41st Annual

DAYTIME ENTERTAINMENT



General Rules & Procedures

TABLE OF CONTENTS

	2
How does the Daytime Emmy® Awards Work?	
Call for Entries	
Entry	
Entry Submission Requirements	
Judging	
Entering the Daytime Emmy® Awards	
What Programs Can Enter?	
Game Shows, Entertainment News Programs	
What Programs Cannot Enter?	
Foreign Language Entries	
Spanish Language Categories	
Who Can Enter?	
Can I enter in more than one category?	
What needs to be included on an entry form?	
Entry Information	
Entering Related Performer, Host or Craft Categories	
Entrant Team Member Information	
Additional Entry Information	
Animation	
Younger Actor/Actress Categories	
Entry Certification	7
Submission Guidelines	7
Submission Backup	7
URL Submission Guidelines	7
Individual Achievement in Animation and Performer in an Animated Program categories	7
Entry Fees and Payment Process	8
Entry Fees: Programs, New Approaches and Short Format, Performers, Hosts and Crafts	
Payment	
Refunds	
Errors and Omissions	
Important Entry Dates	O
Judging	9
Who can Judge?	 9 9
Who can Judge? How are Submissions Judged?	 9 9 . 10
Who can Judge?	9 9 . 10 . 10
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program	9 9 . 10 . 10
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites	9 9 . 10 . 10 . 10
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging	9 9 . 10 . 10 . 10
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging	9 9 . 10 . 10 . 10 . 11
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging	9 . 10 . 10 . 10 . 11 . 11
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging	9 9 . 10 . 10 . 10 . 11 . 11
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging. Nominees and the Award Recipient.	9 9 . 10 . 10 . 10 . 10 . 11 . 11 . 11 . 12
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging. Nominees and the Award Recipient. Nomination Information Nomination Announcement Nomination Certificates	9 9 . 10 . 10 . 10 . 11 . 11 . 11 . 12 . 12
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging. Nominees and the Award Recipient. Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections	9 9 . 10 . 10 . 10 . 11 . 11 . 11 . 12 . 12
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification	9 9 . 10 . 10 . 10 . 11 . 11 . 11 . 12 . 12 . 12
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient Nomination Information Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips	9 9 . 10 . 10 . 10 . 11 . 11 . 12 . 12 . 12 . 12
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates	9 9 . 10 . 10 . 11 . 11 . 11 . 12 . 12 . 12 . 12
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership	9 9 10 . 10 . 10 . 11 . 11 . 11 . 12 . 12 . 12 . 13 . 13
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient. Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership Who Receives the Award?	9 9 10 . 10 . 10 . 11 . 11 . 11 . 12 . 12 . 12 . 13 . 13
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging. Nominees and the Award Recipient. Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership Who Receives the Award? Individual Achievement	9 9 10 . 10 . 10 . 11 . 11 . 11 . 12 . 12 . 12 . 13 . 13 . 13
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership Who Receives the Award? Individual Achievement Programs	9 9 9 10 10 10 11 11 12 12 12 12 13 13 13
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient. Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership Who Receives the Award? Individual Achievement Programs Commemorative Awards	9 9 9 10 10 11 11 11 12 12 12 13 13 13
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership Who Receives the Award? Individual Achievement Programs	9 9 9 10 10 10 11 11 11 12 12 12 13 13 13 13
Who can Judge? How are Submissions Judged? Individual Achievement in Animation Judging Performer in an Animated Program Promotional /For Your Consideration DVDs /Websites Important Judging Dates Drama Performer Category Judging Final Round Judging Nominees and the Award Recipient. Nomination Information Nomination Announcement Nomination Certificates Additions and Corrections Credit Falsification Nominee Clips Emmy® Statues, Plaques and Certificates Award Ownership Who Receives the Award? Individual Achievement Programs Commemorative Awards Recipients' Certificates and Plaques	9 9 10 10 10 11 11 11 12 12 12 12 13 13 13 13

What Are The Daytime Emmy® Awards?

The Daytime Emmy® Awards recognize outstanding achievement in Daytime entertainment programming broadcast between the hours of **2:00AM and 6:00PM**, by conferring annual awards of merit in various categories. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence.

How Do The Daytime Emmy® Awards Work?

November 12, 2013: Contest rules, procedures and the calendar become available online at www.emmyonline.org/daytime.

A call for entries and notification to potential judges is sent to a wide cross section of the daytime television community. Entries and judges are solicited from shows, networks, syndicators, independent producers and crafts persons.

Call For Entries:

The Entry and Judging Registration Period begins **Late November**, **2013**. The Daytime Online system is activated. Individuals may sign in, and create an online Daytime Emmy® profile which contains entry and judging information available during the process. Once the profile is completed, individuals may process entries or register to judge.

NOTE: Whether you are a new or returning Entrant, you will be required to create a brand new profile in the new Daytime Online System

Entry:

To enter the contest, individuals or show contacts log in to the Daytime Online site Entrants may access to 'build' their entries there. During the entry period, entrants may log in at anytime to add, correct, update or finalize the online entry data. To encourage prompt completion of entries there will be an early entry deadline of **December 20, 2013** at a reduced fee. All entry data and video upload must be complete by or before the final deadline- **January 17, 2014.** During the process, before and after judging, entrants may log in to view the summary, details and status of their entries.

NOTE: If it is determined that certain categories contain lengthy amounts of total judging/viewing time, these categories may be subject to a preliminary round of judging. In these cases, entrants will be notified directly.

Entry Submissions Requirements:

All entrants must submit content for each category they enter for evaluation by judges. This evaluation determines both the nominees and recipients in a single viewing round (with the exception of any necessary preliminary judging as noted above). Due to the variation of submission requirements in each category, please refer to the By-Category Submissions Guide document which provides complete detail, fees and deadlines for each category.

Judging:

Individuals must register with the Daytime Emmy® Awards in order to participate as a judge by creating a Judging Profile on the Daytime Online system. **NOTE: This is a separate step and must be completed in addition to joining or renewing membership with ATAS or NATAS.** Judges complete the judging form and submit the application to judge. The deadline for judges to register is **January 17, 2014**. During the Daytime Emmy® competition, judges may log in at any time to their judging page to note the status of their application and to view their judging assignments. At the commencement of judging, they will log in to the judging page to evaluate submissions and cast their ballots online.

NOTE: Whether you are a new or returning Judge, you will be required to create a brand new profile this year in the new Daytime Online system.

ENTERING THE DAYTIME EMMY® AWARDS What Programs Can Enter?

- Programs Series and Specials (depending on the category), and their related craft achievements must have originally aired or been made available for viewing, downloading or streaming by more than 50% of the US national market between the dates of **January 1**, **2013 to December 31**, **2013** between the hours of **2:00am** and **6:00pm**.
- Game Shows which air nationally between 2:00am and 8:00pm compete in the Daytime Emmy® Awards contest. Game Shows initially broadcast in the standard definition of Primetime (8:00pm 11:00pm eastern / 7:00pm 10:00pm central), must enter the Primetime Emmy® Awards contest.

Game shows initially transmitted at 8PM ET on a single feed network, e.g., via the internet or some cable platforms, that reach less than half of the country at 8PM ET and more than half the country prior to 8PM ET (7PM CT + 6PM MT + 5PM PT), and therefore they qualify as national programs in the Daytime rather than the Primetime competition.

- Entertainment News Programs which air nationally between 2:00am and 8:00pm may compete in the Daytime Emmy® Awards contest. They may also choose to enter the Primetime Emmy® Awards contest in the category of Outstanding Informational Series or Special (competing with a variety of different kinds of shows), however they may only chose one contest and the choice this year will be "locked-in" for future years.
- A premier episode which is part of a series (destined for, promoted as and subsequently aired within the Daytime hours from 2:00am to 6:00pm), that aired first during Primetime hours, is not eligible to be submitted in the Daytime Emmy® Awards contest. The series may be permitted to enter the Daytime contest; however only the episodes originally airing in the Daytime hours can be chosen for submission.
- Programs must have been available to view on one of the following: Commercial Network Television, Public Broadcasting, Syndicated and Group station program, Basic and Pay Cable, VOD, Satellite, Internet.
- All shows must contain at least 2/3 original material for the 2013 eligibility period.
- All entrants are required to reveal in writing any previously produced material submitted for Daytime Emmy® Award consideration which was not done by the entrant(s) themselves.

All entries in the Daytime Emmy® Awards **New Approaches** and **Short Format** categories will be reviewed and approved as appropriate for this competition by the Awards Committees of both **The National Academy of Television Arts and Sciences** and **The Academy of Television Arts & Sciences**. Any entry which is not mutually approved by the Award Committees may not be entered in Daytime. The final decision of the National Awards Committee is binding on the entrant.

What Programs Cannot Enter?

- Motion Picture Premiered Programs. Motion pictures originally presented in general release to the public in theaters are not eligible.
- Home Entertainment Premiered Programs. All material originally released as either wholesale or retail video is ineligible.
- **Previously Aired Programs**. A program, series or related craft, which aired and met eligibility requirement during a previous awards year is not eligible for participation.
- **Telethons.** Telethons aired for the purpose of raising money for political parties are not eligible.
- Clip Show or "Best of..." Programs. These programs are not eligible.

Foreign Language Entries

Entries with content containing a language other than English, must include either an English language voiceover or English subtitles.

Spanish Language Categories

Entries for the newly established Spanish categories can be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Jury panels are comprised of members of NATAS and ATAS who are in good standing and have a credited body of work at the national level.

Eligible entries must be submitted by US-based media companies for work created originally in the US or original work created internationally for US Hispanic audiences which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on US-based networks with a national distribution.

NOTE: Entries that have aired simultaneously in the US and internationally will be reviewed by the Daytime Emmy® Awards and International Emmy® Awards staff for eligibility and can only be submitted to one Academy for Award consideration.

What qualifies a program as a "Special" or "Series?"

A **special** is defined as a single original program, which is not part of a series and is broadcast in one or two parts. A **series** is defined as a program comprising 3 or more parts or episodes. **Special Note**: For Category 1 - **Outstanding Drama Series** category a minimum number of **35 original episodes** must have aired during the calendar year. For Category 9 - **Outstanding Game Show** a minimum number of **15 original episodes** must have aired during the calendar year.

Some categories accept a Series only. Refer to the By-Category Submission document to determine which categories allow Series and/or Specials. A "special" episode of a Daytime series may be entered separately as a stand-alone special, but only if it was not part of the regular series, or involved significant and substantive format changes such as program running time or different producers, writers and cast, or the content was designed with a beginning, middle and end rather than an open-ended serial-style.

Who Can Enter?

NOTE:

Anyone can enter! NATAS/ATAS membership is not required. Producers, designated Awards Directors, Show Contacts, or individual entrant Team Members may submit entries on behalf of their program, performer, host or craft.

- If entering multiple categories, we strongly recommend that shows designate a main contact or "entrant shepherd" to handle submissions and general communication with the Daytime Administration during the contest period.
- If you are entering a Series into a team award Program or Craft category, in most cases the submission will be represented by one episode. The entrant must include all eligible team members on the entry form, even if they did not work on the submitted episode. Please refer to the By-Category Submission Guide document for by-category eligibility determination.

Can I enter in more than one category?

- 1) A program may be submitted in one **program** category only; however that program may be entered in as many related performer and **craft** categories as are appropriate.
- 2) In most program and craft categories, only one entry per program is allowed, with the exception of Song and Promo categories. Multiple performers from a particular program should enter individually, however Hosts or Co-Hosts must be entered as a single entry. Please refer to the By-Category Submission Guide for more detail.
- 3) Individuals who work in different disciplines on a program may enter in each of the appropriate categories associated with that discipline.
- 4) Individuals who work on different programs may enter their work for each program as separate entries in the same category.

When a program has the choice of category placement, the producer has the discretion to enter the program and its individual achievements in any category where it is eligible. Placement in that particular category locks in the subsequent years' placements and cannot change from year to year. The placement of a program automatically directs the placement of all related performer and craft achievements. Please refer to the By-Category Submission Guide for assistance in choosing additional and appropriate related categories. If you are entering a program and plan to enter additional performer, host or craft categories, the new online entry system will also aid in determining the available related craft categories.

What needs to be included on an entry form?

Entry Information

The entrant must provide complete and accurate information when completing the entry form. Refer to the **By-Category Submission** document for complete category requirement. Please be sure to enter team members in the exact order. This information is displayed in official nomination and recipient documentation including press releases, invitations, print programs, and archive.

WYSIWYT - What you see is what you typed! Entry information appears exactly as entered into the Daytime Online system - odd capitalizations, misspellings, missing credits, everything in CAPs etc. There is window of opportunity to make corrections following the Nomination Announcements. Keep in mind that information you type is displayed in official nomination and recipient documentation, including press releases, invitations, print program and EMMY® statuette engravings. Once entries are submitted and closed for editing, you may use the **Contact Us** link on the Daytime Online entry site

or email <u>daytime@emmyonline.tv</u> to send corrections. Do NOT send corrections via Facebook or other social media.

Entering Related Performer, Host or Craft Categories

When submitting categories in addition to a Series Program category the entrant may choose the same or a different episode from the program entry – one that best highlights the work done by the entrant, performer, host or craft team.

Entrant Team Member Information

Entrants should make every attempt to provide individual contact information for team members when they are added to the entry form. This assists the Daytime Administration in properly notifying all entrant team members, nominees and winners, supplying pertinent information regarding certificates, nomination receptions, award ceremony tickets, etc. If the entrant can supply only their own contact information at the time of entry, that person will be responsible for communicating with team members regarding entry status, nomination and other notifications.

Important Note: For the Daytime Emmy® Awards, **craft categories** related to a Series program entry are most often **team** awards. A team entry submission is represented in most cases by one episode only. The entrant must include all eligible team members on the entry form if they worked on a series and meet the eligibility requirements over the eligibility (calendar) period, even if they did not work on the episode submitted for the series. Please refer to the **By-Category Submission Guide** document for eligibility determination.

Additional Entry Information

Some categories require additional supporting documentation and reference materials for judges. This can be uploaded to the online form. The online entry form will prompt for these documents.

NEW: A complete **long credit crawl** will be required for Program categories in order to verify eligible entrant team members. This document should be uploaded to the form.

Some categories allow text describing the program or craft techniques used by the entry team which will subsequently appear on the ballot as a guide for judges. This text can be added to the online entry form. Please refer to the **By-Category Submission Guide** document for category detail and deadlines.

NOTE: All entrants are required to reveal in writing any previously produced material submitted for Emmy® Award consideration or material which was not done by the entrant(s) themselves. This must be recorded on the online entry form.

ANIMATION: The animation content of either a fully animated or animation and liveaction program must be at least 65% new animation to qualify the program for an entry in an animation program category.

Younger Actress and Actor Categories

Awards for Younger Actress and Younger Actor in a Drama Series (categories 30 and 31) recognize the work of Performers aged 25 and under at the time of the original airdate of the submitted material. All individuals entering or show contacts entering on their behalf, must provide proof of age with entry. Please scan driver's license or birth certificate and attach it to the online entry or email to daytime@emmyonline.tv. You may also fax to Daytime Administration at 212-246-8129.

NOTE: This year, all Younger Actress and Actor entrants will participate in the Drama Performer Pre-Nomination Judging round.

Entry Certification

All entrants must certify entries before submitting and paying for the entry. In doing so, he or she certifies that the entry material is submitted free of encumbrances and grants NATAS permission to use the material in conjunction with the Daytime Emmy® Awards process and ceremony, promotion and publicity surrounding the ceremony, and promotion and publicity authorized by the National Academy in all media in perpetuity.

Submission Guidelines

A complete list of acceptable video formats and specifications will be available on the new Daytime Online entry system. Please refer to the By-Category Submission guide document for individualized category requirements, fees and deadlines. The document is formatted so that you can find all information for a particular category in one location.

Submission Backup

As a safeguard, the Daytime Administration is requesting a backup copy of submissions. Files can be included on a disc or hard drive, or retained on an accessible FTP site for use by the Daytime Administration during the course of the competition. Please email a link and password to the FTP site to daytime@emmyonline.tv

New Approaches Categories URL Submission Guidelines

For entries in the New Approaches – Enhancement to a Daytime Program or Series and the New Approaches – Original Daytime Program categories, URL links should lead directly to your Emmy® submission and should remain operational for the duration of judging. If the standard link is no longer fully live at entry or judging time, please create a sandbox "demo" environment to demonstrate how the content functioned when it was taking place.

Individual Achievement in Animation and Performer in an Animated Program categories

The judging process for these categories is accomplished by in-house peer group screening panels. Submissions on a DVD will be required. Submit Standard Definition DVDs, with either letterbox or center-cut formatting. Be sure to check the audio and visual quality of the DVD before sending to the Daytime Emmy® Awards Office. Please use a DVD paper sleeve with window for transport (no plastic jewel cases!). For all other categories, submissions will be uploaded directly into the new Daytime online entry and judging system.

Entry Fees and Payment Process

Entry Fees

Program Categories: 1-20

Early Deadline (Completed By December 20, 2013): \$400.

Final Deadline (By January 17, 2014): \$425

New Approaches and Short Format Program Categories: 21, 22, 23:

Early Deadline (Completed By December 20, 2013): \$300.

Final Deadline (By January 17, 2014): \$325

All Performer, Host and Craft Categories:

Entries containing One Team Member:

Early Deadline (Completed By December 20, 2013): \$175.

Final Deadline (By January 17, 2014): \$200

Small Entrant Teams - 2-3 Team Members:

Early Deadline (Completed By December 20, 2013): \$250.

Final Deadline (By January 17, 2014): \$275

Large Entrant Teams - 4 or more Team Members:

Early Deadline (Completed By December 20, 2013): \$400.

Final Deadline (By January 17, 2014): \$425

Payment

Entries can be paid via credit card or check.

Payment by Check: You may select to pay by check. An invoice can be generated for the entry. Please make the check payable to **NATAS/Daytime** and note any and all related entry numbers on the check. You can find these numbers contained either in your online entries, producer proof or confirmation email associated with each submitted entry. Please make every effort to record the check number in the appropriate field in the online payment module. We realize that a centralized accounting division often handles payment generation. In this case, please note "TBD" in the check number field and alert the Daytime Administration to expect payment to follow. Payment of these entries must be received by **January 17, 2014** (the due date for submissions), in order for inclusion on the ballot.

Refunds

As fees are for administrative costs, no refunds will be granted, except in the case of elimination of a category.

Errors and Omissions

Daytime Administration assumes no responsibility for errors or omissions of those individuals or entities who have submitted information to the online system. Entrants are advised to review submissions with respect to correct name credits and other information before completing the online submission. **Entrants should access entries on the online entry form and review all entry and team member information finalizing entries and sending to the Daytime Database**.

After the nomination announcements on **May 1, 2014**, changes may be made and submitted free of charge for up to 5 business days after the announcement, however a fee of \$100 will be charged for each name added to the credits after this deadline.

Any necessary modification or correction of submitted data must be sent directly to the Daytime Administration via the Contact Us link on the Daytime Online entry system or by email to $\underline{\text{daytime@emmyonline.tv}}$ You must copy the show producer. Alternatively you may fax -212-246-8129 and include the name and signature of the entrant or show producer. If you intend to fax, please notify the Daytime Administration that a fax has been sent.

IMPORTANT ENTRY DATES

• November 12 2013: Call for Entries Announced –

Rules, By-Category Submission Guide and "What's New" documents Posted at

www.emmyonline.org/daytime .

• Late November, 2013: Online Entry system becomes available at

www.emmyonline.org/daytime

• December 20, 2013: Early Deadline to Enter

(online entry information and payment must be complete)

• January 17, 2014: Final Deadline to Enter

(entry information, payment and video upload must be complete)

• January 17, 2014: Preliminary Judging Round Categories are determined.

Entrants in these categories will be notified of early submission

requirements.

• January 24, 2014: Deadline for Drama Performer Pre-nom Submissions

• February 7, 2014: Deadline for Entry Supporting Documents –

Essays, Synopses, Scripts, Music Cue Sheets, Song Lyrics,

Casting Documents, etc.

• February 19, 2014: Deadline to activate live URL links for New Approaches

• March 17, 2014: Deadline for Blue Ribbon Round Drama Performer Video

Submissions and Supporting Materials

JUDGING

Who Can Judge?

In order to qualify to judge, you must be an active member of NATAS or ATAS and have national credits in either Daytime or Primetime programming for at least two years and within the last five years. You may also participate as a judge if you have a significant body of work from an earlier time. A resume or bio will be required for both working and non-working professionals. You will be required to attach this electronically when registering online to be a judge. NOTE: Registering to judge for the Daytime Emmy Awards is a separate step and is in addition to renewing NATAS or ATAS membership. Information maintained by both Academies is not accessible to the Daytime Emmy® Awards administration.

Eligibility is determined on a case-by-case basis. Approval and panel assignment is made based upon information provided on the Judge's Application. In applicable categories, qualified peer judges from other genres will be permitted to judge, if necessary, to satisfy minimum panel requirements. If judging cannot be fulfilled by qualified member judges, the National Academy reserves the right to enlist qualified non-members but only when and where necessary to facilitate the fulfillment of panels. Daytime Administrators will decide whether or not such persons are of comparable standing to other members of the panels. You must be 18 years of age or older to vote.

How are Submissions Judged?

All entries of all genres (except for Drama Performer Pre-Nominations) are viewed and voted upon in a single round of Online Final judging. New Approaches and Short Format categories are viewed and judged in a single round of online judging via the direct URL supplied by the entrant. Depending on the category, judging for Non-Drama categories will be completed utilizing either a **ratings score** system, (wherein each DVD submission is judged separately and on its own merits without reference to or preference for the other entries) or a **preferential** 1-5 scoring system, (wherein all DVD submissions are evaluated in order of preference ie. "1" for the best, "2" for 2nd best, etc.).

Non-Drama Programs are evaluated using a **ratings score** criteria of 1-10 scale for Content, Creativity and Execution. Performers and Crafts will be evaluated using a 1-10 scale for Creativity and Execution. All Drama, Game Show, Legal Courtroom, Talk Show Program and Talk Show Host categories, as well as Casting and Stunt Coordination categories will employ a 1-5 **preferential** scoring system.

Where a category is found to have a large number of entries, resulting in screening sessions that would exceed what is deemed a reasonable viewing length, a **Preliminary** round, utilizing split panels, may be employed. The Daytime Online system randomizes all entries in each particular category and creates a split panel based on the criteria of total viewing hours contained in that category. Daytime Administrators quantify a) the total viewing hours within each split panel, b) the number of individual entries contained in each panel, c) like networks and subject material and d) judges not having direct conflict with the material they are viewing, in order to create a balance of entries and panelists. Each entry is scored via a ratings system (where each entry is judged on its own merit) and a generous raw score-based evaluation and review by the National Awards Committee will determine advancement of entries to a **Final** judging round.

Individual Achievement in Animation: The category of Individual Achievement in Animation is a juried award. Multiple panels convene in person to determine the Emmy®-worthiness of submissions in each of the animation craft areas of expertise. One, more than one, or none can win. Multiple recipients, however, are recognized independently. The award recipient(s) are notified of their accomplishment following the judging session.

Performer in an Animated Program: Entries in this category will be judged by an inhouse panel of peer judges in Los Angeles.

Promotional /For Your Consideration DVDs /URLs

The National Academy does not allow any "For Your Consideration" DVDs or Websites and requests that no promotional material or communication be transmitted to NATAS or ATAS members during judging period to influence judging or bolster support of any kind. As described above, all entrant submissions are viewed by selected judging panels and should be solely judged on the merit of this viewable material and any accompanying synopses, essays and descriptions.

IMPORTANT JUDGING DATES

• January 17, 2014: DEADLINE for all Judges to submit an online Judging

Application.

January 31, 2014: Drama Performer Pre-Nom Judging Begins.
 February 7, 2014: Preliminary Round Categories Judging Begins
 February 24, 2014: Preliminary Round Ballot Return Deadline

• February 24, 2014: Drama Performer Pre-nom Ballot Return Deadline.

• March 26, 2014: Blue Ribbon Judging Begins.

• April 21, 2014: Blue Ribbon Online ballot return deadline.

Drama Performer Category Judging (categories 26-31)

Only **Registered** Judges whose NATAS/ATAS membership has been **verified** may participate in this process. Performer Judges will first participate in a pre-nom ballot voting round beginning on **January 31, 2014.** From the list of performer entrants appearing on each ballot, eligible peer voters will select ten candidates he/she believes is worthy of Emmy® consideration. The ten candidates receiving the highest number of votes in each category advance to a final screening round that will determine the nominees and recipient.

IMPORTANT DRAMA PERFORMER JUDGING DATES

January 17, 2014: Deadline for Judges to Register.

January 31, 2014: The Pre-nom viewing round of Judging begins.

February 20, 2014: Pre-Nom Online Judging Ballots completed and submitted.

February 27, 2014: Pre-Nominations are announced.

March 15, 2014: Video and Synopses from the 10 performers advancing from the

pre-nom round are due for the Blue Ribbon round of judging and

will be uploaded to the Daytime Online system.

March 27, 2014: Blue Ribbon round judging begins.

April 22, 2014: Blue Ribbon Online Ballot return deadline.

May 1 2014: All Daytime Emmy® Awards Nominations are announced.

June: The Daytime Creative Arts Emmy® Awards ceremony-

Date/Location TBD

June: The Daytime Emmy® Awards- Date/Location TBD

Final Judging Round: This round contains all entries not requiring a preliminary round and Drama Performers who advanced from the "pre-nomination" judging round. In this final round, entries receiving the highest tabulated score will determine both the official **Nominees** AND the **Award Recipient** (or recipients in the case of a tie): From the time of the Nomination Announcement until the recipient announcement at the ceremony, final results are only known by the accounting firm of Lutz and Carr.

NOMINATION INFORMATION

All nominations are determined from a viewing round. The number of nominations will not exceed 1/3 the number of entrants in the respective category unless there is a tie and unless the application of this rule would yield just two nominees. In these such categories, the said rule will be waived, with the understanding that there will always be a minimum of three and a maximum of five nominations per category (except in the case of a tie). Exception to the 1/3 Rule: In Daytime Drama categories in which all shows participate, there shall be a minimum of four nominees, except in the case where 'ties' would yield more than five nominees. Under this circumstance, the original 1/3 rule shall apply. When and if, in fact, a tie results, the number of nominations will be determined by the National Awards Committee. A list of the Emmy® award nominees can be accessed **on May 1, 2013**, at www.emmyonline.org/daytime.

Nomination Announcement

Shortly after the nominations are announced, a list of nominations with full credits will be posted on our website at www.emmyonline.org/daytime.

Nomination Certificates

Nominees receive a certificate to honor their accomplishment free of charge. Nomination **plaques** may be purchased by current and past nominees to commemorate their nomination. The fee for **plaques** is \$250.

Additions and Corrections

WYSIWYT- What you see is what you typed! Entry information appears exactly as entered into the Daytime Online system - odd capitalizations, misspellings, missing credits etc. Additions and corrections to the credits of a nominated entry MUST be submitted within 10 business days in order to appear in the print program, media guide and any other official documents. Within the first 5 business days, changes can be made free of charge, however after 5 days a fee of \$100 will be charged for each name added to the credits. Any necessary modifications or changes must be submitted and verified by the Executive Producer or designated show executive with a written explanation of the reason for the changes. You may use the **Contact Us** link on the Daytime Online entry site or email daytime@emmyonline.tv to send additions and corrections. Do NOT send via Facebook or other social media. This must be communicated directly to the Daytime Administration via fax – 212 246-8129.

NOTE: Credit additions or changes received more than 30 days after the Daytime Emmy® Awards Ceremony will not be accepted.

Credit Falsification

Intentional falsification of credits will result in disqualification of the entire entry.

Nominee Clips

Nominees will be contacted post-nomination announcement with specific instructions about where to send nomination clips for use at the awards ceremony. Masters will be returned upon request.

EMMY® STATUE, PLAQUES AND CERTIFICATES

Award Ownership

Emmy® Awards are presented to individuals, not to their employers, even if an employer pays entry fees.

WHO RECEIVES THE AWARD?

Individual Achievement

One gratis Emmy® statue will be presented to the individual(s) as specifically listed with each achievement on the submission. The individual achievement credits broadcast on the television program and thus verified by the executive producer or producer will be the sole criteria for individual achievement eligibility.

Programs

Eligible producers are those specified with each program category. They must be creatively involved in the program's production, their credits must be listed with the credits in the body of the program and they must meet NATAS/ATAS eligibility requirements. All individuals appearing on the final award recipients' press release are eligible to receive a statue. The first statue is covered by the entry fee. There is a statue fee for additional Emmy® eligible team members.

Commemorative Awards

As a courtesy, each Emmy® winning entry, whether program or craft, is eligible to purchase a commemorative statue for office display. These commemorative Emmy® statues are solely intended for the network, studio or production company (one statue only for each) of a winning entry. The statue is engraved the same as the individual Emmy® award, with the deletion of the individual's name and position title. Neither the organization nor any other special name may be engraved in place of where the individual's name and position would usually appear. The word "commemorative" is engraved at the rear of the statue. Commemorative Emmy® statues can not be ordered for individuals.

Recipients' Certificates and Plaques

Emmy® recipients may order certificates and plaques commemorating their win. Individuals who are not eligible to receive Emmy® statues but who materially contributed to Emmy® Award programs and crafts are eligible for Production Certificates and plaques. Producers of an Emmy®-award winning program may purchase and present Production Certificates and Plaques. Craft Certificates and Plaques for Emmy® Award recipients —are available for purchase and presentation by those individuals.

After the Awards ceremony, order forms for statues, plaques and certificates are available on the Daytime Online site. **Note:** Statue orders take approximately 2-3 months to process once orders are received. Contact the Awards department at awards@emmyonline.tv for more details. Winners looking to acquire the official engraved band for their statue should contact awards@emmyonline.tv.

The Lifetime Achievement Award

This award goes to an individual, a company, or an organization for outstanding achievement in the arts, sciences, or management of television that is either of a cumulative nature or so extraordinary and universal in nature as to be beyond the scope of the awards presented in the categories of achievement. Members of the NATAS Awards Committee accept nominations, and the Committee and NATAS Trustees choose the recipient(s).

Trademark Protection Policy

Rules for the Protection of the Emmy® Statue

The Emmy® statue is the property of and all rights are reserved by the National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (ATAS). The Emmy® statue may not be reproduced or used in any commercial manner unless otherwise permitted by the National Academy, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell or otherwise dispose of the Emmy® statue, such persons shall be obligated to return the statue to the National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

Promotion

Emmy® recipients may refer in advertising and publicity to the fact that they are an award recipient and, for one year after the award was bestowed, may use a replica of the Emmy® statue in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS, must accompany any portrayal of the Emmy® statue or moniker.