



## WA MEDIA AWARDS – ENTRY QUESTIONNAIRE

[TO BE COMPLETED BY ENTRANT OR LEAD ENTRANT]

*(Please provide brief responses. Your responses will assist judges identify the merits of your work and the steps taken in publishing the story.)*

1. What is the key reason this entry should win?
2. Briefly state how you adhered to the MEAA Journalist Code of Ethics and in particular, the key clauses regarding:
  - a. Honesty, accuracy, fairness and the right of reply (Standard 1).
  - b. Avoiding gratuitous emphasis on the subject matter's inherent characteristics (Standard 2).
  - c. Whether the story was influenced by personal beliefs or inducement (Standard 4).
  - d. Conflicts of interest (Standard 5).
  - e. Use of reasonable and honest means to source/develop the story (Standard 8).
  - f. Respect for grief and privacy (Standard 11).
3. How was the entry initiated?
4. What was the public impact and/or public benefit?
5. What was the audience engagement with the entry?
6. If the entry was exclusive or contained exclusive elements, describe how it achieved this?
7. Was the entry followed by other media? If 'yes', state which media?
8. In the case of a team entry, was there substantial collaboration before publication on the same piece of work?
9. What research and investigation went into the entry?
10. Was the content subject to notable resourcing, deadline and/or workload constraints?
11. Was artificial intelligence (AI) used in preparing the entry? If so, describe the program and the degree to which AI was used in the entry's development and publication.

12. Did the creation of the work involve payment or financial benefit or material support, including in-kind contributions, for information, an interview or access, and if it did, what was the nature of that payment?

13. Are you aware of any legal or formal complaint about the published content concerning its accuracy? If 'yes', outline the main elements of the complaint.

14. Should the judges be aware of any other matter not covered in the above questions?

**15. For photographic entries only** – please verify that captions are accurate and provide information about the entire process through which the pictures were taken and published.