

ONE OF THE FASTEST GROWING G7 ECONOMIES ISN'T EVEN A COUNTRY.

There are many reasons why the economic growth of Ontario is predicted to outpace Germany, France, and Japan this year. And why, at over \$400 billion, our GDP is already greater than Switzerland's or Sweden's. Our dynamic economy is diversified from automotive to food products, and aerospace to IT and communications. We're located in the heart of North America, with a reach of 420 million people. Most importantly, we're built for business. Ontario is the economic center of Canada, which is the lowest-cost G7 country for conducting business, according to a 2006 KPMG study. We also offer the best-educated workforce in the world, universal healthcare, and a commitment to bring commercial innovations to market. It's enough to make any nation proud. There's no better place in the world to do business.



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1-800-819-8701



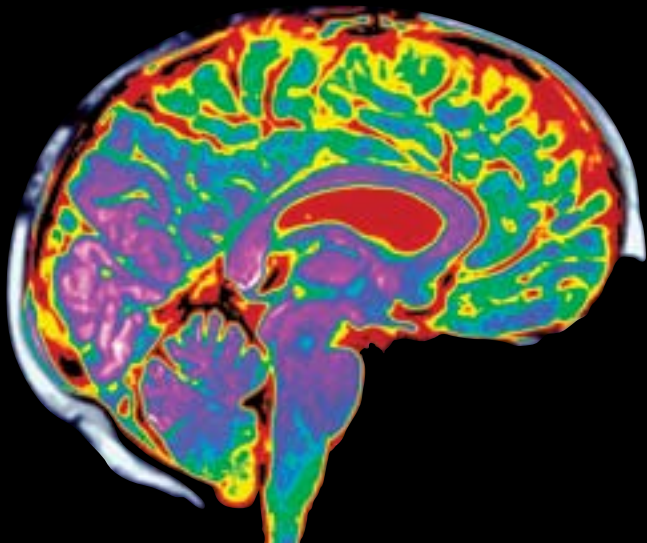
ONE NATURAL RESOURCE IN ONTARIO IS MINED MORE THAN ANY OTHER.

Innovative industries have been unearthing talent in Ontario for decades, and have polished it into the most highly skilled workforce in the G8. It's also the most knowledgeable; with 56% having a post-secondary education, the highest rate of any industrialized nation. In fact, the 2005 World Competitiveness Yearbook ranks our education system ahead of Japan and the U.S. in its ability to meet the needs of a competitive economy. And competitive we are, in fields as diverse as IT and communications, aerospace, and biotechnology. Brainpower is a renewable resource, too, as Ontario's 44 universities and colleges produce a steady supply of graduates every year in mathematics, engineering and sciences. Put Ontario's minds to work for you. There's no better place in the world to do business.



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LEXUS HAS ONLY ONE PLANT OUTSIDE JAPAN.

When Lexus needed to expand, they sought the same impeccable standards they developed in Japan. They found it here, in Ontario. Ontario fulfilled all of Lexus' prerequisites: our location in the heart of North America and transportation infrastructure linking us to millions of customers; our skilled workforce and tradition of automotive innovation; and our competitive business costs. Since the first RX 330 rolled off the line, the Cambridge, Ontario plant has satisfied all of Lexus' quality demands. In fact, Lexus' parent company, Toyota, will be opening a second Ontario plant in 2008. The Japanese have a word for continuous improvement: kaizen. Now they have another: Ontario. There's no better place in the world to do business.



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WE DISCOVERED STEM CELLS. IT'S TIME TO DISCOVER US.

Ontario has been home to one breakthrough discovery after another. In 1961, Lasker Award-winning scientists James Edgar Till and Ernest Armstrong McCulloch proved the existence of stem cells. Today, Canada leads the world in cancer research, according to a 2006 study by The FASEB Journal. In Ontario, Dr. Tony Pawson has made major discoveries in cell signaling; other Ontario scientists have found novel ways to treat cancer with viruses; and we've made advances in imaging to improve mammography, surgery and therapy. We're committed to even greater achievements in the future. Our 44 universities and colleges ensure a steady supply of graduates in science, mathematics and engineering every year. In fact, 56% of our workforce has a post-secondary education – the highest rate in the industrialized world. And their potential is maximized by a competitive economy committed to the commercialization of research and innovation. It's time to make a major discovery of your own: Ontario. There's no better place in the world to do business.



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ONTARIO HAS BEEN GRANTED **MORE PATENTS** THAN SWEDEN, SWITZERLAND, OR AUSTRALIA.

Ontario has always done its part to keep the U.S. Patent Office working overtime. Canada as a whole ranks eighth in the world in the number of patents granted, almost half of which originated in Ontario. Many great innovations were developed here, in technology, automotive and life sciences. And the pace of innovation continues into genomics, robotics and holography. Innovation comes naturally in Ontario because our 44 universities and colleges produce the highest ratio of university-educated workers; 56% have a post-secondary education, the highest rate in the industrialized world. In fact, our spirit of innovation and quality of life also attract renowned scientists, researchers and engineers from around the world. Our approach to business is equally innovative. We are committed to commercializing groundbreaking science with generous R&D tax incentives, public research institutions, and economic strength attractive to investors. In a knowledge-based economy, Ontario's belief in innovation is one of a kind. There's no better place in the world to do business.



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Ontario company Photonix Imaging have developed a revolutionary 3D imaging process that creates diagnostic holograms direct from a digital source.

ONE NATURAL RESOURCE IN ONTARIO'S NORTH IS MINED MORE THAN ANY OTHER.

Innovative industries have been unearthing talent in Ontario's North for decades, and have polished it into the most highly skilled workforce in the G8. It's also the most knowledgeable; over 50% of the workforce in the main urban centers have a post-secondary education. In fact, the 2005 World Competitiveness Yearbook ranks our education system ahead of Japan and the U.S. in its ability to meet the needs of a competitive economy. And competitive we are, in fields as diverse as IT and communications, aerospace, and biotechnology. Brainpower is a renewable resource, too, as the three universities and six colleges of Ontario's North produce a steady supply of graduates every year in mathematics, engineering and sciences. Put our minds to work for you. There's no better place in the world to do business.



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ATLAS COPCO FOUND THE MOST VALUABLE RESOURCE ABOVE GROUND IN ONTARIO'S NORTH.

Atlas Copco didn't have to dig very deep before discovering the most valuable resource in Ontario's North: the people. Over 50% of the workforce in the main urban centers have a post-secondary education – the highest rate in the industrialized world. So it's no wonder that an innovative, research-driven company like Atlas Copco partnered with our metallurgical engineering talent to develop the world class Torpedo diamond drill bit. Ontario's North is well positioned to establish lasting relationships with many industries. Radiating from our central location is a transportation network with four border crossings, two major freshwater ports, and a dozen airports. Our telecommunications infrastructure is state-of-the-art, our three universities and six colleges ensure a steady supply of graduates, and our business costs are among the most competitive in the world. Vibrant industries from aerospace to biotechnology will find a wealth of talent in Ontario's North. There's no better place in the world to do business.



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THE BIGGEST MARKET IN NORTH AMERICA CAN BE AT YOUR DOORSTEP.

Ontario's North is only a day away from reaching the most densely populated market in the North American free trade region. NAFTA's an extremely affluent market too, with a \$13.8 trillion GDP, where products move freely across borders. Radiating from our central location is a seamless network of highways and railways with four border crossings, two major freshwater ports linking to the St. Lawrence Seaway, and a dozen airports. Our ability to deliver the goods is just as true on the information superhighway, where our advanced telecommunications provide a reliable platform for R&D, software development and contact centers. Add our highly educated workforce and extremely competitive business costs, it's no wonder Ontario's North teems with leading-edge industries from manufacturing to aerospace to IT and communications. There's no better place in the world to do business.



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