HUMAN
WHEN
VASTFLUX
ATTACKS
A HUMAN SATORI TEAM ADVENTURE
15¢
ISSUE #1
FRAUD
FRAUD

WE'D LIKE TO THANK THE REAL HUMANS OF THE SATORI TEAM FOR THEIR WORK IN TAKING DOWN VASTFLUX:

NICO AGNESE
MAOR ELIZEN
MARION HABIBY
RYAN JOYE
VIKAS PARTHASARATHY
MIKHAIL VENKOV

AND MANY MORE BRAVE HUMANS

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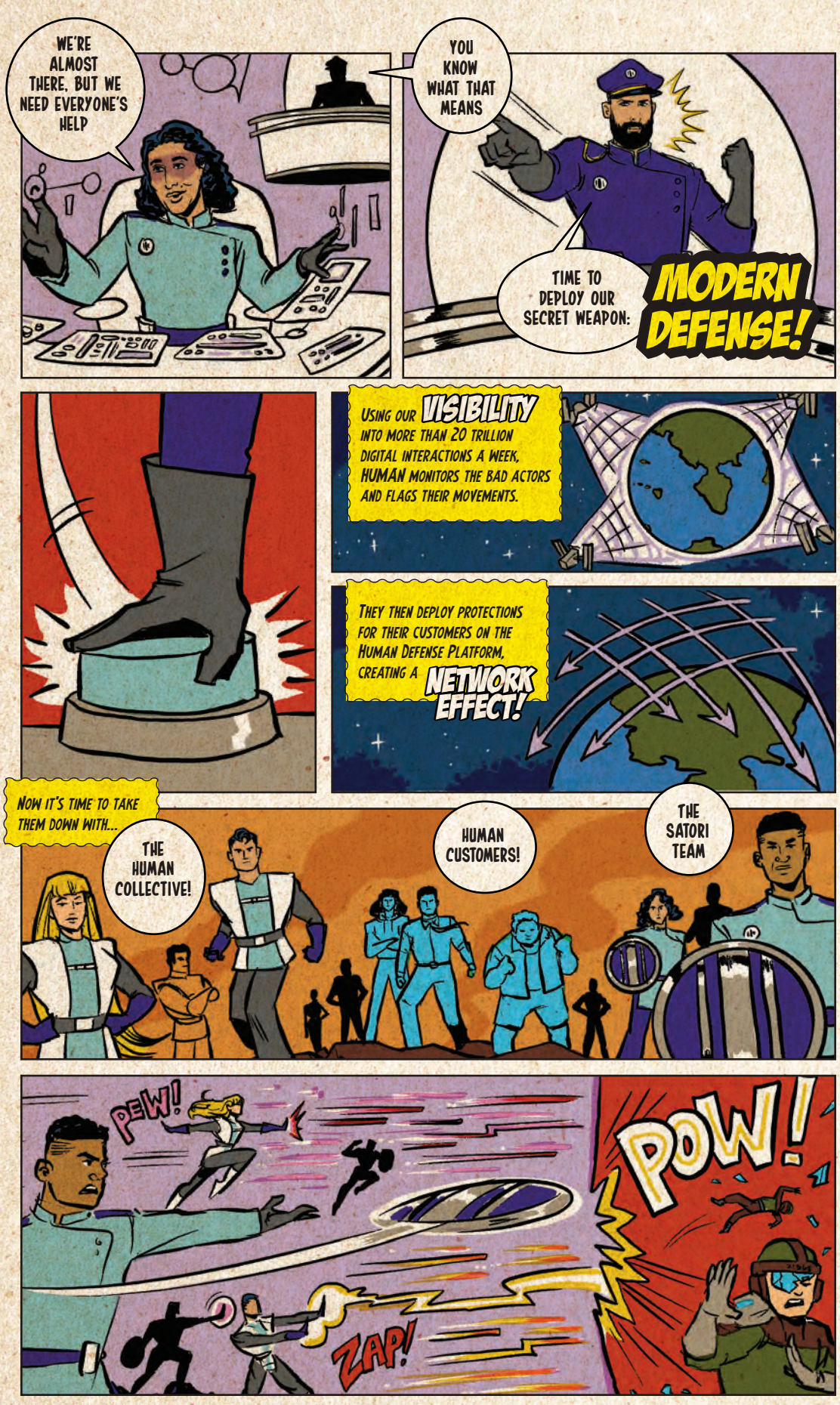
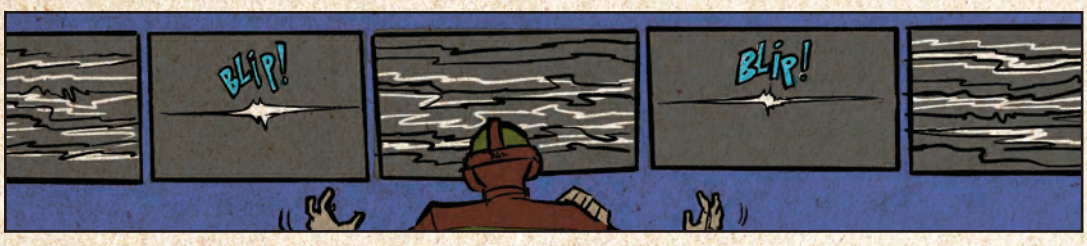
JESSICA YEUNG

ANOTHER DAY, ANOTHER DISRUPTION. THE SATORI THREAT INTELLIGENCE & RESEARCH TEAM IS CELEBRATING THEIR ACCOMPLISHMENTS.
10 YEARS STRONG
BEEP
BEEP
HEY I THINK I FOUND SOMETHING
THE OPERATION IS CALLED ...
VASTFLUX!
THE FRAUDSTERS ARE STACKING THE ADS -
AND THEY'RE STACKING A LOT OF ADS - UP TO 25!
IT'S MALVERTISING!
AT THE HACKER EVIL LAIR
KEEP OUT
WHAT'S THE STATUS OF OUR AD FRAUD OPERATION?
HERE'S WHERE WE'RE AT RIGHT NOW:
WE'RE NOW PEAKING AT 12 BILLION FRAUDULENT AD REQUESTS A DAY
WE CONTROL 11 MILLION DEVICES
AND WE'VE NOW SPOOFED 1700 APPS
BACK AT SATORI HQ
THIS IS THE BIGGEST OPERATION WE'VE EVER SEEN!
I THINK I GET WHAT'S GOING ON HERE...

FIRST THEY BUY AN AD SPOT, THEN THEY FLIP IT AND SELL THAT SAME SPOT TO A BUNCH OF DIFFERENT ADVERTISERS
AD SPACE
SOLD
THEY STACK THE ADS IN THE SAME SPOT. IT'S LIKE BOOKING A HOTEL ROOM, THEN RENTING IT OUT MULTIPLE TIMES FOR THE SAME SLOT -
THEY TAKE THE MONEY AND RUN!
DO NOT DISTURB
WHEN A HUMAN LANDS ON A SITE WITH A VASTFLUX AD SLOT, THEIR PHONE GETS HOT AND THE BATTERY DEPLETES BECAUSE ITS UNKNOWINGLY RUNNING ALL THESE ADS!
ADVERTISERS THINK THEY'RE PAYING FOR AN AD TO BE SHOWN BECAUSE THEY'RE GETTING "VERIFICATION" -
VERIFIED*
BUT THE AD IS HIDING IN THE STACK!
ADVERTISERS ARE LOSING MONEY AND CONSUMERS HAVE NO IDEA
THE DEVICE IS NOT INFECTED BUT THE AD SPACE IS
WE HAVE TO STOP VASTFLUX!
SNAP!
ZHUP!
CLIK
CLIK

BEEP
BEEP
ZZAP
THEY'RE STILL KICKING! WE NEED TO ADD MORE PRESSURE!
ZOW!
WE DON'T HAVE MUCH LEFT IN US SIR, THEY'RE TOO POWERFUL
WE'RE NOT GOING TO LET THEM WIN. KEEP GOING!
THEY'RE SO WEAK NOW, BUT HOW DO WE TAKE THEM OUT COMPLETELY?


WE'RE ALMOST THERE, BUT WE NEED EVERYONE'S HELP
YOU KNOW WHAT THAT MEANS
TIME TO DEPLOY OUR SECRET WEAPON:
MODERN DEFENSE!
USING OUR VISIBILITY INTO MORE THAN 20 TRILLION DIGITAL INTERACTIONS A WEEK, HUMAN MONITORS THE BAD ACTORS AND FLAGS THEIR MOVEMENTS.
THEY THEN DEPLOY PROTECTIONS FOR THEIR CUSTOMERS ON THE HUMAN DEFENSE PLATFORM, CREATING A NETWORK EFFECT!
NOW IT'S TIME TO TAKE THEM DOWN WITH...
THE HUMAN COLLECTIVE!
HUMAN CUSTOMERS!
THE SATORI TEAM
PEW!
ZAP!
POW!


BLIP!
BLIP!

WE HAVE NO MORE DEFENSES. IT'S OVER

I CALL THIS DRINK, THE VASTINI!
BEEP
HOPEFULLY WE HAVE MORE TIME BEFORE THE NEXT FRAUD OPERATION...
WAIT, I THINK I FOUND SOMETHING!
BEEP
TO BE CONTINUED...

ON JANUARY 19, 2023 THE HUMAN SATORI THREAT INTELLIGENCE & RESEARCH TEAM PUBLISHED THEIR RESEARCH OF THE MOST SOPHISTICATED AD FRAUD BOTNET THEY EVER FOUND, VASTFLUX. THE FRAUDSTERS BEHIND THE OPERATION USED MULTIPLE THREAT MODELS TO MAKE THEIR SCHEME PROFITABLE, LIKE AD STACKING AND MALVERTISING. THIS IS THE BIGGEST AD FRAUD SCHEME HUMAN HAS UNCOVERED WITH A WHOPPING 12 BILLION FRAUDULENT BID REQUESTS. AND BEING IN THE FRAUD FIGHTING BUSINESS FOR 10 YEARS, THAT'S SAYING SOMETHING. THE MONTHS-LONG BATTLE BETWEEN OUR SATORI TEAM AND THE BOT OPERATORS CULMINATED IN AN UNPRECEDENTED PRIVATE TAKEDOWN, PROTECTING EVERYONE IN THE PROGRAMMATIC ADVERTISING ECOSYSTEM. WHILE THIS STORY IS EXAGGERATED (WE DON'T KNOW WHAT THEIR EVIL LAIR LOOKS LIKE UNFORTUNATELY), THE DETAILS OF THEIR RISE AND FALL ARE ALL REAL.

READY TO DIVE DEEPER?

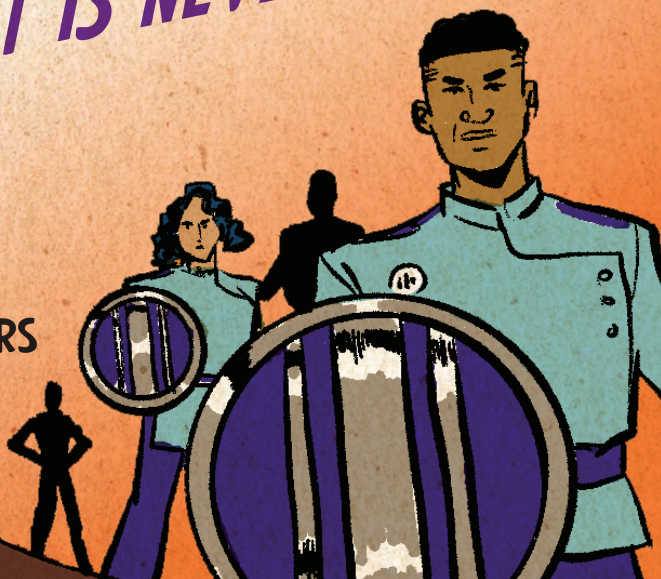
CHECK OUT ALL OF OUR RESOURCES AROUND VASTFLUX:

JOIN OUR TEAM!

THE FIGHT FOR HUMANITY ON THE INTERNET IS NEVER OVER

WE NEED YOU TO MAKE OUR MISSION A REALITY. SEE ALL OF OUR OPEN ROLES AT

HUMANSECURITY.COM/CAREERS



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