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●	28	28	Q8_1 Number of children between 0-4 years	Base : All with children in household	1007
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●	101	101	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	102	102	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	103	102	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	104	103	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

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●	106	105	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
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●	108	106	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	109	107	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	110	108	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	111	108	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867

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●	113	110	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	114	111	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
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●	116	112	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	117	113	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	118	114	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

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●	120	115	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	121	116	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	122	117	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	123	117	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	124	118	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	125	119	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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●	129	122	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	130	123	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	131	123	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	132	124	Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389

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●	134	126	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
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●	136	127	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	137	128	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	138	129	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	139	129	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232

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●	141	131	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	142	132	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	143	132	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	144	133	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	145	134	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	146	135	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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●	148	136	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	149	137	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	150	138	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	151	138	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	152	139	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	153	140	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

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	155	141	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	156	142	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	157	143	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	158	144	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	159	144	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
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●	162	147	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	163	147	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	164	148	Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	165	149	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	166	150	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	167	150	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

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●	168	151	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	169	152	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	170	153	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	171	153	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	172	154	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	173	155	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	174	156	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867

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	175	156	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	176	157	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	177	158	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	178	159	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	179	159	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	180	160	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	181	161	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

	Page	Table	Title	Base Description	Base
●	182	162	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	183	162	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	184	163	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	185	164	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	186	165	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	187	165	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	188	166	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

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●	189	167	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	190	168	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	191	168	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	192	169	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	193	170	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	194	171	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	195	171	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389

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	196	172	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	197	173	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	198	174	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	199	174	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	200	175	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	201	176	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	202	177	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232

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	203	177	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	204	178	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	205	179	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	206	180	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	207	180	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	208	181	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	209	182	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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●	210	183	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	211	183	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	212	184	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	213	185	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	214	186	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	215	186	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	216	187	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

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●	217	188	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	218	189	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	219	189	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	220	190	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	221	191	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	222	192	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	223	192	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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●	224	193	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	225	194	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	226	195	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	227	195	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	228	196	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	229	197	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	230	198	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

	Page	Table	Title	Base Description	Base
	231	198	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	232	199	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	233	200	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	234	201	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	235	201	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	236	202	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	237	203	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867

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●	238	204	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	239	204	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	240	205	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	241	206	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	242	207	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	243	207	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	244	208	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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●	245	209	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	246	210	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	247	210	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	248	211	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	249	212	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	250	213	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	251	213	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

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	252	214	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	253	215	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	254	216	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	255	216	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	256	217	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	257	218	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	258	219	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389

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	259	219	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	260	220	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	261	221	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	262	222	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	263	222	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	264	223	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

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●	265	224	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	266	225	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	267	225	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	268	226	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	269	227	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	270	228	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867

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	271	228	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	272	229	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	273	230	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	274	231	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	275	231	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	276	232	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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●	277	233	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	278	234	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	279	234	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	280	235	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	281	236	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	282	237	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

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	283	237	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	284	238	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	285	239	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	286	240	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	287	240	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	288	241	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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●	289	242	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	290	243	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	291	243	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	292	244	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	293	245	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	294	246	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

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	295	246	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	296	247	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	297	248	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	298	249	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	299	249	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	300	250	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232

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●	301	251	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	302	252	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	303	252	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	304	253	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	305	254	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	306	255	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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	307	255	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	308	256	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	309	257	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	310	258	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	311	258	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	312	259	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

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●	313	260	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	314	261	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	315	261	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	316	262	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	317	263	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	318	264	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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	319	264	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	320	265	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	321	266	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	322	267	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	323	267	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	324	268	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389

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●	325	269	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	326	270	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	327	270	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	328	271	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	329	272	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	330	273	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	331	273	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232

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●	332	274	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	333	275	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	334	276	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	335	276	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	336	277	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	337	278	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	338	279	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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	339	279	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	340	280	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	341	281	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	342	282	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	343	282	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	344	283	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	345	284	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

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	346	285	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	347	285	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	348	286	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	349	287	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	350	288	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	351	288	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	352	289	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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●	353	290	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	354	291	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	355	291	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	356	292	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	357	293	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	358	294	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	359	294	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

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●	360	295	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	361	296	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	362	297	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	363	297	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	364	298	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	365	299	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	366	300	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867

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	367	300	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	368	301	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	369	302	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	370	303	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	371	303	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	372	304	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	373	305	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

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●	374	306	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	375	306	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	376	307	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	377	308	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	378	309	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	379	309	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	380	310	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

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●	381	311	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	382	312	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	383	312	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	384	313	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	385	314	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	386	315	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	387	315	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389

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	388	316	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	389	317	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	390	318	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	391	318	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	392	319	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	393	320	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	394	321	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232

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	395	321	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	396	322	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	397	323	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	398	324	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	399	324	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	400	325	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	401	326	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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●	402	327	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	403	327	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	404	328	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	405	329	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	406	330	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	407	330	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	408	331	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

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●	409	332	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	410	333	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	411	333	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	412	334	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	413	335	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	414	336	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	415	336	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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●	416	337	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	417	338	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	418	339	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	419	339	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	420	340	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	421	341	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	422	342	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

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	423	342	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	424	343	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	425	344	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	426	345	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
	427	345	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	428	346	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232

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●	429	347	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	430	348	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	431	348	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	432	349	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	433	350	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	434	351	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

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	435	351	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	436	352	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	437	353	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	438	354	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	439	354	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	440	355	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030

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●	441	356	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	442	357	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	443	357	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	444	358	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	445	359	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	446	360	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

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	447	360	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	448	361	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	449	362	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	450	363	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	451	363	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	452	364	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389

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●	453	365	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	454	366	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	455	366	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	456	367	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	457	368	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	458	369	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
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●	460	370	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1232
●	461	371	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	462	372	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
	463	372	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	464	373	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	867
●	465	374	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	466	375	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207

	Page	Table	Title	Base Description	Base
	467	375	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	468	376	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	469	377	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	470	378	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
	471	378	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	472	379	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1030
●	473	380	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200

	Page	Table	Title	Base Description	Base
	474	381	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	475	381	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
	476	382	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	200
●	477	383	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	478	384	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
	479	384	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268
●	480	385	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly/occasionally	1268

	Page	Table	Title	Base Description	Base
●	481	386	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	482	387	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	483	387	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
	484	388	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	389
●	485	389	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	486	390	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
	487	390	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884

	Page	Table	Title	Base Description	Base
●	488	391	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1884
●	489	392	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	490	393	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
	491	393	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	492	394	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2207
●	493	395	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

	Page	Table	Title	Base Description	Base
	494	395	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	495	396	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	496	396	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	497	397	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	498	397	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

	Page	Table	Title	Base Description	Base
●	499	398	Q16B Delivery - Rating on statement - Its news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	500	398	Q16B Delivery - Rating on statement - Its news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	501	399	Q16B Delivery - Rating on statement - Its news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	502	399	Q16B Delivery - Rating on statement - Its news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	503	400	Q16B Delivery - Rating on statement - Its news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

	Page	Table	Title	Base Description	Base
	504	400	Q16B Delivery - Rating on statement - Its news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	505	401	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	506	401	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	507	402	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	508	402	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

	Page	Table	Title	Base Description	Base
●	509	403	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	510	403	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	511	404	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	512	404	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	513	405	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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	514	405	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	515	406	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	516	406	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	517	407	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	518	407	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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●	519	408	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	520	408	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	521	409	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	522	409	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	523	410	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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	524	410	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	525	411	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	526	411	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	527	412	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	528	412	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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●	529	413	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	530	413	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	531	414	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	532	414	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	533	415	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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	534	415	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	535	416	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	536	416	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	537	417	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	538	417	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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●	539	418	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	540	418	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	541	419	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	542	419	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	543	420	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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	544	420	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	545	421	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
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●	547	422	Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	548	422	Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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●	551	424	Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
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●	553	425	Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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●	555	426	Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
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●	559	428	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	560	428	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	561	429	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	562	429	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	563	430	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098

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●	565	434	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	566	435	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
	567	435	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	568	436	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	569	437	Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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●	571	438	Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
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●	575	440	Q17B Importance - Rating on statement - Its news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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	576	440	Q17B Importance - Rating on statement - Its news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	577	441	Q17B Importance - Rating on statement - Its news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
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●	579	442	Q17B Importance - Rating on statement - Its news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
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●	581	443	Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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●	585	445	Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
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●	587	446	Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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●	593	449	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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	594	449	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	595	450	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	596	450	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	597	451	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	598	451	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	599	452	Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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●	605	455	Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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●	611	458	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	612	458	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	613	459	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	614	459	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
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	616	460	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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●	617	461	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	618	461	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	619	462	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	620	462	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	621	463	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	622	463	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

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	630	467	Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	631	468	Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
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	Page	Table	Title	Base Description	Base
	634	469	Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	635	470	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	636	470	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	637	471	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	638	471	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	639	472	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

	Page	Table	Title	Base Description	Base
	640	472	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	641	473	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	642	473	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	643	474	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	644	474	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	645	475	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

	Page	Table	Title	Base Description	Base
	646	475	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	647	476	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	648	476	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	649	477	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	650	477	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147

	Page	Table	Title	Base Description	Base
●	651	478	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
	652	478	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3147
●	653	479	Q18 How satisfied are you that combined they provide these elements that we have talked about?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	654	480	Q18 How satisfied are you that combined they provide these elements that we have talked about?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	655	481	Q18 How satisfied are you that combined they provide these elements that we have talked about?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	656	482	Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	657	483	Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	658	484	Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base : All watching at least one channel asked about, regularly or occasionally	3098
●	659	485	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	409
●	660	486	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	409

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	661	486	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	409
	662	487	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	409
●	663	488	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	570
●	664	489	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	570
	665	489	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	570
●	666	490	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	570
●	667	491	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	307
●	668	492	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	307
	669	492	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	307
	670	493	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	307
●	671	494	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	732
●	672	495	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	732

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	673	495	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	732
●	674	496	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	732
●	675	497	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	732
●	676	498	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	732
	677	498	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	732
●	678	499	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	732
	679	500	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	125
	680	501	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	125
	681	501	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	125
	682	502	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	125
	683	503	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	125
	684	504	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	125

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	685	504	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	125
	686	505	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	125
●	687	506	Q22a1 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service? - BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5	Base : All	3147
●	688	507	Q22a1 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service? - BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5	Base : All	3147
●	689	508	Q22a1 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service? - BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5	Base : All	3147
●	690	509	Q22a2 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service? - All other TV	Base : All	3147
●	691	510	Q22a2 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service? - All other TV	Base : All	3147

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●	692	511	Q22a2 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service? - All other TV	Base : All	3147
●	693	512	Q22b And which of the following other types of TV do you watch?	Base : All that watch other channels/services	2952
●	694	513	Q22b And which of the following other types of TV do you watch?	Base : All that watch other channels/services	2952
●	695	514	Q22b And which of the following other types of TV do you watch?	Base : All that watch other channels/services	2952
●	696	515	Q23 Do you have access to the internet at home?	Base : All	3147
●	697	516	Q23 Do you have access to the internet at home?	Base : All	3147
●	698	517	Q23 Do you have access to the internet at home?	Base : All	3147
●	699	518	Q25 Which of these methods does your household use to connect to the internet at home?	Base : All with internet access at home	3015
●	700	519	Q25 Which of these methods does your household use to connect to the internet at home?	Base : All with internet access at home	3015
●	701	520	Q25 Which of these methods does your household use to connect to the internet at home?	Base : All with internet access at home	3015
●	702	521	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3147
●	703	522	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3147
	704	522	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3147
●	705	523	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3147
●	706	524	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3147

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●	707	525	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3147
	708	525	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3147
●	709	526	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3147
●	710	527	Q29 Which of these websites have you used in the last month?	Base : All with internet access at home	3015
●	711	528	Q29 Which of these websites have you used in the last month?	Base : All with internet access at home	3015
●	712	529	Q29 Which of these websites have you used in the last month?	Base : All with internet access at home	3015
●	713	530	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1461
●	714	531	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1461
	715	531	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1461
●	716	532	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1461
●	717	533	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	392
●	718	534	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	392
	719	534	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	392
	720	535	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	392
●	721	539	Q31 Do you ever use the internet to watch or download programmes or films?	Base : All with internet access at home	3015

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●	722	540	Q31 Do you ever use the internet to watch or download programmes or films?	Base : All with internet access at home	3015
●	723	541	Q31 Do you ever use the internet to watch or download programmes or films?	Base : All with internet access at home	3015
●	724	542	Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	725	543	Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	726	544	Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	727	545	Q33 - ITV Hub [IN SCOTLAND: ITV Hub - the ITV on demand service / STV Player - the STV on demand] - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	728	546	Q33 - ITV Hub [IN SCOTLAND: ITV Hub - the ITV on demand service / STV Player - the STV on demand] - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	729	547	Q33 - ITV Hub [IN SCOTLAND: ITV Hub - the ITV on demand service / STV Player - the STV on demand] - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	730	548	Q33 - All4 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	731	549	Q33 - All4 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	732	550	Q33 - All4 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	733	551	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	734	552	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147

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●	735	553	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	736	554	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All in Wales	406
●	737	555	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All in Wales	406
	738	556	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All in Wales	406
●	739	557	Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	740	558	Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	741	559	Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
	742	560	Q33 For each of the services below please could you tell me how often you typically watch each one?	Base : All	3147
●	743	561	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2483
●	744	562	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2483
	745	562	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2483
●	746	563	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2483
●	747	564	Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?	Base : All that use this catch up service	2202
●	748	565	Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?	Base : All that use this catch up service	2202
	749	565	Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?	Base : All that use this catch up service	2202

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●	750	566	Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?	Base : All that use this catch up service	2202
●	751	567	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1964
●	752	568	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1964
	753	568	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1964
●	754	569	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1964
●	755	570	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	125
●	756	571	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	125
	757	571	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	125
	758	572	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	125
●	759	573	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1542
●	760	574	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1542
	761	574	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1542
●	762	575	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1542
●	763	576	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3147

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●	764	577	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3147
	765	577	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3147
●	766	578	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3147
●	767	579	Q35 Do you ever watch any programmes on demand through your TV service?	Base : All with Sky, Virgin, broadband TV or YouView	2306
●	768	580	Q35 Do you ever watch any programmes on demand through your TV service?	Base : All with Sky, Virgin, broadband TV or YouView	2306
●	769	581	Q35 Do you ever watch any programmes on demand through your TV service?	Base : All with Sky, Virgin, broadband TV or YouView	2306
●	770	588	Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?	Base : All	3147
●	771	589	Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?	Base : All	3147
●	772	590	Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?	Base : All	3147
●	773	591	Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary	Base : All	3147
●	774	592	Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary	Base : All	3147
●	775	593	Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary	Base : All	3147

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●	776	594	Q37c Agreement with statement - Technology gets more and more complicated and hard to use	Base : All	3147
●	777	595	Q37c Agreement with statement - Technology gets more and more complicated and hard to use	Base : All	3147
●	778	596	Q37c Agreement with statement - Technology gets more and more complicated and hard to use	Base : All	3147
●	779	597	Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them	Base : All	3147
●	780	598	Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them	Base : All	3147
●	781	599	Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them	Base : All	3147
●	782	600	Q37c Agreement with statement - I am always one of the first to try out new technology	Base : All	3147
●	783	601	Q37c Agreement with statement - I am always one of the first to try out new technology	Base : All	3147
●	784	602	Q37c Agreement with statement - I am always one of the first to try out new technology	Base : All	3147
●	785	612	Q37c Agreement with statement - I am satisfied with my life	Base : All	3147
●	786	613	Q37c Agreement with statement - I am satisfied with my life	Base : All	3147
●	787	614	Q37c Agreement with statement - I am satisfied with my life	Base : All	3147
●	788	615	Q37c Agreement with statement - I feel very positive about my future	Base : All	3147
●	789	616	Q37c Agreement with statement - I feel very positive about my future	Base : All	3147
●	790	617	Q37c Agreement with statement - I feel very positive about my future	Base : All	3147

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●	791	618	Q37c Agreement with statement - I don't like people to think badly of me	Base : All	3147
●	792	619	Q37c Agreement with statement - I don't like people to think badly of me	Base : All	3147
●	793	620	Q37c Agreement with statement - I don't like people to think badly of me	Base : All	3147
●	794	621	Q37c Agreement with statement - White lies are acceptable to avoid hurting people	Base : All	3147
●	795	622	Q37c Agreement with statement - White lies are acceptable to avoid hurting people	Base : All	3147
●	796	623	Q37c Agreement with statement - White lies are acceptable to avoid hurting people	Base : All	3147
●	797	624	Q38 How many ADULTS aged 16+ including yourself, live in your household?	Base : All	3147
●	798	625	Q38 How many ADULTS aged 16+ including yourself, live in your household?	Base : All	3147
●	799	626	Q38 How many ADULTS aged 16+ including yourself, live in your household?	Base : All	3147
●	800	627	Q39 How would you describe your national identity?	Base : All	3147
●	801	628	Q39 How would you describe your national identity?	Base : All	3147
●	802	629	Q39 How would you describe your national identity?	Base : All	3147
●	803	630	Q40 What is your ethnic group?	Base : All	3147
●	804	630	Q40 What is your ethnic group?	Base : All	3147
●	805	631	Q40 What is your ethnic group?	Base : All	3147
●	806	631	Q40 What is your ethnic group?	Base : All	3147
●	807	632	Q40 What is your ethnic group?	Base : All	3147
●	808	632	Q40 What is your ethnic group?	Base : All	3147

	Page	Table	Title	Base Description	Base
●	809	633	Q41 Which of these, if any, limit your daily activities or the work you can do?	Base : All	3147
●	810	634	Q41 Which of these, if any, limit your daily activities or the work you can do?	Base : All	3147
●	811	635	Q41 Which of these, if any, limit your daily activities or the work you can do?	Base : All	3147
	812	636	Q11 Which, if any, of these types of television does your household receive at the moment?	Base : All	3147
●	813	637	Q11 Which, if any, of these types of television does your household receive at the moment?	Base : All	3147
●	814	638	Q11 Which, if any, of these types of television does your household receive at the moment?	Base : All	3147
●	815	639	No of PSB channels watch regularly/paid v non-paid		
●	816	640	No of PSB channels watch regularly/paid v non-paid		
●	817	641	No of PSB channels watch regularly/paid v non-paid		
	818	642	No of PSB channels watch regularly/paid v non-paid		
●	819	643	No of PSB channels watch regularly/paid v non-paid		
●	820	644	No of PSB channels watch regularly/paid v non-paid		
	821	645	Qf2f Survey carried out as ...	Base : All	3147
●	822	646	Qf2f Survey carried out as ...	Base : All	3147
●	823	647	Qf2f Survey carried out as ...	Base : All	3147
	824	648	W_sex Weight by sex	Base : All	3147
●	825	649	W_sex Weight by sex	Base : All	3147
●	826	650	W_sex Weight by sex	Base : All	3147
	827	651	W_age Weight by age	Base : All	3147
	828	651	W_age Weight by age	Base : All	3147

	Page	Table	Title	Base Description	Base
●	829	652	W_age Weight by age	Base : All	3147
●	830	652	W_age Weight by age	Base : All	3147
●	831	653	W_age Weight by age	Base : All	3147
●	832	653	W_age Weight by age	Base : All	3147
	833	654	W_soc Weight by social grade	Base : All	3147
●	834	655	W_soc Weight by social grade	Base : All	3147
●	835	656	W_soc Weight by social grade	Base : All	3147
	836	657	W_work Weight by working status		
●	837	658	W_work Weight by working status		
●	838	659	W_work Weight by working status		
	839	660	W_reg Weight by Definitive standard region		
●	840	661	W_reg Weight by Definitive standard region		
●	841	662	W_reg Weight by Definitive standard region		
	842	663	W_meg Weight by BAME MEG (defined from Q.40)		
●	843	664	W_meg Weight by BAME MEG (defined from Q.40)		
●	844	665	W_meg Weight by BAME MEG (defined from Q.40)		
	845	666	No of PSB channels watch regularly/paid v non-paid		
●	846	667	No of PSB channels watch regularly/paid v non-paid		
●	847	668	No of PSB channels watch regularly/paid v non-paid		

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 1

Q44 Social grade

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
A	141 4%	71 4%	70 4%	67 4%	74 5%	74 5%	67 4%	19 4%	12 2%	13 2%	26 5%	9 2%	62 10%efghi	141 20%am	-	-	28 3%	112 5%	19 5%	121 4%	116 4%	9 3%	12 6%	4 5%
B	558 18%	274 17%	284 18%	292 19%	266 17%	308 20%cd	250 15%	54 12%	49 9%	98 18%ef	122 23%efi	65 14%	170 26%efgi	558 80%am	-	-	150 16%	408 18%	80 20%	476 17%	481 18%u	45 16%	23 12%	9 13%
C1	970 31%	508 32%	463 29%	474 30%	496 32%	459 30%	511 32%	205 44%fghij	178 35%hj	163 30%j	133 25%	141 31%j	150 23%	-	970 59%ln	-	273 30%	697 31%	180 45%r	788 29%	808 31%	89 31%	53 29%	20 27%
C2	668 21%	335 21%	333 21%	324 21%	344 22%	313 20%	355 22%	98 21%	128 25%j	121 23%j	113 21%	105 23%j	102 16%	-	668 41%ln	-	247 27%p	421 19%	40 10%	628 23%q	547 21%	64 22%	41 22%	16 23%
D	348 11%	173 11%	175 11%	174 11%	174 11%	170 11%	178 11%	42 9%	79 15%ejj	53 10%	59 11%	62 14%j	54 8%	-	348 43%lm	101 11%	247 11%	31 8%	317 12%	277 11%	36 13%	27 13%	9 14%	9 12%
E	461 15%	218 14%	243 15%	243 15%	219 14%	205 13%	256 16%	45 10%	69 13%	87 16%e	85 16%e	71 16%	104 16%e	-	461 57%lm	-	109 12%	352 16%	51 13%	409 15%	374 14%	43 15%	30 16%	14 19%
ABC1	1669 53%	852 54%	817 52%	833 53%	836 53%	841 55%	828 51%	278 60%fgj	239 46%	273 51%	281 52%	216 48%	382 60%fgj	699 100%am	970 59%n	-	451 50%	1218 54%	279 70%r	1385 51%	1405 54%v	143 50%	88 47%	33 45%
C2DE	1478 47%	727 46%	751 48%	741 47%	737 47%	688 45%	790 49%	185 40%	277 54%ej	262 49%ej	257 48%	237 52%ej	260 40%	-	668 41%l	810 100%lm	458 50%	1020 46%	122 30%	1353 49%q	1198 46%	143 50%	98 53%	39 55% s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 2

Q44 Social grade

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
A	141	23	90	19	38	96	4	68	59	116	25	63	33	90	47	133	8	38	101
	4%	4%	5%	4%	5%	5%	3%	5%	4%	5%	3%	5%	4%	5%	4%	5%	2%	6%	4%
B	558	84	348	110	91	381	27	264	273	462	96	235	190	361	190	519	38	104	439
	18%	16%	18%	23%ab	12%	20% d	21% d	18%	19%	19% j	13%	18%	22%	20% n	15%	19% p	9%	16%	18%
C1	970	178	586	136	215	592	54	512	402	772	198	426	265	551	398	854	113	144	812
	31%	34%	30%	29%	27%	31%	41% de	35% h	29%	32% i	26%	33%	30%	31%	31%	32%	26%	21%	34% q
C2	668	108	431	97	152	432	19	320	295	538	130	301	182	405	245	584	78	141	517
	21%	21%	22%	21%	19%	22%	15%	22%	21%	22% i	17%	23%	21%	22%	19%	22%	18%	21%	21%
D	348	68	227	38	79	220	16	149	167	234	115	141	109	189	149	287	60	63	281
	11%	13% c	11%	8%	10%	11%	12%	10%	12%	10% i	15% l	11%	12%	11%	12%	11%	14%	9%	12%
E	461	60	294	72	210	215	10	158	205	275	186	120	97	206	247	323	135	179	271
	15%	11%	15%	15%	27% ef	11%	8%	11%	15% g	11% i	25% l	9%	11%	11%	19% m	12%	31% o	27% r	11%
ABC1	1669	284	1024	265	344	1069	85	844	734	1350	319	724	488	1002	635	1506	160	287	1352
	53%	55%	52%	56%	44%	55% d	65% d	57% h	52%	56% j	43%	56%	56%	56% n	50%	56% p	37%	43%	56% q
C2DE	1478	235	952	208	441	867	45	626	667	1047	431	562	387	800	641	1194	273	384	1068
	47%	45%	48%	44%	56% ef	45%	35%	43%	48% g	44%	57% l	44%	44%	44%	50% m	44%	63% o	57% r	44%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - kl - m/n - o/p - q/r
* small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 3

Q44 Social grade

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
A	141 4%	9 3%	12 9% acflk	3 1%	19 6% cc	11 4%	5 2%	29 10% acfljk	12 6% ck	7 3%	18 5%	11 3%	4 5% cc
B	558 18%	45 16%	20 16%	28 11%	53 15%	52 19%	31 14%	51 18%	23 12%	55 21% ch	84 21% chl	106 25% acdfhl	9 13%
C1	970 31%	89 31%	40 31%	85 33%	84 24%	80 29%	80 36%	96 34%	53 29%	63 24%	141 36% dl	138 32%	20 27%
C2	668 21%	64 22%	24 19%	59 23%	68 20%	74 27%	52 23%	49 17%	41 22%	55 21%	77 19%	90 21%	16 23%
D	348 11%	36 13%	8 6%	35 14%	43 12%	24 9%	22 10%	29 10%	27 14%	36 14%	34 9%	44 10%	9 12%
E	461 15%	43 15% k	24 18% k	48 19% jk	79 23% aegjk	32 12%	34 15%	33 11%	30 16% k	47 18% k	42 11%	35 8%	14 19% gjk
ABC1	1669 53%	143 50%	73 56%	116 45%	157 45%	143 52%	116 52%	176 61% acdhill	88 47%	126 48%	243 61% acdhill	255 60% acdhill	33 45%
C2DE	1478 47%	143 50% gjk	56 44%	143 55% gjk	189 55% gjk	131 48%	107 48%	110 39%	98 53% gjk	139 52% gjk	153 39%	170 40%	39 55% gjk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 4

Q45 What is your current working status?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242	
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72	
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166	
Working full time (30+ hours per week)	1130	572	557	608	521	673	456	154	265	298	276	119	17	285	699	145	455	674	186	943	937	99	63	31	
	36%	36%	36%	39% ^b	33%	44% ^d	28%	33% ^j	51% ^{ej}	56% ^{ej}	51% ^{ej}	26% ^j	3%	41% ^{en}	43% ⁿ	18%	50% ^{op}	30%	46% ^{or}	34%	36%	34%	34%	43% ^{uv}	
Working part time (8-29 hours per week)	396	215	181	191	205	90	306	48	87	72	90	79	20	56	236	104	160	236	46	347	329	36	23	8	
	13%	14%	12%	12%	13%	6%	19% ^c	10% ^j	17% ^{ej}	13% ^j	17% ^{ej}	17% ^{ej}	3%	8%	14% ^l	13% ^l	18% ^p	11%	11%	13%	13%	13%	12%	11%	
Working part time (under 8 hours per week)	41	19	22	11	30	22	19	8	7	2	6	10	8	16	18	7	11	30	6	36	35	2	3	1	
	1%	1%	1%	1%	2% ^a	1%	1%	2%	1%	*	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	
Unemployed	276	123	152	128	148	145	131	46	53	64	62	48	4	13	58	205	44	232	43	232	222	34	14	6	
	9%	8%	10%	8%	9%	9%	8%	10% ^j	10% ^j	12% ^j	11% ^j	11% ^j	1%	2%	4%	25% ^{lm}	5%	10% ^o	11%	8%	9%	12%	7%	8%	
Student	220	122	98	117	103	97	123	191	24	5	-	-	-	37	158	25	14	206	52	167	182	21	13	4	
	7%	8%	6%	7%	7%	6%	8%	41% ^{fghij}	5% ^{ghij}	1%	-	-	-	5%	10% ^{ln}	3%	2%	9% ^{oo}	13% ^r	6%	7%	7%	7%	6%	
Housewife/Househusband	321	184	137	112	209	34	287	16	79	94	81	46	5	37	140	144	208	113	39	280	273	23	18	7	
	10%	12%	9%	7%	13% ^{aa}	2%	18% ^c	3% ^j	15% ^{ej}	18% ^{ej}	15% ^{ej}	10% ^{ej}	1%	5%	9%	18% ^{lm}	23% ^p	5%	10%	10%	10%	10%	8%	10%	9%
Retired	763	343	421	407	357	468	296	-	-	*	23	151	589	255	330	178	17	747	29	734	624	72	53	15	
	24%	22%	27%	26%	23%	31% ^d	18%	-	-	*	4% ^{efg}	33% ^{efgh}	92% ^{efghi}	37% ^{mn}	20%	22%	2%	33% ^{oo}	7%	27% ^q	24%	25%	28%	21%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/gh/hij - lm/n - o/p - q/r - s/t/uv

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 5

Q45 What is your current working status?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Working full time (30+ hours per week)	1130	227	692	148	172	804	53	628	461	950	180	558	338	703	401	1038	87	120	994
	36%	44%bc	35%	31%	22%	42%d	41%d	43%h	33%	40%j	24%	43%	39%	39%an	31%	38%p	20%	18%	41%q
Working part time (8-29 hours per week)	396	89	239	41	86	244	21	204	163	306	90	181	105	241	143	345	48	58	334
	13%	17%bc	12%	9%	11%	13%	16%	14%	12%	13%	12%	14%	12%	13%	11%	13%	11%	9%	14%q
Working part time (under 8 hours per week)	41	3	26	9	12	25	-	20	14	33	9	15	9	17	23	34	7	11	29
	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%
Unemployed	276	29	172	47	109	141	3	135	107	182	94	98	51	140	130	212	63	124	146
	9%	6%	9%	10%	14%ef	7%	2%	9%	8%	8%	12%i	8%	6%	8%	10%	8%	15%o	19%r	6%
Student	220	50	132	22	50	126	20	160	52	175	45	117	35	119	97	197	22	37	177
	7%	10%c	7%	5%	6%	7%	15%de	11%h	4%	7%	6%	9%i	4%	7%	8%	7%	5%	6%	7%
Housewife/Househusband	321	54	202	44	85	188	15	153	153	253	68	149	64	166	145	281	39	79	228
	10%	10%	10%	9%	11%	10%	12%	10%	11%	11%	9%	12%i	7%	9%	11%	10%	9%	12%	9%
Retired	763	66	512	162	271	408	17	172	452	498	265	167	273	416	338	594	167	241	511
	24%	13%	26%a	34%ab	35%ef	21%	13%	12%	32%g	21%	35%i	13%	31%k	23%	26%	22%	39%o	36%r	21%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
* = small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 6

Q45 What is your current working status?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Working full time (30+ hours per week)	1130 36%	99 34%	47 36%	71 27%	109 31%	78 29%	68 31%	93 33%	63 34%	73 28%	213 54% abcdefg	185 43% acdefghi	31 43% ccdefhi
Working part time (8-29 hours per week)	396 13%	36 13%	13 10%	46 18%	38 11%	42 15%	21 9%	44 15%	23 12%	37 14%	40 10%	49 11%	8 11%
Working part time (under 8 hours per week)	41 1%	2 1%	2 1%	1 *	7 2%	2 1%	3 1%	2 1%	3 1%	4 2%	3 1%	10 2%	1 2%
Unemployed	276 9%	34 12% fk	12 9%	32 12% f	32 9%	25 9%	10 4%	25 9%	14 7%	28 11%	29 7%	29 7%	6 8%
Student	220 7%	21 7% g	11 9% g	19 7% g	20 6%	21 8% g	23 10% g	6 2%	13 7% g	14 5%	49 12% dgikl	19 5%	4 6%
Housewife/Househusband	321 10%	23 8% j	10 8%	33 13% j	48 14% j	35 13% j	33 15% j	23 8%	18 10% j	33 12% j	13 3%	46 11% j	7 9% j
Retired	763 24%	72 25% j	35 27% j	57 22% j	92 27% j	70 26% j	66 29% j	94 33% kl	53 28% jk	75 28% j	49 12%	87 20% j	15 21% j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 7

Definitive standard region

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Scotland	286	141	145	142	145	138	148	41	44	47	50	44	60	54	153	80	62	224	8	278	-	286	-	-
	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	10%	9%	9%	8%	9%	10%	7%	10%	2%	10%	-	100%suw	-	-
North/North East	129	92	37	76	53	56	73	15	26	27	9	22	30	33	64	32	37	92	5	124	129	-	-	-
	4%	6%	2%	5%	3%	4%	5%	3%	5%h	5%h	2%	5%h	5%h	5%	4%	4%	4%	4%	1%	5%q	5%tuv	-	-	-
Yorkshire/Humberside	258	126	132	123	135	108	150	40	55	42	47	32	41	30	144	84	89	169	20	238	258	-	-	-
	8%	8%	8%	8%	9%	7%	9%	9%	11%	8%	9%	7%	6%	4%	9%l	10%l	10%	8%	5%	9%q	10%tuv	-	-	-
North West	346	165	181	163	183	182	164	45	56	53	69	53	70	73	152	121	89	257	36	310	346	-	-	-
	11%	10%	12%	10%	12%	12%	10%	10%	11%	10%	13%	12%	11%	10%	9%	15%lm	10%	11%	9%	11%	13%tuv	-	-	-
West Midlands	274	162	111	170	104	126	148	47	44	38	30	51	62	63	154	57	79	194	50	223	274	-	-	-
	9%	10%	7%	11%b	7%	8%	9%	10%	9%	7%	6%	11%h	10%	9%	9%	7%	9%	9%	12%r	8%	11%tuv	-	-	-
East Midlands	223	99	125	106	117	115	109	36	37	31	40	28	51	37	132	55	54	170	38	186	223	-	-	-
	7%	6%	8%	7%	7%	7%	7%	8%	7%	6%	8%	6%	8%	5%	8%	7%	6%	8%	9%	7%	9%tuv	-	-	-
East Anglia	286	117	170	127	159	142	145	33	47	43	52	32	80	80	145	62	73	213	21	266	286	-	-	-
	9%	7%	11%	8%	10%	9%	9%	7%	9%	8%	10%	7%	12%el	11%	9%	8%	8%	10%	5%	10%g	11%tuv	-	-	-
Wales	186	104	82	89	97	90	96	29	26	29	32	29	42	35	94	57	55	131	8	177	-	-	186	-
	6%	7%	5%	6%	6%	6%	6%	6%	5%	5%	6%	6%	6%	5%	6%	7%	6%	6%	2%	6%q	-	-	100%stv	-
South West	264	155	110	150	115	120	145	26	43	42	43	42	68	62	119	83	77	187	16	247	264	-	-	-
	8%	10%	7%	10%	7%	8%	9%	6%	8%	8%	8%	9%	11%e	9%	7%	10%	8%	8%	4%	9%q	10%tuv	-	-	-
London	397	188	209	195	201	215	182	77	63	103	71	40	42	102	218	76	147	250	159	234	397	-	-	-
	13%	12%	13%	12%	13%	14%	11%	17%j	12%j	19%fj	13%j	9%	7%	15%an	13%an	9%	16%p	11%	40%r	9%	15%tuv	-	-	-
South East	425	191	234	193	232	204	221	59	63	68	81	71	83	117	228	80	125	300	40	385	425	-	-	-
	14%	12%	15%	12%	15%	13%	14%	13%	12%	13%	15%	16%	13%	17%an	14%an	10%	14%	13%	10%	14%	16%tuv	-	-	-
Northern Ireland	72	40	33	40	32	35	38	13	13	13	13	9	13	13	36	23	22	50	*	71	-	-	-	72
	2%	3%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	*	3%q	-	-	-	100%stu

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 8

Definitive standard region

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Scotland	286	32	184	44	81	162	9	151	106	212	74	123	69	141	142	243	43	72	213
	9%	6%	9%	9%	10%	8%	7%	10%	8%	9%	10%	10%	8%	8%	11%am	9%	10%	11%	9%
North/North East	129	12	87	16	40	80	2	45	63	73	57	38	45	66	59	93	35	27	102
	4%	2%	4%	3%	5%	4%	2%	3%	5%	3%	8%j	3%	5%	4%	5%	3%	8%o	4%	4%
Yorkshire/Humberside	258	56	146	36	78	147	17	120	109	194	64	100	67	138	113	224	32	57	194
	8%	11%b	7%	8%	10%	8%	13%	8%	8%	8%	9%	8%	8%	8%	9%	8%	7%	9%	8%
North West	346	46	229	59	115	174	17	121	172	224	122	133	83	192	149	270	76	97	245
	11%	9%	12%	13%	15%e	9%	13%	8%	12%g	9%	16%l	10%	10%	11%	12%	10%	18%o	14%r	10%
West Midlands	274	25	177	63	66	177	6	112	132	238	36	120	67	176	89	254	19	44	228
	9%	5%	9%a	13%ab	8%	9%	4%	8%	9%	10%j	5%	9%	8%	10%	7%	9%p	4%	7%	9%
East Midlands	223	32	142	32	79	113	8	93	119	151	73	85	45	108	110	159	64	34	186
	7%	6%	7%	7%	10%e	6%	6%	6%	9%	6%	10%l	7%	5%	6%	9%am	6%	15%o	5%	8%
East Anglia	286	54	179	36	74	173	14	159	113	225	61	113	80	167	114	260	25	67	215
	9%	10%	9%	8%	9%	9%	10%	11%	8%	9%	8%	9%	9%	9%	9%	10%	6%	10%	9%
Wales	186	36	109	28	40	119	11	81	92	138	48	59	69	112	70	165	19	46	134
	6%	7%	5%	6%	5%	6%	8%	6%	7%	6%	6%	5%	8%k	6%	5%	6%	4%	7%	6%
South West	264	30	184	32	64	149	7	123	118	195	69	113	63	155	105	236	29	76	184
	8%	6%	9%	7%	8%	8%	5%	8%	8%	8%	9%	9%	7%	9%	8%	9%	7%	11%r	8%
London	397	113	222	52	43	316	13	218	156	354	42	194	137	267	122	370	25	61	330
	13%	22%bc	11%	11%	6%	16%d	10%	15%h	11%	15%j	6%	15%	16%	15%an	10%	14%p	6%	9%	14%q
South East	425	76	265	64	93	272	23	206	196	341	84	165	131	237	175	366	56	75	334
	14%	15%	13%	13%	12%	14%	18%	14%	14%	14%	11%	13%	15%	13%	14%	14%	13%	11%	14%
Northern Ireland	72	6	51	12	10	54	3	42	26	53	20	41	17	43	28	61	10	16	56
	2%	1%	3%	3%	1%	3%	3%	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Definitive standard region

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Scotland	286	286	-	-	-	-	-	-	-	-	-	-	-
	9%	100% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
North/North East	129	-	129	-	-	-	-	-	-	-	-	-	-
	4%	-	100% acdefghijkl	-	-	-	-	-	-	-	-	-	-
Yorkshire/Humberside	258	-	-	258	-	-	-	-	-	-	-	-	-
	8%	-	-	100% abdefghijkl	-	-	-	-	-	-	-	-	-
North West	346	-	-	-	346	-	-	-	-	-	-	-	-
	11%	-	-	-	100% abcefgijkl	-	-	-	-	-	-	-	-
West Midlands	274	-	-	-	-	274	-	-	-	-	-	-	-
	9%	-	-	-	-	100% abcdefghijkl	-	-	-	-	-	-	-
East Midlands	223	-	-	-	-	-	223	-	-	-	-	-	-
	7%	-	-	-	-	-	100% abcdeghijkl	-	-	-	-	-	-
East Anglia	286	-	-	-	-	-	-	286	-	-	-	-	-
	9%	-	-	-	-	-	-	100% abcdefhijkl	-	-	-	-	-
Wales	186	-	-	-	-	-	-	-	186	-	-	-	-
	6%	-	-	-	-	-	-	-	100% abcdefgijkl	-	-	-	-
South West	264	-	-	-	-	-	-	-	-	264	-	-	-
	8%	-	-	-	-	-	-	-	-	100% abcdefghijkl	-	-	-
London	397	-	-	-	-	-	-	-	-	-	397	-	-
	13%	-	-	-	-	-	-	-	-	-	100% abcdeghijkl	-	-
South East	425	-	-	-	-	-	-	-	-	-	-	425	-
	14%	-	-	-	-	-	-	-	-	-	-	100% abcdeghijl	-
Northern Ireland	72	-	-	-	-	-	-	-	-	-	-	-	72
	2%	-	-	-	-	-	-	-	-	-	-	-	100% abcdeghijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 10

Q3 Respondent age

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
16-24	463	234	229	213	249	199	263	463	-	-	-	-	-	73	303	87	59	403	81	382	380	41	29	13
	15%	15%	15%	14%	16%	13%	16%	100% ^{qghij}	-	-	-	-	-	10%	19% ^{ln}	11%	7%	18% ^o	20% ^r	14%	15%	14%	16%	17%
25-34	516	278	238	238	278	171	345	-	516	-	-	-	-	61	307	149	293	223	85	429	434	44	26	13
	16%	18%	15%	15%	18%	11%	21% ^{cc}	-	100% ^{eghij}	-	-	-	-	9%	19% ^l	18% ^l	32% ^p	10%	21% ^r	16%	17%	15%	14%	17%
35-44	535	279	256	276	259	255	280	-	-	535	-	-	-	111	284	140	354	181	110	420	446	47	29	13
	17%	18%	16%	18%	16%	17%	17%	-	-	100% ^{efhij}	-	-	-	16%	17%	17%	39% ^p	8%	27% ^r	15%	17%	16%	16%	17%
45-54	538	265	274	281	257	247	291	-	-	-	538	-	-	148	246	144	176	362	63	476	443	50	32	13
	17%	17%	17%	18%	16%	16%	18%	-	-	100% ^{efgj}	-	-	-	21% ^m	15%	18%	19%	16%	16%	17%	17%	18%	17%	17%
55-64	453	228	226	234	219	254	199	-	-	-	-	453	-	75	246	132	21	432	43	410	371	44	29	9
	14%	14%	14%	15%	14%	17% ^d	12%	-	-	-	-	100% ^{efghj}	-	11%	15% ^l	16% ^l	2%	19% ^o	11%	15%	14%	15%	16%	13%
65-74	340	158	181	196	144	211	129	-	-	-	-	-	340	99	143	97	3	336	17	321	277	31	22	9
	11%	10%	12%	12% ^b	9%	14% ^d	8%	-	-	-	-	-	53% ^{efghi}	14% ^m	9%	12%	*	15% ^o	4%	12% ^q	11%	11%	12%	13%
75+	302	138	165	135	168	192	111	-	-	-	-	-	302	133	109	61	3	300	2	300	251	28	19	4
	10%	9%	11%	9%	11%	13% ^d	7%	-	-	-	-	-	47% ^{efghi}	19% ^{mn}	7%	8%	*	13% ^o	1%	11% ^g	10% ^v	10%	10%	5%
Mean	47.19	46.39	48.01	47.74	46.65	50.62 ^d	43.95	20.00	29.50	39.50	49.50	59.50	76.80 ^{efg}	63.79 ^{mn}	44.16	47.65 ^m	37.65	51.07 ^o	38.71	48.45 ^q	47.12	47.81	48.25	44.69
Standard Deviation	19.60	19.28	19.88	19.13	20.05	20.09	18.55	0.00	0.00	0.00	0.00	0.00	7.74	20.75	18.94	18.43	9.57	21.23	14.40	19.96	19.60	19.62	20.01	18.55
Standard Error	0.35	0.48	0.51	0.69	0.41	0.52	0.46	0.00	0.00	0.00	0.00	0.00	0.30	0.78	0.47	0.64	0.31	0.45	0.68	0.39	0.44	0.87	0.99	1.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 11

Q3 Respondent age

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
16-24	463	116	256	53	89	290	29	319	116	382	81	250	88	260	187	426	33	86	367
	15%	22%bc	13%	11%	11%	15%	23% d	22% h	8%	16% j	11%	19% l	10%	14%	15%	16% p	8%	13%	15%
25-34	516	107	288	71	112	330	22	335	150	415	102	262	105	309	190	465	49	72	435
	16%	21% b	15%	15%	14%	17%	17%	23% h	11%	17%	14%	20% l	12%	17%	15%	17% p	11%	11%	18% q
35-44	535	110	324	61	113	353	24	290	216	433	102	236	160	298	226	474	60	98	430
	17%	21% bc	16%	13%	14%	18%	19%	20% h	15%	18%	14%	18%	18%	17%	18%	18%	14%	15%	18%
45-54	538	73	366	82	104	367	18	261	260	438	100	273	136	351	179	478	58	94	436
	17%	14%	19%	17%	13%	19% d	14%	18%	19%	18% j	13%	21% l	16%	19% n	14%	18%	13%	14%	18%
55-64	453	52	308	78	136	254	24	133	273	328	126	144	147	250	195	367	84	113	331
	14%	10%	16% a	16% a	17% e	13%	19%	9%	19% g	14%	17%	11%	17% k	14%	15%	14%	19% o	17%	14%
65-74	340	38	221	69	105	199	6	79	218	233	106	80	135	185	147	269	68	75	258
	11%	7%	11% a	15% a	13% f	10%	5%	5%	16% g	10%	14% l	6%	15% k	10%	12%	10%	16% o	11%	11%
75+	302	24	214	59	126	142	5	54	168	169	133	41	103	148	152	222	81	134	164
	10%	5%	11% a	12% a	16% ef	7%	4%	4%	12% g	7%	18% l	3%	12% k	8%	12% m	8%	19% o	20% r	7%
Mean	47.19	40.75	48.77 a	50.84 a	51.94 ef	45.84	41.78	39.86	52.70 g	45.36	53.07 i	41.35	51.27 k	46.50	48.48 m	45.92	55.25 o	53.11 r	45.56
Standard Deviation	19.60	17.86	19.59	20.04	20.92	18.72	17.75	16.85	18.80	18.72	21.15	16.71	19.46	18.99	20.38	19.18	20.28	21.66	18.65
Standard Error	0.35	0.72	0.45	0.88	0.80	0.42	1.51	0.41	0.52	0.37	0.88	0.45	0.66	0.44	0.58	0.36	1.17	0.77	0.39

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 12

Q3 Respondent age

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
16-24	463 15%	41 14%	15 12%	40 16%	45 13%	47 17%	36 16%	33 12%	29 16%	26 10%	77 19% ⁱ	59 14%	13 17%
25-34	516 16%	44 15%	26 20%	55 21%	56 16%	44 16%	37 17%	47 16%	26 14%	43 16%	63 16%	63 15%	13 17%
35-44	535 17%	47 16%	27 21%	42 16%	53 15%	38 14%	31 14%	43 15%	29 16%	42 16%	103 26% ^{acdefghik}	68 16%	13 17%
45-54	538 17%	50 18% ^b	9 7%	47 18% ^b	69 20% ^{ab}	30 11%	40 18% ^b	52 18% ^b	32 17% ^b	43 16% ^b	71 18% ^b	81 19% ^b	13 17% ^b
55-64	453 14%	44 15%	22 17%	32 12%	53 15%	51 19% ^j	28 12%	32 11%	29 16%	42 16%	40 10%	71 17% ^q	9 13%
65-74	340 11%	31 11%	10 8%	28 11%	36 10%	35 13%	30 13%	31 11%	22 12%	35 13%	31 8%	41 10%	9 13%
75+	302 10%	28 10% ^q	20 16% ^{cj}	13 5%	34 10% ^q	26 10% ^q	22 10% ^q	49 17% ^{acj}	19 10% ^q	33 13% ^{cj}	12 3%	43 10% ^q	4 5%
Mean	47.19	47.81 ^j	48.88 ^j	44.22	47.92 ^j	47.63 ^j	47.34 ^j	50.65 ^{cj}	48.25 ^j	50.45 ^{cj}	41.60	47.97 ^j	44.69
Standard Deviation	19.60	19.62	21.27	18.18	19.31	20.48	20.16	21.22	20.01	19.85	16.59	19.41	18.55
Standard Error	0.35	0.87	1.97	1.29	1.22	1.41	1.63	1.46	0.99	1.38	0.91	1.11	1.19

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 13

Q4 Respondent gender

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Male	1529	751	778	771	759	1529	-	199	171	255	247	254	403	382	772	375	323	1206	206	1322	1267	138	90	35
	49%	48%	50%	49%	48%	100% ^c	-	43% ^{fj}	33%	48% ^f	46% ^f	56% ^{efh}	63% ^{efgh}	55% ^{am}	47%	46%	36%	54% ^o	51%	48%	49%	48%	48%	48%
Female	1618	828	790	803	815	-	1618	263	345	280	291	199	239	317	866	435	586	1032	195	1416	1336	148	96	38
	51%	52%	50%	51%	52%	-	100% ^c	57% ^{ij}	67% ^{eghij}	52% ^j	54% ^{ij}	44%	37%	45%	53% ^l	54% ^l	64% ^p	46%	49%	52%	51%	52%	52%	52%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 14

Q4 Respondent gender

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Male	1529	220	980	240	381	951	56	679	713	1139	390	602	445	888	618	1302	221	334	1172
	49%	42%	50%^a	51%^a	49%	49%	43%	46%	51%	48%	52%	47%	51%	49%	48%	48%	51%	50%	48%
Female	1618	300	997	233	403	985	74	791	688	1257	360	684	429	914	659	1399	212	336	1249
	51%	58%^{bc}	50%	49%	51%	51%	57%	54%	49%	52%	48%	53%	49%	51%	52%	52%	49%	50%	52%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 15

Q4 Respondent gender

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Male	1529	138	56	108	182	126	115	142	90	120	215	204	35
	49%	48%	43%	42%	53%	46%	51%	49%	48%	45%	54%^c	48%	48%
Female	1618	148	73	150	164	148	109	145	96	145	182	221	38
	51%	52%	57%	58%^j	47%	54%	49%	51%	52%	55%	46%	52%	52%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 16

Q5 Country

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
England	2603	1295	1308	1303	1299	1267	1336	380	434	446	443	371	528	597	1355	651	770	1833	384	2212	2603	-	-	-
	83%	82%	83%	83%	83%	83%	83%	82%	84%	83%	82%	82%	82%	85%	83%	80%	85%	82%	96% ^r	81%	100% ^{tuv}	-	-	-
Scotland	286	141	145	142	145	138	148	41	44	47	50	44	60	54	153	80	62	224	8	278	-	286	-	-
	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	10%	9%	9%	8%	9%	10%	7%	10% ^o	2%	10% ^q	-	100% ^{suv}	-	-
Wales	186	104	82	89	97	90	96	29	26	29	32	29	42	35	94	57	55	131	8	177	-	-	186	
	6%	7%	5%	6%	6%	6%	6%	6%	5%	5%	6%	6%	6%	5%	6%	7%	6%	6%	2%	6% ^q	-	-	100% ^{stv}	
Northern Ireland	72	40	33	40	32	35	38	13	13	13	13	9	13	13	36	23	22	50	*	71	-	-	-	72
	2%	3%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	*	3% ^q	-	-	-	100% ^{stu}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 17

Q5 Country

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
England	2603	445	1632	388	653	1601	107	1196	1177	1994	609	1063	719	1506	1037	2232	360	537	2018
	83%	86%	83%	82%	83%	83%	82%	81%	84%	83%	81%	83%	82%	84%	81%	83%	83%	80%	83%
Scotland	286	32	184	44	81	162	9	151	106	212	74	123	69	141	142	243	43	72	213
	9%	6%	9%	9%	10%	8%	7%	10%	8%	9%	10%	10%	8%	8%	11%^m	9%	10%	11%	9%
Wales	186	36	109	28	40	119	11	81	92	138	48	59	69	112	70	165	19	46	134
	6%	7%	5%	6%	5%	6%	8%	6%	7%	6%	6%	5%	8%^k	6%	5%	6%	4%	7%	6%
Northern Ireland	72	6	51	12	10	54	3	42	26	53	20	41	17	43	28	61	10	16	56
	2%	1%	3%	3%	1%	3%	3%	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 18

Q5 Country

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
England	2603	-	129	258	346	274	223	286	-	264	397	425	-
	83%	-	100%ahl	100%ahl	100%ahl	100%ahl	100%ahl	100%ahl	-	100%ahl	100%ahl	100%ahl	-
Scotland	286	286	-	-	-	-	-	-	-	-	-	-	-
	9%	100%bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
Wales	186	-	-	-	-	-	-	-	186	-	-	-	-
	6%	-	-	-	-	-	-	-	100%abcdefgijkl	-	-	-	-
Northern Ireland	72	-	-	-	-	-	-	-	-	-	-	-	72
	2%	-	-	-	-	-	-	-	-	-	-	-	100%abcdefgijkl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 19

Q6 Do you ever watch S4C?

Base : All in Wales

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	406	210	196	95	311	195	211	59	57	65	65	66	94	80	211	115	122	284	18	388	-	-	406	-
Weighted Base	186	104	82	89*	97	90	96	29*	26*	29*	32*	29*	42*	35*	94	57*	55*	131	8**	177	-**	-**	186	-**
Effective Base	263	134	133	81	280	121	143	36	36	45	42	44	63	47	128	89	83	181	12	251	-	-	263	-
Yes	77	46	31	35	42	46	30	11	11	13	12	15	15	17	39	21	24	52	1	76	-	-	77	-
	41%	44%	37%	40%	43%	52% ^c	31%	39%	43%	44%	37%	51%	37%	48%	41%	37%	44%	40%	10%	43%	-	-	41%	-
No	107	57	51	54	54	43	64	17	14	16	20	14	26	18	55	35	30	77	7	100	-	-	107	-
	58%	55%	62%	60%	56%	48%	67% ^c	58%	55%	55%	63%	49%	63%	52%	58%	61%	55%	59%	86%	57%	-	-	58%	-
Don't know	2	1	1	-	2	-	2	1	*	*	-	-	-	-	1	1	1	1	*	1	-	-	2	-
	1%	1%	1%	-	2%	-	2%	3%	2%	2%	-	-	-	-	1%	2%	2%	1%	4%	1%	-	-	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 20

Q6 Do you ever watch S4C?

Base : All in Wales

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	406	77	241	63	78	263	21	197	193	328	78	145	139	240	155	367	34	117	275
Weighted Base	186	36*	109	28*	40*	119	11**	81	92	138	48*	59*	69*	112	70	165	19**	46*	134
Effective Base	263	45	158	46	46	175	14	133	127	215	53	96	95	147	110	235	25	81	177
Yes	77	20	40	12	13	56	2	40	29	63	14	31	27	50	25	70	5	16	59
	41%	56%^b	37%	43%	32%	47%	19%	50%^h	32%	45%^j	29%	52%	39%	45%	36%	43%	28%	35%	44%
No	107	16	67	15	27	61	9	40	62	74	34	27	42	60	44	93	14	30	73
	58%	44%	62%^a	55%	68%	51%	81%	49%	68%^g	53%	71%ⁱ	46%	61%^k	54%	63%	56%	72%	65%	55%
Don't know	2	-	1	*	*	1	-	1	*	2	-	1	-	1	*	2	-	*	1
	1%	-	1%	2%	1%	1%	-	1%	*	1%	-	2%	-	1%	*	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 21

Q6 Do you ever watch S4C?

Base : All in Wales

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	406	-	-	-	-	-	-	-	406	-	-	-	-
Weighted Base	186	..**	..**	..**	..**	..**	..**	..**	186	..**	..**	..**	..**
Effective Base	263	-	-	-	-	-	-	-	263	-	-	-	-
Yes	77 41%	-	-	-	-	-	-	-	77 41%	-	-	-	-
No	107 58%	-	-	-	-	-	-	-	107 58%	-	-	-	-
Don't know	2 1%	-	-	-	-	-	-	-	2 1%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 22

Q.6B Do you ever watch BBC Alba?

Base : All in Scotland

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	511	260	251	125	386	241	270	77	83	79	93	78	101	102	266	143	124	387	19	490	-	511	-	-
Weighted Base	286	141	145	142	145	138	148	41*	44*	47*	50*	44*	60*	54*	153	80*	62*	224	8**	278	-**	286	-**	-**
Effective Base	321	170	152	104	331	150	171	51	56	47	60	47	63	64	167	89	83	240	13	308	-	321	-	-
Yes	88	44	43	28	60	58	30	8	7	10	23	17	23	16	52	19	20	68	1	87	-	88	-	-
	31%	31%	30%	20%	41% ^a	42% ^d	20%	19%	16%	21%	45% ^{efg}	38% ^{ef}	39% ^{efg}	30%	34%	24%	32%	30%	10%	31%	-	31%	-	-
No	198	96	102	114	84	80	118	33	37	38	27	27	36	38	100	60	42	156	8	190	-	198	-	-
	69%	68%	70%	80% ^b	58%	58%	80% ^c	81% ^{hij}	83% ^{hij}	79% ^{hj}	54%	61%	61%	70%	65%	76%	67%	70%	90%	68%	-	69%	-	-
Don't know	1	*	*	-	1	*	1	-	*	-	*	*	-	-	1	-	*	1	-	1	-	1	-	-
	*	*	*	-	1%	*	*	-	1%	-	*	1%	-	-	1%	-	*	*	-	*	-	*	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 23

Q.6B Do you ever watch BBC Alba?

Base : All in Scotland

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	511	72	315	90	122	301	18	285	192	409	102	239	122	283	220	460	50	125	381
Weighted Base	286	32*	184	44*	81*	162	9**	151	106	212	74*	123	69*	141	142	243	43*	72*	213
Effective Base	321	42	206	65	78	187	11	178	128	252	71	149	77	183	139	290	36	78	240
Yes	88	15	52	14	14	61	3	46	38	74	14	46	23	52	35	79	8	24	63
	31%	47% b	28%	33%	17%	38% d	28%	31%	36%	35% j	18%	38%	33%	37% n	25%	33%	20%	33%	30%
No	198	17	132	29	66	101	6	103	68	137	61	76	47	89	106	163	35	48	149
	69%	53%	71% a	66%	82% e	62%	72%	69%	64%	65%	82% l	62%	67%	63%	75% m	67%	80%	67%	70%
Don't know	1	-	*	*	1	-	-	1	-	1	-	*	-	-	1	-	*	*	1
	*	-	*	1%	1%	-	-	1%	-	*	-	*	-	-	1%	*	-	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 24

Q.6B Do you ever watch BBC Alba?

Base : All in Scotland

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	511	511	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	286	286
Effective Base	321	321	-	-	-	-	-	-	-	-	-	-	-
Yes	88	88	-	-	-	-	-	-	-	-	-	-	-
	31%	31%	-	-	-	-	-	-	-	-	-	-	-
No	198	198	-	-	-	-	-	-	-	-	-	-	-
	69%	69%	-	-	-	-	-	-	-	-	-	-	-
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 25

Q7 Are there any children under 16 in your household?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Yes	992	515	478	478	515	363	629	132	295	355	180	21	9	191	569	233	909	83	181	809	835	69	62	26
	32%	33%	30%	30%	33%	24%	39%^c	28%^{lj}	57%^{ehij}	66%^{efhij}	34%^{ij}	5%^j	1%	27%	35%^{lm}	29%	100%^{op}	4%	45%^{qr}	30%	32%st	24%	33%^t	36%^t
No	2155	1065	1090	1096	1059	1166	989	331	221	180	358	432	633	508	1069	577	-	2155	220	1929	1767	217	124	46
	68%	67%	70%	70%	67%	76%^d	61%	72%^{fg}	43%^g	34%	66%^{fg}	95%^{efgh}	99%^{efghi}	73%^{lm}	65%	71%^{mn}	-	96%^o	55%	70%^q	68%	76%^{su}	67%	64%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 26

Q7 Are there any children under 16 in your household?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Yes	992	229	582	115	147	711	45	584	363	846	147	514	271	627	331	920	68	136	840
	32%	44%bc	29%	24%	19%	37%d	35%d	40%h	26%	35%j	20%	40%l	31%	35%n	26%	34%p	16%	20%	35%q
No	2155	291	1394	358	638	1225	85	887	1038	1551	604	773	603	1175	945	1780	364	535	1581
	68%	56%	71%a	76%a	81%ef	63%	65%	60%	74%g	65%	80%i	60%	69%k	65%	74%m	66%	84%o	80%r	65%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 27

Q7 Are there any children under 16 in your household?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Yes	992	69	42	94	97	91	55	79	62	86	153	138	26
	32%	24%	33%	36% ^a	28%	33%	25%	28%	33% ^a	32%	39% ^a ^{cd} ^{fg}	33% ^a	36% ^a
No	2155	217	87	164	249	183	168	207	124	179	244	287	46
	68%	76% ^{ch} ^{kl}	67%	64%	72% ^j	67%	75% ^j	72% ^j	67%	68%	61%	67%	64%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 28

Q8_1 Number of children between 0-4 years

Base : All with children in household

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1007	516	491	235	772	382	625	128	300	357	184	30	8	191	570	246	933	74	210	792	650	136	132	89
Weighted Base	992	515	478	478	515	363	629	132*	295	355	180*	21**	9**	191*	569	233	909	83*	181	809	835	69*	62*	26*
Effective Base	533	279	254	167	556	207	328	79	162	193	83	19	4	93	314	128	490	43	138	407	401	91	88	60
0	458	291	167	243	215	180	278	68	105	193	77	10	4	74	272	112	411	46	87	370	383	30	33	12
	46%	57%	35%	51%b	42%	49%	44%	52%fj	36%	54%fj	43%	46%	48%	39%	48%	48%	45%	56%	48%	46%	46%	44%	53%	45%
1	200	170	30	71	128	62	137	29	100	60	8	1	1	25	121	54	192	7	34	163	167	17	10	5
	20%	33%	6%	15%	25%a	17%	22%	22%h	34%gh	17%h	4%	4%	14%	13%	21%	23%	21%	9%	19%	20%	20%	24%	16%	21%
2	55	53	2	22	34	12	44	4	33	16	2	-	-	12	23	20	54	1	10	45	45	3	5	2
	6%	10%	*	5%	7%	3%	7%	3%	11%egh	5%	1%	-	-	6%	4%	9%im	6%	2%	6%	6%	5%	4%	8%	9%
3	1	1	-	-	1	-	1	1	-	-	-	-	-	-	1	-	1	-	1	-	1	-	-	-
	*	*	-	-	*	-	*	*	-	-	-	-	-	-	*	-	*	-	*	-	*	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	279	-	279	141	138	110	169	30	56	86	94	11	3	79	152	47	252	28	49	230	240	19	14	7
	28%	-	58%	30%	27%	30%	27%	22%	19%	24%	52%efq	50%	38%	42%mm	27%	20%	28%	33%	27%	28%	29%	28%	22%	25%
Mean	0.44	0.54	0.17	0.34	0.52a	0.34	0.49c	0.38h	0.70egh	0.34h	0.13	0.08	0.23	0.45	0.40	0.51	0.46	0.18	0.43	0.44	0.43	0.45	0.42	0.52
Standard Deviation	0.64	0.68	0.41	0.60	0.66	0.56	0.67	0.60	0.70	0.59	0.39	0.29	0.46	0.69	0.60	0.69	0.65	0.45	0.66	0.63	0.63	0.61	0.68	0.72
Standard Error	0.02	0.03	0.03	0.05	0.03	0.03	0.03	0.06	0.04	0.04	0.04	0.08	0.21	0.06	0.03	0.05	0.02	0.07	0.05	0.03	0.03	0.06	0.07	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 29

Q8_1 Number of children between 0-4 years

Base : All with children in household

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1007	275	538	136	122	730	52	641	324	882	125	564	255	633	333	943	58	190	793
Weighted Base	992	229	582	115*	147*	711	45*	584	363	846	147*	514	271	627	331	920	68*	136	840
Effective Base	533	146	281	78	65	383	31	336	175	462	72	286	145	325	184	493	37	118	422
0	458 46%	116 51%	262 45%	53 46%	66 45%	341 48%	20 44%	270 46%	160 44%	391 46%	67 45%	231 45%	132 49%	286 46%	156 47%	418 45%	39 58%	71 52%	376 45%
1	200 20%	48 21%	110 19%	20 18%	32 22%	133 19%	3 7%	118 20%	73 20%	164 19%	35 24%	105 20%	50 18%	117 19%	73 22%	183 20%	16 23%	28 20%	169 20%
2	55 6%	10 4%	32 5%	6 5%	10 7%	36 5%	* *	27 5%	23 6%	43 5%	12 8%	29 6%	15 5%	36 6%	17 5%	53 6%	2 3%	5 3%	50 6%
3	1 *	-	-	-	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	-	1 *
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	279 28%	54 24%	178 31%	36 31%	39 26%	200 28%	22 49% ^{dd}	168 29%	107 30%	246 29%	33 23%	148 29%	75 28%	188 30%	84 25%	266 29%	11 17%	32 24%	244 29%
Mean	0.44	0.39	0.43	0.41	0.48	0.40	0.15	0.42	0.47	0.42	0.52	0.45	0.40	0.43	0.44	0.44	0.34	0.36	0.46
Standard Deviation	0.64	0.60	0.63	0.64	0.66	0.62	0.38	0.62	0.66	0.63	0.68	0.65	0.63	0.65	0.62	0.64	0.55	0.57	0.65
Standard Error	0.02	0.04	0.03	0.06	0.07	0.03	0.07	0.03	0.04	0.03	0.07	0.03	0.05	0.03	0.04	0.02	0.08	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 30

Q8_1 Number of children between 0-4 years

Base : All with children in household

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1007	136	36	76	82	73	41	55	132	58	130	99	89
Weighted Base	992	69*	42**	94*	97*	91*	55*	79*	62*	86*	153*	138*	26*
Effective Base	533	91	27	44	52	39	30	32	88	31	87	71	60
0	458 46%	30 44%	24 57%	47 49%	42 43%	40 44%	18 32%	42 53%	33 53% f	36 42%	74 49%	60 44%	12 45%
1	200 20%	17 24% j	10 25%	13 13%	15 16%	28 31% j	24 44% acdghjkl	11 13%	10 16%	23 27% j	16 10%	27 20%	5 21%
2	55 6%	3 4%	5 12%	5 5%	5 5%	5 12% j	7	1 2%	5 8% j	7 9%	2 1%	8 6%	2 9% j
3	1 *	-	-	-	-	1 1%	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	279 28%	19 28%	2 6%	30 32%	35 36% f	18 20%	7 12%	25 32%	14 22%	19 22%	61 40% efh	43 31% f	7 25%
Mean	0.44	0.45 j	0.52	0.35	0.41	0.53 j	0.77	0.25	0.42 j	0.57	0.22	0.45 j	0.52 j
Standard Deviation	0.64	0.61	0.72	0.62	0.64	0.65	0.67	0.49	0.68	0.69	0.46	0.64	0.72
Standard Error	0.02	0.06	0.13	0.09	0.09	0.09	0.11	0.08	0.07	0.11	0.05	0.08	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 31

Q8_2 Number of children 5-11 years

Base : All with children in household

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1007	516	491	235	772	382	625	128	300	357	184	30	8	191	570	246	933	74	210	792	650	136	132	89
Weighted Base	992	515	478	478	515	363	629	132*	295	355	180*	21**	9**	191*	569	233	909	83*	181	809	835	69*	62*	26*
Effective Base	533	279	254	167	556	207	328	79	162	193	83	19	4	93	314	128	490	43	138	407	401	91	88	60
0	404	215	189	187	217	154	250	60	124	138	72	6	5	79	234	91	367	37	74	330	337	29	29	10
	41%	42%	40%	39%	42%	42%	40%	46%	42%	39%	40%	26%	50%	42%	41%	39%	40%	44%	41%	41%	40%	41%	47%	38%
1	245	180	64	94	150	79	166	25	86	101	23	7	3	44	142	59	227	17	39	205	208	17	14	5
	25%	35%	13%	20%	29% ^a	22%	26%	19%	29% ^h	28% ^h	13%	35%	32%	23%	25%	25%	25%	21%	22%	25%	25%	25%	23%	20%
2	122	111	11	86	37	55	67	6	25	69	22	1	-	18	65	39	116	7	32	91	107	7	6	3
	12%	22%	2%	18% ^b	7%	15%	11%	4%	8%	19% ^{ef}	12%	4%	-	10%	11%	17%	13%	8%	17%	11%	13%	10%	9%	13%
3	5	5	1	2	3	3	2	1	1	3	-	-	-	1	4	*	4	1	3	1	4	1	*	*
	1%	1%	*	*	1%	1%	*	1%	*	1%	-	-	-	*	1%	*	*	2%	2%	2%	*	1%	*	1%
4	2	2	-	2	-	-	2	-	-	2	-	-	-	-	2	-	2	-	2	-	2	-	-	-
	*	*	-	*	-	-	*	-	-	1%	-	-	-	-	*	-	*	-	1% ^{af}	-	*	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	1	-	1	-	-
	*	*	-	*	-	-	*	-	-	-	1%	-	-	-	*	-	*	-	-	*	-	2% ^{cs}	-	-
7	1	-	1	1	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	-	1
	*	-	*	*	-	*	-	-	*	-	-	-	-	-	*	-	*	-	-	*	-	-	-	2% ^{cs}
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	212	-	212	105	107	72	140	40	58	44	62	8	2	48	119	44	191	21	31	180	178	15	13	7
	21%	-	44%	22%	21%	20%	22%	30% ^g	20%	12%	34% ^{fg}	35%	18%	25%	21%	19%	21%	25%	17%	22%	21%	22%	20%	26%
Mean	0.67	0.84	0.35	0.78 ^b	0.57	0.69	0.66	0.44	0.60	0.82 ^{ef}	0.64	0.67	0.39	0.58	0.68	0.73	0.68	0.55	0.80	0.64	0.67	0.76	0.54	0.89
Standard Deviation	0.83	0.87	0.66	0.96	0.69	0.87	0.82	0.68	0.77	0.85	0.99	0.62	0.52	0.73	0.88	0.79	0.84	0.78	0.93	0.80	0.79	1.16	0.72	1.42
Standard Error	0.03	0.04	0.04	0.07	0.03	0.05	0.04	0.07	0.05	0.05	0.09	0.14	0.21	0.06	0.04	0.06	0.03	0.11	0.07	0.03	0.03	0.11	0.07	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - lm/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 32

Q8_2 Number of children 5-11 years

Base : All with children in household

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1007	275	538	136	122	730	52	641	324	882	125	564	255	633	333	943	58	190	793
Weighted Base	992	229	582	115*	147*	711	45*	584	363	846	147*	514	271	627	331	920	68*	136	840
Effective Base	533	146	281	78	65	383	31	336	175	462	72	286	145	325	184	493	37	118	422
0	404	106	220	51	67	270	22	252	131	351	53	202	110	241	146	383	20	51	346
	41%	46%	38%	44%	46%	38%	49%	43%	36%	42%	36%	39%	41%	38%	44%	42%	29%	37%	41%
1	245	52	135	41	27	183	8	147	85	200	44	135	70	164	74	221	24	34	207
	25%	23%	23%	35%ab	18%	26%	18%	25%	23%	24%	30%	26%	26%	26%	22%	24%	34%	25%	25%
2	122	27	80	10	16	101	-	55	64	98	25	57	43	87	34	109	12	16	106
	12%	12%	14%	9%	11%	14%f	-	9%	18%g	12%	17%	11%	16%	14%	10%	12%	18%	12%	13%
3	5	1	4	-	1	3	-	2	3	5	-	1	2	1	4	5	-	1	3
	1%	1%	1%	-	1%	*	-	*	1%	1%	-	*	1%	*	1%	1%	-	1%	*
4	2	2	-	-	-	2	-	2	-	2	-	2	-	2	-	2	-	-	2
	*	1%	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	*
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	1	-	1
	*	1%	-	-	-	*	-	-	*	-	-	-	1%	-	*	-	2%o	-	*
7	1	-	1	-	-	1	-	1	-	-	1	1	-	-	1	1	-	1	-
	*	-	*	-	-	*	-	*	-	-	*	*	-	-	*	*	-	*	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	212	39	143	14	35	150	15	124	79	189	23	116	44	133	72	200	11	34	174
	21%	17%	24%c	12%	24%	21%	33%	21%	22%	22%	16%	23%	16%	21%	22%	22%	16%	25%	21%
Mean	0.67	0.67	0.71	0.60	0.57	0.74	0.27	0.60	0.81g	0.64	0.86	0.67	0.76	0.71	0.64	0.65	1.00o	0.72	0.67
Standard Deviation	0.83	0.95	0.83	0.67	0.78	0.87	0.45	0.79	0.91	0.78	1.05	0.81	0.91	0.79	0.93	0.80	1.11	0.92	0.82
Standard Error	0.03	0.06	0.04	0.06	0.08	0.04	0.08	0.04	0.06	0.03	0.10	0.04	0.06	0.04	0.06	0.03	0.16	0.08	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 33

Q8_2 Number of children 5-11 years

Base : All with children in household

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1007	136	36	76	82	73	41	55	132	58	130	99	89
Weighted Base	992	69*	42**	94*	97*	91*	55*	79*	62*	86*	153*	138*	26*
Effective Base	533	91	27	44	52	39	30	32	88	31	87	71	60
0	404 41%	29 41%	14 34%	35 37%	37 38%	36 40%	27 49%	26 32%	29 47%	36 42%	67 44%	59 43%	10 38%
1	245 25%	17 25%	13 32%	26 28%	28 29%	17 19%	14 25%	19 24%	14 23%	18 21%	42 27%	30 22%	5 20%
2	122 12%	7 10%	8 18%	21 23%gj	8 8%	17 19%g	8 14%	2 3%	6 9%	11 13%	12 8%	20 14%	3 13%
3	5 1%	1 1%	-	-	-	-	3 6%jk	-	* *	1 1%	-	-	* 1%
4	2 *	-	-	-	-	2 2%	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	1 2%	-	-	-	-	-	-	-	-	-	-	-
7	1 *	-	-	-	-	-	-	-	-	-	-	-	1 2%jk
8	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	212 21%	15 22%f	7 17%	12 13%	23 24%	19 20%	4 7%	32 40%cfhjk	13 20%	20 23%	32 21%	29 21%	7 26%f
Mean	0.67	0.76	0.81	0.84	0.61	0.82	0.75	0.51	0.54	0.64	0.54	0.64	0.89j
Standard Deviation	0.83	1.16	0.78	0.82	0.68	0.98	0.93	0.60	0.72	0.80	0.67	0.77	1.42
Standard Error	0.03	0.11	0.15	0.10	0.09	0.13	0.15	0.10	0.07	0.12	0.07	0.09	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 34

Q8_3 Number of children 12-15 years

Base : All with children in household

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1007	516	491	235	772	382	625	128	300	357	184	30	8	191	570	246	933	74	210	792	650	136	132	89
Weighted Base	992	515	478	478	515	363	629	132*	295	355	180*	21**	9**	191*	569	233	909	83*	181	809	835	69*	62*	26*
Effective Base	533	279	254	167	556	207	328	79	162	193	83	19	4	93	314	128	490	43	138	407	401	91	88	60
0	473	325	148	227	246	165	308	54	151	168	82	14	4	86	262	125	442	31	80	391	404	34	25	10
	48%	63%	31%	48%	48%	46%	49%	41%	51%	47%	46%	65%	42%	45%	46%	54%	49%	38%	44%	48%	48%	49%	41%	38%
1	192	157	35	102	90	79	113	35	13	79	55	4	5	56	102	35	158	34	48	144	168	7	11	6
	19%	30%	7%	21%	17%	22%	18%	26% <i>f</i>	5%	22% <i>f</i>	31% <i>f</i>	19%	58%	29% <i>mn</i>	18%	15%	17%	41% <i>o</i>	26% <i>r</i>	18%	20% <i>t</i>	10%	18%	24% <i>t</i>
2	31	30	1	20	11	12	19	4	7	16	4	-	-	1	21	9	28	3	2	29	23	2	5	1
	3%	6%	*	4%	2%	3%	3%	3%	2%	4%	2%	-	-	1%	4%	4%	3%	3%	1%	4%	3%	3%	9% <i>s</i>	4%
3	1	1	-	1	1	1	-	-	1	-	1	-	-	-	1	-	1	1	1	1	1	-	-	1
	*	*	-	*	*	*	-	-	*	-	*	-	-	-	*	-	*	1%	*	*	*	-	-	2% <i>s</i>
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	295	2	294	128	167	106	189	40	122	92	38	3	-	48	183	64	281	14	51	244	241	26	20	8
	30%	*	61%	27%	33%	29%	30%	30%	42% <i>gh</i>	26%	21%	16%	-	25%	32%	28%	31%	17%	28%	30%	29%	38%	33%	32%
Mean	0.37	0.43	0.20	0.41	0.33	0.41	0.34	0.46 <i>f</i>	0.17	0.42 <i>f</i>	0.46 <i>f</i>	0.22	0.58	0.40	0.38	0.31	0.34	0.60 <i>o</i>	0.41	0.36	0.36	0.25	0.53 <i>st</i>	0.56 <i>st</i>
Standard Deviation	0.58	0.61	0.41	0.61	0.54	0.60	0.56	0.58	0.49	0.60	0.58	0.43	0.52	0.51	0.60	0.56	0.57	0.61	0.55	0.58	0.56	0.53	0.72	0.75
Standard Error	0.02	0.03	0.03	0.05	0.02	0.04	0.03	0.06	0.04	0.04	0.05	0.09	0.19	0.04	0.03	0.04	0.02	0.08	0.05	0.02	0.03	0.06	0.08	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - lm/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 35

Q8_3 Number of children 12-15 years

Base : All with children in household

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1007	275	538	136	122	730	52	641	324	882	125	564	255	633	333	943	58	190	793
Weighted Base	992	229	582	115*	147*	711	45*	584	363	846	147*	514	271	627	331	920	68*	136	840
Effective Base	533	146	281	78	65	383	31	336	175	462	72	286	145	325	184	493	37	118	422
0	473 48%	95 41%	285 49%	53 46%	79 54% f	328 46%	13 28%	255 44%	197 54% g	397 47%	76 52%	219 43%	151 56% k	296 47%	159 48%	439 48%	32 46%	50 37%	416 50% q
1	192 19%	44 19%	116 20%	24 21%	20 13%	157 22% f	1 1%	113 19%	63 17%	174 21%	18 12%	107 21%	51 19%	134 21%	51 15%	181 20%	10 15%	30 22%	157 19%
2	31 3%	10 4%	12 2%	9 8% b	3 2%	25 4%	-	16 3%	14 4%	25 3%	5 4%	20 4%	8 3%	24 4%	6 2%	28 3%	3 4%	6 5%	24 3%
3	1 *	-	1 *	-	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	1 *
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	295 30%	81 35%	168 29%	30 26%	46 31%	200 28%	32 70% de	198 34% h	89 24%	248 29%	47 32%	167 33% i	62 23%	172 27%	116 35%	271 29%	24 34%	49 36%	242 29%
Mean	0.37	0.43	0.35	0.48	0.25	0.41	0.04	0.39	0.33	0.38	0.29	0.43	0.32	0.41	0.29	0.37	0.36	0.49 r	0.35
Standard Deviation	0.58	0.62	0.55	0.68	0.49	0.59	0.21	0.58	0.57	0.58	0.57	0.61	0.54	0.60	0.52	0.57	0.61	0.63	0.56
Standard Error	0.02	0.05	0.03	0.07	0.05	0.03	0.05	0.03	0.04	0.02	0.06	0.03	0.04	0.03	0.03	0.02	0.10	0.06	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 36

Q8_3 Number of children 12-15 years

Base : All with children in household

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1007	136	36	76	82	73	41	55	132	58	130	99	89
Weighted Base	992	69*	42**	94*	97*	91*	55*	79*	62*	86*	153*	138*	26*
Effective Base	533	91	27	44	52	39	30	32	88	31	87	71	60
0	473 48%	34 49%	26 61%	46 49%	40 42%	48 53%	36 65% d/h/k/l	38 47%	25 41%	48 55%	71 46%	52 38%	10 38%
1	192 19%	7 10%	7 17%	11 11%	24 25% a	21 23%	7 13%	13 17%	11 18%	20 24%	42 27% a/c	22 16%	6 24% a
2	31 3%	2 3%	1 3%	6 6%	3 3%	-	-	-	5 9% e/g/l	-	7 5%	6 4%	1 4% e
3	1 *	-	-	-	-	-	-	-	-	-	1 *	-	1 2% k
4	-	-	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	295 30%	26 38% j	8 19%	32 34%	30 31%	22 24%	12 22%	29 36%	20 33%	18 21%	33 22%	58 42% j	8 32%
Mean	0.37	0.25	0.28	0.36	0.44	0.30	0.17	0.26	0.53 a	0.30	0.48 a	0.43	0.56 a
Standard Deviation	0.58	0.53	0.52	0.65	0.58	0.46	0.38	0.44	0.72	0.46	0.63	0.63	0.75
Standard Error	0.02	0.06	0.10	0.09	0.08	0.06	0.07	0.07	0.08	0.07	0.06	0.08	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 37

Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?

Base : All with children in household

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1007	516	491	235	772	382	625	128	300	357	184	30	8	191	570	246	933	74	210	792	650	136	132	89
Weighted Base	992	515	478	478	515	363	629	132*	295	355	180*	21**	9**	191*	569	233	909	83*	181	809	835	69*	62*	26*
Effective Base	533	279	254	167	556	207	328	79	162	193	83	19	4	93	314	128	490	43	138	407	401	91	88	60
Yes	909	467	442	431	479	323	586	59	293	354	176	21	6	178	520	211	909	-	164	742	770	62	55	22
	92%	91%	93%	90%	93%	89%	93%	45%	99%^{ae}	100%^{ae}	97%^{ae}			93%	92%	90%	100%^{op}	-	91%	92%	92%	90%	89%	87%
No	83	47	36	47	36	40	43	72	2	1	5	*	3	13	48	22	-	83	17	66	66	7	7	3
	8%	9%	7%	10%	7%	11%	7%	55%^{fgh}	1%	*	3%	1%	36%	7%	8%	10%	-	100%^o	9%	8%	8%	10%	11%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 38

Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?

Base : All with children in household

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1007	275	538	136	122	730	52	641	324	882	125	564	255	633	333	943	58	190	793
Weighted Base	992	229	582	115*	147*	711	45*	584	363	846	147*	514	271	627	331	920	68*	136	840
Effective Base	533	146	281	78	65	383	31	336	175	462	72	286	145	325	184	493	37	118	422
Yes	909	194	554	110	131	653	42	520	350	778	131	462	262	574	306	842	63	124	771
	92%	85%	95%a	95%a	89%	92%	94%	89%	96%g	92%	89%	90%	97%k	92%	92%	92%	93%	91%	92%
No	83	35	28	6	15	58	3	63	14	67	16	51	9	53	25	78	5	12	68
	8%	15%bc	5%	5%	11%	8%	6%	11%h	4%	8%	11%	10%l	3%	8%	8%	8%	7%	9%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 39

Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?

Base : All with children in household

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1007	136	36	76	82	73	41	55	132	58	130	99	89
Weighted Base	992	69*	42**	94*	97*	91*	55*	79*	62*	86*	153*	138*	26*
Effective Base	533	91	27	44	52	39	30	32	88	31	87	71	60
Yes	909	62	37	89	89	79	54	73	55	77	147	125	22
	92%	90%	88%	94%	92%	87%	98%^l	92%	89%	90%	96%^l	90%	87%
No	83	7	5	5	7	12	1	6	7	9	6	13	3
	8%	10%	12%	6%	8%	13%	2%	8%	11%	10%	4%	10%	13%^l

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 40

Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?

Base : All responsible for children in household

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	933	475	458	210	723	347	586	70	297	355	178	29	4	177	527	229	933	-	194	734	606	124	122	81
Weighted Base	909	467	442	431	479	323	586	59*	293	354	176*	21**	6**	178*	520	211	909	-**	164	742	770	62*	55*	22*
Effective Base	490	254	236	148	525	183	308	51	160	192	80	19	2	86	286	119	490	-	128	374	371	83	83	58
Channel 4	206	96	109	95	110	81	125	12	44	73	66	8	3	57	106	43	206	-	40	165	175	11	11	8
	23%	21%	25%	22%	23%	25%	21%	21%	15%	21%	38% fg	35%	46%	32% lm	20%	20%	23%	-	24%	22%	23%	18%	20%	36% stu
Channel Five	244	131	114	87	157	83	161	21	79	84	54	4	3	45	141	57	244	-	44	199	202	16	17	10
	27%	28%	26%	20%	35% aa	26%	27%	35%	27%	24%	31%	19%	46%	25%	27%	27%	27%	-	27%	27%	26%	26%	30%	45% st
CBBC	370	198	172	160	211	138	232	25	118	153	66	9	-	72	212	87	370	-	75	293	315	22	26	8
	41%	42%	39%	37%	44%	43%	40%	42%	40%	43%	37%	43%	-	40%	41%	41%	41%	-	46%	40%	41%	35%	46%	36%
CBeebies	502	259	244	188	314	170	332	46	211	188	49	9	-	79	302	122	502	-	109	391	420	35	34	13
	55%	55%	55%	44%	66% aa	53%	57%	78% gh	72% gh	53% h	28%	41%	-	44%	58% l	58%	55%	-	67% fr	53%	55%	56%	62%	59%
Others	174	81	92	52	122	52	121	6	60	73	31	3	*	33	101	40	174	-	26	148	150	12	8	4
	19%	17%	21%	12%	26% aa	16%	21%	10%	21%	20%	18%	15%	7%	19%	19%	19%	19%	-	16%	20%	19%	19%	15%	19%
My children do not watch TV	58	41	16	42	16	18	39	3	19	20	11	2	3	13	31	14	58	-	7	50	50	3	4	*
	6%	9%	4%	10% b	3%	6%	7%	5%	6%	6%	6%	8%	47%	7%	6%	7%	6%	-	4%	7%	7%	5%	8%	1%
I am not sure what channels my children watch	94	50	44	71	23	52	42	-	11	47	30	6	-	22	51	21	94	-	18	76	84	4	3	3
	10%	11%	10%	17% b	5%	16% d	7%	-	4%	13% ef	17% ef	27%	-	13%	10%	10%	10%	-	11%	10%	11%	6%	6%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - lm/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 41

Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?

Base : All responsible for children in household

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	933	248	506	130	114	675	49	586	309	818	115	515	244	586	309	872	55	175	738
Weighted Base	909	194	554	110*	131*	653	42**	520	350	778	131*	462	262	574	306	842	63*	124	771
Effective Base	490	135	263	75	59	351	29	302	168	427	64	259	139	300	168	452	35	107	389
Channel 4	206	53	128	22	17	169	5	121	78	188	18	130	47	157	39	198	6	36	165
	23%	27%	23%	20%	13%	26% d	11%	23%	22%	24%	14%	28% l	18%	27% n	13%	23%	10%	29%	21%
Channel Five	244	76	134	28	28	183	12	153	82	215	30	147	57	179	53	230	12	43	197
	27%	39% bc	24%	26%	21%	28%	28%	29%	24%	28%	23%	32% l	22%	31% n	17%	27%	19%	35%	25%
CBBC	370	100	208	51	50	267	21	221	133	330	41	201	100	235	120	350	18	48	317
	41%	51% b	38%	47%	38%	41%	49%	43%	38%	42%	31%	44%	38%	41%	39%	42%	29%	38%	41%
CBeebies	502	132	284	56	77	351	25	313	166	443	60	263	129	302	180	474	27	76	417
	55%	68% abc	51%	51%	59%	54%	58%	60% h	48%	57%	46%	57%	49%	53%	59%	56%	43%	61%	54%
Others	174	28	115	21	15	123	10	116	55	152	22	105	43	127	45	167	7	26	143
	19%	15%	21%	19%	11%	19%	23%	22%	16%	20%	16%	23%	16%	22%	15%	20%	11%	21%	19%
My children do not watch TV	58	8	40	6	4	42	5	20	29	46	12	20	27	38	17	54	4	1	56
	6%	4%	7%	5%	3%	6%	12%	4%	8% g	6%	9%	4%	10% k	7%	6%	6%	6%	1%	7% d
I am not sure what channels my children watch	94	8	69	10	11	77	3	44	48	68	25	43	38	56	35	79	13	8	86
	10%	4%	12% a	9%	8%	12%	7%	9%	14%	9%	19% i	9%	14%	10%	11%	9%	20% o	6%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 42

Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?

Base : All responsible for children in household

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	933	124	34	71	77	65	40	52	122	52	122	93	81
Weighted Base	909	62*	37**	89*	89*	79*	54**	73**	55*	77**	147*	125*	22*
Effective Base	490	83	27	40	50	33	29	29	83	26	82	67	58
Channel 4	206 23%	11 18%	2 4%	23 25%	21 23%	19 24%	12 22%	14 19%	11 20%	26 33%	47 32% ak	13 11%	8 36% ahk
Channel Five	244 27%	16 26%	8 20%	28 31%	18 20%	26 33%	12 23%	14 19%	17 30%	24 31%	50 34% k	22 18%	10 43% adhk
CBBC	370 41%	22 35%	7 19%	39 44%	36 40%	41 51%	15 28%	22 30%	26 46%	38 49%	64 44%	52 42%	8 36%
CBeebies	502 55%	35 56%	23 63%	45 51%	44 49%	56 70% j	31 58%	37 50%	34 62% j	48 62%	63 43%	73 59%	13 59%
Others	174 19%	12 19% e	5 14%	17 19% e	18 20% e	2 3%	13 25%	24 33%	8 15% e	12 15%	22 15%	37 30% ehj	4 19% e
My children do not watch TV	58 6%	3 5%	-	5 5%	2 3%	4 5%	4 8%	3 5%	4 8%	10 13%	7 5%	15 12% l	* 1%
I am not sure what channels my children watch	94 10%	4 6%	8 21%	13 14%	7 8%	2 2%	4 8%	3 4%	3 6%	3 4%	39 26% adehk	5 4%	3 12% e

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 43

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
(A) Cable TV (through Virgin Media)	564	283	282	266	299	281	283	94	96	81	109	71	114	128	296	140	171	394	86	478	494	47	17	6
(B) Satellite TV from Sky	1268	664	603	638	630	612	656	185	227	257	245	166	187	321	681	265	471	797	211	1051	1027	106	89	46
(C) Satellite TV from Freesat	159	95	64	33	125	93	66	28	21	24	22	19	45	52	73	34	41	118	26	132	132	10	14	3
(D) Satellite TV from anyone else	36	19	17	6	30	21	15	8	10	9	3	4	2	10	18	9	17	18	11	25	30	2	3	1
(E) Freeview (through a set-top box or digital television set)	1366	667	698	633	732	709	657	169	204	226	192	212	362	264	679	423	288	1078	145	1219	1136	131	71	28
(F) TV via your broadband provider (e.g. BT TV or TalkTalk TV)	270	118	152	96	173	137	132	41	42	41	41	48	56	72	143	54	76	194	27	242	219	28	17	5
(G) YouView	62	38	23	-	62	32	29	14	10	13	8	8	9	14	36	12	24	38	7	55	51	4	4	2
(H) TV content via the internet (through a paid for subscription e.g. Netflix, Amazon, Now TV etc)	416	193	223	96	320	175	241	105	106	84	60	39	22	81	255	80	148	268	68	347	339	41	21	15
(I) Other	57	24	33	26	31	32	25	2	13	7	12	7	16	16	29	11	20	37	5	51	51	5	1	1
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	842	442	401	490	352	405	437	99	128	121	110	145	240	139	402	301	147	695	59	782	701	87	43	11
NET: CAB/SAT	1936	1000	936	938	998	951	985	290	330	353	367	254	342	477	1024	435	653	1283	302	1627	1601	162	119	54
NET: ONLINE ONLY	130	6	123	56	74	56	74	29	22	24	18	24	12	31	73	26	42	87	18	112	107	9	11	3

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 44

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
(A) Cable TV (through Virgin Media)	564	103	346	93	-	564	-	270	266	482	82	326	221	414	132	526	37	113	433
18%		20%	17%	20%	-	29% df	-	18%	19%	20% j	11%	25%	25%	23% m	10%	19% p	9%	17%	18%
(B) Satellite TV from Sky	1268	248	786	167	-	1268	-	638	577	1049	219	733	504	983	255	1200	61	218	1032
40%		48% bc	40%	35%	-	65% df	-	43%	41%	44% j	29%	57%	58%	55% n	20%	44% p	14%	32%	43% q
(C) Satellite TV from Freesat	159	30	85	33	-	159	-	82	63	127	31	50	19	92	65	143	16	55	97
5%		6%	4%	7%	-	8% df	-	6%	4%	5%	4%	4%	2%	5%	5%	5%	4%	8% r	4%
(D) Satellite TV from anyone else	36	13	14	6	-	36	-	26	6	34	2	13	4	18	17	35	1	11	23
1%		2% ab	1%	1%	-	2% d	-	2% h	*	1%	*	1%	1%	1%	1%	1%	*	2%	1%
(E) Freeview (through a set-top box or digital television set)	1366	193	882	219	785	412	-	612	565	948	418	335	180	578	764	1057	303	342	1005
43%		37%	45% a	46% a	100% ef	21% f	-	42%	40%	40%	56% i	26% l	21%	32%	60% m	39%	70% o	51% r	42%
(F) TV via your broadband provider (e.g. BT TV or TalkTalk TV)	270	63	144	51	-	63	87	153	111	245	25	159	100	176	83	258	12	75	192
9%		12% b	7%	11%	-	3% d	67% de	10%	8%	10% j	3%	12%	11%	10% n	6%	10% p	3%	11% r	8%
(G) YouView	62	14	37	10	-	22	14	44	16	61	1	44	15	44	17	62	-	17	42
2%		3%	2%	2%	-	1% d	11% de	3% h	1%	3% j	*	3%	2%	2%	1%	2% p	-	3%	2%
(H) TV content via the internet (through a paid for subscription e.g. Netflix, Amazon, Now TV etc)	416	88	242	64	-	224	46	315	95	387	29	321	87	231	177	410	4	105	305
13%		17% b	12%	14%	-	12% d	35% de	21% h	7%	16% j	4%	25% l	10%	13%	14%	15% p	1%	16%	13%
(I) Other	57	4	38	9	-	9	-	23	26	39	18	11	5	13	44	41	16	10	45
2%		1%	2%	2%	-	*	-	2%	2%	2%	2%	1%	1%	1%	3% m	2%	4% o	2%	2%
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	842	95	554	138	785	-	-	297	371	473	369	34	21	214	618	545	291	218	611
27%		18%	28% a	29% a	100% ef	-	-	20%	26% g	20%	49% i	3%	2%	12%	48% m	20%	67% o	32% r	25%
NET: CAB/SAT	1936	356	1199	282	-	1936	-	953	891	1606	330	1054	729	1442	448	1814	114	361	1538
62%		69% bc	61%	60%	-	100% df	-	65%	64%	67% j	44%	82%	83%	80% n	35%	67% p	26%	54%	64% q
NET: ONLINE ONLY	130	43	66	14	-	-	130	85	44	113	17	71	56	60	66	125	4	28	101
4%		8% bc	3%	3%	-	-	100% de	6% h	3%	6% j	2%	6%	6%	3%	5%	5% p	1%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 45

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
(A) Cable TV (through Virgin Media)	564 18%	47 17%hl	32 24%hl	43 17%hl	60 17%hl	90 33%acdfghijkl	37 17%	50 17%hl	17 9%	37 14%	65 16%hl	80 19%hl	6 8%
(B) Satellite TV from Sky	1268 40%	106 37%	45 35%	98 38%	106 31%	77 28%	71 32%	115 40%	89 48%abdefk	102 38%	248 63%abcdefgghik	164 38%	46 63%abcdefgghik
(C) Satellite TV from Freesat	159 5%	10 3%	4 3%	15 6%	11 3%	12 4%	6 3%	17 6%	14 8%ad	14 5%	20 5%	33 8%a	3 4%
(D) Satellite TV from anyone else	36 1%	2 1%	1 *	4 2%	3 1%	2 1%	3 1%	1 1%	3 1%	1 1%	10 3%	5 1%	1 2%
(E) Freeview (through a set-top box or digital television set)	1366 43%	131 46%j	56 44%	123 48%j	182 53%hjkj	106 39%	130 58%aeghijkl	124 43%	71 38%	113 43%	131 33%	170 40%	28 39%
(F) TV via your broadband provider (e.g. BT TV or TalkTalk TV)	270 9%	28 10%b	3 3%	24 9%	45 13%bfj	25 9%	12 5%	19 7%	17 9%b	24 9%	20 5%	46 11%bj	5 7%
(G) YouView	62 2%	4 1%	* *	5 2%	11 3%	4 2%	7 3%	3 1%	4 2%	6 2%	7 2%	7 2%	2 3%b
(H) TV content via the internet (through a paid for subscription e.g. Netflix, Amazon, Now TV etc)	416 13%	41 14%	14 11%	38 15%	46 13%	27 10%	41 18%	31 11%	21 11%	33 13%	54 14%	54 13%	15 21%beghik
(I) Other	57 2%	5 2%	1 *	4 1%	2 1%	1 1%	4 2%	11 4%	1 1%	13 5%deh	6 2%	9 2%	1 1%
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	842 27%	87 30%jl	44 34%jl	83 32%jl	118 34%hijkl	70 25%j	85 38%hijkl	79 28%jl	43 23%jl	72 27%jl	50 13%	101 24%j	11 15%
NET: CAB/SAT	1936 62%	162 57%	80 62%	147 57%	174 50%	177 65%df	113 50%	173 60%	119 64%df	149 57%	316 80%abcdefgghik	272 64%df	54 74%acdfghik
NET: ONLINE ONLY	130 4%	9 3%	2 2%	17 7%	17 5%	6 2%	8 3%	14 5%	11 6%	7 2%	13 3%	23 6%	3 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 46

Q11A Do you pay a subscription for your satellite TV service?

Base : All with satellite

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1354	727	627	333	1021	653	701	193	244	283	246	180	208	323	722	309	520	834	223	1122	813	199	203	139
Weighted Base	1292	675	616	642	650	624	668	190*	233	262	248	170*	189	326	693	272	479	813	215	1071	1045	108	92	46*
Effective Base	711	402	314	231	748	345	366	99	128	162	123	91	111	166	392	154	268	443	147	565	505	118	140	97
Yes	1215	636	579	611	604	584	631	167	223	248	238	156	182	314	652	249	459	756	196	1014	981	100	88	46
	94%	94%	94%	95%	93%	94%	94%	88%	96% ^{ae}	95%	96% ^{ae}	92%	96% ^{ae}	96%	94%	91%	96%	93%	91%	95%	94%	93%	96%	99% ^{at}
No	65	34	30	29	36	35	29	15	9	10	10	13	6	9	33	22	18	47	17	47	55	7	2	*
	5%	5%	5%	4%	6%	6%	4%	8%	4%	4%	4%	8%	3%	3%	5%	8% ^{al}	4%	6%	8%	4%	5% ^{av}	7% ^{av}	2%	*
Don't know	12	5	7	2	10	5	8	7	-	4	-	*	1	3	8	2	2	10	2	9	10	1	1	*
	1%	1%	1%	*	2%	1%	1%	4% ^{fh}	-	1%	-	*	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 47

Q11A Do you pay a subscription for your satellite TV service?

Base : All with satellite

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1354	309	769	204	-	1354	-	748	544	1159	195	778	510	1021	292	1283	62	298	1030
Weighted Base	1292	254	797	171	-**	1292	-**	655	581	1071	220	738	506	994	268	1223	62*	223	1051
Effective Base	711	173	394	115	-	711	-	387	291	600	112	392	282	527	161	667	39	168	543
Yes	1215	241	745	167	-	1215	-	611	554	1002	213	705	475	954	234	1151	58	216	984
	94%	95%	93%	97%	-	94%	-	93%	95%	94%	96%	96%	94%	96%_n	88%	94%	94%	97%	94%
No	65	13	43	4	-	65	-	38	21	60	5	27	26	33	29	60	3	6	56
	5%	5%	5%	3%	-	5%	-	6%	4%	6%	2%	4%	5%	3%	11%_m	5%	5%	3%	5%
Don't know	12	-	9	-	-	12	-	6	6	9	3	5	5	7	5	12	*	2	11
	1%	-	1%	-	-	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 48

Q11A Do you pay a subscription for your satellite TV service?

Base : All with satellite

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1354	199	43	85	90	67	59	75	203	78	190	126	139
Weighted Base	1292	108	46*	99*	109*	78*	74*	115*	92	103*	254	167*	46*
Effective Base	711	118	33	50	64	39	38	43	140	42	126	81	97
Yes	1215	100	44	94	104	66	64	109	88	103	241	155	46
	94%	93%	96%	94%	96%	85%	87%	95%	96% ^e	100% ^{aef}	95% ^e	92%	99% ^{aef}
No	65	7	1	4	5	9	10	3	2	-	10	12	*
	5%	7% ^{il}	3%	4%	4%	12% ^{hil}	13% ^{hijl}	3%	2%	-	4%	7%	*
Don't know	12	1	1	1	-	2	-	2	1	-	2	1	*
	1%	1%	1%	1%	-	3%	-	2%	1%	-	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 49

Q.13 How often do you watch - ITV/STV/ITV Wales/UTV

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
	58%	56%	60%	61% ^b	55%	52%	64% ^c	46%	56% ^e	54% ^e	61% ^e	67% ^e f ^g	63% ^e g ^j	53%	57%	64% ^l m	59%	58%	48%	60% ^q	57%	61%	57%	77% ^s t ^u
Occasionally	1097	575	521	507	590	612	485	208	181	201	179	120	208	265	593	239	304	792	176	916	928	94	61	14
	35%	36%	33%	32%	37% ^a	40% ^d	30%	45% ^f h ⁱ j	35% ⁱ	38% ⁱ	33%	27%	32%	38% ⁿ	36% ⁿ	29%	33%	35%	44% ^r	33%	36% ^v	33% ^v	33% ^v	19%
Never	204	109	95	105	99	122	82	37	40	39	30	27	31	57	99	48	63	141	28	175	169	16	18	1
	6%	7%	6%	7%	6%	8% ^d	5%	8%	8%	7%	5%	6%	5%	8%	6%	6%	7%	6%	7%	6%	6% ^v	5%	10% ^{tv}	2%
Don't know	18	11	8	1	18	6	12	6	4	4	2	1	1	4	11	3	5	13	5	14	15	1	*	1
	1%	1%	*	*	1% ^a	*	1%	1%	1%	1%	*	*	*	1%	1%	*	1%	1%	1%	*	1%	*	*	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 50

Q.13 How often do you watch - ITV/STV/ITV Wales/UTV

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	1828	356	1176	237	473	1155	54	795	857	1401	427	781	495	1102	697	1550	272	406	1388
	58%	69% ^{bc}	60% ^c	50%	60% ^f	60% ^f	42%	54%	61% ^g	58%	57%	61%	57%	61% ⁿ	55%	57%	63%	61%	57%
Occasionally	1097	140	723	189	256	658	59	564	458	861	236	420	326	603	463	966	125	208	872
	35%	27%	37% ^a	40% ^a	33%	34%	45% ^{de}	38% ^h	33%	36%	31%	33%	37%	33%	36%	36%	29%	31%	36%
Never	204	21	73	47	52	108	16	103	79	125	79	78	50	93	106	169	35	51	148
	6%	4%	4%	10% ^{ab}	7%	6%	13% ^{ae}	7%	6%	5%	11% ⁱ	6%	6%	5%	8% ^m	6%	8%	8%	6%
Don't know	18	2	5	1	3	14	1	8	7	10	8	6	4	4	10	15	2	5	13
	1%	*	*	*	*	1%	1%	1%	1%	*	1%	*	*	*	1%	1%	*	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 51

Q.13 How often do you watch - ITV/STV/ITV Wales/UTV

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	1828	176	68	154	220	186	142	160	106	144	191	226	56
	58%	61% j	53%	60% j	64% jk	68% bhijk	64% j	56%	57%	54%	48%	53%	77% abcdifghijk
Occasionally	1097	94	56	81	112	70	66	113	61	93	175	163	14
	35%	33% l	43% el	31% l	32% l	26%	30%	39% el	33% l	35% l	44% acdefhl	38% el	19%
Never	204	16	5	23	15	16	15	13	18	26	23	32	1
	6%	5%	4%	9% l	4%	6%	7%	5%	10% adl	10% l	6%	8% l	2%
Don't know	18	1	1	1	-	2	-	-	*	2	7	3	1
	1%	*	*	*	-	1%	-	-	*	1%	2%	1%	2% dfg

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 52

Q.13 How often do you watch - Channel 4

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	1082	527	555	502	580	503	580	161	199	204	221	128	169	222	565	295	327	755	158	922	900	100	53	29
	34%	33%	35%	32%	37%^{oa}	33%	36%	35%^{oj}	39%^{oj}	38%^{oj}	41%^{oj}	28%	26%	32%	35%	36%	36%	34%	39%	34%	35%	35%	28%	41%^{ou}
Occasionally	1653	823	830	791	862	840	812	217	246	272	268	282	369	400	846	407	485	1167	191	1457	1361	147	109	36
	53%	52%	53%	50%	55%	50%	47%	48%	51%	50%	62%^{oefgh}	57%^{oef}	57%^{on}	52%	50%	53%	52%	48%	53%	52%	51%	58%	50%	
Never	372	207	165	271	101	174	198	71	68	52	43	39	99	70	205	97	88	285	46	325	308	36	23	5
	12%	13%	11%	17%^b	6%	11%	12%	15%^{ghl}	13%	10%	8%	9%	15%^{ghl}	10%	12%	12%	10%	13%	12%	12%	12%	12%	12%	7%
Don't know	40	22	18	10	30	13	28	13	3	7	7	5	5	7	23	11	10	30	6	34	34	3	2	2
	1%	1%	1%	1%	2%^{ca}	1%	2%	3%^{fj}	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 53

Q.13 How often do you watch - Channel 4

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	1082	246	659	140	248	689	41	567	433	907	175	508	257	680	383	973	105	233	828
	34%	47% bc	33%	30%	32%	36%	31%	39% h	31%	38% j	23%	39% l	29%	38% n	30%	36% p	24%	35%	34%
Occasionally	1653	233	1084	284	399	1028	64	731	784	1275	377	660	495	952	660	1437	208	348	1274
	53%	45%	55% a	60% a	51%	53%	50%	50%	56% q	53%	50%	51%	57%	53%	52%	53%	48%	52%	53%
Never	372	35	215	45	128	194	22	152	165	191	181	103	115	158	207	258	113	77	293
	12%	7%	11% a	10%	16% e	10%	17% e	10%	12%	8%	24% l	8%	13% k	9%	16% m	10%	26% o	12%	12%
Don't know	40	5	19	5	9	24	2	20	18	22	18	16	6	12	26	32	6	13	25
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2% i	1%	1%	1%	2% m	1%	1%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 54

Q.13 How often do you watch - Channel 4

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	1082	100	30	117	96	127	65	98	53	92	156	118	29
	34%	35% b	23%	45% bdfhk	28%	47% abdfhk	29%	34%	28%	35%	39% bdhk	28%	41% bdhk
Occasionally	1653	147	53	117	212	123	122	145	109	139	210	240	36
	53%	51%	41%	45%	61% abcde	45%	55%	51%	58% bce	53%	53%	56% b	50%
Never	372	36	45	23	33	23	33	39	23	29	23	60	5
	12%	12% j	35% acdefghijkl	9%	10%	8%	15% j	14% j	12% j	11%	6%	14% j	7%
Don't know	40	3	2	2	4	-	3	3	2	5	8	7	2
	1%	1%	2%	1%	1%	-	1%	1%	1%	2%	2%	2%	3% e

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 55

Q.13 How often do you watch - Channel 5

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	768	420	348	364	404	315	453	76	160	142	172	102	116	119	443	205	257	510	80	687	632	76	44	15
	24%	27%	22%	23%	26%	21%	28%^c	16%	31%^e_{ij}	26%^e_{ij}	32%^e_{ij}	23%	18%	17%	27%^l	25%^l	28%^o_p	23%	20%	25%	24%	26%	24%	21%
Occasionally	1735	823	912	814	921	877	858	251	247	294	277	272	394	421	849	465	487	1249	243	1486	1447	144	109	35
	55%	52%	58%	52%	59%^a	57%	53%	54%	48%	55%	51%	60%^f	61%^f_h	60%^m	52%	57%	54%	56%	60%	54%	56%	50%	59%^t	48%
Never	592	305	287	376	217	319	274	124	98	94	81	73	121	147	314	132	149	444	73	519	483	64	27	19
	19%	19%	18%	24%^b	14%	21%^d	17%	27%^f_{ghij}	19%	18%	15%	16%	19%	21%	19%	16%	16%	20%	18%	19%	19%	22%^u	14%	27%^s_u
Don't know	52	31	21	20	31	19	32	11	10	5	8	6	10	12	31	8	17	35	6	45	40	3	5	3
	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	4%^s_t

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/gh/ij - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 56

Q.13 How often do you watch - Channel 5

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	768	180	454	110	168	507	27	377	354	646	122	379	178	519	232	704	62	183	567
	24%	35%bc	23%	23%	21%	26%	21%	26%	25%	27%j	16%	29%l	20%	29%n	18%	26%p	14%	27%	23%
Occasionally	1735	281	1116	273	443	1043	71	798	777	1338	397	672	514	981	711	1483	246	354	1352
	55%	54%	56%	58%	56%	54%	55%	54%	55%	56%	53%	52%	59%k	54%	56%	55%	57%	53%	56%
Never	592	53	375	84	162	350	30	277	242	387	206	217	173	278	309	473	117	127	461
	19%	10%	19%a	18%a	21%	18%	23%	19%	17%	16%	27%l	17%	20%	15%	24%m	18%	27%o	19%	19%
Don't know	52	6	31	6	12	35	2	19	28	25	26	19	10	24	24	40	9	7	41
	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	3%l	1%	1%	1%	2%	1%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 57

Q.13 How often do you watch - Channel 5

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	768 24%	76 26% d	22 17%	87 34% bdfjkl	58 17%	107 39% abdfghijkl	42 19%	73 25%	44 24%	66 25%	84 21%	93 22%	15 21%
Occasionally	1735 55%	144 50%	62 48%	119 46%	216 62% abccl	121 44%	124 56%	161 56%	109 59% accl	143 54%	258 65% abccl	244 57% e	35 48%
Never	592 19%	64 22% hj	40 31% deghjk	50 19%	68 20% j	43 16%	50 22% j	47 16%	27 14%	53 20%	49 12%	82 19% j	19 27% eghj
Don't know	52 2%	3 1%	5 4%	2 1%	4 1%	3 1%	7 3%	6 2%	5 3%	3 1%	6 2%	5 1%	3 4% acdk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 58

Q.13 How often do you watch - BBC One

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
	67%	64%	70%	69%	66%	67%	67%	47%	52%	62%ef	75%efg	76%efg	86%efghi	78%amj	64%	66%	63%	69%o	60%	68%q	67%	69%	71%	74%rs
Occasionally	865	485	380	411	454	409	457	202	197	178	112	96	80	133	500	232	272	593	134	728	730	76	46	14
	27%	31%	24%	26%	29%	27%	28%	44%ghij	38%hij	33%hij	21%j	21%j	13%	19%	31%l	29%l	30%	27%	33%r	27%	28%v	26%	25%	19%
Never	145	64	81	79	66	80	65	34	48	22	21	13	7	21	84	40	56	89	18	127	122	12	8	3
	5%	4%	5%	5%	4%	5%	4%	7%j	9%ghij	4%j	4%j	3%	1%	3%	5%	5%	6%	4%	5%	5%	5%	4%	4%	5%
Don't know	20	12	8	1	19	9	11	8	4	2	4	1	1	3	12	5	7	13	7	12	18	-	*	1
	1%	1%	1%	*	1%a	1%	1%	2%j	1%	*	1%	*	*	*	1%	1%	1%	1%	2%r	*	1%	-	*	1%t

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 59

Q.13 How often do you watch - BBC One

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	2117	390	1367	295	541	1335	76	925	992	1681	435	856	600	1280	799	1843	271	457	1619
	67%	75% ^{bc}	69% ^c	62%	69%	69%	59%	63%	71% ^g	70% ^j	58%	67%	69%	71% ⁿ	63%	68%	63%	68%	67%
Occasionally	865	121	556	146	198	516	42	460	336	623	243	379	227	457	383	720	136	169	683
	27%	23%	28%	31% ^a	25%	27%	32%	31% ^h	24%	26%	32% ⁱ	29%	26%	25%	30% ^m	27%	31%	25%	28%
Never	145	5	45	32	43	73	11	77	64	79	67	43	42	58	85	122	23	36	109
	5%	1%	2%	7% ^{ab}	6%	4%	8%	5%	5%	3%	9% ^l	3%	5%	3%	7% ^m	5%	5%	5%	4%
Don't know	20	3	8	-	2	11	1	8	8	14	6	8	5	8	10	16	3	8	10
	1%	1%	*	-	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 60

Q.13 How often do you watch - BBC One

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	2117	199	59	159	229	206	150	197	131	168	263	301	54
	67%	69% b	46%	61% b	66% b	75% bc	67% b	69% b	71% b	64% b	66% b	71% b	74% bc
Occasionally	865	76	64	83	105	57	58	66	46	78	120	99	14
	27%	26%	49% acdefghijkl	32% l	30% l	21%	26%	23%	25%	29%	30% l	23%	19%
Never	145	12	5	16	7	10	16	22	8	13	11	23	3
	5%	4%	4%	6%	2%	4%	7% d	8% dj	4%	5%	3%	5%	5%
Don't know	20	-	1	1	4	1	-	1	*	5	3	2	1
	1%	-	1%	*	1%	*	-	1%	*	2%	1%	*	1% a

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 61

Q.13 How often do you watch - BBC Two

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	898	400	498	392	506	523	375	57	90	118	173	155	305	300	440	158	193	705	89	807	751	70	66	11
	29%	25%	32%	25%	32%^a	34%^d	23%	12%	17%	22%^{ee}	32%^{efg}	34%^{efg}	47%^{efghi}	43%^{am}	27%ⁿ	20%	21%	32%^{oo}	22%	29%^q	29%^v	25%^v	35%^{stv}	15%
Occasionally	1556	787	770	735	822	738	818	216	236	290	284	253	277	315	804	437	456	1100	234	1318	1279	151	88	39
	49%	50%	49%	47%	52%^{aa}	48%	51%	47%	46%	54%^{fj}	53%^j	56%^{ej}	43%	45%	49%	54%^l	50%	49%	58%^{or}	48%	49%	53%	47%	53%
Never	633	357	277	417	216	249	384	174	168	117	72	43	58	75	357	201	229	404	67	564	522	61	30	20
	20%	23%	18%	26%^b	14%	16%	24%^c	38%^{ghij}	32%^{ghij}	22%^{hij}	13%	10%	9%	11%	22%^l	25%^l	25%^p	18%	17%	21%	20%	21%	16%	28%^{su}
Don't know	59	35	24	30	29	19	40	15	22	10	9	1	2	9	37	13	31	28	11	48	51	4	2	2
	2%	2%	2%	2%	2%	1%	2%	3%^j	4%^{jj}	2%	2%	*	*	1%	2%	2%	3%^p	1%	3%	2%	2%	1%	1%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 62

Q.13 How often do you watch - BBC Two

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	898	166	568	133	218	558	36	392	430	746	152	352	266	534	339	798	98	200	680
	29%	32%	29%	28%	28%	29%	28%	27%	31%	31% j	20%	27%	30%	30%	27%	30%	23%	30%	28%
Occasionally	1556	261	1002	249	356	987	60	732	697	1214	343	665	432	921	611	1351	199	348	1181
	49%	50%	51%	53%	45%	51%	47%	50%	50%	51%	46%	52%	49%	51%	48%	50%	46%	52%	49%
Never	633	82	369	89	192	358	30	317	248	401	232	247	163	312	307	503	127	114	512
	20%	16%	19%	19%	24% e	18%	23%	22%	18%	17%	31% l	19%	19%	17%	24% m	19%	29% o	17%	21%
Don't know	59	11	38	2	18	32	4	29	26	36	23	23	13	35	19	49	9	8	47
	2%	2%	2%	*	2%	2%	3%	2%	2%	1%	3% i	2%	2%	2%	1%	2%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 63

Q.13 How often do you watch - BBC Two

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	898 29%	70 25% l	23 18%	53 21%	94 27% d	95 35% abcdl	62 28% l	110 39% abcdil	66 35% abcdl	69 26% l	115 29% bl	131 31% bl	11 15%
Occasionally	1556 49%	151 53%	54 42%	116 45%	169 49%	132 48%	109 49%	129 45%	88 47%	133 50%	236 60% bcdeghk	201 47%	39 53%
Never	633 20%	61 21% j	51 39% adefghijk	84 33% efghjk	77 22% j	44 16%	44 20% j	47 16%	30 16% j	59 22% j	39 10%	77 18% j	20 28% eghjk
Don't know	59 2%	4 1%	2 1%	5 2%	5 1%	4 1%	9 4% g	1 *	2 1%	3 1%	7 2%	16 4% g	2 3% g

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 64

Q.13 How often do you watch - BBC Three

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	138 4%	63 4%	75 5%	33 2%	105 7% ^a	64 4%	74 5%	43 9% ^q ^t ⁱ ^j	38 7% ^h ⁱ ^j	26 5% ^j	10 2%	9 2%	13 2%	25 4%	81 5%	31 4%	50 5%	88 4%	26 6%	112 4%	122 5% ^t	6 2%	9 5%	2 3%
Occasionally	940 30%	442 28%	499 32%	342 22%	598 38% ^a	447 29%	493 30%	160 35% ^j	148 29%	182 34% ⁱ ^j	177 33% ^j	114 25%	160 25%	241 34% ⁿ	507 31% ⁿ	192 24%	333 37% ^p	607 27%	188 47% ^r	749 27%	785 30% ^v	85 30% ^v	57 31% ^v	13 18%
Never	1904 60%	981 62%	923 59%	1123 71% ^b	780 50%	950 62%	954 59%	241 52%	303 59%	298 56%	322 60%	310 69% ^e ^f ^g ^h	428 67% ^e ^f ^g	399 57%	964 59%	541 67% ^l ^m	472 52%	1431 64% ^o	172 43%	1728 63% ^q	1560 60%	178 62%	111 60%	54 75% ^s ^t ^u
Don't know	165 5%	94 6%	71 5%	75 5%	90 6%	69 5%	96 6%	19 4%	27 5%	29 5%	29 5%	20 4%	41 6%	34 5%	85 5%	46 6%	54 6%	111 5%	16 4%	148 5%	136 5%	17 6%	8 4%	4 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 65

Q.13 How often do you watch - BBC Three

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	138	47	61	21	28	95	6	79	33	120	18	76	26	80	49	124	14	50	84
	4%	9%bc	3%	4%	4%	5%	5%	5%h	2%	5%j	2%	6%l	3%	4%	4%	5%	3%	7%r	3%
Occasionally	940	216	534	155	173	620	42	543	344	824	116	428	273	550	362	876	61	219	697
	30%	42%bc	27%	33%	22%	32%d	32%	37%h	25%	34%j	15%	33%	31%	31%	28%	32%p	14%	33%	29%
Never	1904	234	1278	271	536	1124	73	780	942	1336	568	731	529	1085	799	1561	336	371	1511
	60%	45%	65%ac	57%a	68%ef	58%	56%	53%	67%g	56%	76%l	57%	61%	60%	63%	58%	78%o	55%	62%q
Don't know	165	22	103	26	47	96	9	68	81	116	49	52	46	87	66	140	21	30	128
	5%	4%	5%	6%	6%	5%	7%	5%	6%	5%	7%	4%	5%	5%	5%	5%	5%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 66

Q.13 How often do you watch - BBC Three

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	138 4%	6 2%	4 3%	6 2%	10 3%	25 9% acdkl	10 5%	12 4%	9 5%	13 5%	28 7% a	13 3%	2 3%
Occasionally	940 30%	85 30% bl	21 76%	76 29% bl	101 29% bl	75 27%	58 26%	85 30% bl	57 31% bl	68 26%	170 43% abcdefghijkl	132 31% bl	13 18%
Never	1904 60%	178 62% j	100 77% adefghijkl	170 66% j	220 63% j	156 57%	139 62% j	179 62% j	111 60% j	165 62% j	186 47%	247 58% j	54 75% adefghijkl
Don't know	165 5%	17 6%	5 4%	7 3%	16 4%	18 7%	17 8%	11 4%	8 4%	19 7%	12 3%	33 8% j	4 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 67

Q.13 How often do you watch - BBC Four

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Regularly	342	165	177	162	180	201	141	32	29	57	67	43	113	95	170	77	98	244	40	301	286	29	24	3
	11%	10%	11%	10%	11%	13% ^{a,c}	9%	7%	6%	11% ^f	13% ^{ef}	10%	18% ^{efg}	14%	10%	9%	11%	11%	10%	11%	11% ^v	10% ^v	13% ^v	4%
Occasionally	1315	608	707	554	761	676	639	165	170	227	250	198	306	343	690	282	359	956	212	1099	1107	109	83	16
	42%	39%	45%	35%	48% ^{aa}	44%	40%	36%	33%	42% ^f	46% ^{ef}	44% ^f	48% ^{ef}	49% ^{omn}	42% ⁿ	35%	39%	43%	53% ^{or}	40%	43% ^v	38% ^v	45% ^v	22%
Never	1354	724	630	791	564	604	750	244	286	224	199	201	200	242	703	409	405	949	136	1215	1096	134	73	51
	43%	46%	40%	50% ^b	36%	39%	46% ^c	53% ^{gh}	55% ^{ghij}	42% ^j	37%	44% ^j	31%	35%	43% ^l	51% ^{lm}	44%	42%	34%	44% ^o	42%	47%	39%	71% ^{stu}
Don't know	136	81	55	67	69	48	87	22	31	27	22	11	23	19	74	42	48	88	13	122	114	13	6	2
	4%	5%	3%	4%	4%	3%	5% ^c	5%	6% ⁱ	5%	4%	2%	4%	3%	5%	5%	5%	4%	3%	4%	4%	5%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 68

Q.13 How often do you watch - BBC Four

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Regularly	342	77	193	55	77	226	19	164	149	281	60	140	103	204	127	304	36	90	246
	11%	15% b	10%	12%	10%	12%	14%	11%	11%	12%	8%	11%	12%	11%	10%	11%	8%	13%	10%
Occasionally	1315	252	810	213	274	850	50	634	587	1099	216	564	379	796	487	1190	122	271	1019
	42%	49% b	41%	45%	35%	44% d	39%	43%	42%	46% j	29%	44%	43%	44% n	38%	44% p	28%	40%	42%
Never	1354	176	884	191	397	771	58	621	589	919	435	529	359	720	616	1091	256	277	1060
	43%	34%	45% a	40%	51% e	40%	45%	42%	42%	38%	58% l	41%	41%	40%	48% m	40%	59% o	41%	44%
Don't know	136	14	88	14	35	89	2	52	76	97	39	54	34	82	47	115	19	33	96
	4%	3%	4%	3%	4%	5%	2%	4%	5%	4%	5%	4%	4%	5%	4%	4%	4%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 69

Q.13 How often do you watch - BBC Four

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Regularly	342 11%	29 10%l	8 7%	21 8%	28 8%	45 16%bdikl	24 11%	41 14%kl	24 13%kl	21 8%	66 17%abcdikl	31 7%	3 4%
Occasionally	1315 42%	109 38%l	44 34%	96 37%l	141 41%l	101 37%l	78 35%l	132 46%l	83 45%l	103 39%l	233 59%abcdefghikl	179 42%l	16 22%
Never	1354 43%	134 47%j	73 57%eghj	128 49%j	165 48%j	112 41%j	108 48%j	110 38%j	73 39%j	123 46%j	89 23%	188 44%j	51 71%abcdefghijk
Don't know	136 4%	13 5%	4 3%	13 5%	12 3%	15 6%	14 6%g	4 1%	6 3%	17 6%gj	9 2%	27 6%gj	2 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 70

Q.13 How often do you watch ... SUMMARY

	ITV/STV/ITV Wales/UTV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	3147	3147	3147	3147	3147	3147	3147
Weighted Base	3147	3147	3147	3147	3147	3147	3147
Effective Base	1672	1672	1672	1672	1672	1672	1672
Regularly	1828 58%	1082 34%	768 24%	2117 67%	898 29%	138 4%	342 11%
Occasionally	1097 35%	1653 53%	1735 55%	865 27%	1556 49%	940 30%	1315 42%
Never	204 6%	372 12%	592 19%	145 5%	633 20%	1904 60%	1354 43%
Don't know	18 1%	40 1%	52 2%	20 1%	59 2%	165 5%	136 4%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 71

Q13S2 SUMMARY - ANY PSB REGULARLY

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
ANY PSB REGULARLY (NET)	2549	1257	1292	1275	1275	1205	1345	325	386	406	464	383	585	598	1297	654	711	1838	297	2248	2100	233	151	64
	81%	80%	82%	81%	81%	79%	83% ^c	70%	75%	76%	86% ^{efg}	84% ^{efg}	91% ^{efgi}	86% ^{lm}	79%	81%	78%	82%	74%	82% ^q	81%	82%	81%	89% ^{stuv}
None	598	322	276	299	299	325	273	137	130	129	74	70	57	101	341	156	198	399	104	490	503	53	34	8
	19%	20%	18%	19%	19%	21% ^d	17%	30% ^{hij}	25% ^{hij}	24% ^{hij}	14%	16% ^j	9%	14%	21% ^l	19%	22%	18%	26% ^r	18%	19% ^v	16% ^v	19% ^v	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 72

Q13S2 SUMMARY - ANY PSB REGULARLY

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
ANY PSB REGULARLY (NET)	2549	475	1612	375	650	1590	88	1146	1167	2006	543	1066	693	1515	983	2207	334	574	1926
	81%	91% ^{bc}	82%	79%	83% ^f	82% ^{ef}	68%	78%	83% ^g	84% ^j	72%	83%	79%	84% ⁿ	77%	82%	77%	86% ^r	80%
None	598	45	364	98	134	346	41	324	234	390	208	221	181	287	294	494	99	96	494
	19%	9%	18% ^a	21% ^a	17%	18%	32% ^{de}	22% ^h	17%	16%	28% ⁱ	17%	21%	16%	23% ^m	18%	23%	14%	20% ^q

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 73

Q13S2 SUMMARY - ANY PSB REGULARLY

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
ANY PSB REGULARLY (NET)	2549	233	87	203	293	236	177	232	151	201	323	348	64
	81%	82% ^a b	68%	78%	85% ^a b	86% ^a b	79%	81% ^a b	81% ^a b	76%	81% ^a b	82% ^a b	89% ^a bch ^l
None	598	53	42	56	53	38	46	54	34	63	74	76	8
	19%	18% ^a l	32% ^a deghjkl	22% ^a l	15%	14%	21%	19%	19% ^a l	24% ^a l	19%	18%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 74

Q.14 So for - ITV - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2939	1520	1419	713	2226	1383	1556	401	457	510	508	440	623	652	1504	783	866	2073	408	2519	1867	472	368	232
Weighted Base	2925	1459	1466	1468	1457	1402	1523	419	472	492	506	425	610	638	1528	759	841	2084	369	2549	2419	269	167	70
Effective Base	1549	845	715	509	1649	729	821	228	245	276	246	217	343	340	794	416	451	1099	257	1302	1141	294	234	159
Every day	1054	487	567	544	509	443	610	99	180	165	183	183	244	194	545	315	324	730	88	965	856	93	63	43
	36%	33%	39%	37%	35%	32%	40% c	24%	38% e	34% e	36% e	43% eg	40% e	30%	36%	41% lm	39%	35%	24%	38% q	35%	34%	37%	61% stu
Most days	716	365	350	359	356	351	365	109	106	123	127	107	145	145	372	199	196	519	103	610	587	77	36	16
	24%	25%	24%	24%	24%	25%	24%	26%	22%	25%	25%	25%	24%	23%	24%	26%	23%	25%	28%	24%	24%	28%	21%	23%
2-3 times a week	646	363	283	338	308	334	312	109	87	121	117	82	131	177	334	135	202	444	86	560	553	56	30	7
	22%	25%	19%	23%	21%	24%	20%	26% j	18%	25%	23%	19%	21%	28% mn	22%	18%	24%	21%	23%	22%	23% v	21% v	18% v	10%
About once a week	291	141	151	146	146	153	139	52	54	53	46	34	53	72	161	58	76	215	50	242	241	25	22	3
	10%	10%	10%	10%	10%	11%	9%	12%	11%	11%	9%	8%	9%	11%	11%	8%	9%	10%	14% r	9%	10% v	9%	13% v	4%
Less than once a week	210	101	110	78	132	118	92	51	43	29	32	20	35	48	111	51	38	172	38	168	176	18	15	1
	7%	7%	7%	5%	9% a	8%	6%	12% ghij	9%	6%	6%	5%	6%	8%	7%	7%	5%	8% o	10% r	7%	7% v	7% v	9% v	1%
Don't know	8	3	4	1	7	2	6	-	3	2	2	-	1	2	5	1	4	4	3	4	6	*	1	-
	*	*	*	*	*	*	*	-	1%	*	*	-	*	*	*	*	*	*	*	1% r	*	*	1%	-
NET: WEEKLY	2707	1355	1352	1388	1319	1281	1425	368	426	462	473	406	573	588	1412	707	799	1908	327	2376	2236	251	150	69
	93%	93%	92%	95% b	90%	91%	94%	88%	90%	94% e	93% e	95% ef	94% e	92%	92%	93%	95% p	92%	89%	93% q	92%	93%	90%	99% stu

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 75

Q.14 So for - ITV - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2939	585	1769	474	632	1868	124	1546	1224	2427	512	1278	817	1757	1104	2648	273	726	2151
Weighted Base	2925	496	1899	425	729	1814	113*	1359	1315	2262	663	1202	821	1705	1160	2516	396	615	2260
Effective Base	1549	318	929	264	339	980	71	820	644	1265	297	653	453	898	606	1387	166	418	1124
Every day	1054	212	677	132	300	645	33	439	507	813	240	446	260	617	419	896	153	281	755
	36%	43% bc	36%	31%	41%	36%	29%	32%	39% g	36%	36%	37%	32%	36%	36%	36%	39%	46% qr	33%
Most days	716	132	457	99	172	460	23	324	332	547	169	295	202	437	264	605	110	123	578
	24%	27%	24%	23%	24%	25%	20%	24%	25%	24%	25%	25%	25%	26%	23%	24%	28%	20%	26% q
2-3 times a week	646	95	428	104	126	428	27	325	270	520	126	269	212	398	235	574	68	110	525
	22%	19%	23%	24%	17%	24% d	24%	24%	21%	23%	19%	22%	26%	23%	20%	23%	17%	18%	23% d
About once a week	291	28	198	48	70	175	13	141	131	213	78	109	90	155	124	246	44	53	233
	10%	6%	10% a	11% a	10%	10%	12%	10%	10%	9%	12%	9%	11%	9%	11%	10%	11%	9%	10%
Less than once a week	210	28	132	41	58	102	16	126	72	164	46	82	56	95	113	188	20	47	161
	7%	6%	7%	10%	8%	6%	14% e	9% h	5%	7%	7%	7%	7%	6%	10% m	7%	5%	8%	7%
Don't know	8	-	6	1	3	4	*	3	3	5	3	1	2	3	5	7	1	*	8
	*	-	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*
NET: WEEKLY	2707	467	1760	384	668	1708	96	1229	1240	2093	614	1119	763	1607	1042	2321	375	568	2091
	93%	94%	93%	90%	92%	94% f	86%	90%	94% g	93%	93%	93%	93%	94% n	90%	92%	95%	92%	93%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 76

Q.14 So for - ITV - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2939	472	112	187	243	198	143	204	368	192	307	281	232
Weighted Base	2925	269	123*	235	332	256	208*	273	167	237	366	389	70
Effective Base	1549	294	80	108	156	103	89	126	234	107	200	186	159
Every day	1054 36%	93 34% ff	34 28%	104 44% bfj	134 40% ff	127 49% abfhijk	49 23%	112 41% bfj	63 37% ff	83 35% j	81 22%	132 34% j	43 61% abcdgfhijk
Most days	716 24%	77 28%	23 19%	54 23%	84 25%	57 22%	67 32%	58 21%	36 21%	55 23%	107 29%	83 21%	16 23%
2-3 times a week	646 22%	56 21% l	38 31% dehl	47 20% l	63 19% l	36 14%	51 24% l	47 20% l	30 18% l	67 28% ehl	106 29% adehl	93 24% el	7 10%
About once a week	291 10%	25 9%	18 15% cil	14 6%	26 8%	26 10%	24 12%	28 10%	22 13% cil	13 6%	40 11% l	51 13% l	3 4%
Less than once a week	210 7%	18 7% l	9 8% l	15 6%	25 7% l	11 4%	17 8% l	19 7% l	15 9% l	19 8% l	31 9% l	30 8% l	1 1%
Don't know	8 *	* *	- -	1 *	1 *	- -	2 1%	1 1%	1 1%	* *	1 *	- -	- -
NET: WEEKLY	2707 93%	251 93%	114 92%	218 93%	306 92%	245 96%	190 91%	253 93%	150 90%	218 92%	334 91%	359 92%	69 99% abcdgfhijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 77

Q.14 So for - Channel 4 - is that..?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2838	1462	1376	619	2219	1351	1487	379	445	500	500	428	586	654	1441	743	846	1992	397	2430	1792	464	358	224
Weighted Base	2735	1350	1385	1293	1442	1343	1392	378	444	476	489	410	538	622	1411	702	812	1923	349	2379	2261	247	161	65
Effective Base	1468	801	680	437	1641	701	768	210	234	266	239	211	313	337	748	383	434	1034	249	1230	1077	295	225	151
Every day	360	166	194	157	203	162	198	43	80	67	59	59	52	67	186	108	133	228	46	314	294	29	18	19
	13%	12%	14%	12%	14%	12%	14%	11%	18% _j	14%	12%	14%	10%	11%	13%	15%	16% _p	12%	13%	13%	13%	12%	11%	28% _{stu}
Most days	559	272	287	226	333	273	286	101	96	122	99	52	90	122	273	165	198	361	92	467	450	61	35	13
	20%	20%	21%	17%	23% _{aa}	20%	21%	27% _{ij}	22% _{ai}	26% _{aj}	20% _{ai}	13%	17%	20%	19%	23%	24% _p	19%	26% _{or}	20%	20%	25%	22%	20%
2-3 times a week	903	445	458	476	427	456	448	97	134	146	191	140	196	229	471	204	242	661	106	796	776	74	40	13
	33%	33%	33%	37% _b	30%	34%	32%	26%	30%	31%	39% _{efg}	34%	36% _e	37% _{an}	33%	29%	30%	34%	30%	33%	34% _{uv}	30% _v	25%	20%
About once a week	552	280	273	262	290	276	276	93	83	82	79	101	115	117	302	133	153	399	69	483	459	46	37	10
	20%	21%	20%	20%	20%	21%	20%	24% _h	19%	17%	16%	25% _h	21%	19%	21%	19%	19%	21%	20%	20%	20%	19%	23%	16%
Less than once a week	340	173	167	162	178	165	175	45	50	55	56	58	77	84	171	86	83	258	36	301	266	36	29	9
	12%	13%	12%	13%	12%	12%	13%	12%	11%	12%	11%	14%	14%	13%	12%	12%	10%	13%	10%	13%	12%	14%	18% _s	14%
Don't know	20	14	6	10	10	10	10	*	2	3	5	-	10	5	9	7	3	17	1	18	16	1	2	1
	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	-	2% _i	1%	1%	1%	*	1%	*	1%	1%	1%	1%	2%
NET: WEEKLY	2375	1163	1212	1121	1254	1167	1207	333	392	417	428	352	452	534	1231	610	726	1649	312	2060	1979	210	130	55
	87%	86%	88%	87%	87%	87%	87%	88%	88%	88%	88%	86%	84%	86%	87%	87%	89%	86%	89%	87%	88% _{uu}	85%	81%	85%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 78

Q.14 So for - Channel 4 - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2838	573	1686	476	592	1811	117	1518	1166	2396	442	1260	783	1716	1040	2594	227	713	2060
Weighted Base	2735	479	1742	423	648	1718	105*	1298	1218	2183	552	1168	752	1632	1042	2410	313	580	2102
Effective Base	1468	309	860	264	302	940	67	800	599	1237	245	635	430	866	553	1342	129	402	1056
Every day	360	97	203	44	106	223	10	180	141	286	74	162	71	220	132	318	40	94	260
	13%	20%bc	12%	10%	16%	13%	10%	14%	12%	13%	13%	14%l	9%	13%	13%	13%	13%	16%	12%
Most days	559	118	335	89	106	387	22	312	215	494	65	262	154	347	201	515	42	124	423
	20%	25%b	19%	21%	16%	23%cd	21%	24%h	18%	23%j	12%	22%	20%	21%	19%	21%p	13%	21%	20%
2-3 times a week	903	151	591	134	218	557	29	409	428	722	181	390	241	551	330	793	107	167	717
	33%	31%	34%	32%	34%	32%	28%	32%	35%	33%	33%	33%	32%	34%	32%	33%	34%	29%	34%
About once a week	552	64	387	85	133	341	20	236	263	426	126	239	153	328	212	488	62	120	428
	20%	13%	22%a	20%a	21%	20%	19%	18%	22%	20%	23%	20%	20%	20%	20%	20%	20%	21%	20%
Less than once a week	340	49	214	67	80	197	24	157	155	245	95	113	124	178	154	284	53	72	258
	12%	10%	12%	16%a	12%	11%	23%de	12%	13%	11%	17%l	10%	17%k	11%	15%am	12%	17%	12%	12%
Don't know	20	1	12	4	4	13	-	5	15	9	11	2	9	8	12	12	8	4	16
	1%	*	1%	1%	1%	1%	-	*	1%	*	2%l	*	1%k	*	1%	*	3%o	1%	1%
NET: WEEKLY	2375	430	1516	351	563	1508	81	1137	1047	1928	446	1052	619	1446	876	2114	252	504	1828
	87%	90%c	87%	83%	87%f	88%f	77%	88%	86%	88%j	81%	90%l	82%	89%n	84%	88%p	80%	87%	87%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 79

Q.14 So for - Channel 4 - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2838	464	92	186	228	195	138	189	358	190	306	268	224
Weighted Base	2735	247	82*	234	309	251	187*	244	161	231	366	358	65
Effective Base	1468	295	67	108	142	101	86	114	225	105	200	175	151
Every day	360 13%	29 12%	5 6%	53 23% abdfhijk	26 8%	55 22% abdfhj	11 6%	36 15%	18 11%	28 12%	32 9%	49 14%	19 28% abdfghijk
Most days	559 20%	61 25% defk	19 23%	59 25% f	47 15%	39 15%	23 13%	44 18%	35 22%	48 21%	114 31% defghkl	57 16%	13 20%
2-3 times a week	903 33%	74 30% l	18 22%	69 30%	121 39% bhl	87 35% l	68 36% l	96 39% bl	40 25%	81 35% l	117 32% l	119 33% l	13 20%
About once a week	552 20%	46 19%	24 30% cel	35 15%	73 24%	41 16%	42 22%	49 20%	37 23%	49 21%	73 20%	73 20%	10 16%
Less than once a week	340 12%	36 14% cj	15 19% cgl	17 7%	40 13%	26 10%	35 19% cgl	19 8%	29 18% cgl	25 11%	30 8%	60 17% cgl	9 14%
Don't know	20 1%	1 1%	1 2% jk	1 *	2 1%	3 1%	7 4% aijk	* *	2 1% j	-	-	-	1 2% ijk
NET: WEEKLY	2375 87%	210 85%	65 80%	216 92% abfhkl	267 86%	222 88% f	144 77%	224 92% abfhkl	130 81%	206 89% fh	336 92% abfhkl	298 83%	55 85%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 80

Q.14 So for - Channel 5 - is that..?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2601	1352	1249	547	2054	1204	1397	328	413	453	464	396	547	575	1315	711	791	1810	368	2221	1666	413	338	184
Weighted Base	2503	1243	1260	1178	1325	1191	1312	327	407	436	449	374	510	540	1293	670	744	1759	322	2173	2080	219	154	50
Effective Base	1342	736	618	395	1524	627	716	183	220	243	220	192	288	294	677	372	406	936	232	1121	995	253	216	120
Every day	337	174	164	151	186	123	215	25	99	48	68	48	51	58	180	100	129	208	28	309	283	24	19	12
	13%	14%	13%	13%	14%	10%	16% ^c	8%	24% ^e	11%	15% ^e	13%	10%	11%	14%	15%	17% ^p	12%	9%	14% ^q	14%	11%	12%	24% ^{stu}
Most days	403	214	190	170	234	184	220	59	74	88	60	54	68	70	216	118	155	248	64	339	310	56	30	9
	16%	17%	15%	14%	18%	15%	17%	18%	18%	20% ^j	13%	14%	13%	13%	17%	18%	21% ^p	14%	20%	16%	15%	25% ^e	19%	17%
2-3 times a week	705	358	347	367	338	356	349	86	86	127	149	112	146	147	373	186	207	498	87	617	604	50	35	16
	28%	29%	28%	31% ^b	26%	30%	27%	26%	21%	29% ^f	33% ^f	30% ^f	29%	27%	29%	28%	28%	28%	27%	28%	29%	23%	23%	32%
About once a week	551	249	302	250	301	289	262	87	75	103	78	82	127	126	270	155	148	404	79	473	466	47	31	7
	22%	20%	24%	21%	23%	24%	20%	26% ^h	18%	24%	17%	22%	25% ^h	23%	21%	23%	20%	23%	24%	22%	22% ^v	22%	20%	13%
Less than once a week	483	238	245	227	255	234	249	67	72	67	86	78	112	134	244	104	101	382	61	417	400	40	38	5
	19%	19%	19%	19%	19%	20%	19%	20%	18%	15%	19%	21%	22%	25% ^m	19%	16%	14%	22% ^o	19%	19%	19% ^v	18%	25% ^v	11%
Don't know	23	10	12	12	11	6	17	3	2	4	8	*	6	5	9	8	4	18	2	19	18	2	1	1
	1%	1%	1%	1%	1%	*	1%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3% ^s
NET: WEEKLY	1998	995	1003	938	1059	952	1046	257	334	365	355	295	392	401	1039	558	639	1359	259	1737	1662	178	114	43
	80%	80%	80%	80%	80%	80%	80%	79%	82%	84% ^j	79%	79%	77%	74%	80% ^l	83% ^l	86% ^p	77%	80%	80%	80%	81%	74%	86% ^u

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 81

Q.14 So for - Channel 5 - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2601	541	1526	436	554	1648	112	1376	1082	2189	412	1143	717	1589	934	2369	220	663	1877
Weighted Base	2503	461	1570	383	611	1551	98*	1175	1131	1984	519	1051	692	1500	943	2188	307	536	1918
Effective Base	1342	283	778	239	283	856	61	723	551	1123	231	572	393	798	498	1214	131	384	956
Every day	337	96	194	36	82	217	11	166	145	274	64	154	73	213	117	305	31	92	238
	13%	21%bc	12%	9%	13%	14%	11%	14%	13%	14%	12%	15%	11%	14%	12%	14%	10%	17%qr	12%
Most days	403	85	242	59	85	265	13	199	180	348	56	179	114	249	145	370	34	107	288
	16%	18%	15%	15%	14%	17%	13%	17%	16%	18%j	11%	17%	16%	17%	15%	17%	11%	20%qr	15%
2-3 times a week	705	113	459	114	167	445	24	327	324	579	126	292	209	444	245	622	80	134	558
	28%	25%	29%	30%	27%	29%	24%	28%	29%	29%	24%	28%	30%	30%	26%	28%	26%	25%	29%
About once a week	551	86	355	85	145	337	23	240	253	421	130	232	142	325	209	476	73	98	444
	22%	19%	23%	22%	24%	22%	24%	20%	22%	21%	25%	22%	20%	22%	22%	22%	24%	18%	23%qr
Less than once a week	483	76	304	87	125	275	26	233	217	350	133	185	150	261	213	399	83	105	369
	19%	17%	19%	23%	20%	18%	27%	20%	19%	18%	26%l	18%	22%	17%	23%lm	18%	27%o	20%	19%
Don't know	23	4	15	1	7	12	-	11	12	12	10	8	4	9	14	15	7	2	21
	1%	1%	1%	*	1%	1%	-	1%	1%	1%	2%l	1%	1%	1%	1%	1%	2%	*	1%
NET: WEEKLY	1998	381	1251	295	479	1264	71	932	902	1622	376	858	538	1230	716	1774	217	430	1529
	80%	83%	80%	77%	78%	82%	73%	79%	80%	82%j	72%	82%	78%	82%lm	76%	81%p	71%	80%	80%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 82

Q.14 So far - Channel 5 - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2601	413	89	169	212	180	123	180	338	174	285	254	184
Weighted Base	2503	219	84*	206*	274	228*	167*	234	154	208*	342	337	50
Effective Base	1342	253	59	96	135	90	73	107	216	97	184	167	120
Every day	337 13%	24 11%	8 10%	38 19% dfj	21 8%	51 22% adfhiij	12 7%	52 22% adfhiij	19 12%	23 11%	33 10%	45 13%	12 24% abdfhijk
Most days	403 16%	56 25% bdefgk	11 13%	41 20% fgk	42 15%	32 14%	13 8%	21 9%	30 19% fgk	38 18%	76 22% fgk	36 11%	9 17% f
2-3 times a week	705 28%	50 23%	16 19%	59 29%	81 29%	71 31%	49 29%	67 29%	35 23%	63 30%	95 28%	102 30%	16 32%
About once a week	551 22%	47 22%	17 20%	39 19%	74 27% l	45 20%	35 21%	58 25% l	31 20%	45 22%	80 23% l	73 22%	7 13%
Less than once a week	483 19%	40 18%	30 36% acdegijkl	28 14%	55 20%	29 13%	49 30% acegijl	34 15%	38 25% cegj	39 19%	57 17%	78 23% el	5 11%
Don't know	23 1%	2 1%	1 2%	1 *	2 1%	-	8 5% de	1 1%	1 1%	1 *	1 *	3 1%	1 3% de
NET: WEEKLY	1998 80%	178 81% bf	52 62%	177 86% bfh	218 79% bf	198 87% bfhk	109 65%	198 85% bfh	114 74%	169 81% bf	284 83% bfh	256 76% b	43 86% bfhk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 83

Q.14 So for - BBC One - is that..?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)		
Unweighted Base	3008	1557	1451	725	2283	1428	1580	409	458	525	521	453	642	686	1530	792	879	2129	423	2572	1899	488	391	230	
Weighted Base	2982	1503	1479	1494	1488	1440	1542	420	464	511	514	439	634	675	1542	765	846	2135	376	2599	2462	274	177	68	
Effective Base	1582	860	731	518	1686	751	832	231	244	285	251	226	349	360	805	418	457	1126	267	1328	1162	303	250	155	
Every day	1348	608	740	642	706	697	651	88	160	197	257	236	411	384	634	329	368	980	143	1203	1104	112	90	42	
	45%	40%	50%	43%	47%	48% ^{c,d}	42%	21%	34% ^e	39% ^e	50% ^{efg}	54% ^{efg}	65% ^{efghi}	57% ^{am}	41%	43%	43%	46%	38%	46% ^q	45%	41%	51% ^t	62% ^{stu}	
Most days	738	388	349	387	351	346	391	121	126	141	124	90	135	137	402	198	222	516	102	634	598	87	35	17	
	25%	26%	24%	26%	24%	24%	25%	29% ^{ij}	27%	28%	24%	21%	21%	20%	26% ^l	26%	26%	24%	27%	24%	24%	32% ^{su}	20%	25%	
2-3 times a week	468	263	205	257	211	217	251	97	79	87	75	73	56	83	251	133	142	326	66	402	390	43	30	5	
	16%	17%	14%	17%	14%	15%	16%	23% ^{hj}	17% ^j	17% ^j	15% ^j	17% ^j	9%	12%	16%	17%	17%	15%	17%	15%	16% ^v	16% ^v	17% ^v	7%	
About once a week	270	149	120	141	128	115	155	69	52	55	39	30	24	47	163	59	78	191	38	230	234	20	14	2	
	9%	10%	8%	9%	9%	8%	10%	16% ^{hij}	11% ^j	11% ^j	8% ^j	7%	4%	7%	11%	8%	9%	9%	10%	9%	10% ^v	7%	8%	3%	
Less than once a week	152	89	63	65	87	64	88	45	45	29	15	10	7	24	86	42	36	116	27	122	129	12	9	2	
	5%	6%	4%	4%	6%	4%	6%	11% ^{ghij}	10% ^{hij}	6% ^j	3%	2%	1%	3%	6%	6%	4%	5%	7%	5%	5%	4%	5%	3%	
Don't know	7	6	2	2	6	2	6	-	2	1	3	-	1	-	5	3	1	6	-	7	7	-	*	-	
	*	*	*	*	*	*	*	-	*	*	1%	-	*	-	*	*	*	*	*	-	*	*	*	*	-
NET: WEEKLY	2823	1409	1414	1427	1395	1375	1448	375	417	481	495	626	652	1451	720	809	2013	349	2469	2326	262	168	66		
	95%	94%	96%	96%	94%	95%	94%	89%	90%	94% ^e	96% ^{ef}	98% ^{efg}	99% ^{efg}	97%	94%	94%	96%	94%	93%	95%	94%	96%	95%	97%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 84

Q.14 So for - BBC One - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3008	600	1807	488	648	1911	129	1589	1239	2488	520	1313	834	1790	1136	2710	280	745	2197
Weighted Base	2982	511	1923	441	739	1851	118*	1385	1328	2304	678	1236	827	1737	1182	2563	407	626	2302
Effective Base	1582	320	945	274	344	1003	74	844	647	1294	303	671	461	911	624	1415	171	428	1145
Every day	1348	263	866	188	322	877	46	566	650	1080	268	564	378	845	483	1181	163	316	1006
	45%	51% bc	45%	43%	44%	47%	39%	41%	49% g	47% j	40%	46%	46%	49% n	41%	46%	40%	50% r	44%
Most days	738	120	477	114	202	444	27	339	325	566	172	286	202	416	305	619	117	142	587
	25%	23%	25%	26%	27%	24%	23%	25%	24%	25%	25%	23%	24%	24%	26%	24%	29%	23%	25%
2-3 times a week	468	55	316	74	118	287	15	254	179	350	117	189	143	253	207	397	70	94	366
	16%	11%	16% a	17% a	16%	15%	13%	18% h	13%	15%	17%	15%	17%	15%	18%	15%	17%	15%	16%
About once a week	270	52	167	32	57	160	21	139	113	199	70	130	67	147	108	235	32	49	216
	9%	10%	9%	7%	8%	9%	18% de	10%	9%	9%	10%	11%	8%	8%	9%	9%	8%	8%	9%
Less than once a week	152	21	92	33	36	81	9	85	57	105	46	66	36	73	74	127	22	23	123
	5%	4%	5%	7%	5%	4%	8%	6%	4%	5%	7%	5%	4%	4%	6%	5%	5%	4%	5%
Don't know	7	1	5	-	5	3	-	1	4	3	4	1	2	3	4	5	3	2	5
	*	*	*	-	1%	*	-	*	*	*	1%	*	*	*	*	*	1%	*	*
NET: WEEKLY	2823	490	1826	408	698	1767	109	1298	1267	2196	627	1168	790	1661	1103	2432	382	601	2174
	95%	96%	95%	93%	94%	95%	92%	94%	95%	95%	92%	95%	95%	96% n	93%	95%	94%	96%	94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 85

Q.14 So for - BBC One - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3008	488	112	189	243	205	145	198	391	197	321	289	230
Weighted Base	2982	274	123*	241	335	263	207*	263	177	246	383	400	68
Effective Base	1582	303	80	108	154	108	90	122	250	111	210	193	155
Every day	1348 45%	112 41%b	33 27%	102 42%b	165 49%bf	151 57%abcflk	63 30%	152 58%abcflk	90 51%abfk	115 47%bf	168 44%bf	156 39%	42 62%abcdhijk
Most days	738 25%	87 32%cdghi	29 23%	50 21%	77 23%	61 23%	78 38%bcdeghijl	45 17%	35 20%	43 17%	98 26%	117 29%ghi	17 25%
2-3 times a week	468 16%	43 16%el	32 26%acdegj	32 13%	51 15%el	16 6%	33 16%e	35 13%	30 17%el	56 23%el	63 16%el	72 18%el	5 7%
About once a week	270 9%	20 7%	17 13%l	41 17%adeghkl	26 8%	21 8%	24 12%l	20 7%	14 8%	24 10%	31 8%	31 8%	2 3%
Less than once a week	152 5%	12 4%	12 9%	15 6%	13 4%	15 6%	8 4%	12 4%	9 5%	9 4%	22 6%	24 6%	2 3%
Don't know	7 *	-	2 1%	1 *	3 1%	-	1 1%	*	*	-	-	-	-
NET: WEEKLY	2823 95%	262 96%b	110 89%	225 93%	319 95%	249 94%	198 95%	251 95%	168 95%	237 96%b	361 94%	376 94%	66 97%b

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 86

Q.14 So for - BBC Two - is that..?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2590	1334	1256	527	2063	1299	1291	292	347	449	470	424	608	639	1297	654	716	1874	375	2204	1648	418	344	180
Weighted Base	2454	1187	1268	1126	1328	1261	1193	273	327	408	457	409	582	615	1244	596	649	1805	323	2125	2030	221	154	50
Effective Base	1355	761	620	386	1528	679	677	169	197	248	223	207	322	332	686	338	373	983	237	1129	999	260	213	118
Every day	327	149	178	150	177	197	130	24	24	42	44	75	117	111	152	64	69	258	40	287	263	25	32	8
	13%	13%	14%	13%	13%	16% ^{cd}	11%	9%	7%	10%	10%	18% ^{efgh}	20% ^{efgh}	18% ^{am}	12%	11%	11%	14%	12%	13%	13%	11%	21% st	15%
Most days	611	278	333	249	362	356	255	52	78	96	120	87	178	199	303	108	165	446	84	526	512	51	38	10
	25%	23%	26%	22%	27% ^{aa}	28% ^{cc}	21%	19%	24%	23%	26%	21%	31% ^{eei}	32% ^{mmn}	24% ⁿⁿ	18%	25%	25%	26%	25%	25%	23%	25%	19%
2-3 times a week	685	348	336	340	344	352	332	69	76	116	148	116	160	149	357	179	191	493	83	600	578	59	34	14
	28%	29%	27%	30%	26%	28%	28%	25%	23%	28%	32% ^{jj}	28%	27%	24%	29%	30%	29%	27%	26%	28%	28%	27%	22%	27%
About once a week	453	224	229	220	233	203	250	62	70	89	77	83	72	89	240	125	132	321	74	378	372	43	28	11
	18%	19%	18%	20%	18%	16%	21% ^{cc}	23% ^{jj}	21% ^{jj}	22% ^{jj}	17%	20% ^{jj}	12%	14%	19%	21% ^{ll}	20%	18%	23%	18%	18%	19%	18%	21%
Less than once a week	364	178	186	163	201	147	217	66	76	62	61	46	53	65	185	114	90	274	40	322	293	42	21	8
	15%	15%	15%	14%	15%	12%	18% ^{cc}	24% ^{ghij}	23% ^{ghij}	15% ^{jj}	13%	11%	9%	11%	15%	19% ^{ll}	14%	15%	12%	15%	14%	19%	13%	16%
Don't know	15	9	6	4	11	6	9	-	2	4	7	*	2	2	8	5	2	13	3	12	13	1	1	*
	1%	1%	*	*	1%	*	1%	-	1%	1%	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	*	1%	*
NET: WEEKLY	2075	1000	1076	959	1116	1108	968	207	249	342	389	362	527	548	1051	476	557	1518	281	1791	1724	178	132	41
	85%	84%	85%	85%	84%	88% ^{cd}	81%	76%	76%	84% ^{ef}	85% ^{ef}	89% ^{ef}	91% ^{efg}	89% ^{mmn}	84%	80%	86%	84%	87%	84%	85%	81%	86%	83%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/gh/hij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 87

Q.14 So for - BBC Two - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2590	534	1534	434	548	1655	105	1365	1086	2195	395	1118	730	1567	955	2362	216	670	1864
Weighted Base	2454	427	1570	382	575	1546	96*	1124	1127	1960	495	1017	698	1455	950	2149	297	548	1861
Effective Base	1355	301	787	241	288	862	60	756	550	1149	222	570	393	797	517	1239	124	385	963
Every day	327	78	199	44	89	209	9	136	142	249	78	116	92	186	132	276	50	86	236
	13%	18%bc	13%	11%	15%	14%	9%	12%	13%	13%	16%	11%	13%	13%	14%	13%	17%	16%	13%
Most days	611	117	373	101	125	411	25	275	291	531	80	255	188	388	212	559	52	152	449
	25%	27%	24%	26%	22%	27%	27%	24%	26%	27%j	16%	25%	27%	27%	22%	26%p	18%	28%	24%
2-3 times a week	685	99	434	131	160	435	22	306	320	544	141	311	179	412	256	595	87	151	517
	28%	23%	28%	34%ab	28%	28%	22%	27%	28%	28%	28%	31%	26%	28%	27%	28%	29%	28%	28%
About once a week	453	67	311	61	107	269	21	220	198	352	101	176	141	255	187	391	58	93	354
	18%	16%	20%	16%	19%	17%	22%	20%	18%	18%	20%	17%	20%	18%	20%	18%	20%	17%	19%
Less than once a week	364	65	242	44	89	213	19	184	166	278	86	155	92	207	154	319	43	62	295
	15%	15%	15%	12%	15%	14%	20%	16%	15%	14%	17%	15%	13%	14%	16%	15%	15%	11%	16%cd
Don't know	15	2	11	1	5	10	-	3	10	5	10	3	6	6	9	9	6	5	10
	1%	*	1%	*	1%	1%	-	*	1%	*	2%l	*	1%	*	1%	*	2%	1%	1%
NET: WEEKLY	2075	361	1317	337	481	1323	77	937	951	1676	399	859	600	1241	787	1820	248	481	1556
	85%	84%	84%	88%	84%	86%	80%	83%	84%	86%	81%	84%	86%	85%	83%	85%	84%	88%	84%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 88

Q.14 So for - BBC Two - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2590	418	82	150	199	178	126	183	344	178	297	255	180
Weighted Base	2454	221	77*	169*	264	226*	171*	239	154	202	351	332	50
Effective Base	1355	260	57	86	122	91	78	111	213	106	192	174	118
Every day	327 13%	25 11%	8 10%	21 12%	32 12%	51 22%afik	12 7%	37 15%	32 21%adfilk	16 8%	46 13%	39 12%	8 15%
Most days	611 25%	51 23%	10 13%	38 22%	82 31%bfj	46 20%	28 17%	79 33%befi	38 25%	45 22%	97 28%b	87 26%b	10 19%
2-3 times a week	685 28%	59 27%	19 25%	46 27%	76 29%	61 27%	50 29%	48 20%	34 22%	72 36%gh	106 30%	99 30%	14 27%
About once a week	453 18%	43 19%	20 25%	34 20%	43 16%	41 18%	48 28%ijk	42 17%	28 18%	30 15%	60 17%	55 17%	11 21%
Less than once a week	364 15%	42 19%dj	20 26%degjh	30 18%	26 10%	27 12%	27 16%	32 13%	21 13%	38 19%	42 12%	50 15%	8 16%
Don't know	15 1%	1 *	-	1 1%	4 2%	-	6 3%jk	*	1 1%	1 *	-	1 *	* *
NET: WEEKLY	2075 85%	178 81%	57 74%	138 82%	233 88%ab	199 88%b	138 81%	207 86%b	132 86%b	163 81%	309 88%ab	281 85%	41 83%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 89

Q.14 So for - BBC Three - is that..?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
Every day	51	19	32	12	39	29	22	10	10	10	6	6	9	11	32	8	21	30	9	41	45	3	2	1
	5%	4%	6%	3%	6%	6%	4%	5%	5%	5%	3%	5%	5%	4%	6%	3%	6%	4%	4%	5%	5%	3%	3%	7%
Most days	148	68	79	40	107	67	80	40	39	23	12	9	24	31	81	35	62	85	35	112	122	15	9	2
	14%	14%	14%	11%	15%	13%	14%	20%hi	21%ghi	11%	7%	7%	14%	12%	14%	16%	16%	12%	16%	13%	13%	17%	13%	13%
2-3 times a week	257	123	134	104	154	133	125	42	47	48	43	35	43	73	127	57	105	153	42	215	224	12	17	4
	24%	24%	23%	28%	22%	26%	22%	21%	25%	23%	23%	29%	25%	27%	22%	25%	27%	22%	20%	25%	25%t	13%	25%t	30%t
About once a week	272	134	138	110	162	125	147	49	43	61	60	30	30	74	155	43	103	169	71	200	230	23	16	4
	25%	27%	24%	29%	23%	25%	26%	24%	23%	29%j	32%k	24%	17%	28%	26%	19%	27%	24%	33%r	23%	25%	25%	24%	27%
Less than once a week	329	152	177	99	230	145	184	58	46	63	62	41	60	68	183	78	86	242	52	275	268	38	20	3
	30%	30%	31%	26%	33%	28%	32%	29%	25%	30%	33%	33%	34%	26%	31%	35%	23%	35%o	24%	32%	30%	42%sv	30%	21%
Don't know	22	8	14	10	12	12	9	3	1	3	5	2	8	8	10	3	5	16	5	17	18	*	3	*
	2%	2%	2%	3%	2%	2%	2%	1%	1%	2%	3%	1%	5%t	3%	2%	1%	1%	2%	2%	2%	2%	*	5%t	3%t
NET: WEEKLY	728	345	384	266	462	354	374	142	139	142	120	80	106	190	396	143	291	437	157	569	621	53	43	11
	68%	68%	67%	71%	66%	69%	66%	70%	75%j	68%	64%	65%	61%	71%	67%	64%	76%p	63%	74%	66%	69%t	58%	65%	76%t

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 90

Q.14 So for - BBC Three - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
Every day	51 5%	26 10%bc	19 3%	5 3%	14 7%	32 4%	2 3%	33 5%	9 2%	44 5%	7 5%	31 6%a	4 1%	34 5%	16 4%	44 4%	7 9%	24 9%a	24 3%
Most days	148 14%	50 19%b	67 11%	21 12%	15 8%	119 17%a	5 11%	89 14%	48 13%	135 14%	13 9%	70 14%	44 15%	83 13%	53 13%	139 14%	8 11%	41 15%	104 13%
2-3 times a week	257 24%	52 20%	145 24%	50 28%	48 24%	178 25%	9 18%	139 22%	103 27%	223 24%	35 26%	121 24%	76 25%	149 24%	99 24%	241 24%	16 21%	55 20%	194 25%
About once a week	272 25%	52 20%	169 28%a	43 25%	42 21%	190 27%	8 16%	152 24%	98 26%	238 25%	34 25%	128 25%	83 28%	168 27%	97 23%	251 25%	19 26%	57 21%	210 27%
Less than once a week	329 30%	77 29%	184 31%	54 30%	74 37%a	184 26%	24 49%	200 32%	111 30%	289 31%	40 30%	147 29%	88 29%	185 29%	136 33%	304 30%	24 31%	84 31%	235 30%
Don't know	22 2%	6 2%	11 2%	3 2%	8 4%	13 2%	1 2%	10 2%	8 2%	15 2%	6 5%	7 1%	5 2%	11 2%	11 3%	19 2%	2 3%	7 3%	14 2%
NET: WEEKLY	728 68%	181 68%	401 67%	119 68%	119 59%	519 72%a	23 49%	412 66%	258 68%	640 68%	88 66%	350 70%	207 69%	434 69%	264 64%	676 68%	50 66%	177 66%	533 68%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q.14 So for - BBC Three - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
Every day	51 5%	3 3%	2 8%	2 3%	4 4%	12 12% l	5 7%	6 6%	2 3%	* *	8 4%	5 3%	1 7% l
Most days	148 14%	15 17%	4 17%	12 14%	17 16%	12 12%	8 11%	7 7%	9 13%	11 14%	38 19% gk	12 8%	2 13%
2-3 times a week	257 24%	12 13%	3 12%	26 32% aej	27 25%	15 15%	7 10%	24 25%	17 25% af	20 25%	56 28% af	46 32% aej	4 30% af
About once a week	272 25%	23 25%	6 26%	16 20%	31 28% k	32 32% k	24 35% k	25 25%	16 24%	15 19%	60 30% k	21 15%	4 27% k
Less than once a week	329 30%	38 42% djl	9 37%	24 30%	27 24%	29 29%	23 34% j	31 32% j	20 30% j	32 40% j	34 17%	58 40% djl	3 21%
Don't know	22 2%	* *	- -	1 1%	4 4%	- -	1 2%	4 4%	3 5% a	2 3%	2 1%	3 2%	* 3% ae
NET: WEEKLY	728 68%	53 58%	15 63%	56 69%	80 72%	71 71%	43 64%	62 64%	43 65%	47 58%	162 82% afghik	84 58%	11 76% ak

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q.14 So for - BBC Four - is that..?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1795	920	875	313	1482	931	864	187	222	318	322	300	446	480	902	413	502	1293	292	1496	1186	269	244	96
Weighted Base	1657	773	884	716	941	877	780	197	198	284	317	242	419	438	860	359	457	1201	252	1401	1393	138	107	19*
Effective Base	929	543	421	237	1110	488	440	109	139	164	150	157	225	241	473	216	264	665	184	752	705	159	143	77
Every day	77	34	43	28	49	45	32	10	12	14	9	10	23	14	51	12	28	49	12	65	67	3	7	1
	5%	4%	5%	4%	5%	5%	4%	5%	6%	5%	3%	4%	5%	3%	6%	3%	6%	4%	5%	5%	5%	2%	6%	5%
Most days	237	104	133	89	149	133	104	31	33	42	49	31	51	77	114	46	87	151	41	197	198	22	15	2
	14%	13%	15%	12%	16%	15%	13%	16%	17%	15%	15%	13%	12%	18%	13%	13%	19%p	13%	16%	14%	14%	16%	14%	12%
2-3 times a week	450	236	214	193	257	262	188	37	47	70	89	62	145	131	227	92	122	328	68	382	382	37	24	7
	27%	31%	24%	27%	27%	30%	24%	19%	24%	25%	28%	26%	35%efg	30%	26%	26%	27%	27%	27%	27%	27%	27%	22%	39%stu
About once a week	447	208	240	223	225	224	223	54	52	78	77	78	108	131	222	94	110	338	66	380	370	39	34	5
	27%	27%	27%	31%b	24%	26%	29%	27%	26%	28%	24%	32%	26%	30%	26%	26%	24%	28%	26%	27%	27%	28%	32%	25%
Less than once a week	428	186	242	180	248	206	222	62	51	78	92	56	89	80	238	111	101	327	62	365	361	37	27	4
	26%	24%	27%	25%	26%	24%	28%	31%o	26%	27%	29%	23%	21%	18%	28%l	31%l	22%	27%	24%	26%	26%	27%	25%	19%
Don't know	17	6	12	4	13	6	11	2	3	2	3	4	3	6	8	3	8	9	4	13	15	1	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%
NET: WEEKLY	1212	582	630	532	680	664	548	133	144	204	222	182	326	353	614	245	347	865	186	1023	1017	100	79	15
	73%	75%	71%	74%	72%	76%	70%	68%	73%	72%	70%	75%	78%e	80%mn	71%	68%	76%	72%	74%	73%	73%	73%	74%	81%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 93

Q.14 So for - BBC Four - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1795	402	1022	309	361	1160	78	972	736	1564	231	774	507	1102	631	1667	120	460	1288
Weighted Base	1657	330	1004	268	352	1076	69*	798	736	1381	277	704	481	1001	614	1494	158*	360	1265
Effective Base	929	225	516	170	184	601	40	531	372	818	122	389	271	559	333	872	63	267	657
Every day	77	27	41	9	24	50	1	37	28	65	12	33	15	38	36	68	9	31	44
	5%	8%bc	4%	3%	7%	5%	2%	5%	4%	5%	4%	5%	3%	4%	6%	5%	6%	9%r	3%
Most days	237	65	123	37	45	169	8	109	110	206	32	89	85	142	88	211	25	57	177
	14%	20%b	12%	14%	13%	16%	12%	14%	15%	15%	11%	13%	18%	14%	14%	14%	16%	16%	14%
2-3 times a week	450	74	273	89	89	309	13	214	208	379	71	215	112	290	143	418	30	79	358
	27%	23%	27%	33%a	25%	29%	19%	27%	28%	27%	26%	31%l	23%	29%	23%	28%	19%	22%	28%
About once a week	447	82	271	77	93	293	17	200	210	367	80	181	148	275	162	406	40	94	347
	27%	25%	27%	29%	26%	27%	25%	25%	29%	27%	29%	26%	31%	27%	26%	27%	26%	26%	27%
Less than once a week	428	79	284	50	100	241	29	226	173	349	79	176	117	245	177	376	51	93	328
	26%	24%	28%c	19%	28%	22%	43%e	28%	23%	25%	29%	25%	24%	25%	29%	25%	32%	26%	26%
Don't know	17	3	10	4	2	14	-	11	6	14	3	10	4	10	6	15	2	7	10
	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
NET: WEEKLY	1212	248	710	213	251	820	40	560	557	1017	195	518	360	745	430	1103	105	261	926
	73%	75%	71%	80%b	71%	76%f	57%	70%	76%	74%	70%	74%	75%	74%	70%	74%	66%	72%	73%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 94

Q.14 So for - BBC Four - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1795	269	62	107	139	117	80	136	244	120	248	177	96
Weighted Base	1657	138	52*	118*	169*	146*	102*	173*	107	125*	299	209	19*
Effective Base	929	159	42	61	84	57	43	80	143	73	158	125	77
Every day	77	3	1	4	3	14	4	7	7	5	26	2	1
	5%	2%	2%	3%	2%	10% ak	4%	4%	6% k	4%	9% adk	1%	5% k
Most days	237	22	6	22	25	20	12	18	15	10	58	28	2
	14%	16%	11%	18%	15%	13%	12%	11%	14%	8%	19% l	13%	12%
2-3 times a week	450	37	10	25	51	54	19	45	24	37	78	64	7
	27%	27%	19%	21%	30%	37% h	19%	26%	22%	30%	26%	31%	39% abcfhj
About once a week	447	39	22	32	51	40	22	53	34	33	75	41	5
	27%	28%	42% fjk	27%	30%	27%	21%	31%	32% k	27%	25%	20%	25%
Less than once a week	428	37	13	35	36	19	46	46	27	39	60	67	4
	26%	27% e	24%	30% e	21%	13%	45% adeghjl	27%	25%	31% e	20%	32% ejl	19%
Don't know	17	1	1	*	4	-	-	3	1	-	1	6	*
	1%	1%	1%	*	2%	-	-	2%	1%	-	*	3%	1%
NET: WEEKLY	1212	100	39	82	129	127	56	124	79	86	237	136	15
	73%	73% f	75%	70%	76% f	87% acfgjkl	55%	72%	74% f	69%	79% fk	65%	81% fk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q14 So for each channel is that...? - SUMMARY

Base : All that watch each channel regularly/occasionally

	ITV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	2939	2838	2601	3008	2590	1268	1795
Weighted Base	2925	2735	2503	2982	2454	1078	1657
Effective Base	1549	1468	1342	1582	1355	675	929
Every day	1054 36%	360 13%	337 13%	1348 45%	327 13%	51 5%	77 5%
Most days	716 24%	559 20%	403 16%	738 25%	611 25%	148 14%	237 14%
2-3 times a week	646 22%	903 33%	705 28%	468 16%	685 28%	257 24%	450 27%
About once a week	291 10%	552 20%	551 22%	270 9%	453 18%	272 25%	447 27%
Less than once a week	210 7%	340 12%	483 19%	152 5%	364 15%	329 30%	428 26%
Don't know	8 *	20 1%	23 1%	7 *	15 1%	22 2%	17 1%
NET: WEEKLY	2707 93%	2375 87%	1998 80%	2823 95%	2075 85%	728 68%	1212 73%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q14 So for each channel is that...? - SUMMARY

Base : All that watch each channel regularly

	ITV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	1884	1232	867	2207	1030	200	389
Weighted Base	1828	1082	768	2117	898	138	342
Effective Base	913	511	348	1077	449	92	149
Every day	994 54%	308 28%	303 39%	1301 61%	287 32%	43 31%	61 18%
Most days	547 30%	394 36%	242 32%	587 28%	383 43%	46 33%	100 29%
2-3 times a week	233 13%	302 28%	188 25%	182 9%	180 20%	25 18%	111 33%
About once a week	50 3%	62 6%	25 3%	36 2%	38 4%	14 10%	41 12%
Less than once a week	2 *	11 1%	8 1%	9 *	11 1%	9 7%	26 8%
Don't know	2 *	5 *	2 *	1 *	* *	1 1%	2 1%
NET: WEEKLY	1824 100%	1066 99%	759 99%	2106 100%	887 99%	128 93%	314 92%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q14 So for each channel is that...? - SUMMARY

Base : All

	ITV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	3147	3147	3147	3147	3147	3147	3147
Weighted Base	3147	3147	3147	3147	3147	3147	3147
Effective Base	1672	1672	1672	1672	1672	1672	1672
Every day	1054 33%	360 11%	337 11%	1348 43%	327 10%	51 2%	77 2%
Most days	716 23%	559 18%	403 13%	738 23%	611 19%	148 5%	237 8%
2-3 times a week	646 21%	903 29%	705 22%	468 15%	685 22%	257 8%	450 14%
About once a week	291 9%	552 18%	551 18%	270 9%	453 14%	272 9%	447 14%
Less than once a week	210 7%	340 11%	483 15%	152 5%	364 12%	329 10%	428 14%
Don't know	8 *	20 1%	23 1%	7 *	15 *	22 1%	17 1%
Do not watch regularly/ occasionally	222 7%	412 13%	644 20%	165 5%	693 22%	2069 66%	1490 47%
NET: WEEKLY	2707 86%	2375 75%	1998 63%	2823 90%	2075 66%	728 23%	1212 39%

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 98

Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
ITV/STV/ITV Wales/UTV	2711	1357	1354	1390	1320	1281	1429	369	427	462	474	406	573	589	1415	707	801	1910	328	2380	2238	251	153	69
	86%	86%	86%	88% ^b	84%	84%	88% ^c	80%	83%	86% ^{ee}	88% ^{ee}	90% ^{ef}	89% ^{ef}	84%	86%	87%	88%	85%	82%	87% ^{qq}	86%	88%	82%	95% ^{stuv}
Channel 4	2391	1170	1221	1133	1258	1173	1217	337	392	420	433	353	455	538	1240	612	729	1661	316	2072	1989	212	134	55
	76%	74%	78%	72%	80% ^{aa}	77%	75%	73%	76%	79% ^{jj}	80% ^{eej}	78%	71%	77%	76%	76%	80% ^{pp}	74%	79%	76%	76%	74%	72%	76%
Channel 5	2007	997	1010	944	1063	958	1049	258	335	365	362	295	392	402	1047	559	640	1367	259	1746	1671	178	115	43
	64%	63%	64%	60%	65% ^{aa}	63%	65%	56%	65% ^{ee}	68% ^{ee}	67% ^{ee}	65% ^{ee}	61%	57%	64% ^{ll}	69% ^{ll}	70% ^{pp}	61%	64%	64%	64%	62%	62%	60%
BBC One	2833	1414	1420	1435	1399	1382	1452	378	417	484	499	429	626	655	1454	724	813	2020	351	2477	2335	262	170	67
	90%	90%	91%	91%	89%	90%	90%	82%	81%	91% ^{ef}	93% ^{ef}	95% ^{ef}	98% ^{efgh}	94% ^{mm}	89%	89%	89%	90%	88%	90%	90%	92%	91%	92%
BBC Two	2087	1007	1080	969	1118	1111	976	208	249	342	393	363	532	553	1057	476	557	1529	281	1802	1734	178	133	41
	66%	64%	69%	62%	71% ^{aa}	73% ^{ad}	60%	45%	48%	64% ^{ef}	73% ^{efg}	80% ^{efg}	83% ^{efgh}	79% ^{mmn}	65% ⁿⁿ	59%	61%	68% ^{oo}	70%	66%	67% ^{vv}	62%	72% ^{tv}	57%
BBC Three	738	348	390	271	467	356	382	142	140	147	120	80	107	192	398	148	293	445	157	579	631	53	44	11
	23%	22%	25%	17%	30% ^{aa}	23%	24%	31% ^{hij}	27% ^{ij}	27% ^{ajj}	22%	18%	17%	27% ⁿⁿ	24% ⁿⁿ	18%	32% ^{pp}	20%	39% ^{rr}	21%	24% ^{tv}	18%	23% ^{av}	15%
BBC Four	1240	588	652	553	687	680	560	141	144	214	224	182	335	360	622	258	349	891	191	1046	1044	100	81	15
	39%	37%	42%	35%	44% ^{aa}	44% ^{cd}	35%	30%	28%	40% ^{ef}	42% ^{ef}	40% ^{ef}	52% ^{efghi}	52% ^{mmn}	38% ⁿⁿ	32%	38%	40%	48% ^{rr}	38%	40% ^{vv}	35% ^{vv}	43% ^{tv}	21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/g/h/ij - lm/n - o/p - q/r - s/t/uv

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
ITV/STV/ITV Wales/UTV	2711	468	1763	384	671	1709	96	1231	1241	2097	614	1120	763	1609	1043	2325	375	568	2095
	86%	90% c	89% c	81%	86% f	88% f	74%	84%	89% g	88% j	82%	87%	87%	89% n	82%	86%	87%	85%	87%
Channel 4	2391	436	1523	354	566	1512	86	1145	1055	1939	451	1054	627	1449	889	2126	256	507	1840
	76%	84% bc	77%	75%	72%	78% df	67%	78%	75%	81% j	60%	82% l	72%	80% n	70%	79% p	59%	76%	76%
Channel 5	2007	381	1259	295	486	1266	71	934	909	1625	382	859	538	1232	724	1777	223	431	1536
	64%	73% bc	64%	62%	62%	65%	55%	64%	65%	68% j	51%	67%	62%	68% n	57%	66% p	52%	64%	63%
BBC One	2833	491	1834	410	700	1775	111	1304	1272	2205	628	1175	792	1668	1107	2442	383	601	2183
	90%	95% c	93% c	87%	89%	92%	85%	89%	91%	92% j	84%	91%	91%	93% n	87%	90%	88%	90%	90%
BBC Two	2087	367	1323	337	486	1328	77	941	958	1681	406	863	601	1252	788	1832	248	482	1566
	66%	71%	67%	71%	62%	69% d	60%	64%	68%	70% j	54%	67%	69%	69% n	62%	68% p	57%	72% r	65%
BBC Three	738	181	405	119	125	523	23	415	261	645	93	354	207	438	270	681	56	184	536
	23%	35% bc	20%	25%	16%	27% d	18%	28% h	19%	27% j	12%	28%	24%	24%	21%	25% p	13%	28% r	22%
BBC Four	1240	257	719	216	257	834	46	576	563	1039	201	527	369	758	445	1125	111	274	941
	39%	50% b	36%	46% b	33%	43% d	36%	39%	40%	43% j	27%	41%	42%	42% n	35%	42% p	26%	41%	39%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
ITV/STV/ITV Wales/UTV	2711	251	114	219	306	245	190	253	153	218	334	359	69
	86%	88%	88%	85%	88%	90%	85%	88%	82%	82%	84%	85%	95%acdfhijk
Channel 4	2391	212	68	216	267	222	146	225	134	206	341	298	55
	76%	74%b	53%	84%abfhk	77%bf	81%bfk	66%	79%bf	72%b	78%bf	86%abdfhkl	70%b	76%b
Channel 5	2007	178	52	177	218	199	116	199	115	169	284	256	43
	64%	62%b	40%	69%bf	63%b	73%abfhkl	52%	69%bf	62%b	64%b	72%abfhkl	60%b	60%b
BBC One	2833	262	111	225	319	249	198	253	170	237	363	380	67
	90%	92%	86%	87%	92%	91%	89%	88%	91%	90%	91%	89%	92%
BBC Two	2087	178	57	143	233	200	138	207	133	163	309	284	41
	66%	62%b	44%	56%	67%bc	73%abcl	62%b	72%abcl	72%abcl	62%b	78%abcdfikl	67%bc	57%b
BBC Three	738	53	15	56	80	73	43	64	44	52	162	85	11
	23%	18%	12%	22%	23%b	27%bl	19%	22%	23%bl	20%	41%abcdefghikl	20%	15%
BBC Four	1240	100	39	84	130	127	61	124	81	92	245	142	15
	39%	35%l	30%	32%l	38%l	47%abcflk	27%	43%fl	43%abcflk	35%l	62%abcdefghikl	34%l	21%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 101

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	9	4	5	3	6	5	4	1	2	-	2	-	4	2	3	4	2	7	*	8	7	*	1	*
	*	*	*	*	1%	1%	*	1%	1%	-	-	-	1%	1%	*	1%	*	1%	*	1%	*	*	1%	*
2	26	6	21	15	11	9	18	1	2	1	11	5	6	11	14	2	11	16	1	25	25	1	-	1
	1%	1%	2%	2%	1%	1%	2%	*	1%	*	3%	2%	1%	3%	1%	*	2%	1%	1%	2%	2%	1%	-	1%
3	45	15	30	24	21	24	21	4	4	6	8	13	10	6	18	21	9	36	2	44	40	3	1	1
	2%	2%	3%	3%	2%	3%	2%	2%	1%	2%	3%	4%	3%	2%	2%	4%	2%	3%	1%	3%	3%	2%	1%	2%
4	53	24	29	21	32	22	31	6	5	5	12	8	17	13	22	17	12	41	7	45	44	1	6	2
	3%	3%	3%	2%	4%	3%	3%	3%	2%	2%	4%	3%	4%	3%	2%	3%	2%	3%	4%	3%	3%	1%	6%	4%
5	128	71	57	48	80	60	68	19	33	18	13	11	33	30	65	33	34	94	14	114	113	8	5	2
	7%	8%	6%	5%	9% ^a	8%	7%	9%	12% ^h	6%	4%	4%	8%	8%	7%	6%	6%	7%	7%	7%	8%	5%	5%	3%
6	211	112	98	101	110	105	106	25	32	41	37	32	45	56	100	55	72	139	35	176	176	18	13	4
	12%	13%	10%	11%	13%	13%	10%	12%	11%	14%	11%	10%	11%	15%	11%	11%	13%	11%	18% ^r	11%	12%	10%	12%	7%
7	422	204	218	249	173	198	224	51	57	80	75	79	81	88	223	112	141	281	51	371	364	29	20	10
	23%	23%	23%	26% ^b	20%	25%	22%	24%	20%	27%	23%	26%	20%	23%	24%	21%	26%	22%	26%	23%	24% ^l	16%	19%	18%
8	413	191	222	236	177	173	240	47	55	68	77	73	93	81	218	113	117	296	35	378	321	62	21	8
	23%	22%	24%	25%	20%	22%	23%	22%	19%	23%	24%	24%	23%	22%	23%	22%	22%	23%	18%	23%	22%	35% ^{suv}	20%	15%
9	262	129	133	135	127	113	150	28	47	48	44	42	55	45	155	62	68	194	23	238	202	27	20	14
	14%	15%	14%	14%	15%	14%	14%	13%	16%	16%	13%	14%	14%	12%	17%	12%	13%	15%	12%	15%	14%	15%	18%	25% st
10 - HIGHEST score	225	112	113	110	115	76	149	24	50	22	44	39	47	34	105	86	65	160	23	201	168	26	17	15
	12%	13%	12%	11%	13%	10%	14% ^c	11%	17% ^g	8%	13%	13%	12%	9%	11%	16% ^m	12%	12%	12%	12%	11%	15%	16%	26% ^{stu}
Don't know	35	16	19	18	16	7	28	6	6	3	5	3	12	7	12	15	7	28	1	33	31	1	2	*
	2%	2%	2%	2%	2%	1%	3% ^c	3%	2%	1%	2%	1%	3%	2%	1%	3%	1%	2%	1%	2%	2%	1%	2%	*
SUMMARY:																								
NET: 9-10	487	241	246	245	242	188	298	51	96	70	87	81	102	79	260	148	133	354	47	439	370	53	36	28
	27%	27%	26%	26%	28%	24%	29%	24%	33%	24%	27%	27%	25%	21%	28%	28%	25%	27%	24%	27%	25%	30%	34% ^s	51% ^{stu}
NET: 7-10	1322	636	686	730	592	559	763	149	208	217	239	233	276	248	701	373	391	930	132	1187	1054	144	77	47
	72%	72%	73%	76% ^b	68%	71%	73%	71%	71%	74%	73%	77%	69%	66%	75% ^l	72%	73%	72%	69%	73%	71%	82% ^s	73%	84% ^s
NET: 4-6	392	208	184	170	222	187	205	50	70	64	62	51	94	99	187	105	117	274	56	336	333	27	24	7
	21%	24%	19%	18%	26% ^a	24%	20%	24%	24%	22%	19%	17%	23%	27%	20%	20%	22%	21%	29% ^r	21%	22% ^{tv}	15%	23%	13%
NET: 1-3	80	24	56	43	37	37	43	6	7	8	21	18	21	19	35	27	21	59	3	77	72	4	2	2
	4%	3%	6%	4%	4%	5%	4%	3%	3%	3%	6%	6%	5%	5%	4%	5%	4%	5%	2%	5%	5%	2%	2%	3%
Mean	7.35	7.40	7.30	7.41	7.28	7.21	7.45	7.32	7.52	7.36	7.30	7.40	7.22	7.08	7.42 ⁱ	7.41	7.33	7.35	7.27	7.35	7.25	7.80 ^s	7.55	8.05 ^{su}
Standard Deviation	1.85	1.77	1.93	1.78	1.93	1.82	1.88	1.76	1.87	1.57	2.00	1.84	1.97	1.88	1.78	1.95	1.79	1.88	1.70	1.87	1.87	1.57	1.88	1.88
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.12	0.11	0.09	0.11	0.10	0.10	0.09	0.06	0.08	0.08	0.05	0.12	0.05	0.05	0.09	0.12	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 102

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	9	1	5	2	2	6	-	4	5	4	5	1	4	7	2	9	-	2	6
	*	*	*	1%	*	1%	-	*	1%	*	1%	*	1%	1%	*	1%	-	*	*
2	26	*	19	6	7	15	2	10	14	19	7	12	4	17	9	19	7	7	20
	1%	*	2%	3% ca	1%	1%	3%	1%	2%	1%	2%	2%	1%	2%	1%	1%	3%	2%	1%
3	45	4	21	20	12	31	1	16	27	31	14	22	9	31	14	35	10	10	35
	2%	1%	2%	8% ab	2%	3%	1%	2%	3%	2%	3%	3%	2%	3%	2%	2%	4%	2%	3%
4	53	10	30	12	10	30	5	23	22	43	10	24	16	30	21	44	8	21	30
	3%	3%	3%	5%	2%	3%	9% de	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	5% f	2%
5	128	20	84	20	37	81	3	71	44	98	30	52	36	78	48	113	15	36	88
	7%	6%	7%	8%	8%	7%	6%	9% h	5%	7%	7%	7%	7%	7%	7%	7%	6%	9%	6%
6	211	34	145	31	41	157	1	86	109	162	49	85	77	141	66	189	21	48	157
	12%	9%	12%	13%	9%	14%	3%	11%	13%	12%	11%	11%	16%	13%	9%	12%	8%	12%	11%
7	422	70	286	61	112	250	17	184	199	336	86	179	112	254	161	360	62	85	334
	23%	20%	24%	26%	24%	22%	32%	23%	23%	24%	20%	23%	23%	23%	23%	23%	23%	21%	24%
8	413	88	252	40	112	251	14	179	195	303	109	173	109	234	174	339	72	81	326
	23%	25%	21%	17%	24%	22%	26%	23%	23%	22%	26%	22%	22%	21%	25%	22%	26%	20%	23%
9	262	58	182	18	66	172	5	122	116	214	48	115	69	155	100	226	35	54	200
	14%	16% c	15% c	8%	14%	15%	10%	15%	13%	15%	11%	15%	14%	14%	14%	15%	13%	13%	14%
10 - HIGHEST score	225	65	130	23	63	140	5	92	107	167	58	104	52	136	86	192	32	52	167
	12%	18% bc	11%	10%	13%	12%	10%	12%	12%	12%	14%	13%	11%	12%	12%	12%	12%	13%	12%
Don't know	35	7	21	4	12	21	-	7	19	24	11	14	7	19	15	25	10	10	24
	2%	2%	2%	2%	3%	2%	-	1%	2%	2%	3%	2%	1%	2%	2%	2%	4%	2%	2%
SUMMARY:																			
NET: 9-10	487	123	313	41	129	313	11	214	222	380	106	219	121	291	186	418	67	106	367
	27%	34% bc	27% c	17%	27%	27%	20%	27%	26%	27%	25%	28%	24%	26%	27%	25%	25%	26%	26%
NET: 7-10	1322	280	850	143	353	814	42	577	617	1020	302	572	342	779	521	1117	201	272	1027
	72%	79% c	72% c	60%	75%	70%	78%	73%	72%	73%	71%	73%	69%	71%	75%	72%	74%	67%	74% d
NET: 4-6	392	64	259	62	88	268	10	181	175	303	88	160	128	250	136	346	44	106	276
	21%	18%	22%	26%	19%	23%	18%	23%	20%	22%	21%	21%	26%	23%	19%	22%	16%	26% d	20%
NET: 1-3	80	5	45	28	20	52	2	29	46	54	26	34	17	54	25	63	18	18	61
	4%	2%	4%	12% ab	4%	4%	4%	4%	5%	4%	6%	4%	4%	5%	4%	4%	6%	5%	4%
Mean	7.35	7.78 bc	7.34 c	6.64	7.43	7.33	7.14	7.34	7.33	7.36	7.29	7.40	7.26	7.29	7.43	7.35	7.33	7.19	7.39
Standard Deviation	1.85	1.69	1.81	2.14	1.83	1.86	1.90	1.82	1.88	1.82	1.97	1.85	1.80	1.89	1.80	1.84	1.92	1.97	1.81

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 102

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.08	0.05	0.13	0.09	0.05	0.23	0.06	0.07	0.05	0.11	0.06	0.08	0.06	0.07	0.05	0.15	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 103

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	9	*	-	1	1	*	-	3	1	-	2	-	*
	*	*	-	*	*	*	-	2%	1%	-	1%	-	*
2	26	1	1	3	1	6	5	3	-	1	2	2	1
	1%	1%	1%	2%	1%	3%	4%	2%	-	1%	1%	1%	1%
3	45	3	-	10	10	2	8	5	1	-	2	5	1
	2%	2%	-	6%	5%	1%	5%	3%	1%	-	1%	2%	2%
4	53	1	3	6	10	4	4	2	6	1	5	10	2
	3%	1%	5%a	4%	4%	2%	3%	1%	6%ai	*	3%	4%	4%a
5	128	8	13	10	10	18	6	15	5	9	13	17	2
	7%	5%	20%acdftijkl	7%	5%	10%	4%	10%	5%	7%	7%	8%	3%
6	211	18	14	12	17	21	29	14	13	11	31	27	4
	12%	10%	20%cdil	8%	8%	11%	21%dl	9%	12%	8%	16%il	12%	7%
7	422	29	11	27	62	69	34	33	20	32	50	47	10
	23%	16%	16%	17%	28%a	37%abcghkl	24%	20%	19%	22%	26%	21%	18%
8	413	62	10	39	52	25	32	40	21	42	31	50	8
	23%	35%bdahjkl	14%	26%	24%	13%	22%	25%	20%	29%el	16%	22%	15%
9	262	27	10	21	28	26	9	21	20	15	29	43	14
	14%	15%	14%	14%	13%	14%	6%	13%	18%f	11%	15%	19%f	25%acdfgjl
10 - HIGHEST score	225	26	7	22	26	15	12	21	17	28	23	14	15
	12%	15%k	10%	14%	12%	8%	9%	13%	16%k	20%k	12%	6%	26%abcdfghjkl
Don't know	35	1	1	3	3	1	2	2	2	4	3	12	*
	2%	1%	1%	2%	1%	*	2%	1%	2%	3%	1%	5%a	*
SUMMARY:													
NET: 9-10	487	53	16	42	54	41	22	43	36	44	52	57	28
	27%	30%f	24%	28%	25%	22%	15%	27%	34%f	30%	27%	25%	51%abcdfghjkl
NET: 7-10	1322	144	36	108	168	134	87	116	77	118	133	154	47
	72%	82%bfjk	54%	70%	76%ab	72%b	61%	72%b	73%b	82%bf	70%b	68%	84%bcfjk
NET: 4-6	392	27	30	28	37	42	40	31	24	21	50	54	7
	21%	15%	44%acdegijkl	19%	17%	23%	28%al	20%	23%	15%	26%al	24%	13%
NET: 1-3	80	4	1	14	12	9	13	11	2	1	5	6	2
	4%	2%	1%	9%ai	6%	5%	9%	7%	2%	1%	3%	3%	3%
Mean	7.35	7.80bcdefgjk	6.93	7.24	7.31	7.07	6.82	7.26	7.55bf	7.85befk	7.30	7.28	8.05bcdefgjk
Standard Deviation	1.85	1.57	1.82	2.13	1.85	1.79	1.95	2.06	1.88	1.57	1.81	1.71	1.88
Standard Error	0.04	0.09	0.21	0.19	0.15	0.15	0.20	0.19	0.12	0.15	0.14	0.13	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 104

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	6	5	1	-	6	5	1	1	1	1	2	*	1	1	5	*	1	5	1	5	5	*	*	*
	1%	1%	*	-	1%	1%	*	1%	*	*	1%	*	1%	*	1%	*	*	1%	1%	1%	1%	*	*	*
2	21	4	17	13	8	12	9	1	1	8	8	*	3	10	3	8	15	6	1	20	20	1	1	-
	2%	1%	3%	3%	1%	2%	1%	*	*	4%	3%	*	2%	5% am	*	3%	5% o	1%	1%	2%	2%	1%	1%	-
3	23	9	14	10	12	14	9	1	3	2	3	8	4	8	6	9	3	20	3	19	18	3	1	1
	2%	2%	2%	2%	2%	3%	1%	1%	2%	1%	2%	6%	2%	3%	1%	3%	1%	3%	2%	2%	2%	3%	1%	2%
4	37	16	21	18	19	18	19	5	15	2	11	1	4	3	23	11	7	29	4	33	30	2	4	*
	3%	3%	4%	4%	3%	4%	3%	3%	7% gl	1%	5%	*	2%	1%	4%	4%	2%	4%	2%	4%	3%	2%	7%	1%
5	85	38	48	36	49	36	49	16	21	11	13	5	21	11	48	27	24	61	9	76	75	6	4	1
	8%	7%	9%	7%	8%	7%	8%	10%	10%	5%	6%	4%	12%	5%	8%	9%	7%	8%	6%	8%	8%	6%	7%	3%
6	141	69	73	67	74	70	71	26	22	15	34	17	27	34	81	26	41	101	22	120	124	8	6	4
	13%	13%	13%	13%	13%	14%	12%	16%	11%	7%	15%	13%	16%	15%	14%	9%	12%	13%	14%	13%	14%	8%	10%	15%
7	237	107	129	116	121	118	118	36	36	45	41	35	43	54	124	58	69	168	39	197	203	20	8	5
	22%	20%	23%	23%	21%	24%	20%	23%	18%	22%	18%	28%	25%	24%	22%	20%	21%	22%	25%	21%	23%	20%	16%	16%
8	238	131	107	123	116	98	141	28	45	53	54	32	26	43	141	54	74	165	36	202	188	35	12	4
	22%	25%	19%	24%	20%	19%	24%	17%	23%	26%	25%	25%	15%	19%	25%	18%	23%	22%	23%	22%	21%	34% sv	22%	15%
9	131	71	60	47	85	61	70	17	27	42	20	8	17	38	54	39	44	87	24	107	102	11	11	7
	12%	13%	11%	9%	15%	12%	12%	11%	14%	20% hl	9%	6%	10%	17% am	10%	13%	14%	11%	15%	12%	11%	11%	20% s	24% st
10 - HIGHEST score	135	66	69	60	75	64	71	22	24	25	26	19	19	17	74	45	45	90	18	116	114	11	3	7
	12%	13%	12%	12%	13%	13%	12%	14%	12%	12%	15%	11%	11%	8%	13%	15%	14%	12%	12%	13%	13%	11%	6%	24% stu
Don't know	28	11	17	13	15	6	22	8	5	-	8	3	5	4	7	17	4	24	1	27	21	3	4	*
	3%	2%	3%	3%	3%	1%	4%	5% g	2%	-	4%	2%	3%	2%	1%	6% am	1%	3%	*	3%	2%	3%	7% s	*
SUMMARY:																								
NET: 9-10	266	138	129	106	160	125	142	39	51	67	46	27	36	55	128	84	89	177	42	224	217	22	14	14
	25%	26%	23%	21%	28%	25%	24%	24%	25%	33%	21%	21%	21%	25%	23%	28%	27%	23%	27%	24%	24%	22%	27%	48% stu
NET: 7-10	741	376	365	345	396	341	401	104	132	165	141	94	105	152	393	196	232	509	118	623	607	77	34	23
	68%	71%	66%	69%	68%	68%	69%	64%	66%	81% efhj	64%	74%	62%	68%	70%	67%	71%	67%	74%	68%	67%	77%	65%	78%
NET: 4-6	263	122	141	121	142	124	139	47	57	28	59	22	51	48	151	65	72	192	34	229	229	16	13	6
	24%	23%	25%	24%	24%	25%	24%	29% g	29% g	14%	27% g	17%	30% g	21%	27%	22%	22%	25%	22%	25%	25% l	16%	25%	19%
NET: 1-3	49	18	32	23	26	31	18	3	5	11	13	8	8	18	13	18	19	31	5	44	43	4	2	1
	5%	3%	6%	5%	5%	6%	3%	2%	2%	6%	6%	7%	5%	8% am	2%	6%	6%	4%	3%	5%	5%	4%	3%	2%
Mean	7.24	7.38	7.10	7.20	7.28	7.14	7.33	7.27	7.21	7.56	7.07	7.34	7.00	7.10	7.29	7.26	7.30	7.22	7.40	7.21	7.19	7.47	7.21	8.01 su
Standard Deviation	1.91	1.82	1.97	1.86	1.95	2.00	1.81	1.81	1.90	1.89	2.02	1.80	1.91	1.97	1.79	2.07	2.00	1.87	1.75	1.93	1.92	1.71	1.93	1.79
Standard Error	0.06	0.07	0.08	0.13	0.06	0.09	0.07	0.14	0.13	0.13	0.13	0.14	0.14	0.12	0.07	0.12	0.10	0.06	0.13	0.06	0.07	0.13	0.17	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 105

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	6	1	3	2	1	4	*	3	1	5	*	2	-	3	1	6	-	2	4
	1%	*	*	2%	*	1%	*	1%	*	1%	*	*	-	1%	*	1%	-	1%	*
2	21	*	19	1	2	18	-	11	10	16	5	12	7	15	6	20	1	3	18
	2%	*	3%	1%	1%	3%	-	2%	2%	2%	3%	2%	3%	2%	1%	2%	1%	1%	2%
3	23	1	15	6	3	18	-	6	15	18	5	13	6	19	4	21	2	11	12
	2%	*	2%	4%a	1%	3%	-	1%	4%	2%	3%	2%	2%	3%	1%	2%	2%	5%a	1%
4	37	10	15	10	22	11	1	20	15	27	9	8	6	19	18	28	9	8	29
	3%	4%	2%	7%b	9%a	2%	2%	3%	4%	3%	5%	2%	2%	3%	5%	3%	8%	3%	4%
5	85	8	66	6	13	58	2	30	50	65	20	39	29	44	41	76	8	16	65
	8%	3%	10%a	5%	5%	8%	5%	5%	12%g	7%	12%	8%	11%	6%	11%	8%	7%	7%	8%
6	141	29	94	17	27	97	2	75	55	122	19	75	31	97	43	130	11	27	111
	13%	12%	14%	12%	11%	14%	6%	13%	13%	13%	11%	15%	12%	14%	11%	13%	10%	12%	13%
7	237	46	144	42	35	158	14	121	98	208	29	97	82	155	74	219	17	43	190
	22%	19%	22%	30%	14%	23%	34%	21%	23%	23%	16%	19%	32%k	23%	19%	23%	16%	19%	23%
8	238	48	154	27	69	137	9	127	92	193	45	108	48	145	91	207	30	38	198
	22%	20%	23%	19%	28%	20%	23%	22%	21%	21%	26%	21%	19%	21%	24%	21%	29%	16%	24%
9	131	43	68	12	33	85	3	81	42	114	17	65	27	82	47	120	10	39	90
	12%	17%b	10%	8%	13%	12%	8%	14%	10%	13%	10%	13%	10%	12%	12%	10%	10%	17%	11%
10 - HIGHEST score	135	52	66	15	41	80	7	82	40	116	20	72	17	79	54	121	15	44	87
	12%	21%bc	10%	10%	16%	12%	18%	14%	9%	13%	11%	14%l	7%	12%	14%	12%	14%	19%a	10%
Don't know	28	6	14	2	2	23	2	12	16	24	5	19	5	22	5	26	2	2	24
	3%	3%	2%	2%	1%	3%	4%	2%	4%	3%	3%	4%	2%	3%	1%	3%	2%	1%	3%
SUMMARY:																			
NET: 9-10	266	95	134	26	74	165	11	163	82	230	37	137	44	161	101	241	25	83	177
	25%	39%bc	20%	19%	30%	24%	26%	29%h	19%	25%	21%	27%l	17%	24%	26%	25%	24%	36%a	21%
NET: 7-10	741	189	432	95	178	460	34	411	271	631	111	342	174	461	266	666	72	164	565
	68%	77%b	66%	68%	72%	67%	83%	72%h	63%	70%	63%	67%	67%	68%	69%	69%	69%	70%	68%
NET: 4-6	263	48	175	34	62	167	5	124	120	215	49	122	66	159	101	234	28	51	205
	24%	19%	27%	24%	25%	24%	13%	22%	28%	24%	28%	24%	26%	23%	26%	24%	26%	22%	25%
NET: 1-3	49	3	37	9	7	40	*	20	26	38	11	26	13	38	11	47	3	16	34
	5%	1%	6%a	7%a	3%	6%	*	4%	6%	4%	6%	5%	5%	6%	3%	5%	3%	7%	4%
Mean	7.24	7.84bc	7.07	6.94	7.44	7.17	7.75	7.44h	6.94	7.29	7.00	7.33	6.95	7.20	7.31	7.24	7.29	7.41	7.19
Standard Deviation	1.91	1.76	1.91	1.98	1.96	1.93	1.53	1.87	1.92	1.88	2.05	1.93	1.76	1.91	1.89	1.91	1.90	2.12	1.84

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.06	0.10	0.07	0.14	0.12	0.07	0.23	0.07	0.09	0.06	0.17	0.08	0.10	0.07	0.09	0.06	0.21	0.12	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 106

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	6 1%	* *	1 2%	1 1%	- -	1 -	1 1%	- -	* 1%	1 1%	1 *	1 1%	* *
2	21 2%	1 1%	- -	* *	- -	10 8%	2 3%	5 6%	1 1%	- -	1 1%	1 1%	- -
3	23 2%	3 3%	2 7% j	7 6%	3 3%	2 2%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 2%
4	37 3%	2 2%	1 3%	* *	3 3%	1 1%	9 13%	3 3%	4 7% cej	1 1%	1 1%	11 9% cj	* 1%
5	85 8%	6 6%	3 11%	14 12%	8 9%	3 2%	1 2%	6 6%	4 7%	17 19% ek	18 11%	4 3%	1 3%
6	141 13%	8 8%	6 19%	11 10%	6 7%	27 21% a	4 7%	24 24% adi	6 10%	5 6%	18 12%	22 18%	4 15%
7	237 22%	20 20%	6 20%	20 17%	22 23%	43 34% hi	15 23%	18 18%	8 16%	8 9%	48 31% hi	22 18%	5 16%
8	238 22%	35 34% egjkl	5 18%	26 22%	20 21%	22 17%	18 27%	15 15%	12 22%	29 32%	31 20%	23 19%	4 15%
9	131 12%	11 11%	4 12%	14 12%	10 11%	8 6%	9 13%	14 15%	11 20% e	16 18%	16 11%	11 9%	7 24% aejk
10 - HIGHEST score	135 12%	11 11%	3 9%	16 14%	20 21% h	11 9%	5 8%	11 11%	3 6%	12 13%	19 12%	17 15%	7 24% aejh
Don't know	28 3%	3 3%	- -	7 6%	3 3%	- -	1 1%	1 1%	4 7% ej	1 1%	2 1%	6 5%	* *
SUMMARY:													
NET: 9-10	266 25%	22 22%	6 21%	30 25%	30 31%	19 15%	14 22%	25 26%	14 27%	28 31%	35 23%	28 24%	14 48% abcoghjk
NET: 7-10	741 68%	77 77% bg	17 59%	76 65%	73 76%	84 66%	47 72%	58 65%	34 73%	66 72%	114 73%	73 62%	23 78%
NET: 4-6	263 24%	16 16%	10 32% aa	26 23%	18 19%	31 24%	14 22%	33 34% aa	13 25%	23 25%	37 24%	36 31% aa	6 19%
NET: 1-3	49 5%	4 4%	3 9% j	8 7%	3 3%	13 10%	4 5%	7 7%	2 3%	2 2%	3 2%	3 2%	1 2%
Mean	7.24	7.47	6.82	7.23	7.60	6.80	7.01	6.98	7.21	7.53	7.33	7.18	8.01 bcoghjk
Standard Deviation	1.91	1.71	2.07	2.00	1.86	1.99	2.10	2.04	1.93	1.82	1.64	1.95	1.79
Standard Error	0.06	0.13	0.31	0.20	0.20	0.20	0.28	0.22	0.17	0.21	0.14	0.19	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 107

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	13	8	5	4	10	8	5	4	3	2	1	1	2	4	8	1	3	10	4	9	11	1	1	-
	2%	2%	1%	1%	2%	2%	1%	5%	2%	2%	1%	1%	1%	3%	2%	1%	1%	2%	5% af	1%	2%	1%	3%	-
2	26	10	15	16	9	16	9	1	6	4	11	*	3	8	10	8	16	10	2	24	24	1	1	*
	3%	2%	4%	4%	2%	5%	2%	1%	4%	3%	6%	*	3%	7%	2%	4%	6% ap	2%	2%	3%	4%	1%	2%	2%
3	31	16	15	24	7	19	13	-	11	5	2	7	7	3	20	8	7	24	2	29	26	1	3	*
	4%	4%	4%	6% b	2%	6%	3%	-	7%	3%	1%	7%	6%	3%	5%	4%	3%	5%	2%	4%	4%	1%	7%	3%
4	28	10	18	7	21	11	18	3	7	4	4	3	7	7	16	4	7	21	3	25	20	4	4	*
	4%	2%	5%	2%	5%	3%	4%	5%	4%	3%	3%	2%	6%	6%	4%	2%	3%	4%	4%	4%	3%	6%	9% as	1%
5	83	43	41	32	51	27	56	13	28	11	10	6	16	17	46	20	33	50	6	78	70	9	3	2
	11%	10%	12%	9%	13%	9%	12%	17% h	18% h	8%	6%	6%	13%	15%	10%	10%	13%	10%	7%	11%	11%	11%	8%	10%
6	123	63	60	67	57	67	57	7	11	20	34	29	21	12	78	34	31	92	12	111	108	9	6	1
	16%	15%	17%	18%	14%	21% ac	13%	10%	7%	14%	20% f	29% ef	18%	10%	18%	17%	12%	18%	15%	16%	17%	12%	13%	4%
7	154	91	63	81	73	65	89	19	20	35	41	19	21	23	95	35	53	100	28	126	130	15	5	3
	20%	22%	18%	22%	18%	21%	20%	25%	12%	25%	24%	18%	18%	20%	21%	17%	21%	20%	35% af	18%	21%	20%	12%	20%
8	123	69	54	62	61	50	73	10	26	29	27	18	13	20	64	39	39	84	10	113	91	23	5	4
	16%	16%	15%	17%	15%	16%	16%	13%	16%	21%	16%	17%	11%	17%	14%	19%	15%	16%	13%	16%	14%	30% su	12%	24%
9	79	48	31	31	48	25	54	10	18	16	14	11	11	13	53	13	34	45	5	74	63	6	8	3
	10%	11%	9%	9%	12%	8%	12%	13%	11%	11%	8%	11%	10%	11%	12%	6%	13%	9%	6%	11%	10%	8%	17%	18%
10 - HIGHEST score	85	48	37	29	56	26	59	9	27	13	19	8	9	10	38	37	30	56	8	77	72	5	5	3
	11%	12%	11%	8%	14%	8%	13%	12%	17%	9%	11%	8%	8%	8%	9%	18% am	11%	11%	10%	11%	11%	7%	12%	17%
Don't know	22	13	9	11	11	2	20	-	4	2	8	1	7	2	15	5	3	18	-	22	18	1	2	*
	3%	3%	3%	3%	3%	1%	4% c	-	2%	1%	5%	1%	6%	2%	3%	2%	1%	4%	-	3%	3%	2%	5%	1%
SUMMARY:																								
NET: 9-10	164	97	68	60	104	51	114	19	45	29	33	19	21	23	91	50	64	101	13	151	134	12	13	5
	21%	23%	19%	17%	26% aa	16%	25% c	25%	28%	20%	19%	18%	18%	19%	21%	24%	25%	20%	16%	22%	21%	15%	29%	35% at
NET: 7-10	441	257	185	203	238	166	276	48	90	93	101	55	54	67	250	124	156	285	50	390	356	50	24	12
	57%	61%	53%	56%	59%	53%	61%	63%	56%	66% aj	59%	54%	47%	56%	56%	61%	61%	56%	63%	57%	56%	66%	54%	79% au
NET: 4-6	235	116	119	106	129	104	131	23	46	35	49	38	44	36	140	59	72	163	21	214	198	22	13	2
	31%	28%	34%	29%	32%	33%	29%	31%	29%	25%	28%	37%	37%	30%	32%	29%	28%	32%	27%	31%	31%	29%	29%	15%
NET: 1-3	70	34	35	44	26	43	27	4	20	12	14	8	12	14	38	18	26	44	8	62	61	2	5	1
	9%	8%	10%	12%	6%	14% cd	6%	6%	13%	8%	8%	8%	10%	12%	9%	9%	10%	9%	10%	9%	10%	3%	12% af	5%
Mean	6.77	6.92	6.60	6.61	6.92	6.43	7.02 c	6.85	6.75	6.93	6.85	6.80	6.42	6.46	6.74	7.04	6.81	6.76	6.60	6.79	6.73	7.00	6.71	7.63 s
Standard Deviation	2.16	2.12	2.20	2.11	2.20	2.22	2.09	2.21	2.48	2.05	2.08	1.89	2.16	2.35	2.09	2.19	2.25	2.12	2.19	2.16	2.18	1.80	2.49	1.96
Standard Error	0.07	0.10	0.11	0.19	0.08	0.12	0.09	0.23	0.19	0.16	0.15	0.18	0.18	0.19	0.10	0.14	0.13	0.09	0.21	0.08	0.09	0.16	0.24	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 108

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	13	2	7	2	1	10	1	5	6	13	1	3	5	11	1	13	-	5	8
	2%	1%	1%	2%	1%	2%	5%	1%	2%	2%	*	1%	3%	2%	*	2%	-	3%	1%
2	26	1	21	4	2	22	*	12	13	18	8	14	6	17	8	24	2	5	20
	3%	*	5%a	4%	1%	4%	1%	3%	4%	3%	6%	4%	3%	4%	3%	3%	3%	3%	4%
3	31	8	21	3	13	13	4	16	14	28	3	8	10	28	3	29	2	8	23
	4%	4%	5%	3%	8%	3%	15%	4%	4%	4%	2%	2%	6%	5%	1%	4%	3%	4%	4%
4	28	5	11	10	6	17	4	15	11	25	3	11	9	21	7	27	1	7	21
	4%	3%	3%	9%b	3%	3%	14%	4%	3%	4%	3%	3%	5%	4%	3%	4%	2%	4%	4%
5	83	12	57	10	13	49	2	39	40	62	22	48	16	51	31	75	7	19	55
	11%	6%	12%	9%	8%	10%	6%	10%	11%	10%	18%	13%	9%	10%	13%	11%	11%	11%	10%
6	123	19	80	24	36	75	1	51	65	99	25	63	18	78	42	101	22	33	88
	16%	10%	18%	22%a	22%	15%	4%	13%	18%	15%	20%	17%	10%	15%	18%	14%	36%	18%	15%
7	154	24	96	31	16	123	4	74	76	141	13	79	50	124	24	152	2	28	124
	20%	13%	21%	28%a	9%	24%d	14%	20%	21%	22%	11%	21%	28%	24%n	11%	22%	3%	15%	22%
8	123	33	73	10	34	76	5	69	52	102	21	56	28	73	48	109	14	28	94
	16%	18%	16%	9%	20%	15%	19%	18%	15%	16%	18%	15%	15%	14%	21%	15%	23%	15%	17%
9	79	32	43	4	21	48	2	39	35	71	9	36	20	48	30	75	3	18	61
	10%	18%bc	10%	4%	13%	9%	9%	10%	10%	11%	7%	10%	11%	9%	13%	11%	5%	10%	11%
10 - HIGHEST score	85	40	34	10	14	64	3	53	25	73	12	55	10	55	28	78	8	27	56
	11%	22%bc	7%	9%	9%	13%	13%	14%h	7%	11%	10%	15%l	5%	11%	12%	11%	12%	15%	10%
Don't know	22	7	11	2	10	10	*	5	16	15	7	5	6	12	8	21	*	4	18
	3%	4%	2%	2%	6%	2%	1%	1%	4%	2%	6%	1%	3%	2%	4%	3%	1%	2%	3%
SUMMARY:																			
NET: 9-10	164	71	77	14	36	112	6	91	61	144	20	91	29	103	58	153	11	45	116
	21%	40%bc	17%	13%	21%	22%	22%	24%	17%	22%	17%	24%	16%	20%	25%	15%	17%	25%	20%
NET: 7-10	441	128	247	56	85	311	15	234	189	387	55	226	107	301	131	414	27	101	334
	57%	71%bc	54%	50%	51%	61%	55%	62%	53%	60%	45%	60%	60%	58%	56%	59%	44%	55%	59%
NET: 4-6	235	35	148	44	56	141	7	105	116	186	49	123	44	150	80	203	30	59	163
	31%	20%	33%a	40%a	33%	28%	24%	28%	33%	29%	41%	32%	24%	29%	34%	29%	49%	33%	29%
NET: 1-3	70	10	48	9	17	45	5	33	34	59	11	25	21	56	13	66	4	18	51
	9%	6%	11%	8%	10%	9%	20%	9%	10%	9%	9%	7%	12%	11%	6%	9%	6%	10%	9%
Mean	6.77	7.66bc	6.56	6.36	6.79	6.84	6.26	6.93	6.59	6.82	6.52	6.94	6.51	6.66	7.03	6.77	6.78	6.80	6.79
Standard Deviation	2.16	2.09	2.11	2.03	2.11	2.18	2.69	2.20	2.09	2.16	2.15	2.10	2.19	2.20	2.07	2.18	1.96	2.32	2.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 108

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.07	0.13	0.10	0.18	0.17	0.09	0.45	0.10	0.11	0.08	0.21	0.10	0.16	0.09	0.13	0.08	0.26	0.14	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	13 2%	1 1%	1 3%	1 1%	* 1%	3 3%	1 2%	2 3%	1 3%	* 1%	1 2%	2 2%	- -
2	26 3%	1 1%	2 8%	1 1%	1 2%	12 11%	- -	5 6%	1 2%	2 3%	2 2%	- -	* 2%
3	31 4%	1 1%	- -	11 12%aj	1 2%	4 4%	1 2%	1 1%	3 7%j	- -	1 1%	8 9%	* 3%
4	28 4%	4 6%	1 2%	1 1%	4 6%	2 2%	3 7%	1 2%	4 9%	1 2%	1 2%	6 6%	* 1%
5	83 11%	9 11%	5 22%	8 9%	8 14%	3 3%	2 4%	8 10%	3 8%	19 29%	7 9%	10 11%	2 10%
6	123 16%	9 12%	5 23%	5 5%	9 15%	23 22%	14 33%	15 20%	6 13%	8 12%	16 19%	14 15%	1 4%
7	154 20%	15 20%	3 14%	14 16%	7 13%	40 37%dgh	8 18%	5 7%	5 12%	11 16%	27 32%dgh	16 17%	3 20%
8	123 16%	23 30%eghjk	4 16%	23 26%e	14 23%e	4 4%	4 9%	7 9%	5 12%	14 21%	9 11%	13 14%	4 24%e
9	79 10%	6 8%	1 3%	7 8%	2 4%	11 10%	4 10%	11 15%	8 17%cd	4 6%	9 11%	14 15%	3 18%cd
10 - HIGHEST score	85 11%	5 7%	2 10%	11 13%	9 16%	5 5%	4 10%	13 18%	5 12%	5 8%	10 12%	11 11%	3 17%e
Don't know	22 3%	1 2%	- -	6 7%	3 5%	- -	2 4%	6 8%	2 5%	1 2%	- -	- -	* 1%
SUMMARY:													
NET: 9-10	164 21%	12 15%	3 13%	18 21%	11 20%	16 15%	9 21%	24 33%	13 29%	9 13%	19 23%	25 27%	5 35%ae
NET: 7-10	441 57%	50 66%	10 43%	55 64%	32 56%	60 56%	20 48%	36 49%	24 54%	34 51%	56 66%	53 57%	12 79%dgh
NET: 4-6	235 31%	22 29%	10 47%	13 15%	20 35%	29 27%	19 44%	24 33%	13 29%	28 43%	24 29%	30 32%	2 15%
NET: 1-3	70 9%	2 3%	2 10%	12 14%	3 5%	19 17%a	2 4%	8 11%	5 12%a	2 3%	4 5%	10 10%	1 5%
Mean	6.77	7.00	6.25	6.96	6.95	6.19	6.77	6.91	6.71	6.61	7.05	6.79	7.63e
Standard Deviation	2.16	1.80	2.23	2.27	2.10	2.26	1.97	2.57	2.49	1.88	1.91	2.22	1.96
Standard Error	0.07	0.16	0.38	0.27	0.28	0.27	0.34	0.34	0.24	0.25	0.20	0.26	0.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 110

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	34	12	23	26	8	16	18	1	1	5	10	4	13	9	9	16	3	31	3	32	30	1	3	*
	2%	1%	2%	2% b	1%	2%	2%	1%	*	2%	3%	1%	2%	2%	1%	3% m	1%	2%	1%	2%	2%	1%	2%	*
2	13	10	3	-	13	10	4	2	1	-	5	1	5	4	9	*	3	10	1	12	11	1	*	*
	1%	1%	*	-	1% a	1%	*	1%	1%	-	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%
3	33	12	21	20	13	21	12	2	1	2	4	17	8	9	11	13	3	30	1	33	31	1	*	1
	2%	1%	2%	2%	1%	2%	1%	1%	*	1%	1%	5% fghj	1%	2%	1%	2%	*	2%	*	2%	2%	*	*	1%
4	47	25	22	21	26	16	32	4	7	5	10	7	15	11	20	17	12	35	3	44	39	4	3	1
	2%	2%	2%	2%	3%	2%	3%	2%	3%	1%	2%	2%	3%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	3%
5	109	55	54	41	68	51	58	17	14	18	19	11	30	25	57	27	28	81	13	95	97	6	5	2
	5%	5%	5%	4%	7% a	5%	5%	8%	5%	5%	5%	3%	5%	5%	5%	5%	5%	5%	6%	5%	6%	3%	4%	3%
6	181	98	83	99	83	104	78	16	24	48	41	21	32	47	96	39	56	126	29	153	156	15	9	2
	9%	10%	8%	9%	8%	10%	7%	7%	9%	14% aj	10%	6%	6%	9%	9%	7%	10%	8%	12%	8%	9%	7%	7%	4%
7	334	168	167	171	164	179	155	39	57	72	42	38	87	98	162	74	112	222	48	286	278	30	19	7
	16%	16%	15%	16%	16%	17%	14%	18% h	21% hi	22% hi	10%	11%	16%	18%	16%	14%	20% p	14%	20%	15%	16%	15%	15%	12%
8	530	262	268	301	228	253	277	49	54	81	90	102	154	105	290	135	150	380	52	477	439	52	30	9
	25%	26%	24%	28% b	22%	25%	25%	22%	20%	24%	22%	30%	28%	19%	28% ai	25%	26%	25%	22%	26%	25% v	26% v	23%	16%
9	384	170	214	177	207	192	192	36	44	50	99	65	90	123	180	81	107	276	40	342	293	47	27	17
	18%	17%	19%	16%	20%	19%	18%	16%	17%	15%	25% gj	19%	16%	23% an	17%	15%	19%	18%	16%	18%	17%	24% s	21%	31% su
10 - HIGHEST score	430	195	235	221	209	184	246	48	64	50	81	75	113	106	200	123	98	332	52	378	340	41	34	15
	20%	19%	21%	20%	20%	18%	23%	22%	24% d	15%	20%	22%	20%	20%	19%	23%	17%	22%	21%	20%	20%	21%	26%	28% s
Don't know	20	11	10	6	15	6	15	4	1	2	3	3	8	5	8	8	3	18	1	19	19	1	1	*
	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	2%	1%	1%	2%	*	1%	*	1%	1%	1%	*	*
SUMMARY:																								
NET: 9-10	814	365	449	398	416	376	438	83	108	100	180	140	203	230	380	204	205	609	92	720	633	88	61	32
	38%	36%	41%	37%	40%	36%	40%	38%	41%	30%	45% eg	41% g	37%	42%	36%	38%	36%	39%	38%	38%	37%	44% s	47% s	60% stu
NET: 7-10	1678	795	883	870	808	808	870	171	219	252	312	280	443	432	832	414	468	1210	192	1483	1350	170	111	47
	79%	78%	80%	80%	78%	78%	80%	78%	82%	76%	77%	82%	80%	80%	80%	78%	81%	78%	79%	79%	78%	86% s	84%	88% s
NET: 4-6	338	178	159	161	177	171	167	38	45	71	69	39	76	82	172	83	95	242	45	292	291	24	17	5
	16%	18%	14%	15%	17%	17%	15%	17%	17%	21% aj	17%	11%	14%	15%	17%	16%	17%	16%	19%	16%	17%	12%	13%	10%
NET: 1-3	81	34	47	46	35	47	33	5	3	7	18	21	26	23	29	29	9	72	4	77	73	3	3	1
	4%	3%	4%	4%	3%	5%	3%	3%	1%	2%	5%	6% af	5%	4%	3%	5%	2%	5% od	2%	4%	4%	2%	3%	2%
Mean	7.78	7.73	7.83	7.78	7.79	7.69	7.88	7.80	7.93	7.58	7.81	7.88	7.74	7.79	7.81	7.72	7.82	7.77	7.83	7.78	7.71	8.08 s	8.06 s	8.38 s
Standard Deviation	1.93	1.88	1.97	1.94	1.91	1.93	1.92	1.86	1.73	1.74	2.06	1.97	2.02	1.96	1.80	2.13	1.66	2.02	1.77	1.95	1.96	1.65	1.89	1.72
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.12	0.10	0.09	0.10	0.10	0.09	0.08	0.06	0.09	0.07	0.05	0.10	0.04	0.05	0.09	0.11	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 111

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	34	5	10	18	21	11	3	6	25	13	22	7	6	19	15	27	7	7	23
	2%	1%	1%	6% ab	4% e	1%	3%	1%	2% g	1%	5% i	1%	1%	2%	2%	1%	3%	2%	1%
2	13	4	3	6	2	12	-	6	8	11	3	5	6	8	6	12	1	6	7
	1%	1%	*	2% ab	*	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*
3	33	1	16	15	6	25	1	9	24	22	11	13	13	24	8	29	5	12	21
	2%	*	1%	5% ab	1%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	3%	1%
4	47	12	25	11	10	23	8	23	17	38	9	19	14	23	25	41	7	13	34
	2%	3%	2%	4%	2%	2%	11% de	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%
5	109	11	65	29	20	73	7	51	48	90	19	45	33	65	39	94	15	35	68
	5%	3%	5%	10% ab	4%	5%	10%	5%	5%	5%	4%	5%	6%	5%	5%	5%	6%	8% af	4%
6	181	22	121	31	46	125	3	88	75	149	32	67	61	112	66	159	22	38	139
	9%	6%	9%	10%	9%	9%	4%	10%	8%	9%	7%	8%	10%	9%	8%	9%	8%	8%	9%
7	334	47	230	47	82	211	8	140	158	255	79	124	100	190	135	278	56	70	260
	16%	12%	17%	16%	15%	16%	10%	15%	16%	15%	18%	14%	17%	15%	17%	15%	21%	15%	16%
8	530	87	356	73	132	340	15	214	262	439	91	211	154	339	183	475	54	86	440
	25%	22%	26%	25%	24%	25%	19%	23%	26%	26%	21%	25%	26%	26%	23%	26%	20%	19%	27% af
9	384	70	266	37	109	227	18	188	169	312	72	162	95	224	151	339	43	79	298
	18%	18%	19% c	13%	20%	17%	23%	20%	17%	19%	16%	19%	16%	17%	19%	18%	16%	17%	18%
10 - HIGHEST score	430	129	263	27	108	273	14	197	195	340	90	195	111	267	161	377	53	103	317
	20%	33% bc	19% c	9%	20%	20%	19%	21%	20%	20%	21%	23%	19%	21%	20%	20%	20%	23%	20%
Don't know	20	2	13	1	5	15	-	4	12	12	9	8	6	10	10	13	8	7	12
	1%	1%	1%	*	1%	1%	-	*	1%	1%	2%	1%	1%	1%	1%	1%	3% o	2%	1%
SUMMARY:																			
NET: 9-10	814	199	529	64	217	500	32	385	364	652	162	357	206	490	311	715	96	183	615
	38%	51% bc	39% c	22%	40%	37%	42%	42%	37%	39%	37%	42% af	34%	38%	39%	39%	35%	40%	38%
NET: 7-10	1678	332	1115	184	431	1050	55	738	784	1346	331	692	461	1020	630	1469	206	339	1314
	79%	85% c	82% c	62%	80%	79%	72%	80%	79%	80%	76%	81%	77%	80%	79%	80%	76%	74%	81% af
NET: 4-6	338	45	210	71	76	222	18	162	140	277	60	131	108	200	130	294	44	86	241
	16%	11%	15%	24% ab	14%	17%	24%	18%	14%	16%	14%	15%	18%	16%	16%	16%	16%	19%	15%
NET: 1-3	81	10	29	39	29	48	3	20	56	46	35	25	25	50	29	68	13	25	52
	4%	3%	2%	13% ab	5%	4%	4%	2%	6% g	3%	8% af	3%	4%	4%	4%	4%	5%	5%	3%
Mean	7.78	8.23 bc	7.90 c	6.69	7.75	7.79	7.44	7.89	7.69	7.85 j	7.52	7.93 l	7.65	7.81	7.76	7.81	7.61	7.64	7.84
Standard Deviation	1.93	1.91	1.72	2.43	2.09	1.86	2.34	1.81	2.05	1.81	2.31	1.85	1.92	1.91	1.96	1.91	2.05	2.14	1.84

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 111

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.09	0.05	0.13	0.10	0.05	0.25	0.05	0.07	0.04	0.13	0.06	0.08	0.05	0.07	0.04	0.15	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 112

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	34	1	-	6	4	1	7	3	3	1	1	8	*
	2%	1%	-	4%	2%	1%	5%j	1%	2%	*	*	3%	*
2	13	1	-	-	3	1	2	2	*	-	2	2	*
	1%	1%	-	-	1%	*	1%	1%	*	-	1%	1%	1%
3	33	1	-	9	2	1	5	4	*	4	3	4	1
	2%	*	-	6%aeh	1%	*	4%	2%	*	2%	1%	1%	1%
4	47	4	1	4	8	-	1	3	3	3	2	16	1
	2%	2%	2%	3%	4%	-	1%	1%	2%	2%	1%	5%ej	3%e
5	109	6	3	14	14	6	10	10	5	11	9	19	2
	5%	3%	5%	9%	6%	3%	7%	5%	4%	7%	3%	6%	3%
6	181	15	10	16	17	24	8	16	9	7	25	34	2
	9%	7%	16%fhil	10%	7%	12%	5%	8%	7%	4%	9%	11%	4%
7	334	30	14	20	37	23	34	32	19	24	53	41	7
	16%	15%	23%	13%	16%	11%	23%	16%	15%	14%	20%	14%	12%
8	530	52	10	40	55	91	33	39	30	43	52	75	9
	25%	26%j	16%	25%	24%	44%abcdgfhijkl	22%	20%	23%	25%	20%	25%	16%
9	384	47	13	20	42	35	23	33	27	32	40	57	17
	18%	24%c	21%	12%	18%	17%	15%	17%	21%	19%	15%	19%	31%cddefghijk
10 - HIGHEST score	430	41	9	28	43	24	24	55	34	44	73	40	15
	20%	21%	15%	17%	19%	12%	16%	28%ek	26%ek	26%ek	28%ek	13%	28%befk
Don't know	20	1	1	2	3	1	2	1	1	1	3	5	*
	1%	1%	1%	1%	1%	*	2%	1%	*	*	1%	2%	*
SUMMARY:													
NET: 9-10	814	88	21	47	86	59	46	88	61	76	113	97	32
	38%	44%cek	36%	30%	37%	29%	31%	44%e	47%cefk	45%e	43%e	32%	60%abcdefgijk
NET: 7-10	1678	170	45	108	178	174	114	158	111	142	218	213	47
	79%	86%ck	75%	68%	78%	84%ck	76%	80%	84%ck	84%ck	83%ck	71%	88%ck
NET: 4-6	338	24	14	34	40	30	19	29	17	21	36	69	5
	16%	12%	24%aal	21%	17%	14%	13%	15%	13%	13%	14%	23%ahj	10%
NET: 1-3	81	3	-	15	8	2	14	9	3	4	6	14	1
	4%	2%	-	9%ae	4%	1%	10%abej	5%	3%	3%	2%	4%	2%
Mean	7.78	8.08cfk	7.70	7.24	7.68	7.91ck	7.31	7.92	8.08cfk	8.08cfk	8.05cfk	7.39	8.38cdefk
Standard Deviation	1.93	1.65	1.57	2.29	2.00	1.39	2.29	2.03	1.89	1.80	1.76	2.07	1.72
Standard Error	0.04	0.09	0.19	0.20	0.16	0.11	0.22	0.16	0.11	0.15	0.12	0.14	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 113

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	334	490	206	231	799	133	892	684	146	142	58	
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	300	440	158*	193*	705	89*	807	751	70*	66*	11*	
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	144	215	91	92	357	79	384	337	79	71	39	
1 - LOWEST score	19	8	11	15	4	4	14	1	1	3	9	*	6	4	7	8	1	17	2	17	18	-	*	-
	2%	2%	2%	4% b	1%	1%	4% c	1%	1%	2%	5%	*	2%	1%	1%	5%	1%	2%	2%	2%	2%	-	*	-
2	11	3	8	6	5	2	9	1	2	-	7	-	2	8	1	2	8	3	-	11	10	1	-	*
	1%	1%	2%	2%	1%	*	2%	2%	2%	-	4%	-	1%	3% m	*	1%	4% p	*	-	1%	1%	1%	-	1%
3	10	4	7	-	10	5	6	-	4	1	1	3	2	5	3	5	5	1	10	8	2	*	*	
	1%	1%	1%	-	2%	1%	2%	-	5%	1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	2%	2%	*	2%
4	25	5	19	8	17	16	9	*	1	3	6	8	5	17	2	7	18	3	22	22	1	2	*	
	3%	1%	4%	2%	3%	3%	2%	1%	1%	2%	3%	5%	2%	4%	2%	3%	3%	3%	3%	3%	1%	2%	2%	1%
5	52	25	27	14	38	34	18	9	5	8	7	12	17	24	10	6	46	3	49	41	2	8	1	
	6%	6%	5%	4%	7%	7%	5%	15% h	6%	6%	4%	8%	6%	5%	7%	3%	7%	3%	6%	5%	3%	13% st	7%	
6	84	45	39	29	54	55	29	8	8	10	20	13	30	43	11	17	67	6	78	73	3	6	2	
	9%	11%	8%	8%	11%	11%	8%	14%	9%	8%	12%	8%	10%	10%	7%	9%	10%	7%	10%	10%	4%	9%	15% t	
7	188	82	106	92	96	119	69	12	16	38	38	23	62	103	23	59	129	18	170	162	15	9	2	
	21%	21%	21%	23%	19%	23%	18%	21%	18%	32% ai	22%	15%	20%	20%	23%	15%	31% p	18%	20%	21%	22%	22%	14%	16%
8	235	91	144	116	119	139	96	10	31	32	28	46	92	93	50	48	187	31	204	189	22	22	2	
	26%	23%	29%	30%	24%	27%	26%	18%	34% h	27%	16%	29%	29% h	31% m	21%	31%	25%	27%	35%	25%	25%	32% v	34% v	13%
9	125	62	64	43	82	76	49	10	12	7	25	33	37	67	21	20	106	13	113	100	12	10	3	
	14%	15%	13%	11%	16%	15%	13%	17%	14%	6%	14%	21% g	12%	15%	13%	10%	15%	14%	14%	13%	17%	15%	24%	
10 - HIGHEST score	130	67	63	56	74	67	62	3	9	17	29	18	35	70	25	23	106	11	119	109	12	7	2	
	14%	17%	13%	14%	15%	13%	17%	6%	10%	15%	17%	11%	17% e	12%	16%	16%	12%	15%	12%	15%	14%	17%	11%	18%
Don't know	20	8	11	13	7	6	13	4	-	-	3	2	11	7	9	3	-	20	3	16	18	*	1	*
	2%	2%	2%	3%	1%	1%	4%	6% g	-	-	2%	1%	4%	2%	2%	2%	-	3%	4%	2%	2%	*	2%	1%
SUMMARY:																								
NET: 9-10	255	129	126	99	156	144	111	13	22	24	54	51	91	72	137	46	43	212	23	231	209	24	17	5
	28%	32%	25%	25%	31%	27%	30%	23%	24%	21%	31%	33%	30%	24%	31%	29%	22%	30%	26%	29%	28%	34%	26%	42%
NET: 7-10	678	302	376	307	371	401	277	35	69	94	121	120	239	226	333	119	150	528	72	605	559	62	49	8
	75%	76%	75%	78%	73%	77%	74%	62%	77%	80% ae	70%	77%	78% ae	75%	76%	75%	78%	75%	81%	75%	74%	88% suw	74%	72%
NET: 4-6	160	75	85	51	109	105	56	17	14	20	33	32	44	52	84	24	29	131	12	148	136	6	16	3
	18%	19%	17%	13%	22% a	20%	15%	30% aj	16%	17%	19%	21%	15%	17%	19%	15%	15%	19%	13%	18%	18% al	8%	24% at	24% at
NET: 1-3	40	15	26	21	19	11	30	2	7	4	17	1	10	15	13	12	14	26	2	38	37	2	*	*
	4%	4%	5%	5%	4%	2%	8% c	3%	8% al	3%	10% al	1%	3%	5%	3%	8%	7%	4%	3%	5%	5%	3%	*	3%
Mean	7.46	7.58	7.36	7.45	7.47	7.52	7.37	7.09	7.35	7.38	7.14	7.67	7.67	7.40	7.53	7.39	7.21	7.53	7.65	7.44	7.41	7.90 s	7.54	7.67
Standard Deviation	1.95	1.90	1.99	2.03	1.90	1.71	2.25	1.78	1.92	1.79	2.42	1.66	1.87	1.89	1.88	2.24	1.98	1.94	1.73	1.98	2.00	1.63	1.63	1.97
Standard Error	0.06	0.08	0.09	0.17	0.06	0.07	0.11	0.21	0.19	0.14	0.19	0.12	0.10	0.10	0.09	0.16	0.13	0.07	0.15	0.07	0.08	0.14	0.14	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 114

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	19	5	2	10	13	3	3	3	15	5	14	3	3	8	11	12	7	5	14
	2%	3% b	*	7% b	6% e	1%	7%	1%	4%	1%	9% i	1%	1%	1%	3%	1%	7% o	2%	2%
2	11	2	8	1	2	10	-	4	8	11	1	8	1	9	1	11	-	3	9
	1%	1%	1%	1%	1%	2%	-	1%	2%	1%	1%	2%	*	2%	*	1%	-	1%	1%
3	10	1	4	5	*	8	2	5	4	10	*	7	3	8	3	10	-	6	4
	1%	1%	1%	4% b	*	2%	4%	1%	1%	1%	*	2%	1%	1%	1%	1%	-	3% r	1%
4	25	-	16	8	6	15	1	13	11	24	1	11	6	14	10	24	1	3	21
	3%	-	3%	6% a	3%	3%	2%	3%	3%	3%	*	3%	2%	3%	3%	3%	1%	2%	3%
5	52	10	27	12	15	30	1	24	22	42	10	22	10	31	18	47	4	14	35
	6%	6%	5%	9%	7%	5%	4%	6%	5%	6%	7%	6%	4%	6%	5%	6%	4%	7%	5%
6	84	13	55	14	17	60	2	49	26	76	8	35	24	61	21	78	6	20	61
	9%	8%	10%	11%	8%	11%	4%	12% h	6%	10%	5%	10%	9%	11%	6%	10%	6%	10%	9%
7	188	29	121	34	39	108	11	76	100	150	38	66	75	95	89	160	28	35	148
	21%	17%	21%	26%	18%	19%	30%	19%	23%	20%	25%	19%	28% k	18%	26% m	20%	28%	18%	22%
8	235	35	163	26	57	150	4	96	121	201	34	80	75	149	78	218	17	34	198
	26%	21%	29%	19%	26%	27%	12%	25%	28%	27%	22%	23%	28%	28%	23%	27%	17%	17%	29% d
9	125	26	84	12	34	70	9	62	49	102	24	51	33	68	52	107	17	35	87
	14%	16%	15%	9%	15%	13%	25%	16%	11%	14%	16%	14%	12%	13%	15%	13%	18%	18%	13%
10 - HIGHEST score	130	44	71	11	32	88	4	56	60	113	16	61	29	83	45	116	14	32	95
	14%	27% bc	13%	8%	15%	16%	11%	14%	14%	15%	11%	17%	11%	16%	13%	15%	14%	16%	14%
Don't know	20	-	15	1	3	16	-	3	13	13	7	7	8	9	11	14	6	11	8
	2%	-	3%	*	1%	3%	-	1%	3%	2%	4%	2%	3%	2%	3%	2%	6%	5% f	1%
SUMMARY:																			
NET: 9-10	255	70	156	23	66	158	13	118	109	215	40	112	62	151	97	223	31	68	182
	28%	42% bc	27%	17%	30%	28%	36%	30%	25%	29%	26%	32%	23%	28%	29%	32%	32%	34%	27%
NET: 7-10	678	135	440	83	162	416	28	291	330	566	112	258	212	395	264	602	76	137	529
	75%	81% cc	77% cc	62%	74%	75%	78%	74%	77%	76%	73%	73%	80%	74%	78%	75%	77%	69%	78% cd
NET: 4-6	160	23	99	34	38	105	4	86	59	142	19	68	40	106	50	149	10	38	116
	18%	14%	17%	26% aa	17%	19%	10%	22% hh	14%	19%	12%	19%	15%	20%	15%	19%	10%	19%	17%
NET: 1-3	40	8	15	16	15	21	4	12	27	25	15	18	7	25	15	33	7	14	26
	4%	5%	3%	12% bb	7%	4%	12%	3%	6%	3%	10% ii	5%	2%	5%	4%	4%	7%	7%	4%
Mean	7.46	7.86 c	7.57 c	6.52	7.32	7.53	7.17	7.49	7.36	7.53	7.09	7.48	7.52	7.47	7.45	7.47	7.40	7.41	7.48
Standard Deviation	1.95	2.09	1.72	2.36	2.26	1.86	2.44	1.84	2.09	1.84	2.42	2.02	1.63	1.95	1.97	1.91	2.27	2.17	1.90

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 114

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.06	0.14	0.07	0.18	0.15	0.07	0.37	0.08	0.10	0.06	0.23	0.10	0.09	0.08	0.11	0.06	0.29	0.13	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	19 2%	- -	- -	6 10%	1 1%	* -	7 11%	1 1%	* -	- -	1 1%	3 2%	- -
2	11 1%	1 1%	- -	1 1%	- -	8 8% jk	- -	1 1%	- -	1 2%	- -	- -	* 1%
3	10 1%	2 2%	* 2%	1 1%	1 1%	- -	1 1%	3 3%	* *	- -	1 *	2 1%	* 2%
4	25 3%	1 1%	1 3%	1 1%	2 2%	- -	- -	1 1%	2 2%	1 2%	3 3%	13 10% a	* 1%
5	52 6%	2 3%	2 10%	2 3%	4 4%	4 4%	3 4%	7 6%	8 13% a	3 5%	6 5%	10 8%	1 7%
6	84 9%	3 4%	4 18%	8 15%	5 6%	10 10%	3 5%	7 6%	6 9%	5 8%	13 12%	18 14%	2 15% a
7	188 21%	15 22%	4 18%	17 32%	13 14%	24 25%	13 22%	17 15%	9 14%	19 27%	30 27%	25 19%	2 16%
8	235 26%	22 32% l	5 22%	7 12%	32 34%	33 35%	15 24%	36 32%	22 34% jk	16 23%	22 19%	24 18%	2 13%
9	125 14%	12 17%	- -	3 6%	21 22%	9 10%	9 14%	19 17%	10 15%	8 12%	17 14%	15 12%	3 24%
10 - HIGHEST score	130 14%	12 17%	6 25%	9 17%	14 15%	5 5%	9 14%	19 17%	7 11%	11 16%	19 17%	18 14%	2 18% e
Don't know	20 2%	* *	1 3%	- -	2 2%	3 3%	2 4%	1 1%	1 2%	4 6%	2 2%	3 3%	* 1%
SUMMARY:													
NET: 9-10	255 28%	24 34% e	6 25%	12 23%	35 37% e	14 14%	17 28%	37 34%	17 26%	19 27%	36 31%	33 26%	5 42% e
NET: 7-10	678 75%	62 88% hkl	15 65%	36 68%	80 85% k	70 74%	46 74%	90 81% k	49 74%	53 77%	88 77%	82 63%	8 72%
NET: 4-6	160 18%	6 8%	7 31%	11 20%	11 12%	13 14%	6 9%	15 14%	16 24% a	10 14%	23 20%	41 31% adg	3 24% a
NET: 1-3	40 4%	2 3%	* 2%	7 13%	2 2%	8 9%	8 13%	5 4%	* *	1 2%	2 1%	5 4%	* 3%
Mean	7.46	7.90 k	7.42	6.77	7.96 k	7.07	7.08	7.76	7.54	7.63	7.61	7.06	7.67
Standard Deviation	1.95	1.63	1.92	2.57	1.59	1.94	2.64	1.81	1.63	1.71	1.73	2.10	1.97
Standard Error	0.06	0.14	0.33	0.35	0.18	0.22	0.38	0.19	0.14	0.21	0.16	0.21	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 116

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	12	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	13**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	5	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	3	2	*	2	*	3	-	2	-	-	*	*	-	*	2	*	-	3	*	3	*	-	3	-	
	2%	4%	1%	7%	*	5%	-	6%	-	-	3%	2%	-	1%	3%	1%	-	3%	1%	3%	*	-	30%	-	
2	3	2	1	-	3	1	2	-	1	*	1	1	1	2	2	-	1	3	*	3	3	*	-	-	
	2%	4%	2%	-	3%	2%	3%	-	2%	1%	7%	11%	4%	6%	2%	-	1%	3%	1%	3%	3%	4%	-	-	
3	2	*	2	-	2	1	1	1	1	-	-	-	-	1	2	-	1	1	1	2	2	*	-	-	
	2%	*	3%	-	2%	2%	1%	2%	4%	-	-	-	-	3%	2%	-	3%	1%	2%	2%	2%	4%	-	-	
4	5	*	4	-	5	1	4	2	1	1	1	-	*	-	4	1	*	5	1	4	3	-	1	*	
	4%	1%	6%	-	5%	2%	5%	4%	3%	3%	13%	-	2%	-	5%	4%	*	5%	4%	4%	3%	-	12%	19%	
5	14	7	7	8	6	7	7	5	2	6	1	1	*	3	4	7	1	14	5	9	13	*	1	*	
	10%	12%	9%	25%	6%	11%	10%	11%	4%	23%	14%	6%	2%	12%	5%	22%	1%	16% o	20%	8%	11%	8%	10%	5%	
6	20	5	15	11	9	17	3	10	1	2	1	1	6	1	17	2	4	16	1	19	19	*	*	*	
	14%	7%	20%	33%	8%	26% o	4%	22%	2%	7%	7%	10%	46%	2%	21% l	7%	7%	18%	3%	17%	15%	7%	3%	7%	
7	24	9	14	5	19	11	12	7	10	6	*	*	1	6	11	7	11	12	5	18	21	1	*	1	
	17%	15%	19%	14%	18%	18%	17%	16%	25%	24%	3%	2%	5%	22%	14%	21%	22%	14%	20%	16%	17%	20%	6%	39%	
8	25	12	13	6	19	4	21	5	10	4	1	4	1	4	15	6	14	11	2	23	21	2	2	*	
	18%	20%	17%	19%	18%	7%	28% c	13%	25%	16%	10%	46%	10%	16%	18%	21%	16%	28% p	13%	9%	21%	18%	31%	19%	26%
9	19	10	9	1	19	6	13	7	7	2	1	1	1	4	12	4	10	10	5	14	18	1	1	-	
	14%	16%	12%	2%	18%	9%	18%	17%	20%	12%	14%	6%	5%	15%	14%	12%	19%	11%	19%	13%	15%	10%	9%	-	
10 - HIGHEST score	20	12	8	-	20	11	10	3	6	5	3	1	2	5	11	4	9	11	5	15	19	1	1	*	
	15%	19%	11%	-	19%	16%	13%	8%	15%	18%	28%	17%	17%	20%	14%	13%	18%	13%	20%	13%	15%	12%	8%	4%	
Don't know	2	1	1	-	2	1	1	1	-	-	-	-	1	1	1	-	-	2	*	2	2	*	*	-	
	2%	2%	1%	-	2%	2%	1%	2%	-	-	-	-	9%	4%	2%	-	-	2%	1%	2%	1%	4%	3%	-	
SUMMARY:																									
NET: 9-10	39	22	17	1	39	16	23	11	13	7	4	2	3	9	23	8	18	21	10	29	37	1	1	*	
	29%	35%	23%	2%	37%	26%	31%	25%	35%	26%	43%	23%	22%	35%	28%	25%	37%	24%	39%	26%	30%	23%	17%	4%	
NET: 7-10	88	44	44	11	77	32	56	23	32	17	6	6	5	18	49	21	44	45	18	70	79	4	4	1	
	64%	70%	59%	34%	73%	50%	76% c	53%	86%	65%	56%	71%	37%	72%	60%	66%	87% p	51%	68%	63%	65%	73%	42%	69%	
NET: 4-6	39	12	26	19	20	25	14	16	3	9	3	1	7	4	25	10	4	34	7	32	35	1	2	1	
	28%	20%	35%	58%	19%	39% o	19%	37%	8%	34%	34%	16%	50%	14%	31%	33%	9%	39% o	26%	29%	29%	15%	25%	31%	
NET: 1-3	9	5	4	2	6	5	3	3	2	*	1	1	1	3	6	*	2	7	1	7	6	*	3	-	
	6%	8%	5%	7%	6%	9%	4%	8%	6%	1%	10%	12%	4%	10%	7%	1%	4%	8%	5%	7%	5%	8%	30%	-	
Mean	7.13	7.35	6.95	5.94	7.51	6.74	7.46	6.70	7.66	7.17	6.95	7.23	6.93	7.34	7.06	7.14	7.92 ^p	6.67	7.31	7.08	7.27	7.29	5.15	6.64	
Standard Deviation	2.16	2.37	1.98	1.81	2.14	2.32	1.98	2.25	1.92	1.93	2.96	2.56	2.08	2.36	2.22	1.90	1.66	2.30	2.26	2.15	2.01	2.19	3.48	-	
Standard Error	0.15	0.24	0.20	0.52	0.16	0.25	0.19	0.32	0.26	0.31	0.62	0.74	0.48	0.33	0.22	0.29	0.18	0.22	0.35	0.17	0.17	0.50	0.78	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 117

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	3	-	3	-	2	*	-	-	*	*	3	-	*	3	*	3	-	-	3
	2%	-	4%	-	9%	*	-	-	1%	*	15%	-	2%	3%	1%	2%	-	-	3%
2	3	-	2	*	-	3	-	2	1	3	-	1	2	2	1	3	-	1	2
	2%	-	4%	2%	-	4%	-	3%	3%	3%	-	1%	7%	2%	2%	3%	-	3%	3%
3	2	1	1	*	-	2	-	2	*	2	*	2	*	2	-	2	-	2	1
	2%	3%	1%	1%	-	2%	-	3%	1%	2%	1%	3%	1%	3%	-	2%	-	3%	1%
4	5	3	*	2	2	2	*	4	1	5	*	2	1	3	2	5	*	3	2
	4%	6%	*	8%	6%	2%	7%	5%	3%	4%	1%	3%	2%	4%	4%	4%	2%	5%	2%
5	14	1	6	2	6	8	-	7	1	9	5	7	2	7	8	9	5	7	7
	10%	2%	9%	9%	21%	8%	-	9%	4%	7%	31%	9%	7%	8%	15%	38%	15%	8%	
6	20	1	15	3	5	12	1	4	9	14	6	4	9	5	12	14	6	7	11
	14%	2%	24%	16%	19%	13%	17%	5%	28%	12%	32%	5%	35%	6%	24%	11%	40%	15%	14%
7	24	9	10	5	2	20	*	15	8	24	-	17	4	17	6	24	-	8	16
	17%	18%	16%	25%	7%	21%	3%	19%	24%	20%	-	22%	15%	21%	12%	19%	-	15%	19%
8	25	10	13	2	6	16	1	14	5	24	2	15	3	12	9	24	1	5	20
	18%	21%	22%	11%	21%	16%	25%	18%	14%	20%	9%	19%	11%	15%	19%	20%	8%	10%	24%
9	19	9	5	5	3	14	1	13	4	18	1	10	3	11	7	18	1	8	9
	14%	18%	8%	23%	10%	15%	21%	17%	11%	15%	8%	13%	12%	14%	15%	14%	10%	16%	11%
10 - HIGHEST score	20	15	5	1	1	16	2	17	3	20	*	16	2	17	3	20	*	9	11
	15%	31%	8%	4%	5%	16%	27%	22%	10%	16%	2%	22%	8%	21%	6%	16%	3%	17%	13%
Don't know	2	-	2	*	*	2	-	1	*	2	-	2	-	2	*	2	-	*	2
	2%	-	3%	1%	1%	2%	-	1%	1%	2%	-	3%	-	2%	1%	2%	-	1%	2%
SUMMARY:																			
NET: 9-10	39	23	10	6	4	29	3	30	7	38	2	26	5	28	11	38	2	17	20
	29%	49%	16%	27%	15%	31%	49%	38%	21%	31%	10%	35%	20%	35%	21%	30%	13%	34%	24%
NET: 7-10	88	42	33	13	12	65	5	59	20	85	3	58	12	57	26	85	3	29	56
	64%	88%	54%	63%	44%	68%	76%	74%	59%	70%	20%	76%	46%	71%	53%	69%	20%	59%	67%
NET: 4-6	39	4	21	7	13	22	1	15	12	28	11	13	11	15	21	28	11	17	20
	28%	9%	34%	33%	47%	23%	24%	19%	35%	23%	64%	17%	44%	19%	44%	22%	80%	35%	24%
NET: 1-3	9	1	6	1	2	6	-	5	2	6	3	3	3	6	1	9	-	3	6
	6%	3%	9%	3%	9%	7%	-	6%	5%	5%	16%	4%	10%	8%	3%	7%	-	6%	7%
Mean	7.13	8.15	6.67	6.98	6.24	7.28	8.13	7.53	6.95	7.38	5.41	7.63	6.53	7.31	6.88	7.24	6.16	7.10	7.13
Standard Deviation	2.16	1.88	2.17	1.85	2.34	2.10	1.91	2.16	1.91	2.02	2.37	1.97	2.17	2.36	1.84	2.21	1.50	2.19	2.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 117

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.15	0.21	0.25	0.32	0.48	0.17	0.55	0.19	0.29	0.15	0.66	0.18	0.34	0.21	0.25	0.16	0.50	0.27	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 118

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	3	-	-	*	-	-	-	-	3	-	-	-	-
	2%	-	-	6%	-	-	-	-	30%	-	-	-	-
2	3	*	1	-	-	1	-	-	-	-	1	1	-
	2%	4%	14%	-	-	4%	-	-	-	-	2%	7%	-
3	2	*	-	-	-	1	-	-	-	-	1	1	-
	2%	4%	-	-	-	3%	-	-	-	-	2%	6%	-
4	5	-	-	-	1	-	2	-	1	*	*	-	*
	4%	-	-	-	6%	-	20%	-	12%	3%	2%	-	19%
5	14	*	*	1	1	3	-	1	1	5	2	-	*
	10%	8%	11%	10%	7%	13%	-	5%	10%	41%	7%	-	5%
6	20	*	*	*	1	6	-	3	*	*	7	1	*
	14%	7%	6%	8%	7%	24%	-	21%	3%	3%	26%	8%	7%
7	24	1	1	1	-	8	3	-	*	*	6	2	1
	17%	20%	26%	10%	-	33%	25%	-	6%	4%	21%	16%	39%
8	25	2	1	1	3	4	1	5	2	3	2	2	*
	18%	31%	14%	10%	27%	15%	13%	46%	19%	23%	9%	12%	26%
9	19	1	*	2	1	1	1	2	1	2	6	3	-
	14%	10%	7%	45%	5%	3%	13%	13%	9%	12%	21%	24%	-
10 - HIGHEST score	20	1	1	1	4	1	3	2	1	2	3	3	*
	15%	12%	22%	11%	39%	5%	30%	14%	8%	15%	10%	19%	4%
Don't know	2	*	-	-	1	-	-	-	*	-	-	1	-
	2%	4%	-	-	8%	-	-	-	3%	-	-	7%	-
SUMMARY:													
NET: 9-10	39	1	1	3	5	2	4	3	1	4	9	6	*
	29%	23%	29%	56%	45%	8%	43%	27%	17%	27%	32%	44%	4%
NET: 7-10	88	4	3	4	7	14	8	9	4	7	17	10	1
	64%	73%	69%	76%	72%	56%	80%	73%	42%	53%	61%	72%	69%
NET: 4-6	39	1	1	1	2	9	2	3	2	6	10	1	1
	28%	15%	17%	18%	20%	37%	20%	27%	25%	47%	34%	8%	31%
NET: 1-3	9	*	1	*	-	2	-	-	3	-	1	2	-
	6%	8%	14%	6%	-	7%	-	-	30%	-	4%	13%	-
Mean	7.13	7.29	6.93	7.67	8.26	6.55	7.68	7.82	5.15	6.97	7.18	7.54	6.64
Standard Deviation	2.16	2.19	2.95	2.48	2.06	1.66	2.26	1.48	3.48	2.07	1.89	2.51	-
Standard Error	0.15	0.50	1.04	0.79	0.55	0.35	0.63	0.38	0.78	0.55	0.32	0.65	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 119

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72	
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*	
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58	
1 - LOWEST score	24	15	9	13	11	15	9	9	2	1	4	1	9	9	13	2	4	20	3	21	20	1	3	-	
	2%	3%	2%	3%	2%	3%	2%	4% g	1%	*	2%	1%	5% fg	3%	2%	1%	1%	3%	1%	2%	2%	1%	4%	-	
2	33	13	21	12	22	14	19	4	4	4	15	4	1	15	13	5	9	25	8	26	30	2	1	*	
	3%	3%	4%	3%	3%	3%	3%	2%	2%	2%	8% efgj	4%	1%	6%	2%	2%	2%	4%	4%	3%	3%	3%	2%	1%	
3	41	26	14	3	38	22	18	9	6	8	6	3	10	9	26	5	13	28	4	37	32	4	3	1	
	4%	5%	3%	1%	5% a	4%	3%	4%	3%	4%	3%	2%	6%	3%	4%	2%	3%	4%	2%	4%	4%	4%	5%	6%	
4	52	25	28	14	38	20	33	10	9	10	11	3	10	14	27	11	11	42	9	43	36	10	5	2	
	5%	5%	5%	4%	5%	4%	6%	5%	5%	5%	6%	2%	5%	5%	5%	5%	3%	6%	4%	5%	4%	11% s	8%	11% s	
5	127	53	74	37	90	75	52	25	13	34	15	17	22	28	63	35	33	93	25	99	106	12	7	1	
	12%	10%	13%	10%	13%	15% d	9%	12%	7%	16% f	8%	14%	13%	11%	11%	16%	9%	13%	12%	12%	12%	13%	11%	9%	
6	163	87	76	40	123	84	79	33	34	25	30	21	20	27	101	35	55	108	41	121	141	12	8	2	
	15%	17%	13%	11%	17% a	17%	14%	16%	18%	12%	16%	17%	12%	10%	17% i	16%	14%	15%	19%	14%	16%	13%	12%	16%	
7	226	109	117	97	129	107	119	41	38	60	39	19	28	58	116	53	109	117	46	179	198	13	12	3	
	21%	22%	20%	26% b	18%	21%	21%	20%	20%	29% aij	21%	16%	16%	22%	20%	24%	28% p	17%	21%	21%	22%	15%	17%	21%	
8	158	69	89	48	110	71	87	30	36	29	12	31	21	34	91	33	59	99	29	129	129	17	10	3	
	15%	14%	15%	13%	16%	14%	15%	15% h	19% h	14%	6%	25% hi	12%	13%	15%	15%	15%	14%	14%	15%	14%	19%	14%	19%	
9	68	32	35	16	52	25	43	23	16	5	11	5	8	13	43	12	27	41	9	58	52	7	8	1	
	6%	6%	6%	4%	7%	5%	8%	11% g	8% g	2%	6%	4%	5%	5%	7%	5%	7%	6%	4%	7%	6%	7%	12% s	8%	
10 - HIGHEST score	68	33	36	21	47	27	41	12	18	11	6	7	14	15	40	14	28	41	21	47	57	6	4	1	
	6%	6%	6%	6%	7%	5%	7%	6%	10% h	6%	3%	5%	8%	6%	7%	6%	7%	6%	10% r	5%	6%	6%	7%	6%	4%
Don't know	118	42	76	74	44	50	68	7	11	20	37	12	31	44	55	19	35	83	18	100	105	7	6	1	
	11%	8%	13%	20% b	6%	10%	12%	4%	6%	10%	20% efg	10%	18% ef	17% mn	9%	9%	9%	12%	9%	12%	12%	7%	9%	4%	
SUMMARY:																									
NET: 9-10	136	65	71	37	99	52	84	34	34	16	17	12	22	28	83	26	54	82	31	105	109	13	12	2	
	13%	13%	12%	10%	14%	10%	15%	17% g	18% gh	8%	9%	10%	13%	10%	14%	11%	14%	12%	14%	12%	12%	14%	18%	11%	
NET: 7-10	520	244	276	182	338	231	289	105	108	106	68	62	70	120	289	111	222	298	105	413	436	43	33	8	
	48%	48%	48%	49%	48%	45%	51%	52% h	58% hj	51% h	37%	50%	41%	45%	49%	50%	58% p	43%	49%	48%	48%	48%	50%	52%	
NET: 4-6	342	164	178	91	251	179	163	68	56	69	56	41	52	70	192	81	99	243	75	264	283	34	21	5	
	32%	33%	31%	24%	36% a	35%	29%	34%	30%	33%	30%	34%	30%	26%	33%	36%	26%	35% oo	35%	31%	31%	37%	31%	37%	
NET: 1-3	98	54	44	27	71	51	47	22	12	12	25	8	20	33	53	12	26	72	14	84	82	8	7	1	
	9%	11%	8%	7%	10%	10%	8%	11%	6%	6%	13%	6%	11%	12% on	9%	5%	7%	10%	7%	10%	9%	8%	11%	8%	
Mean	6.43	6.36	6.49	6.47	6.41	6.27	6.57	6.42	6.90 gh	6.44	5.91	6.64 h	6.21	6.16	6.50	6.53	6.76 p	6.23	6.60	6.38	6.43	6.39	6.39	6.45	
Standard Deviation	2.10	2.14	2.06	2.10	2.10	2.07	2.12	2.21	1.98	1.79	2.22	1.88	2.36	2.30	2.09	1.87	1.91	2.18	2.05	2.11	2.08	2.16	2.32	1.94	
Standard Error	0.06	0.09	0.09	0.18	0.07	0.09	0.08	0.15	0.13	0.12	0.16	0.15	0.18	0.14	0.08	0.11	0.09	0.08	0.13	0.07	0.07	0.16	0.19	0.23	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 120

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	24	6	11	7	16	6	-	10	11	12	12	4	3	15	9	20	4	5	16
	2%	2%	2%	4%	8% e	1%	-	2%	3%	1%	9% i	1%	1%	2%	2%	2%	6%	2%	2%
2	33	5	21	6	2	25	-	20	13	33	-	18	7	24	8	33	-	9	23
	3%	2%	4%	4%	1%	4%	-	3%	4%	4%	-	4%	2%	4%	2%	3%	-	3%	3%
3	41	7	23	8	4	30	2	18	17	34	7	19	12	27	11	37	2	11	28
	4%	3%	4%	5%	2%	4%	3%	3%	4%	4%	5%	4%	4%	4%	3%	4%	3%	4%	4%
4	52	17	20	12	17	24	4	35	14	43	9	26	9	26	26	48	4	14	37
	5%	6%	3%	7%	9% e	3%	8%	6%	4%	5%	7%	5%	3%	4%	6%	5%	6%	5%	5%
5	127	15	77	24	19	91	7	77	38	110	16	62	36	85	37	114	12	29	95
	12%	6%	13% a	14% a	10%	13%	14%	12%	10%	12%	12%	12%	12%	14%	9%	11%	16%	11%	12%
6	163	37	97	26	23	123	4	88	64	152	11	87	40	97	57	155	7	56	104
	15%	14%	16%	15%	11%	17%	8%	14%	17%	16%	8%	17%	13%	15%	14%	16%	9%	21% o	13%
7	226	55	130	38	33	152	10	127	86	197	29	110	67	129	94	207	18	40	184
	21%	21%	22%	22%	16%	21%	22%	20%	23%	21%	22%	22%	23%	20%	23%	21%	24%	15%	24% o
8	158	51	92	11	37	93	14	96	44	142	16	67	43	84	64	144	14	40	115
	15%	19% c	15% c	6%	19%	13%	29%	15%	12%	13%	14%	13%	14%	13%	16%	14%	18%	15%	15%
9	68	26	26	13	10	42	3	50	14	63	4	34	19	36	29	64	3	15	49
	6%	10% b	4%	7%	5%	6%	7%	8% h	4%	7%	3%	7%	6%	6%	7%	6%	4%	6%	6%
10 - HIGHEST score	68	30	28	9	12	49	4	48	14	55	13	39	14	46	20	64	5	21	46
	6%	12% bc	5%	5%	6%	7%	8%	8%	4%	6%	10%	8%	5%	7%	5%	6%	6%	8%	6%
Don't know	118	15	70	22	28	79	*	54	61	104	15	38	49	61	56	112	6	28	85
	11%	6%	12% a	13% a	14%	11%	1%	9%	16% g	11%	11%	8%	16% k	10%	14%	11%	7%	11%	11%
SUMMARY:																			
NET: 9-10	136	56	54	22	23	91	7	98	28	118	17	73	33	82	50	128	8	37	95
	13%	21% bc	9%	12%	11%	13%	15%	16% h	8%	13%	13%	15%	11%	13%	13%	12%	10%	14%	12%
NET: 7-10	520	162	276	71	92	336	31	321	159	457	63	250	143	295	208	479	40	117	394
	48%	61% bc	46%	40%	46%	47%	66%	62% h	42%	48%	47%	50%	48%	47%	51%	48%	53%	44%	50%
NET: 4-6	342	69	194	61	59	239	14	200	116	305	37	175	85	208	120	318	24	99	235
	32%	26%	33%	35%	29%	33%	30%	32%	31%	32%	28%	35%	28%	33%	29%	32%	31%	37%	30%
NET: 1-3	98	18	55	22	22	61	2	48	41	79	19	41	22	66	28	90	6	24	67
	9%	7%	9%	12%	11%	9%	3%	8%	11%	8%	14%	8%	7%	11%	7%	9%	9%	9%	9%
Mean	6.43	6.95 bc	6.34	6.01	6.19	6.47	6.94	6.58 h	6.15	6.47	6.09	6.52	6.54	6.35	6.54	6.44	6.35	6.43	6.46
Standard Deviation	2.10	2.13	2.00	2.23	2.43	2.01	1.81	2.10	2.07	2.03	2.54	2.02	1.92	2.16	2.01	2.09	2.17	2.12	2.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 120

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.12	0.08	0.16	0.18	0.07	0.24	0.08	0.11	0.06	0.25	0.08	0.11	0.08	0.10	0.06	0.30	0.12	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 121

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	24 2%	1 1%	1 2%	* *	6 5%	3 3%	- -	- -	3 4%	1 1%	3 1%	7 5%	- -
2	33 3%	2 3%	1 5%	1 1%	1 1%	9 9% d	1 1%	3 3%	2 2%	* 1%	6 3%	8 6%	* 1%
3	41 4%	4 4% j	3 13%	4 5% j	4 4%	3 3%	4 5% j	6 6% j	3 5% j	2 2%	1 *	6 4%	1 6% j
4	52 5%	10 11% ejj	2 6%	4 5%	5 5%	1 1%	4 5%	5 5%	5 8% j	* *	6 3%	9 6%	2 11% ejj
5	127 12%	12 13%	3 14%	7 8%	12 11%	8 8%	8 12%	9 9%	7 11%	13 16%	28 14%	18 13%	1 9%
6	163 15%	12 13%	3 12%	15 18%	14 13%	18 18%	5 7%	16 16%	8 12%	7 8%	45 23% fhi	18 12%	2 16%
7	226 21%	13 15%	5 21%	18 22%	22 20%	27 27% g	21 32% agk	8 8%	12 17%	23 28% gk	54 27% agk	19 13%	3 21% g
8	158 15%	17 19% f	3 10%	16 19% f	21 19% f	8 8%	3 5%	20 20%	10 14%	9 11%	29 14%	21 14%	3 19% f
9	68 6%	7 7%	1 4%	6 7%	3 3%	3 3%	4 6%	4 4%	8 12% cd	4 5%	13 6%	14 10%	1 8%
10 - HIGHEST score	68 6%	6 7%	1 5%	10 12% k	7 7%	4 4%	7 10%	6 6%	4 6%	9 11% k	9 5%	4 2%	1 4%
Don't know	118 11%	7 7%	2 7%	1 1%	15 13% cj	14 14% cj	11 16% cj	21 21% acj	6 9% c	13 16% cj	7 4%	21 15% cj	1 4%
SUMMARY:													
NET: 9-10	136 13%	13 14%	2 9%	16 19%	10 9%	7 7%	11 16%	10 10%	12 18%	13 16%	22 11%	18 12%	2 11%
NET: 7-10	520 48%	43 48%	10 40%	49 61% gk	54 49%	43 43%	36 53%	38 39%	33 50%	45 55%	104 53%	58 40%	8 52%
NET: 4-6	342 32%	34 37%	8 32%	26 32%	32 29%	28 28%	17 24%	29 30%	21 31%	20 25%	78 39%	45 31%	5 37%
NET: 1-3	98 9%	8 8%	5 20%	5 6%	10 9%	15 15% j	4 6%	9 10%	7 11%	3 4%	9 5%	21 15% j	1 8%
Mean	6.43	6.39	5.74	6.93 ek	6.39	5.98	6.69	6.45	6.39	6.94 ek	6.57 k	5.96	6.45
Standard Deviation	2.10	2.16	2.31	1.95	2.20	2.20	1.99	2.11	2.32	1.88	1.75	2.39	1.94
Standard Error	0.06	0.16	0.40	0.21	0.23	0.24	0.27	0.24	0.19	0.22	0.13	0.23	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 122

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	10	5	4	8	2	4	6	-	-	3	*	-	7	3	7	*	-	10	*	9	9	-	*	-
	3%	3%	3%	5%	1%	2%	4%	-	-	5%	*	-	6%	3%	4%	*	-	4%	1%	3%	3%	-	1%	-
2	6	2	4	4	2	4	2	-	1	3	1	*	1	1	1	4	4	2	1	5	5	-	1	*
	2%	1%	2%	2%	1%	2%	2%	-	3%	5%	1%	*	1%	1%	*	5%	4%	1%	2%	2%	2%	-	4%	9%
3	6	5	1	-	6	2	4	1	2	-	1	-	3	2	2	2	2	4	-	6	6	-	-	-
	2%	3%	1%	-	3%	1%	3%	3%	5%	-	1%	-	2%	2%	1%	3%	2%	2%	-	2%	2%	-	-	-
4	10	2	7	5	5	8	1	1	1	-	1	2	6	7	1	2	1	9	2	8	7	*	2	*
	3%	1%	4%	3%	3%	4%	1%	2%	2%	-	1%	4%	5%	7%	1%	2%	1%	4%	5%	3%	3%	1%	8%	11%
5	39	12	27	25	14	17	22	1	4	12	10	3	9	9	8	22	7	32	8	31	35	2	1	*
	11%	7%	15%	15%	8%	8%	16%	3%	15%	22%	15%	6%	8%	10%	5%	28%lm	7%	13%	20%	10%	12%	8%	6%	3%
6	55	28	26	29	26	47	7	8	3	2	5	11	26	14	31	10	12	43	4	50	50	2	3	*
	16%	17%	15%	18%	14%	23%q	5%	24%	10%	4%	7%	26%	23%	15%	18%	13%	12%	18%	10%	17%	17%	6%	11%	2%
7	59	30	29	27	32	35	24	8	5	15	10	8	13	17	32	10	23	36	6	54	49	8	1	1
	17%	18%	16%	17%	18%	17%	17%	24%	17%	27%	15%	19%	11%	18	19%	13%	23%	15%	14%	18%	17%	29%	4%	23%
8	64	37	28	28	36	35	29	7	4	10	11	5	28	18	39	7	14	50	10	54	45	9	9	1
	19%	22%	16%	17%	20%	17%	21%	22%	14%	18%	16%	11%	25%	19%	23%	10%	15%	20%	25%	18%	16%	31%	39%	19%
9	37	17	20	14	23	18	19	5	5	3	12	6	6	16	16	5	19	18	4	33	27	5	4	*
	11%	10%	11%	9%	13%	9%	14%	15%	17%	5%	18%	15%	5%	16%	10%	6%	19%p	7%	11%	11%	10%	16%	18%	13%
10 - HIGHEST score	45	22	23	18	27	25	20	1	4	8	14	8	9	7	32	6	16	29	4	40	41	2	1	*
	13%	13%	13%	11%	15%	12%	14%	4%	14%	14%	21%	18%	8%	7%	19%	8%	16%	12%	10%	13%	15%	7%	4%	15%
Don't know	12	5	7	5	7	6	6	1	1	1	2	*	6	2	2	9	2	10	1	11	10	*	1	*
	4%	3%	4%	3%	4%	3%	4%	4%	4%	2%	4%	1%	5%	2%	1%	11%lm	2%	4%	1%	4%	4%	1%	5%	5%
SUMMARY:																								
NET: 9-10	82	39	42	32	50	43	39	6	9	11	27	14	15	23	48	11	34	48	8	73	69	7	5	1
	24%	24%	24%	20%	28%	21%	28%	18%	32%	19%	40%	33%	13%	24%	28%	14%	35%p	19%	21%	24%	24%	23%	22%	28%
NET: 7-10	205	106	99	87	118	113	93	21	18	36	47	27	56	58	119	28	71	134	24	181	163	24	16	2
	60%	64%	56%	54%	66%	56%	66%	64%	62%	63%	70%	63%	50%	61%lm	70%lm	37%	73%p	55%	60%	60%	57%	83%	66%	70%
NET: 4-6	103	43	61	58	45	72	31	9	8	14	16	16	41	30	40	33	19	84	14	89	92	5	6	*
	30%	26%	34%	36%	25%	36%	22%	29%	26%	25%	23%	36%	36%	31%	24%	43%lm	20%	34%	35%	30%	32%	16%	25%	16%
NET: 1-3	21	12	10	12	10	10	12	1	2	6	2	*	10	6	9	7	6	16	1	20	20	-	1	*
	6%	7%	5%	7%	5%	5%	8%	3%	8%	10%	3%	*	9%	6%	5%	9%	6%	6%	3%	7%	7%	-	5%	9%
Mean	7.00	7.12	6.89	6.68	7.29	6.95	7.08	7.13	7.11	6.68	7.65	7.43	6.53	6.87	7.40	6.19	7.46	6.81	6.96	7.00	6.92	7.59	7.18	7.08
Standard Deviation	2.14	2.11	2.17	2.23	2.01	2.02	2.31	1.54	2.21	2.36	2.01	1.78	2.25	2.11	2.08	2.11	2.00	2.17	2.00	2.16	2.20	1.35	2.04	3.00
Standard Error	0.11	0.15	0.16	0.32	0.11	0.14	0.18	0.30	0.34	0.28	0.26	0.23	0.21	0.19	0.16	0.24	0.19	0.13	0.27	0.12	0.14	0.18	0.30	0.69

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 123

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	10	5	1	3	7	*	3	3	7	4	6	3	1	6	3	9	-	3	7
	3%	7% b	1%	5%	8% e	*	14%	2%	5%	1%	10%	2%	1%	3%	3%	3%	-	3%	3%
2	6	1	4	*	1	5	-	5	*	5	1	4	1	4	1	5	1	2	4
	2%	1%	2%	1%	1%	2%	-	3%	*	2%	1%	3%	1%	2%	1%	2%	2%	2%	2%
3	6	2	1	3	1	5	-	3	3	4	2	3	2	5	-	5	-	2	4
	2%	2%	1%	5%	1%	2%	-	2%	2%	1%	3%	2%	2%	2%	-	2%	-	2%	2%
4	10	1	7	1	1	8	-	8	2	10	-	8	1	8	1	10	-	2	7
	3%	2%	4%	1%	1%	3%	-	5%	1%	3%	-	5%	1%	4%	1%	3%	-	3%	3%
5	39	3	18	12	19	19	1	11	21	22	17	15	6	13	27	26	13	8	30
	11%	4%	9%	21%	24% e	8%	7%	7%	14%	8%	29%	10%	6%	6%	21% m	9%	37%	8%	12%
6	55	6	41	8	12	34	1	22	25	45	9	15	24	33	20	46	9	17	37
	16%	7%	21%	14%	15%	15%	5%	13%	17%	16%	16%	11%	23%	16%	16%	15%	24%	18%	15%
7	59	9	38	12	10	45	1	32	23	52	7	24	24	40	17	54	5	13	46
	17%	11%	20%	22%	13%	20%	8%	20%	15%	18%	12%	17%	23%	20%	13%	18%	13%	15%	19%
8	64	18	33	8	10	45	6	24	34	53	12	20	23	40	23	61	3	16	47
	19%	23%	17%	15%	13%	20%	32%	14%	22%	19%	19%	15%	23%	19%	18%	20%	8%	18%	19%
9	37	8	21	6	7	28	*	28	7	32	4	23	6	24	13	32	4	7	29
	11%	11%	11%	10%	9%	12%	3%	17% ah	5%	12%	7%	16%	5%	12%	10%	11%	12%	8%	12%
10 - HIGHEST score	45	22	19	2	10	27	6	24	20	43	1	22	12	23	21	43	1	18	26
	13%	29% b	10%	4%	13%	12%	32%	14%	13%	15%	2%	16%	11%	11%	16%	14%	4%	20%	11%
Don't know	12	2	9	*	1	11	-	4	8	12	-	3	5	9	2	12	-	3	9
	4%	2%	5%	*	1%	5%	-	2%	5%	4%	-	2%	5%	4%	1%	4%	-	3%	4%
SUMMARY:																			
NET: 9-10	82	31	40	8	17	55	7	52	27	76	6	45	17	47	34	76	6	25	55
	24%	40% b	21%	15%	22%	24%	35%	32%	18%	27%	9%	32%	17%	23%	27%	16%	28%	28%	22%
NET: 7-10	205	57	111	29	37	145	14	108	83	180	25	89	64	127	73	192	13	54	148
	60%	74%	58%	52%	48%	64%	74%	66%	56%	64%	41%	64%	62%	62%	58%	63%	37%	61%	60%
NET: 4-6	103	11	66	20	31	60	2	41	48	76	27	37	31	54	47	82	22	27	74
	30%	14%	34% a	37%	40%	27%	12%	25%	32%	27%	45%	27%	30%	26%	37%	27%	61%	30%	30%
NET: 1-3	21	8	7	6	8	10	3	11	10	12	9	10	3	15	5	19	1	6	15
	6%	10%	4%	10%	11%	5%	14%	7%	7%	4%	15%	7%	3%	7%	4%	6%	2%	7%	6%
Mean	7.00	7.56	7.00	6.35	6.43	7.19	7.32	7.19	6.86	7.25	5.87	7.11	7.17	6.99	7.06	7.11	6.36	7.15	6.94
Standard Deviation	2.14	2.59	1.87	2.13	2.47	1.91	3.01	2.18	2.17	2.02	2.30	2.27	1.67	2.13	2.11	2.15	1.68	2.26	2.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 123

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.11	0.26	0.14	0.25	0.27	0.12	0.69	0.15	0.18	0.11	0.35	0.18	0.16	0.14	0.18	0.12	0.32	0.21	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 124

Q15A - Delivery - Rating on statement - Its programmes help me understand what's going on in the world today - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	10	-	-	6	-	1	-	-	*	-	-	3	-
	3%	-	-	26%	-	1%	-	-	1%	-	-	11%	-
2	6	-	-	-	-	3	-	-	1	-	1	1	*
	2%	-	-	-	-	7%	-	-	4%	-	1%	3%	9%
3	6	-	-	1	4	-	-	-	-	-	1	1	-
	2%	-	-	3%	13%	-	-	-	-	-	1%	3%	-
4	10	*	1	-	1	-	-	-	2	-	2	3	*
	3%	1%	13%	-	3%	-	-	-	8%	-	3%	11%	11%
5	39	2	*	1	1	7	7	2	1	10	2	4	*
	11%	8%	5%	4%	5%	16%	30%	5%	6%	48%	3%	13%	3%
6	55	2	2	1	2	13	2	10	3	1	15	4	*
	16%	6%	21%	4%	7%	29%	9%	25%	11%	4%	23%	13%	2%
7	59	8	3	3	7	7	2	5	1	2	19	1	1
	17%	29%	40%	14%	23%	15%	11%	13%	4%	9%	29%	3%	23%
8	64	9	*	1	6	11	2	4	9	-	14	6	1
	19%	31%	3%	6%	22%	25%	8%	9%	39%	-	22%	21%	19%
9	37	5	-	3	4	1	2	9	4	2	5	2	*
	11%	16%	-	15%	13%	2%	7%	21%	18%	9%	8%	6%	13%
10 - HIGHEST score	45	2	1	6	1	2	3	11	1	6	6	5	*
	13%	7%	17%	26%	5%	5%	13%	27%	4%	28%	9%	16%	15%
Don't know	12	*	-	*	3	-	5	-	1	1	1	-	*
	4%	1%	-	2%	9%	-	22%	-	5%	3%	2%	-	5%
SUMMARY:													
NET: 9-10	82	7	1	9	5	3	5	20	5	8	11	7	1
	24%	23%	17%	41%	18%	7%	20%	48%	22%	36%	17%	22%	28%
NET: 7-10	205	24	5	13	18	21	9	29	16	9	45	14	2
	60%	83%	60%	61%	63%	46%	39%	70%	66%	45%	68%	46%	70%
NET: 4-6	103	5	3	2	4	20	9	12	6	11	19	11	*
	30%	16%	40%	8%	15%	45%	39%	30%	25%	52%	29%	37%	16%
NET: 1-3	21	-	-	6	4	4	-	-	1	-	1	5	*
	6%	-	-	29%	13%	9%	-	-	5%	-	2%	16%	9%
Mean	7.00	7.59	6.83	6.34	6.84	6.39	6.91	7.97	7.18	7.00	7.20	6.18	7.08
Standard Deviation	2.14	1.35	1.90	3.67	2.07	1.92	1.97	1.72	2.04	2.28	1.53	2.87	3.00
Standard Error	0.11	0.18	0.47	0.82	0.38	0.33	0.49	0.33	0.30	0.55	0.19	0.51	0.69

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 125

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	14	10	4	7	7	9	5	1	2	*	4	-	6	*	12	1	3	12	1	13	11	2	*	*
	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	-	2%	*	1%	*	3	1%	1%	1%	1%	1%	*	1%
2	23	7	16	15	8	11	12	3	1	5	7	2	5	3	9	12	5	19	*	23	18	2	3	-
	1%	1%	2%	2%	1%	1%	1%	1%	*	2%	2%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	3%	-
3	29	12	17	16	13	19	10	3	3	1	3	7	11	5	15	9	2	27	8	21	26	2	1	*
	2%	1%	2%	2%	1%	2%	1%	2%	1%	*	1%	2%	3%	1%	2%	2%	*	2%	4%	1%	2%	1%	1%	*
4	54	23	31	29	25	28	26	9	7	5	17	2	12	11	22	21	15	39	9	45	42	3	6	2
	3%	3%	3%	3%	3%	4%	3%	4%	3%	2%	5%	1%	3%	3%	2%	4%	3%	3%	5%	3%	3%	2%	6%	3%
5	101	45	56	36	65	46	55	12	15	18	13	23	20	19	44	38	29	72	6	95	87	4	8	2
	6%	5%	6%	4%	7%	6%	5%	6%	5%	6%	4%	7%	5%	5%	5%	7%	5%	6%	3%	6%	6%	2%	7%	4%
6	175	92	84	91	85	87	88	21	30	39	32	18	34	43	83	50	57	118	18	158	151	15	5	5
	10%	10%	9%	9%	10%	11%	9%	10%	10%	13%	10%	6%	9%	11%	9%	10%	11%	9%	9%	10%	10%	8%	5%	8%
7	323	140	183	184	139	135	188	43	43	50	64	59	63	84	162	77	118	204	32	290	276	22	18	6
	18%	16%	19%	19%	16%	17%	18%	21%	15%	17%	20%	19%	16%	22%	17%	15%	22%	16%	16%	18%	19%	13%	17%	10%
8	455	248	207	252	203	209	246	58	84	69	66	63	114	100	247	109	130	325	42	412	362	58	26	9
	25%	28%	22%	26%	23%	26%	24%	28%	29%	24%	20%	21%	28%	27%	26%	21%	24%	25%	22%	25%	24%	33%	24%	16%
9	276	141	136	122	154	107	169	28	44	52	43	57	52	53	147	77	80	197	30	246	218	29	17	13
	15%	16%	14%	13%	18%	14%	16%	13%	15%	18%	13%	19%	13%	14%	16%	15%	15%	15%	16%	15%	15%	16%	16%	24%
10 - HIGHEST score	314	145	170	179	136	126	188	22	54	49	57	68	65	40	164	110	82	232	42	271	250	33	15	17
	17%	16%	18%	19%	16%	16%	18%	11%	18%	17%	17%	22%	16%	11%	18%	21%	15%	18%	22%	17%	17%	19%	14%	30%
Don't know	64	22	41	31	33	14	50	9	8	4	19	4	20	15	30	18	17	47	4	60	50	6	6	2
	3%	3%	4%	3%	4%	2%	5%	4%	3%	1%	6%	1%	5%	4%	3%	3%	3%	4%	2%	4%	3%	3%	6%	3%
SUMMARY:																								
NET: 9-10	591	285	305	301	290	233	358	50	98	100	101	125	117	93	311	187	162	429	72	518	467	61	32	30
	32%	32%	32%	31%	33%	29%	34%	24%	34%	34%	31%	41%	29%	25%	33%	36%	30%	33%	38%	32%	31%	35%	30%	54%
NET: 7-10	1368	673	695	736	632	576	792	151	225	220	231	248	294	277	719	372	410	959	146	1220	1106	142	76	45
	75%	76%	74%	77%	73%	73%	76%	72%	77%	75%	71%	81%	73%	74%	77%	72%	76%	74%	76%	75%	74%	81%	72%	80%
NET: 4-6	330	159	171	156	175	161	169	43	53	62	62	44	66	73	149	108	101	229	33	297	280	22	19	9
	18%	18%	18%	16%	20%	20%	16%	20%	18%	21%	19%	14%	17%	19%	16%	21%	19%	18%	17%	18%	19%	12%	18%	16%
NET: 1-3	66	30	37	38	29	39	27	8	6	6	15	10	22	9	36	21	9	57	10	57	55	6	5	1
	4%	3%	4%	4%	3%	5%	3%	4%	2%	2%	4%	3%	6%	2%	4%	4%	2%	4%	5%	3%	4%	3%	5%	1%
Mean	7.62	7.66	7.59	7.65	7.59	7.45	7.75c	7.35	7.78	7.69	7.46	7.90e	7.51	7.48	7.68	7.61	7.63	7.62	7.69	7.61	7.58	7.89u	7.41	8.24su
Standard Deviation	1.89	1.85	1.93	1.89	1.90	1.98	1.81	1.83	1.76	1.75	2.07	1.80	2.02	1.66	1.90	2.04	1.72	1.96	2.01	1.88	1.89	1.81	2.06	1.83
Standard Error	0.04	0.06	0.06	0.09	0.05	0.07	0.06	0.12	0.11	0.10	0.12	0.10	0.10	0.08	0.06	0.09	0.07	0.05	0.14	0.05	0.06	0.11	0.13	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 126

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	14	*	10	3	2	7	-	6	7	10	4	1	9	10	4	14	-	3	11
	1%	*	1%	1%	*	1%	-	1%	1%	1%	1%	*	2% k	1%	1%	1%	-	1%	1%
2	23	1	11	12	11	12	-	7	14	7	16	3	7	6	16	13	10	5	18
	1%	*	1%	5% ab	2%	1%	-	1%	2%	*	4% l	*	1%	1%	2% m	1%	4% o	1%	1%
3	29	2	15	11	10	18	-	8	21	16	13	7	11	18	10	24	5	2	26
	2%	1%	1%	5% ab	2%	2%	-	1%	2%	1%	3%	1%	2%	2%	1%	2%	2%	1%	2%
4	54	6	35	12	15	35	1	31	17	45	9	27	9	38	14	47	6	11	42
	3%	2%	3%	5%	3%	3%	2%	4%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	3%
5	101	17	63	15	23	65	7	43	45	78	23	33	40	60	40	89	12	27	70
	6%	5%	5%	6%	5%	6%	13%	5%	5%	6%	5%	4%	8% k	5%	6%	6%	4%	7%	5%
6	175	24	109	41	46	116	4	78	80	132	44	74	51	95	75	148	27	36	131
	10%	7%	9%	17% ab	10%	10%	7%	10%	9%	9%	10%	9%	10%	9%	11%	10%	10%	9%	9%
7	323	59	217	42	66	219	9	153	147	256	67	155	80	222	98	272	50	49	270
	18%	17%	18%	18%	14%	19%	16%	19%	17%	18%	16%	20%	16%	20% n	14%	18%	18%	12%	19% d
8	455	86	295	53	109	285	14	182	226	347	108	191	135	249	198	381	72	106	343
	25%	24%	25%	22%	23%	25%	27%	23%	26%	25%	25%	24%	27%	23%	28%	25%	27%	26%	25%
9	276	57	189	22	66	176	11	138	126	229	48	124	72	176	95	248	26	73	200
	15%	16%	16% c	9%	14%	15%	20%	17%	15%	16%	11%	16%	15%	16%	14%	16%	10%	18%	14%
10 - HIGHEST score	314	98	188	17	106	181	8	126	141	233	81	142	62	192	119	262	52	73	236
	17%	27% bc	16% c	7%	22% e	16%	14%	16%	16%	17%	19%	18%	13%	17%	17%	17%	19%	18%	17%
Don't know	64	5	44	10	17	42	1	24	34	48	15	24	18	34	28	52	11	21	42
	3%	1%	4%	4%	4%	4%	1%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	5%	3%
SUMMARY:																			
NET: 9-10	591	155	377	38	173	357	18	264	266	462	129	265	134	369	213	510	78	146	436
	32%	44% bc	32% c	16%	37%	31%	34%	33%	31%	33%	30%	34%	27%	33%	31%	33%	29%	36%	31%
NET: 7-10	1368	300	889	134	349	860	42	598	639	1065	303	611	350	840	509	1163	201	300	1049
	75%	84% bc	76% c	57%	74%	74%	77%	75%	75%	76%	71%	78% d	71%	76%	73%	75%	74%	74%	76%
NET: 4-6	330	48	206	67	85	216	12	152	142	255	76	134	100	194	129	284	45	75	242
	18%	13%	18%	29% ab	18%	19%	22%	19%	17%	18%	18%	17%	20%	18%	19%	18%	17%	18%	17%
NET: 1-3	66	4	37	26	23	37	-	21	42	33	33	12	27	34	30	51	15	10	54
	4%	1%	3%	11% ab	5%	3%	-	3%	5%	2%	8% l	2%	5% k	3%	4%	3%	6%	3%	4%
Mean	7.62	8.14 bc	7.64 c	6.65	7.70	7.58	7.72	7.62	7.59	7.68	7.42	7.78 d	7.37	7.64	7.60	7.63	7.54	7.77	7.59
Standard Deviation	1.89	1.65	1.84	2.15	2.03	1.84	1.64	1.85	1.93	1.80	2.16	1.71	1.99	1.87	1.93	1.88	1.99	1.87	1.90

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 126

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.08	0.06	0.13	0.10	0.05	0.20	0.06	0.07	0.05	0.12	0.06	0.09	0.06	0.08	0.05	0.15	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 127

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	14	2	-	1	1	6	1	*	*	-	1	1	*
1%	1%	1%	-	1%	*	3%	1%	*	*	-	1%	*	1%
2	23	2	1	1	2	*	8	4	3	1	1	1	-
1%	1%	1%	1%	1%	1%	*	5%k	2%	3%	1%	*	*	-
3	29	2	1	2	-	3	6	7	1	4	3	1	*
2%	1%	1%	1%	-	-	1%	4%	4% d	1%	2%	2%	1%	*
4	54	3	*	8	4	4	4	1	6	9	3	8	2
3%	2%	2%	1%	5%	2%	2%	3%	*	6% agj	6%	2%	4%	3%
5	101	4	9	19	11	10	1	8	8	5	9	16	2
6%	2%	13% af	12% af	5%	5%	1%	5%	5%	7% af	4%	5%	7%	4%
6	175	15	9	13	20	30	12	16	5	4	20	26	5
10%	8%	14% i	8%	9%	16% hi	9%	10%	10%	5%	3%	10%	12%	8%
7	323	22	12	17	53	42	29	32	18	18	32	41	6
18%	13%	18%	11%	24% acl	23% l	20%	20%	20%	17%	13%	17%	18%	10%
8	455	58	21	21	67	40	47	30	26	33	47	56	9
25%	33% cgl	31% cl	14%	30% cl	22%	33% cl	19%	24%	23%	25%	25%	25%	16%
9	276	29	7	24	26	14	21	23	17	29	20	53	13
15%	16%	11%	16%	12%	8%	14%	15%	16%	20% e	11%	23% dej	24% bdej	
10 - HIGHEST score	314	33	4	48	26	29	11	30	15	34	53	15	17
17%	19% bfk	6%	31% abdefhk	12%	16%	8%	19% k	14% k	23% bfk	28% bdfhk	7%	30% abdefhk	
Don't know	64	6	4	-	10	6	4	10	6	7	2	8	2
3%	3%	5% c	-	5%	3%	3%	6% cj	6% cj	5%	1%	3%	3% c	
SUMMARY:													
NET: 9-10	591	61	12	72	52	43	32	53	32	63	74	68	30
32%	35% b	17%	47% bdefhk	24%	23%	22%	33%	30%	44% bdef	39% bdef	30%	54% abdefghjk	
NET: 7-10	1368	142	45	109	172	126	107	115	76	114	153	165	45
75%	81% be	66%	71%	78%	68%	75%	71%	72%	79%	80% b	73%	80%	
NET: 4-6	330	22	18	40	35	44	17	25	19	19	31	51	9
18%	12%	27% af	26% a	16%	24% a	12%	15%	18%	13%	16%	22% a	16%	
NET: 1-3	66	6	1	4	3	9	14	11	5	4	5	3	1
4%	3%	2%	3%	1%	5%	10% dki	7% k	5%	3%	3%	1%	1%	
Mean	7.62	7.89 efh	7.23	7.75	7.61	7.25	7.20	7.55	7.41	7.95 b	7.94 efh	7.51	8.24 defghk
Standard Deviation	1.89	1.81	1.60	2.18	1.56	2.02	2.07	2.04	2.06	1.94	1.83	1.61	1.83
Standard Error	0.04	0.11	0.19	0.19	0.13	0.17	0.22	0.19	0.13	0.18	0.14	0.13	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 128

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	14	9	5	5	9	6	8	3	4	1	3	*	3	2	10	2	5	8	3	10	10	2	1	1
	1%	2%	1%	1%	1%	1%	1%	2%	2%	*	1%	*	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%
2	10	1	9	5	5	9	1	*	1	4	*	2	2	1	3	5	5	4	1	9	7	2	-	-
	1%	*	2%	1%	1%	2%	*	*	*	2%	*	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	-	-
3	11	6	6	1	10	8	4	2	*	2	4	1	2	3	5	4	2	9	2	10	9	*	2	-
	1%	1%	1%	*	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	3%	-
4	50	22	29	30	20	19	31	12	6	4	19	6	4	9	18	23	12	38	4	46	44	1	3	2
	5%	4%	5%	6%	4%	4%	5%	8%	3%	2%	9% g	4%	2%	4%	3%	8% m	4%	5%	3%	5%	5%	1%	6%	8% t
5	72	38	34	21	51	33	39	9	16	10	13	8	15	13	45	14	20	52	9	63	60	6	5	1
	7%	7%	6%	4%	9% a	7%	7%	6%	8%	5%	6%	6%	9%	6%	8%	5%	6%	7%	6%	7%	7%	6%	9%	3%
6	116	53	63	55	61	49	67	25	17	21	27	17	9	23	64	29	40	76	16	100	102	9	4	1
	11%	10%	11%	11%	10%	10%	12%	15% j	9%	10%	12%	13%	5%	10%	11%	10%	12%	10%	11%	10%	11%	9%	8%	5%
7	164	73	91	77	87	75	89	22	35	29	36	17	25	33	90	41	49	115	31	132	144	12	5	3
	15%	14%	16%	15%	15%	15%	15%	14%	17%	14%	16%	13%	15%	15%	16%	14%	15%	15%	20%	14%	16%	12%	9%	11%
8	277	151	126	156	121	155	122	38	39	66	58	30	46	58	165	54	82	195	46	231	218	39	13	6
	26%	29%	23%	31% b	21%	31% d	21%	23%	20%	32% f	26%	24%	27%	26%	29% n	18%	25%	26%	29%	25%	24%	39% sv	25%	22%
9	149	83	67	45	104	69	80	18	33	36	23	16	23	41	75	33	49	100	16	133	124	11	8	6
	14%	16%	12%	9%	18% a	14%	14%	11%	17%	18%	10%	13%	14%	19%	13%	11%	15%	13%	10%	14%	14%	11%	16%	20%
10 - HIGHEST score	128	64	64	53	75	57	71	17	33	22	18	18	20	17	61	49	39	89	23	104	102	12	6	8
	12%	12%	11%	11%	13%	11%	12%	11%	16%	11%	8%	14%	12%	8%	11%	17% i	12%	12%	15%	11%	11%	12%	12%	26% stu
Don't know	91	30	62	54	37	23	68	15	14	10	19	13	20	21	30	40	24	67	6	84	79	6	5	1
	8%	6%	11%	11%	6%	5%	12% c	9%	7%	5%	9%	10%	12%	10%	5%	14% m	7%	9%	4%	9%	9%	6%	10%	3%
SUMMARY:																								
NET: 9-10	277	147	130	98	179	126	151	35	66	58	41	34	43	59	136	83	88	189	39	238	226	23	15	14
	26%	28%	23%	19%	31% a	25%	26%	22%	33% h	28%	19%	27%	25%	26%	24%	28%	27%	25%	25%	26%	25%	23%	28%	46% stv
NET: 7-10	718	370	348	331	387	357	361	95	140	153	135	81	114	150	391	178	218	500	116	601	589	74	33	23
	66%	70%	63%	66%	67%	71% d	62%	59%	70%	75% eh	64%	67%	67%	67%	69%	60%	67%	66%	73%	65%	65%	73%	62%	79% su
NET: 4-6	238	112	126	106	132	101	138	46	39	34	60	31	28	45	127	66	72	166	29	209	206	16	12	5
	22%	21%	23%	21%	23%	20%	24%	29% g	20%	17%	27%	24%	17%	20%	22%	23%	22%	22%	19%	23%	23%	16%	23%	16%
NET: 1-3	34	15	19	11	23	22	13	5	5	7	6	3	7	6	18	10	12	22	6	28	27	5	2	1
	3%	3%	3%	2%	4%	4%	2%	3%	3%	4%	3%	2%	4%	3%	3%	4%	4%	3%	4%	3%	3%	5%	4%	2%
Mean	7.38	7.47	7.28	7.35	7.40	7.39	7.37	7.13	7.58	7.61 h	7.08	7.45	7.41	7.43	7.36	7.36	7.38	7.38	7.44	7.37	7.35	7.50	7.31	7.96 s
Standard Deviation	1.92	1.89	1.95	1.82	2.00	1.92	1.92	1.98	1.98	1.75	1.90	1.88	2.01	1.79	1.87	2.12	1.96	1.90	1.93	1.92	1.90	1.93	2.09	2.12
Standard Error	0.06	0.08	0.08	0.14	0.06	0.09	0.08	0.16	0.14	0.12	0.13	0.15	0.15	0.11	0.08	0.12	0.10	0.07	0.14	0.06	0.07	0.14	0.19	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	14	1	8	3	2	11	*	7	2	8	6	4	6	8	5	13	-	6	6
	1%	*	1%	3%	1%	2%	*	1%	*	1%	3%	1%	2%	1%	1%	1%	-	3% f	1%
2	10	2	5	3	1	8	-	5	4	3	6	1	6	2	8	7	3	2	8
	1%	1%	1%	2%	1%	1%	-	1%	1%	*	4% i	*	2% k	*	2% m	1%	2%	1%	1%
3	11	2	5	4	3	8	-	6	5	10	1	6	1	7	4	11	*	4	8
	1%	1%	1%	3%	1%	1%	-	1%	1%	1%	1%	1%	*	1%	1%	1%	*	2%	1%
4	50	8	30	12	20	28	-	25	21	32	18	17	10	30	20	37	13	5	46
	5%	3%	5%	9%	8%	4%	-	4%	5%	4%	10% l	3%	4%	4%	5%	4%	12% o	2%	5%
5	72	11	39	19	11	53	2	33	36	60	12	38	20	42	28	62	9	13	54
	7%	5%	6%	14% ab	4%	8%	5%	6%	8%	7%	7%	7%	8%	6%	7%	6%	8%	6%	7%
6	116	20	67	26	19	83	1	58	48	104	12	64	25	78	32	106	10	20	94
	11%	8%	10%	19% ab	8%	12%	2%	10%	11%	11%	7%	13%	10%	11%	8%	11%	9%	9%	11%
7	164	27	107	21	32	99	6	87	64	141	23	76	43	100	62	146	18	28	134
	15%	11%	16%	15%	13%	14%	15%	15%	15%	16%	13%	15%	17%	15%	16%	15%	17%	12%	16%
8	277	65	181	25	65	167	18	149	112	239	38	119	75	181	94	252	23	58	216
	26%	26%	27%	18%	26%	24%	45%	26%	26%	26%	22%	23%	29%	27%	25%	26%	22%	25%	26%
9	149	43	88	16	41	87	4	96	45	135	15	62	36	95	54	144	5	40	106
	14%	18%	13%	12%	16%	13%	11%	17%	10%	15%	8%	12%	14%	14%	14%	15%	5%	17%	13%
10 - HIGHEST score	128	58	63	6	33	78	8	64	53	101	27	74	16	78	46	113	15	31	93
	12%	24% bc	10%	4%	13%	11%	20%	11%	12%	11%	15%	15% l	6%	12%	12%	12%	14%	13%	11%
Don't know	91	9	65	3	20	68	1	36	42	75	16	46	20	59	31	80	10	27	63
	8%	4%	10% ac	3%	8%	10%	2%	6%	10%	8%	9%	9%	8%	9%	8%	8%	10%	11%	8%
SUMMARY:																			
NET: 9-10	277	101	151	22	74	165	12	160	99	235	42	136	52	173	99	257	20	71	200
	26%	41% bc	23%	16%	30%	24%	30%	28%	23%	26%	24%	27%	20%	25%	26%	19%	30%	30%	24%
NET: 7-10	718	193	438	68	171	431	37	396	274	615	103	331	169	454	255	656	61	157	551
	66%	79% bc	67% cc	49%	69%	63%	90%	70%	63%	68%	59%	65%	66%	67%	67%	67%	58%	67%	67%
NET: 4-6	238	39	136	57	50	164	3	116	106	196	42	119	55	150	80	206	31	37	193
	22%	16%	21%	41% ab	20%	24%	8%	20%	24%	22%	24%	23%	21%	22%	21%	21%	30%	16%	23%
NET: 1-3	34	5	19	10	6	27	*	19	11	21	14	11	13	17	17	31	3	12	21
	3%	2%	3%	7% ca	3%	4%	*	3%	2%	2%	8% l	2%	5%	3%	4%	3%	3%	5%	3%
Mean	7.38	8.01 bc	7.36 c	6.44	7.50	7.27	8.12	7.45	7.33	7.47 j	6.91	7.48	7.12	7.43	7.30	7.42	6.97	7.52	7.35
Standard Deviation	1.92	1.80	1.85	2.05	1.97	1.99	1.35	1.90	1.87	1.79	2.47	1.85	1.99	1.85	2.03	1.90	2.08	2.09	1.85

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.06	0.10	0.07	0.15	0.13	0.07	0.20	0.07	0.09	0.06	0.21	0.08	0.12	0.07	0.10	0.06	0.24	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 130

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	14	2	-	*	1	1	3	*	1	3	1	-	1
	1%	2%	-	*	1%	1%	4%	*	1%	4%	1%	-	2%
2	10	2	-	1	-	1	1	4	-	-	-	1	-
	1%	2%	-	1%	-	1%	1%	4%	-	-	-	1%	-
3	11	*	-	2	3	*	-	-	2	*	3	1	-
	1%	*	-	1%	3%	*	-	-	3%	*	2%	1%	-
4	50	1	1	8	5	1	8	3	3	6	2	10	2
	5%	1%	2%	7%	5%	1%	13%	3%	6%	7%	1%	9%	8%
5	72	6	4	14	3	10	2	2	5	3	10	13	1
	7%	6%	14% dg	12%	3%	8%	4%	2%	9%	3%	6%	11%	3%
6	116	9	3	8	7	22	8	15	4	6	23	10	1
	11%	9%	12%	7%	7%	17%	12%	15%	8%	6%	15%	9%	5%
7	164	12	2	13	20	24	15	16	5	6	39	10	3
	15%	12%	7%	11%	21%	19%	22%	16%	9%	7%	25% abhikl	8%	11%
8	277	39	8	21	21	40	15	25	13	17	41	29	6
	26%	39% cdll	29%	18%	22%	32%	23%	25%	25%	19%	26%	25%	22%
9	149	11	8	23	22	5	7	10	8	12	16	21	6
	14%	11%	26% aej	20% e	23% e	4%	10%	10%	16% e	13%	10%	18% e	20% e
10 - HIGHEST score	128	12	1	9	11	12	4	12	6	20	21	12	8
	12%	12%	3%	8%	11%	10%	6%	12%	12%	22% b	14%	10%	26% abcdehjk
Don't know	91	6	2	18	4	11	4	12	5	17	1	11	1
	8%	6% j	7% j	15% j	4%	8% j	6%	12% j	10% j	19% dj	1%	9% j	3%
SUMMARY:													
NET: 9-10	277	23	9	33	33	17	10	22	15	32	37	33	14
	26%	23%	29%	28%	34% e	14%	16%	22%	28%	35% e	24%	28%	46% aceghjk
NET: 7-10	718	74	19	67	75	82	40	62	33	56	117	71	23
	66%	73%	65%	57%	78% ac	64%	61%	63%	62%	61%	75% c	60%	79% chkl
NET: 4-6	238	16	8	30	14	33	18	20	12	15	35	34	5
	22%	16%	28%	25%	15%	26%	28%	20%	23%	16%	22%	28%	16%
NET: 1-3	34	5	-	3	3	2	4	4	2	4	4	3	1
	3%	5%	-	2%	4%	2%	6%	4%	4%	4%	2%	2%	2%
Mean	7.38	7.50	7.47	7.25	7.62	7.25	6.70	7.34	7.31	7.68	7.45	7.26	7.96
Standard Deviation	1.92	1.93	1.60	1.97	1.82	1.62	2.16	1.95	2.09	2.37	1.66	1.99	2.12
Standard Error	0.06	0.14	0.25	0.20	0.20	0.17	0.30	0.22	0.19	0.28	0.14	0.20	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 131

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	8	4	4	2	7	4	4	-	3	2	3	*	1	1	7	1	4	4	1	8	6	2	-	*
	1%	1%	1%	*	2%	1%	1%	-	2%	1%	1%	*	1%	1%	2%	*	2%	1%	1%	1%	1%	3%	-	2%
2	15	7	9	8	7	12	4	2	3	4	2	2	4	2	7	7	5	11	1	14	12	2	1	-
	2%	2%	3%	2%	2%	4%	1%	2%	2%	3%	1%	2%	3%	1%	1%	4%	2%	2%	1%	2%	2%	3%	3%	-
3	13	4	9	2	11	7	6	2	5	1	4	1	-	2	9	2	3	9	2	10	12	*	1	-
	2%	1%	3%	*	3%	2%	1%	2%	3%	1%	2%	1%	-	1%	2%	1%	1%	2%	3%	1%	2%	*	1%	-
4	29	7	23	16	13	6	23	2	3	8	15	1	2	1	11	17	14	15	1	28	24	2	2	1
	4%	2%	7%	4%	3%	2%	5%	2%	2%	5%	8%	1%	1%	1%	2%	8% m	6%	3%	2%	4%	4%	2%	6%	6%
5	57	26	31	16	40	23	33	6	15	5	14	7	9	6	30	21	17	39	2	54	45	5	5	2
	7%	6%	9%	4%	10%	7%	7%	9%	10%	4%	8%	7%	8%	5%	7%	10%	7%	8%	3%	8%	7%	6%	11%	10%
6	84	40	43	35	49	31	53	16	18	17	10	16	7	11	59	14	25	59	12	72	73	7	2	2
	11%	10%	13%	10%	12%	10%	12%	21% h	11%	12%	6%	16%	6%	9%	13%	7%	10%	12%	15%	10%	12%	9%	5%	10%
7	166	97	69	98	68	95	71	12	36	28	39	27	24	28	109	29	49	118	19	147	145	13	6	2
	22%	23%	20%	27% b	17%	30% c	16%	16%	22%	20%	22%	26%	21%	23%	25% n	14%	19%	23%	24%	21%	23%	18%	13%	11%
8	121	78	43	51	70	46	75	11	22	33	32	11	12	25	58	38	47	74	17	104	81	29	8	3
	16%	19%	12%	14%	17%	15%	17%	15%	14%	23%	19%	11%	10%	21%	13%	19%	18%	14%	22%	15%	13%	38% su	18%	19%
9	92	55	36	41	51	30	61	11	16	29	14	12	9	10	66	15	36	55	10	81	76	7	6	3
	12%	13%	10%	11%	13%	10%	14%	15%	10%	20% h	8%	12%	8%	9%	15%	7%	14%	11%	13%	12%	12%	9%	14%	18%
10 - HIGHEST score	94	57	37	36	58	34	60	5	26	13	28	8	14	11	47	37	35	59	9	85	78	7	6	3
	12%	14%	11%	10%	14%	11%	13%	7%	16%	9%	16%	8%	12%	9%	11%	18%	14%	12%	11%	12%	12%	9%	14%	20%
Don't know	89	45	44	59	30	27	62	9	13	3	13	16	35	23	41	24	21	67	5	84	79	2	7	1
	12%	11%	13%	16% b	7%	9%	14%	12% g	8%	2%	7%	16% g	30% e	20% m	9%	12%	8%	13%	6%	12%	13% t	3%	15% t	4%
SUMMARY:																								
NET: 9-10	186	113	73	77	109	64	122	16	43	41	42	20	24	21	113	52	71	114	19	166	154	14	12	6
	24%	27%	21%	21%	27%	20%	27%	21%	27%	29%	24%	20%	20%	18%	26%	25%	28%	22%	24%	24%	24%	18%	28%	38% t
NET: 7-10	473	288	185	226	247	205	268	39	100	102	112	59	60	74	280	119	167	306	55	417	381	56	26	11
	62%	69%	53%	62%	61%	65%	59%	52%	63%	72% ae	65%	58%	51%	62%	63%	58%	65%	60%	69%	61%	60%	74% s	59%	68%
NET: 4-6	170	72	97	67	102	60	110	24	36	30	38	24	17	18	100	52	57	113	16	154	143	13	10	4
	22%	17%	28%	19%	25%	19%	24%	32% j	23%	21%	22%	24%	15%	15%	23%	25%	22%	22%	20%	22%	23%	17%	22%	26%
NET: 1-3	36	14	22	11	25	22	14	3	11	7	8	3	5	4	22	10	12	24	4	32	29	5	2	*
	5%	3%	6%	3%	6%	7%	3%	4%	7%	5%	5%	3%	4%	3%	5%	5%	5%	5%	5%	5%	5%	6%	4%	2%
Mean	7.18	7.47	6.83	7.22	7.15	7.01	7.31	6.99	7.18	7.31	7.13	7.16	7.25	7.36	7.17	7.11	7.26	7.14	7.34	7.16	7.16	7.23	7.27	7.60
Standard Deviation	2.02	1.87	2.15	1.87	2.14	2.04	2.00	1.85	2.15	1.96	2.16	1.72	2.09	1.74	1.97	2.27	2.09	1.98	1.83	2.05	2.02	2.01	2.16	2.10
Standard Error	0.07	0.09	0.11	0.17	0.08	0.11	0.09	0.20	0.17	0.16	0.16	0.17	0.19	0.15	0.09	0.15	0.12	0.09	0.18	0.08	0.09	0.18	0.22	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 132

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	8	-	6	2	*	8	*	6	2	7	2	1	4	5	4	8	-	3	5
	1%	-	1%	2%	*	2%	*	2%	1%	1%	1%	*	2%	1%	2%	1%	-	2%	1%
2	15	2	8	6	3	11	-	10	4	8	7	2	8	6	10	12	3	4	11
	2%	1%	2%	5%	2%	2%	-	3%	1%	1%	6% ai	1%	4% ak	1%	4%	2%	6%	2%	2%
3	13	1	5	6	1	11	-	7	5	11	2	8	2	11	1	13	-	2	8
	2%	1%	1%	6% ab	1%	2%	-	2%	1%	2%	2%	2%	1%	2%	1%	2%	-	1%	1%
4	29	8	19	2	7	16	5	22	5	27	2	13	8	23	5	28	1	6	23
	4%	4%	4%	2%	4%	3%	18%	6% h	2%	4%	2%	3%	4%	5%	2%	4%	2%	3%	4%
5	57	9	31	15	17	33	1	21	32	37	19	24	12	32	22	39	16	11	41
	7%	5%	7%	14%	10%	7%	5%	6%	9%	6%	16% ai	6%	7%	6%	9%	6%	26%	6%	7%
6	84	11	40	32	12	59	1	44	38	74	10	40	19	55	24	79	5	17	66
	11%	6%	9%	29% ab	7%	12%	5%	12%	11%	11%	8%	11%	11%	11%	10%	11%	9%	9%	12%
7	166	29	114	18	40	105	5	65	86	140	26	78	42	119	45	150	17	35	131
	22%	16%	25%	16%	24%	21%	18%	17%	24%	22%	22%	21%	24%	23%	19%	21%	27%	19%	23%
8	121	37	69	9	24	77	6	61	58	110	11	70	23	81	38	115	6	34	85
	16%	21% c	15%	8%	15%	15%	23%	17%	16%	17%	9%	19%	13%	16%	16%	16%	10%	19%	15%
9	92	39	48	5	23	57	4	60	31	85	7	42	21	55	36	89	3	19	71
	12%	22% bc	10%	4%	14%	11%	16%	16% h	9%	13%	6%	11%	12%	11%	16%	13%	4%	10%	13%
10 - HIGHEST score	94	37	49	7	19	69	3	44	45	77	18	55	17	71	21	89	5	27	64
	12%	20% bc	11%	6%	11%	14%	11%	12%	13%	12%	14%	15%	9%	14%	9%	13%	9%	15%	11%
Don't know	89	8	64	8	19	61	1	36	48	71	18	44	22	59	28	83	5	24	61
	12%	4%	14% a	7%	11%	12%	4%	10%	14%	11%	14%	12%	12%	11%	12%	12%	8%	13%	11%
SUMMARY:																			
NET: 9-10	186	76	97	12	42	126	7	104	76	161	24	97	38	126	57	178	8	46	136
	24%	42% bc	21%	11%	25%	25%	27%	28%	21%	25%	20%	26%	21%	24%	25%	17%	13%	25%	24%
NET: 7-10	473	142	281	39	107	308	18	230	220	411	62	246	103	327	140	443	30	115	352
	62%	79% bc	62% cc	35%	64%	61%	68%	61%	62%	64%	51%	65%	58%	63%	60%	63%	49%	63%	62%
NET: 4-6	170	28	90	49	36	109	7	87	75	139	31	77	40	111	50	146	23	34	130
	22%	16%	20%	44% ab	22%	21%	28%	23%	21%	21%	26%	20%	22%	21%	22%	21%	37%	18%	23%
NET: 1-3	36	3	18	15	5	30	*	23	11	25	11	12	14	22	14	33	3	10	25
	5%	1%	4%	13% ab	3%	6%	*	6%	3%	4%	9%	3%	8%	4%	6%	5%	6%	5%	4%
Mean	7.18	7.93 bc	7.15 c	6.04	7.24	7.17	7.19	7.14	7.27	7.27	6.70	7.42 i	6.84	7.24	7.08	7.26	6.44	7.30	7.17
Standard Deviation	2.02	1.79	1.97	2.08	1.92	2.11	2.04	2.17	1.84	1.95	2.35	1.87	2.23	1.98	2.12	2.01	1.96	2.12	1.98

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 132

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.07	0.11	0.10	0.18	0.16	0.09	0.35	0.10	0.10	0.07	0.24	0.09	0.17	0.08	0.14	0.07	0.28	0.14	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 133

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	8 1%	2 3%	-	1 1%	-	1 1%	1 2%	* 1%	-	-	1 1%	2 2%	* 2%
2	15 2%	2 3%	-	1 1%	2 3%	* *	-	6 8%	1 3%	2 3%	1 1%	1 1%	-
3	13 2%	* *	-	-	4 7%	3 2%	1 2%	1 1%	1 1%	1 2%	1 2%	* *	-
4	29 4%	2 2%	* 1%	11 12% e	2 3%	-	1 3%	1 1%	2 6% e	6 9%	1 1%	3 3%	1 6% e
5	57 7%	5 6%	3 13%	8 10%	4 7%	3 3%	8 18%	4 5%	5 11%	2 3%	5 6%	9 10%	2 10%
6	84 11%	7 9%	2 9%	5 6%	1 3%	18 17%	3 7%	8 12%	2 5%	6 10%	20 24% acdh	8 9%	2 10%
7	166 22%	13 18%	3 13%	7 8%	9 16%	47 44% acdghi	14 33%	7 10%	6 13%	8 12%	23 28% c	27 29% c	2 11%
8	121 16%	29 38% ceghjk	3 14%	12 13%	14 25%	8 8%	5 11%	9 13%	8 18%	3 4%	15 18%	12 13%	3 19%
9	92 12%	7 9%	4 20%	12 14%	8 13%	5 5%	1 3%	13 18%	6 14%	10 15%	8 10%	14 15%	3 18% e
10 - HIGHEST score	94 12%	7 9%	2 7%	14 16%	9 15%	6 5%	5 13%	13 18%	6 14%	12 18%	9 10%	9 10%	3 20% e
Don't know	89 12%	2 3%	5 22%	16 18% aj	6 10% j	16 15% j	3 6%	10 13% j	7 15% aj	17 26%	-	7 8%	1 4% j
SUMMARY:													
NET: 9-10	186 24%	14 18%	6 27%	26 30% e	16 28% e	11 10%	7 15%	26 36% e	12 28% e	22 33%	17 20%	23 25%	6 38% ae
NET: 7-10	473 62%	56 74% c	12 54%	45 52%	40 68%	66 62%	25 60%	43 58%	26 59%	32 49%	55 66%	62 67%	11 68%
NET: 4-6	170 22%	13 17%	5 24%	24 28%	7 12%	21 20%	12 29%	13 18%	10 22%	14 21%	26 31% d	21 22%	4 26%
NET: 1-3	36 5%	5 6%	-	2 2%	6 10%	4 4%	2 4%	7 10%	2 4%	3 5%	3 3%	3 3%	* 2%
Mean	7.18	7.23	7.47	7.21	7.31	6.92	6.77	7.31	7.27	7.35	7.14	7.20	7.60
Standard Deviation	2.02	2.01	1.71	2.30	2.24	1.47	1.98	2.50	2.16	2.38	1.70	1.90	2.10
Standard Error	0.07	0.18	0.31	0.27	0.31	0.18	0.35	0.33	0.22	0.33	0.18	0.23	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 134

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	41	13	28	16	24	22	18	4	5	3	14	1	14	14	15	11	6	35	3	38	34	3	3	1
	2%	1%	3%	2%	2%	2%	2%	2%	2%	1%	3% d	*	2%	3%	1%	2%	1%	2%	1%	2%	2%	1%	3%	1%
2	23	10	13	8	15	13	11	*	1	4	5	3	9	9	8	6	3	21	3	21	18	4	1	1
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	2%	2%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%
3	56	26	30	34	22	32	24	2	4	9	9	10	23	12	24	20	8	48	7	49	50	4	2	*
	3%	3%	3%	3%	2%	3%	2%	1%	2%	3%	2%	3%	4%	2%	2%	4%	1%	3%	3%	3%	3%	2%	1%	*
4	52	23	29	24	28	19	33	3	4	7	16	9	13	13	15	24	15	37	3	49	43	2	5	3
	2%	2%	3%	2%	3%	2%	3%	1%	1%	2%	4%	3%	2%	2%	1%	4% m	3%	2%	1%	3%	2%	1%	4%	5% t
5	125	68	57	54	71	63	62	11	16	19	26	10	43	25	58	42	37	87	12	113	109	7	8	1
	6%	7%	5%	5%	7%	6%	6%	5%	6%	6%	6%	3%	8% l	5%	6%	8%	7%	6%	5%	6%	6%	4%	6%	2%
6	162	72	91	77	85	94	68	31	21	25	30	26	30	48	80	34	44	118	17	145	131	16	11	3
	8%	7%	8%	7%	8%	9%	6%	14% h	8%	8%	7%	8%	5%	9%	8%	6%	8%	8%	7%	8%	8%	8%	9%	6%
7	319	156	163	188	131	147	172	36	55	54	46	53	75	83	176	60	90	229	46	273	280	16	19	4
	15%	15%	15%	17% b	13%	14%	16%	17%	21% h	16%	11%	15%	14%	15%	17% n	11%	16%	15%	19%	15%	16% tv	8%	14%	7%
8	491	253	238	284	206	265	225	41	50	105	88	68	139	126	254	111	143	348	52	438	383	68	29	11
	23%	25%	22%	26% b	20%	26%	21%	19%	19%	31% efh	22%	20%	25%	23%	24%	21%	25%	23%	22%	23%	22%	34% suv	22%	21%
9	372	182	190	161	211	161	211	49	44	53	60	78	89	98	179	95	113	260	45	326	306	35	21	10
	18%	18%	17%	15%	20% a	16%	19%	22%	17%	16%	15%	23%	16%	18%	17%	18%	20%	17%	19%	17%	18%	18%	16%	19%
10 - HIGHEST score	433	201	232	216	216	210	223	39	63	51	93	81	106	105	209	118	99	333	53	379	343	41	29	19
	20%	20%	21%	20%	21%	20%	21%	18%	23%	15%	23%	24%	19%	19%	20%	22%	17%	22%	22%	20%	20%	21%	22%	35% stu
Don't know	43	14	29	19	24	6	37	3	4	3	15	4	13	8	23	12	15	28	2	40	35	3	3	2
	2%	1%	3%	2%	2%	1%	3% c	2%	1%	1%	4%	1%	2%	1%	2%	2%	3%	2%	1%	2%	2%	1%	2%	3%
SUMMARY:																								
NET: 9-10	805	383	422	378	428	371	434	88	107	104	153	159	195	203	389	213	212	593	98	706	650	76	50	29
	38%	38%	38%	35%	41% a	36%	40%	40%	40%	31%	38%	46% q	35%	38%	37%	40%	37%	38%	41%	38%	37%	38%	38%	54% stu
NET: 7-10	1615	792	823	850	765	783	832	165	212	263	287	280	409	412	818	385	445	1170	196	1416	1313	160	98	44
	76%	78%	75%	79%	74%	76%	77%	76%	79%	79%	71%	81% h	74%	76%	79% n	72%	78%	76%	81%	76%	76%	81%	75%	81%
NET: 4-6	339	163	176	155	184	176	164	44	41	51	72	45	85	86	153	100	97	242	32	307	283	25	24	7
	16%	16%	16%	14%	18%	17%	15%	20%	15%	15%	18%	13%	15%	16%	15%	19%	17%	16%	13%	16%	16%	13%	18%	14%
NET: 1-3	120	49	71	59	61	67	53	6	10	16	28	14	46	36	47	37	17	103	12	108	102	11	6	1
	6%	5%	6%	5%	6%	6%	5%	3%	4%	5%	7%	4%	8% e	7%	5%	7%	3%	7% o	5%	6%	6%	5%	5%	2%
Mean	7.67	7.71	7.63	7.68	7.65	7.60	7.73	7.76	7.78	7.63	7.54	7.98	7.48	7.59	7.76	7.56	7.75	7.64	7.82	7.65	7.62	7.88	7.67	8.29 su
Standard Deviation	2.09	1.99	2.17	2.00	2.18	2.11	2.06	1.85	1.98	1.88	2.34	1.88	2.25	2.16	1.94	2.26	1.86	2.17	1.95	2.10	2.10	1.96	2.13	1.98
Standard Error	0.04	0.06	0.07	0.09	0.05	0.06	0.06	0.12	0.12	0.10	0.12	0.10	0.10	0.09	0.06	0.10	0.08	0.05	0.12	0.05	0.06	0.11	0.13	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 135

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	41	-	14	27	15	23	4	17	23	26	15	12	8	21	19	32	9	12	25
	2%	-	1%	9%ab	3%	2%	5%	2%	2%	2%	3%	1%	1%	2%	2%	2%	3%	3%	2%
2	23	1	11	12	6	17	-	10	13	17	7	7	5	10	12	17	6	11	13
	1%	*	1%	4%ab	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
3	56	1	42	11	14	39	*	18	34	32	24	12	27	25	30	45	10	8	47
	3%	*	3%a	4%a	3%	3%	*	2%	3%	2%	5%i	1%	4%k	2%	4%	2%	4%	2%	3%
4	52	9	25	17	11	35	2	32	19	43	9	23	17	40	10	48	4	8	44
	2%	2%	2%	6%b	2%	3%	2%	3%	2%	3%	2%	3%	3%	3%n	1%	3%	1%	2%	3%
5	125	26	72	19	38	70	9	56	55	100	25	34	42	74	47	106	19	29	90
	6%	7%	5%	6%	7%	5%	12%	6%	6%	6%	6%	4%	7%	6%	6%	6%	7%	6%	6%
6	162	18	94	42	37	110	10	76	75	133	29	72	48	107	51	144	18	36	124
	8%	5%	7%	14%ab	7%	8%	14%	8%	8%	8%	7%	8%	8%	8%	6%	8%	7%	8%	8%
7	319	57	218	35	86	198	10	131	160	248	71	123	91	198	120	266	53	45	267
	15%	15%	16%	12%	16%	15%	14%	14%	16%	15%	16%	14%	15%	15%	15%	14%	19%	10%	16%o
8	491	63	341	67	121	309	16	199	229	388	102	203	147	289	196	433	57	112	376
	23%	16%	25%a	23%	22%	23%	21%	23%	23%	23%	23%	24%	25%	23%	24%	24%	21%	25%	23%
9	372	67	262	36	93	229	11	181	153	312	60	151	95	206	151	332	39	87	278
	18%	17%	19%c	12%	17%	17%	15%	20%	15%	19%	14%	18%	16%	16%	19%	18%	14%	19%	17%
10 - HIGHEST score	433	143	260	23	112	274	13	190	207	350	82	205	102	284	147	386	47	97	330
	20%	37%bc	19%c	8%	21%	21%	17%	21%	21%	21%	19%	24%i	17%	22%	18%	21%	17%	21%	20%
Don't know	43	2	30	5	8	33	1	14	24	32	11	14	18	25	16	33	9	14	26
	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	3%	2%	2%	2%	3%	3%	2%
SUMMARY:																			
NET: 9-10	805	211	521	60	205	502	24	371	360	663	143	356	197	490	298	718	86	183	608
	38%	54%bc	38%c	20%	38%	38%	32%	40%	36%	39%	33%	42%i	33%	38%	37%	39%	32%	40%	38%
NET: 7-10	1615	331	1080	161	412	1010	51	701	749	1299	316	682	435	977	614	1417	195	341	1251
	76%	85%bc	79%c	55%	76%	76%	66%	76%	75%	77%	73%	80%i	73%	76%	77%	77%	72%	74%	77%
NET: 4-6	339	54	191	79	86	214	21	164	149	276	63	130	107	222	108	298	40	72	258
	16%	14%	14%	27%ab	16%	16%	28%a	18%	15%	16%	14%	15%	18%	17%	14%	16%	15%	16%	16%
NET: 1-3	120	2	67	50	35	78	4	46	70	74	45	31	40	57	60	94	26	30	85
	6%	1%	5%a	17%ab	6%	6%	5%	5%	7%	4%	10%i	4%	7%	4%	8%am	5%	10%	7%	5%
Mean	7.67	8.34bc	7.77c	6.36	7.61	7.66	7.29	7.68	7.59	7.75j	7.34	7.89l	7.47	7.71	7.61	7.72	7.31	7.69	7.68
Standard Deviation	2.09	1.74	1.93	2.64	2.17	2.09	2.22	2.09	2.16	2.01	2.35	1.95	2.09	2.04	2.15	2.05	2.31	2.21	2.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.08	0.05	0.15	0.10	0.06	0.24	0.06	0.07	0.05	0.13	0.06	0.08	0.06	0.08	0.05	0.17	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 136

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	41	3	1	1	4	3	10	3	3	1	2	9	1
	2%	1%	2%	1%	2%	2%	7%j	1%	3%	*	1%	3%	1%
2	23	4	-	1	2	-	1	4	1	3	3	4	1
	1%	2%	-	1%	1%	-	1%	2%	1%	2%	1%	1%	1%
3	56	4	5	4	5	3	5	11	2	6	4	8	*
	3%	2%	8%aehj	3%	2%	1%	4%	5%	1%	4%	1%	3%	*
4	52	2	3	8	5	2	2	1	5	8	1	13	3
	2%	1%	5%gj	5%j	2%	1%	1%	*	4%gj	5%j	1%	4%j	5%aegj
5	125	7	1	23	12	8	2	21	8	11	8	24	1
	6%	4%	2%	14%abefj	5%	4%	1%	10%afj	6%	6%	3%	8%	2%
6	162	16	4	9	17	19	15	5	11	8	29	26	3
	8%	8%	6%	6%	8%	9%	10%	3%	9%g	5%	11%g	8%	6%
7	319	16	14	23	28	33	36	33	19	13	50	51	4
	15%	8%	23%ail	14%	12%	16%	24%ail	17%al	14%	8%	19%ail	17%al	7%
8	491	68	10	17	91	64	29	35	29	41	56	41	11
	23%	34%bcfghjkl	17%	11%	40%bcfghijkl	31%ck	20%	18%	22%ck	24%c	21%	13%	21%
9	372	35	13	26	26	47	29	32	21	31	39	62	10
	18%	18%	21%	17%	11%	23%d	19%	16%	16%	19%	15%	21%	19%
10 - HIGHEST score	433	41	9	46	33	28	17	51	29	40	70	50	19
	20%	21%	14%	29%defk	14%	14%	11%	26%def	22%f	24%	27%defk	17%	35%abdefhk
Don't know	43	3	1	1	6	*	4	2	3	6	1	14	2
	2%	1%	2%	1%	3%	*	2%	1%	2%	3%	*	5%j	3%ej
SUMMARY:													
NET: 9-10	805	76	21	72	59	75	46	83	50	71	109	112	29
	38%	38%d	36%	46%d	26%	36%	31%	42%d	38%d	42%d	42%d	37%	54%abdefhk
NET: 7-10	1615	160	45	112	178	172	111	151	98	125	215	204	44
	76%	81%k	75%	71%	78%	83%k	74%	77%	75%	74%	82%k	68%	81%k
NET: 4-6	339	25	8	40	35	28	18	27	24	27	38	62	7
	16%	13%	13%	25%a	15%	14%	12%	13%	18%	16%	14%	21%	14%
NET: 1-3	120	11	6	6	10	6	17	18	6	10	8	21	1
	6%	5%	10%j	4%	4%	3%	11%ej	9%	5%	6%	3%	7%	2%
Mean	7.67	7.88k	7.35	7.64	7.60	7.84	7.17	7.64	7.67	7.76	7.98bfk	7.34	8.29bdfghk
Standard Deviation	2.09	1.96	2.22	2.22	1.86	1.69	2.36	2.28	2.13	2.17	1.82	2.29	1.98
Standard Error	0.04	0.11	0.27	0.20	0.15	0.13	0.24	0.19	0.13	0.18	0.12	0.16	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 137

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	17	9	8	8	9	12	5	-	4	3	2	1	8	7	10	*	2	15	2	15	16	-	1	*
	2%	2%	2%	2%	2%	2%	1%	-	4%	2%	1%	*	3%	2%	2%	*	1%	2%	2%	2%	2%	-	1%	1%
2	20	5	15	14	6	11	9	-	-	4	9	2	5	3	6	12	4	16	-	20	15	4	-	*
	2%	1%	3%	4%	1%	2%	2%	-	-	3%	5%	1%	2%	1%	1%	7%lm	2%	2%	-	2%	2%	6%su	-	1%
3	23	9	14	10	13	12	11	1	1	-	3	8	10	8	15	*	4	19	2	21	21	1	1	-
	3%	2%	3%	3%	2%	2%	3%	2%	2%	-	2%	5%	3%	3%	3%	*	2%	3%	2%	3%	3%	1%	1%	-
4	20	9	10	8	12	17	3	4	-	4	3	1	8	6	9	4	3	17	1	19	14	1	5	*
	2%	2%	2%	2%	2%	3%	1%	7%fi	-	3%	2%	1%	3%	2%	2%	3%	2%	2%	1%	2%	2%	1%	8%st	1%
5	50	28	22	14	36	31	19	6	2	6	14	6	16	15	28	7	16	34	5	45	42	3	4	1
	6%	7%	4%	3%	7%	6%	5%	10%	3%	5%	8%	4%	5%	5%	6%	5%	8%	5%	6%	6%	6%	4%	5%	8%
6	74	36	38	24	50	45	29	6	9	18	12	13	16	35	30	9	28	46	6	68	61	5	6	2
	8%	9%	8%	6%	10%	9%	8%	11%	10%	15%j	7%	8%	5%	12%	7%	5%	14%p	7%	7%	8%	8%	7%	10%	17%k
7	127	57	71	65	62	77	50	6	17	17	18	31	39	29	73	26	25	103	16	111	109	8	9	2
	14%	14%	14%	17%	12%	15%	13%	11%	19%	15%	10%	20%	13%	10%	17%	17%	13%	15%	18%	14%	15%	12%	13%	14%
8	211	90	122	111	101	128	83	10	28	39	34	30	71	82	89	40	49	163	21	190	172	23	13	3
	24%	22%	24%	28%	20%	24%	22%	18%	31%	33%	19%	19%	23%	27%	20%	25%	25%	23%	24%	24%	23%	33%	20%	24%
9	160	78	82	55	106	92	69	15	13	11	32	37	53	54	84	22	26	135	16	145	129	12	17	2
	18%	20%	17%	14%	21%	18%	18%	27%g	14%	10%	18%	24%g	17%	18%	19%	14%	13%	19%	18%	18%	17%	18%	26%	16%
10 - HIGHEST score	129	53	76	46	83	73	56	3	11	15	27	22	50	39	70	20	22	107	16	113	112	8	7	2
	14%	13%	15%	12%	16%	14%	15%	6%	12%	13%	16%	14%	17%	13%	16%	13%	11%	15%	18%	14%	15%	12%	11%	17%
Don't know	66	26	40	37	29	25	41	5	5	1	21	6	28	21	27	18	16	51	4	62	58	4	3	*
	7%	7%	8%	9%	6%	5%	11%c	8%g	6%	1%	12%g	4%	9%g	7%	6%	12%	8%	7%	5%	8%	8%	6%	5%	1%
SUMMARY:																								
NET: 9-10	290	131	158	101	189	165	124	19	23	27	59	59	103	94	154	42	47	242	32	257	241	21	24	4
	32%	33%	32%	26%	37%a	32%	33%	33%	26%	23%	34%	38%	34%	31%	35%	27%	25%	34%	36%	32%	32%	30%	37%	33%
NET: 7-10	628	277	351	277	351	371	258	35	68	82	110	119	214	205	316	108	121	507	69	558	523	52	46	8
	70%	69%	71%	71%	69%	71%	69%	62%	76%	70%	64%	77%	70%	68%	72%	68%	63%	72%	78%	69%	70%	74%	69%	70%
NET: 4-6	144	74	70	45	98	92	51	16	11	28	29	20	40	56	67	20	47	97	12	131	117	8	15	3
	16%	18%	14%	12%	19%a	18%	14%	28%fi	12%	23%	17%	13%	13%	19%	15%	13%	24%p	14%	14%	16%	16%	12%	23%	26%t
NET: 1-3	60	23	37	33	27	35	25	1	5	7	13	10	23	18	30	12	10	50	4	56	53	5	2	*
	7%	6%	7%	8%	5%	7%	7%	2%	6%	6%	8%	7%	8%	6%	7%	8%	5%	7%	4%	7%	7%	7%	2%	2%
Mean	7.47	7.46	7.49	7.35	7.56	7.40	7.57	7.32	7.49	7.25	7.43	7.66	7.51	7.49	7.51	7.34	7.28	7.52	7.73	7.44	7.46	7.54	7.51	7.58
Standard Deviation	2.13	2.08	2.16	2.17	2.09	2.15	2.09	1.86	2.01	2.05	2.29	1.93	2.25	2.07	2.14	2.20	1.96	2.17	1.96	2.14	2.16	2.06	1.95	1.94
Standard Error	0.07	0.09	0.10	0.19	0.07	0.09	0.10	0.23	0.20	0.17	0.18	0.14	0.13	0.12	0.10	0.16	0.13	0.08	0.17	0.07	0.09	0.18	0.17	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 138

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	17	1	10	6	3	6	3	8	9	16	1	5	8	10	7	16	1	6	10
	2%	*	2%	4%	1%	1%	7%	2%	2%	2%	1%	1%	3%	2%	2%	2%	1%	3%	2%
2	20	-	8	12	9	11	-	8	12	6	14	3	6	3	16	11	8	5	15
	2%	-	1%	9%ab	4%	2%	-	2%	3%	1%	9%a	1%	2%	1%	5%am	1%	9%o	2%	2%
3	23	2	12	9	5	17	-	9	13	17	6	6	11	11	12	18	5	9	14
	3%	1%	2%	7%ab	2%	3%	-	2%	3%	2%	4%	2%	4%	2%	3%	2%	5%	4%	2%
4	20	1	12	7	9	9	*	13	4	17	2	6	3	16	2	20	-	4	16
	2%	1%	2%	5%	4%	2%	*	3%	1%	2%	2%	2%	1%	3%	1%	2%	-	2%	2%
5	50	9	29	10	11	29	1	23	25	46	4	23	12	34	14	49	1	13	34
	6%	5%	5%	7%	5%	5%	3%	6%	6%	6%	3%	7%	4%	6%	4%	6%	1%	7%	5%
6	74	11	43	20	6	60	4	29	43	67	7	28	36	48	22	69	5	14	54
	8%	6%	8%	15%b	3%	11%a	12%	7%	10%	9%	4%	8%	14%	9%	7%	9%	5%	7%	8%
7	127	23	78	23	32	82	3	52	61	98	29	51	37	64	63	105	23	25	101
	14%	14%	14%	17%	14%	15%	8%	13%	14%	13%	19%	15%	14%	12%	19%	13%	23%	13%	15%
8	211	24	153	23	50	119	10	99	93	178	33	84	58	134	70	191	19	37	173
	24%	15%	27%a	17%	23%	21%	29%	25%	22%	24%	22%	24%	22%	25%	21%	24%	20%	18%	26%
9	160	35	106	16	47	97	4	72	73	129	31	58	44	95	60	142	18	31	126
	18%	21%	19%	12%	22%	17%	12%	18%	17%	17%	21%	16%	17%	18%	18%	18%	18%	15%	19%
10 - HIGHEST score	129	53	68	5	34	79	9	56	61	113	16	59	30	78	49	115	14	42	86
	14%	32%bc	12%c	3%	16%	14%	26%	14%	14%	15%	11%	17%	11%	15%	14%	14%	14%	21%a	13%
Don't know	66	7	50	4	13	49	1	23	36	58	8	29	21	42	23	61	4	14	50
	7%	4%	9%	3%	6%	9%	2%	6%	8%	8%	5%	8%	8%	8%	7%	8%	4%	7%	7%
SUMMARY:																			
NET: 9-10	290	88	174	21	81	176	13	128	134	242	47	117	74	173	109	257	32	73	212
	32%	53%bc	31%c	16%	37%	31%	38%	33%	31%	32%	31%	33%	28%	32%	32%	32%	32%	37%	31%
NET: 7-10	628	135	405	66	163	377	27	279	288	518	110	251	168	371	243	553	74	135	486
	70%	82%bc	71%c	50%	74%	67%	75%	71%	67%	70%	72%	71%	63%	70%	72%	69%	75%	68%	72%
NET: 4-6	144	21	84	36	26	98	6	65	72	131	13	57	51	98	39	138	6	31	104
	16%	13%	15%	27%ab	12%	18%	16%	16%	17%	18%	9%	16%	19%	18%	11%	17%	6%	16%	15%
NET: 1-3	60	3	30	27	17	35	3	25	34	39	21	14	25	23	36	46	14	19	39
	7%	2%	5%	20%ab	8%	6%	7%	6%	8%	5%	14%a	4%	10%k	4%	10%am	6%	14%	10%	6%
Mean	7.47	8.32bc	7.59c	6.06	7.52	7.48	7.67	7.47	7.39	7.54	7.14	7.67l	7.17	7.57	7.34	7.50	7.26	7.43	7.51
Standard Deviation	2.13	1.74	1.99	2.47	2.24	2.05	2.42	2.14	2.19	2.06	2.42	1.96	2.24	2.01	2.31	2.09	2.39	2.42	2.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.07	0.12	0.08	0.19	0.16	0.08	0.37	0.09	0.11	0.07	0.24	0.10	0.13	0.08	0.13	0.07	0.31	0.15	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 139

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	17	-	-	1	1	7	2	2	1	-	1	3	*
	2%	-	-	2%	1%	8%	3%	2%	1%	-	*	3%	1%
2	20	4	-	1	-	-	8	4	-	3	-	-	*
	2%	6% d h j k	-	1%	-	-	13%	3%	-	5%	-	-	1%
3	23	1	1	1	1	1	4	1	1	4	4	6	-
	3%	1%	3%	1%	1%	1%	7%	1%	1%	5%	3%	5%	-
4	20	1	1	2	*	*	1	3	5	-	1	6	*
	2%	1%	5%	3%	*	*	1%	3%	8% ad ij	-	1%	4%	1%
5	50	3	1	7	6	3	1	6	4	7	6	7	1
	6%	4%	3%	13%	6%	3%	1%	6%	5%	11%	5%	5%	8%
6	74	5	4	2	2	2	6	8	6	5	20	11	2
	8%	7%	16%	4%	2%	2%	10%	7%	10%	7%	18% de	9%	17% de
7	127	8	2	16	8	14	7	6	9	8	22	27	2
	14%	12%	8%	31%	9%	15%	11%	5%	13%	12%	19% g	20% g	14%
8	211	23	1	7	43	31	11	32	13	12	18	17	3
	24%	33% jk	6%	14%	45% h ij k	33% k	18%	29% k	20%	18%	15%	13%	24%
9	160	12	5	7	8	21	15	11	17	13	25	24	2
	18%	18%	22%	13%	9%	22%	24%	10%	26% cd j	18%	22%	18%	16%
10 - HIGHEST score	129	8	5	6	18	6	6	29	7	10	17	15	2
	14%	12%	23%	11%	19%	6%	10%	26% eh	11%	15%	15%	11%	17%
Don't know	66	4	3	5	7	10	1	9	3	7	1	15	*
	7%	6%	14%	9%	8%	10%	2%	8%	5%	10% j	1%	12% j	1%
SUMMARY:													
NET: 9-10	290	21	10	12	26	27	21	41	24	23	42	39	4
	32%	30%	45%	23%	28%	29%	34%	37%	37%	33%	37%	30%	33%
NET: 7-10	628	52	13	36	77	72	39	78	46	43	82	82	8
	70%	74%	59%	68%	82% k	76%	63%	71%	69%	63%	71%	63%	70%
NET: 4-6	144	8	5	10	8	5	7	18	15	12	27	24	3
	16%	12%	24%	19%	9%	6%	12%	16%	23% cd e	18%	24% de	18%	26% ade
NET: 1-3	60	5	1	2	2	8	14	6	2	7	4	10	*
	7%	7%	3%	4%	2%	8%	22%	6%	2%	10%	4%	7%	2%
Mean	7.47	7.54	7.81	7.13	8.05 k	7.44	6.73	7.79	7.51	7.28	7.57	7.19	7.58
Standard Deviation	2.13	2.06	2.11	1.99	1.56	2.27	2.79	2.24	1.95	2.29	1.81	2.20	1.94
Standard Error	0.07	0.18	0.37	0.28	0.18	0.27	0.41	0.25	0.17	0.29	0.16	0.23	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 140

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	3	1	3	-	3	1	2	*	3	-	*	-	1	2	*	*	3	3	1	3	*	-	-	
	2%	1%	3%	-	3%	1%	3%	1%	7%	-	3%	-	5%	2%	1%	1%	3%	10%	1%	3%	4%	-	-	
2	1	-	1	-	1	1	-	-	-	-	-	1	1	-	-	-	1	-	1	1	-	-	-	
	*	-	1%	-	1%	1%	-	-	-	-	-	4%	2%	-	-	-	1%	-	1%	*	-	-	-	
3	4	3	1	-	4	2	2	1	1	-	2	1	2	2	-	-	4	1	3	4	-	*	-	
	3%	5%	1%	-	4%	3%	3%	2%	1%	-	15%	11%	6%	3%	-	-	4%	5%	2%	3%	-	5%	-	
4	5	3	1	2	2	4	1	4	-	1	-	*	1	4	-	-	5	-	5	2	-	3	*	
	3%	5%	2%	7%	2%	6%	1%	9%	-	2%	-	2%	-	5%	-	-	5%	-	4%	2%	-	30%	11%	
5	9	5	3	2	6	2	7	1	5	1	1	1	1	5	3	5	4	4	5	8	-	1	-	
	6%	8%	5%	7%	6%	3%	9%	3%	12%	2%	9%	13%	2%	6%	10%	9%	5%	15%	4%	6%	-	11%	-	
6	22	10	11	7	15	10	12	9	7	2	*	4	2	15	5	9	13	5	17	20	1	1	*	
	16%	17%	15%	20%	14%	16%	16%	20%	17%	9%	4%	44%	2%	8%	18%	16%	17%	15%	18%	16%	13%	11%	20%	
7	28	8	19	10	18	15	13	17	5	3	1	*	1	4	18	6	4	23	2	26	2	2	1	
	20%	13%	26%	30%	17%	23%	18%	41%	13%	12%	9%	6%	7%	15%	22%	19%	9%	27%	6%	23%	19%	26%	49%	
8	24	11	12	6	17	12	12	3	6	7	1	*	6	5	16	3	12	11	1	23	21	2	1	
	17%	18%	16%	19%	16%	18%	16%	7%	16%	26%	12%	2%	49%	20%	19%	9%	24%	13%	3%	20%	17%	38%	7%	
9	22	10	11	-	22	10	12	5	8	4	3	1	2	6	12	4	11	11	8	13	21	1	-	
	16%	16%	15%	-	21%	16%	16%	11%	21%	14%	27%	6%	16%	22%	14%	14%	21%	12%	32%	12%	17%	9%	5%	
10 - HIGHEST score	14	7	7	-	14	8	6	2	3	4	2	1	1	3	7	3	8	6	3	11	13	*	*	
	10%	12%	9%	-	13%	12%	9%	6%	9%	14%	20%	17%	9%	13%	9%	11%	17%	6%	10%	10%	11%	6%	4%	
Don't know	8	2	6	5	3	1	7	*	1	5	-	-	1	1	*	7	1	7	*	8	7	*	*	
	6%	4%	8%	16%	3%	2%	9%	1%	3%	21%	-	-	11%	4%	1%	21%	2%	8%	1%	7%	6%	4%	3%	
SUMMARY:																								
NET: 9-10	36	18	18	-	36	18	18	7	11	7	5	2	3	9	19	8	19	17	11	24	34	1	1	
	26%	28%	24%	-	34%	27%	24%	16%	30%	28%	48%	23%	25%	35%	23%	25%	38%p	19%	42%	22%	28%	16%	10%	
NET: 7-10	87	37	50	16	71	44	43	27	22	17	7	3	11	18	53	16	35	52	13	73	78	5	3	
	63%	59%	66%	49%	67%	68%	58%	64%	59%	66%	69%	31%	81%	70%	65%	52%	71%	58%	51%	73%	64%	80%	40%	
NET: 4-6	35	19	16	11	24	15	20	14	11	3	1	5	*	3	24	8	13	22	9	27	29	1	5	
	25%	30%	21%	35%	23%	24%	26%	32%	29%	13%	13%	58%	4%	14%	29%	25%	26%	25%	33%	24%	24%	13%	52%	
NET: 1-3	8	4	4	-	8	3	5	1	3	-	2	1	1	3	4	*	*	8	4	4	7	*	*	
	6%	7%	5%	-	7%	5%	6%	3%	9%	-	18%	11%	4%	13%	5%	1%	1%	9%	15%	4%	6%	4%	5%	
Mean	7.13	7.08	7.17	6.55	7.28	7.22	7.04	6.79	6.93	7.97	7.26	6.48	7.91	7.15	7.05	7.36	7.79p	6.73	6.70	7.22	7.21	7.42	5.87	
Standard Deviation	2.03	2.11	1.97	1.21	2.18	1.99	2.08	1.66	2.37	1.50	2.77	2.22	1.72	2.54	1.94	1.80	1.70	2.11	2.76	1.80	2.03	1.83	2.01	
Standard Error	0.15	0.21	0.20	0.36	0.16	0.21	0.20	0.24	0.33	0.24	0.58	0.64	0.41	0.36	0.19	0.28	0.19	0.20	0.43	0.15	0.17	0.42	0.45	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 141

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	3	1	1	1	-	3	-	3	1	3	*	2	1	2	1	3	-	3	1
	2%	2%	1%	7%	-	4%	-	4%	2%	3%	1%	2%	3%	3%	3%	-	5%	1%	
2	1	-	1	-	-	1	-	1	-	1	-	-	1	-	1	-	-	-	1
	*	-	1%	-	-	1%	-	1%	-	*	-	-	2%	1%	-	-	-	-	1%
3	4	*	1	1	-	4	-	2	2	4	-	2	2	3	-	4	-	1	3
	3%	1%	2%	7%	-	4%	-	3%	5%	3%	-	3%	7%	4%	-	3%	-	1%	3%
4	5	1	3	1	3	1	-	2	*	2	3	1	1	4	1	5	-	1	3
	3%	1%	6%	4%	9%	2%	-	3%	*	2%	15%	2%	3%	5%	2%	4%	-	3%	4%
5	9	4	4	1	*	8	*	5	3	9	-	7	1	7	2	9	-	2	6
	6%	8%	7%	4%	1%	9%	6%	6%	10%	7%	-	9%	6%	9%	3%	7%	-	4%	7%
6	22	3	12	5	5	15	1	12	2	22	-	11	5	10	8	22	-	5	15
	16%	7%	19%	26%	18%	15%	20%	15%	7%	18%	-	15%	18%	13%	16%	18%	-	9%	18%
7	28	10	14	4	4	22	1	12	14	26	2	13	10	13	15	27	1	7	20
	20%	20%	23%	20%	14%	23%	9%	16%	42%	22%	9%	17%	37%	16%	30%	22%	7%	15%	24%
8	24	8	13	2	7	13	1	12	4	17	7	13	2	13	8	17	7	12	11
	17%	17%	21%	10%	26%	13%	24%	15%	12%	14%	38%	17%	6%	17%	16%	14%	47%	24%	13%
9	22	10	8	4	3	17	2	16	5	21	1	13	4	13	8	21	1	7	15
	16%	20%	13%	18%	9%	18%	29%	20%	14%	17%	5%	17%	16%	17%	16%	17%	6%	13%	18%
10 - HIGHEST score	14	11	2	1	1	10	1	12	2	14	-	12	*	13	1	14	-	7	7
	10%	23%	4%	3%	3%	10%	13%	15%	7%	12%	-	16%	2%	16%	2%	11%	-	14%	8%
Don't know	8	-	2	*	6	2	-	2	*	2	6	1	-	1	6	2	6	6	2
	6%	-	4%	1%	20%	2%	-	3%	1%	2%	32%	1%	-	1%	13%	2%	40%	12%	3%
SUMMARY:																			
NET: 9-10	36	21	11	4	4	27	2	28	7	35	1	25	5	26	9	35	1	13	22
	26%	44%	17%	21%	12%	28%	42%	35%	20%	29%	5%	33%	18%	33%	18%	28%	6%	27%	26%
NET: 7-10	87	38	38	11	15	61	4	52	25	78	9	51	16	52	31	78	9	33	53
	63%	81%	61%	51%	52%	64%	74%	66%	75%	65%	52%	67%	62%	65%	64%	63%	60%	66%	63%
NET: 4-6	35	8	19	7	8	24	2	19	6	33	3	20	7	21	10	35	-	8	24
	25%	17%	31%	34%	28%	25%	26%	24%	17%	27%	15%	26%	26%	27%	21%	28%	-	16%	29%
NET: 1-3	8	1	3	3	-	8	-	6	2	8	*	4	3	6	1	8	-	3	4
	6%	3%	4%	14%	-	8%	-	7%	7%	6%	1%	5%	13%	7%	3%	6%	-	7%	5%
Mean	7.13	7.85	6.91	6.38	7.08	7.02	7.88	7.31	7.00	7.15	6.95	7.36	6.49	7.18	7.12	7.07	7.99	7.32	7.07
Standard Deviation	2.03	1.94	1.78	2.33	1.60	2.15	1.62	2.22	1.84	2.04	1.95	2.08	2.08	2.23	1.65	2.08	0.51	2.30	1.88

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 141

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.15	0.21	0.21	0.40	0.33	0.18	0.47	0.19	0.28	0.15	0.59	0.19	0.33	0.20	0.23	0.15	0.19	0.28	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 142

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	3	*	-	*	-	1	2	-	-	-	-	-	-
	2%	4%	-	6%	-	4%	18%	-	-	-	-	-	-
2	1	-	1	-	-	-	-	-	-	-	-	-	-
	*	-	14%	-	-	-	-	-	-	-	-	-	-
3	4	-	-	-	-	1	-	-	*	-	2	1	-
	3%	-	-	-	-	2%	-	-	5%	-	7%	7%	-
4	5	-	-	1	-	1	-	-	3	-	-	-	*
	3%	-	-	20%	-	3%	-	-	30%	-	-	-	11%
5	9	-	1	-	1	2	1	2	1	*	1	1	-
	6%	-	17%	-	7%	9%	5%	13%	11%	3%	2%	8%	-
6	22	1	1	-	1	9	1	2	1	2	4	1	*
	16%	13%	14%	-	8%	35%	7%	14%	11%	18%	14%	6%	20%
7	28	2	*	1	-	3	4	2	2	-	11	2	1
	20%	26%	7%	18%	-	13%	35%	20%	23%	-	38%	16%	49%
8	24	2	1	1	2	6	1	3	1	1	2	4	*
	17%	38%	17%	11%	21%	25%	6%	26%	7%	8%	7%	30%	5%
9	22	1	*	2	4	1	1	1	*	3	6	3	-
	16%	9%	9%	29%	35%	5%	12%	12%	5%	20%	21%	19%	-
10 - HIGHEST score	14	*	1	1	2	1	2	2	*	1	3	1	*
	10%	6%	22%	16%	18%	5%	16%	15%	5%	10%	10%	6%	4%
Don't know	8	*	-	-	1	-	-	-	*	5	-	1	*
	6%	4%	-	-	10%	-	-	-	3%	41%	-	7%	11%
SUMMARY:													
NET: 9-10	36	1	1	2	5	2	3	3	1	4	9	3	*
	26%	16%	31%	45%	53%	10%	28%	27%	10%	30%	31%	25%	4%
NET: 7-10	87	5	2	4	8	12	7	9	3	5	21	10	1
	63%	80%	55%	74%	74%	47%	70%	73%	40%	38%	77%	72%	57%
NET: 4-6	35	1	1	1	2	12	1	3	5	3	5	2	1
	25%	13%	31%	20%	15%	47%	12%	27%	52%	20%	16%	15%	31%
NET: 1-3	8	*	1	*	-	2	2	-	*	2	2	1	-
	6%	4%	14%	6%	-	6%	18%	-	5%	-	7%	7%	-
Mean	7.13	7.42	6.81	7.20	8.37	6.56	6.53	7.55	5.87	7.94	7.32	7.39	6.58
Standard Deviation	2.03	1.83	3.04	2.85	1.55	1.87	3.09	1.63	2.01	1.74	1.78	1.87	-
Standard Error	0.15	0.42	1.08	0.90	0.42	0.39	0.86	0.42	0.45	0.48	0.30	0.48	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 143

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	20	12	8	6	14	11	9	*	5	1	3	1	9	6	12	2	4	16	4	16	17	2	*	1
	2%	2%	1%	2%	2%	2%	2%	*	3% e	1%	2%	1%	5% ec	2%	2%	1%	1%	2%	2%	2%	2%	2%	*	4% u
2	14	7	7	1	13	10	5	1	2	*	6	2	3	5	8	2	5	9	2	12	10	3	*	1
	1%	1%	1%	*	2%	2%	1%	1%	1%	*	3%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	4% s	*	4% u
3	42	22	20	10	32	20	22	6	9	8	7	7	5	8	28	6	7	35	7	34	35	3	3	*
	4%	4%	4%	3%	5%	4%	4%	3%	5%	4%	4%	6%	3%	3%	5%	3%	2%	5%	3%	4%	4%	4%	4%	2%
4	44	30	14	9	36	20	24	14	5	7	8	2	8	6	22	16	11	33	6	38	32	4	7	1
	4%	6%	2%	2%	5%	4%	4%	7%	3%	3%	4%	1%	5%	2%	4%	7% l	3%	5%	3%	4%	4%	4%	10% s	9% s
5	130	62	68	47	83	66	64	31	19	25	13	22	21	27	76	28	38	92	25	105	113	10	6	2
	12%	12%	12%	13%	12%	13%	11%	15% h	10%	12%	7%	18% h	12%	10%	13%	12%	10%	13%	12%	12%	12%	11%	9%	12%
6	151	85	66	51	99	71	80	35	28	39	17	15	16	30	83	38	71	79	35	115	127	10	11	2
	14%	17%	12%	14%	14%	14%	14%	17%	15%	19% h	9%	12%	9%	11%	14%	17%	19% p	11%	16%	13%	14%	11%	16%	17%
7	194	89	105	76	118	109	85	47	26	44	35	21	21	51	107	35	72	122	43	150	168	15	8	3
	18%	18%	18%	20%	17%	21% cd	15%	23% ij	14%	21%	19%	17%	12%	19%	18%	16%	19%	17%	20%	17%	19%	16%	12%	18%
8	156	65	91	46	110	73	82	27	32	35	25	15	21	38	93	24	65	91	32	123	123	19	11	2
	14%	13%	16%	12%	16%	14%	14%	13%	17%	17%	13%	12%	12%	14%	16%	11%	17%	13%	15%	14%	14%	21% ss	17%	15%
9	83	39	45	16	67	30	53	19	25	6	9	8	16	28	40	16	28	55	15	68	72	6	5	*
	8%	8%	8%	4%	10% ca	6%	9%	9% g	13% gh	3%	5%	7%	9% g	11%	7%	7%	7%	8%	7%	8%	8%	7%	7%	3%
10 - HIGHEST score	60	33	26	4	56	29	31	9	11	8	11	8	12	13	31	15	24	36	14	46	49	5	5	1
	6%	7%	5%	1%	8% a	6%	5%	5%	6%	4%	6%	7%	7%	5%	5%	7%	6%	5%	6%	5%	5%	5%	8%	8%
Don't know	184	61	123	109	75	73	112	13	24	33	53	22	39	54	88	42	57	127	31	153	159	13	11	1
	17%	12%	21%	29% b	11%	14%	20%	6%	13%	16% ee	28% efg	18% ee	22% ee	20%	15%	19%	15%	18%	15%	18%	18%	15%	16%	8%
SUMMARY:																								
NET: 9-10	143	72	71	20	123	59	84	28	35	14	21	16	28	42	71	31	52	91	29	114	120	11	10	2
	13%	14%	12%	5%	18% aa	11%	15%	14%	19% g	7%	11%	13%	16% g	16%	12%	14%	14%	13%	13%	13%	13%	12%	15%	11%
NET: 7-10	493	225	267	142	351	241	251	102	93	94	80	52	71	131	271	90	189	304	104	387	412	45	29	6
	46%	45%	47%	38%	50% aa	47%	44%	50%	50%	45%	43%	43%	41%	49%	46%	40%	49%	44%	49%	45%	45%	50%	44%	44%
NET: 4-6	325	177	149	107	218	157	168	80	53	71	38	39	46	62	181	82	121	205	65	258	273	24	23	6
	30%	35%	26%	29%	31%	31%	30%	39% fj	28%	34% h	20%	31%	26%	23%	31%	37% il	32%	29%	31%	30%	30%	26%	35%	38%
NET: 1-3	76	41	36	17	59	40	37	8	16	9	16	10	18	19	48	9	16	60	13	63	63	8	3	2
	7%	8%	6%	5%	8%	8%	6%	4%	8%	4%	9%	8%	10%	7%	8%	4%	4%	9% o	6%	7%	7%	9%	5%	10%
Mean	6.55	6.43	6.67	6.39	6.62	6.47	6.63	6.59	6.72	6.56	6.52	6.48	6.36	6.72	6.48	6.54	6.79 p	6.41	6.67	6.53	6.55	6.54	6.63	6.16
Standard Deviation	2.03	2.10	1.95	1.70	2.15	2.02	2.04	1.75	2.15	1.65	2.19	2.03	2.47	2.08	2.04	1.94	1.82	2.12	1.95	2.04	2.01	2.15	2.04	2.34
Standard Error	0.06	0.09	0.08	0.15	0.07	0.09	0.08	0.12	0.15	0.11	0.17	0.17	0.19	0.12	0.08	0.12	0.09	0.08	0.13	0.07	0.07	0.17	0.17	0.29

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 144

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	20	1	12	7	4	10	-	9	11	18	2	6	9	12	8	18	2	6	14
	2%	*	2%	4% a	2%	1%	-	1%	3%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%
2	14	2	8	3	1	9	1	8	6	14	-	9	2	8	4	14	-	5	10
	1%	1%	1%	2%	*	1%	1%	1%	2%	2%	-	2%	1%	1%	1%	1%	-	2%	1%
3	42	8	18	15	5	29	*	23	18	36	6	21	13	21	20	39	2	10	31
	4%	3%	3%	8% ab	2%	4%	*	4%	5%	4%	4%	4%	4%	3%	5%	4%	3%	4%	4%
4	44	4	25	13	7	32	2	25	14	34	10	25	10	25	15	41	3	13	30
	4%	2%	4%	7% a	3%	4%	5%	4%	4%	4%	7%	5%	3%	4%	4%	4%	4%	5%	4%
5	130	33	74	20	28	89	6	83	41	113	17	65	26	88	38	116	14	28	96
	12%	12%	13%	12%	14%	12%	13%	13%	11%	12%	13%	13%	9%	14%	9%	12%	19%	10%	12%
6	151	24	83	37	29	104	2	79	45	139	12	69	39	82	61	141	8	43	104
	14%	9%	14%	21% a	14%	15%	4%	13%	12%	15%	9%	14%	13%	13%	15%	14%	10%	16%	13%
7	194	52	116	23	28	139	7	98	84	165	29	87	68	115	76	175	19	33	160
	18%	20%	19%	13%	14%	19%	14%	16%	22% g	17%	22%	17%	23%	18%	18%	18%	25%	12%	20% d
8	156	47	88	15	26	102	8	109	37	144	12	80	38	91	56	148	7	39	113
	14%	18% c	15%	9%	13%	14%	16%	17% h	10%	15%	9%	16%	13%	14%	14%	15%	10%	15%	14%
9	83	28	44	9	13	54	4	57	22	72	12	45	18	46	36	79	5	24	57
	8%	11%	7%	5%	6%	8%	9%	9%	6%	8%	9%	9%	6%	7%	9%	8%	6%	9%	7%
10 - HIGHEST score	60	31	22	6	10	38	5	41	17	53	7	35	9	34	23	56	3	18	40
	6%	12% bc	4%	3%	5%	5%	10%	7%	4%	6%	5%	7%	3%	5%	6%	6%	5%	7%	5%
Don't know	184	32	107	29	50	109	13	90	81	156	28	61	68	106	75	171	12	50	127
	17%	12%	18%	16%	25% e	15%	27%	15%	22% g	17%	21%	12%	23% k	17%	18%	17%	17%	19%	16%
SUMMARY:																			
NET: 9-10	143	59	66	14	23	92	9	98	38	125	19	80	27	80	59	135	8	42	97
	13%	22% bc	11%	8%	11%	13%	19%	16%	10%	13%	14%	16% l	9%	13%	14%	14%	11%	16%	12%
NET: 7-10	493	159	270	52	78	333	23	304	160	433	60	248	132	287	190	458	34	114	370
	46%	60% bc	45% cc	30%	39%	47%	49%	49%	42%	46%	45%	49%	44%	46%	46%	46%	45%	43%	47%
NET: 4-6	325	61	182	70	63	225	11	187	101	287	38	159	74	195	115	298	25	84	229
	30%	23%	30%	40% a	31%	31%	22%	30%	27%	30%	29%	32%	25%	31%	28%	30%	33%	31%	29%
NET: 1-3	76	11	38	25	10	48	1	40	35	69	8	35	24	42	31	72	4	20	55
	7%	4%	6%	14% ab	5%	7%	2%	6%	9%	7%	6%	7%	8%	7%	8%	7%	6%	8%	7%
Mean	6.55	7.19 bc	6.50 c	5.75	6.54	6.55	7.16	6.69 h	6.30	6.56	6.50	6.64	6.41	6.53	6.61	6.56	6.40	6.57	6.55
Standard Deviation	2.03	1.92	1.94	2.15	1.97	1.96	2.00	2.03	2.10	2.03	2.01	2.04	2.00	2.01	2.04	2.04	1.91	2.16	1.98

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 144

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.11	0.08	0.16	0.15	0.07	0.28	0.08	0.11	0.06	0.20	0.09	0.12	0.08	0.10	0.06	0.27	0.13	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 145

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	20 2%	2 2%	1 3%	* *	1 1%	8 8%j	3 4%	2 2%	* 1%	- -	1 1%	1 1%	4%chli
2	14 1%	3 4%	1 2%	1 2%	1 1%	1 1%	1 1%	1 1%	* *	1 2%	3 2%	1 1%	4%hk
3	42 4%	3 4%	2 7%	3 4%	4 3%	2 2%	2 3%	4 5%	3 4%	1 2%	5 3%	12 8%	* 2%
4	44 4%	4 4%	1 5%	6 7%	6 6%	5 5%	1 2%	4 4%	7 10%jjk	1 1%	3 2%	5 3%	1 9%j
5	130 12%	10 11%	4 15%	10 12%	20 18%	12 12%	7 10%	9 9%	6 9%	8 10%	21 11%	23 16%	2 12%
6	151 14%	10 11%	3 14%	14 18%	13 12%	21 21%	8 12%	10 10%	11 16%	6 8%	37 19%	15 10%	2 17%
7	194 18%	15 16%	6 26%	6 7%	15 13%	10 10%	16 23%c	15 15%	8 12%	12 15%	69 35%acdeghikl	19 13%	3 18%c
8	156 14%	19 21%	1 6%	14 18%	16 14%	9 9%	13 19%	10 11%	11 17%	11 13%	30 15%	18 13%	2 15%
9	83 8%	6 7%	1 5%	9 11%	13 11%	3 3%	2 4%	4 4%	5 7%	13 16%egj	16 8%	10 7%	* 3%
10 - HIGHEST score	60 6%	5 5%	2 8%	9 11%j	7 6%	2 2%	7 10%	4 5%	5 8%	6 7%	6 3%	5 3%	1 8%
Don't know	184 17%	13 15%j	2 9%	8 10%j	17 15%j	26 26%jl	8 11%	34 35%acdfhj	11 16%j	21 26%cl	6 3%	37 25%cl	1 8%
SUMMARY:													
NET: 9-10	143 13%	11 12%	3 14%	18 22%ej	19 17%	6 6%	9 14%	8 9%	10 15%	19 24%egjk	22 11%	16 11%	2 11%
NET: 7-10	493 46%	45 50%e	11 46%	38 47%e	50 45%e	25 25%	38 56%ek	34 35%	29 44%e	42 52%e	121 61%deghkl	53 36%	6 44%e
NET: 4-6	325 30%	24 26%	8 34%	30 37%l	39 35%	38 38%	16 24%	23 23%	23 35%l	15 19%	62 31%	42 29%	6 38%l
NET: 1-3	76 7%	8 9%	3 12%	5 6%	6 5%	11 11%	6 8%	7 7%	3 5%	3 3%	10 5%	14 10%	2 10%
Mean	6.55	6.54e	6.22	6.82e	6.62e	5.70	6.72	6.38	6.63e	7.31aegkl	6.72el	6.26	6.16
Standard Deviation	2.03	2.15	2.22	2.15	2.03	2.23	2.19	2.08	2.04	1.90	1.61	2.06	2.34
Standard Error	0.06	0.17	0.39	0.24	0.22	0.25	0.30	0.26	0.17	0.23	0.12	0.20	0.29

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 146

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	21	7	13	16	4	11	9	-	1	3	9	1	7	4	9	8	2	19	1	19	18	2	-	-
	6%	4%	8%	10%	2%	6%	7%	-	3%	6%	13%	1%	6%	4%	5%	11%	2%	8%	3%	6%	6%	7%	-	-
2	1	1	-	-	1	1	-	-	-	-	-	-	1	1	-	-	-	1	-	1	1	-	-	-
	*	*	-	-	*	-	-	-	-	-	-	-	1%	1%	-	-	-	*	-	*	*	-	-	-
3	6	4	3	-	6	4	2	1	1	1	-	1	3	1	5	-	-	6	1	5	6	-	-	-
	2%	2%	1%	-	3%	2%	1%	3%	2%	1%	-	2%	3%	1%	3%	-	-	2%	3%	2%	2%	-	-	-
4	7	3	5	3	4	6	1	-	*	4	1	1	1	2	3	3	4	3	*	7	7	-	*	*
	2%	2%	3%	2%	2%	3%	1%	-	1%	7%	1%	2%	1%	2%	1%	4%	4%	1%	1%	2%	2%	-	1%	9%
5	24	14	11	6	18	16	9	1	2	1	5	7	8	7	13	4	9	16	4	20	19	1	4	*
	7%	8%	6%	4%	10%	8%	6%	3%	8%	2%	7%	16%	7%	7%	8%	6%	9%	6%	11%	7%	7%	4%	18%	8%
6	24	11	13	6	18	11	13	5	4	3	7	2	4	8	10	6	11	13	3	21	21	2	1	*
	7%	7%	7%	4%	10%	5%	9%	16%	12%	5%	10%	4%	3%	8%	6%	8%	11%	6%	7%	7%	7%	5%	4%	7%
7	39	15	23	21	18	24	15	8	5	7	3	5	12	9	22	7	8	31	5	34	34	2	2	*
	11%	9%	13%	13%	10%	12%	11%	24%	17%	12%	4%	10%	10%	10%	13%	9%	8%	13%	12%	11%	12%	8%	7%	6%
8	83	49	34	51	32	50	34	6	5	17	25	7	24	24	46	13	34	50	6	77	65	8	10	1
	24%	30%	19%	32%	18%	25%	24%	18%	19%	29%	37%	15%	22%	25%	27%	17%	35%	20%	15%	26%	23%	26%	42%	26%
9	39	19	20	11	28	20	19	4	3	4	8	8	12	17	15	7	14	25	7	32	29	9	1	*
	11%	12%	11%	7%	15%	10%	13%	12%	12%	6%	12%	19%	11%	18%	9%	9%	14%	10%	17%	11%	10%	30%	4%	18%
10 - HIGHEST score	42	14	28	11	31	29	13	7	5	7	5	9	9	8	28	6	9	33	7	34	37	3	1	1
	12%	9%	16%	7%	17%	14%	9%	23%	17%	12%	8%	21%	8%	8%	17%	8%	10%	13%	18%	11%	13%	9%	6%	22%
Don't know	56	28	28	36	20	29	26	*	2	11	5	4	33	15	19	22	8	48	5	51	48	3	5	*
	16%	17%	16%	22%	11%	15%	19%	1%	8%	19%	8%	9%	29%	15%	11%	29%<u>m</u>	8%	20%	12%	17%	17%	11%	19%	5%
SUMMARY:																								
NET: 9-10	81	33	47	22	59	49	31	11	8	11	14	17	21	25	43	13	23	58	14	66	66	11	2	1
	24%	20%	27%	14%	33%<u>a</u>	25%	22%	34%	29%	19%	20%	39%	18%	26%	25%	16%	24%	24%	35%	22%	23%	38%	9%	40%
NET: 7-10	203	98	105	94	109	123	80	25	19	34	41	28	57	58	112	33	65	138	25	178	166	21	14	2
	59%	59%	59%	58%	60%	61%	57%	76%	65%	60%	60%	65%	50%	62%	66%<u>n</u>	43%	67%	56%	63%	59%	58%	73%	59%	71%
NET: 4-6	56	28	28	15	40	33	23	6	6	8	12	10	13	16	26	14	23	33	8	48	47	3	5	1
	16%	17%	16%	10%	22%<u>a</u>	16%	16%	20%	22%	14%	19%	23%	11%	17%	15%	18%	24%	13%	19%	16%	16%	9%	23%	24%
NET: 1-3	27	11	16	16	11	16	11	1	1	4	9	2	10	6	14	8	2	26	2	25	25	2	-	-
	8%	7%	9%	10%	6%	8%	8%	3%	5%	7%	13%	3%	9%	6%	8%	11%	2%	10%	6%	8%	9%	7%	-	-
Mean	7.14	7.17	7.12	6.85	7.38	7.16	7.11	7.73	7.38	7.10	6.74	7.59	6.95	7.30	7.30	6.47	7.44	7.01	7.48	7.09	7.07	7.62	7.30	7.80
Standard Deviation	2.41	2.22	2.57	2.59	2.23	2.43	2.38	1.75	2.13	2.43	2.75	2.17	2.51	2.19	2.34	2.80	1.82	2.62	2.29	2.42	2.48	2.34	1.54	2.44
Standard Error	0.13	0.17	0.20	0.41	0.13	0.17	0.20	0.34	0.33	0.29	0.37	0.29	0.26	0.21	0.18	0.34	0.17	0.17	0.31	0.14	0.16	0.33	0.24	0.56

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 147

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	21	-	10	10	9	4	3	6	15	11	9	3	9	7	13	13	7	6	15
	6%	-	5%	18%	11% e	2%	14%	4%	10%	4%	16%	2%	8%	3%	10%	4%	19%	6%	6%
2	1	-	1	-	1	-	-	1	-	1	-	-	-	-	1	1	-	-	1
	*	-	*	-	1%	-	-	*	-	*	-	-	-	-	1%	*	-	-	*
3	6	-	3	3	3	3	-	2	4	5	1	2	-	4	2	5	1	2	4
	2%	-	2%	5%	4%	1%	-	2%	3%	2%	2%	2%	-	2%	2%	2%	3%	2%	2%
4	7	1	3	3	1	6	-	6	1	7	*	5	1	6	1	7	*	2	5
	2%	1%	2%	6%	2%	3%	-	4%	1%	2%	1%	4%	1%	3%	1%	2%	1%	2%	2%
5	24	3	16	6	4	18	1	10	13	22	2	11	8	17	7	24	1	2	20
	7%	4%	8%	10%	5%	8%	5%	6%	8%	8%	3%	8%	8%	8%	5%	8%	3%	3%	8%
6	24	5	11	6	3	20	*	16	7	22	2	15	3	19	4	22	2	9	14
	7%	7%	6%	11%	4%	9%	2%	10%	5%	8%	3%	11%	3%	9%	3%	7%	5%	10%	6%
7	39	15	18	6	8	30	-	13	26	28	11	20	8	17	20	38	1	6	33
	11%	19%	9%	11%	11%	13%	-	8%	17%	10%	18%	14%	8%	8%	16%	13%	2%	7%	13%
8	83	13	52	13	16	64	1	40	31	64	20	28	30	57	23	72	11	21	62
	24%	17%	27%	24%	20%	28%	4%	24%	21%	23%	33%	20%	29%	28%	18%	24%	30%	23%	25%
9	39	8	25	4	10	24	1	23	12	33	6	15	13	22	16	33	6	12	25
	11%	11%	13%	7%	12%	11%	7%	14%	8%	12%	10%	11%	13%	11%	13%	11%	15%	14%	10%
10 - HIGHEST score	42	27	12	2	7	19	13	25	16	40	2	24	10	24	17	40	2	14	27
	12%	35% b	6%	4%	9%	9%	68%	16%	10%	14%	3%	17%	9%	12%	13%	13%	4%	16%	11%
Don't know	56	5	42	2	16	38	-	22	26	49	7	15	21	31	23	49	7	15	39
	16%	7%	22% a	3%	20%	17%	-	13%	17%	17%	12%	11%	20%	15%	18%	16%	19%	17%	16%
SUMMARY:																			
NET: 9-10	81	36	37	6	17	44	14	49	27	73	8	39	23	46	33	74	7	27	53
	24%	46% b	19%	11%	21%	19%	75%	30%	18%	26%	13%	28%	22%	23%	26%	24%	20%	30%	21%
NET: 7-10	203	63	107	25	41	137	15	101	84	165	38	87	61	121	76	184	18	53	147
	59%	82% b	55%	46%	52%	61%	79%	62%	56%	58%	64%	62%	59%	59%	60%	60%	51%	59%	60%
NET: 4-6	56	9	30	15	8	44	1	32	20	52	4	32	12	42	12	53	3	14	39
	16%	12%	16%	28%	11%	19%	7%	20%	14%	18%	7%	23%	12%	21%	9%	17%	8%	15%	16%
NET: 1-3	27	-	14	13	13	7	3	8	19	17	11	5	9	10	16	18	8	7	20
	8%	-	7%	23%	17% e	3%	14%	5%	13%	6%	17%	4%	8%	5%	13%	6%	22%	8%	8%
Mean	7.14	6.36 b	7.04	5.66	6.54	7.33	8.25	7.43	6.69	7.31	6.43	7.39	7.14	7.27	6.93	7.27	6.18	7.36	7.07
Standard Deviation	2.41	1.60	2.31	2.82	2.93	1.87	3.27	2.24	2.66	2.28	2.82	2.09	2.53	2.15	2.80	2.25	3.27	2.50	2.39

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 147

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.13	0.16	0.18	0.34	0.34	0.13	0.75	0.16	0.23	0.13	0.44	0.17	0.26	0.15	0.26	0.13	0.65	0.23	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 148

Q15B - Delivery - Rating on statement - Its news programmes are trustworthy - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	21	2	-	*	-	6	7	-	-	-	1	3	-
	6%	7%	-	2%	-	14%	30%	-	-	-	2%	11%	-
2	1	-	-	1	-	-	-	-	-	-	-	-	-
	*	-	-	3%	-	-	-	-	-	-	-	-	-
3	6	-	1	-	1	-	-	1	-	1	2	1	-
	2%	-	8%	-	4%	-	-	3%	-	4%	2%	2%	-
4	7	-	1	1	-	3	-	1	*	-	1	-	*
	2%	-	12%	3%	-	8%	-	3%	1%	-	1%	-	9%
5	24	1	2	1	3	1	2	2	4	-	6	2	*
	7%	4%	22%	4%	12%	2%	7%	4%	18%	-	9%	7%	8%
6	24	2	1	*	2	4	1	2	1	1	8	2	*
	7%	5%	13%	2%	8%	8%	5%	4%	4%	4%	12%	6%	7%
7	39	2	*	5	2	3	2	3	2	5	13	1	*
	11%	8%	6%	25%	8%	7%	9%	6%	7%	22%	20%	2%	6%
8	83	8	*	6	11	13	3	15	10	2	12	2	1
	24%	26%	5%	29%	40%	29%	15%	36%	42%	8%	18%	7%	26%
9	39	9	1	4	1	4	1	1	1	1	9	6	*
	11%	30%	7%	17%	5%	9%	6%	3%	4%	5%	14%	21%	18%
10 - HIGHEST score	42	3	1	2	3	2	2	7	1	1	11	7	1
	12%	9%	17%	11%	10%	5%	7%	18%	6%	5%	17%	23%	22%
Don't know	56	3	1	1	4	8	5	9	5	11	2	6	*
	16%	11%	11%	4%	14%	19%	22%	22%	19%	51%	3%	20%	5%
SUMMARY:													
NET: 9-10	81	11	2	6	4	6	3	9	2	2	21	13	1
	24%	38%	24%	29%	14%	14%	13%	21%	9%	10%	31%	43%	40%
NET: 7-10	203	21	3	18	17	22	9	26	14	9	46	16	2
	59%	73%	35%	82%	62%	50%	37%	63%	59%	41%	69%	53%	71%
NET: 4-6	56	3	4	2	6	8	3	5	5	1	15	4	1
	16%	9%	46%	9%	21%	17%	11%	11%	23%	4%	23%	14%	24%
NET: 1-3	27	2	1	1	1	6	7	1	-	1	3	4	-
	8%	7%	8%	5%	4%	14%	30%	3%	-	4%	4%	13%	-
Mean	7.14	7.62	6.41	7.58	7.35	6.27	5.09	7.83	7.30	7.27	7.43	7.25	7.80
Standard Deviation	2.41	2.34	2.52	1.94	1.74	2.91	3.53	1.81	1.54	1.79	2.01	3.15	2.44
Standard Error	0.13	0.33	0.65	0.44	0.34	0.53	0.88	0.39	0.24	0.48	0.26	0.59	0.56

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	31	16	15	17	14	18	14	2	7	7	4	2	10	2	17	12	11	20	1	30	24	5	2	*
	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	1%	1%	2%	*	2%	2%	2%	2%	1%	2%	2%	3%	2%	1%
2	42	19	23	18	25	19	23	8	5	2	12	10	5	10	17	15	7	35	4	38	36	4	*	1
	2%	2%	2%	2%	3%	2%	2%	4%	2%	1%	4%	3%	1%	3%	2%	3%	1%	3%	2%	2%	2%	2%	*	1%
3	81	44	38	45	36	34	47	4	9	13	18	20	18	27	30	24	25	56	13	68	66	7	5	3
	4%	5%	4%	5%	4%	4%	5%	2%	3%	4%	5%	7%	4%	7% am	3%	5%	5%	4%	7%	6%	4%	4%	5%	5%
4	101	48	53	45	57	46	56	12	10	18	17	15	29	25	56	21	29	73	9	92	78	11	9	3
	6%	5%	6%	5%	7%	6%	5%	6%	3%	6%	5%	5%	7%	7%	6%	4%	5%	6%	5%	6%	5%	6%	8%	5%
5	248	127	121	132	117	105	143	30	39	43	34	35	68	46	143	59	55	193	20	229	208	22	16	3
	14%	14%	13%	14%	13%	13%	14%	14%	13%	15%	10%	11%	17%	12%	15%	11%	10%	15%	10%	14%	14%	14%	15%	5%
6	280	144	136	136	143	148	131	31	34	40	59	54	62	72	124	84	106	174	24	255	232	24	19	5
	15%	16%	14%	14%	17%	19% ad	13%	15%	12%	14%	18%	18%	15%	19%	13%	16%	20% ap	13%	13%	16%	16%	14%	18%	8%
7	338	158	180	170	168	146	192	29	37	69	62	58	83	73	177	88	89	249	44	293	276	31	19	12
	18%	18%	19%	18%	19%	18%	18%	14%	13%	24% af	19%	19%	21%	19%	19%	17%	17%	19%	23%	18%	18%	17%	18%	21%
8	314	153	161	177	138	156	158	42	46	45	53	60	69	68	159	88	77	238	31	283	252	33	20	9
	17%	17%	17%	18%	16%	20%	15%	20%	16%	15%	16%	20%	17%	18%	17%	17%	14%	18%	16%	17%	17%	19%	19%	17%
9	112	50	62	61	51	39	73	16	22	14	23	16	21	24	70	18	38	73	15	96	84	12	3	13
	6%	6%	7%	6%	6%	5%	7%	7%	7%	5%	7%	5%	5%	6%	7% an	3%	7%	6%	8%	6%	6%	7%	3%	23% stu
10 - HIGHEST score	110	38	72	46	64	41	69	9	16	19	25	24	17	21	48	42	38	72	11	99	77	22	5	5
	6%	4%	8%	5%	7%	5%	7%	4%	5%	7%	8%	4%	4%	6%	5%	8%	7%	6%	6%	6%	5%	13% su	5%	10% s
Don't know	170	88	82	115	55	39	131	28	68	23	21	11	20	6	94	70	62	108	19	151	156	4	8	2
	9%	10%	9%	12% b	6%	5%	13% c	13% lj	23% eghij	8%	6%	3%	5%	2%	10% l	14% l	12%	8%	10%	9%	10% tv	2%	7% l	4%
SUMMARY:																								
NET: 9-10	222	88	134	106	116	80	142	25	37	33	48	40	39	45	118	59	77	145	27	195	161	34	8	18
	12%	10%	14%	11%	13%	10%	14%	12%	13%	11%	15%	13%	10%	12%	13%	11%	14%	11%	14%	12%	11%	20% su	8%	32% stu
NET: 7-10	874	399	475	453	422	382	492	96	120	147	162	159	190	185	454	235	242	632	102	771	689	99	47	39
	48%	45%	50%	47%	49%	48%	47%	46%	41%	50%	50%	52%	47%	50%	49%	45%	45%	49%	53%	47%	46%	56% s	45%	70% stu
NET: 4-6	629	319	311	313	316	299	330	73	83	100	111	104	159	143	323	164	189	440	53	576	519	57	43	10
	34%	36%	33%	33%	36%	38%	32%	35%	28%	34%	34%	34%	40% f	38%	35%	32%	35%	34%	28%	35%	35% av	33% av	41% v	18%
NET: 1-3	154	79	76	80	75	70	84	13	21	22	34	32	33	39	64	51	43	112	19	136	127	16	7	4
	8%	9%	8%	8%	9%	9%	8%	6%	7%	7%	10%	11%	8%	10%	7%	10%	8%	9%	10%	8%	9%	9%	7%	7%
Mean	6.44	6.32	6.54	6.44	6.43	6.37	6.49	6.50	6.53	6.44	6.47	6.51	6.27	6.37	6.47	6.42	6.51	6.41	6.56	6.42	6.38	6.67	6.31	7.27% stu
Standard Deviation	2.04	1.99	2.08	2.01	2.07	2.00	2.07	2.01	2.13	1.99	2.11	2.05	1.97	1.98	2.00	2.16	2.06	2.03	2.03	2.04	2.01	2.27	1.89	2.07
Standard Error	0.05	0.07	0.07	0.10	0.06	0.07	0.07	0.14	0.13	0.12	0.12	0.12	0.10	0.10	0.07	0.10	0.09	0.06	0.14	0.05	0.06	0.14	0.12	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	31	4	18	7	7	22	2	15	15	23	8	15	8	20	11	30	1	5	26
	2%	1%	2%	3%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	*	1%	2%
2	42	7	18	17	23	15	-	16	24	25	17	8	8	22	20	28	14	8	33
	2%	2%	2%	7%ab	5%e	1%	-	2%	3%	2%	4%	1%	2%	2%	3%	2%	5%o	2%	2%
3	81	14	50	16	15	63	1	27	49	61	20	34	31	51	30	73	8	21	60
	4%	4%	4%	7%	3%	5%	2%	3%	6%	4%	5%	4%	6%	5%	4%	5%	3%	5%	4%
4	101	15	63	21	20	70	6	50	46	72	30	42	36	68	31	86	16	19	77
	6%	4%	5%	9%	4%	6%	10%	6%	5%	5%	7%	5%	7%	6%	5%	6%	6%	5%	6%
5	248	41	161	44	84	130	13	114	94	191	58	93	62	146	99	207	41	64	180
	14%	12%	14%	19%	18%e	11%	23%e	14%	11%	14%	13%	12%	12%	13%	14%	13%	15%	16%	13%
6	280	53	192	29	64	182	6	114	142	230	49	111	90	172	104	251	29	68	207
	15%	15%	16%	12%	13%	16%	11%	14%	17%	16%	12%	14%	18%	16%	15%	16%	11%	17%	15%
7	338	61	216	49	72	221	11	144	166	271	67	161	91	203	128	288	49	75	259
	18%	17%	18%	21%	15%	19%	20%	18%	19%	19%	16%	21%	18%	18%	18%	19%	18%	18%	19%
8	314	58	212	23	87	192	7	137	145	215	100	136	78	176	133	241	73	64	247
	17%	16%	18%c	10%	18%	17%	13%	17%	17%	15%	23%i	17%	16%	16%	19%	16%	27%o	16%	18%
9	112	26	75	8	26	78	1	39	64	86	25	38	40	55	52	94	15	30	80
	6%	7%	6%	3%	6%	7%	1%	5%	8%	6%	6%	5%	8%	5%	7%	6%	6%	7%	6%
10 - HIGHEST score	110	37	63	8	33	66	4	56	47	91	19	53	22	75	34	98	12	31	74
	6%	10%bc	5%	3%	7%	6%	8%	7%	5%	7%	4%	7%	4%	7%	5%	6%	4%	8%	5%
Don't know	170	39	108	14	43	119	4	85	65	135	35	89	29	114	54	154	15	22	145
	9%	11%	9%	6%	9%	10%	8%	11%	8%	10%	8%	11%l	6%	10%	8%	10%	6%	6%	10%e
SUMMARY:																			
NET: 9-10	222	64	138	16	59	144	5	94	111	178	44	91	62	130	86	193	27	62	155
	12%	18%bc	12%	7%	13%	12%	9%	12%	13%	13%	10%	12%	12%	12%	12%	12%	10%	15%	11%
NET: 7-10	874	182	565	88	218	556	23	375	422	663	211	388	231	509	347	722	148	200	661
	48%	51%c	48%c	37%	46%	48%	42%	47%	49%	47%	49%	50%	47%	46%	50%	47%	54%	49%	48%
NET: 4-6	629	110	417	94	168	381	24	277	283	493	137	246	188	386	235	543	85	151	463
	34%	31%	35%	40%	35%	33%	44%	35%	33%	35%	32%	31%	38%	35%	34%	35%	31%	37%	33%
NET: 1-3	154	25	86	40	45	99	3	58	88	110	45	58	47	93	61	131	23	33	119
	8%	7%	7%	17%ab	10%	9%	5%	7%	10%	8%	10%	7%	9%	8%	9%	8%	9%	8%	9%
Mean	6.44	6.76c	6.48c	5.61	6.37	6.46	6.17	6.46	6.42	6.47	6.34	6.54	6.33	6.40	6.46	6.42	6.50	6.52	6.41
Standard Deviation	2.04	2.10	1.96	2.15	2.14	2.03	2.01	2.04	2.08	2.01	2.13	2.01	2.00	2.05	2.02	2.05	2.00	2.02	2.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.05	0.10	0.06	0.13	0.11	0.06	0.26	0.07	0.08	0.05	0.12	0.07	0.09	0.06	0.08	0.05	0.15	0.09	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 151

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	31	5	2	3	1	5	2	8	2	1	1	2	*
	2%	3%	2%	2%	1%	3%	1%	5%	2%	1%	*	1%	1%
2	42	4	-	2	8	5	13	1	*	1	4	3	1
	2%	2%	-	1%	4%	3%	9%ghik	*	*	*	2%	1%	1%
3	81	7	2	5	12	14	3	12	5	1	4	13	3
	4%	4%	4%	3%	5%	8%	2%	7%	5%	1%	2%	6%	5%
4	101	11	3	10	14	6	2	8	9	5	8	22	3
	6%	6%	4%	6%	7%	3%	1%	5%	8%f	4%	4%	10%f	5%
5	248	22	19	19	37	24	29	16	16	20	19	26	3
	14%	12%l	27%acegkl	13%	17%l	13%	20%l	10%	15%l	14%	10%	11%	5%
6	280	24	12	27	32	37	10	28	19	19	31	35	5
	15%	14%	18%	18%	15%	20%fl	7%	17%	18%fl	13%	16%	16%	8%
7	338	31	14	17	43	47	31	18	19	32	39	36	12
	18%	17%	20%	11%	19%	25%cg	21%	11%	18%	23%	20%	16%	21%c
8	314	33	10	17	44	24	32	30	20	20	41	35	9
	17%	19%	14%	11%	20%	13%	22%	19%	19%	14%	21%	16%	17%
9	112	12	3	6	9	*	13	10	3	8	11	24	13
	6%	7%e	4%	4%	4%	*	9%e	6%e	3%	6%	6%e	11%eh	23%abcdefgijkl
10 - HIGHEST score	110	22	1	11	14	8	5	8	5	10	13	7	5
	6%	13%bdfhk	1%	7%	6%	4%	4%	5%	5%	7%	7%	3%	10%bk
Don't know	170	4	3	37	6	15	4	24	8	26	20	22	2
	9%	2%	5%	24%abdefhijkl	3%	8%	3%	15%adfl	7%a	18%adfl	10%ad	10%ad	4%
SUMMARY:													
NET: 9-10	222	34	4	17	23	8	18	18	8	18	24	31	18
	12%	20%bdeh	6%	11%	10%	4%	13%	11%	8%	13%	13%	14%e	32%abcdefgijkl
NET: 7-10	874	99	27	50	109	79	80	65	47	71	104	103	39
	48%	56%bcg	40%	33%	50%ac	42%	56%c	41%	45%	49%	55%c	46%	70%abcdefgijkl
NET: 4-6	629	57	33	56	84	67	41	51	43	44	58	84	10
	34%	33%l	49%aafi	37%l	38%l	36%l	29%	32%	41%l	31%	31%l	37%l	18%
NET: 1-3	154	16	4	10	21	25	17	20	7	3	9	18	4
	8%	9%	6%	7%	10%	13%ij	12%l	12%l	7%	2%	4%	8%	7%
Mean	6.44	6.67e	6.08	6.28	6.34	6.00	6.39	6.24	6.31	6.80be	6.83beh	6.38	7.27abcdefgijk
Standard Deviation	2.04	2.27	1.70	2.12	2.00	1.98	2.16	2.26	1.89	1.76	1.83	1.99	2.07
Standard Error	0.05	0.14	0.20	0.20	0.16	0.17	0.23	0.22	0.12	0.17	0.14	0.16	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 152

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	8	2	5	-	8	5	3	1	2	*	2	-	2	2	5	1	2	5	2	6	7	*	1	-
	1%	*	1%	-	1%	1%	*	1%	1%	*	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	-
2	26	17	10	10	17	6	20	8	5	5	3	3	3	9	13	5	9	17	1	25	21	5	-	-
	2%	3%	2%	2%	3%	1%	3%	5%	2%	2%	2%	2%	2%	4%	2%	2%	3%	2%	1%	3%	2%	5%	-	-
3	20	13	7	3	17	12	9	3	3	3	5	2	3	6	8	7	6	14	1	19	14	4	1	1
	2%	3%	1%	1%	3%a	2%	1%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	2%	4%	3%	3%
4	60	34	26	25	35	33	27	18	10	8	4	11	9	17	28	15	13	47	9	51	52	4	3	1
	6%	6%	5%	5%	6%	7%	5%	11%h	5%	4%	2%	9%h	6%	8%	5%	5%	4%	6%	5%	6%	6%	4%	6%	2%
5	93	39	54	39	54	37	56	12	15	16	26	10	14	12	50	31	19	74	11	82	78	10	4	2
	9%	7%	10%	8%	9%	7%	10%	8%	8%	8%	12%	8%	8%	5%	9%	11%	6%	10%	7%	9%	9%	10%	8%	7%
6	128	61	68	52	76	63	66	20	21	24	28	13	22	23	73	33	40	89	18	110	106	12	8	2
	12%	12%	12%	10%	13%	12%	11%	12%	11%	12%	13%	10%	13%	10%	13%	11%	12%	12%	11%	12%	12%	12%	15%	7%
7	233	103	130	120	113	107	126	31	53	42	47	28	32	47	127	59	76	157	38	194	207	12	8	5
	22%	19%	24%	24%	19%	21%	22%	19%	27%	21%	21%	22%	19%	21%	23%	20%	23%	21%	24%	21%	23%l	12%	16%	18%
8	231	126	105	123	107	127	104	22	26	51	60	33	39	53	118	60	69	161	34	197	177	33	14	7
	21%	24%	19%	25%	19%	25%cd	18%	14%	13%	25%f	27%ef	26%f	23%	24%	21%	20%	21%	21%	21%	21%	20%	33%e	27%	22%
9	118	50	68	55	63	60	58	16	20	20	18	19	24	32	70	16	37	81	14	104	99	10	4	6
	11%	9%	12%	11%	11%	12%	10%	10%	10%	10%	8%	15%	14%	15%an	12%an	5%	11%	11%	9%	11%	11%	9%	7%	20%stu
10 - HIGHEST score	74	34	41	22	53	31	43	11	10	25	16	6	6	14	38	23	23	51	13	61	59	6	5	5
	7%	6%	7%	4%	9%a	6%	7%	7%	5%	12%j	7%	5%	4%	6%	7%	8%	7%	7%	8%	7%	7%	6%	9%	16%st
Don't know	90	50	41	55	36	23	68	19	34	11	11	3	13	7	37	46	32	59	17	73	81	4	5	1
	8%	9%	7%	11%	6%	4%	12%cd	12%j	17%ghi	5%	5%	2%	8%	3%	7%	16%lm	10%	8%	11%	8%	9%	4%	9%	5%
SUMMARY:																								
NET: 9-10	192	83	109	76	116	91	101	27	30	45	34	26	31	46	108	38	61	132	27	165	158	16	8	11
	18%	16%	20%	15%	20%	18%	17%	17%	15%	22%	16%	20%	18%	21%	19%	13%	19%	17%	17%	18%	18%	15%	16%	36%stu
NET: 7-10	656	312	344	320	336	325	331	80	109	138	141	86	102	146	353	157	206	450	99	556	542	61	31	22
	61%	59%	62%	64%	58%	65%	57%	50%	55%	68%ae	64%	67%e	60%	66%	62%	53%	63%	60%	63%	60%	60%	61%	59%	76%stu
NET: 4-6	282	134	148	116	166	133	149	50	46	48	58	34	46	52	150	79	72	210	38	243	236	26	15	5
	26%	25%	27%	23%	29%	26%	26%	31%	23%	23%	26%	27%	27%	24%	27%	27%	22%	28%	24%	26%	26%	26%	28%	16%
NET: 1-3	54	32	22	12	42	22	31	12	10	8	11	5	8	17	25	12	17	37	4	50	42	9	2	1
	5%	6%	4%	2%	7%a	4%	5%	8%	5%	4%	5%	4%	5%	7%	4%	4%	5%	5%	2%	5%	5%	9%	4%	3%
Mean	6.94	6.86	7.00	7.08	6.82	7.00	6.88	6.52	6.78	7.25e	7.02	7.00	6.93	6.91	6.99	6.85	7.05	6.89	7.10	6.91	6.92	6.82	7.02	7.76stu
Standard Deviation	1.92	1.97	1.87	1.67	2.10	1.86	1.98	2.17	1.92	1.87	1.82	1.86	1.88	2.06	1.88	1.88	1.90	1.93	1.80	1.94	1.91	2.08	1.90	1.79
Standard Error	0.06	0.08	0.08	0.12	0.07	0.08	0.08	0.17	0.13	0.13	0.12	0.15	0.14	0.13	0.08	0.11	0.10	0.07	0.13	0.06	0.07	0.15	0.17	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	8	3	3	1	1	6	-	3	2	6	2	3	2	4	4	6	2	1	6
	1%	1%	*	*	1%	1%	-	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%
2	26	6	16	5	7	15	2	13	11	22	4	12	6	15	11	26	-	3	24
	2%	2%	2%	3%	3%	2%	5%	2%	3%	2%	2%	2%	2%	2%	3%	3%	-	1%	3%
3	20	2	12	6	7	11	-	10	10	18	2	6	6	13	7	18	2	5	15
	2%	1%	2%	4%	3%	2%	-	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%
4	60	15	35	7	11	41	1	29	29	53	8	35	11	43	16	55	5	16	44
	6%	6%	5%	5%	4%	6%	2%	5%	7%	6%	4%	7%	4%	6%	4%	6%	4%	7%	5%
5	93	9	65	18	26	55	1	44	47	68	25	34	29	49	42	73	19	22	68
	9%	4%	10%a	13%a	11%	8%	3%	8%	11%	8%	14%	7%	11%	7%	11%	7%	18%o	9%	8%
6	128	26	80	21	26	87	2	54	65	115	13	62	30	86	40	121	6	32	90
	12%	10%	12%	15%	10%	13%	4%	10%	15%	13%	7%	12%	12%	13%	10%	12%	5%	14%	11%
7	233	49	148	28	46	152	8	122	95	201	32	105	70	147	83	210	23	43	186
	22%	20%	22%	20%	19%	22%	19%	22%	22%	22%	18%	21%	27%	22%	22%	22%	22%	18%	22%
8	231	37	153	34	51	150	9	128	84	187	43	101	57	153	72	207	23	46	182
	21%	15%	23%	24%	21%	22%	22%	21%	23%	21%	25%	20%	22%	22%	19%	21%	22%	20%	22%
9	118	40	67	10	32	64	10	63	46	98	19	57	23	63	53	105	13	30	88
	11%	16%	10%	7%	13%	9%	24%	11%	11%	11%	11%	9%	9%	9%	14%	11%	13%	13%	11%
10 - HIGHEST score	74	35	29	4	20	43	5	48	15	63	11	42	9	43	29	65	9	27	45
	7%	14%bc	4%	3%	8%	6%	11%	8%h	3%	7%	6%	8%	3%	6%	8%	7%	9%	11%r	5%
Don't know	90	25	50	7	20	64	3	54	30	75	15	51	13	63	26	87	4	10	80
	8%	10%	8%	5%	8%	9%	8%	9%	7%	8%	9%	10%	5%	9%	7%	9%	3%	4%	10%g
SUMMARY:																			
NET: 9-10	192	75	96	14	52	107	14	110	61	162	31	99	32	107	82	170	22	56	133
	18%	30%bc	15%	10%	21%	16%	36%	19%	14%	18%	17%	19%	13%	16%	21%	17%	21%	24%r	16%
NET: 7-10	656	161	397	76	150	409	31	360	239	550	106	304	159	407	237	587	68	145	501
	61%	65%	60%	54%	60%	59%	77%	64%	55%	61%	61%	60%	62%	60%	62%	60%	65%	62%	61%
NET: 4-6	282	50	180	45	63	183	4	127	141	236	45	131	71	178	98	249	30	69	202
	26%	20%	27%	32%a	25%	27%	10%	22%	32%g	26%	26%	26%	27%	26%	26%	26%	28%	30%	24%
NET: 1-3	54	11	31	11	15	32	2	26	23	46	8	22	14	32	21	50	4	9	45
	5%	4%	5%	8%	6%	5%	5%	4%	5%	5%	5%	4%	5%	5%	6%	5%	4%	4%	5%
Mean	6.94	7.34bc	6.86	6.54	6.97	6.89	7.69	7.09h	6.66	6.94	6.93	7.00	6.76	6.91	6.97	6.93	6.99	7.10	6.89
Standard Deviation	1.92	2.10	1.83	1.88	2.02	1.89	1.94	1.91	1.86	1.92	1.96	1.95	1.80	1.89	1.99	1.92	1.93	1.95	1.92

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.06	0.12	0.07	0.14	0.13	0.07	0.30	0.07	0.09	0.06	0.16	0.08	0.11	0.07	0.10	0.06	0.22	0.11	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 154

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	8 1%	* *	1 4%j	1 1%	1 1%	1 *	1 1%	- -	1 1%	- -	- -	2 1%	- -
2	26 2%	5 5%	- -	1 1%	7 7%	3 2%	3 5%	3 3%	- -	* *	3 2%	2 2%	- -
3	20 2%	4 4%	- -	1 1%	- -	3 3%	2 3%	2 2%	1 3%	- -	4 2%	3 2%	1 3%
4	60 6%	4 4%	1 4%	18 15%aejl	6 6%	3 2%	3 4%	6 6%	3 6%	3 3%	3 2%	11 9%	1 2%
5	93 9%	10 10%	3 10%	15 13%	3 3%	7 6%	18 27%	6 6%	4 8%	9 10%	10 7%	7 6%	2 7%
6	128 12%	12 12%	6 22%c	8 7%	19 20%	13 10%	5 8%	8 8%	8 15%	7 8%	26 17%	13 11%	2 7%
7	233 22%	12 12%	6 22%	28 24%	11 12%	31 24%	10 15%	29 29%ad	8 16%	17 18%	44 28%ad	31 26%a	5 18%
8	231 21%	33 33%cljk	5 18%	16 13%	23 24%	39 31%	13 20%	21 22%	14 27%	11 13%	25 16%	22 19%	7 22%
9	118 11%	10 9%	4 12%	5 4%	10 11%	14 11%	3 5%	17 17%	4 7%	18 20%c	17 11%	11 10%	6 20%ach
10 - HIGHEST score	74 7%	6 6%	1 5%	6 5%	8 9%	6 4%	5 8%	2 2%	5 9%	10 11%	14 9%	7 6%	5 16%acegk
Don't know	90 8%	4 4%	1 3%	20 17%a	7 7%	8 6%	3 5%	6 6%	5 9%	16 18%a	11 7%	9 8%	1 5%
SUMMARY:													
NET: 9-10	192 18%	16 15%	5 17%	11 9%	19 19%	20 15%	8 13%	19 19%	8 16%	28 30%c	30 19%	18 15%	11 36%abcdeghjk
NET: 7-10	656 61%	61 61%	17 58%	54 46%	53 55%	90 71%c	31 47%	69 70%c	31 59%	56 61%	100 64%	72 61%	22 76%acdh
NET: 4-6	282 26%	26 26%	10 35%l	41 35%l	28 29%	23 18%	25 39%	19 20%	15 28%	19 20%	39 25%	31 26%	5 16%
NET: 1-3	54 5%	9 9%l	1 4%	2 2%	8 8%	6 5%	6 9%	4 5%	2 4%	* *	6 4%	7 6%	1 3%
Mean	6.94	6.82	6.82	6.38	6.81	7.15	6.34	7.05	7.02	7.66c	7.12c	6.76	7.76abcdhjk
Standard Deviation	1.92	2.08	1.92	1.88	2.23	1.72	2.16	1.75	1.90	1.74	1.72	1.98	1.79
Standard Error	0.06	0.15	0.30	0.20	0.25	0.18	0.30	0.20	0.17	0.21	0.15	0.20	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 155

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	13	7	5	2	11	10	3	1	5	1	4	*	2	1	10	2	3	10	1	12	10	3	*	*
	2%	2%	2%	*	3%	3%	1%	1%	3%	1%	2%	*	2%	1%	2%	1%	1%	2%	2%	2%	2%	4%	1%	1%
2	25	15	10	8	17	9	16	2	4	2	4	5	9	1	18	6	6	19	2	23	19	1	4	*
	3%	4%	3%	2%	4%	3%	4%	2%	3%	1%	2%	4%	8%	1%	4%	3%	2%	4%	2%	3%	3%	2%	9%st	3%
3	37	15	22	21	16	8	30	9	7	12	7	*	3	9	21	8	15	22	4	34	30	7	*	-
	5%	4%	6%	6%	4%	2%	7%	12%	4%	8%	4%	*	3%	8%	5%	4%	6%	4%	5%	5%	5%	9%u	*	-
4	52	30	22	21	31	22	30	6	16	9	4	12	5	9	24	19	15	37	6	47	43	6	2	1
	7%	7%	6%	6%	8%	7%	7%	8%	10%	7%	2%	12%	4%	8%	5%	9%	6%	7%	7%	7%	7%	8%	5%	4%
5	95	43	51	48	47	49	46	7	16	6	18	27	21	13	58	24	19	75	3	91	78	12	4	2
	12%	10%	15%	13%	12%	15%	10%	9%	10%	4%	11%	26%efgh	18%g	11%	13%	11%	8%	15%	4%	13%	12%	16%	8%	10%
6	73	39	34	23	50	31	42	7	6	10	33	6	11	6	43	24	24	49	8	64	53	11	8	2
	9%	9%	10%	6%	12%	10%	9%	9%	3%	7%	19%fgi	5%	9%	5%	10%	12%	9%	10%	11%	9%	8%	14%	17%st	12%
7	135	73	62	62	73	59	76	13	20	33	40	18	12	29	81	25	59	76	26	109	115	12	5	3
	18%	17%	18%	17%	18%	19%	17%	17%	13%	23%	23%	17%	11%	24%	18%	12%	23%	15%	32%r	16%	18%	16%	12%	20%
8	110	69	41	59	52	59	51	11	21	25	21	12	21	14	75	22	28	82	12	98	87	13	8	1
	14%	16%	12%	16%	13%	19%cd	11%	15%	13%	18%	12%	12%	18%	12%	17%	11%	11%	16%	15%	14%	14%	17%	19%	10%
9	48	26	23	19	29	18	30	4	15	11	5	8	5	16	24	8	22	27	5	43	38	5	2	3
	6%	6%	6%	5%	7%	6%	7%	5%	9%	8%	3%	8%	4%	13%am	5%	4%	8%	5%	6%	6%	6%	6%	2	3%stu
10 - HIGHEST score	54	26	28	10	45	19	36	4	14	14	16	4	3	9	23	23	27	27	6	49	46	4	2	2
	7%	6%	8%	3%	11%a	6%	8%	6%	9%	10%	9%	4%	3%	7%	5%	11%	10%	5%	7%	7%	7%	6%	6%	12%
Don't know	125	77	49	92	34	31	94	12	36	20	21	11	25	12	68	45	40	86	7	118	115	1	8	1
	16%	18%	14%	25%b	8%	10%	21%cd	16%	23%	14%	12%	11%	21%	10%	15%	22%	15%	17%	9%	17%	18%t	2%	17%t	7%
SUMMARY:																								
NET: 9-10	103	52	51	28	74	37	66	9	29	25	21	12	8	25	47	31	48	54	10	92	83	9	5	5
	13%	12%	15%	8%	18%a	12%	15%	11%	18%	17%	12%	12%	7%	21%am	11%	15%	19%p	11%	13%	13%	13%	12%	11%	34%stu
NET: 7-10	348	194	154	150	199	155	193	32	70	82	81	42	41	68	203	78	136	212	48	299	285	35	19	10
	45%	46%	44%	41%	49%	49%	42%	43%	44%	58%aj	47%	41%	35%	57%an	46%	38%	53%p	42%	60%r	43%	45%	46%	42%	63%
NET: 4-6	220	112	108	92	128	102	118	20	38	26	55	44	36	28	124	67	58	162	17	202	173	29	14	4
	29%	27%	31%	25%	32%	32%	26%	27%	24%	18%	32%	43%fgj	31%	24%	28%	33%	23%	32%	22%	29%	27%	38%	30%	27%
NET: 1-3	75	38	37	31	44	26	49	11	16	14	14	5	14	11	48	16	24	51	7	68	59	11	4	1
	10%	9%	11%	9%	11%	8%	11%	15%	10%	10%	8%	5%	12%	9%	11%	8%	9%	10%	9%	10%	9%	15%	10%	3%
Mean	6.38	6.43	6.32	6.29	6.44	6.38	6.38	6.14	6.40	6.83j	6.52	6.11	5.95	6.67	6.28	6.41	6.71p	6.21	6.64	6.34	6.40	6.09	6.36	7.26st
Standard Deviation	2.21	2.20	2.23	2.01	2.36	2.15	2.26	2.25	2.52	2.15	2.05	1.99	2.23	2.17	2.19	2.29	2.22	2.20	2.04	2.24	2.21	2.24	2.26	2.10
Standard Error	0.08	0.11	0.12	0.20	0.09	0.12	0.11	0.25	0.21	0.17	0.16	0.19	0.20	0.18	0.11	0.16	0.13	0.10	0.20	0.09	0.10	0.20	0.23	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 156

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	13	2	7	3	2	10	-	6	6	10	3	4	5	7	5	13	*	6	6
	2%	1%	1%	2%	1%	2%	-	2%	2%	2%	3%	1%	3%	1%	2%	2%	1%	3%	1%
2	25	5	14	6	5	15	2	14	10	24	1	7	10	18	7	24	1	5	20
	3%	3%	3%	6%	3%	3%	8%	4%	3%	4%	*	2%	5%	3%	3%	3%	1%	3%	4%
3	37	10	24	4	4	23	7	21	15	35	2	25	8	29	7	37	1	5	32
	5%	6%	5%	3%	2%	5%	25%	6%	4%	5%	2%	7%	5%	6%	3%	5%	1%	3%	6%
4	52	8	35	8	6	37	-	27	22	47	6	28	9	34	16	48	4	18	32
	7%	4%	8%	8%	4%	7%	-	7%	6%	7%	5%	8%	5%	7%	7%	7%	6%	10%	6%
5	95	12	65	13	29	52	4	43	48	72	23	40	24	60	33	77	16	26	63
	12%	7%	14%	12%	17%	10%	14%	11%	14%	11%	19%	11%	14%	12%	14%	11%	26%	14%	11%
6	73	19	34	19	17	46	2	34	37	58	14	33	16	43	28	61	11	22	48
	9%	11%	8%	17%b	10%	9%	6%	9%	11%	9%	12%	9%	9%	8%	12%	9%	18%	12%	9%
7	135	31	75	24	21	100	3	62	70	120	15	76	34	102	32	127	8	27	107
	18%	17%	17%	22%	12%	20%	13%	17%	20%	19%	12%	20%	19%	20%	14%	18%	13%	15%	19%
8	110	19	74	14	26	73	4	50	54	89	21	48	31	78	31	100	10	24	85
	14%	11%	16%	13%	16%	14%	15%	13%	15%	14%	17%	13%	17%	15%	13%	14%	15%	13%	15%
9	48	16	27	4	12	30	1	20	26	45	3	24	8	27	19	46	2	18	30
	6%	9%	6%	3%	7%	6%	5%	5%	7%	7%	3%	6%	5%	5%	8%	7%	3%	10%	5%
10 - HIGHEST score	54	28	16	8	14	32	3	37	13	48	6	32	3	35	15	51	3	21	31
	7%	16%b	4%	7%	8%	6%	11%	10%h	4%	7%	5%	9%i	2%	7%	7%	7%	5%	11%r	5%
Don't know	125	30	84	7	32	89	1	62	55	98	27	60	29	85	39	119	7	12	113
	16%	16%	18%c	6%	19%	18%	2%	16%	15%	15%	23%	16%	16%	16%	17%	17%	11%	7%	20%g
SUMMARY:																			
NET: 9-10	103	44	43	12	26	62	4	58	39	93	10	56	11	62	35	98	5	39	61
	13%	25%bc	10%	11%	15%	12%	16%	15%	11%	14%	8%	15%l	6%	12%	15%	8%	5%	21%r	11%
NET: 7-10	348	95	192	50	72	235	12	170	162	302	46	180	76	242	97	325	22	89	253
	45%	53%	42%	46%	43%	46%	44%	45%	46%	47%	38%	48%	43%	47%	42%	46%	36%	49%	45%
NET: 4-6	220	39	134	41	52	135	5	104	107	177	42	102	49	137	77	187	31	65	143
	29%	22%	29%	37%a	31%	27%	20%	28%	30%	27%	35%	27%	28%	26%	33%	27%	51%	36%r	25%
NET: 1-3	75	17	44	12	11	48	9	41	31	69	6	36	23	55	19	74	1	17	57
	10%	9%	10%	11%	6%	9%	33%	11%	9%	11%	5%	10%	13%	11%	8%	10%	2%	9%	10%
Mean	6.38	6.95bc	6.20	6.18	6.60	6.38	5.79	6.39	6.34	6.38	6.36	6.47	6.00	6.36	6.39	6.39	6.28	6.48	6.36
Standard Deviation	2.21	2.36	2.12	2.17	2.15	2.19	2.66	2.34	2.06	2.25	2.00	2.20	2.18	2.20	2.21	2.26	1.73	2.37	2.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.08	0.15	0.10	0.19	0.18	0.09	0.44	0.11	0.12	0.09	0.21	0.11	0.16	0.09	0.15	0.08	0.25	0.15	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 157

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	13 2%	3 4%	1 5%	1 1%	1 2%	1 1%	1 2%	2 3%	* 1%	- -	1 1%	2 2%	* 1%
2	25 3%	1 2%	1 3%	1 1%	3 5%	8 8%	1 2%	2 3%	4 9%aj	1 2%	1 1%	1 1%	* 3%
3	37 5%	7 9%h	- -	5 6%	2 4%	7 7%	- -	* 1%	* -	1 1%	5 6%	9 10%	- -
4	52 7%	6 8%	1 6%	9 10%	7 12%	5 4%	4 8%	7 10%	2 5%	2 3%	4 5%	3 4%	1 4%
5	95 12%	12 16%	7 33%	10 12%	4 7%	15 14%	7 17%	4 5%	4 8%	13 19%	5 6%	12 13%	2 10%
6	73 9%	11 14%e	4 16%	5 6%	3 6%	2 2%	11 27%	2 3%	8 17%eg	6 8%	6 7%	14 15%	2 12%e
7	135 18%	12 16%	3 13%	8 9%	9 15%	27 25%	5 12%	13 18%	5 12%	17 25%	21 25%	11 12%	3 20%
8	110 14%	13 17%	3 11%	7 8%	7 12%	19 17%	2 4%	7 9%	8 19%	4 6%	24 29%cg	15 16%	1 10%
9	48 6%	5 6%	1 4%	3 4%	7 12%	5 5%	2 4%	5 6%	2 6%	3 4%	4 4%	9 9%	3 22%aceghj
10 - HIGHEST score	54 7%	4 6%	1 4%	7 8%	9 16%	6 6%	2 5%	4 6%	2 6%	3 4%	7 8%	7 7%	2 12%
Don't know	125 16%	1 2%	1 4%	31 35%adejkl	6 10%	11 11%	7 18%	26 36%adejkl	8 17%a	16 25%	7 8%	10 10%	1 7%
SUMMARY:													
NET: 9-10	103 13%	9 12%	2 8%	10 12%	16 27%	11 10%	4 10%	9 13%	5 11%	6 8%	10 12%	15 17%	5 34%aceghj
NET: 7-10	348 45%	35 46%	7 33%	25 29%	32 54%c	57 53%	11 26%	29 39%	19 42%	26 40%	56 67%acghjk	42 45%	10 63%c
NET: 4-6	220 29%	29 38%g	12 55%	24 28%	15 25%	22 21%	22 52%	13 18%	14 30%	20 31%	15 18%	29 31%	4 27%
NET: 1-3	75 10%	11 15%	2 8%	7 8%	6 10%	16 15%	2 4%	5 7%	4 10%	2 3%	6 8%	12 13%	1 3%
Mean	6.38	6.09	5.83	6.10	6.74	6.20	6.05	6.40	6.36	6.39	6.93a	6.41	7.26a
Standard Deviation	2.21	2.24	2.05	2.36	2.56	2.27	1.89	2.44	2.26	1.74	1.96	2.25	2.10
Standard Error	0.08	0.20	0.36	0.30	0.35	0.28	0.33	0.34	0.23	0.24	0.22	0.27	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	10	5	6	5	6	8	2	*	1	*	2	*	7	1	5	4	1	9	-	10	7	2	1	*
	*	*	1%	*	1%	1%	*	*	*	*	*	1%	1%	*	*	1%	*	1%	-	1%	*	1%	1%	*
2	26	11	15	9	17	9	17	2	5	2	12	3	3	1	12	14	9	17	2	24	23	2	-	*
	1%	1%	1%	1%	2%	1%	2%	1%	2%	*	3% l	1%	1%	*	1%	3% l	2%	1%	1%	1%	1%	1%	-	1%
3	35	19	16	17	18	16	19	1	2	5	11	8	8	7	19	9	7	28	2	33	31	2	*	1
	2%	2%	1%	2%	2%	2%	2%	*	1%	2%	3%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	*	2% u
4	66	41	25	27	40	42	24	2	8	17	14	8	17	15	26	25	25	41	8	58	56	5	3	2
	3%	4%	2%	2%	4%	4%	2%	1%	3%	5% ee	4%	2%	3%	3%	2%	5%	4%	3%	3%	3%	3%	3%	2%	3%
5	149	75	74	70	78	76	73	26	11	22	21	24	45	35	85	29	29	120	11	138	122	15	9	2
	7%	7%	7%	7%	8%	7%	7%	12% fh	4%	7%	5%	7%	8%	7%	8%	5%	5%	8%	4%	7%	7%	8%	7%	4%
6	217	103	114	95	122	113	105	24	21	29	54	33	56	71	89	57	58	159	20	197	180	20	12	5
	10%	10%	10%	9%	12%	11%	10%	11%	8%	9%	13%	10%	10%	13% am	9%	11%	10%	10%	8%	11%	10%	10%	9%	9%
7	387	197	191	188	199	208	180	47	39	75	57	61	108	86	215	86	96	291	48	339	319	33	29	6
	18%	19%	17%	17%	19%	20%	17%	21%	15%	23% h	14%	18%	20%	16%	21%	16%	17%	19%	20%	18%	18%	17%	22% v	12%
8	503	258	245	266	236	250	253	50	76	84	85	73	135	138	243	122	142	361	68	433	404	53	33	13
	24%	25%	22%	25%	23%	24%	23%	23%	28%	25%	21%	21%	24%	25%	23%	23%	25%	23%	28%	23%	23%	27%	25%	23%
9	307	141	166	160	147	147	160	33	30	45	61	55	83	94	153	60	85	222	38	269	235	35	23	14
	14%	14%	15%	15%	14%	14%	15%	15%	11%	14%	15%	16%	15%	17% an	15%	11%	15%	14%	16%	14%	14%	18%	17%	27% ost
10 - HIGHEST score	292	110	182	166	125	144	148	23	29	33	69	65	72	87	130	75	71	221	33	258	240	28	17	8
	14%	11%	17%	15%	12%	14%	14%	11%	11%	10%	17%	19% eg	13%	16%	12%	14%	12%	14%	14%	14%	14%	14%	13%	14%
Don't know	124	60	65	79	45	19	105	10	46	20	17	11	19	7	65	52	51	73	11	113	116	2	4	2
	6%	6%	6%	7% b	4%	2%	10% c	5%	17% eghij	6%	4%	3%	3%	1%	6% l	10% l	9% p	5%	5%	6%	7% t	1%	3%	4% t
SUMMARY:																								
NET: 9-10	599	251	348	326	272	291	308	56	59	78	130	121	154	181	283	135	155	443	71	527	474	63	40	22
	28%	25%	32%	30%	26%	28%	28%	26%	22%	24%	32%	35% fg	28%	33% an	27%	25%	27%	29%	29%	28%	27%	32%	30%	41% s
NET: 7-10	1489	705	784	781	708	749	740	153	174	238	271	255	398	405	741	343	394	1095	187	1299	1197	150	101	41
	70%	69%	71%	72%	68%	73%	68%	70%	65%	72%	67%	74%	72%	75% an	71%	64%	69%	71%	77% af	69%	69%	75%	77% s	76%
NET: 4-6	432	219	213	192	240	230	202	52	40	68	89	66	118	122	200	111	112	320	39	392	359	41	25	9
	20%	21%	19%	18%	23% a	22%	19%	24%	15%	20%	22%	19%	21%	22%	19%	21%	20%	21%	16%	21%	21%	20%	19%	16%
NET: 1-3	71	34	37	30	41	34	38	3	8	7	24	11	18	8	36	27	17	54	5	67	62	6	1	2
	3%	3%	3%	3%	4%	3%	3%	1%	3%	2%	6% ee	3%	3%	2%	3%	5% l	3%	3%	2%	4%	4%	3%	1%	3%
Mean	7.48	7.35	7.59	7.63 b	7.32	7.42	7.53	7.44	7.54	7.39	7.42	7.68	7.43	7.68 h	7.45	7.30	7.48	7.47	7.68	7.45	7.44	7.55	7.64	7.82 s
Standard Deviation	1.86	1.83	1.88	1.81	1.90	1.87	1.85	1.65	1.80	1.72	2.09	1.86	1.86	1.70	1.83	2.06	1.84	1.87	1.67	1.88	1.88	1.86	1.64	1.82
Standard Error	0.04	0.06	0.06	0.08	0.05	0.06	0.06	0.11	0.11	0.09	0.10	0.10	0.08	0.07	0.06	0.09	0.08	0.05	0.10	0.04	0.05	0.10	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 159

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	10	*	10	1	2	8	-	3	7	4	7	2	6	7	4	9	1	4	7
	*	*	1%	*	*	1%	-	*	1%	*	2% i	*	1%	1%	*	1%	*	1%	*
2	26	2	10	13	9	16	-	10	15	17	9	8	7	11	15	18	8	4	22
	1%	1%	1%	4% ab	2%	1%	-	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%
3	35	4	25	5	9	22	1	8	24	20	15	6	18	14	20	25	10	9	26
	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	3% i	1%	3% k	1%	2%	1%	4%	2%	2%
4	66	11	39	14	17	43	4	38	20	57	9	27	19	41	24	61	5	19	45
	3%	3%	3%	5%	3%	3%	5%	4% h	2%	3%	2%	3%	3%	3%	3%	3%	2%	4%	3%
5	149	12	92	39	45	88	5	62	74	117	32	47	49	85	61	128	21	40	105
	7%	3%	7% a	13% ab	8%	7%	7%	7%	7%	7%	7%	5%	8%	7%	8%	7%	8%	9%	6%
6	217	30	147	34	45	145	10	96	103	171	46	85	66	123	89	188	28	51	153
	10%	8%	11%	11%	8%	11%	13%	10%	10%	10%	11%	10%	11%	10%	11%	10%	10%	11%	9%
7	387	73	241	59	104	235	19	154	183	304	83	147	119	242	140	337	49	88	293
	18%	19%	18%	20%	19%	18%	25%	17%	18%	18%	19%	17%	20%	19%	18%	18%	18%	19%	18%
8	503	70	337	78	124	305	18	224	237	403	100	202	146	308	189	434	68	105	395
	24%	18%	25% a	27% a	23%	23%	24%	24%	24%	24%	23%	24%	24%	24%	24%	24%	25%	23%	24%
9	307	61	213	26	71	204	6	144	149	252	55	129	90	184	116	277	30	61	243
	14%	16% c	16% c	9%	13%	15%	8%	16%	15%	15%	13%	15%	15%	14%	14%	15%	11%	13%	15%
10 - HIGHEST score	292	102	170	14	76	186	10	131	130	243	49	156	51	195	91	258	34	64	223
	14%	26% bc	12% c	5%	14%	14%	13%	14%	13%	14%	11%	18% i	8%	15%	11%	14%	12%	14%	14%
Don't know	124	23	83	12	37	84	2	54	50	93	31	48	30	72	51	108	17	13	108
	6%	6%	6%	4%	7%	6%	3%	6%	5%	6%	7%	6%	5%	6%	6%	6%	6%	3%	7% g
SUMMARY:																			
NET: 9-10	599	164	383	40	148	390	16	275	279	495	103	285	141	379	207	535	63	125	466
	28%	42% bc	28% c	13%	27%	29%	21%	30%	28%	29%	24%	33% i	24%	30%	26%	29%	23%	27%	29%
NET: 7-10	1489	307	961	177	377	930	54	654	700	1203	286	633	406	928	536	1307	180	318	1153
	70%	79% bc	70% c	60%	70%	70%	71%	71%	71%	72%	66%	74%	68%	73%	67%	71%	67%	69%	71%
NET: 4-6	432	53	278	87	106	276	19	196	197	345	88	159	134	248	174	376	55	110	303
	20%	14%	20% a	29% ab	20%	21%	25%	21%	20%	20%	20%	19%	22%	19%	22%	20%	20%	24% f	19%
NET: 1-3	71	6	45	19	21	46	1	21	46	41	31	16	31	32	38	52	19	16	55
	3%	2%	3%	6% a	4%	3%	1%	2%	5% g	2%	7% i	2%	5% k	2%	5% m	3%	7% o	4%	3%
Mean	7.48	8.04 bc	7.48 c	6.75	7.43	7.49	7.35	7.54	7.43	7.65 j	7.18	7.73 l	7.20	7.58 n	7.31	7.51	7.21	7.35	7.53
Standard Deviation	1.86	1.77	1.83	1.91	1.92	1.88	1.68	1.82	1.90	1.80	2.06	1.79	1.90	1.81	1.92	1.83	2.03	1.91	1.84

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.08	0.05	0.11	0.09	0.05	0.18	0.05	0.06	0.04	0.12	0.06	0.08	0.05	0.07	0.04	0.15	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 160

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	10	2	-	-	-	1	3	3	1	-	1	-	*
	*	1%	-	-	-	*	2%	1%	1%	-	*	-	*
2	26	2	-	*	4	5	7	2	-	1	2	2	*
	1%	1%	-	*	2%	2%	5%h	1%	-	*	1%	1%	1%
3	35	2	2	1	5	3	5	7	*	1	3	4	1
	2%	1%	4%h	1%	2%	1%	3%	4%	*	1%	1%	1%	2%h
4	66	5	4	6	16	7	2	4	3	2	6	10	2
	3%	3%	8%h	4%	7%	3%	1%	2%	2%	1%	2%	3%	3%
5	149	15	4	17	6	12	22	18	9	18	12	14	2
	7%	8%	6%	10%h	3%	6%	15%h	9%	7%	11%h	5%	5%	4%
6	217	20	12	16	13	18	12	20	12	15	23	51	5
	10%	10%	21%adeh	10%	6%	9%	8%	10%	9%	9%	9%	17%h	9%
7	387	33	7	35	64	24	27	33	29	18	60	50	6
	18%	17%	13%	22%	28%abeik	12%	18%	17%	22%eil	11%	23%eil	17%	12%
8	503	53	12	22	55	82	36	34	33	36	51	75	13
	24%	27%h	20%	14%	24%	40%abcdghijkl	24%	17%	25%h	21%	19%	25%	23%
9	307	35	12	5	34	27	22	25	23	27	33	50	14
	14%	18%h	20%h	3%	15%h	13%h	15%h	13%h	17%h	16%h	12%h	17%h	27%acdefghijk
10 - HIGHEST score	292	28	5	22	26	19	10	43	17	30	59	25	8
	14%	14%	8%	14%	11%	9%	7%	22%befk	13%	18%h	23%abdefhk	8%	14%
Don't know	124	2	1	35	6	10	4	7	4	20	13	20	2
	6%	1%	1%	22%abdefghijk	3%	5%	3%	4%	3%	12%abdfgh	5%	7%h	4%h
SUMMARY:													
NET: 9-10	599	63	17	27	61	45	32	69	40	57	92	75	22
	28%	32%h	28%	17%	26%	22%	21%	35%h	30%h	34%h	35%h	25%	41%h
NET: 7-10	1489	150	36	84	179	152	96	136	101	111	203	201	41
	70%	75%h	61%	53%	78%h	73%h	64%	69%h	77%h	66%	77%h	67%	76%h
NET: 4-6	432	41	20	39	35	37	36	41	25	35	41	74	9
	20%	20%	34%adeh	24%	15%	18%	24%	21%	19%	21%	16%	25%	16%
NET: 1-3	71	6	2	2	9	8	14	13	1	1	6	6	2
	3%	3%	4%	1%	4%	4%	9%chijk	6%h	1%	1%	2%	2%	3%
Mean	7.48	7.59f	7.13	7.19	7.40	7.46	6.87	7.47	7.64f	7.79bf	7.80bcf	7.41	7.82bcf
Standard Deviation	1.86	1.86	1.89	1.80	1.84	1.79	2.15	2.18	1.64	1.76	1.81	1.66	1.82
Standard Error	0.04	0.10	0.23	0.17	0.14	0.14	0.21	0.18	0.10	0.15	0.12	0.11	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 161

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	1	-	1	-	1	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-
	*	-	*	-	*	-	*	-	1%	-	-	-	-	-	*	-	*	-	*	*	*	*	*	*
2	11	3	8	7	4	4	7	1	1	-	8	-	2	2	2	8	2	9	1	10	11	*	-	-
	1%	1%	2%	2%	1%	1%	2%	1%	1%	-	4%	-	1%	1%	*	5%lm	1%	1%	2%	1%	1%	*	-	-
3	8	6	1	2	5	5	2	3	1	*	2	1	1	1	6	1	1	6	2	6	5	*	2	-
	1%	2%	*	1%	1%	1%	1%	5%ij	1%	*	1%	*	*	*	1%	*	1%	1%	2%	1%	1%	*	4%ks	-
4	13	4	9	1	13	9	5	2	3	2	2	2	3	4	7	3	4	10	1	12	12	1	-	1
	1%	1%	2%	*	3%	2%	1%	3%	3%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	-	8%stu
5	40	21	19	17	24	17	23	3	3	3	4	12	14	9	25	6	7	33	2	37	37	3	1	-
	4%	5%	4%	4%	5%	3%	6%	6%	3%	3%	2%	8%	5%	3%	6%	4%	4%	5%	3%	5%	5%	4%	2%	-
6	50	29	21	9	42	30	21	5	8	7	10	11	10	17	24	9	14	36	7	43	43	2	5	*
	6%	7%	4%	2%	8%a	6%	5%	8%	8%	6%	6%	7%	3%	6%	6%	6%	7%	5%	8%	5%	6%	3%	8%	3%
7	146	68	78	58	88	83	63	10	18	32	18	31	38	44	77	25	36	110	23	123	121	11	12	3
	16%	17%	16%	15%	17%	16%	17%	18%	20%	27%hj	11%	20%	12%	15%	18%	16%	19%	16%	26%kl	15%	16%	16%	18%	23%
8	267	114	153	136	131	176	92	10	30	37	38	35	117	103	121	43	58	209	20	247	216	25	22	4
	30%	29%	31%	35%	26%	34%cd	24%	18%	34%	31%	22%	22%	38%ehi	34%	28%	27%	30%	30%	22%	31%	29%	36%	33%	39%
9	200	83	117	99	101	109	91	11	15	13	63	38	60	78	88	34	39	161	17	183	163	18	17	2
	22%	21%	23%	25%	20%	21%	24%	19%	16%	11%	37%efgj	25%g	20%	26%	20%	21%	20%	23%	19%	23%	22%	26%	26%	15%
10 - HIGHEST score	135	60	75	47	88	77	58	9	10	20	25	23	47	38	79	17	25	109	12	122	119	9	6	1
	15%	15%	15%	12%	17%	15%	15%	16%	11%	17%	14%	15%	16%	13%	18%	11%	13%	16%	13%	15%	16%	12%	9%	8%
Don't know	27	12	15	17	11	14	13	4	2	5	2	2	13	5	9	12	6	21	4	24	25	1	1	*
	3%	3%	3%	4%	2%	3%	4%	6%	2%	4%	1%	1%	4%	2%	2%	8%lm	3%	3%	4%	3%	3%	1%	1%	3%
SUMMARY:																								
NET: 9-10	334	143	191	145	189	185	149	20	24	33	88	62	107	116	167	51	64	270	28	305	282	27	23	3
	37%	36%	38%	37%	37%	35%	40%	35%	27%	28%	51%lqj	40%	35%	39%	38%	32%	33%	38%	32%	38%	38%	38%	35%	24%
NET: 7-10	748	325	422	340	408	444	304	40	73	101	145	127	262	263	365	119	158	589	71	675	618	63	56	10
	83%	81%	85%	87%	81%	85%	81%	70%	81%	85%ae	84%	82%	86%ce	88%an	83%	75%	82%	84%	80%	84%	82%	90%	86%	86%
NET: 4-6	104	54	50	26	78	56	48	10	13	12	16	26	27	29	57	18	25	79	11	92	91	6	6	1
	12%	14%	10%	7%	15%a	11%	13%	17%	15%	10%	9%	16%	9%	10%	13%	11%	13%	11%	12%	11%	12%	8%	10%	11%
NET: 1-3	19	9	10	9	10	9	10	4	3	*	9	1	3	3	8	9	4	15	3	16	16	*	2	-
	2%	2%	2%	2%	2%	2%	3%	6%gij	3%	*	5%	*	1%	1%	2%	6%l	2%	2%	4%	2%	2%	1%	4%	-
Mean	7.93	7.87	7.98	8.03	7.85	7.96	7.88	7.52	7.60	7.90	8.00	7.90	8.09ef	8.07h	7.94	7.61	7.81	7.96	7.68	7.96	7.92	8.09	7.87	7.69
Standard Deviation	1.62	1.62	1.62	1.51	1.70	1.53	1.74	2.03	1.72	1.39	1.90	1.55	1.42	1.38	1.64	1.94	1.63	1.62	1.72	1.61	1.66	1.33	1.50	1.53
Standard Error	0.05	0.07	0.07	0.13	0.06	0.06	0.08	0.24	0.17	0.11	0.15	0.11	0.08	0.08	0.08	0.14	0.11	0.06	0.15	0.05	0.06	0.11	0.13	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 162

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	1	-	1	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2	11	*	3	7	7	3	-	1	9	4	7	2	2	2	9	4	7	2	9
1%	*	1%	5% ab	3%	1%	-	-	*	2%	1%	5% i	1%	1%	*	3% m	1%	7% o	1%	1%
3	8	-	5	2	4	3	-	2	3	3	5	2	1	5	2	6	2	2	6
1%	-	1%	2%	2%	2%	1%	-	*	1%	*	3% i	1%	*	1%	*	1%	2%	1%	1%
4	13	3	4	5	1	11	*	6	7	12	1	9	3	9	4	13	*	3	10
1%	2%	1%	4% b	*	2%	*	*	2%	2%	2%	1%	2%	1%	2%	1%	2%	*	1%	2%
5	40	5	22	11	8	26	1	17	21	31	9	14	17	23	15	32	8	8	26
4%	3%	4%	8%	4%	5%	2%	2%	4%	5%	4%	6%	4%	6%	4%	4%	4%	8%	4%	4%
6	50	6	33	11	9	34	6	17	30	45	5	26	12	35	13	48	2	13	36
6%	4%	6%	9%	4%	6%	17%	17%	4%	7%	6%	4%	7%	4%	7%	4%	6%	2%	6%	5%
7	146	31	87	28	30	105	3	59	72	120	27	41	63	94	49	138	8	29	116
16%	18%	15%	21%	14%	19%	8%	8%	15%	17%	16%	18%	12%	24% k	18%	15%	17%	8%	15%	17%
8	267	33	184	33	66	144	13	130	116	227	40	101	76	140	119	235	31	49	215
30%	20%	32% a	25%	30%	26%	38%	38%	33%	27%	30%	26%	29%	29%	26%	35%	29%	31%	25%	32%
9	200	35	134	28	48	133	8	90	90	158	42	88	54	119	76	170	30	49	148
22%	21%	24%	21%	22%	24%	23%	23%	21%	21%	21%	27%	25%	20%	22%	23%	21%	31%	25%	22%
10 - HIGHEST score	135	52	74	5	42	77	4	63	66	125	10	62	23	96	36	126	8	37	95
15%	31% bc	13% c	4%	19%	14%	12%	12%	16%	15%	17% j	7%	18% l	9%	18% n	11%	16%	8%	19%	14%
Don't know	27	1	21	2	4	22	-	8	14	20	7	7	15	11	15	25	2	8	18
3%	1%	4%	1%	2%	4%	-	-	2%	3%	3%	4%	2%	6%	2%	5%	3%	2%	4%	3%
SUMMARY:																			
NET: 9-10	334	87	208	33	89	210	12	153	157	282	52	150	78	215	113	296	38	86	242
37%	52% bc	37%	25%	41%	38%	34%	34%	39%	37%	38%	34%	43% l	29%	40%	33%	37%	39%	43%	36%
NET: 7-10	748	150	479	95	186	459	29	342	345	629	119	292	217	449	281	669	77	164	573
83%	91% c	84% c	71%	85%	82%	80%	80%	87%	80%	84%	78%	83%	82%	84%	83%	84%	79%	82%	84%
NET: 4-6	104	14	59	27	18	70	7	39	59	89	15	49	31	67	32	93	10	24	73
12%	9%	10%	21% ab	8%	13%	20%	20%	10%	14%	12%	10%	14%	12%	12%	9%	12%	10%	12%	11%
NET: 1-3	19	*	9	9	11	7	-	4	12	8	12	5	3	8	11	11	9	3	16
2%	*	2%	7% ab	5% e	1%	-	-	1%	3%	1%	8% l	1%	1%	1%	3%	1%	9% o	2%	2%
Mean	7.93	8.40 bc	7.99 c	7.09	7.96	7.91	7.95	8.07	7.83	8.01 j	7.51	8.05	7.75	8.00	7.85	7.97	7.58	8.08	7.91
Standard Deviation	1.62	1.52	1.48	1.97	1.84	1.57	1.34	1.47	1.74	1.53	1.96	1.62	1.46	1.59	1.65	1.54	2.13	1.62	1.61

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.05	0.10	0.06	0.15	0.12	0.06	0.20	0.06	0.08	0.05	0.19	0.08	0.08	0.06	0.09	0.05	0.27	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	1	-	-	-	-	-	1	-	-	-	-	-	-
	*	-	-	-	-	-	1%	-	-	-	-	-	-
2	11	*	-	*	1	1	7	1	-	-	1	1	-
	1%	*	-	1%	1%	1%	11%	1%	-	-	*	*	-
3	8	*	1	-	-	1	-	-	2	*	2	1	-
	1%	*	2%	-	-	1%	-	-	4%	1%	2%	1%	-
4	13	1	-	1	1	2	-	2	-	1	3	2	1
	1%	1%	-	1%	1%	2%	-	1%	-	1%	3%	2%	8%adghk
5	40	3	1	2	1	5	8	2	1	3	4	10	-
	4%	4%	5%	3%	1%	5%	13%	2%	2%	4%	4%	8%	-
6	50	2	2	4	8	5	1	4	5	3	9	7	*
	6%	3%	10%	7%	9%	5%	1%	3%	8%	5%	8%	6%	3%
7	146	11	5	11	10	12	9	16	12	7	36	15	3
	16%	16%	24%	20%	11%	13%	15%	14%	18%	10%	31%adeglk	12%	23%
8	267	25	5	19	26	17	21	40	22	25	19	42	4
	30%	36%j	23%	37%	28%	18%	34%	36%j	33%j	37%j	16%	32%j	39%ej
9	200	18	*	7	26	34	8	22	17	10	17	39	2
	22%	26%	2%	12%	28%	36%j	13%	20%	26%	15%	15%	30%j	15%
10 - HIGHEST score	135	9	7	6	18	15	7	19	6	11	23	12	1
	15%	12%	31%	11%	20%	16%	12%	18%	9%	16%	20%	9%	8%
Don't know	27	1	1	5	2	3	-	6	1	8	1	1	*
	3%	1%	3%	9%	2%	3%	-	5%	1%	11%ahjk	1%	1%	3%
SUMMARY:													
NET: 9-10	334	27	8	12	45	49	15	41	23	21	39	51	3
	37%	38%	33%	23%	47%j	52%j	24%	37%	35%	31%	34%	39%	24%
NET: 7-10	748	63	18	42	81	78	45	97	56	54	94	108	10
	83%	90%	80%	80%	86%	83%	73%	86%	86%	78%	82%	83%	86%
NET: 4-6	104	6	3	6	10	12	9	7	6	7	17	20	1
	12%	8%	15%	11%	11%	13%	14%	6%	10%	10%	15%	15%	11%
NET: 1-3	19	*	1	*	1	2	8	1	2	*	3	2	-
	2%	1%	2%	1%	1%	2%	13%	1%	4%	1%	2%	1%	-
Mean	7.93	8.09	7.94	7.81	8.26	8.12	7.02	8.21	7.87	8.08	7.71	7.89	7.69
Standard Deviation	1.62	1.33	1.78	1.37	1.45	1.66	2.43	1.36	1.50	1.44	1.74	1.53	1.53
Standard Error	0.05	0.11	0.30	0.19	0.16	0.19	0.35	0.15	0.13	0.18	0.16	0.15	0.20

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 164

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	1	-	1	-	1	1	-	-	1	-	-	-	-	1	-	1	-	-	1	1	-	-	-	
	1%	-	1%	-	1%	1%	-	-	2%	-	-	-	-	1%	-	2%	-	-	1%	1%	-	-	-	
2	3	1	1	-	3	2	1	-	1	-	1	-	1	1	1	1	2	1	2	2	-	*	-	
	2%	2%	2%	-	2%	2%	1%	-	3%	-	8%	-	5%	1%	3%	1%	2%	4%	1%	2%	-	5%	-	
3	3	3	*	-	3	1	2	-	1	-	2	-	2	-	1	-	3	1	2	3	-	-	-	
	2%	4%	*	-	3%	1%	3%	-	3%	-	18%	-	7% om	-	4%	-	3%	4%	2%	2%	-	-	-	
4	6	4	2	-	6	2	5	2	2	*	*	1	2	3	1	2	5	2	5	5	1	*	-	
	5%	6%	3%	-	6%	3%	6%	5%	5%	2%	2%	11%	6%	4%	4%	4%	5%	7%	4%	4%	11%	5%	-	
5	21	11	10	11	10	10	11	10	1	8	1	1	1	11	8	2	19	4	17	17	1	3	*	
	15%	18%	13%	34%	9%	16%	15%	23%	4%	30%	13%	10%	5%	14%	26%	3%	22% oo	17%	15%	14%	19%	34%	18%	
6	14	6	8	1	13	7	6	5	6	1	-	1	3	8	3	5	9	2	11	11	1	1	-	
	10%	10%	10%	3%	12%	11%	9%	12%	16%	4%	-	7%	10%	10%	11%	10%	10%	9%	10%	9%	23%	12%	-	
7	27	9	19	10	18	15	12	16	6	3	*	1	5	17	5	8	19	5	22	22	2	2	1	
	20%	14%	25%	29%	17%	24%	16%	37%	17%	11%	4%	6%	18%	21%	17%	16%	22%	20%	20%	18%	29%	24%	62%	
8	22	13	10	2	21	5	17	5	7	7	2	-	4	14	5	13	10	5	17	21	1	1	-	
	16%	21%	13%	5%	20%	8%	23% oc	13%	19%	26%	15%	-	14%	18%	14%	26% op	11%	20%	15%	17%	12%	8%	-	
9	18	7	12	5	13	12	6	1	8	2	1	-	3	13	2	10	9	2	16	18	-	*	*	
	13%	10%	16%	16%	12%	19%	9%	2%	20%	9%	14%	-	13%	15%	8%	19%	10%	9%	14%	15%	-	3%	5%	
10 - HIGHEST score	16	8	8	-	16	8	7	3	3	4	3	2	5	8	3	8	7	2	13	15	*	1	*	
	11%	12%	11%	-	15%	13%	10%	7%	8%	17%	25%	23%	18%	10%	9%	17%	8%	9%	12%	12%	7%	8%	4%	
Don't know	7	2	5	4	3	1	6	1	1	-	-	4	1	5	1	1	6	-	7	7	-	-	*	
	5%	3%	6%	12%	3%	2%	8%	2%	3%	-	-	44%	4%	6%	4%	2%	7%	-	6%	5%	-	-	11%	
SUMMARY:																								
NET: 9-10	34	14	20	5	29	20	14	4	10	7	4	2	8	21	5	18	16	5	29	33	*	1	*	
	25%	22%	27%	16%	27%	32%	19%	9%	28%	26%	39%	23%	31%	26%	17%	36% op	18%	18%	26%	27%	7%	11%	8%	
NET: 7-10	84	36	48	17	67	41	43	25	24	16	6	3	16	53	15	39	45	15	69	76	3	4	1	
	61%	57%	64%	51%	64%	64%	58%	58%	64%	64%	59%	29%	63%	65%	49%	78% op	51%	58%	61%	62%	48%	44%	70%	
NET: 4-6	41	21	20	12	29	19	22	17	9	9	2	2	5	23	13	8	33	9	32	33	3	4	*	
	30%	34%	26%	38%	27%	30%	30%	40%	25%	36%	15%	28%	21%	28%	41%	17%	37% oo	33%	29%	27%	52%	51%	18%	
NET: 1-3	6	4	3	-	6	3	3	-	3	-	3	-	3	1	2	1	5	2	4	6	-	*	-	
	5%	6%	3%	-	6%	5%	4%	-	8%	-	26%	-	12% om	2%	6%	3%	6%	8%	4%	5%	-	5%	-	
Mean	7.02	6.85	7.15	6.61	7.13	7.10	6.94	6.64	7.02	7.26	6.74	7.18	7.02	7.21	6.53	7.72 ^p	6.60	6.64	7.10	7.11	6.39	6.17	6.82	
Standard Deviation	2.03	2.11	1.96	1.52	2.14	2.10	1.97	1.52	2.19	1.92	3.07	2.79	2.43	1.87	2.04	1.91	1.99	2.12	2.00	2.05	1.68	1.99	-	
Standard Error	0.15	0.21	0.20	0.46	0.16	0.22	0.19	0.22	0.30	0.30	0.64	0.84	0.34	0.19	0.31	0.21	0.19	0.32	0.16	0.17	0.38	0.43	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
	1%	2%	-	-	-	1%	-	1%	-	1%	-	1%	-	1%	-	1%	-	-	1%
2	3	*	1	1	-	3	-	2	1	3	-	*	2	1	3	-	1	2	
	2%	1%	2%	3%	-	3%	-	2%	3%	2%	-	1%	6%	2%	2%	2%	-	1%	2%
3	3	1	*	1	-	3	-	2	1	3	-	2	1	3	-	3	-	2	1
	2%	2%	1%	4%	-	3%	-	2%	2%	2%	-	3%	3%	3%	-	2%	-	4%	1%
4	6	2	3	1	1	4	-	5	2	6	-	4	1	4	1	6	-	3	3
	5%	5%	4%	7%	4%	4%	-	6%	5%	5%	-	5%	5%	5%	3%	5%	-	5%	4%
5	21	3	8	4	11	9	1	9	2	13	9	8	3	11	10	15	6	9	11
	15%	7%	13%	19%	37%	10%	12%	12%	5%	10%	48%	10%	10%	14%	20%	12%	42%	18%	13%
6	14	4	5	4	2	10	1	7	5	12	2	7	4	7	5	12	2	7	6
	10%	8%	8%	21%	7%	11%	11%	8%	14%	10%	11%	9%	15%	9%	10%	10%	11%	13%	7%
7	27	8	14	5	2	23	-	14	12	27	-	14	10	12	14	27	-	7	20
	20%	17%	23%	22%	8%	24%	-	18%	37%	23%	-	18%	38%	15%	29%	22%	-	15%	24%
8	22	10	10	2	1	17	1	15	6	22	*	16	3	16	4	22	*	3	18
	16%	21%	16%	9%	5%	18%	22%	19%	18%	21%	2%	21%	12%	20%	7%	18%	2%	7%	22%
9	18	7	9	2	6	10	2	9	3	13	6	10	2	9	8	13	6	9	9
	13%	15%	15%	9%	20%	11%	32%	12%	8%	10%	33%	13%	9%	12%	17%	10%	40%	19%	11%
10 - HIGHEST score	16	10	4	1	2	13	1	14	2	15	1	13	*	13	2	15	*	9	6
	11%	21%	7%	7%	5%	13%	22%	17%	7%	12%	6%	17%	2%	17%	4%	12%	3%	18%	8%
Don't know	7	-	7	-	4	3	-	2	*	7	*	2	-	2	4	7	*	-	7
	5%	-	11%	-	13%	3%	-	2%	1%	5%	1%	2%	-	2%	8%	5%	2%	-	8%
SUMMARY:																			
NET: 9-10	34	17	14	3	7	23	3	23	5	27	7	22	3	23	10	28	6	18	15
	25%	37%	22%	15%	26%	24%	54%	29%	15%	23%	38%	30%	11%	28%	21%	23%	43%	37%	18%
NET: 7-10	84	36	38	10	11	62	5	52	23	77	7	52	16	51	28	77	6	29	54
	61%	75%	62%	46%	38%	65%	76%	66%	70%	64%	40%	69%	61%	63%	57%	63%	45%	59%	64%
NET: 4-6	41	9	15	10	14	24	1	21	8	31	10	18	8	22	16	33	8	18	20
	30%	20%	25%	47%	49%	25%	24%	26%	24%	25%	59%	24%	30%	28%	33%	27%	53%	36%	24%
NET: 1-3	6	2	2	1	-	6	-	4	2	6	-	3	2	5	1	6	-	2	4
	5%	5%	2%	7%	-	7%	-	5%	5%	5%	-	5%	9%	6%	2%	5%	-	5%	4%
Mean	7.02	7.54	7.11	6.36	6.62	7.04	8.16	7.19	6.92	7.06	6.76	7.32	6.44	7.12	6.85	7.02	6.96	7.14	7.00
Standard Deviation	2.03	2.14	1.84	1.95	1.96	2.09	1.81	2.17	1.76	2.03	2.02	2.06	1.86	2.20	1.74	2.04	2.01	2.18	1.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.15	0.24	0.22	0.33	0.40	0.17	0.52	0.19	0.26	0.15	0.58	0.19	0.29	0.19	0.23	0.15	0.71	0.26	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 166

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	1	-	-	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	-	-	6%	-
2	3	-	1	*	-	1	-	1	*	-	-	-	-
	2%	-	14%	6%	-	2%	-	5%	5%	-	-	-	-
3	3	-	-	-	-	-	-	-	-	-	2	1	-
	2%	-	-	-	-	-	-	-	-	-	7%	8%	-
4	6	1	1	-	-	1	1	-	*	-	1	1	-
	5%	11%	14%	-	-	5%	10%	-	5%	-	5%	7%	-
5	21	1	*	-	1	4	-	1	3	7	2	-	*
	15%	19%	11%	-	13%	17%	-	7%	34%	56%	9%	-	18%
6	14	1	*	1	1	2	1	1	1	-	3	2	-
	10%	23%	6%	18%	7%	10%	15%	11%	12%	-	9%	11%	-
7	27	2	1	1	-	5	3	1	2	*	8	2	1
	20%	29%	26%	11%	-	21%	33%	9%	24%	4%	29%	18%	62%
8	22	1	-	3	2	1	3	5	1	3	3	2	-
	16%	12%	-	46%	17%	4%	26%	41%	8%	25%	9%	18%	-
9	18	-	*	*	1	6	-	2	*	1	4	2	*
	13%	-	7%	9%	13%	24%	-	13%	3%	11%	16%	18%	5%
10 - HIGHEST score	16	*	1	1	3	1	2	2	1	1	5	1	*
	11%	7%	22%	10%	31%	3%	16%	14%	8%	5%	16%	6%	4%
Don't know	7	-	-	-	2	4	-	-	-	-	-	1	*
	5%	-	-	-	18%	15%	-	-	-	-	-	7%	11%
SUMMARY:													
NET: 9-10	34	*	1	1	5	7	2	3	1	2	9	3	*
	25%	7%	29%	19%	45%	26%	16%	27%	11%	15%	32%	24%	8%
NET: 7-10	84	3	2	4	6	13	8	9	4	6	20	8	1
	61%	48%	55%	76%	61%	51%	75%	76%	44%	44%	71%	60%	70%
NET: 4-6	41	3	1	1	2	8	3	2	4	7	6	2	*
	30%	52%	31%	18%	20%	31%	25%	18%	51%	56%	23%	19%	18%
NET: 1-3	6	-	1	*	-	1	-	1	*	-	2	2	-
	5%	-	14%	6%	-	2%	-	5%	5%	-	7%	15%	-
Mean	7.02	6.39	6.39	7.45	8.27	6.88	7.29	7.57	6.17	6.49	7.22	6.67	6.82
Standard Deviation	2.03	1.68	3.11	1.97	1.98	1.93	1.74	1.98	1.99	1.82	2.06	2.58	-
Standard Error	0.15	0.38	1.10	0.62	0.55	0.41	0.48	0.51	0.43	0.49	0.35	0.67	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 167

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	23	14	9	9	14	14	9	4	4	2	4	2	6	5	17	2	5	18	3	20	21	1	*	-
	2%	3%	2%	2%	2%	3%	2%	2%	2%	1%	2%	2%	4%	2%	3%	1%	1%	3%	2%	2%	2%	1%	1%	-
2	20	13	7	4	16	8	12	8	5	1	4	1	1	8	9	3	5	15	3	17	16	3	1	*
	2%	3%	1%	1%	2%	1%	2%	4%	3%	*	2%	1%	*	3%	2%	1%	1%	2%	1%	2%	2%	3%	1%	1%
3	55	27	27	20	35	24	31	10	11	9	17	3	5	12	30	13	18	37	5	50	51	2	*	1
	5%	5%	5%	5%	5%	5%	5%	5%	6%	4%	9%	3%	3%	4%	5%	6%	5%	5%	2%	6%	6% u	3%	*	9% tu
4	52	32	21	7	45	21	31	13	9	6	7	8	8	13	26	13	13	39	8	45	41	4	6	1
	5%	6%	4%	2%	6% a	4%	5%	7%	5%	3%	4%	7%	5%	5%	4%	6%	3%	6%	4%	5%	5%	4%	9% as	6%
5	163	77	86	69	94	84	79	37	17	38	25	17	29	37	84	42	52	111	35	128	134	17	10	2
	15%	15%	15%	18%	13%	16%	14%	18% f	9%	18% f	13%	14%	17%	14%	14%	19%	14%	16%	16%	15%	15%	19%	14%	13%
6	148	63	84	45	102	68	80	33	36	24	17	15	22	40	77	30	54	94	29	117	122	13	11	2
	14%	13%	15%	12%	15%	13%	14%	16%	19% h	12%	9%	13%	13%	15%	13%	13%	14%	13%	13%	14%	13%	14%	17%	11%
7	186	85	100	74	112	105	81	40	32	49	28	12	24	44	105	37	81	105	43	141	153	17	13	2
	17%	17%	18%	20%	16%	21% cd	14%	20%	17%	24% ei	15%	10%	14%	17%	18%	16%	21% op	15%	20%	16%	17%	19%	20%	16%
8	162	82	80	38	124	64	97	29	33	33	30	16	21	40	85	37	64	98	37	125	134	15	9	4
	15%	16%	14%	10%	18% ca	13%	17%	14%	18%	16%	16%	13%	12%	15%	15%	16%	17%	14%	17%	14%	15%	17%	14%	24%
9	86	36	50	35	51	45	41	11	15	12	13	14	20	19	58	9	31	55	10	76	72	8	6	1
	8%	7%	9%	9%	7%	9%	7%	6%	8%	6%	7%	12%	12%	7%	10% an	4%	8%	8%	5%	9%	8%	9%	9%	5%
10 - HIGHEST score	50	22	28	5	45	22	28	7	12	8	8	7	8	12	25	13	22	28	12	37	44	2	3	1
	5%	4%	5%	1%	6% a	4%	5%	3%	7%	4%	4%	6%	5%	4%	4%	6%	6%	4%	6%	4%	5%	2%	5%	4%
Don't know	135	53	82	69	67	57	79	10	11	26	34	27	27	37	72	25	38	97	28	108	119	9	6	1
	13%	11%	14%	18% b	9%	11%	14%	5%	6%	12% oe	18% of	22% of	15% ef	14%	12%	11%	10%	14%	13%	12%	13%	9%	10%	10%
SUMMARY:																								
NET: 9-10	135	58	77	40	96	67	69	18	28	20	20	21	29	31	83	22	53	83	23	113	116	10	9	1
	13%	12%	13%	11%	14%	13%	12%	9%	15%	9%	11%	17%	17%	12%	14%	10%	14%	12%	11%	13%	13%	10%	13%	9%
NET: 7-10	483	225	258	152	331	236	247	87	93	102	78	48	74	114	273	95	198	285	103	378	402	42	32	7
	45%	45%	45%	40%	47%	46%	44%	43%	50%	49%	42%	40%	43%	43%	46%	43%	52% p	41%	48%	44%	44%	46%	48%	49%
NET: 4-6	363	172	190	121	241	173	190	84	62	68	49	40	60	90	187	85	119	244	71	289	297	34	27	4
	34%	34%	33%	32%	34%	34%	33%	41% h	33%	33%	26%	33%	34%	34%	32%	38%	31%	35%	33%	34%	33%	38%	40%	30%
NET: 1-3	98	54	44	33	65	45	52	22	20	12	25	6	12	24	56	18	28	70	11	86	88	6	1	2
	9%	11%	8%	9%	9%	9%	9%	11%	11%	6%	14%	5%	7%	9%	9%	8%	7%	10%	5%	10%	10% uu	7%	2%	11% uu
Mean	6.36	6.22	6.48	6.23	6.42	6.34	6.37	6.07	6.49	6.49	6.19	6.58	6.45	6.32	6.39	6.31	6.62 p	6.21	6.56	6.31	6.34	6.34	6.57	6.40
Standard Deviation	2.07	2.14	1.99	1.96	2.12	2.06	2.08	2.01	2.12	1.79	2.23	2.15	2.16	2.07	2.12	1.95	1.95	2.12	1.90	2.11	2.11	1.91	1.80	2.04
Standard Error	0.06	0.09	0.08	0.16	0.07	0.09	0.08	0.14	0.14	0.12	0.17	0.18	0.16	0.12	0.09	0.12	0.10	0.08	0.12	0.07	0.08	0.15	0.15	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 168

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	23	4	17	2	2	11	1	13	8	19	4	8	10	14	8	22	-	5	19
	2%	1%	3%	1%	1%	1%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	-	2%	2%
2	20	7	8	4	5	11	1	17	3	20	-	9	4	16	4	20	-	5	15
	2%	3%	1%	2%	2%	2%	1%	3%	1%	2%	-	2%	1%	2%	1%	2%	-	2%	2%
3	55	9	35	9	2	44	1	30	23	54	1	39	9	41	12	55	-	20	33
	5%	3%	6%	5%	1%	6% d	2%	5%	6%	6%	1%	8% i	3%	6%	3%	5%	-	8%	4%
4	52	14	29	9	11	31	2	34	17	44	8	22	14	24	27	48	5	15	35
	5%	5%	5%	5%	5%	4%	4%	5%	4%	5%	6%	4%	5%	4%	7%	5%	6%	6%	5%
5	163	22	94	37	49	105	2	75	61	125	38	66	39	87	69	136	27	49	105
	15%	8%	16% a	21% a	24% e	15%	5%	12%	16%	13%	28% i	13%	13%	14%	17%	14%	35%	18%	13%
6	148	36	83	21	16	107	4	80	61	130	17	77	39	89	54	140	8	31	113
	14%	13%	14%	12%	8%	15%	9%	13%	16%	14%	13%	15%	13%	14%	13%	14%	10%	12%	15%
7	186	51	94	37	19	132	8	113	69	176	10	86	72	114	68	182	4	33	150
	17%	19%	16%	21%	10%	18% d	16%	18%	18%	19% j	7%	17%	24%	18%	17%	18%	5%	12%	19% d
8	162	47	90	18	23	113	11	109	47	150	11	87	40	100	51	157	4	30	129
	15%	18%	15%	10%	12%	16%	23%	12%	18%	16%	8%	17%	13%	16%	12%	16%	5%	11%	17%
9	86	25	48	10	29	49	4	49	22	68	18	35	17	47	36	71	15	30	55
	8%	10%	8%	6%	14% e	7%	8%	8%	6%	7%	13%	7%	6%	7%	9%	7%	20%	11%	7%
10 - HIGHEST score	50	26	19	4	8	32	5	37	9	43	7	30	8	29	18	46	4	20	28
	5%	10% bc	3%	2%	4%	4%	11%	6%	2%	5%	5%	6%	3%	5%	4%	5%	5%	7% f	4%
Don't know	135	24	78	24	37	78	9	67	56	114	21	44	47	68	62	125	10	32	99
	13%	9%	13%	14%	18% e	11%	19%	11%	15%	12%	16%	9%	16% k	11%	15%	13%	13%	12%	13%
SUMMARY:																			
NET: 9-10	135	51	68	14	37	82	9	86	32	111	24	65	25	76	54	117	19	49	83
	13%	19% bc	11%	8%	19% e	11%	19%	14% h	8%	12%	18%	13%	8%	12%	13%	12%	25%	18% f	11%
NET: 7-10	483	149	252	69	80	327	28	308	148	438	45	238	136	291	174	455	27	112	362
	45%	57% bc	42%	39%	40%	46%	58%	49% h	39%	46%	34%	47%	45%	46%	42%	46%	35%	42%	46%
NET: 4-6	363	71	205	68	76	244	9	188	139	300	63	166	92	200	150	323	39	96	254
	34%	27%	35%	39% a	38%	34%	18%	30%	37%	32%	47% i	33%	31%	32%	36%	32%	51%	36%	33%
NET: 1-3	98	19	60	15	9	66	2	60	34	93	4	56	24	71	25	96	-	30	66
	9%	7%	10%	8%	4%	9%	5%	10%	9%	10%	3%	11%	8%	11% n	6%	9%	-	11%	9%
Mean	6.36	6.85 bc	6.24	6.08	6.49	6.37	7.18	6.47	6.16	6.36	6.34	6.39	6.28	6.32	6.38	6.35	6.56	6.32	6.38
Standard Deviation	2.07	2.11	2.09	1.88	2.07	1.99	2.10	2.13	1.93	2.07	2.07	2.10	1.98	2.12	2.01	2.07	1.93	2.25	2.01

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.12	0.09	0.14	0.16	0.07	0.29	0.08	0.10	0.06	0.21	0.09	0.12	0.08	0.10	0.06	0.28	0.13	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	23 2%	1 1%	-	1 1%	-	9 9% dh	1 1%	2 2%	*	-	3 1%	5 4%	-
2	20 2%	3 3%	1 2%	1 1%	5 5%	2 2%	-	1 1%	1 1%	-	6 3%	1 1%	*
3	55 5%	2 3%	3 12%	5 6% h	7 6%	11 11% h	4 5%	8 8% h	*	2 3%	5 2%	6 4%	1 9% ah
4	52 5%	4 4%	1 5%	5 6%	4 4%	4 4%	6 8%	2 2%	6 9% j	2 2%	3 2%	14 10% j	1 6%
5	163 15%	17 19%	2 9%	8 10%	18 16%	12 12%	10 15%	11 12%	10 14%	19 23%	37 19%	16 11%	2 13%
6	148 14%	13 14%	4 15%	12 15%	12 10%	13 13%	8 12%	7 7%	11 17%	9 11%	35 17%	23 16%	2 11%
7	186 17%	17 19%	4 18%	14 17%	10 9%	13 13%	6 9%	13 13%	13 20% d	14 17%	50 25% df	28 19%	2 16%
8	162 15%	15 17% k	5 20%	15 19% k	20 18% k	10 10%	12 17%	17 17%	9 14%	14 17%	31 16%	11 8%	4 24% ek
9	86 8%	8 9%	1 3%	4 5%	12 10%	10 10%	5 8%	4 4%	6 9%	8 10%	15 7%	13 9%	1 5%
10 - HIGHEST score	50 5%	2 2%	1 5%	11 14% aegjk	8 7% k	2 2%	4 5%	3 3%	3 5%	4 5%	9 5%	2 1%	1 4%
Don't know	135 13%	9 9% j	2 10%	5 6%	15 13% j	14 14% j	13 19% cj	29 30% acdhiij	6 10% j	9 11% j	5 3%	26 18% cj	1 10% j
SUMMARY:													
NET: 9-10	135 13%	10 10%	2 9%	16 19%	20 18%	11 11%	9 13%	7 7%	9 13%	12 15%	24 12%	15 10%	1 9%
NET: 7-10	483 45%	42 46%	12 47%	44 54% ek	50 45%	34 39%	26 39%	37 38%	32 48%	40 49%	104 53% ek	54 37%	7 49%
NET: 4-6	363 34%	34 38% g	7 29%	26 32%	34 30%	29 29%	24 35%	20 21%	27 40% g	30 37%	75 38% g	53 36%	4 30%
NET: 1-3	98 9%	6 7%	4 14%	7 9%	12 11% h	22 22% ahijk	4 7%	11 11%	1 2%	2 3%	13 7%	13 9%	2 11% hi
Mean	6.36	6.34	6.30	6.78 ek	6.52	5.55	6.42	6.25	6.57 e	6.75 e	6.50 e	6.03	6.40
Standard Deviation	2.07	1.91	2.10	2.17	2.25	2.53	2.10	2.19	1.80	1.74	1.85	2.05	2.04
Standard Error	0.06	0.15	0.37	0.24	0.24	0.28	0.30	0.26	0.15	0.20	0.14	0.20	0.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 170

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	7	7	1	7	1	7	-	-	-	-	2	-	5	-	7	*	-	7	*	7	5	2	-	-
	2%	4%	*	4%	*	4%	-	-	-	-	3%	-	5%	-	4%	*	-	3%	1%	2%	2%	7%	-	-
2	2	1	1	-	2	1	1	1	1	-	-	-	-	-	2	-	1	1	-	2	2	-	-	-
	1%	1%	*	-	1%	*	1%	3%	3%	-	-	-	-	-	1%	-	1%	*	-	1%	1%	-	-	-
3	9	1	7	7	2	8	1	1	-	-	7	*	-	*	*	8	1	8	*	8	9	-	-	-
	3%	1%	4%	4%	1%	*	6%ac	3%	-	-	11%	1%	-	*	*	10%am	1%	3%	1%	3%	3%	-	-	-
4	7	3	4	3	4	2	5	2	2	*	1	*	2	2	4	1	2	5	4	3	5	*	1	*
	2%	2%	2%	2%	2%	1%	4%	7%	6%	*	1%	*	1%	2%	2%	2%	2%	2%	10%	1%	2%	1%	4%	9%
5	28	13	15	16	12	6	21	2	5	7	5	3	6	8	8	11	9	18	1	26	25	*	2	-
	8%	8%	8%	10%	6%	3%	15%ac	5%	16%	13%	7%	8%	5%	8%	5%	15%	10%	7%	3%	9%	9%	1%	7%	-
6	28	13	15	14	14	18	10	3	2	7	*	8	8	10	9	10	10	18	5	23	23	5	1	*
	8%	8%	9%	9%	8%	9%	7%	9%	7%	11%	1%	19%	7%	10%	5%	12%	10%	7%	12%	8%	8%	16%	3%	10%
7	47	22	25	24	23	34	13	8	7	11	8	3	11	14	28	5	18	28	7	40	42	2	2	*
	14%	13%	14%	15%	13%	17%	9%	24%	24%	19%	11%	6%	9%	15%	16%	6%	19%	12%	17%	13%	15%	8%	8%	13%
8	67	35	32	31	36	41	25	10	4	12	9	3	30	18	41	8	17	49	9	58	50	8	8	1
	20%	21%	18%	19%	20%	21%	18%	30%	12%	21%	14%	6%	26%	19%	24%	10%	18%	20%	22%	19%	18%	27%	34%	21%
9	60	34	26	24	36	32	27	3	4	5	18	9	20	22	29	9	22	37	3	56	50	5	5	*
	17%	20%	15%	15%	20%	16%	19%	10%	15%	8%	27%	20%	18%	23%	17%	12%	23%	15%	8%	19%	17%	15%	21%	8%
10 - HIGHEST score	58	24	34	14	44	38	20	1	4	10	11	15	18	14	34	11	10	48	5	52	48	7	2	1
	17%	15%	19%	9%	24%aa	19%	14%	2%	13%	17%	17%	35%	16%	14%	20%	14%	11%	19%	14%	17%	17%	23%	8%	35%
Don't know	30	13	17	22	8	20	10	2	1	6	5	2	14	7	9	14	6	24	5	26	26	-	4	*
	9%	8%	10%	14%	4%	10%	7%	6%	4%	10%	8%	5%	12%	7%	5%	19%am	6%	10%	11%	8%	9%	-	15%	5%
SUMMARY:																								
NET: 9-10	118	58	60	38	79	70	47	4	8	14	30	24	38	35	63	20	33	85	9	109	98	11	7	1
	34%	35%	34%	24%	44%aa	35%	34%	12%	28%	25%	44%	55%	34%	37%	37%	25%	34%	35%	22%	36%	34%	38%	29%	43%
NET: 7-10	231	115	117	93	138	146	85	21	18	37	47	29	78	68	132	32	69	163	24	206	190	22	17	2
	68%	69%	66%	57%	77%aa	73%	61%	66%	64%	65%	69%	67%	70%	71%an	77%an	42%	70%	67%	61%	68%	67%	74%	71%	77%
NET: 4-6	63	28	34	33	30	27	36	7	8	14	6	12	15	20	20	22	21	41	10	52	53	6	3	1
	18%	17%	19%	20%	16%	13%	25%	21%	29%	24%	9%	27%	14%	21%	12%	29%am	22%	17%	26%	17%	19%	19%	14%	19%
NET: 1-3	18	9	9	14	4	9	9	2	1	-	9	*	5	*	9	8	2	16	1	17	16	2	-	-
	5%	5%	5%	8%	2%	4%	7%	6%	3%	-	14%	1%	5%	*	5%	11%al	2%	7%	2%	6%	6%	7%	-	-
Mean	7.54	7.50	7.57	6.99	7.98a	7.73	7.27	6.89	7.08	7.56	7.41	8.17	7.68	7.79	7.69	6.80	7.57	7.53	7.23	7.58	7.50	7.63	7.85	8.10
Standard Deviation	2.11	2.19	2.04	2.27	1.87	2.07	2.16	1.84	2.04	1.66	2.53	1.91	2.17	1.66	2.18	2.36	1.73	2.26	1.97	2.13	2.13	2.36	1.56	2.38
Standard Error	0.11	0.16	0.15	0.34	0.10	0.14	0.17	0.35	0.31	0.20	0.32	0.25	0.21	0.15	0.16	0.27	0.16	0.14	0.26	0.12	0.14	0.31	0.23	0.55

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 171

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	7	-	7	*	*	2	-	2	6	6	2	-	7	5	2	7	-	2	6
	2%	-	3%	1%	*	1%	-	1%	4%	2%	3%	-	7% k	3%	2%	2%	-	2%	2%
2	2	1	-	1	-	2	-	2	-	2	-	2	-	2	-	2	-	-	2
	1%	1%	-	2%	-	1%	-	1%	-	1%	-	1%	-	1%	-	1%	-	-	1%
3	9	1	*	7	7	1	-	1	7	2	7	1	-	1	7	2	7	1	7
	3%	1%	*	14%	10% e	1%	-	1%	5%	1%	12%	1%	-	*	6%	1%	19%	1%	3%
4	7	1	2	3	1	6	-	5	1	6	1	5	1	5	2	6	1	3	4
	2%	2%	1%	5%	1%	3%	-	3%	1%	2%	2%	3%	1%	3%	1%	2%	3%	4%	2%
5	28	10	8	3	13	14	-	9	12	17	11	12	-	17	10	22	5	11	16
	8%	13%	4%	6%	17%	6%	-	6%	8%	6%	18%	9%	-	8%	8%	7%	15%	12%	7%
6	28	4	20	4	6	19	1	10	14	19	9	13	7	15	12	23	5	9	18
	8%	5%	10%	8%	8%	8%	8%	6%	9%	7%	15%	9%	7%	7%	10%	8%	13%	11%	7%
7	47	10	26	10	1	44	*	17	23	40	7	20	18	27	18	45	2	5	41
	14%	13%	13%	19%	2%	19% d	2%	11%	16%	14%	11%	15%	17%	13%	14%	15%	4%	6%	17%
8	67	15	38	8	15	45	4	33	27	54	13	26	24	41	22	58	7	14	51
	20%	19%	19%	15%	19%	20%	20%	20%	18%	19%	21%	19%	23%	20%	17%	19%	20%	16%	21%
9	60	10	40	7	12	45	1	41	17	55	4	23	20	44	14	57	3	16	43
	17%	13%	21%	13%	15%	20%	8%	25% h	11%	20%	7%	16%	19%	21%	11%	19%	7%	18%	18%
10 - HIGHEST score	58	20	31	8	19	22	12	29	26	52	6	28	9	29	29	53	5	24	32
	17%	26%	16%	14%	25% e	10%	63%	18%	17%	19%	9%	20%	9%	14%	23%	17%	14%	27% o	13%
Don't know	30	5	23	2	2	27	-	14	16	29	1	9	17	19	10	29	1	4	27
	9%	7%	12%	4%	3%	12%	-	8%	11%	10%	2%	7%	16%	9%	8%	9%	4%	4%	11%
SUMMARY:																			
NET: 9-10	118	29	70	15	31	67	13	70	43	108	10	51	29	72	44	110	8	40	75
	34%	38%	36%	27%	40%	30%	70%	43%	29%	38%	16%	37%	28%	35%	34%	36%	21%	45%	31%
NET: 7-10	231	55	134	33	48	156	17	121	93	202	30	97	71	140	83	213	17	60	167
	68%	71%	69%	61%	61%	69%	92%	74%	62%	72%	49%	70%	69%	69%	66%	70%	46%	67%	68%
NET: 4-6	63	16	30	10	20	38	1	25	27	42	21	30	8	37	24	51	11	23	38
	18%	20%	15%	19%	26%	17%	8%	15%	18%	15%	35%	21%	8%	18%	19%	17%	31%	26%	15%
NET: 1-3	18	2	7	9	8	5	-	4	13	9	9	3	7	8	9	11	7	3	15
	5%	2%	4%	16%	10%	2%	-	3%	9%	3%	14%	2%	7%	4%	7%	4%	19%	3%	6%
Mean	7.54	7.79	7.74	6.80	7.40	7.56	9.16	7.91	7.26	7.80	6.43	7.70	7.45	7.56	7.51	7.67	6.45	7.75	7.45
Standard Deviation	2.11	1.98	2.03	2.42	2.38	1.78	1.29	1.93	2.32	2.00	2.25	1.92	2.26	2.08	2.22	2.04	2.43	2.18	2.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 171

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.11	0.20	0.15	0.29	0.26	0.11	0.30	0.13	0.20	0.11	0.34	0.15	0.23	0.14	0.19	0.11	0.48	0.20	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 172

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	7	2	-	*	-	5	-	-	-	-	-	-	-
	2%	7%	-	2%	-	11%	-	-	-	-	-	-	-
2	2	-	-	-	1	-	-	-	-	-	-	1	-
	1%	-	-	-	4%	-	-	-	-	-	-	3%	-
3	9	-	-	-	1	-	7	-	-	*	*	-	-
	3%	-	-	-	3%	-	30%	-	-	2%	1%	-	-
4	7	*	1	-	-	3	-	-	1	-	2	-	*
	2%	1%	7%	-	-	6%	-	-	4%	-	3%	-	9%
5	28	*	1	5	5	1	1	1	2	5	6	-	-
	8%	1%	11%	25%	16%	1%	6%	2%	7%	26%	10%	-	-
6	28	5	2	1	-	6	1	-	1	5	6	1	*
	8%	16%	20%	6%	-	13%	6%	-	3%	24%	9%	4%	10%
7	47	2	2	-	4	8	2	2	2	-	21	4	*
	14%	8%	18%	-	13%	17%	9%	4%	8%	-	32%	13%	13%
8	67	8	1	2	8	9	1	5	8	2	15	7	1
	20%	27%	9%	9%	27%	20%	6%	13%	34%	9%	23%	23%	21%
9	60	5	1	8	4	6	3	13	5	1	6	8	*
	17%	15%	7%	36%	14%	13%	12%	32%	21%	6%	10%	27%	8%
10 - HIGHEST score	58	7	2	3	4	4	3	9	2	6	8	9	1
	17%	23%	28%	14%	14%	10%	11%	22%	8%	30%	12%	30%	35%
Don't know	30	-	-	2	3	4	5	11	4	1	1	-	*
	9%	-	-	9%	9%	9%	21%	27%	15%	3%	2%	-	5%
SUMMARY:													
NET: 9-10	118	11	3	11	8	10	5	22	7	7	14	17	1
	34%	38%	35%	50%	28%	22%	23%	54%	29%	35%	21%	57%	43%
NET: 7-10	231	22	5	13	19	27	9	29	17	9	50	28	2
	68%	74%	62%	59%	68%	59%	38%	71%	71%	45%	76%	93%	77%
NET: 4-6	63	6	3	7	5	9	3	1	3	11	14	1	1
	18%	19%	38%	31%	16%	20%	12%	2%	14%	50%	22%	4%	19%
NET: 1-3	18	2	-	*	2	5	7	-	-	*	*	1	-
	5%	7%	-	2%	7%	11%	30%	-	-	2%	1%	3%	-
Mean	7.54	7.63	7.44	7.63	7.39	6.72	6.07	8.90	7.85	7.27	7.38	8.48	8.10
Standard Deviation	2.11	2.36	2.13	2.16	2.15	2.65	2.79	1.09	1.56	2.22	1.56	1.61	2.38
Standard Error	0.11	0.31	0.53	0.51	0.40	0.47	0.68	0.22	0.23	0.54	0.20	0.29	0.55

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 173

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	27	11	17	17	11	20	7	2	*	5	3	7	10	2	18	7	4	24	*	27	21	4	1	1
	1%	1%	2%	2%	1%	3% cd	1%	1%	*	2%	1%	2%	2%	1%	2%	1%	1%	2%	*	2%	1%	2%	1%	2%
2	21	11	10	13	8	9	12	1	1	1	9	2	7	4	5	12	2	19	1	20	19	1	*	1
	1%	1%	1%	1%	1%	1%	1%	*	*	*	3%	1%	2%	1%	1%	2% am	*	1%	1%	1%	1%	*	*	1%
3	23	13	10	11	12	10	13	2	9	1	*	5	7	5	15	4	5	18	4	20	19	2	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	3% gh	*	*	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%
4	31	15	16	8	22	17	13	5	6	4	4	4	8	10	12	8	7	23	5	25	24	3	3	1
	2%	2%	2%	1%	3% a	2%	1%	2%	2%	1%	1%	1%	2%	3%	1%	2%	1%	2%	3%	2%	2%	1%	3%	2%
5	100	44	56	52	48	55	45	12	15	11	20	19	23	16	58	26	25	75	10	89	81	9	6	4
	5%	5%	6%	5%	6%	7%	4%	6%	5%	4%	6%	6%	6%	4%	6%	5%	5%	6%	5%	5%	5%	5%	5%	7%
6	158	84	75	74	84	80	78	33	22	21	20	32	31	28	90	40	40	118	13	145	134	12	8	4
	9%	9%	8%	8%	10%	10%	7%	16% ghj	7%	7%	6%	10%	8%	7%	10%	8%	7%	9%	7%	9%	9%	7%	8%	7%
7	289	134	155	151	138	144	145	31	32	59	65	35	67	80	121	88	89	200	35	254	239	26	18	6
	16%	15%	16%	16%	16%	18%	14%	15%	11%	20% fi	20% l	12%	17%	22% am	13%	17%	17%	16%	18%	16%	16%	15%	17%	11%
8	386	178	208	215	171	167	219	47	50	76	68	50	94	94	186	106	115	270	50	335	306	44	24	12
	21%	20%	22%	22%	20%	21%	21%	22%	17%	26% l	21%	17%	23%	25%	20%	20%	21%	21%	26%	20%	21%	25%	22%	21%
9	321	170	150	172	149	121	200	29	56	39	56	70	70	70	181	70	85	235	25	295	258	34	17	11
	18%	19%	16%	18%	17%	15%	19%	14%	19%	13%	17%	23% g	17%	19%	19% n	13%	16%	18%	13%	18%	17%	19%	16%	20%
10 - HIGHEST score	373	176	197	185	188	109	264	37	84	63	70	57	62	47	195	132	148	225	34	339	313	34	19	8
	20%	20%	21%	19%	22%	14%	25% c	18%	29% ej	22%	21%	19%	15%	13%	21% l	25% l	28% p	17%	18%	21%	21%	19%	18%	14%
Don't know	99	49	51	62	37	57	42	13	16	12	12	24	23	18	53	29	16	83	15	84	77	7	8	7
	5%	5%	5%	6%	4%	7% cd	4%	6%	5%	4%	4%	8%	6%	5%	6%	5%	3%	6% o	8%	5%	5%	4%	7%	13% st
SUMMARY:																								
NET: 9-10	694	347	347	357	337	230	464	67	140	102	126	127	132	117	376	201	234	460	60	634	571	68	36	19
	38%	39%	37%	37%	39%	29%	45% c	32%	48% egj	35%	38%	42%	33%	31%	40% l	39%	44% p	36%	31%	39%	38%	38%	34%	34%
NET: 7-10	1369	658	710	723	645	540	828	144	222	238	259	213	293	291	683	395	438	931	145	1223	1116	138	78	37
	75%	74%	75%	75%	74%	68%	80% c	68%	76%	82% ei	79% ei	70%	73%	78%	73%	76%	82% p	72%	75%	75%	75%	79% v	73%	66%
NET: 4-6	289	142	146	134	154	153	136	49	43	36	44	55	62	53	161	74	72	217	28	260	239	24	17	9
	16%	16%	15%	14%	18%	19% d	13%	23% gh	15%	12%	13%	18%	15%	14%	17%	14%	13%	17%	14%	16%	16%	13%	16%	16%
NET: 1-3	72	35	37	41	31	39	32	5	11	6	13	14	24	11	38	22	11	61	5	67	59	7	4	3
	4%	4%	4%	4%	4%	3%	3%	2%	4%	2%	4%	4%	6%	3%	4%	4%	2%	5%	3%	4%	4%	4%	4%	5%
Mean	7.77	7.79	7.76	7.78	7.76	7.39	8.05 c	7.62	8.09 j	7.92	7.79	7.74	7.53	7.65	7.79	7.83	8.09 p	7.64	7.76	7.78	7.78	7.83	7.70	7.60
Standard Deviation	1.97	1.95	1.99	1.97	1.97	2.06	1.86	1.84	1.94	1.75	1.97	2.08	2.10	1.75	2.02	2.04	1.78	2.03	1.76	1.99	1.97	1.95	1.92	2.07
Standard Error	0.05	0.06	0.07	0.10	0.05	0.07	0.06	0.13	0.12	0.10	0.11	0.12	0.11	0.09	0.07	0.09	0.08	0.06	0.12	0.05	0.06	0.12	0.13	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 174

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	27	2	20	4	11	8	2	5	23	20	7	5	10	13	13	23	5	2	25
	1%	1%	2%	2%	2%	1%	4%e	1%	3%g	1%	2%	1%	2%	1%	2%	1%	2%	*	2%
2	21	1	7	13	12	8	*	5	12	10	11	3	6	7	14	12	9	2	18
	1%	*	1%	6%ab	3%e	1%	*	1%	1%	1%	3%i	*	1%	1%	2%	1%	3%o	1%	1%
3	23	4	12	6	4	17	2	11	10	14	9	10	9	16	7	20	3	4	20
	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
4	31	5	16	10	5	22	1	14	16	25	6	15	9	18	12	27	4	8	23
	2%	1%	1%	4%b	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%
5	100	12	54	30	18	70	3	38	51	73	26	46	32	60	38	85	14	16	81
	5%	3%	5%	13%ab	4%	6%	6%	5%	6%	5%	6%	6%	6%	5%	5%	5%	5%	4%	6%
6	158	34	94	29	50	90	6	66	79	115	43	56	45	98	56	135	23	34	121
	9%	9%	8%	12%	11%	8%	11%	8%	9%	8%	10%	7%	9%	9%	8%	9%	9%	8%	9%
7	289	49	187	40	61	204	5	127	121	234	56	110	104	168	118	245	44	72	215
	16%	14%	16%	17%	13%	18%	8%	16%	14%	17%	13%	14%	21%k	15%	17%	16%	16%	18%	15%
8	386	75	243	50	85	250	14	182	171	299	86	186	101	239	140	331	52	91	285
	21%	21%	21%	21%	18%	22%	26%	23%	20%	21%	20%	24%	20%	22%	20%	21%	19%	22%	21%
9	321	49	238	26	89	196	10	132	165	248	73	144	72	177	138	271	50	76	242
	18%	14%	20%ac	11%	19%	17%	18%	17%	19%	18%	17%	18%	15%	16%	20%	17%	18%	19%	17%
10 - HIGHEST score	373	118	229	17	108	229	10	176	156	287	86	175	77	239	128	321	51	87	276
	20%	33%bc	19%c	7%	23%	20%	19%	22%	18%	21%	20%	22%i	16%	22%	18%	21%	19%	21%	20%
Don't know	99	7	76	10	31	62	1	40	53	75	25	31	29	66	32	81	18	15	84
	5%	2%	6%a	4%	6%	5%	2%	5%	6%	5%	6%	4%	6%	6%	5%	5%	7%	4%	6%
SUMMARY:																			
NET: 9-10	694	167	467	43	197	425	20	308	321	535	159	319	150	416	266	591	100	163	518
	38%	47%c	40%c	18%	42%	37%	37%	39%	37%	38%	37%	41%i	30%	38%	38%	38%	37%	40%	37%
NET: 7-10	1369	291	896	133	343	878	38	616	613	1068	301	615	355	823	525	1168	196	326	1017
	75%	82%c	76%c	56%	72%	76%	71%	78%h	71%	76%	70%	79%i	72%	75%	75%	75%	72%	80%r	73%
NET: 4-6	289	50	164	69	73	182	11	118	146	214	75	117	85	176	106	246	42	58	224
	16%	14%	14%	29%ab	15%	16%	20%	15%	17%	15%	18%	15%	17%	16%	15%	16%	15%	14%	16%
NET: 1-3	72	7	40	23	27	33	4	20	45	45	27	18	26	36	34	55	16	8	62
	4%	2%	3%	10%ab	6%	3%	8%	3%	5%g	3%	6%	2%	5%k	3%	5%	4%	6%	2%	4%
Mean	7.77	8.21bc	7.86c	6.64	7.78	7.80	7.50	7.92h	7.62	7.82	7.61	7.96i	7.46	7.83	7.68	7.80	7.62	7.96	7.71
Standard Deviation	1.97	1.79	1.91	2.21	2.16	1.85	2.28	1.80	2.13	1.91	2.16	1.80	2.03	1.91	2.05	1.94	2.14	1.72	2.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 174

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.05	0.09	0.06	0.14	0.11	0.05	0.28	0.06	0.08	0.05	0.13	0.06	0.09	0.06	0.08	0.05	0.17	0.08	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 175

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	27 1%	4 2%	1 1%	1 1%	-	9 5% d	5 3%	3 2%	1 1%	1 1%	2 1%	1 *	1 2% d
2	21 1%	1 *	4 6% adghijk	2 1%	1 1%	2 1%	7 5%	-	*	1 *	1 *	1 1%	1 1%
3	23 1%	2 1%	3 5% f	2 1%	2 1%	2 1%	-	*	2 2%	3 2%	3 1%	3 1%	1 2%
4	31 2%	3 1%	2 2%	3 2%	1 *	3 1%	3 2%	3 2%	3 3%	1 1%	1 *	8 4%	1 2%
5	100 5%	9 5%	5 7%	8 5%	9 4%	9 5%	11 8%	10 6%	6 5%	10 7%	8 4%	11 5%	4 7%
6	158 9%	12 7%	2 3%	10 7%	24 11%	12 6%	21 15%	17 11%	8 8%	6 4%	12 6%	31 14% b	4 7%
7	289 16%	26 15%	5 8%	14 9%	42 19%	28 15%	19 13%	28 18%	18 17%	17 12%	50 26% abcil	36 16%	6 11%
8	386 21%	44 25%	17 26%	30 20%	45 21%	39 21%	25 18%	28 17%	24 22%	25 18%	44 23%	52 23%	12 21%
9	321 18%	34 19%	14 21%	32 21%	39 18%	30 16%	32 23%	16 10%	17 16%	38 26% gj	23 12%	34 15%	11 20% g
10 - HIGHEST score	373 20%	34 19%	12 18%	44 29% fk	51 23% f	28 15%	14 10%	44 27% fl	19 18%	40 28% fl	46 24% f	34 15%	8 14%
Don't know	99 5%	7 4%	2 3%	7 5%	4 2%	24 13% adij	6 4%	12 7% j	8 7% dj	4 2%	2 1%	15 7% j	7 13% abcdfi
SUMMARY:													
NET: 9-10	694 38%	68 38%	26 38%	76 49% ehkl	90 41%	59 32%	46 32%	59 37%	36 34%	77 54% aeftjkl	69 36%	68 30%	19 34%
NET: 7-10	1369 75%	138 79% fl	49 72%	120 78%	178 81% fl	125 68%	90 63%	115 72%	78 73%	119 83% fl	163 85% befghkl	156 69%	37 66%
NET: 4-6	289 16%	24 13%	9 13%	21 13%	34 15%	24 13%	35 25% j	30 19%	17 16%	17 12%	21 11%	49 22% j	9 16%
NET: 1-3	72 4%	7 4%	8 12% adghijk	6 4%	4 2%	12 7%	11 8%	3 2%	4 4%	4 3%	5 3%	5 2%	3 5%
Mean	7.77	7.83 f	7.40	8.12 f	8.00 f	7.47	7.13	7.85	7.70	8.23 bfk	7.92 f	7.59	7.60
Standard Deviation	1.97	1.95	2.45	1.98	1.65	2.28	2.28	1.95	1.92	1.82	1.73	1.80	2.07
Standard Error	0.05	0.12	0.30	0.18	0.13	0.20	0.24	0.18	0.13	0.17	0.13	0.14	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 176

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	24	11	13	10	15	17	7	1	7	4	7	2	3	5	12	7	7	18	2	22	17	5	1	1
	2%	2%	2%	2%	3%	3%	1%	1%	4%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	5%	3%	3%
2	20	11	9	5	15	8	12	4	5	2	3	1	6	5	12	3	8	12	2	18	16	1	3	-
	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	1%	*	3%	2%	2%	1%	3%	2%	1%	2%	2%	1%	6%st	-
3	46	17	28	18	28	17	29	7	10	11	9	4	4	11	16	18	13	33	7	38	39	2	2	3
	4%	3%	5%	3%	5%	3%	5%	5%	5%	6%	4%	3%	3%	5%	3%	6%	4%	4%	5%	4%	4%	2%	4%	10%t
4	48	25	24	18	30	23	25	6	7	10	9	2	14	9	31	8	12	36	4	45	39	4	3	2
	4%	5%	4%	4%	5%	5%	4%	4%	3%	5%	4%	2%	9%	4%	6%	3%	4%	5%	2%	5%	4%	4%	5%	8%
5	99	45	54	35	65	42	57	18	23	18	23	9	9	14	48	37	34	65	19	79	79	15	3	2
	9%	9%	10%	7%	11%	8%	10%	11%	12%	9%	10%	7%	5%	6%	8%	13%	10%	9%	12%	9%	9%	15%st	6%	6%
6	176	98	78	83	93	86	90	21	30	25	40	34	26	47	96	33	45	132	19	157	152	13	7	4
	16%	19%	14%	17%	16%	17%	16%	13%	15%	12%	18%	27%eg	16%	21%en	17%	11%	14%	17%	12%	17%	17%	13%	12%	14%
7	178	87	91	76	102	82	97	27	27	33	52	18	22	39	105	34	58	120	29	148	152	11	11	3
	16%	16%	16%	15%	18%	16%	17%	17%	14%	16%	23%	14%	13%	18%	19%	11%	18%	16%	19%	16%	17%	11%	21%	11%
8	158	74	84	83	75	72	86	27	33	27	24	21	26	31	82	45	49	109	25	133	123	22	7	6
	15%	14%	15%	17%	13%	14%	15%	17%	17%	13%	11%	16%	15%	14%	15%	15%	15%	14%	16%	14%	14%	22%st	13%	20%
9	94	42	52	36	58	38	56	11	17	24	18	13	12	20	51	23	34	60	18	76	74	11	6	4
	9%	8%	9%	7%	10%	8%	10%	7%	8%	12%	8%	10%	7%	9%	9%	8%	10%	8%	11%	8%	8%	11%	11%	12%
10 - HIGHEST score	100	49	51	50	50	28	72	18	26	31	12	5	9	19	35	45	47	53	15	85	88	6	3	3
	9%	9%	9%	10%	9%	6%	12%cl	11%	13%	15%hl	5%	4%	5%	9%	6%	15%em	14%ep	7%	9%	9%	10%	6%	6%	10%
Don't know	138	68	70	89	50	89	49	21	15	19	26	18	39	21	76	42	21	118	18	120	120	10	6	2
	13%	13%	13%	18%b	9%	18%cl	8%	13%	7%	10%	12%	14%	23%fg	9%	13%	14%	6%	16%od	11%	13%	13%	10%	12%	7%
SUMMARY:																								
NET: 9-10	194	91	103	86	108	66	127	29	42	55	29	18	21	39	86	68	80	113	32	161	162	17	9	7
	18%	17%	19%	17%	19%	13%	22%cl	18%	21%	27%hl	13%	14%	12%	18%	15%	23%	25%ep	15%	20%	17%	18%	16%	17%	22%
NET: 7-10	530	251	278	246	284	220	310	83	102	114	105	57	68	109	274	147	187	343	87	442	437	50	27	16
	49%	48%	50%	49%	49%	44%	54%cl	52%	51%	56%hl	44%	44%	40%	49%	48%	50%	57%ep	45%	55%	48%	49%	50%	51%	54%
NET: 4-6	324	168	156	136	188	151	173	45	60	53	71	45	49	71	175	78	91	233	43	280	270	33	13	8
	30%	32%	28%	27%	32%	30%	30%	28%	30%	26%	32%	36%	29%	32%	31%	26%	28%	31%	27%	30%	30%	33%	24%	27%
NET: 1-3	90	40	50	32	58	42	47	12	22	18	19	7	13	21	40	28	28	62	11	79	72	7	7	4
	8%	8%	9%	6%	10%	8%	8%	7%	11%	9%	9%	6%	8%	10%	7%	10%	9%	8%	7%	9%	8%	7%	13%	13%
Mean	6.68	6.67	6.69	6.87	6.53	6.47	6.84	6.83	6.68	6.97	6.43	6.71	6.44	6.63	6.60	6.87	6.92	6.57	6.89	6.64	6.70	6.61	6.42	6.71
Standard Deviation	2.17	2.14	2.20	2.09	2.23	2.16	2.17	2.11	2.36	2.30	2.06	1.83	2.18	2.16	2.07	2.36	2.25	2.13	2.06	2.19	2.15	2.21	2.36	2.39
Standard Error	0.07	0.09	0.09	0.16	0.07	0.10	0.09	0.17	0.16	0.16	0.14	0.15	0.17	0.14	0.09	0.14	0.12	0.08	0.16	0.07	0.08	0.17	0.21	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 177

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	24	3	16	4	4	16	2	14	10	20	4	11	4	15	9	24	*	7	16
	2%	1%	2%	3%	2%	2%	4%	2%	2%	2%	2%	2%	2%	2%	2%	2%	*	3%	2%
2	20	3	15	1	2	15	3	8	7	16	4	5	12	12	8	19	1	2	18
	2%	1%	2%	1%	1%	2%	6%	1%	2%	2%	2%	1%	5% k	2%	2%	2%	1%	1%	2%
3	46	9	18	17	16	21	6	20	22	30	16	15	13	22	24	33	12	8	35
	4%	4%	3%	12% ab	7%	3%	15%	4%	5%	3%	9% i	3%	5%	3%	6%	3%	12% o	3%	4%
4	48	4	26	17	6	36	*	27	20	44	5	28	12	30	18	46	2	8	40
	4%	2%	4%	12% ab	3%	5%	1%	5%	5%	5%	3%	5%	4%	4%	5%	5%	2%	4%	5%
5	99	20	62	16	22	60	3	58	33	86	13	50	19	64	29	89	9	17	79
	9%	8%	9%	12%	9%	9%	7%	10%	8%	10%	7%	10%	8%	9%	8%	9%	8%	7%	10%
6	176	30	109	34	41	115	1	90	73	150	26	67	50	107	67	164	12	36	138
	16%	12%	17%	24% a	17%	17%	2%	16%	17%	17%	15%	13%	19%	16%	17%	17%	11%	15%	17%
7	178	31	127	13	25	124	6	102	72	163	16	101	40	131	45	171	7	39	136
	16%	13%	19% c	10%	10%	18%	14%	18%	17%	18%	9%	20%	16%	19% n	12%	18%	6%	17%	16%
8	158	48	90	14	41	97	6	81	57	129	29	74	38	98	59	134	24	47	110
	15%	20%	14%	10%	16%	14%	15%	14%	13%	14%	17%	15%	15%	14%	15%	14%	23%	20% f	13%
9	94	34	53	5	14	66	9	46	41	82	11	53	22	54	37	84	10	21	72
	9%	14% c	8%	3%	5%	10%	22%	8%	10%	9%	7%	10%	9%	8%	10%	9%	9%	9%	9%
10 - HIGHEST score	100	46	42	6	31	57	5	62	26	74	26	51	16	61	38	90	10	24	73
	9%	19% bc	6%	4%	13%	8%	13%	11%	6%	8%	15%	10%	6%	9%	10%	9%	10%	10%	9%
Don't know	138	17	99	12	45	83	-	58	72	113	26	52	32	86	50	119	18	25	110
	13%	7%	15% a	8%	18%	12%	-	10%	17% g	12%	15%	10%	12%	13%	13%	12%	17%	11%	13%
SUMMARY:																			
NET: 9-10	194	80	95	10	45	123	14	108	68	156	38	105	38	115	74	174	20	44	145
	18%	33% bc	14%	7%	18%	18%	36%	19%	16%	17%	22%	21%	15%	17%	19%	17%	19%	19%	18%
NET: 7-10	530	159	312	38	111	345	26	292	196	448	82	280	116	344	179	479	51	130	392
	49%	65% bc	47% cc	28%	45%	50%	65%	52%	45%	49%	47%	55%	45%	51%	47%	49%	48%	56%	47%
NET: 4-6	324	55	197	67	70	211	4	175	125	281	43	145	81	201	113	299	23	61	257
	30%	22%	30%	48% ab	28%	31%	10%	31%	29%	31%	25%	29%	31%	30%	30%	31%	22%	26%	31%
NET: 1-3	90	15	50	22	22	51	10	42	39	66	24	32	29	49	40	76	14	17	69
	8%	6%	8%	16% ab	9%	7%	25%	7%	9%	7%	14%	6%	11%	7%	11%	8%	13%	7%	8%
Mean	6.68	7.45 bc	6.58 c	5.64	6.79	6.68	6.66	6.74	6.55	6.67	6.72	6.85	6.43	6.71	6.65	6.67	6.79	6.90	6.63
Standard Deviation	2.17	2.11	2.09	2.07	2.23	2.13	2.85	2.16	2.15	2.11	2.49	2.12	2.19	2.11	2.29	2.16	2.30	2.14	2.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 177

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.07	0.12	0.08	0.16	0.15	0.08	0.42	0.08	0.11	0.07	0.21	0.09	0.14	0.08	0.12	0.07	0.27	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 178

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	24 2%	5 5%	1 2%	2 1%	1 1%	6 5%	-	1 1%	1 3%	1 1%	2 1%	4 4%	1 3%
2	20 2%	1 1%	-	4 3%	3 4%	* *	-	-	3 6% aeq	3 3%	2 1%	4 3%	-
3	46 4%	2 2%	1 3%	9 8%	4 5%	2 2%	9 13%	1 1%	2 4%	4 4%	5 4%	4 3%	3 10% aeq
4	48 4%	4 4%	1 5%	6 5%	3 3%	12 9%	5 7%	4 4%	3 5%	-	4 2%	5 4%	2 8% j
5	99 9%	15 15%	5 16%	12 10%	6 6%	13 10%	4 6%	7 7%	3 6%	13 14%	11 7%	10 8%	2 6%
6	176 16%	13 13%	3 11%	24 21%	14 15%	27 21%	9 14%	18 18%	7 12%	12 13%	29 18%	16 13%	4 14%
7	178 16%	11 11%	5 16%	19 16%	18 19%	11 9%	12 19%	20 21%	11 21%	12 13%	36 23% a	19 16%	3 11%
8	158 15%	22 22%	4 15%	12 11%	18 18%	12 9%	3 5%	10 10%	7 13%	14 16%	33 21%	15 13%	6 20%
9	94 9%	11 11%	3 10%	5 4%	7 7%	12 9%	5 8%	7 7%	6 11%	9 10%	14 9%	12 10%	4 12%
10 - HIGHEST score	100 9%	6 6%	2 8%	19 17% e	12 13%	4 3%	5 8%	7 8%	3 6%	16 17% e	15 10%	7 6%	3 10%
Don't know	138 13%	10 10%	4 15% j	5 4%	9 9%	28 22% cj	13 20%	24 24% acj	6 12% j	8 8%	6 4%	23 19% cj	2 7%
SUMMARY:													
NET: 9-10	194 18%	17 16%	5 18%	24 21%	19 20%	16 13%	10 15%	15 15%	9 17%	25 27%	29 18%	19 16%	7 22%
NET: 7-10	530 49% e	50 50% e	14 48% e	56 48% e	55 57% e	39 31%	26 39%	45 46%	27 51% e	51 56% e	98 62% ek	53 45%	16 54% e
NET: 4-6	324 30%	33 33%	10 32%	41 35%	24 25%	51 40%	18 27%	28 29%	13 24%	25 27%	43 28%	30 26%	8 27%
NET: 1-3	90 8%	7 7%	1 5%	15 13%	9 9%	9 7%	9 13%	2 2%	7 13% g	7 8%	9 6%	12 10%	4 13% g
Mean	6.68	6.61	6.74	6.56	6.91	6.11	6.27	6.96	6.42	7.08	7.02 e	6.49	6.71
Standard Deviation	2.17	2.21	2.06	2.35	2.19	2.20	2.20	1.73	2.36	2.26	1.88	2.31	2.39
Standard Error	0.07	0.17	0.34	0.24	0.24	0.24	0.31	0.21	0.21	0.27	0.16	0.24	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 179

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	30	21	9	6	23	18	12	1	13	4	6	4	1	2	19	9	11	19	1	29	24	3	1	1
	4%	5%	2%	2%	6%	6%	3%	2%	8%	3%	3%	4%	1%	2%	4%	4%	4%	4%	1%	4%	4%	4%	2%	8%
2	29	9	20	15	14	7	22	1	5	4	12	*	7	1	16	12	8	21	*	29	23	4	2	-
	4%	2%	6%	4%	3%	2%	5%	1%	3%	3%	7%	*	6%	1%	4%	6%	3%	4%	*	4%	4%	5%	5%	-
3	43	13	30	28	15	8	35	4	8	6	14	4	7	17	14	12	22	21	2	41	33	7	3	*
	6%	3%	9%	8%	4%	3%	8% c	5%	5%	4%	8%	4%	6%	14% m	3%	6%	8%	4%	3%	6%	5%	9%	6%	2%
4	30	17	12	2	27	12	18	3	5	5	5	5	7	4	17	8	6	24	3	27	22	5	2	*
	4%	4%	3%	1%	7% a	4%	4%	4%	3%	3%	3%	5%	6%	3%	4%	4%	2%	5%	4%	4%	3%	7%	5%	3%
5	86	44	41	40	46	30	56	12	20	11	13	18	12	4	60	22	25	61	8	77	73	8	3	2
	11%	11%	12%	11%	11%	10%	12%	16%	12%	8%	7%	18%	10%	3%	13% l	11%	10%	12%	10%	11%	11%	10%	8%	12%
6	117	70	47	56	61	54	62	13	21	17	36	21	8	16	69	31	40	77	18	98	99	12	3	2
	15%	17%	13%	15%	15%	17%	14%	17%	13%	12%	21% j	20%	7%	14%	16%	15%	16%	15%	23%	14%	16%	16%	8%	13%
7	98	56	42	39	59	44	54	13	14	27	24	10	9	18	53	27	31	67	13	84	81	8	6	3
	13%	13%	12%	11%	15%	14%	12%	17%	9%	19%	14%	10%	8%	15%	12%	13%	12%	13%	16%	12%	13%	11%	14%	17%
8	84	45	39	35	49	39	45	10	18	15	12	12	17	20	44	20	28	56	9	76	61	14	6	3
	11%	11%	11%	10%	12%	12%	10%	14%	11%	11%	7%	12%	14%	17%	10%	10%	11%	11%	11%	11%	10%	18% s	13%	21%
9	49	29	19	22	27	14	35	3	14	13	3	6	11	8	31	10	23	26	9	40	40	5	4	1
	6%	7%	6%	6%	7%	4%	8%	4%	9%	9%	2%	6%	9%	7%	7%	5%	9%	5%	11%	6%	6%	6%	8%	6%
10 - HIGHEST score	94	61	33	49	45	25	69	6	27	28	19	9	6	11	45	37	51	43	10	83	84	3	6	1
	12%	14%	10%	13%	11%	8%	15% c	8%	17% j	20% j	11%	8%	5%	9%	10%	18%	20% p	8%	13%	12%	13% l	4%	14% l	7%
Don't know	110	53	56	73	37	63	46	9	16	12	28	13	32	17	75	18	14	96	5	104	92	8	8	2
	14%	13%	16%	20% b	9%	20% d	10%	12%	10%	8%	16%	12%	28% fg	14%	17%	9%	6%	19% o	7%	15%	15%	10%	17%	13%
SUMMARY:																								
NET: 9-10	143	90	53	70	72	39	104	9	40	40	21	15	17	19	76	47	73	70	19	123	123	8	10	2
	19%	21%	15%	19%	18%	12%	23% c	12%	25%	29% eh	12%	14%	14%	16%	17%	23%	28% p	14%	24%	18%	19%	10%	22%	12%
NET: 7-10	325	191	134	145	180	122	203	33	72	83	58	37	42	58	173	94	132	193	41	283	266	30	21	8
	42%	46%	38%	40%	45%	39%	45%	43%	45%	58% hi	34%	36%	36%	48%	39%	46%	51% p	38%	51%	41%	42%	39%	48%	49%
NET: 4-6	232	132	100	98	134	96	136	28	46	33	54	44	27	24	146	61	71	161	30	202	194	25	9	4
	30%	31%	29%	27%	33%	31%	30%	37%	29%	23%	31%	43% g	23%	20%	33%	30%	27%	32%	37%	29%	31%	33%	21%	27%
NET: 1-3	102	44	58	49	53	33	69	6	25	14	32	9	15	20	49	32	41	60	4	98	80	14	6	2
	13%	10%	17%	13%	13%	10%	15%	8%	16%	10%	19%	9%	13%	17%	11%	16%	16%	12%	4%	14% q	13%	18%	14%	10%
Mean	6.38	6.59	6.12	6.52	6.27	6.27	6.45	6.41	6.42	7.0% h	5.92	6.26	6.22	6.47	6.33	6.43	6.68	6.20	6.96	6.30	6.42	5.90	6.60	6.44
Standard Deviation	2.49	2.48	2.48	2.47	2.50	2.37	2.56	2.05	2.80	2.44	2.50	2.21	2.45	2.39	2.43	2.66	2.65	2.38	2.00	2.54	2.50	2.39	2.62	2.43
Standard Error	0.09	0.12	0.13	0.24	0.10	0.13	0.12	0.23	0.22	0.20	0.19	0.21	0.23	0.20	0.12	0.18	0.15	0.11	0.19	0.10	0.11	0.22	0.26	0.32

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 180

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	30	3	18	7	8	17	1	18	12	27	3	11	8	21	8	28	2	10	19
	4%	2%	4%	6%	5%	3%	4%	5%	3%	4%	3%	3%	5%	4%	3%	4%	3%	5%	3%
2	29	3	13	12	10	12	2	12	15	20	9	9	7	14	15	21	7	7	21
	4%	2%	3%	11%ab	6%	2%	8%	3%	4%	3%	7%	3%	4%	3%	7%	3%	12%	4%	4%
3	43	10	24	9	11	21	7	29	11	39	4	20	7	31	9	40	3	9	34
	6%	5%	5%	8%	7%	4%	27%	8%	3%	6%	4%	5%	4%	6%	4%	6%	5%	5%	6%
4	30	5	14	9	8	18	-	18	11	26	3	12	6	20	8	28	1	11	19
	4%	3%	3%	8%	5%	4%	-	5%	3%	4%	3%	3%	4%	4%	4%	4%	2%	6%	3%
5	86	12	55	15	13	59	2	39	44	75	11	52	17	61	23	78	6	11	72
	11%	7%	12%	14%	8%	12%	6%	10%	13%	12%	9%	14%	10%	12%	10%	11%	9%	6%	13%
6	117	32	69	14	11	93	1	61	53	101	15	65	29	89	25	110	6	35	80
	15%	18%	15%	13%	7%	18%cd	4%	16%	15%	16%	13%	17%	16%	17%	11%	16%	9%	19%	14%
7	98	19	57	17	10	81	*	39	54	83	15	53	31	68	28	92	6	24	71
	13%	11%	13%	15%	6%	16%cd	1%	10%	15%	13%	12%	14%	17%	13%	12%	13%	10%	13%	13%
8	84	18	55	9	20	51	6	46	32	71	13	42	19	53	29	73	11	22	61
	11%	10%	12%	8%	12%	10%	21%	12%	9%	11%	10%	11%	11%	10%	13%	10%	18%	12%	11%
9	49	15	33	1	8	35	1	21	27	43	6	20	19	24	24	43	6	18	31
	6%	8%bc	7%	1%	5%	7%	5%	5%	7%	7%	5%	5%	11%	5%	10%	6%	10%	10%	5%
10 - HIGHEST score	94	47	40	3	26	61	3	53	34	76	18	53	11	62	31	89	5	19	72
	12%	26%bc	9%	3%	16%	12%	12%	14%	10%	12%	15%	14%	6%	12%	13%	13%	8%	10%	13%
Don't know	110	17	75	14	43	60	3	43	61	86	24	39	23	76	32	101	9	17	87
	14%	9%	17%	13%	25%de	12%	12%	11%	17%	13%	20%	10%	13%	15%	14%	14%	14%	9%	15%
SUMMARY:																			
NET: 9-10	143	62	73	4	34	96	5	74	61	119	24	74	30	86	55	132	11	36	103
	19%	34%bc	16%cd	4%	20%	19%	17%	20%	17%	18%	20%	19%	17%	16%	24%	13%	18%	20%	18%
NET: 7-10	325	99	186	30	64	228	11	158	147	273	52	169	80	207	112	297	28	83	235
	42%	55%bc	41%	27%	38%	45%	40%	42%	41%	42%	42%	45%	45%	40%	48%	42%	45%	45%	42%
NET: 4-6	232	49	137	38	32	169	3	117	109	202	30	129	52	170	57	217	13	57	171
	30%	27%	30%	35%	19%	33%cd	10%	31%	31%	31%	24%	34%	29%	33%	24%	31%	21%	31%	30%
NET: 1-3	102	16	56	28	29	50	10	59	38	85	16	41	23	66	32	89	12	26	73
	13%	9%	12%	25%ab	17%	10%	39%	16%	11%	13%	14%	11%	13%	13%	14%	13%	20%	14%	13%
Mean	6.38	7.27bc	6.34c	5.05	6.31	6.54	5.64	6.32	6.39	6.36	6.49	6.53	6.31	6.31	6.59	6.40	6.16	6.36	6.39
Standard Deviation	2.49	2.43	2.40	2.34	2.92	2.31	3.05	2.59	2.37	2.47	2.64	2.36	2.38	2.43	2.61	2.47	2.73	2.50	2.48

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.09	0.16	0.12	0.21	0.25	0.10	0.53	0.12	0.14	0.09	0.27	0.12	0.18	0.11	0.18	0.09	0.38	0.16	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	30 4%	3 4%	1 6%	3 3%	- -	8 8%	- -	3 4%	1 2%	3 4%	4 5%	2 2%	1 8% d
2	29 4%	4 5%	1 3%	1 1%	3 6%	6 6%	7 16%	- -	2 5%	2 3%	- -	3 3%	- -
3	43 6%	7 9% j	* 2%	6 7%	2 3%	11 11%	- -	1 2%	3 6%	6 10%	1 1%	5 5%	* 2%
4	30 4%	5 7%	- -	2 3%	5 9%	1 1%	1 1%	3 4%	2 5%	1 1%	4 4%	5 5%	* 3%
5	86 11%	8 10%	7 31%	12 13%	1 1%	17 16%	9 20%	5 6%	3 8%	12 19%	5 6%	6 6%	2 12% d
6	117 15%	12 16%	3 11%	12 14%	7 11%	16 15%	5 11%	13 17%	3 8%	6 9%	23 28% h	15 16%	2 13%
7	98 13%	8 11%	3 14%	9 11%	9 15%	5 5%	3 7%	12 17%	6 14%	5 8%	24 29% acek	10 10%	3 17%
8	84 11%	14 18% cj	2 9%	4 5%	11 19% j	12 11%	6 15%	4 6%	6 13%	8 13%	4 5%	10 10%	3 21% ccg
9	49 6%	5 6%	* 1%	4 4%	4 7%	5 5%	- -	1 2%	4 8%	9 14%	5 6%	10 11%	1 6%
10 - HIGHEST score	94 12%	3 4%	2 10%	19 22% aa	7 12%	8 8%	4 8%	17 23% aa	6 14% aa	9 14%	11 13%	8 9%	1 7%
Don't know	110 14%	8 10%	3 12%	15 18% j	9 15% j	16 15%	9 21%	14 19% j	8 17% j	4 6%	2 3%	20 21% j	2 13% j
SUMMARY:													
NET: 9-10	143 19%	8 10%	2 11%	22 26%	11 19%	13 13%	4 8%	18 24%	10 22%	18 28%	16 19%	19 20%	2 12%
NET: 7-10	325 42%	30 39%	8 35%	36 41%	31 53% e	30 28%	13 30%	34 47%	21 48%	32 49%	44 53% e	38 41%	8 49%
NET: 4-6	232 30%	25 33%	9 43%	26 30%	13 22%	34 32%	14 33%	20 28%	9 21%	19 29%	33 39% h	26 27%	4 27%
NET: 1-3	102 13%	14 18% j	2 11%	10 11%	6 9%	26 24% j	7 16%	4 6%	6 14%	11 16%	5 6%	10 11%	2 10%
Mean	6.38	5.90	5.97	6.73	6.80 e	5.52	5.77	7.04	6.60	6.53	6.66 e	6.55	6.44
Standard Deviation	2.49	2.39	2.36	2.60	2.35	2.67	2.51	2.43	2.62	2.62	2.09	2.41	2.43
Standard Error	0.09	0.22	0.44	0.32	0.31	0.33	0.45	0.34	0.26	0.36	0.23	0.30	0.32

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 182

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	58	26	32	43	15	42	16	1	6	7	18	6	20	8	30	20	12	47	2	57	52	4	2	1
	3%	3%	3%	4% b	1%	4% cd	2%	*	2%	2%	5% ae	2%	4% ae	1%	3%	4%	2%	3%	1%	3%	3%	2%	1%	2%
2	28	16	12	15	13	19	9	*	-	1	7	5	16	9	13	6	7	21	1	27	25	2	-	1
	1%	2%	1%	1%	1%	2%	1%	*	-	*	2%	1%	3% afg	2%	1%	1%	1%	1%	*	1%	1%	1%	-	2% uu
3	50	29	21	30	20	30	20	6	8	6	7	3	21	16	29	5	4	47	6	44	40	6	2	2
	2%	3%	2%	3%	2%	3%	2%	3%	3%	2%	2%	1%	4%	3%	3%	1%	1%	3% ao	2%	2%	2%	3%	2%	4%
4	41	22	19	8	33	26	15	6	3	5	10	7	10	14	17	10	7	35	7	34	35	4	1	2
	2%	2%	2%	1%	3% aa	3%	1%	3%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%
5	111	59	52	46	65	53	58	12	11	26	25	8	29	19	56	35	36	75	13	97	95	4	8	4
	5%	6%	5%	4%	6%	5%	5%	5%	4%	8% ai	6%	2%	5%	4%	5%	7%	6%	5%	5%	5%	5% at	2%	6% t	8% tt
6	191	93	98	102	90	101	90	26	16	33	31	42	43	38	88	64	38	154	15	176	154	18	14	5
	9%	9%	9%	9%	9%	10%	8%	12%	6%	10%	8%	12%	8%	7%	8%	12% aj	7%	10%	6%	9%	9%	9%	10%	10%
7	309	155	154	153	156	154	155	38	33	55	55	50	77	80	157	72	88	221	52	256	265	23	16	5
	15%	15%	14%	14%	15%	15%	14%	17%	13%	17%	14%	15%	14%	15%	15%	13%	15%	14%	22% ak	14%	15%	11%	12%	9%
8	463	230	232	240	222	221	241	53	57	74	76	75	127	128	236	99	146	317	49	413	365	56	33	9
	22%	23%	21%	22%	22%	21%	22%	24%	21%	22%	19%	22%	23%	24%	23%	19%	25%	21%	20%	22%	21%	28% av	25%	16%
9	339	151	188	155	184	143	196	28	43	51	80	59	77	93	181	64	103	236	36	303	269	33	27	10
	16%	15%	17%	14%	18%	14%	18%	13%	16%	15%	20%	17%	14%	17%	17% an	12%	18%	15%	15%	16%	16%	17%	21%	18%
10 - HIGHEST score	377	171	206	192	185	139	239	41	74	50	64	61	87	91	165	120	109	268	52	325	311	38	21	8
	18%	17%	19%	18%	18%	13%	22% ac	19%	28% ghij	15%	16%	18%	16%	17%	16%	23% am	19%	17%	22%	17%	18%	19%	16%	14%
Don't know	149	66	84	99	50	104	46	8	15	22	30	28	47	45	68	36	26	123	10	139	123	11	9	7
	7%	6%	8%	9% b	5%	10% cd	4%	3%	6%	7%	7%	8%	8%	8%	7%	7%	5%	8%	4%	7%	7%	5%	7%	13% st
SUMMARY:																								
NET: 9-10	716	322	394	347	370	281	435	69	117	101	144	120	164	185	347	185	212	504	88	628	580	71	48	17
	34%	32%	36%	32%	36%	27%	40% c	32%	44% egj	30%	36%	35%	30%	34%	33%	35%	37%	33%	36%	34%	33%	36%	36%	32%
NET: 7-10	1487	707	780	740	748	656	831	160	208	231	276	245	368	392	740	366	445	1042	189	1297	1210	150	96	31
	70%	69%	71%	68%	72%	64%	77% c	73%	78% i	69%	69%	71%	67%	72%	71%	68%	78% p	68%	78% r	69%	70% v	75% v	73% v	57%
NET: 4-6	343	174	169	156	188	181	163	44	31	65	65	57	82	72	162	109	80	263	34	307	283	27	22	11
	16%	17%	15%	14%	18%	18%	15%	20% af	12%	19%	16%	15%	15%	13%	16%	20% ai	14%	17%	14%	16%	16%	13%	17%	21%
NET: 1-3	137	71	66	88	48	91	46	7	13	14	32	14	57	32	72	32	22	114	8	128	117	11	4	5
	6%	7%	6%	8% b	5%	9% cd	4%	3%	5%	4%	8%	4%	10% egj	6%	7%	6%	4%	7% ao	3%	7%	7%	6%	3%	9% uu
Mean	7.53	7.44	7.62	7.46	7.60	7.18	7.84 c	7.64	8.00 ghj	7.49	7.40	7.71 j	7.26	7.63	7.49	7.50	7.78 p	7.43	7.77	7.50	7.49	7.76 v	7.81 v	7.18
Standard Deviation	2.17	2.18	2.16	2.29	2.05	2.33	1.97	1.82	2.06	1.99	2.36	1.98	2.38	2.07	2.16	2.28	1.96	2.24	1.90	2.20	2.20	2.03	1.80	2.41
Standard Error	0.05	0.07	0.07	0.11	0.05	0.07	0.06	0.12	0.13	0.11	0.12	0.11	0.11	0.09	0.07	0.10	0.08	0.06	0.11	0.05	0.06	0.11	0.11	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/g/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 183

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	58	4	36	18	27	23	1	20	33	43	16	13	14	28	30	48	11	8	50
	3%	1%	3%	6%ab	5%e	2%	1%	2%	3%	3%	4%	2%	2%	2%	4%	3%	4%	2%	3%
2	28	2	20	6	9	18	*	6	15	14	14	6	14	15	13	20	8	8	19
	1%	1%	1%	2%	2%	1%	*	1%	2%	1%	3% <i>d</i>	1%	2%	1%	2%	1%	3%	2%	1%
3	50	5	30	15	7	38	2	15	31	39	12	27	14	27	23	45	5	7	41
	2%	1%	2%	5%ab	1%	3%	2%	2%	3%	2%	3%	3%	2%	2%	3%	2%	2%	2%	3%
4	41	5	21	15	2	32	2	24	17	38	3	18	17	33	7	41	*	10	32
	2%	1%	2%	5%ab	*	2%	2%	3%	2%	2%	1%	2%	3%	3%	1%	2%	*	2%	2%
5	111	17	69	21	37	60	2	42	61	92	18	40	25	53	54	99	11	17	89
	5%	4%	5%	7%	7%	5%	2%	5%	6%	5%	4%	5%	4%	4%	7%	5%	4%	4%	5%
6	191	26	121	35	51	126	5	74	99	139	52	74	50	119	67	155	36	40	149
	9%	7%	9%	12%	9%	9%	7%	8%	10%	8%	12%	9%	8%	9%	8%	8%	13%	9%	9%
7	309	57	185	56	61	215	10	136	145	253	56	123	114	171	134	273	35	62	240
	15%	15%	13%	19%	11%	16%	13%	15%	15%	15%	13%	14%	19%	13%	17%	15%	13%	14%	15%
8	463	77	304	64	123	286	20	197	216	363	99	166	146	282	171	406	56	113	343
	22%	20%	22%	22%	23%	21%	26%	21%	22%	22%	23%	19%	24%	22%	21%	22%	21%	25%	21%
9	339	67	241	25	86	209	14	178	138	284	54	154	83	217	115	297	42	77	259
	16%	17% <i>c</i>	18% <i>c</i>	8%	16%	16%	19%	19% <i>h</i>	14%	17%	13%	18%	14%	17%	14%	16%	15%	17%	16%
10 - HIGHEST score	377	121	230	16	83	249	15	169	162	297	81	188	90	243	129	331	46	90	278
	18%	31% <i>bc</i>	17% <i>c</i>	5%	15%	19%	20%	18%	16%	18%	19%	22% <i>i</i>	15%	19%	16%	18%	17%	20%	17%
Don't know	149	9	112	23	56	77	6	65	75	119	30	48	33	91	57	127	22	25	120
	7%	2%	8% <i>a</i>	8% <i>a</i>	10% <i>a</i>	6%	8%	7%	8%	7%	7%	6%	6%	7%	7%	7%	8%	6%	7%
SUMMARY:																			
NET: 9-10	716	188	470	41	169	458	29	347	301	581	135	342	172	460	244	628	88	167	536
	34%	48% <i>bc</i>	34% <i>c</i>	14%	31%	34%	38%	38% <i>h</i>	30%	35%	31%	40% <i>i</i>	29%	36%	31%	34%	32%	37%	33%
NET: 7-10	1487	322	959	161	352	959	59	679	662	1197	290	631	432	913	548	1307	178	343	1119
	70%	83% <i>bc</i>	70% <i>c</i>	55%	65%	72% <i>d</i>	77%	73% <i>h</i>	67%	71%	67%	74%	72%	71%	69%	71%	66%	75%	69%
NET: 4-6	343	48	211	72	90	219	9	140	177	270	74	132	93	205	129	296	47	66	270
	16%	12%	15%	24% <i>ab</i>	17%	16%	12%	15%	18%	16%	17%	15%	15%	16%	16%	16%	17%	14%	17%
NET: 1-3	137	11	86	39	42	80	3	40	79	95	41	46	42	71	65	113	24	23	110
	6%	3%	6% <i>a</i>	13% <i>ab</i>	8%	6%	3%	4%	8% <i>g</i>	6%	10%	5%	7%	6%	8%	6%	9%	5%	7%
Mean	7.53	8.17 <i>bc</i>	7.57 <i>c</i>	6.41	7.37	7.58	7.96	7.72 <i>h</i>	7.34	7.58	7.35	7.78 <i>i</i>	7.39	7.64 <i>n</i>	7.35	7.55	7.38	7.74	7.47
Standard Deviation	2.17	1.87	2.15	2.36	2.34	2.09	1.82	2.03	2.26	2.12	2.36	2.07	2.14	2.11	2.26	2.15	2.33	2.04	2.20

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.05	0.09	0.06	0.13	0.11	0.06	0.20	0.06	0.08	0.05	0.14	0.07	0.09	0.06	0.08	0.05	0.18	0.09	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 184

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	58 3%	4 2%	1 1%	7 5%	7 3%	15 7%hjk	8 5%	5 3%	2 1%	2 1%	3 1%	3 1%	1 2%
2	28 1%	2 1%	4 7%acdehjk	1 1%	1 1%	- -	5 3%	4 2%	- -	5 3%	1 1%	3 1%	1 2%eh
3	50 2%	6 3%	2 3%	1 1%	2 1%	7 3%	2 1%	5 2%	2 2%	7 4%	4 2%	9 3%	2 4%
4	41 2%	4 2%	1 2%	5 3%	2 1%	2 1%	6 4%	3 2%	1 1%	2 1%	2 1%	11 4%	2 3%
5	111 5%	4 2%	3 6%	16 10%a	8 3%	7 4%	8 5%	10 5%	8 6%a	19 11%adjk	11 4%	12 4%	4 8%a
6	191 9%	18 9%	6 11%	16 10%	29 13%ik	26 13%	16 11%	22 11%	14 10%	7 4%	16 6%	16 5%	5 10%
7	309 15%	23 11%	6 10%	19 12%	53 23%aghi	30 15%	21 14%	21 11%	16 12%	13 8%	62 24%abghikl	40 13%	5 9%
8	463 22%	56 28%djil	15 25%	51 32%dijl	37 16%	47 23%	35 23%	45 23%	33 25%l	23 14%	47 18%	66 22%	9 16%
9	339 16%	33 17%c	8 14%c	5 3%	45 19%c	29 14%c	23 15%c	28 14%c	27 21%c	42 25%c	38 14%c	50 17%c	10 18%c
10 - HIGHEST score	377 18%	38 19%	7 13%	29 18%	33 14%	26 13%	19 13%	40 20%	21 16%	41 24%	74 28%bdefhkl	42 14%	8 14%
Don't know	149 7%	11 5%j	5 8%j	8 5%	13 6%	17 8%j	5 3%	13 7%j	9 7%j	7 4%	4 1%	50 17%acdfghij	7 13%acdijl
SUMMARY:													
NET: 9-10	716 34%	71 36%c	16 27%	34 21%	77 34%	56 27%	42 28%	68 34%	48 36%c	83 50%abcdefkl	112 43%cek	92 30%	17 32%
NET: 7-10	1487 70%	150 75%l	37 62%	104 66%	167 73%l	132 64%	98 66%	134 68%	96 73%l	119 71%	221 84%abcdehijkl	197 66%	31 57%
NET: 4-6	343 16%	27 13%	11 18%	37 23%j	39 17%	35 17%	31 21%	35 18%	22 17%	28 17%	29 11%	39 13%	11 21%j
NET: 1-3	137 6%	11 6%	7 12%hj	9 6%	11 5%	22 11%h	15 10%	15 7%	4 3%	14 8%	9 3%	15 5%	5 9%hj
Mean	7.53	7.76efl	7.08	7.21	7.53	7.10	7.03	7.52	7.81befl	7.70	8.00cefl	7.60	7.18
Standard Deviation	2.17	2.03	2.40	2.25	1.99	2.44	2.45	2.26	1.80	2.37	1.86	2.03	2.41
Standard Error	0.05	0.11	0.30	0.20	0.16	0.20	0.24	0.19	0.11	0.20	0.12	0.14	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	49	22	27	22	27	38	11	1	6	12	6	7	16	14	23	12	14	35	4	46	43	4	1	1
	5%	5%	5%	6%	5%	7%cd	3%	3%	7%	10%	3%	5%	5%	5%	5%	8%	7%	5%	4%	6%	6%	6%	2%	8%
2	30	11	20	12	18	23	7	-	1	3	9	2	17	8	12	10	8	22	-	30	27	2	1	*
	3%	3%	4%	3%	4%	4%	2%	-	1%	2%	5%	1%	5%	3%	3%	7%	4%	3%	-	4%	4%	3%	1%	4%
3	48	13	34	31	17	19	28	2	4	6	20	2	15	14	25	9	18	29	3	44	43	4	1	*
	5%	3%	7%	8%	3%	4%	8%	3%	4%	5%	11%ai	1%	5%	5%	6%	6%	9%ap	4%	4%	5%	6%	5%	1%	4%
4	40	17	22	16	24	16	24	*	7	4	10	8	10	22	11	7	12	28	2	37	33	3	4	1
	4%	4%	5%	4%	5%	3%	6%	1%	8%	3%	6%	5%	3%	7%am	2%	5%	6%	4%	3%	5%	4%	4%	5%	5%
5	80	33	47	23	57	53	27	6	6	9	19	12	28	21	39	20	12	68	12	68	67	6	6	1
	9%	8%	9%	6%	11%	10%	7%	11%	6%	8%	11%	8%	9%	7%	9%	13%	6%	10%	14%	8%	9%	8%	10%	12%
6	79	47	32	19	59	51	28	9	9	13	13	17	18	20	48	11	21	58	8	70	62	8	8	1
	9%	12%	6%	5%	12%a	10%	7%	10%	10%	11%	8%	11%	6%	7%	11%	7%	11%	8%	10%	9%	8%	11%	12%	11%
7	133	59	73	57	75	73	59	13	11	17	18	27	47	50	69	13	25	108	18	114	113	6	11	2
	15%	15%	15%	15%	15%	14%	16%	13	12%	14%	10%	18%	15%	17%	16%	8%	13%	15%	20%	14%	15%	9%	17%	21%
8	159	79	80	71	88	82	77	12	19	19	23	23	63	59	78	22	40	119	18	140	128	18	10	2
	18%	20%	16%	18%	17%	16%	20%	21%	22%	16%	13%	15%	21%	20%	18%	14%	21%	17%	21%	17%	17%	26%	15%	21%
9	81	32	49	39	43	34	48	3	9	15	16	17	21	28	37	16	21	60	7	74	67	6	9	*
	9%	8%	10%	10%	8%	6%	13%c	5%	10%	13%	10%	11%	7%	9%	8%	10%	11%	9%	8%	9%	9%	8%	13%	3%
10 - HIGHEST score	77	34	43	31	46	51	26	4	13	13	8	18	22	20	40	18	17	60	10	67	65	7	5	1
	9%	9%	9%	8%	9%	10%	7%	7%	15%h	11%	4%	12%	7%	7%	9%	11%	9%	8%	11%	8%	9%	9%	8%	5%
Don't know	122	53	69	71	51	83	39	6	6	8	31	22	50	45	57	20	5	117	6	116	103	8	10	1
	14%	13%	14%	18%b	10%	16%	10%	11%	6%	7%	18%	14%	16%	15%	13%	12%	3%	17%o	7%	14%	14%	11%	16%	7%
SUMMARY:																								
NET: 9-10	158	66	92	69	89	84	74	7	22	28	24	35	42	48	76	34	38	120	17	141	132	12	14	1
	18%	17%	19%	18%	18%	16%	20%	12%	25%	24%	14%	23%	14%	16%	17%	21%	20%	17%	19%	17%	18%	17%	21%	8%
NET: 7-10	450	204	246	198	252	240	210	32	52	63	65	86	152	157	224	69	102	348	53	396	373	37	35	6
	50%	51%	49%	50%	50%	46%	56%c	56%h	58%h	54%	38%	55%h	50%	52%	51%	44%	53%	49%	60%	49%	50%	52%	53%	50%
NET: 4-6	199	98	101	58	140	119	80	16	21	27	43	37	55	63	98	38	45	154	23	175	162	16	18	3
	22%	24%	20%	15%	28%a	23%	21%	27%	24%	23%	25%	24%	18%	21%	22%	24%	23%	22%	26%	22%	22%	23%	27%	27%
NET: 1-3	127	46	81	65	62	80	47	3	11	20	34	11	48	35	60	31	41	86	7	120	113	10	3	2
	14%	11%	16%	17%	12%	15%	12%	6%	12%	17%	20%ei	7%	16%	12%	14%	20%	21%p	12%	8%	15%	15%u	14%u	4%	16%u
Mean	6.43	6.55	6.34	6.41	6.44	6.26	6.65	6.82h	6.77	6.41	5.88	6.90h	6.31	6.50	6.50	6.09	6.22	6.50	6.86	6.38	6.38	6.55	6.95v	6.03
Standard Deviation	2.53	2.43	2.61	2.64	2.46	2.66	2.35	1.88	2.61	2.75	2.52	2.34	2.57	2.42	2.48	2.86	2.69	2.48	2.19	2.57	2.57	2.55	2.05	2.55
Standard Error	0.08	0.11	0.12	0.24	0.09	0.12	0.12	0.23	0.26	0.23	0.20	0.18	0.15	0.14	0.12	0.21	0.18	0.09	0.19	0.09	0.10	0.23	0.19	0.35

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 186

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	49	9	34	5	12	25	5	21	28	40	10	11	23	32	15	46	1	9	39
	5%	6%	6%	4%	5%	4%	15%	5%	6%	5%	6%	3%	9% k	6%	4%	6%	2%	4%	6%
2	30	5	21	4	9	19	1	6	22	26	4	5	16	21	10	27	3	4	26
	3%	3%	4%	3%	4%	3%	4%	1%	5% g	3%	3%	1%	6% k	4%	3%	3%	3%	2%	4%
3	48	8	23	17	16	29	1	25	22	33	15	27	3	30	17	38	9	6	41
	5%	5%	4%	13% ab	7%	5%	1%	6%	5%	4%	10%	8% l	1%	6%	5%	5%	9%	3%	6%
4	40	5	27	7	10	21	2	20	18	38	2	18	5	22	18	39	1	14	26
	4%	3%	5%	5%	5%	4%	6%	5%	4%	5%	1%	5%	2%	4%	5%	5%	1%	7%	4%
5	80	11	47	19	22	46	3	30	42	63	17	30	24	44	32	71	9	20	57
	9%	7%	8%	14%	10%	8%	9%	8%	10%	8%	11%	9%	9%	8%	9%	9%	9%	10%	8%
6	79	12	47	19	12	54	4	38	34	65	13	30	34	47	28	70	8	17	56
	9%	7%	8%	15%	5%	10%	11%	10%	8%	9%	9%	8%	13%	9%	8%	9%	8%	9%	8%
7	133	23	85	22	26	90	2	62	63	115	17	57	43	73	57	121	12	41	91
	15%	14%	15%	16%	12%	16%	5%	16%	15%	15%	11%	16%	16%	14%	17%	15%	12%	20%	13%
8	159	24	110	15	37	106	4	63	77	133	26	51	59	96	60	142	17	32	125
	18%	14%	19%	11%	17%	19%	12%	16%	18%	18%	17%	15%	22%	18%	18%	18%	17%	16%	18%
9	81	19	52	10	28	45	3	36	32	64	18	34	15	46	31	69	13	18	62
	9%	11%	9%	8%	13%	8%	8%	9%	8%	9%	12%	10%	6%	9%	9%	9%	13%	9%	9%
10 - HIGHEST score	77	39	30	3	13	51	7	38	33	64	13	43	17	50	26	67	10	18	58
	9%	23% bc	5%	3%	6%	9%	20%	10%	8%	9%	9%	12%	7%	9%	8%	8%	10%	9%	9%
Don't know	122	11	92	12	35	73	3	55	57	105	18	47	27	74	46	107	15	23	98
	14%	7%	16% a	9%	16%	13%	8%	14%	13%	14%	12%	13%	10%	14%	14%	13%	15%	11%	14%
SUMMARY:																			
NET: 9-10	158	58	81	14	41	96	10	74	65	128	31	76	32	97	57	136	23	35	120
	18%	35% bc	14%	10%	19%	17%	28%	19%	15%	17%	20%	22% l	12%	18%	17%	23%	23%	18%	18%
NET: 7-10	450	105	277	50	104	292	16	199	206	376	74	185	134	265	174	399	51	108	336
	50%	63% bc	49%	37%	48%	52%	45%	51%	48%	50%	49%	53%	50%	50%	51%	50%	52%	54%	49%
NET: 4-6	199	29	121	45	44	120	9	87	94	166	32	78	63	113	78	180	18	50	140
	22%	18%	21%	34% ab	20%	22%	26%	22%	22%	22%	21%	22%	24%	21%	23%	23%	19%	25%	21%
NET: 1-3	127	21	78	26	36	73	7	51	72	99	29	43	42	83	42	112	14	19	106
	14%	13%	14%	20%	16%	13%	20%	13%	17%	13%	19%	12%	16%	15%	12%	14%	14%	9%	16%
Mean	6.43	7.11 bc	6.33	5.75	6.29	6.55	6.18	6.53	6.21	6.45	6.33	6.69	6.23	6.40	6.48	6.40	6.78	6.59	6.39
Standard Deviation	2.53	2.70	2.50	2.26	2.62	2.45	3.24	2.49	2.61	2.51	2.65	2.43	2.57	2.61	2.42	2.53	2.43	2.33	2.60

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 186

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.08	0.18	0.11	0.18	0.19	0.10	0.51	0.11	0.13	0.09	0.27	0.12	0.16	0.11	0.14	0.09	0.33	0.15	0.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 187

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	49 5%	4 6%	2 8%	5 10%	1 1%	11 11%	1 2%	9 8%	1 2%	3 4%	1 1%	11 8%	1 8%
2	30 3%	2 3%	3 12%	3 7%	2 2%	1 1%	5 9%	6 5%	1 1%	1 2%	1 1%	4 3%	* 4%
3	48 5%	4 5%	- -	8 15%	5 6%	6 7%	9 14%	9 8%	1 1%	* 1%	2 2%	3 2%	* 4%
4	40 4%	3 4%	2 10%	- -	2 2%	9 9%	- -	8 7%	4 5%	5 8%	4 3%	3 3%	1 5%
5	80 9%	6 8%	2 7%	3 6%	10 11%	5 5%	4 7%	13 12%	6 10%	9 14%	9 8%	11 8%	1 12%
6	79 9%	8 11%	* 2%	5 10%	5 5%	2 3%	3 5%	6 6%	8 12%	7 10%	19 16%	15 11%	1 11%
7	133 15%	6 9%	1 6%	4 8%	16 17%	10 10%	14 23%	12 11%	11 17%	16 24%	26 23%	12 10%	2 21%
8	159 18%	18 26%ik	4 18%	11 21%	14 15%	33 35%ghijk	13 21%	13 12%	10 15%	5 8%	18 16%	16 12%	2 21%
9	81 9%	6 8%	3 12%	3 5%	14 15%ae	2 2%	5 9%	4 4%	9 13%e	8 11%	14 12%	15 11%	* 3%
10 - HIGHEST score	77 9%	7 9%	3 12%	5 9%	15 15%	5 5%	2 3%	9 8%	5 8%	4 6%	16 14%	7 5%	1 5%
Don't know	122 14%	8 11%	3 12%	5 10%	11 12%	12 12%	5 8%	20 18%j	10 16%j	10 14%	5 4%	34 26%ajl	1 7%
SUMMARY:													
NET: 9-10	158 18%	12 17%	6 25%	7 14%	29 31%eql	6 7%	7 11%	14 13%	14 21%	11 17%	30 26%el	21 16%	1 8%
NET: 7-10	450 50%	37 52%	11 49%	23 43%	59 63%gk	49 52%	34 55%	39 35%	35 53%	33 48%	74 65%gk	50 38%	6 50%
NET: 4-6	199 22%	16 23%	4 19%	9 16%	17 18%	16 17%	7 12%	27 25%	18 27%	21 31%	31 27%	29 22%	3 27%
NET: 1-3	127 14%	10 14%h	5 20%	17 31%	8 8%	18 19%h	15 25%	24 22%hj	3 4%	4 6%	4 3%	18 14%j	2 16%hj
Mean	6.43	6.55	6.14	5.72	7.27gkl	6.03	6.08	5.59	6.95gl	6.44	7.25egkl	6.18	6.03
Standard Deviation	2.53	2.55	3.15	2.93	2.23	2.74	2.47	2.78	2.05	2.19	1.90	2.70	2.55
Standard Error	0.08	0.23	0.56	0.41	0.26	0.32	0.37	0.32	0.19	0.28	0.17	0.29	0.35

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	3	1	2	-	3	2	1	1	2	-	*	-	1	2	*	1	1	*	2	3	-	-	-	
	2%	2%	2%	-	2%	3%	1%	1%	5%	-	3%	-	2%	2%	1%	2%	2%	1%	2%	2%	-	-	-	
2	4	2	2	1	3	2	2	1	-	-	1	1	1	2	*	-	4	1	3	3	*	1	-	
	3%	3%	3%	4%	3%	3%	3%	3%	-	-	8%	14%	5%	3%	1%	-	5%	3%	3%	2%	5%	14%	-	
3	13	5	8	8	5	5	8	5	2	6	1	-	1	7	6	1	12	5	8	12	-	1	*	
	10%	9%	11%	25%	5%	9%	11%	11%	5%	23%	13%	-	4%	8%	19%	2%	14%	20%	8%	10%	-	13%	7%	
4	6	2	4	-	6	1	5	2	3	1	*	-	*	4	2	1	5	2	4	5	1	-	*	
	4%	3%	5%	-	6%	1%	7%	4%	8%	2%	4%	-	1%	5%	5%	2%	5%	7%	4%	4%	9%	-	11%	
5	9	5	4	2	6	2	6	2	5	1	*	1	*	7	1	5	3	4	5	8	*	*	-	
	6%	8%	5%	7%	6%	4%	8%	4%	13%	2%	4%	12%	2%	9%	4%	11%	4%	14%	5%	6%	7%	6%	-	
6	17	9	9	7	10	10	7	7	4	2	1	4	2	13	3	2	15	2	15	12	2	3	*	
	13%	14%	11%	22%	9%	16%	10%	15%	9%	6%	10%	4%	9%	16%	8%	4%	17%	8%	14%	10%	26%	40%	21%	
7	26	9	17	8	18	14	12	13	6	5	1	-	5	14	7	9	17	3	23	24	1	*	1	
	19%	15%	22%	24%	17%	22%	17%	31%	17%	20%	7%	-	21%	17%	23%	19%	19%	11%	21%	20%	13%	5%	39%	
8	26	13	12	6	20	12	14	5	5	6	2	*	6	14	6	11	14	4	22	23	1	1	*	
	19%	22%	16%	18%	19%	18%	19%	11%	13%	22%	22%	2%	24%	17%	18%	23%	16%	15%	19%	19%	23%	11%	13%	
9	16	5	11	-	16	7	9	4	8	2	*	-	3	10	3	8	8	2	14	15	-	*	*	
	12%	8%	15%	-	15%	11%	12%	10%	20%	8%	5%	-	12%	13%	8%	16%	9%	8%	12%	13%	-	5%	5%	
10 - HIGHEST score	14	8	6	-	14	8	7	3	2	4	2	2	4	8	3	9	5	3	11	13	1	*	*	
	10%	13%	8%	-	14%	12%	9%	7%	7%	17%	24%	23%	15%	10%	8%	18%	6%	10%	10%	11%	12%	5%	4%	
Don't know	4	3	1	-	4	1	3	1	1	-	-	-	1	1	2	1	3	1	3	3	*	-	-	
	3%	4%	1%	-	3%	1%	4%	3%	3%	-	-	9%	5%	1%	5%	2%	3%	2%	3%	3%	5%	-	-	
SUMMARY:																								
NET: 9-10	30	13	17	-	30	15	16	7	10	6	3	2	7	18	5	17	13	5	25	29	1	1	*	
	22%	21%	23%	-	29%	23%	21%	17%	27%	24%	29%	13%	27%	22%	17%	35%p	15%	19%	23%	24%	12%	10%	8%	
NET: 7-10	82	36	46	14	69	40	42	25	22	17	6	2	18	46	18	38	45	12	70	76	3	2	1	
	60%	58%	61%	42%	65%	63%	57%	60%	57%	66%	58%	26%	73%	57%	57%	76%p	50%	45%	70	63%	49%	26%	60%	
NET: 4-6	32	15	16	10	22	13	19	10	12	3	2	5	3	24	5	9	23	7	24	25	2	4	1	
	23%	25%	22%	29%	21%	21%	25%	23%	31%	11%	17%	60%	12%	29%	17%	17%	26%	29%	22%	20%	41%	46%	33%	
NET: 1-3	20	8	12	10	11	9	11	6	3	6	2	1	3	11	7	2	18	6	14	17	*	2	*	
	15%	13%	16%	29%	10%	15%	15%	15%	9%	23%	24%	14%	11%	13%	21%	5%	20%o	24%	13%	14%	5%	28%	7%	
Mean	6.69	6.78	6.62	5.62	7.04	6.82	6.58	6.52	6.66	6.79	6.64	6.28	7.25	6.64	6.37	7.56p	6.19	6.02	6.84	6.77	6.69	5.58	6.49	
Standard Deviation	2.33	2.34	2.33	1.96	2.34	2.34	2.33	2.17	2.34	2.51	3.04	2.62	2.35	2.30	2.39	2.06	2.34	2.55	2.26	2.34	2.21	2.40	-	
Standard Error	0.17	0.24	0.23	0.57	0.17	0.25	0.23	0.31	0.32	0.40	0.63	0.76	0.33	0.23	0.37	0.23	0.22	0.39	0.18	0.19	0.51	0.52	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	3	1	1	-	-	2	-	1	1	3	-	2	*	1	1	3	-	2	1
	2%	1%	2%	-	-	2%	-	1%	4%	2%	-	2%	1%	1%	3%	2%	-	4%	1%
2	4	1	2	1	*	4	-	2	4	2	-	2	2	3	*	4	-	-	4
	3%	3%	3%	4%	1%	4%	-	3%	6%	3%	-	2%	9%	4%	*	3%	-	-	5%
3	13	2	3	3	6	7	*	6	1	7	6	5	2	6	8	7	6	7	5
	10%	4%	5%	15%	20%	8%	7%	8%	2%	6%	35%	7%	9%	7%	16%	6%	43%	13%	6%
4	6	3	2	1	1	5	*	4	1	6	*	4	1	4	1	6	*	4	2
	4%	7%	3%	5%	2%	5%	3%	5%	4%	5%	1%	5%	4%	5%	2%	5%	2%	8%	2%
5	9	2	6	1	-	8	*	5	3	9	-	8	1	7	1	9	-	2	7
	6%	4%	9%	4%	-	9%	6%	6%	9%	7%	-	10%	3%	9%	3%	7%	-	3%	8%
6	17	2	10	5	10	7	-	6	3	14	4	4	3	8	8	16	1	4	12
	13%	4%	16%	24%	34%	7%	-	8%	8%	11%	21%	5%	11%	15%	13%	8%	8%	8%	14%
7	26	9	13	4	3	20	1	13	12	26	1	13	10	12	14	26	-	7	19
	19%	19%	21%	20%	10%	21%	22%	17%	35%	21%	3%	17%	38%	15%	28%	21%	-	15%	23%
8	26	11	13	2	8	15	2	16	4	20	6	14	2	15	8	20	6	11	14
	19%	22%	21%	9%	27%	16%	27%	21%	11%	16%	34%	18%	6%	19%	16%	16%	41%	23%	17%
9	16	6	6	3	1	12	1	9	5	15	1	10	3	10	5	15	1	5	11
	12%	13%	10%	14%	3%	13%	23%	12%	15%	14%	5%	14%	13%	12%	11%	12%	6%	9%	13%
10 - HIGHEST score	14	11	3	1	1	11	1	13	1	14	-	12	1	12	2	14	-	8	6
	10%	23%	5%	3%	3%	12%	13%	17%	4%	12%	-	16%	4%	15%	4%	12%	-	17%	7%
Don't know	4	-	3	1	-	3	-	2	*	4	-	2	*	2	1	4	-	-	4
	3%	-	5%	3%	-	3%	-	3%	1%	3%	-	3%	1%	2%	1%	3%	-	-	4%
SUMMARY:																			
NET: 9-10	30	17	9	4	2	24	2	23	6	29	1	22	4	22	7	29	1	13	16
	22%	36%	15%	17%	6%	25%	35%	29%	19%	24%	5%	29%	17%	28%	15%	24%	6%	26%	19%
NET: 7-10	82	36	35	10	12	59	5	52	22	75	8	49	16	49	29	76	7	32	49
	60%	77%	57%	46%	42%	62%	85%	66%	65%	62%	43%	65%	61%	62%	59%	61%	47%	64%	59%
NET: 4-6	32	7	17	7	10	20	1	15	7	28	4	16	5	20	10	31	1	9	21
	23%	15%	28%	32%	37%	21%	9%	19%	21%	23%	22%	21%	18%	25%	20%	25%	9%	19%	25%
NET: 1-3	20	4	6	4	6	13	*	9	4	14	6	9	5	9	10	14	6	8	10
	15%	8%	10%	19%	21%	14%	7%	12%	13%	12%	35%	11%	19%	11%	20%	11%	43%	17%	12%
Mean	6.69	7.49	6.63	6.20	6.15	6.73	7.65	7.08	6.48	6.83	5.80	6.99	6.25	6.96	6.36	6.81	5.68	6.80	6.68
Standard Deviation	2.33	2.28	2.08	2.19	2.01	2.41	2.03	2.37	2.28	2.31	2.31	2.40	2.32	2.33	2.22	2.28	2.56	2.56	2.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 189

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.17	0.25	0.25	0.37	0.40	0.20	0.59	0.20	0.34	0.17	0.64	0.22	0.37	0.21	0.30	0.17	0.85	0.31	0.20

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 190

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	3	-	-	1	-	2	-	-	-	-	-	-	-
	2%	-	-	16%	-	7%	-	-	-	-	-	-	-
2	4	*	1	-	-	-	-	-	1	-	1	1	-
	3%	5%	21%	-	-	-	-	-	14%	-	3%	7%	-
3	13	-	-	*	-	3	1	-	1	6	1	1	*
	10%	-	-	8%	-	11%	9%	-	13%	44%	5%	6%	7%
4	6	1	-	-	1	*	1	-	-	-	1	2	*
	4%	9%	-	-	14%	1%	9%	-	-	-	2%	14%	11%
5	9	*	*	-	1	4	-	2	*	*	1	-	-
	6%	7%	11%	-	7%	15%	-	13%	6%	3%	3%	-	-
6	17	2	-	1	-	5	1	-	3	1	3	2	*
	13%	26%	-	10%	-	19%	10%	-	40%	6%	11%	11%	21%
7	26	1	1	1	*	3	2	5	*	1	10	1	1
	19%	13%	14%	20%	3%	13%	24%	38%	5%	6%	37%	8%	39%
8	26	1	1	1	1	8	2	3	1	2	5	2	*
	19%	23%	15%	12%	7%	31%	19%	26%	11%	12%	17%	14%	13%
9	16	-	1	1	1	-	1	1	*	3	4	4	*
	12%	-	17%	17%	8%	-	12%	12%	5%	24%	13%	26%	5%
10 - HIGHEST score	14	1	1	1	4	1	2	1	*	1	2	1	*
	10%	12%	22%	16%	42%	3%	16%	11%	5%	5%	8%	6%	4%
Don't know	4	*	-	-	2	-	-	-	-	-	1	1	-
	3%	5%	-	-	18%	-	-	-	-	-	2%	7%	-
SUMMARY:													
NET: 9-10	30	1	2	2	5	1	3	3	1	4	6	4	*
	22%	12%	40%	33%	50%	3%	28%	23%	10%	29%	20%	32%	8%
NET: 7-10	82	3	3	4	6	12	7	10	2	6	21	7	1
	60%	49%	69%	66%	60%	47%	71%	87%	26%	47%	74%	54%	60%
NET: 4-6	32	2	*	1	2	9	2	2	4	1	5	3	1
	23%	41%	11%	10%	21%	35%	20%	13%	46%	9%	16%	26%	33%
NET: 1-3	20	*	1	1	-	5	1	-	2	6	2	2	*
	15%	5%	21%	24%	-	18%	9%	-	28%	44%	8%	13%	7%
Mean	6.69	6.69	6.92	6.55	8.12	6.00	7.18	7.56	5.58	5.86	7.10	6.68	6.49
Standard Deviation	2.33	2.21	3.35	3.36	2.55	2.22	2.23	1.44	2.40	2.84	1.85	2.61	-
Standard Error	0.17	0.51	1.19	1.06	0.71	0.46	0.62	0.37	0.52	0.76	0.32	0.67	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 191

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	47	27	20	23	24	31	16	7	5	6	7	6	16	10	30	7	10	37	2	45	39	5	2	1
	4%	5%	3%	6%	3%	6%cd	3%	3%	3%	3%	4%	5%	9%fg	4%	5%	3%	3%	5%	1%	5%g	4%	5%	2%	10%u
2	35	23	13	5	30	17	19	7	3	4	9	5	7	7	19	9	9	27	6	30	27	4	3	1
	3%	5%	2%	1%	4%	3%	3%	4%	1%	2%	5%	4%	4%	3%	3%	4%	2%	4%	3%	3%	3%	5%	4%	7%
3	63	28	35	20	43	26	37	16	11	11	15	4	6	15	33	16	15	48	7	55	51	6	4	2
	6%	6%	6%	5%	6%	5%	7%	8%	6%	5%	8%	3%	4%	6%	6%	7%	4%	7%	3%	6%	6%	7%	6%	13%u
4	70	27	43	21	49	29	41	20	12	8	11	9	10	19	30	21	18	52	9	61	54	8	6	1
	6%	5%	8%	6%	7%	6%	7%	10%g	6%	4%	6%	8%	6%	7%	5%	9%	5%	7%	4%	7%	6%	9%	9%	9%
5	115	47	68	35	81	48	68	24	17	31	14	14	14	25	68	22	39	77	27	88	95	11	9	1
	11%	9%	12%	9%	11%	9%	12%	12%	9%	15%	8%	12%	8%	9%	12%	10%	10%	11%	13%	10%	10%	12%	13%	8%
6	145	95	50	48	97	78	67	27	23	26	25	25	18	40	73	32	49	96	30	114	121	11	11	2
	13%	19%	9%	13%	14%	15%	12%	13%	13%	13%	14%	20%	10%	15%	12%	14%	13%	14%	14%	13%	13%	12%	16%	16%
7	180	88	91	50	129	90	90	45	38	40	27	10	20	33	110	37	87	92	42	136	154	18	6	2
	17%	18%	16%	13%	18%	18%	16%	22%ij	20%kl	19%lm	14%	8%	12%	12%	19%	16%	23%op	13%	20%	16%	17%	19%u	9%	14%
8	130	56	74	42	88	56	74	23	25	33	14	16	18	32	73	26	60	70	34	96	109	9	11	2
	12%	11%	13%	11%	13%	11%	13%	11%	14%	16%	8%	13%	11%	12%	12%	11%	16%p	10%	16%	11%	12%	9%	16%	11%
9	62	24	38	18	44	25	37	10	16	9	8	7	12	16	37	8	28	34	15	47	55	4	3	*
	6%	5%	7%	5%	6%	5%	6%	5%	8%	4%	4%	5%	7%	6%	6%	4%	7%	5%	7%	5%	6%	4%	4%	2%
10 - HIGHEST score	47	26	22	12	36	19	28	8	13	6	8	4	9	16	21	10	21	26	10	37	43	2	2	*
	4%	5%	4%	3%	5%	4%	5%	4%	7%	3%	4%	4%	5%	6%	4%	5%	6%	4%	5%	4%	5%	2%	3%	2%
Don't know	183	63	120	100	83	93	90	15	24	32	49	22	41	53	95	36	48	136	31	152	157	15	11	1
	17%	12%	21%	27%b	12%	18%	16%	8%	13%	15%	26%ef	18%e	24%efi	20%	16%	16%	12%	19%o	15%	18%	17%	16%	16%	9%
SUMMARY:																								
NET: 9-10	109	50	60	30	79	44	65	18	28	15	16	11	21	33	58	19	49	60	24	84	99	5	5	1
	10%	10%	10%	8%	11%	9%	11%	9%	15%g	7%	8%	9%	12%	12%	10%	8%	13%	9%	11%	10%	11%	6%	7%	4%
NET: 7-10	419	194	225	122	297	190	229	86	91	89	56	37	60	98	241	81	196	223	101	317	362	32	22	4
	39%	38%	39%	33%	42%a	37%	40%	42%	49%hij	43%	30%	30%	34%	37%	41%	36%	51%p	32%	47%r	37%	40%	35%	33%	29%
NET: 4-6	330	169	161	104	227	154	176	71	52	65	51	49	43	84	171	75	105	225	66	263	270	30	26	5
	31%	34%	28%	28%	32%	30%	31%	35%	28%	31%	27%	40%j	25%	32%	29%	34%	27%	32%	31%	31%	30%	33%	39%	32%
NET: 1-3	146	78	67	49	97	73	72	30	19	21	31	15	30	32	82	32	34	112	15	130	118	15	8	4
	13%	16%	12%	13%	14%	14%	13%	15%	10%	10%	16%	12%	17%	12%	14%	14%	9%	16%o	7%	15%q	13%	17%	12%	30%stu
Mean	5.99	5.91	6.07	5.85	6.06	5.88	6.09	5.88	6.47ch	6.18	5.70	5.84	5.74	6.12	5.99	5.85	6.51p	5.68	6.51r	5.86	6.07v	5.56	5.86v	4.97
Standard Deviation	2.30	2.33	2.27	2.37	2.27	2.34	2.26	2.19	2.20	2.04	2.38	2.28	2.71	2.33	2.30	2.25	2.09	2.36	1.96	2.36	2.30	2.25	2.17	2.50
Standard Error	0.07	0.10	0.10	0.21	0.07	0.10	0.09	0.15	0.15	0.14	0.18	0.20	0.21	0.14	0.10	0.14	0.10	0.09	0.13	0.08	0.09	0.18	0.18	0.31

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	47	13	22	11	9	25	2	20	22	43	4	14	16	30	16	45	2	10	36
	4%	5%	4%	6%	4%	4%	4%	3%	6%	5%	3%	3%	5%	5%	4%	5%	2%	4%	5%
2	35	6	20	8	4	24	2	21	12	30	5	13	14	20	14	34	2	11	25
	3%	2%	3%	5%	2%	3%	5%	3%	3%	3%	4%	3%	5%	3%	3%	3%	2%	4%	3%
3	63	13	31	14	13	43	1	36	18	51	12	40	9	39	23	52	10	21	39
	6%	5%	5%	8%	6%	6%	1%	6%	5%	5%	9%	8%	3%	6%	6%	5%	13%	8%	5%
4	70	16	33	16	13	48	5	49	20	60	10	32	20	40	28	62	8	20	48
	6%	6%	6%	9%	6%	7%	10%	8%	5%	6%	7%	6%	7%	6%	7%	6%	11%	8%	6%
5	115	17	69	28	16	89	4	67	43	106	9	66	27	76	35	109	6	17	94
	11%	6%	12%	16% a	8%	12%	9%	11%	12%	11%	7%	13%	9%	12%	8%	11%	7%	6%	12% a
6	145	39	78	26	29	95	2	77	49	130	15	56	49	80	61	137	8	46	97
	13%	15%	13%	15%	14%	13%	5%	12%	13%	14%	11%	11%	16%	13%	15%	14%	11%	17%	12%
7	180	48	109	16	24	124	6	102	68	167	13	92	52	100	72	174	6	42	135
	17%	18% c	18% c	9%	12%	17%	12%	16%	18%	18%	10%	18%	17%	16%	18%	17%	8%	16%	17%
8	130	48	66	11	21	86	12	77	43	117	13	68	33	70	52	122	8	28	99
	12%	18% bc	11%	6%	11%	12%	25%	12%	11%	12%	10%	13%	11%	11%	13%	12%	11%	10%	13%
9	62	16	37	8	10	43	4	43	13	52	10	35	12	36	23	56	6	18	43
	6%	6%	6%	5%	5%	6%	7%	7%	3%	5%	8%	7%	4%	6%	6%	6%	8%	7%	6%
10 - HIGHEST score	47	25	14	8	8	28	5	38	7	40	8	26	11	33	13	45	2	15	30
	4%	9% b	2%	5%	4%	4%	10%	6% h	2%	4%	6%	5%	4%	5%	3%	4%	3%	5%	4%
Don't know	183	25	115	29	55	110	6	93	84	149	34	61	57	106	74	165	18	41	133
	17%	10%	19% a	16%	27% a	15%	13%	15%	22% g	16%	25%	12%	19% k	17%	18%	17%	24%	15%	17%
SUMMARY:																			
NET: 9-10	109	40	51	16	18	71	8	80	19	92	18	61	23	69	37	101	8	32	73
	10%	15% b	9%	9%	9%	10%	17%	13% h	5%	10%	13%	12%	8%	11%	9%	10%	11%	12%	9%
NET: 7-10	419	136	227	44	64	281	26	260	130	375	44	221	107	239	161	397	22	103	308
	39%	51% bc	38% c	25%	32%	39%	54%	42%	35%	40%	33%	44%	36%	38%	39%	40%	30%	38%	39%
NET: 4-6	330	71	180	70	57	232	11	193	112	296	34	153	96	196	124	307	22	83	240
	31%	27%	30%	39% a	29%	32%	23%	31%	30%	31%	26%	30%	32%	31%	30%	31%	29%	31%	31%
NET: 1-3	146	31	73	34	25	92	5	77	51	124	21	68	39	88	53	131	14	42	101
	13%	12%	12%	19%	13%	13%	9%	12%	14%	13%	16%	13%	13%	14%	13%	13%	18%	16%	13%
Mean	5.99	6.48 bc	5.98 c	5.36	5.93	6.00	6.63	6.15	5.75	6.00	5.95	6.14	5.87	5.96	6.02	6.02	5.68	5.98	5.99
Standard Deviation	2.30	2.36	2.19	2.39	2.34	2.22	2.50	2.30	2.23	2.27	2.50	2.24	2.30	2.35	2.23	2.29	2.39	2.36	2.28

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.07	0.13	0.09	0.18	0.18	0.08	0.34	0.09	0.12	0.07	0.26	0.09	0.14	0.09	0.11	0.07	0.35	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 193

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	47	5	2	3	8	15	2	1	2	3	1	5	1
	4%	5%j	7%	3%	7%j	15%cgghjk	3%	1%	2%	4%	1%	3%	10%ghjk
2	35	4	1	3	5	4	1	3	3	1	5	4	1
	3%	5%	6%	4%	4%	4%	2%	4%	2%	2%	2%	3%	7%
3	63	6	2	5	1	13	6	2	4	9	6	7	2
	6%	7% d	9%	6%	*	13% dj	9% d	3%	6% d	11% d	3%	5%	13% dghjk
4	70	8	*	5	6	2	1	6	6	3	8	23	1
	6%	9%	1%	6%	6%	2%	1%	6%	9%	3%	4%	16% defij	9% ef
5	115	11	4	7	11	8	5	11	9	9	29	10	1
	11%	12%	17%	9%	10%	8%	8%	11%	13%	11%	14%	7%	8%
6	145	11	2	11	19	16	6	5	11	7	40	16	2
	13%	12%	9%	14%	17% cg	16%	8%	5%	16% g	8%	20% g	11%	16% g
7	180	18	2	12	17	9	9	18	6	6	58	23	2
	17%	19% h	10%	15%	15%	9%	13%	19%	9%	8%	29% cdefhikl	16%	14%
8	130	9	4	12	5	11	11	15	11	14	28	8	2
	12%	9%	17%	15% d	4%	11%	16% d	16% d	16% dk	17% dk	14% d	6%	11%
9	62	4	1	4	9	4	7	2	3	10	11	8	*
	6%	4%	3%	5%	8%	4%	10%	2%	4%	12%	5%	6%	2%
10 - HIGHEST score	47	2	1	9	13	2	3	3	2	6	3	4	*
	4%	2%	4%	10% aj	12% aejk	2%	4%	3%	3%	7%	2%	3%	2%
Don't know	183	15	4	10	18	16	17	32	11	14	10	36	1
	17%	16% j	18%	12%	16% j	16% j	25% j	33% acdghj	16% j	17% j	5%	25% j	9%
SUMMARY:													
NET: 9-10	109	5	2	13	21	5	10	5	5	16	14	13	1
	10%	6%	6%	16% a	19% aeghj	5%	14%	5%	7%	19% aegj	7%	9%	4%
NET: 7-10	419	32	8	37	43	25	29	38	22	36	100	45	4
	39%	35%	33%	45% e	39%	25%	43%	39%	33%	45%	50% aehkl	31%	29%
NET: 4-6	330	30	7	24	37	26	12	21	26	18	76	49	5
	31%	33%	28%	29%	33%	26%	17%	22%	39% fgj	22%	39% fgj	34%	32%
NET: 1-3	146	15	5	11	13	33	10	6	8	13	12	16	4
	13%	17% j	22%	13%	12%	33% acdghjk	14%	6%	12%	16%	6%	11%	30% acdghjk
Mean	5.99	5.56	5.54	6.36 ael	6.21 el	4.87	6.42 el	6.33 ael	5.86 el	6.42 el	6.38 aehtkl	5.69	4.97
Standard Deviation	2.30	2.25	2.55	2.43	2.61	2.66	2.42	2.00	2.17	2.53	1.66	2.24	2.50
Standard Error	0.07	0.18	0.47	0.27	0.28	0.30	0.35	0.24	0.18	0.31	0.13	0.22	0.31

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 194

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	17	11	6	5	12	13	4	-	-	1	3	4	9	4	10	4	1	17	*	17	15	2	*	*
	5%	7%	3%	3%	7%	7%	3%	-	-	1%	5%	10%	8%	4%	6%	5%	1%	7%	1%	6%	5%	7%	1%	12%
2	15	3	12	9	7	6	9	-	-	1	9	2	3	2	4	10	1	14	-	15	13	2	-	-
	4%	2%	7%	5%	4%	3%	6%	-	-	2%	14%	4%	3%	2%	2%	13% m	1%	6%	-	5%	5%	7%	-	-
3	14	5	9	5	9	8	6	1	2	6	*	1	3	2	9	2	8	6	1	12	12	1	1	-
	4%	3%	5%	3%	5%	4%	4%	3%	8%	10%	*	3%	3%	2%	5%	3%	8%	2%	2%	4%	4%	3%	3%	-
4	18	14	4	5	12	8	10	3	3	1	1	2	9	2	13	3	4	14	1	17	17	*	*	*
	5%	8%	2%	3%	7%	4%	7%	8%	9%	1%	1%	5%	8%	2%	8%	4%	4%	6%	3%	6%	6%	1%	1%	2%
5	26	7	19	9	16	18	8	4	3	2	6	5	5	9	12	5	6	19	9	17	21	1	3	*
	8%	4%	11%	6%	9%	9%	6%	12%	11%	4%	8%	12%	5%	9%	7%	7%	7%	8%	22%	6%	7%	5%	12%	14%
6	38	25	14	18	20	23	16	2	4	14	6	7	6	6	18	14	15	24	7	32	31	5	2	*
	11%	15%	8%	11%	11%	11%	11%	7%	13%	25%	8%	16%	5%	7%	11%	18%	15%	10%	16%	11%	11%	15%	10%	17%
7	45	15	30	24	21	19	26	10	2	3	15	5	10	23	14	8	16	29	2	43	39	5	1	*
	13%	9%	17%	15%	11%	9%	18%	30%	5%	6%	23%	11%	9%	24% m	8%	11%	16%	12%	5%	14%	14%	17%	2%	17%
8	55	34	21	31	24	29	26	3	5	9	5	5	28	16	35	3	15	40	4	51	42	7	6	*
	16%	20%	12%	19%	14%	15%	18%	10%	17%	16%	8%	12%	24%	17%	21% n	5%	15%	16%	10%	17%	15%	25%	23%	14%
9	38	16	22	23	15	24	15	4	4	4	9	5	12	9	26	3	11	27	6	33	32	1	5	*
	11%	10%	13%	14%	8%	12%	11%	13%	13%	7%	14%	12%	11%	9%	15%	4%	11%	11%	14%	11%	11%	4%	21%	16%
10 - HIGHEST score	25	12	13	3	22	18	7	4	5	5	5	3	3	8	15	3	12	13	6	19	23	1	1	*
	7%	8%	7%	2%	12% a	9%	5%	11%	19%	9%	7%	6%	3%	8%	9%	4%	12%	5%	14%	6%	8%	3%	6%	3%
Don't know	51	24	27	30	21	35	15	2	1	11	8	4	25	16	14	21	9	42	5	45	41	4	5	*
	15%	15%	15%	18%	12%	18%	11%	6%	4%	19%	12%	8%	22%	17%	8%	27% m	9%	17%	13%	15%	15%	12%	23%	5%
SUMMARY:																								
NET: 9-10	64	28	35	26	37	41	22	8	9	9	14	8	15	16	41	6	23	40	11	52	54	2	7	1
	19%	17%	20%	16%	21%	21%	16%	24%	32%	16%	21%	19%	14%	17%	24%	8%	24%	17%	29%	17%	19%	7%	27%	19%
NET: 7-10	163	77	86	81	82	89	74	21	16	21	35	18	53	55	90	18	54	110	17	146	135	14	13	1
	48%	47%	49%	50%	46%	44%	53%	64%	55%	37%	51%	41%	47%	58% n	53% n	23%	55%	45%	43%	48%	47%	49%	52%	50%
NET: 4-6	82	45	37	33	49	48	33	8	10	18	12	14	20	16	43	22	25	57	16	66	69	6	5	1
	24%	27%	21%	20%	27%	24%	24%	26%	33%	31%	18%	33%	18%	17%	25%	29%	26%	23%	41%	22%	24%	21%	22%	34%
NET: 1-3	46	19	27	18	28	28	18	1	2	7	13	8	15	7	23	16	10	36	1	44	40	5	1	*
	13%	12%	15%	11%	15%	14%	13%	3%	8%	13%	19%	18%	13%	8%	14%	21%	10%	15%	3%	15%	14%	17%	4%	12%
Mean	6.42	6.45	6.39	6.57	6.29	6.41	6.42	7.03	7.05	6.55	6.18	5.96	6.31	6.88	6.59	5.28	6.89	6.21	6.99	6.34	6.37	6.14	7.41	6.27
Standard Deviation	2.53	2.54	2.53	2.31	2.70	2.66	2.36	1.93	2.34	2.28	2.74	2.70	2.65	2.20	2.58	2.55	2.22	2.63	2.15	2.57	2.57	2.48	1.96	3.10
Standard Error	0.14	0.19	0.20	0.36	0.16	0.19	0.19	0.37	0.36	0.28	0.36	0.36	0.28	0.21	0.20	0.31	0.21	0.17	0.29	0.15	0.17	0.35	0.31	0.71

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	17	3	11	3	6	5	1	2	15	14	3	1	10	10	6	15	1	4	14
	5%	3%	6%	6%	7%	2%	5%	1%	10%g	5%	6%	1%	10%k	5%	4%	5%	3%	4%	6%
2	15	-	6	9	9	5	*	5	9	6	9	3	3	5	10	6	9	1	14
	4%	-	3%	17%	12%e	2%	3%	3%	6%	2%	14%	2%	3%	2%	8%	2%	24%	2%	6%
3	14	2	9	3	2	11	-	10	3	12	1	9	2	10	3	13	1	2	12
	4%	2%	5%	6%	2%	5%	-	6%	2%	4%	2%	6%	2%	5%	3%	4%	3%	2%	5%
4	18	9	5	3	9	8	*	8	8	10	7	7	2	14	3	15	2	5	13
	5%	12%b	3%	6%	11%	3%	1%	5%	6%	4%	12%	5%	2%	7%	3%	5%	6%	5%	5%
5	26	5	15	5	2	22	*	16	9	25	*	15	6	20	6	25	*	6	19
	8%	6%	8%	10%	3%	10%	2%	10%	6%	9%	1%	11%	6%	10%	5%	8%	1%	7%	8%
6	38	7	17	9	13	22	1	15	15	28	10	7	16	22	15	31	8	17	21
	11%	8%	9%	17%	16%	10%	8%	9%	10%	10%	17%	5%	16%	11%	12%	10%	22%	19%	8%
7	45	7	34	3	6	36	*	22	19	35	9	26	10	24	20	40	4	13	32
	13%	9%	18%	6%	8%	16%	1%	13%	13%	13%	15%	19%	10%	12%	16%	13%	12%	14%	13%
8	55	10	33	5	16	38	1	19	26	42	13	18	15	28	24	48	7	17	38
	16%	13%	17%	9%	20%	17%	5%	11%	18%	15%	22%	13%	15%	14%	19%	16%	20%	19%	16%
9	38	12	18	6	4	23	10	20	16	34	4	16	15	24	12	37	2	4	33
	11%	16%	9%	12%	6%	10%	51%	12%	11%	12%	7%	11%	15%	12%	10%	12%	5%	4%	13%
10 - HIGHEST score	25	17	6	2	3	18	2	20	4	25	-	19	2	18	7	25	-	12	11
	7%	22%b	3%	4%	4%	8%	9%	12%h	3%	9%	-	13%i	2%	9%	5%	8%	-	14%r	5%
Don't know	51	7	38	5	8	39	3	27	23	49	2	20	20	30	19	49	1	10	40
	15%	9%	20%	9%	10%	17%	16%	17%	16%	17%	3%	14%	20%	15%	15%	16%	4%	11%	16%
SUMMARY:																			
NET: 9-10	64	29	24	9	8	41	11	40	21	59	4	34	17	41	19	62	2	16	44
	19%	38%b	13%	16%	10%	18%	60%	24%	14%	21%	7%	25%	17%	20%	15%	20%	5%	18%	18%
NET: 7-10	163	46	92	16	30	115	12	80	66	136	27	78	42	93	64	150	13	46	114
	48%	60%	47%	30%	38%	51%	66%	49%	44%	48%	45%	56%	41%	45%	50%	49%	37%	51%	46%
NET: 4-6	82	20	37	18	24	51	2	40	33	64	18	29	24	56	24	71	10	28	53
	24%	26%	19%	33%	30%	23%	11%	24%	22%	23%	30%	21%	24%	28%	19%	23%	29%	31%	21%
NET: 1-3	46	4	26	15	17	21	1	17	27	33	13	13	16	25	19	34	11	7	39
	13%	5%	14%	28%	21%	9%	8%	10%	18%	12%	22%	9%	15%	12%	15%	11%	30%	7%	16%
Mean	6.42	7.29b	6.30	5.33	5.63	6.75	7.92	6.78	5.94	6.62	5.63	6.92	6.15	6.41	6.39	6.60	5.32	6.78	6.24
Standard Deviation	2.53	2.49	2.43	2.72	2.68	2.23	2.49	2.39	2.73	2.50	2.50	2.31	2.65	2.52	2.52	2.46	2.54	2.30	2.60

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.14	0.25	0.19	0.34	0.32	0.15	0.60	0.17	0.24	0.14	0.39	0.19	0.28	0.18	0.23	0.14	0.51	0.22	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 196

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	17 5%	2 7%	* 5%	1 6%	1 5%	6 14%	- 3%	1 3%	* 1%	- -	- -	4 14%	* 12%
2	15 4%	2 7%	1 17%	- -	1 3%	- -	7 30%	- -	- -	1 4%	3 4%	- -	- -
3	14 4%	1 3%	1 7%	* 2%	7 26%	1 3%	- -	- -	1 3%	- -	1 2%	2 5%	- -
4	18 5%	* 1%	1 13%	7 33%	2 8%	1 2%	- -	1 3%	* 1%	* 2%	2 3%	2 7%	* 2%
5	26 8%	1 5%	1 17%	- -	2 6%	6 12%	1 4%	2 6%	3 12%	1 4%	7 10%	2 5%	* 14%
6	38 11%	5 15%	- -	2 9%	2 8%	2 4%	1 3%	2 5%	2 10%	6 28%	13 20%	4 12%	* 17%
7	45 13%	5 17%	* 6%	- 5%	2 6%	2 5%	3 14%	10 24%	1 2%	4 20%	15 23%	2 5%	* 17%
8	55 16%	7 25%	* 4%	1 5%	4 15%	13 29%	3 14%	2 5%	6 23%	5 21%	8 13%	4 14%	* 14%
9	38 11%	1 4%	- -	6 27%	1 3%	3 6%	1 6%	8 20%	5 21%	2 8%	6 8%	6 19%	* 16%
10 - HIGHEST score	25 7%	1 3%	2 20%	2 12%	3 9%	2 5%	2 7%	2 6%	1 6%	1 6%	8 12%	1 3%	* 3%
Don't know	51 15%	4 12%	1 11%	2 7%	3 11%	9 21%	5 22%	12 29%	5 23%	1 6%	3 5%	5 15%	* 5%
SUMMARY:													
NET: 9-10	64 19%	2 7%	2 20%	8 38%	3 12%	5 11%	3 13%	10 25%	7 27%	3 14%	13 20%	7 22%	1 19%
NET: 7-10	163 48%	14 49%	3 30%	9 43%	9 33%	20 45%	10 42%	22 54%	13 52%	12 56%	37 57%	12 40%	1 50%
NET: 4-6	82 24%	6 21%	3 30%	9 42%	6 22%	8 18%	2 6%	5 13%	5 22%	7 34%	22 33%	8 25%	1 34%
NET: 1-3	46 13%	5 17%	2 29%	2 8%	10 34%	7 16%	7 30%	1 3%	1 4%	1 4%	4 6%	6 19%	* 12%
Mean	6.42	6.14	5.31	6.38	5.37	6.11	5.58	7.24	7.41	6.92	6.88	5.93	6.27
Standard Deviation	2.53	2.48	3.28	2.88	2.75	2.87	3.10	2.11	1.96	1.77	1.98	2.95	3.10
Standard Error	0.14	0.35	0.85	0.68	0.52	0.54	0.77	0.44	0.31	0.44	0.26	0.56	0.71

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 197

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	43	14	29	30	12	29	14	1	7	4	3	10	18	15	20	8	11	32	1	42	40	1	1	1
	2%	2%	3%	3%	1%	4% cd	1%	*	2%	1%	1%	3%	5% eh	4%	2%	2%	2%	2%	1%	3%	3%	1%	1%	2%
2	38	16	22	20	18	18	20	4	5	1	12	7	9	11	13	15	5	33	6	32	29	2	2	5
	2%	2%	2%	2%	2%	2%	2%	2%	2%	*	4%	2%	2%	3%	1%	3%	1%	3%	3%	2%	2%	1%	1%	9% stu
3	69	29	39	27	42	36	33	9	11	9	9	12	18	17	43	9	20	48	7	62	47	5	9	8
	4%	3%	4%	3%	5%	5%	3%	4%	4%	3%	3%	4%	4%	4%	5% an	2%	4%	4%	4%	4%	3%	3%	8% st	15% st
4	94	44	50	56	39	44	50	11	14	10	17	13	30	15	57	23	21	73	11	84	73	13	5	4
	5%	5%	5%	6%	4%	6%	5%	5%	5%	3%	5%	4%	7%	4%	6%	4%	4%	6%	6%	5%	5%	7%	5%	7%
5	182	92	91	100	82	88	95	25	37	30	24	24	43	43	97	42	58	124	19	163	137	23	14	8
	10%	10%	10%	10%	9%	11%	9%	12%	13%	10%	7%	8%	11%	11%	10%	8%	11%	10%	10%	10%	9%	13%	14%	15%
6	194	94	99	86	108	89	105	18	27	47	26	34	43	38	90	66	67	127	23	171	156	19	12	7
	11%	11%	11%	9%	12%	11%	10%	8%	9%	16% h	8%	11%	11%	10%	10%	13%	13%	10%	12%	10%	10%	11%	11%	13%
7	337	175	161	161	175	138	198	44	34	64	70	59	65	69	171	97	94	243	33	303	284	28	19	6
	18%	20%	17%	17%	20%	17%	19%	21% fi	12%	22% fi	21% fi	19%	16%	18%	18%	19%	17%	19%	17%	19%	19% uv	16%	18%	10%
8	358	184	174	195	163	183	176	22	66	61	69	69	71	67	184	107	115	243	42	316	295	39	16	8
	20%	21%	18%	20%	19%	23% cd	17%	10%	23% e	21% e	21% e	23% e	18%	18%	20%	21%	21%	19%	22%	19%	20%	22%	15%	14%
9	199	98	101	106	93	65	134	32	27	27	45	25	42	53	99	47	54	145	23	177	170	17	8	3
	11%	11%	11%	11%	11%	8%	13% c	15%	9%	9%	14%	8%	11%	14%	11%	9%	10%	11%	12%	11%	11%	10%	8%	6%
10 - HIGHEST score	185	75	110	105	80	67	117	27	43	18	39	31	27	30	90	65	50	134	22	162	149	21	9	5
	10%	8%	12%	11%	9%	9%	11%	13%	15% dj	6%	12%	10%	7%	8%	10%	12%	9%	10%	11%	10%	10%	12%	9%	8%
Don't know	129	61	68	74	55	33	96	18	20	20	14	20	36	16	71	42	40	89	7	122	111	8	10	1
	7%	7%	7%	8%	6%	4%	9% cd	9%	7%	7%	4%	7%	9%	4%	8%	8%	7%	7%	4%	7%	7% uv	4%	10% uv	1%
SUMMARY:																								
NET: 9-10	384	173	211	211	173	133	251	59	71	44	83	57	69	83	189	112	105	279	44	339	319	38	18	8
	21%	20%	22%	22%	20%	17%	24% c	28% gj	24%	15%	25% gj	19%	17%	22%	20%	21%	20%	22%	23%	21%	21%	22%	17%	14%
NET: 7-10	1079	533	546	568	511	454	625	125	170	170	223	185	206	219	544	315	314	765	119	958	898	105	54	21
	59%	60%	58%	59%	59%	57%	60%	59%	59%	58%	68% kl	61%	51%	59%	58%	61%	58%	59%	62%	59%	60% uv	60% uv	51%	38%
NET: 4-6	471	231	240	241	229	221	250	53	78	87	67	71	115	96	244	131	147	324	53	418	366	54	31	19
	26%	26%	25%	25%	26%	28%	24%	25%	27%	30%	20%	23%	29%	26%	26%	25%	27%	25%	27%	26%	25%	31%	30%	34% s
NET: 1-3	150	59	90	77	72	83	67	14	23	15	24	29	45	42	76	32	36	113	14	135	116	9	11	14
	8%	7%	10%	8%	8%	10% cd	6%	7%	8%	5%	7%	10%	11% g	11%	8%	6%	7%	9%	7%	8%	8%	5%	10%	26% stu
Mean	6.85	6.89	6.81	6.86	6.84	6.62	7.04 c	7.02 j	7.00 j	6.87	7.12 j	6.82	6.43	6.69	6.81	7.04	6.91	6.83	6.98	6.84	6.90 v	6.97 v	6.57 v	5.69
Standard Deviation	2.19	2.06	2.31	2.27	2.10	2.25	2.12	2.16	2.28	1.83	2.13	2.24	2.35	2.32	2.18	2.11	2.07	2.24	2.11	2.20	2.18	2.06	2.14	2.52
Standard Error	0.05	0.07	0.08	0.11	0.06	0.08	0.07	0.15	0.14	0.11	0.12	0.13	0.12	0.12	0.07	0.09	0.09	0.06	0.15	0.06	0.07	0.13	0.14	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 198

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	43	2	30	11	7	34	*	25	15	31	12	23	11	36	7	38	5	5	38
	2%	1%	3%	5%a	2%	3%	*	3%	2%	3%	2%	3%	2%	3% n	1%	2%	2%	1%	3%
2	38	2	18	18	17	16	2	13	24	26	12	11	8	18	20	29	9	6	32
	2%	1%	2%	8% ab	4% a	1%	4%	2%	3%	2%	3%	1%	2%	2%	3%	2%	3%	1%	2%
3	69	16	28	24	8	49	5	34	32	59	10	37	19	51	17	64	5	11	57
	4%	5%	2%	10% ab	2%	4%	10% d	4%	4%	4%	2%	5%	4%	5%	2%	4%	2%	3%	4%
4	94	6	62	24	18	65	2	36	52	77	17	37	36	67	27	91	3	14	79
	5%	2%	5% a	10% ab	4%	6%	3%	5%	6%	6%	4%	5%	7%	6%	4%	6% p	1%	4%	6%
5	182	21	124	33	57	104	5	80	80	129	54	81	37	100	80	140	41	38	139
	10%	6%	11% a	14% a	12%	9%	10%	10%	9%	9%	13%	10%	8%	9%	12%	9%	15% o	9%	10%
6	194	25	132	30	41	131	6	81	98	149	45	76	68	117	73	161	32	51	141
	11%	7%	11%	13%	9%	11%	11%	10%	11%	11%	11%	10%	14%	11%	10%	10%	12%	13%	10%
7	337	70	218	40	80	207	14	159	151	278	59	148	87	205	125	295	41	82	248
	18%	20%	19%	17%	17%	18%	27%	20%	18%	20%	14%	19%	18%	19%	18%	19%	15%	20%	18%
8	358	68	240	31	92	230	9	136	187	276	83	144	115	203	151	299	58	76	278
	20%	19%	20% c	13%	19%	20%	16%	17%	22%	20%	19%	18%	23%	18%	22%	19%	21%	19%	20%
9	199	47	136	12	60	125	3	99	77	148	51	81	48	110	85	167	32	54	139
	11%	13% c	12% c	5%	13%	11%	6%	13%	9%	11%	12%	10%	10%	10%	12%	11%	12%	13%	10%
10 - HIGHEST score	185	66	108	5	50	120	6	79	81	142	43	98	30	125	58	155	29	40	138
	10%	19% bc	9% c	2%	11%	10%	11%	10%	9%	10%	10%	13% l	6%	11%	8%	10%	11%	10%	10%
Don't know	129	32	79	8	44	75	1	52	60	87	43	45	35	72	54	111	17	29	98
	7%	9% c	7%	4%	9%	7%	2%	7%	7%	6%	10%	6%	7%	7%	8%	7%	6%	7%	7%
SUMMARY:																			
NET: 9-10	384	113	245	18	110	245	9	178	158	290	93	180	78	234	143	322	61	94	277
	21%	32% bc	21% c	8%	23%	21%	17%	22%	18%	21%	22%	23% l	16%	21%	21%	21%	23%	23%	20%
NET: 7-10	1079	251	702	89	281	682	32	473	496	844	235	471	280	642	419	916	160	252	804
	59%	70% bc	60% c	37%	59%	59%	60%	60%	58%	60%	55%	60%	57%	58%	60%	59%	59%	62%	58%
NET: 4-6	471	53	319	86	115	300	13	197	231	355	116	194	142	283	180	392	77	104	360
	26%	15%	27% a	37% ab	24%	26%	24%	25%	27%	25%	27%	25%	29%	26%	26%	25%	28%	26%	26%
NET: 1-3	150	20	76	53	32	98	8	72	71	116	34	71	38	104	44	131	18	22	126
	8%	6%	6%	22% ab	7%	8%	15%	9%	8%	8%	8%	9%	8%	9%	6%	8%	7%	5%	9%
Mean	6.85	7.57 bc	6.90 c	5.48	6.99	6.84	6.56	6.82	6.79	6.85	6.84	6.88	6.71	6.78	6.96	6.83	6.97	7.08	6.77
Standard Deviation	2.19	2.00	2.12	2.31	2.17	2.22	2.23	2.24	2.16	2.17	2.26	2.26	2.08	2.29	2.04	2.20	2.12	1.99	2.24

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 198

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.05	0.10	0.07	0.14	0.11	0.07	0.28	0.07	0.08	0.06	0.13	0.08	0.10	0.07	0.08	0.06	0.16	0.09	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	43	1	2	3	-	5	10	9	1	1	4	7	1
	2%	1%	4% d	2%	-	3%	7% ad	5% d	1%	*	2%	3%	2% d
2	38	2	-	1	2	6	7	4	2	2	2	5	5
	2%	1%	-	1%	1%	3%	5%	3%	1%	1%	2%	2%	9% abcdghijk
3	69	5	1	9	8	12	7	2	9	3	4	2	8
	4%	3%	1%	6%	3%	6%	5%	1%	8% abgjk	2%	2%	1%	15% abcdefgijk
4	94	13	3	9	8	25	4	6	5	5	5	9	4
	5%	7%	5%	6%	4%	13% dfgjk	3%	4%	5%	3%	3%	4%	7%
5	182	23	9	17	25	13	20	20	14	3	13	18	8
	10%	13% l	13% l	11%	12% l	7%	14% l	12% l	14% l	2%	7%	8%	15% jl
6	194	19	10	15	16	21	24	11	12	11	25	23	7
	11%	11%	15%	10%	7%	11%	17%	7%	11%	8%	13%	10%	13%
7	337	28	15	15	51	37	31	26	19	32	38	40	6
	18%	16%	22%	10%	23% cl	20%	22%	16%	18%	22%	20%	18%	10%
8	358	39	11	32	44	29	12	24	16	41	48	54	8
	20%	22% f	16%	21%	20%	16%	8%	15%	15%	28% fl	25% fl	24% f	14%
9	199	17	8	10	32	14	11	23	8	23	17	32	3
	11%	10%	12%	7%	14%	7%	8%	15%	8%	16%	9%	14%	6%
10 - HIGHEST score	185	21	3	18	24	16	6	18	9	12	28	24	5
	10%	12%	5%	12%	11%	9%	4%	11%	9%	8%	15% f	11%	8%
Don't know	129	8	6	26	10	8	10	18	10	12	7	12	1
	7%	4%	9% l	17% adejkl	5%	4%	7%	12% l	10% l	8%	4%	5%	1%
SUMMARY:													
NET: 9-10	384	38	11	28	56	30	18	41	18	35	45	55	8
	21%	22%	16%	18%	25%	16%	12%	26%	17%	24%	24%	24%	14%
NET: 7-10	1079	105	36	75	151	96	61	90	54	108	131	150	21
	59%	60% fl	54%	49%	69% cefhl	52%	43%	56% l	51%	75% abcefghl	69% cefhl	66% cfhl	38%
NET: 4-6	471	54	22	40	49	59	48	36	31	19	43	50	19
	26%	31% l	33% l	26%	22%	32% l	34% l	23%	30% l	13%	22%	22%	34% dijk
NET: 1-3	150	9	3	12	9	23	24	15	11	5	10	14	14
	8%	5%	4%	8%	4%	12%	17% adjkl	9%	10%	4%	5%	6%	26% abcdeghijk
Mean	6.85	6.97 fl	6.71 l	6.83 fl	7.25 efhl	6.29	5.92	6.82 l	6.57 l	7.60 befhl	7.28 efhl	7.14 efhl	5.69
Standard Deviation	2.19	2.06	1.97	2.26	1.86	2.34	2.36	2.48	2.14	1.73	2.01	2.13	2.52
Standard Error	0.05	0.13	0.24	0.21	0.15	0.20	0.25	0.23	0.14	0.17	0.16	0.17	0.20

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 200

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	22	3	19	14	8	19	3	-	1	2	4	*	16	12	8	3	1	21	4	18	21	1	*	-
	2%	1%	3%	3%	1%	4%cd	1%	-	*	1%	2%	*	9%efghi	5%mn	1%	1%	*	3%	2%	2%	2%	1%	1%	-
2	22	13	9	7	15	11	11	5	1	3	5	5	2	7	8	6	6	16	2	20	13	6	1	1
	2%	2%	2%	1%	3%	2%	2%	3%	1%	1%	2%	4%	1%	3%	1%	2%	2%	2%	2%	2%	1%	6%se	3%	4%
3	32	12	20	21	11	13	19	6	3	4	8	7	5	5	17	10	6	27	1	31	23	3	*	6
	3%	2%	4%	4%	2%	3%	3%	3%	1%	2%	4%	5%	3%	2%	3%	3%	2%	4%	1%	3%	3%	3%	1%	20%stu
4	52	27	25	31	21	20	32	4	7	10	20	3	8	13	28	11	17	35	7	45	45	3	1	2
	5%	5%	5%	6%	4%	4%	5%	3%	3%	5%	9%	2%	4%	6%	5%	4%	5%	5%	4%	5%	5%	3%	3%	8%
5	114	58	56	58	56	54	60	16	17	14	16	18	33	19	63	32	23	91	11	103	96	8	9	1
	11%	11%	10%	12%	10%	11%	10%	10%	9%	7%	7%	14%	20%fgh	9%	11%	11%	7%	12%	7%	11%	11%	8%	16%v	5%
6	126	62	64	45	81	67	59	16	23	18	27	19	22	18	79	29	35	91	28	98	103	15	6	2
	12%	12%	11%	9%	14%	13%	10%	10%	12%	9%	12%	15%	13%	8%	14%	10%	11%	12%	18%r	11%	11%	15%	11%	6%
7	171	87	84	73	98	88	83	26	32	30	43	22	19	34	93	44	57	114	25	146	142	17	8	3
	16%	17%	15%	15%	17%	17%	14%	16%	16%	15%	19%	17%	11%	15%	16%	15%	17%	15%	15%	16%	16%	17%	15%	11%
8	223	110	113	109	114	104	119	27	42	54	40	32	28	59	116	48	82	141	37	186	189	20	9	5
	21%	21%	20%	22%	20%	21%	21%	17%	21%	27%	18%	25%	16%	26%	21%	16%	25%	19%	23%	20%	21%	20%	16%	17%
9	111	54	56	39	71	52	59	18	28	20	31	10	2	21	63	26	43	68	16	94	89	12	6	4
	10%	10%	10%	8%	12%	10%	10%	11%j	14%j	10%j	14%j	8%	1%	10%	11%	9%	13%	9%	10%	10%	10%	11%	12%	13%
10 - HIGHEST score	113	54	59	56	57	49	64	26	37	30	9	3	8	19	42	52	39	74	19	93	96	9	5	4
	10%	10%	11%	11%	10%	10%	11%	16%hij	18%hij	15%hij	4%	3%	5%	8%	7%	18%im	12%	10%	12%	10%	11%	9%	9%	13%
Don't know	97	48	49	50	47	27	70	17	9	18	18	9	26	15	47	35	19	78	10	87	82	6	7	1
	9%	9%	9%	10%	8%	5%	12%cd	11%	4%	9%	8%	7%	15%f	7%	8%	12%	6%	10%	6%	9%	9%	6%	14%v	2%
SUMMARY:																								
NET: 9-10	223	108	115	95	129	100	123	44	65	50	40	13	11	40	105	78	82	142	35	188	184	20	11	8
	21%	21%	21%	19%	22%	20%	21%	27%j	32%hij	25%ij	18%j	11%	6%	18%	19%	26%	25%	19%	22%	20%	20%	20%	21%	26%
NET: 7-10	617	305	312	277	340	292	325	96	139	135	123	67	57	132	314	170	220	397	97	519	515	58	28	16
	57%	58%	56%	55%	59%	58%	56%	60%j	70%hij	66%j	56%j	52%j	34%	60%	56%	58%	67%p	53%	61%	56%	57%	58%	53%	55%
NET: 4-6	292	147	145	134	158	141	151	37	47	42	63	40	63	51	170	71	76	216	45	247	245	26	15	6
	27%	28%	26%	27%	27%	28%	26%	23%	24%	21%	28%	31%	37%fg	23%	30%	24%	23%	29%	28%	27%	27%	26%	29%	19%
NET: 1-3	76	28	49	42	35	43	34	11	5	8	17	12	24	24	34	18	12	64	7	69	57	10	2	7
	7%	5%	9%	8%	6%	8%	6%	7%	2%	4%	8%	9%	14%fg	11%	6%	6%	4%	8%	4%	7%	6%	10%	4%	24%stu
Mean	6.90	6.98	6.82	6.78	7.01	6.79	7.00	7.2j	7.57hij	7.38hij	6.6e	6.54	5.73	6.68	6.85	7.18	7.30p	6.72	7.14	6.86	6.92	6.81	6.95	6.43
Standard Deviation	2.16	2.02	2.28	2.26	2.06	2.22	2.09	2.15	1.89	1.99	2.09	1.93	2.40	2.40	2.01	2.21	1.91	2.24	2.03	2.18	2.14	2.19	2.02	2.66
Standard Error	0.06	0.08	0.10	0.17	0.07	0.10	0.08	0.17	0.13	0.14	0.14	0.16	0.19	0.15	0.08	0.13	0.10	0.08	0.15	0.07	0.08	0.16	0.18	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 201

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	22	1	14	7	3	19	-	12	9	18	4	16	3	12	10	20	2	2	21
	2%	*	2%	5% a	1%	3%	-	2%	2%	2%	2%	3%	1%	2%	3%	2%	2%	1%	2%
2	22	2	12	7	7	10	4	12	8	19	3	6	8	12	10	21	1	7	14
	2%	1%	2%	5% a	3%	1%	9%	2%	2%	2%	2%	1%	3%	2%	3%	2%	1%	3%	2%
3	32	1	14	17	9	20	*	9	22	21	12	16	6	20	12	23	9	5	27
	3%	*	2%	12% ab	4%	3%	*	2%	5% g	2%	7% i	3%	2%	3%	3%	2%	9% o	2%	3%
4	52	6	41	4	5	44	-	18	30	48	4	36	7	46	5	50	1	3	48
	5%	2%	6%	3%	2%	6%	-	3%	7%	5%	2%	7%	3%	7% n	1%	5%	1%	1%	6% g
5	114	12	71	26	31	67	2	48	57	94	20	40	28	79	30	100	12	20	90
	11%	5%	11%	19% ab	12%	10%	5%	9%	13%	10%	11%	8%	11%	12%	8%	10%	11%	9%	11%
6	126	22	84	17	18	87	5	57	64	110	16	53	45	78	45	119	6	36	86
	12%	9%	13%	12%	7%	13%	12%	10%	15%	12%	9%	10%	17%	11%	12%	12%	6%	16%	10%
7	171	30	118	20	40	115	6	90	72	147	24	73	50	115	54	158	12	32	137
	16%	12%	18%	14%	16%	17%	14%	16%	17%	16%	14%	14%	20%	17%	14%	16%	11%	14%	17%
8	223	60	133	22	49	132	14	136	62	187	36	110	50	124	94	197	26	59	162
	21%	24%	20%	16%	20%	19%	35%	24% h	14%	21%	20%	22%	19%	18%	25%	20%	24%	25%	20%
9	111	40	60	8	25	66	7	73	31	97	13	56	22	69	42	99	12	22	86
	10%	16% bc	9%	6%	10%	10%	17%	13% h	7%	11%	8%	11%	9%	10%	11%	10%	11%	9%	10%
10 - HIGHEST score	113	47	60	5	23	82	1	71	33	91	22	72	17	76	35	106	7	26	85
	10%	19% bc	9%	4%	9%	12%	3%	12%	8%	10%	12%	14% i	7%	11%	9%	11%	6%	11%	10%
Don't know	97	25	53	6	39	47	2	41	46	75	22	30	22	49	46	79	17	21	71
	9%	10%	8%	4%	16% e	7%	4%	7%	11%	8%	13%	6%	9%	7%	12%	8%	16%	9%	9%
SUMMARY:																			
NET: 9-10	223	87	120	13	48	148	9	144	64	188	35	128	39	144	77	205	18	47	172
	21%	35% bc	18%	10%	19%	21%	21%	25% h	15%	21%	20%	25% i	15%	21%	20%	21%	17%	20%	21%
NET: 7-10	617	177	371	55	137	394	28	370	197	522	95	311	139	383	225	560	56	138	471
	57%	72% bc	56% c	39%	55%	57%	70%	65% h	46%	58%	54%	61%	54%	56%	59%	58%	53%	59%	57%
NET: 4-6	292	41	195	48	54	199	7	123	150	252	40	129	79	203	80	270	20	60	225
	27%	16%	30% a	34% a	22%	29%	17%	22%	35% g	28%	23%	25%	31%	30% n	21%	28%	19%	26%	27%
NET: 1-3	76	4	40	32	19	49	4	33	40	58	18	38	17	44	32	64	12	13	61
	7%	2%	6% a	23% ab	8%	7%	10%	6%	9%	6%	10%	7%	6%	7%	8%	7%	12%	6%	7%
Mean	6.90	7.89 bc	6.81 c	5.68	6.93	6.86	7.10	7.23 h	6.41	6.91	6.85	7.01	6.76	6.84	7.02	6.92	6.76	7.14	6.84
Standard Deviation	2.16	1.76	2.09	2.37	2.14	2.21	2.09	2.10	2.16	2.13	2.30	2.29	1.95	2.16	2.17	2.15	2.27	1.97	2.20

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 201

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.06	0.10	0.08	0.18	0.14	0.08	0.32	0.08	0.11	0.07	0.20	0.10	0.12	0.08	0.11	0.07	0.26	0.11	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 202

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	22 2%	1 1%	-	1 1%	2 2%	5 4%	-	6 6%	*	-	2 1%	5 5%	-
2	22 2%	6 6%k	-	2 1%	1 1%	3 2%	-	4 4%	1 3%	1 1%	3 2%	-	1 4%k
3	32 3%	3 3%	1 2%	1 1%	1 1%	6 5%	7 11%	1 1%	* 1%	2 3%	1 1%	3 3%	6 20%abcdefghijk
4	52 5%	3 3%	1 5%	2 2%	2 2%	21 16%acdghj	1 2%	3 3%	1 3%	3 3%	4 3%	8 7%	2 8%
5	114 11%	8 8%	4 15%	9 8%	10 10%	27 21%acqjl	13 21%	5 5%	9 16%ql	8 8%	11 7%	10 8%	1 5%
6	126 12%	15 15%	4 15%	17 14%	14 14%	10 8%	2 3%	7 8%	6 11%	9 9%	28 18%	13 11%	2 6%
7	171 16%	17 17%	7 22%	17 15%	18 18%	18 14%	4 6%	9 9%	8 15%	14 15%	30 19%	26 22%	3 11%
8	223 21%	20 20%	5 16%	25 21%	24 25%	18 14%	15 23%	36 36%ehk	9 16%	21 23%	31 20%	16 13%	5 17%
9	111 10%	12 11%	3 10%	11 9%	12 13%	6 5%	5 7%	6 6%	6 12%	14 16%	14 9%	17 15%	4 13%
10 - HIGHEST score	113 10%	9 9%	2 7%	14 12%	11 11%	3 2%	8 12%	8 8%	5 9%	12 13%	29 18%e	9 8%	4 13%e
Don't know	97 9%	6 6%	2 8%	18 16%dj	3 3%	11 9%	10 15%	15 15%j	7 14%dj	11 9%	4 3%	11 9%	1 2%
SUMMARY:													
NET: 9-10	223 21%	20 20%e	5 16%	25 22%	23 24%e	9 7%	13 19%	14 14%	11 21%e	26 28%e	43 28%e	27 23%e	8 26%e
NET: 7-10	617 57%	58 58%e	16 55%	67 57%e	64 67%e	44 35%	32 49%	58 59%e	28 53%	61 66%e	104 67%e	69 58%e	16 55%e
NET: 4-6	292 27%	26 26%	10 34%e	28 24%	25 26%	58 45%acgijk	17 26%	15 15%	15 29%	19 21%	43 27%	30 26%	6 19%
NET: 1-3	76 7%	10 10%	1 2%	4 3%	4 4%	14 11%	7 11%	11 11%	2 4%	3 4%	5 3%	8 7%	7 24%abcdhijk
Mean	6.90	6.81e	6.89e	7.30el	7.21e	5.65	6.76	6.86e	6.95e	7.45	7.37el	6.80e	6.43
Standard Deviation	2.16	2.19	1.73	1.92	1.96	2.10	2.27	2.47	2.02	1.88	1.95	2.23	2.66
Standard Error	0.06	0.16	0.27	0.20	0.21	0.23	0.31	0.29	0.18	0.22	0.17	0.23	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 203

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	26	12	15	15	11	20	6	2	9	2	4	1	7	9	13	4	6	20	1	25	20	6	1	*
	3%	3%	4%	4%	3%	6%cd	1%	3%	6%	2%	2%	1%	6%	8%	3%	2%	2%	4%	1%	4%	3%	7%	1%	2%
2	13	6	7	4	9	4	9	2	3	1	2	3	3	4	7	2	2	11	3	10	9	1	*	3
	2%	1%	2%	1%	2%	1%	2%	3%	2%	1%	1%	3%	2%	3%	2%	1%	1%	2%	4%	1%	1%	1%	1%	16%stu
3	30	11	20	12	18	11	19	3	3	9	4	8	3	*	23	7	13	18	2	28	25	2	2	2
	4%	3%	6%	3%	4%	4%	4%	3%	2%	7%	2%	8%	3%	*	5%	3%	5%	3%	3%	4%	4%	3%	4%	11%
4	59	19	41	35	24	19	40	2	8	7	24	6	12	10	29	21	13	46	4	55	49	5	4	1
	8%	4%	12%	10%	6%	6%	9%	2%	5%	5%	14%e	6%	10%	8%	6%	10%	5%	9%	5%	9%	8%	6%	10%	7%
5	105	59	46	49	56	57	48	13	23	14	29	16	9	17	62	26	36	69	8	97	85	12	5	2
	14%	14%	13%	13%	14%	18%cd	10%	18%	14%	10%	17%	15%	8%	14%	14%	13%	14%	13%	10%	14%	14%	16%	12%	11%
6	84	46	39	30	55	38	47	10	11	11	23	17	13	14	51	19	23	61	5	79	67	11	5	1
	11%	11%	11%	8%	14%	12%	10%	13%	7%	8%	13%	16%	11%	12%	12%	9%	9%	12%	6%	12%	11%	15%	11%	10%
7	123	73	50	66	56	54	68	7	18	28	24	24	21	16	74	33	48	75	18	104	98	14	7	4
	16%	17%	14%	18%	14%	17%	15%	9%	11%	20%	14%	24%	18%	13%	17%	16%	19%	15%	23%	15%	16%	18%	16%	25%
8	115	74	41	58	57	46	69	22	32	17	21	9	14	20	73	22	41	74	21	94	93	16	6	1
	15%	18%	12%	16%	14%	15%	15%	29%ghij	20%	12%	12%	9%	12%	16%	16%	11%	16%	14%	27%kl	14%	15%	21%	14%	5%
9	55	30	25	19	36	23	32	8	13	17	8	5	3	13	29	13	25	30	10	45	45	3	6	1
	7%	7%	7%	5%	9%	7%	7%	10%	8%	12%	5%	3%	3%	11%	7%	6%	10%	6%	13%	7%	7%	4%	13%l	4%
10 - HIGHEST score	54	33	21	19	35	19	35	3	20	12	10	3	7	8	24	21	17	37	5	49	47	4	3	*
	7%	8%	6%	5%	9%	6%	8%	4%	13%	8%	6%	3%	6%	7%	6%	10%	7%	7%	7%	7%	7%	5%	7%	3%
Don't know	103	59	44	55	48	23	80	4	18	21	24	10	26	8	58	37	33	70	2	102	94	3	5	1
	13%	14%	13%	15%	12%	7%	18%cd	6%	11%	15%	14%	10%	22%e	7%	13%	18%	13%	14%	2%	15%q	15%t	4%	12%	6%
SUMMARY:																								
NET: 9-10	109	63	46	39	70	42	67	10	34	29	18	8	10	21	54	34	43	67	15	93	92	7	9	1
	14%	15%	13%	11%	17%	13%	15%	14%	21%	20%	10%	8%	9%	18%	12%	17%	17%	13%	19%	14%	15%	9%	20%	7%
NET: 7-10	347	210	137	163	183	142	204	39	84	74	63	41	45	56	200	90	132	215	55	291	283	36	22	6
	45%	50%	39%	45%	45%	45%	45%	52%	52%	52%	37%	41%	38%	47%	45%	44%	51%	42%	69%r	42%	45%	48%	50%	37%
NET: 4-6	248	123	126	114	134	114	135	25	43	33	76	38	33	41	141	66	72	176	17	231	202	28	14	4
	32%	29%	36%	31%	33%	36%	30%	33%	27%	23%	44%fg	37%	29%	34%	32%	32%	28%	35%	21%	34%	32%	37%	33%	27%
NET: 1-3	69	29	41	31	38	35	34	7	15	13	9	12	13	13	43	13	21	49	6	63	54	9	3	4
	9%	7%	12%	9%	9%	11%	8%	9%	9%	9%	6%	12%	11%	11%	10%	6%	8%	10%	8%	9%	8%	11%	6%	29%stu
Mean	6.36	6.64	6.02	6.23	6.47	6.16	6.51	6.57	6.68	6.73	6.09	6.00	5.98	6.25	6.32	6.52	6.61	6.23	6.92r	6.28	6.40	6.14	6.66	5.24
Standard Deviation	2.24	2.13	2.32	2.21	2.27	2.31	2.18	2.11	2.50	2.20	2.06	1.95	2.41	2.50	2.17	2.23	2.13	2.29	2.07	2.25	2.24	2.24	2.15	2.45
Standard Error	0.08	0.10	0.12	0.21	0.09	0.13	0.10	0.23	0.20	0.18	0.16	0.19	0.22	0.21	0.11	0.15	0.13	0.10	0.20	0.09	0.10	0.20	0.21	0.32

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 204

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	26	1	20	5	4	17	3	20	6	23	4	17	4	22	4	26	*	6	19
	3%	*	4%	4%	2%	3%	12%	5%	2%	3%	3%	4%	2%	4%	2%	4%	1%	3%	3%
2	13	*	9	4	3	6	1	10	3	12	1	7	2	8	5	12	1	2	11
	2%	*	2%	3%	2%	1%	5%	3%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%
3	30	5	16	9	3	22	4	16	13	28	2	15	10	23	7	28	2	7	24
	4%	3%	4%	8%	2%	4%	16%	4%	4%	4%	2%	4%	5%	5%	3%	4%	3%	4%	4%
4	59	6	35	18	15	39	1	18	40	52	7	33	10	39	19	52	7	7	51
	8%	3%	8%	16%a	9%	8%	3%	5%	11%g	8%	6%	9%	6%	8%	8%	7%	12%	4%	9%
5	105	12	69	23	19	63	1	45	55	92	12	55	14	71	29	95	8	22	80
	14%	7%	15%a	21%a	11%	12%	5%	12%	16%	14%	10%	15%	8%	14%	14%	13%	13%	12%	14%
6	84	19	51	12	9	67	4	40	39	69	15	41	29	60	22	76	8	31	49
	11%	10%	11%	11%	6%	13%	14%	11%	11%	11%	12%	11%	16%	12%	9%	11%	13%	17%a	9%
7	123	30	75	15	23	81	5	52	62	102	21	54	43	79	41	110	12	27	93
	16%	17%	17%	14%	13%	16%	18%	14%	17%	16%	17%	14%	24%k	15%	18%	16%	20%	15%	16%
8	115	34	62	8	27	81	3	68	44	96	19	61	24	81	33	108	7	27	87
	15%	19%bc	14%	7%	16%	16%	12%	18%	12%	15%	16%	16%	14%	16%	14%	15%	11%	15%	15%
9	55	23	24	7	15	34	2	33	22	51	4	30	8	40	13	52	3	14	41
	7%	13%b	5%	6%	9%	7%	9%	9%	6%	8%	3%	8%	4%	8%	6%	7%	4%	8%	7%
10 - HIGHEST score	54	25	25	3	8	43	2	33	14	52	2	38	7	39	14	52	2	20	33
	7%	14%bc	6%	3%	5%	8%	6%	9%	4%	8%	2%	10%	4%	8%	6%	7%	4%	11%	6%
Don't know	103	25	68	8	43	55	-	42	56	70	33	28	27	57	45	92	11	19	79
	13%	14%	15%	7%	26%e	11%	-	11%	16%	11%	27%i	7%	15%k	11%	20%o	13%	19%	11%	14%
SUMMARY:																			
NET: 9-10	109	49	49	10	23	77	4	66	36	103	7	68	15	79	27	104	5	34	74
	14%	27%bc	11%	9%	13%	15%	15%	17%	10%	16%	5%	18%l	8%	15%	12%	15%	8%	18%	13%
NET: 7-10	347	113	186	33	72	239	12	186	141	300	47	182	82	239	102	322	24	89	254
	45%	63%bc	41%	30%	43%	47%	44%	49%	40%	46%	39%	48%	46%	46%	44%	46%	40%	49%	45%
NET: 4-6	248	37	154	52	42	169	6	103	135	214	35	129	53	170	69	223	23	60	180
	32%	20%	34%a	47%a	25%	33%	23%	27%	38%g	33%	29%	34%	30%	33%	30%	32%	37%	33%	32%
NET: 1-3	69	6	46	17	10	45	9	45	23	63	6	39	15	53	16	67	3	14	54
	9%	3%	10%a	15%a	6%	9%	33%	12%	6%	10%	5%	10%	9%	10%	7%	9%	5%	8%	10%
Mean	6.36	7.44bc	6.12c	5.42	6.50	6.44	5.50	6.46	6.17	6.36	6.32	6.39	6.36	6.33	6.41	6.37	6.25	6.68	6.26
Standard Deviation	2.24	1.91	2.24	2.15	2.23	2.23	2.80	2.44	2.00	2.29	1.94	2.37	1.95	2.30	2.12	2.27	1.87	2.21	2.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 204

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.08	0.12	0.11	0.19	0.19	0.10	0.46	0.12	0.11	0.09	0.20	0.12	0.15	0.10	0.14	0.08	0.26	0.14	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 205

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	26 3%	6 7%	-	2 2%	1 2%	5 5%	-	8 11%	1 1%	-	2 2%	1 1%	* 2%
2	13 2%	1 1%	-	1 1%	1 1%	3 3%	-	1 1%	* 1%	2 2%	2 2%	1 1%	3 16%acdeghjk
3	30 4%	2 3%	1 3%	5 5%	2 4%	9 9%	-	1 1%	2 4%	1 1%	2 3%	4 4%	2 11%g
4	59 8%	5 6%	1 6%	2 3%	2 3%	20 18%j	13 30%	3 5%	4 10%	1 2%	2 2%	5 6%	1 7%
5	105 14%	12 16%	3 15%	11 12%	10 17%	24 23%	5 13%	7 9%	5 12%	6 10%	7 8%	12 13%	2 11%
6	84 11%	11 15%	3 14%	13 15%	11 18%	6 5%	4 10%	8 11%	5 11%	2 4%	13 15%	7 8%	1 10%
7	123 16%	14 18%	2 9%	6 7%	4 7%	16 15%	1 3%	10 13%	7 16%	13 20%	29 35%acdeghj	17 18%	4 25%cd
8	115 15%	16 21%	5 24%	11 12%	7 12%	10 9%	7 17%	10 13%	6 14%	16 24%	7 8%	20 22%	1 5%
9	55 7%	3 4%	2 7%	2 2%	9 15%ce	1 1%	2 4%	2 3%	6 13%ace	8 12%	7 9%	13 14%e	1 4%
10 - HIGHEST score	54 7%	4 5%	2 7%	11 12%	6 11%k	2 2%	3 7%	10 13%k	3 7%	2 3%	11 14%ek	1 1%	* 3%
Don't know	103 13%	3 4%	3 15%	25 29%ajl	6 10%	12 11%	8 18%	14 20%aj	5 12%j	14 21%	1 2%	11 12%	1 6%
SUMMARY:													
NET: 9-10	109 14%	7 9%	3 14%	12 14%	15 26%ae	3 2%	4 10%	12 16%e	9 20%e	10 16%	19 22%e	14 15%	1 7%
NET: 7-10	347 45%e	36 48%e	10 47%	29 33%	26 45%	28 26%	13 30%	31 43%	22 50%e	39 60%	55 66%cel	51 55%e	6 37%
NET: 4-6	248 32%	28 37%	8 35%	26 30%	22 38%	49 46%	22 52%	18 24%	14 33%	10 15%	22 26%	25 27%	4 27%
NET: 1-3	69 9%	9 11%	1 3%	7 8%	4 7%	17 16%	-	10 13%	3 6%	2 4%	6 7%	7 7%	4 29%acdjhjk
Mean	6.36	6.14	6.84	6.56	6.78	5.10	6.04	6.27	6.66	7.17	6.93	6.64	5.24
Standard Deviation	2.24	2.24	1.90	2.32	2.23	2.01	2.08	2.82	2.15	1.76	2.05	1.98	2.45
Standard Error	0.08	0.20	0.36	0.29	0.30	0.25	0.37	0.39	0.21	0.25	0.22	0.25	0.32

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 206

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	36	10	26	25	11	18	19	1	3	2	10	2	19	10	11	15	4	32	3	33	31	1	3	1
	2%	1%	2%	2%	1%	2%	2%	*	1%	*	2%	1%	3%	2%	1%	3%	1%	2%	1%	2%	2%	1%	2%	3%
2	36	13	23	21	15	21	16	4	4	2	5	9	13	10	20	6	6	31	3	32	28	3	*	4
	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	3%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	*	8% ^{stu}
3	68	38	30	32	36	32	36	12	7	8	5	13	22	21	35	13	11	57	6	62	50	6	4	7
	3%	4%	3%	3%	4%	3%	3%	6% ^h	3%	3%	1%	4%	4%	4%	3%	2%	2%	4%	3%	3%	3%	3%	3%	14% ^{stu}
4	111	70	41	58	53	60	52	8	10	21	22	11	40	35	40	37	33	79	18	93	95	7	5	4
	5%	7%	4%	5%	5%	6%	5%	3%	4%	6%	6%	3%	7%	6%	4%	7%	6%	5%	7%	5%	5%	3%	4%	7%
5	188	90	99	102	86	94	95	30	24	30	30	17	59	39	97	52	44	144	15	173	148	15	16	9
	9%	9%	9%	9%	8%	9%	9%	14% ^j	9%	9%	7%	5%	11% ^l	7%	9%	10%	8%	9%	6%	9%	9%	9%	12%	17% st
6	225	129	96	98	127	112	113	24	21	35	49	37	59	62	114	49	62	163	21	204	174	32	14	5
	11%	13%	9%	9%	12%	11%	10%	11%	8%	11%	12%	11%	11%	11%	11%	9%	11%	11%	9%	11%	10%	16% ^s	11%	9%
7	371	187	184	176	195	192	179	46	45	66	67	63	83	87	199	84	109	262	43	327	312	30	23	6
	18%	18%	17%	16%	19%	19%	17%	21%	17%	20%	17%	18%	15%	16%	19%	16%	19%	17%	18%	18%	18%	15%	17%	12%
8	437	201	237	224	213	226	211	31	53	72	104	78	98	109	216	112	145	292	58	379	362	42	25	8
	21%	20%	22%	21%	21%	22%	19%	14%	20%	22%	26% ^{ej}	23%	18%	20%	21%	21%	25% ^p	19%	24%	20%	21%	21%	19%	16%
9	262	127	135	133	129	107	155	34	35	49	52	42	50	69	149	44	63	199	30	232	220	28	11	3
	12%	12%	12%	12%	12%	10%	14%	15% ^j	13%	15%	13%	12%	9%	13%	14% ⁿ	8%	11%	13%	12%	12%	13% ^v	14% ^v	9%	6%
10 - HIGHEST score	256	93	164	137	120	125	132	16	56	27	39	49	68	66	103	87	68	189	30	225	207	27	17	4
	12%	9%	15%	13%	12%	12%	12%	7%	21% ^{egh}	8%	10%	14%	12%	12%	10%	16% ^m	12%	12%	13%	12%	12%	14%	13%	8%
Don't know	125	61	64	75	50	46	79	13	10	19	17	22	43	33	57	35	30	95	14	111	105	7	12	*
	6%	6%	6%	7%	5%	4%	7%	6%	4%	6%	4%	6%	8%	6%	5%	7%	5%	6%	6%	6%	6% ^v	3%	9% ^{tv}	1%
SUMMARY:																								
NET: 9-10	518	220	299	270	249	232	287	50	91	76	91	91	119	136	252	131	131	387	60	457	427	55	29	8
	24%	22%	27%	25%	24%	22%	26%	23%	34% ^{egh}	23%	23%	26%	21%	25%	24%	25%	23%	25%	25%	24%	25% ^v	28% ^v	22%	14%
NET: 7-10	1327	607	720	671	656	650	677	128	190	215	263	232	299	332	668	327	385	942	161	1163	1101	127	76	22
	63%	60%	66%	62%	63%	63%	62%	59%	71% ^{ej}	65% ^j	65% ^j	67% ^j	54%	61%	64%	61%	67%	61%	67%	62%	64% ^v	64% ^v	58% ^v	41%
NET: 4-6	525	289	236	259	266	265	259	61	54	86	101	65	157	136	251	137	139	386	54	470	417	54	35	18
	25%	28%	21%	24%	26%	26%	24%	28%	20%	26%	25%	19%	28% ⁱ	25%	24%	26%	24%	25%	22%	25%	24%	27%	27%	34% ^s
NET: 1-3	141	62	79	78	62	70	70	17	13	12	21	24	54	40	66	34	21	120	13	127	109	10	8	13
	7%	6%	7%	7%	6%	7%	6%	8%	5%	4%	5%	7%	10% ^g	7%	6%	6%	4%	8% ^o	5%	7%	6%	5%	6%	24% ^{stu}
Mean	7.06	6.93	7.18	7.04	7.09	7.00	7.12	6.86	7.53 ^{ej}	7.13 ^j	7.11	7.29 ^j	6.69	7.02	7.09	7.05	7.24	7.00	7.19	7.05	7.09 ^v	7.26 ^v	7.01 ^v	5.75
Standard Deviation	2.13	2.04	2.21	2.22	2.04	2.13	2.14	2.02	2.10	1.87	2.05	2.08	2.37	2.19	2.03	2.27	1.90	2.21	2.08	2.14	2.12	1.99	2.14	2.51
Standard Error	0.05	0.06	0.07	0.10	0.05	0.07	0.07	0.13	0.13	0.10	0.10	0.11	0.10	0.10	0.06	0.10	0.08	0.06	0.13	0.05	0.06	0.11	0.13	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 207

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	36	2	20	14	14	20	2	10	21	18	19	9	12	18	18	26	11	10	27
	2%	1%	1%	5%ab	3%	1%	2%	1%	2%	1%	4%i	1%	2%	1%	2%	1%	4%	2%	2%
2	36	2	22	11	15	16	2	17	19	30	7	16	4	16	20	30	6	7	29
	2%	1%	2%	4%a	3%	1%	2%	2%	2%	2%	1%	2%	1%	1%	3%	2%	2%	2%	2%
3	68	12	37	19	11	49	3	27	37	53	15	36	18	47	20	59	9	8	59
	3%	3%	3%	6%b	2%	4%	4%	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%	2%	4%
4	111	10	73	27	18	88	2	37	62	88	24	46	37	81	30	105	6	21	87
	5%	3%	5%	9%a	3%	7%	2%	4%	6%	5%	5%	5%	6%	6%	4%	6%	2%	5%	5%
5	188	24	120	37	59	103	3	73	94	129	59	56	62	103	78	150	37	41	144
	9%	6%	9%	12%a	11%	8%	4%	8%	9%	8%	14%i	7%	10%	8%	10%	8%	14%	9%	9%
6	225	26	149	46	51	149	8	108	99	187	38	103	60	142	78	203	22	53	167
	11%	7%	11%	16%a	9%	11%	10%	12%	10%	11%	9%	12%	10%	11%	10%	11%	8%	12%	10%
7	371	69	230	61	89	245	15	171	176	308	63	154	105	242	123	325	44	71	296
	18%	18%	17%	21%	16%	18%	20%	18%	18%	18%	14%	18%	18%	19%	15%	18%	16%	16%	18%
8	437	77	307	41	81	290	22	195	206	379	58	187	150	267	166	391	46	94	341
	21%	20%	22%c	14%	15%	22%d	29%d	21%	21%	23%j	13%	22%	25%	21%	21%	21%	17%	21%	21%
9	262	61	179	17	78	152	7	135	104	212	51	101	67	148	108	225	37	62	193
	12%	16%c	13%c	6%	14%	11%	10%	15%h	10%	13%	12%	12%	11%	12%	13%	12%	14%	13%	12%
10 - HIGHEST score	256	78	163	9	73	159	8	109	112	196	60	125	44	157	97	223	33	62	187
	12%	20%bc	12%c	3%	14%	12%	11%	12%	11%	12%	14%	15%i	7%	12%	12%	12%	12%	14%	12%
Don't know	125	28	67	15	51	65	5	43	63	83	42	25	42	60	60	104	21	27	91
	6%	7%	5%	5%	9%e	5%	6%	5%	6%	5%	10%i	3%	7%k	5%	7%	6%	8%	6%	6%
SUMMARY:																			
NET: 9-10	518	139	343	26	151	310	15	244	216	408	111	226	111	305	205	448	70	124	379
	24%	36%bc	25%c	9%	28%	23%	20%	26%	22%	24%	25%	26%i	19%	24%	24%	26%	26%	27%	23%
NET: 7-10	1327	286	880	127	322	845	53	610	597	1095	232	566	367	813	494	1165	160	290	1016
	63%	73%bc	64%c	43%	59%	63%	69%	66%	60%	65%j	53%	66%	61%	64%	62%	63%	59%	63%	63%
NET: 4-6	525	59	342	110	128	340	12	218	255	403	121	205	158	326	187	459	64	115	398
	25%	15%	25%a	37%ab	24%	25%	16%	24%	26%	24%	28%	24%	26%	25%	23%	25%	24%	25%	25%
NET: 1-3	141	17	79	43	40	85	6	54	77	100	40	61	34	81	59	115	25	25	114
	7%	4%	6%	15%ab	7%	6%	8%	6%	8%	6%	9%	7%	6%	6%	7%	6%	9%	5%	7%
Mean	7.06	7.71bc	7.13c	5.89	7.06	7.04	7.17	7.20h	6.90	7.14j	6.76	7.16	6.93	7.06	7.08	7.09	6.91	7.18	7.02
Standard Deviation	2.13	1.96	2.08	2.19	2.28	2.10	2.09	2.03	2.20	2.04	2.44	2.12	2.01	2.09	2.21	2.10	2.35	2.14	2.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 207

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.05	0.09	0.06	0.12	0.11	0.06	0.23	0.06	0.07	0.05	0.14	0.07	0.08	0.06	0.08	0.05	0.18	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 208

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	36 2%	1 1%	2 4% l	4 3%	1 *	1 *	8 5% ad	4 2%	3 2%	- 2%	4 2%	7 2%	1 3% l
2	36 2%	3 2%	- -	- -	1 *	8 4%	5 3%	2 1%	* *	4 3%	3 1%	6 2%	4 8% abcdghjk
3	68 3%	6 3%	2 3%	3 2%	5 2%	12 6%	7 5%	3 1%	4 3%	3 2%	4 1%	13 4%	7 14% abcdefgijkl
4	111 5%	7 3%	2 3%	5 3%	11 5%	31 15% abcdgfhjk	4 3%	9 4%	5 4%	13 8% j	4 1%	17 6%	4 7% j
5	188 9%	15 8%	5 9%	20 13%	23 10%	18 9%	22 15% jk	19 10%	16 12% jk	12 7%	14 5%	15 5%	9 17% aijk
6	225 11%	32 16% fl	7 11%	16 10%	30 13%	28 13%	8 5%	20 10%	14 11%	8 5%	26 10%	33 11%	5 9%
7	371 18%	30 15%	15 25% l	21 13%	46 20%	33 16%	43 29% acgkl	29 15%	23 17%	27 16%	52 20%	47 15%	6 12%
8	437 21%	42 21%	9 15%	36 23%	42 18%	26 12%	27 18%	40 20%	25 19%	43 26% e	67 26% e	71 23% e	8 16%
9	262 12%	28 14% l	7 12%	12 8%	39 17% l	22 11%	10 7%	26 13%	11 9%	20 12%	32 12%	52 17% fhl	3 6%
10 - HIGHEST score	256 12%	27 14%	2 4%	21 13%	20 9%	18 9%	12 8%	27 14%	17 13%	34 20% bdekl	50 19% defkl	22 7%	4 8%
Don't know	125 6%	7 3%	8 13% efij	19 12% aij	13 6%	10 5%	5 3%	19 10% jl	12 9% aijl	5 3%	6 2%	21 7% l	* 1%
SUMMARY:													
NET: 9-10	518 24%	55 28% fl	10 16%	33 21%	59 26% l	40 19%	22 15%	52 27% l	29 22%	53 32% fl	83 31% bfl	74 24% l	8 14%
NET: 7-10	1327 63%	127 64% el	33 56%	91 57% l	147 64% el	99 48%	92 62% l	122 62% l	76 58% l	123 73% cehl	203 77% abcdefgghkl	191 63% el	22 41%
NET: 4-6	525 25%	54 27% j	14 24%	42 26%	63 27% j	78 38% ijk	33 22%	47 24%	35 27% j	33 20%	43 16%	64 21%	18 34% ijk
NET: 1-3	141 7%	10 5%	4 7%	7 4%	7 3%	20 10%	20 13% dj	9 5%	8 6%	7 4%	11 4%	25 8%	13 24% abcdefgghijk
Mean	7.06	7.26 efl	6.73 l	7.12 el	7.21 efl	6.36	6.47	7.23 efl	7.01 el	7.60 efl	7.64 befhkl	7.03 el	5.75
Standard Deviation	2.13	1.99	2.06	2.10	1.82	2.24	2.32	2.12	2.14	2.09	1.92	2.17	2.51
Standard Error	0.05	0.11	0.26	0.19	0.14	0.18	0.23	0.18	0.13	0.18	0.13	0.15	0.19

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 209

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	29	11	18	19	10	21	8	1	2	1	2	2	22	14	14	2	2	27	2	27	27	2	*	1
	3%	3%	4%	5%	2%	4%	2%	1%	3%	1%	1%	1%	7%g	5%	3%	1%	1%	4%	3%	3%	4%	2%	*	4%u
2	38	9	29	26	12	17	20	2	1	2	8	6	18	9	15	14	3	34	1	37	34	2	2	-
	4%	2%	6%	7%b	2%	3%	5%	3%	1%	2%	5%	4%	6%	3%	3%	9%	2%	5%	1%	5%	4%	4%	2%	-
3	24	15	8	4	20	13	11	1	*	1	5	7	10	10	10	3	3	21	2	21	19	2	1	1
	3%	4%	2%	1%	4%	2%	3%	1%	*	1%	3%	4%	3%	3%	2%	2%	1%	3%	2%	3%	3%	3%	2%	6%
4	61	41	20	38	22	37	23	2	7	6	12	7	26	14	33	13	9	52	8	52	48	7	5	1
	7%	10%	4%	10%b	4%	7%	6%	4%	8%	5%	7%	4%	9%	5%	8%	8%	5%	7%	9%	6%	6%	10%	7%	9%
5	75	35	40	20	54	48	27	7	3	9	16	15	25	32	28	15	17	57	6	68	55	5	12	2
	8%	9%	8%	5%	11%	9%	7%	12%	4%	8%	9%	10%	8%	11%	6%	9%	9%	8%	7%	8%	7%	8%	18% s	21% st
6	100	47	53	25	75	55	44	7	10	15	15	17	36	32	54	13	17	82	9	90	81	12	5	1
	11%	12%	11%	6%	15% a	11%	12%	12%	11%	12%	9%	11%	12%	11%	12%	8%	9%	12%	10%	11%	11%	17%	8%	11%
7	153	61	92	63	90	95	58	12	23	27	30	23	37	47	87	19	47	106	17	136	131	7	14	1
	17%	15%	18%	16%	18%	18%	15%	22%	26% j	23% j	17%	15%	12%	16%	20%	12%	24% p	15%	19%	17%	17%	10%	21%	8%
8	165	74	91	68	97	94	71	11	17	23	39	28	46	49	87	29	40	125	17	147	140	16	7	2
	18%	19%	18%	17%	19%	18%	19%	19%	19%	20%	23%	18%	15%	16%	20%	18%	21%	18%	20%	18%	19%	23%	11%	14%
9	88	35	53	39	49	49	39	7	6	13	12	24	27	34	40	14	17	71	10	78	75	6	6	1
	10%	9%	11%	10%	10%	9%	10%	12%	6%	11%	7%	15%	9%	11%	9%	9%	9%	10%	11%	10%	10%	8%	10%	10%
10 - HIGHEST score	94	34	60	53	41	55	39	4	17	15	19	14	25	37	39	18	30	64	10	84	82	7	4	1
	10%	8%	12%	14%	8%	11%	10%	7%	18% j	13%	11%	9%	8%	12%	9%	12%	15%	9%	11%	10%	11%	9%	6%	11%
Don't know	73	38	35	37	36	38	35	4	3	6	14	12	34	22	32	19	8	65	8	65	58	4	10	1
	8%	10%	7%	9%	7%	7%	9%	7%	4%	5%	8%	8%	11%	7%	7%	12%	4%	9%	8%	8%	8%	6%	15% s	5%
SUMMARY:																								
NET: 9-10	182	69	114	92	90	105	78	11	22	29	31	38	52	71	79	32	46	136	20	162	157	12	10	2
	20%	17%	23%	24%	18%	20%	21%	19%	25%	24%	18%	25%	17%	24%	18%	20%	24%	19%	22%	20%	21%	17%	16%	22%
NET: 7-10	500	204	296	223	277	293	206	34	63	79	100	89	135	167	253	80	133	367	54	445	429	35	31	5
	56%	51%	59%	57%	55%	56%	55%	60% j	70% j	67% j	58%	57%	44%	55%	58%	51%	69% p	52%	60%	55%	57%	50%	47%	44%
NET: 4-6	235	123	112	83	152	141	94	15	20	30	44	39	86	79	116	40	44	191	23	211	184	25	21	5
	26%	31%	23%	21%	30%	27%	25%	27%	22%	25%	25%	28%	26%	26%	26%	26%	23%	27%	26%	26%	25%	35%	33%	41% s
NET: 1-3	90	36	55	49	41	51	39	3	4	4	14	15	50	33	38	19	9	82	5	86	80	6	3	1
	10%	9%	11%	13%	8%	10%	10%	6%	4%	3%	8%	10%	16% fg	11%	9%	12%	4%	12% o	5%	11%	11%	9%	5%	10%
Mean	6.68	6.54	6.79	6.62	6.72	6.65	6.72	6.88	7.24 j	7.23 j	6.79	6.85 j	6.08	6.71	6.70	6.55	7.22 p	6.52	6.97	6.65	6.71	6.56	6.55	6.36
Standard Deviation	2.36	2.28	2.42	2.66	2.11	2.37	2.36	2.02	2.12	1.91	2.22	2.27	2.66	2.45	2.25	2.51	2.01	2.43	2.16	2.38	2.39	2.29	2.02	2.52
Standard Error	0.08	0.10	0.11	0.24	0.07	0.10	0.12	0.24	0.21	0.16	0.17	0.17	0.16	0.14	0.10	0.18	0.13	0.09	0.19	0.08	0.10	0.20	0.18	0.34

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 210

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	29	8	14	7	8	20	-	14	15	23	6	19	2	21	8	29	*	2	26
	3%	5%	3%	5%	4%	4%	-	4%	3%	3%	4%	5% l	1%	4%	2%	4%	*	1%	4%
2	38	3	21	13	16	17	1	14	23	30	8	6	15	21	16	30	8	5	32
	4%	2%	4%	10% ab	7%	3%	4%	4%	5%	4%	5%	2%	6%	4%	5%	4%	8%	3%	5%
3	24	1	12	10	7	12	1	9	13	19	4	8	6	16	7	20	4	7	16
	3%	1%	2%	8% ab	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	2%	2%	4%	4%	2%
4	61	7	47	6	10	40	-	17	32	48	13	28	11	47	13	54	7	7	52
	7%	4%	8%	4%	4%	7%	-	4%	8%	6%	8%	8%	4%	9%	4%	7%	7%	3%	8%
5	75	10	42	18	19	47	2	35	34	62	13	27	23	45	24	68	5	25	49
	8%	6%	7%	13%	9%	8%	6%	9%	8%	8%	8%	8%	8%	8%	7%	9%	5%	13%	7%
6	100	16	55	27	17	71	6	53	42	90	10	47	28	64	33	95	4	38	60
	11%	9%	10%	20% ab	8%	13%	16%	13%	10%	12%	6%	13%	11%	12%	10%	12%	4%	19% a	9%
7	153	31	103	17	28	86	11	75	67	139	14	65	45	84	67	142	11	28	123
	17%	19%	18%	13%	13%	15%	30%	19%	15%	19%	9%	19%	17%	16%	20%	18%	11%	14%	18%
8	165	27	110	17	38	108	7	77	81	144	21	55	63	95	64	148	17	27	131
	18%	16%	19%	12%	17%	19%	20%	20%	19%	19%	14%	16%	24%	18%	19%	19%	17%	14%	19%
9	88	19	61	8	27	50	5	33	40	61	28	30	26	42	43	67	22	21	65
	10%	11%	11%	6%	13%	9%	13%	8%	9%	8%	18% l	8%	10%	8%	13%	8%	22% o	11%	10%
10 - HIGHEST score	94	37	51	2	28	58	1	46	35	84	10	51	12	59	33	84	9	21	73
	10%	22% bc	9% c	1%	13%	10%	2%	12%	8%	11%	7%	14% l	5%	11%	10%	11%	10%	10%	11%
Don't know	73	7	51	10	19	50	2	21	46	47	26	17	34	40	31	61	12	19	52
	8%	4%	9%	7%	9%	9%	5%	5%	11% g	6%	17% l	5%	13% k	8%	9%	8%	12%	9%	8%
SUMMARY:																			
NET: 9-10	182	56	112	10	56	108	6	79	75	144	38	81	38	101	76	151	31	42	138
	20%	34% bc	20% c	7%	25%	19%	16%	20%	18%	19%	25%	23%	14%	19%	22%	15%	31%	21%	20%
NET: 7-10	500	114	325	44	122	302	23	230	223	427	73	200	146	280	207	440	59	97	392
	56%	69% bc	57% cc	33%	56%	54%	66%	59%	52%	57%	48%	57%	55%	52%	61%	55%	60%	48%	58%
NET: 4-6	235	33	144	51	46	158	8	105	109	200	35	102	62	156	70	217	16	70	161
	26%	20%	25%	38% ab	21%	28%	22%	27%	25%	27%	23%	29%	23%	29%	21%	27%	16%	35% a	24%
NET: 1-3	90	12	47	29	31	49	3	37	52	72	18	32	24	58	31	79	12	15	75
	10%	7%	8%	22% ab	14%	9%	7%	9%	12%	10%	12%	9%	9%	11%	9%	10%	12%	7%	11%
Mean	6.68	7.32 bc	6.74 c	5.50	6.67	6.69	6.92	6.78	6.47	6.71	6.52	6.73	6.69	6.52	6.91	6.64	6.98	6.75	6.65
Standard Deviation	2.36	2.42	2.27	2.31	2.63	2.32	1.76	2.29	2.43	2.31	2.63	2.42	2.12	2.42	2.27	2.34	2.50	2.12	2.43

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 210

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.08	0.16	0.10	0.18	0.19	0.09	0.27	0.10	0.12	0.08	0.27	0.12	0.13	0.10	0.13	0.08	0.34	0.14	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 211

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	29 3%	2 2%	- -	6 10%	1 1%	6 6%	1 1%	6 5%	* -	- 2%	2 4%	6 4%	1 4%hi
2	38 4%	2 4%	1 3%	4 7%	- -	2 2%	17 28%	3 2%	2 2%	3 4%	1 1%	4 3%	- -
3	24 3%	2 3%	1 4%	2 4%	1 2%	4 4%	- -	3 3%	1 2%	4 5%	3 2%	1 1%	1 6%
4	61 7%	7 10%gj	1 3%	1 2%	5 5%	19 20%gj	- -	1 1%	5 7%	4 6%	3 2%	14 11%g	1 9%g
5	75 8%	5 8%	1 6%	6 11%	6 6%	3 3%	1 2%	17 15%	12 18%ej	5 8%	7 6%	9 7%	2 21%adejk
6	100 11%	12 17%	3 11%	4 8%	10 10%	7 8%	6 9%	14 13%	5 8%	8 11%	13 11%	17 13%	1 11%
7	153 17%	7 10%	4 19%	5 9%	17 18%	14 15%	10 16%	25 22%	14 21%	10 15%	25 22%	21 16%	1 8%
8	165 18%	16 23%	6 28%	14 26%	14 15%	10 11%	13 21%	13 12%	7 11%	14 20%	24 21%	32 24%	2 14%
9	88 10%	6 8%	1 5%	3 7%	19 20%gk	4 4%	8 12%	4 3%	6 10%	8 12%	14 12%	14 11%	1 10%
10 - HIGHEST score	94 10%	7 9%	1 3%	7 13%	11 12%	16 17%k	4 6%	15 14%k	4 6%	9 12%k	16 14%k	3 2%	1 11%k
Don't know	73 8%	4 6%	4 18%	1 2%	10 11%	9 10%	2 3%	11 10%	10 15%	7 6%	9 6%	7 7%	1 5%
SUMMARY:													
NET: 9-10	182 20%	12 17%	2 8%	11 20%	30 32%k	20 22%	11 19%	19 17%	10 16%	17 24%	30 26%	17 13%	2 22%
NET: 7-10	500 56%	35 50%	13 55%	30 55%	61 65%	45 48%	34 56%	57 51%	31 47%	41 59%	79 69%aehi	69 53%	5 44%
NET: 4-6	235 26%	25 35%j	4 19%	11 21%	21 22%	29 31%	7 11%	31 28%	21 33%	17 25%	22 19%	41 31%	5 41%j
NET: 1-3	90 10%	6 9%	2 7%	11 21%	2 2%	11 12%	18 30%	11 10%	3 5%	7 10%	6 5%	11 8%	1 10%
Mean	6.68	6.56	6.82	6.28	7.45ahkl	6.30	5.98	6.57	6.55	6.93	7.33ahkl	6.43	6.36
Standard Deviation	2.36	2.29	1.84	2.89	1.92	2.73	2.90	2.37	2.02	2.25	2.01	2.21	2.52
Standard Error	0.08	0.20	0.33	0.40	0.22	0.32	0.42	0.26	0.18	0.29	0.18	0.22	0.34

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 212

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	3	1	2	1	2	*	3	1	1	-	*	1	-	3	*	1	3	*	3	2	-	1	-	
	2%	2%	2%	4%	2%	1%	4%	3%	1%	-	3%	11%	-	3%	1%	1%	3%	1%	2%	1%	-	14%	-	
2	2	1	1	-	2	1	1	1	-	-	1	*	1	1	-	-	2	1	1	2	-	*	-	
	2%	2%	2%	-	2%	2%	1%	1%	-	-	8%	2%	4%	5%	1%	-	2%	3%	1%	2%	-	2%	-	
3	3	3	1	2	1	3	1	2	*	*	*	-	*	3	-	1	2	*	3	*	-	3	-	
	2%	4%	1%	7%	1%	4%	1%	6%	1%	1%	3%	-	1%	4%	-	2%	3%	1%	3%	*	-	34%	-	
4	7	6	2	3	4	3	4	3	3	-	1	-	1	6	1	3	5	5	2	6	*	*	1	
	5%	9%	2%	9%	4%	4%	6%	7%	9%	-	8%	-	3%	7%	2%	5%	5%	19%	2%	5%	6%	5%	35%	
5	8	5	3	-	8	4	4	2	1	2	1	1	2	5	2	1	7	1	7	6	1	1	*	
	6%	8%	4%	-	8%	6%	6%	5%	3%	7%	13%	10%	6%	6%	5%	2%	8%	2%	6%	5%	12%	8%	9%	
6	10	5	4	-	10	5	5	4	2	2	-	1	2	5	3	4	6	1	8	9	*	1	*	
	7%	9%	6%	-	9%	7%	7%	9%	6%	8%	-	15%	9%	6%	10%	8%	7%	6%	8%	7%	7%	7%	17%	
7	35	11	24	13	23	18	17	11	10	6	1	*	5	26	5	14	21	3	32	33	1	1	*	
	26%	17%	32%	38%	22%	29%	23%	26%	25%	22%	11%	2%	18%	32%	15%	28%	24%	13%	29%	27%	17%	10%	23%	
8	26	13	14	3	23	11	15	8	11	4	1	1	7	13	7	11	15	8	18	24	1	1	-	
	19%	20%	18%	10%	22%	18%	20%	19%	29%	15%	14%	6%	27%	15%	22%	22%	17%	31%	16%	20%	19%	9%	-	
9	14	8	6	1	13	10	4	5	5	2	1	1	2	8	3	5	9	3	10	12	1	*	-	
	10%	12%	8%	3%	12%	16%	5%	11%	13%	7%	11%	6%	10%	10%	10%	9%	10%	13%	9%	10%	23%	5%	-	
10 - HIGHEST score	17	8	9	-	17	7	10	6	3	5	3	-	5	9	4	10	7	3	14	16	1	*	*	
	12%	13%	12%	-	16%	11%	14%	13%	9%	19%	28%	-	18%	11%	13%	21%	8%	10%	13%	13%	10%	5%	4%	
Don't know	12	2	10	9	3	1	11	*	1	5	-	4	1	4	7	1	11	*	12	12	*	-	*	
	9%	3%	14%	28%	3%	2%	14% c	1%	3%	21%	-	48%	4%	5%	22%	2%	13%	1%	11%	9%	7%	-	11%	
SUMMARY:																								
NET: 9-10	31	16	15	1	30	17	14	10	8	7	4	1	7	17	7	15	16	6	25	28	2	1	*	
	22%	25%	20%	3%	28%	27%	19%	24%	22%	26%	40%	6%	28%	21%	22%	30%	18%	22%	22%	23%	32%	10%	4%	
NET: 7-10	92	39	53	17	75	47	46	29	29	16	7	10	18	55	19	40	53	17	75	85	4	3	1	
	67%	63%	70%	52%	72%	73%	61%	68%	76%	63%	65%	14%	72%	68%	59%	80% p	60%	67%	67%	70%	69%	29%	27%	
NET: 4-6	25	16	9	3	22	11	14	9	7	4	2	1	4	15	5	8	17	7	18	21	1	2	1	
	18%	26%	12%	9%	21%	18%	19%	21%	18%	15%	21%	25%	17%	19%	17%	16%	20%	27%	16%	17%	25%	20%	62%	
NET: 1-3	9	5	3	4	5	4	4	4	1	*	1	1	2	6	*	1	7	1	7	4	-	4	-	
	6%	8%	4%	11%	5%	7%	6%	10%	2%	1%	14%	13%	7%	8%	1%	3%	8%	6%	6%	3%	-	51%	-	
Mean	7.12	6.92	7.31	6.15	7.35	7.20	7.04	6.91	7.32	7.77	6.99	5.22	7.39	6.89	7.59	7.62 p	6.81	6.90	7.17	7.32	7.48	4.62	5.54	
Standard Deviation	2.11	2.30	1.92	2.10	2.06	2.01	2.22	2.27	1.82	1.69	2.99	2.99	2.15	2.18	1.79	1.87	2.21	2.29	2.07	1.94	1.93	2.84	-	
Standard Error	0.15	0.23	0.20	0.66	0.15	0.22	0.22	0.32	0.25	0.27	0.62	0.95	0.30	0.22	0.28	0.21	0.21	0.35	0.17	0.16	0.46	0.62	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 213

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	3	2	1	-	-	3	-	1	2	3	-	2	1	2	*	3	-	-	3
	2%	4%	2%	-	-	3%	-	2%	5%	3%	-	2%	5%	2%	1%	2%	-	-	4%
2	2	-	1	1	-	2	-	1	1	2	-	1	2	2	*	2	-	-	2
	2%	-	1%	7%	-	2%	-	1%	3%	2%	-	1%	6%	2%	*	2%	-	-	3%
3	3	-	3	1	3	1	-	*	*	1	3	-	1	3	1	3	*	*	3
	2%	-	5%	3%	10%	1%	-	*	1%	*	16%	-	2%	3%	1%	2%	2%	1%	4%
4	7	1	4	2	*	6	-	3	3	7	-	5	1	5	2	7	-	1	4
	5%	3%	6%	10%	1%	6%	-	3%	9%	6%	-	7%	5%	7%	3%	6%	-	2%	5%
5	8	4	2	2	1	6	*	5	3	7	*	4	2	6	2	7	*	3	4
	6%	8%	3%	9%	4%	7%	7%	6%	8%	6%	3%	5%	9%	7%	4%	6%	3%	6%	5%
6	10	3	4	3	-	9	*	6	2	10	*	7	2	7	1	10	-	3	5
	7%	7%	6%	13%	-	9%	6%	8%	5%	8%	1%	9%	7%	8%	3%	8%	-	7%	6%
7	35	9	21	4	8	25	1	15	13	30	5	16	11	15	19	30	5	11	24
	26%	19%	34%	21%	29%	26%	21%	19%	38%	25%	30%	21%	41%	18%	38%	24%	37%	23%	28%
8	26	11	11	3	5	18	1	22	3	25	1	19	2	19	6	25	1	8	17
	19%	24%	19%	13%	18%	19%	14%	28%	9%	21%	6%	25%	6%	23%	11%	20%	7%	17%	20%
9	14	5	4	4	1	10	2	7	6	11	2	6	4	6	8	12	2	6	7
	10%	11%	7%	20%	4%	10%	37%	8%	18%	9%	13%	8%	14%	7%	15%	10%	11%	13%	9%
10 - HIGHEST score	17	11	5	1	1	13	1	17	*	17	-	16	1	16	1	17	-	10	7
	12%	24%	8%	5%	2%	14%	13%	21%	1%	14%	-	21%	4%	20%	2%	14%	-	20%	9%
Don't know	12	-	6	-	9	2	*	2	1	6	6	1	-	1	10	6	6	6	6
	9%	-	11%	-	33%	2%	3%	3%	2%	5%	32%	2%	-	1%	21%	5%	40%	12%	8%
SUMMARY:																			
NET: 9-10	31	17	9	5	2	23	3	23	6	29	2	22	5	22	9	29	2	13	15
	22%	36%	14%	25%	6%	24%	50%	30%	19%	24%	13%	29%	18%	27%	17%	24%	11%	33%	17%
NET: 7-10	92	37	41	12	15	66	5	60	22	84	9	56	17	55	33	85	8	36	56
	67%	79%	67%	59%	53%	70%	85%	76%	67%	70%	49%	74%	65%	69%	67%	68%	55%	72%	66%
NET: 4-6	25	8	10	7	1	21	1	14	7	24	1	16	6	18	5	25	*	8	14
	18%	18%	16%	32%	5%	22%	12%	17%	21%	20%	3%	21%	22%	22%	10%	20%	3%	16%	17%
NET: 1-3	9	2	4	2	3	6	-	3	3	6	3	2	3	6	1	8	*	*	8
	6%	4%	7%	9%	10%	6%	-	3%	10%	5%	16%	3%	13%	8%	2%	7%	2%	1%	10%
Mean	7.12	7.66	6.89	6.63	6.74	7.09	8.11	7.61	6.49	7.19	6.47	7.47	6.35	7.15	7.20	7.11	7.25	7.82*	6.81
Standard Deviation	2.11	2.12	1.99	2.22	1.88	2.18	1.53	1.99	2.24	2.10	2.20	2.07	2.31	2.31	1.58	2.16	1.33	1.69	2.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 213

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.15	0.23	0.24	0.38	0.39	0.18	0.46	0.17	0.34	0.16	0.66	0.19	0.36	0.20	0.22	0.16	0.50	0.21	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 214

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	3	-	-	*	-	1	-	-	1	-	-	1	-
	2%	-	-	6%	-	2%	-	-	14%	-	-	7%	-
2	2	-	1	-	-	1	-	-	*	-	1	-	-
	2%	-	14%	-	-	2%	-	-	2%	-	3%	-	-
3	3	-	-	-	-	*	-	-	3	-	-	-	-
	2%	-	-	-	-	1%	-	-	34%	-	-	-	-
4	7	*	*	-	-	3	-	-	*	-	3	-	1
	5%	6%	6%	-	-	12%	-	-	5%	-	9%	-	35%
5	8	1	1	1	1	1	1	1	1	*	1	-	*
	6%	12%	33%	18%	7%	2%	10%	5%	8%	3%	2%	-	9%
6	10	*	1	1	1	1	1	3	1	*	2	-	*
	7%	7%	22%	11%	11%	3%	7%	21%	7%	3%	6%	-	17%
7	35	1	-	-	3	8	2	4	1	2	13	1	*
	26%	17%	-	-	26%	33%	20%	31%	10%	13%	48%	10%	23%
8	26	1	1	1	1	6	5	3	1	2	3	4	-
	19%	19%	17%	10%	8%	25%	46%	23%	9%	13%	9%	29%	-
9	14	1	*	2	1	-	-	-	*	2	2	5	-
	10%	23%	7%	31%	5%	-	-	-	5%	17%	9%	35%	-
10 - HIGHEST score	17	1	-	1	3	1	2	2	*	1	4	2	*
	12%	10%	-	24%	31%	4%	16%	19%	5%	7%	15%	12%	4%
Don't know	12	*	-	-	1	4	-	-	-	6	-	1	*
	9%	7%	-	-	10%	15%	-	-	-	44%	-	7%	11%
SUMMARY:													
NET: 9-10	31	2	*	3	4	1	2	2	1	3	7	6	*
	22%	32%	7%	55%	36%	4%	16%	19%	10%	24%	23%	47%	4%
NET: 7-10	92	4	1	4	7	16	8	9	3	7	23	12	1
	67%	69%	24%	65%	71%	62%	83%	73%	29%	51%	80%	86%	27%
NET: 4-6	25	1	2	2	2	4	2	3	2	1	5	-	1
	18%	25%	62%	29%	19%	17%	17%	27%	20%	6%	17%	-	62%
NET: 1-3	9	-	1	*	-	1	-	-	4	-	1	1	-
	6%	-	14%	6%	-	6%	-	-	51%	-	3%	7%	-
Mean	7.12	7.48	5.51	7.61	7.96	6.57	7.68	7.49	4.62	8.08	7.19	8.00	5.54
Standard Deviation	2.11	1.93	2.30	2.74	1.83	1.99	1.47	1.53	2.84	1.41	1.88	2.26	-
Standard Error	0.15	0.46	0.81	0.87	0.49	0.42	0.41	0.40	0.62	0.41	0.32	0.58	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 215

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	25	14	11	12	13	17	8	3	2	1	4	4	12	2	20	3	2	23	1	24	19	3	2	1
	2%	3%	2%	3%	2%	3%	1%	2%	1%	*	2%	3%	7%efg	1%	3%	1%	*	3%o	*	3%	2%	3%	3%	7%cs
2	36	23	12	13	23	14	21	4	10	2	4	7	8	11	20	4	10	25	6	29	26	6	2	*
	3%	5%	2%	3%	3%	3%	4%	2%	6%g	1%	2%	6%g	5%	4%	3%	2%	3%	4%	3%	3%	3%	7%se	4%	2%
3	39	22	17	14	25	27	12	8	3	8	3	8	8	8	18	13	10	29	5	34	31	4	3	1
	4%	4%	3%	4%	4%	5%cd	2%	4%	2%	4%	2%	7%fi	5%	3%	3%	6%	3%	4%	2%	4%	3%	5%	5%	3%
4	74	35	39	26	48	32	42	17	13	6	19	8	11	20	32	21	22	52	14	60	64	5	3	2
	7%	7%	7%	7%	7%	6%	7%	8%	7%	3%	10%g	7%	6%	8%	6%	10%	6%	8%	7%	7%	7%	5%	5%	17%stu
5	125	57	68	42	84	59	67	28	14	28	23	12	21	22	74	29	45	81	23	101	105	10	8	2
	12%	11%	12%	11%	12%	11%	12%	14%	7%	14%	13%	10%	12%	8%	13%	13%	12%	12%	11%	12%	12%	12%	11%	14%
6	153	87	66	47	106	75	78	30	22	29	26	24	22	34	79	40	53	100	25	127	118	21	11	2
	14%	17%	11%	12%	15%	15%	14%	15%	12%	14%	14%	19%	13%	13%	13%	18%	14%	14%	12%	15%	13%	23%se	16%	17%
7	199	90	109	74	125	92	107	33	36	52	35	13	29	52	115	33	87	112	45	151	178	9	10	2
	18%	18%	19%	20%	18%	18%	19%	16%	19%	25%ai	19%	11%	17%	19%	20%	15%	23%ap	16%	21%	18%	20%ai	10%	15%	16%
8	153	67	86	39	114	77	76	35	42	33	12	11	19	45	77	31	65	88	41	112	135	8	9	1
	14%	13%	15%	10%	16%	15%	13%	17%h	22%hij	16%h	6%	9%	11%	17%	13%	14%	17%	13%	19%	13%	15%	8%	13%	8%
9	65	28	38	13	52	30	35	16	18	7	14	6	4	10	47	8	27	38	12	53	55	5	5	*
	6%	5%	7%	3%	7%	6%	6%	8%	9%gj	4%	7%	5%	2%	4%	8%	4%	7%	6%	6%	6%	6%	5%	8%	2%
10 - HIGHEST score	61	30	30	16	45	20	41	19	15	14	5	4	3	19	31	11	25	36	14	46	48	7	5	*
	6%	6%	5%	4%	6%	4%	7%	9%hj	8%aj	7%	3%	3%	2%	7%	5%	5%	7%	5%	7%	5%	5%	8%	7%	3%
Don't know	149	51	98	81	68	68	81	8	11	28	41	25	34	43	75	31	38	111	26	123	126	13	8	2
	14%	10%	17%	22%b	10%	13%	14%	4%	6%	13%ef	22%ef	21%ef	20%efi	16%	13%	14%	10%	16%o	12%	14%	14%	14%	13%	11%
SUMMARY:																								
NET: 9-10	126	58	68	29	98	50	77	35	33	22	19	11	7	29	78	19	52	74	26	99	103	12	10	1
	12%	12%	12%	8%	14%a	10%	13%	17%j	18%j	10%	10%	9%	4%	11%	13%	9%	14%	11%	12%	12%	11%	13%	15%	5%
NET: 7-10	478	215	263	142	336	219	259	103	111	107	66	35	56	126	270	82	204	274	112	363	416	29	29	4
	44%	43%	46%	38%	48%a	43%	46%	51%hij	60%hij	51%hij	35%	28%	33%	47%	46%	37%	53%p	39%	53%r	42%	46%tv	31%	43%	29%
NET: 4-6	352	179	173	114	238	166	187	75	49	63	69	43	54	76	185	91	120	233	63	288	287	37	21	7
	33%	36%	30%	30%	34%	32%	33%	37%	26%	30%	37%	35%	31%	29%	31%	41%im	31%	33%	29%	34%	32%	40%	32%	48%su
NET: 1-3	100	59	40	38	61	58	41	16	15	10	11	19	28	21	59	20	21	78	12	87	77	14	8	2
	9%	12%	7%	10%	9%	11%	7%	8%	8%	5%	6%	16%gh	16%efgh	8%	10%	9%	6%	11%o	6%	10%	8%	15%se	12%	12%
Mean	6.31	6.16	6.45	6.03	6.44	6.16	6.45	6.55j	6.77hj	6.69hj	6.11	5.71	5.52	6.48	6.31	6.11	6.67p	6.09	6.66r	6.22	6.36v	5.94	6.34v	5.45
Standard Deviation	2.14	2.21	2.07	2.16	2.12	2.16	2.11	2.14	2.15	1.77	1.98	2.27	2.32	2.10	2.20	1.99	1.91	2.24	1.96	2.18	2.10	2.39	2.29	2.21
Standard Error	0.06	0.09	0.09	0.18	0.07	0.09	0.09	0.15	0.14	0.12	0.15	0.19	0.18	0.13	0.09	0.13	0.09	0.08	0.13	0.07	0.08	0.19	0.19	0.28

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 216

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	25	3	12	10	5	13	1	10	13	21	4	9	10	15	8	21	4	5	20
	2%	1%	2%	5%ab	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	2%	2%	6%	2%	3%
2	36	6	18	11	*	22	*	19	16	32	4	14	17	21	14	33	2	9	26
	3%	2%	3%	6%ca	*	3%	*	3%	4%	3%	3%	3%	6%	3%	3%	3%	3%	3%	3%
3	39	4	21	12	12	24	2	20	12	29	10	15	9	25	13	35	4	14	24
	4%	1%	4%	7%ca	6%	3%	4%	3%	3%	3%	7%	3%	3%	4%	3%	3%	5%	5%	3%
4	74	11	48	13	10	56	2	37	31	62	12	39	22	50	22	66	7	18	53
	7%	4%	8%	8%	5%	8%	3%	6%	8%	7%	9%	8%	7%	8%	5%	7%	9%	7%	7%
5	125	22	67	30	22	90	3	71	44	113	12	55	35	76	42	119	6	30	92
	12%	9%	11%	17%ca	11%	13%	7%	11%	12%	12%	9%	11%	12%	12%	10%	12%	8%	11%	12%
6	153	36	84	27	26	104	7	88	51	130	23	80	37	93	54	140	13	43	108
	14%	14%	14%	15%	13%	15%	15%	14%	14%	14%	17%	16%	12%	15%	13%	14%	17%	16%	14%
7	199	41	131	21	28	144	8	113	72	192	7	95	62	114	78	193	6	46	149
	18%	16%	22%c	12%	14%	20%	17%	18%	19%	20%j	5%	19%	21%	18%	19%	19%	8%	17%	19%
8	153	59	79	10	25	100	11	101	48	135	18	77	41	88	61	147	6	32	117
	14%	22%bc	13%c	6%	13%	14%	24%	16%	13%	14%	13%	15%	14%	14%	15%	15%	7%	12%	15%
9	65	25	31	8	12	44	3	46	14	58	8	36	14	36	28	58	7	15	50
	6%	9%	5%	5%	6%	6%	5%	7%	4%	6%	6%	7%	5%	6%	7%	6%	9%	6%	6%
10 - HIGHEST score	61	34	21	6	8	42	3	50	9	60	*	41	8	44	15	60	*	21	38
	6%	13%bc	3%	3%	4%	6%	6%	8%h	2%	6%	*	8%l	3%	7%	4%	6%	1%	8%	5%
Don't know	149	23	83	27	52	77	8	67	66	113	35	44	45	68	76	127	21	37	105
	14%	9%	14%	16%	26%e	11%	16%	11%	18%g	12%	27%i	9%	15%k	11%	18%m	13%	28%	14%	13%
SUMMARY:																			
NET: 9-10	126	59	52	14	20	86	6	96	23	118	8	77	22	80	43	119	7	36	87
	12%	22%bc	9%	8%	10%	12%	12%	15%h	6%	12%	6%	15%l	7%	13%	11%	12%	10%	13%	11%
NET: 7-10	478	159	262	46	73	329	25	310	143	445	33	249	126	282	182	458	19	114	353
	44%	60%bc	44%c	26%	36%	46%	52%	50%h	38%	47%j	25%	49%	42%	45%	44%	46%	25%	42%	45%
NET: 4-6	352	69	199	70	58	251	12	196	127	305	47	173	93	218	118	325	25	90	253
	33%	26%	33%	40%a	29%	35%	25%	32%	34%	32%	35%	34%	31%	35%	29%	32%	33%	34%	32%
NET: 1-3	100	13	52	33	18	58	3	49	41	82	18	38	35	62	35	89	10	28	70
	9%	5%	9%	19%ab	9%	8%	7%	8%	11%	9%	13%	7%	12%	10%	9%	9%	14%	10%	9%
Mean	6.31	7.15bc	6.21c	5.35	6.26	6.34	6.79	6.58h	5.92	6.39j	5.65	6.53l	6.00	6.29	6.36	6.35	5.62	6.30	6.31
Standard Deviation	2.14	2.05	2.02	2.30	2.12	2.07	2.03	2.12	2.12	2.12	2.17	2.11	2.18	2.18	2.08	2.12	2.35	2.20	2.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 216

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.11	0.08	0.17	0.16	0.07	0.28	0.08	0.11	0.07	0.23	0.09	0.13	0.08	0.11	0.06	0.35	0.13	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 217

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	25 2%	3 3%	1 6%	3 3%	2 2%	8 8%jk	-	2 2%	2 3%	-	1 1%	2 1%	1 7%fijk
2	36 3%	6 7%cdj	2 9%	-	1 1%	10 10%cdjkl	2 3%	4 4%	2 4%	3 3%	3 1%	3 2%	* 2%
3	39 4%	4 5%	2 9%	6 7%jk	6 6%	6 6%	3 4%	2 2%	3 3%	2 1%	3 1%	1 1%	1 3%
4	74 7%	5 5%	2 9%	4 5%	5 5%	13 13%fj	-	7 7%	3 5%	5 6%	8 4%	20 14%fj	2 17%acdfhj
5	125 12%	10 12%	3 12%	8 10%	12 11%	8 8%	12 12%	11 11%	8 11%	6 8%	27 13%	23 16%	2 14%
6	153 14%	21 23%efik	3 10%	18 22%eik	24 22%eik	7 7%	5 8%	12 13%	11 16%	5 7%	29 15%	15 10%	2 17%
7	199 18%	9 10%	3 14%	15 18%	13 12%	15 15%	11 16%	15 16%	10 15%	17 21%	68 34%acdefghkl	20 14%	2 16%
8	153 14%	8 8%	4 17%	13 16%	13 11%	11 11%	12 17%	12 12%	9 13%	16 19%	37 19%a	18 12%	1 8%
9	65 6%	5 5%	* 1%	3 4%	8 8%g	4 4%	7 11%g	-	5 8%g	7 9%g	8 4%	17 12%gj	* 2%
10 - HIGHEST score	61 6%	7 8%	-	7 8%	11 10%	3 3%	3 5%	6 6%	5 7%	5 7%	7 4%	7 4%	* 3%
Don't know	149 14%	13 14%j	3 14%	5 6%	15 13%j	16 16%j	17 24%cj	27 28%chj	8 13%j	14 18%j	9 4%	20 14%j	2 11%
SUMMARY:													
NET: 9-10	126 12%	12 13%	* 1%	10 12%	19 17%j	7 7%	11 16%	6 6%	10 15%j	12 15%	15 8%	24 16%	1 5%
NET: 7-10	478 44%	29 31%	8 32%	38 47%	45 41%	33 33%	33 49%	33 34%	29 43%	45 56%aegj	120 60%adeghkl	62 42%	4 29%
NET: 4-6	352 33%	37 40%fi	8 31%	30 37%	42 38%	27 27%	13 19%	30 31%	21 32%	17 21%	63 32%	58 40%fi	7 48%efhij
NET: 1-3	100 9%	14 15%jk	6 23%	9 11%j	9 8%	24 24%dfgjjk	5 7%	8 8%	8 12%jk	4 6%	7 3%	6 4%	2 12%jk
Mean	6.31	5.94	5.20	6.39el	6.53el	5.14	6.90ael	6.11	6.34el	6.87ael	6.67aegl	6.39el	5.45
Standard Deviation	2.14	2.39	2.33	2.12	2.15	2.59	1.99	2.12	2.29	2.01	1.58	2.06	2.21
Standard Error	0.06	0.19	0.43	0.24	0.23	0.29	0.28	0.25	0.19	0.24	0.12	0.20	0.28

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 218

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20	
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**	
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18	
1 - LOWEST score	22	10	13	14	8	15	7	-	*	1	2	*	19	11	11	1	1	22	*	22	20	2	*	*	
	7%	6%	7%	9%	4%	8%	5%	-	1%	1%	3%	1%	17%	11%	6%	1%	1%	9%	1%	7%	7%	6%	1%	12%	
2	15	6	9	7	8	5	11	1	1	1	7	3	3	*	6	9	1	15	1	15	14	1	*	*	
	4%	4%	5%	4%	5%	2%	8%	3%	2%	1%	11%	7%	2%	*	4%	12% l	1%	6%	1%	5%	5%	2%	2%	2%	
3	19	12	6	11	8	12	6	-	2	3	1	3	10	7	9	3	2	17	*	18	17	1	1	-	
	5%	8%	4%	7%	5%	6%	5%	-	6%	6%	1%	6%	9%	7%	5%	4%	2%	7%	1%	6%	6%	3%	5%	-	
4	21	7	14	7	13	15	6	1	3	-	4	3	10	6	8	6	2	19	5	16	14	4	2	*	
	6%	4%	8%	5%	7%	7%	4%	3%	11%	-	7%	6%	9%	7%	5%	8%	2%	8%	11%	5%	5%	13%	10%	5%	
5	39	24	15	19	20	25	14	5	2	8	6	4	14	14	19	6	14	25	4	35	33	3	4	*	
	11%	14%	9%	12%	11%	13%	10%	15%	6%	15%	9%	10%	13%	15%	11%	8%	14%	10%	10%	12%	11%	9%	15%	4%	
6	43	18	25	16	27	29	14	11	4	6	6	8	9	13	19	11	12	31	3	40	35	6	1	1	
	13%	11%	14%	10%	15%	14%	10%	35%	13%	10%	9%	19%	8%	14%	11%	15%	12%	13%	8%	13%	12%	21%	5%	26%	
7	43	23	20	25	18	21	22	3	3	8	11	7	11	12	24	7	20	23	8	35	38	3	1	1	
	13%	14%	11%	15%	10%	10%	16%	8%	10%	15%	17%	15%	10%	13%	14%	9%	20%	10%	21%	12%	13%	11%	5%	23%	
8	47	17	30	22	26	33	15	5	4	10	10	8	10	12	30	5	19	28	7	41	37	6	4	*	
	14%	10%	17%	13%	14%	16%	10%	15%	14%	18%	14%	19%	9%	13%	18%	6%	20%	11%	17%	13%	13%	19%	17%	9%	
9	17	9	8	3	14	11	6	2	6	3	2	1	3	5	10	3	8	10	3	14	13	2	3	*	
	5%	6%	4%	2%	8%	6%	4%	6%	20%	5%	2%	3%	3%	5%	6%	4%	8%	4%	9%	5%	4%	6%	11%	4%	
10 - HIGHEST score	18	8	10	3	15	12	6	4	3	6	3	*	2	5	12	2	10	8	3	14	17	1	1	*	
	5%	5%	6%	2%	8%	6%	4%	14%	12%	10%	4%	1%	1%	5%	7%	2%	10%	3%	9%	5%	6%	2%	3%	10%	
Don't know	57	31	26	34	23	23	33	*	1	11	15	5	23	9	23	24	9	48	5	52	48	2	6	*	
	17%	19%	15%	21%	13%	12%	24%	1%	4%	20%	23%	12%	21%	10%	14%	31% lm	9%	20%	13%	17%	17%	7%	27%	5%	
SUMMARY:																									
NET: 9-10	35	17	18	6	29	23	12	7	9	9	4	2	5	10	21	4	18	18	7	28	29	2	3	*	
	10%	11%	10%	4%	15% a	12%	9%	20%	32%	15%	6%	4%	4%	10%	13%	6%	18%	7%	17%	9%	10%	8%	14%	14%	
NET: 7-10	125	57	68	53	73	76	49	14	16	27	25	17	25	34	75	16	57	69	22	103	104	11	9	1	
	37%	35%	39%	33%	40%	38%	35%	44%	57%	48%	37%	39%	22%	36%	44% n	21%	58% p	28%	54%	34%	37%	38%	36%	47%	
NET: 4-6	103	49	54	43	60	69	34	17	9	14	17	15	32	34	46	24	28	75	12	91	82	13	7	1	
	30%	30%	31%	27%	33%	34%	24%	52%	30%	25%	25%	34%	29%	35%	27%	31%	29%	31%	30%	30%	29%	44%	30%	35%	
NET: 1-3	57	28	29	32	24	32	24	1	3	4	10	6	32	18	25	13	4	53	1	55	51	3	2	*	
	17%	17%	16%	20%	14%	16%	17%	3%	9%	8%	15%	14%	28%	19%	15%	17%	4%	22% o	3%	18%	18%	11%	8%	14%	
Mean	5.83	5.78	5.87	5.40	6.18	5.89	5.73	6.80	6.93	6.80	5.78	5.94	4.63	5.61	6.14	5.31	7.01 p	5.30	6.80	5.69	5.78	5.92	6.31	6.13	
Standard Deviation	2.49	2.45	2.54	2.45	2.48	2.49	2.51	1.94	2.37	2.11	2.45	2.09	2.59	2.54	2.50	2.31	1.89	2.55	2.04	2.52	2.54	2.24	2.30	3.21	
Standard Error	0.14	0.18	0.20	0.39	0.14	0.18	0.21	0.37	0.37	0.25	0.34	0.28	0.27	0.24	0.20	0.29	0.18	0.17	0.28	0.15	0.17	0.32	0.36	0.74	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 219

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149**	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	22	5	16	1	9	13	-	12	10	15	7	11	2	19	3	20	1	3	19
	7%	7%	8%	1%	11%	6%	-	7%	7%	5%	12%	8%	2%	9%	2%	7%	4%	4%	8%
2	15	*	5	10	9	5	-	4	11	8	8	3	3	6	9	8	8	2	14
	4%	1%	2%	18%	12% a	2%	-	3%	7%	3%	13%	2%	3%	3%	7%	2%	21%	2%	6%
3	19	5	9	5	1	8	4	7	11	18	1	5	12	13	6	18	1	5	14
	5%	7%	4%	9%	2%	3%	19%	4%	8%	6%	2%	4%	11%	6%	5%	6%	3%	5%	6%
4	21	4	13	4	6	14	*	10	10	17	4	13	2	14	7	17	4	4	17
	6%	5%	7%	7%	7%	6%	1%	6%	6%	6%	6%	9%	2%	7%	6%	6%	11%	5%	7%
5	39	4	22	10	7	31	1	21	10	31	9	16	8	31	7	35	3	11	27
	11%	5%	12%	19%	9%	14%	3%	13%	7%	11%	14%	11%	8%	15%	6%	12%	8%	12%	11%
6	43	6	27	8	5	34	1	22	20	37	6	19	17	21	20	43	*	15	27
	13%	8%	14%	15%	7%	15%	6%	14%	13%	13%	11%	14%	16%	10%	16%	14%	1%	16%	11%
7	43	6	30	7	11	29	1	22	13	33	10	18	11	28	15	35	8	16	27
	13%	7%	16%	13%	14%	13%	3%	13%	8%	12%	17%	13%	11%	14%	12%	11%	22%	18%	11%
8	47	23	18	2	7	30	10	21	23	44	3	23	14	22	22	46	1	6	40
	14%	30% b	9%	4%	9%	13%	51%	16%	16%	16%	5%	16%	14%	11%	17%	15%	3%	7%	16%
9	17	5	6	5	2	13	*	14	3	15	2	10	3	9	6	15	2	4	11
	5%	7%	3%	9%	3%	6%	2%	8%	2%	5%	3%	7%	3%	5%	5%	5%	5%	4%	5%
10 - HIGHEST score	18	13	4	1	2	14	1	17	1	18	-	15	1	14	4	18	-	7	10
	5%	17% b	2%	2%	3%	6%	3%	10% h	1%	6%	-	11% i	1%	7%	3%	6%	-	8%	4%
Don't know	57	5	44	2	19	34	2	14	37	46	11	6	29	28	28	49	8	17	39
	17%	6%	23% a	3%	24%	15%	11%	9%	25% g	16%	17%	4%	29% k	14%	22%	16%	22%	19%	16%
SUMMARY:																			
NET: 9-10	35	19	9	6	4	27	1	31	4	34	2	25	4	24	9	34	2	11	22
	10%	24% b	5%	10%	6%	12%	5%	19% h	3%	12%	3%	18% i	4%	12%	7%	11%	5%	12%	9%
NET: 7-10	125	48	58	15	22	86	11	73	40	111	15	66	29	74	46	114	11	33	89
	37%	62% b	30%	28%	29%	38%	59%	45% h	27%	39%	25%	47%	28%	36%	36%	38%	31%	37%	36%
NET: 4-6	103	14	62	23	18	80	2	53	40	84	19	48	27	65	35	95	7	30	71
	30%	18%	32%	41%	23%	35%	11%	32%	27%	30%	31%	34%	26%	32%	27%	31%	19%	33%	29%
NET: 1-3	57	11	29	16	19	26	4	23	33	40	16	20	17	37	18	46	10	9	47
	17%	14%	15%	29%	24%	12%	19%	14%	22%	14%	27%	14%	16%	18%	14%	15%	28%	11%	19%
Mean	5.83	6.90 b	5.50	5.12	4.96	6.07	6.70	6.24 h	5.22	6.08	4.67	6.19	5.74	5.68	5.98	5.97	4.72	6.19	5.67
Standard Deviation	2.49	2.68	2.33	2.32	2.72	2.36	2.22	2.57	2.45	2.44	2.45	2.59	2.14	2.58	2.32	2.46	2.50	2.26	2.56

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 219

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.14	0.27	0.18	0.28	0.33	0.16	0.56	0.18	0.22	0.14	0.40	0.21	0.23	0.18	0.21	0.14	0.53	0.21	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 220

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	22 7%	2 6%	-	6 26%	-	1 1%	-	6 16%	*	*	1 2%	6 19%	12 2%
2	15 4%	1 2%	1 11%	-	1 4%	1 1%	7 30%	-	*	*	3 4%	2 5%	* 2%
3	19 5%	1 3%	* 5%	1 7%	2 5%	8 19%	-	1 2%	1 5%	*	* 1%	3 11%	-
4	21 6%	4 13%	1 10%	1 3%	1 3%	3 7%	1 4%	2 4%	2 10%	-	5 7%	2 6%	* 5%
5	39 11%	3 9%	4 47%	5 24%	6 21%	8 17%	1 3%	4 10%	4 15%	-	3 4%	3 9%	* 4%
6	43 13%	6 21%	* 4%	1 4%	5 16%	7 16%	2 8%	6 14%	1 5%	5 22%	9 14%	1 2%	1 26%
7	43 13%	3 11%	1 8%	1 5%	4 14%	6 12%	2 9%	8 19%	1 5%	1 4%	13 20%	3 10%	1 23%
8	47 14%	6 19%	* 6%	2 8%	4 15%	1 1%	2 8%	7 17%	4 17%	1 5%	17 26%	3 10%	* 9%
9	17 5%	2 6%	-	1 3%	2 9%	-	2 9%	1 3%	3 11%	1 3%	3 5%	3 9%	* 4%
10 - HIGHEST score	18 5%	1 2%	1 10%	2 9%	1 5%	1 3%	2 7%	2 4%	1 3%	1 5%	6 9%	1 3%	* 10%
Don't know	57 17%	2 7%	-	3 13%	3 9%	10 22%	5 22%	5 13%	6 27%	12 55%	5 8%	5 16%	* 5%
SUMMARY:													
NET: 9-10	35 10%	2 8%	1 10%	2 11%	4 13%	1 3%	4 16%	3 6%	3 14%	2 8%	10 15%	3 11%	* 14%
NET: 7-10	125 37%	11 38%	2 23%	5 23%	12 42%	8 17%	8 33%	17 42%	9 36%	4 17%	40 61%	10 32%	1 47%
NET: 4-6	103 30%	13 44%	5 61%	7 31%	11 40%	18 40%	4 15%	11 28%	7 30%	5 22%	16 25%	5 17%	1 35%
NET: 1-3	57 17%	3 11%	1 16%	7 33%	3 9%	10 21%	7 30%	7 17%	2 8%	1 6%	4 6%	11 35%	* 14%
Mean	5.83	5.92	5.34	4.64	6.33	5.07	5.37	5.69	6.31	6.37	6.88	4.77	6.13
Standard Deviation	2.49	2.24	2.27	3.09	2.02	1.85	3.08	2.65	2.30	2.37	2.09	3.03	3.21
Standard Error	0.14	0.32	0.57	0.75	0.38	0.35	0.77	0.53	0.36	0.68	0.27	0.58	0.74

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 221

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	28	13	15	7	21	17	11	2	5	3	5	4	9	6	12	10	8	20	3	26	25	1	1	1
	2%	2%	2%	1%	2% a	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	*	1%	3%
2	21	8	13	11	10	11	10	3	4	1	5	1	6	7	8	5	6	15	1	20	14	-	2	4
	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	2%	*	2%	2%	1%	1%	1%	1%	1%	1%	1%	-	2% t	8% stu
3	46	29	17	26	20	23	24	2	6	3	7	16	13	11	30	5	8	38	8	38	39	3	2	2
	3%	3%	2%	3%	2%	3%	2%	1%	2%	1%	2%	5% eg	3%	3%	3%	1%	2%	3%	4%	2%	3%	2%	2%	4%
4	83	32	51	48	35	26	57	12	8	10	24	5	25	16	30	37	17	67	6	77	69	3	8	4
	5%	4%	5%	5%	4%	3%	6%	5%	3%	3%	7% l	2%	6% l	4%	3%	7% m	3%	5%	3%	5%	5%	2%	8% t	6% t
5	136	63	73	42	94	58	78	25	23	16	22	25	25	35	74	27	41	95	14	122	111	10	11	4
	7%	7%	8%	4%	11% a	7%	7%	12%	8%	6%	7%	8%	6%	9%	8%	5%	8%	7%	7%	7%	7%	6%	11%	7%
6	203	93	110	103	100	113	90	32	31	30	31	31	48	43	86	74	69	135	21	182	175	13	11	5
	11%	11%	12%	11%	12%	14% q	9%	15%	11%	10%	9%	10%	12%	11%	9%	14% m	13%	10%	11%	11%	12%	7%	10%	9%
7	327	174	154	183	144	154	174	36	47	56	68	43	78	75	170	82	108	219	36	290	279	25	18	5
	18%	20%	16%	19%	17%	19%	17%	17%	16%	19%	21%	14%	19%	20%	18%	16%	20%	17%	19%	18%	19% v	14%	17%	9%
8	370	178	193	215	156	158	212	35	47	70	58	66	95	77	201	92	116	254	36	334	292	48	23	7
	20%	20%	20%	22%	18%	20%	20%	17%	16%	24%	18%	22%	24%	21%	22%	18%	22%	20%	19%	20%	20%	27% sv	22%	13%
9	199	85	114	108	91	83	116	15	30	37	36	42	39	39	119	40	53	146	11	187	143	35	9	12
	11%	10%	12%	11%	10%	10%	11%	7%	10%	13%	11%	14%	10%	10%	13% n	8%	10%	11%	6%	11%	10%	20% su	8%	21% su
10 - HIGHEST score	250	131	119	146	104	99	151	22	64	34	44	51	35	29	123	98	62	188	40	209	197	33	11	8
	14%	15%	13%	15%	12%	13%	15%	11%	22% ej	11%	13%	17% j	9%	8%	13% l	19% lm	11%	15%	21% r	13%	13%	19%	11%	15%
Don't know	164	78	86	72	92	49	115	28	27	32	27	20	30	35	80	50	50	114	16	148	147	5	10	3
	9%	9%	9%	8%	11%	6%	11% c	13%	9%	11%	8%	7%	7%	9%	9%	10%	9%	9%	8%	9%	10% t	3%	9% t	5%
SUMMARY:																								
NET: 9-10	448	215	233	254	195	182	266	37	94	70	80	93	74	68	243	138	115	334	52	397	340	68	20	20
	25%	24%	25%	26%	22%	23%	26%	17%	32% ei	24%	24%	30% ei	18%	18%	26% l	27% l	21%	26%	27%	24%	23%	39% su	19%	36% su
NET: 7-10	1146	567	580	651	495	494	652	108	188	196	206	202	247	220	614	312	338	808	124	1021	911	141	61	33
	63%	64%	61%	68% b	57%	62%	63%	51%	64% e	67% e	63%	66% e	61%	59%	66%	60%	63%	63%	64%	63%	61%	80% suw	58%	59%
NET: 4-6	422	189	233	193	229	197	225	69	61	56	77	62	98	94	191	137	126	296	41	380	354	26	30	12
	23%	21%	25%	20%	26% a	25%	22%	33% fgi	21%	19%	23%	20%	24%	25%	20%	26%	24%	23%	21%	23%	24% l	15%	28% l	22%
NET: 1-3	96	50	45	44	51	51	45	7	15	8	17	21	28	24	51	21	22	74	12	84	78	4	5	8
	5%	6%	5%	5%	6%	6%	4%	3%	5%	3%	5%	7%	7%	6%	5%	4%	4%	6%	6%	5%	5%	2%	5%	14% stu
Mean	7.20	7.23	7.17	7.38 b	7.00	7.09	7.29	6.90	7.46 ej	7.44 ej	7.11	7.39 j	6.92	6.89	7.29 i	7.26	7.20	7.20	7.34	7.18	7.14	7.92 suw	6.91	6.90
Standard Deviation	2.07	2.07	2.08	1.98	2.15	2.08	2.06	1.95	2.19	1.82	2.12	2.11	2.08	2.03	2.03	2.16	1.93	2.13	2.13	2.06	2.07	1.72	2.07	2.69
Standard Error	0.05	0.07	0.07	0.10	0.06	0.07	0.07	0.14	0.14	0.11	0.12	0.12	0.11	0.11	0.07	0.10	0.08	0.06	0.15	0.05	0.06	0.10	0.14	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - lm/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 222

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	28	2	15	11	6	17	-	14	12	21	8	13	6	22	6	26	2	7	21
	2%	1%	1%	5%ab	1%	1%	-	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%
2	21	3	12	6	5	11	2	11	8	16	5	7	8	14	7	19	-	3	18
	1%	1%	1%	2%	1%	1%	5%a	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%
3	46	2	33	12	11	28	2	16	27	30	16	12	23	24	22	35	11	9	33
	3%	*	3%a	5%a	2%	2%	4%	2%	3%	2%	4%	2%	5%a	2%	3%	2%	4%	2%	2%
4	83	14	38	29	33	49	1	38	40	57	27	31	18	55	29	65	18	18	63
	5%	4%	3%	12%ab	7%	4%	3%	5%	5%	4%	6%	4%	4%	5%	4%	4%	7%	5%	5%
5	136	27	81	26	34	87	4	69	61	115	22	58	37	82	51	122	14	29	102
	7%	8%	7%	11%	7%	7%	8%	9%	7%	8%	5%	7%	7%	7%	7%	8%	5%	7%	7%
6	203	34	131	35	52	128	10	85	94	165	38	82	57	122	77	177	25	44	155
	11%	10%	11%	15%	11%	11%	18%	11%	11%	12%	9%	11%	12%	11%	11%	11%	9%	11%	11%
7	327	48	224	50	80	213	6	132	167	259	68	145	92	199	125	279	48	63	259
	18%	13%	19%	21%a	17%	18%	11%	17%	20%	19%	16%	19%	19%	18%	18%	18%	18%	16%	19%
8	370	66	262	27	87	232	10	160	168	262	109	162	102	200	167	294	77	80	286
	20%	19%	22%c	11%	18%	20%	18%	20%	20%	19%	25%i	21%	21%	18%	24%a	19%	28%o	20%	21%
9	199	46	133	12	52	127	7	78	109	164	35	71	69	119	76	179	19	46	151
	11%	13%c	11%c	5%	11%	11%	14%	10%	13%	12%	8%	9%	14%	11%	11%	12%	7%	11%	11%
10 - HIGHEST score	250	82	149	14	70	159	5	113	101	180	70	131	41	159	87	208	42	66	181
	14%	23%bc	13%c	6%	15%	14%	9%	14%	12%	13%	16%	17%i	8%	14%	12%	13%	15%	16%	13%
Don't know	164	32	97	16	43	103	6	78	70	133	32	69	43	107	50	147	16	40	119
	9%	9%	8%	7%	9%	9%	11%	10%	8%	9%	7%	9%	9%	10%	7%	9%	6%	10%	9%
SUMMARY:																			
NET: 9-10	448	129	282	26	122	287	13	191	209	344	104	202	109	278	163	386	61	112	332
	25%	36%bc	24%c	11%	26%	25%	23%	24%	24%	25%	24%	26%	22%	25%	23%	22%	22%	28%	24%
NET: 7-10	1146	242	768	103	288	732	28	484	544	865	281	510	303	677	455	959	185	255	877
	63%	68%c	65%c	43%	61%	63%	52%	61%	63%	62%	66%	65%	61%	61%	65%	62%	68%	63%	63%
NET: 4-6	422	75	250	89	118	263	15	192	195	336	86	171	112	258	157	363	58	92	320
	23%	21%	21%	38%ab	25%	23%	28%	24%	23%	24%	20%	22%	23%	23%	22%	23%	21%	23%	23%
NET: 1-3	96	7	60	28	23	56	4	41	47	67	29	32	37	59	36	81	13	19	72
	5%	2%	5%a	12%ab	5%	5%	8%	5%	6%	5%	7%	4%	8%	5%	5%	5%	5%	5%	5%
Mean	7.20	7.75bc	7.25c	6.00	7.17	7.24	6.95	7.17	7.17	7.19	7.23	7.35	7.02	7.17	7.23	7.19	7.29	7.32	7.18
Standard Deviation	2.07	1.96	1.98	2.23	2.13	2.04	2.16	2.11	2.04	2.04	2.18	2.04	2.05	2.14	1.98	2.08	2.00	2.11	2.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 222

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.05	0.10	0.06	0.14	0.11	0.06	0.28	0.07	0.07	0.05	0.13	0.07	0.10	0.06	0.08	0.05	0.16	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 223

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	28	1	4	3	2	2	4	1	1	4	3	2	1
2%	*		6%ak	2%	1%	1%	3%	1%	1%	3%	1%	1%	3%
2	21	-	1	4	2	1	-	4	2	1	*	2	4
1%	-		1%	2%	1%	*	-	3%	2%a	*	*	1%	8%abdefhijk
3	46	3	3	1	2	12	7	5	2	-	1	8	2
3%	3%	2%	5%	1%	1%	6%j	5%	3%	2%	-	1%	4%	4%j
4	83	3	4	11	9	7	11	8	8	7	3	8	4
5%	5%	2%	6%	7%a	4%	4%	8%	5%	8%aj	5%	1%	4%	6%aj
5	136	10	9	13	20	6	18	11	11	9	13	12	4
7%	7%	6%	13%e	8%	9%	3%	13%	7%	11%e	6%	7%	5%	7%
6	203	13	6	14	31	31	17	15	11	14	17	31	5
11%	11%	7%	9%	9%	14%	16%a	12%	9%	10%	10%	9%	14%	9%
7	327	25	10	25	46	54	19	33	18	10	33	48	5
18%	14%	14%	15%	16%	21%il	29%afil	13%	21%l	17%i	7%	17%	21%il	9%
8	370	48	21	17	48	30	40	18	23	40	46	32	7
20%	27%cgkl	31%cegkl	11%	22%	16%	28%cgkl	11%	22%cg	28%cgkl	24%cgl	14%	13%	
9	199	35	4	11	20	20	3	16	9	28	11	30	12
11%	20%bcdfghj	6%	7%	9%	11%	11%	2%	10%	8%	19%fhj	6%	13%f	21%bcdefghj
10 - HIGHEST score	250	33	2	33	26	9	8	29	11	18	56	17	8
14%	19%befk	2%	21%befk	12%	5%	6%	18%befk	11%b	12%	29%abdefhikl	7%	15%befk	
Don't know	164	5	5	22	13	13	15	21	10	13	8	37	3
9%	3%	7%	14%aj	6%	7%	11%a	13%aj	9%a	9%	4%	16%adj	5%	
SUMMARY:													
NET: 9-10	448	68	6	44	45	29	12	45	20	46	67	46	20
25%	39%bdefhk	8%	29%bf	21%	16%	8%	28%bf	19%	32%bef	35%bdefhk	20%	36%bdefhk	
NET: 7-10	1146	141	37	86	140	113	71	96	61	96	146	126	33
63%	80%bcdefghkl	55%	56%	64%	61%	60%	67%	58%	76%bcdefghkl	56%	59%		
NET: 4-6	422	26	18	38	61	44	46	33	30	29	33	51	12
23%	15%	27%aa	25%	28%aa	24%	32%aj	21%	28%aj	20%	17%	23%	22%	
NET: 1-3	96	4	7	7	6	15	11	11	5	5	4	11	8
5%	2%	11%adl	5%	3%	8%	8%	7%	5%	5%	3%	2%	5%	14%acdhijk
Mean	7.20	7.92bcdefghkl	6.39	7.20	7.16b	6.81	6.47	7.20	6.91	7.62bf	7.89bcdefghkl	7.05	6.90
Standard Deviation	2.07	1.72	2.21	2.36	1.86	1.88	2.09	2.25	2.07	2.07	1.91	1.91	2.69
Standard Error	0.05	0.10	0.27	0.22	0.15	0.16	0.23	0.22	0.14	0.20	0.15	0.16	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 224

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	40	20	20	19	21	22	18	1	13	1	11	3	11	4	29	7	16	24	1	39	34	2	3	1
	4%	4%	4%	4%	4%	4%	3%	1%	7% qg	*	5%	2%	6% qg	2%	5%	3%	5%	3%	*	4%	4%	2%	6%	2%
2	38	18	20	21	17	15	23	3	9	3	10	8	5	6	15	18	19	20	3	35	29	4	4	2
	4%	3%	4%	4%	3%	3%	4%	2%	5%	1%	5%	6%	3%	3%	3%	6%	6%	3%	2%	4%	3%	4%	7%	6%
3	58	23	35	32	26	19	39	9	10	10	13	8	9	12	36	10	21	37	7	51	46	7	3	3
	5%	4%	6%	6%	5%	4%	7%	5%	5%	5%	6%	6%	5%	5%	6%	3%	6%	5%	4%	6%	5%	7%	5%	10%
4	57	31	26	21	36	23	34	16	10	6	11	2	12	13	31	13	11	46	8	50	37	11	5	3
	5%	6%	5%	4%	6%	5%	6%	10%	5%	3%	5%	2%	7%	6%	6%	4%	3%	6%	5%	5%	4%	11% s	10% s	10% su
5	144	62	82	64	80	66	78	23	29	30	25	23	15	36	69	39	39	104	16	127	113	16	10	4
	13%	12%	15%	13%	14%	13%	13%	14%	15%	14%	11%	18%	9%	16%	12%	13%	12%	14%	10%	14%	13%	16%	18%	15%
6	148	65	84	72	77	73	75	24	21	21	36	17	29	30	82	36	47	102	18	130	127	11	6	4
	14%	12%	15%	14%	13%	15%	13%	15%	11%	11%	16%	14%	17%	14%	14%	12%	14%	13%	11%	14%	14%	11%	11%	14%
7	166	91	75	87	80	100	66	18	23	42	35	19	29	36	93	37	58	108	29	137	142	14	8	2
	15%	17%	13%	17%	14%	20% cd	11%	11%	12%	21%	16%	15%	17%	16%	16%	13%	18%	14%	18%	15%	16%	14%	16%	8%
8	128	68	60	64	63	55	73	22	25	26	21	19	15	27	61	40	41	87	27	101	106	17	3	2
	12%	13%	11%	13%	11%	11%	13%	13%	13%	13%	9%	15%	9%	12%	11%	13%	12%	12%	17%	11%	12%	17% uv	5%	5%
9	59	26	33	19	40	28	30	11	11	18	6	5	8	15	31	13	20	39	10	48	45	7	2	4
	5%	5%	6%	4%	7%	6%	5%	7%	6%	9%	3%	4%	5%	7%	6%	4%	6%	5%	6%	5%	5%	7%	4%	15% su
10 - HIGHEST score	72	41	30	28	43	36	35	13	15	15	8	13	7	14	28	30	19	52	18	54	63	5	3	2
	7%	8%	5%	6%	7%	7%	6%	8%	8%	7%	4%	10%	4%	6%	5%	10% am	6%	7%	11%	6%	7%	5%	5%	5%
Don't know	172	82	90	76	96	64	108	22	31	31	46	12	30	28	91	53	37	135	22	150	157	6	7	3
	16%	16%	16%	15%	17%	13%	19%	14%	16%	15%	21%	9%	18%	13%	16%	18%	11%	18%	14%	16%	17% at	6%	13%	10%
SUMMARY:																								
NET: 9-10	130	67	63	47	83	65	65	24	27	33	14	17	16	28	59	43	39	91	28	102	108	11	5	6
	12%	13%	11%	9%	14%	13%	11%	15%	13%	16% h	6%	14%	9%	13%	10%	14%	12%	12%	17%	11%	12%	11%	9%	21%
NET: 7-10	424	226	198	197	227	220	204	63	75	102	69	55	59	92	213	119	137	287	84	340	356	42	16	10
	39%	43%	36%	39%	39%	44%	35%	39%	38%	50% hi	31%	43%	35%	41%	38%	40%	42%	38%	53% fr	37%	40%	42%	30%	33%
NET: 4-6	349	158	192	156	193	162	187	63	60	58	72	42	55	80	182	88	97	252	42	307	278	39	21	12
	32%	30%	35%	31%	33%	32%	32%	39%	30%	28%	32%	33%	33%	36%	32%	30%	30%	33%	26%	33%	31%	39%	39%	40%
NET: 1-3	137	61	75	72	64	57	80	13	33	14	34	19	25	22	80	35	55	81	11	125	109	13	10	5
	13%	12%	14%	14%	11%	11%	14%	8%	16% g	7%	15%	15%	15%	10%	14%	12%	17%	11%	7%	14%	12%	13%	18%	17%
Mean	6.11	6.23	5.99	6.00	6.20	6.23	6.00	6.34	5.92	6.70% hj	5.68	6.21	5.81	6.24	5.95	6.31	5.99	6.16	6.83% r	5.98	6.18% u	5.99	5.38	5.87
Standard Deviation	2.31	2.33	2.29	2.28	2.33	2.27	2.34	2.14	2.58	1.99	2.27	2.36	2.35	2.14	2.31	2.42	2.40	2.27	2.10	2.32	2.30	2.23	2.40	2.47
Standard Error	0.07	0.10	0.10	0.17	0.08	0.10	0.10	0.17	0.18	0.14	0.16	0.20	0.19	0.14	0.10	0.15	0.13	0.08	0.17	0.08	0.09	0.17	0.22	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 225

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	40	6	26	8	7	28	1	26	13	35	5	16	13	30	10	37	3	6	34
	4%	2%	4%	6%	3%	4%	2%	5%	3%	4%	3%	3%	5%	4%	3%	4%	3%	3%	4%
2	38	5	26	8	13	17	4	22	16	27	11	15	9	30	7	35	2	8	30
	4%	2%	4%	5%	5%	2%	9%	4%	4%	3%	6%	3%	4%	4%	2%	4%	2%	3%	4%
3	58	8	31	18	6	46	-	38	19	55	4	41	6	41	14	57	1	8	49
	5%	3%	5%	13%ab	2%	7%	-	7%	4%	6%	2%	8%l	2%	6%	4%	6%	1%	4%	6%
4	57	13	31	11	16	31	4	30	24	49	8	25	11	38	18	54	2	14	42
	5%	5%	5%	8%	7%	4%	11%	5%	5%	5%	4%	5%	4%	6%	5%	6%	2%	6%	5%
5	144	20	93	30	36	86	6	73	67	125	19	65	32	95	48	131	13	25	116
	13%	8%	14%	21%a	15%	13%	14%	13%	15%	14%	11%	13%	12%	14%	13%	13%	13%	11%	14%
6	148	25	94	23	17	107	3	64	74	128	21	78	37	97	47	134	13	32	112
	14%	10%	14%	17%	7%	16%d	7%	11%	17%	14%	12%	15%	14%	14%	12%	14%	12%	14%	14%
7	166	35	118	13	36	115	5	67	82	127	40	59	65	104	60	139	27	31	132
	15%	14%	18%	10%	15%	17%	12%	12%	19%g	14%	23%	12%	25%k	15%	16%	14%	26%	13%	16%
8	128	51	66	7	25	76	14	80	34	111	17	67	31	62	64	117	11	23	102
	12%	21%bc	10%	5%	10%	11%	33%	14%h	8%	12%	10%	13%	12%	9%	17%lm	12%	11%	10%	12%
9	59	21	31	5	16	41	-	29	22	45	14	28	11	35	21	51	7	19	39
	5%	9%	5%	3%	6%	6%	-	5%	5%	5%	8%	6%	4%	5%	6%	5%	7%	8%	5%
10 - HIGHEST score	72	30	32	6	21	43	2	42	19	56	15	39	9	45	25	61	11	21	48
	7%	12%bc	5%	4%	9%	6%	5%	7%	4%	6%	9%	8%	4%	7%	6%	6%	10%	9%	6%
Don't know	172	32	111	12	55	99	3	97	62	150	22	73	33	103	68	157	15	44	123
	16%	13%	17%	9%	22%	14%	6%	17%	14%	17%	13%	14%	13%	15%	18%	16%	14%	19%	15%
SUMMARY:																			
NET: 9-10	130	52	63	11	37	83	2	71	42	101	29	68	20	80	46	112	18	41	87
	12%	21%bc	10%	8%	15%	12%	5%	12%	10%	11%	17%	13%	8%	12%	12%	12%	17%	18%f	10%
NET: 7-10	424	138	246	31	98	274	20	218	158	339	85	194	116	246	169	368	56	96	321
	39%	56%bc	37%cc	22%	40%	40%	50%	38%	36%	37%	49%	38%	45%	36%	44%	38%	53%	41%	39%
NET: 4-6	349	58	219	64	69	224	13	166	165	302	47	168	80	229	113	318	28	71	270
	32%	23%	33%a	46%ab	28%	33%	32%	29%	38%g	33%	27%	33%	31%	34%	30%	33%	27%	30%	33%
NET: 1-3	137	19	83	33	26	91	5	86	48	116	20	72	28	101	32	130	6	22	113
	13%	8%	13%	24%ab	10%	13%	12%	15%	11%	13%	11%	14%	11%	15%nn	8%	13%	6%	10%	14%
Mean	6.11	6.96bc	5.98c	5.13	6.24	6.11	6.12	6.04	5.98	6.05	6.39	6.13	6.10	5.91	6.45m	6.04	6.79	6.43	6.01
Standard Deviation	2.31	2.25	2.23	2.23	2.44	2.28	2.31	2.47	2.11	2.30	2.36	2.35	2.15	2.37	2.15	2.32	2.07	2.36	2.30

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 225

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.07	0.13	0.09	0.17	0.17	0.09	0.36	0.10	0.11	0.08	0.20	0.10	0.14	0.09	0.11	0.07	0.24	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 226

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	40 4%	2 2%	1 4%	8 7%	1 1%	11 9%	5 7%	6 6%	3 6% ijk	- 1%	2 1%	1 1%	1 2%
2	38 4%	4 4%	- -	1 1%	- -	5 4%	1 1%	1 1%	4 7% cdj	15 16% cdgj	1 1%	6 5%	2 6% cdj
3	58 5%	7 7% j	2 6%	3 3%	2 2%	18 14% jk	3 4%	11 11% j	3 5%	3 3%	2 1%	2 2%	3 10% jk
4	57 5%	11 11% ij	3 9% i	4 3%	6 7%	4 3%	1 2%	5 5%	5 10% ij	1 1%	3 2%	11 9%	3 10% ij
5	144 13%	16 16% jk	7 22% ijk	24 20% k	12 13%	22 17%	18 27%	10 10%	10 18% jk	6 7%	9 6%	7 6%	4 15% jk
6	148 14%	11 11%	5 17%	16 13%	18 19%	22 17%	3 5%	13 14%	6 11%	12 13%	22 14%	16 14%	4 14%
7	166 15%	14 14%	5 17%	8 7%	19 20%	10 8%	10 15%	11 12%	8 16%	7 8%	49 32% aceghil	22 19%	2 8%
8	128 12%	17 17% chkl	1 4%	6 5%	19 19% chk	12 10%	3 4%	13 14%	3 5%	18 19%	28 18% chkl	7 6%	2 5%
9	59 5%	7 7%	1 2%	5 5%	3 3%	3 3%	1 1%	7 7%	2 4%	7 8%	10 6%	8 7%	4 15% bcdelh
10 - HIGHEST score	72 7%	5 5%	1 3%	14 12%	7 7%	5 4%	3 5%	4 4%	3 5%	7 8%	17 11%	5 4%	2 5%
Don't know	172 16%	6 6%	4 15%	29 25% aj	9 9%	14 11%	19 29%	17 17%	7 13%	16 17%	14 9%	35 29% adehjl	3 10%
SUMMARY:													
NET: 9-10	130 12%	11 11%	1 5%	19 16%	10 10%	9 7%	4 5%	11 11%	5 9%	15 16%	27 17%	13 11%	6 21% be
NET: 7-10	424 39%	42 42% ae	8 27%	33 29%	47 49% abceh	31 25%	16 24%	35 36%	16 30%	40 43%	104 67% abceghkl	41 35%	10 33%
NET: 4-6	349 32%	39 39% ij	14 49% ij	43 37%	37 38%	48 37%	23 35%	28 28%	21 39% ij	19 20%	34 22%	34 28%	12 40% ij
NET: 1-3	137 13%	13 13% dj	3 10%	12 10%	3 3%	34 27% cdjk	8 12%	18 18% dj	10 18% djk	17 19% dj	4 3%	9 7%	5 17% dj
Mean	6.11	5.99	5.58	6.10	6.64 eh	5.18	5.44	5.84	5.38	6.25	7.20 acehkl	6.21 eh	5.87
Standard Deviation	2.31	2.23	1.90	2.58	1.78	2.43	2.26	2.43	2.40	2.64	1.70	2.12	2.47
Standard Error	0.07	0.17	0.31	0.28	0.20	0.27	0.36	0.30	0.22	0.32	0.15	0.24	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 227

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	31	16	16	11	20	17	14	1	12	2	5	5	8	2	26	3	12	20	1	30	24	2	4	1
	4%	4%	5%	3%	5%	5%	3%	2%	7%	1%	3%	5%	6%	2%	6%	2%	5%	4%	2%	4%	4%	3%	9%	6%
2	23	8	16	11	13	10	13	2	1	1	12	3	3	1	13	9	8	15	1	22	16	4	1	2
	3%	2%	4%	3%	3%	3%	3%	3%	1%	1%	7%	3%	3%	1%	3%	5%	3%	3%	1%	3%	3%	5%	3%	13%su
3	37	23	13	20	16	11	26	4	5	7	8	3	10	6	24	7	11	25	3	34	24	9	4	*
	5%	6%	4%	6%	4%	3%	6%	5%	3%	5%	5%	3%	8%	5%	5%	3%	4%	5%	4%	5%	4%	11%e	8%	2%
4	54	32	22	26	28	20	34	10	15	4	17	4	3	12	23	20	15	39	8	46	46	5	2	2
	7%	8%	6%	7%	7%	6%	7%	14%g	10%	3%	10%	4%	2%	10%	5%	10%	6%	8%	10%	7%	7%	6%	4%	12%
5	99	38	62	54	46	47	52	6	21	12	23	24	12	13	51	36	25	75	6	94	77	15	7	2
	13%	9%	18%	15%	11%	15%	12%	8%	13%	9%	13%	24%g	11%	11%	11%	18%	10%	15%	7%	14%	12%	19%	15%	10%
6	91	52	39	35	56	32	59	9	12	21	22	17	10	7	65	19	34	57	7	84	75	9	6	1
	12%	12%	11%	10%	14%	10%	13%	12%	8%	15%	13%	17%	8%	6%	15%	9%	13%	11%	9%	12%	12%	11%	14%	7%
7	113	63	50	61	51	66	47	14	12	31	17	18	21	25	69	19	38	75	19	93	94	11	5	2
	15%	15%	14%	17%	13%	21%cd	10%	18%	8%	22%f	10%	18%	18%	21%	15%	9%	15%	15%	24%r	14%	15%	15%	11%	14%
8	76	44	32	30	46	35	42	10	25	14	10	6	11	16	33	28	32	45	11	66	63	10	3	*
	10%	11%	9%	8%	11%	11%	9%	13%	16%	10%	6%	6%	9%	13%	7%	13%	12%	9%	13%	10%	10%	14%	7%	2%
9	55	36	18	31	23	25	30	3	12	16	14	4	6	7	34	13	24	30	7	47	46	4	3	2
	7%	9%	5%	9%	6%	8%	7%	4%	8%	11%	8%	4%	5%	6%	8%	6%	9%	6%	7%	7%	7%	5%	7%	12%
10 - HIGHEST score	57	33	24	16	40	18	39	3	19	14	10	5	5	9	29	18	26	31	6	51	52	2	2	1
	7%	8%	7%	4%	10%	6%	9%	3%	12%	10%	6%	5%	4%	8%	7%	9%	10%	6%	7%	7%	8%	3%	4%	4%
Don't know	132	75	57	68	63	34	98	13	24	19	35	12	28	22	77	32	32	100	10	121	116	5	8	3
	17%	18%	16%	19%	16%	11%	22%cd	18%	15%	13%	20%	12%	24%	18%	17%	16%	12%	20%	13%	18%	18%t	6%	18%t	17%
SUMMARY:																								
NET: 9-10	111	69	42	48	64	42	69	5	32	30	24	9	11	16	64	31	50	61	13	98	98	6	5	2
	14%	16%	12%	13%	16%	13%	15%	7%	20%	21%e	14%	9%	10%	14%	14%	15%	19%	12%	16%	14%	15%	8%	11%	16%
NET: 7-10	300	177	124	139	161	143	158	29	69	75	51	34	43	57	165	78	120	180	43	257	255	28	13	5
	39%	42%	36%	38%	40%	45%	35%	38%	43%	53%hi	30%	33%	37%	48%	37%	38%	47%p	35%	53%r	37%	40%	37%	29%	33%
NET: 4-6	245	122	123	115	130	100	145	26	49	38	62	45	25	32	138	75	74	171	21	224	198	28	14	5
	32%	29%	35%	32%	32%	32%	32%	35%	31%	27%	36%	45%j	21%	26%	31%	37%	29%	33%	27%	33%	31%	37%	33%	29%
NET: 1-3	91	47	45	42	49	38	53	7	18	10	25	11	20	9	63	20	31	60	6	86	64	15	9	3
	12%	11%	13%	12%	12%	12%	12%	10%	12%	7%	14%	10%	18%	7%	14%	10%	12%	12%	7%	12%	10%	20%e	20%e	21%
Mean	6.14	6.32	5.92	6.05	6.21	6.12	6.16	5.97	6.32	6.89ehj	5.76	5.85	5.81	6.48	6.02	6.21	6.43	5.98	6.60	6.08	6.27u	5.66	5.47	5.39
Standard Deviation	2.38	2.38	2.37	2.26	2.48	2.33	2.42	2.09	2.67	2.05	2.44	2.10	2.50	2.18	2.45	2.34	2.47	2.32	2.12	2.41	2.37	2.23	2.57	2.80
Standard Error	0.09	0.12	0.13	0.21	0.10	0.13	0.12	0.23	0.22	0.17	0.19	0.21	0.24	0.19	0.12	0.17	0.15	0.11	0.22	0.09	0.11	0.20	0.26	0.37

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 228

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	31	4	19	9	7	20	2	20	12	28	3	13	8	24	8	31	1	7	24
	4%	2%	4%	8%	4%	4%	7%	5%	3%	4%	3%	3%	4%	5%	3%	4%	1%	4%	4%
2	23	2	16	5	11	5	3	15	7	20	4	8	3	16	6	21	2	4	19
	3%	1%	4%	4%	7% ae	1%	11%	4%	2%	3%	3%	2%	2%	3%	3%	3%	3%	2%	3%
3	37	11	14	11	8	19	4	24	8	32	5	12	13	22	12	34	2	7	29
	5%	6%	3%	10% ab	5%	4%	15%	6%	2%	5%	4%	3%	7%	4%	5%	5%	4%	4%	5%
4	54	10	23	20	13	33	*	23	30	43	11	29	12	33	20	45	9	10	41
	7%	5%	5%	18% ab	8%	7%	1%	6%	8%	7%	9%	8%	7%	6%	9%	6%	14%	6%	7%
5	99	10	72	16	22	61	4	44	52	89	11	52	17	72	25	93	5	24	72
	13%	6%	16% a	15%	13%	12%	14%	12%	15%	14%	9%	14%	10%	14%	11%	13%	9%	13%	13%
6	91	25	47	17	15	66	1	34	48	83	8	51	17	59	31	86	5	27	61
	12%	14%	10%	16%	9%	13%	3%	9%	14%	13%	7%	14%	10%	11%	13%	12%	9%	15%	11%
7	113	21	80	11	21	80	4	57	48	90	23	51	36	79	31	104	9	25	87
	15%	11%	18%	10%	12%	16%	14%	15%	14%	14%	19%	13%	20%	15%	13%	15%	14%	13%	15%
8	76	21	42	6	8	61	2	39	34	62	14	43	21	46	27	64	12	14	62
	10%	12%	9%	6%	5%	12%	9%	10%	9%	10%	11%	11%	12%	9%	12%	9%	20%	8%	11%
9	55	16	32	7	11	40	2	17	36	38	16	32	10	41	13	51	3	11	40
	7%	9%	7%	6%	7%	8%	6%	5%	10%	6%	14%	8%	6%	8%	6%	7%	5%	6%	7%
10 - HIGHEST score	57	34	20	3	9	43	2	41	15	52	5	38	8	44	12	55	2	19	36
	7%	19% bc	4%	3%	5%	8%	7%	11% h	4%	8%	4%	10%	4%	8%	5%	8%	3%	10%	6%
Don't know	132	28	90	5	43	79	4	62	65	109	22	49	34	85	45	119	12	34	96
	17%	15% c	20% c	4%	26%	16%	13%	17%	18%	17%	18%	13%	19%	16%	20%	17%	19%	19%	17%
SUMMARY:																			
NET: 9-10	111	50	52	10	20	83	4	59	51	90	21	70	18	85	25	106	5	29	76
	14%	28% bc	11%	9%	12%	16%	14%	16%	14%	14%	17%	19%	10%	16%	11%	15%	8%	16%	13%
NET: 7-10	300	92	174	27	49	223	10	155	132	242	58	164	75	209	84	275	26	68	225
	39%	51% bc	38%	25%	29%	44% d	37%	41%	37%	37%	48%	43%	42%	40%	36%	39%	42%	37%	40%
NET: 4-6	245	44	142	53	50	160	5	101	129	215	29	132	46	164	77	224	19	61	174
	32%	25%	31%	48% ab	30%	32%	18%	27%	37%	33%	24%	35%	26%	32%	33%	32%	32%	34%	31%
NET: 1-3	91	16	49	25	26	45	9	59	27	79	12	33	23	61	27	86	5	19	71
	12%	9%	11%	22% ab	15%	9%	33%	12%	10%	12%	9%	9%	13%	12%	11%	12%	7%	10%	13%
Mean	6.14	7.05 bc	6.05 c	5.08	5.65	6.43 d	5.33	6.10	6.21	6.09	6.41	6.43	6.08	6.19	6.03	6.14	6.20	6.26	6.09
Standard Deviation	2.38	2.42	2.27	2.28	2.50	2.29	2.87	2.60	2.19	2.39	2.31	2.34	2.28	2.43	2.28	2.41	2.08	2.40	2.38

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 228

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.09	0.16	0.12	0.20	0.22	0.10	0.49	0.13	0.13	0.09	0.24	0.12	0.18	0.11	0.16	0.09	0.31	0.16	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 229

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	31 4%	2 3%	2 11%	3 4%	1 2%	11 10%	1 2%	2 2%	4 9%k	* 1%	3 3%	1 1%	1 6%
2	23 3%	4 5%	1 3%	* *	1 1%	1 1%	- -	- -	1 3%	8 13%	- -	5 5%	2 13%cddeghl
3	37 5%	9 11%jk	1 5%	8 9%	3 5%	6 6%	- -	3 4%	4 8%j	1 1%	* *	1 2%	* 2%
4	54 7%	5 6%	2 7%	* 1%	6 10%	13 12%	9 21%	4 6%	2 4%	1 1%	3 4%	8 9%	2 12%c
5	99 13%	15 19%jk	2 9%	13 15%	7 12%	23 22%jk	8 20%	9 12%	7 15%k	6 9%	5 6%	3 3%	2 10%
6	91 12%	9 11%	4 16%	10 11%	6 11%	16 15%	2 4%	8 10%	6 14%	9 13%	14 16%	8 8%	1 7%
7	113 15%	11 15%	2 9%	7 8%	10 17%	13 12%	6 13%	14 19%	5 11%	6 10%	23 27%ch	15 16%	2 14%
8	76 10%	10 14%	2 8%	4 5%	5 9%	5 5%	2 5%	3 4%	3 7%	11 17%	18 21%ceghl	12 13%	* 2%
9	55 7%	4 5%	1 2%	4 5%	4 7%	1 1%	2 4%	4 6%	3 7%	8 13%	3 3%	20 21%aej	2 12%e
10 - HIGHEST score	57 7%	2 3%	1 4%	6 7%	7 13%e	1 1%	3 7%	14 19%ae	2 4%	3 5%	11 13%ae	5 5%	1 4%
Don't know	132 17%	5 6%	6 26%	30 35%aj	8 14%	16 15%	10 24%	13 18%	8 18%aj	12 18%	5 6%	16 17%	3 17%
SUMMARY:													
NET: 9-10	111 14%	6 8%	1 6%	11 12%	11 19%e	2 2%	4 10%	18 25%ae	5 11%e	12 18%	14 17%e	25 26%ae	2 16%e
NET: 7-10	300 39%	28 37%	5 23%	21 25%	26 45%e	20 19%	12 29%	35 48%e	13 29%	29 44%	54 65%acehl	51 55%ceh	5 33%
NET: 4-6	245 32%	28 37%	7 32%	24 27%	19 33%	53 49%jk	19 45%	21 28%	14 33%	15 24%	21 25%	19 20%	5 29%
NET: 1-3	91 12%	15 20%j	4 19%	12 13%	5 8%	18 17%	1 2%	5 6%	9 20%j	9 14%	3 4%	7 8%	3 21%gj
Mean	6.14	5.66	5.22	5.96	6.51	4.95	5.86	6.89	5.47	6.40	7.08achl	6.90ahl	5.39
Standard Deviation	2.38	2.23	2.64	2.44	2.31	2.04	2.12	2.37	2.57	2.50	1.96	2.32	2.80
Standard Error	0.09	0.20	0.49	0.31	0.32	0.27	0.40	0.33	0.26	0.36	0.22	0.29	0.37

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 230

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	55	23	32	26	29	27	28	3	8	4	22	7	11	11	29	15	13	42	2	53	42	5	5	2
	3%	2%	3%	2%	3%	3%	3%	1%	3%	1%	5%g	2%	2%	2%	3%	3%	2%	3%	1%	3%	2%	3%	4%	4%
2	41	20	21	23	18	22	20	3	2	9	9	6	13	19	16	7	10	31	4	37	28	6	1	6
	2%	2%	2%	2%	2%	2%	2%	1%	1%	3%	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	3%	1%	10%st
3	66	30	36	38	28	32	34	5	2	8	15	16	20	21	26	19	8	58	5	61	54	8	3	2
	3%	3%	3%	4%	3%	3%	3%	2%	1%	2%	4%	5%fi	4%	4%	3%	3%	1%	4%o	2%	3%	3%	4%	2%	4%
4	109	53	56	64	46	56	53	10	12	8	17	16	47	31	39	40	21	88	10	99	91	7	11	2
	5%	5%	5%	6%	4%	5%	5%	4%	4%	2%	4%	5%	8%g	6%	4%	7%mi	4%	6%	4%	5%	5%	3%	8%t	3%
5	176	92	84	72	104	73	103	18	30	31	27	43	47	85	44	48	128	19	155	141	15	15	5	5
	8%	9%	8%	7%	10%a	7%	9%	8%	11%	9%	7%	8%	8%	9%	8%	8%	8%	8%	8%	8%	8%	8%	12%	9%
6	258	137	121	134	124	144	114	35	35	30	44	46	66	58	132	68	63	194	28	229	206	26	20	6
	12%	13%	11%	12%	12%	14%	10%	16%	13%	9%	11%	14%	12%	11%	13%	13%	11%	13%	12%	12%	12%	13%	15%	12%
7	356	171	185	186	170	173	183	49	31	76	67	48	84	76	208	72	115	241	40	315	294	38	18	7
	17%	17%	17%	17%	16%	17%	17%	23%fi	12%	23%fi	17%	14%	15%	14%	20%ln	13%	20%	16%	17%	17%	17%	19%	13%	14%
8	403	190	212	207	195	201	201	35	51	72	68	64	112	120	198	84	125	277	52	351	328	40	28	7
	19%	19%	19%	19%	19%	20%	19%	16%	19%	22%	17%	19%	20%	22%	19%	16%	22%	18%	21%	19%	19%	20%	21%	12%
9	256	118	139	131	125	124	132	23	32	34	62	43	63	66	138	52	73	183	27	229	206	30	12	9
	12%	12%	13%	12%	12%	12%	12%	10%	12%	10%	15%	13%	11%	12%	13%	10%	13%	12%	11%	12%	12%	15%	9%	16%
10 - HIGHEST score	243	107	137	142	101	122	121	22	45	29	42	46	59	53	99	91	59	184	38	205	206	21	10	7
	11%	10%	12%	13%	10%	12%	11%	10%	17%g	9%	10%	13%	11%	10%	10%	17%lm	10%	12%	16%	11%	12%	10%	8%	12%
Don't know	153	78	75	59	94	57	96	15	20	30	29	24	35	40	72	41	39	114	15	137	139	4	8	2
	7%	8%	7%	5%	9%a	6%	9%c	7%	8%	9%	7%	7%	6%	7%	7%	8%	7%	7%	6%	7%	8%t	2%	6%t	4%
SUMMARY:																								
NET: 9-10	499	224	275	273	226	246	253	45	76	63	104	89	121	119	237	143	132	367	65	434	412	50	22	15
	24%	22%	25%	25%	22%	24%	23%	21%	29%	19%	26%	26%	22%	22%	23%	27%	23%	24%	27%	23%	24%	25%	17%	28%u
NET: 7-10	1258	585	673	667	591	620	638	130	158	212	240	201	318	316	643	299	373	886	157	1100	1033	128	68	29
	59%	57%	61%	62%	57%	60%	59%	59%	59%	64%	60%	59%	57%	58%	62%	56%	65%p	57%	65%	59%	60%	64%u	52%	54%
NET: 4-6	543	282	261	270	273	273	270	63	77	70	88	89	157	136	255	152	132	411	58	484	437	48	46	13
	26%	28%	24%	25%	26%	26%	25%	29%	29%	21%	22%	26%	28%	25%	25%	29%	23%	27%	24%	26%	25%	24%	35%stv	24%
NET: 1-3	162	73	89	87	75	81	82	11	12	21	46	29	44	51	71	41	31	131	11	151	124	19	10	10
	8%	7%	8%	8%	7%	8%	8%	5%	4%	6%	11%of	8%	8%	9%	7%	8%	5%	9%	5%	8%	7%	10%	7%	18%stu
Mean	6.95	6.90	7.00	7.00	6.90	6.96	6.95	6.98	7.21	7.02	6.82	7.02	6.83	6.85	7.00	6.97	7.13	6.89	7.30r	6.91	7.00uv	6.96	6.59	6.47
Standard Deviation	2.21	2.16	2.26	2.24	2.19	2.21	2.22	1.95	2.21	2.00	2.46	2.24	2.23	2.26	2.11	2.36	2.04	2.27	2.04	2.23	2.19	2.23	2.22	2.75
Standard Error	0.05	0.07	0.07	0.10	0.05	0.07	0.07	0.13	0.14	0.11	0.13	0.12	0.10	0.10	0.07	0.10	0.09	0.06	0.13	0.05	0.06	0.12	0.13	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 231

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	55	6	28	20	14	32	3	31	24	39	16	24	14	37	18	46	8	12	42
	3%	2%	2%	7%ab	3%	2%	4%	3%	2%	2%	4%	3%	2%	3%	2%	3%	3%	3%	3%
2	41	6	15	19	8	26	6	25	14	35	7	15	17	29	13	39	2	13	28
	2%	2%	1%	7%ab	2%	2%	8%de	3%	1%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%
3	66	2	50	14	20	41	1	27	37	46	20	20	22	35	29	53	12	15	50
	3%	*	4%a	5%a	4%	3%	1%	3%	4%	3%	5%	2%	4%	3%	4%	3%	4%	3%	3%
4	109	18	56	32	42	62	2	40	58	84	25	38	24	69	40	93	16	20	82
	5%	5%	4%	11%ab	8%	5%	2%	4%	6%	5%	6%	4%	4%	5%	5%	5%	6%	4%	5%
5	176	18	117	38	42	113	6	70	89	149	27	60	59	103	69	163	13	41	132
	8%	5%	9%	13%a	8%	8%	8%	8%	9%	9%	6%	7%	10%	8%	9%	9%	5%	9%	8%
6	258	24	180	45	69	164	11	111	108	204	53	108	60	160	91	224	33	63	192
	12%	6%	13%a	15%a	13%	12%	14%	12%	11%	12%	12%	13%	10%	13%	11%	12%	12%	14%	12%
7	356	65	239	46	80	239	13	147	186	286	70	160	104	224	130	309	46	58	297
	17%	17%	17%	16%	15%	18%	17%	16%	19%	17%	16%	19%	17%	17%	16%	17%	17%	13%	18%cd
8	403	75	277	34	91	254	14	181	183	314	88	158	134	226	168	339	63	73	320
	19%	19%bc	20%bc	12%	17%	19%	18%	20%	18%	19%	20%	18%	22%	18%	21%	18%	23%	16%	20%
9	256	62	168	21	63	149	8	117	120	213	43	104	79	153	97	231	26	64	187
	12%	16%bc	12%	7%	12%	11%	10%	13%	12%	13%	10%	12%	13%	12%	12%	13%	10%	14%	12%
10 - HIGHEST score	243	86	144	8	72	156	9	104	110	186	57	122	36	156	85	207	36	67	175
	11%	22%bc	11%bc	3%	13%	12%	12%	11%	11%	11%	13%	14%l	6%	12%	11%	11%	13%	15%	11%
Don't know	153	27	95	17	41	99	4	73	65	124	29	47	51	88	59	137	15	32	116
	7%	7%	7%	6%	8%	7%	6%	8%	7%	7%	7%	6%	8%	7%	7%	7%	6%	7%	7%
SUMMARY:																			
NET: 9-10	499	149	312	28	135	305	17	221	229	399	100	226	115	309	183	438	62	131	362
	24%	38%bc	23%bc	10%	25%	23%	22%	24%	23%	24%	23%	26%l	19%	24%	23%	24%	23%	29%f	22%
NET: 7-10	1258	288	827	109	306	798	43	549	599	1000	258	545	353	759	481	1086	171	262	978
	59%	74%bc	61%bc	37%	56%	60%	57%	59%	60%	59%	59%	64%	59%	59%	60%	59%	63%	57%	60%
NET: 4-6	543	60	352	115	153	339	18	220	255	437	106	206	143	333	199	481	62	123	405
	26%	15%	26%a	39%ab	28%	25%	24%	24%	26%	26%	24%	24%	24%	26%	25%	26%	23%	27%	25%
NET: 1-3	162	15	93	54	42	99	10	83	74	120	42	58	53	101	60	139	22	40	120
	8%	4%	7%	18%ab	8%	7%	13%	9%	7%	7%	10%	7%	9%	8%	8%	8%	8%	9%	7%
Mean	6.95	7.73bc	7.02c	5.58	6.90	6.97	6.67	6.93	6.93	6.97	6.90	7.12	6.80	6.93	6.98	6.94	7.03	7.00	6.95
Standard Deviation	2.21	2.09	2.09	2.37	2.29	2.18	2.50	2.30	2.18	2.18	2.33	2.20	2.16	2.25	2.17	2.21	2.23	2.34	2.18

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 231

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.05	0.10	0.06	0.13	0.11	0.06	0.27	0.07	0.07	0.05	0.13	0.07	0.09	0.06	0.08	0.05	0.17	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 232

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	55 3%	5 3%	2 3%	6 4%	4 2%	2 1%	10 7%	4 2%	5 4%	4 3%	5 2%	4 1%	2 4%
2	41 2%	6 3%	2 4%	4 3%	4 2%	5 2%	1 1%	4 2%	1 1%	3 2%	2 1%	4 1%	6 10%acdefghijk
3	66 3%	8 4%	4 6%	7 4%	4 2%	8 4%	7 4%	9 5%	3 2%	8 5%	1 *	7 2%	2 4%
4	109 5%	7 3%	5 8%	10 6%	10 5%	13 6%	13 8%	10 5%	11 8%	9 10%	2 3%	19 9%	2 3%
5	176 8%	15 8%	4 7%	13 8%	25 11%	18 9%	13 8%	17 8%	15 12%	16 10%	8 3%	27 9%	5 9%
6	258 12%	26 13%	8 14%	17 11%	35 15%	42 20%	16 11%	13 6%	20 15%	12 7%	26 10%	36 12%	6 12%
7	356 17%	38 19%	13 22%	28 18%	38 17%	40 20%	25 17%	41 21%	18 13%	11 7%	62 23%	35 12%	7 14%
8	403 19%	40 20%	8 14%	14 9%	49 22%	39 19%	33 22%	31 16%	28 21%	36 21%	56 21%	62 21%	7 12%
9	256 12%	30 15%	5 8%	8 5%	27 12%	18 9%	9 6%	22 11%	12 9%	35 21%	32 12%	50 17%	9 16%
10 - HIGHEST score	243 11%	21 10%	5 8%	25 16%	22 9%	14 7%	11 7%	30 15%	10 8%	23 14%	61 23%	14 5%	7 12%
Don't know	153 7%	4 2%	3 5%	26 16%	11 5%	7 3%	13 9%	17 9%	8 6%	11 7%	8 3%	42 14%	2 4%
SUMMARY:													
NET: 9-10	499 24%	50 25%	10 17%	33 21%	49 21%	33 16%	20 13%	52 26%	22 17%	57 34%	93 35%	65 22%	15 28%
NET: 7-10	1258 59%	128 64%	31 52%	75 47%	136 59%	112 54%	77 52%	124 63%	68 52%	105 62%	211 80%	162 54%	29 54%
NET: 4-6	543 26%	48 24%	17 29%	40 25%	70 31%	73 35%	41 28%	40 20%	46 35%	38 22%	37 14%	81 27%	13 24%
NET: 1-3	162 8%	19 10%	8 14%	17 11%	12 5%	14 7%	18 12%	17 9%	10 7%	15 9%	7 3%	16 5%	10 18%
Mean	6.95	6.96	6.37	6.60	6.97	6.68	6.36	7.06	6.59	7.19	7.84	6.95	6.47
Standard Deviation	2.21	2.23	2.36	2.54	2.02	1.96	2.40	2.29	2.22	2.38	1.84	2.04	2.75
Standard Error	0.05	0.12	0.29	0.24	0.16	0.16	0.25	0.20	0.13	0.21	0.12	0.15	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 233

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	44	23	21	27	17	23	21	1	5	3	13	4	17	8	26	10	6	38	1	43	40	2	1	1
	5%	6%	4%	7%	3%	4%	6%	2%	5%	3%	8%	3%	6%	3%	6%	7%	3%	5%	1%	5%	5%	3%	2%	6%
2	23	15	8	-	23	18	5	2	*	1	6	8	8	8	9	6	3	20	2	21	21	1	1	*
	3%	4%	2%	-	5%a	3%	1%	3%	*	1%	3%	4%	3%	3%	2%	4%	1%	3%	2%	3%	3%	2%	1%	1%
3	50	22	27	28	21	34	16	3	2	5	8	6	26	18	23	9	6	44	7	43	43	3	2	1
	6%	6%	5%	7%	4%	6%	4%	5%	2%	4%	5%	4%	9%	6%	5%	5%	3%	6%	8%	5%	6%	4%	3%	12%u
4	49	25	25	25	24	23	26	2	2	4	15	10	16	27	13	10	13	36	1	48	36	4	9	1
	6%	6%	5%	6%	5%	4%	7%	4%	2%	4%	9%	7%	5%	9%am	3%	6%	7%	5%	1%	6%	5%	6%	13%as	6%
5	103	36	67	47	56	58	45	4	19	19	11	22	27	29	57	17	23	80	8	94	87	6	9	1
	11%	9%	13%	12%	11%	11%	12%	6%	21%ehj	16%	6%	14%	9%	10%	13%	11%	12%	11%	9%	12%	12%	9%	13%	7%
6	100	50	50	31	70	49	51	9	10	9	16	21	35	28	55	17	24	76	11	89	78	10	12	1
	11%	13%	10%	8%	14%	9%	14%	15%	12%	8%	9%	13%	11%	9%	13%	11%	13%	11%	13%	11%	10%	14%	18%	8%
7	139	60	79	67	72	89	51	8	15	25	20	22	49	45	78	16	38	101	15	124	118	13	7	2
	16%	15%	16%	17%	14%	17%	13%	14%	17%	21%	12%	14%	16%	15%	18%	10%	20%	14%	17%	15%	16%	18%	10%	15%
8	141	53	87	65	75	89	51	12	17	25	24	17	46	56	60	24	35	106	13	128	117	14	8	1
	16%	13%	17%	17%	15%	17%	14%	20%	19%	21%	14%	11%	15%	19%	14%	15%	18%	15%	14%	16%	16%	21%	12%	10%
9	73	28	45	29	45	43	31	8	4	10	17	15	19	25	38	10	18	56	8	65	58	8	5	2
	8%	7%	9%	7%	9%	8%	8%	14%	5%	9%	10%	10%	6%	8%	9%	7%	9%	8%	8%	8%	8%	12%	8%	17%as
10 - HIGHEST score	71	36	35	33	39	40	31	2	11	11	10	10	27	18	32	22	16	56	12	59	59	6	5	1
	8%	9%	7%	8%	8%	8%	8%	3%	12%	10%	6%	6%	9%	6%	7%	14%ai	8%	8%	14%	7%	8%	8%	8%	12%
Don't know	105	52	53	40	65	57	47	7	4	4	32	23	34	38	49	18	12	93	11	93	94	2	8	1
	12%	13%	11%	10%	13%	11%	13%	13%g	5%	4%	18%fg	15%g	11%	13%	11%	11%	6%	13%	12%	12%	13%at	3%	12%at	5%
SUMMARY:																								
NET: 9-10	145	64	81	62	83	83	62	10	15	22	28	24	46	43	70	32	34	111	20	124	117	14	11	3
	16%	16%	16%	16%	16%	16%	16%	17%	17%	18%	16%	16%	15%	14%	16%	20%	17%	16%	23%	15%	16%	20%	16%	29%as
NET: 7-10	425	178	247	194	231	261	164	29	47	72	71	63	141	144	208	72	106	318	48	376	352	41	25	6
	47%	44%	50%	50%	46%	50%	44%	52%	53%	61%hi	41%	41%	46%	48%	47%	46%	55%	45%	54%	47%	48%	59%u	38%	54%
NET: 4-6	252	111	142	102	150	130	122	14	31	33	42	54	78	84	125	43	60	192	21	231	200	21	29	2
	28%	28%	28%	26%	30%	25%	33%	25%	35%	28%	25%	34%	26%	28%	29%	27%	31%	27%	23%	29%	27%	29%	44%sv	21%
NET: 1-3	116	60	57	55	61	74	42	6	7	9	27	16	51	34	58	25	15	101	9	107	104	7	4	2
	13%	15%	11%	14%	12%	14%	11%	10%	8%	8%	16%	10%	17%	11%	13%	16%	8%	14%	10%	13%	14%	9%	6%	20%u
Mean	6.33	6.21	6.43	6.28	6.38	6.36	6.30	6.68	6.60	6.79	6.03	6.25	6.19	6.36	6.32	6.33	6.63	6.24	6.92r	6.27	6.29	6.72	6.33	6.43
Standard Deviation	2.42	2.53	2.32	2.49	2.36	2.42	2.42	2.16	2.27	2.12	2.69	2.28	2.52	2.29	2.39	2.71	2.17	2.48	2.25	2.43	2.45	2.20	2.16	2.85
Standard Error	0.08	0.12	0.11	0.22	0.08	0.11	0.12	0.26	0.22	0.17	0.22	0.18	0.15	0.13	0.11	0.20	0.15	0.09	0.20	0.09	0.10	0.19	0.19	0.38

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 234

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	44	5	24	15	13	20	3	19	25	32	12	11	18	27	16	34	9	8	36
	5%	3%	4%	11%ab	6%	4%	8%	5%	6%	4%	8%	3%	7%	5%	5%	4%	9%	4%	5%
2	23	2	12	8	6	15	-	11	11	19	4	9	8	16	6	21	1	6	15
	3%	1%	2%	6%	3%	3%	-	3%	3%	3%	2%	3%	3%	3%	2%	3%	1%	3%	2%
3	50	3	32	14	9	39	-	21	28	45	4	20	17	33	17	49	1	10	39
	6%	2%	6%	11%a	4%	7%	-	5%	7%	6%	3%	6%	6%	6%	5%	6%	1%	5%	6%
4	49	4	31	13	17	27	2	20	24	36	13	20	11	30	18	41	8	9	35
	6%	2%	5%	10%a	8%	5%	5%	5%	6%	5%	9%	6%	4%	6%	5%	5%	8%	4%	5%
5	103	16	66	19	29	52	8	42	54	90	12	33	30	62	36	97	6	24	77
	11%	10%	12%	14%	13%	9%	22%	11%	13%	12%	8%	9%	11%	12%	11%	12%	6%	12%	11%
6	100	13	69	15	19	72	4	46	41	83	17	40	31	69	28	91	9	27	72
	11%	8%	12%	11%	9%	13%	13%	12%	10%	11%	11%	11%	12%	13%	8%	11%	9%	13%	11%
7	139	32	89	15	33	85	4	65	63	115	24	53	46	85	53	122	17	27	112
	16%	19%	16%	11%	15%	15%	10%	17%	15%	15%	16%	15%	17%	16%	16%	15%	18%	14%	16%
8	141	24	95	14	27	89	5	62	66	113	27	62	40	68	67	121	19	23	113
	16%	15%	17%	10%	13%	16%	14%	16%	15%	15%	18%	18%	15%	13%	20%	15%	20%	12%	17%
9	73	24	41	5	17	45	7	26	43	64	9	26	30	39	32	66	8	13	59
	8%	15%bc	7%	4%	8%	8%	20%	7%	10%	9%	6%	7%	11%	7%	10%	8%	8%	7%	9%
10 - HIGHEST score	71	33	35	1	26	42	1	36	20	53	18	32	11	43	28	56	15	24	47
	8%	20%bc	6%c	*	12%	8%	4%	9%	5%	7%	12%	9%	4%	8%	8%	7%	16%	12%	7%
Don't know	105	10	74	15	22	72	2	46	54	94	11	47	25	62	39	100	5	28	75
	12%	6%	13%	11%	10%	13%	4%	12%	12%	13%	7%	13%	9%	12%	11%	12%	5%	14%	11%
SUMMARY:																			
NET: 9-10	145	57	76	6	42	87	9	62	63	118	27	57	40	81	60	122	23	37	106
	16%	35%bc	13%c	4%	19%	16%	24%	16%	15%	16%	18%	16%	15%	15%	16%	15%	24%	19%	16%
NET: 7-10	425	113	261	34	103	261	17	189	192	346	78	172	126	234	181	365	60	88	331
	47%	68%bc	46%c	26%	47%	47%	48%	48%	45%	46%	51%	49%	47%	44%	53%	46%	61%	44%	49%
NET: 4-6	252	33	165	47	65	151	14	107	119	210	43	94	72	161	82	229	23	60	184
	28%	20%	29%	35%a	30%	27%	40%	27%	28%	28%	28%	27%	27%	30%	24%	29%	23%	30%	27%
NET: 1-3	116	10	68	37	28	74	3	50	64	96	20	39	43	77	38	105	10	24	90
	13%	6%	12%	28%ab	13%	13%	8%	13%	15%	13%	13%	11%	16%	14%	11%	13%	10%	12%	13%
Mean	6.33	7.42bc	6.31c	4.87	6.32	6.38	6.45	6.38	6.13	6.33	6.35	6.51	6.13	6.18	6.57	6.29	6.75	6.42	6.33
Standard Deviation	2.42	2.23	2.31	2.40	2.56	2.36	2.38	2.42	2.44	2.38	2.61	2.34	2.45	2.44	2.38	2.38	2.62	2.47	2.40

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 234

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.08	0.15	0.10	0.19	0.19	0.10	0.37	0.11	0.12	0.08	0.26	0.12	0.15	0.10	0.14	0.08	0.34	0.16	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 235

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	44 5%	2 3%	-	6 11%	2 2%	10 11%	10 16%	5 5%	1 2%	* 1%	2 2%	5 4%	1 6%
2	23 3%	1 2%	3 13%	1 1%	-	2 3%	1 2%	4 4%	1 1%	1 2%	2 2%	6 4%	* 1%
3	50 6%	3 4%	1 6%	4 8%	2 3%	12 13%j	7 11%	7 6%	2 3%	5 7%	1 1%	4 3%	1 12%dhjk
4	49 6%	4 6%	1 6%	3 5%	2 2%	3 3%	1 1%	9 8%	9 13%dj	5 8%	3 2%	9 7%	1 6%
5	103 11%	6 9%	2 11%	9 16%	10 10%	16 16%	5 9%	12 11%	9 13%	7 10%	11 9%	15 11%	1 7%
6	100 11%	10 14%	4 17%	4 7%	12 13%	15 16%	4 6%	8 8%	12 18%	4 6%	8 7%	18 14%	1 8%
7	139 16%	13 18%	5 21%	10 19%	21 22%	12 13%	10 16%	16 15%	7 10%	5 7%	19 16%	20 15%	2 15%
8	141 16%	14 21%	3 13%	3 5%	16 17%	9 9%	9 14%	15 13%	8 12%	15 21%	26 22%	24 18%	1 10%
9	73 8%	8 12%e	* 1%	5 10%	7 7%	* 1%	3 5%	15 14%e	5 8%	3 5%	17 15%ek	5 4%	2 17%eik
10 - HIGHEST score	71 8%	6 8%	2 9%	4 8%	11 11%	2 2%	5 9%	9 8%	5 8%	5 8%	17 15%k	3 3%	1 12%ek
Don't know	105 12%	2 3%	1 3%	5 10%	12 13%	12 13%	7 12%	10 9%	8 12%a	17 24%aj	9 8%	22 17%a	1 5%
SUMMARY:													
NET: 9-10	145 16%	14 20%ek	2 10%	9 17%	18 19%e	3 3%	9 14%	24 22%ek	11 16%e	9 13%	34 30%ek	9 7%	3 29%ek
NET: 7-10	425 47%	41 59%ehk	10 44%	22 41%	55 58%e	24 25%	27 44%	55 50%e	25 38%	28 41%	79 69%ehik	52 40%	6 54%e
NET: 4-6	252 28%	21 29%	8 34%	15 29%	24 25%	34 36%	10 16%	29 27%	29 44%dj	17 25%	22 19%	42 33%	2 21%
NET: 1-3	116 13%	7 9%	4 19%	11 20%	4 4%	25 26%adh	18 28%	16 15%	4 6%	7 10%	5 5%	14 11%	2 20%dh
Mean	6.33	6.72	5.93	5.75	7.07k	5.05	5.60	6.34	6.33	6.48	7.42ghkl	6.06	6.43
Standard Deviation	2.42	2.20	2.38	2.70	1.93	2.33	3.02	2.56	2.16	2.31	2.08	2.18	2.85
Standard Error	0.08	0.19	0.40	0.38	0.23	0.28	0.47	0.29	0.19	0.31	0.20	0.23	0.38

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 236

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	13**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	5	43	47	19	60	47	25	69	76	12	8	7
1 - LOWEST score	2	*	2	-	2	1	1	-	*	-	*	1	1	-	1	1	-	2	*	1	1	*	*	*
	1%	*	2%	-	2%	2%	1%	-	*	-	3%	6%	6%	-	1%	3%	-	2%	1%	1%	1%	8%	3%	5%
2	3	1	1	-	3	2	1	*	1	-	-	-	1	2	1	*	*	2	*	2	2	-	-	*
	2%	2%	2%	-	2%	3%	1%	*	2%	-	-	-	11%	7%	1%	1%	1%	2%	1%	2%	2%	-	-	23%
3	2	*	1	-	2	*	1	-	1	-	-	*	*	-	1	*	-	2	1	1	1	-	*	-
	1%	1%	2%	-	1%	*	2%	-	3%	-	-	2%	3%	-	2%	1%	-	2%	4%	1%	1%	-	4%	-
4	3	1	2	-	3	1	2	1	1	-	1	-	*	1	2	1	1	3	1	2	2	*	*	*
	2%	2%	3%	-	3%	2%	3%	3%	3%	-	7%	-	2%	4%	2%	2%	2%	3%	4%	2%	2%	6%	5%	13%
5	22	13	10	7	16	8	14	10	8	1	1	2	*	2	16	5	8	15	4	18	17	*	4	1
	16%	20%	13%	20%	15%	13%	19%	24%	21%	4%	7%	24%	3%	9%	19%	15%	15%	17%	15%	17%	14%	4%	52%	35%
6	28	13	15	13	15	13	15	14	6	2	*	5	1	4	21	4	4	24	4	24	26	1	1	-
	20%	21%	20%	41%	14%	20%	21%	33%	15%	9%	5%	54%	9%	14%	26%	12%	8%	28% o	15%	22%	21%	24%	15%	-
7	22	7	15	7	15	16	6	7	3	5	1	*	6	4	14	5	7	15	4	18	21	1	1	*
	16%	11%	20%	21%	15%	25% o	9%	17%	8%	20%	11%	4%	42%	14%	17%	17%	15%	17%	17%	16%	17%	16%	6%	21%
8	17	10	7	-	17	6	11	2	8	4	3	*	*	6	9	2	12	5	4	13	16	1	*	-
	12%	15%	10%	-	16%	9%	15%	5%	21%	14%	26%	3%	1%	22%	11%	7%	24% p	5%	17%	11%	13%	15%	3%	-
9	15	8	7	1	15	7	8	5	6	3	1	1	1	2	9	4	7	8	3	12	14	1	*	-
	11%	12%	10%	2%	14%	11%	11%	11%	15%	10%	9%	6%	7%	7%	11%	14%	15%	9%	13%	11%	12%	14%	3%	-
10 - HIGHEST score	13	7	7	-	13	7	7	2	2	5	2	-	1	4	7	2	9	4	2	11	13	*	*	*
	10%	11%	9%	-	13%	11%	9%	6%	6%	21%	24%	-	7%	16%	9%	7%	19% p	5%	8%	10%	10%	6%	5%	4%
Don't know	10	2	8	5	5	2	8	1	2	5	1	-	1	2	1	7	1	9	1	9	10	*	*	-
	7%	4%	10%	16%	5%	3%	11%	2%	5%	21%	6%	-	9%	7%	2%	22%	2%	10%	4%	8%	8%	7%	3%	-
SUMMARY:																								
NET: 9-10	29	15	14	1	28	14	15	7	8	8	3	1	2	6	16	7	17	12	6	23	27	1	1	*
	21%	23%	19%	2%	27%	22%	20%	16%	21%	31%	33%	6%	14%	23%	20%	21%	34% p	13%	21%	20%	22%	20%	9%	4%
NET: 7-10	68	31	37	8	60	36	32	16	19	17	7	1	7	15	39	14	36	32	14	53	63	3	2	*
	49%	50%	49%	23%	57%	56%	43%	38%	50%	66%	71%	13%	57%	60%	48%	44%	73% p	36%	55%	48%	52%	51%	18%	24%
NET: 4-6	54	27	27	20	34	23	31	25	15	3	2	7	2	7	38	9	12	42	9	45	45	2	6	1
	39%	43%	36%	60%	33%	36%	42%	59%	39%	13%	19%	78%	14%	26%	47% ai	29%	25%	47% o	34%	40%	37%	34%	72%	48%
NET: 1-3	6	2	4	-	6	3	2	*	2	-	*	1	3	2	3	1	*	6	2	4	4	*	1	1
	4%	3%	5%	-	6%	5%	3%	*	5%	-	3%	9%	20%	7%	3%	5%	1%	6%	6%	4%	4%	8%	7%	28%
Mean	6.80	6.90	6.71	6.08	7.00	6.80	6.80	6.51	6.77	8.03	7.59	5.66	6.03	7.10	6.72	6.77	7.65 ^p	6.27	6.80	6.79	6.94	6.63	5.55	4.60
Standard Deviation	1.98	1.93	2.03	0.84	2.15	2.04	1.93	1.59	2.02	1.58	2.36	1.71	2.62	2.24	1.84	2.19	1.80	1.90	2.07	1.96	1.92	2.53	1.86	-
Standard Error	0.14	0.20	0.21	0.25	0.16	0.22	0.19	0.23	0.28	0.25	0.52	0.49	0.60	0.32	0.18	0.34	0.20	0.18	0.32	0.16	0.16	0.60	0.42	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 237

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	2	-	1	-	-	1	*	1	*	2	-	1	1	1	1	2	-	-	2
	1%	-	2%	-	-	1%	3%	2%	1%	2%	-	2%	3%	2%	1%	-	-	-	2%
2	3	-	2	*	*	2	-	2	2	2	*	1	1	1	1	2	*	1	1
	2%	-	4%	2%	1%	2%	-	2%	2%	2%	1%	1%	4%	1%	3%	2%	2%	2%	2%
3	2	1	1	-	*	1	-	1	*	2	-	1	*	1	*	2	-	1	*
	1%	2%	1%	-	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%
4	3	2	1	*	-	3	*	3	1	3	-	2	1	2	2	3	-	2	1
	2%	5%	1%	2%	-	3%	7%	3%	2%	3%	-	2%	2%	2%	3%	3%	-	4%	1%
5	22	7	13	3	6	15	-	12	6	20	3	14	1	17	5	22	*	9	13
	16%	14%	21%	14%	22%	15%	-	15%	16%	16%	16%	18%	6%	21%	10%	18%	2%	18%	16%
6	28	4	19	4	5	21	1	12	11	27	2	11	11	11	14	27	2	6	21
	20%	8%	32%	21%	17%	22%	19%	15%	32%	22%	9%	14%	44%	14%	28%	22%	11%	13%	25%
7	22	6	9	6	7	13	1	10	5	17	5	9	6	10	12	17	5	8	13
	16%	12%	15%	31%	24%	14%	18%	12%	15%	14%	31%	12%	22%	12%	24%	14%	37%	16%	16%
8	17	8	4	3	1	14	1	12	4	17	-	13	1	12	2	17	-	3	13
	12%	17%	7%	15%	2%	15%	10%	15%	12%	14%	-	17%	5%	15%	3%	14%	-	6%	15%
9	15	7	6	2	3	11	1	10	4	13	2	9	3	10	5	14	2	5	10
	11%	16%	10%	9%	10%	11%	23%	13%	12%	11%	10%	12%	10%	13%	10%	11%	11%	11%	12%
10 - HIGHEST score	13	12	2	-	1	10	1	12	1	13	1	12	1	12	1	13	-	7	6
	10%	25%	3%	-	2%	11%	22%	16%	3%	11%	3%	16%	4%	15%	3%	11%	-	15%	7%
Don't know	10	-	3	2	6	4	-	4	*	5	5	3	-	3	7	5	5	7	3
	7%	-	5%	8%	21%	4%	-	5%	1%	4%	31%	4%	-	3%	13%	4%	38%	14%	4%
SUMMARY:																			
NET: 9-10	29	19	8	2	3	21	3	23	5	26	2	21	4	22	6	27	2	13	16
	21%	41%	12%	9%	12%	22%	44%	29%	15%	22%	13%	28%	14%	27%	13%	22%	11%	25%	19%
NET: 7-10	68	33	21	11	11	49	4	45	14	60	8	43	11	44	20	61	7	23	42
	49%	70%	35%	54%	38%	51%	72%	57%	41%	50%	43%	57%	41%	55%	40%	49%	47%	47%	50%
NET: 4-6	54	13	33	8	11	39	2	26	18	50	4	27	13	30	20	52	2	17	35
	39%	28%	53%	36%	40%	41%	26%	33%	53%	41%	24%	35%	52%	37%	42%	42%	13%	35%	42%
NET: 1-3	6	1	4	*	*	4	*	4	2	6	*	3	2	4	2	6	*	2	4
	4%	2%	7%	2%	2%	4%	3%	5%	5%	5%	1%	4%	7%	4%	5%	5%	2%	5%	4%
Mean	6.80	7.64	6.18	6.68	6.49	6.85	7.65	7.07	6.44	6.81	6.75	7.12	6.37	7.00	6.40	6.79	6.98	6.88	6.77
Standard Deviation	1.98	2.04	1.85	1.41	1.54	1.99	2.27	2.21	1.76	2.02	1.61	2.09	1.83	2.12	1.76	2.02	1.35	2.17	1.91

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 237

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.14	0.23	0.22	0.25	0.33	0.17	0.66	0.19	0.26	0.15	0.46	0.19	0.29	0.19	0.24	0.15	0.48	0.27	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 238

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	2 1%	* 8%	- -	* 6%	- -	- -	- -	- -	* 3%	1 5%	- -	- -	* 5%
2	3 2%	- -	1 14%	- -	- -	2 6%	- -	- -	- -	- -	- -	- -	* 23%
3	2 1%	- -	* 6%	- -	- -	- -	1 9%	- -	* 4%	- -	- -	- -	- -
4	3 2%	* 6%	- -	- -	- -	- -	- -	- -	* 5%	* 3%	2 7%	- -	* 13%
5	22 16%	* 4%	2 47%	1 21%	2 21%	5 18%	1 10%	3 23%	4 52%	1 6%	* 1%	2 18%	1 35%
6	28 20%	1 24%	* 9%	* 8%	- -	9 35%	2 19%	2 19%	1 15%	1 9%	9 31%	2 13%	- -
7	22 16%	1 16%	- -	1 10%	1 7%	7 26%	2 18%	* 4%	1 6%	1 10%	6 22%	3 20%	* 21%
8	17 12%	1 15%	1 17%	1 12%	1 5%	2 9%	1 12%	3 27%	* 3%	- -	5 19%	2 13%	- -
9	15 11%	1 14%	* 7%	* 9%	2 17%	1 3%	- -	2 17%	* 3%	3 24%	3 9%	3 23%	- -
10 - HIGHEST score	13 10%	* 6%	- -	2 34%	3 31%	1 3%	2 23%	1 11%	* 5%	* 2%	2 8%	1 6%	* 4%
Don't know	10 7%	* 7%	- -	- -	2 18%	- -	1 9%	- -	* 3%	5 41%	* 2%	1 7%	- -
SUMMARY:													
NET: 9-10	29 21%	1 20%	* 7%	2 43%	5 48%	1 6%	2 23%	3 27%	1 9%	3 26%	5 17%	4 29%	* 4%
NET: 7-10	68 49%	3 51%	1 24%	4 65%	6 60%	10 41%	5 52%	7 58%	2 18%	5 36%	16 59%	8 63%	* 24%
NET: 4-6	54 39%	2 34%	2 55%	2 29%	2 21%	13 53%	3 29%	5 42%	6 72%	2 18%	11 40%	4 31%	1 48%
NET: 1-3	6 4%	* 8%	1 21%	* 6%	- -	2 6%	1 9%	- -	1 7%	1 5%	- -	- -	1 28%
Mean	6.80	6.63	5.32	7.46	8.10	6.22	7.04	7.27	5.55	6.87	7.06	7.31	4.60
Standard Deviation	1.98	2.53	2.36	2.80	2.18	1.59	2.28	1.78	1.86	2.66	1.54	1.66	-
Standard Error	0.14	0.60	0.83	0.88	0.60	0.33	0.66	0.46	0.42	0.74	0.26	0.43	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 239

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	35	19	16	11	24	20	15	5	6	1	5	10	8	3	27	4	7	28	6	29	28	4	2	1
	3%	4%	3%	3%	3%	4%	3%	2%	3%	1%	3%	8% eg	5% g	1%	5%	2%	2%	4%	3%	3%	3%	5%	2%	5%
2	30	16	14	8	22	19	11	4	4	2	8	5	6	9	12	9	5	25	7	23	25	3	1	1
	3%	3%	2%	2%	3%	4%	2%	2%	2%	1%	5%	4%	3%	3%	2%	4%	1%	4%	3%	3%	3%	3%	1%	9% su
3	60	30	31	28	33	30	30	9	9	15	8	4	15	14	35	12	19	41	4	57	44	9	5	2
	6%	6%	5%	7%	5%	6%	5%	4%	5%	7%	5%	3%	9%	5%	6%	5%	5%	6%	2%	7% q	5%	10% s	8%	11% s
4	51	29	21	15	36	16	35	11	9	9	10	8	3	9	25	16	21	30	4	47	38	6	5	2
	5%	6%	4%	4%	5%	3%	6%	5%	5%	4%	5%	6%	2%	3%	4%	7%	5%	4%	2%	5%	4%	6%	8%	11% s
5	131	53	78	42	89	57	74	30	22	27	19	14	19	30	74	27	52	79	25	105	99	14	15	3
	12%	10%	14%	11%	13%	11%	13%	15%	12%	13%	10%	11%	11%	11%	13%	12%	14%	11%	12%	12%	11%	15%	23% s	22% s
6	163	76	86	67	96	79	83	38	25	29	28	27	16	32	92	39	61	102	38	124	143	11	8	1
	15%	15%	15%	18%	14%	16%	15%	19% j	14%	14%	15%	22% j	9%	12%	16%	17%	16%	15%	18%	14%	16% vv	12%	12%	5%
7	176	93	83	60	116	87	89	45	24	44	22	13	28	45	104	27	68	109	41	135	157	10	8	1
	16%	18%	14%	16%	17%	17%	16%	22% fh	13%	21%	12%	11%	16%	17%	18%	12%	18%	16%	19%	16%	17%	11%	11%	10%
8	122	58	64	28	94	65	57	17	30	30	14	10	20	39	55	27	53	69	33	89	103	13	5	2
	11%	12%	11%	8%	13%	13%	10%	8%	16% eh	14%	8%	8%	12%	15%	9%	12%	14%	10%	15%	10%	11%	14%	7%	11%
9	56	31	25	15	41	23	33	13	21	7	3	3	9	11	35	10	25	31	13	43	47	4	5	-
	5%	6%	4%	4%	6%	4%	6%	7%	12% ghi	3%	1%	2%	5%	4%	6%	5%	7%	4%	6%	5%	5%	5%	7%	-
10 - HIGHEST score	39	19	20	4	35	14	25	8	12	9	5	4	2	9	20	10	22	16	9	30	34	2	2	1
	4%	4%	3%	7%	5% a	3%	4%	4%	6% j	4%	3%	3%	1%	4%	3%	4%	6% p	2%	4%	3%	4%	2%	3%	6%
Don't know	216	79	136	96	119	100	116	23	22	35	64	25	46	64	109	43	50	165	36	180	188	16	11	1
	20%	16%	24%	26% b	17%	20%	20%	11%	12%	17%	34% efg	21%	27% ef	24%	19%	19%	13%	24% o	17%	21%	21%	17%	17%	10%
SUMMARY:																								
NET: 9-10	95	49	45	19	75	36	58	21	33	15	7	6	12	20	54	20	47	47	21	73	81	6	7	1
	9%	10%	8%	5%	11% aa	7%	10%	10%	18% ghij	7%	4%	5%	7%	8%	9%	9%	12% p	7%	10%	8%	9%	6%	10%	6%
NET: 7-10	393	201	192	107	285	189	204	83	87	89	44	30	60	105	214	73	168	225	95	296	341	28	19	4
	36%	40%	33%	29%	41% aa	37%	36%	41% hi	47% hij	43% hi	24%	24%	35%	40%	36%	33%	44% p	32%	45% r	34%	38%	31%	29%	28%
NET: 4-6	345	158	186	124	220	152	192	79	57	65	57	48	38	71	191	82	134	211	66	276	280	31	28	6
	32%	31%	32%	33%	31%	30%	34%	39% j	30%	32%	30%	39% j	22%	27%	33%	37%	35%	30%	31%	32%	31%	34%	43% s	38%
NET: 1-3	125	65	60	47	78	70	55	17	20	18	22	19	29	27	74	25	31	94	16	109	97	17	7	4
	12%	13%	10%	13%	11%	14%	10%	9%	11%	9%	12%	15%	17%	10%	13%	11%	8%	14% o	8%	13%	11%	18% s	11%	25% su
Mean	6.04	6.03	6.05	5.77	6.17	5.96	6.11	6.18 i	6.48 hij	6.30 hi	5.64	5.43	5.77	6.25	5.97	5.99	6.40 p	5.81	6.45 r	5.93	6.13 tv	5.56	5.81	5.12
Standard Deviation	2.16	2.22	2.10	2.01	2.22	2.20	2.12	1.96	2.29	1.88	2.14	2.32	2.34	2.07	2.20	2.14	2.03	2.21	2.00	2.19	2.14	2.27	2.07	2.49
Standard Error	0.07	0.09	0.09	0.17	0.07	0.10	0.09	0.14	0.16	0.13	0.17	0.20	0.19	0.13	0.09	0.14	0.10	0.09	0.13	0.08	0.08	0.18	0.18	0.31

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 240

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	35	4	17	11	3	22	*	22	13	35	*	19	10	29	6	35	-	6	29
	3%	2%	3%	6% a	2%	3%	*	4%	3%	4%	*	4%	3%	5% n	1%	3%	-	2%	4%
2	30	5	16	10	4	19	1	11	13	29	2	13	10	16	12	29	*	15	15
	3%	2%	3%	5%	2%	3%	1%	2%	4%	3%	1%	3%	3%	3%	3%	3%	*	5% r	2%
3	60	10	39	11	15	27	7	32	25	47	13	28	16	40	18	53	7	10	49
	6%	4%	7%	6%	7%	4%	15%	5%	7%	5%	10%	5%	5%	6%	4%	5%	9%	4%	6%
4	51	12	28	9	6	35	4	31	18	46	5	29	11	25	25	48	3	18	30
	5%	4%	5%	5%	3%	5%	8%	5%	5%	5%	3%	6%	4%	4%	6%	5%	4%	7%	4%
5	131	34	69	25	27	87	7	77	46	117	14	65	29	72	53	124	7	33	94
	12%	13%	12%	14%	13%	12%	14%	12%	12%	12%	11%	13%	10%	11%	13%	12%	10%	12%	12%
6	163	30	105	21	21	129	3	77	65	142	21	73	57	93	63	145	18	40	122
	15%	11%	18% a	12%	11%	18%	6%	12%	17%	15%	16%	14%	19%	15%	15%	14%	24%	15%	16%
7	176	47	94	32	25	130	5	101	61	155	21	85	56	107	67	164	12	36	137
	16%	18%	16%	18%	12%	18%	11%	16%	16%	16%	16%	17%	19%	17%	16%	16%	16%	13%	18%
8	122	47	60	11	27	73	6	79	37	110	12	55	33	69	44	117	5	20	94
	11%	18% bc	10%	6%	13%	10%	12%	13%	10%	12%	9%	11%	11%	11%	11%	12%	7%	8%	12%
9	56	20	26	10	9	41	2	45	7	48	8	32	9	42	13	54	2	19	37
	5%	7%	4%	6%	5%	6%	3%	7% h	2%	5%	6%	6%	3%	7%	3%	5%	3%	7%	5%
10 - HIGHEST score	39	22	14	2	5	25	4	33	5	36	3	25	6	22	15	39	-	15	23
	4%	8% bc	2%	1%	2%	4%	8%	5% h	1%	4%	2%	5%	2%	3%	4%	4%	-	5%	3%
Don't know	216	34	129	34	60	126	10	114	87	182	34	81	63	115	94	194	21	58	151
	20%	13%	22% a	19%	30% e	18%	21%	18%	23%	19%	26%	16%	21%	18%	23%	19%	27%	22%	19%
SUMMARY:																			
NET: 9-10	95	41	40	12	14	67	6	78	13	83	11	57	14	63	28	92	2	33	60
	9%	16% bc	7%	7%	7%	9%	12%	13% h	3%	9%	8%	11% l	5%	10%	7%	9%	3%	12%	8%
NET: 7-10	393	135	194	55	65	270	16	258	110	348	45	197	104	240	139	373	20	90	292
	36%	51% bc	33%	31%	32%	38%	34%	41% h	29%	37%	33%	39%	35%	38%	34%	37%	26%	33%	37%
NET: 4-6	345	75	201	55	54	251	13	185	129	304	40	166	98	190	141	316	28	91	246
	32%	29%	34%	31%	27%	35%	28%	30%	34%	32%	30%	33%	33%	30%	34%	32%	37%	34%	31%
NET: 1-3	125	19	72	32	22	69	8	66	52	111	15	60	35	86	37	116	7	30	94
	12%	7%	12%	18% a	11%	10%	17%	11%	14%	12%	11%	12%	12%	14%	9%	12%	9%	11%	12%
Mean	6.04	6.68 bc	5.92	5.45	6.07	6.13	5.95	6.27 h	5.66	6.03	6.12	6.09	5.94	6.01	6.05	6.06	5.91	6.03	6.03
Standard Deviation	2.16	2.10	2.07	2.31	2.09	2.07	2.37	2.24	2.04	2.19	1.94	2.24	2.03	2.26	2.00	2.19	1.59	2.28	2.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 240

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.07	0.12	0.09	0.17	0.17	0.08	0.34	0.09	0.11	0.07	0.20	0.10	0.12	0.09	0.11	0.07	0.23	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 241

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	35	4	1	1	4	10	2	7	2	2	1	1	1
	3%	5%j	2%	1%	3%	10%jk	3%	7%jk	2%	2%	1%	1%	5%jk
2	30	3	3	1	5	5	1	3	1	1	7	7	1
	3%	3%	12%	1%	4%	5%	1%	3%	1%	1%	5%	5%	9%cfhij
3	60	9	3	8	8	8	2	5	5	4	*	5	2
	6%	10%jk	10%	10%j	7%j	8%j	4%	5%j	8%j	5%j	*	3%	11%jk
4	51	6	5	2	6	5	-	2	5	1	6	11	2
	5%	6%	19%	2%	6%	5%	-	3%	8%f	1%	3%	7%	11%cfghj
5	131	14	2	11	13	10	7	9	15	7	22	18	3
	12%	15%	10%	13%	12%	10%	10%	9%	23%dqjkl	9%	11%	12%	22%gjl
6	163	11	5	10	17	14	6	8	8	10	47	26	1
	15%	12%	20%	12%	15%	14%	9%	8%	12%	13%	24%aghi	18%i	5%
7	176	10	*	20	14	12	11	11	8	11	56	21	1
	16%	11%	2%	24%ah	13%	12%	17%	11%	11%	14%	28%adeghkl	15%	10%
8	122	13	3	7	10	7	7	8	5	5	37	19	2
	11%	14%	12%	8%	9%	7%	11%	9%	7%	6%	19%h	13%	11%
9	56	4	*	5	7	3	5	3	5	9	8	6	-
	5%	5%	1%	7%	7%	3%	7%	3%	7%	11%	4%	4%	-
10 - HIGHEST score	39	2	-	10	8	1	3	2	2	3	5	2	1
	4%	2%	-	12%aegjk	7%	1%	4%	2%	3%	4%	3%	2%	6%ek
Don't know	216	16	3	8	20	23	23	39	11	27	15	30	1
	20%	17%j	12%	9%	18%j	23%j	34%achjl	40%acdjhkl	17%j	33%achjl	7%	21%j	10%
SUMMARY:													
NET: 9-10	95	6	*	15	15	4	8	5	7	12	13	8	1
	9%	6%	1%	19%aegjk	14%	4%	12%	5%	10%	15%	7%	6%	6%
NET: 7-10	393	28	4	41	39	24	26	24	19	29	106	49	4
	36%	31%	15%	51%aeghkl	35%	24%	39%	25%	29%	36%	53%adeghkl	33%	28%
NET: 4-6	345	31	12	22	36	30	13	19	28	19	75	54	6
	32%	34%	49%	27%	32%	30%	20%	20%	43%cfghj	23%	38%fg	37%g	36%fg
NET: 1-3	125	17	6	10	16	23	5	15	7	3	3	12	4
	12%	18%jk	25%	12%j	14%j	23%jk	8%	15%j	11%j	8%j	1%	8%j	25%fhjkl
Mean	6.04	5.56	4.77	6.55aeghl	6.02	5.03	6.55aegl	5.44	5.81	6.52aegl	6.70adeghkl	6.01el	5.12
Standard Deviation	2.16	2.27	2.05	2.22	2.39	2.42	2.19	2.54	2.07	2.20	1.42	1.93	2.49
Standard Error	0.07	0.18	0.37	0.25	0.26	0.28	0.33	0.33	0.18	0.28	0.11	0.19	0.31

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 242

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	26	19	7	16	9	20	5	-	*	3	6	3	14	4	20	2	5	20	1	25	23	1	1	*
	7%	11%	4%	10%	5%	10%	4%	-	1%	6%	8%	7%	12%	4%	12%	2%	5%	8%	2%	8%	8%	5%	2%	3%
2	6	4	3	-	6	5	1	*	*	-	1	2	2	1	2	3	1	5	*	6	6	-	*	*
	2%	2%	1%	-	3%	3%	1%	1%	1%	-	2%	5%	2%	1%	1%	4%	1%	2%	1%	2%	2%	-	1%	14%
3	15	7	8	7	8	10	5	1	-	4	4	*	6	4	8	3	5	10	1	14	13	2	*	-
	4%	4%	5%	4%	5%	5%	4%	3%	-	7%	6%	1%	5%	4%	4%	4%	6%	4%	2%	5%	4%	8%	1%	-
4	26	8	18	19	7	9	17	1	1	1	10	2	11	10	6	11	2	24	2	24	17	4	5	1
	8%	5%	10%	12%	4%	4%	12%	2%	4%	1%	15%	6%	10%	10%	3%	14% m	2%	10%	5%	8%	6%	13%	20%	20%
5	37	18	20	8	30	19	19	6	9	5	3	6	8	9	19	10	11	26	8	29	28	5	5	*
	11%	11%	11%	5%	17% a	9%	13%	19%	31%	9%	5%	14%	7%	9%	11%	13%	11%	11%	21%	10%	10%	17%	19%	8%
6	45	22	23	23	22	27	18	9	4	2	10	4	16	21	17	7	13	32	2	44	41	2	2	-
	13%	13%	13%	14%	12%	14%	13%	29%	14%	4%	14%	10%	14%	22%	10%	10%	13%	13%	4%	15%	14%	7%	7%	-
7	50	23	27	32	18	39	11	*	3	14	10	4	19	15	33	2	20	30	4	47	46	3	1	1
	15%	14%	15%	20%	10%	19%	8%	1%	10%	25%	14%	9%	17%	16%	19% n	3%	20%	12%	9%	15%	16%	9%	3%	20%
8	39	15	24	20	19	21	18	6	4	7	6	12	3	10	22	7	16	23	11	28	33	4	1	*
	11%	9%	13%	12%	11%	10%	13%	18%	16%	12%	9%	27%	3%	10%	13%	10%	17%	9%	27%	9%	12%	15%	3%	14%
9	17	9	7	6	10	8	8	5	2	3	1	1	5	3	10	3	7	9	2	15	9	5	3	-
	5%	6%	4%	4%	6%	4%	6%	15%	7%	5%	2%	3%	4%	4%	6%	4%	7%	4%	5%	5%	3%	16%	12%	-
10 - HIGHEST score	23	12	10	4	18	10	12	1	4	7	4	2	6	5	15	3	10	12	4	18	21	1	1	*
	7%	8%	6%	3%	10%	5%	9%	2%	13%	12%	6%	4%	5%	5%	9%	4%	10%	5%	10%	6%	7%	3%	3%	16%
Don't know	58	29	29	26	31	33	25	3	1	11	13	6	23	14	20	24	6	51	5	52	48	2	7	*
	17%	17%	16%	16%	17%	16%	18%	10%	4%	20%	19%	15%	20%	15%	11%	32% m	7%	21% o	14%	17%	17%	8%	28%	5%
SUMMARY:																								
NET: 9-10	39	22	18	10	29	19	20	5	6	10	5	3	10	8	25	6	17	22	6	33	30	6	4	*
	11%	13%	10%	6%	16%	9%	15%	17%	20%	17%	7%	9%	9%	9%	15%	8%	18%	9%	15%	11%	10%	19%	15%	16%
NET: 7-10	128	60	69	62	66	78	50	12	13	31	21	18	33	33	80	16	53	75	21	107	110	13	5	1
	38%	36%	39%	39%	37%	39%	35%	36%	46%	55%	31%	42%	29%	34%	47% n	21%	55% p	31%	52%	36%	38%	43%	21%	50%
NET: 4-6	109	48	61	50	59	55	54	16	14	8	23	13	35	39	41	28	26	83	12	97	86	11	11	1
	32%	29%	35%	31%	33%	27%	39%	50%	49%	13%	34%	30%	31%	41%	24%	37%	27%	34%	30%	32%	30%	37%	47%	28%
NET: 1-3	47	29	18	23	24	35	12	1	1	7	11	6	22	9	30	8	11	35	2	45	42	4	1	*
	14%	18%	10%	14%	13%	18%	8%	3%	2%	12%	16%	13%	19%	9%	17%	11%	12%	14%	4%	15%	15%	12%	4%	17%
Mean	5.93	5.77	6.09	5.71	6.13	5.76	6.18	6.63	6.73	6.70	5.48	6.02	5.31	5.99	6.03	5.54	6.59 p	5.62	6.82	5.80	5.93	6.10	5.70	5.93
Standard Deviation	2.47	2.71	2.23	2.39	2.53	2.54	2.36	1.75	2.02	2.48	2.48	2.50	2.60	2.11	2.69	2.32	2.33	2.48	2.15	2.49	2.50	2.40	2.27	3.49
Standard Error	0.14	0.21	0.18	0.37	0.15	0.19	0.20	0.34	0.31	0.30	0.35	0.34	0.28	0.21	0.21	0.29	0.22	0.17	0.30	0.15	0.17	0.34	0.36	0.80

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 243

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149**	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	26	-	20	5	3	14	3	11	15	22	4	6	16	18	6	23	2	7	18
	7%	-	10%a	9%	4%	6%	15%	7%	10%	8%	6%	4%	15%	9%	5%	8%	5%	8%	8%
2	6	1	4	1	5	1	-	3	2	5	2	1	*	2	4	5	1	1	5
	2%	1%	2%	2%	6%	1%	-	2%	2%	2%	3%	1%	*	1%	3%	1%	2%	1%	2%
3	15	1	10	4	2	11	-	8	6	13	2	7	7	9	5	15	-	2	12
	4%	1%	5%	7%	3%	5%	-	5%	4%	5%	3%	5%	6%	4%	4%	5%	-	3%	5%
4	26	3	11	10	13	11	*	6	18	12	14	10	1	10	16	17	10	6	20
	8%	4%	6%	18%	17%e	5%	3%	4%	12%	4%	23%	7%	1%	5%	13%	5%	26%	7%	8%
5	37	12	17	9	7	25	2	18	15	35	2	20	8	28	10	37	1	12	25
	11%	15%	9%	17%	9%	11%	11%	11%	10%	12%	4%	15%	8%	13%	8%	12%	2%	13%	10%
6	45	6	32	7	5	37	-	25	15	37	8	20	12	30	14	41	4	10	34
	13%	8%	17%	12%	7%	16%	-	15%	10%	13%	14%	14%	12%	15%	11%	14%	11%	11%	14%
7	50	12	30	7	13	37	-	27	18	39	11	25	12	35	13	44	6	11	40
	15%	16%	16%	13%	16%	16%	-	16%	12%	14%	19%	18%	12%	17%	10%	15%	16%	12%	16%
8	39	17	17	4	7	22	10	19	16	33	6	16	11	20	17	35	4	8	29
	11%	22%b	9%	6%	8%	10%	52%	12%	10%	12%	9%	12%	11%	10%	13%	11%	11%	9%	12%
9	17	4	3	5	1	14	1	10	7	15	2	7	7	9	8	15	2	4	13
	5%	5%	2%	9%	2%	6%	5%	6%	5%	5%	3%	5%	7%	4%	6%	5%	5%	5%	5%
10 - HIGHEST score	23	13	9	-	6	14	1	15	7	22	1	14	2	13	9	22	*	12	10
	7%	17%b	5%	-	8%	6%	8%	9%	5%	8%	1%	10%	2%	6%	7%	7%	*	13%a	4%
Don't know	58	8	39	3	15	39	1	22	29	48	10	12	27	31	25	50	8	17	40
	17%	10%	20%	5%	19%	17%	8%	13%	20%	17%	16%	9%	26%k	15%	20%	16%	21%	19%	16%
SUMMARY:																			
NET: 9-10	39	17	13	5	7	28	2	25	14	37	2	22	9	22	17	37	2	16	23
	11%	22%b	6%	9%	9%	13%	12%	15%	10%	13%	4%	16%	9%	11%	13%	12%	5%	17%	9%
NET: 7-10	128	47	59	16	27	87	12	71	48	109	19	64	32	77	46	117	12	34	91
	38%	61%b	31%	29%	34%	39%	64%	43%	32%	39%	32%	46%	31%	38%	37%	32%	32%	38%	37%
NET: 4-6	109	21	60	26	26	73	2	49	48	85	24	50	21	67	39	95	14	28	79
	32%	27%	31%	47%	33%	32%	13%	30%	32%	30%	40%	36%	21%	33%	31%	31%	40%	31%	32%
NET: 1-3	47	1	35	10	10	27	3	22	24	40	7	13	22	29	15	43	3	10	36
	14%	2%	18%a	19%	13%	12%	15%	13%	16%	14%	12%	10%	22%	14%	12%	14%	7%	11%	15%
Mean	5.93	7.29b	5.50	5.20	5.65	6.11	6.63	6.25	5.55	6.05	5.40	6.35	5.39	5.89	6.01	6.00	5.57	6.21	5.81
Standard Deviation	2.47	1.95	2.50	2.28	2.49	2.35	2.89	2.46	2.57	2.52	2.17	2.27	2.81	2.45	2.51	2.49	2.16	2.67	2.41

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 243

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.14	0.20	0.20	0.28	0.30	0.16	0.68	0.18	0.23	0.15	0.34	0.19	0.30	0.17	0.23	0.14	0.44	0.26	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 244

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	26 7%	1	1	5	1	9	-	-	1	-	3	4	*
2	6 2%	-	1	-	-	*	-	1	*	*	-	2	*
3	15 4%	2	*	-	2	6	-	1	*	-	2	1	-
4	26 8%	4	-	1	1	2	7	-	5	5	1	1	1
5	37 11%	5	3	2	5	7	-	3	5	2	5	1	*
6	45 13%	2	1	1	3	7	5	10	2	1	8	4	-
7	50 15%	3	*	6	6	6	1	9	1	*	14	4	1
8	39 11%	4	-	1	2	-	3	7	1	1	17	3	*
9	17 5%	5	-	2	2	-	-	2	3	1	2	1	-
10 - HIGHEST score	23 7%	1	*	2	2	2	2	2	1	4	5	3	*
Don't know	58 17%	2	1	2	3	6	7	6	7	7	9	7	*
SUMMARY: NET: 9-10	39 11%	6	*	4	4	2	2	4	4	5	6	3	*
NET: 7-10	128 38%	13	1	10	13	8	5	20	5	6	37	10	1
NET: 4-6	109 32%	11	5	4	9	16	12	13	11	7	15	6	1
NET: 1-3	47 14%	4	2	5	3	16	-	2	1	*	5	8	*
Mean	5.93	6.10	4.58	5.60	6.25	4.36	5.93	6.70	5.70	6.61	6.78	5.30	5.93
Standard Deviation	2.47	2.40	2.16	3.13	2.26	2.47	2.04	1.72	2.27	2.80	2.05	3.08	3.49
Standard Error	0.14	0.34	0.58	0.74	0.43	0.45	0.54	0.35	0.36	0.75	0.28	0.63	0.80

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 245

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	11	7	4	2	9	6	4	1	*	2	5	3	1	3	6	2	3	7	1	10	7	2	2	*
	1%	1%	*	*	1%	1%	*	*	*	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	*	1%	2%	*
2	20	5	15	7	14	16	5	1	2	4	4	7	3	4	11	6	3	18	5	15	15	2	2	2
	1%	1%	2%	1%	2%	2%	*	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	3%
3	42	22	19	21	21	13	29	5	7	3	11	6	11	2	26	14	7	34	7	35	32	5	1	4
	2%	3%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	3%	1%	3%	3%	1%	3%	4%	2%	2%	3%	1%	6%
4	58	40	18	27	31	26	32	11	3	7	19	4	14	15	25	18	9	49	2	56	43	7	5	3
	3%	5%	2%	3%	4%	3%	3%	5%	1%	2%	6%	1%	4%	4%	3%	3%	2%	4%	1%	3%	3%	4%	5%	6%
5	183	89	94	84	98	87	96	20	40	26	33	22	42	49	89	44	59	123	18	164	148	17	12	5
	10%	10%	10%	9%	11%	11%	9%	9%	14%	9%	10%	7%	11%	13%	10%	9%	11%	10%	10%	10%	10%	10%	12%	8%
6	227	104	123	117	110	104	123	20	48	34	42	34	49	58	103	66	82	145	18	209	185	19	17	6
	12%	12%	13%	12%	13%	13%	12%	9%	16%	12%	13%	11%	12%	15%	11%	13%	15%	11%	9%	13%	12%	11%	16%	11%
7	341	165	177	189	153	191	150	32	48	56	52	68	85	62	190	89	105	236	39	301	284	29	21	8
	19%	19%	19%	20%	18%	24%	14%	15%	16%	19%	16%	22%	21%	17%	20%	17%	20%	18%	20%	18%	19%	16%	19%	15%
8	391	191	199	212	179	157	234	62	42	74	63	67	82	86	184	121	112	279	48	342	321	48	14	8
	21%	22%	21%	22%	21%	20%	23%	30%	14%	26%	19%	22%	20%	23%	20%	23%	21%	22%	25%	21%	22%	27%	14%	14%
9	218	92	126	117	101	88	130	26	29	32	33	46	52	42	131	45	44	174	23	195	171	18	17	12
	12%	10%	13%	12%	12%	11%	13%	12%	10%	11%	10%	15%	13%	11%	14%	9%	8%	13%	12%	12%	11%	10%	16%	22%
10 - HIGHEST score	221	114	107	113	108	67	154	11	42	46	48	38	36	34	113	74	81	140	19	201	176	26	12	7
	12%	13%	11%	12%	12%	9%	15%	5%	14%	16%	15%	12%	9%	9%	12%	14%	15%	11%	10%	12%	12%	15%	11%	12%
Don't know	117	56	61	72	45	35	82	23	31	9	16	11	27	19	58	40	31	86	12	105	110	4	3	1
	6%	6%	6%	8%	5%	4%	8%	11%	11%	3%	5%	4%	7%	5%	6%	8%	6%	7%	6%	6%	7%	2%	3%	2%
SUMMARY:																								
NET: 9-10	439	205	234	230	209	155	284	37	71	77	81	84	89	76	244	119	125	314	42	397	347	44	29	19
	24%	23%	25%	24%	24%	20%	27%	17%	24%	27%	25%	27%	22%	20%	26%	23%	23%	24%	22%	24%	23%	25%	27%	34%
NET: 7-10	1171	561	610	631	541	503	668	131	161	208	197	219	255	224	618	329	342	829	130	1040	951	120	64	35
	64%	63%	65%	66%	62%	64%	64%	62%	55%	71%	60%	72%	63%	60%	66%	63%	64%	64%	67%	64%	64%	68%	61%	63%
NET: 4-6	468	233	234	228	239	217	250	50	91	66	95	60	106	122	217	129	150	318	39	429	376	43	35	14
	26%	26%	25%	24%	28%	28%	24%	24%	31%	23%	29%	20%	26%	33%	23%	25%	28%	25%	20%	26%	25%	24%	33%	25%
NET: 1-3	72	34	39	30	43	35	38	6	9	8	20	15	14	8	42	22	14	59	13	60	53	9	4	6
	4%	4%	4%	3%	5%	4%	4%	3%	3%	3%	6%	5%	4%	2%	5%	4%	3%	5%	7%	4%	4%	5%	4%	10%
Mean	7.23	7.19	7.26	7.33	7.13	7.02	7.40	7.15	7.20	7.45	7.05	7.38	7.15	7.08	7.27	7.27	7.30	7.20	7.18	7.23	7.25	7.27	7.04	7.06
Standard Deviation	1.90	1.93	1.88	1.80	2.00	1.86	1.92	1.76	1.89	1.85	2.14	1.89	1.81	1.81	1.92	1.93	1.83	1.94	1.95	1.90	1.86	2.01	2.04	2.28
Standard Error	0.04	0.06	0.06	0.09	0.05	0.07	0.06	0.12	0.12	0.11	0.12	0.11	0.09	0.09	0.06	0.09	0.08	0.05	0.14	0.05	0.06	0.12	0.13	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 246

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	11	1	8	2	4	6	-	4	6	10	1	6	1	7	4	11	-	2	9
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	*	1%	*	1%	1%	1%	-	*	1%
2	20	3	11	6	9	10	1	7	11	9	11	4	7	7	13	13	7	5	15
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	3% d	1%	2%	1%	2%	1%	3%	1%	1%
3	42	3	20	18	9	29	2	18	20	25	16	14	17	27	14	30	11	7	35
	2%	1%	2%	8% ab	2%	2%	4%	2%	2%	2%	4%	2%	3%	2%	2%	2%	4%	2%	3%
4	58	4	38	16	13	36	2	23	28	42	16	19	24	32	26	48	10	18	40
	3%	1%	3%	7% a	3%	3%	4%	3%	3%	3%	4%	2%	5%	3%	4%	3%	4%	4%	3%
5	183	33	105	41	32	129	9	79	91	147	36	95	47	101	80	159	22	34	139
	10%	9%	9%	17% ab	7%	11%	17% d	10%	11%	10%	8%	12%	10%	9%	12%	10%	8%	8%	10%
6	227	30	153	41	60	141	7	118	92	178	49	97	57	146	75	201	25	46	174
	12%	8%	13%	17% a	13%	12%	14%	15%	11%	13%	12%	12%	11%	13%	11%	13%	9%	11%	13%
7	341	49	239	44	95	204	7	124	186	267	74	126	104	195	144	285	55	61	276
	19%	14%	20% a	18%	20%	18%	13%	16%	22% g	19%	17%	16%	21%	18%	21%	18%	20%	15%	20%
8	391	87	257	27	99	249	13	189	151	301	89	181	93	240	146	325	65	85	302
	21%	25% c	22% c	11%	21%	22%	24%	24% h	18%	22%	21%	23%	19%	22%	21%	21%	24%	21%	22%
9	218	52	145	16	61	134	8	91	105	160	58	80	69	131	83	178	38	69	148
	12%	15% c	12%	7%	13%	12%	14%	11%	12%	10%	14%	10%	14%	12%	12%	12%	14%	17% d	11%
10 - HIGHEST score	221	72	125	14	68	134	3	91	107	163	59	98	50	129	88	190	31	61	156
	12%	20% bc	11%	6%	14%	12%	6%	12%	13%	12%	14%	13%	10%	12%	13%	12%	12%	15%	11%
Don't know	117	22	75	13	23	85	1	51	60	99	18	60	26	86	25	109	8	19	96
	6%	6%	6%	6%	5%	7%	2%	6%	7%	7%	4%	8%	5%	8% n	4%	7%	3%	5%	7%
SUMMARY:																			
NET: 9-10	439	124	270	29	129	267	11	182	212	322	117	179	119	260	171	368	70	129	303
	24%	35% bc	23% c	12%	27%	23%	21%	23%	25%	23%	27%	23%	24%	24%	25%	24%	26%	32% d	22%
NET: 7-10	1171	260	767	100	323	721	31	495	549	891	280	485	316	695	460	979	189	275	881
	64%	73% bc	65% c	42%	68%	62%	58%	62%	64%	64%	66%	62%	64%	63%	66%	63%	70%	68%	64%
NET: 4-6	468	67	295	97	105	305	19	219	211	366	101	211	128	279	181	409	57	98	352
	26%	19%	25%	41% ab	22%	26%	35%	28%	25%	26%	24%	27%	26%	25%	26%	26%	21%	24%	25%
NET: 1-3	72	7	39	26	22	44	3	29	37	45	28	24	25	41	31	53	18	14	58
	4%	2%	3%	11% ab	5%	4%	5%	4%	4%	3%	6% d	3%	5%	4%	4%	3%	7%	3%	4%
Mean	7.23	7.79 bc	7.24 c	6.18	7.35	7.20	6.88	7.23	7.19	7.23	7.22	7.25	7.11	7.26	7.18	7.24	7.22	7.44	7.18
Standard Deviation	1.90	1.81	1.83	2.03	1.95	1.89	1.93	1.87	1.95	1.85	2.05	1.87	1.93	1.87	1.95	1.89	1.99	1.96	1.88

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 246

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.09	0.06	0.12	0.10	0.06	0.24	0.06	0.07	0.05	0.12	0.07	0.09	0.06	0.08	0.05	0.15	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 247

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	11 1%	2 1%	-	1 *	1 *	1 1%	-	1 1%	2 2%	* *	-	2 1%	* *
2	20 1%	2 1%	-	* *	2 1%	1 *	6 4%	1 *	2 2%	1 *	4 2%	-	2 3%k
3	42 2%	5 3%	-	2 2%	2 1%	5 3%	7 5%	6 4%	1 1%	4 3%	2 1%	4 2%	4 6%bdhjk
4	58 3%	7 4%	3 4%	7 4%	12 5%	8 4%	1 1%	2 1%	5 5%j	* *	3 1%	7 3%	3 6%j
5	183 10%	17 10%	8 12%	17 11%	25 11%	19 10%	8 6%	11 7%	12 12%	12 8%	18 10%	30 13%	5 8%
6	227 12%	19 11%	8 12%	17 11%	27 12%	32 17%j	16 12%	32 20%j	17 16%j	14 10%	11 6%	28 12%	6 11%
7	341 19%	29 16%	16 23%gj	18 12%	44 20%	42 23%g	46 32%acgijk	16 10%	21 19%	14 10%	55 29%acgijk	34 15%	8 15%
8	391 21%	48 27%hl	17 25%	38 25%	44 20%	30 16%	28 20%	40 25%	14 14%	27 19%	45 24%	50 22%	8 14%
9	218 12%	18 10%	8 12%	13 8%	38 17%fgj	22 12%	7 5%	8 5%	17 16%fgj	30 21%cfj	14 7%	30 13%	12 22%acfgj
10 - HIGHEST score	221 12%	26 15%f	7 10%	35 23%defnk	21 9%	14 7%	3 2%	21 13%f	12 11%f	31 22%defk	23 12%f	21 9%	7 12%f
Don't know	117 6%	4 2%	1 1%	6 4%	4 2%	12 6%	19 13%abdhj	23 14%abcdhj	3 3%	11 8%	14 7%	20 9%adl	1 2%
SUMMARY:													
NET: 9-10	439 24%	44 25%f	15 23%f	48 31%f	59 27%f	36 19%	11 8%	29 18%	29 27%f	61 42%abefgjk	37 20%f	51 22%f	19 34%efgjk
NET: 7-10	1171 64%	120 68%g	48 71%g	104 68%	147 67%	108 58%	85 59%	84 53%	64 61%	102 71%g	138 72%g	135 60%	35 63%
NET: 4-6	468 26%	43 24%	19 28%	40 26%	64 29%j	59 32%j	26 18%	45 28%	35 33%fij	26 18%	32 17%	64 28%	14 25%
NET: 1-3	72 4%	9 5%	-	3 2%	5 2%	7 4%	13 9%	8 5%	4 4%	5 3%	6 3%	6 3%	6 10%bcdjk
Mean	7.23	7.27	7.34	7.56f	7.22	6.94	6.68	7.17	7.04	7.91adefghkl	7.32f	7.17	7.06
Standard Deviation	1.90	2.01	1.61	1.98	1.83	1.81	1.78	1.94	2.04	1.88	1.76	1.86	2.28
Standard Error	0.04	0.12	0.19	0.18	0.15	0.15	0.20	0.18	0.13	0.18	0.14	0.15	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 248

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	9	5	4	1	8	5	3	1	-	3	4	*	2	4	3	2	3	6	2	7	6	*	3	-
	1%	1%	1%	*	1%	1%	1%	*	-	1%	2%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	5%sl	-
2	18	10	7	6	11	6	12	1	6	1	3	4	3	2	12	3	4	14	3	15	12	4	1	*
	2%	2%	1%	1%	2%	1%	2%	1%	3%	*	1%	3%	2%	1%	2%	1%	1%	2%	2%	2%	1%	4%	2%	1%
3	18	9	9	2	16	10	8	5	4	1	3	2	4	4	10	3	4	14	1	16	14	1	1	2
	2%	2%	2%	*	3%a	2%	1%	3%	2%	*	1%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	8%st
4	42	20	23	16	26	19	23	3	7	6	17	5	4	9	18	15	7	35	8	35	31	7	2	2
	4%	4%	4%	3%	5%	4%	4%	2%	4%	3%	7%	4%	3%	4%	3%	5%	2%	5%	5%	4%	3%	7%	4%	7%
5	129	56	73	69	60	53	76	23	21	20	24	15	26	26	70	33	40	89	12	116	115	7	5	2
	12%	11%	13%	14%	10%	10%	13%	14%	10%	10%	11%	11%	16%	12%	12%	11%	12%	12%	7%	13%	13%	7%	9%	5%
6	152	64	88	72	79	78	73	19	24	29	35	20	25	34	72	46	43	108	20	132	126	13	9	4
	14%	12%	16%	14%	14%	16%	13%	11%	12%	14%	16%	16%	15%	15%	13%	16%	13%	14%	13%	14%	14%	12%	18%	14%
7	217	110	108	112	106	112	106	29	22	42	60	40	25	45	131	42	77	140	39	178	184	19	10	4
	20%	21%	19%	22%	18%	22%	18%	18%	11%	21%	27%f	31%fj	15%	20%	23%an	14%	24%	19%	25%	19%	20%	19%	18%	15%
8	212	102	110	97	115	112	100	29	49	42	34	17	40	37	111	64	65	147	42	170	169	31	5	7
	20%	19%	20%	19%	20%	22%	17%	18%	25%	21%	15%	13%	24%	17%	20%	22%	20%	19%	27%	18%	19%	31%su	10%	23%u
9	90	50	39	39	51	44	46	22	23	18	9	13	5	22	47	20	18	72	14	76	73	7	5	5
	8%	10%	7%	8%	9%	9%	8%	13%hj	12%hj	9%	4%	10%	3%	10%	8%	7%	6%	9%	9%	8%	8%	7%	10%	17%st
10 - HIGHEST score	92	56	36	41	51	28	64	11	17	32	11	9	11	10	47	35	36	56	6	86	79	7	3	2
	8%	11%	6%	8%	9%	6%	11%cc	7%	8%	16%h	5%	7%	7%	4%	8%	12%ai	11%	7%	4%	9%	9%	7%	7%	8%
Don't know	105	46	59	48	56	36	68	19	27	9	22	3	24	29	43	32	30	75	12	92	91	5	8	1
	10%	9%	11%	10%	10%	7%	12%	12%j	14%gl	5%	10%	3%	14%gl	13%	8%	11%	9%	10%	8%	10%	10%	5%	15%tv	4%
SUMMARY:																								
NET: 9-10	182	106	75	79	102	72	110	33	40	50	20	22	16	32	94	55	54	127	19	162	152	14	9	7
	17%	20%	14%	16%	18%	14%	19%	21%h	20%h	25%hj	9%	18%	10%	14%	17%	19%	17%	17%	12%	18%	17%	14%	17%	25%
NET: 7-10	611	318	293	288	323	295	316	91	111	134	114	79	82	114	336	161	196	414	101	509	505	64	24	18
	56%	60%	53%	57%	56%	59%	54%	56%	56%	66%aj	52%	62%	48%	51%	59%	55%	60%	55%	64%	55%	56%	64%u	45%	62%
NET: 4-6	323	139	183	157	166	150	173	44	52	56	76	39	55	68	161	94	91	232	39	283	272	27	16	8
	30%	26%	33%	31%	29%	30%	30%	28%	26%	27%	34%	31%	33%	31%	28%	32%	28%	31%	25%	31%	30%	27%	31%	26%
NET: 1-3	44	24	21	9	35	21	23	7	9	4	9	6	8	10	26	8	10	34	6	38	32	5	5	2
	4%	5%	4%	2%	6%aa	4%	4%	4%	5%	2%	4%	5%	5%	5%	5%	3%	3%	5%	4%	4%	4%	5%	9%as	8%
Mean	6.92	7.04	6.79	6.99	6.86	6.87	6.96	7.03	7.08	7.31nj	6.53	6.84	6.68	6.73	6.92	7.05	7.05	6.86	6.92	6.92	6.94	6.92	6.49	7.01
Standard Deviation	1.89	1.95	1.82	1.71	2.03	1.79	1.98	1.86	1.97	1.88	1.81	1.81	1.88	1.88	1.87	1.92	1.82	1.92	1.76	1.91	1.86	1.91	2.29	2.07
Standard Error	0.06	0.08	0.08	0.13	0.07	0.08	0.08	0.15	0.14	0.13	0.12	0.15	0.14	0.12	0.08	0.11	0.10	0.07	0.13	0.06	0.07	0.14	0.20	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 249

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	9	*	8	*	3	5	1	3	3	7	2	1	4	5	4	8	1	1	8
	1%	*	1%	*	1%	1%	2%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%
2	18	6	4	7	2	15	-	10	7	16	2	7	8	15	3	17	*	2	15
	2%	2%	1%	5% b	1%	2%	-	2%	2%	2%	1%	1%	3%	2%	1%	2%	*	1%	2%
3	18	3	10	5	2	13	1	7	8	14	3	10	4	14	4	17	1	8	10
	2%	1%	1%	4%	1%	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	1%
4	42	5	19	18	16	24	1	23	19	31	11	19	4	26	16	32	10	7	35
	4%	2%	3%	13% ab	6%	4%	2%	4%	4%	3%	6%	4%	2%	4%	4%	3%	10%	3%	4%
5	129	24	75	29	18	90	9	61	60	112	17	75	31	87	37	124	3	23	102
	12%	10%	11%	21% ab	7%	13%	22%	11%	14%	12%	10%	15%	12%	13%	10%	13%	3%	10%	12%
6	152	14	114	19	24	98	4	83	60	141	11	71	42	105	42	145	6	24	125
	14%	6%	17% a	14% a	10%	14%	10%	15%	14%	16% j	6%	14%	16%	15%	11%	15%	6%	10%	15%
7	217	40	148	24	50	145	2	97	103	171	47	78	73	124	91	186	30	38	175
	20%	16%	22%	17%	20%	21%	6%	17%	24%	19%	27%	15%	28% k	18%	24%	19%	29%	17%	21%
8	212	55	129	22	47	133	11	111	80	177	35	92	58	119	89	183	28	62	144
	20%	23%	20%	16%	19%	19%	26%	20%	18%	19%	20%	18%	22%	17%	23%	19%	27%	27% af	17%
9	90	34	48	8	26	50	5	63	20	80	10	48	13	64	25	84	6	19	71
	8%	14% b	7%	6%	10%	7%	12%	11% ah	5%	9%	5%	9%	5%	9%	7%	9%	5%	8%	9%
10 - HIGHEST score	92	43	39	4	39	47	2	51	30	69	23	47	5	50	40	79	13	27	63
	8%	17% bc	6%	3%	16% e	7%	6%	9%	7%	8%	13%	9% i	2%	7%	10%	8%	12%	12%	8%
Don't know	105	22	66	3	23	69	4	57	44	90	15	59	16	72	31	96	8	21	82
	10%	9% c	10% c	2%	9%	10%	10%	10%	10%	10%	9%	12%	6%	11%	8%	10%	8%	9%	10%
SUMMARY:																			
NET: 9-10	182	77	86	12	65	97	7	114	50	149	32	95	18	114	65	163	18	46	133
	17%	31% bc	13%	9%	26% e	14%	18%	20% h	11%	16%	19%	19% l	7%	17%	17%	17%	17%	20%	16%
NET: 7-10	611	173	363	58	162	375	20	322	232	496	114	264	148	357	245	533	76	147	452
	56%	70% bc	55% c	42%	65%	54%	50%	57%	54%	55%	65%	52%	58%	52%	64% lm	55%	73% o	63%	55%
NET: 4-6	323	43	208	66	57	212	14	167	139	284	38	166	77	218	95	302	18	54	261
	30%	17%	32% a	47% ab	23%	31%	35%	29%	32%	31%	22%	33%	30%	32%	25%	31%	18%	23%	32%
NET: 1-3	44	9	22	13	6	34	2	21	18	37	7	19	17	34	11	42	2	11	33
	4%	4%	3%	9% b	3%	5%	5%	4%	4%	4%	4%	4%	6%	5%	3%	4%	2%	5%	4%
Mean	6.92	7.60 bc	6.85 c	5.99	7.35 e	6.78	6.81	7.03	6.71	6.89	7.07	6.92	6.58	6.81	7.12	6.88	7.24	7.20	6.84
Standard Deviation	1.89	1.95	1.74	1.96	1.98	1.88	2.05	1.90	1.82	1.87	1.99	1.92	1.76	1.93	1.81	1.89	1.85	1.92	1.88

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 249

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.06	0.11	0.07	0.14	0.13	0.07	0.32	0.07	0.09	0.06	0.17	0.08	0.11	0.07	0.09	0.06	0.21	0.11	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 250

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	9 1%	* *	- -	1 1%	1 1%	* -	- -	3 3%	3 5%aj	* -	- -	1 1%	- -
2	18 2%	4 4%	- -	2 2%	1 1%	5 4%	- -	4 4%	1 2%	- *	1 2%	1 3%	* 1%
3	18 2%	1 1%	1 4%	1 1%	2 2%	1 1%	- -	1 1%	1 1%	2 2%	3 2%	4 3%	2 8%acegj
4	42 4%	7 7%	1 2%	4 3%	1 1%	7 6%	8 13%	3 3%	2 4%	- -	5 3%	2 1%	2 7%ik
5	129 12%	7 7%	4 12%	12 11%	8 9%	29 23%ajl	10 16%	20 21%aj	5 9%	8 9%	8 5%	14 12%	2 5%
6	152 14%	13 12%	6 21%	15 13%	17 18%	15 12%	6 10%	11 11%	9 18%	16 17%	30 19%	9 8%	4 14%
7	217 20%	19 19%	8 27%ai	14 12%	17 18%	28 22%	20 31%	15 15%	10 18%	6 6%	47 30%cil	29 24%il	4 15%
8	212 20%	31 31%bhj	3 10%	25 22%	26 27%h	24 19%	7 10%	15 16%	5 10%	18 20%	24 15%	26 22%	7 23%h
9	90 8%	7 7%	4 13%e	14 12%	10 10%	3 2%	2 3%	5 5%	5 10%e	11 12%	13 9%	12 10%	5 17%aeg
10 - HIGHEST score	92 8%	7 7%	2 7%	15 13%e	8 8%	2 2%	5 7%	6 6%	3 7%	20 22%aej	12 8%	9 8%	2 8%
Don't know	105 10%	5 5%	1 4%	14 12%	5 5%	13 10%	7 11%	15 15%	8 15%al	10 11%	13 8%	12 10%	1 4%
SUMMARY:													
NET: 9-10	182 17%	14 14%	6 20%e	29 25%e	18 18%e	5 4%	6 10%	11 11%	9 17%e	31 34%aej	25 16%e	21 17%e	7 25%e
NET: 7-10	611 56%	64 64%egh	17 57%	68 59%	61 63%	57 44%	33 51%	42 42%	24 45%	55 60%	96 62%gh	76 64%gh	18 62%
NET: 4-6	323 30%	27 27%	10 35%	31 27%	27 28%	51 40%k	25 38%	34 35%	16 31%	24 27%	43 28%	25 21%	8 26%
NET: 1-3	44 4%	5 5%	1 4%	3 3%	4 4%	6 5%	- -	8 8%	5 9%j	2 2%	4 2%	5 4%	2 8%
Mean	6.92	6.92e	6.86	7.32egh	7.14e	6.22	6.53	6.31	6.49	7.73	7.07eg	7.11e	7.01e
Standard Deviation	1.89	1.91	1.73	1.93	1.78	1.71	1.70	2.16	2.29	1.90	1.58	1.78	2.07
Standard Error	0.06	0.14	0.27	0.20	0.20	0.18	0.25	0.25	0.20	0.22	0.14	0.19	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 251

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	7	3	5	-	7	5	2	*	1	1	3	*	1	1	5	1	2	5	1	6	6	*	1	*
	1%	1%	1%	-	2%	2%	*	*	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%
2	20	13	6	8	11	7	13	2	1	*	4	5	8	1	16	3	1	18	1	19	14	2	2	1
	3%	3%	2%	2%	3%	2%	3%	3%	1%	*	2%	4%	6%g	1%	3%	2%	1%	4%	1%	3%	2%	3%	5%	8%cs
3	13	7	6	-	13	7	6	2	1	2	4	1	3	2	7	4	2	11	3	10	11	1	*	1
	2%	2%	2%	-	3%a	2%	1%	3%	*	2%	2%	1%	3%	2%	2%	2%	1%	2%	4%	1%	2%	1%	1%	5%
4	42	17	25	26	17	16	26	5	7	7	17	5	2	4	29	9	16	26	2	40	36	4	2	*
	5%	4%	7%	7%	4%	5%	6%	6%	4%	5%	10%	5%	2%	3%	7%	4%	6%	5%	3%	6%	6%	5%	4%	3%
5	98	44	54	45	53	36	62	10	28	10	21	13	16	16	51	31	27	71	9	89	81	8	8	2
	13%	10%	15%	12%	13%	11%	14%	13%	17%	7%	12%	12%	14%	13%	12%	15%	11%	14%	11%	13%	13%	10%	18%	12%
6	86	54	31	41	45	40	46	6	11	10	33	16	11	16	42	28	30	56	7	79	63	14	7	2
	11%	13%	9%	11%	11%	13%	10%	8%	7%	7%	19%fg	15%	9%	14%	9%	13%	12%	11%	9%	11%	10%	18%se	16%	14%
7	129	75	54	64	65	73	56	7	21	40	18	29	14	17	91	21	49	80	21	107	104	16	6	3
	17%	18%	15%	18%	16%	23%cd	12%	9%	13%	28%efhj	10%	29%ehj	12%	14%	20%kn	10%	19%	16%	27%or	16%	16%	21%	14%	19%
8	139	72	68	70	70	58	82	20	28	19	25	16	30	23	74	43	35	104	17	123	112	21	4	2
	18%	17%	20%	19%	17%	18%	18%	27%	18%	13%	15%	16%	26%	19%	17%	21%	14%	20%	21%	18%	18%	28%su	9%	13%
9	60	32	27	22	38	21	39	5	12	18	11	5	7	11	35	14	26	34	8	52	46	5	5	3
	8%	8%	8%	6%	9%	7%	8%	7%	8%	13%	7%	5%	6%	9%	8%	7%	10%	7%	10%	8%	7%	7%	12%	19%st
10 - HIGHEST score	72	44	27	26	46	18	53	9	21	19	7	9	6	10	37	25	40	31	5	66	66	3	3	1
	9%	11%	8%	7%	11%	6%	12%	12%	13%	13%	4%	9%	5%	8%	8%	12%	16%pp	6%	7%	10%	10%	3%	7%	4%
Don't know	102	58	44	63	39	33	69	9	29	15	29	3	18	19	58	26	29	74	5	97	94	2	6	*
	13%	14%	13%	17%b	10%	10%	15%	11%	18%ai	11%	17%ai	3%	15%ai	16%	13%	13%	11%	14%	7%	14%	15%at	3%	13%at	3%
SUMMARY:																								
NET: 9-10	131	77	55	48	84	39	92	14	33	37	19	15	13	20	71	39	66	65	13	117	112	8	8	3
	17%	18%	16%	13%	21%	13%	20%	19%	21%	26%hj	11%	14%	11%	17%	16%	19%	26%pp	13%	17%	17%	18%	10%	18%	23%
NET: 7-10	400	224	176	181	218	170	229	42	83	96	62	60	57	60	236	103	150	250	51	347	327	45	18	9
	52%	53%	51%	50%	54%	54%	51%	55%h	52%	68%hj	36%	58%h	49%	51%	53%	50%	58%	49%	64%fr	51%	52%	60%uu	41%	55%
NET: 4-6	226	116	110	111	115	92	133	21	45	27	70	34	29	36	122	68	74	152	18	208	180	25	16	4
	29%	28%	32%	30%	28%	29%	29%	28%	28%	19%	41%gj	33%	25%	30%	27%	33%	29%	30%	22%	30%	28%	33%	37%	28%
NET: 1-3	40	23	17	8	32	19	21	4	3	4	11	6	12	4	28	9	6	35	5	35	31	3	4	2
	5%	5%	5%	2%	8%aa	6%	5%	6%	2%	3%	7%	5%	10%ff	3%	6%	4%	2%	7%	7%	5%	5%	4%	8%	14%st
Mean	6.80	6.90	6.69	6.81	6.80	6.65	6.92	6.96	7.08h	7.36hj	6.23	6.71	6.55	6.95	6.70	6.94	7.20p	6.60	6.91	6.79	6.84	6.80	6.39	6.48
Standard Deviation	2.06	2.05	2.07	1.86	2.21	1.95	2.13	2.15	2.04	1.88	2.05	1.91	2.21	1.88	2.11	2.06	2.01	2.06	1.92	2.08	2.08	1.71	2.26	2.37
Standard Error	0.07	0.10	0.11	0.17	0.08	0.11	0.10	0.23	0.17	0.16	0.16	0.18	0.20	0.16	0.10	0.14	0.12	0.09	0.19	0.08	0.09	0.15	0.22	0.31

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 252

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	7	*	3	4	1	4	*	5	2	7	*	4	1	4	3	7	-	3	4
	1%	*	1%	4%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	-	2%	1%
2	20	3	10	6	5	11	2	7	12	17	3	3	10	13	7	18	2	2	18
	3%	2%	2%	5%	3%	2%	8%	2%	3%	3%	3%	1%	6% k	3%	3%	3%	3%	1%	3%
3	13	2	8	3	2	11	-	7	5	11	2	6	4	10	4	12	1	6	7
	2%	1%	2%	3%	1%	2%	-	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	1%
4	42	5	21	15	13	18	4	20	21	34	8	19	8	24	18	35	7	5	37
	5%	3%	5%	14% ab	7%	3%	16%	5%	6%	5%	7%	5%	5%	5%	8%	5%	12%	3%	7%
5	98	13	60	24	12	70	7	46	48	88	9	57	22	78	18	92	4	23	72
	13%	7%	13%	21% a	7%	14%	24%	12%	14%	14%	8%	15%	12%	15%	8%	13%	7%	13%	13%
6	86	15	58	12	16	60	2	47	33	76	10	44	21	63	19	82	4	26	57
	11%	8%	13%	11%	9%	12%	8%	12%	9%	12%	8%	12%	12%	12%	8%	12%	7%	14%	10%
7	129	30	80	16	36	82	2	54	67	108	21	50	38	91	36	118	11	24	99
	17%	16%	18%	15%	21%	16%	8%	14%	19%	17%	17%	13%	22%	18%	15%	17%	17%	13%	17%
8	139	26	92	17	34	81	5	64	59	115	25	65	30	76	59	124	15	44	92
	18%	15%	20%	16%	20%	16%	17%	17%	17%	18%	20%	17%	17%	15%	25% m	18%	24%	24%	16%
9	60	27	21	6	8	46	3	26	33	47	12	33	14	37	22	52	8	14	45
	8%	15% b	5%	6%	5%	9%	11%	7%	9%	7%	10%	9%	8%	7%	9%	7%	12%	8%	8%
10 - HIGHEST score	72	38	28	5	18	48	2	49	22	60	11	42	9	49	22	70	1	21	48
	9%	21% bc	6%	5%	11%	10%	7%	13% h	6%	9%	9%	11%	5%	9%	9%	10%	2%	12%	9%
Don't know	102	20	73	1	22	77	-	52	50	83	20	55	21	75	26	94	9	14	87
	13%	11% c	16% c	1%	13%	15%	-	14%	14%	13%	16%	15%	12%	14%	11%	13%	14%	8%	15% d
SUMMARY:																			
NET: 9-10	131	65	49	12	26	94	5	75	55	108	24	75	22	86	43	122	9	35	94
	17%	36% bc	11%	11%	16%	19%	19%	20%	16%	17%	19%	20%	13%	17%	19%	15%	19%	19%	17%
NET: 7-10	400	121	221	45	96	257	12	193	182	331	69	190	91	253	138	365	34	103	285
	52%	67% bc	49%	41%	58%	51%	44%	51%	51%	51%	57%	50%	51%	49%	59%	52%	56%	56%	50%
NET: 4-6	226	34	139	51	41	148	13	113	102	198	27	120	51	165	55	208	16	54	166
	29%	19%	31% a	46% ab	24%	29%	48%	30%	29%	31%	23%	32%	29%	32%	24%	30%	25%	30%	29%
NET: 1-3	40	6	21	13	9	26	2	19	20	35	6	13	16	27	14	37	3	12	29
	5%	3%	5%	12% a	5%	5%	8%	5%	6%	5%	5%	4%	9%	5%	6%	5%	5%	6%	5%
Mean	6.80	7.68 bc	6.68 c	5.87	6.90	6.86	6.16	6.90	6.69	6.76	7.03	6.93	6.49	6.72	6.96	6.82	6.73	6.96	6.74
Standard Deviation	2.06	2.01	1.90	2.21	2.06	2.04	2.33	2.14	2.02	2.06	2.05	2.04	2.06	2.04	2.13	2.07	1.99	2.08	2.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 252

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.07	0.13	0.09	0.19	0.17	0.09	0.38	0.10	0.11	0.08	0.20	0.10	0.15	0.09	0.14	0.08	0.28	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 253

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	7 1%	* *	- -	1 1%	- -	* -	- -	1 1%	1 2%	* 1%	1 1%	3 3%	* 1%
2	20 3%	2 3%	- -	2 2%	1 1%	5 5%	1 2%	1 1%	2 5%	3 5%	- -	2 2%	1 8% gl
3	13 2%	1 1%	1 6%	1 1%	2 3%	2 2%	- -	1 1%	* 1%	1 1%	2 3%	1 1%	1 5%
4	42 5%	4 5%	1 3%	8 9%	2 4%	9 8%	8 18%	2 2%	2 4%	4 6%	2 2%	1 2%	* 3%
5	98 13%	8 10%	3 14%	10 11%	11 19% j	24 23% j	6 15%	11 15%	8 18% j	4 6%	4 5%	7 8%	2 12%
6	86 11%	14 18% k	1 3%	12 14%	5 8%	10 9%	5 12%	6 8%	7 16% k	8 12%	12 15%	4 4%	2 14%
7	129 17%	16 21% c	4 16%	4 4%	7 12%	17 16%	4 9%	7 10%	6 14%	5 8%	27 32% cdgh	29 31% cg	3 19% c
8	139 18%	21 28% h	5 20%	13 15%	11 20%	24 22%	3 7%	9 13%	4 9%	16 25%	12 15%	18 20%	2 13%
9	60 8%	5 7%	1 6%	8 9%	6 11%	2 2%	2 5%	5 7%	5 12% ee	3 5%	4 5%	14 15%	3 19% ej
10 - HIGHEST score	72 9%	3 3%	2 9%	15 17% a	8 13%	3 3%	4 10%	4 6%	3 7%	11 17%	10 11%	9 10%	1 4%
Don't know	102 13%	2 3%	5 22%	14 16% a	5 8%	12 11%	10 22%	26 36% adehjk	6 13% a	9 14%	9 11%	5 5%	* 3%
SUMMARY:													
NET: 9-10	131 17%	8 10%	3 15%	23 27% e	14 24% e	5 5%	6 14%	10 13%	8 18% e	14 21%	14 17%	22 24% e	3 23% e
NET: 7-10	400 52%	45 60% gh	11 51%	40 46%	33 56%	45 42%	13 30%	26 36%	18 41%	35 54%	54 64% gh	70 75% cegh	9 55%
NET: 4-6	226 29%	25 33% k	4 20%	30 34%	18 32%	43 40% k	19 45%	19 25%	16 37% k	16 25%	19 22%	13 14%	4 28%
NET: 1-3	40 5%	3 4%	1 6%	4 5%	2 4%	7 7%	1 2%	2 3%	4 8%	5 7%	3 3%	6 6%	2 14% ag
Mean	6.80	6.80	6.94	6.99	7.04	6.14	6.19	6.77	6.39	7.07	7.15 h	7.21	6.48
Standard Deviation	2.06	1.71	2.06	2.38	2.07	1.90	2.17	1.99	2.26	2.33	1.71	2.02	2.37
Standard Error	0.07	0.15	0.38	0.29	0.28	0.24	0.40	0.28	0.22	0.32	0.19	0.24	0.31

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 254

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180	
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54	
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117	
1 - LOWEST score	22	9	12	15	7	5	17	*	-	4	11	3	3	5	6	11	5	17	1	21	15	2	4	*	
	1%	1%	1%	1%	1%	*	2%	*	-	1%	3%	1%	1%	1%	1%	2% am	1%	1%	*	1%	1%	1%	3% s	1%	
2	18	6	12	8	10	8	9	1	5	-	3	4	5	3	12	3	2	15	3	15	13	2	2	1	
	1%	1%	1%	1%	1%	1%	1%	*	2%	-	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	2%	2%	
3	58	29	29	33	25	30	28	5	5	7	12	11	18	21	29	8	6	52	1	57	49	4	3	2	
	3%	3%	3%	3%	2%	3%	3%	2%	2%	2%	3%	3%	3%	4%	3%	1%	1%	3% oo	1%	3%	3%	2%	2%	4%	
4	50	35	16	22	28	36	15	7	4	8	12	4	14	17	21	13	17	33	6	44	34	5	6	4	
	2%	3%	1%	2%	3%	3% cd	1%	3%	2%	2%	3%	1%	3%	3%	2%	2%	3%	2%	3%	2%	2%	3%	5% s	8% st	
5	165	97	67	63	102	79	86	16	27	27	33	17	45	41	79	44	41	124	20	144	138	10	14	3	
	8%	10%	6%	6%	10% aa	8%	8%	7%	10%	8%	8%	5%	8%	8%	8%	8%	7%	8%	8%	8%	8%	5%	11% t	6%	
6	229	122	107	132	98	120	110	26	30	37	39	41	56	53	101	75	58	171	22	207	186	26	14	4	
	11%	12%	10%	12%	9%	12%	10%	12%	11%	11%	10%	12%	10%	10%	10%	14%	10%	11%	9%	11%	11%	13%	10%	7%	
7	364	174	191	181	184	195	169	34	39	61	71	66	92	94	203	68	107	258	55	308	301	30	25	9	
	17%	17%	17%	17%	18%	19%	16%	16%	15%	18%	18%	19%	17%	17%	19% an	13%	19%	17%	23% at	16%	17%	15%	19%	17%	
8	532	233	299	293	239	259	273	61	59	87	96	87	142	134	272	126	159	374	57	475	434	66	23	8	
	25%	23%	27%	27%	23%	25%	25%	28%	22%	26%	24%	25%	26%	25%	26%	24%	28%	24%	24%	25%	25%	25% uv	33% sv	18%	15%
9	274	125	149	125	150	139	135	31	28	42	48	50	75	83	120	71	67	207	32	242	224	20	18	13	
	13%	12%	14%	12%	14%	14%	12%	14%	11%	13%	12%	15%	14%	15%	12%	13%	12%	13%	13%	13%	13%	10%	14%	24% stu	
10 - HIGHEST score	317	147	170	167	150	138	178	21	49	54	64	53	77	73	158	86	89	228	36	280	263	29	17	8	
	15%	14%	15%	15%	14%	13%	16%	9%	18% ee	16%	16%	15%	14%	14%	15%	16%	15%	15%	15%	15%	15%	15%	13%	14%	
Don't know	87	40	47	44	43	22	65	17	20	5	11	9	25	18	41	27	24	63	9	78	77	5	4	1	
	4%	4%	4%	4%	4%	2%	6% cc	8% ghi	8% gh	1%	3%	3%	4%	3%	4%	5%	4%	4%	4%	4%	4%	4%	3%	3%	2%
SUMMARY:																									
NET: 9-10	591	272	319	292	299	278	313	51	77	96	111	103	152	156	278	157	156	435	68	522	486	49	35	21	
	28%	27%	29%	27%	29%	27%	29%	24%	29%	29%	28%	30%	28%	29%	27%	30%	27%	28%	28%	28%	28%	25%	27%	39% stu	
NET: 7-10	1488	679	809	766	722	732	756	147	176	245	279	255	386	384	753	351	421	1067	180	1305	1222	145	84	38	
	70%	67%	74%	71%	70%	71%	70%	67%	66%	74%	69%	74%	70%	71%	72%	66%	73%	69%	74%	70%	71%	73%	64%	70%	
NET: 4-6	445	254	190	217	228	234	210	49	61	73	85	62	116	111	201	132	116	328	48	395	358	41	34	11	
	21%	25%	17%	20%	22%	23%	19%	22%	23%	22%	21%	18%	21%	20%	19%	25%	20%	21%	20%	21%	21%	21%	26%	21%	
NET: 1-3	97	44	53	56	41	43	54	6	10	10	27	17	26	29	46	22	13	84	4	93	77	8	9	4	
	5%	4%	5%	5%	4%	4%	5%	3%	4%	3%	7%	5%	5%	5%	4%	4%	2%	5% oo	2%	5%	4%	4%	7%	7%	
Mean	7.43	7.31	7.54	7.44	7.42	7.37	7.49	7.39	7.50	7.51	7.27	7.54	7.41	7.39	7.45	7.42	7.56	7.38	7.54	7.42	7.46 u	7.48 u	7.03	7.35	
Standard Deviation	1.93	1.95	1.91	1.95	1.92	1.88	1.99	1.74	1.94	1.85	2.16	1.87	1.92	1.95	1.88	2.02	1.79	1.98	1.74	1.96	1.91	1.85	2.22	2.20	
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.11	0.12	0.10	0.11	0.10	0.08	0.08	0.06	0.09	0.07	0.05	0.11	0.05	0.05	0.10	0.13	0.17	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 255

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	22	3	8	11	10	11	-	6	13	11	11	7	4	9	12	11	10	3	19
	1%	1%	1%	4%ab	2%	1%	-	1%	1%	1%	3%i	1%	1%	1%	2%	1%	4%o	1%	1%
2	18	5	6	5	4	12	2	12	6	15	3	6	7	12	5	16	1	5	13
	1%	1%	*	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
3	58	3	39	15	8	41	5	25	31	39	19	21	24	32	26	44	13	11	42
	3%	1%	3%	5%a	1%	3%	6%a	3%	3%	2%	4%	2%	4%	2%	3%	2%	5%	2%	3%
4	50	6	28	16	11	35	2	25	21	34	16	16	20	33	17	45	5	17	33
	2%	2%	2%	5%ab	2%	3%	3%	3%	2%	2%	4%	2%	3%	3%	2%	2%	2%	4%	2%
5	165	21	95	47	43	109	4	66	77	134	31	79	34	94	65	145	17	38	124
	8%	5%	7%	16%ab	8%	8%	5%	7%	8%	8%	7%	9%	6%	7%	8%	8%	6%	8%	8%
6	229	21	165	37	63	143	11	104	103	197	33	91	56	141	83	205	24	49	173
	11%	5%	12%a	13%a	12%	11%	15%	11%	10%	12%	8%	11%	9%	11%	10%	11%	9%	11%	11%
7	364	59	241	53	85	232	6	139	204	297	67	138	121	217	144	314	51	59	302
	17%	15%	18%	18%	16%	17%	8%	15%	21%g	18%	15%	16%	20%	17%	18%	17%	19%	13%	19%a
8	532	80	370	60	149	315	21	242	219	405	127	202	147	325	198	456	76	108	417
	25%	20%	27%a	20%	28%	24%	28%	26%	22%	24%	29%	24%	25%	25%	25%	25%	28%	24%	26%
9	274	68	178	25	62	175	11	118	139	221	53	105	97	158	112	242	33	66	202
	13%	17%bc	13%	9%	11%	13%	15%	13%	14%	13%	12%	12%	16%	12%	14%	13%	12%	14%	13%
10 - HIGHEST score	317	112	186	16	77	212	10	147	143	264	53	162	65	205	111	289	28	88	224
	15%	29%bc	14%c	5%	14%	16%	13%	16%	14%	16%	12%	19%i	11%	16%	14%	16%	10%	19%a	14%
Don't know	87	13	53	9	29	50	3	41	38	64	23	30	25	54	26	76	12	15	71
	4%	3%	4%	3%	5%	4%	5%	4%	4%	4%	5%	3%	4%	4%	3%	4%	4%	3%	4%
SUMMARY:																			
NET: 9-10	591	180	364	41	139	387	21	265	282	485	106	268	162	363	223	531	61	153	426
	28%	46%bc	27%c	14%	26%	29%	28%	29%	24%	29%	24%	31%	27%	28%	28%	29%	22%	34%a	26%
NET: 7-10	1488	318	974	154	374	934	49	647	705	1188	300	608	430	905	565	1300	187	320	1145
	70%	82%bc	71%c	52%	69%	70%	64%	70%	71%	71%	69%	71%	72%	71%	71%	71%	69%	70%	71%
NET: 4-6	445	48	287	100	117	287	18	194	200	365	80	185	110	268	165	395	47	104	330
	21%	12%	21%a	34%ab	22%	21%	23%	21%	20%	22%	18%	22%	18%	21%	21%	21%	17%	23%	20%
NET: 1-3	97	11	53	31	22	64	6	43	49	65	33	34	36	53	43	72	25	18	73
	5%	3%	4%	11%ab	4%	5%	8%	5%	5%	4%	7%i	4%	6%	4%	5%	4%	9%o	4%	5%
Mean	7.43	8.10bc	7.47c	6.39	7.41	7.42	7.30	7.47	7.40	7.48	7.23	7.54	7.34	7.48	7.37	7.48	7.11	7.56	7.41
Standard Deviation	1.93	1.89	1.81	2.17	1.95	1.96	2.09	1.94	1.94	1.88	2.13	1.95	1.93	1.91	1.98	1.90	2.16	2.00	1.91

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 255

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.09	0.05	0.12	0.09	0.05	0.22	0.06	0.06	0.04	0.12	0.06	0.08	0.05	0.07	0.04	0.16	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 256

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	22 1%	2 1%	-	-	1 *	1 *	7 5%j	1 1%	4 3%j	-	-	5 2%	* 1%
2	18 1%	2 1%	-	1 1%	-	2 1%	1 1%	3 2%	2 2%	* *	4 1%	1 *	1 2%cd
3	58 3%	4 2%	1 1%	1 1%	7 3%	2 1%	7 4%	8 4%	3 2%	5 3%	2 1%	17 6%j	2 4%j
4	50 2%	5 3%	2 3%	9 5%j	3 1%	3 1%	1 1%	4 2%	6 5%jk	8 5%	2 1%	4 1%	4 8%adefgjk
5	165 8%	10 5%	9 15%aj	16 10%	22 10%	21 10%	7 5%	14 7%	14 11%aj	15 9%	11 4%	22 7%	3 6%
6	229 11%	26 13%	3 4%	21 13%	17 7%	31 15%	18 12%	20 10%	14 10%	12 7%	26 10%	39 13%	4 7%
7	364 17%	30 15%	12 21%	20 13%	37 16%	39 19%	38 26%l	26 13%	25 19%	18 11%	63 24%agi	48 16%	9 17%
8	532 25%	66 33%chijkl	13 21%	31 19%	81 35%chijkl	58 28%l	41 27%	56 28%l	23 18%	32 19%	57 22%	66 22%	8 15%
9	274 13%	20 10%	11 18%f	14 9%	26 11%	27 13%	10 7%	19 9%	18 14%	29 17%	43 16%	45 15%	13 24%acdefghk
10 - HIGHEST score	317 15%	29 15%f	9 15%f	40 25%defnk	30 13%f	17 8%	5 3%	38 19%ef	17 13%f	39 23%efk	50 19%ef	35 12%	8 14%f
Don't know	87 4%	5 3%	1 1%	6 4%	6 3%	6 3%	15 10%aj	8 4%	4 3%	9 5%	6 2%	19 6%	1 2%
SUMMARY:													
NET: 9-10	591 28%	49 25%f	20 33%f	54 34%f	56 24%f	44 21%	15 10%	57 29%f	35 27%f	68 41%adefhk	93 36%aef	80 26%f	21 39%adefhk
NET: 7-10	1488 70%	145 73%	45 75%	105 66%	174 76%ah	140 68%	94 63%	139 71%	84 64%	118 70%	214 81%cefhkl	193 64%	38 70%
NET: 4-6	445 21%	41 21%	13 22%	45 29%j	42 18%	55 27%j	26 17%	38 19%	34 26%j	35 21%	38 14%	65 22%	11 21%
NET: 1-3	97 5%	8 4%	1 1%	2 1%	7 3%	5 2%	15 10%cj	12 6%	9 7%j	5 3%	5 2%	24 8%j	4 7%cj
Mean	7.43	7.48h	7.54f	7.59f	7.55h	7.28	6.74	7.51f	7.03	7.75h	7.85efhkl	7.20	7.35
Standard Deviation	1.93	1.85	1.79	2.00	1.71	1.67	2.04	2.04	2.22	2.02	1.65	2.08	2.20
Standard Error	0.04	0.10	0.22	0.18	0.13	0.13	0.21	0.17	0.13	0.17	0.11	0.14	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 257

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58	
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*	
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39	
1 - LOWEST score	6	3	3	2	5	4	2	*	-	1	*	2	3	3	2	1	1	6	1	6	4	*	2	*	
	1%	1%	1%	*	1%	1%	*	1%	-	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	*	3% s	3%	1%	
2	21	7	14	14	7	4	18	*	5	*	10	5	1	5	8	8	3	18	1	20	20	1	-	-	
	2%	2%	3%	4%	1%	1%	5% c	1%	5% l	*	6% l	3%	*	2%	2%	5%	2%	3%	1%	2%	3%	2%	-	-	
3	21	11	10	10	11	11	10	*	1	4	6	2	7	9	10	1	-	21	3	18	17	2	1	*	
	2%	3%	2%	3%	2%	2%	3%	1%	1%	4%	3%	2%	2%	3%	2%	1%	-	3%	3%	2%	2%	3%	2%	1%	
4	36	23	13	15	21	26	10	2	1	1	8	6	18	13	19	4	8	28	3	33	32	1	2	1	
	4%	6%	3%	4%	4%	5%	3%	4%	1%	1%	5%	4%	6%	4%	4%	2%	4%	4%	3%	4%	4%	2%	3%	6%	
5	84	47	37	29	55	57	27	8	13	9	11	12	30	25	35	23	13	70	9	74	67	3	12	2	
	9%	12%	7%	7%	11%	11%	7%	14%	14%	8%	6%	8%	10%	8%	8%	15%	7%	10%	10%	9%	9%	5%	18% st	15% t	
6	120	52	68	42	78	78	41	10	7	24	24	21	34	35	63	22	27	92	12	108	99	11	8	2	
	13%	13%	14%	11%	15%	15%	11%	18%	7%	20%	14%	14%	11%	12%	14%	14%	14%	13%	13%	13%	13%	16%	12%	15%	
7	168	62	106	79	89	95	73	7	31	26	37	23	46	71	72	25	54	114	22	145	142	10	14	2	
	19%	15%	21%	20%	18%	18%	19%	12%	34% e l	22%	21%	15%	15%	24%	16%	16%	28% p	16%	25%	18%	19%	15%	21%	16%	
8	186	82	104	87	99	102	84	13	15	17	31	37	73	52	98	36	34	152	19	167	153	21	11	2	
	21%	20%	21%	22%	20%	19%	22%	22%	16%	15%	18%	24%	24%	17%	22%	23%	17%	22%	21%	21%	20%	30% u	16%	15%	
9	104	47	57	46	57	73	31	5	4	19	18	24	33	32	60	11	23	80	5	98	85	9	7	3	
	12%	12%	11%	12%	11%	14%	8%	9%	5%	16% f	10%	15%	11%	11%	14%	7%	12%	11%	6%	12%	11%	13%	11%	25% su	
10 - HIGHEST score	103	45	58	46	56	49	53	5	10	13	22	17	36	35	53	15	26	77	11	92	91	6	6	1	
	11%	11%	12%	12%	11%	9%	14%	9%	11%	11%	13%	11%	12%	12%	12%	9%	13%	11%	12%	11%	12%	8%	9%	5%	
Don't know	50	22	28	21	29	24	26	5	4	3	5	7	25	19	19	12	3	47	4	46	41	5	4	-	
	6%	5%	6%	5%	6%	5%	7%	10%	5%	3%	3%	4%	8%	6%	4%	8%	2%	7%	5%	6%	5%	7%	6%	-	
SUMMARY:																									
NET: 9-10	206	92	114	93	113	122	84	10	14	32	41	41	69	67	114	26	49	157	16	190	176	15	13	3	
	23%	23%	23%	24%	22%	23%	22%	18%	16%	27%	23%	26%	23%	22%	26%	16%	26%	22%	18%	24%	23%	21%	19%	30%	
NET: 7-10	561	236	325	259	302	319	241	30	60	75	109	100	187	190	284	87	137	424	57	503	471	46	37	7	
	62%	59%	65%	66%	60%	61%	64%	53%	67%	63%	63%	65%	61%	63%	65%	55%	71%	60%	64%	62%	63%	66%	56%	62%	
NET: 4-6	240	122	118	86	154	161	79	21	21	34	43	39	82	73	118	49	49	190	23	216	198	16	22	4	
	27%	30%	24%	22%	30%	31% d	21%	36%	23%	29%	25%	25%	27%	24%	27%	31%	26%	27%	26%	27%	26%	22%	33%	36%	
NET: 1-3	48	21	27	26	22	19	29	1	5	6	16	9	11	18	19	11	4	44	4	43	41	4	3	*	
	5%	5%	5%	7%	4%	4%	8% c	2%	6%	5%	9%	6%	3%	6%	4%	7%	2%	6%	5%	5%	5%	5%	5%	3%	
Mean	7.10	7.00	7.18	7.14	7.06	7.08	7.12	7.02	6.90	7.18	6.94	7.19	7.17	7.05	7.23	6.79	7.31	7.03	7.04	7.10	7.11	7.27	6.80	7.06	
Standard Deviation	2.00	2.05	1.95	2.05	1.95	1.90	2.14	1.81	1.93	1.88	2.18	2.06	1.95	2.02	1.94	2.07	1.78	2.05	1.90	2.01	2.01	1.86	2.03	1.98	
Standard Error	0.06	0.09	0.09	0.18	0.07	0.08	0.10	0.22	0.19	0.15	0.17	0.15	0.11	0.11	0.09	0.15	0.12	0.07	0.17	0.07	0.08	0.16	0.18	0.26	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 258

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	6	1	4	1	3	2	-	4	2	5	1	2	1	4	2	5	1	1	6
	1%	1%	1%	1%	2%	*	-	1%	*	1%	1%	*	*	1%	1%	1%	1%	*	1%
2	21	4	7	9	7	12	-	6	14	9	12	5	8	8	13	10	11	1	16
	2%	2%	1%	7% b	3%	2%	-	2%	3%	1%	8% d	2%	3%	1%	4%	1%	12% o	*	2%
3	21	1	10	10	2	14	3	12	8	20	1	11	6	15	5	21	-	7	12
	2%	*	2%	8% ab	1%	3%	7%	3%	2%	3%	1%	3%	2%	3%	2%	3%	-	4%	2%
4	36	1	28	7	8	21	*	18	18	32	4	11	17	25	8	33	3	8	28
	4%	*	5% a	5% a	3%	4%	*	5%	4%	4%	3%	3%	6%	5%	2%	4%	3%	4%	4%
5	84	13	42	26	26	50	2	27	42	66	18	37	16	41	38	70	12	23	59
	9%	8%	7%	20% ab	12%	9%	7%	7%	10%	9%	12%	10%	6%	8%	11%	9%	12%	12%	9%
6	120	20	80	19	20	77	10	57	58	99	20	47	45	71	46	115	5	26	92
	13%	12%	14%	15%	9%	14%	29%	15%	14%	13%	13%	13%	17%	13%	14%	14%	5%	13%	14%
7	168	22	117	21	37	101	6	78	78	154	14	68	47	111	56	156	12	30	135
	19%	13%	21%	16%	17%	18%	16%	20%	18%	21% j	9%	19%	17%	21%	16%	20%	12%	15%	20%
8	186	34	128	16	48	120	2	78	83	144	42	56	64	94	89	157	29	40	142
	21%	21%	23% c	12%	22%	22%	4%	20%	19%	19%	28%	16%	24%	18%	26% m	20%	30%	20%	21%
9	104	17	76	8	32	64	3	40	55	85	19	34	37	69	31	91	13	22	79
	12%	10%	13%	6%	15%	12%	7%	10%	13%	11%	12%	10%	14%	13%	9%	11%	13%	11%	12%
10 - HIGHEST score	103	48	45	7	23	69	6	43	55	90	12	60	15	67	35	97	6	30	73
	11%	29% bc	8%	5%	10%	12%	18%	11%	13%	12%	8%	17% l	6%	13%	10%	12%	6%	15%	11%
Don't know	50	5	30	9	14	27	4	27	17	42	7	22	12	31	16	44	6	11	37
	6%	3%	5%	7%	6%	5%	11%	7%	4%	6%	5%	6%	4%	6%	5%	6%	6%	6%	5%
SUMMARY:																			
NET: 9-10	206	65	121	15	54	134	9	83	109	175	31	93	52	136	66	187	19	52	152
	23%	39% bc	21% c	11%	25%	24%	25%	21%	25%	24%	20%	27%	19%	25%	19%	23%	20%	26%	22%
NET: 7-10	561	121	366	51	139	355	16	240	270	473	87	217	162	341	210	500	60	122	429
	62%	73% c	64% c	39%	64%	64%	45%	61%	63%	63%	57%	62%	61%	64%	62%	63%	62%	61%	63%
NET: 4-6	240	34	150	53	53	148	13	102	118	197	43	94	77	137	93	218	20	58	180
	27%	20%	26%	40% ab	24%	26%	36%	26%	28%	26%	28%	27%	29%	26%	27%	27%	20%	29%	26%
NET: 1-3	48	6	21	20	13	29	3	23	24	33	14	18	15	26	21	35	12	8	34
	5%	3%	4%	15% ab	6%	5%	7%	6%	6%	4%	9%	5%	6%	5%	6%	4%	12%	4%	5%
Mean	7.10	7.84 bc	7.12 c	5.93	7.10	7.16	7.00	7.04	7.11	7.15	6.82	7.21	6.95	7.17	7.02	7.15	6.73	7.22	7.10
Standard Deviation	2.00	2.01	1.84	2.16	2.11	1.98	2.08	2.00	2.05	1.94	2.24	2.04	1.92	1.98	2.00	1.93	2.38	1.97	1.97

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 258

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.06	0.13	0.08	0.17	0.15	0.08	0.33	0.09	0.10	0.07	0.22	0.10	0.11	0.08	0.11	0.06	0.31	0.12	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 259

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	6 1%	* 1%	- -	- -	1 1%	* -	- -	1 1%	2 3%	- -	1 *	1 1%	* 1%
2	21 2%	1 2%	- -	1 2%	2 2%	1 1%	7 11%	4 3%	- -	- -	- -	6 4%	- -
3	21 2%	2 3%	- -	1 1%	- -	3 3%	2 4%	1 1%	1 2%	4 5%	1 1%	6 4%	* 1%
4	36 4%	1 2%	1 5%	6 12%	1 1%	6 6%	- -	3 3%	2 3%	5 7%	2 2%	8 6%	1 6%
5	84 9%	3 5%	5 20%	4 8%	11 11%	15 15%	3 4%	10 9%	12 18%aj	4 6%	6 5%	10 8%	2 15%a
6	120 13%	11 16%	3 12%	15 27%	9 10%	5 5%	11 18%	14 13%	8 12%	10 15%	15 13%	17 13%	2 15%
7	168 19%	10 15%	5 22%	4 7%	22 23%	18 19%	8 13%	24 22%	14 21%	10 14%	26 22%	27 21%	2 16%
8	186 21%	21 30%gh	3 14%	15 28%	19 20%	17 18%	12 19%	10 9%	11 16%	14 20%	30 26%g	34 26%g	2 15%
9	104 12%	9 13%	* 2%	2 4%	16 17%	16 17%	8 13%	12 11%	7 11%	5 7%	13 12%	13 10%	3 25%hijk
10 - HIGHEST score	103 11%	6 8%	5 22%	6 11%	10 11%	10 11%	2 4%	22 20%k	6 9%	13 20%k	17 15%k	5 4%	1 5%
Don't know	50 6%	5 7%	1 3%	1 1%	5 5%	4 5%	4 15%	8 7%	4 6%	4 6%	4 4%	4 3%	- -
SUMMARY:													
NET: 9-10	206 23%	15 21%	5 23%	8 14%	26 28%	26 27%	10 16%	34 31%k	13 19%	18 27%	30 26%	18 14%	3 30%k
NET: 7-10	561 62%	46 66%	14 60%	26 49%	67 70%	61 64%	30 48%	69 62%	37 56%	42 61%	86 75%h	78 60%	7 62%
NET: 4-6	240 27%	16 22%	9 38%	25 47%	21 22%	25 27%	14 22%	28 25%	22 33%	19 28%	23 20%	35 27%	4 36%
NET: 1-3	48 5%	4 5%	- -	2 3%	2 2%	4 4%	9 15%	5 5%	3 5%	4 5%	1 1%	13 10%j	* 3%
Mean	7.10	7.27	7.15	6.75	7.40	7.09	6.51	7.30	6.80	7.26	7.60hk	6.63	7.06
Standard Deviation	2.00	1.86	1.95	1.93	1.80	2.04	2.35	2.14	2.03	2.09	1.62	2.05	1.98
Standard Error	0.06	0.16	0.33	0.26	0.21	0.24	0.36	0.23	0.18	0.27	0.15	0.20	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 260

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2	2	*	1	-	2	1	1	*	*	-	*	-	1	*	*	*	1	1	1	1	*	-	*	
	1%	1%	2%	-	1%	1%	1%	1%	1%	-	3%	-	4%	*	1%	1%	1%	3%	1%	1%	4%	-	5%	
3	1	*	1	-	1	1	*	-	-	-	-	1	-	1	*	-	1	-	1	-	*	*	*	
	1%	*	1%	-	1%	1%	*	-	-	-	-	6%	-	1%	1%	-	1%	-	1%	-	5%	5%	11%	
4	6	5	*	2	3	4	2	3	1	*	2	*	2	3	1	1	5	1	5	2	*	3	-	
	4%	8%	1%	7%	3%	6%	2%	7%	2%	1%	15%	2%	6%	4%	2%	2%	5%	3%	4%	2%	7%	35%	-	
5	14	7	7	-	14	6	8	4	6	2	1	-	2	7	5	4	10	3	12	13	-	1	*	
	10%	12%	9%	-	14%	9%	11%	9%	17%	7%	13%	-	8%	9%	16%	9%	11%	11%	10%	11%	-	11%	20%	
6	18	5	13	8	10	10	9	4	4	3	*	1	2	11	5	5	13	3	15	16	*	2	*	
	13%	8%	18%	25%	10%	15%	11%	10%	11%	13%	5%	12%	9%	14%	14%	11%	15%	11%	14%	13%	8%	21%	14%	
7	25	10	15	9	16	12	13	14	8	*	1	*	2	21	2	9	15	3	21	21	2	1	1	
	18%	16%	20%	28%	15%	19%	17%	32%	22%	2%	7%	5%	7%	26%	6%	19%	18%	13%	19%	18%	32%	11%	28%	
8	33	16	18	8	26	12	22	11	9	6	*	5	8	20	6	11	22	8	26	31	2	1	*	
	24%	25%	23%	23%	24%	18%	29%	26%	24%	23%	5%	54%	30%	25%	18%	22%	25%	30%	23%	25%	27%	6%	18%	
9	12	7	5	-	12	7	5	2	4	2	3	-	2	6	4	7	5	4	8	11	*	1	-	
	8%	10%	7%	-	11%	10%	7%	5%	11%	9%	25%	-	9%	7%	11%	14%	5%	14%	7%	9%	3%	9%	-	
10 - HIGHEST score	18	10	8	-	18	11	7	3	2	6	3	2	5	10	3	10	8	3	15	17	1	*	*	
	13%	16%	10%	-	17%	17%	10%	8%	6%	25%	28%	20%	19%	12%	11%	20%	9%	11%	13%	14%	14%	2%	4%	
Don't know	10	3	7	5	5	2	8	1	3	5	-	1	2	2	6	2	8	1	9	10	-	-	-	
	7%	4%	9%	16%	4%	3%	11%	2%	7%	21%	-	7%	7%	2%	21%	4%	9%	4%	8%	8%	-	-	-	
SUMMARY:																								
NET: 9-10	29	16	13	-	29	17	12	6	6	9	5	2	7	15	7	17	13	7	22	27	1	1	*	
	21%	26%	17%	-	28%	27%	16%	13%	17%	33%	53%	20%	28%	19%	22%	33%p	14%	25%	20%	22%	17%	10%	4%	
NET: 7-10	87	42	45	17	71	41	46	31	23	15	7	5	17	56	14	37	50	18	69	80	5	2	1	
	63%	67%	60%	51%	67%	64%	62%	72%	62%	58%	65%	80%	66%	69%	46%	74%	57%	69%	62%	65%	76%	28%	50%	
NET: 4-6	38	17	21	11	28	19	19	11	11	5	3	1	6	22	10	11	28	7	32	31	1	6	1	
	28%	28%	28%	32%	26%	31%	25%	26%	29%	21%	32%	14%	24%	27%	32%	21%	31%	25%	28%	25%	15%	67%	33%	
NET: 1-3	2	*	2	-	2	2	1	*	*	-	*	1	1	1	1	*	2	1	2	1	1	*	*	
	2%	1%	3%	-	2%	2%	1%	1%	1%	-	3%	6%	4%	1%	2%	1%	2%	3%	2%	1%	9%	5%	16%	
Mean	7.27	7.35	7.19	6.71	7.42	7.27	7.27	7.09	7.09	8.07	7.49	7.72	7.47	7.24	7.16	7.79p	6.98	7.37	7.23	7.43	7.08	5.61	6.06	
Standard Deviation	1.79	1.90	1.70	1.16	1.91	1.94	1.66	1.58	1.62	1.78	2.60	1.89	2.13	1.66	1.94	1.72	1.79	1.87	1.78	1.70	2.22	1.91	-	
Standard Error	0.13	0.19	0.17	0.35	0.14	0.21	0.16	0.22	0.23	0.29	0.54	0.55	0.30	0.16	0.30	0.19	0.17	0.29	0.14	0.14	0.50	0.42	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 261

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	2	-	1	1	-	2	-	1	1	1	*	2	1	1	2	-	*	1	
	1%	-	1%	3%	-	2%	-	1%	2%	1%	1%	-	6%	1%	1%	1%	-	*	2%
3	1	-	1	-	-	1	-	1	*	1	*	*	*	*	1	*	*	1	
	1%	-	1%	-	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	
4	6	*	3	1	2	3	*	2	1	3	2	2	1	5	*	6	-	1	4
	4%	1%	5%	7%	9%	3%	3%	3%	3%	3%	14%	3%	4%	7%	*	4%	-	2%	5%
5	14	6	6	3	2	10	*	9	5	14	*	10	2	9	6	14	*	7	7
	10%	12%	9%	16%	7%	11%	7%	12%	14%	12%	3%	13%	8%	11%	11%	11%	3%	14%	8%
6	18	6	8	4	8	10	*	8	3	13	5	6	2	9	8	13	5	8	9
	13%	13%	13%	17%	29%	10%	6%	11%	8%	11%	31%	8%	8%	12%	16%	11%	37%	17%	11%
7	25	5	16	4	2	21	-	11	13	24	1	12	10	13	10	24	1	3	22
	18%	10%	26%	19%	7%	22%	-	14%	40%	20%	5%	16%	38%	17%	21%	19%	6%	6%	26%
8	33	13	18	1	7	22	3	21	6	32	2	19	5	17	11	32	2	11	22
	24%	27%	30%	5%	24%	23%	49%	27%	17%	26%	9%	25%	19%	21%	23%	26%	11%	21%	26%
9	12	4	3	4	1	10	1	7	2	11	*	7	3	7	4	11	*	2	9
	8%	8%	6%	20%	4%	10%	14%	9%	6%	9%	3%	9%	11%	9%	8%	9%	3%	3%	10%
10 - HIGHEST score	18	13	3	2	*	13	1	14	4	17	1	16	1	14	3	18	-	10	7
	13%	27%	5%	9%	1%	14%	22%	18%	11%	14%	3%	20%	4%	18%	6%	14%	-	21%	9%
Don't know	10	1	3	1	5	5	-	4	-	5	5	3	-	3	5	5	5	7	3
	7%	2%	4%	4%	19%	5%	-	5%	-	4%	31%	5%	-	4%	11%	4%	38%	15%	3%
SUMMARY:																			
NET: 9-10	29	17	6	6	1	23	2	22	5	28	1	22	4	22	7	29	*	12	16
	21%	35%	11%	29%	5%	24%	36%	27%	16%	23%	6%	30%	15%	27%	14%	23%	3%	24%	19%
NET: 7-10	87	34	41	11	10	66	5	54	24	84	3	53	19	52	29	85	3	26	59
	63%	72%	66%	53%	35%	69%	85%	68%	73%	70%	20%	71%	72%	65%	58%	68%	20%	52%	71%
NET: 4-6	38	12	16	8	13	23	1	20	8	30	8	18	5	23	14	33	6	16	20
	28%	26%	27%	39%	45%	24%	15%	25%	25%	25%	47%	24%	21%	29%	28%	26%	40%	33%	24%
NET: 1-3	2	-	2	1	-	2	-	2	1	2	*	*	2	1	1	2	*	*	2
	2%	-	3%	3%	-	2%	-	2%	2%	2%	2%	1%	7%	2%	2%	2%	2%	1%	2%
Mean	7.27	7.87	6.98	6.90	6.56	7.35	8.16	7.51	7.05	7.40	6.06	7.63	6.82	7.33	7.06	7.33	6.49	7.41	7.21
Standard Deviation	1.79	1.75	1.61	2.02	1.49	1.82	1.64	1.87	1.69	1.75	1.79	1.80	1.87	1.96	1.60	1.82	1.22	1.95	1.72

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 261

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.13	0.19	0.19	0.35	0.30	0.15	0.47	0.16	0.25	0.13	0.52	0.17	0.30	0.17	0.21	0.13	0.43	0.24	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 262

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	2	*	1	*	-	*	-	-	-	-	-	-	*
3	1	4%	14%	6%	-	1%	-	-	-	-	-	-	5%
4	1	5%	-	-	-	-	-	-	*	-	-	-	*
5	6	7%	14%	-	-	-	-	-	5%	-	2	-	-
6	14	-	*	2	1	3	1	2	1	*	2	1	*
7	18	8%	-	-	-	6	1	2	2	2	4	*	*
8	25	32%	17%	-	-	23%	30%	14%	11%	3%	23%	26%	28%
9	33	27%	6%	-	32%	35%	13%	34%	6%	13%	28%	28%	18%
10 - HIGHEST score	12	*	*	1	-	-	1	1	1	2	4	2	-
Don't know	10	3%	9%	21%	-	-	6%	9%	9%	12%	14%	16%	-
SUMMARY:	18	1	1	2	4	1	2	2	*	1	3	1	*
NET: 9-10	21%	17%	38%	55%	36%	4%	28%	25%	10%	22%	23%	22%	4%
NET: 7-10	87	5	2	3	7	16	7	9	2	5	21	10	1
NET: 4-6	63%	76%	61%	55%	68%	61%	71%	72%	28%	38%	74%	75%	50%
NET: 1-3	38	1	1	2	1	9	2	3	6	3	7	2	1
Mean	2.27	2.08	6.75	7.36	8.39	6.91	7.70	7.56	5.61	7.73	7.39	7.66	6.06
Standard Deviation	1.79	2.22	3.32	2.89	1.88	1.36	1.73	1.67	1.91	1.70	1.58	1.35	-
Standard Error	0.13	0.50	1.17	0.91	0.52	0.28	0.50	0.43	0.42	0.47	0.27	0.36	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 263

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	19	12	7	8	11	11	8	2	1	2	5	3	7	3	16	1	2	18	4	15	17	1	1	*
	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	3%	2%	4%	1%	3%	*	1%	3%	2%	2%	2%	1%	2%	2%
2	24	11	13	8	16	13	11	2	5	4	5	3	4	7	16	1	6	18	1	23	18	5	1	*
	2%	2%	2%	2%	2%	3%	2%	1%	3%	2%	3%	2%	3%	3%	3%	1%	2%	3%	1%	3%	2%	5% s	1%	3%
3	36	20	16	11	25	20	16	5	7	4	8	5	8	8	22	6	8	29	5	31	26	6	3	1
	3%	4%	3%	3%	4%	4%	3%	3%	4%	2%	4%	4%	4%	3%	4%	3%	2%	4%	2%	4%	3%	7% s	4%	9% s
4	53	34	19	10	43	27	26	14	10	3	12	4	11	15	27	11	13	40	7	46	39	6	6	2
	5%	7%	3%	3%	6%	5%	5%	7% g	5%	1%	6%	3%	6% g	5%	5%	5%	3%	6%	3%	5%	4%	6%	9% s	11% s
5	131	58	73	41	90	66	65	23	26	24	18	20	21	25	67	40	42	89	25	106	110	11	9	2
	12%	12%	13%	11%	13%	13%	12%	11%	14%	11%	10%	16%	12%	9%	11%	18% lm	11%	13%	12%	12%	12%	12%	13%	12%
6	151	72	79	57	94	71	80	35	19	33	21	20	22	28	85	38	63	88	27	121	118	18	12	2
	14%	14%	14%	15%	13%	14%	14%	17%	10%	16%	11%	17%	13%	11%	14%	17%	16%	13%	13%	14%	13%	20%	18%	13%
7	208	105	103	74	134	110	98	49	35	46	32	20	26	59	112	37	89	119	52	156	183	10	13	3
	19%	21%	18%	20%	19%	22%	17%	24%	19%	22%	17%	16%	15%	22%	19%	17%	23%	17%	24%	18%	20% l	11%	19%	19%
8	161	70	91	44	117	65	96	35	36	39	16	12	23	42	90	29	69	92	38	123	142	12	5	2
	15%	14%	16%	12%	17%	13%	17%	17%	20% h	19% h	9%	10%	13%	16%	15%	13%	18%	13%	18%	14%	16%	13%	8%	16%
9	59	31	27	19	39	32	27	15	11	9	9	6	9	14	34	11	15	43	11	48	45	7	6	1
	5%	6%	5%	5%	6%	6%	5%	7%	6%	4%	5%	5%	5%	5%	6%	5%	4%	6%	5%	6%	5%	7%	10% s	4%
10 - HIGHEST score	64	29	35	18	45	22	42	10	17	17	4	7	7	15	37	11	31	33	15	48	57	4	2	*
	6%	6%	6%	5%	6%	4%	7%	5%	9% h	8% h	2%	6%	4%	6%	6%	5%	8%	5%	7%	6%	6%	4%	4%	2%
Don't know	172	62	110	84	88	73	99	12	18	27	57	23	35	51	84	37	46	126	29	143	152	11	8	1
	16%	12%	19%	22% b	13%	14%	18%	6%	10%	13%	31% efg	19% oe	20% ef	19%	14%	17%	12%	18% o	14%	17%	17%	12%	11%	9%
SUMMARY:																								
NET: 9-10	122	60	62	37	85	53	69	25	28	26	13	14	16	29	71	22	46	76	26	96	102	11	9	1
	11%	12%	11%	10%	12%	10%	12%	12%	15% h	13%	7%	11%	10%	11%	12%	10%	12%	11%	12%	11%	11%	12%	13%	5%
NET: 7-10	492	235	256	156	336	229	263	109	100	111	61	45	66	130	272	89	204	288	116	375	426	32	27	6
	46%	47%	45%	42%	48%	45%	46%	54% hij	54% hij	53% hij	37%	38%	38%	49%	46%	40%	53% p	41%	54% r	44%	47% t	35%	41%	41%
NET: 4-6	335	164	171	108	227	164	171	72	55	60	50	44	54	67	179	89	118	217	58	274	267	36	27	5
	31%	32%	30%	29%	32%	32%	30%	36%	30%	29%	27%	36%	31%	25%	30%	40% lm	31%	31%	27%	32%	29%	39%	41% s	36%
NET: 1-3	80	43	37	27	53	45	35	9	13	10	18	11	19	18	53	8	16	64	10	69	61	12	5	2
	7%	9%	6%	7%	8%	9%	6%	5%	7%	5%	10%	9%	11%	7%	9% an	4%	4%	9% o	5%	8%	7%	13% s	7%	13%
Mean	6.47	6.37	6.56	6.44	6.48	6.30	6.62 c	6.63 h	6.70 hj	6.85 hj	5.96	6.24	6.09	6.58	6.42	6.45	6.80 p	6.27	6.78 r	6.38	6.54 tv	6.03	6.23	5.88
Standard Deviation	2.03	2.09	1.98	2.01	2.05	2.04	2.02	1.80	2.06	1.84	2.14	2.10	2.24	2.01	2.14	1.76	1.79	2.14	1.88	2.07	2.01	2.17	2.00	2.08
Standard Error	0.06	0.09	0.08	0.17	0.07	0.09	0.08	0.13	0.14	0.13	0.17	0.18	0.17	0.12	0.09	0.11	0.09	0.08	0.12	0.07	0.07	0.17	0.16	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 264

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	19	1	12	6	3	8	1	11	8	19	*	7	10	12	7	19	-	4	16
	2%	*	2%	3% a	1%	1%	2%	2%	2%	2%	*	1%	3%	2%	2%	2%	-	1%	2%
2	24	5	11	6	*	19	1	12	10	20	4	15	5	20	4	24	*	3	21
	2%	2%	2%	3%	*	3%	1%	2%	3%	2%	3%	3%	2%	3%	1%	2%	*	1%	3%
3	36	5	19	10	5	23	1	19	16	32	4	21	8	25	10	33	3	6	29
	3%	2%	3%	6%	2%	3%	3%	3%	4%	3%	3%	4%	3%	4%	2%	3%	5%	2%	4%
4	53	11	31	9	7	41	1	31	15	44	8	23	15	37	12	50	3	17	34
	5%	4%	5%	5%	4%	6%	3%	5%	4%	5%	6%	5%	5%	6%	3%	5%	3%	6%	4%
5	131	27	73	29	30	78	9	75	47	117	14	68	26	63	63	120	11	43	85
	12%	10%	12%	16%	15%	11%	18%	12%	12%	12%	11%	13%	9%	10%	15% m	12%	15%	16%	11%
6	151	36	80	30	33	102	3	82	52	129	22	68	39	101	46	135	16	35	114
	14%	13%	13%	17%	16%	14%	6%	13%	14%	14%	17%	14%	13%	16%	11%	13%	21%	13%	15%
7	208	51	121	31	19	160	5	116	81	189	19	96	81	123	80	198	8	41	160
	19%	19%	20%	18%	9%	22% d	11%	19%	21%	20%	15%	19%	27% k	19%	20%	20%	11%	15%	20%
8	161	49	94	12	29	105	14	107	45	150	11	71	48	82	69	155	6	38	117
	15%	18% c	16% c	7%	14%	15%	28%	17%	12%	16%	8%	14%	16%	13%	17%	16%	8%	14%	15%
9	59	22	25	11	17	30	2	37	12	47	12	25	12	32	26	51	8	17	40
	5%	8% b	4%	6%	8%	4%	4%	6%	3%	5%	9%	5%	4%	5%	6%	5%	11%	6%	5%
10 - HIGHEST score	64	26	33	4	7	46	4	45	18	55	9	45	8	41	20	64	-	19	43
	6%	10% c	5%	2%	3%	7%	8%	7%	5%	6%	7%	9% i	3%	7%	5%	6%	-	7%	6%
Don't know	172	31	96	28	52	103	7	87	72	143	29	65	47	94	74	152	19	45	122
	16%	12%	16%	16%	26% e	14%	15%	14%	19%	15%	22%	13%	16%	15%	18%	15%	26%	17%	16%
SUMMARY:																			
NET: 9-10	122	48	58	15	24	77	6	82	31	102	20	70	20	74	46	114	8	37	84
	11%	18% bc	10%	9%	12%	11%	12%	13%	8%	11%	15%	14% l	7%	12%	11%	11%	11%	14%	11%
NET: 7-10	492	147	273	59	71	342	25	305	157	441	51	237	149	279	195	467	22	116	361
	46%	56% bc	46% c	33%	35%	48% d	52%	49%	42%	47%	38%	47%	50%	44%	47%	47%	29%	43%	46%
NET: 4-6	335	74	184	67	70	221	13	188	114	290	45	159	80	201	121	304	30	96	233
	31%	28%	31%	38%	35%	31%	27%	30%	30%	31%	34%	32%	27%	32%	29%	30%	40%	36%	30%
NET: 1-3	80	12	42	22	8	50	3	42	34	71	8	43	23	57	21	76	4	13	65
	7%	4%	7%	13% a	4%	7%	6%	7%	9%	8%	6%	8%	8%	9%	5%	8%	5%	5%	8%
Mean	6.47	6.97 bc	6.44 c	5.83	6.52	6.49	6.79	6.60	6.25	6.46	6.48	6.51	6.38	6.37	6.61	6.48	6.29	6.54	6.44
Standard Deviation	2.03	1.93	2.00	2.09	1.91	1.98	2.10	2.05	2.03	2.03	2.06	2.12	1.96	2.11	1.91	2.05	1.70	2.01	2.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 264

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.11	0.08	0.16	0.15	0.07	0.29	0.08	0.11	0.06	0.21	0.09	0.12	0.08	0.10	0.06	0.24	0.12	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 265

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	19	1	-	1	1	9	-	2	1	-	1	3	*
	2%	1%	-	1%	1%	9%adi	-	2%	2%	-	1%	2%	2%
2	24	5	4	*	3	2	-	9	1	1	-	-	*
	2%	5%jk	16%	*	3%	2%	-	9%chjk	1%	1%	-	-	3%jk
3	36	6	2	2	4	4	2	2	3	2	3	5	1
	3%	7%j	8%	2%	3%	4%	3%	2%	4%	2%	1%	4%	9%cgj
4	53	6	2	8	2	1	1	5	6	3	4	13	2
	5%	6%	10%	10%dj	1%	1%	2%	5%	9%dej	3%	2%	9%dj	11%defj
5	131	11	3	11	17	12	8	8	9	4	17	30	2
	12%	12%	12%	13%	16%	12%	12%	8%	13%	5%	9%	20%lj	12%
6	151	18	2	8	21	12	6	9	12	6	41	12	2
	14%	20%k	9%	10%	19%	12%	9%	9%	18%k	8%	20%k	8%	13%
7	208	10	3	15	16	14	15	10	13	22	61	27	3
	19%	11%	12%	19%	15%	14%	23%	10%	19%	27%ag	31%adegk	18%	19%
8	161	12	4	20	11	14	8	13	5	11	37	24	2
	15%	13%	18%	24%dh	10%	14%	12%	13%	8%	13%	18%h	17%	16%
9	59	7	*	3	10	4	4	4	6	9	9	3	1
	5%	7%	1%	4%	9%	4%	5%	4%	10%k	11%k	4%	2%	4%
10 - HIGHEST score	64	4	1	11	9	7	5	5	2	8	11	2	*
	6%	4%	5%	13%ahkl	8%k	7%	7%	5%	4%	10%k	5%	1%	2%
Don't know	172	11	2	3	18	21	18	31	8	16	16	26	1
	16%	12%c	10%	3%	16%c	21%cj	27%achj	32%acdhlj	11%c	20%cj	8%	18%cj	9%
SUMMARY:													
NET: 9-10	122	11	1	14	19	10	8	9	9	16	20	5	1
	11%	12%k	6%	17%k	17%k	10%	12%	9%	13%k	20%k	10%	3%	5%
NET: 7-10	492	32	9	49	46	39	32	31	27	49	117	56	6
	46%	35%	36%	60%adeghkl	41%	39%	47%	32%	41%	60%aghk	59%adeghkl	39%	41%
NET: 4-6	335	36	8	27	40	26	16	22	27	13	62	55	5
	31%	39%gi	31%	33%i	36%i	26%	23%	23%	41%fgj	16%	31%	38%i	36%i
NET: 1-3	80	12	6	3	7	15	2	13	5	3	4	8	2
	7%	13%cj	24%	4%	7%	15%j	3%	13%j	7%j	4%	2%	5%	13%cfj
Mean	6.47	6.03	5.47	6.89aghkl	6.60	6.00	6.90agkl	5.96	6.23	7.26aeghkl	6.89aeghkl	6.07	5.88
Standard Deviation	2.03	2.17	2.46	2.00	2.02	2.57	1.75	2.52	2.00	1.83	1.49	1.78	2.08
Standard Error	0.06	0.17	0.43	0.22	0.22	0.29	0.25	0.31	0.16	0.22	0.12	0.17	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 266

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	6	6	1	5	1	6	1	-	-	-	-	-	6	1	6	-	-	6	-	6	6	-	-	-
	2%	3%	*	3%	1%	3%	*	-	-	-	-	-	6%	1%	3%	-	-	3%	-	2%	2%	-	-	-
2	7	5	3	1	7	3	4	1	*	-	2	-	4	1	3	3	*	7	1	7	6	1	1	*
	2%	3%	1%	*	4%	2%	3%	3%	1%	-	3%	-	4%	2%	2%	3%	*	3%	2%	2%	2%	3%	3%	3%
3	14	3	11	10	5	5	9	-	-	3	8	1	3	4	2	8	*	14	1	13	13	1	-	-
	4%	2%	6%	6%	3%	2%	6%	-	-	5%	12%	2%	2%	4%	1%	10% m	*	6%	2%	4%	5%	4%	-	-
4	6	2	5	-	6	3	3	2	2	*	-	1	2	3	2	1	2	4	2	5	4	1	1	*
	2%	1%	3%	-	3%	2%	2%	5%	6%	1%	-	2%	1%	3%	1%	1%	3%	2%	4%	2%	1%	2%	6%	2%
5	41	20	22	13	29	21	20	3	3	5	10	7	12	16	16	9	14	28	5	36	35	1	5	*
	12%	12%	12%	8%	16%	11%	14%	9%	12%	8%	15%	17%	11%	17%	9%	12%	14%	11%	13%	12%	12%	3%	21%	14%
6	40	16	23	18	22	31	9	3	5	12	3	9	7	8	21	11	18	22	5	35	31	6	2	1
	12%	10%	13%	11%	12%	15%	6%	11%	18%	22%	4%	20%	7%	8%	12%	14%	18%	9%	12%	12%	11%	22%	9%	19%
7	59	26	34	36	24	36	23	7	7	4	13	11	17	20	32	8	20	40	6	53	46	9	4	*
	17%	16%	19%	22%	13%	18%	16%	22%	23%	6%	20%	26%	15%	21%	19%	10%	20%	16%	16%	18%	16%	31%	18%	15%
8	58	41	17	26	33	32	27	4	4	9	12	9	21	11	40	7	18	40	5	53	51	4	2	*
	17%	25%	10%	16%	18%	16%	19%	12%	13%	16%	18%	20%	18%	12%	23%	10%	18%	17%	13%	18%	18%	15%	8%	14%
9	26	12	14	12	14	17	9	6	-	7	6	2	6	6	16	4	8	18	7	19	20	2	4	*
	8%	7%	8%	7%	8%	9%	6%	20%	-	11%	8%	5%	5%	7%	10%	5%	8%	8%	19%	6%	7%	6%	16%	12%
10 - HIGHEST score	38	19	19	15	24	16	22	3	6	6	8	3	12	10	22	6	10	28	3	35	33	1	3	*
	11%	11%	11%	9%	13%	8%	16%	8%	21%	11%	12%	7%	11%	11%	13%	7%	11%	11%	7%	12%	12%	3%	14%	15%
Don't know	45	16	29	28	16	31	14	3	2	11	6	*	23	15	9	21	7	37	5	39	40	3	1	*
	13%	10%	16%	18%	9%	15%	10%	9%	7%	19%	8%	1%	20%	16%	5%	28% m	8%	15%	13%	13%	14%	11%	6%	5%
SUMMARY:																								
NET: 9-10	64	31	34	26	38	33	31	9	6	13	13	5	18	16	39	9	18	46	10	54	54	3	7	1
	19%	19%	19%	16%	21%	16%	22%	28%	21%	23%	20%	12%	16%	17%	23%	12%	19%	19%	25%	18%	19%	9%	30%	27%
NET: 7-10	182	98	84	88	94	101	81	20	16	26	39	25	56	47	111	24	56	126	22	160	151	16	13	2
	53%	59%	48%	54%	52%	50%	58%	62%	57%	45%	58%	59%	49%	50%	65% n	31%	57%	52%	55%	53%	53%	55%	56%	57%
NET: 4-6	87	38	49	30	57	55	32	8	10	18	13	17	21	27	39	21	34	53	11	75	70	8	9	1
	26%	23%	28%	19%	32%	27%	23%	25%	35%	31%	19%	39%	19%	28%	23%	27%	35%	22%	28%	25%	24%	27%	35%	36%
NET: 1-3	28	13	14	15	13	14	14	1	*	3	10	1	13	6	12	10	1	27	1	26	25	2	1	*
	8%	8%	8%	9%	7%	7%	10%	3%	1%	5%	14%	2%	12%	6%	7%	14%	1%	11% o	4%	9%	9%	7%	3%	3%
Mean	6.84	6.94	6.74	6.83	6.85	6.77	6.93	7.16	7.14	7.13	6.72	6.84	6.58	6.73	7.12	6.18	7.11	6.72	7.05	6.81	6.84	6.69	6.98	7.13
Standard Deviation	2.17	2.23	2.11	2.17	2.19	2.10	2.28	1.97	1.97	1.98	2.28	1.56	2.54	2.07	2.15	2.27	1.67	2.35	1.96	2.20	2.23	1.70	2.15	2.52
Standard Error	0.12	0.16	0.16	0.33	0.12	0.15	0.18	0.38	0.30	0.24	0.31	0.20	0.25	0.20	0.16	0.27	0.16	0.15	0.27	0.13	0.14	0.24	0.32	0.58

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 267

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	6	-	6	-	1	-	-	1	6	6	1	-	5	5	1	6	-	1	6
	2%	-	3%	-	2%	-	-	*	4%	2%	1%	-	5%	2%	*	2%	-	1%	2%
2	7	1	2	3	4	4	-	3	3	5	3	3	1	4	3	5	2	3	4
	2%	2%	1%	5%	5%	2%	-	2%	2%	2%	5%	2%	1%	2%	2%	1%	6%	4%	2%
3	14	-	2	12	8	3	3	4	10	6	8	3	2	3	11	7	7	3	11
	4%	-	1%	22%	10% e	1%	14%	3%	7%	2%	13%	2%	2%	1%	8% m	2%	19%	4%	4%
4	6	2	3	1	-	6	*	5	1	6	*	3	2	4	1	6	-	2	4
	2%	3%	2%	2%	-	3%	1%	3%	1%	2%	*	2%	2%	2%	1%	2%	-	3%	2%
5	41	7	25	9	11	29	*	19	18	37	4	17	12	28	13	37	4	9	31
	12%	9%	13%	16%	15%	13%	3%	12%	12%	13%	7%	12%	11%	14%	10%	12%	11%	10%	13%
6	40	8	22	8	4	30	2	17	20	37	3	16	16	25	14	39	1	8	31
	12%	10%	11%	14%	6%	13%	11%	11%	14%	13%	5%	12%	16%	12%	11%	13%	3%	9%	13%
7	59	9	40	6	15	43	-	24	23	45	15	20	18	30	28	50	10	18	42
	17%	11%	21%	10%	20%	19%	-	15%	15%	16%	25%	14%	18%	15%	22%	16%	28%	20%	17%
8	58	19	30	8	12	37	6	30	26	48	11	21	19	39	16	55	4	12	44
	17%	24%	16%	14%	15%	16%	35%	18%	18%	17%	18%	15%	19%	19%	12%	18%	10%	13%	18%
9	26	8	14	4	3	17	5	17	9	22	5	14	9	18	8	25	1	6	19
	8%	11%	7%	8%	3%	8%	26%	10%	6%	8%	8%	10%	8%	9%	6%	8%	3%	6%	8%
10 - HIGHEST score	38	16	20	3	9	27	1	19	18	33	5	23	6	20	18	37	1	17	21
	11%	20%	10%	5%	11%	12%	3%	12%	12%	12%	8%	17%	6%	10%	14%	12%	2%	19%	8%
Don't know	45	8	29	1	11	32	1	24	15	38	6	18	13	28	15	38	6	11	33
	13%	10%	15%	3%	14%	14%	8%	15%	10%	14%	10%	13%	12%	14%	12%	13%	17%	12%	14%
SUMMARY:																			
NET: 9-10	64	24	33	7	11	44	5	36	27	55	10	38	14	38	26	62	2	22	40
	19%	31%	17%	13%	15%	20%	29%	22%	18%	19%	16%	27%	14%	18%	21%	5%	5%	25%	16%
NET: 7-10	182	51	103	21	38	123	12	90	76	147	35	79	52	107	70	167	16	52	126
	53%	67%	53%	38%	49%	55%	64%	55%	51%	52%	58%	57%	51%	52%	55%	55%	43%	58%	51%
NET: 4-6	87	17	50	18	16	64	3	41	40	80	7	36	30	57	28	82	5	20	66
	26%	22%	26%	33%	20%	28%	15%	25%	27%	28%	12%	26%	29%	28%	22%	27%	14%	22%	27%
NET: 1-3	28	1	11	15	12	7	3	8	19	16	12	6	8	12	14	17	9	7	21
	8%	2%	6%	27%	16% e	3%	14%	5%	13%	6%	19%	4%	8%	6%	11%	6%	25%	8%	8%
Mean	6.84	7.68 b	6.86	5.77	6.39	7.09	7.23	7.10	6.61	6.92	6.48	7.29	6.60	6.89	6.86	7.00	5.68	7.08	6.73
Standard Deviation	2.17	1.90	2.11	2.33	2.42	1.89	2.18	2.05	2.37	2.11	2.42	2.06	2.16	2.11	2.21	2.09	2.23	2.29	2.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 267

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.12	0.19	0.16	0.28	0.28	0.12	0.51	0.14	0.20	0.12	0.37	0.17	0.22	0.14	0.20	0.12	0.45	0.21	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 268

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	6	-	-	-	-	5	-	-	-	-	1	1	-
	2%	-	-	-	-	11%	-	-	-	-	1%	2%	-
2	7	1	-	*	1	*	-	-	1	-	2	2	*
	2%	3%	-	2%	4%	1%	-	-	3%	-	3%	7%	3%
3	14	1	1	1	2	-	7	-	-	*	-	3	-
	4%	4%	7%	3%	7%	-	30%	-	-	2%	-	9%	-
4	6	1	-	-	1	-	-	1	1	-	2	-	*
	2%	2%	-	-	3%	-	-	3%	6%	-	4%	-	2%
5	41	1	4	2	4	4	-	4	5	1	9	7	*
	12%	3%	43%	8%	13%	9%	-	10%	21%	4%	14%	24%	14%
6	40	6	1	2	3	8	2	2	2	1	11	2	1
	12%	22%	6%	9%	9%	17%	7%	5%	9%	4%	16%	8%	19%
7	59	9	-	1	2	10	4	11	4	1	14	2	*
	17%	31%	-	4%	7%	23%	17%	26%	18%	5%	22%	7%	15%
8	58	4	1	13	3	10	1	7	2	2	10	4	*
	17%	15%	14%	62%	12%	22%	3%	17%	8%	10%	15%	13%	14%
9	26	2	1	1	8	1	1	1	4	-	6	-	*
	8%	6%	13%	6%	29%	1%	6%	3%	16%	-	10%	-	12%
10 - HIGHEST score	38	1	1	1	2	2	2	7	3	10	5	3	*
	11%	3%	17%	6%	7%	5%	10%	18%	14%	46%	7%	8%	15%
Don't know	45	3	-	*	3	5	7	7	1	6	5	7	*
	13%	11%	-	2%	9%	11%	28%	17%	6%	28%	8%	22%	5%
SUMMARY:													
NET: 9-10	64	3	3	3	10	3	4	9	7	10	11	3	1
	19%	9%	30%	12%	36%	6%	16%	21%	30%	46%	17%	8%	27%
NET: 7-10	182	16	4	17	16	23	8	26	13	13	36	9	2
	53%	55%	44%	78%	55%	51%	36%	64%	56%	61%	54%	28%	57%
NET: 4-6	87	8	4	4	7	12	2	8	9	2	23	10	1
	26%	27%	49%	16%	25%	26%	7%	18%	35%	8%	34%	32%	36%
NET: 1-3	28	2	1	1	3	5	7	-	1	*	2	6	*
	8%	7%	7%	4%	10%	12%	30%	-	3%	2%	4%	18%	3%
Mean	6.84	6.69	6.72	7.49	7.02	6.26	5.87	7.51	6.98	8.78	6.80	5.69	7.13
Standard Deviation	2.17	1.70	2.38	1.59	2.34	2.39	2.73	1.72	2.15	1.94	1.87	2.48	2.52
Standard Error	0.12	0.24	0.59	0.36	0.43	0.43	0.73	0.34	0.32	0.48	0.24	0.47	0.58

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 269

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	19	7	12	14	5	16	3	1	2	3	2	8	4	1	13	4	4	16	-	19	15	*	4	*
	1%	1%	1%	1%	1%	2% c	*	*	1%	1%	1%	3%	1%	*	1%	1%	1%	1%	-	1%	1%	*	4% s	*
2	31	9	21	18	13	8	23	2	2	*	19	5	2	12	5	13	12	19	2	28	26	1	2	1
	2%	1%	2%	2%	1%	1%	2%	1%	1%	*	6% efg	2%	1%	3% m	1%	3% m	2%	1%	1%	2%	2%	1%	2%	3%
3	39	19	20	17	22	25	14	2	3	4	7	11	12	7	23	9	5	34	8	31	28	7	1	3
	2%	2%	2%	2%	3%	3%	1%	1%	1%	1%	2%	3%	3%	2%	2%	2%	1%	3%	4%	2%	2%	4%	*	4% u
4	54	26	28	29	25	32	22	7	9	6	9	4	19	17	25	12	18	36	7	47	39	9	2	3
	3%	3%	3%	3%	3%	4%	2%	3%	3%	2%	3%	1%	5%	5%	3%	2%	3%	3%	3%	3%	3%	5%	2%	6% s
5	187	94	93	100	87	76	111	26	36	24	33	26	42	35	98	54	47	140	12	175	155	16	14	4
	10%	11%	10%	10%	10%	10%	11%	12%	12%	8%	10%	8%	11%	9%	11%	10%	9%	11%	6%	11%	10%	9%	13%	6%
6	259	133	126	126	134	115	144	27	37	53	40	31	72	68	119	72	83	176	27	232	207	26	18	9
	14%	15%	13%	13%	15%	15%	14%	13%	13%	18% i	12%	10%	18% i	18%	13%	14%	15%	14%	14%	14%	14%	15%	17%	15%
7	414	187	227	239	176	194	220	41	60	85	72	65	90	100	201	114	146	268	61	353	350	33	23	8
	23%	21%	24%	25%	20%	25%	21%	20%	21%	29%	22%	21%	22%	27%	21%	22%	27% p	21%	32% r	22%	23% v	19%	22%	14%
8	378	204	174	199	180	161	218	48	50	57	63	83	77	56	213	109	102	276	39	338	319	33	15	12
	21%	23%	18%	21%	21%	20%	21%	23%	17%	20%	19%	27% f	19%	15%	23% l	21%	19%	21%	20%	21%	21%	19%	14%	21%
9	188	85	103	92	96	66	122	15	39	22	43	33	36	31	116	41	51	137	11	177	136	27	14	11
	10%	10%	11%	10%	11%	8%	12%	7%	13%	7%	13%	11%	9%	8%	12%	8%	10%	11%	5%	11%	9%	16% s	13%	20% s
10 - HIGHEST score	162	71	91	80	82	53	109	27	32	29	29	23	22	32	79	50	51	111	23	139	128	20	9	5
	9%	8%	10%	8%	9%	7%	11% c	13% j	11%	10%	9%	8%	6%	9%	8%	10%	10%	9%	12%	9%	9%	11%	9%	9%
Don't know	96	48	48	47	49	44	53	15	21	7	12	15	26	13	43	41	19	78	3	93	89	2	5	1
	5%	5%	5%	5%	6%	6%	5%	7%	7%	3%	4%	5%	6%	3%	5%	8% l	3%	6%	2%	6%	6% tv	1%	4%	1%
SUMMARY:																								
NET: 9-10	350	156	194	172	178	119	231	42	70	51	72	56	58	63	195	91	102	247	33	316	263	47	23	16
	19%	18%	21%	18%	21%	15%	22% c	20%	24% j	17%	22%	18%	15%	17%	21%	18%	19%	19%	17%	19%	18%	27% se	22%	29% s
NET: 7-10	1142	547	595	609	533	474	668	131	181	194	207	205	225	220	608	314	351	791	133	1007	932	114	61	36
	62%	62%	63%	63%	61%	60%	64%	62%	62%	66% j	63%	67% j	56%	59%	65%	60%	65%	61%	69%	62%	63%	65%	58%	64%
NET: 4-6	501	254	247	255	245	224	277	60	82	83	81	61	133	120	243	138	148	353	46	455	401	51	34	15
	27%	29%	26%	27%	28%	28%	27%	28%	28%	28%	25%	20%	33% i	32%	26%	27%	28%	27%	24%	28%	27%	29%	32%	28%
NET: 1-3	89	35	54	49	40	49	40	5	7	7	28	25	18	21	41	27	20	69	10	79	69	9	6	4
	5%	4%	6%	5%	5%	6%	4%	2%	2%	3%	8% efg	8% efg	4%	6%	4%	5%	4%	5%	5%	5%	5%	5%	6%	8%
Mean	7.01	7.03	6.99	6.96	7.06	6.80	7.17% c	7.19	7.20% j	7.12	6.91	7.01	6.80	6.80	7.11	6.99	7.06	6.99	7.07	7.00	7.00	7.14	6.84	7.07
Standard Deviation	1.89	1.80	1.97	1.90	1.87	1.92	1.85	1.81	1.83	1.67	2.11	2.04	1.78	1.90	1.86	1.92	1.81	1.92	1.79	1.90	1.86	1.94	2.10	2.10
Standard Error	0.04	0.06	0.07	0.09	0.05	0.07	0.06	0.12	0.11	0.10	0.12	0.12	0.09	0.10	0.06	0.09	0.08	0.05	0.12	0.05	0.06	0.12	0.14	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 270

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	19	4	15	1	8	9	1	6	13	7	12	1	9	12	7	15	5	2	18
	1%	1%	1%	*	2%	1%	3%	1%	2%	*	3% <i>i</i>	*	2% <i>k</i>	1%	1%	1%	2%	*	1%
2	31	6	10	14	13	15	-	9	22	23	7	13	3	15	15	23	7	7	23
	2%	2%	1%	6% <i>ab</i>	3%	1%	-	1%	3%	2%	2%	2%	1%	1%	2%	2%	3%	2%	2%
3	39	2	23	14	13	23	1	12	18	22	16	9	15	23	16	32	7	7	32
	2%	1%	2%	6% <i>ab</i>	3%	2%	1%	1%	2%	2%	4%	1%	3%	2%	2%	2%	3%	2%	2%
4	54	12	37	5	6	37	2	31	22	47	7	36	10	36	18	52	1	11	43
	3%	3%	3%	2%	1%	3%	4%	4%	3%	3%	2%	5%	2%	3%	3%	3%	*	3%	3%
5	187	30	118	35	67	103	4	83	73	134	54	70	40	96	90	147	38	47	134
	10%	8%	10%	15% <i>a</i>	14% <i>e</i>	9%	7%	10%	9%	10%	13%	9%	8%	9%	13% <i>m</i>	9%	14%	12%	10%
6	259	38	164	48	63	173	9	127	114	202	57	102	81	164	90	232	26	78	180
	14%	11%	14%	20% <i>a</i>	13%	15%	17%	16%	13%	14%	13%	13%	16%	15%	13%	15%	10%	19% <i>r</i>	13%
7	414	69	281	59	65	293	12	169	206	336	78	199	130	262	143	358	56	75	333
	23%	19%	24%	25%	14%	25% <i>d</i>	23%	21%	24%	24%	18%	25%	26%	24%	21%	23%	21%	18%	24%
8	378	80	262	22	122	208	14	167	180	292	86	149	94	225	145	315	61	77	292
	21%	22% <i>c</i>	22% <i>c</i>	9%	26% <i>e</i>	18%	26%	21%	21%	21%	20%	19%	19%	20%	21%	20%	23%	19%	21%
9	188	48	112	20	50	122	5	87	82	145	43	82	49	103	82	154	34	52	130
	10%	14%	10%	8%	11%	11%	10%	11%	10%	10%	10%	11%	10%	9%	12%	10%	13%	13%	9%
10 - HIGHEST score	162	63	79	13	36	110	5	83	69	137	25	83	40	111	50	148	14	37	122
	9%	18% <i>bc</i>	7%	6%	8%	10%	9%	10%	8%	10%	6%	11%	8%	10%	7%	10%	5%	9%	9%
Don't know	96	5	77	5	30	62	-	21	58	54	42	38	23	55	40	74	22	13	80
	5%	1%	7% <i>a</i>	2%	6%	5%	-	3%	7% <i>g</i>	4%	10% <i>l</i>	5%	5%	5%	6%	5%	8%	3%	6%
SUMMARY:																			
NET: 9-10	350	112	191	33	86	232	10	170	151	282	68	165	89	214	132	301	48	89	252
	19%	31% <i>bc</i>	16%	14%	18%	20%	19%	21%	18%	20%	16%	21%	18%	19%	19%	18%	18%	22%	18%
NET: 7-10	1142	260	733	115	273	733	36	506	537	911	232	513	314	702	420	975	166	241	877
	62%	73% <i>bc</i>	62% <i>c</i>	48%	58%	63%	68%	64%	63%	65% <i>j</i>	54%	66%	63%	64%	60%	63%	61%	59%	63%
NET: 4-6	501	79	318	88	135	313	15	241	209	383	118	208	130	295	198	431	65	136	357
	27%	22%	27%	37% <i>ab</i>	29%	27%	28%	30%	24%	27%	28%	27%	26%	27%	28%	28%	24%	34% <i>r</i>	26%
NET: 1-3	89	12	48	28	34	48	2	26	53	53	36	23	28	50	38	70	19	16	73
	5%	3%	4%	12% <i>ab</i>	7%	4%	4%	3%	6% <i>g</i>	4%	8% <i>l</i>	3%	6%	5%	5%	5%	7%	4%	5%
Mean	7.01	7.49 <i>bc</i>	6.98 <i>c</i>	6.30	6.89	7.06	7.08	7.10	6.95	7.10 <i>j</i>	6.70	7.14	6.98	7.06	6.93	7.03	6.90	7.03	6.99
Standard Deviation	1.89	1.96	1.79	2.02	2.04	1.84	1.87	1.84	1.95	1.82	2.08	1.81	1.86	1.88	1.92	1.87	1.98	1.85	1.91

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 270

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.09	0.06	0.12	0.10	0.05	0.23	0.06	0.07	0.05	0.12	0.06	0.08	0.06	0.08	0.05	0.15	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 271

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	19	*	-	1	-	-	5	4	4	-	1	5	*
	1%	-	-	1%	-	-	3%	3%	4%adej	-	*	2%	*
2	31	1	1	4	1	8	7	1	2	1	1	2	1
	2%	1%	1%	3%	1%	5%	5%	1%	2%	*	*	1%	3%
3	39	7	1	2	6	1	1	7	1	5	2	4	3
	2%	4%	1%	1%	3%	1%	-	5%	*	3%	1%	2%	4%efh
4	54	9	1	2	2	9	2	4	2	6	3	9	3
	3%	5%d	1%	1%	1%	5%	2%	3%	2%	4%	1%	4%	6%dj
5	187	16	12	22	28	15	20	20	14	9	9	19	4
	10%	9%	18%ij	14%j	13%j	8%	14%j	12%	13%j	6%	5%	9%	6%
6	259	26	12	13	26	38	21	12	18	22	27	36	9
	14%	15%	17%	8%	12%	20%g	15%	8%	17%	15%	14%	16%	15%
7	414	33	13	31	55	53	25	47	23	22	62	43	8
	23%	19%	19%	20%	25%	28%l	17%	30%l	22%	15%	32%afikl	19%	14%
8	378	33	18	44	38	44	29	19	15	37	43	46	12
	21%	19%	26%g	29%gh	17%	24%	21%	12%	14%	26%	23%	20%	21%
9	188	27	2	12	25	8	12	18	14	11	15	34	11
	10%	16%be	3%	8%	11%	4%	8%	11%	13%be	7%	8%	15%be	20%bceffj
10 - HIGHEST score	162	20	6	14	22	6	9	18	9	16	18	20	5
	9%	11%e	8%	9%	10%	3%	6%	11%	9%	11%	9%	9%	9%
Don't know	96	2	4	9	17	3	12	9	5	17	11	8	1
	5%	1%	6%	6%	8%a	2%	8%a	5%	4%	12%ael	6%	4%	1%
SUMMARY:													
NET: 9-10	350	47	8	26	47	14	21	36	23	26	33	54	16
	19%	27%be	11%	17%	21%e	8%	14%	22%e	22%e	18%	17%	24%e	29%befj
NET: 7-10	1142	114	38	101	140	111	75	102	61	85	138	142	36
	62%	65%	56%	66%	64%	60%	52%	64%	58%	59%	72%bfh	63%	64%
NET: 4-6	501	51	24	37	56	62	44	37	34	37	39	64	15
	27%	29%	36%j	24%	25%	34%	31%	23%	32%j	26%	20%	29%	28%
NET: 1-3	89	9	1	7	7	10	11	13	6	5	3	11	4
	5%	5%	2%	5%	3%	5%	8%	8%	6%	4%	2%	5%	8%j
Mean	7.01	7.14	6.91	7.08	7.18	6.65	6.60	6.89	6.84	7.20	7.33efh	7.07	7.07
Standard Deviation	1.89	1.94	1.65	1.89	1.74	1.69	2.15	2.12	2.10	1.82	1.50	1.97	2.10
Standard Error	0.04	0.12	0.20	0.17	0.14	0.14	0.23	0.20	0.14	0.18	0.12	0.15	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 272

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	7	6	*	4	3	5	2	-	*	1	1	4	1	-	6	1	1	6	-	7	6	*	*	-
	1%	1%	*	1%	*	1%	*	-	*	*	1%	3%	1%	-	1%	*	*	1%	-	1%	1%	*	*	1%
2	14	4	10	8	5	4	10	1	1	2	7	1	1	10	3	1	9	5	1	13	10	1	3	-
	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	3%	1%	1%	5% am	1%	*	3%	1%	1%	1%	1%	1%	6% st	-
3	13	6	7	4	9	9	4	4	3	1	2	1	2	4	6	3	5	9	2	11	9	1	2	2
	1%	1%	1%	1%	2%	2%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3%	7% st
4	27	10	17	9	18	19	9	3	4	2	9	2	8	10	15	3	9	18	5	22	22	2	2	2
	3%	2%	3%	2%	3%	4%	2%	2%	2%	1%	4%	2%	5%	4%	3%	1%	3%	2%	3%	2%	2%	2%	4%	8% st
5	95	46	49	47	47	50	44	14	13	9	23	6	29	21	47	27	13	81	6	88	83	7	4	*
	9%	9%	9%	9%	8%	10%	8%	8%	6%	4%	10%	5%	17% fg	10%	8%	9%	4%	11% oo	4%	10%	9% vv	7%	9% vv	*
6	122	63	59	59	63	62	60	25	17	19	24	17	20	21	64	36	40	81	18	103	101	11	7	2
	11%	12%	11%	12%	11%	12%	10%	15%	9%	9%	11%	13%	12%	10%	11%	12%	12%	11%	12%	11%	11%	11%	14%	6%
7	229	109	120	111	119	116	113	33	37	44	45	39	30	46	139	44	66	163	37	192	197	18	9	5
	21%	21%	22%	22%	20%	23%	19%	21%	19%	22%	21%	31%	18%	21%	25% an	15%	20%	22%	23%	21%	22%	18%	17%	17%
8	273	135	138	134	139	110	163	28	57	66	55	25	43	57	140	76	94	179	45	228	223	31	12	7
	25%	26%	25%	27%	24%	22%	28%	17%	29%	32% oe	25%	19%	25%	26%	25%	26%	29%	24%	29%	25%	25%	31%	23%	24%
9	128	54	75	43	85	53	76	17	29	29	23	17	13	21	79	28	47	81	16	112	97	17	7	8
	12%	10%	13%	9%	15% aa	11%	13%	10%	14%	14%	10%	13%	8%	10%	14%	10%	14%	11%	10%	12%	11%	17%	14%	26% ss
10 - HIGHEST score	107	59	49	46	61	51	57	27	21	24	18	9	7	23	45	40	24	83	25	82	95	8	2	2
	10%	11%	9%	9%	11%	10%	10%	17% jj	11%	12%	8%	7%	4%	10%	8%	13%	7%	11%	16% rr	9%	11%	8%	4%	7%
Don't know	67	37	30	37	30	24	43	10	16	6	13	7	15	8	22	37	19	48	2	65	58	5	3	1
	6%	7%	5%	7%	5%	5%	7%	6%	8%	3%	6%	5%	9%	4%	4%	13% lm	6%	6%	1%	7% qq	6%	5%	6%	4%
SUMMARY:																								
NET: 9-10	236	112	124	89	146	104	132	44	50	53	41	26	20	44	124	68	71	164	41	194	192	25	10	10
	22%	21%	22%	18%	25%	21%	23%	27% jj	25% jj	26% jj	19%	21%	12%	20%	22%	23%	22%	22%	26%	21%	21%	25%	18%	33% su
NET: 7-10	738	355	382	334	404	330	408	105	144	163	142	90	93	147	403	187	231	507	123	613	612	73	31	22
	68%	67%	69%	66%	70%	66%	70%	65%	73% jj	80% ehj	64%	70%	55%	66%	71%	64%	71%	67%	78% rr	67%	68%	73% uu	59%	74%
NET: 4-6	244	119	125	115	129	131	113	41	34	30	55	26	58	53	125	66	63	181	30	213	206	20	14	4
	23%	23%	22%	23%	22%	26%	19%	26%	17%	15%	25%	20%	34% fg	24%	22%	22%	19%	24%	19%	23%	23%	20%	26%	15%
NET: 1-3	34	16	18	16	17	18	16	5	5	4	11	6	4	14	15	5	14	20	3	30	24	2	5	2
	3%	3%	3%	3%	3%	4%	3%	3%	2%	2%	5%	4%	2%	6%	3%	2%	4%	3%	2%	3%	3%	2%	9% st	7%
Mean	7.29	7.31	7.28	7.21	7.37	7.14	7.43	7.42	7.57	7.68	7.04	7.15	6.80	7.03	7.29	7.51	7.33	7.28	7.59	7.24	7.30	7.50	6.75	7.40
Standard Deviation	1.78	1.80	1.76	1.77	1.78	1.84	1.71	1.83	1.65	1.55	1.93	1.85	1.72	2.01	1.70	1.71	1.76	1.78	1.68	1.79	1.76	1.63	2.11	1.99
Standard Error	0.05	0.07	0.07	0.13	0.06	0.08	0.07	0.14	0.11	0.10	0.13	0.15	0.13	0.13	0.07	0.10	0.09	0.06	0.12	0.06	0.06	0.12	0.18	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 273

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	7	1	6	*	*	6	-	1	5	2	4	1	6	6	1	6	*	*	6
	1%	*	1%	*	*	1%	-	*	1%	*	2% i	*	2% k	1%	*	1%	*	*	1%
2	14	2	10	2	3	9	1	5	9	13	1	7	3	9	5	13	*	2	11
	1%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
3	13	3	8	2	5	7	-	8	4	11	3	5	3	7	6	12	1	5	9
	1%	1%	1%	2%	2%	1%	-	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%
4	27	5	17	6	3	13	1	15	8	23	4	15	7	14	11	24	3	6	21
	3%	2%	3%	4%	1%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	2%	3%	3%
5	95	7	62	23	25	60	2	32	56	63	31	36	28	55	38	73	21	22	68
	9%	3%	9% a	16% a	10%	9%	5%	6%	13% g	7%	18% i	7%	11%	8%	10%	8%	20% o	10%	8%
6	122	23	81	14	20	83	2	52	57	104	18	60	27	87	29	114	7	21	99
	11%	9%	12%	10%	8%	12%	4%	9%	13%	11%	10%	12%	10%	13%	8%	12%	7%	9%	12%
7	229	44	142	36	44	153	12	130	89	198	31	92	75	148	77	211	16	41	181
	21%	18%	22%	26%	18%	22%	30%	23%	21%	22%	18%	18%	29% k	22%	20%	22%	16%	18%	22%
8	273	65	171	30	61	178	15	160	96	243	30	131	65	163	107	252	21	55	213
	25%	26%	26%	21%	25%	26%	38%	28%	22%	27%	17%	26%	25%	24%	28%	26%	20%	24%	26%
9	128	40	71	17	33	71	3	74	47	111	18	71	17	80	47	114	15	31	95
	12%	16%	11%	12%	13%	10%	9%	13%	11%	12%	10%	14% i	7%	12%	12%	12%	14%	13%	12%
10 - HIGHEST score	107	49	42	8	38	60	2	68	27	90	17	54	13	65	41	92	15	33	72
	10%	20% bc	6%	6%	15%	9%	4%	12% h	6%	10%	10%	11%	5%	10%	11%	9%	14%	14%	9%
Don't know	67	9	50	3	15	48	2	22	35	49	18	35	14	46	20	61	7	15	51
	6%	4%	8%	2%	6%	7%	5%	4%	8%	5%	10%	7%	5%	7%	5%	6%	6%	6%	6%
SUMMARY:																			
NET: 9-10	236	89	112	24	71	132	5	142	74	201	35	125	30	145	88	206	30	64	167
	22%	36% bc	17%	18%	29% e	19%	12%	25% h	17%	22%	20%	25% i	12%	21%	23%	21%	28%	28%	20%
NET: 7-10	738	197	426	90	177	463	32	431	259	642	96	349	170	456	273	669	67	161	562
	68%	30% bc	65%	65%	71%	67%	80%	76% h	60%	71% j	55%	69%	66%	67%	71%	69%	63%	69%	68%
NET: 4-6	244	34	160	42	48	156	5	99	122	191	53	111	62	156	78	211	30	50	189
	23%	14%	24% a	30% a	19%	23%	12%	18%	28% g	21%	30%	22%	24%	23%	20%	22%	29%	21%	23%
NET: 1-3	34	6	23	4	8	23	1	14	18	26	8	12	11	22	11	32	2	7	26
	3%	2%	3%	3%	3%	3%	3%	3%	4%	3%	5%	2%	4%	3%	3%	3%	2%	3%	3%
Mean	7.29	7.90 bc	7.11	6.93	7.54	7.23	7.28	7.52 h	6.96	7.37 j	6.90	7.42 i	6.90	7.26	7.37	7.30	7.32	7.46	7.25
Standard Deviation	1.78	1.71	1.75	1.74	1.84	1.76	1.59	1.68	1.84	1.72	2.05	1.74	1.78	1.78	1.77	1.76	1.90	1.85	1.76

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 273

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.05	0.10	0.07	0.13	0.12	0.06	0.24	0.06	0.09	0.05	0.17	0.07	0.11	0.07	0.09	0.05	0.22	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 274

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	7 1%	* *	- -	- -	- -	* *	- -	1 1%	* 1%	- -	- -	5 4%	- -
2	14 1%	1 1%	* 1%	- -	- -	7 6%	- -	- -	3 6% acdgjk	1 1%	1 1%	1 1%	- -
3	13 1%	1 1%	- -	1 1%	1 1%	1 1%	1 1%	2 2%	2 3%	* *	2 1%	1 *	2 7% adijk
4	27 3%	2 2%	* 1%	2 2%	2 2%	3 2%	1 1%	- -	2 4%	6 6%	1 1%	7 6%	2 8% agj
5	95 9%	7 7%	5 16% ejl	15 13% l	4 5%	4 3%	21 32%	8 8%	4 9% l	12 13%	7 5%	7 6%	* *
6	122 11%	11 11%	5 16% g	14 12%	14 14% g	23 18% g	6 9%	2 2%	7 14% g	6 6%	25 16% g	7 6%	2 6%
7	229 21%	18 18%	8 28% l	16 14%	21 21%	31 24%	9 14%	26 27% l	9 17%	7 8%	34 22%	44 37% achil	5 17%
8	273 25%	31 31% dk	5 16%	29 25%	14 15%	45 35% dk	10 15%	34 34% dk	12 23%	24 26%	43 27%	19 16%	7 24%
9	128 12%	17 17% ej	5 17%	10 8%	20 21% ej	7 6%	9 14%	10 10%	7 14%	11 12%	11 7%	13 11%	8 26% cegjk
10 - HIGHEST score	107 10%	8 8%	1 3%	14 12%	12 12%	5 4%	7 11%	9 9%	2 4%	13 15%	28 18% behk	6 5%	2 7%
Don't know	67 6%	5 5%	1 2%	15 13% ej	8 9%	1 1%	2 2%	7 8%	3 6%	11 12% ee	4 3%	8 7%	1 4%
SUMMARY:													
NET: 9-10	236 22%	25 25% ee	6 20%	24 20%	32 33% ee	12 9%	16 24%	19 20%	10 18%	25 27% ee	39 25% ee	20 17%	10 33% ehk
NET: 7-10	738 68%	73 73% h	19 64%	69 59%	67 69%	88 69%	35 54%	79 80% ch	31 59%	56 61%	116 74% h	83 70%	22 74%
NET: 4-6	244 23%	20 20%	10 33% eg	31 27% g	20 21%	29 23%	28 43%	10 10% g	14 26% g	23 26%	33 21%	21 18%	4 15%
NET: 1-3	34 3%	2 2%	* 1%	1 1%	1 1%	9 7%	1 1%	2 2%	5 9% acdj	1 1%	3 2%	6 5%	2 7% d
Mean	7.29	7.50 h	7.04	7.34	7.66 hk	6.92	6.93	7.59 h	6.75	7.44	7.61 ehk	6.90	7.40
Standard Deviation	1.78	1.63	1.54	1.73	1.61	1.78	1.85	1.52	2.11	1.95	1.62	1.96	1.99
Standard Error	0.05	0.12	0.24	0.18	0.18	0.18	0.25	0.17	0.18	0.23	0.14	0.20	0.20

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
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* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 275

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	15	10	5	11	4	13	3	-	6	1	3	4	2	2	13	1	7	8	-	15	12	*	3	-
	2%	2%	2%	3%	1%	4% d	1%	-	4%	*	1%	4%	2%	1%	3%	*	3%	2%	-	2%	2%	1%	7% sl	-
2	15	6	10	7	9	4	11	2	1	2	8	3	1	7	6	2	8	7	2	14	12	1	2	*
	2%	1%	3%	2%	2%	1%	2%	2%	1%	1%	5%	3%	1%	6%	1%	1%	3%	1%	2%	2%	2%	2%	4%	1%
3	15	5	11	5	10	11	5	3	3	1	2	1	6	7	7	1	2	13	2	14	12	1	-	2
	2%	1%	3%	1%	3%	3%	1%	4%	2%	*	1%	1%	5%	6%	2%	1%	1%	3%	2%	2%	2%	1%	-	15% stu
4	28	11	17	12	16	11	17	5	4	6	7	4	3	2	20	7	10	18	3	26	23	4	1	*
	4%	3%	5%	3%	4%	4%	4%	7%	2%	5%	4%	4%	2%	1%	5%	3%	4%	4%	4%	4%	4%	5%	3%	1%
5	85	29	55	41	44	41	44	6	15	7	29	10	17	17	38	30	15	70	5	79	72	8	4	1
	11%	7%	16%	11%	11%	13%	10%	7%	10%	5%	17% qj	10%	15%	14%	9%	15%	6%	14% oo	7%	12%	11%	11%	8%	5%
6	105	61	43	57	48	51	53	7	11	27	15	27	19	12	68	24	38	67	16	89	85	11	6	2
	14%	15%	13%	16%	12%	16%	12%	10%	7%	19% fl	9%	26% efh	16%	10%	15%	12%	15%	13%	20%	13%	14%	15%	13%	14%
7	101	53	48	37	64	48	53	7	19	23	21	14	17	21	52	28	34	67	12	88	69	18	11	3
	13%	13%	14%	10%	16%	15%	12%	9%	12%	16%	12%	14%	15%	17%	12%	14%	13%	13%	15%	13%	11%	23% se	25% se	21%
8	195	113	82	113	81	66	128	24	50	39	38	20	23	29	126	39	65	130	24	171	173	13	6	3
	25%	27%	24%	31% b	20%	21%	28%	32%	32%	28%	22%	19%	20%	25%	28%	19%	25%	25%	30%	25%	27% uu	17%	13%	19%
9	69	41	28	25	45	26	43	15	15	11	11	10	8	8	42	19	27	42	7	62	45	14	8	2
	9%	10%	8%	7%	11%	8%	9%	19% h	9%	8%	6%	9%	7%	7%	10%	9%	11%	8%	9%	9%	7%	19% se	17% se	15%
10 - HIGHEST score	83	60	23	32	51	30	53	6	28	15	23	6	5	10	40	33	37	46	8	75	78	2	3	1
	11%	14%	7%	9%	13%	9%	12%	8%	18% aj	11%	13%	6%	4%	8%	9%	16%	15%	9%	10%	11%	12% tl	3%	6%	3%
Don't know	56	32	24	24	32	13	43	2	8	10	16	5	15	5	30	21	14	42	2	54	51	2	2	1
	7%	8%	7%	7%	8%	4%	9%	2%	5%	7%	10%	5%	13%	4%	7%	10%	6%	8%	2%	8%	8%	3%	4%	6%
SUMMARY:																								
NET: 9-10	152	101	51	57	95	56	96	21	43	26	34	15	13	18	82	52	65	87	14	137	122	17	10	3
	20%	24%	15%	16%	24%	18%	21%	27% aj	27% aj	19%	20%	15%	11%	15%	19%	25%	25%	17%	18%	20%	19%	22%	23%	19%
NET: 7-10	448	266	181	207	241	170	277	51	112	88	93	54	54	68	261	118	163	285	51	396	364	47	27	9
	58%	63%	52%	57%	60%	54%	61%	68% aj	70% hjj	62%	54%	48%	46%	57%	59%	58%	63%	56%	64%	58%	58%	63%	61%	58%
NET: 4-6	218	102	116	109	109	103	115	18	30	40	50	41	39	31	126	61	62	156	24	194	181	24	10	3
	28%	24%	33%	30%	27%	33%	25%	24%	19%	29%	29%	40% fl	33%	26%	28%	30%	24%	30%	30%	28%	29%	31%	23%	20%
NET: 1-3	46	21	26	24	23	28	19	5	10	3	12	7	9	15	26	4	18	28	3	43	37	2	5	2
	6%	5%	7%	7%	6%	9%	4%	6%	6%	2%	7%	7%	8%	13% on	6%	2%	7%	6%	4%	6%	6%	3%	11%	16% sl
Mean	6.99	7.29	6.62	6.88	7.08	6.67	7.22 c	7.23	7.38 j	7.24 j	6.83	6.56	6.53	6.59	6.98	7.26	7.17	6.89	7.14	6.97	7.02	6.96	6.66	6.67
Standard Deviation	2.09	2.06	2.07	2.10	2.08	2.20	1.97	2.02	2.22	1.74	2.26	2.07	1.96	2.24	2.09	1.97	2.22	2.02	1.80	2.12	2.10	1.78	2.42	2.15
Standard Error	0.07	0.10	0.11	0.19	0.08	0.12	0.09	0.22	0.18	0.14	0.17	0.20	0.17	0.19	0.10	0.13	0.13	0.09	0.17	0.08	0.09	0.16	0.24	0.28

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 276

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	15	2	11	3	3	10	-	10	5	11	5	7	5	13	2	15	-	3	13
	2%	1%	2%	3%	2%	2%	-	3%	2%	2%	4%	2%	3%	2%	1%	2%	-	1%	2%
2	15	1	12	1	4	10	1	5	9	15	*	8	2	10	6	15	*	2	13
	2%	1%	3%	1%	2%	2%	4%	1%	3%	2%	*	2%	1%	2%	3%	2%	*	1%	2%
3	15	1	7	7	5	8	1	6	8	11	5	5	5	12	3	15	-	3	9
	2%	1%	2%	6%ab	3%	2%	4%	2%	2%	2%	4%	1%	3%	2%	1%	2%	-	1%	2%
4	28	8	10	8	3	14	4	17	10	26	2	12	8	17	8	27	2	3	25
	4%	4%	2%	7%	2%	3%	16%	4%	3%	4%	2%	3%	5%	3%	4%	4%	3%	2%	4%
5	85	10	57	18	31	39	3	34	46	58	27	21	27	40	44	65	18	21	59
	11%	5%	12%	17%a	18%a	8%	11%	9%	13%	9%	22%i	6%	15%k	8%	19%m	9%	30%	12%	10%
6	105	21	62	20	23	71	6	42	56	98	7	45	33	80	21	101	4	28	76
	14%	11%	14%	18%	14%	14%	21%	11%	16%	15%	6%	12%	18%	15%	9%	14%	6%	15%	13%
7	101	24	58	12	14	73	5	57	37	81	20	51	30	62	37	89	12	29	68
	13%	13%	13%	11%	8%	14%	17%	15%	11%	12%	17%	13%	17%	12%	16%	13%	19%	16%	12%
8	195	39	123	26	53	123	2	102	85	171	24	101	31	132	60	181	13	35	159
	25%	22%	27%	23%	32%	24%	9%	26%	24%	26%	19%	27%	17%	25%	26%	26%	22%	19%	28%
9	69	30	29	10	10	52	3	40	27	60	10	45	9	49	19	61	9	20	49
	9%	17%b	6%	9%	6%	10%	9%	11%	8%	9%	8%	12%	5%	9%	8%	9%	14%	11%	9%
10 - HIGHEST score	83	37	41	3	11	66	2	44	38	72	12	60	10	68	14	81	1	25	55
	11%	20%bc	9%	2%	7%	13%	7%	12%	11%	11%	9%	16%l	6%	13%	6%	12%	1%	14%	10%
Don't know	56	8	44	2	11	41	*	20	33	45	11	23	18	38	17	52	3	14	41
	7%	5%	10%	2%	7%	8%	1%	5%	9%	7%	9%	6%	10%	7%	7%	7%	6%	8%	7%
SUMMARY:																			
NET: 9-10	152	67	69	13	21	118	5	84	64	131	21	105	19	117	33	142	9	46	104
	20%	37%bc	15%	12%	12%	23%	17%	22%	18%	20%	17%	28%l	11%	22%	14%	15%	25%	25%	18%
NET: 7-10	448	130	251	51	88	314	12	243	187	383	65	257	80	311	130	413	34	109	330
	58%	72%bc	55%	46%	52%	62%	43%	64%h	53%	59%	53%	68%l	45%	60%	56%	59%	55%	60%	58%
NET: 4-6	218	38	129	46	57	124	13	93	112	182	36	79	68	136	74	193	24	52	160
	28%	21%	28%	42%a	34%	24%	48%	25%	32%	28%	30%	21%	38%k	26%	32%	27%	39%	29%	28%
NET: 1-3	46	4	30	11	12	28	2	21	23	36	10	20	12	35	12	46	*	8	35
	6%	2%	7%	10%a	7%	6%	8%	6%	6%	6%	8%	5%	7%	7%	5%	7%	*	4%	6%
Mean	6.99	7.7bc	6.86	6.27	6.71	7.20	6.24	7.12	6.88	7.05	6.64	7.4l	6.42	7.10	6.76	7.01	6.74	7.20	6.95
Standard Deviation	2.09	1.92	2.09	2.06	2.02	2.08	2.11	2.10	2.09	2.06	2.22	2.07	1.99	2.15	1.94	2.13	1.62	2.00	2.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 276

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.07	0.12	0.10	0.18	0.16	0.09	0.35	0.10	0.12	0.08	0.22	0.10	0.15	0.09	0.13	0.08	0.22	0.13	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 277

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	15 2%	* 1%	- -	- -	- -	5 5%	- -	1 1%	3 7%ac	- -	1 1%	6 6%	- -
2	15 2%	1 2%	1 3%	* *	- -	7 7%	- -	- -	2 4%	1 1%	1 1%	2 3%	* 1%
3	15 2%	1 1%	1 2%	1 1%	2 3%	1 1%	1 2%	2 3%	- -	- -	1 1%	4 4%	2 15%acdegjh
4	28 4%	4 5%	* 2%	6 6%	2 3%	3 3%	1 2%	3 4%	1 3%	5 7%	2 2%	2 2%	* 1%
5	85 11%	8 11%	2 11%	8 9%	4 8%	6 6%	19 45%	13 17%	4 8%	10 15%	4 4%	6 7%	1 5%
6	105 14%	11 15%	2 7%	12 14%	5 8%	22 20%	4 11%	4 6%	6 13%	3 5%	21 24%g	13 14%	2 14%
7	101 13%	18 23%e	4 17%	9 11%	11 19%e	4 4%	3 8%	12 17%	11 25%ej	5 8%	8 10%	11 12%	3 21%e
8	195 25%	13 17%	7 32%	21 24%	10 17%	51 47%adghkl	5 12%	10 14%	6 13%	25 38%	27 32%h	17 18%	3 19%
9	69 9%	14 19%e	2 10%	5 6%	7 13%e	1 1%	3 7%	4 5%	8 17%ej	4 5%	4 5%	14 15%e	2 15%e
10 - HIGHEST score	83 11%	2 3%	2 8%	7 9%	8 14%a	4 4%	4 9%	16 22%ae	3 6%	11 16%	12 14%a	13 14%	1 3%
Don't know	56 7%	2 3%	2 7%	17 19%ae	9 16%ae	1 1%	2 4%	2 11%	8 4%	3 4%	4 5%	5 6%	1 6%
SUMMARY:													
NET: 9-10	152 20%	17 22%e	4 18%	13 15%	15 26%e	6 5%	7 16%	20 28%e	10 23%e	14 22%	16 20%	27 29%e	3 19%e
NET: 7-10	448 58%	47 63%	15 68%	43 50%	37 63%	60 56%	15 36%	43 59%	27 61%	45 68%	51 61%	55 59%	9 58%
NET: 4-6	218 28%	24 31%	4 20%	26 30%	11 18%	32 30%	24 58%	20 27%	10 23%	17 26%	26 31%	21 22%	3 20%
NET: 1-3	46 6%	2 3%	1 5%	1 1%	2 3%	14 13%	1 2%	3 4%	5 11%c	1 1%	2 2%	12 13%	2 16%acd
Mean	6.99	6.96	7.21	7.07	7.49	6.51	6.35	7.28	6.66	7.37	7.35	6.88	6.67
Standard Deviation	2.09	1.78	1.90	1.80	1.84	2.26	1.87	2.16	2.42	1.94	1.76	2.58	2.15
Standard Error	0.07	0.16	0.34	0.22	0.25	0.27	0.33	0.29	0.24	0.27	0.19	0.32	0.28

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 278

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	20	7	13	11	9	12	8	*	*	2	4	5	8	4	10	6	2	18	-	20	16	1	2	*
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	2%	1%	1%	1%	1%	*	1%	-	1%	1%	1%	2%	*
2	27	11	15	12	14	10	17	1	2	1	11	5	6	6	7	13	3	23	2	24	23	2	1	1
	1%	1%	1%	1%	1%	1%	2%	*	1%	*	3%	2%	1%	1%	1%	2% am	1%	2%	1%	1%	1%	1%	1%	1%
3	35	19	16	11	23	22	12	3	2	4	8	3	14	5	22	7	9	25	3	32	25	4	3	3
	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	3%	5% as
4	50	31	19	16	34	29	21	7	8	8	7	3	17	16	25	9	9	41	6	45	39	6	3	3
	2%	3%	2%	2%	3%	3%	2%	3%	3%	2%	2%	1%	3%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	5%
5	191	93	97	96	95	93	98	19	22	33	30	22	65	52	96	44	55	136	19	171	164	10	15	1
	9%	9%	9%	9%	9%	9%	9%	9%	8%	10%	7%	6%	12%	10%	9%	8%	10%	9%	8%	9%	9% av	5%	12% av	3%
6	218	102	116	93	125	120	98	27	16	40	35	37	63	54	106	58	52	165	23	194	174	18	20	6
	10%	10%	11%	9%	12%	12%	9%	13%	6%	12%	9%	11%	11%	10%	10%	11%	9%	11%	10%	10%	10%	9%	15%	11%
7	418	221	196	216	202	208	209	40	43	76	93	74	91	126	182	110	120	297	67	350	350	38	22	8
	20%	22%	18%	20%	19%	20%	19%	18%	16%	23%	23%	22%	16%	23% am	17%	21%	21%	19%	28% ar	19%	20%	19%	17%	15%
8	511	242	269	272	240	245	267	46	67	78	95	85	140	132	279	100	155	356	47	464	415	58	28	11
	24%	24%	24%	25%	23%	24%	25%	21%	25%	24%	24%	25%	25%	24%	27% an	19%	27%	23%	20%	25%	24%	29%	21%	21%
9	266	113	153	135	130	127	139	24	29	48	56	53	57	82	132	51	81	184	30	234	204	32	15	14
	13%	11%	14%	12%	13%	12%	13%	11%	11%	14%	14%	15%	10%	15% an	13%	10%	14%	12%	13%	13%	12%	16%	11%	26% astu
10 - HIGHEST score	272	114	157	156	115	120	151	40	54	27	55	40	56	48	141	82	59	213	42	229	222	26	17	6
	13%	11%	14%	14%	11%	12%	14%	18% aj	20% aj	8%	14%	12%	10%	9%	14%	15% ai	10%	14%	17%	12%	13%	13%	13%	11%
Don't know	111	65	46	64	47	45	66	10	22	16	10	16	37	18	42	51	28	83	2	109	102	3	6	1
	5%	6%	4%	6%	5%	4%	6%	5%	8% ah	5%	3%	5%	7% ah	3%	4%	10% am	5%	5%	1%	6% aq	6% av	1%	4%	1%
SUMMARY:																								
NET: 9-10	537	227	310	292	246	247	290	64	83	75	110	93	113	130	273	134	140	397	72	463	426	58	32	20
	25%	22%	28%	27%	24%	24%	27%	29% aj	31% aj	22%	27%	27%	20%	24%	26%	25%	24%	26%	30%	25%	25%	29%	25%	37% au
NET: 7-10	1466	691	775	779	687	700	766	149	193	229	299	251	344	388	734	344	416	1050	186	1277	1191	154	82	39
	69%	68%	71%	72% b	66%	68%	71%	68%	72% aj	69%	74% aj	73% aj	62%	72%	70%	65%	72%	68%	77% ar	68%	69%	77% au	62%	73%
NET: 4-6	459	226	233	205	254	243	216	54	46	81	71	62	145	121	226	111	116	343	48	410	376	35	38	10
	22%	22%	21%	19%	25% a	24%	20%	25%	17%	24%	18%	18%	26% am	22%	22%	21%	20%	22%	20%	22%	22%	17%	29% ast	19%
NET: 1-3	81	36	45	35	46	44	37	5	5	7	22	14	28	15	39	26	15	66	5	76	64	7	6	4
	4%	4%	4%	3%	4%	4%	3%	2%	2%	2%	6%	4%	5%	3%	4%	5%	3%	4%	2%	4%	4%	4%	5%	7%
Mean	7.36	7.27	7.44	7.49 b	7.22	7.26	7.45	7.49 j	7.74 aj	7.29	7.38	7.45	7.09	7.31	7.41	7.30	7.44	7.33	7.55	7.33	7.34	7.56	7.17	7.47
Standard Deviation	1.89	1.84	1.92	1.85	1.91	1.90	1.87	1.86	1.84	1.68	1.96	1.85	1.97	1.76	1.88	2.03	1.69	1.95	1.75	1.90	1.88	1.81	2.00	2.02
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.12	0.11	0.09	0.10	0.10	0.09	0.08	0.06	0.09	0.07	0.05	0.10	0.04	0.05	0.10	0.12	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 279

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	20	2	16	2	9	9	-	5	12	9	11	6	4	10	10	13	7	2	18
	1%	*	1%	1%	2%	1%	-	1%	1%	1%	2% i	1%	1%	1%	1%	1%	3%	*	1%
2	27	5	6	15	14	11	-	7	19	17	10	6	5	10	16	17	10	8	19
	1%	1%	*	5% ab	3% e	1%	-	1%	2%	1%	2%	1%	1%	1%	2%	1%	4% o	2%	1%
3	35	4	22	8	8	23	2	14	16	23	12	8	13	21	13	28	7	11	24
	2%	1%	2%	3%	2%	2%	3%	2%	2%	1%	3%	1%	2%	2%	2%	1%	3%	2%	1%
4	50	10	26	9	17	28	1	28	22	39	11	20	10	27	23	40	9	13	37
	2%	3%	2%	3%	3%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	3%	3%	2%
5	191	26	105	56	64	102	11	75	88	147	44	57	57	105	81	165	25	57	121
	9%	7%	8%	19% ab	12% e	8%	15%	8%	9%	9%	10%	7%	10%	8%	10%	9%	9%	13% r	7%
6	218	27	142	43	55	144	5	99	100	169	48	86	64	131	81	191	26	49	165
	10%	7%	10%	15% a	10%	11%	6%	11%	10%	10%	11%	10%	11%	10%	10%	10%	10%	11%	10%
7	418	58	287	62	80	296	14	186	195	346	72	183	129	261	150	370	48	95	314
	20%	15%	21% a	21%	15%	22% d	19%	20%	20%	21%	16%	21%	21%	20%	19%	20%	18%	21%	19%
8	511	80	362	51	119	322	18	220	244	422	89	205	153	316	182	451	59	87	419
	24%	20%	26% c	17%	22%	24%	23%	24%	25%	25%	20%	24%	26%	25%	23%	24%	22%	19%	26% d
9	266	61	179	22	56	165	17	120	127	220	46	111	88	148	115	236	29	58	200
	13%	16% c	13% c	7%	10%	12%	22% d	13%	13%	13%	11%	13%	15%	12%	14%	13%	11%	13%	12%
10 - HIGHEST score	272	107	138	21	79	169	4	142	108	221	50	137	48	185	85	241	31	57	212
	13%	27% bc	10%	7%	15%	13%	6%	15% h	11%	13%	12%	16% i	8%	14%	11%	13%	11%	12%	13%
Don't know	111	11	84	7	38	65	3	29	62	69	42	38	29	67	43	92	19	20	90
	5%	3%	6% ac	2%	7%	5%	4%	3%	6% g	4%	10% i	4%	5%	5%	5%	5%	7%	4%	6%
SUMMARY:																			
NET: 9-10	537	168	317	43	135	334	21	262	234	441	96	248	136	332	200	477	60	115	413
	25%	43% bc	23% c	14%	25%	25%	28%	28%	24%	26%	22%	29% i	23%	26%	25%	22%	22%	25%	26%
NET: 7-10	1466	306	966	156	335	952	53	669	673	1209	257	636	418	909	531	1298	167	298	1146
	69%	78% bc	71% c	53%	62%	71% d	70%	72%	68%	72% j	59%	74%	70%	71%	66%	70%	62%	65%	71%
NET: 4-6	459	62	273	108	136	275	17	201	210	356	103	163	131	263	185	396	60	120	323
	22%	16%	20%	37% ab	25%	21%	23%	22%	21%	21%	24%	19%	22%	21%	23%	22%	22%	26% r	20%
NET: 1-3	81	11	45	25	32	42	2	26	47	48	33	19	21	40	40	57	24	20	61
	4%	3%	3%	8% ab	6%	3%	3%	3%	5%	3%	8% i	2%	4%	3%	5%	3%	9% o	4%	4%
Mean	7.36	7.9 bc	7.3 c	6.51	7.15	7.42	7.34	7.49	7.27	7.4 j	7.00	7.5 l	7.29	7.4 n	7.21	7.4 2p	6.95	7.18	7.42
Standard Deviation	1.89	1.94	1.77	2.02	2.16	1.79	1.70	1.82	1.93	1.79	2.19	1.78	1.75	1.83	1.98	1.82	2.26	1.94	1.87

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 279

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.09	0.05	0.11	0.10	0.05	0.18	0.05	0.06	0.04	0.13	0.06	0.07	0.05	0.07	0.04	0.17	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 280

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	20 1%	1 1%	-	-	1 *	1 *	6 4%	3 2%	2 2%	-	1 *	4 1%	* *
2	27 1%	2 1%	2 3% k	5 3%	1 1%	2 1%	7 5% k	2 1%	1 1%	1 1%	3 1%	-	1 1% k
3	35 2%	4 2%	1 2%	1 1%	2 1%	2 1%	-	6 3%	3 3%	7 4%	1 *	5 2%	5% defjk
4	50 2%	6 3%	2 3%	4 2%	1 1%	2 1%	2 2%	5 2%	3 2%	3 2%	4 2%	15 5%	3 5% de
5	191 9%	10 5%	6 10%	21 13% ajl	19 8%	16 8%	14 10%	28 14% ajl	15 12% ajl	15 9%	12 5%	32 11% l	1 3%
6	218 10%	18 9%	5 9%	12 7%	36 16% g	27 13%	11 8%	11 6%	20 15% g	12 7%	26 10%	34 11%	6 11%
7	418 20%	38 19%	11 19%	26 17%	53 23%	40 19%	19 12%	44 22%	22 17%	27 16%	66 25% f	64 21%	8 15%
8	511 24%	58 29% gj	19 32%	33 21%	47 20%	81 39% cdghijkl	52 35% dghjk	35 18%	28 21%	34 20%	52 20%	63 21%	11 21%
9	266 13%	32 16%	7 12%	20 12%	25 11%	21 10%	12 8%	26 13%	15 11%	26 15%	31 12%	37 12%	14 26% abcdefgijkl
10 - HIGHEST score	272 13%	26 13%	4 6%	18 11%	22 10%	12 6%	19 13%	29 15%	17 13%	23 14%	62 24% abcdehkl	32 11%	6 11%
Don't know	111 5%	3 1%	2 3%	20 12% aeghjl	22 10% aejl	4 2%	7 4%	7 4%	6 4%	19 12% aejl	6 2%	16 5%	1 1%
SUMMARY:													
NET: 9-10	537 25%	58 29% e	11 19%	38 24%	47 21%	33 16%	31 21%	55 28%	32 25%	49 29%	93 35% defhkl	69 23%	20 37% bcdefhkl
NET: 7-10	1466 69%	154 77% cdhkl	41 70%	97 61%	147 64%	153 74%	102 68%	135 68%	82 62%	110 65%	210 80% cdghkl	195 65%	39 73%
NET: 4-6	459 22%	35 17%	13 22%	36 23%	57 25%	45 22%	28 19%	44 22%	38 29% aj	31 18%	42 16%	80 27% aj	10 19%
NET: 1-3	81 4%	7 4%	3 5%	6 4%	4 2%	4 2%	13 8% dj	12 6%	6 5%	8 5%	5 2%	9 3%	4 7% dj
Mean	7.36	7.56	7.14	7.24	7.31	7.36	7.12	7.19	7.17	7.47	7.83 bcdefghkl	7.16	7.47
Standard Deviation	1.89	1.81	1.85	1.96	1.63	1.50	2.28	2.10	2.00	1.93	1.76	1.90	2.02
Standard Error	0.04	0.10	0.23	0.18	0.13	0.12	0.23	0.17	0.12	0.17	0.12	0.13	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 281

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	5	4	1	-	5	4	1	1	-	*	-	2	2	3	2	-	-	5	-	5	4	*	*	-
	1%	1%	*	-	1%	1%	*	2%	-	*	-	1%	1%	1%	*	-	-	1%	-	1%	1%	1%	1%	-
2	17	6	11	9	8	5	12	*	1	2	8	2	3	4	3	10	2	15	2	15	14	3	-	-
	2%	1%	2%	2%	2%	1%	3%	1%	1%	2%	5%	1%	1%	1%	1%	7%lm	1%	2%	2%	2%	2%	4%	-	-
3	17	4	13	6	11	9	8	1	1	1	8	3	2	9	6	1	8	9	2	15	15	1	1	*
	2%	1%	3%	2%	2%	2%	2%	2%	1%	1%	5%	2%	1%	3%	1%	1%	4%	1%	2%	2%	2%	1%	2%	1%
4	31	17	14	12	19	18	13	6	3	6	1	3	12	11	16	4	7	23	4	27	24	1	6	1
	3%	4%	3%	3%	4%	4%	3%	10%hl	4%	5%	1%	2%	4%	4%	4%	3%	4%	3%	5%	3%	3%	2%	8%as	5%
5	81	34	47	30	51	48	33	3	7	5	16	12	38	32	34	15	18	63	9	71	72	3	5	1
	9%	9%	9%	8%	10%	9%	9%	5%	7%	4%	9%	8%	13%	11%	8%	9%	9%	9%	10%	9%	10%	4%	7%	9%
6	86	49	38	25	61	54	33	6	5	14	21	16	24	32	41	13	23	63	10	77	71	6	8	2
	10%	12%	8%	6%	12%	10%	9%	11%	5%	12%	12%	10%	8%	11%	9%	8%	12%	9%	11%	9%	9%	8%	12%	18%
7	168	67	101	71	96	98	70	11	17	29	34	30	46	65	77	25	45	123	19	148	139	15	11	2
	19%	17%	20%	18%	19%	19%	19%	19%	19%	25%	19%	15%	15%	22%	18%	16%	23%	17%	21%	18%	19%	21%	17%	21%
8	249	95	154	135	115	167	83	11	29	32	38	48	92	67	145	37	45	205	18	231	210	22	15	2
	28%	24%	31%	34%b	23%	32%cd	22%	20%	33%	27%	22%	31%	30%	22%	33%al	23%	23%	29%	20%	29%	28%	31%	23%	22%
9	97	42	56	38	60	53	45	8	6	15	23	17	28	36	45	16	19	78	9	88	77	11	8	2
	11%	10%	11%	10%	12%	10%	12%	14%	6%	13%	14%	11%	9%	12%	10%	10%	10%	11%	11%	11%	10%	16%	12%	14%
10 - HIGHEST score	96	51	45	45	51	45	52	4	13	13	20	15	31	31	47	18	23	73	12	84	81	7	7	1
	11%	13%	9%	11%	10%	9%	14%	8%	14%	11%	11%	10%	10%	10%	11%	11%	12%	10%	14%	10%	11%	11%	11%	9%
Don't know	50	33	17	22	28	24	26	5	8	1	3	7	25	9	22	19	3	47	4	46	44	1	4	*
	6%	8%	3%	6%	5%	5%	7%	10%gh	9%g	1%	2%	5%	8%g	3%	5%	12%lm	1%	7%	5%	6%	6%	2%	7%	2%
SUMMARY:																								
NET: 9-10	194	93	101	83	111	97	96	12	19	28	43	32	59	67	93	34	42	151	22	172	157	19	15	3
	22%	23%	20%	21%	22%	19%	26%	21%	21%	24%	25%	21%	19%	22%	21%	21%	22%	21%	24%	21%	21%	27%	23%	22%
NET: 7-10	611	254	357	288	322	362	249	34	65	89	115	110	197	200	316	96	132	479	58	551	507	56	42	7
	68%	64%	72%	74%b	64%	69%	66%	60%	73%	75%	67%	71%	65%	66%	72%	60%	69%	68%	66%	68%	67%	79%su	63%	65%
NET: 4-6	198	100	98	66	132	120	78	15	15	25	39	32	74	75	91	32	48	150	23	174	167	10	18	4
	22%	25%	20%	17%	26%a	23%	21%	26%	16%	21%	22%	20%	24%	25%	21%	20%	25%	21%	26%	22%	22%	14%	27%t	31%t
NET: 1-3	39	13	26	15	24	17	22	2	2	3	16	7	8	16	11	12	10	29	3	35	33	4	2	*
	4%	3%	5%	4%	5%	3%	6%	4%	3%	3%	9%e	4%	3%	5%	3%	7%lm	5%	4%	4%	4%	4%	6%	3%	1%
Mean	7.25	7.27	7.23	7.43	7.11	7.25	7.25	6.98	7.49	7.39	7.09	7.30	7.23	7.10	7.41	7.07	7.17	7.27	7.21	7.25	7.23	7.48	7.18	7.22
Standard Deviation	1.89	1.93	1.86	1.79	1.95	1.76	2.05	2.03	1.79	1.73	2.09	1.83	1.85	1.95	1.73	2.16	1.86	1.90	1.94	1.88	1.89	1.88	1.92	1.73
Standard Error	0.06	0.09	0.08	0.15	0.07	0.07	0.10	0.24	0.17	0.14	0.16	0.14	0.11	0.11	0.08	0.16	0.12	0.07	0.17	0.06	0.07	0.16	0.17	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 282

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	5	1	3	1	2	2	-	3	3	5	1	3	*	3	2	5	-	1	4
	1%	*	1%	1%	1%	*	-	1%	1%	1%	*	1%	*	1%	1%	1%	-	*	1%
2	17	2	4	10	8	8	-	3	13	9	8	4	3	8	9	9	8	4	12
	2%	1%	1%	7%ab	4%	2%	-	1%	3%	1%	5%a	1%	1%	1%	3%	1%	8%o	2%	2%
3	17	1	11	5	3	12	1	8	8	17	*	9	4	12	5	17	-	4	13
	2%	1%	2%	4%	2%	2%	2%	2%	2%	2%	*	3%	1%	2%	2%	2%	-	2%	2%
4	31	6	21	3	6	21	2	17	10	26	5	10	9	22	8	30	1	5	26
	3%	4%	4%	2%	3%	4%	5%	4%	2%	3%	3%	3%	3%	4%	2%	4%	1%	2%	4%
5	81	9	51	18	21	51	2	35	44	70	10	37	21	49	28	74	6	26	52
	9%	6%	9%	13%	10%	9%	4%	9%	10%	9%	7%	10%	8%	9%	8%	9%	6%	13%	8%
6	86	14	45	26	19	54	7	34	49	76	10	32	30	51	32	79	6	27	57
	10%	8%	8%	20%ab	9%	10%	18%	9%	11%	10%	7%	9%	11%	9%	9%	10%	6%	13%	8%
7	168	27	112	27	24	123	8	90	69	148	20	70	58	99	65	163	5	28	139
	19%	17%	20%	20%	11%	22%a	23%	23%	16%	20%	13%	20%	22%	19%	19%	20%a	5%	14%	20%
8	249	31	180	25	59	143	12	109	110	208	41	103	71	144	99	219	30	47	198
	28%	18%	32%ac	19%	27%	26%	33%	28%	26%	28%	27%	29%	27%	27%	29%	27%	31%	24%	29%
9	97	24	61	9	30	60	1	34	59	72	25	25	35	57	38	74	23	25	66
	11%	15%	11%	7%	14%	11%	4%	9%	14%	10%	17%	7%	13%	11%	11%	9%	24%o	13%	10%
10 - HIGHEST score	96	42	47	5	23	60	2	44	43	82	15	45	25	63	32	86	10	25	71
	11%	25%bc	8%	4%	11%	11%	5%	11%	10%	11%	10%	13%	9%	12%	10%	11%	10%	13%	10%
Don't know	50	9	33	3	22	22	2	15	22	33	16	15	9	27	22	41	9	7	41
	6%	6%	6%	3%	10%a	4%	5%	4%	5%	4%	11%	4%	4%	5%	6%	5%	9%	4%	6%
SUMMARY:																			
NET: 9-10	194	66	108	15	53	121	3	78	102	154	40	70	60	119	71	161	33	51	137
	22%	40%bc	19%	11%	24%	22%	9%	20%	24%	21%	26%	20%	23%	22%	21%	22%	34%	25%	20%
NET: 7-10	611	124	399	66	137	386	23	277	281	510	101	243	190	362	234	543	68	125	474
	68%	75%c	70%c	50%	63%	69%	66%	71%	65%	68%	66%	69%	71%	68%	69%	68%	70%	63%	70%
NET: 4-6	198	29	117	47	46	127	10	86	103	172	26	79	60	122	67	183	13	58	136
	22%	18%	21%	36%ab	21%	23%	28%	22%	24%	23%	17%	22%	22%	23%	20%	23%	13%	29%a	20%
NET: 1-3	39	3	18	16	13	23	1	14	23	30	9	15	8	23	16	31	8	9	30
	4%	2%	3%	12%ab	6%	4%	2%	4%	5%	4%	6%	4%	3%	4%	5%	4%	8%	4%	4%
Mean	7.25	7.87bc	7.28c	6.31	7.23	7.22	7.08	7.24	7.19	7.23	7.33	7.24	7.32	7.25	7.27	7.22	7.53	7.20	7.25
Standard Deviation	1.89	1.92	1.75	2.06	2.10	1.85	1.49	1.82	1.97	1.85	2.07	1.89	1.73	1.91	1.88	1.85	2.19	1.96	1.87

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 282

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.06	0.13	0.07	0.16	0.15	0.07	0.23	0.08	0.10	0.06	0.20	0.09	0.10	0.08	0.10	0.06	0.28	0.12	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 283

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	5 1%	* 1%	- -	- -	1 1%	1 1%	1 2%	1 1%	* 1%	* 1%	1 *	- -	- -
2	17 2%	3 4%	1 5%	1 2%	- -	1 1%	7 11%	2 2%	- -	1 1%	1 *	1 1%	- -
3	17 2%	1 1%	1 2%	1 2%	1 1%	7 7%	- -	2 2%	1 2%	* 1%	1 1%	2 1%	* 1%
4	31 3%	1 2%	1 4%	1 2%	3 3%	2 2%	- -	3 3%	6 8%	5 7%	2 2%	5 4%	1 5%
5	81 9%	3 4%	3 14%	6 11%	8 8%	2 2%	5 8%	20 19%ae	5 7%	6 9%	8 7%	14 10%	1 9%
6	86 10%	6 8%	2 11%	3 6%	4 4%	8 9%	2 4%	4 4%	12 8%	12 17%g	20 17%dg	15 12%	2 18%dg
7	168 19%	15 21%	4 16%	11 21%	9 10%	11 12%	11 18%	20 18%	11 17%	19 27%d	24 21%	30 23%	2 21%
8	249 28%	22 31%i	4 16%	11 20%	30 32%	46 49%hjjl	19 31%	31 28%	15 23%	8 12%	22 19%	39 30%	2 22%
9	97 11%	11 16%	1 7%	7 13%	18 19%	4 5%	4 7%	6 6%	8 12%	6 8%	13 12%	16 13%	2 14%
10 - HIGHEST score	96 11%	7 11%	4 20%	2 5%	11 12%	6 7%	10 16%	18 16%k	7 11%	7 9%	18 15%k	5 3%	1 9%
Don't know	50 6%	1 2%	1 5%	9 17%	10 11%	5 6%	2 3%	3 2%	4 7%	5 7%	5 5%	3 2%	* 2%
SUMMARY:													
NET: 9-10	194 22%	19 27%	6 26%	10 18%	29 31%	11 11%	14 23%	24 22%	15 23%	12 18%	31 27%	21 16%	3 22%
NET: 7-10	611 68%	56 79%hl	13 58%	31 59%	68 72%	68 72%	44 72%	76 68%	42 63%	39 57%	77 67%	90 69%	7 65%
NET: 4-6	198 22%	10 14%	7 29%	10 19%	15 16%	13 14%	7 12%	28 25%	18 27%a	23 34%a	30 26%	34 26%	4 31%ae
NET: 1-3	39 4%	4 6%	2 8%	2 4%	2 2%	8 9%	8 13%	5 4%	2 3%	2 2%	2 2%	3 2%	* 1%
Mean	7.25	7.48	7.00	7.08	7.73	7.21	7.06	7.20	7.18	6.87	7.44	7.11	7.22
Standard Deviation	1.89	1.88	2.34	1.83	1.77	1.86	2.49	2.01	1.92	1.83	1.76	1.59	1.73
Standard Error	0.06	0.16	0.40	0.26	0.21	0.22	0.36	0.22	0.17	0.24	0.16	0.16	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 284

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2	4	3	1	2	2	4	1	2	1	-	*	-	1	2	1	1	4	1	3	2	-	2	*	
	3%	5%	2%	7%	2%	6%	1%	6%	2%	-	3%	-	5%	3%	2%	2%	4%	4%	3%	1%	-	29%	11%	
3	2	1	1	-	2	1	1	-	1	-	-	-	1	1	1	*	2	1	2	1	-	1	*	
	1%	2%	1%	-	2%	1%	2%	-	1%	-	11%	-	3%	1%	2%	*	2%	2%	1%	1%	-	7%	13%	
4	3	2	1	-	3	1	2	*	1	*	1	-	2	1	-	1	2	2	1	2	*	*	*	
	2%	3%	2%	-	3%	2%	3%	1%	3%	2%	12%	-	7%	1%	-	3%	2%	7%	1%	2%	8%	2%	7%	
5	11	6	5	4	7	3	8	2	2	1	1	6	1	7	2	*	10	*	10	10	-	1	*	
	8%	10%	6%	12%	7%	5%	10%	4%	4%	4%	6%	66%	4%	9%	8%	1%	12% o	2%	9%	8%	-	6%	12%	
6	15	6	9	1	13	5	9	7	4	2	1	1	3	8	4	5	10	2	13	11	1	3	*	
	11%	9%	12%	4%	13%	8%	13%	15%	11%	6%	7%	11%	10%	10%	12%	10%	11%	7%	11%	9%	13%	31%	9%	
7	25	6	19	7	18	14	11	11	7	4	*	1	4	18	3	8	17	4	22	21	3	1	1	
	18%	10%	25%	22%	17%	22%	15%	26%	19%	16%	3%	12%	15%	23%	10%	16%	19%	14%	19%	18%	45%	6%	33%	
8	36	20	15	12	24	18	18	10	11	5	1	-	5	23	8	15	21	10	25	35	1	*	-	
	26%	32%	20%	37%	22%	28%	24%	25%	30%	21%	10%	-	20%	28%	24%	30%	23%	40%	23%	29%	11%	3%	-	
9	17	8	10	1	17	8	9	5	8	2	2	-	4	10	3	8	9	4	14	16	1	1	*	
	12%	12%	13%	2%	16%	13%	12%	11%	20%	9%	23%	-	14%	13%	11%	16%	11%	14%	12%	13%	16%	7%	11%	
10 - HIGHEST score	17	8	8	-	17	9	7	4	3	6	2	1	5	9	3	10	7	2	14	15	*	1	*	
	12%	14%	11%	-	16%	14%	10%	9%	8%	22%	24%	10%	18%	11%	11%	20%	8%	9%	12%	13%	6%	8%	4%	
Don't know	8	2	6	5	3	1	7	1	1	5	-	-	1	1	6	1	7	-	8	8	-	-	-	
	6%	3%	8%	16%	3%	1%	10%	2%	3%	21%	-	-	4%	1%	21%	2%	8%	-	7%	7%	-	-	-	
SUMMARY:																								
NET: 9-10	34	16	18	1	33	17	17	9	10	8	5	1	8	19	7	18	16	6	27	31	1	1	*	
	24%	26%	24%	2%	32%	27%	22%	21%	27%	31%	47%	10%	32%	23%	22%	36% p	18%	24%	24%	25%	22%	15%	15%	
NET: 7-10	95	42	52	20	75	49	46	31	29	17	6	2	17	60	18	41	54	20	74	87	5	2	1	
	69%	68%	69%	61%	71%	77%	62%	72%	76%	67%	60%	23%	67%	74%	56%	82% p	61%	77%	67%	72%	79%	25%	48%	
NET: 4-6	29	14	15	5	24	10	19	9	7	3	3	7	6	17	6	7	22	4	24	23	1	3	1	
	21%	22%	19%	15%	22%	15%	26%	21%	17%	12%	25%	77%	22%	21%	19%	14%	25%	16%	22%	19%	21%	40%	28%	
NET: 1-3	6	4	2	2	4	4	2	2	1	-	1	-	2	3	1	1	5	2	5	3	-	3	*	
	5%	7%	3%	7%	4%	7%	3%	6%	4%	-	15%	-	8%	4%	4%	2%	6%	6%	4%	2%	-	36%	24%	
Mean	7.34	7.28	7.39	6.72	7.51	7.41	7.27	7.20	7.50	8.08	7.11	5.87	7.24	7.34	7.43	7.93 p	6.98	7.34	7.33	7.53	7.24	5.20	5.72	
Standard Deviation	1.91	2.10	1.73	1.84	1.90	2.01	1.81	1.87	1.72	1.63	2.83	1.64	2.34	1.79	1.89	1.70	1.95	2.02	1.88	1.73	1.60	2.79	-	
Standard Error	0.14	0.21	0.17	0.56	0.14	0.21	0.18	0.26	0.24	0.26	0.59	0.47	0.33	0.18	0.29	0.19	0.18	0.31	0.15	0.14	0.36	0.61	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 285

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	4	-	3	1	2	2	-	1	1	2	3	-	2	3	1	4	*	*	4
	3%	-	5%	4%	9%	2%	-	1%	2%	1%	15%	-	7%	4%	3%	3%	2%	1%	5%
3	2	1	1	-	-	2	-	2	*	2	-	2	*	2	*	2	-	1	1
	1%	1%	1%	-	-	2%	-	2%	1%	2%	-	2%	1%	2%	*	2%	-	2%	1%
4	3	*	*	2	-	3	*	1	2	3	*	1	2	3	1	3	-	*	3
	2%	1%	*	11%	-	3%	7%	2%	6%	2%	1%	1%	9%	3%	1%	2%	-	*	3%
5	11	4	5	1	4	7	-	4	2	10	1	5	2	5	5	10	*	4	6
	8%	9%	9%	6%	13%	7%	-	5%	7%	9%	3%	7%	7%	6%	10%	8%	3%	8%	8%
6	15	5	5	4	3	10	*	10	2	14	*	7	4	7	5	14	*	5	8
	11%	10%	8%	20%	10%	10%	6%	13%	6%	12%	2%	9%	14%	9%	9%	12%	2%	11%	10%
7	25	8	14	3	4	20	1	14	10	24	1	11	9	12	12	24	1	7	18
	18%	17%	22%	17%	14%	21%	21%	18%	30%	20%	6%	14%	36%	15%	25%	19%	8%	14%	21%
8	36	9	21	5	7	24	1	17	12	30	6	22	4	22	10	30	5	11	23
	26%	18%	34%	24%	25%	25%	18%	22%	35%	25%	33%	30%	16%	28%	21%	25%	37%	21%	28%
9	17	7	7	3	2	13	2	13	4	16	1	12	2	10	7	16	1	6	11
	12%	15%	11%	16%	6%	14%	36%	16%	11%	13%	6%	16%	9%	13%	14%	13%	8%	12%	13%
10 - HIGHEST score	17	13	3	1	1	12	1	15	1	16	*	14	*	14	2	16	*	10	7
	12%	28%	5%	3%	4%	13%	13%	19%	4%	13%	2%	19%	2%	18%	4%	13%	3%	20%	8%
Don't know	8	-	3	-	5	3	-	2	-	3	5	2	-	2	5	3	5	5	3
	6%	-	4%	-	19%	3%	-	2%	-	2%	31%	2%	-	2%	11%	2%	38%	11%	3%
SUMMARY:																			
NET: 9-10	34	20	10	4	3	26	3	28	5	32	2	26	3	24	9	32	2	16	18
	24%	43%	16%	19%	10%	27%	49%	35%	15%	27%	9%	34%	11%	30%	19%	26%	11%	31%	21%
NET: 7-10	95	37	44	12	14	69	5	59	26	86	8	59	16	59	32	87	8	33	59
	69%	78%	72%	59%	49%	73%	88%	75%	79%	72%	48%	78%	63%	73%	65%	70%	55%	67%	70%
NET: 4-6	29	10	11	8	7	20	1	15	6	28	1	13	8	15	10	28	1	9	17
	21%	20%	17%	37%	23%	20%	12%	19%	19%	23%	6%	17%	29%	18%	21%	23%	5%	19%	21%
NET: 1-3	6	1	4	1	2	4	-	3	1	4	3	2	2	5	2	6	*	2	5
	5%	1%	6%	4%	9%	4%	-	3%	2%	3%	15%	2%	8%	6%	3%	5%	2%	3%	6%
Mean	7.34	7.95	7.13	6.80	6.62	7.41	8.03	7.71	7.20	7.43	6.49	7.83	6.50	7.48	7.16	7.31	7.73	7.71	7.16
Standard Deviation	1.91	1.80	1.83	1.92	2.14	1.85	1.68	1.83	1.60	1.80	2.71	1.70	1.90	2.06	1.71	1.94	1.44	1.87	1.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 285

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.14	0.20	0.22	0.32	0.44	0.15	0.49	0.16	0.24	0.13	0.78	0.16	0.30	0.18	0.23	0.14	0.51	0.23	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 286

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	4	-	1	*	-	*	-	-	2	-	-	*	*
3	3%	-	14%	6%	-	1%	-	-	29%	-	-	4%	11%
4	2	-	-	-	-	-	-	-	1	-	1	-	*
5	1%	-	-	-	-	-	-	-	7%	-	4%	-	13%
6	3	*	-	-	-	-	-	1	*	*	1	-	*
7	2%	8%	-	-	-	-	-	5%	2%	3%	4%	-	7%
8	11	-	1	*	1	5	-	-	1	-	1	2	*
9	8%	-	33%	8%	7%	20%	-	-	6%	-	2%	15%	12%
10	15	1	*	-	1	2	1	1	3	2	4	-	*
11	11%	13%	6%	-	14%	9%	9%	9%	31%	11%	13%	-	9%
12	25	3	-	1	1	2	4	2	1	1	9	2	1
13	18%	45%	-	10%	7%	9%	36%	21%	6%	6%	30%	18%	33%
14	36	1	1	2	1	14	2	6	*	2	6	2	-
15	26%	11%	17%	30%	9%	54%	20%	51%	3%	17%	20%	15%	-
16	17	1	1	1	1	*	1	-	1	2	5	4	*
17	12%	16%	22%	19%	8%	1%	13%	-	7%	16%	18%	29%	11%
18	17	*	*	1	4	2	2	2	1	1	2	2	*
19	12%	6%	7%	26%	36%	6%	23%	14%	8%	5%	8%	12%	4%
20	8	-	-	-	2	-	-	-	-	5	-	1	-
21	6%	-	-	-	18%	-	-	-	-	41%	-	7%	-
SUMMARY:													
NET: 9-10	34	1	1	3	5	2	4	2	1	3	7	6	*
NET: 7-10	24%	22%	29%	46%	45%	8%	35%	14%	15%	21%	26%	42%	15%
NET: 4-6	95	5	2	5	6	18	9	10	2	6	21	10	1
NET: 1-3	69%	79%	46%	86%	60%	70%	91%	86%	25%	44%	76%	74%	48%
NET: 9-10	29	1	2	*	2	7	1	2	3	2	6	2	1
NET: 7-10	21%	21%	39%	8%	21%	28%	9%	14%	40%	14%	20%	15%	28%
NET: 4-6	6	-	1	*	-	*	-	-	3	-	1	*	*
NET: 1-3	5%	-	14%	6%	-	1%	-	-	36%	-	4%	4%	24%
Mean	7.34	7.24	6.37	8.01	8.29	7.21	8.03	7.69	5.20	7.74	7.31	7.66	5.72
Standard Deviation	1.91	1.60	2.90	2.28	1.96	1.56	1.39	1.43	2.79	1.60	1.71	2.02	-
Standard Error	0.14	0.36	1.02	0.72	0.54	0.33	0.39	0.37	0.61	0.44	0.29	0.52	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 287

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	9	6	3	5	4	8	1	*	-	*	3	-	6	1	8	-	-	9	-	9	9	-	*	-
	1%	1%	*	1%	1%	2%cd	*	*	-	*	1%	-	4%efg	*	1%	-	-	1%	-	1%	1%	-	1%	-
2	24	11	13	7	17	13	11	5	2	1	5	2	8	9	13	1	4	20	2	21	19	1	3	1
	2%	2%	2%	2%	2%	2%	2%	3%	1%	*	3%	2%	5%g	4%	2%	*	1%	3%	1%	2%	2%	1%	4%	3%
3	41	18	22	12	29	25	16	5	7	5	13	6	4	14	18	9	20	21	9	31	34	2	4	1
	4%	4%	4%	3%	4%	5%	3%	3%	4%	3%	7%	5%	2%	5%	3%	4%	5%	3%	4%	4%	4%	2%	5%	6%
4	57	36	21	12	45	25	32	12	17	9	5	5	11	12	34	12	19	38	10	47	43	8	4	2
	5%	7%	4%	3%	6%	5%	6%	6%	9%h	4%	2%	4%	6%	4%	6%	5%	5%	5%	5%	5%	5%	9%	6%	14%is
5	98	48	50	32	67	45	53	11	9	20	25	12	21	18	56	24	27	72	19	79	75	13	9	2
	9%	10%	9%	8%	10%	9%	9%	5%	5%	10%	13%ef	10%	12%f	7%	10%	11%	7%	10%	9%	9%	8%	14%	14%	12%
6	171	67	104	72	98	80	91	34	18	40	39	18	22	49	84	38	73	98	33	137	142	13	14	2
	16%	13%	18%	19%	14%	16%	16%	17%	10%	19%f	21%g	14%	13%	18%	14%	17%	19%	14%	15%	16%	16%	14%	21%	13%
7	209	96	114	68	141	105	104	50	44	43	26	22	25	49	114	46	87	123	54	154	176	17	14	2
	19%	19%	20%	18%	20%	21%	18%	25%hj	23%	21%	14%	18%	14%	18%	19%	21%	23%	18%	25%k	18%	19%	19%	22%	14%
8	176	93	82	54	121	88	88	38	34	40	17	24	23	41	98	36	66	110	35	140	157	10	6	2
	16%	19%	14%	15%	17%	17%	15%	19%h	18%h	19%h	9%	19%	13%	15%	17%	16%	17%	16%	16%	16%	17%u	11%	9%	17%
9	78	38	40	16	62	34	43	15	21	13	18	4	7	12	56	10	26	52	17	60	66	9	2	1
	7%	8%	7%	4%	9%	7%	8%	8%	11%ij	6%	10%	3%	4%	4%	10%ln	4%	7%	7%	8%	7%	7%	10%ou	2%	4%
10 - HIGHEST score	72	31	41	17	54	28	44	20	18	12	9	6	6	15	40	16	31	41	13	58	58	7	6	1
	7%	6%	7%	5%	8%	5%	8%	10%	10%j	6%	5%	5%	4%	6%	7%	7%	8%	6%	6%	7%	6%	8%	9%	5%
Don't know	144	59	85	79	65	60	85	11	17	24	27	24	41	46	66	32	30	114	21	124	126	11	5	2
	13%	12%	15%	21%b	9%	12%	15%	5%	9%	12%	15%e	20%ef	24%efg	17%	11%	14%	8%	16%o	10%	14%	14%	13%	7%	11%
SUMMARY:																								
NET: 9-10	149	69	80	33	116	62	87	35	39	26	27	9	13	27	97	25	57	92	30	118	124	16	7	1
	14%	14%	14%	9%	16%a	12%	15%	17%j	21%ij	12%	14%	8%	7%	10%	16%	11%	15%	13%	14%	14%	14%	18%	11%	9%
NET: 7-10	534	258	276	156	378	256	279	123	117	108	70	55	60	117	309	108	209	325	119	413	457	43	28	6
	50%	51%	48%	42%	54%a	50%	49%	61%hij	63%hij	52%hij	38%	45%	35%	44%	53%	48%	55%p	47%	56%	48%	50%	47%	42%	40%
NET: 4-6	326	152	175	116	210	150	176	57	44	69	68	35	54	79	174	74	119	207	62	263	260	33	27	6
	30%	30%	30%	31%	30%	29%	31%	28%	23%	33%	36%ai	28%	31%	30%	30%	33%	31%	30%	29%	31%	29%	36%	41%as	39%
NET: 1-3	74	36	38	24	49	46	28	11	9	6	21	8	18	24	39	10	24	50	12	62	62	3	7	1
	7%	7%	7%	6%	7%	9%cd	5%	6%	5%	3%	11%eg	6%	10%g	9%	7%	5%	6%	7%	5%	7%	7%	4%	10%	9%
Mean	6.65	6.60	6.69	6.50	6.71	6.52	6.76	6.93hj	7.04hj	6.84hj	6.27	6.57	5.99	6.46	6.71	6.69	6.79	6.56	6.79	6.61	6.69uv	6.66	6.21	6.09
Standard Deviation	1.98	2.03	1.93	1.89	2.02	2.04	1.93	1.91	1.97	1.67	2.10	1.84	2.24	2.01	2.03	1.79	1.85	2.06	1.79	2.03	1.98	1.95	2.05	2.14
Standard Error	0.06	0.08	0.08	0.16	0.06	0.09	0.08	0.13	0.13	0.11	0.15	0.16	0.17	0.12	0.08	0.11	0.09	0.08	0.11	0.07	0.07	0.15	0.16	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 288

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	9	-	6	3	1	*	-	3	6	9	-	3	5	6	3	9	-	2	7
	1%	-	1%	2%	*	*	-	*	2%	1%	-	1%	2%	1%	1%	1%	-	1%	1%
2	24	4	13	4	5	12	4	13	8	17	7	10	6	15	6	22	1	8	16
	2%	1%	2%	2%	2%	2%	7%	2%	2%	2%	5%	2%	2%	2%	1%	2%	2%	3%	2%
3	41	5	29	4	6	32	*	18	21	40	1	22	9	31	8	41	-	9	29
	4%	2%	5%	2%	3%	4%	1%	3%	5%	4%	*	4%	3%	5%	2%	4%	-	4%	4%
4	57	11	29	17	11	38	1	34	18	48	9	25	14	34	19	50	7	12	43
	5%	4%	5%	10%a	5%	5%	3%	5%	5%	5%	7%	5%	5%	5%	5%	5%	9%	4%	5%
5	98	18	59	18	22	63	5	46	46	79	19	43	27	45	48	82	14	30	66
	9%	7%	10%	10%	11%	9%	11%	7%	12%g	8%	14%	9%	9%	7%	12%	8%	18%	11%	8%
6	171	45	99	19	22	131	5	90	66	149	22	85	48	106	62	160	11	38	129
	16%	17%	17%	11%	11%	18%	11%	14%	17%	16%	16%	17%	16%	17%	15%	16%	14%	14%	16%
7	209	45	131	30	29	153	9	131	67	196	13	90	73	128	76	203	6	40	168
	19%	17%	22%	17%	15%	21%	19%	21%	18%	21%j	10%	18%	24%	20%	18%	20%	8%	15%	21%
8	176	53	92	25	38	106	12	112	48	156	20	83	46	101	68	160	15	47	125
	16%	20%	15%	14%	19%	15%	25%	18%	13%	17%	15%	16%	15%	16%	16%	16%	20%	17%	16%
9	78	26	33	15	13	53	2	54	21	75	2	45	15	44	31	75	2	20	58
	7%	10%	6%	9%	6%	7%	5%	9%	6%	8%	2%	9%	5%	7%	8%	8%	3%	7%	7%
10 - HIGHEST score	72	36	27	9	13	47	3	59	10	63	8	48	7	45	26	66	6	24	46
	7%	14%bc	5%	5%	6%	7%	7%	9%h	3%	7%	6%	10%l	2%	7%	6%	7%	8%	9%	6%
Don't know	144	23	77	32	42	80	6	63	65	111	33	48	49	75	65	131	13	40	96
	13%	9%	13%	18%a	21%e	11%	12%	10%	17%g	12%	25%i	10%	16%k	12%	16%	13%	17%	15%	12%
SUMMARY:																			
NET: 9-10	149	61	60	24	26	100	6	113	32	139	11	93	22	89	57	141	8	44	104
	14%	23%bc	10%	14%	13%	14%	12%	18%h	8%	15%	8%	18%l	7%	14%	14%	14%	11%	16%	13%
NET: 7-10	534	159	283	78	93	359	26	355	147	491	43	266	141	318	200	504	30	130	396
	50%	60%bc	48%	44%	46%	50%	55%	57%h	39%	52%j	32%	53%	47%	50%	49%	50%	39%	49%	51%
NET: 4-6	326	73	187	54	55	232	11	170	130	277	50	153	89	185	129	292	31	80	237
	30%	28%	31%	31%	27%	32%	24%	27%	35%	29%	37%	30%	30%	29%	31%	29%	41%	30%	30%
NET: 1-3	74	9	49	12	12	44	4	34	35	66	7	36	20	52	17	72	1	19	52
	7%	4%	8%a	7%	6%	6%	8%	6%	9%	7%	6%	7%	7%	8%n	4%	7%	2%	7%	7%
Mean	6.65	7.24bc	6.45	6.43	6.69	6.67	6.70	6.92h	6.20	6.69	6.26	6.80	6.42	6.62	6.75	6.66	6.55	6.73	6.64
Standard Deviation	1.98	1.89	1.93	2.12	2.02	1.87	2.10	1.97	1.95	1.97	2.02	2.04	1.85	2.04	1.88	1.99	1.91	2.10	1.94

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 288

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.10	0.08	0.16	0.15	0.07	0.29	0.07	0.10	0.06	0.21	0.09	0.11	0.08	0.09	0.06	0.27	0.12	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 289

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	9 1%	-	-	-	-	5 12%aj	1 2%	-	*	-	-	3 2%	-
2	24 2%	1 1%	1 2%	2 2%	3 3%	2 2%	-	3 3%	3 4%	1 1%	1 1%	7 5%	1 3%f
3	41 4%	2 2%	3 14%	2 3%	3 2%	12 12%adljk	1 1%	3 3%	4 5%	* 1%	5 3%	4 3%	1 6%i
4	57 5%	8 9%j	2 10%	5 6%	5 5%	3 3%	3 4%	4 5%	4 6%	5 6%	4 2%	11 8%	2 14%defgj
5	98 9%	13 14%gj	4 18%	8 10%	13 12%	6 6%	9 14%	4 4%	9 14%gj	9 11%	9 5%	12 8%	2 12%j
6	171 16%	13 14%	2 8%	10 12%	10 9%	9 9%	5 7%	24 25%def	14 21%df	13 16%	51 26%acdefk	18 12%	2 13%
7	209 19%	17 19%	3 11%	15 18%	17 15%	14 14%	13 20%	12 12%	14 22%	12 14%	65 33%acdegjki	25 17%	2 14%
8	176 16%	10 11%	5 19%	17 21%	22 20%	22 22%	10 14%	17 18%	6 9%	8 10%	38 19%	19 13%	2 17%
9	78 7%	9 10%h	2 7%	8 10%	10 9%	4 4%	6 8%	6 6%	2 2%	10 12%h	7 4%	13 9%	1 4%
10 - HIGHEST score	72 7%	7 8%	* 1%	13 16%k	9 9%	5 5%	6 8%	5 5%	6 9%	4 5%	11 5%	5 4%	1 5%
Don't know	144 13%	11 13%cj	2 10%	2 2%	18 17%cj	17 17%cj	14 21%chj	18 19%cj	5 7%	19 24%chj	6 3%	28 19%chj	2 11%cj
SUMMARY:													
NET: 9-10	149 14%	16 18%j	2 8%	21 26%ehkl	20 18%	9 9%	11 17%	11 11%	7 11%	14 17%	18 9%	19 13%	1 9%
NET: 7-10	534 50%	43 47%	9 38%	53 65%aghikl	59 53%	45 45%	34 51%	40 41%	28 42%	33 41%	121 61%aghhikl	63 43%	6 40%
NET: 4-6	326 30%	33 36%e	9 36%	23 28%	28 25%	18 18%	17 25%	33 34%	27 41%de	27 33%	65 33%	41 28%	6 39%e
NET: 1-3	74 7%	3 4%	4 16%	4 5%	5 5%	19 19%acdflj	2 3%	6 6%	7 10%jj	1 2%	6 3%	14 9%	1 9%jj
Mean	6.65	6.66	5.84	7.16ehkl	6.94hl	6.12	6.92	6.62	6.21	6.80	6.87ehkl	6.32	6.09
Standard Deviation	1.98	1.95	2.10	2.05	2.01	2.48	1.97	1.90	2.05	1.83	1.45	2.20	2.14
Standard Error	0.06	0.15	0.37	0.23	0.22	0.28	0.28	0.22	0.16	0.22	0.11	0.21	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 290

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	6	6	1	5	1	6	1	-	1	*	1	-	5	1	6	-	1	6	1	6	6	-	*	-
	2%	4%	*	3%	1%	3%	1%	-	2%	*	1%	-	4%	1%	4%	-	1%	2%	1%	2%	2%	-	1%	-
2	6	5	2	2	4	3	3	1	-	*	*	1	4	1	2	3	1	5	*	6	4	2	1	-
	2%	3%	1%	1%	2%	1%	2%	3%	-	*	*	2%	4%	1%	1%	4%	1%	2%	1%	2%	1%	6%	4%	-
3	11	1	10	7	4	3	9	-	*	-	8	*	3	3	-	9	*	11	2	10	11	-	*	-
	3%	1%	6%	4%	2%	1%	6%	-	1%	-	12%	1%	2%	3%	-	11% m	*	4%	4%	3%	4%	-	2%	-
4	8	2	6	3	4	6	2	1	-	1	-	*	6	5	2	1	*	8	-	8	7	1	-	*
	2%	1%	3%	2%	2%	3%	1%	3%	-	1%	-	1%	5%	6%	1%	1%	*	3%	-	3%	2%	2%	-	9%
5	22	13	8	3	19	12	9	2	2	2	3	7	7	6	11	6	4	18	2	19	17	1	3	*
	6%	8%	5%	2%	10% a	6%	7%	5%	9%	3%	4%	15%	6%	6%	6%	7%	4%	7%	5%	6%	6%	5%	14%	3%
6	47	19	29	19	29	31	17	4	3	9	14	10	8	19	14	14	24	23	7	41	42	2	3	*
	14%	11%	16%	12%	16%	15%	12%	12%	9%	16%	20%	23%	7%	21%	8%	19%	25% p	9%	17%	13%	15%	7%	12%	6%
7	78	37	41	45	33	55	23	14	7	14	12	12	19	22	49	7	28	50	14	64	69	6	2	1
	23%	22%	23%	28%	19%	27%	17%	42%	24%	25%	18%	28%	17%	23%	29% n	10%	29%	20%	35%	21%	24%	22%	7%	30%
8	67	34	33	32	36	43	24	3	7	14	8	7	27	16	39	12	14	54	5	62	53	9	5	1
	20%	21%	19%	20%	20%	21%	17%	10%	24%	25%	12%	17%	24%	17%	23%	16%	14%	22%	14%	21%	18%	32%	19%	27%
9	23	12	11	7	16	11	12	2	1	4	6	3	6	6	12	5	7	16	4	19	13	6	4	*
	7%	7%	6%	4%	9%	5%	9%	6%	4%	8%	9%	8%	5%	6%	7%	7%	7%	7%	11%	6%	5%	19%	17%	8%
10 - HIGHEST score	35	21	13	15	20	20	14	6	6	5	9	2	7	6	24	4	16	19	4	31	29	1	4	*
	10%	13%	8%	9%	11%	10%	10%	18%	22%	9%	13%	5%	6%	6%	14%	6%	17%	8%	10%	10%	10%	3%	19%	12%
Don't know	38	14	23	24	14	12	26	-	2	7	7	*	22	10	12	15	2	35	1	36	35	1	1	*
	11%	9%	13%	15%	8%	6%	18% c	-	6%	12%	10%	1%	19%	11%	7%	20%	2%	15% o	4%	12%	12%	4%	6%	5%
SUMMARY:																								
NET: 9-10	58	33	24	22	36	31	27	8	7	10	15	6	12	12	36	10	23	35	8	49	42	7	9	1
	17%	20%	14%	13%	20%	15%	19%	24%	26%	17%	22%	13%	11%	12%	21%	13%	23%	14%	21%	16%	15%	23%	36%	20%
NET: 7-10	203	105	99	98	105	129	74	25	21	38	35	25	59	50	124	29	65	138	27	176	164	22	15	2
	59%	63%	56%	61%	58%	64%	53%	77%	73%	67%	53%	58%	52%	53%	73% ln	38%	66%	57%	69%	58%	57%	76%	61%	78%
NET: 4-6	77	34	43	25	52	49	28	7	5	12	16	17	21	30	26	21	29	48	9	68	66	4	6	*
	23%	21%	24%	16%	29%	24%	20%	21%	17%	21%	24%	39%	18%	32% m	15%	27%	30%	20%	22%	23%	23%	14%	26%	18%
NET: 1-3	24	12	13	14	10	11	13	1	1	*	9	1	12	4	8	12	2	22	2	22	21	2	2	-
	7%	7%	7%	9%	5%	6%	9%	3%	3%	1%	13%	2%	11%	4%	5%	15%	2%	9%	6%	7%	7%	6%	7%	-
Mean	6.96	7.05	6.87	6.90	7.01	6.97	6.95	7.31	7.60	7.43	6.85	6.81	6.53	6.77	7.31 n	6.32	7.33	6.79	7.12	6.94	6.88	7.27	7.38	7.43
Standard Deviation	2.03	2.18	1.87	2.10	1.97	1.96	2.15	1.81	1.91	1.46	2.23	1.56	2.37	1.78	2.01	2.24	1.69	2.15	1.81	2.06	2.03	1.89	2.28	2.03
Standard Error	0.11	0.16	0.14	0.31	0.11	0.14	0.18	0.34	0.29	0.17	0.29	0.20	0.24	0.17	0.15	0.26	0.16	0.14	0.24	0.12	0.13	0.26	0.34	0.47

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 291

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	6	-	6	-	-	1	-	1	5	6	-	1	5	6	*	6	-	1	6
	2%	-	3%	-	-	1%	-	1%	3%	2%	-	1%	5%	3%	*	2%	-	1%	2%
2	6	3	1	2	2	4	-	2	3	5	2	4	*	4	2	5	1	3	4
	2%	4%	*	4%	3%	2%	-	1%	2%	2%	3%	3%	*	2%	1%	2%	2%	3%	2%
3	11	-	2	9	8	2	-	2	10	3	8	-	2	3	7	4	7	-	11
	3%	-	1%	17%	11% e	1%	-	1%	6%	1%	13%	-	2%	1%	6%	1%	19%	-	5%
4	8	1	5	1	*	7	-	8	*	8	-	6	1	7	1	8	-	1	7
	2%	2%	3%	3%	1%	3%	-	5%	*	3%	-	4%	1%	4%	*	3%	-	1%	3%
5	22	6	13	3	5	14	2	11	10	17	4	11	5	12	9	18	3	8	12
	6%	8%	6%	5%	7%	6%	9%	7%	6%	6%	7%	8%	5%	6%	7%	6%	10%	9%	5%
6	47	8	30	10	9	32	3	31	14	45	3	20	17	29	16	45	2	11	36
	14%	10%	15%	18%	11%	14%	15%	19%	10%	16%	4%	14%	16%	14%	13%	15%	7%	12%	15%
7	78	22	43	13	6	57	10	34	37	68	10	35	30	47	30	76	2	10	68
	23%	28%	22%	24%	8%	25% d	51%	21%	25%	24%	17%	25%	29%	23%	23%	25%	6%	12%	28% d
8	67	7	46	7	16	45	4	31	27	55	12	29	18	40	25	57	11	25	40
	20%	9%	24% a	13%	21%	20%	21%	19%	18%	20%	20%	21%	17%	20%	20%	19%	30%	28%	16%
9	23	6	11	4	5	16	-	9	12	16	6	7	8	13	10	19	4	8	15
	7%	7%	6%	7%	7%	7%	-	6%	8%	6%	11%	5%	7%	6%	8%	6%	12%	9%	6%
10 - HIGHEST score	35	17	15	3	9	24	1	27	6	35	*	19	6	25	9	35	*	13	21
	10%	21% b	8%	6%	11%	11%	5%	17% h	4%	12%	*	13%	6%	12%	7%	11%	*	15%	8%
Don't know	38	8	22	1	16	22	-	6	25	23	15	9	11	17	19	32	5	11	26
	11%	10%	11%	2%	20%	10%	-	4%	17% g	8%	25%	6%	10%	9%	15%	11%	15%	12%	11%
SUMMARY:																			
NET: 9-10	58	22	26	7	14	40	1	36	18	51	7	26	14	38	19	53	4	21	36
	17%	29% b	14%	14%	18%	18%	5%	22%	12%	18%	11%	19%	14%	19%	15%	12%	12%	23%	15%
NET: 7-10	203	51	115	28	37	143	14	102	82	174	29	89	62	125	73	186	17	56	144
	59%	66%	59%	51%	47%	63%	77%	62%	55%	62%	48%	64%	60%	61%	58%	61%	47%	62%	59%
NET: 4-6	77	16	47	14	14	53	4	50	24	70	7	36	23	48	26	70	6	20	55
	23%	20%	24%	26%	19%	24%	23%	31% h	16%	25%	11%	26%	22%	24%	20%	23%	16%	22%	22%
NET: 1-3	24	3	9	12	11	8	-	5	18	14	10	5	7	13	9	15	8	3	21
	7%	4%	5%	21%	14% e	3%	-	3%	12%	5%	16%	4%	7%	7%	7%	5%	21%	4%	9%
Mean	6.96	7.39	6.97	6.20	6.81	7.15	7.03	7.17	6.60	7.05	6.42	7.10	6.81	6.98	6.98	7.05	6.31	7.42	6.79
Standard Deviation	2.03	2.07	1.92	2.23	2.35	1.81	1.09	1.94	2.17	1.99	2.20	1.93	2.02	2.12	1.84	1.97	2.33	1.96	2.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 291

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.11	0.21	0.14	0.27	0.28	0.12	0.25	0.13	0.19	0.11	0.34	0.15	0.20	0.14	0.16	0.11	0.46	0.18	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 292

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	6	-	-	-	-	5	-	-	*	-	1	1	-
	2%	-	-	-	-	11%	-	-	1%	-	1%	3%	-
2	6	2	-	*	1	-	-	1	1	*	-	1	-
	2%	6%	-	2%	3%	-	-	3%	4%	2%	-	3%	-
3	11	-	-	-	2	*	7	1	*	-	*	-	-
	3%	-	-	-	7%	1%	30%	3%	2%	-	1%	-	-
4	8	1	1	-	1	-	-	-	-	1	1	4	*
	2%	2%	7%	-	4%	-	-	-	-	4%	1%	13%	9%
5	22	1	2	2	2	1	-	1	3	*	3	5	*
	6%	5%	27%	9%	8%	3%	-	2%	14%	2%	5%	15%	3%
6	47	2	2	2	3	10	3	12	3	*	10	1	*
	14%	7%	21%	7%	11%	21%	11%	29%	12%	2%	14%	5%	6%
7	78	6	1	3	3	8	2	13	2	1	32	6	1
	23%	22%	8%	16%	10%	18%	7%	32%	7%	5%	48%	21%	30%
8	67	9	2	2	9	16	3	5	5	2	6	8	1
	20%	32%	18%	9%	32%	35%	12%	12%	19%	10%	10%	26%	27%
9	23	6	2	1	1	2	2	-	4	-	3	2	*
	7%	19%	19%	5%	5%	5%	9%	-	17%	-	4%	7%	8%
10 - HIGHEST score	35	1	-	6	3	1	2	3	4	5	8	2	*
	10%	3%	-	26%	12%	2%	7%	8%	19%	22%	12%	5%	12%
Don't know	38	1	-	6	3	1	6	5	1	11	3	1	*
	11%	4%	-	26%	9%	3%	25%	12%	6%	52%	4%	3%	5%
SUMMARY:													
NET: 9-10	58	7	2	7	5	3	4	3	9	5	11	4	1
	17%	23%	19%	32%	16%	7%	16%	8%	36%	22%	16%	12%	20%
NET: 7-10	203	22	4	12	16	27	8	21	15	8	49	18	2
	59%	76%	45%	56%	58%	61%	34%	52%	61%	38%	74%	59%	78%
NET: 4-6	77	4	5	3	6	11	3	13	6	2	13	10	*
	23%	14%	55%	16%	23%	24%	11%	31%	26%	8%	20%	32%	18%
NET: 1-3	24	2	-	*	3	5	7	2	2	*	1	2	-
	7%	6%	-	2%	10%	12%	30%	5%	7%	2%	1%	6%	-
Mean	6.96	7.27	6.60	7.88	6.95	6.53	5.95	6.74	7.38	8.03	7.21	6.51	7.43
Standard Deviation	2.03	1.89	1.75	2.05	2.18	2.29	2.69	1.61	2.28	2.45	1.49	2.12	2.03
Standard Error	0.11	0.26	0.44	0.47	0.41	0.41	0.69	0.32	0.34	0.65	0.19	0.38	0.47

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 293

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	419	400	947	537	554	1330	214	1665	1183	286	246	169	
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	3	-	3	3	*	3	-	-	-	-	-	-	3	*	-	3	-	3	-	3	-	-	-	*
	*	-	*	*	*	*	-	-	-	-	-	-	1%	*	-	1%	-	*	-	*	*	-	-	*
2	16	3	13	12	4	6	10	1	2	2	8	1	3	2	3	11	2	14	1	15	13	1	2	1
	1%	*	1%	1%	*	1%	1%	*	1%	1%	2%	*	1%	*	*	2% m	*	1%	1%	1%	1%	1%	1%	1%
3	22	9	13	12	10	11	11	1	3	2	2	10	3	5	16	1	7	15	2	20	19	*	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	*	1%	1%	1%	1%	1%	*	2%	1%
4	22	9	13	8	14	11	11	4	2	4	5	2	5	5	13	4	4	18	6	16	15	4	2	2
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	3% r	1%	1%	2%	1%	4% s
5	88	42	46	33	55	46	41	6	22	9	9	16	24	21	43	23	23	65	13	75	70	7	9	3
	5%	5%	5%	3%	6% a	6%	4%	3%	8%	3%	3%	5%	6%	6%	5%	5%	4%	5%	7%	5%	5%	4%	9%	4%
6	174	94	80	90	85	70	105	21	30	18	37	26	43	53	69	52	41	133	9	166	143	19	11	2
	10%	11%	9%	9%	10%	9%	10%	10%	10%	6%	11%	9%	11%	14% m	7%	10%	8%	10%	4%	10% q	10% v	11% v	10% v	3%
7	419	220	199	235	184	214	205	50	47	80	70	73	98	96	206	117	138	281	55	363	352	33	25	9
	23%	25%	21%	24%	21%	27% c	20%	24%	16%	28% f	22%	24%	24%	26%	22%	22%	26%	22%	29%	22%	24%	19%	24%	15%
8	486	223	262	275	211	208	277	54	69	82	87	87	107	94	267	125	149	336	45	441	389	56	23	17
	27%	25%	28%	29%	24%	26%	27%	26%	24%	28%	27%	28%	27%	25%	29%	24%	28%	26%	23%	27%	26%	32%	22%	31%
9	291	150	141	137	155	102	189	46	34	53	57	52	50	65	152	74	92	200	23	267	238	27	13	13
	16%	17%	15%	14%	18%	13%	18% c	22% f	12%	18%	17%	17%	12%	17%	16%	14%	17%	15%	12%	16%	16%	15%	12%	24% su
10 - HIGHEST score	300	130	169	155	144	117	183	25	80	40	49	39	66	32	159	109	76	224	37	262	246	27	18	9
	16%	15%	18%	16%	17%	15%	18%	12%	27% eghij	14%	15%	13%	17%	8%	17% l	21% l	14%	17%	19%	16%	17%	15%	17%	16%
Don't know	8	4	4	1	6	1	7	3	3	*	2	-	*	*	5	3	5	3	1	6	4	2	2	*
	*	*	*	*	1%	*	1%	1%	1%	*	1%	-	*	*	*	1%	1%	*	1%	*	*	1%	2% s	*
SUMMARY:																								
NET: 9-10	591	280	311	292	299	219	372	71	114	93	106	90	116	97	312	182	167	424	60	530	484	53	31	22
	32%	32%	33%	30%	34%	28%	36% c	34%	39% j	32%	32%	30%	29%	26%	33%	35% l	31%	33%	31%	32%	32%	30%	29%	40%
NET: 7-10	1495	723	772	802	694	641	854	175	229	256	264	250	321	286	786	423	454	1041	160	1333	1225	143	80	48
	82%	82%	82%	83%	80%	81%	82%	83%	79%	88% f	81%	82%	80%	77%	84% l	81%	85%	81%	83%	82%	82%	81%	75%	86%
NET: 4-6	284	145	139	131	154	128	157	31	55	32	51	44	72	80	125	79	68	216	28	256	227	29	21	7
	16%	16%	15%	14%	18%	16%	15%	15%	19%	11%	16%	14%	18%	21% m	13%	15%	13%	17%	15%	16%	15%	17%	20%	12%
NET: 1-3	41	12	29	27	14	20	20	2	5	4	10	11	9	6	20	15	9	31	3	38	35	2	3	1
	2%	1%	3%	3%	2%	3%	2%	1%	2%	1%	3%	4%	2%	2%	2%	3%	2%	2%	1%	2%	2%	1%	3%	2%
Mean	7.75	7.75	7.75	7.74	7.76	7.60	7.87 c	7.81	7.95	7.83	7.70	7.65	7.64	7.48	7.83 i	7.79	7.79	7.73	7.71	7.75	7.75	7.79	7.54	7.90
Standard Deviation	1.64	1.53	1.74	1.64	1.65	1.67	1.61	1.47	1.76	1.47	1.72	1.62	1.69	1.52	1.60	1.78	1.51	1.69	1.70	1.64	1.64	1.54	1.80	1.75
Standard Error	0.04	0.05	0.06	0.08	0.04	0.06	0.05	0.10	0.11	0.08	0.09	0.09	0.08	0.08	0.05	0.08	0.06	0.05	0.12	0.04	0.05	0.09	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 294

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	3	-	3	*	*	3	-	*	3	-	3	-	3	*	3	-	-	-	3
	*	-	*	*	*	*	-	*	*	-	1%	-	1%	*	*	*	-	-	*
2	16	2	4	9	12	3	-	4	11	8	8	1	2	6	10	9	7	1	15
	1%	1%	*	4%ab	3%a	*	-	1%	1%	1%	2%	*	*	1%	1%	1%	3%o	*	1%
3	22	2	8	12	8	12	-	10	11	15	6	6	6	13	9	16	5	3	19
	1%	*	1%	5%ab	2%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%
4	22	1	12	9	5	13	*	9	12	17	5	12	5	15	6	20	1	4	18
	1%	*	1%	4%ab	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%
5	88	11	48	24	26	55	2	35	45	66	22	37	21	47	39	77	11	21	63
	5%	3%	4%	10%ab	6%	5%	4%	4%	5%	5%	5%	5%	4%	4%	6%	5%	4%	5%	5%
6	174	21	115	36	35	117	5	64	85	129	46	70	57	102	70	143	31	37	131
	10%	6%	10%	15%a	7%	10%	8%	8%	10%	9%	11%	9%	12%	9%	10%	9%	11%	9%	9%
7	419	50	298	61	107	275	8	170	219	324	95	150	141	254	161	354	65	73	337
	23%	14%	25%a	26%a	23%	24%	16%	21%	26%	23%	22%	19%	28%k	23%	23%	23%	24%	18%	24%o
8	486	93	325	47	123	304	20	220	214	374	112	228	115	282	194	410	73	121	359
	27%	26%	28%	20%	26%	26%	37%	28%	25%	27%	26%	29%	23%	26%	28%	26%	27%	30%	26%
9	291	80	185	18	66	186	14	145	133	240	51	135	80	187	97	264	26	62	226
	16%	22%bc	16%c	8%	14%	16%	25%	18%	16%	17%	12%	17%	16%	17%	14%	17%	10%	15%	16%
10 - HIGHEST score	300	95	174	20	89	183	5	133	121	221	79	138	65	189	108	247	52	83	211
	16%	27%bc	15%	8%	19%	16%	10%	17%	14%	16%	18%	18%	13%	17%	15%	16%	19%	21%r	15%
Don't know	8	2	4	*	3	3	-	4	2	8	-	4	*	4	3	8	-	1	6
	*	*	*	*	1%	*	-	*	*	1%	-	*	*	*	*	*	-	*	*
SUMMARY:																			
NET: 9-10	591	175	359	39	154	369	19	278	254	461	130	273	144	376	205	511	78	145	437
	32%	49%bc	31%c	16%	33%	32%	35%	35%	30%	33%	30%	35%	29%	34%	29%	33%	29%	36%	32%
NET: 7-10	1495	318	982	146	384	949	47	668	687	1158	337	651	400	913	559	1275	216	339	1133
	82%	89%bc	84%c	62%	81%	82%	88%	84%	80%	83%	79%	83%	81%	83%	80%	82%	79%	83%	82%
NET: 4-6	284	33	175	68	66	185	7	109	142	212	73	119	83	164	115	239	44	62	212
	16%	9%	15%a	29%ab	14%	16%	12%	14%	17%	15%	17%	15%	17%	15%	17%	15%	16%	15%	15%
NET: 1-3	41	4	15	21	21	18	-	14	25	23	17	8	11	21	19	28	12	4	36
	2%	1%	1%	9%ab	4%a	2%	-	2%	3%	2%	4%	1%	2%	2%	3%	2%	5%	1%	3%
Mean	7.75	8.34bc	7.77c	6.75	7.69	7.76	8.00	7.87h	7.60	7.79	7.61	7.90l	7.61	7.81	7.66	7.77	7.62	7.95r	7.70
Standard Deviation	1.64	1.49	1.52	1.98	1.84	1.57	1.25	1.57	1.70	1.57	1.85	1.54	1.61	1.62	1.67	1.61	1.81	1.57	1.66

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 294

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.07	0.05	0.12	0.09	0.05	0.15	0.05	0.06	0.04	0.10	0.05	0.07	0.05	0.07	0.04	0.13	0.07	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 295

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	3	-	-	-	-	-	-	3	-	-	-	-	*
	*	-	-	-	-	-	-	2%	-	-	-	-	*
2	16	1	-	*	-	*	7	3	2	*	1	1	1
	1%	1%	-	*	-	*	5% d	2%	1%	*	1%	*	1%
3	22	*	-	3	1	1	9	2	2	1	1	2	1
	1%	*	-	2%	*	1%	6% ad	1%	2%	*	1%	1%	1%
4	22	4	1	1	2	5	-	-	2	1	2	3	2
	1%	2%	1%	1%	1%	3%	-	-	1%	*	1%	1%	4% fg
5	88	7	4	10	9	18	2	7	9	7	6	7	3
	5%	4%	6%	7%	4%	10%	1%	4%	9% f	5%	3%	3%	4%
6	174	19	6	8	34	22	8	12	11	12	13	29	2
	10%	11% l	9%	5%	15% cl	12%	6%	7%	10% l	8%	7%	13% l	3%
7	419	33	15	28	50	54	49	38	25	17	57	43	9
	23%	19%	22%	18%	23%	29% il	35% acikl	23%	24% i	12%	30% ail	19%	15%
8	486	56	21	47	54	41	42	43	23	50	38	54	17
	27%	32% j	30%	31%	24%	22%	29%	27%	22%	35% j	20%	24%	31%
9	291	27	10	25	39	29	12	11	13	27	29	57	13
	16%	15%	14%	16%	18% g	16%	8%	7%	12%	19% g	15%	25% fgh	24% fgh
10 - HIGHEST score	300	27	12	31	31	15	14	43	18	29	43	29	9
	16%	15%	17%	20% e	14%	8%	10%	27% adefk	17%	20% e	23% ef	13%	16%
Don't know	8	2	-	1	1	-	-	*	2	-	*	1	*
	*	1%	-	1%	*	-	-	*	2%	-	*	1%	*
SUMMARY:													
NET: 9-10	591	53	22	55	70	44	26	54	31	56	72	86	22
	32%	30%	32%	36% f	32%	24%	18%	33%	29%	39% f	38% f	38% f	40% ef
NET: 7-10	1495	143	57	130	174	139	117	134	80	123	167	183	48
	82%	81%	84%	85%	79%	75%	82%	84%	75%	86%	87% eh	81%	86%
NET: 4-6	284	29	11	19	45	45	10	19	21	19	21	39	7
	16%	17%	16%	12%	20% f	24% fj	7%	12%	20% f	14%	11%	17%	12%
NET: 1-3	41	2	-	4	1	1	16	7	3	1	2	2	1
	2%	1%	-	2%	*	1%	11% abdeijk	4%	3%	1%	1%	1%	2%
Mean	7.75	7.79 ef	7.88 f	7.93 ef	7.75 f	7.35	7.18	7.82	7.54	8.10 efh	7.96 ef	7.86 ef	7.90 ef
Standard Deviation	1.64	1.54	1.44	1.64	1.46	1.53	1.95	1.95	1.80	1.48	1.58	1.50	1.75
Standard Error	0.04	0.09	0.17	0.14	0.12	0.13	0.20	0.17	0.12	0.14	0.12	0.12	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 296

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	2	2	-	-	2	1	*	-	-	*	1	-	1	1	*	-	1	1	*	1	2	-	-	-
	*	*	-	-	*	*	*	-	-	*	*	-	*	1%	*	-	*	*	*	*	*	-	-	-
2	3	1	2	-	3	2	*	*	-	1	*	-	1	1	-	1	-	3	1	1	2	-	*	-
	*	*	*	-	*	*	*	*	-	*	*	-	1%	1%	-	*	-	*	1%	*	*	-	1%	-
3	15	5	10	8	7	5	10	1	2	2	7	1	2	10	3	1	10	5	3	12	12	1	1	1
	1%	1%	2%	2%	1%	1%	2%	*	1%	1%	3%	1%	1%	5% mn	1%	*	3% p	1%	2%	1%	1%	1%	3%	3%
4	20	5	15	8	12	4	17	3	4	1	10	1	3	3	7	10	4	16	3	17	16	2	2	-
	2%	1%	3%	2%	2%	1%	3%	2%	2%	*	4%	1%	1%	1%	1%	3%	1%	2%	2%	2%	2%	2%	4%	-
5	55	31	24	22	34	27	28	8	11	6	7	7	17	14	32	9	12	43	7	49	41	8	5	1
	5%	6%	4%	4%	6%	5%	5%	5%	5%	3%	3%	5%	10%	6%	6%	3%	4%	6%	4%	5%	5%	8%	10% s	3%
6	122	67	55	50	72	53	68	20	20	22	19	13	27	16	79	27	41	80	17	104	103	11	5	3
	11%	13%	10%	10%	12%	11%	12%	13%	10%	11%	9%	10%	16%	7%	14%	9%	13%	11%	11%	11%	11%	11%	9%	12%
7	272	109	163	156	115	145	127	41	34	49	75	40	32	56	155	61	86	186	48	223	234	23	10	4
	25%	21%	29%	31% b	20%	29%	22%	25%	17%	24%	34% fj	31% l	19%	25%	27%	21%	26%	25%	30%	24%	26% v	23%	20%	14%
8	266	119	147	116	150	117	149	32	55	60	40	38	42	62	121	82	77	189	33	233	215	28	11	11
	25%	23%	26%	23%	26%	23%	26%	20%	27%	29%	18%	30%	25%	28%	21%	28%	23%	25%	21%	25%	24%	28%	22%	38% su
9	153	99	54	50	103	77	77	19	36	35	32	11	19	31	80	42	49	105	19	134	126	13	8	7
	14%	19%	10%	10%	18% a	15%	13%	12%	18%	17%	14%	9%	11%	14%	14%	14%	15%	14%	12%	15%	14%	13%	14%	22%
10 - HIGHEST score	157	82	75	83	74	70	88	35	35	29	21	15	23	24	80	53	45	112	26	130	138	10	7	2
	15%	16%	14%	17%	13%	14%	15%	21% h	18%	14%	9%	11%	14%	11%	14%	18%	14%	15%	17%	14%	15%	10%	13%	7%
Don't know	17	8	10	8	9	2	16	3	2	-	10	1	2	2	7	8	2	15	1	17	12	3	2	*
	2%	1%	2%	2%	2%	*	3% c	2%	1%	-	4% g	1%	1%	1%	1%	3%	1%	2%	1%	2%	1%	3%	5% s	1%
SUMMARY:																								
NET: 9-10	310	181	129	133	177	146	164	54	71	64	53	26	43	55	160	95	94	217	45	264	263	24	14	9
	29%	34%	23%	27%	30%	29%	28%	33%	36% i	31%	24%	20%	25%	25%	28%	32%	29%	29%	29%	29%	29%	24%	27%	29%
NET: 7-10	848	409	439	406	442	408	440	127	160	172	167	105	116	173	436	238	256	592	126	720	713	75	36	24
	78%	78%	79%	81%	76%	81%	76%	79%	81%	84% j	76%	82%	69%	78%	77%	81%	78%	78%	80%	78%	79% uu	75%	69%	81%
NET: 4-6	198	103	95	80	117	84	114	31	35	29	35	21	47	33	119	46	58	140	27	170	160	21	12	4
	18%	20%	17%	16%	20%	17%	20%	19%	17%	14%	16%	17%	28% g	15%	21%	15%	18%	19%	17%	18%	18%	21%	23%	14%
NET: 1-3	19	8	12	8	12	9	10	1	2	3	9	1	4	13	4	2	11	9	4	15	16	1	2	1
	2%	1%	2%	2%	2%	2%	2%	*	1%	2%	4%	1%	2%	6% mn	1%	1%	3%	1%	3%	2%	2%	1%	4%	3%
Mean	7.62	7.74	7.52	7.64	7.61	7.64	7.61	7.80	7.87% h	7.81% h	7.32	7.57	7.37	7.39	7.61	7.84% l	7.57	7.65	7.58	7.63	7.65	7.50	7.34	7.76
Standard Deviation	1.62	1.63	1.59	1.56	1.66	1.57	1.65	1.61	1.60	1.48	1.72	1.37	1.76	1.82	1.52	1.60	1.66	1.59	1.70	1.60	1.61	1.55	1.89	1.48
Standard Error	0.05	0.07	0.07	0.11	0.05	0.07	0.06	0.12	0.11	0.10	0.11	0.11	0.12	0.11	0.06	0.09	0.09	0.06	0.12	0.05	0.06	0.11	0.16	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 297

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	2	-	1	1	1	1	-	*	1	2	-	1	-	1	1	2	-	-	2
	*	-	*	*	*	*	-	*	*	*	-	*	-	*	*	*	-	-	*
2	3	*	2	*	1	1	-	1	1	2	1	*	1	1	1	3	-	*	2
	*	*	*	*	*	*	-	*	*	*	1%	*	1%	*	*	*	-	*	*
3	15	1	11	3	4	10	-	4	9	14	1	9	2	12	3	14	1	2	13
	1%	*	2%	2%	1%	1%	-	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%
4	20	4	6	11	10	10	-	6	12	9	11	3	5	8	12	11	9	4	16
	2%	1%	1%	8%ab	4%	1%	-	1%	3%	1%	7%l	1%	2%	1%	3%	1%	9%o	2%	2%
5	55	10	27	14	14	38	2	25	23	43	13	25	10	35	19	51	5	13	38
	5%	4%	4%	10%b	6%	6%	4%	4%	5%	5%	7%	5%	4%	5%	5%	5%	4%	5%	5%
6	122	32	68	19	27	79	2	63	51	102	20	54	35	81	39	111	11	20	98
	11%	13%	10%	13%	11%	11%	4%	11%	12%	11%	11%	11%	13%	12%	10%	11%	10%	9%	12%
7	272	47	174	45	55	179	17	133	131	242	29	120	82	168	99	251	21	42	224
	25%	19%	26%	33%a	22%	26%	42%	23%	30%	27%	17%	24%	32%	25%	26%	26%	20%	18%	27%q
8	266	45	183	29	53	161	9	141	100	219	47	119	64	153	104	234	28	65	198
	25%	18%	28%a	21%	21%	23%	23%	24%	23%	24%	27%	23%	25%	23%	27%	24%	27%	28%	24%
9	153	46	94	11	42	96	4	95	48	138	16	74	30	105	48	144	9	43	109
	14%	19%c	14%	8%	17%	14%	10%	17%	11%	15%	9%	15%	12%	15%	13%	15%	8%	18%	13%
10 - HIGHEST score	157	60	82	6	38	103	6	87	50	121	36	92	25	105	50	135	22	43	113
	15%	24%bc	12%c	4%	15%	15%	16%	15%	12%	13%	20%	18%l	10%	15%	13%	14%	21%	18%	14%
Don't know	17	2	11	1	4	12	*	11	6	16	2	11	2	12	5	17	1	2	14
	2%	1%	2%	1%	1%	2%	*	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%
SUMMARY:																			
NET: 9-10	310	106	175	17	80	199	10	182	98	259	51	167	55	209	98	280	31	85	222
	29%	43%bc	27%c	12%	32%	29%	26%	32%h	23%	29%	29%	33%l	21%	31%	26%	29%	29%	37%f	27%
NET: 7-10	848	198	532	91	188	538	37	456	329	720	127	405	201	530	302	765	79	192	644
	78%	30%c	31%c	65%	76%	78%	91%	80%	76%	79%	73%	80%	78%	78%	79%	79%	75%	83%	78%
NET: 4-6	198	45	101	43	51	127	3	94	86	154	44	82	50	124	71	173	25	36	153
	18%	18%	15%	31%ab	21%	18%	8%	17%	20%	17%	25%	16%	19%	18%	18%	18%	23%	16%	18%
NET: 1-3	19	1	14	4	5	13	-	6	12	17	2	10	4	14	5	19	1	3	17
	2%	*	2%	3%	2%	2%	-	2%	3%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%
Mean	7.62	8.02bc	7.64c	6.80	7.58	7.62	7.78	7.78h	7.38	7.64	7.56	7.78l	7.44	7.67	7.56	7.63	7.58	7.91f	7.56
Standard Deviation	1.62	1.62	1.53	1.64	1.77	1.61	1.30	1.53	1.66	1.56	1.86	1.62	1.48	1.62	1.60	1.59	1.84	1.59	1.62

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 297

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.05	0.09	0.06	0.12	0.11	0.06	0.20	0.06	0.08	0.05	0.15	0.07	0.09	0.06	0.08	0.05	0.20	0.09	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 298

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	2	-	-	1	-	-	-	-	-	-	1	*	-
	*	-	-	1%	-	-	-	-	-	-	*	*	-
2	3	-	-	*	1	-	-	1	*	-	-	-	-
	*	-	-	*	1%	-	-	1%	1%	-	-	-	-
3	15	1	-	1	1	7	-	*	1	-	1	2	1
	1%	1%	-	1%	1%	6%	-	*	3%	-	1%	1%	3%
4	20	2	1	*	3	1	8	-	2	*	2	2	-
	2%	2%	2%	*	3%	*	12%	-	4%	1%	1%	2%	-
5	55	8	1	4	4	13	1	5	5	3	7	4	1
	5%	8%	3%	3%	4%	10%	1%	5%	10%	3%	4%	4%	3%
6	122	11	5	15	16	12	6	8	5	9	20	12	3
	11%	11%	16%	13%	16%	10%	9%	8%	9%	9%	13%	10%	12%
7	272	23	7	25	22	38	18	30	10	17	54	23	4
	25%	23%	25%	22%	23%	30%	27%	30%	20%	19%	35%hkl	19%	14%
8	266	28	10	28	21	25	20	26	11	24	28	32	11
	25%	28%	34%	24%	22%	20%	31%	27%	22%	26%	18%	27%	38%ehj
9	153	13	4	11	20	19	6	11	8	11	17	26	7
	14%	13%	14%	10%	20%	15%	10%	11%	14%	12%	11%	22%	22%cj
10 - HIGHEST score	157	10	2	24	8	11	6	17	7	27	27	16	2
	15%	10%	7%	21%	8%	9%	10%	17%	13%	29%abdol	17%	13%	7%
Don't know	17	3	-	7	1	1	-	*	2	-	1	1	*
	2%	3%	-	6%	2%	*	-	*	5%j	-	1%	1%	1%
SUMMARY:													
NET: 9-10	310	24	6	35	28	30	13	27	14	38	43	42	9
	29%	24%	21%	30%	29%	24%	20%	28%	27%	42%	28%	36%	29%
NET: 7-10	848	75	23	88	71	94	51	84	36	80	125	97	24
	78%	75%	79%	76%	74%	74%	78%	85%h	78%	87%h	80%	82%	81%
NET: 4-6	198	21	6	20	22	26	14	13	12	12	28	19	4
	18%	21%	21%	17%	23%	20%	22%	13%	23%	13%	18%	16%	14%
NET: 1-3	19	1	-	2	2	7	-	1	2	-	2	2	1
	2%	1%	-	2%	2%	6%	-	1%	4%	-	1%	2%	3%
Mean	7.62	7.50	7.55	7.81	7.48	7.22	7.34	7.75	7.34	8.22adeh	7.62	7.82	7.76
Standard Deviation	1.62	1.55	1.30	1.66	1.60	1.75	1.65	1.50	1.89	1.49	1.56	1.57	1.48
Standard Error	0.05	0.11	0.20	0.17	0.17	0.18	0.22	0.16	0.16	0.17	0.13	0.15	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 299

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	1	1	-	-	1	*	1	1	-	-	-	1	-	*	-	1	-	1	1	1	1	*	-	*
	*	*	-	-	*	*	*	1%	-	-	-	*	-	*	-	*	-	*	1%	*	*	-	-	1%
2	8	6	2	2	6	5	3	1	1	1	5	*	-	1	4	3	1	7	2	6	7	*	*	-
	1%	2%	*	*	2%	1%	1%	1%	1%	*	3%	*	-	1%	1%	1%	*	1%	2%	1%	1%	*	1%	-
3	22	7	14	8	14	10	11	1	6	2	9	1	1	7	11	3	12	9	1	21	19	1	2	-
	3%	2%	4%	2%	3%	3%	3%	1%	4%	2%	5%	1%	1%	6%	3%	2%	5%	2%	1%	3%	3%	1%	4%	-
4	14	4	10	4	10	5	9	1	2	6	1	1	3	1	9	3	7	7	*	13	11	1	2	*
	2%	1%	3%	1%	2%	2%	2%	1%	1%	4%	1%	1%	2%	1%	2%	1%	3%	1%	1%	2%	2%	1%	4%	1%
5	72	25	48	45	28	35	37	3	12	9	13	15	21	23	29	20	13	60	3	70	62	4	5	2
	9%	6%	14%	12%	7%	11%	8%	4%	7%	6%	7%	15%	18%e	19%am	7%	10%	5%	12%o	4%	10%	10%	5%	11%	10%
6	102	56	45	45	57	36	65	6	16	26	26	21	7	7	63	32	38	63	15	86	82	13	5	2
	13%	13%	13%	12%	14%	12%	14%	8%	10%	18%j	15%	21%j	6%	6%	14%	16%	15%	12%	19%	13%	13%	17%	10%	14%
7	180	104	76	94	86	97	83	27	31	31	43	25	22	26	113	40	57	123	23	157	146	22	8	3
	23%	25%	22%	26%	21%	31%cd	18%	35%fi	20%	22%	25%	25%	19%	22%	26%	20%	22%	24%	28%	23%	23%	30%	19%	18%
8	159	89	71	72	88	61	98	15	36	31	31	23	23	29	87	44	56	103	19	140	122	23	10	5
	21%	21%	20%	20%	22%	19%	22%	20%	22%	22%	18%	23%	20%	24%	20%	21%	22%	20%	24%	20%	19%	30%ce	22%	30%
9	77	43	34	23	55	30	47	9	17	14	17	6	14	12	49	16	26	51	8	70	65	6	5	2
	10%	10%	10%	6%	14%aa	10%	10%	12%	11%	10%	10%	6%	12%	10%	11%	8%	10%	10%	9%	10%	10%	8%	11%	13%
10 - HIGHEST score	116	73	44	60	57	34	82	11	35	21	22	8	19	9	65	42	42	74	7	109	102	5	7	2
	15%	17%	13%	16%	14%	11%	18%	15%	22%	15%	13%	8%	16%	7%	15%	21%ai	16%	15%	9%	16%	16%	7%	16%	13%
Don't know	17	13	4	13	4	1	16	1	4	*	6	-	6	4	12	1	4	12	1	15	16	*	1	-
	2%	3%	1%	4%	1%	*	3%	1%	3%	*	3%	-	5%	3%	3%	1%	2%	2%	2%	2%	3%	*	1%	-
SUMMARY:																								
NET: 9-10	194	116	78	82	111	64	129	20	52	35	39	14	33	21	115	58	69	125	14	179	167	11	12	4
	25%	28%	22%	23%	28%	20%	29%	27%	32%il	25%	23%	14%	28%	18%	26%	28%	27%	25%	18%	26%	26%at	15%	27%	26%
NET: 7-10	533	308	225	248	285	222	311	63	119	97	113	63	79	76	315	142	182	351	56	475	435	56	30	11
	69%	73%	65%	68%	71%	71%	68%	83%hl	74%	68%	66%	61%	68%	64%	71%	69%	71%	69%	71%	69%	69%	74%	68%	74%
NET: 4-6	188	85	103	94	94	76	111	10	30	41	40	37	31	31	102	55	58	130	19	169	155	18	11	4
	24%	20%	30%	26%	23%	24%	25%	13%	19%	29%aa	23%	36%ef	26%	26%	23%	27%	23%	25%	24%	25%	25%	23%	25%	25%
NET: 1-3	30	15	16	9	21	15	16	3	7	3	14	2	1	8	15	7	13	18	3	27	26	2	2	*
	4%	4%	4%	3%	5%	5%	3%	3%	5%	2%	8%	2%	1%	7%	3%	3%	5%	3%	4%	4%	4%	2%	5%	1%
Mean	7.32	7.51	7.10	7.32	7.33	7.12	7.47	7.54	7.63	7.33	7.11	6.95	7.41	6.91	7.38	7.44	7.39	7.29	7.22	7.33	7.33	7.26	7.25	7.52
Standard Deviation	1.84	1.80	1.86	1.76	1.90	1.78	1.87	1.72	1.91	1.76	1.98	1.60	1.84	1.90	1.78	1.90	1.86	1.83	1.66	1.86	1.87	1.47	2.00	1.71
Standard Error	0.06	0.08	0.09	0.16	0.07	0.10	0.08	0.18	0.15	0.14	0.14	0.15	0.15	0.15	0.08	0.12	0.11	0.08	0.16	0.07	0.08	0.13	0.19	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 300

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	1	-	1	1	-	*	-	1	*	1	-	1	*	1	1	1	-	*	1
	*	-	*	*	-	*	-	*	*	*	-	*	*	*	*	*	-	*	*
2	8	*	5	2	3	4	-	4	3	6	2	2	2	6	2	6	2	3	5
	1%	*	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%
3	22	2	13	6	4	16	-	10	10	20	1	12	5	16	5	21	1	6	16
	3%	1%	3%	6%	2%	3%	-	3%	3%	3%	1%	3%	3%	3%	2%	3%	1%	3%	3%
4	14	5	6	3	1	8	4	8	5	12	2	5	8	11	2	13	1	2	11
	2%	3%	1%	2%	*	2%	15%	2%	1%	2%	1%	1%	4%	2%	1%	2%	2%	1%	2%
5	72	10	43	17	26	34	5	29	43	54	18	26	12	50	22	62	10	18	48
	9%	6%	9%	16% ^a	15% ^a	7%	20%	8%	12%	8%	15%	7%	7%	10%	10%	9%	17%	10%	9%
6	102	23	59	17	23	71	*	64	32	87	15	47	28	66	32	97	5	26	73
	13%	13%	13%	15%	13%	14%	1%	17% ^{ah}	9%	13%	12%	12%	16%	13%	14%	14%	8%	14%	13%
7	180	23	121	33	36	115	7	87	88	159	21	91	41	117	57	168	12	36	140
	23%	12%	27% ^a	30% ^a	21%	23%	27%	23%	25%	25%	17%	24%	23%	22%	25%	24%	19%	20%	25%
8	159	34	99	20	34	108	4	80	73	134	26	78	37	109	46	143	16	29	127
	21%	19%	22%	18%	21%	21%	13%	21%	21%	21%	21%	21%	21%	21%	20%	20%	26%	16%	22%
9	77	26	41	8	11	61	4	37	40	71	6	45	17	54	23	74	4	27	48
	10%	14%	9%	7%	6%	12%	14%	10%	11%	11%	5%	12%	10%	10%	10%	10%	6%	15%	9%
10 - HIGHEST score	116	50	58	4	24	85	2	57	46	91	26	73	19	83	32	104	11	35	81
	15%	28% ^{bc}	13%	4%	14%	17%	9%	15%	13%	14%	21%	19%	11%	16%	14%	15%	18%	19%	14%
Don't know	17	7	9	-	7	6	-	1	15	11	6	*	9	6	10	17	-	-	16
	2%	4%	2%	-	4%	1%	-	*	4% ^g	2%	5%	*	5% ^k	1%	4%	2%	-	-	3%
SUMMARY:																			
NET: 9-10	194	76	99	12	35	146	6	94	86	162	32	117	36	137	54	178	15	62	129
	25%	42% ^{bc}	22%	11%	21%	29%	23%	25%	24%	25%	26%	31%	20%	26%	23%	25%	24%	34% ^h	23%
NET: 7-10	533	132	319	65	105	369	17	261	246	454	78	286	115	363	158	488	43	128	396
	69%	73%	70%	59%	63%	73%	63%	69%	70%	70%	64%	75%	65%	70%	68%	69%	70%	70%	70%
NET: 4-6	188	38	108	37	49	113	10	100	80	153	35	78	47	128	57	171	16	46	133
	24%	21%	24%	33%	29%	22%	37%	27%	23%	24%	29%	21%	27%	25%	24%	24%	26%	25%	23%
NET: 1-3	30	3	18	8	7	20	-	14	13	28	3	15	7	22	8	28	2	9	21
	4%	1%	4%	8% ^a	4%	4%	-	4%	4%	4%	2%	4%	4%	4%	3%	4%	4%	5%	4%
Mean	7.32	7.96 ^{bc}	7.26 ^c	6.57	7.13	7.48	6.81	7.31	7.29	7.31	7.39	7.55	7.13	7.33	7.30	7.33	7.26	7.44	7.31
Standard Deviation	1.84	1.84	1.76	1.75	1.86	1.80	1.94	1.81	1.81	1.82	1.93	1.82	1.83	1.88	1.78	1.82	1.98	1.98	1.79

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 300

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.06	0.12	0.08	0.15	0.15	0.08	0.32	0.08	0.10	0.07	0.18	0.09	0.13	0.08	0.11	0.06	0.26	0.12	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 301

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	1	*	-	-	-	-	-	-	-	-	1	-	*
	*	*	-	-	-	-	-	-	-	1%	-	-	1%
2	8	*	-	1	-	*	-	1	*	3	1	1	-
	1%	*	-	1%	-	*	-	1%	1%	5%	2%	1%	-
3	22	1	1	1	2	6	-	3	2	-	2	4	-
	3%	1%	5%	1%	4%	6%	-	4%	4%	-	2%	4%	-
4	14	1	1	4	1	*	1	2	2	-	2	*	*
	2%	1%	2%	5%	1%	*	2%	2%	4%	-	2%	*	1%
5	72	4	2	5	8	13	8	13	5	2	5	8	2
	9%	5%	7%	5%	13%	12%	19%	18%	11%	3%	5%	8%	10%
6	102	13	3	18	5	16	4	9	5	7	14	7	2
	13%	17%	12%	20%	9%	15%	10%	12%	10%	11%	16%	8%	14%
7	180	22	6	19	6	32	13	11	8	13	25	21	3
	23%	30% d	26%	22%	10%	30%	32%	15%	19%	20%	29% d	22%	18%
8	159	23	4	11	16	21	9	7	10	20	13	21	5
	21%	30% g	18%	13%	27%	20%	22%	9%	22%	30%	16%	22%	30% g
9	77	6	1	9	10	5	1	3	5	9	8	18	2
	10%	8%	4%	11%	18%	5%	3%	5%	11%	13%	10%	19%	13%
10 - HIGHEST score	116	5	5	14	9	9	5	21	7	11	14	14	2
	15%	7%	25%	16%	16%	8%	11%	29% ae	16%	17%	16%	15%	13%
Don't know	17	*	-	5	1	4	1	5	1	*	-	-	-
	2%	*	-	6%	1%	4%	2%	6%	1%	-	1%	-	-
SUMMARY:													
NET: 9-10	194	11	6	23	20	14	6	25	12	20	22	31	4
	25%	15%	29%	26%	34% ae	13%	14%	34% ae	27%	31%	26%	34% ae	26%
NET: 7-10	533	56	16	53	41	67	29	42	30	53	60	73	11
	69%	74%	74%	61%	71%	63%	67%	58%	68%	81%	71%	79%	74%
NET: 4-6	188	18	5	27	14	29	13	23	11	9	20	16	4
	24%	23%	21%	31%	24%	27%	30%	32%	25%	14%	24%	17%	25%
NET: 1-3	30	2	1	2	2	7	-	3	2	3	4	4	*
	4%	2%	5%	2%	4%	6%	-	4%	5%	5%	4%	5%	1%
Mean	7.32	7.26	7.47	7.28	7.55	6.88	7.08	7.37	7.25	7.68	7.29	7.59	7.52
Standard Deviation	1.84	1.47	1.99	1.84	1.90	1.72	1.56	2.23	2.00	1.84	1.89	1.81	1.71
Standard Error	0.06	0.13	0.34	0.22	0.25	0.20	0.26	0.29	0.19	0.24	0.20	0.21	0.22

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 302

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180	
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54	
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117	
1 - LOWEST score	13	1	12	10	3	4	8	-	-	2	8	*	3	*	1	12	-	13	1	12	11	1	*	*	
	1%	*	1%	1%	*	*	1%	-	-	1%	2%	*	1%	*	*	2%lm	-	1%	*	1%	1%	1%	*	*	
2	14	7	6	9	5	10	4	1	*	-	7	-	5	5	8	1	5	9	1	13	12	1	1	*	
	1%	1%	1%	1%	*	1%	*	1%	*	-	2%	-	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	*	
3	21	15	6	6	15	14	7	2	2	4	7	2	5	6	9	6	7	14	3	18	16	2	1	2	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	
4	40	20	20	15	26	23	17	4	5	4	4	8	15	13	22	5	6	35	6	35	33	3	4	1	
	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	3%	2%	2%	1%	1%	2%	2%	2%	2%	2%	3%	1%	
5	89	52	37	40	49	52	38	12	13	13	12	10	29	22	50	17	24	66	12	77	72	10	5	1	
	4%	5%	3%	4%	5%	5%	3%	6%	5%	4%	3%	3%	5%	4%	5%	3%	4%	4%	5%	4%	4%	5%	4%	3%	
6	170	96	74	83	87	88	81	25	23	36	28	21	38	31	87	51	55	114	18	152	140	14	13	3	
	8%	9%	7%	8%	8%	9%	7%	11%	8%	11%	7%	6%	7%	6%	8%	10%	10%	7%	7%	8%	8%	7%	10%	6%	
7	336	185	151	193	143	160	176	27	35	61	68	49	95	103	142	90	87	249	42	292	280	26	24	6	
	16%	18%	14%	18%	14%	15%	16%	12%	13%	18%	17%	14%	17%	19%lm	14%	17%	15%	16%	17%	16%	16%	13%	18%	12%	
8	605	271	334	331	275	297	309	57	70	114	105	112	148	147	314	144	192	414	73	532	490	64	36	15	
	29%	27%	30%	31%	27%	29%	28%	26%	26%	34%	26%	33%	27%	27%	30%	27%	33%p	27%	30%	28%	28%	32%	27%	28%	
9	403	192	210	177	225	197	206	42	41	60	94	68	98	119	206	78	109	294	41	361	323	45	21	14	
	19%	19%	19%	16%	22%a	19%	19%	19%	16%	18%	23%	20%	18%	22%h	20%	15%	19%	19%	17%	19%	19%	23%	16%	27%su	
10 - HIGHEST score	419	175	244	218	201	186	233	47	75	40	68	71	118	95	199	126	87	332	46	372	348	32	28	11	
	20%	17%	22%	20%	19%	18%	21%	21%g	28%gh	12%	17%	21%g	21%g	17%	19%	24%	15%	22%o	19%	20%	20%	16%	21%	20%	
Don't know	7	4	3	-	7	2	5	2	3	*	1	-	1	-	5	2	3	4	*	7	6	*	-	-	
	*	*	*	-	1%	*	*	1%	1%	*	*	-	*	-	*	*	1%	*	*	*	*	*	*	-	-
SUMMARY:																									
NET: 9-10	822	367	455	396	426	383	439	89	117	100	162	140	215	214	404	204	196	626	87	733	671	77	48	25	
	39%	36%	41%	37%	41%	37%	40%	41%	44%g	30%	40%g	41%g	39%	39%	39%	38%	34%	41%	36%	39%	39%	39%	37%	47%	
NET: 7-10	1763	823	940	920	844	839	924	172	221	275	335	302	458	464	861	438	475	1288	202	1558	1441	167	108	47	
	83%	81%	86%	85%	82%	81%	85%	79%	83%	83%	83%	88%e	83%	86%	83%	82%	83%	84%	84%	83%	83%	84%	82%	87%	
NET: 4-6	299	167	132	138	161	163	136	41	41	52	45	39	81	67	159	73	85	214	35	264	245	27	21	5	
	14%	16%	12%	13%	16%	16%	13%	19%h	15%	16%	11%	11%	15%	12%	15%	14%	15%	14%	14%	14%	14%	14%	16%	10%	
NET: 1-3	47	23	24	25	22	28	19	3	2	6	21	2	13	11	17	19	12	36	5	43	40	4	2	2	
	2%	2%	2%	2%	2%	3%	2%	1%	1%	2%	5%li	1%	2%	2%	2%	4%	2%	2%	2%	2%	2%	2%	2%	3%	
Mean	7.93	7.81	8.05	7.93	7.94	7.83	8.03	7.95	8.15g	7.77	7.81	8.13g	7.89	7.93	7.95	7.90	7.87	7.96	7.89	7.94	7.93	7.96	7.89	8.13	
Standard Deviation	1.71	1.69	1.72	1.70	1.72	1.76	1.66	1.69	1.66	1.52	1.94	1.50	1.79	1.64	1.65	1.88	1.57	1.76	1.67	1.72	1.72	1.62	1.71	1.69	
Standard Error	0.04	0.05	0.05	0.08	0.04	0.05	0.05	0.11	0.10	0.08	0.10	0.08	0.08	0.07	0.05	0.08	0.06	0.04	0.10	0.04	0.05	0.09	0.10	0.13	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 303

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	13	-	5	8	10	3	-	2	11	1	12	*	3	3	10	5	8	1	12
	1%	-	*	3%ab	2%e	*	-	*	1%	*	3%i	*	*	*	1%	*	3%o	*	1%
2	14	1	5	7	4	9	*	6	7	9	5	2	7	12	2	13	*	3	7
	1%	*	*	2%b	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	*
3	21	2	10	8	4	12	1	10	11	14	7	6	5	12	8	15	6	8	13
	1%	1%	1%	3%b	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
4	40	6	20	13	11	25	*	14	19	25	15	13	11	25	13	34	6	5	35
	2%	2%	1%	4%b	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	1%	2%
5	89	12	45	25	20	64	1	39	48	74	15	42	23	58	27	82	7	19	66
	4%	3%	3%	8%ab	4%	5%	2%	4%	5%	4%	3%	5%	4%	4%	3%	4%	3%	4%	4%
6	170	19	107	39	40	117	5	78	72	140	29	69	48	105	61	148	21	29	138
	8%	5%	8%	13%ab	7%	9%	7%	8%	7%	8%	7%	8%	8%	8%	8%	8%	8%	6%	9%
7	336	36	224	67	86	229	8	134	169	257	79	114	124	195	139	283	53	56	268
	16%	9%	16%a	23%a	16%	17%	11%	14%	17%	15%	18%	13%	21%k	15%	17%	15%	20%	12%	17%
8	605	95	412	77	156	367	31	253	288	487	118	240	169	355	239	523	81	141	458
	29%	24%	30%	26%	29%	28%	41%	27%	29%	29%	27%	28%	28%	28%	30%	28%	30%	31%	28%
9	403	80	287	27	95	246	18	205	177	334	68	179	108	255	136	363	39	92	306
	19%	21%c	21%c	9%	18%	18%	23%	22%	18%	20%	16%	21%	18%	20%	17%	20%	14%	20%	19%
10 - HIGHEST score	419	137	250	25	114	257	12	181	187	333	87	187	102	255	161	369	50	102	311
	20%	35%bc	18%c	8%	21%	19%	16%	20%	19%	20%	20%	22%	17%	20%	20%	20%	18%	22%	19%
Don't know	7	2	2	-	3	4	-	3	3	7	-	3	*	4	3	7	-	2	4
	*	*	*	-	*	*	-	*	*	*	-	*	*	*	*	*	-	*	*
SUMMARY:																			
NET: 9-10	822	217	537	51	209	503	30	385	364	667	155	366	210	510	297	732	89	193	617
	39%	56%bc	39%c	17%	39%	38%	39%	42%	37%	40%	36%	43%l	35%	40%	37%	40%	33%	42%	38%
NET: 7-10	1763	348	1173	195	450	1099	69	772	821	1412	352	720	502	1060	675	1538	223	390	1344
	83%	89%c	86%c	66%	83%	82%	90%	83%	83%	84%	81%	84%	84%	83%	84%	83%	82%	85%	83%
NET: 4-6	299	37	172	77	70	207	7	131	139	240	59	124	82	188	102	265	34	54	239
	14%	9%	13%	26%ab	13%	16%	9%	14%	14%	14%	14%	15%	14%	15%	13%	14%	13%	12%	15%
NET: 1-3	47	4	20	23	18	25	1	18	29	23	24	8	15	27	19	33	14	12	32
	2%	1%	1%	8%ab	3%	2%	1%	2%	3%	1%	6%i	1%	3%	2%	2%	2%	5%o	3%	2%
Mean	7.93	8.52bc	8.01c	6.88	7.89	7.90	8.17	8.00	7.84	8.01j	7.65	8.09l	7.82	7.95	7.93	7.97	7.68	8.08	7.91
Standard Deviation	1.71	1.56	1.56	2.05	1.86	1.68	1.33	1.66	1.79	1.59	2.08	1.58	1.69	1.70	1.72	1.67	1.97	1.67	1.70

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 303

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.07	0.04	0.11	0.09	0.04	0.14	0.05	0.06	0.04	0.12	0.05	0.07	0.05	0.06	0.04	0.14	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 304

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	13 1%	1 *	- -	- -	1 *	- -	7 5%ajk	3 1%	* -	- -	- -	1 *	* *
2	14 1%	1 *	- -	5 3%	- -	* *	- -	3 2%	1 1%	- -	- -	4 1%	* *
3	21 1%	2 1%	1 1%	1 1%	3 1%	1 1%	- -	3 2%	1 1%	3 2%	5 2%	1 *	2 3%fk
4	40 2%	3 2%	- -	4 2%	1 1%	7 3%	8 5%	3 1%	4 3%	1 1%	4 1%	6 2%	1 1%
5	89 4%	10 5%	2 4%	6 4%	6 3%	9 4%	7 5%	5 3%	5 4%	7 4%	6 2%	24 8%j	1 3%
6	170 8%	14 7%	4 6%	8 5%	28 12%	15 7%	6 4%	10 5%	13 10%	20 12%	23 9%	27 9%	3 6%
7	336 16%	26 13%	11 18%	35 22%k	37 16%	34 17%	27 18%	30 15%	24 16%k	21 13%	54 20%k	31 10%	6 12%
8	605 29%	64 32%	17 29%	46 29%	67 29%	68 33%	55 37%	67 30%	36 27%	37 22%	64 24%	77 26%	15 28%
9	403 19%	45 23%cfj	10 17%	16 10%	43 19%	49 24%cf	16 10%	31 16%	21 16%	36 21%	37 14%	85 28%cfghj	14 27%cfghj
10 - HIGHEST score	419 20%	32 16%	14 23%	37 23%	42 18%	24 12%	24 16%	50 25%e	28 21%	43 25%e	71 27%aek	44 15%	11 20%
Don't know	7 *	* *	1 1%	1 1%	2 1%	- -	- -	* *	* *	* *	- -	2 1%	- -
SUMMARY:													
NET: 9-10	822 39%	77 39%	24 41%	53 34%	84 37%	72 35%	39 26%	81 41%	48 37%	78 47%f	108 41%f	130 43%f	25 47%f
NET: 7-10	1763 83%	167 84%	52 88%	134 84%	189 82%	175 85%	121 81%	170 86%	108 82%	137 82%	226 86%	238 79%	47 87%
NET: 4-6	299 14%	27 14%	6 10%	18 11%	35 15%	30 15%	21 14%	17 9%	21 16%	28 17%	33 12%	56 19%g	5 10%
NET: 1-3	47 2%	4 2%	1 1%	6 4%	4 2%	1 1%	7 5%	9 5%	2 2%	3 2%	5 2%	5 2%	2 3%
Mean	7.93	7.96	8.16	7.82	7.95	7.86	7.48	8.01	7.89	8.12	8.09f	7.89	8.13f
Standard Deviation	1.71	1.62	1.47	1.86	1.55	1.50	2.10	1.91	1.71	1.65	1.63	1.72	1.69
Standard Error	0.04	0.09	0.18	0.16	0.12	0.12	0.20	0.15	0.10	0.14	0.11	0.12	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 305

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	1	1	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	1	-	1	1	-	-	-
	*	*	-	-	*	-	*	-	-	-	*	-	-	-	-	*	-	*	-	*	*	-	-	-
2	9	1	9	8	1	1	8	-	*	-	8	-	1	1	1	7	1	9	1	9	8	*	1	-
	1%	*	2%	2%	*	*	2% c	-	*	-	4%	-	*	*	*	5% lm	*	1%	1%	1%	1%	*	2%	-
3	14	4	10	6	8	5	9	1	2	2	6	*	1	7	4	2	9	5	1	13	13	1	-	*
	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	4%	*	*	2%	1%	2%	5% p	1%	1%	2%	2%	1%	-	3% u
4	13	5	8	-	13	7	6	1	1	1	3	3	3	4	8	1	4	9	2	11	10	2	1	-
	1%	1%	2%	-	3% a	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	-
5	46	24	21	20	26	26	20	5	3	6	5	8	18	13	28	5	8	38	5	41	36	2	6	1
	5%	6%	4%	5%	5%	5%	5%	9%	4%	5%	3%	5%	6%	4%	6%	3%	4%	5%	5%	5%	5%	4%	9%	8%
6	57	28	30	16	42	39	18	4	5	17	8	6	18	27	22	8	14	43	6	51	48	4	5	*
	6%	7%	6%	4%	8%	8%	5%	7%	6%	15% hi	5%	4%	6%	9%	5%	5%	7%	6%	7%	6%	6%	6%	8%	3%
7	145	69	76	66	79	82	63	10	17	24	22	19	54	45	73	26	39	106	21	123	123	10	10	2
	16%	17%	15%	17%	16%	16%	17%	18%	18%	20%	13%	12%	18%	15%	17%	17%	20%	15%	23%	15%	16%	14%	15%	16%
8	278	122	156	137	141	163	116	16	32	29	61	57	84	97	137	45	66	212	18	260	230	25	20	4
	31%	30%	31%	35%	28%	31%	31%	28%	35%	24%	35%	37%	27%	32%	31%	28%	34%	30%	20%	32% q	31%	35%	30%	33%
9	166	62	104	60	106	102	64	9	7	16	30	44	62	53	88	25	28	139	15	151	139	15	10	3
	19%	16%	21%	15%	21%	20%	17%	15%	8%	13%	17%	28% fg	20% fr	18%	20%	16%	14%	20%	17%	19%	19%	21%	15%	25%
10 - HIGHEST score	159	77	82	73	87	89	70	7	21	20	28	19	63	50	74	35	24	135	16	143	138	9	11	1
	18%	19%	16%	19%	17%	17%	19%	12%	24%	17%	16%	12%	21%	17%	17%	22%	12%	19%	18%	18%	18%	13%	17%	8%
Don't know	9	7	3	6	3	7	2	4	2	2	1	*	1	3	5	2	*	9	3	6	5	2	2	*
	1%	2%	1%	2%	1%	1%	1%	6% hij	2%	2%	*	*	*	1%	1%	1%	*	1%	4% r	1%	1%	3% e	2%	4%
SUMMARY:																								
NET: 9-10	326	140	186	132	193	192	134	16	28	36	58	63	125	103	162	61	52	274	32	293	277	24	21	4
	36%	35%	37%	34%	38%	37%	36%	28%	32%	30%	33%	40%	41%	34%	37%	38%	27%	39% o	36%	36%	37%	34%	31%	33%
NET: 7-10	749	331	418	336	413	437	312	42	77	88	141	138	262	245	372	132	157	592	71	676	630	59	50	9
	83%	83%	84%	86%	82%	83%	83%	74%	85%	75%	82%	89% eg	86% eg	82%	85%	83%	81%	84%	80%	84%	84%	84%	76%	82%
NET: 4-6	116	57	59	35	81	73	43	10	10	25	16	17	39	44	58	15	26	90	13	103	94	8	13	1
	13%	14%	12%	9%	16% a	14%	12%	18%	11%	21%	9%	11%	13%	14%	13%	9%	13%	13%	15%	13%	13%	12%	19%	11%
NET: 1-3	24	6	18	15	9	6	18	1	2	2	15	*	3	8	5	10	10	14	2	22	21	1	1	*
	3%	1%	4%	4%	2%	1%	5% c	2%	3%	2%	8% ij	*	1%	3%	1%	7% lm	5%	2%	2%	3%	3%	1%	2%	3%
Mean	7.89	7.92	7.88	7.92	7.88	7.96	7.80	7.62	7.96	7.67	7.64	8.08	8.06	7.86	7.95	7.82	7.59	7.98 o	7.81	7.90	7.91	7.94	7.68	7.78
Standard Deviation	1.68	1.61	1.73	1.70	1.66	1.54	1.86	1.66	1.66	1.66	2.07	1.38	1.56	1.64	1.56	2.03	1.72	1.66	1.70	1.68	1.68	1.51	1.81	1.61
Standard Error	0.05	0.07	0.08	0.14	0.06	0.06	0.09	0.20	0.16	0.14	0.16	0.10	0.09	0.09	0.07	0.14	0.11	0.06	0.15	0.06	0.06	0.13	0.15	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 306

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	1	-	-	-	-	1	-	-	1	1	-	-	1	1	-	1	-	1	-
	*	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	*	-	
2	9	1	*	8	7	2	-	1	8	2	8	-	2	1	9	2	7	1	9
	1%	*	*	6%ab	3%ae	*	-	*	2%	*	5%ai	-	1%	*	3%am	*	7%ao	*	1%
3	14	2	10	2	1	13	-	3	9	12	1	8	2	12	2	13	*	3	10
	2%	1%	2%	1%	*	2%	-	1%	2%	2%	1%	2%	1%	2%	1%	2%	*	2%	2%
4	13	1	5	7	3	8	-	9	4	12	1	9	1	9	3	13	-	4	9
	1%	1%	1%	5%ab	1%	1%	-	2%	1%	2%	*	3%	*	2%	1%	2%	-	2%	1%
5	46	5	17	20	8	34	2	14	23	36	10	21	11	29	14	43	2	11	33
	5%	3%	3%	15%ab	4%	6%	4%	3%	5%	5%	6%	6%	4%	5%	4%	5%	2%	6%	5%
6	57	8	29	20	11	36	5	25	31	50	7	19	20	27	28	52	5	15	41
	6%	5%	5%	15%ab	5%	6%	14%	6%	7%	7%	5%	5%	7%	5%	8%	7%	5%	8%	6%
7	145	18	99	27	26	106	4	67	70	134	11	61	54	102	41	138	6	29	112
	16%	11%	17%	20%	12%	19%	11%	17%	16%	18%aj	7%	17%	20%	19%	12%	17%	7%	15%	17%
8	278	36	202	29	57	178	6	132	126	225	53	116	83	150	119	246	31	52	218
	31%	22%	36%ac	22%	26%	32%	16%	34%	29%	30%	35%	33%	31%	28%	35%	31%	32%	26%	32%
9	166	40	107	13	55	82	14	65	87	128	39	52	52	100	60	138	28	41	122
	19%	24%ac	19%	10%	25%ae	15%	40%	17%	20%	17%	25%	15%	20%	19%	18%	17%	29%	21%	18%
10 - HIGHEST score	159	53	95	8	48	93	3	72	64	137	23	62	38	97	61	142	17	42	117
	18%	32%bc	17%ac	6%	22%	17%	9%	18%	15%	18%	15%	18%	14%	18%	18%	18%	18%	21%	17%
Don't know	9	2	5	*	3	5	2	4	5	9	-	4	2	6	3	9	-	1	9
	1%	1%	1%	*	1%	1%	4%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	*	1%
SUMMARY:																			
NET: 9-10	326	93	202	20	103	175	18	138	151	264	61	114	90	197	121	280	46	83	238
	36%	56%bc	36%ac	15%	47%ae	31%	49%	35%	35%	35%	40%	33%	34%	37%	36%	35%	47%	42%	35%
NET: 7-10	749	148	503	77	186	459	28	337	348	623	125	291	228	449	281	664	83	164	569
	83%	89%ac	89%ac	58%	85%	82%	77%	86%	81%	84%	82%	83%	86%	84%	83%	83%	85%	82%	84%
NET: 4-6	116	14	50	46	22	79	7	47	58	99	18	49	31	65	45	108	8	30	83
	13%	8%	9%	35%ab	10%	14%	19%	12%	14%	13%	12%	14%	12%	12%	13%	14%	8%	15%	12%
NET: 1-3	24	3	11	10	8	16	-	4	18	15	9	8	5	13	10	16	7	5	19
	3%	2%	2%	7%ab	4%	3%	-	1%	4%ag	2%	6%	2%	2%	2%	3%	2%	7%	2%	3%
Mean	7.89	8.48bc	8.03c	6.63	8.10	7.77	8.06	7.99	7.76	7.91	7.82	7.82	7.89	7.90	7.92	7.89	7.96	7.96	7.88
Standard Deviation	1.68	1.56	1.46	1.99	1.81	1.67	1.41	1.53	1.79	1.62	1.96	1.66	1.52	1.66	1.70	1.63	2.04	1.74	1.67

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 306

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.05	0.10	0.06	0.15	0.12	0.07	0.22	0.07	0.08	0.05	0.18	0.08	0.09	0.07	0.09	0.05	0.26	0.11	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 307

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	1	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	-	-	-	1%	-	-	-	-	-
2	9	*	-	*	-	*	7	-	1	-	-	-	-
	1%	*	-	1%	-	*	11%	-	2%	-	-	-	-
3	14	1	1	1	1	7	-	3	-	*	-	*	*
	2%	1%	2%	1%	1%	7%	-	2%	-	1%	-	*	3%h
4	13	2	1	-	-	1	1	2	1	-	2	3	-
	1%	2%	5%	-	-	1%	2%	2%	2%	-	2%	2%	-
5	46	2	1	2	1	10	4	2	6	3	6	6	1
	5%	4%	6%	5%	1%	11%	7%	2%	9% d	4%	6%	5%	8% dq
6	57	4	1	2	6	4	4	3	5	7	11	10	*
	6%	6%	3%	4%	6%	4%	6%	3%	8%	11%	10%	8%	3%
7	145	10	3	10	11	18	7	19	10	8	30	16	2
	16%	14%	13%	20%	12%	19%	12%	17%	15%	11%	26% k	12%	16%
8	278	25	8	19	27	20	16	37	20	23	24	55	4
	31%	35% j	35%	36%	29%	22%	26%	33%	30%	34%	21%	42% ej	33%
9	166	15	1	11	21	19	15	15	10	15	17	26	3
	19%	21%	5%	20%	22%	20%	24%	13%	15%	22%	15%	20%	25%
10 - HIGHEST score	159	9	7	8	27	12	8	30	11	12	23	13	1
	18%	13%	29%	14%	28% kl	13%	12%	27% kl	17%	17%	20%	10%	8%
Don't know	9	2	1	-	1	3	-	*	2	*	-	-	*
	1%	3%	3%	-	1%	3%	-	*	2%	*	-	-	4% jk
SUMMARY:													
NET: 9-10	326	24	8	18	47	31	22	45	21	27	40	39	4
	36%	34%	33%	34%	50% k	33%	36%	41%	31%	40%	35%	30%	33%
NET: 7-10	749	59	18	48	86	70	45	100	50	58	94	110	9
	83%	84%	81%	90%	91% h	74%	74%	91% h	76%	85%	82%	85%	82%
NET: 4-6	116	8	3	4	6	15	9	7	13	10	20	20	1
	13%	12%	14%	8%	7%	16%	15%	6%	19% g	14%	18%	15%	11%
NET: 1-3	24	1	1	1	1	7	7	3	1	*	-	*	*
	3%	1%	2%	2%	1%	8%	11%	3%	2%	1%	-	*	3% j
Mean	7.89	7.94	7.94	7.98	8.46 hkl	7.44	7.27	8.18	7.68	8.10	7.84	7.86	7.78
Standard Deviation	1.68	1.51	1.91	1.44	1.39	1.98	2.38	1.67	1.81	1.41	1.56	1.38	1.61
Standard Error	0.05	0.13	0.32	0.20	0.16	0.23	0.34	0.18	0.15	0.17	0.14	0.13	0.22

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 308

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	*	-	*	-	*	*	-	-	-	-	*	-	-	-	*	-	*	*	-	*	-	-	-	
						1%	-	-	-	-	3%	-	-	-	1%	-	*	1%	-	*	-	-	-	
2	2	1	1	-	2	1	1	*	1	*	-	-	1	*	1	1	1	*	2	1	*	-	-	
	1%	2%	1%	-	2%	1%	2%	1%	2%	1%	-	-	4%	1%	2%	2%	1%	1%	1%	1%	8%	-	-	
3	2	1	1	-	2	2	-	1	-	-	1	-	1	1	*	-	2	1	1	1	*	*	*	
	2%	2%	1%	-	2%	3%	-	1%	-	-	8%	-	5%	1%	1%	-	2%	3%	1%	1%	2%	5%	11%	
4	1	-	1	-	1	-	1	1	-	-	*	-	-	1	*	1	*	-	1	1	-	-	*	
	1%	-	2%	-	1%	-	2%	2%	-	-	4%	-	-	1%	1%	2%	*	-	1%	1%	-	-	13%	
5	20	12	8	10	10	7	13	4	7	6	1	2	2	10	8	5	15	5	15	16	*	4	*	
	15%	19%	11%	31%	9%	11%	18%	9%	18%	24%	6%	27%	8%	12%	27%	9%	17%	20%	13%	13%	5%	41%	15%	
6	16	7	9	6	10	7	9	8	2	4	1	*	2	11	3	6	10	4	11	14	-	2	*	
	11%	11%	11%	18%	9%	10%	12%	18%	6%	17%	7%	4%	8%	13%	10%	12%	11%	17%	10%	11%	-	22%	14%	
7	19	5	14	5	14	7	13	4	5	3	2	5	5	10	4	5	15	3	16	16	2	*	1	
	14%	8%	19%	16%	13%	11%	17%	9%	14%	12%	18%	54%	20%	12%	13%	10%	16%	12%	14%	13%	35%	5%	28%	
8	37	20	17	6	31	19	19	16	14	4	1	*	7	25	6	15	23	6	31	34	2	1	*	
	27%	32%	23%	19%	30%	29%	25%	37%	38%	17%	12%	2%	27%	31%	18%	30%	26%	23%	28%	28%	28%	15%	16%	
9	20	6	15	5	15	10	10	5	5	2	2	*	6	14	5	7	13	3	17	19	*	1	-	
	15%	9%	19%	16%	14%	16%	14%	12%	12%	9%	17%	3%	16%	18%	15%	14%	15%	14%	15%	16%	6%	8%	-	
10 - HIGHEST score	16	8	8	-	16	9	7	4	3	5	2	1	4	8	4	9	7	2	14	15	1	*	*	
	12%	13%	11%	-	16%	14%	10%	10%	7%	20%	20%	10%	17%	10%	14%	19%	8%	7%	13%	12%	16%	5%	4%	
Don't know	3	2	1	-	3	2	1	1	1	-	*	-	1	2	-	1	2	*	3	3	-	-	-	
	2%	3%	2%	-	3%	3%	1%	2%	2%	-	4%	-	5%	2%	-	3%	2%	2%	2%	2%	-	-	-	
SUMMARY:																								
NET: 9-10	37	14	23	5	32	19	18	9	7	7	4	1	6	22	9	16	21	5	31	34	1	1	*	
	27%	22%	30%	16%	30%	30%	24%	22%	20%	28%	37%	13%	23%	27%	29%	33%	23%	21%	28%	28%	22%	13%	4%	
NET: 7-10	94	39	54	17	77	45	49	29	27	15	7	6	18	57	19	36	58	14	79	85	5	3	1	
	68%	63%	72%	51%	73%	70%	65%	67%	71%	58%	68%	69%	70%	70%	60%	72%	65%	56%	70%	70%	85%	33%	48%	
NET: 4-6	37	19	18	16	21	14	24	12	9	11	2	3	4	22	12	12	25	9	28	31	*	5	1	
	27%	30%	24%	49%	20%	21%	32%	29%	25%	41%	16%	31%	16%	27%	37%	23%	29%	37%	25%	25%	5%	62%	41%	
NET: 1-3	4	3	2	-	4	3	1	1	1	*	1	-	2	1	1	1	3	1	3	3	1	*	*	
	3%	4%	2%	-	4%	5%	2%	2%	2%	1%	11%	-	9%am	1%	3%	2%	4%	6%	3%	3%	10%	5%	11%	
Mean	7.35	7.22	7.46	6.71	7.56	7.53	7.20	7.42	7.30	7.24	7.27	6.81	7.27	7.48	7.07	7.67	7.17	6.87	7.45	7.45	7.28	6.26	6.02	
Standard Deviation	1.84	1.94	1.76	1.49	1.90	1.90	1.79	1.65	1.72	1.94	2.57	1.55	2.13	1.65	2.08	1.87	1.81	1.97	1.80	1.80	2.32	1.83	-	
Standard Error	0.13	0.20	0.18	0.43	0.14	0.20	0.17	0.23	0.24	0.31	0.55	0.45	0.30	0.16	0.31	0.21	0.17	0.30	0.15	0.15	0.52	0.40	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 309

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	*	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-	-	*
2	2	-	1	1	-	2	-	1	1	2	*	1	1	2	*	2	*	1	1
3	2	*	1	1	-	2	-	1	1	2	*	1	1	2	*	2	*	-	2
4	1	*	1	*	-	1	*	*	*	1	-	-	1	-	1	1	-	*	1
5	20	4	8	1	9	10	-	6	5	12	8	8	2	12	8	15	5	9	11
6	16	5	6	4	1	13	*	10	4	15	1	11	3	11	2	15	*	4	11
7	19	7	8	4	5	12	1	11	4	18	1	11	2	10	9	18	1	5	14
8	37	11	20	6	2	31	2	21	14	36	1	19	11	17	16	37	1	7	29
9	20	6	11	2	9	9	1	11	3	14	6	8	3	10	10	14	6	12	8
10 - HIGHEST score	16	13	3	1	1	11	1	15	1	16	*	14	*	14	2	16	*	10	6
Don't know	3	1	2	-	-	3	-	2	-	3	-	3	-	3	-	3	-	1	2
SUMMARY:																			
NET: 9-10	37	19	14	3	10	20	2	27	4	30	6	22	3	24	12	30	6	22	14
NET: 7-10	94	37	43	13	18	63	5	58	22	85	9	52	17	51	37	85	8	34	57
NET: 4-6	37	9	15	6	10	25	1	17	9	29	9	19	7	23	11	31	6	13	22
NET: 1-3	4	*	2	2	-	4	-	2	2	4	*	2	2	4	1	4	*	1	3
Mean	7.35	8.00	7.31	6.78	7.16	7.27	7.96	7.72	6.97	7.43	6.78	7.56	6.87	7.38	7.39	7.38	7.12	7.64	7.19
Standard Deviation	1.84	1.73	1.68	1.96	1.79	1.88	1.61	1.81	1.86	1.80	2.04	1.82	2.00	1.98	1.66	1.83	2.02	2.06	1.69

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 309

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.13	0.19	0.20	0.33	0.36	0.16	0.46	0.16	0.27	0.13	0.57	0.17	0.32	0.18	0.22	0.13	0.67	0.25	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 310

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	*	-	-	*	-	-	-	-	-	-	-	-	-
	*	-	-	6%	-	-	-	-	-	-	-	-	-
2	2	*	1	-	-	1	-	-	-	-	-	-	-
	1%	8%	14%	-	-	4%	-	-	-	-	-	-	-
3	2	*	1	-	-	-	-	-	*	-	1	-	*
	2%	2%	14%	-	-	-	-	-	5%	-	3%	-	11%
4	1	-	-	-	1	-	-	-	-	*	-	-	*
	1%	-	-	-	8%	-	-	-	-	3%	-	-	13%
5	20	*	1	-	1	3	1	1	4	7	2	1	*
	15%	5%	33%	-	7%	13%	9%	5%	41%	50%	5%	7%	15%
6	16	-	*	*	1	5	-	2	2	*	5	-	*
	11%	-	6%	8%	6%	20%	-	14%	22%	3%	18%	-	14%
7	19	2	*	1	1	5	2	2	*	*	4	3	1
	14%	35%	7%	10%	7%	18%	15%	14%	5%	3%	14%	21%	28%
8	37	2	1	2	1	2	4	5	1	3	12	4	*
	27%	28%	26%	32%	14%	9%	36%	40%	15%	24%	42%	31%	16%
9	20	*	-	2	1	8	2	2	1	1	3	1	-
	15%	6%	-	28%	14%	30%	23%	13%	8%	7%	11%	6%	-
10 - HIGHEST score	16	1	-	1	4	1	2	2	*	1	1	3	*
	12%	16%	-	16%	36%	6%	16%	14%	5%	10%	5%	22%	4%
Don't know	3	-	-	-	1	-	-	-	-	*	2	-	-
	2%	-	-	-	8%	-	-	-	-	1%	13%	-	-
SUMMARY:													
NET: 9-10	37	1	-	2	5	9	4	3	1	2	4	4	*
	27%	22%	-	44%	50%	36%	39%	27%	13%	17%	16%	28%	4%
NET: 7-10	94	5	1	5	7	16	9	10	3	6	20	11	1
	68%	85%	33%	86%	71%	63%	91%	81%	33%	44%	72%	80%	48%
NET: 4-6	37	*	2	*	2	8	1	2	5	7	7	1	1
	27%	5%	39%	8%	21%	33%	9%	19%	62%	56%	24%	7%	41%
NET: 1-3	4	1	1	*	-	1	-	-	*	-	1	-	*
	3%	10%	28%	6%	-	4%	-	-	5%	-	3%	-	11%
Mean	7.35	7.28	5.28	7.91	8.14	7.22	8.13	7.83	6.26	6.57	7.39	8.09	6.02
Standard Deviation	1.84	2.32	2.43	2.29	2.16	1.88	1.43	1.42	1.83	1.96	1.46	1.49	-
Standard Error	0.13	0.52	0.86	0.72	0.58	0.39	0.40	0.37	0.40	0.52	0.25	0.40	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 311

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	5	4	1	-	5	2	3	2	1	-	1	1	*	1	4	*	1	4	2	3	3	1	-	-
	*	1%	*	-	1%	*	*	1%	*	-	1%	1%	*	*	1%	*	*	1%	1%	1%	*	2%	-	-
2	13	8	4	2	11	7	5	3	1	2	*	3	3	2	5	6	3	9	1	11	10	1	2	-
	1%	2%	1%	*	2%	1%	1%	2%	1%	1%	*	2%	2%	1%	1%	3%	1%	1%	1%	1%	1%	1%	3%	-
3	34	18	17	7	28	16	18	6	4	*	16	3	5	12	19	3	13	22	3	32	29	4	1	1
	3%	4%	3%	2%	4%	3%	3%	3%	2%	*	9%fg	2%	3%	5%	3%	1%	3%	3%	1%	4%	3%	4%	2%	5%
4	48	27	21	12	36	22	26	12	5	11	11	4	5	8	30	10	15	33	8	40	36	8	3	2
	4%	5%	4%	3%	5%	4%	5%	6%	3%	5%	6%	3%	3%	3%	5%	5%	4%	5%	4%	5%	4%	9%sa	4%	11%sv
5	125	60	65	48	77	71	54	18	23	20	12	23	28	23	65	36	33	91	24	100	101	10	10	3
	12%	12%	11%	13%	11%	14%	10%	9%	13%	10%	6%	19%eh	16%h	9%	11%	16%l	9%	13%	11%	12%	11%	11%	16%	19%
6	176	80	96	67	109	68	108	37	28	38	38	16	19	48	90	37	81	95	41	135	151	16	7	2
	16%	16%	17%	18%	15%	13%	19%	18%	15%	18%	20%	13%	11%	18%	15%	17%	21%ep	14%	19%	16%	17%	18%	10%	12%
7	225	104	120	84	141	113	111	40	37	63	27	31	27	51	120	54	90	135	46	177	194	15	14	2
	21%	21%	21%	22%	20%	22%	20%	20%	20%	30%hj	14%	25%	16%	19%	20%	24%	23%	19%	22%	21%	21%	16%	21%	14%
8	212	92	119	71	141	96	116	47	41	42	31	20	31	56	122	33	74	138	40	170	184	15	10	3
	20%	18%	21%	19%	20%	19%	20%	23%	22%	20%	16%	16%	18%	21%	21%	15%	19%	20%	19%	20%	20%	16%	14%	20%
9	81	37	44	20	60	39	41	17	19	6	19	6	15	16	53	12	24	57	16	64	67	6	7	1
	7%	7%	8%	5%	9%	8%	7%	8%	10%g	3%	10%g	5%	9%	6%	9%	5%	6%	8%	8%	7%	7%	6%	10%	7%
10 - HIGHEST score	74	37	37	16	58	29	45	15	16	11	13	8	11	16	46	12	27	47	16	57	56	8	9	1
	7%	7%	6%	4%	8%	6%	8%	7%	9%	5%	7%	6%	6%	6%	8%	5%	7%	7%	8%	7%	6%	9%	13%sa	5%
Don't know	87	37	49	48	39	46	40	5	10	14	19	10	29	34	33	20	22	65	15	72	74	7	4	1
	8%	7%	9%	13%b	6%	9%	7%	3%	5%	7%	10%e	8%	17%efg	13%om	6%	9%	6%	9%	7%	8%	8%	8%	6%	9%
SUMMARY:																								
NET: 9-10	154	73	81	36	118	68	86	32	35	17	32	14	25	32	98	24	50	104	33	121	123	14	16	2
	14%	15%	14%	10%	17%ea	13%	15%	16%	19%g	8%	17%g	11%	15%	12%	17%	11%	13%	15%	15%	14%	14%	15%	24%sa	12%
NET: 7-10	591	270	321	191	400	277	313	119	113	121	89	64	84	139	341	110	214	377	120	468	501	43	39	7
	55%	54%	56%	51%	57%	54%	55%	59%	61%hj	58%	48%	53%	48%	52%	58%	49%	56%	54%	56%	54%	55%	48%	59%	46%
NET: 4-6	349	167	182	128	221	161	188	67	57	70	61	42	51	79	186	84	129	220	73	275	289	34	20	6
	32%	33%	32%	34%	31%	32%	33%	33%	31%	34%	33%	34%	30%	30%	32%	38%	34%	32%	34%	32%	32%	38%	30%	41%
NET: 1-3	52	30	22	9	43	26	26	11	6	2	17	6	9	15	28	9	17	35	6	46	42	6	3	1
	5%	6%	4%	2%	6%	5%	5%	5%	3%	1%	9%g	5%	5%	6%	5%	4%	4%	5%	3%	5%	5%	7%	5%	5%
Mean	6.79	6.70	6.88	6.76	6.81	6.72	6.86	6.82	7.05	6.81	6.65	6.59	6.74	6.82	6.87	6.55	6.82	6.78	6.90	6.77	6.81	6.52	7.00	6.45
Standard Deviation	1.83	1.92	1.74	1.57	1.94	1.83	1.82	1.88	1.78	1.50	2.03	1.83	1.94	1.78	1.86	1.76	1.72	1.88	1.74	1.85	1.78	2.08	2.04	1.94
Standard Error	0.05	0.08	0.07	0.13	0.06	0.08	0.07	0.13	0.12	0.10	0.15	0.15	0.14	0.10	0.07	0.11	0.08	0.07	0.11	0.06	0.06	0.16	0.16	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 312

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	5	1	1	2	1	4	-	3	2	4	1	2	1	2	2	4	*	2	3
	*	*	*	1%	*	1%	-	1%	*	*	1%	*	*	*	1%	*	*	1%	*
2	13	1	8	3	3	10	-	6	5	10	3	6	1	9	3	11	1	7	6
	1%	*	1%	2%	1%	1%	-	1%	1%	1%	2%	1%	*	1%	1%	1%	2%	2%	1%
3	34	4	20	8	3	27	-	18	16	33	1	23	7	28	5	34	*	7	26
	3%	2%	3%	5%	1%	4%	-	3%	4%	4%	1%	4%	2%	4%	1%	3%	*	2%	3%
4	48	12	22	11	4	37	1	24	20	39	9	25	15	27	18	42	5	15	32
	4%	5%	4%	7%	2%	5%	1%	4%	5%	4%	7%	5%	5%	4%	4%	4%	7%	6%	4%
5	125	28	64	25	34	69	4	62	47	104	20	53	29	71	47	111	13	35	86
	12%	11%	11%	14%	17% a	10%	8%	10%	12%	11%	15%	10%	10%	11%	11%	11%	17%	13%	11%
6	176	31	104	35	22	125	11	112	54	165	11	91	51	111	60	169	7	41	134
	16%	12%	17%	20% a	11%	18%	23%	18%	14%	17%	8%	18%	17%	18%	15%	17%	9%	15%	17%
7	225	52	129	37	38	158	11	135	76	203	22	111	63	134	86	210	14	44	176
	21%	20%	22%	21%	19%	22%	23%	22%	20%	21%	17%	22%	21%	21%	21%	21%	19%	16%	22%
8	212	58	125	21	39	137	14	122	77	180	32	98	61	107	94	196	15	46	160
	20%	22% c	21% c	12%	19%	19%	30%	20%	20%	19%	24%	20%	20%	17%	23%	20%	20%	17%	21%
9	81	27	49	4	19	50	3	48	24	71	10	30	23	45	33	71	10	23	56
	7%	10% c	8% c	3%	9%	7%	6%	8%	6%	7%	7%	6%	8%	7%	8%	7%	13%	9%	7%
10 - HIGHEST score	74	42	23	8	11	50	3	56	13	67	6	46	13	47	26	69	5	26	47
	7%	16% bc	4%	5%	5%	7%	6%	9% h	4%	7%	5%	9%	4%	7%	6%	7%	6%	10%	6%
Don't know	87	8	52	20	28	49	1	37	43	69	18	20	36	48	37	82	5	24	56
	8%	3%	9% a	11% a	14% a	7%	2%	6%	11% g	7%	13%	4%	12% k	8%	9%	8%	6%	9%	7%
SUMMARY:																			
NET: 9-10	154	68	72	13	30	99	6	104	38	138	16	76	36	92	59	140	14	49	103
	14%	26% bc	12%	7%	15%	14%	12%	17% h	10%	15%	12%	15%	12%	15%	14%	14%	19%	18%	13%
NET: 7-10	591	178	325	71	106	394	31	361	191	521	70	285	159	333	239	547	44	139	438
	55%	68% bc	58% c	40%	53%	55%	65%	58%	51%	55%	53%	57%	53%	53%	58%	55%	58%	52%	56%
NET: 4-6	349	71	189	71	60	231	15	198	121	308	41	169	95	209	125	322	25	91	252
	32%	27%	32%	41% a	30%	32%	32%	32%	32%	33%	30%	34%	32%	33%	30%	32%	33%	34%	32%
NET: 1-3	52	6	29	13	6	41	-	27	22	47	5	30	9	39	11	50	2	15	35
	5%	2%	5%	8% a	3%	6%	-	4%	6%	5%	4%	6%	3%	6% n	3%	5%	3%	6%	5%
Mean	6.79	7.34 bc	6.75 c	6.20	6.87	6.75	7.18	6.93 h	6.59	6.80	6.71	6.78	6.81	6.71	6.94	6.79	6.88	6.77	6.80
Standard Deviation	1.83	1.87	1.73	1.86	1.78	1.85	1.36	1.82	1.81	1.81	1.92	1.88	1.68	1.88	1.73	1.82	1.89	2.04	1.75

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 312

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.05	0.10	0.07	0.13	0.13	0.07	0.18	0.07	0.09	0.06	0.19	0.08	0.10	0.07	0.08	0.05	0.26	0.12	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 313

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	5	1	-	*	-	-	-	-	-	2	1	-	-
	*	2%	-	*	-	-	-	-	-	1%	*	-	-
2	13	1	2	2	1	2	-	2	2	-	-	-	-
	1%	1%	8%	3%	1%	2%	-	2%	3%jk	-	-	-	-
3	34	4	3	1	3	8	2	3	1	2	4	4	1
	3%	4%	10%	1%	2%	8%	3%	3%	2%	2%	2%	2%	5%
4	48	8	1	3	8	3	-	4	3	2	6	10	2
	4%	9%jf	3%	4%	7%	3%	-	4%	4%	2%	3%	7%	11%fij
5	125	10	4	6	11	16	4	11	10	10	17	21	3
	12%	11%	17%	7%	10%	16%	6%	11%	16%	13%	9%	15%	19%cf
6	176	16	6	20	12	15	8	15	7	8	50	18	2
	16%	18%	24%	25%dhik	11%	15%	11%	16%	10%	10%	25%dhik	12%	12%
7	225	15	2	13	20	19	8	26	14	17	53	34	2
	21%	16%	7%	16%	18%	19%	12%	27%	21%	21%	27%	23%	14%
8	212	15	4	19	24	8	26	15	10	25	42	20	3
	20%	16%	16%	24%e	22%	8%	38%aeghjk	16%	14%	30%ehk	21%	14%	20%
9	81	6	2	7	7	11	8	4	7	7	11	10	1
	7%	6%	8%	8%	6%	11%	12%	5%	10%	8%	5%	7%	7%
10 - HIGHEST score	74	8	-	9	14	4	4	5	9	3	10	7	1
	7%	9%	-	11%	13%	4%	6%	5%	13%jk	4%	5%	5%	5%
Don't know	87	7	2	-	10	12	8	11	4	8	3	21	1
	8%	8%cj	6%	-	9%cj	12%cj	11%cj	12%cj	6%cj	10%cj	1%	14%cj	9%cj
SUMMARY:													
NET: 9-10	154	14	2	16	22	15	12	9	16	10	21	17	2
	14%	15%	8%	19%	19%	15%	17%	10%	24%gjk	12%	10%	12%	12%
NET: 7-10	591	43	8	48	66	43	46	51	39	52	116	72	7
	55%	48%	32%	60%	59%	43%	68%ael	53%	59%	64%	58%	49%	46%
NET: 4-6	349	34	11	29	31	34	12	29	20	20	73	49	6
	32%	38%f	44%	36%	28%	34%	18%	30%	30%	24%	37%df	34%	41%f
NET: 1-3	52	6	4	4	4	10	2	5	3	2	6	4	1
	5%	7%	18%	5%	4%	10%	3%	5%	5%	2%	3%	3%	5%
Mean	6.79	6.52	5.78	7.01	7.06	6.36	7.48aegjkl	6.64	7.00	7.09	6.81	6.62	6.45
Standard Deviation	1.83	2.08	2.07	1.88	1.97	2.00	1.52	1.74	2.04	1.54	1.57	1.76	1.94
Standard Error	0.05	0.16	0.36	0.20	0.21	0.22	0.21	0.20	0.16	0.18	0.12	0.17	0.24

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 314

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	8	1	8	8	1	*	8	-	*	-	7	-	1	*	-	8	*	8	1	8	8	-	1	-
	2%	*	4%	5%	*	*	6% c	-	1%	-	11%	-	1%	*	-	11% lm	*	3%	2%	3%	3%	-	3%	-
3	1	1	*	-	1	-	1	*	1	*	-	-	-	*	-	1	1	*	-	1	1	*	-	-
	*	*	*	-	1%	-	1%	1%	2%	*	-	-	-	*	-	1%	1%	*	-	*	*	1%	-	-
4	4	2	2	-	4	1	3	3	*	-	-	-	1	2	2	-	*	3	1	3	4	-	-	-
	1%	1%	1%	-	2%	*	2%	8%	1%	-	-	-	1%	2%	1%	-	*	1%	3%	1%	1%	-	-	-
5	25	13	13	16	9	11	14	2	2	9	1	4	7	10	4	10	4	21	1	25	19	2	4	*
	7%	8%	7%	10%	5%	5%	10%	5%	7%	15%	2%	10%	7%	11%	3%	14% lm	4%	9%	1%	8%	7%	6%	17%	9%
6	45	15	30	29	16	29	16	7	5	7	13	2	11	17	13	14	21	23	9	36	43	*	1	*
	13%	9%	17%	18%	9%	15%	11%	23%	18%	13%	19%	4%	9%	18%	8%	19%	22% ap	10%	22%	12%	15%	1%	4%	5%
7	79	39	40	49	30	49	30	7	3	14	13	11	31	25	37	17	24	55	12	67	69	7	3	*
	23%	24%	23%	30%	17%	25%	21%	21%	11%	25%	20%	26%	27%	26%	21%	23%	25%	22%	30%	22%	24%	22%	13%	13%
8	67	34	34	25	43	40	27	6	7	17	4	8	25	14	46	7	22	45	6	61	51	11	5	1
	20%	20%	19%	15%	24%	20%	19%	20%	25%	29%	7%	18%	22%	15%	27% an	9%	23%	18%	16%	20%	18%	37%	20%	38%
9	47	27	20	11	36	32	15	1	2	3	12	5	24	15	24	8	6	41	4	43	36	6	5	*
	14%	16%	11%	7%	20% a	16%	11%	2%	8%	5%	18%	12%	21%	16%	14%	11%	6%	17%	9%	14%	12%	21%	19%	13%
10 - HIGHEST score	61	31	30	25	36	37	24	7	7	6	15	13	13	10	43	8	17	44	6	55	52	3	6	1
	18%	19%	17%	16%	20%	18%	17%	20%	24%	11%	23%	31%	11%	11%	25%	11%	17%	18%	15%	18%	18%	11%	23%	18%
Don't know	4	4	1	-	4	2	3	-	1	1	1	-	1	*	2	2	1	3	1	4	4	-	-	*
	1%	2%	*	-	2%	1%	2%	-	3%	2%	2%	-	1%	*	1%	3%	1%	1%	2%	1%	1%	-	-	5%
SUMMARY:																								
NET: 9-10	108	58	50	36	72	69	39	7	9	9	27	19	37	25	66	17	23	86	9	98	87	10	10	1
	32%	35%	28%	22%	40% a	34%	28%	22%	32%	16%	40%	43%	33%	26%	39%	22%	23%	35%	24%	33%	31%	32%	43%	31%
NET: 7-10	254	131	123	109	145	158	96	20	19	40	45	37	92	64	149	41	69	185	28	226	207	27	18	2
	74%	79%	70%	68%	81%	79%	68%	63%	67%	70%	67%	86%	82%	68%	87% lm	54%	71%	76%	70%	75%	72%	92%	75%	82%
NET: 4-6	74	29	45	45	29	41	33	12	8	16	14	6	19	30	19	25	26	48	11	63	66	2	5	*
	22%	18%	25%	28%	16%	20%	23%	37%	26%	28%	20%	14%	17%	31% lm	11%	32% lm	27%	20%	27%	21%	23%	7%	21%	13%
NET: 1-3	9	1	8	8	2	*	9	*	1	*	7	-	1	1	-	9	1	8	1	9	8	*	1	-
	3%	1%	4%	5%	1%	*	6% c	1%	3%	*	11%	-	1%	1%	-	11% lm	1%	3%	2%	3%	3%	1%	3%	-
Mean	7.57	7.80	7.36	7.14	7.97 a	7.80	7.24	7.23	7.65	7.29	7.34	8.11	7.72	7.29	8.16 lm	6.60	7.50	7.60	7.36	7.60	7.51	7.96	7.74	8.01
Standard Deviation	1.81	1.64	1.93	1.89	1.63	1.52	2.12	1.85	1.94	1.51	2.43	1.64	1.48	1.62	1.44	2.25	1.57	1.90	1.68	1.83	1.83	1.35	2.05	1.82
Standard Error	0.09	0.12	0.14	0.27	0.09	0.10	0.17	0.35	0.30	0.18	0.31	0.21	0.14	0.15	0.11	0.25	0.15	0.12	0.22	0.10	0.11	0.18	0.29	0.42

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 315

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	8	1	-	7	8	1	-	*	7	1	8	-	1	-	8	1	8	1	8
	2%	1%	-	13%	10% e	*	-	*	5%	*	13%	-	1%	-	7% m	*	21%	1%	3%
3	1	*	*	1	-	1	*	1	*	1	*	1	*	1	*	1	*	1	*
	*	*	*	1%	-	*	1%	*	*	*	*	*	*	*	*	*	1%	1%	*
4	4	2	1	1	1	2	-	4	-	4	-	2	-	3	1	4	-	2	2
	1%	3%	*	2%	1%	1%	-	2%	-	1%	-	2%	-	1%	1%	1%	-	2%	1%
5	25	4	10	3	9	12	3	8	6	15	10	10	1	15	10	19	6	13	10
	7%	5%	5%	5%	11%	6%	18%	5%	4%	5%	17%	8%	1%	7%	8%	6%	17%	15% d	4%
6	45	4	34	5	3	40	*	21	22	45	*	19	20	28	15	45	-	5	39
	13%	6%	18%	10%	4%	18%	2%	13%	15%	16%	*	14%	19%	14%	12%	15%	-	5%	16%
7	79	12	53	13	6	61	5	39	35	65	14	29	39	49	26	72	6	13	65
	23%	16%	27%	24%	8%	27% d	25%	24%	23%	23%	23%	21%	38%	24%	20%	24%	16%	15%	26%
8	67	17	31	13	19	45	1	34	30	54	14	30	13	41	21	61	6	14	51
	20%	22%	16%	24%	25%	20%	7%	21%	20%	19%	23%	22%	12%	20%	17%	20%	16%	16%	21%
9	47	6	34	6	18	24	1	22	18	35	12	15	13	28	19	38	9	17	30
	14%	8%	18%	11%	23%	11%	5%	14%	12%	12%	20%	10%	13%	14%	15%	12%	25%	19%	12%
10 - HIGHEST score	61	28	28	5	13	36	8	32	28	59	2	31	16	35	26	59	2	21	39
	18%	37% b	14%	9%	17%	16%	41%	20%	19%	21%	4%	22%	16%	17%	20%	20%	5%	24%	16%
Don't know	4	2	2	*	1	4	-	1	3	4	-	3	-	4	*	4	-	2	2
	1%	2%	1%	1%	1%	2%	-	1%	2%	2%	-	2%	-	2%	*	1%	-	3%	1%
SUMMARY:																			
NET: 9-10	108	35	62	11	31	61	9	54	46	94	14	46	29	63	44	97	11	39	69
	32%	45%	32%	20%	40%	27%	46%	33%	31%	33%	24%	33%	28%	31%	35%	32%	30%	43%	28%
NET: 7-10	254	64	146	37	56	167	15	128	111	212	42	105	81	154	91	231	22	66	184
	74%	83%	75%	68%	72%	74%	79%	78%	74%	75%	70%	75%	79%	75%	72%	76%	61%	74%	75%
NET: 4-6	74	11	45	9	13	55	4	33	28	63	10	32	21	46	26	68	6	20	51
	22%	14%	23%	17%	17%	24%	20%	20%	19%	23%	17%	23%	20%	22%	21%	22%	17%	22%	21%
NET: 1-3	9	1	*	8	8	1	*	1	8	1	8	1	1	1	9	1	8	1	8
	3%	1%	*	14%	10% e	1%	1%	1%	5%	*	13%	*	1%	*	7% m	*	22%	1%	3%
Mean	7.57	8.21	7.66	6.76	7.42	7.56	7.98	7.76	7.54	7.75	6.74	7.76	7.60	7.67	7.42	7.71	6.38	7.81	7.50
Standard Deviation	1.81	1.83	1.49	2.36	2.39	1.56	2.03	1.63	1.94	1.63	2.31	1.67	1.47	1.59	2.16	1.61	2.75	1.92	1.77

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 315

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.09	0.18	0.11	0.28	0.26	0.10	0.47	0.11	0.16	0.09	0.35	0.13	0.14	0.11	0.18	0.09	0.53	0.17	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 316

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	8 2%	-	-	*	-	*	7	-	1	-	-	-	-
3	1 *	1%	1	-	-	-	-	-	-	-	-	-	-
4	4 1%	-	-	-	1	-	-	-	-	2	1	-	-
5	25 7%	2	1	1	3	4	-	-	4	6	1	3	*
6	45 13%	* 1%	2 21%	1 3%	2 9%	9 19%	6 27%	9 21%	1 4%	1 6%	13 19%	1 2%	* 5%
7	79 23%	7 22%	1 11%	2 9%	2 8%	15 34%	3 13%	10 24%	3 13%	5 23%	22 33%	9 29%	* 13%
8	67 20%	11 37%	1 11%	6 30%	10 36%	5 11%	2 9%	6 15%	5 20%	2 7%	14 21%	5 15%	1 38%
9	47 14%	6 21%	1 8%	3 12%	5 19%	9 21%	2 9%	2 6%	5 19%	2 11%	5 7%	6 21%	* 13%
10 - HIGHEST score	61 18%	3 11%	2 27%	8 39%	3 9%	2 5%	3 11%	14 34%	6 23%	5 22%	10 15%	5 18%	1 18%
Don't know	4 1%	-	-	*	2	-	*	-	-	1	*	1	*
SUMMARY:													
NET: 9-10	108 32%	10 32%	3 35%	11 51%	8 28%	11 25%	5 19%	16 40%	10 43%	7 33%	15 22%	12 39%	1 31%
NET: 7-10	254 74%	27 92%	5 57%	19 90%	20 71%	32 71%	10 41%	32 79%	18 75%	13 63%	50 76%	25 82%	2 82%
NET: 4-6	74 22%	2 7%	3 37%	1 7%	7 23%	13 28%	6 27%	9 21%	5 21%	7 34%	15 23%	5 15%	* 13%
NET: 1-3	9 3%	* 1%	1 6%	* 2%	-	* 1%	7 30%	-	1 3%	-	-	-	-
Mean	7.57	7.96	7.29	8.56	7.61	7.25	5.81	8.07	7.74	7.36	7.50	7.83	8.01
Standard Deviation	1.81	1.35	2.28	1.63	1.63	1.45	2.86	1.60	2.05	1.97	1.47	1.64	1.82
Standard Error	0.09	0.18	0.57	0.37	0.30	0.25	0.69	0.31	0.29	0.48	0.18	0.29	0.42

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 317

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	13	3	11	9	4	11	3	-	*	3	1	5	4	1	9	4	3	11	*	13	13	-	*	*
	1%	*	1%	1%	*	1%	*	-	*	1%	*	2%	1%	*	1%	1%	1%	1%	*	1%	1%	-	*	*
2	39	13	26	27	12	16	24	4	*	1	14	13	7	6	17	16	3	36	3	36	36	1	*	2
	2%	1%	3%	3%	1%	2%	2%	2%	*	*	4%fg	4%fg	2%	2%	2%	3%	1%	3%o	1%	2%	2%	1%	*	4%tu
3	21	13	7	4	16	12	9	5	3	2	5	3	3	4	13	4	5	16	4	16	16	2	1	2
	1%	2%	1%	*	2%a	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	3%
4	65	33	32	37	29	36	29	8	5	15	5	11	20	18	37	11	18	47	8	57	51	5	7	2
	4%	4%	3%	4%	3%	5%	3%	4%	2%	5%	2%	4%	5%	5%	4%	2%	3%	4%	4%	3%	3%	3%	7%as	4%
5	193	117	76	96	97	92	101	18	53	26	24	38	33	47	90	56	63	130	18	175	153	20	17	3
	11%	13%	8%	10%	11%	12%	10%	9%	18%eqhj	9%	7%	12%	8%	12%	10%	11%	12%	10%	9%	11%	10%	11%	16%sv	5%
6	285	122	162	163	121	148	136	30	43	45	40	53	75	57	135	93	80	205	37	248	243	20	15	6
	16%	14%	17%	17%	14%	19%cd	13%	14%	15%	15%	12%	17%	19%	15%	14%	18%	15%	16%	19%	15%	16%	12%	15%	11%
7	423	221	202	245	178	172	251	42	54	65	90	59	111	110	207	106	134	289	35	387	346	41	21	15
	23%	25%	21%	25%	20%	22%	24%	20%	19%	22%	28%	19%	28%	29%mn	22%	20%	25%	22%	18%	24%	23%	23%	20%	26%
8	386	168	218	193	193	162	224	62	59	71	60	52	82	54	218	114	108	278	51	335	317	40	18	11
	21%	19%	23%	20%	22%	20%	22%	29%hi	20%	24%	18%	17%	20%	15%	23%il	22%il	20%	21%	26%	21%	21%	23%	17%	20%
9	181	79	102	79	102	74	107	22	24	33	37	33	32	37	107	38	52	129	15	165	138	19	13	11
	10%	9%	11%	8%	12%	9%	10%	10%	8%	11%	11%	11%	8%	10%	11%	7%	10%	10%	8%	10%	9%	11%	12%	20%st
10 - HIGHEST score	158	77	81	72	86	53	105	18	29	19	37	31	23	35	74	49	43	115	18	139	122	22	10	3
	9%	9%	9%	7%	10%	7%	10%	8%	10%	7%	11%	10%	6%	9%	8%	9%	8%	9%	9%	9%	8%	13%	10%	6%
Don't know	65	38	27	35	29	15	49	2	19	11	14	5	13	7	28	30	28	37	2	62	56	5	3	*
	4%	4%	3%	4%	3%	2%	5%cd	1%	6%ei	4%	4%	2%	3%	2%	3%	6%il	5%	3%	1%	4%	4%	3%	3%	1%
SUMMARY:																								
NET: 9-10	339	156	183	151	188	127	212	40	53	52	74	65	55	71	181	87	95	244	34	304	260	41	23	14
	19%	18%	19%	16%	22%aa	16%	20%	19%	18%	18%	23%ij	21%	14%	19%	19%	17%	18%	19%	17%	19%	17%	23%	22%	26%ss
NET: 7-10	1148	545	603	589	559	461	687	144	167	188	225	176	248	235	606	306	337	810	119	1026	923	122	62	41
	63%	62%	64%	61%	64%	58%	66%cc	68%	57%	65%	69%jk	58%	62%	63%	65%	59%	63%	63%	62%	63%	62%	69%uu	59%	72%su
NET: 4-6	543	272	270	296	247	276	267	56	102	86	69	102	128	121	262	159	161	382	63	479	446	46	40	11
	30%	31%	29%	31%	28%	35%cd	26%	27%	35%hh	30%	21%	33%hh	32%hh	32%	28%	31%	30%	30%	33%	29%	30%vv	26%	38%tv	19%
NET: 1-3	73	29	44	41	32	38	35	9	4	6	20	21	13	10	39	24	11	63	8	66	65	3	1	4
	4%	3%	5%	4%	4%	5%	3%	4%	1%	2%	6%ff	7%fg	3%	3%	4%	5%	2%	5%oo	4%	4%	4%	2%	1%	8%tu
Mean	7.00	6.96	7.03	6.88	7.12a	6.79	7.16c	7.15	7.04	7.08	7.14	6.81	6.86	6.94	7.04	6.96	7.06	6.97	7.02	6.99	6.96	7.32s	6.97	7.10
Standard Deviation	1.84	1.79	1.89	1.83	1.84	1.87	1.80	1.77	1.71	1.72	1.95	2.11	1.72	1.77	1.85	1.88	1.69	1.90	1.81	1.84	1.85	1.72	1.81	1.98
Standard Error	0.04	0.06	0.06	0.09	0.05	0.07	0.06	0.12	0.10	0.10	0.11	0.12	0.09	0.09	0.06	0.08	0.07	0.05	0.12	0.05	0.05	0.10	0.12	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 318

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	13	-	10	3	6	7	-	2	11	4	9	2	4	7	5	8	5	*	13
	1%	-	1%	1%	1%	1%	-	*	1%	*	2% i	*	1%	1%	1%	2%	*	1%	
2	39	4	16	19	22	16	-	13	21	30	9	5	12	13	26	31	8	4	34
	2%	1%	1%	8% ab	5% e	1%	-	2%	2%	2%	2%	1%	2%	1%	4% m	2%	3%	1%	2%
3	21	5	10	6	7	13	-	13	7	19	2	8	5	12	9	19	2	3	17
	1%	1%	1%	3%	2%	1%	-	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%
4	65	15	31	17	18	39	2	32	29	47	18	21	22	44	21	56	8	17	47
	4%	4%	3%	7% b	4%	3%	4%	4%	3%	3%	4%	3%	4%	4%	3%	4%	3%	4%	3%
5	193	26	135	28	51	116	5	95	72	136	57	91	46	114	78	160	32	43	139
	11%	7%	11%	12%	11%	10%	9%	12%	8%	10%	13%	12%	9%	10%	11%	10%	12%	11%	10%
6	285	39	192	50	73	176	14	112	150	238	46	114	81	179	103	261	24	56	226
	16%	11%	16%	21% a	15%	15%	26%	14%	17%	17% j	11%	15%	16%	16%	15%	17% p	9%	14%	16%
7	423	59	312	48	95	277	13	183	198	330	92	185	123	262	156	355	66	97	322
	23%	17%	27% a	20%	20%	24%	24%	23%	23%	24%	22%	24%	25%	24%	22%	23%	24%	24%	23%
8	386	96	229	37	98	240	11	163	177	274	112	185	85	223	151	308	78	91	290
	21%	27% bc	19%	16%	21%	21%	21%	21%	21%	20%	26%	24% l	17%	20%	22%	20%	29% o	22%	21%
9	181	42	109	17	47	118	4	81	85	150	31	68	59	95	81	158	22	43	134
	10%	12%	9%	7%	10%	10%	8%	10%	10%	11%	7%	9%	12%	9%	12%	10%	8%	11%	10%
10 - HIGHEST score	158	67	79	8	44	103	4	82	67	130	28	77	33	109	48	140	18	44	109
	9%	19% bc	7%	3%	9%	9%	8%	10%	8%	9%	7%	10%	7%	10%	7%	9%	7%	11%	8%
Don't know	65	4	54	3	12	50	*	20	40	41	23	25	25	44	19	55	10	7	57
	4%	1%	5% a	1%	3%	4%	1%	2%	5%	3%	5%	3%	5%	4%	3%	4%	4%	2%	4%
SUMMARY:																			
NET: 9-10	339	109	188	25	91	221	8	162	152	280	59	144	91	204	129	298	40	87	243
	19%	31% bc	16%	11%	19%	19%	16%	20%	18%	20%	14%	18%	18%	19%	19%	19%	15%	21%	18%
NET: 7-10	1148	264	729	110	284	738	33	508	527	885	263	515	300	689	437	961	184	275	854
	63%	74% bc	62% cc	46%	60%	64%	60%	64%	61%	63%	61%	66%	61%	63%	63%	62%	68%	68%	62%
NET: 4-6	543	80	357	96	142	331	21	239	251	422	121	225	149	336	201	476	64	117	412
	30%	22%	30% a	40% ab	30%	29%	39%	30%	29%	30%	28%	29%	30%	31%	29%	31%	24%	29%	30%
NET: 1-3	73	8	37	28	35	36	-	27	39	53	20	16	21	32	40	59	14	8	64
	4%	2%	3%	12% ab	7% e	3%	-	3%	5%	4%	5%	2%	4%	3%	6% m	4%	5%	2%	5%
Mean	7.00	7.58 bc	6.95 c	6.14	6.82	7.08	7.05	7.06	6.96	7.04	6.84	7.16	6.91	7.04	6.91	7.01	6.96	7.19	6.94
Standard Deviation	1.84	1.84	1.72	2.08	2.08	1.77	1.50	1.83	1.87	1.81	1.93	1.68	1.85	1.79	1.91	1.83	1.90	1.74	1.86

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 318

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.09	0.05	0.12	0.10	0.05	0.19	0.06	0.07	0.05	0.11	0.06	0.08	0.05	0.08	0.04	0.14	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	13 1%	-	-	3	*	-	5	3	*	1	1	1	*
2	39 2%	1	-	1	4	7	11	9	*	-	2	2	2
3	21 1%	2	2	1	3	*	1	2	1	1	2	4	2
4	65 4%	5	1	13	7	6	5	1	7	5	4	7	2
5	193 11%	20	8	12	31	27	7	17	17	19	8	24	3
6	285 16%	20	12	27	21	55	17	8	15	25	32	46	6
7	423 23%	41	19	20	65	41	37	45	21	25	44	50	15
8	386 21%	40	10	30	43	26	43	32	20	17	23	22	26% c
9	181 10%	19	8	16	19	17	8	18	13	14	9	29	11
10 - HIGHEST score	158 9%	22	6	17	20	6	7	16	10	16	21	14	3
Don't know	65 4%	5	2	14	7	1	2	8	3	8	8	7	*
SUMMARY:													
NET: 9-10	339 19%	41	13	33	39	23	14	34	23	30	30	43	14
NET: 7-10	1148 63%	122	43	83	148	89	95	112	62	85	134	134	41
NET: 4-6	543 30%	46	21	52	58	89	28	27	40	49	44	77	11
NET: 1-3	73 4%	3	2	5	8	7	17	13	1	1	5	8	4
Mean	7.00	7.32 ef	7.04	6.98	7.02	6.53	6.61	7.02	6.97	7.16 e	7.32 ef	6.95	7.10 e
Standard Deviation	1.84	1.72	1.64	2.04	1.78	1.64	2.18	2.14	1.81	1.74	1.61	1.74	1.98
Standard Error	0.04	0.10	0.20	0.18	0.14	0.14	0.23	0.20	0.12	0.16	0.12	0.14	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 320

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	2	1	*	-	2	2	-	-	-	-	-	*	2	2	-	-	-	2	-	2	1	-	*	-
	*	*	*	-	*	-	-	-	-	-	-	*	1%	1%	-	-	-	*	-	*	*	-	1%	-
2	12	*	11	9	2	4	8	3	1	-	6	*	1	8	3	*	7	5	1	10	11	-	-	1
	1%	*	2%	2%	*	1%	1%	2%	*	-	3%	*	*	4% am	1%	*	2%	1%	1%	1%	1%	-	-	2%
3	14	7	6	5	9	5	9	3	6	2	1	1	-	2	10	2	4	9	2	12	10	3	1	*
	1%	1%	1%	1%	2%	1%	2%	2%	3%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%
4	46	23	22	31	15	23	22	4	10	11	12	1	7	7	28	10	16	29	2	43	41	2	*	2
	4%	4%	4%	6%	3%	5%	4%	3%	5%	6%	6%	1%	4%	3%	5%	3%	5%	4%	2%	5%	5%	2%	1%	6%
5	80	43	37	40	40	28	52	15	9	9	11	12	23	21	41	18	17	63	11	67	67	5	6	1
	7%	8%	7%	8%	7%	6%	9%	9%	5%	5%	5%	10%	14% lq	9%	7%	6%	5%	8%	7%	7%	8%	5%	11%	3%
6	138	65	73	61	77	78	60	17	20	21	32	26	22	21	70	46	35	103	20	118	125	6	5	2
	13%	12%	13%	12%	13%	15%	10%	10%	10%	10%	15%	20%	13%	10%	12%	16%	11%	14%	13%	13%	14% l	6%	10%	6%
7	187	102	85	84	103	92	95	32	29	30	41	22	32	46	106	34	55	132	33	153	160	18	5	4
	17%	19%	15%	17%	18%	18%	16%	20%	15%	15%	19%	17%	19%	21%	19%	12%	17%	18%	21%	17%	18%	18%	10%	13%
8	306	144	162	162	145	148	158	39	60	60	57	39	52	66	153	87	104	202	44	262	245	34	19	8
	28%	27%	29%	32%	25%	30%	27%	24%	30%	30%	26%	31%	31%	30%	27%	30%	32%	27%	28%	28%	27%	33%	37%	28%
9	139	61	78	47	92	63	76	20	23	37	24	19	16	29	81	28	37	102	19	120	105	17	8	10
	13%	12%	14%	9%	16% a	13%	13%	12%	12%	18%	11%	15%	10%	13%	14%	10%	11%	13%	12%	13%	12%	16%	15%	33% stu
10 - HIGHEST score	130	66	64	52	78	53	77	26	34	28	28	6	8	16	61	54	41	89	24	106	111	12	6	2
	12%	12%	12%	10%	13%	11%	13%	16% ij	17% ij	14% j	12%	4%	5%	7%	11%	18% lm	13%	12%	15%	12%	12%	12%	11%	7%
Don't know	30	14	15	12	18	7	23	2	7	4	8	3	6	4	11	15	10	19	1	28	24	4	2	*
	3%	3%	3%	2%	3%	1%	4%	1%	4%	2%	4%	2%	3%	2%	2%	5%	3%	3%	1%	3%	3%	4%	3%	*
SUMMARY:																								
NET: 9-10	269	126	143	99	170	116	153	46	57	65	51	24	24	45	142	82	78	191	43	226	215	28	14	12
	25%	24%	26%	20%	29% a	23%	26%	29% j	29% j	32% j	23%	19%	14%	20%	25%	28%	24%	25%	27%	24%	24%	28%	26%	40% s
NET: 7-10	762	372	390	345	418	356	406	117	146	156	150	85	109	157	401	204	237	526	120	641	620	80	38	24
	70%	71%	70%	69%	72%	71%	70%	73%	73%	77%	68%	67%	64%	71%	71%	69%	73%	70%	76%	70%	69%	80% s	73%	81%
NET: 4-6	263	131	132	131	132	129	134	35	39	42	56	39	53	49	140	74	68	195	34	228	233	14	12	5
	24%	25%	24%	26%	23%	26%	23%	22%	19%	21%	25%	30%	31%	22%	25%	25%	21%	26%	21%	25%	26% l	14%	22%	15%
NET: 1-3	27	9	18	14	13	10	17	7	7	2	8	1	2	12	13	2	11	16	3	24	22	3	1	1
	2%	2%	3%	3%	2%	2%	3%	4%	4%	1%	3%	1%	1%	5% on	2%	1%	3%	2%	2%	3%	2%	3%	2%	3%
Mean	7.40	7.39	7.40	7.23	7.54	7.37	7.42	7.44	7.58 j	7.69 j	7.28	7.28	7.03	7.14	7.37	7.66 l	7.42	7.39	7.58	7.37	7.34	7.69	7.57	7.71
Standard Deviation	1.77	1.73	1.82	1.81	1.73	1.71	1.83	1.90	1.86	1.68	1.88	1.46	1.65	1.90	1.74	1.70	1.83	1.75	1.65	1.79	1.79	1.63	1.69	1.81
Standard Error	0.05	0.07	0.07	0.13	0.05	0.07	0.07	0.15	0.13	0.11	0.12	0.12	0.12	0.12	0.07	0.10	0.09	0.06	0.12	0.06	0.06	0.12	0.14	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 321

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	2	-	1	1	1	*	-	*	1	1	1	-	*	1	1	2	-	1	1
	*	-	*	1%	1%	*	-	*	*	*	*	-	*	*	*	*	-	*	*
2	12	3	8	1	3	9	-	4	8	10	1	7	2	8	4	12	-	1	10
	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%
3	14	7	5	2	3	9	-	10	3	13	*	8	2	10	3	13	*	3	11
	1%	3%	1%	1%	1%	1%	-	2%	1%	1%	*	2%	1%	2%	1%	1%	*	1%	1%
4	46	10	23	12	27	11	-	21	21	33	13	10	5	16	28	33	12	5	41
	4%	4%	3%	9% b	11% e	2%	-	4%	5%	4%	7%	2%	2%	2%	7% m	3%	12% o	2%	5%
5	80	13	51	12	23	49	2	33	33	52	28	26	24	55	24	70	9	17	57
	7%	5%	8%	9%	9%	7%	5%	6%	8%	6%	16% i	5%	9%	8%	6%	7%	8%	8%	7%
6	138	22	92	21	26	91	3	61	62	123	15	54	44	89	44	128	10	30	106
	13%	9%	14%	15%	10%	13%	7%	11%	14%	14%	8%	11%	17%	13%	12%	13%	9%	13%	13%
7	187	43	114	25	23	141	6	96	83	165	22	98	56	119	65	174	13	30	154
	17%	18%	17%	18%	9%	21% d	15%	17%	19%	18%	13%	19%	22%	18%	17%	18%	12%	13%	19%
8	306	51	204	41	68	193	16	166	118	269	37	147	73	192	107	277	28	78	225
	28%	21%	31% a	29%	27%	28%	38%	29%	27%	30%	21%	29%	28%	28%	28%	28%	27%	33%	27%
9	139	42	82	13	39	75	11	79	52	115	23	62	27	82	56	123	16	32	106
	13%	17%	12%	9%	16%	11%	27%	14%	12%	13%	13%	12%	10%	12%	15%	13%	15%	14%	13%
10 - HIGHEST score	130	55	56	12	31	87	3	80	39	104	26	83	14	89	39	114	16	33	94
	12%	22% bc	9%	8%	12%	13%	7%	14%	9%	12%	15%	16% l	5%	13%	10%	12%	15%	14%	11%
Don't know	30	1	23	1	4	24	*	16	13	21	8	13	11	17	12	28	1	4	24
	3%	*	4%	1%	2%	3%	1%	3%	3%	2%	5%	3%	4%	2%	3%	3%	1%	2%	3%
SUMMARY:																			
NET: 9-10	269	97	138	24	70	162	14	159	91	220	49	145	40	171	95	237	32	65	199
	25%	39% bc	21%	17%	28%	23%	34%	28%	21%	24%	28%	29% l	16%	25%	24%	24%	30%	28%	24%
NET: 7-10	762	191	456	90	161	496	36	422	292	653	109	390	169	483	267	687	73	172	578
	70%	78% bc	69%	65%	65%	72%	87%	74%	67%	72%	62%	77% cl	66%	71%	70%	71%	69%	74%	70%
NET: 4-6	263	45	166	45	76	152	5	115	116	208	55	90	73	161	96	231	31	52	204
	24%	18%	25%	33% a	31%	22%	12%	20%	27%	23%	32%	18%	29% k	24%	25%	24%	29%	22%	25%
NET: 1-3	27	10	14	3	8	18	-	14	12	25	2	15	4	19	8	27	*	5	22
	2%	4%	2%	2%	3%	3%	-	2%	3%	3%	1%	3%	2%	3%	2%	3%	*	2%	3%
Mean	7.40	7.74 bc	7.33	7.02	7.21	7.45	7.98	7.57 n	7.21	7.42	7.25	7.65 l	7.17	7.43	7.33	7.40	7.41	7.60	7.34
Standard Deviation	1.77	1.94	1.67	1.81	2.05	1.69	1.20	1.74	1.78	1.73	1.99	1.73	1.53	1.76	1.81	1.76	1.93	1.72	1.78

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 321

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.05	0.11	0.07	0.13	0.13	0.06	0.18	0.07	0.09	0.05	0.16	0.07	0.09	0.06	0.09	0.05	0.21	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 322

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	2	-	-	-	-	-	-	-	*	1	1	-	-
	*	-	-	-	-	-	-	-	1%	1%	-	-	-
2	12	-	-	*	-	6	-	4	-	-	-	*	1
	1%	-	-	*	-	5%	-	4%	-	-	*		2%j
3	14	3	-	2	1	9	1	3	1	*	1	1	*
	1%	3%	-	2%	1%	*	2%	3%	1%	*	1%	1%	1%
4	46	2	1	9	1	2	11	1	*	5	2	9	2
	4%	2%	5%	8%	1%	2%	16%	1%	1%	5%	2%	7%	6%
5	80	5	1	6	14	11	4	7	6	7	8	10	1
	7%	5%	3%	5%	15%	9%	5%	7%	11%	8%	5%	8%	3%
6	138	6	9	22	8	18	9	11	5	5	30	12	2
	13%	6%	30%adghikl	19%a	8%	14%	14%	11%	10%	6%	19%al	11%	6%
7	187	18	6	13	17	24	11	19	5	10	35	25	4
	17%	18%	19%	11%	17%	19%	17%	19%	10%	11%	23%h	21%	13%
8	306	34	4	36	25	50	10	25	19	33	37	25	8
	28%	33%b	13%	30%	26%	39%b	16%	26%	37%bk	37%b	24%	21%	28%
9	139	17	6	9	18	10	11	12	8	12	12	15	10
	13%	16%	20%j	8%	18%	8%	17%	12%	15%	13%	8%	13%	33%aceghijk
10 - HIGHEST score	130	12	2	13	12	5	9	9	6	16	27	19	2
	12%	12%	6%	11%	12%	4%	13%	9%	11%	18%e	17%e	16%	7%
Don't know	30	4	1	7	2	-	*	8	2	1	3	2	*
	3%	4%	4%	6%	2%	-	1%	8%	3%	1%	2%	2%	*
SUMMARY:													
NET: 9-10	269	28	8	23	30	15	19	21	14	28	39	33	12
	25%	28%e	26%	19%	31%e	11%	30%	21%	26%e	31%e	25%	28%e	40%cegij
NET: 7-10	762	80	17	71	71	89	40	65	38	72	112	83	24
	70%	80%bc	58%	61%	74%	70%	62%	66%	73%	79%	71%	71%	81%bc
NET: 4-6	263	14	11	37	23	32	23	19	12	17	40	31	5
	24%	14%	38%al	32%a	23%	25%	36%	19%	22%	19%	26%	26%	15%
NET: 1-3	27	3	-	2	1	7	1	7	1	1	2	2	1
	2%	3%	-	2%	1%	5%	2%	7%	2%	1%	1%	1%	3%
Mean	7.40	7.69e	7.21	7.22	7.58	7.02	7.08	7.19	7.57	7.74	7.52	7.39	7.71
Standard Deviation	1.77	1.63	1.58	1.80	1.65	1.74	2.04	1.96	1.69	1.79	1.64	1.85	1.81
Standard Error	0.05	0.12	0.24	0.18	0.18	0.18	0.28	0.22	0.14	0.20	0.14	0.18	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 323

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	*	*	*	-	*	*	*	-	-	-	-	*	-	*	-	*	-	*	-	*	-	*	*	-
2	21	8	13	13	8	8	13	1	5	-	10	4	1	8	10	3	9	12	1	20	19	-	2	*
	3%	2%	4%	4%	2%	3%	3%	2%	3%	-	6%	4%	1%	7%	2%	1%	4%	2%	2%	3%	3%	-	5%t	1%
3	9	4	6	-	9	6	3	1	2	*	4	1	1	*	7	2	2	7	1	8	7	1	1	*
	1%	1%	2%	-	2%	2%	1%	2%	1%	*	2%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	22	7	14	11	11	9	13	*	7	2	6	1	5	7	12	2	5	17	1	21	18	2	2	*
	3%	2%	4%	3%	3%	3%	3%	*	4%	2%	3%	1%	4%	6%	3%	1%	2%	3%	1%	3%	3%	2%	4%	2%
5	68	34	34	23	45	32	35	5	10	18	10	15	9	9	35	24	28	40	6	61	54	8	4	2
	9%	8%	10%	6%	11%	10%	8%	7%	6%	13%	6%	14%	8%	8%	8%	12%	11%	8%	8%	9%	8%	11%	9%	14%
6	104	44	60	51	53	55	49	14	11	19	19	21	20	11	63	30	21	83	15	89	86	12	4	2
	14%	10%	17%	14%	13%	17%	11%	18%	7%	14%	11%	21% f	17%	9%	14%	15%	8%	16% o	19%	13%	14%	16%	8%	13%
7	134	80	54	68	66	60	74	10	26	20	35	18	26	26	74	35	48	87	18	116	110	12	9	3
	18%	19%	16%	19%	16%	19%	16%	14%	16%	14%	20%	18%	23%	21%	17%	17%	18%	17%	22%	17%	17%	16%	20%	17%
8	191	118	72	98	93	73	118	26	40	36	39	25	25	29	120	42	64	127	22	169	146	27	14	3
	25%	28%	21%	27%	23%	23%	26%	35%	25%	25%	22%	24%	21%	24%	27%	20%	25%	25%	28%	25%	23%	36% se	32%	20%
9	94	50	43	41	53	44	49	9	21	28	16	8	11	19	58	16	36	57	9	84	80	6	3	4
	12%	12%	12%	11%	13%	14%	11%	12%	13%	20%	9%	8%	9%	16%	13%	8%	14%	11%	12%	12%	13%	8%	8%	25% stu
10 - HIGHEST score	86	60	26	38	48	20	66	7	32	11	23	4	8	9	39	38	35	51	6	80	76	5	5	1
	11%	14%	7%	10%	12%	6%	15% cc	10%	20% gj	8%	14%	4%	7%	7%	9%	18% nn	14%	10%	7%	12%	12%	6%	11%	5%
Don't know	39	15	24	22	18	7	32	1	6	7	12	4	10	1	24	13	11	29	1	39	36	3	1	*
	5%	4%	7%	6%	4%	2%	7% cc	1%	4%	5%	7%	4%	8%	1%	5%	7%	4%	6%	1%	6%	6%	3%	2%	1%
SUMMARY:																								
NET: 9-10	180	111	69	79	101	64	116	17	53	39	39	13	19	28	98	54	71	109	15	164	156	11	8	5
	23%	26%	20%	22%	25%	20%	26%	22%	33% ij	27%	23%	12%	17%	23%	22%	27%	28%	21%	19%	24%	25%	14%	19%	31% t
NET: 7-10	505	309	196	245	260	197	308	54	119	95	112	55	70	82	292	131	183	322	55	449	413	50	32	10
	66%	74%	56%	67%	64%	63%	68%	71%	74% kl	67%	65%	54%	60%	69%	66%	64%	71%	63%	69%	65%	65%	67%	71%	67%
NET: 4-6	193	85	108	84	109	96	97	19	28	40	35	37	34	27	110	56	53	140	22	171	158	22	9	5
	25%	20%	31%	23%	27%	30%	21%	25%	18%	28%	20%	36% fl	30%	23%	25%	27%	21%	27%	28%	25%	25%	28%	21%	30%
NET: 1-3	31	11	19	13	17	14	16	3	7	*	13	5	2	9	17	5	11	20	2	28	26	1	3	*
	4%	3%	5%	4%	4%	5%	4%	4%	4%	*	8% eg	5%	2%	7%	4%	2%	4%	4%	3%	4%	4%	2%	6%	2%
Mean	7.26	7.52	6.93	7.30	7.23	7.03	7.43	7.40	7.61 il	7.46 l	7.14	6.73	7.07	6.99	7.26	7.43	7.40	7.19	7.22	7.26	7.27	7.21	7.13	7.28
Standard Deviation	1.87	1.76	1.95	1.83	1.91	1.80	1.90	1.69	2.01	1.58	2.12	1.81	1.66	2.10	1.80	1.86	1.93	1.84	1.61	1.90	1.90	1.56	2.00	1.79
Standard Error	0.06	0.08	0.10	0.16	0.07	0.10	0.09	0.18	0.16	0.13	0.16	0.17	0.14	0.17	0.08	0.12	0.11	0.08	0.15	0.07	0.08	0.14	0.19	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 324

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	*	-	*	-	-	*	-	-	*	*	*	-	*	*	-	*	-	-	*
	*	-	*	-	-	*	-	-	*	*	*	-	*	*	-	*	-	-	*
2	21	2	17	2	8	12	-	7	10	18	3	9	5	15	6	19	2	5	15
	3%	1%	4%	2%	4%	2%	-	2%	3%	3%	3%	2%	3%	3%	3%	3%	4%	3%	3%
3	9	*	3	5	1	4	-	6	3	9	*	4	3	4	5	9	*	4	5
	1%	*	1%	4%	1%	1%	-	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	2%	1%
4	22	1	15	5	5	7	*	11	9	20	2	8	2	9	12	20	1	3	18
	3%	1%	3%	4%	3%	1%	1%	3%	3%	3%	2%	2%	1%	2%	5%	3%	2%	2%	3%
5	68	13	38	14	14	44	7	30	36	51	16	31	19	51	15	64	3	23	37
	9%	7%	8%	13%	8%	9%	24%	8%	10%	8%	13%	8%	11%	10%	7%	9%	5%	13%	7%
6	104	18	63	21	26	63	5	39	56	84	20	43	30	73	29	90	14	29	74
	14%	10%	14%	19%	16%	12%	18%	10%	16%	13%	17%	11%	17%	14%	12%	13%	23%	16%	13%
7	134	25	90	16	21	98	3	70	61	121	14	60	47	96	36	127	7	24	108
	18%	14%	20%	15%	13%	19%	12%	19%	17%	19%	11%	16%	26%k	18%	15%	18%	11%	13%	19%
8	191	44	103	34	42	123	8	106	72	171	20	105	31	117	67	174	15	47	141
	25%	25%	23%	31%	25%	24%	29%	26%	20%	26%	16%	28%	18%	22%	29%	25%	24%	26%	25%
9	94	27	55	8	26	62	2	45	47	76	18	46	14	64	29	82	12	22	70
	12%	15%	12%	7%	16%	12%	7%	12%	13%	12%	15%	12%	8%	12%	12%	19%	12%	12%	12%
10 - HIGHEST score	86	42	39	4	17	65	2	49	35	71	15	62	7	66	19	81	5	22	62
	11%	23%bc	9%	4%	10%	13%	7%	13%	10%	11%	13%	16%l	4%	13%	8%	12%	8%	12%	11%
Don't know	39	8	30	-	8	29	*	14	24	27	13	11	19	24	14	37	2	3	35
	5%	4%	7%	-	5%	6%	1%	4%	7%	4%	10%	3%	10%k	5%	6%	5%	4%	2%	6%
SUMMARY:																			
NET: 9-10	180	69	93	13	43	127	4	93	82	147	33	108	21	130	48	163	17	44	132
	23%	38%bc	21%	11%	26%	25%	14%	25%	23%	23%	27%	29%l	12%	25%	21%	27%	27%	24%	23%
NET: 7-10	505	138	286	63	106	348	15	270	216	438	67	273	100	343	151	465	39	114	382
	66%	77%bc	63%	58%	63%	69%	55%	72%h	61%	68%	55%	72%l	56%	66%	65%	66%	63%	63%	67%
NET: 4-6	193	32	117	40	45	113	12	80	101	155	39	82	52	133	57	175	18	56	129
	25%	18%	26%	37%a	27%	22%	43%	21%	29%	24%	32%	22%	29%	26%	24%	25%	30%	30%	23%
NET: 1-3	31	2	21	6	8	17	-	13	13	27	4	12	8	19	11	28	2	10	21
	4%	1%	5%	6%	5%	3%	-	3%	4%	4%	3%	3%	4%	4%	5%	4%	4%	5%	4%
Mean	7.26	7.97bc	7.10	6.75	7.22	7.40	6.95	7.42	7.16	7.27	7.22	7.54l	6.81	7.30	7.16	7.25	7.30	7.16	7.31
Standard Deviation	1.87	1.71	1.89	1.77	1.97	1.81	1.62	1.81	1.88	1.85	1.98	1.85	1.68	1.87	1.90	1.88	1.84	1.96	1.84

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 324

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.06	0.11	0.09	0.15	0.16	0.08	0.27	0.08	0.10	0.07	0.19	0.09	0.12	0.08	0.12	0.07	0.25	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 325

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	*	*	-	-	-	-	-	-	*	-	-	-	-
	*	-	-	-	-	-	-	-	*	-	-	-	-
2	21	-	-	-	1	11	-	3	2	2	1	-	*
	3%	-	-	-	2%	10%a	-	5%	5%a	3%	2%	-	1%
3	9	1	1	2	1	1	-	1	1	-	1	2	*
	1%	1%	5%	2%	1%	1%	-	1%	1%	-	1%	2%	1%
4	22	2	-	3	1	*	-	6	2	6	1	1	*
	3%	2%	-	3%	1%	*	-	8%	4%	10%	1%	1%	2%
5	68	8	2	12	11	5	1	4	4	3	5	10	2
	9%	11%	8%	14%	18%	5%	3%	6%	9%	5%	6%	10%	14%
6	104	12	4	14	4	13	13	4	4	2	22	10	2
	14%	16%	20%	16%	6%	12%	31%	6%	8%	3%	26%dgh	11%	13%
7	134	12	4	6	9	19	7	13	9	10	20	22	3
	18%	16%	19%	7%	15%	18%	17%	18%	20%	15%	24%c	24%	17%
8	191	27	7	19	9	42	8	8	14	24	9	21	3
	25%	36%dgj	29%	21%	16%	40%dgj	18%	11%	32%gj	37%	10%	23%	20%
9	94	6	1	8	12	13	10	5	3	6	9	17	4
	12%	8%	5%	9%	21%	12%	23%	7%	8%	9%	10%	18%	25%acgh
10 - HIGHEST score	86	5	2	11	9	2	3	17	5	10	14	8	1
	11%	6%	10%	12%	15%ae	2%	7%	24%ae	11%	16%	17%e	9%	5%
Don't know	39	3	1	14	3	*	*	12	1	1	2	2	*
	5%	3%	5%	16%eh	5%	*	1%	16%eahjkl	2%	2%	3%	2%	1%
SUMMARY:													
NET: 9-10	180	11	3	18	21	15	13	22	8	16	23	25	5
	23%	14%	14%	21%	35%ae	14%	30%	30%	19%	25%	27%	27%	31%a
NET: 7-10	505	50	14	43	39	77	28	42	32	51	51	69	10
	66%	67%	62%	49%	67%	72%	65%	58%	71%c	77%	61%	74%c	67%
NET: 4-6	193	22	6	29	15	19	15	15	9	11	28	20	5
	25%	28%	27%	33%	26%	18%	34%	20%	21%	17%	34%	22%	30%
NET: 1-3	31	1	1	2	2	11	-	4	3	2	2	2	*
	4%	2%	5%	2%	3%	10%	-	5%	6%	3%	2%	2%	2%
Mean	7.26	7.21	7.11	7.16	7.43	6.95	7.48	7.30	7.13	7.45	7.27	7.44	7.28
Standard Deviation	1.87	1.56	1.73	1.90	1.98	2.01	1.41	2.40	2.00	2.01	1.80	1.59	1.79
Standard Error	0.06	0.14	0.31	0.23	0.26	0.24	0.24	0.32	0.19	0.27	0.19	0.19	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 326

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	10	2	8	3	7	9	1	-	1	2	2	1	4	1	4	5	1	10	1	9	9	1	*	*
	*	*	1%	*	1%	1%cd	*	-	*	1%	*	*	1%	*	*	1%	*	1%	1%	*	*	1%	*	1%
2	41	18	23	25	16	21	20	3	*	-	18	13	7	4	23	14	4	37	1	40	36	3	2	1
	2%	2%	2%	2%	2%	2%	2%	1%	*	-	5%fgj	4%fg	1%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	1%
3	43	23	20	17	26	20	23	8	7	4	5	15	5	8	26	9	6	37	5	39	35	5	2	1
	2%	2%	2%	2%	3%	2%	2%	3%	2%	1%	1%	4%j	1%	1%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%
4	88	58	30	43	44	46	41	10	4	18	8	13	34	19	55	13	22	65	11	77	76	4	5	2
	4%	6%	3%	4%	4%	4%	4%	5%	2%	6%	2%	4%	6%fh	3%	5%	3%	4%	4%	4%	4%	4%	2%	4%	4%
5	207	118	89	113	94	105	102	24	57	24	20	16	67	54	95	58	61	146	23	183	174	15	14	4
	10%	12%	8%	10%	9%	10%	9%	11%hi	21%eghij	7%	5%	5%	12%hi	10%	9%	11%	11%	9%	10%	10%	10%	7%	11%	7%
6	309	149	160	170	139	145	164	34	22	57	54	68	74	85	137	87	76	233	25	284	268	21	13	7
	15%	15%	15%	16%	13%	14%	15%	16%	8%	17%j	13%	20%i	13%	16%	13%	16%	13%	15%	11%	15%	15%ou	11%	10%	14%
7	427	220	207	226	201	224	204	43	54	67	97	58	107	121	213	94	124	303	43	384	343	46	29	10
	20%	22%	19%	21%	19%	22%	19%	20%	20%	20%	24%	17%	19%	22%	20%	18%	22%	20%	18%	21%	20%	23%	22%	18%
8	446	204	242	225	221	225	221	43	49	77	79	67	130	107	233	105	125	321	61	384	342	57	35	12
	21%	20%	22%	21%	21%	22%	20%	20%	18%	23%	20%	19%	23%	20%	22%	20%	22%	21%	25%	21%	20%	29%es	26%	23%
9	250	102	147	116	134	110	140	30	29	42	53	44	51	68	123	58	71	179	34	214	203	19	16	11
	12%	10%	13%	11%	13%	11%	13%	14%	11%	13%	13%	13%	9%	13%	12%	11%	12%	12%	14%	11%	12%	10%	12%	21%st
10 - HIGHEST score	235	95	140	113	123	108	127	14	39	26	53	42	62	63	107	66	63	173	34	202	195	24	12	5
	11%	9%	13%	10%	12%	11%	12%	6%	15%e	8%	13%	12%	11%	12%	10%	12%	11%	11%	14%	11%	11%	12%	9%	9%
Don't know	61	29	32	30	30	18	43	9	6	14	13	6	13	12	26	23	22	39	3	57	53	4	3	1
	3%	3%	3%	3%	3%	2%	4%cd	4%	2%	4%	3%	2%	2%	2%	2%	4%	4%	3%	1%	3%	3%	2%	2%	1%
SUMMARY:																								
NET: 9-10	485	197	288	228	257	218	267	44	68	68	106	86	113	131	230	124	134	351	67	416	397	44	28	16
	23%	19%	26%	21%	25%	21%	25%	20%	25%	20%	26%	25%	20%	24%	22%	23%	23%	23%	28%	22%	23%	22%	21%	29%
NET: 7-10	1358	622	736	680	678	667	691	130	171	213	282	212	350	359	676	323	383	975	172	1183	1082	146	92	38
	64%	61%	67%	63%	66%	65%	64%	60%	64%	64%	70%e	62%	63%	66%	65%	61%	67%	63%	71%	63%	62%	73%es	70%	70%
NET: 4-6	604	325	279	327	277	297	307	69	83	99	82	96	174	158	287	159	159	444	59	544	519	40	32	14
	29%	32%	25%	30%	27%	29%	28%	31%h	31%h	30%h	20%	28%	31%h	29%	28%	30%	28%	29%	25%	29%	30%j	20%	24%	25%
NET: 1-3	94	43	52	45	49	50	44	10	8	6	25	29	16	13	53	28	10	84	7	87	79	9	4	2
	4%	4%	5%	4%	5%	5%	4%	5%	3%	2%	6%eg	8%fgj	3%	2%	5%	5%	2%	5%cd	3%	5%	5%	4%	3%	4%
Mean	7.11	6.94	7.26	7.05	7.17	7.03	7.18	6.94	7.17	7.15	7.26	7.04	7.05	7.24	7.06	7.07	7.26	7.05	7.39	7.07	7.07	7.34	7.22	7.33
Standard Deviation	1.92	1.88	1.94	1.88	1.95	1.94	1.89	1.83	1.89	1.72	2.00	2.09	1.90	1.77	1.94	2.01	1.74	1.97	1.87	1.92	1.94	1.81	1.77	1.86
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.12	0.11	0.09	0.10	0.11	0.08	0.08	0.06	0.09	0.07	0.05	0.11	0.04	0.05	0.10	0.11	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 327

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	10	-	8	2	3	7	-	5	6	6	5	2	4	6	3	10	-	2	8
*	-	-	1%	1%	1%	1%	-	1%	1%	*	1%	*	1%	*	1%	-	*	1%	1%
2	41	4	21	16	23	16	1	9	28	23	18	6	12	9	32	24	17	9	32
2%	1%	2%	5%ab	4%e	1%	1%	1%	3%g	4%i	1%	1%	1%	2%	1%	4%m	1%	6%o	2%	2%
3	43	8	18	16	9	29	-	26	14	36	7	15	14	24	18	39	4	9	34
2%	2%	1%	5%b	2%	2%	-	3%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
4	88	21	47	16	30	54	3	41	40	61	26	22	29	43	44	68	19	15	67
4%	6%	3%	5%	5%	4%	4%	4%	4%	4%	4%	6%	3%	5%	3%	5%	4%	7%	3%	4%
5	207	25	125	53	74	110	8	89	90	160	47	86	37	128	75	192	14	35	162
10%	6%	9%	18%ab	14%e	8%	10%	10%	10%	9%	10%	11%	10%	6%	10%	9%	10%	5%	8%	10%
6	309	33	195	75	84	191	15	132	141	251	58	119	85	208	98	276	33	78	228
15%	8%	14%a	25%ab	15%	14%	20%	14%	14%	14%	15%	13%	14%	14%	16%	12%	15%	12%	17%	14%
7	427	54	314	50	77	300	14	197	200	345	82	191	133	276	144	374	52	83	338
20%	14%	23%a	17%	14%	22%d	18%	21%	21%	20%	21%	19%	22%	22%	22%	18%	20%	19%	18%	21%
8	446	85	311	30	113	266	17	182	216	348	98	180	131	261	176	373	73	107	331
21%	22%bc	23%bc	10%	21%	20%	23%	20%	20%	22%	21%	22%	21%	22%	20%	22%	20%	27%	23%	20%
9	250	65	151	23	55	162	14	102	126	209	41	90	93	136	107	220	29	47	200
12%	17%bc	11%	8%	10%	12%	18%	11%	11%	13%	12%	9%	11%	15%k	11%	13%	12%	11%	10%	12%
10 - HIGHEST score	235	94	128	10	58	159	4	115	100	192	43	125	42	149	82	211	24	69	163
11%	24%bc	9%c	3%	11%	12%	5%	12%	10%	11%	10%	15%l	7%	12%	10%	11%	9%	15%r	10%	
Don't know	61	2	49	3	16	41	*	28	31	49	12	19	21	39	20	56	4	4	55
3%	*	4%a	1%	3%	3%	1%	3%	3%	3%	3%	3%	2%	4%	3%	3%	3%	2%	1%	3%e
SUMMARY:																			
NET: 9-10	485	158	279	33	113	321	18	217	226	401	84	215	134	286	189	431	54	115	363
23%	41%bc	20%c	11%	21%	24%	23%	23%	23%	19%	24%	19%	25%	22%	22%	24%	23%	20%	25%	22%
NET: 7-10	1358	297	904	113	303	887	49	595	643	1095	263	587	399	823	509	1178	179	306	1033
64%	76%bc	56%c	38%	56%	66%d	64%	64%	64%	65%	65%	60%	69%	66%	64%	64%	64%	66%	67%	64%
NET: 4-6	604	79	366	144	187	354	26	262	271	472	131	228	151	379	216	537	67	128	457
29%	20%	27%a	49%ab	35%e	27%	34%	28%	28%	30%	28%	30%	27%	25%	30%	27%	29%	25%	28%	28%
NET: 1-3	94	13	48	34	36	52	1	39	48	65	29	23	29	39	53	73	21	20	74
4%	3%	3%	11%ab	7%	4%	1%	4%	4%	5%	4%	7%	3%	5%	3%	7%lm	4%	8%	4%	5%
Mean	7.11	7.76bc	7.14c	6.04	6.82	7.20d	7.18	7.14	7.10	7.18j	6.84	7.33	7.10	7.17	7.01	7.14	6.94	7.27	7.08
Standard Deviation	1.92	1.99	1.80	1.95	2.11	1.87	1.62	1.91	1.94	1.86	2.09	1.79	1.86	1.80	2.07	1.89	2.09	1.92	1.91

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 327

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.09	0.05	0.11	0.10	0.05	0.17	0.06	0.06	0.04	0.12	0.06	0.08	0.05	0.07	0.04	0.16	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 328

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	10	1	-	-	1	1	-	4	*	-	1	1	*
	*	1%	-	-	*	*	-	2%	*	*	*	*	1%
2	41	3	-	1	5	5	11	8	2	2	3	2	1
	2%	1%	-	*	2%	2%	8%achjk	4%	1%	1%	1%	1%	1%
3	43	5	1	2	6	3	2	6	2	1	1	12	1
	2%	3%	2%	1%	3%	2%	1%	3%	2%	1%	1%	4%	2%
4	88	4	1	17	6	5	3	5	5	6	4	30	2
	4%	2%	2%	11%adefgj	2%	3%	2%	2%	4%	4%	1%	10%adefgj	4%
5	207	15	5	17	20	31	17	20	14	22	15	27	4
	10%	7%	8%	11%	9%	15%j	11%	10%	11%	13%	6%	9%	7%
6	309	21	16	31	45	50	15	31	13	23	23	35	7
	15%	11%	28%afhijkl	19%j	20%ahj	24%afhjk	10%	16%	10%	13%	9%	12%	14%
7	427	46	12	22	48	39	33	26	29	30	74	60	10
	20%	23%	20%	14%	21%	19%	22%	13%	22%	18%	28%cg	20%	18%
8	446	57	13	21	48	36	39	46	35	34	49	55	12
	21%	29%ck	22%	13%	21%	18%	26%	23%	26%c	20%	18%	18%	23%
9	250	19	3	16	28	20	17	19	16	14	44	42	11
	12%	10%	4%	10%	12%	10%	11%	10%	12%	8%	17%b	14%	21%abcegi
10 - HIGHEST score	235	24	6	20	20	14	11	21	12	36	45	23	5
	11%	12%	10%	12%	9%	7%	7%	11%	9%	21%defhkl	17%ehk	8%	9%
Don't know	61	4	2	12	3	2	3	10	3	1	4	15	1
	3%	2%	4%	8%deij	1%	1%	2%	5%	2%	1%	2%	5%	1%
SUMMARY:													
NET: 9-10	485	44	9	35	48	34	27	41	28	50	89	65	16
	23%	22%	15%	22%	21%	16%	18%	21%	21%	30%	34%abdefghk	22%	29%be
NET: 7-10	1358	146	33	78	144	108	98	113	92	114	212	180	38
	64%	73%bcegi	56%	49%	63%	53%	66%	57%	70%ceg	68%c	81%bcdefghkl	60%	70%ce
NET: 4-6	604	40	22	65	70	87	34	56	32	50	42	91	14
	29%	20%	38%aj	41%afhjl	31%aj	42%afhjl	23%	28%j	24%	30%j	16%	30%aj	25%
NET: 1-3	94	9	1	3	12	9	14	18	4	3	5	15	2
	4%	4%	2%	2%	5%	4%	9%j	9%j	3%	2%	2%	5%	4%
Mean	7.11	7.34k	7.03	6.89	7.03	6.73	6.87	6.87	7.22	7.44e	7.70bcdefghk	6.89	7.33e
Standard Deviation	1.92	1.81	1.60	1.97	1.85	1.79	2.07	2.21	1.77	1.91	1.71	1.97	1.86
Standard Error	0.04	0.10	0.20	0.18	0.14	0.14	0.21	0.18	0.11	0.16	0.11	0.13	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 329

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	4	1	3	-	4	4	-	-	1	1	-	1	1	1	2	1	1	4	1	4	4	-	*	*
	*	*	1%	-	1%	1%	-	-	1%	1%	-	1%	*	*	*	1%	*	1%	1%	1%	1%	-	*	1%
2	8	3	5	3	5	4	4	1	1	*	1	4	2	3	5	1	1	7	3	6	6	1	1	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	*	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	6% cs
3	36	11	25	24	12	9	27	2	4	1	10	17	2	9	19	8	4	32	2	34	35	1	1	-
	4%	3%	5%	6%	2%	2%	7% c	3%	4%	1%	6% aj	11% gj	1%	3%	4%	5%	2%	5%	2%	4%	5%	1%	1%	-
4	28	12	16	7	20	21	6	3	1	4	2	6	13	4	18	5	4	23	3	25	20	6	2	-
	3%	3%	3%	2%	4%	4%	2%	4%	1%	3%	1%	4%	4%	1%	4%	3%	2%	3%	3%	3%	3%	8% se	3%	-
5	65	43	23	23	42	38	27	8	9	6	8	6	28	23	32	11	9	57	6	59	51	2	11	2
	7%	11%	5%	6%	8%	7%	7%	14% hi	10%	5%	5%	4%	9%	8%	7%	7%	4%	8%	7%	7%	7%	3%	16% st	16% et
6	109	48	61	50	59	53	55	8	11	9	24	23	34	45	46	18	22	87	10	99	94	7	6	2
	12%	12%	12%	13%	12%	10%	15%	14%	12%	8%	14%	15%	11%	15%	10%	12%	11%	12%	11%	12%	13%	11%	9%	14%
7	175	87	89	74	102	113	63	8	20	39	30	30	50	62	87	26	40	135	21	153	145	16	13	2
	20%	22%	18%	19%	20%	22%	17%	14%	22%	33% ehj	17%	19%	16%	21%	20%	16%	21%	19%	24%	19%	19%	23%	19%	18%
8	217	79	138	89	128	137	80	13	17	23	33	34	98	61	117	39	43	174	15	202	179	19	16	3
	24%	20%	28%	23%	25%	26%	21%	23%	19%	19%	19%	22%	32% h	20%	27%	24%	22%	25%	17%	25%	24%	27%	24%	27%
9	128	61	67	60	68	70	58	9	17	11	41	18	32	42	64	22	36	92	12	116	105	10	12	1
	14%	15%	13%	15%	13%	13%	16%	17%	19%	9%	23% gj	12%	11%	14%	15%	14%	19%	13%	13%	14%	14%	14%	18%	13%
10 - HIGHEST score	96	43	53	44	52	56	39	2	8	18	20	15	33	41	36	19	22	74	14	82	85	7	3	1
	11%	11%	11%	11%	10%	11%	10%	3%	9%	15% ea	12%	10%	11%	14%	8%	12%	11%	11%	16%	10%	11%	10%	5%	5%
Don't know	31	13	18	17	14	16	15	3	2	6	5	2	11	8	14	9	11	20	3	27	29	*	2	*
	3%	3%	4%	4%	3%	3%	4%	6%	2%	5%	3%	2%	4%	3%	3%	5%	6%	3%	4%	3%	4%	*	3%	1%
SUMMARY:																								
NET: 9-10	224	104	120	104	120	126	98	11	25	29	61	33	65	83	100	40	58	166	26	198	190	17	15	2
	25%	26%	24%	27%	24%	24%	26%	19%	28%	24%	35% ji	21%	21%	28%	23%	26%	30%	24%	29%	25%	25%	24%	23%	17%
NET: 7-10	617	270	347	267	350	376	240	32	62	90	123	97	213	207	305	105	141	475	62	553	513	53	44	7
	69%	67%	70%	68%	69%	72%	64%	56%	69%	76% ae	71%	62%	70%	69%	69%	66%	73%	67%	70%	69%	68%	75%	67%	62%
NET: 4-6	202	103	99	81	121	113	89	19	21	19	34	35	75	72	96	34	35	167	18	183	165	16	18	3
	23%	26%	20%	21%	24%	22%	24%	33% gj	23%	16%	20%	22%	25%	24%	22%	22%	18%	24%	21%	23%	22%	22%	28%	30%
NET: 1-3	48	15	34	27	21	18	31	3	5	3	10	21	5	13	25	11	6	43	5	43	44	2	2	1
	5%	4%	7%	7%	4%	3%	8% c	5%	6%	3%	6%	14% gj	2%	4%	6%	7%	3%	6%	6%	5%	6%	3%	3%	7%
Mean	7.26	7.25	7.27	7.30	7.24	7.33	7.16	6.83	7.23	7.45	7.52 i	6.82	7.36 i	7.38	7.19	7.24	7.56	7.18	7.30	7.26	7.27	7.33	7.14	6.85
Standard Deviation	1.89	1.83	1.94	1.91	1.87	1.82	1.98	1.89	1.90	1.78	1.85	2.19	1.73	1.84	1.88	2.01	1.72	1.92	2.05	1.87	1.91	1.80	1.76	2.06
Standard Error	0.06	0.08	0.09	0.16	0.06	0.08	0.10	0.22	0.18	0.14	0.14	0.16	0.10	0.10	0.09	0.14	0.11	0.07	0.18	0.06	0.07	0.15	0.15	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 330

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	4	-	4	-	2	2	-	3	2	3	2	1	*	3	*	3	-	3	2
	*	-	1%	-	1%	*	-	1%	*	*	1%	*	*	*	*	*	-	1%	*
2	8	1	2	5	2	6	-	6	3	8	*	1	4	4	3	8	-	1	7
	1%	1%	*	3% b	1%	1%	-	1%	1%	1%	*	*	2%	1%	1%	1%	-	1%	1%
3	36	4	14	17	10	25	1	13	22	23	13	8	18	14	21	24	12	4	27
	4%	2%	3%	13% ab	4%	4%	3%	3%	5%	3%	8%	2%	7%	3%	6%	3%	12% o	2%	4%
4	28	4	15	8	15	11	1	16	9	23	5	7	5	14	14	24	4	9	19
	3%	3%	3%	6%	7% e	2%	2%	4%	2%	3%	3%	2%	2%	3%	4%	3%	4%	4%	3%
5	65	15	31	15	26	31	2	19	36	47	18	23	13	37	25	56	9	21	42
	7%	9%	6%	11%	12% e	5%	5%	5%	8%	6%	12%	6%	5%	7%	7%	7%	9%	11%	6%
6	109	10	77	21	28	64	7	48	44	90	19	36	32	70	37	103	6	18	88
	12%	6%	14% a	16% a	13%	12%	21%	12%	10%	12%	12%	10%	12%	13%	11%	13%	6%	9%	13%
7	175	21	119	33	19	133	6	82	86	155	20	85	60	110	63	163	12	35	138
	20%	12%	21%	25% a	9%	24% d	16%	21%	20%	21%	13%	24%	22%	21%	19%	20%	12%	18%	20%
8	217	43	144	23	58	115	15	92	100	185	32	78	65	128	82	190	26	50	163
	24%	26%	25%	17%	26%	21%	41%	23%	23%	25%	21%	22%	24%	24%	24%	24%	27%	25%	24%
9	128	28	86	7	26	88	3	53	72	104	24	51	45	72	53	114	15	22	104
	14%	17% c	15% c	5%	12%	16%	8%	13%	17%	14%	16%	14%	17%	13%	16%	14%	15%	11%	15%
10 - HIGHEST score	96	39	50	4	27	60	2	46	39	81	14	52	14	67	27	83	13	29	67
	11%	23% bc	9%	3%	12%	11%	5%	12%	9%	11%	9%	15% i	5%	13%	8%	10%	13%	15%	10%
Don't know	31	1	25	1	6	24	-	14	17	25	5	10	12	15	15	30	1	6	23
	3%	*	4% a	1%	3%	4%	-	4%	4%	3%	4%	3%	4%	3%	4%	4%	1%	3%	3%
SUMMARY:																			
NET: 9-10	224	67	136	11	53	148	4	99	112	186	38	103	58	138	79	197	27	51	171
	25%	40% bc	24% c	8%	24%	27%	12%	25%	26%	25%	25%	29%	22%	26%	23%	25%	28%	26%	25%
NET: 7-10	617	131	399	67	129	396	25	273	297	526	91	265	183	377	225	550	66	137	471
	69%	79% c	70% c	50%	59%	71% d	70%	70%	69%	71%	60%	75%	69%	71%	66%	69%	67%	69%	69%
NET: 4-6	202	29	123	43	69	106	10	83	90	161	41	66	50	121	75	182	19	48	149
	23%	17%	22%	33% ab	32% e	19%	28%	21%	21%	22%	27%	19%	19%	23%	22%	23%	20%	24%	22%
NET: 1-3	48	5	21	21	14	33	1	22	26	34	15	10	22	21	25	36	12	8	36
	5%	3%	4%	16% ab	6%	6%	3%	6%	6%	5%	10%	3%	8% k	4%	7%	4%	12%	4%	5%
Mean	7.26	7.85 bc	7.35 c	6.13	7.01	7.32	7.23	7.27	7.27	7.33	6.95	7.55 i	7.12	7.37	7.11	7.29	7.09	7.29	7.29
Standard Deviation	1.89	1.90	1.74	2.00	2.13	1.87	1.47	1.94	1.88	1.83	2.12	1.73	1.87	1.82	1.94	1.83	2.22	1.98	1.84

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 330

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.06	0.13	0.07	0.15	0.14	0.07	0.22	0.08	0.09	0.06	0.20	0.09	0.11	0.07	0.10	0.06	0.28	0.12	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 331

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	4	-	-	-	-	-	-	1	*	1	1	1	*
	*	-	-	-	-	-	-	1%	*	1%	1%	1%	1%
2	8	1	-	*	-	2	-	3	1	-	1	-	1
	1%	2%	-	1%	-	2%	-	2%	1%	-	1%	-	6%dljk
3	36	1	1	2	1	1	11	4	1	1	2	11	-
	4%	1%	4%	4%	1%	1%	18%	4%	1%	2%	2%	8%	-
4	28	6	1	4	1	1	3	2	2	2	2	4	-
	3%	8%j	6%	8%	1%	1%	5%	2%	3%	3%	1%	3%	-
5	65	2	1	9	10	4	3	5	11	3	8	7	2
	7%	3%	6%	18%	11%	4%	4%	5%	16%agik	4%	7%	5%	16%aegik
6	109	7	4	8	11	22	2	22	6	1	10	13	2
	12%	11%	16%	16%	12%	24%il	4%	20%il	9%	1%	9%	10%	14%il
7	175	16	3	6	12	22	6	17	13	13	27	39	2
	20%	23%	15%	12%	13%	23%	10%	15%	19%	18%	23%	30%d	18%
8	217	19	3	9	23	18	21	22	16	25	25	33	3
	24%	27%	12%	18%	25%	19%	34%	20%	24%	36%	21%	25%	27%
9	128	10	5	9	15	11	9	10	12	12	18	15	1
	14%	14%	21%	18%	16%	12%	15%	9%	18%	18%	15%	12%	13%
10 - HIGHEST score	96	7	3	3	19	11	5	14	3	6	19	5	1
	11%	10%	14%	6%	20%hk	11%	9%	13%	5%	9%	16%hk	4%	5%
Don't know	31	*	2	1	1	3	1	10	2	6	2	4	*
	3%	*	7%	2%	1%	3%	1%	9%a	3%	8%	2%	3%	1%
SUMMARY:													
NET: 9-10	224	17	8	13	34	22	14	24	15	18	37	20	2
	25%	24%	35%	23%	36%k	23%	23%	22%	23%	26%	32%k	15%	17%
NET: 7-10	617	53	14	28	70	62	42	63	44	56	88	92	7
	69%	75%g	61%	53%	74%	65%	68%	57%	67%	81%g	77%g	71%	62%
NET: 4-6	202	16	6	22	23	27	8	30	18	5	20	23	3
	23%	22%il	28%	41%	24%	29%il	13%	27%il	28%il	8%	18%	18%	30%il
NET: 1-3	48	2	1	2	1	3	11	8	2	2	4	12	1
	5%	3%	4%	4%	1%	3%	18%	7%	3%	3%	4%	9%	7%cd
Mean	7.26	7.33	7.37	6.77	7.77kl	7.27	6.91	7.07	7.14	7.73kl	7.57k	6.93	6.85
Standard Deviation	1.89	1.80	2.03	1.96	1.73	1.71	2.33	2.08	1.76	1.64	1.86	1.81	2.06
Standard Error	0.06	0.15	0.35	0.27	0.19	0.20	0.34	0.23	0.15	0.21	0.17	0.18	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 332

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**	
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	43	47	19	60	47	25	69	76	12	8	7	
1 - LOWEST score	*	-	*	-	*	*	-	-	-	-	*	-	*	-	-	-	*	-	*	-	-	*	-	
2	3	1	3	-	3	1	2	1	*	*	*	1	1	2	*	1	3	1	3	3	-	*	-	
	3%	2%	3%	-	3%	2%	3%	2%	1%	1%	3%	11%	4%	4%	3%	1%	1%	3%	2%	3%	-	2%	-	
3	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	-	1	1	-	1	-	-	-	
	1%	1%	-	-	1%	1%	-	-	-	-	8%	-	3%	-	-	-	1%	3%	-	1%	-	-	-	
4	7	2	5	4	3	1	6	2	1	*	-	4	*	7	*	7	7	-	7	6	*	1	*	
	5%	3%	7%	12%	3%	2%	8%	4%	2%	1%	-	46%	3%	-	8%	1%	1%	8%	-	6%	5%	7%	7%	
5	20	12	8	11	9	10	10	8	3	7	1	1	1	12	7	2	18	5	15	17	*	3	*	
	14%	19%	10%	33%	9%	16%	13%	18%	7%	26%	8%	12%	7%	5%	15%	21%	4%	20%	13%	14%	5%	34%	7%	
6	12	5	7	1	11	6	6	4	3	2	1	1	3	7	2	4	8	3	9	9	*	2	*	
	9%	8%	9%	4%	10%	10%	8%	10%	9%	9%	6%	13%	2%	10%	9%	8%	9%	11%	8%	8%	7%	26%	16%	
7	30	11	19	8	22	16	15	14	9	4	2	2	5	21	5	14	17	6	24	27	1	1	1	
	22%	18%	26%	26%	21%	25%	20%	32%	25%	15%	18%	3%	12%	19%	26%	14%	27%	19%	24%	22%	25%	16%	37%	
8	31	14	18	9	23	14	17	7	11	6	2	6	7	14	10	12	19	5	26	28	3	*	*	
	23%	22%	23%	26%	22%	23%	23%	15%	28%	25%	16%	2%	27%	18%	33%	25%	22%	20%	24%	23%	47%	2%	15%	
9	14	7	7	-	14	6	8	1	7	2	2	-	3	8	3	7	7	3	10	13	*	1	-	
	10%	11%	9%	-	13%	9%	11%	3%	19%	9%	16%	-	12%	10%	9%	14%	8%	13%	9%	10%	3%	9%	-	
10 - HIGHEST score	16	7	9	-	16	7	9	5	2	4	2	1	4	9	3	8	8	2	14	16	*	*	-	
	12%	12%	12%	-	15%	12%	12%	12%	6%	16%	24%	10%	17%	11%	10%	16%	10%	7%	12%	13%	7%	2%	-	
Don't know	3	3	-	-	3	1	2	1	1	-	-	-	1	1	1	2	1	-	3	3	-	-	-	
	2%	5%	-	-	3%	1%	3%	2%	3%	-	-	-	4%	1%	3%	4%	1%	-	3%	2%	-	-	-	
SUMMARY:																								
NET: 9-10	30	14	16	-	30	13	17	7	10	6	4	1	7	17	6	15	15	5	24	28	1	1	-	
	22%	23%	21%	-	28%	21%	22%	15%	26%	24%	40%	10%	28%	21%	18%	29%	17%	20%	22%	23%	10%	11%	-	
NET: 7-10	92	39	53	17	74	43	49	27	30	16	8	10	19	52	21	40	51	16	75	83	5	2	1	
	66%	62%	70%	52%	71%	68%	65%	63%	79%	64%	74%	16%	74%	64%	65%	81%	58%	64%	67%	69%	82%	29%	53%	
NET: 4-6	39	19	20	16	23	18	22	14	7	9	1	6	4	26	9	7	32	8	31	31	1	6	1	
	28%	30%	27%	48%	22%	28%	29%	33%	18%	36%	14%	12%	15%	32%	30%	14%	36%	31%	28%	26%	18%	67%	47%	
NET: 1-3	4	2	3	-	4	2	2	1	*	*	1	1	2	2	*	1	4	1	3	4	-	*	-	
	3%	3%	4%	-	4%	3%	3%	2%	1%	1%	11%	12%	7%	3%	1%	1%	4%	6%	3%	3%	-	4%	-	
Mean	7.09	7.11	7.08	6.23	7.37	7.13	7.06	6.86	7.54	7.22	7.49	4.93	7.48	6.93	7.20	7.75p	6.73	6.91	7.12	7.18	7.37	5.87	6.12	
Standard Deviation	1.91	1.90	1.94	1.45	1.97	1.83	2.00	1.83	1.48	1.87	2.41	2.31	2.06	1.93	1.73	1.55	2.00	1.88	1.92	1.93	1.52	1.75	-	
Standard Error	0.14	0.19	0.19	0.42	0.14	0.19	0.19	0.26	0.21	0.30	0.50	0.67	0.29	0.19	0.26	0.17	0.19	0.29	0.16	0.16	0.34	0.38	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 333

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	*	-	*	-	-	*	-	-	*	-	*	-	*	-	*	-	*	-	*
	*	-	*	-	-	*	-	-	*	-	1%	-	1%	*	-	*	-	*	
2	3	1	2	1	1	2	-	2	1	3	-	-	2	1	3	-	1	2	
	3%	2%	2%	3%	4%	3%	-	3%	4%	3%	-	-	9%	2%	1%	3%	-	2%	3%
3	1	-	-	1	-	1	-	-	1	1	-	-	1	-	1	-	-	-	
	1%	-	-	4%	-	1%	-	-	2%	1%	-	-	3%	1%	-	1%	-	-	
4	7	1	5	1	4	3	-	3	*	7	*	2	5	7	7	*	2	5	
	5%	1%	8%	7%	13%	4%	-	4%	1%	6%	1%	3%	2%	3%	10%	6%	2%	3%	
5	20	3	9	2	9	11	*	6	4	12	8	9	3	11	9	14	5	8	
	14%	5%	15%	11%	30%	11%	7%	7%	13%	10%	45%	11%	11%	14%	18%	12%	38%	16%	
6	12	4	2	6	1	11	1	7	4	12	*	8	2	7	3	12	*	4	
	9%	8%	3%	27%	2%	11%	9%	9%	11%	10%	3%	11%	9%	9%	7%	9%	3%	8%	
7	30	10	18	1	2	24	1	18	12	30	*	16	10	15	13	30	*	7	
	22%	22%	29%	7%	7%	26%	21%	22%	35%	25%	2%	21%	39%	18%	27%	24%	2%	13%	
8	31	10	15	6	11	16	1	16	8	24	7	15	4	17	13	24	7	15	
	23%	22%	24%	29%	39%	17%	19%	20%	23%	20%	41%	19%	17%	21%	26%	20%	49%	30%	
9	14	6	4	2	1	12	1	10	2	13	1	10	2	9	3	13	1	4	
	10%	13%	7%	9%	3%	12%	23%	12%	7%	11%	5%	13%	8%	12%	7%	10%	6%	7%	
10 - HIGHEST score	16	11	4	1	1	13	1	15	1	16	1	14	*	14	2	16	-	10	
	12%	24%	7%	3%	2%	13%	22%	19%	3%	13%	3%	19%	2%	18%	3%	13%	-	20%	
Don't know	3	1	2	-	-	2	-	3	-	3	-	2	-	2	-	3	-	-	
	2%	2%	3%	-	-	2%	-	4%	-	2%	-	2%	-	2%	-	2%	-	3%	
SUMMARY:																			
NET: 9-10	30	18	9	2	1	24	3	25	3	28	1	24	3	24	5	29	1	14	
	22%	37%	14%	12%	5%	26%	44%	32%	9%	24%	8%	32%	10%	30%	10%	23%	6%	28%	
NET: 7-10	92	38	41	10	14	65	5	59	22	83	9	55	17	55	31	84	8	35	
	66%	81%	68%	48%	50%	68%	85%	74%	67%	69%	51%	73%	65%	69%	63%	67%	57%	71%	
NET: 4-6	39	7	16	9	13	25	1	15	9	31	9	19	6	20	17	33	6	13	
	28%	15%	27%	46%	46%	26%	15%	19%	25%	25%	49%	25%	22%	25%	35%	27%	43%	27%	
NET: 1-3	4	1	2	1	1	3	-	2	2	4	*	-	3	3	1	4	-	1	
	3%	2%	3%	7%	4%	4%	-	3%	7%	4%	1%	-	13%	3%	1%	4%	-	2%	
Mean	7.09	7.87	6.86	6.55	6.29	7.21	8.09	7.59	6.69	7.17	6.60	7.63	6.40	7.38	6.69	7.13	6.78	7.46	
Standard Deviation	1.91	1.81	1.84	1.88	1.91	1.91	1.64	1.90	1.77	1.93	1.77	1.72	2.03	1.99	1.70	1.95	1.60	1.95	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 333

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.14	0.20	0.22	0.32	0.38	0.16	0.47	0.16	0.26	0.14	0.49	0.16	0.32	0.18	0.23	0.14	0.53	0.23	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 334

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	*	-	-	-	-	-	-	-	*	-	-	-	-
	*	-	-	-	-	-	-	-	2%	-	-	-	-
2	3	-	1	*	-	*	1	-	*	-	-	1	-
	3%	-	14%	6%	-	1%	10%	-	2%	-	-	7%	-
3	1	-	-	-	-	-	-	-	-	-	1	-	-
	1%	-	-	-	-	-	-	-	-	-	3%	-	-
4	7	*	-	-	-	6	-	-	1	-	-	-	*
	5%	7%	-	-	-	23%	-	-	7%	-	-	-	24%
5	20	*	1	1	1	3	-	2	3	6	2	-	*
	14%	5%	33%	10%	13%	14%	-	15%	34%	44%	8%	-	7%
6	12	*	1	*	-	2	-	2	2	*	3	1	*
	9%	7%	15%	8%	-	7%	-	18%	26%	3%	10%	8%	16%
7	30	1	-	1	2	6	3	2	1	1	11	1	1
	22%	25%	-	10%	20%	22%	32%	19%	16%	9%	40%	6%	37%
8	31	3	1	1	1	8	2	3	*	2	6	4	*
	23%	47%	24%	23%	11%	31%	21%	25%	2%	19%	21%	26%	15%
9	14	*	1	1	1	-	2	1	1	1	1	4	-
	10%	3%	14%	17%	8%	-	20%	12%	9%	11%	5%	30%	-
10 - HIGHEST score	16	*	-	1	4	1	2	1	*	2	4	2	-
	12%	7%	-	10%	36%	3%	16%	11%	2%	15%	13%	16%	-
Don't know	3	-	-	1	1	-	1	-	-	-	-	1	-
	2%	-	-	16%	10%	-	-	-	-	-	-	7%	-
SUMMARY:													
NET: 9-10	30	1	1	1	5	1	4	3	1	3	5	6	-
	22%	10%	14%	27%	45%	3%	36%	23%	11%	25%	18%	47%	-
NET: 7-10	92	5	1	3	8	14	9	8	2	7	22	11	1
	66%	82%	38%	60%	76%	56%	90%	67%	29%	53%	79%	78%	53%
NET: 4-6	39	1	2	1	1	11	-	4	6	6	5	1	1
	28%	18%	48%	18%	13%	43%	-	33%	67%	47%	18%	8%	47%
NET: 1-3	4	-	1	*	-	*	1	-	*	-	1	1	-
	3%	-	14%	6%	-	1%	10%	-	4%	-	3%	7%	-
Mean	7.09	7.37	5.98	7.33	8.23	6.31	7.58	7.32	5.87	6.93	7.33	7.99	6.12
Standard Deviation	1.91	1.52	2.54	2.37	1.91	1.79	2.29	1.61	1.75	2.00	1.57	2.13	-
Standard Error	0.14	0.34	0.90	0.79	0.51	0.37	0.64	0.42	0.38	0.54	0.26	0.55	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 335

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	6	5	1	1	5	3	3	2	1	-	1	2	-	1	4	1	1	5	2	5	5	1	*	-
	1%	1%	*	*	1%	1%	*	1%	1%	-	*	2%	-	*	1%	1%	*	1%	1%	1%	1%	1%	*	-
2	17	8	10	4	14	12	5	4	1	*	4	4	5	4	13	1	3	14	3	14	14	2	1	1
	2%	2%	2%	1%	2%	2%	1%	2%	*	*	2%	3%	3%	1%	2%	*	1%	2%	1%	2%	2%	2%	2%	4%
3	38	21	17	12	25	15	23	7	6	5	13	3	2	10	19	9	18	19	4	33	32	4	1	*
	3%	4%	3%	3%	4%	3%	4%	4%	3%	3%	7% aj	3%	1%	4%	3%	4%	5%	3%	2%	4%	4%	5%	2%	1%
4	52	26	26	17	35	24	28	11	7	8	5	6	15	12	33	7	12	40	6	46	37	8	5	2
	5%	5%	4%	4%	5%	5%	5%	5%	4%	4%	3%	5%	9%	5%	6%	3%	3%	6%	3%	5%	4%	9% as	7%	15% as
5	137	70	67	47	90	75	61	34	15	33	14	17	24	25	76	37	29	107	34	102	114	11	10	2
	13%	14%	12%	13%	13%	15%	11%	17% fh	8%	16% af	7%	14%	14%	9%	13%	16%	8%	15% oo	16%	12%	13%	12%	15%	12%
6	167	81	86	68	99	84	84	31	24	41	37	21	13	46	87	34	80	87	38	130	143	11	12	1
	16%	16%	15%	18%	14%	16%	15%	16%	13%	20% aj	20% aj	17%	8%	17%	15%	17%	15%	21% ap	13%	18%	15%	16%	12%	19%
7	212	101	111	65	147	98	115	46	37	37	30	28	35	51	114	47	82	130	41	170	177	21	12	3
	20%	20%	19%	17%	21%	19%	20%	23%	20%	18%	16%	23%	20%	19%	19%	21%	22%	19%	19%	20%	20%	23%	18%	19%
8	198	79	119	69	129	100	98	33	43	49	32	17	25	42	118	39	70	128	40	158	169	14	12	4
	18%	16%	21%	18%	18%	20%	17%	16%	23%	23%	17%	14%	15%	16%	20%	17%	18%	18%	19%	18%	19%	15%	18%	26%
9	73	30	43	18	56	27	46	11	21	9	17	9	6	21	36	15	27	47	16	57	60	7	5	1
	7%	6%	7%	5%	8%	5%	8%	5%	12% gj	4%	9%	8%	4%	8%	6%	7%	7%	7%	8%	7%	7%	8%	8%	5%
10 - HIGHEST score	78	39	39	22	56	23	54	19	18	12	15	5	8	21	43	14	37	41	13	64	68	6	4	*
	7%	8%	7%	6%	8%	5%	10% ac	9%	10%	6%	8%	4%	5%	8%	7%	6%	10%	6%	6%	7%	7%	7%	5%	2%
Don't know	99	44	55	51	48	49	50	5	13	13	19	10	39	34	45	21	23	76	16	83	88	6	4	1
	9%	9%	10%	14% b	7%	10%	9%	2%	7%	6%	10% ae	8%	23% efghi	13%	8%	9%	6%	11% oo	8%	10%	10%	7%	7%	7%
SUMMARY:																								
NET: 9-10	151	69	82	40	111	51	100	30	40	21	32	14	14	42	80	29	63	88	30	121	128	13	9	1
	14%	14%	14%	11%	16%	10%	18% c	15%	21% gj	10%	17%	12%	8%	16%	14%	13%	17%	13%	14%	14%	14%	14%	13%	7%
NET: 7-10	561	250	312	174	388	248	313	108	119	107	93	59	75	135	312	115	215	346	111	448	474	48	32	8
	52%	50%	54%	46%	55%	49%	55%	53%	64% ghij	52%	50%	49%	43%	51%	53%	51%	56%	50%	52%	52%	52%	52%	49%	52%
NET: 4-6	356	178	179	132	224	183	173	76	46	82	56	44	52	83	196	77	121	235	77	278	294	30	27	5
	33%	35%	31%	35%	32%	36%	30%	38% af	25%	40% af	30%	36%	30%	31%	33%	35%	32%	34%	36%	32%	32%	33%	40%	36%
NET: 1-3	61	33	28	17	44	30	31	13	8	6	18	9	7	14	36	11	23	39	9	52	50	7	3	1
	6%	6%	5%	5%	6%	6%	6%	7%	4%	3%	10% eg	8%	4%	5%	6%	5%	6%	6%	4%	6%	6%	8%	4%	5%
Mean	6.70	6.58	6.80	6.64	6.73	6.52	6.86 c	6.58	7.19 gij	6.73	6.72	6.40	6.43	6.80	6.66	6.69	6.90 p	6.59	6.74	6.69	6.74	6.48	6.57	6.35
Standard Deviation	1.90	1.95	1.85	1.79	1.95	1.84	1.94	1.98	1.85	1.64	2.04	1.95	1.90	1.90	1.95	1.79	1.84	1.93	1.80	1.93	1.89	2.06	1.85	1.98
Standard Error	0.06	0.08	0.08	0.15	0.06	0.08	0.08	0.14	0.12	0.11	0.15	0.16	0.14	0.11	0.08	0.11	0.09	0.07	0.11	0.06	0.07	0.16	0.15	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 336

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	6	-	3	3	1	5	-	4	2	5	1	4	1	4	2	6	*	1	5
	1%	-	1%	1%	*	1%	-	1%	1%	1%	1%	1%	*	1%	*	1%	*	*	1%
2	17	6	7	4	7	10	-	10	7	16	1	4	5	8	7	16	1	7	11
	2%	2%	1%	2%	3%	1%	-	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	3%	1%
3	38	9	20	7	3	30	1	17	17	34	4	25	9	28	9	36	-	12	23
	3%	3%	3%	4%	2%	4%	1%	3%	5%	4%	3%	5%	3%	4%	2%	4%	-	4%	3%
4	52	7	28	12	12	32	1	26	19	42	10	26	9	28	22	45	7	10	40
	5%	3%	5%	7%	6%	4%	2%	4%	5%	4%	8%	5%	3%	4%	5%	5%	9%	4%	5%
5	137	21	65	38	33	84	4	72	48	119	18	53	37	77	52	124	12	40	93
	13%	8%	11%	22%ab	16%	12%	8%	12%	13%	13%	14%	11%	12%	12%	13%	12%	16%	15%	12%
6	167	42	105	17	19	130	7	96	61	158	10	83	55	105	58	161	6	30	135
	16%	16%	18%bc	10%	9%	18%cd	16%	15%	16%	17%	7%	16%	18%	17%	14%	16%	7%	11%	17%
7	212	53	136	19	29	139	13	121	79	189	23	113	54	111	95	200	13	50	159
	20%	20%bc	23%cd	11%	14%	19%	27%	19%	21%	20%	18%	22%	18%	18%	23%	20%	17%	18%	20%
8	198	57	103	34	40	124	13	117	68	174	24	85	57	114	78	180	18	47	147
	18%	22%	17%	19%	20%	17%	26%	19%	18%	18%	18%	17%	19%	18%	19%	18%	24%	18%	19%
9	73	22	35	13	14	51	2	54	13	62	11	41	15	47	23	63	10	18	54
	7%	8%	6%	7%	7%	7%	5%	9%h	3%	7%	9%	8%	5%	8%	6%	6%	13%	7%	7%
10 - HIGHEST score	78	34	36	6	14	46	6	63	13	71	7	46	14	48	28	76	1	26	50
	7%	13%bc	6%	3%	7%	6%	12%	10%h	3%	8%	5%	9%	5%	8%	7%	8%	2%	10%	6%
Don't know	99	11	57	23	29	65	1	43	51	76	23	24	43	59	38	92	8	28	63
	9%	4%	10%a	13%a	14%	9%	2%	7%	13%g	8%	17%l	5%	14%k	9%	9%	9%	10%	11%	8%
SUMMARY:																			
NET: 9-10	151	57	70	19	29	97	8	116	26	133	18	87	29	95	51	140	11	44	104
	14%	21%bc	12%	11%	14%	14%	17%	19%h	7%	14%	14%	17%l	10%	15%	14%	15%	15%	16%	13%
NET: 7-10	561	167	308	72	98	360	34	354	173	496	66	285	141	320	224	520	42	141	410
	52%	63%bc	52%cd	41%	49%	50%	71%	67%h	46%	52%	49%	57%l	47%	51%	54%	52%	55%	52%	53%
NET: 4-6	356	71	198	67	64	246	12	194	127	318	39	162	100	211	132	330	24	80	269
	33%	27%	33%	38%a	32%	34%	26%	31%	34%	34%	29%	32%	34%	33%	32%	33%	32%	30%	34%
NET: 1-3	61	15	31	14	11	45	1	31	26	55	6	32	15	40	18	58	2	19	39
	6%	6%	5%	8%	5%	6%	1%	5%	7%	6%	5%	6%	5%	6%	4%	6%	2%	7%	5%
Mean	6.70	7.14bc	6.67c	6.23	6.65	6.65	7.31	6.92h	6.40	6.71	6.64	6.78	6.65	6.71	6.72	6.71	6.74	6.73	6.70
Standard Deviation	1.90	1.92	1.81	2.05	2.04	1.88	1.56	1.94	1.81	1.89	1.98	1.94	1.76	1.94	1.83	1.90	1.84	2.05	1.85

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 336

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.10	0.07	0.15	0.15	0.07	0.21	0.07	0.10	0.06	0.20	0.08	0.10	0.07	0.09	0.06	0.26	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 337

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	6 1%	1 1%	-	-	1 1%	1	-	1 1%	*	-	1 1%	1 1%	-
2	17 2%	2	1	1	1	1	1	3	1	-	3	2	1
3	38 3%	4	1	4	2	9	-	9 9% k	1	2	4	2	*
4	52 5%	8 9% j	3	2	4	7	4	2	5 7%	1	3	11	2
5	137 13%	11 12%	2	10	17	14	4	11	10	12	23	20	2
6	167 16%	11 12%	6	10	15	10	9	19	12	8	50 25% aceik	15	1
7	212 20%	21 23%	4	13	19	16	8	22	12	15	52	27	3
8	198 18%	14 15%	4	20	20	19	19	11	12	13	36	27	4
9	73 7%	7 8%	1	8	11	3	7	2	5	6	14	10	1
10 - HIGHEST score	78 7%	6 7%	-	11 13% j	9	10	7	6	4	9	7	9	*
Don't know	99 9%	6 7%	2	3	12 11% j	9	8	12 12% j	4	15 19% ach	5	21 14% c j	1
SUMMARY:													
NET: 9-10	151 14%	13 14%	1	19 23% g l	19	13	14	8	9	15	21	19	1
NET: 7-10	561 52%	48 52%	9	52 64% g	58	48	41	41	32	43	109	74	8
NET: 4-6	356 33%	30 33%	11	22 27% g	36	32	17	32	27	21	77	46	5
NET: 1-3	61 6%	7 8%	3	5 6% g	4	11	1	13 13% k	3	2	8	5	1
Mean	6.70	6.48	5.87	7.15 g	6.86	6.42	7.32 g l	6.19	6.57	7.15 g	6.70	6.71	6.35
Standard Deviation	1.90	2.06	1.91	1.98	1.92	2.17	1.82	2.02	1.85	1.79	1.58	1.88	1.98
Standard Error	0.06	0.16	0.33	0.22	0.20	0.24	0.25	0.23	0.15	0.21	0.12	0.18	0.24

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 338

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	2	1	1	1	1	1	1	-	-	-	-	*	2	*	1	1	-	2	-	2	1	-	1	-
	*	*	1%	*	*	*	1%	-	-	-	-	*	1%	*	1	1%	-	1%	-	1%	*	-	4%	-
2	14	6	9	12	3	6	8	1	*	-	12	-	1	*	6	8	5	9	1	14	14	-	-	-
	4%	3%	5%	7%	1%	3%	6%	3%	1%	-	18%	-	1%	*	3%	11% d	5%	4%	2%	5%	5%	-	-	-
3	3	2	1	-	3	1	2	-	2	-	-	-	-	1	*	2	2	*	1	2	2	-	*	-
	1%	1%	1%	-	1%	*	1%	-	8%	-	-	*	-	1%	*	2%	2%	*	2%	1%	1%	-	1%	-
4	11	6	5	7	4	8	3	2	1	7	-	-	1	3	2	6	6	5	5	6	10	1	-	-
	3%	3%	3%	4%	2%	4%	2%	5%	2%	12%	-	-	1%	3%	1%	7%	6%	2%	12%	2%	4%	2%	-	-
5	43	24	19	26	17	16	27	2	1	7	5	4	24	16	17	9	3	40	3	40	39	1	3	*
	12%	14%	11%	16%	9%	8%	19% c	8%	2%	12%	7%	8%	22%	17%	10%	12%	3%	16% o	7%	13%	14%	3%	11%	9%
6	42	16	26	21	22	27	16	3	3	5	12	6	12	14	17	11	21	21	4	38	40	2	*	-
	12%	10%	15%	13%	12%	13%	11%	9%	12%	9%	18%	14%	11%	14%	10%	15%	22% p	9%	10%	13%	14%	5%	1%	-
7	53	28	26	25	28	35	18	7	5	11	14	4	12	18	31	5	19	35	3	51	42	6	6	*
	16%	17%	15%	15%	16%	18%	13%	22%	19%	19%	21%	9%	11%	19%	18%	6%	19%	14%	6%	17%	15%	21%	23%	12%
8	80	44	36	40	40	50	30	5	7	16	8	12	32	25	35	20	22	59	12	69	58	13	8	1
	23%	27%	21%	25%	22%	25%	21%	16%	25%	28%	12%	28%	28%	27%	21%	26%	22%	24%	29%	23%	20%	43%	34%	46%
9	53	23	30	23	30	30	23	8	3	3	10	9	20	10	36	7	8	45	7	46	42	5	5	1
	15%	14%	17%	14%	16%	15%	16%	25%	11%	5%	15%	21%	17%	11%	21%	9%	8%	18%	18%	15%	15%	19%	20%	20%
10 - HIGHEST score	35	12	23	8	27	26	9	4	5	7	5	8	6	6	23	5	10	25	5	30	31	2	1	*
	10%	7%	13%	5%	15% a	13%	6%	13%	16%	13%	7%	18%	5%	7%	14%	7%	10%	10%	12%	10%	11%	8%	4%	9%
Don't know	7	5	2	-	7	2	5	-	1	1	2	-	3	2	2	3	2	5	1	6	6	-	1	*
	2%	3%	1%	-	4%	1%	3%	-	4%	2%	3%	-	2%	2%	1%	4%	2%	2%	2%	2%	2%	-	3%	5%
SUMMARY:																								
NET: 9-10	88	35	53	31	57	56	32	12	8	10	15	17	26	17	59	12	18	69	12	75	73	8	6	1
	26%	21%	30%	19%	31%	28%	23%	38%	27%	18%	22%	39%	23%	17%	35% n	16%	19%	28%	30%	25%	26%	26%	24%	29%
NET: 7-10	221	107	115	96	125	141	80	24	20	37	37	33	69	60	125	36	59	162	26	195	173	26	19	2
	65%	65%	65%	60%	69%	70%	57%	75%	70%	65%	55%	77%	62%	63%	74% n	47%	60%	67%	66%	65%	61%	90%	80%	87%
NET: 4-6	95	45	50	53	42	50	45	7	5	19	17	10	38	32	37	27	30	66	11	84	89	3	3	*
	28%	28%	28%	33%	23%	25%	32%	21%	16%	34%	25%	23%	34%	34%	22%	35%	30%	27%	29%	28%	31%	10%	12%	9%
NET: 1-3	19	8	10	12	6	7	11	1	3	-	12	*	2	1	7	10	7	11	2	17	17	-	1	-
	5%	5%	6%	8%	3%	4%	8%	3%	10%	-	18%	1%	2%	1%	4%	14% l	8%	5%	4%	6%	6%	-	4%	-
Mean	7.12	7.04	7.19	6.72	7.49 a	7.35	6.78	7.50	7.33	7.07	6.41	7.90	7.09	7.06	7.50	6.32	6.89	7.21	7.25	7.10	7.01	7.87	7.39	8.01
Standard Deviation	2.02	1.95	2.09	2.08	1.90	1.92	2.13	1.97	2.09	1.85	2.48	1.63	1.82	1.65	1.93	2.40	2.04	2.01	2.11	2.01	2.09	1.23	1.87	1.57
Standard Error	0.10	0.14	0.16	0.29	0.11	0.13	0.17	0.37	0.32	0.22	0.31	0.21	0.17	0.15	0.14	0.27	0.19	0.12	0.28	0.11	0.13	0.16	0.27	0.36

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 339

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149**	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	2	1	1	-	2	*	-	-	1	-	2	-	*	*	1	*	1	1	1
	*	1%	*	-	2%	*	-	-	1%	-	3%	-	*	*	1%	*	2%	1%	*
2	14	-	5	9	8	6	-	6	8	6	8	1	5	6	8	6	7	1	13
	4%	-	2%	17%	10%	3%	-	4%	6%	2%	13%	1%	5%	3%	6%	2%	19%	1%	5%
3	3	2	1	-	-	3	-	3	-	3	-	2	*	2	*	3	-	1	2
	1%	2%	*	-	-	1%	-	2%	-	1%	-	2%	*	1%	*	1%	-	1%	1%
4	11	1	6	3	1	7	3	9	1	10	*	4	5	3	7	10	*	3	7
	3%	2%	3%	5%	2%	3%	14%	6%	*	4%	*	3%	5%	1%	5%	3%	1%	4%	3%
5	43	11	23	3	14	19	1	11	21	22	20	15	8	26	16	36	7	14	27
	12%	14%	12%	5%	18%	9%	5%	7%	14%	8%	34%	10%	8%	13%	12%	12%	18%	16%	11%
6	42	8	26	8	5	35	2	18	23	40	2	19	17	29	12	40	2	6	35
	12%	11%	14%	14%	6%	15%	10%	11%	16%	14%	3%	14%	17%	14%	9%	13%	5%	7%	14%
7	53	6	33	13	5	45	1	23	27	46	8	20	23	32	18	51	3	8	46
	16%	8%	17%	23%	7%	20%	5%	14%	18%	16%	13%	14%	22%	16%	15%	17%	8%	9%	19%
8	80	11	52	12	22	55	1	43	31	72	9	36	18	59	21	75	6	22	57
	23%	15%	27%	23%	28%	24%	5%	26%	21%	25%	14%	26%	17%	29%	16%	25%	15%	24%	23%
9	53	15	32	4	14	29	6	26	20	44	9	15	23	24	28	45	8	19	32
	15%	19%	16%	7%	18%	13%	33%	16%	13%	16%	15%	10%	22%	12%	22%	15%	23%	22%	13%
10 - HIGHEST score	35	21	11	2	6	22	5	22	12	32	3	25	3	20	14	32	3	13	21
	10%	27% b	6%	5%	8%	10%	28%	13%	8%	11%	4%	18% a	2%	10%	11%	11%	7%	14%	9%
Don't know	7	1	5	*	1	5	-	2	4	6	1	2	1	4	2	6	1	2	4
	2%	1%	2%	1%	2%	2%	-	1%	3%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%
SUMMARY:																			
NET: 9-10	88	36	43	6	20	51	11	48	32	76	12	40	25	44	43	77	11	32	54
	26%	46% b	22%	12%	26%	23%	61%	29%	22%	27%	19%	29%	25%	21%	34%	25%	30%	36%	22%
NET: 7-10	221	53	128	31	47	151	13	115	91	193	28	96	65	134	82	202	19	62	157
	65%	69%	66%	57%	60%	67%	71%	70%	61%	69%	46%	69%	64%	66%	65%	66%	53%	69%	64%
NET: 4-6	95	20	55	14	20	60	5	38	45	73	22	37	31	58	34	87	9	24	69
	28%	26%	28%	25%	26%	27%	29%	23%	30%	26%	37%	27%	30%	28%	27%	29%	24%	26%	28%
NET: 1-3	19	3	6	9	9	9	-	9	9	9	10	3	6	8	9	9	8	2	16
	5%	3%	3%	17%	12%	4%	-	5%	6%	3%	16%	2%	6%	4%	7%	3%	21%	2%	7%
Mean	7.12	7.76	7.14	6.24	6.77	7.20	7.93	7.33	6.96	7.36	6.03	7.48	6.93	7.18	7.10	7.25	6.28	7.49	6.98
Standard Deviation	2.02	2.12	1.80	2.36	2.45	1.83	2.21	2.04	1.99	1.84	2.45	1.85	1.91	1.83	2.24	1.84	2.82	1.99	2.02

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 339

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.10	0.21	0.13	0.28	0.27	0.12	0.51	0.14	0.17	0.10	0.37	0.15	0.19	0.12	0.19	0.10	0.55	0.18	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 340

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	2	-	-	-	-	-	-	-	1	-	-	1	-
	*	-	-	-	-	-	-	-	4%	-	-	2%	-
2	14	-	-	5	1	*	7	-	-	-	-	1	-
	4%	-	-	23%	4%	1%	30%	-	-	-	-	3%	-
3	3	-	-	-	2	-	-	-	*	-	1	-	-
	1%	-	-	-	5%	-	-	-	1%	-	1%	-	-
4	11	1	-	-	2	4	-	-	-	-	1	4	-
	3%	2%	-	-	6%	9%	-	-	-	-	1%	12%	-
5	43	1	1	7	3	11	-	-	3	10	6	1	*
	12%	3%	15%	31%	11%	24%	-	-	11%	46%	10%	4%	9%
6	42	2	2	1	2	3	8	11	*	*	10	3	-
	12%	5%	19%	6%	9%	7%	32%	28%	1%	2%	15%	9%	-
7	53	6	1	1	1	1	2	7	6	*	20	9	*
	16%	21%	11%	6%	2%	3%	9%	16%	23%	2%	30%	29%	12%
8	80	13	1	2	9	12	2	10	8	7	11	4	1
	23%	43%	12%	9%	32%	27%	8%	23%	34%	33%	17%	14%	46%
9	53	5	2	4	4	11	1	6	5	1	9	5	1
	15%	19%	21%	18%	13%	23%	6%	14%	20%	5%	14%	16%	20%
10 - HIGHEST score	35	2	1	1	2	3	3	8	1	2	8	3	*
	10%	8%	14%	5%	7%	6%	13%	20%	4%	9%	12%	11%	9%
Don't know	7	-	1	*	3	-	*	-	1	1	*	-	*
	2%	-	7%	2%	12%	-	2%	-	3%	3%	1%	-	5%
SUMMARY:													
NET: 9-10	88	8	3	5	6	13	5	14	6	3	17	8	1
	26%	26%	35%	22%	20%	29%	20%	33%	24%	14%	26%	27%	29%
NET: 7-10	221	26	5	8	15	27	9	30	19	10	48	21	2
	65%	90%	58%	38%	54%	59%	37%	59%	80%	49%	73%	69%	87%
NET: 4-6	95	3	3	8	7	18	8	11	3	10	17	8	*
	28%	10%	35%	37%	25%	40%	32%	28%	12%	48%	25%	25%	9%
NET: 1-3	19	-	-	5	3	*	7	-	1	-	1	2	-
	5%	-	-	23%	9%	1%	30%	-	4%	-	1%	5%	-
Mean	7.12	7.87	7.50	5.72	6.90	7.06	5.79	7.82	7.39	6.76	7.40	6.96	8.01
Standard Deviation	2.02	1.23	1.86	2.68	2.24	1.96	2.88	1.48	1.87	1.86	1.59	2.21	1.57
Standard Error	0.10	0.16	0.48	0.60	0.42	0.34	0.70	0.29	0.27	0.45	0.20	0.39	0.36

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 341

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	24	12	11	14	9	10	14	1	1	5	2	9	6	4	13	6	5	18	1	22	22	*	*	1
	1%	1%	1%	1%	1%	1%	1%	*	*	2%	1%	3%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%
2	46	18	28	24	22	18	28	4	5	6	13	3	14	9	19	18	11	35	5	41	42	3	1	*
	3%	2%	3%	3%	3%	2%	3%	2%	2%	2%	4%	1%	4%	2%	2%	4%	2%	3%	3%	3%	3%	2%	1%	1%
3	71	45	27	38	33	32	39	7	14	1	17	12	21	15	46	10	11	60	5	66	60	5	3	3
	4%	5%	3%	4%	4%	4%	4%	3%	5%g	*	5%g	4%g	5%g	4%	5%an	2%	2%	5%	3%	4%	4%	3%	3%	6%
4	105	50	55	59	46	52	54	9	21	19	16	22	17	35	43	28	37	68	22	83	84	12	7	2
	6%	6%	6%	6%	5%	7%	5%	4%	7%	7%	5%	7%	4%	9%am	5%	5%	7%	5%	11%ar	5%	6%	7%	7%	4%
5	232	122	110	121	111	103	129	25	42	40	40	39	47	41	121	70	71	161	15	217	196	18	12	7
	13%	14%	12%	13%	13%	13%	12%	12%	14%	14%	12%	13%	12%	11%	13%	13%	13%	12%	8%	13%	13%	10%	11%	13%
6	332	151	181	190	142	167	165	38	48	52	46	54	94	64	176	92	92	240	34	298	274	28	23	8
	18%	17%	19%	20%	16%	21%ad	16%	18%	17%	18%	14%	18%	23%h	17%	19%	18%	17%	19%	18%	18%	18%	16%	21%	14%
7	379	183	196	208	171	141	238	57	57	58	77	68	63	74	179	126	122	257	41	337	316	29	21	13
	21%	21%	21%	22%	20%	18%	23%	27%j	19%	20%	23%	22%	16%	20%	19%	24%	23%	20%	21%	21%	21%	17%	20%	24%
8	284	127	158	135	149	138	146	31	37	67	46	41	62	57	158	69	93	191	33	251	218	40	16	10
	16%	14%	17%	14%	17%	17%	14%	15%	13%	23%fh	14%	13%	15%	15%	17%	13%	17%	15%	17%	15%	15%	23%as	15%	17%
9	159	81	77	85	74	56	103	18	24	20	42	28	26	27	102	30	45	114	16	142	120	22	8	9
	9%	9%	8%	9%	9%	7%	10%	9%	8%	7%	13%j	9%	6%	7%	11%an	6%	8%	9%	8%	9%	8%	12%	7%	17%osu
10 - HIGHEST score	115	55	60	39	76	45	70	16	23	16	22	16	23	24	50	40	34	81	17	98	89	14	10	2
	6%	6%	6%	4%	9%a	6%	7%	8%	8%	5%	7%	5%	6%	7%	5%	8%	6%	6%	9%	6%	6%	6%	8%	10%
Don't know	82	40	41	47	34	30	52	5	18	8	6	13	30	23	28	31	16	66	3	78	71	5	4	1
	4%	5%	4%	5%	4%	4%	5%	3%	6%h	3%	2%	4%	8%h	6%	3%	6%am	3%	5%	2%	5%	5%	3%	4%	1%
SUMMARY:																								
NET: 9-10	274	136	138	124	150	100	173	34	47	35	64	44	48	51	152	70	79	195	33	240	209	36	18	11
	15%	15%	15%	13%	17%	13%	17%	16%	16%	12%	20%	14%	12%	14%	16%	13%	15%	15%	17%	15%	14%	21%as	17%	20%
NET: 7-10	936	445	491	467	470	379	557	122	141	160	187	153	173	182	489	266	293	643	107	827	742	106	55	34
	51%	50%	52%	49%	54%	48%	54%	58%j	49%	55%j	57%j	50%	43%	49%	52%	51%	55%	50%	55%	51%	50%	60%as	52%	61%as
NET: 4-6	669	324	346	370	300	321	348	72	111	111	103	115	158	140	340	189	201	469	71	598	554	57	42	17
	37%	37%	37%	38%	35%	41%ad	34%	34%	38%	38%	31%	38%	39%	37%	36%	36%	37%	36%	37%	37%	37%	32%	39%	30%
NET: 1-3	141	75	66	77	64	60	81	11	20	12	33	24	41	29	78	34	27	114	11	130	124	8	5	4
	8%	8%	7%	8%	7%	8%	8%	5%	7%	4%	10%	8%	10%g	8%	8%	6%	5%	9%	6%	8%	8%	5%	4%	8%
Mean	6.53	6.48	6.57	6.40	6.67a	6.44	6.59	6.77	6.53	6.65	6.60	6.42	6.33	6.43	6.57	6.53	6.64	6.48	6.65	6.51	6.45	6.96s	6.73	6.75
Standard Deviation	1.99	2.01	1.97	1.94	2.03	1.95	2.02	1.82	1.99	1.86	2.09	2.02	2.04	2.03	1.99	1.96	1.89	2.03	2.01	1.99	2.00	1.91	1.90	1.93
Standard Error	0.05	0.07	0.07	0.09	0.05	0.07	0.06	0.12	0.12	0.11	0.12	0.12	0.10	0.10	0.07	0.09	0.08	0.06	0.14	0.05	0.06	0.12	0.12	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 342

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	24	8	12	3	14	9	*	5	15	12	11	8	1	11	12	16	7	10	14
	1%	2%	1%	1%	3%e	1%	*	1%	2%	1%	3%	1%	*	1%	2%	1%	3%	2%	1%
2	46	1	30	14	17	24	-	18	22	32	14	16	9	28	18	36	10	13	32
	3%	*	3%	6%ab	4%	2%	-	2%	3%	2%	3%	2%	2%	3%	3%	2%	4%	3%	2%
3	71	8	44	18	24	38	2	29	33	55	17	16	29	31	40	56	15	13	54
	4%	2%	4%	8%ab	5%	3%	5%	4%	4%	4%	4%	2%	6%k	3%	6%m	4%	5%	3%	4%
4	105	14	66	25	20	70	1	49	49	79	26	53	27	69	36	95	10	21	84
	6%	4%	6%	10%ab	4%	6%	2%	6%	6%	6%	6%	7%	6%	6%	5%	6%	4%	5%	6%
5	232	34	159	31	48	156	11	105	102	178	54	127	51	153	77	203	28	60	167
	13%	10%	13%	13%	10%	14%	20%	13%	12%	13%	13%	16%l	10%	14%	11%	13%	10%	15%	12%
6	332	53	222	52	64	222	10	153	157	278	54	146	103	224	102	303	28	64	263
	18%	15%	19%	22%	13%	19%	19%	19%	18%	20%j	13%	19%	21%	20%n	15%	20%p	10%	16%	19%
7	379	70	257	46	126	216	10	173	158	272	106	149	85	218	155	303	74	82	291
	21%	20%	22%	19%	27%e	19%	19%	22%	18%	19%	25%	19%	17%	20%	22%	20%	27%	20%	21%
8	284	65	177	21	70	191	7	112	157	228	56	102	103	163	115	244	40	61	219
	16%	18%c	15%	9%	15%	17%	13%	14%	18%	16%	13%	13%	21%k	15%	16%	16%	15%	15%	16%
9	159	48	98	9	31	107	7	70	72	125	34	74	44	86	69	132	27	31	122
	9%	13%bc	8%	4%	7%	9%	12%	9%	8%	9%	8%	9%	9%	8%	10%	9%	10%	8%	9%
10 - HIGHEST score	115	49	51	10	26	81	4	62	47	97	19	66	21	86	27	104	11	35	76
	6%	14%bc	4%	4%	5%	7%	7%	8%	6%	7%	4%	8%l	4%	8%n	4%	7%	4%	9%	5%
Don't know	82	6	60	8	33	41	1	19	44	44	37	24	22	34	45	58	22	16	65
	4%	2%	5%a	3%	7%e	4%	2%	2%	5%g	3%	9%i	3%	5%	3%	6%m	4%	8%o	4%	5%
SUMMARY:																			
NET: 9-10	274	97	150	19	56	189	11	132	120	221	52	140	65	172	96	236	37	67	198
	15%	27%bc	13%	8%	12%	16%	20%	17%	14%	16%	12%	18%	13%	16%	14%	15%	14%	16%	14%
NET: 7-10	936	232	583	86	253	596	28	417	435	721	215	390	252	553	366	783	152	209	709
	51%	65%bc	50%c	36%	53%	52%	51%	52%	51%	51%	50%	50%	51%	50%	53%	50%	56%	52%	51%
NET: 4-6	669	101	447	107	132	449	22	307	308	536	133	326	181	446	215	601	66	146	514
	37%	28%	38%a	45%a	28%	39%d	41%	39%	36%	38%	31%	42%	37%	40%n	31%	39%p	24%	36%	37%
NET: 1-3	141	18	86	36	55	70	3	52	70	99	42	40	39	69	71	109	32	36	100
	8%	5%	7%	15%ab	12%e	6%	5%	7%	8%	7%	10%	5%	8%	6%	10%m	7%	12%	9%	7%
Mean	6.53	7.17bc	6.45c	5.76	6.36	6.62	6.74	6.60	6.51	6.59	6.33	6.60	6.58	6.56	6.45	6.55	6.44	6.50	6.54
Standard Deviation	1.99	2.04	1.90	2.05	2.14	1.94	1.84	1.95	2.02	1.96	2.09	1.98	1.87	1.96	2.05	1.97	2.14	2.14	1.93

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 342

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.05	0.10	0.06	0.12	0.11	0.06	0.23	0.06	0.07	0.05	0.12	0.07	0.09	0.06	0.08	0.05	0.16	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 343

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	24 1%	* -	- -	8 5%ad	* -	1 1%	5 3%	3 2%	* -	- 1%	2 1%	3 1%	1 1%
2	46 3%	3 2%	1 2%	3 2%	- -	8 5%d	9 6%d	7 4%d	1 1%	3 2%	4 2%	6 3%	* 1%
3	71 4%	5 3%	3 5%	4 3%	2 1%	2 1%	2 1%	14 9%de	3 3%	8 6%	3 2%	22 10%adefhj	3 6%de
4	105 6%	12 7%	3 4%	16 10%	12 6%	16 9%	4 3%	5 3%	7 7%	15 10%	6 3%	8 3%	2 4%
5	232 13%	18 10%	12 18%fjk	25 16%j	46 21%afjk	34 18%fjk	7 5%	19 12%	12 11%	25 17%j	10 5%	17 7%	7 13%j
6	332 18%	28 16%	9 13%	24 16%	33 15%	61 33%abcdijkl	27 19%	38 24%	23 21%	17 12%	37 19%	29 13%	8 14%
7	379 21%	29 17%	18 26%	24 16%	51 23%	25 13%	41 29%e	28 17%	21 20%	32 22%	44 23%	54 24%	13 24%
8	284 16%	40 23%ceg	10 15%	11 7%	32 15%	15 8%	32 22%ce	15 9%	16 15%	19 13%	51 27%cdaghik	33 15%	10 17%ce
9	159 9%	22 12%e	4 6%	7 5%	13 6%	7 4%	7 5%	18 11%	8 7%	12 8%	14 7%	38 17%cdefhj	9 17%cdefhj
10 - HIGHEST score	115 6%	14 8%k	3 5%	13 9%	18 8%	7 4%	7 5%	8 5%	10 10%k	8 6%	19 10%k	5 2%	2 3%
Don't know	82 4%	5 3%	4 6%	18 12%afj	13 6%	9 5%	3 2%	18 3%	5 4%	6 4%	2 1%	11 5%	1 1%
SUMMARY:													
NET: 9-10	274 15%	36 21%e	7 11%	20 13%	31 14%	14 8%	14 10%	26 16%	18 17%e	20 14%	33 17%	44 19%e	11 20%e
NET: 7-10	936 51%	106 60%ceg	35 52%e	55 36%	114 52%ce	54 29%	87 61%ceg	68 43%	55 52%ce	70 49%e	127 67%cdaghik	131 58%ceg	34 61%ceg
NET: 4-6	669 37%	57 32%	24 35%	65 42%k	91 41%jk	112 60%abcdghijkl	38 27%	62 39%k	42 39%k	57 39%k	53 28%	53 23%	17 30%
NET: 1-3	141 8%	8 5%	4 6%d	16 10%d	2 1%	12 6%	15 11%d	24 15%adhj	5 4%	11 8%d	9 5%	31 14%adhj	4 8%d
Mean	6.53	6.96cegl	6.49	5.98	6.71ce	5.95	6.54	6.18	6.73ce	6.34	7.10cegl	6.56	6.75ce
Standard Deviation	1.99	1.91	1.79	2.32	1.70	1.76	2.08	2.17	1.90	1.97	1.81	2.12	1.93
Standard Error	0.05	0.12	0.21	0.21	0.14	0.15	0.22	0.20	0.12	0.19	0.14	0.17	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 344

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	4	1	3	-	4	2	2	*	1	-	2	-	*	*	1	2	*	3	*	3	3	*	*	-
	*	*	1%	-	1%	*	*	*	1%	-	1%	-	*	*	*	1%	*	*	*	*	*	*	*	-
2	9	3	6	2	7	3	7	-	3	1	1	1	3	3	5	2	3	7	2	7	8	1	*	-
	1%	1%	1%	*	1%	1%	1%	-	2%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
3	12	7	6	1	12	4	8	3	2	*	1	1	4	3	7	3	4	9	2	11	9	2	1	1
	1%	1%	1%	*	2%	1%	1%	2%	1%	*	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%
4	36	20	16	16	20	10	25	2	6	12	11	1	4	2	19	14	15	20	5	30	32	2	1	1
	3%	4%	3%	3%	3%	2%	4%	1%	3%	6%	5%	1%	2%	1%	3%	5%	5%	3%	3%	3%	4%	2%	1%	4%
5	89	37	52	43	46	49	40	10	29	16	11	8	16	13	47	28	20	69	13	76	78	5	5	1
	8%	7%	9%	9%	8%	10%	7%	6%	15%h	8%	5%	7%	9%	6%	8%	10%	6%	9%	8%	8%	9%	5%	9%	5%
6	144	69	75	70	74	61	83	15	24	29	24	24	27	29	81	34	41	103	17	127	123	12	6	3
	13%	13%	14%	14%	13%	12%	14%	9%	12%	14%	11%	19%	16%	13%	14%	11%	13%	14%	11%	14%	14%	12%	12%	9%
7	216	108	109	108	109	104	113	39	27	32	48	35	36	42	117	58	55	161	41	175	185	17	10	6
	20%	20%	20%	21%	19%	21%	19%	24%	13%	16%	22%	27%i	21%	19%	21%	20%	17%	21%	26%	19%	21%	16%	18%	19%
8	275	130	145	139	136	138	136	36	55	50	61	31	42	70	145	59	95	180	32	243	221	34	14	5
	25%	25%	26%	28%	23%	28%	23%	22%	27%	25%	27%	24%	25%	32%o	26%	20%	29%	24%	20%	26%	25%	34%sv	27%	16%
9	156	86	70	62	94	75	81	25	29	40	34	13	15	34	82	40	61	95	20	136	127	13	6	9
	14%	16%	13%	12%	16%	15%	14%	15%	15%	20%j	15%	10%	9%	15%	14%	14%	19%	13%	13%	15%	14%	13%	12%	32%stu
10 - HIGHEST score	99	47	52	42	57	42	57	27	19	20	18	6	9	17	45	37	28	71	25	74	78	10	7	4
	9%	9%	9%	8%	10%	8%	10%	17%j	10%	10%	8%	5%	6%	8%	8%	13%	9%	9%	16%r	8%	9%	10%	13%	12%
Don't know	42	20	22	21	21	14	28	5	3	4	11	7	12	9	16	17	5	38	1	41	35	3	3	*
	4%	4%	4%	4%	4%	3%	5%	3%	2%	2%	5%	5%	7%	4%	3%	6%	1%	5%	1%	4%	4%	3%	6%	1%
SUMMARY:																								
NET: 9-10	255	134	121	103	152	117	138	52	49	60	52	19	24	51	127	77	89	166	45	209	205	24	13	13
	24%	25%	22%	21%	26%	23%	24%	32%j	24%	29%j	24%	15%	14%	23%	22%	26%	27%	22%	29%	23%	23%	24%	25%	44%stu
NET: 7-10	746	371	375	350	396	359	387	126	130	142	160	85	102	163	390	194	239	507	118	627	611	75	37	23
	69%	70%	68%	70%	68%	71%	67%	78%f	65%	70%	73%	66%	60%	73%	69%	66%	73%	67%	74%	68%	68%	74%	70%	79%
NET: 4-6	269	126	143	129	140	121	148	26	59	56	45	34	47	45	147	76	76	192	35	233	233	19	11	5
	25%	24%	26%	26%	24%	24%	26%	16%	30%e	28%	21%	26%	28%	20%	26%	26%	23%	25%	22%	25%	26%	19%	22%	18%
NET: 1-3	26	10	15	3	23	9	17	4	7	1	4	2	7	6	12	8	7	19	4	21	20	3	2	1
	2%	2%	3%	1%	4%a	2%	3%	2%	3%	1%	2%	2%	4%	3%	2%	3%	2%	2%	3%	2%	2%	3%	3%	2%
Mean	7.32	7.39	7.26	7.35	7.30	7.37	7.28	7.7j	7.19	7.44	7.40	7.16	6.98	7.47	7.28	7.29	7.45	7.27	7.44	7.30	7.28	7.51	7.44	7.78s
Standard Deviation	1.72	1.68	1.75	1.55	1.86	1.64	1.79	1.67	1.90	1.69	1.69	1.44	1.72	1.59	1.68	1.89	1.70	1.73	1.81	1.70	1.72	1.69	1.80	1.74
Standard Error	0.05	0.07	0.07	0.11	0.06	0.07	0.07	0.13	0.13	0.11	0.11	0.12	0.12	0.10	0.07	0.11	0.09	0.06	0.13	0.05	0.06	0.12	0.16	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 345

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	4	1	2	1	2	1	-	2	1	3	1	1	*	2	2	4	-	1	3
	*	*	*	1%	1%	*	-	*	*	*	1%	*	*	*	*	*	*	*	*
2	9	*	8	1	4	5	-	4	3	5	4	*	4	5	5	9	*	4	5
	1%	*	1%	1%	2%	1%	-	1%	1%	1%	2%	*	2%	1%	1%	1%	*	2%	1%
3	12	3	5	4	4	7	*	5	5	11	2	4	4	7	5	11	2	5	7
	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%
4	36	14	10	11	22	11	-	23	10	26	9	8	3	12	21	26	9	5	30
	3%	6%b	2%	8%b	9%e	2%	-	4%	2%	3%	5%	2%	1%	2%	6%m	3%	9%o	2%	4%
5	89	11	61	10	28	55	1	37	43	67	22	41	16	58	31	72	15	25	61
	8%	4%	9%	7%	11%	8%	2%	7%	10%	7%	13%	8%	6%	9%	8%	7%	14%	11%	7%
6	144	19	105	16	22	104	4	58	68	107	37	51	50	82	60	129	15	22	116
	13%	8%	16%a	11%	9%	15%	9%	10%	16%	12%	21%i	10%	19%k	12%	16%	13%	14%	9%	14%
7	216	47	120	44	28	153	6	96	107	190	26	102	75	141	70	197	19	34	179
	20%	19%	18%	32%ab	11%	22%d	14%	17%	25%g	21%	15%	20%	29%	21%	18%	20%	18%	15%	22%
8	275	64	171	30	73	157	18	166	87	247	28	134	53	179	90	253	21	64	207
	25%	26%	26%	21%	30%	23%	46%	29%h	20%	27%j	16%	26%	21%	26%	23%	26%	20%	28%	25%
9	156	37	104	12	37	100	8	91	61	131	25	81	29	102	52	146	9	38	116
	14%	15%	16%	9%	15%	14%	19%	16%	14%	14%	14%	16%	11%	15%	14%	15%	9%	16%	14%
10 - HIGHEST score	99	43	42	9	18	67	4	66	28	88	11	65	14	67	31	90	9	23	73
	9%	18%bc	6%	7%	7%	10%	10%	12%	6%	10%	6%	13%i	5%	10%	8%	9%	8%	10%	9%
Don't know	42	4	31	2	10	30	-	18	19	32	10	20	10	24	17	35	6	12	29
	4%	2%	5%	2%	4%	4%	-	3%	4%	3%	6%	4%	4%	3%	4%	4%	6%	5%	4%
SUMMARY:																			
NET: 9-10	255	81	146	21	56	167	12	157	89	219	36	146	43	169	83	237	18	61	190
	24%	33%bc	22%	15%	22%	24%	29%	28%	20%	24%	20%	29%l	17%	25%	22%	24%	17%	26%	23%
NET: 7-10	746	193	437	96	157	477	36	420	283	657	89	382	170	489	243	686	58	159	576
	69%	78%b	66%	69%	63%	69%	89%	74%h	65%	72%j	51%	75%	66%	72%n	64%	71%p	55%	68%	70%
NET: 4-6	269	44	176	36	72	170	4	118	121	200	68	100	68	153	112	227	39	52	207
	25%	18%	27%a	26%	29%	25%	10%	21%	28%	22%	39%i	20%	27%	23%	29%	23%	38%	23%	25%
NET: 1-3	26	5	15	6	9	13	*	11	10	19	7	5	9	14	11	24	2	10	15
	2%	2%	2%	4%	4%	2%	1%	2%	2%	2%	4%	1%	3%	2%	3%	2%	2%	4%	2%
Mean	7.32	7.67bc	7.28	6.92	7.05	7.39	7.98	7.53h	7.15	7.42j	6.80	7.64l	7.10	7.44	7.13	7.38	6.85	7.35	7.33
Standard Deviation	1.72	1.81	1.64	1.78	2.00	1.63	1.22	1.73	1.64	1.67	1.90	1.60	1.57	1.66	1.81	1.70	1.81	1.88	1.67

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 345

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.05	0.10	0.06	0.13	0.12	0.06	0.18	0.06	0.08	0.05	0.16	0.07	0.09	0.06	0.09	0.05	0.20	0.11	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 346

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	4	*	-	1	*	*	-	-	*	-	-	1	-
	*	*	-	1%	*	*	-	-	1%	-	-	1%	-
2	9	1	-	2	1	1	-	1	*	2	*	-	-
	1%	1%	-	2%	1%	1%	-	1%	1%	2%	*	-	-
3	12	2	-	1	2	1	2	*	1	-	1	1	1
	1%	2%	-	1%	2%	1%	4%	*	1%	-	1%	1%	2%
4	36	2	1	10	2	3	8	1	1	-	1	5	1
	3%	2%	3%	9%	2%	2%	12%	1%	1%	-	1%	4%	4%
5	89	5	2	15	8	9	4	7	5	10	8	16	1
	8%	5%	7%	13%	8%	7%	6%	7%	9%	11%	5%	13%	5%
6	144	12	9	14	13	32	5	17	6	7	19	8	3
	13%	12%	31% acdnhjk	12%	13%	25% k	7%	17%	12%	8%	12%	7%	9%
7	216	17	3	8	21	26	12	15	10	12	58	30	6
	20%	16%	11%	7%	21%	20%	19%	15%	18%	13%	37% abcghil	25% c	19% c
8	275	34	7	28	20	32	17	33	14	32	24	27	5
	25%	34% jl	24%	24%	21%	25%	27%	33% j	27%	35% j	16%	23%	16%
9	156	13	4	15	17	17	11	18	6	20	14	10	9
	14%	13%	14%	13%	18%	14%	17%	19%	12%	22%	9%	8%	32% acehjk
10 - HIGHEST score	99	10	1	9	10	6	5	2	7	3	28	14	4
	9%	10%	5%	8%	10%	5%	8%	2%	13% g	3%	18% egj	12%	12% g
Don't know	42	3	1	12	3	1	-	5	3	5	1	7	*
	4%	3%	5%	10% j	3%	1%	-	5%	6% j	6%	1%	6%	1%
SUMMARY:													
NET: 9-10	255	24	6	24	27	23	17	20	13	23	42	23	13
	24%	24%	19%	21%	28%	18%	25%	20%	25%	25%	27%	20%	44% abcoghjk
NET: 7-10	746	75	16	61	67	81	46	68	37	67	125	81	23
	69%	74% bc	54%	52%	70%	64%	71%	69%	70%	73%	80% bc	68%	79% bc
NET: 4-6	269	19	12	39	23	43	16	24	11	17	29	29	5
	25%	19%	41% ahij	34%	24%	34%	25%	25%	22%	19%	18%	24%	18%
NET: 1-3	26	3	-	4	4	2	2	2	2	2	2	2	1
	2%	3%	-	4%	4%	2%	4%	2%	3%	2%	1%	2%	2%
Mean	7.32	7.51	7.13	6.90	7.33	7.12	7.15	7.37	7.44	7.51	7.58 c	7.21	7.78 ce
Standard Deviation	1.72	1.69	1.53	2.07	1.82	1.55	1.93	1.46	1.80	1.61	1.56	1.79	1.74
Standard Error	0.05	0.12	0.23	0.21	0.20	0.16	0.26	0.17	0.16	0.19	0.13	0.18	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 347

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	6	1	5	4	2	4	1	-	-	*	1	*	4	4	1	1	*	5	-	6	5	*	*	*
	1%	*	1%	1%	1%	1%	*	-	-	*	*	*	3%	3% am	*	1%	*	1%	-	1%	1%	*	1%	1%
2	8	5	4	2	7	5	4	-	1	1	4	1	1	-	4	4	*	8	*	8	7	2	-	-
	1%	1%	1%	*	2%	2%	1%	-	1%	1%	2%	1%	1%	-	1%	2%	*	2%	*	1%	1%	2%	-	-
3	17	8	9	4	13	6	11	2	7	*	5	1	3	2	12	3	5	12	2	15	14	2	1	*
	2%	2%	3%	1%	3%	2%	2%	2%	4%	*	3%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%
4	24	6	18	10	14	8	16	3	5	1	8	1	6	10	9	5	11	13	2	22	22	-	2	-
	3%	1%	5%	3%	3%	3%	3%	3%	3%	1%	4%	1%	5%	8% am	2%	3%	4%	3%	2%	3%	3%	-	5% at	-
5	78	36	43	38	40	29	49	7	20	8	15	16	13	10	40	28	11	68	5	74	66	8	2	2
	10%	8%	12%	11%	10%	9%	11%	9%	12%	6%	9%	16%	11%	9%	9%	14%	4%	13% oo	6%	11%	10%	11%	4%	14%
6	116	59	56	59	57	65	51	13	10	26	28	18	20	16	59	41	35	81	19	97	99	11	5	2
	15%	14%	16%	16%	14%	21% od	11%	17% of	6%	19% of	16%	18%	17% of	13%	13%	20%	14%	16%	24% of	14%	16%	16%	15%	10%
7	139	72	67	72	67	62	77	13	33	30	21	23	20	16	89	33	51	88	19	119	113	10	13	3
	18%	17%	19%	20%	17%	20%	17%	17%	20%	21%	12%	22%	17%	13%	20%	16%	20%	17%	23%	17%	18%	13%	29% os	23%
8	170	98	72	94	77	76	95	14	31	34	49	24	19	30	108	31	66	104	18	152	131	27	10	3
	22%	23%	21%	26%	19%	24%	21%	19%	19%	24%	28%	23%	16%	26%	24%	15%	26%	20%	23%	22%	21%	36% os	22%	17%
9	89	58	31	33	56	28	60	9	23	20	17	9	11	13	51	24	40	49	7	82	73	8	4	4
	12%	14%	9%	9%	14%	9%	13%	12%	14%	14%	10%	8%	9%	11%	12%	12%	16%	10%	8%	12%	12%	10%	9%	24% osu
10 - HIGHEST score	88	57	31	38	50	26	62	13	24	15	19	6	11	11	49	27	29	59	8	79	75	5	6	1
	11%	14%	9%	10%	12%	8%	14%	17%	15%	11%	11%	6%	10%	9%	11%	13%	11%	12%	10%	12%	12%	7%	14%	9%
Don't know	34	20	13	12	22	6	28	3	7	6	5	4	10	7	20	7	9	24	*	33	30	2	2	*
	4%	5%	4%	3%	5%	2%	6% od	3%	4%	4%	3%	4%	8%	6%	5%	3%	4%	5%	*	5%	5%	3%	4%	2%
SUMMARY:																								
NET: 9-10	176	115	61	71	106	54	122	22	47	35	36	15	22	24	100	51	69	108	15	161	148	13	10	5
	23%	27%	18%	19%	26%	17%	27% od	29%	29%	25%	21%	14%	19%	20%	23%	25%	27%	21%	18%	23%	23%	17%	23%	32%
NET: 7-10	485	285	200	236	249	192	294	49	110	98	106	61	61	71	298	116	185	300	51	433	391	50	33	11
	63%	68%	58%	65%	62%	61%	65%	64%	69%	70%	62%	59%	52%	59%	67%	57%	72% op	59%	65%	63%	62%	66%	74%	72%
NET: 4-6	218	101	117	107	111	102	116	23	35	36	51	35	38	36	107	75	57	161	26	192	186	20	9	4
	28%	24%	34%	29%	28%	33%	26%	30%	22%	25%	30%	35%	33%	30%	24%	36% om	22%	32%	32%	28%	29%	26%	19%	24%
NET: 1-3	31	13	17	9	21	15	15	2	7	2	10	2	8	5	18	8	6	25	2	29	25	4	1	*
	4%	3%	5%	3%	5%	5%	3%	2%	5%	1%	6%	2%	7%	4%	4%	4%	2%	5%	3%	4%	4%	5%	3%	2%
Mean	7.17	7.44	6.84	7.18	7.16	6.96	7.32	7.40	7.35	7.47 o	7.08	6.93	6.72	6.97	7.28	7.05	7.47 op	7.01	7.16	7.17	7.15	7.18	7.34	7.42
Standard Deviation	1.89	1.80	1.94	1.76	2.00	1.85	1.91	1.83	1.96	1.57	1.99	1.64	2.16	2.09	1.79	1.96	1.70	1.96	1.62	1.92	1.91	1.79	1.83	1.77
Standard Error	0.07	0.09	0.10	0.16	0.08	0.10	0.09	0.20	0.15	0.13	0.15	0.15	0.19	0.17	0.08	0.13	0.10	0.09	0.15	0.07	0.08	0.16	0.18	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 348

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	6	-	1	5	4	1	*	1	5	2	4	*	*	6	-	6	-	1	2
	1%	-	*	4%ab	2%	*	*	*	1%	*	3%i	*	*	1%	-	1%	-	*	*
2	8	*	6	1	3	4	-	3	5	6	3	*	3	4	4	7	2	4	4
	1%	*	1%	1%	2%	1%	-	1%	1%	1%	2%	-	1%	1%	2%	1%	3%	2%	1%
3	17	2	10	5	2	14	*	8	8	16	1	6	9	9	8	16	1	3	13
	2%	1%	2%	4%	1%	3%	1%	2%	2%	2%	1%	2%	5%	2%	3%	2%	1%	2%	2%
4	24	7	12	4	4	17	3	12	10	23	*	16	2	19	4	23	*	7	17
	3%	4%	3%	4%	2%	3%	10%	3%	3%	4%	*	4%	1%	4%	2%	3%	1%	4%	3%
5	78	5	55	17	23	44	3	33	44	64	14	31	16	52	27	67	11	18	57
	10%	3%	12%a	15%a	14%	9%	12%	9%	12%	10%	12%	8%	9%	10%	11%	10%	18%	10%	10%
6	116	20	82	14	20	81	3	54	55	94	22	56	31	80	31	106	10	28	86
	15%	11%	18%	13%	12%	16%	11%	14%	16%	15%	18%	15%	17%	15%	13%	15%	16%	15%	15%
7	139	28	77	28	13	111	6	68	65	118	21	69	51	105	31	129	9	21	114
	18%	15%	17%	26%	8%	22%d	24%	18%	18%	18%	17%	18%	28%	20%	13%	18%	15%	12%	20%e
8	170	39	107	18	58	85	4	88	65	149	22	76	26	96	70	153	17	44	123
	22%	22%	23%	16%	34%e	17%	15%	23%	18%	23%	18%	20%	15%	18%	30%m	22%	27%	24%	22%
9	89	24	48	13	19	60	5	48	40	71	18	49	19	57	31	83	6	26	62
	12%	13%	11%	12%	11%	12%	18%	13%	11%	13%	15%	13%	11%	11%	13%	12%	10%	14%	11%
10 - HIGHEST score	88	44	35	6	11	72	2	53	31	82	6	66	8	71	16	84	4	24	62
	11%	24%bc	8%	5%	6%	14%	8%	14%	9%	13%	5%	17%i	5%	14%	7%	12%	7%	13%	11%
Don't know	34	12	20	-	11	18	*	8	26	23	11	7	14	21	11	31	2	6	27
	4%	7%c	4%	-	7%	3%	2%	2%	7%g	4%	9%	2%	8%k	4%	5%	4%	3%	3%	5%
SUMMARY:																			
NET: 9-10	176	68	83	19	29	132	7	101	72	152	24	116	27	129	47	166	10	50	124
	23%	38%bc	18%	17%	17%	26%	26%	27%	20%	24%	20%	31%l	15%	25%	20%	24%	16%	27%	22%
NET: 7-10	485	135	267	65	100	328	17	258	201	419	66	261	103	329	148	448	36	115	361
	63%	75%bc	59%	59%	60%	65%	64%	68%h	57%	65%	54%	69%	58%	63%	64%	64%	59%	63%	64%
NET: 4-6	218	31	149	35	47	142	9	99	109	181	37	104	50	150	62	197	21	53	160
	28%	17%	33%a	32%a	28%	28%	32%	26%	31%	28%	30%	27%	28%	29%	27%	28%	35%	29%	28%
NET: 1-3	31	2	17	10	9	19	*	12	18	23	8	7	11	19	12	28	2	8	19
	4%	1%	4%	9%a	5%	4%	2%	3%	5%	4%	6%	2%	6%k	4%	5%	4%	4%	5%	3%
Mean	7.17	7.96bc	7.00	6.54	7.01	7.24	7.04	7.36	6.94	7.23	6.84	7.48l	6.81	7.19	7.14	7.19	6.93	7.24	7.19
Standard Deviation	1.89	1.75	1.79	2.12	2.01	1.87	1.89	1.84	1.96	1.86	2.03	1.83	1.74	1.93	1.82	1.90	1.81	2.00	1.80

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 348

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.07	0.11	0.09	0.18	0.16	0.08	0.32	0.08	0.11	0.07	0.20	0.09	0.13	0.08	0.12	0.07	0.24	0.13	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 349

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	6 1%	* -	- -	1 1%	* 1%	- -	- -	- -	* 1%	- -	- -	4 4%	* 1%
2	8 1%	2 2%	1 3%	* *	- -	1 1%	- -	2 2%	- -	3 4%	- -	- -	- -
3	17 2%	2 2%	1 3%	2 2%	2 4%	* *	1 2%	7 9%	1 2%	1 1%	1 1%	- -	* 2%
4	24 3%	- -	1 4%	2 3%	3 4%	8 8%	2 5%	1 1%	2 5% a	- -	* *	4 5%	- -
5	78 10%	8 11%	2 11%	13 15%	5 9%	10 9%	9 21%	9 13%	2 4%	1 1%	7 8%	9 10%	2 14%
6	116 15%	11 15%	3 13%	15 17%	9 16%	19 18%	3 7%	14 19%	5 10%	6 10%	15 18%	15 16%	2 10%
7	139 18%	10 13%	3 16%	11 12%	7 12%	22 20%	10 23%	8 11%	13 29% adg	5 8%	26 30% ag	21 23%	3 23%
8	170 22%	27 36% djkl	6 28%	21 24%	10 18%	29 27% g	9 20%	5 6%	10 22% g	28 43%	10 11%	13 13%	3 17%
9	89 12%	8 10%	3 13%	4 5%	11 18%	7 7%	5 12%	8 11%	4 9%	16 25%	10 12%	8 9%	4 24% ceh
10 - HIGHEST score	88 11%	5 7%	2 7%	7 8%	6 11%	5 5%	4 10%	16 22% e	6 14%	4 5%	15 18%	16 17%	1 9%
Don't know	34 4%	2 3%	1 2%	11 13%	4 6%	5 4%	- -	4 6%	2 4%	1 2%	1 1%	3 3%	* 2%
SUMMARY:													
NET: 9-10	176 23%	13 17%	5 21%	11 13%	17 29%	12 12%	10 23%	24 33% e	10 23%	20 31%	25 29%	24 26%	5 32% ce
NET: 7-10	485 63%	50 66%	14 64%	43 50%	34 59%	63 59%	28 66%	37 51%	33 74% cdg	54 82%	60 71%	58 62%	11 72%
NET: 4-6	218 28%	20 26%	6 28%	30 35%	17 30%	37 35%	14 33%	23 32%	9 19%	7 11%	22 27%	29 31%	4 24%
NET: 1-3	31 4%	4 5%	1 5%	3 3%	3 5%	2 2%	1 2%	9 12% j	1 3%	3 5%	1 1%	4 4%	* 2%
Mean	7.17	7.18	7.04	6.88	7.19	6.88	7.07	6.99	7.34	7.74	7.50	7.10	7.42
Standard Deviation	1.89	1.79	1.94	1.83	2.02	1.64	1.81	2.40	1.83	1.68	1.63	2.14	1.77
Standard Error	0.07	0.16	0.34	0.22	0.26	0.20	0.30	0.32	0.18	0.23	0.17	0.26	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 350

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	30	14	17	12	18	19	12	3	3	4	4	6	10	7	11	12	3	28	3	27	27	2	1	1
	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	*	2%	1%	1%	2%	1%	*	1%
2	62	31	31	40	22	30	32	2	4	7	27	9	13	13	33	16	19	43	5	56	56	3	3	*
	3%	3%	3%	4%	2%	3%	3%	1%	1%	2%	7%efcj	3%	2%	2%	3%	3%	3%	3%	2%	3%	3%	2%	2%	1%
3	59	33	26	22	36	29	29	7	8	6	10	7	21	17	31	10	11	48	5	54	52	3	2	*
	3%	3%	2%	2%	4%	3%	3%	3%	3%	2%	2%	2%	4%	3%	3%	2%	2%	3%	2%	3%	3%	2%	2%	1%
4	93	54	39	53	40	37	56	6	16	20	18	13	20	24	47	22	42	51	7	86	77	7	6	3
	4%	5%	4%	5%	4%	4%	5%	3%	6%	6%	4%	4%	4%	4%	5%	4%	7%op	3%	3%	5%	4%	4%	5%	5%
5	234	134	100	106	129	115	119	30	38	40	35	43	49	46	125	63	51	183	20	213	198	19	14	4
	11%	13%	9%	10%	12%	11%	11%	14%	14%	12%	9%	12%	9%	9%	12%	12%	9%	12%	8%	11%	11%	9%	11%	7%
6	347	182	165	202	144	181	166	40	36	46	54	59	110	74	178	95	73	274	35	311	282	35	21	9
	16%	18%	15%	19%b	14%	18%	15%	18%	13%	14%	13%	17%	20%	14%	17%	18%	13%	18%	15%	17%	16%	18%	16%	16%
7	360	172	187	174	185	165	195	39	49	74	63	63	71	90	170	99	134	226	44	314	293	34	26	7
	17%	17%	17%	16%	18%	16%	18%	18%	18%	22%j	16%	18%	13%	17%	16%	19%	23%op	15%	18%	17%	17%	17%	19%	13%
8	437	186	250	215	222	216	221	51	38	65	95	64	124	119	225	93	116	321	65	372	348	49	27	13
	21%	18%	23%	20%	21%	21%	20%	23%	14%	20%	24%i	19%	22%	22%	22%	17%	20%	21%	27%u	20%	20%	24%	20%	25%
9	213	98	115	103	110	113	100	23	34	34	44	25	53	66	98	49	63	150	25	186	160	27	14	12
	10%	10%	10%	10%	11%	11%	9%	10%	13%	10%	11%	7%	10%	12%	9%	9%	11%	10%	10%	10%	9%	13%	11%	23%stu
10 - HIGHEST score	207	77	129	110	97	98	109	12	28	31	45	38	53	67	94	46	52	155	29	177	173	16	14	4
	10%	8%	12%	10%	9%	9%	10%	5%	11%	9%	11%	11%	10%	12%	9%	9%	9%	10%	12%	9%	10%	8%	11%	7%
Don't know	75	36	39	45	30	29	47	5	13	5	7	15	30	18	28	29	12	64	2	73	67	4	4	1
	4%	4%	4%	4%	3%	3%	4%	2%	5%	2%	2%	4%	5%gh	3%	3%	5%am	2%	4%	1%	4%	4%	2%	3%	1%
SUMMARY:																								
NET: 9-10	420	175	245	213	207	211	209	35	62	64	89	64	106	133	192	95	114	305	54	364	333	42	28	16
	20%	17%	22%	20%	20%	20%	19%	16%	23%	19%	22%	19%	19%	25%am	18%	18%	20%	20%	22%	19%	19%	21%	21%	30%sa
NET: 7-10	1216	534	682	603	613	592	624	124	149	204	247	190	301	343	587	286	364	852	163	1050	974	125	80	37
	57%	52%	62%	56%	59%	57%	58%	57%	56%	61%	61%	56%	54%	63%an	56%	54%	63%op	55%	68%r	56%	56%	63%	61%	68%sa
NET: 4-6	674	370	305	361	313	333	341	76	90	106	107	116	179	144	350	180	166	508	63	610	557	61	41	15
	32%	36%	28%	33%	30%	32%	31%	35%	34%	32%	27%	34%	32%	27%	34%ai	34%	29%	33%	26%	33%	32%	31%	31%	28%
NET: 1-3	151	78	73	74	77	78	73	13	15	17	41	22	43	37	76	38	32	119	13	137	135	9	6	1
	7%	8%	7%	7%	7%	8%	7%	6%	6%	5%	10%	6%	8%	7%	7%	7%	6%	8%	6%	7%	8%v	4%	5%	3%
Mean	6.83	6.63	7.03	6.83	6.84	6.84	6.83	6.78	6.84	6.87	6.85	6.80	6.84	7.08h	6.78	6.70	6.90	6.81	7.17r	6.79	6.78	7.06	7.01	7.33s
Standard Deviation	2.08	2.05	2.08	2.08	2.09	2.06	2.06	1.87	2.08	1.97	2.26	2.08	2.09	2.10	2.05	2.09	1.99	2.11	1.97	2.09	2.11	1.88	1.94	1.85
Standard Error	0.04	0.06	0.06	0.10	0.05	0.06	0.06	0.12	0.13	0.11	0.11	0.11	0.09	0.09	0.06	0.09	0.08	0.05	0.12	0.05	0.06	0.10	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 351

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	30	5	14	11	17	13	*	13	11	21	9	7	*	16	14	27	4	17	10
1%	1%	1%	4% ab	3% e	1%	*	1%	1%	1%	1%	2%	1%	*	1%	2%	1%	1%	4% f	1%
2	62	2	44	16	24	33	*	26	29	38	24	15	18	27	34	42	19	13	48
3%	1%	3% a	5% a	4%	2%	1%	3%	3%	3%	2%	5% d	2%	3%	2%	4% m	2%	7% o	3%	3%
3	59	15	24	19	13	38	2	31	22	52	7	25	18	34	25	54	4	9	49
3%	4% b	2%	6% b	2%	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%	3%	3%	2%	2%	3%
4	93	13	61	18	20	67	2	45	39	72	21	44	25	62	29	84	9	15	77
4%	3%	4%	6%	4%	5%	3%	5%	4%	4%	4%	5%	5%	4%	5%	4%	5%	3%	3%	5%
5	234	32	146	49	49	161	7	112	113	199	35	120	52	155	75	216	19	50	179
11%	8%	11%	17% ab	9%	12%	9%	12%	12%	11%	12%	8%	14% l	9%	12%	9%	12%	7%	11%	11%
6	347	48	231	59	89	212	12	146	162	267	80	125	117	219	122	296	49	67	271
16%	12%	17%	20% a	17%	16%	16%	16%	16%	16%	16%	18%	15%	19%	17%	15%	16%	18%	15%	17%
7	360	53	248	51	88	230	13	161	171	296	64	149	102	223	131	316	43	79	275
17%	14%	18%	17%	16%	17%	17%	17%	17%	17%	18%	15%	17%	17%	17%	16%	17%	16%	17%	17%
8	437	89	298	33	112	266	17	180	212	361	76	160	134	252	179	381	56	92	338
21%	23% c	22% c	11%	21%	20%	22%	19%	19%	21%	21%	17%	19%	22%	20%	22%	21%	21%	20%	21%
9	213	52	137	14	57	134	6	107	88	164	49	81	64	116	89	183	30	47	162
10%	13% c	10% c	5%	10%	10%	8%	12%	12%	9%	10%	11%	9%	11%	9%	11%	10%	11%	10%	10%
10 - HIGHEST score	207	73	114	17	40	147	13	88	106	168	38	110	49	136	69	186	20	58	147
10%	19% bc	8%	6%	7%	11%	17% d	10%	10%	11%	10%	9%	13% l	8%	11%	9%	10%	8%	13%	9%
Don't know	75	7	52	8	32	34	3	17	39	43	32	20	22	39	33	57	17	12	62
4%	2%	4%	3%	6% e	3%	4%	2%	4%	3%	7% i	2%	4%	4%	3%	4%	3%	6%	3%	4%
SUMMARY:																			
NET: 9-10	420	125	251	30	97	281	19	195	194	333	87	191	114	252	157	370	50	105	309
20%	32% bc	18% c	10%	18%	21%	26%	21%	20%	20%	20%	20%	22%	19%	20%	20%	20%	18%	23%	19%
NET: 7-10	1216	267	796	115	297	778	49	536	577	989	227	501	349	727	468	1067	149	275	922
57%	68% bc	58% c	39%	55%	58%	64%	58%	58%	58%	59%	52%	58%	58%	57%	59%	58%	55%	60%	57%
NET: 4-6	674	93	438	126	158	440	21	302	314	538	137	288	193	436	226	596	77	132	527
32%	24%	32% a	43% ab	29%	33%	27%	33%	32%	32%	32%	31%	34%	32%	34%	28%	32%	28%	29%	33%
NET: 1-3	151	23	82	46	54	84	3	69	63	111	40	47	36	77	73	123	27	39	107
7%	6%	6%	16% ab	10%	6%	4%	8%	8%	6%	7%	9%	6%	6%	6%	9%	7%	10%	9%	7%
Mean	6.83	7.41 bc	6.85 c	5.88	6.66	6.88	7.33	6.81	6.89	6.87	6.68	6.93	6.92	6.85	6.81	6.85	6.71	6.88	6.84
Standard Deviation	2.08	2.10	1.99	2.20	2.23	2.05	1.92	2.09	2.04	2.03	2.24	2.05	1.91	2.03	2.15	2.06	2.21	2.26	2.01

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 351

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.10	0.06	0.12	0.10	0.05	0.21	0.06	0.07	0.05	0.13	0.07	0.08	0.06	0.08	0.05	0.17	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 352

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	30	2	-	4	4	3	-	5	1	-	2	9	1
	1%	1%	-	2%	2%	1%	-	2%	*	1%	1%	3%	1%
2	62	3	1	7	6	3	12	10	3	4	4	9	*
	3%	2%	2%	4%	2%	1%	8%aeajl	5%	2%	3%	2%	3%	1%
3	59	3	1	7	4	5	2	13	2	3	5	12	*
	3%	2%	2%	4%	2%	3%	1%	7%	2%	2%	2%	4%	1%
4	93	7	4	12	11	11	2	20	6	9	2	7	3
	4%	4%j	6%j	8%j	5%j	5%j	1%	10%afjk	5%j	6%j	1%	2%	5%j
5	234	19	6	27	25	40	14	11	14	23	15	37	4
	11%	9%	11%	17%gj	11%	19%agjl	10%	5%	11%	14%	6%	12%	7%
6	347	35	9	24	35	56	22	31	21	27	30	48	9
	16%	18%	14%	15%	15%	27%hj	15%	16%	16%	16%	11%	16%	16%
7	360	34	13	28	46	20	35	36	26	34	45	35	7
	17%	17%	22%e	18%	20%	10%	23%ek	18%	19%e	20%	17%	12%	13%
8	437	49	15	15	35	42	37	20	27	21	97	67	13
	21%	24%cgj	25%cg	9%	15%	20%	25%cg	10%	20%cg	12%	37%acdeghikl	22%cg	25%cgj
9	213	27	3	8	26	12	12	24	14	23	21	31	12
	10%	13%c	5%	5%	12%	6%	8%	12%	11%	13%	8%	10%	23%abcdefgijkl
10 - HIGHEST score	207	16	6	9	24	5	10	23	14	23	41	32	4
	10%	8%	11%e	6%	11%e	2%	7%	11%e	11%e	13%e	16%ace	11%e	7%
Don't know	75	4	1	20	12	10	3	5	4	1	1	14	1
	4%	2%	3%	12%afghijkl	5%j	5%j	2%	3%	3%j	1%	*	5%j	1%
SUMMARY:													
NET: 9-10	420	42	9	17	51	17	23	47	28	45	62	63	16
	20%	21%ce	15%	11%	22%e	8%	15%	24%ce	21%ce	27%ce	24%ce	21%e	30%bcef
NET: 7-10	1216	125	37	59	132	79	95	103	80	100	204	165	37
	57%	63%ce	62%ce	37%	58%ce	38%	63%ce	52%	61%ce	59%ce	78%abcdefgghik	55%ce	68%cegk
NET: 4-6	674	61	19	62	71	107	38	61	41	60	46	92	15
	32%	31%j	31%j	39%j	31%j	52%abdfghijkl	25%	31%j	31%j	35%j	18%	31%j	28%j
NET: 1-3	151	9	2	17	14	11	14	28	6	7	11	30	1
	7%	4%	4%	11%	6%	5%	9%	14%ahjl	5%	4%	4%	10%l	3%
Mean	6.83	7.06ceg	6.94c	6.00	6.88c	6.29	6.79c	6.44	7.01ce	6.99ce	7.55abcdefgghik	6.77c	7.33cegk
Standard Deviation	2.08	1.88	1.86	2.14	2.09	1.75	2.03	2.45	1.94	2.02	1.79	2.26	1.85
Standard Error	0.04	0.10	0.22	0.19	0.16	0.14	0.20	0.20	0.12	0.17	0.12	0.15	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 353

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	10	3	7	-	10	7	3	-	3	1	2	-	4	3	3	4	2	9	1	9	9	1	*	*
	1%	1%	1%	-	2%	1%	1%	-	4%	1%	1%	-	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	*	1%
2	20	15	5	13	7	15	5	*	-	3	13	1	3	9	10	1	9	11	3	17	19	*	1	*
	2%	4%	1%	3%	1%	3%	1%	*	-	3%	8% <i>aj</i>	1%	1%	3%	2%	*	5%	2%	3%	2%	3%	1%	1%	2%
3	38	10	28	24	14	12	26	*	4	*	22	2	9	14	14	10	12	26	1	37	35	1	1	*
	4%	2%	6%	6%	3%	2%	7% <i>ac</i>	*	5%	*	13% <i>egj</i>	1%	3%	5%	3%	6%	6%	4%	1%	5%	5%	2%	2%	2%
4	21	11	10	5	15	11	10	2	2	2	2	7	5	8	10	3	3	18	2	19	17	2	2	-
	2%	3%	2%	1%	3%	2%	3%	4%	2%	2%	1%	5%	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	3%	-
5	76	40	37	26	50	45	32	6	3	8	18	18	22	28	35	14	13	64	6	69	63	8	4	1
	9%	10%	7%	7%	10%	9%	8%	11%	3%	7%	11%	12%	7%	9%	8%	9%	7%	9%	7%	9%	8%	12%	6%	12%
6	119	55	64	44	74	75	44	10	13	9	24	25	39	34	61	24	14	105	11	108	92	12	12	3
	13%	14%	13%	11%	15%	14%	12%	17%	14%	8%	14%	16%	13%	11%	14%	15%	7%	15%	12%	13%	12%	16%	19%	26% <i>as</i>
7	174	77	96	88	85	100	73	10	17	39	36	35	36	45	100	29	50	123	20	153	148	11	13	1
	19%	19%	19%	23%	17%	19%	20%	17%	19%	33% <i>aj</i>	21%	23% <i>aj</i>	12%	15%	23%	18%	26%	17%	23%	19%	20%	16%	20%	12%
8	202	84	118	86	116	129	74	13	24	22	19	35	88	64	106	32	35	167	22	180	164	21	15	2
	23%	21%	24%	22%	23%	25%	20%	23%	27% <i>h</i>	19%	11%	23%	29% <i>h</i>	21%	24%	20%	18%	24%	25%	22%	22%	30%	23%	19%
9	102	48	54	33	69	63	39	10	8	14	15	14	41	37	46	19	26	76	6	96	82	8	11	2
	11%	12%	11%	8%	14%	12%	10%	17%	8%	12%	8%	9%	14%	12%	10%	12%	14%	11%	7%	12%	11%	11%	16%	16%
10 - HIGHEST score	91	33	58	41	50	49	42	1	6	17	18	13	35	42	37	12	23	68	13	78	81	5	5	1
	10%	8%	12%	11%	10%	9%	11%	2%	7%	14% <i>aa</i>	11%	9%	11%	14%	9%	8%	12%	10%	14%	10%	11%	7%	7%	8%
Don't know	45	24	20	29	16	18	27	4	10	2	3	4	23	17	17	11	6	39	3	41	42	1	2	*
	5%	6%	4%	7%	3%	3%	7%	7%	11% <i>ghi</i>	1%	2%	2%	7%	6%	4%	7%	3%	6%	4%	5%	6%	1%	3%	2%
SUMMARY:																								
NET: 9-10	193	81	112	74	119	113	81	11	14	31	33	28	76	79	83	31	50	144	19	174	162	13	15	3
	22%	20%	23%	19%	23%	22%	22%	19%	15%	27%	19%	18%	25%	26%	19%	20%	26%	20%	22%	22%	22%	18%	23%	24%
NET: 7-10	569	243	326	249	320	341	228	34	55	93	89	98	201	188	289	92	135	434	61	507	475	45	44	6
	63%	61%	66%	64%	63%	65%	61%	60%	61%	78% <i>efh</i>	51%	63%	66% <i>h</i>	63%	66%	58%	70%	62%	69%	63%	63%	64%	66%	54%
NET: 4-6	216	106	110	76	140	131	85	18	17	19	44	51	66	69	106	41	30	186	19	196	172	22	18	4
	24%	26%	22%	19%	28%	25%	23%	32% <i>g</i>	19%	16%	26%	33% <i>g</i>	22%	23%	24%	26%	15%	26% <i>oo</i>	22%	24%	23%	31%	27%	36% <i>as</i>
NET: 1-3	68	27	41	37	31	33	35	*	8	5	37	3	15	26	27	15	23	46	5	63	63	3	2	1
	8%	7%	8%	10%	6%	6%	9%	1%	9%	4%	22% <i>egj</i>	2%	5%	9%	6%	9%	12%	6%	6%	8%	8%	4%	3%	5%
Mean	7.04	6.95	7.11	7.00	7.07	7.09	6.97	7.11 ^h	6.96	7.40 ^h	6.24	7.06 ^h	7.37 ^h	7.11	7.06	6.85	7.03	7.04	7.22	7.02	7.02	7.07	7.25	6.99
Standard Deviation	2.03	2.01	2.05	2.04	2.02	1.98	2.10	1.56	2.08	1.87	2.45	1.69	1.92	2.19	1.89	2.10	2.22	1.98	2.01	2.04	2.08	1.79	1.71	1.98
Standard Error	0.06	0.09	0.09	0.18	0.07	0.08	0.10	0.19	0.20	0.15	0.19	0.13	0.11	0.12	0.09	0.15	0.15	0.07	0.18	0.07	0.08	0.15	0.15	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 354

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	10	2	6	3	2	7	-	7	3	10	*	4	1	6	3	10	-	5	5
	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	*	1%	*	1%	1%	1%	-	3%	1%
2	20	1	15	3	4	16	-	13	7	17	3	5	10	13	8	17	3	4	16
	2%	1%	3%	2%	2%	3%	-	3%	2%	2%	2%	1%	4%	2%	2%	2%	3%	2%	2%
3	38	5	19	12	11	23	1	16	17	28	10	16	9	18	20	29	9	2	36
	4%	3%	3%	9%b	5%	4%	3%	4%	4%	4%	7%	5%	3%	3%	6%	4%	9%	1%	5%cd
4	21	4	15	2	5	14	*	10	11	15	5	7	8	14	6	16	5	6	10
	2%	2%	3%	1%	2%	3%	*	3%	3%	2%	3%	2%	3%	3%	2%	2%	5%	3%	1%
5	76	11	46	18	21	50	2	31	38	61	15	32	15	46	27	67	10	13	60
	9%	7%	8%	13%	10%	9%	4%	8%	9%	8%	10%	9%	6%	9%	8%	8%	10%	7%	9%
6	119	16	76	24	32	72	6	53	56	104	15	42	36	69	46	111	7	25	91
	13%	10%	13%	18%	15%	13%	17%	14%	13%	14%	10%	12%	14%	13%	13%	14%	7%	12%	13%
7	174	33	108	31	25	115	14	68	92	156	18	86	57	110	62	161	12	36	137
	19%	20%	19%	24%	12%	21%d	38%	17%	22%	21%	12%	24%	21%	21%	18%	20%	13%	18%	20%
8	202	32	135	25	54	108	9	87	92	166	36	55	69	110	86	174	28	44	155
	23%	19%	24%	19%	25%	19%	25%	22%	21%	22%	24%	16%	26%k	21%	25%	22%	28%	22%	23%
9	102	16	71	9	29	60	2	55	41	84	18	37	31	58	39	93	9	28	69
	11%	10%	12%	7%	13%	11%	6%	14%	9%	11%	12%	11%	12%	11%	12%	12%	9%	14%	10%
10 - HIGHEST score	91	39	46	4	20	68	1	42	44	77	14	53	15	67	22	84	7	24	67
	10%	23%bc	8%	3%	9%	12%	4%	11%	10%	10%	9%	15%l	6%	13%n	7%	11%	7%	12%	10%
Don't know	45	7	32	2	15	24	1	10	29	27	18	13	15	22	20	36	8	12	33
	5%	4%	6%	1%	7%	4%	2%	3%	7%	4%	12%i	4%	6%	4%	6%	4%	9%	6%	5%
SUMMARY:																			
NET: 9-10	193	55	117	14	49	128	3	97	85	161	32	90	46	125	62	177	16	52	137
	22%	33%bc	21%c	10%	22%	23%	10%	25%	20%	22%	21%	26%	17%	23%	18%	16%	26%	20%	
NET: 7-10	569	120	360	70	128	351	26	251	269	483	86	231	171	346	210	512	56	133	429
	63%	72%c	63%	53%	59%	63%	73%	64%	63%	65%	56%	66%	64%	65%	62%	64%	57%	67%	63%
NET: 4-6	216	31	137	43	58	137	8	94	105	181	35	81	59	129	79	194	22	44	161
	24%	19%	24%	33%a	27%	24%	22%	24%	24%	24%	23%	23%	22%	24%	23%	24%	22%	22%	24%
NET: 1-3	68	8	39	18	17	47	1	37	27	55	14	26	20	37	31	56	12	11	57
	8%	5%	7%	13%a	8%	8%	3%	9%	6%	7%	9%	7%	8%	7%	9%	7%	12%	6%	8%
Mean	7.04	7.58bc	7.04c	6.34	7.04	7.00	7.11	7.01	7.05	7.05	6.96	7.13	6.97	7.11	6.92	7.08	6.74	7.25	7.00
Standard Deviation	2.03	2.05	1.98	2.00	2.06	2.12	1.31	2.17	1.95	2.01	2.14	2.07	1.93	2.05	2.01	2.01	2.18	2.07	2.02

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 354

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.06	0.14	0.08	0.15	0.14	0.08	0.20	0.09	0.09	0.07	0.21	0.10	0.11	0.08	0.11	0.07	0.28	0.13	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 355

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	10 1%	1 1%	-	1 2%	* *	1 2%	-	3 3%	* *	- -	1 1%	2 2%	* 1%
2	20 2%	* 1%	1 5%	5 9%	3 3%	-	-	4 4%	1 1%	* 1%	2 2%	3 3%	* 2%
3	38 4%	1 2%	1 2%	1 2%	1 1%	-	8 13%	17 16%adehjk	1 2%	3 5%	2 1%	3 2%	* 2%
4	21 2%	2 3%	1 4%	1 1%	2 2%	1 1%	1 2%	1 1%	2 3%	2 2%	1 1%	7 5%	- -
5	76 9%	8 12%	2 9%	6 12%	8 8%	11 23%	6 10%	3 3%	4 6%	7 11%	5 4%	15 11%	1 12%g
6	119 13%	12 16%	5 20%	13 24%	8 8%	23 24%k	2 3%	16 15%	12 19%	6 8%	11 9%	10 8%	3 26%dljk
7	174 19%	11 16%	2 8%	10 18%	17 18%	20 21%	11 18%	13 12%	13 20%	11 16%	37 33%agj	26 20%	1 12%
8	202 23%	21 30%	5 20%	7 13%	23 24%	22 24%	16 26%	21 19%	15 23%	22 23%	22 19%	33 25%	2 19%
9	102 11%	8 11%	3 12%	3 6%	10 11%	6 6%	12 19%	12 11%	11 16%	11 16%	12 11%	12 9%	2 16%
10 - HIGHEST score	91 10%	5 7%	4 20%	2 4%	13 14%	3 3%	4 7%	14 13%	5 7%	8 12%	20 18%e	11 8%	1 8%
Don't know	45 5%	1 1%	-	5 10%	9 9%	7 8%	1 1%	4 4%	2 3%	7 7%	1 1%	8 6%	* 2%
SUMMARY:													
NET: 9-10	193 22%	13 18%	7 32%	6 11%	24 25%	9 9%	16 26%	26 24%	15 23%	19 27%	33 29%e	23 18%	3 24%
NET: 7-10	569 63%	45 64%	14 60%	22 41%	64 68%	51 54%	44 71%	60 55%	44 66%	46 66%	92 80%aegkl	82 63%	6 54%
NET: 4-6	216 24%	22 31%j	7 33%	19 36%	17 18%	35 37%j	9 15%	21 19%	18 27%	15 21%	17 14%	32 25%	4 38%dgj
NET: 1-3	68 8%	3 4%	2 8%	7 12%	4 4%	1 2%	8 13%	25 23%adehijk	2 3%	4 5%	5 4%	8 6%	1 5%
Mean	7.04	7.07	7.19	6.18	7.40	6.84	7.05	6.54	7.25	7.34	7.55g	6.92	6.99
Standard Deviation	2.03	1.79	2.28	2.16	1.99	1.51	2.13	2.61	1.71	1.93	1.82	2.04	1.98
Standard Error	0.06	0.15	0.38	0.30	0.23	0.18	0.31	0.28	0.15	0.24	0.16	0.20	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 356

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	12	21	52	104	44	83	117	43	156	149	20	21	10
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	13**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	5	43	47	19	60	47	25	69	76	12	8	7
1 - LOWEST score	7	1	6	5	1	1	6	*	1	5	*	-	-	-	1	6	-	7	*	6	6	*	-	-
	5%	1%	8%	16%	1%	1%	8%	1%	2%	21%	3%	-	-	-	1%	18%	-	7%	1%	6%	5%	4%	-	-
2	4	2	1	-	4	2	2	-	1	-	1	1	1	2	1	*	1	3	2	2	3	-	-	*
	3%	4%	2%	-	3%	3%	3%	-	2%	-	8%	11%	8%	9%am	1%	1%	2%	3%	6%	2%	3%	-	-	24%
3	1	-	1	-	1	*	1	1	-	-	-	*	-	*	1	-	-	1	-	1	1	-	*	-
	1%	-	2%	-	1%	*	1%	2%	-	-	-	2%	-	1%	1%	-	-	1%	-	1%	1%	-	2%	-
4	2	1	1	-	2	*	2	1	1	-	*	-	*	1	1	-	1	1	1	1	2	*	*	-
	1%	1%	1%	-	2%	*	2%	2%	2%	-	3%	-	1%	4%	1%	-	1%	1%	4%	1%	1%	2%	2%	-
5	14	10	3	5	9	6	8	4	5	1	1	*	1	1	9	4	4	9	3	11	9	1	4	-
	10%	16%	4%	14%	8%	9%	10%	10%	14%	5%	13%	5%	7%	4%	11%	12%	8%	11%	11%	10%	7%	16%	46%	-
6	13	5	9	1	12	6	8	5	5	*	1	1	1	2	10	2	6	7	1	12	11	*	2	-
	10%	8%	11%	4%	12%	9%	11%	13%	13%	1%	10%	15%	4%	6%	12%	6%	12%	8%	5%	11%	9%	6%	27%	-
7	27	11	16	11	16	18	9	15	5	6	1	-	*	4	16	7	10	17	5	22	25	*	*	1
	20%	17%	22%	33%	15%	28%	13%	34%	12%	25%	10%	-	2%	16%	20%	22%	20%	19%	18%	20%	21%	6%	3%	48%
8	31	12	19	10	21	12	19	2	11	5	1	4	8	6	20	5	9	21	3	28	27	2	1	*
	22%	19%	25%	31%	20%	19%	26%	5%	28%	18%	13%	50%	59%	22%	25%	16%	19%	24%	13%	25%	23%	39%	9%	19%
9	17	8	8	1	16	9	7	5	7	2	1	1	2	2	10	4	7	10	6	11	15	1	1	*
	12%	13%	11%	2%	15%	15%	10%	11%	17%	8%	11%	7%	12%	9%	13%	13%	13%	11%	23%	9%	12%	17%	7%	8%
10 - HIGHEST score	19	11	9	-	19	10	10	7	3	6	3	1	-	5	12	2	11	9	5	14	19	*	*	-
	14%	17%	11%	-	18%	15%	13%	17%	7%	22%	28%	10%	-	21%	14%	8%	22%	10%	19%	13%	15%	7%	2%	-
Don't know	4	2	2	-	4	1	3	2	1	-	-	-	1	2	1	1	1	3	*	4	4	*	*	-
	3%	3%	3%	-	4%	1%	4%	5%	3%	-	-	-	7%	7%	2%	3%	2%	4%	1%	4%	3%	4%	3%	-
SUMMARY:																								
NET: 9-10	36	19	17	1	35	19	17	12	9	8	4	2	2	8	22	6	17	18	11	25	34	1	1	*
	26%	30%	23%	2%	34%	30%	23%	28%	25%	29%	40%	17%	12%	30%	27%	21%	35%	21%	42%	22%	28%	24%	9%	8%
NET: 7-10	94	42	52	22	72	48	45	29	25	19	6	10	10	17	58	19	37	57	19	75	86	4	2	1
	68%	66%	69%	65%	69%	76%	61%	67%	65%	72%	62%	67%	74%	68%	71%	59%	74%	64%	72%	67%	71%	68%	21%	76%
NET: 4-6	29	16	13	6	23	12	17	10	11	2	3	2	2	4	19	6	11	18	5	24	21	1	6	-
	21%	26%	17%	18%	22%	19%	23%	25%	28%	6%	26%	21%	12%	15%	24%	18%	22%	20%	20%	21%	17%	24%	75%	-
NET: 1-3	11	3	8	5	6	3	9	1	1	5	1	1	1	2	3	6	1	10	2	9	11	*	*	*
	8%	5%	11%	16%	6%	4%	12%	3%	4%	21%	11%	12%	8%	9%	3%	20%	2%	12%	8%	8%	9%	4%	2%	24%
Mean	7.10	7.27	6.96	6.03	7.45	7.43	6.81	7.29	7.19	6.60	7.14	7.08	7.26	7.33	7.39	6.16	7.69p	6.76	7.37	7.03	7.19	7.27	5.94	6.16
Standard Deviation	2.30	2.16	2.41	2.49	2.13	1.94	2.55	1.87	1.94	3.24	2.84	2.38	1.99	2.44	1.86	2.96	1.85	2.47	2.39	2.28	2.33	2.21	1.52	-
Standard Error	0.16	0.22	0.25	0.72	0.16	0.21	0.25	0.27	0.27	0.51	0.59	0.69	0.45	0.35	0.19	0.45	0.20	0.23	0.37	0.19	0.19	0.51	0.34	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 357

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	7	-	1	*	5	1	-	1	1	1	6	-	1	*	6	1	5	6	*
	5%	-	1%	1%	19%	1%	-	1%	2%	1%	32%	-	2%	*	13%	1%	38%	13%	*
2	4	*	2	2	-	4	-	1	2	3	*	-	3	1	1	3	*	1	3
	3%	*	3%	8%	-	4%	-	1%	7%	3%	1%	-	13%	2%	3%	3%	2%	1%	3%
3	1	1	*	-	1	*	-	1	*	1	*	-	*	1	-	1	-	1	*
	1%	2%	*	-	4%	*	-	1%	*	1%	1%	-	1%	1%	-	1%	-	2%	*
4	2	-	*	1	-	2	-	1	1	2	-	1	1	2	-	2	-	*	1
	1%	-	1%	7%	-	2%	-	1%	2%	2%	-	1%	2%	2%	-	1%	-	*	2%
5	14	3	8	3	3	10	*	6	5	11	2	10	1	11	2	14	-	4	9
	10%	6%	13%	12%	11%	10%	3%	7%	14%	9%	14%	13%	4%	13%	5%	11%	-	9%	10%
6	13	2	5	5	1	11	*	9	4	13	*	8	3	9	2	13	*	3	9
	10%	5%	9%	23%	5%	11%	6%	11%	11%	11%	2%	10%	10%	11%	5%	11%	2%	6%	11%
7	27	9	16	2	2	22	1	16	11	27	*	16	8	15	11	27	*	4	23
	20%	19%	25%	9%	9%	23%	18%	20%	32%	22%	3%	20%	33%	19%	22%	21%	3%	8%	27%
8	31	10	16	4	12	15	1	16	4	23	7	13	3	13	15	24	7	13	17
	22%	21%	26%	18%	44%	16%	19%	19%	13%	19%	42%	17%	10%	17%	30%	19%	47%	27%	20%
9	17	7	7	3	2	11	3	10	5	15	1	10	4	9	8	15	1	5	12
	12%	15%	11%	13%	6%	11%	42%	13%	16%	13%	6%	13%	15%	11%	16%	12%	8%	9%	14%
10 - HIGHEST score	19	14	4	2	1	16	1	17	1	19	-	17	2	17	2	19	-	11	7
	14%	29%	6%	9%	2%	17%	13%	22%	3%	16%	-	23%	7%	21%	4%	16%	-	22%	8%
Don't know	4	1	3	-	-	4	-	2	-	4	-	2	1	2	1	4	-	1	3
	3%	2%	5%	-	-	4%	-	3%	-	3%	-	3%	4%	2%	2%	3%	-	2%	4%
SUMMARY:																			
NET: 9-10	36	21	10	5	2	27	3	27	6	35	1	27	6	25	10	35	1	16	19
	26%	44%	17%	22%	8%	28%	55%	35%	19%	29%	6%	35%	21%	32%	20%	28%	8%	31%	22%
NET: 7-10	94	40	42	10	17	64	5	59	21	85	9	55	17	54	36	85	8	33	59
	68%	84%	69%	49%	61%	67%	91%	75%	64%	70%	50%	73%	64%	68%	73%	69%	58%	67%	70%
NET: 4-6	29	5	14	9	5	22	1	15	9	26	3	18	4	21	5	29	*	7	19
	21%	11%	22%	42%	16%	23%	9%	19%	28%	22%	16%	24%	17%	26%	9%	23%	2%	15%	23%
NET: 1-3	11	1	2	2	7	5	-	3	3	5	6	-	4	3	8	6	6	8	3
	8%	3%	4%	9%	23%	5%	-	3%	9%	4%	34%	-	16%	4%	16%	5%	40%	16%	4%
Mean	7.10	8.13	7.10	6.57	6.05	7.27	8.30	7.71	6.62	7.39	5.22	7.73	6.52	7.43	6.68	7.32	5.24	6.97	7.17
Standard Deviation	2.30	1.75	1.79	2.29	2.87	2.10	1.34	1.90	2.05	1.98	3.27	1.75	2.48	2.02	2.66	2.01	3.56	2.95	1.82

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 357

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.16	0.19	0.21	0.39	0.57	0.18	0.39	0.16	0.30	0.15	0.91	0.16	0.40	0.18	0.36	0.15	1.19	0.36	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 358

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	7	*	-	*	-	1	-	-	-	5	-	-	-
	5%	4%	-	6%	-	2%	-	-	-	41%	-	-	-
2	4	-	1	-	-	*	-	-	-	-	1	1	*
	3%	-	14%	-	-	1%	-	-	-	-	3%	11%	24%
3	1	-	-	-	-	-	1	-	*	-	-	-	-
	1%	-	-	-	-	-	10%	-	2%	-	-	-	-
4	2	*	-	-	-	1	-	1	*	-	*	-	-
	1%	2%	-	-	-	2%	-	5%	2%	-	1%	-	-
5	14	1	1	-	1	4	-	-	4	-	1	1	-
	10%	16%	25%	-	13%	17%	-	-	46%	-	3%	8%	-
6	13	*	1	-	-	2	-	2	*	*	4	2	-
	10%	6%	23%	-	-	7%	-	16%	27%	3%	13%	16%	-
7	27	*	*	1	1	5	3	4	*	1	9	1	1
	20%	6%	9%	18%	15%	20%	30%	31%	3%	6%	33%	6%	48%
8	31	2	-	1	1	10	4	4	1	2	4	2	*
	22%	39%	-	20%	5%	40%	38%	32%	9%	13%	16%	13%	19%
9	17	1	-	2	2	1	1	1	1	5	2	2	*
	12%	17%	-	40%	17%	5%	5%	5%	7%	35%	7%	14%	8%
10 - HIGHEST score	19	*	1	1	3	1	2	1	*	*	6	3	-
	14%	7%	29%	16%	31%	5%	16%	11%	2%	2%	21%	26%	-
Don't know	4	*	-	-	2	-	-	-	*	-	1	1	-
	3%	4%	-	-	18%	-	-	-	3%	-	3%	7%	-
SUMMARY:													
NET: 9-10	36	1	1	3	5	2	2	2	1	5	8	5	*
	26%	24%	29%	56%	48%	9%	22%	16%	9%	38%	28%	40%	8%
NET: 7-10	94	4	1	5	7	18	9	9	2	7	21	8	1
	68%	68%	38%	94%	68%	70%	90%	79%	21%	56%	76%	58%	76%
NET: 4-6	29	1	2	-	1	7	-	3	6	*	5	3	-
	21%	24%	48%	-	13%	27%	-	21%	75%	3%	17%	24%	-
NET: 1-3	11	*	1	*	-	1	1	-	*	5	1	1	*
	8%	4%	14%	6%	-	4%	10%	-	2%	41%	3%	11%	24%
Mean	7.10	7.27	6.41	8.11	8.29	6.95	7.56	7.42	5.94	5.40	7.57	7.34	6.16
Standard Deviation	2.30	2.21	3.08	2.25	1.94	1.81	1.94	1.46	1.52	3.90	1.83	2.65	-
Standard Error	0.16	0.51	1.09	0.71	0.54	0.38	0.54	0.38	0.34	1.04	0.31	0.68	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
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 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 359

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	17	4	13	10	8	8	9	1	4	6	1	1	5	4	5	7	2	15	1	17	15	1	1	-
	2%	1%	2%	3%	1%	2%	2%	1%	2%	3%	1%	1%	3%	2%	1%	3% m	1%	2%	*	2%	2%	2%	1%	-
2	18	12	6	2	16	9	9	3	1	1	5	3	3	6	7	5	5	12	5	13	14	3	1	*
	2%	2%	1%	*	2%	2%	2%	2%	1%	1%	3%	3%	2%	2%	1%	2%	1%	2%	2%	2%	2%	3%	1%	3%
3	33	20	13	6	28	15	19	6	5	6	3	4	9	7	18	8	9	24	4	29	29	2	1	1
	3%	4%	2%	2%	4%	3%	3%	3%	3%	3%	2%	3%	5%	3%	3%	3%	2%	3%	2%	3%	3%	2%	2%	6%
4	52	29	23	14	38	21	31	16	6	6	12	4	9	16	24	12	16	36	5	47	41	5	5	1
	5%	6%	4%	4%	5%	4%	6%	8%	3%	3%	7%	3%	5%	6%	4%	6%	4%	5%	2%	5%	5%	5%	7%	10%
5	136	66	70	43	93	64	72	29	26	21	27	12	22	32	71	33	42	94	30	105	110	14	10	2
	13%	13%	12%	11%	13%	13%	13%	14%	14%	10%	14%	10%	12%	12%	12%	15%	11%	13%	14%	12%	12%	15%	15%	12%
6	149	69	80	39	110	68	81	30	27	30	22	18	22	34	84	31	52	97	34	114	118	16	13	1
	14%	14%	14%	10%	16%	13%	14%	15%	14%	15%	12%	15%	13%	13%	14%	14%	13%	14%	16%	13%	13%	18%	20%	10%
7	238	129	109	102	136	129	109	48	37	67	38	22	26	49	136	52	107	131	57	180	211	14	9	3
	22%	26%	19%	27% b	19%	25%	19%	24%	20%	32% fhi	20%	18%	15%	19%	23%	23%	28% p	19%	27%	21%	23% u	16%	14%	19%
8	169	70	99	51	118	75	95	27	38	30	22	27	25	40	99	30	58	112	29	140	141	15	10	3
	16%	14%	17%	14%	17%	15%	17%	14%	20%	14%	12%	22%	15%	15%	17%	13%	15%	16%	14%	16%	16%	17%	16%	21%
9	83	38	44	26	56	42	41	21	14	13	12	10	13	20	49	14	27	56	15	68	66	7	7	1
	8%	8%	8%	7%	8%	8%	7%	10%	8%	6%	6%	8%	8%	8%	8%	6%	7%	8%	7%	8%	7%	8%	11%	10%
10 - HIGHEST score	74	30	44	18	55	28	45	15	15	11	17	7	9	15	48	11	29	44	15	58	62	7	4	1
	7%	6%	8%	5%	8%	6%	8%	7%	8%	5%	9%	6%	5%	6%	8%	5%	8%	6%	7%	7%	7%	8%	6%	5%
Don't know	110	37	73	65	45	53	57	7	13	16	28	15	31	42	47	21	36	74	18	91	99	6	5	1
	10%	7%	13%	17% b	6%	10%	10%	3%	7%	8%	15% e	13% e	18% e	16% m	8%	9%	9%	11%	9%	11%	11%	6%	7%	5%
SUMMARY:																								
NET: 9-10	156	68	88	44	112	71	86	35	29	24	29	17	22	35	97	24	56	100	30	126	128	15	11	2
	14%	14%	15%	12%	16%	14%	15%	17%	15%	11%	16%	14%	13%	13%	17%	11%	15%	14%	14%	15%	14%	16%	17%	14%
NET: 7-10	563	267	296	198	365	274	289	110	104	121	89	66	74	124	333	106	220	343	117	445	480	44	31	8
	52%	53%	52%	53%	52%	54%	51%	54%	56% j	58% j	48%	54%	42%	47%	57% l	48%	58% p	49%	55%	52%	53%	49%	46%	54%
NET: 4-6	337	164	173	95	242	153	184	75	59	57	61	33	52	83	178	76	110	227	69	266	270	35	28	5
	31%	33%	30%	25%	34% a	30%	32%	37%	32%	28%	32%	27%	30%	31%	30%	34%	29%	33%	32%	31%	30%	38%	42% s	31%
NET: 1-3	68	36	32	17	51	32	37	11	11	14	9	8	17	18	31	20	17	52	9	58	58	6	3	1
	6%	7%	6%	5%	7%	6%	6%	5%	6%	7%	5%	6%	10%	7%	5%	9%	4%	7%	4%	7%	6%	7%	4%	9%
Mean	6.64	6.54	6.74	6.69	6.62	6.64	6.64	6.64	6.78	6.64	6.63	6.80	6.36	6.52	6.82 n	6.29	6.82	6.54	6.76	6.62	6.65	6.58	6.58	6.50
Standard Deviation	1.98	1.94	2.02	1.89	2.02	1.93	2.03	1.94	1.96	1.88	2.04	1.92	2.18	2.05	1.90	2.07	1.82	2.06	1.79	2.03	1.98	2.06	1.94	2.12
Standard Error	0.06	0.08	0.08	0.15	0.06	0.08	0.08	0.13	0.13	0.12	0.15	0.16	0.16	0.12	0.08	0.13	0.09	0.08	0.11	0.07	0.07	0.16	0.15	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 360

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	17	2	4	6	12	4	1	7	5	6	11	2	2	6	11	12	6	9	5
	2%	1%	1%	3% ab	6% e	1%	2%	1%	1%	1%	8% i	*	1%	1%	3%	1%	*	3% f	1%
2	18	2	11	3	1	14	-	9	8	15	3	6	9	10	6	17	*	10	8
	2%	1%	2%	2%	*	2%	-	1%	2%	2%	2%	1%	3%	2%	1%	2%	*	4% o	1%
3	33	5	21	6	8	20	1	16	13	29	4	12	10	22	10	33	-	10	22
	3%	2%	4%	3%	4%	3%	1%	3%	3%	3%	3%	2%	3%	4%	2%	3%	-	4%	3%
4	52	7	24	17	11	31	1	22	26	39	13	24	13	29	19	44	7	12	38
	5%	3%	4%	10% ab	5%	4%	2%	4%	7%	4%	10%	5%	4%	5%	5%	4%	9%	5%	5%
5	136	25	80	28	19	99	7	80	43	124	12	77	24	83	47	128	6	35	97
	13%	10%	13%	16%	10%	14%	15%	13%	11%	13%	9%	15% l	8%	13%	11%	13%	8%	13%	12%
6	149	39	86	20	23	107	7	90	49	137	12	73	42	98	47	141	8	34	111
	14%	15%	15%	11%	12%	15%	14%	15%	13%	14%	9%	14%	14%	15%	11%	14%	11%	13%	14%
7	238	55	142	32	38	162	5	136	91	212	25	109	79	134	100	223	15	48	189
	22%	21%	24%	18%	19%	23%	11%	22%	24%	22%	19%	22%	27%	21%	24%	22%	20%	18%	24%
8	169	48	91	24	31	111	8	106	51	147	23	87	38	86	74	154	15	37	128
	16%	18%	15%	14%	15%	16%	17%	16%	14%	16%	17%	17%	13%	14%	18%	15%	20%	14%	16%
9	83	36	34	11	23	47	7	53	21	71	12	37	21	53	28	74	9	18	63
	8%	14% bc	6%	6%	11%	7%	15%	9%	5%	7%	9%	7%	7%	8%	7%	7%	12%	7%	8%
10 - HIGHEST score	74	31	32	10	13	49	5	53	16	71	3	37	17	51	20	71	3	28	43
	7%	12% b	5%	6%	6%	7%	10%	9% h	4%	7%	2%	7%	6%	8%	5%	7%	4%	10% r	6%
Don't know	110	15	69	18	23	72	6	50	55	94	16	38	43	58	49	103	6	29	77
	10%	6%	12% a	10%	12%	10%	12%	8%	15% g	10%	12%	8%	14% k	9%	12%	10%	8%	11%	10%
SUMMARY:																			
NET: 9-10	156	66	66	22	36	95	12	107	36	142	15	74	38	104	49	144	12	45	106
	14%	25% bc	11%	12%	18%	13%	25%	17% h	10%	15%	11%	15%	13%	16%	15%	14%	16%	17%	14%
NET: 7-10	563	169	300	78	105	368	26	348	178	501	63	270	155	324	223	521	42	130	424
	52%	64% bc	50%	44%	52%	51%	54%	56% h	47%	53%	47%	54%	52%	51%	54%	52%	55%	48%	54%
NET: 4-6	337	71	191	65	53	237	15	193	119	300	37	174	79	209	113	313	22	81	246
	31%	27%	32%	37%	27%	33%	31%	31%	31%	32%	28%	35%	26%	33%	28%	31%	28%	30%	32%
NET: 1-3	68	9	36	15	20	38	1	32	26	51	18	21	21	39	26	62	6	28	35
	6%	3%	6%	9% a	10%	5%	3%	5%	7%	5%	13% l	4%	7%	6%	6%	6%	6%	8%	11% r
Mean	6.64	7.23 bc	6.57	6.22	6.54	6.65	7.14	6.83 h	6.39	6.73 j	6.01	6.74	6.62	6.68	6.62	6.66	6.48	6.47	6.73
Standard Deviation	1.98	1.86	1.86	2.16	2.32	1.88	2.02	1.93	1.93	1.90	2.43	1.83	1.94	1.97	1.98	1.95	2.32	2.32	1.80

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 360

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.10	0.08	0.15	0.17	0.07	0.28	0.07	0.10	0.06	0.24	0.08	0.11	0.07	0.10	0.06	0.32	0.13	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 361

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	17	1	-	*	-	2	-	1	1	5	1	5	-
	2%	2%	-	*	-	2%	-	1%	1%	7% dj	1%	4%	-
2	18	3	1	1	1	3	1	3	1	-	3	1	*
	2%	3%	2%	1%	*	3%	2%	3%	1%	-	2%	1%	3% l
3	33	2	1	3	6	4	3	4	1	5	2	2	1
	3%	2%	4%	4%	5%	4%	5%	4%	2%	6%	1%	1%	6% jk
4	52	5	2	5	4	10	2	5	5	1	1	11	1
	5%	5% j	9%	6% j	4%	10% j	3%	5%	7% j	1%	1%	7% j	10% j
5	136	14	4	8	19	9	5	12	10	11	25	17	2
	13%	15%	17%	10%	17%	9%	7%	13%	15%	14%	13%	12%	12%
6	149	16	4	13	8	10	6	12	13	9	31	26	1
	14%	18% d	15%	16%	7%	10%	9%	12%	20% cd	11%	16%	18% d	10%
7	238	14	6	20	21	21	15	19	9	13	72	24	3
	22%	16%	25%	24%	19%	21%	22%	20%	14%	15%	36% adghikl	17%	19%
8	169	15	4	9	11	16	20	10	10	12	36	23	3
	16%	17%	17%	11%	9%	16%	29% cdg	11%	16%	15%	18%	16%	21% d
9	83	7	-	11	16	6	5	3	7	11	7	8	1
	8%	8%	-	13% gj	15% gj	6%	7%	3%	11% j	14% j	3%	6%	10% j
10 - HIGHEST score	74	7	2	9	13	3	3	5	4	3	13	11	1
	7%	8%	7%	11%	12%	3%	5%	5%	6%	3%	6%	8%	5%
Don't know	110	6	1	1	13	17	8	23	5	11	7	16	1
	10%	6%	4%	2%	12% cj	17% cj	12% c	24% achjl	7%	14% cj	4%	11% cj	5%
SUMMARY:													
NET: 9-10	156	15	2	20	29	9	8	8	11	14	19	20	2
	14%	16%	7%	24% egj	26% egjk	9%	12%	8%	17%	17%	10%	13%	14%
NET: 7-10	563	44	12	48	60	46	42	37	31	39	127	67	8
	52%	49%	49%	59% g	55%	46%	63% g	39%	46%	48%	64% aeghkl	46%	54%
NET: 4-6	337	35	10	27	31	28	12	29	28	21	58	54	5
	31%	38% f	41%	33%	28%	28%	18%	29%	42% fij	25%	29%	37% f	31%
NET: 1-3	68	6	2	5	6	8	4	8	3	10	6	9	1
	6%	7%	7%	6%	6%	8%	7%	8%	4%	12% j	3%	6%	9% j
Mean	6.64	6.58	6.31	6.88	6.98	6.29	6.97	6.24	6.58	6.41	6.85 g	6.49	6.50
Standard Deviation	1.98	2.06	1.87	2.01	2.08	2.08	1.81	2.05	1.94	2.38	1.57	2.11	2.12
Standard Error	0.06	0.16	0.32	0.22	0.22	0.23	0.25	0.24	0.15	0.28	0.12	0.20	0.26

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 362

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18
1 - LOWEST score	8	1	7	6	2	1	7	-	*	5	*	-	2	*	1	7	*	7	1	7	7	-	1	-
	2%	*	4%	4%	1%	1%	5%	-	1%	10%	*	-	2%	*	1%	9% m	*	3%	2%	2%	2%	-	3%	-
2	7	-	7	7	*	*	7	-	-	-	7	*	*	*	*	7	-	7	-	7	7	*	*	-
	2%	-	4%	4%	*	*	5%	-	-	-	10%	*	*	*	*	9% m	-	3%	-	2%	2%	1%	1%	-
3	2	2	*	-	2	-	2	2	-	-	-	*	-	*	1	1	1	1	*	2	2	-	-	-
	1%	1%	*	-	1%	-	2%	6%	-	-	-	1%	-	*	1%	1%	1%	1%	1%	1%	1%	-	-	-
4	10	7	3	4	6	6	4	1	1	5	1	1	2	1	4	5	7	3	5	5	9	1	-	*
	3%	4%	2%	3%	3%	3%	3%	3%	2%	9%	1%	2%	1%	1%	2%	7%	7%	1%	13%	2%	3%	4%	-	9%
5	19	10	9	4	15	12	7	2	4	4	1	3	5	9	6	4	5	14	1	17	15	2	2	-
	6%	6%	5%	3%	8%	6%	5%	6%	13%	8%	1%	7%	4%	9%	3%	6%	5%	6%	4%	6%	5%	5%	8%	-
6	44	20	24	26	18	28	16	2	6	3	13	8	13	21	13	10	21	23	9	35	39	3	2	-
	13%	12%	13%	16%	10%	14%	12%	6%	19%	5%	19%	18%	11%	22% m	8%	14%	22%	9%	23%	12%	14%	9%	9%	-
7	74	31	42	50	24	49	24	14	4	17	11	8	20	18	46	10	24	50	9	65	62	5	6	1
	22%	19%	24%	31% b	13%	24%	17%	42%	12%	30%	17%	19%	17%	19%	27%	13%	25%	20%	23%	21%	22%	16%	26%	24%
8	61	39	22	17	45	37	24	2	6	10	9	6	28	21	30	11	14	47	5	57	49	7	4	1
	18%	24%	12%	10%	25% a	18%	17%	8%	21%	18%	13%	15%	25%	22%	17%	14%	14%	19%	12%	19%	17%	26%	18%	31%
9	42	24	19	11	31	21	21	5	5	7	9	3	14	9	25	8	11	31	5	38	30	8	4	*
	12%	14%	10%	7%	17%	11%	15%	16%	16%	11%	13%	7%	13%	9%	15%	11%	11%	13%	12%	12%	11%	28%	16%	14%
10 - HIGHEST score	49	21	28	19	30	34	15	4	3	4	15	14	9	8	36	5	13	36	3	45	41	3	4	1
	14%	13%	16%	12%	17%	17%	11%	12%	11%	7%	23%	32%	8%	8%	21%	7%	13%	15%	9%	15%	14%	11%	18%	18%
Don't know	25	9	16	18	7	11	14	*	1	1	2	-	21	8	8	8	2	23	1	24	24	*	*	*
	7%	6%	9%	11%	4%	6%	10%	1%	4%	2%	3%	-	18%	9%	5%	11%	2%	9%	2%	8%	8%	1%	1%	5%
SUMMARY:																								
NET: 9-10	91	45	46	30	61	56	36	9	8	11	24	17	23	16	62	13	24	68	8	83	71	11	8	1
	27%	27%	26%	18%	34% a	28%	25%	29%	27%	19%	35%	38%	21%	17%	36% l	17%	24%	28%	21%	27%	25%	39%	34%	32%
NET: 7-10	226	116	110	96	130	142	84	25	18	38	44	31	71	56	137	34	62	165	22	204	182	24	19	2
	66%	70%	62%	59%	72%	71%	60%	78%	61%	66%	65%	72%	63%	59%	80% lm	44%	63%	67%	55%	68%	64%	80%	78%	87%
NET: 4-6	73	37	36	34	39	46	27	5	10	13	15	12	19	30	23	20	33	41	16	57	64	5	4	*
	21%	22%	20%	21%	21%	23%	19%	15%	34%	23%	22%	27%	17%	32% m	13%	26%	33% ap	17%	40%	19%	22%	18%	17%	9%
NET: 1-3	18	3	15	13	4	2	16	2	*	5	7	*	2	1	2	14	1	16	1	17	16	*	1	-
	5%	2%	8%	8%	2%	1%	11% c	6%	1%	10%	11%	1%	2%	1%	1%	19% lm	1%	7%	3%	5%	6%	1%	4%	-
Mean	7.28	7.51	7.06	6.83	7.64 a	7.54	6.89	7.28	7.30	6.55	7.26	7.81	7.48	7.19 n	7.88 ln	5.97	7.19	7.31	6.79	7.34	7.19	7.80	7.57	7.92
Standard Deviation	2.08	1.73	2.35	2.22	1.88	1.73	2.46	1.84	1.82	2.43	2.45	1.87	1.69	1.55	1.70	2.77	1.77	2.20	1.95	2.09	2.12	1.67	2.01	2.04
Standard Error	0.11	0.12	0.18	0.33	0.10	0.12	0.20	0.35	0.28	0.29	0.31	0.24	0.16	0.14	0.13	0.32	0.17	0.14	0.26	0.12	0.13	0.22	0.29	0.47

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 363

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149**	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	8	1	1	*	6	2	-	*	1	2	6	1	1	1	7	2	6	7	1
	2%	1%	*	1%	8% e	1%	-	*	1%	1%	10%	1%	1%	*	5%	1%	17%	8% f	*
2	7	-	*	7	7	-	-	-	7	*	7	-	*	*	7	*	7	-	7
	2%	-	*	13%	9% e	*	-	-	5%	*	12%	-	*	*	6% m	*	19%	-	3%
3	2	1	-	1	-	2	*	2	-	2	-	2	-	2	*	2	-	1	1
	1%	2%	-	2%	-	1%	2%	1%	-	1%	-	2%	-	1%	*	1%	-	1%	1%
4	10	2	8	-	1	9	-	7	2	10	*	2	7	4	5	10	*	1	9
	3%	2%	4%	-	2%	4%	-	4%	1%	4%	*	1%	7%	2%	4%	3%	1%	1%	4%
5	19	5	9	5	3	12	3	12	6	18	1	12	1	10	9	18	1	9	9
	6%	7%	5%	8%	3%	5%	17%	7%	4%	6%	2%	9%	1%	5%	7%	6%	3%	10%	4%
6	44	2	34	8	5	37	1	26	17	39	5	24	13	33	10	41	3	7	35
	13%	3%	17% a	15%	6%	16%	5%	16%	11%	14%	8%	17%	13%	16%	8%	14%	8%	8%	14%
7	74	14	41	14	14	48	4	28	36	64	10	24	33	44	29	64	9	20	54
	22%	19%	21%	26%	19%	21%	24%	17%	24%	23%	16%	17%	33%	21%	23%	21%	26%	22%	22%
8	61	14	35	9	12	45	1	29	26	47	14	20	19	40	18	56	5	16	45
	18%	18%	18%	17%	15%	20%	3%	18%	18%	17%	23%	14%	19%	19%	14%	18%	14%	18%	18%
9	42	11	25	4	12	25	3	26	14	37	5	17	10	24	16	39	4	14	27
	12%	14%	13%	8%	16%	11%	17%	16%	9%	13%	8%	12%	10%	12%	13%	13%	10%	16%	11%
10 - HIGHEST score	49	21	23	5	9	31	6	28	20	47	2	28	12	29	19	48	1	12	36
	14%	28% b	12%	8%	12%	14%	29%	17%	14%	17%	3%	20%	11%	14%	15%	16%	2%	14%	15%
Don't know	25	6	18	*	8	16	*	6	19	15	10	9	6	17	6	24	-	2	22
	7%	8%	9%	1%	10%	7%	3%	3%	13% g	5%	17%	7%	6%	8%	5%	8%	-	2%	9%
SUMMARY:																			
NET: 9-10	91	32	48	9	22	56	9	54	34	84	7	45	22	54	35	87	4	27	63
	27%	42% b	25%	16%	28%	25%	46%	33%	23%	30%	11%	32%	21%	26%	28%	29%	12%	30%	25%
NET: 7-10	226	60	124	33	48	149	14	111	97	195	31	89	75	137	82	207	19	62	161
	66%	78%	64%	60%	62%	66%	73%	68%	65%	69%	51%	64%	73%	67%	65%	68%	52%	69%	66%
NET: 4-6	73	9	51	13	9	58	4	44	25	67	6	38	21	47	24	69	4	17	53
	21%	12%	26%	24%	11%	25%	22%	27%	17%	24%	10%	27%	20%	23%	19%	23%	12%	19%	21%
NET: 1-3	18	2	1	9	14	4	*	3	9	4	13	3	1	3	14	4	13	8	10
	5%	3%	1%	16%	17% e	2%	2%	3%	6%	1%	22%	2%	1%	2%	11% m	1%	37%	9%	4%
Mean	7.28	8.00	7.40	6.48	6.66	7.39	7.81	7.54	7.28	7.52	5.99	7.53	7.36	7.51	6.90	7.54	5.24	7.08	7.36
Standard Deviation	2.08	1.94	1.68	2.34	2.88	1.76	2.02	1.83	2.06	1.79	2.90	1.89	1.65	1.70	2.54	1.77	3.03	2.42	1.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 363

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.11	0.19	0.12	0.28	0.32	0.11	0.48	0.13	0.17	0.10	0.45	0.15	0.16	0.11	0.22	0.10	0.58	0.22	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 364

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	8	-	-	*	-	*	-	-	1	5	-	1	-
	2%	-	-	2%	-	1%	-	-	3%	26%	-	3%	-
2	7	*	-	-	-	-	7	-	*	-	-	-	-
	2%	1%	-	-	-	-	30%	-	1%	-	-	-	-
3	2	-	-	*	2	-	-	-	-	-	-	-	-
	1%	-	-	2%	7%	-	-	-	-	-	-	-	-
4	10	1	-	-	2	4	-	1	-	-	1	1	*
	3%	4%	-	-	9%	9%	-	2%	-	-	1%	2%	9%
5	19	2	1	-	3	2	1	-	2	1	5	3	-
	6%	5%	12%	-	10%	3%	3%	-	8%	4%	8%	11%	-
6	44	3	3	1	1	6	2	15	2	-	9	1	-
	13%	9%	40%	7%	4%	14%	7%	37%	9%	-	14%	5%	-
7	74	5	*	1	*	21	2	4	6	1	28	4	1
	22%	16%	5%	6%	1%	46%	10%	10%	26%	4%	42%	13%	24%
8	61	7	*	3	11	7	2	7	4	1	9	8	1
	18%	26%	4%	15%	39%	15%	10%	18%	18%	7%	13%	25%	31%
9	42	8	1	2	5	1	3	1	4	6	6	4	*
	12%	28%	11%	12%	19%	3%	12%	3%	16%	30%	9%	12%	14%
10 - HIGHEST score	49	3	2	7	1	3	2	13	4	1	8	4	1
	14%	11%	28%	31%	5%	7%	7%	31%	18%	4%	13%	12%	18%
Don't know	25	*	-	6	2	1	5	-	*	5	*	5	*
	7%	1%	-	26%	6%	1%	22%	-	1%	26%	1%	16%	5%
SUMMARY:													
NET: 9-10	91	11	3	9	7	5	4	14	8	7	14	7	1
	27%	39%	39%	43%	24%	10%	19%	33%	34%	34%	22%	24%	32%
NET: 7-10	226	24	4	14	18	32	9	25	19	9	51	19	2
	66%	80%	48%	64%	64%	71%	39%	61%	78%	45%	77%	62%	87%
NET: 4-6	73	5	4	1	7	12	2	16	4	1	15	6	*
	21%	18%	52%	7%	23%	26%	9%	39%	17%	4%	23%	18%	9%
NET: 1-3	18	*	-	1	2	*	7	-	1	5	-	1	-
	5%	1%	-	3%	7%	1%	30%	-	4%	26%	-	3%	-
Mean	7.28	7.80	7.48	8.47	7.14	6.90	5.64	7.73	7.57	5.87	7.37	7.40	7.92
Standard Deviation	2.08	1.67	2.05	1.98	2.07	1.54	3.17	1.76	2.01	3.82	1.45	2.08	2.04
Standard Error	0.11	0.22	0.51	0.45	0.38	0.27	0.79	0.34	0.29	0.99	0.18	0.39	0.47

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 365

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	13	3	10	12	1	2	10	-	-	-	9	1	2	*	2	11	-	13	*	12	9	3	*	*
	1%	*	1%	1% b	*	*	1%	-	-	-	3%	*	1%	*	*	2% m	-	1%	*	1%	1%	2%	*	*
2	15	8	8	9	6	9	6	1	1	*	6	*	7	*	4	11	3	13	1	14	14	1	-	*
	1%	1%	1%	1%	1%	1%	1%	*	*	*	2%	*	2%	*	*	2% m	1%	1%	*	1%	1%	1%	-	*
3	34	11	23	22	12	19	14	5	2	7	8	8	4	15	11	7	12	21	7	26	29	2	*	2
	2%	1%	2%	2%	1%	2%	1%	3%	1%	2%	2%	3%	1%	4% m	1%	1%	2%	2%	4%	2%	2%	1%	*	3% u
4	43	27	16	17	26	23	20	4	12	3	11	5	8	8	26	9	20	23	4	39	31	4	7	2
	2%	3%	2%	2%	3%	3%	2%	2%	4%	1%	3%	2%	2%	2%	3%	2%	4%	2%	2%	2%	2%	2%	6% s	3%
5	155	71	84	88	67	68	87	19	28	30	16	29	33	30	80	44	58	97	19	135	140	5	6	4
	8%	8%	9%	9%	8%	9%	8%	9%	10%	10%	5%	10%	8%	8%	9%	8%	11%	7%	10%	8%	9% t	3%	5%	7%
6	222	105	117	104	118	107	115	27	32	36	54	28	45	66	92	64	79	143	22	200	182	18	18	3
	12%	12%	12%	11%	14%	13%	11%	13%	11%	12%	17%	9%	11%	18% m	10%	12%	15%	11%	11%	12%	12% v	10%	17% v	6%
7	345	173	172	195	150	159	186	35	47	49	54	69	92	80	178	87	83	262	45	299	278	33	22	12
	19%	20%	18%	20%	17%	20%	18%	17%	16%	17%	17%	22%	23%	22%	19%	17%	15%	20%	23%	18%	19%	18%	21%	22%
8	426	227	199	222	204	214	212	49	65	67	71	83	91	82	225	119	119	307	27	398	340	50	20	15
	23%	26%	21%	23%	24%	27% d	20%	23%	22%	23%	22%	27%	23%	22%	24%	23%	22%	24%	14%	24% q	23%	29% u	19%	28%
9	240	108	132	117	123	86	154	32	38	48	46	30	47	44	144	52	75	165	25	215	184	31	14	11
	13%	12%	14%	12%	14%	11%	15%	15%	13%	16%	14%	10%	12%	12%	15% n	10%	14%	13%	13%	13%	12%	17%	13%	20% s
10 - HIGHEST score	262	115	147	131	131	86	176	35	47	43	42	38	56	42	132	88	70	192	34	227	215	27	16	4
	14%	13%	16%	14%	15%	11%	17% c	17%	16%	15%	13%	13%	14%	11%	14%	17%	13%	15%	18%	14%	14%	15%	15%	8%
Don't know	74	36	38	43	31	17	57	4	19	8	11	14	17	5	41	28	18	55	7	67	67	2	4	1
	4%	4%	4%	5%	4%	2%	6% c	2%	7%	3%	3%	5%	4%	1%	4%	5% l	3%	4%	4%	4%	4%	1%	4%	2%
SUMMARY:																								
NET: 9-10	502	224	278	247	254	172	330	67	85	91	88	68	103	86	276	140	145	357	59	442	399	57	30	16
	27%	25%	29%	26%	29%	22%	32% c	32%	29%	31%	27%	22%	26%	23%	30%	27%	27%	28%	31%	27%	27%	32%	28%	28%
NET: 7-10	1273	623	649	665	608	545	728	151	196	207	213	219	286	248	679	346	347	926	132	1139	1018	140	71	44
	70%	71%	69%	69%	70%	69%	70%	72%	67%	71%	65%	72%	71%	67%	73%	66%	65%	72% o	68%	70%	68%	80% su	67%	78% s
NET: 4-6	420	203	217	209	211	198	222	50	73	69	81	62	86	104	199	117	157	263	45	375	353	27	31	9
	23%	23%	23%	22%	24%	25%	21%	24%	25%	24%	25%	20%	21%	28%	21%	23%	29% p	20%	23%	23%	24% l	15%	29% tv	16%
NET: 1-3	62	22	40	43	18	31	31	6	3	8	22	10	13	16	17	29	15	47	9	53	52	7	*	2
	3%	2%	4%	5% b	2%	4%	3%	3%	1%	3%	7% l	3%	3%	4%	2%	6% m	3%	4%	5%	3%	4%	4% u	*	4% u
Mean	7.42	7.43	7.42	7.34	7.52	7.25	7.96 c	7.57	7.53	7.56	7.19	7.39	7.40	7.22	7.96 i	7.32	7.31	7.47	7.39	7.43	7.39	7.67	7.43	7.48
Standard Deviation	1.86	1.77	1.93	1.92	1.77	1.80	1.89	1.79	1.80	1.75	2.13	1.75	1.83	1.76	1.74	2.10	1.84	1.86	1.95	1.85	1.87	1.84	1.74	1.73
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.12	0.11	0.10	0.12	0.10	0.09	0.09	0.06	0.09	0.08	0.05	0.14	0.05	0.06	0.11	0.11	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 366

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	13	-	3	9	8	4	-	2	11	*	12	-	4	2	10	4	8	3	10
1%	-	*		4%ab	2%e	*	-	*	1%	*	3%i	-	1%	*	2%lm	*	3%o	1%	1%
2	15	*	12	3	5	10	-	2	12	12	3	*	8	7	9	15	-	2	12
1%	*		1%	1%	1%	1%	-	*	1%	1%	1%	*	2%	1%	1%	1%	-	1%	1%
3	34	*	24	10	10	22	*	15	18	23	11	16	7	22	11	29	5	2	31
2%	*		2%a	4%a	2%	2%	*	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	1%	2%
4	43	6	23	13	15	21	*	18	23	34	9	16	11	23	19	37	6	8	36
2%	2%	2%	6%ab	3%	2%	1%		2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	3%
5	155	14	109	28	41	104	6	53	87	108	47	72	35	95	60	123	31	23	124
8%	4%		9%a	12%a	9%	9%	11%	7%	10%	8%	11%	9%	7%	9%	9%	8%	11%	6%	9%
6	222	39	134	43	51	151	7	114	87	193	29	112	50	147	71	206	16	57	159
12%	11%	11%	18%b	11%	13%	13%		14%	10%	14%j	7%	14%	10%	13%	10%	13%p	6%	14%	11%
7	345	55	236	50	66	239	12	138	171	260	85	152	109	218	123	294	50	78	267
19%	15%	20%	21%	14%	21%d	21%		17%	20%	19%	20%	19%	22%	20%	18%	19%	18%	19%	19%
8	426	79	282	40	101	260	11	177	207	338	88	176	128	251	163	359	65	100	319
23%	22%	24%	17%	21%	22%	21%		22%	24%	24%	23%	23%	26%	23%	23%	23%	24%	25%	23%
9	240	64	154	12	80	133	10	120	99	183	57	86	65	113	122	198	41	63	176
13%	18%c	13%c	5%	17%e	12%	19%		15%	12%	13%	13%	11%	13%	10%	17%am	13%	15%	15%	13%
10 - HIGHEST score	262	93	147	16	70	168	6	127	109	204	58	124	60	180	80	230	31	60	195
14%	26%bc	13%bc	7%	15%	15%	11%		16%	13%	15%	14%	16%	12%	16%an	12%	15%	11%	15%	14%
Don't know	74	5	51	13	26	44	2	27	33	46	27	25	19	44	29	54	20	11	60
4%	1%	4%	6%a	5%	4%	3%		3%	4%	3%	6%	3%	4%	4%	4%	4%	7%	3%	4%
SUMMARY:																			
NET: 9-10	502	158	301	28	150	300	16	247	208	386	115	210	125	293	202	428	72	123	370
27%	44%bc	26%bc	12%	32%	26%	30%		31%h	24%	28%	27%	27%	25%	27%	29%	27%	27%	30%	27%
NET: 7-10	1273	291	820	117	317	799	39	562	586	984	289	538	361	762	488	1081	187	300	956
70%	82%bc	70%bc	50%	67%	69%	72%		71%	68%	70%	68%	69%	73%	69%	70%	70%	69%	74%	69%
NET: 4-6	420	60	267	84	107	276	13	185	197	336	84	200	96	265	150	366	53	87	319
23%	17%	23%	36%ab	23%	24%	24%		23%	23%	24%	20%	26%	19%	24%	21%	24%	19%	22%	23%
NET: 1-3	62	1	39	22	23	36	*	19	41	35	27	18	19	31	30	49	13	8	53
3%	*	3%a	9%ab	5%	3%	*		2%	5%	2%	6%i	2%	4%	3%	4%	3%	5%	2%	4%
Mean	7.42	8.13bc	7.39c	6.39	7.40	7.40	7.56	7.57h	7.25	7.48	7.23	7.45	7.40	7.45	7.37	7.44	7.30	7.61	7.37
Standard Deviation	1.86	1.60	1.79	2.10	2.07	1.81	1.57	1.77	1.96	1.76	2.14	1.76	1.83	1.81	1.95	1.82	2.05	1.72	1.88

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 366

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.04	0.08	0.05	0.13	0.10	0.05	0.20	0.06	0.07	0.05	0.12	0.06	0.08	0.05	0.08	0.05	0.16	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 367

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	13 1%	3 2%	-	2 2%	-	-	7 5% djk	-	*	-	-	-	*
2	15 1%	1 1%	-	1 1%	4 2%	1 1%	-	6 4%	-	1 *	1 *	1 *	*
3	34 2%	2 1%	-	-	1 1%	9 5%	9 6% cdhk	7 4%	*	*	2 1%	2 1%	2 3% ch
4	43 2%	4 2%	1 1%	1 1%	7 3%	4 2%	1 1%	1 1%	7 6% cfg	7 5%	4 2%	5 2%	2 3%
5	155 8%	5 3%	5 7%	13 8%	14 6%	38 21% acdjhkl	15 10% j	15 9% j	6 5%	15 11% aj	4 2%	21 9% aj	4 7% j
6	222 12%	18 10%	6 9%	18 11%	25 11%	24 13%	18 12%	26 16% l	18 17% l	13 9%	26 13%	27 12%	3 6%
7	345 19%	33 18%	19 27% c	19 13%	48 22%	26 14%	21 15%	29 18%	22 23%	32 19%	36 19%	47 21%	12 22%
8	426 23%	50 29% gh	18 27% g	31 20%	49 22%	49 27% g	35 25%	31 12%	20 19%	33 23%	49 26% g	57 25% g	15 28% g
9	240 13%	31 17%	12 18%	18 12%	31 14%	19 10%	21 15%	19 12%	14 13%	13 9%	22 11%	29 13%	11 20% i
10 - HIGHEST score	262 14%	27 15%	6 9%	34 22% el	26 12%	14 7%	14 10%	28 17%	16 15%	19 13%	45 23% bdelfi	29 13%	4 8%
Don't know	74 4%	2 1%	1 1%	16 10% aejl	16 7% ae	1 1%	1 1%	11 7% ae	4 4%	10 7% ae	3 1%	8 4%	1 2%
SUMMARY:													
NET: 9-10	502 27%	57 32% e	18 27%	52 34% e	57 26%	33 18%	36 25%	47 29%	30 28%	32 22%	66 35% e	58 26%	16 28%
NET: 7-10	1273 70%	140 80% cefg	55 81% eg	103 67%	154 70%	108 58%	92 65%	94 59%	71 67%	97 72%	152 79% efgh	163 72%	44 78% eg
NET: 4-6	420 23%	27 15%	12 18%	32 21%	45 21%	67 36% abcdj	33 23%	42 26%	31 29% aj	35 25%	34 18%	53 23%	9 16%
NET: 1-3	62 3%	7 4% h	-	3 2%	5 2%	10 5%	16 11% bcdhijk	13 8% hjk	*	1 1%	2 1%	2 1%	2 4% h
Mean	7.42	7.67 ef	7.64 e	7.75 ef	7.45 e	6.87	6.95	7.16	7.43 e	7.35	7.90 efgh	7.51 e	7.48 e
Standard Deviation	1.86	1.84	1.39	1.96	1.76	1.84	2.28	2.17	1.74	1.73	1.65	1.63	1.73
Standard Error	0.04	0.11	0.16	0.18	0.14	0.15	0.24	0.20	0.11	0.16	0.13	0.13	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 368

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1232	629	603	195	1037	532	700	172	224	225	248	161	202	266	642	324	378	854	190	1038	794	195	140	103
Weighted Base	1082	527	555	502	580	503	580	161*	199	204*	221*	128*	169*	222	565	295	327	755	158	922	900	100	53*	29*
Effective Base	511	285	233	136	768	223	289	88	103	99	90	55	81	106	271	134	151	360	107	413	377	105	77	61
1 - LOWEST score	6	5	2	3	3	5	1	-	1	-	2	2	2	3	2	1	1	6	-	6	3	3	*	-
	1%	1%	*	1%	1%	1%	*	-	*	-	1%	1%	1%	1%	*	*	*	1%	-	1%	*	3% as	*	-
2	5	2	3	-	5	4	1	1	*	*	1	*	2	*	4	1	1	4	2	3	4	1	-	-
	*	*	1%	-	1%	1%	*	1%	*	*	*	*	1%	*	1%	*	*	1%	2%	*	*	1%	-	-
3	24	7	17	15	9	5	19	2	2	1	15	1	2	9	6	9	9	15	1	22	19	1	2	1
	2%	1%	3%	3%	1%	1%	3%	1%	1%	1%	7% eg	1%	2%	4% om	1%	3%	3%	2%	1%	2%	2%	1%	4%	4%
4	29	18	11	12	17	16	13	6	2	7	9	1	4	7	15	6	4	24	6	22	24	3	1	1
	3%	3%	2%	2%	3%	3%	2%	4%	1%	3%	4%	1%	2%	3%	3%	2%	1%	3%	4%	2%	3%	3%	2%	2%
5	105	54	51	55	50	52	53	13	33	12	12	23	15	59	31	37	68	11	92	94	7	2	2	2
	10%	10%	9%	11%	9%	10%	9%	8%	17% gh	6%	5%	9%	14%	7%	10%	11%	11%	9%	7%	10%	10%	7%	3%	8%
6	146	65	81	70	77	57	90	18	25	26	37	17	24	33	84	29	49	98	23	124	128	8	8	3
	14%	12%	15%	14%	13%	11%	15%	11%	13%	13%	17%	13%	14%	15%	15%	10%	15%	13%	14%	13%	14%	8%	14%	9%
7	220	112	108	115	105	113	107	37	33	43	52	26	29	46	124	49	75	145	41	178	175	23	16	6
	20%	21%	20%	23%	18%	23%	18%	23%	16%	21%	23%	20%	17%	21%	22%	17%	23%	19%	26%	19%	19%	23%	31% as	19%
8	236	102	134	110	126	115	121	32	40	50	36	40	37	53	124	60	61	174	34	201	187	31	9	8
	22%	19%	24%	22%	22%	23%	21%	20%	20%	24%	16%	31% h	22%	24%	22%	20%	19%	23%	22%	22%	21%	31% su	17%	27%
9	131	79	52	39	92	70	62	12	23	36	29	14	18	23	72	36	46	85	11	120	107	11	6	7
	12%	15%	9%	8%	16% aa	14%	11%	7%	11%	18% ae	13%	11%	11%	10%	13%	12%	14%	11%	7%	13%	12%	11%	11%	23% st
10 - HIGHEST score	123	53	71	51	72	52	71	26	29	27	20	8	13	19	53	52	29	94	24	99	108	7	6	2
	11%	10%	13%	10%	12%	10%	12%	16%	14%	13%	9%	7%	8%	9%	9%	18% im	9%	12%	15%	11%	12%	7%	11%	7%
Don't know	57	32	25	32	25	15	42	14	10	2	9	7	15	14	23	20	14	43	4	53	49	5	3	*
	5%	6%	5%	6%	4%	3%	7% ac	9% g	5%	1%	4%	5%	9% g	6%	4%	7%	4%	6%	2%	6%	5%	5%	6%	*
SUMMARY:																								
NET: 9-10	254	132	123	91	164	122	133	37	51	63	50	22	31	42	125	88	75	179	35	219	216	18	12	9
	24%	25%	22%	18%	28% aa	24%	23%	23%	26%	31%	22%	17%	18%	19%	22%	30%	23%	24%	22%	24%	24%	18%	22%	31%
NET: 7-10	710	345	365	315	395	350	360	107	124	156	137	88	97	141	373	197	212	498	110	599	578	72	37	23
	66%	65%	66%	63%	68%	70%	62%	66%	62%	77% fmj	68%	57%	63%	63%	66%	67%	65%	66%	70%	65%	64%	72%	71%	77% as
NET: 4-6	280	137	143	136	144	124	156	37	61	44	57	30	51	55	158	67	90	190	40	239	247	17	10	5
	26%	26%	26%	27%	25%	25%	27%	23%	31%	22%	26%	24%	30%	25%	28%	23%	28%	25%	26%	26%	27% ai	17%	19%	18%
NET: 1-3	35	13	22	18	17	14	22	4	4	2	17	3	6	12	12	11	11	24	4	31	26	6	2	1
	3%	3%	4%	4%	3%	3%	4%	2%	2%	1%	8% eg	3%	4%	6%	2%	4%	3%	3%	2%	3%	3%	6%	4%	4%
Mean	7.26	7.26	7.26	7.10	7.39	7.27	7.25	7.38	7.30	7.63% hj	6.99	7.25	6.99	7.07	7.23	7.46	7.19	7.29	7.29	7.26	7.26	7.14	7.30	7.50
Standard Deviation	1.81	1.81	1.81	1.77	1.83	1.80	1.82	1.81	1.82	1.61	1.96	1.65	1.87	1.87	1.71	1.95	1.73	1.85	1.79	1.82	1.80	1.97	1.72	1.72
Standard Error	0.05	0.07	0.08	0.13	0.06	0.08	0.07	0.14	0.12	0.11	0.13	0.13	0.14	0.12	0.07	0.11	0.09	0.06	0.13	0.06	0.07	0.15	0.15	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 369

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Effective Base	511	149	273	84	101	334	22	311	177	446	68	237	135	314	182	473	38	158	355
1 - LOWEST score	6	-	6	-	2	4	-	2	4	1	5	1	3	3	3	5	1	5	1
	1%	-	1%	-	1%	1%	-	*	1%	*	3% i	*	1%	*	1%	1%	1%	2% f	*
2	5	1	1	3	2	2	-	1	3	4	1	1	2	3	2	4	1	*	3
	*	*	*	2%	1%	*	-	*	1%	*	*	*	1%	*	1%	*	1%	*	*
3	24	1	14	10	10	12	-	7	16	15	9	11	2	12	12	16	8	3	21
	2%	*	2%	7% ab	4%	2%	-	1%	4%	2%	5%	2%	1%	2%	3%	2%	7% o	1%	3%
4	29	3	15	9	5	20	1	15	8	22	7	13	8	16	12	23	6	8	21
	3%	1%	2%	7% ab	2%	3%	3%	3%	2%	2%	4%	3%	3%	2%	3%	2%	6%	3%	3%
5	105	13	75	16	24	66	6	42	55	80	25	44	29	66	34	95	9	12	89
	10%	5%	11% a	12%	10%	10%	15%	7%	13%	9%	14%	9%	11%	10%	9%	10%	9%	5%	11% a
6	146	29	80	33	20	103	6	86	50	130	17	77	36	97	46	138	6	24	118
	14%	12%	12%	23% ab	8%	15%	15%	15%	12%	14%	10%	15%	14%	14%	12%	14%	6%	10%	14%
7	220	41	145	29	37	157	12	116	89	191	29	100	70	149	69	205	14	27	189
	20%	17%	22%	21%	15%	23%	30%	20%	21%	21%	17%	20%	27%	22%	18%	21%	13%	12%	23% d
8	236	62	151	18	67	122	7	127	93	201	35	112	39	141	91	210	25	70	165
	22%	25% c	23% c	13%	27% e	18%	18%	22%	21%	22%	20%	22%	15%	21%	24%	22%	24%	30% f	20%
9	131	37	80	13	40	78	3	71	53	114	17	52	29	71	58	115	16	43	87
	12%	15%	12%	9%	16%	11%	7%	13%	12%	13%	10%	10%	11%	10%	15%	12%	15%	18% f	10%
10 - HIGHEST score	123	52	53	6	29	84	2	71	41	101	22	65	27	85	36	111	13	30	91
	11%	21% bc	8%	5%	12%	12%	6%	12%	9%	11%	13%	13%	10%	13%	9%	11%	12%	13%	11%
Don't know	57	8	40	3	12	41	2	28	21	47	10	31	12	37	19	51	6	10	44
	5%	3%	6%	2%	5%	6%	5%	5%	5%	5%	6%	6%	4%	5%	5%	5%	5%	4%	5%
SUMMARY:																			
NET: 9-10	254	89	133	19	70	162	5	142	94	216	39	118	56	156	94	226	29	73	178
	24%	36% bc	20%	14%	28%	23%	13%	25%	22%	24%	22%	23%	22%	23%	24%	25%	27%	31% f	21%
NET: 7-10	710	191	429	65	175	440	25	385	276	607	103	330	164	446	254	641	68	170	531
	66%	78% bc	65% c	47%	70%	64%	61%	68%	64%	67%	59%	65%	64%	66%	66%	66%	66%	73% f	64%
NET: 4-6	280	45	169	59	49	189	14	143	114	232	48	134	74	179	92	255	22	44	227
	26%	18%	26%	42% ab	20%	27%	33%	25%	26%	26%	27%	26%	29%	26%	24%	26%	21%	19%	27% d
NET: 1-3	35	2	20	12	13	19	-	10	23	21	14	13	8	17	18	25	10	9	25
	3%	1%	3%	9% ab	5%	3%	-	2%	5% g	2%	8% i	3%	3%	3%	5%	3%	10% o	4%	3%
Mean	7.26	7.92 bc	7.16 c	6.39	7.40	7.23	6.95	7.41	7.08	7.33	6.89	7.32	7.07	7.29	7.24	7.28	7.09	7.58 r	7.18
Standard Deviation	1.81	1.61	1.75	1.88	1.94	1.81	1.48	1.70	1.90	1.72	2.21	1.75	1.85	1.76	1.88	1.76	2.24	1.93	1.76

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 369

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1232	317	679	191	267	785	45	727	442	1076	156	588	289	776	425	1142	84	329	869
Weighted Base	1082	246	659	140*	248	689	41**	567	433	907	175*	508	257	680	383	973	105*	233	828
Standard Error	0.05	0.09	0.07	0.14	0.12	0.07	0.23	0.06	0.09	0.05	0.18	0.07	0.11	0.06	0.09	0.05	0.25	0.11	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 370

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1232	195	44	101	88	95	56	85	140	78	143	104	103
Weighted Base	1082	100	30*	117*	96*	127*	65**	98*	53*	92*	156*	118*	29*
Effective Base	511	105	35	46	46	41	26	39	77	32	79	56	61
1 - LOWEST score	6 1%	3 3%	-	-	-	1 *	-	2 2%	*	1 1%	-	-	-
2	5 *	1 1%	-	*	-	*	1 1%	-	-	-	1 1%	1 1%	-
3	24 2%	1 1%	1 2%	-	1 1%	7 6%	7 11%	1 1%	2 4%	*	2 1%	*	1 4% c
4	29 3%	3 3%	2 8% cg	*	5 5%	6 5%	2 2%	*	1 2%	3 3%	3 2%	2 2%	1 2%
5	105 10%	7 7%	1 3%	10 9%	10 11%	22 17% h	5 8%	7 7%	2 3%	11 12%	10 7%	17 14% h	2 8%
6	146 14%	8 8%	6 19% d	12 10%	6 6%	31 25% ad	9 13%	24 24% ad	8 14%	8 9%	21 14%	13 11%	3 9%
7	220 20%	23 23%	4 15%	18 15%	14 15%	17 13%	11 16%	15 15%	16 31% cdegi	12 13%	46 30% ae	38 32% ae	6 19%
8	236 22%	31 31% hjk	5 18%	21 18%	35 36% chjk	30 23%	21 22%	14 26%	9 17%	20 21%	24 15%	13 11%	8 27% k
9	131 12%	11 11%	8 26% aej	22 19%	12 12%	8 6%	8 13%	11 11%	6 11%	11 12%	14 9%	13 11%	7 23% aej
10 - HIGHEST score	123 11%	7 7%	3 10%	17 15%	11 11%	5 4%	7 11%	9 10%	6 11%	12 13%	31 20% ae	13 11%	2 7%
Don't know	57 5%	5 5%	-	16 14% ejl	2 3%	1 1%	2 2%	3 3%	3 6%	14 15% ejl	3 2%	8 7%	* *
SUMMARY:													
NET: 9-10	254 24%	18 18%	10 35% ae	39 34% ae	22 23%	13 10%	16 24%	20 21%	12 22%	23 25%	45 29% e	27 22%	9 31% e
NET: 7-10	710 66%	72 72% e	20 68%	78 67%	72 75% e	59 46%	40 62%	61 71% e	37 60%	55 74% e	115 74% e	77 65%	23 77% e
NET: 4-6	280 26%	17 17%	9 30%	23 19%	21 22%	59 46% acdjhkl	16 24%	32 32%	10 19%	22 24%	35 22%	32 27%	5 18%
NET: 1-3	35 3%	6 6%	1 2%	* *	1 1%	8 6%	8 12%	3 3%	2 4%	1 1%	3 2%	2 1%	1 4%
Mean	7.26	7.14	7.41 e	7.81 ae	7.49 e	6.48	6.94	7.24	7.30 e	7.43	7.51 e	7.18	7.50 e
Standard Deviation	1.81	1.97	1.84	1.63	1.68	1.76	2.15	1.72	1.72	1.86	1.76	1.70	1.72
Standard Error	0.05	0.15	0.28	0.17	0.18	0.18	0.29	0.19	0.15	0.22	0.15	0.17	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 371

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	867	469	398	130	737	350	517	90	166	161	191	116	143	155	471	241	314	553	113	751	559	135	111	62
Weighted Base	768	420	348	364*	404	315	453	76*	160*	142*	172*	102*	116*	119*	443	205*	257	510	80*	687	632	76*	44*	15*
Effective Base	348	206	145	95	554	135	213	52	74	65	69	40	55	58	196	94	122	227	62	297	254	74	59	32
1 - LOWEST score	6	3	3	2	4	5	1	*	1	-	3	1	1	1	3	1	1	4	-	6	2	3	1	*
	1%	1%	1%	*	1%	2%	*	*	*	-	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	4% s	2%	1%
2	9	4	5	3	6	7	2	-	-	*	2	2	4	1	6	2	1	9	1	8	6	1	2	*
	1%	1%	2%	1%	1%	2%	*	-	-	*	1%	2%	4%	*	1%	1%	*	2%	1%	1%	1%	1%	5% s	2%
3	41	20	21	25	16	25	3	12	8	14	3	2	2	8	29	4	27	14	3	38	37	3	*	*
	5%	5%	6%	7%	4%	5%	6%	4%	7%	5%	8%	3%	2%	7%	6%	2%	10% p	3%	4%	6%	6%	4%	1%	2%
4	35	21	15	19	17	16	19	7	10	5	6	4	5	9	19	7	4	31	4	31	29	5	1	-
	5%	5%	4%	5%	4%	5%	4%	9%	6%	3%	4%	3%	4%	8%	4%	3%	2%	6%	5%	5%	5%	7%	3%	-
5	96	45	51	58	37	42	54	4	25	11	21	20	15	14	53	28	29	66	6	90	83	7	4	2
	12%	11%	15%	16%	9%	13%	12%	5%	15%	8%	12%	20% e	13%	12%	12%	14%	11%	13%	7%	13%	13%	9%	9%	14%
6	111	53	58	42	69	39	71	19	15	19	20	22	15	12	69	30	29	81	19	91	92	9	5	5
	14%	13%	17%	11%	17%	13%	16%	25% fh	10%	14%	12%	21%	13%	10%	16%	15%	11%	16%	24% r	13%	15%	12%	11%	30% stu
7	136	80	56	63	74	68	69	11	23	32	26	15	30	23	75	39	61	75	23	113	109	13	11	4
	18%	19%	16%	17%	18%	22%	15%	14%	14%	23%	15%	15%	26%	19%	17%	19%	24% p	15%	29% r	16%	17%	17%	24%	24%
8	120	72	48	58	62	57	62	10	28	29	28	15	11	29	62	28	35	84	10	110	95	19	5	2
	16%	17%	14%	16%	15%	18%	14%	13%	17%	20%	16%	15%	9%	25%	14%	14%	14%	16%	12%	16%	15%	25% su	10%	12%
9	62	34	28	21	40	28	33	7	7	12	15	7	14	9	43	10	20	41	4	57	46	8	7	2
	8%	8%	8%	6%	10%	9%	7%	9%	5%	8%	9%	6%	12%	7%	10%	5%	8%	8%	6%	8%	7%	10%	15% s	10%
10 - HIGHEST score	98	57	40	39	58	28	70	11	29	17	23	7	10	10	49	38	33	65	7	90	87	6	4	1
	13%	14%	12%	11%	14%	9%	15%	15%	18%	12%	13%	7%	9%	8%	11%	19%	13%	13%	9%	13%	14%	8%	9%	6%
Don't know	55	31	24	34	21	8	47	4	11	9	15	7	10	4	34	17	16	39	2	53	47	3	5	*
	7%	7%	7%	9%	5%	2%	10% c	5%	7%	6%	9%	7%	9%	3%	8%	8%	6%	8%	3%	8%	7%	4%	11%	2%
SUMMARY:																								
NET: 9-10	159	91	68	60	99	56	103	18	37	29	38	14	24	19	93	48	53	106	12	147	133	13	11	2
	21%	22%	20%	17%	24%	18%	23%	24%	23%	20%	22%	14%	21%	16%	21%	23%	21%	21%	15%	21%	21%	18%	24%	16%
NET: 7-10	415	243	172	181	235	181	234	39	87	90	91	44	65	71	229	115	150	266	45	370	336	45	26	8
	54%	58%	50%	50%	58%	58%	52%	52%	54%	63% ai	53%	43%	56%	59%	52%	56%	58%	52%	56%	54%	53%	60%	58%	51%
NET: 4-6	242	119	123	119	123	98	144	29	50	35	47	45	34	35	142	65	63	179	29	213	204	21	10	7
	31%	28%	35%	33%	30%	31%	32%	39%	31%	25%	27%	44% g	30%	29%	32%	32%	24%	35% oo	36%	31%	32%	28%	24%	43% u
NET: 1-3	56	27	29	30	26	28	28	3	12	8	19	6	7	10	38	8	29	27	4	52	45	7	3	1
	7%	7%	8%	8%	6%	9%	6%	4%	8%	6%	11%	6%	6%	8%	9%	4%	11% p	5%	5%	8%	7%	9%	7%	4%
Mean	6.84	6.97	6.68	6.62	7.02	6.66	6.97	6.97	6.90	7.12	6.75	6.45	6.78	6.72	6.75	7.10	6.82	6.85	6.76	6.84	6.85	6.72	6.88	6.75
Standard Deviation	2.10	2.08	2.11	2.09	2.08	2.10	2.09	2.01	2.22	1.87	2.30	1.94	2.04	2.05	2.12	2.05	2.12	2.09	1.75	2.13	2.09	2.20	2.22	1.71
Standard Error	0.07	0.10	0.11	0.19	0.08	0.11	0.10	0.21	0.18	0.15	0.17	0.19	0.18	0.17	0.10	0.14	0.12	0.09	0.17	0.08	0.09	0.20	0.22	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 372

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Effective Base	348	115	178	58	58	246	20	201	138	306	45	180	90	231	106	326	22	129	228
1 - LOWEST score	6	*	4	*	*	5	-	2	3	2	3	2	3	2	3	5	*	4	1
	1%	*	1%	*	*	1%	-	1%	1%	*	3%	*	2%	*	1%	1%	1%	2% f	*
2	9	2	3	3	3	4	1	2	6	7	3	1	4	5	5	7	2	2	7
	1%	1%	1%	3%	2%	1%	3%	1%	2%	1%	2%	*	2%	1%	2%	1%	3%	1%	1%
3	41	8	21	10	12	22	-	27	14	40	1	23	3	21	21	41	1	6	35
	5%	4%	5%	9%	7%	4%	-	7%	4%	6%	1%	6%	2%	4%	9%	6%	1%	3%	6%
4	35	4	22	9	4	20	1	23	10	32	4	13	9	20	11	32	4	5	30
	5%	2%	5%	8%	2%	4%	5%	6%	3%	5%	3%	4%	5%	4%	5%	5%	6%	3%	5%
5	96	9	60	26	31	53	7	30	61	70	26	41	21	75	19	84	11	11	77
	12%	5%	13% a	24% a	19%	10%	27%	8%	17% g	11%	21%	11%	12%	14%	8%	12%	18%	6%	14% g
6	111	27	65	16	20	75	7	50	53	99	12	67	19	83	26	106	4	33	76
	14%	15%	14%	15%	12%	15%	27%	13%	15%	15%	10%	18%	11%	16%	11%	15%	7%	18%	13%
7	136	24	87	21	31	96	1	66	63	112	24	58	41	94	40	123	13	31	102
	18%	13%	19%	19%	18%	19%	5%	17%	18%	17%	20%	15%	23%	18%	17%	17%	22%	17%	18%
8	120	28	77	8	20	81	3	59	56	104	16	64	29	78	38	108	11	30	88
	16%	16%	17%	7%	12%	16%	11%	16%	16%	16%	13%	17%	16%	15%	16%	15%	17%	16%	16%
9	62	20	36	6	17	39	2	31	29	53	9	28	14	34	27	53	8	26	35
	8%	11%	8%	5%	10%	8%	7%	8%	8%	8%	7%	7%	8%	7%	12%	8%	14%	4%	14% f
10 - HIGHEST score	98	47	42	8	16	74	3	57	34	87	11	61	16	73	23	94	4	27	68
	13%	26% bc	9%	7%	9%	15%	11%	15%	10%	13%	9%	16%	9%	14%	10%	13%	6%	15%	12%
Don't know	55	12	35	2	14	37	1	30	25	41	14	21	18	35	19	51	4	6	48
	7%	6%	8%	2%	8%	7%	5%	8%	7%	6%	12%	6%	10%	7%	8%	7%	6%	3%	9%
SUMMARY:																			
NET: 9-10	159	67	78	13	33	113	5	88	63	140	20	89	30	107	50	147	12	53	103
	21%	37% bc	17%	12%	20%	22%	18%	23%	18%	22%	16%	24%	17%	21%	22%	21%	20%	29% f	18%
NET: 7-10	415	119	243	43	84	291	9	213	183	356	59	211	100	279	129	378	36	114	292
	54%	66% bc	53%	39%	50%	57%	34%	56%	52%	55%	49%	56%	56%	54%	55%	54%	59%	63% f	52%
NET: 4-6	242	39	148	51	55	149	16	103	124	201	41	121	49	178	57	222	19	50	183
	31%	22%	32%	47% a	33%	29%	58%	27%	35%	31%	34%	32%	27%	34%	24%	32%	31%	27%	32%
NET: 1-3	56	11	29	14	15	31	1	31	23	49	7	25	11	27	28	53	3	13	43
	7%	6%	6%	12%	9%	6%	3%	8%	7%	8%	6%	7%	6%	5%	12% mn	8%	4%	7%	8%
Mean	6.84	7.64 bc	6.75 c	5.97	6.63	7.01	6.43	6.95	6.72	6.88	6.58	7.03	6.77	6.90	6.73	6.84	6.80	7.18	6.73
Standard Deviation	2.10	2.11	1.99	2.03	2.09	2.06	1.99	2.18	2.01	2.09	2.12	2.06	2.07	2.01	2.26	2.11	1.99	2.14	2.08

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 372

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	867	250	455	137	166	581	37	485	350	756	111	440	200	588	254	808	56	263	577
Weighted Base	768	180	454	110*	168*	507	27**	377	354	646	122*	379	178*	519	232	704	62**	183	567
Standard Error	0.07	0.14	0.10	0.18	0.17	0.09	0.34	0.10	0.11	0.08	0.21	0.10	0.15	0.09	0.15	0.08	0.28	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 373

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	867	135	34	74	61	72	36	62	111	58	89	73	62
Weighted Base	768	76*	22**	87*	58*	107*	42**	73*	44*	66**	84*	93*	15*
Effective Base	348	74	21	31	35	32	14	31	59	22	48	39	32
1 - LOWEST score	6 1%	3 4%	-	-	-	1 1%	-	1 1%	1 2%	* 1%	-	-	* 1%
2	9 1%	1 1%	1 5%	1 1%	1 1%	* *	-	-	2 5%	2 3%	-	1 1%	* 2%
3	41 5%	3 4%	1 2%	7 8%	3 5%	15 14%h	1 2%	1 1%	* 1%	5 8%	2 2%	3 3%	* 2%
4	35 5%	5 7%	1 3%	1 2%	1 2%	10 10%	2 6%	9 12%	1 3%	-	2 2%	3 3%	-
5	96 12%	7 9%	2 11%	12 14%	4 6%	27 26%adqj	8 18%	2 2%	4 9%	8 13%	5 6%	14 15%	2 14%g
6	111 14%	9 12%	3 12%	17 20%	9 16%	25 24%	3 7%	7 10%	5 11%	2 3%	12 14%	13 14%	5 30%agh
7	136 18%	13 17%	6 25%	8 10%	13 22%	10 9%	10 22%	14 19%	11 24%	12 18%	25 30%cek	11 12%	4 24%
8	120 16%	19 25%cegh	2 10%	4 5%	14 24%cg	9 9%	7 16%	4 5%	5 10%	14 22%	18 22%cg	22 24%cg	2 12%
9	62 8%	8 10%	2 10%	6 7%	2 3%	5 4%	7 15%	5 7%	7 15%cdj	8 12%	3 3%	9 9%	2 10%
10 - HIGHEST score	98 13%	6 8%	1 6%	14 16%	10 17%e	3 3%	3 7%	21 29%aejh	4 9%	6 9%	15 18%e	14 15%	1 6%
Don't know	55 7%	3 4%	3 15%	15 17%aej	3 5%	1 1%	3 6%	10 13%e	5 11%ej	8 13%	2 2%	3 3%	* 2%
SUMMARY:													
NET: 9-10	159 21%	13 18%	4 16%	20 23%	12 20%	8 7%	9 22%	27 37%e	11 24%e	14 21%	18 21%	22 24%	2 16%
NET: 7-10	415 54%	45 60%ce	11 51%	33 38%	38 66%ce	27 25%	26 61%	44 60%e	26 58%e	40 61%	61 73%cel	56 60%e	8 51%e
NET: 4-6	242 31%	21 28%	6 26%	31 35%	14 23%	63 59%adghjk	13 31%	17 24%	10 24%	10 16%	19 23%	30 32%	7 43%hj
NET: 1-3	56 7%	7 9%	2 8%	8 10%	3 6%	16 15%	1 2%	2 2%	3 7%	7 11%	2 2%	4 4%	1 4%
Mean	6.84	6.72e	6.65	6.69e	7.25e	5.59	6.97	7.53	6.88e	6.96	7.40e	7.16e	6.75e
Standard Deviation	2.10	2.20	2.07	2.27	1.93	1.82	1.83	2.32	2.22	2.19	1.69	1.96	1.71
Standard Error	0.07	0.20	0.36	0.27	0.25	0.22	0.32	0.31	0.22	0.30	0.18	0.24	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 374

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	6	-	6	3	2	1	5	-	-	1	2	*	2	1	1	4	1	5	*	5	4	*	1	*
	*	-	1%	*	*	*	*	-	-	*	1%	*	*	*	*	1%	*	*	*	*	*	*	1%	*
2	32	17	15	25	7	14	18	-	-	8	14	-	11	2	11	19	9	23	1	31	31	1	-	*
	2%	2%	1%	2% b	1%	1%	2%	-	-	2% i	3% efi	-	2%	*	1%	4% lm	2%	2%	1%	2%	2%	*	-	*
3	25	16	10	2	23	15	10	5	3	4	4	5	4	8	14	4	6	19	7	18	22	2	*	1
	1%	2%	1%	*	2% a	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3% af	1%	1%	1%	*	1%
4	66	42	24	40	27	34	33	3	8	7	2	22	25	23	32	11	9	57	4	63	56	6	4	1
	3%	4%	2%	4%	3%	3%	3%	1%	3%	2%	1%	6% egh	5% h	4%	3%	2%	2%	4%	2%	3%	3%	3%	3%	1%
5	153	87	66	82	71	73	80	19	25	26	17	14	52	32	67	54	54	99	23	130	138	6	7	2
	7%	9%	6%	8%	7%	7%	7%	9%	9%	8%	4%	4%	9% hi	6%	6%	10%	9%	6%	9%	7%	8% ft	3%	5%	4%
6	208	114	94	113	95	98	109	21	24	50	43	28	43	51	107	50	61	147	33	175	169	21	13	5
	10%	11%	9%	10%	9%	10%	10%	9%	9%	15% aj	11%	8%	8%	9%	10%	9%	11%	10%	13%	9%	10%	10%	10%	9%
7	360	187	173	197	163	191	169	33	47	51	86	51	93	102	177	81	103	257	43	317	303	30	18	9
	17%	18%	16%	18%	16%	19%	16%	15%	17%	15%	21%	15%	17%	19%	17%	15%	18%	17%	18%	17%	17%	15%	14%	17%
8	492	223	269	250	242	254	238	54	60	73	87	98	120	115	260	117	130	362	50	441	384	52	38	18
	23%	22%	25%	23%	23%	25%	22%	25%	22%	22%	22%	28%	22%	21%	25%	22%	23%	23%	21%	24%	22%	26%	29%	33% ks
9	347	147	200	160	187	166	181	35	40	54	74	63	82	112	168	67	97	250	27	318	265	47	24	11
	16%	14%	18%	15%	18%	16%	17%	16%	15%	16%	18%	18%	15%	21% an	16%	13%	17%	16%	11%	17%	15%	24% ss	19%	20%
10 - HIGHEST score	341	129	211	152	189	159	182	38	46	48	62	47	100	83	160	97	83	258	45	295	284	33	18	6
	16%	13%	19%	14%	18%	15%	17%	18%	17%	14%	15%	14%	18%	15%	15%	18%	14%	17%	19%	16%	16%	16%	14%	11%
Don't know	86	56	31	58	28	27	60	11	15	11	13	15	22	14	44	28	22	64	9	78	77	2	7	1
	4%	5%	3%	5% b	3%	3%	6% c	5%	5%	3%	3%	4%	4%	3%	4%	5%	4%	4%	4%	4%	4% ft	1%	5% at	2%
SUMMARY:																								
NET: 9-10	687	276	411	311	376	325	362	73	86	102	136	109	182	195	328	164	179	508	72	614	549	79	42	17
	32%	27%	37%	29%	36% aa	31%	33%	34%	32%	31%	34%	32%	33%	36%	32%	31%	31%	33%	30%	33%	32%	40% aa	32%	32%
NET: 7-10	1539	686	854	758	781	770	770	160	192	225	309	259	395	412	766	362	412	1127	165	1371	1236	161	99	44
	73%	67%	78%	70%	76% aa	75%	71%	73%	72%	68%	77%	75%	71%	76% an	73%	68%	72%	73%	68%	73%	71%	81% ss	75%	82% ss
NET: 4-6	427	243	184	235	192	205	222	42	57	83	62	64	120	106	207	115	124	303	59	368	363	33	24	8
	20%	24%	17%	22%	19%	20%	21%	19%	21%	25% ah	15%	19%	22%	19%	20%	22%	22%	20%	24%	20%	21%	16%	19%	14%
NET: 1-3	63	33	30	31	32	30	33	5	3	13	20	5	17	10	26	27	16	48	9	54	57	3	2	1
	3%	3%	3%	3%	3%	3%	3%	2%	1%	4%	5%	2%	3%	2%	2%	5% lm	3%	3%	4%	3%	3%	2%	1%	2%
Mean	7.59	7.35	7.80	7.46	7.72 a	7.58	7.60	7.74	7.66	7.43	7.62	7.67	7.52	7.69	7.62	7.42	7.55	7.61	7.48	7.60	7.53	7.90 s	7.73	7.81
Standard Deviation	1.87	1.88	1.84	1.88	1.84	1.82	1.91	1.75	1.75	1.91	1.90	1.75	1.99	1.76	1.79	2.11	1.81	1.89	1.90	1.86	1.91	1.65	1.73	1.52
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.11	0.11	0.10	0.09	0.09	0.09	0.08	0.06	0.09	0.07	0.05	0.11	0.04	0.05	0.09	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 375

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	6	1	2	3	1	5	-	2	4	3	3	2	3	4	2	6	-	1	5
	*	*	*	1%	*	*	-	*	*	*	1%	*	*	*	*	*	-	*	*
2	32	8	13	10	20	13	-	9	23	20	13	2	10	6	26	23	10	6	26
	2%	2%	1%	4% bc	4% a	1%	-	1%	2%	1%	3%	*	2% k	*	3% m	1%	4%	1%	2%
3	25	5	8	13	4	18	-	14	10	21	4	15	5	16	8	22	3	6	18
	1%	1%	1%	4% ab	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
4	66	10	37	18	27	38	-	15	43	43	24	9	27	26	37	52	15	12	45
	3%	3%	3%	6% b	5%	3%	-	2%	4% q	3%	5% i	1%	4% k	2%	5% m	3%	5%	3%	3%
5	153	16	105	29	38	102	4	58	77	116	37	71	39	98	52	134	19	36	111
	7%	4%	8%	10% a	7%	8%	5%	6%	8%	7%	9%	8%	6%	8%	6%	7%	7%	8%	7%
6	208	30	127	42	46	137	13	90	94	187	21	86	66	130	74	195	13	41	164
	10%	8%	9%	14% a	9%	10%	17%	10%	9%	11% j	5%	10%	11%	10%	9%	11%	5%	9%	10%
7	360	51	245	56	85	250	10	153	175	287	73	134	110	231	123	310	50	60	297
	17%	13%	18%	19%	16%	19%	13%	16%	18%	17%	17%	16%	18%	18%	15%	17%	18%	13%	18% d
8	492	76	348	49	132	285	20	230	219	386	106	192	140	294	185	424	66	106	382
	23%	20%	25% c	17%	24%	21%	26%	25%	22%	23%	24%	22%	23%	23%	23%	24%	24%	23%	24%
9	347	70	227	35	83	202	20	151	161	285	62	153	91	195	147	304	43	85	258
	16%	18%	17%	12%	15%	15%	27% ab	16%	16%	17%	14%	18%	15%	15%	18%	16%	16%	19%	16%
10 - HIGHEST score	341	109	202	25	78	229	8	168	148	279	61	166	85	221	116	305	35	93	241
	16%	28% bc	15% c	8%	14%	17%	11%	18%	15%	17%	14%	19%	14%	17%	15%	17%	13%	20% f	15%
Don't know	86	15	52	15	29	57	1	35	38	54	32	27	26	58	27	69	17	11	73
	4%	4%	4%	5%	5%	4%	1%	4%	4%	3%	7% i	3%	4%	5%	3%	4%	6%	2%	4%
SUMMARY:																			
NET: 9-10	687	178	429	60	161	431	29	319	309	564	123	319	175	416	263	609	78	178	498
	32%	46% bc	31% c	20%	30%	32%	38%	34%	31%	34%	28%	37% l	29%	32%	33%	29%	29%	39% f	31%
NET: 7-10	1539	305	1022	164	377	966	59	701	702	1237	302	645	425	941	572	1343	194	344	1177
	73%	78% c	75% c	56%	70%	72%	77%	76%	71%	74%	69%	75%	71%	74%	72%	73%	72%	75%	73%
NET: 4-6	427	56	270	90	111	277	17	163	214	345	82	165	132	254	163	380	46	90	320
	20%	14%	20%	30% ab	20%	21%	22%	18%	22%	21%	19%	19%	22%	20%	20%	21%	17%	20%	20%
NET: 1-3	63	14	23	26	25	35	-	25	38	44	19	20	18	26	36	50	13	13	49
	3%	3%	2%	9% ab	5%	3%	-	3%	4%	3%	4%	2%	3%	2%	5% m	3%	5%	3%	3%
Mean	7.59	8.03 bc	7.64 c	6.71	7.41	7.60	7.87	7.76 n	7.45	7.64	7.37	7.79 i	7.46	7.67	7.47	7.62	7.40	7.77	7.56
Standard Deviation	1.87	1.96	1.73	2.14	2.03	1.85	1.41	1.77	1.97	1.81	2.06	1.77	1.89	1.77	2.01	1.84	2.02	1.89	1.84

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 375

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.09	0.05	0.12	0.09	0.05	0.15	0.05	0.07	0.04	0.12	0.06	0.08	0.05	0.07	0.04	0.15	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 376

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	6	*	-	2	-	-	-	-	1	-	1	1	*
	*	*	-	2%	-	-	-	-	1%	-	*	*	*
2	32	1	-	7	4	-	8	8	-	2	3	-	*
	2%	*	-	5%ahk	2%	-	5%aehk	4%hk	-	1%	1%	-	*
3	25	2	-	1	1	3	4	4	*	1	3	5	1
	1%	1%	-	*	1%	2%	3%	2%	*	*	1%	2%	1%
4	66	6	-	3	6	3	6	4	4	10	1	24	1
	3%	3%j	-	2%	2%	1%	4%	2%	3%j	6%j	*	8%ejl	1%
5	153	6	6	7	25	32	8	11	7	19	11	18	2
	7%	3%	10%a	4%	11%a	16%acghjkl	5%	5%	5%	11%a	4%	6%	4%
6	208	21	7	14	22	31	18	18	13	9	32	20	5
	10%	10%	11%	9%	9%	15%k	12%	9%	10%	5%	12%	7%	9%
7	360	30	9	20	44	31	28	34	18	25	55	58	9
	17%	15%	15%	13%	19%	15%	19%	17%	14%	15%	21%	19%	17%
8	492	52	13	40	40	55	36	47	38	36	48	70	18
	23%	26%	22%	25%	17%	27%	24%	24%	29%dj	22%	18%	23%	33%dj
9	347	47	17	13	39	36	24	33	24	20	37	45	11
	16%	24%cijk	29%cijk	8%	17%	17%	16%	17%	19%c	12%	14%	15%	20%c
10 - HIGHEST score	341	33	7	32	36	11	16	30	18	38	70	44	6
	16%	16%e	12%	20%e	15%e	6%	11%	15%e	14%e	23%e	27%abdefghk	14%e	11%
Don't know	86	2	1	20	13	4	3	9	7	9	2	16	1
	4%	1%	1%	12%abefj	6%aj	2%	2%	5%	5%aj	6%	1%	5%aj	2%
SUMMARY:													
NET: 9-10	687	79	25	45	75	47	40	63	42	58	107	89	17
	32%	40%ek	41%e	28%	33%	23%	27%	32%	32%	35%	41%ek	29%	32%
NET: 7-10	1539	161	46	105	159	133	103	144	99	119	210	217	44
	73%	81%cde	78%	66%	69%	64%	69%	73%	75%	71%	80%ce	72%	82%cde
NET: 4-6	427	33	12	24	53	66	31	32	24	37	45	62	8
	20%	16%	21%	15%	23%	32%acghj	21%	16%	19%	22%	17%	21%	14%
NET: 1-3	63	3	-	10	5	3	12	12	2	2	6	6	1
	3%	2%	-	7%	2%	2%	8%ahk	6%	1%	1%	2%	2%	2%
Mean	7.59	7.90efk	7.87e	7.51	7.52	7.21	7.17	7.51	7.73e	7.65	7.95efk	7.48	7.81ef
Standard Deviation	1.87	1.65	1.52	2.25	1.87	1.62	2.09	2.01	1.73	1.97	1.77	1.87	1.52
Standard Error	0.04	0.09	0.18	0.20	0.15	0.13	0.21	0.17	0.10	0.17	0.12	0.13	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 377

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1030	525	505	142	888	586	444	74	108	154	175	188	331	334	490	206	231	799	133	892	684	146	142	58
Weighted Base	898	400	498	392	506	523	375	57*	90*	118*	173*	155*	305	300	440	158*	193*	705	89*	807	751	70*	66*	11*
Effective Base	449	262	209	108	679	265	183	51	55	64	68	78	150	144	215	91	92	357	79	384	337	79	71	39
1 - LOWEST score	10	9	1	6	3	9	1	1	1	-	6	*	2	2	7	1	6	4	1	9	8	2	*	-
	1%	2%	*	2%	1%	2%	*	1%	1%	-	4%	*	1%	1%	2%	*	3% p	1%	1%	1%	1%	2%	*	-
2	3	2	2	-	3	3	1	-	-	1	1	-	1	*	2	1	1	2	1	2	3	*	*	-
	*	*	*	-	1%	1%	*	-	-	1%	1%	-	*	*	1%	1%	1%	*	2%	*	*	*	*	-
3	14	4	10	8	6	4	10	2	2	*	8	*	2	2	4	8	2	12	1	13	12	1	-	1
	2%	1%	2%	2%	1%	1%	3%	3%	2%	*	5% i	*	*	1%	1%	5% lm	1%	2%	1%	2%	2%	2%	-	7% su
4	25	12	13	11	14	11	13	2	1	1	2	13	7	9	13	3	1	23	1	23	21	2	1	1
	3%	3%	3%	3%	3%	2%	4%	3%	1%	*	1%	8% ghj	2%	3%	3%	2%	1%	3%	1%	3%	3%	3%	1%	6% uu
5	63	28	35	32	32	37	27	6	3	7	14	8	25	23	27	14	13	51	6	57	58	3	2	1
	7%	7%	7%	8%	6%	7%	7%	10%	4%	6%	8%	5%	8%	8%	6%	9%	7%	7%	7%	7%	8%	4%	3%	9%
6	98	41	57	46	52	57	41	8	11	15	21	13	31	27	60	11	24	74	9	89	78	5	13	1
	11%	10%	12%	12%	10%	11%	11%	14%	12%	13%	12%	8%	10%	9%	14%	7%	12%	11%	10%	11%	10%	8%	20% st	11%
7	185	80	105	90	95	119	66	6	24	28	39	43	45	75	88	23	46	139	19	165	157	13	12	3
	21%	20%	21%	23%	19%	23%	18%	10%	26% ae	24%	23%	28% ae	15%	25%	20%	14%	24%	20%	22%	20%	21%	19%	18%	23%
8	210	96	114	84	125	128	81	12	22	37	32	30	77	70	95	44	52	158	24	185	173	20	15	2
	23%	24%	23%	22%	25%	25%	22%	21%	24%	31%	19%	19%	25%	23%	22%	28%	27%	22%	27%	23%	23%	29%	22%	18%
9	133	50	83	54	79	74	59	9	11	7	27	27	51	44	69	20	25	108	8	125	106	14	12	2
	15%	12%	17%	14%	16%	14%	16%	16%	13%	6%	16%	17% g	17% gg	15%	16%	13%	13%	15%	9%	16%	14%	19%	18%	15%
10 - HIGHEST score	121	57	64	38	83	65	56	8	9	20	19	16	48	42	54	25	21	100	11	110	104	9	8	1
	13%	14%	13%	10%	16%	12%	15%	14%	10%	17%	11%	10%	16%	14%	12%	16%	11%	14%	12%	14%	14%	12%	12%	10%
Don't know	36	23	13	23	14	16	21	5	6	1	3	6	16	6	22	8	2	35	7	29	32	1	3	*
	4%	6%	3%	6%	3%	3%	6%	9% gh	7%	1%	2%	4%	5%	2%	5%	5%	1%	5%	8%	4%	4%	1%	5%	1%
SUMMARY:																								
NET: 9-10	254	106	147	91	163	139	115	17	21	27	46	43	100	86	122	45	46	208	19	235	209	22	20	3
	28%	27%	30%	23%	32%	27%	31%	30%	23%	23%	27%	27%	33%	29%	28%	28%	24%	29%	21%	29%	28%	32%	30%	25%
NET: 7-10	649	283	366	266	383	387	262	35	66	93	118	115	222	231	305	112	144	505	62	585	540	56	46	7
	72%	71%	74%	68%	76%	74%	70%	61%	74%	78% ae	68%	74%	73%	77%	69%	71%	75%	72%	70%	72%	72%	79%	70%	65%
NET: 4-6	186	80	106	89	97	105	81	15	15	23	37	33	63	58	99	29	38	148	16	169	157	11	16	3
	21%	20%	21%	23%	19%	20%	22%	26%	16%	20%	21%	22%	21%	19%	23%	18%	20%	21%	19%	21%	21%	15%	24%	27%
NET: 1-3	27	14	13	14	13	16	11	2	3	2	15	1	4	4	13	10	9	18	3	24	23	3	*	1
	3%	4%	3%	4%	3%	3%	3%	4%	3%	1%	9% aj	*	1%	1%	3%	6%	5%	3%	4%	3%	3%	4%	*	7% uu
Mean	7.48	7.42	7.52	7.25	7.64 a	7.44	7.53	7.41	7.49	7.62	7.08	7.41	7.69 h	7.56	7.42	7.47	7.33	7.52	7.39	7.48	7.46	7.56	7.66 v	7.01
Standard Deviation	1.82	1.94	1.73	1.83	1.80	1.82	1.84	1.98	1.63	1.58	2.16	1.70	1.76	1.70	1.85	1.98	1.90	1.80	1.79	1.83	1.83	1.93	1.52	2.05
Standard Error	0.06	0.09	0.08	0.16	0.06	0.08	0.09	0.24	0.16	0.13	0.17	0.13	0.10	0.09	0.09	0.14	0.13	0.06	0.16	0.06	0.07	0.16	0.13	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 378

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Effective Base	449	114	252	80	98	293	19	256	187	405	54	181	137	274	156	424	32	142	311
1 - LOWEST score	10	1	8	1	1	8	-	7	2	7	2	-	8	5	3	10	-	5	5
	1%	*	1%	1%	1%	1%	-	2%	1%	1%	2%	-	3% k	1%	1%	1%	-	2%	1%
2	3	*	2	1	1	2	-	1	2	2	1	*	1	*	2	2	1	2	1
	*	*	*	*	1%	*	-	*	1%	*	1%	*	1%	1%	1%	*	1%	1%	*
3	14	1	3	10	8	5	-	4	9	6	8	4	2	5	9	7	7	1	13
	2%	1%	*	7% ab	3%	1%	-	1%	2%	1%	5% l	1%	1%	1%	3%	1%	7% o	*	2%
4	25	2	16	7	4	18	-	6	17	18	7	7	12	11	14	18	7	3	17
	3%	1%	3%	5%	2%	3%	-	1%	4%	2%	5%	2%	5%	2%	4%	2%	7%	2%	3%
5	63	3	41	18	13	47	1	33	24	58	6	32	16	40	20	58	5	11	51
	7%	2%	7%	13% a	6%	8%	3%	8%	5%	8%	4%	9%	6%	8%	6%	7%	5%	6%	7%
6	98	17	62	16	32	57	3	43	44	82	16	41	21	64	31	87	10	21	74
	11%	10%	11%	12%	14%	10%	9%	11%	10%	11%	10%	12%	8%	12%	9%	11%	10%	10%	11%
7	185	26	126	28	29	128	7	85	90	162	23	79	54	115	65	169	16	27	157
	21%	16%	22%	21%	13%	23% d	19%	22%	21%	22%	15%	23%	20%	22%	19%	21%	16%	14%	23% d
8	210	36	133	33	46	119	19	97	96	179	30	73	76	120	82	191	17	48	159
	23%	22%	23%	25%	21%	21%	53%	25%	22%	24%	20%	21%	29%	22%	24%	24%	17%	24%	23%
9	133	27	91	8	37	78	3	56	64	108	25	52	35	73	57	116	17	40	90
	15%	16% c	16% c	6%	17%	14%	8%	14%	15%	15%	16%	15%	13%	14%	17%	15%	17%	20%	13%
10 - HIGHEST score	121	45	67	6	33	76	3	52	59	102	19	54	29	79	40	108	13	32	87
	13%	27% bc	12%	5%	15%	14%	8%	13%	14%	14%	12%	15%	11%	15%	12%	14%	13%	16%	13%
Don't know	36	8	19	5	15	21	-	8	22	21	16	8	11	21	14	31	6	8	27
	4%	5%	3%	4%	7%	4%	-	2%	5%	3%	10% l	2%	4%	4%	4%	4%	6%	4%	4%
SUMMARY:																			
NET: 9-10	254	72	158	14	71	154	5	108	123	210	44	106	64	152	97	224	30	73	177
	28%	43% bc	28% c	11%	32%	27%	15%	27%	29%	28%	29%	30%	24%	28%	29%	28%	30%	36% f	26%
NET: 7-10	649	134	418	75	145	400	31	290	309	552	97	258	194	386	244	584	63	148	493
	72%	81% c	74% c	57%	67%	72%	87%	74%	72%	74%	64%	73%	73%	72%	72%	73%	64%	74%	72%
NET: 4-6	186	22	119	41	48	122	5	82	84	157	29	80	49	115	66	164	21	35	141
	21%	13%	21%	31% a	22%	22%	13%	21%	20%	21%	19%	23%	19%	22%	19%	21%	22%	18%	21%
NET: 1-3	27	2	12	12	10	15	-	13	13	16	11	5	11	11	15	19	8	8	19
	3%	1%	2%	9% ab	5%	3%	-	3%	3%	2%	7% l	1%	4%	2%	4%	2%	8%	4%	3%
Mean	7.48	8.17 bc	7.47 c	6.57	7.53	7.40	7.75	7.45	7.48	7.51	7.27	7.56	7.31	7.52	7.41	7.51	7.18	7.68	7.44
Standard Deviation	1.82	1.65	1.77	1.91	1.93	1.86	1.11	1.83	1.83	1.75	2.15	1.70	1.99	1.77	1.91	1.78	2.16	1.99	1.76

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 378

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1030	231	595	173	223	660	43	534	447	916	114	422	310	635	357	963	63	266	738
Weighted Base	898	166	568	133*	218*	558	36**	392	430	746	152*	352	266	534	339	798	98*	200	680
Standard Error	0.06	0.11	0.07	0.15	0.13	0.07	0.17	0.08	0.09	0.06	0.21	0.08	0.11	0.07	0.10	0.06	0.28	0.12	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 379

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1030	146	36	54	80	77	49	91	142	66	126	105	58
Weighted Base	898	70*	23**	53**	94*	95*	62**	110*	66*	69*	115*	131*	11*
Effective Base	449	79	28	26	39	31	25	43	71	35	70	63	39
1 - LOWEST score	10	2	-	5	-	-	-	2	*	1	-	1	-
	1%	2%	-	9%	-	-	-	2%	*	1%	-	*	-
2	3	*	-	*	-	-	-	1	*	-	2	*	-
	*	*	-	1%	-	-	-	1%	*	-	1%	*	-
3	14	1	-	1	1	1	7	1	-	-	1	-	1
	2%	2%	-	1%	1%	1%	11%	1%	-	-	1%	-	7% dghijk
4	25	2	-	-	-	1	1	4	1	3	-	12	1
	3%	3%	-	-	1%	1%	2%	3%	1%	4%	-	9% dj	6% dhj
5	63	3	1	3	3	12	4	11	2	14	3	6	1
	7%	4%	5%	6%	4%	13%	7%	10%	3%	20% adhjk	3%	5%	9%
6	98	5	2	8	9	15	4	5	13	6	19	11	1
	11%	8%	10%	15%	9%	16%	6%	4%	20% agk	9%	17% g	8%	11%
7	185	13	7	9	9	24	10	25	12	8	24	41	3
	21%	19%	30%	17%	9%	26%	16%	23%	18%	12%	21%	32% di	23%
8	210	20	5	10	19	21	18	29	15	11	25	35	2
	23%	29%	21%	18%	20%	22%	30%	26%	22%	16%	22%	27%	18%
9	133	14	1	4	22	10	10	15	12	13	20	11	2
	15%	19% k	4%	7%	23% k	11%	17%	14%	18%	19%	18%	8%	15%
10 - HIGHEST score	121	9	7	8	19	7	6	16	8	8	19	14	1
	13%	12%	31%	16%	20%	7%	10%	14%	12%	16%	16%	11%	10%
Don't know	36	1	-	6	13	3	1	3	3	5	1	1	*
	4%	1%	-	11%	13% ajk	3%	2%	2%	5%	8% k	1%	*	1%
SUMMARY:													
NET: 9-10	254	22	8	12	41	17	16	31	20	21	39	24	3
	28%	32%	35%	23%	43% ek	18%	26%	28%	30%	31%	34% k	19%	25%
NET: 7-10	649	56	19	31	69	62	45	85	46	40	88	100	7
	72%	79% l	86%	58%	73%	66%	73%	77%	70%	58%	77% l	77%	65%
NET: 4-6	186	11	3	11	12	28	9	19	16	23	22	29	3
	21%	15%	14%	21%	13%	30%	15%	17%	24%	33% ad	19%	22%	27%
NET: 1-3	27	3	-	6	1	1	7	4	*	1	3	1	1
	3%	4%	-	11%	1%	1%	11%	3%	*	1%	3%	1%	7% dhk
Mean	7.48	7.56	8.03	6.91	8.23 kl	7.15	7.22	7.47	7.66 l	7.24	7.73 l	7.26	7.01
Standard Deviation	1.82	1.93	1.58	2.57	1.53	1.53	2.06	1.91	1.52	1.96	1.66	1.68	2.05
Standard Error	0.06	0.16	0.26	0.36	0.18	0.18	0.30	0.20	0.13	0.25	0.15	0.16	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 380

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	200	100	100	12	188	90	110	51	53	40	23	21	52	104	44	83	117	43	156	149	20	21	10	
Weighted Base	138*	63*	75*	33**	105	64*	74*	43**	38*	26**	10**	9**	13**	25*	81*	31**	50*	88*	26**	112*	122*	6**	9**	2**
Effective Base	92	65	39	8	143	38	55	25	40	15	20	4	5	43	47	19	60	47	25	69	76	12	8	7
1 - LOWEST score	1	-	1	-	1	1	-	-	1	-	*	*	-	*	1	*	1	*	*	1	1	-	*	-
	1%	-	1%	-	1%	2%	-	-	2%	-	3%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	3	3	*	-	3	3	*	2	1	*	1	-	-	1	2	-	*	3	3	1	3	*	*	-
	2%	5%	1%	-	3%	4%	1%	4%	1%	2%	8%	-	-	3%	3%	-	1%	3%	10%	1%	2%	8%	2%	-
4	8	1	7	5	2	1	7	-	1	5	1	-	*	1	*	7	1	7	1	7	7	-	1	*
	6%	1%	9%	16%	2%	1%	9%	-	3%	21%	9%	-	2%	3%	*	21%	2%	8%	3%	6%	6%	-	9%	11%
5	11	5	6	4	7	3	8	2	2	1	2	4	1	2	7	1	2	8	1	10	10	*	1	*
	8%	8%	8%	12%	7%	5%	11%	4%	5%	2%	20%	44%	9%	10%	9%	4%	5%	10%	5%	9%	8%	6%	8%	7%
6	25	9	17	11	14	14	11	11	7	5	-	1	1	3	16	6	7	19	4	21	23	*	2	*
	18%	14%	22%	33%	14%	22%	15%	27%	18%	18%	-	13%	11%	12%	20%	20%	13%	21%	16%	19%	19%	7%	21%	24%
7	18	8	10	1	18	7	11	9	5	3	1	1	-	3	13	3	9	10	3	16	16	1	*	1
	13%	13%	13%	2%	17%	11%	15%	21%	13%	10%	6%	13%	-	11%	16%	8%	17%	11%	10%	14%	13%	17%	2%	49%
8	31	15	16	10	21	16	15	8	8	5	1	*	8	5	21	4	11	20	7	24	27	3	1	*
	22%	24%	21%	30%	20%	25%	20%	20%	22%	20%	9%	2%	61%	22%	26%	13%	22%	22%	26%	21%	22%	46%	14%	5%
9	15	8	8	-	15	5	10	3	7	2	2	1	1	3	7	5	7	8	3	13	14	*	1	*
	11%	12%	10%	-	15%	8%	13%	7%	20%	7%	16%	9%	6%	11%	9%	16%	15%	9%	11%	11%	12%	6%	10%	4%
10 - HIGHEST score	20	10	10	-	20	10	10	5	5	5	3	1	1	6	10	4	11	9	5	15	19	1	*	-
	15%	16%	13%	-	19%	16%	13%	11%	13%	20%	28%	17%	5%	23%	13%	12%	22%	10%	18%	14%	16%	10%	5%	-
Don't know	5	4	1	2	3	3	2	3	1	-	-	-	1	1	3	1	1	4	-	5	3	-	2	-
	4%	7%	1%	7%	3%	5%	2%	8%	3%	-	-	-	7%	4%	4%	3%	2%	5%	-	5%	2%	-	29%	-
SUMMARY:																								
NET: 9-10	36	18	18	-	36	16	20	8	13	7	4	2	1	9	18	9	19	17	7	28	33	1	1	*
	26%	29%	23%	-	34%	24%	27%	18%	33%	27%	45%	26%	11%	35%	22%	28%	37% ^p	19%	29%	25%	27%	16%	15%	4%
NET: 7-10	84	41	43	10	74	39	46	25	26	15	6	4	9	17	52	16	38	46	17	68	76	5	3	1
	61%	66%	57%	31%	71%	61%	62%	59%	68%	57%	60%	42%	72%	67%	63%	50%	76% ^p	53%	64%	60%	63%	79%	30%	58%
NET: 4-6	44	14	30	20	24	18	26	13	10	11	3	5	3	6	23	14	10	34	6	38	39	1	3	1
	32%	23%	39%	61%	23%	28%	35%	30%	26%	41%	29%	57%	21%	25%	29%	45%	20%	39% ^o	24%	34%	32%	13%	37%	42%
NET: 1-3	4	3	2	-	4	4	*	2	1	*	1	*	-	1	3	*	1	3	3	1	4	*	*	-
	3%	5%	2%	-	4%	6%	1%	4%	3%	2%	11%	2%	-	4%	4%	1%	2%	4%	11%	1%	3%	8%	4%	-
Mean	7.24	7.50	7.04	6.18	7.56	7.29	7.20	7.21	7.50	7.02	7.08	6.61	7.60	7.58	7.29	6.84	7.81 ^p	6.91	7.16	7.25	7.28	7.35	6.54	6.40
Standard Deviation	1.94	1.89	1.97	1.48	1.95	2.02	1.89	1.64	1.90	2.22	2.86	2.18	1.36	2.07	1.79	2.19	1.84	1.93	2.28	1.86	1.94	1.92	2.25	-
Standard Error	0.14	0.19	0.20	0.44	0.14	0.22	0.18	0.23	0.26	0.35	0.60	0.63	0.31	0.29	0.18	0.33	0.20	0.18	0.35	0.15	0.16	0.43	0.50	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 381

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Effective Base	92	65	30	29	9	82	10	98	19	103	5	84	15	86	19	104	3	29	60
1 - LOWEST score	1	-	*	-	-	1	-	-	1	*	1	*	*	*	*	1	-	1	*
	1%	-	*	-	-	1%	-	-	3%	1%	1%	1%	2%	*	1%	1%	-	1%	1%
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	3	-	1	3	-	3	-	1	1	3	*	1	3	2	1	3	-	*	2
	2%	-	1%	12%	-	3%	-	1%	4%	3%	1%	1%	10%	3%	3%	3%	-	*	2%
4	8	*	*	1	5	2	-	2	*	2	6	1	1	1	7	2	6	6	2
	6%	1%	1%	6%	19%	2%	-	2%	1%	2%	32%	1%	4%	1%	14%	2%	40%	12%	2%
5	11	3	6	2	4	6	1	4	2	10	1	6	2	5	6	11	-	2	8
	8%	6%	9%	9%	13%	6%	21%	5%	7%	9%	3%	7%	6%	6%	12%	9%	-	4%	9%
6	25	8	13	4	3	22	1	12	12	25	-	13	8	15	9	25	-	7	17
	18%	16%	21%	20%	10%	23%	11%	16%	36%	21%	-	17%	31%	19%	19%	21%	-	15%	20%
7	18	6	7	5	*	16	*	11	7	18	-	13	4	12	4	18	-	4	14
	13%	13%	12%	22%	1%	17%	3%	14%	20%	15%	-	18%	14%	15%	9%	15%	-	8%	17%
8	31	8	20	3	8	18	1	18	6	23	8	15	6	16	12	23	8	12	19
	22%	17%	32%	14%	29%	19%	16%	22%	18%	19%	44%	20%	23%	20%	24%	18%	55%	24%	23%
9	15	8	4	2	4	9	1	12	2	15	1	7	1	8	7	15	1	6	8
	11%	17%	7%	11%	14%	10%	21%	15%	6%	12%	4%	10%	5%	10%	14%	12%	6%	13%	10%
10 - HIGHEST score	20	14	5	1	1	15	2	18	2	20	-	17	1	18	2	20	-	12	8
	15%	30%	8%	5%	4%	16%	27%	23%	6%	17%	-	23%	5%	22%	4%	16%	-	23%	10%
Don't know	5	-	5	-	2	3	-	2	-	3	2	2	-	4	-	5	-	-	5
	4%	-	9%	-	9%	3%	-	2%	-	2%	14%	2%	-	5%	-	4%	-	-	6%
SUMMARY:																			
NET: 9-10	36	22	9	3	5	25	3	30	4	35	1	25	3	25	9	35	1	18	16
	26%	47%	15%	17%	18%	26%	49%	38%	12%	29%	4%	33%	10%	32%	18%	28%	6%	36%	20%
NET: 7-10	84	37	36	11	14	59	4	59	17	76	9	53	12	53	25	76	9	34	50
	61%	77%	59%	53%	48%	62%	67%	74%	49%	63%	49%	71%	47%	67%	51%	61%	60%	68%	59%
NET: 4-6	44	11	19	7	12	29	2	18	15	38	6	19	11	21	22	38	6	15	27
	32%	23%	31%	35%	43%	31%	33%	22%	44%	31%	35%	25%	41%	26%	45%	31%	40%	31%	32%
NET: 1-3	4	-	1	3	-	4	-	1	2	4	*	1	3	2	2	4	-	1	2
	3%	-	1%	12%	-	5%	-	1%	7%	3%	2%	2%	12%	3%	3%	4%	-	2%	3%
Mean	7.24	8.11	7.22	6.47	6.71	7.26	7.86	7.89	6.62	7.36	6.32	7.66	6.42	7.64	6.65	7.33	6.47	7.52	7.15
Standard Deviation	1.94	1.69	1.56	2.01	2.00	1.93	2.10	1.71	1.84	1.89	2.15	1.84	1.96	1.84	1.93	1.91	2.09	2.14	1.73

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 381

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	200	82	75	35	25	147	12	138	46	187	13	120	40	131	57	191	9	69	123
Weighted Base	138*	47*	61**	21**	28**	95*	6**	79*	33**	120	18**	76*	26**	80*	49**	124	14**	50**	84*
Standard Error	0.14	0.19	0.19	0.34	0.41	0.16	0.61	0.15	0.27	0.14	0.62	0.17	0.31	0.16	0.26	0.14	0.70	0.26	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 382

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	200	20	8	10	15	23	13	15	21	14	35	16	10
Weighted Base	138*	6**	4**	6**	10**	25**	10**	12**	9**	13**	28**	13**	2**
Effective Base	92	12	7	9	14	10	12	12	8	5	16	15	7
1 - LOWEST score	1	-	-	*	-	1	-	-	*	-	-	-	-
	1%	-	-	6%	-	2%	-	-	2%	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
3	3	*	-	-	-	-	-	-	*	-	3	-	-
	2%	8%	-	-	-	-	-	-	2%	-	9%	-	-
4	8	-	-	-	-	*	-	-	1	5	*	*	*
	6%	-	-	-	-	1%	-	-	9%	41%	2%	4%	11%
5	11	*	*	1	1	5	-	1	1	1	2	-	*
	8%	6%	11%	10%	7%	19%	-	5%	8%	6%	6%	-	7%
6	25	*	1	1	1	5	1	1	2	-	10	3	*
	18%	7%	23%	10%	13%	22%	9%	7%	21%	-	34%	23%	24%
7	18	1	1	-	-	2	3	5	*	-	1	4	1
	13%	17%	17%	-	-	10%	29%	40%	2%	-	5%	29%	49%
8	31	3	1	2	1	9	3	3	1	1	5	2	*
	22%	46%	20%	35%	13%	36%	29%	23%	14%	7%	19%	12%	5%
9	15	*	-	2	1	1	2	2	1	4	2	1	*
	11%	6%	-	39%	9%	4%	17%	14%	10%	32%	6%	4%	4%
10 - HIGHEST score	20	1	1	-	4	1	2	1	*	2	5	3	-
	15%	10%	29%	-	39%	5%	16%	11%	5%	15%	18%	22%	-
Don't know	5	-	-	-	2	-	-	-	2	-	-	1	-
	4%	-	-	-	18%	-	-	-	29%	-	-	7%	-
SUMMARY:													
NET: 9-10	36	1	1	2	5	2	3	3	1	6	7	3	*
	26%	16%	29%	39%	48%	9%	33%	25%	15%	46%	25%	26%	4%
NET: 7-10	84	5	3	4	6	14	9	10	3	7	14	9	1
	61%	79%	66%	74%	61%	55%	91%	87%	30%	53%	49%	67%	58%
NET: 4-6	44	1	1	1	2	11	1	2	3	6	12	4	1
	32%	13%	34%	20%	20%	42%	9%	13%	37%	47%	42%	27%	42%
NET: 1-3	4	*	-	*	-	1	-	-	*	-	3	-	-
	3%	8%	-	6%	-	2%	-	-	4%	-	9%	-	-
Mean	7.24	7.35	7.61	7.47	8.49	6.80	8.02	7.65	6.54	6.79	6.98	7.56	6.40
Standard Deviation	1.94	1.92	2.03	2.31	1.92	1.74	1.28	1.32	2.25	2.66	2.12	1.71	-
Standard Error	0.14	0.43	0.72	0.73	0.53	0.36	0.36	0.34	0.50	0.71	0.36	0.44	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 383

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1268	645	623	171	1097	584	684	217	238	236	209	159	209	318	667	283	444	824	260	1001	842	186	168	72
Weighted Base	1078	504	574	375	704	511	568	202	186	208	187*	122*	173	266	588	224	383	696	213	861	906	91	66	15*
Effective Base	675	397	305	126	814	315	360	134	158	122	94	78	107	155	365	158	231	445	171	510	514	106	106	58
1 - LOWEST score	8	5	3	1	7	6	2	1	2	1	1	2	1	*	6	2	2	6	1	6	6	2	*	-
	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	*	-
2	8	4	4	-	8	7	1	*	1	1	2	1	3	2	5	*	2	6	1	7	6	1	-	*
	1%	1%	1%	-	1%	1%	*	*	*	*	1%	2%	1%	1%	1%	*	1%	1%	*	1%	1%	2%	-	3%su
3	42	20	22	15	27	23	19	6	6	9	12	4	4	13	20	9	16	26	7	35	34	4	3	1
	4%	4%	4%	4%	4%	5%	3%	3%	3%	5%	6%	4%	3%	5%	3%	4%	4%	4%	3%	4%	4%	4%	4%	6%
4	55	34	22	18	37	22	33	15	8	13	10	5	4	9	22	24	15	40	4	51	47	4	3	1
	5%	7%	4%	5%	5%	4%	6%	8%	4%	6%	6%	4%	2%	3%	4%	11%lm	4%	6%	2%	6%q	5%	5%	4%	9%
5	108	47	62	31	77	52	57	12	16	18	19	13	30	31	58	19	31	77	18	89	83	13	11	2
	10%	9%	11%	8%	11%	10%	10%	6%	9%	9%	10%	10%	17%efg	12%	10%	9%	8%	11%	8%	10%	9%	14%	17%se	10%
6	170	72	99	73	97	81	90	47	32	29	21	11	30	49	94	28	62	108	44	126	147	12	8	3
	16%	14%	17%	20%	14%	16%	16%	23%hi	17%	14%	11%	9%	17%	18%	16%	12%	16%	16%	21%	15%	16%	13%	12%	21%
7	192	104	88	61	130	90	101	36	27	49	31	31	18	37	114	40	86	106	39	152	163	17	10	1
	18%	21%	15%	16%	18%	18%	18%	18%	15%	23%j	17%	25%j	10%	14%	19%	18%	22%p	15%	18%	18%	18%	18%	15%	9%
8	205	93	112	67	138	102	103	39	39	45	28	23	30	52	117	36	72	133	44	162	177	15	10	3
	19%	18%	20%	18%	20%	20%	18%	19%	21%	22%	15%	19%	18%	20%	20%	16%	19%	19%	21%	19%	20%	16%	15%	23%
9	92	46	46	20	72	46	46	14	24	10	19	17	9	21	51	19	33	59	16	76	71	9	9	2
	8%	9%	8%	5%	10%	9%	8%	7%	13%gj	5%	10%	14%gj	5%	8%	9%	9%	9%	8%	7%	9%	8%	10%	14%se	12%
10 - HIGHEST score	71	30	40	12	59	25	46	17	17	13	10	5	9	13	41	17	27	44	18	53	60	7	4	*
	7%	6%	7%	3%	8%a	5%	8%	8%	9%	6%	6%	4%	5%	5%	7%	7%	7%	6%	8%	6%	7%	8%	6%	2%
Don't know	127	49	77	75	51	57	70	14	14	20	33	11	34	37	60	30	37	90	21	106	111	6	8	1
	12%	10%	13%	20%b	7%	11%	12%	7%	8%	10%	18%ef	9%	20%efg	14%	10%	13%	10%	13%	10%	12%	12%	7%	13%	4%
SUMMARY:																								
NET: 9-10	162	76	86	32	131	71	92	31	41	23	29	21	17	34	92	36	59	103	34	128	131	16	13	2
	15%	15%	15%	9%	19%aa	14%	16%	15%	22%gj	11%	16%	17%	10%	13%	16%	16%	16%	15%	16%	15%	14%	18%	20%	15%
NET: 7-10	559	273	286	161	399	263	296	106	107	117	88	75	66	124	323	112	218	342	116	442	472	48	33	7
	52%	54%	50%	43%	57%aa	52%	52%	53%j	58%j	56%j	47%	51%j	38%	47%	55%	50%	57%	49%	54%	51%	52%	53%	50%	47%
NET: 4-6	334	152	182	123	212	155	179	75	56	60	51	29	64	89	174	71	108	226	66	265	277	30	22	6
	31%	30%	32%	33%	30%	30%	32%	37%j	30%	29%	27%	24%	37%	34%	30%	32%	28%	32%	31%	31%	31%	32%	33%	40%
NET: 1-3	58	30	28	16	42	36	22	8	9	11	15	7	9	16	32	11	20	38	10	48	47	7	3	1
	5%	6%	5%	4%	6%	7%	4%	4%	5%	5%	8%	6%	5%	6%	5%	5%	5%	5%	5%	6%	5%	8%	4%	9%
Mean	6.78	6.73	6.83	6.62	6.85	6.68	6.87	6.83	7.09j	6.77	6.62	6.88	6.50	6.69	6.85	6.69	6.89	6.72	6.97	6.74	6.80	6.65	6.80	6.44
Standard Deviation	1.90	1.93	1.87	1.69	1.98	1.94	1.86	1.83	1.95	1.79	2.06	1.87	1.88	1.84	1.89	2.00	1.82	1.94	1.80	1.92	1.88	2.09	1.90	2.07
Standard Error	0.06	0.08	0.08	0.14	0.06	0.08	0.07	0.13	0.13	0.12	0.15	0.15	0.14	0.11	0.08	0.12	0.09	0.07	0.11	0.06	0.07	0.16	0.15	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 384

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Effective Base	675	208	332	126	107	461	28	465	202	627	60	343	169	415	230	658	29	189	468
1 - LOWEST score	8	-	4	3	3	5	-	4	4	6	2	4	*	3	4	7	1	1	6
	1%	-	1%	2%	1%	1%	-	1%	1%	1%	2%	1%	*	1%	1%	1%	2%	1%	1%
2	8	*	4	4	-	6	1	3	4	6	2	3	3	3	5	7	1	4	4
	1%	*	1%	2%	-	1%	2%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%
3	42	3	27	8	4	29	1	19	21	37	5	23	10	32	9	40	2	7	32
	4%	1%	5%a	5%	2%	4%	2%	3%	6%	4%	4%	5%	3%	5%	2%	4%	2%	3%	4%
4	55	13	25	8	14	32	1	26	16	45	10	25	12	30	24	48	6	23	31
	5%	5%	4%	5%	7%	4%	3%	4%	4%	5%	8%	5%	4%	5%	6%	5%	9%	8%a	4%
5	108	20	64	20	28	69	4	60	39	94	14	40	28	64	38	102	6	24	77
	10%	8%	11%	11%	14%	10%	9%	10%	10%	10%	11%	8%	9%	10%	9%	10%	8%	9%	10%
6	170	36	99	30	18	132	4	95	70	155	15	86	54	102	65	163	7	35	132
	16%	14%	17%	17%	9%	18%a	8%	15%	18%	16%	11%	17%	18%	16%	16%	16%	10%	13%	17%
7	192	42	113	33	24	133	7	107	72	173	19	98	64	113	73	176	15	43	148
	18%	16%	19%	19%	12%	19%	14%	17%	19%	18%	14%	19%	21%	18%	18%	18%	20%	16%	19%
8	205	62	114	24	40	129	16	127	63	180	25	99	51	122	74	188	17	48	154
	19%	24%bc	19%	14%	20%	18%	33%	20%	17%	19%	20%	20%	17%	19%	18%	19%	22%	18%	20%
9	92	33	42	13	24	56	2	59	26	83	9	39	19	51	38	84	8	22	68
	8%	13%b	7%	7%	12%	8%	5%	9%	7%	9%	7%	8%	6%	8%	9%	8%	10%	8%	9%
10 - HIGHEST score	71	34	31	6	9	44	10	59	9	66	5	47	13	41	28	68	3	30	39
	7%	13%bc	5%	4%	4%	6%	20%	9%h	2%	7%	4%	9%l	4%	6%	7%	7%	4%	11%a	5%
Don't know	127	18	74	25	36	81	1	63	54	100	26	39	44	69	55	117	9	32	90
	12%	7%	13%a	14%a	18%	11%	3%	10%	14%	11%	20%i	8%	15%k	11%	13%	12%	12%	12%	12%
SUMMARY:																			
NET: 9-10	162	68	72	19	33	100	12	118	35	148	14	86	32	92	66	152	11	52	107
	15%	26%bc	12%	11%	16%	14%	25%	19%h	9%	16%	11%	17%	11%	15%	16%	15%	14%	19%	14%
NET: 7-10	559	172	299	77	97	362	35	352	170	501	58	283	147	327	212	516	43	142	409
	52%	65%bc	50%	44%	48%	51%	73%	56%h	45%	53%	44%	56%	49%	52%	52%	52%	56%	53%	52%
NET: 4-6	334	70	187	59	60	233	10	181	124	294	40	151	94	196	127	313	20	82	240
	31%	27%	31%	33%	30%	33%	20%	29%	33%	31%	30%	30%	31%	31%	31%	31%	26%	30%	31%
NET: 1-3	58	4	35	15	7	40	2	26	29	49	9	30	14	38	18	54	4	13	43
	5%	1%	6%a	9%a	4%	6%	4%	4%	8%	5%	7%	6%	5%	6%	4%	5%	5%	5%	5%
Mean	6.78	7.40bc	6.69	6.35	6.78	6.74	7.53	7.02h	6.43	6.82	6.46	6.89	6.70	6.76	6.82	6.79	6.74	6.88	6.77
Standard Deviation	1.90	1.77	1.83	1.99	1.97	1.86	1.95	1.89	1.85	1.88	2.05	1.93	1.73	1.88	1.91	1.89	1.98	2.07	1.83

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 384

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1268	351	659	209	212	857	57	795	408	1150	118	617	333	770	443	1206	57	337	895
Weighted Base	1078	264	595	176	201	715	48**	622	377	945	133*	504	299	630	411	1000	76**	269	781
Standard Error	0.06	0.10	0.07	0.15	0.15	0.07	0.26	0.07	0.10	0.06	0.21	0.08	0.10	0.07	0.10	0.06	0.28	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 385

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly/occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1268	186	35	85	101	89	60	83	168	79	184	126	72
Weighted Base	1078	91	24**	81*	111*	100*	68*	97*	66	81*	198	145*	15*
Effective Base	675	106	28	62	68	42	38	46	106	44	113	93	58
1 - LOWEST score	8 1%	2 2%	-	1 1%	1 1%	2 2%	-	1 1%	*	-	1 *	1 *	-
2	8 1%	1 2%	1 6%	2 2%	-	1 1%	-	1 1%	-	-	1 *	-	*
3	42 4%	4 4%	1 2%	3 3%	5 5%	10 10%	3 4%	4 5%	3 4%	-	5 3%	4 3%	1 6% <i>i</i>
4	55 5%	4 5%	3 13%	3 3%	10 9% <i>j</i>	5 5%	2 3%	4 4%	3 4%	10 12% <i>j</i>	3 1%	8 6%	1 9% <i>j</i>
5	108 10%	13 14%	3 12%	10 12%	6 6%	7 7%	2 3%	10 10%	11 17% <i>df</i>	10 12%	19 10%	16 11%	2 10%
6	170 16%	12 13%	5 19%	12 15%	11 10%	15 15%	8 12%	9 10%	8 12%	13 16%	52 26% <i>adgh</i>	23 16%	3 21%
7	192 18%	17 18%	2 9%	10 12%	22 19%	15 15%	14 21%	16 16%	10 15%	7 9%	44 22% <i>l</i>	33 23% <i>l</i>	1 9%
8	205 19%	15 16%	3 11%	17 21%	19 17%	22 22%	18 27%	19 19%	10 15%	12 14%	42 21%	26 18%	3 23%
9	92 8%	9 10%	3 13%	9 11%	14 13%	4 4%	3 5%	6 6%	9 14% <i>ek</i>	10 13%	13 7%	8 6%	2 12% <i>e</i>
10 - HIGHEST score	71 7%	7 8%	1 5%	13 16% <i>hijkl</i>	7 6%	7 7%	5 8%	4 4%	4 6%	4 5%	12 6%	7 5%	* 2%
Don't know	127 12%	6 7%	2 10%	3 4%	15 14% <i>j</i>	14 14% <i>j</i>	11 17% <i>cj</i>	24 24% <i>acj</i>	8 13% <i>cj</i>	15 19% <i>acj</i>	7 3%	20 14% <i>cj</i>	1 4%
SUMMARY:													
NET: 9-10	162 15%	16 18%	4 18%	22 27% <i>egjk</i>	21 19%	11 11%	9 13%	10 10%	13 20%	15 18%	25 13%	15 11%	2 15%
NET: 7-10	559 52%	48 53%	9 38%	48 60%	61 55%	48 48%	41 61%	44 46%	33 50%	34 41%	111 56%	74 51%	7 47%
NET: 4-6	334 31%	30 32%	11 44%	25 31%	28 25%	26 26%	12 18%	23 23%	22 33%	32 39% <i>f</i>	74 37% <i>f</i>	47 32%	6 40% <i>f</i>
NET: 1-3	58 5%	7 8% <i>l</i>	2 8%	5 6%	7 6%	13 13% <i>ijk</i>	3 4%	6 7%	3 4%	-	7 3%	4 3%	1 9% <i>l</i>
Mean	6.78	6.65	6.26	7.13	6.84	6.45	7.19	6.66	6.80	6.76	6.88	6.72	6.44
Standard Deviation	1.90	2.09	2.19	2.14	2.04	2.19	1.70	1.96	1.90	1.86	1.59	1.70	2.07
Standard Error	0.06	0.16	0.39	0.24	0.22	0.24	0.24	0.23	0.15	0.22	0.12	0.16	0.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 386

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	389	208	181	50	339	220	169	28	44	74	66	62	115	124	182	83	118	271	58	329	262	57	50	20	
Weighted Base	342	165*	177*	162*	180	201*	141*	32**	29**	57**	67**	43**	113*	95*	170*	77*	98*	244	40**	301	286	29**	24**	3**	
Effective Base	149	96	63	40	256	93	57	13	29	25	23	29	46	42	75	32	42	108	24	127	113	25	21	18	
1 - LOWEST score	7	7	*	7	*	6	1	-	-	-	6	*	1	*	6	1	5	3	-	7	5	2	1	-	
	2%	4%	*	4%	*	3%	1%	-	-	-	9%	*	1%	*	4%	1%	5%	1%	-	2%	2%	6%	4%	-	
2	2	1	1	-	2	*	2	2	-	-	*	-	-	-	2	*	1	1	*	2	2	-	-	-	
	1%	1%	1%	-	1%	*	1%	6%	-	-	*	-	-	-	1%	*	1%	1%	1%	1%	1%	-	-	-	
3	3	-	3	3	-	3	-	-	-	3	-	-	-	-	-	3	-	-	-	3	-	-	-	-	
	1%	-	2%	2%	-	1%	-	-	-	5%	-	-	-	-	-	4%	3%	-	-	1%	1%	-	-	-	
4	16	4	11	7	9	3	13	*	2	2	8	*	3	1	4	11	3	13	1	15	14	2	*	*	
	5%	3%	6%	4%	5%	1%	9% c	1%	6%	4%	12%	1%	3%	1%	2%	14% lm	3%	5%	1%	5%	5%	6%	1%	9%	
5	36	20	16	18	19	22	14	3	4	11	3	4	12	9	11	16	7	29	10	26	33	1	2	*	
	11%	12%	9%	11%	10%	11%	10%	8%	15%	19%	4%	9%	10%	9%	7%	21% mn	8%	12%	25%	9%	11%	4%	7%	16%	
6	41	11	30	24	17	23	17	10	*	5	7	10	9	18	15	8	9	32	3	38	35	4	1	*	
	12%	6%	17%	15%	9%	11%	12%	31%	*	8%	11%	22%	8%	19%	9%	10%	9%	13%	7%	12%	12%	14%	4%	12%	
7	68	35	33	40	28	43	25	5	1	11	14	9	29	34	29	5	22	47	10	58	62	3	3	*	
	20%	21%	19%	25%	16%	21%	18%	17%	3%	18%	21%	21%	25%	36% mn	17%	7%	22%	19%	26%	19%	22%	11%	12%	6%	
8	69	37	32	25	45	47	22	3	11	15	9	10	21	15	42	12	26	43	10	59	53	10	6	*	
	20%	22%	18%	15%	25%	23%	16%	8%	40%	27%	13%	22%	19%	16%	25%	16%	27%	18%	24%	20%	18%	35%	24%	12%	
9	38	19	19	17	20	22	16	4	3	3	6	5	16	8	26	3	8	30	2	36	26	4	6	1	
	11%	11%	11%	11%	11%	11%	11%	12%	12%	5%	8%	12%	15%	9%	16%	4%	8%	12%	5%	12%	9%	14%	26%	38%	
10 - HIGHEST score	40	17	23	9	31	24	16	5	5	7	12	4	8	6	28	7	12	28	3	37	35	2	3	*	
	12%	10%	13%	6%	17% a	12%	11%	14%	19%	11%	18%	8%	7%	6%	16%	9%	12%	12%	8%	12%	12%	8%	12%	3%	
Don't know	21	13	8	12	10	7	14	1	1	1	3	2	14	4	7	11	2	19	1	20	18	*	3	*	
	6%	8%	4%	7%	5%	4%	10%	3%	4%	3%	4%	4%	12%	4%	4%	14%	3%	8%	3%	7%	6%	2%	10%	5%	
SUMMARY:																									
NET: 9-10	78	36	42	26	52	46	32	9	9	9	18	9	25	14	54	10	20	58	5	73	61	6	9	1	
	23%	22%	24%	16%	29%	23%	23%	26%	31%	16%	26%	20%	22%	15%	32% ln	13%	20%	24%	13%	24%	21%	22%	38%	41%	
NET: 7-10	216	108	107	92	124	136	80	17	21	35	40	27	75	63	125	27	67	148	25	190	176	20	18	2	
	63%	66%	61%	57%	69%	68%	57%	52%	74%	61%	60%	63%	66%	67% mn	74% ln	35%	69%	61%	62%	63%	62%	68%	74%	60%	
NET: 4-6	92	35	57	49	44	48	44	13	6	18	18	14	24	28	30	35	19	73	14	79	81	7	3	1	
	27%	21%	32%	30%	24%	24%	32%	40%	22%	31%	26%	33%	21%	29%	18%	45% mn	20%	30%	34%	26%	29%	24%	12%	36%	
NET: 1-3	12	8	4	10	2	10	3	2	-	3	7	*	1	*	8	4	8	4	*	12	10	2	1	-	
	4%	5%	2%	6%	1%	5%	2%	6%	-	5%	10%	*	1%	*	5%	5%	9% pn	2%	1%	4%	3%	6%	4%	-	
Mean	7.12	7.10	7.14	6.68	7.51 a	7.18	7.04	6.97	7.73	6.92	6.69	7.25	7.34	7.09	7.50	6.21	7.00	7.17	6.90	7.15	7.07	7.13	7.76	7.31	
Standard Deviation	1.99	2.12	1.87	2.04	1.87	2.00	1.98	2.05	1.88	1.92	2.68	1.52	1.63	1.36	2.12	2.14	2.22	1.89	1.64	2.04	1.97	2.18	2.04	2.38	
Standard Error	0.10	0.15	0.14	0.30	0.10	0.14	0.16	0.39	0.29	0.23	0.35	0.20	0.16	0.13	0.16	0.25	0.21	0.12	0.22	0.12	0.13	0.29	0.30	0.55	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 387

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Effective Base	149	47	75	27	30	101	7	87	59	137	18	66	41	93	49	142	10	56	95
1 - LOWEST score	7	1	6	-	1	6	-	6	*	5	3	-	6	5	2	6	1	2	5
	2%	1%	3%	-	1%	3%	-	4%	*	2%	4%	-	6%	2%	2%	2%	2%	3%	2%
2	2	-	1	1	-	2	-	1	*	2	-	1	1	1	*	2	-	-	2
	1%	-	*	2%	-	1%	-	1%	*	1%	-	1%	1%	1%	*	1%	-	-	1%
3	3	-	3	-	-	3	-	3	-	3	-	3	-	3	-	3	-	-	3
	1%	-	2%	-	-	1%	-	2%	-	1%	-	2%	-	1%	-	1%	-	-	1%
4	16	3	1	12	11	4	*	4	12	8	8	3	2	5	10	8	7	4	12
	5%	4%	1%	21%	14% ^e	2%	1%	3%	8%	3%	13%	2%	2%	2%	8%	3%	20%	4%	5%
5	36	4	22	5	10	22	1	15	15	29	7	14	10	20	16	29	7	13	21
	11%	5%	11%	9%	13%	10%	5%	9%	10%	10%	11%	10%	10%	10%	12%	10%	19%	15%	9%
6	41	4	27	9	7	29	3	17	19	31	10	16	16	17	22	36	4	8	31
	12%	6%	14%	17%	9%	13%	19%	11%	12%	11%	16%	11%	15%	9%	17%	12%	12%	9%	13%
7	68	10	45	13	4	53	5	36	26	60	9	31	26	57	12	67	2	7	62
	20%	12%	23%	24%	6%	23% ^d	27%	22%	18%	21%	14%	22%	25%	28% ⁿ	9%	22%	5%	8%	25% ^d
8	69	23	35	7	13	45	7	38	29	66	3	35	16	40	25	66	2	19	48
	20%	30%	18%	12%	16%	20%	35%	23%	19%	23%	5%	25%	15%	20%	20%	22%	6%	21%	20%
9	38	8	24	3	18	17	2	14	16	28	10	11	8	14	23	28	10	16	20
	11%	10%	12%	5%	23% ^e	7%	10%	9%	11%	10%	16%	8%	8%	7%	18% ^m	9%	26%	18%	8%
10 - HIGHEST score	40	16	18	6	7	31	1	25	15	36	5	21	11	27	13	39	1	15	25
	12%	21%	9%	10%	9%	14%	4%	15%	10%	13%	8%	15%	10%	13%	10%	13%	4%	17%	10%
Don't know	21	9	12	-	7	14	-	4	17	14	7	3	8	16	4	19	2	4	17
	6%	11%	6%	-	9%	6%	-	3%	11% ^g	5%	12%	2%	8%	8%	3%	6%	6%	5%	7%
SUMMARY:																			
NET: 9-10	78	24	42	8	24	48	3	39	32	64	14	33	18	40	35	67	11	32	45
	23%	31%	21%	15%	32%	21%	14%	24%	21%	23%	23%	23%	18%	20%	28%	23%	30%	35% ^f	18%
NET: 7-10	216	57	121	28	41	145	14	113	87	190	26	99	59	137	72	200	15	58	155
	63%	73%	63%	51%	53%	64%	76%	69%	58%	67%	43%	71%	58%	67%	57%	66%	41%	64%	63%
NET: 4-6	92	11	50	26	28	55	5	36	45	68	25	33	28	42	48	73	19	25	64
	27%	15%	26%	47%	37%	24%	24%	22%	30%	24%	41%	24%	27%	21%	38% ^m	24%	51%	28%	26%
NET: 1-3	12	1	10	1	1	12	-	10	*	10	3	4	8	9	3	12	1	2	10
	4%	1%	5%	2%	1%	5%	-	6%	*	4%	4%	3%	7%	4%	2%	4%	2%	3%	4%
Mean	7.12	7.88 ^b	7.03	6.46	7.03	7.12	7.37	7.16	7.17	7.25	6.48	7.37	6.76	7.16	7.06	7.21	6.44	7.43	7.01
Standard Deviation	1.99	1.79	1.99	1.99	2.14	2.04	1.23	2.15	1.80	1.91	2.28	1.78	2.24	1.96	2.03	1.95	2.24	2.15	1.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 387

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	389	103	201	71	85	253	19	219	151	345	44	167	107	235	139	360	27	125	253
Weighted Base	342	77*	193*	55**	77*	226	19**	164*	149*	281	60**	140*	103*	204*	127*	304	36**	90*	246*
Standard Error	0.10	0.18	0.15	0.24	0.24	0.13	0.28	0.15	0.15	0.11	0.36	0.14	0.22	0.13	0.18	0.11	0.45	0.20	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 388

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	389	57	16	21	32	33	18	27	50	18	65	32	20
Weighted Base	342	29**	8**	21**	28**	45**	24**	41**	24**	21**	66*	31**	3**
Effective Base	149	25	14	8	19	15	7	11	21	6	31	23	18
1 - LOWEST score	7 2%	2 6%	-	5 22%	-	-	-	-	1 4%	-	-	-	-
2	2 1%	-	-	* 7%	2	-	-	-	-	-	-	-	-
3	3 1%	-	-	-	-	3 7%	-	-	-	-	-	-	-
4	16 5%	2 6%	-	-	2 8%	1 2%	7 30%	-	* 1%	* 2%	1 1%	2 8%	* 9%
5	36 11%	1 4%	1 12%	2 8%	2 6%	13 29%	1 3%	2 5%	2 7%	6 28%	5 8%	2 5%	* 16%
6	41 12%	4 14%	1 17%	2 10%	1 4%	3 6%	1 5%	3 8%	1 4%	5 24%	13 20%	5 16%	* 12%
7	68 20%	3 11%	1 12%	2 11%	4 14%	12 28%	1 3%	17 42%	3 12%	1 3%	17 26%	7 22%	* 6%
8	69 20%	10 35%	2 27%	2 7%	9 31%	5 10%	5 22%	8 21%	6 24%	1 6%	16 24%	4 15%	* 12%
9	38 11%	4 14%	* 3%	2 8%	2 7%	5 12%	1 3%	2 5%	6 26%	5 24%	4 6%	5 18%	1 38%
10 - HIGHEST score	40 12%	2 8%	2 28%	1 6%	3 12%	3 7%	3 11%	8 19%	3 12%	2 10%	8 12%	4 15%	* 3%
Don't know	21 6%	* 2%	-	6 26%	3 12%	-	6 25%	-	3 10%	1 3%	2 3%	1 2%	* 5%
SUMMARY:													
NET: 9-10	78 23%	6 22%	3 32%	3 14%	6 20%	8 19%	3 14%	10 24%	9 38%	7 34%	12 18%	10 33%	1 41%
NET: 7-10	216 63%	20 68%	6 71%	7 32%	18 65%	26 57%	9 38%	36 87%	18 74%	9 43%	45 68%	21 70%	2 60%
NET: 4-6	92 27%	7 24%	3 29%	4 18%	5 17%	17 37%	9 37%	6 13%	3 12%	11 54%	19 29%	9 29%	1 36%
NET: 1-3	12 4%	2 6%	-	5 23%	2 7%	3 7%	-	-	1 4%	-	-	-	-
Mean	7.12	7.13	7.77	5.32	7.13	6.59	6.48	7.70	7.76	6.98	7.32	7.46	7.31
Standard Deviation	1.99	2.18	1.85	3.29	2.25	1.89	2.35	1.42	2.04	1.94	1.47	1.78	2.38
Standard Error	0.10	0.29	0.46	0.75	0.42	0.33	0.61	0.27	0.30	0.47	0.19	0.32	0.55

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 389

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1884	954	930	442	1442	817	1067	227	285	304	337	312	419	400	947	537	554	1330	214	1665	1183	286	246	169
Weighted Base	1828	884	944	961	868	790	1038	211	291	292	328	305	402	373	935	520	537	1291	193	1633	1491	176	106	56
Effective Base	913	490	432	312	1075	387	527	123	140	149	145	146	217	194	460	260	261	652	121	796	660	168	137	115
1 - LOWEST score	21	12	9	13	8	10	11	1	8	-	2	1	8	2	13	5	8	12	*	20	18	*	3	-
	1%	1%	1%	1%	1%	1%	1%	1%	3%g	-	1%	*	2%	*	1%	1%	2%	1%	*	1%	1%	*	3%t	-
2	21	8	13	6	15	13	8	*	1	2	4	3	11	5	10	5	4	16	1	20	19	2	-	-
	1%	1%	1%	1%	2%	2%	1%	*	*	1%	1%	1%	3%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	-
3	42	16	27	25	17	20	22	7	7	2	9	10	7	7	20	15	8	35	6	37	37	*	3	2
	2%	2%	3%	3%	2%	3%	2%	3%	3%	1%	3%	3%	2%	2%	2%	3%	1%	3%	3%	2%	2%	*	2%	4%t
4	40	18	23	16	24	24	16	3	7	6	5	13	7	7	25	8	13	27	7	33	32	2	3	2
	2%	2%	2%	2%	3%	3%	2%	1%	2%	2%	1%	4%	2%	2%	3%	2%	2%	2%	4%	2%	2%	1%	3%	4%
5	92	44	47	35	57	50	42	11	18	21	10	11	22	22	45	25	28	63	14	78	72	7	10	3
	5%	5%	5%	4%	7%a	6%	4%	5%	6%	7%	3%	3%	5%	6%	5%	5%	5%	5%	7%	5%	5%	4%	9%st	5%
6	167	82	85	67	100	83	84	27	16	23	31	35	35	31	83	53	45	122	14	153	141	13	10	3
	9%	9%	9%	7%	11%a	10%	8%	13%t	6%	8%	9%	12%	9%	8%	9%	10%	8%	9%	7%	9%	9%	7%	10%	6%
7	333	165	168	185	148	155	179	38	57	72	66	39	62	83	161	88	127	206	44	289	291	20	16	5
	18%	19%	18%	19%	17%	20%	17%	18%	20%	25%t	20%	13%	15%	22%	17%	17%	24%p	16%	23%	18%	20%tv	12%	16%	9%
8	477	240	237	277	200	211	265	48	71	61	84	95	118	99	260	118	121	355	43	433	389	51	24	13
	26%	27%	25%	29%b	23%	27%	26%	23%	24%	21%	26%	31%g	29%	26%	28%	23%	23%	28%	22%	26%	26%	29%	23%	22%
9	235	115	121	102	133	88	147	34	31	36	39	44	52	54	123	58	72	163	21	215	167	40	17	11
	13%	13%	13%	11%	15%a	11%	14%	16%	11%	12%	12%	14%	13%	15%	13%	11%	13%	13%	11%	13%	11%	22%st	16%	20%st
10 - HIGHEST score	320	154	166	191	129	114	206	20	66	59	61	50	65	46	155	120	83	237	39	280	250	39	16	16
	17%	17%	18%	20%b	15%	14%	20%a	9%	23%e	20%e	19%e	16%	16%	12%	17%	23%im	15%	18%	20%	17%	17%	22%	15%	26%su
Don't know	80	31	49	43	37	24	57	22	9	9	18	6	16	17	39	24	26	54	4	76	74	2	3	*
	4%	4%	5%	5%	4%	3%	5%	10%t	3%	3%	5%	2%	4%	5%	4%	5%	5%	4%	2%	5%	5%	1%	3%	*
SUMMARY:																								
NET: 9-10	555	269	286	292	263	202	354	53	97	95	100	93	117	100	278	178	155	400	60	495	417	78	33	27
	30%	30%	30%	30%	30%	26%	34%a	25%	33%	33%	30%	31%	29%	27%	30%	34%	29%	31%	31%	30%	28%	44%su	31%	48%su
NET: 7-10	1365	674	691	755	611	568	797	139	225	228	250	227	296	282	699	384	404	961	147	1216	1097	150	74	45
	75%	76%	73%	79%b	70%	72%	77%	66%	77%e	78%e	76%	74%	74%	76%	75%	74%	75%	74%	76%	74%	74%	85%su	70%	80%
NET: 4-6	299	143	155	118	181	156	143	41	41	50	45	59	63	60	153	86	86	213	35	264	245	22	23	9
	16%	16%	16%	12%	21%a	20%a	14%	19%	14%	17%	14%	19%	16%	16%	16%	17%	16%	16%	18%	16%	16%	12%	22%t	15%
NET: 1-3	84	35	49	44	40	42	41	9	16	4	15	13	27	14	44	26	21	63	6	77	74	2	5	2
	5%	4%	5%	5%	5%	5%	4%	4%	6%	1%	4%	4%	7%g	4%	5%	5%	4%	5%	3%	5%	5%	1%	5%t	4%
Mean	7.59	7.63	7.56	7.72b	7.46	7.36	7.78c	7.42	7.62	7.74	7.69	7.60	7.47	7.52	7.57	7.69	7.53	7.62	7.59	7.59	7.52	8.16su	7.39	8.02su
Standard Deviation	1.93	1.89	1.97	1.90	1.96	1.97	1.88	1.78	2.11	1.72	1.85	1.88	2.10	1.78	1.95	2.00	1.89	1.95	1.88	1.94	1.94	1.60	2.08	1.98
Standard Error	0.05	0.06	0.07	0.09	0.05	0.07	0.06	0.12	0.13	0.10	0.10	0.11	0.10	0.09	0.06	0.09	0.08	0.05	0.13	0.05	0.06	0.10	0.13	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 390

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Effective Base	913	226	534	145	205	595	37	461	395	749	176	392	266	558	334	814	105	274	640
1 - LOWEST score	21	*	14	7	4	15	-	8	9	12	9	7	9	16	5	19	2	2	18
	1%	*	1%	3% a	1%	1%	-	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
2	21	1	11	8	6	14	-	10	8	16	5	11	4	14	6	17	4	9	11
	1%	*	1%	4% ab	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
3	42	5	19	19	20	23	-	18	24	26	17	11	11	25	17	30	12	3	39
	2%	1%	2%	8% ab	4%	2%	-	2%	3%	2%	4%	1%	2%	2%	2%	2%	4%	1%	3%
4	40	5	17	17	9	27	1	18	21	26	14	11	17	27	12	38	1	7	33
	2%	1%	1%	7% ab	2%	2%	2%	2%	2%	2%	3%	1%	4%	2%	2%	2%	*	2%	2%
5	92	14	58	15	25	52	6	40	43	71	21	29	34	63	29	79	12	18	69
	5%	4%	5%	6%	5%	4%	11%	5%	5%	5%	5%	4%	7%	6%	4%	5%	5%	4%	5%
6	167	22	104	38	44	102	7	75	72	148	19	78	32	93	66	150	16	53	109
	9%	6%	9%	16% ab	9%	9%	12%	9%	8%	11% j	5%	10%	7%	8%	10%	6%	13% a	8%	8%
7	333	54	239	36	61	226	12	152	164	275	58	149	110	209	121	289	42	48	279
	18%	15%	20%	15%	13%	20% d	22%	19%	19%	20%	14%	19%	22%	19%	17%	19%	16%	12%	20% d
8	477	74	333	48	133	289	11	199	218	346	131	205	120	273	194	382	94	113	357
	26%	21%	28% a	20%	28%	25%	21%	25%	25%	25%	31%	26%	24%	25%	28%	25%	35% o	28%	26%
9	235	60	147	22	62	141	13	109	112	192	43	97	62	134	96	216	18	61	171
	13%	17% c	13%	9%	13%	12%	25% ae	14%	13%	14%	10%	12%	13%	12%	14%	14% ap	6%	15%	12%
10 - HIGHEST score	320	104	184	19	97	205	4	135	145	232	88	146	73	194	124	262	58	78	235
	17%	29% bc	16% c	8%	20%	18%	7%	17%	17%	17%	21%	19%	15%	18%	18%	17%	21%	19%	17%
Don't know	80	17	49	9	11	62	-	33	41	57	23	40	23	53	27	68	12	15	65
	4%	5%	4%	4%	2%	5%	-	4%	5%	4%	5%	5%	5%	5%	4%	4%	5%	4%	5%
SUMMARY:																			
NET: 9-10	555	163	331	40	159	346	17	243	257	424	131	242	135	328	220	478	75	139	406
	30%	46% bc	28% c	17%	34%	30%	32%	31%	30%	31%	31%	31%	27%	30%	32%	28%	28%	34%	29%
NET: 7-10	1365	292	904	124	353	862	40	594	639	1045	320	596	365	811	535	1149	212	300	1043
	75%	82% c	77% c	53%	75%	75%	75%	75%	75%	75%	75%	76%	74%	74%	77%	74%	78%	74%	75%
NET: 4-6	299	41	180	70	78	180	13	132	136	245	54	118	84	183	107	267	30	78	212
	16%	11%	15%	29% ab	17%	16%	25%	17%	16%	17%	13%	15%	17%	17%	15%	17%	11%	19%	15%
NET: 1-3	84	6	44	34	30	52	-	35	41	54	30	28	24	55	28	66	18	14	68
	5%	2%	4%	14% ab	6%	4%	-	4%	5%	4%	7%	4%	5%	5%	4%	4%	7%	3%	5%
Mean	7.59	8.22 bc	7.61 c	6.44	7.63	7.60	7.52	7.59	7.57	7.60	7.58	7.72 d	7.41	7.53	7.70	7.58	7.69	7.74	7.56
Standard Deviation	1.93	1.70	1.82	2.33	2.04	1.94	1.53	1.91	1.93	1.86	2.16	1.83	1.98	1.99	1.84	1.93	1.96	1.88	1.94

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 390

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1884	436	1112	282	416	1223	66	963	808	1564	320	840	507	1183	660	1694	181	506	1335
Weighted Base	1828	356	1176	237	473	1155	54*	795	857	1401	427	781	495	1102	697	1550	272	406	1388
Standard Error	0.05	0.08	0.06	0.14	0.10	0.06	0.19	0.06	0.07	0.05	0.12	0.06	0.09	0.06	0.07	0.05	0.15	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 391

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1884	286	73	131	161	144	93	125	246	116	170	170	169
Weighted Base	1828	176	68*	154*	220*	186*	142*	160*	106	144*	191	226	56
Effective Base	913	168	53	70	98	69	54	70	137	55	105	105	115
1 - LOWEST score	21 1%	* *	- -	3 2%	3 1%	6 3%	1 1%	- -	3 3%a	3 2%	1 1%	1 *	- -
2	21 1%	2 1%	1 2%	1 1%	4 2%	2 1%	2 2%	1 1%	- -	* *	1 *	7 3%	- -
3	42 2%	* *	1 1%	1 *	7 3%	3 1%	16 11%aceghijk	2 1%	3 2%	1 1%	4 2%	4 2%	2 4%ac
4	40 2%	2 1%	1 1%	1 1%	10 4%	3 2%	2 1%	3 2%	3 3%	2 2%	2 1%	9 4%	2 4%
5	92 5%	7 4%	3 5%	16 11%j	10 5%	14 8%	7 5%	7 4%	10 9%aifk	2 2%	4 2%	8 3%	3 5%
6	167 9%	13 7%	5 8%	12 8%	24 11%	25 14%	12 8%	17 11%	10 10%	8 6%	14 7%	22 10%	3 6%
7	333 18%	20 12%	8 11%	22 14%	45 20%l	49 27%abl	36 25%al	22 14%	16 16%	21 14%	48 25%abl	41 18%	5 9%
8	477 26%	51 29%	29 42%cdghj	38 25%	58 27%	42 23%	41 29%	30 18%	24 23%	48 33%	41 22%	61 27%	13 22%
9	235 13%	40 22%bdefgj	6 9%	18 12%	26 12%	18 10%	15 11%	15 10%	17 16%j	23 16%	12 6%	34 15%j	11 20%egj
10 - HIGHEST score	320 17%	39 22%efk	12 17%fk	36 23%efk	29 13%	15 8%	8 5%	44 28%defhk	16 15%fk	32 22%efk	58 31%defhk	16 7%	16 28%defhk
Don't know	80 4%	2 1%	2 4%	5 3%	5 2%	8 4%	3 2%	3 11%adfhlj	3 3%	3 2%	5 3%	24 11%adfhlj	* *
SUMMARY:													
NET: 9-10	555 30%	78 44%bdefhk	18 26%	54 35%ef	55 25%	33 18%	23 16%	60 37%efk	33 31%ef	55 38%efk	70 37%efk	49 22%	27 48%bdefhk
NET: 7-10	1365 75%	150 85%defghk	54 80%	114 74%	158 72%	125 68%	100 70%	111 70%	74 70%	123 86%eghk	159 83%eghk	151 67%	45 80%k
NET: 4-6	299 16%	22 12%	10 14%	30 20%	43 20%	42 23%ij	20 14%	27 17%	23 22%aij	13 9%	21 11%	39 17%	9 15%
NET: 1-3	84 5%	2 1%	2 3%	5 3%	13 6%	10 6%	19 13%acgj	3 2%	5 5%a	4 3%	6 3%	11 5%	2 4%
Mean	7.59	8.16defhk	7.82ef	7.71ef	7.29	7.04	6.89	7.97defk	7.39	8.04defhk	7.99defhk	7.28	8.02defhk
Standard Deviation	1.93	1.60	1.66	2.01	1.99	1.92	2.02	1.87	2.08	1.79	1.82	1.89	1.98
Standard Error	0.05	0.10	0.20	0.18	0.16	0.16	0.21	0.18	0.13	0.17	0.14	0.15	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 392

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2207	1118	1089	493	1714	1070	1137	245	278	350	412	359	563	559	1083	565	600	1607	285	1913	1384	351	292	180
Weighted Base	2117	1018	1099	1082	1034	1032	1085	218	267	332	402	343	553	542	1042	533	574	1542	242	1871	1733	199	131	54
Effective Base	1077	570	515	352	1282	526	551	140	132	172	184	164	295	282	520	276	280	797	167	919	782	203	172	117
1 - LOWEST score	28	14	14	13	14	14	13	1	3	3	5	6	10	2	12	13	5	22	1	26	19	2	7	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	2%	*	1%	2%	1%	1%	1%	1%	1%	5%stv	-	-
2	49	25	24	22	27	28	21	3	11	6	6	11	13	4	33	12	12	38	1	49	44	3	2	*
	2%	2%	2%	2%	3%	3%	2%	1%	4%	2%	2%	3%	2%	1%	3%l	2%	2%	2%	*	3%	3%	2%	1%	1%
3	43	18	25	24	18	19	24	1	5	4	19	5	8	13	16	13	10	33	2	40	35	1	5	1
	2%	2%	2%	2%	2%	2%	2%	*	2%	1%	5%e	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	4%t	1%
4	57	30	28	21	37	38	19	11	7	9	6	11	13	19	26	12	13	44	5	52	51	4	2	1
	3%	3%	3%	2%	4%	4%	2%	5%	3%	3%	2%	3%	2%	4%	2%	2%	2%	3%	2%	3%	3%	2%	1%	2%
5	98	55	43	31	67	50	48	13	14	23	12	12	25	26	51	21	26	73	14	84	75	12	7	5
	5%	5%	4%	3%	6%a	5%	4%	6%	5%	7%	3%	3%	4%	5%	5%	4%	4%	5%	6%	4%	4%	6%	5%	10%as
6	193	95	99	105	88	95	99	19	25	41	38	22	49	48	86	59	55	138	25	168	155	20	14	4
	9%	9%	9%	10%	9%	9%	9%	9%	9%	12%	9%	6%	9%	9%	8%	11%	10%	9%	10%	9%	9%	10%	10%	7%
7	400	201	199	227	173	201	199	39	48	74	69	59	112	97	211	92	115	285	52	348	337	36	21	6
	19%	20%	18%	21%	17%	19%	18%	18%	18%	22%	17%	17%	20%	18%	20%	17%	20%	18%	21%	19%	19%	18%	16%	10%
8	492	237	254	250	241	245	246	45	60	81	91	89	126	144	241	106	141	351	56	435	402	46	33	11
	23%	23%	23%	23%	23%	24%	23%	20%	22%	24%	23%	26%	23%	27%	23%	20%	25%	23%	23%	23%	23%	23%	25%	20%
9	326	148	178	154	172	146	180	43	31	37	70	74	72	86	165	74	86	240	34	292	256	41	17	11
	15%	15%	16%	14%	17%	14%	17%	20%g	12%	11%	17%	21%fgj	13%	16%	16%	14%	15%	16%	14%	16%	15%	21%as	13%	21%
10 - HIGHEST score	375	168	208	201	174	180	196	31	58	51	77	49	109	95	168	113	99	277	47	328	308	32	21	15
	18%	16%	19%	19%	17%	17%	18%	14%	22%	15%	19%	14%	20%	17%	16%	21%	17%	18%	19%	18%	18%	16%	16%	27%stu
Don't know	55	27	28	34	21	15	39	14	5	3	9	6	17	6	32	17	13	41	4	50	49	1	4	*
	3%	3%	3%	3%	2%	1%	4%c	6%g	2%	1%	2%	2%	3%	1%	3%	3%	2%	3%	2%	3%	3%	1%	3%	*
SUMMARY:																								
NET: 9-10	702	316	386	356	346	326	376	74	89	89	147	123	181	181	333	187	184	517	82	620	565	73	38	26
	33%	31%	35%	33%	33%	32%	35%	34%	33%	27%	37%g	36%	33%	33%	32%	35%	32%	34%	34%	33%	33%	37%	29%	48%tu
NET: 7-10	1593	754	839	832	761	772	821	157	197	243	307	271	418	422	785	386	440	1153	189	1402	1304	155	92	42
	75%	74%	76%	77%	74%	75%	76%	72%	74%	73%	76%	79%	76%	78%	75%	72%	77%	75%	78%	75%	75%	78%	70%	79%
NET: 4-6	349	179	170	157	192	183	166	42	46	74	56	44	87	94	163	92	94	255	44	304	281	36	22	10
	16%	18%	15%	14%	19%	18%	15%	19%	17%	22%hi	14%	13%	16%	17%	16%	17%	16%	17%	18%	16%	16%	18%	17%	19%
NET: 1-3	120	57	63	59	60	61	58	4	19	13	30	22	31	20	62	38	27	93	5	115	98	7	14	1
	6%	6%	6%	5%	6%	6%	5%	2%	7%	4%	7%e	7%	6%	4%	6%	7%	5%	6%	2%	6%q	6%	3%	10%stv	2%
Mean	7.55	7.47	7.62	7.62	7.47	7.46	7.63	7.60	7.49	7.40	7.63	7.57	7.57	7.66	7.50	7.51	7.59	7.53	7.74	7.52	7.54	7.69u	7.21	8.02su
Standard Deviation	2.04	2.04	2.04	1.98	2.10	2.08	2.00	1.86	2.19	1.89	2.07	2.08	2.07	1.85	2.04	2.21	1.93	2.08	1.74	2.07	2.04	1.86	2.36	1.88
Standard Error	0.04	0.06	0.06	0.09	0.05	0.06	0.06	0.12	0.13	0.10	0.10	0.11	0.09	0.08	0.06	0.09	0.08	0.05	0.10	0.05	0.06	0.10	0.14	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 393

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Effective Base	1077	243	637	174	240	702	47	554	462	912	179	448	323	652	396	977	108	306	768
1 - LOWEST score	28	1	15	12	8	18	*	8	15	18	10	4	13	16	11	26	1	9	18
	1%	*	1%	4%ab	2%	1%	1%	1%	1%	1%	2%	*	2%k	1%	1%	1%	1%	2%	1%
2	49	5	32	12	16	33	-	21	23	35	15	16	11	32	16	37	12	16	31
	2%	1%	2%	4%	3%	2%	-	2%	2%	2%	3%	2%	2%	3%	2%	2%	4%	4%	2%
3	43	3	12	27	16	25	1	24	18	30	13	10	16	25	17	33	10	3	39
	2%	1%	1%	9%ab	3%	2%	1%	3%	2%	2%	3%	1%	3%	2%	2%	2%	4%	1%	2%
4	57	8	27	22	15	33	3	22	33	45	12	22	15	40	16	53	4	13	44
	3%	2%	2%	7%ab	3%	2%	4%	2%	3%	3%	3%	3%	2%	3%	2%	3%	2%	3%	3%
5	98	15	64	16	22	68	3	40	47	76	22	46	27	66	30	86	13	25	70
	5%	4%	5%	5%	4%	5%	3%	4%	5%	5%	5%	5%	4%	5%	4%	5%	5%	6%	4%
6	193	32	118	39	47	118	11	80	94	152	42	76	51	108	79	163	30	37	149
	9%	8%	9%	13%	9%	9%	14%	9%	10%	9%	10%	9%	8%	8%	10%	9%	11%	8%	9%
7	400	46	275	68	99	262	8	173	200	338	61	172	113	261	134	364	35	59	335
	19%	12%	20%a	23%a	18%	20%	11%	19%	20%	20%	14%	20%	19%	20%	17%	20%	13%	13%	21%c
8	492	90	336	48	127	293	29	221	210	397	94	187	149	288	191	425	67	125	361
	23%	23%	25%c	16%	23%	22%	39%de	24%	21%	24%	22%	22%	25%	23%	24%	23%	25%	27%	22%
9	326	59	226	32	82	200	15	142	159	260	66	136	89	179	140	287	38	66	252
	15%	15%	17%	11%	15%	15%	20%	15%	16%	15%	15%	16%	15%	14%	18%	16%	14%	14%	16%
10 - HIGHEST score	375	121	227	19	97	246	5	172	170	296	80	169	94	231	142	323	52	100	270
	18%	31%bc	17%c	6%	18%	18%f	7%	19%	17%	18%	18%	20%	16%	18%	18%	18%	19%	22%g	17%
Don't know	55	10	35	2	11	40	-	22	24	35	20	17	22	33	21	46	9	4	50
	3%	3%	3%	1%	2%	3%	-	2%	2%	2%	5%	2%	4%	3%	3%	2%	3%	1%	3%g
SUMMARY:																			
NET: 9-10	702	181	453	51	179	446	20	314	329	556	146	306	184	410	282	610	90	166	521
	33%	46%bc	33%c	17%	33%	33%	27%	34%	33%	33%	33%	36%	31%	32%	35%	33%	33%	36%	32%
NET: 7-10	1593	317	1064	167	405	1001	58	708	739	1292	301	665	446	959	607	1399	192	350	1217
	75%	81%c	78%c	57%	75%	75%	77%	77%	74%	77%	77%	78%	74%	75%	76%	76%	71%	76%	75%
NET: 4-6	349	54	209	76	85	219	16	142	174	273	76	144	92	214	125	302	47	76	263
	16%	14%	15%	26%ab	16%	16%	22%	15%	18%	16%	18%	17%	15%	17%	16%	16%	17%	17%	16%
NET: 1-3	120	9	59	50	40	75	1	53	55	82	38	30	40	73	45	96	23	28	89
	6%	2%	4%	17%ab	7%	6%	2%	6%	6%	5%	9%i	4%	7%k	6%	6%	5%	9%	6%	5%
Mean	7.55	8.17bc	7.63c	6.30	7.48	7.55	7.57	7.61	7.49	7.59	7.38	7.70	7.46	7.50	7.63	7.56	7.47	7.62	7.53
Standard Deviation	2.04	1.82	1.92	2.37	2.15	2.05	1.62	2.01	2.06	1.97	2.30	1.90	2.09	2.06	2.01	2.02	2.19	2.18	2.00

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 393

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2207	477	1326	335	483	1426	89	1140	944	1881	326	956	622	1369	786	2014	187	560	1596
Weighted Base	2117	390	1367	295	541	1335	76*	925	992	1681	435	856	600	1280	799	1843	271	457	1619
Standard Error	0.04	0.08	0.05	0.13	0.10	0.06	0.17	0.06	0.07	0.05	0.13	0.06	0.09	0.06	0.07	0.05	0.16	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 394

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2207	351	70	130	169	159	106	153	292	144	230	223	180
Weighted Base	2117	199	59*	159*	229	206*	150*	197*	131	168*	263	301	54
Effective Base	1077	203	49	66	101	78	61	88	172	72	142	142	117
1 - LOWEST score	28 1%	2 1%	1 1%	3 2%	6 3%	2 1%	- -	2 -	7 5% ae fgjkl	4 2%	1 1%	1 *	- -
2	49 2%	3 2%	* 1%	2 1%	5 2%	8 4%	7 5%	8 4%	2 1%	3 2%	2 1%	8 3%	* 1%
3	43 2%	1 1%	1 1%	4 2%	7 3%	1 *	11 8% ae gjk	2 1%	5 4% ae k	5 3%	4 1%	2 1%	1 1%
4	57 3%	4 2%	2 3%	3 2%	9 4%	- -	5 4%	8 4%	2 1%	5 3%	4 2%	14 5% e	1 2% e
5	98 5%	12 6% j	5 9% j	10 6%	14 6%	14 7%	5 4%	6 3%	7 5%	5 3%	5 2%	10 3%	5 10% g ijkl
6	193 9%	20 10%	7 11%	8 5%	13 6%	21 10%	17 11%	15 8%	14 10%	10 6%	27 10%	37 12%	4 7%
7	400 19%	36 18%	11 18%	25 16%	56 24% i	60 29% gh ijkl	24 16%	29 15%	21 16%	21 13%	66 25% ikl	45 15%	6 10%
8	492 23%	46 23%	17 29%	34 22%	51 22%	49 24%	53 35% g ijl	40 20%	33 25%	38 22%	52 20%	68 23%	11 20%
9	326 15%	41 21% df	6 10%	17 11%	25 11%	29 14%	12 8%	33 17%	17 13%	32 19%	34 13%	68 23% cd fhj	11 21% cd f
10 - HIGHEST score	375 18%	32 16%	10 17%	40 25% efk	41 18%	22 10%	12 8%	41 21% fk	21 16%	45 27% efk	64 25% efk	33 11%	15 27% ae fhk
Don't know	55 3%	1 1%	- -	12 8% ade ijl	2 1%	1 1%	2 1%	14 7% ade ijl	4 3%	- -	3 1%	15 5% a	* *
SUMMARY:													
NET: 9-10	702 33%	73 37% ef	16 27%	57 36% f	66 29%	51 25%	24 16%	74 38% f	38 29% f	77 46% b defh	98 37% f	101 33% f	26 48% a b d efh k
NET: 7-10	1593 75%	155 78%	44 74%	117 74%	173 75%	159 77%	102 68%	143 74%	92 70%	136 81%	217 82% fhk	213 71%	42 79%
NET: 4-6	349 16%	36 18%	14 23%	21 13%	36 16%	35 17%	28 19%	29 15%	22 17%	20 12%	36 14%	61 20%	10 19%
NET: 1-3	120 6%	7 3%	2 3%	9 6%	18 8%	10 5%	18 12% a ajkl	11 6%	14 10% a ajkl	12 7%	7 3%	11 4%	1 2%
Mean	7.55	7.69 h	7.48	7.73 f	7.29	7.34	6.94	7.67 f	7.21	7.86 h	7.89 defh	7.52	8.02 defh k
Standard Deviation	2.04	1.86	1.88	2.17	2.21	1.83	2.10	2.16	2.36	2.22	1.76	1.90	1.88
Standard Error	0.04	0.10	0.22	0.19	0.17	0.15	0.21	0.18	0.14	0.18	0.12	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 395

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	38	18	20	29	8	22	15	5	3	3	11	5	12	12	14	12	3	34	4	34	33	3	2	-
	1%	1%	1%	2% b	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	*	2%	1%	1%	1%	1%	1%	-
2	18	9	10	8	11	9	10	*	7	1	2	2	6	5	6	7	7	11	3	16	15	2	1	*
	1%	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	44	13	32	29	16	35	9	5	1	6	3	17	12	11	16	18	9	35	1	42	38	4	1	1
	1%	1%	2%	2%	1%	2% d	1%	1%	*	1%	1%	4% fgh	2%	2%	1%	2%	1%	2%	*	2%	1%	1%	1%	2%
4	80	43	37	35	45	43	37	8	9	11	11	18	23	22	41	17	20	60	14	66	71	3	3	3
	3%	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%	4%	4%	3%	3%	2%	2%	3%	4%	2%	3%	1%	2%	4% t
5	207	113	94	80	127	103	104	30	41	39	39	12	46	36	111	60	59	148	25	181	175	14	14	3
	7%	7%	6%	5%	8% a	7%	7%	7% i	8% i	7% i	7% i	3%	7% i	5%	7%	8%	7%	7%	6%	7%	7%	5%	8%	5%
6	411	195	216	171	240	221	190	83	60	74	82	44	68	96	217	98	112	299	67	345	349	29	23	10
	13%	13%	14%	11%	16% a	15%	12%	18% j	12%	14%	15%	10%	11%	14%	14%	12%	13%	14%	17%	13%	14%	10%	13%	14%
7	635	369	266	294	341	320	314	93	98	142	105	79	117	146	327	162	214	421	84	547	535	49	42	9
	21%	24%	17%	19%	22%	21%	20%	21%	20%	27% hij	20%	18%	18%	21%	21%	20%	24% p	19%	22%	20%	21% v	17%	23% v	13%
8	828	413	415	456	373	410	419	119	129	128	128	138	186	198	438	192	234	595	103	725	669	97	48	15
	27%	27%	27%	30% b	24%	27%	26%	27%	26%	24%	24%	31%	29%	29%	27%	24%	26%	27%	26%	27%	26%	34% suv	26%	20%
9	422	193	230	216	207	172	250	54	67	66	96	68	72	83	235	104	131	291	44	376	346	39	24	14
	14%	12%	15%	14%	13%	12%	16% c	12%	14%	12%	18% j	15%	11%	12%	15%	13%	15%	13%	11%	14%	14%	14%	13%	19%
10 - HIGHEST score	345	163	182	191	154	137	208	39	68	45	50	54	89	70	169	106	86	259	38	306	271	37	21	15
	11%	10%	12%	12%	10%	9%	13% c	9%	14% g	9%	9%	12%	14% g	10%	11%	13%	10%	12%	10%	11%	11%	13%	12%	22% stu
Don't know	53	26	27	24	29	20	34	12	7	12	5	11	7	13	19	20	10	43	8	45	45	4	3	1
	2%	2%	2%	2%	2%	1%	2%	3%	1%	2%	1%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%	2%	1%
SUMMARY:																								
NET: 9-10	767	356	411	407	360	309	458	93	135	111	146	121	161	153	404	210	217	550	82	683	618	76	45	29
	25%	23%	27%	27%	23%	21%	29% c	21%	28%	21%	27%	27%	25%	22%	25%	26%	25%	25%	21%	25%	24%	27%	25%	41% stu
NET: 7-10	2230	1137	1093	1156	1074	1039	1191	306	362	380	379	339	464	496	1170	564	664	1566	269	1955	1821	222	134	53
	72%	73%	71%	75% b	69%	70%	75% c	68%	74%	72%	71%	76%	73%	72%	73%	71%	75%	71%	69%	73%	72%	79% a	74%	74%
NET: 4-6	698	351	347	286	412	367	331	120	109	124	132	75	138	154	369	175	190	508	105	591	595	47	40	16
	23%	23%	23%	19%	27% a	25%	21%	27% j	22%	24% i	25% i	17%	22%	22%	23%	22%	22%	23%	27%	22%	23% t	17%	22%	23%
NET: 1-3	100	39	62	66	34	66	34	11	11	9	17	24	30	28	36	36	20	81	8	92	86	9	5	2
	3%	2%	4%	4% b	2%	4% d	2%	2%	2%	2%	3%	5% g	5% g	4%	2%	5% m	2%	4%	2%	3%	3%	3%	3%	2%
Mean	7.38	7.35	7.41	7.46	7.30	7.20	7.56	7.29	7.51	7.32	7.36	7.47	7.35	7.29	7.43	7.35	7.43	7.36	7.27	7.40	7.34	7.63	7.42	7.79
Standard Deviation	1.79	1.73	1.85	1.87	1.70	1.82	1.74	1.65	1.75	1.58	1.82	1.88	1.96	1.84	1.70	1.91	1.64	1.84	1.71	1.80	1.80	1.70	1.72	1.85

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 395

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.05	0.07	0.04	0.05	0.04	0.08	0.08	0.07	0.08	0.09	0.08	0.07	0.04	0.07	0.05	0.04	0.08	0.04	0.04	0.08	0.09	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 396

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	38	5	16	14	11	26	-	13	20	15	22	14	9	31	6	33	4	6	31
	1%	1%	1%	3% b	1%	1%	-	1%	1%	1%	3% i	1%	1%	2% n	1%	1%	1%	1%	1%
2	18	-	6	12	3	14	2	6	12	10	9	1	11	10	8	16	2	6	13
	1%	-	*	3% ab	*	1%	1%	*	1%	*	1%	*	1% k	1%	1%	1%	1%	1%	1%
3	44	-	26	18	21	22	1	12	32	26	19	14	7	28	16	34	11	9	31
	1%	-	1% a	4% ab	3% e	1%	1%	1%	2% g	1%	3% i	1%	1%	2%	1%	1%	3%	1%	1%
4	80	4	35	35	16	57	-	23	53	54	26	27	29	43	34	64	14	18	61
	3%	1%	2%	7% ab	2%	3%	-	2%	4% g	2%	4%	2%	3%	2%	3%	2%	3%	3%	3%
5	207	14	135	46	57	116	14	97	94	163	44	73	64	116	81	181	25	54	148
	7%	3%	7% a	10% a	7%	6%	12% e	7%	7%	7%	6%	6%	8%	7%	7%	7%	6%	8%	6%
6	411	55	248	96	92	271	11	206	178	336	75	176	106	239	162	369	40	81	322
	13%	11%	13%	20% ab	12%	14%	9%	14%	13%	14%	11%	14%	12%	13%	13%	14%	10%	12%	14%
7	635	106	423	86	137	417	24	301	278	498	137	258	211	377	241	552	82	139	486
	21%	20%	21%	18%	18%	22%	20%	21%	20%	21%	19%	20%	25%	21%	20%	21%	20%	21%	21%
8	828	141	552	104	205	495	36	386	360	641	187	341	220	484	333	705	120	167	650
	27%	27%	28% c	22%	27%	26%	30%	27%	26%	27%	26%	27%	26%	27%	27%	27%	29%	25%	28%
9	422	81	301	31	119	241	24	207	177	330	92	187	97	221	192	369	51	83	333
	14%	16% c	15% c	6%	16%	13%	20%	14%	13%	14%	13%	15%	11%	12%	16%	14%	12%	13%	14%
10 - HIGHEST score	345	106	201	30	96	216	10	165	138	264	81	155	85	208	133	288	55	86	249
	11%	20% bc	10%	6%	13%	11%	8%	12%	10%	11%	11%	12%	10%	12%	11%	13%	13%	13%	11%
Don't know	53	8	33	2	11	31	*	18	32	37	16	21	14	24	29	41	12	14	39
	2%	2%	2%	*	1%	2%	*	1%	2%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%
SUMMARY:																			
NET: 9-10	767	187	501	61	215	457	34	372	315	594	173	343	181	430	324	657	107	169	582
	25%	36% bc	25% c	13%	28%	24%	27%	26%	23%	25%	24%	27% i	21%	24%	26%	25%	26%	26%	25%
NET: 7-10	2230	433	1477	251	557	1370	94	1059	953	1733	497	943	613	1290	898	1915	309	475	1718
	72%	83% bc	75% c	53%	73%	72%	77%	74%	69%	73%	70%	74%	72%	72%	73%	72%	74%	72%	73%
NET: 4-6	698	73	418	177	164	444	26	327	325	553	145	276	200	398	278	613	79	153	530
	23%	14%	21% a	37% ab	21%	23%	21%	23%	24%	23%	20%	22%	23%	22%	22%	23%	19%	23%	22%
NET: 1-3	100	5	49	43	35	61	2	31	63	51	50	29	27	69	30	83	18	21	76
	3%	1%	2%	9% ab	5%	3%	2%	2%	5% g	2%	7% i	2%	3%	4%	2%	3%	4%	3%	3%
Mean	7.38	7.97 bc	7.46 c	6.47	7.42	7.34	7.51	7.47 h	7.22	7.44 j	7.18	7.51 i	7.25	7.34	7.45	7.37	7.43	7.38	7.38

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 396

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.79	1.58	1.67	2.08	1.88	1.80	1.59	1.68	1.89	1.68	2.11	1.71	1.78	1.84	1.71	1.77	1.86	1.82	1.77
Standard Error	0.03	0.06	0.04	0.09	0.07	0.04	0.14	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.11	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 397

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	38 1%	3 1%	2 1%	5 2%	3 1%	5 2%	- -	3 1%	2 1%	6 2%	1 *	8 2%	- -
2	18 1%	2 1%	- -	- -	2 1%	2 1%	- -	2 1%	1 1%	4 1%	- -	5 1%	* 1%
3	44 1%	4 1%	4 3% <i>j</i>	7 3% <i>j</i>	4 1%	2 1%	8 4% <i>j</i>	2 1%	1 1%	1 *	1 *	9 2% <i>j</i>	1 2% <i>j</i>
4	80 3%	3 1%	5 4%	10 4%	3 1%	7 3%	12 6% <i>ad</i>	3 1%	3 2%	4 2%	9 2%	17 4%	3 4% <i>ad</i>
5	207 7%	14 5%	11 9% <i>j</i>	25 10% <i>j</i>	19 5%	18 7%	13 6%	18 7%	14 6%	15 3%	12 3%	44 11% <i>aj</i>	3 5%
6	411 13%	29 10%	29 23% <i>acdehik</i>	27 11%	40 12%	32 12%	34 16% <i>l</i>	45 16% <i>l</i>	23 13%	18 7%	68 17% <i>al</i>	55 13%	10 14% <i>l</i>
7	635 21%	49 17%	22 18%	57 23% <i>l</i>	82 24% <i>l</i>	65 24% <i>l</i>	42 20%	45 16%	42 23% <i>il</i>	37 14%	97 25% <i>all</i>	86 21%	9 13%
8	828 27%	97 34% <i>bcghijkl</i>	25 20%	50 20%	113 33% <i>bcjkl</i>	91 34% <i>bcjkl</i>	65 30%	67 24%	48 26%	83 32% <i>ckl</i>	88 22%	87 21%	15 20%
9	422 14%	39 14%	13 10%	35 14%	48 14%	28 10%	16 8%	48 17% <i>f</i>	24 13%	59 23% <i>abefhjk</i>	46 12%	54 13%	14 19% <i>efl</i>
10 - HIGHEST score	345 11%	37 13% <i>e</i>	10 8%	27 11%	28 8%	18 7%	21 10%	42 15% <i>ek</i>	21 12%	27 11%	66 17% <i>dek</i>	32 8%	15 22% <i>abcdefhik</i>
Don't know	53 2%	4 2%	5 4%	5 2%	4 1%	2 1%	1 1%	2 1%	3 2%	4 2%	5 1%	16 4%	1 1%
SUMMARY:													
NET: 9-10	767 25%	76 27% <i>e</i>	23 18%	62 25%	76 22%	45 17%	37 17%	90 32% <i>bdefk</i>	45 25%	86 33% <i>bdefk</i>	112 29% <i>ef</i>	87 21%	29 41% <i>abcdefhik</i>
NET: 7-10	2230 72%	222 79% <i>bcfk</i>	69 56%	169 68%	271 78% <i>bk</i>	202 75% <i>bk</i>	145 68%	202 73% <i>b</i>	134 74% <i>bk</i>	206 80% <i>bck</i>	298 76% <i>bk</i>	260 63%	53 74% <i>bk</i>
NET: 4-6	698 23%	47 17%	45 36% <i>adehijl</i>	62 25% <i>l</i>	62 18%	57 21%	59 28% <i>al</i>	67 24%	40 22%	37 14%	89 23%	116 28% <i>adl</i>	16 23%
NET: 1-3	100 3%	9 3% <i>j</i>	6 4% <i>j</i>	12 5% <i>j</i>	9 3%	8 3%	8 4% <i>j</i>	7 2%	5 3% <i>j</i>	11 4% <i>j</i>	2 *	23 6% <i>j</i>	2 2% <i>j</i>
Mean	7.38	7.63 <i>bcefk</i>	6.90	7.14	7.47 <i>bk</i>	7.24	7.15	7.59 <i>bk</i>	7.42 <i>bk</i>	7.64 <i>bk</i>	7.64 <i>bcefk</i>	6.96	7.79 <i>bcefk</i>
Standard Deviation	1.79	1.70	1.85	1.97	1.58	1.69	1.74	1.78	1.72	1.89	1.57	1.98	1.85

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 397

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.08	0.18	0.14	0.10	0.12	0.14	0.12	0.09	0.13	0.09	0.12	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 398

Q16B Delivery - Rating on statement - Its news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	51	14	37	26	25	33	17	6	11	7	7	6	12	19	14	17	9	42	6	45	43	4	3	1
	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	1%	1%	2%	3%^{am}	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%
2	22	8	14	8	14	12	10	-	3	2	7	2	9	4	11	7	7	15	2	20	17	3	3	-
	1%	1%	1%	1%	1%	1%	1%	-	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
3	72	29	43	37	35	43	29	4	10	14	13	14	17	12	38	22	20	52	12	58	67	4	1	1
	2%	2%	3%	2%	2%	3%	2%	1%	2%	3%	3%	3%	3%	2%	2%	3%	2%	2%	3%	2%	3%^{au}	1%	*	1%
4	95	55	40	52	44	36	60	9	10	15	23	15	23	29	31	35	23	72	8	87	85	3	6	2
	3%	4%	3%	3%	3%	2%	4%	2%	2%	3%	4%	3%	4%	4%^{am}	2%	4%^{am}	3%	3%	2%	3%	3%^{at}	1%	3%	3%
5	252	143	109	94	158	136	116	36	51	46	39	27	53	55	126	70	89	163	30	222	209	19	20	4
	8%	9%	7%	6%	10%^{aa}	9%	7%	8%	10%	9%	7%	6%	8%	8%	8%	9%	10%	7%	8%	8%	8%	7%	11%	6%
6	356	176	180	154	203	194	162	78	53	74	47	43	60	74	178	104	101	255	51	305	301	17	27	11
	12%	11%	12%	10%	13%	13%	10%	17%^{ah}	11%	14%	9%	10%	9%	11%	11%	13%	11%	12%	13%	11%	12%^{at}	6%	15%^{at}	15%^{at}
7	596	306	290	289	307	292	304	90	85	116	123	80	103	155	310	131	194	402	75	518	495	62	29	10
	19%	20%	19%	19%	20%	20%	19%	20%	17%	22%	23%^{aj}	18%	16%	22%^{an}	19%	16%	22%	18%	19%	19%	19%	22%^{av}	16%	13%
8	783	409	374	428	355	386	397	110	121	131	127	112	182	174	441	167	218	565	108	675	645	80	45	13
	25%	26%	24%	28%^b	23%	26%	25%	25%	25%	24%	25%	29%	29%	25%	28%^{an}	21%	25%	26%	28%	25%	25%^{av}	28%^{av}	25%	18%
9	386	198	188	192	194	172	215	42	64	66	61	73	79	87	200	99	107	279	38	347	309	43	23	11
	13%	13%	12%	13%	13%	12%	13%	9%	13%	13%	11%	16%^{ae}	12%	13%	13%	12%	12%	13%	10%	13%	12%	15%	12%	15%
10 - HIGHEST score	370	182	188	196	173	160	210	42	67	45	73	67	77	70	186	114	98	271	54	315	292	37	21	20
	12%	12%	12%	13%	11%	11%	13%	9%	14%	9%	14%	15%^{ag}	12%	10%	12%	14%	11%	12%	14%	12%	11%	13%	11%	27%^{astu}
Don't know	99	32	67	58	41	28	71	31	14	9	13	8	23	12	58	29	19	80	6	92	84	10	5	1
	3%	2%	4%	4%	3%	2%	4%^{ac}	7%^{fghi}	3%	2%	2%	2%	4%	2%	4%	4%	2%	4%	2%	3%	3%	3%	3%	1%
SUMMARY:																								
NET: 9-10	756	380	376	388	367	331	424	84	131	111	134	140	156	156	386	213	205	550	92	661	601	81	44	30
	25%	24%	25%	25%	24%	22%	27%^{ac}	19%	27%^{ae}	21%	25%	31%^{aeq}	24%	23%	24%	27%	23%	25%	24%	25%	24%	29%	24%	43%^{astu}
NET: 7-10	2135	1095	1039	1105	1029	1009	1125	283	337	358	383	332	441	486	1137	511	617	1517	275	1854	1741	222	118	53
	69%	71%	68%	72%^b	66%	68%	71%	63%	69%	68%	72%^{ae}	74%^{ae}	69%	70%	71%^{an}	64%	70%	69%	71%	69%	68%	79%^{asu}	65%	74%
NET: 4-6	704	375	329	299	405	366	337	124	114	135	109	85	137	158	336	210	213	491	89	614	595	39	53	17
	23%	24%	22%	19%	26%^{aa}	25%	21%	28%^{aj}	23%	22%	20%	19%	21%	23%	21%	26%^{am}	24%	22%	23%	23%	23%^{at}	14%^{at}	29%^{at}	24%^{at}
NET: 1-3	144	50	94	71	74	88	57	10	24	23	27	23	38	35	63	46	36	109	20	123	126	10	6	1
	5%	3%	6%	5%	5%	6%^{ad}	4%	2%	5%	4%	5%	6%^{ae}	5%	5%	4%	6%	4%	5%	5%	5%	5%	4%	4%	2%
Mean	7.27	7.32	7.23	7.38^b	7.17	7.14	7.40^c	7.21	7.30	7.15	7.28	7.49^g	7.24	7.15	7.38	7.17	7.25	7.29	7.31	7.27	7.23	7.60^{su}	7.20	7.87^{su}
Standard Deviation	1.94	1.83	2.04	1.93	1.94	1.98	1.89	1.71	2.02	1.83	1.98	1.96	2.04	1.99	1.82	2.11	1.85	1.97	1.91	1.94	1.95	1.79	1.94	1.91

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 398

Q16B Delivery - Rating on statement - Its news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.04	0.05	0.05	0.07	0.04	0.05	0.05	0.08	0.09	0.08	0.09	0.09	0.08	0.08	0.05	0.07	0.06	0.04	0.09	0.04	0.04	0.08	0.10	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 399

Q16B Delivery - Rating on statement - Its news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	51	2	19	29	13	33	4	20	29	25	25	15	17	35	15	48	3	17	30
	2%	*	1%	6%ab	2%	2%	3%	1%	2%	1%	4%l	1%	2%	2%	1%	2%	1%	3%	1%
2	22	-	7	15	5	14	1	10	11	15	7	5	7	10	11	19	3	8	14
	1%	-	*	3%ab	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
3	72	3	43	25	15	53	-	24	48	41	31	18	34	36	34	57	14	11	60
	2%	1%	2%	5%ab	2%	3%	-	2%	3%g	2%	4%l	1%	4%k	2%	3%	2%	3%	2%	3%
4	95	3	61	26	34	53	2	44	48	71	24	31	29	40	51	77	18	25	69
	3%	1%	3%a	5%a	4%	3%	1%	3%	3%	3%	3%	2%	3%	2%	4%mn	3%	4%	4%	3%
5	252	31	138	71	70	148	11	122	106	199	54	97	70	145	100	221	29	61	181
	8%	6%	7%	15%ab	9%	8%	9%	9%	8%	8%	8%	8%	8%	8%	8%	8%	7%	9%	8%
6	356	51	215	76	89	228	17	166	154	267	90	129	105	209	136	298	56	87	260
	12%	10%	11%	16%ab	12%	12%	14%	12%	11%	11%	13%	10%	12%	12%	11%	11%	13%	13%	11%
7	596	88	385	98	129	378	24	290	259	474	122	259	164	346	233	521	75	112	470
	19%	17%	19%	21%	17%	20%	20%	20%	19%	20%	17%	20%	19%	19%	19%	20%	18%	17%	20%
8	783	134	544	76	190	483	27	358	353	622	161	327	234	456	319	680	101	152	626
	25%	25%c	28%c	16%	25%	25%	22%	25%	26%	26%	23%	26%	27%	26%	26%	26%	24%	23%	26%
9	386	79	280	26	101	222	18	192	148	308	78	165	84	203	174	333	50	91	290
	13%	15%c	14%c	6%	13%	12%	15%	13%	11%	13%	11%	13%	10%	11%	14%	13%	12%	14%	12%
10 - HIGHEST score	370	124	213	25	92	239	15	167	169	274	95	183	86	244	123	316	54	75	288
	12%	24%bc	11%c	5%	12%	13%	12%	12%	12%	12%	13%	14%l	10%	14%n	10%	12%	13%	11%	12%
Don't know	99	5	72	6	29	55	3	42	48	79	20	40	25	58	39	83	15	25	73
	3%	1%	4%ac	1%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	4%	3%
SUMMARY:																			
NET: 9-10	756	203	492	51	194	460	33	359	317	583	173	348	169	447	297	648	104	165	578
	25%	39%bc	25%c	11%	25%	24%	27%	25%	23%	25%	24%	27%l	20%	25%	24%	24%	25%	25%	24%
NET: 7-10	2135	424	1422	226	512	1321	84	1007	929	1678	457	933	567	1249	848	1849	280	429	1674
	69%	82%bc	72%c	48%	67%	69%	69%	70%	68%	71%j	65%	74%l	66%	70%	69%	70%	67%	65%	71%q
NET: 4-6	704	85	414	172	192	429	30	332	309	536	167	257	204	394	287	596	103	174	510
	23%	16%	21%	36%ab	25%	23%	24%	23%	22%	23%	24%	20%	24%	22%	23%	22%	25%	26%r	22%
NET: 1-3	144	4	69	69	33	100	5	54	88	81	63	39	57	80	61	123	20	36	105
	5%	1%	3%a	15%ab	4%	5%	4%	4%	6%g	3%	9%l	3%	7%k	5%	5%	5%	5%	5%	4%
Mean	7.27	8.01bc	7.39c	6.06	7.24	7.26	7.29	7.31	7.17	7.35j	7.03	7.49i	7.07	7.33	7.22	7.28	7.27	7.14	7.33

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 399

Q16B Delivery - Rating on statement - Its news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.94	1.62	1.80	2.27	1.98	1.95	2.00	1.88	2.04	1.83	2.24	1.83	2.00	1.94	1.93	1.94	1.93	2.06	1.89
Standard Error	0.04	0.07	0.04	0.10	0.08	0.04	0.17	0.05	0.06	0.04	0.10	0.05	0.07	0.05	0.06	0.04	0.12	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 400

Q16B Delivery - Rating on statement - Its news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	51 2%	4 1%	1 1%	2 1%	4 1%	5 2%	5 2%	3 1%	3 2%	7 3%	2 1%	14 3%	1 1%
2	22 1%	3 1%	* 1%	4 1%	4 1%	2 1%	1 *	2 1%	3 1%	1 *	3 1%	- -	- -
3	72 2%	4 1%	10 8%acehkl	1 *	15 4%h	5 2%	8 4%	11 4%h	1 *	6 2%	6 1%	5 1%	1 1%
4	95 3%	3 1%	9 7%agj	6 2%	9 2%	12 5%	5 2%	5 2%	6 3%	16 6%aj	6 1%	18 4%a	2 3%
5	252 8%	19 7%	18 14%aej	35 14%aej	30 9%j	12 5%	18 9%	30 11%j	20 11%ej	20 8%	13 3%	33 8%j	4 6%
6	356 12%	17 6%	16 12%	27 11%	44 13%ae	15 5%	23 11%	22 8%	27 15%aeg	24 9%	65 17%aeg	66 16%aeg	11 15%aeg
7	596 19%	62 22%il	21 17%	40 16%	74 21%l	67 25%il	42 20%	47 17%	29 16%	32 12%	93 24%hil	80 19%	10 13%
8	783 25%	80 28%ckl	25 20%	45 18%	97 28%l	105 39%abcghjkl	63 29%l	63 23%	45 25%	77 30%cl	83 21%	86 21%	13 18%
9	386 13%	43 15%	10 8%	38 15%	35 10%	29 11%	24 11%	38 14%	23 12%	37 14%	39 10%	58 14%	11 15%
10 - HIGHEST score	370 12%	37 13%bdefk	7 5%	41 16%bdefk	23 7%	16 6%	13 6%	49 18%bdefk	21 11%	30 12%	83 21%abdefhik	29 7%	20 27%abdefghik
Don't know	99 3%	10 3%j	10 8%ejl	8 3%j	12 3%j	2 1%	10 5%j	7 2%	5 3%j	8 3%j	1 *	26 6%ejl	1 1%
SUMMARY: NET: 9-10	756 25%	81 29%bdefk	16 13%	79 32%bdefk	58 17%	45 17%	37 17%	89 32%bdefk	44 24%b	67 26%b	122 31%bdefk	87 21%	30 43%abdefhijk
NET: 7-10	2135 69%	222 79%bcdfhik	63 50%	164 66%b	229 66%b	217 80%bcdfhik	142 67%b	200 72%bk	118 65%b	176 68%b	298 76%bdhik	252 61%	53 74%bk
NET: 4-6	704 23%	39 14%	42 34%aej	68 28%ae	82 24%a	39 15%	47 22%	56 20%	53 29%aej	60 23%a	84 21%a	117 28%ae	17 24%a
NET: 1-3	144 5%	10 4%	11 9%jl	7 3%	23 7%	11 4%	14 6%	16 6%	6 4%	14 5%	11 3%	20 5%	1 2%
Mean	7.27	7.60bdfhk	6.51	7.38b	7.00	7.29b	7.05	7.46bk	7.20b	7.24b	7.64bdfhk	6.99	7.87bcdfhik
Standard Deviation	1.94	1.79	1.98	1.99	1.88	1.75	1.91	2.03	1.94	2.10	1.78	1.99	1.91

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 400

Q16B Delivery - Rating on statement - Its news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.04	0.08	0.19	0.14	0.12	0.12	0.16	0.14	0.10	0.15	0.10	0.12	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 401

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	17 1%	5 *	12 1%	6 *	10 1%	7 *	7 *	6 1%	1 *	3 1%	2 *	1 *	4 1%	1 *	5 *	11 1% m	3 *	13 1%	1 *	15 1%	15 1%	* *	1 *	1 1%
2	18 1%	8 1%	9 1%	9 1%	9 1%	11 1%	7 *	- -	3 1%	3 1%	4 1%	4 1%	4 1%	5 1%	7 *	5 1%	6 1%	12 1%	3 1%	15 1%	15 1%	2 1%	1 1%	- -
3	50 2%	22 1%	29 2%	25 2%	25 2%	26 2%	24 2%	9 2%	5 1%	5 1%	9 2%	13 3%	9 1%	9 1%	22 1%	19 2%	8 1%	42 2%	5 1%	44 2%	45 2%	3 1%	2 1%	1 1%
4	80 3%	51 3%	28 2%	23 1%	57 4%a	40 3%	39 2%	10 2%	20 4%	11 2%	10 2%	8 2%	21 3%	17 3%	42 3%	21 3%	30 3%	50 2%	8 2%	72 3%	63 2%	12 4%	3 2%	2 2%
5	317 10%	164 11%	153 10%	156 10%	161 10%	151 10%	166 10%	49 11%	50 10%	42 8%	58 11%	56 13%	62 10%	60 9%	182 11%	75 9%	66 8%	251 11%o	33 9%	283 11%	271 11%	26 9%	14 8%	6 8%
6	431 14%	215 14%	216 14%	195 13%	236 15%	223 15%	209 13%	73 16%	67 14%	88 17%	72 13%	57 13%	75 12%	103 15%	209 13%	119 15%	143 16%	288 13%	63 16%	368 14%	363 14%	35 12%	24 13%	10 14%
7	637 21%	338 22%	299 20%	276 18%	361 23%a	334 22%	303 19%	96 21%	86 18%	125 24%l	117 22%	72 16%	141 22%	158 23%	329 21%	149 19%	204 23%	433 20%	84 22%	549 20%	524 21%	53 19%	47 26%st	13 18%
8	776 25%	403 26%	373 24%	410 27%	366 24%	382 26%	393 25%	106 24%	106 22%	127 24%	130 24%	131 29%	176 28%	182 26%	409 26%	184 23%	194 22%	582 26%	99 25%	676 25%	633 25%	80 28%	45 25%	18 25%
9	319 10%	146 9%	173 11%	177 12%	142 9%	149 10%	170 11%	43 10%	39 8%	51 10%	66 12%	56 12%	64 10%	78 11%	171 11%	70 9%	97 11%	222 10%	43 11%	275 10%	255 10%	31 11%	21 12%	12 16%st
10 - HIGHEST score	220 7%	87 6%	133 9%	112 7%	107 7%	105 7%	114 7%	14 3%	32 7%	36 7%e	40 8%e	41 9%e	56 9%e	56 8%	108 7%	56 7%	56 6%	164 7%	26 7%	193 7%	169 7%	29 10%st	14 8%	7 10%
Don't know	218 7%	114 7%	104 7%	144 9%b	75 5%	60 4%	158 10%c	42 9%hij	79 16%eghij	35 7%l	24 5%	10 2%	28 4%	23 3%	109 7%l	86 11%lm	77 9%	141 6%	25 6%	193 7%	194 8%t	12 4%	9 5%	3 4%
SUMMARY: NET: 9-10	538 17%	232 15%	306 20%	289 19%	249 16%	254 17%	284 18%	57 13%	71 15%	87 17%	106 20%e	97 22%ef	120 19%e	134 19%	279 17%	126 16%	153 17%	386 18%	69 18%	468 17%	424 17%	60 21%st	35 19%	19 26%st
NET: 7-10	1951 63%	973 63%	977 64%	975 64%	976 63%	970 65%	980 62%	259 58%	264 54%	339 65%f	354 66%ef	299 67%ef	437 68%ef	474 69%en	1017 64%en	459 58%	551 62%	1400 64%	252 65%	1693 63%	1581 62%	193 69%st	128 70%st	49 69%
NET: 4-6	828 27%	431 28%	398 26%	374 24%	454 29%a	414 28%	414 26%	132 29%	137 28%	141 27%	140 26%	121 27%	158 25%	180 26%	432 27%	216 27%	239 27%	589 27%	104 27%	723 27%	697 27%	72 26%	41 23%	18 25%
NET: 1-3	84 3%	34 2%	50 3%	40 3%	45 3%	47 3%	37 2%	16 3%	9 2%	11 2%	15 3%	17 4%	17 3%	15 2%	35 2%	35 4%lm	17 2%	67 3%	9 2%	74 3%	75 3%	5 2%	3 2%	2 2%
Mean	7.13	7.07	7.19	7.25b	7.02	7.09	7.17	6.89	7.03	7.17	7.20e	7.22e	7.22e	7.25n	7.15	6.99	7.14	7.13	7.18	7.13	7.09	7.32s	7.30	7.38s
Standard Deviation	1.70	1.63	1.76	1.68	1.71	1.70	1.69	1.67	1.71	1.60	1.68	1.78	1.72	1.62	1.65	1.84	1.63	1.72	1.62	1.71	1.70	1.70	1.59	1.75

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 401

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.05	0.06	0.04	0.05	0.04	0.08	0.08	0.07	0.07	0.08	0.07	0.06	0.04	0.07	0.06	0.04	0.08	0.03	0.04	0.08	0.08	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 402

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	17	-	14	1	5	11	-	9	7	6	10	4	5	7	10	13	3	3	12
	1%	-	1%	*	1%	1%	-	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	1%
2	18	1	11	6	4	12	2	8	7	11	6	10	2	12	5	14	4	4	14
	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%
3	50	7	27	15	17	30	-	20	27	32	18	11	16	26	24	38	12	10	40
	2%	1%	1%	3%b	2%	2%	-	1%	2%	1%	3%	1%	2%	1%	2%	1%	3%	1%	2%
4	80	8	36	29	17	57	2	30	46	56	24	30	24	46	32	68	12	18	61
	3%	2%	2%	6%ab	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	3%	3%	3%	3%	3%
5	317	21	206	77	103	182	5	143	147	227	91	101	104	166	140	264	51	71	229
	10%	4%	10%a	16%ab	13%ef	10%	4%	10%	11%	10%	13%	8%	12%k	9%	11%	10%	12%	11%	10%
6	431	68	266	83	104	276	16	211	187	337	94	177	115	265	158	376	54	91	331
	14%	13%	13%	17%	14%	15%	13%	15%	14%	14%	13%	14%	14%	15%	13%	14%	14%	14%	14%
7	637	83	419	114	128	399	32	306	271	518	119	272	187	386	237	570	65	158	471
	21%	16%	21%a	24%a	17%	21%	26%	21%	20%	22%j	17%	21%	22%	22%	19%	21%	15%	24%	20%
8	776	135	542	79	187	465	36	353	351	612	164	334	214	426	333	664	108	167	597
	25%	26%c	27%c	17%	24%	24%	29%	25%	26%	26%	23%	26%	25%	24%	27%	25%	26%	25%	25%
9	319	75	203	27	87	189	17	150	139	255	64	128	82	170	142	273	45	67	248
	10%	14%bc	10%c	6%	11%	10%	14%	10%	10%	11%	9%	10%	10%	10%	12%	10%	11%	10%	11%
10 - HIGHEST score	220	89	110	15	46	149	9	109	90	173	47	110	56	148	70	192	28	50	166
	7%	17%bc	6%	3%	6%	8%	8%	8%	7%	7%	7%	9%	7%	8%n	6%	7%	7%	8%	7%
Don't know	218	34	142	28	67	136	5	97	101	148	70	92	48	129	85	180	36	25	192
	7%	7%	7%	6%	9%	7%	4%	7%	7%	6%	10%i	7%	6%	7%	7%	7%	9%	4%	8%q
SUMMARY:																			
NET: 9-10	538	163	313	42	133	338	26	259	229	427	111	238	138	318	212	465	73	116	414
	17%	31%bc	16%c	9%	17%	18%	21%	18%	17%	18%	16%	19%	16%	18%	17%	18%	18%	18%	18%
NET: 7-10	1951	381	1274	235	449	1202	93	918	850	1557	394	844	539	1130	781	1698	246	441	1482
	63%	73%bc	64%c	50%	59%	63%	78%de	64%	62%	66%j	56%	67%	63%	63%	63%	64%	59%	67%	63%
NET: 4-6	828	97	509	189	224	515	23	383	380	620	208	308	243	477	330	708	116	180	622
	27%	19%	26%a	40%ab	29%	27%	19%	27%	28%	26%	29%	24%	28%	27%	27%	27%	28%	27%	26%
NET: 1-3	84	8	52	22	27	52	2	37	42	50	35	25	23	45	38	66	19	17	66
	3%	1%	3%	5%a	4%	3%	1%	3%	3%	2%	5%i	2%	3%	3%	3%	2%	5%	3%	3%
Mean	7.13	7.9bc	7.13c	6.46	7.02	7.13	7.50d	7.16	7.07	7.21j	6.88	7.28l	7.06	7.16	7.10	7.15	7.02	7.13	7.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 402

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.70	1.63	1.64	1.69	1.77	1.72	1.46	1.68	1.72	1.62	1.91	1.64	1.68	1.69	1.71	1.67	1.86	1.68	1.70
Standard Error	0.03	0.07	0.04	0.08	0.07	0.04	0.13	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.11	0.06	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 403

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	17 1%	* *	1 *	- -	5 1%	1 *	4 2%	3 1%	1 *	- -	* *	1 *	1 1%
2	18 1%	2 1%	2 1%	- -	1 *	3 1%	- -	2 1%	1 1%	- -	3 1%	5 1%	- -
3	50 2%	3 1%	1 1%	6 2%	10 3%	4 1%	5 3%	5 2%	2 1%	8 3%	2 1%	4 1%	1 1%
4	80 3%	12 4% k	4 4%	5 2%	8 2%	13 5%	9 4%	8 3%	3 2%	6 2%	6 1%	5 1%	2 2%
5	317 10%	26 9% j	31 25% adeghijkl	37 15% j	32 9% j	24 9%	33 15% j	25 9%	14 8%	20 8%	15 4%	54 13% j	6 8% j
6	431 14%	35 12%	16 13%	36 14%	47 14%	34 12%	43 20%	32 11%	24 13%	38 15%	54 14%	63 15%	10 14%
7	637 21%	53 19%	26 21%	59 24% l	87 25% fi	61 22% l	29 14%	49 17%	47 26% afgikl	32 12%	111 28% afgikl	71 17%	13 18%
8	776 25%	80 28% bc	18 15%	36 14%	93 27% bc	93 35% bcj	50 23%	68 24%	45 25% bc	77 30% bc	89 23%	109 26% bc	18 25% c
9	319 10%	31 11% c	10 8%	8 3%	37 11% c	22 8%	18 8%	31 11% c	21 12% c	37 14% c	45 11% c	48 12% c	12 16% bce
10 - HIGHEST score	220 7%	29 10% bdek	3 3%	19 8%	15 4%	9 3%	13 6%	29 10% bdek	14 8% k	17 7%	50 13% bdek	15 4%	7 10% bdek
Don't know	218 7%	12 4%	13 10% ade	43 17% adefhijkl	12 3%	7 3%	9 4%	29 11% adejl	9 5%	22 9%	19 5%	40 10% adel	3 4%
SUMMARY: NET: 9-10	538 17%	60 21% bce	13 10%	27 11%	51 15%	31 11%	31 14%	59 21% bce	35 19% ce	55 21% ce	94 24% bcdek	63 15%	19 26% bcdefk
NET: 7-10	1951 63%	193 69% bcfk	57 45%	122 49%	231 67% bcf	185 68% bcf	110 52%	175 63% bc	128 70% bcfk	164 64% bc	294 75% bcfgijk	243 59% b	49 69% bcfk
NET: 4-6	828 27%	72 26%	52 41% adeghijl	77 31% j	87 25%	71 26%	84 40% adeghijl	64 23%	41 23%	64 25%	75 19%	122 29% j	18 25%
NET: 1-3	84 3%	5 2%	3 3%	6 2%	16 5%	8 3%	10 5%	9 3%	3 2%	8 3%	5 1%	10 2%	2 2%
Mean	7.13	7.32 bcf	6.46	6.82	7.01 b	7.03 b	6.71	7.27 bf	7.30 bcf	7.33 bcf	7.53 bcdefk	7.04 b	7.38 bcf
Standard Deviation	1.70	1.70	1.68	1.65	1.71	1.60	1.87	1.85	1.59	1.67	1.55	1.63	1.75

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 403

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.08	0.16	0.13	0.11	0.11	0.16	0.13	0.08	0.12	0.09	0.10	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 404

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	57	36	21	29	28	43	14	2	7	9	10	11	18	13	37	8	12	45	5	52	48	5	3	1
	2%	2%	1%	2%	2%	3% c	1%	*	1%	2%	2%	3%	3% e	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%
2	32	15	16	12	20	22	9	4	6	4	8	3	5	7	11	13	10	21	4	28	26	3	1	2
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	3% u
3	57	23	33	29	27	33	23	6	7	2	8	15	18	13	29	15	7	50	5	51	47	5	3	2
	2%	1%	2%	2%	2%	2%	1%	1%	1%	*	2%	3% g	3% g	2%	2%	2%	1%	2% o	1%	2%	2%	2%	1%	2%
4	89	48	41	41	48	53	37	18	11	12	7	8	33	26	43	20	24	66	7	81	74	9	4	3
	3%	3%	3%	3%	3%	4%	2%	4%	2%	2%	1%	2%	5% hi	4%	3%	3%	3%	3%	2%	3%	3%	3%	2%	4%
5	243	133	110	98	145	127	116	25	38	45	52	39	45	49	117	77	69	174	23	218	198	23	15	6
	8%	9%	7%	6%	9% a	9%	7%	6%	8%	9%	10%	9%	7%	7%	7%	10%	8%	8%	6%	8%	8%	8%	8%	9%
6	362	181	181	142	220	164	199	78	50	60	74	35	66	88	186	88	105	257	47	314	302	24	29	8
	12%	12%	12%	9%	14% a	11%	12%	17% f	10%	11%	14% i	8%	10%	13%	12%	11%	12%	12%	12%	12%	12%	8%	16% i	11%
7	633	317	315	300	333	312	320	87	88	133	114	94	117	140	328	164	219	414	80	551	534	55	31	12
	21%	20%	21%	20%	21%	21%	20%	19%	18%	25% f	21%	21%	18%	20%	21%	21%	25% p	19%	21%	21%	21%	19%	17%	17%
8	669	341	327	341	328	339	329	100	102	119	90	101	157	156	352	160	181	487	94	574	534	78	42	15
	22%	22%	21%	22%	21%	23%	21%	22%	21%	23%	17%	23%	25% n	23%	22%	20%	21%	22%	24%	21%	21%	28% s	23%	20%
9	377	195	182	181	195	154	223	44	69	59	58	69	78	77	223	77	111	266	49	327	314	34	20	9
	12%	13%	12%	12%	13%	10%	14% c	10%	14%	11%	11%	15%	12%	11%	14% n	10%	13%	12%	13%	12%	12%	12%	11%	12%
10 - HIGHEST score	364	174	191	220	144	121	243	58	79	50	73	44	61	69	182	113	110	255	50	314	306	33	19	7
	12%	11%	12%	14% b	9%	8%	15% c	13%	16% g	10%	14%	10%	9%	10%	11%	14%	12%	12%	13%	12%	12%	12%	10%	9%
Don't know	199	89	110	139	60	122	77	27	32	32	38	29	42	53	86	60	36	162	25	174	164	12	14	8
	6%	6%	7%	9% b	4%	8% d	5%	6%	7%	6%	7%	6%	7%	8%	5%	8%	4%	7% o	6%	6%	6%	4%	8%	12% st
SUMMARY:																								
NET: 9-10	741	368	373	401	340	275	466	101	148	110	131	113	138	146	405	190	221	520	100	641	620	67	39	15
	24%	24%	24%	26% b	22%	18%	29% c	23%	30% q	21%	25%	25%	22%	21%	25%	24%	25%	24%	26%	24%	24%	24%	22%	21%
NET: 7-10	2042	1027	1015	1042	1000	927	1115	289	338	361	335	308	412	443	1085	514	621	1421	274	1765	1688	200	113	42
	66%	66%	66%	68%	65%	62%	70% c	64%	69%	69%	63%	69%	64%	64%	68%	65%	70% p	65%	70%	66%	66%	71% lv	62%	59%
NET: 4-6	695	363	332	282	413	344	351	120	100	117	133	82	144	164	346	186	198	497	78	613	574	56	48	17
	23%	23%	22%	18%	27% a	23%	22%	27% i	20%	22%	25%	18%	23%	24%	22%	23%	22%	23%	20%	23%	23%	20%	26%	24%
NET: 1-3	146	75	71	71	75	99	47	13	20	15	27	30	41	32	77	36	29	116	14	131	121	14	6	4
	5%	5%	5%	5%	5%	7% d	3%	3%	4%	3%	5%	7% g	6% eg	5%	5%	5%	3%	5%	4%	5%	5%	5%	4%	6%
Mean	7.23	7.19	7.28	7.38 b	7.08	6.95	7.49 c	7.29	7.47 i	7.24	7.18	7.21	7.05	7.14	7.27	7.24	7.31	7.20	7.43	7.21	7.23	7.30	7.22	7.04
Standard Deviation	1.97	2.00	1.94	2.00	1.93	2.06	1.85	1.81	1.99	1.80	2.02	2.05	2.10	1.95	1.98	1.98	1.86	2.02	1.84	1.99	1.98	1.97	1.86	2.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 404

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.04	0.05	0.05	0.08	0.04	0.06	0.05	0.09	0.09	0.08	0.09	0.10	0.09	0.08	0.05	0.07	0.06	0.04	0.09	0.04	0.05	0.09	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 405

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	57	1	38	18	11	32	2	27	28	40	17	18	22	35	21	49	7	15	42
2%	*	2%a	4%a	1%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%
2	32	1	22	9	10	17	3	15	17	22	10	7	13	17	14	25	7	7	23
1%	*	1%	2%a	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
3	57	3	32	21	24	26	-	20	33	34	23	14	15	18	38	35	22	8	48
2%	1%	2%	4%ab	3%a	1%	-	-	1%	2%	1%	3%a	1%	2%	1%	3%am	1%	5%o	1%	2%
4	89	5	52	25	14	60	2	35	49	73	16	38	27	54	31	84	5	16	71
3%	1%	3%	5%ab	2%	3%	2%	2%	2%	4%	3%	2%	3%	3%	3%	2%	3%	1%	2%	3%
5	243	10	152	72	61	155	7	97	120	172	71	83	82	125	107	202	38	47	192
8%	2%	8%a	15%ab	8%	8%	6%	6%	7%	9%	7%	10%	7%	10%	7%	9%	8%	9%	7%	8%
6	362	61	222	74	76	232	24	173	162	289	74	151	101	222	133	326	33	83	273
12%	12%	11%	16%ab	10%	12%	19%ad	12%	12%	10%	12%	10%	12%	12%	12%	11%	12%	8%	13%	12%
7	633	112	392	96	146	414	15	288	297	511	122	259	191	379	239	565	66	126	497
21%	22%	20%	20%	19%	22%	12%	12%	20%	22%	22%	17%	20%	22%	21%	19%	21%	16%	19%	21%
8	669	93	482	72	189	382	28	327	272	505	163	268	178	363	296	555	112	145	511
22%	18%	24%ac	15%	25%	20%	23%	23%	23%	20%	21%	23%	21%	21%	20%	24%	21%	27%	22%	22%
9	377	90	242	38	104	224	17	189	151	312	65	164	89	202	162	332	43	116	255
12%	17%bc	12%c	8%	14%	12%	14%	14%	13%	11%	13%	9%	13%	10%	11%	13%	13%	10%	17%af	11%
10 - HIGHEST score	364	128	208	17	80	246	14	173	155	274	90	198	78	246	117	311	52	65	293
12%	25%bc	11%c	4%	10%	13%	11%	12%	12%	11%	12%	13%	16%af	9%	14%an	9%	12%	13%	10%	12%
Don't know	199	16	135	31	52	118	10	91	90	143	56	69	59	120	76	168	30	34	159
6%	3%	7%a	7%a	7%	6%	8%	8%	6%	7%	6%	8%	5%	7%	7%	6%	6%	7%	5%	7%
SUMMARY:	741	218	449	55	184	471	31	363	305	585	156	362	167	448	279	643	96	181	547
NET: 9-10	24%	42%bc	23%c	12%	24%	25%	26%	25%	22%	25%	22%	29%af	20%	25%	23%	24%	23%	27%	23%
NET: 7-10	2042	422	1323	223	519	1266	74	978	875	1601	441	889	535	1190	813	1763	274	452	1555
66%	81%bc	67%c	47%	68%	66%	61%	61%	68%	64%	67%	62%	70%af	63%	67%	66%	66%	66%	68%	66%
NET: 4-6	695	76	425	171	151	446	33	305	331	534	161	272	210	401	271	612	77	147	536
23%	15%	22%a	36%ab	20%	23%	27%	27%	21%	24%	22%	23%	21%	25%	23%	22%	23%	18%	22%	23%
NET: 1-3	146	5	92	47	44	75	5	61	77	96	49	39	50	70	74	109	36	30	113
5%	1%	5%a	10%ab	6%	4%	4%	4%	4%	6%	4%	7%af	3%	6%af	4%	6%	4%	9%o	5%	5%
Mean	7.23	8.07bc	7.24c	6.25	7.26	7.26	7.29	7.33h	7.08	7.27	7.09	7.47f	6.98	7.30	7.15	7.25	7.17	7.30	7.21

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 405

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.97	1.59	1.94	2.09	1.96	1.94	1.98	1.93	2.03	1.92	2.13	1.90	2.03	1.97	1.98	1.94	2.13	1.96	1.98
Standard Error	0.04	0.07	0.05	0.09	0.08	0.05	0.18	0.05	0.06	0.04	0.10	0.05	0.07	0.05	0.06	0.04	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 406

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	57 2%	5 2%	3 2%	5 2%	4 1%	11 4%	1 1%	4 1%	3 2%	7 3%	4 1%	8 2%	1 1%
2	32 1%	3 1%	3 3%	2 1%	2 1%	1 *	6 3%	5 2%	1 *	3 1%	3 1%	2 *	2 3%ehk
3	57 2%	5 2%	4 3%	4 2%	3 1%	6 2%	10 5%ij	3 1%	3 1%	7 3%	3 1%	6 1%	2 2%
4	89 3%	9 3%	3 3%	3 1%	15 4%	15 5%	5 2%	5 2%	4 2%	11 4%	6 2%	10 2%	3 4%
5	243 8%	23 8%j	13 10%ij	22 9%	29 8%	17 6%	24 11%ij	23 8%	15 8%j	9 4%	15 4%	46 11%j	6 9%j
6	362 12%	24 8%	15 12%	33 13%	43 12%	29 11%	27 12%	37 13%	29 16%al	22 9%	52 13%	44 11%	8 11%
7	633 21%	55 19%	17 13%	62 25%	65 19%	75 28%bhlk	46 21%	51 18%	31 17%	51 20%	101 26%bhlk	67 16%	12 17%
8	669 22%	78 28%cj	27 22%	35 14%	89 26%c	56 21%	58 27%c	58 21%	42 23%c	47 18%	74 19%	89 22%	15 20%
9	377 12%	34 12%	16 13%	25 10%	41 12%	25 9%	22 10%	28 10%	20 11%	62 24%acdefghjkl	45 11%	49 12%	9 12%
10 - HIGHEST score	364 12%	33 12%	12 10%	37 15%ef	37 11%	18 7%	11 5%	46 16%efk	19 10%	26 10%	84 21%abdefhkl	34 8%	7 9%
Don't know	199 6%	12 4%j	11 9%fj	18 7%j	19 5%j	17 6%j	4 2%	17 6%j	14 8%fj	12 5%	5 1%	60 15%adefghj	8 12%adflj
SUMMARY:													
NET: 9-10	741 24%	67 24%	29 23%	62 25%	78 23%	43 16%	33 16%	74 27%ef	39 22%	88 34%adefhkl	129 33%adefhkl	83 20%	15 21%
NET: 7-10	2042 66%	200 71%bhlk	73 58%	159 64%	232 67%	174 65%	136 64%	183 66%	113 62%	187 73%bhlk	305 77%bcdefghkl	239 58%	42 59%
NET: 4-6	695 23%	56 20%	31 25%	59 24%	86 25%	61 23%	55 26%	66 24%	48 26%lj	42 16%	74 19%	100 24%	17 24%
NET: 1-3	146 5%	14 5%	10 8%j	12 5%	10 3%	18 7%	17 8%j	12 4%	6 4%	17 7%	10 3%	16 4%	4 6%
Mean	7.23	7.30e	6.97	7.21	7.27	6.83	6.86	7.35	7.22	7.38	7.67abcdefhkl	7.12	7.04
Standard Deviation	1.97	1.97	2.21	2.01	1.85	2.05	1.90	2.00	1.86	2.11	1.82	1.94	2.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 406

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.04	0.09	0.22	0.15	0.12	0.14	0.16	0.14	0.10	0.15	0.10	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 407

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	47	16	31	26	21	33	14	4	6	3	6	6	21	10	18	19	5	41	3	43	41	3	2	1
	2%	1%	2%	2%	1%	2% c	1%	1%	1%	1%	1%	1%	3% g	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%
2	40	14	25	24	16	31	8	5	4	-	4	11	15	7	26	7	4	36	8	32	35	1	1	2
	1%	1%	2%	2%	1%	2% c	1%	1%	1%	-	1%	3% g	2% g	1%	2%	1%	*	2%	2%	1%	1%	*	1%	2% t
3	68	36	33	32	36	34	34	11	10	6	9	10	23	16	43	9	13	55	5	63	55	3	2	8
	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	4% g	2%	3%	1%	1%	3%	1%	2%	2%	1%	1%	12% stu
4	149	89	61	80	70	73	76	17	13	22	29	24	44	44	73	33	29	120	20	129	119	12	9	9
	5%	6%	4%	5%	4%	5%	5%	4%	3%	4%	6%	5%	7% f	6%	5%	4%	3%	5%	5%	5%	5%	4%	5%	13% stu
5	327	181	146	156	171	163	164	53	59	51	51	46	66	61	183	83	89	238	37	289	277	24	20	5
	11%	12%	10%	10%	11%	11%	10%	12%	12%	10%	10%	10%	10%	9%	12%	10%	10%	11%	9%	11%	11%	9%	11%	8%
6	417	212	205	191	227	223	195	62	57	92	77	48	81	93	209	116	150	267	31	386	323	51	32	11
	14%	14%	13%	12%	15%	15%	12%	14%	12%	18% i	14%	11%	13%	13%	13%	15%	17% p	12%	8%	14% q	13%	18% s	18% s	16%
7	601	304	297	248	353	296	305	84	93	116	103	86	119	143	303	155	190	411	90	507	495	56	38	12
	19%	20%	19%	16% a	23% a	20%	19%	19%	19%	22%	19%	19%	19%	21%	19%	19%	21%	19%	23%	19%	19%	20%	21%	17%
8	694	353	341	342	352	342	352	110	113	114	132	105	121	173	369	152	209	486	103	590	583	67	32	12
	23%	23%	22%	22%	23%	23%	22%	24%	23%	22%	25%	23%	19%	25% n	23%	19%	24%	22%	26%	22%	23%	24%	18%	16%
9	322	157	165	182	140	124	198	46	52	60	54	50	61	55	183	84	96	226	40	281	266	31	21	4
	10%	10%	11%	12%	9%	8%	12% c	10%	11%	11%	10%	11%	10%	8%	11%	11%	11%	10%	10%	10%	10%	11%	11%	6%
10 - HIGHEST score	247	112	135	150	97	107	140	30	59	34	49	33	43	50	104	93	59	189	34	213	209	22	10	5
	8%	7%	9%	10% b	6%	7%	9%	7%	12% egj	6%	9%	7%	7%	7%	7%	12% lm	7%	9%	9%	8%	8%	8%	6%	7%
Don't know	169	79	90	102	67	66	103	28	23	27	18	28	45	41	83	45	41	128	19	150	144	10	14	2
	5%	5%	6%	7% b	4%	4%	6%	6%	5%	5%	3%	6%	7%	6%	5%	6%	5%	6%	5%	6%	6%	3%	8% tv	2%
SUMMARY:																								
NET: 9-10	569	268	300	332	236	231	338	75	111	94	103	82	104	104	287	177	155	414	74	494	475	53	31	10
	18%	17%	20%	22% b	15%	15%	21% c	17%	23% i	18%	19%	18%	16%	15%	18%	22% i	17%	19%	19%	18%	19%	19%	17%	14%
NET: 7-10	1864	925	939	922	942	868	996	269	317	324	338	274	343	421	959	485	553	1311	268	1592	1553	177	101	33
	60%	60%	61%	60%	61%	58%	63%	60%	65% j	62% j	63% j	61%	54%	61%	60%	61%	62%	60%	69% r	59%	61% v	63% v	56%	47%
NET: 4-6	894	483	411	427	467	459	435	132	129	166	157	119	191	197	465	232	268	626	88	804	719	88	62	26
	29%	31%	27%	28%	30%	31%	27%	29%	26%	32%	30%	27%	30%	29%	29%	29%	30%	28%	23%	30% q	28%	31%	34%	36% s
NET: 1-3	154	66	88	82	73	98	57	20	20	9	19	27	60	33	87	35	22	132	15	138	131	7	5	11
	5%	4%	6%	5%	5%	7% d	4%	4%	4%	2%	4%	6% g	9% efgh	5%	5%	4%	3%	6% o	4%	5%	5%	3%	3%	15% stu
Mean	6.93	6.90	6.97	7.01	6.86	6.76	7.10 c	6.95 j	7.18 j	7.07 j	7.05 j	6.90	6.54	6.89	6.90	7.05	7.07	6.88	7.13	6.91	6.94 v	7.08 v	6.88 v	6.14
Standard Deviation	1.95	1.88	2.01	2.05	1.84	2.01	1.87	1.85	1.93	1.65	1.87	2.01	2.21	1.90	1.93	2.02	1.68	2.04	1.87	1.95	1.96	1.76	1.78	2.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/g/h/ij - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 407

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.04	0.05	0.05	0.08	0.04	0.05	0.05	0.09	0.09	0.07	0.08	0.10	0.09	0.07	0.05	0.07	0.06	0.04	0.09	0.04	0.05	0.08	0.09	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 408

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	47	-	27	19	8	37	2	14	27	22	25	17	15	27	19	36	11	18	28
2%	-		1%a	4%ab	1%	2%	1%	1%	2%	1%	4%i	1%	2%	1%	2%	1%	3%	3%r	1%
2	40	*	24	15	18	20	-	13	27	26	14	15	7	13	27	30	10	4	36
1%	*	1%	3%ab	2%	1%	-	1%	2%	1%	1%	2%	1%	1%	1%	2%o	1%	2%	1%	2%
3	68	8	34	25	26	33	4	28	39	52	16	19	20	40	29	60	8	15	53
2%	2%	2%	5%ab	3%	2%	4%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%
4	149	7	92	44	36	97	3	57	82	108	41	59	41	108	40	130	20	20	127
5%	1%	5%a	9%ab	5%	5%	2%	4%	5%	6%	5%	6%	5%	5%	6%o	3%	5%	5%	3%	5%
5	327	23	201	87	96	185	7	137	153	225	102	113	92	182	129	267	56	76	244
11%	4%	10%a	18%ab	13%	10%	6%	10%	11%	9%	14%i	9%	11%	10%	10%	10%	10%	14%	11%	10%
6	417	49	276	85	91	268	24	192	192	319	98	190	114	231	175	360	54	86	326
14%	9%	14%a	18%a	12%	14%	20%	13%	13%	14%	13%	14%	15%	13%	13%	14%	14%	13%	13%	14%
7	601	90	399	88	124	389	30	298	255	507	94	247	183	372	216	542	57	130	457
19%	17%	20%	19%	16%	20%	24%	21%	19%	21%	21%j	13%	19%	21%	17%	20%p	14%	20%	19%	
8	694	145	462	61	162	422	37	355	291	566	128	293	208	405	278	611	81	154	528
23%	28%c	23%c	13%	21%	22%	30%	25%	21%	24%j	18%	23%	24%	23%	23%	23%	23%	20%	23%	22%
9	322	73	219	22	87	198	8	160	130	250	72	137	78	156	159	270	52	73	246
10%	14%bc	11%bc	5%	11%	10%	7%	11%	9%	11%	10%	10%	11%	9%	9%	13%o	10%	12%	11%	10%
10 - HIGHEST score	247	92	141	9	58	170	5	119	91	182	65	137	42	164	81	207	39	53	189
8%	18%bc	7%bc	2%	8%	9%	4%	8%	7%	8%	9%	9%	11%l	5%	9%	7%	8%	9%	8%	8%
Don't know	169	32	100	19	61	87	3	61	86	117	52	42	53	84	82	140	29	33	128
5%	6%	5%	4%	8%e	5%	2%	4%	6%	5%	7%	3%	6%k	5%	7%	5%	7%	5%	5%	5%
SUMMARY:																			
NET: 9-10	569	166	361	31	145	368	13	280	221	432	137	274	120	320	240	477	91	126	435
18%	32%bc	18%bc	7%	19%	19%	10%	19%	16%	18%	18%	19%	22%l	14%	18%	19%	18%	22%	19%	18%
NET: 7-10	1864	401	1222	180	430	1179	79	933	767	1505	359	814	511	1097	734	1630	229	410	1421
60%	77%bc	62%bc	38%	56%	62%	65%	65%h	56%	63%j	51%	64%	60%	62%	59%	61%	55%	62%	60%	
NET: 4-6	894	79	568	216	224	550	35	386	428	653	241	363	247	522	344	756	130	182	697
29%	15%	29%a	46%ab	29%	29%	28%	27%	31%	27%	34%i	29%	29%	29%	29%	28%	29%	31%	27%	29%
NET: 1-3	154	8	86	58	52	90	6	56	93	100	55	51	43	79	75	125	29	38	117
5%	2%	4%a	12%ab	7%	5%	5%	4%	7%g	4%	8%i	4%	5%	4%	6%	5%	7%	6%	5%	
Mean	6.93	7.86bc	6.97c	5.80	6.82	6.97	6.94	7.10h	6.71	7.02j	6.63	7.11l	6.82	6.95	6.93	6.96	6.82	6.95	6.93

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 408

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.95	1.60	1.88	2.02	2.05	1.96	1.63	1.83	2.04	1.84	2.24	1.92	1.87	1.93	1.98	1.91	2.19	1.99	1.94
Standard Error	0.04	0.07	0.04	0.09	0.08	0.05	0.14	0.05	0.06	0.04	0.10	0.05	0.07	0.05	0.06	0.04	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 409

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	47 2%	3 1%	1 *	5 2%	7 2%	1 *	4 2%	4 2%	2 1%	7 3%	5 1%	8 2%	1 1%
2	40 1%	1 *	-	3 1%	4 1%	13 5% aghlj	5 3%	1 *	1 1%	1 *	4 1%	5 1%	2 2% ai
3	68 2%	3 1%	3 2%	16 6% adehjk	2 1%	1 *	10 5% ade	6 2%	2 1%	6 2%	6 1%	6 1%	8 12% abdefghijk
4	149 5%	12 4%	4 3%	6 2%	7 2%	37 14% abcdghijk	6 3%	14 5%	9 5%	16 6%	8 2%	20 5%	9 13% abcdghijk
5	327 11%	24 9%	19 15% j	28 11%	29 8%	36 14%	49 23% acdghijkl	24 9%	20 11%	30 12%	27 7%	35 8%	5 8%
6	417 14%	51 18% gl	12 10%	37 15% l	46 13% l	33 12%	24 11%	27 10%	32 18% gl	14 6%	62 16% l	66 16% l	11 16% l
7	601 19%	56 20%	32 25%	37 15%	75 22%	57 21%	36 17%	52 19%	38 21%	46 18%	89 23%	71 17%	12 17%
8	694 23%	67 24%	29 23%	50 20%	92 27% hl	61 23%	37 17%	61 22%	32 18%	67 26%	77 20%	109 26% hl	12 16%
9	322 10%	31 11%	8 6%	14 6%	37 11%	14 5%	22 10%	31 11%	21 11% e	44 17% bcel	46 12%	49 12%	4 6%
10 - HIGHEST score	247 8%	22 8% ek	3 2%	28 11% bek	26 8%	7 3%	9 4%	40 14% abefhk	10 6%	21 8% k	63 16% abdefhkl	13 3%	5 7% ek
Don't know	169 5%	10 3%	16 13% aeijl	25 10% aij	21 6% j	10 4%	11 5%	16 6% j	14 8% aij	6 2%	6 1%	34 8% aij	2 2%
SUMMARY:													
NET: 9-10	569 18%	53 19% be	11 9%	42 17% e	63 18% e	21 8%	31 15%	71 26% befkl	31 17% e	66 25% bekl	109 28% abdefhkl	61 15%	10 14%
NET: 7-10	1864 60%	177 63% cefl	71 57%	128 52%	230 66% cefh	139 52%	104 49%	185 67% cefh	101 56%	179 69% cefh	275 70% bcefhkl	242 58% l	33 47%
NET: 4-6	894 29%	88 31%	34 28%	71 29%	83 24%	107 40% dglj	79 37% dglj	65 23%	62 24%	61 24%	98 25%	121 29%	26 36% dglj
NET: 1-3	154 5%	7 3%	3 3%	24 10% adhj	12 4%	14 5%	20 9% ah	12 4%	5 3%	13 5%	15 4%	18 4%	11 15% abdegghijk
Mean	6.93	7.08 efl	6.81 l	6.74 l	7.16 efl	6.31	6.38	7.27 efl	6.88 efl	7.12 efl	7.37 bcefhkl	6.88 efl	6.14
Standard Deviation	1.95	1.76	1.57	2.18	1.81	1.89	2.06	2.02	1.78	2.05	1.90	1.84	2.24

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 409

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.04	0.08	0.16	0.16	0.12	0.13	0.17	0.14	0.09	0.15	0.11	0.11	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 410

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	49	24	25	23	27	28	22	9	7	7	14	7	5	12	24	13	12	37	4	45	39	3	6	2
	2%	2%	2%	1%	2%	2%	1%	2%	1%	1%	3%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	3%st	3%
2	44	19	26	20	24	25	19	6	7	1	10	12	7	10	19	15	10	35	5	39	35	4	1	3
	1%	1%	2%	1%	2%	2%	1%	1%	1%	*	2%	3%g	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	4%stu
3	109	45	64	59	51	71	38	4	11	15	23	10	46	30	57	22	25	84	17	91	88	11	4	6
	4%	3%	4%	4%	3%	5%cd	2%	1%	2%	3%	4%e	2%	7%efgh	4%	4%	3%	3%	4%	4%	3%	3%	4%	2%	8%stu
4	156	83	73	72	85	72	84	31	16	26	24	24	35	48	64	45	28	128	10	146	127	13	10	6
	5%	5%	5%	5%	5%	5%	5%	7%	3%	5%	5%	5%	6%	7%im	4%	6%	3%	6%o	2%	5%q	5%	5%	5%	8%
5	328	177	151	139	188	173	154	45	67	53	36	54	73	59	186	82	85	242	24	302	264	27	29	7
	11%	11%	10%	9%	12%a	12%	10%	10%	14%h	10%	7%	12%h	11%h	9%	12%	10%	10%	11%	6%	11%q	10%	10%	16%st	10%
6	425	222	202	202	224	204	221	68	55	64	75	60	102	97	205	122	121	303	56	369	346	38	31	10
	14%	14%	13%	13%	14%	14%	14%	15%	11%	12%	14%	13%	16%	14%	13%	15%	14%	14%	14%	14%	14%	13%	17%	13%
7	634	315	320	334	301	339	296	99	83	126	126	80	122	147	337	150	233	401	90	542	533	61	30	10
	21%	20%	21%	22%	19%	23%g	19%	22%	17%	24%f	24%	18%	19%	21%	21%	19%	26%p	18%	23%	20%	21%	22%	16%	15%
8	569	311	258	272	298	255	315	77	107	108	79	85	113	124	317	128	173	397	69	499	469	64	25	11
	18%	20%	17%	18%	19%	17%	20%	17%	22%h	20%	15%	19%	18%	18%	20%	16%	20%	18%	18%	19%	18%	23%u	14%	16%
9	270	125	144	146	124	119	151	34	39	47	68	29	52	66	156	48	81	188	41	229	221	23	17	9
	9%	8%	9%	10%	8%	8%	9%	8%	8%	9%	13%l	6%	8%	10%	10%n	6%	9%	9%	11%	9%	9%	8%	9%	12%
10 - HIGHEST score	251	112	139	155	96	113	138	38	51	32	34	51	46	46	114	91	48	203	44	207	207	27	13	4
	8%	7%	9%	10%b	6%	8%	9%	8%	10%	6%	6%	11%g	7%	7%	7%	11%lm	5%	9%o	11%	8%	8%	10%	7%	6%
Don't know	246	120	126	113	134	93	153	37	45	48	44	37	36	53	114	79	68	178	30	215	218	10	15	3
	8%	8%	8%	7%	9%	6%	10%c	8%	9%	9%	8%	8%	6%	8%	7%	10%	8%	8%	8%	8%	9%t	4%	8%t	5%
SUMMARY:																								
NET: 9-10	521	237	284	301	220	232	289	72	90	79	102	80	98	112	270	139	129	391	85	436	428	50	30	13
	17%	15%	19%	20%b	14%	16%	18%	16%	18%	15%	19%	18%	15%	16%	17%	17%	15%	18%	22%r	16%	17%	18%	16%	18%
NET: 7-10	1724	863	862	906	819	825	899	247	280	312	307	244	334	383	924	418	535	1189	244	1477	1430	175	85	35
	56%	56%	56%	59%b	53%	55%	57%	55%	57%	59%	58%	54%	52%	55%	58%	52%	60%p	54%	63%r	55%	56%u	62%lv	47%	48%
NET: 4-6	908	482	426	413	495	449	459	145	139	142	134	138	211	204	456	249	235	674	89	817	737	78	70	23
	29%	31%	28%	27%	32%a	30%	29%	32%	28%	27%	25%	31%	33%h	29%	29%	31%	27%	31%	23%	30%q	29%	28%	39%st	32%
NET: 1-3	203	88	115	101	101	124	79	20	25	23	47	29	58	52	99	51	47	156	26	175	162	18	12	11
	7%	6%	8%	7%	7%	8%g	5%	4%	5%	4%	9%g	7%	9%e	8%	6%	6%	5%	7%	7%	7%	6%	6%	7%	15%stu
Mean	6.77	6.76	6.79	6.90b	6.65	6.63	6.91c	6.76	6.95j	6.88	6.74	6.79	6.59	6.68	6.82	6.76	6.86	6.74	7.08r	6.73	6.79uv	6.92uv	6.50	6.25
Standard Deviation	2.02	1.95	2.08	2.04	1.99	2.05	1.98	1.99	2.01	1.83	2.12	2.12	2.02	2.04	1.96	2.11	1.82	2.09	1.99	2.02	2.00	1.96	2.09	2.36

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/g/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 410

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.04	0.05	0.06	0.08	0.04	0.06	0.05	0.10	0.09	0.08	0.10	0.10	0.08	0.08	0.05	0.08	0.06	0.05	0.10	0.04	0.05	0.09	0.11	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 411

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	49	4	23	22	6	36	4	30	18	32	17	24	16	36	13	48	1	15	34
	2%	1%	1%	5%ab	1%	2%	3%	2%	1%	1%	2%	2%	2%	2%	1%	2%	*	2%	1%
2	44	1	23	19	18	20	3	24	21	30	14	14	9	24	20	34	10	5	39
	1%	*	1%	4%ab	2%	1%	3%	2%	1%	1%	2%	1%	1%	1%	2%	1%	3%	1%	2%
3	109	7	69	29	32	59	1	41	64	84	25	38	30	61	47	93	15	26	80
	4%	1%	4%a	6%ab	4%	3%	1%	3%	5%	4%	4%	3%	4%	3%	4%	4%	4%	4%	3%
4	156	16	91	43	43	85	4	73	63	115	42	67	29	90	60	128	26	46	104
	5%	3%	5%	9%ab	6%	4%	3%	5%	5%	5%	6%	5%	3%	5%	5%	5%	6%	7%a	4%
5	328	24	211	82	98	201	7	153	143	238	89	120	89	186	129	283	40	68	255
	11%	5%	11%a	17%ab	13%	11%	5%	11%	10%	10%	13%	9%	10%	10%	10%	11%	10%	10%	11%
6	425	50	280	84	101	268	20	193	190	325	100	162	120	250	163	361	62	93	323
	14%	10%	14%a	18%a	13%	14%	16%	13%	14%	14%	14%	13%	14%	14%	14%	14%	15%	14%	14%
7	634	102	436	76	132	423	25	284	304	522	113	276	195	377	250	566	67	110	518
	21%	20%	22%c	16%	17%	22%a	20%	20%	22%	22%j	16%	22%	23%	21%	20%	21%	16%	17%	22%a
8	569	111	394	48	140	340	23	282	240	446	123	238	161	311	247	479	90	124	436
	18%	21%c	20%c	10%	18%	18%	19%	20%	17%	19%	17%	19%	19%	17%	20%	18%	22%	19%	18%
9	270	75	165	23	56	176	17	128	121	212	58	122	81	157	107	240	30	50	211
	9%	14%bc	8%	5%	7%	9%	14%	9%	9%	9%	8%	10%	9%	9%	9%	9%	7%	8%	9%
10 - HIGHEST score	251	98	136	12	69	156	12	117	96	187	64	127	44	154	95	210	41	72	176
	8%	19%bc	7%c	3%	9%	8%	10%	8%	7%	8%	9%	10%a	5%	9%	8%	8%	10%	11%a	7%
Don't know	246	32	148	34	70	143	7	109	112	184	62	80	79	133	103	210	34	54	188
	8%	6%	7%	7%	9%	7%	6%	8%	8%	8%	9%	6%	9%	7%	8%	8%	8%	8%	8%
SUMMARY:																			
NET: 9-10	521	172	301	35	125	332	28	245	217	399	122	249	125	312	202	450	71	122	387
	17%	33%bc	15%c	7%	16%	17%	23%	17%	16%	17%	17%	20%a	15%	18%	16%	17%	17%	18%	16%
NET: 7-10	1724	386	1131	160	397	1095	76	812	761	1367	358	764	481	1000	700	1495	228	356	1341
	56%	74%bc	57%c	34%	52%	57%	62%	57%	55%	58%j	51%	60%	56%	56%	57%	56%	55%	54%	57%
NET: 4-6	908	90	582	209	243	553	30	419	397	677	231	349	238	527	352	772	129	207	681
	29%	17%	29%a	44%ab	32%	29%	25%	29%	29%	29%	33%	28%	28%	30%	29%	29%	31%	31%	29%
NET: 1-3	203	12	115	70	57	114	9	95	103	146	56	76	56	121	80	175	27	46	152
	7%	2%	6%a	15%ab	7%	6%	7%	7%	8%	6%	8%	6%	7%	7%	6%	7%	6%	7%	6%
Mean	6.77	7.71bc	6.80c	5.66	6.68	6.82	7.01	6.78	6.71	6.82	6.62	6.91	6.75	6.77	6.81	6.77	6.82	6.76	6.78

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 411

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	2.02	1.83	1.91	2.13	2.07	1.99	2.14	2.05	2.00	1.97	2.17	2.04	1.93	2.05	1.98	2.01	2.03	2.15	1.98
Standard Error	0.04	0.08	0.05	0.10	0.08	0.05	0.19	0.05	0.06	0.04	0.10	0.06	0.07	0.05	0.06	0.04	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 412

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	49 2%	3 1%	2 1%	5 2%	7 2%	5 2%	3 1%	5 2%	6 3%a	4 1%	4 1%	5 1%	2 3%
2	44 1%	4 2%	3 2%	4 2%	5 1%	4 1%	3 2%	1 *	1 1%	10 4%gj	2 1%	3 1%	3 4%adghjk
3	109 4%	11 4%	5 4%	8 3%	4 1%	16 6%dj	10 5%	15 6%dj	4 2%	15 6%dj	6 1%	10 2%	6 8%adhjk
4	156 5%	13 5%	7 5%	17 7%j	21 6%	11 4%	8 4%	14 5%	10 5%j	15 6%	8 2%	28 7%j	6 8%j
5	328 11%	27 10%j	25 20%afgijk	38 15%gj	48 14%gj	41 15%gj	16 8%	17 6%	29 16%afgijk	20 8%	19 5%	39 9%	7 10%j
6	425 14%	38 13%c	15 12%	16 6%	62 18%c	50 18%c	42 20%cgj	28 10%	31 17%cgj	25 10%	59 15%c	50 12%	10 13%c
7	634 21%	61 22%i	24 19%	59 24%i	71 21%i	70 26%hil	51 24%i	55 20%	30 16%	29 11%	95 24%hil	80 19%	10 15%
8	569 18%	64 23%ch	19 15%	22 9%	66 19%c	43 16%	45 21%c	50 18%c	25 14%	67 26%ch	74 19%c	83 20%c	11 16%
9	270 9%	23 8%	5 4%	12 5%	24 7%	12 5%	9 4%	33 12%cef	17 9%	41 16%abcdef	38 10%	47 11%ce	9 12%bcdf
10 - HIGHEST score	251 8%	27 10%ek	6 4%	29 12%ek	21 6%	11 4%	9 4%	30 11%ek	13 7%k	15 6%	76 19%abcdefghikl	11 3%	4 6%
Don't know	246 8%	10 4%	16 13%adejl	40 16%adehijl	18 5%	8 3%	17 8%	30 11%aej	15 8%aej	17 7%	12 3%	61 15%adehijl	3 5%
SUMMARY:													
NET: 9-10	521 17%	50 18%bdf	10 8%	40 16%	46 13%	23 8%	18 9%	63 23%bdefk	30 16%ef	56 22%bef	114 29%abcdefghikl	58 14%	13 18%bef
NET: 7-10	1724 56%	175 62%bcehkl	53 42%	121 49%	183 53%	136 50%	114 53%	167 60%bhj	85 47%	152 59%bh	284 72%abcdefghikl	221 53%	35 48%
NET: 4-6	908 29%	78 28%	47 38%gij	71 28%	130 38%agij	102 38%gij	66 31%	59 21%	70 39%agijk	59 23%	87 22%	116 28%	23 32%gj
NET: 1-3	203 7%	18 6%	9 7%	17 7%	15 4%	24 9%j	16 8%	21 8%	12 7%	29 11%djk	12 3%	17 4%	11 15%acdghjk
Mean	6.77	6.32behj	6.23	6.55	6.64	6.33	6.58	7.02behj	6.50	6.80	7.52abcdefghikl	6.77bl	6.25
Standard Deviation	2.02	1.96	1.94	2.20	1.89	1.86	1.83	2.14	2.09	2.26	1.86	1.85	2.36

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 412

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

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TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.04	0.09	0.19	0.17	0.12	0.13	0.16	0.16	0.11	0.16	0.10	0.11	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 413

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	21	8	13	12	9	9	12	4	1	2	4	4	6	4	5	12	2	19	1	19	15	1	4	1
	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1% n	*	1%	*	1%	1%	*	2% s	1%
2	27	13	15	15	12	16	11	4	7	3	3	6	4	1	22	5	6	21	7	20	21	3	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
3	44	15	29	21	23	24	20	2	6	6	12	10	7	13	25	6	9	35	5	39	34	5	3	1
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%
4	80	49	31	30	50	43	37	8	14	11	23	6	20	26	33	21	20	60	8	72	59	10	8	4
	3%	3%	2%	2%	3%	3%	2%	2%	3%	2%	4%	1%	3%	4%	2%	3%	2%	3%	2%	3%	2%	3%	4%	6% s
5	311	160	151	132	179	159	152	38	50	62	52	41	68	68	162	81	90	221	30	281	259	21	22	9
	10%	10%	10%	9%	12%	11%	10%	9%	10%	12%	10%	9%	11%	10%	10%	10%	10%	10%	8%	10%	10%	8%	12%	12%
6	419	237	182	196	223	229	189	53	83	75	74	48	85	86	218	114	128	291	54	364	341	36	34	8
	14%	15%	12%	13%	14%	15% d	12%	12%	17%	14%	14%	11%	13%	12%	14%	14%	14%	13%	14%	14%	13%	13%	18% s	12%
7	753	364	389	373	380	379	374	112	112	129	132	112	156	158	411	184	234	519	109	641	639	63	35	16
	24%	23%	25%	24%	25%	25%	24%	25%	23%	25%	25%	25%	24%	23%	26%	23%	26%	24%	28%	24%	25%	23%	19%	22%
8	678	345	333	337	341	332	346	111	95	113	110	98	152	164	339	175	199	479	85	593	550	80	36	11
	22%	22%	22%	22%	22%	22%	22%	25%	19%	21%	21%	22%	24%	24%	21%	22%	23%	22%	22%	22%	22%	28% suv	20%	16%
9	357	172	184	216	141	160	196	55	50	61	66	62	63	87	189	80	95	262	48	309	303	25	18	11
	12%	11%	12%	14% b	9%	11%	12%	12%	10%	12%	12%	14%	10%	13%	12%	10%	11%	12%	12%	12%	12%	9%	10%	15% t
10 - HIGHEST score	230	113	117	113	117	86	144	24	31	45	40	38	52	51	106	73	68	162	26	202	181	29	14	7
	7%	7%	8%	7%	8%	6%	9% c	5%	6%	9%	7%	9%	8%	7%	7%	9%	8%	7%	7%	8%	7%	10%	8%	9%
Don't know	162	78	84	89	74	53	109	38	39	19	16	23	27	31	85	47	33	129	18	144	144	9	7	2
	5%	5%	5%	6%	5%	4%	7% c	9% ghj	8% ghj	4%	3%	5%	4%	4%	5%	6%	4%	6%	5%	5%	6%	3%	4%	3%
SUMMARY:																								
NET: 9-10	587	285	302	328	258	246	340	79	81	106	106	100	114	139	296	152	163	424	74	511	484	54	31	18
	19%	18%	20%	21% b	17%	17%	21% c	18%	17%	20%	20%	22%	18%	20%	19%	19%	18%	19%	19%	19%	19%	19%	17%	25%
NET: 7-10	2017	994	1024	1038	979	957	1060	301	289	348	348	310	422	461	1045	511	596	1421	268	1745	1673	197	102	45
	65%	64%	67%	68%	63%	64%	67%	67%	59%	66%	65%	69% f	66%	67%	66%	64%	67%	65%	69%	65%	66% u	70% u	56%	63%
NET: 4-6	810	446	364	358	452	432	378	99	147	147	149	95	173	181	413	216	238	572	92	716	659	67	63	21
	26%	29%	24%	23%	29% a	29% d	24%	22%	30% ei	28%	28%	21%	27%	26%	26%	27%	27%	26%	24%	27%	26%	24%	35% st	30%
NET: 1-3	92	35	57	48	44	49	43	10	15	11	20	19	17	18	52	22	18	75	13	78	71	9	9	3
	3%	2%	4%	3%	3%	3%	3%	2%	3%	2%	4%	4%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	5% s	4%
Mean	7.12	7.11	7.14	7.23 b	7.02	7.00	7.24 c	7.22	6.99	7.17	7.05	7.23	7.11	7.16	7.10	7.13	7.17	7.11	7.16	7.12	7.14 u	7.25 u	6.80	7.01
Standard Deviation	1.72	1.68	1.76	1.72	1.72	1.69	1.74	1.62	1.71	1.68	1.79	1.80	1.73	1.71	1.69	1.79	1.61	1.76	1.68	1.73	1.69	1.73	1.95	1.99

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 413

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How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.05	0.06	0.04	0.04	0.04	0.08	0.08	0.07	0.08	0.09	0.07	0.07	0.04	0.06	0.05	0.04	0.08	0.03	0.04	0.08	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
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Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	21	-	11	9	5	14	2	7	9	7	14	5	11	11	10	15	6	10	11
1%	-	1%	2%ab	1%	1%	1%	1%	*	1%	*	2%l	*	1%	1%	1%	1%	1%	1%	*
2	27	4	15	8	2	23	2	15	12	19	9	9	13	19	8	24	4	3	24
1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
3	44	*	26	17	8	24	6	25	17	31	13	19	11	19	24	35	9	8	35
1%	*	1%	4%ab	1%	1%	5%ade	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
4	80	7	46	22	17	48	2	36	40	67	14	31	25	49	30	73	7	19	60
3%	1%	2%	5%ab	2%	3%	2%	2%	3%	3%	3%	2%	2%	3%	3%	2%	3%	2%	3%	3%
5	311	32	193	74	75	208	11	145	137	233	78	142	74	183	112	261	45	71	229
10%	6%	10%	16%ab	10%	11%	9%	10%	10%	10%	10%	11%	11%	9%	10%	9%	10%	11%	11%	10%
6	419	47	268	95	113	262	10	192	196	318	101	150	125	234	179	365	52	76	336
14%	9%	14%a	20%ab	15%	14%	8%	8%	13%	14%	13%	14%	12%	15%	13%	14%	14%	12%	12%	14%
7	753	106	506	113	167	467	31	321	376	589	164	302	223	443	295	646	105	140	601
24%	20%	26%	24%	22%	25%	25%	25%	22%	27%g	25%	23%	24%	26%	25%	24%	24%	25%	21%	25%
8	678	126	459	70	176	406	29	351	251	528	150	280	189	411	256	589	87	158	509
22%	24%c	23%c	15%	23%	21%	24%	24%h	18%	22%	22%	21%	22%	22%	23%	21%	22%	21%	24%	22%
9	357	93	222	32	90	222	19	153	167	281	76	154	99	181	170	301	54	88	264
12%	18%bc	11%c	7%	12%	12%	16%	11%	11%	12%	12%	11%	12%	12%	10%	14%lm	11%	13%	13%	11%
10 - HIGHEST score	230	84	127	15	64	139	7	115	95	182	48	110	48	132	95	205	25	64	159
7%	16%bc	6%c	3%	8%	7%	6%	8%	7%	7%	8%	7%	9%	6%	7%	8%	8%	6%	10%r	7%
Don't know	162	21	103	18	49	92	4	76	74	121	42	67	37	99	56	138	24	26	135
5%	4%	5%	4%	6%	5%	3%	5%	5%	5%	5%	6%	5%	4%	6%	5%	5%	6%	4%	6%
SUMMARY:																			
NET: 9-10	587	176	349	47	154	361	27	268	262	463	123	264	147	313	265	506	79	151	423
19%	34%bc	18%c	10%	20%	19%	22%	19%	19%	19%	20%	17%	21%	17%	18%	21%	19%	19%	23%r	18%
NET: 7-10	2017	408	1314	230	498	1234	86	940	889	1580	437	846	558	1167	816	1741	272	450	1533
65%	78%bc	66%c	49%	65%	65%	71%	65%	65%	65%	67%	62%	67%	65%	66%	66%	65%	65%	68%	65%
NET: 4-6	810	86	507	191	205	518	23	373	373	617	193	324	224	466	321	699	104	167	625
26%	17%	26%a	40%ab	27%	27%	19%	26%	27%	27%	26%	27%	26%	26%	26%	26%	26%	25%	25%	26%
NET: 1-3	92	5	52	34	15	61	9	47	38	57	36	33	35	50	42	74	18	20	70
3%	1%	3%	7%ab	2%	3%	7%cd	3%	3%	3%	2%	5%l	3%	4%	3%	3%	3%	4%	3%	3%
Mean	7.12	7.82bc	7.13c	6.35	7.23	7.08	7.08	7.14	7.08	7.17j	6.95	7.20	7.01	7.11	7.16	7.14	7.05	7.23	7.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

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J23178 PSB Tracker 2017 W1/W2
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Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.72	1.60	1.65	1.84	1.67	1.75	1.92	1.74	1.70	1.67	1.88	1.72	1.77	1.71	1.75	1.71	1.79	1.83	1.69
Standard Error	0.03	0.07	0.04	0.08	0.07	0.04	0.17	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.05	0.03	0.11	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

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Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	21 1%	1 *	-	-	3 1%	-	2 1%	3 1%	4 2%acej	3 1%	1 *	3 1%	1 1%
2	27 1%	3 1%	-	3 1%	1 *	4 2%	-	5 2%	2 1%	1 *	4 1%	3 1%	1 2%
3	44 1%	5 2%	2 1%	-	2 1%	4 1%	6 3%	4 2%	3 2%	6 2%	3 1%	9 2%	1 2%c
4	80 3%	10 3%	1 1%	9 4%	11 3%	3 1%	8 4%	7 2%	8 4%	6 2%	7 2%	7 2%	4 6%bejk
5	311 10%	21 8%	13 11%	39 16%agj	34 10%	36 13%j	22 11%	20 7%	22 12%j	23 9%	22 6%	48 12%j	9 12%j
6	419 14%	36 13%	23 19%	24 9%	47 14%	36 14%	27 13%	27 10%	34 18%cg	32 12%	60 15%	65 16%	8 12%
7	753 24%	63 23%	36 29%	59 24%	95 27%	73 27%	52 24%	72 26%	35 19%	46 18%	112 28%hi	95 23%	16 22%
8	678 22%	80 28%chikl	26 21%	36 14%	86 25%c	78 29%ctkl	61 29%cil	60 22%	36 20%	40 16%	87 22%	76 18%	11 16%
9	357 12%	25 9%	10 8%	25 10%	37 11%	19 7%	9 4%	30 11%	18 10%	63 25%abcdefghjk	51 13%f	58 14%f	11 15%aef
10 - HIGHEST score	230 7%	29 10%ek	5 4%	43 17%bdefhjk	20 6%	10 4%	9 4%	25 9%k	14 8%k	23 9%k	36 9%k	9 2%	7 9%ek
Don't know	162 5%	9 3%	9 7%	11 4%	10 3%	6 2%	17 8%	24 9%adej	7 4%	16 6%	12 3%	41 10%adehjl	2 3%
SUMMARY:													
NET: 9-10	587 19%	54 19%ef	15 12%	68 27%bdefhjk	57 16%	29 11%	18 8%	56 20%f	31 17%f	86 33%abdefghjk	87 22%ef	67 16%	18 25%bdefk
NET: 7-10	2017 65%	197 70%hk	77 62%	162 65%	238 69%hk	181 67%	130 61%	188 68%h	102 56%	172 67%	286 73%hkl	238 57%	45 63%
NET: 4-6	810 26%	67 24%	38 30%	72 29%	92 27%	76 28%	58 27%	54 19%	63 35%agij	60 23%	89 23%	120 29%	21 30%g
NET: 1-3	92 3%	9 3%	2 1%	3 1%	6 2%	8 3%	8 4%	12 4%	9 5%cdj	9 4%	8 2%	15 4%	3 4%
Mean	7.12	7.25hk	7.01	7.29h	7.12	6.98	6.86	7.20	6.80	7.40fhk	7.36efhkl	6.91	7.01
Standard Deviation	1.72	1.73	1.40	1.88	1.60	1.54	1.66	1.85	1.95	1.88	1.58	1.67	1.99

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 415

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.08	0.13	0.14	0.10	0.11	0.14	0.13	0.10	0.13	0.09	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 416

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	28 1%	11 1%	17 1%	17 1%	11 1%	18 1%	10 1%	*	3 1%	1 *	8 2%	7 2%	8 1%	7 1%	8 *	13 2% am	4 *	24 1%	1 *	26 1%	24 1%	2 1%	2 1%	1 1%
2	28 1%	18 1%	10 1%	12 1%	16 1%	17 1%	11 1%	4 1%	- 1%	4 1%	5 1%	8 2% f	6 1%	5 1%	16 1%	7 1%	6 1%	23 1%	2 1%	26 1%	24 1%	4 1%	1 *	* *
3	41 1%	14 1%	27 2%	17 1%	24 2%	22 1%	19 1%	7 2%	5 1%	3 1%	11 2%	5 1%	10 2%	13 2%	16 1%	13 2%	9 1%	32 1%	5 1%	36 1%	32 1%	5 2%	3 2%	2 2%
4	75 2%	42 3%	33 2%	26 2%	49 3%	43 3%	32 2%	11 2%	8 2%	11 2%	11 2%	4 1%	31 5% fi	22 3%	38 2%	15 2%	19 2%	57 3%	14 3%	62 2%	58 2%	7 2%	6 3%	5 7% st
5	307 10%	177 11%	129 8%	150 10%	157 10%	173 12% cd	134 8%	50 11%	40 8%	76 14% fh	37 7%	42 9%	61 10%	67 10%	159 10%	80 10%	86 10%	221 10%	34 9%	272 10%	255 10%	26 9%	21 11%	6 9%
6	412 13%	212 14%	200 13%	171 11%	241 16% aa	215 14%	197 12%	66 15%	59 12%	55 10%	81 15%	47 10%	105 16% gi	113 16% am	185 12%	114 14%	113 13%	299 14%	67 17%	345 13%	343 13%	31 11%	29 16%	9 13%
7	740 24%	353 23%	387 25%	372 24%	368 24%	340 23%	400 25%	96 21%	108 22%	137 26%	152 29% aj	111 25%	136 21%	203 29% an	384 24% an	153 19%	245 28% op	495 23%	83 21%	654 24%	617 24% vv	66 23%	45 25%	12 17%
8	698 23%	381 25%	317 21%	343 22%	355 23%	330 22%	368 23%	110 25%	121 25%	123 23%	118 22%	85 19%	141 22%	120 17%	383 24% al	195 25% al	213 24%	485 22%	87 22%	609 23%	563 22%	78 28% se	39 22%	18 25%
9	349 11%	158 10%	191 12%	202 13% b	147 9%	149 10%	199 13%	39 9%	67 14% j	59 11%	59 11%	78 17% eghj	48 8%	68 10%	207 13% an	73 9%	99 11%	250 11%	49 13%	298 11%	295 12%	29 10%	14 8%	11 15% uu
10 - HIGHEST score	255 8%	117 8%	138 9%	144 9%	111 7%	110 7%	145 9%	40 9%	61 12% ghj	38 7%	38 7%	28 6%	50 8%	51 7%	130 8%	74 9%	68 8%	187 9%	42 11%	213 8%	207 8%	28 10%	15 8%	5 8%
Don't know	148 5%	71 5%	78 5%	79 5%	69 4%	73 5%	75 5%	25 6% h	17 3%	19 4%	12 2%	32 7% h	43 7% h	22 3%	67 4%	59 7% im	23 3%	125 6% oo	6 2%	142 5% q	131 5%	8 3%	7 4%	2 3%
SUMMARY:																								
NET: 9-10	604 20%	274 18%	329 22%	346 23% b	258 17%	259 17%	344 22% c	79 18%	128 26% eghj	97 18%	97 18%	106 24% j	97 15%	119 17%	337 21%	148 19%	167 19%	437 20%	91 23%	511 19%	502 20%	57 20%	29 16%	16 23%
NET: 7-10	2041 66%	1008 65%	1033 68%	1061 69% b	981 63%	929 62%	1112 70% c	285 64%	357 73% ej	356 68% j	367 69% j	302 67% j	374 59%	442 64%	1104 69% an	496 62%	625 71% op	1417 64%	261 67%	1775 66%	1681 66%	200 71% uu	113 62%	47 65%
NET: 4-6	795 26%	432 28%	363 24%	348 23%	447 29% aa	431 29% d	363 23%	127 28%	107 22%	142 27%	129 24%	93 21%	197 31% fi	203 29% am	382 24%	209 26%	219 25%	576 26%	115 29%	678 25%	655 26%	63 22%	56 31% t	21 29%
NET: 1-3	98 3%	42 3%	55 4%	46 3%	52 3%	57 4%	40 3%	11 3%	8 2%	9 2%	24 5%	20 5%	25 4%	25 4%	40 3%	32 4%	18 2%	79 4%	8 2%	88 3%	80 3%	10 3%	5 3%	3 4%
Mean	7.15	7.10	7.20	7.28b	7.02	6.99	7.30c	7.14	7.50eghj	7.15	7.09	7.19	6.91	6.96	7.25i	7.11	7.22	7.12	7.25	7.13	7.15	7.26	6.98	7.10
Standard Deviation	1.75	1.72	1.78	1.76	1.74	1.81	1.69	1.69	1.66	1.63	1.76	1.86	1.84	1.73	1.70	1.86	1.61	1.81	1.72	1.75	1.75	1.76	1.74	1.90

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 416

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.05	0.07	0.04	0.05	0.04	0.08	0.08	0.07	0.08	0.09	0.07	0.07	0.04	0.07	0.05	0.04	0.08	0.03	0.04	0.08	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 417

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	28	*	13	14	10	15	2	4	21	8	20	4	12	15	13	20	8	9	19
1%	*	1%	3%ab	1%	1%	1%	1%	*	2%g	*	3%i	*	1%k	1%	1%	1%	2%	1%	1%
2	28	4	13	10	5	17	1	12	16	16	12	11	10	14	14	25	3	10	18
1%	1%	1%	2%b	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
3	41	2	31	7	19	17	1	16	15	25	16	11	6	16	25	27	14	8	33
1%	*	2%	2%	2%e	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%o	1%	1%
4	75	3	43	25	23	44	1	29	40	53	22	24	19	42	30	63	12	15	54
2%	1%	2%	5%ab	3%	2%	1%	1%	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%
5	307	28	206	61	84	191	11	131	148	199	108	101	94	154	141	239	63	75	224
10%	5%	10%a	13%a	11%	10%	9%	9%	9%	11%	8%	15%i	8%	11%	9%	11%	9%	15%o	11%	9%
6	412	48	257	92	113	240	13	205	172	331	82	155	109	255	144	366	45	105	299
13%	9%	13%	19%ab	15%	13%	11%	11%	14%	13%	14%	12%	12%	13%	14%	12%	14%	11%	16%	13%
7	740	114	482	128	109	534	33	346	350	614	126	348	241	457	270	674	62	131	593
24%	22%	24%	27%	14%	28% d	27% d	24%	24%	25%	26% j	18%	27%	28%	26%	22%	25% p	15%	20%	25% d
8	698	131	461	79	176	424	29	356	278	564	134	298	192	415	269	602	94	152	537
23%	25% c	23% c	17%	23%	22%	24%	24%	24%	19%	24%	19%	23%	23%	23%	22%	23%	22%	23%	23%
9	349	79	243	23	104	186	21	154	159	274	75	130	97	172	171	302	46	58	287
11%	15% c	12% c	5%	14% e	10%	17% e	11%	11%	12%	12%	11%	10%	11%	10%	14% m	11%	11%	9%	12%
10 - HIGHEST score	255	100	120	21	63	170	7	137	95	200	55	142	41	166	86	220	35	69	182
8%	19% bc	6%	4%	8%	9%	6%	6%	10%	7%	8%	8%	11% l	5%	9%	7%	8%	8%	10%	8%
Don't know	148	10	107	14	62	67	2	45	80	91	57	46	32	75	72	114	34	31	116
5%	2%	5% a	3%	8% e	4%	2%	2%	3%	6% g	4%	8% i	4%	4%	4%	6%	4%	8% o	5%	5%
SUMMARY:																			
NET: 9-10	604	179	363	44	167	356	28	291	254	474	130	272	138	338	257	522	81	127	469
20%	34% bc	18% c	9%	22%	19%	23%	23%	20%	19%	20%	18%	21% l	16%	19%	21%	20%	20%	19%	20%
NET: 7-10	2041	424	1305	251	451	1314	90	993	881	1652	390	918	571	1210	796	1798	237	410	1599
66%	82% bc	66% c	53%	59%	69% d	74% d	69% h	64%	64%	70% j	55%	72% l	67%	68%	64%	68% p	57%	62%	68% d
NET: 4-6	795	79	506	177	220	475	25	365	360	583	212	280	222	451	315	668	121	195	578
26%	15%	26% a	37% ab	29%	25%	21%	21%	25%	26%	25%	30%	22%	26%	25%	26%	25%	29%	29% f	24%
NET: 1-3	98	7	58	31	34	50	4	33	52	49	49	26	28	45	52	72	25	27	70
3%	1%	3%	6% ab	4%	3%	3%	3%	2%	4%	2%	7% i	2%	3%	3%	4%	3%	6% o	4%	3%
Mean	7.15	7.87 bc	7.13 c	6.43	7.09	7.17	7.29	7.27 h	7.02	7.26 j	6.75	7.35 l	7.01	7.20	7.09	7.19 p	6.90	7.06	7.18

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 417

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.75	1.60	1.68	1.88	1.92	1.70	1.69	1.66	1.82	1.62	2.11	1.65	1.70	1.70	1.84	1.70	2.04	1.88	1.71
Standard Error	0.03	0.07	0.04	0.08	0.08	0.04	0.15	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.12	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 418

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	28 1%	2 1%	-	-	3 1%	3 1%	6 3%j	5 2%	2 1%	4 2%	1 *	3 1%	1 1%
2	28 1%	4 1%	-	3 1%	4 1%	1 *	2 1%	1 *	1 *	1 1%	2 1%	10 2%	* 2%
3	41 1%	5 2%	2 2%	3 1%	3 1%	2 1%	3 2%	4 1%	3 2%	4 1%	3 1%	8 2%	2 2%
4	75 2%	7 2%	5 4%	5 2%	4 1%	7 3%	4 2%	8 3%	6 3%	6 2%	7 2%	13 3%	5 7%acdefgijkl
5	307 10%	26 9%	18 15%j	35 14%j	35 10%	22 8%	20 9%	34 12%j	21 11%j	29 11%	22 6%	39 9%	6 9%
6	412 13%	31 11%	19 15%	33 13%	56 16%	40 15%	31 15%	36 13%	29 16%	24 9%	57 14%	47 11%	9 13%
7	740 24%	66 23%	27 22%	40 16%	90 26%	77 28%cl	58 27%	73 26%	45 25%	46 18%	94 24%	111 27%cl	12 17%
8	698 23%	78 28%cdgk	21 17%	58 23%g	66 19%	83 31%bdgk	49 23%g	35 13%	39 22%g	80 31%bdgk	91 23%g	80 19%	18 25%g
9	349 11%	29 10%	19 15%	29 12%	39 11%	22 8%	15 7%	28 10%	14 8%	29 11%	51 13%	63 15%h	11 15%efh
10 - HIGHEST score	255 8%	28 10%e	7 6%	23 9%	18 5%	9 3%	10 5%	37 13%defk	15 8%	21 8%	59 15%bdefhkl	22 5%	5 8%
Don't know	148 5%	8 3%	6 5%	19 8%aej	30 9%aejl	4 2%	15 7%ej	17 6%	7 4%	14 5%	8 2%	19 5%	2 3%
SUMMARY: NET: 9-10	604 20%	57 20%e	26 21%	52 21%	57 16%	31 11%	25 12%	65 23%ef	29 16%	50 20%	110 28%adefh	86 21%e	16 23%ef
NET: 7-10	2041 66%	200 71%bcdh	74 60%	150 61%	213 61%	191 71%	132 62%	174 62%	113 62%	177 68%	295 75%bcdgfhj	276 67%	47 65%
NET: 4-6	795 26%	63 22%	42 34%aj	72 29%	94 27%	69 26%	55 26%	78 28%	56 31%aj	59 23%	86 22%	100 24%	21 29%
NET: 1-3	98 3%	10 3%	2 2%	6 2%	9 3%	6 2%	11 5%j	10 4%	5 3%	9 4%	5 1%	20 5%j	3 4%
Mean	7.15	7.26	7.01	7.18	7.05	7.06	6.83	7.09	6.98	7.23	7.58abcdeghkl	7.03	7.10
Standard Deviation	1.75	1.76	1.67	1.77	1.64	1.52	1.82	1.96	1.74	1.82	1.62	1.83	1.90

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 418

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.08	0.16	0.13	0.11	0.11	0.15	0.14	0.09	0.13	0.09	0.11	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 419

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	29	16	14	16	13	20	10	5	5	1	6	7	5	5	9	15	1	28	1	28	28	1	-	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2% an	*	1%	1%	1%	1%	*	-	*
2	9	6	3	2	6	3	5	1	1	1	2	1	1	1	5	3	4	5	2	6	7	*	1	*
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	1%	*
3	25	5	20	16	8	20	5	4	1	2	8	4	5	10	8	6	5	20	*	23	19	4	1	1
	1%	*	1%	1%	1%	1% d	*	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%
4	51	33	18	22	29	33	18	4	4	7	7	9	19	20	24	8	15	36	5	46	38	4	6	2
	2%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	3%	3% an	1%	1%	2%	2%	1%	2%	2%	1%	3% s	3%
5	210	108	102	90	120	106	103	19	44	32	45	22	47	45	108	57	59	151	20	189	168	20	18	5
	7%	7%	7%	6%	8%	7%	6%	4%	9% e	6%	8%	5%	7%	6%	7%	7%	7%	7%	5%	7%	7%	7%	10%	7%
6	335	181	154	130	205	185	150	53	54	72	51	45	60	74	168	93	111	224	52	283	281	27	20	8
	11%	12%	10%	8%	13% a	12%	9%	12%	11%	14%	10%	10%	9%	11%	11%	12%	13%	10%	13%	11%	11%	9%	11%	11%
7	725	344	381	380	345	354	371	107	95	132	132	99	160	176	368	181	220	505	102	620	613	63	40	9
	24%	22%	25%	25%	22%	24%	23%	24%	19%	25%	25%	22%	25%	25%	23%	23%	25%	23%	26%	23%	24% v	23% v	22% v	12%
8	823	422	401	422	401	405	418	130	117	146	136	134	160	182	430	211	234	589	106	716	674	75	52	22
	27%	27%	26%	28%	26%	27%	26%	29%	24%	28%	26%	30%	25%	26%	27%	27%	26%	27%	27%	27%	26%	27%	29%	30%
9	468	232	237	226	243	213	255	64	74	76	84	72	98	113	261	94	131	337	44	423	384	49	19	16
	15%	15%	15%	15%	16%	14%	16%	14%	15%	14%	16%	16%	15%	16%	16% an	12%	15%	15%	11%	16%	15% u	17% u	10%	23% su
10 - HIGHEST score	373	189	183	214	158	141	232	51	84	52	59	53	75	61	195	117	95	278	56	316	308	34	24	7
	12%	12%	12%	14% b	10%	9%	15% c	11%	17% g	10%	11%	12%	12%	9%	12%	15% d	11%	13%	14%	12%	12%	12%	13%	10%
Don't know	34	17	17	14	20	10	24	9	11	3	3	3	5	6	17	11	10	24	2	32	28	4	1	1
	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%
SUMMARY:																								
NET: 9-10	841	421	420	440	401	355	486	116	157	127	143	125	173	173	456	212	226	615	99	739	692	83	43	23
	27%	27%	27%	29%	26%	24%	31% c	26%	32% d	24%	27%	28%	27%	25%	29%	27%	26%	28%	26%	28%	27%	30%	24%	33% u
NET: 7-10	2389	1187	1202	1242	1147	1114	1276	353	369	406	411	358	493	531	1254	604	680	1709	308	2076	1979	222	135	54
	78%	76%	79%	81% b	74%	75%	80% c	79%	75%	77%	77%	80%	77%	77%	79%	76%	77%	78%	79%	77%	78%	79%	74%	75%
NET: 4-6	596	323	273	242	354	324	272	76	102	112	103	76	127	138	300	157	185	411	77	518	487	50	44	15
	19%	21%	18%	16%	23% a	22% d	17%	17%	21%	21%	19%	17%	20%	20%	19%	20%	21%	19%	20%	19%	19%	18%	24%	21%
NET: 1-3	63	26	36	35	27	43	19	10	7	5	15	12	13	17	22	24	10	53	4	58	53	5	2	2
	2%	2%	2%	2%	2%	3% d	1%	2%	1%	1%	3%	3%	2%	2%	1%	3%	1%	2%	1%	2%	2%	2%	1%	2%
Mean	7.54	7.53	7.56	7.64 b	7.45	7.37	7.71 c	7.59	7.67	7.51	7.46	7.58	7.47	7.42	7.61	7.51	7.53	7.55	7.61	7.53	7.54	7.62	7.43	7.61
Standard Deviation	1.67	1.68	1.65	1.67	1.66	1.72	1.60	1.60	1.74	1.50	1.72	1.70	1.72	1.66	1.60	1.79	1.53	1.72	1.53	1.68	1.67	1.63	1.67	1.71

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRG Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 419

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.04	0.06	0.03	0.04	0.04	0.08	0.08	0.06	0.07	0.08	0.07	0.06	0.04	0.06	0.05	0.04	0.07	0.03	0.04	0.07	0.08	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 420

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	29	-	15	14	9	19	2	9	15	6	24	6	12	18	11	22	7	11	18
1%	-	1%	3%ab	1%	1%	1%	1%	*	1%	*	3%l	*	1%	1%	1%	1%	2%	2%	1%
2	9	-	5	4	3	4	-	3	5	6	3	2	1	3	5	6	3	1	7
*	-	*	1%	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*
3	25	1	11	13	3	19	1	12	12	19	6	14	4	15	9	21	3	2	23
1%	*	1%	3%ab	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
4	51	2	22	24	14	30	*	16	33	29	21	14	19	29	20	42	9	9	38
2%	*	1%	5%ab	2%	2%	2%	*	1%	2%g	1%	3%l	1%	2%	2%	2%	2%	2%	1%	2%
5	210	17	115	64	66	122	8	79	108	141	69	63	63	109	91	162	45	54	150
7%	3%	6%	13%ab	9%	6%	6%	6%	5%	8%	6%	10%l	5%	7%	6%	7%	6%	11%o	8%	6%
6	335	38	205	81	72	220	7	165	136	267	68	144	95	187	139	293	41	70	257
11%	7%	10%	17%ab	9%	12%	6%	6%	11%	10%	11%	10%	11%	11%	10%	11%	11%	10%	11%	11%
7	725	90	492	122	162	465	30	331	345	587	138	301	226	426	285	631	91	130	580
24%	17%	25%a	26%a	21%	24%	25%	25%	23%	25%	25%j	20%	24%	26%	24%	23%	24%	22%	20%	25%a
8	823	127	575	91	200	497	41	390	346	630	193	335	223	469	334	712	108	181	634
27%	24%	29%c	19%	26%	26%	34%	34%	27%	25%	27%	27%	26%	26%	26%	27%	27%	26%	27%	27%
9	468	102	319	35	131	267	26	234	196	377	91	188	125	252	207	406	60	114	346
15%	20%c	16%c	7%	17%	14%	21%	21%	16%	14%	16%	13%	15%	15%	14%	17%	15%	14%	17%	15%
10 - HIGHEST score	373	141	200	21	97	242	7	185	157	291	82	196	70	253	117	329	44	83	284
12%	27%bc	10%c	4%	13%	13%	6%	6%	13%	11%	12%	12%	15%l	8%	14%n	9%	12%	10%	13%	12%
Don't know	34	2	17	5	11	18	*	11	21	22	12	6	15	19	15	28	5	8	26
1%	*	1%	1%	1%	1%	1%	*	1%	2%	1%	2%	*	2%k	1%	1%	1%	1%	1%	1%
SUMMARY:																			
NET: 9-10	841	243	519	55	228	509	33	419	352	668	173	384	196	505	324	736	104	197	629
27%	47%bc	26%c	12%	30%	27%	27%	27%	29%	26%	28%	24%	30%l	23%	28%	26%	28%	25%	30%	27%
NET: 7-10	2389	460	1586	268	589	1471	104	1141	1043	1885	505	1021	645	1400	944	2078	303	508	1843
78%	89%bc	80%c	57%	77%	77%	85%	85%	79%	76%	79%j	71%	80%l	76%	79%	76%	78%	73%	77%	78%
NET: 4-6	596	57	342	169	151	373	16	260	278	437	159	220	176	325	250	497	95	133	445
19%	11%	17%a	36%ab	20%	20%	13%	13%	18%	20%	18%	22%	17%	21%	18%	20%	19%	23%	20%	19%
NET: 1-3	63	1	31	30	15	43	2	24	32	30	32	22	18	37	26	49	13	15	48
2%	*	2%a	6%ab	2%	2%	2%	2%	2%	2%	1%	5%l	2%	2%	2%	2%	2%	3%	2%	2%
Mean	7.54	8.30bc	7.59c	6.55	7.56	7.52	7.64	7.65h	7.44	7.63j	7.25	7.70l	7.37	7.60	7.48	7.58p	7.32	7.57	7.54

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 420

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.67	1.44	1.54	1.89	1.73	1.68	1.48	1.59	1.72	1.54	2.01	1.60	1.65	1.68	1.65	1.63	1.84	1.75	1.64
Standard Error	0.03	0.06	0.04	0.08	0.07	0.04	0.13	0.04	0.05	0.03	0.09	0.04	0.06	0.04	0.05	0.03	0.11	0.06	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 421

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	29 1%	1 *	-	3 1%	7 2%	3 1%	-	4 2%	-	3 1%	2 1%	5 1%	* *
2	9 *	* *	-	-	1 *	-	-	-	1 1%	4 1%	1 *	1 *	* *
3	25 1%	4 1%	-	2 1%	1 *	* *	3 2%	3 1%	1 1%	4 2%	2 *	3 1%	1 2%e
4	51 2%	4 1%	-	1 *	3 1%	4 1%	6 3%	3 1%	6 3%cd	7 3%	6 2%	9 2%	2 3%bcd
5	210 7%	20 7%	13 10%ej	24 10%j	17 5%	21 8%	20 9%j	10 4%	18 10%dj	15 6%	14 4%	34 8%	5 7%
6	335 11%	27 9%	12 9%	23 9%	50 14%	34 12%	20 9%	30 11%	20 11%	20 8%	50 13%	42 10%	8 11%
7	725 24%	63 23%l	32 25%l	59 24%l	89 26%l	69 26%l	53 25%l	77 28%l	40 22%l	54 21%	99 25%l	81 20%	9 12%
8	823 27%	75 27%	22 18%	58 23%	95 27%	96 36%bcgj	69 32%bj	58 21%	52 29%b	75 29%	86 22%	115 28%	22 30%b
9	468 15%	49 17%h	22 18%	36 15%	49 14%	33 12%	23 11%	41 15%	19 10%	42 16%	46 12%	92 22%efhj	16 23%defhj
10 - HIGHEST score	373 12%	34 12%ek	23 18%defk	36 15%ek	31 9%	9 3%	17 8%	48 17%defk	24 13%ek	31 12%e	87 22%adefhikl	26 6%	7 10%e
Don't know	34 1%	4 2%	1 1%	5 2%	4 1%	1 *	2 1%	3 1%	1 *	3 1%	1 *	7 2%	1 1%
SUMMARY: NET: 9-10	841 27%	83 30%ef	45 36%defh	73 29%e	81 23%	43 16%	39 18%	88 32%ef	43 24%	73 28%e	133 34%defh	117 28%e	23 33%efh
NET: 7-10	2389 78%	222 79%	99 79%	189 76%	264 76%	208 77%	161 76%	224 81%	135 74%	202 78%	318 81%	313 75%	54 75%
NET: 4-6	596 19%	50 18%	25 20%	48 19%	69 20%	58 21%	46 19%	43 16%	44 24%g	42 16%	70 18%	86 21%	15 21%
NET: 1-3	63 2%	5 2%	-	5 2%	9 3%	3 1%	3 2%	7 3%	2 1%	11 4%	5 1%	9 2%	2 2%
Mean	7.54	7.62	7.79e	7.57	7.43	7.31	7.34	7.68	7.43	7.50	7.81defhk	7.47	7.61
Standard Deviation	1.67	1.63	1.57	1.74	1.66	1.43	1.53	1.74	1.67	1.85	1.67	1.67	1.71

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 421

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.07	0.15	0.13	0.11	0.10	0.13	0.12	0.08	0.13	0.09	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 422

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	25 1%	13 1%	12 1%	15 1%	10 1%	13 1%	12 1%	5 1%	3 1%	5 1%	6 1%	1 *	5 1%	5 1%	10 1%	9 1%	3 *	22 1%	1 *	24 1%	23 1%	2 1%	* *	- -
2	22 1%	5 *	17 1%	18 1% b	4 *	21 1% d	1 *	6 1%	- 1%	3 1%	1 *	8 2% f	3 *	6 1%	11 1%	5 1%	4 *	18 1%	- 1%	22 1%	21 1%	1 *	- *	- -
3	51 2%	17 1%	34 2%	24 2%	28 2%	31 2%	20 1%	4 1%	7 1%	4 1%	13 3%	9 2%	14 2%	14 2%	29 2%	9 1%	10 1%	41 2%	7 2%	43 2%	42 2%	3 1%	4 2%	2 3%
4	105 3%	67 4%	38 3%	55 4%	50 3%	55 4%	50 3%	18 4%	17 3%	9 2%	17 3%	16 3%	30 5% g	24 3%	58 4%	23 3%	24 3%	82 4%	10 3%	95 4%	84 3%	9 3%	9 5%	3 4%
5	264 9%	132 9%	131 9%	106 7%	157 10% a	139 9%	125 8%	35 8%	37 8%	40 8%	41 8%	44 10%	65 10%	64 9%	129 8%	70 9%	67 8%	196 9%	21 6%	241 9%	219 9%	20 7%	19 10%	6 8%
6	463 15%	260 17%	203 13%	219 14%	244 16%	251 17% d	212 13%	75 17%	69 14%	85 16%	60 11%	71 16%	103 16%	119 17% m	206 13%	137 17% m	131 15%	333 15%	55 14%	407 15%	390 15%	36 13%	27 15%	10 14%
7	729 24%	361 23%	368 24%	358 23%	370 24%	337 23%	391 25%	87 19%	111 23%	144 27% e	142 27%	98 22%	146 23%	170 25%	396 25%	163 20%	252 29% p	476 22%	108 28%	618 23%	614 24% t	52 18%	46 25% t	17 24%
8	770 25%	382 25%	388 25%	394 26%	376 24%	382 26%	388 24%	123 27%	124 25%	134 25%	128 24%	112 25%	149 23%	147 21%	434 27% i	188 24%	209 24%	560 26%	97 25%	672 25%	622 24%	94 33% su	38 21%	16 22%
9	299 10%	147 9%	152 10%	147 10%	152 10%	128 9%	171 11%	41 9%	56 11%	49 9%	54 10%	40 9%	59 9%	63 9%	154 10%	83 10%	86 10%	213 10%	42 11%	256 10%	241 9%	28 10%	19 10%	12 16% st
10 - HIGHEST score	245 8%	115 7%	130 9%	131 9%	114 7%	98 7% c	147 9% c	34 8%	45 9%	35 7%	53 7%	35 10%	44 8%	55 8%	119 7%	71 9%	63 7%	182 8%	40 10%	205 8%	199 8%	27 10%	14 8%	5 8%
Don't know	109 4%	53 3%	55 4%	65 4%	44 3%	35 2% c	74 6% c	20 4%	21 4%	18 3%	17 3%	13 3%	20 3%	25 4%	47 3%	37 5%	36 4%	73 3%	9 2%	100 4%	92 4%	11 4%	5 3%	1 1%
SUMMARY:																								
NET: 9-10	544 18%	262 17%	282 18%	278 18%	266 17%	226 15% c	318 20% c	76 17%	101 21%	83 16%	107 20%	75 17%	103 16%	117 17%	272 17%	154 19%	149 17%	396 18%	81 21%	461 17%	440 17%	55 20%	33 18%	17 24% s
NET: 7-10	2043 66%	1004 65%	1038 68%	1030 67%	1012 65%	945 63% c	1097 69% c	286 64%	336 69%	361 69%	377 71% i	285 64%	398 62%	434 63%	1102 69% in	506 64%	610 69%	1432 65%	287 74% or	1751 65%	1675 66%	201 71%	116 64%	50 70%
NET: 4-6	832 27%	460 30%	372 24%	381 25%	451 29%	445 30% d	387 24%	129 29%	123 25%	134 26%	118 22%	131 29%	198 31% h	208 30%	394 25%	231 29%	222 25%	611 28%	86 22%	743 28%	693 27%	65 23%	56 31% t	19 26%
NET: 1-3	98 3%	36 2%	63 4%	56 4%	42 3%	66 4% d	32 2%	15 3%	10 2%	12 2%	20 4%	18 4%	23 4%	25 4%	50 3%	23 3%	17 2%	81 4%	8 2%	89 3%	86 3%	6 2%	5 3%	2 3%
Mean	7.11	7.08	7.14	7.14	7.08	6.95 7.27% c	7.27% c	7.08	7.29% j	7.15	7.21	7.02	6.95	7.00	7.15	7.14	7.18	7.08	7.36% r	7.08	7.08	7.38% su	7.02	7.24
Standard Deviation	1.73	1.69	1.77	1.78	1.68	1.78	1.67	1.78	1.66	1.60	1.78	1.77	1.76	1.75	1.70	1.77	1.56	1.79	1.58	1.74	1.74	1.65	1.70	1.68

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 422

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.05	0.07	0.04	0.05	0.04	0.09	0.08	0.07	0.08	0.08	0.07	0.07	0.04	0.06	0.05	0.04	0.08	0.03	0.04	0.07	0.09	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 423

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	25	-	11	13	6	19	-	8	12	8	17	5	11	17	9	20	5	10	15
1%	-	1%	3%ab	1%	1%	1%	-	1%	1%	*	2%l	*	1%	1%	1%	1%	1%	2%	1%
2	22	3	13	6	14	7	-	10	11	13	9	4	2	6	16	14	8	3	19
1%	*	1%	1%	2%e	*	-	-	1%	1%	1%	1%	*	*	*	1%o	1%	2%o	*	1%
3	51	7	24	19	15	30	1	26	22	40	11	21	10	23	27	44	7	11	41
2%	1%	1%	4%ab	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%
4	105	9	60	33	35	62	1	41	56	68	37	32	30	50	54	82	23	22	82
3%	2%	3%	7%ab	5%	3%	1%	-	3%	4%	3%	5%l	2%	3%	3%	4%	3%	6%	3%	3%
5	264	30	165	60	73	165	7	100	142	174	90	89	88	154	101	213	47	51	195
9%	6%	8%	13%ab	9%	9%	6%	-	7%	10%g	7%	13%l	7%	10%	9%	8%	8%	11%	8%	8%
6	463	58	286	108	109	288	16	205	199	365	98	179	131	259	194	412	48	96	361
15%	11%	14%	23%ab	14%	15%	13%	-	14%	15%	15%	14%	14%	15%	15%	16%	16%	11%	14%	15%
7	729	104	490	110	157	462	44	376	310	609	120	307	221	464	247	660	65	151	565
24%	20%	25%	23%	21%	24%	36%de	-	26%	23%	26%j	17%	24%	26%	26%o	20%	25%p	16%	23%	24%
8	770	120	539	79	194	453	32	360	324	583	186	338	196	418	335	640	129	182	581
25%	23%	27%c	17%	25%	24%	26%	-	25%	24%	25%	26%	27%	23%	23%	27%	24%	31%o	27%	25%
9	299	76	193	17	69	198	10	131	149	239	60	128	84	168	125	262	36	62	229
10%	15%bc	10%c	4%	9%	10%	8%	-	9%	11%	10%	9%	10%	10%	9%	10%	10%	9%	9%	10%
10 - HIGHEST score	245	109	114	17	59	162	9	138	89	204	41	136	44	164	78	219	25	56	186
8%	21%bc	6%	3%	8%	9%	7%	-	10%h	6%	9%	6%	11%l	5%	9%o	6%	8%	6%	9%	8%
Don't know	109	4	81	12	36	58	3	40	59	71	37	30	37	58	49	85	24	19	90
4%	1%	4%a	2%	5%	3%	2%	-	3%	4%	3%	5%	2%	4%	3%	4%	3%	6%	3%	4%
SUMMARY:																			
NET: 9-10	544	185	307	33	129	360	19	269	237	443	101	264	128	332	204	482	61	118	415
18%	36%bc	16%c	7%	17%	19%	15%	-	19%	17%	19%	14%	21%l	15%	19%	16%	18%	15%	18%	18%
NET: 7-10	2043	408	1336	223	480	1275	94	1005	871	1635	407	908	545	1214	785	1782	255	452	1560
66%	79%bc	68%c	47%	63%	67%	77%ad	-	70%h	63%	69%j	58%	72%l	64%	68%	64%	67%	61%	68%	66%
NET: 4-6	832	98	512	201	216	515	24	345	398	607	225	300	248	463	349	707	118	170	638
27%	19%	26%a	42%ab	28%	27%	20%	-	24%	29%g	26%	32%i	24%	29%k	26%	28%	27%	28%	26%	27%
NET: 1-3	98	10	49	38	35	57	1	45	45	61	37	30	22	46	52	79	19	23	75
3%	2%	2%	8%ab	5%	3%	1%	-	3%	3%	3%	5%i	2%	3%	3%	4%	3%	5%	4%	3%
Mean	7.11	7.80bc	7.13c	6.25	6.98	7.14	7.35	7.22h	7.01	7.21j	6.77	7.33l	6.99	7.18	7.02	7.14	6.93	7.14	7.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 423

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.73	1.71	1.61	1.86	1.86	1.73	1.30	1.70	1.76	1.64	1.96	1.65	1.67	1.70	1.78	1.70	1.90	1.77	1.72
Standard Error	0.03	0.07	0.04	0.08	0.07	0.04	0.11	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.12	0.06	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 424

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	25 1%	2 1%	-	4 2%	3 1%	3 1%	-	3 1%	* *	3 1%	2 1%	5 1%	-
2	22 1%	1 *	1 1%	-	1 *	-	8 4%acdehjk	5 2%	-	6 2%jk	-	-	-
3	51 2%	3 1%	1 1%	2 1%	4 1%	1 1%	-	11 4%	4 2%	2 1%	6 2%	14 3%	2 3%f
4	105 3%	9 3%	7 5%	16 6%gj	14 4%	11 4%	7 3%	4 1%	9 5%gj	8 3%	6 2%	12 3%	3 4%
5	264 9%	20 7%	9 7%	32 13%lj	36 10%l	20 7%	19 9%	27 10%l	19 10%jj	8 3%	20 5%	48 12%lj	6 8%
6	463 15%	36 13%	29 23%adgj	36 14%	44 13%	57 21%agj	34 16%	29 10%	27 15%	26 10%	64 16%	72 17%	10 14%
7	729 24%	52 18%	23 19%	53 21%	85 25%	65 24%	63 30%a	70 25%	46 25%a	74 29%a	97 25%	83 20%	17 24%
8	770 25%	94 33%bcghjkl	24 19%	40 16%	104 30%cghj	92 34%bcghj	56 27%	54 20%	38 21%	70 27%c	80 20%	103 25%	16 22%
9	299 10%	28 10%	11 9%	22 9%	31 9%	12 4%	9 4%	26 9%	19 10%ef	40 16%ef	44 11%ef	46 11%ef	12 16%adef
10 - HIGHEST score	245 8%	27 10%ek	7 5%	21 9%k	18 5%	9 4%	11 5%	37 13%deik	14 8%k	12 5%	70 18%abcdehikl	13 3%	5 8%k
Don't know	109 4%	11 4%e	14 11%adefhijkl	22 9%dehj	6 2%	1 *	5 3%	13 5%e	5 3%	8 3%	5 1%	18 4%e	1 1%
SUMMARY: NET: 9-10	544 18%	55 20%ef	17 14%	43 17%e	49 14%	22 8%	20 9%	63 22%ef	33 18%ef	53 20%ef	114 29%abcdehfk	59 14%	17 24%defk
NET: 7-10	2043 66%	201 71%bck	64 52%	137 55%	238 69%bc	178 66%b	140 66%	187 67%b	116 64%b	196 76%bchk	291 74%bchk	245 59%	50 70%bck
NET: 4-6	832 27%	65 23%	45 36%agj	84 34%agj	93 27%l	87 32%l	60 28%l	59 21%	56 31%agj	42 16%	90 23%	133 32%agj	19 26%l
NET: 1-3	98 3%	6 2%	2 2%	5 2%	8 2%	5 2%	8 4%	19 7%aj	5 3%	12 5%	8 2%	19 5%	2 3%
Mean	7.11	7.38lcefhk	6.89	6.87	7.08	6.97	6.88	7.14	7.02	7.25	7.56bcdefghk	6.85	7.24k
Standard Deviation	1.73	1.65	1.63	1.87	1.63	1.49	1.64	2.00	1.70	1.75	1.71	1.73	1.68

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 424

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.07	0.16	0.14	0.10	0.10	0.14	0.14	0.09	0.12	0.09	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 425

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	33 1%	20 1%	14 1%	21 1%	13 1%	19 1%	14 1%	6 1%	3 1%	7 1%	7 1%	- 1%	10 2%	11 2%	15 1%	8 1%	6 1%	28 1%	1 *	33 1%	31 1%	1 *	1 1%	* 1%
2	48 2%	26 2%	22 1%	30 2%	18 1%	22 2%	25 2%	6 1%	7 1%	10 2%	5 1%	7 2%	12 2%	6 1%	31 2%	11 1%	18 2%	30 1%	6 1%	42 2%	43 2%	1 *	3 2%	1 1%
3	49 2%	29 2%	20 1%	15 1%	34 2% a	25 2%	24 2%	4 1%	10 2%	5 1%	8 1%	6 1%	16 3%	13 2%	28 2%	8 1%	16 2%	34 2%	8 2%	41 2%	39 2%	7 2%	3 2%	1 1%
4	120 4%	56 4%	64 4%	56 4%	64 4%	58 4%	61 4%	25 6%	16 3%	15 3%	20 4%	13 3%	31 5%	29 4%	57 4%	33 4%	26 3%	93 4%	9 2%	111 4%	91 4%	12 4%	12 7% s	5 7% s
5	312 10%	155 10%	157 10%	122 8%	190 12% a	170 11%	142 9%	33 7%	52 11%	39 8%	52 10%	59 13% eej	75 12%	65 9%	157 10%	89 11%	82 9%	230 10%	35 9%	275 10%	272 11%	20 7%	15 8%	6 8%
6	499 16%	265 17%	234 15%	229 15%	270 17%	238 16%	261 16%	89 20% g	67 14%	68 13%	104 20% g	68 15%	103 16%	116 17%	236 15%	146 18%	124 14%	374 17%	72 18%	426 16%	420 16%	35 12%	30 17%	14 19% t
7	728 24%	371 24%	357 23%	387 25%	342 22%	354 24%	374 24%	109 24%	123 25% j	170 32% ehij	104 20%	104 23%	118 18%	168 24%	382 24%	179 22%	262 30% p	466 21%	104 27%	622 23%	613 24%	62 22%	39 22%	14 20%
8	636 21%	339 22%	298 19%	323 21%	313 20%	309 21%	327 21%	82 18%	93 19%	119 23%	127 24%	86 19%	130 20%	145 21%	345 22%	147 19%	202 23%	435 20%	77 20%	559 21%	495 19%	80 29% s	43 24%	18 25%
9	311 10%	138 9%	173 11%	165 11%	145 9%	151 10%	160 10%	54 12%	42 8%	48 9%	51 9%	45 10%	71 11%	65 9%	175 11%	70 9%	72 8%	239 11%	43 11%	266 10%	255 10%	32 11%	16 9%	8 12%
10 - HIGHEST score	213 7%	99 6%	114 7%	117 8%	96 6%	87 6%	126 8%	24 5%	49 10% gj	28 5%	39 7%	37 8%	37 6%	46 7%	111 7%	57 7%	58 7%	155 7%	27 7%	186 7%	173 7%	23 8%	13 7%	4 6%
Don't know	133 4%	56 4%	76 5%	68 4%	65 4%	57 4%	75 5%	17 4%	28 6%	16 3%	15 3%	22 5%	35 5%	28 4%	57 4%	47 6%	19 2%	113 5% o	9 2%	124 5%	116 5%	9 3%	6 3%	1 1%
SUMMARY: NET: 9-10	524 17%	237 15%	287 19%	282 18%	242 16%	237 16%	287 18%	78 17%	90 18%	77 15%	89 17%	82 18%	108 17%	111 16%	286 18%	127 16%	130 15%	394 18%	70 18%	452 17%	428 17%	55 19%	29 16%	13 17%
NET: 7-10	1889 61%	946 61%	942 62%	992 65% b	896 58%	901 60%	988 62%	269 60%	306 63%	365 70% ehij	321 60%	272 61%	356 56%	423 61%	1012 64% n	453 57%	594 67% p	1295 59%	251 64%	1633 61%	1536 60%	197 70% su	111 61%	45 62%
NET: 4-6	930 30%	476 31%	454 30%	407 27%	523 34% a	466 31%	464 29%	146 33% g	135 28%	122 23%	177 33% g	209 31% g	209 33% g	211 30%	451 28%	269 34% m	233 26%	697 32% o	116 30%	812 30%	782 31% t	66 24%	57 31% t	24 34% t
NET: 1-3	131 4%	75 5%	56 4%	66 4%	65 4%	67 4%	64 4%	16 4%	20 4%	22 4%	19 4%	14 3%	39 6%	30 4%	74 5%	27 3%	39 4%	91 4%	15 4%	115 4%	113 4%	9 3%	7 4%	2 2%
Mean	6.93	6.87	6.98	7.02 b	6.83	6.85	6.99	6.88	7.02	6.99	6.96	6.99	6.75	6.90	6.97	6.87	6.96	6.91	7.02	6.91	6.89	7.23 su	6.90	7.00
Standard Deviation	1.82	1.82	1.82	1.85	1.79	1.82	1.82	1.80	1.84	1.73	1.79	1.75	1.96	1.82	1.84	1.80	1.73	1.86	1.69	1.84	1.83	1.72	1.84	1.71

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 425

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.05	0.05	0.07	0.04	0.05	0.05	0.09	0.09	0.08	0.08	0.08	0.08	0.07	0.05	0.06	0.06	0.04	0.08	0.04	0.04	0.08	0.09	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 426

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	33	-	12	21	14	17	1	9	19	10	23	10	9	20	14	25	9	13	17
1%	-	1%	4%ab	2%	1%	1%	1%	1%	1%	*	3%l	1%	1%	1%	1%	1%	2%	2%r	1%
2	48	2	38	6	16	26	*	18	22	27	21	16	10	20	27	31	16	11	36
2%	*	2%	1%	2%	1%	*	1%	1%	2%	1%	3%l	1%	1%	1%	2%	1%	4%o	2%	2%
3	49	1	27	19	12	30	*	21	23	38	12	19	13	25	25	46	4	13	36
2%	*	1%	4%ab	2%	2%	*	1%	1%	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%
4	120	13	59	44	30	74	4	48	63	83	36	38	43	65	53	102	18	22	93
4%	3%	3%	9%ab	4%	4%	3%	3%	3%	5%	4%	5%	3%	5%	4%	4%	4%	4%	3%	4%
5	312	26	211	66	71	207	11	137	154	229	83	121	102	183	121	265	43	76	227
10%	5%	11%a	14%a	9%	11%	9%	10%	10%	11%	10%	12%	10%	12%	10%	10%	10%	10%	11%	10%
6	499	67	330	90	110	319	18	240	227	414	85	197	141	298	190	452	44	98	391
16%	13%	17%	19%a	14%	17%	14%	14%	17%	17%	17%j	12%	16%	17%	17%	15%	17%ap	11%	15%	17%
7	728	105	483	112	159	476	30	341	316	576	152	326	198	428	282	632	95	145	572
24%	20%	24%	24%	21%	25%	24%	24%	24%	23%	24%	22%	26%	23%	24%	23%	24%	23%	22%	24%
8	636	117	427	65	138	389	38	309	282	516	120	287	309	187	250	557	79	132	495
21%	22%c	22%c	14%	18%	20%	31%de	22%	21%	22%	22%	17%	23%	22%	21%	20%	21%	19%	20%	21%
9	311	72	210	20	114	162	9	140	128	219	92	100	77	159	146	250	60	86	221
10%	14%c	11%c	4%	15%e	8%	7%	10%	9%	9%	13%i	8%	8%	9%	9%	12%	9%	14%o	13%f	9%
10 - HIGHEST score	213	101	89	18	45	150	6	125	76	180	33	119	40	155	56	193	20	44	166
7%	19%bc	5%	4%	6%	8%	5%	5%	9%h	6%	8%	5%	9%l	5%	9%n	5%	7%	5%	7%	7%
Don't know	133	15	91	13	56	57	6	47	62	82	51	36	34	57	71	100	30	22	108
4%	3%	5%	3%	7%e	3%	5%	3%	5%	3%	7%l	3%	3%	4%	3%	6%m	4%	7%o	3%	5%
SUMMARY:																			
NET: 9-10	524	173	299	39	160	312	14	265	204	399	125	218	117	314	202	443	80	130	387
17%	33%bc	15%c	8%	21%	16%	12%	18%	15%	17%	18%	17%	17%	14%	18%	16%	17%	19%	20%	16%
NET: 7-10	1889	394	1209	215	456	1177	82	914	802	1491	398	832	502	1115	734	1631	254	407	1454
61%	76%bc	61%c	45%	60%	62%	67%	64%h	58%	63%j	56%	66%l	59%	63%	59%	62%	61%	61%	61%	62%
NET: 4-6	930	106	599	200	212	600	32	425	445	727	203	356	285	545	363	818	104	196	711
30%	20%	30%a	42%ab	28%	31%	26%	30%	32%	31%	29%	28%	33%k	31%	29%	31%	25%	30%	30%	
NET: 1-3	131	4	77	46	42	72	2	49	64	75	56	46	31	64	66	102	29	37	89
4%	1%	4%a	10%ab	5%	4%	2%	3%	5%	3%	8%i	4%	4%	4%	4%	5%	4%	7%	6%	4%
Mean	6.93	7.76bc	6.90c	6.08	6.93	6.93	7.09	7.05h	6.79	7.01j	6.63	7.06l	6.80	6.99	6.83	6.95	6.82	6.90	6.95

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 426

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.82	1.66	1.72	2.02	1.97	1.79	1.55	1.77	1.84	1.71	2.13	1.77	1.76	1.80	1.86	1.78	2.06	1.94	1.77
Standard Error	0.03	0.07	0.04	0.09	0.08	0.04	0.14	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.06	0.03	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 427

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	33 1%	1 *	-	8 3%g	3 1%	3 1%	-	-	1 1%	5 2%	4 1%	8 2%	* 1%
2	48 2%	1 *	3 2%	3 1%	3 1%	3 1%	9 4%aj	10 4%a	3 2%	3 1%	3 1%	6 1%	1 1%
3	49 2%	7 2%k	2 1%	9 4%k	12 3%k	2 1%	-	5 2%	3 2%	5 2%	5 1%	1 *	1 1%
4	120 4%	12 4%j	6 5%	9 4%	9 3%	13 5%	5 2%	12 4%	12 7%dlj	5 2%	5 1%	27 6%j	5 7%dlj
5	312 10%	20 7%	22 18%afhijl	39 16%ahj	37 11%j	33 12%j	14 7%	34 12%j	15 8%	19 7%	19 5%	53 13%aj	6 8%
6	499 16%	35 12%	17 13%	44 18%	43 12%	51 19%	65 31%abcdefghijk	44 16%	30 17%	41 16%	62 16%	52 13%	14 19%a
7	728 24%	62 22%	22 17%	51 20%	84 24%	84 31%bgl	45 21%	52 19%	39 22%	63 24%	119 30%abghl	93 22%	14 20%
8	636 21%	80 29%cdjk	28 22%c	23 9%	67 19%c	53 20%c	40 19%	61 22%c	43 24%c	68 27%c	70 18%c	85 20%c	18 25%c
9	311 10%	32 11%	13 10%	23 9%	52 15%eg	17 6%	15 7%	23 6%	16 9%	32 12%	43 11%	42 10%	8 12%
10 - HIGHEST score	213 7%	23 8%e	8 7%	13 5%	16 5%	7 3%	14 6%	28 10%ei	13 7%	9 4%	58 15%acdefghikl	19 5%	4 6%
Don't know	133 4%	9 3%	5 4%	26 11%afhijl	21 6%j	4 2%	5 2%	14 5%j	6 3%	8 3%	4 1%	29 7%ejl	1 1%
SUMMARY: NET: 9-10	524 17%	55 19%e	21 17%	36 15%	68 20%e	24 9%	29 14%	45 16%	29 16%	41 16%	101 26%cefgghk	62 15%	13 17%e
NET: 7-10	1889 61%	197 70%bcfghk	71 57%	110 44%	219 63%c	161 60%c	114 53%	159 57%	111 61%c	173 67%c	291 74%bcdefghkl	240 58%c	45 62%c
NET: 4-6	930 30%	66 24%	45 36%aj	92 37%adl	89 26%	97 36%aj	85 40%adij	91 33%j	57 31%aj	65 25%	87 22%	132 32%aj	24 34%aj
NET: 1-3	131 4%	9 3%	4 3%	20 8%j	18 5%	8 3%	9 4%	15 5%	7 4%	12 5%	12 3%	15 4%	2 2%
Mean	6.93	7.23cefhk	6.83	6.38	6.98c	6.67	6.78	6.85	6.90c	7.02c	7.40bcdefghkl	6.76	7.00c
Standard Deviation	1.82	1.72	1.84	2.05	1.81	1.59	1.73	1.95	1.84	1.75	1.75	1.87	1.71

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 427

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.08	0.18	0.15	0.12	0.11	0.14	0.14	0.09	0.12	0.10	0.11	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 428

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	19 1%	11 1%	8 1%	11 1%	8 *	4 *	15 1%	3 1%	3 1%	* *	7 1%	1 *	5 1%	5 1%	8 *	6 1%	1 *	18 1%	- -	19 1%	* 1%	* 1%	2 1%	- -
2	20 1%	7 *	13 1%	12 1%	8 1%	17 1% cd	4 *	4 1%	1 *	2 *	1 *	2 *	11 2% h	3 *	5 *	11 1% m	3 *	17 1%	2 *	18 1%	18 1%	- 1%	2 1%	* *
3	42 1%	19 1%	23 2%	24 2%	18 1%	25 2%	17 1%	1 *	7 1%	1 *	10 2% qj	8 2%	15 2% eq	7 1%	15 1%	20 2% m	7 1%	35 2%	5 1%	37 1%	32 1%	6 2%	3 2%	1 2%
4	71 2%	42 3%	30 2%	36 2%	36 2%	48 3% cd	24 1%	2 *	5 1%	9 2%	15 3% e	18 4% ef	22 3% e	18 3%	36 2%	17 2%	10 1%	61 3%	8 2%	63 2%	58 2%	5 2%	7 4%	1 2%
5	246 8%	131 8%	115 8%	103 7%	143 9%	117 8%	129 8%	41 9%	51 10%	37 7%	34 6%	33 7%	51 8%	53 8%	139 9%	54 7%	85 10%	161 7%	29 7%	216 8%	211 8%	15 5%	15 8%	5 7%
6	415 13%	219 14%	196 13%	180 12%	235 15% a	200 13%	215 14%	56 13%	69 14%	85 16%	74 14%	53 12%	78 12%	94 14%	211 13%	110 14%	142 16%	273 12%	59 15%	355 13%	344 14%	33 12%	27 15%	10 14%
7	708 23%	357 23%	351 23%	372 24%	336 22%	352 24%	357 22%	101 23%	101 21%	137 26% i	155 29% ij	79 18%	135 21%	185 27%	353 22%	170 21%	233 26% p	475 22%	105 27%	601 22%	610 24% t	50 18%	33 18%	15 20%
8	736 24%	383 25%	353 23%	356 23%	380 25%	379 25%	357 22%	116 26%	104 21%	122 23%	118 22%	128 29%	147 23%	151 22%	420 26% n	165 21%	202 23%	534 24%	79 20%	657 24%	568 22%	94 34% s	52 29% s	22 30% s
9	369 12%	179 12%	190 12%	182 12%	187 12%	164 11%	205 13%	53 12%	62 13%	55 10%	57 11%	60 13%	83 13%	90 13%	187 12%	93 12%	98 11%	271 12%	44 11%	324 12%	306 12%	36 13%	18 10%	10 13%
10 - HIGHEST score	324 11%	141 9%	182 12%	173 11%	150 10%	137 9%	186 12%	45 10%	67 14% h	55 10%	44 8%	44 10%	68 11%	62 9%	160 10%	101 13%	80 9%	244 11%	43 11%	280 10%	266 10%	34 12%	18 10%	5 7%
Don't know	131 4%	64 4%	67 4%	82 5% b	49 3%	48 3%	83 6% c	25 6%	19 4%	22 4%	16 3%	24 5%	24 4%	23 3%	59 4%	49 6%	23 3%	108 5% o	17 4%	114 4%	116 5%	7 2%	5 3%	2 3%
SUMMARY:																								
NET: 9-10	693 22%	320 21%	372 24%	356 23%	337 22%	301 20%	391 25% c	98 22%	129 26% h	110 21%	101 19%	103 23%	151 24%	152 22%	347 22%	194 24%	178 20%	515 23%	87 22%	604 23%	571 22%	70 25%	36 20%	15 21%
NET: 7-10	2137 69%	1060 68%	1076 70%	1084 71%	1053 68%	1032 69%	1105 69%	316 70%	335 68%	369 70%	374 70%	310 69%	433 68%	488 71%	1120 70%	528 66%	613 69%	1524 69%	270 69%	1862 69%	1750 69%	215 76% su	121 67%	51 71%
NET: 4-6	733 24%	391 25%	341 22%	319 21%	413 27% ca	365 24%	368 23%	99 22%	125 26%	131 25%	123 23%	104 23%	151 24%	165 24%	386 24%	181 23%	237 27%	495 23%	96 24%	634 24%	613 24%	53 19% tu	49 27% t	17 24%
NET: 1-3	81 3%	37 2%	44 3%	48 3%	34 2%	46 3%	35 2%	9 2%	11 2%	3 1%	18 3% gj	10 2%	30 5% g	15 2%	28 2%	38 5% m	12 1%	70 3% oo	7 2%	74 3%	67 3%	6 2%	6 3%	1 2%
Mean	7.32	7.26	7.38	7.36	7.28	7.23	7.40 c	7.40	7.41	7.39	7.17	7.38	7.21	7.28	7.35	7.28	7.28	7.33	7.34	7.32	7.29	7.60 su	7.20	7.36
Standard Deviation	1.72	1.69	1.74	1.76	1.68	1.72	1.72	1.64	1.74	1.51	1.72	1.71	1.91	1.67	1.65	1.90	1.54	1.79	1.62	1.73	1.73	1.60	1.81	1.56

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 428

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Standard Error	0.03	0.04	0.05	0.07	0.04	0.05	0.04	0.08	0.08	0.07	0.08	0.08	0.08	0.06	0.04	0.07	0.05	0.04	0.08	0.03	0.04	0.07	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 429

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Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	19	-	4	14	3	16	-	7	10	6	13	5	10	13	6	16	3	10	9
1%	-	*	*	3%ab	*	1%	-	*	1%	*	2%i	*	1%	1%	*	1%	1%	2%r	*
2	20	*	12	7	10	7	3	4	16	10	10	1	5	4	16	13	7	5	15
1%	*	1%	1%a	1%	1%	*	2%e	*	1%g	*	1%	*	1%	*	1%h	1%	2%	1%	1%
3	42	2	24	15	11	28	1	10	29	22	20	13	14	21	20	32	10	5	37
1%	*	1%	3%ab	1%	1%	1%	1%	1%	2%g	1%	3%i	1%	2%	1%	2%	1%	2%	1%	2%
4	71	1	46	23	21	46	1	30	34	50	21	22	24	38	32	60	11	17	52
2%	*	2%a	5%ab	3%	3%	2%	1%	2%	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%	2%
5	246	18	144	76	63	158	5	105	122	176	70	88	79	140	96	200	43	40	194
8%	3%	7%a	16%ab	8%	8%	4%	4%	7%	9%	7%	10%	7%	9%	8%	8%	8%	10%	6%	8%
6	415	62	244	94	103	250	22	194	191	334	81	179	106	238	169	370	43	83	323
13%	12%	12%	20%ab	13%	13%	18%	18%	13%	14%	14%	11%	14%	12%	13%	14%	14%	10%	13%	14%
7	708	96	485	102	135	484	20	335	318	583	125	299	219	436	253	635	70	144	554
23%	18%	25%a	22%	18%	25%a	16%	16%	23%	23%	25%j	18%	24%	26%	24%	21%	24%q	17%	22%	23%
8	736	122	514	76	188	432	42	369	296	580	156	314	195	435	288	628	106	166	562
24%	24%c	26%c	16%	25%	23%	35%e	26%	26%	22%	24%	22%	25%	23%	24%	23%	24%	25%	25%	24%
9	369	92	247	22	111	197	18	163	170	270	99	132	104	178	185	308	60	93	273
12%	18%bc	12%c	5%	15%e	10%	15%	15%	11%	12%	11%	14%	10%	12%	10%	15%h	12%	14%	14%	12%
10 - HIGHEST score	324	110	179	22	69	227	6	168	127	264	60	179	63	215	105	290	33	83	234
11%	21%bc	9%c	5%	9%	12%	5%	5%	12%	9%	11%	8%	14%l	7%	12%h	9%	11%	8%	13%	10%
Don't know	131	15	78	22	52	62	4	50	62	78	53	36	34	63	65	99	31	16	110
4%	3%	4%	5%	7%e	3%	3%	3%	3%	4%	3%	7%l	3%	4%	4%	5%	4%	8%o	2%	5%q
SUMMARY:																			
NET: 9-10	693	203	426	44	181	424	24	332	296	534	158	312	167	393	290	598	93	176	507
22%	39%bc	22%c	9%	24%	22%	20%	20%	23%	22%	22%	22%	25%l	20%	22%	24%	23%	22%	27%r	21%
NET: 7-10	2137	421	1425	223	503	1340	87	1036	910	1697	440	925	581	1264	831	1861	270	487	1623
69%	81%bc	72%c	47%	66%	70%	71%	71%	72%h	66%	71%j	62%	73%	68%	71%	67%	70%	65%	73%	69%
NET: 4-6	733	81	433	192	187	453	29	329	347	561	172	289	209	416	297	630	97	139	568
24%	16%	22%a	41%ab	24%	24%	24%	24%	23%	25%	24%	24%	23%	25%	23%	24%	24%	23%	21%	24%
NET: 1-3	81	3	40	36	24	50	3	21	55	38	43	19	29	38	42	62	19	21	60
3%	*	2%	8%ab	3%	3%	3%	3%	1%	4%g	2%	6%i	1%	3%k	2%	3%	2%	5%	3%	3%
Mean	7.32	8.04bc	7.37c	6.32	7.30	7.31	7.38	7.44h	7.17	7.39j	7.06	7.49l	7.14	7.36	7.27	7.34	7.19	7.44	7.30

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 429

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Deviation	1.72	1.49	1.61	1.93	1.78	1.74	1.55	1.63	1.81	1.62	2.02	1.64	1.75	1.69	1.77	1.69	1.88	1.82	1.69
Standard Error	0.03	0.06	0.04	0.09	0.07	0.04	0.14	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.11	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 430

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	19 1%	* *	- -	2 1%	3 1%	3 1%	- -	- -	2 1%	3 1%	2 1%	3 1%	- -
2	20 1%	- -	2 1%	2 1%	2 1%	1 *	3 2%	4 2%	2 1%	3 1%	1 *	- -	* *
3	42 1%	6 2%	1 1%	1 *	9 2%	3 1%	6 3%	6 2%	3 2%	2 1%	3 1%	2 *	1 2%
4	71 2%	5 2%	1 *	1 *	4 1%	11 4%	5 2%	11 4%	7 4% c	5 2%	7 2%	14 3%	1 2%
5	246 8%	15 5%	10 8%	26 10%	26 7%	34 13% aj	20 9%	16 6%	15 8%	19 7%	21 5%	39 9%	5 7%
6	415 13%	33 12%	16 13%	36 15%	48 14%	37 14%	31 14%	27 10%	27 15%	38 15%	43 11%	69 17%	10 14%
7	708 23%	50 18%	24 19%	50 20%	72 21%	68 25%	45 21%	73 26% a	33 18%	59 23%	118 30% adhj	101 24%	15 20%
8	736 24%	94 34% cdgjk	34 27% c	34 14%	81 23% c	65 24% c	61 29% cj	63 23%	52 29% cj	66 26% c	70 18%	93 23%	22 30% cj
9	369 12%	36 13%	21 16% g	23 9%	50 14%	28 11%	24 11%	21 8%	18 10%	46 18% ghk	52 13%	41 10%	10 13%
10 - HIGHEST score	324 11%	34 12% ek	8 6%	39 16% befkl	34 10%	14 5%	14 7%	45 16% befkl	18 10%	13 5%	72 18% bdefhkl	29 7%	5 7%
Don't know	131 4%	7 2%	9 8% aej	36 14% adefghijkl	18 5% j	5 2%	4 2%	11 4%	5 3%	4 2%	6 1%	24 6% j	2 3%
SUMMARY: NET: 9-10	693 22%	70 25% ek	28 22%	61 25%	84 24%	42 16%	38 18%	66 24%	36 20%	59 23%	123 31% efhkl	70 17%	15 21%
NET: 7-10	2137 69%	215 76% cehk	86 69%	145 59%	237 68%	176 65%	144 68%	202 73% c	121 67%	184 71% c	312 79% cddefhk	264 64%	51 71% c
NET: 4-6	733 24%	53 19%	27 22%	63 25%	78 22%	82 30% aj	55 26%	55 20%	49 27% aj	61 24%	71 18%	122 29% aj	17 24%
NET: 1-3	81 3%	6 2%	3 2%	4 2%	14 4%	7 3%	9 4%	11 4%	6 3%	9 3%	6 2%	5 1%	1 2%
Mean	7.32	7.60 efhk	7.41	7.38	7.33	6.97	7.12	7.37	7.20	7.25	7.56 efhk	7.12	7.36
Standard Deviation	1.72	1.60	1.57	1.84	1.78	1.69	1.72	1.85	1.81	1.71	1.68	1.61	1.56

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 430

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How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Standard Error	0.03	0.07	0.15	0.14	0.11	0.12	0.14	0.13	0.09	0.12	0.09	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 434

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
1 - LOWEST score	39	18	20	17	22	19	20	3	9	3	9	6	9	9	14	16	10	28	6	33	29	2	7	*
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	4%si	1%
2	35	21	14	13	22	21	14	6	11	3	4	2	9	5	20	10	11	24	2	33	32	2	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	66	33	33	30	36	37	29	5	15	11	6	15	15	10	40	17	14	53	3	63	56	5	4	1
	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%
4	91	48	43	35	56	52	39	20	8	11	17	10	24	24	44	24	20	71	12	77	78	5	6	2
	3%	3%	3%	2%	4%	4%	2%	4%	2%	2%	3%	2%	4%	3%	3%	3%	2%	3%	3%	3%	3%	2%	3%	3%
5	204	103	101	79	125	108	96	27	37	35	36	30	40	45	98	61	54	150	24	179	171	13	14	5
	7%	7%	7%	5%	8%a	7%	6%	6%	8%	7%	7%	7%	6%	6%	6%	8%	6%	7%	6%	7%	7%	5%	8%	8%
6	337	148	189	148	188	173	164	51	51	82	49	35	69	72	179	86	118	218	44	293	277	33	16	10
	11%	10%	12%	10%	12%	12%	10%	11%	10%	16%hi	9%	8%	11%	10%	11%	11%	13%p	10%	11%	11%	11%	12%	9%	14%
7	589	306	283	281	309	290	299	87	89	120	109	83	101	140	308	141	194	395	89	497	500	42	38	9
	19%	20%	19%	18%	20%	19%	19%	19%	18%	23%j	20%	19%	16%	20%	19%	18%	22%	18%	23%	19%	20%v	15%	21%v	12%
8	712	381	331	363	350	348	365	99	109	113	123	115	153	166	379	168	200	513	89	622	578	85	38	12
	23%	25%	22%	24%	23%	23%	23%	22%	22%	21%	23%	26%	24%	24%	24%	21%	23%	23%	23%	23%	23%	30%suw	21%	16%
9	433	223	210	229	204	204	229	72	60	58	78	75	91	105	228	100	120	314	54	379	349	45	24	15
	14%	14%	14%	15%	13%	14%	14%	16%	12%	11%	15%	17%	14%	15%	14%	13%	14%	14%	14%	14%	14%	16%	13%	21%su
10 - HIGHEST score	434	217	217	253	181	181	253	46	80	67	79	64	99	78	224	132	103	331	51	382	352	42	24	16
	14%	14%	14%	16%b	12%	12%	16%c	10%	16%e	13%	15%	14%	16%	11%	14%	17%i	12%	15%	13%	14%	14%	15%	13%	22%stu
Don't know	141	55	87	85	56	57	84	34	20	23	22	13	29	38	61	42	40	101	16	125	124	8	8	1
	5%	4%	6%	6%	4%	4%	5%	8%l	4%	4%	4%	3%	4%	5%	4%	5%	5%	5%	4%	5%	5%v	3%	5%	1%
SUMMARY:																								
NET: 9-10	867	440	428	482	385	385	482	117	140	125	156	139	190	184	452	232	223	644	105	762	701	87	48	31
	28%	28%	28%	31%b	25%	26%	30%c	26%	29%	24%	29%	31%	30%	27%	28%	29%	25%	29%	27%	28%	28%	31%	27%	43%stu
NET: 7-10	2169	1127	1042	1125	1044	1024	1145	303	339	358	389	337	444	489	1139	541	617	1552	283	1880	1780	213	125	51
	70%	73%	68%	73%b	67%	69%	72%	68%	69%	68%	73%	75%	70%	71%	71%	68%	70%	71%	73%	70%	70%	76%e	69%	71%
NET: 4-6	632	299	333	263	369	333	298	97	96	128	102	75	133	141	320	171	193	439	80	550	526	51	37	18
	20%	19%	22%	17%	24%a	22%	19%	22%	20%	24%j	19%	17%	21%	20%	20%	21%	22%	20%	20%	20%	21%	18%	20%	25%
NET: 1-3	140	73	67	60	80	77	63	14	35	16	19	23	33	24	73	42	35	105	11	129	117	9	12	2
	5%	5%	4%	4%	5%	5%	4%	3%	7%eg	3%	4%	5%	5%	4%	5%	5%	4%	5%	3%	5%	5%	3%	7%al	3%
Mean	7.41	7.42	7.39	7.61b	7.21	7.27	7.53c	7.36	7.32	7.34	7.48	7.52	7.41	7.39	7.43	7.36	7.34	7.43	7.44	7.40	7.38	7.68su	7.19	7.74su
Standard Deviation	1.95	1.95	1.95	1.90	1.98	1.97	1.92	1.84	2.13	1.76	1.93	1.93	2.04	1.86	1.91	2.09	1.85	1.99	1.83	1.97	1.95	1.75	2.17	1.96
Standard Error	0.04	0.05	0.05	0.07	0.04	0.05	0.05	0.09	0.10	0.08	0.09	0.09	0.08	0.07	0.05	0.07	0.06	0.04	0.09	0.04	0.05	0.08	0.11	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/g/h/ij - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 435

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
1 - LOWEST score	39	1	17	19	10	25	2	12	21	19	20	7	19	22	17	34	4	15	23
	1%	*	1%	4%ab	1%	1%	2%	1%	2%	1%	3%i	1%	2%k	1%	1%	1%	1%	2%l	1%
2	35	3	20	11	8	26	-	19	16	24	11	16	9	21	14	28	7	6	29
	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%
3	66	3	44	19	20	43	-	31	29	44	22	17	22	42	23	49	17	22	43
	2%	1%	2%	4%a	3%	2%	-	2%	2%	2%	3%	1%	3%	2%	2%	2%	4%	3%	2%
4	91	4	52	32	28	52	4	39	42	63	28	30	24	48	40	78	13	28	61
	3%	1%	3%a	7%ab	4%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	3%	4%	3%
5	204	14	114	68	56	122	7	98	88	146	58	80	52	106	86	166	34	50	149
	7%	3%	6%a	14%ab	7%	6%	5%	7%	6%	6%	8%	6%	6%	6%	7%	6%	8%	8%	6%
6	337	42	208	73	58	224	18	156	151	264	73	136	106	201	125	304	30	61	263
	11%	8%	11%	15%ab	8%	12%cd	15%cd	11%	11%	11%	10%	11%	12%	11%	10%	11%	7%	9%	11%
7	589	78	386	105	128	381	18	273	276	500	89	238	190	374	203	543	45	97	482
	19%	15%	20%	22%a	17%	20%	15%	19%	20%	21%j	13%	19%	22%	21%n	16%	20%op	11%	15%	20%q
8	712	121	495	68	203	409	26	346	294	546	166	301	170	384	314	584	127	171	531
	23%	23%bc	25%bc	14%	27%	21%	21%	23%	24%	23%	24%	24%	20%	22%	25%	22%	30%o	26%	22%
9	433	86	294	44	103	258	31	197	195	338	95	187	118	236	192	374	58	97	328
	14%	17%bc	15%bc	9%	13%	14%	25%cd	14%	14%	14%	13%	15%	14%	13%	16%	14%	14%	15%	14%
10 - HIGHEST score	434	148	257	17	111	291	10	206	188	337	97	205	108	273	158	372	61	95	333
	14%	28%bc	13%bc	4%	14%	15%	8%	14%	14%	14%	14%	16%	13%	15%	13%	14%	15%	14%	14%
Don't know	141	19	89	17	40	76	6	59	73	92	49	51	35	76	63	119	21	21	119
	5%	4%	4%	4%	5%	4%	5%	4%	5%	4%	7%i	4%	4%	4%	5%	4%	5%	3%	5%
SUMMARY:																			
NET: 9-10	867	234	551	61	213	548	41	403	383	676	192	392	226	509	351	746	119	192	661
	28%	45%bc	28%bc	13%	28%	29%	34%	28%	28%	28%	27%	31%	27%	29%	28%	28%	29%	29%	28%
NET: 7-10	2169	433	1431	234	545	1339	85	1022	953	1722	447	931	586	1266	867	1874	292	460	1674
	70%	83%bc	72%bc	49%	71%	70%	70%	71%	69%	73%j	63%	73%	69%	71%	70%	71%	70%	69%	71%
NET: 4-6	632	59	375	173	143	398	29	293	281	473	159	247	183	354	251	548	76	140	474
	20%	11%	19%a	37%ab	19%	21%	24%	20%	20%	20%	22%	19%	21%	20%	20%	21%	18%	21%	20%
NET: 1-3	140	8	82	49	39	93	2	62	66	87	53	40	50	85	53	111	29	43	96
	5%	2%	4%a	10%ab	5%	5%	2%	4%	5%	4%	7%i	3%	6%k	5%	4%	4%	7%	6%l	4%
Mean	7.41	8.23bc	7.47c	6.25	7.41	7.40	7.55	7.43	7.36	7.47j	7.17	7.58l	7.24	7.42	7.42	7.41	7.41	7.30	7.44
Standard Deviation	1.95	1.65	1.86	2.11	2.01	1.98	1.77	1.91	1.98	1.85	2.24	1.84	2.03	1.96	1.95	1.93	2.09	2.13	1.90

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 435

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Standard Error	0.04	0.07	0.04	0.09	0.08	0.05	0.16	0.05	0.06	0.04	0.10	0.05	0.07	0.05	0.06	0.04	0.13	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 436

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
 How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
1 - LOWEST score	39 1%	2 1%	1 1%	3 1%	5 2%	6 2%	- -	2 1%	7 4%afgj	4 2%	4 1%	5 1%	* 1%
2	35 1%	2 1%	- -	2 1%	4 1%	7 3%	5 2%	6 2%	1 1%	- -	3 1%	5 1%	1 1%
3	66 2%	5 2%	3 3%	2 1%	10 3%	1 *	10 5%ek	8 3%	4 2%	13 5%ek	5 1%	3 1%	1 1%
4	91 3%	5 2%	2 2%	5 2%	17 5%	11 4%	3 2%	4 1%	6 3%	17 7%ag	9 2%	9 2%	2 3%
5	204 7%	13 5%	8 6%	20 8%j	21 6%	14 5%	23 11%aj	19 7%j	14 8%j	14 5%	8 2%	44 11%aj	5 8%j
6	337 11%	33 12%	16 13%	23 9%	36 10%	29 11%	28 13%	26 9%	16 9%	15 6%	64 16%hi	41 10%	10 14%l
7	589 19%	42 15%	21 17%	41 17%	81 23%ail	80 30%abcfiki	35 16%	53 19%	38 21%il	29 11%	90 23%ail	72 17%	9 12%
8	712 23%	85 30%ghj	35 28%jl	59 24%	86 25%j	59 22%	61 29%jl	51 18%	38 21%	60 23%	61 16%	104 25%j	12 16%
9	433 14%	45 16%	12 9%	22 9%	42 12%	44 16%	26 12%	28 10%	24 13%	58 22%bcdghj	53 13%	64 15%	15 21%bcdghj
10 - HIGHEST score	434 14%	42 15%efk	13 11%	52 21%defk	35 10%	15 6%	15 7%	63 23%bdefhk	24 13%ek	42 16%efk	88 22%abdefhk	29 7%	16 22%abdefhk
Don't know	141 5%	8 3%	14 11%adefhijl	18 7%ej	9 2%	4 2%	6 3%	20 7%ej	8 5%	6 2%	8 2%	39 9%adefijl	1 1%
SUMMARY:													
NET: 9-10	867 28%	87 31%dfk	25 20%	74 30%	77 22%	60 22%	41 19%	91 33%bdfk	48 27%	100 39%bdefhk	141 36%bdefhk	93 22%	31 43%abdefhk
NET: 7-10	2169 70%	213 76%fk	81 65%	175 71%	244 71%	199 74%	137 64%	195 70%	125 69%	188 73%	292 74%k	269 65%	51 71%
NET: 4-6	632 20%	51 18%	25 20%	48 19%	74 21%	53 20%	55 26%	48 17%	37 20%	46 18%	82 21%	95 23%	18 25%
NET: 1-3	140 5%	9 3%	4 3%	7 3%	19 6%	14 5%	16 7%	15 5%	12 7%a	17 7%	12 3%	13 3%	2 3%
Mean	7.41	7.68defhk	7.39	7.63f	7.16	7.12	7.02	7.59f	7.19	7.52	7.68defhk	7.25	7.74defhk
Standard Deviation	1.95	1.75	1.73	1.95	1.96	1.89	1.90	2.06	2.17	2.17	1.88	1.82	1.96
Standard Error	0.04	0.08	0.17	0.14	0.13	0.13	0.16	0.15	0.11	0.15	0.10	0.11	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 437

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	26	10	16	20	6	10	16	7	7	2	4	2	5	3	12	11	9	18	-	26	25	1	*	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	-	1%	1%	*	*	-
2	17	7	10	7	10	12	5	4	1	*	2	5	4	2	6	9	*	17	1	15	14	2	1	*
	1%	*	1%	*	1%	1%	*	1%	*	*	*	1%	1%	*	*	1%	*	1%	*	1%	1%	1%	1%	*
3	23	15	7	7	15	13	10	5	3	3	7	4	1	6	12	5	6	17	5	18	17	4	1	1
	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%su
4	49	28	21	14	35	24	25	12	6	6	7	10	8	10	28	10	11	38	7	42	42	3	3	1
	2%	2%	1%	1%	2%a	2%	2%	3%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%
5	156	78	78	48	109	79	77	25	32	38	15	18	28	23	86	47	50	106	25	130	135	11	6	4
	5%	5%	5%	3%	7%a	5%	5%	5%	6%	7%h	3%	4%	4%	3%	5%	6%	6%	5%	6%	5%	5%	4%	3%	6%
6	263	135	128	83	180	146	117	59	36	50	44	27	47	57	143	63	79	184	38	225	223	20	14	6
	8%	9%	8%	5%	11%a	10%	7%	13%fi	7%	9%	8%	6%	7%	8%	9%	8%	9%	8%	9%	8%	9%	7%	7%	8%
7	483	266	218	189	295	235	249	74	94	96	88	55	76	103	262	118	193	290	85	395	409	37	28	9
	15%	17%	14%	12%	19%a	15%	15%	16%	18%j	18%j	16%	12%	12%	15%	16%	15%	21%p	13%	21%r	13%	16%	13%	15%	12%
8	653	327	327	294	359	359	295	87	112	104	108	98	145	152	337	165	175	478	91	562	528	77	37	11
	21%	21%	21%	19%	23%a	23%a	18%	19%	22%	19%	20%	22%	23%	22%	21%	20%	19%	21%	23%	21%	20%	27%sv	20%	16%
9	523	246	276	292	231	233	289	62	72	85	93	96	115	125	283	115	143	379	50	472	438	49	30	6
	17%	16%	18%	19%b	15%	15%	18%	14%	14%	16%	17%	21%ef	18%	18%	17%	14%	16%	17%	12%	17%q	17%v	17%v	16%v	8%
10 - Extremely important	912	444	467	599	313	396	515	118	143	146	165	132	208	212	451	248	232	680	97	813	740	77	62	33
	29%	28%	30%	38%b	20%	26%	32%a	25%	28%	27%	31%	29%	32%	30%	28%	31%	25%	30%o	24%	30%	28%	27%	33%	45%stu
Don't know	42	21	21	21	21	21	21	10	9	6	3	8	6	7	17	18	11	31	3	39	31	6	5	*
	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	*
SUMMARY:																								
NET: 9-10	1434	691	743	891	543	630	804	180	215	231	258	227	323	337	734	363	375	1059	147	1285	1178	126	91	39
	46%	44%	47%	57%b	35%	41%	50%a	39%	42%	43%	48%e	50%e	50%ef	48%	45%	45%	41%	47%o	37%	47%a	45%	44%	49%	54%st
NET: 7-10	2571	1283	1287	1374	1197	1223	1348	341	421	430	455	380	544	592	1333	646	744	1827	322	2242	2116	240	156	59
	82%	81%	82%	87%b	76%	80%	83%	74%	82%e	80%	85%e	84%e	85%e	85%	81%	80%	82%	82%	80%	82%	81%	84%	84%	81%
NET: 4-6	468	242	227	145	324	250	219	96	75	93	67	55	83	90	258	121	140	328	70	398	400	34	23	12
	15%	15%	14%	9%	21%a	16%	14%	21%hi	14%	17%	12%	12%	13%	13%	16%	15%	15%	15%	18%	15%	15%	12%	12%	16%
NET: 1-3	66	33	33	34	32	35	31	16	11	5	13	11	10	10	30	25	15	51	6	59	56	7	2	2
	2%	2%	2%	2%	2%	2%	2%	3%g	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	1%	2%	2%	2%	1%	2%
Mean	8.09	8.04	8.14	8.46b	7.71	7.97	8.20c	7.75	8.00	8.03	8.18e	8.21e	8.29ef	8.24	8.05	8.03	7.97	8.14	7.87	8.12q	8.06	8.15	8.31s	8.33
Standard Deviation	1.82	1.82	1.83	1.78	1.79	1.82	1.82	2.02	1.85	1.72	1.78	1.81	1.75	1.69	1.80	1.97	1.76	1.85	1.71	1.84	1.84	1.72	1.68	1.93

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 437

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.03	0.05	0.05	0.06	0.04	0.05	0.05	0.10	0.08	0.07	0.08	0.08	0.07	0.06	0.05	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.08	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 438

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	26	-	12	7	7	17	-	9	12	12	14	4	13	15	11	21	5	9	17
	1%	-	1%	2%a	1%	1%	-	1%	1%	1%	2%l	*	2%k	1%	1%	1%	1%	1%	1%
2	17	1	11	4	8	6	3	4	9	6	11	2	7	6	11	9	8	6	11
	1%	*	1%	1%	1%	*	2%e	*	1%	*	1%l	*	1%	*	1%	*	2%o	1%	*
3	23	1	8	5	5	14	1	10	12	16	7	8	6	12	10	18	4	5	17
	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	49	6	27	9	19	25	1	16	29	29	20	11	14	25	21	38	11	11	37
	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	3%	1%	2%	1%	2%	1%	3%	2%	2%
5	156	15	92	29	29	104	11	65	81	113	43	67	49	87	59	132	20	45	107
	5%	3%	5%	6%	4%	5%	8%	4%	6%	5%	6%	5%	6%	5%	5%	5%	5%	7%	4%
6	263	30	157	53	70	169	5	120	122	206	58	114	56	136	118	232	30	62	196
	8%	6%	8%	11%a	9%	9%	4%	8%	9%	9%	8%	9%	6%	8%	9%	9%	7%	9%	8%
7	483	77	293	89	81	336	22	234	219	389	95	206	169	287	188	421	62	89	384
	15%	15%	15%	19%	10%	17%cd	19%	16%	16%	16%	13%	16%	19%	16%	15%	16%	14%	13%	16%
8	653	97	443	86	165	382	29	310	294	486	167	238	206	361	277	550	102	135	507
	21%	19%	22%	18%	21%	20%	22%	21%	21%	20%	22%	19%	24%k	20%	22%	20%	24%	20%	21%
9	523	86	360	60	146	300	19	260	216	414	109	206	133	300	214	461	58	103	410
	17%	17%	18%bc	13%	19%	15%	14%	18%	15%	17%	14%	16%	15%	17%	17%	17%	13%	15%	17%
10 - Extremely important	912	200	554	128	248	557	38	433	382	699	213	414	209	552	347	787	122	196	701
	29%	38%bc	28%	27%	32%	29%	30%	29%	27%	29%	28%	32%l	24%	31%	27%	29%	28%	29%	29%
Don't know	42	6	17	1	7	25	1	9	26	26	16	15	12	21	20	30	10	9	33
	1%	1%	1%	*	1%	1%	1%	1%	2%g	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
SUMMARY:																			
NET: 9-10	1434	286	914	189	394	857	57	692	598	1113	322	620	343	852	561	1249	180	299	1111
	46%	55%bc	46%	40%	50%	44%	44%	47%	43%	46%	43%	48%l	39%	47%	44%	46%	42%	45%	46%
NET: 7-10	2571	460	1650	364	640	1575	108	1236	1110	1988	583	1064	718	1500	1026	2220	344	523	2003
	82%	89%bc	84%c	77%	82%	81%	83%	84%h	79%	83%j	78%	83%	82%	83%	80%	82%	79%	78%	83%d
NET: 4-6	468	52	277	92	118	298	17	202	233	348	120	192	119	248	198	402	61	119	340
	15%	10%	14%	19%ab	15%	15%	13%	14%	17%	15%	16%	15%	14%	14%	16%	15%	14%	18%	14%
NET: 1-3	66	2	32	16	20	38	3	23	32	35	31	15	26	32	32	48	17	21	45
	2%	*	2%	3%ab	3%	2%	3%	2%	2%	1%	4%l	1%	3%k	2%	3%	2%	4%o	3%	2%
Mean	8.09	8.52bc	8.14c	7.78	8.18	8.05	8.05	8.17h	7.97	8.15j	7.90	8.21l	7.89	8.16	8.02	8.12	7.93	7.96	8.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 438

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.82	1.56	1.74	2.00	1.90	1.82	1.87	1.73	1.87	1.73	2.09	1.72	1.88	1.79	1.86	1.79	2.03	1.99	1.78
Standard Error	0.03	0.06	0.04	0.09	0.07	0.04	0.16	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.12	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 439

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
 where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	26 1%	1 *	6 5% adeghij	3 1%	1 *	1 *	3 1%	- -	* *	3 1%	1 *	7 2%	- -
2	17 1%	2 1%	- -	4 2%	2 *	- -	3 2%	2 1%	1 *	1 *	2 *	- -	* *
3	23 1%	4 1%	3 3%	- -	3 1%	3 1%	1 1%	1 *	1 *	2 1%	2 1%	2 *	1 2% ch
4	49 2%	3 1%	- -	5 2%	4 1%	5 2%	6 3%	5 2%	3 2%	6 2%	5 1%	5 1%	1 2%
5	156 5%	11 4%	10 8% j	26 10% adeghij	13 4%	10 3%	13 6%	9 3%	6 3%	12 4%	11 3%	31 7% i	4 6%
6	263 8%	20 7%	18 14% ei	16 6%	33 10% e	9 3%	36 16% acehik	25 9%	14 7%	16 6%	39 10% e	31 7%	6 8% e
7	483 15%	37 13%	20 16%	33 13%	60 17%	28 10%	39 18%	33 11%	28 15%	31 12%	107 27% abcdghehikl	60 14%	9 12%
8	653 21%	77 27% egj	24 19%	48 18%	79 23% g	42 15%	52 23%	39 13%	37 20%	61 23%	70 18%	114 27% egj	11 16%
9	523 17%	49 17% l	15 11%	29 11%	48 14%	63 23% bcfj	24 11%	62 22% cfj	30 16% l	59 22% bcfj	48 12%	90 21% cfj	6 8%
10 - Extremely important	912 29%	77 27% k	31 24%	89 35% fk	102 29% k	114 42% abdfijk	43 19%	108 38% abfjk	62 33% fk	70 26%	108 27% k	76 18%	33 45% abdfhijk
Don't know	42 1%	6 2%	2 1%	6 2%	2 1%	- -	1 1%	2 1%	5 2% e	5 2%	3 1%	10 2%	* *
SUMMARY:													
NET: 9-10	1434 46%	126 44% f	45 35%	118 46% f	150 43% f	177 65% abcdhijk	67 30%	170 60% abcdfjk	91 49% bfjk	129 49% f	156 39%	166 39%	39 54% abfjk
NET: 7-10	2571 82%	240 84% bf	90 69%	198 77%	288 83% bf	247 90% bcfkl	158 71%	242 84% bf	156 84% bf	220 83% bf	333 84% bf	340 80%	59 81% b
NET: 4-6	468 15%	34 12%	28 22% aeh	47 18% e	50 15%	23 9%	56 25% adeghij	39 14%	23 12%	34 13%	55 14%	67 16%	12 16% e
NET: 1-3	66 2%	7 2%	9 7% adeghijk	7 3%	6 2%	4 1%	8 4%	3 1%	2 1%	6 2%	5 1%	8 2%	2 2%
Mean	8.09	8.15 bf	7.45	8.00	8.11 bf	8.65 abcdfjk	7.47	8.46 bfjk	8.31 bfjk	8.16 bf	8.00 bf	7.89	8.33 bfk
Standard Deviation	1.82	1.72	2.30	2.08	1.73	1.64	1.97	1.72	1.68	1.82	1.66	1.77	1.93

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 439

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.03	0.08	0.21	0.15	0.11	0.11	0.16	0.12	0.08	0.13	0.09	0.10	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 440

Q17B Importance - Rating on statement - Its news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	25 1%	8 1%	17 1%	15 1%	10 1%	21 1% c	4 *	8 2% g	5 1%	1 *	4 1%	2 *	4 1%	3 *	7 2% m	16 1%	5 1%	21 1%	2 1%	23 1%	23 1%	2 1%	1 *	* 1%
2	7 *	5 *	2 *	4 *	4 *	4 *	3 *	* *	1 *	1 *	2 *	3 1%	1 *	* *	3 *	4 1%	2 *	5 *	2 1%	5 *	6 *	* *	1 *	* 1%
3	28 1%	12 1%	16 1%	11 1%	17 1%	15 1%	13 1%	5 1%	2 *	4 1%	3 1%	5 1%	8 1%	5 1%	14 1%	9 1%	5 1%	23 1%	3 1%	24 1%	23 1%	4 1%	* *	* *
4	44 1%	20 1%	25 2%	13 1%	32 2% a	23 1%	21 1%	8 2%	12 2%	6 1%	8 1%	5 1%	5 1%	18 3% n	22 1%	4 1%	13 1%	31 1%	7 2%	37 1%	36 1%	3 1%	4 2%	2 3% st
5	133 4%	59 4%	73 5%	30 2%	103 7% a	64 4%	69 4%	27 6%	28 5%	24 4%	16 3%	18 4%	20 3%	23 3%	73 4%	37 5%	41 5%	92 4%	16 4%	116 4%	108 4%	10 4%	10 6%	4 5%
6	222 7%	121 8%	101 6%	74 5%	148 9% a	117 8%	105 7%	47 10% j	40 8%	46 9% i	42 8%	21 5%	27 4%	41 6%	107 7%	74 9%	85 9% p	137 6%	37 9%	185 7%	190 7%	16 5%	11 6%	4 6%
7	375 12%	197 12%	178 11%	156 10%	219 14% a	182 12%	193 12%	64 14% i	63 12% i	96 18% hij	63 12%	30 7%	59 9%	90 13%	196 12%	89 11%	148 16% p	228 10%	58 14%	315 12%	311 12%	40 14%	19 10%	6 8%
8	525 17%	275 17%	250 16%	217 14%	308 20% a	257 17%	268 17%	60 13%	93 18%	98 18%	95 18%	107 16%	177 17%	118 17%	287 18%	119 15%	167 18%	358 16%	80 20%	443 16%	420 16%	65 23% su	28 15%	11 16%
9	471 15%	241 15%	230 15%	230 15%	241 15%	217 14%	254 16%	67 14%	61 12%	68 13%	88 16%	111 17%	114 17%	114 16%	245 15%	113 14%	122 13%	349 16%	54 14%	416 15%	398 15% uv	42 15%	26 14%	6 8%
10 - Extremely important	1277 41%	627 40%	650 41%	812 52% b	465 30% a	612 40%	665 41%	163 35%	201 39%	188 35%	217 40%	294 47% eg	285 46% eg	285 41%	658 40%	334 41%	311 34%	966 43% o	138 34%	1137 42% q	1060 41% t	99 34%	81 44% t	37 51% st
Don't know	38 1%	14 1%	24 2%	12 1%	26 2%	18 1%	21 1%	15 3% ghj	10 2% h	3 1%	- -	5 1%	5 1%	2 *	26 2%	10 1%	11 1%	28 1%	2 1%	36 1%	27 1%	7 2% s	5 2% s	* 1%
SUMMARY:																								
NET: 9-10	1749 56%	868 55%	881 56%	1042 66% b	707 45%	829 54%	919 57%	230 50%	261 51%	256 48%	305 57% q	292 64% efg	405 63% efg	398 57%	903 55%	447 55%	433 48%	1315 59% o	192 48%	1554 57% q	1458 56% t	141 49%	107 57% t	43 60% t
NET: 7-10	2649 84%	1340 85%	1309 84%	1415 90% b	1234 78%	1268 83%	1381 85%	353 76%	417 81%	450 84% e	463 86% e	395 87% e	571 89% ef	607 87% n	1387 85%	656 81%	748 82%	1901 85%	330 82%	2312 84%	2190 84%	245 86%	154 83%	60 83%
NET: 4-6	399 13%	200 13%	199 13%	117 7%	282 18% a	203 13%	196 12%	82 18% j	80 16% ij	76 14% j	66 12%	43 10%	52 8%	82 12%	202 12%	115 14%	139 15% p	260 12%	61 15%	337 12%	335 13%	28 10%	25 14%	11 15%
NET: 1-3	60 2%	25 2%	35 2%	30 2%	31 2%	40 3% d	20 1%	13 3%	8 2%	6 1%	10 2%	14 2%	14 2%	8 1%	23 1%	29 4% m	11 1%	49 2%	7 2%	52 2%	52 2%	6 2%	2 1%	1 1%
Mean	8.41	8.42	8.40	8.79 b	8.03	8.33	8.49	8.09	8.27	8.24	8.44 e	8.58 efg	8.67 efg	8.46	8.44	8.29	8.20	8.49 o	8.19	8.44 q	8.41	8.34	8.49	8.53
Standard Deviation	1.83	1.77	1.89	1.71	1.87	1.94	1.72	2.04	1.90	1.71	1.79	1.78	1.73	1.74	1.76	2.04	1.77	1.85	1.83	1.83	1.84	1.72	1.81	1.95

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - lm/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 440

Q17B Importance - Rating on statement - Its news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.03	0.04	0.05	0.06	0.04	0.05	0.04	0.10	0.09	0.07	0.08	0.08	0.07	0.07	0.04	0.07	0.06	0.04	0.09	0.04	0.04	0.08	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 441

Q17B Importance - Rating on statement - Its news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	25	1	7	6	11	11	2	8	14	6	19	4	10	11	14	19	7	9	16
1%	*	*	1% b	1%	1%	1%		1%	1%	*	3% l	*	1%	1%	1%	1%	2%	1%	1%
2	7	-	5	2	4	3	*	2	5	4	4	1	2	2	4	4	4	1	6
*	-	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*
3	28	*	18	7	8	20	-	9	13	13	15	4	13	7	20	17	11	4	23
1%	*	1%	1% a	1%	1%	1%	-	1%	1%	1%	2% l	*	1% k	*	2% m	1%	3% o	1%	1%
4	44	5	25	11	9	30	3	23	19	36	8	21	12	28	14	43	1	6	37
1%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	*	1%	2%
5	133	13	75	28	31	84	6	63	56	96	37	49	38	61	65	108	22	32	94
4%	3%	4%	6% a	4%	4%	5%		4%	4%	4%	5%	4%	4%	3%	5%	4%	5%	5%	4%
6	222	39	117	54	54	146	6	105	96	173	49	90	59	132	80	197	23	49	167
7%	7%	6%	11% b	7%	7%	8%	5%	7%	7%	7%	7%	7%	7%	7%	6%	7%	5%	7%	7%
7	375	52	245	48	72	238	18	168	177	296	80	163	117	204	162	319	56	72	295
12%	10%	12%	10%	9%	12%	14%		11%	13%	12%	11%	13%	13%	11%	13%	12%	13%	11%	12%
8	525	79	346	80	120	336	19	252	240	397	128	201	164	283	223	445	80	119	395
17%	15%	18%	17%	15%	17%	14%		17%	17%	17%	17%	16%	19%	16%	17%	16%	18%	18%	16%
9	471	86	324	48	105	299	22	224	214	380	92	196	141	279	188	414	56	111	355
15%	17% c	16% c	10%	13%	15%	17%		15%	15%	13%	12%	15%	16%	15%	15%	15%	13%	17%	15%
10 - Extremely important	1277	242	792	188	360	748	52	600	550	972	305	544	310	777	489	1108	165	260	999
41%	47% b	40%	40%	46% e	39%	40%		41%	39%	41%	41%	42% l	35%	43%	38%	41%	38%	39%	41%
Don't know	38	2	22	2	11	22	2	17	18	25	14	15	9	18	17	29	8	6	32
1%	*	1%	*	1%	1%	1%		1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%
SUMMARY:																			
NET: 9-10	1749	329	1116	236	466	1047	74	823	763	1352	397	740	451	1056	677	1521	221	371	1354
56%	63% bc	56% c	50%	59%	54%	57%		56%	54%	56%	53%	58% l	52%	59% n	53%	56%	51%	55%	56%
NET: 7-10	2649	460	1708	364	657	1621	111	1243	1180	2045	604	1103	733	1543	1062	2285	357	562	2045
84%	88% c	86% c	77%	84%	84%	85%		85%	84%	84%	81%	86%	84%	86%	83%	85%	83%	84%	84%
NET: 4-6	399	57	217	93	94	259	15	191	171	304	95	160	109	220	159	348	46	87	298
13%	11%	11%	20% ab	12%	13%	12%		13%	12%	13%	13%	12%	12%	12%	12%	13%	11%	13%	12%
NET: 1-3	60	1	30	15	22	34	2	19	33	23	38	9	24	20	39	39	22	14	46
2%	*	2%	3% a	3%	2%	1%		1%	2%	1%	5% l	1%	3% k	1%	3% m	1%	5% o	2%	2%
Mean	8.41	8.72 bc	8.48 c	8.11	8.49	8.37	8.42	8.45	8.37	8.47 j	8.20	8.52 l	8.26	8.53 n	8.29	8.44	8.21	8.38	8.43

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 441

Q17B Importance - Rating on statement - Its news programmes are trustworthy
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
 where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.83	1.55	1.72	2.07	1.95	1.81	1.86	1.77	1.86	1.71	2.17	1.69	1.88	1.74	1.93	1.79	2.06	1.86	1.82
Standard Error	0.03	0.06	0.04	0.09	0.08	0.04	0.16	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.06	0.03	0.12	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 442

Q17B Importance - Rating on statement - Its news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	25 1%	2 1%	-	2 1%	1 *	1 *	8 4%jk	4 1%	1 *	3 1%	1 *	2 *	* 1%
2	7 *	* *	* *	-	1 *	2 1%	1 *	-	1 *	2 1%	-	-	* 1%
3	28 1%	4 1%	-	6 2%	5 2%	1 *	-	5 2%	* *	3 1%	1 *	2 1%	* *
4	44 1%	3 1%	8 6%actfgijk	-	7 2%	4 1%	2 1%	2 1%	4 2%c	2 1%	7 2%	6 1%	2 3%acgl
5	133 4%	10 4%	1 1%	17 6%	9 3%	5 2%	11 5%	11 4%	10 6%b	9 3%	19 5%	27 6%	4 5%b
6	222 7%	16 5%	4 3%	12 5%	37 11%b	12 4%	20 9%	18 6%	11 6%	13 5%	46 12%abcehi	29 7%	4 6%
7	375 12%	40 14%	12 9%	24 9%	55 16%ekl	21 8%	27 12%	34 12%	19 10%	26 10%	74 19%cehikl	38 9%	6 8%
8	525 17%	65 23%bcdhi	17 13%	35 14%	50 14%	41 15%	43 19%	50 17%	28 15%	36 14%	69 18%	80 19%	11 16%
9	471 15%	42 15%	19 15%	32 12%	41 12%	30 11%	35 15%	36 13%	26 14%	57 22%dejl	47 12%	102 24%acdeghj	6 8%
10 - Extremely important	1277 41%	99 34%	67 52%afjk	129 50%afjk	134 39%	156 57%adfg hijk	68 31%	124 43%k	81 44%afjk	114 43%k	133 34%	136 32%	37 51%adfk
Don't know	38 1%	7 2%ej	2 1%	2 1%	7 2%j	-	8 4%ej	3 1%	5 2%ei	-	-	4 1%	* 1%
SUMMARY:													
NET: 9-10	1749 56%	141 49%	85 66%adfi	161 62%afj	175 50%	186 68%adfg hijk	103 46%	160 56%	107 57%aj	171 65%adfi	180 45%	238 56%j	43 60%af
NET: 7-10	2649 84%	245 86%	114 89%	219 85%	279 81%	249 91%dfhij	173 77%	244 85%	154 83%	233 88%f	324 82%	355 84%	60 83%
NET: 4-6	399 13%	28 10%	12 10%	29 11%	52 15%	21 8%	34 15%	30 11%	25 14%	23 9%	71 18%ael	62 15%	11 15%e
NET: 1-3	60 2%	6 2%	* *	8 3%	8 2%	4 2%	9 4%j	9 3%j	2 1%	8 3%	2 *	4 1%	1 1%
Mean	8.41	8.34	8.75dfj	8.57fj	8.25	8.88adfhjk	8.00	8.42	8.49fj	8.58fj	8.14	8.36	8.53
Standard Deviation	1.83	1.72	1.76	1.92	1.87	1.69	2.13	1.92	1.81	1.84	1.71	1.71	1.95

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 442

Q17B Importance - Rating on statement - Its news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.03	0.08	0.16	0.14	0.12	0.12	0.17	0.13	0.09	0.13	0.09	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 443

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	61	25	37	40	22	26	36	16	11	14	9	4	7	2	28	31	17	45	4	57	56	2	2	1
	2%	2%	2%	3%	1%	2%	2%	3%	2%	3%	2%	1%	1%	*	2%l	4%lm	2%	2%	1%	2%	2%	1%	1%	1%
2	33	26	7	19	14	16	17	6	5	11	1	7	2	5	19	9	16	17	7	26	27	4	*	1
	1%	2%	*	1%	1%	1%	1%	1%	1%	2%hj	*	2%	*	1%	1%	1%	2%	1%	2%	1%	1%	2%	*	1%
3	51	21	31	29	23	28	23	7	8	10	9	8	9	9	14	28	12	39	2	49	45	4	1	1
	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	3%lm	1%	2%	*	2%	2%	1%	1%	1%
4	61	37	24	10	51	29	32	15	10	6	9	4	18	14	33	14	17	44	7	54	50	6	4	2
	2%	2%	2%	1%	3%a	2%	2%	3%	2%	1%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
5	235	126	110	94	141	97	138	32	65	29	39	33	37	35	140	60	72	164	25	209	196	21	13	5
	7%	8%	7%	6%	9%a	6%	9%	7%	13%egh	5%	7%	7%	6%	5%	9%al	7%	8%	7%	6%	8%	8%	7%	7%	7%
6	312	175	137	97	215	143	169	46	54	61	59	30	61	73	153	87	105	207	51	260	256	29	18	9
	10%	11%	9%	6%	14%a	9%	10%	10%	11%	11%	11%	7%	9%	10%	9%	11%	12%	9%	13%	10%	10%	10%	10%	13%
7	529	280	249	203	326	280	249	105	94	93	70	65	101	95	293	141	161	368	80	447	450	40	31	8
	17%	18%	16%	13%	21%a	18%	15%	23%hij	18%	17%	13%	14%	16%	14%	18%	17%	18%	16%	20%	16%	17%v	14%	17%	11%
8	694	345	349	333	361	336	358	99	82	127	140	102	144	176	353	165	200	494	99	595	565	80	36	12
	22%	22%	22%	21%	23%	22%	22%	21%	16%	24%f	26%af	22%	22%af	25%	22%	20%	22%	22%	25%	22%	22%	28%suw	19%	17%
9	413	192	221	237	176	202	211	56	71	55	71	75	85	103	238	72	113	300	53	359	347	37	22	7
	13%	12%	14%	15%b	11%	13%	13%	12%	14%	10%	13%	17%g	13%	15%an	15%an	9%	12%	13%	13%	13%	13%	13%	12%	10%
10 - Extremely important	652	293	359	454	198	332	321	55	79	118	121	116	164	172	312	168	162	490	59	592	523	55	49	25
	21%	19%	23%	29%b	13%	22%	20%	12%	15%	22%ef	22%ef	25%ef	26%ef	25%am	19%	21%	18%	22%	15%	22%q	20%	19%	27%st	35%st
Don't know	104	61	44	58	47	39	65	25	36	12	9	9	14	14	55	35	35	69	14	91	87	9	7	1
	3%	4%	3%	4%	3%	3%	4%	5%ghij	7%ghij	2%	2%	2%	2%	2%	3%	4%	4%	3%	3%	3%	3%	3%	4%	2%
SUMMARY:																								
NET: 9-10	1065	485	581	692	374	534	532	111	150	173	191	191	250	275	550	240	275	791	113	951	870	92	71	32
	34%	31%	37%	44%b	24%	35%	33%	24%	29%	32%e	36%e	42%efg	39%ef	39%mn	34%	30%	30%	35%o	28%	35%q	33%	32%	38%	45%st
NET: 7-10	2288	1109	1179	1227	1061	1150	1139	315	326	392	401	358	495	546	1196	546	636	1652	291	1992	1885	212	139	53
	73%	70%	75%	78%b	67%	75%cd	70%	68%	63%	73%f	75%f	79%ef	77%ef	78%an	73%an	67%	70%	74%	73%	73%	72%	74%	75%	73%
NET: 4-6	609	338	271	201	408	270	339	93	130	96	108	67	115	122	326	161	194	415	83	523	502	55	35	16
	19%	21%	17%	13%	26%a	18%	21%	20%	25%gij	18%	20%	15%	18%	18%	20%	20%	21%	19%	21%	19%	19%	19%	19%	22%
NET: 1-3	146	71	75	87	58	71	75	30	24	35	20	19	18	16	61	68	45	101	13	132	129	10	4	2
	5%	4%	5%	6%	4%	5%	5%	6%j	5%	6%j	4%	4%	3%	2%	4%	8%im	5%	5%	3%	5%	5%	3%	2%	3%
Mean	7.58	7.47	7.70	7.93b	7.24	7.64	7.52	7.15	7.25	7.53e	7.72ef	7.90efg	7.85efg	7.93mn	7.58n	7.29	7.44	7.64	7.50	7.60	7.55	7.67	7.84s	7.92s
Standard Deviation	2.05	2.04	2.07	2.15	1.90	2.02	2.08	2.12	2.10	2.16	1.97	1.98	1.92	1.81	2.00	2.31	2.05	2.05	1.84	2.08	2.08	1.90	1.94	2.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/hij - lm/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 443

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.05	0.08	0.04	0.05	0.05	0.10	0.10	0.09	0.09	0.09	0.08	0.07	0.05	0.08	0.07	0.04	0.09	0.04	0.05	0.09	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 444

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	61	-	42	9	28	25	3	22	28	31	31	24	10	31	30	42	19	12	49
	2%	-	2% a	2% a	4% e	1%	2%	1%	2%	1%	4% i	2%	1%	2%	2%	4% o	2%	2%	2%
2	33	9	15	8	15	15	2	19	9	20	13	10	6	12	21	27	6	7	26
	1%	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%
3	51	4	34	10	9	40	*	16	30	34	17	22	15	26	22	41	10	17	33
	2%	1%	2%	2%	1%	2%	*	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%
4	61	11	29	16	14	40	4	30	26	48	13	31	11	35	24	56	4	15	44
	2%	2%	1%	3% b	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%
5	235	17	148	52	69	147	6	105	109	159	77	79	75	115	110	182	52	42	186
	7%	3%	7% a	11% a	9%	8%	5%	7%	8%	7%	10% i	6%	9%	6%	9%	7%	12% o	6%	8%
6	312	53	177	66	61	208	13	143	147	255	57	132	93	188	117	279	32	70	236
	10%	10%	9%	14% b	8%	11%	10%	10%	10%	11%	8%	10%	11%	10%	9%	10%	7%	10%	10%
7	529	102	334	66	123	330	19	272	221	425	105	221	151	323	195	477	50	112	404
	17%	20%	17%	14%	16%	17%	15%	19%	16%	18%	14%	17%	17%	18%	15%	18% p	12%	17%	17%
8	694	114	442	100	148	435	36	337	299	554	139	291	210	393	285	601	92	164	521
	22%	22%	22%	21%	19%	22%	28%	23%	21%	23%	19%	23%	24%	22%	22%	22%	21%	24%	22%
9	413	57	293	49	118	225	16	188	202	319	95	144	117	197	204	354	56	89	317
	13%	11%	15% c	10%	15%	12%	13%	13%	14%	13%	13%	11%	13%	11%	16% m	13%	13%	13%	13%
10 - Extremely important	652	140	393	92	181	396	27	297	274	493	159	283	160	413	233	559	91	131	515
	21%	27% bc	20%	20%	23%	20%	21%	20%	20%	21%	21%	22%	18%	23% n	18%	21%	21%	20%	21%
Don't know	104	13	70	5	19	75	2	40	57	59	46	48	28	67	35	83	20	12	90
	3%	3%	4% c	1%	2%	4%	2%	3%	4%	2%	6% i	4%	3%	4%	3%	3%	5%	2%	4% o
SUMMARY:																			
NET: 9-10	1065	197	686	141	300	621	44	486	476	812	253	427	277	610	437	913	147	220	832
	34%	38% c	35%	30%	38% e	32%	34%	33%	34%	34%	34%	33%	32%	34%	34%	34%	34%	33%	34%
NET: 7-10	2288	413	1462	307	570	1385	99	1095	996	1791	498	940	637	1326	917	1991	289	495	1757
	73%	79% bc	74% c	65%	73%	72%	76%	74%	71%	75% j	66%	73%	73%	74%	72%	74% p	67%	74%	73%
NET: 4-6	609	80	354	134	143	395	23	279	282	462	147	242	180	339	251	517	88	128	466
	19%	15%	18%	28% ab	18%	20%	18%	19%	20%	19%	20%	19%	21%	19%	20%	19%	20%	19%	19%
NET: 1-3	146	13	90	27	52	80	5	56	66	85	61	56	30	70	73	110	36	35	108
	5%	3%	5%	6% a	7%	4%	4%	4%	5%	4%	8% i	4%	3%	4%	6%	4%	8% o	5%	4%
Mean	7.58	7.92 bc	7.62 c	7.25	7.54	7.57	7.66	7.61	7.56	7.66 j	7.34	7.62	7.59	7.66	7.49	7.62	7.34	7.55	7.60

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 444

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	2.05	1.83	2.03	2.17	2.29	1.99	2.04	1.98	2.05	1.93	2.40	2.04	1.89	2.00	2.13	1.99	2.41	2.04	2.06
Standard Error	0.04	0.07	0.05	0.10	0.09	0.05	0.18	0.05	0.06	0.04	0.10	0.06	0.07	0.05	0.06	0.04	0.14	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 445

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	61 2%	2 1%	13 10% adeghijkl	21 8% adeghijkl	2 *	1 *	8 4% ej	2 1%	2 1%	1 *	1 *	7 2%	1 1%
2	33 1%	4 2% k	1 1%	11 4% hijk	3 1%	6 2%	1 *	2 1%	*	-	4 1%	-	1 1% k
3	51 2%	4 1%	2 2%	15 6% afhijk	8 2%	4 2%	1 1%	6 2%	1 1%	4 1%	2 *	4 1%	1 1%
4	61 2%	6 2%	4 3%	4 1%	7 2%	6 2%	7 3%	5 2%	4 2%	3 1%	7 2%	7 2%	2 2%
5	235 7%	21 7%	18 14% aegjk	31 12% ej	25 7%	11 4%	34 15% adeghijk	15 5%	13 7%	20 8%	14 3%	28 7%	5 7%
6	312 10%	29 10%	8 6%	18 7%	28 8%	13 5%	29 13% e	26 9%	18 10%	23 9%	53 13% e	57 13% e	9 13% e
7	529 17%	40 14%	20 15%	41 16%	61 18%	41 15%	43 19%	55 19%	31 17%	28 11%	91 23% all	71 17%	8 11%
8	694 22%	80 28% chl	31 24%	38 15%	76 22%	60 22%	46 21%	56 20%	36 19%	54 20%	102 26% c	102 24% c	12 17%
9	413 13%	37 13% c	8 6%	16 6%	62 18% bcgjl	34 12%	20 9%	28 10%	22 12%	48 18% bcj	35 9%	94 22% abcefghj	7 10%
10 - Extremely important	652 21%	55 19% fk	21 17% k	50 19% k	68 20% k	95 35% abcdfjk	23 10%	83 29% abfk	49 27% aafk	69 26% fk	80 20% fk	35 8%	25 35% abcdfjk
Don't know	104 3%	9 3%	3 2%	12 5%	6 2%	4 1%	11 5%	8 3%	7 4%	14 5%	9 2%	19 4%	1 2%
SUMMARY:													
NET: 9-10	1065 34%	92 32% f	29 23%	66 26%	130 38% bcf	128 47% abcdfjk	44 20%	111 39% bcf	71 38% bcfj	117 44% abcdfjk	115 29%	129 30% f	32 45% abcdfjk
NET: 7-10	2288 73%	212 74% bcf	80 62%	145 56%	267 77% bcf	229 84% abcdfjk	132 59%	222 77% bcf	139 75% bcf	199 75% bcf	308 78% bcf	302 71% cf	53 73% cf
NET: 4-6	609 19%	55 19% e	31 24% e	53 21% e	59 17%	30 11%	70 31% adeghij	46 16%	35 19% e	46 18%	73 19%	93 22% e	16 22% e
NET: 1-3	146 5%	10 3%	16 13% adefghijkl	47 18% adefghijkl	13 4%	11 4%	10 4%	10 4%	4 2%	5 2%	6 1%	11 3%	2 3%
Mean	7.58	7.67 bcf	6.69	6.53	7.73 bcf	8.14 bcfk	6.92	7.87 bcf	7.84 bcfk	8.05 bcfk	7.73 bcf	7.49 bcf	7.92 bcfk
Standard Deviation	2.05	1.90	2.67	2.83	1.90	1.97	2.05	1.96	1.94	1.81	1.66	1.76	2.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 445

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.09	0.25	0.21	0.12	0.14	0.17	0.14	0.10	0.13	0.09	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 446

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	168	75	93	100	68	116	52	24	27	25	21	29	42	36	84	48	33	135	18	149	145	13	8	2
	5%	5%	6%	6%	4%	8% c	3%	5%	5%	5%	4%	6%	6%	5%	5%	6%	4%	6% o	5%	5%	6%	5%	4%	3%
2	75	25	50	42	33	56	19	7	8	5	17	20	18	16	42	16	14	61	6	69	65	6	1	3
	2%	2%	3%	3%	2%	4% c	1%	1%	2%	1%	3%	4% g	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	1%	4% u
3	92	41	51	40	52	47	35	15	9	16	18	18	15	16	58	18	22	70	5	87	77	10	2	3
	3%	3%	3%	3%	3%	4%	2%	3%	2%	3%	3%	4%	2%	2%	4%	2%	2%	3%	1%	3%	3%	4%	1%	4%
4	99	69	31	22	77	53	46	19	23	15	9	17	18	19	59	21	26	74	9	89	82	8	5	4
	3%	4%	2%	1%	5% a	3%	3%	4%	4%	3%	2%	4%	3%	3%	4%	3%	3%	3%	2%	3%	3%	3%	3%	6%
5	205	107	99	69	136	90	116	31	40	37	51	25	23	39	117	50	62	143	28	177	176	17	9	4
	7%	7%	6%	4%	9% a	6%	7%	7%	8% j	7%	9% i	5%	4%	6%	7%	6%	7%	6%	7%	6%	7%	6%	5%	6%
6	304	162	141	120	184	166	138	58	42	54	53	35	61	84	130	90	97	206	53	251	255	23	20	6
	10%	10%	9%	8%	12% a	11%	9%	13%	8%	10%	10%	8%	10%	12% m	8%	11%	11%	9%	13% i	9%	10%	8%	11%	8%
7	439	236	204	170	270	214	225	70	70	90	93	44	72	97	238	105	164	275	69	368	367	39	24	9
	14%	15%	13%	11%	17% a	14%	14%	15%	14%	17% j	17% j	10%	11%	14%	15%	13%	18% p	12%	17%	13%	14%	14%	13%	13%
8	612	305	307	279	333	300	312	97	99	101	93	57	166	156	314	142	173	439	84	528	491	74	36	11
	19%	19%	20%	18%	21%	20%	19%	21% i	19%	19%	17%	13%	26% rghi	22%	19%	18%	19%	20%	21%	19%	19%	26% sv	19%	16%
9	411	202	209	236	175	177	234	62	69	76	48	83	73	86	226	98	113	298	58	352	345	36	25	5
	13%	13%	13%	15% b	11%	12%	14%	13%	13%	14%	9%	18% h	11%	12%	14%	12%	12%	13%	14%	13%	13% uv	13%	14% v	7%
10 - Extremely important	647	320	327	448	200	238	409	67	115	97	124	106	138	127	330	191	179	469	62	585	531	52	42	22
	21%	20%	21%	28% b	13%	16%	25% c	15%	22% e	18%	23% e	23% e	21% e	18%	20%	24%	20%	21%	15%	21% q	20%	18%	23%	31% st
Don't know	94	38	56	48	45	62	32	13	15	19	11	19	17	22	41	30	26	68	8	85	70	8	13	2
	3%	2%	4%	3%	3%	4% d	2%	3%	3%	4%	2%	4%	3%	3%	2%	4%	3%	3%	2%	3%	3%	3%	7% st	3%
SUMMARY:																								
NET: 9-10	1059	522	536	684	374	415	643	129	184	173	172	189	211	213	556	289	291	767	120	936	876	88	68	27
	34%	33%	34%	43% b	24%	27%	40% c	28%	36%	32%	32%	42% eqhj	33%	31%	34%	36%	32%	34%	30%	34%	34%	31%	36%	38%
NET: 7-10	2110	1063	1047	1133	977	930	1180	296	353	364	358	290	448	466	1107	536	629	1481	273	1832	1733	201	128	48
	67%	67%	67%	72% b	62%	61%	73% c	64%	68%	68%	67%	64%	70%	67%	68%	66%	69%	66%	68%	67%	67%	70%	69%	66%
NET: 4-6	609	338	271	211	398	309	300	108	105	106	113	76	102	142	306	161	186	423	90	516	512	48	34	15
	19%	21%	17%	13%	25% a	20%	19%	23% j	20%	20%	21%	17%	16%	20%	19%	20%	20%	19%	22%	19%	20%	17%	18%	20%
NET: 1-3	335	141	195	181	154	229	106	46	44	46	56	68	75	69	184	82	69	266	29	305	287	30	11	8
	11%	9%	12%	12%	10%	15% d	7%	10%	9%	9%	10%	15% fg	12%	10%	11%	10%	8%	12% o	7%	11%	11% u	10%	6%	11%
Mean	7.20	7.23	7.17	7.53 b	6.87	6.77	7.60 c	7.02	7.31	7.25	7.18	7.13	7.26	7.19	7.17	7.28	7.31	7.15	7.23	7.20	7.17	7.25	7.57 e	7.32
Standard Deviation	2.52	2.43	2.61	2.65	2.34	2.68	2.29	2.39	2.48	2.36	2.47	2.83	2.58	2.43	2.54	2.56	2.29	2.61	2.26	2.56	2.54	2.42	2.30	2.64

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 446

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.05	0.06	0.07	0.10	0.05	0.07	0.06	0.12	0.11	0.10	0.11	0.13	0.10	0.09	0.06	0.09	0.08	0.06	0.11	0.05	0.06	0.11	0.12	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 447

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	168	6	114	31	43	85	7	79	77	115	53	57	51	94	71	140	26	27	134
	5%	1%	6% a	7% a	5%	4%	6%	5%	6%	5%	7%	4%	6%	5%	6%	5%	6%	4%	6%
2	75	6	50	14	26	41	2	31	44	49	26	17	26	42	32	60	14	12	63
	2%	1%	3%	3%	3%	2%	1%	2%	3%	2%	3%	1%	3% k	2%	2%	2%	3%	2%	3%
3	92	13	52	23	23	53	7	41	46	60	32	29	36	41	50	75	17	15	76
	3%	3%	3%	5%	3%	3%	5%	3%	3%	3%	4%	2%	4%	2%	4%	3%	4%	2%	3%
4	99	15	49	25	31	55	*	49	45	84	15	36	24	61	34	90	7	21	77
	3%	3%	2%	5% b	4%	3%	*	3%	3%	4%	2%	3%	3%	3%	3%	3%	2%	3%	3%
5	205	12	120	58	54	126	8	94	99	147	59	70	72	102	94	171	33	39	161
	7%	2%	6% a	12% ab	7%	7%	6%	6%	7%	6%	8%	5%	8%	6%	7%	6%	8%	6%	7%
6	304	46	193	50	59	207	17	151	133	252	51	138	85	172	121	275	26	67	232
	10%	9%	10%	11%	8%	11%	13%	10%	9%	11% j	7%	11%	10%	10%	10%	10%	6%	10%	10%
7	439	73	280	71	88	290	17	222	190	367	72	186	135	273	155	400	39	83	347
	14%	14%	14%	15%	11%	15%	13%	15%	14%	15% j	10%	14%	15%	15%	12%	15% p	9%	12%	14%
8	612	100	399	79	141	384	18	275	261	456	156	256	176	336	262	516	95	152	452
	19%	19%	20%	17%	18%	20%	14%	19%	19%	19%	21%	20%	20%	19%	21%	19%	22%	23%	19%
9	411	94	272	35	104	246	24	207	188	338	73	185	101	225	176	362	48	95	313
	13%	18% c	14% c	7%	13%	13%	18%	14%	13%	14% j	10%	14%	12%	12%	14%	13%	11%	14%	13%
10 - Extremely important	647	152	391	75	198	395	21	285	271	470	178	288	138	410	234	540	106	129	503
	21%	29% bc	20%	16%	25%	20%	16%	19%	19%	20%	24%	22% l	16%	23% ln	18%	20%	24%	19%	21%
Don't know	94	4	56	12	18	53	8	37	48	59	35	26	32	46	46	71	21	29	62
	3%	1%	3% a	3%	2%	3%	6% d	3%	3%	2%	5% l	2%	4%	3%	4%	3%	5%	4%	3%
SUMMARY:																			
NET: 9-10	1059	246	664	110	301	641	45	492	459	807	251	473	239	635	410	903	154	224	816
	34%	47% bc	34% c	23%	38%	33%	34%	33%	33%	34%	33%	37% l	27%	35%	32%	33%	35%	33%	34%
NET: 7-10	2110	418	1342	260	531	1315	79	989	910	1631	479	915	549	1244	828	1819	287	460	1615
	67%	80% bc	68% c	55%	68%	68%	61%	67%	65%	68%	64%	71% l	63%	69%	65%	67%	66%	69%	67%
NET: 4-6	609	73	361	133	144	388	26	294	277	483	125	243	181	335	249	535	67	127	470
	19%	14%	18%	28% ab	18%	20%	20%	20%	20%	20%	17%	19%	21%	19%	19%	20%	16%	19%	19%
NET: 1-3	335	25	217	67	92	179	16	150	167	224	111	102	113	178	153	275	58	55	273
	11%	5%	11% a	14% a	12%	9%	12%	10%	12%	9%	15% l	8%	13% k	10%	12%	10%	13%	8%	11%
Mean	7.20	7.99 bc	7.20 c	6.54	7.26	7.27	7.10	7.19	7.09	7.24	7.06	7.45 l	6.89	7.29	7.10	7.20	7.23	7.37	7.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 447

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	2.52	2.03	2.53	2.60	2.66	2.41	2.54	2.48	2.58	2.43	2.79	2.36	2.55	2.50	2.56	2.49	2.71	2.35	2.55
Standard Error	0.05	0.08	0.06	0.12	0.10	0.05	0.22	0.06	0.07	0.05	0.12	0.06	0.09	0.06	0.07	0.05	0.16	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 448

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	168	13	7	29	14	23	17	12	8	12	6	24	2
	5%	5% j	6% j	11% adghij	4%	8% j	8% j	4%	4% j	5%	1%	6% j	3%
2	75	6	4	3	6	7	6	16	1	4	10	9	3
	2%	2%	3%	1%	2%	3%	3%	6% h	1%	2%	2%	2%	4% h
3	92	10	8	8	2	3	5	12	2	10	11	18	3
	3%	4% d	6% deh	3%	1%	1%	2%	4% d	1%	4%	3%	4% d	4% d
4	99	8	5	8	11	11	9	8	5	10	5	15	4
	3%	3%	4%	3%	3%	4%	4%	3%	3%	4%	1%	4%	6% j
5	205	17	15	20	25	17	26	13	9	9	12	39	4
	7%	6%	12% eghi	8%	7%	6%	11% ghij	4%	5%	3%	3%	9% j	6%
6	304	23	13	16	26	15	31	28	20	23	57	45	6
	10%	8%	10%	6%	8%	6%	14% e	10%	11%	9%	14% acde	11%	8%
7	439	39	14	26	55	29	24	33	24	27	93	65	9
	14%	14%	11%	10%	16%	11%	11%	12%	13%	10%	24% abcefghijk	15%	13%
8	612	74	22	43	86	61	46	53	36	33	66	81	11
	19%	26% cijl	17%	17%	25% i	22% il	21%	18%	19%	12%	17%	19%	16%
9	411	36	12	24	54	31	35	16	25	79	44	50	5
	13%	13% g	9%	9%	15% gl	11%	16% g	5%	14% gl	30% abcdefgijkl	11%	12% g	7%
10 - Extremely important	647	52	26	75	57	73	20	85	42	51	90	54	22
	21%	18% f	20% f	29% adfk	16%	27% dfk	9%	30% adfk	23% fk	19% f	23% fk	13%	31% adfk
Don't know	94	8	2	6	11	3	5	12	13	6	1	25	2
	3%	3% j	1%	2%	3% j	1%	2%	4% j	7% abcefij	2%	*	6% ej	3% j
SUMMARY:													
NET: 9-10	1059	88	38	99	110	104	55	100	68	130	134	104	27
	34%	31%	30%	38% fk	32%	38% fk	25%	35% k	36% fk	49% abdfghjk	34% k	25%	38% fk
NET: 7-10	2110	201	74	168	251	195	126	186	128	190	294	250	48
	67%	70% bfbk	57%	65%	72% bfbk	71% bfbk	56%	65%	69% bfbk	72% bfbk	74% bfbk	59%	66%
NET: 4-6	609	48	33	45	62	43	65	49	34	42	74	99	15
	19%	17%	26%	17%	18%	16%	29% acdeghij	17%	18%	16%	19%	23%	20%
NET: 1-3	335	30	20	40	23	33	28	40	11	26	27	51	8
	11%	10%	15% djh	16% djh	7%	12%	12%	14% djh	6%	10%	7%	12% h	11%
Mean	7.20	7.25 ik	6.75	7.04	7.39 ik	7.28	6.62	7.22	7.57 ik	7.54 bik	7.51 bik	6.79	7.32 ik
Standard Deviation	2.52	2.42	2.69	2.98	2.24	2.76	2.52	2.73	2.30	2.48	2.10	2.49	2.64

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 448

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.05	0.11	0.25	0.21	0.14	0.19	0.21	0.19	0.12	0.17	0.12	0.15	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 449

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	65	29	36	33	32	37	28	13	7	6	7	12	20	8	29	28	8	57	5	59	59	3	3	*
	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%	1%	3%	3%	1%	2%	3%	1%	3%	1%	2%	2%	1%	2%	*
2	19	8	11	7	12	9	10	*	4	1	4	1	10	6	12	1	3	16	4	16	14	4	-	2
	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	*	2%	1%	1%	*	*	1%	1%	1%	1%	1%	-	2%su
3	64	29	35	33	31	31	33	4	2	14	9	16	19	17	35	12	16	48	6	58	61	2	1	1
	2%	2%	2%	2%	2%	2%	2%	1%	*	3% f	2%	4% f	3% f	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%
4	81	50	31	38	43	30	51	6	7	10	19	13	25	16	33	32	15	66	5	76	67	4	6	4
	3%	3%	2%	2%	3%	2%	3%	1%	1%	2%	4%	3%	4%	2%	2%	4% m	2%	3%	1%	3%	3%	1%	3%	6% st
5	238	133	104	96	142	114	123	33	53	46	30	34	42	52	128	58	79	158	38	199	199	24	11	4
	8%	8%	7%	6%	9% a	7%	8%	7%	10% h	9%	6%	8%	7%	7%	8%	7%	9%	7%	9%	7%	8%	8%	6%	6%
6	320	175	144	98	222	163	156	59	47	54	52	41	66	77	145	97	107	212	36	282	258	32	22	7
	10%	11%	9%	6%	14% a	11%	10%	13%	9%	10%	10%	9%	10%	11%	9%	12%	12%	9%	9%	10%	10%	11%	12%	10%
7	552	279	273	225	328	261	291	91	91	99	105	60	106	118	314	121	173	379	79	471	449	61	33	9
	18%	18%	17%	14%	21% a	17%	18%	20%	18%	18%	20%	13%	17%	17%	19%	15%	19%	17%	20%	17%	17%	21% v	18%	12%
8	718	375	344	356	362	375	343	103	121	128	118	106	142	181	369	168	226	492	105	613	593	74	43	8
	23%	24%	22%	23%	23%	25%	21%	22%	23%	24%	22%	23%	22%	26%	23%	21%	25%	22%	26%	22%	23% v	26% v	23% v	11%
9	433	206	227	245	187	198	235	63	59	65	91	72	82	78	262	92	108	325	62	370	376	29	20	7
	14%	13%	14%	16% b	12%	13%	15%	14%	11%	12%	17%	16%	13%	11%	16% ln	11%	12%	15%	15%	14%	14% l	10%	11%	9%
10 - Extremely important	564	248	316	404	160	278	286	74	103	99	95	84	109	125	266	174	141	423	51	511	452	45	37	30
	18%	16%	20%	26% b	10%	18%	18%	16%	20%	18%	18%	19%	17%	18%	16%	21% m	16%	19%	13%	19% q	17%	16%	20%	41% stu
Don't know	93	46	47	39	54	33	60	16	22	13	9	13	20	20	45	28	32	61	11	82	74	10	9	1
	3%	3%	3%	2%	3%	2%	4%	4%	4%	2%	2%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	5%	1%
SUMMARY:																								
NET: 9-10	997	454	542	649	348	476	521	137	162	164	186	157	191	203	528	266	249	747	113	881	829	74	57	37
	32%	29%	35%	41% b	22%	31%	32%	30%	31%	31%	35%	35%	30%	29%	32%	33%	27%	33% o	28%	32%	32% l	26%	31%	51% stu
NET: 7-10	2267	1108	1159	1230	1037	1111	1156	331	374	391	408	323	439	502	1211	554	648	1619	297	1965	1871	209	134	53
	72%	70%	74%	78% b	66%	73%	71%	72%	72%	73%	76% l	71%	68%	72%	74% n	68%	71%	72%	74%	72%	72%	73%	72%	74%
NET: 4-6	639	359	280	232	406	308	331	98	108	111	101	88	134	145	306	187	202	437	79	557	524	60	39	16
	20%	23%	18%	15%	26% a	20%	20%	21%	21%	21%	19%	19%	21%	21%	19%	23%	22%	20%	20%	20%	20%	21%	21%	22%
NET: 1-3	148	67	81	73	76	77	71	17	12	21	20	30	49	32	76	41	27	121	14	133	134	8	4	2
	5%	4%	5%	5%	5%	5%	4%	4%	2%	4%	4%	7% f	8% fgh	5%	5%	5%	3%	5% o	3%	5%	5% u	3%	2%	3%
Mean	7.49	7.39	7.58	7.84 b	7.13	7.49	7.49	7.48	7.52 d	7.54	7.60	7.48	7.26	7.49	7.51	7.44	7.49	7.49	7.48	7.49	7.47	7.47	7.64	7.99 st
Standard Deviation	2.03	1.99	2.07	2.07	1.93	2.05	2.02	1.95	1.90	1.92	1.94	2.17	2.25	1.96	1.98	2.20	1.82	2.12	1.83	2.06	2.06	1.83	1.89	2.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 449

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.05	0.08	0.04	0.05	0.05	0.09	0.09	0.08	0.08	0.10	0.09	0.07	0.05	0.08	0.06	0.05	0.09	0.04	0.05	0.08	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 450

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	65	3	39	14	22	28	2	20	37	32	32	14	23	28	36	47	18	23	42
	2%	1%	2%	3%a	3%	1%	1%	1%	3%	1%	4%l	1%	3%k	2%	3%	2%	4%o	3%r	2%
2	19	1	15	3	1	12	1	5	10	10	9	3	11	7	11	11	8	5	14
	1%	*	1%	1%	*	1%	1%	*	1%	*	1%	*	1%k	*	1%	*	2%o	1%	1%
3	64	9	32	17	23	37	1	29	30	42	22	11	28	33	32	51	13	15	49
	2%	2%	2%	4%b	3%	2%	1%	2%	2%	2%	3%	1%	3%k	2%	2%	2%	3%	2%	2%
4	81	13	42	20	31	42	2	26	47	42	40	24	16	41	39	59	22	10	71
	3%	2%	2%	4%b	4%	2%	1%	2%	3%g	2%	5%l	2%	2%	2%	3%	2%	5%o	1%	3%
5	238	16	149	49	62	147	11	100	115	164	74	82	81	123	107	192	45	42	191
	8%	3%	8%a	10%a	8%	8%	9%	7%	8%	7%	10%	6%	9%	7%	8%	7%	10%	6%	8%
6	320	43	206	56	71	204	19	157	140	255	65	139	93	186	121	281	33	89	224
	10%	8%	10%	12%	9%	11%	14%	11%	10%	11%	9%	11%	11%	10%	10%	10%	8%	13%r	9%
7	552	85	352	84	131	340	22	254	257	431	121	212	169	324	213	475	74	100	438
	18%	16%	18%	18%	17%	18%	17%	17%	18%	18%	16%	17%	19%	18%	17%	18%	17%	15%	18%
8	718	111	485	91	150	463	29	362	311	586	132	319	205	422	280	640	77	174	531
	23%	21%	25%	19%	19%	24%	22%	25%	22%	24%j	18%	25%	23%	23%	22%	24%	18%	26%	22%
9	433	86	285	53	120	242	17	207	186	340	92	174	108	228	198	375	56	93	334
	14%	17%	14%	11%	15%	13%	13%	14%	13%	14%	12%	14%	12%	13%	16%	14%	13%	14%	14%
10 - Extremely important	564	135	325	79	141	376	25	280	216	433	131	291	110	378	183	495	68	106	450
	18%	26%bc	16%	17%	18%	19%	20%	19%	15%	18%	17%	23%l	13%	21%n	14%	18%	16%	16%	19%
Don't know	93	16	47	7	32	44	1	30	52	61	32	16	30	33	56	74	18	14	77
	3%	3%	2%	2%	4%	2%	1%	2%	4%g	3%	4%	1%	3%k	2%	4%n	3%	4%	2%	3%
SUMMARY:																			
NET: 9-10	997	221	611	131	261	619	43	488	401	773	224	465	218	606	381	870	124	199	784
	32%	43%bc	31%	28%	33%	32%	33%	33%	29%	32%	30%	36%l	25%	34%	30%	32%	29%	30%	32%
NET: 7-10	2267	418	1448	307	542	1422	93	1103	970	1790	477	997	593	1351	875	1985	275	474	1753
	72%	80%bc	73%c	65%	69%	73%	72%	75%h	69%	75%j	64%	78%l	68%	75%n	69%	74%p	64%	71%	72%
NET: 4-6	639	72	396	125	164	393	31	283	302	461	178	245	189	350	267	532	100	140	485
	20%	14%	20%a	26%ab	21%	20%	24%	19%	22%	19%	24%	19%	22%	19%	21%	20%	23%	21%	20%
NET: 1-3	148	14	85	35	46	77	4	54	77	84	64	27	62	68	79	109	39	43	105
	5%	3%	4%	7%ab	6%	4%	3%	4%	5%	4%	9%l	2%	7%k	4%	6%n	4%	9%o	6%	4%
Mean	7.49	8.02bc	7.50c	7.10	7.39	7.57	7.59	7.64h	7.32	7.62j	7.07	7.81l	7.17	7.63n	7.31	7.57p	7.01	7.39	7.52

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 450

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	2.03	1.82	1.98	2.23	2.18	1.96	1.89	1.91	2.10	1.89	2.41	1.82	2.10	1.96	2.14	1.96	2.40	2.11	2.02
Standard Error	0.04	0.07	0.05	0.10	0.09	0.04	0.16	0.05	0.06	0.04	0.10	0.05	0.07	0.05	0.06	0.04	0.14	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 451

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	65 2%	3 1%	4 3%	10 4%	8 2%	3 1%	9 4%	5 2%	3 2%	6 2%	6 1%	8 2%	* *
2	19 1%	4 1%	1 1%	- -	2 1%	1 *	- -	6 2%	- -	1 *	2 1%	1 *	2 2%cfhk
3	64 2%	2 1%	1 1%	12 5%ah	4 1%	3 1%	15 7%adehjl	5 2%	1 1%	4 1%	6 2%	11 3%	1 1%
4	81 3%	4 1%	6 5%aj	10 4%j	7 2%	13 5%j	11 5%j	9 3%	6 3%j	2 1%	2 1%	6 1%	4 6%adijk
5	238 8%	24 8%	14 11%	31 12%l	26 7%	17 6%	24 11%	16 5%	11 6%	11 4%	31 8%	30 7%	4 6%
6	320 10%	32 11%e	19 14%e	28 11%	34 10%	13 5%	18 8%	28 10%	22 12%e	23 9%	46 12%e	50 12%e	7 10%
7	552 18%	61 21%cl	22 17%	28 11%	60 17%	46 17%	41 18%	50 18%	33 18%	44 17%	85 22%cl	72 17%	9 12%
8	718 23%	74 26%l	25 19%	50 19%	98 28%jl	60 22%l	49 22%l	58 20%l	43 23%l	67 25%l	75 19%l	111 26%l	8 11%
9	433 14%	29 10%	10 8%	14 6%	45 13%c	47 17%c	29 13%	32 11%	20 11%	54 20%abcghl	65 17%ac	80 19%abchl	7 9%
10 - Extremely important	564 18%	45 16%k	22 17%	63 24%afk	52 15%	64 24%fk	20 9%	70 25%adfk	37 20%fk	47 18%k	73 18%fk	40 9%	30 41%abcdefghijk
Don't know	93 3%	10 3%	6 5%j	13 5%j	10 3%	7 2%	8 3%	6 2%	9 5%j	6 2%	4 1%	15 4%	1 1%
SUMMARY:													
NET: 9-10	997 32%	74 26%	32 25%	77 30%	97 28%	111 41%abdfk	49 22%	102 36%af	57 31%	101 38%af	139 35%af	120 28%	37 51%abcdefghijk
NET: 7-10	2267 72%	209 73%bc	79 61%	155 60%	256 74%bc	218 79%bcf	139 62%	210 73%c	134 72%c	212 80%bcf	299 75%bcf	303 71%c	53 74%bc
NET: 4-6	639 20%	60 21%	39 30%ei	69 27%ei	67 19%	42 15%	53 24%	53 19%	39 21%	36 14%	79 20%	86 20%	16 22%
NET: 1-3	148 5%	8 3%	6 5%	22 8%ah	14 4%	7 3%	23 10%adehjl	16 6%	4 2%	10 4%	15 4%	20 5%	2 3%
Mean	7.49	7.47f	7.12	7.17	7.49f	7.85bcf	6.79	7.58f	7.64bf	7.81bcf	7.61f	7.40f	7.99abcdjk
Standard Deviation	2.03	1.83	2.16	2.43	1.94	1.96	2.27	2.17	1.89	1.89	1.90	1.89	2.23

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 451

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.08	0.21	0.18	0.12	0.14	0.19	0.15	0.10	0.13	0.10	0.11	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 452

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	41	17	24	12	29	29	12	8	5	7	7	8	6	7	18	16	10	31	4	36	37	1	2	1
	1%	1%	2%	1%	2%	2% c	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%
2	41	13	28	21	20	31	10	8	12	1	9	2	9	7	24	10	8	33	4	37	39	1	*	*
	1%	1%	2%	1%	1%	2% c	1%	2% g	2% g	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	*	*
3	41	21	20	8	33	22	20	10	2	9	6	5	8	12	23	7	6	36	6	36	33	5	2	2
	1%	1%	1%	1%	2% a	1%	1%	2%	*	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%
4	92	36	56	39	53	44	48	10	11	13	25	13	20	27	41	24	23	69	9	83	78	5	6	3
	3%	2%	4%	2%	3%	3%	3%	2%	2%	2%	5%	3%	3%	4%	3%	3%	3%	3%	2%	3%	3%	2%	3%	4%
5	218	115	103	54	164	106	112	34	52	41	26	29	37	45	111	62	68	150	25	192	186	17	11	4
	7%	7%	7%	3%	10% a	7%	7%	7%	10% h	8%	5%	6%	6%	6%	7%	8%	7%	7%	6%	7%	7%	6%	6%	6%
6	341	198	143	137	205	185	156	61	55	48	48	59	70	70	197	75	109	232	48	292	284	31	23	4
	11%	13%	9%	9%	13% a	12%	10%	13%	11%	9%	9%	13%	11%	10%	12%	9%	12%	10%	12%	11%	11% v	11% v	12% v	5%
7	518	243	275	237	282	255	264	84	91	96	99	53	95	115	290	113	192	326	85	431	453	35	23	7
	16%	15%	18%	15%	18%	17%	16%	18% j	18%	18% i	18% i	12%	15%	16%	18%	14%	21% p	15%	21% r	16%	17% tu	12%	12%	10%
8	568	295	273	250	317	276	292	78	80	110	100	72	129	133	262	172	156	411	86	481	461	65	31	11
	18%	19%	17%	16%	20% a	18%	18%	17%	15%	21%	19%	16%	20%	19%	16%	21% m	17%	18%	21%	18%	18%	23% sv	17%	15%
9	410	189	222	237	174	180	230	43	54	72	91	69	81	103	224	83	128	283	44	367	339	40	24	8
	13%	12%	14%	15% b	11%	12%	14%	9%	10%	13%	17% ef	15% e	13%	15%	14%	10%	14%	13%	11%	13%	13%	14%	13%	10%
10 - Extremely important	742	384	358	542	200	350	393	103	124	115	106	123	170	152	385	206	168	575	78	663	572	80	58	32
	24%	24%	23%	34% b	13%	23%	24%	22%	24%	22%	20%	27%	26%	22%	23%	25%	18%	26% o	19%	24%	22%	28% s	31% s	44% stu
Don't know	134	67	66	37	96	52	82	22	32	22	20	19	18	29	63	42	42	92	12	120	120	6	6	1
	4%	4%	4%	2%	6% a	3%	5%	5%	6% j	4%	4%	4%	3%	4%	4%	5%	5%	4%	3%	4%	5%	2%	3%	2%
SUMMARY:																								
NET: 9-10	1153	573	580	779	374	530	622	146	178	187	198	192	251	255	608	290	295	857	122	1030	911	120	82	40
	37%	36%	37%	49% b	24%	35%	38%	32%	35%	35%	37%	42% e	39%	36%	37%	36%	32%	38% o	30%	38% q	35%	42% s	44% s	55% stu
NET: 7-10	2238	1111	1127	1265	973	1061	1178	309	348	393	397	317	474	503	1161	575	644	1594	293	1942	1825	220	136	58
	71%	70%	72%	80% b	62%	69%	73%	67%	68%	74%	74%	70%	74%	72%	71%	71%	71%	71%	73%	71%	70%	77% s	73%	79% s
NET: 4-6	652	349	302	230	422	336	316	105	117	102	99	102	127	142	349	160	200	452	82	566	548	53	39	11
	21%	22%	19%	15%	27% a	22%	20%	23%	23%	19%	18%	22%	20%	20%	21%	20%	22%	20%	21%	21%	21%	19%	21%	15%
NET: 1-3	123	51	72	41	82	81	42	27	19	18	22	15	23	25	65	33	23	100	14	109	109	7	4	3
	4%	3%	5%	3%	5% a	5% d	3%	6%	4%	3%	4%	3%	4%	4%	4%	4%	3%	4%	3%	4%	4%	2%	2%	4%
Mean	7.65	7.69	7.61	8.16 b	7.11	7.50	7.78 c	7.41	7.57	7.67	7.61	7.79	7.78 e	7.65	7.63	7.67	7.55	7.68	7.55	7.66	7.57	7.97 s	7.95 s	8.24 s
Standard Deviation	2.06	2.00	2.12	1.94	2.05	2.17	1.95	2.17	2.09	1.96	2.05	2.09	2.03	2.02	2.05	2.13	1.90	2.13	1.91	2.08	2.08	1.87	1.99	2.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 452

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.06	0.07	0.04	0.06	0.05	0.11	0.10	0.09	0.09	0.10	0.08	0.08	0.05	0.08	0.06	0.05	0.09	0.04	0.05	0.08	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 453

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	41	3	22	9	11	24	-	25	11	25	15	11	14	26	14	35	6	9	32
	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
2	41	8	18	7	11	24	4	23	17	26	15	12	13	19	22	32	9	3	38
	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	*	2%
3	41	3	21	11	8	26	3	28	14	32	9	19	12	20	21	38	4	16	25
	1%	1%	1%	2% a	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
4	92	6	49	31	24	51	7	35	52	62	31	33	25	43	44	68	22	24	67
	3%	1%	2%	7% ab	3%	3%	5%	2%	4%	3%	4%	3%	3%	2%	3%	3%	5%	4%	3%
5	218	25	122	48	49	138	9	97	103	155	63	89	57	120	90	188	28	46	167
	7%	5%	6%	10% ab	6%	7%	7%	7%	7%	6%	8%	7%	6%	7%	7%	7%	7%	7%	7%
6	341	56	212	57	87	216	11	144	169	263	78	131	97	188	141	298	41	71	264
	11%	11%	11%	12%	11%	11%	8%	10%	12%	11%	10%	10%	11%	10%	11%	11%	9%	11%	11%
7	518	87	343	70	115	340	11	238	240	414	104	216	156	310	203	448	71	84	420
	16%	17%	17%	15%	15%	13% f	9%	16%	17%	17%	14%	17%	18%	17%	16%	17%	16%	12%	17% cd
8	568	90	381	74	124	349	29	277	238	441	126	223	184	295	255	474	92	125	436
	18%	17%	19%	16%	16%	18%	23%	19%	17%	18%	17%	17%	21%	16%	20%	18%	21%	19%	18%
9	410	62	298	42	93	266	18	207	184	335	76	186	114	257	147	376	34	79	324
	13%	12%	15% c	9%	12%	14%	14%	14%	13%	14%	10%	14%	13%	14%	12%	14% p	8%	12%	13%
10 - Extremely important	742	167	437	109	235	428	26	335	310	547	195	311	168	456	282	630	110	178	557
	24%	32% bc	22%	23%	30% de	22%	20%	23%	22%	23%	26%	24% l	19%	25%	22%	23%	25%	26%	23%
Don't know	134	13	72	14	28	73	11	61	63	96	38	55	34	68	57	114	17	37	93
	4%	3%	4%	3%	4%	4%	8% ee	4%	4%	4%	5%	4%	4%	4%	4%	4%	4%	6%	4%
SUMMARY:																			
NET: 9-10	1153	229	735	151	329	694	44	542	494	882	271	498	282	714	430	1006	144	256	880
	37%	44% bc	37%	32%	42% de	36%	34%	37%	35%	37%	36%	39% l	32%	40% en	34%	37%	33%	38%	36%
NET: 7-10	2238	406	1459	295	567	1383	85	1058	972	1737	501	937	622	1319	888	1928	306	465	1736
	71%	78% c	74% c	62%	72%	71%	66%	72%	69%	72%	67%	73%	71%	73%	70%	71%	71%	69%	72%
NET: 4-6	652	86	384	136	160	405	27	276	324	479	172	252	179	351	274	554	91	141	497
	21%	17%	19%	29% ab	20%	21%	21%	19%	23% q	20%	23%	20%	21%	19%	22%	21%	21%	21%	21%
NET: 1-3	123	14	61	28	30	74	7	75	42	84	39	42	39	65	57	105	18	28	95
	4%	3%	3%	6% b	4%	4%	5%	5% h	3%	4%	5%	3%	4%	4%	5%	4%	4%	4%	4%
Mean	7.65	8.03 bc	7.72 c	7.23	7.81	7.62	7.54	7.63	7.60	7.69	7.51	7.75	7.51	7.74	7.54	7.66	7.56	7.71	7.63

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 453

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	2.06	1.92	1.95	2.30	2.12	2.03	2.17	2.12	2.01	1.99	2.27	1.99	2.05	2.05	2.09	2.05	2.15	2.12	2.05
Standard Error	0.04	0.08	0.05	0.10	0.08	0.05	0.19	0.05	0.06	0.04	0.10	0.06	0.07	0.05	0.06	0.04	0.13	0.08	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 454

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
 where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	41 1%	1 *	3 2%	5 2%	2 *	2 1%	6 3%	2 1%	2 1%	6 2%	5 1%	7 2%	1 1%
2	41 1%	1 *	1 1%	8 3%h	5 2%	1 *	3 2%	10 4%ah	*	2 1%	2 1%	5 1%	* *
3	41 1%	5 2%	-	4 1%	6 2%	3 1%	6 3%	1 *	2 1%	5 2%	4 1%	3 1%	2 3%bg
4	92 3%	5 2%	3 3%	7 3%	7 2%	12 4%	12 5%ej	2 1%	6 3%	5 2%	4 2%	25 6%agj	3 4%gj
5	218 7%	17 6%	11 8%	21 8%	30 9%	15 6%	16 7%	20 7%	11 6%	18 7%	18 4%	37 9%	4 6%
6	341 11%	31 11%l	9 7%	27 11%	33 10%	27 10%	51 23%abcdeghijkl	28 10%	23 12%l	19 7%	50 13%l	39 9%	4 5%
7	518 16%	35 12%	20 16%	21 8%	62 18%c	43 16%	36 16%	52 18%c	23 12%	38 14%	101 26%acehil	80 19%ac	7 10%
8	568 18%	65 23%ejl	24 18%	51 20%	63 18%	35 13%	39 18%	49 17%	31 17%	40 15%	61 15%	98 23%ej	11 15%
9	410 13%	40 14%cl	11 8%	16 6%	51 15%cj	29 11%	18 8%	42 15%cj	24 13%c	74 28%abcdefgijkl	31 8%	68 16%cj	8 10%
10 - Extremely important	742 24%	80 28%fik	43 33%fglk	85 33%dfgk	76 22%fk	104 38%dfgjk	22 10%	60 21%fk	58 31%dfgk	43 16%k	105 27%fik	35 8%	32 44%adfgghjk
Don't know	134 4%	6 2%	5 4%	14 6%	11 3%	3 1%	14 6%	19 7%ae	6 3%	14 5%	13 3%	27 6%ae	1 2%
SUMMARY: NET: 9-10	1153 37%	120 42%fk	53 41%fk	100 39%fk	127 37%fk	133 48%fgjk	40 18%	103 36%fk	82 44%fk	117 44%fk	137 34%fk	102 24%	40 55%abcdgfhjk
NET: 7-10	2238 71%	220 77%cfk	98 76%f	172 67%f	252 73%f	210 77%fk	115 51%	204 71%f	136 73%f	195 74%f	299 75%fk	280 66%f	58 79%cfk
NET: 4-6	652 21%	53 19%	23 18%	55 21%	70 20%	54 20%	79 35%abcdeghijkl	50 17%	39 21%	42 16%	72 18%	102 24%l	11 15%
NET: 1-3	123 4%	7 2%	4 3%	17 6%	13 4%	5 2%	15 7%	14 5%	4 2%	13 5%	12 3%	16 4%	3 4%
Mean	7.65	7.97fk	7.90fk	7.67f	7.65fk	8.05fk	6.74	7.64fk	7.95fk	7.72fk	7.72fk	7.16	8.24cdfgk
Standard Deviation	2.06	1.87	2.13	2.38	1.98	2.03	2.09	2.07	1.99	2.08	1.93	1.96	2.15

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

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 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 454

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.08	0.20	0.17	0.13	0.14	0.18	0.15	0.10	0.15	0.11	0.12	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 455

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	45 1%	14 1%	31 2%	25 2%	20 1%	31 2%	14 1%	10 2%	9 2%	6 1%	5 1%	3 1%	12 2%	8 1%	20 1%	17 2%	10 1%	35 2%	4 1%	41 1%	42 2%	1 *	1 1%	1 1%
2	32 1%	14 1%	18 1%	20 1%	11 1%	21 1%	10 1%	7 1%	4 1%	5 1%	2 *	11 2%	2 *	3 *	15 1%	13 2%	6 1%	26 1%	4 1%	28 1%	28 1%	3 1%	1 *	* *
3	41 1%	23 1%	18 1%	20 1%	20 1%	27 2%	14 1%	9 2%	7 1%	4 1%	8 2%	4 1%	8 1%	8 1%	23 1%	10 1%	8 1%	33 1%	6 1%	34 1%	38 1%	2 1%	* *	1 1%
4	59 2%	36 2%	23 1%	11 1%	47 3%a	28 2%	31 2%	10 2%	9 2%	8 1%	14 3%	8 2%	10 2%	20 3%a	30 2%	8 1%	17 2%	42 2%	10 2%	49 2%	49 2%	3 1%	3 2%	4 5%stu
5	219 7%	96 6%	122 8%	75 5%	144 9%a	107 7%	112 7%	26 6%	44 9%	49 9%a	39 7%	28 6%	32 5%	35 5%	114 7%	70 9%a	74 8%	145 6%	22 6%	196 7%	186 7%	19 6%	11 6%	4 5%
6	348 11%	192 12%	156 10%	126 8%	222 14%a	182 12%	167 10%	69 15%	56 11%	54 10%	43 10%	72 10%	87 11%	166 12%	95 10%	122 12%	98 11%	250 11%	59 15%a	288 11%	297 11%	25 9%	21 11%	6 8%
7	564 18%	286 18%	279 18%	248 16%	316 20%a	280 18%	285 18%	88 19%	97 19%	98 18%	121 23%a	68 15%	91 14%	120 17%	327 20%a	117 14%	185 20%	379 17%	81 20%	480 18%	469 18%	57 20%	29 16%	9 13%
8	698 22%	345 22%	353 23%	345 22%	353 22%	351 23%	347 21%	90 20%	116 23%	129 24%	113 21%	101 22%	149 23%	170 24%	332 20%	197 24%	228 25%	471 21%	91 23%	607 22%	580 22%uv	78 27%uv	29 16%	11 15%
9	453 14%	232 15%	222 14%	272 17%b	182 12%	201 13%	252 16%	70 15%	58 11%	60 11%	88 16%	79 17%fe	99 15%	100 14%	252 15%	101 12%	105 12%	349 16%o	52 13%	401 15%	379 15%	36 13%	30 16%	7 10%
10 - Extremely important	600 19%	298 19%	302 19%	397 25%b	202 13%	271 18%	329 20%	73 16%	88 17%	110 21%	83 15%	154 20%	134 24%efh	134 19%	310 19%	155 19%	156 17%	444 20%	63 16%	534 20%	461 18%	57 20%	53 28%st	29 40%stu
Don't know	88 3%	44 3%	44 3%	33 2%	54 3%	31 2%	56 3%	10 2%	28 5%h	13 2%	10 2%	15 3%	13 2%	13 2%	49 3%	26 3%	23 3%	65 3%	8 2%	79 3%	75 3%	4 2%	7 4%	1 2%
SUMMARY:																								
NET: 9-10	1053 33%	529 34%	524 33%	669 43%b	384 24%	472 31%	581 36%c	143 31%	146 28%	170 32%	171 32%	252 38%f	234 39%efg	562 34%	256 34%	256 32%	261 29%	793 35%o	116 29%	936 34%	840 32%	93 33%	83 45%st	37 50%st
NET: 7-10	2316 74%	1160 73%	1156 74%	1263 80%b	1053 67%	1103 72%	1213 75%	321 69%	359 70%	397 74%	405 75%	493 75%	524 77%ef	1222 75%	570 75%	570 70%	674 74%	1642 73%	288 72%	2022 74%	1889 73%	229 80%a	142 77%	56 78%
NET: 4-6	626 20%	324 21%	302 19%	212 13%	414 26%a	316 21%	309 19%	106 23%	109 21%	111 21%	108 20%	79 17%	115 18%	143 20%	309 19%	173 21%	189 21%	437 20%	91 23%	533 19%	531 20%	47 17%	34 18%	13 18%
NET: 1-3	118 4%	51 3%	67 4%	66 4%	52 3%	79 5%d	39 2%	26 6%	20 4%	15 3%	16 3%	18 4%	22 3%	19 3%	59 4%	40 5%	23 3%	94 4%	14 3%	103 4%	107 4%u	6 2%	3 1%	2 3%
Mean	7.60	7.63	7.58	7.93b	7.27	7.46	7.74c	7.36	7.46	7.63	7.54	7.74e	7.83ef	7.67	7.63	7.51	7.55	7.63	7.47	7.63	7.54	7.78s	8.03s	8.13st
Standard Deviation	1.95	1.89	2.01	1.96	1.88	2.04	1.85	2.06	1.97	1.89	1.83	1.97	1.95	1.87	1.92	2.07	1.83	2.00	1.86	1.96	1.97	1.73	1.84	2.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 455

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.05	0.07	0.04	0.05	0.05	0.10	0.09	0.08	0.08	0.09	0.08	0.07	0.05	0.07	0.06	0.04	0.09	0.04	0.04	0.08	0.09	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 456

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	45	2	26	11	10	25	4	20	16	20	25	10	23	21	24	36	10	10	36
	1%	*	1%	2%a	1%	1%	3%	1%	1%	1%	3%l	1%	3%k	1%	2%	1%	2%	1%	1%
2	32	1	23	5	16	14	1	7	19	12	19	6	8	9	22	15	16	5	27
	1%	*	1%	1%	2%e	1%	1%	*	1%	1%	3%l	*	1%	1%	2%l	1%	4%o	1%	1%
3	41	-	20	13	14	25	1	19	19	23	18	12	10	25	16	34	7	4	37
	1%	-	1%	3%ab	2%	1%	1%	1%	1%	1%	2%l	1%	1%	1%	1%	1%	2%	1%	2%
4	59	6	31	17	16	34	-	29	25	49	10	25	13	30	26	53	5	15	43
	2%	1%	2%	4%b	2%	2%	-	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%
5	219	20	119	53	57	137	12	99	105	150	68	86	55	118	92	182	34	48	167
	7%	4%	6%	11%ab	7%	7%	9%	7%	7%	6%	9%	7%	6%	7%	7%	7%	8%	7%	7%
6	348	50	220	67	73	225	13	169	157	295	54	170	81	202	134	316	30	96	245
	11%	10%	11%	14%	9%	12%	10%	12%	11%	12%j	7%	13%l	9%	11%	10%	12%p	7%	14%r	10%
7	564	86	382	71	115	381	19	276	257	463	101	234	175	330	225	496	66	98	451
	18%	17%	19%	15%	15%	20%cd	15%	19%	18%	19%j	13%	18%	20%	18%	18%	18%	15%	15%	19%
8	698	108	471	91	162	423	29	335	296	530	168	290	198	401	282	587	109	138	551
	22%	21%	24%	19%	21%	22%	22%	23%	21%	22%	22%	23%	23%	22%	22%	22%	25%	21%	23%
9	453	98	300	49	117	279	20	201	209	348	105	178	146	263	182	388	65	95	347
	14%	19%bc	15%bc	10%	15%	14%	15%	14%	15%	15%	14%	14%	17%	15%	14%	14%	15%	14%	14%
10 - Extremely important	600	140	347	87	185	342	28	275	257	445	154	243	142	353	238	520	78	143	449
	19%	27%bc	18%	18%	24%e	18%	22%	19%	18%	19%	21%	19%	16%	20%	19%	19%	18%	21%	19%
Don't know	88	10	39	11	21	52	3	40	40	61	27	32	23	49	36	73	13	19	68
	3%	2%	2%	2%	3%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	3%	3%	3%
SUMMARY:																			
NET: 9-10	1053	238	647	136	301	621	48	476	466	794	260	421	288	617	420	908	142	238	796
	33%	46%bc	33%	29%	38%e	32%	37%	32%	33%	33%	35%	33%	33%	34%	33%	34%	33%	35%	33%
NET: 7-10	2316	432	1500	297	579	1425	96	1087	1020	1787	529	945	661	1348	927	1991	318	474	1798
	74%	83%bc	76%bc	63%	74%	74%	74%	74%	73%	75%	70%	73%	76%	75%	73%	74%	73%	71%	74%
NET: 4-6	626	76	370	137	145	396	25	297	287	494	132	281	150	350	252	551	69	159	455
	20%	15%	19%	29%ab	19%	20%	19%	20%	21%	21%	18%	22%l	17%	19%	20%	20%	16%	24%r	19%
NET: 1-3	118	2	68	28	40	64	6	46	54	55	62	28	41	55	62	85	33	19	99
	4%	*	3%a	6%a	5%	3%	4%	3%	4%	2%	8%l	2%	5%k	3%	5%	3%	8%o	3%	4%
Mean	7.60	8.18bc	7.63c	7.19	7.68	7.58	7.67	7.61	7.57	7.66j	7.42	7.65	7.55	7.68	7.52	7.63	7.46	7.65	7.59

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 456

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.95	1.61	1.88	2.18	2.10	1.89	2.08	1.89	1.95	1.81	2.34	1.81	2.00	1.88	2.05	1.90	2.22	1.96	1.96
Standard Error	0.04	0.07	0.04	0.10	0.08	0.04	0.18	0.05	0.06	0.04	0.10	0.05	0.07	0.04	0.06	0.04	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 457

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
 where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	45 1%	1 *	5 4% ad	7 3%	1 *	1 *	6 3%	5 2%	1 1%	3 1%	3 1%	10 2%	1 1%
2	32 1%	3 1%	1 1%	9 3% ejk	3 1%	- -	10 4% ehjk	3 1%	1 *	2 1%	1 *	* *	* *
3	41 1%	2 1%	- -	6 2%	2 1%	6 2%	- -	9 3% h	* *	2 1%	2 1%	9 2%	1 1%
4	59 2%	3 1%	2 1%	5 2%	6 2%	4 1%	5 2%	5 2%	3 2%	8 3%	8 2%	6 1%	4 5% ahk
5	219 7%	19 6%	9 7%	20 8%	26 7%	11 4%	22 10% j	18 6%	11 6%	21 8%	15 4%	45 11% ej	4 5%
6	348 11%	25 9%	11 8%	26 10%	43 13%	17 6%	37 17% ae	28 10%	21 11%	26 10%	70 18% abeghk	38 9%	6 8%
7	564 18%	57 20%	16 13%	41 16%	56 16%	37 14%	56 25% bei	50 18%	29 16%	33 12%	99 25% bdehil	80 19%	9 13%
8	698 22%	78 27% cfhj	30 23%	44 17%	100 29% cfhil	60 22%	35 16%	69 24% l	29 16%	44 17%	83 21%	114 27% cfhil	11 15%
9	453 14%	36 13%	15 12%	26 10%	43 12%	54 20% cl	27 12%	35 12%	30 16%	57 22% acdglj	44 11%	77 18% jl	7 10%
10 - Extremely important	600 19%	57 20% fk	37 29% dfgjk	67 26% fjk	60 17% fk	78 29% dfgjk	16 7%	46 16% fk	53 28% adfgjk	61 23% fk	62 16% fk	34 8%	29 40% acdfghijk
Don't know	88 3%	4 2%	3 2%	7 3%	6 2%	4 1%	10 5%	17 6% a	7 4%	7 3%	9 2%	11 3%	1 2%
SUMMARY:													
NET: 9-10	1053 33%	93 33% f	53 41% fjk	93 36% f	103 30%	133 49% adfgjk	43 19%	81 28%	83 45% adfgjk	118 45% adfgjk	106 27%	111 26%	37 50% acdfgjk
NET: 7-10	2316 74%	229 80% cfgk	99 77% f	178 69%	259 75% f	230 84% cfgjk	133 60%	201 70%	142 77% f	195 74% f	288 73% f	305 72% f	56 78% f
NET: 4-6	626 20%	47 17%	21 16%	51 20%	75 22% ae	32 12%	64 29% ae	51 18%	34 18%	55 21%	93 24% ae	88 21% ae	13 18%
NET: 1-3	118 4%	6 2%	6 5%	22 9% adhj	6 2%	8 3%	16 7% adhj	17 6% hj	3 1%	7 3%	6 1%	20 5%	2 3%
Mean	7.60	7.78 fk	7.83 fk	7.42 f	7.66 f	8.18 adfgjk	6.79	7.43 f	8.03 adfgjk	7.83 fk	7.52 f	7.30 f	8.13 adfgjk
Standard Deviation	1.95	1.73	2.19	2.40	1.72	1.78	2.06	2.04	1.84	1.99	1.67	1.90	2.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 457

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.08	0.21	0.17	0.11	0.12	0.17	0.15	0.09	0.14	0.09	0.11	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 458

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	84	31	53	50	34	44	40	8	6	5	17	22	25	13	40	30	14	70	4	80	78	3	2	1
	3%	2%	3%	3%	2%	3%	2%	2%	1%	1%	3%	5%efg	4%fg	2%	2%	4%	2%	3%	1%	3%	3%	1%	1%	1%
2	43	24	19	21	22	28	16	11	5	4	2	11	10	8	23	13	8	36	-	43	37	4	2	1
	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	*	2%	2%	1%	1%	2%	1%	2%	-	2%g	1%	1%	1%	1%
3	42	22	19	13	29	25	17	5	6	7	6	5	13	11	20	11	10	32	5	35	31	7	2	2
	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%
4	86	50	36	26	60	53	33	10	13	14	17	6	25	12	55	19	22	64	7	79	71	8	4	3
	3%	3%	2%	2%	4%a	3%	2%	2%	3%	3%	3%	1%	4%	2%	3%	2%	2%	3%	2%	3%	3%	3%	2%	5%
5	253	112	141	106	147	128	125	34	40	46	46	40	47	46	125	82	62	190	21	232	219	16	12	5
	8%	7%	9%	7%	9%	8%	8%	7%	8%	9%	8%	9%	7%	7%	8%	10%	7%	8%	5%	8%	8%	6%	6%	7%
6	365	198	167	139	227	190	176	56	40	68	71	51	78	96	174	95	123	242	57	309	311	23	24	7
	12%	13%	11%	9%	14%a	12%	11%	12%	8%	13%	13%j	11%	12%	14%	11%	12%	14%	11%	14%	11%	12%t	8%	13%t	10%
7	490	239	251	207	283	242	247	81	81	87	90	59	93	103	255	131	165	325	66	421	408	47	29	6
	16%	15%	16%	13%	18%a	16%	15%	17%	16%	16%	17%	13%	14%	15%	16%	16%	18%	15%	16%	15%	16%v	16%v	16%v	9%
8	711	373	338	361	350	361	350	96	103	127	120	104	161	179	364	167	220	491	91	620	591	75	34	11
	23%	24%	22%	23%	22%	24%	22%	21%	20%	24%	22%	23%	25%	26%	22%	21%	24%	22%	23%	23%	23%v	26%uv	18%	16%
9	374	201	173	210	163	163	211	55	74	59	71	54	61	95	207	71	105	269	54	318	303	43	21	6
	12%	13%	11%	13%	10%	11%	13%	12%	14%	11%	13%	12%	9%	14%an	13%an	9%	12%	12%	13%	12%	12%	15%v	11%	8%
10 - Extremely important	628	287	341	418	210	261	368	99	134	109	93	82	111	118	345	165	161	467	95	532	495	55	50	28
	20%	18%	22%	27%b	13%	17%	23%c	21%	26%hij	20%	17%	18%	17%	17%	21%	20%	18%	21%	24%	19%	19%	19%	27%st	39%stu
Don't know	72	42	30	24	48	35	37	7	13	9	6	18	19	18	30	24	19	53	3	69	59	5	6	1
	2%	3%	2%	1%	3%a	2%	2%	2%	3%	2%	1%	4%h	3%	3%	2%	3%	2%	2%	1%	3%	2%	2%	3%	2%
SUMMARY:																								
NET: 9-10	1002	488	514	629	373	424	579	154	208	168	164	136	172	213	552	237	266	736	148	850	798	99	71	34
	32%	31%	33%	40%b	24%	28%	36%c	33%	40%ghij	31%	30%	30%	27%	30%	34%	29%	29%	33%	37%r	31%	31%	34%	38%st	47%stu
NET: 7-10	2203	1099	1104	1196	1006	1027	1176	331	392	382	373	299	425	496	1171	535	651	1552	305	1891	1797	221	133	52
	70%	70%	70%	76%b	64%	67%	73%c	72%	76%ij	71%	69%	66%	66%	71%	72%an	66%	72%	69%	76%r	69%	69%	77%st	72%	72%
NET: 4-6	704	360	343	270	433	371	333	101	94	128	134	97	150	154	354	196	208	496	84	619	601	47	40	16
	22%	23%	22%	17%	28%a	24%	21%	22%	18%	24%	25%	21%	23%	22%	22%	24%	23%	22%	21%	23%	23%t	16%	22%	22%
NET: 1-3	169	78	91	83	86	97	72	23	17	16	26	39	48	32	83	54	31	138	9	159	146	14	6	4
	5%	5%	6%	5%	5%	6%	4%	5%	3%	3%	5%	8%fg	7%fg	5%	5%	7%	3%	6%o	2%	6%q	6%	5%	3%	5%
Mean	7.43	7.43	7.43	7.75b	7.11	7.24	7.61c	7.50	7.81hij	7.55j	7.35	7.23	7.19	7.49	7.49	7.26	7.49	7.41	7.80r	7.38	7.37	7.66s	7.76s	7.89s
Standard Deviation	2.15	2.08	2.21	2.19	2.06	2.19	2.10	2.10	2.01	1.93	2.11	2.39	2.28	1.99	2.15	2.28	1.92	2.23	1.82	2.19	2.17	1.98	2.01	2.32

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 458

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base 3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base 3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error 0.04	0.05	0.06	0.08	0.04	0.06	0.05	0.10	0.09	0.08	0.09	0.11	0.09	0.08	0.05	0.08	0.06	0.05	0.09	0.04	0.05	0.09	0.10	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 459

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	84	7	43	25	43	32	-	28	39	38	46	10	25	45	38	65	19	21	61
	3%	1%	2%	5%ab	5%ef	2%	-	2%	3%	2%	6%l	1%	3%k	3%	3%	2%	4%	3%	3%
2	43	*	33	9	12	26	5	17	22	25	19	12	18	25	18	39	4	11	32
	1%	*	2%a	2%a	1%	1%	4%	1%	2%	1%	2%l	1%	2%	1%	1%	1%	1%	2%	1%
3	42	4	18	17	11	21	1	20	19	32	10	14	13	22	19	32	10	13	27
	1%	1%	1%	4%ab	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%
4	86	5	52	23	25	53	2	30	46	53	32	29	25	41	42	67	18	21	64
	3%	1%	3%	5%a	3%	3%	1%	2%	3%	2%	4%l	2%	3%	2%	3%	2%	4%	3%	3%
5	253	21	156	57	67	163	8	107	125	175	78	99	65	134	108	202	48	66	180
	8%	4%	8%a	12%ab	9%	8%	6%	7%	9%	7%	10%	8%	7%	7%	8%	7%	11%	10%	7%
6	365	38	245	59	60	262	13	160	178	285	81	139	142	225	133	326	37	62	296
	12%	7%	12%a	13%a	8%	14%cd	10%	11%	13%	12%	11%	11%	16%k	12%	10%	12%	9%	9%	12%
7	490	79	324	64	108	314	20	228	225	395	95	200	149	276	204	428	61	100	379
	16%	15%	16%	13%	14%	16%	15%	16%	16%	16%	13%	16%	17%	15%	16%	16%	14%	15%	16%
8	711	108	478	96	181	419	31	342	300	564	147	298	180	404	289	612	97	133	565
	23%	21%	24%	20%	23%	22%	24%	23%	21%	24%	20%	23%	21%	22%	23%	23%	23%	20%	23%
9	374	94	234	34	92	219	21	197	157	306	68	162	104	206	159	338	35	78	289
	12%	18%bc	12%c	7%	12%	11%	16%	13%	11%	13%	9%	13%	12%	11%	12%	13%	8%	12%	12%
10 - Extremely important	628	162	353	79	174	381	26	322	242	481	148	297	132	383	238	535	90	146	476
	20%	31%bc	18%	17%	22%	20%	20%	22%h	17%	20%	20%	23%l	15%	21%	19%	20%	21%	22%	20%
Don't know	72	1	41	11	11	45	3	19	47	44	28	26	24	40	28	57	13	19	50
	2%	*	2%a	2%a	1%	2%	2%	1%	3%g	2%	4%l	2%	3%	2%	2%	2%	3%	3%	2%
SUMMARY:																			
NET: 9-10	1002	256	587	113	266	600	47	518	400	786	216	459	236	589	397	873	125	224	765
	32%	49%bc	30%	24%	34%	31%	36%	35%h	29%	33%	29%	36%l	27%	33%	31%	32%	29%	33%	32%
NET: 7-10	2203	442	1389	272	556	1333	98	1089	925	1745	457	957	564	1270	890	1913	283	457	1709
	70%	85%bc	70%c	58%	71%	69%	76%	74%h	66%	73%j	61%	74%l	65%	70%	70%	71%	66%	68%	71%
NET: 4-6	704	64	453	140	153	478	23	296	348	513	191	267	231	400	283	594	104	149	541
	22%	12%	23%a	30%ab	19%	25%cd	17%	20%	25%g	21%	25%	21%	26%k	22%	22%	22%	24%	22%	22%
NET: 1-3	169	12	93	51	65	80	6	66	81	94	74	36	55	92	75	136	33	45	120
	5%	2%	5%	11%ab	8%e	4%	4%	5%	6%	4%	10%l	3%	6%k	5%	6%	5%	8%	7%	5%
Mean	7.43	8.20bc	7.41c	6.78	7.33	7.45	7.71	7.62h	7.26	7.57j	6.98	7.73l	7.18	7.49	7.36	7.47	7.19	7.37	7.46

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 459

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	2.15	1.81	2.06	2.46	2.44	2.04	1.96	2.05	2.17	1.99	2.55	1.92	2.15	2.13	2.19	2.11	2.37	2.29	2.11
Standard Error	0.04	0.07	0.05	0.11	0.09	0.05	0.17	0.05	0.06	0.04	0.11	0.05	0.07	0.05	0.06	0.04	0.14	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 460

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	84 3%	3 1%	9 7% adhjk	10 4% j	7 2%	8 3%	15 7% ahj	7 3%	2 1%	11 4% j	1 *	9 2%	1 1%
2	43 1%	4 1%	1 1%	7 3% j	9 3%	2 1%	1 1%	2 1%	2 1%	5 2%	1 *	9 2%	1 1%
3	42 1%	7 2%	1 1%	4 1%	4 1%	1 *	2 1%	7 2%	2 1%	5 2%	5 1%	3 1%	2 2%
4	86 3%	8 3%	5 4% j	7 3%	6 2%	9 3%	14 6% j	6 2%	4 2%	6 2%	3 1%	15 4% j	3 5% j
5	253 8%	16 6%	17 13% aej	33 13% aej	21 6%	5 2%	30 13% aej	27 10% e	12 6% e	21 8% e	23 6%	41 10% e	5 7% e
6	365 12%	23 8%	15 12%	15 6%	62 18% acefll	25 9%	18 8%	41 14% c	24 13% ac	20 8%	63 16% acj	51 12%	7 10%
7	490 16%	47 16% l	14 11%	38 15%	56 16%	26 9%	55 25% beil	44 15%	29 16% l	28 11%	72 18% el	75 18% el	6 9%
8	711 23%	75 26% chl	27 21%	44 17%	80 23%	92 33% cfghk	41 19%	52 18%	34 18%	74 28% chl	93 24%	89 21%	11 16%
9	374 12%	43 15% dgl	18 14%	23 9%	27 8%	41 15%	21 9%	23 8%	21 11%	37 14%	46 12%	67 16% dgl	6 8%
10 - Extremely important	628 20%	55 19% f	19 15%	73 28% bdfk	59 17%	64 23% fk	22 10%	71 25% fk	50 27% abdffk	49 18%	84 21% fk	55 13%	28 39% abdefghijk
Don't know	72 2%	5 2%	3 2%	5 2%	15 4% ee	1 *	4 2%	6 2%	6 3% ee	10 4%	5 1%	11 3%	1 2%
SUMMARY:													
NET: 9-10	1002 32%	99 34% df	37 29%	95 37% df	86 25%	105 38% df	43 19%	94 33% f	71 38% dfk	85 32% f	130 33% f	123 29%	34 47% abdfgijk
NET: 7-10	2203 70%	221 77% bdffk	77 60%	177 69%	222 64%	222 81% bcdffghk	139 62%	191 67%	133 72% b	187 71%	295 74% bdf	286 67%	52 72%
NET: 4-6	704 22%	47 16%	38 29% aej	55 21%	89 26% ae	39 14%	62 28% ae	74 26% ae	40 22%	47 18%	89 23%	107 25% ae	16 22%
NET: 1-3	169 5%	14 5%	11 9% j	21 8% j	20 6% j	11 4%	18 8% j	16 6%	6 3%	20 8% j	7 2%	21 5%	4 5% j
Mean	7.43	7.88 bdfk	6.92	7.36 f	7.28 f	7.88 bdfk	6.66	7.42 f	7.76 bdfk	7.42 f	7.73 bdfk	7.24 f	7.89 bdfk
Standard Deviation	2.15	1.98	2.48	2.50	2.09	2.01	2.30	2.21	2.01	2.30	1.72	2.07	2.32

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 460

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.09	0.23	0.18	0.13	0.14	0.19	0.15	0.10	0.16	0.09	0.12	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 461

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	17 1%	12 1%	6 *	11 1%	7 *	10 1%	7 *	6 1%	- *	1 *	3 1%	4 1%	3 1%	3 *	5 *	9 1%	- 1%	17 1%	1 1%	16 1%	17 1%	- *	- *	* *
2	7 *	2 *	5 *	3 *	4 *	6 *	1 *	3 1%	- *	2 *	1 *	- *	1 *	1 *	1 *	5 1%	3 *	5 *	1 *	6 *	7 *	- *	* *	- *
3	11 *	7 *	4 *	2 *	9 1%	5 *	6 *	1 *	3 1%	1 1%	3 1%	1 *	1 *	5 1%	4 *	2 *	4 *	7 *	7 2% f	4 *	7 *	2 1%	1 *	2 2% su
4	55 2%	37 2%	18 1%	26 2%	29 2%	17 1%	38 2%	6 1%	11 2%	14 3% d	17 3% d	2 *	5 1%	9 1%	28 2%	17 2%	31 3% p	23 1%	5 1%	49 2%	46 2%	3 1%	2 1%	3 4% stu
5	174 6%	81 5%	93 6%	61 4%	113 7% a	94 6%	80 5%	29 6% j	47 9% d	31 6%	30 6%	17 4%	19 3%	36 5%	85 5%	52 6%	50 5%	124 6%	18 5%	155 6%	149 6%	16 5%	7 4%	3 4%
6	217 7%	116 7%	101 6%	73 5%	144 9% a	114 7%	103 6%	38 8%	28 6%	38 7%	39 7%	33 7%	40 6%	41 6%	113 7%	63 8%	73 8%	144 6%	30 7%	187 7%	177 7%	21 7%	15 8%	4 6%
7	426 14%	249 16%	176 11%	179 11%	246 16% a	233 15% d	192 12%	71 15%	67 13%	94 18% j	67 12%	57 13%	68 11%	89 13%	255 16% n	81 10%	149 16% p	277 12%	83 21% f	340 12%	356 14%	37 13%	26 14%	7 9%
8	718 23%	349 22%	369 24%	320 20%	398 25% a	369 24%	348 22%	101 22%	137 27%	107 20%	107 20%	93 20%	173 27% gh	163 23%	380 23%	175 22%	201 22%	516 23%	102 25%	615 22%	589 23%	79 28% uv	36 19%	13 18%
9	527 17%	272 17%	255 16%	257 16%	270 17%	233 15%	294 18%	73 16%	59 11%	93 17% f	93 17%	93 20% f	117 18% f	135 19%	256 16%	136 17%	150 16%	377 17%	61 15%	466 17%	439 17%	49 17%	29 16%	11 15%
10 - Extremely important	966 31%	440 28%	525 34%	635 40% b	330 21%	432 28%	534 33% c	127 27%	154 30%	150 28%	175 33%	210 33%	210 33%	213 30%	493 30%	259 32%	239 26%	726 32% o	90 22%	873 32% q	795 31%	76 26%	66 36% t	29 40% st
Don't know	30 1%	14 1%	16 1%	7 *	23 1% a	16 1%	14 1%	7 2%	8 2%	4 1%	3 1%	4 1%	3 *	4 1%	16 1%	10 1%	9 1%	21 1%	3 1%	27 1%	22 1%	4 1%	4 2%	1 1%
SUMMARY:																								
NET: 9-10	1493 47%	713 45%	780 50%	892 57% b	601 38%	665 43%	828 51% c	200 43%	213 41%	243 45%	268 50%	328 53% ef	328 51% f	348 50%	750 46%	395 49%	389 43%	1104 49% o	151 38% q	1339 49% q	1234 47%	125 43%	95 51%	39 54% t
NET: 7-10	2636 84%	1311 83%	1325 85%	1391 88% b	1245 79%	1268 83%	1369 85%	371 80%	418 81%	444 83%	442 82%	392 86%	569 89% efgh	600 86% n	1385 85%	652 80%	739 81%	1897 85%	336 84%	2294 84%	2178 84%	241 84%	157 84%	59 82%
NET: 4-6	445 14%	234 15%	212 13%	160 10% a	286 18% a	224 15%	221 14%	74 16% j	86 17% j	83 16% j	86 16% j	52 11%	64 10%	87 12%	227 14%	132 16%	154 17% p	291 13%	53 13%	391 14%	372 14%	39 14%	24 13%	10 14%
NET: 1-3	36 1%	20 1%	15 1%	16 1%	20 1%	22 1%	14 1%	10 2%	3 1%	4 1%	7 1%	5 1%	5 1%	9 1%	10 1%	16 2% m	7 1%	29 1%	9 2%	26 1%	31 1%	2 1%	1 1%	2 3%
Mean	8.21	8.10	8.31	8.52 b	7.89	8.10	8.30 c	8.00	8.08	8.09	8.18	8.39 efg	8.43 efg	8.27	8.20	8.15	8.02	8.28 o	7.94	8.25 q	8.19	8.18	8.39	8.30
Standard Deviation	1.73	1.76	1.70	1.69	1.72	1.75	1.72	1.88	1.74	1.73	1.83	1.65	1.56	1.69	1.66	1.91	1.73	1.73	1.68	1.73	1.75	1.58	1.62	1.96

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 461

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base 3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base 3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error 0.03	0.04	0.04	0.06	0.04	0.05	0.04	0.09	0.08	0.07	0.08	0.08	0.06	0.06	0.04	0.07	0.06	0.04	0.08	0.03	0.04	0.07	0.08	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 462

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	17	1	7	7	6	10	-	8	3	3	14	1	9	5	12	11	6	9	9
	1%	*	*	1% b	1%	*	-	1%	*	*	2% l	*	1% k	*	1%	*	1%	1% r	*
2	7	1	5	2	4	3	-	2	5	4	4	2	2	2	5	4	3	1	7
	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	1%	*	*
3	11	1	3	6	2	7	-	6	4	8	3	2	3	4	7	10	1	4	7
	*	*	*	1% b	*	*	-	*	*	*	*	*	*	*	1%	*	*	1%	*
4	55	10	19	21	26	27	*	23	24	33	21	14	11	19	30	37	17	5	46
	2%	2%	1%	4% b	3% e	1%	*	2%	2%	1%	3%	1%	1%	1%	2% m	1%	4% o	1%	2%
5	174	12	97	41	37	112	9	78	88	120	54	74	49	98	68	150	23	38	129
	6%	2%	5%	9% ab	5%	6%	7%	5%	6%	5%	7%	6%	6%	5%	5%	6%	5%	6%	5%
6	217	28	143	35	48	136	8	83	111	169	48	77	75	100	109	189	27	53	161
	7%	5%	7%	7%	6%	7%	6%	6%	6%	7%	6%	6%	9%	6%	9% m	7%	6%	8%	7%
7	426	65	259	77	95	283	12	192	206	339	87	155	153	247	168	373	53	78	339
	14%	13%	13%	16%	12%	15%	10%	13%	15%	14%	12%	12%	17% k	14%	13%	14%	12%	12%	14%
8	718	100	484	91	175	446	29	351	300	557	161	290	193	415	285	611	104	153	557
	23%	19%	24%	19%	22%	23%	22%	24%	21%	23%	21%	23%	22%	23%	22%	23%	24%	23%	23%
9	527	82	365	70	128	307	21	256	229	413	114	216	151	287	226	457	67	119	396
	17%	16%	18%	15%	16%	16%	17%	17%	16%	17%	15%	17%	17%	16%	18%	17%	15%	18%	16%
10 - Extremely important	966	219	586	121	256	590	48	461	413	735	230	449	218	612	348	838	125	205	746
	31%	42% bc	30%	26%	33%	31%	37%	31%	29%	31%	31%	35% l	25%	34% n	27%	31%	29%	31%	31%
Don't know	30	1	7	2	7	14	3	10	17	15	15	7	10	13	17	20	9	6	24
	1%	*	*	*	1%	1%	2%	1%	1%	1%	2% l	1%	1%	1%	1%	1%	2%	1%	1%
SUMMARY:																			
NET: 9-10	1493	301	952	191	384	898	69	717	642	1148	344	665	369	899	575	1296	191	324	1142
	47%	58% bc	48% c	40%	49%	46%	54%	49%	46%	48%	46%	52% l	42%	50%	45%	48%	44%	48%	47%
NET: 7-10	2636	466	1695	359	654	1627	110	1260	1147	2044	592	1109	715	1561	1028	2279	348	555	2038
	84%	90% c	86% c	76%	83%	84%	85%	86% h	82%	85% j	79%	86% l	82%	87% n	81%	84%	80%	83%	84%
NET: 4-6	445	50	259	97	111	275	16	183	224	322	123	164	135	217	208	376	66	97	335
	14%	10%	13%	20% ab	14%	14%	13%	12%	16% q	13%	16%	13%	15%	12%	16% m	14%	15%	14%	14%
NET: 1-3	36	3	15	20	12	20	-	17	13	15	21	6	14	11	24	26	10	13	23
	1%	1%	1%	3% ab	2%	1%	-	1%	1%	1%	3% l	*	2% k	1%	2% m	1%	2%	2%	1%
Mean	8.21	8.59 bc	8.27 c	7.72	8.20	8.19	8.50	8.27	8.14	8.26 j	8.01	8.39 l	8.00	8.35 n	8.05	8.24	8.02	8.19	8.22

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* = small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 462

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.73	1.59	1.62	2.06	1.85	1.71	1.55	1.70	1.73	1.63	2.03	1.62	1.76	1.64	1.84	1.69	1.96	1.81	1.71
Standard Error	0.03	0.06	0.04	0.09	0.07	0.04	0.13	0.04	0.05	0.03	0.09	0.04	0.06	0.04	0.05	0.03	0.11	0.06	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 463

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	17 1%	-	-	3 1%	4 1%	1 *	1 *	-	-	3 1%	-	5 1%	*
2	7 *	-	-	-	1 *	-	3 2%	-	*	1 1%	1 *	-	-
3	11 *	2 1%	-	-	2 1%	*	-	1 *	1 *	*	3 1%	-	2 2% cefg
4	55 2%	3 1%	1 *	17 7% abdeg	5 1%	2 1%	8 4%	2 1%	2 1%	1 *	4 1%	6 1%	3 4% abeghijk
5	174 6%	16 5%	7 5%	17 7%	24 7% g	7 2%	15 7%	5 2%	7 4%	17 6%	16 4%	40 10% egh	3 4%
6	217 7%	21 7%	9 7%	13 5%	24 7%	14 5%	19 8%	13 5%	15 8%	16 6%	40 10%	29 7%	4 6%
7	426 14%	37 13%	17 13%	20 8%	53 15%	33 12%	38 17% c	31 11%	26 14%	26 10%	87 22% aceghijk	50 12%	7 9%
8	718 23%	79 28% h	30 23%	51 20%	73 21%	66 24%	46 20%	75 26%	36 19%	66 25%	79 20%	104 25%	13 18%
9	527 17%	49 17% j	18 14%	34 13%	59 17%	42 15%	40 18%	34 14%	29 16%	65 24% egj	42 11%	98 23% cghj	11 15%
10 - Extremely important	966 31%	76 26%	45 35% k	100 39% afk	97 28%	108 40% adfk	52 23%	113 39% adfk	66 36% afk	67 25%	124 31% k	89 21%	29 40% adfk
Don't know	30 1%	4 1% j	3 2% j	2 1%	4 1%	1 *	1 1%	5 2%	4 2% j	2 1%	-	4 1%	1 1% j
SUMMARY:													
NET: 9-10	1493 47%	125 43%	63 49%	134 52%	156 45%	150 55% aj	92 41%	154 54% j	95 51% j	131 50%	166 42%	188 44%	39 54% af
NET: 7-10	2636 84%	241 84%	110 85%	205 79%	282 81%	249 91% cdfkl	175 78%	260 91% cdfkl	157 84%	223 84%	332 84%	342 80%	59 82%
NET: 4-6	445 14%	39 14% g	16 13%	47 18% eg	53 15% g	22 8%	43 19% eg	21 7%	24 13%	34 13%	60 15% g	75 18% eg	10 14% g
NET: 1-3	36 1%	2 1%	-	3 1%	7 2%	1 *	4 2%	1 *	1 1%	5 2%	4 1%	5 1%	2 3% bg
Mean	8.21	8.18	8.39 ^f	8.18	8.04	8.60 ^{adfk}	7.83	8.64 ^{cdfijk}	8.39 ^{fjk}	8.21	8.09	7.98	8.30
Standard Deviation	1.73	1.58	1.55	2.07	1.86	1.48	1.90	1.41	1.62	1.74	1.68	1.77	1.96

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 463

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.03	0.07	0.15	0.15	0.12	0.10	0.15	0.10	0.08	0.12	0.09	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 464

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	31 1%	12 1%	19 1%	25 2% b	6 *	20 1%	11 1%	6 1%	- *	1 *	12 2% g	7 1%	5 1%	5 1%	8 *	18 2% nn	- *	31 1% oo	1 *	30 1%	30 1%	1 *	* *	- -
2	16 1%	7 *	9 1%	7 *	9 1%	12 1%	4 *	5 1%	1 *	3 *	4 1%	* *	3 *	3 *	8 1%	5 1%	4 *	12 1%	2 1%	13 1%	14 1%	1 *	* *	* *
3	39 1%	23 1%	16 1%	17 1%	22 1%	18 1%	21 1%	3 1%	4 1%	6 1%	11 2%	6 1%	8 1%	13 2%	19 1%	7 1%	12 1%	27 1%	6 1%	32 1%	31 1%	5 2%	1 *	2 3% uu
4	72 2%	29 2%	44 3%	35 2%	37 2%	35 2%	37 2%	8 2%	10 2%	6 1%	14 3%	15 3%	19 3%	13 2%	42 3%	17 2%	16 2%	56 2%	6 2%	66 2%	61 2%	6 2%	3 2%	2 3%
5	187 6%	108 7%	79 5%	54 3%	133 8% aa	98 6%	89 6%	24 5%	33 6%	30 6%	24 4%	23 5%	53 8%	39 6%	91 6%	57 7%	48 5%	139 6%	25 6%	161 6%	155 6%	15 5%	11 6%	5 7%
6	327 10%	190 12%	137 9%	124 8%	203 13% aa	157 10%	170 11%	54 12%	50 10%	59 11%	50 9%	46 10%	68 11%	75 11%	179 11%	73 9%	110 12%	217 10%	46 11%	280 10%	284 11% tt	19 7%	19 10%	5 7%
7	568 18%	303 19%	265 17%	255 16%	313 20%	293 19%	275 17%	96 21% jj	95 18% ii	129 24% jj	107 20% jj	54 12%	87 14%	128 18%	310 19%	130 16%	217 24% pp	351 16%	89 22%	476 17%	483 19%	50 18%	26 14%	9 13%
8	798 25%	395 25%	404 26%	403 26%	395 25%	387 25%	411 25%	119 26%	127 25%	126 23%	116 22%	128 28%	182 28%	199 29%	401 24%	198 24%	200 22%	598 27% oo	94 24%	704 26%	658 25%	81 28% vv	45 24%	14 19%
9	447 14%	219 14%	229 15%	229 15%	218 14%	218 14%	229 14%	63 14%	72 14%	66 12%	89 16%	73 16%	85 13%	86 12%	253 15%	108 13%	136 15%	312 14%	66 16%	381 14%	370 14%	41 14%	28 15%	9 12%
10 - Extremely important	597 19%	262 17%	335 21%	400 25% b	197 13%	270 18%	327 20%	71 15%	102 20%	105 20%	107 20%	91 20%	120 19%	132 19%	294 18%	172 21%	148 16%	449 20%	60 15%	536 20%	467 18%	58 20%	47 25% ss	25 34% stuu
Don't know	64 2%	32 2%	32 2%	23 1%	41 3%	22 1%	42 3%	12 3%	20 4% gh	5 1%	5 1%	9 2%	12 2%	6 1%	33 2%	25 3% ii	19 2%	46 2%	6 2%	58 2%	50 2%	8 3%	5 3%	1 1%
SUMMARY:																								
NET: 9-10	1044 33%	481 30%	564 36%	629 40% b	415 26%	488 32%	556 34%	134 29%	174 34%	171 32%	196 36%	165 36%	205 32%	218 31%	547 33%	280 35%	284 31%	761 34%	125 31%	917 33%	837 32%	99 34%	75 40% ss	33 46% st
NET: 7-10	2411 77%	1178 75%	1232 79%	1287 82% b	1123 71%	1168 76%	1243 77%	349 75%	397 77%	425 80%	418 78%	347 77%	474 74%	546 78%	1258 77%	607 75%	701 77%	1710 76%	309 77%	2097 77%	1978 76%	230 80%	145 78%	57 78%
NET: 4-6	586 19%	326 21%	260 17%	214 14%	372 24% aa	290 19%	297 18%	86 19%	94 18%	95 18%	88 16%	84 19%	140 22%	127 18%	312 19%	147 18%	174 19%	412 18%	77 19%	507 19%	499 19%	41 14%	34 18%	12 17%
NET: 1-3	86 3%	42 3%	43 3%	49 3%	37 2%	50 3%	36 2%	15 3%	6 1%	10 2%	27 5% fg	13 3%	16 2%	21 3%	35 2%	31 4%	16 2%	70 3%	9 2%	76 3%	75 3%	7 2%	1 1%	3 3% uu
Mean	7.70	7.60	7.79	7.95 b	7.44	7.61	7.77	7.57	7.82	7.74	7.64	7.78	7.64	7.69	7.71	7.67	7.67	7.71	7.63	7.71	7.65	7.86	8.01 s	8.04 s
Standard Deviation	1.83	1.79	1.87	1.89	1.73	1.87	1.79	1.83	1.66	1.67	2.03	1.89	1.86	1.78	1.76	2.01	1.65	1.90	1.69	1.85	1.84	1.73	1.70	2.00

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 464

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.03	0.04	0.05	0.07	0.04	0.05	0.04	0.09	0.08	0.07	0.09	0.09	0.07	0.07	0.04	0.07	0.05	0.04	0.08	0.04	0.04	0.08	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 465

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	31	-	17	10	10	17	-	14	9	10	21	8	10	16	15	20	11	7	24
1%		-	1%	2% a	1%	1%	-	1%	1%	*	3% i	1%	1%	1%	1%	1%	2% o	1%	1%
2	16	-	11	3	10	6	-	8	7	9	7	*	5	3	13	11	5	3	12
1%		-	1%	1%	1% e	*	-	1%	1%	*	1%	*	1%	*	1% m	*	1%	*	1%
3	39	2	25	10	8	28	2	13	23	32	6	10	18	21	18	36	3	10	29
1%		*	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%
4	72	5	35	29	31	32	4	26	42	43	29	21	16	28	41	49	23	11	60
2%		1%	2%	6% ab	4% e	2%	3%	2%	3%	2%	4% i	2%	2%	2%	3% m	2%	5% o	2%	2%
5	187	26	115	30	48	118	7	70	105	130	56	65	63	109	71	158	26	45	135
6%		5%	6%	6%	6%	6%	5%	5%	8% d	5%	8%	5%	7%	6%	6%	6%	6%	7%	6%
6	327	40	202	69	77	204	12	132	170	273	54	110	102	192	123	301	23	65	254
10%		8%	10%	15% ab	10%	11%	9%	9%	12% g	11% j	7%	9%	12%	11%	10%	11% p	5%	10%	10%
7	568	73	363	99	129	365	19	284	237	427	141	230	168	310	243	469	96	121	441
18%		14%	18%	21% a	16%	19%	14%	19%	17%	18%	19%	18%	19%	17%	19%	17%	22%	18%	18%
8	798	121	545	88	181	497	35	385	351	615	183	349	224	470	312	698	96	173	608
25%		23%	28% c	19%	23%	26%	27%	26%	25%	26%	24%	27%	26%	26%	24%	26%	22%	26%	25%
9	447	85	303	51	117	255	27	205	207	351	97	186	119	268	176	392	55	88	350
14%		16% c	15% c	11%	15%	13%	21%	14%	15%	15%	13%	14%	14%	15%	14%	15%	13%	13%	14%
10 - Extremely important	597	165	330	77	153	380	23	308	219	469	128	291	129	358	231	517	79	134	459
19%		32% bc	17%	16%	19%	20%	18%	21% h	16%	20%	17%	23% l	15%	20%	18%	19%	18%	20%	19%
Don't know	64	4	31	8	21	34	2	25	31	37	27	16	21	29	33	48	15	14	49
2%		1%	2%	2%	3%	2%	1%	2%	2%	2%	4% i	1%	2%	2%	3%	2%	3%	2%	2%
SUMMARY:																			
NET: 9-10	1044	249	633	128	270	635	50	513	426	819	225	477	248	625	407	909	134	222	809
33%		48% bc	32%	27%	34%	33%	39%	35%	30%	34%	30%	37% l	28%	35%	32%	34%	31%	33%	33%
NET: 7-10	2411	443	1541	314	580	1497	104	1182	1014	1862	549	1056	640	1405	962	2076	327	516	1857
77%		85% bc	78% c	66%	74%	77%	80%	80% h	72%	78%	73%	82% l	73%	78%	75%	77%	76%	77%	77%
NET: 4-6	586	71	352	128	155	354	22	229	318	446	140	195	181	328	236	509	72	121	449
19%		14%	18%	27% ab	20%	18%	17%	16%	23% g	19%	19%	15%	21% k	18%	18%	19%	17%	18%	19%
NET: 1-3	86	2	52	23	28	51	2	35	39	51	35	18	33	40	46	68	18	20	65
3%		*	3% a	5% a	4%	3%	1%	2%	3%	2%	5% i	1%	4% k	2%	4%	3%	4%	3%	3%
Mean	7.70	8.30 bc	7.69 c	7.20	7.61	7.72	7.91	7.82 h	7.54	7.77 j	7.44	7.99 l	7.49	7.78 n	7.60	7.73	7.48	7.72	7.70

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 465

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.83	1.59	1.76	2.08	1.99	1.80	1.65	1.78	1.83	1.74	2.09	1.68	1.85	1.77	1.92	1.79	2.09	1.84	1.83
Standard Error	0.03	0.06	0.04	0.09	0.08	0.04	0.14	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.06	0.03	0.12	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 466

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	31 1%	1 *	4 3%adghj	10 4%adghj	1 *	4 1%	4 2%	- *	* *	3 1%	- -	4 1%	- -
2	16 1%	1 *	- -	1 *	4 1%	- *	5 2%k	3 1%	* *	1 *	1 *	- -	* *
3	39 1%	5 2%	3 2%	8 3%	5 1%	1 *	1 *	6 2%	1 *	2 1%	4 1%	2 1%	2 3%efhk
4	72 2%	6 2%	4 3%	5 2%	6 2%	6 2%	15 7%dgjk	3 1%	3 2%	9 3%	6 1%	8 2%	2 3%
5	187 6%	15 5%	7 6%	24 9%j	20 6%	11 4%	14 6%	17 6%	11 6%	15 6%	12 3%	34 8%j	5 7%j
6	327 10%	19 7%	14 11%c	9 3%	36 10%c	31 11%c	25 11%c	33 11%c	19 10%c	23 9%	54 14%acl	59 14%acl	5 7%
7	568 18%	50 18%	25 19%	46 18%	64 18%	46 17%	50 22%	46 16%	26 14%	48 18%	86 22%hl	72 17%	9 13%
8	798 25%	81 28%jl	32 25%	50 19%	83 24%	65 24%	64 29%	69 24%	45 24%	83 31%clj	82 21%	130 31%clj	14 19%
9	447 14%	41 14%	20 15%	34 13%	58 17%f	47 17%	18 8%	28 10%	28 15%	41 16%	52 13%	73 17%f	9 12%
10 - Extremely important	597 19%	58 20%fik	16 12%	61 24%bfik	64 18%k	61 22%fik	23 10%	77 27%bfik	47 25%bfik	32 12%	97 24%bfik	37 9%	25 34%abcdefhijk
Don't know	64 2%	8 3%	4 3%	10 4%	6 2%	2 1%	6 3%	6 2%	5 3%	9 3%	3 1%	5 1%	1 1%
SUMMARY:													
NET: 9-10	1044 33%	99 34%fk	35 27%	95 37%fk	122 35%f	108 39%fk	41 18%	105 37%fk	75 40%bfik	73 28%	148 37%fk	110 26%	33 46%abdfik
NET: 7-10	2411 77%	230 80%f	93 72%	191 74%	269 78%	218 80%	155 69%	220 77%	145 78%	204 77%	316 80%f	313 74%	57 78%
NET: 4-6	586 19%	41 14%	25 20%	38 15%	62 18%	48 18%	54 24%a	53 18%	34 18%	46 17%	72 18%	100 24%a	12 17%
NET: 1-3	86 3%	7 2%	7 6%hj	19 7%aejhk	10 3%	5 2%	9 4%	8 3%	1 1%	6 2%	5 1%	7 2%	3 3%h
Mean	7.70	7.86bfk	7.32	7.54	7.74f	7.90bfk	7.10	7.87bfk	8.01bcfik	7.60f	7.91bfk	7.48	8.04bfk
Standard Deviation	1.83	1.73	2.04	2.31	1.78	1.79	1.95	1.83	1.70	1.72	1.66	1.63	2.00

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 466

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.03	0.08	0.19	0.17	0.11	0.12	0.16	0.13	0.09	0.12	0.09	0.09	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 467

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	52	22	30	36	17	28	25	6	4	3	7	17	15	9	21	22	4	48	1	51	47	2	1	2
	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	4%fg	2%	1%	1%	3%mn	*	2%o	*	2%	2%	1%	1%	2%
2	30	16	15	14	17	13	18	5	3	4	8	2	9	7	20	3	7	23	2	29	27	1	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	*	1%	1%	*	1%	1%	*	*	2%
3	42	16	25	16	26	30	11	8	6	4	10	2	12	17	12	12	9	33	6	35	33	3	2	2
	1%	1%	2%	1%	2%	2%cd	1%	2%	1%	1%	2%	1%	2%	2%mn	1%	2%	1%	1%	1%	1%	1%	1%	1%	3%st
4	77	32	45	28	48	42	35	12	15	9	11	15	15	23	35	19	21	56	10	67	59	8	6	4
	2%	2%	3%	2%	3%	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	3%	6%st
5	274	154	121	108	167	139	136	38	56	43	38	34	65	40	152	83	74	200	23	250	231	26	13	5
	9%	10%	8%	7%	11%a	9%	8%	8%	11%	8%	7%	8%	10%	6%	9%al	10%l	8%	9%	6%	9%	9%	9%	7%	7%
6	361	219	143	125	237	155	206	61	54	59	69	46	71	107	171	83	110	251	51	310	305	27	20	9
	11%	14%	9%	8%	15%a	10%	13%	13%	11%	11%	13%	10%	11%	15%mn	10%	10%	12%	11%	13%	11%	12%	9%	11%	12%
7	613	333	279	259	354	323	290	94	111	114	103	89	103	133	320	160	203	410	93	517	516	53	34	9
	19%	21%	18%	16%	22%a	21%	18%	20%	21%	21%	19%	20%	16%	19%	20%	20%	22%	18%	23%	19%	20%v	19%	18%	13%
8	699	341	358	349	350	352	347	88	112	121	113	100	165	143	378	179	194	505	92	606	561	86	40	12
	22%	22%	23%	22%	22%	23%	21%	19%	22%	23%	21%	22%	26%	20%	23%	22%	21%	23%	23%	22%	22%	30%sv	22%	17%
9	403	181	223	235	168	178	225	69	49	69	76	53	87	105	225	73	130	273	58	344	338	36	26	4
	13%	11%	14%	15%b	11%	12%	14%	15%	9%	13%	14%	12%	14%	15%an	14%an	9%	14%	12%	14%	13%	13%v	12%v	14%v	5%
10 - Extremely important	477	214	263	346	131	219	259	64	76	93	93	78	74	91	247	139	126	351	57	419	383	36	35	23
	15%	14%	17%	22%b	8%	14%	16%	14%	15%	17%j	17%j	17%	12%	13%	15%	17%	14%	16%	14%	15%	15%	13%	19%t	31%stu
Don't know	118	52	66	59	59	51	67	18	32	16	10	17	25	24	58	35	31	87	8	110	101	8	7	2
	4%	3%	4%	4%	4%	3%	4%	4%	6%h	3%	2%	4%	4%	3%	4%	4%	3%	4%	2%	4%	4%	3%	4%	2%
SUMMARY:																								
NET: 9-10	881	395	486	581	299	397	484	133	125	162	170	130	161	196	472	212	256	624	115	764	721	72	61	26
	28%	25%	31%	37%b	19%	26%	30%	29%	24%	30%	32%	29%	25%	28%	29%	26%	28%	28%	29%	28%	28%	25%	33%t	36%st
NET: 7-10	2192	1069	1124	1189	1003	1072	1120	315	347	397	385	319	429	472	1170	551	653	1540	300	1886	1798	211	135	48
	70%	68%	72%	76%b	64%	70%	69%	68%	67%	74%j	72%	70%	67%	67%	71%	68%	72%	69%	75%r	69%	69%	74%	73%	66%
NET: 4-6	712	404	308	261	452	336	377	112	126	111	118	95	151	170	357	185	205	507	84	627	595	60	39	18
	23%	26%	20%	17%	29%a	22%	23%	24%	24%	21%	22%	21%	24%	24%	22%	23%	23%	23%	21%	23%	23%	21%	21%	24%
NET: 1-3	124	54	70	65	59	71	54	18	12	12	25	21	36	33	53	38	20	104	9	115	108	7	5	5
	4%	3%	4%	4%	4%	5%	3%	4%	2%	2%	5%	5%	6%fg	5%	3%	5%	2%	5%o	2%	4%	4%	2%	2%	7%tu
Mean	7.38	7.29	7.48	7.72b	7.05	7.31	7.46	7.35	7.35	7.60j	7.47	7.36	7.21	7.31	7.45	7.31	7.47	7.35	7.54	7.36	7.35	7.48	7.63s	7.44
Standard Deviation	1.96	1.89	2.03	2.04	1.81	1.98	1.94	1.94	1.84	1.78	1.98	2.13	2.05	1.95	1.90	2.07	1.76	2.03	1.70	1.99	1.97	1.75	1.87	2.42

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 467

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.05	0.08	0.04	0.05	0.05	0.09	0.08	0.08	0.09	0.10	0.08	0.07	0.05	0.07	0.06	0.04	0.08	0.04	0.05	0.08	0.09	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 468

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	52	*	24	22	13	31	2	20	24	29	23	20	18	32	20	42	10	20	32
	2%		1%	5%ab	2%	2%	2%	1%	2%	1%	3%l	2%	2%	2%	2%	2%	2%	3%r	1%
2	30	-	26	4	10	14	2	15	11	21	9	11	8	17	13	28	3	14	17
	1%	-	1%a	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%r	1%
3	42	4	26	8	8	30	*	21	18	28	14	17	11	16	26	33	9	10	31
	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	2%	1%	1%	1%	2%mn	1%	2%	1%	1%
4	77	7	43	18	23	44	4	30	43	49	28	21	25	43	30	62	14	13	63
	2%	1%	2%	4%	3%	2%	3%	2%	3%	2%	4%	2%	3%	2%	2%	2%	3%	2%	3%
5	274	19	192	42	73	166	10	120	131	186	88	100	84	139	124	222	51	53	214
	9%	4%	10%a	9%a	9%	9%	8%	8%	9%	8%	12%l	8%	10%	8%	10%	8%	12%	8%	9%
6	361	52	226	72	55	245	23	177	162	290	72	149	117	228	124	332	27	76	278
	11%	10%	11%	15%	7%	13%cd	17%cd	12%	12%	12%	10%	12%	13%	13%	10%	12%p	6%	11%	11%
7	613	92	389	98	152	380	16	293	281	491	122	255	174	349	250	527	83	131	465
	19%	18%	20%	21%	19%	20%	13%	20%	20%	20%	16%	20%	20%	19%	20%	20%	19%	20%	19%
8	699	112	466	92	160	441	26	315	313	540	159	288	206	393	287	586	112	174	514
	22%	21%	24%	19%	20%	23%	20%	21%	22%	23%	21%	22%	24%	22%	22%	22%	26%	26%r	21%
9	403	81	263	50	125	220	19	192	168	314	90	153	101	224	177	360	43	70	328
	13%	16%	13%	11%	16%e	11%	15%	13%	12%	13%	12%	12%	12%	12%	14%	13%	10%	10%	14%
10 - Extremely important	477	137	257	59	131	307	19	246	183	380	97	238	95	315	160	414	62	85	387
	15%	26%bc	13%	13%	17%	16%	15%	17%h	13%	16%	13%	18%l	11%	17%n	13%	15%	14%	13%	16%
Don't know	118	15	63	7	35	58	8	42	67	69	49	36	37	48	66	96	20	24	92
	4%	3%	3%	1%	4%	3%	6%	3%	5%g	3%	7%l	3%	4%	3%	5%mn	4%	5%	4%	4%
SUMMARY:																			
NET: 9-10	881	218	521	109	256	527	38	438	351	694	187	391	196	539	336	774	105	155	715
	28%	42%bc	26%	23%	33%	27%	29%	30%h	25%	29%	25%	30%l	22%	30%	26%	29%	24%	23%	30%cd
NET: 7-10	2192	421	1376	300	568	1348	81	1046	945	1725	467	934	576	1281	873	1887	300	460	1694
	70%	81%bc	70%c	63%	72%	70%	62%	71%	67%	72%j	62%	73%l	66%	71%	68%	70%	69%	69%	70%
NET: 4-6	712	78	461	132	151	455	36	326	336	524	188	269	225	410	278	615	92	142	554
	23%	15%	23%a	28%a	19%	23%	28%	22%	24%	22%	25%	21%	26%	23%	22%	23%	21%	21%	23%
NET: 1-3	124	5	76	35	31	75	4	56	53	78	46	48	37	64	59	103	21	44	80
	4%	1%	4%a	7%ab	4%	4%	3%	4%	4%	3%	6%l	4%	4%	4%	5%	4%	5%	7%r	3%
Mean	7.38	8.09bc	7.34c	6.94	7.50	7.38	7.35	7.46	7.28	7.48j	7.08	7.52l	7.17	7.46	7.30	7.41	7.26	7.18	7.45d

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 468

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.96	1.63	1.90	2.21	2.02	1.94	2.02	1.94	1.94	1.88	2.19	1.94	1.94	1.96	1.97	1.94	2.05	2.10	1.92
Standard Error	0.04	0.07	0.04	0.10	0.08	0.04	0.17	0.05	0.06	0.04	0.09	0.05	0.07	0.05	0.06	0.04	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 469

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	52 2%	2 1%	4 3% j	15 6% adhjk	2 1%	5 2%	2 1%	4 1%	1 1%	9 3% j	1 *	7 2%	2 2% j
2	30 1%	1 *	-	* *	4 1%	3 1%	-	7 3%	1 *	2 1%	3 1%	8 2%	1 2% f
3	42 1%	3 1%	2 1%	1 *	7 2%	3 1%	6 3%	5 2%	2 1%	3 1%	4 1%	4 1%	2 3% cl
4	77 2%	8 3%	3 2%	5 2%	5 1%	7 2%	10 5%	8 3%	6 3%	4 2%	6 1%	11 3%	4 6% dli
5	274 9%	26 9% j	23 18% adefghj	40 16% eghj	28 8% j	11 4%	18 8%	20 7%	13 7%	30 11% ej	13 3%	47 11% ej	5 7%
6	361 11%	27 9%	14 11%	23 9%	33 10%	28 10%	31 14%	33 12%	20 11%	40 15%	43 11%	59 14%	9 12%
7	613 19%	53 19%	18 14%	36 14%	82 24% il	53 19%	51 23%	46 16%	34 18%	35 13%	118 30% abceghikl	77 18%	9 13%
8	699 22%	86 30% cghj	25 20%	40 15%	75 22%	74 27% c	59 26%	50 18%	40 22%	58 22%	78 20%	101 24%	12 17%
9	403 13%	36 12% cl	17 13% l	15 6%	45 13% cl	37 14% cl	17 8%	49 17% cfl	26 14% cl	50 19% cfl	47 12% l	59 14% cl	4 5%
10 - Extremely important	477 15%	36 13%	17 13%	47 18% lk	51 15%	50 18% lk	23 10%	53 18% lk	35 19% afk	23 9%	82 21% afk	37 9%	23 31% abcdefghijk
Don't know	118 4%	8 3% j	5 4% j	35 13% abdefghijkl	14 4% j	4 1%	7 3%	10 4%	7 4% j	10 4% j	2 1%	14 3% j	2 2%
SUMMARY:													
NET: 9-10	881 28%	72 25%	34 27%	63 24%	97 28%	87 32% f	40 18%	102 36% afk	61 33% afk	73 28%	129 33% fk	96 23%	26 36% acfk
NET: 7-10	2192 70%	211 74% bcikl	78 61%	139 54%	254 73% bc	214 78% bcikl	150 67%	199 69% c	135 73% bc	166 63%	326 82% abcdefghikl	274 64%	48 66% c
NET: 4-6	712 23%	60 21%	40 31% dej	69 27% j	66 19%	46 17%	59 26% j	61 21%	39 21%	75 28% ej	62 16%	118 28% ej	18 24% j
NET: 1-3	124 4%	7 2%	6 5%	16 6% j	12 4%	10 4%	7 3%	16 6%	5 2%	14 5%	7 2%	19 4%	5 7% ahj
Mean	7.38	7.48 ck	7.08	7.00	7.48	7.64 ck	7.15	7.47	7.63 bcfik	7.14	7.77 bcfik	7.11	7.44
Standard Deviation	1.96	1.75	2.14	2.43	1.82	1.91	1.77	2.14	1.87	2.07	1.65	1.93	2.42

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 469

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.08	0.20	0.18	0.12	0.13	0.15	0.15	0.09	0.15	0.09	0.11	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 470

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	26	17	9	19	7	14	12	8	1	4	3	4	6	3	9	14	3	23	1	24	25	*	1	-
	1%	1%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	1%	*	1%	2% am	*	1%	*	1%	1%	*	*	-
2	19	9	10	5	14	10	9	7	3	3	1	2	3	*	10	9	4	15	2	18	16	1	1	1
	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	*	1%	*	*	1%	1%	*	1%	*	1%	1%	*	*	1%
3	30	12	17	13	17	17	13	7	6	2	6	2	6	3	15	12	7	22	1	29	24	4	2	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%
4	54	32	22	24	29	30	23	6	6	9	10	8	14	15	30	9	12	41	11	41	42	5	3	3
	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	1%	2%	3%	2%	2%	2%	2%	5% su
5	208	99	109	73	135	105	103	26	54	34	34	31	28	35	119	54	60	148	26	181	182	13	9	5
	7%	6%	7%	5%	9% a	7%	6%	6%	11% e	6%	6%	7%	4%	5%	7%	7%	7%	7%	6%	7%	7%	4%	5%	7%
6	309	174	135	123	186	147	162	54	57	51	56	33	59	77	149	83	105	204	59	250	264	25	15	5
	10%	11%	9%	8%	12% a	10%	10%	12%	11%	10%	10%	7%	9%	11%	9%	10%	12%	9%	15% i	9%	10%	9%	8%	7%
7	498	248	250	216	283	253	245	85	68	101	91	63	89	117	261	119	166	332	72	424	421	41	27	9
	16%	16%	16%	14%	18% a	17%	15%	18%	13%	19%	17%	14%	14%	17%	16%	15%	18%	15%	18%	15%	16%	14%	15%	13%
8	748	387	360	349	399	369	379	100	106	124	125	120	174	162	410	176	216	532	104	644	613	84	37	14
	24%	25%	23%	22%	25%	24%	23%	22%	21%	23%	23%	26%	27%	23%	25%	22%	24%	24%	26%	24%	24%	29% su	20%	19%
9	471	232	239	243	228	236	235	56	77	80	80	69	110	117	243	111	136	335	52	419	383	42	38	8
	15%	15%	15%	15%	14%	15%	15%	12%	15%	15%	15%	15%	17%	17%	15%	14%	15%	15%	13%	15%	15%	15%	21% sv	11%
10 - Extremely important	736	345	391	494	242	329	407	101	124	121	128	113	148	160	367	209	181	555	70	664	594	67	49	26
	23%	22%	25%	31% b	15%	22%	25%	22%	24%	23%	24%	25%	23%	23%	22%	26%	20%	25% o	17%	24% q	23%	24%	26%	35% st
Don't know	49	23	25	14	34	19	30	12	13	5	5	9	5	10	25	14	18	31	4	45	38	5	5	1
	2%	1%	2%	1%	2% a	1%	2%	3% j	3%	1%	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	3%	3%	1%
SUMMARY:																								
NET: 9-10	1207	577	630	738	469	565	642	157	201	201	208	181	258	277	610	319	318	889	121	1083	978	109	87	34
	38%	37%	40%	47% b	30%	37%	40%	34%	39%	38%	39%	40%	40%	40%	37%	39%	35%	40%	30%	40% d	38%	38%	47% st	46% s
NET: 7-10	2453	1213	1240	1302	1151	1187	1266	342	375	426	424	364	521	557	1281	615	700	1753	298	2150	2012	233	151	57
	78%	77%	79%	83% b	73%	78%	78%	74%	73%	80%	79%	80% f	81% ei	80%	78%	76%	77%	78%	74%	79%	77%	81%	82%	78%
NET: 4-6	571	305	266	220	350	282	288	86	117	95	99	72	101	126	298	147	178	393	96	472	488	43	26	14
	18%	19%	17%	14%	22% a	18%	18%	19%	23% i	18%	18%	16%	16%	18%	18%	18%	20%	18%	24% r	17%	19%	15%	14%	19%
NET: 1-3	75	38	36	37	38	41	34	22	11	9	10	8	15	6	34	34	14	61	4	71	65	5	3	1
	2%	2%	2%	2%	2%	3%	2%	5% g	2%	2%	2%	2%	2%	1%	2%	4% m	2%	3%	1%	3%	2%	2%	2%	2%
Mean	7.85	7.79	7.92	8.14 b	7.56	7.78	7.92	7.62	7.79	7.86	7.88	7.97 c	7.95 e	7.95	7.84	7.79	7.79	7.88	7.64	7.89 q	7.81	7.99	8.13 s	8.06
Standard Deviation	1.84	1.85	1.83	1.86	1.78	1.86	1.82	2.03	1.87	1.77	1.78	1.81	1.80	1.69	1.81	2.03	1.71	1.89	1.70	1.86	1.86	1.70	1.74	1.98

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 470

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.03	0.05	0.05	0.07	0.04	0.05	0.05	0.10	0.09	0.08	0.08	0.08	0.07	0.06	0.05	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 471

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	26	1	9	8	7	16	1	11	6	10	15	8	10	12	14	20	6	11	15
	1%	*	*	2%ab	1%	1%	1%	1%	*	2%i	1%	1%	1%	1%	1%	1%	1%	2%r	1%
2	19	1	12	6	7	9	3	9	9	7	12	4	6	7	12	13	7	6	13
	1%	*	1%	1%	1%	*	2%e	1%	1%	*	2%i	*	1%	*	1%	*	2%	1%	1%
3	30	2	13	6	9	15	5	12	15	22	7	9	9	7	21	25	4	6	23
	1%	*	1%	1%	1%	1%	4%e	1%	1%	1%	1%	1%	1%	*	2%ni	1%	1%	1%	1%
4	54	3	27	21	8	38	2	19	28	36	18	19	18	28	25	38	16	3	50
	2%	1%	1%	4%ab	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	2%	1%	4%o	*	2%o
5	208	15	124	46	59	118	6	93	97	135	73	72	62	100	98	160	44	45	158
	7%	3%	6%a	10%ab	8%	6%	5%	6%	7%	6%	10%i	6%	7%	6%	8%	6%	10%o	7%	7%
6	309	41	179	74	74	194	13	141	145	240	69	134	82	176	123	275	32	64	233
	10%	8%	9%	16%ab	9%	10%	10%	10%	10%	10%	9%	10%	9%	10%	10%	10%	7%	10%	10%
7	498	76	321	72	100	328	23	222	227	379	119	203	164	278	209	425	73	91	399
	16%	15%	16%	15%	13%	17%	18%	15%	16%	16%	16%	16%	19%	15%	16%	16%	17%	14%	17%
8	748	106	509	98	165	476	29	367	326	602	146	303	221	428	302	652	94	187	547
	24%	20%	26%	21%	21%	25%	22%	25%	23%	25%j	19%	24%	25%	24%	24%	24%	22%	28%r	23%
9	471	109	310	46	139	267	20	218	224	364	107	182	126	274	187	409	60	96	369
	15%	21%bc	16%c	10%	18%	14%	15%	15%	16%	15%	14%	14%	14%	15%	15%	15%	14%	14%	15%
10 - Extremely important	736	162	452	91	206	450	28	359	298	571	165	340	165	473	258	647	88	154	573
	23%	31%bc	23%	19%	26%	23%	21%	24%	21%	24%	22%	26%i	19%	26%ni	20%	24%	20%	23%	24%
Don't know	49	4	21	6	10	25	1	18	27	31	17	14	12	19	26	37	10	9	40
	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%
SUMMARY:																			
NET: 9-10	1207	271	762	137	345	716	47	577	522	934	273	522	291	747	446	1056	148	249	942
	38%	52%bc	39%c	29%	44%e	37%	37%	39%	37%	39%	36%	41%i	33%	41%ni	35%	39%	34%	37%	39%
NET: 7-10	2453	453	1592	307	610	1521	99	1166	1074	1915	538	1027	675	1453	956	2133	314	527	1889
	78%	87%bc	81%c	65%	78%	79%	77%	79%	77%	80%j	72%	80%	77%	81%ni	75%	79%	73%	79%	78%
NET: 4-6	571	59	329	140	141	350	20	253	269	411	160	224	162	304	246	473	91	112	440
	18%	11%	17%a	30%ab	18%	18%	16%	17%	19%	17%	21%	17%	19%	17%	19%	18%	21%	17%	18%
NET: 1-3	75	4	34	20	23	40	9	32	30	40	35	21	25	26	48	58	17	22	52
	2%	1%	2%	4%ab	3%	2%	7%e	2%	2%	2%	5%i	2%	3%	1%	4%ni	2%	4%	3%	2%
Mean	7.85	8.38bc	7.93c	7.29	7.94	7.84	7.64	7.92	7.80	7.95j	7.55	7.98l	7.68	8.01n	7.66	7.91p	7.53	7.85	7.86

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 471

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.84	1.55	1.74	2.09	1.92	1.81	2.05	1.81	1.81	1.73	2.14	1.77	1.85	1.76	1.95	1.80	2.07	1.90	1.83
Standard Error	0.03	0.06	0.04	0.09	0.07	0.04	0.18	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.06	0.03	0.12	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 472

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	26 1%	* *	3 3% agj	8 3% agj	3 1%	2 1%	- -	- -	1 *	3 1%	- -	6 1%	- -
2	19 1%	1 *	2 1%	2 1%	5 2%	2 1%	3 2%	2 1%	1 *	- -	1 *	- -	1 1% k
3	30 1%	4 1%	- -	5 2%	5 2%	1 *	2 1%	3 1%	2 1%	3 1%	2 *	3 1%	1 1%
4	54 2%	5 2%	3 2%	1 1%	3 1%	6 2%	8 3%	5 2%	3 2%	5 2%	5 1%	6 2%	3 5% cdhjk
5	208 7%	13 4%	8 6%	26 10% aj	23 7%	20 7%	30 13% ahjk	18 6%	9 5%	17 7%	12 3%	26 6%	5 7% j
6	309 10%	25 9%	13 10%	16 6%	40 12%	20 7%	22 10%	22 8%	15 8%	30 12%	50 13%	51 12%	5 7%
7	498 16%	41 14%	13 10%	39 15%	47 13%	46 17%	43 19%	41 14%	27 15%	36 14%	89 23% abdhlj	68 16%	9 13%
8	748 24%	84 29% hi	31 24%	57 22%	77 22%	62 23%	52 24%	68 24%	37 20%	66 25%	90 23%	109 26%	14 19%
9	471 15%	42 15%	16 12%	33 13%	59 17%	29 11%	34 15%	37 13%	38 21% egj	47 18%	49 12%	80 19%	8 11%
10 - Extremely important	736 23%	67 24% fk	36 28% fk	69 27% fk	78 23% f	85 31% fik	27 12%	87 30% fk	49 26% fk	52 20%	96 24% fk	65 15%	26 35% adfhijk
Don't know	49 2%	5 2%	4 3% j	2 1%	6 2%	1 *	3 1%	4 1%	5 3% j	5 2%	2 *	11 2%	1 1%
SUMMARY:													
NET: 9-10	1207 38%	109 38% f	52 40%	101 39%	137 40% f	114 42% f	60 27%	123 43% f	87 47% cafjk	99 38%	145 37%	145 34%	34 46% fk
NET: 7-10	2453 78%	233 81% f	96 74%	197 76%	260 75%	222 81%	156 70%	233 81% f	151 82% f	201 76%	325 82% f	322 76%	57 78%
NET: 4-6	571 18%	43 15%	24 18%	43 17%	66 19%	47 17%	60 27% aghlj	45 16%	26 14%	52 20%	67 17%	84 20%	14 19%
NET: 1-3	75 2%	5 2%	5 4% j	16 6% j	13 4% j	4 2%	5 2%	5 2%	3 2%	6 2%	3 1%	9 2%	1 2%
Mean	7.85	7.99 f	7.85	7.69	7.79	8.00 f	7.32	8.09 f	8.13 ik	7.81	7.96 f	7.71	8.06 f
Standard Deviation	1.84	1.70	2.14	2.21	1.94	1.87	1.82	1.78	1.74	1.81	1.58	1.75	1.98

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 472

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.03	0.08	0.20	0.16	0.12	0.13	0.15	0.12	0.09	0.13	0.09	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 473

Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242	
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72	
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166	
1 - Not at all important	44	18	26	34	10	34	10	14	6	2	4	11	6	10	18	16	4	40	2	42	36	2	5	1	
	1%	1%	2%	2% b	1%	2% c	1%	3% g	1%	*	1%	3% g	1%	1%	1%	2%	*	2% o	*	2%	1%	1%	3%	2%	
2	29	11	18	13	16	21	8	7	3	-	4	1	14	2	14	12	5	24	1	27	26	1	2	1	
	1%	1%	1%	1%	1%	1%	*	2% g	1%	-	1%	*	2% g	*	1%	2%	1%	1%	*	1%	1%	*	1%	1%	
3	48	16	33	33	15	30	18	6	5	10	2	8	18	12	22	14	9	40	3	45	43	3	1	1	
	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	*	2%	3% h	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	
4	79	52	27	32	47	46	32	9	6	12	15	10	26	18	40	20	17	61	9	70	64	6	7	2	
	3%	3%	2%	2%	3%	3%	2%	2%	1%	2%	3%	2%	4% f	3%	2%	3%	2%	3%	2%	3%	2%	2%	4%	3%	
5	198	95	103	70	128	88	110	22	50	36	31	24	33	30	106	62	68	130	24	173	167	13	14	4	
	6%	6%	7%	4%	8% a	6%	7%	5%	10% e	7%	6%	5%	5%	4%	6%	8% l	7%	6%	6%	6%	6%	4%	7%	6%	
6	304	158	146	105	199	168	136	58	36	59	54	40	58	61	164	79	85	219	45	258	247	27	24	7	
	10%	10%	9%	7%	13% a	11%	8%	12% j	7%	11%	10%	9%	9%	9%	10%	10%	9%	10%	11%	9%	9%	9%	13%	9%	
7	602	309	293	269	333	307	295	92	101	120	115	71	103	140	319	143	210	393	84	515	510	44	37	11	
	19%	20%	19%	17%	21% a	20%	18%	20%	20%	22% j	21%	16%	16%	20%	20%	18%	23% p	18%	21%	19%	20%	15%	20%	15%	
8	754	381	373	392	362	359	395	105	117	126	124	119	162	183	395	176	208	546	100	653	620	79	42	13	
	24%	24%	24%	25%	23%	23%	24%	23%	23%	24%	23%	26%	25%	26%	24%	22%	23%	24%	25%	24%	24%	24%	28% v	23%	18%
9	425	208	217	226	199	190	235	73	53	68	79	58	93	127	215	82	124	300	58	366	349	44	18	13	
	13%	13%	14%	14%	13%	12%	15%	16%	10%	13%	15%	13%	15%	18% mn	13%	10%	14%	13%	14%	13%	13%	16% u	10%	17% u	
10 - Extremely important	581	291	290	366	215	253	328	61	121	87	103	99	110	102	308	171	157	424	67	514	473	60	30	19	
	18%	18%	19%	23% b	14%	17%	20%	13%	24% eg	16%	19%	22% e	17%	15%	19%	21% l	17%	19%	17%	19%	18%	21%	16%	26% su	
Don't know	84	40	44	34	50	33	51	15	18	14	6	11	19	14	35	34	24	60	9	74	68	8	6	1	
	3%	3%	3%	2%	3%	2%	3%	3%	3%	3%	1%	2%	3%	2%	2%	4% m	3%	3%	2%	3%	3%	3%	3%	2%	
SUMMARY:																									
NET: 9-10	1006	499	507	592	414	443	563	134	174	155	182	157	204	229	523	253	281	725	125	881	822	104	48	31	
	32%	32%	32%	38% b	26%	29%	35% c	29%	34%	29%	34%	35%	32%	33%	32%	31%	31%	32%	31%	32%	32%	36% u	26%	43% su	
NET: 7-10	2362	1190	1172	1253	1109	1109	1253	331	393	401	421	347	469	552	1238	572	699	1664	308	2048	1952	227	127	55	
	75%	75%	75%	80% b	70%	73%	77% c	71%	76%	75%	78%	77%	73%	79% n	76%	71%	77%	74%	77%	75%	77%	75% u	79% u	69%	77%
NET: 4-6	580	305	275	207	373	302	278	89	92	108	101	75	116	109	310	161	170	410	78	501	479	45	45	13	
	18%	19%	18%	13%	24% a	20%	17%	19%	18%	20%	19%	16%	18%	16%	19%	20%	19%	18%	20%	18%	18%	16%	24% st	17%	
NET: 1-3	121	44	77	79	42	86	36	28	13	12	10	20	38	24	54	43	17	104	6	114	104	6	8	3	
	4%	3%	5%	5% b	3%	6% d	2%	6% gh	3%	2%	2%	4%	6% gh	3%	3%	5%	2%	5% o	1%	4% q	4%	2%	4%	4%	
Mean	7.59	7.61	7.57	7.78 b	7.40	7.39	7.78 c	7.35	7.73 e	7.58	7.70 e	7.70	7.49	7.66	7.62	7.48	7.65	7.57	7.68	7.58	7.57 u	7.90 su	7.30	7.83 u	
Standard Deviation	1.94	1.88	2.00	2.04	1.81	2.06	1.79	2.07	1.90	1.73	1.80	2.02	2.07	1.82	1.89	2.12	1.73	2.01	1.68	1.97	1.94	1.74	2.05	2.10	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 473

**Q17K Importance - Rating on statement - It shows programmes that make me stop and think
 Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
 do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?**

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.05	0.07	0.04	0.05	0.04	0.10	0.09	0.07	0.08	0.10	0.08	0.07	0.05	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 474

Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	44	-	23	12	19	22	2	19	20	17	27	8	15	34	10	39	5	11	33
	1%	-	1%	3% a	2%	1%	1%	1%	1%	1%	4% i	1%	2%	2%	1%	1%	1%	2%	1%
2	29	*	18	7	11	15	-	5	24	8	21	6	8	10	19	14	15	2	26
	1%	*	1%	1% a	1%	1%	-	*	2% q	*	3% i	*	1%	1%	1%	1%	3% o	*	1%
3	48	1	26	12	12	35	-	20	24	16	33	8	27	17	28	33	15	8	40
	2%	*	1%	3% a	1%	2%	-	1%	2%	1%	4% i	1%	3% k	1%	2% m	1%	4% o	1%	2%
4	79	10	40	23	15	53	4	30	45	61	18	21	36	46	30	69	10	10	66
	3%	2%	2%	5% ab	2%	3%	3%	2%	3%	3%	2%	2%	4% k	3%	2%	3%	2%	1%	3%
5	198	17	108	53	48	128	4	84	99	136	62	68	70	108	79	165	30	47	144
	6%	3%	5%	11% ab	6%	7%	3%	6%	7%	6%	8%	5%	8%	6%	6%	6%	7%	7%	6%
6	304	32	194	62	81	179	14	142	138	233	71	124	72	171	122	258	44	70	228
	10%	6%	10% a	13% a	10%	9%	11%	10%	10%	10%	9%	10%	8%	9%	10%	10%	10%	10%	9%
7	602	89	398	94	121	383	29	286	264	500	102	264	173	361	230	546	55	117	474
	19%	17%	20%	20%	15%	20%	22%	19%	19%	21% j	14%	20%	20%	20%	18%	20% p	13%	17%	20%
8	754	112	512	103	189	459	38	374	323	586	167	300	218	427	309	643	109	157	586
	24%	22%	26%	22%	24%	24%	29%	25%	23%	24%	22%	23%	25%	24%	24%	24%	25%	23%	24%
9	425	91	283	31	96	271	17	196	197	337	88	187	115	237	180	361	59	86	329
	13%	18% bc	14% c	7%	12%	14%	13%	13%	14%	14%	12%	15%	13%	13%	14%	13%	14%	13%	14%
10 - Extremely important	581	163	330	65	173	350	21	279	227	446	135	271	115	350	228	505	76	146	427
	18%	31% bc	17%	14%	22%	18%	16%	19%	16%	19%	18%	21% l	13%	19%	18%	19%	18%	22%	18%
Don't know	84	4	45	12	21	41	1	34	41	57	27	28	24	41	42	68	15	17	67
	3%	1%	2%	2%	3%	2%	1%	2%	3%	2%	4%	2%	3%	2%	3%	3%	3%	2%	3%
SUMMARY:																			
NET: 9-10	1006	254	613	96	269	621	38	475	424	783	223	458	230	587	408	866	135	232	756
	32%	49% bc	31% c	20%	34%	32%	29%	32%	30%	33%	30%	36% l	26%	33%	32%	32%	31%	35%	31%
NET: 7-10	2362	455	1523	293	579	1463	105	1136	1011	1870	493	1022	622	1375	946	2055	299	506	1816
	75%	88% bc	77% c	62%	74%	76%	81%	77% h	72%	78% j	66%	79% l	71%	76%	74%	76% p	69%	75%	75%
NET: 4-6	580	59	341	138	144	360	22	256	282	430	151	214	179	325	231	492	84	126	438
	18%	11%	17% a	29% ab	18%	19%	17%	17%	20%	18%	20%	17%	20%	18%	18%	18%	19%	19%	18%
NET: 1-3	121	1	67	31	41	72	2	45	68	40	81	22	50	61	57	86	35	21	100
	4%	*	3% a	7% ab	5%	4%	1%	3%	5%	2%	11% i	2%	6% k	3%	4%	3%	8% o	3%	4%
Mean	7.59	8.32 bc	7.63 c	6.93	7.61	7.58	7.72	7.68 h	7.43	7.73 j	7.14	7.83 l	7.28	7.63	7.58	7.63	7.37	7.71	7.56

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 474

**Q17K Importance - Rating on statement - It shows programmes that make me stop and think
 Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
 do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?**

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.94	1.56	1.84	2.13	2.10	1.91	1.65	1.85	2.02	1.74	2.42	1.73	2.03	1.94	1.95	1.89	2.20	1.92	1.95
Standard Error	0.04	0.06	0.04	0.10	0.08	0.04	0.14	0.05	0.06	0.03	0.10	0.05	0.07	0.05	0.06	0.04	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 475

Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	44 1%	2 1%	12 9% acdefghijkl	3 1%	5 1%	1 *	4 2%	2 1%	5 3% j	7 3% j	-	2 1%	1 2% j
2	29 1%	1 *	1 *	2 1%	5 1%	-	8 3% aej	5 2%	2 1%	2 1%	1 *	3 1%	1 1%
3	48 2%	3 1%	4 3% j	6 2%	3 1%	1 *	6 3%	17 6% adehijkl	1 1%	3 1%	1 *	2 1%	1 1%
4	79 3%	6 2%	4 3%	3 1%	8 2%	8 3%	10 4%	7 2%	7 4%	6 2%	6 1%	13 3%	2 3%
5	198 6%	13 4%	18 14% adegijl	20 8% j	18 5%	7 3%	26 12% aeij	17 6%	14 7% ej	8 3%	10 2%	43 10% aeij	4 6%
6	304 10%	27 9%	15 11%	17 7%	37 11%	22 8%	23 10%	17 6%	24 13% g	25 9%	47 12%	45 11%	7 9%
7	602 19%	44 15%	19 15%	43 17%	65 19%	57 21%	45 17%	55 19%	37 20%	36 14%	114 29% abcdghikl	76 18%	11 15%
8	754 24%	79 28% bjl	20 16%	65 25%	82 24%	79 24%	42 19%	61 21%	42 23%	83 31% bfjl	71 18%	117 28% bjl	13 18%
9	425 13%	44 16% ch	12 9%	19 7%	57 17% c	37 13%	38 17% c	33 12%	18 10%	33 12%	55 14%	66 15% c	13 17% ch
10 - Extremely important	581 18%	60 21% fk	21 16% f	73 28% bdfhk	56 16% f	59 22% fk	14 6%	65 23% fk	30 16% fk	51 19% fk	90 23% fk	42 10%	19 26% cdfhk
Don't know	84 3%	8 3% j	4 3%	7 3%	9 3%	2 1%	9 4% j	8 3%	6 3% j	11 4% j	2 1%	15 3% j	1 2%
SUMMARY:													
NET: 9-10	1006 32%	104 36% fhk	33 25%	93 36% fk	114 33%	96 35%	51 23%	99 34%	48 26%	84 32%	145 37% fhk	108 25%	31 43% bdfhk
NET: 7-10	2362 75%	227 79% bfhk	73 56%	201 78% bf	260 75% bf	232 85% bfhk	138 62%	214 75% bf	127 69% b	203 77% bf	329 83% bfhk	301 71% b	55 77% bf
NET: 4-6	580 18%	45 16%	37 29% acegijl	40 15%	63 18%	38 14%	59 26% aeijl	41 14%	45 24% acegijl	39 15%	62 16%	101 24% aeijl	13 17%
NET: 1-3	121 4%	6 2%	16 12% acdehijkl	10 4% j	14 4% j	2 1%	18 8% aejk	23 8% aejk	8 4% ej	11 4% j	3 1%	8 2%	3 4% ej
Mean	7.59	7.90 bfhk	6.65	7.83 bfhk	7.59 bf	7.95 bfhk	6.85	7.54 bf	7.30 b	7.73 bf	7.90 bfhk	7.40 bf	7.83 bfhk
Standard Deviation	1.94	1.74	2.63	1.99	1.92	1.61	2.12	2.16	2.05	1.98	1.57	1.73	2.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 475

**Q17K Importance - Rating on statement - It shows programmes that make me stop and think
 Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
 do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?**

Base : All

TOTAL	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.08	0.25	0.14	0.12	0.11	0.17	0.15	0.10	0.14	0.09	0.10	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 476

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	39	20	19	28	11	24	15	9	6	3	3	5	14	4	18	17	7	32	1	38	35	2	1	1
	1%	1%	1%	2% b	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%
2	17	5	12	3	14	12	6	6	2	1	4	2	4	4	8	5	4	13	2	15	17	1	-	-
	1%	*	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	-	-
3	44	17	27	24	20	23	21	4	10	6	12	5	8	9	19	15	7	38	3	42	35	3	5	1
	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	3%	1%
4	54	40	15	28	26	33	21	9	5	10	9	6	15	15	28	11	10	45	5	48	43	5	2	4
	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	5% stu
5	180	85	95	72	109	88	93	36	49	31	19	17	27	37	94	49	58	122	19	161	163	8	7	2
	6%	5%	6%	5%	7% a	6%	6%	8% h	10% hij	6%	4%	4%	4%	5%	6%	6%	6%	5%	5%	6%	6% a	3%	4%	3%
6	259	136	123	90	169	139	120	31	39	68	47	31	43	56	131	73	94	165	40	218	216	22	15	6
	8%	9%	8%	6%	11% a	9%	7%	7%	8%	13% efj	9%	7%	7%	8%	8%	9%	10% p	7%	10%	8%	8%	8%	8%	8%
7	426	215	211	164	262	196	230	76	69	79	91	41	72	112	213	102	143	283	70	354	360	36	26	5
	14%	14%	13%	10%	17% a	13%	14%	16% i	13%	15% i	17% ij	9%	11%	16%	13%	13%	16%	13%	17% r	13%	14% v	13%	14% v	7%
8	675	347	329	323	352	353	322	102	115	111	112	93	142	147	387	142	211	464	93	580	559	67	38	11
	21%	22%	21%	21%	22%	23%	20%	22%	22%	21%	21%	20%	22%	21%	24% n	17%	23%	21%	23%	21%	21% v	24% v	21%	15%
9	504	246	258	258	246	226	278	66	69	66	91	100	111	135	257	113	146	358	67	437	413	56	26	9
	16%	16%	16%	16%	16%	15%	17%	14%	13%	12%	17%	22% efg	17%	19% n	16%	14%	16%	16%	17%	16%	16%	19%	14%	12%
10 - Extremely important	894	440	453	568	326	414	480	111	141	150	142	146	203	171	457	267	209	684	94	799	721	82	57	34
	28%	28%	29%	36% b	21%	27%	30%	24%	27%	28%	26%	32% e	32% ee	24%	28%	33% i	23%	31% o	23%	32% q	28%	29%	31%	48% stu
Don't know	53	27	25	15	37	20	32	13	11	10	7	8	3	9	27	17	19	33	6	47	39	5	8	*
	2%	2%	2%	1%	2% a	1%	2%	3% j	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	2%	2%	4% sv	*
SUMMARY:																								
NET: 9-10	1398	686	712	826	572	640	758	177	210	217	234	246	314	305	713	379	356	1042	160	1236	1134	138	83	43
	44%	43%	45%	52% b	36%	42%	47% c	38%	41%	40%	43%	54% efgh	49% efg	44%	44%	47%	39%	47% o	40%	45%	44%	48%	45%	60% stu
NET: 7-10	2500	1248	1252	1313	1187	1189	1310	355	394	406	437	380	528	564	1313	623	710	1790	323	2170	2053	241	147	59
	79%	79%	80%	83% b	75%	78%	81%	77%	76%	76%	81%	84% fgh	82% gh	81%	80%	77%	78%	80%	81%	79%	79%	84% a	79%	81%
NET: 4-6	494	261	233	190	304	260	234	76	94	109	76	54	85	108	253	133	162	332	65	426	423	34	25	12
	16%	17%	15%	12%	19% a	17%	14%	16%	18%	20% hij	14%	12%	13%	15%	15%	16%	18%	15%	16%	16%	16%	12%	13%	16%
NET: 1-3	101	43	58	55	45	59	41	19	17	10	19	11	26	18	45	38	18	83	6	94	87	6	6	1
	3%	3%	4%	4%	3%	4%	3%	4%	3%	2%	3%	2%	4%	3%	3%	5%	2%	4%	2%	3%	3%	2%	3%	2%
Mean	8.00	7.98	8.02	8.25 b	7.74	7.88	8.10 c	7.75	7.87	7.93	7.99	8.33 efgh	8.09 e	7.97	8.02	7.97	7.90	8.03	7.97	8.00	7.95	8.23 a	8.11	8.43 a
Standard Deviation	1.94	1.93	1.96	1.99	1.86	2.02	1.86	2.06	1.98	1.84	1.87	1.81	2.04	1.83	1.89	2.14	1.78	2.00	1.71	1.98	1.96	1.72	1.89	2.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/hij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 476

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Standard Error	0.04	0.05	0.05	0.07	0.04	0.05	0.05	0.10	0.09	0.08	0.08	0.09	0.08	0.07	0.05	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 477

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	39	6	18	7	17	16	3	15	12	13	26	6	15	14	25	29	10	12	27
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	3% <i>l</i>	*	2% <i>k</i>	1%	2% <i>m</i>	1%	2%	2%	1%
2	17	2	9	4	5	11	-	6	10	10	8	7	4	8	10	13	5	2	16
	1%	*	*	1%	1%	1%	-	*	1%	*	1%	1%	*	*	1%	*	1%	*	1%
3	44	2	17	18	13	28	-	19	24	25	19	6	21	23	20	34	10	10	34
	1%	*	1%	4% <i>ab</i>	2%	1%	-	1%	2%	1%	3% <i>l</i>	*	2% <i>k</i>	1%	2%	1%	2%	1%	1%
4	54	2	35	12	19	28	1	17	33	30	24	15	17	30	22	46	8	17	36
	2%	*	2%	3% <i>a</i>	2%	1%	1%	1%	2%	1%	3% <i>l</i>	1%	2%	2%	2%	2%	2%	3%	2%
5	180	20	104	39	34	109	14	93	76	114	66	61	66	101	70	159	19	30	147
	6%	4%	5%	8% <i>a</i>	4%	6%	11% <i>d</i>	6%	5%	5%	9% <i>l</i>	5%	8% <i>k</i>	6%	5%	6%	4%	4%	6%
6	259	32	154	56	41	185	8	120	116	204	55	113	70	144	105	226	31	57	197
	8%	6%	8%	12% <i>ab</i>	5%	10% <i>d</i>	6%	8%	8%	9%	7%	9%	8%	8%	8%	8%	7%	8%	8%
7	426	69	253	78	97	279	12	211	191	353	74	185	121	244	171	377	50	90	325
	14%	13%	13%	17%	12%	14%	9%	14%	14%	15% <i>j</i>	10%	14%	14%	14%	13%	14%	11%	13%	13%
8	675	108	457	82	167	407	34	307	299	521	155	251	218	383	284	568	104	129	529
	21%	21%	23% <i>c</i>	17%	21%	21%	26%	21%	21%	22%	21%	19%	25% <i>k</i>	21%	22%	21%	24%	19%	22%
9	504	75	366	51	120	299	29	237	238	406	98	217	128	292	197	439	63	99	397
	16%	14%	19% <i>c</i>	11%	15%	15%	22%	16%	17%	17%	13%	17%	15%	16%	15%	16%	14%	15%	16%
10 - Extremely important	894	201	533	122	259	545	27	419	377	689	204	406	199	539	348	768	123	212	672
	28%	39% <i>bc</i>	27%	26%	33% <i>f</i>	28%	21%	29%	27%	29%	27%	32% <i>l</i>	23%	30%	27%	28%	28%	32%	28%
Don't know	53	3	29	3	11	27	3	26	25	31	22	19	14	26	26	41	10	12	40
	2%	1%	1%	1%	1%	1%	2%	2%	2%	1%	3% <i>l</i>	1%	2%	1%	2%	2%	2%	2%	2%
SUMMARY:																			
NET: 9-10	1398	276	899	173	379	844	56	657	615	1095	303	623	327	831	545	1207	186	312	1069
	44%	53% <i>bc</i>	45% <i>c</i>	37%	48%	44%	43%	45%	44%	46%	40%	48% <i>l</i>	37%	46%	43%	45%	43%	46%	44%
NET: 7-10	2500	453	1609	333	643	1531	101	1175	1105	1968	531	1059	667	1457	1000	2152	340	531	1923
	79%	87% <i>bc</i>	81% <i>c</i>	70%	82%	79%	78%	80%	79%	82% <i>j</i>	71%	82% <i>l</i>	76%	81%	78%	80%	79%	79%	79%
NET: 4-6	494	54	294	107	95	323	22	230	225	349	145	190	153	274	196	432	58	104	380
	16%	10%	15% <i>a</i>	23% <i>ab</i>	12%	17% <i>d</i>	17%	16%	16%	15%	19% <i>l</i>	15%	17%	15%	15%	16%	13%	16%	16%
NET: 1-3	101	10	44	30	35	55	3	40	47	48	53	18	41	45	55	76	25	23	77
	3%	2%	2%	6% <i>ab</i>	5%	3%	2%	3%	3%	2%	7% <i>l</i>	1%	5% <i>k</i>	2%	4% <i>m</i>	3%	6% <i>o</i>	3%	3%
Mean	8.00	8.41 <i>bc</i>	8.08 <i>c</i>	7.51	8.08	7.99	7.92	8.03	7.96	8.12 <i>j</i>	7.60	8.21 <i>l</i>	7.72	8.09	7.91	8.01	7.91	8.03	7.99

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 477

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Deviation	1.94	1.77	1.83	2.19	2.09	1.89	1.94	1.89	1.94	1.77	2.37	1.75	2.04	1.87	2.04	1.91	2.14	2.03	1.93
Standard Error	0.04	0.07	0.04	0.10	0.08	0.04	0.17	0.05	0.05	0.04	0.10	0.05	0.07	0.04	0.06	0.04	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 478

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
 How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
 where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	39 1%	2 1%	2 2%	14 5% adefhjk	2 1%	1 *	- -	5 2%	1 1%	4 2%	1 *	4 1%	1 1%
2	17 1%	1 *	1 1%	1 *	2 1%	- -	5 2%	4 2%	- -	- -	1 *	2 1%	- -
3	44 1%	3 1%	1 *	3 1%	1 *	5 2%	7 3% d	7 3%	5 3% cdj	6 2%	2 *	4 1%	1 1%
4	54 2%	5 2%	- -	1 *	9 3%	5 2%	2 1%	4 1%	2 1%	18 7% abcfgjhjk	3 1%	1 *	4 5% abctghjk
5	180 6%	8 3%	7 5%	32 12% adehijl	11 3%	12 5%	13 6%	22 8% aj	7 4%	13 5%	11 3%	42 10% adhjl	2 3%
6	259 8%	22 8%	13 10%	17 7%	26 8%	13 5%	28 12% eg	11 4%	15 8%	15 6%	60 15% acdegghkl	33 8%	6 8%
7	426 14%	36 13%	10 8%	27 11%	52 15% il	34 12%	30 13%	39 14%	26 14% il	19 7%	72 18% bil	77 18% bil	5 7%
8	675 21%	67 24% ci	22 17%	32 12%	75 22% c	63 23% c	67 30% bcgj	45 16%	38 21% c	56 21%	84 21% c	115 27% cgj	11 15%
9	504 16%	56 19% ci	15 12%	28 11%	61 18%	37 14%	38 17%	42 15%	26 14%	59 22% cjl	47 12%	84 20% cj	9 12%
10 - Extremely important	894 28%	82 29% fk	53 41% adfljkl	100 39% afjk	99 29% fk	101 37% fk	31 14%	100 35% fk	57 31% fk	71 27% fk	109 28% fk	56 13%	34 48% adfgghjkl
Don't know	53 2%	5 2%	5 3%	3 1%	7 2%	2 1%	3 1%	6 2%	8 4% ekl	3 1%	6 1%	6 1%	* *
SUMMARY:													
NET: 9-10	1398 44%	138 48% fkj	69 53% afjk	128 49% fk	161 46% fk	139 51% fk	69 31%	142 50% fk	83 45% fk	130 49% fk	156 39%	140 33%	43 60% adfnjk
NET: 7-10	2500 79%	241 84% cf	101 78%	187 72%	289 83% c	236 86% cf	166 74%	226 79%	147 79%	205 77%	312 79%	332 78%	59 81%
NET: 4-6	494 16%	34 12%	20 15%	50 19%	46 13%	31 11%	42 19%	37 13%	25 13%	46 18%	74 19% a	76 18%	12 16%
NET: 1-3	101 3%	6 2%	4 3%	18 7% adl	5 1%	6 2%	12 5% j	17 6% dj	6 3% j	10 4%	4 1%	11 3%	1 2%
Mean	8.00	8.23 fk	8.32 fk	7.79	8.16 fk	8.33 fk	7.56	7.99	8.11 fk	7.92	8.01 fk	7.65	8.43 cfjkl
Standard Deviation	1.94	1.72	2.02	2.52	1.76	1.79	1.87	2.24	1.89	2.13	1.67	1.74	2.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 478

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Standard Error	0.04	0.08	0.19	0.18	0.11	0.12	0.15	0.16	0.10	0.15	0.09	0.10	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 479

Q18 How satisfied are you that combined they provide these elements that we have talked about?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
Very satisfied (+2)	677 22%	346 22%	332 22%	411 27% ^b	266 17%	268 18%	409 26% ^c	93 21%	129 26%	114 22%	122 23%	91 20%	129 20%	146 21%	344 22%	187 24%	203 23%	474 22%	82 21%	594 22%	577 23% ^v	53 19% ^v	40 22% ^v	8 11%
Quite satisfied (+1)	1621 53%	817 53%	804 53%	789 51%	832 54%	788 53%	833 52%	247 55%	241 49%	284 54%	270 51%	237 53%	342 54%	387 56% ⁿ	854 54% ⁿ	380 48%	478 54%	1143 52%	196 50%	1423 53%	1341 53%	147 52%	92 51%	42 58%
Neither satisfied nor dissatisfied (0)	545 18%	277 18%	268 18%	220 14%	325 21% ^a	287 19%	258 16%	84 19%	81 17%	97 18%	97 18%	95 20%	95 15%	103 15%	279 18%	163 20% ^l	148 17%	397 18%	83 21%	459 17%	446 18%	51 18%	33 18%	14 20%
Quite dissatisfied (-1)	160 5%	74 5%	86 6%	73 5%	87 6%	110 7% ^d	50 3%	13 3%	19 4%	24 5%	32 6%	16 4%	55 9% ^e	40 6%	75 5%	45 6%	36 4%	124 6%	22 6%	138 5%	129 5%	14 5%	12 7%	5 7%
Very dissatisfied (-2)	55 2%	27 2%	28 2%	28 2%	27 2%	28 2%	27 2%	6 1%	11 2%	5 1%	8 2%	12 3%	12 2%	13 2%	26 2%	16 2%	13 1%	42 2%	4 1%	50 2%	43 2%	9 3% ^u	1 1%	2 2%
Don't know	23 1%	12 1%	12 1%	12 1%	12 1%	10 1%	13 1%	5 1%	7 1%	2 *	3 1%	1 *	6 1%	3 *	15 1%	6 1%	6 1%	18 1%	3 1%	21 1%	12 *	7 2% ^s	4 2% ^s	1 2% ^s
SUMMARY:																								
NET: SATISFIED	2299 75%	1163 75%	1135 74%	1200 78% ^b	1098 71%	1056 71%	1242 78% ^c	340 76%	370 76%	398 76%	392 74%	328 73%	470 74%	533 77%	1199 75%	567 71%	682 77%	1617 74%	278 71%	2016 75%	1917 75%	200 71%	131 72%	49 69%
NET: DISSATISFIED	215 7%	101 7%	114 7%	101 7%	114 7%	138 9% ^d	77 5%	19 4%	31 6%	30 6%	41 8%	28 6%	67 11% ^e	53 8%	102 6%	61 8%	49 6%	166 8%	26 7%	188 7%	171 7%	23 8%	13 7%	7 9%
Mean	0.88	0.90	0.87	0.86 ^b	0.80	0.78	0.80 ^c	0.92	0.95	0.91	0.88	0.85	0.82	0.89	0.90	0.86	0.94	0.86	0.85	0.89	0.89 ^v	0.80	0.86 ^v	0.70
Standard Deviation	0.87	0.86	0.88	0.88	0.85	0.89	0.84	0.80	0.90	0.82	0.89	0.88	0.92	0.87	0.85	0.91	0.83	0.88	0.86	0.87	0.87	0.92	0.86	0.86
Standard Error	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.04	0.03	0.02	0.03	0.03	0.02	0.04	0.02	0.02	0.04	0.04	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 480

Q18 How satisfied are you that combined they provide these elements that we have talked about?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
Very satisfied (+2)	677	256	387	16	179	424	39	318	259	489	188	315	155	421	249	555	122	150	518
	22%	49% bc	20% c	3%	23%	22%	32% o	22%	19%	21%	27% i	25% l	18%	24%	20%	21%	25% o	23%	22%
Quite satisfied (+1)	1621	233	1163	186	380	994	62	785	733	1314	308	696	449	964	623	1434	181	317	1277
	53%	45%	59% ac	39%	50%	52%	50%	55%	53%	55% j	43%	55%	53%	54%	50%	54% p	43%	48%	54% q
Neither satisfied nor dissatisfied (0)	545	25	329	154	141	336	18	241	253	415	130	175	177	271	253	460	79	135	395
	18%	5%	17% a	32% ab	18%	18%	15%	17%	18%	17%	18%	14%	21% k	15%	20% m	17%	19%	20%	17%
Quite dissatisfied (-1)	160	2	77	80	50	98	2	60	86	105	55	57	42	82	77	131	28	40	119
	5%	*	4% a	17% ab	7%	5%	2%	4%	6%	4%	8% l	4%	5%	5%	6%	5%	7%	6%	5%
Very dissatisfied (-2)	55	4	15	36	8	38	2	25	28	31	24	24	20	35	20	50	5	17	36
	2%	1%	1%	8% ab	1%	2%	1%	2%	2%	1%	3% l	2%	2%	2%	2%	2%	1%	3%	2%
Don't know	23	-	6	2	7	15	-	6	15	21	3	4	10	9	13	21	2	4	17
	1%	-	*	*	1%	1%	-	*	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%
SUMMARY:																			
NET: SATISFIED	2299	489	1550	202	559	1418	101	1104	991	1803	496	1010	604	1385	872	1989	303	467	1795
	75%	94% bc	78% c	43%	73%	74%	82%	77% h	72%	76% j	70%	80% l	71%	78% n	71%	75%	73%	70%	76% q
NET: DISSATISFIED	215	6	92	116	59	136	3	85	114	136	79	80	62	116	97	181	33	57	155
	7%	1%	5% a	24% ab	8%	7%	3%	6%	8%	6%	11% l	6%	7%	7%	8%	7%	8%	9%	7%
Mean	0.88	1.42 bc	0.93 c	0.14	0.88	0.88	1.10 de	0.92 h	0.82	0.90	0.83	0.96 l	0.80	0.93 n	0.82	0.88	0.93	0.82	0.90
Standard Deviation	0.87	0.67	0.76	0.99	0.88	0.88	0.80	0.84	0.88	0.82	1.02	0.86	0.88	0.86	0.88	0.86	0.92	0.94	0.85
Standard Error	0.02	0.03	0.02	0.04	0.03	0.02	0.07	0.02	0.02	0.02	0.04	0.02	0.03	0.02	0.03	0.02	0.05	0.03	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 481

Q18 How satisfied are you that combined they provide these elements that we have talked about?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base	3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base	1638	313	81	112	161	111	92	129	258	116	218	198	163
Very satisfied (+2)	677 22%	53 19% el	31 25% el	72 29% aekl	75 22% el	25 9%	39 18%	74 27% el	40 22% el	58 23% el	125 32% adefnkl	78 19% e	8 11%
Quite satisfied (+1)	1621 53%	147 52%	53 42%	118 48%	166 48%	170 63% bcdhj	119 56%	144 52%	92 51%	143 56%	189 48%	240 58% bj	42 58% b
Neither satisfied nor dissatisfied (0)	545 18%	51 18%	37 30% acghijk	37 15%	85 25% gij	50 19%	38 18%	41 15%	33 18%	30 12%	56 14%	73 18%	14 20% l
Quite dissatisfied (-1)	160 5%	14 5%	3 3%	14 6%	14 4%	20 7%	16 8%	10 4%	12 7%	16 6%	19 5%	16 4%	5 7%
Very dissatisfied (-2)	55 2%	9 3% h	1 *	3 1%	5 2%	5 2%	1 1%	6 2%	1 1%	10 4%	4 1%	8 2%	2 2%
Don't know	23 1%	7 2% ejk	1 *	4 2%	2 *	- -	- -	3 1%	4 2% oijk	- -	1 *	1 *	1 2% eflk
SUMMARY:													
NET: SATISFIED	2299 75%	200 71%	83 67%	190 77%	240 69%	195 72%	158 74%	218 78%	131 72%	202 78%	314 80% abcdl	317 76%	49 69%
NET: DISSATISFIED	215 7%	23 8%	4 3%	17 7%	19 6%	24 9%	17 8%	16 6%	13 7%	27 10%	23 6%	24 6%	7 9% b
Mean	0.88	0.80	0.88	0.99 el	0.84	0.71	0.84	0.99 el	0.88	0.87	1.05 adefnkl	0.88	0.70
Standard Deviation	0.87	0.92	0.83	0.88	0.86	0.80	0.83	0.88	0.86	0.97	0.86	0.82	0.86
Standard Error	0.02	0.04	0.08	0.06	0.05	0.06	0.07	0.06	0.04	0.07	0.05	0.05	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 482

Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3098	1606	1492	745	2353	1469	1629	432	482	541	537	457	649	700	1575	823	916	2182	436	2648	1957	502	400	239
Weighted Base	3082	1553	1529	1533	1549	1491	1590	448	489	526	532	448	639	692	1594	796	885	2197	390	2683	2547	282	182	72
Effective Base	1638	893	755	532	1735	777	862	247	259	293	261	228	354	369	834	435	479	1160	276	1374	1205	313	258	163
More satisfied	(+1) 520 17%	257 17%	263 17%	189 12%	330 21%a	220 15%	300 19%c	116 26%hij	107 22%hij	110 21%hij	73 14%	52 12%	62 10%	107 15%	286 18%	127 16%	194 22%op	325 15%	107 27%or	412 15%	445 17%tv	32 11%	36 20%tv	6 9%
Same satisfaction	(0) 1976 64%	986 63%	991 65%	1105 72%b	871 56%	980 66%	997 63%	256 57%	288 59%	324 62%	366 69%ef	308 69%ef	435 68%ef	438 63%	1017 64%	521 65%	554 63%	1422 65%	215 55%	1756 65%q	1632 64%	184 65%	109 60%	51 72%u
Less satisfied	(-1) 473 15%	254 16%	219 14%	192 13%	281 18%a	240 16%	233 15%	53 12%	71 15%	61 12%	82 15%	78 17%	128 20%eg	129 19%	233 15%	111 14%	110 12%	363 17%o	51 13%	421 16%	388 15%	44 16%	28 15%	12 17%
Don't know	113 4%	57 4%	56 4%	47 3%	66 4%	52 3%	61 4%	23 5%	23 5%	31 6%hij	11 2%	10 2%	14 2%	18 3%	58 4%	37 5%	27 3%	86 4%	18 5%	95 4%	81 3%	21 8%sv	9 5%	1 2%
Mean	0.02	*	0.03	*	0.03	-0.01	0.04	0.15hij	0.08ij	0.10hij	-0.02	-0.06	-0.11	-0.03	0.03	0.02	0.10p	-0.02	0.15r	*	0.02v	-0.05	0.05v	-0.09
Standard Deviation	0.58	0.58	0.57	0.51	0.64	0.57	0.59	0.61	0.61	0.58	0.55	0.54	0.54	0.59	0.58	0.56	0.59	0.57	0.63	0.57	0.58	0.54	0.61	0.51
Standard Error	0.01	0.01	0.02	0.02	0.01	0.02	0.01	0.03	0.03	0.03	0.02	0.03	0.02	0.02	0.01	0.02	0.02	0.01	0.03	0.01	0.03	0.01	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 483

Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3098	609	1854	515	668	1960	134	1635	1277	2551	547	1344	857	1828	1184	2788	291	776	2254
Weighted Base	3082	520	1976	473	767	1905	122*	1435	1373	2374	707	1269	853	1781	1235	2652	417	663	2363
Effective Base	1638	327	973	290	356	1035	77	875	670	1336	318	691	475	934	654	1464	177	444	1181
More satisfied (+1)	520 17%	520 100%bc	-	-	88 11%	356 19%^d	43 35%^{de}	331 23%^h	164 12%	467 20%^j	53 7%	302 24%^l	104 12%	341 19%ⁿ	170 14%	489 18%^p	31 7%	111 17%	400 17%
Same satisfaction (0)	1976 64%	-	1976 100%ac	-	516 67%^f	1199 63%	66 54%	838 58%	940 68%^g	1458 61%	519 73%ⁱ	754 59%	589 69%^k	1125 63%	814 66%	1654 62%	312 75%^o	383 58%^q	1565 66%^r
Less satisfied (-1)	473 15%	-	-	473 100%ab	127 17%	282 15%	14 11%	221 15%	222 16%	368 16%	105 15%	176 14%	133 16%	272 15%	188 15%	422 16%	50 12%	138 21%^f	319 13%
Don't know	113 4%	-	-	-	36 5%	69 4%	-	46 3%	47 3%	82 3%	31 4%	37 3%	28 3%	43 2%	63 5%^m	87 3%	24 6%	31 5%	79 3%
Mean	0.02	1.00	0.00	-1.00	-0.05	0.04^d	0.24^{de}	0.08^h	-0.04	0.04^j	-0.08	0.10^l	-0.03	0.04	-0.02	0.03	-0.05	-0.04	0.04^q
Standard Deviation	0.58	0.00	0.00	0.00	0.54	0.59	0.64	0.63	0.54	0.60	0.48	0.61	0.54	0.59	0.55	0.60	0.45	0.63	0.56
Standard Error	0.01	0.00	0.00	0.00	0.02	0.01	0.06	0.02	0.02	0.01	0.02	0.02	0.02	0.01	0.02	0.01	0.03	0.02	0.01

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 484

Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?

Base : All watching at least one channel asked about, regularly or occasionally

		TOTAL	STANDARD REGION											
			Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3098	502	114	194	252	209	148	208	400	204	331	297	239
Weighted Base		3082	282	125*	248	346	270	213*	278	182	258	394	415	72
Effective Base		1638	313	81	112	161	111	92	129	258	116	218	198	163
More satisfied	(+1)	520 17%	32 11%	12 10%	56 23% abdeil	46 13%	25 9%	32 15%	54 19% ael	36 20% abeil	30 12%	113 29% abdefhikl	76 18% ael	6 9%
Same satisfaction	(0)	1976 64%	184 65% j	87 70% j	146 59%	229 66%	177 66%	142 67%	179 64%	109 60%	184 71% chj	222 56%	265 64%	51 72% chj
Less satisfied	(-1)	473 15%	44 16%	16 12%	36 15%	59 17%	63 23% gjl	32 15%	36 13%	28 15%	32 12%	52 13%	64 15%	12 17%
Don't know		113 4%	21 8% deijkl	10 8% ejk	9 4%	11 3%	6 2%	7 3%	10 3%	9 5%	11 4%	8 2%	9 2%	1 2%
Mean		0.02	-0.05	-0.03	0.08 ael	-0.04	-0.14	*	0.07 el	0.05 el	-0.01	0.16 abdefhikl	0.03 e	-0.09
Standard Deviation		0.58	0.54	0.49	0.62	0.56	0.56	0.56	0.57	0.61	0.50	0.63	0.59	0.51
Standard Error		0.01	0.02	0.05	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.04	0.03	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 485

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	409	203	206	73	336	167	242	31	125	167	74	12	-	96	227	86	409	-	96	310	281	40	58	30
Weighted Base	370	198*	172	160*	211	138*	232	25**	118*	153*	66*	9**	-**	72*	212	87*	370	-**	75*	293	315	22**	26*	8**
Effective Base	201	94	113	50	253	88	116	23	60	82	35	6	-	52	116	39	201	-	56	149	155	24	39	19
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	1	-	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	1	-	-	-
	*	-	1%	-	*	1%	-	-	-	1%	-	-	-	-	*	-	*	-	*	*	-	-	-	-
3	4	2	2	-	4	1	2	-	1	2	*	-	-	1	1	2	4	-	1	3	3	*	1	-
	1%	1%	1%	-	2%	1%	1%	-	1%	1%	*	-	-	1%	*	3%	1%	-	1%	1%	1%	1%	4%	-
4	4	2	2	-	4	3	1	-	1	2	*	-	-	1	2	1	4	-	2	2	3	*	1	-
	1%	1%	1%	-	2%	2%	1%	-	1%	2%	*	-	-	2%	1%	1%	1%	-	2%	1%	1%	1%	4%	-
5	29	16	14	13	16	18	12	3	8	13	5	-	-	6	14	10	29	-	6	24	26	1	2	*
	8%	8%	8%	8%	8%	13% o	5%	13%	7%	9%	8%	-	-	8%	7%	11%	8%	-	7%	8%	8%	4%	8%	2%
6	40	25	15	17	23	13	27	3	9	14	13	1	-	14	19	8	40	-	9	31	35	2	2	2
	11%	13%	9%	11%	11%	10%	12%	13%	8%	9%	20%	15%	-	20% am	9%	9%	11%	-	12%	11%	11%	10%	7%	20%
7	65	34	30	18	46	24	40	6	23	22	8	5	-	11	43	10	65	-	15	49	54	3	7	*
	17%	17%	18%	12%	22%	17%	17%	24%	20%	15%	13%	50%	-	15%	20%	12%	17%	-	20%	17%	17%	15%	27%	6%
8	93	38	55	43	50	33	60	6	29	34	23	2	-	10	68	15	93	-	17	76	76	8	7	2
	25%	19%	32%	27%	24%	24%	26%	23%	24%	22%	35%	16%	-	14%	32% l	18%	25%	-	23%	26%	24%	37%	28%	23%
9	56	35	22	31	25	23	34	2	21	28	5	-	-	16	24	16	56	-	11	46	48	4	2	1
	15%	17%	13%	19%	12%	16%	14%	9%	18%	18%	8%	-	-	22%	11%	19%	15%	-	14%	16%	15%	20%	9%	14%
10 - HIGHEST score	69	43	26	33	36	21	48	4	19	36	8	2	-	13	38	19	69	-	15	53	61	3	3	3
	19%	22%	15%	21%	17%	15%	21%	17%	16%	23%	13%	19%	-	18%	18%	22%	19%	-	20%	18%	19%	12%	11%	35%
Don't know	9	4	5	4	5	1	8	-	6	1	2	-	-	1	3	5	9	-	1	8	8	-	*	-
	2%	2%	3%	2%	2%	1%	3%	-	5%	1%	3%	-	-	1%	1%	6%	2%	-	1%	3%	3%	-	1%	-
SUMMARY:																								
NET: 9-10	125	77	48	64	61	43	82	7	40	63	14	2	-	28	62	35	125	-	26	98	109	7	5	4
	34%	39%	28%	40%	29%	31%	35%	26%	34%	42% h	21%	19%	-	40%	29%	40%	34%	-	34%	34%	35%	32%	20%	50%
NET: 7-10	283	150	133	126	157	101	182	18	92	120	45	8	-	49	173	61	283	-	57	223	239	18	19	6
	76%	76%	77%	79%	75%	73%	79%	73%	78%	78%	69%	85%	-	68%	82%	70%	76%	-	77%	76%	76%	84%	76%	78%
NET: 4-6	74	43	31	30	44	34	40	7	18	29	19	1	-	21	34	18	74	-	16	57	64	3	5	2
	20%	22%	18%	19%	21%	25%	17%	27%	15%	19%	28%	15%	-	30% am	16%	21%	20%	-	22%	20%	20%	15%	19%	22%
NET: 1-3	5	2	3	-	5	3	2	-	1	3	*	-	-	1	2	2	5	-	1	4	4	*	1	-
	1%	1%	2%	-	2%	2%	1%	-	1%	2%	*	-	-	1%	1%	3%	1%	-	1%	1%	1%	1%	4%	-
Mean	7.78	7.85	7.69	8.03	7.58	7.52	7.93	7.52	7.82	7.90	7.53	7.59	-	7.66	7.81	7.80	7.78	-	7.75	7.78	7.79	7.89	7.30	8.33
Standard Deviation	1.67	1.70	1.63	1.54	1.74	1.78	1.58	1.62	1.60	1.81	1.50	1.37	-	1.75	1.55	1.90	1.67	-	1.68	1.67	1.67	1.44	1.76	1.69
Standard Error	0.08	0.12	0.11	0.18	0.10	0.14	0.10	0.29	0.14	0.14	0.18	0.40	-	0.18	0.10	0.21	0.08	-	0.17	0.10	0.10	0.23	0.23	0.31

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 486

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	409	142	198	57	41	306	24	275	116	375	34	242	101	262	126	391	15	76	323
Weighted Base	370	100*	208*	51*	50**	267	21**	221	133*	330	41**	201	100*	235	120*	350	18**	48*	317
Effective Base	201	67	99	33	17	153	14	131	61	191	15	119	57	123	66	192	8	41	162
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	1
*	-	-	1%	-	-	*	-	-	-	*	-	-	-	-	1%	*	-	-	*
3	4	1	1	2	-	3	1	2	2	4	-	2	1	2	2	4	-	1	3
1%	1%	*	4%	-	1%	3%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%
4	4	2	1	1	*	4	-	4	*	3	1	4	-	3	-	4	-	1	3
1%	2%	2%	1%	2%	1%	1%	-	2%	*	1%	3%	2%	-	1%	-	1%	-	2%	1%
5	29	5	16	6	6	21	*	14	13	27	2	15	7	17	13	27	2	5	25
8%	5%	8%	11%	12%	8%	2%	2%	7%	10%	8%	6%	8%	7%	7%	10%	8%	9%	10%	8%
6	40	10	18	12	6	28	*	19	20	35	5	23	10	29	12	36	5	5	33
11%	10%	9%	23% lb	13%	11%	1%	1%	9%	15%	11%	13%	11%	10%	12%	10%	10%	25%	11%	10%
7	65	12	39	12	7	45	6	40	20	62	3	32	19	33	26	64	1	10	53
17%	12%	19%	24%	13%	17%	30%	30%	18%	15%	19%	7%	16%	19%	14%	22%	18%	3%	22%	17%
8	93	21	65	5	14	65	7	62	28	83	10	52	25	57	33	86	7	9	84
25%	21%	31% c	9%	27%	24%	36%	36%	28%	21%	25%	25%	26%	25%	24%	27%	25%	36%	19%	26%
9	56	12	36	5	6	44	4	39	17	53	3	35	14	41	12	53	2	7	49
15%	13%	18%	10%	11%	17%	18%	18%	17%	12%	16%	7%	18%	14%	17%	10%	15%	10%	14%	16%
10 - HIGHEST score	69	35	28	4	11	50	2	38	29	58	11	36	18	47	21	67	2	9	58
19%	35% bc	13%	9%	21%	19%	11%	11%	17%	21%	18%	28%	18%	18%	20%	18%	19%	12%	19%	18%
Don't know	9	1	3	4	1	5	-	4	5	4	5	2	6	8	1	8	1	-	9
2%	1%	1%	8% b	2%	2%	-	-	2%	4%	1%	12%	1%	6% k	3%	1%	2%	5%	-	3%
SUMMARY:																			
NET: 9-10	125	47	64	10	17	94	6	76	45	111	14	72	31	87	34	120	4	16	108
34%	48% bc	31%	19%	33%	35%	28%	28%	34%	34%	34%	35%	36%	31%	37%	28%	34%	22%	33%	34%
NET: 7-10	283	81	168	27	37	205	19	178	94	256	27	156	75	177	92	270	11	35	244
76%	81% c	81% c	52%	73%	77%	94%	94%	81%	70%	78%	67%	77%	75%	76%	77%	77%	62%	74%	77%
NET: 4-6	74	17	36	18	13	53	1	37	34	65	9	42	17	48	24	67	6	11	60
20%	17%	17%	36% ab	25%	20%	3%	3%	17%	25%	20%	22%	21%	17%	21%	20%	19%	34%	24%	19%
NET: 1-3	5	1	2	2	-	4	1	2	2	5	-	2	1	2	3	5	-	1	4
1%	1%	1%	4%	-	2%	3%	3%	1%	1%	1%	-	1%	1%	1%	2%	1%	-	2%	1%
Mean	7.78	8.24 c	7.77 c	6.86	7.78	7.78	7.88	7.86	7.73	7.75	8.01	7.81	7.81	7.88	7.61	7.79	7.53	7.56	7.81
Standard Deviation	1.67	1.73	1.52	1.76	1.68	1.70	1.37	1.56	1.73	1.65	1.79	1.65	1.60	1.64	1.71	1.67	1.56	1.82	1.64

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 486

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	409	142	198	57	41	306	24	275	116	375	34	242	101	262	126	391	15	76	323
Weighted Base	370	100*	208*	51*	50**	267	21**	221	133*	330	41**	201	100*	235	120*	350	18**	48*	317
Standard Error	0.08	0.15	0.11	0.24	0.27	0.10	0.28	0.10	0.16	0.09	0.32	0.11	0.16	0.10	0.15	0.09	0.42	0.21	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 487

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	409	40	9	35	31	35	15	21	58	25	65	45	30
Weighted Base	370	22**	7**	39**	36**	41**	15**	22**	26*	38**	64*	52**	8**
Effective Base	201	24	7	16	18	18	10	16	39	11	43	29	19
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	-	-	-	-	-	-	-	-	1	-	-
	*	-	-	-	-	-	-	-	-	-	2%	-	-
3	4	*	-	-	1	-	-	1	1	-	1	1	-
	1%	1%	-	-	2%	-	-	3%	4%	-	1%	1%	-
4	4	*	-	1	1	-	-	-	1	-	-	1	-
	1%	1%	-	2%	2%	-	-	-	4%	-	-	2%	-
5	29	1	2	3	1	3	2	2	2	3	8	3	*
	8%	4%	24%	9%	4%	7%	10%	9%	8%	8%	12%	5%	2%
6	40	2	-	4	7	5	-	2	2	*	11	4	2
	11%	10%	-	10%	20%	13%	-	10%	7%	1%	17%	8%	20%
7	65	3	3	4	5	9	1	8	7	2	12	8	*
	17%	15%	44%	11%	15%	22%	8%	36%	27%	6%	19%	16%	6%
8	93	8	1	8	10	8	9	2	7	12	10	17	2
	25%	37%	20%	19%	27%	20%	61%	11%	28%	31%	15%	32%	23%
9	56	4	-	6	5	9	2	1	2	11	10	5	1
	15%	20%	-	15%	15%	22%	10%	3%	9%	29%	16%	9%	14%
10 - HIGHEST score	69	3	-	13	5	7	2	5	3	9	12	8	3
	19%	12%	-	32%	15%	16%	11%	24%	11%	25%	18%	15%	35%
Don't know	9	-	1	1	-	-	-	1	*	-	-	6	-
	2%	-	12%	2%	-	-	-	3%	1%	-	-	12%	-
SUMMARY:													
NET: 9-10	125	7	-	18	11	15	3	6	5	20	22	13	4
	34%	32%	-	47%	30%	38%	21%	28%	20%	54%	34%	24%	50%
NET: 7-10	283	18	4	30	26	32	13	17	19	34	44	38	6
	76%	84%	64%	77%	72%	79%	90%	76%	76%	91%	68%	72%	78%
NET: 4-6	74	3	2	8	9	8	2	4	5	3	19	8	2
	20%	15%	24%	21%	26%	21%	10%	19%	19%	9%	29%	15%	22%
NET: 1-3	5	*	-	-	1	-	-	1	1	-	2	1	-
	1%	1%	-	-	2%	-	-	3%	4%	-	3%	1%	-
Mean	7.78	7.89	6.69	8.14	7.59	7.83	7.93	7.55	7.30	8.47	7.47	7.73	8.33
Standard Deviation	1.67	1.44	1.20	1.76	1.69	1.52	1.29	1.81	1.76	1.39	1.87	1.62	1.69
Standard Error	0.08	0.23	0.42	0.30	0.30	0.26	0.33	0.40	0.23	0.28	0.23	0.25	0.31

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

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 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 488

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	570	291	279	97	473	200	370	58	221	219	61	11	-	106	321	143	570	-	130	436	373	70	80	47
Weighted Base	502	259	244	188*	314	170	332	46*	211	188	49**	9**	-	79*	302	122*	502	-**	109*	391	420	35*	34*	13*
Effective Base	305	159	146	65	345	114	193	42	115	129	23	6	-	45	187	74	305	-	83	224	228	47	53	34
1 - LOWEST score	1	*	*	-	1	*	*	-	-	1	-	-	-	-	1	-	1	-	-	1	-	*	*	-
	*	*	*	-	*	*	*	-	-	*	-	-	-	-	*	-	*	-	-	*	-	1% s	1% s	-
2	4	-	4	4	-	-	4	-	4	-	-	-	-	-	4	-	4	-	-	4	4	-	-	-
	1%	-	2%	2%	-	-	1%	-	2%	-	-	-	-	-	1%	-	1%	-	-	1%	1%	-	-	-
3	4	2	2	-	4	2	2	-	3	1	*	-	-	*	4	*	4	-	1	4	3	*	1	-
	1%	1%	1%	-	1%	1%	1%	-	1%	1%	*	-	-	*	1%	*	1%	-	1%	1%	1%	1%	2%	-
4	6	2	4	-	6	2	5	*	3	2	*	-	-	2	1	3	6	-	2	4	5	*	1	*
	1%	1%	2%	-	2%	1%	1%	1%	2%	1%	*	-	-	3%	*	2%	1%	-	2%	1%	1%	1%	2%	1%
5	29	17	12	12	17	15	14	4	11	13	*	1	-	1	15	13	29	-	5	24	25	2	2	1
	6%	7%	5%	6%	5%	9%	4%	8%	5%	7%	*	6%	-	1%	5%	10%	6%	-	4%	6%	6%	5%	4%	7%
6	47	24	23	12	35	16	31	4	18	22	3	1	-	7	27	14	47	-	15	32	41	3	2	1
	9%	9%	9%	6%	11%	10%	9%	8%	9%	11%	6%	10%	-	8%	9%	11%	9%	-	13%	8%	10%	10%	5%	6%
7	70	36	33	22	48	31	38	4	32	21	6	5	-	12	44	13	70	-	12	57	58	7	3	2
	14%	14%	14%	12%	15%	18%	11%	9%	15%	11%	13%	63%	-	15%	15%	11%	14%	-	11%	15%	14%	20%	8%	14%
8	127	62	65	53	74	47	80	10	47	47	22	1	-	23	80	24	127	-	33	94	107	4	13	3
	25%	24%	27%	28%	23%	27%	24%	21%	23%	25%	46%	12%	-	28%	27%	20%	25%	-	30%	24%	25%	12%	38% t	21%
9	91	48	43	38	53	32	59	10	34	41	6	1	-	20	55	16	91	-	19	72	75	10	4	2
	18%	19%	17%	20%	17%	19%	18%	21%	16%	22%	12%	7%	-	26%	18%	13%	18%	-	18%	18%	18%	29%	13%	14%
10 - HIGHEST score	123	66	57	48	76	25	98	15	58	40	10	*	-	14	71	38	123	-	22	100	101	8	9	5
	25%	26%	23%	25%	24%	15%	30% c	33%	27%	21%	20%	3%	-	18%	24%	31%	25%	-	20%	26%	24%	22%	28%	36%
Don't know	1	-	1	-	1	-	1	-	-	-	1	-	-	-	-	1	1	-	-	1	1	-	-	-
	*	-	*	-	*	-	*	-	-	-	2%	-	-	-	-	1%	*	-	-	*	*	-	-	-
SUMMARY:																								
NET: 9-10	214	115	99	86	128	57	158	25	92	81	15	1	-	35	126	54	214	-	42	171	176	18	14	7
	43%	44%	41%	46%	41%	33%	47% c	54%	44%	43%	32%	10%	-	44%	42%	44%	43%	-	38%	44%	42%	50%	40%	50%
NET: 7-10	411	213	198	160	250	135	276	39	171	149	44	7	-	69	250	91	411	-	87	322	341	29	29	11
	82%	82%	81%	85%	80%	79%	83%	84%	81%	79%	91%	85%	-	87%	83%	75%	82%	-	80%	82%	81%	83%	86%	86%
NET: 4-6	82	43	39	24	58	33	49	8	33	37	3	1	-	10	43	29	82	-	22	60	71	5	4	2
	16%	17%	16%	13%	19%	19%	15%	16%	16%	20%	7%	15%	-	12%	14%	24%	16%	-	20%	15%	17%	15%	12%	14%
NET: 1-3	9	2	6	4	5	2	6	-	6	2	*	-	-	*	8	*	9	-	1	8	7	1	1	-
	2%	1%	3%	2%	2%	1%	2%	-	3%	1%	*	-	-	*	3%	*	2%	-	1%	2%	2%	2%	3%	-
Mean	8.03	8.09	7.95	8.16	7.95	7.72	8.18 c	8.36	7.99	7.98	8.22	7.14	-	8.13	8.01	8.00	8.03	-	7.96	8.04	8.01	8.01	8.13	8.33
Standard Deviation	1.72	1.65	1.79	1.69	1.73	1.63	1.74	1.64	1.86	1.69	1.23	1.05	-	1.45	1.74	1.84	1.72	-	1.59	1.75	1.71	1.81	1.78	1.70
Standard Error	0.07	0.10	0.11	0.17	0.08	0.12	0.09	0.22	0.13	0.11	0.16	0.32	-	0.14	0.10	0.15	0.07	-	0.14	0.08	0.09	0.22	0.20	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 489

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	570	187	278	74	76	407	31	381	164	513	57	325	133	348	194	540	27	110	446
Weighted Base	502	132	284	56*	77*	351	25**	313	166*	443	60**	263	129*	302	180	474	27**	76*	417
Effective Base	305	124	140	49	46	207	18	203	89	280	28	160	75	172	116	286	17	71	236
1 - LOWEST score	1	*	-	-	-	1	-	*	*	*	*	*	-	*	*	1	-	-	1
	*	*	-	-	-	*	-	*	*	*	1%	*	-	*	*	*	-	-	*
2	4	-	4	-	-	4	-	-	-	-	4	-	-	-	4	-	4	-	4
	1%	-	1%	-	-	1%	-	-	-	-	6%	-	-	-	2%	-	13%	-	1%
3	4	3	1	*	-	4	-	4	*	4	-	3	1	4	1	4	-	2	3
	1%	2%	*	1%	-	1%	-	1%	*	1%	-	1%	*	1%	*	1%	-	2%	1%
4	6	*	3	2	1	4	-	3	2	5	1	2	1	4	4	6	*	3	3
	1%	*	1%	4%	2%	1%	-	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	3%	1%
5	29	3	18	3	6	19	*	16	11	26	3	11	11	12	16	26	3	4	25
	6%	2%	6%	5%	8%	5%	2%	5%	7%	6%	5%	4%	9%	4%	9%	5%	10%	5%	6%
6	47	19	19	8	9	31	5	27	16	39	8	15	20	28	16	41	7	12	35
	9%	14% b	7%	14%	11%	9%	19%	8%	10%	9%	14%	6%	16% k	9%	9%	9%	24%	15%	8%
7	70	9	40	16	8	54	2	47	20	62	8	37	17	45	19	70	-	12	57
	14%	7%	14%	28% ab	10%	15%	8%	15%	14%	14%	13%	14%	13%	15%	10%	15%	-	16%	14%
8	127	28	76	13	19	86	7	87	34	119	8	76	26	70	53	123	4	19	102
	25%	22%	27%	23%	24%	25%	28%	28%	21%	27%	14%	29%	20%	23%	30%	26%	14%	25%	25%
9	91	18	62	6	12	62	5	61	28	87	4	48	29	58	30	88	2	10	81
	18%	14%	22%	11%	16%	18%	19%	19%	17%	20%	7%	18%	23%	19%	16%	19%	7%	13%	19%
10 - HIGHEST score	123	50	61	8	22	86	6	68	54	100	23	69	24	83	38	115	8	16	106
	25%	38% bc	22%	14%	28%	24%	24%	22%	32%	23%	39%	26%	19%	27%	21%	24%	30%	21%	25%
Don't know	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
	*	1%	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	*
SUMMARY:																			
NET: 9-10	214	68	123	14	34	148	11	128	82	187	27	116	53	140	67	203	10	26	187
	43%	52% c	43% c	25%	44%	42%	43%	41%	49%	42%	46%	44%	41%	47%	37%	43%	37%	34%	45%
NET: 7-10	411	106	239	43	61	288	20	263	136	367	43	230	97	256	139	395	14	57	346
	82%	80%	84%	76%	78%	82%	79%	84%	82%	83%	73%	88% l	75%	85%	77%	83%	52%	74%	83%
NET: 4-6	82	22	40	13	17	54	5	46	30	70	12	28	32	41	37	72	9	18	63
	16%	16%	14%	23%	22%	15%	21%	15%	18%	16%	20%	11%	25% k	14%	20%	15%	35%	24%	15%
NET: 1-3	9	4	4	*	-	9	-	4	1	5	4	4	1	4	4	5	4	2	7
	2%	3%	2%	1%	-	2%	-	1%	1%	1%	7%	1%	*	1%	2%	1%	13%	2%	2%
Mean	8.03	8.34 c	8.05 c	7.47	8.07	7.99	8.16	8.05	8.21	8.06	7.79	8.22	7.86	8.20	7.79	8.08	7.06	7.70	8.09
Standard Deviation	1.72	1.77	1.66	1.61	1.71	1.77	1.49	1.59	1.73	1.61	2.38	1.57	1.64	1.61	1.87	1.63	2.74	1.78	1.71

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 489

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	570	187	278	74	76	407	31	381	164	513	57	325	133	348	194	540	27	110	446
Weighted Base	502	132	284	56*	77*	351	25**	313	166*	443	60**	263	129*	302	180	474	27**	76*	417
Standard Error	0.07	0.13	0.10	0.19	0.20	0.09	0.27	0.08	0.13	0.07	0.31	0.09	0.14	0.09	0.13	0.07	0.53	0.17	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 490

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	570	70	23	45	43	48	24	28	80	33	70	59	47
Weighted Base	502	35*	23**	45*	44*	56**	31**	37**	34*	48**	63*	73*	13*
Effective Base	305	47	18	33	35	27	17	13	53	16	51	42	34
1 - LOWEST score	1	*	-	-	-	-	-	-	*	-	-	-	-
	*	1%	-	-	-	-	-	-	1%	-	-	-	-
2	4	-	-	-	-	-	-	-	-	-	-	4	-
	1%	-	-	-	-	-	-	-	-	-	-	5%	-
3	4	*	-	-	-	-	2	-	1	-	1	1	-
	1%	1%	-	-	-	-	6%	-	2%	-	1%	1%	-
4	6	*	-	-	2	2	-	-	1	1	-	-	*
	1%	1%	-	-	4%	4%	-	-	2%	2%	-	-	1%
5	29	2	2	6	2	3	5	1	2	1	2	3	1
	6%	5%	10%	13%	5%	5%	16%	2%	4%	2%	4%	4%	7%
6	47	3	1	8	10	6	1	4	2	3	6	3	1
	9%	10%	5%	17%	22% hk	10%	2%	12%	5%	6%	10%	4%	6%
7	70	7	3	6	4	8	2	3	3	2	14	15	2
	14%	20%	14%	14%	9%	15%	6%	8%	8%	5%	22%	20%	14%
8	127	4	6	7	12	13	9	15	13	8	12	26	3
	25%	12%	27%	15%	27%	23%	29%	41%	38% acj	16%	18%	35% ka	21%
9	91	10	6	7	3	10	4	9	4	16	13	7	2
	18%	29% dk	27%	16%	6%	18%	11%	25%	13%	34%	20%	10%	14%
10 - HIGHEST score	123	8	4	10	11	13	9	5	9	18	15	16	5
	25%	22%	17%	23%	26%	24%	30%	13%	28%	37%	25%	21%	36%
Don't know	1	-	-	1	-	-	-	-	-	-	-	-	-
	*	-	-	2%	-	-	-	-	-	-	-	-	-
SUMMARY:													
NET: 9-10	214	18	10	17	14	23	13	14	14	34	28	23	7
	43%	50%	44%	39%	32%	42%	41%	37%	40%	70%	45%	31%	50%
NET: 7-10	411	29	20	31	30	45	24	32	29	44	53	63	11
	82%	83%	85%	68%	68%	80%	76%	87%	86%	91%	85%	86%	86%
NET: 4-6	82	5	3	14	14	11	6	5	4	4	9	6	2
	16%	15%	15%	30% k	32% hk	20%	18%	13%	12%	9%	14%	8%	14%
NET: 1-3	9	1	-	-	-	-	2	-	1	-	1	4	-
	2%	2%	-	-	-	-	6%	-	3%	-	1%	6%	-
Mean	8.03	8.01	8.07	7.73	7.72	7.97	7.82	8.13	8.13	8.80	8.11	7.77	8.33
Standard Deviation	1.72	1.81	1.51	1.77	1.79	1.71	2.12	1.21	1.78	1.37	1.56	1.93	1.70
Standard Error	0.07	0.22	0.31	0.27	0.27	0.25	0.43	0.23	0.20	0.24	0.19	0.25	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 491

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	307	167	140	42	265	113	194	27	104	105	64	6	1	58	176	73	307	-	63	241	193	37	41	36
Weighted Base	244	131*	114*	87**	157	83*	161*	21**	79*	84*	54**	4**	3**	45**	141*	57**	244	-**	44*	199	202	16**	17**	10**
Effective Base	146	83	63	27	188	56	90	22	48	60	22	4	1	25	97	28	146	-	41	109	106	21	27	23
1 - LOWEST score	*	*	-	-	*	*	-	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	-	*
	*	*	-	-	*	*	-	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	-	1%
2	2	2	-	-	2	1	1	-	1	-	1	-	-	-	2	-	2	-	1	1	2	-	-	-
	1%	2%	-	-	1%	1%	1%	-	2%	-	2%	-	-	-	1%	-	1%	-	2%	1%	1%	-	-	-
3	3	*	2	1	2	-	3	-	2	*	-	-	-	-	-	3	3	-	-	2	2	1	-	1
	1%	*	2%	1%	1%	-	2%	-	3%	1%	-	-	-	-	-	5%	1%	-	-	1%	1%	5%	-	7%
4	6	4	2	2	4	2	4	1	*	3	1	-	-	2	3	1	6	-	2	4	3	2	1	*
	2%	3%	2%	2%	2%	2%	2%	4%	1%	4%	2%	-	-	4%	2%	2%	2%	-	5%	2%	1%	12%	6%	2%
5	30	13	17	16	14	13	18	2	8	13	7	-	-	3	25	2	30	-	2	28	26	1	3	-
	12%	10%	15%	19%	9%	15%	11%	8%	10%	16%	14%	-	-	6%	18%	4%	12%	-	4%	14%	13%	7%	17%	-
6	32	14	18	14	18	16	16	3	4	16	5	1	3	6	18	9	32	-	10	22	27	2	3	1
	13%	11%	16%	16%	12%	19%	10%	15%	5%	20% f	9%	27%	100%	12%	13%	15%	13%	-	23%	11%	13%	14%	17%	8%
7	46	27	19	7	39	18	28	6	13	13	13	1	-	10	30	6	46	-	9	37	37	4	3	2
	19%	20%	17%	8%	25%	21%	18%	28%	16%	16%	25%	14%	-	23%	21%	10%	19%	-	21%	18%	18%	24%	18%	24%
8	50	31	19	20	29	23	26	4	17	21	5	2	-	11	30	9	50	-	11	39	42	1	5	2
	20%	24%	16%	24%	18%	28%	16%	19%	22%	25%	10%	59%	-	24%	21%	16%	20%	-	25%	19%	21%	8%	28%	19%
9	18	10	8	2	15	4	13	1	9	5	3	-	-	2	11	5	18	-	2	15	14	2	1	1
	7%	8%	7%	2%	10%	5%	8%	4%	11%	6%	5%	-	-	4%	7%	9%	7%	-	6%	8%	7%	9%	4%	11%
10 - HIGHEST score	40	25	14	11	29	5	35	4	21	8	6	-	-	4	20	16	40	-	6	33	33	3	1	2
	16%	19%	13%	12%	18%	5%	22% c	21%	27% g	10%	12%	-	-	8%	14%	28%	16%	-	14%	17%	16%	19%	6%	24%
Don't know	18	5	13	13	5	2	16	*	3	3	12	-	-	8	4	6	18	-	*	18	17	*	*	*
	7%	4%	12%	15%	3%	2%	10%	1%	4%	4%	22%	-	-	18%	3%	11%	7%	-	1%	9%	8%	1%	2%	4%
SUMMARY: NET: 9-10	57	35	22	13	45	9	48	5	30	13	9	-	-	5	30	22	57	-	9	48	48	4	2	3
	23%	27%	19%	15%	28%	11%	30% c	25%	38% g	15%	17%	-	-	12%	21%	37%	23%	-	19%	24%	24%	28%	11%	35%
NET: 7-10	153	93	60	40	112	50	103	15	60	47	28	3	-	27	89	36	153	-	29	124	126	10	9	8
	63%	71%	53%	47%	71%	60%	64%	72%	76% g	56%	52%	73%	-	59%	63%	63%	63%	-	65%	62%	62%	61%	57%	78%
NET: 4-6	68	30	38	32	36	31	37	6	12	33	13	1	3	10	46	12	68	-	14	54	55	5	7	1
	28%	23%	33%	37%	23%	37%	23%	27%	16%	39% f	25%	27%	100%	23%	32%	21%	28%	-	32%	27%	27%	33%	41%	10%
NET: 1-3	5	3	2	1	4	1	4	-	4	1	1	-	-	-	2	3	5	-	1	4	4	1	-	1
	2%	2%	2%	1%	3%	1%	3%	-	5%	1%	2%	-	-	-	2%	5%	2%	-	2%	2%	2%	5%	-	8%
Mean	7.31	7.51	7.07	7.02	7.46	6.91	7.54 c	7.48	7.81 g	6.99	7.05	7.32	6.00	7.23	7.16	7.79	7.31	-	7.21	7.35	7.36	7.00	6.84	7.67
Standard Deviation	1.84	1.85	1.81	1.79	1.85	1.54	1.96	1.73	2.01	1.67	1.85	1.00	0.00	1.51	1.81	2.07	1.84	-	1.76	1.85	1.81	2.19	1.63	2.22
Standard Error	0.11	0.15	0.15	0.29	0.12	0.15	0.14	0.34	0.20	0.17	0.23	0.41	0.00	0.20	0.14	0.25	0.11	-	0.22	0.12	0.13	0.36	0.26	0.38

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 492

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	307	112	146	41	32	238	12	209	86	276	31	187	69	209	81	288	16	72	225
Weighted Base	244	76*	134*	28**	28**	183	12**	153	82*	215	30**	147*	57*	179*	53*	230	12**	43*	197
Effective Base	146	64	62	29	14	113	7	109	36	135	13	85	36	95	44	134	11	51	104
1 - LOWEST score	*	-	*	-	-	*	-	*	-	*	-	*	-	-	*	*	-	-	-
2	2	1	-	1	-	2	-	2	-	2	-	2	-	2	-	2	-	1	1
	1%	1%	-	4%	-	1%	-	1%	-	1%	-	1%	-	1%	-	1%	-	2%	1%
3	3	1	1	2	*	1	2	2	1	2	1	2	1	2	1	2	1	2	1
	1%	1%	*	5%	1%	1%	13%	1%	1%	1%	3%	1%	1%	1%	2%	1%	8%	3%	1%
4	6	4	1	*	*	5	-	5	1	5	*	5	*	5	*	5	-	1	5
	2%	5%	1%	1%	1%	3%	-	3%	1%	2%	1%	3%	*	3%	*	2%	-	2%	2%
5	30	8	18	3	4	18	4	18	9	29	1	18	7	16	13	30	-	5	25
	12%	11%	14%	11%	14%	10%	32%	12%	11%	13%	4%	12%	12%	9%	25% m	13%	-	12%	13%
6	32	8	17	7	3	26	1	19	13	32	1	15	12	24	7	32	*	6	26
	13%	10%	13%	23%	12%	14%	10%	12%	16%	15%	2%	10%	21%	13%	13%	14%	1%	14%	13%
7	46	13	27	6	2	36	2	30	13	45	1	28	13	34	9	45	1	8	36
	19%	17%	21%	20%	6%	20%	14%	20%	16%	21%	2%	19%	23%	19%	16%	20%	5%	19%	18%
8	50	18	24	5	2	45	1	34	15	43	7	35	10	43	5	48	2	11	38
	20%	23%	18%	19%	7%	25%	8%	22%	18%	20%	24%	18%	18%	24% n	9%	21%	16%	27%	19%
9	18	7	8	3	*	13	1	12	4	16	2	10	7	12	5	16	1	1	16
	7%	9%	6%	11%	1%	7%	11%	8%	5%	7%	6%	7%	12%	6%	9%	7%	7%	2%	8%
10 - HIGHEST score	40	17	20	1	10	26	2	20	19	25	15	24	4	26	11	33	6	7	31
	16%	22%	15%	4%	36%	14%	13%	13%	24%	11%	51%	16%	7%	14%	22%	14%	53%	17%	16%
Don't know	18	1	17	-	6	10	-	11	8	17	2	8	4	17	1	17	1	1	17
	7%	1%	13% a	-	21%	5%	-	7%	9%	8%	5%	6%	7%	9%	3%	7%	10%	2%	9%
SUMMARY:																			
NET: 9-10	57	23	28	4	10	39	3	32	24	40	17	34	11	37	16	49	7	8	47
	23%	31%	21%	16%	37%	21%	24%	21%	29%	19%	58%	23%	19%	21%	31%	21%	59%	19%	24%
NET: 7-10	153	54	79	15	14	120	5	96	51	128	25	96	34	114	30	142	10	28	121
	63%	71%	59%	55%	50%	66%	45%	63%	62%	60%	84%	65%	59%	64%	56%	62%	81%	65%	61%
NET: 4-6	68	20	37	10	8	49	5	42	23	66	2	38	19	44	21	67	*	12	56
	28%	26%	27%	36%	28%	27%	43%	28%	28%	31%	8%	26%	33%	25%	39%	29%	1%	28%	29%
NET: 1-3	5	2	1	3	*	3	2	4	1	4	1	4	1	4	1	4	1	2	3
	2%	2%	1%	10%	1%	2%	13%	3%	1%	2%	3%	3%	1%	2%	2%	2%	8%	6%	1%
Mean	7.31	7.52	7.33	6.62	7.86	7.32	6.42	7.19	7.59	7.11	8.72	7.29	7.13	7.34	7.20	7.24	8.71	7.15	7.34
Standard Deviation	1.84	1.95	1.70	1.94	2.23	1.76	2.27	1.84	1.84	1.75	1.85	1.90	1.53	1.79	2.03	1.80	2.17	1.97	1.81

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 492

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	307	112	146	41	32	238	12	209	86	276	31	187	69	209	81	288	16	72	225
Weighted Base	244	76*	134*	28**	28**	183	12**	153	82*	215	30**	147*	57*	179*	53*	230	12**	43*	197
Standard Error	0.11	0.19	0.14	0.30	0.41	0.12	0.66	0.13	0.20	0.11	0.34	0.14	0.19	0.13	0.23	0.11	0.56	0.24	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 493

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	307	37	10	29	22	24	14	13	41	12	46	23	36
Weighted Base	244	16**	8**	28**	18**	26**	12**	14**	17**	24**	50*	22**	10**
Effective Base	146	21	9	20	18	9	12	8	27	6	32	20	23
1 - LOWEST score	*	-	-	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	-	-	1%
2	2	-	-	-	1	-	-	-	-	-	1	-	-
	1%	-	-	-	7%	-	-	-	-	-	2%	-	-
3	3	1	-	-	-	-	-	-	-	-	-	2	1
	1%	5%	-	-	-	-	-	-	-	-	-	7%	7%
4	6	2	-	-	1	-	-	1	1	-	-	*	*
	2%	12%	-	-	7%	-	-	5%	6%	-	-	2%	2%
5	30	1	-	7	1	3	-	1	3	4	8	1	-
	12%	7%	-	27%	4%	12%	-	7%	17%	18%	17%	5%	-
6	32	2	1	4	1	1	1	-	3	-	16	4	1
	13%	14%	9%	13%	5%	5%	6%	-	17%	-	31%	16%	8%
7	46	4	1	4	5	5	2	6	3	1	7	6	2
	19%	24%	16%	15%	29%	17%	17%	40%	18%	4%	14%	26%	24%
8	50	1	2	2	-	8	4	5	5	5	12	4	2
	20%	8%	26%	8%	-	29%	29%	36%	28%	22%	24%	19%	19%
9	18	2	3	3	3	2	1	2	1	1	*	-	1
	7%	9%	42%	10%	16%	6%	4%	11%	4%	6%	1%	-	11%
10 - HIGHEST score	40	3	1	6	6	2	4	-	1	2	6	3	2
	16%	19%	7%	21%	33%	6%	35%	-	6%	27%	11%	14%	24%
Don't know	18	*	-	2	-	6	1	-	*	6	-	2	*
	7%	1%	-	6%	-	24%	10%	-	2%	23%	-	10%	4%
SUMMARY:													
NET: 9-10	57	4	4	9	9	3	5	2	2	8	6	3	3
	23%	28%	50%	31%	48%	12%	39%	11%	11%	33%	12%	14%	35%
NET: 7-10	153	10	7	15	14	15	10	12	9	14	25	13	8
	63%	61%	91%	54%	77%	58%	85%	88%	57%	59%	50%	60%	78%
NET: 4-6	68	5	1	11	3	5	1	2	7	4	24	5	1
	28%	33%	9%	40%	17%	17%	6%	12%	41%	18%	48%	23%	10%
NET: 1-3	5	1	-	-	1	-	-	-	-	-	1	2	1
	2%	5%	-	-	7%	-	-	-	-	-	2%	7%	8%
Mean	7.31	7.00	8.23	7.26	7.59	7.39	8.51	7.29	6.84	8.04	6.85	7.02	7.67
Standard Deviation	1.84	2.19	1.16	1.97	2.48	1.43	1.39	1.26	1.63	1.96	1.66	1.90	2.22
Standard Error	0.11	0.36	0.37	0.37	0.53	0.31	0.39	0.35	0.26	0.59	0.24	0.41	0.38

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 494

Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)

Base : All whose child(ren) watch(es) any of these channels regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	732	372	360	136	596	261	471	65	251	276	122	17	1	140	416	176	732	-	163	564	475	93	99	65
Weighted Base	670	338	332	283*	387	224	446	53*	239	249	115*	12**	3**	124*	390	156*	670	-**	130	537	563	46*	43*	18*
Effective Base	370	189	181	92	434	141	232	48	131	147	48	9	1	61	224	86	370	-	105	274	277	59	67	46
1 - LOWEST score	3	2	*	-	3	3	-	-	-	3	-	-	-	2	*	-	3	-	-	3	2	*	-	-
	*	1%	*	-	1%	1%	-	-	-	1%	-	-	-	2%	*	-	*	-	*	*	*	1%	-	-
2	1	-	1	-	1	-	1	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	-	-
	*	-	*	-	*	-	*	-	*	-	-	-	-	-	*	-	*	-	1%	-	*	-	-	-
3	3	2	1	1	2	1	2	-	2	1	-	-	-	-	1	2	3	-	-	2	1	1	-	1
	*	1%	*	*	1%	*	*	-	1%	*	-	-	-	-	*	1%	*	-	-	*	*	3% s	-	4% s
4	14	6	8	4	9	4	9	-	10	3	1	-	-	1	5	7	14	-	2	11	13	1	-	-
	2%	2%	2%	2%	2%	2%	2%	-	4%	1%	1%	-	-	1%	1%	5%	2%	-	2%	2%	2%	2%	-	-
5	37	13	23	18	19	17	20	1	13	12	7	1	3	2	18	17	37	-	3	34	31	4	2	1
	5%	4%	7%	6%	5%	8%	4%	2%	6%	5%	6%	5%	100%	2%	5%	11% m	5%	-	2%	6%	5%	8%	4%	4%
6	58	31	27	10	48	22	36	6	17	22	11	2	-	10	36	13	58	-	17	41	47	5	5	2
	9%	9%	8%	4%	12% a	10%	8%	11%	7%	9%	10%	18%	-	8%	9%	8%	9%	-	13%	8%	8%	10%	11%	11%
7	153	75	78	61	92	53	100	12	55	47	33	5	-	29	97	27	153	-	33	119	129	12	9	2
	23%	22%	23%	22%	24%	24%	22%	24%	23%	19%	29%	41%	-	23%	25%	18%	23%	-	25%	22%	23%	26%	21%	14%
8	179	89	90	79	99	69	109	17	56	80	24	2	-	40	100	38	179	-	43	135	153	7	14	4
	27%	26%	27%	28%	26%	31%	25%	32%	23%	32%	21%	14%	-	32%	26%	24%	27%	-	33%	25%	27%	16%	32% t	24%
9	115	59	56	62	53	28	87	9	43	38	22	1	-	19	75	20	115	-	17	97	96	9	8	2
	17%	17%	17%	22%	14%	13%	19%	18%	18%	15%	19%	12%	-	16%	19%	13%	17%	-	13%	18%	17%	20%	18%	9%
10 - HIGHEST score	96	58	38	38	57	23	73	6	41	38	9	1	-	13	53	30	96	-	12	82	79	7	5	5
	14%	17%	11%	14%	15%	10%	16%	12%	17%	15%	8%	10%	-	10%	14%	19%	14%	-	10%	15%	14%	15%	11%	30% stu
Don't know	13	3	10	9	4	4	10	1	*	4	8	-	-	9	3	1	13	-	1	12	11	-	1	1
	2%	1%	3%	3%	1%	2%	2%	2%	*	2%	7% f	-	-	7% mn	1%	1%	2%	-	1%	2%	2%	-	3%	3%
SUMMARY:																								
NET: 9-10	210	116	94	100	110	51	159	16	84	76	31	3	-	32	128	50	210	-	30	179	174	16	13	7
	31%	35%	28%	35%	28%	23%	36% c	30%	35%	31%	27%	22%	-	26%	33%	32%	31%	-	23%	33% q	31%	35%	29%	40%
NET: 7-10	542	280	262	240	301	173	369	45	196	203	88	9	-	101	325	116	542	-	106	434	457	36	36	14
	81%	83%	79%	85%	78%	77%	83%	86%	82%	82%	77%	77%	-	81%	83%	74%	81%	-	81%	81%	81%	77%	82%	78%
NET: 4-6	109	50	59	32	76	43	65	7	40	37	19	3	3	13	59	37	109	-	23	86	91	9	6	3
	16%	15%	18%	11%	20%	19%	15%	13%	17%	15%	17%	23%	100%	10%	15%	24% l	16%	-	17%	16%	16%	20%	14%	15%
NET: 1-3	6	4	2	1	6	3	3	-	3	4	-	-	-	2	2	2	6	-	1	5	4	2	-	1
	1%	1%	1%	*	1%	2%	1%	-	1%	2%	-	-	-	2%	1%	1%	1%	-	1%	1%	1%	4% s	-	4% s
Mean	7.75	7.85	7.64	7.93	7.61	7.48	7.88 c	7.91	7.76	7.80	7.63	7.39	5.00	7.76	7.80	7.60	7.75	-	7.61	7.78	7.75	7.53	7.87	8.04
Standard Deviation	1.57	1.59	1.55	1.44	1.65	1.61	1.54	1.25	1.68	1.61	1.37	1.37	*	1.52	1.48	1.83	1.57	-	1.40	1.60	1.56	1.86	1.30	1.86
Standard Error	0.06	0.08	0.08	0.13	0.07	0.10	0.07	0.16	0.11	0.10	0.13	0.33	*	0.13	0.07	0.14	0.06	-	0.11	0.07	0.07	0.19	0.13	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

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** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 495

Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)

Base : All whose child(ren) watch(es) any of these channels regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	732	224	375	96	94	533	38	479	222	660	72	421	174	458	240	690	38	146	567
Weighted Base	670	166	389	79*	108*	472	29**	400	242	595	75*	358	166*	418	228	627	40**	101*	555
Effective Base	370	122	183	58	46	268	23	241	114	336	35	202	100	223	127	346	22	86	285
1 - LOWEST score	3	-	-	2	-	3	-	2	*	2	*	3	-	3	-	3	-	-	3
	*	-	-	3%b	-	1%	-	1%	*	*	1%	1%	-	1%	-	*	-	-	*
2	1	-	-	1	-	1	-	1	-	1	-	1	-	-	1	-	-	-	1
	*	-	-	1%	-	*	-	*	-	*	-	*	-	*	-	*	-	-	*
3	3	1	1	-	-	2	-	1	1	2	1	1	1	1	1	2	1	2	1
	*	1%	*	-	-	*	-	*	1%	*	1%	*	1%	*	1%	*	2%	2%	*
4	14	5	2	6	3	9	-	8	4	9	4	5	5	10	3	13	1	2	9
	2%	3%	1%	7%b	3%	2%	-	2%	2%	2%	6%	1%	3%	2%	1%	2%	1%	2%	2%
5	37	1	24	5	9	22	*	18	18	34	3	19	9	16	19	34	2	7	29
	5%	*	6%a	7%a	8%	5%	1%	4%	8%	6%	4%	5%	5%	4%	8%	5%	5%	7%	5%
6	58	14	29	14	7	48	2	42	12	54	4	36	14	44	13	56	2	17	41
	9%	9%	7%	18%b	7%	10%	6%	11%	5%	9%	6%	10%	8%	11%	6%	9%	6%	17%a	7%
7	153	28	97	20	22	109	5	84	57	137	16	75	42	94	50	141	12	19	130
	23%	17%	25%	25%	20%	23%	17%	21%	24%	23%	21%	21%	25%	22%	22%	23%	29%	19%	23%
8	179	42	111	15	29	121	13	112	59	160	18	92	51	104	71	169	8	26	148
	27%	25%	28%	18%	27%	26%	45%	28%	25%	27%	24%	26%	31%	25%	31%	27%	21%	25%	27%
9	115	29	74	7	14	83	6	71	41	108	7	65	27	74	35	108	6	13	101
	17%	17%	19%	9%	13%	18%	21%	18%	17%	18%	9%	18%	16%	18%	15%	17%	15%	13%	18%
10 - HIGHEST score	96	47	39	8	23	62	3	56	39	77	18	52	16	62	33	89	6	16	78
	14%	28%bc	10%	10%	21%	13%	9%	14%	16%	13%	25%	9%	15%	14%	14%	14%	16%	16%	14%
Don't know	13	-	11	2	1	12	-	4	8	10	3	10	2	10	3	11	2	-	13
	2%	-	3%	2%	1%	2%	-	1%	3%	2%	4%	3%	1%	2%	1%	2%	5%	-	2%
SUMMARY:																			
NET: 9-10	210	75	114	15	37	145	9	127	81	185	25	117	43	136	68	198	13	29	179
	31%	45%bc	29%	19%	34%	31%	30%	32%	33%	31%	33%	33%	26%	33%	30%	32%	31%	29%	32%
NET: 7-10	542	145	322	49	88	376	27	323	197	482	59	284	136	334	188	508	33	74	458
	81%	87%c	83%c	62%	81%	80%	92%	81%	81%	81%	79%	79%	81%	80%	83%	81%	81%	73%	82%a
NET: 4-6	109	20	55	26	19	79	2	69	35	97	12	60	27	71	35	103	5	26	79
	16%	12%	14%	32%ab	18%	17%	8%	17%	14%	16%	16%	17%	16%	17%	15%	16%	13%	26%a	14%
NET: 1-3	6	1	1	3	-	6	-	4	2	5	1	4	1	4	3	6	1	2	5
	1%	1%	*	4%b	-	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
Mean	7.75	8.22bc	7.76c	6.88	7.86	7.71	8.06	7.75	7.81	7.74	7.80	7.78	7.62	7.76	7.75	7.75	7.75	7.55	7.80
Standard Deviation	1.57	1.58	1.37	1.98	1.63	1.58	1.08	1.58	1.59	1.53	1.87	1.59	1.47	1.59	1.56	1.57	1.60	1.67	1.54

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 495

Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)

Base : All whose child(ren) watch(es) any of these channels regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	732	224	375	96	94	533	38	479	222	660	72	421	174	458	240	690	38	146	567
Weighted Base	670	166	389	79*	108*	472	29**	400	242	595	75*	358	166*	418	228	627	40**	101*	555
Standard Error	0.06	0.11	0.07	0.20	0.17	0.07	0.17	0.07	0.11	0.06	0.22	0.08	0.11	0.07	0.10	0.06	0.27	0.14	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 496

Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)

Base : All whose child(ren) watch(es) any of these channels regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	732	93	26	54	60	58	29	41	99	42	94	71	65
Weighted Base	670	46*	26**	59**	68*	73**	36**	55**	43*	63**	96*	87*	18*
Effective Base	370	59	20	29	39	30	20	21	67	20	65	51	46
1 - LOWEST score	3	*	-	-	-	-	-	-	-	-	2	-	-
	*	1%	-	-	-	-	-	-	-	-	2%	-	-
2	1	-	-	-	1	-	-	-	-	-	-	-	-
	*	-	-	-	2%	-	-	-	-	-	-	-	-
3	3	1	-	-	-	-	-	-	-	-	-	1	1
	*	3%	-	-	-	-	-	-	-	-	-	1%	4%j
4	14	1	-	-	-	1	2	2	-	1	3	4	-
	2%	2%	-	-	-	1%	5%	3%	-	2%	3%	4%	-
5	37	4	2	6	2	8	3	1	2	5	3	-	1
	5%	8%k	8%	10%	3%	11%	9%	1%	4%	9%	3%	-	4%k
6	58	5	2	3	12	4	2	2	5	3	8	11	2
	9%	10%	8%	6%	18%	6%	4%	4%	11%	4%	8%	12%	11%
7	153	12	6	9	15	18	4	11	9	12	27	11	2
	23%	26%	23%	16%	23%	25%	11%	19%	21%	19%	28%	32%	14%
8	179	7	8	14	16	19	14	28	14	10	24	20	4
	27%	16%	32%	24%	23%	26%	39%	51%	32%ca	15%	25%	23%	24%
9	115	9	6	10	9	10	5	8	8	19	13	15	2
	17%	20%	24%	18%	13%	14%	14%	15%	18%	31%	13%	17%	9%
10 - HIGHEST score	96	7	1	14	11	7	5	3	5	13	16	9	5
	14%	15%	2%	24%	16%	10%	14%	6%	11%	21%	17%	10%	30%ahk
Don't know	13	-	1	2	2	6	1	-	1	-	-	-	1
	2%	-	3%	3%	2%	8%	3%	-	3%	-	-	-	3%jk
SUMMARY:													
NET: 9-10	210	16	7	25	19	17	10	12	13	32	29	24	7
	31%	35%	26%	42%	28%	23%	28%	21%	29%	51%	30%	28%	40%
NET: 7-10	542	36	21	48	50	54	28	50	36	54	80	72	14
	81%	77%	81%	82%	74%	74%	78%	92%	82%	85%	83%	82%	78%
NET: 4-6	109	9	4	9	15	13	7	5	6	9	14	15	3
	16%	20%	16%	16%	22%	18%	19%	8%	14%	15%	15%	17%	15%
NET: 1-3	6	2	-	-	1	-	-	-	-	-	2	1	1
	1%	4%	-	-	2%	-	-	-	-	-	2%	1%	4%
Mean	7.75	7.53	7.64	8.10	7.65	7.54	7.72	7.84	7.87	8.12	7.64	7.59	8.04
Standard Deviation	1.57	1.86	1.26	1.59	1.60	1.49	1.65	1.16	1.30	1.61	1.79	1.48	1.86
Standard Error	0.06	0.19	0.25	0.22	0.21	0.20	0.31	0.18	0.13	0.25	0.18	0.18	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 497

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	732	372	360	136	596	261	471	65	251	276	122	17	1	140	416	176	732	-	163	564	475	93	99	65
Weighted Base	670	338	332	283*	387	224	446	53*	239	249	115*	12**	3**	124*	390	156*	670	-**	130	537	563	46*	43*	18*
Effective Base	370	189	181	92	434	141	232	48	131	147	48	9	1	61	224	86	370	-	105	274	277	59	67	46
1 - Not at all important	1	1	*	-	1	*	1	-	-	1	-	-	-	-	*	1	1	-	-	1	*	-	-	-
	*	*	*	-	*	*	*	-	-	1%	-	-	-	-	*	1%	*	-	-	*	*	1%	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	5	2	3	1	4	1	4	1	2	1	1	-	-	-	3	2	5	-	2	2	3	1	-	1
	1%	1%	1%	*	1%	*	1%	2%	1%	*	1%	-	-	-	1%	1%	1%	-	2%	*	*	3% s	-	4% s
4	5	4	*	-	5	4	1	-	2	3	*	-	-	2	2	1	5	-	1	4	4	1	-	-
	1%	1%	*	-	1%	2%	*	-	1%	1%	*	-	-	2%	*	1%	1%	-	*	1%	1%	1%	-	-
5	29	12	17	8	21	12	17	1	13	8	8	-	-	1	18	10	29	-	5	24	23	2	2	1
	4%	4%	5%	3%	5%	6%	4%	1%	5%	3%	7%	-	-	1%	5%	7%	4%	-	4%	4%	4%	5%	5%	7%
6	64	26	38	21	43	27	38	5	17	22	13	5	3	12	39	13	64	-	20	44	52	5	6	1
	10%	8%	11%	7%	11%	12%	8%	9%	7%	9%	11%	43%	100%	9%	10%	9%	10%	-	15% r	8%	9%	12%	13%	9%
7	122	61	61	34	88	43	79	13	53	36	19	1	-	26	73	23	122	-	20	101	103	10	6	2
	18%	18%	18%	12%	23% a	19%	18%	24%	22%	15%	16%	9%	-	21%	19%	15%	18%	-	16%	19%	18%	22%	15%	12%
8	137	69	67	49	87	50	86	11	37	70	16	2	-	24	83	29	137	-	37	100	114	7	12	3
	20%	20%	20%	17%	23%	23%	19%	22%	16%	28% fh	14%	14%	-	19%	21%	19%	20%	-	28% r	19%	20%	16%	28%	17%
9	125	68	57	65	60	33	91	15	50	40	19	1	-	22	73	30	125	-	23	102	106	12	5	1
	19%	20%	17%	23%	15%	15%	20%	29% g	21%	16%	16%	5%	-	17%	19%	19%	19%	-	18%	19%	19%	25% v	12%	7%
10 - Extremely important	171	92	79	98	73	51	120	7	66	61	33	3	-	29	96	45	171	-	21	148	145	7	11	8
	26%	27%	24%	35% b	19%	23%	27%	13%	28%	25%	29%	29%	-	24%	25%	29%	26%	-	16%	28% q	26%	15%	25%	43% st
Don't know	12	2	10	8	4	3	10	-	1	5	6	-	-	8	3	1	12	-	1	11	11	-	1	*
	2%	1%	3%	3%	1%	1%	2%	-	*	2%	6% f	-	-	7% mn	1%	1%	2%	-	1%	2%	2%	-	1%	2%
SUMMARY:																								
NET: 9-10	295	160	136	163	133	84	211	22	115	102	52	4	-	51	169	75	295	-	44	250	252	19	16	9
	44%	47%	41%	58% b	34%	38%	47%	43%	48%	41%	45%	34%	-	41%	43%	48%	44%	-	34%	47% q	45%	41%	38%	50%
NET: 7-10	554	290	264	246	308	177	377	47	205	208	87	7	-	101	325	127	554	-	102	450	469	36	35	14
	83%	86%	80%	87%	80%	79%	84%	88%	86%	84%	75%	57%	-	81%	83%	82%	83%	-	78%	84%	83%	78%	80%	78%
NET: 4-6	98	43	55	29	69	42	55	5	31	33	21	5	3	15	58	25	98	-	26	72	79	8	8	3
	15%	13%	17%	10%	18%	19%	12%	10%	13%	13%	18%	43%	100%	12%	15%	16%	15%	-	20%	13%	14%	18%	18%	16%
NET: 1-3	6	3	3	1	5	1	5	1	2	3	1	-	-	-	3	3	6	-	2	4	4	2	-	1
	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	-	-	-	1%	2%	1%	-	2%	1%	1%	4% s	-	4% s
Mean	8.12	8.21	8.03	8.58 b	7.79	7.91	8.22	8.03	8.17	8.13	8.10	7.69	6.00	8.17	8.10	8.13	8.12	-	7.83	8.19 q	8.15 t	7.69	8.07	8.24
Standard Deviation	1.61	1.60	1.61	1.44	1.64	1.65	1.58	1.40	1.60	1.59	1.73	1.79	0.00	1.47	1.58	1.77	1.61	-	1.55	1.60	1.58	1.85	1.54	2.02
Standard Error	0.06	0.08	0.09	0.12	0.07	0.10	0.07	0.17	0.10	0.10	0.16	0.43	0.00	0.13	0.08	0.13	0.06	-	0.12	0.07	0.07	0.19	0.16	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

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* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 498

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	732	224	375	96	94	533	38	479	222	660	72	421	174	458	240	690	38	146	567
Weighted Base	670	166	389	79*	108*	472	29**	400	242	595	75*	358	166*	418	228	627	40**	101*	555
Effective Base	370	122	183	58	46	268	23	241	114	336	35	202	100	223	127	346	22	86	285
1 - Not at all important	1	-	1	-	-	*	-	1	*	1	*	1	-	1	-	1	-	-	1
	*	-	*	-	-	*	-	*	*	*	1%	*	-	*	-	*	-	-	*
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	5	1	2	1	-	4	-	3	1	4	1	1	2	1	3	4	1	2	3
	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	*	1%	*	1%	1%	2%	2%	1%
4	5	1	1	2	-	5	-	4	-	5	-	3	1	3	1	5	-	1	3
	1%	1%	*	3%	-	1%	-	1%	-	1%	-	1%	1%	1%	1%	1%	-	1%	1%
5	29	2	20	3	5	15	*	14	14	24	5	11	12	13	14	25	4	5	24
	4%	1%	5%	4%	5%	3%	1%	3%	6%	4%	6%	3%	7%	3%	6%	4%	9%	5%	4%
6	64	8	42	11	9	48	2	30	28	60	4	30	19	42	18	60	4	8	53
	10%	5%	11%	14%a	9%	10%	5%	8%	12%	10%	5%	8%	11%	10%	8%	10%	9%	8%	10%
7	122	32	64	23	17	90	8	67	47	108	14	69	29	77	39	112	10	25	94
	18%	19%	16%	29%b	15%	19%	29%	17%	20%	18%	18%	19%	17%	19%	17%	18%	25%	25%	17%
8	137	40	70	15	22	92	10	94	36	121	16	73	40	79	53	130	5	21	113
	20%	24%	18%	19%	20%	19%	34%	24%	15%	20%	21%	21%	24%	19%	23%	21%	13%	21%	20%
9	125	21	89	11	14	94	4	75	43	110	14	70	32	76	45	115	9	18	104
	19%	13%	23%a	13%	13%	20%	14%	19%	18%	19%	19%	20%	19%	18%	20%	18%	23%	18%	19%
10 - Extremely important	171	62	90	13	40	113	5	108	61	152	19	88	31	115	54	165	6	21	147
	26%	37%bc	23%	16%	37%	24%	16%	27%	25%	26%	25%	25%	19%	28%	24%	26%	14%	21%	26%
Don't know	12	-	10	1	1	10	-	3	9	9	3	9	1	9	3	10	2	*	12
	2%	-	3%	1%	1%	2%	-	1%	4%g	2%	4%	3%	1%	2%	1%	2%	6%	*	2%
SUMMARY:																			
NET: 9-10	295	83	178	23	54	208	9	184	104	263	33	158	63	191	98	280	15	39	251
	44%	50%c	46%c	29%	50%	44%	30%	46%	43%	44%	44%	44%	38%	46%	43%	45%	36%	39%	45%
NET: 7-10	554	154	313	61	92	389	27	345	188	492	62	301	131	348	189	522	30	85	458
	83%	93%bc	80%	77%	85%	83%	93%	86%h	78%	83%	83%	84%	79%	83%	83%	83%	74%	84%	83%
NET: 4-6	98	11	63	16	15	67	2	48	43	89	9	45	31	58	33	90	8	14	80
	15%	6%	16%a	21%a	14%	14%	7%	12%	18%	15%	11%	13%	19%	14%	14%	14%	19%	14%	14%
NET: 1-3	6	1	3	1	-	5	-	3	2	5	1	3	2	3	3	5	1	2	4
	1%	1%	1%	1%	-	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
Mean	8.12	8.49bc	8.10c	7.58	8.40	8.10	8.03	8.22	8.03	8.12	8.13	8.16	7.86	8.19	8.08	8.14	7.68	7.92	8.16
Standard Deviation	1.61	1.46	1.61	1.62	1.56	1.59	1.21	1.57	1.66	1.60	1.67	1.57	1.62	1.59	1.60	1.60	1.67	1.61	1.60

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 498

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	732	224	375	96	94	533	38	479	222	660	72	421	174	458	240	690	38	146	567
Weighted Base	670	166	389	79*	108*	472	29**	400	242	595	75*	358	166*	418	228	627	40**	101*	555
Standard Error	0.06	0.10	0.08	0.17	0.16	0.07	0.20	0.07	0.11	0.06	0.20	0.08	0.12	0.07	0.10	0.06	0.28	0.13	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 499

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	732	93	26	54	60	58	29	41	99	42	94	71	65
Weighted Base	670	46*	26**	59**	68*	73**	36**	55**	43*	63**	96*	87*	18*
Effective Base	370	59	20	29	39	30	20	21	67	20	65	51	46
1 - Not at all important	1	*	-	-	-	-	-	-	-	-	-	1	-
	*	1%	-	-	-	-	-	-	-	-	-	1%	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
3	5	1	-	-	2	-	-	-	-	-	1	-	1
	1%	3%	-	-	3%	-	-	-	-	-	1%	-	4%k
4	5	1	-	-	-	1	-	-	-	-	3	1	-
	1%	1%	-	-	-	1%	-	-	-	-	3%	1%	-
5	29	2	2	5	3	1	1	1	2	5	2	2	1
	4%	5%	8%	9%	4%	2%	2%	2%	5%	9%	2%	3%	7%
6	64	5	2	2	8	4	4	3	6	2	16	11	1
	10%	12%	9%	3%	12%	5%	11%	5%	13%	2%	17%	12%	9%
7	122	10	5	9	18	13	4	7	6	6	26	17	2
	18%	22%	19%	15%	26%	17%	10%	12%	15%	9%	27%	20%	12%
8	137	7	5	15	10	9	9	13	12	9	20	24	3
	20%	16%	21%	25%	15%	13%	26%	23%	28%	14%	21%	27%	17%
9	125	12	7	9	7	17	5	12	5	18	12	20	1
	19%	25%l	26%	16%	11%	24%	13%	21%	12%	29%	12%	22%	7%
10 - Extremely important	171	7	3	17	19	22	12	20	11	23	17	12	8
	26%	15%	13%	29%	28%	30%	34%	36%	25%	36%	18%	14%	43%a k
Don't know	12	-	1	2	1	6	1	-	1	-	-	-	*
	2%	-	3%	4%	1%	8%	3%	-	1%	-	-	-	2%j
SUMMARY:													
NET: 9-10	295	19	10	26	26	39	17	32	16	41	29	32	9
	44%	41%	39%	44%	38%	53%	47%	57%	38%	65%	30%	37%	50%j
NET: 7-10	554	36	20	50	54	61	30	51	35	56	75	73	14
	83%	78%	79%	84%	80%	83%	83%	92%	80%	89%	78%	83%	78%
NET: 4-6	98	8	5	7	11	6	5	4	8	7	20	14	3
	15%	18%	18%	12%	17%	8%	14%	8%	18%	11%	21%	16%	16%
NET: 1-3	6	2	-	-	2	-	-	-	-	-	1	1	1
	1%	4%	-	-	3%	-	-	-	-	-	1%	1%	4%
Mean	8.12	7.69	7.89	8.27	7.88	8.49aj	8.42	8.64	8.07	8.62	7.67	7.88	8.24
Standard Deviation	1.61	1.85	1.50	1.56	1.77	1.46	1.49	1.35	1.54	1.54	1.58	1.52	2.02
Standard Error	0.06	0.19	0.30	0.22	0.23	0.19	0.28	0.21	0.16	0.24	0.16	0.18	0.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

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J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 500

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	125	59	66	24	101	48	77	8	22	46	46	2	1	38	63	24	125	-	32	92	81	11	13	20
Weighted Base	109*	43*	67*	59**	50*	35**	74*	5**	14**	37**	50**	1**	3**	39**	47**	23**	109*	-**	21**	88*	97*	3**	5**	5**
Effective Base	50	24	27	17	77	18	32	6	18	20	17	2	1	16	29	8	50	-	20	36	40	10	9	14
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	1	-	1	-	1	1	-	-	-	-	-	-	1	-	1	-	-	1	1	-	-	-
	1%	-	1%	-	2%	-	1%	18%	-	-	-	-	-	-	2%	-	1%	-	-	1%	1%	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	1	*	-	1	-	1	1	-	-	*	-	-	-	1	-	1	-	-	1	1	*	-	-
	1%	2%	*	-	2%	-	2%	22%	-	-	*	-	-	-	3%	-	1%	-	-	1%	1%	6%	-	-
5	4	2	2	-	4	1	3	-	1	1	1	-	-	-	2	2	4	-	-	4	2	1	1	-
	3%	5%	3%	-	8%	4%	3%	-	10%	2%	3%	-	-	-	4%	9%	3%	-	-	4%	2%	33%	15%	-
6	7	2	5	3	4	5	1	*	2	1	1	-	3	1	2	4	7	-	1	6	5	1	1	1
	6%	4%	8%	5%	8%	15%	2%	5%	15%	2%	2%	-	100%	2%	5%	17%	6%	-	4%	7%	5%	17%	16%	12%
7	35	15	20	22	13	14	21	2	2	13	16	1	-	9	18	7	35	-	8	27	30	1	2	2
	32%	36%	29%	37%	25%	39%	28%	50%	17%	36%	32%	64%	-	23%	39%	30%	32%	-	38%	30%	31%	33%	39%	32%
8	30	10	20	18	13	10	21	*	5	10	15	*	-	18	11	2	30	-	7	24	28	*	1	2
	28%	25%	30%	30%	26%	28%	28%	6%	35%	27%	30%	36%	-	46%	23%	7%	28%	-	32%	27%	29%	10%	17%	30%
9	8	4	4	1	7	3	4	-	1	5	2	-	-	5	2	*	8	-	4	3	7	-	-	1
	7%	8%	6%	1%	14%	9%	6%	-	6%	14%	3%	-	-	12%	5%	2%	7%	-	20%	4%	7%	-	-	14%
10 - HIGHEST score	16	9	8	9	7	2	15	-	2	5	9	-	-	5	9	2	16	-	1	15	15	-	*	1
	15%	20%	12%	15%	14%	5%	20%	-	15%	15%	17%	-	-	13%	20%	9%	15%	-	7%	17%	16%	-	3%	13%
Don't know	8	-	8	7	*	-	8	-	-	2	6	-	-	2	-	6	8	-	-	8	7	-	*	-
	7%	-	12%	12%	1%	-	10%	-	-	4%	12%	-	-	4%	-	26%	7%	-	-	9%	7%	-	10%	-
SUMMARY:																								
NET: 9-10	24	12	12	10	14	5	19	-	3	10	10	-	-	10	12	3	24	-	6	18	22	-	*	1
	22%	28%	18%	16%	28%	14%	25%	-	22%	28%	21%	-	-	24%	25%	11%	22%	-	27%	21%	23%	-	3%	27%
NET: 7-10	89	38	51	49	40	29	60	3	10	34	42	1	-	37	41	11	89	-	20	69	80	1	3	5
	81%	89%	77%	83%	79%	81%	82%	56%	74%	91%	83%	100%	-	94%	87%	48%	81%	-	96%	78%	83%	43%	59%	88%
NET: 4-6	12	5	7	3	9	7	5	1	4	2	3	-	3	1	5	6	12	-	1	11	8	2	1	1
	11%	11%	10%	5%	18%	19%	7%	27%	26%	5%	5%	-	100%	2%	11%	25%	11%	-	4%	13%	8%	57%	31%	12%
NET: 1-3	1	-	1	-	1	-	1	1	-	-	-	-	-	-	1	-	1	-	-	1	1	-	-	-
	1%	-	1%	-	2%	-	1%	18%	-	-	-	-	-	-	2%	-	1%	-	-	1%	1%	-	-	-
Mean	7.71	7.80	7.65	7.83	7.59	7.39	7.89	5.46	7.58	7.96	7.91	7.36	6.00	8.10	7.64	7.05	7.71	-	7.88	7.67	7.80	6.07	6.78	7.86
Standard Deviation	1.44	1.50	1.41	1.16	1.69	1.14	1.56	2.30	1.54	1.22	1.30	-	0.00	1.00	1.65	1.45	1.44	-	1.02	1.54	1.43	1.40	1.32	1.33
Standard Error	0.13	0.19	0.18	0.25	0.17	0.16	0.18	0.81	0.33	0.18	0.20	-	0.00	0.16	0.21	0.31	0.13	-	0.18	0.16	0.16	0.42	0.38	0.30

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
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J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 501

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	125	40	65	19	6	109	3	85	35	120	5	86	26	87	31	120	5	30	90
Weighted Base	109*	22**	75**	12**	9**	88*	2**	62*	44**	107*	2**	75*	21**	83*	22**	107*	2**	19**	87*
Effective Base	50	22	27	13	2	44	3	38	14	48	4	33	14	35	13	48	4	12	37
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1
	1%	-	1%	-	-	1%	-	-	-	1%	-	-	4%	-	-	1%	-	-	1%
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	-	1	-	-	1	-	*	-	1	-	-	-	*	-	1	-	*	-
	1%	-	2%	-	-	1%	-	*	-	1%	-	-	-	-	1%	1%	-	-	*
5	4	1	2	-	1	3	-	1	2	4	-	1	1	1	3	4	-	1	2
	3%	7%	3%	-	9%	3%	-	2%	6%	4%	-	2%	3%	1%	11%	4%	-	7%	3%
6	7	1	5	1	*	7	-	3	3	7	-	3	3	5	1	7	-	2	5
	6%	2%	6%	8%	3%	7%	-	5%	8%	6%	-	4%	16%	6%	4%	6%	-	10%	6%
7	35	3	26	6	*	29	1	19	16	35	*	25	7	26	9	35	*	9	25
	32%	12%	35%	49%	2%	33%	40%	30%	36%	32%	6%	33%	30%	31%	41%	32%	6%	49%	29%
8	30	6	21	3	*	27	-	15	15	30	1	26	4	25	4	30	1	3	27
	28%	26%	28%	28%	4%	31%	-	24%	35%	28%	41%	35%	18%	31%	19%	28%	41%	13%	31%
9	8	3	3	1	-	6	*	6	2	6	1	5	3	5	3	6	1	1	6
	7%	15%	4%	10%	-	7%	22%	10%	4%	6%	53%	7%	13%	6%	13%	6%	53%	6%	7%
10 - HIGHEST score	16	9	7	1	-	14	1	13	3	16	-	14	2	16	1	16	-	3	12
	15%	38%	10%	5%	-	16%	38%	21%	7%	15%	-	19%	11%	19%	3%	15%	-	15%	14%
Don't know	8	-	8	-	7	*	-	6	2	8	-	-	*	6	2	8	-	-	8
	7%	-	10%	-	82%	1%	-	9%	5%	7%	-	-	2%	7%	7%	7%	-	-	9%
SUMMARY:																			
NET: 9-10	24	12	10	2	-	20	1	19	5	23	1	19	5	20	4	23	1	4	18
	22%	53%	14%	15%	-	23%	60%	31%	11%	21%	53%	25%	24%	24%	16%	21%	53%	21%	21%
NET: 7-10	89	20	58	11	1	76	2	53	36	87	2	70	16	71	17	87	2	16	71
	81%	91%	78%	92%	6%	86%	100%	85%	82%	81%	100%	94%	75%	86%	76%	81%	100%	83%	82%
NET: 4-6	12	2	8	1	1	11	-	4	6	12	-	5	4	6	4	12	-	3	7
	11%	9%	11%	8%	12%	12%	-	6%	13%	11%	-	6%	19%	7%	16%	11%	-	17%	9%
NET: 1-3	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1
	1%	-	1%	-	-	1%	-	-	-	1%	-	-	4%	-	-	1%	-	-	1%
Mean	7.71	8.55	7.48	7.54	6.04	7.70	8.59	8.08	7.47	7.70	8.46	7.97	7.38	7.98	7.27	7.70	8.46	7.45	7.78
Standard Deviation	1.44	1.51	1.40	1.00	-	1.46	1.81	1.34	1.15	1.45	0.84	1.22	1.74	1.25	1.30	1.45	0.84	1.41	1.38

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 501

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	125	40	65	19	6	109	3	85	35	120	5	86	26	87	31	120	5	30	90
Weighted Base	109*	22**	75**	12**	9**	88*	2**	62*	44**	107**	2**	75*	21**	83*	22**	107*	2**	19**	87*
Standard Error	0.13	0.24	0.18	0.23	-	0.14	1.04	0.15	0.20	0.13	0.37	0.13	0.35	0.14	0.24	0.13	0.37	0.26	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 502

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	125	11	-	12	13	9	9	6	13	6	21	5	20
Weighted Base	109*	3**	-**	8**	15**	16**	8**	9**	5**	13**	23**	4**	5**
Effective Base	50	10	-	10	7	4	6	4	9	3	12	5	14
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1 1%	-	-	-	1 6%	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1 1%	* 6%	-	-	1 7%	-	-	-	-	-	-	-	-
5	4 3%	1 33%	-	1 7%	1 5%	-	1 8%	-	1 15%	-	-	-	-
6	7 6%	1 17%	-	-	1 4%	1 10%	-	1 16%	-	3 13%	* 12%	1 12%	
7	35 32%	1 33%	-	1 17%	7 46%	4 23%	1 13%	2 18%	2 39%	6 47%	9 38%	1 19%	2 32%
8	30 28%	* 10%	-	2 26%	2 14%	11 69%	4 47%	3 32%	1 17%	1 6%	2 10%	3 69%	2 30%
9	8 7%	-	-	1 11%	1 6%	* 2%	-	1 14%	-	1 4%	3 12%	-	1 14%
10 - HIGHEST score	16 15%	-	-	3 38%	1 5%	* 2%	2 20%	3 36%	* 3%	-	6 27%	-	1 13%
Don't know	8 7%	-	-	-	2 11%	-	-	-	* 10%	6 42%	-	-	-
SUMMARY:													
NET: 9-10	24 22%	-	-	4 49%	2 11%	1 4%	2 20%	5 50%	* 3%	1 4%	9 39%	-	1 27%
NET: 7-10	89 81%	1 43%	-	8 93%	10 71%	15 96%	7 81%	9 100%	3 59%	8 58%	20 87%	3 88%	5 88%
NET: 4-6	12 11%	2 57%	-	1 7%	2 12%	1 4%	2 19%	-	1 31%	-	3 13%	* 12%	1 12%
NET: 1-3	1 1%	-	-	-	1 6%	-	-	-	-	-	-	-	-
Mean	7.71	6.07	-	8.48	6.80	7.75	7.81	8.69	6.78	7.25	8.02	7.56	7.86
Standard Deviation	1.44	1.40	-	1.59	1.93	0.68	1.54	1.21	1.32	0.63	1.48	0.81	1.33
Standard Error	0.13	0.42	-	0.46	0.56	0.23	0.51	0.49	0.38	0.28	0.32	0.36	0.30

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 503

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	125	59	66	24	101	48	77	8	22	46	46	2	1	38	63	24	125	-	32	92	81	11	13	20
Weighted Base	109*	43*	67*	59**	50*	35**	74*	5**	14**	37**	50**	1**	3**	39**	47**	23**	109*	-**	21**	88*	97*	3**	5**	5**
Effective Base	50	24	27	17	77	18	32	6	18	20	17	2	1	16	29	8	50	-	20	36	40	10	9	14
1 - Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	*	-	*	-	*	-	*	-	-	-	*	-	-	-	*	-	*	-	*	-	*	*	-	-
5	5	2	3	2	3	2	3	-	1	3	*	-	-	*	3	1	5	-	2	3	3	*	1	-
	4%	4%	4%	3%	6%	5%	4%	-	10%	8%	*	-	-	1%	6%	6%	4%	-	8%	3%	3%	15%	23%	-
6	6	2	4	1	4	1	4	1	1	1	3	-	-	1	2	2	6	-	1	4	3	1	*	1
	5%	4%	5%	2%	8%	3%	6%	19%	9%	2%	5%	-	-	3%	4%	10%	5%	-	6%	5%	3%	27%	10%	18%
7	25	9	16	10	14	9	16	2	5	4	10	1	3	11	10	4	25	-	5	20	22	1	1	*
	23%	22%	23%	18%	29%	25%	21%	43%	37%	11%	20%	64%	100%	27%	21%	19%	23%	-	22%	23%	23%	41%	24%	6%
8	20	9	11	8	12	10	10	1	3	7	9	-	-	8	11	1	20	-	4	17	18	-	1	1
	18%	22%	16%	14%	23%	29%	13%	20%	20%	20%	18%	-	-	19%	24%	5%	18%	-	17%	19%	19%	-	21%	21%
9	28	9	18	20	7	10	18	-	1	9	17	*	-	14	2	11	28	-	4	23	26	*	*	2
	25%	22%	28%	34%	15%	28%	24%	-	10%	23%	35%	36%	-	36%	4%	50%	25%	-	21%	26%	27%	10%	4%	29%
10 - Extremely important	25	11	14	17	8	3	22	-	2	13	10	-	-	5	18	2	25	-	5	20	23	-	*	1
	23%	26%	21%	29%	16%	8%	30%	-	14%	36%	20%	-	-	14%	38%	9%	23%	-	26%	22%	24%	-	8%	26%
Don't know	1	-	1	-	1	-	1	1	-	-	*	-	-	-	1	*	1	-	-	1	1	-	*	-
	1%	-	2%	-	3%	-	2%	18%	-	-	1%	-	-	-	2%	2%	1%	-	-	1%	1%	-	10%	-
SUMMARY:																								
NET: 9-10	53	21	32	38	15	13	40	-	3	22	27	*	-	20	20	13	53	-	10	43	49	*	1	3
	48%	48%	48%	63%	31%	37%	54%	-	23%	59%	55%	36%	-	50%	42%	58%	48%	-	47%	49%	51%	10%	12%	55%
NET: 7-10	98	39	59	56	41	32	65	3	11	33	47	1	3	38	41	19	98	-	18	80	89	2	3	4
	89%	92%	88%	95%	83%	91%	88%	63%	80%	90%	93%	100%	100%	97%	87%	82%	89%	-	86%	90%	93%	51%	57%	82%
NET: 4-6	10	4	7	3	7	3	7	1	3	4	3	-	-	1	5	4	10	-	3	7	6	2	2	1
	9%	8%	10%	5%	15%	9%	10%	19%	20%	10%	6%	-	-	3%	11%	16%	9%	-	14%	8%	7%	49%	33%	18%
NET: 1-3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	8.26	8.32	8.21	8.62	7.81	7.97	8.40	7.01	7.50	8.57	8.41	7.72	7.00	8.30	8.29	8.11	8.26	-	8.16	8.29	8.36	6.43	6.96	8.40
Standard Deviation	1.41	1.40	1.42	1.28	1.44	1.24	1.47	0.81	1.49	1.51	1.24	-	*	1.14	1.61	1.44	1.41	-	1.58	1.37	1.34	1.52	1.75	1.56
Standard Error	0.13	0.18	0.18	0.26	0.14	0.18	0.17	0.31	0.32	0.22	0.18	-	*	0.18	0.20	0.30	0.13	-	0.28	0.14	0.15	0.46	0.50	0.35

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 504

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	125	40	65	19	6	109	3	85	35	120	5	86	26	87	31	120	5	30	90
Weighted Base	109*	22**	75**	12**	9**	88*	2**	62*	44**	107*	2**	75*	21**	83*	22**	107*	2**	19**	87*
Effective Base	50	22	27	13	2	44	3	38	14	48	4	33	14	35	13	48	4	12	37
1 - Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
5	5	1	2	2	-	5	-	4	1	5	-	3	2	3	1	5	-	-	5
	4%	3%	3%	13%	-	5%	-	6%	1%	4%	-	4%	9%	4%	4%	4%	-	-	5%
6	6	*	4	2	*	4	1	4	1	5	*	2	2	4	2	5	*	2	4
	5%	1%	5%	15%	2%	5%	40%	6%	2%	5%	6%	2%	8%	4%	9%	5%	6%	10%	4%
7	25	4	17	3	3	22	-	10	13	24	1	13	7	17	5	24	-	5	18
	23%	19%	22%	28%	30%	25%	-	16%	31%	23%	27%	18%	34%	21%	24%	23%	27%	25%	21%
8	20	6	12	3	-	15	-	10	10	20	-	18	2	14	6	20	-	4	17
	18%	25%	16%	24%	-	17%	-	16%	23%	19%	-	25%	8%	16%	29%	19%	-	18%	19%
9	28	4	23	1	6	21	*	12	15	26	1	16	5	25	3	26	1	7	20
	25%	17%	31%	7%	67%	24%	22%	20%	35%	24%	67%	21%	23%	30%	13%	24%	67%	37%	24%
10 - Extremely important	25	8	16	1	-	19	1	22	3	25	-	23	2	21	5	25	-	2	22
	23%	35%	21%	13%	-	22%	38%	35%	8%	23%	-	31%	11%	25%	21%	23%	-	9%	25%
Don't know	1	-	1	-	-	1	-	-	*	1	-	-	1	*	-	1	-	-	1
	1%	-	2%	-	-	1%	-	-	1%	1%	-	-	6%	1%	-	1%	-	-	1%
SUMMARY:																			
NET: 9-10	53	12	39	2	6	41	1	34	19	51	1	39	7	45	7	51	1	9	42
	48%	53%	52%	19%	67%	46%	60%	55%	43%	48%	67%	52%	34%	55%	34%	48%	67%	46%	49%
NET: 7-10	98	21	67	8	9	77	1	54	42	96	2	70	16	76	19	96	2	17	77
	89%	96%	90%	72%	98%	88%	60%	87%	96%	89%	94%	94%	77%	92%	86%	89%	94%	90%	89%
NET: 4-6	10	1	6	3	*	9	1	8	1	10	*	4	4	6	3	10	*	2	8
	9%	4%	8%	28%	2%	10%	40%	13%	3%	9%	6%	6%	17%	8%	14%	9%	6%	10%	10%
NET: 1-3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	8.26	8.57	8.32	7.33	8.32	8.17	8.19	8.41	8.12	8.26	8.28	8.50	7.67	8.40	7.97	8.26	8.28	8.09	8.29
Standard Deviation	1.41	1.36	1.36	1.55	1.05	1.45	2.45	1.58	1.09	1.42	1.44	1.34	1.51	1.36	1.46	1.42	1.44	1.21	1.45

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 504

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	125	40	65	19	6	109	3	85	35	120	5	86	26	87	31	120	5	30	90
Weighted Base	109*	22**	75**	12**	9**	88*	2**	62*	44**	107*	2**	75*	21**	83*	22**	107*	2**	19**	87*
Standard Error	0.13	0.22	0.17	0.36	0.43	0.14	1.41	0.17	0.19	0.13	0.64	0.14	0.31	0.15	0.26	0.13	0.64	0.22	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 505

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	125	11	-	12	13	9	9	6	13	6	21	5	20
Weighted Base	109*	3**	-**	8**	15**	16**	8**	9**	5**	13**	23**	4**	5**
Effective Base	50	10	-	10	7	4	6	4	9	3	12	5	14
1 - Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-
4	*	*	-	-	-	-	-	-	-	-	-	-	-
	*	6%	-	-	-	-	-	-	-	-	-	-	-
5	5	*	-	1	-	-	1	-	1	-	2	-	-
	4%	15%	-	7%	-	-	10%	-	23%	-	7%	-	-
6	6	1	-	1	-	-	1	-	*	-	1	-	1
	5%	27%	-	11%	-	-	13%	-	10%	-	5%	-	18%
7	25	1	-	1	6	2	1	2	1	2	9	1	*
	23%	41%	-	7%	43%	10%	8%	18%	24%	12%	38%	30%	6%
8	20	-	-	1	1	4	1	-	1	5	3	2	1
	18%	-	-	13%	9%	28%	13%	-	21%	41%	12%	51%	21%
9	28	*	-	2	5	6	-	4	*	6	2	-	2
	25%	10%	-	26%	35%	40%	-	46%	4%	47%	7%	-	29%
10 - Extremely important	25	-	-	3	1	3	4	3	*	7	1	1	1
	23%	-	-	36%	8%	22%	54%	36%	8%	-	32%	19%	26%
Don't know	1	-	-	-	1	-	-	-	*	-	-	-	-
	1%	-	-	-	6%	-	-	-	10%	-	-	-	-
SUMMARY:													
NET: 9-10	53	*	-	5	6	10	4	8	1	6	9	1	3
	48%	10%	-	62%	43%	62%	54%	82%	12%	47%	38%	19%	55%
NET: 7-10	98	2	-	7	14	16	6	9	3	13	20	4	4
	89%	51%	-	82%	94%	100%	76%	100%	57%	100%	88%	100%	82%
NET: 4-6	10	2	-	2	-	-	2	-	2	-	3	-	1
	9%	49%	-	18%	-	-	24%	-	33%	-	12%	-	18%
NET: 1-3	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	8.26	6.43	-	8.49	8.08	8.74	8.42	9.01	6.96	8.35	8.01	8.08	8.40
Standard Deviation	1.41	1.52	-	1.72	1.11	0.94	2.01	1.09	1.75	0.71	1.63	1.19	1.56
Standard Error	0.13	0.46	-	0.50	0.32	0.31	0.67	0.45	0.50	0.29	0.36	0.53	0.35

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 506

Q22a1 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service?

- BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
None	51	24	26	35	16	33	18	11	21	7	8	-	3	2	34	14	16	34	7	44	42	4	4	1
	2%	2%	2%	2%	1%	2%	1%	2% ^j	4% ^g	1%	1%	-	*	*	2% ^l	2%	2%	2%	2%	2%	2%	2%	2%	1%
1-10	151	75	76	74	76	79	71	31	41	33	23	12	10	33	80	38	55	96	19	130	122	16	11	2
	5%	5%	5%	5%	5%	5%	4%	7% ^j	8% ^{ij}	6% ^j	4% ^j	3%	2%	5%	5%	5%	6%	4%	5%	5%	5%	6%	6%	2%
11-20	192	105	87	109	83	87	105	47	32	28	27	32	26	35	106	51	44	148	29	162	160	17	9	6
	6%	7%	6%	7%	5%	6%	6%	10% ^q	6%	5%	5%	7%	4%	5%	6%	6%	5%	7%	7%	6%	6%	6%	5%	8%
21-30	274	141	132	152	122	144	130	50	54	64	42	29	35	58	150	66	85	189	52	222	216	32	15	11
	9%	9%	8%	10%	8%	9%	8%	11% ^j	10% ^j	12% ^{ij}	8%	6%	6%	8%	9%	8%	9%	8%	13% ^r	8%	8%	11%	8%	15% ^{su}
31-40	285	135	150	130	155	136	150	49	48	46	72	37	34	59	156	70	77	209	45	239	237	25	12	11
	9%	9%	10%	8%	10%	9%	9%	11% ^j	9%	9%	13% ^j	8%	5%	8%	10%	9%	8%	9%	11%	9%	9%	9%	7%	15% ^{stu}
41-50	606	323	283	294	311	279	327	106	113	128	95	73	92	115	324	166	211	395	70	534	507	50	37	11
	19%	20%	18%	19%	20%	18%	20%	23% ^j	22% ^j	24% ^{ij}	18%	16%	14%	16%	20%	21%	23% ^p	18%	18%	20%	19%	18%	20%	16%
51-60	310	141	169	164	146	159	152	47	34	58	65	56	50	83	146	82	100	210	51	258	262	22	18	8
	10%	9%	11%	10%	9%	10%	9%	10%	7%	11%	12% ^{ef}	12% ^f	8%	12%	9%	10%	11%	9%	13%	9%	10%	8%	10%	11%
61-70	329	197	132	159	170	165	164	36	61	51	52	57	73	73	191	65	114	215	46	282	269	30	26	4
	10%	12%	8%	10%	11%	11%	10%	8%	12%	9%	10%	13%	11%	10%	12% ⁿ	8%	13%	10%	11%	10%	10%	11%	14% ^v	6%
71-80	444	216	228	228	216	206	238	47	51	65	86	75	120	107	222	115	110	334	42	402	366	49	20	9
	14%	14%	15%	14%	14%	13%	15%	10%	10%	12%	16% ^{ef}	16% ^{ef}	19% ^{efg}	15%	14%	14%	12%	15%	10%	15%	14%	17% ^u	11%	13%
81-90	238	130	108	93	145	104	134	15	36	18	47	46	76	66	111	61	56	182	22	216	202	13	19	4
	8%	8%	7%	6%	9% ^a	7%	8%	3%	7% ^g	3%	9% ^{eg}	10% ^{eg}	12% ^{efg}	9%	7%	7%	6%	8%	6%	8%	8%	5%	10% ^t	5%
91-100	267	91	176	135	132	138	130	24	24	38	22	37	123	67	118	82	42	225	17	250	220	27	14	6
	8%	6%	11%	9%	8%	9%	8%	5%	5%	7%	4%	8%	19% ^{efgh}	10%	7%	10%	5%	10% ^o	4%	9% ^q	8%	10%	8%	8%
Mean	56.64	55.63	57.65	55.79	57.48	56.00	57.24	48.52	50.42	52.76 ^e	55.76 ^{ef}	60.83 ^{efg}	68.47 ^{efg}	59.49 ^m	55.18	57.12	53.81	57.78 ^o	51.48	57.43 ^q	56.77	55.96	57.05	53.39
Standard Deviation	26.07	25.37	26.74	26.47	25.65	26.54	25.62	25.21	26.79	24.96	24.25	24.33	25.07	25.55	25.93	26.62	24.54	26.59	24.59	26.20	26.02	26.67	26.37	24.99
Standard Error	0.46	0.63	0.69	0.96	0.53	0.69	0.63	1.20	1.20	1.06	1.04	1.13	0.98	0.96	0.65	0.92	0.80	0.57	1.16	0.51	0.58	1.18	1.31	1.61

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/h/ij - lm/n - o/p - q/r - s/t/uv

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 507

Q22a1 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service?
 - BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
None	51	-	9	3	10	24	5	26	23	12	39	12	23	18	33	40	11	12	39
	2%	-	*	1%	1%	1%	4%	2%	2%	*	5% l	1%	3% k	1%	3% m	1%	3%	2%	2%
1-10	151	6	87	47	13	108	8	94	50	120	30	83	41	92	55	144	5	34	116
	5%	1%	4% a	10% ab	2%	6% d	6% d	6% h	4%	5%	4%	6%	5%	5%	4%	5% p	1%	5%	5%
11-20	192	19	103	57	39	126	9	99	88	132	60	81	57	114	75	160	31	30	162
	6%	4%	5%	12% ab	5%	6%	7%	7%	6%	6%	8%	6%	6%	6%	6%	6%	7%	4%	7%
21-30	274	47	177	43	38	213	5	157	107	231	42	151	80	191	78	249	21	56	215
	9%	9%	9%	9%	5%	11% d	4%	11% h	8%	10% j	6%	12%	9%	11% n	6%	9%	5%	8%	9%
31-40	285	53	184	35	40	201	12	159	111	231	54	183	52	190	92	262	23	51	232
	9%	10%	9%	7%	5%	10% d	9%	11% h	8%	10%	7%	14% l	6%	11% n	7%	10% p	5%	8%	10%
41-50	606	115	380	77	141	378	34	292	256	482	124	268	161	351	231	529	74	113	477
	19%	22%	19%	16%	18%	20%	26%	20%	18%	20%	17%	21%	18%	19%	18%	20%	17%	17%	20%
51-60	310	68	198	36	47	221	18	142	158	261	49	155	94	200	103	279	29	59	241
	10%	13% c	10%	8%	6%	11% d	14% d	10%	11%	11% j	7%	12%	11%	11% n	8%	10%	7%	9%	10%
61-70	329	67	187	61	91	212	5	150	149	264	65	106	115	206	120	294	35	74	249
	10%	13%	9%	13%	12% f	11%	4%	10%	11%	11%	9%	8%	13% k	11%	9%	11%	8%	11%	10%
71-80	444	71	311	46	117	255	18	196	204	335	109	158	133	226	212	371	73	89	346
	14%	14%	16% c	10%	15%	13%	14%	13%	15%	14%	15%	12%	15%	13%	17% m	14%	17%	13%	14%
81-90	238	38	157	33	88	118	11	82	123	170	68	66	66	134	99	199	39	71	165
	8%	7%	8%	7%	11% e	6%	9%	6%	9% g	7%	9%	5%	8%	7%	8%	7%	9%	11% r	7%
91-100	267	36	183	36	160	81	4	72	132	158	109	23	53	79	179	175	91	83	179
	8%	7%	9%	8%	20% e l	4%	3%	5%	9% g	7%	15% l	2%	6% k	4%	14% m	6%	21% o	12% r	7%
Mean	56.64	59.27 c	58.42 c	51.35	67.25 e l	52.99	52.44	52.18	58.63 g	56.03	58.57	50.03	55.95 k	53.90	60.40 m	55.28	65.54 o	59.91 r	55.58
Standard Deviation	26.07	21.75	25.37	28.19	26.20	24.55	25.27	25.24	25.97	24.63	30.17	23.06	26.04	24.43	27.85	25.43	28.17	27.47	25.70
Standard Error	0.46	0.88	0.59	1.24	1.01	0.55	2.14	0.62	0.72	0.49	1.25	0.63	0.88	0.57	0.80	0.48	1.62	0.98	0.54

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 508

Q22a1 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service?
 - BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
None	51 2%	4 2%	2 1%	8 3%	4 1%	1 1%	6 3%	4 1%	4 2%	8 3%	2 1%	6 1%	1 1%
1-10	151 5%	16 6%	4 3%	15 6%	15 4%	16 6%	15 7%	20 7%	11 6%	8 3%	13 3%	18 4%	2 2%
11-20	192 6%	17 6%	10 8%	17 7%	20 6%	17 6%	12 5%	15 5%	9 5%	19 7%	18 4%	33 8%	6 8%
21-30	274 9%	32 11% ^d	7 5%	23 9%	18 5%	19 7%	28 12% ^d	20 7%	15 8%	21 8%	51 13% ^d	30 7%	11 15% ^{bdeghik}
31-40	285 9%	25 9%	24 19% ^{acdeghk}	22 8%	19 5%	19 7%	22 10%	22 8%	12 7%	33 12% ^d	48 12% ^{dhk}	28 7%	11 15% ^{adeghk}
41-50	606 19%	50 18% ^l	34 26% ^l	54 21% ^l	67 19% ^l	77 28% ^{all}	46 21% ^l	51 18% ^l	37 20% ^l	20 8%	78 20% ^l	81 19% ^l	11 16% ^l
51-60	310 10%	22 8%	12 9%	22 9%	36 10%	23 9%	12 5%	34 12%	18 10%	22 8%	58 15% ^{af}	43 10%	8 11%
61-70	329 10%	30 11%	7 5%	26 10%	42 12%	25 9%	19 9%	22 8%	26 14% ^{bgl}	22 8%	62 16% ^{bgl}	44 10%	4 6%
71-80	444 14%	49 17% ^{hi}	13 10%	47 18% ^j	65 19% ^{hj}	31 11%	22 10%	43 15%	20 11%	43 16%	41 10%	62 15%	9 13%
81-90	238 8%	13 5%	5 4%	9 4%	34 10% ^{acj}	25 9% ^j	12 5%	28 10% ^j	19 10% ^{acj}	36 14% ^{abcflj}	10 3%	44 10% ^{acj}	4 5%
91-100	267 8%	27 10% ^j	12 9%	16 6%	26 8%	21 8%	30 13% ^j	29 10% ^j	14 8%	33 13% ^j	16 4%	37 9%	6 8%
Mean	56.64	55.96	53.23	53.62	60.37 ^{bclj}	56.61	54.11	58.16	57.05	60.85 ^{clj}	53.15	58.23 ^j	53.39
Standard Deviation	26.07	26.67	24.11	26.05	25.16	25.25	28.59	26.87	26.37	28.89	22.18	26.47	24.99
Standard Error	0.46	1.18	2.23	1.85	1.58	1.74	2.31	1.85	1.31	2.00	1.21	1.52	1.61

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 509

Q22a2 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service?

- All other TV

Base : All

	WAVE		TYPE		GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
None	222	65	157	134	88	108	114	20	23	33	17	29	100	51	98	73	39	183	14	208	185	22	11	4
	7%	4%	10%	9% b	6%	7%	7%	4%	4%	6%	3%	7%	16% efghi	7%	6%	9% mn	4%	8% o	4%	8% q	7%	8%	6%	6%
1-10	253	139	114	90	163	121	132	17	33	21	42	48	92	73	116	65	54	199	20	233	214	17	18	3
	8%	9%	7%	6%	10% a	8%	8%	4%	6%	4%	8% eg	11% eg	14% efgh	10% am	7%	8%	6%	9% o	5%	8%	8%	6%	10%	5%
11-20	340	175	164	180	159	152	188	31	42	45	68	58	96	82	164	93	75	265	37	302	275	38	17	9
	11%	11%	10%	11%	10%	10%	12%	7%	8%	8%	13% e	13% e	15% efn	12%	10%	11%	8%	12% o	9%	11%	11%	13%	9%	12%
21-30	438	239	199	210	228	218	220	49	73	68	76	77	94	101	252	84	147	291	51	385	360	41	30	6
	14%	15%	13%	13%	14%	14%	14%	11%	14%	13%	14%	17% e	15%	15%	15% an	10%	16%	14%	13%	14%	14%	14%	16% v	9%
31-40	322	152	171	165	157	163	159	51	34	58	66	57	56	82	156	84	102	220	52	269	274	22	19	8
	10%	10%	11%	11%	10%	11%	10%	11%	7%	11%	12% f	13% f	9%	12%	10%	10%	11%	10%	13%	10%	11%	8%	10%	11%
41-50	595	316	279	291	304	274	321	103	112	129	89	71	92	114	317	164	210	385	70	524	502	47	35	11
	19%	20%	18%	19%	19%	18%	20%	22% j	22% j	24% hij	17%	16%	14%	16%	19%	20%	23% p	17%	17%	19%	19%	16%	19%	15%
51-60	272	129	143	123	149	128	144	50	45	42	71	29	33	61	145	66	74	198	38	233	220	27	13	11
	9%	8%	9%	8%	9%	8%	9%	11% j	9%	8%	13% gij	6%	5%	9%	9%	8%	8%	9%	10%	9%	8%	10%	7%	16% stu
61-70	218	114	105	114	105	117	101	32	45	49	32	34	26	42	122	55	65	153	45	173	167	30	11	10
	7%	7%	7%	7%	7%	8%	6%	7%	9% j	9% j	6%	7%	4%	6%	7%	7%	7%	7%	11% r	6%	6%	10% s	6%	14% su
71-80	268	143	125	154	113	122	146	66	44	46	44	33	34	52	144	71	70	198	46	221	225	21	14	7
	9%	9%	8%	10%	7%	8%	9%	14% fghij	9%	9%	8%	7%	5%	7%	9%	9%	8%	9%	11%	8%	9%	7%	8%	9%
81-90	119	53	66	60	60	67	53	19	35	27	18	11	10	27	65	27	42	78	12	106	98	10	9	1
	4%	3%	4%	4%	4%	4%	3%	4%	7% ij	5% j	3%	2%	2%	4%	4%	3%	5%	3%	3%	4%	4%	4%	5%	2%
91-100	100	55	45	53	48	59	41	25	30	17	14	6	8	13	60	27	33	67	16	85	82	11	6	1
	3%	3%	3%	3%	3%	4%	3%	5% ij	6% ij	3%	3%	1%	1%	2%	4%	3%	4%	3%	4%	3%	3%	4%	3%	2%
Mean	43.36	44.37	42.35	44.21	42.52	44.00	42.76	51.48 ghi	49.58 hij	47.24 ij	44.24 j	39.17 j	31.53	40.51	44.82 i	42.88	46.19 p	42.22	46.52 r	42.57	43.23	44.04	42.95	46.61
Standard Deviation	26.07	25.37	26.74	26.47	25.65	26.54	25.62	25.21	26.79	24.96	24.25	24.33	25.07	25.55	25.93	26.62	24.54	26.59	24.59	26.20	26.02	26.67	26.37	24.99
Standard Error	0.46	0.63	0.69	0.96	0.53	0.69	0.63	1.20	1.20	1.06	1.04	1.13	0.98	0.96	0.65	0.92	0.80	0.57	1.16	0.51	0.58	1.18	1.31	1.61

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 510

Q22a2 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service?
- All other TV

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
None	222	29	156	26	137	65	3	49	112	117	105	15	44	57	159	132	89	73	144
	7%	6%	8%	6%	17%ef	3%	2%	3%	8%g	5%	14%l	1%	5%k	3%	12%am	5%	21%o	11%r	6%
1-10	253	36	166	40	103	114	12	92	127	187	65	65	64	136	109	213	39	70	179
	8%	7%	8%	8%	13%e	6%	9%	6%	9%q	8%	9%	5%	7%	8%	9%	8%	9%	10%r	7%
11-20	340	54	236	35	94	206	8	142	159	247	92	113	108	169	167	279	61	73	262
	11%	10%	12%c	7%	12%	11%	6%	10%	11%	10%	12%	9%	12%k	9%	13%am	10%	14%	11%	11%
21-30	438	87	268	70	115	264	15	208	195	353	84	152	143	264	169	390	48	89	338
	14%	17%	14%	15%	15%	14%	12%	14%	14%	15%	11%	12%	16%k	15%	13%	14%	11%	13%	14%
31-40	322	72	202	38	54	227	18	145	165	271	51	159	95	211	103	291	29	64	249
	10%	14%c	10%	8%	7%	12%d	14%d	10%	12%	11%j	7%	12%	11%	12%an	8%	11%	7%	9%	10%
41-50	595	112	377	74	138	369	34	287	250	474	122	259	163	343	228	519	73	111	468
	19%	22%	19%	16%	18%	19%	26%	19%	18%	20%	16%	20%	19%	19%	18%	19%	17%	17%	19%
51-60	272	51	171	36	41	188	12	152	105	218	54	172	49	175	93	246	24	54	216
	9%	10%	9%	8%	5%	10%d	9%	10%	7%	9%	7%	13%l	6%	10%	7%	9%	6%	8%	9%
61-70	218	39	140	32	29	169	6	127	83	191	27	136	48	161	55	208	8	40	176
	7%	8%	7%	7%	4%	9%d	5%	9%h	6%	8%j	4%	11%l	5%	9%an	4%	8%p	2%	6%	7%
71-80	268	30	162	63	49	192	5	141	121	194	74	111	91	166	98	224	40	43	222
	9%	6%	8%	13%ab	6%	10%d	4%	10%	9%	8%	10%	9%	10%	9%	8%	8%	9%	6%	9%
81-90	119	9	68	33	9	83	12	74	43	99	20	65	35	72	45	112	7	29	90
	4%	2%	3%	7%ab	1%	4%d	9%da	5%	3%	4%	3%	5%	4%	4%	3%	4%	2%	4%	4%
91-100	100	1	32	28	15	59	5	55	41	45	55	39	35	48	52	86	13	24	76
	3%	*	2%a	6%ab	2%	3%	4%	4%	3%	2%	7%l	3%	4%	3%	4%	3%	3%	4%	3%
Mean	43.36	40.73	41.58	48.65ab	32.75	47.01d	47.56d	47.82h	41.37	43.97	41.43	49.97f	44.05	46.10n	39.60	44.72p	34.46	40.09	44.42q
Standard Deviation	26.07	21.75	25.37	28.19	26.20	24.55	25.27	25.24	25.97	24.63	30.17	23.06	26.04	24.43	27.85	25.43	28.17	27.47	25.70
Standard Error	0.46	0.88	0.59	1.24	1.01	0.55	2.14	0.62	0.72	0.49	1.25	0.63	0.88	0.57	0.80	0.48	1.62	0.98	0.54

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 511

Q22a2 Thinking about ALL the TV you watch, what proportion of your total viewing is spent watching any of the channels we have been talking about compared to watching TV on any other channel/service?
 - All other TV

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
None	222 7%	22 8%	8 7%	14 5%	24 7%	15 6%	26 12%j	21 7%	11 6%	29 11%j	15 4%	32 8%	4 6%
1-10	253 8%	17 6%j	8 6%	11 4%	29 8%j	29 10%j	15 7%	31 11%j	18 10%cj	39 15%acj	9 2%	44 10%cj	3 5%
11-20	340 11%	38 13%j	11 8%	31 12%	51 15%j	27 10%	15 7%	33 12%	17 9%	38 14%	31 8%	38 9%	9 12%
21-30	438 14%	41 14%b	7 5%	40 15%b	59 17%b	32 12%	25 11%	33 12%	30 16%b	26 10%	72 18%b l	67 16%b	6 9%
31-40	322 10%	22 8%	13 10%	24 9%	38 11%	22 8%	13 6%	36 13%	19 10%	24 9%	60 15%af	43 10%	8 11%
41-50	595 19%	47 16%l	34 26%al	51 20%l	66 19%l	77 28%aghl	45 20%l	50 18%l	35 19%l	20 8%	77 19%l	82 19%l	11 15%l
51-60	272 9%	27 10%	23 18%adeghk	23 9%	18 5%	18 7%	22 10%	21 7%	13 7%	25 10%	42 11%	27 6%	11 16%adeghk
61-70	218 7%	30 10%dk	6 5%	14 5%	18 5%	18 7%	23 10%k	18 6%	11 6%	25 9%k	29 7%	16 4%	10 14%bcdggh k
71-80	268 9%	21 7%	13 10%	27 10%	21 6%	18 7%	17 8%	16 6%	14 8%	22 8%	46 12%	46 11%	7 9%
81-90	119 4%	10 4%	4 3%	12 5%	15 4%	9 3%	12 5%j	22 8%jl	9 5%j	4 2%	5 1%	16 4%	1 2%
91-100	100 3%	11 4%	2 1%	11 4%	8 2%	10 4%	11 5%	5 2%	6 3%	12 5%	11 3%	12 3%	1 2%
Mean	43.36	44.04	46.77d	46.38d	39.63	43.39	45.89	41.84	42.95	39.15	46.55d k	41.77	46.61d
Standard Deviation	26.07	26.67	24.11	26.05	25.16	25.25	28.59	26.87	26.37	28.89	22.18	26.47	24.99
Standard Error	0.46	1.18	2.23	1.85	1.58	1.74	2.31	1.85	1.31	2.00	1.21	1.52	1.61

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 512

Q22b And which of the following other types of TV do you watch?

Base : All that watch other channels/services

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2952	1552	1400	707	2245	1411	1541	425	476	521	523	437	570	654	1522	776	896	2056	424	2514	1859	479	382	232
Weighted Base	2925	1514	1411	1439	1485	1422	1503	442	493	502	521	424	542	648	1540	737	871	2054	387	2530	2418	265	174	68
Effective Base	1568	864	710	503	1649	754	814	248	256	285	259	217	307	348	814	406	469	1099	269	1308	1152	306	245	159
'Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	1812	974	838	888	924	891	921	266	290	310	311	285	350	354	941	516	517	1295	269	1538	1499	169	108	36
	62%	64%	59%	62%	62%	63%	61%	60%	59%	62%	60%	67%	64%	55%	61%l	70%lm	59%	63%	70%or	61%	62%v	64%v	62%	53%
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV	1609	819	790	843	767	796	813	233	274	291	317	225	270	396	854	359	547	1062	248	1358	1342	124	97	46
	55%	54%	56%	59%b	52%	56%	54%	53%	55%	58%j	61%k	53%	50%	61%n	55%o	49%	63%p	52%	64%r	54%	55%t	47%	56%t	68%stu
Other online TV packages where you pay a subscription e.g. Netflix, Amazon, Now TV	865	391	475	374	492	374	491	197	198	148	169	80	73	202	493	170	319	546	98	763	700	99	37	29
	30%	26%	34%	26%	33%a	26%	33%c	44%q	40%qij	30%ij	32%kl	19%	13%	31%o	32%o	23%	37%p	27%	25%	30%	29%u	38%su	22%	42%su
Other	61	29	32	25	36	32	29	3	6	12	4	13	23	21	24	16	16	45	6	55	55	3	1	1
	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	3%h	4%efh	3%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 513

Q22b And which of the following other types of TV do you watch?

Base : All that watch other channels/services

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2952	575	1734	487	580	1911	134	1596	1203	2431	521	1330	833	1783	1091	2678	255	720	2167
Weighted Base	2925	490	1821	447	648	1871	127*	1421	1289	2280	645	1271	831	1745	1118	2568	344	597	2276
Effective Base	1568	307	908	274	310	1010	77	852	637	1273	303	686	459	915	606	1412	152	418	1142
'Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	1812	287	1151	287	595	988	58	868	782	1384	428	673	426	994	780	1537	266	392	1387
	62%	59%	63%	64%	92%ef	53%	46%	61%	61%	61%	66%	53%	51%	57%	70%am	60%	77%ao	66%	61%
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV	1609	295	1022	220	35	1446	50	792	750	1353	257	924	588	1258	316	1515	88	292	1294
	55%	60%c	56%c	49%	5%	77%df	39%df	56%	58%	59%gj	40%	73%	71%	72%an	28%	59%ap	26%	49%	57%aq
Other online TV packages where you pay a subscription e.g. Netflix, Amazon, Now TV	865	163	539	118	80	528	78	623	237	788	77	586	162	545	307	850	11	164	689
	30%	33%	30%	26%	12%	28%df	61%de	44%h	18%	35%gj	12%	46%il	20%	31%	27%	33%ap	3%	28%	30%
Other	61	4	29	17	15	37	*	27	28	36	25	14	16	25	33	47	14	17	42
	2%	1%	2%	4%ab	2%	2%	*	2%	2%	2%	4%il	1%	2%	1%	3%am	2%	4%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 514

Q22b And which of the following other types of TV do you watch?

Base : All that watch other channels/services

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2952	479	109	187	238	195	143	195	382	190	318	284	232
Weighted Base	2925	265	121*	244	322	258	197*	266	174	235	382	393	68
Effective Base	1568	306	78	108	153	106	91	120	245	107	211	191	159
'Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	1812 62%	169 64%kl	62 52%	166 68%bjkl	215 67%bjkl	207 80%abcdgfhijkl	123 62%	157 59%	108 62%	139 59%	216 57%	215 55%	36 53%
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV	1609 55%	124 47%	58 48%	123 51%	153 48%	142 55%	93 47%	138 52%	97 56%a	140 59%a	262 69%abcdefgkh	232 59%ad	46 68%abcdefg
Other online TV packages where you pay a subscription e.g. Netflix, Amazon, Now TV	865 30%	99 38%defj	38 32%	68 28%	90 28%	61 24%	58 29%	91 34%h	37 22%	69 29%	94 25%	132 34%hj	29 42%cdefhij
Other	61 2%	3 1%	7 6%aehj	4 1%	5 2%	1 *	5 3%	11 4%e	1 1%	8 4%	4 1%	11 3%	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 515

Q23 Do you have access to the internet at home?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Yes	2915	1459	1456	1368	1547	1410	1505	449	495	514	524	408	525	666	1556	692	888	2027	389	2517	2409	259	177	69
	93%	92%	93%	87%	98%a	92%	93%	97%aj	96%aj	96%aj	97%aj	90%aj	82%	95%an	95%an	85%	98%ap	91%	97%ar	92%	93%	91%	96%at	95%
No	228	117	112	205	23	117	111	13	20	21	14	44	117	32	81	116	21	207	11	218	190	27	8	3
	7%	7%	7%	13%b	1%	8%	7%	3%	4%	4%	3%	10%efgh	18%efghi	5%	5%	14%im	2%	9%op	3%	8%oq	7%	9%ou	4%	5%
Don't know	3	3	*	-	3	2	2	1	1	-	-	1	-	1	1	2	-	3	1	3	3	*	-	-
	*	*	*	-	*	*	*	*	*	-	-	*	-	*	*	*	-	*	*	*	*	*	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 516

Q23 Do you have access to the internet at home?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Yes	2915	502	1802	449	618	1879	130	1470	1401	2359	556	1280	835	1769	1081	2632	270	570	2292
	93%	97% b	91%	95% b	79%	97% d	100% d	100%	100%	98% j	74%	100% l	95%	98% n	85%	97% p	62%	85%	95% q
No	228	17	173	23	166	53	-	-	-	34	195	5	39	33	194	65	163	99	127
	7%	3%	9% ac	5%	21% ef	3%	-	-	-	1%	26% l	*	4% k	2%	15% m	2%	38% o	15% r	5%
Don't know	3	1	1	1	-	3	-	-	-	3	-	1	1	1	1	3	-	1	2
	*	*	*	*	-	*	-	-	-	*	-	*	*	*	*	*	-	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 517

Q23 Do you have access to the internet at home?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Yes	2915	259	109	233	299	252	213	274	177	244	382	405	69
	93%	91%	84%	90%	86%	92%	95% bd	96% abd	96% abd	92%	96% abcd	95% abd	95% bd
No	228	27	20	25	47	22	10	12	8	20	14	19	3
	7%	9% hjk	16% fghjkl	10% j	13% fghjkl	8%	5%	4%	4%	8%	3%	5%	5%
Don't know	3	*	-	-	1	-	-	-	-	1	1	1	-
	*	*	-	-	*	-	-	-	-	*	*	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 518

Q25 Which of these methods does your household use to connect to the internet at home?

Base : All with internet access at home

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3015	1556	1459	674	2341	1430	1585	430	484	534	533	441	593	689	1558	768	917	2098	434	2567	1896	486	397	236
Weighted Base	2915	1459	1456	1368	1547	1410	1505	449	495	514	524	408	525	666	1556	692	888	2027	389	2517	2409	259	177	69
Effective Base	1591	862	738	474	1718	756	836	248	264	293	259	218	315	361	830	402	479	1111	274	1325	1166	311	263	162
Broadband via your landline	2717	1349	1369	1290	1427	1306	1411	387	444	487	507	391	502	639	1452	626	843	1874	364	2345	2242	239	168	67
	93%	92%	94%	94%	92%	93%	94%	86%	90%	95%ef	97%ef	96%ef	96%ef	96%an	93%	90%	95%	92%	93%	93%	93%	92%	95%	97%
Using a mobile phone or smartphone	1068	557	512	539	529	481	587	234	243	216	192	101	82	207	630	231	405	664	201	865	872	117	46	33
	37%	38%	35%	39%b	34%	34%	39%c	52%ghij	49%hij	42%ij	37%ij	25%j	16%	31%	40%ln	33%	48%p	33%	52%r	34%	36%u	45%su	26%	48%su
Dial-up access	12	6	6	-	12	4	8	4	3	1	2	1	1	4	7	1	4	8	4	8	10	2	*	*
	*	*	*	-	1%a	*	1%	1%	1%	*	*	*	*	1%	*	*	*	*	1%	*	*	1%	*	*
Connecting your laptop or tablet via a mobile network using in built connectivity or a dongle	159	96	63	64	95	76	83	29	43	33	23	15	16	30	98	31	59	101	26	133	141	8	8	3
	5%	7%	4%	5%	6%	5%	6%	6%	9%hij	6%	4%	4%	3%	4%	6%	4%	7%	5%	7%	5%	6%	3%	4%	5%
Connecting your laptop or tablet via a mobile network using your mobile phone's internet connection	193	96	97	111	82	89	104	48	31	67	24	12	11	39	116	37	87	106	34	159	170	12	8	3
	7%	7%	7%	8%b	5%	6%	7%	11%hij	6%j	13%fhj	5%	3%	2%	6%	7%	5%	10%p	5%	9%	6%	7%	5%	4%	4%
Other	15	9	6	5	10	9	6	1	-	2	1	4	7	6	4	5	1	14	3	12	12	1	2	*
	1%	1%	*	*	1%	1%	*	*	-	*	*	1%	1%	1%	*	1%	*	1%	1%	*	*	*	1%	1%
DON'T KNOW	18	9	9	-	18	9	9	7	5	1	2	-	3	*	11	7	3	15	-	18	17	1	1	-
	1%	1%	1%	-	1%a	1%	1%	2%	1%	*	*	-	1%	*	1%	1%	*	1%	-	1%	1%	*	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 519

Q25 Which of these methods does your household use to connect to the internet at home?

Base : All with internet access at home

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3015	593	1765	499	592	1944	139	1659	1300	2535	480	1349	849	1820	1112	2776	220	726	2224
Weighted Base	2915	502	1802	449	618	1879	130*	1470	1401	2359	556	1280	835	1769	1081	2632	270	570	2292
Effective Base	1591	318	912	278	304	1026	80	889	686	1328	269	695	468	929	614	1459	125	436	1163
Broadband via your landline	2717	459	1693	423	516	1803	121	1383	1296	2233	484	1225	808	1684	977	2476	230	511	2156
	93%	91%	94%	94%	83%	96% ^d	93% ^d	94%	93%	95% ^j	87%	96%	97%	95% ⁿ	90%	94% ^p	85%	90%	94% ^q
Using a mobile phone or smartphone	1068	242	664	122	197	705	49	641	417	908	161	584	234	699	345	994	71	188	867
	37%	48% ^{bc}	37% ^c	27%	32%	37%	38%	44% ^h	30%	38% ^j	29%	46% ^l	28%	40% ⁿ	32%	38% ^p	26%	33%	38%
Dial-up access	12	4	4	3	1	10	*	8	4	12	-	7	2	4	7	12	-	8	4
	*	1%	*	1%	*	1%	*	1%	*	1%	-	1%	*	*	1%	*	-	1%	*
Connecting your laptop or tablet via a mobile network using in built connectivity or a dongle	159	45	78	29	45	97	7	111	45	136	23	81	26	113	45	150	9	47	110
	5%	9% ^b	4%	6%	7%	5%	5%	8% ^h	3%	6%	4%	6% ^l	3%	6%	4%	6%	3%	8% ^r	5%
Connecting your laptop or tablet via a mobile network using your mobile phone's internet connection	193	51	105	27	31	139	7	128	64	171	22	109	45	126	57	186	6	31	157
	7%	10% ^b	6%	6%	5%	7%	6%	9% ^h	5%	7% ^j	4%	9% ^l	5%	7%	5%	7% ^p	2%	6%	7%
Other	15	1	9	5	4	9	-	10	4	14	1	6	4	6	9	14	1	5	10
	1%	*	1%	1%	1%	*	-	1%	*	1%	*	*	*	*	1%	1%	*	1%	*
DON'T KNOW	18	3	7	1	6	7	1	6	11	16	2	7	4	5	11	18	*	6	11
	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	*	*	1%	1%	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 520

Q25 Which of these methods does your household use to connect to the internet at home?

Base : All with internet access at home

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3015	486	107	185	231	202	147	206	397	199	326	293	236
Weighted Base	2915	259	109*	233	299	252	213*	274	177	244	382	405	69
Effective Base	1591	311	76	106	147	108	92	127	263	114	215	197	162
Broadband via your landline	2717 93%	239 92%	95 87%	207 89%	285 95% ^b	239 95% ^b	190 89%	259 95%	168 95% ^b	236 97% ^{bcd}	350 92%	381 94% ^b	67 97% ^{bcd}
Using a mobile phone or smartphone	1068 37%	117 45% ^{bdghi}	13 12%	98 42% ^{bdhi}	85 28% ^b	97 39% ^{bh}	88 42% ^{bdh}	92 33% ^b	46 26% ^b	71 29% ^b	178 47% ^{bdghi}	151 37% ^{bh}	33 48% ^{bdghik}
Dial-up access	12 *	2 1%	-	1 *	1 *	1 *	-	1 *	* *	1 *	4 1%	1 *	* *
Connecting your laptop or tablet via a mobile network using in built connectivity or a dongle	159 5%	8 3%	13 12% ^{adefh}	16 7%	10 3%	11 4%	5 3%	14 5%	8 4%	13 5%	23 6%	36 9% ^{adj}	3 5%
Connecting your laptop or tablet via a mobile network using your mobile phone's internet connection	193 7%	12 5%	14 13% ^{acdfghikl}	8 3%	21 7%	15 6%	8 4%	14 5%	8 4%	7 3%	60 16% ^{acdfghikl}	22 6%	3 4%
Other	15 1%	1 *	1 1%	1 1%	1 *	2 1%	1 1%	2 1%	2 1% ^k	-	3 1%	-	* 1% ^k
DON'T KNOW	18 1%	1 *	1 1%	1 *	1 *	3 1%	-	4 1%	1 *	3 1%	2 *	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 521

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	196	108	88	148	48	112	84	23	25	19	28	33	69	24	110	61	37	159	9	187	172	8	14	2
	6%	7%	6%	9% b	3%	7%	5%	5%	5%	4%	5%	7%	11% efgh	3%	7% l	8% l	4%	7% o	2%	7% q	7% t	3%	7% t	3%
2	34	19	15	23	10	8	26	*	9	2	6	10	6	2	13	19	12	21	1	33	32	1	1	1
	1%	1%	1%	1%	1%	1%	2% c	*	2% e	*	1%	2% e	1%	*	1%	2% lm	1%	1%	*	1%	1%	*	*	1%
3	59	29	29	37	22	25	33	*	8	4	21	14	11	14	33	12	18	40	3	55	52	5	2	*
	2%	2%	2%	2%	1%	2%	2%	*	2%	1%	4% eg	3% eg	2% e	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	*
4	38	24	14	11	27	21	17	7	5	5	5	11	7	19	12	9	29	3	35	29	2	5	2	
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3% st	3% st	
5	180	114	66	67	113	73	107	28	42	32	33	15	29	28	105	47	49	130	18	161	143	18	13	6
	6%	7%	4%	4%	7% a	5%	7%	6%	8% ai	6%	6%	3%	5%	4%	6%	6%	5%	6%	4%	6%	6%	6%	7%	8%
6	223	127	96	83	140	100	123	49	27	45	29	26	46	54	104	65	62	162	23	199	181	22	15	5
	7%	8%	6%	5%	9% a	7%	8%	11% fh	5%	8%	5%	6%	7%	8%	6%	8%	7%	7%	6%	7%	7%	8%	8%	7%
7	341	176	166	149	192	158	183	51	53	80	72	43	43	72	185	84	141	200	59	281	287	32	14	8
	11%	11%	11%	9%	12%	10%	11%	11%	10%	15% j	13% j	9%	7%	10%	11%	10%	15% p	9%	15% r	10%	11%	11%	8%	10%
8	571	284	287	234	336	317	253	95	117	103	101	76	80	128	311	131	193	378	93	475	469	58	33	10
	18%	18%	18%	15%	21% a	21% d	16%	20% j	23% j	19% j	19% j	17%	12%	18%	19%	16%	21% p	17%	23% r	17%	18%	20%	18%	14%
9	393	182	211	181	212	199	194	46	56	73	70	65	82	97	207	88	123	269	61	331	322	42	24	5
	12%	12%	13%	11%	13%	13%	12%	10%	11%	14%	13%	14%	13%	14%	13%	11%	14%	12%	15%	12%	12%	15% v	13%	7%
10 - Extremely important	782	384	398	376	406	396	386	121	118	120	145	123	155	220	401	161	182	600	101	680	642	65	48	27
	25%	24%	25%	24%	26%	26%	24%	26%	23%	22%	27%	27%	24%	32% mn	24%	20%	20%	27% o	25%	25%	25%	23%	26%	37% stu
Don't know	331	133	198	263	68	121	211	42	56	52	30	42	110	52	150	129	83	249	29	302	272	35	18	6
	11%	8%	13%	17% b	4%	8%	13% c	9%	11% h	10%	6%	9%	17% efghl	7%	9%	16% lm	9%	11%	7%	11%	10%	12%	10%	8%
SUMMARY:																								
NET: 9-10	1175	566	609	557	618	594	580	168	174	193	214	188	237	318	608	249	305	870	162	1011	964	107	72	32
	37%	36%	39%	35%	39%	39%	36%	36%	34%	36%	40%	42%	37%	45% mn	37% n	31%	34%	39% o	40%	37%	37%	37%	39%	44%
NET: 7-10	2087	1025	1062	940	1146	1070	1016	313	344	375	387	308	360	518	1104	465	639	1448	314	1767	1721	197	119	50
	66%	65%	68%	60%	73% a	70% d	63%	68% j	67% j	70% j	72% j	68% j	56%	74% mn	67% n	57%	70% p	65%	78% r	65%	66%	69%	64%	69%
NET: 4-6	441	265	176	161	280	194	247	85	74	83	66	46	87	90	227	124	121	320	44	394	354	42	32	14
	14%	17%	11%	10%	18% a	13%	15%	18% l	14%	16%	12%	10%	13%	13%	14%	15%	13%	14%	11%	14%	14%	15%	17%	19%
NET: 1-3	288	156	132	209	79	145	143	23	42	25	55	58	86	40	157	92	67	221	14	275	256	13	16	3
	9%	10%	8%	13% b	5%	9%	9%	5%	8%	5%	10% eg	13% eg	13% efg	6%	10% l	11% l	7%	10%	3%	10% q	10% tv	4%	9% t	4%
Mean	7.51	7.36	7.67	7.24	7.74 a	7.56	7.46	7.68 j	7.50	7.71 j	7.56	7.48	7.16	7.99 mn	7.47 n	7.13	7.53	7.50	8.01 r	7.43	7.47	7.82 s	7.46	7.91 s
Standard Deviation	2.57	2.62	2.51	2.93	2.18	2.59	2.55	2.31	2.46	2.16	2.51	2.78	3.02	2.23	2.59	2.75	2.30	2.67	1.94	2.65	2.61	2.11	2.66	2.37
Standard Error	0.05	0.07	0.07	0.12	0.05	0.07	0.07	0.11	0.11	0.09	0.11	0.13	0.13	0.09	0.07	0.10	0.08	0.06	0.09	0.05	0.06	0.10	0.14	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 522

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	196	14	118	42	96	85	2	29	122	63	133	27	61	74	121	113	82	55	141
	6%	3%	6% a	9% a	12% ef	4%	2%	2%	9% g	3%	18% il	2%	7% k	4%	9% mn	4%	19% o	8%	6%
2	34	3	27	3	11	21	*	9	17	23	10	10	10	14	19	30	3	6	28
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	59	2	29	26	16	39	1	18	36	44	14	25	12	30	28	45	13	6	52
	2%	*	1%	5% ab	2%	2%	1%	1%	3% q	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%
4	38	3	19	14	8	25	2	11	23	27	11	12	12	23	15	32	6	7	30
	1%	1%	1%	3% ab	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
5	180	24	114	28	44	120	6	73	87	129	51	74	49	99	68	148	29	43	130
	6%	5%	6%	6%	6%	6%	5%	5%	6%	5%	7%	6%	6%	6%	5%	5%	7%	6%	5%
6	223	31	142	38	48	140	15	103	94	179	45	102	51	120	96	195	27	54	166
	7%	6%	7%	8%	6%	7%	12%	7%	7%	7%	6%	8%	6%	7%	8%	7%	6%	8%	7%
7	341	59	203	64	69	228	8	151	171	272	69	149	113	196	140	294	46	65	268
	11%	11%	10%	14%	9%	12%	6%	10%	12%	11%	9%	12%	13%	11%	11%	11%	11%	10%	11%
8	571	106	360	74	117	364	23	304	244	487	84	232	189	355	201	526	42	108	455
	18%	20%	18%	16%	15%	19%	18%	21%	17%	20% j	11%	18%	22%	20% n	16%	19% p	10%	16%	19%
9	393	73	257	45	68	248	22	197	181	332	60	160	130	237	146	356	36	69	310
	12%	14%	13%	10%	9%	13% d	17% d	13%	13%	14% j	8%	12%	15%	13%	11%	13%	8%	10%	13%
10 - Extremely important	782	172	480	97	186	487	37	469	280	672	111	403	151	510	262	726	55	182	593
	25%	33% bc	24%	20%	24%	25%	28%	32% h	20%	28% j	15%	31% l	17%	28% n	21%	27% p	13%	27%	24%
Don't know	331	31	227	42	121	176	14	107	145	168	163	92	96	144	179	235	94	76	248
	11%	6%	12% a	9%	15% e	9%	11%	7%	10% g	7%	22% il	7%	11% k	8%	14% m	9%	22% o	11%	10%
SUMMARY:																			
NET: 9-10	1175	246	737	142	255	736	59	666	461	1004	171	563	281	747	408	1082	91	251	903
	37%	47% bc	37% c	30%	32%	38%	45% d	45% h	33%	42% j	23%	44% l	32%	41% n	32%	40% p	21%	37%	37%
NET: 7-10	2087	411	1300	280	440	1328	90	1121	877	1763	324	944	583	1298	749	1902	179	424	1626
	66%	79% bc	66% c	59%	56%	69% d	70% d	76% h	63%	74% j	43%	73% l	67%	72% n	59%	70% p	41%	63%	67%
NET: 4-6	441	58	275	80	100	285	23	187	203	335	106	188	112	242	179	375	61	104	326
	14%	11%	14%	17% a	13%	15%	18%	13%	15%	14%	14%	15%	13%	13%	14%	14%	14%	16%	13%
NET: 1-3	288	19	174	71	123	146	3	56	176	131	157	62	84	118	168	188	98	66	221
	9%	4%	9% a	15% ab	16% ef	8%	2%	4%	13% g	5%	21% i	5%	10% k	7%	13% m	7%	23% o	10%	9%
Mean	7.51	8.17 bc	7.53 c	6.88	6.93	7.62 d	8.11 d	8.12 h	7.12	7.89 j	6.07	7.98 l	7.32	7.81 n	7.06	7.74 p	5.87	7.42	7.53
Standard Deviation	2.57	2.05	2.55	2.81	3.10	2.40	1.96	2.04	2.76	2.18	3.31	2.14	2.54	2.33	2.85	2.36	3.30	2.72	2.54

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 522

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Error	0.05	0.08	0.06	0.13	0.13	0.06	0.17	0.05	0.08	0.04	0.15	0.06	0.09	0.06	0.09	0.05	0.21	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 523

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	196	8	12	27	23	19	31	13	14	11	2	35	2
	6%	3% j	9% aj	10% ajl	7% j	7% j	14% agijl	5% j	7% aj	4% j	*	8% aj	3% j
2	34	1	-	4	3	7	-	6	1	9	1	1	1
	1%	*	-	2%	1%	3%	-	2%	*	3% ajk	*	*	1%
3	59	5	4	5	1	12	7	9	2	3	2	8	*
	2%	2%	3% d	2%	*	5% dj	3%	3% d	1%	1%	1%	2%	*
4	38	2	1	5	3	7	3	2	5	3	3	3	2
	1%	1%	*	2%	1%	3%	1%	1%	3% a	1%	1%	1%	3% ajk
5	180	18	25	18	17	18	9	10	13	8	10	28	6
	6%	6% j	20% acdefghijkl	7%	5%	6%	4%	3%	7% j	3%	3%	6%	8% gij
6	223	22	8	15	28	31	13	18	15	13	28	27	5
	7%	8%	6%	6%	8%	11%	6%	6%	8%	5%	7%	6%	7%
7	341	32	10	28	44	21	21	20	14	23	87	33	8
	11%	11%	8%	11%	13%	8%	10%	7%	8%	9%	22% abcdefgijkl	8%	10%
8	571	58	8	35	65	56	41	53	33	42	98	71	10
	18%	20% b	7%	13%	19% b	20% b	18% b	19% b	18% b	16%	25% bckl	17% b	14% b
9	393	42	9	16	49	25	28	35	24	44	33	83	5
	12%	15% cj	7%	6%	14% c	9%	13%	12%	13% c	17% bcj	8%	20% bcej	7%
10 - Extremely important	782	65	35	72	90	48	51	90	48	49	108	99	27
	25%	23%	27%	28%	26%	17%	23%	32% ei	26%	19%	27% e	23%	37% adefhijk
Don't know	331	35	18	34	25	29	18	30	18	58	24	37	6
	11%	12% j	14% j	13% j	7%	11%	8%	10%	10%	22% adefghijkl	6%	9%	8%
SUMMARY:													
NET: 9-10	1175	107	44	88	139	73	80	125	72	93	141	182	32
	37%	37% e	34%	34%	40% e	27%	36%	44% e	39% e	35%	36%	43% e	44% e
NET: 7-10	2087	197	62	150	247	150	142	198	119	158	326	286	50
	66%	69% bce	48%	58%	71% bcel	55%	64% ab	69% be	64% b	60%	82% abcdefgijkl	67% be	69% be
NET: 4-6	441	42	34	38	47	56	25	30	32	24	41	58	14
	14%	15%	26% acdfgjkl	15%	14%	20% gj	11%	10%	17% ij	9%	10%	14%	19% gij
NET: 1-3	288	13	15	36	27	39	38	29	16	24	5	44	3
	9%	4% j	12% ajl	14% ajl	8% j	14% ajl	17% adhjl	10% aj	9% aj	9% j	1%	10% ajl	4% j
Mean	7.51	7.82 bcef	6.88	7.07	7.64 be	6.83	6.99	7.79 bef	7.46 e	7.55	8.09 bdefmik	7.50 e	7.91 bcef
Standard Deviation	2.57	2.11	2.93	3.01	2.48	2.73	3.06	2.57	2.66	2.57	1.62	2.67	2.37
Standard Error	0.05	0.10	0.29	0.22	0.16	0.19	0.26	0.18	0.14	0.19	0.09	0.16	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 524

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	236	122	114	183	54	133	103	30	29	18	32	37	90	43	127	66	38	199	19	218	205	9	18	4
	8%	8%	7%	12% ^b	3%	9%	6%	6%	6%	3%	6%	8% ^g	14% ^{efghj}	6%	8%	8%	4%	9% ^o	5%	8%	8% ^t	3%	10% ^t	5%
2	67	21	46	51	17	16	52	-	11	8	23	16	10	17	23	28	26	42	3	65	65	*	1	1
	2%	1%	3%	3% ^b	1%	1%	3% ^c	-	2% ^e	2% ^e	4% ^{ej}	3% ^{ee}	2% ^{ee}	2%	1%	3% ⁿⁿ	3%	2%	1%	2%	2% ^t	*	1%	1% ^t
3	64	37	26	34	30	42	21	1	6	9	13	18	17	13	36	15	16	48	3	61	55	4	3	1
	2%	2%	2%	2%	2%	3% ^d	1%	*	1%	2%	2% ^e	4% ^{ef}	3% ^{ee}	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%
4	68	33	35	20	48	38	30	9	10	13	12	10	13	16	36	16	24	44	7	60	53	6	7	2
	2%	2%	2%	1%	3% ^a	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	4%	3%
5	250	139	111	92	157	128	121	38	47	38	38	30	58	53	135	62	61	188	24	225	206	22	16	5
	8%	9%	7%	6%	10% ^a	8%	7%	8%	9%	7%	7%	7%	9%	8%	8%	8%	7%	8%	6%	8%	8%	8%	9%	7%
6	271	152	119	93	178	130	141	48	41	48	35	44	55	56	154	61	78	194	38	232	220	29	16	7
	9%	10%	8%	6%	11% ^a	8%	9%	10%	8%	9%	7%	10%	9%	8%	9%	8%	9%	9%	10%	8%	8%	10%	8%	9%
7	442	230	211	168	274	214	228	72	87	85	81	61	57	92	237	112	165	277	83	356	380	37	18	6
	14%	15%	13%	11%	17% ^a	14%	14%	16% ^j	17% ^j	16% ^j	15% ^j	13%	9%	13%	14%	14%	18% ^p	12%	21% ^r	13%	15% ^u	13%	10%	9%
8	515	284	230	204	311	262	253	81	95	107	85	60	86	124	271	119	170	345	74	440	420	54	28	12
	16%	18%	15%	13%	20% ^a	17%	16%	18%	18%	20% ^{aj}	16%	13%	13%	18%	17%	15%	19%	15%	18%	16%	16%	19%	15%	17%
9	276	129	147	121	155	134	142	40	52	51	57	33	42	58	142	76	106	170	38	237	217	37	16	6
	9%	8%	9%	8%	10%	9%	9%	9%	10%	10%	11%	7%	7%	8%	9%	9%	12% ^p	8%	10%	9%	8%	13% ^e	9%	8%
10 - Extremely important	469	245	224	227	242	222	247	89	74	83	82	63	77	126	253	90	118	351	70	399	381	42	26	20
	15%	16%	14%	14%	15%	15%	15%	19% ^j	14%	16%	15%	14%	12%	18% ⁿ	15% ⁿ	11%	13%	16%	17%	15%	15%	15%	14%	28% ^{stu}
Don't know	490	186	304	382	108	211	279	54	65	74	80	80	137	102	224	163	109	381	42	446	399	46	37	8
	16%	12%	19%	24% ^b	7%	14%	17%	12%	13%	14%	15%	18%	21% ^{efghj}	15%	14%	20% ^{lm}	12%	17% ^o	11%	16% ^q	15%	16%	20% ^v	11%
SUMMARY:																								
NET: 9-10	745	374	371	348	397	356	389	129	126	135	139	96	119	183	395	166	224	521	108	636	598	79	42	26
	24%	24%	24%	22%	25%	23%	24%	28% ^j	24%	25% ^j	26% ^j	21%	19%	26%	24%	21%	25%	23%	27%	23%	23%	28%	23%	36% ^{su}
NET: 7-10	1701	889	812	719	982	832	870	282	308	327	305	217	262	400	903	397	559	1143	265	1432	1398	170	88	45
	54%	56%	52%	46%	62% ^a	54%	54%	61% ^{ij}	60% ^{ij}	61% ^{ij}	57% ^j	48%	41%	57% ⁿ	55% ⁿ	49%	61% ^p	51%	66% ^r	52%	54%	59% ^u	47%	62% ^{su}
NET: 4-6	588	324	264	205	383	296	293	96	98	99	86	84	126	124	324	140	163	425	69	517	480	56	38	14
	19%	21%	17%	13%	24% ^a	19%	18%	21%	19%	18%	16%	19%	20%	18%	20%	17%	18%	19%	17%	19%	18%	20%	21%	20%
NET: 1-3	367	181	187	267	100	191	177	31	45	35	68	71	117	72	186	109	79	288	24	343	326	14	23	6
	12%	11%	12%	17% ^b	6%	12%	11%	7%	9%	7%	13% ^{eg}	16% ^{efg}	18% ^{efg}	10%	11%	13%	9%	13% ^o	6%	13% ^q	13% ^t	5%	12% ^t	8%
Mean	6.81	6.83	6.79	6.42	7.13 ^a	6.74	6.88	7.23 ^{ij}	7.02 ^{ij}	7.24 ^{ij}	6.87 ^j	6.48	6.08	7.03 ⁿ	6.83	6.55	7.06 ^p	6.70	7.33 ^r	6.73	6.74	7.38 ^{su}	6.61	7.46 ^{su}
Standard Deviation	2.66	2.61	2.72	3.09	2.21	2.69	2.63	2.43	2.44	2.26	2.68	2.81	3.05	2.61	2.64	2.75	2.36	2.78	2.24	2.72	2.69	2.16	2.81	2.59
Standard Error	0.05	0.07	0.07	0.13	0.05	0.07	0.07	0.12	0.11	0.10	0.12	0.14	0.13	0.10	0.07	0.10	0.08	0.06	0.11	0.06	0.06	0.10	0.15	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 525

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	236	16	156	42	99	118	4	45	149	88	148	44	81	93	143	143	92	54	182
	8%	3%	8% a	9% a	13% ef	6%	3%	3%	11% eg	4%	20% il	3%	9% k	5%	11% mn	5%	21% oo	8%	8%
2	67	3	45	18	24	41	*	30	30	49	18	25	16	35	30	56	11	8	60
	2%	1%	2%	4% a	3%	2%	*	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%
3	64	6	35	15	16	40	3	25	30	54	10	24	17	35	28	57	7	13	50
	2%	1%	2%	3%	2%	2%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%
4	68	9	36	17	17	43	1	33	31	53	15	19	24	37	30	59	7	17	49
	2%	2%	2%	4%	2%	2%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%
5	250	26	157	47	60	148	11	100	131	188	61	104	66	137	100	217	29	54	190
	8%	5%	8%	10% a	8%	8%	9%	7%	9%	8%	8%	8%	8%	8%	8%	8%	7%	8%	8%
6	271	39	166	55	55	177	16	127	128	228	43	130	67	180	84	250	21	58	203
	9%	7%	8%	12%	7%	9%	12%	9%	9%	10% j	6%	10%	8%	10% n	7%	9% p	5%	9%	8%
7	442	77	283	64	85	299	17	196	206	359	83	199	135	254	179	387	54	99	336
	14%	15%	14%	13%	11%	15% cd	13%	13%	15%	15%	11%	16%	15%	14%	14%	14%	12%	15%	14%
8	515	117	315	52	85	338	19	292	205	448	67	245	157	331	170	480	33	98	410
	16%	23% bc	16% c	11%	11%	17% cd	15%	20% h	15%	19% j	9%	19%	18%	18% n	13%	18% p	8%	15%	17%
9	276	62	165	38	63	180	11	154	110	241	35	121	74	156	113	245	29	59	208
	9%	12% b	8%	8%	8%	9%	8%	10%	8%	10% j	5%	9%	8%	9%	9%	9%	7%	9%	9%
10 - Extremely important	469	119	270	64	123	273	30	286	159	401	68	234	89	300	163	438	30	110	354
	15%	23% bc	14%	13%	16%	14%	23% e	19% h	11%	17% j	9%	18% l	10%	17% n	13%	16% p	7%	16%	15%
Don't know	490	46	348	62	157	278	17	183	222	288	202	142	149	245	236	367	120	100	380
	16%	9%	18% a	13%	20% e	14%	13%	12%	16%	12%	27% il	11%	17% k	14%	18% m	14%	28% oo	15%	16%
SUMMARY:																			
NET: 9-10	745	181	435	102	187	454	40	440	269	643	102	354	163	455	276	683	59	170	561
	24%	35% bc	22%	22%	24%	23%	31%	30% h	19%	27% j	14%	28% l	19%	25%	22%	25% p	14%	25%	23%
NET: 7-10	1701	375	1033	217	356	1091	76	927	681	1449	253	799	455	1040	625	1551	146	367	1307
	54%	72% bc	52%	46%	45%	56% d	59% d	63% h	49%	60% j	34%	62% l	52%	58% n	49%	57% p	34%	55%	54%
NET: 4-6	588	74	359	119	132	368	28	260	290	469	120	253	156	353	214	527	57	129	443
	19%	14%	18%	25% ab	17%	19%	21%	18%	21%	20%	16%	20%	18%	20%	17%	20% p	13%	19%	18%
NET: 1-3	367	25	237	75	139	199	8	100	208	191	176	93	114	163	201	256	111	75	291
	12%	5%	12% a	16% a	18% ef	10%	6%	7%	15% eg	8%	23% il	7%	13% k	9%	16% m	9%	26% oo	11%	12%
Mean	6.81	7.73 bc	6.73 c	6.31	6.32	6.91 d	7.43 d	7.40 h	6.37	7.18 j	5.37	7.27 i	6.54	7.07 n	6.41	7.02 p	5.22	6.85	6.79
Standard Deviation	2.66	2.13	2.68	2.78	3.10	2.53	2.31	2.31	2.78	2.35	3.24	2.30	2.69	2.47	2.92	2.49	3.28	2.68	2.67

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - kl - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 525

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Error	0.05	0.09	0.07	0.13	0.13	0.06	0.21	0.06	0.08	0.05	0.15	0.06	0.10	0.06	0.09	0.05	0.22	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 526

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	236	9	13	31	19	20	39	23	18	16	3	43	4
	8%	3% <i>j</i>	10% <i>aj</i>	12% <i>aj</i>	5% <i>j</i>	7% <i>j</i>	18% <i>adegijl</i>	8% <i>j</i>	10% <i>aj</i>	6% <i>j</i>	1%	10% <i>aj</i>	5% <i>j</i>
2	67	*	-	5	3	9	12	18	1	9	1	9	1
	2%	*	-	2%	1%	3% <i>aj</i>	5% <i>abdhj</i>	6% <i>abdhj</i>	1%	3% <i>aj</i>	*	2% <i>a</i>	1% <i>a</i>
3	64	4	4	17	3	9	3	5	3	4	-	10	1
	2%	1% <i>j</i>	3% <i>j</i>	7% <i>adghj</i>	1%	3% <i>j</i>	1%	2%	2% <i>j</i>	2%	-	2% <i>j</i>	1% <i>j</i>
4	68	6	3	6	3	11	3	*	7	4	6	16	2
	2%	2%	3%	2%	1%	4% <i>g</i>	1%	*	4% <i>g</i>	1%	2%	4% <i>g</i>	3% <i>g</i>
5	250	22	26	29	25	27	10	25	16	18	13	33	5
	8%	8% <i>j</i>	20% <i>adefghijkl</i>	11% <i>j</i>	7%	10% <i>j</i>	5%	9% <i>j</i>	9% <i>j</i>	7%	3%	8% <i>j</i>	7%
6	271	29	8	19	47	23	24	21	16	11	32	35	7
	9%	10% <i>i</i>	7%	7%	14% <i>i</i>	8%	11%	7%	8%	4%	8%	8%	9%
7	442	37	14	26	64	26	27	28	18	29	114	52	6
	14%	13%	11%	10%	19% <i>eghl</i>	10%	12%	10%	10%	11%	29% <i>abcdefgijkl</i>	12%	9%
8	515	54	13	36	47	51	26	50	28	40	92	65	12
	16%	19%	10%	14%	13%	19%	12%	18%	15%	15%	23% <i>bcdfhk</i>	15%	17%
9	276	37	4	12	32	17	20	24	16	27	32	49	6
	9%	13% <i>bce</i>	3%	5%	9%	6%	9%	8%	9%	10%	8%	12% <i>bc</i>	8%
10 - Extremely important	469	42	25	31	70	39	28	46	26	23	70	48	20
	15%	15%	19% <i>i</i>	12%	20% <i>ik</i>	14%	13%	16%	14%	9%	18% <i>i</i>	11%	28% <i>acefghijk</i>
Don't know	490	46	17	46	34	40	31	47	37	84	34	65	8
	16%	16% <i>j</i>	13%	18% <i>j</i>	10%	15%	14%	16% <i>j</i>	20% <i>dj</i>	32% <i>abcdefgijkl</i>	9%	15% <i>j</i>	11%
SUMMARY:													
NET: 9-10	745	79	29	43	102	56	48	70	42	50	102	97	26
	24%	28% <i>c</i>	23%	17%	29% <i>ci</i>	21%	21%	24%	23%	19%	26%	23%	36% <i>bcefgghijk</i>
NET: 7-10	1701	170	57	105	213	134	101	148	88	118	308	214	45
	54%	59% <i>bcfghik</i>	44%	41%	61% <i>bcefnik</i>	49%	45%	52%	47%	45%	78% <i>abcdefgghijkl</i>	50%	62% <i>bcefnik</i>
NET: 4-6	588	56	38	54	75	61	36	46	38	33	51	85	14
	19%	20% <i>j</i>	29% <i>fgij</i>	21%	22% <i>ij</i>	22% <i>ij</i>	16%	16%	21% <i>ij</i>	12%	13%	20% <i>j</i>	20%
NET: 1-3	367	14	17	53	24	38	55	45	23	29	4	62	6
	12%	5% <i>j</i>	13% <i>aj</i>	20% <i>adhijl</i>	7% <i>j</i>	14% <i>aj</i>	24% <i>adhijkl</i>	16% <i>adj</i>	12% <i>aj</i>	11% <i>aj</i>	1%	14% <i>adj</i>	8% <i>j</i>
Mean	6.81	7.38% <i>bcefgghik</i>	6.40	5.97	7.25% <i>bcefnik</i>	6.53	5.90	6.67	6.61	6.70	7.74% <i>abcdefgghik</i>	6.49	7.46% <i>bcefgghik</i>
Standard Deviation	2.66	2.16	2.83	2.94	2.36	2.74	3.22	2.89	2.81	2.71	1.58	2.81	2.59
Standard Error	0.05	0.10	0.28	0.22	0.16	0.20	0.28	0.21	0.15	0.21	0.09	0.17	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 527

Q29 Which of these websites have you used in the last month?

Base : All with internet access at home

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3015	1556	1459	674	2341	1430	1585	430	484	534	533	441	593	689	1558	768	917	2098	434	2567	1896	486	397	236
Weighted Base	2915	1459	1456	1368	1547	1410	1505	449	495	514	524	408	525	666	1556	692	888	2027	389	2517	2409	259	177	69
Effective Base	1591	862	738	474	1718	756	836	248	264	293	259	218	315	361	830	402	479	1111	274	1325	1166	311	263	162
bbc.co.uk	1243	575	668	448	795	684	558	188	175	249	232	184	214	359	666	218	394	848	223	1016	1031	94	83	35
	43%	39%	46%	33%	51%^a	49%^d	37%	42%	35%	48%^f	44%^f	45%^f	41%	54%^{mn}	43%ⁿ	31%	44%	42%	57%^r	40%	43%^t	36%	47%^t	50%^t
channel4.com	311	134	177	112	199	145	166	80	58	76	54	11	33	93	156	62	132	179	75	236	266	16	17	12
	11%	9%	12%	8%	13%^a	10%	11%	18%^{hij}	12%^{ij}	15%^{ij}	10%ⁱ	3%	6%ⁱ	14%^{mn}	10%	9%	15%^p	9%	19%^r	9%	11%^t	6%	10%	17%^{stu}
None of these	1566	829	736	892	673	681	884	237	294	244	280	219	292	291	830	445	447	1118	154	1409	1292	156	86	31
	54%	57%	51%	65%^b	44%	48%	59%^c	53%	59%^g	48%	53%	54%	56%^g	44%	53%^l	64%^{lm}	50%	55%	39%	56%^q	54%^v	60%^{suw}	49%	45%
Don't know	47	21	26	22	24	26	21	9	9	8	2	4	15	3	30	13	15	32	3	43	36	6	3	2
	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	*	1%	3%^h	*	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 528

Q29 Which of these websites have you used in the last month?

Base : All with internet access at home

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3015	593	1765	499	592	1944	139	1659	1300	2535	480	1349	849	1820	1112	2776	220	726	2224
Weighted Base	2915	502	1802	449	618	1879	130*	1470	1401	2359	556	1280	835	1769	1081	2632	270	570	2292
Effective Base	1591	318	912	278	304	1026	80	889	686	1328	269	695	468	929	614	1459	125	436	1163
bbc.co.uk	1243	260	736	207	215	815	62	800	428	1153	89	604	345	816	403	1204	36	271	955
	43%	52%^b	41%	46%	35%	43%^d	48%^d	54%^h	31%	49%^j	16%	47%^l	41%	46%ⁿ	37%	46%^p	13%	48%^r	42%
channel4.com	311	94	153	60	53	206	19	242	63	305	6	172	62	203	102	308	3	75	225
	11%	19%^b	8%	13%^b	8%	11%	15%	16%^h	4%	13%^j	1%	13%^l	7%	11%	9%	12%^p	1%	13%^r	10%
None of these	1566	222	1016	220	379	995	63	614	934	1112	454	636	469	910	625	1326	231	260	1280
	54%	44%	56%^{ac}	49%	61%^{ef}	53%	49%	42%	67%^g	47%	82%ⁱ	50%	56%^k	51%	58%^m	50%	85%^o	46%	56%^q
Don't know	47	3	27	4	12	30	1	13	27	38	8	11	12	11	27	43	2	14	26
	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%^m	2%	1%	2%^r	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 529

Q29 Which of these websites have you used in the last month?

Base : All with internet access at home

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3015	486	107	185	231	202	147	206	397	199	326	293	236
Weighted Base	2915	259	109*	233	299	252	213*	274	177	244	382	405	69
Effective Base	1591	311	76	106	147	108	92	127	263	114	215	197	162
bbc.co.uk	1243 43%	94 36% b	25 23%	85 36%	126 42% ab	95 38% b	78 37%	113 41% b	83 47% ab	102 42% b	223 59% abcdefqhk	184 45% ab	35 50% abcef
channel4.com	311 11%	16 6%	5 4%	21 9%	33 11%	19 8%	13 6%	33 12% a	17 10%	17 7%	98 26% abcdefqhk	27 7%	12 17% abcefnik
None of these	1566 54%	156 60% hjl	82 76% acdefghijkl	140 60% hjl	165 55% j	145 58% j	127 59% j	147 54% j	86 49% j	130 54% j	144 38%	211 52% j	31 45%
Don't know	47 2%	6 2% j	1 1%	3 1%	1 *	8 3% j	1 1%	8 3%	3 2%	6 3%	2 *	5 1%	2 2% dj

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 530

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1461	738	723	218	1243	779	682	203	216	291	270	218	263	413	762	286	472	989	275	1179	922	221	198	120
Weighted Base	1243	575	668	448	795	684	558	188	175	249	232	184*	214	359	666	218	394	848	223	1016	1031	94	83	35*
Effective Base	756	436	347	149	908	397	362	116	124	163	133	95	132	218	394	145	254	503	174	589	555	159	123	79
1 - LOWEST score	1	1	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	-	-
	*	*	-	-	*	-	*	-	*	-	-	-	-	*	-	-	*	-	*	-	*	-	-	-
2	9	4	5	3	7	5	4	2	3	3	-	-	2	4	6	-	2	8	1	9	9	*	*	-
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	-	1%	1%	1%	-	*	1%	*	1%	1%	*	*	-
3	11	5	7	5	6	8	3	4	1	-	-	5	2	4	5	2	1	11	1	10	10	1	-	-
	1%	1%	1%	1%	1%	1%	1%	2%	*	-	-	3%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	-
4	9	5	5	-	9	8	1	*	2	*	2	3	2	2	7	*	3	6	*	9	7	2	*	-
	1%	1%	1%	-	1%	1%	*	*	1%	*	1%	2%	1%	1%	1%	*	1%	1%	*	1%	1%	2%	1%	-
5	50	29	21	8	41	24	26	8	5	13	8	8	9	14	30	6	14	35	12	38	44	3	2	1
	4%	5%	3%	2%	5%	3%	5%	4%	3%	5%	3%	4%	4%	4%	5%	3%	4%	4%	5%	4%	4%	3%	2%	4%
6	78	45	34	20	58	42	37	19	5	9	24	9	11	27	37	15	25	53	20	58	68	6	3	2
	6%	8%	5%	5%	7%	6%	7%	10%g	3%	4%	10%g	5%	5%	8%	5%	7%	6%	6%	9%	6%	7%	7%	3%	4%
7	236	99	137	85	151	129	107	40	33	52	44	32	35	71	128	38	81	155	50	185	199	18	13	6
	19%	17%	21%	19%	19%	19%	19%	21%	19%	21%	19%	17%	16%	20%	19%	17%	20%	18%	22%	18%	19%	20%	16%	16%
8	392	179	213	141	251	220	172	63	55	84	81	46	63	108	217	67	126	266	63	328	318	34	33	7
	32%	31%	32%	31%	32%	32%	31%	33%	32%	34%	35%	25%	29%	30%	33%	31%	32%	31%	28%	32%	31%	36%v	40%v	21%
9	250	114	136	108	141	141	109	22	35	46	41	58	48	68	130	52	78	171	36	214	217	16	13	4
	20%	20%	20%	24%	18%	21%	20%	12%	20%	18%	18%	31%egh	23%e	19%	20%	24%	20%	20%	16%	21%	21%v	17%	16%	11%
10 - HIGHEST score	198	91	107	74	124	104	95	27	35	42	31	21	42	60	101	38	62	136	37	160	155	11	18	15
	16%	16%	16%	17%	16%	15%	17%	14%	20%	17%	13%	11%	20%	17%	15%	17%	16%	16%	17%	16%	15%	12%	21%t	43%stu
Don't know	8	4	4	3	5	4	4	3	-	*	2	2	1	1	6	1	1	7	2	6	5	2	1	-
	1%	1%	1%	1%	1%	1%	1%	2%	-	*	1%	1%	*	*	1%	1%	*	1%	1%	1%	*	2%e	1%	-
SUMMARY: NET: 9-10	448	205	243	182	266	244	204	49	70	88	72	79	91	128	231	90	141	308	73	374	372	27	31	19
	36%	36%	36%	41%	33%	36%	37%	26%	40%e	35%	31%	43%e	42%e	36%	35%	41%	36%	36%	33%	37%	36%	29%	37%	54%stu
NET: 7-10	1076	484	593	408	668	593	483	152	159	224	197	157	188	307	576	194	347	729	186	887	889	79	77	32
	87%	84%	89%	91%b	84%	87%	86%	81%	91%e	90%e	85%	85%	88%	85%	86%	89%	88%	86%	84%	87%	86%	84%	93%t	91%
NET: 4-6	137	78	59	29	108	74	63	27	12	22	34	21	22	43	73	21	43	94	32	105	119	11	5	3
	11%	14%	9%	6%	14%a	11%	11%	14%	7%	9%	15%	11%	10%	12%	11%	9%	11%	11%	14%	10%	11%	12%	6%	9%
NET: 1-3	21	9	12	8	14	13	8	6	4	3	-	5	4	8	11	2	3	18	3	18	20	2	*	-
	2%	2%	2%	2%	2%	2%	1%	3%h	2%	1%	-	3%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	*	-
Mean	7.96	7.91	8.00	8.14b	7.86	7.94	7.98	7.68	8.10e	8.01	7.91	7.94	8.10e	7.90	7.93	8.14	7.99	7.94	7.85	7.98	7.93	7.80	8.27st	8.60st
Standard Deviation	1.52	1.56	1.49	1.40	1.57	1.53	1.51	1.62	1.60	1.44	1.33	1.58	1.56	1.60	1.52	1.37	1.43	1.56	1.54	1.51	1.53	1.49	1.27	1.50
Standard Error	0.04	0.06	0.06	0.10	0.04	0.05	0.06	0.11	0.11	0.08	0.08	0.11	0.10	0.08	0.06	0.08	0.07	0.05	0.09	0.04	0.05	0.10	0.09	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 531

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1461	346	820	249	252	952	69	993	449	1371	90	734	374	955	473	1425	32	376	1059
Weighted Base	1243	260	736	207	215	815	62*	800	428	1153	89*	604	345	816	403	1204	36**	271	955
Effective Base	756	195	397	153	126	502	36	543	216	707	50	382	195	478	259	739	17	235	532
1 - LOWEST score	1	-	-	1	-	1	-	-	1	-	-	-	1	1	-	1	-	-	1
	*	-	-	*	-	*	-	-	*	-	-	-	*	*	-	*	-	-	*
2	9	-	6	4	*	6	3	8	2	7	2	5	4	4	5	9	-	5	4
	1%	-	1%	2%	*	1%	4% d	1%	*	1%	2%	1%	1%	1%	1%	1%	-	2% r	*
3	11	1	3	8	3	8	-	6	4	9	2	4	3	5	5	9	2	2	9
	1%	*	*	4% ab	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	6%	1%	1%
4	9	2	2	4	2	7	-	4	6	9	-	4	2	3	7	9	-	3	7
	1%	1%	*	2% ab	1%	1%	-	*	1%	1%	-	1%	1%	*	2%	1%	-	1%	1%
5	50	6	13	25	3	40	*	31	16	43	7	27	17	32	18	46	3	16	32
	4%	2%	2%	12% ab	1%	5%	*	4%	4%	4%	7%	5%	5%	4%	4%	4%	9%	6%	3%
6	78	7	46	24	15	50	6	43	34	75	3	33	27	50	28	76	2	18	59
	6%	3%	6%	12% ab	7%	6%	10%	5%	8%	7%	4%	6%	8%	6%	7%	6%	6%	7%	6%
7	236	35	135	61	41	163	9	148	86	225	11	106	77	155	77	232	4	47	184
	19%	13%	18%	30% ab	19%	20%	14%	19%	20%	20%	12%	18%	22%	19%	19%	19%	11%	17%	19%
8	392	83	245	55	73	240	22	244	143	361	31	177	110	246	139	376	15	75	314
	32%	32%	33%	26%	34%	29%	35%	31%	33%	31%	34%	29%	32%	30%	34%	31%	41%	28%	33%
9	250	53	171	18	55	148	13	169	81	236	14	119	58	168	76	245	5	56	190
	20%	20% c	23% c	9%	25%	18%	20%	21%	19%	20%	15%	20%	17%	21%	19%	20%	14%	21%	20%
10 - HIGHEST score	198	75	111	6	23	149	10	145	54	183	16	124	44	151	45	193	5	47	149
	16%	29% bc	15% c	3%	11%	18% d	16%	18%	13%	16%	18%	21% l	13%	18% n	11%	16%	14%	17%	16%
Don't know	8	-	6	1	-	5	-	3	2	3	4	3	3	2	3	6	-	2	6
	1%	-	1%	1%	-	1%	-	*	*	*	5% l	*	1%	*	1%	*	-	1%	1%
SUMMARY:																			
NET: 9-10	448	128	282	25	78	297	23	314	134	419	29	243	102	319	122	438	10	102	340
	36%	49% bc	38% c	12%	36%	36%	36%	39% h	31%	36%	33%	40% l	30%	39% n	30%	36%	28%	38%	36%
NET: 7-10	1076	245	662	140	192	699	53	706	363	1005	71	526	289	720	338	1047	29	225	837
	87%	94% c	90% c	68%	89%	86%	85%	88%	85%	87%	79%	87%	84%	88%	84%	87%	80%	83%	88%
NET: 4-6	137	14	60	54	20	96	6	77	56	127	10	65	45	84	53	132	5	37	98
	11%	5%	8%	26% ab	9%	12%	10%	10%	13%	11%	11%	11%	13%	10%	13%	11%	14%	14%	10%
NET: 1-3	21	1	9	12	3	15	3	14	7	17	4	9	8	10	10	19	2	8	14
	2%	*	1%	6% ab	1%	2%	4%	2%	2%	2%	5%	2%	2%	1%	2%	2%	6%	3%	1%
Mean	7.96	8.49 bc	8.10 c	6.85	7.99	7.94	7.92	8.05	7.83	7.97	7.82	8.07 i	7.75	8.07 n	7.75	7.97	7.64	7.86	7.99
Standard Deviation	1.52	1.32	1.36	1.68	1.35	1.58	1.72	1.52	1.49	1.49	1.84	1.56	1.56	1.47	1.57	1.51	1.81	1.72	1.45

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 531

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1461	346	820	249	252	952	69	993	449	1371	90	734	374	955	473	1425	32	376	1059
Weighted Base	1243	260	736	207	215	815	62*	800	428	1153	89*	604	345	816	403	1204	36**	271	955
Standard Error	0.04	0.07	0.05	0.11	0.09	0.05	0.21	0.05	0.07	0.04	0.20	0.06	0.08	0.05	0.07	0.04	0.32	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 532

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1461	221	35	72	109	96	63	99	198	94	204	150	120
Weighted Base	1243	94	25**	85*	126*	95*	78*	113*	83	102*	223	184	35*
Effective Base	756	159	26	38	64	44	40	60	123	59	128	107	79
1 - LOWEST score	1	-	-	-	-	-	-	1	-	-	-	-	-
*	*	-	-	-	-	-	-	1%	-	-	-	-	-
2	9	*	-	-	2	1	1	1	*	-	1	3	-
1%	1%	*	-	-	2%	1%	2%	1%	*	-	*	1%	-
3	11	1	-	-	-	3	1	1	-	3	1	1	-
1%	1%	1%	-	-	-	3%	1%	1%	-	3%	*	1%	-
4	9	2	-	-	-	1	-	3	*	-	2	1	-
1%	1%	2%	-	-	-	1%	-	3%	1%	-	1%	*	-
5	50	3	-	3	7	3	6	5	2	6	7	7	1
4%	4%	3%	-	4%	6%	3%	8%	4%	2%	6%	3%	4%	4%
6	78	6	3	7	9	7	8	3	3	7	12	13	2
6%	6%	7%	12%	8%	7%	8%	10%	3%	3%	6%	5%	7%	4%
7	236	18	5	25	17	14	12	15	13	10	68	33	6
19%	19%	20%	18%	30% dgl	13%	14%	16%	13%	16%	10%	31% adeghikl	18%	16%
8	392	34	11	24	48	24	23	37	33	31	60	62	7
32%	32%	36% l	42%	28%	38% l	25%	29%	33%	40% jl	30%	27%	34%	21%
9	250	16	5	14	19	28	16	26	13	38	29	41	4
20%	20%	17%	21%	17%	15%	30% jl	21%	23%	16%	37% acdhlj	13%	22%	11%
10 - HIGHEST score	198	11	1	12	24	14	10	21	18	8	43	22	15
16%	16%	12%	5%	14%	19%	14%	13%	19%	21% al	8%	19% l	12%	43% acdofghijk
Don't know	8	2	1	-	1	1	-	-	1	-	1	1	-
1%	1%	2%	3%	-	1%	1%	-	-	1%	-	*	*	-
SUMMARY:													
NET: 9-10	448	27	7	26	42	42	26	47	31	45	72	63	19
36%	36%	29%	26%	31%	34%	44%	34%	42%	37%	44% a	32%	34%	54% acdflhjk
NET: 7-10	1076	79	22	75	107	79	61	99	77	86	201	158	32
87%	87%	84%	86%	89%	85%	83%	79%	88%	93% af	84%	90%	86%	91%
NET: 4-6	137	11	3	10	16	11	14	11	5	13	20	21	3
11%	11%	12%	12%	11%	13%	11%	18% h	10%	6%	13%	9%	11%	9%
NET: 1-3	21	2	-	-	2	4	2	3	*	3	1	4	-
2%	2%	2%	-	-	2%	4%	3%	2%	*	3%	1%	2%	-
Mean	7.96	7.80	7.90	7.88	7.98	7.94	7.69	8.04	8.27% afk	7.95	7.95	7.89	8.60% acdefljk
Standard Deviation	1.52	1.49	1.06	1.30	1.56	1.73	1.72	1.71	1.27	1.55	1.42	1.51	1.50
Standard Error	0.04	0.10	0.18	0.15	0.15	0.18	0.22	0.17	0.09	0.16	0.10	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 533

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	392	179	213	58	334	168	224	87	76	90	70	28	41	117	188	87	168	224	94	297	263	47	42	40
Weighted Base	311	134	177	112*	199	145*	166	80*	58*	76*	54*	11**	33**	93*	156	62*	132*	179	75*	236	266	16*	17**	12**
Effective Base	207	117	100	41	250	80	135	48	49	46	42	23	17	57	102	51	90	117	58	150	159	39	30	23
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	*	*	*	*	*	*	*	-	-	-	-	-	-	*	*	*	*	*	*	*	*	*	*	*
3	1	1	-	-	1	-	1	1	-	-	-	-	-	-	-	1	-	1	1	-	1	-	-	-
4	7	3	4	1	5	2	4	1	2	3	*	*	*	1	5	*	4	3	*	6	6	1	*	-
5	18	7	11	6	13	8	10	2	5	5	2	1	3	6	9	3	7	11	3	15	16	2	*	1
6	40	17	23	11	29	25	15	12	8	5	8	2	5	14	20	5	14	26	11	29	35	2	2	1
7	52	31	21	14	38	22	30	10	8	19	8	1	6	12	32	8	26	25	9	43	42	3	4	2
8	114	39	76	58	56	56	59	34	21	24	21	3	12	42	49	24	49	65	25	89	99	5	7	4
9	37	18	19	14	23	15	22	10	6	10	4	2	4	11	16	9	14	23	13	23	35	1	1	*
10 - HIGHEST score	41	19	23	8	34	16	25	10	8	10	8	1	3	6	24	11	17	24	13	28	33	2	2	4
Don't know	1	1	*	-	1	*	1	1	-	-	*	-	-	-	1	-	1	*	-	1	1	-	*	-
SUMMARY:																								
NET: 9-10	78	36	42	22	56	32	47	20	14	21	13	3	7	18	40	21	31	47	27	51	67	3	3	4
NET: 7-10	244	106	138	94	150	109	135	63	43	64	42	7	25	72	120	52	106	138	60	183	208	11	15	10
NET: 4-6	65	26	39	18	47	36	29	15	15	13	11	4	8	21	34	9	24	41	14	51	56	5	3	2
NET: 1-3	1	1	*	-	1	-	1	1	*	-	-	-	-	*	-	1	*	1	1	-	1	-	-	-
Mean	7.68	7.67	7.69	7.74	7.65	7.60	7.76	7.80	7.55	7.69	7.76	7.41	7.58	7.58	7.63	7.97	7.67	7.69	7.94	7.60	7.68	7.37	7.69	8.18
Standard Deviation	1.48	1.50	1.48	1.24	1.61	1.42	1.54	1.39	1.64	1.52	1.42	1.74	1.43	1.36	1.55	1.49	1.47	1.50	1.53	1.46	1.47	1.71	1.38	1.61
Standard Error	0.08	0.11	0.10	0.16	0.09	0.11	0.10	0.15	0.19	0.16	0.17	0.33	0.22	0.13	0.11	0.16	0.11	0.10	0.16	0.09	0.09	0.25	0.21	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 534

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	392	134	170	80	62	260	25	314	69	386	6	231	69	257	122	388	4	126	254
Weighted Base	311	94*	153*	60*	53*	206	19**	242	63*	305	6**	172	62*	203	102*	308	3**	75*	225
Effective Base	207	75	82	59	36	130	13	170	33	203	4	122	32	134	67	204	4	92	129
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	*	-	-	*	-	*	-	*	-	*	-	*	-	*	*	*	-	*	*
3	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	1	-	-	1
4	7	1	2	4	2	4	-	5	1	7	-	1	1	3	4	7	-	4	3
	2%	1%	1%	6%	4%	2%	-	2%	2%	2%	-	1%	1%	1%	4%	2%	-	5% ^a	1%
5	18	8	3	7	2	13	1	15	3	18	-	13	2	14	4	18	-	5	13
	6%	9% ^b	2%	12% ^b	4%	6%	7%	6%	4%	6%	-	8%	4%	7%	4%	6%	-	7%	6%
6	40	5	22	14	9	29	2	26	12	40	-	16	12	22	17	40	-	13	26
	13%	5%	14%	23% ^a	17%	14%	9%	11%	18%	13%	-	9%	20%	11%	17%	13%	-	17%	12%
7	52	10	24	17	6	36	1	36	15	52	-	36	8	36	15	52	-	10	38
	17%	11%	16%	28% ^a	12%	18%	3%	15%	24%	17%	-	21%	12%	18%	15%	17%	-	13%	17%
8	114	33	67	12	21	72	10	89	23	110	4	59	23	77	36	113	1	22	89
	37%	35%	44% ^c	20%	41%	35%	51%	37%	37%	36%	74%	34%	38%	38%	35%	37%	44%	29%	39%
9	37	11	21	4	5	25	1	32	5	36	1	17	12	23	14	36	1	6	30
	12%	12%	14%	6%	10%	12%	6%	13%	8%	12%	11%	10%	19%	11%	14%	12%	24%	8%	13%
10 - HIGHEST score	41	25	13	2	6	25	5	37	5	41	1	30	4	29	11	41	1	15	26
	13%	27% ^b	9%	4%	12%	12%	24%	15%	7%	13%	15%	17%	6%	14%	11%	13%	32%	20%	11%
Don't know	1	-	1	-	-	1	-	*	-	1	-	-	-	*	-	1	-	-	*
	*	-	1%	-	-	1%	-	*	-	*	-	-	-	*	-	*	-	-	*
SUMMARY:																			
NET: 9-10	78	37	34	6	12	50	6	69	9	77	2	47	15	52	25	77	2	21	55
	25%	39% ^b	22%	10%	22%	24%	30%	28%	15%	25%	26%	27%	25%	25%	25%	25%	56%	28%	25%
NET: 7-10	244	80	125	35	39	158	16	194	47	238	6	142	46	164	76	241	3	53	182
	78%	85% ^c	82% ^c	58%	75%	77%	84%	80%	76%	78%	100%	82%	75%	81%	75%	78%	100%	71%	81%
NET: 4-6	65	14	26	24	13	46	3	46	15	65	-	30	15	39	25	65	-	22	42
	21%	15%	17%	41% ^a	25%	22%	16%	19%	24%	21%	-	18%	25%	19%	25%	21%	-	29%	19%
NET: 1-3	1	-	-	1	-	*	-	1	-	1	-	1	*	-	1	1	-	-	1
	*	-	-	1%	-	*	-	*	-	*	-	*	1%	-	1%	*	-	-	*
Mean	7.68	8.13 ^c	7.77 ^c	6.73	7.60	7.63	8.12	7.78	7.42	7.67	8.41	7.78	7.60	7.74	7.56	7.67	8.88	7.59	7.72
Standard Deviation	1.48	1.59	1.23	1.52	1.50	1.49	1.46	1.51	1.31	1.49	0.81	1.49	1.40	1.44	1.57	1.48	1.07	1.75	1.41

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 534

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	392	134	170	80	62	260	25	314	69	386	6	231	69	257	122	388	4	126	254
Weighted Base	311	94*	153*	60*	53*	206	19**	242	63*	305	6**	172	62*	203	102*	308	3**	75*	225
Standard Error	0.08	0.14	0.09	0.17	0.19	0.09	0.29	0.09	0.16	0.08	0.33	0.10	0.17	0.09	0.14	0.08	0.54	0.16	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 535

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	392	47	9	22	31	23	17	30	42	20	83	28	40
Weighted Base	311	16*	5**	21**	33**	19**	13**	33**	17**	17**	98*	27**	12**
Effective Base	207	39	8	17	17	12	16	17	30	15	51	20	23
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	* *	-	-	-	-	*	-	-	-	-	-	-	-
3	1 *	-	-	-	-	-	-	-	-	-	1	-	-
4	7 2%	1 5%	* 8%	1 7%	-	-	1 9%	-	* 3%	-	3 3%	-	-
5	18 6%	2 10%	* 6%	-	-	1 5%	1 6%	4 13%	* 2%	* 3%	9 9%	* 2%	1 5%
6	40 13%	2 14%	1 13%	1 7%	1 2%	2 9%	2 13%	5 14%	2 10%	3 15%	15 15%	7 24%	1 11%
7	52 17%	3 21%	1 26%	5 25%	3 9%	1 5%	4 32%	6 19%	4 25%	1 7%	17 17%	3 11%	2 14%
8	114 37%	5 29%	2 47%	6 31%	17 52%	5 28%	2 16%	12 37%	7 39%	8 46%	33 34%	12 44%	4 35%
9	37 12%	1 5%	-	1 7%	7 20%	6 31%	1 6%	2 5%	1 7%	5 27%	11 12%	2 7%	* 1%
10 - HIGHEST score	41 13%	2 15%	-	5 24%	5 14%	4 20%	2 18%	4 12%	2 13%	* 2%	9 10%	3 12%	4 34%
Don't know	1 *	-	-	-	1 3%	-	-	-	* 2%	-	-	-	-
SUMMARY:													
NET: 9-10	78 25%	3 21%	-	6 31%	11 34%	10 51%	3 23%	6 17%	3 19%	5 29%	21 21%	5 19%	4 35%
NET: 7-10	244 78%	11 71%	3 74%	18 86%	32 95%	16 84%	9 72%	24 73%	15 84%	14 82%	71 73%	20 74%	10 84%
NET: 4-6	65 21%	5 29%	1 26%	3 14%	1 2%	3 14%	4 28%	9 27%	3 15%	3 18%	26 27%	7 26%	2 16%
NET: 1-3	1 *	-	-	-	-	* 2%	-	-	-	-	1 1%	-	-
Mean	7.68	7.37	6.99	7.89	8.37	8.22	7.27	7.45	7.69	7.85	7.44	7.66	8.18
Standard Deviation	1.48	1.71	1.40	1.67	0.91	1.64	1.84	1.48	1.38	1.15	1.52	1.31	1.61
Standard Error	0.08	0.25	0.47	0.36	0.17	0.34	0.45	0.27	0.21	0.26	0.17	0.25	0.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 539

Q31 Do you ever use the internet to watch or download programmes or films?

Base : All with internet access at home

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3015	1556	1459	674	2341	1430	1585	430	484	534	533	441	593	689	1558	768	917	2098	434	2567	1896	486	397	236
Weighted Base	2915	1459	1456	1368	1547	1410	1505	449	495	514	524	408	525	666	1556	692	888	2027	389	2517	2409	259	177	69
Effective Base	1591	862	738	474	1718	756	836	248	264	293	259	218	315	361	830	402	479	1111	274	1325	1166	311	263	162
Yes	1470	717	753	576	894	679	791	319	335	290	261	133	133	332	831	307	520	950	251	1214	1196	151	81	42
	50%	49%	52%	42%	58%^a	48%	53%	71%^g^hⁱ^j	68%^g^hⁱ^j	56%^d^j	50%^o^j	32%	25%	50%	53%ⁿ	44%	59%^o^p	47%	65%^r	48%	50%	58%^s^u	46%	61%^s^u
No	1401	710	691	785	616	713	688	116	150	216	260	273	386	332	697	372	350	1051	130	1268	1177	106	92	26
	48%	49%	47%	57%^b	40%	51%	46%	26%	30%	42%^e^f	50%^e^f	67%^e^f^g^h	74%^e^f^g^h	50%	45%	54%^m	39%	52%^o	33%	50%^q	49%^t^v	41%	52%^t^v	37%
Don't know	44	33	11	7	37	18	26	13	10	9	4	3	5	3	28	14	18	26	8	35	36	3	4	1
	2%	2%	1%	1%	2%^a	1%	2%	3%	2%	2%	1%	1%	1%	*	2%	2%ⁱ	2%	1%	2%	1%	1%	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 540

Q31 Do you ever use the internet to watch or download programmes or films?

Base : All with internet access at home

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3015	593	1765	499	592	1944	139	1659	1300	2535	480	1349	849	1820	1112	2776	220	726	2224
Weighted Base	2915	502	1802	449	618	1879	130*	1470	1401	2359	556	1280	835	1769	1081	2632	270	570	2292
Effective Base	1591	318	912	278	304	1026	80	889	686	1328	269	695	468	929	614	1459	125	436	1163
Yes	1470	331	838	221	257	953	85	1470	-	1379	92	854	265	980	465	1470	-	304	1147
	50%	66%bc	47%	49%	42%	51%d	66%de	100%h	-	58%j	16%	67%l	32%	55%n	43%	56%p	-	53%	50%
No	1401	164	940	222	356	891	44	-	1401	942	458	414	556	776	599	1124	270	258	1115
	48%	33%	52%a	49%a	58%ef	47%i	34%	-	100%g	40%	83%l	32%	67%k	44%	55%m	43%	100%o	45%	49%
Don't know	44	7	24	7	5	35	1	-	-	38	6	12	14	13	18	38	-	7	29
	2%	1%	1%	1%	1%	2%	1%	-	-	2%	1%	1%	2%	1%	2%	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - kl - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 541

Q31 Do you ever use the internet to watch or download programmes or films?

Base : All with internet access at home

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3015	486	107	185	231	202	147	206	397	199	326	293	236
Weighted Base	2915	259	109*	233	299	252	213*	274	177	244	382	405	69
Effective Base	1591	311	76	106	147	108	92	127	263	114	215	197	162
Yes	1470	151	45	120	121	112	93	159	81	123	218	206	42
	50%	58%^{bdefh}	41%	51%	41%	45%	43%	58%^{bdefh}	46%	50%	57%^{bdefh}	51%	61%^{bdefh}
No	1401	106	63	109	172	132	119	113	92	118	156	196	26
	48%	41%	58%^{agj}	47%	58%^{agj}	52%^{aj}	56%^{agj}	41%	52%^{agj}	48%	41%	48%^l	37%
Don't know	44	3	1	4	6	8	1	3	4	3	7	3	1
	2%	1%	1%	2%	2%	3%	*	1%	2%	1%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 542

Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Every day (30)	127 4%	67 4%	60 4%	26 2%	101 6% ^a	59 4%	68 4%	17 4% ^j	36 7% ^{aj}	38 7% ^{aj}	22 4% ^{aj}	8 2%	6 1%	37 5%	58 4%	32 4%	74 8% ^{ap}	53 2%	25 6% ^{ar}	101 4%	111 4%	7 3%	8 4%	2 2%
Several times a week (12)	483 15%	202 13%	281 18%	209 13%	274 17% ^{aa}	229 15%	254 16%	84 18% ^{aj}	71 14%	90 17% ^{aj}	98 18% ^{aj}	76 17% ^{aj}	65 10%	131 19% ^{an}	275 17% ^{an}	77 10%	171 19% ^{ap}	313 14%	78 19% ^{ar}	404 15%	411 16%	34 12%	30 16%	8 11%
At least once a week (5)	616 20%	304 19%	311 20%	271 17%	345 22% ^{aa}	304 20%	312 19%	106 23% ^{aj}	91 18%	133 25% ^{afh}	97 18%	84 18%	105 16%	144 21%	341 21%	132 16%	212 23% ^{ap}	403 18%	106 26% ^{ar}	510 19%	514 20% ^{av}	48 17%	45 24% ^{av}	8 11%
At least once a month (1.5)	540 17%	282 18%	258 16%	244 16%	296 19%	263 17%	277 17%	86 19%	95 18%	85 16%	106 20%	69 15%	99 15%	139 20% ^{an}	284 17%	116 14%	143 16%	397 18%	69 17%	471 17%	454 17% ^{au}	46 16%	22 12%	18 24% ^{stu}
Less than once a month (0.75)	533 17%	298 19%	235 15%	226 14%	307 20% ^{aa}	239 16%	294 18%	76 16%	95 18%	74 14%	91 17%	87 19%	110 17%	116 17%	296 18%	122 15%	138 15%	395 18%	54 13%	477 17%	427 16%	65 23% ^{su}	26 14%	15 20%
Never (0)	848 27%	425 27%	423 27%	598 38% ^b	250 16%	435 28%	413 26%	95 20%	127 25%	115 22%	125 23%	130 29% ^e	256 40% ^{efghi}	133 19%	384 23%	331 41% ^{lm}	171 19%	677 30% ^o	69 17%	776 28% ^q	686 26%	86 30%	54 29%	22 31%
NET: WEEKLY	1226 39%	574 36%	652 42%	505 32%	721 46% ^{aa}	592 39%	634 39%	206 45% ^{aj}	198 38% ^{aj}	261 49% ^{afh}	217 40% ^{aj}	167 37% ^{aj}	177 28%	311 45% ^{an}	674 41% ^{an}	241 30%	457 50% ^{ap}	769 34%	209 52% ^{ar}	1014 37%	1036 40% ^{av}	90 31%	83 44% ^{av}	18 25%
NET: MONTHLY	1766 56%	856 54%	910 58%	749 48%	1016 65% ^{aa}	855 56%	911 56%	292 63% ^{aj}	294 57% ^{aj}	346 65% ^{aj}	322 60% ^{aj}	237 52% ^{aj}	275 43%	451 64% ^{am}	958 58% ^{an}	357 44%	600 66% ^{ap}	1166 52%	278 69% ^{ar}	1485 54%	1490 57% ^{av}	135 47%	105 57% ^t	35 49%
NET: EVER	2299 73%	1154 73%	1145 73%	976 62%	1323 84% ^{aa}	1094 72%	1205 74%	368 80% ^{aj}	389 75% ^{aj}	420 78% ^{aj}	413 77% ^{aj}	324 71% ^{aj}	386 60%	566 81% ^{an}	1254 77% ^{an}	479 59%	738 81% ^{ap}	1561 70%	332 83% ^{ar}	1962 72%	1917 74%	201 70%	131 71%	50 69%
Mean days a month	4.42	4.18	4.65	3.29	5.55 ^a	4.32	4.50	4.82 ^j	5.06 ^{aj}	5.72 ^{aj}	4.73 ^{aj}	3.82 ^j	2.69	5.27 ⁿ	4.52 ⁿ	3.48	6.20 ^p	3.69	5.90 ^r	4.20	4.54 ^{tv}	3.45	4.66 ^{tv}	3.06
Standard Deviation	6.66	6.67	6.64	5.28	7.63	6.57	6.74	6.52	7.91	7.86	6.76	5.47	4.54	7.21	6.44	6.48	8.24	5.74	7.56	6.49	6.77	5.77	6.69	5.46

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 543

Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Every day (30)	127	60	41	20	15	95	7	89	33	127	-	84	19	87	37	127	-	49	72
	4%	12%bc	2%	4%b	2%	5%d	5%	6%h	2%	5%j	-	7%l	2%	5%	3%	5%p	-	7%r	3%
Several times a week (12)	483	119	286	66	67	321	40	306	159	483	-	264	120	316	153	483	-	88	390
	15%	23%bc	14%	14%	9%	17%d	31%de	21%h	11%	20%j	-	21%l	14%	18%n	12%	18%p	-	13%	16%
At least once a week (5)	616	135	351	109	124	405	26	391	203	616	-	298	155	405	195	616	-	106	501
	20%	26%b	18%	23%b	16%	21%d	20%	27%h	14%	26%j	-	23%l	18%	22%n	15%	23%p	-	16%	21%q
At least once a month (1.5)	540	78	365	75	83	372	20	290	236	540	-	278	140	357	168	540	-	99	432
	17%	15%	18%	16%	11%	19%d	16%	20%	17%	23%j	-	22%l	16%	20%n	13%	20%p	-	15%	18%
Less than once a month (0.75)	533	64	355	83	116	353	10	257	264	533	-	234	155	356	169	533	-	127	396
	17%	12%	18%a	18%	15%	18%f	8%	17%	19%	22%j	-	18%	18%	20%n	13%	20%p	-	19%	16%
Never (0)	848	64	578	119	380	390	27	136	506	98	750	129	286	282	554	402	433	202	630
	27%	12%	29%a	25%a	48%ef	20%	21%	9%	36%g	4%	100%l	10%	33%k	16%	43%m	15%	100%o	30%	26%
NET: WEEKLY	1226	314	678	196	206	821	72	787	395	1226	-	646	293	808	386	1226	-	242	963
	39%	60%bc	34%	41%b	26%	42%d	56%de	54%h	28%	51%j	-	50%l	34%	45%n	30%	45%p	-	36%	40%
NET: MONTHLY	1766	392	1043	271	289	1193	92	1077	631	1766	-	924	433	1165	553	1766	-	341	1395
	56%	75%bc	53%	57%	37%	62%d	71%d	73%h	45%	74%j	-	72%l	50%	65%n	43%	65%p	-	51%	58%q
NET: EVER	2299	456	1398	354	404	1545	103	1334	895	2299	-	1158	589	1521	722	2299	-	469	1791
	73%	88%bc	71%	75%	52%	80%d	79%d	91%h	64%	96%j	-	90%l	67%	84%n	57%	85%p	-	70%	74%
Mean days a month	4.42	7.83bc	3.66	4.50b	2.65	4.93d	6.53d	6.08h	3.19	5.80j	0.00	6.04l	3.54	5.12n	3.38	5.15p	0.00	4.90	4.25
Standard Deviation	6.66	9.09	5.58	6.72	5.14	7.03	7.37	7.41	5.63	7.08	0.00	7.63	5.59	6.97	6.03	6.92	0.00	8.03	6.13

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 544

Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?

Base : All

		TOTAL	STANDARD REGION											
			Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base		3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base		1672	321	84	116	161	113	96	132	263	120	220	204	166
Every day	(30)	127 4%	7 3%	1 1%	10 4%	10 3%	6 2%	7 3%	17 6%	8 4%	14 5%	28 7%ab	19 4%	2 2%
Several times a week	(12)	483 15%	34 12%	8 6%	32 12%	46 13%	66 24%abcdfil	24 11%	54 19%bi	30 16%bi	23 9%	75 19%abil	82 19%abi	8 11%
At least once a week	(5)	616 20%	48 17%	14 11%	49 19%	65 19%	87 32%abcdfgjkl	34 15%	44 15%	45 24%abgkl	45 17%	119 30%abcdfgjkl	58 14%	8 11%
At least once a month	(1.5)	540 17%	46 16%	19 15%	34 13%	46 13%	39 14%	45 20%	55 19%	22 12%	55 21%h	71 18%	91 21%dh	18 24%acdeh
Less than once a month	(0.75)	533 17%	65 23%deghj	29 23%j	52 20%	49 14%	38 14%	36 16%	42 15%	26 14%	57 21%	53 13%	73 17%	15 20%
Never	(0)	848 27%	86 30%ej	58 45%ae ghijkl	81 31%ej	131 38%eijk	38 14%	79 35%ejk	75 26%ej	54 29%ej	71 27%ej	50 13%	103 24%ej	22 31%ej
NET: WEEKLY		1226 39%	90 31%b	23 18%	91 35%b	121 35%b	159 58%abcd fghikl	65 29%	115 40%bl	83 44%abdfil	82 31%b	222 56%abcd fghikl	159 37%bl	18 25%
NET: MONTHLY		1766 56%	135 47%b	42 32%	125 49%b	166 48%b	198 72%abcd fghikl	109 49%b	170 59%ab	105 57%ab	137 52%b	293 74%abcd fghikl	249 59%abd	35 49%b
NET: EVER		2299 73%	201 70%b	71 55%	177 69%	215 62%	236 86%abcd fghikl	145 65%	212 74%bd	131 71%b	193 73%b	346 87%abcd fghikl	322 76%bdf	50 69%b
Mean days a month		4.42	3.45b	1.87	3.94b	3.70b	5.47abdfll	3.37	5.20abl	4.66abl	3.94b	6.24abcd fghikl	4.77abl	3.06b
Standard Deviation		6.66	5.77	3.82	6.51	6.06	5.76	5.99	7.58	6.69	7.00	7.70	6.99	5.46

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 545

Q33 - ITV Hub [IN SCOTLAND: ITV Hub - the ITV on demand service / STV Player - the STV on demand] - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Every day	(30) 78	45	33	12	66	25	53	17	26	11	16	3	5	28	29	21	42	36	16	62	70	3	3	2
	2%	3%	2%	1%	4% ^a	2%	3% ^c	4% ^j	5% ^l	2%	3% ^o	1%	1%	4% ^m	2%	3%	5% ^p	2%	4%	2%	3%	1%	2%	2%
Several times a week	(12) 416	183	233	180	236	166	250	81	66	86	84	53	46	87	249	80	175	241	69	346	369	21	19	7
	13%	12%	15%	11%	15% ^a	11%	15% ^c	18% ^j	13% ^l	16% ^o	16% ^o	12%	7%	12%	15% ⁿ	10%	19% ^p	11%	17% ^r	13%	14% ^t	7%	10%	9%
At least once a week	(5) 546	268	278	272	275	257	289	88	94	125	85	79	73	99	329	118	218	328	83	463	470	33	34	10
	17%	17%	18%	17%	17%	17%	18%	19% ^j	18% ^l	23% ^h	16%	17% ^o	11%	14%	20% ⁿ	15%	24% ^p	15%	21%	17%	18% ^t	11%	18% ^u	13%
At least once a month	(1.5) 472	217	254	197	275	222	249	68	80	72	91	72	88	138	221	113	117	355	66	405	387	39	30	16
	15%	14%	16%	12%	17% ^a	15%	15%	15%	16%	13%	17%	16%	14%	20% ^m	13%	14%	13%	16%	16%	15%	15%	13%	16%	23% ^s
Less than once a month	(0.75) 534	291	243	208	326	263	271	70	91	95	96	73	110	110	304	121	132	402	58	472	427	69	27	11
	17%	18%	15%	13%	21% ^a	17%	17%	15%	18%	18%	18%	16%	17%	16%	19%	15%	15%	18%	15%	17%	16%	24% ^{suv}	15%	15%
Never	(0) 1101	574	527	705	396	596	505	137	159	146	167	173	319	238	506	357	226	876	110	990	880	122	73	27
	35%	36%	34%	45% ^b	25%	39% ^d	31%	30%	31%	27%	31%	38% ^{eg}	50% ^{efgh}	34%	31%	44% ^{lm}	25%	39% ^o	27%	36% ^q	34%	43% ^e	39%	37%
NET: WEEKLY	1040	496	544	464	576	448	591	187	186	222	185	135	124	214	607	219	435	605	167	871	909	57	56	18
	33%	31%	35%	29%	37% ^a	29%	37% ^c	40% ^j	36% ^l	42% ^o	34% ^o	30% ^o	19%	31%	37% ⁿ	27%	48% ^p	27%	42% ^r	32%	35% ^{tv}	20%	30% ^t	25%
NET: MONTHLY	1511	714	798	660	851	671	841	256	267	294	276	207	212	351	828	332	552	960	233	1276	1296	96	86	34
	48%	45%	51%	42%	54% ^a	44%	52% ^c	55% ^j	52% ^l	55% ^o	51% ^o	46% ^o	33%	50% ⁿ	51% ⁿ	41%	61% ^p	43%	58% ^r	47%	50% ^t	33%	46% ^t	47% ^t
NET: EVER	2046	1005	1041	868	1178	934	1112	325	357	389	371	280	323	461	1132	453	684	1362	291	1748	1723	164	113	45
	65%	64%	66%	55%	75% ^a	61%	69% ^c	70% ^j	69% ^l	73% ^o	69% ^o	62% ^o	50%	66% ⁿ	69% ⁿ	56%	75% ^p	61%	73% ^r	64%	66% ^t	57%	61%	63%
Mean days a month	3.55	3.44	3.66	2.75	4.35 ^a	2.99	4.08 ^c	4.53 ^j	4.32 ^l	4.08 ^o	3.93 ^o	2.83 ^o	1.99	3.80	3.71 ⁿ	3.01	5.19 ^p	2.88	4.63 ^r	3.39	3.78 ^t	2.17	3.01 ^t	2.91
Standard Deviation	5.79	5.93	5.64	4.51	6.74	5.13	6.31	6.63	7.08	5.61	6.17	4.42	4.02	6.56	5.46	5.70	6.97	5.08	6.66	5.63	5.95	4.40	5.10	5.49

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 546

Q33 - ITV Hub [IN SCOTLAND: ITV Hub - the ITV on demand service / STV Player - the STV on demand] - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Every day (30)	78	42	27	7	10	56	6	63	11	78	-	53	8	59	17	78	-	34	41
	2%	8%bc	1%	1%	1%	3%	4% d	4% h	1%	3% j	-	4% l	1%	3% n	1%	3% p	-	5% r	2%
Several times a week (12)	416	113	220	68	38	319	27	235	163	416	-	242	114	297	111	416	-	88	321
	13%	22% bc	11%	14%	5%	16% d	21% d	16% h	12%	17% j	-	19% l	13%	16% n	9%	15% p	-	13%	13%
At least once a week (5)	546	109	337	85	109	362	21	323	196	546	-	273	137	369	154	546	-	85	448
	17%	21%	17%	18%	14%	19% d	17%	22% h	14%	23% j	-	21% l	16%	20% n	12%	20% p	-	13%	19% r
At least once a month (1.5)	472	94	285	73	68	322	27	280	181	472	-	251	121	293	169	472	-	99	367
	15%	18%	14%	16%	9%	17% d	20% d	19% h	13%	20% j	-	20% l	14%	16%	13%	17% p	-	15%	15%
Less than once a month (0.75)	534	67	361	83	112	341	14	297	224	534	-	248	143	360	168	534	-	125	402
	17%	13%	18% a	18%	14%	18%	11%	20% h	16%	22% j	-	19%	16%	20% n	13%	20% p	-	19%	17%
Never (0)	1101	94	746	157	446	536	34	272	626	351	750	219	352	425	657	655	433	240	841
	35%	18%	38% a	33% a	57% ef	28%	27%	19%	45% g	15%	100% i	17%	40% k	24%	51% m	24%	100% o	36%	35%
NET: WEEKLY	1040	265	584	160	157	737	54	620	370	1040	-	568	259	725	282	1040	-	206	811
	33%	51% bc	30%	34%	20%	38% d	42% d	42% h	26%	43% j	-	44% l	30%	40% n	22%	39% p	-	31%	33%
NET: MONTHLY	1511	359	869	233	226	1059	81	901	551	1511	-	819	380	1018	451	1511	-	306	1178
	48%	69% bc	44%	49%	29%	55% d	62% d	61% h	39%	63% j	-	64% l	43%	56% n	35%	56% p	-	46%	49%
NET: EVER	2046	426	1230	316	338	1400	95	1198	775	2046	-	1067	522	1377	619	2046	-	430	1579
	65%	82% bc	62%	67%	43%	72% d	73% d	81% h	55%	85% j	-	83% l	60%	76% n	49%	76% p	-	64%	65%
Mean days a month	3.55	6.46 bc	2.95	3.41	1.90	4.16 d	5.07 d	4.73 h	2.64	4.66 j	0.00	5.00 l	2.96	4.37 n	2.35	4.13 p	0.00	4.08 r	3.38
Standard Deviation	5.79	8.26	4.92	5.18	4.30	6.14	7.06	6.72	4.55	6.23	0.00	6.73	4.78	6.29	4.74	6.05	0.00	7.15	5.30

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 547

Q33 - ITV Hub [IN SCOTLAND: ITV Hub - the ITV on demand service / STV Player - the STV on demand] - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Every day (30)	78 2%	3 1%	1 1%	10 4%	14 4%	6 2%	3 1%	5 2%	3 2%	10 4%	9 2%	13 3%	2 2%
Several times a week (12)	416 13%	21 7%	7 5%	34 13%	45 13%	55 20% abfhiil	21 9%	45 16% ab	19 10%	21 8%	80 20% abfhiil	61 14% ab	7 9%
At least once a week (5)	546 17%	33 11%	11 9%	43 17%	43 12%	84 31% abcdffghikl	29 13%	50 18%	34 18% ab	36 14%	113 28% abcdffghikl	60 14%	10 13%
At least once a month (1.5)	472 15%	39 13%	21 16%	30 12%	36 10%	29 11%	39 17%	55 19% d	30 16%	39 15%	59 15%	79 19% d	16 23% acdejl
Less than once a month (0.75)	534 17%	69 24% ceghijkl	22 17%	36 14%	58 17%	39 14%	39 17%	39 13%	27 15%	65 25% ceghik	66 17%	64 15%	11 15%
Never (0)	1101 35%	122 43% egj	67 52% eghijkl	104 40% ej	150 43% ej	61 22%	94 42% ej	92 32% j	73 39% ej	93 35% ej	70 18%	148 35% ej	27 37% ej
NET: WEEKLY	1040 33%	57 20%	19 15%	88 34% ab	102 29% ab	145 53% abcdffghikl	52 23%	100 35% ab	56 30% ab	67 25%	202 51% abcdffghikl	134 32% ab	18 25%
NET: MONTHLY	1511 48%	96 33%	40 31%	118 46% ab	138 40%	174 64% abcdffhikl	91 41%	155 64% abdfi	86 46% ab	106 40%	261 66% abcdffghikl	213 50% ab	34 47% ab
NET: EVER	2046 65%	164 57%	62 48%	154 60%	196 57%	213 78% abcdffhikl	130 58%	194 68% ab	113 61% b	171 65% b	327 82% abcdffghikl	277 65% b	45 63% b
Mean days a month	3.55	2.17	1.62	3.91 ab	3.65 ab	4.84 abfhiil	2.51	3.65 ab	3.01 ab	3.14	4.88 abfghil	3.76 ab	2.91 b
Standard Deviation	5.79	4.40	3.58	6.70	6.66	5.69	4.64	5.39	5.10	6.19	5.79	6.25	5.49

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 548

Q33 - AII4 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Every day (30)	68 2%	38 2%	30 2%	14 1%	54 3% ^a	32 2%	37 2%	16 4% ^{ij}	21 4% ^{ij}	15 3% ^{ij}	9 2%	2 *	5 1%	32 5% ^{am}	28 2%	8 1%	37 4% ^{op}	31 1%	17 4% ^{or}	50 2%	63 2% st	1 *	4 2% ^t	1 1%
Several times a week (12)	243 8%	123 8%	121 8%	103 7%	141 9%	110 7%	133 8%	42 9% ^{ij}	55 11% ^{ij}	46 9% ^{ij}	59 11% ^{ij}	19 4%	22 3%	66 9% ^{on}	137 8% ^{on}	40 5%	101 11% ^{op}	142 6%	45 11% ^{or}	198 7%	216 8% st	12 4%	10 5%	5 6%
At least once a week (5)	464 15%	212 13%	252 16%	215 14%	249 16%	220 14%	243 15%	96 21% ^{hij}	83 16% ^{ij}	105 20% ^{ij}	75 14% ^{ij}	52 11%	53 8%	85 12% ⁱⁿ	280 17% ⁱⁿ	99 12%	161 18% ^{op}	303 14%	92 23% ^{or}	372 14%	400 15% st	31 11%	25 14%	8 11%
At least once a month (1.5)	444 14%	224 14%	220 14%	154 10%	290 18% ^a	217 14%	227 14%	76 16% ^{ij}	74 14%	90 17% ^{ij}	87 16% ^{ij}	57 13%	60 9%	113 16%	229 14%	102 13%	147 16%	297 13%	59 15%	384 14%	365 14%	40 14%	30 16%	9 13%
Less than once a month (0.75)	547 17%	280 18%	267 17%	202 13%	345 22% ^a	267 17%	280 17%	78 17%	108 21% ^{ij}	85 16%	90 17%	94 21%	93 14%	115 16%	302 18%	130 16%	149 16%	398 18%	64 16%	481 18%	445 17%	62 22% ^u	27 15%	13 17%
Never (0)	1380 44%	702 44%	678 43%	886 56% ^b	494 31%	682 45%	698 43%	154 33%	175 34%	194 36%	218 41%	230 51% ^{efgh}	410 64% ^{efghi}	288 41%	662 40%	431 53% ^{lm}	314 35%	1066 48% ^o	124 31%	1253 46% ^q	1114 43%	140 49%	89 48%	37 52% ^s
NET: WEEKLY	775 25%	373 24%	402 26%	331 21%	444 28% ^a	363 24%	413 26%	154 33% ^{ij}	159 31% ^{ij}	166 31% ^{ij}	143 27% ^{ij}	80 16%	73 12%	183 26% ^{on}	445 27% ^{on}	147 18%	299 33% ^{op}	476 21%	155 39% ^{or}	619 23%	679 26% st	45 16%	39 21%	13 18%
NET: MONTHLY	1220 39%	597 38%	623 40%	485 31%	734 47% ^a	580 38%	640 40%	230 50% ^{ij}	233 45% ^{ij}	256 48% ^{ij}	230 43% ^{ij}	130 29%	140 22%	297 42% ^{on}	674 41% ^{on}	249 31%	446 49% ^{op}	773 35%	213 53% ^{or}	1004 37%	1043 40% st	85 30%	69 37% ^t	22 31%
NET: EVER	1767 56%	877 56%	890 57%	687 44%	1080 69% ^a	847 55%	920 57%	308 67% ^{ij}	341 66% ^{ij}	341 64% ^{ij}	320 59% ^{ij}	224 49% ^{ij}	233 36%	411 59% ^{on}	976 60% ^{on}	379 47%	595 65% ^{op}	1172 52%	277 69% ^{or}	1484 54%	1488 57% st	147 51%	97 52%	35 48%
Mean days a month	2.66	2.67	2.64	1.97	3.34 ^a	2.55	2.76	3.56 ^{ij}	3.68 ^{ij}	3.22 ^{ij}	2.90 ^{ij}	1.54	1.30	3.48 ^{mn}	2.73 ⁿ	1.81	3.81 ^p	2.19	4.13 ^r	2.44	2.83 ^t	1.54	2.29 ^t	1.94
Standard Deviation	5.26	5.44	5.08	4.15	6.10	5.15	5.36	6.17	6.55	5.68	5.19	3.25	3.55	6.79	4.99	4.02	6.57	4.54	6.65	4.98	5.47	3.21	4.97	4.29

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 549

Q33 - AII4 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Every day (30)	68	35	20	9	8	52	3	49	15	68	-	40	11	47	17	68	-	22	43
	2%	7%bc	1%	2%	1%	3%	2%	3%h	1%	3%j	-	3%l	1%	3%	1%	3%p	-	3%	2%
Several times a week (12)	243	72	127	40	31	154	26	171	68	243	-	136	60	172	68	243	-	49	190
	8%	14%bc	6%	9%	4%	8% ^d	20% ^{de}	12% ^h	5%	10% ^j	-	11% ^l	7%	10% ⁿ	5%	9% ^p	-	7%	8%
At least once a week (5)	464	114	272	62	51	350	16	286	153	464	-	276	116	318	130	464	-	94	361
	15%	22%bc	14%	13%	6%	18% ^d	12%	19% ^h	11%	19% ^j	-	21% ^l	13%	18% ⁿ	10%	17% ^p	-	14%	15%
At least once a month (1.5)	444	81	266	76	70	291	24	280	151	444	-	265	83	290	141	444	-	103	332
	14%	16%	13%	16%	9%	15% ^d	18% ^d	19% ^h	11%	19% ^j	-	21% ^l	9%	16% ⁿ	11%	16% ^p	-	15%	14%
Less than once a month (0.75)	547	81	346	95	100	374	19	331	199	547	-	261	145	376	159	547	-	104	432
	17%	16%	18%	20%	13%	19% ^d	15%	23% ^h	14%	23% ^j	-	20%	17%	21% ⁿ	12%	20% ^p	-	16%	18%
Never (0)	1380	136	946	190	525	715	42	353	816	630	750	308	460	599	761	934	433	299	1062
	44%	26%	48% ^{ac}	40% ^a	67% ^{ef}	37%	32%	24%	58% ^g	26%	100% ⁱ	24%	53% ^k	33%	60% ^m	35%	100% ^o	45%	44%
NET: WEEKLY	775	221	419	111	90	555	45	505	236	775	-	452	187	537	215	775	-	165	595
	25%	43%bc	21%	24%	12%	29% ^d	35% ^d	34% ^h	17%	32% ^j	-	35% ^l	21%	30% ⁿ	17%	29% ^p	-	25%	25%
NET: MONTHLY	1220	303	684	188	160	846	69	786	386	1220	-	717	270	827	356	1220	-	267	927
	39%	58%bc	35%	40%	20%	44% ^d	53% ^d	53% ^h	28%	51% ^j	-	56% ^l	31%	46% ⁿ	28%	45% ^p	-	40%	38%
NET: EVER	1767	384	1030	283	260	1220	88	1117	585	1767	-	978	415	1203	515	1767	-	371	1359
	56%	74%bc	52%	60% ^b	33%	63% ^d	68% ^d	76% ^h	42%	74% ^j	-	76% ^l	47%	67% ⁿ	40%	65% ^p	-	55%	56%
Mean days a month	2.66	5.13bc	2.09	2.62	1.35	3.03d	4.17d	3.81h	1.71	3.49j	0.00	3.73l	2.12	3.21n	1.81	3.10p	0.00	2.91	2.57
Standard Deviation	5.26	7.75	4.20	5.07	3.91	5.59	6.16	6.12	4.08	5.78	0.00	5.92	4.47	5.64	4.39	5.56	0.00	5.97	5.00

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 550

Q33 - AII4 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Every day (30)	68 2%	1 *	1 *	8 3%a	9 3%	7 2%	2 1%	4 1%	4 2%a	5 2%	16 4%a	12 3%a	1 1%
Several times a week (12)	243 8%	12 4%	3 3%	26 10%af	17 5%	21 8%	7 3%	32 11%abdfi	10 5%	11 4%	57 14%abdfhil	42 10%abi	5 6%
At least once a week (5)	464 15%	31 11%	8 6%	32 12%j	51 15%j	45 16%bi	27 12%	47 16%bj	25 14%j	17 7%	129 33%abcdefgijkl	43 10%	8 11%
At least once a month (1.5)	444 14%	40 14%	10 8%	34 13%	48 14%	58 21%bjk	26 12%	42 15%	30 16%b	42 16%	50 13%	54 13%	9 13%
Less than once a month (0.75)	547 17%	62 22%dh	20 15%	40 15%	40 12%	49 18%	44 20%	45 16%	27 15%	59 22%d	62 16%	85 20%d	13 17%
Never (0)	1380 44%	140 49%ej	87 68%acdefghijkl	118 46%j	181 52%ej	94 34%j	118 53%ej	115 40%j	89 48%ej	130 49%ej	83 21%	188 44%j	37 52%ej
NET: WEEKLY	775 25%	45 16%	12 9%	66 26%abi	77 22%bi	72 26%abi	35 16%	83 29%abfil	39 21%bi	34 13%	202 51%abcdefgihkl	97 23%abi	13 18%b
NET: MONTHLY	1220 39%	85 30%b	22 17%	100 39%b	125 36%b	131 48%abfilkl	61 27%	126 44%abfil	69 37%ab	76 29%	252 63%abcdefgihkl	151 36%b	22 31%b
NET: EVER	1767 56%	147 51%b	42 32%	140 54%b	165 48%b	180 66%abdfhil	105 47%b	171 60%bd	97 52%b	135 51%b	314 79%abcdefgihkl	237 56%b	35 48%b
Mean days a month	2.66	1.54	0.99	3.08abf	2.39b	2.92abf	1.51	2.93abf	2.29ab	1.84	4.85abcdefgihkl	2.87abf	1.94b
Standard Deviation	5.26	3.21	2.96	6.06	5.33	5.40	3.50	4.97	4.97	4.76	6.45	5.85	4.29

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 551

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Every day (30)	1	-	1	-	1	1	*	-	*	-	-	*	*	*	*	*	1	*	-	1	-	-	1	-
Several times a week (12)	4	1	2	*	3	2	1	1	*	1	1	*	*	2	2	*	2	2	-	4	-	-	4	-
At least once a week (5)	8	3	5	2	7	6	3	1	1	2	2	1	3	2	2	4	3	5	*	8	-	-	8	-
At least once a month (1.5)	10	7	3	3	8	6	4	3	2	2	2	1	1	1	5	5	5	6	*	10	-	-	10	-
Less than once a month (0.75)	24	13	11	9	15	11	13	5	4	4	4	3	3	3	13	8	8	16	1	23	-	-	24	-
Never (0)	3100	1554	1546	1559	1541	1504	1596	453	509	527	531	447	634	691	1615	793	891	2209	400	2692	2603	286	139	72
NET: WEEKLY	13	4	8	2	11	9	4	2	2	2	2	2	3	4	4	4	6	7	*	12	-	-	13	-
NET: MONTHLY	23	12	11	5	18	15	8	5	3	5	4	2	4	5	10	9	11	12	1	23	-	-	23	-
NET: EVER	47	25	22	14	33	26	21	10	8	8	7	6	8	8	23	17	18	29	1	46	-	-	47	-
Mean days a month	0.05	0.03	0.06	0.02	0.08	0.06	0.03	0.04	0.05	0.05	0.04	0.05	0.05	0.06	0.04	0.05	0.08	0.03	0.01	0.05	0.00	0.00	0.78stv	0.00
Standard Deviation	0.70	0.43	0.90	0.28	0.96	0.84	0.55	0.52	0.92	0.58	0.50	0.84	0.76	0.94	0.59	0.67	1.03	0.52	0.15	0.75	0.00	0.00	2.80	0.00

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 552

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Every day (30)	1	1	-	*	-	1	-	1	*	1	-	1	*	1	*	1	-	*	*
Several times a week (12)	4	1	2	*	*	3	-	4	-	4	-	3	1	3	1	4	-	1	2
At least once a week (5)	8	2	5	1	1	6	1	4	3	8	-	3	2	5	3	8	-	4	4
At least once a month (1.5)	10	3	6	1	1	8	-	6	4	10	-	6	3	7	3	10	-	3	8
Less than once a month (0.75)	24	5	13	4	2	17	1	15	8	24	-	13	8	17	7	24	-	4	20
Never (0)	3100	507	1951	466	780	1901	128	1440	1386	2350	750	1261	861	1770	1262	2654	433	658	2387
	99%	98%	99%	99%	99%	98%	99%	98%	99%	98%	100%	98%	98%	98%	99%	98%	100%	98%	99%
NET: WEEKLY	13	4	7	1	1	10	1	9	3	13	-	7	3	8	4	13	-	5	6
	*	1%	*	*	*	1%	*	1%	*	1%	-	1%	*	*	*	*	-	1%	*
NET: MONTHLY	23	7	13	2	2	18	1	15	7	23	-	13	6	15	7	23	-	8	14
	1%	1%	1%	*	*	1%	*	1%	*	1%	-	1%	1%	1%	1%	1%	-	1%	1%
NET: EVER	47	13	26	7	4	35	1	30	15	47	-	26	14	32	14	47	-	12	34
	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	-	2%	2%	2%	1%	2%	-	2%	1%
Mean days a month	0.05	0.10	0.03	0.04	0.01	0.06	0.03	0.07	0.02	0.06	0.00	0.07	0.04	0.05	0.04	0.05	0.00	0.08	0.03
Standard Deviation	0.70	1.26	0.47	0.78	0.29	0.84	0.34	0.91	0.48	0.81	0.00	0.90	0.68	0.78	0.61	0.76	0.00	0.97	0.53

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 553

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Every day (30)	1*	-	-	-	-	-	-	-	1	-	-	-	-
Several times a week (12)	4*	-	-	-	-	-	-	-	4	-	-	-	-
At least once a week (5)	8*	-	-	-	-	-	-	-	8	-	-	-	-
At least once a month (1.5)	10*	-	-	-	-	-	-	-	10	-	-	-	-
Less than once a month (0.75)	24* 1%	-	-	-	-	-	-	-	24	-	-	-	-
Never (0)	3100 99%	286	129	258	346	274	223	286	139	264	397	425	72
NET: WEEKLY	13*	-	-	-	-	-	-	-	13	-	-	-	-
NET: MONTHLY	23* 1%	-	-	-	-	-	-	-	23	-	-	-	-
NET: EVER	47* 1%	-	-	-	-	-	-	-	47	-	-	-	-
Mean days a month	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00
Standard Deviation	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.80	0.00	0.00	0.00	0.00

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 554

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All in Wales

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	406	210	196	95	311	195	211	59	57	65	65	66	94	80	211	115	122	284	18	388	-	-	406	-
Weighted Base	186	104	82	89*	97	90	96	29*	26*	29*	32*	29*	42*	35*	94	57*	55*	131	8**	177	-**	-**	186	-**
Effective Base	263	134	133	81	280	121	143	36	36	45	42	44	63	47	128	89	83	181	12	251	-	-	263	-
Every day (30)	1	-	1	-	1	1	*	-	*	-	-	*	*	*	*	*	1	*	-	1	-	-	1	-
	*	-	1%	-	1%	1%	*	-	1%	-	-	1%	1%	1%	*	*	1%	*	-	1%	-	-	*	-
Several times a week (12)	4	1	2	*	3	2	1	1	*	1	1	*	*	2	2	*	2	2	-	4	-	-	4	-
	2%	1%	3%	1%	3%	3%	1%	2%	2%	3%	2%	2%	1%	5%	2%	*	4%	1%	-	2%	-	-	2%	-
At least once a week (5)	8	3	5	2	7	6	3	1	1	2	2	1	3	2	2	4	3	5	*	8	-	-	8	-
	4%	3%	6%	2%	7%	6%	3%	3%	3%	5%	5%	3%	6%	6%	3%	7%	6%	4%	4%	4%	-	-	4%	-
At least once a month (1.5)	10	7	3	3	8	6	4	3	2	2	2	1	1	1	5	5	5	6	*	10	-	-	10	-
	6%	7%	4%	3%	8%	7%	4%	10%	6%	8%	6%	3%	2%	2%	5%	8%	9%	4%	2%	6%	-	-	6%	-
Less than once a month (0.75)	24	13	11	9	15	11	13	5	4	4	4	4	3	3	13	8	8	16	1	23	-	-	24	-
	13%	13%	13%	10%	15%	12%	14%	18%	17%	12%	11%	13%	8%	9%	14%	14%	14%	12%	8%	13%	-	-	13%	-
Never (0)	139	78	60	75	64	64	75	19	18	20	25	23	34	27	72	40	37	102	7	132	-	-	139	-
	75%	76%	73%	84% b	66%	71%	78%	66%	71%	71%	77%	79%	81%	77%	76%	71%	67%	78% o	86%	74%	-	-	75%	-
NET: WEEKLY	13	4	8	2	11	9	4	2	2	2	2	2	3	4	4	4	6	7	*	12	-	-	13	-
	7%	4%	10%	2%	11% a	10%	4%	5%	7%	9%	7%	6%	8%	12%	5%	7%	11%	5%	4%	7%	-	-	7%	-
NET: MONTHLY	23	12	11	5	18	15	8	5	3	5	4	2	4	5	10	9	11	12	1	23	-	-	23	-
	12%	12%	14%	5%	19% a	17% d	8%	16%	13%	17%	12%	8%	10%	14%	10%	15%	20% p	10%	6%	13%	-	-	12%	-
NET: EVER	47	25	22	14	33	26	21	10	8	8	7	6	8	8	23	17	18	29	1	46	-	-	47	-
	25%	24%	27%	16%	34% a	29%	22%	34%	29%	29%	23%	21%	19%	23%	24%	29%	33% p	22%	14%	26%	-	-	25%	-
Mean days a month	0.78	0.51	1.12	0.28	1.24 a	1.04	0.54	0.72	1.04	0.87	0.64	0.75	0.72	1.28	0.62	0.74	1.33 p	0.55	0.30	0.80	-	-	0.78	-
Standard Deviation	2.80	1.63	3.79	1.14	3.67	3.33	2.20	1.99	4.06	2.38	1.99	3.32	2.92	4.11	2.40	2.47	4.01	2.08	1.08	2.86	-	-	2.80	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 555

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All in Wales

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	406	77	241	63	78	263	21	197	193	328	78	145	139	240	155	367	34	117	275
Weighted Base	186	36*	109	28*	40*	119	11**	81	92	138	48*	59*	69*	112	70	165	19**	46*	134
Effective Base	263	45	158	46	46	175	14	133	127	215	53	96	95	147	110	235	25	81	177
Every day (30)	1	1	-	*	-	1	-	1	*	1	-	1	*	1	*	1	-	*	*
	*	2%	-	1%	-	1%	-	1%	*	1%	-	1%	*	1%	*	1%	-	1%	*
Several times a week (12)	4	1	2	*	*	3	-	4	-	4	-	3	1	3	1	4	-	1	2
	2%	3%	2%	2%	1%	2%	-	4%h	-	3%	-	4%	1%	2%	2%	2%	-	3%	2%
At least once a week (5)	8	2	5	1	1	6	1	4	3	8	-	3	2	5	3	8	-	4	4
	4%	6%	4%	3%	3%	5%	6%	5%	3%	6%	-	6%	3%	5%	4%	5%	-	8%r	3%
At least once a month (1.5)	10	3	6	1	1	8	-	6	4	10	-	6	3	7	3	10	-	3	8
	6%	10%	5%	3%	1%	7%	-	8%	4%	8%j	-	10%	4%	6%	4%	6%	-	6%	6%
Less than once a month (0.75)	24	5	13	4	2	17	1	15	8	24	-	13	8	17	7	24	-	4	20
	13%	15%	12%	16%	6%	14%	7%	18%h	9%	17%j	-	22%l	11%	15%	10%	14%	-	9%	15%
Never (0)	139	23	83	21	36	83	9	51	77	91	48	33	55	80	55	118	19	34	100
	75%	65%	76%	76%	89%e	70%	87%	63%	84%g	66%	100%i	56%	80%k	71%	80%	71%	100%	73%	75%
NET: WEEKLY	13	4	7	1	1	10	1	9	3	13	-	7	3	8	4	13	-	5	6
	7%	11%	6%	5%	3%	8%	6%	10%h	3%	9%j	-	11%	5%	7%	6%	8%	-	12%r	5%
NET: MONTHLY	23	7	13	2	2	18	1	15	7	23	-	13	6	15	7	23	-	8	14
	12%	21%	12%	8%	5%	15%	6%	18%h	8%	17%j	-	22%l	9%	14%	10%	14%	-	18%	10%
NET: EVER	47	13	26	7	4	35	1	30	15	47	-	26	14	32	14	47	-	12	34
	25%	35%	24%	24%	11%	30%a	13%	37%h	16%	34%j	-	44%l	20%	29%	20%	29%	-	27%	25%
Mean days a month	0.78	1.48	0.62	0.74	0.27	0.98	0.33	1.29h	0.37	1.05j	0.00	1.46	0.55	0.88	0.65	0.88	0.00	1.16	0.60
Standard Deviation	2.80	4.61	1.91	3.20	1.25	3.28	1.20	3.68	1.84	3.21	0.00	3.99	2.39	3.01	2.54	2.96	0.00	3.57	2.20

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 556

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All in Wales

		TOTAL	STANDARD REGION											
			Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		406	-	-	-	-	-	-	-	406	-	-	-	-
Weighted Base		186	..*	..*	..*	..*	..*	..*	..*	186	..*	..*	..*	..*
Effective Base		263	-	-	-	-	-	-	-	263	-	-	-	-
Every day	(30)	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-
Several times a week	(12)	4 2%	-	-	-	-	-	-	-	4 2%	-	-	-	-
At least once a week	(5)	8 4%	-	-	-	-	-	-	-	8 4%	-	-	-	-
At least once a month	(1.5)	10 6%	-	-	-	-	-	-	-	10 6%	-	-	-	-
Less than once a month	(0.75)	24 13%	-	-	-	-	-	-	-	24 13%	-	-	-	-
Never	(0)	139 75%	-	-	-	-	-	-	-	139 75%	-	-	-	-
NET: WEEKLY		13 7%	-	-	-	-	-	-	-	13 7%	-	-	-	-
NET: MONTHLY		23 12%	-	-	-	-	-	-	-	23 12%	-	-	-	-
NET: EVER		47 25%	-	-	-	-	-	-	-	47 25%	-	-	-	-
Mean days a month		0.78	-	-	-	-	-	-	-	0.78	-	-	-	-
Standard Deviation		2.80	-	-	-	-	-	-	-	2.80	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 557

Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Every day (30)	53 2%	34 2%	19 1%	10 1%	43 3% ^a	19 1%	34 2%	4 1%	20 4% ^e _{ij}	15 3% ^d _{ij}	11 2%	1 *	3 1%	18 3%	20 1%	14 2%	33 4% ^o _p	20 1%	13 3% ^r _r	39 1%	48 2%	1 *	3 2% ^t _t	1 1%
Several times a week (12)	151 5%	80 5%	72 5%	68 4%	84 5%	65 4%	87 5%	25 5%	34 7% ^d _{ij}	39 7% ^d _{ij}	28 5%	11 2%	15 2%	32 5%	95 6% ⁿ _n	23 3%	81 9% ^p _p	70 3%	39 10% ^r _r	113 4%	137 5% ^t _t	7 2%	5 3%	3 4%
At least once a week (5)	276 9%	136 9%	140 9%	114 7%	162 10% ^a	132 9%	144 9%	61 13% ^j _j	49 9% ^j _j	55 10% ^j _j	50 9% ^j _j	35 8%	27 4%	32 5%	178 11% ^l _l	65 8% ^l _l	104 11% ^p _p	172 8%	51 13% ^r _r	225 8%	246 9% ^t _t	11 4%	15 8% ^t _t	5 6%
At least once a month (1.5)	323 10%	157 10%	166 11%	109 7%	214 14% ^a	156 10%	167 10%	55 12% ^j _j	55 11% ^j _j	65 12% ^j _j	64 12% ^j _j	46 10%	37 6%	74 11%	184 11%	65 8%	115 13% ^p _p	208 9%	45 11%	278 10%	273 10%	25 9%	19 10%	7 9%
Less than once a month (0.75)	554 18%	287 18%	267 17%	194 12%	360 23% ^a	265 17%	289 18%	86 19%	120 23% ^d _{ij}	94 18%	94 17%	73 16%	86 13%	104 15%	309 19%	140 17%	166 18%	388 17%	69 17%	481 18%	449 17%	67 23% ^{suv} _{suv}	29 16%	8 11%
Never (0)	1790 57%	886 56%	904 58%	1078 69% ^b _b	711 45%	894 58%	896 55%	232 50%	239 46%	266 50%	292 54%	287 63% ^{efgh} _{efgh}	474 74% ^{efghi} _{efghi}	438 63% ^m _m	851 52%	501 62% ^m _m	410 45%	1380 62% ^o _o	184 46%	1603 59% ^q _q	1450 56%	176 61%	114 62%	49 68% ^s _s
NET: WEEKLY	480 15%	250 16%	231 15%	192 12%	288 18% ^a	215 14%	265 16%	89 19% ^j _j	102 20% ^j _j	109 20% ^j _j	88 16% ^l _l	46 10%	45 7%	83 12%	294 18% ^l _l	103 13%	218 24% ^p _p	262 12%	102 25% ^r _r	377 14%	430 17% ^t _t	19 7%	23 12% ^t _t	8 11% ^t _t
NET: MONTHLY	803 26%	406 26%	397 25%	301 19%	502 32% ^a	371 24%	432 27%	145 31% ^j _j	157 31% ^j _j	174 33% ^j _j	152 28% ^j _j	92 20% ^j _j	82 13%	157 22%	478 29% ^l _l	169 21%	333 37% ^p _p	470 21%	148 37% ^r _r	654 24%	703 27% ^t _t	44 15%	42 23% ^t _t	15 21%
NET: EVER	1357 43%	693 44%	664 42%	495 31%	862 55% ^a	635 42%	722 45%	231 50% ^j _j	277 54% ^j _j	269 50% ^j _j	246 46% ^j _j	166 37% ^j _j	168 26%	261 37%	787 48% ^l _l	309 38%	500 55% ^p _p	858 38%	217 54% ^r _r	1135 41%	1152 44% ^v _v	111 39%	71 38%	23 32%
Mean days a month	1.80	1.96	1.65	1.27	2.34 ^a	1.59	2.01	1.86 ^l _l	2.73 ^j _j	2.52 ^j _j	1.98 ^j _j	1.00	0.84	1.85	1.92	1.54	3.06 ^p _p	1.30	3.04 ^r _r	1.62	1.94 ^t _t	0.87	1.54 ^t _t	1.32
Standard Deviation	4.61	5.01	4.17	3.54	5.43	4.13	5.02	3.87	6.24	5.62	4.90	2.54	2.97	5.34	4.33	4.49	6.27	3.61	6.06	4.32	4.80	2.54	4.54	3.83

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 558

Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Every day (30)	53	25	17	10	5	44	2	39	10	53	-	38	5	39	13	53	-	21	29
	2%	5% b	1%	2%	1%	2% d	2%	3% h	1%	2% j	-	3% l	1%	2%	1%	2%	-	3% r	1%
Several times a week (12)	151	50	74	19	13	105	11	95	50	151	-	81	44	103	44	151	-	33	115
	5%	10% bc	4%	4%	2%	5% d	9% d	6% h	4%	6% j	-	6%	5%	6% n	3%	6% p	-	5%	5%
At least once a week (5)	276	81	142	47	34	199	17	165	94	276	-	153	79	196	67	276	-	74	196
	9%	15% bc	7%	10%	4%	10% d	13% d	11% h	7%	12% j	-	12%	9%	11% n	5%	10% p	-	11%	8%
At least once a month (1.5)	323	59	192	63	43	228	12	194	118	323	-	201	56	214	96	323	-	67	247
	10%	11%	10%	13%	5%	12% d	10%	13% h	8%	13% j	-	16% l	6%	12% n	7%	12% p	-	10%	10%
Less than once a month (0.75)	554	97	358	77	85	375	25	358	175	554	-	290	144	386	156	554	-	114	427
	18%	19%	18%	16%	11%	19% d	19% d	24% h	13%	23% j	-	23% l	16%	21% n	12%	21% p	-	17%	18%
Never (0)	1790	207	1193	258	606	984	62	620	953	1039	750	523	546	864	901	1343	433	361	1407
	57%	40%	60% a	55% a	77% ef	51%	48%	42%	68% g	43%	100% i	41%	62% k	48%	71% m	50%	100% o	54%	58%
NET: WEEKLY	480	156	234	75	51	349	31	299	154	480	-	272	128	338	124	480	-	128	340
	15%	30% bc	12%	16%	7%	18% d	24% d	20% h	11%	20% j	-	21% l	15%	19% n	10%	18% p	-	19% r	14%
NET: MONTHLY	803	215	426	138	94	576	43	493	273	803	-	472	185	552	219	803	-	195	587
	26%	41% bc	22%	29% b	12%	30% d	33% d	34% h	19%	34% j	-	37% l	21%	31% n	17%	30% p	-	29% r	24%
NET: EVER	1357	313	784	215	179	952	68	851	448	1357	-	763	328	938	375	1357	-	309	1014
	43%	60% bc	40%	45%	23%	49% d	52% d	58% h	32%	57% j	-	59% l	38%	52% n	29%	50% p	-	46%	42%
Mean days a month	1.80	3.7 bc	1.35	1.9 ob	0.75	2.17 d	2.48 d	2.81 h	1.20	2.37 j	0.00	2.63 l	1.46	2.22 n	1.18	2.10 p	0.00	2.37 r	1.62
Standard Deviation	4.61	6.96	3.67	4.82	2.91	5.16	4.98	5.50	3.50	5.16	0.00	5.66	3.61	5.09	3.75	4.92	0.00	5.76	4.16

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

		TOTAL	STANDARD REGION											
			Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base		3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base		1672	321	84	116	161	113	96	132	263	120	220	204	166
Every day	(30)	53 2%	1 *	1 *	3 1%	4 1%	2 1%	3 1%	4 1%	3 2% a	6 2%	17 4% a	8 2%	1 1%
Several times a week	(12)	151 5%	7 2%	2 2%	11 4%	15 4%	14 5%	5 2%	17 6%	5 3%	4 2%	52 13% abcdefghijkl	16 4%	3 4%
At least once a week	(5)	276 9%	11 4%	4 3%	26 10% a	19 6%	26 10% a	17 8%	25 9% a	15 8% a	15 6%	76 19% abcdefghijkl	36 8% a	5 6%
At least once a month	(1.5)	323 10%	25 9%	7 5%	25 10%	34 10%	32 12%	18 8%	28 10%	19 10%	30 11%	53 13%	46 11%	7 9%
Less than once a month	(0.75)	554 18%	67 23% bdghi	17 14%	42 16%	45 13%	59 22% l	41 18%	41 14%	29 16%	60 23% dl	71 18%	73 17%	8 11%
Never	(0)	1790 57%	176 61% j	97 76% aceghijk	151 58% j	228 66% ej	140 51% j	140 63% j	172 60% j	114 62% j	149 56% j	127 32%	247 58% j	49 68% ejkl
NET: WEEKLY		480 15%	19 7%	7 5%	40 16% ab	38 11%	43 16% ab	25 11%	46 16% ab	23 12% a	26 10%	145 37% abcdefghijkl	60 14% ab	8 11% a
NET: MONTHLY		803 26%	44 15%	14 11%	66 25% ab	73 21%	75 27% ab	43 19%	74 26% ab	42 23% ab	56 21%	198 50% abcdefghijkl	105 25% ab	15 21% b
NET: EVER		1357 43%	111 39% b	32 24%	107 42% b	118 34%	134 49% bdl	84 37%	115 40% b	71 38% b	115 44% bl	269 68% abcdefghijkl	178 42% bl	23 32%
Mean days a month		1.80	0.87	0.69	1.68 a	1.41	1.70 a	1.27	1.79 ab	1.54 a	1.51	4.18 abcdefghijkl	1.70 a	1.32
Standard Deviation		4.61	2.54	2.71	4.25	4.10	3.88	3.81	4.43	4.54	4.75	6.80	4.59	3.83

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 560

Q33 For each of the services below please could you tell me how often you typically watch each one?

Base : All

	BBC iPlayer	ITV Hub/ [Scotland] STV Player	All4	S4C Clic	My5/Demand 5	NET: Any catch- up
Unweighted Base	3147	3147	3147	3147	3147	3147
Weighted Base	3147	3147	3147	3147	3147	3147
Effective Base	1672	1672	1672	1672	1672	1672
Every day	(30) 127 4%	78 2%	68 2%	1 *	53 2%	166 5%
Several times a week	(12) 483 15%	416 13%	243 8%	4 *	151 5%	594 19%
At least once a week	(5) 616 20%	546 17%	464 15%	8 *	276 9%	668 21%
At least once a month	(1.5) 540 17%	472 15%	444 14%	10 *	323 10%	481 15%
Less than once a month	(0.75) 533 17%	534 17%	547 17%	24 1%	554 18%	487 15%
Never	(0) 848 27%	1101 35%	1380 44%	3100 99%	1790 57%	751 24%
NET: WEEKLY	1226 39%	1040 33%	775 25%	13 *	480 15%	1428 45%
NET: MONTHLY	1766 56%	1511 48%	1220 39%	23 1%	803 26%	1908 61%
NET: EVER	2299 73%	2046 65%	1767 56%	47 1%	1357 43%	2396 76%
Mean days a month	4.42	3.55	2.66	0.05	1.80	5.25
Standard Deviation	6.66	5.79	5.26	0.70	4.61	7.27

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 561

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	2483	1291	1192	465	2018	1178	1305	367	404	453	438	363	458	599	1314	570	785	1698	383	2090	1593	396	313	181
Weighted Base	2299	1154	1145	976	1323	1094	1205	368	389	420	413	324	386	566	1254	479	738	1561	332	1962	1917	201	131	50
Effective Base	1303	713	599	331	1488	615	688	212	224	242	213	175	241	309	691	309	408	895	241	1070	970	250	203	119
1 - LOWEST score	3	2	1	-	3	2	2	-	*	1	1	2	-	1	2	-	*	3	-	3	2	1	*	*
	*	*	*	-	*	*	*	-	*	*	*	1%	-	*	*	-	*	*	-	*	*	1%	*	*
2	11	6	5	-	11	8	3	2	1	1	2	1	3	3	6	1	2	9	1	10	9	2	*	*
	*	*	*	-	1%	1%	*	*	*	*	1%	*	1%	1%	*	*	*	1%	*	1%	*	1%	*	*
3	15	10	5	*	15	7	8	1	7	2	3	1	2	4	5	6	8	7	3	12	13	2	*	*
	1%	1%	*	*	1%a	1%	1%	*	2%	*	1%	*	*	1%	*	1%	1%	*	1%	1%	1%	1%	*	*
4	26	11	15	2	24	13	13	5	3	4	7	3	5	5	16	5	6	21	3	23	19	3	3	1
	1%	1%	1%	*	2%a	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%
5	103	50	54	24	79	57	46	13	19	15	22	14	20	21	53	29	31	72	16	85	89	8	5	2
	4%	4%	5%	2%	6%a	5%	4%	3%	5%	4%	5%	4%	5%	4%	4%	6%	4%	5%	5%	4%	5%	4%	3%	3%
6	157	87	70	42	116	88	69	32	25	31	24	20	25	41	87	29	52	105	31	126	134	10	11	2
	7%	8%	6%	4%	9%a	8%	6%	9%	6%	7%	6%	6%	7%	7%	7%	6%	7%	7%	9%	6%	7%	5%	8%	5%
7	393	208	185	170	223	178	215	74	67	90	72	44	45	87	227	78	157	236	78	313	340	25	22	6
	17%	18%	16%	17%	17%	16%	18%	20%j	17%	22%ij	17%	14%	12%	15%	18%	16%	21%p	15%	23%r	16%	18%t	12%	17%	12%
8	590	296	294	232	358	283	307	99	104	99	102	83	103	168	297	125	186	404	69	521	500	53	26	10
	26%	26%	26%	24%	27%	26%	25%	27%	27%	24%	25%	26%	27%	30%am	24%	26%	25%	26%	21%	27%	26%	26%	20%	21%
9	489	241	248	238	251	243	246	53	70	100	84	87	94	119	270	100	160	330	57	432	383	62	32	12
	21%	21%	22%	24%b	19%	22%	20%	14%	18%	24%ad	20%	27%ef	24%ce	21%	22%	21%	22%	21%	17%	22%	20%	31%se	24%	25%
10 - HIGHEST score	472	223	249	250	222	199	273	83	88	74	85	64	79	106	268	99	128	345	75	396	393	32	31	16
	21%	19%	22%	26%b	17%	18%	23%c	23%	23%	18%	21%	20%	20%	19%	21%	21%	17%	22%o	23%	20%	21%	16%	24%t	32%st
Don't know	39	21	18	17	22	17	23	6	4	4	10	6	10	12	23	5	9	30	-	39	35	2	2	-
	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	3%	2%	2%	1%	1%	2%	-	2%q	2%	1%	2%	-
SUMMARY:																								
NET: 9-10	962	464	498	489	473	442	520	136	158	174	169	151	173	225	537	200	288	674	132	829	777	94	63	28
	42%	40%	43%	50%b	36%	40%	43%	37%	41%	41%	41%	47%	45%	40%	43%	42%	39%	43%	40%	42%	41%	47%	48%	57%as
NET: 7-10	1944	967	977	890	1054	903	1041	310	330	363	343	278	321	480	1061	403	631	1313	278	1663	1617	172	110	45
	85%	84%	85%	91%b	80%	83%	86%	84%	85%	87%	83%	86%	83%	85%	85%	84%	85%	84%	84%	85%	84%	86%	84%	89%
NET: 4-6	286	148	139	68	219	158	128	50	47	49	53	37	50	66	156	64	88	198	49	235	242	22	18	5
	12%	13%	12%	7%	17%a	14%cd	11%	14%	12%	12%	13%	11%	13%	12%	12%	13%	12%	13%	15%	12%	13%	11%	14%	10%
NET: 1-3	29	18	11	*	29	16	13	3	8	3	6	4	5	8	13	7	10	19	4	25	23	5	1	1
	1%	2%	1%	*	2%a	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%
Mean	8.07	8.01	8.12	8.42b	7.81	7.97	8.15c	8.02	8.05	8.05	8.01	8.17	8.13	8.06	8.08	8.03	7.98	8.11	7.96	8.09	8.05	8.08	8.16	8.45st
Standard Deviation	1.58	1.59	1.57	1.32	1.71	1.62	1.55	1.55	1.63	1.48	1.66	1.56	1.61	1.55	1.59	1.61	1.51	1.61	1.60	1.58	1.57	1.66	1.60	1.62
Standard Error	0.03	0.04	0.05	0.06	0.04	0.05	0.04	0.08	0.08	0.07	0.08	0.08	0.08	0.06	0.04	0.07	0.05	0.04	0.08	0.03	0.04	0.08	0.09	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/g/h/ij - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 562

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2483	545	1428	413	418	1652	113	1522	885	2483	-	1251	629	1618	794	2483	-	618	1812
Weighted Base	2299	456	1398	354	404	1545	103*	1334	895	2299	**	1158	589	1521	722	2299	**	469	1791
Effective Base	1303	295	724	241	216	866	63	808	458	1303	-	644	339	824	439	1303	-	368	938
1 - LOWEST score	3	-	1	2	-	3	-	1	2	3	-	2	1	3	1	3	-	*	3
	*	-	*	1%	-	*	-	*	*	*	-	*	*	*	*	*	-	*	*
2	11	-	3	8	3	6	1	5	6	11	-	4	2	6	5	11	-	4	7
	*	-	*	2%ab	1%	*	1%	*	1%	*	-	*	*	*	1%	*	-	1%	*
3	15	3	5	5	1	14	-	10	4	15	-	11	1	13	2	15	-	6	9
	1%	1%	*	1%	*	1%	-	1%	*	1%	-	1%	*	1%	*	1%	-	1%	1%
4	26	2	10	10	3	19	2	8	15	26	-	10	9	16	8	26	-	5	19
	1%	*	1%	3%ab	1%	1%	2%	1%	2%	1%	-	1%	2%	1%	1%	1%	-	1%	1%
5	103	7	64	27	17	74	3	42	56	103	-	55	27	57	40	103	-	35	63
	4%	2%	5%a	7%a	4%	5%	3%	3%	6%g	4%	-	5%	5%	4%	5%	4%	-	8%a	4%
6	157	34	83	32	26	116	4	83	63	157	-	74	41	102	50	157	-	33	118
	7%	8%	6%	9%	6%	7%	4%	6%	7%	7%	-	6%	7%	7%	7%	7%	-	7%	7%
7	393	60	245	80	59	282	8	227	154	393	-	184	123	271	109	393	-	71	315
	17%	13%	18%	23%a	15%	18%f	8%	17%	17%	17%	-	16%	21%k	18%	15%	17%	-	15%	18%
8	590	98	367	102	92	411	26	342	236	590	-	307	157	393	180	590	-	116	467
	26%	22%	26%	29%	23%	27%	26%	26%	26%	26%	-	26%	27%	26%	25%	26%	-	25%	26%
9	489	80	350	44	111	277	32	296	173	489	-	232	124	312	167	489	-	94	389
	21%	18%	25%ac	12%	27%e	18%	31%e	22%	19%	21%	-	20%	21%	20%	23%	21%	-	20%	22%
10 - HIGHEST score	472	168	250	35	84	315	26	304	163	472	-	257	97	324	145	472	-	94	373
	21%	37%bc	18%c	10%	21%	20%	25%	23%	18%	21%	-	22%l	16%	21%	20%	21%	-	20%	21%
Don't know	39	3	21	10	9	29	*	14	24	39	-	21	5	25	15	39	-	11	28
	2%	1%	2%	3%	2%	2%	*	1%	3%g	2%	-	2%	1%	2%	2%	2%	-	2%	2%
SUMMARY:																			
NET: 9-10	962	248	600	78	195	593	57	601	337	962	-	490	221	635	313	962	-	188	762
	42%	54%bc	43%c	22%	48%e	38%	56%e	45%h	38%	42%	-	42%	37%	42%	43%	42%	-	40%	43%
NET: 7-10	1944	406	1211	260	346	1285	92	1169	726	1944	-	981	501	1299	602	1944	-	375	1543
	85%	89%c	87%c	73%	86%	83%	90%	88%h	81%	85%	-	85%	85%	85%	83%	85%	-	80%	86%g
NET: 4-6	286	43	157	69	45	209	10	134	133	286	-	139	78	176	98	286	-	73	200
	12%	9%	11%	20%ab	11%	14%	9%	10%	15%g	12%	-	12%	13%	12%	14%	12%	-	16%f	11%
NET: 1-3	29	3	9	15	4	22	1	16	12	29	-	17	5	21	7	29	-	10	19
	1%	1%	1%	4%ab	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%
Mean	8.07	8.54bc	8.11c	7.31	8.21	7.98	8.43e	8.20h	7.91	8.07	-	8.10	7.94	8.09	8.08	8.07	-	7.93	8.12
Standard Deviation	1.58	1.48	1.46	1.82	1.53	1.61	1.51	1.51	1.65	1.58	-	1.59	1.53	1.57	1.59	1.58	-	1.72	1.53

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 562

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2483	545	1428	413	418	1652	113	1522	885	2483	-	1251	629	1618	794	2483	-	618	1812
Weighted Base	2299	456	1398	354	404	1545	103*	1334	895	2299	**	1158	589	1521	722	2299	**	469	1791
Standard Error	0.03	0.06	0.04	0.09	0.08	0.04	0.14	0.04	0.06	0.03	-	0.05	0.06	0.04	0.06	0.03	-	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 563

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2483	396	81	149	180	187	116	166	313	173	291	250	181
Weighted Base	2299	201	71*	177*	215	236*	145*	212*	131	193*	346	322	50
Effective Base	1303	250	57	82	112	97	78	100	203	99	189	171	119
1 - LOWEST score	3	1	1	-	-	1	-	-	*	-	-	-	*
	*	1%	1%	-	-	1%	-	-	*	-	-	-	*
2	11	2	-	1	-	2	-	2	*	1	1	2	*
	*	1%	-	*	-	1%	-	1%	*	1%	*	1%	*
3	15	2	1	-	3	-	3	2	*	1	3	1	*
	1%	1%	1%	-	1%	-	2%	1%	*	*	1%	*	*
4	26	3	-	2	2	3	4	4	3	2	1	3	1
	1%	2%	-	1%	1%	1%	2%	2%	2%	1%	*	1%	1%
5	103	8	4	15	12	7	5	6	5	8	13	20	2
	4%	4%	5%	8%	5%	3%	3%	3%	3%	4%	4%	6%	3%
6	157	10	5	10	14	10	20	14	11	13	30	18	2
	7%	5%	8%	6%	7%	4%	14% ae	7%	8%	7%	9%	6%	5%
7	393	25	9	29	31	41	20	19	22	36	99	56	6
	17%	12%	13%	17%	14%	17%	14%	9%	17% g	19% g	29% abcdefghkl	17%	12%
8	590	53	23	56	57	72	43	45	26	51	62	92	10
	26%	26% j	32% hj	32% hj	26%	31% hj	30% j	21%	20%	26%	18%	29% j	21%
9	489	62	13	14	59	69	19	43	32	53	44	69	12
	21%	31% cfjgjk	18%	8%	27% cfj	29% cfj	13%	20% c	24% cfj	28% cfj	13%	22% cj	25% cfj
10 - HIGHEST score	472	32	13	49	35	24	28	69	31	26	93	55	16
	21%	16%	19%	27% aei	16%	10%	20%	33% adeik	24% aei	13%	27% adeik	17%	32% adeifk
Don't know	39	2	2	1	3	7	3	8	2	3	1	7	-
	2%	1%	3% j	1%	1%	3%	2%	4% j	2%	1%	*	2%	-
SUMMARY:													
NET: 9-10	962	94	26	63	94	93	48	112	63	79	137	125	28
	42%	47% f	37%	36%	44%	39%	33%	53% cfjk	48% f	41%	40%	39%	57% bceffjk
NET: 7-10	1944	172	59	148	182	206	111	175	110	166	298	272	45
	85%	86%	82%	84%	85%	87%	77%	83%	84%	86%	86%	85%	89% f
NET: 4-6	286	22	9	27	28	19	28	24	18	22	44	40	5
	12%	11%	13%	15%	13%	8%	19% e	11%	14%	12%	13%	13%	10%
NET: 1-3	29	5	1	1	3	3	3	4	1	2	4	3	1
	1%	2%	2%	*	1%	1%	2%	2%	1%	1%	1%	1%	1%
Mean	8.07	8.08	8.00	8.03	8.07	8.02	7.82	8.38 f	8.16	8.00	8.03	8.01	8.45 aeifjk
Standard Deviation	1.58	1.66	1.62	1.64	1.52	1.45	1.68	1.74	1.60	1.47	1.59	1.52	1.62
Standard Error	0.03	0.08	0.18	0.13	0.11	0.11	0.16	0.14	0.09	0.11	0.09	0.10	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 564

Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?

Base : All that use this catch up service

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2202	1123	1079	398	1804	1003	1199	325	368	415	394	318	382	505	1174	523	730	1472	331	1861	1428	328	282	164	
Weighted Base	2046	1005	1041	868	1178	934	1112	325	357	389	371	280	323	461	1132	453	684	1362	291	1748	1723	164	113	45	
Effective Base	1134	609	534	285	1329	513	622	191	201	215	186	149	197	258	606	273	375	759	207	933	856	198	190	108	
1 - LOWEST score	3	2	1	-	3	2	1	-	1	-	1	*	-	1	1	1	1	2	1	2	3	-	-	-	
	*	*	*	-	*	*	*	-	*	-	*	*	-	*	*	*	*	*	*	*	*	*	-	-	-
2	7	1	6	2	5	4	3	1	1	1	2	1	1	1	4	1	1	6	1	6	5	2	-	*	
	*	*	1%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	-	*	
3	14	6	7	-	14	11	3	1	1	3	4	3	1	1	8	4	7	7	5	8	11	1	1	1	
	1%	1%	1%	-	1% a	1%	*	*	*	1%	1%	1%	*	*	1%	1%	1%	1%	2% r	*	1%	1%	1%	1%	
4	32	19	13	4	29	19	14	8	3	8	8	2	4	7	20	5	7	25	4	28	24	4	3	2	
	2%	2%	1%	*	2% a	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	2%	2%	1%	2%	3%	4% s	
5	115	57	57	20	94	63	51	19	29	14	21	9	22	28	60	26	32	83	18	95	98	8	7	1	
	6%	6%	5%	2%	8% a	7%	5%	6%	8% d	4%	6%	3%	7%	6%	5%	6%	5%	6%	6%	5%	6%	5%	6%	3%	
6	202	99	103	49	152	99	103	46	35	40	40	22	20	44	106	52	76	126	32	169	165	21	11	4	
	10%	10%	10%	6%	13% a	11%	9%	14% j	10%	10%	11%	8%	6%	10%	9%	11%	11%	9%	11%	10%	10%	13%	10%	9%	
7	390	185	204	139	250	194	195	63	63	96	68	55	45	94	219	76	156	233	81	306	333	28	22	6	
	19%	18%	20%	16%	21% a	21%	18%	19%	18%	25% j	18%	20%	14%	20%	19%	17%	23% p	17%	28% r	17%	19%	17%	19%	14%	
8	528	290	238	262	266	258	270	60	109	91	96	83	89	112	284	132	168	360	67	460	446	47	29	6	
	26%	29%	23%	30% b	23%	28%	24%	18%	30% e	23%	26%	30% e	28% e	24%	25%	29%	25%	26%	23%	26%	26% v	29% v	25% v	14%	
9	351	161	191	166	185	133	219	62	45	79	50	52	62	78	208	66	127	225	40	312	296	30	17	9	
	17%	16%	18%	19%	16%	14%	20% c	19%	13%	20% f	13%	19%	19%	17%	18%	15%	19%	16%	14%	18%	17%	18%	15%	20%	
10 - HIGHEST score	338	149	188	198	140	118	220	57	61	50	67	42	61	72	188	78	96	242	39	299	287	18	17	15	
	17%	15%	18%	23% b	12%	13%	20% c	18%	17%	13%	18%	15%	19%	16%	17%	17%	14%	18%	13%	17%	17%	11%	15%	34% stu	
Don't know	67	34	33	27	40	33	34	8	8	7	14	11	19	21	34	12	13	54	3	63	56	6	5	1	
	3%	3%	3%	3%	3%	4%	3%	2%	2%	2%	4%	4%	6% g	5%	3%	3%	2%	4%	1%	4% q	3%	3%	4%	1%	
SUMMARY: NET: 9-10	689	310	379	365	324	251	438	120	107	129	117	94	123	150	395	144	222	467	78	610	583	48	35	24	
	34%	31%	36%	42% b	28%	27%	39% c	37%	30%	33%	31%	33%	38%	33%	35%	32%	32%	34%	27%	35% q	34%	29%	31%	53% stu	
NET: 7-10	1607	786	821	766	841	703	904	243	278	316	281	232	256	356	899	352	546	1060	227	1376	1362	123	85	37	
	79%	78%	79%	88% b	71%	75%	81% c	75%	78%	81%	76%	83%	79%	77%	79%	78%	80%	78%	78%	79%	79%	75%	75%	81%	
NET: 4-6	349	176	173	73	275	181	168	73	67	62	69	32	46	80	185	83	115	234	54	292	287	33	22	7	
	17%	17%	17%	8%	23% a	19%	15%	22% j	19%	16%	19%	12%	14%	17%	16%	18%	17%	17%	19%	17%	17%	20%	19%	16%	
NET: 1-3	23	9	14	2	21	16	7	2	4	4	7	4	2	3	14	6	9	14	7	16	19	3	1	1	
	1%	1%	1%	*	2% a	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	
Mean	7.81	7.77	7.86	8.28 b	7.47	7.58	8.01 c	7.77	7.75	7.75	7.72	7.92	8.02	7.78	7.84	7.79	7.75	7.84	7.52	7.87 q	7.83	7.63	7.70	8.22 stu	
Standard Deviation	1.61	1.57	1.64	1.35	1.69	1.63	1.56	1.65	1.63	1.53	1.73	1.49	1.57	1.59	1.61	1.62	1.55	1.64	1.64	1.60	1.60	1.61	1.64	1.86	
Standard Error	0.03	0.05	0.05	0.07	0.04	0.05	0.05	0.09	0.09	0.08	0.09	0.08	0.08	0.07	0.05	0.07	0.06	0.04	0.09	0.04	0.04	0.09	0.10	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 565

Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?

Base : All that use this catch up service

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2202	507	1243	372	340	1495	104	1376	752	2202	-	1156	552	1469	670	2202	-	567	1586
Weighted Base	2046	426	1230	316	338	1400	95*	1198	775	2046	**	1067	522	1377	619	2046	**	430	1579
Effective Base	1134	268	620	217	169	772	58	724	378	1134	-	586	297	737	362	1134	-	334	805
1 - LOWEST score	3	1	1	2	*	2	-	1	2	3	-	1	1	-	3	3	-	1	2
	*	*	*	*	*	*	-	*	*	*	-	*	*	-	*	*	-	*	*
2	7	-	4	3	-	5	2	4	3	7	-	3	2	5	2	7	-	1	6
	*	-	*	1%	-	*	2% d	*	*	*	-	*	*	*	*	*	-	*	*
3	14	2	3	8	2	8	1	6	6	14	-	8	2	8	5	14	-	6	6
	1%	*	*	3% ab	1%	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	-	1%	*
4	32	5	22	5	5	22	2	25	6	32	-	20	3	23	9	32	-	6	22
	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	-	2%	1%	2%	1%	2%	-	1%	1%
5	115	14	64	29	22	78	1	64	44	115	-	58	27	65	42	115	-	30	78
	6%	3%	5%	9% ab	7%	6%	1%	5%	6%	6%	-	5%	5%	5%	7%	6%	-	7%	5%
6	202	23	116	52	27	140	10	131	66	202	-	104	54	131	64	202	-	46	154
	10%	6%	9%	17% ab	8%	10%	11%	11%	9%	10%	-	10%	10%	10%	10%	10%	-	11%	10%
7	390	78	233	65	62	258	24	225	146	390	-	184	121	252	131	390	-	72	312
	19%	18%	19%	20%	18%	18%	26%	19%	19%	19%	-	17%	23% k	18%	21%	19%	-	17%	20%
8	528	95	348	73	67	381	25	288	224	528	-	293	140	369	144	528	-	102	421
	26%	22%	28%	23%	20%	27%	26%	24%	29%	26%	-	27%	27%	27%	23%	26%	-	24%	27%
9	351	77	225	34	74	221	17	211	128	351	-	177	82	231	108	351	-	79	268
	17%	18% c	18% c	11%	22%	16%	18%	18%	16%	17%	-	17%	16%	17%	17%	17%	-	18%	17%
10 - HIGHEST score	338	126	177	26	66	240	11	212	118	338	-	195	68	249	87	338	-	72	261
	17%	30% bc	14% c	8%	19%	17%	12%	18%	15%	17%	-	18%	13%	18%	14%	17%	-	17%	17%
Don't know	67	4	38	19	13	45	1	32	33	67	-	25	23	42	24	67	-	15	50
	3%	1%	3%	6% ab	4%	3%	1%	3%	4%	3%	-	2%	4%	3%	4%	3%	-	4%	3%
SUMMARY:																			
NET: 9-10	689	204	402	59	140	461	28	423	246	689	-	372	150	481	195	689	-	151	529
	34%	48% bc	33% c	19%	41% ae	33%	30%	35%	32%	34%	-	35%	29%	35%	31%	34%	-	35%	33%
NET: 7-10	1607	376	982	197	269	1100	78	936	616	1607	-	849	412	1102	470	1607	-	325	1261
	79%	88% bc	80% c	62%	79%	79%	82%	78%	79%	79%	-	80%	79%	80%	76%	79%	-	75%	80%
NET: 4-6	349	43	202	87	54	240	13	219	116	349	-	182	84	220	115	349	-	82	254
	17%	10%	16% a	27% ab	16%	17%	14%	18%	15%	17%	-	17%	16%	16%	19%	17%	-	19%	16%
NET: 1-3	23	2	7	13	3	15	3	11	11	23	-	11	4	13	10	23	-	8	13
	1%	1%	1%	4% ab	1%	1%	3%	1%	1%	1%	-	1%	1%	1%	2%	1%	-	2%	1%
Mean	7.81	8.30 bc	7.83 c	7.12	7.97	7.82	7.65	7.83	7.82	7.81	-	7.86	7.74	7.89 n	7.66	7.81	-	7.76	7.85
Standard Deviation	1.61	1.55	1.52	1.75	1.62	1.61	1.63	1.62	1.57	1.61	-	1.61	1.48	1.58	1.67	1.61	-	1.72	1.55

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 565

Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2202	507	1243	372	340	1495	104	1376	752	2202	-	1156	552	1469	670	2202	-	567	1586
Weighted Base	2046	426	1230	316	338	1400	95*	1198	775	2046	**	1067	522	1377	619	2046	**	430	1579
Standard Error	0.03	0.07	0.04	0.09	0.09	0.04	0.16	0.04	0.06	0.03	-	0.05	0.06	0.04	0.07	0.03	-	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 566

Q34 How would you rate your overall satisfaction with ITV Hub/[Scotland] STV Player?

Base : All that use this catch up service

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2202	328	73	134	167	166	102	150	282	157	264	215	164
Weighted Base	2046	164	62*	154*	196	213*	130*	194*	113	171*	327	277	45
Effective Base	1134	198	50	74	102	85	68	89	190	90	172	140	108
1 - LOWEST score	3	-	-	1	-	1	-	-	-	*	1	-	-
	*	-	-	1%	-	*	-	-	-	*	*	-	-
2	7	2	-	-	2	-	-	1	-	-	-	2	*
	*	1%	-	-	1%	-	-	1%	-	-	-	1%	*
3	14	1	-	-	1	*	-	3	1	-	5	2	1
	1%	1%	-	-	1%	*	-	1%	1%	-	1%	1%	1%
4	32	4	1	1	3	1	5	2	3	3	5	3	2
	2%	2%	1%	1%	2%	*	4%	1%	3%	2%	2%	1%	4% ee
5	115	8	5	11	9	16	7	11	7	7	17	15	1
	6%	5%	8%	7%	5%	7%	5%	6%	6%	4%	5%	6%	3%
6	202	21	6	6	22	15	14	9	11	13	48	31	4
	10%	13% cg	10%	4%	11%	7%	11%	4%	10%	8%	15% cg	11%	9%
7	390	28	9	27	35	29	26	33	22	28	90	55	6
	19%	17%	15%	18%	18%	14%	20%	17%	19%	16%	28% aeil	20%	14%
8	528	47	18	41	48	79	41	41	29	56	66	55	6
	26%	29% l	29% l	27%	25%	37% gijkl	32% l	21%	25% l	33% ijkl	20%	20%	14%
9	351	30	8	20	44	46	14	35	17	39	23	66	9
	17%	18% j	13%	13%	23% j	22% j	11%	18% j	15% j	23% j	7%	24% fj	20% j
10 - HIGHEST score	338	18	13	43	25	16	21	50	17	19	71	28	15
	17%	11%	21% e	28% adehik	13%	7%	16%	26% adehik	15% e	11%	22% aeik	10%	34% adefhijk
Don't know	67	6	2	3	6	10	1	7	5	6	2	19	1
	3%	3% j	3%	3%	3%	5% j	1%	4%	4% j	4%	1%	7% j	1%
SUMMARY:													
NET: 9-10	689	48	21	63	70	62	35	86	35	57	95	94	24
	34%	29%	33%	41%	35%	29%	27%	44% aejh	31%	34%	29%	34%	53% abdefhijk
NET: 7-10	1607	123	48	132	153	170	103	160	85	141	250	204	37
	79%	75%	78%	86% ak	78%	80%	80%	83%	75%	83%	77%	74%	81%
NET: 4-6	349	33	12	18	35	31	22	22	22	23	70	50	7
	17%	20%	19%	12%	18%	15%	20%	12%	19%	14%	21%	18%	16%
NET: 1-3	23	3	-	1	3	1	-	4	1	*	5	4	1
	1%	2%	-	1%	2%	*	-	2%	1%	*	2%	1%	2%
Mean	7.81	7.63	7.91	8.15 ej	7.78	7.82	7.71	8.11 ej	7.70	7.91	7.63	7.72	8.22 afhjk
Standard Deviation	1.61	1.61	1.58	1.66	1.61	1.38	1.55	1.74	1.64	1.41	1.69	1.57	1.86
Standard Error	0.03	0.09	0.19	0.14	0.13	0.11	0.15	0.15	0.10	0.12	0.10	0.11	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 567

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	1964	1011	953	312	1652	909	1055	319	361	380	348	266	290	460	1047	457	660	1304	324	1631	1281	299	246	138	
Weighted Base	1767	877	890	687	1080	847	920	308	341	341	320	224	233	411	976	379	595	1172	277	1484	1488	147	97	35*	
Effective Base	1028	556	479	228	1211	467	564	186	199	203	173	124	147	230	555	247	349	680	205	829	778	183	166	86	
1 - LOWEST score	3	1	2	-	3	3	1	1	1	-	*	1	1	2	1	1	*	3	1	2	3	-	-	*	
	*	*	*	-	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	-	-	1%
2	3	2	1	-	3	1	2	*	2	1	*	-	*	*	3	-	3	1	1	2	3	-	*	*	
	*	*	*	-	*	*	*	*	1%	*	*	-	*	*	*	-	*	*	*	*	*	-	*	1%	
3	13	7	6	-	13	6	7	4	4	1	1	*	2	4	7	2	5	8	3	10	9	2	1	*	
	1%	1%	1%	-	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	
4	30	15	15	3	27	20	10	7	4	6	8	2	4	7	16	7	9	21	7	24	24	3	1	1	
	2%	2%	2%	*	3%a	2%	1%	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	4%	
5	108	52	56	19	89	59	49	18	29	16	16	14	15	19	58	31	34	74	11	96	93	9	5	2	
	6%	6%	6%	3%	8%a	7%	5%	6%	8%	5%	5%	6%	6%	5%	6%	8%	6%	6%	4%	6%	6%	6%	5%	6%	
6	213	110	103	58	154	106	107	48	33	37	38	28	27	42	128	43	76	137	42	170	180	18	12	3	
	12%	13%	12%	9%	14%a	13%	12%	16%	10%	11%	12%	13%	12%	10%	13%	11%	13%	12%	15%	11%	12%	12%	12%	8%	
7	392	204	189	146	246	197	196	66	66	97	74	38	52	93	217	82	160	232	61	330	335	33	21	4	
	22%	23%	21%	21%	23%	23%	21%	21%	19%	28%fl	23%	17%	22%	23%	22%	22%	27%p	20%	22%	22%	22%av	22%	21%	12%	
8	431	222	208	187	244	198	232	59	80	89	77	71	54	97	250	84	135	295	63	367	364	36	26	5	
	24%	25%	23%	27%	23%	23%	25%	19%	24%	26%	24%	32%e	23%	24%	26%	22%	23%	25%	23%	25%	24%v	24%v	27%v	13%	
9	276	142	134	124	152	114	162	46	61	53	58	27	32	83	134	59	98	178	42	234	234	24	10	8	
	16%	16%	15%	18%	14%	13%	18%	15%	18%	16%	18%	12%	14%	20%am	14%	16%	17%	15%	15%	16%	16%	16%	11%	23%u	
10 - HIGHEST score	234	91	144	128	106	112	122	53	53	32	38	31	28	45	135	54	62	172	39	195	194	17	13	11	
	13%	10%	16%	19%b	10%	13%	13%	17%g	15%	9%	12%	14%	12%	11%	14%	14%	10%	15%	14%	13%	13%	12%	13%	30%stu	
Don't know	62	30	32	20	42	31	31	6	10	8	9	12	18	20	27	16	12	51	8	54	50	4	8	*	
	4%	3%	4%	3%	4%	4%	3%	2%	3%	2%	3%	5%	8%efghl	5%	3%	4%	2%	4%	3%	4%	3%	3%	8%stv	1%	
SUMMARY:																									
NET: 9-10	511	233	277	252	258	226	284	98	113	85	96	58	60	128	270	113	161	350	81	429	428	41	23	19	
	29%	27%	31%	37%b	24%	27%	31%	32%	33%	25%	30%	26%	26%	31%	28%	30%	27%	30%	29%	29%	29%	28%	24%	53%stu	
NET: 7-10	1334	659	674	586	748	621	713	223	259	272	247	167	166	318	737	279	456	877	205	1126	1127	110	70	27	
	75%	75%	76%	85%b	69%	73%	77%	72%	76%	80%	77%	75%	71%	77%	75%	74%	77%	75%	74%	76%	76%	75%	72%	78%	
NET: 4-6	351	177	174	81	271	185	166	74	66	60	63	44	46	68	202	81	119	232	59	289	297	30	18	6	
	20%	20%	20%	12%	25%a	22%	18%	24%	19%	17%	20%	20%	20%	17%	21%	21%	20%	20%	21%	19%	20%	20%	18%	18%	
NET: 1-3	19	10	9	-	19	10	10	5	7	2	2	1	3	5	11	3	8	11	5	14	14	2	2	1	
	1%	1%	1%	-	2%a	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	3%	
Mean	7.63	7.56	7.70	8.07b	7.35	7.53	7.73	7.60	7.69	7.59	7.66	7.71	7.57	7.69	7.62	7.62	7.54	7.68	7.59	7.65	7.63	7.57	7.60	8.05st	
Standard Deviation	1.59	1.54	1.63	1.36	1.66	1.63	1.54	1.72	1.71	1.43	1.53	1.52	1.60	1.56	1.58	1.63	1.54	1.61	1.67	1.57	1.57	1.60	1.58	2.08	
Standard Error	0.04	0.05	0.05	0.08	0.04	0.06	0.05	0.10	0.09	0.07	0.08	0.10	0.10	0.07	0.05	0.08	0.06	0.05	0.09	0.04	0.04	0.09	0.10	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 568

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1964	475	1082	332	282	1343	92	1302	592	1964	-	1089	452	1317	585	1964	-	498	1417
Weighted Base	1767	384	1030	283	260	1220	88*	1117	585	1767	**	978	415	1203	515	1767	**	371	1359
Effective Base	1028	269	541	191	151	698	51	699	298	1028	-	557	239	668	326	1028	-	297	728
1 - LOWEST score	3	1	*	2	-	2	-	1	2	3	-	2	1	1	2	3	-	2	2
	*	*	*	1%b	-	*	-	*	*	*	-	*	*	*	*	*	-	*	*
2	3	-	*	3	-	3	-	3	-	3	-	1	*	2	1	3	-	2	1
	*	-	*	1%b	-	*	-	*	-	*	-	*	*	*	*	*	-	1%	*
3	13	5	4	3	2	9	-	7	5	13	-	5	4	6	6	13	-	6	6
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%a	*
4	30	5	17	6	1	24	3	21	8	30	-	20	8	24	5	30	-	7	20
	2%	1%	2%	2%	*	2%	3%	2%	1%	2%	-	2%	2%	2%	1%	2%	-	2%	1%
5	108	16	61	22	23	71	5	67	37	108	-	55	25	65	37	108	-	26	77
	6%	4%	6%	8%	9%	6%	6%	6%	6%	6%	-	6%	6%	5%	7%	6%	-	7%	6%
6	213	36	107	60	21	169	7	130	77	213	-	115	61	157	52	213	-	48	160
	12%	9%	10%	21%ab	8%	14%d	8%	12%	13%	12%	-	12%	15%	13%	10%	12%	-	13%	12%
7	392	70	245	65	49	275	25	247	128	392	-	214	100	260	118	392	-	80	308
	22%	18%	24%	23%	19%	23%	29%	22%	22%	22%	-	22%	24%	22%	23%	22%	-	21%	23%
8	431	79	278	64	70	292	12	257	157	431	-	245	89	296	126	431	-	91	331
	24%	21%	27%	23%	27%	24%	13%	23%	27%	24%	-	25%	21%	25%	24%	24%	-	24%	24%
9	276	73	165	32	54	173	14	185	83	276	-	151	60	182	84	276	-	47	223
	16%	19%c	16%	11%	21%e	14%	15%	17%	14%	16%	-	15%	15%	15%	16%	16%	-	13%	16%
10 - HIGHEST score	234	91	119	14	26	167	21	162	68	234	-	154	41	171	62	234	-	47	184
	13%	24%bc	12%c	5%	10%	14%	24%de	14%	12%	13%	-	16%l	10%	14%	12%	13%	-	13%	14%
Don't know	62	7	34	11	15	35	1	38	20	62	-	16	25	39	22	62	-	15	47
	4%	2%	3%	4%	6%	3%	1%	3%	3%	4%	-	2%	6%k	3%	4%	4%	-	4%	3%
SUMMARY:																			
NET: 9-10	511	164	284	47	80	340	35	347	152	511	-	304	102	353	146	511	-	94	407
	29%	43%bc	28%c	16%	31%	28%	39%	31%	26%	29%	-	31%	24%	29%	28%	29%	-	25%	30%
NET: 7-10	1334	313	807	176	198	907	71	850	437	1334	-	764	290	909	389	1334	-	265	1046
	75%	81%c	78%c	62%	76%	74%	81%	76%	75%	75%	-	78%l	70%	76%	76%	75%	-	71%	77%
NET: 4-6	351	58	185	88	45	264	15	217	122	351	-	190	94	246	94	351	-	81	257
	20%	15%	18%	31%ab	17%	22%	17%	19%	21%	20%	-	19%	23%	20%	18%	20%	-	22%	19%
NET: 1-3	19	6	4	8	2	14	-	11	7	19	-	8	5	10	10	19	-	10	9
	1%	2%	*	3%b	1%	1%	-	1%	1%	1%	-	1%	1%	1%	2%	1%	-	3%a	1%
Mean	7.63	8.03bc	7.67c	7.03	7.73	7.58	7.87	7.68	7.57	7.63	-	7.71l	7.45	7.66	7.60	7.63	-	7.45	7.70a
Standard Deviation	1.59	1.67	1.47	1.64	1.49	1.60	1.69	1.60	1.55	1.59	-	1.60	1.57	1.57	1.62	1.59	-	1.73	1.53

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 568

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1964	475	1082	332	282	1343	92	1302	592	1964	-	1089	452	1317	585	1964	-	498	1417
Weighted Base	1767	384	1030	283	260	1220	88*	1117	585	1767	-**	978	415	1203	515	1767	-**	371	1359
Standard Error	0.04	0.08	0.05	0.09	0.09	0.04	0.18	0.05	0.07	0.04	-	0.05	0.08	0.04	0.07	0.04	-	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 569

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1964	299	58	125	145	147	91	133	246	132	259	191	138
Weighted Base	1767	147	42*	140*	165*	180*	105*	171*	97	135*	314	237	35*
Effective Base	1028	183	48	77	87	78	62	77	166	80	167	124	86
1 - LOWEST score	3	-	-	-	-	1	-	-	-	-	1	1	*
	*	-	-	-	-	*	-	-	-	-	*	*	1%
2	3	-	-	-	1	-	-	-	*	1	-	-	*
	*	-	-	-	1%	-	-	-	*	1%	*	-	1%k
3	13	2	-	-	-	1	3	-	1	-	4	1	*
	1%	2%	-	-	-	1%	3%	-	1%	-	1%	*	*
4	30	3	2	*	2	1	4	4	1	3	5	4	1
	2%	2%	4%	*	1%	1%	4%	2%	1%	2%	2%	2%	4%ce
5	108	9	4	11	14	16	2	9	5	7	6	23	2
	6%	6%j	10%j	8%j	8%j	9%j	2%	5%	5%	5%	2%	10%j	6%j
6	213	18	7	11	16	21	21	10	12	9	62	24	3
	12%	12%	16%g	8%	10%	11%	20%cgl	6%	12%	7%	20%cdgijk	10%	8%
7	392	33	14	21	36	33	31	36	21	27	81	57	4
	22%	22%	32%cl	15%	22%	18%	30%cl	21%	21%	20%	26%j	24%l	12%
8	431	36	11	46	44	61	14	36	26	48	51	53	5
	24%	24%l	26%	33%fjl	26%l	34%fjl	13%	21%	27%fjl	35%fgjk	16%	23%	13%
9	276	24	3	10	36	29	13	37	10	25	35	46	8
	16%	16%c	8%	7%	22%chj	16%	12%	22%chj	11%	19%c	11%	19%c	23%bcn
10 - HIGHEST score	234	17	1	35	13	14	12	34	13	9	63	14	11
	13%	12%b	2%	25%abdehik	8%	8%	12%	20%bdeik	13%bk	6%	20%abdeik	6%	30%abdefhik
Don't know	62	4	1	6	3	3	5	6	8	7	5	14	*
	4%	3%	1%	5%	2%	2%	5%	3%	8%adejl	5%	2%	6%j	1%
SUMMARY:													
NET: 9-10	511	41	4	45	49	43	25	70	23	34	98	59	19
	29%	28%b	10%	32%b	29%b	24%	24%	41%abefhik	24%b	25%	31%b	25%b	53%abcdefhik
NET: 7-10	1334	110	29	111	129	137	70	143	70	109	230	169	27
	75%	75%	69%	79%	78%	76%	67%	83%bfh	72%	81%	73%	72%	78%
NET: 4-6	351	30	13	22	32	38	27	23	18	18	73	52	6
	20%	20%	30%gj	16%	20%	21%	26%	13%	18%	14%	23%	22%	18%
NET: 1-3	19	2	-	-	1	2	3	-	2	1	6	2	1
	1%	2%	-	-	1%	1%	3%	-	2%	1%	2%	1%	3%cg
Mean	7.63	7.57b	7.02	8.01abfk	7.61b	7.55	7.28	8.04abfhk	7.60b	7.70b	7.62b	7.43	8.05abfk
Standard Deviation	1.59	1.60	1.32	1.55	1.49	1.50	1.68	1.53	1.58	1.38	1.71	1.53	2.08
Standard Error	0.04	0.09	0.17	0.14	0.13	0.12	0.18	0.14	0.10	0.12	0.11	0.11	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 570

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	125	61	64	16	109	69	56	18	22	27	19	18	21	27	60	38	56	69	5	120	-	-	125	-
Weighted Base	47*	25*	22*	14**	33*	26*	21*	10**	8**	8**	7**	6**	8**	8**	23*	17*	18*	29*	1**	46*	-**	-**	47*	-**
Effective Base	84	39	48	13	96	44	41	11	17	22	14	13	14	21	35	33	44	44	4	81	-	-	84	-
1 - LOWEST score	*	*	-	-	*	-	*	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	*	-
	*	1%	-	-	1%	-	1%	-	-	3%	-	-	-	-	1%	-	1%	-	-	1%	-	-	*	-
2	*	*	-	-	*	*	-	-	-	*	*	-	-	-	*	-	*	*	*	*	-	-	*	-
	1%	2%	-	-	1%	2%	-	-	-	2%	3%	-	-	-	2%	-	1%	1%	17%	*	-	-	1%	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	1	1	-	1	1	1	1	-	-	*	-	*	*	-	1	-	1	-	1	-	-	1	-
	3%	3%	3%	-	4%	3%	3%	8%	-	-	3%	-	4%	3%	-	7%	-	5%	-	3%	-	-	3%	-
5	5	2	2	2	3	2	2	1	1	1	-	1	*	1	2	1	2	3	*	4	-	-	5	-
	10%	10%	10%	12%	8%	9%	10%	10%	18%	14%	-	12%	4%	13%	10%	7%	9%	10%	28%	9%	-	-	10%	-
6	6	1	4	-	6	3	3	2	1	2	1	1	*	1	2	3	3	2	*	5	-	-	6	-
	12%	6%	19%	-	17%	10%	14%	19%	11%	18%	7%	10%	3%	10%	9%	16%	17%	9%	14%	12%	-	-	12%	-
7	9	5	4	2	7	5	5	2	1	2	2	*	1	1	5	3	4	5	*	9	-	-	9	-
	20%	19%	20%	14%	22%	18%	23%	25%	14%	27%	24%	8%	16%	18%	24%	15%	22%	19%	12%	20%	-	-	20%	-
8	10	6	4	4	5	4	5	1	1	1	1	2	3	2	3	4	2	7	*	9	-	-	10	-
	20%	23%	17%	31%	16%	17%	25%	11%	18%	7%	17%	37%	41%	28%	15%	24%	13%	25%	29%	20%	-	-	20%	-
9	5	2	2	*	4	2	2	-	1	1	*	*	2	1	2	2	3	2	-	5	-	-	5	-
	10%	9%	11%	3%	13%	9%	11%	-	14%	13%	5%	4%	24%	17%	8%	9%	14%	7%	-	10%	-	-	10%	-
10 - HIGHEST score	2	*	2	-	2	1	1	-	*	-	1	1	1	1	1	1	2	1	-	2	-	-	2	-
	5%	1%	10%	-	7%	6%	5%	-	5%	-	9%	13%	7%	8%	3%	6%	9%	3%	-	5%	-	-	5%	-
Don't know	9	7	2	5	4	7	2	3	2	1	2	1	-	*	6	2	3	6	-	9	-	-	9	-
	19%	26%	10%	38%	11%	27% d	9%	28%	21%	16%	31%	16%	-	3%	28%	15%	14%	22%	-	19%	-	-	19%	-
SUMMARY:																								
NET: 9-10	7	3	5	*	7	4	3	-	1	1	1	1	2	2	3	3	4	3	-	7	-	-	7	-
	15%	10%	21%	3%	20%	15%	15%	-	19%	13%	14%	17%	31%	24%	11%	16%	23%	10%	-	15%	-	-	15%	-
NET: 7-10	26	13	13	7	19	13	13	4	4	4	4	4	7	6	11	9	11	15	*	26	-	-	26	-
	55%	53%	58%	49%	58%	49%	63%	36%	51%	46%	56%	62%	88%	71%	50%	55%	57%	54%	41%	56%	-	-	55%	-
NET: 4-6	11	5	7	2	10	6	6	4	2	3	1	1	1	2	4	5	5	7	1	11	-	-	11	-
	24%	18%	31%	12%	29%	22%	26%	36%	29%	32%	11%	22%	12%	26%	19%	30%	26%	23%	42%	24%	-	-	24%	-
NET: 1-3	1	1	-	-	1	*	*	-	-	*	*	-	-	-	1	-	*	*	*	*	-	-	1	-
	1%	3%	-	-	2%	2%	1%	-	-	5%	3%	-	-	-	3%	-	2%	1%	17%	1%	-	-	1%	-
Mean	7.11	6.96	7.25	7.22	7.07	7.09	7.13	6.31	7.18	6.50	7.31	7.61	7.87	7.40	6.94	7.14	7.22	7.03	5.75	7.15	-	-	7.11	-
Standard Deviation	1.68	1.76	1.63	1.29	1.79	1.77	1.63	1.28	1.74	1.95	2.02	1.72	1.46	1.69	1.76	1.67	1.83	1.60	-	1.65	-	-	1.68	-
Standard Error	0.16	0.25	0.22	0.39	0.18	0.23	0.23	0.32	0.40	0.41	0.54	0.46	0.32	0.33	0.26	0.29	0.26	0.21	-	0.16	-	-	0.16	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 571

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	125	34	69	19	11	90	5	81	39	125	-	64	41	83	39	125	-	38	83
Weighted Base	47*	13**	26*	7**	4**	35*	1**	30*	15**	47*	-**	26*	14*	32*	14*	47*	-**	12*	34*
Effective Base	84	18	52	16	8	59	5	52	28	84	-	40	32	52	32	84	-	32	53
1 - LOWEST score	*	*	-	-	-	*	-	*	-	*	-	-	-	*	-	*	-	-	*
	*	2%	-	-	-	1%	-	1%	-	*	-	-	-	-	2%	*	-	-	1%
2	*	*	-	*	-	*	-	*	-	*	-	*	*	*	-	*	-	*	-
	1%	2%	-	3%	-	1%	-	1%	-	1%	-	1%	1%	1%	-	1%	-	3%	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	*	*	1	-	1	-	1	1	1	-	1	*	1	-	1	-	*	1
	3%	2%	1%	11%	-	3%	-	2%	4%	3%	-	2%	3%	4%	-	3%	-	4%	3%
5	5	1	3	1	-	4	-	4	1	5	-	2	3	2	2	5	-	1	4
	10%	6%	12%	10%	-	12%	-	12%	6%	10%	-	7%	19%	7%	12%	10%	-	6%	11%
6	6	1	3	1	1	3	*	4	1	6	-	3	1	3	2	6	-	2	3
	12%	11%	12%	18%	26%	10%	28%	15%	8%	12%	-	12%	7%	11%	12%	12%	-	18%	10%
7	9	4	4	1	*	7	*	6	2	9	-	6	2	7	2	9	-	2	7
	20%	31%	15%	21%	10%	20%	11%	22%	13%	20%	-	23%	12%	23%	14%	20%	-	19%	20%
8	10	1	7	1	1	8	*	5	4	10	-	6	1	7	3	10	-	4	6
	20%	5%	27%	17%	31%	22%	26%	16%	28%	20%	-	24%	10%	21%	21%	20%	-	30%	18%
9	5	2	2	1	*	4	-	2	2	5	-	2	2	3	2	5	-	1	3
	10%	13%	10%	9%	12%	11%	-	5%	16%	10%	-	7%	15%	9%	11%	10%	-	8%	10%
10 - HIGHEST score	2	1	1	*	*	2	*	2	1	2	-	1	1	2	1	2	-	1	1
	5%	8%	5%	3%	7%	4%	18%	6%	5%	5%	-	4%	7%	5%	6%	5%	-	7%	4%
Don't know	9	3	5	*	1	6	*	6	3	9	-	5	3	6	3	9	-	1	8
	19%	22%	18%	7%	14%	17%	18%	20%	20%	19%	-	18%	25%	18%	22%	19%	-	5%	24% ^q
SUMMARY:																			
NET: 9-10	7	3	4	1	1	5	*	3	3	7	-	3	3	5	2	7	-	2	5
	15%	20%	14%	12%	19%	15%	18%	11%	21%	15%	-	12%	22%	14%	17%	15%	-	16%	14%
NET: 7-10	26	7	15	3	3	20	1	15	9	26	-	15	6	19	7	26	-	8	17
	55%	57%	57%	50%	60%	56%	54%	49%	61%	55%	-	59%	44%	58%	51%	55%	-	64%	51%
NET: 4-6	11	2	6	3	1	9	*	9	3	11	-	6	4	7	3	11	-	3	8
	24%	18%	25%	39%	26%	25%	28%	29%	19%	24%	-	22%	29%	22%	25%	24%	-	28%	24%
NET: 1-3	1	*	-	*	-	1	-	1	-	1	-	*	*	*	*	1	-	*	*
	1%	3%	-	3%	-	2%	-	2%	-	1%	-	1%	1%	1%	2%	1%	-	3%	1%
Mean	7.11	7.08	7.26	6.54	7.59	7.04	7.61	6.84	7.51	7.11	-	7.16	7.00	7.12	7.17	7.11	-	7.10	7.06
Standard Deviation	1.68	2.00	1.50	1.97	1.50	1.74	-	1.75	1.59	1.68	-	1.49	2.06	1.64	1.83	1.68	-	1.83	1.64

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 571

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	125	34	69	19	11	90	5	81	39	125	-	64	41	83	39	125	-	38	83
Weighted Base	47*	13**	26*	7**	4**	35*	1**	30*	15**	47*	-**	26*	14*	32*	14*	47*	-**	12*	34*
Standard Error	0.16	0.36	0.20	0.48	0.50	0.19	-	0.21	0.28	0.16	-	0.20	0.36	0.19	0.33	0.16	-	0.31	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 572

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	125	-	-	-	-	-	-	-	125	-	-	-	-
Weighted Base	47*	..**	..**	..**	..**	..**	..**	..**	47*	..**	..**	..**	..**
Effective Base	84	-	-	-	-	-	-	-	84	-	-	-	-
1 - LOWEST score	*	-	-	-	-	-	-	-	*	-	-	-	-
	*	-	-	-	-	-	-	-	*	-	-	-	-
2	*	-	-	-	-	-	-	-	*	-	-	-	-
	1%	-	-	-	-	-	-	-	1%	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	-	-	-	1	-	-	-	-
	3%	-	-	-	-	-	-	-	3%	-	-	-	-
5	5	-	-	-	-	-	-	-	5	-	-	-	-
	10%	-	-	-	-	-	-	-	10%	-	-	-	-
6	6	-	-	-	-	-	-	-	6	-	-	-	-
	12%	-	-	-	-	-	-	-	12%	-	-	-	-
7	9	-	-	-	-	-	-	-	9	-	-	-	-
	20%	-	-	-	-	-	-	-	20%	-	-	-	-
8	10	-	-	-	-	-	-	-	10	-	-	-	-
	20%	-	-	-	-	-	-	-	20%	-	-	-	-
9	5	-	-	-	-	-	-	-	5	-	-	-	-
	10%	-	-	-	-	-	-	-	10%	-	-	-	-
10 - HIGHEST score	2	-	-	-	-	-	-	-	2	-	-	-	-
	5%	-	-	-	-	-	-	-	5%	-	-	-	-
Don't know	9	-	-	-	-	-	-	-	9	-	-	-	-
	19%	-	-	-	-	-	-	-	19%	-	-	-	-
SUMMARY:													
NET: 9-10	7	-	-	-	-	-	-	-	7	-	-	-	-
	15%	-	-	-	-	-	-	-	15%	-	-	-	-
NET: 7-10	26	-	-	-	-	-	-	-	26	-	-	-	-
	55%	-	-	-	-	-	-	-	55%	-	-	-	-
NET: 4-6	11	-	-	-	-	-	-	-	11	-	-	-	-
	24%	-	-	-	-	-	-	-	24%	-	-	-	-
NET: 1-3	1	-	-	-	-	-	-	-	1	-	-	-	-
	1%	-	-	-	-	-	-	-	1%	-	-	-	-
Mean	7.11	-	-	-	-	-	-	-	7.11	-	-	-	-
Standard Deviation	1.68	-	-	-	-	-	-	-	1.68	-	-	-	-
Standard Error	0.16	-	-	-	-	-	-	-	0.16	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

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J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 573

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	1542	801	741	224	1318	705	837	230	300	318	280	202	212	328	833	381	578	964	255	1278	1031	230	185	96
Weighted Base	1357	693	664	495	862	635	722	231	277	269	246	166*	168	261	787	309	500	858	217	1135	1152	111	71	23*
Effective Base	833	450	386	169	978	370	465	135	165	175	149	91	123	186	446	210	318	515	164	670	640	138	127	60
1 - LOWEST score	7	5	2	-	7	4	3	3	2	*	1	-	-	4	1	2	1	6	1	6	6	1	*	*
	1%	1%	*	-	1%	1%	*	1%	1%	*	*	-	-	1% m	*	1%	*	1%	*	*	*	1%	*	1%
2	9	7	2	-	9	5	4	3	-	2	*	1	2	1	3	4	2	7	1	6	7	1	1	*
	1%	1%	*	-	1%	1%	*	1%	-	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%
3	16	10	6	1	15	8	8	2	4	4	3	*	3	4	7	5	7	9	4	12	14	1	1	*
	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
4	48	20	28	5	43	29	20	9	7	8	11	6	8	11	31	7	15	33	6	42	42	4	1	1
	4%	3%	4%	1%	5% a	5%	3%	4%	3%	3%	4%	3%	5%	4%	4%	2%	3%	4%	3%	4%	4%	4%	2%	3%
5	141	71	71	33	109	71	70	23	39	26	19	15	20	24	87	30	53	88	23	118	118	13	9	2
	10%	10%	11%	7%	13% a	11%	10%	10%	14%	10%	8%	9%	12%	9%	11%	10%	11%	10%	11%	10%	10%	12%	12%	10%
6	207	94	113	67	140	107	100	45	37	39	36	24	26	32	125	50	76	131	34	173	181	12	11	3
	15%	14%	17%	14%	16%	17%	14%	20%	13%	15%	15%	15%	15%	12%	16%	16%	15%	15%	16%	15%	16%	11%	16%	14%
7	307	152	155	118	189	150	157	63	41	83	66	29	25	60	185	63	131	176	77	228	264	28	14	2
	23%	22%	23%	24%	22%	24%	22%	27% fj	15%	31% fj	27% fj	17%	15%	23%	23%	20%	26%	21%	35% l	20%	23% v	25% v	19%	10%
8	250	137	113	103	147	116	134	33	53	49	51	34	30	49	135	65	91	159	26	224	210	20	18	3
	18%	20%	17%	21%	17%	18%	19%	14%	19%	18%	21%	20%	18%	19%	17%	21%	18%	18%	12%	20% q	18%	18%	25% v	12%
9	135	81	54	63	72	52	83	17	42	24	18	22	12	27	84	24	48	87	20	114	117	11	4	3
	10%	12%	8%	13%	8%	8%	12%	7%	15% ehj	9%	7%	13%	7%	10%	11%	8%	10%	10%	9%	10%	10%	10%	6%	14% u
10 - HIGHEST score	135	61	74	68	67	49	86	21	37	19	23	19	17	20	82	33	45	90	19	116	118	6	6	5
	10%	9%	11%	14% b	8%	8%	12% c	9%	13%	7%	9%	12%	10%	8%	10%	11%	9%	10%	9%	10%	10%	5%	9%	22% stu
Don't know	102	55	47	37	65	45	57	12	15	16	17	16	26	29	47	26	29	73	6	96	78	15	7	2
	8%	8%	7%	7%	8%	7%	8%	5%	5%	6%	7%	10%	15% efghl	11% m	6%	8%	6%	9%	3%	8% q	7%	13% s	10%	11%
SUMMARY: NET: 9-10	270	142	128	130	140	101	169	37	79	42	42	41	29	47	166	57	93	177	39	230	234	17	10	8
	20%	20%	19%	26% b	16%	16%	23% c	16%	28% egh	16%	17%	25%	17%	18%	21%	19%	19%	21%	18%	20%	20%	15%	14%	36% stu
NET: 7-10	827	431	396	352	475	367	460	134	173	174	159	103	84	156	486	186	315	512	142	682	708	65	42	13
	61%	62%	60%	71% b	55%	58%	64%	58%	62% j	65% j	64% j	62%	50%	60%	62%	60%	63%	60%	65%	60%	61%	58%	58%	58%
NET: 4-6	397	185	212	105	292	207	190	77	83	73	66	45	54	67	243	87	145	252	63	333	340	29	21	6
	29%	27%	32%	21%	34% a	33% d	26%	33%	30%	27%	27%	27%	32%	26%	31%	28%	29%	29%	29%	29%	30%	26%	30%	28%
NET: 1-3	31	22	9	1	30	16	15	9	6	6	4	2	5	9	12	11	10	21	6	24	26	3	2	1
	2%	3%	1%	*	3% a	3%	2%	4%	2%	2%	2%	1%	3%	4%	1%	3%	2%	2%	3%	2%	2%	2%	2%	4%
Mean	7.11	7.12	7.10	7.61 b	6.83	6.92	7.28 c	6.85	7.31 e	7.05	7.14	7.38 e	6.95	7.02	7.14	7.12	7.10	7.12	6.98	7.14	7.12	6.98	7.07	7.47
Standard Deviation	1.77	1.81	1.72	1.53	1.83	1.74	1.77	1.82	1.89	1.58	1.66	1.73	1.88	1.86	1.72	1.81	1.67	1.82	1.67	1.78	1.77	1.70	1.70	2.25
Standard Error	0.05	0.07	0.07	0.11	0.05	0.07	0.06	0.12	0.11	0.09	0.10	0.13	0.14	0.11	0.06	0.10	0.07	0.06	0.11	0.05	0.06	0.12	0.13	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v
* = small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 574

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1542	399	837	256	198	1074	76	1020	458	1542	-	880	356	1053	435	1542	-	415	1081
Weighted Base	1357	313	784	215	179	952	68*	851	448	1357	**	763	328	938	375	1357	**	309	1014
Effective Base	833	234	435	146	100	583	44	564	239	833	-	477	191	558	241	833	-	248	574
1 - LOWEST score	7	4	1	1	2	4	-	3	2	7	-	5	*	3	4	7	-	3	4
	1%	1%	*	1%	1%	*	-	*	*	1%	-	1%	*	*	1%	1%	-	1%	*
2	9	1	5	3	-	7	*	8	1	9	-	4	4	8	1	9	-	2	4
	1%	*	1%	1%	-	1%	*	1%	*	1%	-	1%	1%	1%	*	1%	-	1%	*
3	16	5	7	3	1	13	1	13	3	16	-	11	3	12	4	16	-	5	9
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%
4	48	8	24	15	8	29	5	27	14	48	-	30	6	28	20	48	-	18	27
	4%	3%	3%	7%ab	5%	3%	8%	3%	3%	4%	-	4%	2%	3%	5%	4%	-	6%af	3%
5	141	19	79	35	19	105	5	81	54	141	-	75	41	93	42	141	-	27	109
	10%	6%	10%	16%ab	11%	11%	7%	10%	12%	10%	-	10%	13%	10%	11%	10%	-	9%	11%
6	207	49	113	41	17	139	18	134	66	207	-	123	50	145	58	207	-	44	160
	15%	16%	14%	19%	9%	15%	26%de	16%	15%	15%	-	16%	15%	15%	15%	15%	-	14%	16%
7	307	62	195	40	30	225	12	196	101	307	-	171	90	214	81	307	-	57	248
	23%	20%	25%	19%	17%	24%	18%	23%	22%	23%	-	22%	27%	23%	22%	23%	-	18%	24%
8	250	52	153	38	39	182	9	148	91	250	-	151	49	180	63	250	-	68	178
	18%	17%	19%	18%	22%	19%	13%	17%	20%	18%	-	20%	15%	19%	17%	18%	-	22%	18%
9	135	40	75	15	29	87	7	93	35	135	-	73	27	86	41	135	-	34	96
	10%	13%	10%	7%	16%e	9%	11%	11%	8%	10%	-	10%	8%	9%	11%	10%	-	11%	9%
10 - HIGHEST score	135	64	65	5	11	103	9	90	42	135	-	81	30	106	27	135	-	29	102
	10%	21%bc	8%c	3%	6%	11%	13%	11%	9%	10%	-	11%	9%	11%	7%	10%	-	9%	10%
Don't know	102	9	66	18	21	59	2	58	39	102	-	40	29	64	34	102	-	21	77
	8%	3%	8%a	8%a	12%e	6%	3%	7%	9%	8%	-	5%	9%	7%	9%	8%	-	7%	8%
SUMMARY:																			
NET: 9-10	270	104	140	21	40	190	16	182	77	270	-	154	57	192	69	270	-	63	198
	20%	33%bc	18%c	10%	23%	20%	23%	21%	17%	20%	-	20%	17%	20%	18%	20%	-	21%	20%
NET: 7-10	827	219	488	99	110	596	37	527	269	827	-	476	196	586	214	827	-	189	624
	61%	70%bc	62%c	46%	62%	63%	54%	62%	60%	61%	-	62%	60%	62%	57%	61%	-	61%	62%
NET: 4-6	397	75	216	91	44	273	28	242	134	397	-	227	96	265	119	397	-	89	296
	29%	24%	28%	42%ab	25%	29%	41%cd	28%	30%	29%	-	30%	29%	28%	32%	29%	-	29%	29%
NET: 1-3	31	10	13	7	3	24	1	23	6	31	-	20	7	22	9	31	-	10	18
	2%	3%	2%	3%	2%	2%	1%	3%	1%	2%	-	3%	2%	2%	2%	2%	-	3%	2%
Mean	7.11	7.55bc	7.13c	6.46	7.23	7.13	7.04	7.15	7.11	7.11	-	7.12	7.05	7.17	6.96	7.11	-	7.08	7.14
Standard Deviation	1.77	1.93	1.65	1.72	1.79	1.77	1.82	1.78	1.68	1.77	-	1.79	1.68	1.76	1.80	1.77	-	1.89	1.70

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 574

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1542	399	837	256	198	1074	76	1020	458	1542	-	880	356	1053	435	1542	-	415	1081
Weighted Base	1357	313	784	215	179	952	68*	851	448	1357	-**	763	328	938	375	1357	-**	309	1014
Standard Error	0.05	0.10	0.06	0.11	0.14	0.06	0.21	0.06	0.08	0.05	-	0.06	0.09	0.06	0.09	0.05	-	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 575

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1542	230	48	103	117	119	74	102	185	110	215	143	96
Weighted Base	1357	111	32*	107*	118*	134*	84*	115*	71	115*	269	178*	23*
Effective Base	833	138	43	64	82	64	49	69	127	62	138	91	60
1 - LOWEST score	7	1	-	-	-	1	2	-	*	-	2	1	*
	1%	1%	-	-	-	1%	2%	-	*	-	1%	1%	1%
2	9	1	-	-	2	*	-	3	1	-	-	1	*
	1%	*	-	-	2%	*	-	3% j	1%	-	-	1%	1% j
3	16	1	2	1	2	*	-	3	1	1	2	1	*
	1%	1%	7% aefhijk	1%	2%	*	-	3%	1%	1%	1%	1%	2%
4	48	4	1	2	5	9	3	1	1	5	10	8	1
	4%	4%	3%	2%	4%	7%	3%	1%	2%	4%	4%	4%	3%
5	141	13	6	17	20	14	8	12	9	10	15	15	2
	10%	12%	18% j	16% j	17% j	11%	9%	11%	12% j	9%	6%	8%	10%
6	207	12	7	18	15	24	16	12	11	11	46	32	3
	15%	11%	21%	17%	13%	18%	20%	10%	16%	9%	17%	18%	14%
7	307	28	6	18	20	23	26	15	14	28	96	34	2
	23%	25% gl	18%	17%	17%	17%	31% gl	13%	19%	24%	35% bcdeghkl	19%	10%
8	250	20	5	24	24	27	10	24	18	30	44	21	3
	18%	18%	16%	22%	20%	20%	12%	21%	25% fk	26% k	16%	12%	12%
9	135	11	3	5	14	11	3	16	4	17	14	34	3
	10%	10%	9%	5%	12%	9%	4%	14% j	6%	15% j	5%	19% cfhj	14% fh
10 - HIGHEST score	135	6	1	16	11	7	10	20	6	5	34	14	5
	10%	5%	3%	15% ai	9%	6%	12%	17% abej	9%	4%	13% a	8%	22% abdohik
Don't know	102	15	2	7	5	16	5	9	7	9	6	18	2
	8%	13% dj	7%	6%	5%	12% j	7%	8%	10% j	7%	2%	10% j	11% j
SUMMARY:													
NET: 9-10	270	17	4	21	25	19	13	35	10	22	48	47	8
	20%	15%	12%	20%	21%	14%	16%	31% abehj	14%	19%	18%	27% ah	36% abcdefhj
NET: 7-10	827	65	14	63	68	69	49	75	42	80	188	102	13
	61%	58%	45%	59%	58%	51%	59%	65% b	58%	69% be	70% abehk	57%	58%
NET: 4-6	397	29	13	36	40	48	27	25	21	26	71	55	6
	29%	26%	41% gj	34%	34%	36%	32%	21%	30%	22%	26%	31%	28%
NET: 1-3	31	3	2	1	4	1	2	6	2	1	4	3	1
	2%	2%	7% ej	1%	4%	1%	2%	5%	2%	1%	2%	2%	4%
Mean	7.11	6.98	6.44	7.20 b	6.95	6.87	6.93	7.46 b	7.07 b	7.27 b	7.19 b	7.17 b	7.47 b
Standard Deviation	1.77	1.70	1.77	1.75	1.91	1.71	1.83	2.04	1.70	1.53	1.63	1.81	2.25
Standard Error	0.05	0.12	0.26	0.18	0.18	0.17	0.22	0.21	0.13	0.15	0.11	0.16	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 576

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	TOTAL	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
1 - Not at all important	157	65	92	128	29	94	63	12	20	10	19	32	64	31	68	58	22	135	5	152	146	6	4	1
	5%	4%	6%	8% b	2%	6% d	4%	3%	4%	2%	3%	7% eg	10% efgh	4%	4%	7% m	2%	6% o	1%	6% q	6% tu	2%	2%	2%
2	30	16	14	23	7	11	18	*	7	-	9	4	9	5	5	20	8	21	-	30	27	2	1	*
	1%	1%	1%	1% b	*	1%	1%	*	1% g	-	2% eg	1%	1% g	1%	*	2% m	1%	1%	-	1%	1%	1%	*	1%
3	26	12	14	10	16	17	9	2	9	1	3	7	4	4	11	10	4	22	4	21	21	2	2	1
	1%	1%	1%	1%	1%	1%	1%	*	2%	*	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
4	39	23	16	13	27	22	18	8	4	5	5	5	12	8	21	11	10	29	6	34	31	5	3	2
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%
5	147	66	81	53	94	78	69	21	30	18	15	23	40	27	76	44	33	114	19	126	107	21	14	5
	5%	4%	5%	3%	6% a	5%	4%	5%	6%	3%	3%	5%	6% h	4%	5%	5%	4%	5%	5%	5%	4%	7% s	7% s	6%
6	229	126	103	78	150	120	109	52	27	45	39	30	35	44	123	61	75	154	44	185	189	20	15	5
	7%	8%	7%	5%	10% a	8%	7%	11% j	5%	8%	7%	7%	5%	6%	8%	8%	8%	7%	11% r	7%	7%	7%	8%	7%
7	415	187	227	157	257	211	204	71	69	101	74	46	55	100	210	105	168	247	61	351	348	36	24	7
	13%	12%	15%	10%	16% a	14%	13%	15% j	13%	19% ij	14% j	10%	9%	14%	13%	13%	19% p	11%	15%	13%	13%	13%	13%	9%
8	640	382	258	275	366	312	329	83	112	105	123	79	138	132	361	147	170	470	81	559	538	57	37	10
	20%	24%	16%	17%	23% a	20%	20%	18%	22%	20%	23%	17%	22%	19%	22%	18%	19%	21%	20%	20%	21% uv	20%	20%	13%
9	454	218	236	227	227	234	220	57	67	86	85	72	87	111	234	109	142	312	63	390	361	58	26	10
	14%	14%	15%	14%	14%	15%	14%	12%	13%	16%	16%	16%	14%	16%	14%	13%	16%	14%	16%	14%	14%	20% s	14%	13%
10 - Extremely important	850	398	452	503	347	365	486	135	155	147	150	137	126	212	441	197	251	599	99	750	710	61	53	26
	27%	25%	29%	32% b	22%	24%	30% c	29% j	30% j	27% j	28% j	30% j	20%	30%	27%	24%	28%	27%	25%	27%	27% l	21%	29% t	36% st
Don't know	160	86	74	107	54	67	94	20	16	17	17	18	72	25	87	48	26	135	19	140	125	19	9	7
	5%	5%	5%	7% b	3%	4%	6%	4%	3%	3%	3%	4%	11% efghi	4%	5%	6%	3%	6% o	5%	5%	5%	7%	5%	9% s
SUMMARY:																								
NET: 9-10	1304	616	688	730	574	599	705	192	222	233	235	208	214	322	675	306	394	910	162	1140	1071	119	79	36
	41%	39%	44%	46% b	36%	39%	44%	42% j	43% j	44% j	44% j	46% j	33%	46% n	41%	38%	43%	41%	40%	42%	41%	41%	43%	49% s
NET: 7-10	2359	1185	1174	1162	1198	1121	1238	347	403	439	431	333	406	555	1246	558	732	1627	305	2050	1957	211	140	52
	75%	75%	75%	74%	76%	73%	77%	75% j	78% j	82% ej	80% j	73% j	63%	79% n	76% n	69%	81% p	73%	76%	75%	75%	74%	75%	72%
NET: 4-6	415	215	200	145	271	219	196	82	61	68	59	58	87	80	220	116	118	297	68	345	327	46	31	11
	13%	14%	13%	9%	17% a	14%	12%	18% h	12%	13%	11%	13%	14%	11%	13%	14%	13%	13%	17%	13%	13%	16%	17%	15%
NET: 1-3	212	92	120	161	52	122	90	14	36	11	31	44	77	40	84	88	34	179	9	203	194	10	6	3
	7%	6%	8%	10% b	3%	8% d	6%	3%	7% eg	2%	6% eg	10% eg	12% efgh	6%	5%	11% lm	4%	8% o	2%	7% q	7% tu	3%	3%	3%
Mean	7.76	7.78	7.73	7.75	7.77	7.58	7.93 c	7.92 j	7.84 j	8.08 ij	7.94 j	7.68 j	7.17	7.95 n	7.86 n	7.38	7.96 p	7.67	7.94	7.73	7.73	7.84	7.94	8.14 s
Standard Deviation	2.34	2.23	2.44	2.69	1.94	2.43	2.24	2.03	2.30	1.82	2.17	2.61	2.81	2.25	2.20	2.64	2.00	2.47	1.85	2.40	2.40	2.03	2.03	2.17
Standard Error	0.04	0.06	0.06	0.10	0.04	0.06	0.06	0.10	0.11	0.08	0.09	0.12	0.11	0.09	0.06	0.09	0.07	0.05	0.09	0.05	0.05	0.09	0.10	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/uv

Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 577

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
1 - Not at all important	157	12	104	30	75	71	2	13	102	13	144	15	51	54	102	75	81	58	98
	5%	2%	5% a	6% a	10% ef	4%	2%	1%	7% g	1%	19% l	1%	6% k	3%	8% m	3%	19% o	9% r	4%
2	30	1	14	14	13	17	-	3	23	1	29	7	8	12	18	13	16	3	27
	1%	*	1%	3% ab	2%	1%	-	*	2% g	*	4% l	1%	1%	1%	1%	*	4% o	*	1%
3	26	6	7	8	7	15	*	9	13	13	13	5	10	11	14	19	5	9	15
	1%	1%	*	2% b	1%	1%	*	1%	1%	1%	2% l	*	1%	1%	1%	1%	1%	1%	1%
4	39	2	24	10	9	26	2	10	27	21	19	11	17	18	18	29	9	8	30
	1%	*	1%	2% a	1%	1%	1%	1%	2% d	1%	2% l	1%	2%	1%	1%	1%	2%	1%	1%
5	147	8	96	26	51	78	9	41	87	78	69	29	54	61	78	106	39	32	109
	5%	2%	5% a	5% a	6%	4%	7%	3%	6% g	3%	9% l	2%	6% k	3%	6% m	4%	9% o	5%	4%
6	229	27	139	49	51	152	10	102	109	171	58	97	62	134	87	198	30	62	163
	7%	5%	7%	10% a	6%	8%	8%	7%	8%	7%	8%	8%	7%	7%	7%	7%	7%	9%	7%
7	415	57	270	66	100	257	12	192	193	328	87	149	129	220	179	359	53	72	331
	13%	11%	14%	14%	13%	13%	9%	13%	14%	14%	12%	12%	15%	12%	14%	13%	12%	11%	14%
8	640	105	409	106	143	407	20	316	278	549	91	296	171	394	236	585	56	136	497
	20%	20%	21%	22%	18%	21%	15%	21%	20%	23% j	12%	23%	20%	22%	18%	22% p	13%	20%	21%
9	454	82	297	52	93	292	18	262	172	399	55	206	127	270	176	413	40	85	362
	14%	16%	15%	11%	12%	15%	14%	18% h	12%	17% j	7%	16%	15%	15%	14%	15% p	9%	13%	15%
10 - Extremely important	850	217	491	98	180	540	54	501	319	775	75	443	194	573	268	818	32	174	661
	27%	42% bc	25%	21%	23%	28%	42% de	34% h	23%	32% j	10%	34% l	22%	32% n	21%	30% p	7%	26%	27%
Don't know	160	3	125	13	62	81	3	22	77	48	112	28	52	57	101	85	72	31	127
	5%	1%	6% ac	3% a	8% e	4%	2%	2%	5% d	2%	15% l	2%	6% k	3%	8% m	3%	17% o	5%	5%
SUMMARY:																			
NET: 9-10	1304	299	788	150	274	832	72	764	491	1174	129	648	321	842	444	1231	72	259	1023
	41%	58% bc	40% c	32%	35%	43% d	55% de	52% h	35%	49% j	17%	50% l	37%	47% n	35%	46% p	17%	39%	42%
NET: 7-10	2359	461	1467	322	517	1496	104	1271	963	2052	307	1094	621	1456	859	2175	181	467	1851
	75%	89% bc	74% c	68%	66%	77% d	80% d	86% h	69%	86% j	41%	85% l	71%	81% n	67%	81% p	42%	70%	76% o
NET: 4-6	415	36	259	86	110	256	21	152	223	270	146	137	133	213	183	333	78	103	302
	13%	7%	13% a	18% ab	14%	13%	16%	10%	16% g	11%	19% l	11%	15% k	12%	14%	12%	18% o	15%	12%
NET: 1-3	212	19	126	52	95	103	2	24	139	27	185	27	68	77	133	108	102	70	140
	7%	4%	6%	11% ab	12% ef	5%	2%	2%	10% d	1%	25% l	2%	8% k	4%	10% m	4%	24% o	10% r	6%
Mean	7.76	8.49 bc	7.73 c	7.19	7.21	7.89 d	8.35 d	8.38 h	7.33	8.34 j	5.61	8.35 l	7.49	8.10 n	7.29	8.06 p	5.65	7.44	7.85 q
Standard Deviation	2.34	1.91	2.32	2.55	2.78	2.19	1.95	1.69	2.59	1.63	3.16	1.77	2.43	2.07	2.63	2.04	3.12	2.65	2.25

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - kl - m/n - o/p - qr
* small base
Prepared by BDRC Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 577

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Standard Error	0.04	0.08	0.06	0.11	0.11	0.05	0.17	0.04	0.07	0.03	0.14	0.05	0.08	0.05	0.08	0.04	0.20	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 578

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
1 - Not at all important	157	6	1	19	30	12	13	25	4	21	1	25	1
5%		2%	*	7%abhj	9%abhj	4%j	6%j	9%abhj	2%	8%abhj	*	6%ab	2%
2	30	2	2	2	1	-	7	1	1	13	1	1	*
1%		1%	1%	1%	*	-	3%ik	*	*	5%adeghjk	*	*	1%
3	26	2	2	3	2	*	*	4	2	*	3	5	1
1%		1%	2%	1%	1%	*	-	1%	1%	*	1%	1%	1%
4	39	5	1	1	7	5	1	5	3	1	2	7	2
1%		2%	1%	1%	2%	2%	1%	2%	1%	*	1%	2%	2%
5	147	21	6	18	17	8	22	12	14	5	6	14	5
5%		7%ijk	5%	7%j	5%	3%	10%eijk	4%	7%ijk	2%	1%	3%	6%j
6	229	20	16	10	20	9	17	17	15	8	51	42	5
7%		7%	12%cei	4%	6%	3%	7%	6%	8%i	3%	13%acdegi	10%ei	7%
7	415	36	14	27	45	23	34	31	24	36	80	57	7
13%		13%	11%	11%	13%	8%	15%	11%	13%	13%	20%aceghi	13%	9%
8	640	57	27	53	75	91	42	36	37	53	85	76	10
20%		20%	21%	21%	22%g	33%acdfghijkl	19%	13%	20%	20%	22%gl	18%	13%
9	454	58	13	16	61	38	34	45	26	46	37	70	10
14%		20%bcj	10%	6%	18%cj	14%	15%c	16%c	14%c	17%cj	9%	16%cj	13%c
10 - Extremely important	850	61	38	99	75	80	41	92	53	64	120	101	26
27%		21%	30%	39%adfik	22%	29%	18%	32%adf	29%af	24%	30%af	24%	36%adfik
Don't know	160	19	9	9	13	8	13	19	9	18	9	27	7
5%		7%j	7%j	3%	4%	3%	6%	6%j	5%	7%j	2%	6%j	9%cdsej
SUMMARY:													
NET: 9-10	1304	119	51	116	136	118	75	137	79	110	158	171	36
41%		41%	39%	45%	39%	43%	34%	48%f	43%	42%	40%	40%	49%f
NET: 7-10	2359	211	92	196	256	231	151	205	140	199	323	304	52
75%		74%	71%	76%	74%	84%abdfghkl	67%	72%	75%	75%	82%afgkl	72%	72%
NET: 4-6	415	46	23	30	43	22	40	34	31	13	59	63	11
13%		16%ei	18%ei	12%	12%ai	8%	18%ei	12%	17%ei	5%	15%ai	15%ai	15%ei
NET: 1-3	212	10	5	24	34	13	20	29	6	34	5	31	3
7%		3%	4%	9%ahj	10%ahj	5%	9%j	10%ahj	3%	13%abehj	1%	7%j	3%
Mean	7.76	7.84f	7.95	7.80	7.45	8.10df	7.27	7.67	7.94df	7.52	8.10dfik	7.64	8.14df
Standard Deviation	2.34	2.03	1.98	2.63	2.59	2.10	2.47	2.74	2.03	2.75	1.66	2.38	2.17
Standard Error	0.04	0.09	0.19	0.19	0.17	0.15	0.21	0.19	0.10	0.20	0.09	0.14	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 579

Q35 Do you ever watch any programmes on demand through your TV service?

Base : All with Sky, Virgin, broadband TV or YouView

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	2306	1209	1097	510	1796	1106	1200	357	395	436	414	318	386	532	1237	537	785	1521	358	1936	1445	371	294	196
Weighted Base	2217	1124	1093	1030	1187	1070	1148	355	380	405	414	298	364	527	1203	487	745	1473	331	1880	1830	195	132	60
Effective Base	1229	685	555	362	1315	587	642	205	218	246	205	161	200	277	673	281	413	817	226	1006	901	232	197	134
Yes	1286	646	640	563	723	602	684	250	262	236	273	144	121	298	728	261	462	824	181	1103	1063	123	59	41
	58%	57%	59%	55%	61%^a	56%	60%	70%^{gjl}	69%^{gjl}	58%^{gij}	66%^{gij}	48%^{ij}	33%	56%	61%^{ln}	53%	62%^{op}	56%	55%	59%	58%^u	63%^{tu}	45%	69%^{su}
No	874	446	428	457	418	445	429	88	105	160	136	147	238	223	447	205	262	612	138	733	719	69	69	17
	39%	40%	39%	44%^b	35%	42%	37%	25%	28%	40%^{ef}	33%	49%^{efh}	65%^{efgh}	42%	37%	42%	35%	42%^o	42%	39%	39%^v	35%	52%^{stv}	29%
Don't know	57	32	24	11	46	23	34	17	14	8	5	7	5	7	28	22	20	37	12	43	48	3	4	1
	3%	3%	2%	1%	4%^a	2%	3%	5%^h	4%	2%	1%	2%	1%	1%	2%	4%ⁱ	3%	2%	4%	2%	3%	2%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 580

Q35 Do you ever watch any programmes on demand through your TV service?

Base : All with Sky, Virgin, broadband TV or YouView

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2306	497	1334	362	-	1858	139	1302	919	2008	298	1356	876	1608	626	2196	97	523	1733
Weighted Base	2217	414	1375	318	-**	1832	130*	1149	984	1875	342	1286	874	1562	598	2096	112*	422	1756
Effective Base	1229	278	700	200	-	982	80	706	484	1052	178	700	487	835	353	1159	61	308	915
Yes	1286	302	754	176	-	1054	71	854	414	1198	88	1286	-	1045	226	1286	-	258	1012
	58%	73%bc	55%	56%	-	58%	55%	74%h	42%	64%j	26%	100%l	-	67%n	38%	61%p	-	61%	58%
No	874	104	589	133	-	729	56	265	556	628	246	-	874	494	362	758	112	156	704
	39%	25%	43%a	42%a	-	40%	43%	23%	56%g	34%	72%i	-	100%k	32%	60%m	36%	100%o	37%	40%
Don't know	57	8	33	9	-	48	3	30	14	49	8	-	-	23	11	52	-	8	41
	3%	2%	2%	3%	-	3%	2%	3%	1%	3%	2%	-	-	1%	2%	2%	-	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base; ** very small base (under 30) ineligible for sig testing

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 581

Q35 Do you ever watch any programmes on demand through your TV service?

Base : All with Sky, Virgin, broadband TV or YouView

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2306	371	83	145	174	153	107	141	294	152	273	217	196
Weighted Base	2217	195	85*	175*	220	197*	135*	195*	132	182*	340	300	60
Effective Base	1229	232	61	87	112	82	71	85	197	84	181	149	134
Yes	1286	123	38	100	133	120	85	113	59	113	194	165	41
	58%	63% ^{bh}	45%	57% ^h	60% ^{bh}	61% ^h	63% ^{bh}	68% ^h	45%	62% ^{bh}	57% ^h	55%	69% ^{bhjk}
No	874	69	45	67	83	67	45	80	69	63	137	131	17
	39%	35%	53% ^{aefil}	38%	38%	34%	33%	41%	52% ^{acdefijl}	35%	40% ^l	44% ^l	29%
Don't know	57	3	2	7	4	10	5	1	4	7	9	3	1
	3%	2%	2%	4%	2%	5%	3%	1%	3%	4%	3%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 588

Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Yes	1802	942	860	878	924	888	914	260	309	298	351	250	333	451	956	395	574	1228	241	1559	1506	141	112	43
	57%	60%	55%	56%	59%	58%	56%	56%	60%_j	56%	65%_{egj}	55%	52%	65%_{am}	58%_n	49%	63%_o	55%	60%	57%	58%_t	49%	60%_t	60%_t
No	1276	602	674	685	592	618	659	187	190	226	179	195	299	237	643	396	306	970	146	1125	1037	142	70	28
	41%	38%	43%	44%_b	38%	40%	41%	40%	37%	42%_h	33%	43%_h	47%_{fh}	34%	39%	49%_{lm}	34%	43%_o	36%	41%	40%	50%_{su}	37%	38%
Don't Know	69	35	33	11	57	23	45	15	17	11	7	8	11	11	39	19	29	40	14	54	60	3	5	1
	2%	2%	2%	1%	4%_a	2%	3%	3%	3%	2%	1%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 589

Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Yes	1802	341	1125	272	186	1442	60	980	776	1567	235	1045	494	1802	-	1802	-	333	1443
	57%	66%bc	57%	58%	24%	74%df	46%cd	67%h	55%	65%j	31%	81%l	57%	100%n	-	67%p	-	50%	60%q
No	1276	170	814	188	590	448	66	465	599	772	505	226	362	-	1276	840	433	325	932
	41%	33%	41%a	40%	75%ef	23%	51%ce	32%	43%g	32%	67%i	18%	41%k	-	100%m	31%	100%o	48%r	39%
Don't Know	69	9	37	13	9	46	3	25	27	58	11	16	18	-	58	-	-	13	45
	2%	2%	2%	3%	1%	2%	3%	2%	2%	2%	1%	1%	2%	-	-	2%p	-	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - kl - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 590

Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Yes	1802	141	66	138	192	176	108	167	112	155	267	237	43
	57%	49%	51%	53%	55%	64%af	48%	58%	60%af	59%	67%abcdfk	56%	60%a
No	1276	142	59	113	149	89	110	114	70	105	122	175	28
	41%	50%ehjl	48%j	44%j	43%j	33%	49%ehj	40%	37%	40%	31%	41%j	38%
Don't Know	69	3	4	7	5	9	6	5	5	4	7	13	1
	2%	1%	3%	3%	2%	3%	3%	2%	2%	1%	2%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 591

Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
(NET) Watch any non-linear TV prog/films	2701	1352	1348	1226	1474	1302	1399	426	465	474	478	367	490	652	1439	610	842	1858	362	2332	2232	243	165	61
	86%	86%	86%	78%	94%^a	85%	86%	92%^{tj}	90%^{tl}	89%^{tlj}	89%^{tlj}	81%	76%	93%^{am}	88%^{an}	75%	93%^{op}	83%	90%^{or}	85%	86%	85%	89%	84%
No	433	220	213	344	88	221	212	33	49	60	58	84	149	47	192	195	63	369	37	395	360	43	19	10
	14%	14%	14%	22%^b	6%	14%	13%	7%	10%	11%	11%	18%^{efgh}	23%^{efgh}	7%	12%^{il}	24%^{im}	7%	17%^{oo}	9%	14%^{oq}	14%	15%	10%	13%
Don't Know	14	7	7	3	11	7	7	3	2	2	2	2	3	1	8	5	4	10	3	11	10	*	2	2
	*	*	*	*	1%	*	*	1%	*	*	*	*	*	*	*	1%	*	*	1%	*	*	*	*	2%st

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 592

Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
(NET) Watch any non-linear TV prog/films	2701	489	1654	422	490	1814	125	1470	1124	2397	304	1286	758	1802	840	2701	-	554	2101
	86%	94%bc	84%	89%b	62%	94%d	97%e	100%h	80%	100%j	41%	100%l	87%	100%n	66%	100%p	-	83%	87%q
No	433	31	312	50	291	114	4	-	270	-	433	-	112	-	433	-	433	113	310
	14%	6%	16%ac	10%a	37%ef	6%	3%	-	19%g	-	58%i	-	13%k	-	34%m	-	100%o	17%r	13%
Don't Know	14	-	10	2	4	8	-	-	7	-	14	-	5	-	3	-	-	3	9
	*	-	1%	*	*	*	-	-	1%g	-	2%i	-	1%k	-	*	-	-	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - kl - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 593

Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
(NET) Watch any non-linear TV prog/films	2701	243	93	224	270	254	159	260	165	236	370	366	61
	86%	85% bf	72%	87% bf	78%	93% abdfi	71%	91% bf	89% bdf	89% bdf	93% abcdk	86% bdf	84% bf
No	433	43	35	32	76	19	64	25	19	29	25	56	10
	14%	15% ej	27% aceghijkl	12%	22% ceghijk	7%	29% aceghijkl	9%	10%	11%	6%	13% j	13% j
Don't Know	14	*	1	2	-	1	1	1	2	-	1	2	2
	*	*	1%	1%	-	*	*	*	1%	-	*	1%	2% adeijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 594

Q37c Agreement with statement - Technology gets more and more complicated and hard to use

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	739	376	363	509	230	333	406	61	70	90	105	134	278	175	333	230	137	601	59	679	602	71	45	21
	23%	24%	23%	32%^b	15%	22%	25%	13%	14%	17%	20%	30%^{efgh}	43%^{efghi}	25%	20%	28%^m	15%	27%^o	15%	25%^q	23%	25%	24%	29%
Agree slightly	872	417	455	394	478	413	459	100	125	152	179	134	182	202	435	235	284	588	111	758	709	88	52	23
	28%	26%	29%	25%	30%^{aa}	27%	28%	22%	24%	28%	33%^{ef}	29%^{ee}	28%	29%	27%	29%	31%^p	26%	28%	28%	27%	31%	28%	32%
Neither agree nor disagree	733	373	359	261	472	348	385	125	137	138	112	113	109	133	421	180	241	492	98	630	600	77	40	16
	23%	24%	23%	17%	30%^{aa}	23%	24%	27%^j	26%^j	26%^j	21%	25%^j	17%	19%	26%^l	22%	26%^p	22%	24%	23%	23%	27%	22%	22%
Disagree slightly	479	245	234	219	260	249	230	92	112	99	91	43	42	120	265	94	168	311	73	406	400	34	35	9
	15%	15%	15%	14%	17%	16%	14%	20%^{lj}	22%^{lj}	18%^{ij}	17%^{ij}	9%	7%	17%ⁿ	16%ⁿ	12%	18%^p	14%	18%	15%	15%	12%	19%^t	13%
Disagree strongly	324	169	156	191	134	187	138	85	72	56	50	30	31	69	185	71	79	246	60	264	291	17	13	3
	10%	11%	10%	12%^b	9%	12%^d	9%	18%^{ghij}	14%^{ij}	11%^j	9%^j	7%	5%	10%	11%	9%	9%	11%	15%^r	10%	11%^{tv}	6%	7%	5%
NET: AGREE	1611	793	818	903	708	746	865	161	195	242	284	268	461	378	768	465	422	1189	170	1438	1311	158	97	44
	51%	50%	52%	57%^b	45%	49%	53%	35%	38%	45%^{ee}	53%^{ef}	59%^{efg}	72%^{efghi}	54%^{em}	47%	57%^m	46%	53%^{oo}	42%	53%^{qq}	50%	55%	52%	61%^{ss}
NET: DISAGREE	803	413	390	409	394	436	368	177	184	155	142	72	73	189	449	165	247	556	133	670	189	51	48	13
	26%	26%	25%	26%	25%	28%^d	23%	38%^{ghij}	36%^{hij}	29%^{ij}	26%^{ij}	16%	11%	27%ⁿ	27%ⁿ	20%	27%	25%	33%^r	24%	27%^{tv}	18%	26%^{tv}	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ff/gh/ij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 595

Q37c Agreement with statement - Technology gets more and more complicated and hard to use

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	739	103	461	134	259	396	25	175	426	438	301	190	256	344	382	537	197	216	507
	23%	20%	23%	28%a	33%ef	20%	20%	12%	30%g	18%	40%i	15%	29%k	19%	30%am	20%	45%o	32%r	21%
Agree slightly	872	133	544	155	196	564	42	400	407	688	184	347	278	505	348	755	116	181	675
	28%	26%	28%	33%a	25%	29%	33%	27%	29%	29%	25%	27%	32%	28%	27%	28%	27%	27%	28%
Neither agree nor disagree	733	101	482	92	168	459	27	357	321	594	139	325	169	422	284	659	68	153	562
	23%	19%	24%	19%	21%	24%	21%	24%	23%	25%l	19%	25%l	19%	23%	22%	24%p	16%	23%	23%
Disagree slightly	479	83	305	65	94	293	30	316	150	404	75	237	113	305	170	448	29	76	401
	15%	16%	15%	14%	12%	15%	23%de	21%h	11%	17%j	10%	18%l	13%	17%an	13%	17%op	7%	11%	17%q
Disagree strongly	324	100	185	27	68	224	5	222	96	273	52	187	58	226	92	301	23	45	276
	10%	19%abc	9%	6%	9%	12%f	4%	15%h	7%	11%j	7%	15%l	7%	13%an	7%	11%op	5%	7%	11%q
NET: AGREE	1611	236	1005	289	455	960	68	575	833	1126	485	537	534	849	730	1292	312	397	1182
	51%	45%	51%	61%ab	58%ae	50%	52%	39%	59%g	47%	65%i	42%	61%k	47%	57%am	48%	72%o	59%r	49%
NET: DISAGREE	803	183	490	92	161	517	35	538	246	677	127	424	171	531	262	750	52	121	677
	26%	35%bc	25%	20%	21%	27%cd	27%	37%h	18%	28%j	17%	33%l	20%	29%an	21%	28%op	12%	18%	28%q

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 596

Q37c Agreement with statement - Technology gets more and more complicated and hard to use

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	739 23%	71 25%j	31 24%j	64 25%j	109 31%ej	45 17%	63 28%ej	65 23%j	45 24%j	71 27%j	56 14%	99 23%j	21 29%ej
Agree slightly	872 28%	88 31%g	30 24%	63 24%	93 27%	102 37%bcgj	57 26%	57 20%	52 28%	63 24%	124 31%g	119 28%	23 32%g
Neither agree nor disagree	733 23%	77 27%k	32 25%	66 26%	70 20%	77 28%	53 24%	53 19%	40 22%	58 22%	110 28%gk	81 19%	16 22%
Disagree slightly	479 15%	34 12%	30 23%adtj	42 16%	46 13%	42 15%	22 10%	71 25%adfjl	35 19%afj	41 15%	39 10%	68 16%	9 13%
Disagree strongly	324 10%	17 6%	6 5%	23 9%e	28 8%	7 3%	29 13%ael	40 14%abehj	13 7%	32 12%ael	68 17%abcdehj	57 13%abehj	3 5%
NET: AGREE	1611 51%	158 55%gj	61 47%	127 49%	202 50%gj	148 54%	120 54%	122 43%	97 52%	134 51%	179 45%	219 51%	44 61%bgj
NET: DISAGREE	803 26%	51 18%	36 28%a	65 25%	74 21%	49 18%	50 23%	111 39%acdefhj	48 26%al	73 28%a	107 27%al	125 30%ael	13 17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 597

Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	953 30%	466 29%	488 31%	536 34%b	417 26%	400 26%	553 34%c	120 26%	147 29%	136 25%	191 35%eg	159 35%eg	200 31%	194 28%	478 29%	282 35%lm	255 28%	698 31%	123 31%	829 30%	797 31%	80 28%	55 29%	21 29%
Agree slightly	1170 37%	611 39%	559 36%	461 29%	708 45%a	572 37%	598 37%	182 39%j	200 39%j	228 43%j	199 37%	165 37%	194 30%	263 38%	635 39%	272 34%	379 42%p	790 35%	154 38%	1012 37%	957 37%	117 41%	66 36%	29 40%
Neither agree nor disagree	647 21%	327 21%	320 20%	308 20%	339 22%	345 23%	302 19%	88 19%	99 19%	112 21%	105 20%	86 19%	157 24%	150 21%	327 20%	170 21%	181 20%	466 21%	83 21%	560 20%	537 21%	62 22%	36 20%	12 17%
Disagree slightly	249 8%	113 7%	136 9%	164 10%b	85 5%	157 10%d	92 6%	56 12%ghi	56 11%i	35 7%	36 7%	17 4%	50 8%l	61 9%	133 8%	55 7%	67 7%	182 8%	27 7%	222 8%	210 8%	15 5%	20 11%t	5 7%
Disagree strongly	128 4%	63 4%	65 4%	104 7%b	24 2%	55 4%	72 4%	18 4%	12 2%	23 4%h	8 1%	26 6%h	41 6%fn	31 4%	65 4%	32 4%	27 3%	100 4%	13 3%	115 4%	102 4%	12 4%	9 5%	5 7%
NET: AGREE	2123 67%	1076 68%	1047 67%	998 63%	1125 72%a	972 64%	1151 71%c	302 65%	348 67%	365 68%	390 72%j	325 72%j	394 61%	457 65%	1113 68%	553 68%	634 70%	1488 67%	277 69%	1841 67%	1754 67%	198 69%	121 65%	50 70%
NET: DISAGREE	377 12%	176 11%	201 13%	268 17%b	109 7%	212 14%cd	165 10%	73 16%hi	69 13%h	58 11%	43 8%	42 9%	91 14%h	93 13%	198 12%	86 11%	94 10%	283 13%	41 10%	336 12%	312 12%	27 9%	29 15%u	10 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 598

Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	953 30%	166 32%	603 31%	149 31%	277 35% ae	555 29%	45 35%	417 28%	450 32%	705 29%	248 33%	351 27%	273 31%	515 29%	427 33% am	811 30%	139 32%	210 31%	721 30%
Agree slightly	1170 37%	184 35%	726 37%	186 39%	245 31%	734 38% d	61 47% d	604 41% h	506 36%	949 40% i	221 29%	521 41%	325 37%	704 39%	449 35%	1052 39% p	115 27%	225 34%	936 39%
Neither agree nor disagree	647 21%	91 18%	413 21%	88 19%	139 18%	434 22% f	15 12%	264 18%	306 22%	483 20%	165 22%	265 21%	186 21%	362 20%	250 20%	534 20%	108 25%	148 22%	476 20%
Disagree slightly	249 8%	40 8%	163 8%	34 7%	62 8%	155 8%	5 4%	138 9%	100 7%	190 8%	59 8%	107 8%	67 9% an	79 6%	228 8%	21 5%	47 7%	200 8%	
Disagree strongly	128 4%	38 7% bc	71 4%	16 3%	61 8% ae	56 3%	4 3%	47 3%	39 3%	69 3%	58 8% i	41 3%	23 3%	55 3% am	72 6%	77 3% o	50 12% o	40 6% r	87 4%
NET: AGREE	2123 67%	350 67%	1329 67%	335 71%	523 67%	1290 67%	106 82% de	1021 69%	956 68%	1654 69% j	469 62%	872 68%	599 68%	1219 68%	876 69%	1862 69% p	254 59%	435 65%	1657 68%
NET: DISAGREE	377 12%	78 15%	234 12%	50 11%	123 16% ef	212 11%	9 7%	185 13%	139 10%	260 11%	117 16% l	148 12%	90 10%	222 12%	151 12%	305 11%	71 16% o	88 13%	288 12%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 599

Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	953 30%	80 28%	33 26%	77 30%	106 31%	81 30%	75 34%	100 35% j	55 29%	86 33%	93 23%	145 34% l	21 29%
Agree slightly	1170 37%	117 41% g	39 31%	88 34%	143 41%	119 43% g	68 31%	88 31%	66 36%	92 35%	173 44% bfg	147 35%	29 40%
Neither agree nor disagree	647 21%	62 22%	31 24%	60 23%	57 16%	37 14%	49 22%	63 22%	36 20%	65 25% e	90 23% e	84 20%	12 17%
Disagree slightly	249 8%	15 5%	19 15% adljk	22 8%	23 7%	35 13% ajlk	15 7%	33 11% a	20 11% ajk	14 5%	24 6%	25 6%	5 7%
Disagree strongly	128 4%	12 4% eg	6 5% e	11 4%	16 5%	2 1%	16 7% eg	3 1%	9 5% eg	7 3%	17 4%	23 6% eg	5 7% eg
NET: AGREE	2123 67%	198 69% b	73 57%	165 64%	249 72% b	200 73% b	144 64%	188 66%	121 65%	178 67%	265 67%	292 69% b	50 70% b
NET: DISAGREE	377 12%	27 9%	25 19% alij	33 13%	40 11%	37 13%	31 14%	36 12%	29 15% al	21 8%	41 10%	48 11%	10 13%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 600

Q37c Agreement with statement - I am always one of the first to try out new technology

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	321 10%	158 10%	163 10%	179 11%	142 9%	199 13% ^a	122 8%	73 16% ^{hij}	85 16% ^{hij}	75 14% ^{hij}	36 7%	19 4%	33 5%	110 16% ^{amn}	150 9%	61 8%	128 14% ^{op}	193 9%	66 16% ^{qr}	254 9%	275 11% st	17 6%	22 12% ^t	7 9%
Agree slightly	650 21%	299 19%	351 22%	332 21%	318 20%	354 23% ^{cd}	296 18%	141 31% ^{ij}	141 27% ^{ij}	131 25% ^{ij}	127 24% ^{ij}	52 11%	58 9%	154 22% ^{mn}	365 22% ^{mn}	132 16%	251 28% ^{op}	399 18%	108 27% ^{qr}	542 20%	554 21% st	51 18%	29 15%	17 24% ^u
Neither agree nor disagree	661 21%	352 22%	309 20%	220 14%	441 28% ^{ab}	324 21%	337 21%	100 22% ^j	122 24% ^j	140 26% ^j	123 23% ^j	89 20% ^j	86 13%	139 20%	358 22%	163 20%	234 26% ^p	427 19%	105 26% ^{qr}	552 20%	534 21%	62 22%	46 25%	19 26%
Disagree slightly	804 26%	420 27%	383 24%	400 25%	403 26%	372 24%	431 27%	111 24%	118 23%	122 23%	159 30%	138 31% ^g	155 24%	164 23%	444 27%	195 24%	194 21%	610 27% ^o	84 21%	717 26%	652 25%	86 30%	50 27%	16 22%
Disagree strongly	711 23%	350 22%	362 23%	442 28% ^b	270 17%	280 18%	432 27% ^{cd}	37 8%	50 10%	66 12%	93 17% ^{ef}	155 34% ^{efgh}	311 48% ^{efghi}	132 19%	321 20%	258 32% ^{lm}	103 11%	608 27% ^{op}	37 9%	673 25% ^q	588 23%	70 24%	39 21%	14 19%
NET: AGREE	971 31%	457 29%	514 33%	511 32%	460 29%	554 36% ^{cd}	417 26%	215 46% ^{hij}	226 44% ^{hij}	207 39% ^{hij}	163 30% ^{ij}	71 16%	90 14%	264 38% ^{mn}	515 31% ^{mn}	193 24%	379 42% ^{op}	592 26%	174 44% ^{qr}	796 29%	829 32% st	68 24%	51 27%	24 33% ^t
NET: DISAGREE	1515 48%	770 49%	745 48%	842 54% ^b	673 43%	652 43%	863 53% ^c	148 32%	168 32%	189 35%	252 47% ^{efg}	293 65% ^{efgh}	466 73% ^{efghi}	296 42%	765 47%	454 56% ^{lm}	297 33%	1218 47% ^{op}	121 30%	1390 51% ^q	1240 48%	156 55% ^{sv}	89 48%	30 41%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/hij - lm/n - o/p - q/r - s/t/uv

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 601

Q37c Agreement with statement - I am always one of the first to try out new technology

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	321	112	154	35	61	219	14	228	78	284	37	185	66	223	90	308	12	63	254
	10%	22% bc	8%	7%	8%	11%	11%	16% h	6%	12% j	5%	14% l	8%	12% n	7%	11% p	3%	9%	10%
Agree slightly	650	121	391	96	82	471	31	380	245	571	80	346	179	412	225	609	40	100	544
	21%	23%	20%	20%	10%	24% d	24% d	26% h	17%	24% j	11%	27% l	20%	23% n	18%	23% p	9%	15%	22% q
Neither agree nor disagree	661	103	408	104	143	420	22	344	283	541	120	290	169	403	234	595	62	113	526
	21%	20%	21%	22%	18%	22%	17%	23%	20%	23% j	16%	23%	19%	22%	18%	22% p	14%	17%	22% q
Disagree slightly	804	112	525	127	211	476	37	335	404	598	206	300	232	429	362	673	129	183	608
	26%	21%	27%	27%	27%	25%	29%	23%	29% g	25%	27%	23%	27%	24%	28% m	25%	30%	27%	25%
Disagree strongly	711	73	499	111	287	350	26	183	391	403	308	165	228	335	366	515	190	210	490
	23%	14%	25% a	23% a	37% ef	18%	20%	12%	28% g	17%	41% l	13%	26% k	19%	29% m	19%	44% o	31% r	20%
NET: AGREE	971	233	544	131	143	690	45	608	323	854	117	531	245	635	314	917	52	163	798
	31%	45% bc	28%	28%	18%	36% d	35% d	41% h	23%	36% j	16%	41% l	28%	35% n	25%	34% p	12%	24%	33% q
NET: DISAGREE	1515	184	1024	238	498	826	63	518	795	1001	514	465	461	764	728	1188	318	394	1097
	48%	35%	52% a	50% a	63% ef	43%	48%	35%	57% g	42%	68% l	36%	53% k	42%	57% m	44%	74% o	59% r	45%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 602

Q37c Agreement with statement - I am always one of the first to try out new technology

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	321 10%	17 6%	5 4%	25 10%	50 14% abcde	16 6%	24 11%	35 12% ab	22 12% ab	20 7%	45 11% ab	55 13% ab	7 9%
Agree slightly	650 21%	51 18% c	27 21% c	26 10%	77 22% c	67 25% ch	42 19%	46 16%	29 15%	56 21% c	129 33% acdfghik	83 20% c	17 24% ch
Neither agree nor disagree	661 21%	62 22%	32 25%	50 20%	62 18%	54 20%	38 17%	69 24%	46 25% i	41 15%	108 27% dfik	80 19%	19 26% i
Disagree slightly	804 26%	86 30% j	35 27%	90 35% gijl	85 25%	89 32% j	54 24%	63 22%	50 27% j	57 22%	69 17%	109 26% j	16 22%
Disagree strongly	711 23%	70 24% j	30 23% j	67 26% j	72 21% j	47 17%	65 29% ej	73 25% j	39 21% j	91 34% adehjk	46 12%	97 23% j	14 19% j
NET: AGREE	971 31%	68 24%	32 25%	50 19%	127 37% ac	84 31%	67 30%	82 29%	51 27%	75 28%	174 44% abcefgghikl	139 33% ac	24 33% ac
NET: DISAGREE	1515 48%	156 55% j	64 50% j	157 61% dghjkl	157 45% j	136 50% j	119 53% j	136 48% j	89 48% j	148 56% j	115 29%	206 49% j	30 41% j

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 612

Q37c Agreement with statement - I am satisfied with my life

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	1350	656	694	859	491	674	676	176	231	199	216	187	341	394	709	248	387	963	166	1181	1140	107	82	21
	43%	42%	44%	55% ^b	31%	44%	42%	38%	45%	37%	40%	41%	53% ^{efghl}	56% ^{am}	43% ⁿ	31%	43%	43%	41%	43%	44% ^{tv}	38%	44% ^v	29%
Agree slightly	1121	569	552	493	628	523	598	177	185	196	199	158	207	212	625	285	343	779	150	968	906	117	63	36
	36%	36%	35%	31%	40% ^{aa}	34%	37%	38%	36%	37%	37%	35%	32%	30%	38% ^{ai}	35%	38%	35%	37%	35%	35%	41% ^{ae}	34%	49% ^{au}
Neither agree nor disagree	425	215	210	132	293	204	220	76	67	76	73	77	57	62	209	153	124	300	52	371	338	43	31	13
	13%	14%	13%	8%	19% ^{aa}	13%	14%	16% ^j	13%	14% ^j	13%	17% ^j	9%	9%	13%	19% ^{im}	14%	13%	14%	13%	15%	17%	17%	
Disagree slightly	185	109	75	71	113	107	78	22	26	43	36	25	32	25	78	81	38	146	24	160	162	13	7	2
	6%	7%	5%	5%	7% ^{aa}	7%	5%	5%	5%	8%	7%	6%	5%	4%	5%	10% ^{im}	4%	7%	6%	6%	5%	4%	3%	
Disagree strongly	66	30	36	17	49	21	45	12	7	21	14	7	5	6	18	42	17	50	9	57	57	5	3	1
	2%	2%	2%	1%	3% ^{aa}	1%	3% ^{ac}	3%	1%	4% ^j	3%	1%	1%	1%	1%	5% ^{im}	2%	2%	2%	2%	2%	2%	2%	
NET: AGREE	2471	1225	1247	1353	1119	1197	1274	353	416	395	415	344	548	605	1333	533	730	1741	316	2150	2046	225	145	56
	79%	78%	80%	86% ^b	71%	78%	79%	76%	81%	74%	77%	76%	85% ^{efghl}	87% ^{am}	81% ⁿ	66%	80%	78%	79%	79%	79%	79%	78%	78%
NET: DISAGREE	251	139	112	89	162	128	123	33	34	65	51	32	37	31	96	124	55	196	33	217	219	19	10	3
	8%	9%	7%	6%	10% ^{aa}	8%	8%	7%	6%	12% ^{aj}	9%	7%	6%	5%	6%	15% ^{im}	6%	9%	8%	8%	8%	7%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 613

Q37c Agreement with statement - I am satisfied with my life

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	1350	271	853	162	287	882	64	631	626	1068	282	597	404	862	470	1210	137	200	1129
	43%	52%bc	43%c	34%	37%	46%d	50%d	43%	45%	45%j	38%	46%	46%	48%n	37%	45%p	32%	30%	47%q
Agree slightly	1121	155	727	180	286	669	49	541	498	858	263	460	299	609	488	946	171	232	877
	36%	30%	37%a	38%a	36%	35%	38%	37%	36%	36%	35%	36%	34%	34%	38%	35%	40%	35%	36%
Neither agree nor disagree	425	59	256	73	125	253	9	174	189	311	113	142	111	215	188	353	67	117	290
	13%	11%	13%	15%	16%f	13%	7%	12%	14%	13%	15%	11%	13%	12%	15%	13%	16%	17%r	12%
Disagree slightly	185	25	105	48	63	102	3	84	67	112	72	70	40	88	92	137	47	84	96
	6%	5%	5%	10%ab	8%	5%	2%	6%	5%	5%	10%l	5%	5%	5%	7%	5%	11%o	13%r	4%
Disagree strongly	66	10	35	10	24	30	4	39	20	47	20	16	20	28	38	55	11	38	28
	2%	2%	2%	2%	3%	2%	3%	3%	1%	2%	3%	1%	2%	2%	3%am	2%	2%	6%r	1%
NET: AGREE	2471	426	1579	342	573	1552	113	1173	1125	1926	545	1057	703	1471	958	2156	308	432	2006
	79%	82%c	80%c	72%	73%	80%d	88%d	80%	80%	80%j	73%	82%	80%	82%n	75%	80%p	71%	64%	83%q
NET: DISAGREE	251	34	141	58	87	131	7	123	87	159	92	87	60	117	130	191	57	122	124
	8%	7%	7%	12%ab	11%e	7%	5%	8%	6%	7%	12%l	7%	7%	6%	10%am	7%	13%o	18%r	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 614

Q37c Agreement with statement - I am satisfied with my life

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	1350 43%	107 38%	56 43% l	83 32%	153 44% ccl	120 44% l	105 47% cl	144 50% acj	82 44% cl	131 50% acl	155 39% l	193 46% cl	21 29%
Agree slightly	1121 36%	117 41% d g	47 37%	96 37%	110 32%	106 39%	76 34%	84 29%	63 34%	86 32%	157 40% g	143 34%	36 49% cd fghik
Neither agree nor disagree	425 13%	43 15%	18 14%	49 19% gjk	48 14%	32 12%	36 16%	26 9%	31 17% gj	25 9%	58 15%	47 11%	13 17% gj
Disagree slightly	185 6%	13 5%	7 6%	17 7% f	32 9% efh	7 3%	3 1%	25 9% ef	7 4%	11 4%	23 6%	37 9% efh	2 3%
Disagree strongly	66 2%	5 2%	1 *	12 5% jk	4 1%	9 3%	3 2%	8 3%	3 2%	12 4% j	4 1%	4 1%	1 1%
NET: AGREE	2471 79%	225 79%	103 80%	180 70%	263 76%	226 82% c	182 81%	227 79%	145 78%	217 82% c	312 79%	337 79%	56 78%
NET: DISAGREE	251 8%	19 7%	8 6%	29 11% f	36 10% f	16 6%	6 3%	33 11% fh	10 5%	22 9%	27 7%	42 10% f	3 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 615

Q37c Agreement with statement - I feel very positive about my future

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	1156	576	580	740	416	555	601	188	228	192	202	134	213	323	623	210	376	780	164	988	975	89	73	19
	37%	36%	37%	47% ^b	26%	36%	37%	41% ⁱ	44% ^{qj}	36%	37%	29%	33%	46% ^{am}	38% ^{an}	26%	41% ^{ap}	35%	41%	36%	37% ^{tv}	31%	39% ^{tv}	26%
Agree slightly	1096	546	550	509	587	510	586	150	170	190	185	164	237	228	609	258	326	769	148	945	892	112	56	35
	35%	35%	35%	32%	37% ^{aa}	33%	36%	32%	33%	36%	34%	36%	37%	33%	37%	32%	36%	34%	37%	35%	34%	39% ^{au}	30%	49% ^{stu}
Neither agree nor disagree	602	300	302	235	368	314	288	84	76	81	112	117	132	108	282	212	142	461	61	540	484	66	40	13
	19%	19%	19%	15%	23% ^{aa}	21%	18%	18%	15%	15%	21%	26% ^{efg}	21%	15%	17%	26% ^{im}	16%	21% ^{oo}	15%	20%	19%	23%	22%	18%
Disagree slightly	215	117	98	73	142	113	102	26	32	50	29	31	47	31	99	85	54	161	17	198	184	14	12	5
	7%	7%	6%	5%	9% ^{aa}	7%	6%	6%	6%	9%	5%	7%	7%	4%	6%	10% ^{im}	6%	7%	4%	7%	7%	5%	7%	7%
Disagree strongly	78	40	38	17	60	36	41	15	10	21	11	7	13	9	24	45	12	66	11	66	67	5	4	*
	2%	3%	2%	1%	4% ^{aa}	2%	3%	3%	2%	4%	2%	2%	2%	1%	1%	6% ^{im}	1%	3% ^{oo}	3%	2%	3%	2%	2%	1%
NET: AGREE	2252	1122	1130	1249	1003	1066	1187	338	398	382	386	298	450	552	1233	468	702	1550	313	1933	1867	202	129	54
	72%	71%	72%	79% ^b	64%	70%	73%	73%	77% ^{aj}	71%	72%	66%	70%	79% ^{an}	75% ^{an}	58%	77% ^{ap}	69%	78% ^{ar}	71%	72%	70%	69%	75%
NET: DISAGREE	293	157	136	90	203	150	143	41	42	71	40	39	60	40	123	130	65	227	27	265	251	19	17	5
	9%	10%	9%	6%	13% ^{aa}	10%	9%	9%	8%	13% ^{fh}	7%	9%	9%	6%	8%	16% ^{im}	7%	10%	7%	10%	10%	7%	9%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - lm/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 616

Q37c Agreement with statement - I feel very positive about my future

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	1156	247	731	125	230	750	61	615	495	945	211	547	336	743	396	1060	93	133	1007
	37%	48%bc	37%c	26%	29%	39%cd	47%cd	42%ef	35%	39%j	28%	43%	38%	41%an	31%	39%op	21%	20%	42%qr
Agree slightly	1096	161	695	179	269	698	41	466	536	822	274	448	307	635	433	915	177	217	866
	35%	31%	35%	38%	34%	36%	32%	32%	38%g	34%	37%	35%	35%	35%	34%	34%	41%	32%	36%
Neither agree nor disagree	602	66	395	97	205	323	13	246	258	425	177	190	146	288	295	487	110	169	413
	19%	13%	20%a	20%a	26%ef	17%	10%	17%	18%	18%	24%l	15%	17%	16%	23%am	18%	25%o	25%r	17%
Disagree slightly	215	33	117	52	61	123	6	97	87	152	63	77	56	105	105	175	39	100	110
	7%	6%	6%	11%ab	8%	6%	5%	7%	6%	6%	8%	6%	6%	6%	8%	6%	9%	15%r	5%
Disagree strongly	78	12	39	21	21	41	8	45	25	53	25	23	29	31	47	63	14	52	24
	2%	2%	2%	4%b	3%	2%	6%o	3%	2%	2%	3%	2%	3%	2%	4%am	2%	3%	8%r	1%
NET: AGREE	2252	408	1425	304	498	1449	102	1081	1031	1767	485	995	644	1379	830	1976	270	350	1874
	72%	79%bc	72%c	64%	64%	75%cd	79%cd	74%	74%	74%j	65%	77%	74%	76%an	65%	73%op	62%	52%	77%qr
NET: DISAGREE	293	45	156	73	82	164	14	143	112	205	88	100	85	135	152	238	53	152	134
	9%	9%	8%	15%ab	10%	8%	11%	10%	8%	9%	12%	8%	10%	8%	12%am	9%	12%	23%r	6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 617

Q37c Agreement with statement - I feel very positive about my future

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	1156 37%	89 31%	59 46% acl	66 25%	128 37% ccl	92 34%	85 38% cl	115 40% cl	73 39% acl	111 42% acl	139 35%	181 43% acl	19 26%
Agree slightly	1096 35%	112 39% bghk	33 25%	103 40% bgk	112 32%	114 42% bghk	89 40% bk	80 28%	56 30%	87 33%	155 39% bghk	120 28%	35 49% abdghik
Neither agree nor disagree	602 19%	66 23% k	31 24%	60 23%	77 22%	44 16%	39 18%	52 18%	40 22%	41 15%	72 18%	67 16%	13 18%
Disagree slightly	215 7%	14 5%	6 5%	19 8%	24 7%	14 5%	7 3%	31 11% af	12 7%	18 7%	22 6%	43 10% af	5 7%
Disagree strongly	78 2%	5 2%	1 *	9 4%	5 2%	9 3%	3 2%	8 3%	4 2%	8 3%	9 2%	14 3%	* 1%
NET: AGREE	2252 72%	202 70%	92 71%	169 65%	240 69%	206 75%	174 78%	195 68%	129 69%	198 75%	293 74%	300 71%	54 75%
NET: DISAGREE	293 9%	19 7%	6 5%	29 11%	29 8%	23 9%	11 5%	40 14% abl	17 9%	25 10%	31 8%	57 13% abl	5 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 618

Q37c Agreement with statement - I don't like people to think badly of me

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	1034	518	516	572	462	442	592	164	196	165	168	148	192	234	510	290	328	706	125	909	841	95	71	27
	33%	33%	33%	36%^b	29%	29%	37%^c	36%	38%^j	31%	31%	33%	30%	33%	31%	36%	36%	32%	31%	33%	32%	33%	38%	37%
Agree slightly	1120	583	538	531	589	524	596	185	159	199	177	167	233	224	654	242	300	820	164	953	934	102	55	28
	36%	37%	34%	34%	37%	34%	37%	40%ⁱ	31%	37%	33%	37%	36%	32%	40%^l	30%	33%	37%	41%	35%	36%	36%	30%	39%^u
Neither agree nor disagree	784	389	395	334	450	453	331	92	128	138	141	108	177	184	386	213	222	562	91	690	646	73	52	13
	25%	25%	25%	21%	29%^a	30%^d	20%	20%	25%	26%	26%	24%	28%^e	26%	24%	26%	24%	25%	23%	25%	25%^v	26%^v	28%^v	17%
Disagree slightly	132	69	63	83	49	67	65	16	23	21	31	20	21	32	65	35	45	87	18	114	116	8	5	4
	4%	4%	4%	5%^b	3%	4%	4%	3%	4%	4%	6%	4%	3%	5%	4%	4%	5%	4%	4%	4%	4%	3%	3%	5%
Disagree strongly	77	21	56	54	23	43	34	5	10	11	21	11	19	24	23	29	13	64	3	73	65	8	3	1
	2%	1%	4%	3%^b	1%	3%	2%	1%	2%	2%	4%	2%	3%	4%^m	1%	4%^m	1%	3%	1%	3%	2%	3%	1%	1%
NET: AGREE	2154	1100	1054	1103	1052	966	1188	350	355	364	345	315	425	458	1164	532	628	1526	289	1861	1775	197	127	55
	68%	70%	67%	70%	67%	63%	73%^c	76%^h	69%	68%	64%	70%	66%	66%	71%	66%	69%	68%	72%	68%	68%	69%	68%	76%^s
NET: DISAGREE	209	90	119	137	72	110	99	21	33	33	52	31	39	56	88	64	59	150	21	187	181	16	7	5
	7%	6%	8%	9%^b	5%	7%	6%	5%	6%	6%	10%^e	7%	6%	8%	5%	8%	6%	7%	5%	7%	7%	6%	4%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 619

Q37c Agreement with statement - I don't like people to think badly of me

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	1034	196	652	133	239	631	51	512	449	800	234	452	290	592	429	913	116	234	789
	33%	38%^c	33%	28%	30%	33%	39%	35%	32%	33%	31%	35%	33%	33%	34%	34%	27%	35%	33%
Agree slightly	1120	170	715	181	283	693	37	513	501	862	258	450	310	641	448	953	163	223	882
	36%	33%	36%	38%	36%	36%	28%	35%	36%	36%	34%	35%	35%	36%	35%	35%	38%	33%	36%
Neither agree nor disagree	784	116	482	135	207	490	25	363	346	594	190	304	215	468	294	672	108	164	596
	25%	22%	24%	28%	26%	25%	19%	25%	25%	25%	25%	24%	25%	26%	23%	25%	25%	25%	25%
Disagree slightly	132	28	81	13	42	69	8	50	66	87	45	48	32	66	64	102	30	33	97
	4%	5%	4%	3%	5%	4%	6%	3%	5%	4%	6%ⁱ	4%	4%	4%	5%	4%	7%	5%	4%
Disagree strongly	77	9	47	11	13	52	9	33	38	53	24	33	26	35	42	61	16	16	55
	2%	2%	2%	2%	2%	3%	7%^{de}	2%	3%	2%	3%	3%	3%	2%	3%	2%	4%	2%	2%
NET: AGREE	2154	366	1367	314	522	1325	87	1025	951	1662	492	901	600	1233	876	1865	279	457	1672
	68%	70%	69%	66%	67%	68%	67%	70%	68%	69%	66%	70%	69%	68%	69%	69%	65%	68%	69%
NET: DISAGREE	209	37	128	24	55	121	17	83	104	140	69	81	59	101	106	163	45	49	152
	7%	7%	6%	5%	7%	6%	13%^{de}	6%	7%	6%	9%^l	6%	7%	6%	8%^m	6%	11%^o	7%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 620

Q37c Agreement with statement - I don't like people to think badly of me

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	1034 33%	95 33%j	44 34%	67 26%	138 40%cej	65 24%	88 39%cej	111 39%cej	71 38%cej	95 36%ej	97 25%	137 32%	27 37%cej
Agree slightly	1120 36%	102 36%	42 33%	79 31%	99 29%	134 49%abcdfghk	65 29%	77 27%	55 30%	103 39%g	183 46%abcdfghk	152 36%	28 39%dgn
Neither agree nor disagree	784 25%	73 26%l	24 18%	85 33%bil	82 24%	66 24%	57 26%	81 28%l	52 28%l	50 19%	99 25%	103 24%	13 17%
Disagree slightly	132 4%	8 3%	16 12%acefghijk	11 4%	25 7%ah	9 3%	7 3%	12 4%	5 3%	9 3%	15 4%	14 3%	4 5%
Disagree strongly	77 2%	8 3%j	4 3%	17 6%dehj	3 1%	1 *	7 3%	6 2%	3 1%	7 3%	2 1%	19 5%dej	1 1%
NET: AGREE	2154 68%	197 69%c	86 66%	146 57%	237 60%c	199 73%c	153 68%	188 66%	127 68%c	198 75%c	280 71%c	288 68%c	55 76%c
NET: DISAGREE	209 7%	16 6%	20 15%aeefghijkl	27 11%ehj	27 8%	9 3%	13 6%	17 6%	7 4%	16 6%	17 4%	33 8%	5 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 621

Q37c Agreement with statement - White lies are acceptable to avoid hurting people

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Agree strongly	392 12%	216 14%	176 11%	228 14% b	164 10%	172 11%	220 14%	72 16% g	75 15% h	52 10%	72 13%	64 14% i	57 9%	88 13%	177 11%	127 16% m	115 13%	277 12%	57 14%	335 12%	329 13%	26 9%	28 15% t	10
Agree slightly	1329 42%	652 41%	677 43%	682 43%	647 41%	654 43%	675 42%	200 43%	203 39%	250 47%	235 44%	183 40%	258 40%	284 41%	724 44%	320 40%	397 44%	932 42%	143 36%	1182 43% q	1103 42% u	122 42% u	64 34%	41 57% stu
Neither agree nor disagree	912 29%	454 29%	458 29%	382 24%	530 34% a	457 30%	455 28%	136 29%	143 28%	148 28%	148 27%	135 30%	202 31%	201 29%	473 29%	239 29%	260 29%	652 29%	136 34%	774 28%	756 29% v	79 28% v	64 34% v	13 18%
Disagree slightly	330 10%	176 11%	154 10%	174 11%	156 10%	168 11%	162 10%	40 9%	58 11%	55 10%	50 9%	42 9%	85 13%	78 11%	179 11%	73 9%	77 8%	253 11%	41 10%	289 11%	268 10%	44 15% suw	13 7%	5 7%
Disagree strongly	183 6%	81 5%	103 7%	108 7%	75 5%	79 5%	105 6%	15 3%	36 7%	29 5%	33 6%	29 6%	40 6%	48 7%	85 5%	51 6%	60 7%	123 6%	25 6%	157 6%	147 6%	16 6%	18 9% s	3 4%
NET: AGREE	1721 55%	868 55%	853 54%	910 58% b	811 52%	825 54%	896 55%	271 59% g	279 54%	302 56%	307 57% h	247 54%	315 49%	372 53%	902 55%	447 55%	512 56%	1209 54%	200 50%	1517 55%	1431 55%	147 51%	91 49%	51 70% stu
NET: DISAGREE	514 16%	257 16%	257 16%	282 18%	232 15%	247 16%	267 16%	55 12%	94 18% e	85 16%	84 16%	71 16%	125 19% e	126 18%	263 16%	124 15%	137 15%	376 17%	66 16%	447 16%	415 16%	60 21% sv	30 16%	8 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 622

Q37c Agreement with statement - White lies are acceptable to avoid hurting people

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Agree strongly	392	88	239	52	85	258	21	191	161	300	92	179	107	248	135	352	39	111	276
	12%	17% abc	12%	11%	11%	13%	16%	13%	12%	13%	12%	14%	12%	14%	11%	13%	9%	17% af	11%
Agree slightly	1329	226	861	188	310	856	47	641	609	1063	266	595	352	811	491	1181	143	230	1077
	42%	43%	44%	40%	39%	44%	37%	44%	43%	44% l	35%	46% l	40%	45% mn	38%	44% op	33%	34%	45% q
Neither agree nor disagree	912	140	565	139	245	539	39	418	409	681	231	331	261	495	392	753	156	193	693
	29%	27%	29%	29%	31%	28%	30%	28%	29%	28%	31%	26%	30%	27%	31%	28%	36% o	29%	29%
Disagree slightly	330	42	205	56	91	173	13	146	134	229	102	125	89	160	166	261	67	80	248
	10%	8%	10%	12%	12%	9%	10%	10%	10%	10%	14% l	10%	10%	9%	13% mn	10%	15% o	12%	10%
Disagree strongly	183	24	106	39	54	109	9	74	87	123	60	55	65	89	93	154	28	56	127
	6%	5%	5%	8%	7%	6%	7%	5%	6%	5%	8% l	4%	7% k	5%	7% mn	6%	6%	8% af	5%
NET: AGREE	1721	314	1100	240	395	1115	69	832	770	1363	358	775	459	1058	626	1533	182	342	1354
	55%	60% c	56%	51%	50%	58% d	53%	57%	55%	57% l	48%	60% l	52%	59% mn	49%	57% op	42%	51%	56%
NET: DISAGREE	514	65	312	94	145	282	22	220	221	352	162	180	154	249	258	415	95	136	374
	16%	13%	16%	20% a	18%	15%	17%	15%	16%	15%	22% l	14%	18%	14%	20% mn	15%	22% o	20% af	15%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 623

Q37c Agreement with statement - White lies are acceptable to avoid hurting people

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Agree strongly	392 12%	26 9%	27 21% agj k	31 12%	63 18% ca	38 14%	27 12%	30 11%	28 15% a	26 10%	44 11%	42 10%	10 14%
Agree slightly	1329 42%	122 42% h	57 44%	117 45% h	131 38%	144 53% d fgh	80 36%	97 34%	64 34%	116 44%	182 46% gh	180 42%	41 57% ad fghijk
Neither agree nor disagree	912 29%	79 28% l	24 18%	77 30% l	75 22%	66 24%	85 38% bdell	95 33% bd	64 34% bdell	64 24%	133 34% bd	138 33% bd	13 18%
Disagree slightly	330 10%	44 15% cehj 	18 14% e 	21 8%	50 14% eh	13 5%	21 10%	50 18% ceh 	13 7%	24 9%	25 6%	46 11%	5 7%
Disagree strongly	183 6%	16 6%	4 3%	12 5%	28 8% j	13 5%	11 5%	14 5%	18 9% bjk	34 13% abcefgjkl	13 3%	19 5%	3 4%
NET: AGREE	1721 55%	147 51%	84 65% afgh	148 57% g	194 56% g	182 67% afghk	107 48%	127 44%	91 49%	142 54%	226 57% g	222 52%	51 70% acd fghijk
NET: DISAGREE	514 16%	60 21% e 	22 17%	34 13%	77 22% e 	26 9%	32 14%	64 22% e 	30 16% j	58 22% e 	38 10%	65 15%	8 12%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 624

Q38 How many ADULTS aged 16+ including yourself, live in your household?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
One	619	317	302	303	316	296	323	41	78	80	95	125	200	100	257	261	98	521	53	562	485	79	39	16
	20%	20%	19%	19%	20%	19%	20%	9%	15% ^e	15% ^e	18% ^e	28% ^e	31% ^e	14%	16%	32% ^{lm}	11%	23% ^{oo}	13%	21% ^{oo}	19%	28% ^{ss}	21%	22%
Two	1810	886	924	940	870	912	897	153	347	368	270	263	409	449	984	377	662	1147	212	1595	1510	145	111	44
	58%	56%	59%	60%	55%	60%	55%	33%	67% ^{ehi}	69% ^{ehi}	50% ^e	58% ^e	64% ^{eh}	64% ^{en}	60% ^{en}	47%	73% ^{op}	51%	53%	58%	58% ^{tl}	51%	60% ^{tt}	61% ^{tt}
Three	437	225	212	202	235	203	235	163	47	54	101	45	27	93	243	101	93	345	81	356	363	46	20	9
	14%	14%	14%	13%	15%	13%	15%	35% ^{fghij}	9% ^j	10% ^j	19% ^{fghj}	10% ^j	4%	13%	15%	12%	10%	15% ^{oo}	20% ^{or}	13%	14%	16%	11%	12%
Four	221	112	109	111	111	97	124	87	32	27	57	15	4	47	120	54	43	179	39	182	192	15	12	3
	7%	7%	7%	7%	7%	6%	8%	19% ^{fghij}	6% ^j	5% ^j	11% ^{gij}	3% ^j	1%	7%	7%	7%	5%	8% ^{oo}	10%	7%	7%	5%	6%	4%
Five	47	31	16	16	31	17	30	13	12	3	14	4	*	9	25	14	11	36	13	34	42	1	4	*
	1%	2%	1%	1%	2%	1%	2%	3% ^{gj}	2% ^j	1%	3% ^j	1%	*	1%	2%	2%	1%	2%	3% ^{or}	1%	2%	*	2% ^{tl}	1%
Six or more	12	8	5	2	10	4	8	5	-	3	2	1	2	1	9	2	2	10	3	9	11	1	*	*
	*	*	*	*	1%	*	1%	1%	-	1%	*	*	*	*	1%	*	*	*	1%	*	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 625

Q38 How many ADULTS aged 16+ including yourself, live in your household?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296	
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421	
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210	
One	619	84	401	96	268	268	23	218	264	385	234	153	153	277	333	458	158	209	399	
	20%	16%	20%	20%	34% ^{ef}	14%	18%	15%	19% ^g	16%	31% ^{af}	12%	17% ^k	15%	26% ^{am}	17%	37% ^o	31% ^{ar}	16%	
Two	1810	304	1124	283	398	1149	81	826	874	1418	392	744	554	1074	693	1585	218	331	1451	
	58%	58%	57%	60%	51%	59% ^d	63%	56%	62% ^g	59% ^j	52%	58%	63%	60% ⁿ	54%	59% ^p	50%	49%	60% ^q	
Three	437	83	264	62	87	300	21	242	178	348	89	218	105	264	163	394	43	77	351	
	14%	16%	13%	13%	11%	15% ^d	16%	16%	16% ^h	13%	15%	12%	17% ^l	12%	15%	13%	15%	10%	12%	15%
Four	221	37	158	18	30	167	3	154	60	195	27	141	44	152	67	208	12	39	177	
	7%	7%	8% ^c	4%	4%	9% ^{df}	2%	10% ^h	4%	8% ^j	4%	11% ^l	5%	8% ⁿ	5%	8% ^p	3%	6%	7%	
Five	47	11	23	12	2	44	-	23	19	42	5	25	14	30	13	46	-	10	35	
	1%	2%	1%	3%	*	2% ^d	-	2%	1%	2%	1%	2%	2%	2%	1%	2%	-	1%	1%	
Six or more	12	1	7	1	1	9	2	7	6	9	4	5	5	5	7	10	2	4	8	
	*	*	*	*	*	*	1%	*	*	*	1%	*	1%	*	1%	*	*	1%	*	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 626

Q38 How many ADULTS aged 16+ including yourself, live in your household?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
One	619 20%	79 28% fjk	24 19%	67 26% fjk	69 20%	52 19%	31 14%	58 20%	39 21% k	70 27% fjk	60 15%	54 13%	16 22% k
Two	1810 58%	145 51%	74 57%	124 48%	206 60%	173 63% ac	145 65% ac	158 55%	111 60% ac	147 55%	227 57%	256 60% ac	44 61% ac
Three	437 14%	46 16% l	23 18%	35 14%	44 13%	29 10%	31 14%	35 12%	20 11%	23 9%	73 18% hi	72 17% l	9 12%
Four	221 7%	15 5%	6 5%	27 10%	20 6%	13 5%	12 5%	31 11% a	12 6%	18 7%	30 8%	36 8%	3 4%
Five	47 1%	1 *	1 1%	5 2%	7 2%	4 1%	2 1%	5 2%	4 2% a	7 3%	5 1%	6 1%	* 1%
Six or more	12 *	1 *	2 1%	* *	- -	3 1%	3 1%	- -	* *	- -	1 *	2 1%	* *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 627

Q39 How would you describe your national identity?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
English	2087	1068	1019	1051	1036	977	1110	293	339	345	354	301	455	428	1107	552	605	1483	130	1953	2029	20	37	1
	66%	68%	65%	67%	66%	64%	69%^c	63%	66%	65%	66%	66%	71%	61%	68%^l	68%^l	67%	66%	33%	71%^q	78%^{tuv}	7%^v	20%^{tv}	2%
Welsh	98	58	40	35	62	50	48	19	12	15	15	20	16	19	50	29	27	71	1	97	8	-	90	-
	3%	4%	3%	2%	4%^{aa}	3%	3%	4%	2%	3%	3%	4%	3%	3%	3%	4%	3%	3%	*	4%^q	*	-	48%^{stv}	-
Scottish	248	118	130	134	114	123	125	37	38	39	41	40	53	47	131	70	50	198	3	245	19	228	1	-
	8%	7%	8%	9%	7%	8%	8%	8%	7%	7%	8%	9%	8%	7%	8%	9%	6%	9%^o	1%	9%^q	1%	80%^{su}	1%	-
Northern Irish	54	29	25	31	23	27	27	7	9	8	10	9	11	16	22	16	17	37	2	51	9	*	*	44
	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	*	2%	*	*	*	60%^{stu}
British	479	227	252	228	251	264	215	63	74	82	102	69	89	146	237	96	149	330	209	268	394	28	43	14
	15%	14%	16%	15%	16%	17%^{cd}	13%	14%	14%	15%	19%	15%	14%	21%^{mn}	14%	12%	16%	15%	52%^{or}	10%	15%^{tl}	10%	23%st	19%^{tt}
Other	181	79	102	94	88	88	93	43	44	45	16	15	18	42	91	48	62	119	56	124	144	10	14	13
	6%	5%	7%	6%	6%	6%	6%	9%^{hij}	9%^{hij}	8%^{hij}	3%	3%	3%	6%	6%	6%	7%	5%	14%^{rr}	5%	6%	3%	8%^t	19%^{stu}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 628

Q39 How would you describe your national identity?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
English	2087	331	1322	330	565	1268	75	904	982	1560	527	836	570	1223	818	1763	315	469	1582
	66%	64%	67%	70%	72% ^e	65%	58%	61%	70% ^g	65%	70%	65%	65%	68%	64%	65%	73% ^o	70%	65%
Welsh	98	19	61	13	17	68	2	43	48	76	22	37	35	61	34	89	8	27	66
	3%	4%	3%	3%	2%	3%	2%	3%	3%	3%	3%	3%	4%	3%	3%	3%	2%	4%	3%
Scottish	248	28	159	41	66	150	8	132	91	189	60	117	55	126	120	210	38	66	182
	8%	5%	8%	9%	8%	8%	6%	9%	6%	8%	8%	9%	6%	7%	9%	8%	9%	10%	8%
Northern Irish	54	4	41	5	9	38	2	28	22	41	13	28	13	31	22	48	5	10	44
	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%
British	479	104	278	70	87	319	24	266	192	409	70	211	147	294	176	445	32	82	387
	15%	20% ^b	14%	15%	11%	16% ^d	19%	18% ^h	14%	17% ^j	9%	16%	17%	16%	14%	16% ^p	7%	12%	16%
Other	181	33	115	14	41	94	19	97	66	123	59	58	54	67	105	145	35	17	160
	6%	6% ^c	6%	3%	5%	5%	14% ^d	7%	5%	5%	8%	4%	6%	4%	8% ^m	5%	8%	2%	7% ^q

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 629

Q39 How would you describe your national identity?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
English	2087	20	111	222	289	206	177	209	37	222	252	341	1
	66%	7% <i>l</i>	86% <i>aaghlj</i>	86% <i>aeghjl</i>	83% <i>aqghj</i>	75% <i>ahjl</i>	79% <i>ahjl</i>	73% <i>ahl</i>	20% <i>al</i>	84% <i>aghjl</i>	64% <i>ahl</i>	80% <i>ahj</i>	2%
Welsh	98	-	-	-	-	5	1	-	90	-	1	1	-
	3%	-	-	-	-	2%	1%	-	48% <i>abcdefgijkl</i>	-	*	*	-
Scottish	248	228	3	2	1	1	1	2	1	2	5	1	-
	8%	80% <i>bcdefghijkl</i>	2%	1%	*	*	1%	1%	1%	1%	1%	*	-
Northern Irish	54	*	-	-	1	1	2	1	*	3	2	1	44
	2%	*	-	-	*	*	1%	*	*	1%	*	*	60% <i>abcdefghijk</i>
British	479	28	9	23	40	49	35	49	43	27	109	52	14
	15%	10%	7%	9%	12%	18% <i>abc</i>	16%	17% <i>ab</i>	23% <i>abcdiik</i>	10%	28% <i>abcdfgik</i>	12%	19% <i>abcdiik</i>
Other	181	10	6	11	16	12	7	25	14	11	29	28	13
	6%	3%	5%	4%	4%	4%	3%	9% <i>a</i>	8% <i>a</i>	4%	7%	7%	19% <i>abcdefghijk</i>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 630

Q40 What is your ethnic group?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)		
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242	
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72	
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166	
White - English/Welsh/ Scottish/Northern Irish/ British	2582	1316	1266	1305	1277	1258	1324	351	391	398	453	388	601	556	1345	680	692	1890	-	2582	2090	268	169	56	
	82%	83%	81%	83%	81%	82%	82%	76%	76%	74%	84%efg	86%efg	94%efgh	80%	82%	84%	76%	84%o	-	94%q	80%	94%sv	91%sv	77%	
White - Irish	46	20	25	32	13	15	31	6	5	5	5	14	11	8	24	14	5	40	-	46	29	2	1	14	
	1%	1%	2%	2%b	1%	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	2%	-	2%q	1%	1%	1%	19%stu	
White - Gypsy or Irish Traveller	*	-	*	-	*	-	*	*	-	-	-	-	-	-	-	*	*	-	-	*	-	*	-	-	
Other White background	110	46	63	57	52	49	61	25	33	18	18	7	9	32	46	31	45	65	-	110	93	8	8	2	
	3%	3%	4%	4%	3%	3%	4%	5%j	6%kl	3%	3%	2%	1%	5%	3%	4%	5%p	3%	-	4%q	4%	3%	4%	2%	
NET: White	2738	1383	1355	1395	1343	1322	1416	382	429	420	476	410	621	597	1415	725	742	1996	-	2738	2212	278	177	71	
	87%	88%	86%	89%b	85%	86%	88%	83%	83%	79%	88%g	90%efg	97%efgh	85%	86%	90%	82%	89%o	-	100%q	85%	97%sv	96%sv	98%sv	
Mixed/multiple ethnic group - White & Black Caribbean	30	14	16	16	15	8	22	6	8	7	3	5	2	*	17	13	12	18	30	-	30	*	*	-	
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	*	1%	2%l	1%	1%	-	8%r	1%	*	*	-	
Mixed/multiple ethnic group - White & Black African	9	5	4	7	2	8	*	-	*	2	2	4	-	3	5	1	6	2	9	-	9	-	-	-	
	*	*	*	*	*	1%cd	*	-	*	*	*	1%	-	*	*	*	1%p	*	2%r	-	*	-	-	-	
Mixed/multiple ethnic group - White and Asian	26	12	14	8	18	10	17	6	4	7	4	4	1	8	16	2	8	18	26	-	26	22	4	*	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	7%r	1%	1%	*	*	
Other mixed heritage background	7	4	3	-	7	4	3	2	3	1	1	-	*	1	5	1	3	4	7	-	7	*	*	-	
	*	*	*	-	*a	*	*	*	1%	*	*	-	*	*	*	*	*	*	*	-	2%r	*	*	*	-
Asian/Asian British - Indian	102	43	59	38	64	58	44	20	30	24	14	5	8	37	49	16	40	61	102	-	100	1	*	-	
	3%	3%	4%	2%	4%	4%	3%	4%j	6%kl	4%kl	3%	1%	1%	5%nl	3%	2%	4%	3%	-	25%r	-	4%tuv	*	*	
Asian/Asian British - Pakistani	62	33	28	25	36	35	26	11	13	26	5	5	2	9	32	21	38	23	62	-	60	*	2	-	
	2%	2%	2%	2%	2%	2%	2%	2%j	2%j	5%hl	1%	1%	*	1%	2%	3%	4%p	1%	-	15%r	-	2%l	*	1%	
Asian/Asian British - Bangladeshi	12	8	5	5	7	6	6	5	3	3	1	1	-	3	5	4	7	5	12	-	12	-	*	-	
	*	*	*	*	*	*	*	1%	*	1%	*	*	-	*	*	*	1%	*	-	3%r	-	*	-	-	
Asian/Asian British - Chinese	26	11	15	1	25	13	14	1	6	7	9	2	1	8	14	4	8	18	26	-	24	1	1	-	
	1%	1%	1%	*	2%ca	1%	1%	*	1%	1%j	2%kl	1%	*	1%	1%	1%	1%	1%	-	7%r	1%	*	*	-	
Other Asian background	17	4	14	6	11	9	8	4	2	4	1	6	1	5	10	3	3	14	17	-	15	*	2	*	
	1%	*	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	*	1%	-	4%r	-	1%	*	1%	
Black/African/Caribbean/ Black British - African	36	19	17	21	15	16	20	8	5	13	8	-	2	10	24	2	25	12	36	-	33	1	2	*	
	1%	1%	1%	1%	1%	1%	1%	2%j	1%	2%kl	1%	-	*	1%	1%an	*	3%p	1%	-	9%r	1%	1%	1%	*	
Black/African/Caribbean/ Black British - Caribbean	64	35	29	49	16	32	32	19	9	11	15	8	3	15	39	11	11	53	64	-	64	-	-	-	
	2%	2%	2%	3%b	1%	2%	2%	4%j	2%	2%	3%kl	2%	*	2%	2%	1%	1%	2%	-	16%r	-	2%tu	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/fg/h/ij - l/m/n - o/p - q/r - s/t/u/v

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 630

Q40 What is your ethnic group?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Any other Black/African/Caribbean background	2	2	*	2	*	2	*	-	-	2	-	-	-	-	*	2	*	2	-	2	-	-	-	-
Other ethnic group - Arab	5	2	2	-	5	4	*	-	1	3	-	1	-	1	3	*	1	4	5	-	5	-	-	-
Other ethnic background	3	1	1	*	2	2	1	-	1	1	*	*	*	*	1	1	1	2	3	-	2	*	*	-
NET: BME	401	194	207	177	224	206	195	81	85	110	63	43	20	99	220	82	164	237	401	-	384	8	8	*
	13%	12%	13%	11%	14%	13%	12%	17%_{jj}	16%_{ij}	21%_{hij}	12%_j	9%_j	3%	14%	13%	10%	18%_{pp}	11%	100%_{rr}	-	15%_{tuv}	3%	4%_{uv}	*
Refused	8	2	6	1	7	1	7	-	2	5	-	1	1	3	2	2	3	5	-	-	7	*	-	1
	*	*	*	*	*	*	*	-	*	1%	-	*	*	*	*	*	*	*	-	-	*	*	-	1%_{stu}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f/g/h/i/j - l/m/n - o/p - q/r - s/t/u/v

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 631

Q40 What is your ethnic group?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
White - English/Welsh/ Scottish/Northern Irish/ British	2582 82%	388 75%	1652	407	693	1547	98	1144	1201	1939	644	1045	698	1497	1035	2202	370	611	1927
			84%a	86%a	88%ef	80%	76%	78%	86%g	81%	86%i	81%	80%	83%	81%	82%	86%	91%r	80%
White - Irish	46 1%	12 2%	25 1%	8 2%	12 2%	25 1%	1 1%	19 1%	19 1%	35 1%	11 1%	19 1%	9 1%	21 2%	25 2%	36 1%	9 2%	6 1%	39 2%
White - Gypsy or Irish Traveller	*	-	*	-	-	*	-	-	-	*	-	-	*	-	*	*	-	-	*
Other White background	110 3%	12 2%	79 4%c	6 1%	24 3%	55 3%	12 9%de	51 3%	49 4%	77 3%	33 4%	39 3%	26 3%	41 2%	65 5%mi	94 3%	15 4%	9 1%	99 4%q
NET: White	2738 87%	412 79%	1756	421	729	1627	112	1214	1268	2051	687	1103	733	1559	1125	2332	395	626	2066
			89%a	89%a	93%ef	84%	86%	83%	91%g	86%	92%i	86%	84%	86%	88%	86%	91%	93%r	85%
Mixed/multiple ethnic group - White & Black Caribbean	30 1%	7 1%	18 1%	2 *	2 *	26 1%	1 1%	22 2%h	7 1%	27 1%	3 *	21 2%	6 1%	25 1%o	5 *	29 1%	1 *	7 1%	24 1%
Mixed/multiple ethnic group - White & Black African	9 *	2 *	6 *	* *	1 *	7 *	* *	* *	8 1%g	8 *	* *	- *	8 1%k	8 *	1 *	8 *	* *	- *	9 *
Mixed/multiple ethnic group - White and Asian	26 1%	7 1%	13 1%	4 1%	5 1%	16 1%	-	23 2%h	3 *	25 1%	1 *	17 1%l	2 *	16 1%	11 1%	26 1%	-	5 1%	22 1%
Other mixed heritage background	7 *	2 *	2 *	2 *	1 *	4 *	-	5 *	2 *	7 *	-	4 *	2 *	4 *	3 *	7 *	-	1 *	6 *
Asian/Asian British - Indian	102 3%	32 6%bc	54 3%	10 2%	10 1%	80 4%d	10 8%e	66 5%h	30 2%	92 4%j	10 1%	48 4%	36 4%	60 3%	38 3%	95 4%	6 1%	11 2%	84 3%
Asian/Asian British - Pakistani	62 2%	15 3%	30 2%	10 2%	10 1%	47 2%	* *	34 2%	20 1%	44 2%	18 2%	19 1%	28 3%k	21 1%	37 3%mi	46 2%	15 3%	7 1%	53 2%
Asian/Asian British - Bangladeshi	12 *	4 1%	6 *	2 *	* *	11 1%	* *	6 *	4 *	11 *	1 *	5 *	5 1%	8 *	2 *	11 *	-	2 *	10 *
Asian/Asian British - Chinese	26 1%	4 1%	12 1%	4 1%	9 1%	9 2%	2 2%h	20 1%h	5 *	25 1%	1 *	9 1%	5 1%	12 1%	13 1%	25 1%	1 *	3 *	23 1%
Other Asian background	17 1%	2 *	8 *	6 1%	4 *	12 1%	1 1%	10 1%	6 1%	11 *	6 1%	2 *	8 1%	7 *	8 1%	16 1%	1 *	2 *	15 1%
Black/African/Caribbean/Black British - African	36 1%	16 3%b	15 1%	5 1%	2 *	31 2%e	2 2%	20 1%	16 1%	36 2%j	-	17 1%	15 2%	29 2%o	7 1%	36 1%	-	2 *	34 1%
Black/African/Caribbean/Black British - Caribbean	64 2%	12 2%	42 2%	7 1%	10 1%	51 3%	-	39 3%	24 2%	48 2%	16 2%	36 3%	17 2%	48 3%o	16 1%	54 2%	10 2%	4 1%	59 2%q

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 631

Q40 What is your ethnic group?

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Any other Black/African/Caribbean background	2	-	2	-	-	2	-	*	2	*	2	*	2	*	2	*	2	-	2
Other ethnic group - Arab	5	1	3	-	-	5	-	2	2	2	3	1	3	1	4	3	2	1	4
Other ethnic background	3	1	2	-	*	1	-	2	*	3	-	1	*	1	1	3	-	*	2
NET: BME	401	107	215	51	55	302	18	251	130	340	61	181	138	241	146	362	37	44	348
	13%	21%bc	11%	11%	7%	16%d	14%d	17%h	9%	14%j	8%	14%	16%	13%	11%	13%	8%	7%	14%g
Refused	8	1	6	1	1	7	*	5	3	6	2	2	3	2	5	7	1	-	6

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 632

Q40 What is your ethnic group?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
White - English/Welsh/ Scottish/Northern Irish/ British	2582 82%	268	122	228	298	203	179	246	169	235	215	364	56
		94%defgkl	94%efkl	88%ejl	86%eij	74%j	80%j	86%eij	91%efjl	89%eij	54%	86%eij	77%j
White - Irish	46 1%	2	-	-	3	6	-	2	1	3	9	6	14
		1%	-	-	1%	2%	-	1%	1%	1%	2%	1%	19%abcdefghijk
White - Gypsy or Irish Traveller	* *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other White background	110 3%	8	2	10	8	14	7	18	8	9	10	15	2
		3%	2%	4%	2%	5%	3%	6%	4%	3%	2%	4%	2%
NET: White	2738 87%	278	124	238	310	223	186	266	177	247	234	385	71
		97%defjk	96%efj	92%efj	89%j	82%j	83%j	93%efj	96%defjk	94%efj	59%	91%ej	98%cddefgjk
Mixed/multiple ethnic group - White & Black Caribbean	30 1%	* *	- -	2 1%	3 1%	3 1%	1 *	- *	* *	1 *	19 5%abcdefghijk	2 1%	- -
Mixed/multiple ethnic group - White & Black African	9 *	- -	- -	- -	* *	- -	- -	- -	- -	- -	8 2%ak	- -	- -
Mixed/multiple ethnic group - White and Asian	26 1%	4 1%	* *	1 *	2 1%	4 1%	5 2%	2 1%	* *	3 1%	2 1%	4 1%	* *
Other mixed heritage background	7 *	* *	- *	1 *	2 *	- *	- *	2 1%	* *	- *	* *	1 *	- *
Asian/Asian British - Indian	102 3%	1 *	* *	4 2%	8 2%	11 4%ah	21 9%abcdghikl	7 3%	* *	5 2%	34 9%abcdghikl	10 2%	- -
Asian/Asian British - Pakistani	62 2%	* *	4 3%agi	9 4%agik	7 2%	14 5%aghikl	5 2%	- -	2 1%	- -	18 4%aghikl	2 1%	- -
Asian/Asian British - Bangladeshi	12 *	- *	* *	1 *	- *	- *	- *	1 *	* *	- *	8 2%a	1 *	- -
Asian/Asian British - Chinese	26 1%	1 *	* *	- *	3 1%	* *	2 1%	3 1%	1 *	2 1%	10 3%	4 1%	- -
Other Asian background	17 1%	* *	- *	1 *	4 1%	1 *	1 *	1 *	2 1%	- *	4 1%	3 1%	* *
Black/African/Caribbean/ Black British - African	36 1%	1 *	- *	- *	2 1%	2 1%	- 1%	2 1%	2 1%	1 *	21 5%abcdefgghikl	4 1%	* *
Black/African/Caribbean/ Black British - Caribbean	64 2%	- *	- *	1 *	3 1%	14 5%acdghl	4 2%	2 1%	- *	5 2%	29 7%abcdghikl	7 2%	- -
Any other Black/African/ Caribbean background	2 *	- *	- *	- *	2 1%	- *	- *	- *	- *	- *	- *	- *	- *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 632

Q40 What is your ethnic group?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Other ethnic group - Arab	5 *	- -	- -	- -	- *	1 -	- -	- -	- -	- -	4 1%	- -	- -
Other ethnic background	3 *	* *	- -	- -	- -	- -	- -	- *	- *	- -	1 *	1 *	- -
NET: BME	401 13%	8 3%	5 4%	20 8% al	36 10% ahl	50 18% abcghikl	38 17% abcghil	21 7% l	8 4% l	16 6% l	159 40% abcdefghikl	40 9% ahl	* *
Refused	8 *	* *	- -	- -	1 *	1 *	- -	- -	- -	1 *	3 1%	- -	1 1% acghk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 633

Q41 Which of these, if any, limit your daily activities or the work you can do?

Base : All

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)	
Unweighted Base	3147	1629	1518	768	2379	1496	1651	443	497	550	543	462	652	708	1605	834	933	2214	446	2687	1988	511	406	242
Weighted Base	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
Effective Base	1672	909	774	549	1749	796	877	256	268	300	265	231	356	375	856	442	490	1182	283	1402	1231	321	263	166
Cannot walk far or manage stairs or can only do so with difficulty	240	116	125	107	134	125	115	10	11	36	30	53	99	43	92	106	28	212	7	233	200	23	12	5
	8%	7%	8%	7%	8%	8%	7%	2%	2%	7%ef	6%ef	12%efgh	15%efgh	6%	6%	13%lm	3%	9%op	2%	9%op	8%	8%	6%	7%
Breathlessness or chest pains	191	102	90	62	130	92	100	12	22	29	24	44	61	32	90	70	35	156	9	183	159	16	13	4
	6%	6%	6%	4%	8%a	6%	6%	3%	4%	5%	5%	10%efh	9%efgh	5%	5%	9%lm	4%	7%op	2%	7%op	6%	6%	7%	5%
Mental health problems or difficulties	183	85	98	40	143	74	109	42	30	56	26	16	12	12	77	94	50	133	10	173	137	27	13	6
	6%	5%	6%	3%	9%a	5%	7%	9%ij	6%j	11%fhij	5%j	4%	2%	2%	5%l	12%lm	5%	6%	3%	6%op	5%	9%st	7%	8%
Poor hearing, partial hearing or deafness	108	51	57	34	74	62	46	6	4	9	6	17	66	35	39	33	10	98	4	104	83	12	9	4
	3%	3%	4%	2%	5%a	4%	3%	1%	1%	2%	1%	4%fh	10%efghi	5%lm	2%	4%	1%	4%op	1%	4%op	3%	4%	5%	5%
Poor vision, partial sight or blindness	80	40	40	19	61	42	38	19	6	13	10	6	26	24	30	25	17	63	10	70	68	2	9	*
	3%	3%	3%	1%	4%a	3%	2%	4%f	1%	2%	2%	1%	4%fi	3%	2%	3%	2%	3%	2%	3%	3%st	1%	5%tv	1%
Limited ability to reach	74	40	34	25	49	30	44	1	5	20	13	12	24	18	22	34	10	64	3	71	56	9	8	1
	2%	3%	2%	2%	3%a	2%	3%	*	1%	4%ef	2%e	3%e	4%ef	3%	1%	4%lm	1%	3%op	1%	3%	2%	3%	4%st	1%
Dyslexia	39	13	26	14	26	15	24	7	9	11	5	1	5	5	22	12	12	27	2	37	33	4	2	*
	1%	1%	2%	1%	2%	1%	1%	2%	2%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*
Difficulty in speaking or in communicating	32	13	19	-	32	13	19	8	7	11	3	2	2	4	14	14	7	25	2	30	26	4	2	1
	1%	1%	1%	-	2%a	1%	1%	2%	1%	2%j	1%	*	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Cannot walk at all/use a wheelchair	27	16	11	15	12	15	12	2	4	7	4	-	10	6	14	7	9	18	*	27	24	-	3	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	*	1%	1%	-	2%t	-
Other illnesses or health problems which limit your daily activities or the work that you can do	150	83	67	31	118	57	92	13	12	26	34	33	32	26	58	66	18	132	10	140	118	13	14	4
	5%	5%	4%	2%	6%a	4%	6%	3%	2%	5%	6%ef	7%ef	5%	4%	4%	6%lm	2%	6%op	2%	5%	5%	5%	7%st	6%
NONE	2421	1199	1221	1355	1065	1172	1249	367	435	430	436	331	422	540	1329	551	771	1649	348	2066	2018	213	134	56
	77%	76%	78%	86%b	68%	77%	77%	79%j	84%ij	80%ij	81%ij	73%	66%	77%lm	81%lm	68%	85%op	74%	87%op	75%	78%st	74%	72%	78%
Don't know/refused	56	32	24	14	42	23	33	10	10	7	9	9	12	16	24	16	14	42	9	45	48	1	6	1
	2%	2%	2%	1%	3%a	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	*	3%st	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/h/ij - lm/n - o/p - q/r - st/uv

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 634

Q41 Which of these, if any, limit your daily activities or the work you can do?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
Cannot walk far or manage stairs or can only do so with difficulty	240 8%	26 5%	148 7%	54 11% ^{ab}	90 11% ^{ae}	123 6%	9 7%	73 5%	111 8% ^g	155 6%	85 11% ^{ai}	72 6%	65 7%	122 7%	114 9%	188 7%	51 12% ^o	240 36% ^q	-
Breathlessness or chest pains	191 6%	31 6%	104 5%	41 9% ^b	60 8%	110 6%	7 5%	83 6%	74 5%	141 6%	51 7%	72 6%	44 5%	92 5%	93 7%	156 6%	34 8%	191 29% ^q	-
Mental health problems or difficulties	183 6%	38 7%	91 5%	31 7%	57 7% ^{ae}	87 5%	14 11% ^{ae}	116 8% ^h	45 3%	138 6%	45 6%	90 7% ^{al}	27 3%	83 5%	97 8% ^m	153 6%	30 7%	183 27% ^q	-
Poor hearing, partial hearing or deafness	108 3%	11 2%	67 3%	24 5% ^{ca}	35 4%	60 3%	3 2%	32 2%	58 4% ^{cg}	76 3%	32 4%	30 2%	31 4%	46 3%	58 5% ^m	85 3%	21 5%	108 16% ^q	-
Poor vision, partial sight or blindness	80 3%	19 4% ^b	34 2%	16 3%	26 3%	43 2%	3 3%	38 3%	27 2%	65 3%	14 2%	32 2%	12 1%	36 2%	42 3%	66 2%	13 3%	80 12% ^q	-
Limited ability to reach	74 2%	11 2%	35 2%	19 4% ^b	23 3%	42 2%	1 *	26 2%	26 2%	47 2%	27 4%	26 2%	19 2%	35 2%	39 3%	54 2%	20 5% ^o	74 11% ^q	-
Dyslexia	39 1%	4 1%	24 1%	8 2%	13 2%	21 1%	2 2%	29 2% ^h	7 *	32 1%	7 1%	18 1%	8 1%	13 1%	26 2% ^m	37 1%	2 1%	39 6% ^q	-
Difficulty in speaking or in communicating	32 1%	10 2%	16 1%	4 1%	6 1%	20 1%	* *	17 1%	14 1%	29 1%	3 *	14 1%	10 1%	14 1%	16 1%	29 1%	3 1%	32 5% ^q	-
Cannot walk at all/use a wheelchair	27 1%	5 1%	17 1%	6 1%	9 1%	15 1%	2 1%	11 1%	10 1%	19 1%	8 1%	9 1%	9 1%	15 1%	12 1%	20 1%	7 2%	27 4% ^q	-
Other illnesses or health problems which limit your daily activities or the work that you can do	150 5%	25 5%	78 4%	39 8% ^b	43 5%	80 4%	5 4%	75 5%	63 5%	115 5%	35 5%	52 4%	43 5%	90 5%	58 5%	131 5%	17 4%	150 22% ^q	-
NONE	2421 77% ^c	400 77% ^c	1565 79% ^c	319 67%	565 72%	1538 79% ^d	101 78%	1147 78%	1115 80%	1862 78%	559 74%	1012 79%	704 80%	1443 80% ⁿ	932 73%	2101 78%	310 72%	- 100% ^d	2421
Don't know/refused	56 2%	9 2%	29 1%	16 3% ^b	13 2%	37 2%	1 1%	18 1%	28 2%	40 2%	16 2%	17 1%	15 2%	26 1%	19 1%	46 2%	9 2%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

Prepared by BDRG Continental
 * = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 635

Q41 Which of these, if any, limit your daily activities or the work you can do?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
Cannot walk far or manage stairs or can only do so with difficulty	240 8%	23 8% ^j	17 13% ^{efjk}	19 7%	52 15% ^{acefhjkl}	9 3%	6 3%	28 10% ^{efj}	12 6%	32 12% ^{efj}	12 3%	26 6%	5 7%
Breathlessness or chest pains	191 6%	16 6%	4 3%	17 7%	26 8%	8 3%	7 3%	20 7%	13 7%	27 10% ^{ef}	26 7%	23 5%	4 5%
Mental health problems or difficulties	183 6%	27 9% ^j	8 6%	16 6%	20 6%	15 5%	11 5%	17 6%	13 7% ^j	16 6%	8 2%	26 6% ^j	6 8% ^j
Poor hearing, partial hearing or deafness	108 3%	12 4% ^j	7 5% ^j	5 2%	18 5% ^j	5 2%	9 4%	8 3%	9 5% ^j	15 6% ^j	5 1%	12 3%	4 5% ^j
Poor vision, partial sight or blindness	80 3%	2 1%	3 3%	4 2%	7 2%	10 4%	4 2%	8 3%	9 5% ^{al}	14 5% ^a	10 2%	8 2%	* 1%
Limited ability to reach	74 2%	9 3% ^g	8 7% ^{dfgj}	5 2%	6 2%	5 2%	3 1%	-	8 4% ^{gj}	12 5% ^g	6 1%	11 3%	1 1% ^g
Dyslexia	39 1%	4 1%	2 2%	6 2%	5 1%	1 1%	1 *	5 2%	2 1%	5 2%	5 1%	3 1%	* *
Difficulty in speaking or in communicating	32 1%	4 1%	-	3 1%	1 *	3 1%	3 1%	2 1%	2 1%	3 1%	3 1%	6 1%	1 1%
Cannot walk at all/use a wheelchair	27 1%	-	-	6 2% ^a	5 2%	1 *	-	6 2% ^a	3 2% ^a	3 1%	1 *	2 *	-
Other illnesses or health problems which limit your daily activities or the work that you can do	150 5%	13 5%	3 2%	11 4%	21 6%	7 3%	7 3%	13 5%	14 7% ^{ejk}	31 12% ^{abcefjkl}	12 3%	14 3%	4 6%
NONE	2421 77%	213 74%	102 79%	194 75%	245 71%	228 83% ^{adhi}	186 83% ^{dhi}	215 75%	134 72%	184 70%	330 83% ^{adhi}	334 79%	56 78%
Don't know/refused	56 2%	1 *	1 1%	7 3%	4 1%	2 1%	4 2%	4 2%	6 3% ^a	4 1%	6 2%	16 4% ^a	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* = small base

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 636

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	Total	CAPI Paid None	CAPI Paid 1	CAPI Paid 2-3	CAPI Paid 4 or more	CAPI Non-paid None	CAPI Non-paid 1	CAPI Non-paid 2-3	CAPI Non-paid 4 or more	ONLINE Paid None	ONLINE Paid 1	ONLINE Paid 2-3	ONLINE Paid 4 or more	ONLINE Non-paid None	ONLINE Non-paid 1	ONLINE Non-paid 2-3	ONLINE Non-paid 4 or more
Unweighted Base	3147	94	58	214	72	85	59	140	46	195	139	601	444	153	111	424	312
Weighted Base	3147	160	104	419	220	138	98	283	151	160	104	419	220	138	98	283	151
Effective Base	1672	75	41	159	55	66	44	111	34	143	108	458	346	119	85	321	256
(A) Cable TV (through Virgin Media)	564 18%	50 31%	26 25%	101 24%	87 40%	-	-	-	-	41 26%	51 49%	133 32%	73 33%	-	-	-	-
(B) Satellite TV from Sky	1268 40%	110 69%	78 75%	317 76%	133 60%	-	-	-	-	119 74%	57 55%	294 70%	160 73%	-	-	-	-
(C) Satellite TV from Freesat	159 5%	-	1 1%	2 *	-	7 5%	-	16 6%	7 5%	4 3%	4 4%	20 5%	17 8%	10 8%	14 14%	33 12%	23 15%
(D) Satellite TV from anyone else	36 1%	-	-	2 *	-	3 2%	-	-	1 1%	1 1%	3 3%	4 1%	4 2%	3 3%	5 6%	2 1%	5 3%
(E) Freeview (through a set-top box or digital television set)	1366 43%	14 9%	22 21%	48 12%	24 11%	94 68%	85 87%	233 82%	113 75%	27 17%	26 25%	122 29%	76 34%	77 55%	74 76%	214 75%	117 77%
(F) TV via your broadband provider (e.g. BT TV or TalkTalk TV)	270 9%	-	4 4%	7 2%	-	15 11%	13 13%	27 10%	31 20%	9 5%	2 2%	17 4%	12 5%	23 17%	9 10%	67 24%	34 23%
(G) YouView	62 2%	-	-	-	-	-	-	-	-	* *	1 1%	8 2%	8 4%	6 4%	3 3%	22 8%	13 9%
(H) TV content via the internet (through a paid for subscription e.g. Netflix, Amazon, Now TV etc)	416 13%	6 4%	7 6%	23 5%	11 5%	21 15%	5 5%	12 4%	12 8%	36 23%	18 17%	71 17%	40 18%	52 37%	29 29%	53 19%	21 14%
(I) Other	57 2%	-	-	-	-	5 4%	-	11 4%	9 6%	4 2%	1 1%	3 1%	1 *	12 9%	2 2%	4 2%	4 3%
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	842 27%	-	-	-	-	92 66%	81 83%	219 77%	99 65%	-	-	-	-	58 42%	51 53%	158 56%	85 56%
NET: CAB/SAT	1936 62%	160 100%	104 100%	419 100%	220 100%	10 7%	-	16 6%	8 5%	160 100%	104 100%	419 100%	220 100%	15 11%	19 19%	35 12%	26 17%
NET: ONLINE ONLY	130 4%	-	-	-	-	17 12%	6 6%	19 7%	14 9%	-	-	-	-	24 17%	7 7%	29 10%	15 10%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 637

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
(A) Cable TV (through Virgin Media)	564	103	346	93	-	564	-	270	266	482	82	326	221	414	132	526	37	113	433
18%		20%	17%	20%	-	29% df	-	18%	19%	20% j	11%	25%	25%	23% m	10%	19% p	9%	17%	18%
(B) Satellite TV from Sky	1268	248	786	167	-	1268	-	638	577	1049	219	733	504	983	255	1200	61	218	1032
40%		48% bc	40%	35%	-	65% df	-	43%	41%	44% j	29%	57%	58%	55% n	20%	44% p	14%	32%	43% q
(C) Satellite TV from Freesat	159	30	85	33	-	159	-	82	63	127	31	50	19	92	65	143	16	55	97
5%		6%	4%	7%	-	8% df	-	6%	4%	5%	4%	4%	2%	5%	5%	5%	4%	8% r	4%
(D) Satellite TV from anyone else	36	13	14	6	-	36	-	26	6	34	2	13	4	18	17	35	1	11	23
1%		2% ab	1%	1%	-	2% d	-	2% h	*	1%	*	1%	1%	1%	1%	1%	*	2%	1%
(E) Freeview (through a set-top box or digital television set)	1366	193	882	219	785	412	-	612	565	948	418	335	180	578	764	1057	303	342	1005
43%		37%	45% a	46% a	100% ef	21% f	-	42%	40%	40%	56% i	26% l	21%	32%	60% m	39%	70% o	51% r	42%
(F) TV via your broadband provider (e.g. BT TV or TalkTalk TV)	270	63	144	51	-	65	87	153	111	245	25	159	100	176	83	258	12	75	192
9%		12% b	7%	11%	-	3% d	67% de	10%	8%	10% j	3%	12%	11%	10% n	6%	10% p	3%	11% r	8%
(G) YouView	62	14	37	10	-	22	14	44	16	61	1	44	15	44	17	62	-	17	42
2%		3%	2%	2%	-	1% d	11% de	3% h	1%	3% j	*	3%	2%	2%	1%	2% p	-	3%	2%
(H) TV content via the internet (through a paid for subscription e.g. Netflix, Amazon, Now TV etc)	416	88	242	64	-	224	46	315	95	387	29	321	87	231	177	410	4	105	305
13%		17% b	12%	14%	-	12% d	35% de	21% h	7%	16% j	4%	25% l	10%	13%	14%	15% p	1%	16%	13%
(I) Other	57	4	38	9	-	9	-	23	26	39	18	11	5	13	44	41	16	10	45
2%		1%	2%	2%	-	*	-	2%	2%	2%	2%	1%	1%	1%	3% m	2%	4% o	2%	2%
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	842	95	554	138	785	-	-	297	371	473	369	34	21	214	618	545	291	218	611
27%		18%	28% a	29% a	100% ef	-	-	20%	26% g	20%	49% i	3%	2%	12%	48% m	20%	67% o	32% r	25%
NET: CAB/SAT	1936	356	1199	282	-	1936	-	953	891	1606	330	1054	729	1442	448	1814	114	361	1538
62%		69% bc	61%	60%	-	100% df	-	65%	64%	67% j	44%	82%	83%	80% n	35%	67% p	26%	54%	64% q
NET: ONLINE ONLY	130	43	66	14	-	-	130	85	44	113	17	71	56	60	66	125	4	28	101
4%		8% bc	3%	3%	-	-	100% de	6% h	3%	6% j	2%	6%	6%	3%	5%	5% p	1%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 638

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
(A) Cable TV (through Virgin Media)	564 18%	47 17%hl	32 24%hl	43 17%hl	60 17%hl	90 33%acdfghijkl	37 17%	50 17%hl	17 9%	37 14%	65 16%hl	80 19%hl	6 8%
(B) Satellite TV from Sky	1268 40%	106 37%	45 35%	98 38%	106 31%	77 28%	71 32%	115 40%	89 48%abdefk	102 38%	248 63%abcdefgghik	164 38%	46 63%abcdefgghik
(C) Satellite TV from Freesat	159 5%	10 3%	4 3%	15 6%	11 3%	12 4%	6 3%	17 6%	14 8%ad	14 5%	20 5%	33 8%a	3 4%
(D) Satellite TV from anyone else	36 1%	2 1%	1 *	4 2%	3 1%	2 1%	3 1%	1 1%	3 1%	1 1%	10 3%	5 1%	1 2%
(E) Freeview (through a set-top box or digital television set)	1366 43%	131 46%j	56 44%	123 48%j	182 53%hjkj	106 39%	130 58%aeghijkl	124 43%	71 38%	113 43%	131 33%	170 40%	28 39%
(F) TV via your broadband provider (e.g. BT TV or TalkTalk TV)	270 9%	28 10%b	3 3%	24 9%	45 13%bfj	25 9%	12 5%	19 7%	17 9%b	24 9%	20 5%	46 11%bj	5 7%
(G) YouView	62 2%	4 1%	* *	5 2%	11 3%	4 2%	7 3%	3 1%	4 2%	6 2%	7 2%	7 2%	2 3%b
(H) TV content via the internet (through a paid for subscription e.g. Netflix, Amazon, Now TV etc)	416 13%	41 14%	14 11%	38 15%	46 13%	27 10%	41 18%	31 11%	21 11%	33 13%	54 14%	54 13%	15 21%beghik
(I) Other	57 2%	5 2%	1 *	4 1%	2 1%	1 1%	4 2%	11 4%	1 1%	13 5%deh	6 2%	9 2%	1 1%
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	842 27%	87 30%jl	44 34%jl	83 32%jl	118 34%hijkl	70 25%j	85 38%hijkl	79 28%jl	43 23%jl	72 27%jl	50 13%	101 24%j	11 15%
NET: CAB/SAT	1936 62%	162 57%	80 62%	147 57%	174 50%	177 65%df	113 50%	173 60%	119 64%df	149 57%	316 80%abcdefgghik	272 64%df	54 74%acdfghik
NET: ONLINE ONLY	130 4%	9 3%	2 2%	17 7%	17 5%	6 2%	8 3%	14 5%	11 6%	7 2%	13 3%	23 6%	3 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 639

No of PSB channels watch regularly/paid v non-paid

	WAVE		TYPE		GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL	W1	W2	CAPI (a)	Online (b)	Male (c)	Female (d)	16-24 (e)	25-34 (f)	35-44 (g)	45-54 (h)	55-64 (i)	65+ (j)	AB (l)	C1C2 (m)	DE (n)	Yes (o)	No (p)	Yes (q)	No (r)	England (s)	Scotland (t)	Wales (u)	Northern Ireland (v)
Total	3147	1579	1568	1574	1574	1529	1618	463	516	535	538	453	642	699	1638	810	909	2238	401	2738	2603	286	186	72
CAPI Paid None	160	84	77	160	-	99	61	40	33	29	25	20	13	27	100	34	54	106	33	128	136	13	11	1
	5%	5%	5%	10%b	-	6%cd	4%	9%j	6%j	5%j	5%	4%	2%	4%	6%	4%	6%	5%	8%r	5%	5%v	5%	6%v	1%
CAPI Paid 1	104	59	45	104	-	46	58	34	17	20	9	9	16	27	61	15	28	75	19	85	86	7	9	2
	3%	4%	3%	7%b	-	3%	4%	7%fhj	3%	4%	2%	2%	2%	4%	4%	2%	3%	3%	5%	3%	3%	2%	5%	3%
CAPI Paid 2-3	419	198	221	419	-	183	235	36	56	80	102	69	76	135	186	97	139	279	58	359	347	31	18	22
	13%	13%	14%	27%b	-	12%	15%	8%	11%	15%e	19%efj	15%e	12%	19%mm	11%	12%	15%	12%	15%	13%	13%	11%	10%	31%stu
CAPI Paid 4 or more	220	99	121	220	-	106	115	18	23	47	60	24	47	49	118	54	85	135	30	190	182	20	12	6
	7%	6%	8%	14%b	-	7%	7%	4%	5%	9%ef	11%efi	5%	7%	7%	7%	7%	9%p	6%	8%	7%	7%	7%	7%	8%
CAPI Non-paid None	138	75	63	138	-	89	50	28	35	26	10	19	20	26	64	48	32	107	15	123	122	9	7	*
	4%	5%	4%	9%b	-	6%cd	3%	6%h	7%h	5%	2%	4%	3%	4%	4%	6%	3%	5%	4%	4%	5%v	3%	4%v	1%
CAPI Non-paid 1	98	49	49	98	-	44	54	17	16	17	16	11	21	16	41	40	21	76	6	91	83	8	5	1
	3%	3%	3%	6%b	-	3%	3%	4%	3%	3%	3%	2%	3%	2%	3%	5%lm	2%	3%	2%	3%	3%	3%	3%	2%
CAPI Non-paid 2-3	283	124	160	283	-	134	149	34	33	29	33	53	101	52	137	95	41	242	16	268	234	33	11	5
	9%	8%	10%	18%b	-	9%	9%	7%	6%	6%	6%	12%fgh	16%efgh	7%	8%	12%lm	4%	11%o	4%	10%q	9%	12%u	6%	7%
CAPI Non-paid 4 or more	151	59	92	151	-	70	81	7	24	27	26	30	37	27	90	34	29	122	-	151	114	21	14	2
	5%	4%	6%	10%b	-	5%	5%	1%	5%e	5%e	5%e	7%e	6%e	4%	6%	4%	3%	5%	-	6%q	4%	7%sv	8%sv	3%
ONLINE Paid None	160	89	72	-	160	76	84	38	33	40	25	10	15	25	101	35	66	95	38	120	126	19	11	4
	5%	6%	5%	-	10%a	5%	5%	8%j	6%j	7%j	5%	2%	2%	4%	6%	4%	7%p	4%	4%	9%r	5%	7%	6%	6%
ONLINE Paid 1	104	50	54	-	104	52	52	21	22	20	15	10	17	26	55	24	35	69	21	82	89	8	4	2
	3%	3%	3%	-	7%a	3%	3%	4%	4%	4%	3%	2%	3%	4%	3%	3%	4%	3%	5%	3%	3%	3%	2%	3%
ONLINE Paid 2-3	419	227	191	-	419	215	203	63	78	59	70	67	82	98	224	97	139	279	60	358	342	39	29	9
	13%	14%	12%	-	27%a	14%	13%	14%	15%	11%	13%	15%	13%	14%	14%	12%	15%	12%	15%	13%	13%	14%	15%	13%
ONLINE Paid 4 or more	220	125	95	-	220	101	119	23	48	40	47	28	35	53	121	46	80	140	30	190	189	16	11	5
	7%	8%	6%	-	14%a	7%	7%	5%	9%	7%	9%	6%	6%	8%	7%	6%	9%	6%	7%	7%	7%	6%	6%	6%
ONLINE Non-paid None	138	75	63	-	138	61	78	31	29	34	15	21	8	23	77	39	47	92	18	119	119	11	5	3
	4%	5%	4%	-	9%a	4%	5%	7%h	6%j	6%h	3%	5%j	1%	3%	5%	5%	5%	4%	5%	4%	5%	4%	3%	4%
ONLINE Non-paid 1	98	51	46	-	98	44	53	20	15	14	17	12	19	20	49	28	24	74	12	85	80	8	8	1
	3%	3%	3%	-	6%a	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%
ONLINE Non-paid 2-3	283	142	141	-	283	135	148	39	36	37	43	44	84	61	144	79	63	221	27	256	228	29	20	6
	9%	9%	9%	-	18%a	9%	9%	9%	7%	7%	8%	10%	13%fgh	9%	9%	10%	7%	10%	7%	9%	9%	10%	11%	8%
ONLINE Non-paid 4 or more	151	73	78	-	151	73	78	15	17	15	26	27	51	35	71	46	26	125	18	133	127	14	8	2
	5%	5%	5%	-	10%a	5%	5%	3%	3%	3%	5%	6%	8%efg	5%	4%	6%	3%	6%o	4%	5%	5%	5%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/ffg/h/ij - lm/n - o/p - q/r - s/t/uv

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 640

No of PSB channels watch regularly/paid v non-paid

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
CAPI Paid None	160	12	105	24	-	160	-	75	81	98	63	75	82	128	29	139	21	17	144
5%	2%	5% a	5%	-	8% df	-	5%	6%	4%	8% if	6%	9% k	7% n	2%	5%	5%	2%	6% q	
CAPI Paid 1	104	8	72	21	-	104	-	60	40	79	25	55	48	80	24	94	9	6	98
3%	1%	4%	4% a	-	5% df	-	4%	3%	3%	4%	3%	4%	6%	4% n	2%	3%	2%	1%	4% q
CAPI Paid 2-3	419	83	287	40	-	419	-	163	238	331	88	220	195	325	89	385	32	37	377
13%	16% c	15% c	8%	-	22% df	-	11%	17% g	14%	12%	17%	22% k	18% n	7%	14% p	8%	5%	16% q	
CAPI Paid 4 or more	220	21	170	19	-	220	-	89	124	194	26	141	80	168	52	214	7	14	206
7%	4%	9% ac	4%	-	11% df	-	6%	9% g	8% j	4%	11%	9%	9% n	4%	8% p	2%	2%	8% q	
CAPI Non-paid None	138	6	83	20	90	10	17	62	57	66	72	20	13	26	113	82	56	19	119
4%	1%	4% a	4% a	11% e	1%	13% e	-	4%	4%	3%	10% i	2%	2%	1%	9% m	3%	13% o	3%	5%
CAPI Non-paid 1	98	5	74	19	81	-	6	14	55	40	57	12	4	23	75	52	46	20	77
3%	1%	4% a	4% a	10% e	-	4% e	-	1%	4% g	2%	8% i	1%	*	1%	6% m	2%	11% o	3%	3%
CAPI Non-paid 2-3	283	24	212	36	219	16	19	65	122	120	164	16	18	64	216	146	137	68	207
9%	5%	11% a	8%	28% ef	1%	14% e	-	4%	9% g	5%	22% i	1%	2%	4%	17% m	5%	32% o	10%	9%
CAPI Non-paid 4 or more	151	31	100	12	99	8	14	49	69	101	50	24	16	63	88	114	37	24	127
5%	6% c	5%	3%	13% e	*	11% e	-	3%	5%	4%	7%	2%	2%	4%	7% m	4%	8% o	4%	5%
ONLINE Paid None	160	13	98	26	-	160	-	96	51	115	46	81	62	95	54	145	11	28	127
5%	2%	5%	5%	-	8% df	-	7% h	4%	4%	5%	6%	6%	7%	5%	4%	5%	3%	4%	5%
ONLINE Paid 1	104	20	60	18	-	104	-	60	39	94	10	67	34	76	24	101	2	30	70
3%	4%	3%	4%	-	5% df	-	4%	3%	3%	4% j	1%	5%	4%	4% n	2%	4% p	1%	4%	3%
ONLINE Paid 2-3	419	106	222	77	-	419	-	220	183	388	30	254	157	327	79	407	11	122	285
13%	20% b	11%	16% b	-	22% df	-	15%	13%	16% j	4%	20%	20%	18%	18% n	6%	15% p	3%	18% r	12%
ONLINE Paid 4 or more	220	75	112	27	-	220	-	123	87	208	12	145	65	180	32	215	5	65	148
7%	15% bc	6%	6%	-	11% df	-	8%	6%	9% j	2%	11% l	7%	10% n	3%	8% p	1%	10% r	6%	
ONLINE Non-paid None	138	15	77	28	45	15	24	92	46	111	27	45	24	38	99	128	11	33	104
4%	3%	4%	6%	6% e	1%	19% de	6% h	3%	5%	4%	3%	3%	3%	2%	8% m	5%	2%	5%	4%
ONLINE Non-paid 1	98	16	56	18	41	19	7	49	43	79	18	28	11	27	68	84	12	38	57
3%	3%	3%	4%	5% e	1%	5% e	-	3%	3%	3%	2%	2%	1%	1%	5% m	3%	3%	6% r	2%
ONLINE Non-paid 2-3	283	46	169	57	134	35	29	164	111	242	41	72	44	111	160	255	24	96	183
9%	9%	9%	12%	17% e	2%	22% e	11% h	8%	10% j	5%	6%	6%	5%	6%	13% m	9%	6%	14% r	8%
ONLINE Non-paid 4 or more	151	40	77	30	77	26	15	90	58	131	20	32	20	71	76	139	12	54	91
5%	8% b	4%	6%	10% e	1%	11% e	-	6%	4%	5% j	3%	3%	2%	4%	6%	5%	3%	8% r	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 641

No of PSB channels watch regularly/paid v non-paid

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
CAPI Paid None	160 5%	13	18 14% adefghijkl	16	9	9	5	13	11	18	26	21	1
CAPI Paid 1	104 3%	7	13 10% adegjkl	12	4	7	11	2	9	9	19	9	2
CAPI Paid 2-3	419 13%	31	12	10	36	40	15	46	18	28	95	66	22
CAPI Paid 4 or more	220 7%	20	-	20	9	55	5	21	12	21	34	17	6
CAPI Non-paid None	138 4%	9	17 13% adeghijkl	20	9	10	16	7	7	24	4	15	*
CAPI Non-paid 1	98 3%	8	8 7% cej	3	30	2	3	9	5	6	1	21	1
CAPI Non-paid 2-3	283 9%	33	7	27	55	17	38	19	11	20	14	38	5
CAPI Non-paid 4 or more	151 5%	21	-	16	11	30	13	10	14	24	4	7	2
ONLINE Paid None	160 5%	19	4	12	19	5	15	16	11	10	27	18	4
ONLINE Paid 1	104 3%	8	3	7	14	7	8	6	4	8	20	18	2
ONLINE Paid 2-3	419 13%	39	15	43	47	25	30	35	29	33	52	63	9
ONLINE Paid 4 or more	220 7%	16	11	19	26	17	19	22	11	11	33	31	5
ONLINE Non-paid None	138 4%	11	3	7	16	13	11	19	5	11	17	23	3
ONLINE Non-paid 1	98 3%	8	4	8	13	4	9	10	8	9	12	13	1
ONLINE Non-paid 2-3	283 9%	29	8	23	32	16	21	34	20	22	25	46	6
ONLINE Non-paid 4 or more	151 5%	14	6	17	17	15	5	18	8	11	17	21	2

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 642

No of PSB channels watch regularly/paid v non-paid

	Total	CAPI Paid None	CAPI Paid 1	CAPI Paid 2-3	CAPI Paid 4 or more	CAPI Non-paid None	CAPI Non-paid 1	CAPI Non-paid 2-3	CAPI Non-paid 4 or more	ONLINE Paid None	ONLINE Paid 1	ONLINE Paid 2-3	ONLINE Paid 4 or more	ONLINE Non-paid None	ONLINE Non-paid 1	ONLINE Non-paid 2-3	ONLINE Non-paid 4 or more
Total	3147	160	104	419	220	138	98	283	151	160	104	419	220	138	98	283	151
CAPI Paid None	160 5%	160 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CAPI Paid 1	104 3%	-	104 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CAPI Paid 2-3	419 13%	-	-	419 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
CAPI Paid 4 or more	220 7%	-	-	-	220 100%	-	-	-	-	-	-	-	-	-	-	-	-
CAPI Non-paid None	138 4%	-	-	-	-	138 100%	-	-	-	-	-	-	-	-	-	-	-
CAPI Non-paid 1	98 3%	-	-	-	-	-	98 100%	-	-	-	-	-	-	-	-	-	-
CAPI Non-paid 2-3	283 9%	-	-	-	-	-	-	283 100%	-	-	-	-	-	-	-	-	-
CAPI Non-paid 4 or more	151 5%	-	-	-	-	-	-	-	151 100%	-	-	-	-	-	-	-	-
ONLINE Paid None	160 5%	-	-	-	-	-	-	-	-	160 100%	-	-	-	-	-	-	-
ONLINE Paid 1	104 3%	-	-	-	-	-	-	-	-	-	104 100%	-	-	-	-	-	-
ONLINE Paid 2-3	419 13%	-	-	-	-	-	-	-	-	-	-	419 100%	-	-	-	-	-
ONLINE Paid 4 or more	220 7%	-	-	-	-	-	-	-	-	-	-	-	220 100%	-	-	-	-
ONLINE Non-paid None	138 4%	-	-	-	-	-	-	-	-	-	-	-	-	138 100%	-	-	-
ONLINE Non-paid 1	98 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	98 100%	-	-
ONLINE Non-paid 2-3	283 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	283 100%	-
ONLINE Non-paid 4 or more	151 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	151 100%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 643

No of PSB channels watch regularly/paid v non-paid

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
CAPI Paid None	160	12	105	24	-	160	-	75	81	98	63	75	82	128	29	139	21	17	144
5%	2%	5% ^a	5%	-	8% ^{df}	-	5%	6%	4%	8% ⁱ	6%	9% ^k	7% ⁿ	2%	5%	5%	2%	6% ^q	
CAPI Paid 1	104	8	72	21	-	104	-	60	40	79	25	55	48	80	24	94	9	6	98
3%	1%	4%	4% ^a	-	5% ^{df}	-	4%	3%	3%	4%	3%	4%	6%	4% ⁿ	2%	3%	2%	1%	4% ^q
CAPI Paid 2-3	419	83	287	40	-	419	-	163	238	331	88	220	195	325	89	385	32	37	377
13%	16% ^c	15% ^c	8%	-	22% ^{df}	-	11%	17% ^g	14%	12%	17%	22% ^k	18% ⁿ	7%	14% ^p	8%	5%	16% ^q	
CAPI Paid 4 or more	220	21	170	19	-	220	-	89	124	194	26	141	80	168	52	214	7	14	206
7%	4%	9% ^{ac}	4%	-	11% ^{df}	-	6%	9% ^g	8% ^j	4%	11%	9%	9% ⁿ	4%	8% ^p	2%	2%	8% ^q	
CAPI Non-paid None	138	6	83	20	90	10	17	62	57	66	72	20	13	26	113	82	56	19	119
4%	1%	4% ^a	4% ^a	11% ^e	1%	13% ^e	4%	4%	3%	10% ⁱ	2%	2%	1%	9% ^m	3%	13% ^o	3%	5%	
CAPI Non-paid 1	98	5	74	19	81	-	6	14	55	40	57	12	4	23	75	52	46	20	77
3%	1%	4% ^a	4% ^a	10% ^e	-	4% ^e	1%	4% ^g	2%	8% ⁱ	1%	*	1%	6% ^m	2%	11% ^o	3%	3%	
CAPI Non-paid 2-3	283	24	212	36	219	16	19	65	122	120	164	16	18	64	216	146	137	68	207
9%	5%	11% ^a	8%	28% ^{ef}	1%	14% ^{ef}	4%	9% ^g	5%	22% ⁱ	1%	2%	4%	17% ^m	5%	32% ^o	10%	9%	
CAPI Non-paid 4 or more	151	31	100	12	99	8	14	49	69	101	50	24	16	63	88	114	37	24	127
5%	6% ^c	5%	3%	13% ^e	*	11% ^e	3%	5%	4%	7%	2%	2%	4%	7% ^m	4%	8% ^o	4%	5%	
ONLINE Paid None	160	13	98	26	-	160	-	96	51	115	46	81	62	95	54	145	11	28	127
5%	2%	5%	5%	-	8% ^{df}	-	7% ^h	4%	5%	6%	6%	6%	7%	5%	4%	5%	3%	4%	5%
ONLINE Paid 1	104	20	60	18	-	104	-	60	39	94	10	67	34	76	24	101	2	30	70
3%	4%	3%	4%	-	5% ^{df}	-	4%	3%	3%	4% ^j	1%	5%	4%	4% ⁿ	2%	4% ^p	1%	4%	3%
ONLINE Paid 2-3	419	106	222	77	-	419	-	220	183	388	30	254	157	327	79	407	11	122	285
13%	20% ^b	11%	16% ^b	-	22% ^{df}	-	15%	13%	16% ^j	4%	20%	20%	18%	18% ⁿ	6%	15% ^p	3%	18% ^r	12%
ONLINE Paid 4 or more	220	75	112	27	-	220	-	123	87	208	12	145	65	180	32	215	5	65	148
7%	15% ^{bc}	6%	6%	-	11% ^{df}	-	8%	6%	9% ^j	2%	2%	11% ^l	7%	10% ⁿ	3%	8% ^p	1%	10% ^r	
ONLINE Non-paid None	138	15	77	28	45	15	24	92	46	111	27	45	24	38	99	128	11	33	104
4%	3%	4%	6%	6% ^e	1%	19% ^{de}	6% ^h	3%	5%	4%	3%	3%	3%	2%	8% ^m	5%	2%	5%	4%
ONLINE Non-paid 1	98	16	56	18	41	19	7	49	43	79	18	28	11	27	68	84	12	38	57
3%	3%	3%	4%	5% ^e	1%	5% ^e	3%	3%	3%	2%	2%	2%	1%	1%	5% ^m	3%	3%	6% ^r	2%
ONLINE Non-paid 2-3	283	46	169	57	134	35	29	164	111	242	41	72	44	111	160	255	24	96	183
9%	9%	9%	12%	17% ^e	2%	22% ^e	11% ^h	8%	10% ^j	5%	6%	6%	5%	6%	13% ^m	9%	6%	14% ^r	8%
ONLINE Non-paid 4 or more	151	40	77	30	77	26	15	90	58	131	20	32	20	71	76	139	12	54	91
5%	8% ^b	4%	6%	10% ^e	1%	11% ^e	6%	4%	5% ^j	3%	3%	3%	2%	4%	6%	5%	3%	8% ^r	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 644

No of PSB channels watch regularly/paid v non-paid

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
CAPI Paid None	160	13	18	16	9	9	5	13	11	18	26	21	1
	5%		14% adefghijkl	6%	3%	3%	2%	5%	6% l	7% l	6% l	5%	1%
CAPI Paid 1	104	7	13	12	4	7	11	2	9	9	19	9	2
	3%	2%	10% adegjkl	4%	1%	3%	5% eg	1%	5% cdj	3%	5% g	2%	3%
CAPI Paid 2-3	419	31	12	10	36	40	15	46	18	28	95	66	22
	13%	11% c	9%	4%	10% c	15% c	7%	16% cf	10% c	11% c	24% abcdefhik	15% cf	31% abcdefghik
CAPI Paid 4 or more	220	20	-	20	9	55	5	21	12	21	34	17	6
	7%	7% bd	-	8% bd	2%	20% abcdefghijkl	2%	7% bd	7% bd	8% bd	9% bdf	4%	8% bdf
CAPI Non-paid None	138	9	17	20	9	10	16	7	7	24	4	15	*
	4%	3%	13% adeghijkl	8% djl	2%	4%	7% jl	2%	4% jl	9% adgkl	1%	4%	1%
CAPI Non-paid 1	98	8	8	3	30	2	3	9	5	6	1	21	1
	3%	3% j	7% cej	1%	9% acefhijl	1%	2%	3% j	3% j	2%	*	5% l	2%
CAPI Non-paid 2-3	283	33	7	27	55	17	38	19	11	20	14	38	5
	9%	12% h	5%	10% j	16% beghijkl	6%	17% beghijkl	7%	6%	7%	3%	9% j	7%
CAPI Non-paid 4 or more	151	21	-	16	11	30	13	10	14	24	4	7	2
	5%	7% bjkl	-	6% bjk	3%	11% bdgjkl	6% b	3%	8% bdjkl	9% bdjkl	1%	2%	3% b
ONLINE Paid None	160	19	4	12	19	5	15	16	11	10	27	18	4
	5%	7% e	3%	5%	6%	2%	6%	6%	6%	4%	7% e	4%	6%
ONLINE Paid 1	104	8	3	7	14	7	8	6	4	8	20	18	2
	3%	3%	2%	3%	4%	2%	3%	2%	2%	3%	5%	4%	3%
ONLINE Paid 2-3	419	39	15	43	47	25	30	35	29	33	52	63	9
	13%	14%	11%	17%	13%	9%	13%	12%	15%	12%	13%	15%	13%
ONLINE Paid 4 or more	220	16	11	19	26	17	19	22	11	11	33	31	5
	7%	6%	9%	7%	7%	6%	8%	8%	6%	4%	8%	7%	6%
ONLINE Non-paid None	138	11	3	7	16	13	11	19	5	11	17	23	3
	4%	4%	2%	3%	5%	5%	5%	6%	3%	4%	4%	5%	4%
ONLINE Non-paid 1	98	8	4	8	13	4	9	10	8	9	12	13	1
	3%	3%	3%	3%	4%	2%	4%	3%	4%	3%	3%	3%	2%
ONLINE Non-paid 2-3	283	29	8	23	32	16	21	34	20	22	25	46	6
	9%	10%	6%	9%	9%	6%	10%	12%	11% j	8%	6%	11%	8%
ONLINE Non-paid 4 or more	151	14	6	17	17	15	5	18	8	11	17	21	2
	5%	5%	4%	6%	5%	6%	2%	6%	5%	4%	4%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 645

Qf2f Survey carried out as ...

Base : All

	Total	England	Scotland	Wales	Northern Ireland
Unweighted Base	3147	1988	511	406	242
Weighted Base	3147	2603	286	186	72
Effective Base	1672	1231	321	263	166
CAPI	1574	1303	142	89	40
	50%	50%	49%	48%	55%
online	1574	1299	145	97	32
	50%	50%	51%	52%	45%

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 646

Qf2f Survey carried out as ...

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3147	609	1854	515	679	1985	139	1659	1300	2566	581	1356	876	1842	1217	2824	303	783	2296
Weighted Base	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Effective Base	1672	327	973	290	364	1052	80	889	686	1346	341	700	487	944	676	1489	185	449	1210
CAPI	1574	189	1105	192	488	938	56	576	785	1028	545	563	457	878	685	1226	344	204	1355
	50%	36%	56% ^{ac}	41%	62% ^{ef}	48%	43%	39%	56% ^g	43%	73% ^{il}	44%	52% ^k	49%	54% ^{mn}	45%	80% ^o	30%	56% ^q
online	1574	330	871	281	297	998	74	894	616	1368	205	723	418	924	592	1474	88	467	1065
	50%	64% ^b	44%	59% ^b	38%	52% ^d	57% ^d	61% ^h	44%	57% ^j	27%	56% ^l	48%	51% ⁿ	46%	55% ^p	20%	70% ^r	44%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/ef - g/h - ij - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 647

Qf2f Survey carried out as ...

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3147	511	117	198	252	211	153	211	406	208	334	304	242
Weighted Base	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Effective Base	1672	321	84	116	161	113	96	132	263	120	220	204	166
CAPI	1574	142	76	123	163	170	106	127	89	150	195	193	40
50%	49%	59% gk	48%	47%	62% acdfighk	48%	45%	48%	57%	49%	45%	55%	
online	1574	145	53	135	183	104	117	159	97	115	201	232	32
50%	51% e	41%	52% e	53% e	38%	52% e	55% be	52% e	43%	51% e	55% be	45%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 648

W_sex Weight by sex

Base : All

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
ENG Male	1267	1267	-	-	-
	40%	49%	-	-	-
ENG Female	1336	1336	-	-	-
	42%	51%	-	-	-
WALES Male	90	-	-	90	-
	3%	-	-	48%	-
WALES Female	96	-	-	96	-
	3%	-	-	52%	-
SCOT Male	138	-	138	-	-
	4%	-	48%	-	-
SCOT Female	148	-	148	-	-
	5%	-	52%	-	-
NI Male	35	-	-	-	35
	1%	-	-	-	48%
NI Female	38	-	-	-	38
	1%	-	-	-	52%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 649

W_sex Weight by sex

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
ENG Male	1267	187	812	198	323	781	47	552	600	946	321	490	369	739	507	1074	188	261	985
	40%	36%	41%	42%	41%	40%	36%	38%	43%g	39%	43%	38%	42%	41%	40%	40%	43%	39%	41%
ENG Female	1336	258	820	191	331	820	60	644	578	1048	288	573	350	767	530	1158	173	276	1033
	42%	50%bc	41%	40%	42%	42%	46%	44%	41%	44%	38%	45%	40%	43%	42%	43%	40%	41%	43%
WALES Male	90	19	52	12	20	58	4	39	45	69	20	30	32	58	31	82	8	26	62
	3%	4%	3%	2%	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	2%	3%	2%	4%	3%
WALES Female	96	17	57	16	20	60	7	42	47	69	27	29	37	54	39	83	12	19	72
	3%	3%	3%	3%	3%	3%	5%	3%	3%	3%	4%	2%	4%k	3%	3%	3%	3%	3%	3%
SCOT Male	138	11	89	25	35	84	5	69	56	98	40	60	37	70	68	116	22	40	98
	4%	2%	5%	5%a	4%	4%	4%	5%	4%	4%	5%	5%	4%	4%	5%	4%	5%	6%	4%
SCOT Female	148	21	95	19	46	79	4	82	50	113	34	62	32	71	74	126	21	32	115
	5%	4%	5%	4%	6%	4%	3%	6%	4%	5%	5%	5%	4%	4%	6%	5%	5%	5%	5%
NI Male	35	3	26	5	4	28	*	19	13	26	9	21	8	22	12	30	4	7	27
	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
NI Female	38	4	25	8	6	26	3	23	13	27	11	20	9	21	16	31	6	9	29
	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 650

W_sex Weight by sex

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
ENG Male	1267	-	56	108	182	126	115	142	-	120	215	204	-
	40%	-	43%ahl	42%ahl	53%ahl	46%ahl	51%ahl	49%ahl	-	45%ahl	54%ahl	48%ahl	-
ENG Female	1336	-	73	150	164	148	109	145	-	145	182	221	-
	42%	-	57%ahl	58%ahl	47%ahl	54%ahl	49%ahl	51%ahl	-	55%ahl	46%ahl	52%ahl	-
WALES Male	90	-	-	-	-	-	-	-	90	-	-	-	-
	3%	-	-	-	-	-	-	-	48%abcdefgijkl	-	-	-	-
WALES Female	96	-	-	-	-	-	-	-	96	-	-	-	-
	3%	-	-	-	-	-	-	-	52%abcdefgijkl	-	-	-	-
SCOT Male	138	138	-	-	-	-	-	-	-	-	-	-	-
	4%	48%abcdefgijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT Female	148	148	-	-	-	-	-	-	-	-	-	-	-
	5%	52%abcdefgijkl	-	-	-	-	-	-	-	-	-	-	-
NI Male	35	-	-	-	-	-	-	-	-	-	-	-	35
	1%	-	-	-	-	-	-	-	-	-	-	-	48%abcdefgijkl
NI Female	38	-	-	-	-	-	-	-	-	-	-	-	38
	1%	-	-	-	-	-	-	-	-	-	-	-	52%abcdefgijkl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 651

W_age Weight by age

Base : All

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
ENG 16-24	380 12%	380 15%	-	-	-
ENG 25-34	434 14%	434 17%	-	-	-
ENG 35-44	446 14%	446 17%	-	-	-
ENG 45-54	443 14%	443 17%	-	-	-
ENG 55-64	371 12%	371 14%	-	-	-
ENG 65-74	277 9%	277 11%	-	-	-
ENG 75+	251 8%	251 10%	-	-	-
WALES 16-24	29 1%	-	-	29 16%	-
WALES 25-34	26 1%	-	-	26 14%	-
WALES 35-44	29 1%	-	-	29 16%	-
WALES 45-54	32 1%	-	-	32 17%	-
WALES 55-64	29 1%	-	-	29 16%	-
WALES 65-74	22 1%	-	-	22 12%	-
WALES 75+	19 1%	-	-	19 10%	-
SCOT 16-24	41 1%	-	41 14%	-	-
SCOT 25-34	44 1%	-	44 15%	-	-
SCOT 35-44	47 1%	-	47 16%	-	-
SCOT 45-54	50 2%	-	50 18%	-	-
SCOT 55-64	44 1%	-	44 15%	-	-
SCOT 65-74	31 1%	-	31 11%	-	-
SCOT 75+	28 1%	-	28 10%	-	-

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 651

W_age Weight by age

Base : All

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
NI 16-24	13	-	-	-	13
	*	-	-	-	17%
NI 25-34	13	-	-	-	13
	*	-	-	-	17%
NI 35-44	13	-	-	-	13
	*	-	-	-	17%
NI 45-54	13	-	-	-	13
	*	-	-	-	17%
NI 55-64	9	-	-	-	9
	*	-	-	-	13%
NI 65-74	13	-	-	-	13
	*	-	-	-	17%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 652

W_age Weight by age

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
ENG 16-24	380	104	200	46	72	238	25	256	102	320	61	204	76	213	155	350	28	71	301
	12%	20%bc	10%	10%	9%	12%	19%cd	17%h	7%	13%j	8%	16%l	9%	12%	12%	13%p	6%	11%	12%
ENG 25-34	434	91	244	59	94	283	16	283	126	350	84	221	83	262	158	390	42	59	366
	14%	18%ab	12%	12%	12%	15%	12%	19%h	9%	15%	11%	17%l	10%	15%	12%	14%	10%	9%	15%g
ENG 35-44	446	96	271	50	92	299	19	240	185	363	83	196	138	251	187	394	53	79	362
	14%	18%bc	14%	11%	12%	15%	14%	16%	13%	15%	11%	15%	16%	14%	15%	15%	12%	12%	15%
ENG 45-54	443	64	299	65	84	303	16	206	223	365	78	225	114	292	144	392	49	71	364
	14%	12%	15%	14%	11%	16%cd	12%	14%	16%	15%	10%	17%l	13%	16%n	11%	15%	11%	11%	15%g
ENG 55-64	371	41	251	64	116	205	22	98	230	269	102	119	115	207	156	301	68	88	275
	12%	8%	13%a	14%a	15%e	11%	17%	7%	16%g	11%	14%	9%	13%k	11%	12%	11%	16%	13%	11%
ENG 65-74	277	30	185	57	89	157	6	67	175	194	82	66	106	155	115	223	52	59	212
	9%	6%	9%a	12%a	11%	8%	5%	5%	12%g	8%	11%	5%	12%k	9%	9%	8%	12%	9%	9%
ENG 75+	251	19	182	48	107	117	4	45	137	133	119	33	86	127	122	183	69	109	138
	8%	4%	9%a	10%a	14%ef	6%	3%	3%	10%g	6%	16%l	3%	10%k	7%	10%	7%	16%o	16%r	6%
WALES 16-24	29	8	17	2	6	19	1	20	5	22	6	14	6	19	9	27	1	5	22
	1%	1%	1%	*	1%	1%	1%	1%h	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
WALES 25-34	26	8	12	2	6	13	4	13	9	21	4	9	10	14	10	24	1	4	21
	1%	2%	1%	*	1%	1%	3%e	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
WALES 35-44	29	6	16	4	4	20	3	14	14	22	7	11	11	14	13	25	3	4	23
	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
WALES 45-54	32	2	22	8	6	22	*	15	17	23	9	12	11	20	12	29	3	7	24
	1%	*	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
WALES 55-64	29	6	19	4	4	20	1	12	17	22	7	7	16	17	12	25	3	6	21
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%k	1%	1%	1%	1%	1%	1%
WALES 65-74	22	3	12	6	7	14	*	4	15	12	10	4	9	14	8	16	6	9	13
	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
WALES 75+	19	3	11	2	7	10	1	3	15	16	3	2	6	12	6	17	2	10	9
	1%	1%	1%	1%	1%	1%	*	*	1%g	1%	*	*	1%	1%	1%	1%	*	2%r	*
SCOT 16-24	41	3	29	4	11	24	3	32	8	28	13	22	5	19	21	37	4	8	33
	1%	1%	1%	1%	1%	1%	2%	2%h	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%
SCOT 25-34	44	5	24	8	11	24	1	30	11	34	10	24	8	25	18	39	4	6	38
	1%	1%	1%	2%	1%	1%	1%	2%h	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%
SCOT 35-44	47	7	27	6	15	24	2	28	13	37	10	22	10	26	21	43	4	12	35
	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%
SCOT 45-54	50	6	37	6	12	32	2	31	17	40	11	28	8	31	19	45	5	13	37
	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 652

W_age Weight by age

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
SCOT 55-64	44 1%	4 1%	31 2%	8 2%	14 2%	23 1%	*	19 1%	20 1%	32 1%	12 2%	15 1%	12 1%	22 1%	22 2%	34 1%	10 2%	17 3%	27 1%
SCOT 65-74	31 1%	4 1%	17 1%	5 1%	8 1%	21 1%	-	6 *	22 2%g	23 1%	8 1%	7 1%	16 2%k	11 1%	20 2%l	24 1%	8 2%	4 1%	27 1%
SCOT 75+	28 1%	1 *	19 1%	8 2%	11 1%	14 1%	1 *	5 *	15 1%	18 1%	10 1%	5 *	11 1%	8 *	21 2%l	20 1%	8 2%	12 2%	16 1%
NI 16-24	13 *	1 *	10 1%	1 *	1 *	10 *	1 1%	11 1%h	1 *	12 1%	1 *	11 1%	1 *	10 1%	3 *	12 *	* *	1 *	11 *
NI 25-34	13 *	2 *	7 *	3 1%	1 *	10 *	1 1%	9 1%	3 *	9 *	3 *	8 1%	3 *	7 *	5 *	11 *	2 *	3 *	10 *
NI 35-44	13 *	1 *	10 1%	1 *	2 *	10 *	*	7 *	4 *	10 *	2 *	8 1%	2 *	8 *	4 *	11 *	* *	2 *	10 *
NI 45-54	13 *	1 *	9 *	3 1%	2 *	10 1%	-	9 1%	4 *	10 *	2 *	8 1%	3 *	8 *	5 *	12 *	1 *	2 *	10 *
NI 55-64	9 *	1 *	6 *	2 *	2 *	6 *	*	3 *	5 *	6 *	4 1%	3 *	4 *	4 *	5 *	7 *	3 1%	2 *	8 *
NI 65-74	13 *	1 *	9 *	3 1%	3 *	9 *	1 *	3 *	8 1%	6 *	7 1%	5 *	4 *	6 *	6 1%	8 *	4 1%	5 1%	7 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * = small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 653

W_age Weight by age

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
ENG 16-24	380	-	15	40	45	47	36	33	-	26	77	59	-
12%			12%ahl	16%ahl	13%ahl	17%ahl	16%ahl	12%ahl		10%ahl	19%ahij	14%ahl	
ENG 25-34	434	-	26	55	56	44	37	47	-	43	63	63	-
14%			20%ahl	21%ahl	16%ahl	16%ahl	17%ahl	16%ahl		16%ahl	16%ahl	15%ahl	
ENG 35-44	446	-	27	42	53	38	31	43	-	42	103	68	-
14%			21%ahl	16%ahl	15%ahl	14%ahl	14%ahl	15%ahl		16%ahl	26%acdefghikl	16%ahl	
ENG 45-54	443	-	9	47	69	30	40	52	-	43	71	81	-
14%			7%ahl	18%abh	20%abh	11%ahl	18%abh	18%abh		16%abh	18%abh	19%abh	
ENG 55-64	371	-	22	32	53	51	28	32	-	42	40	71	-
12%			17%ahl	12%ahl	15%ahl	19%ahj	12%ahl	11%ahl		16%ahl	10%ahl	17%ahj	
ENG 65-74	277	-	10	28	36	35	30	31	-	35	31	41	-
9%			8%ahl	11%ahl	10%ahl	13%ahl	13%ahl	11%ahl		13%ahl	8%ahl	10%ahl	
ENG 75+	251	-	20	13	34	26	22	49	-	33	12	43	-
8%			16%achjl	5%ahl	10%ahjl	10%ahjl	10%ahjl	17%achjl		13%achjl	3%ah	10%ahjl	
WALES 16-24	29	-	-	-	-	-	-	-	29	-	-	-	-
1%									16%abcdefgijkl				
WALES 25-34	26	-	-	-	-	-	-	-	26	-	-	-	-
1%									14%abcdefgijkl				
WALES 35-44	29	-	-	-	-	-	-	-	29	-	-	-	-
1%									16%abcdefgijkl				
WALES 45-54	32	-	-	-	-	-	-	-	32	-	-	-	-
1%									17%abcdefgijkl				
WALES 55-64	29	-	-	-	-	-	-	-	29	-	-	-	-
1%									16%abcdefgijkl				
WALES 65-74	22	-	-	-	-	-	-	-	22	-	-	-	-
1%									12%abcdefgijkl				
WALES 75+	19	-	-	-	-	-	-	-	19	-	-	-	-
1%									10%abcdefgijkl				
SCOT 16-24	41	41	-	-	-	-	-	-	-	-	-	-	-
1%		14%bcdefghijkl											
SCOT 25-34	44	44	-	-	-	-	-	-	-	-	-	-	-
1%		15%bcdefghijkl											
SCOT 35-44	47	47	-	-	-	-	-	-	-	-	-	-	-
1%		16%bcdefghijkl											
SCOT 45-54	50	50	-	-	-	-	-	-	-	-	-	-	-
2%		18%bcdefghijkl											
SCOT 55-64	44	44	-	-	-	-	-	-	-	-	-	-	-
1%		15%bcdefghijkl											

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 653

W_age Weight by age

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
SCOT 65-74	31 1%	31 11% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT 75+	28 1%	28 10% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
NI 16-24	13 *	-	-	-	-	-	-	-	-	-	-	-	13 17% bcdefghijk
NI 25-34	13 *	-	-	-	-	-	-	-	-	-	-	-	13 17% bcdefghijk
NI 35-44	13 *	-	-	-	-	-	-	-	-	-	-	-	13 17% bcdefghijk
NI 45-54	13 *	-	-	-	-	-	-	-	-	-	-	-	13 17% bcdefghijk
NI 55-64	9 *	-	-	-	-	-	-	-	-	-	-	-	9 13% bcdefghijk
NI 65-74	13 *	-	-	-	-	-	-	-	-	-	-	-	13 17% bcdefghijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 654

W_soc Weight by social grade

Base : All

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
ENG AB	597 19%	597 23%	-	-	-
ENG C1	808 26%	808 31%	-	-	-
ENG C2	547 17%	547 21%	-	-	-
ENG DE	651 21%	651 25%	-	-	-
WALES AB	35 1%	-	-	35 19%	-
WALES C1	53 2%	-	-	53 29%	-
WALES C2	41 1%	-	-	41 22%	-
WALES DE	57 2%	-	-	57 31%	-
SCOT AB	54 2%	-	54 19%	-	-
SCOT C1	89 3%	-	89 31%	-	-
SCOT C2	64 2%	-	64 22%	-	-
SCOT DE	80 3%	-	80 28%	-	-
NI AB	13 *	-	-	-	13 18%
NI C1	20 1%	-	-	-	20 27%
NI C2	16 1%	-	-	-	16 23%
NI DE	23 1%	-	-	-	23 32%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 655

W_soc Weight by social grade

Base : All

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
ENG AB	597	98	371	110	104	414	28	278	289	494	103	260	191	402	185	562	35	121	462
	19%	19%	19%	23%	13%	21% d	22%	19%	21%	21% i	14%	20%	22%	22% m	15%	21% p	8%	18%	19%
ENG C1	808	149	488	111	185	494	43	413	347	637	171	348	222	453	337	704	102	120	676
	26%	29%	25%	23%	24%	26%	33%	28%	25%	27%	23%	27%	25%	25%	26%	26%	24%	18%	23% q
ENG C2	547	94	356	79	133	341	17	257	245	449	98	245	142	326	204	474	67	116	423
	17%	18%	18%	17%	17%	18%	13%	17%	17%	19% j	13%	19%	16%	18%	16%	18%	16%	17%	17%
ENG DE	651	105	417	88	231	352	18	249	296	413	238	210	165	326	310	492	156	180	457
	21%	20%	21%	19%	29% e	18%	14%	17%	21% g	17%	32% l	16%	19%	18%	24% n	18%	36% o	27% r	19%
WALES AB	35	3	20	8	8	22	1	18	16	28	6	10	12	22	12	30	4	7	26
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
WALES C1	53	14	29	8	10	32	5	27	24	44	10	19	20	33	20	50	3	9	44
	2%	3%	1%	2%	1%	2%	4%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	2%
WALES C2	41	9	25	5	10	28	1	17	18	27	14	12	16	26	15	36	5	9	31
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
WALES DE	57	11	35	7	12	37	4	19	34	39	18	4	21	31	23	48	8	20	34
	2%	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3% r	1%
SCOT AB	54	4	38	8	16	32	1	26	23	44	10	20	16	20	34	48	6	12	42
	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	3% m	2%	1%	2%	2%
SCOT C1	89	13	53	15	16	52	4	59	26	75	14	48	20	51	36	83	6	12	76
	3%	3%	3%	3%	2%	3%	3%	4% h	2%	3%	2%	4%	2%	3%	3%	3%	1%	2%	3%
SCOT C2	64	5	40	9	7	50	1	38	25	50	14	35	18	43	19	61	3	13	50
	2%	1%	2%	2%	1%	3%	1%	3%	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	2%
SCOT DE	80	9	54	12	42	29	4	27	32	42	37	20	15	26	53	51	28	35	44
	3%	2%	3%	2%	5% e	1%	3%	2%	2%	2%	5% l	2%	2%	1%	4% m	2%	6% o	5% r	2%
NI AB	13	1	10	2	1	9	1	9	4	11	2	7	4	7	6	12	1	3	10
	*	*	*	*	*	*	1%	1%	*	*	*	1%	*	*	*	*	*	*	*
NI C1	20	2	15	2	3	14	2	13	5	16	3	12	4	14	6	17	2	3	17
	1%	*	1%	*	*	1%	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	*	1%
NI C2	16	1	11	4	2	13	*	8	8	11	5	10	5	10	6	13	3	3	13
	1%	*	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%
NI DE	23	3	16	4	4	18	*	12	10	14	9	13	5	12	10	19	3	7	16
	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 656

W_soc Weight by social grade

Base : All

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
ENG AB	597	-	33	30	73	63	37	80	-	62	102	117	-
	19%	-	25% achl	12% ahl	21% achl	23% achl	16% ahl	28% acfnl	-	24% achl	26% achl	28% acfnl	-
ENG C1	808	-	40	85	84	80	80	96	-	63	141	138	-
	26%	-	31% ahl	33% ahl	24% ahl	29% ahl	36% ahl	34% ahl	-	24% ahl	36% adhil	32% ahl	-
ENG C2	547	-	24	59	68	74	52	49	-	55	77	90	-
	17%	-	19% ahl	23% ahl	20% ahl	27% ahl	23% ahl	17% ahl	-	21% ahl	19% ahl	21% ahl	-
ENG DE	651	-	32	84	121	57	55	62	-	83	76	80	-
	21%	-	25% ahl	32% aejhkl	35% aeghijkl	21% ahl	25% ahl	22% ahl	-	32% ahijkl	19% ahl	19% ahl	-
WALES AB	35	-	-	-	-	-	-	-	35	-	-	-	-
	1%	-	-	-	-	-	-	-	19% abcdefgijkl	-	-	-	-
WALES C1	53	-	-	-	-	-	-	-	53	-	-	-	-
	2%	-	-	-	-	-	-	-	29% abcdefgijkl	-	-	-	-
WALES C2	41	-	-	-	-	-	-	-	41	-	-	-	-
	1%	-	-	-	-	-	-	-	22% abcdefgijkl	-	-	-	-
WALES DE	57	-	-	-	-	-	-	-	57	-	-	-	-
	2%	-	-	-	-	-	-	-	31% abcdefgijkl	-	-	-	-
SCOT AB	54	54	-	-	-	-	-	-	-	-	-	-	-
	2%	19% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT C1	89	89	-	-	-	-	-	-	-	-	-	-	-
	3%	31% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT C2	64	64	-	-	-	-	-	-	-	-	-	-	-
	2%	22% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT DE	80	80	-	-	-	-	-	-	-	-	-	-	-
	3%	28% bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
NI AB	13	-	-	-	-	-	-	-	-	-	-	-	13
	*	-	-	-	-	-	-	-	-	-	-	-	18% bcdefghijkl
NI C1	20	-	-	-	-	-	-	-	-	-	-	-	20
	1%	-	-	-	-	-	-	-	-	-	-	-	27% bcdefghijkl
NI C2	16	-	-	-	-	-	-	-	-	-	-	-	16
	1%	-	-	-	-	-	-	-	-	-	-	-	23% bcdefghijkl
NI DE	23	-	-	-	-	-	-	-	-	-	-	-	23
	1%	-	-	-	-	-	-	-	-	-	-	-	32% bcdefghijkl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * = small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 657

W_work Weight by working status

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
ENG Working full time	937	937	-	-	-
	30%	36%	-	-	-
ENG Working part time	365	365	-	-	-
	12%	14%	-	-	-
ENG Not working	1301	1301	-	-	-
	41%	50%	-	-	-
WALES Working full time	63	-	-	63	-
	2%	-	-	34%	-
WALES Working part time	25	-	-	25	-
	1%	-	-	14%	-
WALES Not working	98	-	-	98	-
	3%	-	-	53%	-
SCOT Working full time	99	-	99	-	-
	3%	-	34%	-	-
SCOT Working part time	38	-	38	-	-
	1%	-	13%	-	-
SCOT Not working	150	-	150	-	-
	5%	-	52%	-	-
NI Working full time	31	-	-	-	31
	1%	-	-	-	43%
NI Working part time	9	-	-	-	9
	*	-	-	-	13%
NI Not working	31	-	-	-	31
	1%	-	-	-	43%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 658

W_work Weight by working status

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
ENG Working full time	937	194	570	122	137	671	43	507	396	795	142	456	292	587	328	861	73	95	830
	30%	37%bc	29%	26%	17%	35%d	34%d	35%h		33%j	19%	35%	33%	33%n	26%	32%p	17%	14%	34%q
ENG Working part time	365	80	219	42	83	224	16	184	151	283	81	164	92	218	135	314	48	58	303
	12%	15%bc	11%	9%	11%	12%	12%	13%	11%	12%	11%	13%	11%	12%	11%	12%	11%	9%	12%q
ENG Not working	1301	171	844	224	433	707	47	505	630	915	386	443	335	701	573	1057	239	384	886
	41%	33%	43%a	47%a	55%ef	36%	36%	34%	45%g	38%	51%i	34%	38%	39%	45%am	39%	55%o	57%r	37%
WALES Working full time	63	18	33	7	11	44	5	34	25	50	13	24	24	36	25	57	5	9	52
	2%	4%b	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	1%	2%
WALES Working part time	25	4	15	4	7	12	3	12	9	19	6	9	8	14	10	23	2	5	20
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
WALES Not working	98	13	60	17	23	63	3	36	58	69	29	25	36	62	35	84	13	32	61
	3%	3%	3%	4%	3%	3%	2%	2%	4%	3%	4%	2%	4%k	3%	3%	3%	3%	3%	5%r
SCOT Working full time	99	12	67	13	21	63	4	67	29	79	20	56	15	60	37	91	7	12	85
	3%	2%	3%	3%	3%	3%	3%	5%h	2%	3%	3%	4%l	2%	3%	3%	3%	2%	2%	4%
SCOT Working part time	38	8	23	3	8	26	1	22	14	29	9	17	12	20	17	34	5	6	32
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
SCOT Not working	150	12	94	28	53	74	4	62	63	104	45	50	42	60	88	118	32	53	96
	5%	2%	5%	6%a	7%e	4%	3%	4%	4%	4%	6%	4%	5%	3%	7%am	4%	7%	8%r	4%
NI Working full time	31	3	23	5	3	27	1	20	10	26	5	22	6	21	10	28	3	4	27
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
NI Working part time	9	1	7	1	1	7	1	6	3	7	2	7	1	6	3	8	1	1	9
	*	*	*	*	*	*	1%	*	*	*	*	1%	*	*	*	*	*	*	*
NI Not working	31	3	21	6	7	19	2	16	12	20	12	13	9	17	14	24	7	11	20
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 659

W_work Weight by working status

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
ENG Working full time	937	-	47	71	109	78	68	93	-	73	213	185	-
	30%	-	36%ahl	27%ahl	31%ahl	29%ahl	31%ahl	33%ahl	-	28%ahl	54%abcdefgijkl	43%acdefghijl	-
ENG Working part time	365	-	15	47	45	44	24	46	-	41	43	59	-
	12%	-	12%ahl	18%ahl	13%ahl	16%ahl	11%ahl	16%ahl	-	16%ahl	11%ahl	14%ahl	-
ENG Not working	1301	-	67	141	192	152	131	147	-	150	140	181	-
	41%	-	52%ahjl	55%ahjkl	56%ahjkl	55%ahjkl	59%ahjkl	51%ahjl	-	57%ahjkl	35%ahl	43%ahl	-
WALES Working full time	63	-	-	-	-	-	-	-	63	-	-	-	-
	2%	-	-	-	-	-	-	-	34%abcdefgijkl	-	-	-	-
WALES Working part time	25	-	-	-	-	-	-	-	25	-	-	-	-
	1%	-	-	-	-	-	-	-	14%abcdefgijkl	-	-	-	-
WALES Not working	98	-	-	-	-	-	-	-	98	-	-	-	-
	3%	-	-	-	-	-	-	-	53%abcdefgijkl	-	-	-	-
SCOT Working full time	99	99	-	-	-	-	-	-	-	-	-	-	-
	3%	34%bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT Working part time	38	38	-	-	-	-	-	-	-	-	-	-	-
	1%	13%bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
SCOT Not working	150	150	-	-	-	-	-	-	-	-	-	-	-
	5%	52%bcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
NI Working full time	31	-	-	-	-	-	-	-	-	-	-	-	31
	1%	-	-	-	-	-	-	-	-	-	-	-	43%abcdefgijkl
NI Working part time	9	-	-	-	-	-	-	-	-	-	-	-	9
	*	-	-	-	-	-	-	-	-	-	-	-	13%abcdefgijkl
NI Not working	31	-	-	-	-	-	-	-	-	-	-	-	31
	1%	-	-	-	-	-	-	-	-	-	-	-	43%abcdefgijkl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 660

W_reg Weight by Definitive standard region

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
East Midlands	223 7%	223 9%	-	-	-
East Anglia	286 9%	286 11%	-	-	-
London	397 13%	397 15%	-	-	-
North/North East	129 4%	129 5%	-	-	-
North West	346 11%	346 13%	-	-	-
South East	425 14%	425 16%	-	-	-
South West	264 8%	264 10%	-	-	-
West Midlands	274 9%	274 11%	-	-	-
Yorkshire/Humberside	258 8%	258 10%	-	-	-
Wales	186 6%	-	-	186 100%	-
Scotland	286 9%	-	286 100%	-	-
Northern Ireland	72 2%	-	-	-	72 100%

J23178 PSB Tracker 2017 W1/W2
 Fieldwork dates : June/July October/November 2017

Table 661

W_reg Weight by Definitive standard region

	TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
East Midlands	223 7%	32 6%	142 7%	32 7%	79 10%e	113 6%	8 6%	93 6%	119 9%	151 6%	73 10%i	85 7%	45 5%	108 6%	110 9%m	159 6%	64 15%o	34 5%	186 8%
East Anglia	286 9%	54 10%	179 9%	36 8%	74 9%	173 9%	14 10%	159 11%	113 8%	225 9%	61 8%	113 9%	80 9%	167 9%	114 9%	260 10%	25 6%	67 10%	215 9%
London	397 13%	113 22%/bc	222 11%	52 11%	43 6%	316 16%cd	13 10%	218 15%h	156 11%	354 15%j	42 6%	194 15%	137 16%	267 15%an	122 10%	370 14%p	25 6%	61 9%	330 14%q
North/North East	129 4%	12 2%	87 4%	16 3%	40 5%	80 4%	2 2%	45 3%	63 5%	73 3%	57 8%i	38 3%	45 5%	66 4%	59 5%	93 3%	35 8%o	27 4%	102 4%
North West	346 11%	46 9%	229 12%	59 13%	115 15%e	174 9%	17 13%	121 8%	172 12%g	224 9%	122 16%i	133 10%	83 10%	192 11%	149 12%	270 10%	76 18%o	97 14%r	245 10%
South East	425 14%	76 15%	265 13%	64 13%	93 12%	272 14%	23 18%	206 14%	196 14%	341 14%	84 11%	165 13%	131 15%	237 13%	175 14%	366 14%	56 13%	75 11%	334 14%
South West	264 8%	30 6%	184 9%	32 7%	64 8%	149 8%	7 5%	123 8%	118 8%	195 8%	69 9%	113 9%	63 7%	155 9%	105 8%	236 9%	29 7%	76 11%r	184 8%
West Midlands	274 9%	25 5%	177 9%a	63 13%ab	66 8%	177 9%	6 4%	112 8%	132 9%	238 10%j	36 5%	120 9%	67 8%	176 10%	89 7%	254 9%p	19 4%	44 7%	228 9%
Yorkshire/Humberside	258 8%	56 11%ab	146 7%	36 8%	78 10%	147 8%	17 13%	120 8%	109 8%	194 8%	64 9%	100 8%	67 8%	138 8%	113 9%	224 8%	32 7%	57 9%	194 8%
Wales	186 6%	36 7%	109 5%	28 6%	40 5%	119 6%	11 8%	81 6%	92 7%	138 6%	48 6%	59 5%	69 8%k	112 6%	70 5%	165 6%	19 4%	46 7%	134 6%
Scotland	286 9%	32 6%	184 9%	44 9%	81 10%	162 8%	9 7%	151 10%	106 8%	212 9%	74 10%	123 10%	69 8%	141 8%	142 11%m	243 9%	43 10%	72 11%	213 9%
Northern Ireland	72 2%	6 1%	51 3%	12 3%	10 1%	54 3%	3 3%	42 3%	26 2%	53 2%	20 3%	41 3%	17 2%	43 2%	28 2%	61 2%	10 2%	16 2%	56 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 662

W_reg Weight by Definitive standard region

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
East Midlands	223	-	-	-	-	-	223	-	-	-	-	-	-
	7%	-	-	-	-	-	100%abcdefghijk	-	-	-	-	-	-
East Anglia	286	-	-	-	-	-	-	286	-	-	-	-	-
	9%	-	-	-	-	-	-	100%abcdefghijk	-	-	-	-	-
London	397	-	-	-	-	-	-	-	-	397	-	-	-
	13%	-	-	-	-	-	-	-	-	100%abcdefghijk	-	-	-
North/North East	129	-	129	-	-	-	-	-	-	-	-	-	-
	4%	-	100%abcdefghijk	-	-	-	-	-	-	-	-	-	-
North West	346	-	-	-	346	-	-	-	-	-	-	-	-
	11%	-	-	-	100%abcdefghijk	-	-	-	-	-	-	-	-
South East	425	-	-	-	-	-	-	-	-	-	-	425	-
	14%	-	-	-	-	-	-	-	-	-	-	100%abcdefghijk	-
South West	264	-	-	-	-	-	-	-	-	264	-	-	-
	8%	-	-	-	-	-	-	-	-	100%abcdefghijk	-	-	-
West Midlands	274	-	-	-	-	274	-	-	-	-	-	-	-
	9%	-	-	-	-	100%abcdefghijk	-	-	-	-	-	-	-
Yorkshire/Humberside	258	-	-	258	-	-	-	-	-	-	-	-	-
	8%	-	-	100%abcdefghijk	-	-	-	-	-	-	-	-	-
Wales	186	-	-	-	-	-	-	-	186	-	-	-	-
	6%	-	-	-	-	-	-	-	100%abcdefghijk	-	-	-	-
Scotland	286	286	-	-	-	-	-	-	-	-	-	-	-
	9%	100%abcdefghijk	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	72	-	-	-	-	-	-	-	-	-	-	-	72
	2%	-	-	-	-	-	-	-	-	-	-	-	100%abcdefghijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 663

W_meg Weight by BAME MEG (defined from Q.40)

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
Yes	409	391	9	8	1
	13%	15%	3%	4%	2%
No	2738	2212	278	177	71
	87%	85%	97%	96%	98%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 664

W_meg Weight by BAME MEG (defined from Q.40)

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
Yes	409	108	220	52	55	309	18	256	133	346	63	183	141	243	151	368	38	44	354
	13%	21%bc	11%	11%	7%	16% d	14% d	17% h	9%	14% j	8%	14%	16%	14%	12%	14%	9%	7%	15% q
No	2738	412	1756	421	729	1627	112	1214	1268	2051	687	1103	733	1559	1125	2332	395	626	2066
	87%	79%	89% a	89% a	93% e	84%	86%	83%	91% g	86%	92% i	86%	84%	86%	88%	86%	91%	93% r	85%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 665

W_meg Weight by BAME MEG (defined from Q.40)

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
Yes	409 13%	9 3%	5 4%	20 8%	37 11%ahl	51 18%abcghikl	38 17%abcghil	21 7%	8 4%	17 6%	163 41%abcdefghijklmnopghikl	40 9%ah	1 2%
No	2738 87%	278 97%defjk	124 96%efj	238 92%efj	310 89%j	223 82%j	186 83%j	266 93%efj	177 96%defjk	247 94%efj	234 59%	385 91%ej	71 98%cdefgijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 666

No of PSB channels watch regularly/paid v non-paid

	Total	England	Scotland	Wales	Northern Ireland
Total	3147	2603	286	186	72
CAPI Paid None	160 5%	136 5%	13 5%	11 6%	1 1%
CAPI Paid 1	104 3%	86 3%	7 2%	9 5%	2 3%
CAPI Paid 2-3	419 13%	347 13%	31 11%	18 10%	22 31%
CAPI Paid 4 or more	220 7%	182 7%	20 7%	12 7%	6 8%
CAPI Non-paid None	138 4%	122 5%	9 3%	7 4%	* 1%
CAPI Non-paid 1	98 3%	83 3%	8 3%	5 3%	1 2%
CAPI Non-paid 2-3	283 9%	234 9%	33 12%	11 6%	5 7%
CAPI Non-paid 4 or more	151 5%	114 4%	21 7%	14 8%	2 3%
ONLINE Paid None	160 5%	126 5%	19 7%	11 6%	4 6%
ONLINE Paid 1	104 3%	89 3%	8 3%	4 2%	2 3%
ONLINE Paid 2-3	419 13%	342 13%	39 14%	29 15%	9 13%
ONLINE Paid 4 or more	220 7%	189 7%	16 6%	11 6%	5 6%
ONLINE Non-paid None	138 4%	119 5%	11 4%	5 3%	3 4%
ONLINE Non-paid 1	98 3%	80 3%	8 3%	8 4%	1 2%
ONLINE Non-paid 2-3	283 9%	228 9%	29 10%	20 11%	6 8%
ONLINE Non-paid 4 or more	151 5%	127 5%	14 5%	8 5%	2 3%

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 667

No of PSB channels watch regularly/paid v non-paid

TOTAL	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USE PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Total	3147	520	1976	473	785	1936	130*	1470	1401	2397	750	1286	874	1802	1276	2701	433	670	2421
CAPI Paid None	160	12	105	24	-	160	-	75	81	98	63	75	82	128	29	139	21	17	144
	5%	2%	5% a	5%	-	8% df	-	5%	6%	4%	8% if	6%	9% k	7% n	2%	5%	5%	2%	6% q
CAPI Paid 1	104	8	72	21	-	104	-	60	40	79	25	55	48	80	24	94	9	6	98
	3%	1%	4%	4% a	-	5% df	-	4%	3%	3%	3%	4%	6%	4% n	2%	3%	2%	1%	4% q
CAPI Paid 2-3	419	83	287	40	-	419	-	163	238	331	88	220	195	325	89	385	32	37	377
	13%	16% c	15% c	8%	-	22% df	-	11%	17% q	14%	12%	17%	22% k	18% n	7%	14% p	8%	5%	16% q
CAPI Paid 4 or more	220	21	170	19	-	220	-	89	124	194	26	141	80	168	52	214	7	14	206
	7%	4%	9% ac	4%	-	11% df	-	6%	9% g	8% j	4%	11%	9%	9% n	4%	8% p	2%	2%	8% q
CAPI Non-paid None	138	6	83	20	90	10	17	62	57	66	72	20	13	26	113	82	56	19	119
	4%	1%	4% a	4% a	11% e	1%	13% e	4%	4%	3%	10% i	2%	2%	1%	9% m	3%	13% o	3%	5%
CAPI Non-paid 1	98	5	74	19	81	-	6	14	55	40	57	12	4	23	75	52	46	20	77
	3%	1%	4% a	4% a	10% e	-	4% e	1%	4% g	2%	8% i	1%	*	1%	6% m	2%	11% o	3%	3%
CAPI Non-paid 2-3	283	24	212	36	219	16	19	65	122	120	164	16	18	64	216	146	137	68	207
	9%	5%	11% a	8%	28% ef	1%	14% ee	4%	9% g	5%	22% i	1%	2%	4%	17% m	5%	32% o	10%	9%
CAPI Non-paid 4 or more	151	31	100	12	99	8	14	49	69	101	50	24	16	63	88	114	37	24	127
	5%	6% c	5%	3%	13% e	*	11% e	3%	5%	4%	7%	2%	2%	4%	7% m	4%	8% o	4%	5%
ONLINE Paid None	160	13	98	26	-	160	-	96	51	115	46	81	62	95	54	145	11	28	127
	5%	2%	5%	5%	-	8% df	-	7% h	4%	5%	6%	6%	7%	5%	4%	5%	3%	4%	5%
ONLINE Paid 1	104	20	60	18	-	104	-	60	39	94	10	67	34	76	24	101	2	30	70
	3%	4%	3%	4%	-	5% df	-	4%	3%	4% j	1%	5%	4%	4% n	2%	4% p	1%	4%	3%
ONLINE Paid 2-3	419	106	222	77	-	419	-	220	183	388	30	254	157	327	79	407	11	122	285
	13%	20% b	11%	16% b	-	22% df	-	15%	13%	16% j	4%	20%	18%	18% n	6%	15% p	3%	18% r	12%
ONLINE Paid 4 or more	220	75	112	27	-	220	-	123	87	208	12	145	65	180	32	215	5	65	148
	7%	15% bc	6%	6%	-	11% df	-	8%	6%	9% j	2%	11% l	7%	10% n	3%	8% p	1%	10% r	6%
ONLINE Non-paid None	138	15	77	28	45	15	24	92	46	111	27	45	24	38	99	128	11	33	104
	4%	3%	4%	6%	6% e	1%	19% de	6% h	3%	5%	4%	3%	3%	2%	8% m	5%	2%	5%	4%
ONLINE Non-paid 1	98	16	56	18	41	19	7	49	43	79	18	28	11	27	68	84	12	38	57
	3%	3%	3%	4%	5% e	1%	5% e	3%	3%	3%	2%	2%	1%	1%	5% m	3%	3%	3%	2%
ONLINE Non-paid 2-3	283	46	169	57	134	35	29	164	111	242	41	72	44	111	160	255	24	96	183
	9%	9%	9%	12%	17% e	2%	22% e	11% h	8%	10% j	5%	6%	5%	6%	13% m	9%	6%	14% r	8%
ONLINE Non-paid 4 or more	151	40	77	30	77	26	15	90	58	131	20	32	20	71	76	139	12	54	91
	5%	8% b	4%	6%	10% e	1%	11% e	6%	4%	5% j	3%	3%	2%	4%	6%	5%	3%	8% r	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f - g/h - i/j - k/l - m/n - o/p - q/r
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J23178 PSB Tracker 2017 W1/W2
Fieldwork dates : June/July October/November 2017

Table 668

No of PSB channels watch regularly/paid v non-paid

	TOTAL	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Total	3147	286	129*	258	346	274	223*	286	186	264	397	425	72
CAPI Paid None	160	13	18	16	9	9	5	13	11	18	26	21	1
	5%		14% adefghijkl	6%	3%	3%	2%	5%	6% l	7% l	6% l	5%	1%
CAPI Paid 1	104	7	13	12	4	7	11	2	9	9	19	9	2
	3%	2%	10% adegjkl	4%	1%	3%	5% eg	1%	5% cdj	3%	5% g	2%	3%
CAPI Paid 2-3	419	31	12	10	36	40	15	46	18	28	95	66	22
	13%	11% c	9%	4%	10% c	15% c	7%	16% cf	10% c	11% c	24% abcdefhik	15% cf	31% abcdefghik
CAPI Paid 4 or more	220	20	-	20	9	55	5	21	12	21	34	17	6
	7%	7% bd	-	8% bd	2%	20% abcdefghijkl	2%	7% bd	7% bd	8% bd	9% bdf	4%	8% bdf
CAPI Non-paid None	138	9	17	20	9	10	16	7	7	24	4	15	*
	4%	3%	13% adeghijkl	8% djl	2%	4%	7% jl	2%	4% jl	9% adgkl	1%	4%	1%
CAPI Non-paid 1	98	8	8	3	30	2	3	9	5	6	1	21	1
	3%	3% j	7% cej	1%	9% acefhijl	1%	2%	3% j	3% j	2%	*	5% l	2%
CAPI Non-paid 2-3	283	33	7	27	55	17	38	19	11	20	14	38	5
	9%	12% h	5%	10% j	16% beghijkl	6%	17% beghijkl	7%	6%	7%	3%	9% j	7%
CAPI Non-paid 4 or more	151	21	-	16	11	30	13	10	14	24	4	7	2
	5%	7% bjkl	-	6% bkl	3%	11% bdgjkl	6% b	3%	8% bdjkl	9% bdjkl	1%	2%	3% b
ONLINE Paid None	160	19	4	12	19	5	15	16	11	10	27	18	4
	5%	7% e	3%	5%	6%	2%	6%	6%	6%	4%	7% e	4%	6%
ONLINE Paid 1	104	8	3	7	14	7	8	6	4	8	20	18	2
	3%	3%	2%	3%	4%	2%	3%	2%	2%	3%	5%	4%	3%
ONLINE Paid 2-3	419	39	15	43	47	25	30	35	29	33	52	63	9
	13%	14%	11%	17%	13%	9%	13%	12%	15%	12%	13%	15%	13%
ONLINE Paid 4 or more	220	16	11	19	26	17	19	22	11	11	33	31	5
	7%	6%	9%	7%	7%	6%	8%	8%	6%	4%	8%	7%	6%
ONLINE Non-paid None	138	11	3	7	16	13	11	19	5	11	17	23	3
	4%	4%	2%	3%	5%	5%	5%	6%	3%	4%	4%	5%	4%
ONLINE Non-paid 1	98	8	4	8	13	4	9	10	8	9	12	13	1
	3%	3%	3%	3%	4%	2%	4%	3%	4%	3%	3%	3%	2%
ONLINE Non-paid 2-3	283	29	8	23	32	16	21	34	20	22	25	46	6
	9%	10%	6%	9%	9%	6%	10%	12%	11% j	8%	6%	11%	8%
ONLINE Non-paid 4 or more	151	14	6	17	17	15	5	18	8	11	17	21	2
	5%	5%	4%	6%	5%	6%	2%	6%	5%	4%	4%	5%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

** = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5