STATISTA - WHO WE ARE

Empowering
people with data

Access to the right data is crucial when facing the challenges of today and tomorrow. With our platform at hand, it has never been easier to master them successfully. Whether you want to better understand consumers, markets, or companies – our platform equips you with the insights you need for **better, faster business decisions.**

2007	**1,400+**	**4m+**
founded in Hamburg, Germany	employees worldwide	registered platform users

Explore our **products**
For actionable insights

Statistics
1m+ statistics with global coverage

Daily Data
Global stories vividly visualized

Reports
Expert-research in condensed form

Consumer Insights
Understand what drives consumers with our exclusive survey data representing 3.5bn.+ consumers in 56 countries and territories.

Discover more

Market Insights
Discover the future of markets with key performance indicators and forecasts for 1,000+ markets across 190+ geographies.

Discover more

Company Insights
Detailed business information for 100m+ publicly listed and privately held companies.

Discover more

eCommerce Insights
In-depth analyses on 42,000+ online stores, marketplaces, and companies worldwide.

Discover more

Enjoy our **benefits**
For a smart investment

Save time and resources
Supercharge your productivity with our single-platform solution that arms you with relevant data to get the answers you need.

Make data-driven decisions
Get actionable insights with just a few clicks, empowering you to make data-backed decisions swiftly and confidently.

Access data without limits
Tap into data from over 150 countries for a comprehensive international outlook or a targeted local perspective.

You're in **good company**

Over 30,000 companies trust our solutions. Explore how they use Statista to ignite data-driven success.

Discover success stories