

The LEGO Group Engagement in Associations / Groups - 2023 update	
Association	Country or Region
EMEA (Europe, Middle East, Africa)	
Toy Industries of Europe	EU
European Brands Association	EU
Together Against Counterfeiting Alliance	EU
European Internet Forum	EU
CEN-CENELEC	EU
Council of Europe Digital Partnership	Europe
EU Age-Appropriate Design Code Expert Group	EU
Federation Francaise des Industries Jouet Puericulture	France
Asociación Española de Fabricantes de Juguetes	Spain
Embassy of Denmark in the UK - Business Network	UK
British Toy and Hobby Association	UK
OWM Organisation Werbungtreibende im Markenverband	Germany
DVSI	Germany
Media Smart e.V.	Germany
Markenverband	Germany
KlischeeFrei	Germany
Spielwaren Verband Schweiz	Switzerland
Assogiocattoli	Italy
Lek&Babybranschen	Sweden
Legebranchen - LEG	Denmark
Polish Toy Association	Poland
Stichting Speelgoed Nederland	N'lands
Belgische Speelgoed federatie	Belgium
Multinational Companies Business Group	GSO
Confederation of Industry of the Czech republic	Czechia
Nordic Chamber of Commerce	Czechia
Joint Venture Association	Hungary
Hungarian Plastics Industry Association	Hungary
Dansk Industri	Denmark
American Chamber of Commerce Denmark	Denmark
Danish Chinese Business Forum	Denmark

Danish Plastics Federation	Denmark
Tools Industry Denmark	Denmark
Danish Chamber of Commerce	Denmark
Americas (AM)	
Canadian Toy Association	Canada
Toy Association	USA
Associacao Brasileira de Normas Tecnicas	Brazil
Associacao Brasileira dos Fabricantes de Brinquedos	Brazil
Asociación Mexicana de la Industria del Juguete	Mexico
National Association of Manufacturers (NAM)	USA
Global Business Alliance (GBA)	USA
Retail Council Canada (RCC)	Canada
North American Strategy for Competitiveness (NASCO)	North America
Amcham Mexico	Mexico
Future of Privacy Forum	USA / Global
Association of National Advertisers (ANA)	USA
American Danish Business Council	USA
STEM Education Coalition	USA
Change Chemistry	USA
United States Council for International Business	USA / Global
Nordic Chamber of Commerce in Mexico	Mexico
Coalition for Molecular Recycling	USA
Camara de la Industria de la Transformación (CAINTRA)	Mexico
Nordic Chamber of Commerce in Mexico	Mexico
Michigan State University's Anti-Counterfeiting Center	USA
CHINA	
China Toy & Juvenile Products Association	China
China Advertising Association	China
China Association for Consumer Products Quality and Safety Promotion	China
Quality Brands Protection Committee	China
Alibaba Anti-Counterfeiting Alliance	China
All China Environment Federation	China
Amcham	China
European Chamber of Commerce	China
Danish Chamber of Commerce	China

Internet Development Research Center of Pekin University	China
Shanghai Foreign Investment Association	China
Xuhui District Committee of Political Consultative Conference	China
Shanghai Corporate Counsel Association	China
ASIA	
Australian Toy Association	Australia
Asia Toys and Play Association	APAC
European Business Council Japan	Japan
Japan Toy Association	Japan
Federation of Indian Chambers of Commerce and Industry	India
Singapore Business Federation	Singapore
Eurocham Korea	Korea
Eurocham Vietnam	Vietnam
Nordcham Vietnam	Vietnam
Vietnam Anti-Counterfeiting & IP Rights Protection Association of Foreign Invested Enterprises	Vietnam
Eurocham Singapore	Singapore
GLOBAL	
Centre for Information Policy Leadership (CIPL)	Global
ASTM	Global
International Trademark Association	Global
ICPHSO (International Consumer Product Health and Safety Org.)	Global
Global Data Alliance	Global
Business Coalition for a Global Plastic Treaty	Global
Buisness at the Organisation for Economic Development and Co-operation	Global
Public Affairs Council	Global
World Federation of Advertisers	Global