ONLINE REPUTATION

BBC
OWN IT
Teacher Notes

Resource:
5 ways a better internet starts with you

》 **Video: N/A**

》 **Article: 5 min read**

Learning objectives:

》 *'I can explain the ways in which anyone can develop a **positive online reputation**'*

》 *'I can give examples of what anyone may or may not be **willing to share** about themselves online. I can explain the **need to be careful** before sharing anything personal'*

Content summary:
• Staying smart and safe
• Being a great friend
• Sometimes saying 'sorry'

• Taking a step back
• Asking for help when you need it

Glossary:

• ***Savvy:*** to have knowledge and the ability to make a good judgement about something
• ***Identity:*** the characteristics determining who or what a person or thing is
• ***Make Amends:*** to make up for wrongdoing

Topic introductions and starters	**Before reading the article**: • Ask pupils to list three positive things they have done online recently – either in pairs of small groups **After reading the article**: • Clarify any new or specialised vocabulary – ask for definitions and then share with class to produce an agreed set of definitions: savvy, identity, make amends • Look at the five headings in the article and write one sentence for each to summarise the advice given • Talk about what a reputation is and how it is created • Make a list of ways that different types of offline behaviour might create either a good or a bad reputation – repeat with online behaviour and compare • Revise understanding of the difference between personal information that should be kept private and information that is OK to share in public – make lists of both

Discussion Points	• **What does being '*positive*' actually mean?** Helping people? Creating or making something? Having fun? Sharing something with others? Doing your best? • **What is a reputation and why is it important?** Can you change a bad reputation into a good one? Can other people have an effect on YOUR reputation? • **What is the difference between private and public?** What about sharing with friends – is that public? Isn't it better to share things? Should some things stay secret? • **Why is it important to think before sharing personal information about yourself?** Is it safe? Can I change my mind and remove the information later? • **How can spending a lot of time online become a problem?** Is it OK if I am always being positive? How will I know when it's time to stop for a break?
Fillers and fast finisher activities	• Think of two more ways you can make the internet better and use them as headings for an extension to the article. Try and write in the same style • Use the five headings in the article and write down your own experiences or thoughts about each one – work in pairs or individually • Create a memorable slogan or rhyme using the five article headings as inspiration • Work in pairs to decide which is the most important of the five headings, and then rank the rest in order of importance. Give reasons for your choices
Signposting potential homework activities	• Rewrite the article as an instruction manual or help guide using a more formal style and with bullet-point lists of instructions for each area • Create an illustration/cartoon for each heading with examples of the scenarios and suggestions given • Create a poster or leaflet for one or more of the sections – if possible, use digital applications or software to make the poster

Test your knowledge with an Own It Quiz
https://www.bbc.com/ownit/the-basics/better-internet-tips-quiz

Project Evolve has further resources to help cover these learning objectives.
Please note that registration is required to access these materials.

» *Link: 'I can explain the ways in which anyone can develop a positive online reputation'*

» *Link: 'I can give examples of what anyone may or may not be willing to share about themselves online. I can explain the need to be careful before sharing anything personal'*