

SG 5.4 Safeguarding and Photography

The purpose of this document is to brief British Cycling clubs, coaches and members on the appropriate use of visual images in cycling. The key message is that everyone involved in cycling has a responsibility to monitor inappropriate use of cameras and video equipment.

Photography and media provides an excellent opportunity to celebrate the achievement of young people and the spectacle of cycling events. The management of photography of vulnerable riders in cycling can be difficult as competition and training is almost exclusively carried out in large open public spaces where it is not possible to control admission.

Where it is possible to control admission, for example at an event where spectators pay for entry, you should consider that anyone wishing to use a camera of any description is registered with the competition organisers by providing ID documents and made identifiable (bib or lanyard). However in reality this may be challenging and may be a barrier to people taking part or spectating for whatever reason.

If you are planning to use specially commissioned photography for a specific publicity purpose, particularly if it is posed for or taken in training, or you are documenting an event (including if you intend to sell on the photos) you are advised to ask for explicit consent from the riders parents or carers explaining the purpose of the photos, storage and so on. Parents should be able to request a copy of any material for them to view. If a parent or carer objects they should notify the appropriate club official or photographer immediately and follow up this discussion in writing.

Whilst capturing visual images can present issues it is important for everyone involved in cycling to be vigilant for inappropriate behaviour and to take appropriate action.

- **Be aware-** someone may use the taking of photos as a means engage vulnerable people and obtain inappropriate images of them? Are they taking photos inside a changing room or other situation that is outside the norm? Do you think they have any connection to the event taking place? Are they using the equipment in an open manner or are they being secretive?
- **Challenge-** if you see someone displaying the above behaviour or acting in some other unorthodox manner-ask them what they are doing? Why they are doing it? Who for? If they do not provide a satisfactory answer make a note of their appearance, car registration, name etc
- **Report-** pass any information you have on to the CWO or British Cycling SLO who will advise you on how the issue will be dealt with

Please familiarise yourself with the below information before taking photographs at any event in order to safeguard vulnerable groups:

- **Audience-** Consider the intended audience and purpose of the image when taking photos and using them at a later date. Take on the bike, action shots only of juniors.
- **Identification-** The visual content and captions should not identify the riders in anyway. Captions must be restricted to name and team name.
- **Dress-** Any person featured will be wearing suitable dress and the photographs will focus on the activity rather than a full body shot. Inappropriate clothing that could cause safety issues should not be worn.
- **Safety equipment-** all photos must contain riders wearing appropriate safety equipment.
- **Storage-** images must be stored securely to ensure access is restricted to appropriate people. This will help to prevent inappropriate use of the images.

The following will not be permitted at any cycling event with vulnerable groups participating:

- Unsupervised access to competitors or one to one photo sessions.
- Unsupervised photo sessions outside of the sports competitions.
- Photography in the changing rooms

Everyone involved in cycling has a responsibility to monitor inappropriate camera use and report their concerns.

CPSU Briefing 'Photographs and images of children' will provide further details in safeguarding and photography available at

http://www.nspcc.org.uk/Inform/cpsu/resources/briefings/PhotographsAndImagesOfChildren_wdf60645.pdf