



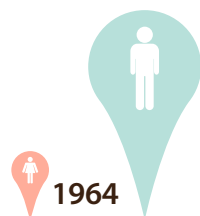
EQUALITY IN SMOKING & DISEASE

Nobody Wins!

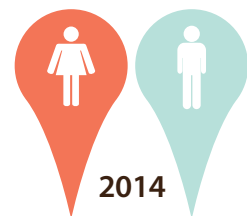
Nearly
20 million
women and girls
in the United States
smoke cigarettes.



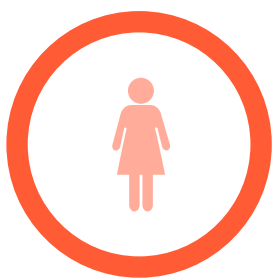
**DURING THE
60's (and) 70's**
TOBACCO COMPANIES
TARGETED WOMEN.



In the last 50 years
a woman's risk of
dying from smoking has



**MORE
THAN
TRIPLED**
and is now equal to a
man's risk.



**WOMEN
WHO SMOKE ARE
MORE
LIKELY**

to die from COPD
than men who smoke.



WOMEN OVER AGE 35 WHO SMOKE

have a slightly higher risk of
dying from heart disease than
men who smoke.



**MORE THAN
200,000
WOMEN DIE EVERY YEAR**

from smoking-related disease
compared with 270,000 men
who die from smoking-related
disease every year.



WOMEN SMOKERS SHOULD QUIT SMOKING.

For help, they can visit women.smokefree.gov or call 1-800-QUIT-NOW.