# YouGov

## Installation guide - iOS

1. Open the link directly from the survey or the email and then tap "Download YouGov Pulse"



4. Next, scroll down and select 'Profile' or 'Device Management' (depending on iOS version)

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<pre>   Settings   Ge </pre>	neral	
iPhone Storage		>
Background App Refr	resh	>
Date & Time		>
Keyboard		>
Language & Region		>
Dictionary		>
iTunes Wi-Fi Sync		>
VPN	Not Connected	
Device Management	REALITYMINE LIMI	. >
Regulatory		>

2. Tap "Install" to start the installation process



### 5. Select REALITYMINE LIMITED

3. After installation but before you launch the app you need to trust RealityMine as a developer. Go to Settings > General

No SIM	<b>?</b> 11:39	<b>•</b> +
	Settings	
	Notifications	>
<b>N</b>	Sounds	>
C	Do Not Disturb	>
I	Screen Time	>
$\bigcirc$	General	>
	Control Centre	>
AA	Display & Brightness	>
	Wallpaper	>
	Siri & Search	>
	Touch ID & Passcode	>
SOS	Emergency SOS	>
	Battery	>
dll	Driver av	

### 6. Tap "Trust REALITYMINE LIMITED"

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< Back	REALITYMINE LIMITED			
Apps fi LIMITE until th	Apps from developer "iPhone Distribution: REALITYMINE LIMITED" are not trusted on this iPhone and will not run until the developer is trusted.			
	Trust "REALITYMINE LIMITED"			
APPS F REALIT	APPS FROM DEVELOPER "IPHONE DISTRIBUTION: REALITYMINE LIMITED"			
<b>YG</b> Pulse	YouGov Pulse	/erified		

#### 7. Tap "Trust" to confirm

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K Back	Kealitymine limited			
Apps fr LIMITEI until the	Apps from developer "iPhone Distribution: REALITYMINE LIMITED" are not trusted on this iPhone and will not run until the developer is trusted.			
	Trust "REALITY	MINE LIMITED"		
APPS       Trust "iPhone Distribution: REALITYMINE LIMITED" Apps on This iPhone         YG       Trusting will allow any app from this enterprise developer to be used on your iPhone and may allow access to your data.				
	Cancel Trust			

8. Return to the home screen and open the app. Tap "Allow" on notifications

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9. Read the Privacy and cookies notice and the Terms and Conditions and tap "Accept" on both

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		Privacy Policy	
s.	To continue,	accept the licence terms.	
notice	Privac	y and cookies n	otice
ookies notice ab or	You can read by copying the browser:	YouGov's privacy and coo e link below into a new tat	okies notice o or
ke to s ts, an be	https://yougov combined/#pr	.co.uk/about/terms- ivacy	
Decline	Accept		Decline

10. Tap "Next" to continue



11. You will now be guided step by step through the setup process

lo SIM 🗢	16:48	
	Setup	

### Setup Guide

The steps to set up YouGov Pulse are below.

1) Enable VPN Connection

Download SSL Certificate



4

2

Install SSL Certificate

Trust SSL Certificate

12. Tap "Enable VPN"



## **Enable VPN Connection**

YouGov Pulse uses a VPN connection in order to view and analyze web traffic from your device.

On tapping the button below, please click Allow when prompted to install a VPN configuration. You will then be returned to the application automatically.



## YouGov

13. Tap "Allow"



14. Enter your Passcode or use Touch ID to continue



15. A 'VPN' icon will then appear at the top of your screen to indicate this step is complete. Tap 'Next'



16. Tap 'Next'



17. Tap 'Download SSL Certificate'



18. Tap 'Allow'



## YouGov

Download SSL Certificate

Install SSL Certificate

Trust SSL Certificate

### 19. Tap 'Close'



#### 20. Tap 'Next'

application.

	21. Tap 'Next'
o SIM 후 逦 16:49 📼	No SIM
Download SSL Certificate	Setup Guide
YouGov Pulse needs to download an SSL certificate to your device in order to perform more detailed analysis on your web traffic. On tapping	The steps to set up YouGov Pulse are below.
the button below, please follow the steps. You will then be prompted to return back to the	1 Enable VPN Connection

2

3

Download SSL Certificate



Next

22. You can follow the video tutorial to install the SSL Certiifcate. The following screenshots also demonstrate this process

No SIM 🛜 💵

application.

16:50 SSL Settings Install SSL Certificate YouGov Pulse needs you to install the SSL certificate you just downloaded to your device. To do this, you will need to leave our application and go to Settings -> General -> Profiles and click 'Install Profile' below 'RealityMineVPN'. Once you have done this, please return to the 103 09:41 Profile Downloaded Airplane Mode 🕤 Wi-Fi On No SIM VPN Notifications Sounds C Do Not Disturb Next

23. Go to 'Settings', 'General' and then 'Profile' or 'Device Management' (depending on iOS version)

No SIM 🗢 🖙	11:42		<b>• †</b>
Settings	General		
Date & Time			>
Keyboard			>
Language & Regio	on		>
Dictionary			>
iTunes Wi-Fi Syno	C		>
VPN		Connected	>
Profiles & Device	Management	2	>
Regulatory			>
Reset			>
Shut Down			

24. Tap the 'RealityMeterCA' profile





25. Tap 'Install' in the top right of the screen

No SIM 🗢 🖙	11:42	• +
Cancel	Install Profile	Install
	RealityMeterCA RealityMine	
Signed by	Not Signed	
Description	RealityMeter VPN comes bunc projects and communities and understand how you use your	lled with research helps to mobile device
Contains	Certificate	
More Deta	ails	>
R	emove Downloaded Pr	ofile

26. Either enter your passcode or Touch ID to proceed

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	Enter Passcode	e Cancel
Er	nter your passco	de
1	2 АВС	3 Def
4 <sub>бН1</sub>	5 JKL	6 <sup>MNO</sup>
7 pqrs	8 TUV	9 wxyz
	0	$\otimes$

27. Tap 'Install' in the top right of the screen

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Cancel	Warning	Install
UNMANAGED RO	OT CERTIFICATE	
Installing the c add it to the lis iPhone. This ca websites until Settings.	ertificate "RealityM it of trusted certifica ertificate will not be you enable it in Cer	eterCA" will ates on your trusted for tificate Trust
UNSIGNED PROF	ILE	
The profile is n	ot signed.	

### 28. Tap 'Install'

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Cancel	Warning	Install		
UNMANAGED RO	OT CERTIFICATE			
Installing the certificate "RealityMeterCA" will add it to the list of trusted certificates on your iPhone. This certificate will not be trusted for websites until you enable it in Certificate Trust Settings.				
UNSIGNED PROFI	LE			
The profile is n	The profile is not signed.			
	Install			
	Cancel			

29. Tap 'Done' and go back to the YouGov Pulse app



30. Tap 'Next'





31. You can follow the video tutorial to trust the SSL Certiifcate. The following screenshots also demonstrate this process

### No SIM 🗢 16:51 SSL Certificate Trust Settings

### Trust SSL Certificate

The SSL certificate installed on your device requires you to trust it before we can use it.

To do this, you will need to leave our application and go to Settings -> General -> About -> Certificate Trust Settings, and hit the switch to enable the root certificate. An animation of the steps is provided below for your convenience.

Once you have done this, please return to the application.

Notific	cations	>
Sound	is	>
C Do No	t Disturb	>
Scree	n Time	>
Gener	al	
Contro	ol Centre	5
Displa	y & Brightness	×
Wallpa	aper	>

32. Go into 'Settings' and open 'General' and then tap 'About'

33. Scroll down to the bottom and tap 'Certificate Trust Settings' and then tap the toggle next to 'RealityMeterCA'

No SIM 🗢 VPN	11:43	• +
<b>&lt;</b> Settings	General	
About		>
Software Upda	te	>
AirDrop		>
Handoff		>
CarPlay		>
Accessibility		>
iPhone Storage	9	>
Background Ap	op Refresh	>
Date & Time		>
Keyboard		>

No SIM 🗢 🖙 16:52	)			
<b>About</b> Certificate Trust Settings				
Trust Store Version	2018121000			
ENABLE FULL TRUST FOR ROOT CERTIFICATES				
RealityMeterCA	$\bigcirc$			
Learn more about trusted certific	ates			

34. Tap 'Continue'



35. Tap 'Next;



36. Tap 'Finish' to complete the setup

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Setup Complete
All Set!
That's it, YouGov Pulse setup is complete. All you have to do is keep it running on your device and follow any further notifications it may send to you.
Good luck and thanks again for your participation in the study.
Finish