



# Zika Prevention Kit for Pregnant Women B-Roll

## Description of B-Roll

Open: Shot that shows graphics and info on what we know, what we don't know, and symptoms

00:05- Close shot of pamphlet: What we don't know about Zika

00:10- Shot of pamphlet: What we know about Zika and What we don't know about Zika

00:15- Shot of pamphlet: What we know about Zika

00:17- Zooms out and top page of stack is taken

00:24- Shot of pamphlet: What we know about Zika in Spanish

00:27- Zooms out and top page of Spanish stack is taken

00:30- Show six biological mosquito control packs - mosquito dunks for treating standing water

00:33- One of the six biological mosquito control packs are taken - mosquito dunks for treating standing water

00:36- Top sheet of a stack of Zika prevention material in Spanish being taken

00:43- Tight shot of oral digital thermometer, can of insect repellent, and three condoms

00:50- Wider shot that gradually zooms in of oral digital thermometer, can of insect repellent, and three condoms

01:02- Close shot of can of insect repellent

01:04- Shot of a group of six oral digital thermometers, cans of insect repellent, and three condoms

01:09- Close shot of oral digital thermometer

01:16- Shot of mosquito net that is taken out of cardboard box

01:22- Close shot of rectangular mosquito net in package

01:26- Close shot of permethrin insect repellent for clothing, gear and tents

01:32- Shot of permethrin insect repellent for clothing, gear and tents that zooms in and pans down

01:40- Close shot of permethrin insect repellent for clothing, gear and tents, showing that its odorless permethrin

01:44: Shot of permethrin insect repellent and biological mosquito control packs in canvas bag.

01:49- Wide shot that zooms in to shot of permethrin insect repellent and biological mosquito control packs in canvas bag.

01:57- Close shot of permethrin insect repellent in canvas bag

02:01- Shot of wood pallets that pans down to close shot of permethrin insect repellent in canvas bag

02:11- Close shot of oral digital thermometer

02:16- Shot of empty blue and green canvas bags

02:23- Shot of full blue and green canvas bags being placed on a wooden pallet

02:31- Shot of green bags being counted on pallet

02:44- Green canvas bags being moved from pallet into a reusable container

02:51- Close shot of green bags being placed into reusable container

03:14- Shot of mosquito netting being placed in green canvas bags

03:30- Forklift moving reusable container

03:48- Shot of nine reusable containers sitting in a row.

03:53- Shot of blue and green bags being placed on wooden pallets

04:17- Shot of permethrin insect repellent being put into bags

04:32- Shot of Zika literature being placed in green bags

04:48- Close shot of Zika literature being placed in green bags

04:55- Shot of assembly line structure where all literature and items are being placed into bags

05:02- Close shot of Zika literature

05:38- Pan right of assembly line structure where all literature and items are being placed into bags

05:50- Tight shot of that says "Use this bag to carry your items that will help you prevent mosquito bites..."

06:03- Zooms out from Zika literature to show assembly line structure where all literature is being placed into bags.

06:16- Tight shot of green and blue bags being placed in a plastic bin.

06:28- Shot of condoms being separated individually

06:38- Tight shot of top portion of the reusable container being set

06:53- Wide shot of reusable container being moved across warehouse floor.

07:02- Shot inside reusable container where bags are being placed and counted

07:23- Shot that pans up, then down of inside reusable container where bags are being placed and counted

07:36- Shot of assembly line where items are being put into bags

07:38- Moving shot right, showing reusable containers in a row

07:47- Close shot of the side of reusable container that shows “Property of CDC with logo”

07:54- Wide shot of reusable containers sitting in a row, that zooms in to individual container that shows “Property of CDC with logo “

08:08- Shot that pans left following forklift carrying reusable container through warehouse, then setting container on the ground