

BBC Radio Manchester “Manchester Mastermind” Privacy Notice and Terms and Conditions

PRIVACY NOTICE

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

Do you have a specialist subject? Could you be the next ‘Manchester Mastermind’?

To take part in the BBC Radio Manchester’s ‘Manchester Mastermind’ competition, listen out for our presenters who will tell you when and how to get in touch.

Each weekday, one contestant will be chosen to play the game live on-air. On the Friday, the winner of that week will be crowned. The winner is the contestant who gets the most answers right that week.

The names of winners will be made public on-air.

We may use your contribution for promotional purposes on the BBC’s social media sites.

If we broadcast your contribution on-air, this may include the programme being available online and/or on-demand, and your contribution may be used again in a future broadcast.

What personal data will BBC collect and how will we use it?

The BBC will collect and process the personal data for the purposes of administering the ‘Manchester Mastermind’ competition, including contacting you about taking part.

Personal data:

You must be 18 years or older and a UK resident to participate in the competition. The BBC will collect and process the following **personal data** about you:

- Full name
- Email address
- Phone number
- Location (Town)

We will also process any personal data you include in your email, such as your specialist subject.

For winners, we will process the below additional **personal data** to send you the prize:

- Postal address

Who is the Data Controller?

The BBC is the “data controller” of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

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The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC’s role is to act in the public interest and to serve all audiences with content which informs, educates, and entertains.

Sharing your personal data

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC.

We may share personal data with a third party where required or permitted by law.

Retaining your personal data

We keep records of winners for two (2) years for auditing and compliance purposes.

Unsuccessful entrants’ personal data will be deleted one (1) month after submission.

If your contribution is used for broadcast, your personal data will be retained and archived in perpetuity by the BBC.

Your personal data will be stored in the UK and the EEA.

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data BBC stores about you.
- If your personal data is inaccurate, you have the right to have the data **rectified**.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC’s Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner’s Office (ICO) <https://ico.org.uk/>.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.

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TERMS AND CONDITIONS

1. Manchester Mastermind is a quiz open to all residents (over 18 years of age) of the UK, including the Channel Islands and the Isle of Man, except BBC Group employees, their close relatives and anyone connected with the competition.
2. Manchester Mastermind will be run daily during Anna Jameson’s programme on BBC Radio Manchester. Entry to the quiz is by email at any time with the entrant’s name, contact number and specialist subject to manchestermastermind@bbc.co.uk
3. All entrants put through to play on air must supply their name, postal address, and a daytime contact telephone number.
4. We will only accept one entry per person, per day. All entries will only be kept for 28 days if you have not been contacted in that time you can apply again.
5. Each entrant called back will initially be asked 3 general knowledge questions to test their knowledge and may be asked about their interests and hobbies. More than two incorrect answers will mean a contestant is ineligible to take part in the on air competition. One contestant will be chosen to take part in each day's edition of Manchester Mastermind.
6. The contestant scores one point for each correct answer and may pass as often as desired. If the contestant responds incorrectly, the questioner gives the correct answer before continuing to the next question; answers to passed questions are read out only after time has expired.
7. At the end of the week, we declare a weekly winner based on the highest score. If there is a tie then the winner with the fewest passes, and then the fewest wrong answers wins.
8. The winner will be named on air.
9. The prize for winning Manchester Mastermind will include a Radio Manchester umbrella. The complete prize is as described on air.
10. The BBC's decision as to contestants taking part is final. No correspondence relating to the competition will be entered into.
11. A record of specialist subjects will be kept, and if the producers deem them to be requested too frequently, or too recently, then competitors will be called-back and invited to suggest another subject.
12. Also some topics may be too narrow, such as Romeo and Juliet, or too broad, such as the entire works of Shakespeare.
13. Specialist subjects have to be suitable for broadcast.
14. The BBC Producer reserves the right to reject a subject.
15. Contestants will be called at least one day before, and they will be phoned to let them know they are competing the next day and confirm with them.
16. Entrants can decline to take part in any post-competition publicity.
17. The BBC reserves the right to cancel or vary Manchester Mastermind at any stage, if deemed necessary in its opinion, or if circumstances arise beyond its control.
18. Contestants chosen to play on-air will not be allowed to appear again on Manchester Mastermind for the following month.
19. Every time a player appears they must have a different specialist subject each time.
20. Entrants will be deemed to have accepted these rules and to agree to be bound by them when entering this competition.
21. The competition is run by the BBC. The applicable law is that of England and Wales.
22. On-air contestants must not receive any help in answering the questions and the BBC reserves the right to disqualify any contestant it suspects of cheating.
23. The BBC, its sub-contractors, subsidiaries, affiliates and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry not being properly registered.

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24. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.

25. This competition accords with the BBC's Code of Conduct for Competitions and Voting.

Details of which can be found here: <https://www.bbc.com/editorialguidelines/guidance/code-of-conduct>.