# ONLINE REPUTATION



#### Resource:

# Mark Ferris - oversharing life lessons!



**>>** 

Video: 0 mins 52 secs



Article: 1 min read

#### Learning objectives:

'I can give examples of what anyone may or may not be willing to share about themselves online. I can explain the need to be careful before sharing anything personal'

'I can explain ways that some of the information about anyone online could have been **created, copied or shared** by others'

#### **Content summary:**

- As a vlogger, Mark shares a lot about himself, has learned not to cross a line
- When he moved into a new flat, he gave away too much info so people could start to try to find out where he lives
- Being a vlogger means that he has fans who take things too far and pretend to be him this leads to

trouble

#### Glossary:

- **Share:** posting or publishing information, whether that be original content or someone else's content
- Wake-up Call: an alert that something needs to change quickly and drastically
- Cautious: the act of being careful to avoid potential problems or danger
- Appreciation Account: an account that someone makes as a fan to connect with other fans and update them on regular information about the person or people
- Permission: allowing someone to do something after being given consent

## Topic introductions and starters

#### Before the article and video:

- Check that they know what a vlogger does Mark Ferris creates entertainment videos with challenges, jokes, chats with friends, games, cooking, daily vlogs etc **After the article and video**:
- Ask pupils to list three things they remember from the video share with the class and see what the most memorable aspect of the video was
- Watch the video again and pause it several times, ask pupils to make short notes during each pause of the key points discussed (not a transcript)
- Use the notes to write a short paragraph describing the video that might be used to persuade someone to watch it like an advert for the video

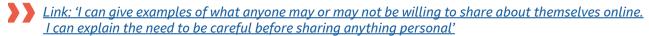


Discussion Points	<ul> <li>Why does a YouTube entertainer share details of their lives online?</li> <li>How can sharing personal details be unsafe?</li> <li>People can find out where you live, people can steal your identity and pretend to be you</li> <li>What might people be able to do if you share too many personal details? What happened to Mark?</li> <li>People could say things that make you look bad; your online reputation could get ruined. What might they be able to access if they were pretending to be you?</li> <li>How can you decide when to stop sharing?</li> <li>Ask an adult for advice. Think about what people might be able to do with the information - could it help someone pretend to be you or find you in real life? If you're in any doubt, then don't share it</li> <li>How do you know that the people you follow online are really them?</li> <li>How can you check? What are the clues that they are not what they seem? What can you do?</li> </ul>
Fillers and fast finisher activities	<ul> <li>Summarise the points in the video in three sentences or top tips – make them into a leaflet or poster</li> <li>Write a list of types of personal information you should never share online or with strangers – make it into a wordsearch or crossword puzzle</li> <li>Create some simple flow diagrams showing the potential consequences of sharing too much information on social media or online</li> </ul>
Signposting potential homework activities	<ul> <li>Write a help guide for new YouTubers to give them guidance on how to manage their personal information online</li> <li>Draw a mindmap around the word OVERSHARING with all the ideas, suggestions, issues and points raised in the video and during the class discussions – add pictures</li> <li>Write the script for a vlog about a day in your personal life that would be safe to share online – add notes explaining how you are staying safe</li> </ul>

### Test your knowledge with an Own It Quiz

https://www.bbc.com/ownit/its-personal/mark-ferris-oversharing-online-quiz

Project Evolve has further resources to help cover these learning objectives. Please note that registration is required to access these materials.



Link: 'I can explain ways that some of the information about anyone online could have been created, copied or shared by others'