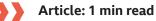
ONLINE REPUTATION



Resource: Nikki Lilly - Having a positive impact



positive-impact



Learning objectives:

Video: 1 mins 53 secs

'I can describe how to find out information about others by searching online'

'I can explain ways that some of the information about anyone online could have been **created, copied or shared by others**'

'I can can explain the ways in which anyone can develop a positive online reputation'

Content summary:

- Why it's important not to share personal information
- She talks about ensuring that whatever she posts has a positive impact
- She outlines good aspects of being online including staying in touch with friends and family, supporting each other through tough times, sharing
- Some negative aspects or 'cons' too cyberbullying, trolling, online hate
- Ground rules: Think before you speak, treat others how you would like to be treated and be mindful of what you are posting
- Don't share your password or talk to strangers
- Setting your account to private
- If you haven't got anything nice to say, don't say anything at all

Glossary:

• **Trolling:** deliberately trying to upset, provoke or start a row online, usually by making many negative comments

• **Self-esteem:** how someone feels about themselves, how they value who they are and what they can do

• **Filter:** a digital tool that changes the appearance of a photo, often used to remove things that are thought of as negative and to change someone's appearance before the image is posted to social media

- Mindfulness: paying close and careful attention to what you are doing
- Ground rules: an agreed set of rules for a particular situation, activity or place

Before the video:
• Ask pupils to write down their current understanding of the key phrases and words from the glossary. This could be done individually or in pairs with some discussion
After the video:
 Check understanding of the key vocabulary and correct any misconceptions Write down Nikki's key messages, either in small groups or as a whole class



 What does positive impact mean? Do people all find the same things 'positive'? Why is self-esteem important? Can you have low or high self-esteem? Can that change? How? Does looking different mean you should expect lots of comments about it? Should you have to discuss it with people? What is the difference between banter and trolling? When does one become the other? Do different people have different levels of tolerance for negative comments? How can we tell? Are Nikki's ground rules for online behaviour useful? Which ones work for you? Do you disagree with any? Why? Do you think Nikki will have had a different online experience to you? How would you cope with negative comments?
 Look at the comments made on the video and write one of your own – make it positive Write a transcript of Nikki's comments and put them into speech bubbles with illustrations - use either pencil and paper or digital presentation software Make a list of the positive and negative aspects of being online that Nikki mentions, and then add some of your own ideas to each list Work in pairs to explore what it might feel like to receive positive comments and negative comments – use the role play to practise explaining the effect of positive and negative comments directly to the person who made them Role play a scenario where someone always posts filtered and artificially positive content. As their friends, ask them why they do it and encourage them to be more 'real'
 Share the video with friends and family and discuss Nikki's experiences and her ground rules – compare them to their own personal online rules Create your own list of ground rules like Nikki's and make them into a poster or leaflet Write an acrostic poem or article using POSITIVE as the first letters of each line

Test your knowledge with an Own It Quiz

https://www.bbc.com/ownit/its-personal/having-a-positive-impact-online-quiz

Project Evolve has further resources to help cover these learning objectives. Please note that registration is required to access these materials.

- *<u>Link: 'I can describe how to find out information about others by searching online'</u>*
- Link: 'I can explain ways that some of the information about anyone online could have been created, copied or shared by others'
- Link: 'I can explain the ways in which anyone can develop a positive online reputation'