

Providing the substance for your internet. Our unique content.

3.7 million real users per month

22 million page views per month

měšec:cz Podnikatel.cz euro-cz FINANCE.cz autobible euro cz LUPA ROOT.CZ cnews cz



















We have been maintaining our presence on the market since 1998 and we are 100% owned by a Czech management team.

Our **specialized servers** are traditionally regarded as a trusted source of quality and inspirational content, influencing key groups of readers and public figures in IT, finance, and e-commerce.

We regularly create our own unique content, discover current information and context, introduce unique personalities, and plan effective communication and marketing campaigns.

# měšec:cz

Your personal guide to the world of finance

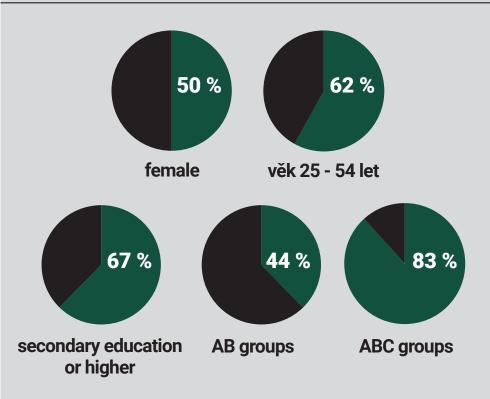
1.5 million real users per month

3.8 million page views per month



### **Economics websites**

In January 2021, we celebrated our 20-year anniversary. During those years, we have become an important and trustworthy partner for anyone trying to resolve various finance, wages, taxes, or consumer related issues. We publish articles on taxes, bank accounts, jobs, wages, pensions, benefits, insurance, savings, car insurance, debt relief and insolvency.



# Podnikatel.cz

The largest website for entrepreneurs in the Czechia

1.4 million

real users per month

page views per month

## Podnikatel.cz největší server pro podnikatele v ČR

Poradna

Průvodce podnikáním Diskuze o účetnictví Zákony





#### Konsolidační balíček změnil pravidla zaměstnaneckých sociálních fondů



Od roku 2024 platí nová metodika pro tvorbu i čerpání FKSP. Zrušila se vyhláška a zavedla povinnost čerpání sociálního fondu na produkty spoření na stáří.

DAGMAR KUČEROVÁ | Dnes | Q 1

Doba čtení: 4 minuty

#### Máte poslední den na požádání o roční zúčtování za rok 2023

Dnes končí lhůta, ve které mohou zaměstnanci požádat svého zaměstnavatele o provedení ročního zúčtování záloh a daňového zvýhodnění za rok...více

#### Vyšší dávky nebudou. Vláda nepodpořila zvýšení normativních nákladů

Normativní náklady na bydlení ovlivňují výši příspěvku na bydlení a také výši srážek ze mzdy. Zatímco loni je vláda navýšila kvůli inflaci a...více

#### Plnou moc půjde udělit digitálně, pomůže to

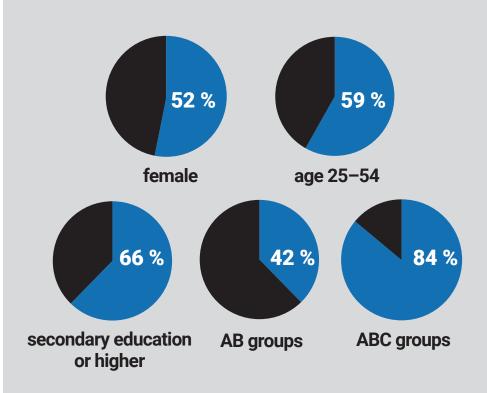
Vláda dnes schválila zavedení digitálně zpracovaných plných mocí. Novinku přináší novela zákona o základních registrech, Vznikne registr...více



## **Economics websites**

We are the only company on the internet that provides a comprehensive overview of entrepreneurship information. We advise start-ups and follow the changes for already established businesses.

At the same time, we monitor any legislative changes impacting business and offer the most extensive databases of information that present informational value for both business owners and the expert community. The No. 1 server for accountants, business.center.cz, is part of our portfolio.



## FINANCE.cz

The world of personal and corporate finance

1.3 million real users per month

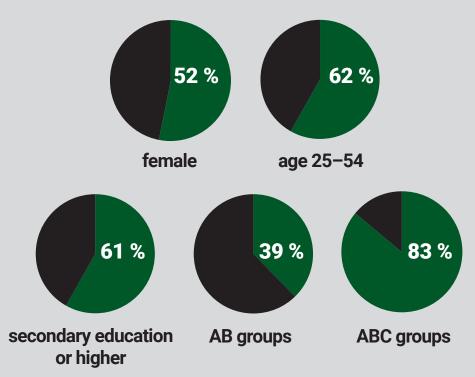
3.1 million page views per month



## **Economics websites**

We will guide you through the world of personal and corporate finance. Our main topics are financial investing, consulting, and sales, and we provide daily market-related news.

We offer advice on where to deposit your money, where to get a loan or where to get an insurance, as well as a number of handy calculators, financial product comparisons and useful apps.



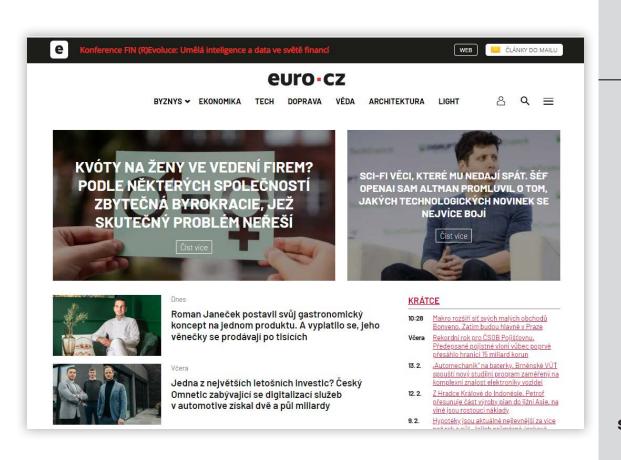
## euro-cz

Economic news with an opinion

826 thousand 2.5 million

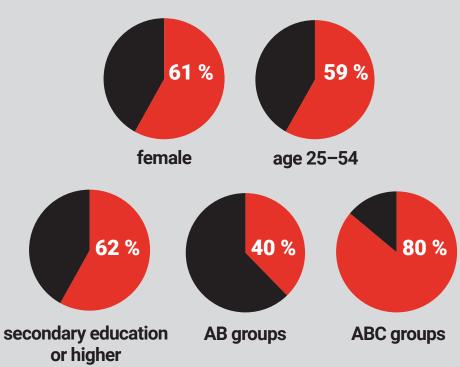
real users per month

page views per month



## **Economics websites**

We offer continuous information service to professionals in economics, politics, state administration and local governments. We pride ourselves on providing a deeper insight into events only covered in brief by other media. We focus on the following topics: business, economics, automotive, aviation, technology, health, architecture, design, science with an overlap into business and technology.



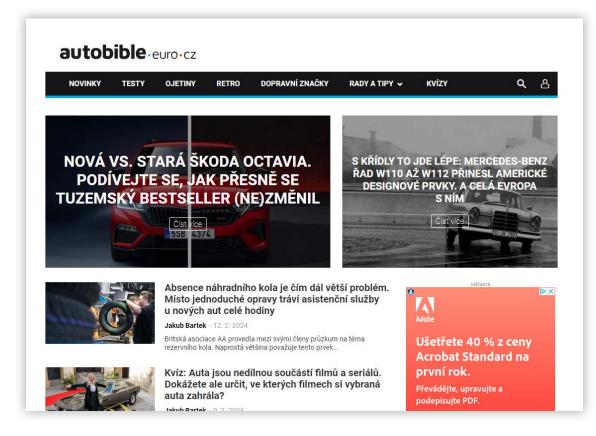
## autobible euro cz

Cars, motorbikes, and the driver's life

133 thousand 900 thousand

real users per month

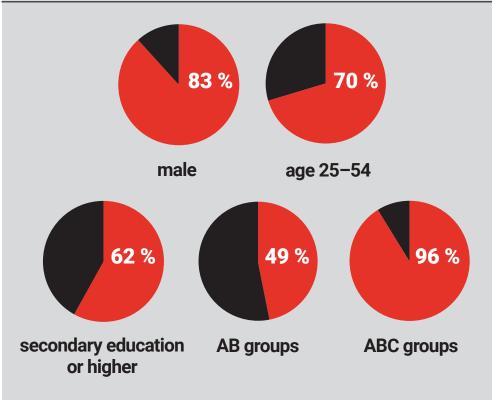
page views per month



## **Economics websites**

We bring you news and informed tests, including detailed comparisons of competing models, as well as used car reviews.

Our team of experienced motoring editors creates content not only for car enthusiasts, but for anyone looking for relevant consumer information on the best-selling cars in all price ranges.





Website about the Czech internet

**484** thousand **1.1** 

1.1 million

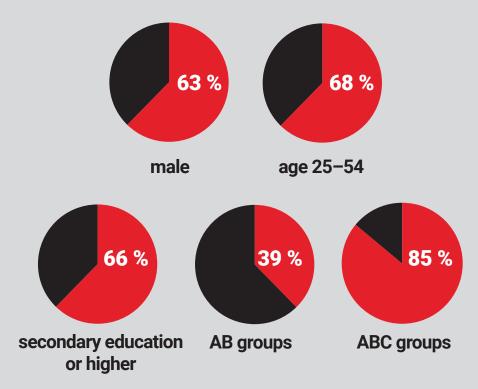
real users per month

page views per month



## IT websites

We are a website for those who do not want to just use the internet, but also to learn something about it. We analyse the main trends, explain and comment on current events, offer original interviews with the main players in the Czech (and worldwide) online business, and show you the backstage of the Czech internet. Mobile operators, online media, e-government, e-commerce, security, connection providers and regulation – all of these represent our main topics.



# ROOT.CZ\_

Information not only from the world of Linux

207 thousand

1 milion

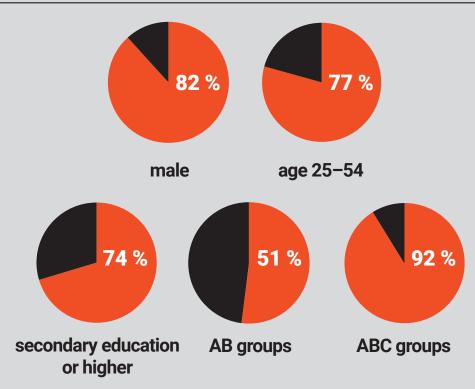
real users per month

page views per month



## **IT websites**

From experts, for experts – that is Root.cz. We are not focusing on general users deciding on which mouse to buy. We publish articles on servers, networks and cybersecurity, the topics for IT professionals or enthusiasts.



## cnews\_cz

IT news

203 thousand 515 thousand

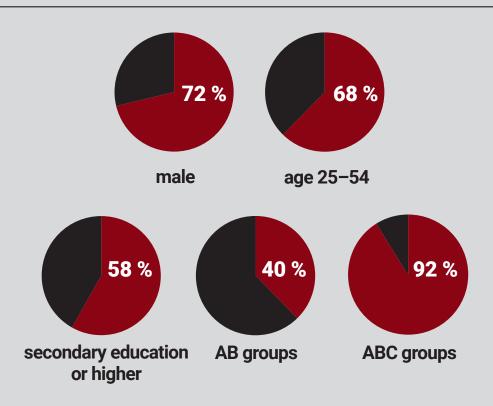
real users per month page views per month

#### cnews cz **Q 1** MOBILOVINKY TELEVIZE Steam Deck Jak funguje Cvak Samsung Galaxy OLED: povedený a kolik za něi S24, S24+ a S24 refresh s OLED zaplatite. Air Bank Ultra jsou displejem a větší představila nové... prorostlé umělou... Core i9-14900KS: Nejrychlejší CPU Unter Intelu na 6,2 GHz, které může konzumovat až 410 W Jan Olšan | Dnes | Q 7 Je potvrzeno, že Intel chystá limitovanou edici Core 14, generace, která dosáhne rekordní frekvence 6,2 GHz, Může to na dlouho být i absolutní maximum, protože u následujících 4nm, 3nm a 2nm CPU se čeká, že už stejně vysoké takty nezvládnou... Lepší než Google i Amazon. Závody v Al čipech udělaly z Nvidie čtvrtou nejhodnotnější společnost na světě TÉMATA Dominik Dobrozenský

## IT websites

Since April 2010, we have been bringing you articles about computers, mobile phones, the internet, and about modern technology.

We publish articles on networks, digitalisation, smart homes, IPTV, and telecommunications. In addition to news, we also publish comprehensive reviews of mobile phones, hardware and software, gaming tips and tips on how to make a better use of your computer.

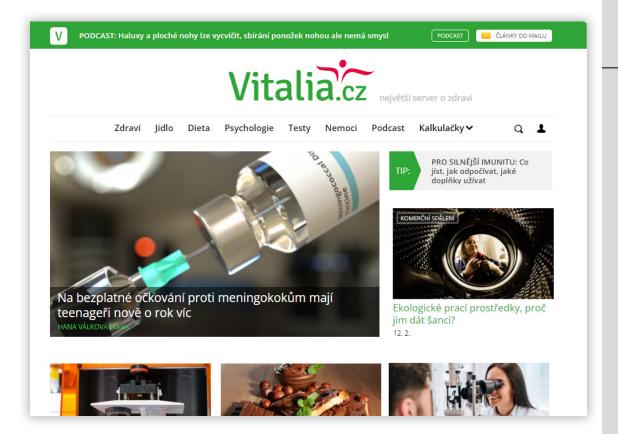




Live smart

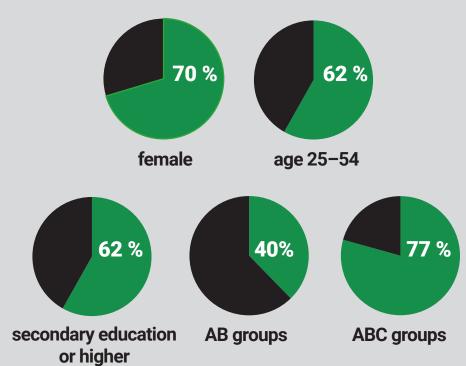
650 thousand 1.8 million real users per month

page views per month



## **Health-related websites**

They say the way to a man's heart is through his stomach, but so is the way to healthy life. That is why on Vitalia, we publish information from the world of health, as well as from the world of delicious food. We try things for you, seek the truth, raise topics considered taboo and highlight shady practices. We are interested in health, diseases, prevention, alternative medicine, as well as food safety and quality and healthy lifestyle.



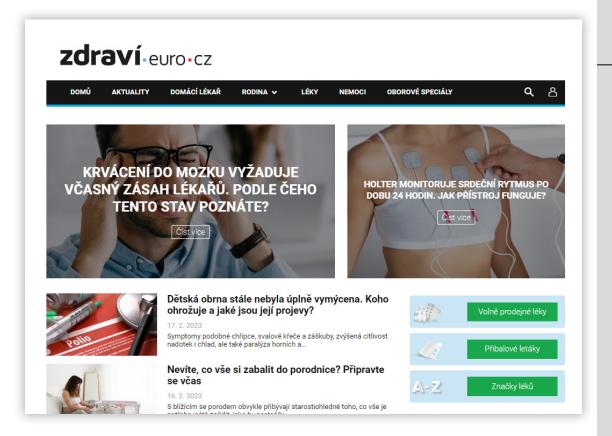
## zdraví-euro-cz

Daily healthcare news

459 thousand 969 thousand

real users per month

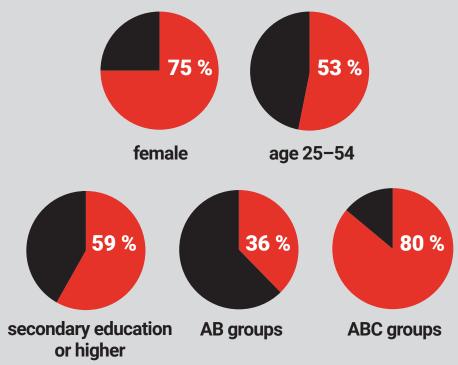
page views per month



## **Health-related websites**

We inform our readers about both common and less. common diseases, their symptoms, and diagnostic methods doctors can use to detect these health issues early.

At the same time, we also focus on treatment options for the issues in question, provide lifestyle advice and bring you news from the world of healthcare.





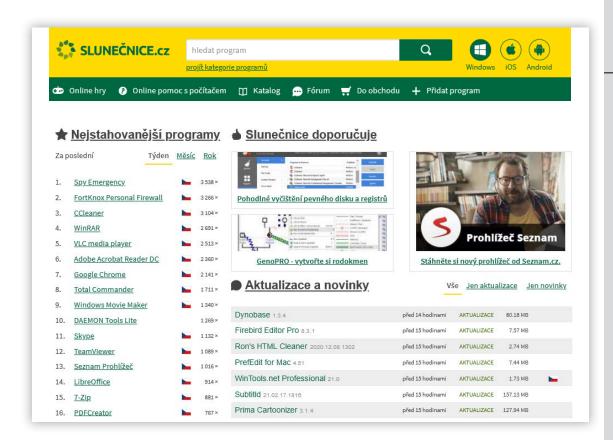
Software fast and free

203 thousand

real users per month

1 million

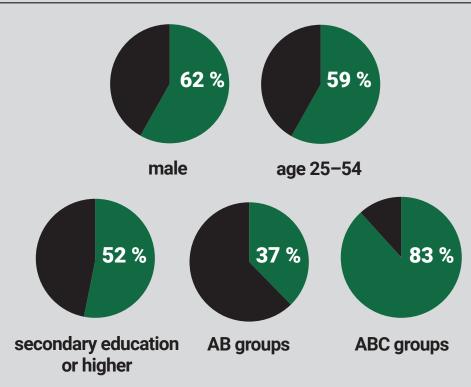
page views per month



## **Download servers**

Since 1999, we have been creating one of the oldest unique catalogues of programs and video games with the emphasis on not just Czech computer users of various age categories.

We thoroughly evaluate all programs and are constantly expanding our selection. Currently, we offer nearly 30,000 programs for work, educational and entertainment purposes.



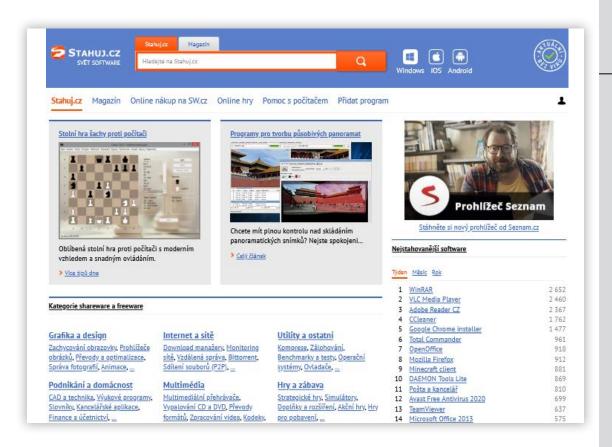


The world of software

197 thousand 870 thousand

real users per month

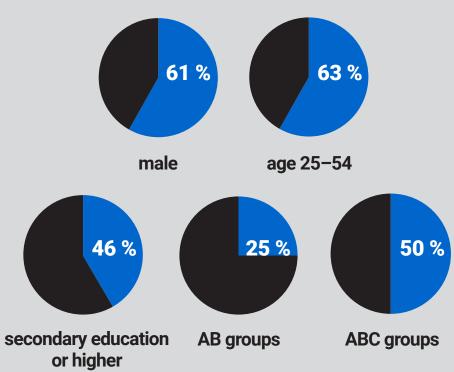
page views per month



## **Download servers**

We are one of the two largest internet portals offering free software downloads, founded in early 2000.

A wide selection of programs, high-quality reviews, independent user ratings, articles, advice, and news from the world of software – all of this makes us a sought-after assistant for anyone looking for new software





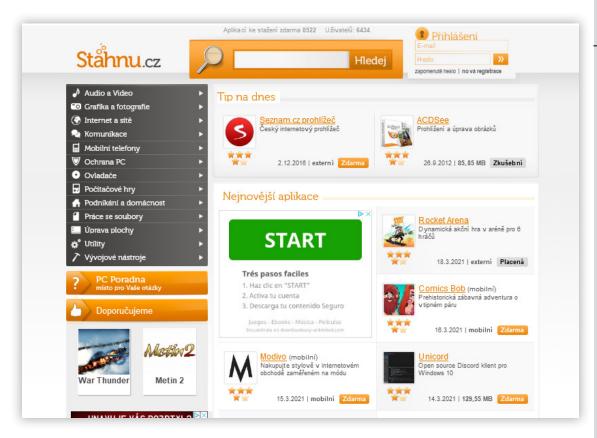
Download server: programs, applications, and video games

55 thousand

187 thousand

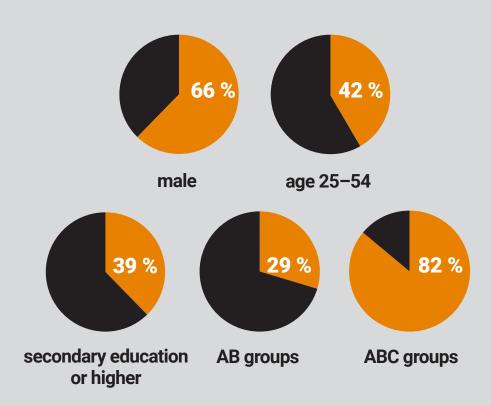
users per month

page views per month



## **Download servers**

We offer thousands of applications, programs, and video games. Thanks to our high-quality search, the visitors can easily find applications and programs to meet their exact specific needs.



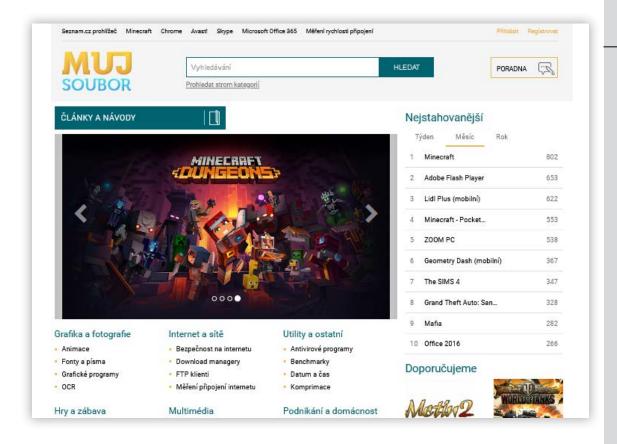


Download server for you

30 thousand

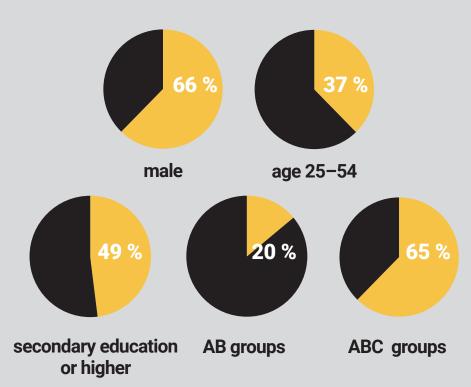
79 thousand

users per month page views per month



## **Download servers**

We offer more than 6,000 applications, programs, and video games to download for free. Every single application, program and video game features a description in Czech language.



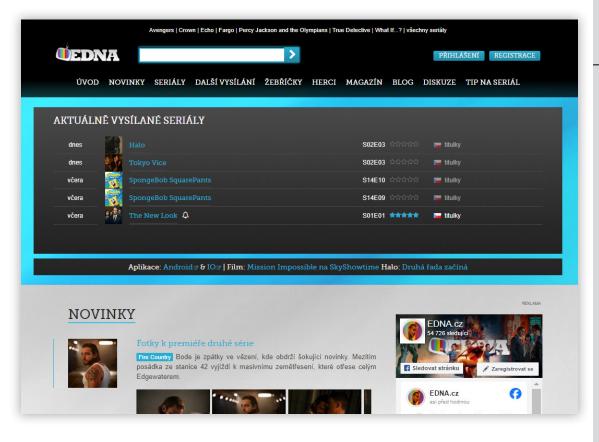


Information from the world of TV shows and movie franchises

371 thousand 2.5 million

real users per month

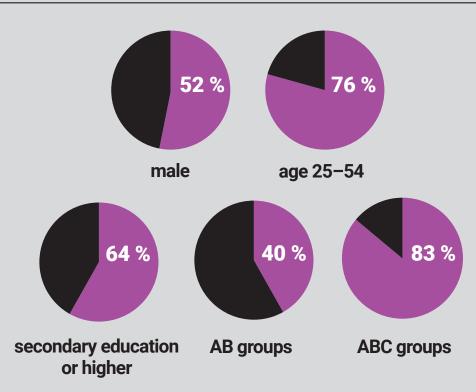
page views per month



### **Interest websites**

We are a website for fans of TV shows and selected movie franchises. Every day, we report on current events related to foreign TV production, and provide complete coverage in one easy to navigate spot. From fans, for fans.

In addition to our thorough articles, photo galleries and trailers, we also offer Czech subtitles. Our database includes more than three thousand TV show or movie websites





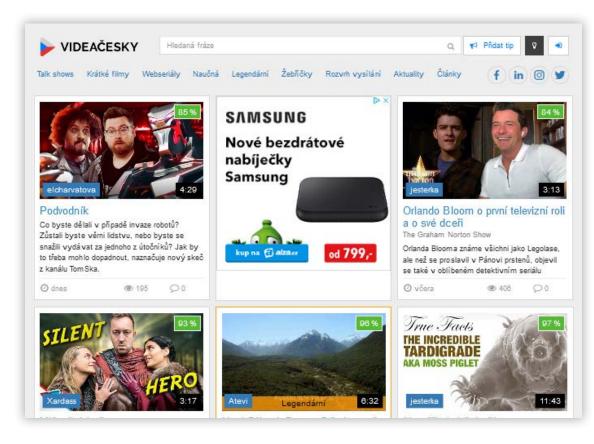
The best videos from around the world, translated into Czech

39 thousand

133 thousand

users per month

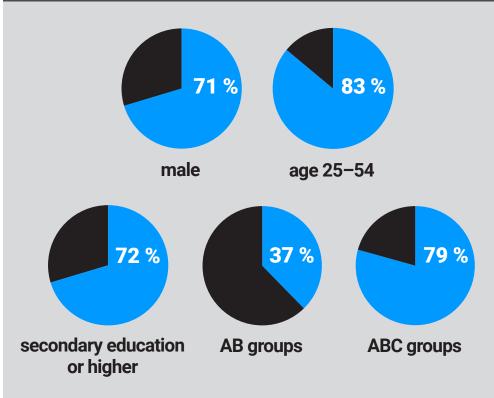
page views per month



### **Interest websites**

Since 2010, we have been offering interesting videos with Czech subtitles. For the Czech and Slovak audiences, we have translated plenty of American and British talk shows.

Our server offers nearly 10,000 videos.





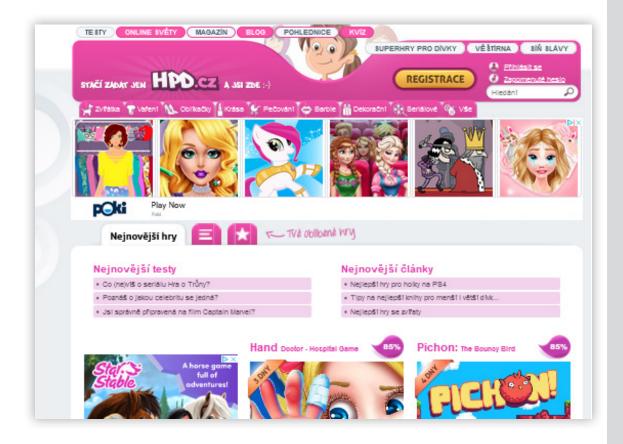
The website for every girl

18 thousand

users per month

106 thousand

page views per month



## **Interest websites**

We are a website focusing on girls. In addition to video games, we also offer them articles about the latest trends in beauty care or fashion, as well as various quizzes on movies, fairy tales and other areas.

## Raketka.ez

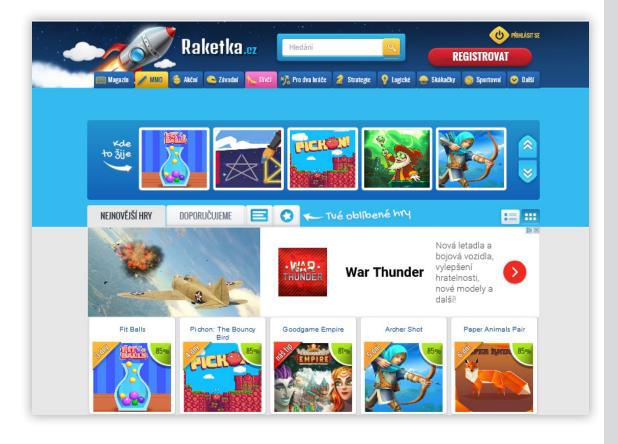
An entertaining video game website for everyone, regardless of their age

21 thousand

300 thousand

users per month

page views per month



## Interest websites

Regardless of whether you are a small child, a parent on parental leave or a grandparent in the company of their grandchildren, you will find the right video game for you on our website. The countless HTML5 video games on offer the users can play on their mobile devices are a clear advantage.

Source: NetMonitor, RU, PV/month, 01/2024, Google Analytics 01/2024