

BBC Radio Norfolk – ‘Whose You – Saturday Breakfast Competition July 2022 – Privacy Notice And Terms And Conditions

PRIVACY NOTICE

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

This is your chance to win a Saturday Breakfast wooden spatula by playing ‘Whose You’ on BBC Radio Norfolk.

The competition will be played between 07:45 and 08:30 am on Saturday mornings, where listeners will be asked to guess the song being sung by one of the show’s producers. During this time listeners can send in their answer by call or text. The winning entry will then be chosen randomly from those who have guessed the song correctly. The winner will be asked to appear live on-air to provide their answer.

If we broadcast your contribution on-air, this may include the programme being available online and/or on-demand, and your contribution may be used again in a future broadcast.

We may use your contribution for promotional purposes on the BBC’s social media sites.

What personal data will the BBC collect?

You must be 16 years or older to participate in the competition. The BBC will collect and process the following **personal data** about you:

- Full name
- Contact telephone number
- Rough geographic location

If you win the competition we will also ask for your postal address so that we can send you your prize.

Who is the Data Controller?

The BBC is the “data controller” of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC’s role is to act in the public interest and to serve all audiences with content which informs, educates, and entertains.

Sharing your personal data

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently

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of the BBC.

We may share personal data with a third-party where required or permitted by law.

Retaining your personal data

We keep a record of winners for two (2) years for auditing and compliance purposes.

Unsuccessful entrants’ personal data will be deleted at the end of that day’s competition.

If your contribution is used for broadcast, your personal data will be retained and archived in perpetuity by the BBC.

Your personal data will be stored in the UK and the EEA.

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data the BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances you have the right to **restrict** the processing of your personal data, or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC’s Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner’s Office (ICO) <https://ico.org.uk/>.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.

TERMS AND CONDITIONS

1. The competition is open to all residents of the UK, including the Channel Islands and the Isle of Man aged 16 years or older, except BBC Group employees and anyone connected with the competition. Proof of age and eligibility may be requested.
2. The competition will be played on Saturday mornings between 0745 and 0830 (except when editorial requirements lead to a change in schedule or a change in programme content) where there is the possibility of winning the prize.
3. During the competition, listeners will be invited to call or text and identify the song sung by the producer by:

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- Calling the number: 0800 389 7 321. The call is free from landlines and mobile phones.
 - Texting 81333 + NORFOLK. Texts are charged at your standard message rate.
 - One caller or texter will be randomly selected on each day to appear on air. No other method of entry will be accepted. Only one entry is allowed per listener between 0745 and 0830. If you text more than once, you will be charged for the first and additional messages.
4. Entry is only open during the times announced on-air. Entries received outside these times will not be registered but if you entered by text you will still be charged. The opening and closing times may change so please listen to announcements during the programme.
 5. When listeners telephone to enter, a member of the production team will ask them their answer to the question, their name, general location and a contact telephone number. If their answer is wrong, they will be informed and instructed to call in again with another guess.
 6. A winner will be selected at random from those who answered the question correctly and they will appear on air or be announced as the winner for that day. A member of the production team will call them back so they can be put live on air or their name will be announced as the winner.
 7. In the event of the production team receiving no entries for the competition this will be announced on air and no prize will be given.
 8. The winner and entrants must ensure that they are available on the telephone number provided to take the call from the production team. If a winner is not available after reasonable attempts by the production team, another entrant will be randomly selected to be the winner for that day.
 9. The BBC reserves the right to prevent putting an entrant on air or take any entrant off-air, and disqualify them from the competition at any time if they display offensive, abusive or any other kind of behaviour unsuitable for broadcast.
 10. The prize consists of a Saturday Breakfast wooden spatula.
The prize is as stated above. There is no cash alternative and the prize cannot be sold or transferred in any circumstances. The BBC reserves the right to substitute or supplement any element of the prize. The BBC is not responsible for any element or change to the prize that is outside of its control.
 11. Entrants will be expected to participate in post-competition publicity if required.
 12. Winners will not be eligible to enter the competition again for four weeks from winning the competition.
 13. The BBC's decision as to prizes awarded is final. No correspondence relating to the competition will be entered into.
 14. The BBC reserves the right to: (i) amend these terms and conditions, including but not limited to, the competition opening and closing times and the programmes included; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or brings the BBC into disrepute; (iii) cancel the competition, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.
 15. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in not being properly registered.
 16. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.
 17. This competition accords with the BBC's Code of Conduct for Competitions and Voting, details of which can be found at: BBC Competitions Policy
<https://www.bbc.com/editorialguidelines/guidance/code-of-conduct>
 18. The promoter of the competition is the British Broadcasting Corporation and the applicable law is the laws of England and Wales.
 19. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.