

YouGov Survey Results

Sample Size: 2030 adults in GB
Fieldwork: 25th - 26th April 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2030	664	491	173	715	756	983	1047	213	838	501	477	1157	873	1752	102	177	489	337	246	680	
Unweighted Sample	2030	672	493	198	848	753	940	1090	191	867	503	469	1212	818	1745	114	171	465	330	275	675	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-20 Mar		25-26 Apr																					
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																								
King Charles																								
Very positive	21	21	38	14	21	21	30	20	23	7	12	26	39	21	22	22	23	17	22	22	12	24		
Fairly positive	42	38	40	37	44	41	39	36	40	22	39	44	36	39	37	39	34	27	36	43	40	40		
TOTAL POSITIVE	63	59	78	51	65	62	69	56	63	29	51	70	75	60	59	61	57	44	58	65	52	64		
Fairly negative	15	19	12	23	17	18	16	19	18	33	21	15	12	20	17	18	18	23	19	17	24	16		
Very negative	11	14	6	18	11	15	10	17	11	23	16	11	11	13	15	13	17	25	13	10	15	13		
TOTAL NEGATIVE	26	33	18	41	28	33	26	36	29	56	37	26	23	33	32	31	35	48	32	27	39	29		
Don't know	11	8	3	8	7	6	4	8	8	15	12	4	2	7	9	8	8	8	10	8	9	6		
NET	37	26	60	10	37	29	43	20	34	-27	14	44	52	27	27	30	22	-4	26	38	13	35		
Camilla, Queen Consort																								
Very positive	14	13	26	6	9	11	20	10	16	7	7	14	26	13	13	13	13	8	14	13	8	15		
Fairly positive	34	35	43	34	44	40	39	35	35	19	33	42	39	36	34	36	34	27	34	41	35	35		
TOTAL POSITIVE	48	48	69	40	53	51	59	45	51	26	40	56	65	49	47	49	47	35	48	54	43	50		
Fairly negative	21	21	14	28	25	24	16	21	22	30	25	18	15	23	20	21	22	25	24	18	23	20		
Very negative	16	18	11	21	12	16	17	20	17	23	18	18	16	17	19	17	19	26	16	15	19	19		
TOTAL NEGATIVE	37	39	25	49	37	40	33	41	39	53	43	36	31	40	39	38	41	51	40	33	42	39		
Don't know	15	13	6	11	11	9	9	15	10	21	18	8	4	11	15	12	12	14	13	12	15	11		
NET	11	9	44	-9	16	11	26	4	12	-27	-3	20	34	9	8	11	6	-16	8	21	1	11		
Prince William																								
Very positive	36	36	57	25	36	32	50	30	41	17	24	43	56	35	37	36	37	29	34	43	23	39		
Fairly positive	36	36	32	40	37	40	32	35	36	24	41	36	30	36	34	36	39	27	41	35	34	34		
TOTAL POSITIVE	72	72	89	65	73	72	82	65	77	41	65	79	86	71	71	72	76	56	75	78	57	73		
Fairly negative	11	12	5	18	13	14	7	15	10	25	14	7	8	14	10	12	9	16	9	9	20	13		
Very negative	7	8	4	11	6	9	6	12	5	16	9	8	4	9	8	7	9	19	6	6	12	7		
TOTAL NEGATIVE	18	20	9	29	19	23	13	27	15	41	23	15	12	23	18	19	18	35	15	15	32	20		
Don't know	10	8	2	7	8	4	6	9	7	17	11	5	2	6	11	8	6	9	10	8	11	6		
NET	54	52	80	36	54	49	69	38	62	0	42	64	74	48	53	53	58	21	60	63	25	53		

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Weighted Sample	2030	664	491	173	715	756	983	1047	213	838	501	477	1157	873	1752	102	177	489	337	246	680	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		18-20	25-26																				
		Mar	Apr																				
Prince Harry	Very positive	6	8	6	9	7	8	6	8	7	9	10	4	6	8	7	8	5	8	7	7	11	7
	Fairly positive	19	21	11	34	18	28	12	20	22	29	27	17	11	22	20	22	16	16	24	23	24	19
	TOTAL POSITIVE	25	29	17	43	25	36	18	28	29	38	37	21	17	30	27	30	21	24	31	30	35	26
	Fairly negative	24	29	29	27	40	35	26	28	30	30	31	27	28	33	25	29	32	29	26	28	34	30
	Very negative	40	34	51	22	26	24	50	35	33	16	21	46	52	31	37	33	38	38	32	35	23	37
	TOTAL NEGATIVE	64	63	80	49	66	59	76	63	63	46	52	73	80	64	62	62	70	67	58	63	57	67
	Don't know	11	8	3	8	9	5	5	9	8	17	11	5	3	6	11	8	9	9	10	7	9	7
NET	-39	-34	-63	-6	-41	-23	-58	-35	-34	-8	-15	-52	-63	-34	-35	-32	-49	-43	-27	-33	-22	-41	
Catherine, Princess of Wales	Very positive	39	38	62	23	41	34	52	30	45	15	25	47	60	37	39	38	47	27	37	43	20	43
	Fairly positive	31	33	28	42	29	37	30	33	32	28	37	33	28	35	30	33	29	27	34	33	35	32
	TOTAL POSITIVE	70	71	90	65	70	71	82	63	77	43	62	80	88	72	69	71	76	54	71	76	55	75
	Fairly negative	9	10	5	13	9	11	6	13	7	19	14	6	3	11	8	10	4	13	9	9	19	8
	Very negative	6	7	3	10	6	10	5	10	5	9	9	8	5	8	7	6	12	18	5	4	9	7
	TOTAL NEGATIVE	15	17	8	23	15	21	11	23	12	28	23	14	8	19	15	16	16	31	14	13	28	15
	Don't know	15	12	4	12	15	8	7	15	10	30	15	8	5	10	15	12	9	16	15	11	17	10
NET	55	54	82	42	55	50	71	40	65	15	39	66	80	53	54	55	60	23	57	63	27	60	
Meghan, Duchess of Sussex	Very positive	5	6	4	10	8	8	3	6	6	12	8	3	4	8	4	7	5	3	8	5	8	6
	Fairly positive	17	18	9	30	17	26	9	19	17	25	24	14	8	20	15	18	16	20	18	19	25	15
	TOTAL POSITIVE	22	24	13	40	25	34	12	25	23	37	32	17	12	28	19	25	21	23	26	24	33	21
	Fairly negative	19	20	15	23	27	26	14	18	22	23	22	17	18	22	18	20	24	18	18	20	25	20
	Very negative	46	45	67	26	35	32	66	45	45	22	30	58	66	41	49	44	46	47	44	47	30	48
	TOTAL NEGATIVE	65	65	82	49	62	58	80	63	67	45	52	75	84	63	67	64	70	65	62	67	55	68
	Don't know	12	11	4	11	14	9	7	12	10	17	15	8	4	9	14	11	8	12	13	9	11	11
NET	-43	-41	-69	-9	-37	-24	-68	-38	-44	-8	-20	-58	-72	-35	-48	-39	-49	-42	-36	-43	-22	-47	
Prince Andrew	Very positive	1	2	2	1	2	1	2	1	2	2	0	2	1	2	2	0	0	1	1	4	1	
	Fairly positive	6	8	12	5	7	7	9	9	6	5	8	8	8	8	7	8	7	5	9	6	11	8
	TOTAL POSITIVE	7	10	14	6	9	8	11	11	7	7	10	8	10	9	9	10	7	5	10	7	15	9
	Fairly negative	23	22	32	14	21	19	29	22	22	15	17	23	33	21	23	22	26	19	20	23	21	23
	Very negative	61	60	48	73	63	68	52	58	62	61	63	62	52	62	57	59	57	70	60	59	53	61
	TOTAL NEGATIVE	84	82	80	87	84	87	81	80	84	76	80	85	85	83	80	81	83	89	80	82	74	84
	Don't know	10	9	5	7	7	5	8	9	9	16	11	6	5	7	12	9	10	6	10	11	11	7
NET	-77	-72	-66	-81	-75	-79	-70	-69	-77	-69	-70	-77	-75	-74	-71	-71	-76	-84	-70	-75	-59	-75	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		18-20 Mar	25-26 Apr																				
Prince Edward	Very positive	20	17	29	12	17	15	23	13	21	7	9	20	32	17	17	17	16	12	16	18	11	21
	Fairly positive	38	39	46	36	38	40	44	36	41	21	35	47	44	40	36	40	39	30	39	43	34	40
	TOTAL POSITIVE	58	56	75	48	55	55	67	49	62	28	44	67	76	57	53	57	55	42	55	61	45	61
	Fairly negative	12	14	10	16	18	15	13	19	10	19	16	12	11	15	13	13	12	22	13	10	21	13
	Very negative	9	10	5	12	8	11	8	13	7	14	12	10	5	10	10	9	12	17	9	7	12	9
	TOTAL NEGATIVE	21	24	15	28	26	26	21	32	17	33	28	22	16	25	23	22	24	39	22	17	33	22
Don't know	23	20	10	24	18	18	13	19	22	40	29	11	8	18	23	21	20	19	24	21	22	18	
NET	37	32	60	20	29	29	46	17	45	-5	16	45	60	32	30	35	31	3	33	44	12	39	
Princess Anne	Very positive	38	37	55	27	44	35	48	30	43	17	20	47	64	37	36	37	38	37	33	42	22	41
	Fairly positive	32	35	33	40	31	40	34	33	36	18	43	36	27	36	33	36	32	27	36	36	36	36
	TOTAL POSITIVE	70	72	88	67	75	75	82	63	79	35	63	83	91	73	69	73	70	64	69	78	58	77
	Fairly negative	7	9	4	12	11	10	5	12	6	17	10	7	5	9	8	8	14	10	10	4	15	7
	Very negative	6	6	2	7	7	6	5	10	3	10	8	6	3	6	6	6	8	14	5	3	9	6
	TOTAL NEGATIVE	13	15	6	19	18	16	10	22	9	27	18	13	8	15	14	14	22	24	15	7	24	13
Don't know	17	14	6	15	8	9	8	15	12	38	20	5	1	11	16	14	9	14	16	15	17	10	
NET	57	57	82	48	57	59	72	41	70	8	45	70	83	58	55	59	48	40	54	71	34	64	
The royal family in general	Very positive	17	17	33	10	11	15	25	14	19	8	10	19	31	16	18	17	16	14	18	19	10	19
	Fairly positive	43	41	49	35	49	41	48	38	44	21	41	47	45	42	40	42	45	30	38	45	37	45
	TOTAL POSITIVE	60	58	82	45	60	56	73	52	63	29	51	66	76	58	58	59	61	44	56	64	47	64
	Fairly negative	18	19	11	27	22	22	15	20	19	27	22	16	14	21	17	20	14	17	22	18	26	18
	Very negative	12	15	5	22	12	17	8	20	10	29	16	14	8	15	15	13	22	30	14	9	18	13
	TOTAL NEGATIVE	30	34	16	49	34	39	23	40	29	56	38	30	22	36	32	33	36	47	36	27	44	31
Don't know	10	8	2	6	7	5	5	8	7	15	10	5	2	6	10	8	4	9	8	9	9	6	
NET	30	24	66	-4	26	17	50	12	34	-27	13	36	54	22	26	26	25	-3	20	37	3	33	
The institution of the monarchy in general	Very positive	19	19	38	8	18	18	28	17	21	8	11	23	34	19	19	19	18	14	16	21	13	23
	Fairly positive	39	36	43	34	39	35	44	34	39	21	35	41	41	36	37	37	38	29	38	41	30	37
	TOTAL POSITIVE	58	55	81	42	57	53	72	51	60	29	46	64	75	55	56	56	56	43	54	62	43	60
	Fairly negative	17	18	12	24	20	21	13	19	18	28	21	15	12	19	17	18	18	18	21	15	25	16
	Very negative	15	18	5	26	15	21	10	21	14	27	20	16	11	19	15	16	21	31	17	13	21	15
	TOTAL NEGATIVE	32	36	17	50	35	42	23	40	32	55	41	31	23	38	32	34	39	49	38	28	46	31
Don't know	11	9	3	7	8	5	6	9	8	16	13	5	2	7	11	9	4	7	9	9	11	9	
NET	26	19	64	-8	22	11	49	11	28	-26	5	33	52	17	24	22	17	-6	16	34	-3	29	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-20 Mar	25-26 Apr																				
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?																						
Good for Britain	58	58	83	45	67	57	74	54	61	32	48	67	77	58	58	60	55	41	58	63	49	64
Bad for Britain	13	15	5	21	12	18	9	19	12	28	19	12	7	18	12	14	19	30	14	9	24	12
Neither good nor bad for Britain	22	21	11	29	18	22	14	21	20	24	25	18	15	19	23	20	25	23	23	21	22	18
Don't know	7	6	1	5	3	3	3	5	6	16	8	2	2	5	8	6	2	6	6	7	5	6
Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?																						
Should continue to have a monarchy	61	62	85	51	68	62	76	60	65	36	54	72	79	62	63	64	62	47	62	68	51	68
Should have an elected head of state instead	24	25	10	37	22	29	14	30	21	40	31	20	15	27	23	24	27	41	24	17	38	22
Don't know	15	12	5	12	10	9	9	11	14	24	16	7	6	11	14	12	11	12	14	15	11	11
And how strongly do you feel about that?																						
<i>[Asked to those who expressed a preference; n=1802]</i>																						
Very strongly	39	41	55	31	40	39	48	40	42	36	30	49	51	43	39	41	43	43	39	42	36	43
Fairly strongly	36	37	34	38	39	36	37	37	36	35	40	34	35	35	38	37	36	33	35	39	38	37
TOTAL STRONGLY	75	78	89	69	79	75	85	77	78	71	70	83	86	78	77	78	79	76	74	81	74	80
Not very strongly	19	19	10	27	16	21	11	19	18	26	24	14	12	19	18	18	19	21	22	14	22	16
Not strongly at all	3	2	1	3	2	3	2	3	2	2	3	3	1	2	3	3	1	1	2	3	4	3
TOTAL NOT STRONGLY	22	21	11	30	18	24	13	22	20	28	27	17	13	21	21	21	20	22	24	17	26	19
Don't know	2	2	1	1	4	1	2	2	1	1	3	0	1	1	2	2	2	2	3	1	1	1
Do you think Britain will still have a monarch in 100 years' time?																						
Yes, definitely	12	13	22	8	14	11	16	15	11	15	13	16	9	13	13	13	12	11	12	13	14	14
Yes, probably	31	32	32	31	38	36	29	31	32	32	34	31	28	34	28	32	34	28	31	30	32	33
TOTAL YES	43	45	54	39	52	47	45	46	43	47	47	47	37	47	41	45	46	39	43	43	46	47
No, probably not	30	29	26	32	30	29	30	26	32	26	28	28	34	31	26	29	29	31	28	30	31	29
No, definitely not	7	8	4	11	6	9	6	10	5	9	8	8	5	8	7	7	9	12	7	7	8	6
TOTAL NO	37	37	30	43	36	38	36	36	37	35	36	36	39	39	33	36	38	43	35	37	39	35
Don't know	20	19	16	18	13	15	20	17	21	18	17	18	24	14	25	19	16	18	22	20	15	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-20 Mar	25-26 Apr																				
Thinking about the role they play for the country, and money they receive from the Sovereign Grant, do you think the Royal Family are good or bad value for money?																						
<i>*Previous wave used the term 'civil list' as opposed to 'sovereign grant'</i>																						
Very good value	20	22	41	15	25	21	31	23	22	14	16	28	32	25	19	23	21	19	22	22	23	24
Fairly good value	34	32	37	28	38	33	37	29	34	23	30	32	38	32	32	33	27	21	27	38	32	35
TOTAL GOOD VALUE	54	54	78	43	63	54	68	52	56	37	46	60	70	57	51	56	48	40	49	60	55	59
Fairly bad value	17	17	9	24	16	19	12	16	17	20	21	13	12	18	15	17	20	15	17	15	21	16
Very bad value	12	14	5	20	10	16	8	17	11	18	15	16	9	14	14	12	21	27	14	9	13	12
TOTAL BAD VALUE	29	31	14	44	26	35	20	33	28	38	36	29	21	32	29	29	41	42	31	24	34	28
Don't know	17	15	8	14	11	10	12	14	16	25	19	11	8	12	20	15	10	18	19	16	12	13
Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither?																						
Very proud	25	25	47	14	30	23	37	25	25	13	18	30	40	26	25	26	24	20	25	27	20	28
A little proud	19	20	26	19	21	21	24	18	23	13	19	22	24	21	19	22	18	7	20	23	18	23
TOTAL PROUD	44	45	73	33	51	44	61	43	48	26	37	52	64	47	44	48	42	27	45	50	38	51
Neither proud nor embarrassed	33	29	18	34	27	29	24	29	29	32	33	28	23	29	30	29	32	34	29	30	34	27
A little embarrassed	8	10	4	16	11	13	6	10	10	15	12	8	5	11	7	9	14	13	11	7	10	8
Very embarrassed	8	10	3	14	7	12	5	12	7	14	11	10	7	10	10	9	10	20	9	6	12	9
TOTAL EMBARRASSED	16	20	7	30	18	25	11	22	17	29	23	18	12	21	17	18	24	33	20	13	22	17
Don't know	6	6	2	3	3	2	4	5	6	13	8	2	1	3	9	6	2	6	6	7	6	5
Leaving aside your views on the monarchy as a whole, do you think the King personally is doing a good or bad job?																						
Very good job	19	20	36	14	24	23	27	20	21	7	14	26	32	21	20	21	17	14	20	21	17	23
Fairly good job	41	39	43	37	43	41	43	38	39	29	39	40	43	40	38	39	41	34	36	43	41	39
TOTAL GOOD JOB	60	59	79	51	67	64	70	58	60	36	53	66	75	61	58	60	58	48	56	64	58	62
Fairly bad job	7	8	3	11	9	9	5	10	7	14	10	6	5	9	7	8	12	11	8	7	14	6
Very bad job	6	6	4	6	3	4	6	8	4	10	5	7	4	5	7	5	4	10	5	4	4	7
TOTAL BAD JOB	13	14	7	17	12	13	11	18	11	24	15	13	9	14	14	13	16	21	13	11	18	13
Don't know	27	26	13	32	20	24	19	24	29	40	33	21	15	25	28	26	26	31	31	25	24	24

Sample Size: 2030 adults in GB
Fieldwork: 25th - 26th April 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2030	664	491	173	715	756	983	1047	213	838	501	477	1157	873	1752	102	177	489	337	246	680	
Unweighted Sample	2030	672	493	198	848	753	940	1090	191	867	503	469	1212	818	1745	114	171	465	330	275	675	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-20 Mar	25-26 Apr																				
And how good or bad a job do you think Prince William will do as King when the time comes?																						
Very good job	37	37	60	26	41	36	50	33	42	18	30	43	54	37	38	39	36	27	34	42	32	43
Fairly good job	32	33	29	38	39	35	31	33	33	31	35	33	29	34	31	33	31	30	33	33	36	32
TOTAL GOOD JOB	69	70	89	64	80	71	81	66	75	49	65	76	83	71	69	72	67	57	67	75	68	75
Fairly bad job	5	6	2	7	5	7	3	7	4	11	8	3	3	7	4	5	4	10	5	6	9	3
Very bad job	5	5	2	6	5	6	4	8	3	9	6	6	3	5	5	4	6	13	3	3	5	6
TOTAL BAD JOB	10	11	4	13	10	13	7	15	7	20	14	9	6	12	9	9	10	23	8	9	14	9
Don't know	21	19	7	22	11	17	12	20	18	31	23	16	11	18	21	19	22	20	24	17	18	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.