

BBC Radio Somerset Telephony Giveaway

Privacy Notice and Terms and Conditions

PRIVACY NOTICE

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

Throughout the year BBC Radio Somerset will run several giveaways, where you can get your hands on a range of prizes that will be announced on each occasion on the radio.

To be in with a chance to win, listen out for the presenter announcing when it's time to call in to register. The phonedials will be open for fifteen (15) minutes. Every caller who gets through during this period will be asked for their contact details.

Each winner will be selected using an independent randomised draw system, their name announced on-air, and then contacted by telephone afterwards to arrange for their prize to be sent to them. Winners will be contacted if they are available, and invited to speak live on-air.

If we are unable to get in touch with those who have been selected as winners within seven (7) days the prize will be awarded to the next entrant who is again randomly selected.

What personal data will the BBC collect?

You must be 18 years or older to participate in the giveaway.

The BBC will collect and process the following **personal data** about you:

- Full name
- Confirmation that you're 18 years or older
- Location
- Contact telephone number
- Email address
- If we speak to you on-air, a recording/broadcast of your voice

If you win the prize we will also ask for your postal address so that we can send you your prize.

Who is the Data Controller?

The BBC is the "data controller" of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC's role is to act in the public interest and to serve all audiences with content which informs, educates, and entertains.

We also have a **legal obligation** to process the personal data of the winners in order to comply with relevant competition regulations.

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Sharing your personal data

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC.

We may share personal data with a third party where required or permitted by law.

Retaining your personal data

We keep records of the winners for two (2) years for auditing and compliance purposes.

We keep all other personal data for six (6) months after the end of the competition.

If you appear on-air, the broadcast will be retained and archived in perpetuity by the BBC.

Your personal data will be stored in the UK.

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data the BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances you have the right to **restrict** the processing of your personal data, or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/>.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.

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TERMS AND CONDITIONS

WHO CAN ENTER

The BBC Radio Somerset Giveaway (the "**Giveaway**") to residents of the UK (including the Channel Islands and the Isle of Man) aged 18 or over except BBC Group employees, any persons closely connected with the Giveaway or their close relatives. BBC reserves the right to request proof of age and eligibility to enter. Only individuals can enter - no joint entries will be allowed.

HOW THEY CAN ENTER

Entry is calling the station on 0800 678 1566. Calls are free from landlines and mobiles. The Giveaway will run as advertised on air. You cannot change an entry once submitted, so please take time and care before submitting your entry. If more than one entry is received from an entrant, we will accept the first entry received and disregard the others.

HOW THE WINNER WILL BE CHOSEN

The winner will be selected using an independent randomised draw system. The winner will be contacted by telephone shortly after the Giveaway has concluded to arrange the prize fulfilment. If the winner does not respond within 7 days the BBC may move on to contact the next randomly selected winner.

THE PRIZE

The prize is as described on air for that giveaway, please listen carefully to announcements. The winner will be contacted shortly after the Giveaway has concluded. The prizes will be as stated. The prizes cannot be transferred and there is no cash alternative. For the avoidance of doubt, BBC shall not be responsible for any other fee, expense or cost. BBC reserves the right to substitute the whole or part of any listed element of the development process or prize with an alternative of equivalent value. The prize may change, or have to be altered, and we may, in our sole discretion, cancel the giveaway (at any stage) if in our opinion it is deemed necessary or if circumstances arise outside our control. If the prize includes tickets, BBC will not be responsible for any failure by the ticket holders to gain entry or re-entry to the event due to the behaviour of the ticket holder or their failure to meet the admission requirements of the venue. BBC will not be responsible for the winners not following instructions.

THE REST OF THE IMPORTANT STUFF

Entrants will be expected to take part in post-Giveaway publicity for BBC. The Giveaway complies with the BBC Code of Conduct for Giveaways and Voting, which can be found on: <https://www.bbc.com/editorialguidelines/guidance/code-of-conduct>. The information given in these Terms are correct, but BBC reserves the right to change any of it without prior notice.

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BBC Radio Somerset Telephony Giveaway 2022 Terms and Conditions and Privacy Notice, by entering the Giveaway, entrants will be deemed to have agreed to be bound by these Terms. Any breach of these Terms by an entrant will void their entry. If a breach has occurred, but is discovered after the award of a prize, then BBC may require the return of that prize or not honour any part of the prize not yet received. BBC reserves the right to exclude any entrant or winner who has acted fraudulently in any way or has brought BBC into disrepute (in its sole discretion). BBC, their sub-contractors, subsidiaries and/or agents cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry not being properly registered. To the extent permitted by law, BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment, including any prize being lost in transit. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and the remaining clauses shall survive, remain in full force and effect. The promotor of the Giveaway is the British Broadcasting Corporation. These Terms shall be governed by and construed in accordance with the laws of England and Wales. The courts of England and Wales shall have exclusive jurisdiction over any claim, dispute or matter arising under or in connection with these Terms.