

**BBC Radio Stoke, BBC Hereford and Worcester and BBC Radio Shropshire
Liz Ellis Sport Higher and Lower Terms and Conditions and Privacy Notice**

TERMS AND CONDITIONS

About

The promoter of the competition is the BBC. The competition will be running across BBC Radio Stoke, Hereford and Worcester and Shropshire as a simulcast.

Eligibility

1. The competition is open to all residents of the UK, including the Channel Islands and the Isle of Man, except BBC or BBC Group employees, or their immediate family and anyone connected with the competition or the prize. Entrants must be aged 18 or over. The BBC reserves the right to check eligibility.
2. The competition will be played during regular episodes of The Liz Ellis Show on BBC Radio Stoke, Hereford and Worcester and Shropshire as a simulcast (except when editorial requirements lead to a change in schedule or a change in programme content).

How to enter

3. The presenter will announce the time at which listeners can call to take part, with an approximate thirty minute window, by calling for free on either 0800 121 8080 (Stoke) , 0800 121 8181 (Hereford and Worcester) or 0808 100 9696 (Shropshire). All calls are delivered to a centralised system and hold equal weight of getting through. The first person to call in successfully will be given the chance to compete.
4. Entry is only open during the times announced on-air. Entries received outside these times will not be registered. The opening and closing times may change so please listen to announcements during the programme.

Competition details

5. The competition is based around the popular TV show higher or lower, but revolves around sporting numbers.
6. Once on air, the entrant will be given a sports trivia fact by Liz which will contain a number, e.g. Scotland play Romania tonight in the rugby world cup...Scotland are ranked 5th in the world. Ollie Smith, one of Scotland's Fullbacks has made how many appearances for Scotland? Higher or lower than the number 5?
7. The entrant then has to guess whether the next number is higher or lower than the previous number. There will be five questions and the entrant will have to guess higher or lower after each question.
8. The entrant needs to get all 5 questions correct to win the prize.
9. If the entrant gets a question wrong they can still play on 'just for fun' but won't win the prize at the end.
10. The prize is as described on air. There is no cash alternative and the prize cannot be sold or transferred in any circumstances. Any programme names, branding or logos on or associated with the prize cannot be used or reproduced by the winner in any way.

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General

11. The BBC reserves the right to prevent putting an entrant on air or take any entrant off-air, and disqualify them from the competition at any time if they display offensive, abusive or any other kind of behaviour unsuitable for broadcast.
12. Entrants must agree to take part in any post-competition publicity, if required.
13. The BBC's decision as to prizes awarded is final. No correspondence relating to the competition will be entered into.
14. The BBC reserves the right to: (i) amend these terms and conditions including, but not limited to, the competition opening and closing times; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or has brought (in the BBC's sole discretion) the BBC into disrepute; (iii) cancel the competition, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.
15. Entrants who give five correct answers to win a prize cannot take part for one month.
16. Entrants who get to air but do not win a prize cannot do so again for two weeks.
17. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry being lost or not properly registered.
18. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.
19. This competition accords with the BBC's [Code of Conduct for Competitions and Voting](#).
20. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.
21. The competition is run by the BBC. The applicable law is that of England and Wales.

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PRIVACY NOTICE

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

Audiences are at the heart of everything we do at the BBC. We actively engage and ask our audience to take part and contribute in a variety of ways, including via telephony competitions.

Information on how to take part will be explained on-air or online including the specific competition rules that apply.

If you appear on-air, this may include the programme being available online and/or on demand, and your contribution may be used again in a future broadcast.

We may use your on-air appearance (if applicable) for promotional purposes on the BBC's social media sites.

What personal data will the BBC collect and how will we use it?

The BBC will collect and process your personal data for the purposes of administering the telephony competition; keeping a record of winners for compliance and auditing purposes; to create broadcast content; and to provide the winner with their prize.

Personal data

Depending on the nature of the competition, the BBC may collect and process the following **personal data** about you:

- Full name
- Phone number
- Postal address
- Your age, or confirmation you are old enough to take part
- A broadcast recording of your voice
- Your opinions, answers to our questions and biographical information you may wish to share

We may also collect your email address or postal address if you are a winner so that we can send you your prize.

Who is the Data Controller?

The BBC is the "data controller" of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy

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notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC's role is to act in the public interest and to serve all audiences with content which informs, educates and entertains.

We also have a **legal obligation** to process the personal data of the winners to comply with relevant competition regulations.

Sharing your personal data

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC. For telephony competitions we use a third-party telephony platform.

We may share personal data with a third party where required or permitted by law.

Retaining your personal data

Personal data stored on the telephone platform, such as contact telephone number and any call recordings will be kept for 12 months then deleted.

Other personal data from unsuccessful entrants will be retained until the end of that days competition.

We keep records of winners and runners-up for two (2) years for auditing and compliance purposes.

If you appear on a broadcast, the programme will be retained and archived in perpetuity by the BBC.

Your personal data will be stored in the UK and the European Economic Area (EEA).

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data the BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances you have the right to **restrict** the processing of your personal data, or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

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You can contact our, [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/>.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.