

#### EMILY'S COMPETITIVE STRATEGY GETS UNDER ONE WOMAN'S SKIN AND CAUSES A FIRESTORM, AND BEN STUNS THE BACHELORETTES WITH ONE OF HIS DECISIONS, ON ABC'S "THE BACHELOR"

#### Country Music Superstar Clay Walker Serenades Ben and Jennifer in a Special Concert

"Episode 1604" – Ben explores his romantic connections to his 13 remaining potential soul mates against the backdrop of the majestic mountains of Park City, Utah. There are intimate one-on-dates with Rachel and Jennifer, and a spectacular group date horseback riding across some of Utah's most beautiful terrain. But Ben has a surprise for one of the bachelorettes at the after party that shocks all the women. Jealousy rears its ugly head when Emily decides it is time to warn Ben about one of the women who may not be as sweet as she seems. But will her plan backfire? The tension is unbearable as women who haven't had any time with Ben during the week fight for his attention, on "The Bachelor," **MONDAY, JANUARY 23** (8:00-10:01 p.m., ET), on the ABC Television Network.

When the women arrive at the Waldorf Astoria Park City Canyons Resort, Rachel discovers that she is the lucky woman to get the first one-on-one date. And as thrilled as she is, Kacie B. is having a hard time dealing with Rachel getting to spend alone time with Ben and dissolves in tears. Ben and Rachel spend a blissful afternoon exploring the Utah countryside via helicopter, landing near a secluded lake for a romantic kayaking tour and private picnic. But just when Ben decides to get serious, the bubbly bachelorette suddenly gets very quiet. Will her fear of opening up cost her a rose?

The next day Ben takes eight enthusiastic women on a breathtaking horseback ride only to spring a surprise on the ladies that they will be spending the day fly-fishing. The eager bachelorettes gear up and attempt to catch some fish, but of course there is a competitive woman who is more interested in catching Ben – not fish. However, at the after party back at the hotel pool, Ben makes another shocking decision that startles the women. At the end of the night, one ecstatic bachelorette who is hoping for the rose is rendered helpless when one of the more sexy seductresses swoops in to claim it.

Jennifer is the next fortunate woman to get her first one-on-one date. The adventurous Bachelor reveals that they will be rappelling down into a mysterious crater, where there is actually warm water below. Lowering themselves into the dark abyss, they drop to the water and reunite for a kiss. Later that night, the couple enjoy a romantic rain-soaked outdoor dinner and a then a real treat: a private concert by country music superstar Clay Walker. Jennifer feels she is a perfect match for Ben, but will he feel the same and extend her a rose?

As usual, sparks fly at the cocktail party when Emily decides it's time to warn Ben about one woman who might not be as sweet as she seems, but will her plan backfire? And when the two bachelorettes confront one another – all bets are off! A fierce dispute puts everyone on edge.

Tensions are still sizzling at the rose ceremony, but Ben knows what he needs to do. At the end of the night 11 women will remain to travel with him to Puerto Rico.

#### The 13 women are:

Blakeley, 34, VIP cocktail waitress, Charlotte, NC Casey S., 26, trading clerk, Leawood, KS Courtney, 28, model, Santa Monica, CA Elyse, 24, personal trainer, Chicago, IL Emily, 27, PhD student, Chapel Hill, NC Jamie, 25, registered nurse, Dryden, NY Jennifer, 28, accountant, Oklahoma City, OK Kacie B., 24, administrative assistant, Clarksville, TN Lindzi C., 27, business development manager, Seattle, WA Monica, 33, dental consultant, Salt Lake City, UT Nicki, 26, dental hygienist, Hurst, TX Rachel, 27, fashion sales rep., New York City, NY Samantha, 26, advertising account manager, Los Angeles, CA

Hosted by Chris Harrison, "The Bachelor" is a production of Next Entertainment in association with Warner Horizon Television. Mike Fleiss and Martin Hilton are the executive producers.

This episode of "The Bachelor" will be available on ABC.com the day after airing on the network for users to watch online. For more information on "The Bachelor" visit ABC.com.

"The Bachelor" is broadcast in 720 Progressive (720P), ABC's selected HDTV format, with stereo sound. This program carries a TV-14,L parental guideline.

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January 17, 2012 Quick Take for Monday, January 16, 2012 (Fast Affiliate Live + Same Day Program Ratings)

# ABC Delivers Top Adults 18-49 Performance on the Night Since November

# ABC's "The Bachelor" Equals a <u>Season High</u> in Adults 18-49, While Hitting Season Bests in Adults 18-34, Women 18-34 and All Key Men Demos

ABC's "Castle" Ranks No. 1 at 10pm in Adults 18-34 and Women 18-34, Scoring its Highest Adults18-34 Performance Since October

## Monday Night (8:00-11:00 p.m.)

With "The Bachelor" and "Castle" opposite strong competition from CBS' original lineup and Fox's 2-hour series debut of "Alcatraz," ABC's Monday night grew week to week by 9% in Adults 18-49 (2.4/6 vs. 2.2/5), equaling a <u>2-month high</u> in the key young adult sales demo – since 11/21/11. In addition, the Net posted its top-rated Monday in 3 months with Adults 18-34 (1.9/5 – tie) – since 10/17/11.

• **ABC** improved over the same night last year (7.7 million and 2.3/6 on 1/17/11) in both Total Viewers (+4%) and Adults 18-49 (+4%).

## "The Bachelor" (8:00-10:00 p.m.)

**Building steadily from 8:00 – 10:00 p.m. and jumping 23%** from its first half-hour to its final half-hour (2.2/6 to 2.7/6), **ABC's "The Bachelor" was <u>up week to week</u> among Adults 18-49** (+9% - 2.4/6 vs. 2.2/5) **to match a <u>season best</u>**. In addition, the show **hit <u>season</u> highs in Adults 18-34, Women 18-34 and across all key Men** (M18-34/M18-49/M25-54)

## "Castle" (10:00-11:00 p.m.)

During the 10 o'clock hour, **ABC's "Castle" ran a strong second to CBS' "Hawaii Five-0" in Total Viewers and Adults 18-49, while ranking <u>No. 1 with Adults 18-34 and Women</u> <b>18-34**. In the hour, the ABC drama **outdelivered NBC's "Rock Center With Brian Williams" by wide margins** in viewers (+68% - 9.4 million vs. 5.6 million) and young adults (+77% - 2.3/6 vs. 1.3/3).

• "Castle" surged over the prior week by 15% in Adults 18-34, scoring its highest number since October – since 10/31/11.

A note about increasing DVR penetration and year-to-year rating comparisons: Year-to-year rating comparisons based on the Live + Same Day data stream are distorted by the level of DVR penetration in the Nielsen sample, which has jumped up to 43% currently, from 38% at the same point in 2011.

More viewers are watching shows on their own timetables, which may not be reflected in the overnight next day numbers. The only truly valid year-to-year comparison would be one based on the Live + 7 Day metric, once those stats are released by Nielsen.

Source: The Nielsen Company (Fast Affiliate, Live + Same Day Ratings), 1/16/12.

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# **SEASON PREMIERE**

#### JULES GETS MAD WHEN GRAYSON CALLS HER PREDICTABLE, ON THE SEASON PREMIERE OF ABC'S "COUGAR TOWN"

#### Critic and Fan Favorite Joins the ABC Tuesday Comedy Block, Beginning February 14

"Ain't Love Strange" – Jules is miffed when Grayson (who has an ulterior motive) calls her "predictable"; Ellie frets that little Stan is turning into a "devil child," or even worse, could grow up to be like Laurie; and Travis likes his new off campus housing, until Bobby tries to convince him to take dog Travis in, on the Third-Season premiere of "Cougar Town," **TUESDAY, FEBRUARY 14** (8:30-9:00 p.m., ET) on the ABC Television Network.

"Cougar Town" stars Courteney Cox as Jules, Christa Miller as Ellie, Busy Philipps as Laurie, Dan Byrd as Travis, Josh Hopkins as Grayson, Ian Gomez as Andy and Brian Van Holt as Bobby.

Guest stars include Robert Clendenin as Tom, Shawn Parikh as Sig and Sawyer Ever as Little Stan.

"Ain't Love Strange" was written and directed by Bill Lawrence.

"Cougar Town" is broadcast in 720 Progressive (720P), ABC's selected HDTV format, with 5.1-channel surround sound. A TV parental guideline will be assigned closer to airdate.

For more information on "Cougar Town," visit ABC.com.

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Photography and video available at <u>www.abcmedianet.com</u>. Photography request line (818) 460-6611.

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## MIKE TAKES MANDY UNDER HIS WING AT WORK WHEN HE THINKS SHE'S FINALLY FOUND A PASSION FOR SOMETHING, AND AN EXHAUSTED VANESSA FALLS ASLEEP AT HER OWN BUSINESS PRESENTATION, ON ABC'S "LAST MAN STANDING"

"The Passion of the Mandy" – Mike, amazed that Mandy might finally have found a passion for something, takes her under his wing at work when she offers to start an Internet campaign to keep Ed's favorite barber shop hangout from closing. Also, an exhausted Vanessa insists that she can still take care of the household despite her hectic work schedule, until she falls asleep during her own business presentation, on "Last Man Standing," **TUESDAY, JANUARY 24** (8:30-9:00 p.m., ET) on the ABC Television Network. (Rebroadcast. OAD 12/13/11)

"Last Man Standing" stars Tim Allen as Mike, Nancy Travis, as Vanessa, Kaitlyn Dever as Eve, Molly Ephraim as Mandy, Alexandra Krosney as Kristin, Christoph Sanders as Kyle and Hector Elizondo as Ed.

Guest starring in "The Passion of the Mandy" is Luke & Evan Kruntchev as Boyd, Tim Lacenta as young hipster and Phil Abrams as male executive.

"The Passion of the Mandy" was written by Marsh McCall and directed by John Pasquin.

"Last Man Standing is broadcast in 720 Progressive (720P), ABC's selected HDTV format, with 5.1-channel surround sound. This program carries a TV-PG parental guideline.

ABC Media Relations: Marsha Smith, <u>marsha.l.smith@abc.com</u>, (818) 460-6605 Photography/video available at <u>www.abcmedianet.com</u>. Photography request line 818.460.6611.

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### IT'S HALLOWEEN AND MIKE TAKES HIS TODDLER GRANDSON TRICK OR TREATING -- AGAINST THE WISHES OF HIS MOTHER, KRISTIN --INTENDING TO GET HIM HOME BEFORE SHE RETURNS FROM WORK, ON ABC'S "LAST MAN STANDING"

### Guest Stars Include Halloween Icon "Elvira" (Cassandra Peterson) and Kenton Duty (Young Jacob on "Lost," Disney Channel's "Shake It Up")

"Last Halloween Standing" – Mike feels let down when his daughters aren't into celebrating Halloween with him the way they used to. He decides that his two-year-old grandson, Boyd, can be his perfect trick or treat partner. But Kristin, Boyd's mother, adamantly tells him that she doesn't want her son to go out on Halloween. Mike sneaks him out – with a plan to get the child home before Kristin gets back from work. When Mike, dressed as John Wayne from "The Green Berets," gets to Ed's house with Boyd, they are greeted at the door by Ed's lady friend, Elvira (Cassandra Peterson), on "Last Man Standing," **TUESDAY, JANUARY 31** (8:30-9:00 p.m., ET) on the ABC Television Network. (Rebroadcast. OAD 10/25/11)

"Last Man Standing" stars Tim Allen as Mike, Nancy Travis, as Vanessa, Kaitlyn Dever as Eve, Molly Ephraim as Mandy, Alexandra Krosney as Kristin, Christoph Sanders as Kyle and Hector Elizondo as Ed.

Guest starring in "Last Halloween Standing" is Cassandra Peterson as Elvira, Kenton Duty as Victor, Luke & Evan Kruntchev as Boyd, Kenneth Choi as Dr. Wong, Ann Hu as Mrs. Wong, David Anthony Higgins as Bill and Gregg Pitts as Pete.

"Last Halloween Standing" was written by Marsh McCall and directed by John Pasquin.

"Last Man Standing is broadcast in 720 Progressive (720P), ABC's selected HDTV format, with 5.1-channel surround sound. This program carries a TV-PG parental guideline.

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