

2022 ANNUAL REPORT



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ABOUT FPF

Future of Privacy Forum and the FPF Education and Innovation Foundation are non-profit organizations that serve as catalysts for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies.



*As technology evolves to touch all facets of life, one thing is clear: **privacy matters.** We believe that privacy and data protection are fundamental rights, no matter who you are and where in the world you reside.”*

Jules Polonetsky

Chief Executive Officer, Future of Privacy Forum

WORKSTREAMS

As a global organization, our experts work in the United States, Europe, Israel, Singapore (and the broader Asia-Pacific region), Africa, and Latin America. Our team members take a multi-stakeholder approach to explore the challenges posed by emerging technologies and develop privacy protections, ethical norms, and workable best practices in the following workstreams and more:

Ad Tech

AI & Machine Learning

Biometrics

B2B Data Use

Cybersecurity

Federal & State Legislation

Global

Health & Wellness

Immersive Tech

Mobility & Location

Open Banking

Research & Ethics

Youth & Education Privacy

FROM LEADERSHIP

2022 was a year filled with conflict between our evolving digital world and the protections needed to safeguard against the risks of data collection and use. It was a time of data protection regulation at the state level in the U.S. and in countries around the globe. We witnessed the deterioration of laws protecting health and autonomy in America's highest court. Protections for children advanced, but sometimes at the expense of privacy. Issues like AI and immersive technologies seized the attention of the public and regulators. International data flows continue to face pressures, and global data protection issues are increasingly subject to demands for data localization and data sovereignty.

These regulatory and even cultural moments have made us more steadfast in our dedication to advancing multi-stakeholder solutions that provide a pragmatic path forward for those seeking the benefits of technology and the protections needed to safeguard privacy.

We've expanded our staff and regional focus to meet the challenges to support our global scope. We welcomed Josh Lee Kok Thong as the Managing Director for the Asia Pacific office, added a Lead Policy Analyst to track developments in Africa, and brought on two Senior Fellows to provide insights into Japan and Latin America. As cross-border privacy implications, civil rights, immersive technology, and AI became top of mind for the tech privacy world at-large, we responded by adding experts to the staff. We're proud to say that our team is at the forefront of these issue areas — and those that may emerge. You can learn more about our team at fpf.org/staff.

We've also expanded our workstream portfolio to address the growing need of our stakeholders in areas such as immersive technologies and open banking, as well as expanded our work on biometrics, healthcare, in addition to our research and ethics issue areas.

It is a great pleasure to present the Future of Privacy Forum's 2022 Annual Report, which chronicles our efforts in bringing together academics, advocates, government officials, and industry leaders to evaluate the utility of data uses, the effectiveness of safeguards, and strategies to mitigate risks.

This work is impossible without the commitment of our board of directors, advisory board, corporate supporters, and foundation supporters. Thank you for your continued partnership.



Jules Polonetsky
CHIEF EXECUTIVE OFFICER



Christopher Wolf
BOARD CHAIR



U.S. Federal and State Legislation

MOVING THE NEEDLE ON LEGISLATIVE EFFORTS

FPF experts provide independent analysis of legislative and regulatory approaches to protecting privacy interests. FPF focuses on analyzing proposals in relation to existing privacy frameworks, sharing information on current data practices and technologies, and ensuring that data governance strategies are future-looking and adaptable.

FPF engages with diverse stakeholders through reports, blog posts, webinars, and educational programs, understanding that robust and durable policy outcomes are achieved when all stakeholders understand the key technologies, business practices, and legal mechanisms available to regulate privacy and data protection.

Answering Agencies' Call for Comments



Addressing 'Opt-Out Preference Signals' On California Draft Privacy Regulations

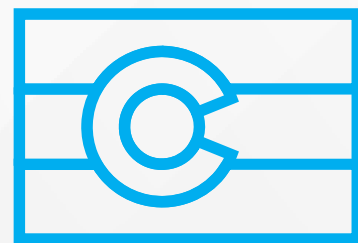
FPF filed [comments](#) with the California Privacy Protection Agency regarding the Agency's initial set of draft regulations to implement the California Privacy Rights Act amendments to the California Consumer Privacy Act.

FPF recommended that the Agency's final regulations governing preference signals and the mechanisms that transmit signals (such as web browsers and plug-ins) include specific clarifications.

Comments on Colorado Privacy Act Pre-Rulemaking Activity

FPF filed [comments](#) with the Colorado Department of Law as part of the rulemaking under the Colorado Privacy Act (CPA). The CPA, which goes into effect in July 2023, will establish important new data privacy rights, controls, and protections for individuals in Colorado.

FPF's comments were directed toward ensuring the regulations support the effective exercise of new privacy rights, maximize clarity for business and nonprofit compliance efforts, and promote interoperability with emerging U.S. and global privacy frameworks where appropriate, particularly where the CPA uses consistent language as other jurisdictions.





FPF Urges Federal Trade Commission to Craft Practical Privacy Rules in Response to Advance Notice of Proposed Rulemaking

In November 2022, the FPF filed [comments](#) regarding the Federal Trade Commission’s Advance Notice of Proposed Rulemaking, recommending that the FTC prioritize practical rules that clearly define individuals’ rights and companies’ responsibilities — providing individuals with strong, enforceable rights and companies with greater clarity about their obligations under Section 5 of the FTC Act.



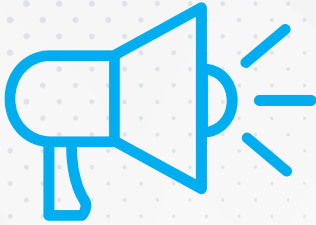
A Major Legislative Priority In the Spotlight

FPF has long supported a federal comprehensive consumer privacy law with one clear standard that provides consumers and communities with critical protections and industry with certainty and guidance.

In June 2022, FPF’s Senior Policy Counsel Bertram Lee testified before the U.S. House Energy and Commerce Subcommittee on Consumer Protection and Commerce hearing, “Protecting America’s Consumers: Bipartisan Legislation to Strengthen Data Privacy and Security” regarding the American Data Privacy and Protection Act (ADPPA), a bipartisan, bicameral privacy discussion draft bill.



Creating Impact with Expert Analysis



Following the House Energy and Commerce Committee’s vote to advance the American Data Privacy and Protection Act (ADPPA) nearly four weeks after the hearing where he served as a witness, Bertram Lee published an op-ed in [The Hill](#) that highlighted the civil protections underscored in the bill. That same day, FPF’s Stacey Gray had an op-ed published in [Lawfare](#) that outlined how ADPPA would surpass state protections.



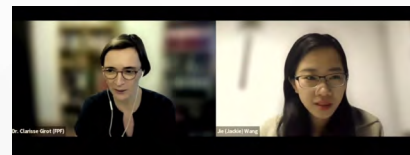
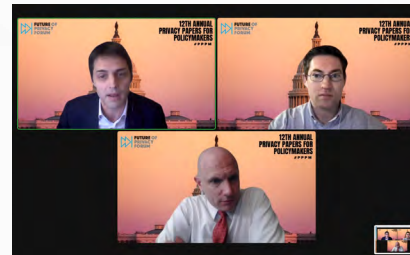
Privacy Papers for Policymakers

In February, FPF held the 12th annual Privacy Papers for Policymakers Awards, which recognizes leading privacy scholarship. The marquee event honors researchers and provides an opportunity for the papers to get socialized with policymakers in the U.S. Congress, at federal agencies, and with international data protection authorities.

Colorado Attorney General Phil Weiser provided the keynote address. Six winning papers, an award-winning student paper, two honorable mentions, and a student honorable mention were selected by a diverse group of leading academics, advocates, and industry privacy professionals from FPF’s Advisory Board.

During the virtual event, winners — Daniel Solove, Ben Green, Woody Hartzog, Neil Richards, Joris van Hoboken, Ronan Ó Fathaigh, Jie Wang, Shikun Zhang, and Norman Sadeh — provided brief remarks about their papers in facilitated discussions.

Congresswoman Diana DeGette, Co-Chair of the Congressional Privacy Caucus, and Senator Ed Markey were honorary co-hosts.



BRINGING EXPERTS TOGETHER



Open House During the IAPP Global Privacy Summit

FPF welcomed over 200 attendees, including members, to our new offices in Washington, D.C., during IAPP Global Privacy Summit week in April 2022 to enjoy in-person networking since the pandemic.



Book Talk and Signing with Author Danielle Citron

FPF was one of the first stops that Board Member Danielle Citron made for her book *The Fight for Privacy: Protecting Dignity, Identity, and Love in the Digital Age*. FPF hosted a Book Talk and signing at our offices.

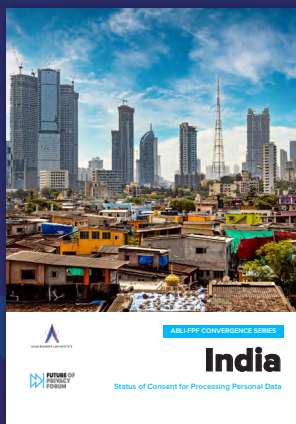
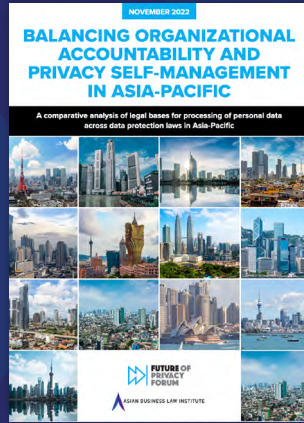




Global

REPORTS THAT IMPACT THE WORLD

FPF tracks developments and provides analysis on policymaking and regulation around the world, led by our global offices and on-the-ground experts in Europe, Asia Pacific, Israel, Africa, Latin America, and India. Through this work, we can keep our stakeholders informed of relevant changes, case law, guidance, policies, and legal requirements, while also providing background and in-depth analysis to support them in being ahead of key developments globally.



The APAC region is presently undergoing a period of intensive law reform. FPF’s APAC Comparative Report provides an opportunity for lawmakers, governments, and regulators who draft, review or implement data protection laws to have a comprehensive overview and analysis of notice, consent, and related requirements that operate in the data protection frameworks of their respective jurisdictions, regional partners, and neighbors. We hope the report serves as a catalyst for initiating a regional dialogue focused on clarifying existing uncertainties and enhancing the compatibility of regional data protection laws.”

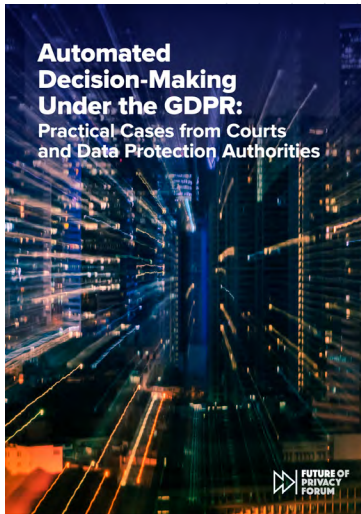
Josh Lee Kok Thong
 Managing Director, FPF Asia-Pacific, Singapore Office



Photos by Silas See (@silasseee)

APAC Jurisdiction Report Series with the Asian Business Law Institute

On November 30, the Future of Privacy Forum (FPF) and the Asian Business Law Institute (ABLI) held a joint event at the 58th APPA Forum to launch [*Balancing Organizational Accountability and Privacy Self-Management in Asia-Pacific*](#), a detailed comparison of the legal bases for processing personal data in 14 jurisdictions in the Asia-Pacific (APAC) region. These included Australia, China, India, Indonesia, Hong Kong SAR, Japan, Macau SAR, Malaysia, New Zealand, the Philippines, Singapore, South Korea, Thailand, and Vietnam. The comparative analysis report builds upon a series of 14 individual reports released throughout 2022 that provide an overview of the legal bases for processing personal data in each of these jurisdictions.

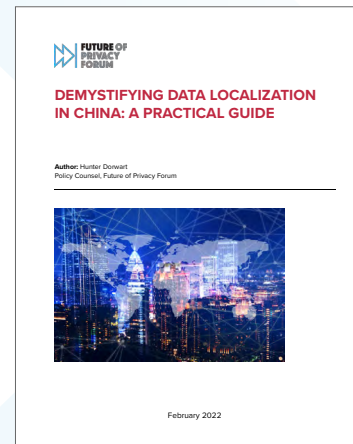


Automated Decision-Making Under the General Data Protection Regulation

FPF launched a [comprehensive report](#) analyzing case law under the General Data Protection Regulation (GDPR) by applying it to real-life cases involving Automated Decision-Making (ADM), as protected by Article 22. Drawing from over 70 cases and guidance documents across 18 EEA Member-States, the U.K., and the European Data Protection Supervisor (EDPS), the report outlines how national courts and Data Protection Authorities (DPAs) have interpreted and applied the relevant EU data protection law provisions on ADM so far, before and after the GDPR became applicable.

Demystifying Data Localization in China

This [report](#) details China's data governance framework for data localization and cross-border transfers. It outlines ten steps organizations can take before deciding to localize or transfer data, with practical advice on how to carry out each of them. By examining provisions of relevant laws and administrative regulations passed by ministerial departments, the report aims to give organizations a better understanding of how the transfers framework operates, the expectations of Chinese regulatory authorities with respect to such transfers, and the specific steps controllers can take for better compliance mapping.



A Look Into Data Protection Authorities' Strategies in the African Continent

This [report](#) gives insight into the activity and plans of African Data Protection Authorities (DPAs) from Kenya, Nigeria, South Africa, Benin, Mauritius, Côte d'Ivoire, and Burkina Faso. It also relies on research conducted across several other African jurisdictions that have adopted data protection laws in recent years but have not yet established a DPA or whose DPAs have not published strategic documents in the past two to three years.

Building Relationships with Key Stakeholders Around the World



FPF and the Organization for Economic Cooperation and Development

FPF and FPF's Israel Tech Policy Institute (ITPI) collaborated with the Organization for Economic Cooperation and Development (OECD) to organize a virtual workshop on open banking in March 2022. The workshop was designed to bring together experts from governments, privacy enforcement authorities, banking regulators, industry, civil society, and academia to explore the challenges of open banking and develop strategies for promoting a mix of financial inclusion, robust competition, and

strong protection for data subjects. The workshop was part of the OECD's "Going Digital" project, which also included the OECD's Recommendation on Enhancing Access to and Sharing of Data, and was part of the OECD's efforts to implement the OECD Privacy Guidelines.

In consultation with FPF Senior Fellow Zoe Strickland, FPF policy staff prepared an initial [report](#) summarizing the discussions and presentations and identifying the key considerations from each session. This report was provided to the OECD and contributed to the OECD's February 2023 report [Data Portability In Open Banking: Privacy and Other Cross-Cutting Issues](#).

FPF and the Ada Lovelace Institute

FPF, along with the Ada Lovelace Institute (Ada), organized a closed roundtable in Brussels where experts met to discuss the lessons that can be drawn from GDPR enforcement precedents when deciding on the scope and obligations of the European Commission (EC)'s Artificial Intelligence (AI) Act Proposal. The event hosted representatives from the European Parliament, civil society organizations, Data Protection Authorities (DPAs), and industry representatives.





Convening in Brussels on Empowering Vulnerable and Marginalized People



FPF teamed up with the Brussels Privacy Hub of Vrije Universiteit Brussel (VUB) to jointly present the sixth edition of the Brussels Privacy Symposium. The in-person event convened in Brussels, bringing together policymakers, academic researchers, civil society, and industry representatives to discuss privacy research and scholarship. The event marked the launch of “VULNERA,” the *International Observatory on Vulnerable People in Data Protection*, co-led by the Brussels Privacy Hub and FPF.



The VULNERA International Observatory explores theories of vulnerability, marginalization, and intersectionality, examining how data protection law and policy apply to people in certain contexts that may be vulnerable or marginalized, such as women, children, people on a low or zero income, racialized communities, and people of color, ethnic and religious groups, migrants, LGBTQIA+ and non-binary people, the elderly, and persons with disabilities.

brusselsprivacyhub.com/vulnera



BRUSSELS
PRIVACY
HUB



Participating in the 2022 Global Privacy Assembly

Global Privacy Assembly (GPA), which brings together the most global data protection authorities (DPAs) every year since 1979, took place in Istanbul, Türkiye. FPF was invited by the organizers of the 2022 GPA (the Turkish DPA) to host a two-part side event during the open session, in addition to a capacity-building workshop for regulators during the closed session. FPF moderated panel discussions, bringing together experts and thought leaders from academia, government, industry, and law.



FPF and Singapore's Personal Data Protection Commission

FPF and Personal Data Protection Commission (PDPC) co-hosted a workshop as part of Singapore's Personal Data Protection Week, titled *Data Sovereignty, Data Transfers, and Data Protection — Impact on AI and Immersive Tech* at Marina Bay Sands Expo and Convention Center in Singapore. The event focused on international data transfers and their importance to new and emerging technologies.



FPF at G20 Seminar in Indonesia: *Bridging the Digital Divide*

FPF Vice President for Global Privacy Dr. Gabriela Zanfir-Fortuna contributed to a high-level G20 side event as a part of Indonesia's G20 presidency and ahead of the 17th G20 Heads of State and Government Summit. The seminar focused on investment gaps and digital divides, where Dr. Zanfir-Fortuna discussed privacy and data protection regulatory risks. Following the panel, she contributed an analysis titled *Managing Regulatory Risks: Global Privacy and Data Protection Laws, A State of Play* to the [G20 Infrastructure Working Group's compendium](#) on digital infrastructure finance issues and practices.

FPF at Computers, Privacy, and Data Protection Conference — Latin America 2022

The first-ever in-person Computers, Privacy, and Data Protection Conference — Latin America (CPDP LatAm) took place in Rio de Janeiro (Brazil). FPF attended the inaugural event with the theme of “Artificial Intelligence and Data Protection in Latin America,” participating in panels and submitting a paper for publication, which was recognized as a finalist for the **CPDP LatAm Danilo Doneda Award** and won the **Council of Europe's Stefano Rodota Award**.





Photos by Rafi Frezi

▶ Israel Tech Policy Institute Cyber Week

FPF's Israel Tech Policy Institute hosted a Cyber Week Conference on *Data Protection: Predicting and Managing the Path Forward* during Tel Aviv University's Cyber Week.

FPF CEO Jules Polonetsky started the conference with a panel on *The Future of Digital Advertising: Regulators, Platforms, and the Path Forward*.





FPF Issue Areas

THE IMPACT OF OUR ISSUE AREAS

FPF Expert Research and Analysis

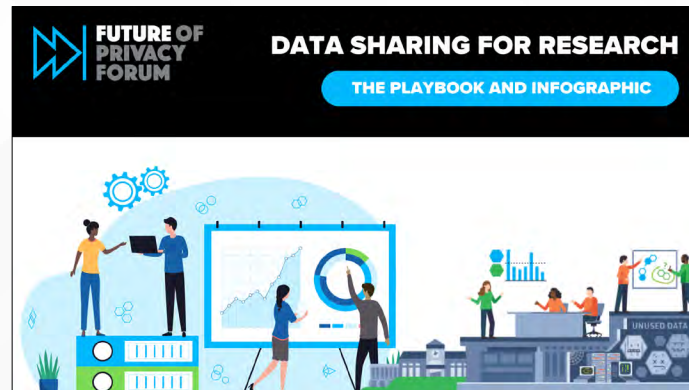
At a time when industry actors are the custodians of a wide range of consumer data, bringing together a diverse swath of stakeholders from corporate, advocacy, and academic sectors is critical to making progress in data protection efforts.

FPF resources have showcased the real impacts of emerging technologies on privacy protections and shaped best practices and policies in the United States and globally. We highlight just a few of our reports and infographics below but for more, visit fpf.org/resources.



Safeguarding Sexual Orientation and Gender Identity Information Report

FPF released a comprehensive [report](#) during Pride Month with LGBT Tech analyzing the history of privacy violations against LGBTQ+ individuals and the resulting consequences and regulatory responses. The report examines the current U.S. legal environment, identifies important gaps in protection, and provides preliminary recommendations for steps that organizations and policymakers can take to work toward safer, more equitable, and dignified use of data with privacy safeguards.



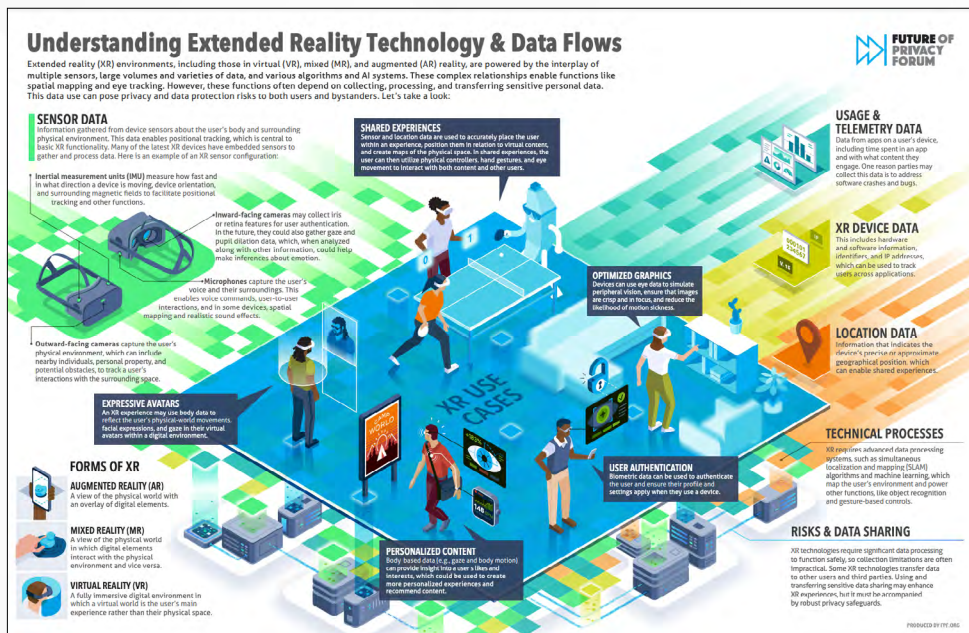
The Playbook: Data Sharing for Research & Infographic

The *Playbook* provides a set of best practices for instituting research data-sharing programs between corporations and research institutions. This report aims to encourage safe, responsible data-sharing between industries and researchers. In addition to the Playbook, FPF created a [companion infographic](#) summarizing the benefits, challenges, and opportunities of data sharing for research outlined in the Playbook.

The FPF Award for Research Data Stewardship is supported by the Alfred P. Sloan Foundation, a not-for-profit grantmaking institution whose mission is to enhance the welfare of all through the advancement of scientific knowledge.

A Practical Guide to Video-Based Safety Technologies in Commercial Vehicle Fleets

FPF released a [report](#) detailing the data usage and privacy implications of video-based safety systems in vehicles. The report, co-authored with Samsara Inc., describes how Advanced Driver Assistance Systems (ADAS) work in commercial fleets, identifies the data used by these systems, and urges the adoption of privacy best practices that go beyond compliance with existing privacy and data processing laws.



XR Technology Data Flows and Privacy Risks Infographic

As businesses increasingly develop and adopt extended reality (XR) technologies, including virtual (VR), mixed (MR), and augmented (AR) reality, the urgency to consider potential privacy and data protection risks to users and bystanders grows. Lawmakers, regulators, and other experts are increasingly interested in how XR technologies work, what data protection risks they pose, and what steps can be taken to mitigate these risks. To inform these key stakeholders, FPF released an [infographic](#) visualizing how XR data flows work by exploring several use cases that XR technologies may support.



YOUTH & EDUCATION PRIVACY

FPF believes there is a balance between the use of data and technology that is not antithetical to protecting student privacy. To facilitate this balance, FPF equips and connects advocates, industry, policymakers, and practitioners with substantive practices, policies, and other solutions to address education privacy challenges at both K-12 and in higher education. This work is supported by the Bill & Melinda Gates Foundation and the Chan Zuckerberg Initiative.

Protecting Student Privacy in Higher Education

Data plays a critical role in higher education. Students and families, policymakers, and institutions need data on student access, progression, completion, costs, and post-college outcomes to inform a wide variety of decisions. FPF resources such as the [Data Privacy and the Student Data Warehouse](#) and [The Datafied Student: Why Students' Data Privacy Matters and the Responsibility to Protect It](#),



discuss how student privacy is rooted in contextual values and expectations, is critical to intellectual freedom, and supports students in their various institutional relationships. Also discussed is how higher education institutions can move towards ensuring that learning analytics are in alignment with the privacy protections and ethical practices that students and other stakeholders expect.

Student Privacy Train-the-Trainer Program

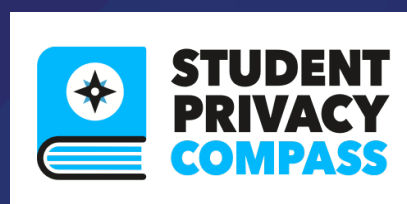


Since 2013, over 12 new student privacy laws have passed in 42 states, with more bills and regulations being rolled out each year. This has resulted in many new requirements for local and state education agencies. Some state laws include the threat of jail or large fines when school staff unintentionally violate student privacy. Unfortunately, few states have received funding or support to implement these new laws, and without training, none

of the laws can be implemented with fidelity. Recognizing the demand for practical, informed privacy guidance, FPF launched a 10-month Train-the-Trainer pilot program in February 2020 to multiply the people on the ground with the capacity to provide basic student privacy support.



Learn more about FPF's work in Student Privacy at studentprivacycompass.org



Providing Analysis for Stakeholders on Youth & Education Privacy

As children’s privacy continues to be a top priority and area of interest among lawmakers, companies, and the public, FPF tracks developments on behalf of these stakeholders on youth privacy both at the state and federal levels.

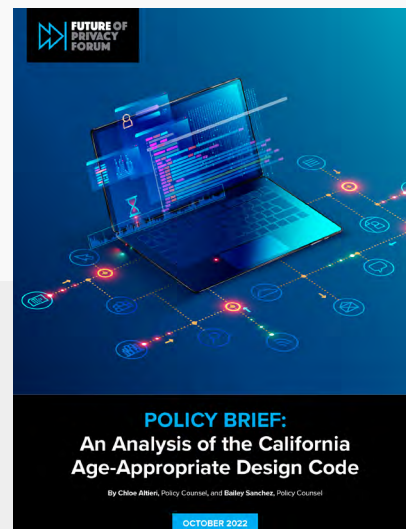


Comparative Analysis of Federal Child Privacy Bills

This [policy brief](#) looks at the child-centric privacy bills that were introduced in the 117th Congress. The resource compares four proposed bills against each other (with additional comparisons to current law) on key elements, including the age group they seek to protect, enforcement mechanisms, covered entities, notice requirements, verifiable consent, restrictions on the use of personal information (PI), and more.

Analysis of California’s Age-Appropriate Design Code Act

The [report](#) outlines and analyzes Assembly Bill 2273, the California Age-Appropriate Design Code Act (AADC), a first-of-its-kind privacy-by-design law that represents a significant change in both the regulation of the technology industry and how children will experience online products and services.



Comparative Analysis of California and U.K. Age-Appropriate Design Codes

The [brief](#) compares the California Age-Appropriate Design Code Act (AADC), a first-of-its-kind privacy-by-design law in the United States, and the United Kingdom’s Age-Appropriate Design Code. The report contains a side-by-side comparison of the 15 standards laid out in the UK AADC to the corresponding text of the California AADC, including the “best interests of the child” standard, age assurance, default settings, parental controls, enforcement, and data protection impact assessments.



Utah Case Study in K-12 Privacy Best Practices

Student data privacy concerns continue to be a central issue for policymakers, as well as schools, parents, and children. Utah’s State Board of Education’s efforts to collaborate at the state and district level demonstrate how states can address these concerns by creating a privacy-focused culture within the education system.

FPF’s case study, [Utah Leads the Way in Protecting Student Privacy: A Case Study in K-12 Privacy Best Practices](#) provides an overview of Utah’s key student privacy policies and the main stakeholders involved in the system, as well as an analysis of the strategies and tactics that can serve as a model for other states.



FPF Membership and Special Events

SUPPORTING SENIOR PRIVACY LEADERS AT LEADING ORGANIZATIONS

FPF provides privacy and data protection executives across diverse industries globally with a platform to discuss business practices alongside other leading experts. These executives also have the opportunity to collaborate with FPF's in-house experts to advance the development of best practices in addressing complex and high-stakes data protection issues.

As legislation and regulations evolve and impact a company's operations, FPF provides detailed compliance-focused legislative tracking and analysis to enable our 204 member organizations to position themselves for future opportunities and challenges.

2022 Annual Advisory Board Meeting

Every year, FPF gathers its Advisory Board members for peer learning, networking, and sessions led by FPF experts at its Advisory Board meeting outside of Washington, D.C. At the 2022 meeting, nearly 90 members gathered to hear expert analysis and discuss topics such as State and Federal Legislative Issues, Data Protection to Data Governance, Data and the Future of Work, Immersive Tech, and the Future of Advertising.



FPF Member Meetings

In 2022, FPP staff experts hosted 47 peer-to-peer Privacy Leaders meetings and 55 working group meetings for its issue-focused communities on U.S. Federal & State Legislation, Ad Tech, Artificial Intelligence & Machine Learning, Bank Leaders, Biometrics, B2B, Ethics and Data in Research, Health, Immersive Technologies, K-12, Open Banking, Youth Privacy, as well as the European and Asia-Pacific Councils that provide additional global insights on data protection issues.



FPF Members at Israel Cyber Week

FPF's Israel Tech Policy Institute welcomed a delegation of trailblazing privacy professionals from around the world to participate in Tel Aviv University's Cyber Week conference and to meet with cybersecurity experts, industry leaders, startups, investors, academics, and government officials.



Photos by Rafi Frezi

FPF IN THE MEDIA



FPF Experts in the Media

Come the Metaverse, Can Privacy Exist?

The Wall Street Journal, January 2022

“Many corporate privacy lapses in recent years have revolved around the ways companies exchange data with third parties,” said John Verdi, senior vice president of policy at the Future of Privacy Forum, a Washington think tank. “Governments may need to pass new laws, or update guidance on existing statutes, such as the EU’s General Data Protection Regulation, once a metaverse-shaped data economy comes into focus.”

EU Court Expands Definition of Sensitive Data, Prompting Legal Concerns for Companies

The Wall Street Journal, August 2022

The court ruling “raises a lot of practical complexities and a lot of difficulty in understanding if the data [organizations] have is sensitive or not,” said Dr. Gabriela Zanfir-Fortuna, vice president for global privacy at the Future of Privacy Forum, a think tank based in Washington, D.C.

FEC green lights Google plan to loosen spam filters, overcoming Democratic challenge

The Washington Post, August 2022

“With data like this, I fear all social media companies (not just Insta) will pursue a TikTok model. Beyond dark patterns/child center design, how can the government promote health for social development? Will changing ad tech incentives deliver on this? Hard questions for free market societies,” said chief executive officer of the Future of Privacy Forum, Jules Polonetsky.

Payment Data Could Become Evidence of Abortion, Now Illegal in Some States

The New York Times, June 2022

Amie Stepanovich, vice president of U.S. policy at the Future of Privacy Forum, a nonprofit focused on data privacy and protection, said “warrants and subpoenas can be accompanied by gag orders, which can prevent companies from even alerting their customers that they’re being investigated.”

2022 MEDIA STATS



195+

Media Stories



133% increase from 2021

114+

Quotes from FPF



66 quotes in 2021



559,655,660

impressions*



*Estimation based on available metrics. Impressions are likely higher.



3,000 NEW
Twitter followers

11.5% increase from 2021



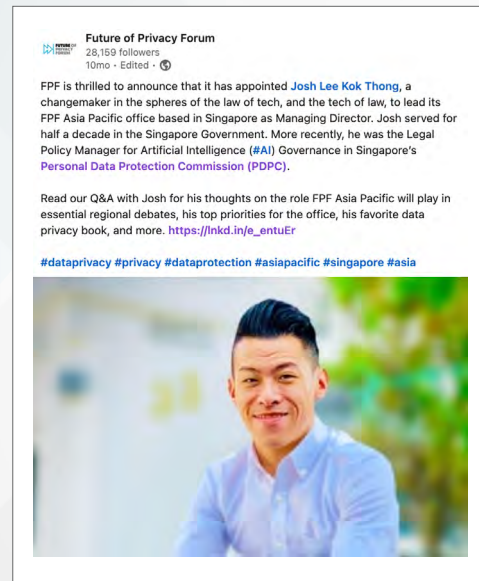
6,000 NEW
LinkedIn followers

400K+ impressions



January 13, 2022

2022's most engaged tweet was a call for the public to join the Future of Privacy Forum for its 12th Annual Privacy Papers for Policymakers Virtual Ceremony



July 14, 2022

2022's most engaged LinkedIn post was the announcement of Josh Leek Kok Thong being appointed as the new Managing Director for the FPF Asia Pacific office

STAY CONNECTED

by Following FPF on Social Media



@futureofprivacy



@futureofprivacy



Future of Privacy Forum



BOARD OF DIRECTORS

The Future of Privacy Forum was founded as a 501c4 but conducted the majority of its activities via its affiliated organization, the FPF Education and Innovation Foundation, a 501(c)3.

In December 2022, the two organizations merged, and the FPF Education and Innovation Foundation (FPFEIF) is now the only operating entity. FPF EIF will use the name “Future of Privacy Forum” for its activities.

The Future of Privacy Forum is overseen by independent boards of directors.

- » **Christopher Wolf** *President*
- » **Mary Culnan** *Vice President*
- » **Debra Berlyn** *Board Treasurer*
- » **Anita L. Allen** *Board Member*
- » **Danielle Citron** *Board Member*

- » **David Hoffman** *Board Member*
- » **Elaine Laughlin** *Board Member*
- » **Alan Raul** *Board Member*
- » **Agnes Bundy Scanlan** *Board Member*
- » **Dale Skivington** *Board Member*



Advisory Board

FPF SUPPORTERS

FPF brings together a variety of stakeholders from industry, academia, and civil society to support our efforts to advance principled data practices. We believe varied perspectives contribute to a comprehensive understanding of the risks and opportunities of new technologies and data uses as well as their impact on society now and in the future.

FPF maintains full control over our projects and priorities, including the content of educational programs, written reports, and other work products.

Learn more about our supporters at fpf.org.

2022 FINANCIALS

REVENUE

Membership & Contributions	Grants & Special Projects	Registrations & Sponsorships
\$8,344,566	\$3,756,747	\$83,699

TOTAL: \$12,185,012

EXPENSES

Program Services	General & Administrative	Fundraising
\$9,097,833	\$2,201,321	\$1,106,506

TOTAL: \$12,405,660

NET ASSETS

Beginning of Year	Change in Net Assets
\$8,766,046	-\$220,648

TOTAL END OF YEAR: \$8,545,398

1) The figures presented here in the form of a Consolidated Statement of Activities are in draft format. They are subject to change pending completion of the fiscal year 2022 audit.

2) Grants & Special Projects revenue includes grant revenue not yet released from restriction.



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