



DEPARTMENT OF HEALTH & HUMAN SERVICES

Office of Consumer Information and
Insurance Oversight

200 Independence Avenue SW
Washington, DC 20201

DATE: September 22, 2010

TO: Issuers of Health Insurance

FROM: Teresa DeCaro
Web Portal Team Lead, Office of Consumer Support

SUBJECT: Revised Language for CEO/CFO Attestation of CMP Data

This notice informs issuers that CEO/CFO attestation language has been revised and will be made available on the CMP on Thursday morning, September 23, 2010. We are revising the attestation for the October 1, 2010 data submission in recognition that issuers are having difficulty submitting plan benefit and pricing information to the CMP. These difficulties are a result of this being a new and complex process conducted under very tight timelines. We intend for issuers to meet the 1 percent enrollment test for completeness for November 1, 2010 and expect to reexamine the language and approach to attestation.

The attestation language is changed for October 1, 2010 as follows:

We are requiring as a condition for plans to display on October 1, 2010 that the CEO or CFO attest to the accuracy of the data as stated below. Also concerning display of plans for October 1, we are making it optional that the CEO or CFO attest to the completeness of the data as stated below.

Accuracy provision of the October 1, 2010 attestation: I attest in my capacity as CEO or CFO that I have examined the plan benefit and pricing data submission that was submitted through the Department of Health and Human Services (HHS) Content Management Portal (CMP), and that to the best of my information, knowledge, and belief it accurately represents the required plan benefit and estimated pricing data based on current template parameters

Completeness provision of the October 1, 2010 attestation: I further attest that our submissions as a whole to the CMP represent plan benefit and pricing information for all plans that are offered by this organization that are open for enrollment and that represent one percent or more of the organization's total enrollment for the relevant market within any given zip code.

All other guidance and data processes in order to reach CEO or CFO attestation remain the same. The last day to attest to the accuracy of your organization's plan data is 11:59pm EST on Friday, September 24, 2010. Plans for which the attestation is not submitted by this date will not be included on the October 1 release of the web portal.

Note that organizations that already completed CEO or CFO attestation do not need to attest again under the revised attestation language.

For technical assistance regarding the portal plan submissions and attestation, please contact the CMP Help Desk at either 1-877-425-3708 or cmp-support@ehealth.com.

For policy questions concerning the attestation please contact Beth Liu at beth.liu@hhs.gov