Political Segments (January 12, 2023)

Segment Name

Zulu

Young Likely Political Donors

Wyoming At-large Congressional District (WY-00)

Wyoming

working class likely flag Y

working_class_highly_likely_flag_Y

Working Class Voters

Wisconsin 8th Congressional District (WI-08)

Wisconsin 7th Congressional District (WI-07)

Wisconsin 6th Congressional District (WI-06)

Wisconsin 5th Congressional District (WI-05)

Wisconsin 4th Congressional District (WI-04)

Wisconsin 3rd Congressional District (WI-03)

Wisconsin 2nd Congressional District (WI-02)

Wisconsin 1st Congressional District (WI-01)

Wisconsin

Wind Power Persuadables (High Streamers)

Wind Power Persuadables

White Collar Executive

White Collar

Western Samoa

West Virginia 3rd Congressional District (WV-03)

West Virginia 2nd Congressional District (WV-02)

West Virginia 1st Congressional District (WV-01)

West Virginia

Welfare & Poverty

Washington 9th Congressional District (WA-09)

Washington 8th Congressional District (WA-08)

Washington 7th Congressional District (WA-07)

Washington 6th Congressional District (WA-06)

Washington 5th Congressional District (WA-05)

Washington 4th Congressional District (WA-04)

Washington 3rd Congressional District (WA-03)

Washington 2nd Congressional District (WA-02)

Washington 1st Congressional District (WA-01)

Washington 10th Congressional District (WA-10)

Washington

War & Peace

Voting Method - Overseas Voters

Voting Method - In-Person Voters

Voters with Grandchildren

Voters with Children

Voters by Occupation: Influencers

Voter_VotingPerformanceEvenYearPrimary_90_Percent_Or_Better > Y

```
Voter_VotingPerformanceEvenYearPrimary_80_Percent_Or_Better > Y
Voter VotingPerformanceEvenYearPrimary 70 Percent Or Better > Y
Voter VotingPerformanceEvenYearPrimary 60 Percent Or Better > Y
Voter VotingPerformanceEvenYearPrimary 50 Percent Or Better > Y
Voter_VotingPerformanceEvenYearPrimary_40_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_30_Percent_Or_Better > Y
Voter VotingPerformanceEvenYearPrimary 20 Percent Or Better > Y
Voter_VotingPerformanceEvenYearPrimary_10_Percent_Or_Better > Y
Voter VotingPerformanceEvenYearGeneral 90 Percent Or Better > Y
Voter VotingPerformanceEvenYearGeneral 80 Percent Or Better > Y
Voter_VotingPerformanceEvenYearGeneral_70_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_60_Percent_Or_Better > Y
Voter VotingPerformanceEvenYearGeneral 50 Percent Or Better > Y
Voter_VotingPerformanceEvenYearGeneral_40_Percent_Or_Better > Y
Voter VotingPerformanceEvenYearGeneral 30 Percent Or Better > Y
Voter_VotingPerformanceEvenYearGeneral_20_Percent_Or_Better > Y
Voter VotingPerformanceEvenYearGeneral 10 Percent Or Better > Y
Voter Voters Registered Within Last Five Years > Y
Voter Voters Registered More Than Ten Years Ago > Y
Voter_Voters_Registered_Between_Six_And_Ten_Years_Ago > Y
Voter Voters Age 65 And Over > Y
Voter_Voters_Age_50_To_64 > Y
Voter_Voters_Age_35_To_49 > Y
Voter_Voters_Age_25_To_34 > Y
Voter_Voters_Age_18_To_24 > Y
Voter Primary 2020 > Y
Voter_Primary_2018 > Y
Voter Primary 2016 > Y
Voter Primary 2014 > Y
Voter_Primary_2012 > Y
Voter Primary 2010 > Y
Voter Primary 2008 > Y
Voter_PresidentialPrimary_2020 > Y
Voter PresidentialPrimary 2016 > Y
Voter PresidentialPrimary 2012 > Y
Voter_PresidentialPrimary_2008 > Y
Voter haystagdnaflags voting method preferred flag > Yes
Voter_haystaqdnaflags_voting_access_flag > Harder
Voter_haystaqdnaflags_voting_access_flag > Easier
Voter haystagdnaflags covid info from social media flag > Trust
Voter_haystaqdnaflags_covid_info_from_social_media_flag > Distrust
Voter_haystaqdnaflags_covid_impact_on_daily_life_flag > Significant
Voter haystagdnaflags covid impact on daily life flag > Minimal
Voter_haystaqdnaflags_covid_china_responsible_flag > Yes
Voter_haystagdnaflags_consumer_top_concern_in_making_large_purchases_flag > Long-Term Cost Savings
Voter_haystaqdnaflags_consumer_top_concern_in_making_large_purchases_flag > Effect on Environment
Voter_haystaqdnaflags_consumer_top_concern_in_making_large_purchases_flag > Consumer Value Shortterm
```

```
Voter haystagdnaflags common core national educational curriculum flag > Support
Voter haystagdnaflags common core national educational curriculum flag > Oppose
Voter haystagdnaflags climate change believer flag > No Evidence for Humans Causing It
Voter haystagdnaflags climate change believer flag > Believe it is Caused by Human Behavior
Voter haystagdnaflags civil liberties versus protection from terrorists flag > Support
Voter haystagdnaflags civil liberties versus protection from terrorists flag > Oppose
Voter haystagdnaflags civic infrastructure flag > Support More Spending
Voter haystagdnaflags civic infrastructure flag > Oppose More Spending
Voter haystagdnaflags citizens united supreme court ruling flag > Support
Voter haystagdnaflags citizens united supreme court ruling flag > Overturn
Voter haystagdnaflags charter schools flag > Support
Voter_haystaqdnaflags_charter_schools_flag > Oppose
Voter_haystaqdnaflags_casinos_flag > Support New Casinos
Voter_haystaqdnaflags_casinos_flag > Oppose New Casinos
Voter haystagdnaflags border wall with mexico flag > Support
Voter_haystaqdnaflags_border_wall_with_mexico_flag > Oppose
Voter_haystaqdnaflags_blm_protests_flag > Support
Voter haystagdnaflags blm protests flag > Oppose
Voter haystagdnaflags black lives matter flag > Support
Voter_haystaqdnaflags_black_lives_matter_flag > Oppose
Voter haystagdnaflags ballot dropoff flag > Yes Votes Only Top of Ticket
Voter_haystaqdnaflags_attends_church_frequently_flag > Often
Voter haystagdnaflags attends church frequently flag > Never
Voter_haystaqdnaflags_anti_union_right_to_work_laws_flag > Support
Voter_haystaqdnaflags_anti_union_right_to_work_laws_flag > Oppose
Voter haystagdnaflags allow transgender bathroom flag > Support
Voter haystagdnaflags allow transgender bathroom flag > Oppose
Voter_haystaqdnaflags_affordable_housing_policy_flag > Govt Should Intervene
Voter haystagdnaflags affordable care act flag > Support
Voter_haystaqdnaflags_affordable_care_act_flag > Repeal
Voter haystagdnaflags activist flag > Yes
Voter haystagdnaflags activist flag > No
Voter_haystaqdnaflags_abortion_flag > Pro Life
Voter_haystaqdnaflags_abortion_flag > Pro Choice
Voter FECDonors AvgDonation Range
Voter_CommercialDataLL_Donates_to_Wildlife_Preservation > Yes
Voter CommercialDataLL Donates to Veterans Causes > Yes
Voter_CommercialDataLL_Donates_to_Local_Community > Yes
Voter_CommercialDataLL_Donates_to_Liberal_Causes > Yes
Voter CommercialDataLL Donates to International Aid Causes > Yes
Voter_CommercialDataLL_Donates_to_Healthcare > Yes
Voter_CommercialDataLL_Donates_to_Conservative_Causes > Yes
Voter CommercialDataLL Donates to Childrens Causes > Yes
Voter_CommercialDataLL_Donates_to_Arts_and_Culture > Yes
Voter_CommercialDataLL_Donates_to_Animal_Welfare > Yes
Voter AnyElection 2021
vote_in_second_half_of_mail_voting_process_likely_flag_Y
```

vote_in_first_half_of_mail_voting_process_likely_flag_Y

Vocational Technical Degree - Extremely Likely

Virginia 9th Congressional District (VA-09)

Virginia 8th Congressional District (VA-08)

Virginia 7th Congressional District (VA-07)

Virginia 6th Congressional District (VA-06)

Virginia 5th Congressional District (VA-05)

Virginia 4th Congressional District (VA-04)

Virginia 3rd Congressional District (VA-03)

Virginia 2nd Congressional District (VA-02)

Virginia 1st Congressional District (VA-01)

Virginia 11th Congressional District (VA-11)

Virginia 10th Congressional District (VA-10)

Virginia

Vietnamese

Veterans

Veteran

Vermont At-large Congressional District (VT-00)

Vermont

Uzbeki

Uzbek

Utah 4th Congressional District (UT-04)

Utah 3rd Congressional District (UT-03)

Utah 2nd Congressional District (UT-02)

Utah 1st Congressional District (UT-01)

Utah

Urdu

unregistered_individual_flag_Y

Unregistered/Voter Prospects

Unregistered Prospective Voters

Unregistered Liberal Prospective Voters

Unregistered Conservative Prospects

Unregistered Conservative Prospective Voters

Unlikely to Vote

Unknown Asian

Unknown

Undecided Republicans

Undecided on Obamacare

Undecided Indepndents

Undecided Democrat

Ukrainian

Turkmenistan

Turkish

Tulsi Gabbard Voter Propensity

Tshibaka Trump Endorse LL AK Senate GE

Tshibaka LGBT LL AK Senate GE

Tshibaka Contraception LL Undecided AK Senate GE

Tshibaka Contraception LL AK Senate GE

trump_support_likely_flag_Y

trump_support_highly_likely_flag_Y

trump_resistance_likely_flag_Y

trump_resistance_highly_likely_flag_Y

trump_defector_likely_flag_Y

trump_defector_highly_likely_flag_Y

Triplex

Top Issues - Social Issues

Top Issues - Healthcare

Top Issues - Guns

Top Issues - Energy

Top Issue - Taxes & Debt

Top Issue - National Defense

Top Issue - Immigration

Top Issue - Education

Tongan

Tonga

Tibetan

Third Party Voters

Thai

Texas 9th Congressional District (TX-09)

Texas 8th Congressional District (TX-08)

Texas 7th Congressional District (TX-07)

Texas 6th Congressional District (TX-06)

Texas 5th Congressional District (TX-05)

Texas 4th Congressional District (TX-04)

Texas 3rd Congressional District (TX-03)

Texas 36th Congressional District (TX-36)

Texas 35th Congressional District (TX-35)

Texas 34th Congressional District (TX-34)

Texas 33rd Congressional District (TX-33)

Texas 32nd Congressional District (TX-32)

Texas 31st Congressional District (TX-31)

Texas 30th Congressional District (TX-30)

Texas 2nd Congressional District (TX-02)

Texas 29th Congressional District (TX-29)

Texas 28th Congressional District (TX-28)

Texas 27th Congressional District (TX-27)

Texas 26th Congressional District (TX-26)

Texas 25th Congressional District (TX-25)

Texas 24th Congressional District (TX-24)

Texas 23rd Congressional District (TX-23)

Texas 22nd Congressional District (TX-22)

Texas 21st Congressional District (TX-21)

Texas 20th Congressional District (TX-20)

Texas 1st Congressional District (TX-01)

Texas 19th Congressional District (TX-19)

Texas 18th Congressional District (TX-18)

Texas 17th Congressional District (TX-17)

Texas 16th Congressional District (TX-16)

Texas 15th Congressional District (TX-15)

Texas 14th Congressional District (TX-14)

Texas 13th Congressional District (TX-13)

Texas 12th Congressional District (TX-12)

Texas 11th Congressional District (TX-11)

Texas 10th Congressional District (TX-10)

Texas

Tennessee 9th Congressional District (TN-09)

Tennessee 8th Congressional District (TN-08)

Tennessee 7th Congressional District (TN-07)

Tennessee 6th Congressional District (TN-06)

Tennessee 5th Congressional District (TN-05)

Tennessee 4th Congressional District (TN-04)

Tennessee 3rd Congressional District (TN-03)

Tennessee 2nd Congressional District (TN-02)

Tennessee 1st Congressional District (TN-01)

Tennessee

Temporary

Ted Cruz Voter Propensity

Tea Party Supporters

Tax Reform Supporters

Tax Reform

Tajik

Tagalog

Swiss

Swing Voters - US Senate

Swing Voters - US Congress

Swing Voters - Presidential Elections

Swing Voters - Off-Year Elections

Swing State Constituents

Swing Republican Voters

Swing Democrat Voters

Swing Biden Voters

Swedish

Swahili

Support Right to Work Legislation

Support Obamacare

Support Free Trade

Support Border Wall

Strong_Repbulican_2021.csv

Strong_Democrat_2021.csv

Stricter 2nd Amendment Restrictions (High Streamers)

Stricter 2nd Amendment Restrictions

Streaming Users

Stream Only, No TV

state_WY

state_WV

state_WI

state_WA

state_VT

state_VA

state_UT

 $state_TX$

state_TN

state_SD

state_SC

state_RI

state_PA

 $state_OR$

state_OK

state_OH

state_NY

state_NV

state_NM

state_NJ

state_NH

state_NE

 $state_ND$

 $state_NC$

state_MT

 $state_MS$

state_MO

 $state_MN$

state_MI

state_ME

 $state_MD$

state_MA state_LA

state_KY

state_KS

state_IN

state_IL

 $state_ID$

 $state_IA$

state_HI

state_GA

 $state_FL$

state_DE

state_DC

state_CT

state_CO

state_CA

state_AZ

state AR

state_AL

state_AK

Sri Lankan

Sports Interests

Split Households

Spanish

South Dakota At-large Congressional District (SD-00)

South Dakota

South Carolina 7th Congressional District (SC-07)

South Carolina 6th Congressional District (SC-06)

South Carolina 5th Congressional District (SC-05)

South Carolina 4th Congressional District (SC-04)

South Carolina 3rd Congressional District (SC-03)

South Carolina 2nd Congressional District (SC-02)

South Carolina 1st Congressional District (SC-01)

South Carolina

Some College -Extremely Likely

Some College - Likely

Somali

Soft_Republican_2021.csv

Soft_Democrat_2021.csv

Socially Moderate

Socially Liberal

Socially Conservative

Social Services/Welfare

Social Services & Society

Social Security

Slovenian

Slovakian

Skilled Trades

Sinhalese

Single White Female Voters

Single Voters

Single Parent Voters

Single Family Dwelling Unit

Silent_Greatest_Gen_Voters_2021.csv

Serbo-Croatian

Serbian

Senior Voters

Scots

Scientific

Sales/Marketing

Russian (omitting former Soviet States)

Russian

Romanian

Roe v Wade Supporters

Roe v Wade Opposition

Right Leaning Independents

Right Leaning Democrats

Rhode Island 2nd Congressional District (RI-02)

Rhode Island 1st Congressional District (RI-01)

Rhode Island

Respect for Marriage Act Support

Respect for Marriage Act Persuadables

Respect for Marriage Act Oppose

Residential

Republicans_NW_2021.csv

Republicans

Republican-Only Households

republican_contributor_likely_flag_Y

republican_contributor_highly_likely_flag_Y

Republican Voters

Republican Primary Voters

Republican party affiliation (Scarborough)

Republican Party

Republican Male

Republican Female

Republican Enthusiast

Republican Donors

Republican and Independent

Republican & Independent

Republican - Persuadable/Soft

Republican - Hardcore

Republican

Religious

registered_since_g2020_flag_Y

registered_since_g2018_flag_Y

registered_flag_Y

Registered Voters

Registered Republican

Registered Independent

race_hispanic_flag_Y

race_afam_flag_Y

Pundits & Commentary

Public Broadcasting

Pro-Wind Power (High Streamers)

Pro-Wind Power

Protestant Voters

Pro-2nd Amendment

Pro Tradition Energy

Pro School Choice

Pro Renewable Energy Long Term Inflation Solution

Pro Popular 2nd Amendment Restrictions (High Streamers)

Pro Popular 2nd Amendment Restrictions

Pro Nuclear Energy

Pro Life Supporters

Pro Green Energy

Pro DACA

Pro Choice Supporters

Pro Biden Voters

Pro All of the Above Energy Short Term Inflation Solution

primary_turnout_unlikely_Y

primary_turnout_somewhat_likely_Y

primary_turnout_likely_Y

Primary_22_Voters_33_States

Primary Voters

presidential_primary_turnout_unlikely_Y

presidential_primary_turnout_somewhat_likely_Y

presidential_primary_turnout_likely_Y

presidential_general_turnout_unlikely_Y

presidential_general_turnout_somewhat_likely_Y

presidential_general_turnout_likely_Y

Presidential Year Only, General Voters

Presidential Primary Election Voters - Republican

Presidential Primary Election Voters - Democrat

Presidential General Election Voters - Republican

Presidential General Election Voters - Democrat

Presidential Election Voters Only

pp2020 voter Y

Portuguese

Pollution

Politics (EN), Politica (ES), Politica (PT)

Politics

Politician/Legislator/Diplomat

Politically Liberal TV Watchers

Politically Liberal Causes

Politically Liberal

Politically Conservative TV Watchers

Politically Conservative Causes

Politically Conservative - Propensity

Politically Conservative

Political Organizations

Political News Consumers

Political Liberals

Political Junkies

Political Donors - Republican Voters

Political Donors - Independent Voters

Political Donors - Democrat Voters

Political Donor

Political Coverage, Debates - All Viewers

Political Conservatives

Political Columns

Political Causes

Political

Polish

Policymakers

Persuadables / Swing Voters

Persian

permanent_absentee_voter_Y

Permanent U.S.

Permanent Out of Country

Pennsylvania 9th Congressional District (PA-09)

Pennsylvania 8th Congressional District (PA-08)

Pennsylvania 7th Congressional District (PA-07)

Pennsylvania 6th Congressional District (PA-06)

Pennsylvania 5th Congressional District (PA-05)

Pennsylvania 4th Congressional District (PA-04)

Pennsylvania 3rd Congressional District (PA-03)

Pennsylvania 2nd Congressional District (PA-02)

Pennsylvania 1st Congressional District (PA-01)

Pennsylvania 18th Congressional District (PA-18)

Pennsylvania 17th Congressional District (PA-17)

Pennsylvania 16th Congressional District (PA-16)

Pennsylvania 15th Congressional District (PA-15)

Pennsylvania 14th Congressional District (PA-14)

Pennsylvania 13th Congressional District (PA-13)

Pennsylvania 12th Congressional District (PA-12)

Pennsylvania 11th Congressional District (PA-11)

Pennsylvania 10th Congressional District (PA-10)

Pennsylvania

Pashto

party_strong_republican_Y

party_strong_democrat_Y

party likely unaffiliated Y

party_likely_republican_Y

party_likely_democrat_Y

Papua New Guinea

Pakistani

p2020_voter_Y

p2018 voter Y

Other Parties

Other

Oromo

Organized Labor Supporters

Oregon 5th Congressional District (OR-05)

Oregon 4th Congressional District (OR-04)

Oregon 3rd Congressional District (OR-03)

Oregon 2nd Congressional District (OR-02)

Oregon 1st Congressional District (OR-01)

Oregon

Opposes Right to Work Legislation

Opposes Border Wall

Oppose School Choice

Oppose Obamacare

Oppose Free Trade

Oppose DACA

Oklahoma 5th Congressional District (OK-05)

Oklahoma 4th Congressional District (OK-04)

Oklahoma 3rd Congressional District (OK-03)

Oklahoma 2nd Congressional District (OK-02)

Oklahoma 1st Congressional District (OK-01)

Oklahoma

Ohio 9th Congressional District (OH-09)

Ohio 8th Congressional District (OH-08)

Ohio 7th Congressional District (OH-07)

Ohio 6th Congressional District (OH-06)

Ohio 5th Congressional District (OH-05)

Ohio 4th Congressional District (OH-04)

Ohio 3rd Congressional District (OH-03)

Ohio 2nd Congressional District (OH-02)

Ohio 1st Congressional District (OH-01)

Ohio 16th Congressional District (OH-16)

Ohio 15th Congressional District (OH-15)

Ohio 14th Congressional District (OH-14)

Ohio 13th Congressional District (OH-13)

Ohio 12th Congressional District (OH-12)

Ohio 11th Congressional District (OH-11)

Ohio 10th Congressional District (OH-10)

Ohio

offyear_general_turnout_unlikely_Y

offyear general turnout somewhat likely Y

offyear_general_turnout_likely_Y

Nuclear Energy Persuadables

Not Likely to have a child

Norwegian

North Dakota At-large Congressional District (ND-00)

North Dakota

North Carolina 9th Congressional District (NC-09)

North Carolina 8th Congressional District (NC-08)

North Carolina 7th Congressional District (NC-07)

North Carolina 6th Congressional District (NC-06)

North Carolina 5th Congressional District (NC-05)

North Carolina 4th Congressional District (NC-04)

North Carolina 3rd Congressional District (NC-03)

North Carolina 2nd Congressional District (NC-02)

North Carolina 1st Congressional District (NC-01)

North Carolina 13th Congressional District (NC-13)

North Carolina 12th Congressional District (NC-12)

North Carolina 11th Congressional District (NC-11)

North Carolina 10th Congressional District (NC-10)

North Carolina

Non-White_Voters_2021.csv

Non-Traditional

Non-Streamers

Non-Persuadable

Non-Partisan Moderate 2021.csv

Non-Partisan

Non-Newspaper Readers

Non-College White Male Voters

Newspaper

Newly Registered Voters

New Registrants Since G20 2021.csv

New_Registrants_Since_G18_2021.csv

New, Recent Intention to Vote

New, First Time Voters

New Zealand

New York 9th Congressional District (NY-09)

New York 8th Congressional District (NY-08)

New York 7th Congressional District (NY-07)

New York 6th Congressional District (NY-06)

New York 5th Congressional District (NY-05)

New York 4th Congressional District (NY-04)

New York 3rd Congressional District (NY-03)

New York 2nd Congressional District (NY-02)

New York 27th Congressional District (NY-27)

New York 26th Congressional District (NY-26)

New York 25th Congressional District (NY-25)

New York 24th Congressional District (NY-24)

New York 23rd Congressional District (NY-23)

New York 22nd Congressional District (NY-22)

New York 21st Congressional District (NY-21)

New York 20th Congressional District (NY-20)

New York 1st Congressional District (NY-01)

New York 19th Congressional District (NY-19)

New York 18th Congressional District (NY-18)

New York 17th Congressional District (NY-17)

New York 16th Congressional District (NY-16)

New York 15th Congressional District (NY-15)

New York 14th Congressional District (NY-14)

New York 13th Congressional District (NY-13)

New York 12th Congressional District (NY-12)

New York 11th Congressional District (NY-11)

New York 10th Congressional District (NY-10)

New York

New Mexico 3rd Congressional District (NM-03)

New Mexico 2nd Congressional District (NM-02)

New Mexico 1st Congressional District (NM-01)

New Mexico

New Jersey 9th Congressional District (NJ-09)

New Jersey 8th Congressional District (NJ-08)

New Jersey 7th Congressional District (NJ-07)

New Jersey 6th Congressional District (NJ-06)

New Jersey 5th Congressional District (NJ-05)

New Jersey 4th Congressional District (NJ-04)

New Jersey 3rd Congressional District (NJ-03)

New Jersey 2nd Congressional District (NJ-02)

New Jersey 1st Congressional District (NJ-01)

New Jersey 12th Congressional District (NJ-12)

New Jersey 11th Congressional District (NJ-11)

New Jersey 10th Congressional District (NJ-10)

New Jersey

New Hampshire 2nd Congressional District (NH-02)

New Hampshire 1st Congressional District (NH-01)

New Hampshire

Nevada 4th Congressional District (NV-04)

Nevada 3rd Congressional District (NV-03)

Nevada 2nd Congressional District (NV-02)

Nevada 1st Congressional District (NV-01)

Nevada

Nepali

Nepalese

Need to be Persuaded to Vote

Nebraska 3rd Congressional District (NE-03)

Nebraska 2nd Congressional District (NE-02)

Nebraska 1st Congressional District (NE-01)

Nebraska

Native American

Myanmar (Burmese)

Murkowski Vet Benefits ML AK Senate GE

Murkowski Sportsmen ML AK Senate GE

Murkowski Roe ML Likely Voters AK Senate

Murkowski Net Consider AK Senate GE

Murkowski Energy ML Undecided AK Senate GE

Murkowski Energy ML Likely Voters AK Senate

Murkowski Consider AK Senate GE

Murkowski Climate Change ML AK Senate GE

Murkowski Bristol Bay ML AK Senate GE

Murkowski Appropriations ML Likely Voters AK Senate New TO

Multi-Family Dwelling

Multi-Ethnic

 $MSO_SportClips_SalonUltimate_OLCICompleteQ4_TAP_LAL$

MSO SportClips ClientSite HomepageQ4 TAP LAL

Moved From Tshibaka AK Senate

Mormon Voters

Montana At-large Congressional District (MT-00)

Montana

Mongolian

Moldavian

Modeled Not as Likely to have a child

Modeled Likely to have a child

Mobile Home

Mixed Gender Household

Missouri 8th Congressional District (MO-08)

Missouri 7th Congressional District (MO-07)

Missouri 6th Congressional District (MO-06)

Missouri 5th Congressional District (MO-05)

Missouri 4th Congressional District (MO-04)

Missouri 3rd Congressional District (MO-03)

Missouri 2nd Congressional District (MO-02)

Missouri 1st Congressional District (MO-01)

Missouri

Mississippi 4th Congressional District (MS-04)

Mississippi 3rd Congressional District (MS-03)

Mississippi 2nd Congressional District (MS-02)

Mississippi 1st Congressional District (MS-01)

Mississippi

Minnesota 8th Congressional District (MN-08)

Minnesota 7th Congressional District (MN-07)

Minnesota 6th Congressional District (MN-06)

Minnesota 5th Congressional District (MN-05)

Minnesota 4th Congressional District (MN-04)

Minnesota 3rd Congressional District (MN-03)

Minnesota 2nd Congressional District (MN-02)

Minnesota 1st Congressional District (MN-01)

Minnesota

Millennial_Voters_2021.csv

Millennial Voters

Millennial Latino Voters

Military Veterans

Military Supporters

Military

Mike Bloomberg Voter Propensity

midterm general turnout unlikely

midterm_general_turnout_somewhat_likely

midterm_general_turnout_likely

Mid-Term Primary Election Voters - Republican

Mid-Term Primary Election Voters - Democrat

Mid-Term General Election Voters - Republican

Mid-Term General Election Voters - Democrat

Middle of the Road Republican Propensity

Middle of the Road Democrat Propensity

Middle Management

Middle Income & Wealth

Middle Class Voters

Mid Propensity Voters

Michigan 9th Congressional District (MI-09)

Michigan 8th Congressional District (MI-08)

Michigan 7th Congressional District (MI-07)

Michigan 6th Congressional District (MI-06)

Michigan 5th Congressional District (MI-05)

Michigan 4th Congressional District (MI-04)

Michigan 3rd Congressional District (MI-03)

Michigan 2nd Congressional District (MI-02)

iviteringani zita congressional district (ivii oz

Michigan 1st Congressional District (MI-01)

Michigan 14th Congressional District (MI-14)

Michigan 13th Congressional District (MI-13)

Michigan 12th Congressional District (MI-12)

Michigan 11th Congressional District (MI-11)

Michigan 10th Congressional District (MI-10)

Michigan

Medical

Massachusetts 9th Congressional District (MA-09)

Massachusetts 8th Congressional District (MA-08)

Massachusetts 7th Congressional District (MA-07)

Massachusetts 6th Congressional District (MA-06)

Massachusetts 5th Congressional District (MA-05)

Massachusetts 4th Congressional District (MA-04)

Massachusetts 3rd Congressional District (MA-03)

Massachusetts 2nd Congressional District (MA-02)

Massachusetts 1st Congressional District (MA-01)

Massachusetts

Maryland 8th Congressional District (MD-08)

Maryland 7th Congressional District (MD-07)

Maryland 6th Congressional District (MD-06)

Maryland 5th Congressional District (MD-05)

Maryland 4th Congressional District (MD-04)

Maryland 3rd Congressional District (MD-03)

Maryland 2nd Congressional District (MD-02)

Maryland 1st Congressional District (MD-01)

Maryland

Married Voters

Married

Marriage Equality Supporters

Marriage Equality Opposition

Marijuana Reform Supporters

Manx

Manufacturing

Management

Maltese

male_flag_Y

Male Voters

Male Only Household

Male

Maldivian

Malay

Maintenance Services

Maine 2nd Congressional District (ME-02)

Maine 1st Congressional District (ME-01)

Maine

Macedonian

Luxembourgian

Low TV Users

Low Trump Approval

Low Propensity Voters

Low Income & Wealth

Low Enthusiasm Voters

Louisiana 6th Congressional District (LA-06)

Louisiana 5th Congressional District (LA-05)

Louisiana 4th Congressional District (LA-04)

Louisiana 3rd Congressional District (LA-03)

Louisiana 2nd Congressional District (LA-02)

Louisiana 1st Congressional District (LA-01)

Louisiana

local_turnout_unlikely_Y

local_turnout_somewhat_likely_Y

local turnout likely Y

Lithuanian

likely_urban_flag_Y

Likely_Trump_Supportrs_2021.csv

Likely_to_Vote_Early_2021.csv

likely_suburban_flag_Y

likely rural flag Y

Likely_General_2021_Voters_2021.csv

likely_first_time_voter_Y

Likely_Biden_Supporters_2021.csv

Likely Voters AK Senate New TO

Likely Voter

Likely to Vote by Mail

Likely to Vote

Likely to Donate at least \$50 to Political Cause

Likely Supportive of Traditional Marriage

Likely Supportive of Same Sex Marriage

Likely Streaming Users

Likely Single

Likely Renter

Likely Pro-Choice

Likely Pro Life

Likely Political Donors

Likely Non Voter

Likely Married

Likely Major Political Donors

Likely Mail In Voter

Likely Low Dollar Political Donors

Likely Homeowner

Likely High Dollar Political Donors

Likely Election Day Voter

Likely Early Voter

Likely African-American

Likely Af-Am (Modeled)

Likely

Libertarian Donors

Libertarian

Liberal Professions

Liberal Democrat Propensity

Liberal Causes

Liberal Activists

Liberal - Very

Liberal

LGBTQ Political Allies

Less than HS Diploma - Likely

Less than HS Diploma - Ex Like

Lesbian-Gay-Bisexual-Transgender (LGBT) Donors/Supporters

Legislative Staff

Legal

Left Leaning Republicans

Left Leaning Independents

Leans right

Leans left

Leadership & Committee Staff

LB_Simon_Min_Persuadable_Women_18_39_90a_100222

LB_BLST_Fall_CD3_Advanced_Ballot_Progra_8c7_092122

Latvian

Latin American/Hispanic

Laotian

Kurdish

Korean

Known Data

Kirghiz

Khmer

Kentucky 6th Congressional District (KY-06)

Kentucky 5th Congressional District (KY-05)

Kentucky 4th Congressional District (KY-04)

Kentucky 3rd Congressional District (KY-03)

Kentucky 2nd Congressional District (KY-02)

Kentucky 1st Congressional District (KY-01)

Kentucky

Kazakh

Kazak

Kansas 4th Congressional District (KS-04)

Kansas 3rd Congressional District (KS-03)

Kansas 2nd Congressional District (KS-02)

Kansas 1st Congressional District (KS-01)

Kansas

Kamala Harris Voter Propensity

John Kerry Voter Propensity

John Kasich Voter Propensity

Joe Biden Voter Propensity

Jobs

Jewish Voters

Jewish

Japanese

Italian

issue_yale_climate_alarmed_likely_flag_Y

issue_yale_climate_alarmed_highly_likely_flag_Y

issue_progressive_tax_likely_flag_Y

issue_progressive_tax_highly_likely_flag_Y

issue_pro_choice_likely_flag_Y

issue_pro_choice_highly_likely_flag_Y

issue_path_to_citizen_likely_flag_Y

issue path to citizen highly likely flag Y

issue_minimum_wage_likely_flag_Y

issue_minimum_wage_highly_likely_flag_Y

issue_gun_control_likely_flag_Y

issue_gun_control_highly_likely_flag_Y

issue_climate_change_likely_flag_Y

issue climate change highly likely flag Y

Irish

Iowa 4th Congressional District (IA-04)

Iowa 3rd Congressional District (IA-03)

Iowa 2nd Congressional District (IA-02)

Iowa 1st Congressional District (IA-01) Iowa Investors Investor **Influential Donors** Influencers **Indpendent Voters** Indonesian Indiana 9th Congressional District (IN-09) Indiana 8th Congressional District (IN-08) Indiana 7th Congressional District (IN-07) Indiana 6th Congressional District (IN-06) Indiana 5th Congressional District (IN-05) Indiana 4th Congressional District (IN-04) Indiana 3rd Congressional District (IN-03) Indiana 2nd Congressional District (IN-02) Indiana 1st Congressional District (IN-01) Indiana Indian/Hindu Independent party affiliation but feel closer to Republican (Scarborough) Independent party affiliation but feel closer to Democrat (Scarborough) **Independent Party** Independent Independence income_top_quintile_flag_Y income third quintile flag Y income_second_quintile_flag_Y income_fourth_quintile_flag_Y income bottom quintile flag Y **Immigration Reform Supporters Immigration** Illinois 9th Congressional District (IL-09) Illinois 8th Congressional District (IL-08) Illinois 7th Congressional District (IL-07) Illinois 6th Congressional District (IL-06) Illinois 5th Congressional District (IL-05) Illinois 4th Congressional District (IL-04) Illinois 3rd Congressional District (IL-03) Illinois 2nd Congressional District (IL-02) Illinois 1st Congressional District (IL-01) Illinois 18th Congressional District (IL-18) Illinois 17th Congressional District (IL-17) Illinois 16th Congressional District (IL-16) Illinois 15th Congressional District (IL-15) Illinois 14th Congressional District (IL-14) Illinois 13th Congressional District (IL-13)

Illinois 12th Congressional District (IL-12)

Illinois 11th Congressional District (IL-11)

Illinois 10th Congressional District (IL-10)

Illinois

ideology somewhat liberal Y

ideology_somewhat_conservative_Y

ideology_moderate_Y

Ideology Moderate 2021.csv

Ideology_Liberal_2021.csv

ideology_highly_liberal_Y

ideology_highly_conservative_Y

Ideology_Conservative_2021.csv

Idaho 2nd Congressional District (ID-02)

Idaho 1st Congressional District (ID-01)

Idaho

Icelandic

Ticket_Splitter_Low

Ticket_Splitter_High

Support_Capitalism

Renewable_Energy_Opposes

registered_voter

Raise Minimum Wage

Protestant

Oppose_Capitalism

Low_Trump_Approval_Ticket_Splitters

Low_Trump_Approval_Conservatives

Low_Propensity_Conservatives

Likely_General_Voters

High_Trump_Approval_Ticket_Splitters

High Trump Approval Democrats

CATHOLIC

Absentee_Requests_2020

Absentee_Early_Voters_2020

2016_FIRST_TIME_VOTERS

Likely College Degree

Hungarian

HS Diploma - Extremely Likely

Homeland Security

Home Owner

Home Maker Retired

Hispanics

Hispanic_Voters_2021.csv

Hispanic/Latin American Voters

Hispanic Speaking

Hispanic Republican

Hispanic Independent

Hispanic Democrat

Hispanic and Portuguese

Hispanic

Hindi

Hillary Clinton Voter Propensity

Highly Likely to Vote by Mail

Highly Likely

high_school_only_likely_flag_Y

high_school_only_highly_likely_flag_Y

High Trump Approval

High Propensity Voters

High Income & Wealth

High Enthusiasm Voters

High Dollar State Donors - Republican

High Dollar State Donors - Democrat

High Dollar Federal Donors - Republican

High Dollar Federal Donors - Democrat

High Dollar Donors - Republican

High Dollar Donors - Democrat

High Dollar Donors

Hebrew

Heavy Usage Streamers

Heavy TV Users

Heavy Streaming Users

Heavy Social Media Users

Healthcare

Health Care

Health

Hawaiian

Hawaii 2nd Congressional District (HI-02)

Hawaii 1st Congressional District (HI-01)

Hawaii

Gun Rights

Gun Owner

Gun Control Supporters

Gun Control

Greek

Grad Degree - Likely

Grad Degree - Extremely Likely

Government Reform

Government and Politics

German

Georgian

Georgia 9th Congressional District (GA-09)

Georgia 8th Congressional District (GA-08)

Georgia 7th Congressional District (GA-07)

Georgia 6th Congressional District (GA-06)

Georgia 5th Congressional District (GA-05)

Georgia 4th Congressional District (GA-04)

Georgia 3rd Congressional District (GA-03)

Georgia 2nd Congressional District (GA-02)

Georgia 1st Congressional District (GA-01)

Georgia 14th Congressional District (GA-14)

Georgia 13th Congressional District (GA-13)

Georgia 12th Congressional District (GA-12)

Georgia 11th Congressional District (GA-11)

Georgia 10th Congressional District (GA-10)

Georgia

GenZ Voters 2021.csv

GenX_Voters_2021.csv

Gen X Voters

Gambling & Sweepstakes

Ga

g2020 voter Y

g2018_voter_Y

Frequent Primary Election Voters - Republican

Frequent Primary Election Voters - Democrat

Frequent General Election Voters

French

Free Trade

Foreign Policy

For Gun Control

For Criminal Justice Reform

Food Services

Focus on Politics Online

Florida 9th Congressional District (FL-09)

Florida 8th Congressional District (FL-08)

Florida 7th Congressional District (FL-07)

Florida 6th Congressional District (FL-06)

Florida 5th Congressional District (FL-05)

Florida 4th Congressional District (FL-04)

Florida 3rd Congressional District (FL-03)

Florida 2nd Congressional District (FL-02)

Florida 27th Congressional District (FL-27)

Florida 26th Congressional District (FL-26)

Florida 25th Congressional District (FL-25)

Florida 24th Congressional District (FL-24)

Florida 23rd Congressional District (FL-23)

Florida 22nd Congressional District (FL-22)

Florida 21st Congressional District (FL-21)

Florida 20th Congressional District (FL-20)

Florida 1st Congressional District (FL-01)

Florida 19th Congressional District (FL-19)

Florida 18th Congressional District (FL-18)

Florida 17th Congressional District (FL-17)

Florida 16th Congressional District (FL-16)

Florida 15th Congressional District (FL-15)

Florida 14th Congressional District (FL-14)

Florida 13th Congressional District (FL-13)

Florida 12th Congressional District (FL-12)

Florida 11th Congressional District (FL-11)

Florida 10th Congressional District (FL-10)

Florida

FL_BROWARD_COUNTY_LV_PARTISANSCORE80PLUS_101922

Fiscally Liberal Tax

Fiscally Liberal - Spending & Debt

Fiscally Conservative Tax

Fiscally Conservative Spending & Debt

First Responders

Finnish

Financial Services

Filipino

female_flag_Y

Female Voters

Female Only Household

Female

Federal & State

Federal

Farsi

Extremely Likely to Vote by Mail

Evangelical Voters

European

Estonian

Environmentalists

Environmentalism

Environmental Issues

Environmental Donors - Republican Voters

Environmental Donors - Independent Voters

Environmental Donors - Democrat Voters

Environmental

Environment

Enthusiast

English/Welsh

English

Engineering

Energy & Oil

Employees

Elizabeth Warren Voter Propensity

Eligible Voters

Elected Officials

Education Supporters

Education

Economic Issues

EAV_2022G_Voted

EAV_2022G_Requested

East and South Asian

early voter Y

early_vote_unlikely_flag_Y

early_vote_likely_flag_Y

early_vote_highly_likely_flag_Y

Early / Absentee Voters

Early & Absentee Voters

Dzongha

Dutch (Netherlands)

Dutch

Duplex

Drugs

Donates to Charity in Home

Donald Trump Voter Propensity

Domestic Abuse

District of Columbia

Disaster Relief

Democrats_NW_2021.csv

Democrats

Democrat-Only Households

democratic_contributor_likely_flag_Y

democratic_contributor_highly_likely_flag_Y

Democratic Party

Democratic & Republican & Independent

Democratic & Republican

Democratic & Independent

Democratic

Democrat, Republican, and Independent

Democrat Voters

Democrat Primary Voters

Democrat Male

Democrat Female

Democrat Enthusiast

Democrat Donors

Democrat and Republican

Democrat and Independent

Democrat - Yellow Dog

Democrat - Persuadable/Soft

Democrat

Democracy Threat Voter Fraud

Democracy Threat Restrictive Voter Laws

Democracy Threat Misinformation

Delaware At-large Congressional District (DE-00)

Delaware

Danish

Czech

Current Affairs/Politics

Current Affairs And Politics

Current Affairs & Politics

Croatian

Crime

Creative Arts

COVID_Oppose_Reopening_2021.csv

COVID_Favor_Reopening_2021.csv

Corporations

Cord Cutters - Democrat

Conservative Republican Propensity

Conservative Professions

Conservative Causes

Conservative Activists

Conservative - Very

Conservative

Connecticut 5th Congressional District (CT-05)

Connecticut 4th Congressional District (CT-04)

Connecticut 3rd Congressional District (CT-03)

Connecticut 2nd Congressional District (CT-02)

Connecticut 1st Congressional District (CT-01)

Connecticut

Congressional District - WY-01

Congressional District - WV-03

Congressional District - WV-02

Congressional District - WV-01

Congressional District - WI-08

Congressional District - WI-07

Congressional District - WI-06

Congressional District - WI-05

Congressional District - WI-04

Congressional District - WI-03

Congressional District - WI-02

Congressional District - WI-01

Congressional District - WA-09

Congressional District - WA-08

Congressional District - WA-07

Congressional District - WA-06

Congressional District - WA-05

Congressional District - WA-04

Congressional District - WA-03

Congressional District - WA-02

Congressional District - WA-01

Congressional District - VT-01

Congressional District - VA-11

Congressional District - VA-10

- Congressional District VA-09
- Congressional District VA-08
- Congressional District VA-07
- Congressional District VA-06
- Congressional District VA-05
- Congressional District VA-04
- Congressional District VA-03
- Congressional District VA-02
- Congressional District VA-01
- Congressional District UT-03
- Congressional District UT-02
- Congressional District UT-01
- Congressional District TX-32
- Congressional District TX-31
- Congressional District TX-30
- Congressional District TX-29
- Congressional District TX-28
- Congressional District TX-27
- Congressional District TX-26
- Congressional District TX-25
- Congressional District TX-24
- Congressional District TX-23
- Congressional District TX-23
- Congressional District TX-22
- Congressional District TX-21
- Congressional District TX-20
- Congressional District TX-19
- Congressional District TX-18
- Congressional District TX-17
- Congressional District TX-16
- Congressional District TX-15
- Congressional District TX-14
- Congressional District TX-13
- Congressional District TX-12
- Congressional District TX-11
- Congressional District TX-10
- Congressional District TX-09
- Congressional District TX-08
- Congressional District TX-07
- Congressional District TX-06
- Congressional District TX-05
- Congressional District TX-04
- Congressional District TX-03
- Congressional District TX-02 Congressional District - TX-01
- Congressional District TN-09
- Congressional District TN-08
- Congressional District TN-07

- Congressional District TN-06
- Congressional District TN-05
- Congressional District TN-04
- Congressional District TN-03
- Congressional District TN-02
- Congressional District TN-01
- Congressional District SD-01
- Congressional District SC-06
- Congressional District SC-05
- Congressional District SC-04
- Congressional District SC-03
- Congressional District SC-02
- Congressional District SC-01
- Congressional District RI-02
- Congressional District RI-01
- Congressional District PA-19
- Congressional District PA-18
- Congressional District PA-17
- Congressional District PA-16
- Congressional District PA-15
- Congressional District FA-13
- Congressional District PA-14
- Congressional District PA-13
- Congressional District PA-12
- Congressional District PA-11
- Congressional District PA-10
- Congressional District PA-09
- Congressional District PA-08
- Congressional District PA-07
- Congressional District PA-06
- Congressional District PA-05
- Congressional District PA-04
- Congressional District PA-03
- Congressional District PA-02
- Congressional District PA-01
- Congressional District OR-05
- Congressional District OR-04
- Congressional District OR-03
- Congressional District OR-02
- Congressional District OR-01
- Congressional District OK-05
- Congressional District OK-04
- Congressional District OK-03
- Congressional District OK-02
- Congressional District OK-01
- Congressional District OH-18
- Congressional District OH-17
- Congressional District OH-16

- Congressional District OH-15
- Congressional District OH-14
- Congressional District OH-13
- Congressional District OH-12
- Congressional District OH-11
- Congressional District OH-10
- Congressional District OH-09
- Congressional District OH-08
- Congressional District OH-07
- Congressional District OH-06
- Congressional District OH-05
- Congressional District OH-04
- Congressional District OH-03
- Congressional District OH-02
- Congressional District OH-01
- Congressional District NY-29
- Congressional District NY-28
- Congressional District NY-27
- Congressional District NY-26
- Congressional District NY-25
- Congressional District 141 25
- Congressional District NY-24
- Congressional District NY-23
- Congressional District NY-22
- Congressional District NY-21
- Congressional District NY-20
- Congressional District NY-19
- Congressional District NY-18
- Congressional District NY-17
- Congressional District NY-16
- Congressional District NY-15
- Congressional District NY-14
- Congressional District NY-13
- Congressional District NY-12
- Congressional District NY-11
- Congressional District NY-10
- Congressional District NY-09
- Congressional District NY-08
- Congressional District NY-07
- Congressional District NY-06
- Congressional District NY-05
- Congressional District NY-04
- Congressional District NY-03
- Congressional District NY-02
- Congressional District 141 02
- Congressional District NY-01
- Congressional District NV-03
- Congressional District NV-02
- Congressional District NV-01

- Congressional District NM-03
- Congressional District NM-02
- Congressional District NM-01
- Congressional District NJ-13
- Congressional District NJ-12
- Congressional District NJ-11
- Congressional District NJ-10
- Congressional District NJ-09
- Congressional District NJ-08
- Congressional District NJ-07
- Congressional District NJ-06
- Congressional District NJ-05
- Congressional District NJ-04
- Congressional District NJ-03
- Congressional District NJ-02
- Congressional District NJ-01
- Congressional District NH-02
- Congressional District NH-01
- Congressional District NE-03
- Congressional District NE 03
- Congressional District NE-02
- Congressional District NE-01
- Congressional District ND-01
- Congressional District NC-13
- Congressional District NC-12
- Congressional District NC-11
- Congressional District NC-10
- Congressional District NC-09
- Congressional District NC-08
- Congressional District NC-07
- Congressional District NC-06
- Congressional District NC-05
- Congressional District NC-04
- Congressional District NC-03
- Congressional District NC-02
- Congressional District NC-01
- Congressional District MT-01
- Congressional District MS-04
- Congressional District MS-03
- Congressional District MS-02
- Congressional District MS-01
- Congressional District MO-09
- Congressional District MO-08
- Congressional District MO-07
- Congressional District MO-06
- Congressional District MO-05
- Congressional District MO-04
- Congressional District MO-03

- Congressional District MO-02
- Congressional District MO-01
- Congressional District MN-08
- Congressional District MN-07
- Congressional District MN-06
- Congressional District MN-05
- Congressional District MN-04
- Congressional District MN-03
- Congressional District MN-02
- Congressional District MN-01
- Congressional District MI-15
- Congressional District MI-14
- Congressional District MI-13
- Congressional District MI-12
- Congressional District MI-11
- Congressional District MI-10
- Congressional District MI-09
- Congressional District MI-08
- Congressional District MI-07
- Congressional District MI-06
- Congressional District MI-05
- Congressional District MI-04
- Congressional District MI-03
- Congressional District MI-02
- Congressional District MI-01
- Congressional District ME-02
- Congressional District ME-01
- Congressional District MD-08
- Congressional District MD-07
- Congressional District MD-06
- Congressional District MD-05 Congressional District - MD-04
- Congressional District MD-03 Congressional District - MD-02
- Congressional District MD-01
- Congressional District MA-10
- Congressional District MA-09
- Congressional District MA-08
- Congressional District MA-07
- Congressional District MA-06
- Congressional District MA-05
- Congressional District MA-04
- Congressional District MA-03
- Congressional District MA-02
- Congressional District MA-01
- Congressional District LA-07
- Congressional District LA-06

- Congressional District LA-05
- Congressional District LA-04
- Congressional District LA-03
- Congressional District LA-02
- Congressional District LA-01
- Congressional District KY-06
- Congressional District KY-05
- Congressional District KY-04
- Congressional District KY-03
- Congressional District KY-02
- Congressional District KY-01
- Congressional District KS-04
- Congressional District KS-03
- Congressional District KS-02
- Congressional District KS-01
- Congressional District IN-09
- Congressional District IN-08
- Congressional District IN-07
- Congressional District IN-06
- Congressional District IN-05
- -
- Congressional District IN-04
- Congressional District IN-03
- Congressional District IN-02
- Congressional District IN-01
- Congressional District IL-19
- Congressional District IL-18
- Congressional District IL-17
- Congressional District IL-16
- Congressional District IL-15
- Congressional District IL-14
- Congressional District IL-13
- Congressional District IL-12
- Congressional District IL-11
- Congressional District IL-10
- Congressional District IL-09
- Congressional District IL-08
- Congressional District IL-07
- Congressional District IL-06
- Congressional District IL-05
- Congressional District IL-04
- Congressional District IL-03
- Congressional District IL-02
- Congressional District IL-01
- Congressional District ID-02
- Congressional District ID-01
- Congressional District IA-05
- Congressional District IA-04

- Congressional District IA-03
- Congressional District IA-02
- Congressional District IA-01
- Congressional District HI-02
- Congressional District HI-01
- Congressional District GA-13
- Congressional District GA-12
- Congressional District GA-11
- Congressional District GA-10
- Congressional District GA-09
- Congressional District GA-08
- Congressional District GA-07
- Congressional District GA-06
- Congressional District GA-04
- Congressional District GA-03
- Congressional District GA-02
- Congressional District GA-01
- Congressional District FL-25
- Congressional District FL-24
- Congressional District FL-23
- Congressional District FL-22
- Congressional District FL-21
- Congressional District FL-20
- Congressional District FL-19
- Congressional District FL-18
- Congressional District FL-17
- Congressional District FL-16
- Congressional District FL-15
- Congressional District FL-14
- Congressional District FL-13
- Congressional District FL-12
- Congressional District FL-11
- Congressional District FL-10
- Congressional District FL-09
- Congressional District FL-08
- Congressional District FL-07
- Congressional District FL-06
- Congressional District FL-05
- Congressional District FL-04
- Congressional District FL-03
- Congressional District FL-02
- Congressional District FL-01
- Congressional District DE-01
- Congressional District DC-01 Congressional District - CT-05
- Congressional District CT-04
- Congressional District CT-03

- Congressional District CT-02
- Congressional District CT-01
- Congressional District CO-07
- Congressional District CO-06
- Congressional District CO-05
- Congressional District CO-04
- Congressional District CO-03
- Congressional District CO-02
- Congressional District CO-01
- Congressional District CA-53
- Congressional District CA-52
- Congressional District CA-51
- Congressional District CA-50
- Congressional District CA-49
- Congressional District CA-48
- Congressional District CA-47
- Congressional District CA-46
- Congressional District CA-45
- Congressional District CA-44
- Congressional District CA-43
- Congressional District CA-42
- Congressional District CA-41
- Congressional District CA-40
- Congressional District CA-40
- Congressional District CA-39
- Congressional District CA-38
- Congressional District CA-37
- Congressional District CA-36
- Congressional District CA-35
- Congressional District CA-34
- Congressional District CA-33
- Congressional District CA-32
- Congressional District CA-31
- Congressional District CA-30
- Congressional District CA-29
- Congressional District CA-28
- Congressional District CA-27
- Congressional District CA-26
- Congressional District CA-25
- Congressional District CA-24
- Congressional District CA-23
- Congressional District CA-22
- Congressional District CA-21
- Congressional District CA-20
- Congressional District CA-19
- Congressional District CA-18
- Congressional District CA-17
- Congressional District CA-16

- Congressional District CA-15
- Congressional District CA-14
- Congressional District CA-13
- Congressional District CA-12
- Congressional District CA-11
- Congressional District CA-10
- Congressional District CA-09
- Congressional District CA-08
- Congressional District CA-07
- Congressional District CA-06
- Congressional District CA-05
- Congressional District CA-04
- Congressional District CA-03
- Congressional District CA-02
- Congressional District CA-01
- Congressional District AZ-08
- Congressional District AZ-07
- Congressional District AZ-06
- Congressional District AZ-05
- Congressional District AZ-04
- Congressional District AZ-03
- Congressional District AZ-02
- Congressional District AZ-01
- Congressional District AR-04
- congressional bistrict 7th o
- Congressional District AR-03
- Congressional District AR-02
- Congressional District AR-01
- Congressional District AL-07
- Congressional District AL-06
- Congressional District AL-05
- Congressional District AL-04
- Congressional District AL-03
- Congressional District AL-02
- Congressional District AL-01
- Congressional District AK-01
- Condominium
- **Concealed Permit**
- **Computer Professional**
- COMPETE_VANID_ELLIS_LOWENDTARGETS_10_18_22_101922
- COMPETE VANID ELLIS HIGHENDTARGETS 10 18 22 101922
- Community Involvement
- Colorado 7th Congressional District (CO-07)
- Colorado 6th Congressional District (CO-06)
- Colorado 5th Congressional District (CO-05)
- Colorado 4th Congressional District (CO-04)
- Colorado 3rd Congressional District (CO-03)
- Colorado 2nd Congressional District (CO-02)

Colorado 1st Congressional District (CO-01) Colorado college_graduate_likely_flag_Y college_graduate_highly_likely_flag_Y Clerical/Office Clean Energy Civil Service - Postal Civil Service - Police Civil Service - Judge Civil Service - Fire **Civil Servant** Civil Rights Chinese Children Chesbro Support Consider Murkowski AK Senate Chechnian Charities & Non-Profits **Charitable Giving** Charitable contribution to Political (Scarborough) cd_9 cd 8 cd_7 cd_6 cd_53 cd_52 cd_51 cd_50 cd_5 cd 49 cd_48 cd_47 cd_46 cd_45 cd_44 cd_43 cd_42 cd 41 cd_40 cd_4 cd_39 cd_38 cd_37 cd 36 cd_35 cd_34 cd_33

cd_32

```
cd_31
```

cd_30

 cd_3

cd 29

cd_28

cd_27

cd 26

cd_25

cd_24

cd_23

cd_22

cd_21

cd_20

 cd_2

cd 19

cd_18

cd_17

cd 16

cd_15 cd_14

cd 13

cd_12

cd_11

cd_10

 cd_1

Caucasian_Voters_2021.csv

Caucasian Voters

Catholic Voters

California 9th Congressional District (CA-09)

California 8th Congressional District (CA-08)

California 7th Congressional District (CA-07)

California 6th Congressional District (CA-06)

California 5th Congressional District (CA-05) California 53rd Congressional District (CA-53)

California 52nd Congressional District (CA-52) California 51st Congressional District (CA-51)

California 50th Congressional District (CA-50)

California 4th Congressional District (CA-04)

California 49th Congressional District (CA-49)

California 48th Congressional District (CA-48)

California 47th Congressional District (CA-47)

California 46th Congressional District (CA-46)

California 45th Congressional District (CA-45)

California 44th Congressional District (CA-44)

California 43rd Congressional District (CA-43)

California 42nd Congressional District (CA-42)

California 41st Congressional District (CA-41)

```
California 40th Congressional District (CA-40)
```

- California 3rd Congressional District (CA-03)
- California 39th Congressional District (CA-39)
- California 38th Congressional District (CA-38)
- California 37th Congressional District (CA-37)
- California 36th Congressional District (CA-36)
- California 35th Congressional District (CA-35)
- California 34th Congressional District (CA-34)
- California 33rd Congressional District (CA-33)
- California 32nd Congressional District (CA-32)
- California 31st Congressional District (CA-31)
- California 30th Congressional District (CA-30)
- California 2nd Congressional District (CA-02)
- California 29th Congressional District (CA-29)
- California 28th Congressional District (CA-28)
- California 27th Congressional District (CA-27)
- California 26th Congressional District (CA-26)
- California 25th Congressional District (CA-25)
- California 24th Congressional District (CA-24)
- California 23rd Congressional District (CA-23)
- California 22nd Congressional District (CA-22)
- California 21st Congressional District (CA-21)
- California 20th Congressional District (CA-20)
- California 1st Congressional District (CA-01)
- California 19th Congressional District (CA-19)
- California 18th Congressional District (CA-18)
- California 17th Congressional District (CA-17)
- California 16th Congressional District (CA-16)
- California 15th Congressional District (CA-15)
- California 14th Congressional District (CA-14)
- California 13th Congressional District (CA-13)
- California 12th Congressional District (CA-12)
- California 11th Congressional District (CA-11)
- California 10th Congressional District (CA-10)

California

- Byelorussian
- **Business Owner**
- Burmese
- Bulgarian
- **Budget & Economy**
- Bosnian Muslim
- **Border Security Supporters**
- **Boomer Voters**
- Blue Collar
- Black_Lives_Matter_Support_2021.csv
- Black Lives Matter Oppose 2021.csv
- biden_support_likely_flag_Y

biden_support_highly_likely_flag_Y

Bhutanese

Beto O?Rourke Voter Propensity

Bernie Sanders Voter Propensity

Belgian

Basque

Bangladeshi

Bach Degree - Likely

Bach Degree - Extremely Likely

Baby_Boomer_Voters_2021.csv

Azeri

Azerb

Austrian

Australian

Ashanti

Art/Culture/Humanities

Armenian

Armed Services

Arkansas 4th Congressional District (AR-04)

Arkansas 3rd Congressional District (AR-03)

Arkansas 2nd Congressional District (AR-02)

Arkansas 1st Congressional District (AR-01)

Arkansas

Arizona 9th Congressional District (AZ-09)

Arizona 8th Congressional District (AZ-08)

Arizona 7th Congressional District (AZ-07)

Arizona 6th Congressional District (AZ-06)

Arizona 5th Congressional District (AZ-05)

Arizona 4th Congressional District (AZ-04)

Arizona 3rd Congressional District (AZ-03)

Arizona 2nd Congressional District (AZ-02)

Arizona 1st Congressional District (AZ-01)

Arizona

Arabic

Arab

Apartment

Anti-Wind Power (High Streamers)

Anti-Wind Power

Anti Stricter 2nd Amendment Restrictions (High Streamers)

Anti Stricter 2nd Amendment Restrictions

Anti Popular 2nd Amendment Restrictions (High Streamers)

Anti Popular 2nd Amendment Restrictions

Anti Nuclear Energy

Anti Biden Voters

Animals

Animal Rights Supporters

Amharic

American Independent

Always votes in presidential elections (Scarborough)

Always votes in local elections (Scarborough)

All Voters NW 2022-017.csv

All_Voters_NW_2021-003.csv

ΑII

Alexandria Ocasio-Cortez Voter Propensity

Albanian

Alaska At-large Congressional District (AK-00)

Alaska

Alabama 7th Congressional District (AL-07)

Alabama 6th Congressional District (AL-06)

Alabama 5th Congressional District (AL-05)

Alabama 4th Congressional District (AL-04)

Alabama 3rd Congressional District (AL-03)

Alabama 2nd Congressional District (AL-02)

Alabama 1st Congressional District (AL-01)

Alabama

age_between_50_64_flag_Y

age_between_40_49_flag_Y

age_between_30_39_flag_Y

age_between_18_29_flag_Y

age_65_plus_flag_Y

Age 65 and above

Age 55 to 64

Age 45 to 54

Age 30 to 44

Age 18 to 29

Against Raising Minimum Wage

Against Gun Control

Against Criminal Justice Reform

African American Voters 2021.csv

African or Af-Am Self Reported

African American Voters

African American

Afghan

Affluent Voters

Affluent Republican Seniors

Affluent Millennial Republicans

Affluent Millennial Independents

Affluent Millennial Democrats

Affluent Late Boomer Republicans

Affluent Late Boomer Independents

Affluent Late Boomer Democrats

Affluent Independent Seniors

Affluent GenX Republicans

Affluent GenX Independents

Affluent GenX Democrats

Affluent Early Boomer Republicans

Affluent Early Boomer Independents

Affluent Early Boomer Democrats

Affluent Democrat Seniors

activist_likely_flag_Y

activist_highly_likely_flag_Y

Active Military

Absentee and Early Voters - Voted

Absentee and Early Voters - Have Not Voted

4_out_of_4_Primary_Voters_NW_2021.csv

4_out_of_4_General_Voters_NW_2021.csv

3_out_of_4_Primary_Voters_NW_2021.csv

3_out_of_4_General_Voters_NW_2021.csv

2nd Amendment Supporters

2022 First-Time Voters

2020_General_Voters_NW_2021-002.csv

2020 First Time Presidential Year Voters

2018-First Time Voters

2_out_of_4_Primary_Voters_NW_2021.csv

2 out of 4 General Voters NW 2021.csv

2 or more adult Males + children

2 or more adult Males

2 or more adult Females + children

2 or more adult Females

1_out_of_4_Primary_Voters_NW_2021.csv

1_out_of_4_General_Voters_NW_2021.csv

1 adult Male + Children

1 adult Male & 1 adult Female + Children

1 adult Male & 1 adult Female

1 adult Male

1 adult Female + Children

1 adult Female

\$75000-99999

\$5000-9999

\$50000-99999

\$50000-74999

\$499999+

\$35000-49999

\$25000-49999

\$25000-34999

\$250000-499999

\$250000+

\$200000-249999

\$175000-199999

\$15000-24999

\$150000-174999

\$1-4999 \$125000-149999 \$1000-14999 \$100000-249999 \$100000-124999