	Request for Records Disp			eave Blank (NAI	RA Use Only)
To Natio	(See Instructions on re-	•	Job No	N1-556-11-	1
	onal Archives and Records Administration Mington, DC 20408	ii (Nik)		<u> </u>	<u>-</u>
	gency or establishment)		-   Date i	3/17/2 <b>●</b> 1	1
Presidio	Trust			<u> </u>	
2 Major Su	bdivision			Notification to accordance with the pro	visions of 44 U S C
				303a, the disposition mendments, is approved	
3 Minor Su	bdivision		n	nay be marked "disposition withdrawn" in column 10	
4 Name of	Person with whom to confer	5 Telephone (include area code)	Date	T Cruck	Wat of the United States
Barbara	Janis	415-561-5343		I Want	7
6 Agency	y Certification	······································			<del>-</del>
for disp periods Guidan	y certify that I am authorized to act for this agreed on the attached 4 page(s) are respectively, and that written concurrence from the	not now needed for the business on the General Accounting Office, t	this agen	cy or will not be neede rovisions of Title 8 of t	d after the retention
	f Agency Representative	Tille	•	1	Date (mm/dd/yyyy)
	rbara Juns	Library and Records Manage	r		03/17/2011
7 Item Number	11	and Proposed Disposition		9 GRS or Superseded Job Citation	10 Action taken (NARA Use Only)
	Schedule 5 Information and Public Ima	age Management Records		İ	
	This schedule includes				
	1 Management of Presidio Trust data	and information resources, and		GRS14 1	11
	2 Public image management, which in			s 3.1.61.51	ll secified in sched crosswall
	used to portray a consistent image of T	· · · · · · · · · · · · · · · · · · ·		29 95 51	CITIERIA
	websites, signs, and uniforms	The Freduce Frust III publication	,	The auto	lched Crosswall
115-109	NSN 7540-00-634-4064	Page 1 of 5		Standa	rd Form 115 (Rev 3/91)

### **Draft Presidio Trust Records Retention Schedule 5**

Status: Pending Date: March 2011

This schedule covers all records regardless of media (media neutral), including web content

### INFORMATION AND PUBLIC IMAGE MANAGEMENT RECORDS

### Description

Function: This category includes

- 1 Management of Presidio Trust data and information resources, and
- Public image management, which includes development of graphic standards used to portray a consistent image of The Presidio Trust in publications, websites, signs, and uniforms.

**Activities Related to Information Management** include indexing, storage, and retrieval of Information technology systems, databases, enterprise architecture, capital planning, etc. Also covers records management and related records

- Records Related to Information Management include, but are not limited to:
  - Administrative records, including paid advertising and Federal Register announcements
  - Correspondence
  - Electronic records management
  - Forms management
  - Freedom of Information Act (FOIA) records
  - Hardware maintenance files
  - Help desk requests
  - Library administration files
  - Mail management
  - Network administration files
  - · Policies and Procedures records
  - Privacy Act-related records
  - Records management documents for scheduling, storage, and transfer of records
  - Reports
  - Software licenses
  - System planning records



Activities Related to Public Image Management include developing standards that help portray a consistent image in publications, uniforms, websites, signs and all other outreach products Also includes media relations, public outreach, briefings, speeches, and related activities.

- Records Related to Public Image Management include, but are not limited to:
  - Announcements and flyers
  - Media correspondence
  - Media Press kits
  - Newsletters (external and internal)
  - Posters
  - Press releases
  - Public notices
  - Publications: annual reports, water quality reports, project updates
  - Recordings and interviews of radio and television appearances by Presidio Trust representatives
  - Standards for signs, uniforms and related items
  - Standards on use of Presidio Trust logos
  - Style guidelines
  - Vendor services for media

### **Retention Plan**

### **Permanent Records Criteria**

Records that document an activity which meets one or more of the following criteria are Permanent:

- Communication of the Presidio Trust mission, the dissemination of Presidio Trust information, and the conveyance of Presidio Trust positions and statements
- Documentation of computer systems in any category that contain permanent records
- "First of a kind" activity or establishes precedents
- Policy and procedures for directing Information and Public Image Management



Subject of widespread media attention or Congressional scrutiny

### FITEM 1 A.1 Permanent Information & Public Image Management Policy Records: Records that help manage and set direction for system development and public image

**NOTE** Documentation records of computer systems in any category that contain permanent records will be transferred with the system

Current Volume: 1 cubic feet
Annual Accumulation 1/16 cubic feet
Date Span 1999-2010
Estimated Date of First Accession June 2011

### **Disposition Instructions:**

Cutoff: Close file at the end of each calendar year

Transfer permanent special media and electronic records along with any finding aids or descriptive information (including linkage to the original file) and related documentation by calendar year to the National Archives when 3 years old. Digital records will be transferred in an acceptable format following standards applicable at the time

Transfer all other permanent records to NARA 15 years after close

# TTEM 2 A.2 Permanent Information & Public Image Management Mission Records: Records that document the communication of the Presidio Trust mission, the dissemination of Presidio Trust information, and the conveyance of Presidio Trust positions and statements

Curient Volume 2 cubic feet
Annual Accumulation 1/8 cubic feet
Date Span 1999-2010
Estimated Date of First Accession June 2011

#### **Disposition Instructions:**

Cutoff: Close file at the end of each calendar year

Transfer permanent special media and electronic records along with any finding aids or descriptive information (including linkage to the original file) and related documentation by calendar year to the National Archives when 3 years old. Digital records will be transferred in an acceptable format following standards applicable at the time

Transfer all other permanent records to NARA 15 years after close.

## Long-term Temporary Information and Public Image Management Records: Records that document system administration, records management, and public information functions that do not meet the criteria listed above

### **Disposition Instructions:**

Cut off the file at the end of each calendar year Destroy/delete records 15 years after cutoff

ITEM 4

Short-term Temporary Information and Public Image Management Records: Records regarding development of publications, and library activities that do not meet the criteria for permanent records listed above. Also includes Freedom of Information act and Privacy Act requests.

### **Disposition Instructions:**

Cut off the file at the end of each calendar year Destroy/delete records 7 years after cutoff

Routine Temporary Information and Public Image Management Records: Records dealing with help desk, hardware/software maintenance, meeting arrangements, requests for information, and all other routine, housekeeping and supporting documentation not addressed elsewhere in this category

### **Disposition Instructions:**

Cut off the file at the end of each calendar year Destroy/delete records 3 years after cutoff

Authorities: The Presidio Trust Act, Freedom of Information Act, Privacy Act

**Presidio Trust Approval Date:** 

**NARA Approval Date:** 



Item #	Title	Brief Description	Retention		ltem#	Title	Retention	File code
GRS #14	l: Information Services Re	ecords	New Schedule Items					
1	Information Request Files	Information requests for publications, photographs, and other information literature that require no special effort	3 months		5D	Temporary Short-Term Information/Public Image Records	3 years	Lıb-110, PAF-380
11a1	FOIA Requests Correspondence* (access fully granted)	Files created in response to a FOIA request, access fully granted	2 years	Sec. Ballet	5D	Temporary Short-Term Information/Public Image Records	3 years	FOI-100
11a2a	FOIA Requests Correspondence* (additional info needed, no appeal)	Files created in response to a FOIA request, additional information requested, case not appealed	2 years		5D	Temporary Short-Term Information/Public Image Records	3 years	FOI-110
1	FOIA Requests Correspondence* (appealed)	Files created in response to a FOIA request, additional information needed; request denied and appealed.	6 years after final action	10 m	5C	Temporary Routine Information/Public Image Records	7 years	FOI-120
11a3a	FOIA Requests Correspondence* (denied, no appeal)	Files created in response to a FOIA request; request denied but not appealed	6 years	**************************************	5C	Temporary Routine Information/Public Image Records	7 years	FOI-130
11b	FOIA Request Official Files	Original records under FOIA request	Based on record retention	A	-			FOI-200
12a	FOIA Appeals Correspondence	Appeals to a FOIA decision including correspondence and documentation	6 years		5C	Temporary Routine Information/Public Image Records	7 years	FOI-140
12b	FOIA Appeals Official Files	Original records under FOIA request and appeal	Based on record retention	10 20				FOI-300
13a	FOIA Control Register	Register maintained by FOIA Officer to track FOIAs	5 years	5	5C	Temporary Routine Information/Public Image Records	7 years	FOI-400
13b	FOIA Control Files	Other files created to maintain control of FOIA process.	5 years	7.00	5C	Temporary Routine Information/Public Image Records	7 years	FOI-500

ltem#	Title	Brief Description	Retention	ltem#	Title	Retention	File code
14	FOIA Report Files	Reports on implementation of FOIA in agency	2 years	5D	Temporary Short-Term Information/Public Image Records	3 years	FOI-600
15	Administrative Files	General implementation of FOIA, including notices, correspondence, etc.	2 years	5D	Temporary Short-Term Information/Public Image Records	3 years	FOI-700
21a1	Privacy Act Requests Correspondence (access fully granted)	Responses to individuals who request amendment to a related record, access fully granted.	2 years	5D	Temporary Short-Term Information/Public Image Records	3 years	GCL-200
21a2a	Privacy Act Requests Correspondence (additional info needed, no appeal)	Responses to individuals who request amendment to a related record in which additional information was needed; no appeal.	2 years	5D	Temporary Short-Term Information/Public Image Records	3 years	GCL-201
	Privacy Act Requests Correspondence (appealed)	Responses to individuals who request amendment to a related record in which additional information was needed and appealed.	4 years	5C	Temporary Routine Information/Public Image Records	7 years	GCL-202
21a3a	Privacy Act Requests Correspondence (denied, no appeal)	Responses to individuals who request amendment to a related record in which the agency denied the request and no appeal was made	5 years	5C	Temporary Routine Information/Public Image Records	7 years	GCL-203
21b	Privacy Act Requests Official Files	Original records under FOIA request	Based on record retention				GCL-204
22b	Privacy Act Amendment Case Files, Refused	Request to amend a record pertaining to a person; case was refused.	4 years	5C	Temporary Routine Information/Public Image Records	7 years	GCL-210
<b>22</b> c	Privacy Act Amendment Appealed Case Files	Request to amend a record pertaining to a person, case was appealed.	3 years	5D	Temporary Short-Term Information/Public Image Records	3 years	GCL-211
23	Privacy Act Accounting of Disclosure Files	Related records that account for disclosure of a Privacy Act record.	5 years	5C	Temporary Routine Information/Public Image Records	7 years	GCL-220

Item#	Title	Brief Description	Retention	ltem#	Title	Retention	File code
24a	Privacy Act Control	Register used to control responses	5 years	5C	Temporary Routine	7 years	GCL-230
	Register	concerning Privacy Act requests			Information/Public Image		
					Records		
24b	Privacy Act Control Files	Other records used to control responses	5 years	5C	Temporary Routine	7 years	GCL-231
		concerning Privacy Act requests.			Information/Public Image		
					Records		
26	Privacy Act	Relating to general implementation of	2 years	<b>5</b> D	Temporary Short-Term	3 years	GCL-240
	Administrative Files	Privacy Act including notices,			Information/Public Image		
	! 	correspondence, etc		4	Records		
*Note:	FOIA and Privacy Act Rec	uests do not include original records			<u> </u>	<u> </u>	<u></u>
GRS #16	5: Adminsitrative Manage	ment Records		New Schedule Items			
2	Records Disposition Files	Routine correspondence	2 years	5D	Temporary Short-Term	3 years	RMT-310
					Information/Public Image		
				<b>*</b>	Records		
7	Correspondence	Correspondence documenting	6 years	5C	Temporary Routine	7 years	RMT-100
	documenting	transfer/destruction of records			Information/Public Image		
	transfer/destruction of			*	Records		
	records			3			<u></u>
GRS #24	4: Info Tech Operations &	Management Records		New Schedule Items			
2	Information System	Records relating to system support,	3 years	5D	Temporary Short-Term	3 years	INF-110
	Support Tracking	reviews, site visits.			Information/Public Image		1
	Records			1	Records		
2, 3, 10	Helpdesk Inventory	Records relating to equipment and	3 years, 1	5D	Temporary Short-Term	3 years	INF-500
	Management Records	customer support	year		Information/Public Image		
				<b>I</b>	Records		

<u>.</u>

Presidio Trust Bucket 5: Information and Public Image Management

				Old	
tem No. & Title	RETENTION	FILE CODE	SERIES TITLE	ltem#	<b>OLD Disposition</b>
A.1 Permanent Information/Public Image Policy	PERMANENT				
ecords: Records that help manage and set direction					
or system development and public image.		_			
	-	INF-100	Correspondence, if significant		
		INF-200	Policy/Procedures		
		LIB-200	Policy/Procedures		
		PAF-100	Correspondence, if significant		
		PAF-200			
			Policy/Procedures [Social media, Media Relations,		
			Publications Guidelines		
		PAF-340	Publishing Guidelines		
		PAF-400	Standards for signs, uniforms and related items [Julie Vogel		
			plan		
		PAF-410	· ·		
			Standards on Use of Presidio Trust logos		
		SPE-100	Correspondence, if significant		
		SPE-200	Policy/Procedures		
.A2 Permanent Information/Public Image Product	PERMANENT	ļ -			ļ.
ecords: Records that document the communication of					
ne Presidio Trust mission; the dissemination of					
residio Trust information, and the conveyance of					
residio Trust positions and statements.					
	1	PAF-300	Reports [Focus Group Report, Survey, JSCo Survey]		
		PAF-310	Newsletters [external and internal] eNews, print newsletters	91	Permanent
		PAF-320	Public Notices (including Federal Regulations)		
		PAF-330	Press Releases	92	Permanent
		PAF-350	Announcements, Flyers, Free informational literature		
			·		
		PAF-360 PAF-370	Oral Histories Publications Annual reports, Water Quality Reports, Project	99	Permanent

5.B Temporary Long-Term Information/Public Image Records: Records that document system administration, records management, and public information functions that do not meet the criteria listed above.	Temporary, 15 years			
	INF-120	Information Resource Management [Policy Correspondence]		
	INF-300	Forms Management [Policy Correspondence]		
	RMT-200	Policy Correspondence		
	RMT-300	Vital Records [policy correspondence)		
	SPE-300	Special use permits/client files	94	TEMP Transfer to FRC when 3 years old Destroy when 10 years old
	SPE-400	Public Meeting Records	97	TEMP Transfer to FRC when two years old, Destroy when 10 years old
5.C Temporary Routine Information/Public Image Records: Records regarding development of publications, and library activities (circulation records) that do not meet the criteria for permanent records listed above. Also includes Freedom of Information Act and Privacy Act requests.	Temporary, 7 years			
	FOI-120	FOIA Requests Correspondence (appealed)	2	GRS 14 11a2b & GRS 14 11a3b
	FOI-130	FOIA Requests Correspondence (denied, no appeal)	25	GRS 14 11a3a
	FOI-140	FOIA Appeals Correspondence	26	GRS 14 12a
	FOI-200	FOIA Request Official Files	25	GRS 14.11b
	— <del>FOI-300</del>	FOIA Appeals Official Files	26	GRS 14 12b
	FOI-400	FOIA Control Register	27	GRS 14 13a
	FOI-500	FOIA Control Files	27	GRS 14 13b
	GCL-202	Privacy Act Requests Correspondence (appealed)	2	GRS 14 21a2b &
	GCL-203	Privacy Act Requests Correspondence (denied, no appeal)	25	GRS 14 21a3b GRS 14 21a3a
	GCL-210	Privacy Act Amendment Case Files, Refused	31	GRS 14 22b

GCL-220	Privacy Act Accounting of Disclosure Files	32	GRS 14 23
GCL-230	Privacy Act Control Register	33	GRS 14 24a
GCL-231	Privacy Act Control Files	33	GRS 14 24b
- GCL-204	Privacy Act Requests Official Piles	<del>30</del>	- GRS 14.21b
RMT-100	Correspondence documenting transfer/destruction of	2	GRS 16 7
	records		

5.D Temporary Short-Term Information/Public Image
Records: Records dealing with help desk,
hardware/software maintenance, meeting
arrangements, requests for information, and all other
routine, housekeeping and supporting documentation
not addressed elsewhere in this category

Temporary, 3 years

FOI-100	FOIA Requests Correspondence (access fully granted)	25	GRS 14 11a1
FOI-110	FOIA Requests Correspondence (additional info needed, no appeal)	25	GRS 14 11a2a
FOI-600	FOIA Report Files	28	GRS 14 14
FOI-700	Administrative Files	29	GRS 14.15
GCL-200	Privacy Act Requests Correspondence (access fully granted)	25	GRS 14 21a1
GCL-201	Privacy Act Requests Correspondence (additional info needed, no appeal)	25	GRS 14 21a2a
GCL-211	Privacy Act Amendment Appealed Case Files	31	GRS 14 22c
GCL-240	Privacy Act Administrative Files		GRS 14 26
INF-110	Correspondence, routine		GR <del>S-74-1</del> -
INF-400	Information System Support Tracking Records		GRS 238 24.2, 24.3, 24.10
INF-500	Helpdesk Inventory Management Records		GRS 24 2
Lıb-100	Library Services [Inter-library loan transactions; document delivery]		TEMP Destroy when 2 years old
Lıb-110	Information Requests		GRS 14 1
PAF-110	Correspondence, general		
PAF-380	Information Requests		GRS 14 1
RMT-310	Records Disposition Files		GRS 16 2
SPE-110	Correspondence, routine		