

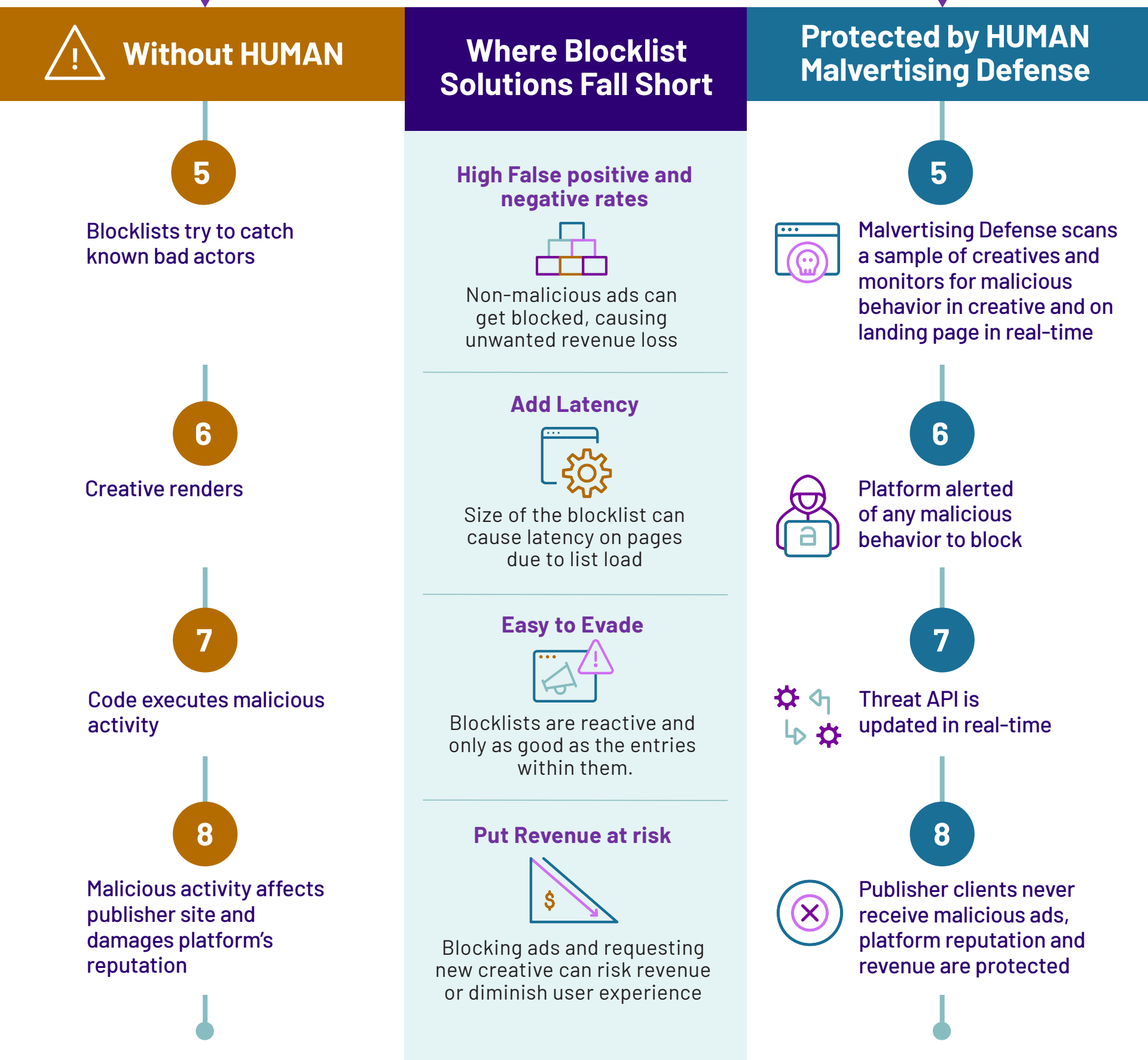
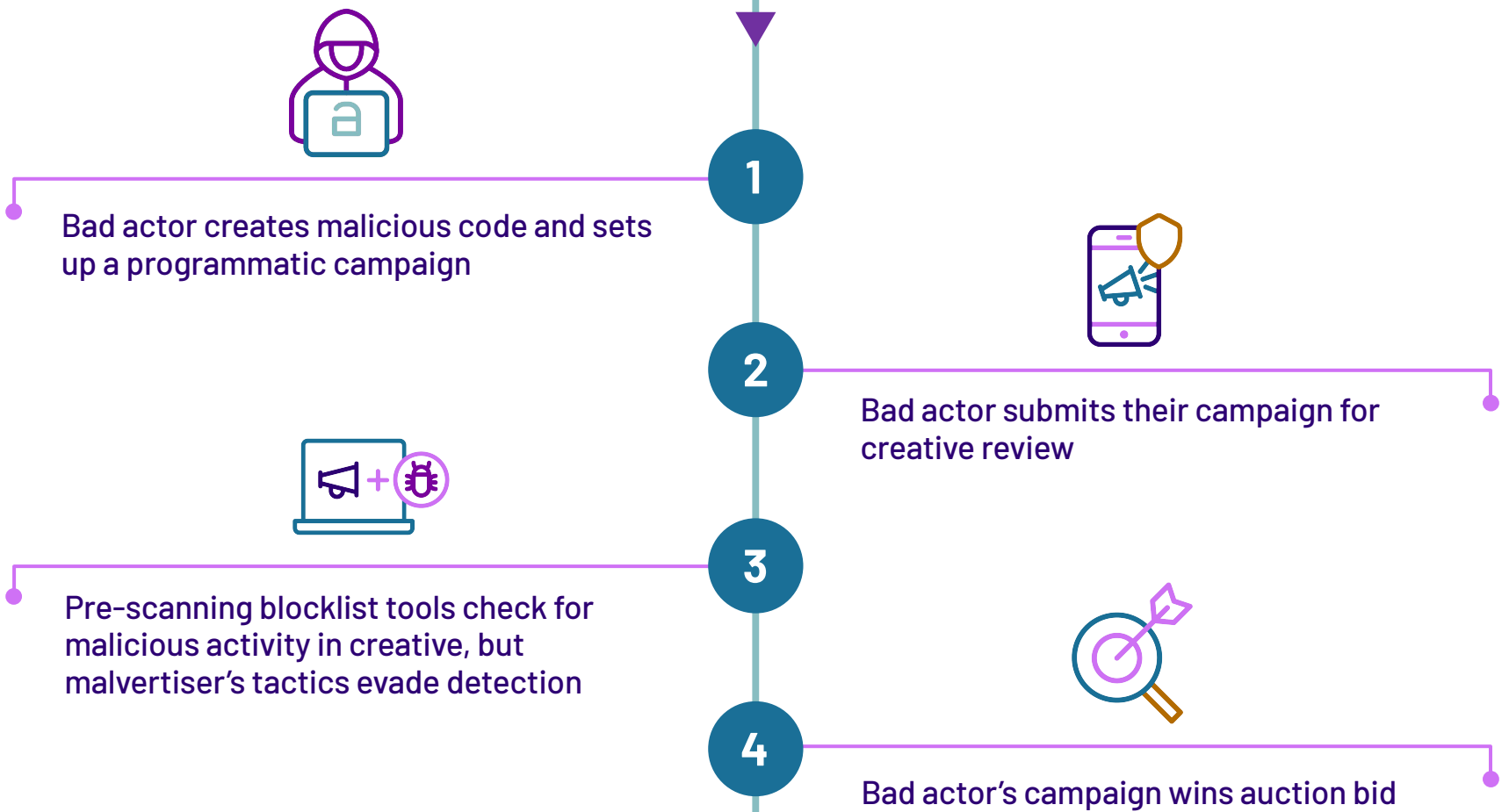


Timeline of a Malvertising Attack

How malicious ads go from idea to threat and how HUMAN Malvertising Defense helps ad tech platforms protect their publisher clients from this ever-evolving threat.

Malvertising threats for Platforms

- Redirects away from publisher client sites
- Ad cloaking to execute clickbait scams
- Redirects to malicious landing pages
- Distribution of malware
- Client-side injections to steal user info
- Heavy ads slowing site experience
- Pixel/Video Stuffing



Malvertising Defense Advantage



Preserve Revenue



Protect Brand Reputation



Optimize Performance and Overhead

Take Control of Your Digital Ad Inventory

Find out how HUMAN uses modern defense strategies to help platforms safeguard their publisher partners and revenue from malicious ads. **Visit HUMAN to request a demo.**