

## RAND-INITIATED RESEARCH

CHILD POLICY
CIVIL JUSTICE

**EDUCATION** 

ENERGY AND ENVIRONMENT

HEALTH AND HEALTH CARE
INTERNATIONAL AFFAIRS

NATIONAL SECURITY

POPULATION AND AGING

PUBLIC SAFETY

SCIENCE AND TECHNOLOGY

SUBSTANCE ABUSE

TERRORISM AND HOMELAND SECURITY

TRANSPORTATION AND INFRASTRUCTURE

This PDF document was made available from <a href="www.rand.org">www.rand.org</a> as a public service of the RAND Corporation.

Jump down to document ▼

The RAND Corporation is a nonprofit research organization providing objective analysis and effective solutions that address the challenges facing the public and private sectors around the world.

# Support RAND

Purchase this document

Browse Books & Publications

Make a charitable contribution

# For More Information

Visit RAND at <a href="www.rand.org">www.rand.org</a>
Explore <a href="RAND-Initiated Research">RAND-Initiated Research</a>
View document details

### Limited Electronic Distribution Rights

This document and trademark(s) contained herein are protected by law as indicated in a notice appearing later in this work. This electronic representation of RAND intellectual property is provided for non-commercial use only. Permission is required from RAND to reproduce, or reuse in another form, any of our research documents.

This product is part of the RAND Corporation monograph series. RAND monographs present major research findings that address the challenges facing the public and private sectors. All RAND monographs undergo rigorous peer review to ensure high standards for research quality and objectivity.

# THE UN'S ROLE IN NATION-BUILDING

# FROM THE CONGO TO IRAQ

James Dobbins, Seth G. Jones, Keith Crane, Andrew Rathmell, Brett Steele, Richard Teltschik, Anga Timilsina



This research in the public interest was supported by the RAND Corporation, using discretionary funds made possible by the generosity of RAND's donors and the fees earned on client-funded research.

#### Library of Congress Cataloging-in-Publication Data

The UN's role in nation-building : from the Congo to Iraq / James Dobbins  $\dots$  [et al.].

p. cm. "MG-304."

Includes bibliographical references and index.

ISBN 0-8330-3589-4 (pbk. : alk. paper)

1. Democratization—Case studies. 2. United Nations—Peacekeeping forces—Case studies. 3. United Nations—Military policy—Case studies. 4. United Nations—Economic assistance—Case studies. 5. United Nations—Technical assistance—Case studies. 6. Peace-building—Case studies. I. Dobbins, James, 1942—

JZ4984.5.U534 2005 341.5'84—dc22

2004027669

The RAND Corporation is a nonprofit research organization providing objective analysis and effective solutions that address the challenges facing the public and private sectors around the world. RAND's publications do not necessarily reflect the opinions of its research clients and sponsors.

RAND® is a registered trademark.

Cover design by Stephen Bloodsworth

#### © Copyright 2005 RAND Corporation

All rights reserved. No part of this book may be reproduced in any form by any electronic or mechanical means (including photocopying, recording, or information storage and retrieval) without permission in writing from RAND.

Published 2005 by the RAND Corporation
1776 Main Street, P.O. Box 2138, Santa Monica, CA 90407-2138
1200 South Hayes Street, Arlington, VA 22202-5050
201 North Craig Street, Suite 202, Pittsburgh, PA 15213-1516
RAND URL: http://www.rand.org/
To order RAND documents or to obtain additional information, contact
Distribution Services: Telephone: (310) 451-7002;

Fax: (310) 451-6915; Email: order@rand.org

#### **EXECUTIVE SUMMARY**

The first volume of this series dealt with the American experience with nation-building, defined therein as the use of armed force in the aftermath of a crisis to promote a transition to democracy. It examined eight instances in which the United States took the lead in such endeavors. This volume deals with the United Nations' experience with comparable operations, examining eight instances in which the United Nations led multinational forces toward generally similar ends.

For the United States, post–Cold War nation-building had distant precursors in the American occupations of Germany and Japan in the aftermath of World War II and its role in fostering the emergence of democratic regimes there. For the United Nations, the comparable precursor was in the early 1960s in the newly independent Belgian Congo.

The Republic of the Congo failed almost from the moment of its birth. Within days of the Congo's independence its army mutinied, the remaining white administrators fled, the administration and the economy collapsed, Belgian paratroops invaded, and the mineral-rich province of Katanga seceded. These developments cast a serious shadow over the prospects for the successful and peaceful completion of Africa's decolonization, at that point just gathering momentum. On July 14, 1960, acting with unusual speed, the Security Council passed the first of a series of resolutions authorizing the deployment of UN-led military forces to assist the Republic of the Congo in restoring order and, eventually, in suppressing the rebellion in Katanga.

Given the unprecedented nature of its mission and the consequent lack of prior experience, existing doctrine, designated staff, or administrative structure to underpin the operation, the United Nations performed remarkably well in the Congo. Significant forces began to arrive within days of the Security Council's authorization—performance matched in few subsequent UN peacekeeping missions. The United Nations was quickly able to secure

the removal of Belgian forces. Over the next three years, UN troops forced the removal of foreign mercenaries and suppressed the Katangan secession while civil elements of the mission provided a wide range of humanitarian, economic, and civil assistance to the new Congolese regime. Measured against the bottom-line requirements of the international community—that decolonization proceed, colonial and mercenary troops depart, and the Congo remain intact—the United Nations was largely successful. Democracy did not figure heavily in the various Congo resolutions passed by the UN Security Council; there was, in any case, no agreement during the Cold War on the definition of that term. The Congo never became a functioning democracy, but large-scale civil conflict was averted for more than a decade following the United Nations' departure, and the country more or less held together for two more decades, albeit under a corrupt and incompetent dictatorship.

UN achievements in the Congo came at considerable cost in men lost, money spent, and controversy raised. For many people, the United Nations' apparent complicity in the apprehension and later execution of Prime Minister Patrice Lumumba overshadowed its considerable accomplishments. As a result of these costs and controversies, neither the United Nations' leadership nor its member nations were eager to repeat the experience. For the next 25 years the United Nations restricted its military interventions to interpositional peacekeeping, policing ceasefires, and patrolling disengagement zones in circumstances where all parties invited its presence and armed force was to be used by UN troops only in self-defense.

#### HEALING COLD WAR WOUNDS

The conclusion of the Cold War ended this hiatus in nation-building and presented the United Nations with new opportunities and new challenges. By the end of the 1980s, the United States and the Soviet Union had begun to disengage from proxy wars in Latin America, Africa, and Asia and were finally prepared to work together in pressing former clients to resolve their outstanding differences.

The early post-Cold War UN-led operations in Namibia, Cambodia, El Salvador, and Mozambique followed a similar pattern. The international community, with U.S. and Soviet backing, first brokered a peace accord. The Security Council then dispatched a UN peacekeeping force to oversee its implementation. In each case, the UN mission's responsibilities included initiating an expeditious process of disarmament, demobilization, and reintegration; encouraging political reconciliation; holding democratic elections; and overseeing the inauguration of a new national government. Operations in each of these countries were greatly facilitated by war-weary populations, great-power support, and the cooperation of neighboring countries. The United Nations became adept at overseeing the disarmament and demobilization of willing parties. The reintegration of former combatants was everywhere more problematic, for nowhere did the international community provide the necessary resources. Economic growth accelerated in most cases, largely as a result of the cessation of fighting. Peace, growth, and democracy were often accompanied by an increase in common crime, as old repressive security services were dismantled and demobilized former combatants were left without a livelihood.

All four of these operations culminated in reasonably free and fair elections. All four resulted in sustained periods of civil peace that endured after the United Nations withdrawal. Cambodia enjoyed the least successful democratic transformation and experienced the greatest renewal of civil strife, although at nothing like the level that preceded the UN intervention. Cambodia was also the first instance in which the United Nations became responsible for helping govern a state in transition from conflict to peace and democracy. The United Nations was ill prepared to assume such a role. For its part, the government of Cambodia, although it had agreed to UN administrative oversight as part of the peace accord, was unwilling to cede effective authority. As a result, UN control over Cambodia's civil administration was largely nominal.

Despite the successes of these early post–Cold War operations, a number of weaknesses in the United Nations' performance emerged that would cripple later missions launched in more difficult circumstances. Deficiencies included

- the slow arrival of military units
- the even slower deployment of police and civil administrators
- the uneven quality of military components
- the even greater unevenness of police and civil administrators

- - the United Nations' dependence on voluntary funding to pay for such mission-essential functions as reintegration of combatants and capacity building in local administrations
  - · the frequent mismatches between ambitious mandates and modest means
  - the premature withdrawal of missions, often following immediately after the successful conclusion of a first democratic election.

#### COPING WITH FAILED STATES

During the early 1990s, the United Nations enjoyed a series of successes. This winning streak and a consequent optimism about the task of nationbuilding came to an abrupt end in Somalia and were further diminished by events in the former Yugoslavia. In both instances, UN-led peacekeeping forces were inserted into societies where there was no peace to keep. In both cases, UN forces eventually had to be replaced by larger, more robust American-led peace enforcement missions.

Although the Cold War divided some societies, it provided the glue that held others together. Even as former East-West battlegrounds, such as Namibia, Cambodia, El Salvador, and Mozambique, were able to emerge as viable nation states with UN assistance, other divided societies, such as Somalia, Yugoslavia, and Afghanistan—which had been held together by one superpower or the other, and sometimes by both—began to disintegrate as external supports and pressures were removed. Not surprisingly, the United Nations had a harder time holding together collapsing states than brokering reconciliation in coalescing ones.

The original UN mission in Somalia was undermanned and overmatched by warring Somali clan militias. The U.S.-led multinational force that replaced it was built on a core of 20,000 American soldiers and marines. This force was quickly able to overawe local resistance and secure the delivery of famine relief supplies, its principal mission. Washington then chose to withdraw all but 2,000 troops. The United States passed overall responsibility back to the United Nations and supported a radical expansion of the UN's mandate. The previous UN and U.S. forces had confined their mission to securing humanitarian relief activities. Even as the United States withdrew 90 percent of its combat forces and saw them replaced by a smaller number of less well equipped UN troops, it joined in extending the mission of those remaining forces to the introduction of grass-roots democracy, a process which would put the United Nations at cross purposes with every warlord in the country. The result was a resurgence of violence to levels that residual U.S. and UN troops proved unable to handle.

Insuperable difficulties also arose in the former Yugoslavia, where UN peacekeepers were again deployed to an ongoing civil war without the mandate, influence, or firepower needed to end the fighting. UN deficiencies contributed to the failure of its efforts in Bosnia, as they had in Somalia, but at least equal responsibility lies with its principal member governments: with Russia, for its stubborn partisanship on behalf of Serbia; with the United States, for its refusal to commit American forces or to support the peacemaking initiatives of those governments that had; and with Britain and France, the principal troop contributors, for failing to enforce the mandate they had accepted to protect the innocent civilians entrusted to their care.

The failure of UN missions in both Somalia and Bosnia, when contrasted with the more robust American-led multinational efforts that succeeded them, led to a general conclusion that, although the United Nations might be up to peacekeeping, peace enforcement was beyond its capacity. This conclusion, not uncongenial to the United Nations' own leadership, is belied by that organization's performance 30 years earlier in the former Belgian Congo. Its subsequent conduct of small, but highly successful peace enforcement missions in Eastern Slavonia from 1996 to 1998 and in East Timor beginning in 1999, suggested that the United Nations was capable of executing a robust peace enforcement mandate in circumstances where the scale was modest, the force included a core of capable First World troops, and the venture had strong international backing.

Eastern Slavonia was the last Serb-held area of Croatia at the end of the conflict between these two former Yugoslav republics. The United Nations once again became responsible for governing a territory in transition, in this case from Serb to Croat control. The UN operation in Eastern Slavonia was generously manned, well led, abundantly resourced, and strongly supported by the major powers, whose influence ensured the cooperation of neighboring states. Not surprisingly, given these advantages, the UN peace enforcement mission in Eastern Slavonia was highly successful.

American-led multinational missions in Somalia and Bosnia contrasted positively with the UN missions that had preceded them, primarily because they were better resourced and more determined in the employment of those larger capabilities. Had the United States been willing to provide a military commander and 20,000 American troops to the UN-led operations in Somalia or Bosnia, those earlier efforts would likely have fared better, perhaps obviating the need for the subsequent multinational interventions.

#### NATION-BUILDING IN THE NEW DECADE

In the closing months of 1999, the United Nations found itself charged with governing both Kosovo and East Timor. The latter operation proved an ideal showcase for UN capabilities. Like Eastern Slavonia, East Timor was small in both territory and population. International resources, in terms of military manpower and economic assistance, were unusually abundant. Majorpower influence secured the cooperation of neighboring states. A multinational coalition, in this case led by Australia, secured initial control of the territory and then quickly turned the operation over to UN management. Remaining combatants were disarmed, new security forces established, a local administration created, elections held, and a democratically elected government inaugurated in less than three years.

Even this showcase operation exhibited certain chronic UN deficiencies. International police and civil administrators were slow to arrive and of variable quality. Once ensconced, UN administrators were a trifle slow to turn power back to local authorities. These were minor blemishes, however, on a generally successful operation.

In less benign circumstances, such weaknesses continued to threaten the success of UN operations. In Sierra Leone, inadequate UN forces were inserted in 1999 as part of the United Nations Mission in Sierra Leone (UN-AMSIL) under unduly optimistic assumptions. They encountered early reverses and eventually suffered the ultimate humiliation of being captured and held hostage in large numbers. Poised on the verge of collapse, the Sierra Leone operation was rescued by the United Kingdom and turned around thanks in large measure to extraordinary personal efforts by the UN Secretary-General. British forces arrived, extricated UN hostages, intimidated insurgent forces, and began to train a more competent local military. The United States threw its logistic and diplomatic weight behind the operation. The regime in neighboring Liberia, highly complicit in Sierra Leone's civil war, was displaced. Additional manpower and economic resources were secured. Thus bolstered, the United Nations was able to oversee a process of disarmament and demobilization and hold reasonably free elections.

#### **QUANTITATIVE AND QUALITATIVE COMPARISONS**

Nation-building can be viewed in terms of its inputs—which, broadly speaking, are manpower, money, and time, and its desired outputs—which are peace, economic growth and democratization. Needless to say, outputs depend on much more than the inputs. Success in nation-building depends on the wisdom with which such resources are employed and on the susceptibility of the society in question to the changes being fostered. Nevertheless, success is also in some measure dependent on the quantity of international military and police manpower and external economic assistance, and of the time over which these are applied.

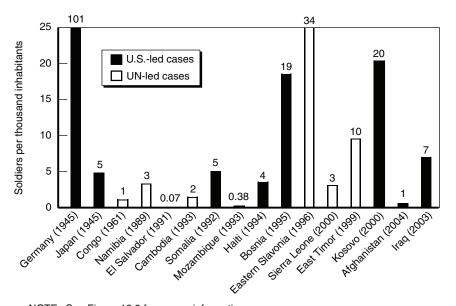
The first volume of this study compared inputs and outputs for seven U.S.-led nation-building missions: Germany, Japan, Somalia, Haiti, Bosnia, Kosovo, and Afghanistan. Drawing on that earlier work, this volume compares data from the eight UN missions described herein, the eight U.S. missions from the previous volume, and data from the current operation in Iraq.

#### **Military Presence**

Military force levels for UN missions ranged from nearly 20,000 UN troops deployed in the Congo and 16,000 in Cambodia to 5,000 in Namibia and El Salvador. UN missions have normally fielded much smaller contingents than American-led operations, both in absolute numbers and in relation to the local population. The largest UN mission we studied is smaller than the smallest U.S. mission studied.

#### **Duration**

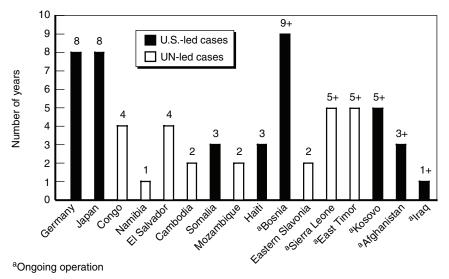
UN forces have tended to remain in post-conflict countries for shorter periods of time than have U.S. forces. In the early 1990s, both U.S. and UN-led operations tended to be terminated rather quickly, often immediately following the completion of an initial democratic election and the inauguration of a new government. In this period, the United States and the United Nations tended to define their objectives rather narrowly, focusing on exit strategies and departure deadlines. As experience with nation-building grew, however, both the United Nations and the United States came to recognize that reconciliation and democratization could require more than a single election. By the end of the decade, both UN- and U.S.-led operations became more extended and peacekeeping forces were drawn down more slowly, rather than exiting en masse following the first national election.



NOTE: See Figure 12.2 for source information.

RAND MG304-S.1

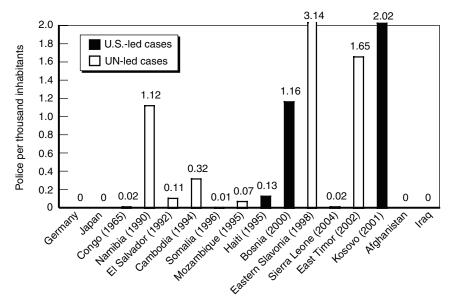
Figure S.1—Peak Military Presence Per Capita



NOTE: See Figure 12.3 for source information.

RAND MG304-S.2

Figure S.2—Duration of Operations



NOTE: See Figure 12.5 for source information.

**RAND** MG304-S.3

Figure S.3—Peak Civilian Police Presence Per Capita

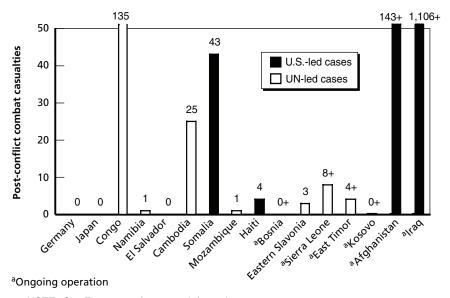
#### Civilian Police

International civilian police are an increasingly important component of most UN nation-building operations, in some cases representing 10 percent or more of the overall force. UN civilian police forces usually left with the troops. However, in El Salvador, Haiti, and Eastern Slavonia they stayed a year or more after the military component withdrew. The United States pioneered the use of armed international police in Haiti but looked to the United Nations to supply police for the NATO-led operations in Bosnia and Kosovo. The United States did not include civilian police in its last two nation-building operations, Afghanistan and Iraq.

#### **Combat-Related Deaths**

Casualties suffered are a good measure of the difficulties encountered in an operation. Missions with high casualty levels have been among the least successful. Among UN cases, the Congo had the highest number of casualties, reflecting the peace enforcement nature of the operation. After the Congo, the Cambodian operation, lightly manned as a proportion of the population, had the highest casualty level, followed by Sierra Leone.

Following the loss of 18 U.S. soldiers in Somalia in 1993, the United States took great precautions through the rest of the decade to avoid casualties. The United Nations was slightly less risk averse. Through the end of the 1990s, casualty rates in UN-led operations were consequently a little higher than American. In the aftermath of the September 11, 2001, terrorist attacks, American sensitivity to casualties diminished. At the same time, the United States abandoned its strategy of deploying overwhelming force at the outset of nation-building operations. Significantly lower force-topopulation ratios in Afghanistan and Iraq than in Bosnia or Kosovo have been accompanied by much higher casualty levels.



NOTE: See Figure 12.7 for source information.

RAND MG304-S.4

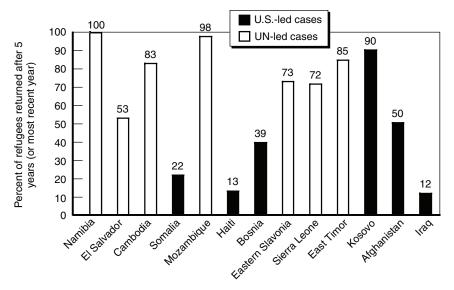
Figure S.4—Post-Conflict Combat Deaths

#### **Sustained Peace**

Peace is the most essential product of nation-building. Without peace, neither economic growth nor democratization are possible. With peace, some level of economic growth becomes almost inevitable and democratization at least possible. As Table S.1 illustrates, among the 16 countries studied in this and the preceding volume, eleven remain at peace today, five do not. Of the eight UN-led cases, seven are at peace. Of the eight U.S.-led cases, four are at peace; four are not—or not yet—at peace. These categorizations are necessarily provisional, particularly for the ongoing operations in Afghanistan and Iraq. Peace in Bosnia, Kosovo, East Timor, and Sierra Leone has been sustained but so far only with the ongoing presence of international peacekeepers.

Table S.1 **Sustained Peace** 

Country	At Peace in 2004		
Germany	Yes		
Japan	Yes		
Congo	No		
Namibia	Yes		
El Salvador	Yes		
Cambodia	Yes		
Somalia	No		
Mozambique	Yes		
Haiti	No		
Bosnia	Yes		
Eastern Slavonia	Yes		
Sierra Leone	Yes		
East Timor	Yes		
Kosovo	Yes		
Afghanistan	No		
Iraq	No		



NOTE: See Figure 12.8 for source information.

RAND MG304-S.5

Figure S.5—Refugee Returns After Five Years

#### Refugee Return

Success in stemming the flow and facilitating the return of unwanted refugees is one of the chief benefits provided to the international community by nation-building and often a major incentive to launch such operations. Most nation-building missions have been highly successful in this regard. Low rates of refugee return are often a sign of continued conflict in the society in question (e.g., Somalia, Iraq, and Afghanistan) but are sometimes indicative of the significantly better living conditions in the places of refuge (e.g., the United States for Salvadoran and Haitian refugees).

#### **Democratization**

Below, we characterize each of the sixteen societies studied as democratic or not based on codings from Freedom House and the Polity IV Project at the University of Maryland. Among the U.S.-led cases, Germany and Japan are clearly democratic; Bosnia and Kosovo are democratic but still under varying degrees of international administration; Somalia and Haiti are not democratic; and Afghanistan and Iraq are seeking to build democratic structures in exceptionally difficult circumstances. Among the UN-led cases all but the Congo and Cambodia remain democratic, some of course more than others.

Table S.2 Democractic Development

Country	Democracy in 2004	Polity IV (0 low, 10 high)	Freedom House (0 low, 10 high)
Germany	Yes	10.0	10.0
Japan	Yes	10.0	10.0
Congo	No	0.0	2.9
Namibia	Yes	6.0	8.6
El Salvador	Yes	7.0	8.6
Cambodia	No	3.0	2.9
Somalia	No	-	2.9
Mozambique	Yes	6.0	7.1
Haiti	No	1.0	2.9
Bosnia	Yes	-	5.7
Eastern Slavonia <sup>a</sup>	Yes	7.0	8.6
Sierra Leone	Yes	5.0	5.7
East Timor	Yes	6.0	7.1
Kosovo	Yes	-	-
Afghanistan	No	-	2.9
Iraq	No	0.0	1.4

<sup>&</sup>lt;sup>a</sup> Since neither Polity IV nor Freedom House had data for Eastern Slavonia, we used Croatia as a proxy.

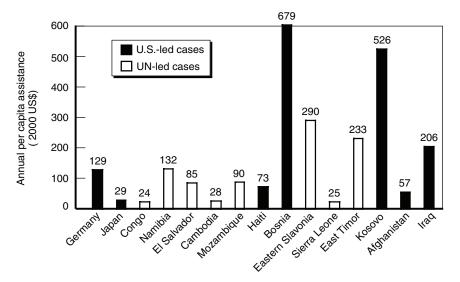
#### **External Assistance**

UN-led operations have tended to be less well supported with international economic assistance than U.S. operations, in both absolute and proportional terms. This reflects the greater access of the United States to donor assistance funds, including its own, and those of the international financial institutions to which it belongs. In effect, the United States can always ensure the level of funding it deems necessary. The United Nations seldom can. Many UN operations are consequently poorly supported with economic assistance.

#### **Economic Growth**

The presence of international peacekeepers and their success in suppressing renewed conflict, rather than the level of economic assistance, seem to be the key determinants of economic growth. As the present situation of Iraq illustrates, security is a prerequisite for growth, and money is no sub-

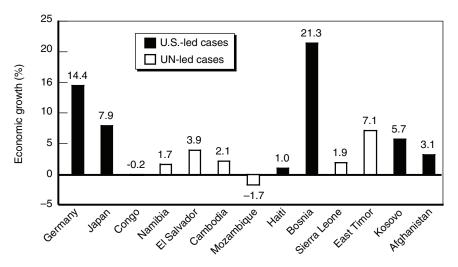




NOTE: See Figure 12.10 for source information.

RAND MG304-S.6

Figure S.6—Annual Per-Capita Assistance After First Two Years



NOTE: See Figure 12.11 for source information.

RAND MG304-S.7

Figure S.7—Average Annual Growth in Per Capita GDP During First Five Years **After Conflict** 

stitute for adequate manpower in providing it. Indeed, security without economic assistance is much more likely to spur economic growth than is economic assistance without security.

#### THE U.S. AND UN WAYS OF NATION-BUILDING

Over the years, the United States and the United Nations have developed distinctive styles of nation-building derived from their very different natures and capabilities. The United Nations is an international organization entirely dependent on its members for the wherewithal to conduct nation-building. The United States is the world's only superpower, commanding abundant resources of its own and having access to those of many other nations and institutions.

UN operations have almost always been undermanned and underresourced. This is not because UN managers believe smaller is better, although some do. It is because member states are rarely willing to commit the manpower or the money any prudent military commander would desire. As a result, small and weak UN forces are routinely deployed into what they hope, on the basis of best-case assumptions, will prove to be postconflict situations. Where such assumptions prove ill founded, UN forces have had to be reinforced, withdrawn, or, in extreme cases, rescued.

Throughout the 1990s, the United States adopted the opposite approach to sizing its nation-building deployments, basing its plans on worst-case assumptions and relying on overwhelming force to quickly establish a stable environment and deter resistance from forming. In Somalia, Haiti, Bosnia, and Kosovo, U.S.-led coalitions intervened in numbers and with capabilities that discouraged significant resistance. In Somalia, this American force was drawn down too guickly. The resultant casualties reinforced the American determination to establish and retain a substantial overmatch in any future nation-building operation. In the aftermath of the September 2001 terrorist attacks, American tolerance of military casualties significantly increased. In sizing its stabilization operations in Afghanistan and Iraq, the new American leadership abandoned the strategy of overwhelming preponderance (sometimes labeled the Powell doctrine after former Chairman of the Joint Chiefs of Staff General Colin Powell) in favor of the "small footprint" or "low profile" force posture that had previously characterized UN operations.

In both cases, these smaller American-led forces proved unable to establish a secure environment. In both cases, the original U.S. force levels have had to be significantly increased, but in neither instance has this sufficed to establish adequate levels of public security.

It would appear that the low-profile, small-footprint approach to nationbuilding is much better suited to UN-style peacekeeping than to U.S.-style peace enforcement. The United Nations has an ability to compensate, to some degree at least, for its "hard" power deficit with "soft" power attributes of international legitimacy and local impartiality. The United States does not have such advantages in situations where America itself is a party to the conflict being terminated, or where the United States has acted without an international mandate. Military reversals also have greater consequences for the United States than for the United Nations. To the extent that the United Nations' influence depends more on moral than physical power, more on its legitimacy than its combat prowess, military rebuffs do not fatally undermine its credibility. To the extent that America leans more on "hard" than on "soft" power to achieve its objectives, military reverses strike at the very heart of its potential influence. These considerations, along with recent experience, suggest that the United States would be well advised to resume supersizing its nation-building missions and to leave the small-footprint approach to the United Nations.

The United Nations and the United States tend to enunciate their nation-building objectives very differently. UN mandates are highly negotiated, densely bureaucratic documents. UN spokespersons tend toward understatement in expressing their goals. Restraint of this sort is more difficult for U.S. officials, who must build congressional and public support for costly and sometimes dangerous missions in distant and unfamiliar places. As a result, American nation-building rhetoric tends toward the grandiloquent. The United States often becomes the victim of its own rhetoric when its higher standards are not met.

UN-led nation-building missions tend to be smaller than American operations, to take place in less demanding circumstances, to be more frequent and therefore more numerous, to have more circumspectly defined objectives, and—at least among the missions studied—to enjoy a higher success rate than U.S.-led efforts. By contrast, U.S.-led nation-building has taken place in more demanding circumstances, has required larger forces and more robust mandates, has received more economic support, has espoused more ambitious objectives, and—at least among the missions studied—has fallen short of those objectives more often than has the United Nations. Table S.3 summarizes nation-building operations since 1945.

Executive Summary xxxi

Table S.3
Major Nation-Building Operations: 1945 -Present

Country	Years	Peak Troops	Lead Actors	Assessment	Lessons Learned
West Germany	1945-1952	1.6 million	Led by U.S, British, and French	Very successful. Within 10 years an economically stable democratic and NATO member state.	Democracy can be transferred. Military forces can underpin democratic transformation.
Japan	1945-1952	350,000	U.Sled	Very successful. Economically stable democratic and regional security anchor within a decade.	Democracy can be exported to non-Western societies. Unilateral nation-building can be simpler than multilateral.
Congo	1960-1964	19,828	UN-led	Partially successful, costly and controversial. UN ensured decolonization and territorial integrity, but not democracy.	Money and manpower demands almost always exceed supply. Controversial missions leave legacies of "risk aversion."
Namibia	1989-1990	4,493	UN-led	Successful. UN helped ensure peace, democratic development, and economic growth.	Compliant neighbors, a competent government, and a clear end state can contribute to successful outcome.
El Salvador	1991-1996	4,948	UN-led	Successful. UN negotiated lasting peace settlement and transition to democracy after 12-year civil war.	UN participation in settlement negotiations can facilitate smooth transition.
Cambodia	1991-1993	15,991	UN-led	Partially successful. UN organized elections, verified withdrawal of foreign troops and ended large-scale civil war. But democracy did not take hold.	Democratization requires long- term engagement.

Table S.3—Continued

Country	Years	Peak Troops	Lead Actors	Assessment	Lessons Learned
Somalia	1992-1994	28,000	UN-led peacekeeping mission, followed by US-led coalition, followed by UN led peacekeeping mission	Not successful. Little accomplished other than some humanitarian aid delivered to Mogadishu and other cities.	Unity of command can be important in peace as in combat operations. Nation-building objectives must be scaled to available resources.
Mozambique	1992-1994	6,576	UN-led	Mostly successful. Transition to independence was peaceful and democratic. But negative economic growth.	Cooperation of neighboring states is critical to success. Incorporation of insurgent groups into political process is key to democratic transition.
Haiti	1994-1996	21,000	U.Sled entry, followed by UN- led peacekeeping mission with large U.S. component	Initially successful but ultimately not. U.S. forces restored democratically elected president but U.S. and UN left before democratic institutions took hold.	Exit deadlines can be counterproductive. Need time to build competent administrations and democratic institutions.
Bosnia	1995– present	20,000	U.S./NATO-led military component, ad hoc coalition civil component, largely U.S. and EU	Mixed success. Democratic elections within two years, but government is constitutionally weak.	Nexus between organized crime and political extremism can be serious challenge to enduring democratic reforms.

Table S.3—Continued

Country	Years	Peak Troops	Lead Actors	Assessment	Lessons Learned
Eastern Slavonia	1995-1998	8,248	UN-led	Successful. Well-resourced operation and clear end state contributed to peaceful and democratic transition.	UN can successfully conduct small peace enforcement missions with support from major powers.
Sierra Leone	1998- present	15,255	UN-led, parallel UK force in support	Initially unsuccessful, then much improved. Parallel British engagement helped stabilize mission.	Lack of support from major powers can undermine UN operations. But even a badly compromised mission can be turned around.
East Timor	1999- present	8,084	Australian-led entry followed by UN- led peacekeeping mission	Successful. UN oversaw transition to democracy, peace, and economic growth.	Support of neighboring states is important for security. Local actors should be involved as early as possible in governance.
Kosovo	1999- present	15,000	U.S./NATO-led entry, followed by NATO-led peacekeeping, UN-led civil governance, OSCE-led democratization, and EU-led reconstruction	Mostly successful. Elections within 3 years and strong economic growth. But no final resolution of Kosovo's status.	Broad participation, and extensive burden sharing can be compatible with unity of command and American leadership.

Table S.3—Continued

Country	Years	Peak Troops	Lead Actors	Assessment	Lessons Learned
Afghanistan	2001- present	20,000	U.Sled entry and counterinsurgency, UN-led democratization, and NATO-led peacekeeping	Too soon to tell. Democratic elections and decline as a base for terrorism. But little government control beyond Kabul, and rising drug and insurgency challenges.	Low initial input of money and troops yields a low output of security, democratization, and economic growth.
Iraq	2003- present	175,000	U.Sled entry, occupation, and counterinsurgency	Too soon to tell. Overthrow of Saddam Hussein's brutal regime. But insurgency has slowed reconstruction efforts.	Postwar planning is as important as planning for the conflict.

There are three explanations for the better UN success rate. The first is that a different selection of cases would produce a different result. The second is that the U.S. cases are intrinsically more difficult. The third is that the United Nations has done a better job of learning from its mistakes than has the United States. Throughout the 1990s, the United States became steadily better at nation-building. The Haitian operation was better managed than Somalia, Bosnia better than Haiti, and Kosovo better than Bosnia. The U.S. learning curve was not sustained into the current decade. The administration that took office in 2001 initially disdained nation-building as an unsuitable activity for U.S. forces. When compelled to engage in such missions, first in Afghanistan and then in Iraq, the administration sought to break with the strategies and institutional responses that had been honed throughout the 1990s to deal with these challenges.

The United Nations has largely avoided the institutional discontinuities that have marred U.S. performance. The current UN Secretary-General, Kofi Annan, was Undersecretary-General for Peacekeeping and head of the UN peacekeeping operation in Bosnia throughout the first half of the 1990s, when UN nation-building began to burgeon. He was chosen for his current post by the United States and other member governments largely on the basis of his demonstrated skills in managing the United Nations' peacekeeping portfolio. Some of his closest associates from that period moved up with him to the UN front office while others remain in the Department of Peacekeeping Operations. As a result, UN nation-building missions have been run over the past 15 years by an increasingly experienced cadre of international civil servants. Similarly in the field, many UN peacekeeping operations are headed and staffed by veterans of earlier operations.

The United States, in contrast, tends to staff each new operation as if it were its first and destined to be its last. Service in such missions has never been regarded as career enhancing for American military or Foreign Service officers. Recruitment is often a problem, terms tend to be short, and few individuals volunteer for more than one mission.

#### IS NATION-BUILDING COST-EFFECTIVE?

In addition to the horrendous human costs, war inflicts extraordinary economic costs on societies. On average, one study suggests, civil wars reduce prospective economic output by 2.2 percent per year for the duration of the conflict. However, once peace is restored, economic activity resumes and, in a number of cases, the economy grows. A study

by Paul Collier and Anke Hoeffler looked at the cost and effectiveness of various policy options to reduce the incidence and duration of civil wars. It found that post-conflict military intervention is highly cost-effective—in fact, the most cost-effective policy examined.<sup>1</sup>

Our study supports that conclusion. The UN success rate among missions studied—seven out of eight societies left peaceful, six out of eight left democratic—substantiates the view that nation-building can be an effective means of terminating conflicts, insuring against their reoccurrence, and promoting democracy. The sharp overall decline in deaths from armed conflict around the world over the past decade also points to the efficacy of nation-building. During the 1990s, deaths from armed conflict were averaging over 200,000 per year. Most were in Africa. In 2003, the last year for which figures exist, that number had come down to 27,000, a fivefold decrease in deaths from civil and international conflict. In fact, despite the daily dosage of horrific violence displayed in Iraq and Afghanistan, the world has not become a more violent place within the past decade. Rather, the reverse is true. International peacekeeping and nation-building have contributed to this reduced death rate.

The cost of UN nation-building tends to look quite modest compared to the cost of larger and more demanding U.S.-led operations. At present the United States is spending some \$4.5 billion per month to support its military operations in Iraq. This is more than the United Nations spends to run all 17 of its current peacekeeping missions for a year. This is not to suggest that the United Nations could perform the U.S. mission in Iraq more cheaply, or perform it at all. It is to underline that there are 17 other places where the United States will probably not have to intervene because UN troops are doing so at a tiny fraction of the cost of U.S.-led operations.

#### **CONTINUING DEFICIENCIES**

Even when successful, UN nation building only goes so far to fix the underlying problems of the societies it is seeking to rebuild. Francis Fukuyama has suggested that such missions can be divided into three distinct phases: (1) the initial stabilization of a war-torn society; (2) the creation of local institutions for governance; and (3) the strengthening of those institutions to the point where rapid economic growth and sustained social develop-

<sup>1</sup> Paul Collier and Anke Hoeffler, "The Challenge of Reducing the Global Incidence of Civil War," Centre for the Study of African Economies, Department of Economics, Oxford University, Copenhagen Challenge Paper, April 23, 2004, p. 22.

ment can take place.<sup>2</sup> Experience over the past 15 years suggests that the United Nations has achieved a fair mastery of the techniques needed to successfully complete the first two of those tasks. Success with the third has largely eluded the United Nations, as it has the international development community as whole.

Despite the United Nations' significant achievements in the field of nation-building, the organization continues to exhibit weaknesses that decades of experience have yet to overcome. Most UN missions are undermanned and underfunded. UN-led military forces are often sized and deployed on the basis of unrealistic best-case assumptions. Troop quality is uneven and has even gotten worse as many rich Western nations have followed U.S. practice and become less willing to commit their armed forces to UN operations. Police and civil personnel are always of mixed competence. All components of the mission arrive late; police and civil administrators arrive even more slowly than soldiers.

These same weaknesses have been exhibited most recently in the U.S.-led operation in Iraq. There, it was an American-led stabilization force that was deployed on the basis of unrealistic, best-case assumptions and American troops that arrived in inadequate numbers and had to be progressively reinforced as new, unanticipated challenges emerged. There, it was the quality of the U.S.-led coalition's military contingents that proved distinctly variable, as has been their willingness to take orders, risks, and casualties. There, it was American civil administrators who were late to arrive, of mixed competence, and not available in adequate numbers. These weaknesses thus appear to be endemic to nation-building rather than unique to the United Nations.

#### **CONCLUSIONS**

Assuming adequate consensus among Security Council members on the purpose for any intervention, the United Nations provides the most suitable institutional framework for most nation-building missions, one with a comparatively low cost structure, a comparatively high success rate, and the greatest degree of international legitimacy. Other possible options are likely to be either more expensive (e.g., coalitions led by the United States, the European Union, NATO) or less capable organizations (e.g., the African Union, the Organization of American States, or ASEAN). The more expen-

<sup>&</sup>lt;sup>2</sup> Francis Fukuyama, State-Building: Governance and World Order in the 21st Century (Ithaca, NY: Cornell University Press, 2004), pp. 99–104..

sive options are best suited to missions that require forced entry or employ more than 20,000 men, which so far has been the effective upper limit for UN operations. The less capable options are suited to missions where there is a regional but not a global consensus for action or where the United States simply does not care enough to foot 25 percent of the bill.

Although the U.S. and UN styles of nation-building are distinguishable, they are also highly interdependent. It is a rare operation in which both are not involved. Both UN and U.S. nation-building efforts presently stand at near historic highs. The United Nations currently has approximately 60,000 troops deployed in 17 countries. This is a modest expeditionary commitment in comparison with that of the United States, but it exceeds that of any other nation or combination of nations. Demand for UN-led peacekeeping operations nevertheless far exceeds the available supply, particularly in sub-Saharan African. American armed forces, the world's most powerful, also find themselves badly overstretched by the demands of such missions. A decade ago, in the wake of UN and U.S. setbacks in Somalia and Bosnia, nation-building became a term of opprobrium leading a significant segment of American opinion to reject the whole concept. Ten years later, nation-building appears ever more clearly as a responsibility that neither the United Nations nor the United States can escape. The United States and the United Nations bring different capabilities to the process. Neither is likely to succeed without the other. Both have much to learn not just from their own experience but also from that of each other. It is our hope that this study and its predecessor will help both to do so.