

AD-ID: VCDC134500H

SPOT TITLE: Angie P_Love Yourself Tip_AVO2_30_NTP

LENGTH: :30

AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

SUPER: Angie, 62, Ohio

We see Angie in a black blouse and magenta cardigan sitting at a kitchen table.

ANGIE: I started smoking menthol cigarettes at age 15.

Cut to a close up of Angie speaking.

ANGIE: As a gay teen trying to figure out who I was, I hid behind cigarettes.

Cut to a close up of Angie in a blue blouse looking off into the distance, not speaking.

Cut to a video of Angie walking through the house and sitting on a wooden bench on a balcony. She is holding a newspaper.

ANGIE: And then, when I figured out who I was, I was so addicted to nicotine that it was hard for me to quit.

Cut to a close up of Angie speaking to the camera. She is sitting in the kitchen and wearing a black blouse and magenta cardigan.

ANGIE: My tip is,

Cut to a close up of a side profile of Angie sitting on the porch in a blue blouse.

ANGIE: love yourself and get the help you need to quit smoking.

Cut to Angie speaking to camera in the kitchen, wearing a black blouse and magenta cardigan.

ANGIE: You are worth it.

ART CARD: Tobacco companies aggressively market to LGBTQ+ communities.

ANNCR: Tobacco companies aggressively market to LGBTQ+ communities.

ANNCR: You can quit. For free help, text QUITNOW to 333888

ART CARD: You can quit. For free help, text QUITNOW to 333888

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