

NATIONAL ENDOWMENT *for the* ARTS

The National Endowment for the Arts (NEA) is the largest funder of the arts and arts education in communities nationwide and a catalyst of public and private support for the arts. The NEA fosters and sustains an environment in which the arts benefit everyone in the United States. The NEA's primary activities include grantmaking to nonprofit arts organizations, public arts agencies and organizations, and individual writers and translators. The NEA also conducts research on the value and impact of the arts in order to share that information with stakeholders and the public.

BUILDING ON NEA'S ACCOMPLISHMENTS

- PROVIDING DIRECT FINANCIAL SUPPORT THROUGH THE AMERICAN RESCUE PLAN (ARP):** The NEA continued its support of AA and NHPI arts organizations through ARP grants, including to the Taiko Community Alliance in San Jose, California; the Hawai'i International Film Festival; the Asian American Writers' Workshop in New York; and the Asian Arts Initiative in Philadelphia, among others. These grants are helping to sustain operations as arts organizations strive to recover and rebuild.
- BUILDING CAPACITY THROUGH PUBLIC ENGAGEMENT EFFORTS:** As part of its engagement strategy, the NEA partnered with AA and NHPI-led organizations to provide resources needed when applying for NEA's ARP grants. Grant workshops were hosted by the Asian American Arts Alliance, the Asian American Writers' Workshop, and the Consortium of Asian American Theaters and Artists.
- PROMOTING DIVERSITY ACROSS NEA LEADERSHIP:** Currently, 17% of appointees at NEA identify as AA or NHPI, and President Biden nominated two AA and NHPI council members to serve on its governing body, the National Council on the Arts.

PRIORITY PROGRAM GOALS FOR THE ASIAN AMERICAN, NATIVE HAWAIIAN, AND PACIFIC ISLANDER COMMUNITIES

Per Executive Order 14031, NEA has identified three high-priority goals that will span the next two years. These goals will advance equity, justice, and opportunity for AA and NHPI communities.

GOAL 1

Support capacity building for historically underserved communities, including AA and NHPIs:

The NEA will support capacity building subgrants and professional development activities that will include learning opportunities and peer networking. NEA will engage a technical assistance provider to design support programs for subgrantees; creating logic models; strategic planning; budgeting; grants management; community engagement; diversity, equity, inclusion, and accessibility (DEIA) training; and studying the characteristics of healthy arts and cultural ecosystems.

GOAL 2

Promote belonging and inclusion: The NEA will engage in a multi-part campaign to celebrate the contributions of the AA and NHPI communities to the arts, the work of AA and NHPI artists, and the power of the arts to unite and heal, including a calendar of social media posts highlighting the work of AA and NHPI artists; blog posts, including interviews and artwork, promoted throughout the month of May; and targeted engagement with AA and NHPI arts organizations regarding social media and publications.

GOAL 3

Deepen and strengthen ties with community-based organizations and partners that represent AA and NHPI perspectives: The NEA will conduct targeted marketing and engagement strategies to ensure that all communities – including AA and NHPI communities – are aware of the financial and informational resources provided by the NEA, including website upgrades, social media utilization, forming an agency taskforce to coordinate engagement efforts, and working with state arts agencies and regional arts organizations.