Bhuvan Arora Receives an IMDb STARmeter Award

Bhuvan Arora (Farzi) receives an IMDb 'Breakout Star' STARmeter award, as determined by IMDb data on the page views of the more than 200 million monthly IMDb visitors worldwide

Previous IMDb 'Breakout Star' STARmeter Award recipients include Adarsh Gourav, Natasha Bharadwaj, Ayo Edebiri, Regé-Jean Page, Brie Larson, Bill Skarsgård, Daisy Edgar-Jones, and Karen Fukuhara

MUMBAI—March 30, 2023—IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb "Breakout Star" STARmeter Award to <u>Farzi</u> star <u>Bhuvan Arora</u>. IMDb STARmeter Awards recognize talent who are strong performers on the IMDb exclusive rankings and those who are trending on the IMDb app-exclusive Popular Indian Celebrities feature. Both chart the page views of the more than 200 million monthly visitors to IMDb worldwide.

Arora can currently be seen in crime thriller *Farzi*, which achieved a stellar feat of becoming the biggest opening for a new local original show on Prime Video in India. He plays Firoz, the partner-in-crime and best friend of Sunny (Shahid Kapoor), an artist who gets pulled into counterfeiting when he creates the perfect fake currency. The show is trending as one of the top web series in India this year. It has an IMDb user rating of 8.4 as of March 29. The thriller also scaled a global milestone as it entered the top 10 trending titles lists on Prime Video in multiple countries and territories around the world including India, U.S., UK, Canada, UAE, Saudi Arabia, Bahrain, Singapore, Australia, New Zealand, and Malaysia. Arora's credits also include *Shuddh Desi Romance*, *Tevar*, *The Test Case*, and *Bank Chor*.

"A big, big thank you to all the fans and professionals around the world who've given me so much love for my role in Farzi," said Arora. "I am so ecstatic, I'm overwhelmed, and my heart is full of gratitude to receive the IMDb 'Breakout Star' STARmeter Award. This is my first award for individual performance so it is particularly special to me. Thank you to IMDb."

"Bhuvan Arora's standout performance in *Farzi* has captivated audiences worldwide, driving them to IMDb to learn more about him and his body of work," said Yaminie Patodia, head of IMDb India. "IMDb is committed to championing Indian content and talent with our global audience, and we congratulate Bhuvan as the newest recipient of the IMDb 'Breakout Star' STARmeter Award."

IMDb users can add the web series and films from Arora's filmography, as well as other titles, to their IMDb Watchlist at https://www.imdb.com/watchlist.

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IMDb recently launched the Popular Indian Celebrities feature, determined by page views of the more than 200 million monthly visitors to IMDb worldwide and available exclusively on the IMDb <u>Android</u> and <u>iOS</u> app for customers whose location is set to India. The IMDb app helps customers discover what to watch, add titles to their IMDb Watchlists, see trailers for popular Indian movies and TV shows, and rate and review titles they've seen. Entertainment fans can follow IMDb India on Instagram and Twitter for the latest content featuring Indian films, web series, talent, and filmmakers. Followers can share what they love most about their favorite Indian celebrities and titles, find the latest trailers and exclusive IMDb content, and discover new content from India and around the world.

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and <u>X-Ray</u> on Prime Video. IMDb also produces <u>IMDb original video series</u> and <u>podcasts</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses

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