

# Kingsley Ben-Adir STARmeter pitch

**Subject:** Kingsley Ben-Adir receives an IMDb STARmeter Award in celebration of Black History Month

IMDb ([www.imdb.com](http://www.imdb.com)), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb "Fan Favorite" STARmeter Award to [Kingsley Ben-Adir](#) star of [Bob Marley: One Love](#). IMDb STARmeter Awards recognize the stars who are fan favorites on the IMDbPro STARmeter chart, which is determined by the page views of the more than 200 million monthly visitors to IMDb worldwide. Ben-Adir's STARmeter Award is also in celebration of Black History Month, for which IMDb features exclusive videos, editorial lists, and photo galleries recognizing Black talent, filmmakers, stories, and achievements.

Ben-Adir stars as Bob Marley in the upcoming Paramount film *Bob Marley: One Love*, releasing in theaters on February 14. Ben-Adir recently appeared as Ken in [Barbie](#), as Gravik in [Secret Invasion](#), and as Malcom X in [One Night in Miami](#). Ben-Adir trended in the top 100 on the IMDbPro STARmeter chart for multiple weeks in 2023. Previous IMDb STARmeter Award recipients include Ayo Edebiri, Ashley Park, Melissa Barrera, Simu Liu, Simone Ashley, and Mindy Kaling. Learn more about IMDb STARmeter Awards at [imdb.com/starmeterawards](http://imdb.com/starmeterawards).

## Quotes:

- Chatting with IMDb, Ben-Adir reminisced about his first IMDb credit (which was for *World War Z*), sharing, "if you have an IMDb Page, you feel like a proper actor."
- When talking about playing Bob Marley, Ben-Adir said, "The most important thing for me was understanding Bob's relationship to music. It was spending time with the surviving band members, who shared a lot of really personal stories about their experiences of being with Bob."
- When asked which Bob Marley song resonated most with him, Ben-Adir responded, 'So Jah S'eh,' adding, "I never heard of that song [until I began preparing for this film]. I spent weeks and weeks listening to Bob singing it where you've just got his voice in the studio, no instruments. When you hear him in isolation, and you can hear... how deeply he's trying to communicate when he sings, he's really singing from his gut and from his heart. The emotion behind his voice is so powerful."

**Photos:** <https://dam.gettyimages.com/s/3spxks2hmkt6j7xb848rvb4q>  
(photo credit: Michael Rowe/Getty Images for IMDb)

**Video:** [https://www.imdb.com/title/tt31260338/?ref=ttep\\_ep5](https://www.imdb.com/title/tt31260338/?ref=ttep_ep5)

**Official Synopsis:**

*BOB MARLEY: ONE LOVE* celebrates the life and music of an icon who inspired generations through his message of love and unity. On the big screen for the first time, discover Bob's powerful story of overcoming adversity and the journey behind his revolutionary music. Produced in partnership with the Marley family and starring Kingsley Ben-Adir as the legendary musician and Lashana Lynch as his wife Rita, *BOB MARLEY: ONE LOVE* is in theatres February 14, 2024.

### **IMDb Celebrates Black History Month:**

Throughout the month of February, IMDb is celebrating prominent Black actors, directors, producers, and writers with exclusive videos and curated galleries. Features including "[A Salute to Black Directors](#)," "[A Celebration of Black Superheroes](#)," and a gallery highlighting "[Black Hollywood Stars to Watch in 2024](#)" can be found at [www.imdb.com/spotlight](http://www.imdb.com/spotlight).

### **About IMDb**

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Products and services to help fans discover and decide what to watch and where to watch it include: the IMDb website for [desktop](#) and [mobile devices](#); [apps](#) for iOS and Android; and, X-Ray on Prime Video. For entertainment industry professionals, IMDb provides [IMDbPro](#) and [Box Office Mojo](#). IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at [developer.imdb.com](http://developer.imdb.com). IMDb is an Amazon company. For more information, visit [www.imdb.com/press](http://www.imdb.com/press) and follow @IMDb.

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