



Refugees at Home Fundraising Pack



Welcome to Team Refugees At Home

Thank you for supporting for Refugees At Home.

Every pound you, your friends and family raise will help us to provide some of the most vulnerable refugees and asylum seekers with a safe and welcoming place to stay.

This pack contains tips, ideas and resources to help you organise a successful fundraiser, whether it's a sponsored event, bake sale or collection.

Please share your plans with us so we can shout out about your fundraising and success on **twitter**, **instagram** and **facebook** at [@RefugeesAtHome](https://www.instagram.com/RefugeesAtHome)

We hope you enjoy fundraising for us. If you need any support or further information, please don't hesitate to contact us at fundraising@refugeesathome.org

Thank you from all of us!



Connecting people with a spare room in their homes to refugees and asylum seekers in need of a safe, welcoming place to stay.



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Our work

The refugee and asylum system in the UK is unacceptably tough for those most in need of help and support. The statistics are stark:

- At the end of 2021 over 100,000 people were awaiting an initial decision on their asylum application.
- People seeking asylum are banned from working and often live on Home Office support equivalent to £5.66 per day
- This support stops just 28-days after someone is granted refugee status. Faced with a cliff edge and no support to find new housing, open a bank account, and secure income, among other activities needed before being evicted, many refugees are at significant risk of homelessness and destitution.

What we do

We don't think people who come to the UK for sanctuary should end up on the streets. Our vision is for every refugee and asylum seeker in the UK to have a safe place to stay by connecting them to people with spare rooms.

We recruit and support volunteer hosts to provide a secure and welcoming home.

Who we help

We provide a safe, welcoming place to stay for:

- People fleeing the war in Ukraine.
- People who have been granted refugee status.
- Asylum seekers who have ongoing applications.
- People who are refused asylum and are appealing.

Our impact

As of March 2022 we have:

- Provided **over 200,000** nights of accommodation- that is nights not spent on a park bench, night bus or worse
- Recruited **thousands** enthusiastic, caring hosts
- Hosted guests from over 70 countries including Ukraine, Afghanistan and Syria.

The accommodation we provide only costs an average of just under £2 per hosted night – and our guests not only get a better night's sleep, they get to practice their English, learn about British society and family life, and share their culture with a welcoming host family. Many guests and hosts make lifelong friends, too.

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Organising an event

Organising an event to raise money for Refugees at Home is easy. This checklist will help you to arrange everything you need:

- **Pick your event**

Use our event ideas or come up with your own event - whether a sponsored run, cake sale, concert, or a world record attempt (fastest marathon dressed as an insect is a favourite so far).

- **Decide the date**

Be sure to give yourself enough time to organise and promote the event. It's also a good idea to make sure you pick a date where you're most likely to draw in your intended audience. You can check this by finding out what's on in your area through your local newspaper.

- **Find a venue**

With your potential dates in hand, it's time to choose a venue. Hosting an event at home, work, your church or community hall can often be free, so every penny you raise goes straight to our work.

- **Collect donations**

You can set up a fundraising page on JustGiving - you'll find more about that in this pack.

- **Promote your fundraising**

Raise the profile of your fundraising or event by sharing it on social media, contacting your local paper and radio, or putting up posters in local community spaces.

- **On the day**

Refugees at Home can provide posters and badges to help raise money on the day.

- **Letting us know and sharing funds**

Be sure to let us know how your event has gone so we can thank you properly! There's more information on how to donate to us later in the pack.



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Fundraising Ideas

There are lots of fun ways to raise money to support our work. Here are a few ideas to get you started:

Sponsored Event

Whether it's a sponsored walk, jog or ultra-marathon, you can use our sponsorship forms and online fundraising pages to raise money.

Marmalade

With Paddington Bear perhaps the world's most famous hosted guest, why not use our marmalade recipe to raise money? Recipe and labels provided at end of this pack.

Bake Sale

Unleash your inner Mary Berry and sell cakes at work or local community space.

Birthday Fundraiser

Instead of presents, why not ask your friends to donate to your fundraising page and give the gift of a safe night's accommodation.

Coffee Morning or Tea party

Get friends together over a brew to raise awareness about how they can support refugees.

Organise a collection

Organise a collection at your workplace, supermarket, church or community centre. Use our posters to decorate collection buckets.

Concert

Organise a concert or performance in your local community.

Sell our Tote Bags

You can order tote bags to sell by emailing us at fundraising@refugeesathome.org - we suggest a donation of £6 per bag.

More ideas

There are endless ways to raise money for us. Why not think about:

Gold day
Concert
Bring and Buy sale

Zumba
Dress-down day
Garden party



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Set up your Fundraising Page

You can set up a fundraising page on JustGiving - it's a quick and easy way to encourage friends, family and colleagues to support your event or activities.

1. Visit www.justgiving.com
2. Click **Start Fundraising**
3. Select **A charity** when asked 'What are you raising money for?'
4. Log-in or create an account
5. Search for **Refugees at Home**
6. Create your page

You're now set to fundraise - now it's time to personalise your page and share it with friends and family on social media.



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Share what you're doing

Sharing your fundraising activity on social media and in your local area is a great way to raise awareness of our work and increase your donations.

Contact your local paper and local radio station- they are often very supportive and willing to run a piece for you. And if you don't know what to say to them - drop us an email and we'll help! fundraising@refugeesathome.org.

Tagging us in social media posts will help us see them and help you share them, look for [@RefugeesAtHome](https://www.instagram.com/RefugeesAtHome)

Don't do social media? Email us at fundraising@refugeesathome.org with an image or video and a description of what you have been doing and we'll tweet about it for you.



Top Tips for Social Media

Keep it personal

Share why what we do matters to you, and why you have chosen to support us. Just type how you talk - that's much more effective than 'official' scripts.

Give regular updates

Keep friends and family up to date with how you're doing and how close you are to your target.

Beat the algorithm

You can reach a wider audience by tagging people in your posts, or getting a few friends to comment or like as soon as you post- that keeps your post appearing in people's feeds.

Use photos and video

Share photos of your event or make a video about why you're supporting us. Everyone loves a picture.

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Ways to boost your fundraising

Matched giving by employers

Contact your employer to find if they'll match employee donations and fundraising! This can make a significant impact on your fundraising but you often need to do it before you start fundraising.

Badges

Selling or wearing badges is a great way to support our work. You can request some for free, but we would appreciate you raising something to cover the cost.

Speaker

If you would like a speaker at an event, contact fundraising@refugeesathome.org and we'll do our best to help.

Give while you shop online

Buying through the following links allows us to raise money from companies you shop with:

www.smile.amazon.co.uk/

www.easyfundraising.org.uk/causes/refugeesathome/

www.giveasyoulive.com/join/refugees-at-home



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Sending your donations

If you have set up a JustGiving page your fundraising will be transferred to the charity automatically.

If you've raised money in other ways, it's easy to send us your donation:

Cheque

You can send a cheque, made payable to Refugees at Home to:
Refugees at Home, 21 Ballingdon Road, London SW11 6AJ

Bank Transfer

You can transfer your donation to:

Account Name: Refugees at Home Limited

Sort code: 23-05-80

Account Number: 20279389

Online

You can donate on our website at www.refugeesathome.org/donate/

Gift Aid

Please encourage eligible sponsors to make Gift Aid declarations so that Refugees at Home can claim an extra 25p for every £1 donated - at no extra cost to them!



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Making your will?

Leaving a gift in your will to Refugees at Home is a valuable and lasting way to support Refugees at Home's vital work and help ensure no one seeking safety in the UK faces homelessness.

How to leave a legacy

We know that loved ones - relations and friends - must come first. However, after you have provided for them, leaving a gift in your will is an amazing way of helping to ensure that refugees and asylum seekers facing homelessness find a safe place to stay.

There are several types of legacies that you may wish to consider:

- **A share of your estate**
When you've decided what you'd like to leave to family and loved ones, you can donate a share (from 1-100%) of what is left. This is called a 'residuary gift'. This type of pledge is fantastic as it holds its value over time.
- **A specific amount**
If you want to leave a specific amount to Refugees at Home, you can list this amount in your will. This is called a 'pecuniary gift'.

Writing a Will

If you need to write a will, we recommend you speak to a solicitor or use an online service, like Farewill or WillWriters, to make sure your wishes will be carried out. If you need to find a solicitor you can contact: The Law Society for England and Wales, The Law Society of Scotland, or the Law Society of Northern Ireland.

Updating your Will

There are a few different ways to update your will. One way is to write a new will, which would normally state at the beginning that you are revoking any previous wills. Alternatively, you could write a codicil, which is a document used to make simple changes to an existing will. Your solicitor can advise you on the correct way in which to do this, to ensure that the change is legally valid.

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Our details

If you're thinking about leaving us a gift in your will (thank you, please do!), you'll need to include our details:

Registered Name Refugees at Home
Registered address 21 Ballingdon Road, London, SW11 6AJ
Registered charity number 1177765

Tax efficient giving

Leaving a gift in your will to a charity like Refugees at Home is generally free from inheritance tax, which means a bequest to Refugees at Home will be deducted from the value of your estate before any inheritance tax liability is calculated. In addition, you may be eligible to receive a reduction in inheritance tax when leaving a gift in your will to a charity, depending on the size of the charitable gift compared to your estate. If you would like advice on the tax consequences of charitable giving or about inheritance tax more generally, we recommend you speak to a solicitor.

More information

If you'd like more information or to speak to someone about leaving a legacy, please get in touch with us on 0300 365 4724 or email us at fundraising@refugeesathome.org.

We can't give you legal or tax advice, but we would be delighted to tell you more about the work we do and can point you towards some helpful resources if you're thinking about writing a will.

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Founder's Circle

The Refugees at Home Founder's Circle is a group of supporters who help give the organisation financial security by committing to donate at least £100 a month.

Benefits of membership include:

- The Annual Dinner - where we celebrate everything our supporters have helped us to achieve
- Exclusive early access to our research, reports, behind-the-scenes information and more
- Quarterly personal updates from leadership team and trustees
- Invitation to our Annual General Meeting
- Refugees at Home lapel pin

Join at any time by emailing us at fundraising@refugeesathome.org.



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Other ways to get involved with Refugees at Home

Host

If you have a spare room and would like to learn more about hosting a destitute refugee or asylum seeker, you can find out more on our website -

<https://www.refugeesathome.org/host-application/>

Home Visitor

If you are, or have been, a social worker, health visitor, district nurse, mental health practitioner or similar, and would be willing to visit potential hosts in your area, please would you consider being a Home Visitor for Refugees at Home. Visit

<https://www.refugeesathome.org/hv-description/> to find out more.

Volunteering and Pro Bono Support

As a small charity we are dependent on volunteers in many aspects of our work. If you can volunteer or your organisation is able to offer pro bono support, please visit

<https://www.refugeesathome.org/volunteer-application/>

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Resources

Marmalade Recipe

Total Time: 2½- 3 hours including overnight soaking

Quantity: 2.5kg

Ingredients

1kg Seville oranges

1 unwaxed lemon

2kg Tate & Lyle Preserving Sugar

Method

1. Wash the oranges and lemon thoroughly, then dry them in a clean tea towel. Pour 2 litres of cold water into a large, wide pan or preserving pan. Cut the oranges and lemon in half, squeeze and add the juice to the water. Reserve the pips and squeezed orange, but discard the squeezed lemon.
2. Cut the oranges in half again and, using a metal spoon, scrape the pith and pips into the centre of a large square of muslin. Gather up the edges and tie to form a bag. Add to the pan. Cut the orange peel into strips — chunky for coarse-cut or thinner for a fine shred. Add to the pan and leave overnight to soften.
3. The following day, bring the mixture to the boil, then reduce the heat and simmer, uncovered, for 2 hours, until the peel is very soft and the liquid reduced by about half. Remove and discard the muslin bag, squeezing as much of the liquid as possible back into the pan with the back of a wooden spoon.
4. Add the sugar and stir over a low heat until dissolved. Turn up the heat and boil rapidly until it reaches setting point — usually about 15 minutes. To test, remove the pan from the heat and spoon a little marmalade onto a chilled plate. Allow to cool for a few seconds, then push with a finger. If the surface wrinkles it's ready, if not, boil for a further 5 minutes and test again. Leave the marmalade to settle for 15 minutes, then skim off any foam from the surface. Stir the mixture and pour into warm, sterilised jars and place a waxed disc on top. Seal when cold, then label and store in a cool, dark place for up to a year. Once opened, store in the fridge for up to a month.

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Marmalade Labels

 <p><i>Paddington's Favourite Seville Orange Marmalade</i></p> <p><i>Made with love by</i></p> <p><i>Made on</i></p>	 A colorful illustration of Paddington Bear. He is wearing his signature red hat and a blue duffle coat with yellow buttons. He is holding a brown suitcase with 'PB' on it in his right hand and waving with his left. A small yellow sign hanging from his coat reads 'PLEASE LOOK AFTER THIS BEAR THANK YOU'.
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 <p><i>Paddington's Favourite Seville Orange Marmalade</i></p> <p><i>Made with love by</i></p> <p><i>Made on</i></p>	 A black and white stencil-style illustration on a textured wall. At the top, the word 'MIGRATION' is written in large, bold, capital letters. Below it is a drawing of a woman in a dark hat and coat carrying a suitcase. At the bottom, the phrase 'IS NOT A CRIME' is written in large, bold, capital letters.
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