



RUNNING
SWIMMING
CYCLING
TRIATHLON
SKIING
HEALTH

Endurance sports school

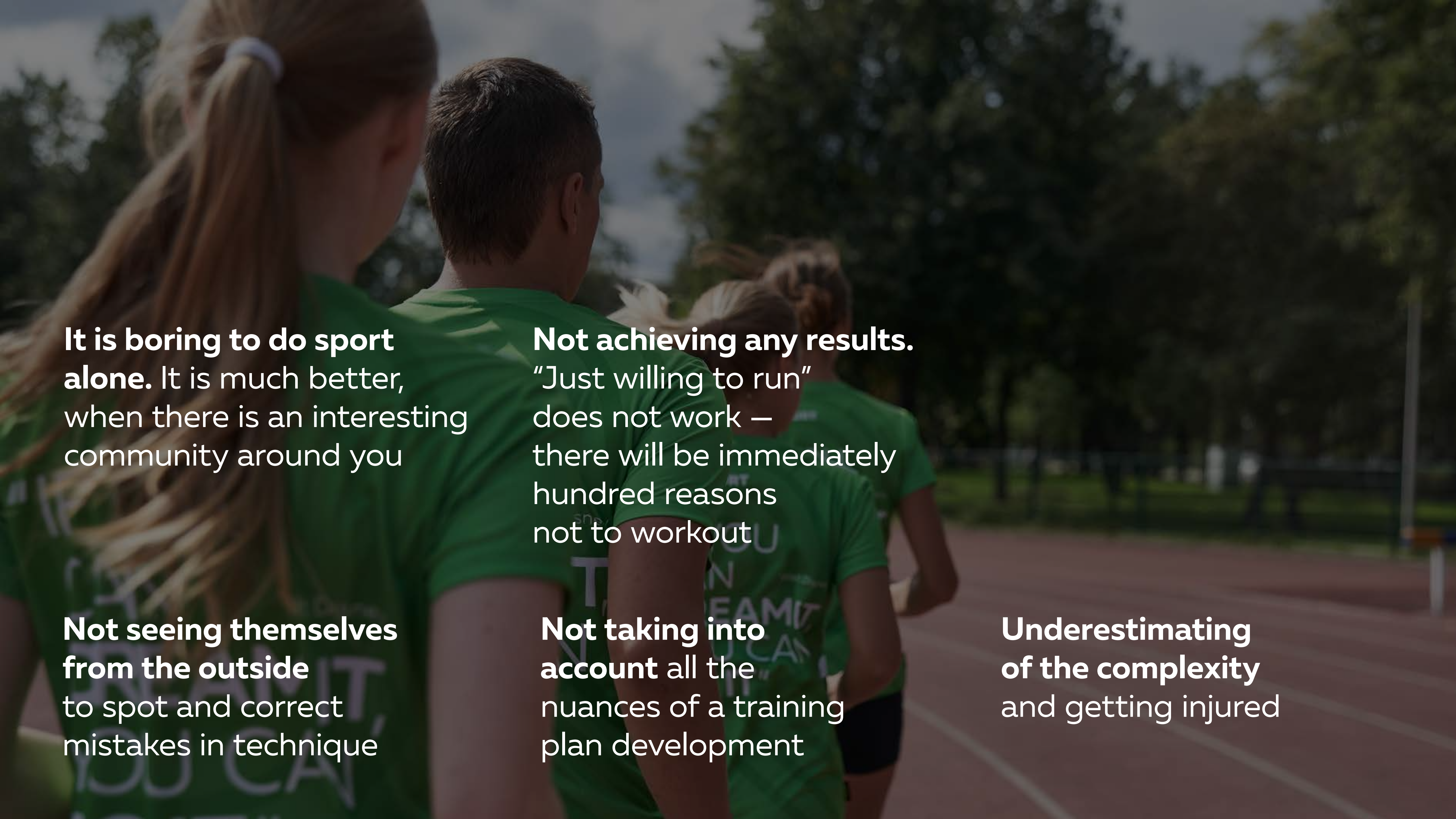
We inspire and train.
Changing lives for better
through sport since 2012

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 **SUPERSPORT**



Many people start to train on their own and then give up. What is the reason?

A group of runners in green shirts are running on a track. The image is slightly blurred, suggesting motion. The runners are wearing green t-shirts with some text on them, though it's not clearly legible. The background shows trees and a clear sky.

It is boring to do sport alone. It is much better, when there is an interesting community around you

Not achieving any results. “Just willing to run” does not work — there will be immediately hundred reasons not to workout

Not seeing themselves from the outside to spot and correct mistakes in technique

Not taking into account all the nuances of a training plan development

Underestimating of the complexity and getting injured



We know how to start doing sport correctly and enjoyable

Training in a group
with professional coach
to achieve better results

Preparing for a start
with people like you
and be a part of the community

I Love Supersport project

- We apply proven techniques
- We inspire and train
- School of personal sport achievements
- We change lives for better through sport

RUNNING

SWIMMING

CYCLING

TRIATHLON

SKIING

HEALTH

A woman with long blonde hair, wearing a green t-shirt, is shown in profile, looking upwards and to the right. The background is a soft, out-of-focus sky. The text is overlaid on the left side of the image.

We teach philosophy of personal sport achievement

Amateur sport is the coolest thing that changes a person's life, making it brighter and more exciting.

We believe that more people can open this world of amateur sport and start living differently.

Endurance sports school

Start of the project I Love Running

2012 – first group I Love Running in preparation for 21k running race

2015 – I Love Running launches in Dubai



Endurance sports school

New directions

2013 • **SWIMMING**

2014 • **CYCLING**

2015 • **TRIATHLON**

2015 • **SKIING**

A unique sports
at I Love Supersport

Support of ILSS coordinator,
coaches and doctors

Reaching objective in a team
of like-minded people

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 **SUPERSPORT**

Endurance sports school

Combination of

I  **SUPERSPORT**

RUNNING SWIMMING CYCLING SKIING TRIATHLON HEALTH

sports
directions



Endurance sports school

Sports we do

RUNNING

Natural running school

Get prepped and run anything from 5k to an ultra

15000+ students per year

TRIATHLON

Triathlon school

Get ready and smash your triathlon – from sprint to Ironman

2000+ students per year

SWIMMING

Effortless swimming school

Learn how to swim effortlessly and endlessly

8000+ students per year

SKIING

Skiing School

Get up on skis and run a marathon

400+ students per year

CYCLING

Cycling school

Master your bike riding skills and get ready for a cycling race

500+ students per year

X

Individual training

Preparing for personal ambitious goals

1000+ students per year

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 **SUPERSPORT**

Endurance sports school

9 countries

56 branches

The largest endurance sports school worldwide

2013 – 1st branch in Russia

2019 – **56 cities, 9 countries:**

Russia, UAE, Netherlands,
Estonia, Latvia, Ukraine,
Kazakhstan, Uzbekistan,
Kyrgyzstan

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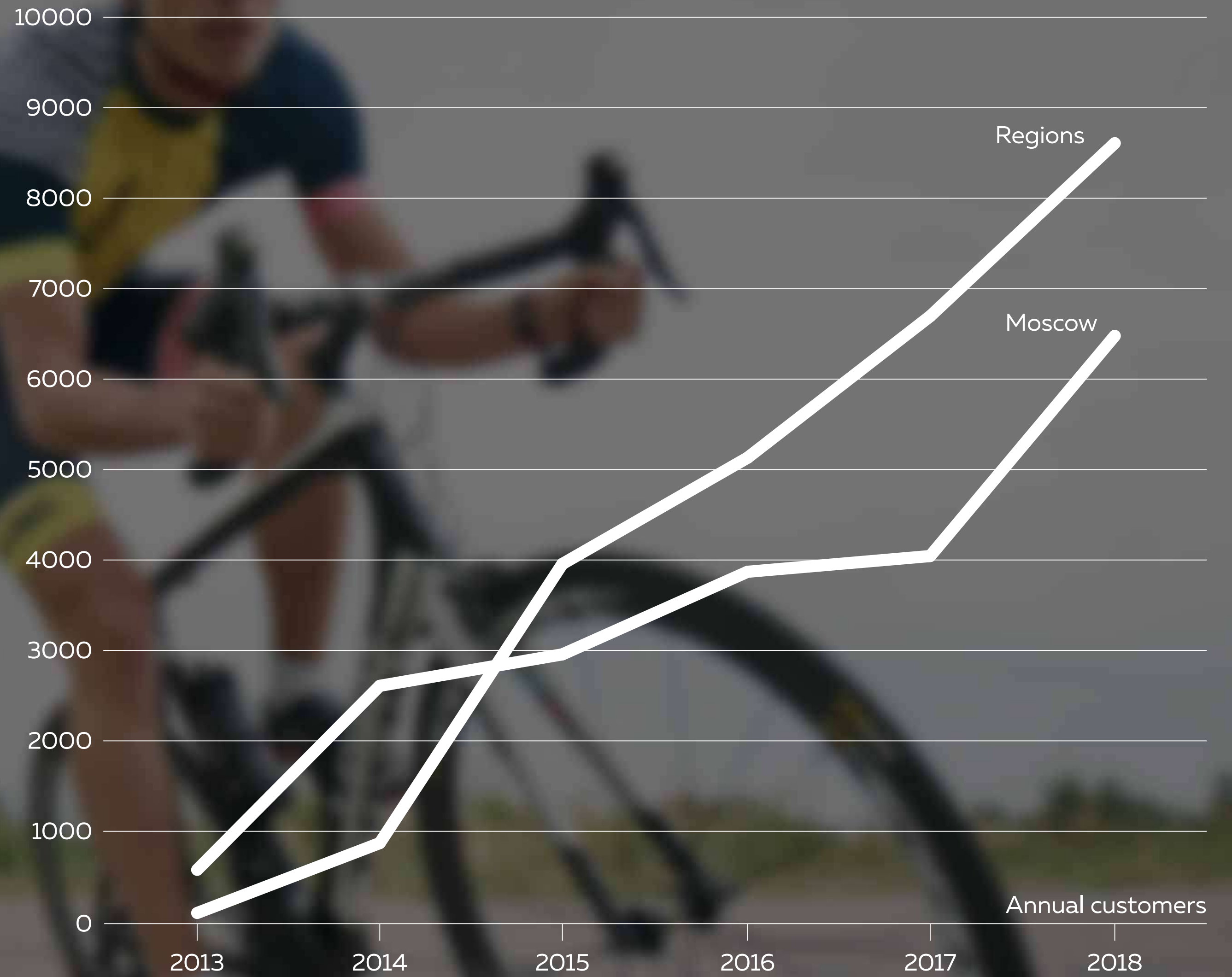
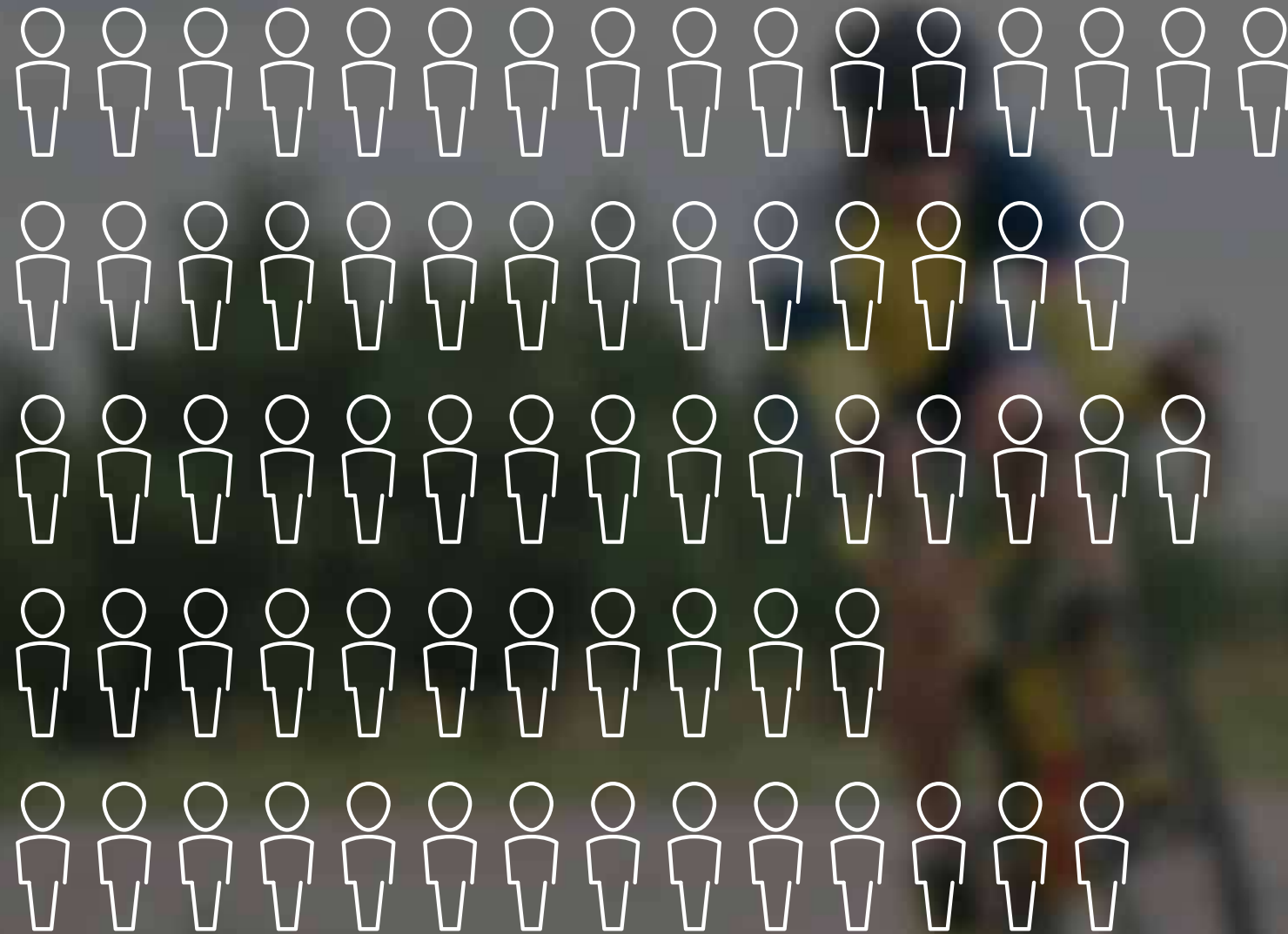


Endurance sports school

Over

15000

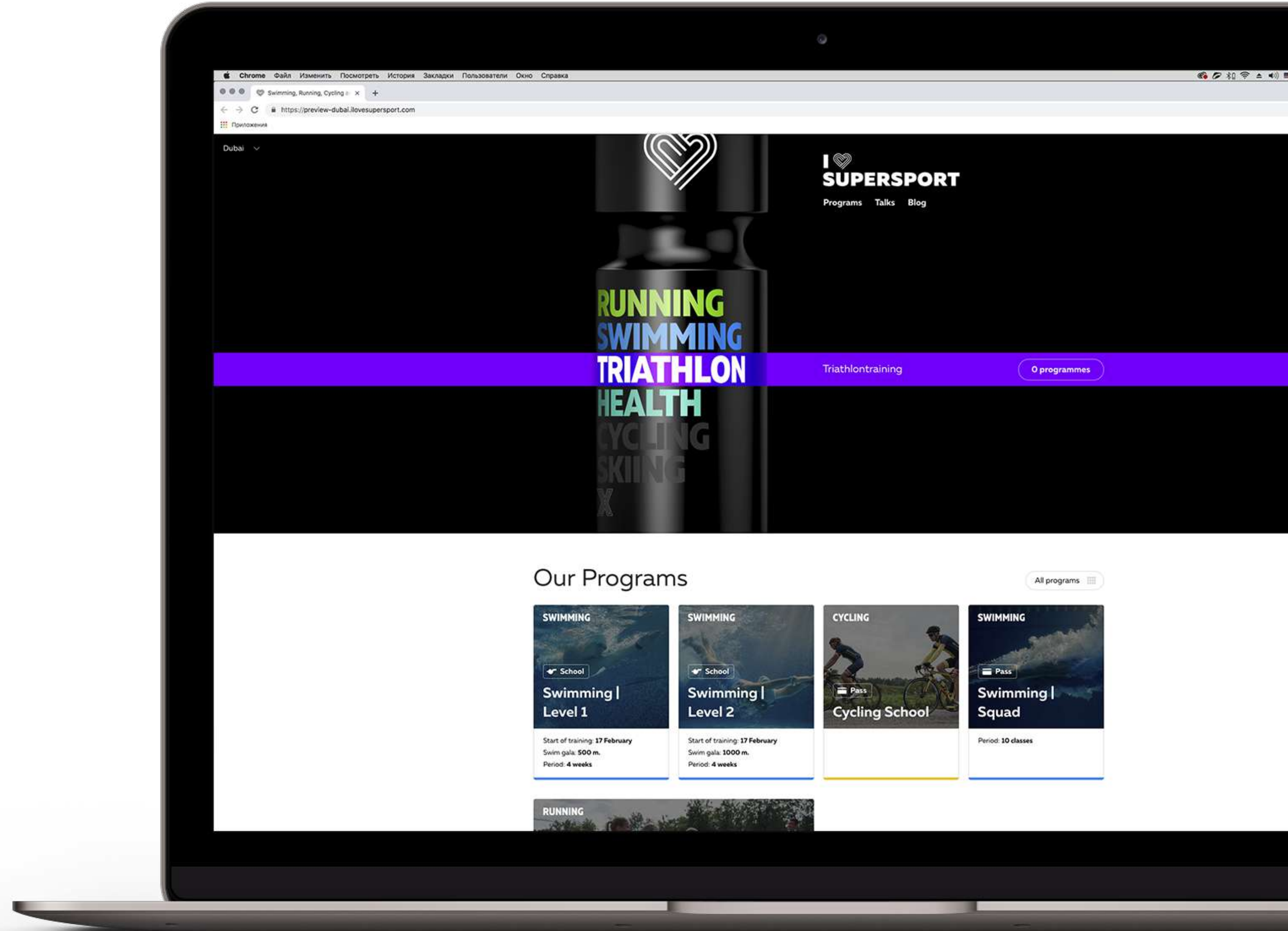
people train
at ILSS every day



Endurance sports school

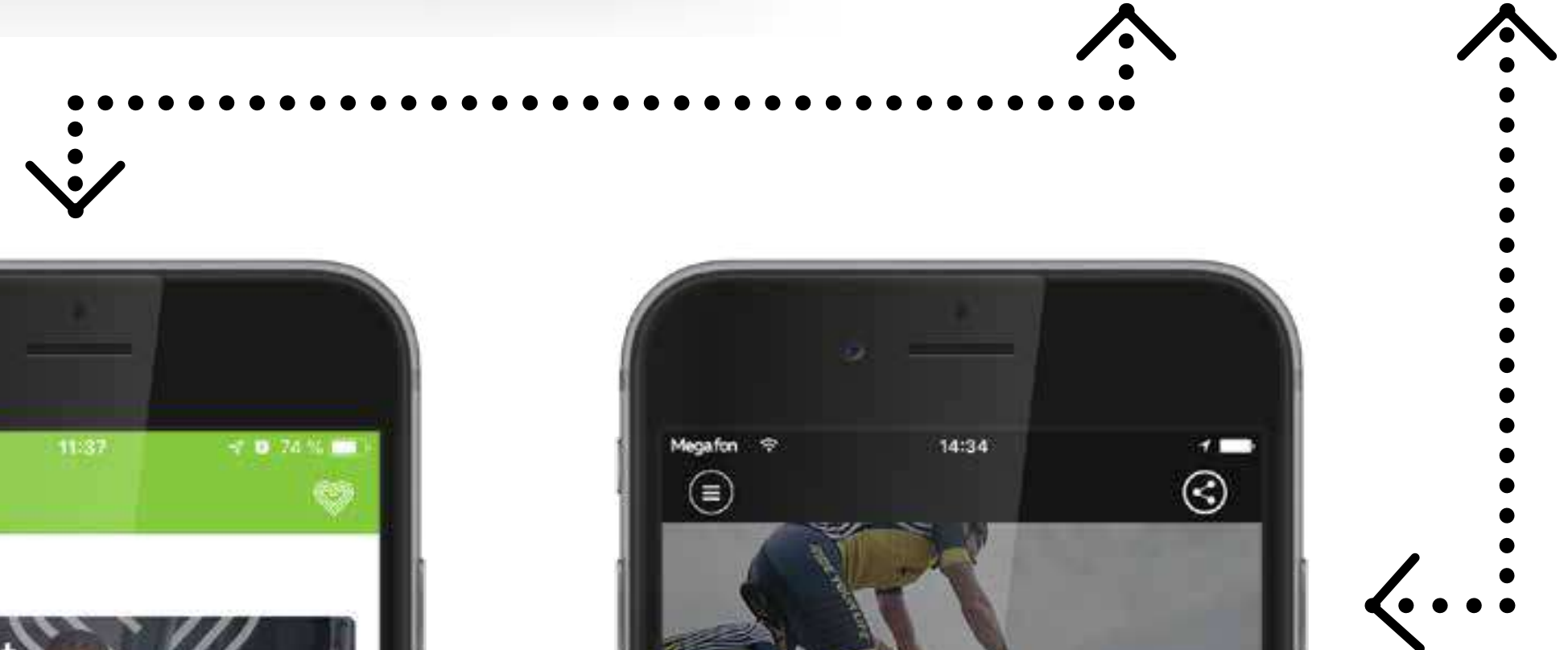
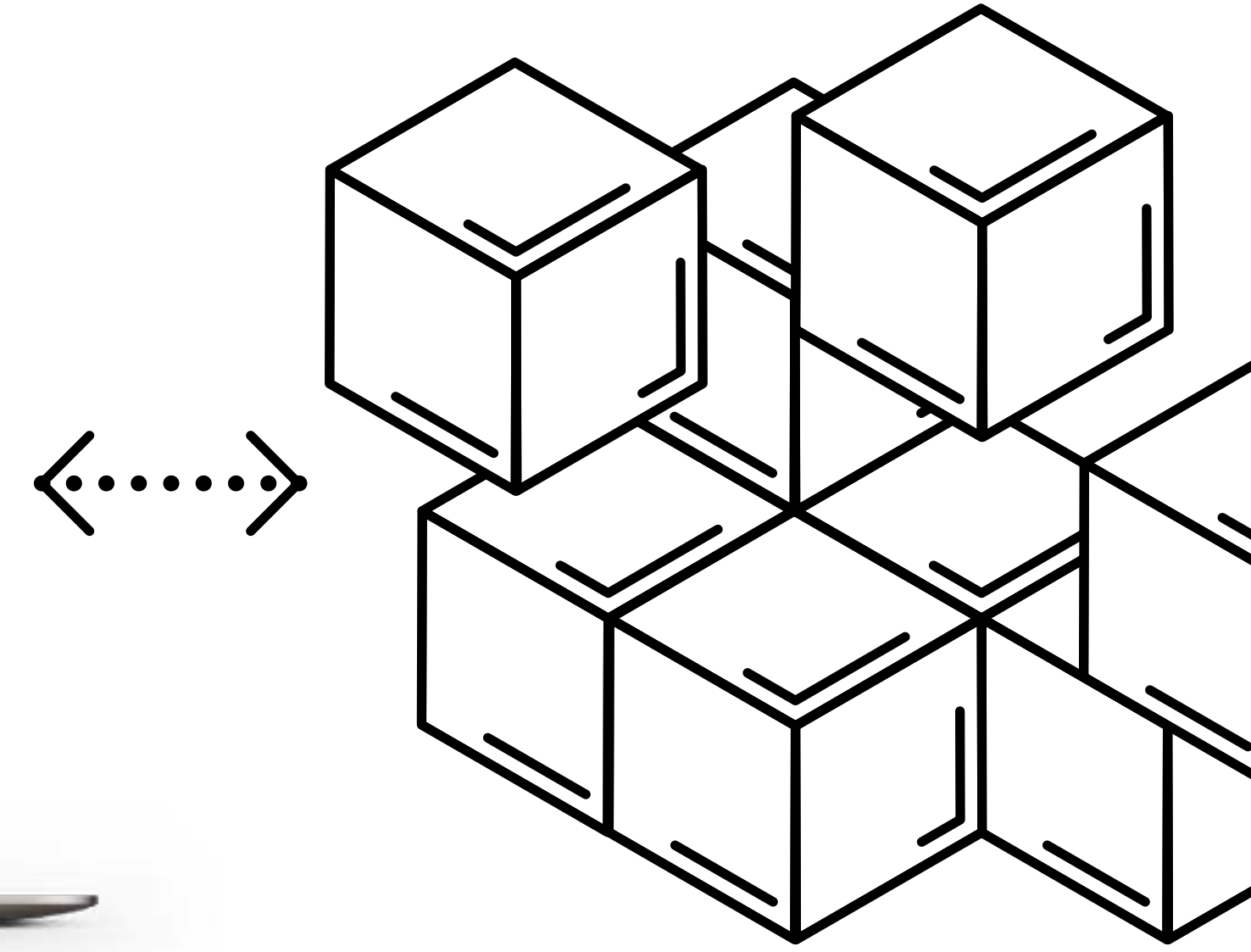
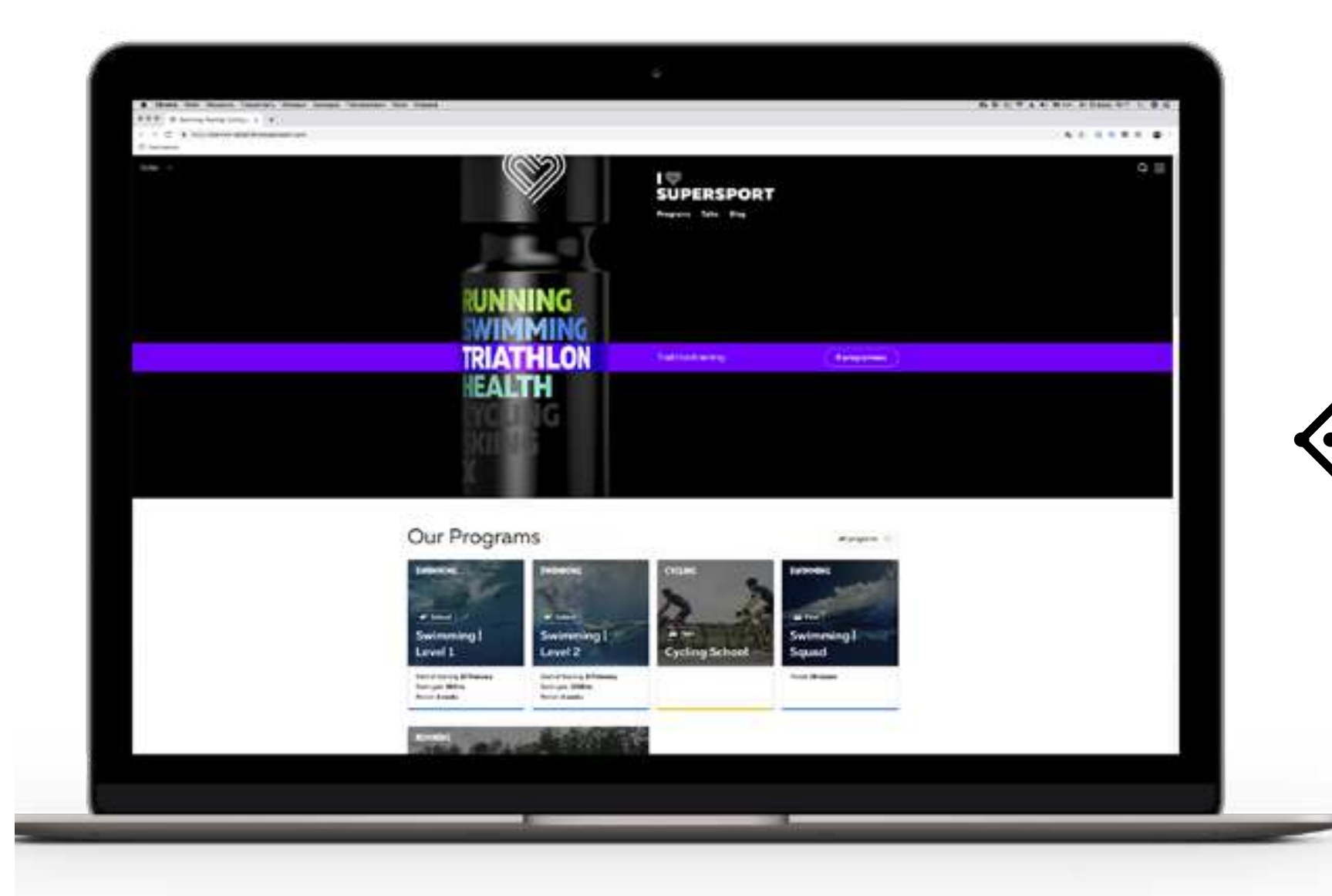
Marketplace

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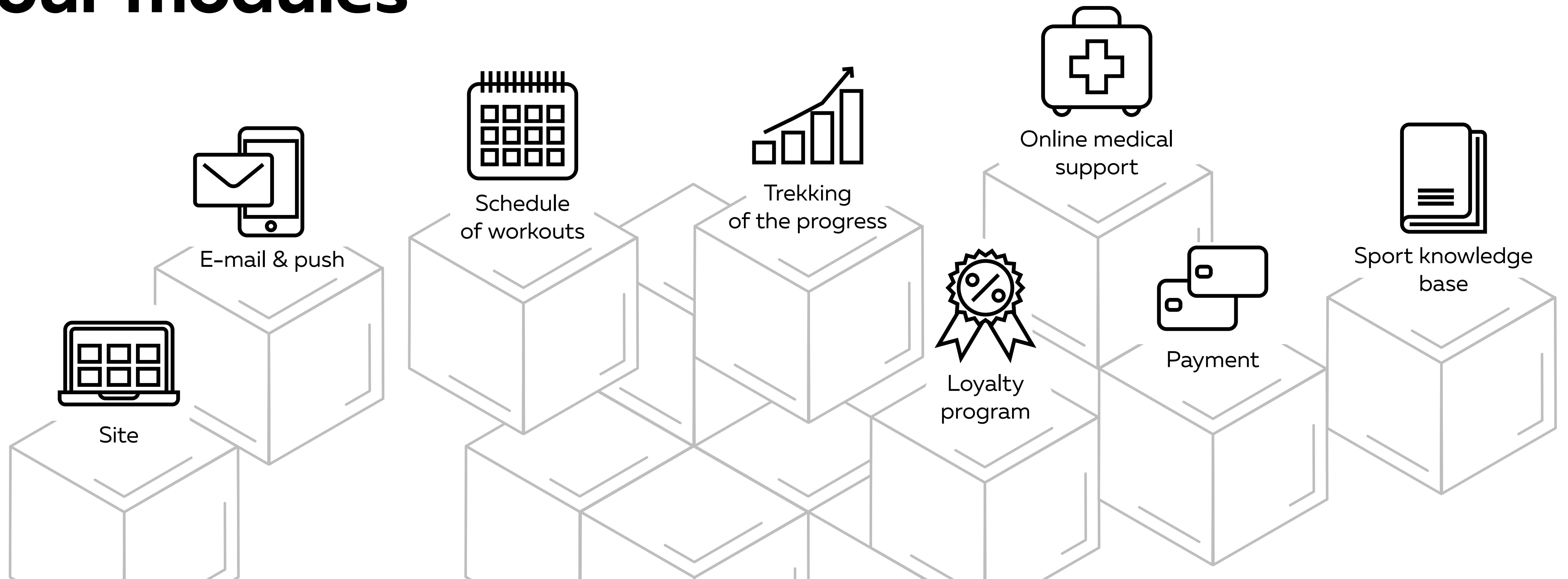
Endurance sports school

User-friendly platforms for all our sports



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It is easy to manage the project through our modules



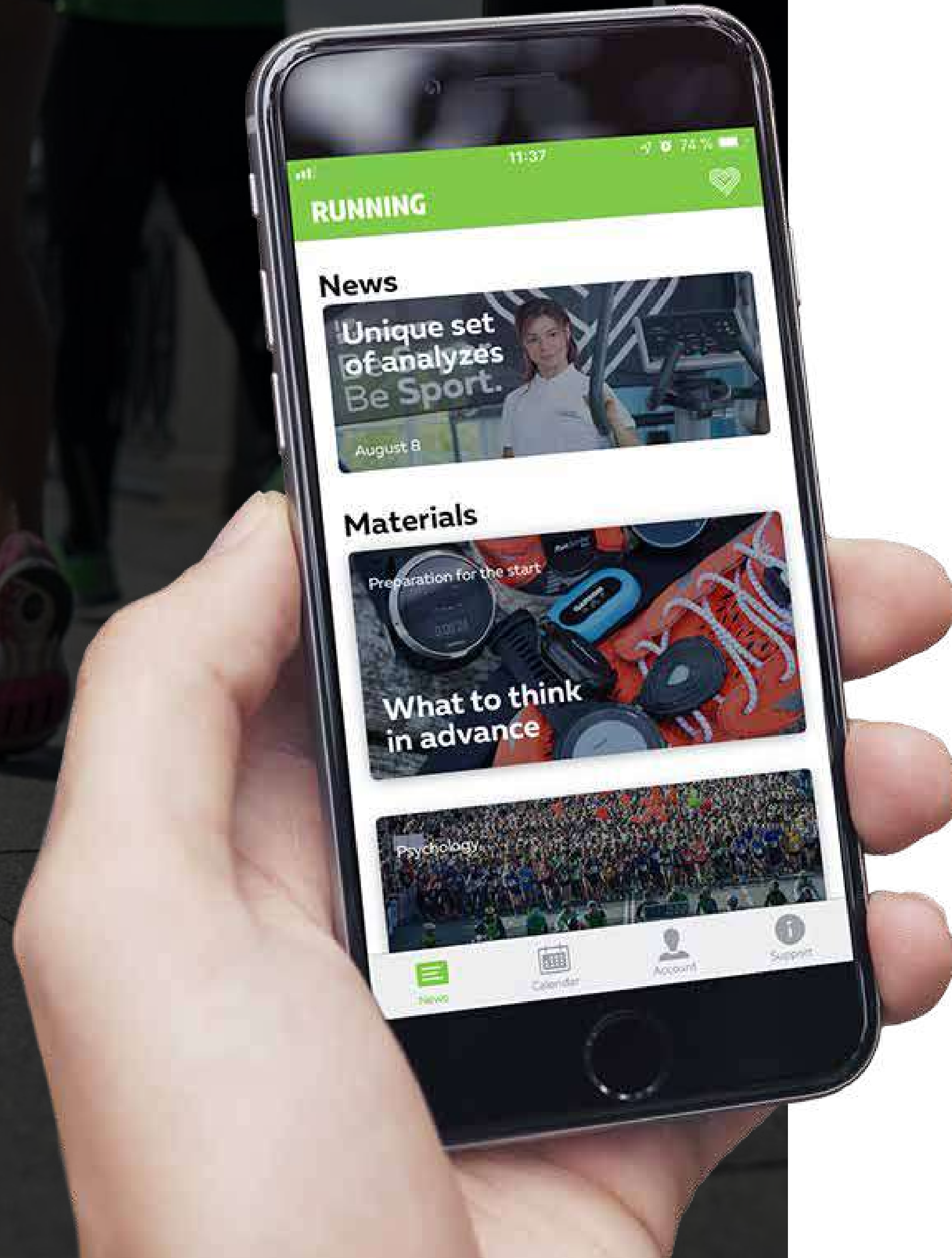
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I CYCLING

Using valid formats



Endurance sports school



For Student

- Access to the sport program
- Interaction with coach
- Plan of workouts
- Support of coordinator
- Medical support

* will be available at the end of 2019

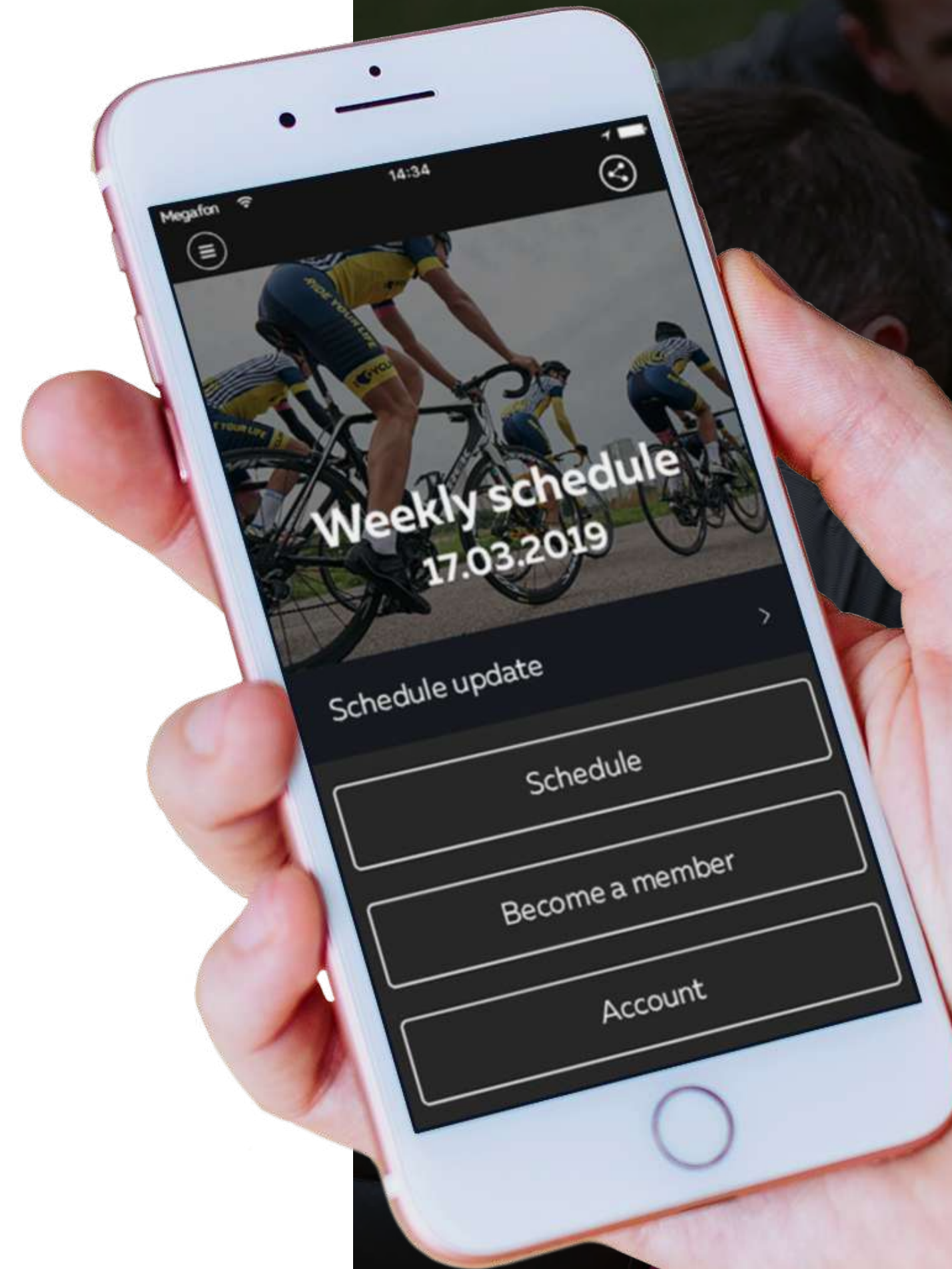
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For Coach

- Training materials
- Training technique
- List of groups and personal sessions
- Attendance records
- Special equipment

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* will be available at the end of 2019



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Business strategy

ROI (Return on investment) – 6–12 months

RUNNING 1 class – 20 members

SWIMMING 1 class – 7 members

CYCLING 1 class – 10 members

TRIATHLON 1 class – 10 members

SKIING 1 class – 12 members

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Endurance sports school

**Start
a sport
project
that
inspires
you**

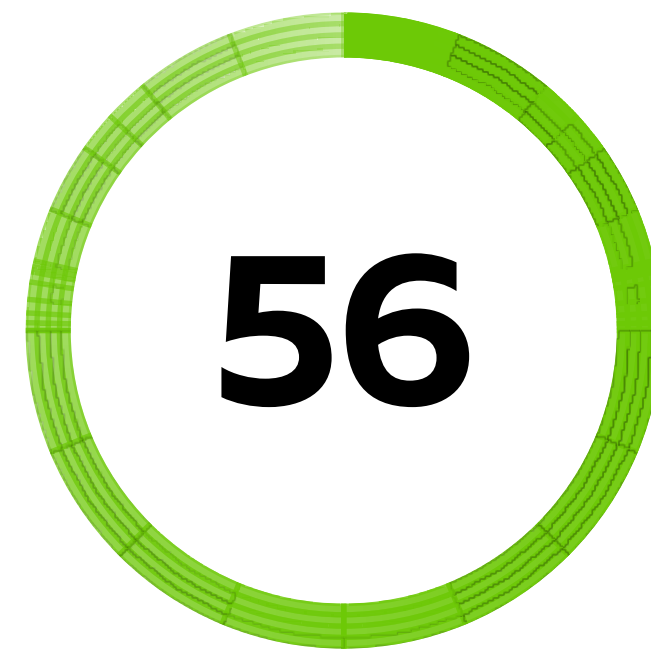


School in numbers

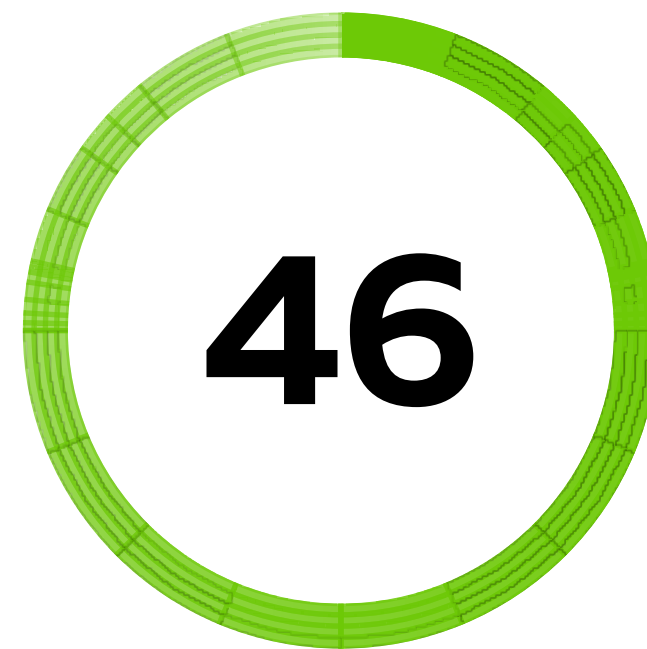
The largest mass sport project for amateurs



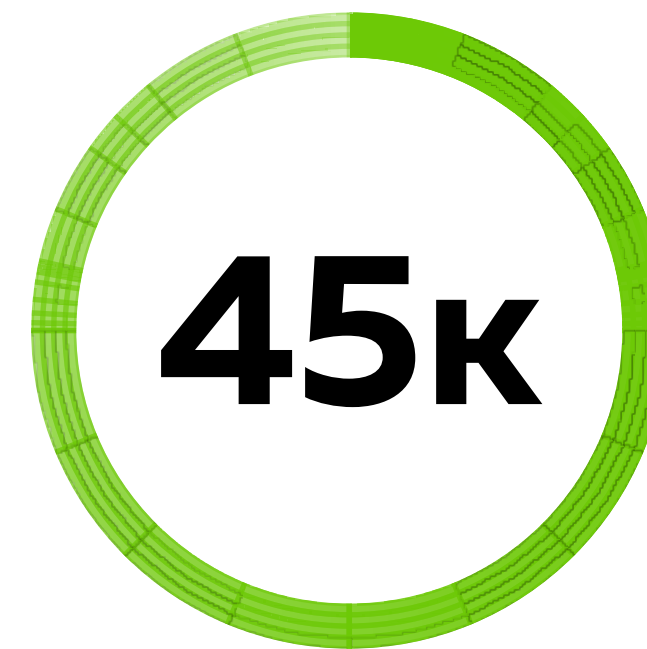
Countries



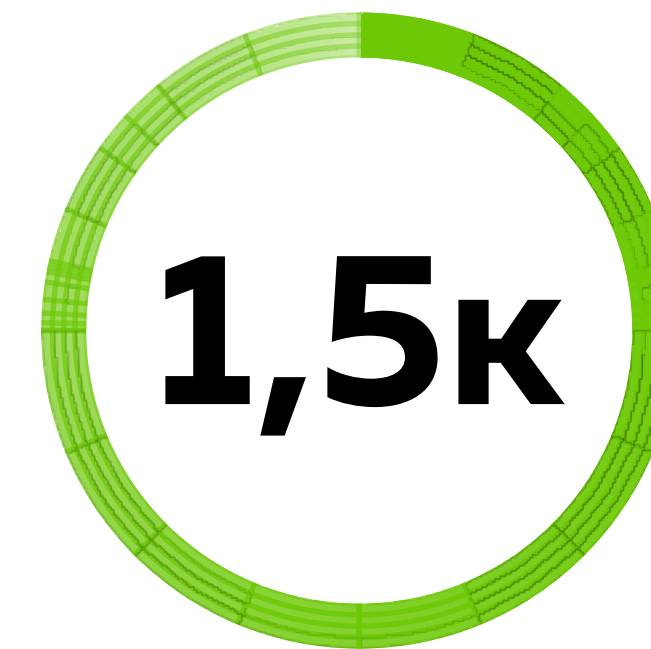
Partners
in the world



Partners
in Russia



Graduates



Students
now



races every year
where you can
find ILSS
students

Endurance sports school

The goal by the end of 2025

20000000

students worldwide

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franchise@ilovesupersport.com

Thank you
for attention

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