

# TYE ESE L. GAINES, DO, MBA, MA, FACEP, CPE, DipABLM

## EDUCATION

- The University of North Carolina at Chapel Hill**, Chapel Hill, NC 2017  
Master of Business Administration, Kenan-Flagler Business School  
Concentrations: Consulting, Entrepreneurship
- Yale School of Medicine**, New Haven, CT 2011  
Emergency Medicine Residency, Chief Resident  
Thesis: "Do Patients Understand ER Discharge Instructions?"
- Nova Southeastern University**, Fort Lauderdale, FL 2007  
Doctorate of Osteopathic Medicine  
Activities: Student National Medical Association - Region IV Premedical Liaison,  
Region IV Director, Publications Co-Chair, National Chairperson  
Awards: National Medical Fellowships Scholarship
- Northeastern University**, Boston, MA 2004  
Master of Arts, Journalism  
Activities: National Association of Black Journalists  
Honors: Graduate Academic Excellence Award  
Awards: MLK Full Tuition Graduate Fellowship
- Northeastern University**, Boston, MA 2001  
Bachelor of Science, African American Studies; Minor: Biology  
Activities: Student National Medical Association - Founding Chapter President  
Awards: Ralph Bunche Tuition Scholarship  
Study Abroad: University of Cambridge (UK)

## MANAGEMENT EXPERIENCE

- Humana**, Louisville, KY (*Work at Home*) 2020 – Present  
Physician Executive, Office of the Chief Medical Officer (2022 – Present)  
Engaged in various corporate functions. Collaborating on a pilot program for preventive/lifestyle medicine in vulnerable populations. Consulted on Medicaid initiatives. Crafted a value-based care publicity strategy. Led a partnership with the American College of Lifestyle Medicine.
- Reviewing Medical Director (2020 – 2022)  
Conducted utilization management reviews for Medicare Advantage members. Collaborated with external physicians on reviews. Actively participated in regional and national Humana committees focused on associate well-being, nurse training, and standardization.
- NOWmed Walk-In Urgent Care**, Jersey City, NJ 2018 – 2020  
Chief Executive Officer  
Owned, operated, and managed all aspects of an inner-city urgent care practice including day-to-day operations, marketing, purchasing, and P&L management. Recruited, hired, and trained a team of 20 healthcare staff. Managed a patient volume of 4,000+ annually, while also serving as the lead clinician and medical director.
- UltraMed Urgent Care, LLC**, Skokie, IL 2017 – 2018  
Founding Medical Director  
Advised and managed medical operations of a brand-new urgent care center. Managed clinical staff, wrote policies and procedures to ensure efficiency and high standard of care. Supported quality assurance through chart review and training.
- Landmark Medical Center Department of Emergency Medicine/PPE**, Woonsocket, RI 2016 – 2017  
Medical Director & Chairman  
Oversaw daily operations of an Emergency Department with 39,000 annual patient visits. Managed a team of 12 physicians, facilitated compliance and quality measures, and provided training and development. Collaborated with nursing and hospital leadership to enhance national standards and streamline processes. Represented the

department on various hospital committees. Spearheaded the transition from paper to electronic medical records. Managed vendor selection, implementation, and user training.

**TeamHealth/Raritan Bay Medical Center Emergency Department, Perth Amboy, NJ** 2014 – 2015  
Assistant Medical Director

Supported the Facility Medical Director in overseeing operations at two Emergency Department locations with annual patient volumes of 45,000 and 25,000. Managed staffing and scheduling. Implemented a new patient flow model. Led quality assurance efforts. Served on various committees, including utilization management.

**Dr. Heller, Brookline, MA** 2001 & 2003  
Office Manager, Medical Assistant

Coordinated daily office operations for obstetrics & gynecology office. Also, served as phlebotomist and medical assistant. Collected payments and managed billing process. Assisted with office procedures, trained office staff, and other administrative duties.

**Student National Medical Association, Washington, DC** 2006 – 2007  
Chairman of the Board of Directors

Negotiated, approved, and signed organizational contracts. Managed a \$1M budget, achieving profitability. Organized a national conference with a record-breaking attendance. Streamlined the organization's 10 regions as separate tax entities through incorporation. Supervised staff and supported a 40-member board of directors.

### CLINICAL EXPERIENCE

<b>Westside &amp; Plantation General</b>   Emergency Medicine Attending	2023 – Present
<b>Doctor Ty Health Services</b>   Mobile/Telemedicine Practice	2020 – Present
<b>McDonough District Hospital</b>   Emergency Medicine Attending	2019 – Present
<b>East Orange General Hospital</b>   Emergency Medicine Attending	2019 – 2020
<b>Raritan Bay Medical Center</b>   Emergency Medicine Attending	2011 – 2020
<b>NOWmed Walk-In Urgent Care</b>   Medical Director & Attending	2018 – 2020
<b>Landmark Medical Center</b>   Emergency Medicine Attending	2013 – 2017
<b>CityMD Urgent Care</b>   Per Diem Physician	2017 – 2018
<b>MDLive, WellVia &amp; American Well</b>   Telemedicine Physician	2017 – 2018
<b>Department Of Veterans Affairs</b>   Emergency Medicine Attending	2015 – 2016
<b>Yale School Of Medicine</b>   Clinical Instructor	2013 – 2014
<b>Christ Hospital</b>   Emergency Medicine Attending	2012 – 2014
<b>Overlook Hospital</b>   Emergency Medicine Attending	2012 – 2013
<b>Yale University Health Services</b>   Acute Care Moonlighter	2010 – 2011

### JOURNALISM EXPERIENCE

Media Strategist & Branding Coach, Doctor Ty Media, LLC, NYC Metro Area	1/2016-present
Freelance writer, editor and producer, Various print and online media outlets	11/2000-present
Health editor, theGrio.com (NBC News), New York, NY	8/2011-6/2014
Medical correspondent, theGrio.com (NBC News), New York, NY	8/2009-7/2011
Resident elective, ABC News Medical Unit, Needham, MA	Summer 2009
Associate Producer, WTVJ-TV (NBC6), Miami, FL	8/2004-3/2006
Editor-in-Chief, Journal of the Student National Medical Association	4/2003-3/2005

### LICENSES

**Medical Licenses & CDS:** NJ, Connecticut, Rhode Island, Illinois, Florida, NY and NC; ATLS, ACLS, PALS

### CERTIFICATIONS

Board-Certified in Lifestyle Medicine	2021
Urgent Care Management Certificate, Urgent Care Association	2018
Certified Physician Executive (CPE), American Association of Physician Leaders	2017
Fellow, American College of Emergency Physicians	2014
Board-Certified in Emergency Medicine	2012
FEMA IS-100 Incident Command System	2011

## **FACULTY EXPERIENCE**

<b>University of Houston College of Medicine</b>   Voluntary Clinical Associate Professor	2023 – Present
<b>Yale School Of Medicine</b>   Clinical Instructor	2013 – 2014
<b>Raritan Bay Medical Center</b>   Subspecialty Coordinator, Residency Program	2011 – 2020

## **VOLUNTEERISM**

Mentorship of Pre-Medical and MBA students (2008-present); Burkina Faso Tropical Medicine Study Tour & Maternal Health Mission Trip (2002); Pediatric Health & Safety Fair (2002); Delray Beach Health Fair (2001); Khaleidoscope Drug Treatment Center (2000).

## **AWARDS**

Featured in: “Against All Odds: Celebrating Black Women In Medicine” by Crystal R. Emery, 2015  
Top 40 Under 40, New Leaders Council, 2011  
Top 40 Under 40, National Medical Association, 2011  
Who’s Who Among Students in American Universities and Colleges, 2001  
Clara and Joseph Ford Student Activities Scholarship, 2001  
Ralph J. Bunche Full Academic Scholarship, 1997-2000

## **BOARD SERVICE**

**Current:** Advisory Board – Center for the Business of Health Advisory Board at UNC Chapel Hill; Advisory Committee – American Medical Association Physician Satisfaction and Practice Sustainability Group; Board of Directors – HerHealthEq (Healthcare non-profit); Alumni Council — National Minority Fellowships

**Past:** Chair - SNMA Strategic Planning Council, 2020-2022; American Medical Association Minority Affairs Section Governing Council , 2013 – 2020; Chairperson of the BOD, Region IV Director, and Publications Committee Chair – Student National Medical Association, 2002-2007.

## **SKILLS & INTERESTS**

- Avid half-marathon runner
- Professional dance training (ballet, tap, African, jazz, modern) for 13+ years
- Domestic and International Travel (1 more continent to go to hit all 7!)
- Proud mom to a Division 1 scholar-athlete (baseball)
- Graphic design, photography, videography & linear video editing

## **ADDITIONAL**

- Invited lecturer at regional and national conferences on medical journalism, messaging, communication, branding, marketing and social media
- More than 15 medical book chapters authored
- Proficient in Spanish