

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
GENDER OF CHILD	21
Base : All parents of children aged 3-17	
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Base : Those whose child ever live streams their own videos	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	

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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)	
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Base : All parents of children aged 3-17	
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Base : All children aged 8-17	
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Base : All children aged 8-17	
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Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites	
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Base : All parents of children aged 3-17	

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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 3-17	
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Base : All parents of children aged 8-17	
FINANCIAL VULNERABILITY	469
Base : Those where it is possible to calculate the Financial Vulnerability Index	

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Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
North East	124	17	30	34	25	18	17	89	18	82	41	59	64
	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%	4%
Yorkshire and Humberside	271	27	60	74	70	40	27	203	40	181	89	133	138
	8%	6%	9%	8%	8%	9%	6%	8%	9%	8%	8%	8%	8%
North West	361	42	60	98	120	41	42	278	41	237	124	170	191
	11%	9%	9%	11%	13%	9%	9%	11%	9%	11%	11%	10%	11%
West Midlands	301	35	48	92	85	40	35	225	40	202	99	166	135
	9%	8%	7%	10%	9%	9%	8%	9%	9%	9%	9%	10%	8%
East Midlands	234	29	48	65	63	29	29	176	29	155	79	112	122
	7%	6%	7%	7%	7%	6%	6%	7%	6%	7%	7%	7%	7%
East of England	311	43	67	88	71	42	43	226	42	217	94	150	160
	9%	9%	10%	10%	8%	9%	9%	9%	9%	10%	8%	9%	10%
South West	257	51	56	63	51	35	51	171	35	184	73	124	133
	8%	11%	8%	7%	6%	8%	11%	7%	8%	8%	6%	7%	8%
		d					b						
South East	458	64	88	128	111	66	64	327	66	295	162	221	237
	14%	14%	13%	14%	12%	15%	14%	13%	15%	13%	14%	13%	14%
London	461	61	95	97	144	63	61	337	63	290	171	254	208
	14%	14%	14%	11%	16%	14%	14%	14%	14%	13%	15%	15%	12%
				c									
Wales	167	22	34	46	45	20	22	125	20	113	54	83	84
	5%	5%	5%	5%	5%	4%	5%	5%	4%	5%	5%	5%	5%
Scotland	301	40	60	80	81	39	40	221	39	201	100	151	150
	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
Northern Ireland	134	18	28	36	35	16	18	99	16	92	41	67	67
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
North East	124 4%	8 3%	9 4%	15 4%	15 4%	16 4%	18 4%	13 3%	12 3%	7 3%	11 5%
Yorkshire and Humberside	271 8%	14 6%	14 6%	26 8%	34 10%	42 9%	32 7%	31 7%	38 9%	20 9%	20 9%
North West	361 11%	21 9%	21 9%	25 7%	35 10%	48 11%	50 11%	62 14%	58 13%	14 6%	26 12%
West Midlands	301 9%	18 8%	18 8%	29 9%	19 6%	51 11%	41 9%	41 9%	45 10%	27 12%	13 6%
East Midlands	234 7%	18 8%	11 5%	18 5%	31 9%	29 6%	35 8%	31 7%	32 7%	16 7%	13 6%
East of England	311 9%	21 9%	22 10%	36 11%	31 9%	36 8%	51 11%	40 9%	31 7%	17 8%	25 11%
South West	257 8%	25 11%	26 12%	26 8%	31 9%	30 7%	33 7%	28 6%	24 5%	16 7%	19 9%
South East	458 14%	30 13%	35 15%	37 11%	50 15%	68 15%	60 13%	51 11%	60 13%	34 15%	32 14%
London	461 14%	32 14%	30 13%	65 19%	30 9%	49 11%	48 11%	73 16%	71 16%	34 15%	29 13%
Wales	167 5%	11 5%	11 5%	17 5%	17 5%	23 5%	23 5%	22 5%	23 5%	10 4%	10 4%
Scotland	301 9%	20 9%	20 9%	30 9%	30 9%	40 9%	40 9%	40 9%	40 9%	20 9%	19 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j

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QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Northern Ireland	134	9	9	13	14	18	18	18	17	8	8
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j

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QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
North East	124	12	63	44	124	-	-	-	124	108	16
	4%	4%	4%	3%	4%	-%	-%	-%	4%	4%	4%
					bcd				bcd		
Yorkshire and Humber	271	22	130	112	271	-	-	-	271	230	41
	8%	6%	8%	8%	10%	-%	-%	-%	8%	8%	9%
					bcd				bcd		
North West	361	29	156	169	361	-	-	-	361	334	27
	11%	8%	10%	13%	13%	-%	-%	-%	11%	11%	6%
					bcd				bcd	b	
West Midlands	301	25	136	133	301	-	-	-	301	268	32
	9%	7%	9%	10%	11%	-%	-%	-%	9%	9%	7%
					bcd				bcd		
East Midlands	234	24	108	95	234	-	-	-	234	191	43
	7%	7%	7%	7%	8%	-%	-%	-%	7%	6%	10%
					bcd				bcd		
East of England	311	26	163	118	311	-	-	-	311	237	73
	9%	7%	10%	9%	11%	-%	-%	-%	9%	8%	17%
					bcd				bcd	a	
South West	257	43	118	85	257	-	-	-	257	214	43
	8%	13%	7%	6%	9%	-%	-%	-%	8%	7%	10%
		bc			bcd				bcd		
South East	458	55	214	177	458	-	-	-	458	391	66
	14%	16%	14%	13%	16%	-%	-%	-%	14%	13%	15%
					bcd				bcd		
London	461	33	207	204	461	-	-	-	461	455	6
	14%	9%	13%	15%	17%	-%	-%	-%	14%	15%	1%
					bcd				bcd	b	
Wales	167	15	82	65	-	-	167	-	167	138	29
	5%	4%	5%	5%	-%	-%	100%	-%	5%	5%	7%
							abde		abd		

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Scotland	301	45	142	101	-	301	-	-	301	262	38
	9%	13%	9%	7%	-%	100%	-%	-%	9%	9%	9%
		c				acde			acd		
Northern Ireland	134	16	63	50	-	-	-	134	134	110	24
	4%	5%	4%	4%	-%	-%	-%	100%	4%	4%	5%
								abce	abc		

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 1

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
North East	124 4%	26 3%	28 3%	27 4%	40 5%	54 3%	68 4%	29 4%	86 3%	38 4%	56 4%	20 3%
Yorkshire and Humberside	271 8%	58 6%	75 9%	60 8%	78 9%	133 7%	138 9%	56 8%	208 8%	118 11% b	89 7%	46 7%
North West	361 11%	105 11%	96 12%	58 8%	100 11%	202 11%	158 10%	62 9%	290 11%	121 11%	147 11%	77 12%
West Midlands	301 9%	76 8%	70 8%	67 9%	87 10%	146 8%	154 10%	75 11%	204 8%	109 10%	115 9%	42 6%
East Midlands	234 7%	60 6%	51 6%	55 8%	64 7%	111 6%	119 7%	58 8%	165 7%	76 7%	100 8%	38 6%
East of England	311 9%	97 10%	65 8%	64 9%	84 10%	162 9%	149 9%	62 9%	236 9%	71 7%	134 10% a	73 11% a
South West	257 8%	64 7%	66 8%	62 9%	63 7%	130 7%	125 8%	48 7%	193 8%	81 8%	101 8%	45 7%
South East	458 14%	112 12%	124 15%	96 14%	125 14%	235 13%	221 14%	97 14%	344 14%	160 15%	158 12%	97 14%
London	461 14%	190 20% bcdf	103 12%	75 11%	91 10%	293 16% cdf	166 10%	80 12%	354 14%	123 11%	173 13%	112 17% a
Wales	167 5%	42 4%	45 5%	37 5%	43 5%	87 5%	79 5%	32 5%	125 5%	55 5%	76 6%	27 4%
Scotland	301 9%	79 8%	74 9%	77 11%	70 8%	154 9%	147 9%	63 9%	226 9%	75 7%	133 10%	67 10%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Northern Ireland	134	36	32	31	33	69	64	32	97	47	54	24
	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 2

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Large city	849	107	166	236	238	103	107	640	103	572	277	448	402
	25%	24%	25%	26%	26%	23%	24%	26%	23%	25%	25%	26%	24%
Smaller city or large town	771	84	154	202	225	106	84	581	106	492	279	363	408
	23%	19%	23%	22%	25%	24%	19%	23%	24%	22%	25%	21%	24%
Medium town	744	113	149	192	189	101	113	530	101	505	239	393	350
	22%	25%	22%	21%	21%	22%	25%	21%	22%	22%	21%	23%	21%
Small town	575	81	117	156	150	70	81	423	70	389	185	261	314
	17%	18%	17%	17%	17%	16%	18%	17%	16%	17%	16%	15%	19%
Rural area	439	66	90	115	98	71	66	302	71	294	145	225	215
	13%	15%	13%	13%	11%	16%	15%	12%	16%	13%	13%	13%	13%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 2

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Large city	849	56	51	82	84	126	110	126	112	58	45
	25%	25%	23%	24%	25%	28%	24%	28%	25%	26%	20%
Smaller city or large town	771	39	44	72	83	90	112	116	109	46	60
	23%	17%	20%	21%	24%	20%	25%	26%	24%	21%	26%
Medium town	744	60	53	83	67	104	88	97	92	50	51
	22%	27%	23%	25%	20%	23%	20%	22%	20%	22%	23%
Small town	575	40	41	55	62	71	85	62	89	33	37
	17%	18%	18%	16%	18%	16%	19%	14%	20%	15%	17%
Rural area	439	30	36	47	43	60	55	50	48	38	33
	13%	13%	16%	14%	13%	13%	12%	11%	11%	17%	15%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 2

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QF. URBANITY

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Large city	849	75	405	346	725	67	25	32	849	849	-
	25%	22%	26%	26%	26%	22%	15%	24%	25%	29%	-%
					c			c	c	b	
Smaller city or large town	771	65	353	335	632	73	30	36	771	771	-
	23%	19%	22%	25%	23%	24%	18%	27%	23%	26%	-%
										b	
Medium town	744	91	343	285	619	65	33	26	744	744	-
	22%	26%	22%	21%	22%	22%	20%	19%	22%	25%	-%
										b	
Small town	575	64	271	225	452	57	49	17	575	575	-
	17%	19%	17%	17%	16%	19%	29%	13%	17%	20%	-%
							abde			b	
Rural area	439	50	211	161	348	38	29	24	439	-	439
	13%	15%	13%	12%	13%	13%	17%	18%	13%	-%	100%
											a

Columns Tested: a,b,c - a,b,c,d,e - a,b

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QF. URBANITY

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Large city	849 25%	319 34%	204 25%	168 24%	157 18%	522 29%	325 20%	158 23%	644 25%	246 23%	342 26%	197 29%
		bcd	d			df						a
Smaller city or large town	771 23%	191 20%	202 24%	169 24%	207 24%	393 22%	376 24%	159 23%	584 23%	249 23%	321 24%	131 20%
Medium town	744 22%	193 20%	185 22%	142 20%	220 25%	379 21%	362 23%	177 25%	528 21%	235 22%	300 22%	144 22%
Small town	575 17%	118 12%	146 18%	130 18%	178 20%	264 15%	309 19%	103 15%	447 18%	187 17%	224 17%	104 16%
			a	a	ae		ae					
Rural area	439 13%	125 13%	94 11%	100 14%	116 13%	219 12%	216 14%	96 14%	324 13%	159 15%	148 11%	92 14%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 3

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
A	214 6%	17 4%	37 5%	64 7%	62 7%	34 8%	17 4%	162 7%	34 8%	139 6%	75 7%	107 6%	106 6%
B	732 22%	93 21%	144 21%	193 21%	210 23%	92 20%	93 21%	547 22%	92 20%	482 21%	250 22%	363 21%	369 22%
C1	830 25%	107 24%	184 27%	241 27%	190 21%	109 24%	107 24%	615 25%	109 24%	592 26%	238 21%	425 25%	405 24%
C2	709 21%	107 24%	126 19%	183 20%	205 23%	88 19%	107 24%	514 21%	88 19%	472 21%	238 21%	354 21%	355 21%
D	550 16%	68 15%	113 17%	136 15%	156 17%	77 17%	68 15%	405 16%	77 17%	340 15%	210 19%	282 17%	267 16%
E	328 10%	55 12%	71 11%	80 9%	72 8%	50 11%	55 12%	223 9%	50 11%	217 10%	111 10%	152 9%	176 10%
Don't know	14 *%	2 *%	1 *%	4 *%	6 1%	1 *%	2 *%	11 *%	1 *%	10 *%	4 *%	5 *%	9 1%
SUMMARY													
AB	946 28%	111 25%	180 27%	257 29%	272 30%	126 28%	111 25%	709 29%	126 28%	621 28%	324 29%	470 28%	476 28%
DE	878 26%	123 27%	184 27%	216 24%	228 25%	127 28%	123 27%	628 25%	127 28%	557 25%	322 29%	435 26%	444 26%
ABC1	1776 53%	218 48%	364 54%	498 55%	462 51%	234 52%	218 48%	1324 53%	234 52%	1214 54%	562 50%	895 53%	881 52%
C2DE	1588 47%	231 51%	310 46%	399 44%	433 48%	215 48%	231 51%	1142 46%	215 48%	1028 46%	559 50%	789 47%	799 47%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 3

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
A	214 6%	12 5%	6 3%	17 5%	20 6%	33 7%	31 7%	29 6%	33 7%	17 8%	17 8%
B	732 22%	39 17%	54 24%	73 22%	71 21%	94 21%	100 22%	105 23%	105 23%	52 23%	40 18%
C1	830 25%	48 21%	59 26%	97 29%	87 26%	122 27%	119 26%	98 22%	92 20%	60 27%	49 22%
C2	709 21%	53 23%	54 24%	57 17%	70 21%	102 23%	81 18%	108 24%	97 22%	35 16%	53 23%
D	550 16%	45 20%	23 10%	58 17%	54 16%	59 13%	77 17%	77 17%	79 17%	43 19%	34 15%
E	328 10%	28 12%	27 12%	36 11%	35 10%	39 9%	41 9%	31 7%	41 9%	18 8%	32 14%
Don't know	14 *%	1 *%	1 *%	- -%	1 *%	2 *%	2 *%	2 *%	4 1%	- -%	1 1%
SUMMARY											
AB	946 28%	51 23%	60 27%	89 26%	91 27%	126 28%	130 29%	134 30%	137 31%	69 31%	57 25%
DE	878 26%	73 32%	51 23%	94 28%	89 26%	98 22%	118 26%	108 24%	120 27%	61 27%	66 29%
ABC1	1776 53%	99 44%	119 53%	187 55%	178 53%	248 55%	249 55%	232 52%	230 51%	129 57%	105 47%
C2DE	1588 47%	126 56%	105 47%	151 45%	159 47%	200 44%	199 44%	216 48%	217 48%	96 43%	119 53%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 3

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
A	214 6%	12 4%	100 6%	96 7%	181 7%	14 5%	8 5%	10 8%	214 6%	199 7%	15 3%
B	732 22%	70 20%	346 22%	304 22%	607 22%	65 22%	34 20%	26 20%	732 22%	622 21%	110 25%
C1	830 25%	82 24%	423 27%	291 22%	679 24%	74 25%	45 27%	32 24%	830 25%	737 25%	94 21%
C2	709 21%	81 24%	307 19%	302 22%	564 20%	77 26%	37 22%	31 23%	709 21%	610 21%	100 23%
D	550 16%	55 16%	250 16%	231 17%	464 17%	45 15%	24 14%	17 13%	550 16%	485 17%	65 15%
E	328 10%	43 12%	149 9%	121 9%	268 10%	25 8%	19 11%	16 12%	328 10%	277 9%	52 12%
Don't know	14 *%	1 *%	6 *%	7 1%	13 *%	- -%	* *%	* *%	14 *%	10 *%	4 1%
SUMMARY											
AB	946 28%	82 24%	447 28%	400 30%	788 28%	79 26%	42 25%	36 27%	946 28%	821 28%	125 29%
DE	878 26%	98 28%	399 25%	352 26%	732 26%	70 23%	43 26%	33 25%	878 26%	762 26%	116 27%
ABC1	1776 53%	164 48%	870 55%	691 51%	1466 53%	154 51%	87 52%	69 52%	1776 53%	1557 53%	219 50%
C2DE	1588 47%	180 52%	706 45%	654 48%	1297 47%	147 49%	79 48%	64 48%	1588 47%	1371 47%	216 49%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 3

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
A	214 6%	214 23% bcdef	- -%	- -%	- -%	214 12% bcdf	- -%	42 6%	163 6%	30 3%	48 4%	122 18% ab
B	732 22%	732 77% bcdef	- -%	- -%	- -%	732 41% bcdf	- -%	144 21%	560 22%	100 9%	277 21% a	307 46% ab
C1	830 25%	- -%	830 100% acdef	- -%	- -%	830 47% acdf	- -%	148 21%	643 25%	187 17%	434 33% ac	146 22%
C2	709 21%	- -%	- -%	709 100% abdef	- -%	- -%	709 45% abde	137 20%	545 22%	271 25% c	305 23% c	70 11%
D	550 16%	- -%	- -%	- -%	550 63% abcef	- -%	550 35% abce	106 15%	414 16%	283 26% bc	202 15% c	16 2%
E	328 10%	- -%	- -%	- -%	328 37% abcef	- -%	328 21% abce	111 16% b	197 8%	196 18% bc	68 5% c	5 1%
Don't know	14 *%	- -%	- -%	- -%	- -%	- -%	- -%	6 1%	6 *%	7 1%	2 *%	2 *%
SUMMARY												
AB	946 28%	946 100% bcdef	- -%	- -%	- -%	946 53% bcdf	- -%	185 27%	723 29%	130 12%	325 24% a	429 64% ab
DE	878 26%	- -%	- -%	- -%	878 100% abcef	- -%	878 55% abce	217 31% b	611 24%	480 45% bc	270 20% c	21 3%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
ABC1	1776	946	830	-	-	1776	-	334	1365	317	759	575
	53%	100%	100%	-%	-%	100%	-%	48%	54%	29%	57%	86%
		cdf	cdf			cdf					a	ab
C2DE	1588	-	-	709	878	-	1588	354	1156	751	574	92
	47%	-%	-%	100%	100%	-%	100%	51%	46%	70%	43%	14%
				abe	abe		abe			bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Boy, aged 3-4	225	225	-	-	-	-	225	-	-	225	-	225	-
	7%	50%	-%	-%	-%	-%	50%	-%	-%	10%	-%	13%	-%
		bcde					bc			b		b	
Boy, aged 5-7	338	-	338	-	-	-	-	338	-	338	-	338	-
	10%	-%	50%	-%	-%	-%	-%	14%	-%	15%	-%	20%	-%
			acde					ac		b		b	
Boy, aged 8-11	450	-	-	450	-	-	-	450	-	450	-	450	-
	13%	-%	-%	50%	-%	-%	-%	18%	-%	20%	-%	27%	-%
				abde				ac		b		b	
Boy, aged 12-15	450	-	-	-	450	-	-	450	-	113	338	450	-
	13%	-%	-%	-%	50%	-%	-%	18%	-%	5%	30%	27%	-%
					abce			ac		a		b	
Boy, aged 16-17	225	-	-	-	-	225	-	-	225	-	225	225	-
	7%	-%	-%	-%	-%	50%	-%	-%	50%	-%	20%	13%	-%
						abcd			ab		a	b	
Girl, aged 3-4	225	225	-	-	-	-	225	-	-	225	-	-	225
	7%	50%	-%	-%	-%	-%	50%	-%	-%	10%	-%	-%	13%
		bcde					bc			b		a	
Girl, aged 5-7	338	-	338	-	-	-	-	338	-	338	-	-	338
	10%	-%	50%	-%	-%	-%	-%	14%	-%	15%	-%	-%	20%
			acde					ac		b		a	
Girl, aged 8-11	450	-	-	450	-	-	-	450	-	450	-	-	450
	13%	-%	-%	50%	-%	-%	-%	18%	-%	20%	-%	-%	27%
				abde				ac		b		a	
Girl, aged 12-15	450	-	-	-	450	-	-	450	-	113	338	-	450
	13%	-%	-%	-%	50%	-%	-%	18%	-%	5%	30%	-%	27%
					abce			ac		a		a	
Girl, aged 16-17	225	-	-	-	-	225	-	-	225	-	225	-	225
	7%	-%	-%	-%	-%	50%	-%	-%	50%	-%	20%	-%	13%
						abcd			ab		a		a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Boy, aged 3-4	225 7%	225 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
		bcdefghij									
Boy, aged 5-7	338 10%	- -%	- -%	338 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
		abdefghij									
Boy, aged 8-11	450 13%	- -%	- -%	- -%	- -%	450 100%	- -%	- -%	- -%	- -%	- -%
		abcdefghij									
Boy, aged 12-15	450 13%	- -%	- -%	- -%	- -%	- -%	- -%	450 100%	- -%	- -%	- -%
		abcdefhij									
Boy, aged 16-17	225 7%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	225 100%	- -%
		abcdefghij									
Girl, aged 3-4	225 7%	- -%	225 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
		acdefghij									
Girl, aged 5-7	338 10%	- -%	- -%	- -%	338 100%	- -%	- -%	- -%	- -%	- -%	- -%
		abceghij									
Girl, aged 8-11	450 13%	- -%	- -%	- -%	- -%	- -%	450 100%	- -%	- -%	- -%	- -%
		abcdeghij									
Girl, aged 12-15	450 13%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	450 100%	- -%	- -%
		abcdefgij									
Girl, aged 16-17	225 7%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	225 100%
		abcdefghi									

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Boy, aged 3-4	225 7%	161 47% bc	63 4% c	- -%	185 7%	20 7%	11 7%	9 7%	225 7%	195 7%	30 7%
Boy, aged 5-7	338 10%	3 1%	328 21% ac	- -%	277 10%	30 10%	17 10%	13 10%	338 10%	291 10%	47 11%
Boy, aged 8-11	450 13%	- -%	399 25% ac	40 3% a	369 13%	40 13%	23 14%	18 14%	450 13%	390 13%	60 14%
Boy, aged 12-15	450 13%	- -%	7 *% *	436 32% ab	370 13%	40 13%	22 13%	18 13%	450 13%	400 14%	50 11%
Boy, aged 16-17	225 7%	- -%	- -%	207 15% ab	187 7%	20 7%	10 6%	8 6%	225 7%	187 6%	38 9%
Girl, aged 3-4	225 7%	179 52% bc	43 3% c	- -%	185 7%	20 7%	11 7%	9 7%	225 7%	189 6%	36 8%
Girl, aged 5-7	338 10%	2 1%	327 21% ac	- -%	276 10%	30 10%	17 10%	14 11%	338 10%	295 10%	43 10%
Girl, aged 8-11	450 13%	- -%	410 26% ac	36 3% a	369 13%	40 13%	23 14%	18 14%	450 13%	396 13%	55 12%
Girl, aged 12-15	450 13%	- -%	3 *% *	432 32% ab	370 13%	40 13%	23 14%	17 13%	450 13%	403 14%	48 11%
Girl, aged 16-17	225 7%	- -%	- -%	202 15% ab	188 7%	19 6%	10 6%	8 6%	225 7%	192 7%	33 7%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 4

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Boy, aged 3-4	225 7%	51 5%	48 6%	53 7%	73 8%	99 6%	126 8%	40 6%	160 6%	82 8%	86 6%	34 5%
Boy, aged 5-7	338 10%	89 9%	97 12%	57 8%	94 11%	187 11%	151 10%	78 11%	239 9%	92 9%	158 12%	57 9%
Boy, aged 8-11	450 13%	126 13%	122 15%	102 14%	98 11%	248 14%	200 13%	116 17%	317 13%	146 14%	185 14%	81 12%
Boy, aged 12-15	450 13%	134 14%	98 12%	108 15%	108 12%	232 13%	216 14%	90 13%	338 13%	139 13%	174 13%	105 16%
Boy, aged 16-17	225 7%	69 7%	60 7%	35 5%	61 7%	129 7%	96 6%	59 8%	166 7%	74 7%	78 6%	52 8%
Girl, aged 3-4	225 7%	60 6%	59 7%	54 8%	51 6%	119 7%	105 7%	28 4%	183 7%	69 6%	91 7%	46 7%
Girl, aged 5-7	338 10%	91 10%	87 10%	70 10%	89 10%	178 10%	159 10%	44 6%	277 11%	103 10%	137 10%	67 10%
Girl, aged 8-11	450 13%	130 14%	119 14%	81 11%	118 13%	249 14%	199 13%	70 10%	369 15%	143 13%	180 14%	83 12%
Girl, aged 12-15	450 13%	137 15%	92 11%	97 14%	120 14%	230 13%	217 14%	101 15%	329 13%	148 14%	174 13%	93 14%
Girl, aged 16-17	225 7%	57 6%	49 6%	53 7%	66 8%	105 6%	119 7%	67 10%	149 6%	80 7%	70 5%	50 7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Boy	1689	225	338	450	450	225	225	1239	225	1126	563	1689	-
	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	100%	-%
												b	
Girl	1689	225	338	450	450	225	225	1239	225	1126	563	-	1689
	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	-%	100%
													a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Boy	1689	225	-	338	-	450	-	450	-	225	-
	50%	100%	-%	100%	-%	100%	-%	100%	-%	100%	-%
		bdfhj		bdfhj		bdfhj		bdfhj		bdfhj	
Girl	1689	-	225	-	338	-	450	-	450	-	225
	50%	-%	100%	-%	100%	-%	100%	-%	100%	-%	100%
			acegi		acegi		acegi		acegi		acegi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Boy	1689	164	798	683	1389	151	83	67	1689	1464	225
	50%	48%	50%	50%	50%	50%	50%	50%	50%	50%	51%
Girl	1689	181	783	670	1388	150	84	67	1689	1474	215
	50%	52%	50%	50%	50%	50%	50%	50%	50%	50%	49%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Boy	1689	470	425	354	435	895	789	383	1220	532	682	329
	50%	50%	51%	50%	49%	50%	50%	55% b	48%	50%	51%	49%
Girl	1689	476	405	355	444	881	799	311	1307	542	653	339
	50%	50%	49%	50%	51%	50%	50%	45%	52% a	50%	49%	51%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3284	597	718	804	767	398	597	2289	398	2304	980	1657	1627
Effective Weighted Sample	2609	370	558	685	643	371	370	1876	371	1755	856	1300	1309
Total	3294	408	648	887	901	450	408	2436	450	2168	1125	1640	1654
Add funny filters to a photo	1399	175	329	320	384	191	175	1033	191	922	477	587	812
	42%	43%	51%	36%	43%	42%	43%	42%	42%	43%	42%	36%	49%
			cd										a
Make a drawing or picture online, or use colouring apps	1329	308	481	292	179	68	308	952	68	1133	196	573	756
	40%	76%	74%	33%	20%	15%	76%	39%	15%	52%	17%	35%	46%
		cde	cde	de			bc	c		b			a
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	901	-	302	246	233	121	-	781	121	610	291	417	484
	27%	-%	47%	28%	26%	27%	-%	32%	27%	28%	26%	25%	29%
			acde	a	a	a		a	a				
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	632	-	-	249	273	110	-	522	110	316	315	272	360
	19%	-%	-%	28%	30%	24%	-%	21%	24%	15%	28%	17%	22%
				ab	ab	ab		a	a		a		a
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	444	-	-	145	191	107	-	336	107	183	261	188	256
	13%	-%	-%	16%	21%	24%	-%	14%	24%	8%	23%	11%	15%
				ab	ab	abc		a	ab		a		a
(AGED 8-17 ONLY) Make an animation, meme or gif	362	-	-	149	147	66	-	296	66	194	168	174	188
	11%	-%	-%	17%	16%	15%	-%	12%	15%	9%	15%	11%	11%
				ab	ab	ab		a	a		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3284	597	718	804	767	398	597	2289	398	2304	980	1657	1627
Effective Weighted Sample	2609	370	558	685	643	371	370	1876	371	1755	856	1300	1309
Total	3294	408	648	887	901	450	408	2436	450	2168	1125	1640	1654
(AGED 5-17 ONLY) Coding/ programming	331	-	74	101	113	42	-	288	42	217	114	198	132
	10%	-%	11%	11%	13%	9%	-%	12%	9%	10%	10%	12%	8%
			a	a	a	a		a	a			b	
(AGED 8-17 ONLY) Make or edit music online	256	-	-	95	120	41	-	215	41	127	129	121	135
	8%	-%	-%	11%	13%	9%	-%	9%	9%	6%	11%	7%	8%
				ab	ab	ab		a	a		a		
(AGED 12-17 ONLY) Review or rate something online	233	-	-	-	147	85	-	147	85	29	204	118	115
	7%	-%	-%	-%	16%	19%	-%	6%	19%	1%	18%	7%	7%
					abc	abc		a	ab		a		
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	-	-	63	84	48	-	147	48	77	118	56	139
	6%	-%	-%	7%	9%	11%	-%	6%	11%	4%	11%	3%	8%
				ab	ab	ab		a	ab		a		a
(AGED 8-17 ONLY) Create an online photo book or calendar	167	-	-	55	64	47	-	119	47	67	100	65	102
	5%	-%	-%	6%	7%	11%	-%	5%	11%	3%	9%	4%	6%
				ab	ab	ab		a	ab		a		
(AGED 8-17 ONLY) Make a vlog	143	-	-	62	53	28	-	115	28	74	69	58	85
	4%	-%	-%	7%	6%	6%	-%	5%	6%	3%	6%	4%	5%
				ab	ab	ab		a	a		a		
(AGED 12-17 ONLY) Make a website/ app or game	113	-	-	-	78	34	-	78	34	31	82	77	35
	3%	-%	-%	-%	9%	8%	-%	3%	8%	1%	7%	5%	2%
					abc	abc		a	ab		a		b

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3284	597	718	804	767	398	597	2289	398	2304	980	1657	1627
Effective Weighted Sample	2609	370	558	685	643	371	370	1876	371	1755	856	1300	1309
Total	3294	408	648	887	901	450	408	2436	450	2168	1125	1640	1654
(AGED 12-17 ONLY) Write blogs or articles	86	-	-	-	53	33	-	53	33	13	73	35	50
	3%	-%	-%	-%	6%	7%	-%	2%	7%	1%	6%	2%	3%
					abc	abc		a	ab		a		
(AGED 12-17 ONLY) Make a podcast	48	-	-	-	30	18	-	30	18	4	44	30	18
	1%	-%	-%	-%	3%	4%	-%	1%	4%	*%	4%	2%	1%
					abc	abc			ab		a		
None of these	578	57	65	195	162	99	57	422	99	355	223	350	228
	18%	14%	10%	22%	18%	22%	14%	17%	22%	16%	20%	21%	14%
				ab	b	ab			a			b	
Don't know	76	2	9	26	26	13	2	61	13	42	33	36	40
	2%	*%	1%	3%	3%	3%	*%	2%	3%	2%	3%	2%	2%
				a	a	a			a				
SUMMARY													
ANY OF THESE CREATIVE ACTIVITIES	2640	349	574	667	712	338	349	1954	338	1771	869	1254	1386
	80%	86%	89%	75%	79%	75%	86%	80%	75%	82%	77%	76%	84%
		ce	cde				c			b			a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 6

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Base : Those whose child ever goes online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3284	299	298	361	357	407	397	386	381	204	194
Effective Weighted Sample	2609	180	189	278	281	345	340	318	325	189	182
Total	3294	199	208	318	330	447	440	450	450	225	225
Add funny filters to a photo	1399 42%	80 40%	95 46%	144 45%	185 56%	124 28%	196 44%	149 33%	235 52%	89 39%	102 45%
		e	eg	eg	aefgi		eg		egi	e	eg
Make a drawing or picture online, or use colouring apps	1329 40%	138 69%	170 82%	220 69%	261 79%	123 27%	169 38%	64 14%	115 26%	28 13%	40 18%
		efghij	acefghij	efghij	cefghij	gi	efghij		gi		
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	901 27%	-	-	148 46%	154 47%	111 25%	135 31%	108 24%	126 28%	51 23%	70 31%
				abefghij	abefghij	ab	ab	ab	ab	ab	ab
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	632 19%	-	-	-	-	113 25%	135 31%	106 24%	167 37%	52 23%	58 26%
						abcd	abcd	abcd	abcdegij	abcd	abcd
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	444 13%	-	-	-	-	61 14%	84 19%	84 19%	107 24%	43 19%	64 29%
						abcd	abcd	abcd	abcde	abcd	abcde
(AGED 8-17 ONLY) Make an animation, meme or gif	362 11%	-	-	-	-	75 17%	74 17%	65 14%	82 18%	34 15%	32 14%
						abcd	abcd	abcd	abcd	abcd	abcd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : Those whose child ever goes online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3284	299	298	361	357	407	397	386	381	204	194
Effective Weighted Sample	2609	180	189	278	281	345	340	318	325	189	182
Total	3294	199	208	318	330	447	440	450	450	225	225
(AGED 5-17 ONLY) Coding/ programming	331	-	-	42	32	63	38	67	46	26	16
	10%	-%	-%	13%	10%	14%	9%	15%	10%	12%	7%
				ab	ab	ab	ab	ab	ab	ab	ab
(AGED 8-17 ONLY) Make or edit music online	256	-	-	-	-	44	51	53	66	23	18
	8%	-%	-%	-%	-%	10%	12%	12%	15%	10%	8%
						abcd	abcd	abcd	abcd	abcd	abcd
(AGED 12-17 ONLY) Review or rate something online	233	-	-	-	-	-	-	76	72	42	44
	7%	-%	-%	-%	-%	-%	-%	17%	16%	19%	19%
								abcdef	abcdef	abcdef	abcdef
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	-	-	-	-	18	45	24	60	13	35
	6%	-%	-%	-%	-%	4%	10%	5%	13%	6%	15%
						abcd	abcde	abcd	abcdegi	abcd	abcdegi
(AGED 8-17 ONLY) Create an online photo book or calendar	167	-	-	-	-	23	33	26	38	16	31
	5%	-%	-%	-%	-%	5%	7%	6%	8%	7%	14%
						abcd	abcd	abcd	abcd	abcd	abcdeg
(AGED 8-17 ONLY) Make a vlog	143	-	-	-	-	25	37	21	32	12	16
	4%	-%	-%	-%	-%	6%	8%	5%	7%	5%	7%
						abcd	abcd	abcd	abcd	abcd	abcd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3284	299	298	361	357	407	397	386	381	204	194
Effective Weighted Sample	2609	180	189	278	281	345	340	318	325	189	182
Total	3294	199	208	318	330	447	440	450	450	225	225
(AGED 12-17 ONLY) Make a website/ app or game	113 3%	- -%	- -%	- -%	- -%	- -%	- -%	55 12%	23 5%	22 10%	13 6%
								abcdefh	abcdef	abcdef	abcdef
(AGED 12-17 ONLY) Write blogs or articles	86 3%	- -%	- -%	- -%	- -%	- -%	- -%	20 4%	33 7%	16 7%	17 8%
								abcdef	abcdef	abcdef	abcdef
(AGED 12-17 ONLY) Make a podcast	48 1%	- -%	- -%	- -%	- -%	- -%	- -%	20 4%	10 2%	10 5%	8 4%
								abcdef	ef	abcdef	abcdef
None of these	578 18%	36 18%	21 10%	37 12%	27 8%	112 25%	83 19%	103 23%	59 13%	61 27%	37 17%
		d				bcdh	bd	bcdh		bcdh	d
Don't know	76 2%	2 1%	- -%	5 1%	5 1%	10 2%	16 4%	14 3%	12 3%	5 2%	8 4%
							b	b			b
SUMMARY											
ANY OF THESE CREATIVE ACTIVITIES	2640 80%	162 81%	187 90%	276 87%	298 90%	325 73%	342 78%	333 74%	379 84%	159 70%	179 80%
			efgij	efgi	aefgij				egi		

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3284	465	1562	1162	2088	448	439	309	3284	2914	370
Effective Weighted Sample	2609	280	1253	1008	1933	385	356	229	2609	2324	293
Total	3294	309	1536	1352	2704	294	164	132	3294	2870	424
Add funny filters to a photo	1399 42%	128 42%	666 43%	572 42%	1129 42%	140 47%	75 46%	56 42%	1399 42%	1219 42%	180 42%
Make a drawing or picture online, or use colouring apps	1329 40%	234 76%	813 53%	249 18%	1085 40%	119 41%	73 45%	51 39%	1329 40%	1152 40%	177 42%
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	901 27%	1 *%	523 34%	350 26%	737 27%	84 28%	45 27%	36 28%	901 27%	787 27%	115 27%
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	632 19%	- -%	222 14%	392 29%	530 20%	49 17%	33 20%	19 14%	632 19%	551 19%	81 19%
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	444 13%	- -%	123 8%	299 22%	372 14%	36 12%	19 12%	15 12%	444 13%	377 13%	66 16%
(AGED 8-17 ONLY) Make an animation, meme or gif	362 11%	- -%	135 9%	219 16%	303 11%	32 11%	19 11%	9 7%	362 11%	320 11%	42 10%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3284	465	1562	1162	2088	448	439	309	3284	2914	370
Effective Weighted Sample	2609	280	1253	1008	1933	385	356	229	2609	2324	293
Total	3294	309	1536	1352	2704	294	164	132	3294	2870	424
(AGED 5-17 ONLY) Coding/ programming	331	-	164	162	274	29	16	12	331	286	45
	10%	-%	11%	12%	10%	10%	10%	9%	10%	10%	11%
			a	a							
(AGED 8-17 ONLY) Make or edit music online	256	-	89	163	217	21	7	11	256	230	26
	8%	-%	6%	12%	8%	7%	4%	8%	8%	8%	6%
			a	ab							
(AGED 12-17 ONLY) Review or rate something online	233	-	2	224	194	21	8	9	233	207	26
	7%	-%	*%	17%	7%	7%	5%	7%	7%	7%	6%
				ab							
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	-	58	130	166	15	7	7	195	174	21
	6%	-%	4%	10%	6%	5%	4%	5%	6%	6%	5%
			a	ab							
(AGED 8-17 ONLY) Create an online photo book or calendar	167	-	51	114	134	19	7	8	167	146	20
	5%	-%	3%	8%	5%	6%	4%	6%	5%	5%	5%
			a	ab							
(AGED 8-17 ONLY) Make a vlog	143	-	60	80	115	12	7	9	143	126	17
	4%	-%	4%	6%	4%	4%	4%	7%	4%	4%	4%
			a	a							
(AGED 12-17 ONLY) Make a website/ app or game	113	-	1	108	91	12	6	3	113	98	15
	3%	-%	*%	8%	3%	4%	4%	3%	3%	3%	4%
				ab							

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3284	465	1562	1162	2088	448	439	309	3284	2914	370
Effective Weighted Sample	2609	280	1253	1008	1933	385	356	229	2609	2324	293
Total	3294	309	1536	1352	2704	294	164	132	3294	2870	424
(AGED 12-17 ONLY) Write blogs or articles	86 3%	- -%	1 *%	84 6% ab	72 3%	9 3%	1 1%	4 3%	86 3%	75 3%	11 2%
(AGED 12-17 ONLY) Make a podcast	48 1%	- -%	- -%	46 3% ab	37 1%	5 2%	1 1%	4 3%	48 1%	45 2%	3 1%
None of these	578 18%	45 15%	250 16%	265 20%	474 18%	54 18%	27 17%	23 17%	578 18%	495 17%	82 19%
Don't know	76 2%	2 1%	33 2%	34 2%	62 2%	5 2%	3 2%	5 4%	76 2%	70 2%	5 1%
SUMMARY											
ANY OF THESE CREATIVE ACTIVITIES	2640 80%	262 85%	1253 82%	1053 78%	2168 80%	235 80%	134 81%	104 79%	2640 80%	2304 80%	336 79%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3284	988	866	672	748	1854	1420	671	2462	1006	1353	670
Effective Weighted Sample	2609	785	684	528	617	1469	1144	541	1951	805	1057	543
Total	3294	922	814	695	851	1736	1546	679	2467	1052	1300	657
Add funny filters to a photo	1399	407	346	287	354	753	641	317	1034	432	579	281
	42%	44%	42%	41%	42%	43%	41%	47%	42%	41%	45%	43%
Make a drawing or picture online, or use colouring apps	1329	382	353	275	316	735	591	279	988	428	538	261
	40%	41%	43%	40%	37%	42%	38%	41%	40%	41%	41%	40%
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	901	291	249	169	190	540	358	187	694	248	379	202
	27%	32% cdf	31% df	24%	22%	31% cdf	23%	28%	28%	24%	29% a	31% a
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	632	197	176	120	138	373	258	140	480	177	267	147
	19%	21%	22% f	17%	16%	21% df	17%	21%	19%	17%	21%	22%
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	444	146	105	96	94	250	190	103	330	137	160	106
	13%	16%	13%	14%	11%	14%	12%	15%	13%	13%	12%	16%
(AGED 8-17 ONLY) Make an animation, meme or gif	362	129	88	71	75	216	146	100	248	113	141	84
	11%	14% df	11%	10%	9%	12%	9%	15% b	10%	11%	11%	13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3284	988	866	672	748	1854	1420	671	2462	1006	1353	670
Effective Weighted Sample	2609	785	684	528	617	1469	1144	541	1951	805	1057	543
Total	3294	922	814	695	851	1736	1546	679	2467	1052	1300	657
(AGED 5-17 ONLY) Coding/ programming	331	136	72	59	65	207	124	71	251	87	138	85
	10%	15%	9%	8%	8%	12%	8%	10%	10%	8%	11%	13%
		bcd				df						a
(AGED 8-17 ONLY) Make or edit music online	256	86	57	54	57	142	111	78	172	76	115	45
	8%	9%	7%	8%	7%	8%	7%	11%	7%	7%	9%	7%
								b				
(AGED 12-17 ONLY) Review or rate something online	233	93	54	34	50	147	84	62	163	60	87	69
	7%	10%	7%	5%	6%	8%	5%	9%	7%	6%	7%	11%
		cd				cf						ab
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	195	79	44	32	39	123	71	52	134	59	72	54
	6%	9%	5%	5%	5%	7%	5%	8%	5%	6%	6%	8%
		cd				f						
(AGED 8-17 ONLY) Create an online photo book or calendar	167	63	35	39	30	98	69	32	130	54	68	37
	5%	7%	4%	6%	4%	6%	4%	5%	5%	5%	5%	6%
		d										
(AGED 8-17 ONLY) Make a vlog	143	53	44	28	17	97	45	32	106	42	57	24
	4%	6%	5%	4%	2%	6%	3%	5%	4%	4%	4%	4%
		df	df			df						

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 6

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3284	988	866	672	748	1854	1420	671	2462	1006	1353	670
Effective Weighted Sample	2609	785	684	528	617	1469	1144	541	1951	805	1057	543
Total	3294	922	814	695	851	1736	1546	679	2467	1052	1300	657
(AGED 12-17 ONLY) Make a website/ app or game	113 3%	47 5% cf	24 3%	13 2%	28 3%	71 4%	42 3%	26 4%	80 3%	37 4%	48 4%	26 4%
(AGED 12-17 ONLY) Write blogs or articles	86 3%	34 4%	16 2%	18 3%	16 2%	51 3%	34 2%	24 4%	59 2%	23 2%	36 3%	20 3%
(AGED 12-17 ONLY) Make a podcast	48 1%	23 2% d	9 1%	12 2%	5 1%	32 2%	16 1%	12 2%	30 1%	19 2%	20 2%	8 1%
None of these	578 18%	126 14%	139 17%	136 20% a	174 20% ae	266 15%	310 20% ae	90 13%	466 19% a	187 18%	210 16%	114 17%
Don't know	76 2%	6 1%	21 3% a	16 2%	31 4% ae	27 2%	47 3% a	14 2%	50 2%	28 3%	26 2%	5 1%
SUMMARY												
ANY OF THESE CREATIVE ACTIVITIES	2640 80%	789 86% bcdf	654 80%	542 78%	646 76%	1444 83% cdf	1188 77%	575 85% b	1951 79%	837 80%	1064 82%	538 82%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
WhatsApp	1867	101	203	480	713	368	101	1397	368	959	907	923	944
	55%	23%	30%	53%	79%	82%	23%	56%	82%	43%	81%	55%	56%
			a	ab	abc	abc		a	ab		a		
Snapchat	1326	70	128	272	540	315	70	940	315	584	742	607	719
	39%	16%	19%	30%	60%	70%	16%	38%	70%	26%	66%	36%	43%
				ab	abc	abcd		a	ab		a		a
FaceTime	1137	100	166	305	353	213	100	824	213	661	476	492	645
	34%	22%	25%	34%	39%	47%	22%	33%	47%	29%	42%	29%	38%
				ab	ab	abc		a	ab		a		a
TikTok (Direct messaging)	1016	42	100	277	409	188	42	786	188	524	492	468	548
	30%	9%	15%	31%	45%	42%	9%	32%	42%	23%	44%	28%	32%
			a	ab	abc	abc		a	ab		a		a
Instagram (Direct)	1009	34	77	158	445	296	34	679	296	347	662	495	514
	30%	7%	11%	18%	49%	66%	7%	27%	66%	15%	59%	29%	30%
				ab	abc	abcd		a	ab		a		
(Facebook) Messenger	912	66	115	185	318	228	66	618	228	416	496	448	464
	27%	15%	17%	21%	35%	51%	15%	25%	51%	18%	44%	27%	27%
					abc	abcd		a	ab		a		
Apple iMessage/ Samsung Messages	515	13	43	124	208	127	13	375	127	236	280	245	270
	15%	3%	6%	14%	23%	28%	3%	15%	28%	10%	25%	15%	16%
				ab	abc	abc		a	ab		a		
Microsoft Teams	473	14	33	128	184	114	14	345	114	225	248	237	236
	14%	3%	5%	14%	20%	25%	3%	14%	25%	10%	22%	14%	14%
				ab	abc	abc		a	ab		a		
Zoom	343	16	53	82	115	77	16	250	77	182	162	178	165
	10%	4%	8%	9%	13%	17%	4%	10%	17%	8%	14%	11%	10%
			a	a	ab	abc		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Discord	314	4	20	73	145	73	4	237	73	128	187	191	123
	9%	1%	3%	8%	16%	16%	1%	10%	16%	6%	17%	11%	7%
				ab	abc	abc		a	ab		a	b	
Skype	285	15	42	84	95	49	15	221	49	167	118	143	142
	8%	3%	6%	9%	11%	11%	3%	9%	11%	7%	11%	8%	8%
				a	ab	ab		a	a		a		
Telegram	120	13	9	29	41	28	13	79	28	59	61	69	50
	4%	3%	1%	3%	5%	6%	3%	3%	6%	3%	5%	4%	3%
					b	b			b		a		
Viber	87	7	10	21	34	15	7	65	15	48	39	54	33
	3%	2%	2%	2%	4%	3%	2%	3%	3%	2%	3%	3%	2%
Kik	75	4	3	20	27	21	4	51	21	33	42	48	27
	2%	1%	*%	2%	3%	5%	1%	2%	5%	1%	4%	3%	2%
				b	b	ab			ab		a		
Signal	56	4	4	15	21	13	4	40	13	28	29	32	24
	2%	1%	1%	2%	2%	3%	1%	2%	3%	1%	3%	2%	1%
						b							
Child sends messages or makes video/ voice calls on other apps/ sites	72	5	13	15	35	4	5	63	4	38	34	33	39
	2%	1%	2%	2%	4%	1%	1%	3%	1%	2%	3%	2%	2%
					ae								
Child does not send messages or make video or voice calls on ANY apps/ sites	642	229	244	140	21	8	229	405	8	621	21	335	307
	19%	51%	36%	16%	2%	2%	51%	16%	2%	28%	2%	20%	18%
		bcde	cde	de			bc	c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Don't know	16	3	3	8	-	1	3	11	1	15	1	4	12
	%	1%	1%	1%	-%	0%	1%	0%	0%	1%	0%	0%	1%

SUMMARY

ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS

	2720	218	429	753	880	441	218	2061	441	1616	1104	1350	1370
	81%	48%	63%	84%	98%	98%	48%	83%	98%	72%	98%	80%	81%
			a	ab	abc	abc		a	ab		a		
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 16)	2.8	1.1	1.5	2.5	4.1	4.7	1.1	2.8	4.7	2.1	4.4	2.8	2.9
			a	ab	abc	abcd		a	ab		a		
Standard deviation	2.59	1.81	1.83	2.26	2.50	2.58	1.81	2.48	2.58	2.25	2.51	2.60	2.57
Standard error	.04	.07	.07	.08	.09	.13	.07	.05	.13	.05	.08	.06	.06

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
WhatsApp	1867 55%	57 25%	45 20%	103 30%	100 30%	225 50%	255 57%	357 79%	357 79%	181 80%	187 83%
				b		abcd	abcd	abcdef	abcdef	abcdef	abcdef
Snapchat	1326 39%	40 18%	31 14%	65 19%	63 19%	101 22%	172 38%	254 56%	286 64%	148 66%	167 74%
							abcde	abcdef	abcdef	abcdef	abcdefg
FaceTime	1137 34%	41 18%	59 26%	79 23%	87 26%	132 29%	172 38%	152 34%	201 45%	88 39%	125 56%
						a	abcd	ac	abcdeg	abcd	abcdefgi
TikTok (Direct messaging)	1016 30%	24 11%	18 8%	43 13%	57 17%	127 28%	151 33%	194 43%	215 48%	80 36%	108 48%
					b	abcd	abcd	abcde	abcdef	abcd	abcdef
Instagram (Direct)	1009 30%	22 10%	11 5%	41 12%	36 11%	80 18%	77 17%	207 46%	238 53%	145 64%	151 67%
				b		b	b	abcdef	abcdef	abcdefg	abcdefgh
(Facebook) Messenger	912 27%	40 18%	26 11%	53 16%	63 19%	105 23%	81 18%	145 32%	173 38%	106 47%	122 54%
						b		abcdef	abcdef	abcdefg	abcdefgh
Apple iMessage/ Samsung Messages	515 15%	8 4%	5 2%	19 6%	24 7%	50 11%	74 16%	107 24%	101 22%	62 27%	66 29%
					b	ab	abcd	abcde	abcde	abcdef	abcdef
Microsoft Teams	473 14%	7 3%	7 3%	21 6%	12 3%	62 14%	66 15%	81 18%	103 23%	64 28%	49 22%
						abcd	abcd	abcd	abcdef	abcdefg	abcd
Zoom	343 10%	9 4%	7 3%	32 9%	21 6%	40 9%	41 9%	60 13%	55 12%	36 16%	41 18%
				b		b	b	abd	ab	abd	abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Discord	314 9%	4 2%	* *%	14 4% b	6 2%	51 11% abcdf	22 5% b	77 17% abcdf	68 15% abcdf	46 20% abcdef	27 12% abcdf
Skype	285 8%	9 4%	6 3%	22 6%	20 6%	34 7%	50 11% ab	52 12% ab	43 10% b	26 12% ab	23 10% b
Telegram	120 4%	11 5%	2 1%	5 2%	3 1%	12 3%	17 4%	23 5% bd	18 4%	18 8% bcde	11 5% d
Viber	87 3%	4 2%	2 1%	6 2%	5 1%	14 3%	7 2%	22 5%	13 3%	9 4%	6 3%
Kik	75 2%	3 1%	* *%	1 *%	2 1%	14 3% c	7 1%	18 4% bcd	10 2%	13 6% bcd	8 4% bc
Signal	56 2%	3 1%	1 1%	2 1%	2 1%	10 2%	5 1%	9 2%	12 3%	9 4% cd	4 2%
Child sends messages or makes video/ voice calls on other apps/ sites	72 2%	1 1%	3 1%	2 1%	10 3%	6 1%	8 2%	20 4% c	15 3%	3 1%	1 1%
Child does not send messages or make video or voice calls on ANY apps/ sites	642 19%	120 53% cdefghij	110 49% cdefghij	121 36% efghij	123 36% efghij	77 17% ghij	64 14% ghij	14 3%	8 2%	4 2%	4 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Don't know	16	*	3	-	3	4	4	-	-	-	1
	*%	*%	1%	-%	1%	1%	1%	-%	-%	-%	*%

SUMMARY

ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS

	2720	105	113	217	212	370	382	437	443	221	221
	81%	47%	50%	64%	63%	82%	85%	97%	98%	98%	98%
				ab	ab	abcd	abcd	abcdef	abcdef	abcdef	abcdef
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 16)	2.8	1.3	1.0	1.5	1.5	2.4	2.7	3.9	4.2	4.6	4.9
				b	b	abcd	abcd	abcdef	abcdef	abcdefg	abcdefgh
Standard deviation	2.59	2.09	1.47	1.78	1.89	2.21	2.30	2.58	2.41	2.76	2.39
Standard error	.04	.11	.08	.09	.10	.11	.11	.13	.12	.19	.17

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 7

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QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
WhatsApp	1867	78	645	1083	1550	161	88	67	1867	1643	223
	55%	23%	41%	80%	56%	54%	53%	50%	55%	56%	51%
			a	ab							
Snapchat	1326	50	383	849	1062	137	68	59	1326	1172	154
	39%	15%	24%	63%	38%	45%	41%	44%	39%	40%	35%
			a	ab		a					
FaceTime	1137	72	471	561	935	116	50	36	1137	981	156
	34%	21%	30%	41%	34%	39%	30%	27%	34%	33%	36%
			a	ab		cd					
TikTok (Direct messaging)	1016	24	351	611	813	102	51	50	1016	911	105
	30%	7%	22%	45%	29%	34%	31%	38%	30%	31%	24%
			a	ab				a			
Instagram (Direct)	1009	20	217	730	852	75	48	33	1009	914	95
	30%	6%	14%	54%	31%	25%	29%	25%	30%	31%	22%
			a	ab						b	
(Facebook) Messenger	912	43	295	534	736	85	57	34	912	794	118
	27%	13%	19%	39%	26%	28%	34%	25%	27%	27%	27%
			ab	ab			ae				
Apple iMessage/ Samsung Messages	515	9	161	331	419	53	26	18	515	463	53
	15%	3%	10%	25%	15%	18%	15%	13%	15%	16%	12%
			a	ab							
Microsoft Teams	473	9	157	296	384	52	27	10	473	412	61
	14%	3%	10%	22%	14%	17%	16%	7%	14%	14%	14%
			a	ab	d	d	d		d		
Zoom	343	13	131	187	292	26	16	9	343	302	41
	10%	4%	8%	14%	11%	9%	9%	7%	10%	10%	9%
			a	ab							

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Discord	314 9%	1 *%	83 5%	220 16%	271 10%	22 7%	8 5%	14 10%	314 9%	284 10%	30 7%
			a	ab	c				c		
Skype	285 8%	12 4%	118 7%	145 11%	245 9%	18 6%	12 7%	10 7%	285 8%	254 9%	32 7%
				ab							
Telegram	120 4%	7 2%	41 3%	69 5%	105 4%	5 2%	6 4%	4 3%	120 4%	107 4%	12 3%
				b							
Viber	87 3%	6 2%	31 2%	47 4%	74 3%	4 1%	5 3%	4 3%	87 3%	81 3%	6 1%
Kik	75 2%	2 1%	21 1%	49 4%	66 2%	5 2%	3 2%	2 2%	75 2%	66 2%	9 2%
				ab							
Signal	56 2%	1 *%	20 1%	33 2%	46 2%	5 2%	3 2%	2 2%	56 2%	53 2%	4 1%
Child sends messages or makes video/ voice calls on other apps/ sites	72 2%	2 1%	27 2%	37 3%	61 2%	7 2%	3 2%	1 1%	72 2%	62 2%	10 2%
Child does not send messages or make video or voice calls on ANY apps/ sites	642 19%	186 54%	413 26%	29 2%	539 19%	49 16%	29 17%	26 19%	642 19%	551 19%	92 21%
		bc	c								
Don't know	16 *%	2 1%	12 1%	1 *%	14 *%	1 *%	* *%	1 *%	16 *%	11 *%	5 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
SUMMARY											
ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	2720	157	1156	1322	2224	251	138	107	2720	2377	343
	81%	45%	73%	98%	80%	83%	83%	80%	81%	81%	78%
		a	ab								
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 16)	2.8	1.0	2.0	4.3	2.8	2.9	2.8	2.6	2.8	2.9	2.5
		a	ab							b	
Standard deviation	2.59	1.72	2.13	2.56	2.61	2.44	2.56	2.36	2.59	2.60	2.47
Standard error	.04	.08	.05	.08	.06	.11	.12	.13	.04	.05	.13

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
WhatsApp	1867 55%	556 59%	469 56%	386 54%	447 51%	1025 58%	833 52%	399 58%	1398 55%	594 55%	736 55%	399 60%
Snapchat	1326 39%	369 39%	298 36%	289 41%	365 42%	667 38%	654 41%	297 43%	962 38%	461 43%	513 38%	253 38%
FaceTime	1137 34%	357 38%	271 33%	254 36%	248 28%	628 35%	503 32%	246 35%	845 33%	339 32%	452 34%	252 38%
TikTok (Direct messaging)	1016 30%	318 34%	222 27%	237 33%	234 27%	539 30%	472 30%	236 34%	721 29%	339 32%	398 30%	206 31%
Instagram (Direct)	1009 30%	335 35%	219 26%	210 30%	240 27%	554 31%	449 28%	239 35%	713 28%	320 30%	390 29%	213 32%
(Facebook) Messenger	912 27%	259 27%	196 24%	196 28%	259 29%	455 26%	455 29%	216 31%	651 26%	341 32%	361 27%	160 24%
Apple iMessage/ Samsung Messages	515 15%	169 18%	110 13%	117 16%	119 14%	278 16%	236 15%	109 16%	388 15%	160 15%	194 15%	118 18%
Microsoft Teams	473 14%	172 18%	122 15%	92 13%	82 9%	294 17%	174 11%	121 17%	332 13%	151 14%	176 13%	118 18%
Zoom	343 10%	133 14%	89 11%	63 9%	56 6%	223 13%	120 8%	70 10%	252 10%	95 9%	149 11%	88 13%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Discord	314 9%	120 13% bdf	68 8%	61 9%	63 7%	187 11%	124 8%	99 14% b	199 8%	90 8%	126 9%	80 12%
Skype	285 8%	124 13% bcdf	60 7%	58 8%	42 5%	185 10% df	99 6%	53 8%	213 8%	73 7%	117 9%	76 11% a
Telegram	120 4%	63 7% bcdf	22 3%	12 2%	22 2%	85 5% cf	34 2%	30 4%	79 3%	35 3%	38 3%	40 6% b
Viber	87 3%	39 4% cdf	26 3% f	10 1%	12 1%	65 4% cdf	22 1%	18 3%	59 2%	19 2%	37 3%	30 5% a
Kik	75 2%	29 3%	19 2%	13 2%	15 2%	48 3%	28 2%	13 2%	55 2%	26 2%	28 2%	19 3%
Signal	56 2%	36 4% bcdf	9 1%	4 1%	6 1%	46 3% cdf	10 1%	15 2%	36 1%	19 2%	16 1%	17 3%
Child sends messages or makes video/ voice calls on other apps/ sites	72 2%	25 3%	20 2%	10 1%	17 2%	46 3%	27 2%	13 2%	53 2%	26 2%	20 1%	20 3%
Child does not send messages or make video or voice calls on ANY apps/ sites	642 19%	138 15%	152 18%	135 19%	215 24% abe	290 16%	350 22% ae	101 15%	508 20% a	214 20%	243 18%	106 16%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 7

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Don't know	16	3	5	3	5	8	8	-	10	-	7	3
	*%	*%	1%	*%	1%	*%	*%	-%	*%	-%	1%	1%
SUMMARY												
ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	2720	805	673	571	659	1479	1230	593	2010	861	1085	559
	81%	85%	81%	80%	75%	83%	77%	85%	80%	80%	81%	84%
		df	d			df		b				
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 16)	2.8	3.3	2.7	2.8	2.5	3.0	2.7	3.1	2.8	2.9	2.8	3.1
		bcdef				bdf		b				b
Standard deviation	2.59	2.84	2.41	2.48	2.49	2.67	2.49	2.51	2.56	2.59	2.50	2.86
Standard error	.04	.09	.08	.09	.09	.06	.06	.10	.05	.08	.07	.11

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
YouTube/ YouTube Kids	2762	371	565	745	711	370	371	2022	370	1868	894	1400	1363
	82%	82%	84%	83%	79%	82%	82%	82%	82%	83%	79%	83%	81%
TikTok	1396	60	135	358	560	282	60	1054	282	682	714	650	746
	41%	13%	20%	40%	62%	63%	13%	43%	63%	30%	63%	38%	44%
			a	ab	abc	abc		a	ab		a		a
Instagram	842	36	62	133	360	251	36	555	251	291	551	411	431
	25%	8%	9%	15%	40%	56%	8%	22%	56%	13%	49%	24%	26%
				ab	abc	abcd		a	ab		a		
Snapchat	744	34	81	144	306	178	34	531	178	320	424	347	397
	22%	8%	12%	16%	34%	40%	8%	21%	40%	14%	38%	21%	23%
				a	abc	abc		a	ab		a		
Facebook (inc. Facebook Gaming)	550	36	58	96	221	138	36	376	138	228	321	290	259
	16%	8%	9%	11%	25%	31%	8%	15%	31%	10%	29%	17%	15%
					abc	abc		a	ab		a		
Twitch	282	11	25	62	119	65	11	205	65	127	155	192	90
	8%	2%	4%	7%	13%	14%	2%	8%	14%	6%	14%	11%	5%
				a	abc	abc		a	ab		a	b	
Pinterest	177	6	15	31	76	48	6	123	48	72	105	64	113
	5%	1%	2%	3%	8%	11%	1%	5%	11%	3%	9%	4%	7%
					abc	abc		a	ab		a		a
Vimeo	77	3	14	17	25	18	3	56	18	40	37	47	30
	2%	1%	2%	2%	3%	4%	1%	2%	4%	2%	3%	3%	2%
						a			a				
GoNoodle	73	7	15	25	17	9	7	56	9	52	20	41	32
	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Triller	64	1	4	11	28	20	1	44	20	26	38	38	27
	2%	*%	1%	1%	3%	4%	*%	2%	4%	1%	3%	2%	2%
					ab	abc			ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Dailymotion	59 2%	1 *%	5 1%	17 2%	20 2%	16 3%	1 *%	42 2%	16 3%	29 1%	31 3%	35 2%	24 1%
				a	ab			a		a			
Clash	47 1%	3 1%	8 1%	9 1%	20 2%	7 1%	3 1%	37 1%	7 1%	26 1%	21 2%	24 1%	23 1%
Fruitlab	42 1%	1 *%	5 1%	8 1%	19 2%	9 2%	1 *%	32 1%	9 2%	22 1%	20 2%	18 1%	24 1%
GROM social	33 1%	1 *%	4 1%	6 1%	15 2%	7 2%	1 *%	25 1%	7 2%	17 1%	16 1%	24 1%	9 1%
Imgur	30 1%	2 *%	4 1%	2 *%	11 1%	11 2%	2 *%	18 1%	11 2%	14 1%	16 1%	18 1%	12 1%
					ac			ab					
Child watches videos on other apps/ sites	138 4%	18 4%	20 3%	35 4%	46 5%	18 4%	18 4%	102 4%	18 4%	85 4%	53 5%	64 4%	74 4%
Child does not watch videos on ANY apps/ sites	156 5%	44 10%	53 8%	29 3%	18 2%	11 3%	44 10%	100 4%	11 3%	127 6%	28 3%	73 4%	82 5%
		cde	cde				bc			b			
Don't know	10 *%	1 *%	3 *%	3 *%	1 *%	1 *%	1 *%	8 *%	1 *%	8 *%	2 *%	3 *%	7 *%

SUMMARY

ANY APPS/ SITES USED TO WATCH VIDEOS	3212 95%	406 90%	619 92%	868 96%	881 98%	438 97%	406 90%	2369 96%	438 97%	2117 94%	1095 97%	1613 95%	1599 95%
				ab	ab	ab		a	a	a			
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 16)	2.2	1.3	1.5	1.9	2.8	3.2	1.3	2.1	3.2	1.7	3.0	2.2	2.2
Standard deviation	1.75	1.11	1.36	1.37	1.92	2.05	1.11	1.68	2.05	1.49	1.89	1.82	1.67
Standard error	.03	.04	.05	.05	.07	.10	.04	.03	.10	.03	.06	.04	.04

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
YouTube/ YouTube Kids	2762	171	199	290	275	378	367	368	344	193	177
	82%	76%	89%	86%	81%	84%	82%	82%	76%	86%	79%
			ahj	ah							
TikTok	1396	40	20	61	74	166	192	256	304	127	155
	41%	18%	9%	18%	22%	37%	43%	57%	68%	56%	69%
				b	b	abcd	abcd	abcdef	abcdefg	abcdef	abcdefg
Instagram	842	26	10	39	23	60	73	175	186	112	139
	25%	11%	4%	11%	7%	13%	16%	39%	41%	50%	62%
		b		b		bd	bd	abcdef	abcdef	abcdef	abcdefgh
Snapchat	744	24	10	38	43	57	87	146	160	82	97
	22%	11%	5%	11%	13%	13%	19%	32%	36%	36%	43%
				b	b	b	abc	abcdef	abcdef	abcdef	abcdef
Facebook (inc. Facebook Gaming)	550	18	18	28	31	58	38	116	105	71	67
	16%	8%	8%	8%	9%	13%	8%	26%	23%	32%	30%
								abcdef	abcdef	abcdef	abcdef
Twitch	282	10	1	17	8	44	18	77	42	45	20
	8%	5%	1%	5%	2%	10%	4%	17%	9%	20%	9%
		b		b		bdf	b	abcdefh	bdf	abcdefhj	bd
Pinterest	177	4	2	9	6	14	18	25	51	13	36
	5%	2%	1%	3%	2%	3%	4%	6%	11%	6%	16%
								b	abcdefg	b	abcdefgi
Vimeo	77	3	1	9	5	11	6	17	8	7	12
	2%	1%	1%	3%	1%	2%	1%	4%	2%	3%	5%
								b			bf
GoNoodle	73	5	2	6	8	12	13	13	4	4	5
	2%	2%	1%	2%	2%	3%	3%	3%	1%	2%	2%
Triller	64	*	*	2	2	7	4	19	9	9	10
	2%	1%	1%	1%	1%	2%	1%	4%	2%	4%	5%
								abcdf		abcd	abcdf

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Dailymotion	59 2%	* *%	1 *%	2 1%	3 1%	12 3%	5 1%	13 3%	7 2%	8 4%	7 3%
										ac	a
Clash	47 1%	2 1%	1 *%	6 2%	1 *%	4 1%	5 1%	8 2%	12 3%	3 1%	3 2%
Fruitlab	42 1%	* *%	1 *%	2 1%	3 1%	5 1%	3 1%	8 2%	11 3%	3 1%	6 2%
GROM social	33 1%	1 *%	* *%	2 1%	2 1%	5 1%	* *%	10 2%	4 1%	5 2%	2 1%
								f			
Imgur	30 1%	1 1%	* *%	4 1%	* *%	1 *%	1 *%	7 2%	4 1%	4 2%	7 3%
											def
Child watches videos on other apps/sites	138 4%	6 3%	12 5%	10 3%	10 3%	17 4%	18 4%	24 5%	23 5%	6 3%	12 5%
Child does not watch videos on ANY apps/sites	156 5%	32 14%	12 5%	18 5%	35 10%	11 3%	18 4%	7 1%	12 3%	5 2%	6 3%
		bcefg hij		g	efghij						
Don't know	10 *%	1 *%	* *%	* *%	3 1%	1 *%	3 1%	- -%	1 *%	1 1%	- -%
SUMMARY											
ANY APPS/ SITES USED TO WATCH VIDEOS	3212 95%	192 85%	213 95%	319 95%	300 89%	439 97%	430 95%	444 99%	437 97%	219 97%	219 97%
			a	a		ad	ad	acd	ad	ad	ad
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Columns Tested: a,b,c,d,e,f,g,h,i,j											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Total	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 16)	2.2	1.4	1.2	1.6	1.5	1.9	1.9	2.8	2.8	3.1	3.4
Standard deviation	1.75	1.36	.78	1.37	1.35	1.40	1.34	2.07	1.76	2.14	1.94
Standard error	.03	.07	.04	.07	.07	.07	.07	.11	.09	.15	.14

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
YouTube/ YouTube Kids	2762	289	1324	1086	2263	251	139	109	2762	2400	362
	82%	84%	84%	80%	82%	83%	83%	82%	82%	82%	82%
TikTok	1396	40	467	840	1124	137	72	61	1396	1249	146
	41%	12%	30%	62%	40%	46%	43%	46%	41%	43%	33%
			a	ab						b	
Instagram	842	20	189	598	705	62	41	33	842	764	78
	25%	6%	12%	44%	25%	21%	25%	25%	25%	26%	18%
			a	ab						b	
Snapchat	744	19	220	477	604	68	39	32	744	681	63
	22%	6%	14%	35%	22%	23%	23%	24%	22%	23%	14%
			a	ab						b	
Facebook (inc. Facebook Gaming)	550	27	152	346	448	49	32	20	550	484	65
	16%	8%	10%	26%	16%	16%	19%	15%	16%	16%	15%
				ab							
Twitch	282	7	77	183	232	23	12	14	282	252	30
	8%	2%	5%	14%	8%	8%	7%	11%	8%	9%	7%
				ab							
Pinterest	177	6	43	117	154	8	9	6	177	163	15
	5%	2%	3%	9%	6%	3%	5%	5%	5%	6%	3%
				ab							
Vimeo	77	3	27	43	70	3	2	2	77	67	11
	2%	1%	2%	3%	3%	1%	1%	2%	2%	2%	2%
GoNoodle	73	7	38	27	61	3	5	4	73	68	5
	2%	2%	2%	2%	2%	1%	3%	3%	2%	2%	1%
Triller	64	1	15	48	56	4	1	2	64	60	5
	2%	*%	1%	4%	2%	1%	1%	2%	2%	2%	1%
				ab							

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Dailymotion	59 2%	1 *%	21 1%	33 2%	56 2%	1 *%	1 *%	1 1%	59 2%	56 2%	3 1%
Clash	47 1%	2 *%	17 1%	29 2%	43 2%	1 *%	1 1%	1 1%	47 1%	39 1%	8 2%
Fruitlab	42 1%	1 *%	13 1%	28 2%	36 1%	2 1%	2 1%	2 2%	42 1%	41 1%	1 *%
GROM social	33 1%	* *%	9 1%	21 2%	29 1%	1 *%	2 1%	1 1%	33 1%	29 1%	3 1%
Imgur	30 1%	2 *%	6 *%	22 2%	27 1%	* *%	1 1%	1 1%	30 1%	27 1%	3 1%
Child watches videos on other apps/sites	138 4%	15 4%	54 3%	66 5%	116 4%	13 4%	4 3%	5 4%	138 4%	123 4%	15 3%
Child does not watch videos on ANY apps/sites	156 5%	33 10% bc	82 5% c	31 2%	135 5%	11 4%	5 3%	4 3%	156 5%	120 4%	35 8% a
Don't know	10 *%	1 *%	6 *%	2 *%	7 *%	1 *%	1 *%	1 1%	10 *%	9 *%	2 *%
SUMMARY											
ANY APPS/ SITES USED TO WATCH VIDEOS	3212 95%	311 90%	1493 94% a	1319 98% ab	2634 95%	288 96%	161 96%	129 96%	3212 95%	2810 96% b	402 92%
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Columns Tested: a,b,c - a,b,c,d,e - a,b											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 16)	2.2	1.3	1.7	2.9	2.2	2.1	2.2	2.2	2.2	2.2	1.8
Standard deviation	1.75	1.10	1.34	1.97	1.78	1.50	1.68	1.65	1.75	1.76	1.60
Standard error	.03	.05	.03	.06	.04	.07	.08	.09	.03	.03	.08

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 8

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
YouTube/ YouTube Kids	2762	775	688	584	703	1464	1287	556	2086	877	1085	557
	82%	82%	83%	82%	80%	82%	81%	80%	83%	82%	81%	83%
TikTok	1396	398	318	305	371	716	675	316	1017	481	558	274
	41%	42%	38%	43%	42%	40%	43%	46%	40%	45%	42%	41%
Instagram	842	286	183	167	203	469	370	190	599	266	316	199
	25%	30%	22%	24%	23%	26%	23%	27%	24%	25%	24%	30%
		bcd										b
Snapchat	744	221	171	151	198	392	348	164	532	246	305	147
	22%	23%	21%	21%	22%	22%	22%	24%	21%	23%	23%	22%
Facebook (inc. Facebook Gaming)	550	182	103	119	145	285	264	142	372	191	217	113
	16%	19%	12%	17%	16%	16%	17%	20%	15%	18%	16%	17%
		b						b				
Twitch	282	114	58	55	55	171	110	73	193	74	127	69
	8%	12%	7%	8%	6%	10%	7%	11%	8%	7%	9%	10%
		bdf										
Pinterest	177	77	39	33	27	116	59	57	104	50	66	54
	5%	8%	5%	5%	3%	7%	4%	8%	4%	5%	5%	8%
		bcd				df		b				a
Vimeo	77	36	19	9	14	55	22	11	60	17	39	20
	2%	4%	2%	1%	2%	3%	1%	2%	2%	2%	3%	3%
		cf				f						
GoNoodle	73	33	19	10	11	51	21	20	45	24	32	15
	2%	3%	2%	1%	1%	3%	1%	3%	2%	2%	2%	2%
		df				f						
Triller	64	42	7	10	5	49	15	16	43	17	20	27
	2%	4%	1%	1%	1%	3%	1%	2%	2%	2%	1%	4%
		bcd				bdf						ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Dailymotion	59 2%	36 4%	13 2%	9 1%	2 *%	49 3%	10 1%	16 2%	37 1%	16 2%	19 1%	22 3%
		cdf	d			df						
Clash	47 1%	26 3%	6 1%	6 1%	9 1%	32 2%	15 1%	15 2%	28 1%	16 1%	20 2%	9 1%
		bf										
Fruitlab	42 1%	28 3%	12 1%	* *%	2 *%	40 2%	2 *%	11 2%	26 1%	13 1%	19 1%	11 2%
		cdf	cf			cdf						
GROM social	33 1%	20 2%	5 1%	2 *%	6 1%	25 1%	8 *%	8 1%	21 1%	12 1%	9 1%	9 1%
		cf										
Imgur	30 1%	25 3%	3 *%	1 *%	1 *%	28 2%	2 *%	8 1%	20 1%	6 1%	12 1%	11 2%
		bcdf				cdf						
Child watches videos on other apps/sites	138 4%	30 3%	34 4%	19 3%	52 6%	65 4%	71 4%	25 4%	108 4%	48 4%	61 5%	15 2%
					c							
Child does not watch videos on ANY apps/ sites	156 5%	37 4%	36 4%	34 5%	48 5%	73 4%	82 5%	19 3%	123 5%	41 4%	59 4%	31 5%
Don't know	10 *%	2 *%	4 1%	* *%	3 *%	7 *%	3 *%	- -%	9 *%	6 1%	3 *%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
SUMMARY												
ANY APPS/ SITES USED TO WATCH VIDEOS	3212 95%	906 96%	791 95%	675 95%	827 94%	1697 96%	1502 95%	675 97%	2395 95%	1027 96%	1273 95%	636 95%
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 16)	2.2	2.5 bcdef	2.0	2.1	2.1	2.3 bdf	2.1	2.3 b	2.1	2.2	2.2	2.3
Standard deviation	1.75	2.12	1.57	1.53	1.59	1.89	1.56	1.70	1.69	1.61	1.76	2.04
Standard error	.03	.07	.05	.06	.06	.04	.04	.07	.03	.05	.05	.08

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Yes	1147	54	128	317	436	213	54	881	213	608	539	545	603
	34%	12%	19%	35%	48%	47%	12%	36%	47%	27%	48%	32%	36%
			a	ab	abc	abc		a	ab	a			
No	2211	395	545	582	453	236	395	1580	236	1636	575	1133	1078
	65%	88%	81%	65%	50%	52%	88%	64%	52%	73%	51%	67%	64%
		bcde	cde	de			bc	c		b			
Don't know	20	2	3	2	11	2	2	16	2	8	12	12	8
	1%	*%	*%	*%	1%	*%	*%	1%	*%	*%	1%	1%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Yes	1147	34	19	65	63	161	156	194	243	91	122
	34%	15%	9%	19%	19%	36%	35%	43%	54%	40%	54%
				b	b	abcd	abcd	abcd	abcdefgi	abcd	abcdef
No	2211	189	206	272	273	289	293	248	205	134	101
	65%	84%	91%	81%	81%	64%	65%	55%	46%	60%	45%
		efghij	cdefghij	efghij	efghij	hj	ghj			hj	
Don't know	20	2	-	1	2	*	1	9	3	-	2
	1%	1%	-%	*%	1%	*%	*%	2%	1%	-%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Yes	1147	33	424	654	942	110	47	48	1147	1031	116
	34%	9%	27%	48%	34%	37%	28%	36%	34%	35%	27%
			a	ab		c				b	
No	2211	313	1150	686	1818	188	120	85	2211	1888	323
	65%	91%	73%	51%	65%	63%	72%	64%	65%	64%	73%
		bc	c				b				a
Don't know	20	-	6	13	17	2	1	-	20	20	-
	1%	-%	*%	1%	1%	1%	1%	-%	1%	1%	-%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Yes	1147 34%	365 39%	246 30%	266 37%	263 30%	611 34%	529 33%	288 42%	805 32%	382 36%	448 34%	240 36%
No	2211 65%	578 61%	578 70%	438 62%	610 70%	1155 65%	1049 66%	401 58%	1709 68%	690 64%	876 66%	427 64%
Don't know	20 1%	4 *%	7 1%	6 1%	4 *%	10 1%	10 1%	5 1%	14 1%	3 *%	12 1%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1052	70	138	295	367	182	70	800	182	597	455	502	550
Effective Weighted Sample	876	45	107	250	309	170	45	663	170	478	399	411	465
Total	1147	54	128	317	436	213	54	881	213	608	539	545	603
TikTok	703	**	54	203	304	123	**	561	123	351	352	289	414
	61%	**	42%	64%	70%	58%	**	64%	58%	58%	65%	53%	69%
			b	be								a	
YouTube/ YouTube Kids	418	**	66	123	134	73	**	323	73	252	166	242	177
	36%	**	52%	39%	31%	34%	**	37%	34%	42%	31%	44%	29%
			de						b			b	
Snapchat	410	**	27	92	179	100	**	298	100	176	234	163	246
	36%	**	21%	29%	41%	47%	**	34%	47%	29%	43%	30%	41%
				bc	bc				b		a		a
Instagram	389	**	35	60	166	114	**	261	114	144	245	175	214
	34%	**	27%	19%	38%	54%	**	30%	54%	24%	45%	32%	35%
				c	bcd				b		a		
Facebook (inc. Facebook Gaming)	240	**	23	45	100	61	**	168	61	97	143	121	119
	21%	**	18%	14%	23%	29%	**	19%	29%	16%	26%	22%	20%
				c	c				b		a		
Twitch	85	**	6	19	38	20	**	63	20	37	48	47	38
	7%	**	5%	6%	9%	9%	**	7%	9%	6%	9%	9%	6%
Pinterest	68	**	10	12	25	18	**	46	18	35	33	43	25
	6%	**	7%	4%	6%	8%	**	5%	8%	6%	6%	8%	4%
Vimeo	43	**	4	9	15	11	**	27	11	23	20	27	16
	4%	**	3%	3%	3%	5%	**	3%	5%	4%	4%	5%	3%
Triller	38	**	2	6	17	9	**	26	9	20	19	24	15
	3%	**	2%	2%	4%	4%	**	3%	4%	3%	3%	4%	2%
GoNoodle	37	**	4	4	14	9	**	23	9	20	17	23	14
	3%	**	3%	1%	3%	4%	**	3%	4%	3%	3%	4%	2%
Dailymotion	30	**	1	2	10	7	**	14	7	16	14	19	10
	3%	**	1%	1%	2%	3%	**	2%	3%	3%	3%	4%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1052	70	138	295	367	182	70	800	182	597	455	502	550
Effective Weighted Sample	876	45	107	250	309	170	45	663	170	478	399	411	465
Total	1147	54	128	317	436	213	54	881	213	608	539	545	603
Imgur	26	**	*	6	8	10	**	14	10	13	13	17	9
	2%	**	*%	2%	2%	5%	**	2%	5%	2%	2%	3%	1%
Clash	22	**	2	2	10	6	**	14	6	12	10	15	7
	2%	**	1%	1%	2%	3%	**	2%	3%	2%	2%	3%	1%
GROM social	22	**	1	5	8	3	**	14	3	15	7	11	11
	2%	**	1%	2%	2%	2%	**	2%	2%	2%	1%	2%	2%
Fruitlab	20	**	2	3	8	5	**	13	5	12	7	16	4
	2%	**	2%	1%	2%	2%	**	2%	2%	2%	1%	3%	1%
												b	
Child uploads videos to other apps/ sites	25	**	7	3	9	1	**	19	1	15	9	12	13
	2%	**	6%	1%	2%	1%	**	2%	1%	3%	2%	2%	2%
			ce										
Don't know	12	**	6	2	2	1	**	9	1	11	1	6	6
	1%	**	5%	*%	*%	1%	**	1%	1%	2%	*%	1%	1%
			cd										
SUMMARY													
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135	**	122	315	435	211	**	872	211	597	538	538	597
	99%	**	95%	100%	100%	99%	**	99%	99%	98%	100%	99%	99%
				b	b								
Base for stats	1147	**	128	317	436	213	**	881	213	608	539	545	603
Mean number of apps/ sites (out of 16)	2.2	**	1.9	1.9	2.4	2.7	**	2.1	2.7	2.0	2.5	2.3	2.2
				bc	bc			b		a			
Standard deviation	1.79	**	1.54	1.30	1.90	2.07	**	1.67	2.07	1.79	1.76	2.08	1.48
Standard error	.06	**	.13	.08	.10	.15	**	.06	.15	.07	.08	.09	.06
Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b													

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	~i	j
Unweighted total	1052	46	24	72	66	142	153	161	206	81	101
Effective Weighted Sample	876	30	15	55	52	121	130	134	175	75	95
Total	1147	34	19	65	63	161	156	194	243	91	122
TikTok	703 61%	**	**	**	**	86 54%	117 75% e	122 63%	182 75% e	**	80 66%
YouTube/ YouTube Kids	418 36%	**	**	**	**	74 46% hj	49 31%	76 39% h	57 24%	**	31 25%
Snapchat	410 36%	**	**	**	**	32 20%	60 39% e	73 38% e	105 43% e	**	65 53% e
Instagram	389 34%	**	**	**	**	32 20%	29 18%	67 35% ef	99 41% ef	**	69 57% efg
Facebook (inc. Facebook Gaming)	240 21%	**	**	**	**	23 14%	22 14%	54 28% ef	46 19%	**	33 27%
Twitch	85 7%	**	**	**	**	10 6%	9 6%	22 11%	16 6%	**	9 7%
Pinterest	68 6%	**	**	**	**	10 6%	2 1%	16 8% f	9 4%	**	11 9% f
Vimeo	43 4%	**	**	**	**	8 5%	1 1%	7 4%	8 3%	**	5 4%
Triller	38 3%	**	**	**	**	5 3%	2 1%	10 5%	6 3%	**	5 4%
GoNoodle	37 3%	**	**	**	**	4 2%	1 1%	7 4%	7 3%	**	4 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 10

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	~i	j
Unweighted total	1052	46	24	72	66	142	153	161	206	81	101
Effective Weighted Sample	876	30	15	55	52	121	130	134	175	75	95
Total	1147	34	19	65	63	161	156	194	243	91	122
Dailymotion	30 3%	**	**	**	**	2 1%	- -%	7 4%	3 1%	**	2 2%
Imgur	26 2%	**	**	**	**	4 3%	2 1%	5 2%	3 1%	**	4 3%
Clash	22 2%	**	**	**	**	1 *%	1 1%	7 3%	3 1%	**	2 2%
GROM social	22 2%	**	**	**	**	2 2%	3 2%	3 1%	5 2%	**	- -%
Fruitlab	20 2%	**	**	**	**	2 1%	1 1%	8 4%	- -%	**	2 1%
Child uploads videos to other apps/ sites	25 2%	**	**	**	**	1 1%	2 1%	5 3%	3 1%	**	1 1%
Don't know	12 1%	**	**	**	**	2 1%	- -%	2 1%	- -%	**	1 1%
SUMMARY											
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 99%	**	**	**	**	159 99%	156 100%	192 99%	243 100%	**	121 99%
Base for stats	1147	**	**	**	**	161	156	194	243	**	122
Mean number of apps/ sites (out of 16)	2.2	**	**	**	**	1.8	1.9	2.5 ef	2.3 e	**	2.6 ef
Standard deviation	1.79	**	**	**	**	1.36	1.25	2.27	1.55	**	1.48
Standard error	.06	**	**	**	**	.11	.10	.18	.11	**	.15

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	e	a	~b
Unweighted total	1052	47	421	551	701	147	107	97	1052	964	88
Effective Weighted Sample	876	27	344	479	654	135	92	75	876	800	78
Total	1147	33	424	654	942	110	47	48	1147	1031	116
TikTok	703 61%	**	237 56%	438 67% b	562 60%	79 72% a	31 67%	**	703 61%	641 62%	**
YouTube/ YouTube Kids	418 36%	**	187 44% c	207 32%	351 37%	33 30%	17 37%	**	418 36%	378 37%	**
Snapchat	410 36%	**	110 26%	277 42% b	328 35%	39 35%	23 49% a	**	410 36%	369 36%	**
Instagram	389 34%	**	86 20%	276 42% b	325 35%	31 29%	16 34%	**	389 34%	358 35%	**
Facebook (inc. Facebook Gaming)	240 21%	**	69 16%	157 24% b	199 21%	20 19%	9 20%	**	240 21%	209 20%	**
Twitch	85 7%	**	23 6%	59 9%	72 8%	8 8%	2 5%	**	85 7%	79 8%	**
Pinterest	68 6%	**	20 5%	43 7%	58 6%	3 3%	3 5%	**	68 6%	60 6%	**
Vimeo	43 4%	**	12 3%	26 4%	37 4%	2 2%	2 4%	**	43 4%	41 4%	**
Triller	38 3%	**	8 2%	27 4%	34 4%	2 1%	2 5%	**	38 3%	36 3%	**
GoNoodle	37 3%	**	8 2%	23 4%	30 3%	2 2%	2 5%	**	37 3%	36 3%	**
Dailymotion	30 3%	**	5 1%	18 3%	27 3%	1 1%	2 4%	**	30 3%	29 3%	**

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 10

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	e	a	~b
Unweighted total	1052	47	421	551	701	147	107	97	1052	964	88
Effective Weighted Sample	876	27	344	479	654	135	92	75	876	800	78
Total	1147	33	424	654	942	110	47	48	1147	1031	116
Imgur	26 2%	** **	7 2%	16 2%	25 3%	- -%	1 2%	** **	26 2%	21 2%	** **
Clash	22 2%	** **	4 1%	15 2%	19 2%	2 1%	1 2%	** **	22 2%	21 2%	** **
GROM social	22 2%	** **	7 2%	12 2%	19 2%	1 1%	1 2%	** **	22 2%	20 2%	** **
Fruitlab	20 2%	** **	7 2%	13 2%	17 2%	* *%	1 3%	** **	20 2%	20 2%	** **
Child uploads videos to other apps/ sites	25 2%	** **	12 3%	10 2%	21 2%	2 1%	* 1%	** **	25 2%	20 2%	** **
Don't know	12 1%	** **	8 2%	3 *%	11 1%	- -%	- -%	** **	12 1%	10 1%	** **
SUMMARY											
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 99%	** **	417 98%	651 100%	931 99%	110 100%	47 100%	** **	1135 99%	1020 99%	** **
Base for stats	1147	**	424	654	942	110	47	**	1147	1031	**
Mean number of apps/ sites (out of 16)	2.2	**	1.9	2.5 b	2.3	2.0	2.4	**	2.2	2.3	**
Standard deviation	1.79	**	1.36	1.97	1.82	1.49	2.01	**	1.79	1.81	**
Standard error	.06	**	.07	.08	.07	.12	.19	**	.06	.06	**
Columns Tested: a,b,c - a,b,c,d,e - a,b											

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1052	372	234	233	208	606	441	263	734	332	437	221
Effective Weighted Sample	876	302	196	194	184	497	378	218	614	282	353	187
Total	1147	365	246	266	263	611	529	288	805	382	448	240
TikTok	703 61%	213 58%	132 54%	181 68%	175 66%	345 56%	357 67%	163 56%	512 64%	237 62%	271 61%	152 64%
YouTube/ YouTube Kids	418 36%	135 37%	107 44%	97 37%	76 29%	243 40%	174 33%	104 36%	286 36%	126 33%	171 38%	97 41%
Snapchat	410 36%	128 35%	80 32%	91 34%	110 42%	207 34%	201 38%	93 32%	295 37%	148 39%	156 35%	79 33%
Instagram	389 34%	143 39%	78 32%	92 35%	73 28%	221 36%	165 31%	100 35%	271 34%	126 33%	133 30%	99 41%
Facebook (inc. Facebook Gaming)	240 21%	86 24%	50 20%	58 22%	43 16%	136 22%	101 19%	66 23%	157 20%	78 20%	97 22%	54 23%
Twitch	85 7%	44 12%	13 5%	15 6%	12 5%	57 9%	28 5%	28 10%	53 7%	22 6%	30 7%	31 13%
Pinterest	68 6%	35 10%	11 4%	13 5%	9 4%	45 7%	23 4%	17 6%	45 6%	19 5%	19 4%	25 10%
Vimeo	43 4%	30 8%	9 4%	3 1%	2 1%	38 6%	5 1%	13 5%	23 3%	13 3%	15 3%	14 6%
Triller	38 3%	30 8%	3 1%	4 1%	1 *%	33 5%	5 1%	11 4%	27 3%	9 2%	9 2%	20 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1052	372	234	233	208	606	441	263	734	332	437	221
Effective Weighted Sample	876	302	196	194	184	497	378	218	614	282	353	187
Total	1147	365	246	266	263	611	529	288	805	382	448	240
GoNoodle	37 3%	22 6% cf	7 3%	2 1%	6 2%	29 5% f	8 1%	12 4%	20 2%	10 3%	11 3%	15 6%
Dailymotion	30 3%	20 5% f	2 1%	4 2%	3 1%	22 4%	7 1%	7 2%	20 3%	8 2%	10 2%	12 5%
Imgur	26 2%	16 4% df	8 3% f	2 1%	- -%	25 4% df	2 *%	8 3%	15 2%	8 2%	8 2%	9 4%
Clash	22 2%	16 4% cdf	6 2% f	- -%	- -%	22 4% cdf	- -%	4 1%	14 2%	4 1%	7 2%	11 5%
GROM social	22 2%	17 5% df	3 1%	1 1%	1 *%	20 3% f	2 *%	6 2%	13 2%	3 1%	12 3%	7 3%
Fruitlab	20 2%	10 3%	7 3%	2 1%	- -%	17 3% f	2 *%	6 2%	11 1%	4 1%	9 2%	7 3%
Child uploads videos to other apps/ sites	25 2%	11 3%	3 1%	3 1%	7 3%	14 2%	11 2%	3 1%	20 3%	12 3%	8 2%	5 2%
Don't know	12 1%	3 1%	1 *%	3 1%	5 2%	4 1%	8 1%	4 2%	6 1%	7 2%	3 1%	2 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1052	372	234	233	208	606	441	263	734	332	437	221
Effective Weighted Sample	876	302	196	194	184	497	378	218	614	282	353	187
Total	1147	365	246	266	263	611	529	288	805	382	448	240
SUMMARY												
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 99%	361 99%	245 100%	263 99%	259 98%	607 99%	521 99%	284 98%	799 99%	375 98%	445 99%	238 99%
Base for stats	1147	365	246	266	263	611	529	288	805	382	448	240
Mean number of apps/ sites (out of 16)	2.2	2.6 bcdf	2.1	2.1	2.0	2.4 df	2.1	2.2	2.2	2.2	2.2	2.7 ab
Standard deviation	1.79	2.36	1.57	1.44	1.24	2.09	1.35	1.49	1.83	1.41	1.66	2.54
Standard error	.06	.12	.10	.09	.09	.09	.06	.09	.07	.08	.08	.17
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 11

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
TikTok	703	19	54	203	304	123	19	561	123	351	352	289	414
	21%	4%	8%	23%	34%	27%	4%	23%	27%	16%	31%	17%	24%
				ab	abc	ab		a	a		a		a
YouTube/ YouTube Kids	418	23	66	123	134	73	23	323	73	252	166	242	177
	12%	5%	10%	14%	15%	16%	5%	13%	16%	11%	15%	14%	10%
			a	a	ab	ab		a	a		a	b	
Snapchat	410	12	27	92	179	100	12	298	100	176	234	163	246
	12%	3%	4%	10%	20%	22%	3%	12%	22%	8%	21%	10%	15%
				ab	abc	abc		a	ab		a		a
Instagram	389	13	35	60	166	114	13	261	114	144	245	175	214
	12%	3%	5%	7%	18%	25%	3%	11%	25%	6%	22%	10%	13%
				a	abc	abcd		a	ab		a		
Facebook (inc. Facebook Gaming)	240	11	23	45	100	61	11	168	61	97	143	121	119
	7%	2%	3%	5%	11%	13%	2%	7%	13%	4%	13%	7%	7%
				abc	abc	abc		a	ab		a		
Twitch	85	2	6	19	38	20	2	63	20	37	48	47	38
	3%	*%	1%	2%	4%	4%	*%	3%	4%	2%	4%	3%	2%
				ab	ab	ab		a	a		a		
Pinterest	68	4	10	12	25	18	4	46	18	35	33	43	25
	2%	1%	1%	1%	3%	4%	1%	2%	4%	2%	3%	3%	2%
						ac			a				
Vimeo	43	5	4	9	15	11	5	27	11	23	20	27	16
	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%
						b							
Triller	38	3	2	6	17	9	3	26	9	20	19	24	15
	1%	1%	*%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%
						b							

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
GoNoodle	37 1%	5 1%	4 1%	4 *%	14 2%	9 2%	5 1%	23 1%	9 2%	20 1%	17 1%	23 1%	14 1%
Dailymotion	30 1%	9 2%	1 *%	2 *%	10 1%	7 2%	9 2%	14 1%	7 2%	16 1%	14 1%	19 1%	10 1%
		bc				c	b						
Imgur	26 1%	3 1%	* *%	6 1%	8 1%	10 2%	3 1%	14 1%	10 2%	13 1%	13 1%	17 1%	9 1%
						b			b				
Clash	22 1%	2 1%	2 *%	2 *%	10 1%	6 1%	2 1%	14 1%	6 1%	12 1%	10 1%	15 1%	7 *%
GROM social	22 1%	4 1%	1 *%	5 1%	8 1%	3 1%	4 1%	14 1%	3 1%	15 1%	7 1%	11 1%	11 1%
Fruitlab	20 1%	1 *%	2 *%	3 *%	8 1%	5 1%	1 *%	13 1%	5 1%	12 1%	7 1%	16 1%	4 *%
Child uploads videos to other apps/sites	25 1%	4 1%	7 1%	3 *%	9 1%	1 *%	4 1%	19 1%	1 *%	15 1%	9 1%	12 1%	13 1%
Don't know	12 *%	1 *%	6 1%	2 *%	2 *%	1 *%	1 *%	9 *%	1 *%	11 *%	1 *%	6 *%	6 *%

SUMMARY

ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 34%	52 12%	122 18%	315 35%	435 48%	211 47%	52 12%	872 35%	211 47%	597 27%	538 48%	538 32%	597 35%
			a	ab	abc	abc		a	ab		a		
DO NOT UPLOAD VIDEOS ONLINE	2231 66%	397 88%	548 81%	584 65%	464 52%	238 53%	397 88%	1596 64%	238 53%	1644 73%	587 52%	1144 68%	1086 64%
		bcde	cde	de			bc	c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 16)	.8	.3	.4	.7	1.2	1.3	.3	.8	1.3	.5	1.2	.7	.8
				ab	abc	abc		a	ab		a		
Standard deviation	1.49	1.05	1.00	1.18	1.78	1.95	1.05	1.43	1.95	1.30	1.74	1.59	1.38
Standard error	.03	.04	.04	.04	.06	.10	.04	.03	.10	.03	.06	.04	.03

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
TikTok	703 21%	14 6%	5 2%	24 7%	30 9%	86 19%	117 26%	122 27%	182 40%	43 19%	80 36%
					b	abcd	abcd	abcd	abcdefgi	abcd	abcdei
YouTube/ YouTube Kids	418 12%	15 7%	8 4%	34 10%	31 9%	74 17%	49 11%	76 17%	57 13%	42 19%	31 14%
				b		abd	b	abd	b	abcd	b
Snapchat	410 12%	9 4%	2 1%	13 4%	13 4%	32 7%	60 13%	73 16%	105 23%	35 16%	65 29%
						b	abcde	abcde	abcdef	abcde	abcdefgi
Instagram	389 12%	11 5%	3 1%	20 6%	15 4%	32 7%	29 6%	67 15%	99 22%	45 20%	69 31%
				b		b	b	abcdef	abcdef	abcdef	abcdefg
Facebook (inc. Facebook Gaming)	240 7%	7 3%	4 2%	10 3%	14 4%	23 5%	22 5%	54 12%	46 10%	27 12%	33 15%
								abcdef	abcdf	abcdef	abcdef
Twitch	85 3%	1 *%	1 1%	3 1%	3 1%	10 2%	9 2%	22 5%	16 3%	11 5%	9 4%
								abcd	a	abcd	a
Pinterest	68 2%	3 1%	1 1%	8 2%	2 1%	10 2%	2 *%	16 3%	9 2%	7 3%	11 5%
								f			bdf
Vimeo	43 1%	3 1%	2 1%	2 1%	1 *%	8 2%	1 *%	7 2%	8 2%	6 3%	5 2%
										f	
Triller	38 1%	2 1%	1 1%	2 1%	* *%	5 1%	2 *%	10 2%	6 1%	5 2%	5 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
GoNoodle	37 1%	5 2%	* *%	2 1%	1 *%	4 1%	1 *%	7 2%	7 2%	5 2%	4 2%
Dailymotion	30 1%	5 2%	3 2%	- -%	1 *%	2 *%	- -%	7 2%	3 1%	5 2%	2 1%
Imgur	26 1%	3 1%	* *%	- -%	* *%	4 1%	2 *%	5 1%	3 1%	6 3%	4 2%
Clash	22 1%	2 1%	* *%	2 1%	- -%	1 *%	1 *%	7 1%	3 1%	4 2%	2 1%
GROM social	22 1%	3 1%	1 *%	- -%	1 *%	2 1%	3 1%	3 1%	5 1%	3 1%	- -%
Fruitlab	20 1%	1 *%	1 *%	2 1%	* *%	2 *%	1 *%	8 2%	- -%	3 1%	2 1%
Child uploads videos to other apps/ sites	25 1%	1 *%	3 2%	4 1%	3 1%	1 *%	2 *%	5 1%	3 1%	- -%	1 *%
Don't know	12 *%	1 1%	- -%	2 *%	4 1%	2 *%	- -%	2 *%	- -%	- -%	1 1%

SUMMARY

ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 34%	33 15%	19 9%	63 19%	59 17%	159 35%	156 35%	192 43%	243 54%	91 40%	121 54%
				b	b	abcd	abcd	abcd	abcdefgi	abcd	abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
DO NOT UPLOAD VIDEOS ONLINE	2231	191	206	273	275	290	294	257	208	134	103
	66%	85%	91%	81%	81%	64%	65%	57%	46%	60%	46%
		efghij	cdefghij	efghij	efghij	hj	hj	h		hj	
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 16)	.8	.4	.2	.4	.3	.7	.7	1.1	1.2	1.1	1.4
				b	b	abcd	abcd	abcdef	abcdef	abcdef	abcdef
Standard deviation	1.49	1.29	.73	1.04	.97	1.20	1.17	1.94	1.61	2.15	1.71
Standard error	.03	.07	.04	.05	.05	.06	.06	.10	.08	.15	.12

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
TikTok	703 21%	12 3%	237 15%	438 32%	562 20%	79 26%	31 19%	30 23%	703 21%	641 22%	62 14%
			a	ab		a				b	
YouTube/ YouTube Kids	418 12%	13 4%	187 12%	207 15%	351 13%	33 11%	17 10%	18 13%	418 12%	378 13%	40 9%
			a	a							
Snapchat	410 12%	6 2%	110 7%	277 20%	328 12%	39 13%	23 14%	20 15%	410 12%	369 13%	40 9%
			a	ab							
Instagram	389 12%	10 3%	86 5%	276 20%	325 12%	31 10%	16 9%	16 12%	389 12%	358 12%	31 7%
			ab							b	
Facebook (inc. Facebook Gaming)	240 7%	5 1%	69 4%	157 12%	199 7%	20 7%	9 6%	11 8%	240 7%	209 7%	31 7%
			ab								
Twitch	85 3%	2 1%	23 1%	59 4%	72 3%	8 3%	2 1%	2 2%	85 3%	79 3%	6 1%
			ab								
Pinterest	68 2%	3 1%	20 1%	43 3%	58 2%	3 1%	3 2%	4 3%	68 2%	60 2%	8 2%
			b								
Vimeo	43 1%	4 1%	12 1%	26 2%	37 1%	2 1%	2 1%	2 2%	43 1%	41 1%	3 1%
Triller	38 1%	3 1%	8 *	27 2%	34 1%	2 1%	2 1%	1 *	38 1%	36 1%	3 1%
			b								
GoNoodle	37 1%	6 2%	8 1%	23 2%	30 1%	2 1%	2 1%	2 2%	37 1%	36 1%	1 *
			b								

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 11

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QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Dailymotion	30 1%	7 2% b	5 *%	18 1% b	27 1%	1 *%	2 1%	- -%	30 1%	29 1%	1 *%
Imgur	26 1%	2 1%	7 *%	16 1%	25 1%	- -%	1 1%	1 1%	26 1%	21 1%	5 1%
Clash	22 1%	2 1%	4 *%	15 1% b	19 1%	2 1%	1 *%	1 *%	22 1%	21 1%	1 *%
GROM social	22 1%	2 1%	7 *%	12 1%	19 1%	1 *%	1 1%	1 1%	22 1%	20 1%	2 *%
Fruitlab	20 1%	1 *%	7 *%	13 1%	17 1%	* *%	1 1%	1 1%	20 1%	20 1%	- -%
Child uploads videos to other apps/ sites	25 1%	3 1%	12 1%	10 1%	21 1%	2 1%	* *%	1 1%	25 1%	20 1%	4 1%
Don't know	12 *%	- -%	8 *%	3 *%	11 *%	- -%	- -%	1 1%	12 *%	10 *%	1 *%
SUMMARY											
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 34%	33 9%	417 26% a	651 48% ab	931 34%	110 37% c	47 28%	47 35%	1135 34%	1020 35% b	115 26%
DO NOT UPLOAD VIDEOS ONLINE	2231 66%	313 91% bc	1157 73% c	699 52%	1835 66%	190 63%	120 72% b	85 64%	2231 66%	1908 65%	323 73% a
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Columns Tested: a,b,c - a,b,c,d,e - a,b											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 16)	.8	.2	.5	1.2	.8	.8	.7	.8	.8	.8	.5
Standard deviation	1.49	1.07	1.09	1.85	1.51	1.34	1.52	1.45	1.49	1.52	1.21
Standard error	.03	.05	.03	.05	.03	.06	.07	.08	.03	.03	.06

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
TikTok	703 21%	213 22% b	132 16%	181 26% be	175 20%	345 19%	357 22% b	163 23%	512 20%	237 22%	271 20%	152 23%
YouTube/ YouTube Kids	418 12%	135 14% d	107 13%	97 14% d	76 9%	243 14% d	174 11%	104 15%	286 11%	126 12%	171 13%	97 15%
Snapchat	410 12%	128 14%	80 10%	91 13%	110 13%	207 12%	201 13%	93 13%	295 12%	148 14%	156 12%	79 12%
Instagram	389 12%	143 15% bdf	78 9%	92 13%	73 8%	221 12% d	165 10%	100 14%	271 11%	126 12%	133 10%	99 15% b
Facebook (inc. Facebook Gaming)	240 7%	86 9% d	50 6%	58 8%	43 5%	136 8%	101 6%	66 10% b	157 6%	78 7%	97 7%	54 8%
Twitch	85 3%	44 5% bdf	13 2%	15 2%	12 1%	57 3%	28 2%	28 4% b	53 2%	22 2%	30 2%	31 5% ab
Pinterest	68 2%	35 4% bdf	11 1%	13 2%	9 1%	45 3%	23 1%	17 3%	45 2%	19 2%	19 1%	25 4% b
Vimeo	43 1%	30 3% bcd	9 1%	3 *% cdf	2 *%	38 2%	5 *%	13 2%	23 1%	13 1%	15 1%	14 2%
Triller	38 1%	30 3% bcd	3 *%	4 *%	1 *%	33 2% bdf	5 *%	11 2%	27 1%	9 1%	9 1%	20 3% ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 11

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
GoNoodle	37 1%	22 2% cf	7 1%	2 *%	6 1%	29 2% f	8 *%	12 2%	20 1%	10 1%	11 1%	15 2%
Dailymotion	30 1%	20 2% bdf	2 *%	4 1%	3 *%	22 1%	7 *%	7 1%	20 1%	8 1%	10 1%	12 2%
Imgur	26 1%	16 2% cdf	8 1% f	2 *%	- -%	25 1% df	2 *%	8 1%	15 1%	8 1%	8 1%	9 1%
Clash	22 1%	16 2% cdf	6 1% f	- -%	- -%	22 1% cdf	- -%	4 1%	14 1%	4 *%	7 1%	11 2%
GROM social	22 1%	17 2% cdf	3 *%	1 *%	1 *%	20 1% f	2 *%	6 1%	13 1%	3 *%	12 1%	7 1%
Fruitlab	20 1%	10 1% df	7 1%	2 *%	- -%	17 1% f	2 *%	6 1%	11 *%	4 *%	9 1%	7 1%
Child uploads videos to other apps/ sites	25 1%	11 1%	3 *%	3 *%	7 1%	14 1%	11 1%	3 *%	20 1%	12 1%	8 1%	5 1%
Don't know	12 *%	3 *%	1 *%	3 *%	5 1%	4 *%	8 *%	4 1%	6 *%	7 1%	3 *%	2 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
SUMMARY												
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	1135 34%	361 38% bd	245 30%	263 37% bd	259 29%	607 34%	521 33%	284 41% b	799 32%	375 35%	445 33%	238 36%
DO NOT UPLOAD VIDEOS ONLINE	2231 66%	581 61%	584 70% ac	444 63%	615 70% ac	1165 66%	1059 67%	406 58%	1722 68% a	693 64%	887 66%	428 64%
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 16)	.8	1.0 bdef	.6	.8 bd	.6	.8 bdf	.7	.9 b	.7	.8	.7	1.0 b
Standard deviation	1.49	1.94	1.29	1.36	1.13	1.68	1.24	1.46	1.46	1.33	1.40	1.98
Standard error	.03	.06	.04	.05	.04	.04	.03	.06	.03	.04	.04	.08

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 12

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3212	591	691	789	752	389	591	2232	389	2255	957	1635	1577
Effective Weighted Sample	2547	364	537	671	630	363	364	1828	363	1713	836	1278	1269
Total	3212	406	619	868	881	438	406	2369	438	2117	1095	1613	1599
Funny videos/ jokes/ pranks/ challenges	2035 63%	146 36%	359 58%	610 70%	596 68%	324 74%	146 36%	1564 66%	324 74%	1267 60%	768 70%	1035 64%	1000 63%
			a	ab	ab	ab		a	ab		a		
Cartoons/ animations/ mini-movies or songs	1622 50%	312 77%	431 70%	420 48%	308 35%	151 35%	312 77%	1158 49%	151 35%	1267 60%	355 32%	782 48%	840 53%
		cde	cde	de			bc	c		b			
Music videos	1532 48%	111 27%	221 36%	402 46%	513 58%	285 65%	111 27%	1136 48%	285 65%	863 41%	670 61%	650 40%	882 55%
			a	ab	abc	abc		a	ab		a		a
Game tutorials/ walk-throughs/ watching other people play games	1423 44%	85 21%	277 45%	460 53%	409 46%	191 44%	85 21%	1147 48%	191 44%	942 44%	481 44%	913 57%	511 32%
			a	abe	a	a		a	a			b	
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1398 44%	72 18%	226 36%	418 48%	444 50%	238 54%	72 18%	1088 46%	238 54%	816 39%	582 53%	658 41%	740 46%
			a	ab	ab	ab		a	ab		a		a
Videos that help them to learn new things or help with their schoolwork or homework	1319 41%	154 38%	291 47%	336 39%	360 41%	177 41%	154 38%	987 42%	177 41%	870 41%	449 41%	628 39%	691 43%
			ac										

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 12

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3212	591	691	789	752	389	591	2232	389	2255	957	1635	1577
Effective Weighted Sample	2547	364	537	671	630	363	364	1828	363	1713	836	1278	1269
Total	3212	406	619	868	881	438	406	2369	438	2117	1095	1613	1599
'How-to' videos or tutorials about hobbies/ things they are interested in	1231 38%	66 16%	249 40%	375 43%	356 40%	185 42%	66 16%	980 41%	185 42%	786 37%	445 41%	543 34%	688 43%
			a	a	a	a		a	a			a	a
Film trailers, clips of programmes, 'best-bits' or programme highlights	1116 35%	65 16%	160 26%	253 29%	387 44%	252 58%	65 16%	799 34%	252 58%	560 26%	556 51%	576 36%	541 34%
			a	a	abc	abcd		a	ab		a		
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1102 34%	143 35%	294 47%	320 37%	237 27%	109 25%	143 35%	851 36%	109 25%	822 39%	281 26%	533 33%	570 36%
			de	acde	de		c	c		b			
Whole programmes or films	1058 33%	124 31%	185 30%	257 30%	287 33%	205 47%	124 31%	729 31%	205 47%	634 30%	423 39%	482 30%	575 36%
						abcd			ab		a		a
Sports/ football clips or interviews	676 21%	26 6%	94 15%	200 23%	247 28%	110 25%	26 6%	541 23%	110 25%	378 18%	299 27%	530 33%	146 9%
			a	ab	ab	ab		a	a		a	b	
Other types of video	36 1%	3 1%	6 1%	14 2%	9 1%	4 1%	3 1%	29 1%	4 1%	24 1%	12 1%	13 1%	23 1%
Don't know	30 1%	10 2%	9 1%	4 *	7 1%	1 *	10 2%	19 1%	1 *	23 1%	7 1%	14 1%	16 1%
			c				b						
Base for stats	3212	406	619	868	881	438	406	2369	438	2117	1095	1613	1599

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3212	591	691	789	752	389	591	2232	389	2255	957	1635	1577
Total	3212	406	619	868	881	438	406	2369	438	2117	1095	1613	1599
Mean number of types of video watched (out of 12)	4.5	3.2	4.5	4.7	4.7	5.1	3.2	4.6	5.1	4.4	4.9	4.6	4.5
Standard deviation	2.37	2.08	2.40	2.27	2.36	2.40	2.08	2.34	2.40	2.36	2.37	2.41	2.33
Standard error	.04	.09	.09	.08	.09	.12	.09	.05	.12	.05	.08	.06	.06

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 12

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Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3212	296	295	358	333	400	389	382	370	199	190
Effective Weighted Sample	2547	174	189	276	260	339	333	314	316	184	178
Total	3212	192	213	319	300	439	430	444	437	219	219
Funny videos/ jokes/ pranks/ challenges	2035 63%	71 37%	75 35%	186 58%	173 58%	308 70%	302 70%	299 67%	297 68%	171 78%	153 70%
				ab	ab	abcd	abcd	ab	ab	abcdg	ab
Cartoons/ animations/ mini-movies or songs	1622 50%	139 72%	173 81%	219 69%	212 71%	194 44%	225 52%	149 34%	159 36%	80 37%	71 33%
		efghij	cdefghij	efghij	efghij	gj	ghij				
Music videos	1532 48%	47 24%	64 30%	101 31%	120 40%	161 37%	241 56%	217 49%	297 68%	126 58%	160 73%
					a	a	abcde	abce	abcdefg	abcde	abcdefgi
Game tutorials/ walk-throughs/ watching other people play games	1423 44%	57 30%	28 13%	180 56%	98 33%	282 64%	178 41%	263 59%	146 33%	130 59%	61 28%
		b		abdfhj	b	abdfhj	bj	abdfhj	b	abdfhj	b
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1398 44%	38 20%	34 16%	119 37%	106 35%	183 42%	234 55%	211 48%	233 53%	106 48%	132 60%
				ab	ab	ab	abcde	abd	abcde	abd	abcdeg
Videos that help them to learn new things or help with their schoolwork or homework	1319 41%	83 43%	72 34%	152 48%	139 46%	146 33%	190 44%	169 38%	191 44%	79 36%	99 45%
				be	be		e		e		e

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3212	296	295	358	333	400	389	382	370	199	190
Effective Weighted Sample	2547	174	189	276	260	339	333	314	316	184	178
Total	3212	192	213	319	300	439	430	444	437	219	219
'How-to' videos or tutorials about hobbies/ things they are interested in	1231 38%	30 15%	36 17%	117 37%	132 44%	166 38%	209 49%	154 35%	202 46%	77 35%	108 49%
				ab	ab	ab	abcegi	ab	abg	ab	abcgi
Film trailers, clips of programmes, 'best-bits' or programme highlights	1116 35%	39 20%	26 12%	88 28%	71 24%	131 30%	122 28%	190 43%	196 45%	127 58%	125 57%
				b	b	b	b	abcdef	abcdef	abcdefgh	abcdefgh
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1102 34%	71 37%	72 34%	151 47%	143 48%	144 33%	176 41%	114 26%	123 28%	53 24%	56 25%
		g		beghij	beghij		ghij				
Whole programmes or films	1058 33%	52 27%	72 34%	92 29%	93 31%	106 24%	151 35%	126 28%	160 37%	106 49%	98 45%
						e	e		e	abcdefgh	acdeg
Sports/ football clips or interviews	676 21%	20 11%	5 3%	71 22%	23 8%	160 37%	40 9%	186 42%	61 14%	92 42%	18 8%
		b		abdfhj		abcdfhj	b	abcdfhj	b	abcdfhj	
Other types of video	36 1%	1 1%	2 1%	1 *	5 2%	5 1%	9 2%	6 1%	3 1%	1 *	3 2%
Don't know	30 1%	5 3%	5 2%	4 1%	5 2%	1 *	3 1%	4 1%	2 1%	- -	1 *
Base for stats	3212	192	213	319	300	439	430	444	437	219	219

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3212	296	295	358	333	400	389	382	370	199	190
Total	3212	192	213	319	300	439	430	444	437	219	219
Mean number of types of video watched (out of 12)	4.5	3.4	3.1	4.6	4.4	4.5	4.8	4.7	4.7	5.2	4.9
Standard deviation	2.37	2.18	1.97	2.49	2.31	2.18	2.36	2.43	2.29	2.56	2.23
Standard error	.04	.13	.11	.13	.13	.11	.12	.12	.12	.18	.16

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3212	464	1524	1137	2036	442	432	302	3212	2858	354
Effective Weighted Sample	2547	278	1221	986	1883	382	352	222	2547	2277	277
Total	3212	311	1493	1319	2634	288	161	129	3212	2810	402
Funny videos/ jokes/ pranks/ challenges	2035 63%	114 37%	944 63% a	929 70% ab	1647 63%	200 69%	109 68%	79 61%	2035 63%	1775 63%	260 65%
Cartoons/ animations/ mini-movies or songs	1622 50%	256 82% bc	868 58% c	463 35%	1321 50%	156 54%	83 51%	62 48%	1622 50%	1417 50%	205 51%
Music videos	1532 48%	83 27%	604 40% a	792 60% ab	1253 48%	136 47%	79 49%	65 50%	1532 48%	1339 48%	193 48%
Game tutorials/ walk-throughs/ watching other people play games	1423 44%	66 21%	718 48% a	603 46% a	1151 44%	135 47%	75 47%	62 48%	1423 44%	1239 44%	184 46%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1398 44%	48 15%	630 42% a	678 51% ab	1128 43%	140 49%	75 47%	55 42%	1398 44%	1235 44%	164 41%
Videos that help them to learn new things or help with their schoolwork or homework	1319 41%	118 38%	627 42%	546 41%	1087 41%	111 39%	69 43%	52 40%	1319 41%	1149 41%	171 42%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3212	464	1524	1137	2036	442	432	302	3212	2858	354
Effective Weighted Sample	2547	278	1221	986	1883	382	352	222	2547	2277	277
Total	3212	311	1493	1319	2634	288	161	129	3212	2810	402
'How-to' videos or tutorials about hobbies/ things they are interested in	1231 38%	53 17%	611 41%	535 41%	1003 38%	117 41%	60 38%	50 39%	1231 38%	1086 39%	144 36%
Film trailers, clips of programmes, 'best-bits' or programme highlights	1116 35%	50 16%	404 27%	626 47%	911 35%	108 38%	57 35%	41 31%	1116 35%	965 34%	152 38%
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1102 34%	115 37%	629 42%	327 25%	875 33%	118 41%	60 37%	50 39%	1102 34%	957 34%	145 36%
Whole programmes or films	1058 33%	103 33%	439 29%	492 37%	848 32%	111 39%	54 34%	44 34%	1058 33%	908 32%	149 37%
Sports/ football clips or interviews	676 21%	18 6%	280 19%	363 28%	560 21%	59 21%	29 18%	28 21%	676 21%	596 21%	80 20%
Other types of video	36 1%	2 1%	21 1%	12 1%	31 1%	3 1%	1 1%	* %	36 1%	34 1%	2 1%
Don't know	30 1%	5 2%	17 1%	7 1%	26 1%	2 1%	* %	2 1%	30 1%	28 1%	3 1%
Base for stats	3212	311	1493	1319	2634	288	161	129	3212	2810	402

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3212	464	1524	1137	2036	442	432	302	3212	2858	354
Total	3212	311	1493	1319	2634	288	161	129	3212	2810	402
Mean number of types of video watched (out of 12)	4.5	3.3	4.5	4.8	4.5	4.8	4.7	4.6	4.5	4.5	4.6
Standard deviation	2.37	2.14	2.34	2.36	2.36	2.43	2.38	2.51	2.37	2.37	2.43
Standard error	.04	.10	.06	.07	.05	.12	.11	.14	.04	.04	.13

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3212	974	839	658	728	1813	1386	664	2401	983	1334	648
Effective Weighted Sample	2547	773	661	515	599	1434	1113	536	1898	788	1039	523
Total	3212	906	791	675	827	1697	1502	675	2395	1027	1273	636
Funny videos/ jokes/ pranks/ challenges	2035 63%	542 60%	518 65%	426 63%	542 66%	1060 62%	968 64%	424 63%	1550 65%	665 65%	786 62%	416 65%
Cartoons/ animations/ mini-movies or songs	1622 50%	453 50%	432 55%	326 48%	405 49%	885 52%	731 49%	336 50%	1229 51%	502 49%	688 54%	312 49%
Music videos	1532 48%	425 47%	368 47%	324 48%	411 50%	792 47%	735 49%	335 50%	1146 48%	488 48%	616 48%	289 45%
Game tutorials/ walk-throughs/ watching other people play games	1423 44%	364 40%	380 48% a	300 44%	376 45%	744 44%	676 45%	341 51% b	1034 43%	475 46%	583 46%	266 42%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	1398 44%	378 42%	353 45%	295 44%	367 44%	731 43%	662 44%	316 47%	1037 43%	476 46%	534 42%	278 44%
Videos that help them to learn new things or help with their schoolwork or homework	1319 41%	419 46% cdf	341 43% f	247 37%	307 37%	760 45% cdf	554 37%	259 38%	1011 42%	390 38%	517 41%	304 48% ab
Columns Tested:	a,b,c,d,e,f - a,b - a,b,c											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3212	974	839	658	728	1813	1386	664	2401	983	1334	648
Effective Weighted Sample	2547	773	661	515	599	1434	1113	536	1898	788	1039	523
Total	3212	906	791	675	827	1697	1502	675	2395	1027	1273	636
'How-to' videos or tutorials about hobbies/ things they are interested in	1231 38%	373 41% d	320 40%	249 37%	284 34%	693 41% df	533 35%	260 39%	937 39%	365 36%	505 40%	269 42%
Film trailers, clips of programmes, 'best-bits' or programme highlights	1116 35%	338 37% c	298 38% cf	190 28%	284 34%	636 38% cf	475 32%	258 38%	821 34%	327 32%	453 36%	245 38%
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	1102 34%	309 34%	276 35%	207 31%	306 37%	585 34%	513 34%	249 37%	818 34%	334 32%	433 34%	245 38%
Whole programmes or films	1058 33%	290 32%	272 34%	206 31%	282 34%	562 33%	488 33%	249 37%	775 32%	348 34%	425 33%	208 33%
Sports/ football clips or interviews	676 21%	242 27% cdf	173 22% d	134 20%	126 15%	414 24% df	260 17%	104 15%	537 22% a	167 16%	299 23% a	165 26% a
Other types of video	36 1%	8 1%	9 1%	12 2%	7 1%	18 1%	19 1%	6 1%	29 1%	5 *%	19 2%	8 1%
Don't know	30 1%	2 *%	6 1%	6 1%	14 2% ae	9 1%	20 1%	2 *%	20 1%	16 2%	6 *%	3 *%
Base for stats	3212	906	791	675	827	1697	1502	675	2395	1027	1273	636

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3212	974	839	658	728	1813	1386	664	2401	983	1334	648
Total	3212	906	791	675	827	1697	1502	675	2395	1027	1273	636
Mean number of types of video watched (out of 12)	4.5	4.6	4.7 cf	4.3	4.5	4.6 cf	4.4	4.6	4.6	4.4	4.6	4.7 a
Standard deviation	2.37	2.38	2.45	2.29	2.35	2.41	2.33	2.40	2.35	2.31	2.41	2.28
Standard error	.04	.08	.08	.09	.09	.06	.06	.09	.05	.07	.07	.09

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2762	371	565	745	711	370	371	2022	370	1868	894	1400	1363
	82%	82%	84%	83%	79%	82%	82%	82%	82%	83%	79%	83%	81%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	418	23	66	123	134	73	23	323	73	252	166	242	177
	12%	5%	10%	14%	15%	16%	5%	13%	16%	11%	15%	14%	10%
			a	a	ab	ab		a	a		a	b	
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2809	372	570	765	726	376	372	2061	376	1895	914	1426	1383
	83%	83%	84%	85%	81%	83%	83%	83%	83%	84%	81%	84%	82%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	569	79	105	136	174	75	79	416	75	357	212	263	306
	17%	17%	16%	15%	19%	17%	17%	17%	17%	16%	19%	16%	18%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2762 82%	171 76%	199 89% ahj	290 86% ah	275 81%	378 84%	367 82%	368 82%	344 76%	193 86%	177 79%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	418 12%	15 7%	8 4%	34 10% b	31 9%	74 17% abd	49 11% b	76 17% abd	57 13% b	42 19% abcd	31 14% b
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2809 83%	171 76%	200 89% ah	295 87% ah	275 81%	389 86% ah	376 83%	376 83%	351 78%	195 87% a	181 80%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	569 17%	54 24% bcei	25 11%	42 13%	63 19%	61 14%	75 17%	75 17%	100 22% bce	30 13%	45 20%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2762	289	1324	1086	2263	251	139	109	2762	2400	362
	82%	84%	84%	80%	82%	83%	83%	82%	82%	82%	82%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	418	13	187	207	351	33	17	18	418	378	40
	12%	4%	12%	15%	13%	11%	10%	13%	12%	13%	9%
			a	a							
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2809	290	1346	1109	2304	254	141	111	2809	2447	362
	83%	84%	85%	82%	83%	84%	84%	83%	83%	83%	82%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	569	55	235	243	473	47	27	23	569	492	77
	17%	16%	15%	18%	17%	16%	16%	17%	17%	17%	18%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	2762 82%	775 82%	688 83%	584 82%	703 80%	1464 82%	1287 81%	556 80%	2086 83%	877 82%	1085 81%	557 83%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	418 12%	135 14% d	107 13%	97 14% d	76 9%	243 14% d	174 11%	104 15%	286 11%	126 12%	171 13%	97 15%
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	2809 83%	792 84%	701 84%	592 83%	712 81%	1494 84%	1304 82%	566 82%	2118 84%	896 83%	1103 83%	566 85%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	569 17%	153 16%	129 16%	118 17%	166 19%	283 16%	284 18%	128 18%	409 16%	179 17%	233 17%	102 15%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 14

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	~d	~e	a	b	~c	a	~b	a	b
Unweighted total	1870	540	635	695	-	-	540	1330	-	1870	-	957	913
Effective Weighted Sample	1416	333	493	595	-	-	333	1085	-	1416	-	715	701
Total	1707	372	570	765	-	-	372	1335	-	1707	-	856	851
Uses YouTube Kids app/ site	816	253	340	223	**	**	253	563	**	816	**	384	432
	48%	68%	60%	29%	**	**	68%	42%	**	48%	**	45%	51%
		c	c				b						
Uses 'main' YouTube app/ site	1164	176	348	640	**	**	176	988	**	1164	**	627	537
	68%	47%	61%	84%	**	**	47%	74%	**	68%	**	73%	63%
			a	ab				a				b	
Don't know	12	4	2	5	**	**	4	7	**	12	**	3	9
	1%	1%	*%	1%	**	**	1%	1%	**	1%	**	*%	1%
SUMMARY													
ONLY USES YOUTUBE KIDS APP/ SITE	531	191	220	120	**	**	191	340	**	531	**	226	305
	31%	51%	39%	16%	**	**	51%	25%	**	31%	**	26%	36%
		bc	c				b						a
ONLY USES MAIN YOUTUBE APP/ SITE	879	115	228	536	**	**	115	765	**	879	**	469	410
	52%	31%	40%	70%	**	**	31%	57%	**	52%	**	55%	48%
			a	ab				a					
USES BOTH	285	61	119	104	**	**	61	223	**	285	**	158	127
	17%	17%	21%	14%	**	**	17%	17%	**	17%	**	18%	15%
			c										

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	~g	~h	~i	~j
Unweighted total	1870	267	273	332	303	358	337	-	-	-	-
Effective Weighted Sample	1416	156	177	257	236	305	290	-	-	-	-
Total	1707	171	200	295	275	389	376	-	-	-	-
Uses YouTube Kids app/ site	816 48%	112 65% ef	141 70% cef	166 56% ef	174 63% ef	106 27%	118 31%	** **	** **	** **	** **
Uses 'main' YouTube app/ site	1164 68%	93 54%	83 42%	197 67% bd	151 55% b	337 87% abcd	303 81% abcd	** **	** **	** **	** **
Don't know	12 1%	* *%	4 2%	1 *%	1 *%	2 *%	3 1%	** **	** **	** **	** **
SUMMARY											
ONLY USES YOUTUBE KIDS APP/ SITE	531 31%	78 46% ef	113 56% cef	97 33% ef	123 45% cef	50 13%	69 18%	** **	** **	** **	** **
ONLY USES MAIN YOUTUBE APP/ SITE	879 52%	59 35%	55 28%	128 43% b	100 36%	281 72% abcd	255 68% abcd	** **	** **	** **	** **
USES BOTH	285 17%	34 20%	28 14%	69 23% ef	51 18%	56 14%	48 13%	** **	** **	** **	** **

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	~c	a	b	c	d	e	a	b
Unweighted total	1870	426	1364	51	1112	273	290	195	1870	1649	221
Effective Weighted Sample	1416	257	1094	46	1028	237	256	162	1416	1258	163
Total	1707	290	1335	60	1398	151	90	68	1707	1477	230
Uses YouTube Kids app/ site	816 48%	203 70% b	586 44%	** **	669 48%	77 51%	42 46%	29 43%	816 48%	724 49%	91 40%
Uses 'main' YouTube app/ site	1164 68%	131 45%	969 73% a	** **	952 68%	102 68%	63 69%	48 70%	1164 68%	1003 68%	161 70%
Don't know	12 1%	4 2%	7 1%	** **	11 1%	- -%	1 1%	1 1%	12 1%	10 1%	2 1%
SUMMARY											
ONLY USES YOUTUBE KIDS APP/ SITE	531 31%	154 53% b	360 27%	** **	436 31%	49 32%	27 30%	20 29%	531 31%	465 31%	67 29%
ONLY USES MAIN YOUTUBE APP/ SITE	879 52%	83 28%	743 56% a	** **	719 51%	74 49%	48 53%	38 57%	879 52%	743 50%	136 59%
USES BOTH	285 17%	49 17%	226 17%	** **	233 17%	28 18%	15 16%	9 14%	285 17%	260 18%	25 11%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1870	536	521	389	417	1057	806	341	1437	564	800	360
Effective Weighted Sample	1416	406	396	289	325	802	613	259	1088	429	602	278
Total	1707	458	457	359	428	915	787	314	1310	534	704	317
Uses YouTube Kids app/ site	816 48%	237 52%	217 47%	168 47%	192 45%	454 50%	360 46%	136 43%	634 48%	240 45%	336 48%	165 52%
Uses 'main' YouTube app/ site	1164 68%	301 66%	322 70%	233 65%	303 71%	623 68%	536 68%	235 75%	886 68%	377 71%	488 69%	197 62%
Don't know	12 1%	2 *%	3 1%	4 1%	3 1%	5 1%	7 1%	1 *%	8 1%	4 1%	5 1%	- -%
SUMMARY												
ONLY USES YOUTUBE KIDS APP/ SITE	531 31%	154 34%	133 29%	121 34%	122 29%	287 31%	243 31%	78 25%	416 32%	152 28%	211 30%	119 38%
ONLY USES MAIN YOUTUBE APP/ SITE	879 52%	219 48%	238 52%	186 52%	233 55%	456 50%	419 53%	177 56%	668 51%	289 54%	363 52%	152 48%
USES BOTH	285 17%	83 18%	84 18%	47 13%	70 16%	167 18%	117 15%	58 19%	218 17%	88 17%	125 18%	46 14%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 15

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
YouTube (Live)	1365	102	201	362	463	236	102	1026	236	770	594	751	614
	40%	23%	30%	40%	51%	52%	23%	41%	52%	34%	53%	44%	36%
				ab	abc	abc		a	ab		a	b	
TikTok (LIVE)	991	37	82	254	401	217	37	737	217	462	529	465	526
	29%	8%	12%	28%	45%	48%	8%	30%	48%	21%	47%	28%	31%
				ab	abc	abc		a	ab		a		
Instagram (Live)	691	30	45	133	289	193	30	467	193	254	437	342	349
	20%	7%	7%	15%	32%	43%	7%	19%	43%	11%	39%	20%	21%
				ab	abc	abcd		a	ab		a		
Facebook (Live)	486	22	51	96	193	124	22	340	124	195	291	257	229
	14%	5%	8%	11%	21%	27%	5%	14%	27%	9%	26%	15%	14%
				a	abc	abc		a	ab		a		
Twitch	350	20	26	80	151	73	20	257	73	168	183	235	115
	10%	5%	4%	9%	17%	16%	5%	10%	16%	7%	16%	14%	7%
				ab	abc	abc		a	ab		a	b	
Yubo	66	9	4	11	27	15	9	42	15	31	36	38	28
	2%	2%	1%	1%	3%	3%	2%	2%	3%	1%	3%	2%	2%
					b	b					a		
YouNow	44	5	10	11	9	7	5	31	7	33	11	28	15
	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%
Child watches live streamed videos on other apps/ sites	58	10	15	18	10	6	10	43	6	43	16	22	36
	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%
Child does not watch live streamed videos on ANY apps/ sites	1274	297	373	339	182	83	297	894	83	1077	198	601	674
	38%	66%	55%	38%	20%	18%	66%	36%	18%	48%	18%	36%	40%
		bcde	cde	de			bc	c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Don't know	83	8	24	32	15	5	8	70	5	67	16	32	51
	2%	2%	4%	4%	2%	1%	2%	3%	1%	3%	1%	2%	3%

SUMMARY

ANY LIVE STREAMING APPS/
SITES USED TO WATCH LIVE
STREAM VIDEOS

	2021	146	278	531	704	363	146	1512	363	1108	912	1057	964
	60%	32%	41%	59%	78%	81%	32%	61%	81%	49%	81%	63%	57%
			a	ab	abc	abc		a	ab		a	b	
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 8)	1.2	.5	.6	1.1	1.7	1.9	.5	1.2	1.9	.9	1.9	1.3	1.1
			ab	abc	abc	abc		a	ab		a	b	
Standard deviation	1.32	.95	.97	1.19	1.40	1.42	.95	1.29	1.42	1.15	1.39	1.36	1.28
Standard error	.02	.04	.04	.04	.05	.07	.04	.03	.07	.02	.04	.03	.03

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
YouTube (Live)	1365 40%	53 23%	49 22%	111 33% b	90 27%	206 46% abcdf	156 35% ab	247 55% abcdf	216 48% abcdf	133 59% abcdef	103 46% abcd
TikTok (LIVE)	991 29%	25 11%	12 6%	36 11%	46 14% b	118 26% abcd	135 30% abcd	185 41% abcdef	216 48% abcdef	101 45% abcdef	116 51% abcdef
Instagram (Live)	691 20%	20 9%	10 4%	25 7%	20 6%	68 15% bcd	65 14% bcd	136 30% abcdef	153 34% abcdef	92 41% abcdef	102 45% abcdefg
Facebook (Live)	486 14%	14 6%	9 4%	24 7%	27 8%	57 13% b	39 9%	104 23% abcdef	89 20% abcdf	58 26% abcdef	66 29% abcdef
Twitch	350 10%	18 8% bd	2 1%	18 5% b	8 2%	51 11% bcd	29 6% b	102 23% abcdefhj	49 11% bd	46 20% abcdefh	27 12% bcd
Yubo	66 2%	6 3%	3 2%	4 1%	* *%	9 2%	2 1%	14 3% d	13 3% d	5 2%	9 4% df
YouNow	44 1%	4 2%	1 1%	6 2%	5 1%	6 1%	5 1%	7 2%	2 *%	5 2%	2 1%
Child watches live streamed videos on other apps/ sites	58 2%	2 1%	7 3%	7 2%	8 2%	8 2%	9 2%	2 *%	8 2%	3 1%	3 2%
Child does not watch live streamed videos on ANY apps/ sites	1274 38%	141 63% efghij	156 69% cdefghij	181 54% efghij	192 57% efghij	153 34% ghij	186 41% ghij	84 19%	98 22%	41 18%	42 19%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Don't know	83	2	5	6	18	12	19	10	5	1	4
	2%	1%	2%	2%	5%	3%	4%	2%	1%	0%	2%
					ahi		h				
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS	2021	82	64	151	127	285	246	356	348	183	179
	60%	36%	28%	45%	38%	63%	55%	79%	77%	81%	80%
				b		abcd	abd	abcdef	abcdef	abcdef	abcdef
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 8)	1.2	.6	.4	.7	.6	1.2	1.0	1.8	1.7	2.0	1.9
		b		b	b	abcd	abcd	abcdef	abcdef	abcdef	abcdef
Standard deviation	1.32	1.08	.78	.99	.95	1.25	1.13	1.43	1.36	1.46	1.39
Standard error	.02	.06	.04	.05	.05	.06	.06	.07	.07	.10	.10

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 15

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
YouTube (Live)	1365	70	553	696	1123	115	62	65	1365	1225	140
	40%	20%	35%	51%	40%	38%	37%	48%	40%	42%	32%
			a	ab				c		b	
TikTok (LIVE)	991	19	314	622	802	96	49	43	991	889	101
	29%	5%	20%	46%	29%	32%	30%	32%	29%	30%	23%
			a	ab							
Instagram (Live)	691	19	165	479	581	49	32	29	691	630	61
	20%	6%	10%	35%	21%	16%	19%	21%	20%	21%	14%
			a	ab						b	
Facebook (Live)	486	13	139	307	389	44	28	25	486	441	45
	14%	4%	9%	23%	14%	15%	17%	19%	14%	15%	10%
			a	ab							
Twitch	350	13	102	221	297	29	11	13	350	316	34
	10%	4%	6%	16%	11%	10%	7%	10%	10%	11%	8%
				ab							
Yubo	66	7	18	41	58	2	3	4	66	61	5
	2%	2%	1%	3%	2%	1%	2%	3%	2%	2%	1%
				b							
YouNow	44	3	23	18	36	3	2	3	44	41	3
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Child watches live streamed videos on other apps/ sites	58	8	31	19	49	5	2	3	58	54	4
	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%
Child does not watch live streamed videos on ANY apps/ sites	1274	244	736	268	1055	114	64	41	1274	1071	204
	38%	71%	47%	20%	38%	38%	38%	31%	38%	36%	46%
		bc	c								a

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Don't know	83	6	51	19	73	6	3	1	83	65	18
	2%	2%	3%	1%	3%	2%	2%	1%	2%	2%	4%
			c								
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS	2021	96	794	1066	1649	180	100	91	2021	1803	218
	60%	28%	50%	79%	59%	60%	60%	68%	60%	61%	50%
			a	ab						b	
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 8)	1.2	.4	.9	1.8	1.2	1.1	1.1	1.4	1.2	1.2	.9
			a	ab				b		b	
Standard deviation	1.32	.89	1.08	1.41	1.33	1.21	1.27	1.36	1.32	1.33	1.17
Standard error	.02	.04	.03	.04	.03	.06	.06	.08	.02	.02	.06

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 15

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
YouTube (Live)	1365 40%	412 44%	321 39%	299 42%	326 37%	733 41%	626 39%	300 43%	1009 40%	459 43%	541 41%	267 40%
TikTok (LIVE)	991 29%	290 31% b	205 25%	240 34% be	252 29%	495 28%	491 31% b	230 33%	715 28%	364 34%	382 29%	183 27%
Instagram (Live)	691 20%	236 25% bdf	159 19%	145 21%	148 17%	394 22% d	293 18%	170 25% b	488 19%	210 20%	276 21%	158 24%
Facebook (Live)	486 14%	171 18% bdf	98 12%	117 16%	100 11%	268 15%	217 14%	124 18% b	334 13%	145 14%	203 15%	104 16%
Twitch	350 10%	139 15% bcdf	67 8%	66 9%	79 9%	206 12%	144 9%	97 14% b	230 9%	110 10%	135 10%	84 13%
Yubo	66 2%	39 4% bcdf	11 1%	10 1%	6 1%	50 3% df	16 1%	23 3% b	40 2%	29 3%	22 2%	15 2%
YouNow	44 1%	20 2% d	9 1%	11 1%	3 *%	30 2%	14 1%	10 1%	30 1%	17 2%	18 1%	8 1%
Child watches live streamed videos on other apps/ sites	58 2%	18 2%	14 2%	11 2%	15 2%	32 2%	26 2%	18 3%	39 2%	17 2%	20 1%	13 2%
Child does not watch live streamed videos on ANY apps/ sites	1274 38%	330 35%	347 42% ac	241 34%	352 40%	677 38%	592 37%	198 29%	1018 40% a	347 32%	515 39% a	272 41% a

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Don't know	83	13	22	17	31	35	48	16	61	34	27	13
	2%	1%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS

	2021	603	461	452	496	1064	948	480	1448	694	793	383
	60%	64%	56%	64%	56%	60%	60%	69%	57%	65%	59%	57%
		bd		b				b		c		
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 8)	1.2	1.4	1.1	1.3	1.1	1.2	1.2	1.4	1.1	1.3	1.2	1.2
		bdef		bd		bd		b				
Standard deviation	1.32	1.48	1.24	1.29	1.21	1.38	1.25	1.31	1.32	1.29	1.31	1.43
Standard error	.02	.05	.04	.05	.04	.03	.03	.05	.03	.04	.04	.05

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Yes	574	36	65	149	228	96	36	442	96	296	279	302	272
	17%	8%	10%	16%	25%	21%	8%	18%	21%	13%	25%	18%	16%
				ab	abc	ab		a	a		a		
No	2781	414	602	748	666	351	414	2016	351	1944	838	1371	1410
	82%	92%	89%	83%	74%	78%	92%	81%	78%	86%	74%	81%	83%
		cde	cde	d			bc		b				
Don't know	23	1	8	4	7	3	1	19	3	13	10	16	7
	1%	*%	1%	*%	1%	1%	*%	1%	1%	1%	1%	1%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Yes	574	24	12	40	26	78	71	109	119	52	45
	17%	11%	5%	12%	8%	17%	16%	24%	26%	23%	20%
						bd	bd	abcdf	abcdef	abcd	abd
No	2781	201	213	296	307	368	380	335	331	172	179
	82%	89%	95%	88%	91%	82%	84%	74%	74%	76%	80%
		ghij	ceghij	ghi	eghij		gh				
Don't know	23	1	*	2	5	4	-	7	-	2	1
	1%	*%	*%	1%	2%	1%	-%	1%	-%	1%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Yes	574	18	213	329	479	43	27	26	574	521	53
	17%	5%	13%	24%	17%	14%	16%	19%	17%	18%	12%
			a	ab							
No	2781	326	1361	1012	2280	254	140	108	2781	2395	386
	82%	95%	86%	75%	82%	84%	84%	81%	82%	82%	88%
		bc	c								a
Don't know	23	1	7	11	18	4	1	-	23	22	*
	1%	*%	*%	1%	1%	1%	1%	-%	1%	1%	*%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Yes	574 17%	222 23% bdef	109 13%	131 19% d	112 13%	331 19% bd	243 15%	160 23% b	381 15%	188 17%	235 18%	119 18%
No	2781 82%	721 76%	716 86% ace	572 81%	758 86% ace	1437 81% a	1330 84% a	532 77%	2129 84% a	880 82%	1092 82%	549 82%
Don't know	23 1%	3 *%	5 1%	6 1%	8 1%	8 *%	14 1%	1 *%	17 1%	7 1%	8 1%	- -%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	~e	~a	b	~c	a	b	a	b
Unweighted total	529	44	73	131	193	88	44	397	88	286	243	284	245
Effective Weighted Sample	434	31	54	111	159	82	31	324	82	225	209	229	205
Total	574	36	65	149	228	96	36	442	96	296	279	302	272
TikTok (LIVE)	265 46%	** **	** **	73 49%	107 47%	** **	** **	200 45%	** **	131 44%	133 48%	128 42%	137 50%
YouTube (Live)	258 45%	** **	** **	66 45%	86 38%	** **	** **	193 44%	** **	145 49%	113 41%	142 47%	115 42%
Instagram (Live)	248 43%	** **	** **	45 31%	103 45%	** **	** **	176 40%	** **	111 37%	137 49%	121 40%	127 47%
Facebook (Live)	183 32%	** **	** **	41 27%	73 32%	** **	** **	131 30%	** **	85 29%	97 35%	95 31%	88 32%
Twitch	101 18%	** **	** **	12 8%	50 22%	** **	** **	78 18%	** **	45 15%	56 20%	70 23%	30 11%
Yubo	54 9%	** **	** **	8 5%	25 11%	** **	** **	38 9%	** **	20 7%	34 12%	22 7%	32 12%
YouNow	32 6%	** **	** **	2 2%	18 8%	** **	** **	21 5%	** **	17 6%	15 5%	21 7%	11 4%
Child posts or shares their own live streamed videos on other apps/ sites	8 1%	** **	** **	1 *%	3 2%	** **	** **	5 1%	** **	2 1%	6 2%	4 1%	4 1%
Don't know	8 1%	** **	** **	5 3%	2 1%	** **	** **	7 2%	** **	8 3%	- -%	3 1%	4 2%
SUMMARY													
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567 99%	** **	** **	144 97%	226 99%	** **	** **	436 98%	** **	288 97%	279 100%	299 99%	268 98%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	~e	~a	b	~c	a	b	a	b
Unweighted total	529	44	73	131	193	88	44	397	88	286	243	284	245
Total	574	36	65	149	228	96	36	442	96	296	279	302	272
Base for stats	574	**	**	149	228	**	**	442	**	296	279	302	272
Mean number of apps/ sites (out of 8)	2.0	**	**	1.7	2.0	**	**	1.9	**	1.9	2.1	2.0	2.0
				c									
Standard deviation	1.28	**	**	.96	1.39	**	**	1.23	**	1.24	1.32	1.41	1.14
Standard error	.06	**	**	.08	.10	**	**	.06	**	.07	.08	.08	.07

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	h	~i	~j
Unweighted total	529	31	13	46	27	66	65	92	101	49	39
Effective Weighted Sample	434	20	10	33	21	56	55	76	83	46	37
Total	574	24	12	40	26	78	71	109	119	52	45
TikTok (LIVE)	265 46%	**	**	**	**	**	**	**	60 50%	**	**
YouTube (Live)	258 45%	**	**	**	**	**	**	**	39 33%	**	**
Instagram (Live)	248 43%	**	**	**	**	**	**	**	54 45%	**	**
Facebook (Live)	183 32%	**	**	**	**	**	**	**	34 28%	**	**
Twitch	101 18%	**	**	**	**	**	**	**	18 15%	**	**
Yubo	54 9%	**	**	**	**	**	**	**	14 12%	**	**
YouNow	32 6%	**	**	**	**	**	**	**	8 7%	**	**
Child posts or shares their own live streamed videos on other apps/ sites	8 1%	**	**	**	**	**	**	**	3 3%	**	**
Don't know	8 1%	**	**	**	**	**	**	**	- -%	**	**
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567 99%	**	**	**	**	**	**	**	119 100%	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	h	~i	~j
Unweighted total	529	31	13	46	27	66	65	92	101	49	39
Total	574	24	12	40	26	78	71	109	119	52	45
Base for stats	574	**	**	**	**	**	**	**	119	**	**
Mean number of apps/ sites (out of 8)	2.0	**	**	**	**	**	**	**	1.9	**	**
Standard deviation	1.28	**	**	**	**	**	**	**	1.16	**	**
Standard error	.06	**	**	**	**	**	**	**	.12	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 17

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	~b	~c	~d	e	a	~b
Unweighted total	529	27	205	283	356	58	62	53	529	487	42
Effective Weighted Sample	434	16	166	242	330	53	55	40	434	399	36
Total	574	18	213	329	479	43	27	26	574	521	53
TikTok (LIVE)	265 46%	** **	91 43%	162 49%	217 45%	** **	** **	** **	265 46%	238 46%	** **
YouTube (Live)	258 45%	** **	108 51%	136 41%	217 45%	** **	** **	** **	258 45%	234 45%	** **
Instagram (Live)	248 43%	** **	80 38%	160 49%	214 45%	** **	** **	** **	248 43%	223 43%	** **
Facebook (Live)	183 32%	** **	58 27%	114 35%	152 32%	** **	** **	** **	183 32%	165 32%	** **
Twitch	101 18%	** **	29 14%	68 21%	85 18%	** **	** **	** **	101 18%	86 16%	** **
Yubo	54 9%	** **	15 7%	37 11%	44 9%	** **	** **	** **	54 9%	52 10%	** **
YouNow	32 6%	** **	3 1%	22 7%	26 5%	** **	** **	** **	32 6%	31 6%	** **
Child posts or shares their own live streamed videos on other apps/ sites	8 1%	** **	1 *%	6 2%	5 1%	** **	** **	** **	8 1%	8 1%	** **
Don't know	8 1%	** **	5 2%	2 1%	7 1%	** **	** **	** **	8 1%	7 1%	** **

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS

567 99%	** **	208 98%	328 99%	472 99%	** **	** **	** **	** **	567 99%	514 99%	** **
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Base for stats

574	**	213	329	479	**	**	**	**	574	521	**
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Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	~b	~c	~d	e	a	~b
Unweighted total	529	27	205	283	356	58	62	53	529	487	42
Total	574	18	213	329	479	43	27	26	574	521	53
Mean number of apps/ sites (out of 8)	2.0	**	1.8	2.1	2.0	**	**	**	2.0	2.0	**
Standard deviation	1.28	**	1.03	1.41	1.30	**	**	**	1.28	1.29	**
Standard error	.06	**	.07	.08	.07	**	**	**	.06	.06	**

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	~d	e	f	a	b	a	b	c
Unweighted total	529	223	100	117	89	323	206	150	342	170	230	100
Effective Weighted Sample	434	178	84	97	77	262	173	122	285	140	183	87
Total	574	222	109	131	112	331	243	160	381	188	235	119
TikTok (LIVE)	265 46%	104 47%	42 38%	68 51%	** **	146 44%	119 49%	64 40%	186 49%	80 42%	111 47%	63 52%
YouTube (Live)	258 45%	109 49%	47 43%	55 42%	** **	156 47%	102 42%	66 41%	174 46%	83 44%	102 43%	60 50%
Instagram (Live)	248 43%	107 48%	44 40%	55 42%	** **	151 46%	97 40%	52 33%	179 47%	75 40%	94 40%	66 56%
Facebook (Live)	183 32%	73 33%	38 35%	36 27%	** **	111 33%	72 30%	35 22%	131 34%	57 30%	68 29%	46 39%
Twitch	101 18%	54 24%	12 11%	16 12%	** **	66 20%	34 14%	37 23%	58 15%	37 20%	35 15%	24 20%
Yubo	54 9%	35 16%	8 7%	6 5%	** **	43 13%	11 5%	18 11%	32 8%	15 8%	21 9%	15 12%
YouNow	32 6%	18 8%	10 9%	2 1%	** **	28 8%	4 2%	8 5%	19 5%	10 5%	13 5%	9 8%
Child posts or shares their own live streamed videos on other apps/ sites	8 1%	5 2%	- -%	1 *%	** **	5 2%	3 1%	1 *%	6 2%	2 1%	3 1%	2 2%
Don't know	8 1%	5 2%	1 1%	2 1%	** **	6 2%	2 1%	2 1%	6 2%	1 1%	* *%	6 5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE ~d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	529	223	100	117	89	323	206	150	342	170	230	100
Effective Weighted Sample	434	178	84	97	77	262	173	122	285	140	183	87
Total	574	222	109	131	112	331	243	160	381	188	235	119
SUMMARY												
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567	217	109	129	**	325	241	159	375	187	235	113
	99%	98%	99%	99%	**	98%	99%	99%	98%	99%	100%	95%
											c	
Base for stats	574	222	109	131	**	331	243	160	381	188	235	119
Mean number of apps/ sites (out of 8)	2.0	2.3	1.8	1.8	**	2.1	1.8	1.7	2.1	1.9	1.9	2.4
		cf				f						ab
Standard deviation	1.28	1.56	1.11	1.06	**	1.44	1.01	1.06	1.35	1.06	1.18	1.74
Standard error	.06	.10	.11	.10	**	.08	.07	.09	.07	.08	.08	.17

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
TikTok (LIVE)	265 8%	15 3%	21 3%	73 8% ab	107 12% ab	50 11% ab	15 3%	200 8% a	50 11% a	131 6%	133 12% a	128 8%	137 8%
YouTube (Live)	258 8%	17 4%	41 6%	66 7% a	86 10% a	48 11% a	17 4%	193 8% a	48 11% a	145 6%	113 10% a	142 8%	115 7%
Instagram (Live)	248 7%	18 4%	27 4%	45 5% abc	103 11% abc	54 12% abc	18 4%	176 7% ab	54 12% ab	111 5%	137 12% a	121 7%	127 8%
Facebook (Live)	183 5%	14 3%	17 3%	41 5% abc	73 8% abc	37 8% ab	14 3%	131 5% a	37 8% a	85 4%	97 9% a	95 6%	88 5%
Twitch	101 3%	4 1%	16 2%	12 1% abc	50 5% abc	19 4% ac	4 1%	78 3% a	19 4% a	45 2%	56 5% a	70 4% b	30 2%
Yubo	54 2%	2 1%	5 1%	8 1% a	25 3% a	13 3% abc	2 1%	38 2% a	13 3% a	20 1%	34 3% a	22 1%	32 2%
YouNow	32 1%	5 1%	1 *%	2 *% bc	18 2% bc	6 1% bc	5 1%	21 1% a	6 1% a	17 1% a	15 1% a	21 1% a	11 1% a
Child posts or shares their own live streamed videos on other apps/ sites	8 *%	- -%	1 *%	1 *% bc	3 *% bc	3 1% bc	- -%	5 *% a	3 1% a	2 *% a	6 1% a	4 *% a	4 *% a
Don't know	8 *%	1 *%	* *%	5 1% bc	2 *% bc	- -% bc	1 *% bc	7 *% a	- -% bc	8 *% a	- -% bc	3 *% a	4 *% a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
SUMMARY													
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567 17%	35 8%	65 10%	144 16% ab	226 25% abc	96 21% ab	35 8%	436 18% a	96 21% a	288 13%	279 25% a	299 18%	268 16%
DO NOT POST LIVE STREAM VIDEOS	2804 83%	415 92% cde	610 90% cde	752 84% d	673 75% abc	354 79% abc	415 92% bc	2035 82% a	354 79% ab	1956 87% b	847 75% a	1387 82% a	1417 84% a
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 8)	.3	.2	.2	.3 a	.5 abc	.5 abc	.2	.3 a	.5 ab	.2	.5 a	.4	.3
Standard deviation	.92	.68	.68	.73	1.13	1.18	.68	.90	1.18	.78	1.13	.97	.87
Standard error	.02	.03	.03	.03	.04	.06	.03	.02	.06	.02	.04	.02	.02

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
TikTok (LIVE)	265 8%	11 5%	4 2%	11 3%	9 3%	35 8%	37 8%	47 10%	60 13%	23 10%	27 12%
						bd	bcd	bcd	abcd	bcd	abcd
YouTube (Live)	258 8%	11 5%	6 3%	22 6%	19 6%	35 8%	31 7%	47 10%	39 9%	27 12%	20 9%
						b	b	b	b	ab	b
Instagram (Live)	248 7%	12 5%	6 3%	18 5%	10 3%	19 4%	27 6%	49 11%	54 12%	24 11%	30 13%
								bde	abcdef	bde	abcdef
Facebook (Live)	183 5%	11 5%	3 1%	7 2%	10 3%	21 5%	20 5%	40 9%	34 7%	16 7%	20 9%
								bcd	bc	bc	bcd
Twitch	101 3%	3 1%	* *%	14 4%	3 1%	7 2%	5 1%	31 7%	18 4%	15 6%	4 2%
				b				abdef	bd	abdef	
Yubo	54 2%	2 1%	* *%	2 1%	4 1%	2 *%	6 1%	10 2%	14 3%	6 3%	8 3%
								e	e		be
YouNow	32 1%	4 2%	1 1%	1 *%	- -%	2 *%	1 *%	10 2%	8 2%	4 2%	1 1%
								d			
Child posts or shares their own live streamed videos on other apps/ sites	8 *%	- -%	- -%	1 *%	- -%	- -%	1 *%	- -%	3 1%	3 1%	- -%
Don't know	8 *%	1 *%	- -%	* *%	- -%	* *%	4 1%	2 *%	- -%	- -%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567 17%	23 10%	12 5%	39 12%	26 8%	78 17%	66 15%	107 24%	119 26%	52 23%	45 20%
						bd	bd	abcdf	abcdef	abcd	abd
DO NOT POST LIVE STREAM VIDEOS	2804 83%	201 89%	213 95%	298 88%	312 92%	372 83%	380 84%	341 76%	331 74%	174 77%	180 80%
		ghij	efghij	ghi	efghij	h	gh				
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 8)	.3	.2	.1	.2	.2	.3	.3	.5	.5	.5	.5
		b		b		b	b	abcdef	abcdef	abcdef	abcdef
Standard deviation	.92	.83	.47	.71	.66	.69	.78	1.21	1.04	1.26	1.09
Standard error	.02	.05	.03	.04	.03	.03	.04	.06	.05	.09	.08

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
TikTok (LIVE)	265 8%	6 2%	91 6% a	162 12% ab	217 8%	24 8%	14 9%	10 7%	265 8%	238 8%	27 6%
YouTube (Live)	258 8%	6 2%	108 7% a	136 10% ab	217 8%	16 5%	12 7%	14 10%	258 8%	234 8%	24 5%
Instagram (Live)	248 7%	5 2%	80 5% a	160 12% ab	214 8% b	11 4%	9 6%	13 10% b	248 7% b	223 8%	25 6%
Facebook (Live)	183 5%	5 2%	58 4%	114 8% ab	152 5%	14 5%	7 4%	9 7%	183 5%	165 6%	18 4%
Twitch	101 3%	3 1%	29 2%	68 5% ab	85 3%	10 3%	4 2%	2 2%	101 3%	86 3%	15 3%
Yubo	54 2%	1 *%	15 1%	37 3% ab	44 2%	3 1%	4 2%	3 2%	54 2%	52 2%	2 *%
YouNow	32 1%	5 1% b	3 *%	22 2% b	26 1%	3 1%	2 1%	1 1%	32 1%	31 1%	1 *%
Child posts or shares their own live streamed videos on other apps/ sites	8 *%	1 *%	1 *%	6 *%	5 *%	1 *%	* *%	2 1% ae	8 *%	8 *%	- -%
Don't know	8 *%	1 *%	5 *%	2 *%	7 *%	- -%	1 *%	* *%	8 *%	7 *%	* *%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
SUMMARY											
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567	17	208	328	472	43	26	26	567	514	53
	17%	5%	13%	24%	17%	14%	15%	19%	17%	17%	12%
			a	ab							
DO NOT POST LIVE STREAM VIDEOS	2804	327	1368	1023	2298	257	141	108	2804	2417	386
	83%	95%	87%	76%	83%	86%	84%	81%	83%	82%	88%
		bc	c								
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 8)	.3	.1	.2	.5	.3	.3	.3	.4	.3	.4	.3
			a	ab							
Standard deviation	.92	.52	.72	1.15	.93	.78	.90	.98	.92	.93	.80
Standard error	.02	.02	.02	.03	.02	.04	.04	.06	.02	.02	.04

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 18

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
TikTok (LIVE)	265 8%	104 11% bdf	42 5%	68 10% b	51 6%	146 8% b	119 7%	64 9%	186 7%	80 7%	111 8%	63 9%
YouTube (Live)	258 8%	109 12% bdf	47 6%	55 8%	46 5%	156 9% d	102 6%	66 10%	174 7%	83 8%	102 8%	60 9%
Instagram (Live)	248 7%	107 11% bdf	44 5%	55 8%	41 5%	151 9% bd	97 6%	52 8%	179 7%	75 7%	94 7%	66 10%
Facebook (Live)	183 5%	73 8% df	38 5%	36 5%	36 4%	111 6%	72 5%	35 5%	131 5%	57 5%	68 5%	46 7%
Twitch	101 3%	54 6% bcdf	12 2%	16 2%	18 2%	66 4% b	34 2%	37 5% b	58 2%	37 3%	35 3%	24 4%
Yubo	54 2%	35 4% bcdf	8 1%	6 1%	5 1%	43 2% df	11 1%	18 3%	32 1%	15 1%	21 2%	15 2%
YouNow	32 1%	18 2% cdf	10 1%	2 *% f	2 *% f	28 2% f	4 *% f	8 1% f	19 1% f	10 1% f	13 1% f	9 1% f
Child posts or shares their own live streamed videos on other apps/ sites	8 *% f	5 1% f	- -% f	1 *% f	2 *% f	5 *% f	3 *% f	1 *% f	6 *% f	2 *% f	3 *% f	2 *% f
Don't know	8 *% f	5 1% f	1 *% f	2 *% f	- -% f	6 *% f	2 *% f	2 *% f	6 *% f	1 *% f	* *% f	6 1% f

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
SUMMARY												
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	567 17%	217 23%	109 13%	129 18%	112 13%	325 18%	241 15%	159 23%	375 15%	187 17%	235 18%	113 17%
		bdef		d		bd		b				
DO NOT POST LIVE STREAM VIDEOS	2804 83%	724 77%	721 87%	578 81%	766 87%	1445 81%	1344 85%	534 77%	2146 85%	887 83%	1100 82%	549 82%
			ae		ace	a	a		a			
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 8)	.3	.5	.2	.3	.2	.4	.3	.4	.3	.3	.3	.4
		bcdef		d		bdf						
Standard deviation	.92	1.23	.74	.84	.69	1.04	.76	.90	.90	.85	.88	1.17
Standard error	.02	.04	.02	.03	.02	.02	.02	.03	.02	.03	.02	.04
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
TikTok	1466	47	112	398	592	316	47	1103	316	698	768	691	775
	43%	10%	17%	44%	66%	70%	10%	45%	70%	31%	68%	41%	46%
			a	ab	abc	abc		a	ab		a		a
Snapchat	1292	37	86	268	567	333	37	922	333	512	780	579	713
	38%	8%	13%	30%	63%	74%	8%	37%	74%	23%	69%	34%	42%
				ab	abc	abcd		a	ab		a		a
Instagram	1185	25	57	196	539	368	25	792	368	379	805	574	610
	35%	6%	8%	22%	60%	82%	6%	32%	82%	17%	72%	34%	36%
				ab	abc	abcd		a	ab		a		
Facebook	925	29	60	175	379	282	29	614	282	332	594	462	463
	27%	6%	9%	19%	42%	63%	6%	25%	63%	15%	53%	27%	27%
				ab	abc	abcd		a	ab		a		
Twitter	388	10	19	57	164	139	10	240	139	114	275	215	174
	11%	2%	3%	6%	18%	31%	2%	10%	31%	5%	24%	13%	10%
				ab	abc	abcd		a	ab		a		
Pinterest	335	10	22	65	147	90	10	234	90	127	208	114	221
	10%	2%	3%	7%	16%	20%	2%	9%	20%	6%	18%	7%	13%
				ab	abc	abc		a	ab		a		a
Reddit	193	6	11	40	87	49	6	138	49	75	118	125	68
	6%	1%	2%	4%	10%	11%	1%	6%	11%	3%	11%	7%	4%
				ab	abc	abc		a	ab		a	b	
PopJam	103	6	26	30	31	9	6	88	9	76	26	53	50
	3%	1%	4%	3%	3%	2%	1%	4%	2%	3%	2%	3%	3%
Tumblr	83	4	4	19	35	21	4	58	21	35	48	45	37
	2%	1%	1%	2%	4%	5%	1%	2%	5%	2%	4%	3%	2%
				ab	ab	ab			a		a		
Wink	70	8	6	24	20	12	8	50	12	44	26	42	28
	2%	2%	1%	3%	2%	3%	2%	2%	3%	2%	2%	2%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
YuBo	69 2%	5 1%	9 1%	11 1%	26 3%	19 4% abc	5 1%	45 2%	19 4% ab	27 1%	41 4% a	35 2%	34 2%
Whisper	49 1%	5 1%	6 1%	11 1%	17 2%	9 2%	5 1%	34 1%	9 2%	29 1%	20 2%	28 2%	21 1%
BeReal	47 1%	2 *%	4 1%	11 1%	20 2%	9 2%	2 *%	36 1%	9 2%	21 1%	26 2% a	18 1%	29 2%
GoBubble	44 1%	4 1%	2 *%	6 1%	21 2% b	10 2% b	4 1%	29 1%	10 2%	18 1%	26 2% a	21 1%	23 1%
Momio	38 1%	2 *%	3 *%	13 1%	13 1%	8 2%	2 *%	28 1%	8 2%	23 1%	15 1%	29 2% b	10 1%
Child uses other social media apps/ sites	75 2%	11 3%	10 2%	28 3%	19 2%	7 1%	11 3%	57 2%	7 1%	62 3% b	13 1%	35 2%	40 2%
Child does not use ANY social media apps/ sites	1122 33%	336 75% bcde	436 65% cde	292 32% de	49 5% e	9 2%	336 75% bc	777 31% c	9 2%	1088 48% b	34 3%	592 35%	530 31%
Don't know	40 1%	10 2%	16 2% d	8 1%	4 *%	1 *%	10 2%	29 1%	1 *%	35 2%	5 *%	22 1%	18 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
SUMMARY													
ANY SOCIAL MEDIA APPS/ SITES USED	2217	105	223	600	848	440	105	1672	440	1129	1087	1075	1141
	66%	23%	33%	67%	94%	98%	23%	67%	98%	50%	97%	64%	68%
		a	ab	abc	abcd		a	ab		a			
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 16)	1.9	.5	.6	1.5	3.0	3.7	.5	1.8	3.7	1.1	3.4	1.8	2.0
		a	ab	abc	abcd		a	ab		a			
Standard deviation	2.05	1.16	1.26	1.67	1.95	2.08	1.16	1.93	2.08	1.67	1.94	2.08	2.02
Standard error	.04	.05	.05	.06	.07	.10	.05	.04	.10	.03	.06	.05	.05

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 19

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
TikTok	1466 43%	30 13%	17 8%	54 16% b	58 17% b	188 42% abcd	210 47% abcd	274 61% abcdef	318 71% abcdefg	145 64% abcdef	172 76% abcdefg
Snapchat	1292 38%	21 9%	16 7%	40 12%	46 14%	95 21% abc	174 39% abcde	269 60% abcdef	298 66% abcdef	153 68% abcdef	180 80% abcdefghi
Instagram	1185 35%	17 8%	8 4%	30 9%	27 8%	95 21% abcd	100 22% abcd	249 55% abcdef	290 64% abcdef	183 81% abcdefgh	184 82% abcdefgh
Facebook	925 27%	15 7%	14 6%	31 9%	29 8%	97 22% abcd	78 17% abcd	191 42% abcdef	188 42% abcdef	128 57% abcdefgh	155 69% abcdefgh
Twitter	388 11%	9 4%	1 *%	12 3%	7 2%	30 7% bd	28 6% b	91 20% abcdef	73 16% abcdef	73 33% abcdefgh	65 29% abcdefh
Pinterest	335 10%	6 3%	4 2%	13 4%	9 3%	25 6%	40 9% abcd	49 11% abcd	98 22% abcdefgi	22 10% abcd	69 30% abcdefgi
Reddit	193 6%	2 1%	4 2%	9 3%	2 1%	26 6% ad	14 3% ad	61 14% abcdefh	26 6% ad	27 12% abcdf	22 10% abcdf
PopJam	103 3%	4 2%	3 1%	16 5%	10 3%	11 3%	19 4%	18 4%	13 3%	4 2%	5 2%
Tumblr	83 2%	3 1%	1 *%	2 1%	2 1%	15 3%	4 1%	17 4% d	18 4% bcdf	8 4% d	12 5% bcdf
Wink	70 2%	7 3%	1 *%	5 2%	1 *%	13 3% d	11 2% d	12 3%	8 2%	4 2%	8 3% d

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
YuBo	69 2%	5 2%	* *%	7 2%	2 1%	6 1%	4 1%	12 3%	13 3%	5 2%	14 6%
											bdef
Whisper	49 1%	4 2%	1 1%	4 1%	2 1%	9 2%	3 1%	8 2%	8 2%	3 1%	6 3%
BeReal	47 1%	2 1%	* *%	3 1%	1 *%	2 *%	10 2%	7 2%	13 3%	4 2%	5 2%
GoBubble	44 1%	3 1%	1 1%	* *%	2 1%	3 1%	3 1%	10 2%	10 2%	4 2%	6 3%
											c
Momio	38 1%	1 1%	* *%	2 1%	1 *%	12 3%	1 *%	8 2%	5 1%	5 2%	4 2%
						df					
Child uses other social media apps/ sites	75 2%	3 1%	9 4%	5 1%	6 2%	11 2%	17 4%	12 3%	6 1%	4 2%	2 1%
Child does not use ANY social media apps/ sites	1122 33%	166 74%	169 75%	218 64%	218 65%	166 37%	126 28%	35 8%	14 3%	7 3%	2 1%
		efghij	efghij	efghij	efghij	ghij	ghij	j			
Don't know	40 1%	4 2%	6 3%	8 2%	8 2%	5 1%	4 1%	4 1%	- -%	1 *%	- -%
			h	h	h						
SUMMARY											
ANY SOCIAL MEDIA APPS/ SITES USED	2217 66%	55 24%	50 22%	112 33%	111 33%	279 62%	321 71%	411 91%	436 97%	218 97%	223 99%
				b	b	abcd	abcde	abcdef	abcdefg	abcdef	abcdefg

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Total	3378	225	225	338	338	450	450	450	450	225	225
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 16)	1.9	.6	.4	.7	.6	1.4	1.6	2.9	3.1	3.4	4.0
Standard deviation	2.05	1.40	.84	1.38	1.13	1.70	1.63	2.09	1.81	2.19	1.92
Standard error	.04	.08	.05	.07	.06	.08	.08	.11	.09	.15	.14

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
TikTok	1466 43%	29 8%	475 30% a	910 67% ab	1190 43%	145 48%	71 43%	59 44%	1466 43%	1305 44%	161 37%
Snapchat	1292 38%	25 7%	323 20% a	895 66% ab	1039 37%	129 43%	73 44%	51 38%	1292 38%	1145 39%	147 33%
Instagram	1185 35%	17 5%	223 14% a	889 66% ab	974 35%	108 36%	53 32%	50 37%	1185 35%	1056 36%	129 29%
Facebook	925 27%	20 6%	218 14% a	645 48% ab	739 27%	97 32%	52 31%	37 28%	925 27%	814 28%	112 25%
Twitter	388 11%	7 2%	72 5%	293 22% ab	313 11%	46 15%	17 10%	13 10%	388 11%	363 12% b	26 6%
Pinterest	335 10%	10 3%	80 5%	222 16% ab	277 10%	26 9%	19 11%	13 10%	335 10%	295 10%	40 9%
Reddit	193 6%	4 1%	45 3%	135 10% ab	163 6%	14 5%	8 5%	8 6%	193 6%	181 6%	13 3%
PopJam	103 3%	6 2%	54 3%	41 3%	86 3%	6 2%	5 3%	5 4%	103 3%	93 3%	10 2%
Tumblr	83 2%	3 1%	17 1%	56 4% ab	63 2%	9 3%	7 4%	3 2%	83 2%	78 3%	4 1%
Wink	70 2%	7 2%	30 2%	33 2%	58 2%	4 1%	4 2%	3 2%	70 2%	66 2%	4 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 19

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
YuBo	69 2%	2 1%	21 1%	45 3% ab	59 2%	3 1%	3 2%	4 3%	69 2%	62 2%	7 2%
Whisper	49 1%	3 1%	19 1%	26 2%	42 2%	3 1%	3 2%	1 *%	49 1%	41 1%	7 2%
BeReal	47 1%	2 1%	14 1%	30 2% b	38 1%	2 1%	3 2%	4 3%	47 1%	46 2%	1 *%
GoBubble	44 1%	2 1%	9 1%	31 2% b	36 1%	3 1%	3 2%	2 2%	44 1%	41 1%	3 1%
Momio	38 1%	1 *%	16 1%	22 2%	30 1%	3 1%	4 2%	1 1%	38 1%	35 1%	3 1%
Child uses other social media apps/ sites	75 2%	7 2%	40 3%	27 2%	67 2%	3 1%	1 1%	4 3%	75 2%	65 2%	10 2%
Child does not use ANY social media apps/ sites	1122 33%	272 79% bc	773 49% c	60 4%	929 33%	94 31%	57 34%	42 32%	1122 33%	940 32%	182 41% a
Don't know	40 1%	6 2%	26 2% c	4 *%	33 1%	5 2%	1 1%	1 1%	40 1%	35 1%	4 1%
SUMMARY											
ANY SOCIAL MEDIA APPS/ SITES USED	2217 66%	68 20%	782 49% a	1289 95% ab	1815 65%	202 67%	109 65%	91 68%	2217 66%	1964 67% b	253 58%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 16)	1.9	.4	1.0	3.2	1.9	2.0	2.0	1.9	1.9	1.9	1.5
			a	ab						b	
Standard deviation	2.05	1.18	1.50	2.02	2.04	2.09	2.21	2.02	2.05	2.07	1.90
Standard error	.04	.05	.04	.06	.04	.10	.10	.11	.04	.04	.10

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
TikTok	1466 43%	433 46%	326 39%	325 46%	374 43%	759 43%	699 44%	317 46%	1098 43%	487 45%	572 43%	313 47%
Snapchat	1292 38%	374 40%	285 34%	268 38%	361 41%	659 37%	628 40%	270 39%	966 38%	423 39%	494 37%	271 41%
Instagram	1185 35%	370 39%	282 34%	243 34%	285 32%	652 37%	528 33%	262 38%	871 34%	381 35%	450 34%	260 39%
Facebook	925 27%	278 29%	185 22%	204 29%	256 29%	463 26%	460 29%	218 31%	668 26%	309 29%	352 26%	200 30%
Twitter	388 11%	148 16%	86 10%	73 10%	81 9%	234 13%	154 10%	81 12%	287 11%	96 9%	160 12%	106 16%
Pinterest	335 10%	128 14%	73 9%	70 10%	63 7%	200 11%	133 8%	79 11%	236 9%	111 10%	114 9%	95 14%
Reddit	193 6%	85 9%	41 5%	25 4%	42 5%	126 7%	67 4%	47 7%	138 5%	55 5%	75 6%	45 7%
PopJam	103 3%	47 5%	23 3%	17 2%	16 2%	69 4%	33 2%	24 4%	71 3%	33 3%	42 3%	23 3%
Tumblr	83 2%	39 4%	21 2%	10 1%	13 1%	60 3%	23 1%	16 2%	57 2%	26 2%	32 2%	22 3%
Wink	70 2%	34 4%	18 2%	4 1%	13 2%	51 3%	17 1%	20 3%	43 2%	24 2%	19 1%	26 4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
YuBo	69 2%	34 4%	7 1%	17 2%	11 1%	41 2%	27 2%	17 2%	46 2%	28 3%	24 2%	16 2%
		bdf										
Whisper	49 1%	25 3%	8 1%	9 1%	7 1%	33 2%	16 1%	16 2%	27 1%	16 2%	18 1%	15 2%
		df										
BeReal	47 1%	24 3%	6 1%	11 2%	5 1%	30 2%	17 1%	12 2%	29 1%	13 1%	17 1%	16 2%
		bd										
GoBubble	44 1%	25 3%	5 1%	8 1%	6 1%	30 2%	14 1%	7 1%	30 1%	7 1%	19 1%	17 3%
		bdf										a
Momio	38 1%	23 2%	8 1%	5 1%	3 *%	31 2%	7 *%	11 2%	26 1%	16 1%	10 1%	12 2%
		df				df						
Child uses other social media apps/ sites	75 2%	24 3%	27 3%	15 2%	6 1%	51 3%	22 1%	15 2%	58 2%	8 1%	34 3%	23 3%
		d	df			df					a	a
Child does not use ANY social media apps/ sites	1122 33%	262 28%	319 38%	223 31%	316 36%	581 33%	539 34%	192 28%	880 35%	334 31%	439 33%	219 33%
			ae		a		a		a			
Don't know	40 1%	7 1%	6 1%	7 1%	19 2%	13 1%	26 2%	7 1%	19 1%	19 2%	10 1%	2 *%
					e							

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
SUMMARY												
ANY SOCIAL MEDIA APPS/ SITES USED	2217 66%	677 72% bdf	505 61%	480 68%	543 62%	1183 67% b	1023 64%	496 71% b	1628 64%	721 67%	886 66%	447 67%
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 16)	1.9	2.2 bcdef	1.7	1.8	1.8	2.0 b	1.8	2.0	1.8	1.9	1.8	2.2 ab
Standard deviation	2.05	2.35	1.93	1.88	1.92	2.18	1.90	2.04	2.03	1.98	1.97	2.39
Standard error	.04	.07	.06	.07	.07	.05	.05	.08	.04	.06	.05	.09
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2720	218	429	753	880	441	218	2061	441	1616	1104	1350	1370
	81%	48%	63%	84%	98%	98%	48%	83%	98%	72%	98%	80%	81%
			a	ab	abc	abc		a	ab		a		
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3221	406	620	873	882	439	406	2375	439	2124	1097	1618	1602
	95%	90%	92%	97%	98%	98%	90%	96%	98%	94%	97%	96%	95%
				ab	ab	ab		a	a		a		
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	2037	146	281	538	709	363	146	1528	363	1121	916	1062	974
	60%	32%	42%	60%	79%	81%	32%	62%	81%	50%	81%	63%	58%
			a	ab	abc	abc		a	ab		a	b	
USE SOCIAL MEDIA APPS/ SITES	2217	105	223	600	848	440	105	1672	440	1129	1087	1075	1141
	66%	23%	33%	67%	94%	98%	23%	67%	98%	50%	97%	64%	68%
			a	ab	abc	abcd		a	ab		a		
ANY OF THESE	3294	423	642	880	899	450	423	2421	450	2170	1124	1644	1650
	98%	94%	95%	98%	100%	100%	94%	98%	100%	96%	100%	97%	98%
				ab	abc	abc		a	ab		a		
NONE OF THESE	84	28	34	20	2	-	28	57	-	82	2	45	39
	2%	6%	5%	2%	0%	0%	6%	2%	0%	4%	0%	3%	2%
		cde	cde	de			bc	c		b			
ALL OF THESE	1722	73	175	438	686	349	73	1300	349	833	889	863	859
	51%	16%	26%	49%	76%	78%	16%	52%	78%	37%	79%	51%	51%
			a	ab	abc	abc		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2720	105	113	217	212	370	382	437	443	221	221
	81%	47%	50%	64%	63%	82%	85%	97%	98%	98%	98%
				ab	ab	abcd	abcd	abcdef	abcdef	abcdef	abcdef
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3221	192	214	320	300	442	432	444	438	220	219
	95%	85%	95%	95%	89%	98%	96%	99%	97%	98%	97%
			a	ad		ad	ad	ad	ad	ad	ad
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	2037	82	64	151	130	287	251	359	350	183	179
	60%	36%	28%	45%	38%	64%	56%	80%	78%	81%	80%
				b		abcd	abcd	abcdef	abcdef	abcdef	abcdef
USE SOCIAL MEDIA APPS/ SITES	2217	55	50	112	111	279	321	411	436	218	223
	66%	24%	22%	33%	33%	62%	71%	91%	97%	97%	99%
				b	b	abcd	abcde	abcdef	abcdefg	abcdef	abcdefg
ANY OF THESE	3294	204	219	324	317	442	438	448	450	225	225
	98%	91%	97%	96%	94%	98%	97%	100%	100%	100%	100%
			a			ad	a	acd	abcdf	acd	acd
NONE OF THESE	84	21	7	13	21	8	12	2	-	-	-
	2%	9%	3%	4%	6%	2%	3%	*%	-%	-%	-%
		befghij	h	ghij	eghij		h				
ALL OF THESE	1722	40	34	91	85	216	222	342	345	175	175
	51%	18%	15%	27%	25%	48%	49%	76%	77%	78%	77%
				b	b	abcd	abcd	abcdef	abcdef	abcdef	abcdef

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2720	157	1156	1322	2224	251	138	107	2720	2377	343
	81%	45%	73% a	98% ab	80%	83%	83%	80%	81%	81%	78%
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3221	312	1498	1322	2642	288	161	129	3221	2817	404
	95%	90%	95% a	98% ab	95%	96%	97%	96%	95%	96% b	92%
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	2037	96	804	1071	1665	180	101	91	2037	1817	220
	60%	28%	51% a	79% ab	60%	60%	60%	68%	60%	62% b	50%
USE SOCIAL MEDIA APPS/ SITES	2217	68	782	1289	1815	202	109	91	2217	1964	253
	66%	20%	49% a	95% ab	65%	67%	65%	68%	66%	67% b	58%
ANY OF THESE	3294	324	1527	1350	2705	293	165	131	3294	2874	420
	98%	94%	97%	100% ab	97%	98%	99%	98%	98%	98%	96%
NONE OF THESE	84	21	54	3	72	7	2	3	84	65	19
	2%	6% c	3% c	*%	3%	2%	1%	2%	2%	2%	4%
ALL OF THESE	1722	47	579	1037	1403	158	83	78	1722	1540	182
	51%	14%	37% a	77% ab	51%	52%	50%	59%	51%	52% b	42%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 20

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	2720	805	673	571	659	1479	1230	593	2010	861	1085	559
	81%	85%	81%	80%	75%	83%	77%	85%	80%	80%	81%	84%
		df	d			df		b				
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	3221	909	794	677	827	1703	1504	675	2401	1030	1276	639
	95%	96%	96%	95%	94%	96%	95%	97%	95%	96%	96%	96%
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	2037	612	463	453	499	1075	953	486	1457	697	800	389
	60%	65%	56%	64%	57%	61%	60%	70%	58%	65%	60%	58%
		bd		b				b				
USE SOCIAL MEDIA APPS/ SITES	2217	677	505	480	543	1183	1023	496	1628	721	886	447
	66%	72%	61%	68%	62%	67%	64%	71%	64%	67%	66%	67%
		bdf				b		b				
ANY OF THESE	3294	923	811	698	848	1734	1546	684	2458	1051	1312	649
	98%	98%	98%	98%	97%	98%	97%	99%	97%	98%	98%	97%
NONE OF THESE	84	23	20	11	31	42	42	10	69	24	23	19
	2%	2%	2%	2%	3%	2%	3%	1%	3%	2%	2%	3%
ALL OF THESE	1722	549	374	391	400	923	791	421	1225	571	684	346
	51%	58%	45%	55%	46%	52%	50%	61%	48%	53%	51%	52%
		bdef		bd		bd		b				

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
Yes	1830	76	181	537	678	359	76	1395	359	957	873	883	947
	79%	72%	81%	79%	78%	81%	72%	79%	81%	79%	79%	77%	80%
No	465	26	40	134	181	84	26	355	84	251	215	250	215
	20%	25%	18%	20%	21%	19%	25%	20%	19%	21%	20%	22%	18%
Don't know	22	2	2	5	12	1	2	19	1	11	11	8	15
	1%	2%	1%	1%	1%	*%	2%	1%	*%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
Yes	1830	**	**	93	88	251	286	325	353	172	187
	79%	**	**	83%	79%	77%	82%	76%	80%	78%	84%
No	465	**	**	19	21	73	60	98	82	47	37
	20%	**	**	17%	19%	22%	17%	23%	19%	21%	16%
Don't know	22	**	**	*	2	2	3	4	7	1	-
	1%	**	**	*%	1%	1%	1%	1%	2%	1%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	2155	99	850	1131	1441	275	252	187	2155	1940	215
Effective Weighted Sample	1796	59	696	982	1342	249	215	142	1796	1616	184
Total	2318	68	854	1315	1901	210	114	93	2318	2045	272
Yes	1830	**	681	1036	1478	175	96	80	1830	1624	206
	79%	**	80%	79%	78%	84%	85%	86%	79%	79%	76%
No	465	**	165	265	405	31	16	13	465	400	65
	20%	**	19%	20%	21%	15%	14%	14%	20%	20%	24%
Don't know	22	**	8	13	18	3	1	*	22	21	1
	1%	**	1%	1%	1%	1%	1%	*%	1%	1%	*%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2155	716	516	452	463	1232	915	493	1561	671	896	440
Effective Weighted Sample	1796	587	433	375	402	1019	776	409	1308	565	730	374
Total	2318	702	540	497	567	1242	1065	518	1700	748	923	473
Yes	1830 79%	568 81%	416 77%	385 77%	453 80%	984 79%	838 79%	436 84%	1312 77%	629 84%	720 78%	359 76%
No	465 20%	131 19%	119 22%	112 23%	102 18%	250 20%	214 20%	79 15%	374 22%	111 15%	197 21%	111 24%
Don't know	22 1%	3 *%	5 1%	* *%	13 2%	8 1%	13 1%	3 1%	14 1%	8 1%	6 1%	3 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 22

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
Strongly disagree	121 5%	9 8%	9 4%	48 7%	41 5%	15 3%	9 8%	98 6%	15 3%	80 7%	41 4%	58 5%	63 5%
Slightly disagree	376 16%	19 18%	37 17%	128 19%	127 15%	66 15%	19 18%	292 16%	66 15%	213 17%	164 15%	177 16%	199 17%
Neither agree nor disagree	697 30%	25 24%	64 29%	196 29%	274 32%	139 31%	25 24%	534 30%	139 31%	363 30%	335 30%	352 31%	345 29%
Slightly agree	715 31%	32 31%	72 32%	188 28%	274 32%	149 34%	32 31%	535 30%	149 34%	357 29%	359 33%	327 29%	389 33%
Strongly agree	379 16%	18 17%	40 18%	106 16%	144 17%	71 16%	18 17%	290 16%	71 16%	191 16%	188 17%	209 18%	171 14%
Don't know	28 1%	2 2%	1 *	10 2%	9 1%	5 1%	2 2%	21 1%	5 1%	16 1%	12 1%	18 2%	10 1%
SUMMARY CODES													
TOTAL DISAGREE	498 21%	28 27%	46 21%	175 26% de	168 19%	80 18%	28 27%	390 22%	80 18%	293 24% b	205 19%	235 21%	263 22%
TOTAL AGREE	1095 47%	50 48%	112 50%	294 44%	418 48%	220 50%	50 48%	825 47%	220 50%	548 45%	547 50%	535 47%	559 48%
TOTAL NEITHER/ DON'T KNOW	725 31%	27 26%	65 29%	206 31%	283 33%	144 32%	27 26%	554 31%	144 32%	378 31%	347 32%	370 32%	355 30%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 22

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
Strongly disagree	121 5%	**	**	5 4%	5 4%	22 7%	25 7%	23 5%	18 4%	5 2%	10 4%
Slightly disagree	376 16%	**	**	17 15%	20 18%	59 18%	68 19%	60 14%	67 15%	32 14%	34 15%
Neither agree nor disagree	697 30%	**	**	29 26%	35 31%	98 30%	97 28%	140 33%	134 30%	73 33%	66 29%
Slightly agree	715 31%	**	**	36 33%	36 32%	78 24%	110 31%	121 28%	153 35%	72 33%	77 34%
Strongly agree	379 16%	**	**	24 22%	15 14%	58 18%	48 14%	77 18%	67 15%	38 17%	33 15%
Don't know	28 1%	**	**	- -%	1 1%	9 3%	2 1%	7 2%	3 1%	1 *%	4 2%
SUMMARY CODES											
TOTAL DISAGREE	498 21%	**	**	22 20%	24 22%	82 25%	93 27%	83 19%	85 19%	36 17%	44 20%
TOTAL AGREE	1095 47%	**	**	61 54%	51 46%	137 42%	158 45%	198 46%	220 50%	110 50%	110 49%
TOTAL NEITHER/ DON'T KNOW	725 31%	**	**	29 26%	36 32%	107 33%	99 28%	147 34%	137 31%	74 33%	70 31%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 22

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	2155	99	850	1131	1441	275	252	187	2155	1940	215
Effective Weighted Sample	1796	59	696	982	1342	249	215	142	1796	1616	184
Total	2318	68	854	1315	1901	210	114	93	2318	2045	272
Strongly disagree	121 5%	** **	54 6%	59 4%	90 5%	16 8%	11 10% a	4 5%	121 5%	99 5%	22 8%
Slightly disagree	376 16%	** **	160 19%	193 15%	299 16%	35 16%	22 19%	21 22%	376 16%	337 16%	39 14%
Neither agree nor disagree	697 30%	** **	242 28%	405 31%	569 30%	65 31%	39 34%	24 26%	697 30%	601 29%	96 35%
Slightly agree	715 31%	** **	244 29%	420 32%	592 31%	68 33%	28 24%	28 30%	715 31%	644 32%	71 26%
Strongly agree	379 16%	** **	142 17%	222 17%	325 17%	23 11%	14 12%	17 18%	379 16%	337 16%	43 16%
Don't know	28 1%	** **	12 1%	16 1%	26 1%	2 1%	- -%	- -%	28 1%	26 1%	2 1%
SUMMARY CODES											
TOTAL DISAGREE	498 21%	** **	214 25% c	252 19%	390 20%	51 24%	33 29% a	25 27%	498 21%	436 21%	61 23%
TOTAL AGREE	1095 47%	** **	386 45%	642 49%	916 48% c	92 44%	42 37%	45 48%	1095 47% c	981 48%	114 42%
TOTAL NEITHER/ DON'T KNOW	725 31%	** **	254 30%	421 32%	595 31%	67 32%	39 34%	24 26%	725 31%	628 31%	97 36%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2155	716	516	452	463	1232	915	493	1561	671	896	440
Effective Weighted Sample	1796	587	433	375	402	1019	776	409	1308	565	730	374
Total	2318	702	540	497	567	1242	1065	518	1700	748	923	473
Strongly disagree	121 5%	31 4%	26 5%	26 5%	36 6%	56 5%	62 6%	38 7%	82 5%	37 5%	53 6%	20 4%
Slightly disagree	376 16%	100 14%	101 19%	89 18%	87 15%	201 16%	175 16%	104 20%	251 15%	142 19%	149 16%	62 13%
Neither agree nor disagree	697 30%	168 24%	149 28%	162 33% ae	214 38% abe	317 25%	376 35% abe	148 28%	505 30%	243 32% c	263 28%	116 24%
Slightly agree	715 31%	228 33%	180 33%	144 29%	162 29%	408 33%	306 29%	150 29%	545 32%	217 29%	293 32%	165 35%
Strongly agree	379 16%	168 24% bcdf	80 15%	71 14%	59 10%	248 20% df	130 12%	74 14%	294 17%	100 13%	159 17%	103 22% a
Don't know	28 1%	6 1%	5 1%	6 1%	10 2%	11 1%	16 2%	4 1%	23 1%	8 1%	5 1%	7 1%
SUMMARY CODES												
TOTAL DISAGREE	498 21%	131 19%	126 23%	114 23%	123 22%	258 21%	237 22%	142 27% b	333 20%	179 24%	202 22%	83 17%
TOTAL AGREE	1095 47%	396 56% bcdf	260 48% d	215 43%	221 39%	656 53% cdf	436 41%	224 43%	839 49%	317 42%	453 49%	268 57% a
TOTAL NEITHER/ DON'T KNOW	725 31%	174 25%	154 28%	168 34% ae	224 39% abe	328 26%	392 37% abe	152 29%	528 31%	251 34%	268 29%	123 26%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Yes – there is a minimum age requirement	2811 83%	374 83%	558 83%	727 81%	764 85%	388 86%	374 83%	2049 83%	388 86%	1849 82%	962 85%	1399 83%	1412 84%
No – there is not a minimum age requirement	212 6%	36 8%	35 5%	68 8%	50 6%	22 5%	36 8%	154 6%	22 5%	155 7%	57 5%	118 7%	94 6%
Don't know	356 11%	41 9%	82 12%	105 12%	87 10%	41 9%	41 9%	274 11%	41 9%	248 11%	108 10%	173 10%	183 11%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Yes – there is a minimum age requirement	2811	183	190	283	275	356	371	382	382	194	194
	83%	81%	85%	84%	81%	79%	82%	85%	85%	86%	86%
No – there is not a minimum age requirement	212	24	12	16	19	39	29	26	24	12	10
	6%	11%	5%	5%	6%	9%	6%	6%	5%	5%	5%
Don't know	356	18	23	38	44	55	50	42	45	20	21
	11%	8%	10%	11%	13%	12%	11%	9%	10%	9%	9%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Yes – there is a minimum age requirement	2811	290	1295	1151	2306	250	140	115	2811	2430	380
	83%	84%	82%	85%	83%	83%	84%	86%	83%	83%	87%
No – there is not a minimum age requirement	212	24	107	75	166	22	14	9	212	194	18
	6%	7%	7%	6%	6%	7%	8%	7%	6%	7%	4%
Don't know	356	31	179	127	304	29	13	10	356	314	41
	11%	9%	11%	9%	11%	10%	8%	7%	11%	11%	9%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Yes – there is a minimum age requirement	2811 83%	787 83%	710 85%	578 81%	726 83%	1496 84%	1303 82%	603 87%	2091 83%	917 85%	1108 83%	563 84%
No – there is not a minimum age requirement	212 6%	78 8%	47 6%	46 7%	38 4%	125 7%	85 5%	47 7%	150 6%	61 6%	81 6%	53 8%
Don't know	356 11%	81 9%	74 9%	85 12%	114 13%	155 9%	200 13%	44 6%	286 11%	96 9%	147 11%	52 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
Yes – there is a minimum age requirement	1916	83	177	540	734	382	83	1452	382	980	936	937	979
	83%	79%	79%	80%	84%	86%	79%	82%	86%	80%	85%	82%	83%
											a		
No – there is not a minimum age requirement	166	14	21	59	50	22	14	130	22	110	57	90	76
	7%	14%	9%	9%	6%	5%	14%	7%	5%	9%	5%	8%	6%
		de					c			b			
Don't know	235	7	26	76	85	41	7	187	41	129	106	113	122
	10%	7%	11%	11%	10%	9%	7%	11%	9%	11%	10%	10%	10%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
Yes – there is a minimum age requirement	1916	**	**	93	84	251	289	361	373	189	193
	83%	**	**	83%	75%	77%	83%	84%	84%	86%	86%
No – there is not a minimum age requirement	166	**	**	9	11	33	26	26	24	12	10
	7%	**	**	8%	10%	10%	8%	6%	5%	5%	5%
Don't know	235	**	**	9	16	42	35	40	45	20	21
	10%	**	**	8%	15%	13%	10%	9%	10%	9%	9%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	2155	99	850	1131	1441	275	252	187	2155	1940	215
Effective Weighted Sample	1796	59	696	982	1342	249	215	142	1796	1616	184
Total	2318	68	854	1315	1901	210	114	93	2318	2045	272
Yes – there is a minimum age requirement	1916	**	684	1114	1574	168	95	79	1916	1684	232
	83%	**	80%	85%	83%	80%	83%	85%	83%	82%	85%
No – there is not a minimum age requirement	166	**	76	75	130	17	11	8	166	156	10
	7%	**	9%	6%	7%	8%	10%	9%	7%	8%	4%
Don't know	235	**	95	126	197	24	8	6	235	205	30
	10%	**	11%	10%	10%	11%	7%	6%	10%	10%	11%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2155	716	516	452	463	1232	915	493	1561	671	896	440
Effective Weighted Sample	1796	587	433	375	402	1019	776	409	1308	565	730	374
Total	2318	702	540	497	567	1242	1065	518	1700	748	923	473
Yes – there is a minimum age requirement	1916 83%	575 82%	462 86%	404 81%	465 82%	1037 84%	870 82%	444 86%	1398 82%	635 85%	755 82%	396 84%
No – there is not a minimum age requirement	166 7%	69 10% df	32 6%	36 7%	28 5%	101 8%	64 6%	38 7%	117 7%	51 7%	61 7%	43 9%
Don't know	235 10%	57 8%	47 9%	57 11%	74 13%	104 8%	131 12% e	37 7%	185 11%	61 8%	107 12%	34 7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 25

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2815	544	622	657	649	343	544	1928	343	1978	837	1425	1390
Effective Weighted Sample	2227	335	484	561	544	319	335	1579	319	1497	732	1110	1117
Total	2811	374	558	727	764	388	374	2049	388	1849	962	1399	1412
Age under 10	68 2%	10 3%	29 5%	24 3%	2 *	3 1%	10 3%	55 3%	3 1%	65 4%	3 *	38 3%	29 2%
		d	de	d						b			
Aged 10	88 3%	12 3%	13 2%	47 6%	15 2%	2 *	12 3%	74 4%	2 *	78 4%	10 1%	43 3%	45 3%
				bde				c		b			
Aged 11	87 3%	11 3%	17 3%	37 5%	16 2%	6 2%	11 3%	70 3%	6 2%	72 4%	15 2%	48 3%	39 3%
				de						b			
Aged 12	318 11%	49 13%	68 12%	78 11%	102 13%	20 5%	49 13%	249 12%	20 5%	241 13%	77 8%	162 12%	156 11%
		e	e	e	e		c	c		b			
Aged 13	1226 44%	129 34%	206 37%	313 43%	391 51%	186 48%	129 34%	911 44%	186 48%	732 40%	494 51%	599 43%	627 44%
				abc	ab			a	a	a			
Aged 14	244 9%	27 7%	37 7%	47 7%	85 11%	48 12%	27 7%	169 8%	48 12%	124 7%	120 12%	125 9%	119 8%
				c	bc					a			
Aged 15	89 3%	11 3%	23 4%	10 1%	31 4%	14 4%	11 3%	64 3%	14 4%	47 3%	42 4%	48 3%	41 3%
			c		c								
Aged 16	413 15%	82 22%	88 16%	99 14%	71 9%	73 19%	82 22%	258 13%	73 19%	288 16%	125 13%	214 15%	198 14%
		cd	d			d	b		b				
Aged 17	18 1%	1 *	3 1%	1 *	5 1%	10 3%	1 *	8 *	10 3%	5 *	14 1%	6 *	12 1%
						ac			ab		a		
Aged 18 or over	99 4%	21 6%	19 3%	28 4%	15 2%	16 4%	21 6%	62 3%	16 4%	73 4%	26 3%	52 4%	47 3%
		d											

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2815	544	622	657	649	343	544	1928	343	1978	837	1425	1390
Effective Weighted Sample	2227	335	484	561	544	319	335	1579	319	1497	732	1110	1117
Total	2811	374	558	727	764	388	374	2049	388	1849	962	1399	1412
Don't know	161	22	55	42	32	10	22	129	10	125	36	61	99
	6%	6%	10%	6%	4%	3%	6%	6%	3%	7%	4%	4%	7%
			de							b			a
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	2811	374	558	727	764	388	374	2049	388	1849	962	1399	1412
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1226	129	206	313	391	186	129	911	186	732	494	599	627
	44%	34%	37%	43%	51%	48%	34%	44%	48%	40%	51%	43%	44%
				abc	ab			a	a		a		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561	82	127	186	134	31	82	448	31	456	105	292	269
	20%	22%	23%	26%	18%	8%	22%	22%	8%	25%	11%	21%	19%
		e	e	de	e		c	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863	141	170	185	206	160	141	562	160	536	327	446	417
	31%	38%	30%	26%	27%	41%	38%	27%	41%	29%	34%	32%	30%
		cd				bcd	b		b				
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585	245	352	414	372	202	245	1138	202	1117	468	800	786
	56%	66%	63%	57%	49%	52%	66%	56%	52%	60%	49%	57%	56%
		de	de	d			bc		b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 25

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	2815	275	269	318	304	326	331	330	319	176	167
Effective Weighted Sample	2227	162	173	246	238	277	284	271	273	163	157
Total	2811	183	190	283	275	356	371	382	382	194	194
Age under 10	68 2%	5 3%	6 3%	20 7%	9 3%	13 4%	10 3%	- -%	2 *%	1 *%	2 1%
			g	ghij	g	gh	g				
Aged 10	88 3%	6 3%	6 3%	8 3%	5 2%	21 6%	26 7%	6 2%	9 2%	2 1%	- -%
						gj	dghij				
Aged 11	87 3%	4 2%	6 3%	12 4%	5 2%	22 6%	15 4%	6 2%	10 3%	4 2%	3 1%
						dg					
Aged 12	318 11%	26 14%	23 12%	35 12%	34 12%	41 11%	38 10%	50 13%	53 14%	12 6%	8 4%
		j		j	j			j	j		
Aged 13	1226 44%	60 33%	68 36%	95 33%	112 41%	159 45%	154 42%	201 53%	190 50%	84 43%	102 53%
						c		abcdf	abc		abc
Aged 14	244 9%	12 7%	15 8%	19 7%	18 6%	24 7%	23 6%	48 12%	37 10%	22 11%	26 13%
Aged 15	89 3%	6 3%	5 3%	14 5%	9 3%	6 2%	4 1%	12 3%	20 5%	11 5%	4 2%
								f	f	f	
Aged 16	413 15%	47 26%	35 18%	41 14%	47 17%	44 12%	55 15%	40 10%	31 8%	42 22%	31 16%
		cefg	h		h					gh	
Aged 17	18 1%	- -%	1 *%	2 1%	1 *%	1 *%	- -%	1 *%	3 1%	3 1%	7 4%
											aefg
Aged 18 or over	99 4%	12 6%	9 5%	11 4%	9 3%	10 3%	18 5%	9 2%	5 1%	11 5%	5 3%
		h									

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	2815	275	269	318	304	326	331	330	319	176	167
Effective Weighted Sample	2227	162	173	246	238	277	284	271	273	163	157
Total	2811	183	190	283	275	356	371	382	382	194	194
Don't know	161	5	17	28	27	15	27	9	22	4	6
	6%	3%	9%	10%	10%	4%	7%	2%	6%	2%	3%
			g	agi	agi		g				
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	2811	183	190	283	275	356	371	382	382	194	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1226	60	68	95	112	159	154	201	190	84	102
	44%	33%	36%	33%	41%	45%	42%	53%	50%	43%	53%
						c		abcdf	abc		abc
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561	41	41	75	53	97	89	62	73	18	13
	20%	22%	22%	26%	19%	27%	24%	16%	19%	9%	7%
		ij	ij	gij	ij	gij	ij	j	ij		
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863	77	64	86	84	85	100	110	96	88	72
	31%	42%	34%	30%	30%	24%	27%	29%	25%	45%	37%
		efgh								cdefgh	eh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585	123	122	189	163	197	217	181	192	110	92
	56%	67%	64%	67%	59%	55%	58%	47%	50%	57%	47%
		ghj	ghj	eghj	g		g				

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	2815	432	1316	992	1782	386	375	272	2815	2485	330
Effective Weighted Sample	2227	260	1057	858	1648	329	302	202	2227	1975	260
Total	2811	290	1295	1151	2306	250	140	115	2811	2430	380
Age under 10	68 2%	9 3%	53 4%	5 *%	53 2%	8 3%	4 3%	3 2%	68 2%	61 3%	6 2%
		c	c								
Aged 10	88 3%	3 1%	59 5%	23 2%	72 3%	5 2%	7 5%	4 3%	88 3%	80 3%	8 2%
			ac								
Aged 11	87 3%	9 3%	47 4%	30 3%	74 3%	4 2%	3 2%	5 5%	87 3%	77 3%	10 3%
Aged 12	318 11%	41 14%	144 11%	125 11%	259 11%	33 13%	14 10%	11 10%	318 11%	278 11%	40 11%
Aged 13	1226 44%	111 38%	515 40%	571 50%	1017 44%	107 43%	56 40%	46 40%	1226 44%	1054 43%	172 45%
				ab							
Aged 14	244 9%	23 8%	83 6%	127 11%	196 8%	25 10%	15 11%	8 7%	244 9%	208 9%	35 9%
				b							
Aged 15	89 3%	6 2%	38 3%	44 4%	77 3%	6 2%	3 2%	3 3%	89 3%	80 3%	9 2%
Aged 16	413 15%	53 18%	206 16%	139 12%	332 14%	33 13%	22 16%	26 23%	413 15%	353 15%	60 16%
								abe			
Aged 17	18 1%	- -%	4 *%	13 1%	14 1%	3 1%	2 1%	1 *%	18 1%	16 1%	3 1%
Aged 18 or over	99 4%	17 6%	49 4%	32 3%	77 3%	13 5%	4 3%	5 5%	99 4%	82 3%	17 5%
Don't know	161 6%	19 6%	96 7%	41 4%	134 6%	14 5%	9 7%	4 3%	161 6%	141 6%	19 5%
			c								

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	2815	432	1316	992	1782	386	375	272	2815	2485	330
Effective Weighted Sample	2227	260	1057	858	1648	329	302	202	2227	1975	260
Total	2811	290	1295	1151	2306	250	140	115	2811	2430	380
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	2811	290	1295	1151	2306	250	140	115	2811	2430	380
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1226	111	515	571	1017	107	56	46	1226	1054	172
	44%	38%	40%	50% ab	44%	43%	40%	40%	44%	43%	45%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561	61	303	183	459	50	29	23	561	496	65
	20%	21%	23% c	16%	20%	20%	21%	20%	20%	20%	17%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863	99	380	356	696	80	46	42	863	739	124
	31%	34%	29%	31%	30%	32%	33%	37%	31%	30%	33%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585	179	779	579	1289	143	84	69	1585	1377	208
	56%	62% c	60% c	50%	56%	57%	60%	60%	56%	57%	55%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2815	844	754	566	641	1598	1207	594	2107	879	1155	578
Effective Weighted Sample	2227	668	594	443	525	1262	967	481	1657	702	899	468
Total	2811	787	710	578	726	1496	1303	603	2091	917	1108	563
Age under 10	68 2%	27 3%	16 2%	13 2%	12 2%	43 3%	24 2%	16 3%	49 2%	17 2%	29 3%	17 3%
Aged 10	88 3%	35 4%	17 2%	24 4%	11 2%	52 3%	36 3%	17 3%	68 3%	26 3%	42 4%	17 3%
Aged 11	87 3%	25 3%	24 3%	13 2%	25 3%	49 3%	38 3%	17 3%	64 3%	25 3%	37 3%	20 4%
Aged 12	318 11%	97 12%	73 10%	74 13%	74 10%	171 11%	148 11%	57 9%	245 12%	96 10%	135 12%	66 12%
Aged 13	1226 44%	336 43%	307 43%	249 43%	326 45%	643 43%	575 44%	289 48%	894 43%	426 46%	443 40%	265 47%
Aged 14	244 9%	75 10%	60 8%	43 7%	64 9%	135 9%	108 8%	62 10%	172 8%	67 7%	95 9%	57 10%
Aged 15	89 3%	24 3%	30 4%	13 2%	22 3%	54 4%	35 3%	22 4%	60 3%	25 3%	40 4%	16 3%
Aged 16	413 15%	107 14%	112 16%	93 16%	100 14%	219 15%	193 15%	79 13%	317 15%	129 14%	182 16%	69 12%
Aged 17	18 1%	9 1%	4 1%	1 *%	5 1%	13 1%	6 *%	4 1%	14 1%	8 1%	6 1%	4 1%
Aged 18 or over	99 4%	20 3%	33 5%	24 4%	21 3%	53 4%	45 3%	16 3%	78 4%	37 4%	37 3%	14 3%
Don't know	161 6%	31 4%	33 5%	31 5%	66 9%	64 4%	97 7%	25 4%	131 6%	62 7%	62 6%	19 3%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2815	844	754	566	641	1598	1207	594	2107	879	1155	578
Effective Weighted Sample	2227	668	594	443	525	1262	967	481	1657	702	899	468
Total	2811	787	710	578	726	1496	1303	603	2091	917	1108	563
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	2811 100%	787 100%	710 100%	578 100%	726 100%	1496 100%	1303 100%	603 100%	2091 100%	917 100%	1108 100%	563 100%
AWARE AND GIVES THE CORRECT AGE (13)	1226 44%	336 43%	307 43%	249 43%	326 45%	643 43%	575 44%	289 48%	894 43%	426 46% b	443 40%	265 47%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561 20%	185 23% d	131 18%	124 21%	122 17%	315 21%	246 19%	107 18%	425 20%	164 18%	243 22%	120 21%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863 31%	235 30%	239 34%	174 30%	212 29%	474 32%	386 30%	183 30%	642 31%	266 29%	360 32%	160 28%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585 56%	451 57%	403 57%	329 57%	400 55%	854 57%	729 56%	314 52%	1197 57%	491 54%	665 60% a	299 53%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 26

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Age under 10	68 2%	10 2%	29 4%	24 3%	2 *	3 1%	10 2%	55 2%	3 1%	65 3%	3 *	38 2%	29 2%
		d	de	d						b			
Aged 10	88 3%	12 3%	13 2%	47 5%	15 2%	2 *	12 3%	74 3%	2 *	78 3%	10 1%	43 3%	45 3%
				bde				c		b			
Aged 11	87 3%	11 2%	17 3%	37 4%	16 2%	6 1%	11 2%	70 3%	6 1%	72 3%	15 1%	48 3%	39 2%
				d						b			
Aged 12	318 9%	49 11%	68 10%	78 9%	102 11%	20 4%	49 11%	249 10%	20 4%	241 11%	77 7%	162 10%	156 9%
		e	e		e		c	c		b			
Aged 13	1226 36%	129 29%	206 30%	313 35%	391 43%	186 41%	129 29%	911 37%	186 41%	732 33%	494 44%	599 35%	627 37%
				abc	abc	ab		a	a		a		
Aged 14	244 7%	27 6%	37 5%	47 5%	85 9%	48 11%	27 6%	169 7%	48 11%	124 6%	120 11%	125 7%	119 7%
					bc	bc					a		
Aged 15	89 3%	11 2%	23 3%	10 1%	31 3%	14 3%	11 2%	64 3%	14 3%	47 2%	42 4%	48 3%	41 2%
			c		c						a		
Aged 16	413 12%	82 18%	88 13%	99 11%	71 8%	73 16%	82 18%	258 10%	73 16%	288 13%	125 11%	214 13%	198 12%
		cd	d			d	b		b				
Aged 17	18 1%	1 *	3 *	1 *	5 1%	10 2%	1 *	8 *	10 2%	5 *	14 1%	6 *	12 1%
						abc			ab		a		
Aged 18 or over	99 3%	21 5%	19 3%	28 3%	15 2%	16 3%	21 5%	62 3%	16 3%	73 3%	26 2%	52 3%	47 3%
		d											

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Don't know	161	22	55	42	32	10	22	129	10	125	36	61	99
	5%	5%	8%	5%	4%	2%	5%	5%	2%	6%	3%	4%	6%
			de							b			a
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	2811	374	558	727	764	388	374	2049	388	1849	962	1399	1412
	83%	83%	83%	81%	85%	86%	83%	83%	86%	82%	85%	83%	84%
AWARE AND GIVES THE CORRECT AGE (13)	1226	129	206	313	391	186	129	911	186	732	494	599	627
	36%	29%	30%	35%	43%	41%	29%	37%	41%	33%	44%	35%	37%
				abc	ab			a	a		a		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561	82	127	186	134	31	82	448	31	456	105	292	269
	17%	18%	19%	21%	15%	7%	18%	18%	7%	20%	9%	17%	16%
		e	e	de	e		c	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863	141	170	185	206	160	141	562	160	536	327	446	417
	26%	31%	25%	21%	23%	36%	31%	23%	36%	24%	29%	26%	25%
		cd				bcd	b		b		a		
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585	245	352	414	372	202	245	1138	202	1117	468	800	786
	47%	54%	52%	46%	41%	45%	54%	46%	45%	50%	42%	47%	47%
		cde	d				bc			b			
SAY THERE IS NO MINIMUM AGE REQUIREMENT	212	36	35	68	50	22	36	154	22	155	57	118	94
	6%	8%	5%	8%	6%	5%	8%	6%	5%	7%	5%	7%	6%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	356 11%	41 9%	82 12%	105 12%	87 10%	41 9%	41 9%	274 11%	41 9%	248 11%	108 10%	173 10%	183 11%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 26

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Age under 10	68 2%	5 2%	6 3%	20 6%	9 3%	13 3%	10 2%	- -%	2 *%	1 *%	2 1%
			g	ghij	g	g	g				
Aged 10	88 3%	6 3%	6 3%	8 2%	5 1%	21 5%	26 6%	6 1%	9 2%	2 1%	- -%
						j	dgij				
Aged 11	87 3%	4 2%	6 3%	12 4%	5 1%	22 5%	15 3%	6 1%	10 2%	4 2%	3 1%
						g					
Aged 12	318 9%	26 12%	23 10%	35 10%	34 10%	41 9%	38 8%	50 11%	53 12%	12 5%	8 4%
		j						j	j		
Aged 13	1226 36%	60 27%	68 30%	95 28%	112 33%	159 35%	154 34%	201 45%	190 42%	84 37%	102 46%
								abcdf	abc		abcd
Aged 14	244 7%	12 5%	15 7%	19 6%	18 5%	24 5%	23 5%	48 11%	37 8%	22 10%	26 12%
											ef
Aged 15	89 3%	6 3%	5 2%	14 4%	9 3%	6 1%	4 1%	12 3%	20 4%	11 5%	4 2%
				f					f	f	
Aged 16	413 12%	47 21%	35 15%	41 12%	47 14%	44 10%	55 12%	40 9%	31 7%	42 19%	31 14%
		cefg	h		h					egh	
Aged 17	18 1%	- -%	1 *%	2 1%	1 *%	1 *%	- -%	1 *%	3 1%	3 1%	7 3%
											adefg

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Aged 18 or over	99	12	9	11	9	10	18	9	5	11	5
	3%	5%	4%	3%	3%	2%	4%	2%	1%	5%	2%
Don't know	161	5	17	28	27	15	27	9	22	4	6
	5%	2%	7%	8%	8%	3%	6%	2%	5%	2%	3%
			g	aegi	agi		g				
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	2811	183	190	283	275	356	371	382	382	194	194
	83%	81%	85%	84%	81%	79%	82%	85%	85%	86%	86%
AWARE AND GIVES THE CORRECT AGE (13)	1226	60	68	95	112	159	154	201	190	84	102
	36%	27%	30%	28%	33%	35%	34%	45%	42%	37%	46%
								abcdf	abc		abcd
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561	41	41	75	53	97	89	62	73	18	13
	17%	18%	18%	22%	16%	21%	20%	14%	16%	8%	6%
		ij	ij	gij	j	gij	ij	j	ij		
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863	77	64	86	84	85	100	110	96	88	72
	26%	34%	29%	26%	25%	19%	22%	24%	21%	39%	32%
		efh	e							cdefgh	eh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585	123	122	189	163	197	217	181	192	110	92
	47%	55%	54%	56%	48%	44%	48%	40%	43%	49%	41%
		ghj	ghj	eghj							

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
SAY THERE IS NO MINIMUM AGE REQUIREMENT	212 6%	24 11%	12 5%	16 5%	19 6%	39 9%	29 6%	26 6%	24 5%	12 5%	10 5%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	356 11%	18 8%	23 10%	38 11%	44 13%	55 12%	50 11%	42 9%	45 10%	20 9%	21 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 26

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Age under 10	68 2%	9 3%	53 3%	5 *%	53 2%	8 3%	4 2%	3 2%	68 2%	61 2%	6 1%
		c	c								
Aged 10	88 3%	3 1%	59 4%	23 2%	72 3%	5 2%	7 4%	4 3%	88 3%	80 3%	8 2%
			c								
Aged 11	87 3%	9 3%	47 3%	30 2%	74 3%	4 1%	3 2%	5 4%	87 3%	77 3%	10 2%
Aged 12	318 9%	41 12%	144 9%	125 9%	259 9%	33 11%	14 9%	11 8%	318 9%	278 9%	40 9%
Aged 13	1226 36%	111 32%	515 33%	571 42%	1017 37%	107 35%	56 34%	46 34%	1226 36%	1054 36%	172 39%
				ab							
Aged 14	244 7%	23 7%	83 5%	127 9%	196 7%	25 8%	15 9%	8 6%	244 7%	208 7%	35 8%
				b							
Aged 15	89 3%	6 2%	38 2%	44 3%	77 3%	6 2%	3 2%	3 2%	89 3%	80 3%	9 2%
Aged 16	413 12%	53 15%	206 13%	139 10%	332 12%	33 11%	22 13%	26 19%	413 12%	353 12%	60 14%
								abe			
Aged 17	18 1%	- -%	4 *%	13 1%	14 *%	3 1%	2 1%	1 *%	18 1%	16 1%	3 1%
Aged 18 or over	99 3%	17 5%	49 3%	32 2%	77 3%	13 4%	4 2%	5 4%	99 3%	82 3%	17 4%
Don't know	161 5%	19 5%	96 6%	41 3%	134 5%	14 5%	9 6%	4 3%	161 5%	141 5%	19 4%
			c								

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 26

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	2811	290	1295	1151	2306	250	140	115	2811	2430	380
	83%	84%	82%	85%	83%	83%	84%	86%	83%	83%	87%
AWARE AND GIVES THE CORRECT AGE (13)	1226	111	515	571	1017	107	56	46	1226	1054	172
	36%	32%	33%	42% ab	37%	35%	34%	34%	36%	36%	39%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561	61	303	183	459	50	29	23	561	496	65
	17%	18%	19% c	14%	17%	17%	17%	17%	17%	17%	15%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863	99	380	356	696	80	46	42	863	739	124
	26%	29%	24%	26%	25%	26%	27%	32%	26%	25%	28%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585	179	779	579	1289	143	84	69	1585	1377	208
	47%	52% c	49% c	43%	46%	48%	50%	52%	47%	47%	47%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	212	24	107	75	166	22	14	9	212	194	18
	6%	7%	7%	6%	6%	7%	8%	7%	6%	7%	4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	356	31	179	127	304	29	13	10	356	314	41
	11%	9%	11%	9%	11%	10%	8%	7%	11%	11%	9%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Age under 10	68 2%	27 3%	16 2%	13 2%	12 1%	43 2%	24 2%	16 2%	49 2%	17 2%	29 2%	17 2%
Aged 10	88 3%	35 4%	17 2%	24 3%	11 1%	52 3%	36 2%	17 2%	68 3%	26 2%	42 3%	17 3%
Aged 11	87 3%	25 3%	24 3%	13 2%	25 3%	49 3%	38 2%	17 2%	64 3%	25 2%	37 3%	20 3%
Aged 12	318 9%	97 10%	73 9%	74 10%	74 8%	171 10%	148 9%	57 8%	245 10%	96 9%	135 10%	66 10%
Aged 13	1226 36%	336 36%	307 37%	249 35%	326 37%	643 36%	575 36%	289 42% b	894 35%	426 40% b	443 33%	265 40% b
Aged 14	244 7%	75 8%	60 7%	43 6%	64 7%	135 8%	108 7%	62 9%	172 7%	67 6%	95 7%	57 8%
Aged 15	89 3%	24 3%	30 4%	13 2%	22 3%	54 3%	35 2%	22 3%	60 2%	25 2%	40 3%	16 2%
Aged 16	413 12%	107 11%	112 14%	93 13%	100 11%	219 12%	193 12%	79 11%	317 13%	129 12%	182 14%	69 10%
Aged 17	18 1%	9 1%	4 *	1 *	5 1%	13 1%	6 *	4 1%	14 1%	8 1%	6 *	4 1%
Aged 18 or over	99 3%	20 2%	33 4%	24 3%	21 2%	53 3%	45 3%	16 2%	78 3%	37 3%	37 3%	14 2%
Don't know	161 5%	31 3%	33 4%	31 4%	66 8%	64 4%	97 6%	25 4%	131 5%	62 6%	62 5%	19 3%
					abe		ae					

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 26

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	2811 83%	787 83%	710 85%	578 81%	726 83%	1496 84%	1303 82%	603 87%	2091 83%	917 85%	1108 83%	563 84%
AWARE AND GIVES THE CORRECT AGE (13)	1226 36%	336 36%	307 37%	249 35%	326 37%	643 36%	575 36%	289 42% b	894 35%	426 40% b	443 33%	265 40% b
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	561 17%	185 20% d	131 16%	124 17%	122 14%	315 18%	246 15%	107 15%	425 17%	164 15%	243 18%	120 18%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	863 26%	235 25%	239 29%	174 25%	212 24%	474 27%	386 24%	183 26%	642 25%	266 25%	360 27%	160 24%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1585 47%	451 48%	403 49%	329 46%	400 46%	854 48%	729 46%	314 45%	1197 47%	491 46%	665 50%	299 45%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	212 6%	78 8% d	47 6%	46 7%	38 4%	125 7%	85 5%	47 7%	150 6%	61 6%	81 6%	53 8%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	356 11%	81 9%	74 9%	85 12%	114 13% ae	155 9%	200 13% ae	44 6%	286 11% a	96 9%	147 11%	52 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
Age under 10	64	10	26	24	2	3	10	51	3	61	3	37	27
	3%	10%	12%	3%	*%	1%	10%	3%	1%	5%	*%	3%	2%
		de	cde	de			bc			b			
Aged 10	78	7	9	45	15	2	7	69	2	69	10	39	39
	3%	7%	4%	7%	2%	*%	7%	4%	*%	6%	1%	3%	3%
		de	e	de			c	c		b			
Aged 11	71	5	8	35	16	6	5	59	6	56	15	40	30
	3%	5%	4%	5%	2%	1%	5%	3%	1%	5%	1%	4%	3%
				de						b			
Aged 12	232	17	27	65	102	20	17	195	20	155	77	117	115
	10%	17%	12%	10%	12%	5%	17%	11%	5%	13%	7%	10%	10%
		e	e	e	e		c	c		b			
Aged 13	820	19	44	203	371	182	19	618	182	342	478	391	428
	35%	19%	20%	30%	43%	41%	19%	35%	41%	28%	43%	34%	36%
				b	abc	abc		a	a		a		
Aged 14	185	4	9	40	84	48	4	133	48	65	120	97	88
	8%	3%	4%	6%	10%	11%	3%	8%	11%	5%	11%	8%	7%
						bc					a		
Aged 15	60	3	6	7	30	14	3	43	14	19	41	30	30
	3%	3%	3%	1%	3%	3%	3%	2%	3%	2%	4%	3%	3%
					c						a		
Aged 16	229	10	17	68	64	71	10	149	71	112	117	116	114
	10%	9%	7%	10%	7%	16%	9%	8%	16%	9%	11%	10%	10%
						bcd			b				
Aged 17	17	1	1	1	5	10	1	6	10	3	14	5	12
	1%	1%	*%	*%	1%	2%	1%	*%	2%	*%	1%	*%	1%
						c			b		a		
Aged 18 or over	63	3	8	22	15	16	3	44	16	37	26	34	30
	3%	3%	3%	3%	2%	4%	3%	2%	4%	3%	2%	3%	3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
Don't know	97	3	22	31	32	10	3	84	10	62	36	32	65
	4%	3%	10%	5%	4%	2%	3%	5%	2%	5%	3%	3%	6%
			cde										a
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	1916	83	177	540	734	382	83	1452	382	980	936	937	979
	83%	79%	79%	80%	84%	86%	79%	82%	86%	80%	85%	82%	83%
											a		
AWARE AND GIVES THE CORRECT AGE (13)	820	19	44	203	371	182	19	618	182	342	478	391	428
	35%	19%	20%	30%	43%	41%	19%	35%	41%	28%	43%	34%	36%
				b	abc	abc		a	a		a		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445	40	71	170	134	31	40	375	31	341	105	233	212
	19%	38%	32%	25%	15%	7%	38%	21%	7%	28%	10%	20%	18%
		de	de	de	e		bc	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554	21	40	137	197	158	21	375	158	236	318	280	274
	24%	20%	18%	20%	23%	36%	20%	21%	36%	19%	29%	25%	23%
						abcd			ab		a		
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097	64	133	338	363	199	64	834	199	638	458	546	551
	47%	61%	60%	50%	42%	45%	61%	47%	45%	52%	42%	48%	47%
		de	de	d			bc		b				
SAY THERE IS NO MINIMUM AGE REQUIREMENT	166	14	21	59	50	22	14	130	22	110	57	90	76
	7%	14%	9%	9%	6%	5%	14%	7%	5%	9%	5%	8%	6%
		de					c		b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	235	7	26	76	85	41	7	187	41	129	106	113	122
	10%	7%	11%	11%	10%	9%	7%	11%	9%	11%	10%	10%	10%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
Age under 10	64 3%	** **	** **	18 16% efghij	7 7% ghij	13 4% gh	10 3% g	- -%	2 *% *	1 *% *	2 1% *
Aged 10	78 3%	** **	** **	6 5% j	3 3% j	21 6% ghij	25 7% ghij	6 1% j	9 2% j	2 1% j	- -% j
Aged 11	71 3%	** **	** **	8 7% dgj	- -% j	20 6% g	15 4% g	6 1% j	10 2% j	4 2% j	3 1% j
Aged 12	232 10%	** **	** **	14 13% j	13 12% j	33 10% j	32 9% j	50 12% j	53 12% j	12 5% j	8 4% j
Aged 13	820 35%	** **	** **	17 15% j	27 24% j	95 29% c	107 31% c	188 44% cdef	184 42% cdef	81 37% c	101 45% cdef
Aged 14	185 8%	** **	** **	5 4% j	4 4% j	21 6% j	19 5% j	48 11% j	37 8% j	22 10% j	26 12% j
Aged 15	60 3%	** **	** **	4 4% j	2 1% j	3 1% j	4 1% j	10 2% j	20 4% j	11 5% e	4 2% e
Aged 16	229 10%	** **	** **	8 7% j	9 8% j	26 8% j	42 12% j	35 8% j	29 7% j	40 18% egh	31 14% h
Aged 17	17 1%	** **	** **	- -% j	1 1% j	1 *% j	- -% j	1 *% j	3 1% j	3 1% j	7 3% efg
Aged 18 or over	63 3%	** **	** **	4 4% j	4 3% j	8 3% j	13 4% j	9 2% j	5 1% j	11 5% j	5 2% j

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
Don't know	97	**	**	8	14	10	21	9	22	4	6
	4%	**	**	7%	12%	3%	6%	2%	5%	2%	3%
					egij						
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1916	**	**	93	84	251	289	361	373	189	193
	83%	**	**	83%	75%	77%	83%	84%	84%	86%	86%
AWARE AND GIVES THE CORRECT AGE (13)	820	**	**	17	27	95	107	188	184	81	101
	35%	**	**	15%	24%	29%	31%	44%	42%	37%	45%
						c	c	cdef	cdef	c	cdef
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445	**	**	47	24	87	82	62	73	18	13
	19%	**	**	42%	21%	27%	24%	14%	16%	8%	6%
				defghij	ij	ghij	gij	j	ij		
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554	**	**	21	19	59	78	103	94	85	72
	24%	**	**	19%	17%	18%	22%	24%	21%	39%	32%
										cdefgh	deh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097	**	**	76	57	156	182	174	190	108	92
	47%	**	**	68%	51%	48%	52%	41%	43%	49%	41%
				efghij			g				
SAY THERE IS NO MINIMUM AGE REQUIREMENT	166	**	**	9	11	33	26	26	24	12	10
	7%	**	**	8%	10%	10%	8%	6%	5%	5%	5%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	235	**	**	9	16	42	35	40	45	20	21
	10%	**	**	8%	15%	13%	10%	9%	10%	9%	9%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 27

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	2155	99	850	1131	1441	275	252	187	2155	1940	215
Effective Weighted Sample	1796	59	696	982	1342	249	215	142	1796	1616	184
Total	2318	68	854	1315	1901	210	114	93	2318	2045	272
Age under 10	64 3%	** **	50 6% c	5 *%	50 3%	8 4%	4 3%	2 2%	64 3%	60 3%	4 2%
Aged 10	78 3%	** **	51 6% c	23 2%	64 3%	5 2%	6 5%	3 4%	78 3%	71 3%	7 3%
Aged 11	71 3%	** **	36 4%	30 2%	62 3%	3 1%	2 1%	5 5%	71 3%	63 3%	7 3%
Aged 12	232 10%	** **	89 10%	125 10%	191 10%	23 11%	12 11%	7 8%	232 10%	204 10%	29 10%
Aged 13	820 35%	** **	234 27%	545 41% b	684 36%	67 32%	36 32%	32 34%	820 35%	718 35%	101 37%
Aged 14	185 8%	** **	46 5%	126 10% b	149 8%	19 9%	10 9%	6 6%	185 8%	162 8%	22 8%
Aged 15	60 3%	** **	14 2%	43 3%	51 3%	4 2%	3 3%	2 2%	60 3%	54 3%	6 2%
Aged 16	229 10%	** **	83 10%	131 10%	182 10%	20 10%	11 9%	17 18% ae	229 10%	201 10%	29 11%
Aged 17	17 1%	** **	2 *%	13 1%	12 1%	3 1%	2 1%	1 1%	17 1%	14 1%	3 1%
Aged 18 or over	63 3%	** **	30 3%	32 2%	49 3%	9 4%	2 1%	3 4%	63 3%	54 3%	10 4%
Don't know	97 4%	** **	50 6% c	41 3%	79 4%	9 4%	8 7%	2 2%	97 4%	84 4%	14 5%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 27

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	2155	99	850	1131	1441	275	252	187	2155	1940	215
Effective Weighted Sample	1796	59	696	982	1342	249	215	142	1796	1616	184
Total	2318	68	854	1315	1901	210	114	93	2318	2045	272
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1916	**	684	1114	1574	168	95	79	1916	1684	232
	83%	**	80%	85%	83%	80%	83%	85%	83%	82%	85%
AWARE AND GIVES THE CORRECT AGE (13)	820	**	234	545	684	67	36	32	820	718	101
	35%	**	27%	41%	36%	32%	32%	34%	35%	35%	37%
				b							
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445	**	226	183	367	38	23	18	445	398	47
	19%	**	26%	14%	19%	18%	21%	19%	19%	19%	17%
			c								
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554	**	174	346	444	54	27	28	554	484	70
	24%	**	20%	26%	23%	26%	24%	30%	24%	24%	26%
				b							
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097	**	450	569	890	101	58	47	1097	966	131
	47%	**	53%	43%	47%	48%	51%	51%	47%	47%	48%
			c								
SAY THERE IS NO MINIMUM AGE REQUIREMENT	166	**	76	75	130	17	11	8	166	156	10
	7%	**	9%	6%	7%	8%	10%	9%	7%	8%	4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	235	**	95	126	197	24	8	6	235	205	30
	10%	**	11%	10%	10%	11%	7%	6%	10%	10%	11%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2155	716	516	452	463	1232	915	493	1561	671	896	440
Effective Weighted Sample	1796	587	433	375	402	1019	776	409	1308	565	730	374
Total	2318	702	540	497	567	1242	1065	518	1700	748	923	473
Age under 10	64 3%	27 4%	15 3%	12 2%	10 2%	42 3%	22 2%	15 3%	45 3%	13 2%	28 3%	17 3%
Aged 10	78 3%	30 4%	16 3%	24 5% d	9 2%	45 4%	33 3%	15 3%	60 4%	21 3%	37 4%	17 4%
Aged 11	71 3%	22 3%	19 4%	11 2%	19 3%	41 3%	29 3%	15 3%	51 3%	21 3%	33 4%	16 3%
Aged 12	232 10%	85 12%	48 9%	53 11%	47 8%	133 11%	100 9%	47 9%	172 10%	68 9%	97 10%	55 12%
Aged 13	820 35%	235 33%	192 36%	173 35%	212 37%	427 34%	385 36%	201 39%	592 35%	294 39% b	297 32%	174 37%
Aged 14	185 8%	60 9%	44 8%	34 7%	45 8%	105 8%	79 7%	52 10%	127 7%	50 7%	71 8%	46 10%
Aged 15	60 3%	17 2%	19 4%	8 2%	15 3%	37 3%	23 2%	16 3%	38 2%	15 2%	27 3%	13 3%
Aged 16	229 10%	65 9%	71 13%	47 9%	45 8%	136 11%	92 9%	45 9%	176 10%	77 10%	99 11%	39 8%
Aged 17	17 1%	9 1%	4 1%	1 *%	3 1%	13 1%	4 *%	4 1%	13 1%	6 1%	6 1%	4 1%
Aged 18 or over	63 3%	15 2%	16 3%	17 3%	15 3%	32 3%	32 3%	15 3%	46 3%	24 3%	23 2%	11 2%
Don't know	97 4%	10 1%	16 3%	24 5% ae	47 8% abe	26 2%	71 7% abe	17 3%	79 5%	45 6% c	37 4% c	4 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	2155	716	516	452	463	1232	915	493	1561	671	896	440
Effective Weighted Sample	1796	587	433	375	402	1019	776	409	1308	565	730	374
Total	2318	702	540	497	567	1242	1065	518	1700	748	923	473
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1916 83%	575 82%	462 86%	404 81%	465 82%	1037 84%	870 82%	444 86%	1398 82%	635 85%	755 82%	396 84%
AWARE AND GIVES THE CORRECT AGE (13)	820 35%	235 33%	192 36%	173 35%	212 37%	427 34%	385 36%	201 39%	592 35%	294 39%	297 32%	174 37%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445 19%	164 23% df	98 18%	100 20%	84 15%	262 21% d	184 17%	93 18%	327 19%	123 17%	195 21%	105 22%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554 24%	167 24%	155 29% f	108 22%	122 21%	322 26%	229 22%	132 26%	399 23%	172 23%	226 24%	113 24%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097 47%	340 49%	269 50%	232 47%	253 45%	610 49%	484 46%	243 47%	806 47%	341 46%	458 50%	221 47%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	166 7%	69 10% df	32 6%	36 7%	28 5%	101 8%	64 6%	38 7%	117 7%	51 7%	61 7%	43 9%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	235 10%	57 8%	47 9%	57 11%	74 13% e	104 8%	131 12% e	37 7%	185 11%	61 8%	107 12%	34 7%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	1773	114	200	496	625	338	114	1321	338	956	817	890	883
Effective Weighted Sample	1480	74	155	421	524	315	74	1095	315	765	715	731	749
Total	1916	83	177	540	734	382	83	1452	382	980	936	937	979
Age under 10	64	10	26	24	2	3	10	51	3	61	3	37	27
	3%	12%	15%	4%	*%	1%	12%	4%	1%	6%	*%	4%	3%
		cde	cde	de			bc	c		b			
Aged 10	78	7	9	45	15	2	7	69	2	69	10	39	39
	4%	9%	5%	8%	2%	*%	9%	5%	*%	7%	1%	4%	4%
		de	e	de			c	c		b			
Aged 11	71	5	8	35	16	6	5	59	6	56	15	40	30
	4%	6%	5%	7%	2%	2%	6%	4%	2%	6%	2%	4%	3%
				de						b			
Aged 12	232	17	27	65	102	20	17	195	20	155	77	117	115
	12%	21%	15%	12%	14%	5%	21%	13%	5%	16%	8%	12%	12%
		e	e	e	e		c	c		b			
Aged 13	820	19	44	203	371	182	19	618	182	342	478	391	428
	43%	23%	25%	38%	51%	48%	23%	43%	48%	35%	51%	42%	44%
				b	abc	abc		a	a		a		
Aged 14	185	4	9	40	84	48	4	133	48	65	120	97	88
	10%	4%	5%	7%	11%	13%	4%	9%	13%	7%	13%	10%	9%
										a			
Aged 15	60	3	6	7	30	14	3	43	14	19	41	30	30
	3%	4%	3%	1%	4%	4%	4%	3%	4%	2%	4%	3%	3%
										a			
Aged 16	229	10	17	68	64	71	10	149	71	112	117	116	114
	12%	12%	9%	13%	9%	18%	12%	10%	18%	11%	13%	12%	12%
						bd			b				
Aged 17	17	1	1	1	5	10	1	6	10	3	14	5	12
	1%	1%	1%	*%	1%	3%	1%	*%	3%	*%	1%	*%	1%
						c			b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	1773	114	200	496	625	338	114	1321	338	956	817	890	883
Effective Weighted Sample	1480	74	155	421	524	315	74	1095	315	765	715	731	749
Total	1916	83	177	540	734	382	83	1452	382	980	936	937	979
Aged 18 or over	63	3	8	22	15	16	3	44	16	37	26	34	30
	3%	4%	4%	4%	2%	4%	4%	3%	4%	4%	3%	4%	3%
Don't know	97	3	22	31	32	10	3	84	10	62	36	32	65
	5%	4%	12%	6%	4%	3%	4%	6%	3%	6%	4%	3%	7%
			cde										a
SUMMARY													
AWARE OF MINIMUM AGE REQUIREMENT	1916	83	177	540	734	382	83	1452	382	980	936	937	979
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	820	19	44	203	371	182	19	618	182	342	478	391	428
	43%	23%	25%	38%	51%	48%	23%	43%	48%	35%	51%	42%	44%
				b	abc	abc		a	a		a		
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445	40	71	170	134	31	40	375	31	341	105	233	212
	23%	48%	40%	31%	18%	8%	48%	26%	8%	35%	11%	25%	22%
		cde	de	de	e		bc	c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554	21	40	137	197	158	21	375	158	236	318	280	274
	29%	25%	23%	25%	27%	41%	25%	26%	41%	24%	34%	30%	28%
						abcd			ab		a		
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097	64	133	338	363	199	64	834	199	638	458	546	551
	57%	77%	75%	62%	49%	52%	77%	57%	52%	65%	49%	58%	56%
		de	cde	de			bc			b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	~d	e	f	g	h	i	j
Unweighted total	1773	63	51	107	93	234	262	314	311	172	166
Effective Weighted Sample	1480	40	34	81	74	198	223	258	266	159	156
Total	1916	43	41	93	84	251	289	361	373	189	193
Age under 10	64 3%	** **	** **	18 20% efghij	** **	13 5%	10 4%	- -%	2 *%	1 *%	2 1%
Aged 10	78 4%	** **	** **	6 6% j	** **	21 8% ghij	25 9% ghij	6 2%	9 2%	2 1%	- -%
Aged 11	71 4%	** **	** **	8 9% gj	** **	20 8% ghj	15 5%	6 2%	10 3%	4 2%	3 1%
Aged 12	232 12%	** **	** **	14 15% j	** **	33 13% j	32 11%	50 14% j	53 14% j	12 6%	8 4%
Aged 13	820 43%	** **	** **	17 18% j	** **	95 38% c	107 37% c	188 52% cef	184 49% cf	81 43% c	101 52% cef
Aged 14	185 10%	** **	** **	5 5%	** **	21 8%	19 7%	48 13%	37 10%	22 12%	26 13%
Aged 15	60 3%	** **	** **	4 5%	** **	3 1%	4 1%	10 3%	20 5%	11 6%	4 2%
Aged 16	229 12%	** **	** **	8 8%	** **	26 11%	42 15%	35 10%	29 8%	40 21% egh	31 16% h
Aged 17	17 1%	** **	** **	- -%	** **	1 *%	- -%	1 *%	3 1%	3 1%	7 4% fg
Aged 18 or over	63 3%	** **	** **	4 4%	** **	8 3%	13 5%	9 3%	5 1%	11 6%	5 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	~d	e	f	g	h	i	j
Unweighted total	1773	63	51	107	93	234	262	314	311	172	166
Effective Weighted Sample	1480	40	34	81	74	198	223	258	266	159	156
Total	1916	43	41	93	84	251	289	361	373	189	193
Don't know	97	**	**	8	**	10	21	9	22	4	6
	5%	**	**	9%	**	4%	7%	3%	6%	2%	3%
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1916	**	**	93	**	251	289	361	373	189	193
	100%	**	**	100%	**	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	820	**	**	17	**	95	107	188	184	81	101
	43%	**	**	18%	**	38%	37%	52%	49%	43%	52%
						c	c	cef	cf	c	cef
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445	**	**	47	**	87	82	62	73	18	13
	23%	**	**	50%	**	35%	29%	17%	19%	9%	7%
				fghij		ghij	gij	j	ij		
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554	**	**	21	**	59	78	103	94	85	72
	29%	**	**	23%	**	23%	27%	29%	25%	45%	38%
										cefgh	eh
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097	**	**	76	**	156	182	174	190	108	92
	57%	**	**	82%	**	62%	63%	48%	51%	57%	48%
				efghij		gj	ghj				

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1773	76	677	962	1191	219	204	159	1773	1591	182
Effective Weighted Sample	1480	45	555	833	1109	198	175	121	1480	1328	156
Total	1916	54	684	1114	1574	168	95	79	1916	1684	232
Age under 10	64 3%	** **	50 7% c	5 *%	50 3%	8 5%	4 4%	2 3%	64 3%	60 4%	4 2%
Aged 10	78 4%	** **	51 8% c	23 2%	64 4%	5 3%	6 6%	3 4%	78 4%	71 4%	7 3%
Aged 11	71 4%	** **	36 5%	30 3%	62 4%	3 2%	2 2%	5 6%	71 4%	63 4%	7 3%
Aged 12	232 12%	** **	89 13%	125 11%	191 12%	23 13%	12 13%	7 9%	232 12%	204 12%	29 12%
Aged 13	820 43%	** **	234 34%	545 49% b	684 43%	67 40%	36 38%	32 40%	820 43%	718 43%	101 44%
Aged 14	185 10%	** **	46 7%	126 11% b	149 9%	19 11%	10 11%	6 7%	185 10%	162 10%	22 10%
Aged 15	60 3%	** **	14 2%	43 4%	51 3%	4 2%	3 3%	2 2%	60 3%	54 3%	6 3%
Aged 16	229 12%	** **	83 12%	131 12%	182 12%	20 12%	11 11%	17 21% ae	229 12%	201 12%	29 12%
Aged 17	17 1%	** **	2 *%	13 1%	12 1%	3 2%	2 2%	1 1%	17 1%	14 1%	3 1%
Aged 18 or over	63 3%	** **	30 4%	32 3%	49 3%	9 5%	2 2%	3 4%	63 3%	54 3%	10 4%
Don't know	97 5%	** **	50 7% c	41 4%	79 5%	9 5%	8 8%	2 2%	97 5%	84 5%	14 6%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1773	76	677	962	1191	219	204	159	1773	1591	182
Effective Weighted Sample	1480	45	555	833	1109	198	175	121	1480	1328	156
Total	1916	54	684	1114	1574	168	95	79	1916	1684	232
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1916	**	684	1114	1574	168	95	79	1916	1684	232
	100%	**	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	820	**	234	545	684	67	36	32	820	718	101
	43%	**	34%	49%	43%	40%	38%	40%	43%	43%	44%
				b							
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445	**	226	183	367	38	23	18	445	398	47
	23%	**	33%	16%	23%	23%	25%	22%	23%	24%	20%
			c								
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554	**	174	346	444	54	27	28	554	484	70
	29%	**	25%	31%	28%	32%	29%	35%	29%	29%	30%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097	**	450	569	890	101	58	47	1097	966	131
	57%	**	66%	51%	57%	60%	62%	60%	57%	57%	56%
			c								

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1773	587	433	369	377	1020	746	419	1283	569	725	368
Effective Weighted Sample	1480	479	367	307	327	846	633	349	1073	479	592	314
Total	1916	575	462	404	465	1037	870	444	1398	635	755	396
Age under 10	64 3%	27 5%	15 3%	12 3%	10 2%	42 4%	22 3%	15 3%	45 3%	13 2%	28 4%	17 4%
Aged 10	78 4%	30 5%	16 3%	24 6% d	9 2%	45 4%	33 4%	15 3%	60 4%	21 3%	37 5%	17 4%
Aged 11	71 4%	22 4%	19 4%	11 3%	19 4%	41 4%	29 3%	15 3%	51 4%	21 3%	33 4%	16 4%
Aged 12	232 12%	85 15%	48 10%	53 13%	47 10%	133 13%	100 11%	47 11%	172 12%	68 11%	97 13%	55 14%
Aged 13	820 43%	235 41%	192 42%	173 43%	212 46%	427 41%	385 44%	201 45%	592 42%	294 46%	297 39%	174 44%
Aged 14	185 10%	60 10%	44 10%	34 8%	45 10%	105 10%	79 9%	52 12%	127 9%	50 8%	71 9%	46 12%
Aged 15	60 3%	17 3%	19 4%	8 2%	15 3%	37 4%	23 3%	16 4%	38 3%	15 2%	27 4%	13 3%
Aged 16	229 12%	65 11%	71 15%	47 12%	45 10%	136 13%	92 11%	45 10%	176 13%	77 12%	99 13%	39 10%
Aged 17	17 1%	9 2%	4 1%	1 *% ae	3 1% abe	13 1%	4 *% abe	4 1%	13 1%	6 1%	6 1% c	4 1% c
Aged 18 or over	63 3%	15 3%	16 4%	17 4%	15 3%	32 3%	32 4%	15 3%	46 3%	24 4%	23 3%	11 3%
Don't know	97 5%	10 2%	16 4%	24 6% ae	47 10% abe	26 3%	71 8% abe	17 4%	79 6%	45 7% c	37 5% c	4 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 28

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1773	587	433	369	377	1020	746	419	1283	569	725	368
Effective Weighted Sample	1480	479	367	307	327	846	633	349	1073	479	592	314
Total	1916	575	462	404	465	1037	870	444	1398	635	755	396
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1916 100%	575 100%	462 100%	404 100%	465 100%	1037 100%	870 100%	444 100%	1398 100%	635 100%	755 100%	396 100%
AWARE AND GIVES THE CORRECT AGE (13)	820 43%	235 41%	192 42%	173 43%	212 46%	427 41%	385 44%	201 45%	592 42%	294 46%	297 39%	174 44%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	445 23%	164 28% df	98 21%	100 25%	84 18%	262 25% d	184 21%	93 21%	327 23%	123 19%	195 26%	105 26%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	554 29%	167 29%	155 34%	108 27%	122 26%	322 31%	229 26%	132 30%	399 29%	172 27%	226 30%	113 28%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1097 57%	340 59%	269 58%	232 57%	253 54%	610 59%	484 56%	243 55%	806 58%	341 54%	458 61%	221 56%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Strongly disagree	956 28%	184 41%	272 40%	194 22%	190 21%	116 26%	184 41%	656 26%	116 26%	693 31%	264 23%	468 28%	488 29%
		cde	cde				bc			b			
Slightly disagree	613 18%	95 21%	124 18%	146 16%	159 18%	90 20%	95 21%	429 17%	90 20%	390 17%	224 20%	312 18%	302 18%
Neither agree nor disagree	510 15%	60 13%	86 13%	138 15%	153 17%	72 16%	60 13%	378 15%	72 16%	319 14%	191 17%	255 15%	255 15%
Slightly agree	881 26%	68 15%	107 16%	310 34%	274 30%	122 27%	68 15%	691 28%	122 27%	568 25%	312 28%	418 25%	463 27%
				ab	ab	ab		a	a				
Strongly agree	379 11%	44 10%	73 11%	102 11%	113 13%	47 11%	44 10%	288 12%	47 11%	255 11%	124 11%	217 13%	162 10%
												b	
Don't know	39 1%	* *%	14 2%	11 1%	11 1%	3 1%	* *%	36 1%	3 1%	28 1%	11 1%	19 1%	20 1%
			a										
SUMMARY CODES													
TOTAL DISAGREE	1569 46%	278 62%	396 59%	340 38%	350 39%	206 46%	278 62%	1085 44%	206 46%	1082 48%	487 43%	780 46%	789 47%
		cde	cde				bc						
TOTAL AGREE	1259 37%	111 25%	179 27%	412 46%	387 43%	170 38%	111 25%	978 39%	170 38%	823 37%	436 39%	634 38%	625 37%
				ab	ab	ab		a	a				
TOTAL NEITHER/ DON'T KNOW	549 16%	61 13%	100 15%	149 17%	164 18%	75 17%	61 13%	414 17%	75 17%	347 15%	202 18%	274 16%	275 16%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Strongly disagree	956 28%	90 40% efghij	94 42% efghij	120 36% efgh	152 45% efghij	98 22%	96 21%	104 23%	86 19%	56 25%	60 27%
Slightly disagree	613 18%	48 21%	47 21%	68 20%	56 16%	70 16%	75 17%	84 19%	75 17%	41 18%	49 22%
Neither agree nor disagree	510 15%	30 13%	31 14%	51 15%	35 11%	61 14%	77 17%	77 17%	76 17%	36 16%	36 16%
Slightly agree	881 26%	32 14%	36 16%	56 17%	50 15%	151 34% abcd	159 35% abcdg	115 26% abcd	159 35% abcdg	63 28% abcd	59 26% ad
Strongly agree	379 11%	26 11%	18 8%	38 11%	35 10%	63 14%	39 9%	64 14%	49 11%	27 12%	21 9%
Don't know	39 1%	* *%	- -%	5 1%	9 3%	6 1%	5 1%	6 1%	5 1%	2 1%	1 *%
SUMMARY CODES											
TOTAL DISAGREE	1569 46%	138 61% efghi	141 63% efghij	188 56% efghi	207 61% efghij	168 37%	171 38%	188 42%	161 36%	97 43%	109 48% h
TOTAL AGREE	1259 37%	58 26%	54 24%	94 28%	85 25%	214 48% abcdj	197 44% abcd	179 40% abcd	209 46% abcd	90 40% abcd	80 36%
TOTAL NEITHER/ DON'T KNOW	549 16%	30 13%	31 14%	56 16%	45 13%	68 15%	82 18%	83 18%	81 18%	38 17%	36 16%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Strongly disagree	956 28%	146 42% bc	480 30% c	295 22%	798 29%	76 25%	47 28%	35 26%	956 28%	802 27%	154 35% a
Slightly disagree	613 18%	78 23%	278 18%	241 18%	504 18%	62 21%	26 15%	21 16%	613 18%	527 18%	86 20%
Neither agree nor disagree	510 15%	45 13%	222 14%	223 17%	412 15%	45 15%	31 18%	22 17%	510 15%	456 16%	54 12%
Slightly agree	881 26%	48 14%	401 25% a	414 31% ab	715 26%	83 28%	46 28%	36 27%	881 26%	779 26%	102 23%
Strongly agree	379 11%	28 8%	177 11%	168 12%	317 11%	32 10%	15 9%	16 12%	379 11%	343 12%	36 8%
Don't know	39 1%	1 *%	23 1%	11 1%	31 1%	3 1%	2 1%	3 2%	39 1%	33 1%	6 1%
SUMMARY CODES											
TOTAL DISAGREE	1569 46%	223 65% bc	758 48% c	536 40%	1301 47%	138 46%	73 44%	57 42%	1569 46%	1329 45%	241 55% a
TOTAL AGREE	1259 37%	76 22%	578 37% a	582 43% ab	1032 37%	114 38%	61 37%	52 39%	1259 37%	1121 38%	138 31%
TOTAL NEITHER/ DON'T KNOW	549 16%	46 13%	245 16%	234 17%	443 16%	48 16%	33 20%	25 19%	549 16%	489 17%	60 14%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Strongly disagree	956 28%	292 31%	258 31%	168 24%	231 26%	549 31%	399 25%	186 27%	728 29%	264 25%	376 28%	207 31%
		cf	cf			cf						a
Slightly disagree	613 18%	175 19%	148 18%	134 19%	154 18%	324 18%	288 18%	128 18%	461 18%	202 19%	239 18%	120 18%
Neither agree nor disagree	510 15%	114 12%	111 13%	119 17%	161 18%	225 13%	280 18%	115 17%	361 14%	181 17%	192 14%	81 12%
					ae		ae					
Slightly agree	881 26%	245 26%	226 27%	193 27%	216 25%	472 27%	409 26%	182 26%	663 26%	285 27%	370 28%	172 26%
Strongly agree	379 11%	118 12%	82 10%	88 12%	90 10%	200 11%	179 11%	74 11%	289 11%	121 11%	144 11%	87 13%
Don't know	39 1%	2 *%	4 1%	7 1%	26 3%	6 *%	33 2%	9 1%	26 1%	21 2%	15 1%	1 *%
					abe		abe			c		
SUMMARY CODES												
TOTAL DISAGREE	1569 46%	467 49%	406 49%	302 43%	385 44%	873 49%	687 43%	314 45%	1189 47%	466 43%	615 46%	327 49%
		f				cf						
TOTAL AGREE	1259 37%	363 38%	309 37%	282 40%	306 35%	672 38%	587 37%	256 37%	951 38%	407 38%	513 38%	259 39%
TOTAL NEITHER/ DON'T KNOW	549 16%	116 12%	116 14%	126 18%	187 21%	231 13%	313 20%	124 18%	387 15%	202 19%	207 15%	82 12%
				ae	abe		abe			c		

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 30

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2177	455	518	535	436	233	455	1489	233	1628	549	1114	1063
Effective Weighted Sample	1713	284	402	452	367	218	284	1215	218	1232	482	867	846
Total	2152	322	470	588	509	264	322	1566	264	1520	632	1090	1062
Strongly disagree	597 28%	134 42%	183 39%	127 22%	86 17%	67 25%	134 42%	396 25%	67 25%	466 31%	131 21%	291 27%	306 29%
		cde	cde				bc			b			
Slightly disagree	383 18%	67 21%	80 17%	99 17%	83 16%	53 20%	67 21%	262 17%	53 20%	262 17%	120 19%	201 18%	182 17%
Neither agree nor disagree	367 17%	43 13%	67 14%	105 18%	105 21%	48 18%	43 13%	276 18%	48 18%	245 16%	123 19%	186 17%	181 17%
Slightly agree	532 25%	45 14%	78 17%	186 32%	158 31%	64 24%	45 14%	422 27%	64 24%	357 23%	175 28%	261 24%	271 26%
				ab	ab	a		a	a				
Strongly agree	242 11%	33 10%	49 10%	59 10%	70 14%	31 12%	33 10%	178 11%	31 12%	165 11%	77 12%	137 13%	105 10%
Don't know	31 1%	* *%	12 3%	11 2%	8 2%	- -%	* *%	31 2%	- -%	25 2%	6 1%	15 1%	16 2%
			a										
SUMMARY CODES													
TOTAL DISAGREE	980 46%	201 62%	263 56%	227 39%	169 33%	120 45%	201 62%	659 42%	120 45%	728 48%	252 40%	491 45%	488 46%
		cde	cd			d	bc			b			
TOTAL AGREE	774 36%	78 24%	127 27%	245 42%	228 45%	96 36%	78 24%	600 38%	96 36%	522 34%	252 40%	397 36%	377 35%
				ab	ab	a		a	a				
TOTAL NEITHER/ DON'T KNOW	399 19%	43 13%	79 17%	116 20%	113 22%	48 18%	43 13%	307 20%	48 18%	270 18%	129 20%	201 18%	197 19%
					a								

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	2177	236	219	272	246	269	266	211	225	126	107
Effective Weighted Sample	1713	145	139	209	192	225	227	177	190	117	101
Total	2152	165	157	243	226	291	296	249	260	141	123
Strongly disagree	597 28%	65 39%	69 44%	83 34%	100 44%	63 22%	64 22%	47 19%	39 15%	33 24%	34 27%
		efghi	efghij	efgh	efghij						
Slightly disagree	383 18%	34 21%	33 21%	47 19%	33 15%	47 16%	53 18%	48 19%	35 13%	25 18%	28 23%
Neither agree nor disagree	367 17%	23 14%	20 13%	39 16%	28 12%	48 17%	57 19%	51 21%	54 21%	25 18%	23 19%
Slightly agree	532 25%	23 14%	22 14%	45 19%	33 15%	91 31%	95 32%	62 25%	96 37%	39 28%	25 20%
						abcd	abcd		abcdj	abd	
Strongly agree	242 11%	20 12%	13 8%	24 10%	25 11%	36 12%	23 8%	38 15%	32 12%	18 13%	13 11%
Don't know	31 1%	* *%	- -%	5 2%	8 3%	6 2%	5 2%	4 2%	4 2%	- -%	- -%
SUMMARY CODES											
TOTAL DISAGREE	980 46%	98 60%	102 65%	130 54%	133 59%	110 38%	117 39%	95 38%	74 28%	58 41%	62 50%
		efghi	efghi	efgh	efghi						h
TOTAL AGREE	774 36%	43 26%	35 22%	70 29%	58 25%	128 44%	118 40%	99 40%	129 49%	58 41%	38 31%
						abcd	abd	bd	abcdj	bd	
TOTAL NEITHER/ DON'T KNOW	399 19%	23 14%	20 13%	43 18%	35 16%	54 19%	62 21%	55 22%	58 22%	25 18%	23 19%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	2177	342	1090	670	1360	304	303	210	2177	1941	236
Effective Weighted Sample	1713	206	868	585	1260	258	249	151	1713	1531	187
Total	2152	234	1066	781	1760	194	111	88	2152	1885	267
Strongly disagree	597 28%	105 45% bc	319 30% c	148 19%	497 28%	47 24%	30 27%	23 26%	597 28%	507 27%	90 34%
Slightly disagree	383 18%	51 22%	188 18%	132 17%	311 18%	40 21%	16 15%	15 17%	383 18%	329 17%	54 20%
Neither agree nor disagree	367 17%	27 12%	173 16%	154 20% a	298 17%	33 17%	22 20%	15 17%	367 17%	325 17%	42 16%
Slightly agree	532 25%	31 13%	252 24% a	237 30% ab	427 24%	53 27%	30 27%	22 25%	532 25%	480 25%	52 20%
Strongly agree	242 11%	18 8%	112 11%	105 13%	200 11%	19 10%	12 11%	12 13%	242 11%	218 12%	24 9%
Don't know	31 1%	1 *%	21 2%	6 1%	26 1%	2 1%	1 1%	2 2%	31 1%	25 1%	6 2%
SUMMARY CODES											
TOTAL DISAGREE	980 46%	157 67% bc	508 48% c	280 36%	808 46%	87 45%	46 42%	38 44%	980 46%	837 44%	143 54%
TOTAL AGREE	774 36%	50 21%	365 34% a	341 44% ab	627 36%	72 37%	41 37%	33 38%	774 36%	698 37%	76 28%
TOTAL NEITHER/ DON'T KNOW	399 19%	28 12%	194 18%	160 20% a	324 18%	35 18%	23 21%	16 18%	399 19%	351 19%	48 18%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%	a	b	c	d	e	f	a	b	a	b	c	
Unweighted total	2177	655	563	449	502	1218	951	416	1637	634	935	416
Effective Weighted Sample	1713	518	437	352	407	955	759	328	1291	500	728	335
Total	2152	610	524	460	553	1133	1013	405	1634	649	892	403
Strongly disagree	597 28%	176 29%	162 31%	109 24%	146 26%	338 30%	255 25%	96 24%	470 29%	154 24%	239 27%	125 31%
Slightly disagree	383 18%	105 17%	89 17%	89 19%	100 18%	193 17%	189 19%	73 18%	291 18%	135 21%	148 17%	69 17%
Neither agree nor disagree	367 17%	89 15%	87 17%	80 17%	110 20%	176 15%	190 19%	82 20%	258 16%	119 18%	149 17%	60 15%
Slightly agree	532 25%	157 26%	136 26%	114 25%	125 23%	293 26%	239 24%	101 25%	410 25%	155 24%	247 28%	97 24%
Strongly agree	242 11%	81 13%	47 9%	63 14%	51 9%	128 11%	114 11%	44 11%	185 11%	70 11%	98 11%	52 13%
Don't know	31 1%	2 *%	3 1%	6 1%	21 4%	5 *%	27 3%	8 2%	19 1%	16 3%	12 1%	1 *%
					abe		ae					
SUMMARY CODES												
TOTAL DISAGREE	980 46%	281 46%	251 48%	198 43%	246 45%	532 47%	444 44%	169 42%	762 47%	289 45%	387 43%	194 48%
TOTAL AGREE	774 36%	238 39%	183 35%	177 38%	176 32%	421 37%	352 35%	145 36%	595 36%	224 35%	344 39%	148 37%
TOTAL NEITHER/ DON'T KNOW	399 19%	91 15%	90 17%	86 19%	131 24%	180 16%	217 21%	91 22%	277 17%	135 21%	161 18%	61 15%
					ae		ae					

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	2155	147	251	622	741	394	147	1614	394	1196	959	1080	1075
Effective Weighted Sample	1796	95	194	528	621	368	95	1337	368	957	839	886	909
Total	2318	105	223	676	870	444	105	1769	444	1219	1099	1140	1177
Strongly disagree	398 17%	9 9%	29 13%	80 12%	167 19%	113 25%	9 9%	276 16%	113 25%	153 13%	245 22%	198 17%	200 17%
				c	abc			ab		a			
Slightly disagree	404 17%	28 27%	32 14%	101 15%	153 18%	89 20%	28 27%	287 16%	89 20%	186 15%	218 20%	193 17%	210 18%
		c				b							
Neither agree nor disagree	401 17%	18 17%	41 18%	119 18%	151 17%	72 16%	18 17%	311 18%	72 16%	210 17%	191 17%	196 17%	206 17%
Slightly agree	780 34%	27 26%	75 33%	282 42%	274 32%	122 28%	27 26%	631 36%	122 28%	467 38%	312 28%	368 32%	412 35%
				ade				c		b			
Strongly agree	313 13%	22 21%	43 19%	87 13%	113 13%	47 11%	22 21%	243 14%	47 11%	189 15%	124 11%	176 15%	136 12%
		e	e				c		b				
Don't know	22 1%	* *%	5 2%	6 1%	10 1%	1 *%	* *%	21 1%	1 *%	13 1%	9 1%	9 1%	12 1%
SUMMARY CODES													
TOTAL DISAGREE	802 35%	38 36%	61 27%	181 27%	321 37%	201 45%	38 36%	563 32%	201 45%	340 28%	462 42%	391 34%	410 35%
				c	bcd			b		a			
TOTAL AGREE	1092 47%	49 47%	117 52%	369 55%	387 45%	170 38%	49 47%	874 49%	170 38%	656 54%	436 40%	544 48%	548 47%
			e	de				c		b			
TOTAL NEITHER/ DON'T KNOW	423 18%	18 17%	45 20%	125 19%	162 19%	73 16%	18 17%	332 19%	73 16%	223 18%	200 18%	205 18%	218 19%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	2155	81	66	129	122	302	320	368	373	200	194
Effective Weighted Sample	1796	52	43	98	97	255	273	303	318	186	182
Total	2318	55	50	112	111	326	350	428	442	220	224
Strongly disagree	398 17%	**	**	13 12%	16 14%	41 12%	39 11%	87 20% f	80 18%	54 25% cef	59 26% cef
Slightly disagree	404 17%	**	**	19 17%	13 12%	44 14%	57 16%	79 18%	74 17%	40 18%	49 22%
Neither agree nor disagree	401 17%	**	**	20 18%	21 19%	51 16%	69 20%	77 18%	74 17%	36 17%	36 16%
Slightly agree	780 34%	**	**	38 34%	36 32%	136 42% gij	146 42% gij	115 27%	159 36%	63 29%	59 26%
Strongly agree	313 13%	**	**	22 19%	21 19%	50 15%	37 11%	64 15%	49 11%	27 12%	21 9%
Don't know	22 1%	**	**	- -%	5 4% i	4 1%	2 1%	5 1%	5 1%	- -%	1 *%
SUMMARY CODES											
TOTAL DISAGREE	802 35%	**	**	32 28%	29 26%	85 26%	96 27%	166 39% ef	155 35%	94 43% def	107 48% cdefh
TOTAL AGREE	1092 47%	**	**	60 54% j	57 51%	186 57% gij	183 52% j	179 42%	209 47%	90 41%	80 36%
TOTAL NEITHER/ DON'T KNOW	423 18%	**	**	20 18%	25 23%	54 17%	71 20%	83 19%	79 18%	36 17%	36 16%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	2155	99	850	1131	1441	275	252	187	2155	1940	215
Effective Weighted Sample	1796	59	696	982	1342	249	215	142	1796	1616	184
Total	2318	68	854	1315	1901	210	114	93	2318	2045	272
Strongly disagree	398 17%	** **	97 11%	272 21% b	331 17%	29 14%	23 20%	15 16%	398 17%	345 17%	53 19%
Slightly disagree	404 17%	** **	132 16%	235 18%	337 18%	39 19%	14 13%	13 14%	404 17%	346 17%	58 21%
Neither agree nor disagree	401 17%	** **	151 18%	219 17%	319 17%	40 19%	23 21%	20 21%	401 17%	362 18%	39 14%
Slightly agree	780 34%	** **	334 39% c	413 31%	637 34%	72 35%	40 35%	30 32%	780 34%	691 34%	89 33%
Strongly agree	313 13%	** **	129 15%	166 13%	260 14%	28 13%	12 10%	13 14%	313 13%	285 14%	28 10%
Don't know	22 1%	** **	11 1%	9 1%	17 1%	1 1%	1 1%	2 2%	22 1%	16 1%	6 2%
SUMMARY CODES											
TOTAL DISAGREE	802 35%	** **	230 27%	507 39% b	668 35%	68 33%	37 33%	29 30%	802 35%	691 34%	110 40%
TOTAL AGREE	1092 47%	** **	462 54% c	579 44%	897 47%	100 48%	52 46%	43 46%	1092 47%	975 48%	117 43%
TOTAL NEITHER/ DON'T KNOW	423 18%	** **	162 19%	228 17%	336 18%	41 19%	25 22%	22 24%	423 18%	378 19%	45 16%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2155	716	516	452	463	1232	915	493	1561	671	896	440
Effective Weighted Sample	1796	587	433	375	402	1019	776	409	1308	565	730	374
Total	2318	702	540	497	567	1242	1065	518	1700	748	923	473
Strongly disagree	398 17%	138 20%	94 17%	68 14%	91 16%	232 19%	159 15%	101 19%	284 17%	117 16%	151 16%	94 20%
Slightly disagree	404 17%	128 18%	97 18%	86 17%	92 16%	225 18%	178 17%	94 18%	293 17%	123 16%	168 18%	79 17%
Neither agree nor disagree	401 17%	103 15%	86 16%	95 19%	113 20%	189 15%	208 20%	96 18%	280 16%	142 19%	152 16%	70 15%
Slightly agree	780 34%	221 31%	197 37%	170 34%	192 34%	418 34%	362 34%	168 32%	582 34%	253 34%	328 35%	153 32%
Strongly agree	313 13%	111 16%	63 12%	73 15%	65 11%	175 14%	138 13%	54 10%	246 14%	97 13%	118 13%	78 16%
Don't know	22 1%	- -%	2 *%	5 1%	14 3%	2 *%	20 2%	5 1%	15 1%	15 2%	6 1%	- -%
					ae		ae			c		
SUMMARY CODES												
TOTAL DISAGREE	802 35%	266 38%	191 35%	154 31%	183 32%	458 37%	337 32%	195 38%	577 34%	241 32%	320 35%	172 36%
TOTAL AGREE	1092 47%	332 47%	261 48%	243 49%	257 45%	593 48%	500 47%	222 43%	828 49%	350 47%	445 48%	231 49%
TOTAL NEITHER/ DON'T KNOW	423 18%	103 15%	88 16%	101 20%	127 22%	191 15%	228 21%	101 20%	295 17%	157 21%	158 17%	70 15%
					ae		ae					

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
YouTube/ YouTube Kids	2965	390	594	804	783	394	390	2181	394	1987	978	1503	1461
	88%	87%	88%	89%	87%	87%	87%	88%	87%	88%	87%	89%	87%
WhatsApp	1867	101	203	480	713	368	101	1397	368	959	907	923	944
	55%	23%	30%	53%	79%	82%	23%	56%	82%	43%	81%	55%	56%
			a	ab	abc	abc		a	ab		a		
TikTok	1838	88	190	485	713	362	88	1388	362	928	911	884	954
	54%	20%	28%	54%	79%	80%	20%	56%	80%	41%	81%	52%	56%
			a	ab	abc	abc		a	ab		a		
Snapchat	1601	85	156	342	651	366	85	1149	366	728	873	735	866
	47%	19%	23%	38%	72%	81%	19%	46%	81%	32%	78%	44%	51%
				ab	abc	abcd		a	ab		a		a
Instagram (inc. Instagram Direct)	1461	65	114	260	622	401	65	995	401	551	910	730	731
	43%	14%	17%	29%	69%	89%	14%	40%	89%	24%	81%	43%	43%
				ab	abc	abcd		a	ab		a		
Facebook (inc. Messenger)	1305	85	157	272	472	319	85	901	319	600	706	643	662
	39%	19%	23%	30%	52%	71%	19%	36%	71%	27%	63%	38%	39%
				ab	abc	abcd		a	ab		a		
FaceTime	1137	100	166	305	353	213	100	824	213	661	476	492	645
	34%	22%	25%	34%	39%	47%	22%	33%	47%	29%	42%	29%	38%
				ab	ab	abc		a	ab		a		a
Apple iMessage/ Samsung Messages	515	13	43	124	208	127	13	375	127	236	280	245	270
	15%	3%	6%	14%	23%	28%	3%	15%	28%	10%	25%	15%	16%
				ab	abc	abc		a	ab		a		
Twitch	477	26	45	113	194	99	26	352	99	228	249	310	167
	14%	6%	7%	13%	22%	22%	6%	14%	22%	10%	22%	18%	10%
				ab	abc	abc		a	ab		a		b

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Microsoft Teams	473	14	33	128	184	114	14	345	114	225	248	237	236
	14%	3%	5%	14%	20%	25%	3%	14%	25%	10%	22%	14%	14%
				ab	abc	abc		a	ab		a		
Pinterest	407	13	34	84	166	109	13	284	109	165	242	141	266
	12%	3%	5%	9%	18%	24%	3%	11%	24%	7%	21%	8%	16%
				ab	abc	abc		a	ab		a		a
Twitter	388	10	19	57	164	139	10	240	139	114	275	215	174
	11%	2%	3%	6%	18%	31%	2%	10%	31%	5%	24%	13%	10%
				ab	abc	abcd		a	ab		a		
Zoom	343	16	53	82	115	77	16	250	77	182	162	178	165
	10%	4%	8%	9%	13%	17%	4%	10%	17%	8%	14%	11%	10%
			a	a	ab	abc		a	ab		a		
Discord	314	4	20	73	145	73	4	237	73	128	187	191	123
	9%	1%	3%	8%	16%	16%	1%	10%	16%	6%	17%	11%	7%
				ab	abc	abc		a	ab		a	b	
Skype	285	15	42	84	95	49	15	221	49	167	118	143	142
	8%	3%	6%	9%	11%	11%	3%	9%	11%	7%	11%	8%	8%
				a	ab	ab		a	a		a		
Reddit	193	6	11	40	87	49	6	138	49	75	118	125	68
	6%	1%	2%	4%	10%	11%	1%	6%	11%	3%	11%	7%	4%
				ab	abc	abc		a	ab		a	b	
YuBo	131	12	15	30	47	27	12	92	27	65	66	66	65
	4%	3%	2%	3%	5%	6%	3%	4%	6%	3%	6%	4%	4%
					b	b					a		
Telegram	120	13	9	29	41	28	13	79	28	59	61	69	50
	4%	3%	1%	3%	5%	6%	3%	3%	6%	3%	5%	4%	3%
					b	b			b		a		
Vimeo	103	6	15	24	32	26	6	71	26	53	50	61	42
	3%	1%	2%	3%	4%	6%	1%	3%	6%	2%	4%	4%	2%
						ab			ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 32

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
PopJam	103 3%	6 1%	26 4%	30 3%	31 3%	9 2%	6 1%	88 4%	9 2%	76 3%	26 2%	53 3%	50 3%
Viber	87 3%	7 2%	10 2%	21 2%	34 4%	15 3%	7 2%	65 3%	15 3%	48 2%	39 3%	54 3%	33 2%
GoNoodle	86 3%	7 2%	15 2%	27 3%	23 3%	13 3%	7 2%	66 3%	13 3%	57 3%	29 3%	47 3%	39 2%
Tumblr	83 2%	4 1%	4 1%	19 2%	35 4%	21 5%	4 1%	58 2%	21 5%	35 2%	48 4%	45 3%	37 2%
Triller	80 2%	3 1%	4 1%	16 2%	33 4%	23 5%	3 1%	53 2%	23 5%	36 2%	44 4%	45 3%	35 2%
Dailymotion	77 2%	10 2%	6 1%	18 2%	26 3%	17 4%	10 2%	50 2%	17 4%	41 2%	36 3%	47 3%	30 2%
Kik	75 2%	4 1%	3 *%	20 2%	27 3%	21 5%	4 1%	51 2%	21 5%	33 1%	42 4%	48 3%	27 2%
Wink	70 2%	8 2%	6 1%	24 3%	20 2%	12 3%	8 2%	50 2%	12 3%	44 2%	26 2%	42 2%	28 2%
YouNow	62 2%	8 2%	11 2%	14 2%	19 2%	10 2%	8 2%	44 2%	10 2%	41 2%	20 2%	36 2%	25 2%
Clash	57 2%	5 1%	9 1%	11 1%	24 3%	9 2%	5 1%	44 2%	9 2%	32 1%	25 2%	30 2%	27 2%
Signal	56 2%	4 1%	4 1%	15 2%	21 2%	13 3%	4 1%	40 2%	13 3%	28 1%	29 3%	32 2%	24 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Whisper	49 1%	5 1%	6 1%	11 1%	17 2%	9 2%	5 1%	34 1%	9 2%	29 1%	20 2%	28 2%	21 1%
Fruitlab	48 1%	2 1%	7 1%	8 1%	22 2%	9 2%	2 1%	37 2%	9 2%	25 1%	23 2%	24 1%	24 1%
GROM social	48 1%	5 1%	6 1%	11 1%	19 2%	7 2%	5 1%	36 1%	7 2%	28 1%	19 2%	29 2%	18 1%
BeReal	47 1%	2 *%	4 1%	11 1%	20 2%	9 2%	2 *%	36 1%	9 2%	21 1%	26 2%	18 1%	29 2%
Imgur	44 1%	5 1%	4 1%	7 1%	15 2%	13 3% bc	5 1%	26 1%	13 3% b	21 1%	23 2%	28 2%	16 1%
GoBubble	44 1%	4 1%	2 *%	6 1%	21 2% b	10 2% b	4 1%	29 1%	10 2%	18 1%	26 2% a	21 1%	23 1%
Momio	38 1%	2 *%	3 *%	13 1%	13 1%	8 2%	2 *%	28 1%	8 2%	23 1%	15 1%	29 2% b	10 1%
NONE OF THESE	107 3%	36 8% cde	41 6% cde	27 3% de	3 *%	- -%	36 8% bc	71 3% c	- -%	103 5% b	3 *%	53 3%	54 3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
YouTube/ YouTube Kids	2965	185	205	305	288	408	396	402	382	203	190
	88%	82%	91%	90%	85%	91%	88%	89%	85%	90%	85%
			a	a		a					
WhatsApp	1867	57	45	103	100	225	255	357	357	181	187
	55%	25%	20%	30%	30%	50%	57%	79%	79%	80%	83%
				b		abcd	abcd	abcdef	abcdef	abcdef	abcdef
TikTok	1838	56	32	87	103	235	250	338	375	168	195
	54%	25%	14%	26%	30%	52%	55%	75%	83%	74%	87%
		b		b	b	abcd	abcd	abcdef	abcdef	abcdef	abcdefgi
Snapchat	1601	46	40	79	76	132	210	308	343	170	197
	47%	20%	18%	24%	23%	29%	47%	68%	76%	75%	87%
						b	abcde	abcdef	abcdef	abcdef	abcdefghi
Instagram (inc. Instagram Direct)	1461	42	23	63	51	133	126	293	329	198	202
	43%	19%	10%	19%	15%	30%	28%	65%	73%	88%	90%
				b		abcd	bcd	abcdef	abcdef	abcdefgh	abcdefgh
Facebook (inc. Messenger)	1305	46	39	80	77	148	124	225	247	145	175
	39%	20%	17%	24%	23%	33%	27%	50%	55%	64%	78%
						abcd	b	abcdef	abcdef	abcdefg	abcdefghi
FaceTime	1137	41	59	79	87	132	172	152	201	88	125
	34%	18%	26%	23%	26%	29%	38%	34%	45%	39%	56%
						a	abcd	ac	abcdeg	abcd	abcdefgi
Apple iMessage/ Samsung Messages	515	8	5	19	24	50	74	107	101	62	66
	15%	4%	2%	6%	7%	11%	16%	24%	22%	27%	29%
					b	ab	abcd	abcde	abcde	abcdef	abcdef
Twitch	477	22	3	31	14	71	42	126	68	60	40
	14%	10%	1%	9%	4%	16%	9%	28%	15%	26%	18%
		b		b		bdf	b	abcdefh	bd	abcdefh	bcd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Microsoft Teams	473 14%	7 3%	7 3%	21 6%	12 3%	62 14%	66 15%	81 18%	103 23%	64 28%	49 22%
						abcd	abcd	abcd	abcdef	abcdefg	abcd
Pinterest	407 12%	7 3%	6 3%	18 5%	16 5%	35 8%	48 11%	53 12%	113 25%	27 12%	82 36%
							abd	abcd	abcdefgi	abcd	abcdefghi
Twitter	388 11%	9 4%	1 *	12 3%	7 2%	30 7%	28 6%	91 20%	73 16%	73 33%	65 29%
						bd	b	abcdef	abcdef	abcdefgh	abcdefh
Zoom	343 10%	9 4%	7 3%	32 9%	21 6%	40 9%	41 9%	60 13%	55 12%	36 16%	41 18%
				b		b	b	abd	ab	abd	abcdef
Discord	314 9%	4 2%	* *	14 4%	6 2%	51 11%	22 5%	77 17%	68 15%	46 20%	27 12%
				b		abcdf	b	abcdf	abcdf	abcdef	abcdf
Skype	285 8%	9 4%	6 3%	22 6%	20 6%	34 7%	50 11%	52 12%	43 10%	26 12%	23 10%
							ab	ab	b	ab	b
Reddit	193 6%	2 1%	4 2%	9 3%	2 1%	26 6%	14 3%	61 14%	26 6%	27 12%	22 10%
						ad		abcdefh	ad	abcdf	abcdf
YuBo	131 4%	8 4%	3 2%	11 3%	4 1%	17 4%	12 3%	22 5%	25 6%	7 3%	20 9%
									d		bcdf
Telegram	120 4%	11 5%	2 1%	5 2%	3 1%	12 3%	17 4%	23 5%	18 4%	18 8%	11 5%
								bd		bcde	d
Vimeo	103 3%	4 2%	2 1%	10 3%	6 2%	17 4%	7 1%	20 5%	12 3%	10 4%	16 7%
											abdf

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
PopJam	103 3%	4 2%	3 1%	16 5%	10 3%	11 3%	19 4%	18 4%	13 3%	4 2%	5 2%
Viber	87 3%	4 2%	2 1%	6 2%	5 1%	14 3%	7 2%	22 5%	13 3%	9 4%	6 3%
GoNoodle	86 3%	5 2%	2 1%	7 2%	8 2%	14 3%	14 3%	15 3%	8 2%	6 3%	7 3%
Tumblr	83 2%	3 1%	1 *%	2 1%	2 1%	15 3%	4 1%	17 4%	18 4%	8 4%	12 5%
Triller	80 2%	2 1%	2 1%	2 1%	2 1%	10 2%	6 1%	21 5%	11 2%	9 4%	14 6%
Dailymotion	77 2%	5 2%	5 2%	2 1%	4 1%	13 3%	5 1%	18 4%	9 2%	10 4%	7 3%
Kik	75 2%	3 1%	* *%	1 *%	2 1%	14 3%	7 1%	18 4%	10 2%	13 6%	8 4%
Wink	70 2%	7 3%	1 *%	5 2%	1 *%	13 3%	11 2%	12 3%	8 2%	4 2%	8 3%
YouNow	62 2%	6 3%	3 1%	6 2%	5 1%	8 2%	6 1%	11 2%	9 2%	6 3%	3 1%
Clash	57 2%	4 2%	1 *%	8 2%	1 *%	4 1%	6 1%	10 2%	14 3%	4 2%	4 2%
Signal	56 2%	3 1%	1 1%	2 1%	2 1%	10 2%	5 1%	9 2%	12 3%	9 4%	4 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Whisper	49 1%	4 2%	1 1%	4 1%	2 1%	9 2%	3 1%	8 2%	8 2%	3 1%	6 3%
Fruitlab	48 1%	1 *	1 1%	4 1%	3 1%	5 1%	3 1%	11 2%	11 3%	3 1%	6 2%
GROM social	48 1%	4 2%	1 1%	2 1%	3 1%	8 2%	3 1%	10 2%	8 2%	5 2%	2 1%
BeReal	47 1%	2 1%	* *%	3 1%	1 *%	2 *%	10 2%	7 2%	13 3%	4 2%	5 2%
Imgur	44 1%	4 2%	1 *%	4 1%	1 *%	4 1%	3 1%	9 2%	6 1%	7 3%	7 3%
GoBubble	44 1%	3 1%	1 1%	* *%	2 1%	3 1%	3 1%	10 2%	10 2%	4 2%	6 3%
Momio	38 1%	1 1%	* *%	2 1%	1 *%	12 3%	1 *%	8 2%	5 1%	5 2%	4 2%
NONE OF THESE	107 3%	23 10%	13 6%	17 5%	24 7%	11 2%	16 4%	2 *%	1 *%	- -%	- -%
Columns Tested:		efghij	ghij	ghij	eghij		ghi				

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 32

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
YouTube/ YouTube Kids	2965	300	1408	1186	2432	265	149	118	2965	2590	374
	88%	87%	89%	88%	88%	88%	89%	88%	88%	88%	85%
WhatsApp	1867	78	645	1083	1550	161	88	67	1867	1643	223
	55%	23%	41%	80%	56%	54%	53%	50%	55%	56%	51%
			a	ab							
TikTok	1838	56	636	1082	1487	181	92	80	1838	1638	200
	54%	16%	40%	80%	54%	60%	55%	60%	54%	56%	46%
			a	ab						b	
Snapchat	1601	58	475	1010	1292	155	87	66	1601	1423	178
	47%	17%	30%	75%	47%	52%	52%	49%	47%	48%	40%
			a	ab						b	
Instagram (inc. Instagram Direct)	1461	39	355	1004	1213	121	68	60	1461	1308	153
	43%	11%	22%	74%	44%	40%	40%	45%	43%	45%	35%
			a	ab						b	
Facebook (inc. Messenger)	1305	59	417	776	1058	122	73	53	1305	1143	162
	39%	17%	26%	57%	38%	40%	43%	40%	39%	39%	37%
			a	ab							
FaceTime	1137	72	471	561	935	116	50	36	1137	981	156
	34%	21%	30%	41%	34%	39%	30%	27%	34%	33%	36%
			a	ab		cd					
Apple iMessage/ Samsung Messages	515	9	161	331	419	53	26	18	515	463	53
	15%	3%	10%	25%	15%	18%	15%	13%	15%	16%	12%
			a	ab							
Twitch	477	16	149	295	403	40	17	18	477	429	48
	14%	5%	9%	22%	15%	13%	10%	13%	14%	15%	11%
			a	ab							

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 32

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Microsoft Teams	473	9	157	296	384	52	27	10	473	412	61
	14%	3%	10%	22%	14%	17%	16%	7%	14%	14%	14%
			a	ab	d	d	d		d		
Pinterest	407	12	109	259	340	29	22	17	407	358	48
	12%	3%	7%	19%	12%	10%	13%	12%	12%	12%	11%
				ab							
Twitter	388	7	72	293	313	46	17	13	388	363	26
	11%	2%	5%	22%	11%	15%	10%	10%	11%	12%	6%
				ab						b	
Zoom	343	13	131	187	292	26	16	9	343	302	41
	10%	4%	8%	14%	11%	9%	9%	7%	10%	10%	9%
			a	ab							
Discord	314	1	83	220	271	22	8	14	314	284	30
	9%	*%	5%	16%	10%	7%	5%	10%	9%	10%	7%
			a	ab	c				c		
Skype	285	12	118	145	245	18	12	10	285	254	32
	8%	4%	7%	11%	9%	6%	7%	7%	8%	9%	7%
				ab							
Reddit	193	4	45	135	163	14	8	8	193	181	13
	6%	1%	3%	10%	6%	5%	5%	6%	6%	6%	3%
				ab							
YuBo	131	8	48	73	111	6	7	6	131	120	10
	4%	2%	3%	5%	4%	2%	4%	5%	4%	4%	2%
				b							
Telegram	120	7	41	69	105	5	6	4	120	107	12
	4%	2%	3%	5%	4%	2%	4%	3%	4%	4%	3%
				b							
Vimeo	103	5	35	58	93	3	3	4	103	91	12
	3%	2%	2%	4%	3%	1%	2%	3%	3%	3%	3%
				b							

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 32

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
PopJam	103 3%	6 2%	54 3%	41 3%	86 3%	6 2%	5 3%	5 4%	103 3%	93 3%	10 2%
Viber	87 3%	6 2%	31 2%	47 4%	74 3%	4 1%	5 3%	4 3%	87 3%	81 3%	6 1%
GoNoodle	86 3%	7 2%	41 3%	37 3%	71 3%	3 1%	6 4%	5 4%	86 3%	80 3%	6 1%
Tumblr	83 2%	3 1%	17 1%	56 4%	63 2%	9 3%	7 4%	3 2%	83 2%	78 3%	4 1%
Triller	80 2%	3 1%	19 1%	57 4%	70 3%	5 2%	3 2%	3 2%	80 2%	75 3%	5 1%
Dailymotion	77 2%	8 2%	24 2%	41 3%	72 3%	2 1%	2 1%	1 1%	77 2%	74 3%	3 1%
Kik	75 2%	2 1%	21 1%	49 4%	66 2%	5 2%	3 2%	2 2%	75 2%	66 2%	9 2%
Wink	70 2%	7 2%	30 2%	33 2%	58 2%	4 1%	4 2%	3 2%	70 2%	66 2%	4 1%
YouNow	62 2%	6 2%	26 2%	29 2%	50 2%	5 2%	4 2%	3 2%	62 2%	59 2%	3 1%
Clash	57 2%	3 1%	20 1%	33 2%	53 2%	2 1%	1 1%	2 1%	57 2%	49 2%	9 2%
Signal	56 2%	1 *	20 1%	33 2%	46 2%	5 2%	3 2%	2 2%	56 2%	53 2%	4 1%
Whisper	49 1%	3 1%	19 1%	26 2%	42 2%	3 1%	3 2%	1 *	49 1%	41 1%	7 2%

Columns Tested: a,b,c - a,b,c,d,e - a,b

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OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Fruitlab	48 1%	1 *%	16 1%	31 2%	41 1%	2 1%	2 1%	3 2%	48 1%	47 2%	1 *%
GROM social	48 1%	3 1%	16 1%	27 2%	42 2%	1 *%	2 1%	2 1%	48 1%	43 1%	4 1%
BeReal	47 1%	2 1%	14 1%	30 2%	38 1%	2 1%	3 2%	4 3%	47 1%	46 2%	1 *%
Imgur	44 1%	4 1%	12 1%	28 2%	40 1%	* *%	2 1%	2 1%	44 1%	39 1%	5 1%
GoBubble	44 1%	2 1%	9 1%	31 2%	36 1%	3 1%	3 2%	2 2%	44 1%	41 1%	3 1%
Momio	38 1%	1 *%	16 1%	22 2%	30 1%	3 1%	4 2%	1 1%	38 1%	35 1%	3 1%
NONE OF THESE	107 3%	28 8%	68 4%	3 *%	92 3%	9 3%	2 1%	3 2%	107 3%	86 3%	20 5%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
YouTube/ YouTube Kids	2965	840	742	622	749	1582	1371	604	2227	948	1173	589
	88%	89%	89%	88%	85%	89%	86%	87%	88%	88%	88%	88%
WhatsApp	1867	556	469	386	447	1025	833	399	1398	594	736	399
	55%	59%	56%	54%	51%	58%	52%	58%	55%	55%	55%	60%
		df				df						
TikTok	1838	534	413	408	474	947	882	416	1340	628	722	365
	54%	56%	50%	58%	54%	53%	56%	60%	53%	58%	54%	55%
		b		b				b				
Snapchat	1601	466	355	342	433	821	775	350	1173	539	620	317
	47%	49%	43%	48%	49%	46%	49%	50%	46%	50%	46%	47%
Instagram (inc. Instagram Direct)	1461	478	328	295	354	806	649	333	1052	467	555	320
	43%	51%	40%	42%	40%	45%	41%	48%	42%	43%	42%	48%
		bcdf						b				
Facebook (inc. Messenger)	1305	403	276	276	347	678	622	322	925	446	508	264
	39%	43%	33%	39%	39%	38%	39%	46%	37%	42%	38%	40%
		b					b	b				
FaceTime	1137	357	271	254	248	628	503	246	845	339	452	252
	34%	38%	33%	36%	28%	35%	32%	35%	33%	32%	34%	38%
		df		d		d						
Apple iMessage/ Samsung Messages	515	169	110	117	119	278	236	109	388	160	194	118
	15%	18%	13%	16%	14%	16%	15%	16%	15%	15%	15%	18%
Twitch	477	194	92	90	101	286	191	136	311	152	189	114
	14%	21%	11%	13%	11%	16%	12%	20%	12%	14%	14%	17%
		bcd				df		b				

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Microsoft Teams	473 14%	172 18%	122 15%	92 13%	82 9%	294 17%	174 11%	121 17%	332 13%	151 14%	176 13%	118 18%
		cdf	d			df						
Pinterest	407 12%	160 17%	93 11%	84 12%	69 8%	253 14%	152 10%	103 15%	274 11%	132 12%	145 11%	110 17%
		bcd	f			df		b				b
Twitter	388 11%	148 16%	86 10%	73 10%	81 9%	234 13%	154 10%	81 12%	287 11%	96 9%	160 12%	106 16%
		bcd	f			f						a
Zoom	343 10%	133 14%	89 11%	63 9%	56 6%	223 13%	120 8%	70 10%	252 10%	95 9%	149 11%	88 13%
		cdf	d			df						a
Discord	314 9%	120 13%	68 8%	61 9%	63 7%	187 11%	124 8%	99 14%	199 8%	90 8%	126 9%	80 12%
		bdf						b				
Skype	285 8%	124 13%	60 7%	58 8%	42 5%	185 10%	99 6%	53 8%	213 8%	73 7%	117 9%	76 11%
		bcd	f			df						a
Reddit	193 6%	85 9%	41 5%	25 4%	42 5%	126 7%	67 4%	47 7%	138 5%	55 5%	75 6%	45 7%
		bcd	f			cf						
YuBo	131 4%	72 8%	20 2%	25 4%	14 2%	91 5%	39 2%	41 6%	80 3%	49 5%	50 4%	28 4%
		bcd	f			bdf		b				
Telegram	120 4%	63 7%	22 3%	12 2%	22 2%	85 5%	34 2%	30 4%	79 3%	35 3%	38 3%	40 6%
		bcd	f			cf						b

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Vimeo	103 3%	53 6%	25 3%	10 1%	16 2%	77 4%	25 2%	23 3%	70 3%	28 3%	45 3%	27 4%
		cdf				cdf						
PopJam	103 3%	47 5%	23 3%	17 2%	16 2%	69 4%	33 2%	24 4%	71 3%	33 3%	42 3%	23 3%
		df				f						
Viber	87 3%	39 4%	26 3%	10 1%	12 1%	65 4%	22 1%	18 3%	59 2%	19 2%	37 3%	30 5%
		cdf				cdf						a
GoNoodle	86 3%	41 4%	21 2%	12 2%	12 1%	62 3%	24 2%	24 3%	53 2%	28 3%	34 3%	22 3%
		cdf				df						
Tumblr	83 2%	39 4%	21 2%	10 1%	13 1%	60 3%	23 1%	16 2%	57 2%	26 2%	32 2%	22 3%
		cdf				f						
Triller	80 2%	53 6%	9 1%	12 2%	6 1%	62 3%	18 1%	21 3%	53 2%	21 2%	25 2%	32 5%
		bcd				bdf						ab
Dailymotion	77 2%	48 5%	14 2%	11 2%	5 1%	61 3%	16 1%	21 3%	48 2%	22 2%	25 2%	29 4%
		bcd				df						b
Kik	75 2%	29 3%	19 2%	13 2%	15 2%	48 3%	28 2%	13 2%	55 2%	26 2%	28 2%	19 3%
Wink	70 2%	34 4%	18 2%	4 1%	13 2%	51 3%	17 1%	20 3%	43 2%	24 2%	19 1%	26 4%
		cf				cf						b
YouNow	62 2%	31 3%	14 2%	12 2%	4 *	46 3%	16 1%	16 2%	40 2%	23 2%	26 2%	13 2%
		df				df						

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Clash	57 2%	32 3%	10 1%	6 1%	9 1%	43 2%	15 1%	17 2%	35 1%	18 2%	23 2%	15 2%
		bcd	f			f						
Signal	56 2%	36 4%	9 1%	4 1%	6 1%	46 3%	10 1%	15 2%	36 1%	19 2%	16 1%	17 3%
		bcd				cd						
Whisper	49 1%	25 3%	8 1%	9 1%	7 1%	33 2%	16 1%	16 2%	27 1%	16 2%	18 1%	15 2%
		df										
Fruitlab	48 1%	30 3%	14 2%	3 *%	2 *%	44 2%	4 *%	15 2%	28 1%	14 1%	22 2%	13 2%
		cdf	df			cdf						
GROM social	48 1%	29 3%	9 1%	3 *%	7 1%	38 2%	10 1%	15 2%	27 1%	15 1%	19 1%	12 2%
		bcd				cf						
BeReal	47 1%	24 3%	6 1%	11 2%	5 1%	30 2%	17 1%	12 2%	29 1%	13 1%	17 1%	16 2%
		bd										
Imgur	44 1%	30 3%	11 1%	2 *%	1 *%	41 2%	3 *%	13 2%	26 1%	12 1%	18 1%	14 2%
		cdf	f			cdf						
GoBubble	44 1%	25 3%	5 1%	8 1%	6 1%	30 2%	14 1%	7 1%	30 1%	7 1%	19 1%	17 3%
		bdf										a
Momio	38 1%	23 2%	8 1%	5 1%	3 *%	31 2%	7 *%	11 2%	26 1%	16 1%	10 1%	12 2%
		df				df						

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
NONE OF THESE	107	30	23	12	41	53	54	14	86	33	32	24
	3%	3%	3%	2%	5%	3%	3%	2%	3%	3%	2%	4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
YouTube/ YouTube Kids	2965	390	594	804	783	394	390	2181	394	1987	978	1503	1461
	88%	87%	88%	89%	87%	87%	87%	88%	87%	88%	87%	89%	87%
WhatsApp	1867	101	203	480	713	368	101	1397	368	959	907	923	944
	55%	23%	30%	53%	79%	82%	23%	56%	82%	43%	81%	55%	56%
			a	ab	abc	abc		a	ab		a		
TikTok	1838	88	190	485	713	362	88	1388	362	928	911	884	954
	54%	20%	28%	54%	79%	80%	20%	56%	80%	41%	81%	52%	56%
			a	ab	abc	abc		a	ab		a		
Snapchat	1601	85	156	342	651	366	85	1149	366	728	873	735	866
	47%	19%	23%	38%	72%	81%	19%	46%	81%	32%	78%	44%	51%
				ab	abc	abcd		a	ab		a		a
Instagram (inc. Instagram Direct)	1461	65	114	260	622	401	65	995	401	551	910	730	731
	43%	14%	17%	29%	69%	89%	14%	40%	89%	24%	81%	43%	43%
				ab	abc	abcd		a	ab		a		
Facebook (inc. Messenger)	1305	85	157	272	472	319	85	901	319	600	706	643	662
	39%	19%	23%	30%	52%	71%	19%	36%	71%	27%	63%	38%	39%
				ab	abc	abcd		a	ab		a		
Twitch	477	26	45	113	194	99	26	352	99	228	249	310	167
	14%	6%	7%	13%	22%	22%	6%	14%	22%	10%	22%	18%	10%
				ab	abc	abc		a	ab		a	b	
Pinterest	407	13	34	84	166	109	13	284	109	165	242	141	266
	12%	3%	5%	9%	18%	24%	3%	11%	24%	7%	21%	8%	16%
				ab	abc	abc		a	ab		a		a
Twitter	388	10	19	57	164	139	10	240	139	114	275	215	174
	11%	2%	3%	6%	18%	31%	2%	10%	31%	5%	24%	13%	10%
				ab	abc	abcd		a	ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Discord	314 9%	4 1%	20 3%	73 8% ab	145 16% abc	73 16% abc	4 1%	237 10% a	73 16% ab	128 6%	187 17% a	191 11% b	123 7%
Reddit	193 6%	6 1%	11 2%	40 4% ab	87 10% abc	49 11% abc	6 1%	138 6% a	49 11% ab	75 3%	118 11% a	125 7% b	68 4%
YuBo	131 4%	12 3%	15 2%	30 3%	47 5% b	27 6% b	12 3%	92 4%	27 6%	65 3%	66 6% a	66 4%	65 4%
Vimeo	103 3%	6 1%	15 2%	24 3%	32 4%	26 6% ab	6 1%	71 3%	26 6% ab	53 2%	50 4% a	61 4%	42 2%
Tumblr	83 2%	4 1%	4 1%	19 2%	35 4% ab	21 5% ab	4 1%	58 2%	21 5% a	35 2%	48 4% a	45 3%	37 2%
Triller	80 2%	3 1%	4 1%	16 2%	33 4% ab	23 5% abc	3 1%	53 2%	23 5% ab	36 2%	44 4% a	45 3%	35 2%
Dailymotion	77 2%	10 2%	6 1%	18 2%	26 3%	17 4% b	10 2%	50 2%	17 4%	41 2%	36 3%	47 3%	30 2%
Kik	75 2%	4 1%	3 *	20 2% b	27 3% b	21 5% ab	4 1%	51 2%	21 5% ab	33 1%	42 4% a	48 3%	27 2%
Wink	70 2%	8 2%	6 1%	24 3%	20 2%	12 3%	8 2%	50 2%	12 3%	44 2%	26 2%	42 2%	28 2%
YouNow	62 2%	8 2%	11 2%	14 2%	19 2%	10 2%	8 2%	44 2%	10 2%	41 2%	20 2%	36 2%	25 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Clash	57 2%	5 1%	9 1%	11 1%	24 3%	9 2%	5 1%	44 2%	9 2%	32 1%	25 2%	30 2%	27 2%
Signal	56 2%	4 1%	4 1%	15 2%	21 2%	13 3%	4 1%	40 2%	13 3%	28 1%	29 3%	32 2%	24 1%
Whisper	49 1%	5 1%	6 1%	11 1%	17 2%	9 2%	5 1%	34 1%	9 2%	29 1%	20 2%	28 2%	21 1%
Fruitlab	48 1%	2 1%	7 1%	8 1%	22 2%	9 2%	2 1%	37 2%	9 2%	25 1%	23 2%	24 1%	24 1%
BeReal	47 1%	2 *%	4 1%	11 1%	20 2%	9 2%	2 *%	36 1%	9 2%	21 1%	26 2%	18 1%	29 2%
Imgur	44 1%	5 1%	4 1%	7 1%	15 2%	13 3%	5 1%	26 1%	13 3%	21 1%	23 2%	28 2%	16 1%
NONE OF THESE	114 3%	37 8%	46 7%	27 3%	4 *%	- -%	37 8%	77 3%	- -%	110 5%	4 *%	54 3%	60 4%
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 25)	4.1	2.1	2.4	3.6	5.6	6.4	2.1	4.0	6.4	3.1	6.1	4.1	4.1
Standard deviation	3.09	2.27	2.20	2.64	2.97	2.96	2.27	2.96	2.96	2.72	2.81	3.21	2.96
Standard error	.05	.09	.08	.09	.11	.15	.09	.06	.15	.06	.09	.08	.07

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
YouTube/ YouTube Kids	2965 88%	185 82%	205 91% a	305 90% a	288 85%	408 91% a	396 88%	402 89%	382 85%	203 90%	190 85%
WhatsApp	1867 55%	57 25%	45 20%	103 30% b	100 30%	225 50% abcd	255 57% abcd	357 79% abcdef	357 79% abcdef	181 80% abcdef	187 83% abcdef
TikTok	1838 54%	56 25% b	32 14%	87 26% b	103 30% b	235 52% abcd	250 55% abcd	338 75% abcdef	375 83% abcdef	168 74% abcdef	195 87% abcdefgi
Snapchat	1601 47%	46 20%	40 18%	79 24%	76 23%	132 29% b	210 47% abcde	308 68% abcdef	343 76% abcdef	170 75% abcdef	197 87% abcdefghi
Instagram (inc. Instagram Direct)	1461 43%	42 19%	23 10%	63 19% b	51 15%	133 30% abcd	126 28% bcd	293 65% abcdef	329 73% abcdef	198 88% abcdefgh	202 90% abcdefgh
Facebook (inc. Messenger)	1305 39%	46 20%	39 17%	80 24%	77 23%	148 33% abcd	124 27% b	225 50% abcdef	247 55% abcdef	145 64% abcdefg	175 78% abcdefghi
Twitch	477 14%	22 10% b	3 1%	31 9% b	14 4%	71 16% bdf	42 9% b	126 28% abcdefh	68 15% bd	60 26% abcdefh	40 18% bcdf
Pinterest	407 12%	7 3%	6 3%	18 5%	16 5%	35 8%	48 11% abd	53 12% abcd	113 25% abcdefgi	27 12% abcd	82 36% abcdefghi
Twitter	388 11%	9 4%	1 *% *	12 3%	7 2%	30 7% bd	28 6% b	91 20% abcdef	73 16% abcdef	73 33% abcdefgh	65 29% abcdefh

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Discord	314 9%	4 2%	* *%	14 4% b	6 2%	51 11% abcdf	22 5% b	77 17% abcdf	68 15% abcdf	46 20% abcdef	27 12% abcdf
Reddit	193 6%	2 1%	4 2%	9 3%	2 1%	26 6% ad	14 3%	61 14% abcdefh	26 6% ad	27 12% abcdf	22 10% abcdf
YuBo	131 4%	8 4%	3 2%	11 3%	4 1%	17 4%	12 3%	22 5%	25 6% d	7 3%	20 9% bcd
Vimeo	103 3%	4 2%	2 1%	10 3%	6 2%	17 4%	7 1%	20 5%	12 3%	10 4%	16 7% abdf
Tumblr	83 2%	3 1%	1 *%	2 1%	2 1%	15 3%	4 1%	17 4% d	18 4% bcd	8 4% d	12 5% bcd
Triller	80 2%	2 1%	2 1%	2 1%	2 1%	10 2%	6 1%	21 5% abcd	11 2%	9 4% cd	14 6% abcd
Dailymotion	77 2%	5 2%	5 2%	2 1%	4 1%	13 3%	5 1%	18 4% c	9 2%	10 4% c	7 3%
Kik	75 2%	3 1%	* *%	1 *%	2 1%	14 3% c	7 1%	18 4% bcd	10 2%	13 6% bcd	8 4% bc
Wink	70 2%	7 3%	1 *%	5 2%	1 *%	13 3% d	11 2%	12 3%	8 2%	4 2%	8 3% d

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
YouNow	62 2%	6 3%	3 1%	6 2%	5 1%	8 2%	6 1%	11 2%	9 2%	6 3%	3 1%
Clash	57 2%	4 2%	1 *%	8 2%	1 *%	4 1%	6 1%	10 2%	14 3%	4 2%	4 2%
Signal	56 2%	3 1%	1 1%	2 1%	2 1%	10 2%	5 1%	9 2%	12 3%	9 4%	4 2%
Whisper	49 1%	4 2%	1 1%	4 1%	2 1%	9 2%	3 1%	8 2%	8 2%	3 1%	6 3%
Fruitlab	48 1%	1 *%	1 1%	4 1%	3 1%	5 1%	3 1%	11 2%	11 3%	3 1%	6 2%
BeReal	47 1%	2 1%	* *%	3 1%	1 *%	2 *%	10 2%	7 2%	13 3%	4 2%	5 2%
Imgur	44 1%	4 2%	1 *%	4 1%	1 *%	4 1%	3 1%	9 2%	6 1%	7 3%	7 3%
NONE OF THESE	114 3%	23 10%	13 6%	17 5%	29 9%	11 2%	16 4%	3 1%	1 *%	- -%	- -%
		efghij	ghij	ghij	efghij		ghi				
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 25)	4.1	2.4	1.9	2.6	2.3	3.6	3.6	5.6	5.7	6.2	6.7
		b		b	b	abcd	abcd	abcdef	abcdef	abcdef	abcdefgh
Standard deviation	3.09	2.66	1.77	2.33	2.07	2.73	2.56	3.29	2.61	3.14	2.76
Standard error	.05	.15	.10	.12	.11	.13	.13	.17	.13	.22	.20
Columns Tested: a,b,c,d,e,f,g,h,i,j											

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 33

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
YouTube/ YouTube Kids	2965	300	1408	1186	2432	265	149	118	2965	2590	374
	88%	87%	89%	88%	88%	88%	89%	88%	88%	88%	85%
WhatsApp	1867	78	645	1083	1550	161	88	67	1867	1643	223
	55%	23%	41%	80%	56%	54%	53%	50%	55%	56%	51%
			a	ab							
TikTok	1838	56	636	1082	1487	181	92	80	1838	1638	200
	54%	16%	40%	80%	54%	60%	55%	60%	54%	56%	46%
			a	ab						b	
Snapchat	1601	58	475	1010	1292	155	87	66	1601	1423	178
	47%	17%	30%	75%	47%	52%	52%	49%	47%	48%	40%
			a	ab						b	
Instagram (inc. Instagram Direct)	1461	39	355	1004	1213	121	68	60	1461	1308	153
	43%	11%	22%	74%	44%	40%	40%	45%	43%	45%	35%
			a	ab						b	
Facebook (inc. Messenger)	1305	59	417	776	1058	122	73	53	1305	1143	162
	39%	17%	26%	57%	38%	40%	43%	40%	39%	39%	37%
			a	ab							
Twitch	477	16	149	295	403	40	17	18	477	429	48
	14%	5%	9%	22%	15%	13%	10%	13%	14%	15%	11%
			a	ab							
Pinterest	407	12	109	259	340	29	22	17	407	358	48
	12%	3%	7%	19%	12%	10%	13%	12%	12%	12%	11%
				ab							
Twitter	388	7	72	293	313	46	17	13	388	363	26
	11%	2%	5%	22%	11%	15%	10%	10%	11%	12%	6%
				ab						b	

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Discord	314 9%	1 *%	83 5% a	220 16% ab	271 10% c	22 7%	8 5%	14 10%	314 9% c	284 10%	30 7%
Reddit	193 6%	4 1%	45 3%	135 10% ab	163 6%	14 5%	8 5%	8 6%	193 6%	181 6%	13 3%
YuBo	131 4%	8 2%	48 3%	73 5% b	111 4%	6 2%	7 4%	6 5%	131 4%	120 4%	10 2%
Vimeo	103 3%	5 2%	35 2%	58 4% b	93 3%	3 1%	3 2%	4 3%	103 3%	91 3%	12 3%
Tumblr	83 2%	3 1%	17 1%	56 4% ab	63 2%	9 3%	7 4%	3 2%	83 2%	78 3%	4 1%
Triller	80 2%	3 1%	19 1%	57 4% ab	70 3%	5 2%	3 2%	3 2%	80 2%	75 3%	5 1%
Dailymotion	77 2%	8 2%	24 2%	41 3%	72 3%	2 1%	2 1%	1 1%	77 2%	74 3%	3 1%
Kik	75 2%	2 1%	21 1%	49 4% ab	66 2%	5 2%	3 2%	2 2%	75 2%	66 2%	9 2%
Wink	70 2%	7 2%	30 2%	33 2%	58 2%	4 1%	4 2%	3 2%	70 2%	66 2%	4 1%
YouNow	62 2%	6 2%	26 2%	29 2%	50 2%	5 2%	4 2%	3 2%	62 2%	59 2%	3 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

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SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Clash	57 2%	3 1%	20 1%	33 2%	53 2%	2 1%	1 1%	2 1%	57 2%	49 2%	9 2%
Signal	56 2%	1 *%	20 1%	33 2%	46 2%	5 2%	3 2%	2 2%	56 2%	53 2%	4 1%
Whisper	49 1%	3 1%	19 1%	26 2%	42 2%	3 1%	3 2%	1 *%	49 1%	41 1%	7 2%
Fruitlab	48 1%	1 *%	16 1%	31 2%	41 1%	2 1%	2 1%	3 2%	48 1%	47 2%	1 *%
BeReal	47 1%	2 1%	14 1%	30 2%	38 1%	2 1%	3 2%	4 3%	47 1%	46 2%	1 *%
Imgur	44 1%	4 1%	12 1%	28 2%	40 1%	* *%	2 1%	2 1%	44 1%	39 1%	5 1%
NONE OF THESE	114 3%	29 8%	75 5%	4 *%	98 4%	9 3%	3 2%	4 3%	114 3%	93 3%	21 5%
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 25)	4.1	2.0	3.0	5.9	4.1	4.0	4.0	4.1	4.1	4.2	3.5
Standard deviation	3.09	2.25	2.48	2.99	3.13	2.78	2.95	2.96	3.09	3.12	2.75
Standard error	.05	.10	.06	.09	.07	.13	.14	.17	.05	.06	.14

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
YouTube/ YouTube Kids	2965 88%	840 89%	742 89%	622 88%	749 85%	1582 89%	1371 86%	604 87%	2227 88%	948 88%	1173 88%	589 88%
WhatsApp	1867 55%	556 59%	469 56%	386 54%	447 51%	1025 58%	833 52%	399 58%	1398 55%	594 55%	736 55%	399 60%
TikTok	1838 54%	534 56%	413 50%	408 58%	474 54%	947 53%	882 56%	416 60%	1340 53%	628 58%	722 54%	365 55%
Snapchat	1601 47%	466 49%	355 43%	342 48%	433 49%	821 46%	775 49%	350 50%	1173 46%	539 50%	620 46%	317 47%
Instagram (inc. Instagram Direct)	1461 43%	478 51%	328 40%	295 42%	354 40%	806 45%	649 41%	333 48%	1052 42%	467 43%	555 42%	320 48%
Facebook (inc. Messenger)	1305 39%	403 43%	276 33%	276 39%	347 39%	678 38%	622 39%	322 46%	925 37%	446 42%	508 38%	264 40%
Twitch	477 14%	194 21%	92 11%	90 13%	101 11%	286 16%	191 12%	136 20%	311 12%	152 14%	189 14%	114 17%
Pinterest	407 12%	160 17%	93 11%	84 12%	69 8%	253 14%	152 10%	103 15%	274 11%	132 12%	145 11%	110 17%
Twitter	388 11%	148 16%	86 10%	73 10%	81 9%	234 13%	154 10%	81 12%	287 11%	96 9%	160 12%	106 16%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Discord	314 9%	120 13% bdf	68 8%	61 9%	63 7%	187 11%	124 8%	99 14% b	199 8%	90 8%	126 9%	80 12%
Reddit	193 6%	85 9% bcdf	41 5%	25 4%	42 5%	126 7% cf	67 4%	47 7%	138 5%	55 5%	75 6%	45 7%
YuBo	131 4%	72 8% bcdf	20 2%	25 4%	14 2%	91 5% bdf	39 2%	41 6% b	80 3%	49 5%	50 4%	28 4%
Vimeo	103 3%	53 6% cdf	25 3%	10 1%	16 2%	77 4% cdf	25 2%	23 3%	70 3%	28 3%	45 3%	27 4%
Tumblr	83 2%	39 4% cdf	21 2%	10 1%	13 1%	60 3% f	23 1%	16 2%	57 2%	26 2%	32 2%	22 3%
Triller	80 2%	53 6% bcdf	9 1%	12 2%	6 1%	62 3% bdf	18 1%	21 3%	53 2%	21 2%	25 2%	32 5% ab
Dailymotion	77 2%	48 5% bcdf	14 2%	11 2%	5 1%	61 3% df	16 1%	21 3%	48 2%	22 2%	25 2%	29 4% b
Kik	75 2%	29 3%	19 2%	13 2%	15 2%	48 3%	28 2%	13 2%	55 2%	26 2%	28 2%	19 3%
Wink	70 2%	34 4% cf	18 2%	4 1%	13 2%	51 3% cf	17 1%	20 3%	43 2%	24 2%	19 1%	26 4% b

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
YouNow	62 2%	31 3% df	14 2%	12 2%	4 *%	46 3% df	16 1%	16 2%	40 2%	23 2%	26 2%	13 2%
Clash	57 2%	32 3% bcdf	10 1%	6 1%	9 1%	43 2% f	15 1%	17 2%	35 1%	18 2%	23 2%	15 2%
Signal	56 2%	36 4% bcdf	9 1%	4 1%	6 1%	46 3% cdf	10 1%	15 2%	36 1%	19 2%	16 1%	17 3%
Whisper	49 1%	25 3% df	8 1%	9 1%	7 1%	33 2%	16 1%	16 2%	27 1%	16 2%	18 1%	15 2%
Fruitlab	48 1%	30 3% cdf	14 2% df	3 *%	2 *%	44 2% cdf	4 *%	15 2%	28 1%	14 1%	22 2%	13 2%
BeReal	47 1%	24 3% bd	6 1%	11 2%	5 1%	30 2%	17 1%	12 2%	29 1%	13 1%	17 1%	16 2%
Imgur	44 1%	30 3% cdf	11 1% f	2 *%	1 *%	41 2% cdf	3 *%	13 2%	26 1%	12 1%	18 1%	14 2%
NONE OF THESE	114 3%	32 3%	24 3%	14 2%	44 5% c	56 3%	58 4%	15 2%	93 4%	34 3%	35 3%	25 4%
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 25)	4.1	4.8 bcdef	3.8	3.9	3.7	4.3 bcdf	3.8	4.5 b	3.9	4.1	4.0	4.5 b
Standard deviation	3.09	3.77	2.92	2.66	2.61	3.43	2.64	3.05	3.03	2.97	2.98	3.61
Columns Tested: a,b,c,d,e,f - a,b - a,b,c												

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SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Standard error	.05	.12	.10	.10	.09	.08	.07	.12	.06	.09	.08	.14

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
TikTok	1175 35%	33 7%	61 9%	310 34% ab	504 56% abc	266 59% abc	33 7%	875 35% a	266 59% ab	521 23%	654 58% a	534 32%	641 38% a
WhatsApp	1150 34%	21 5%	52 8%	291 32% ab	515 57% abc	272 60% abc	21 5%	857 35% a	272 60% ab	495 22%	655 58% a	557 33%	594 35%
YouTube/ YouTube Kids	1115 33%	169 37% c	256 38% c	237 26%	290 32%	163 36% c	169 37%	783 32%	163 36%	733 33%	381 34%	605 36% b	510 30%
Snapchat	1092 32%	17 4%	50 7%	234 26% ab	492 55% abc	300 67% abcd	17 4%	775 31% a	300 67% ab	398 18%	694 62% a	498 29%	595 35% a
Instagram	1044 31%	29 6%	38 6%	143 16% ab	489 54% abc	346 77% abcd	29 6%	670 27% a	346 77% ab	292 13%	752 67% a	495 29%	549 32%
Facebook	839 25%	24 5%	47 7%	143 16% ab	360 40% abc	266 59% abcd	24 5%	549 22% a	266 59% ab	272 12%	568 50% a	411 24%	428 25%
Twitter	237 7%	4 1%	3 *%	41 5% ab	98 11% abc	91 20% abcd	4 1%	142 6% a	91 20% ab	66 3%	171 15% a	135 8%	101 6%
Discord	183 5%	1 *%	8 1%	38 4% ab	86 10% abc	50 11% abc	1 *%	132 5% a	50 11% ab	68 3%	114 10% a	114 7% b	69 4% a
Twitch	175 5%	2 *%	14 2%	29 3% a	84 9% abc	47 10% abc	2 *%	127 5% a	47 10% ab	64 3%	112 10% a	122 7% b	53 3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Pinterest	175 5%	8 2%	6 1%	30 3% b	78 9% abc	53 12% abc	8 2%	113 5% a	53 12% ab	55 2%	120 11% a	55 3%	120 7% a
Reddit	89 3%	* *%	3 *%	19 2% a	42 5% abc	24 5% abc	* *%	64 3% a	24 5% ab	31 1%	58 5% a	62 4% b	27 2%
YuBo	41 1%	1 *%	5 1%	5 1%	18 2%	11 3% ac	1 *%	28 1%	11 3% a	15 1%	26 2% a	22 1%	19 1%
Wink	27 1%	1 *%	3 *%	8 1%	9 1%	6 1%	1 *%	20 1%	6 1%	14 1%	13 1%	18 1%	8 *%
Tumblr	26 1%	* *%	1 *%	3 *%	14 2% b	7 2% ab	* *%	18 1%	7 2% a	11 1%	14 1%	14 1%	11 1%
Vimeo	22 1%	* *%	2 *%	4 *%	9 1%	6 1%	* *%	15 1%	6 1%	10 *%	12 1%	15 1%	7 *%
YouNow	21 1%	4 1%	2 *%	1 *%	9 1%	5 1%	4 1%	12 1%	5 1%	11 1%	10 1%	15 1%	7 *%
Triller	21 1%	* *%	* *%	3 *%	11 1%	6 1% b	* *%	15 1%	6 1%	6 *%	15 1% a	15 1%	6 *%
BeReal	20 1%	* *%	- -%	3 *%	9 1%	8 2% abc	* *%	12 *%	8 2% ab	5 *%	15 1% a	5 *%	15 1%
Kik	20 1%	1 *%	* *%	4 *%	8 1%	7 1% b	1 *%	12 *%	7 1%	7 *%	13 1% a	13 1%	7 *%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Whisper	16	1	1	3	7	5	1	10	5	9	7	10	6
	*%	*%	*%	*%	1%	1%	*%	*%	1%	*%	1%	1%	*%
Dailymotion	14	*	2	1	5	7	*	8	7	6	9	11	4
	*%	*%	*%	*%	1%	1%	*%	*%	1%	*%	1%	1%	*%
						ac			ab				
Imgur	14	1	-	2	5	5	1	7	5	7	7	9	5
	*%	*%	-%	*%	1%	1%	*%	*%	1%	*%	1%	1%	*%
						b							
Clash	13	-	2	1	7	4	-	9	4	6	7	7	6
	*%	-%	*%	*%	1%	1%	-%	*%	1%	*%	1%	*%	*%
Signal	12	*	*	-	4	7	*	5	7	2	10	7	5
	*%	*%	*%	-%	*%	2%	*%	*%	2%	*%	1%	*%	*%
						abc			ab		a		
Fruitlab	11	*	-	2	4	5	*	6	5	5	6	6	5
	*%	*%	-%	*%	*%	1%	*%	*%	1%	*%	1%	*%	*%
						b							
Child does not have a profile on ANY of these	718	205	264	208	30	11	205	502	11	690	28	370	347
	21%	45%	39%	23%	3%	2%	45%	20%	2%	31%	2%	22%	21%
		cde	cde	de			bc	c		b			
Don't know	42	5	7	13	14	4	5	33	4	28	14	14	29
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
SUMMARY													
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	114	37	46	27	4	-	37	77	-	110	4	54	60
	3%	8%	7%	3%	*%	-%	8%	3%	-%	5%	*%	3%	4%
		cde	cde	de			bc	c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
CHILD HAS A PROFILE ON ANY OF THESE	2504	204	358	653	854	435	204	1865	435	1424	1080	1251	1253
	74%	45%	53%	72%	95%	97%	45%	75%	97%	63%	96%	74%	74%
				ab	abc	abc		a	ab		a		
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1424	204	358	653	209	-	204	1220	-	1424	-	712	712
	42%	45%	53%	72%	23%	-%	45%	49%	-%	63%	-%	42%	42%
		de	de	abde	e		c	c		b			
Base for stats	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mean number of apps/ sites (out of 25)	2.2	.7	.8	1.7	3.5	4.4	.7	2.1	4.4	1.4	3.9	2.2	2.2
				ab	abc	abcd		a	ab		a		
Standard deviation	2.39	1.13	1.18	1.82	2.42	2.76	1.13	2.22	2.76	1.80	2.51	2.45	2.33
Standard error	.04	.04	.04	.06	.09	.14	.04	.05	.14	.04	.08	.06	.06

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
TikTok	1175 35%	20 9%	13 6%	22 7%	39 12%	143 32%	167 37%	229 51%	275 61%	119 53%	147 65%
						abcd	abcd	abcdef	abcdefg	abcdef	abcdefg
WhatsApp	1150 34%	12 5%	9 4%	28 8%	24 7%	129 29%	162 36%	254 56%	261 58%	134 60%	138 61%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef
YouTube/ YouTube Kids	1115 33%	79 35%	90 40%	133 39%	123 36%	140 31%	96 21%	162 36%	128 28%	90 40%	73 32%
		f	fh	fh	f	f		f		fh	f
Snapchat	1092 32%	13 6%	4 2%	24 7%	26 8%	82 18%	152 34%	233 52%	259 57%	146 65%	154 68%
				b	b	abcd	abcde	abcdef	abcdef	abcdefg	abcdefg
Instagram	1044 31%	18 8%	11 5%	23 7%	16 5%	67 15%	75 17%	222 49%	266 59%	165 73%	181 80%
						bcd	abcd	abcdef	abcdef	abcdefgh	abcdefgh
Facebook	839 25%	14 6%	9 4%	21 6%	26 8%	82 18%	60 13%	173 38%	187 41%	121 54%	146 65%
						abcd	abc	abcdef	abcdef	abcdefgh	abcdefgh
Twitter	237 7%	4 2%	* *%	1 *%	2 1%	26 6%	15 3%	56 13%	42 9%	48 21%	42 19%
						bcd	bc	abcdef	abcdf	abcdefgh	abcdeh
Discord	183 5%	1 *%	- -%	7 2%	1 *%	29 6%	9 2%	46 10%	40 9%	31 14%	18 8%
						abcdf		abcdf	abcdf	abcdef	abcdf
Twitch	175 5%	1 1%	* *%	10 3%	4 1%	18 4%	11 2%	57 13%	27 6%	35 16%	11 5%
						b		abcdefhj	abd	abcdefhj	abd

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Pinterest	175 5%	5 2%	3 2%	2 1%	3 1%	12 3%	18 4%	20 5%	58 13%	15 7%	38 17%
							c	cd	abcdefg	bcd	abcdefgi
Reddit	89 3%	* *%	- -%	3 1%	* *%	16 4%	3 1%	32 7%	10 2%	10 4%	14 6%
						abdf		abcdfh		abcdf	abcdf
YuBo	41 1%	1 *%	1 *%	4 1%	1 *%	4 1%	1 *%	9 2%	9 2%	4 2%	8 3%
											bdf
Wink	27 1%	1 *%	* *%	3 1%	* *%	7 1%	1 *%	5 1%	3 1%	3 1%	3 1%
Tumblr	26 1%	* *%	* *%	1 *%	- -%	3 1%	1 *%	7 2%	7 2%	4 2%	3 2%
Vimeo	22 1%	- -%	* *%	2 1%	- -%	3 1%	1 *%	6 1%	3 1%	4 2%	2 1%
YouNow	21 1%	4 2%	* *%	2 *%	1 *%	- -%	1 *%	7 2%	2 *%	2 1%	2 1%
Triller	21 1%	* *%	* *%	- -%	* *%	3 1%	1 *%	9 2%	2 1%	3 1%	3 1%
BeReal	20 1%	- -%	* *%	- -%	- -%	- -%	3 1%	2 1%	6 1%	3 1%	5 2%
											cde
Kik	20 1%	1 1%	- -%	- -%	* *%	2 *%	2 *%	4 1%	4 1%	5 2%	1 1%
										cd	

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Whisper	16	1	-	1	-	2	1	5	2	2	3
	*%	*%	-%	*%	-%	*%	*%	1%	*%	1%	1%
Dailymotion	14	*	-	2	-	1	-	3	1	4	2
	*%	*%	-%	*%	-%	*%	-%	1%	*%	2%	1%
										f	
Imgur	14	1	*	-	-	2	*	4	1	2	3
	*%	1%	*%	-%	-%	*%	*%	1%	*%	1%	1%
Clash	13	-	-	1	*	1	-	2	5	2	1
	*%	-%	-%	*%	*%	*%	-%	*%	1%	1%	1%
Signal	12	-	*	*	-	-	-	2	3	5	2
	*%	-%	*%	*%	-%	-%	-%	*%	1%	2%	1%
										def	
Fruitlab	11	-	*	-	-	2	*	3	1	2	3
	*%	-%	*%	-%	-%	*%	*%	1%	*%	1%	1%
Child does not have a profile on ANY of these	718	99	105	132	132	114	95	19	10	6	5
	21%	44%	47%	39%	39%	25%	21%	4%	2%	3%	2%
		efghij	efghij	efghij	efghij	ghij	ghij				
Don't know	42	3	2	1	6	5	8	4	10	1	3
	1%	1%	1%	*%	2%	1%	2%	1%	2%	*%	1%
SUMMARY											
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	114	23	13	17	29	11	16	3	1	-	-
	3%	10%	6%	5%	9%	2%	4%	1%	*%	-%	-%
		efghij	ghij	ghij	efghij		ghi				

Columns Tested: a,b,c,d,e,f,g,h,i,j

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Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
CHILD HAS A PROFILE ON ANY OF THESE	2504	100	104	187	171	321	332	425	429	218	217
	74%	44%	46%	55%	51%	71%	74%	94%	95%	97%	96%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1424	100	104	187	171	321	332	104	104	-	-
	42%	44%	46%	55%	51%	71%	74%	23%	23%	-%	-%
		ghij	ghij	ghij	ghij	abcdghij	abcdghij	ij	ij		
Base for stats	3378	225	225	338	338	450	450	450	450	225	225
Mean number of apps/ sites (out of 25)	2.2	.8	.6	.9	.8	1.7	1.7	3.4	3.6	4.3	4.5
				b		abcd	abcd	abcdef	abcdef	abcdefgh	abcdefgh
Standard deviation	2.39	1.29	.95	1.21	1.15	1.93	1.70	2.49	2.34	2.94	2.58
Standard error	.04	.07	.05	.06	.06	.10	.08	.13	.12	.21	.18
Columns Tested: a,b,c,d,e,f,g,h,i,j											

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
TikTok	1175 35%	24 7%	335 21% a	772 57% ab	942 34%	125 42% ae	56 34%	52 39%	1175 35%	1048 36%	127 29%
WhatsApp	1150 34%	15 4%	316 20% a	776 57% ab	948 34%	110 37%	53 32%	39 29%	1150 34%	1009 34%	141 32%
YouTube/ YouTube Kids	1115 33%	120 35%	509 32%	451 33%	902 32%	107 36%	55 33%	51 38%	1115 33%	980 33%	134 31%
Snapchat	1092 32%	9 3%	256 16% a	790 58% ab	860 31%	121 40% ae	63 38% a	48 36%	1092 32%	968 33%	124 28%
Instagram	1044 31%	18 5%	160 10% a	820 61% ab	857 31%	95 32%	50 30%	43 32%	1044 31%	933 32%	111 25%
Facebook	839 25%	15 4%	175 11% a	605 45% ab	675 24%	82 27%	48 29%	34 26%	839 25%	733 25%	106 24%
Twitter	237 7%	4 1%	35 2%	186 14% ab	188 7%	29 10%	11 6%	9 7%	237 7%	217 7%	20 4%
Discord	183 5%	- -%	38 2% a	139 10% ab	161 6% c	12 4%	3 2%	7 5%	183 5% c	164 6%	19 4%
Twitch	175 5%	1 *%	36 2%	127 9% ab	146 5%	20 7% c	4 3%	5 4%	175 5%	154 5%	21 5%
Pinterest	175 5%	8 2%	30 2%	123 9% ab	143 5%	12 4%	11 7%	9 6%	175 5%	159 5%	15 3%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 34

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Reddit	89 3%	* *%	17 1%	65 5% ab	73 3%	9 3%	4 2%	3 2%	89 3%	83 3%	5 1%
YuBo	41 1%	1 *%	10 1%	30 2% b	34 1%	* *%	2 1%	4 3% b	41 1%	37 1%	4 1%
Wink	27 1%	1 *%	11 1%	15 1%	20 1%	3 1%	2 1%	2 1%	27 1%	25 1%	2 *%
Tumblr	26 1%	* *%	2 *%	23 2% b	21 1%	1 *%	3 2%	1 1%	26 1%	24 1%	2 *%
Vimeo	22 1%	* *%	5 *%	16 1% b	21 1%	1 *%	* *%	- -%	22 1%	18 1%	3 1%
YouNow	21 1%	2 1%	6 *%	14 1%	18 1%	2 1%	1 *%	1 *%	21 1%	19 1%	3 1%
Triller	21 1%	* *%	2 *%	18 1% b	19 1%	1 *%	* *%	1 *%	21 1%	21 1%	- -%
BeReal	20 1%	* *%	3 *%	17 1% b	15 1%	2 1%	1 1%	2 1%	20 1%	19 1%	1 *%
Kik	20 1%	1 *%	4 *%	15 1% b	17 1%	1 *%	1 1%	1 1%	20 1%	19 1%	1 *%
Whisper	16 *%	- -%	4 *%	12 1%	15 1%	1 *%	- -%	* *%	16 *%	15 1%	1 *%

Columns Tested: a,b,c - a,b,c,d,e - a,b

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Dailymotion	14 *% *% *%	* *% *%	3 *% *%	11 1% 1%	14 *% *%	- -% -%	- -% -%	1 *% *%	14 *% *%	13 *% *%	1 *% *%
Imgur	14 *% *% *%	1 *% *%	2 *% *%	10 1% 1%	13 *% *%	- -% -%	* *% *%	* *% *%	14 *% *%	13 *% *%	1 *% *%
Clash	13 *% *% *%	- -% -%	2 *% *%	11 1% 1%	10 *% *%	1 *% *%	* *% *%	1 1% 1%	13 *% *%	12 *% *%	1 *% *%
Signal	12 *% *% *%	* *% *%	* *% *%	11 1% 1% b	8 *% *%	2 1% 1%	1 1% 1%	- -% -%	12 *% *%	10 *% *%	2 *% *%
Fruitlab	11 *% *% *%	* *% *%	2 *% *%	9 1% 1%	10 *% *%	* *% *%	1 *% *%	* *% *%	11 *% *%	11 *% *%	- -% -%
Child does not have a profile on ANY of these	718 21% 21%	173 50% bc	488 31% c	48 4% 4%	605 22% 22%	55 18% 18%	34 21% 21%	24 18% 18%	718 21% 21%	614 21% 21%	104 24% 24%
Don't know	42 1% 1%	2 1% 1%	17 1% 1%	16 1% 1%	38 1% 1%	2 1% 1%	2 1% 1%	* *% *%	42 1% 1%	41 1% 1%	2 *% *%
SUMMARY											
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	114 3% 3%	29 8% c	75 5% c	4 *% *%	98 4% 4%	9 3% 3%	3 2% 2%	4 3% 3%	114 3% 3%	93 3% 3%	21 5% 5%
CHILD HAS A PROFILE ON ANY OF THESE	2504 74% 74%	141 41% 41%	1001 63% a	1285 95% ab	2036 73% 73%	234 78% 78%	128 77% 77%	106 79% 79%	2504 74% 74%	2191 75% 75%	313 71% 71%

Columns Tested: a,b,c - a,b,c,d,e - a,b

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Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1424 42%	141 41%	1001 63%	259 19%	1142 41%	139 46%	75 45%	67 50%	1424 42%	1248 42%	176 40%
Base for stats	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mean number of apps/ sites (out of 25)	2.2	.6	1.2	3.7	2.2	2.5	2.2	2.3	2.2	2.3	1.9
Standard deviation	2.39	1.14	1.52	2.57	2.41	2.33	2.18	2.34	2.39	2.41	2.24
Standard error	.04	.05	.04	.08	.05	.11	.10	.13	.04	.04	.11

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
TikTok	1175 35%	340 36% b	237 28%	273 39% b	316 36% b	577 32%	589 37% b	267 39%	860 34%	408 38%	452 34%	239 36%
WhatsApp	1150 34%	334 35%	276 33%	235 33%	301 34%	610 34%	536 34%	270 39%	835 33%	382 36%	429 32%	256 38%
YouTube/ YouTube Kids	1115 33%	306 32%	268 32%	258 36%	279 32%	574 32%	537 34%	267 38% b	799 32%	369 34%	447 33%	220 33%
Snapchat	1092 32%	295 31%	235 28%	234 33%	324 37% be	530 30%	558 35% be	240 35%	805 32%	366 34%	417 31%	216 32%
Instagram	1044 31%	325 34%	234 28%	212 30%	268 30%	559 31%	480 30%	233 34%	766 30%	343 32%	384 29%	239 36% b
Facebook	839 25%	243 26%	168 20%	184 26%	243 28% b	411 23%	426 27% b	196 28%	607 24%	292 27%	322 24%	168 25%
Twitter	237 7%	95 10% bdf	47 6%	49 7%	45 5%	143 8%	94 6%	47 7%	179 7%	59 5%	97 7%	68 10% a
Discord	183 5%	65 7%	41 5%	31 4%	44 5%	106 6%	75 5%	59 9% b	117 5%	57 5%	62 5%	48 7%
Twitch	175 5%	69 7% b	33 4%	35 5%	38 4%	102 6%	74 5%	48 7%	122 5%	54 5%	73 5%	39 6%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Pinterest	175 5%	60 6% d	39 5%	47 7% d	27 3%	99 6%	75 5%	49 7%	113 4%	52 5%	59 4%	55 8% b
Reddit	89 3%	42 4% bcf	13 2%	13 2%	21 2%	55 3%	34 2%	20 3%	63 3%	23 2%	35 3%	23 3%
YuBo	41 1%	18 2%	8 1%	9 1%	5 1%	26 1%	15 1%	8 1%	30 1%	11 1%	18 1%	11 2%
Wink	27 1%	14 1% f	9 1%	2 *% f	2 *%	23 1% f	4 *%	7 1%	18 1%	9 1%	10 1%	8 1%
Tumblr	26 1%	14 2% df	6 1%	4 1%	1 *%	21 1%	5 *%	6 1%	18 1%	7 1%	10 1%	9 1%
Vimeo	22 1%	13 1% b	1 *%	3 *%	5 1%	13 1%	8 1%	4 1%	17 1%	3 *%	10 1%	8 1%
YouNow	21 1%	11 1%	4 1%	3 *%	3 *%	15 1%	6 *%	4 1%	14 1%	10 1%	7 *%	4 1%
Triller	21 1%	12 1%	3 *%	6 1%	1 *%	14 1%	7 *%	4 1%	17 1%	7 1%	5 *%	9 1%
BeReal	20 1%	10 1%	1 *%	7 1%	2 *%	11 1%	10 1%	4 1%	14 1%	7 1%	9 1%	4 1%
Kik	20 1%	8 1%	4 *%	2 *%	7 1%	12 1%	8 1%	3 1%	14 1%	7 1%	7 1%	7 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Whisper	16 *% f	11 1% f	3 *% f	- -% f	2 *% f	14 1% f	2 *% f	6 1% f	8 *% f	5 *% f	2 *% f	9 1% b
Dailymotion	14 *% bdf	13 1% bdf	- -% bdf	1 *% bdf	- -% bdf	13 1% f	1 *% f	4 1% f	9 *% f	3 *% f	4 *% f	8 1% f
Imgur	14 *% f	8 1% f	4 *% f	1 *% f	1 *% f	12 1% f	2 *% f	2 *% f	12 *% f	3 *% f	6 *% f	4 1% f
Clash	13 *% df	11 1% df	1 *% df	* *% df	- -% df	13 1% f	* *% f	4 1% f	9 *% f	2 *% f	4 *% f	7 1% f
Signal	12 *% f	10 1% f	1 *% f	- -% f	1 *% f	11 1% f	1 *% f	5 1% f	7 *% f	4 *% f	2 *% f	5 1% f
Fruitlab	11 *% f	7 1% f	4 *% f	- -% f	- -% f	11 1% f	- -% f	3 *% f	6 *% f	3 *% f	5 *% f	3 1% f
Child does not have a profile on ANY of these	718 21%	190 20%	193 23%	145 20%	188 21%	383 22%	333 21%	110 16%	569 23% a	211 20%	280 21%	137 21%
Don't know	42 1%	5 1%	14 2%	5 1%	17 2%	20 1%	22 1%	4 1%	31 1%	16 2%	12 1%	7 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
SUMMARY												
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	114 3%	32 3%	24 3%	14 2%	44 5%	56 3%	58 4%	15 2%	93 4%	34 3%	35 3%	25 4%
CHILD HAS A PROFILE ON ANY OF THESE	2504 74%	719 76%	599 72%	546 77%	629 72%	1317 74%	1175 74%	565 81%	1835 73%	813 76%	1008 75%	499 75%
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	1424 42%	411 43%	372 45%	314 44%	319 36%	783 44%	633 40%	305 44%	1046 41%	445 41%	621 46%	264 39%
Base for stats	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Mean number of apps/ sites (out of 25)	2.2	2.5	2.0	2.3	2.2	2.2	2.2	2.5	2.2	2.3	2.2	2.5
Standard deviation	2.39	2.78	2.12	2.27	2.26	2.50	2.26	2.48	2.35	2.33	2.28	2.76
Standard error	.04	.09	.07	.09	.08	.06	.06	.09	.05	.07	.06	.11

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3123	549	707	779	718	370	549	2204	370	2216	907	1625	1498
Effective Weighted Sample	2480	340	549	664	600	345	340	1803	345	1691	792	1277	1203
Total	3130	373	637	861	841	418	373	2339	418	2090	1040	1610	1520
Creative and building games (e.g. Roblox, Minecraft)	1427	131	336	458	345	157	131	1139	157	1021	406	730	697
	46%	35%	53%	53%	41%	37%	35%	49%	37%	49%	39%	45%	46%
			ade	ade				ac		b			
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1142	34	126	408	388	186	34	922	186	663	479	711	430
	36%	9%	20%	47%	46%	44%	9%	39%	44%	32%	46%	44%	28%
			a	ab	ab	ab		a	a		a	b	
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1010	86	226	277	273	147	86	777	147	652	358	608	402
	32%	23%	36%	32%	32%	35%	23%	33%	35%	31%	34%	38%	26%
			a	a	a	a		a	a			b	
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	998	59	168	337	296	136	59	802	136	644	354	476	521
	32%	16%	26%	39%	35%	32%	16%	34%	32%	31%	34%	30%	34%
			a	ab	ab	a		a	a				
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	956	128	198	259	233	138	128	691	138	646	310	372	584
	31%	34%	31%	30%	28%	33%	34%	30%	33%	31%	30%	23%	38%
													a
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	812	27	79	210	313	184	27	602	184	385	427	617	195
	26%	7%	12%	24%	37%	44%	7%	26%	44%	18%	41%	38%	13%
				ab	abc	abc		a	ab		a	b	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3123	549	707	779	718	370	549	2204	370	2216	907	1625	1498
Effective Weighted Sample	2480	340	549	664	600	345	340	1803	345	1691	792	1277	1203
Total	3130	373	637	861	841	418	373	2339	418	2090	1040	1610	1520
Sports (e.g. FIFA, NBA, Rocket League)	769 25%	34 9%	107 17% a	222 26% ab	265 31% ab	142 34% abc	34 9%	594 25% a	142 34% ab	420 20%	349 34% a	589 37% b	180 12%
Playing against one other person (e.g. Words with Friends, Online chess)	726 23%	36 10%	82 13%	215 25% ab	260 31% ab	132 32% ab	36 10%	558 24% a	132 32% ab	401 19%	325 31% a	424 26% b	302 20%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	569 18%	48 13%	104 16%	192 22% ab	153 18%	72 17%	48 13%	450 19% a	72 17%	400 19%	169 16%	205 13%	364 24% a
Makeovers (e.g. Glamm'd, Homescapes)	448 14%	55 15%	118 19% de	151 17% de	87 10%	36 9%	55 15%	357 15% c	36 9%	351 17% b	98 9%	76 5%	372 25% a
Simulation experience (e.g. flying a plane)	422 13%	45 12%	69 11%	123 14%	123 15%	61 15%	45 12%	315 13%	61 15%	268 13%	153 15%	271 17% b	151 10%
Interactive stories (e.g. Episode, Chapters)	413 13%	60 16% d	89 14%	110 13%	83 10%	71 17% d	60 16%	282 12%	71 17%	278 13%	135 13%	181 11%	232 15% a
Other type of games	107 3%	52 14% bcde	25 4% d	16 2%	9 1%	5 1%	52 14% bc	49 2%	5 1%	97 5% b	10 1%	48 3%	59 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

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QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3123	549	707	779	718	370	549	2204	370	2216	907	1625	1498
Effective Weighted Sample	2480	340	549	664	600	345	340	1803	345	1691	792	1277	1203
Total	3130	373	637	861	841	418	373	2339	418	2090	1040	1610	1520
Don't know	58	19	23	4	7	6	19	34	6	46	12	29	29
	2%	5%	4%	1%	1%	1%	5%	1%	1%	2%	1%	2%	2%
		cde	cd				bc						
Base for stats	3130	373	637	861	841	418	373	2339	418	2090	1040	1610	1520
Mean number of types (out of 13)	3.1	2.1	2.7	3.5	3.4	3.5	2.1	3.2	3.5	3.0	3.4	3.3	3.0
			a	ab	ab	ab		a	a		a	b	
Standard deviation	2.12	1.61	1.87	2.16	2.15	2.31	1.61	2.11	2.31	2.06	2.20	2.19	2.02
Standard error	.04	.07	.07	.08	.08	.12	.07	.04	.12	.04	.07	.05	.05

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3123	282	267	366	341	403	376	375	343	199	171
Effective Weighted Sample	2480	171	169	282	267	342	322	308	292	184	161
Total	3130	187	186	326	311	443	418	436	406	219	199
Creative and building games (e.g. Roblox, Minecraft)	1427 46%	69 37%	62 33%	180 55%	156 50%	227 51%	232 55%	169 39%	176 43%	85 39%	71 36%
				abghij	abgj	abgij	abghij				
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1142 36%	25 13%	9 5%	85 26%	42 13%	250 56%	158 38%	229 52%	159 39%	123 56%	62 31%
		b		abd	b	abcdfhj	abcd	abcdfhj	abcd	abcdfhj	abd
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1010 32%	62 33%	24 13%	135 42%	91 29%	168 38%	109 26%	153 35%	121 30%	91 41%	56 28%
		b		bdfhj	b	bf	b	b	b	bdfh	b
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	998 32%	29 16%	30 16%	81 25%	87 28%	160 36%	177 42%	139 32%	158 39%	67 31%	69 35%
					ab	abc	abcdgi	ab	abcd	ab	ab
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	956 31%	53 28%	75 40%	81 25%	117 38%	89 20%	170 41%	94 22%	139 34%	55 25%	83 42%
			cegi		cegi		acegi		eg		cegi
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	812 26%	17 9%	10 6%	65 20%	14 4%	165 37%	45 11%	238 55%	75 19%	133 61%	51 26%
				abdf		abcdfh	d	abcdefhj	abdf	abcdefhj	abdf

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

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QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3123	282	267	366	341	403	376	375	343	199	171
Effective Weighted Sample	2480	171	169	282	267	342	322	308	292	184	161
Total	3130	187	186	326	311	443	418	436	406	219	199
Sports (e.g. FIFA, NBA, Rocket League)	769 25%	24 13%	10 5%	83 26%	24 8%	180 41%	42 10%	193 44%	72 18%	109 50%	33 16%
				abdf		abcdfhj		abcdfhj	bdf	abcdfhj	bd
Playing against one other person (e.g. Words with Friends, Online chess)	726 23%	23 12%	14 7%	50 15%	32 10%	123 28%	93 22%	158 36%	102 25%	72 33%	61 31%
						abcd	abd	abcdfh	abcd	abcd	abcd
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	569 18%	19 10%	29 16%	47 14%	57 18%	54 12%	138 33%	64 15%	89 22%	22 10%	50 25%
							abcdeghi		aei		acegi
Makeovers (e.g. Glamm'd, Homescapes)	448 14%	12 6%	44 24%	18 6%	100 32%	16 4%	135 32%	20 5%	67 17%	10 5%	26 13%
			acegi		aceghij		aceghij		acegi		cegi
Simulation experience (e.g. flying a plane)	422 13%	26 14%	19 10%	53 16%	16 5%	77 17%	47 11%	78 18%	45 11%	37 17%	24 12%
		d		d		d	d	d	d	d	d
Interactive stories (e.g. Episode, Chapters)	413 13%	27 15%	33 18%	39 12%	50 16%	42 10%	67 16%	36 8%	47 12%	36 17%	35 18%
			g		g		g			g	eg
Other type of games	107 3%	17 9%	35 19%	15 5%	10 3%	7 2%	9 2%	4 1%	5 1%	4 2%	1 1%
		efghij	cdefghij	g							

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3123	282	267	366	341	403	376	375	343	199	171
Effective Weighted Sample	2480	171	169	282	267	342	322	308	292	184	161
Total	3130	187	186	326	311	443	418	436	406	219	199
Don't know	58	10	8	11	11	1	3	3	3	3	3
	2%	6%	5%	4%	4%	0%	1%	1%	1%	1%	1%
		efgh	efg	e	e						
Base for stats	3130	187	186	326	311	443	418	436	406	219	199
Mean number of types (out of 13)	3.1	2.2	2.1	2.9	2.6	3.5	3.4	3.6	3.1	3.8	3.1
				ab	ab	abcdh	abcd	abcdh	abd	abcdhj	abd
Standard deviation	2.12	1.55	1.67	2.04	1.68	2.16	2.16	2.31	1.94	2.25	2.33
Standard error	.04	.09	.10	.11	.09	.11	.11	.12	.10	.16	.18

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3123	429	1520	1088	1984	433	420	286	3123	2780	343
Effective Weighted Sample	2480	258	1220	942	1835	373	343	213	2480	2215	272
Total	3130	283	1498	1264	2568	283	157	122	3130	2733	397
Creative and building games (e.g. Roblox, Minecraft)	1427 46%	92 33%	790 53% ac	505 40%	1161 45%	135 48%	78 50%	52 42%	1427 46%	1240 45%	187 47%
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1142 36%	22 8%	508 34% a	580 46% ab	922 36%	110 39%	62 40%	47 38%	1142 36%	998 37%	143 36%
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1010 32%	62 22%	502 34% a	423 33% a	817 32%	104 37%	50 32%	40 33%	1010 32%	886 32%	124 31%
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	998 32%	43 15%	492 33% a	436 34% a	810 32%	96 34%	55 35%	37 30%	998 32%	873 32%	125 32%
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	956 31%	99 35%	462 31%	371 29%	776 30%	96 34%	49 31%	35 29%	956 31%	840 31%	116 29%
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	812 26%	18 6%	278 19% a	493 39% ab	658 26%	83 30%	41 26%	29 24%	812 26%	718 26%	94 24%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3123	429	1520	1088	1984	433	420	286	3123	2780	343
Effective Weighted Sample	2480	258	1220	942	1835	373	343	213	2480	2215	272
Total	3130	283	1498	1264	2568	283	157	122	3130	2733	397
Sports (e.g. FIFA, NBA, Rocket League)	769 25%	25 9%	311 21%	417 33%	631 25%	67 24%	36 23%	35 29%	769 25%	677 25%	92 23%
Playing against one other person (e.g. Words with Friends, Online chess)	726 23%	28 10%	288 19%	387 31%	594 23%	65 23%	37 23%	30 25%	726 23%	648 24%	79 20%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	569 18%	32 11%	299 20%	226 18%	466 18%	54 19%	30 19%	19 16%	569 18%	495 18%	74 19%
Makeovers (e.g. Glamm'd, Homescapes)	448 14%	42 15%	271 18%	125 10%	369 14%	38 14%	23 15%	18 15%	448 14%	402 15%	46 12%
Simulation experience (e.g. flying a plane)	422 13%	37 13%	184 12%	191 15%	333 13%	43 15%	22 14%	23 19%	422 13%	380 14%	42 10%
Interactive stories (e.g. Episode, Chapters)	413 13%	43 15%	206 14%	154 12%	340 13%	30 11%	23 15%	19 16%	413 13%	359 13%	54 14%
Other type of games	107 3%	43 15%	44 3%	19 1%	90 4%	8 3%	6 4%	3 2%	107 3%	96 4%	11 3%
Don't know	58 2%	13 4%	31 2%	11 1%	48 2%	4 1%	3 2%	3 2%	58 2%	48 2%	10 3%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3123	429	1520	1088	1984	433	420	286	3123	2780	343
Total	3130	283	1498	1264	2568	283	157	122	3130	2733	397
Base for stats	3130	283	1498	1264	2568	283	157	122	3130	2733	397
Mean number of types (out of 13)	3.1	2.1	3.1	3.4	3.1	3.3	3.3	3.2	3.1	3.2	3.0
			a	ab							
Standard deviation	2.12	1.52	2.07	2.21	2.10	2.04	2.23	2.41	2.12	2.11	2.15
Standard error	.04	.07	.05	.07	.05	.10	.11	.14	.04	.04	.12

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3123	941	814	643	713	1755	1356	649	2333	979	1297	612
Effective Weighted Sample	2480	748	642	504	587	1391	1091	525	1847	783	1014	497
Total	3130	880	764	666	807	1644	1473	665	2331	1024	1244	605
Creative and building games (e.g. Roblox, Minecraft)	1427 46%	391 44%	352 46%	294 44%	384 48%	743 45%	678 46%	336 50%	1043 45%	451 44%	589 47%	275 45%
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	1142 36%	315 36%	261 34%	258 39%	301 37%	577 35%	559 38%	268 40%	838 36%	399 39%	446 36%	215 36%
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	1010 32%	277 31%	251 33%	224 34%	255 32%	528 32%	479 32%	250 38% b	726 31%	330 32%	418 34%	192 32%
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	998 32%	305 35%	237 31%	200 30%	255 32%	542 33%	454 31%	238 36%	732 31%	331 32%	403 32%	195 32%
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	956 31%	294 33%	226 30%	197 30%	239 30%	520 32%	436 30%	180 27%	739 32%	313 31%	370 30%	210 35%
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	812 26%	229 26%	194 25%	184 28%	202 25%	423 26%	387 26%	201 30%	580 25%	260 25%	344 28%	155 26%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3123	941	814	643	713	1755	1356	649	2333	979	1297	612
Effective Weighted Sample	2480	748	642	504	587	1391	1091	525	1847	783	1014	497
Total	3130	880	764	666	807	1644	1473	665	2331	1024	1244	605
Sports (e.g. FIFA, NBA, Rocket League)	769 25%	245 28% df	194 25%	154 23%	174 22%	439 27%	329 22%	155 23%	580 25%	213 21%	313 25%	194 32% ab
Playing against one other person (e.g. Words with Friends, Online chess)	726 23%	225 26%	172 22%	147 22%	179 22%	396 24%	326 22%	148 22%	542 23%	242 24%	303 24%	138 23%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	569 18%	197 22% df	130 17%	116 17%	125 16%	327 20%	241 16%	106 16%	435 19%	172 17%	225 18%	133 22%
Makeovers (e.g. Glamm'd, Homescapes)	448 14%	131 15%	114 15%	103 15%	100 12%	244 15%	203 14%	90 13%	341 15%	152 15%	179 14%	79 13%
Simulation experience (e.g. flying a plane)	422 13%	161 18% bdf	94 12%	92 14% d	70 9%	255 16% df	162 11%	113 17% b	287 12%	109 11%	180 15%	103 17% a
Interactive stories (e.g. Episode, Chapters)	413 13%	121 14%	104 14%	83 12%	104 13%	226 14%	187 13%	82 12%	318 14%	124 12%	178 14%	84 14%
Other type of games	107 3%	24 3%	27 4%	20 3%	37 5%	51 3%	56 4%	21 3%	84 4%	37 4%	47 4%	14 2%
Don't know	58 2%	12 1%	13 2%	9 1%	23 3%	24 1%	32 2%	8 1%	42 2%	27 3%	14 1%	6 1%
Base for stats	3130	880	764	666	807	1644	1473	665	2331	1024	1244	605

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3123	941	814	643	713	1755	1356	649	2333	979	1297	612
Total	3130	880	764	666	807	1644	1473	665	2331	1024	1244	605
Mean number of types (out of 13)	3.1	3.3	3.1	3.1	3.0	3.2	3.1	3.3	3.1	3.1	3.2	3.3
Standard deviation	2.12	2.27	1.88	2.27	2.02	2.10	2.14	2.21	2.08	2.03	2.17	2.21
Standard error	.04	.07	.07	.09	.08	.05	.06	.09	.04	.06	.06	.09

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3123	549	707	779	718	370	549	2204	370	2216	907	1625	1498
Effective Weighted Sample	2480	340	549	664	600	345	340	1803	345	1691	792	1277	1203
Total	3130	373	637	861	841	418	373	2339	418	2090	1040	1610	1520
Yes	1989	93	245	620	693	338	93	1558	338	1139	849	1107	882
	64%	25%	39%	72%	82%	81%	25%	67%	81%	55%	82%	69%	58%
			a	ab	abc	abc		a	ab		a	b	
No	1095	275	385	223	133	79	275	741	79	917	178	482	613
	35%	74%	60%	26%	16%	19%	74%	32%	19%	44%	17%	30%	40%
		bcde	cde	d			bc	c		b			a
Don't know	46	5	6	18	15	2	5	39	2	34	13	21	25
	1%	1%	1%	2%	2%	*%	1%	2%	*%	2%	1%	1%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3123	282	267	366	341	403	376	375	343	199	171
Effective Weighted Sample	2480	171	169	282	267	342	322	308	292	184	161
Total	3130	187	186	326	311	443	418	436	406	219	199
Yes	1989	47	46	138	107	335	285	388	305	199	138
	64%	25%	25%	42%	35%	76%	68%	89%	75%	91%	70%
				ab		abcd	abcd	abcdefhj	abcd	abcdefhj	abcd
No	1095	135	140	184	201	101	123	43	90	20	59
	35%	72%	75%	56%	65%	23%	29%	10%	22%	9%	30%
		ceghij	ceghij	efghij	efghij	gi	gi		gi		gi
Don't know	46	5	*	4	2	7	11	5	10	-	2
	1%	3%	*%	1%	1%	2%	3%	1%	3%	-%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3123	429	1520	1088	1984	433	420	286	3123	2780	343
Effective Weighted Sample	2480	258	1220	942	1835	373	343	213	2480	2215	272
Total	3130	283	1498	1264	2568	283	157	122	3130	2733	397
Yes	1989	61	832	1028	1620	186	101	82	1989	1752	237
	64%	22%	56%	81%	63%	66%	65%	67%	64%	64%	60%
			a	ab							
No	1095	217	645	220	909	93	53	40	1095	940	155
	35%	77%	43%	17%	35%	33%	34%	32%	35%	34%	39%
		bc	c								
Don't know	46	4	21	16	40	4	2	1	46	41	5
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3123	941	814	643	713	1755	1356	649	2333	979	1297	612
Effective Weighted Sample	2480	748	642	504	587	1391	1091	525	1847	783	1014	497
Total	3130	880	764	666	807	1644	1473	665	2331	1024	1244	605
Yes	1989 64%	583 66%	462 60%	437 66%	502 62%	1045 64%	939 64%	458 69% b	1449 62%	666 65%	814 65%	371 61%
No	1095 35%	282 32%	291 38%	219 33%	296 37%	573 35%	515 35%	199 30%	849 36% a	345 34%	413 33%	224 37%
Don't know	46 1%	14 2%	11 1%	10 2%	10 1%	25 2%	20 1%	8 1%	33 1%	13 1%	17 1%	10 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Yes	1989	93	245	620	693	338	93	1558	338	1139	849	1107	882
	59%	21%	36%	69%	77%	75%	21%	63%	75%	51%	75%	66%	52%
			a	ab	abc	ab		a	ab	a	a	b	
No	1095	275	385	223	133	79	275	741	79	917	178	482	613
	32%	61%	57%	25%	15%	17%	61%	30%	17%	41%	16%	29%	36%
		cde	cde	de			bc	c		b			a
Don't know	46	5	6	18	15	2	5	39	2	34	13	21	25
	1%	1%	1%	2%	2%	*%	1%	2%	*%	1%	1%	1%	1%
CHILD DOES NOT PLAY GAMES	248	77	39	40	60	32	77	138	32	162	86	79	169
	7%	17%	6%	4%	7%	7%	17%	6%	7%	7%	8%	5%	10%
		bcde					bc						a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Yes	1989	47	46	138	107	335	285	388	305	199	138
	59%	21%	20%	41%	32%	74%	63%	86%	68%	89%	61%
				ab	ab	abcdfj	abcd	abcdefhj	abcd	abcdefhj	abcd
No	1095	135	140	184	201	101	123	43	90	20	59
	32%	60%	62%	54%	60%	22%	27%	9%	20%	9%	26%
		efghij	efghij	efghij	efghij	gi	gi		gi		gi
Don't know	46	5	*	4	2	7	11	5	10	-	2
	1%	2%	*%	1%	1%	2%	2%	1%	2%	-%	1%
CHILD DOES NOT PLAY GAMES	248	39	39	12	27	7	32	15	45	6	26
	7%	17%	17%	4%	8%	2%	7%	3%	10%	3%	12%
		cdefgi	cdefgi		e		e		cegi		cegi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Yes	1989	61	832	1028	1620	186	101	82	1989	1752	237
	59%	18%	53%	76%	58%	62%	61%	61%	59%	60%	54%
			a	ab							
No	1095	217	645	220	909	93	53	40	1095	940	155
	32%	63%	41%	16%	33%	31%	32%	30%	32%	32%	35%
		bc	c								
Don't know	46	4	21	16	40	4	2	1	46	41	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
CHILD DOES NOT PLAY GAMES	248	62	83	88	208	18	10	11	248	205	42
	7%	18%	5%	7%	7%	6%	6%	9%	7%	7%	10%
		bc									

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Yes	1989 59%	583 62%	462 56%	437 62%	502 57%	1045 59%	939 59%	458 66% b	1449 57%	666 62%	814 61%	371 56%
No	1095 32%	282 30%	291 35%	219 31%	296 34%	573 32%	515 32%	199 29%	849 34%	345 32%	413 31%	224 33%
Don't know	46 1%	14 2%	11 1%	10 1%	10 1%	25 1%	20 1%	8 1%	33 1%	13 1%	17 1%	10 2%
CHILD DOES NOT PLAY GAMES	248 7%	66 7%	67 8%	43 6%	71 8%	133 7%	114 7%	29 4%	196 8% a	51 5%	91 7%	63 9% a

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	1872	133	274	569	598	298	133	1441	298	1128	744	1055	817
Effective Weighted Sample	1543	80	211	484	498	277	80	1188	277	895	649	863	681
Total	1989	93	245	620	693	338	93	1558	338	1139	849	1107	882
Playing on their own - against the games console/ computer or other device	1278	59	156	383	462	218	59	1001	218	728	550	736	542
	64%	64%	63%	62%	67%	65%	64%	64%	65%	64%	65%	67%	61%
Playing with or against someone they know/ that they have met in person	1454	43	148	479	539	245	43	1166	245	817	637	846	607
	73%	46%	60%	77%	78%	73%	46%	75%	73%	72%	75%	76%	69%
				ab	ab	ab		a	a			b	
Playing with or against someone they do not know/ they have not met in person	624	13	51	194	242	124	13	487	124	316	308	402	221
	31%	14%	21%	31%	35%	37%	14%	31%	37%	28%	36%	36%	25%
				ab	ab	ab		a	a		a	b	
Don't know	19	3	2	5	3	5	3	11	5	10	9	4	15
	1%	3%	1%	1%	*%	2%	3%	1%	2%	1%	1%	*%	2%
													a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	c	d	e	f	g	h	i	j
Unweighted total	1872	70	63	158	116	311	258	336	262	180	118
Effective Weighted Sample	1543	42	38	120	91	263	221	276	222	167	110
Total	1989	47	46	138	107	335	285	388	305	199	138
Playing on their own - against the games console/ computer or other device	1278 64%	**	**	87 63%	69 64%	219 65%	164 58%	278 72% fh	184 60%	128 64%	90 65%
Playing with or against someone they know/ that they have met in person	1454 73%	**	**	84 61%	63 59%	260 78% cdj	218 77% cdj	311 80% cdj	228 75% cdj	161 81% cdj	84 61%
Playing with or against someone they do not know/ they have not met in person	624 31%	**	**	35 25%	16 15%	104 31% d	90 32% d	163 42% cdehj	79 26%	89 45% cdefhj	35 25%
Don't know	19 1%	**	**	- -%	2 2%	2 1%	4 1%	2 1%	1 *%	- -%	5 4% gi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1872	96	822	892	1223	244	235	170	1872	1682	190
Effective Weighted Sample	1543	54	670	770	1138	221	199	133	1543	1387	160
Total	1989	61	832	1028	1620	186	101	82	1989	1752	237
Playing on their own - against the games console/ computer or other device	1278	**	516	680	1039	121	66	52	1278	1131	148
	64%	**	62%	66%	64%	65%	65%	64%	64%	65%	62%
Playing with or against someone they know/ that they have met in person	1454	**	598	784	1173	144	76	60	1454	1278	176
	73%	**	72%	76%	72%	77%	75%	74%	73%	73%	74%
Playing with or against someone they do not know/ they have not met in person	624	**	230	354	509	65	26	23	624	535	88
	31%	**	28%	34%	31%	35%	25%	29%	31%	31%	37%
				b							
Don't know	19	**	8	6	15	2	1	1	19	19	-
	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	-%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1872	599	459	392	418	1058	810	433	1356	607	789	357
Effective Weighted Sample	1543	488	376	326	357	864	682	358	1122	505	642	295
Total	1989	583	462	437	502	1045	939	458	1449	666	814	371
Playing on their own - against the games console/ computer or other device	1278 64%	397 68%	304 66%	271 62%	303 61%	701 67%	575 61%	288 63%	939 65%	425 64%	513 63%	256 69%
Playing with or against someone they know/ that they have met in person	1454 73%	419 72%	341 74%	331 76%	360 72%	760 73%	691 74%	333 73%	1069 74%	479 72%	603 74%	272 73%
Playing with or against someone they do not know/ they have not met in person	624 31%	188 32%	157 34%	125 28%	152 30%	345 33%	277 29%	143 31%	461 32%	198 30%	251 31%	139 37%
Don't know	19 1%	3 *%	8 2%	2 *%	6 1%	11 1%	8 1%	6 1%	12 1%	5 1%	7 1%	4 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1465	-	-	569	598	298	-	1167	298	721	744	827	638
Effective Weighted Sample	1256	-	-	484	498	277	-	980	277	607	649	703	553
Total	1651	-	-	620	693	338	-	1313	338	801	849	922	728
Yes	1279	**	**	459	556	264	**	1014	264	604	675	776	503
	77%	**	**	74%	80%	78%	**	77%	78%	75%	79%	84%	69%
												b	
No	361	**	**	160	131	70	**	291	70	197	164	138	223
	22%	**	**	26%	19%	21%	**	22%	21%	25%	19%	15%	31%
				d									a
Don't know	11	**	**	1	6	4	**	7	4	1	10	9	2
	1%	**	**	*%	1%	1%	**	1%	1%	*%	1%	1%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1465	-	-	-	-	311	258	336	262	180	118
Effective Weighted Sample	1256	-	-	-	-	263	221	276	222	167	110
Total	1651	-	-	-	-	335	285	388	305	199	138
Yes	1279	**	**	**	**	269	190	333	223	174	91
	77%	**	**	**	**	80%	67%	86%	73%	87%	66%
						fj		fhj		fhj	
No	361	**	**	**	**	65	95	48	82	25	45
	22%	**	**	**	**	19%	33%	12%	27%	12%	33%
							egi		gi		egi
Don't know	11	**	**	**	**	1	-	6	-	1	2
	1%	**	**	**	**	*%	-%	2%	-%	1%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1465	-	520	892	997	185	170	113	1465	1316	149
Effective Weighted Sample	1256	-	440	770	933	175	152	94	1256	1126	133
Total	1651	-	563	1028	1345	157	84	64	1651	1450	201
Yes	1279	**	417	824	1039	122	67	51	1279	1126	152
	77%	**	74%	80%	77%	78%	79%	79%	77%	78%	76%
No	361	**	145	196	296	34	17	14	361	313	48
	22%	**	26%	19%	22%	22%	20%	21%	22%	22%	24%
			c								
Don't know	11	**	1	8	10	1	*	-	11	11	-
	1%	**	*%	1%	1%	*%	*%	-%	1%	1%	-%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1465	466	360	310	325	826	635	341	1073	470	604	292
Effective Weighted Sample	1256	397	306	266	287	703	553	296	918	409	510	249
Total	1651	490	386	362	408	876	769	393	1203	549	660	324
Yes	1279 77%	372 76%	295 76%	298 82%	308 76%	667 76%	606 79%	318 81%	918 76%	423 77%	522 79%	247 76%
No	361 22%	118 24%	87 22%	60 16%	97 24%	205 23%	157 20%	73 19%	276 23%	121 22%	133 20%	77 24%
Don't know	11 1%	- -%	4 1%	4 1%	3 1%	4 1%	7 1%	2 *%	8 1%	5 1%	5 1%	- -%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1131	-	-	422	475	234	-	897	234	540	591	688	443
Effective Weighted Sample	968	-	-	358	396	218	-	752	218	453	515	588	380
Total	1279	-	-	459	556	264	-	1014	264	604	675	776	503
People I am friends with/ people that I know outside of the game	1092	**	**	391	476	225	**	867	225	517	575	669	423
	85%	**	**	85%	86%	85%	**	85%	85%	86%	85%	86%	84%
People that I only know through playing the game	541	**	**	182	240	120	**	421	120	240	301	334	207
	42%	**	**	40%	43%	45%	**	42%	45%	40%	45%	43%	41%
Don't know	7	**	**	3	4	-	**	7	-	3	4	4	3
	1%	**	**	1%	1%	-%	**	1%	-%	1%	1%	*%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	~j
Unweighted total	1131	-	-	-	-	245	177	286	189	157	77
Effective Weighted Sample	968	-	-	-	-	208	151	236	159	146	72
Total	1279	-	-	-	-	269	190	333	223	174	91
People I am friends with/ people that I know outside of the game	1092	**	**	**	**	229	162	289	187	151	**
	85%	**	**	**	**	85%	85%	87%	84%	87%	**
People that I only know through playing the game	541	**	**	**	**	107	74	145	94	81	**
	42%	**	**	**	**	40%	39%	44%	42%	47%	**
Don't know	7	**	**	**	**	2	1	2	2	-	**
	1%	**	**	**	**	1%	1%	1%	1%	-%	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SCHOOL YEAR			NATION				ALL UK	AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND		URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	e	a	b
Unweighted total	1131	-	387	711	766	144	134	87	1131	1019	112
Effective Weighted Sample	968	-	328	612	717	137	119	71	968	870	100
Total	1279	-	417	824	1039	122	67	51	1279	1126	152
People I am friends with/ people that I know outside of the game	1092	**	354	710	886	104	59	**	1092	959	133
	85%	**	85%	86%	85%	85%	89%	**	85%	85%	87%
People that I only know through playing the game	541	**	161	357	454	47	19	**	541	484	57
	42%	**	39%	43%	44%	39%	29%	**	42%	43%	37%
					c				c		
Don't know	7	**	3	4	5	1	1	**	7	4	3
	1%	**	1%	*%	*%	1%	2%	**	1%	*%	2%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1131	349	279	253	246	628	499	276	815	361	478	219
Effective Weighted Sample	968	297	236	217	217	533	434	240	696	314	403	187
Total	1279	372	295	298	308	667	606	318	918	423	522	247
People I am friends with/ people that I know outside of the game	1092 85%	325 87%	260 88%	245 82%	258 84%	585 88%	503 83%	269 84%	793 86%	357 84%	446 85%	216 87%
People that I only know through playing the game	541 42%	166 45%	112 38%	130 44%	132 43%	278 42%	262 43%	142 45%	378 41%	173 41%	220 42%	120 49%
Don't know	7 1%	- -%	* *%	1 *%	5 2%	* *%	7 1%	- -%	6 1%	2 1%	4 1%	- -%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1465	-	-	569	598	298	-	1167	298	721	744	827	638
Effective Weighted Sample	1256	-	-	484	498	277	-	980	277	607	649	703	553
Total	1651	-	-	620	693	338	-	1313	338	801	849	922	728
People I am friends with/ people that I know outside of the game	1092 66%	** **	** **	391 63%	476 69%	225 67%	** **	867 66%	225 67%	517 64%	575 68%	669 73% b	423 58%
People that I only know through playing the game	541 33%	** **	** **	182 29%	240 35%	120 35%	** **	421 32%	120 35%	240 30%	301 35%	334 36% b	207 28%
Don't know	7 *%	** **	** **	3 1%	4 1%	- -%	** **	7 1%	- -%	3 *%	4 *%	4 *%	3 *%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	372 23%	** **	** **	161 26%	137 20%	74 22%	** **	298 23%	74 22%	198 25%	174 21%	147 16%	225 31% a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1465	-	-	-	-	311	258	336	262	180	118
Effective Weighted Sample	1256	-	-	-	-	263	221	276	222	167	110
Total	1651	-	-	-	-	335	285	388	305	199	138
People I am friends with/ people that I know outside of the game	1092 66%	**	**	**	**	229 68%	162 57%	289 75%	187 61%	151 76%	74 54%
						fj		fhj		fhj	
People that I only know through playing the game	541 33%	**	**	**	**	107 32%	74 26%	145 37%	94 31%	81 41%	39 28%
								f		f	
Don't know	7 *%	**	**	**	**	2 1%	1 *%	2 *%	2 1%	- -%	- -%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	372 23%	**	**	**	**	66 20%	95 33%	55 14%	82 27%	26 13%	48 34%
							egi		gi		egi

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1465	-	520	892	997	185	170	113	1465	1316	149
Effective Weighted Sample	1256	-	440	770	933	175	152	94	1256	1126	133
Total	1651	-	563	1028	1345	157	84	64	1651	1450	201
People I am friends with/ people that I know outside of the game	1092	**	354	710	886	104	59	43	1092	959	133
	66%	**	63%	69%	66%	66%	70%	66%	66%	66%	66%
People that I only know through playing the game	541	**	161	357	454	47	19	20	541	484	57
	33%	**	29%	35%	34%	30%	23%	31%	33%	33%	28%
					c						
Don't know	7	**	3	4	5	1	1	-	7	4	3
	*%	**	1%	*%	*%	1%	1%	-%	*%	*%	1%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	372	**	146	204	306	35	18	14	372	324	48
	23%	**	26%	20%	23%	22%	21%	21%	23%	22%	24%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1465	466	360	310	325	826	635	341	1073	470	604	292
Effective Weighted Sample	1256	397	306	266	287	703	553	296	918	409	510	249
Total	1651	490	386	362	408	876	769	393	1203	549	660	324
People I am friends with/ people that I know outside of the game	1092 66%	325 66%	260 67%	245 68%	258 63%	585 67%	503 65%	269 68%	793 66%	357 65%	446 68%	216 67%
People that I only know through playing the game	541 33%	166 34%	112 29%	130 36%	132 32%	278 32%	262 34%	142 36%	378 31%	173 32%	220 33%	120 37%
Don't know	7 *%	- -%	* *%	1 *%	5 1%	* *%	7 1%	- -%	6 *%	2 *%	4 1%	- -%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	372 23%	118 24%	91 24%	64 18%	100 24%	209 24%	163 21%	74 19%	284 24%	126 23%	138 21%	77 24%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1131	-	-	422	475	234	-	897	234	540	591	688	443
Effective Weighted Sample	968	-	-	358	396	218	-	752	218	453	515	588	380
Total	1279	-	-	459	556	264	-	1014	264	604	675	776	503
I use in game chat or messaging	518	**	**	176	239	103	**	415	103	251	267	313	205
	41%	**	**	38%	43%	39%	**	41%	39%	42%	40%	40%	41%
Xbox chat	471	**	**	145	219	106	**	364	106	201	270	314	156
	37%	**	**	32%	39%	40%	**	36%	40%	33%	40%	40%	31%
												b	
PlayStation chat	290	**	**	89	126	76	**	214	76	116	173	210	80
	23%	**	**	19%	23%	29%	**	21%	29%	19%	26%	27%	16%
						c						b	
Discord	231	**	**	63	111	57	**	174	57	89	142	149	82
	18%	**	**	14%	20%	22%	**	17%	22%	15%	21%	19%	16%
Twitch	159	**	**	36	86	36	**	123	36	57	101	94	64
	12%	**	**	8%	16%	14%	**	12%	14%	9%	15%	12%	13%
					c						a		
Steam Chat	120	**	**	28	63	29	**	91	29	42	79	74	46
	9%	**	**	6%	11%	11%	**	9%	11%	7%	12%	10%	9%
					c								
Skype	94	**	**	27	43	24	**	70	24	38	56	49	45
	7%	**	**	6%	8%	9%	**	7%	9%	6%	8%	6%	9%
Google Hangouts	77	**	**	21	39	16	**	60	16	30	47	34	42
	6%	**	**	5%	7%	6%	**	6%	6%	5%	7%	4%	8%
Ventrilo	54	**	**	15	26	13	**	41	13	22	32	29	25
	4%	**	**	3%	5%	5%	**	4%	5%	4%	5%	4%	5%
TeamSpeak	48	**	**	15	22	11	**	37	11	26	22	31	17
	4%	**	**	3%	4%	4%	**	4%	4%	4%	3%	4%	3%
Blizzard	42	**	**	10	22	11	**	31	11	13	29	22	20
	3%	**	**	2%	4%	4%	**	3%	4%	2%	4%	3%	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1131	-	-	422	475	234	-	897	234	540	591	688	443
Effective Weighted Sample	968	-	-	358	396	218	-	752	218	453	515	588	380
Total	1279	-	-	459	556	264	-	1014	264	604	675	776	503
Element	34	**	**	9	17	9	**	25	9	13	22	17	17
	3%	**	**	2%	3%	3%	**	2%	3%	2%	3%	2%	3%
Tox	31	**	**	12	10	9	**	22	9	15	17	18	13
	2%	**	**	3%	2%	3%	**	2%	3%	2%	2%	2%	3%
Mumble	29	**	**	11	12	6	**	23	6	18	11	22	7
	2%	**	**	2%	2%	2%	**	2%	2%	3%	2%	3%	1%
I do this on other apps/ sites	70	**	**	32	30	9	**	62	9	48	23	32	38
	6%	**	**	7%	5%	3%	**	6%	3%	8%	3%	4%	8%
Don't know	65	**	**	39	20	7	**	59	7	42	23	33	32
	5%	**	**	8%	4%	2%	**	6%	2%	7%	3%	4%	6%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	~j
Unweighted total	1131	-	-	-	-	245	177	286	189	157	77
Effective Weighted Sample	968	-	-	-	-	208	151	236	159	146	72
Total	1279	-	-	-	-	269	190	333	223	174	91
I use in game chat or messaging	518 41%	**	**	**	**	100 37%	76 40%	146 44%	93 42%	67 39%	**
Xbox chat	471 37%	**	**	**	**	89 33%	56 29%	153 46%	66 30%	72 41%	**
PlayStation chat	290 23%	**	**	**	**	57 21%	32 17%	91 27%	34 15%	62 36%	**
Discord	231 18%	**	**	**	**	45 17%	18 10%	66 20%	45 20%	38 22%	**
Twitch	159 12%	**	**	**	**	21 8%	15 8%	48 15%	38 17%	25 14%	**
Steam Chat	120 9%	**	**	**	**	15 6%	12 6%	42 13%	22 10%	17 10%	**
Skype	94 7%	**	**	**	**	17 6%	11 6%	21 6%	22 10%	11 7%	**
Google Hangouts	77 6%	**	**	**	**	11 4%	10 5%	13 4%	26 12%	10 6%	**
Ventrilo	54 4%	**	**	**	**	9 3%	6 3%	11 3%	14 6%	9 5%	**
TeamSpeak	48 4%	**	**	**	**	9 3%	6 3%	14 4%	8 4%	8 4%	**
Blizzard	42 3%	**	**	**	**	6 2%	4 2%	11 3%	11 5%	6 3%	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 ~j
Significance Level: 99%											
Unweighted total	1131	-	-	-	-	245	177	286	189	157	77
Effective Weighted Sample	968	-	-	-	-	208	151	236	159	146	72
Total	1279	-	-	-	-	269	190	333	223	174	91
Element	34	**	**	**	**	4	4	7	10	6	**
	3%	**	**	**	**	2%	2%	2%	4%	3%	**
Tox	31	**	**	**	**	9	3	6	4	3	**
	2%	**	**	**	**	3%	2%	2%	2%	2%	**
Mumble	29	**	**	**	**	10	1	7	5	5	**
	2%	**	**	**	**	4%	1%	2%	2%	3%	**
I do this on other apps/ sites	70	**	**	**	**	14	19	13	16	5	**
	6%	**	**	**	**	5%	10%	4%	7%	3%	**
Don't know	65	**	**	**	**	21	18	8	12	5	**
	5%	**	**	**	**	8%	10%	2%	5%	3%	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 42

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	~d	e	a	b
Unweighted total	1131	-	387	711	766	144	134	87	1131	1019	112
Effective Weighted Sample	968	-	328	612	717	137	119	71	968	870	100
Total	1279	-	417	824	1039	122	67	51	1279	1126	152
I use in game chat or messaging	518	**	161	342	409	59	31	**	518	452	66
	41%	**	39%	41%	39%	49%	46%	**	41%	40%	43%
Xbox chat	471	**	132	325	373	56	26	**	471	412	59
	37%	**	32%	39%	36%	46%	38%	**	37%	37%	39%
PlayStation chat	290	**	81	200	236	25	14	**	290	261	28
	23%	**	19%	24%	23%	20%	21%	**	23%	23%	19%
Discord	231	**	52	171	194	18	6	**	231	207	24
	18%	**	13%	21%	19%	15%	9%	**	18%	18%	16%
			b	c	c						
Twitch	159	**	29	125	133	15	4	**	159	146	13
	12%	**	7%	15%	13%	12%	6%	**	12%	13%	8%
			b	b							
Steam Chat	120	**	25	93	106	8	3	**	120	109	11
	9%	**	6%	11%	10%	7%	5%	**	9%	10%	7%
			b	b							
Skype	94	**	25	69	82	5	3	**	94	82	12
	7%	**	6%	8%	8%	4%	4%	**	7%	7%	8%
Google Hangouts	77	**	19	57	63	9	2	**	77	71	6
	6%	**	5%	7%	6%	7%	4%	**	6%	6%	4%
Ventrilo	54	**	14	36	48	3	2	**	54	46	9
	4%	**	3%	4%	5%	3%	3%	**	4%	4%	6%
TeamSpeak	48	**	13	32	42	3	1	**	48	45	2
	4%	**	3%	4%	4%	3%	2%	**	4%	4%	2%
Blizzard	42	**	8	34	37	3	1	**	42	38	4
	3%	**	2%	4%	4%	2%	1%	**	3%	3%	3%
Element	34	**	9	25	30	2	*	**	34	33	1
	3%	**	2%	3%	3%	2%	1%	**	3%	3%	1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND ~d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	1131	-	387	711	766	144	134	87	1131	1019	112
Effective Weighted Sample	968	-	328	612	717	137	119	71	968	870	100
Total	1279	-	417	824	1039	122	67	51	1279	1126	152
Tox	31 2%	**	12 3%	19 2%	27 3%	2 2%	1 1%	** **	31 2%	31 3%	- -%
Mumble	29 2%	**	11 3%	18 2%	24 2%	3 2%	* 1%	** **	29 2%	23 2%	6 4%
I do this on other apps/ sites	70 6%	**	29 7%	40 5%	61 6%	4 3%	4 7%	** **	70 6%	56 5%	14 9%
Don't know	65 5%	**	36 9%	27 3%	54 5%	4 3%	3 5%	** **	65 5%	56 5%	9 6%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1131	349	279	253	246	628	499	276	815	361	478	219
Effective Weighted Sample	968	297	236	217	217	533	434	240	696	314	403	187
Total	1279	372	295	298	308	667	606	318	918	423	522	247
I use in game chat or messaging	518	132	139	115	131	272	245	137	371	162	221	99
	41%	36%	47%	38%	42%	41%	40%	43%	40%	38%	42%	40%
			a									
Xbox chat	471	125	105	123	116	230	239	119	336	158	196	84
	37%	34%	36%	41%	38%	34%	39%	37%	37%	37%	38%	34%
PlayStation chat	290	95	55	73	65	150	138	75	207	96	120	62
	23%	26%	19%	25%	21%	23%	23%	24%	23%	23%	23%	25%
Discord	231	90	49	50	42	138	92	67	154	60	94	63
	18%	24%	16%	17%	14%	21%	15%	21%	17%	14%	18%	26%
		df										a
Twitch	159	68	26	39	26	94	65	49	102	47	61	47
	12%	18%	9%	13%	8%	14%	11%	15%	11%	11%	12%	19%
		bdf										
Steam Chat	120	48	23	35	14	71	49	35	83	34	65	18
	9%	13%	8%	12%	5%	11%	8%	11%	9%	8%	12%	7%
		d		d		d						
Skype	94	46	15	18	16	60	34	21	69	25	40	26
	7%	12%	5%	6%	5%	9%	6%	6%	8%	6%	8%	10%
		bdf										
Google Hangouts	77	38	16	12	10	55	22	20	49	24	23	27
	6%	10%	6%	4%	3%	8%	4%	6%	5%	6%	4%	11%
		cdf				f						b
Ventrilo	54	21	7	14	11	29	25	15	37	17	20	15
	4%	6%	3%	5%	4%	4%	4%	5%	4%	4%	4%	6%
TeamSpeak	48	26	5	5	12	31	17	18	26	13	19	14
	4%	7%	2%	2%	4%	5%	3%	6%	3%	3%	4%	6%
		bcf										

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1131	349	279	253	246	628	499	276	815	361	478	219
Effective Weighted Sample	968	297	236	217	217	533	434	240	696	314	403	187
Total	1279	372	295	298	308	667	606	318	918	423	522	247
Blizzard	42 3%	23 6% f	6 2%	8 3%	5 2%	29 4%	13 2%	10 3%	29 3%	11 3%	15 3%	16 6%
Element	34 3%	19 5% f	6 2%	5 2%	4 1%	26 4%	9 1%	9 3%	22 2%	6 1%	16 3%	13 5%
Tox	31 2%	19 5% bdf	3 1%	6 2%	3 1%	22 3%	9 2%	9 3%	22 2%	10 2%	9 2%	12 5%
Mumble	29 2%	20 5% cdf	6 2%	3 1%	2 1%	25 4% f	4 1%	11 4%	15 2%	10 2%	12 2%	7 3%
I do this on other apps/ sites	70 6%	18 5%	17 6%	15 5%	20 7%	35 5%	35 6%	13 4%	54 6%	26 6%	27 5%	11 4%
Don't know	65 5%	14 4%	14 5%	16 5%	20 6%	27 4%	36 6%	17 5%	44 5%	16 4%	24 5%	12 5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
Curious Cat	126 6%	** **	** **	46 5%	54 6%	26 6%	** **	100 6%	26 6%	59 5%	67 6%	62 5%	64 6%
Tellonym	116 5%	** **	** **	27 3%	49 5%	40 9% c	** **	77 4%	40 9% b	34 3%	82 7% a	50 4%	66 6%
Ask.fm	105 5%	** **	** **	35 4%	47 5%	23 5%	** **	82 5%	23 5%	42 4%	62 6%	54 5%	50 4%
Connected2Me	84 4%	** **	** **	26 3%	32 4%	26 6%	** **	58 3%	26 6%	34 3%	50 4%	44 4%	40 4%
Questi	84 4%	** **	** **	25 3%	34 4%	25 6%	** **	58 3%	25 6%	31 3%	52 5%	42 4%	42 4%
Superfy	64 3%	** **	** **	16 2%	31 3%	17 4%	** **	47 3%	17 4%	34 3%	30 3%	33 3%	31 3%
Piksa	36 2%	** **	** **	9 1%	15 2%	12 3%	** **	24 1%	12 3%	16 1%	20 2%	20 2%	16 1%
I use other Q and A apps/ sites	45 2%	** **	** **	15 2%	16 2%	14 3%	** **	31 2%	14 3%	20 2%	25 2%	22 2%	23 2%
I do not use any of these	1740 77%	** **	** **	739 82% de	673 75%	328 73%	** **	1412 78%	328 73%	911 81% b	829 74%	863 77%	876 78%
Don't know	116 5%	** **	** **	33 4%	56 6%	27 6%	** **	89 5%	27 6%	46 4%	70 6%	74 7% b	41 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
SUMMARY													
ANY OF THESE APPS OR SITES	396	**	**	129	172	96	**	301	96	169	227	188	208
	18%	**	**	14%	19%	21%	**	17%	21%	15%	20%	17%	19%
						c					a		
Base for stats	2252	**	**	901	901	450	**	1802	450	1126	1126	1126	1126
Mean number of apps/ sites (out of 8)	.3	**	**	.2	.3	.4	**	.3	.4	.2	.3	.3	.3
						c			b		a		
Standard deviation	.82	**	**	.63	.83	1.07	**	.74	1.07	.72	.90	.85	.78
Standard error	.02	**	**	.02	.03	.05	**	.02	.05	.02	.03	.03	.02

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
Curious Cat	126 6%	**	**	**	**	21 5%	25 6%	28 6%	26 6%	13 6%	13 6%
Tellonym	116 5%	**	**	**	**	14 3%	13 3%	19 4%	30 7%	16 7%	23 10% efg
Ask.fm	105 5%	**	**	**	**	18 4%	17 4%	28 6%	19 4%	9 4%	14 6%
Connected2Me	84 4%	**	**	**	**	15 3%	11 2%	17 4%	15 3%	12 5%	15 6%
Questi	84 4%	**	**	**	**	12 3%	13 3%	16 4%	18 4%	14 6%	11 5%
Superfy	64 3%	**	**	**	**	7 2%	9 2%	18 4%	13 3%	8 3%	10 4%
Piksa	36 2%	**	**	**	**	4 1%	5 1%	10 2%	4 1%	5 2%	7 3%
I use other Q and A apps/ sites	45 2%	**	**	**	**	9 2%	6 1%	5 1%	12 3%	8 4%	6 3%
I do not use any of these	1740 77%	**	**	**	**	361 80%	378 84% ghij	338 75%	335 74%	165 73%	163 72%
Don't know	116 5%	**	**	**	**	20 4%	13 3%	35 8% f	20 5%	19 8% f	8 3%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
SUMMARY											
ANY OF THESE APPS OR SITES	396	**	**	**	**	70	59	77	95	41	54
	18%	**	**	**	**	15%	13%	17%	21%	18%	24%
									f		f
Base for stats	2252	**	**	**	**	450	450	450	450	225	225
Mean number of apps/ sites (out of 8)	.3	**	**	**	**	.2	.2	.3	.3	.4	.4
											ef
Standard deviation	.82	**	**	**	**	.60	.67	.92	.72	1.10	1.05
Standard error	.02	**	**	**	**	.03	.03	.05	.04	.08	.08
Columns Tested: a,b,c,d,e,f,g,h,i,j											

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 43

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Effective Weighted Sample	1704	-	635	1009	1285	224	200	124	1704	1521	188
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
Curious Cat	126 6%	** **	38 5%	86 6%	110 6%	4 2%	7 7%	5 5%	126 6%	112 6%	14 5%
Tellonym	116 5%	** **	24 3%	86 6%	102 5%	4 2%	4 4%	7 7%	116 5%	111 6%	5 2%
Ask.fm	105 5%	** **	29 4%	73 5%	84 5%	11 5%	5 5%	5 5%	105 5%	99 5%	5 2%
Connected2Me	84 4%	** **	20 3%	62 5%	72 4%	4 2%	3 3%	5 5%	84 4%	83 4%	2 1%
Questi	84 4%	** **	20 2%	64 5%	76 4%	2 1%	3 2%	3 3%	84 4%	80 4%	4 1%
Superfy	64 3%	** **	13 2%	50 4%	55 3%	4 2%	2 2%	4 4%	64 3%	61 3%	3 1%
Piksa	36 2%	** **	9 1%	26 2%	29 2%	2 1%	2 2%	3 3%	36 2%	35 2%	2 1%
I use other Q and A apps/ sites	45 2%	** **	12 2%	30 2%	41 2%	1 *	2 2%	1 1%	45 2%	41 2%	5 2%
I do not use any of these	1740 77%	** **	681 83%	1002 74%	1427 77%	162 81%	85 77%	66 75%	1740 77%	1496 76%	244 86%
Don't know	116 5%	** **	29 3%	77 6%	88 5%	18 9%	7 6%	3 4%	116 5%	105 5%	11 4%
SUMMARY											
ANY OF THESE APPS OR SITES	396 18%	** **	109 13%	274 20%	338 18%	20 10%	19 17%	19 21%	396 18%	368 19%	29 10%
				b	b			b	b	b	

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
Base for stats	2252	**	819	1353	1853	201	111	88	2252	1969	283
Mean number of apps/ sites (out of 8)	.3	**	.2	.4	.3	.2	.3	.4	.3	.3	.1
			b	b				b		b	
Standard deviation	.82	**	.61	.93	.85	.55	.66	.86	.82	.85	.57
Standard error	.02	**	.02	.03	.02	.04	.04	.07	.02	.02	.04

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
Curious Cat	126 6%	54 8%	31 6%	25 5%	14 2%	85 7%	40 4%	32 6%	91 5%	41 6%	47 5%	35 8%
		df				df						
Tellonym	116 5%	64 10%	22 4%	18 4%	13 2%	86 7%	30 3%	36 7%	72 4%	32 4%	42 5%	35 8%
		bcd				df						
Ask.fm	105 5%	55 8%	19 4%	19 4%	11 2%	74 6%	31 3%	28 6%	71 4%	33 5%	40 5%	27 6%
		bdf				df						
Connected2Me	84 4%	53 8%	13 2%	10 2%	8 1%	66 6%	18 2%	26 5%	52 3%	20 3%	28 3%	30 6%
		bcd				cdf						a
Questi	84 4%	49 7%	5 1%	22 5%	8 1%	54 5%	29 3%	23 5%	53 3%	20 3%	31 4%	26 6%
		bdf		bd		bd						
Superfy	64 3%	42 6%	10 2%	5 1%	6 1%	53 4%	11 1%	20 4%	39 2%	17 2%	23 3%	24 5%
		bcd				cdf						
Piksa	36 2%	28 4%	7 1%	1 *	- -%	35 3%	1 *	10 2%	21 1%	9 1%	9 1%	18 4%
		bcd	f			cdf						b
I use other Q and A apps/ sites	45 2%	17 3%	11 2%	9 2%	8 1%	29 2%	17 2%	8 2%	35 2%	10 1%	15 2%	14 3%
I do not use any of these	1740 77%	454 69%	434 80%	356 75%	486 85%	888 74%	842 80%	363 72%	1330 80%	573 79%	666 77%	351 76%
			a		ace		ae		a			

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
Don't know	116	16	27	39	33	43	73	24	81	35	44	16
	5%	3%	5%	8%	6%	4%	7%	5%	5%	5%	5%	3%
				ae	a		ae					
SUMMARY												
ANY OF THESE APPS OR SITES	396	184	79	81	51	263	132	116	256	121	152	96
	18%	28%	15%	17%	9%	22%	13%	23%	15%	17%	18%	21%
		bcdef		d		bdf		b				
Base for stats	2252	655	539	476	571	1194	1047	503	1668	729	862	464
Mean number of apps/ sites (out of 8)	.3	.6	.2	.2	.1	.4	.2	.4	.3	.2	.3	.4
		bcdef	d	d		bcdf						ab
Standard deviation	.82	1.22	.63	.57	.42	1.01	.50	.83	.79	.70	.72	1.17
Standard error	.02	.05	.03	.03	.02	.03	.02	.04	.02	.03	.03	.06

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
Yes – there is a minimum age requirement	1755	**	**	620	738	397	**	1358	397	796	959	853	902
	78%	**	**	69%	82%	88%	**	75%	88%	71%	85%	76%	80%
				c	cd			b		a			
No – there is not a minimum age requirement	94	**	**	50	32	12	**	82	12	60	34	56	38
	4%	**	**	6%	4%	3%	**	5%	3%	5%	3%	5%	3%
Don't know	402	**	**	230	131	41	**	361	41	270	132	216	186
	18%	**	**	26%	15%	9%	**	20%	9%	24%	12%	19%	17%
				de				c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
Yes – there is a minimum age requirement	1755	**	**	**	**	308	312	351	386	194	204
	78%	**	**	**	**	68%	69%	78%	86%	86%	90%
						e		e	ef	ef	efg
No – there is not a minimum age requirement	94	**	**	**	**	27	23	22	10	7	5
	4%	**	**	**	**	6%	5%	5%	2%	3%	2%
Don't know	402	**	**	**	**	115	116	78	54	24	17
	18%	**	**	**	**	25%	26%	17%	12%	11%	7%
						ghij	ghij	j			

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Effective Weighted Sample	1704	-	635	1009	1285	224	200	124	1704	1521	188
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
Yes – there is a minimum age requirement	1755	**	568	1121	1454	150	82	69	1755	1533	222
	78%	**	69%	83%	78%	75%	74%	78%	78%	78%	78%
				b							
No – there is not a minimum age requirement	94	**	44	46	73	7	9	5	94	88	6
	4%	**	5%	3%	4%	4%	8%	6%	4%	4%	2%
Don't know	402	**	206	185	326	43	19	14	402	348	55
	18%	**	25%	14%	18%	22%	18%	16%	18%	18%	19%
			c								

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
Yes – there is a minimum age requirement	1755	518	431	369	427	949	796	416	1285	566	674	384
	78%	79%	80%	77%	75%	79%	76%	83%	77%	78%	78%	83%
No – there is not a minimum age requirement	94	32	20	18	24	52	42	18	70	34	30	22
	4%	5%	4%	4%	4%	4%	4%	4%	4%	5%	3%	5%
Don't know	402	104	89	89	120	193	209	69	313	128	159	57
	18%	16%	16%	19%	21%	16%	20%	14%	19%	18%	18%	12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
Age under 10	29 1%	** **	** **	21 2% d	5 1%	2 *%	** **	26 1%	2 *%	21 2%	8 1%	12 1%	16 1%
Aged 10	81 4%	** **	** **	58 6% de	20 2%	3 1%	** **	78 4% c	3 1%	66 6% b	14 1%	43 4%	38 3%
Aged 11	72 3%	** **	** **	43 5%	21 2%	8 2%	** **	64 4%	8 2%	48 4%	24 2%	37 3%	35 3%
Aged 12	207 9%	** **	** **	79 9%	103 11% e	25 5%	** **	182 10% c	25 5%	123 11%	84 7%	106 9%	100 9%
Aged 13	857 38%	** **	** **	233 26% c	406 45% c	218 48% c	** **	638 35%	218 48% b	312 28%	545 48% a	402 36%	455 40%
Aged 14	135 6%	** **	** **	28 3%	73 8% c	35 8% c	** **	101 6%	35 8%	35 3%	101 9% a	71 6%	64 6%
Aged 15	85 4%	** **	** **	20 2%	39 4%	26 6% c	** **	59 3%	26 6%	30 3%	55 5%	35 3%	51 4%
Aged 16	161 7%	** **	** **	65 7%	38 4%	58 13% cd	** **	103 6%	58 13% b	77 7%	83 7%	89 8%	72 6%
Aged 17	14 1%	** **	** **	1 *% de	1 *% de	11 3% cd	** **	2 *% cd	11 3% b	1 *% a	12 1% a	5 *% a	9 1% a
Aged 18 or older	48 2%	** **	** **	33 4% de	11 1%	4 1%	** **	44 2%	4 1%	35 3% b	13 1%	25 2%	23 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 45

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
Don't know	68	**	**	39	21	7	**	60	7	47	21	28	40
	3%	**	**	4%	2%	2%	**	3%	2%	4%	2%	2%	4%
										b			

SUMMARY

AWARE OF MINIMUM AGE REQUIREMENT	1755	**	**	620	738	397	**	1358	397	796	959	853	902
	78%	**	**	69%	82%	88%	**	75%	88%	71%	85%	76%	80%
					c	cd			b	a			
AWARE AND GIVES THE CORRECT AGE (13)	857	**	**	233	406	218	**	638	218	312	545	402	455
	38%	**	**	26%	45%	48%	**	35%	48%	28%	48%	36%	40%
					c	c			b	a			
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	388	**	**	201	149	37	**	351	37	258	129	199	189
	17%	**	**	22%	17%	8%	**	19%	8%	23%	11%	18%	17%
				de	e			c		b			
AWARE BUT GIVES AN AGE OF 14 OR OLDER	443	**	**	147	161	134	**	309	134	178	264	225	218
	20%	**	**	16%	18%	30%	**	17%	30%	16%	23%	20%	19%
						cd			b	a			
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	898	**	**	388	332	179	**	720	179	483	415	451	447
	40%	**	**	43%	37%	40%	**	40%	40%	43%	37%	40%	40%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	94	**	**	50	32	12	**	82	12	60	34	56	38
	4%	**	**	6%	4%	3%	**	5%	3%	5%	3%	5%	3%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 ~a	5-7 ~b	8-11 c	12-15 d	16-17 e	3-4 ~a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	402 18%	** **	** **	230 26%	131 15%	41 9%	** **	361 20%	41 9%	270 24%	132 12%	216 19%	186 17%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 45

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
Age under 10	29	**	**	**	**	9	12	2	3	1	1
	1%	**	**	**	**	2%	3%	1%	1%	*%	1%
Aged 10	81	**	**	**	**	34	24	7	13	2	1
	4%	**	**	**	**	8%	5%	2%	3%	1%	*%
						ghij	gij				
Aged 11	72	**	**	**	**	27	16	7	14	3	5
	3%	**	**	**	**	6%	4%	1%	3%	1%	2%
						g					
Aged 12	207	**	**	**	**	42	37	55	48	9	15
	9%	**	**	**	**	9%	8%	12%	11%	4%	7%
								i	i		
Aged 13	857	**	**	**	**	106	126	192	214	104	115
	38%	**	**	**	**	24%	28%	43%	48%	46%	51%
								ef	ef	ef	ef
Aged 14	135	**	**	**	**	18	10	36	37	18	17
	6%	**	**	**	**	4%	2%	8%	8%	8%	8%
								f	f	f	f
Aged 15	85	**	**	**	**	6	14	15	24	13	13
	4%	**	**	**	**	1%	3%	3%	5%	6%	6%
								e	e	e	e
Aged 16	161	**	**	**	**	34	31	19	19	36	22
	7%	**	**	**	**	8%	7%	4%	4%	16%	10%
										efgh	
Aged 17	14	**	**	**	**	1	-	1	-	2	9
	1%	**	**	**	**	*%	-%	*%	-%	1%	4%
											efgh
Aged 18 or older	48	**	**	**	**	16	17	6	5	3	1
	2%	**	**	**	**	4%	4%	1%	1%	1%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
Don't know	68	**	**	**	**	14	25	11	10	3	5
	3%	**	**	**	**	3%	6%	2%	2%	1%	2%
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1755	**	**	**	**	308	312	351	386	194	204
	78%	**	**	**	**	68%	69%	78%	86%	86%	90%
						e	ef	ef	ef	efg	efg
AWARE AND GIVES THE CORRECT AGE (13)	857	**	**	**	**	106	126	192	214	104	115
	38%	**	**	**	**	24%	28%	43%	48%	46%	51%
						ef	ef	ef	ef	ef	ef
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	388	**	**	**	**	112	89	71	78	15	22
	17%	**	**	**	**	25%	20%	16%	17%	7%	10%
						gij	ij	i	i		
AWARE BUT GIVES AN AGE OF 14 OR OLDER	443	**	**	**	**	76	72	77	85	73	62
	20%	**	**	**	**	17%	16%	17%	19%	32%	27%
										efgh	efg
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	898	**	**	**	**	202	186	159	172	90	89
	40%	**	**	**	**	45%	41%	35%	38%	40%	39%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	94	**	**	**	**	27	23	22	10	7	5
	4%	**	**	**	**	6%	5%	5%	2%	3%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	402	**	**	**	**	115	116	78	54	24	17
	18%	**	**	**	**	25%	26%	17%	12%	11%	7%
						ghij	ghij	j			

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 45

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Effective Weighted Sample	1704	-	635	1009	1285	224	200	124	1704	1521	188
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
Age under 10	29 1%	** **	21 3% c	8 1%	24 1%	2 1%	1 1%	1 1%	29 1%	27 1%	1 *%
Aged 10	81 4%	** **	52 6% c	24 2%	65 4%	6 3%	6 6%	4 4%	81 4%	74 4%	6 2%
Aged 11	72 3%	** **	35 4%	35 3%	61 3%	7 4%	2 1%	2 2%	72 3%	65 3%	7 2%
Aged 12	207 9%	** **	78 9%	124 9%	170 9%	19 10%	8 7%	9 11%	207 9%	188 10%	18 6%
Aged 13	857 38%	** **	207 25%	615 45% b	713 39%	69 35%	41 37%	33 38%	857 38%	731 37%	126 45%
Aged 14	135 6%	** **	24 3%	108 8% b	118 6%	10 5%	4 4%	3 4%	135 6%	122 6%	14 5%
Aged 15	85 4%	** **	19 2%	64 5%	72 4%	8 4%	4 4%	1 1%	85 4%	75 4%	11 4%
Aged 16	161 7%	** **	62 8%	87 6%	125 7%	16 8%	7 7%	13 15% ae	161 7%	138 7%	23 8%
Aged 17	14 1%	** **	1 *%	12 1%	13 1%	- -%	1 1%	- -%	14 1%	13 1%	1 *%
Aged 18 or older	48 2%	** **	30 4% c	18 1%	38 2%	6 3%	3 3%	1 1%	48 2%	43 2%	5 2%
Don't know	68 3%	** **	39 5% c	26 2%	55 3%	6 3%	5 4%	2 2%	68 3%	58 3%	10 4%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 45

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QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Effective Weighted Sample	1704	-	635	1009	1285	224	200	124	1704	1521	188
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
SUMMARY											
AWARE OF MINIMUM AGE REQUIREMENT	1755	**	568	1121	1454	150	82	69	1755	1533	222
	78%	**	69%	83%	78%	75%	74%	78%	78%	78%	78%
				b							
AWARE AND GIVES THE CORRECT AGE (13)	857	**	207	615	713	69	41	33	857	731	126
	38%	**	25%	45%	39%	35%	37%	38%	38%	37%	45%
				b							
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	388	**	186	191	321	35	17	16	388	355	33
	17%	**	23%	14%	17%	17%	15%	18%	17%	18%	12%
			c								
AWARE BUT GIVES AN AGE OF 14 OR OLDER	443	**	137	289	365	40	20	18	443	390	53
	20%	**	17%	21%	20%	20%	18%	21%	20%	20%	19%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	898	**	361	506	741	81	42	35	898	802	96
	40%	**	44%	37%	40%	40%	38%	40%	40%	41%	34%
			c								
SAY THERE IS NO MINIMUM AGE REQUIREMENT	94	**	44	46	73	7	9	5	94	88	6
	4%	**	5%	3%	4%	4%	8%	6%	4%	4%	2%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	402	**	206	185	326	43	19	14	402	348	55
	18%	**	25%	14%	18%	22%	18%	16%	18%	18%	19%
			c								

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
Age under 10	29 1%	14 2%	3 1%	6 1%	5 1%	17 1%	11 1%	8 2%	19 1%	11 2%	8 1%	9 2%
Aged 10	81 4%	30 5%	25 5%	19 4%	7 1%	55 5%	26 2%	14 3%	66 4%	16 2%	36 4%	23 5%
Aged 11	72 3%	25 4%	18 3%	16 3%	13 2%	42 4%	30 3%	14 3%	56 3%	18 2%	35 4%	17 4%
Aged 12	207 9%	82 13%	36 7%	42 9%	47 8%	119 10%	88 8%	48 9%	153 9%	74 10%	60 7%	65 14%
Aged 13	857 38%	227 35%	219 41%	159 33%	246 43%	446 37%	405 39%	205 41%	628 38%	286 39%	322 37%	176 38%
Aged 14	135 6%	40 6%	25 5%	35 7%	36 6%	64 5%	70 7%	36 7%	96 6%	45 6%	56 6%	27 6%
Aged 15	85 4%	28 4%	18 3%	16 3%	21 4%	46 4%	37 4%	21 4%	56 3%	27 4%	37 4%	13 3%
Aged 16	161 7%	43 7%	53 10%	42 9%	23 4%	96 8%	65 6%	42 8%	116 7%	50 7%	57 7%	37 8%
Aged 17	14 1%	4 1%	2 *	4 1%	4 1%	6 1%	8 1%	6 1%	7 *	5 1%	4 *	2 *
Aged 18 or older	48 2%	12 2%	11 2%	15 3%	10 2%	23 2%	25 2%	18 4%	30 2%	14 2%	26 3%	6 1%
Don't know	68 3%	14 2%	22 4%	16 3%	16 3%	35 3%	32 3%	4 1%	59 4%	19 3%	32 4%	9 2%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please select an answer based on what you think is true not what you think the age should be. (SINGLE CODE)

Base : All children aged 8-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
SUMMARY												
AWARE OF MINIMUM AGE REQUIREMENT	1755 78%	518 79%	431 80%	369 77%	427 75%	949 79%	796 76%	416 83%	1285 77%	566 78%	674 78%	384 83%
AWARE AND GIVES THE CORRECT AGE (13)	857 38%	227 35%	219 41%	159 33%	246 43% ac	446 37%	405 39%	205 41%	628 38%	286 39%	322 37%	176 38%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	388 17%	151 23% bdf	82 15%	83 17%	71 12%	233 19% d	154 15%	83 17%	293 18%	119 16%	139 16%	114 25% ab
AWARE BUT GIVES AN AGE OF 14 OR OLDER	443 20%	127 19%	108 20%	111 23%	93 16%	235 20%	205 20%	124 25% b	305 18%	141 19%	180 21%	85 18%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	898 40%	291 44% d	212 39%	210 44% d	181 32%	503 42% d	391 37%	211 42%	657 39%	280 38%	352 41%	208 45%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	94 4%	32 5%	20 4%	18 4%	24 4%	52 4%	42 4%	18 4%	70 4%	34 5%	30 3%	22 5%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	402 18%	104 16%	89 16%	89 19%	120 21%	193 16%	209 20%	69 14%	313 19%	128 18%	159 18%	57 12%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1675	-	-	560	725	390	-	1285	390	726	949	814	861
Effective Weighted Sample	1439	-	-	473	608	364	-	1078	364	609	830	691	748
Total	1889	-	-	600	848	440	-	1448	440	801	1087	908	980
I share, comment or post things	638	**	**	181	284	173	**	465	173	242	396	293	345
	34%	**	**	30%	33%	39%	**	32%	39%	30%	36%	32%	35%
						c							
I like things and follow accounts, but don't really share, comment or post things	760	**	**	186	386	188	**	572	188	276	484	363	397
	40%	**	**	31%	46%	43%	**	40%	43%	34%	45%	40%	40%
					c	c					a		
I only really read or watch things	466	**	**	216	172	78	**	388	78	263	203	241	225
	25%	**	**	36%	20%	18%	**	27%	18%	33%	19%	27%	23%
				de				c		b			
Don't know	25	**	**	17	6	2	**	23	2	20	4	11	13
	1%	**	**	3%	1%	*%	**	2%	*%	3%	*%	1%	1%
				de						b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1675	-	-	-	-	261	299	356	369	197	193
Effective Weighted Sample	1439	-	-	-	-	218	255	294	314	183	181
Total	1889	-	-	-	-	279	321	411	436	218	223
I share, comment or post things	638 34%	**	**	**	**	86 31%	95 29%	130 32%	154 35%	76 35%	96 43% f
I like things and follow accounts, but don't really share, comment or post things	760 40%	**	**	**	**	94 34%	92 29%	179 44% f	207 47% ef	90 41% f	98 44% f
I only really read or watch things	466 25%	**	**	**	**	92 33% hj	124 39% ghij	98 24% j	74 17%	51 24% j	27 12%
Don't know	25 1%	**	**	**	**	7 2%	10 3% h	5 1%	1 *%	- -%	2 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1675	-	501	1111	1149	207	189	130	1675	1506	169
Effective Weighted Sample	1439	-	421	965	1075	196	168	105	1439	1292	150
Total	1889	-	528	1289	1543	175	94	76	1889	1665	224
I share, comment or post things	638	**	158	461	529	56	26	27	638	576	62
	34%	**	30%	36%	34%	32%	27%	35%	34%	35%	28%
I like things and follow accounts, but don't really share, comment or post things	760	**	165	556	607	75	43	34	760	667	93
	40%	**	31%	43% b	39%	43%	46%	45%	40%	40%	42%
I only really read or watch things	466	**	191	263	385	42	25	15	466	403	64
	25%	**	36% c	20%	25%	24%	27%	19%	25%	24%	28%
Don't know	25	**	14	9	22	2	*	-	25	19	6
	1%	**	3% c	1%	1%	1%	*%	-%	1%	1%	2%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1675	546	396	354	371	942	725	370	1243	520	680	351
Effective Weighted Sample	1439	466	338	303	331	804	633	323	1065	454	572	304
Total	1889	570	427	408	473	997	881	423	1397	614	736	388
I share, comment or post things	638 34%	206 36%	141 33%	144 35%	144 31%	347 35%	288 33%	156 37%	462 33%	192 31%	266 36%	134 35%
I like things and follow accounts, but don't really share, comment or post things	760 40%	223 39%	161 38%	167 41%	203 43%	384 39%	370 42%	177 42%	554 40%	266 43%	271 37%	156 40%
I only really read or watch things	466 25%	137 24%	119 28%	93 23%	117 25%	256 26%	210 24%	83 20%	366 26%	148 24%	191 26%	94 24%
Don't know	25 1%	4 1%	6 1%	4 1%	8 2%	10 1%	12 1%	7 2%	15 1%	9 1%	9 1%	3 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2073	**	**	753	880	441	**	1632	441	970	1104	1028	1046
	92%	**	**	84%	98%	98%	**	91%	98%	86%	98%	91%	93%
				c	c			b		a			
USES ANY SOCIAL MEDIA APPS/ SITES	1889	**	**	600	848	440	**	1448	440	801	1087	908	980
	84%	**	**	67%	94%	98%	**	80%	98%	71%	97%	81%	87%
				c	cd			b		a		a	
EITHER OF THESE	2101	**	**	770	885	446	**	1655	446	990	1111	1039	1062
	93%	**	**	86%	98%	99%	**	92%	99%	88%	99%	92%	94%
				c	c			b		a			
NEITHER OF THESE	151	**	**	130	16	4	**	146	4	136	15	87	64
	7%	**	**	14%	2%	1%	**	8%	1%	12%	1%	8%	6%
				de				c		b			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2073	**	**	**	**	370	382	437	443	221	221
	92%	**	**	**	**	82%	85%	97%	98%	98%	98%
								ef	ef	ef	ef
USES ANY SOCIAL MEDIA APPS/ SITES	1889	**	**	**	**	279	321	411	436	218	223
	84%	**	**	**	**	62%	71%	91%	97%	97%	99%
							e	ef	efg	ef	efg
EITHER OF THESE	2101	**	**	**	**	379	391	438	447	223	224
	93%	**	**	**	**	84%	87%	97%	99%	99%	99%
								ef	ef	ef	ef
NEITHER OF THESE	151	**	**	**	**	71	59	13	3	3	1
	7%	**	**	**	**	16%	13%	3%	1%	1%	1%
						ghij	ghij				

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Effective Weighted Sample	1704	-	635	1009	1285	224	200	124	1704	1521	188
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2073	**	675	1322	1695	194	105	80	2073	1812	261
	92%	**	82%	98%	91%	97%	95%	91%	92%	92%	92%
			b	b		a					
USES ANY SOCIAL MEDIA APPS/ SITES	1889	**	528	1289	1543	175	94	76	1889	1665	224
	84%	**	65%	95%	83%	87%	85%	87%	84%	85%	79%
			b	b							
EITHER OF THESE	2101	**	693	1332	1718	196	105	82	2101	1838	263
	93%	**	85%	98%	93%	98%	95%	94%	93%	93%	93%
			b	b		a					
NEITHER OF THESE	151	**	126	20	135	5	5	6	151	130	20
	7%	**	15%	2%	7%	2%	5%	6%	7%	7%	7%
			c		b						

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS

Base : All children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	2073 92%	620 95% df	500 93%	441 93%	501 88%	1120 94% df	942 90%	467 93%	1535 92%	658 90%	802 93%	437 94%
USES ANY SOCIAL MEDIA APPS/ SITES	1889 84%	570 87% b	427 79%	408 86%	473 83%	997 84%	881 84%	423 84%	1397 84%	614 84%	736 85%	388 84%
EITHER OF THESE	2101 93%	623 95% d	507 94%	446 94%	514 90%	1130 95% d	960 92%	471 94%	1556 93%	669 92%	815 94%	440 95%
NEITHER OF THESE	151 7%	31 5%	32 6%	30 6%	57 10%	64 5%	87 8%	32 6%	112 7%	60 8%	48 6%	23 5%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1859	-	-	707	756	396	-	1463	396	888	971	927	932
Effective Weighted Sample	1600	-	-	602	634	369	-	1233	369	751	849	789	811
Total	2101	-	-	770	885	446	-	1655	446	990	1111	1039	1062
All the time	454	**	**	213	168	72	**	381	72	263	191	248	206
	22%	**	**	28%	19%	16%	**	23%	16%	27%	17%	24%	19%
				de				c		b			
Most of the time	966	**	**	305	436	225	**	741	225	409	557	449	517
	46%	**	**	40%	49%	50%	**	45%	50%	41%	50%	43%	49%
					c	c				a			
Sometimes	605	**	**	206	257	142	**	464	142	265	340	301	305
	29%	**	**	27%	29%	32%	**	28%	32%	27%	31%	29%	29%
Never	21	**	**	9	11	1	**	20	1	10	11	11	10
	1%	**	**	1%	1%	*%	**	1%	*%	1%	1%	1%	1%
Don't know	56	**	**	37	13	6	**	50	6	43	13	31	25
	3%	**	**	5%	1%	1%	**	3%	1%	4%	1%	3%	2%
				de						b			
SUMMARY													
ALL OR MOST OF THE TIME	1419	**	**	518	604	297	**	1122	297	672	748	696	723
	68%	**	**	67%	68%	67%	**	68%	67%	68%	67%	67%	68%
EVER	2025	**	**	724	861	439	**	1586	439	937	1088	997	1027
	96%	**	**	94%	97%	98%	**	96%	98%	95%	98%	96%	97%
					c	c					a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1859	-	-	-	-	348	359	377	379	202	194
Effective Weighted Sample	1600	-	-	-	-	294	308	311	323	187	182
Total	2101	-	-	-	-	379	391	438	447	223	224
All the time	454	**	**	**	**	114	99	98	70	35	37
	22%	**	**	**	**	30%	25%	22%	16%	16%	17%
						hij	h				
Most of the time	966	**	**	**	**	136	169	202	234	110	115
	46%	**	**	**	**	36%	43%	46%	52%	50%	51%
								e	e	e	e
Sometimes	605	**	**	**	**	104	102	124	133	73	69
	29%	**	**	**	**	27%	26%	28%	30%	33%	31%
Never	21	**	**	**	**	3	5	7	3	-	1
	1%	**	**	**	**	1%	1%	2%	1%	-%	*%
Don't know	56	**	**	**	**	21	17	6	7	4	2
	3%	**	**	**	**	5%	4%	1%	1%	2%	1%
						gh					
SUMMARY											
ALL OR MOST OF THE TIME	1419	**	**	**	**	251	268	300	304	146	152
	68%	**	**	**	**	66%	68%	69%	68%	65%	68%
EVER	2025	**	**	**	**	355	370	424	437	219	221
	96%	**	**	**	**	94%	94%	97%	98%	98%	99%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1859	-	644	1148	1276	230	212	141	1859	1662	197
Effective Weighted Sample	1600	-	546	996	1196	218	189	115	1600	1428	176
Total	2101	-	693	1332	1718	196	105	82	2101	1838	263
All the time	454	**	192	251	364	48	19	22	454	412	42
	22%	**	28%	19%	21%	25%	18%	27%	22%	22%	16%
			c								
Most of the time	966	**	273	657	796	82	50	39	966	858	108
	46%	**	39%	49%	46%	42%	47%	47%	46%	47%	41%
			b								
Sometimes	605	**	183	397	494	61	31	19	605	501	104
	29%	**	26%	30%	29%	31%	29%	23%	29%	27%	40%
			a								
Never	21	**	10	10	15	3	1	1	21	19	2
	1%	**	1%	1%	1%	2%	1%	2%	1%	1%	1%
Don't know	56	**	35	18	49	2	5	1	56	49	7
	3%	**	5%	1%	3%	1%	5%	1%	3%	3%	3%
			c								
SUMMARY											
ALL OR MOST OF THE TIME	1419	**	465	908	1159	130	69	61	1419	1269	150
	68%	**	67%	68%	67%	66%	65%	74%	68%	69%	57%
			b								
EVER	2025	**	648	1304	1654	191	100	80	2025	1770	254
	96%	**	93%	98%	96%	98%	94%	97%	96%	96%	97%
			b								

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1859	592	468	387	404	1060	791	412	1379	566	750	396
Effective Weighted Sample	1600	507	400	331	360	907	690	359	1185	494	634	343
Total	2101	623	507	446	514	1130	960	471	1556	669	815	440
All the time	454 22%	147 24%	113 22%	113 25%	81 16%	260 23%	194 20%	91 19%	340 22%	146 22%	187 23%	93 21%
Most of the time	966 46%	286 46%	226 45%	201 45%	247 48%	511 45%	448 47%	202 43%	742 48%	308 46%	363 45%	211 48%
Sometimes	605 29%	172 28%	144 28%	121 27%	163 32%	316 28%	284 30%	163 35%	418 27%	203 30%	226 28%	121 28%
Never	21 1%	7 1%	7 1%	4 1%	3 1%	14 1%	7 1%	3 1%	14 1%	3 1%	10 1%	5 1%
Don't know	56 3%	11 2%	17 3%	7 2%	21 4%	28 2%	28 3%	12 3%	42 3%	8 1%	28 3%	10 2%
SUMMARY												
ALL OR MOST OF THE TIME	1419 68%	433 69%	339 67%	314 70%	327 64%	771 68%	642 67%	293 62%	1082 70%	454 68%	550 68%	304 69%
EVER	2025 96%	605 97%	483 95%	435 98%	491 95%	1088 96%	926 96%	456 97%	1500 96%	657 98%	777 95%	426 97%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1859	-	-	707	756	396	-	1463	396	888	971	927	932
Effective Weighted Sample	1600	-	-	602	634	369	-	1233	369	751	849	789	811
Total	2101	-	-	770	885	446	-	1655	446	990	1111	1039	1062
All the time	622	**	**	214	263	146	**	477	146	288	334	300	323
	30%	**	**	28%	30%	33%	**	29%	33%	29%	30%	29%	30%
Most of the time	793	**	**	262	354	177	**	616	177	347	446	377	416
	38%	**	**	34%	40%	40%	**	37%	40%	35%	40%	36%	39%
Sometimes	553	**	**	209	229	115	**	438	115	263	290	287	266
	26%	**	**	27%	26%	26%	**	26%	26%	27%	26%	28%	25%
Never	70	**	**	40	24	5	**	64	5	42	28	36	34
	3%	**	**	5%	3%	1%	**	4%	1%	4%	2%	3%	3%
Don't know	64	**	**	45	15	3	**	60	3	51	13	40	24
	3%	**	**	6%	2%	1%	**	4%	1%	5%	1%	4%	2%
				e									
				de				c		b			
SUMMARY													
ALL OR MOST OF THE TIME	1415	**	**	476	616	323	**	1092	323	635	781	677	739
	67%	**	**	62%	70%	72%	**	66%	72%	64%	70%	65%	70%
				c	c					a			
EVER	1968	**	**	685	846	438	**	1531	438	897	1071	964	1005
	94%	**	**	89%	96%	98%	**	92%	98%	91%	96%	93%	95%
				c	c			b		a			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1859	-	-	-	-	348	359	377	379	202	194
Effective Weighted Sample	1600	-	-	-	-	294	308	311	323	187	182
Total	2101	-	-	-	-	379	391	438	447	223	224
All the time	622	**	**	**	**	100	114	131	132	69	77
	30%	**	**	**	**	26%	29%	30%	30%	31%	34%
Most of the time	793	**	**	**	**	130	132	161	193	86	91
	38%	**	**	**	**	34%	34%	37%	43%	39%	41%
Sometimes	553	**	**	**	**	105	104	121	108	61	54
	26%	**	**	**	**	28%	26%	28%	24%	27%	24%
Never	70	**	**	**	**	18	22	12	12	5	-
	3%	**	**	**	**	5%	6%	3%	3%	2%	-%
Don't know	64	**	**	**	**	26	20	12	3	2	1
	3%	**	**	**	**	7%	5%	3%	1%	1%	1%
						j	j				
						hij	h				
SUMMARY											
ALL OR MOST OF THE TIME	1415	**	**	**	**	230	246	292	325	155	168
	67%	**	**	**	**	61%	63%	67%	73%	70%	75%
									ef		ef
EVER	1968	**	**	**	**	335	350	413	433	216	222
	94%	**	**	**	**	88%	89%	94%	97%	97%	99%
								e	ef	ef	efg

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1859	-	644	1148	1276	230	212	141	1859	1662	197
Effective Weighted Sample	1600	-	546	996	1196	218	189	115	1600	1428	176
Total	2101	-	693	1332	1718	196	105	82	2101	1838	263
All the time	622	**	182	425	498	60	35	30	622	563	60
	30%	**	26%	32%	29%	30%	33%	36%	30%	31%	23%
Most of the time	793	**	242	527	653	75	33	31	793	689	104
	38%	**	35%	40%	38%	38%	32%	38%	38%	37%	39%
Sometimes	553	**	193	327	451	52	30	20	553	476	77
	26%	**	28%	25%	26%	27%	29%	24%	26%	26%	29%
Never	70	**	32	33	60	4	5	1	70	58	12
	3%	**	5%	2%	3%	2%	4%	1%	3%	3%	4%
Don't know	64	**	44	20	56	4	2	1	64	52	11
	3%	**	6%	1%	3%	2%	2%	1%	3%	3%	4%
			c								
SUMMARY											
ALL OR MOST OF THE TIME	1415	**	424	953	1151	135	68	61	1415	1252	163
	67%	**	61%	72%	67%	69%	65%	74%	67%	68%	62%
			b								
EVER	1968	**	617	1279	1602	187	98	81	1968	1728	240
	94%	**	89%	96%	93%	96%	93%	98%	94%	94%	91%
			b								

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%	a	b	c	d	e	f	a	b	a	b	c	
Unweighted total	1859	592	468	387	404	1060	791	412	1379	566	750	396
Effective Weighted Sample	1600	507	400	331	360	907	690	359	1185	494	634	343
Total	2101	623	507	446	514	1130	960	471	1556	669	815	440
All the time	622 30%	185 30%	150 30%	134 30%	153 30%	335 30%	286 30%	142 30%	457 29%	200 30%	273 33%	110 25%
Most of the time	793 38%	264 42% df	193 38%	173 39%	157 31%	457 40% d	330 34%	165 35%	601 39%	237 36%	291 36%	197 45% ab
Sometimes	553 26%	131 21%	133 26%	121 27%	165 32% ae	264 23%	285 30% ae	134 28%	401 26%	194 29%	197 24%	110 25%
Never	70 3%	29 5%	12 2%	12 3%	16 3%	41 4%	27 3%	13 3%	53 3%	22 3%	23 3%	16 4%
Don't know	64 3%	14 2%	19 4%	7 2%	24 5%	33 3%	31 3%	16 3%	44 3%	14 2%	32 4%	7 2%
SUMMARY												
ALL OR MOST OF THE TIME	1415 67%	449 72% df	343 68%	307 69%	310 60%	792 70% d	617 64%	307 65%	1058 68%	438 65%	564 69%	307 70%
EVER	1968 94%	580 93%	476 94%	427 96%	475 92%	1056 93%	902 94%	442 94%	1459 94%	632 95%	760 93%	417 95%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1859	-	-	707	756	396	-	1463	396	888	971	927	932
Effective Weighted Sample	1600	-	-	602	634	369	-	1233	369	751	849	789	811
Total	2101	-	-	770	885	446	-	1655	446	990	1111	1039	1062
All the time	520	**	**	210	201	110	**	411	110	264	256	271	249
	25%	**	**	27%	23%	25%	**	25%	25%	27%	23%	26%	23%
Most of the time	1041	**	**	353	461	226	**	815	226	459	582	516	525
	50%	**	**	46%	52%	51%	**	49%	51%	46%	52%	50%	49%
Sometimes	435	**	**	140	193	103	**	332	103	192	243	200	235
	21%	**	**	18%	22%	23%	**	20%	23%	19%	22%	19%	22%
Never	38	**	**	20	13	5	**	33	5	21	17	20	18
	2%	**	**	3%	1%	1%	**	2%	1%	2%	2%	2%	2%
Don't know	67	**	**	47	18	3	**	65	3	54	13	32	35
	3%	**	**	6%	2%	1%	**	4%	1%	5%	1%	3%	3%
				de				c		b			
SUMMARY													
ALL OR MOST OF THE TIME	1561	**	**	563	662	336	**	1225	336	724	837	787	774
	74%	**	**	73%	75%	75%	**	74%	75%	73%	75%	76%	73%
EVER	1996	**	**	703	855	439	**	1558	439	916	1080	987	1009
	95%	**	**	91%	97%	98%	**	94%	98%	92%	97%	95%	95%
					c	c			b		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1859	-	-	-	-	348	359	377	379	202	194
Effective Weighted Sample	1600	-	-	-	-	294	308	311	323	187	182
Total	2101	-	-	-	-	379	391	438	447	223	224
All the time	520	**	**	**	**	103	107	111	90	57	53
	25%	**	**	**	**	27%	27%	25%	20%	25%	24%
Most of the time	1041	**	**	**	**	181	173	225	236	110	116
	50%	**	**	**	**	48%	44%	51%	53%	49%	52%
Sometimes	435	**	**	**	**	63	77	85	107	52	51
	21%	**	**	**	**	17%	20%	19%	24%	23%	23%
Never	38	**	**	**	**	11	9	6	6	2	3
	2%	**	**	**	**	3%	2%	1%	1%	1%	1%
Don't know	67	**	**	**	**	21	27	10	8	2	1
	3%	**	**	**	**	5%	7%	2%	2%	1%	*%
						ij	ghij				
SUMMARY											
ALL OR MOST OF THE TIME	1561	**	**	**	**	284	279	336	326	167	169
	74%	**	**	**	**	75%	71%	77%	73%	75%	76%
EVER	1996	**	**	**	**	347	356	421	433	219	220
	95%	**	**	**	**	92%	91%	96%	97%	98%	98%
								f	ef	ef	ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1859	-	644	1148	1276	230	212	141	1859	1662	197
Effective Weighted Sample	1600	-	546	996	1196	218	189	115	1600	1428	176
Total	2101	-	693	1332	1718	196	105	82	2101	1838	263
All the time	520	**	193	318	433	51	17	19	520	464	56
	25%	**	28%	24%	25%	26%	16%	23%	25%	25%	21%
					c						
Most of the time	1041	**	310	693	842	97	59	42	1041	919	122
	50%	**	45%	52%	49%	50%	56%	51%	50%	50%	46%
				b							
Sometimes	435	**	129	283	355	40	21	19	435	370	65
	21%	**	19%	21%	21%	21%	20%	24%	21%	20%	25%
Never	38	**	15	18	33	2	2	1	38	31	7
	2%	**	2%	1%	2%	1%	2%	1%	2%	2%	3%
Don't know	67	**	47	19	55	6	5	1	67	55	12
	3%	**	7%	1%	3%	3%	5%	1%	3%	3%	5%
			c								
SUMMARY											
ALL OR MOST OF THE TIME	1561	**	503	1012	1275	148	77	61	1561	1383	178
	74%	**	73%	76%	74%	76%	73%	74%	74%	75%	68%
EVER	1996	**	631	1295	1630	188	98	80	1996	1753	244
	95%	**	91%	97%	95%	96%	93%	98%	95%	95%	93%
				b							

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1859	592	468	387	404	1060	791	412	1379	566	750	396
Effective Weighted Sample	1600	507	400	331	360	907	690	359	1185	494	634	343
Total	2101	623	507	446	514	1130	960	471	1556	669	815	440
All the time	520 25%	183 29%	101 20%	112 25%	122 24%	285 25%	233 24%	102 22%	400 26%	162 24%	199 24%	124 28%
Most of the time	1041 50%	283 45%	289 57%	216 48%	245 48%	572 51%	461 48%	233 50%	775 50%	312 47%	424 52%	216 49%
Sometimes	435 21%	126 20%	90 18%	101 23%	117 23%	216 19%	218 23%	111 23%	306 20%	164 25%	153 19%	83 19%
Never	38 2%	10 2%	13 3%	7 2%	8 2%	23 2%	15 2%	7 1%	28 2%	11 2%	12 2%	10 2%
Don't know	67 3%	20 3%	14 3%	11 2%	22 4%	34 3%	33 3%	18 4%	46 3%	20 3%	26 3%	7 2%
SUMMARY												
ALL OR MOST OF THE TIME	1561 74%	467 75%	391 77%	328 73%	367 71%	857 76%	694 72%	335 71%	1176 76%	473 71%	623 77%	340 77%
EVER	1996 95%	593 95%	480 95%	428 96%	484 94%	1073 95%	912 95%	446 95%	1482 95%	638 95%	776 95%	423 96%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1859	-	-	707	756	396	-	1463	396	888	971	927	932
Effective Weighted Sample	1600	-	-	602	634	369	-	1233	369	751	849	789	811
Total	2101	-	-	770	885	446	-	1655	446	990	1111	1039	1062
All the time	238	**	**	90	98	50	**	187	50	110	127	118	120
	11%	**	**	12%	11%	11%	**	11%	11%	11%	11%	11%	11%
Most of the time	366	**	**	135	153	77	**	288	77	170	195	175	190
	17%	**	**	18%	17%	17%	**	17%	17%	17%	18%	17%	18%
Sometimes	1272	**	**	426	550	297	**	975	297	570	702	630	642
	61%	**	**	55%	62%	67%	**	59%	67%	58%	63%	61%	60%
Never	100	**	**	48	40	12	**	88	12	57	43	49	51
	5%	**	**	6%	4%	3%	**	5%	3%	6%	4%	5%	5%
Don't know	126	**	**	72	44	10	**	116	10	82	44	67	59
	6%	**	**	9%	5%	2%	**	7%	2%	8%	4%	6%	6%
				de				c		b			
SUMMARY													
ALL OR MOST OF THE TIME	603	**	**	224	251	128	**	476	128	280	323	293	310
	29%	**	**	29%	28%	29%	**	29%	29%	28%	29%	28%	29%
EVER	1876	**	**	650	801	424	**	1451	424	850	1025	923	952
	89%	**	**	84%	91%	95%	**	88%	95%	86%	92%	89%	90%
				c		cd			b		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1859	-	-	-	-	348	359	377	379	202	194
Effective Weighted Sample	1600	-	-	-	-	294	308	311	323	187	182
Total	2101	-	-	-	-	379	391	438	447	223	224
All the time	238	**	**	**	**	52	38	43	55	23	27
	11%	**	**	**	**	14%	10%	10%	12%	10%	12%
Most of the time	366	**	**	**	**	72	63	67	86	37	40
	17%	**	**	**	**	19%	16%	15%	19%	17%	18%
Sometimes	1272	**	**	**	**	200	225	281	269	149	148
	61%	**	**	**	**	53%	58%	64%	60%	67%	66%
Never	100	**	**	**	**	17	31	22	18	10	2
	5%	**	**	**	**	5%	8%	5%	4%	5%	1%
Don't know	126	**	**	**	**	38	34	25	19	3	6
	6%	**	**	**	**	10%	9%	6%	4%	2%	3%
						hij	i				
SUMMARY											
ALL OR MOST OF THE TIME	603	**	**	**	**	123	101	110	141	60	68
	29%	**	**	**	**	33%	26%	25%	32%	27%	30%
EVER	1876	**	**	**	**	324	327	391	410	209	215
	89%	**	**	**	**	85%	83%	89%	92%	94%	96%
								f		ef	efg

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1859	-	644	1148	1276	230	212	141	1859	1662	197
Effective Weighted Sample	1600	-	546	996	1196	218	189	115	1600	1428	176
Total	2101	-	693	1332	1718	196	105	82	2101	1838	263
All the time	238	**	77	152	193	24	10	11	238	213	24
	11%	**	11%	11%	11%	12%	10%	13%	11%	12%	9%
Most of the time	366	**	118	236	299	31	19	17	366	330	35
	17%	**	17%	18%	17%	16%	18%	21%	17%	18%	13%
Sometimes	1272	**	391	833	1033	125	67	47	1272	1099	174
	61%	**	56%	63%	60%	64%	63%	57%	61%	60%	66%
Never	100	**	41	53	82	10	5	4	100	92	7
	5%	**	6%	4%	5%	5%	5%	5%	5%	5%	3%
Don't know	126	**	66	58	112	7	5	3	126	104	22
	6%	**	10%	4%	6%	3%	5%	4%	6%	6%	8%
			c								
SUMMARY											
ALL OR MOST OF THE TIME	603	**	195	388	491	55	29	28	603	543	60
	29%	**	28%	29%	29%	28%	27%	34%	29%	30%	23%
EVER	1876	**	586	1221	1525	180	96	75	1876	1642	234
	89%	**	85%	92%	89%	92%	91%	92%	89%	89%	89%
				b							

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1859	592	468	387	404	1060	791	412	1379	566	750	396
Effective Weighted Sample	1600	507	400	331	360	907	690	359	1185	494	634	343
Total	2101	623	507	446	514	1130	960	471	1556	669	815	440
All the time	238 11%	89 14% b	40 8%	57 13%	49 9%	129 11%	106 11%	80 17% b	150 10%	86 13%	87 11%	56 13%
Most of the time	366 17%	113 18%	86 17%	95 21%	73 14%	198 18%	167 17%	106 23% b	244 16%	138 21% c	139 17%	58 13%
Sometimes	1272 61%	354 57%	325 64%	254 57%	330 64%	680 60%	584 61%	249 53%	980 63% a	396 59%	485 60%	280 64%
Never	100 5%	34 5%	23 5%	21 5%	21 4%	57 5%	43 4%	14 3%	83 5%	23 3%	37 5%	29 6%
Don't know	126 6%	33 5%	33 7%	19 4%	41 8%	66 6%	60 6%	22 5%	99 6%	26 4%	66 8% a	17 4%
SUMMARY												
ALL OR MOST OF THE TIME	603 29%	202 32% d	126 25%	152 34% bd	121 24%	328 29%	273 28%	186 40% b	393 25%	224 33%	226 28%	114 26%
EVER	1876 89%	556 89%	451 89%	406 91%	451 88%	1007 89%	857 89%	436 92%	1373 88%	620 93% b	712 87%	394 90%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1859	-	-	707	756	396	-	1463	396	888	971	927	932
Effective Weighted Sample	1600	-	-	602	634	369	-	1233	369	751	849	789	811
Total	2101	-	-	770	885	446	-	1655	446	990	1111	1039	1062
All the time	357	**	**	127	158	71	**	285	71	171	186	177	180
	17%	**	**	17%	18%	16%	**	17%	16%	17%	17%	17%	17%
Most of the time	535	**	**	188	213	134	**	401	134	234	301	253	283
	25%	**	**	24%	24%	30%	**	24%	30%	24%	27%	24%	27%
Sometimes	785	**	**	239	367	179	**	606	179	325	460	390	395
	37%	**	**	31%	42%	40%	**	37%	40%	33%	41%	38%	37%
				c	c					a			
Never	224	**	**	96	87	40	**	184	40	120	103	108	116
	11%	**	**	12%	10%	9%	**	11%	9%	12%	9%	10%	11%
Don't know	201	**	**	120	59	21	**	179	21	140	61	111	89
	10%	**	**	16%	7%	5%	**	11%	5%	14%	5%	11%	8%
				de				c		b			
SUMMARY													
ALL OR MOST OF THE TIME	892	**	**	316	371	206	**	686	206	405	487	430	462
	42%	**	**	41%	42%	46%	**	41%	46%	41%	44%	41%	44%
EVER	1677	**	**	554	738	385	**	1292	385	730	947	820	857
	80%	**	**	72%	83%	86%	**	78%	86%	74%	85%	79%	81%
				c	c				b		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1859	-	-	-	-	348	359	377	379	202	194
Effective Weighted Sample	1600	-	-	-	-	294	308	311	323	187	182
Total	2101	-	-	-	-	379	391	438	447	223	224
All the time	357	**	**	**	**	69	58	74	84	33	38
	17%	**	**	**	**	18%	15%	17%	19%	15%	17%
Most of the time	535	**	**	**	**	94	95	94	119	65	69
	25%	**	**	**	**	25%	24%	21%	27%	29%	31%
Sometimes	785	**	**	**	**	112	127	192	175	86	93
	37%	**	**	**	**	29%	32%	44%	39%	39%	42%
								ef			e
Never	224	**	**	**	**	43	54	45	42	20	20
	11%	**	**	**	**	11%	14%	10%	9%	9%	9%
Don't know	201	**	**	**	**	62	58	32	28	18	3
	10%	**	**	**	**	16%	15%	7%	6%	8%	2%
						ghj	ghj	j		j	
SUMMARY											
ALL OR MOST OF THE TIME	892	**	**	**	**	163	153	168	203	99	107
	42%	**	**	**	**	43%	39%	38%	45%	44%	48%
EVER	1677	**	**	**	**	275	279	361	378	185	200
	80%	**	**	**	**	72%	71%	82%	84%	83%	89%
								ef	ef	ef	ef

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1859	-	644	1148	1276	230	212	141	1859	1662	197
Effective Weighted Sample	1600	-	546	996	1196	218	189	115	1600	1428	176
Total	2101	-	693	1332	1718	196	105	82	2101	1838	263
All the time	357	**	111	237	285	33	21	18	357	327	30
	17%	**	16%	18%	17%	17%	20%	22%	17%	18%	11%
Most of the time	535	**	168	342	435	48	30	23	535	468	68
	25%	**	24%	26%	25%	24%	28%	28%	25%	25%	26%
Sometimes	785	**	218	535	650	72	34	29	785	684	101
	37%	**	32%	40%	38%	37%	33%	35%	37%	37%	38%
Never	224	**	86	134	177	28	10	8	224	192	32
	11%	**	12%	10%	10%	14%	9%	10%	11%	10%	12%
Don't know	201	**	111	84	171	15	11	4	201	168	33
	10%	**	16%	6%	10%	8%	10%	5%	10%	9%	13%
			c								
SUMMARY											
ALL OR MOST OF THE TIME	892	**	278	579	720	81	50	41	892	794	98
	42%	**	40%	43%	42%	41%	48%	50%	42%	43%	37%
EVER	1677	**	497	1114	1370	153	85	70	1677	1479	198
	80%	**	72%	84%	80%	78%	81%	85%	80%	80%	75%
				b							

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1859	592	468	387	404	1060	791	412	1379	566	750	396
Effective Weighted Sample	1600	507	400	331	360	907	690	359	1185	494	634	343
Total	2101	623	507	446	514	1130	960	471	1556	669	815	440
All the time	357 17%	123 20%	76 15%	79 18%	77 15%	199 18%	156 16%	116 25% b	223 14%	113 17%	143 18%	76 17%
Most of the time	535 25%	175 28%	127 25%	112 25%	119 23%	303 27%	231 24%	138 29%	377 24%	191 29%	192 24%	110 25%
Sometimes	785 37%	210 34%	186 37%	181 41%	201 39%	396 35%	382 40%	141 30%	616 40% a	244 36%	312 38%	158 36%
Never	224 11%	57 9%	67 13%	39 9%	60 12%	124 11%	100 10%	33 7%	185 12% a	61 9%	86 11%	59 13%
Don't know	201 10%	58 9%	51 10%	35 8%	56 11%	109 10%	91 9%	42 9%	155 10%	60 9%	81 10%	36 8%
SUMMARY												
ALL OR MOST OF THE TIME	892 42%	298 48% df	203 40%	191 43%	196 38%	502 44%	388 40%	255 54% b	600 39%	304 45%	336 41%	186 42%
EVER	1677 80%	508 82%	389 77%	372 83%	398 77%	897 79%	770 80%	396 84%	1216 78%	548 82%	647 79%	344 78%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	e	~a	b	c	a	b	a	b
Unweighted total	1152	-	-	-	756	396	-	756	396	181	971	579	573
Effective Weighted Sample	998	-	-	-	634	369	-	634	369	151	849	495	503
Total	1331	-	-	-	885	446	-	885	446	220	1111	660	671
Follow my friends/ like or comment on their posts or photos	951	**	**	**	604	347	**	604	347	138	813	449	502
	71%	**	**	**	68%	78%	**	68%	78%	63%	73%	68%	75%
						d			b		a		
Follow celebrities/ YouTubers/ TikTokers/ influencers	785	**	**	**	509	276	**	509	276	117	668	367	419
	59%	**	**	**	58%	62%	**	58%	62%	53%	60%	56%	62%
Send supportive messages to friends if they are having a hard time	643	**	**	**	400	243	**	400	243	87	557	253	391
	48%	**	**	**	45%	54%	**	45%	54%	39%	50%	38%	58%
						d			b				a
Follow companies or brands that I like	517	**	**	**	307	210	**	307	210	58	460	254	264
	39%	**	**	**	35%	47%	**	35%	47%	26%	41%	38%	39%
						d			b		a		
Share/ discuss news stories with others	303	**	**	**	184	120	**	184	120	41	263	161	143
	23%	**	**	**	21%	27%	**	21%	27%	18%	24%	24%	21%
Support causes or organisations by sharing or commenting on posts	261	**	**	**	158	103	**	158	103	36	225	115	146
	20%	**	**	**	18%	23%	**	18%	23%	16%	20%	17%	22%
Sign petitions	137	**	**	**	75	62	**	75	62	14	123	55	82
	10%	**	**	**	9%	14%	**	9%	14%	6%	11%	8%	12%
						d			b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	e	~a	b	c	a	b	a	b
Unweighted total	1152	-	-	-	756	396	-	756	396	181	971	579	573
Effective Weighted Sample	998	-	-	-	634	369	-	634	369	151	849	495	503
Total	1331	-	-	-	885	446	-	885	446	220	1111	660	671
None of these	84	**	**	**	62	22	**	62	22	23	62	48	37
	6%	**	**	**	7%	5%	**	7%	5%	10%	6%	7%	5%
Don't know	12	**	**	**	9	4	**	9	4	1	11	8	4
	1%	**	**	**	1%	1%	**	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 ~e	FEMALE 8-11 ~f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	1152	-	-	-	-	-	-	377	379	202	194
Effective Weighted Sample	998	-	-	-	-	-	-	311	323	187	182
Total	1331	-	-	-	-	-	-	438	447	223	224
Follow my friends/ like or comment on their posts or photos	951 71%	**	**	**	**	**	**	278 63%	326 73%	171 77%	176 79%
									g	g	
Follow celebrities/ YouTubers/ TikTokers/ influencers	785 59%	**	**	**	**	**	**	239 55%	270 60%	128 57%	148 66%
Send supportive messages to friends if they are having a hard time	643 48%	**	**	**	**	**	**	157 36%	243 54%	95 43%	147 66%
									g	gi	
Follow companies or brands that I like	517 39%	**	**	**	**	**	**	155 35%	152 34%	99 45%	111 50%
										gh	
Share/ discuss news stories with others	303 23%	**	**	**	**	**	**	93 21%	91 20%	68 30%	52 23%
Support causes or organisations by sharing or commenting on posts	261 20%	**	**	**	**	**	**	67 15%	92 20%	48 22%	54 24%
Sign petitions	137 10%	**	**	**	**	**	**	29 7%	46 10%	27 12%	35 16%
											g

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	h	i	j
Unweighted total	1152	-	-	-	-	-	-	377	379	202	194
Effective Weighted Sample	998	-	-	-	-	-	-	311	323	187	182
Total	1331	-	-	-	-	-	-	438	447	223	224
None of these	84	**	**	**	**	**	**	37	25	11	11
	6%	**	**	**	**	**	**	8%	6%	5%	5%
Don't know	12	**	**	**	**	**	**	6	3	3	1
	1%	**	**	**	**	**	**	1%	1%	1%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 53

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	~b	c	a	b	c	~d	e	a	b
Unweighted total	1152	-	11	1085	819	134	120	79	1152	1028	124
Effective Weighted Sample	998	-	11	939	761	127	103	62	998	891	109
Total	1331	-	10	1257	1096	120	64	51	1331	1169	163
Follow my friends/ like or comment on their posts or photos	951 71%	** **	** **	904 72%	783 71%	91 76%	45 70%	** **	951 71%	837 72%	114 70%
Follow celebrities/ YouTubers/ TikTokers/ influencers	785 59%	** **	** **	741 59%	647 59%	76 63%	36 57%	** **	785 59%	692 59%	93 57%
Send supportive messages to friends if they are having a hard time	643 48%	** **	** **	607 48%	536 49%	58 49%	26 40%	** **	643 48%	565 48%	78 48%
Follow companies or brands that I like	517 39%	** **	** **	481 38%	423 39%	51 42%	26 41%	** **	517 39%	452 39%	66 40%
Share/ discuss news stories with others	303 23%	** **	** **	286 23%	259 24%	19 16%	11 18%	** **	303 23%	268 23%	35 22%
Support causes or organisations by sharing or commenting on posts	261 20%	** **	** **	248 20%	212 19%	26 21%	12 19%	** **	261 20%	232 20%	29 18%
Sign petitions	137 10%	** **	** **	129 10%	116 11%	13 11%	4 6%	** **	137 10%	126 11%	11 7%
None of these	84 6%	** **	** **	81 6%	66 6%	8 6%	5 8%	** **	84 6%	69 6%	15 9%
Don't know	12 1%	** **	** **	11 1%	11 1%	- -%	- -%	** **	12 1%	12 1%	* *%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1152	365	275	237	270	640	507	273	834	360	443	260
Effective Weighted Sample	998	317	235	204	242	552	446	238	722	315	375	228
Total	1331	390	298	284	351	688	635	311	968	434	489	298
Follow my friends/ like or comment on their posts or photos	951 71%	273 70%	212 71%	197 69%	265 75%	485 70%	462 73%	213 68%	714 74%	304 70%	363 74%	205 69%
Follow celebrities/ YouTubers/ TikTokkers/ influencers	785 59%	213 55%	185 62%	175 62%	207 59%	399 58%	383 60%	186 60%	572 59%	272 63%	288 59%	160 54%
Send supportive messages to friends if they are having a hard time	643 48%	190 49%	143 48%	133 47%	173 49%	332 48%	306 48%	165 53%	464 48%	219 50%	236 48%	132 44%
Follow companies or brands that I like	517 39%	150 38%	123 41%	105 37%	136 39%	273 40%	242 38%	122 39%	374 39%	174 40%	182 37%	119 40%
Share/ discuss news stories with others	303 23%	108 28%	64 22%	56 20%	73 21%	172 25%	130 20%	67 21%	227 23%	102 23%	101 21%	75 25%
Support causes or organisations by sharing or commenting on posts	261 20%	90 23%	56 19%	62 22%	51 14%	146 21%	113 18%	52 17%	203 21%	74 17%	92 19%	67 23%
Sign petitions	137 10%	55 14%	23 8%	27 10%	32 9%	77 11%	60 9%	38 12%	91 9%	52 12%	44 9%	36 12%
None of these	84 6%	20 5%	23 8%	16 6%	23 7%	43 6%	39 6%	16 5%	65 7%	19 4%	37 8%	24 8%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1152	365	275	237	270	640	507	273	834	360	443	260
Effective Weighted Sample	998	317	235	204	242	552	446	238	722	315	375	228
Total	1331	390	298	284	351	688	635	311	968	434	489	298
Don't know	12	1	2	3	6	3	9	3	7	5	3	2
	1%	*%	1%	1%	2%	*%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	~e	~a	b	~c	a	~b	a	b
Unweighted total	780	-	-	607	173	-	-	780	-	780	-	377	403
Effective Weighted Sample	655	-	-	514	144	-	-	655	-	655	-	313	343
Total	861	-	-	653	209	-	-	861	-	861	-	425	436
I set up these profiles myself	255	**	**	154	101	**	**	255	**	255	**	137	118
	30%	**	**	24%	48%	**	**	30%	**	30%	**	32%	27%
				c									
I set up these profiles with help from someone else	376	**	**	300	77	**	**	376	**	376	**	176	200
	44%	**	**	46%	37%	**	**	44%	**	44%	**	42%	46%
Someone else set up these profiles for me	217	**	**	186	31	**	**	217	**	217	**	101	116
	25%	**	**	29%	15%	**	**	25%	**	25%	**	24%	27%
				d									
Don't know	13	**	**	13	-	**	**	13	**	13	**	10	3
	2%	**	**	2%	-%	**	**	2%	**	2%	**	2%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	~g	~h	~i	~j
Unweighted total	780	-	-	-	-	297	310	80	93	-	-
Effective Weighted Sample	655	-	-	-	-	250	264	66	79	-	-
Total	861	-	-	-	-	321	332	104	104	-	-
I set up these profiles myself	255	**	**	**	**	84	70	**	**	**	**
	30%	**	**	**	**	26%	21%	**	**	**	**
I set up these profiles with help from someone else	376	**	**	**	**	136	164	**	**	**	**
	44%	**	**	**	**	42%	49%	**	**	**	**
Someone else set up these profiles for me	217	**	**	**	**	92	95	**	**	**	**
	25%	**	**	**	**	29%	29%	**	**	**	**
Don't know	13	**	**	**	**	10	3	**	**	**	**
	2%	**	**	**	**	3%	1%	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL ~a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND ~d	ALL UK e	URBAN a	RURAL ~b
Significance Level: 99%											
Unweighted total	780	-	554	214	487	106	103	84	780	702	78
Effective Weighted Sample	655	-	467	181	463	102	101	79	655	588	70
Total	861	-	588	259	686	87	46	43	861	754	108
I set up these profiles myself	255	**	122	128	206	23	12	**	255	232	**
	30%	**	21%	49%	30%	26%	27%	**	30%	31%	**
				b							
I set up these profiles with help from someone else	376	**	277	95	298	40	20	**	376	335	**
	44%	**	47%	37%	43%	46%	43%	**	44%	44%	**
Someone else set up these profiles for me	217	**	178	36	173	22	13	**	217	178	**
	25%	**	30%	14%	25%	26%	28%	**	25%	24%	**
			c								
Don't know	13	**	11	-	9	2	1	**	13	9	**
	2%	**	2%	-%	1%	2%	2%	**	2%	1%	**

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)

Base : Children aged 8-12 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	780	254	210	167	144	464	311	168	584	230	345	157
Effective Weighted Sample	655	209	177	140	126	386	266	143	490	197	288	129
Total	861	261	232	185	176	493	361	195	635	265	372	167
I set up these profiles myself	255 30%	92 35%	59 25%	60 33%	42 24%	151 31%	102 28%	63 32%	182 29%	71 27%	118 32%	55 33%
I set up these profiles with help from someone else	376 44%	112 43%	109 47%	80 43%	72 41%	222 45%	152 42%	68 35%	292 46%	119 45%	159 43%	74 44%
Someone else set up these profiles for me	217 25%	54 21%	59 25%	43 23%	58 33%	113 23%	102 28%	63 32%	151 24%	70 27%	93 25%	36 21%
Don't know	13 2%	2 1%	5 2%	1 1%	4 2%	7 2%	6 2%	1 1%	10 2%	5 2%	2 1%	2 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1723	-	-	607	730	386	-	1337	386	780	943	860	863
Effective Weighted Sample	1479	-	-	514	611	360	-	1122	360	655	824	732	748
Total	1942	-	-	653	854	435	-	1507	435	861	1080	964	978
I have an account just for my parents/ family to see	403 21%	** **	** **	182 28% de	159 19%	61 14%	** **	342 23% c	61 14%	220 25% b	183 17%	190 20%	212 22%
I have one account for my closest friends and another for everyone else	339 17%	** **	** **	93 14%	161 19%	85 19%	** **	254 17%	85 19%	130 15%	209 19%	160 17%	179 18%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	261 13%	** **	** **	63 10%	134 16% c	65 15%	** **	197 13%	65 15%	84 10%	178 16% a	142 15%	119 12%
I have more than one but I don't use them all	258 13%	** **	** **	62 10%	119 14%	77 18% c	** **	181 12%	77 18% b	93 11%	165 15%	125 13%	133 14%
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	250 13%	** **	** **	90 14%	100 12%	60 14%	** **	190 13%	60 14%	111 13%	139 13%	122 13%	129 13%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1723	-	-	607	730	386	-	1337	386	780	943	860	863
Effective Weighted Sample	1479	-	-	514	611	360	-	1122	360	655	824	732	748
Total	1942	-	-	653	854	435	-	1507	435	861	1080	964	978
I have different accounts for sharing/ posting my own content and for following other people	223 11%	**	**	51 8%	104 12%	68 16%	**	155 10%	68 16%	68 8%	155 14%	110 11%	113 12%
Something else	19 1%	**	**	7 1%	10 1%	3 1%	**	16 1%	3 1%	10 1%	9 1%	10 1%	9 1%
Don't know	49 3%	**	**	22 3%	21 2%	6 1%	**	43 3%	6 1%	28 3%	21 2%	30 3%	20 2%
I don't have more than one profile	713 37%	**	**	233 36%	309 36%	171 39%	**	542 36%	171 39%	317 37%	396 37%	365 38%	348 36%
SUMMARY													
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1180 61%	**	**	398 61%	524 61%	258 59%	**	922 61%	258 59%	516 60%	664 61%	569 59%	610 62%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1723	-	-	-	-	297	310	365	365	198	188
Effective Weighted Sample	1479	-	-	-	-	250	264	302	309	183	176
Total	1942	-	-	-	-	321	332	425	429	218	217
I have an account just for my parents/ family to see	403 21%	** **	** **	** **	** **	78 24% j	104 31% ghij	79 18%	81 19%	33 15%	27 13%
I have one account for my closest friends and another for everyone else	339 17%	** **	** **	** **	** **	48 15%	45 14%	73 17%	88 21%	40 18%	45 21%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	261 13%	** **	** **	** **	** **	38 12%	25 7% f	74 17% f	60 14%	30 14%	34 16% f
I have more than one but I don't use them all	258 13%	** **	** **	** **	** **	24 7%	39 12%	67 16% e	52 12%	35 16% e	42 20% e
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	250 13%	** **	** **	** **	** **	45 14%	45 14%	51 12%	49 11%	25 11%	35 16%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	1723	-	-	-	-	297	310	365	365	198	188
Effective Weighted Sample	1479	-	-	-	-	250	264	302	309	183	176
Total	1942	-	-	-	-	321	332	425	429	218	217
I have different accounts for sharing/ posting my own content and for following other people	223 11%	**	**	**	**	28 9%	22 7%	50 12%	55 13%	32 15%	36 17%
Something else	19 1%	**	**	**	**	4 1%	2 1%	5 1%	5 1%	1 1%	1 1%
Don't know	49 3%	**	**	**	**	10 3%	11 3%	15 3%	6 1%	4 2%	2 1%
I don't have more than one profile	713 37%	**	**	**	**	119 37%	115 35%	151 36%	157 37%	95 43%	76 35%
SUMMARY											
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1180 61%	**	**	**	**	192 60%	206 62%	259 61%	265 62%	119 55%	139 64%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1723	-	554	1107	1173	213	197	140	1723	1539	184
Effective Weighted Sample	1479	-	467	960	1099	202	175	115	1479	1320	163
Total	1942	-	588	1285	1579	182	99	82	1942	1697	244
I have an account just for my parents/ family to see	403 21%	** **	161 27% c	227 18%	337 21%	34 19%	19 19%	13 16%	403 21%	357 21%	45 19%
I have one account for my closest friends and another for everyone else	339 17%	** **	80 14%	248 19% b	286 18%	24 13%	14 14%	15 18%	339 17%	311 18%	28 11%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	261 13%	** **	56 9%	201 16% b	216 14%	16 9%	18 18%	11 14%	261 13%	236 14%	26 11%
I have more than one but I don't use them all	258 13%	** **	56 10%	187 15% b	213 13%	31 17%	8 8%	7 8%	258 13%	235 14%	23 9%
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	250 13%	** **	78 13%	167 13%	215 14%	15 8%	10 10%	11 13%	250 13%	238 14% b	12 5%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1723	-	554	1107	1173	213	197	140	1723	1539	184
Effective Weighted Sample	1479	-	467	960	1099	202	175	115	1479	1320	163
Total	1942	-	588	1285	1579	182	99	82	1942	1697	244
I have different accounts for sharing/ posting my own content and for following other people	223 11%	**	44 8%	173 13% b	188 12%	12 7%	10 10%	12 15%	223 11%	208 12%	15 6%
Something else	19 1%	**	7 1%	13 1%	17 1%	1 *%	1 1%	* 1%	19 1%	17 1%	2 1%
Don't know	49 3%	**	20 3%	26 2%	39 2%	6 3%	2 2%	2 3%	49 3%	40 2%	9 4%
I don't have more than one profile	713 37%	**	208 35%	478 37%	565 36%	75 41%	40 40%	33 40%	713 37%	592 35%	121 49% a
SUMMARY											
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1180 61%	**	359 61%	781 61%	975 62%	101 55%	57 58%	47 57%	1180 61%	1065 63% b	114 47%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1723	546	425	362	382	971	744	398	1267	537	698	365
Effective Weighted Sample	1479	465	364	310	339	829	648	347	1086	468	588	315
Total	1942	569	459	416	487	1027	903	455	1423	633	759	402
I have an account just for my parents/ family to see	403 21%	141 25% d	90 20%	83 20%	83 17%	231 22%	167 18%	74 16%	316 22%	138 22%	148 19%	88 22%
I have one account for my closest friends and another for everyone else	339 17%	122 21% f	81 18%	61 15%	74 15%	203 20%	135 15%	75 16%	246 17%	110 17%	118 16%	86 21%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	261 13%	109 19% bf	39 9%	53 13%	60 12%	148 14% b	114 13%	54 12%	191 13%	86 14%	91 12%	64 16%
I have more than one but I don't use them all	258 13%	91 16%	47 10%	53 13%	67 14%	139 13%	120 13%	74 16%	172 12%	75 12%	87 12%	79 20% ab
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	250 13%	94 17% d	53 12%	56 13%	48 10%	147 14%	103 11%	67 15%	167 12%	75 12%	98 13%	58 15%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)

Base : Children aged 8-17 who have any registered profiles on the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1723	546	425	362	382	971	744	398	1267	537	698	365
Effective Weighted Sample	1479	465	364	310	339	829	648	347	1086	468	588	315
Total	1942	569	459	416	487	1027	903	455	1423	633	759	402
I have different accounts for sharing/ posting my own content and for following other people	223 11%	82 15% d	49 11%	56 13% d	34 7%	131 13% d	90 10%	70 15% b	139 10%	70 11%	96 13%	43 11%
Something else	19 1%	10 2%	2 *%	3 1%	2 1%	12 1%	6 1%	7 1%	12 1%	6 1%	8 1%	5 1%
Don't know	49 3%	8 1%	16 3%	16 4%	10 2%	23 2%	26 3%	13 3%	33 2%	18 3%	20 3%	6 1%
I don't have more than one profile	713 37%	161 28%	194 42% a	146 35%	208 43% ae	355 35%	354 39% a	172 38%	528 37%	240 38%	282 37%	138 34%
SUMMARY												
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	1180 61%	400 70% bcdef	249 54%	254 61%	268 55%	649 63% b	523 58%	269 59%	862 61%	374 59%	457 60%	258 64%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	d	e	~a	b	c	a	b	a	b
Unweighted total	1165	-	-	-	767	398	-	767	398	185	980	590	575
Effective Weighted Sample	1009	-	-	-	643	371	-	643	371	154	856	504	506
Total	1351	-	-	-	901	450	-	901	450	225	1125	676	675
Agree	435	**	**	**	274	161	**	274	161	68	367	230	205
	32%	**	**	**	30%	36%	**	30%	36%	30%	33%	34%	30%
Neither agree nor disagree	358	**	**	**	245	113	**	245	113	50	308	177	181
	26%	**	**	**	27%	25%	**	27%	25%	22%	27%	26%	27%
Disagree	519	**	**	**	353	167	**	353	167	96	423	243	276
	38%	**	**	**	39%	37%	**	39%	37%	43%	38%	36%	41%
Don't know	38	**	**	**	29	9	**	29	9	12	27	26	13
	3%	**	**	**	3%	2%	**	3%	2%	5%	2%	4%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	g	h	i	j
Unweighted total	1165	-	-	-	-	-	-	386	381	204	194
Effective Weighted Sample	1009	-	-	-	-	-	-	318	325	189	182
Total	1351	-	-	-	-	-	-	450	450	225	225
Agree	435	**	**	**	**	**	**	140	134	90	71
	32%	**	**	**	**	**	**	31%	30%	40%	31%
Neither agree nor disagree	358	**	**	**	**	**	**	126	119	51	62
	26%	**	**	**	**	**	**	28%	26%	23%	28%
Disagree	519	**	**	**	**	**	**	168	185	76	91
	38%	**	**	**	**	**	**	37%	41%	34%	41%
Don't know	38	**	**	**	**	**	**	17	12	9	1
	3%	**	**	**	**	**	**	4%	3%	4%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL ~a	PRIMARY ~b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND ~d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	1165	-	11	1097	830	134	121	80	1165	1038	127
Effective Weighted Sample	1009	-	11	949	771	127	104	63	1009	900	112
Total	1351	-	10	1275	1114	120	65	52	1351	1182	168
Agree	435 32%	**	**	418 33%	369 33%	30 25%	17 26%	**	435 32%	385 33%	50 29%
Neither agree nor disagree	358 26%	**	**	331 26%	294 26%	33 28%	20 31%	**	358 26%	318 27%	40 23%
Disagree	519 38%	**	**	490 38%	419 38%	54 45%	26 40%	**	519 38%	445 38%	75 44%
Don't know	38 3%	**	**	37 3%	32 3%	3 3%	3 4%	**	38 3%	34 3%	5 3%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1165	368	276	243	273	644	516	276	843	366	448	261
Effective Weighted Sample	1009	319	236	210	244	555	454	241	730	320	380	228
Total	1351	397	299	293	355	696	648	316	981	440	497	300
Agree	435 32%	144 36%	80 27%	96 33%	115 32%	223 32%	211 33%	114 36%	307 31%	152 35%	153 31%	104 35%
Neither agree nor disagree	358 26%	89 22%	80 27%	78 27%	108 30%	169 24%	186 29%	84 27%	255 26%	118 27%	140 28%	67 22%
Disagree	519 38%	154 39%	128 43%	112 38%	123 35%	282 41%	236 36%	110 35%	394 40%	163 37%	190 38%	119 40%
Don't know	38 3%	11 3%	10 3%	7 2%	9 2%	21 3%	15 2%	8 2%	26 3%	7 2%	13 3%	10 3%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
PRE-SCHOOL	345	340	5	-	-	-	340	5	-	345	-	164	181
	10%	75%	1%	-%	-%	-%	75%	*%	-%	15%	-%	10%	11%
		bcde					bc			b			
PRIMARY	1581	107	656	809	10	-	107	1474	-	1581	-	798	783
	47%	24%	97%	90%	1%	-%	24%	60%	-%	70%	-%	47%	46%
		de	acde	ade			c	ac		b			
SECONDARY	1353	-	-	76	867	409	-	944	409	285	1067	683	670
	40%	-%	-%	8%	96%	91%	-%	38%	91%	13%	95%	40%	40%
				ab	abce	abc		a	ab		a		
POST-SCHOOL	29	-	-	-	-	29	-	-	29	-	29	16	13
	1%	-%	-%	-%	-%	7%	-%	-%	7%	-%	3%	1%	1%
						abcd			ab		a		
UNKNOWN	70	4	15	16	23	12	4	54	12	40	29	28	41
	2%	1%	2%	2%	3%	3%	1%	2%	3%	2%	3%	2%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 57

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
PRE-SCHOOL	345	161	179	3	2	-	-	-	-	-	-
	10%	72%	79%	1%	1%	-%	-%	-%	-%	-%	-%
		cdefghij	cdefghij								
PRIMARY	1581	63	43	328	327	399	410	7	3	-	-
	47%	28%	19%	97%	97%	89%	91%	2%	1%	-%	-%
		ghij	ghij	abefghij	abefghij	abghij	abghij				
SECONDARY	1353	-	-	-	-	40	36	436	432	207	202
	40%	-%	-%	-%	-%	9%	8%	97%	96%	92%	90%
						abcd	abcd	abcdefj	abcdefj	abcdef	abcdef
POST-SCHOOL	29	-	-	-	-	-	-	-	-	16	13
	1%	-%	-%	-%	-%	-%	-%	-%	-%	7%	6%
										abcdefgh	abcdefgh
UNKNOWN	70	1	3	7	8	11	5	7	16	3	10
	2%	*%	1%	2%	2%	2%	1%	2%	4%	1%	4%
									a		a

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 57

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
PRE-SCHOOL	345	345	-	-	269	45	15	16	345	295	50
	10%	100%	-%	-%	10%	15%	9%	12%	10%	10%	11%
		bc				ae					
PRIMARY	1581	-	1581	-	1294	142	82	63	1581	1371	211
	47%	-%	100%	-%	47%	47%	49%	47%	47%	47%	48%
			ac								
SECONDARY	1353	-	-	1353	1137	101	65	50	1353	1191	161
	40%	-%	-%	100%	41%	33%	39%	37%	40%	41%	37%
				ab	b						
POST-SCHOOL	29	-	-	-	25	5	-	-	29	19	10
	1%	-%	-%	-%	1%	2%	-%	-%	1%	1%	2%
											a
UNKNOWN	70	-	-	-	51	9	5	5	70	63	7
	2%	-%	-%	-%	2%	3%	3%	4%	2%	2%	2%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
PRE-SCHOOL	345 10%	82 9%	82 10%	81 11%	98 11%	164 9%	180 11%	54 8%	267 11%	112 10%	136 10%	60 9%
PRIMARY	1581 47%	447 47%	423 51% cf	307 43%	399 45%	870 49%	706 44%	299 43%	1216 48%	492 46%	659 49%	297 44%
SECONDARY	1353 40%	400 42% b	291 35%	302 43% b	352 40%	691 39%	654 41% b	313 45%	986 39%	436 41%	512 38%	295 44%
POST-SCHOOL	29 1%	3 *%	11 1%	3 *%	11 1%	15 1%	15 1%	11 2%	17 1%	14 1%	4 *%	9 1%
UNKNOWN	70 2%	14 1%	23 3%	16 2%	18 2%	37 2%	33 2%	17 2%	40 2%	21 2%	24 2%	8 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Yes	3182	416	626	851	857	433	416	2334	433	2106	1077	1591	1591
	94%	92%	93%	95%	95%	96%	92%	94%	96%	94%	96%	94%	94%
No	66	10	16	17	14	8	10	47	8	46	20	32	34
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	117	24	28	30	27	8	24	85	8	92	26	62	55
	3%	5%	4%	3%	3%	2%	5%	3%	2%	4%	2%	4%	3%
Prefer not to say	12	1	6	2	3	1	1	11	1	9	4	4	8
	*%	*%	1%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Yes	3182	201	215	317	309	431	420	425	432	217	216
	94%	89%	95%	94%	91%	96%	93%	94%	96%	96%	96%
						a			a	a	
No	66	5	5	5	11	9	8	9	5	4	4
	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	117	19	5	14	15	10	20	17	10	3	6
	3%	8%	2%	4%	4%	2%	5%	4%	2%	1%	2%
		beh									
Prefer not to say	12	1	-	2	3	-	2	-	3	1	-
	*%	*%	-%	1%	1%	-%	*%	-%	1%	*%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Yes	3182	320	1487	1288	2619	290	146	127	3182	2762	420
	94%	93%	94%	95%	94%	96%	87%	95%	94%	94%	96%
					c	c		c	c		
No	66	10	29	25	56	2	6	2	66	59	7
	2%	3%	2%	2%	2%	1%	4%	1%	2%	2%	2%
							b				
Child is bilingual/ trilingual – using English equally with one or more other languages	117	15	62	36	91	8	14	4	117	107	10
	3%	4%	4%	3%	3%	3%	9%	3%	3%	4%	2%
							abde				
Prefer not to say	12	-	4	3	11	1	*	*	12	10	2
	*%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Yes	3182	876	781	666	846	1657	1512	659	2390	1018	1266	626
	94%	93%	94%	94%	96%	93%	95%	95%	95%	95%	95%	94%
					ae							
No	66	19	17	16	13	36	30	10	49	25	22	11
	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	117	46	30	24	17	75	42	25	86	28	45	30
	3%	5%	4%	3%	2%	4%	3%	4%	3%	3%	3%	4%
		df				d						
Prefer not to say	12	5	3	3	2	8	4	*	1	3	3	1
	*%	1%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
WHITE													
English/ Welsh/ Scottish/ Northern Irish/ British	2737	363	553	747	711	364	363	2010	364	1843	894	1369	1368
	81%	81%	82%	83%	79%	81%	81%	81%	81%	82%	79%	81%	81%
Irish	18	3	2	7	6	1	3	14	1	13	6	12	6
	1%	1%	*%	1%	1%	*%	1%	1%	*%	1%	1%	1%	*%
Gypsy, Traveller or Irish Traveller	3	-	1	-	-	2	-	1	2	1	2	1	2
	*%	-%	*%	-%	-%	*%	-%	*%	*%	*%	*%	*%	*%
Any other White background	79	15	18	17	23	6	15	58	6	58	21	44	35
	2%	3%	3%	2%	3%	1%	3%	2%	1%	3%	2%	3%	2%
MIXED OR MULTIPLE ETHNIC GROUPS													
White and Black Caribbean	66	7	11	11	21	17	7	42	17	32	35	26	41
	2%	2%	2%	1%	2%	4%	2%	2%	4%	1%	3%	2%	2%
						c					a		
White and Black African	50	7	10	13	14	6	7	37	6	32	18	26	24
	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%
White and Asian	49	5	16	9	14	4	5	39	4	34	14	20	28
	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%
Any other mixed/ multiple ethnic background	38	2	8	11	11	5	2	30	5	25	13	22	16
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
ASIAN AND BRITISH ASIAN													
Indian	67 2%	7 2%	16 2%	15 2%	23 3%	6 1%	7 2%	54 2%	6 1%	46 2%	21 2%	35 2%	32 2%
Pakistani	69 2%	14 3%	10 1%	15 2%	21 2%	9 2%	14 3%	46 2%	9 2%	45 2%	23 2%	36 2%	33 2%
Bangladeshi	19 1%	1 *%	5 1%	4 *%	5 1%	4 1%	1 *%	15 1%	4 1%	11 *%	8 1%	12 1%	7 *%
Chinese	16 *%	- -%	1 *%	14 2% ad	1 *%	- -%	- -%	16 1%	- -%	15 1%	1 *%	10 1%	6 *%
Any other Asian background	20 1%	3 1%	2 *%	1 *%	7 1%	6 1% c	3 1%	11 *%	6 1%	8 *%	12 1%	10 1%	11 1%
BLACK AND BLACK BRITISH													
Caribbean	29 1%	5 1%	2 *%	8 1%	11 1%	3 1%	5 1%	21 1%	3 1%	18 1%	12 1%	10 1%	19 1%
African	67 2%	12 3%	11 2%	12 1%	22 2%	11 3%	12 3%	44 2%	11 3%	36 2%	31 3%	32 2%	35 2%
Any other Black/ African/ Caribbean background	13 *%	- -%	1 *%	5 1%	6 1%	1 *%	- -%	12 *%	1 *%	10 *%	4 *%	7 *%	7 *%
OTHER ETHNIC GROUPS													
Arab	9 *%	- -%	- -%	4 *%	4 *%	1 *%	- -%	8 *%	1 *%	4 *%	5 *%	6 *%	3 *%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Any other ethnic background	8	2	3	*	*	2	2	4	2	6	2	5	3
	*%	1%	*%	*%	*%	*%	1%	*%	*%	*%	*%	*%	*%
Prefer not to say	20	3	6	7	2	2	3	15	2	16	4	7	13
	1%	1%	1%	1%	*%	*%	1%	1%	*%	1%	*%	*%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	2737 81%	184 82%	179 80%	265 79%	287 85%	374 83%	373 83%	364 81%	346 77%	181 81%	183 81%
Irish	18 1%	2 1%	1 *%	* *%	1 *%	5 1%	2 *%	4 1%	1 *%	- -%	1 *%
Gypsy, Traveller or Irish Traveller	3 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	- -%	1 *%	1 1%
Any other White background	79 2%	8 4%	7 3%	10 3%	8 2%	8 2%	10 2%	16 3%	7 2%	3 1%	3 1%
MIXED OR MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	66 2%	2 1%	5 2%	6 2%	5 1%	4 1%	7 1%	5 1%	16 4%	9 4%	7 3%
White and Black African	50 1%	3 2%	4 2%	8 2%	2 1%	8 2%	5 1%	4 1%	9 2%	2 1%	4 2%
White and Asian	49 1%	3 1%	2 1%	9 3%	7 2%	4 1%	6 1%	2 1%	11 2%	2 1%	2 1%
Any other mixed/ multiple ethnic background	38 1%	2 1%	* *%	3 1%	6 2%	6 1%	5 1%	7 2%	4 1%	4 2%	2 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
ASIAN AND BRITISH ASIAN											
Indian	67 2%	2 1%	5 2%	9 3%	7 2%	7 2%	8 2%	15 3%	8 2%	3 1%	3 1%
Pakistani	69 2%	6 3%	7 3%	8 2%	2 1%	7 2%	8 2%	11 3%	10 2%	4 2%	6 2%
Bangladeshi	19 1%	1 *%	- -%	2 1%	2 1%	2 *%	3 1%	3 1%	2 *%	4 2%	- -%
Chinese	16 *%	- -%	- -%	1 *%	- -%	8 2%	6 1%	1 *%	- -%	- -%	- -%
Any other Asian background	20 1%	3 1%	1 *%	2 1%	- -%	1 *%	- -%	* *%	7 1%	3 1%	3 2%
BLACK AND BLACK BRITISH											
Caribbean	29 1%	1 1%	4 2%	- -%	2 1%	3 1%	5 1%	5 1%	6 1%	- -%	3 1%
African	67 2%	6 3%	6 3%	9 3%	2 1%	5 1%	7 2%	8 2%	13 3%	4 2%	7 3%
Any other Black/ African/ Caribbean background	13 *%	- -%	- -%	1 *%	* *%	5 1%	- -%	- -%	6 1%	1 1%	- -%
OTHER ETHNIC GROUPS											
Arab	9 *%	- -%	- -%	- -%	- -%	3 1%	1 *%	2 *%	2 *%	1 1%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Any other ethnic background	8 *%	* *%	2 1%	3 1%	- -%	* *%	- -%	- -%	* *%	2 1%	- -%
Prefer not to say	20 1%	1 *%	2 1%	2 1%	4 1%	1 *%	6 1%	1 *%	1 *%	2 1%	- -%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	2737	283	1296	1076	2209	273	149	107	2737	2333	405
	81%	82%	82%	80%	80%	91%	89%	80%	81%	79%	92%
						ade	ade				a
Irish	18	3	8	7	2	1	1	14	18	15	3
	1%	1%	1%	1%	*%	*%	1%	10%	1%	1%	1%
							a	abce	a		
Gypsy, Traveller or Irish Traveller	3	-	-	2	3	-	-	-	3	2	1
	*%	-%	-%	*%	*%	-%	-%	-%	*%	*%	*%
Any other White background	79	13	37	27	68	6	3	2	79	76	2
	2%	4%	2%	2%	2%	2%	2%	2%	2%	3%	1%
MIXED OR MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	66	5	20	38	61	3	1	1	66	59	8
	2%	1%	1%	3%	2%	1%	1%	1%	2%	2%	2%
				b							
White and Black African	50	6	25	20	44	2	2	2	50	44	7
	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%
White and Asian	49	4	27	18	40	2	5	2	49	44	5
	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%
Any other mixed/ multiple ethnic background	38	1	21	16	33	3	*	1	38	36	2
	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	*%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 59

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
ASIAN AND BRITISH ASIAN											
Indian	67 2%	3 1%	35 2%	29 2%	64 2%	1 *%	1 1%	1 *%	67 2%	67 2% b	- -%
Pakistani	69 2%	10 3%	27 2%	31 2%	66 2% c	3 1%	* *%	- -%	69 2%	67 2%	1 *%
Bangladeshi	19 1%	- -%	8 1%	11 1%	17 1%	- -%	1 1%	1 *%	19 1%	18 1%	1 *%
Chinese	16 *%	- -%	15 1% c	1 *%	14 1%	1 *%	1 *%	* *%	16 *%	16 1%	- -%
Any other Asian background	20 1%	2 1%	4 *%	12 1%	20 1%	- -%	- -%	* *%	20 1%	20 1%	- -%
BLACK AND BLACK BRITISH											
Caribbean	29 1%	4 1%	12 1%	14 1%	29 1%	- -%	- -%	* *%	29 1%	29 1%	- -%
African	67 2%	9 3%	25 2%	33 2%	61 2%	3 1%	1 *%	2 1%	67 2%	67 2% b	- -%
Any other Black/ African/ Caribbean background	13 *%	- -%	6 *%	7 1%	12 *%	* *%	- -%	1 *%	13 *%	12 *%	1 *%
OTHER ETHNIC GROUPS											
Arab	9 *%	- -%	1 *%	6 *%	9 *%	1 *%	- -%	- -%	9 *%	9 *%	- -%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Any other ethnic background	8 *%	2 1%	3 *%	2 *%	7 *%	* *%	1 1%	- -%	8 *%	7 *%	1 *%
Prefer not to say	20 1%	3 1%	11 1%	3 *%	18 1%	1 *%	* *%	* *%	20 1%	18 1%	2 *%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
WHITE												
English/ Welsh/ Scottish/ Northern Irish/ British	2737 81%	716 76%	662 80%	601 85% ae	748 85% abe	1378 78%	1349 85% abe	585 84%	2041 81%	882 82%	1109 83%	526 79%
Irish	18 1%	8 1%	3 *	4 *	3 *	11 1%	7 *	3 *	14 1%	6 1%	8 1%	3 *
Gypsy, Traveller or Irish Traveller	3 *%	1 *%	1 *%	- -%	- -%	2 *%	- -%	3 *% b	- -%	1 *%	2 *%	- -%
Any other White background	79 2%	25 3%	20 2%	21 3%	12 1%	46 3%	33 2%	11 2%	64 3%	18 2%	28 2%	24 4%
MIXED OR MULTIPLE ETHNIC GROUPS												
White and Black Caribbean	66 2%	20 2%	16 2%	12 2%	17 2%	37 2%	30 2%	20 3%	42 2%	23 2%	26 2%	13 2%
White and Black African	50 1%	14 1%	9 1%	5 1%	22 3%	23 1%	28 2%	8 1%	37 1%	22 2%	16 1%	7 1%
White and Asian	49 1%	14 2%	17 2%	9 1%	8 1%	32 2%	17 1%	10 1%	38 2%	16 1%	20 2%	11 2%
Any other mixed/ multiple ethnic background	38 1%	6 1%	13 2%	7 1%	12 1%	19 1%	19 1%	9 1%	24 1%	13 1%	11 1%	5 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
ASIAN AND BRITISH ASIAN												
Indian	67 2%	36 4% cdf	14 2%	8 1%	9 1%	50 3% f	17 1%	4 1%	57 2% a	11 1%	20 1%	26 4% ab
Pakistani	69 2%	24 3%	19 2%	11 2%	13 2%	43 2%	24 2%	9 1%	56 2%	27 2% c	27 2%	3 *%
Bangladeshi	19 1%	5 *%	7 1%	4 1%	4 *%	11 1%	8 *%	9 1%	10 *%	6 1%	9 1%	2 *%
Chinese	16 *%	7 1%	7 1%	- -%	2 *%	14 1%	2 *%	* *%	16 1%	4 *%	6 *%	4 1%
Any other Asian background	20 1%	10 1%	4 *%	3 *%	4 *%	14 1%	6 *%	1 *%	16 1%	3 *%	6 *%	7 1%
BLACK AND BLACK BRITISH												
Caribbean	29 1%	8 1%	10 1%	8 1%	4 *%	17 1%	12 1%	7 1%	20 1%	10 1%	10 1%	9 1%
African	67 2%	29 3% df	21 2%	10 1%	7 1%	50 3% df	18 1%	8 1%	58 2%	17 2%	20 2%	24 4% b
Any other Black/ African/ Caribbean background	13 *%	5 1%	2 *%	1 *%	5 1%	7 *%	7 *%	1 *%	12 *%	4 *%	7 1%	2 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
OTHER ETHNIC GROUPS												
Arab	9 *%	6 1%	3 *%	- -%	1 *%	8 *%	1 *%	4 1%	4 *%	4 *%	1 *%	1 *%
Any other ethnic background	8 *%	2 *%	2 *%	1 *%	3 *%	4 *%	4 *%	1 *%	7 *%	* *%	4 *%	- -%
Prefer not to say	20 1%	10 1%	2 *%	5 1%	3 *%	12 1%	8 1%	2 *%	10 *%	9 1%	5 *%	1 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Hearing? Poor hearing, partial hearing, or are deaf	80 2%	12 3%	20 3%	21 2%	16 2%	10 2%	12 3%	58 2%	10 2%	56 2%	24 2%	31 2%	49 3%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	124 4%	14 3%	17 3%	30 3%	42 5%	21 5%	14 3%	89 4%	21 5%	69 3%	55 5%	59 3%	65 4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	60 2%	7 2%	8 1%	18 2%	15 2%	12 3%	7 2%	42 2%	12 3%	38 2%	22 2%	26 2%	35 2%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	43 1%	4 1%	8 1%	13 1%	12 1%	6 1%	4 1%	33 1%	6 1%	33 1%	10 1%	18 1%	26 2%
Breathing? Breathlessness or chest pains	57 2%	8 2%	9 1%	17 2%	15 2%	8 2%	8 2%	41 2%	8 2%	36 2%	20 2%	30 2%	27 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	158 5%	10 2%	31 5%	38 4%	53 6%	26 6%	10 2%	122 5%	26 6%	94 4%	63 6%	107 6%	50 3%
					a	a			a			b	
Difficulty with speech? e.g. due to a stroke, stutter or stammer	39 1%	11 3%	14 2%	9 1%	3 *%	2 *%	11 3%	26 1%	2 *%	35 2%	5 *%	28 2%	12 1%
		d	d										
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	248 7%	22 5%	55 8%	73 8%	61 7%	37 8%	22 5%	189 8%	37 8%	174 8%	75 7%	167 10%	81 5%
												b	
Their mental health? Anxiety, depression, or trauma-related conditions, for example	192 6%	2 1%	17 3%	43 5%	73 8%	56 12%	2 1%	133 5%	56 12%	79 4%	112 10%	86 5%	105 6%
				a	ab	abc		a	ab		a		
Other illnesses/ conditions which impact or limit their daily activities	68 2%	9 2%	8 1%	14 2%	25 3%	13 3%	9 2%	46 2%	13 3%	35 2%	32 3%	32 2%	36 2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 60

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Nothing – no impairments or conditions that impact or limit their daily activities	2527	344	516	686	666	315	344	1869	315	1707	820	1220	1307
	75%	76%	76%	76%	74%	70%	76%	75%	70%	76%	73%	72%	77%
													a
Don't know	75	24	16	12	18	6	24	45	6	58	16	41	33
	2%	5%	2%	1%	2%	1%	5%	2%	1%	3%	1%	2%	2%
		cde					bc						
Prefer not to say	82	14	22	16	25	5	14	63	5	60	22	44	38
	2%	3%	3%	2%	3%	1%	3%	3%	1%	3%	2%	3%	2%
SUMMARY													
ANY IMPACTING OR LIMITING CONDITIONS	694	69	122	187	192	125	69	500	125	427	267	383	311
	21%	15%	18%	21%	21%	28%	15%	20%	28%	19%	24%	23%	18%
						abc			ab		a	b	
MULTIPLE IMPACTING OR LIMITING CONDITIONS	216	19	39	48	71	39	19	158	39	128	88	122	94
	6%	4%	6%	5%	8%	9%	4%	6%	9%	6%	8%	7%	6%
						a			a				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Hearing? Poor hearing, partial hearing, or are deaf	80 2%	6 3%	6 3%	9 3%	11 3%	9 2%	12 3%	1 *	15 3%	6 3%	4 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	124 4%	6 3%	8 4%	9 3%	8 2%	14 3%	16 4%	21 5%	22 5%	10 4%	11 5%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	60 2%	5 2%	2 1%	2 1%	6 2%	9 2%	9 2%	3 1%	12 3%	6 3%	6 3%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	43 1%	2 1%	2 1%	2 1%	5 2%	7 2%	7 1%	4 1%	8 2%	2 1%	4 2%
Breathing? Breathlessness or chest pains	57 2%	5 2%	3 1%	6 2%	3 1%	8 2%	9 2%	6 1%	10 2%	5 2%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
		a	b	c	d	e	f	g	h	i	j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	158 5%	6 3%	4 2%	24 7% bdf	7 2%	28 6% f	9 2%	35 8% bdf	18 4%	15 7% f	11 5%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	39 1%	5 2%	6 3%	12 3% fgh	3 1%	8 2%	1 *%	1 *%	1 *%	2 1%	- -%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	248 7%	14 6%	8 4%	40 12% bdfh	15 5%	51 11% bdfh	22 5%	43 9% bh	19 4%	20 9%	17 8%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	192 6%	* *%	2 1%	13 4% a	4 1%	21 5% a	21 5% a	27 6% abd	46 10% abcdef	25 11% abcdef	31 14% abcdefg

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 60

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Other illnesses/ conditions which impact or limit their daily activities	68 2%	5 2%	4 2%	2 1%	6 2%	3 1%	11 2%	16 3%	9 2%	6 3%	7 3%
Nothing – no impairments or conditions that impact or limit their daily activities	2527 75%	160 71%	183 81% cej	239 71%	277 82% acehj	317 70%	369 82% acehj	338 75%	329 73%	166 74%	149 66%
Don't know	75 2%	16 7% defghi	7 3%	9 3%	6 2%	7 1%	5 1%	8 2%	10 2%	1 *%	5 2%
Prefer not to say	82 2%	8 3%	6 3%	11 3%	11 3%	10 2%	6 1%	15 3%	10 2%	- -%	5 2%
SUMMARY											
ANY IMPACTING OR LIMITING CONDITIONS	694 21%	40 18%	28 13%	78 23% bd	44 13%	116 26% bdf	70 16%	90 20%	101 22% bd	59 26% bdf	67 30% abdf
MULTIPLE IMPACTING OR LIMITING CONDITIONS	216 6%	11 5%	7 3%	28 8%	11 3%	27 6%	22 5%	36 8%	35 8%	20 9% d	19 9%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 60

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Hearing? Poor hearing, partial hearing, or are deaf	80 2%	7 2%	45 3%	27 2%	71 3%	4 1%	4 2%	1 *%	80 2%	72 2%	8 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	124 4%	12 3%	43 3%	64 5%	102 4%	8 3%	7 4%	7 5%	124 4%	107 4%	17 4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	60 2%	7 2%	25 2%	25 2%	49 2%	6 2%	2 1%	3 3%	60 2%	58 2%	2 *%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	43 1%	4 1%	21 1%	15 1%	33 1%	3 1%	2 1%	5 4% ae	43 1%	37 1%	6 1%
Breathing? Breathlessness or chest pains	57 2%	7 2%	25 2%	24 2%	43 2%	6 2%	5 3%	4 3%	57 2%	51 2%	6 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	158 5%	8 2%	69 4%	71 5%	129 5%	13 4%	7 4%	8 6%	158 5%	132 4%	26 6%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	39 1%	10 3%	24 2%	5 *%	31 1%	3 1%	3 2%	2 1%	39 1%	36 1%	3 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	248 7%	19 6%	128 8%	90 7%	205 7%	22 7%	9 6%	12 9%	248 7%	208 7%	41 9%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	192 6%	1 *%	55 3%	124 9%	158 6%	17 6%	8 5%	9 6%	192 6%	161 5%	30 7%
Other illnesses/ conditions which impact or limit their daily activities	68 2%	7 2%	19 1%	38 3%	51 2%	9 3%	4 2%	3 2%	68 2%	50 2%	17 4%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Nothing – no impairments or conditions that impact or limit their daily activities	2527	267	1216	986	2079	226	125	97	2527	2203	324
	75%	77%	77%	73%	75%	75%	75%	72%	75%	75%	74%
Don't know	75	14	31	26	62	4	6	2	75	71	4
	2%	4%	2%	2%	2%	1%	4%	1%	2%	2%	1%
Prefer not to say	82	10	34	28	68	7	4	3	82	68	14
	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%
SUMMARY											
ANY IMPACTING OR LIMITING CONDITIONS	694	54	299	313	567	63	32	32	694	597	96
	21%	16%	19%	23%	20%	21%	19%	24%	21%	20%	22%
				a							
MULTIPLE IMPACTING OR LIMITING CONDITIONS	216	15	90	100	174	20	11	11	216	178	38
	6%	4%	6%	7%	6%	7%	6%	8%	6%	6%	9%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Hearing? Poor hearing, partial hearing, or are deaf	80 2%	33 4% b	11 1%	10 1%	25 3%	44 3%	35 2%	80 12% b	- -%	30 3%	27 2%	14 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	124 4%	41 4%	27 3%	29 4%	27 3%	68 4%	56 4%	124 18% b	- -%	64 6% bc	35 3%	15 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	60 2%	24 2%	13 2%	14 2%	10 1%	36 2%	24 2%	60 9% b	- -%	20 2%	23 2%	11 2%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	43 1%	20 2%	8 1%	11 2%	4 1%	27 2%	16 1%	43 6% b	- -%	16 1%	18 1%	8 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Breathing? Breathlessness or chest pains	57 2%	18 2%	14 2%	15 2%	10 1%	32 2%	25 2%	57 8% b	- -%	18 2%	28 2%	6 1%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	158 5%	30 3%	32 4%	34 5%	61 7% ae	62 4%	95 6% ae	158 23% b	- -%	79 7% bc	45 3%	18 3%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	39 1%	5 *%	7 1%	7 1%	20 2% ae	12 1%	27 2%	39 6% b	- -%	19 2%	14 1%	2 *%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	248 7%	52 5%	49 6%	51 7%	93 11% abe	101 6%	144 9% ae	248 36% b	- -%	103 10% bc	85 6%	38 6%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 60

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Their mental health? Anxiety, depression, or trauma-related conditions, for example	192 6%	42 4%	37 4%	39 5%	69 8% abe	79 4%	108 7% e	192 28% b	- -%	72 7%	78 6%	27 4%
Other illnesses/ conditions which impact or limit their daily activities	68 2%	22 2%	10 1%	12 2%	19 2%	32 2%	32 2%	68 10% b	- -%	27 2%	17 1%	14 2%
Nothing – no impairments or conditions that impact or limit their daily activities	2527 75%	723 76% d	643 77% d	545 77% d	611 70%	1365 77% d	1156 73%	- -%	2527 100% a	741 69%	1043 78% a	548 82% a
Don't know	75 2%	17 2%	19 2%	13 2%	25 3%	37 2%	38 2%	- -%	- -%	26 2%	23 2%	10 2%
Prefer not to say	82 2%	20 2%	20 2%	14 2%	26 3%	41 2%	40 3%	- -%	- -%	26 2%	23 2%	6 1%
SUMMARY												
ANY IMPACTING OR LIMITING CONDITIONS	694 21%	185 20%	148 18%	137 19%	217 25% be	334 19%	354 22%	694 100% b	- -%	281 26% bc	245 18%	103 15%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
MULTIPLE IMPACTING OR LIMITING CONDITIONS	216	60	39	43	70	98	114	216	-	93	76	27
	6%	6%	5%	6%	8%	6%	7%	31% b	-%	9% c	6%	4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	~d	~e	~a	b	~c	a	~b	a	~b
Unweighted total	216	30	51	42	57	36	30	150	36	140	76	124	92
Effective Weighted Sample	169	17	39	36	48	33	17	119	33	102	67	95	74
Total	216	19	39	48	71	39	19	158	39	128	88	122	94
Hearing? Poor hearing, partial hearing, or are deaf	9 4%	**	**	**	**	**	**	7 4%	**	7 5%	**	3 3%	**
Eyesight? Poor vision, colour blindness, partial sight, or are blind	8 4%	**	**	**	**	**	**	7 4%	**	5 4%	**	4 3%	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	12 6%	**	**	**	**	**	**	7 4%	**	5 4%	**	5 4%	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	**	**	**	**	**	**	5 3%	**	7 5%	**	1 1%	**
Breathing? Breathlessness or chest pains	3 1%	**	**	**	**	**	**	1 1%	**	2 2%	**	2 1%	**

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	~d	~e	~a	b	~c	a	~b	a	~b
Unweighted total	216	30	51	42	57	36	30	150	36	140	76	124	92
Effective Weighted Sample	169	17	39	36	48	33	17	119	33	102	67	95	74
Total	216	19	39	48	71	39	19	158	39	128	88	122	94
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	26 12%	**	**	**	**	**	**	21 13%	**	14 11%	**	20 16%	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	6 3%	**	**	**	**	**	**	3 2%	**	5 4%	**	2 2%	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	65 30%	**	**	**	**	**	**	52 33%	**	43 33%	**	44 36%	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	38 17%	**	**	**	**	**	**	23 14%	**	12 9%	**	15 12%	**
Other illnesses/ conditions which impact or limit their daily activities	8 4%	**	**	**	**	**	**	5 3%	**	6 4%	**	2 2%	**

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	~c	~d	~e	~a	b	~c	a	~b	a	~b
Unweighted total	216	30	51	42	57	36	30	150	36	140	76	124	92
Effective Weighted Sample	169	17	39	36	48	33	17	119	33	102	67	95	74
Total	216	19	39	48	71	39	19	158	39	128	88	122	94
No – all of these are equally impacting or limiting	34	**	**	**	**	**	**	28	**	22	**	23	**
	16%	**	**	**	**	**	**	18%	**	17%	**	19%	**
SUMMARY													
NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	181	**	**	**	**	**	**	130	**	106	**	99	**
	84%	**	**	**	**	**	**	82%	**	83%	**	81%	**

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	216	18	12	37	14	23	19	27	30	19	17
Effective Weighted Sample	169	10	7	29	10	19	16	23	25	17	16
Total	216	11	7	28	11	27	22	36	35	20	19
Hearing? Poor hearing, partial hearing, or are deaf	9 4%	**	**	**	**	**	**	**	**	**	**
Eyesight? Poor vision, colour blindness, partial sight, or are blind	8 4%	**	**	**	**	**	**	**	**	**	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	12 6%	**	**	**	**	**	**	**	**	**	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	**	**	**	**	**	**	**	**	**	**
Breathing? Breathlessness or chest pains	3 1%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	216	18	12	37	14	23	19	27	30	19	17
Effective Weighted Sample	169	10	7	29	10	19	16	23	25	17	16
Total	216	11	7	28	11	27	22	36	35	20	19
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	26 12%	**	**	**	**	**	**	**	**	**	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	6 3%	**	**	**	**	**	**	**	**	**	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	65 30%	**	**	**	**	**	**	**	**	**	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	38 17%	**	**	**	**	**	**	**	**	**	**
Other illnesses/ conditions which impact or limit their daily activities	8 4%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j
Unweighted total	216	18	12	37	14	23	19	27	30	19	17
Effective Weighted Sample	169	10	7	29	10	19	16	23	25	17	16
Total	216	11	7	28	11	27	22	36	35	20	19
No – all of these are equally impacting or limiting	34	**	**	**	**	**	**	**	**	**	**
	16%	**	**	**	**	**	**	**	**	**	**
SUMMARY											
NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	181	**	**	**	**	**	**	**	**	**	**
	84%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	~b	~c	a	~b	~c	~d	e	a	~b
Unweighted total	216	26	95	85	132	29	30	25	216	181	35
Effective Weighted Sample	169	14	74	72	122	25	27	21	169	141	28
Total	216	15	90	100	174	20	11	11	216	178	38
Hearing? Poor hearing, partial hearing, or are deaf	9 4%	** **	** **	** **	8 5%	** **	** **	** **	9 4%	8 5%	** **
Eyesight? Poor vision, colour blindness, partial sight, or are blind	8 4%	** **	** **	** **	4 2%	** **	** **	** **	8 4%	8 4%	** **
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	12 6%	** **	** **	** **	9 5%	** **	** **	** **	12 6%	11 6%	** **
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	** **	** **	** **	5 3%	** **	** **	** **	7 3%	5 3%	** **
Breathing? Breathlessness or chest pains	3 1%	** **	** **	** **	2 1%	** **	** **	** **	3 1%	3 2%	** **

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	~b	~c	a	~b	~c	~d	e	a	~b
Unweighted total	216	26	95	85	132	29	30	25	216	181	35
Effective Weighted Sample	169	14	74	72	122	25	27	21	169	141	28
Total	216	15	90	100	174	20	11	11	216	178	38
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	26 12%	** **	** **	** **	22 12%	** **	** **	** **	26 12%	21 12%	** **
Difficulty with speech? e.g. due to a stroke, stutter or stammer	6 3%	** **	** **	** **	5 3%	** **	** **	** **	6 3%	6 3%	** **
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	65 30%	** **	** **	** **	54 31%	** **	** **	** **	65 30%	57 32%	** **
Their mental health? Anxiety, depression, or trauma-related conditions, for example	38 17%	** **	** **	** **	31 18%	** **	** **	** **	38 17%	30 17%	** **
Other illnesses/ conditions which impact or limit their daily activities	8 4%	** **	** **	** **	7 4%	** **	** **	** **	8 4%	4 2%	** **

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	~b	~c	a	~b	~c	~d	e	a	~b
Unweighted total	216	26	95	85	132	29	30	25	216	181	35
Effective Weighted Sample	169	14	74	72	122	25	27	21	169	141	28
Total	216	15	90	100	174	20	11	11	216	178	38
No – all of these are equally impacting or limiting	34	**	**	**	27	**	**	**	34	25	**
	16%	**	**	**	15%	**	**	**	16%	14%	**
SUMMARY											
NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	181	**	**	**	148	**	**	**	181	153	**
	84%	**	**	**	85%	**	**	**	84%	86%	**

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE ~b	MOST ~a	POTENTIALITY ~b	LEAST ~c
Significance Level: 99%												
Unweighted total	216	64	42	47	61	106	108	216	-	90	86	25
Effective Weighted Sample	169	50	32	35	51	82	86	169	-	70	66	20
Total	216	60	39	43	70	98	114	216	-	93	76	27
Hearing? Poor hearing, partial hearing, or are deaf	9 4%	** **	** **	** **	** **	9 10% f	- -%	9 4%	** **	** **	** **	** **
Eyesight? Poor vision, colour blindness, partial sight, or are blind	8 4%	** **	** **	** **	** **	6 6%	2 1%	8 4%	** **	** **	** **	** **
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	12 6%	** **	** **	** **	** **	7 7%	5 4%	12 6%	** **	** **	** **	** **
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	7 3%	** **	** **	** **	** **	6 6%	1 1%	7 3%	** **	** **	** **	** **
Breathing? Breathlessness or chest pains	3 1%	** **	** **	** **	** **	- -%	3 3%	3 1%	** **	** **	** **	** **

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE ~b	MOST ~a	POTENTIALITY ~b	LEAST ~c
Significance Level: 99%												
Unweighted total	216	64	42	47	61	106	108	216	-	90	86	25
Effective Weighted Sample	169	50	32	35	51	82	86	169	-	70	66	20
Total	216	60	39	43	70	98	114	216	-	93	76	27
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	26 12%	** **	** **	** **	** **	12 13%	14 12%	26 12%	** **	** **	** **	** **
Difficulty with speech? e.g. due to a stroke, stutter or stammer	6 3%	** **	** **	** **	** **	2 2%	4 4%	6 3%	** **	** **	** **	** **
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	65 30%	** **	** **	** **	** **	23 23%	40 35%	65 30%	** **	** **	** **	** **
Their mental health? Anxiety, depression, or trauma-related conditions, for example	38 17%	** **	** **	** **	** **	18 18%	18 16%	38 17%	** **	** **	** **	** **
Other illnesses/ conditions which impact or limit their daily activities	8 4%	** **	** **	** **	** **	5 5%	3 3%	8 4%	** **	** **	** **	** **

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : Those whose child has multiple impacting or limiting conditions

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE f	ANY a	NONE ~b	MOST ~a	POTEN- TIALY ~b	LEAST ~c
Significance Level: 99%												
Unweighted total	216	64	42	47	61	106	108	216	-	90	86	25
Effective Weighted Sample	169	50	32	35	51	82	86	169	-	70	66	20
Total	216	60	39	43	70	98	114	216	-	93	76	27
No – all of these are equally impacting or limiting	34	**	**	**	**	11	24	34	**	**	**	**
	16%	**	**	**	**	11%	21%	16%	**	**	**	**
SUMMARY												
NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	181	**	**	**	**	88	90	181	**	**	**	**
	84%	**	**	**	**	89%	79%	84%	**	**	**	**

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Hearing? Poor hearing, partial hearing, or are deaf	54 2%	11 2%	12 2%	15 2%	11 1%	5 1%	11 2%	38 2%	5 1%	39 2%	15 1%	22 1%	32 2%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	84 2%	11 2%	10 2%	23 3%	27 3%	12 3%	11 2%	60 2%	12 3%	50 2%	34 3%	43 3%	41 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	33 1%	3 1%	2 *%	10 1%	10 1%	8 2%	3 1%	22 1%	8 2%	17 1%	15 1%	14 1%	18 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	19 1%	2 1%	4 1%	4 *%	6 1%	3 1%	2 1%	14 1%	3 1%	15 1%	4 *%	8 *%	12 1%
Breathing? Breathlessness or chest pains	38 1%	5 1%	5 1%	14 2%	6 1%	7 2%	5 1%	25 1%	7 2%	24 1%	13 1%	22 1%	16 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 62

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	64 2%	4 1%	13 2%	18 2%	20 2%	9 2%	4 1%	51 2%	9 2%	40 2%	24 2%	44 3% b	20 1%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	22 1%	6 1%	10 1%	4 *%	1 *%	1 *%	6 1%	15 1%	1 *%	20 1%	3 *%	15 1%	7 *%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	181 5%	17 4%	43 6%	50 6%	44 5%	26 6%	17 4%	137 6%	26 6%	131 6%	50 4%	125 7% b	56 3%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	127 4%	2 *%	8 1%	28 3% a	47 5% ab	41 9% abc	2 *%	84 3% a	41 9% ab	47 2%	80 7% a	50 3%	77 5%
Other illnesses/ conditions which impact or limit their daily activities	38 1%	4 1%	5 1%	10 1%	12 1%	7 2%	4 1%	26 1%	7 2%	21 1%	17 2%	18 1%	20 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 62

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Don't know	75	24	16	12	18	6	24	45	6	58	16	41	33
	2%	5%	2%	1%	2%	1%	5%	2%	1%	3%	1%	2%	2%
		cde					bc						
Prefer not to say	82	14	22	16	25	5	14	63	5	60	22	44	38
	2%	3%	3%	2%	3%	1%	3%	3%	1%	3%	2%	3%	2%
SUMMARY													
HAS AN IMPACTING OR LIMITING CONDITION	694	69	122	187	192	125	69	500	125	427	267	383	311
	21%	15%	18%	21%	21%	28%	15%	20%	28%	19%	24%	23%	18%
						abc			ab		a	b	
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2527	344	516	686	666	315	344	1869	315	1707	820	1220	1307
	75%	76%	76%	76%	74%	70%	76%	75%	70%	76%	73%	72%	77%
													a
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	660	67	113	176	183	121	67	472	121	405	255	361	299
	20%	15%	17%	20%	20%	27%	15%	19%	27%	18%	23%	21%	18%
						abc			ab		a		
HAS MULTIPLE IMPACTING IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	34	2	9	11	8	4	2	28	4	22	12	23	11
	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	216	19	39	48	71	39	19	158	39	128	88	122	94
	6%	4%	6%	5%	8%	9%	4%	6%	9%	6%	8%	7%	6%
						a			a				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
HAS A SINGLE IMPACTING OR LIMITING CONDITION	478	50	83	138	121	86	50	342	86	299	179	262	216
	14%	11%	12%	15%	13%	19%	11%	14%	19%	13%	16%	16%	13%
						ab			ab				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Hearing? Poor hearing, partial hearing, or are deaf	54 2%	5 2%	5 2%	4 1%	8 2%	8 2%	7 1%	1 *%	10 2%	3 1%	2 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	84 2%	5 2%	6 3%	6 2%	4 1%	13 3%	10 2%	14 3%	13 3%	5 2%	8 3%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	33 1%	3 1%	* *%	1 *%	1 *%	5 1%	5 1%	2 *%	8 2%	4 2%	4 2%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	19 1%	1 1%	1 *%	1 *%	3 1%	3 1%	* *%	3 1%	4 1%	- -%	3 1%
Breathing? Breathlessness or chest pains	38 1%	5 2%	* *%	3 1%	3 1%	7 2%	7 1%	3 1%	3 1%	4 2%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	64 2%	4 2%	1 *%	11 3%	2 1%	14 3%	4 1%	14 3%	6 1%	2 1%	7 3%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	22 1%	2 1%	4 2%	7 2% f	2 1%	4 1%	- -%	1 *%	1 *%	1 1%	- -%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	181 5%	12 5%	5 2%	30 9% bfh	13 4%	38 8% bfh	12 3%	29 6%	15 3%	15 7%	11 5%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	127 4%	* *%	2 1%	6 2%	2 1%	15 3% a	13 3%	11 3%	36 8% abcdfg	17 7% abcdg	25 11% abcdefg
Other illnesses/ conditions which impact or limit their daily activities	38 1%	* *%	4 2%	2 *%	3 1%	3 1%	7 1%	8 2%	3 1%	4 2%	3 1%

Columns Tested: a,b,c,d,e,f,g,h,i,j

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 62

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Don't know	75	16	7	9	6	7	5	8	10	1	5
	2%	7%	3%	3%	2%	1%	1%	2%	2%	1%	2%
		defghi									
Prefer not to say	82	8	6	11	11	10	6	15	10	-	5
	2%	3%	3%	3%	3%	2%	1%	3%	2%	-%	2%
SUMMARY											
HAS AN IMPACTING OR LIMITING CONDITION	694	40	28	78	44	116	70	90	101	59	67
	21%	18%	13%	23%	13%	26%	16%	20%	22%	26%	30%
				bd		bdf			bd	bdf	abdf
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2527	160	183	239	277	317	369	338	329	166	149
	75%	71%	81%	71%	82%	70%	82%	75%	73%	74%	66%
			cej		acehj		acehj				
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	660	38	28	71	42	112	64	85	98	54	67
	20%	17%	13%	21%	13%	25%	14%	19%	22%	24%	30%
				d		bdf			bdf	bdf	abdfg
HAS MULTIPLE IMPACTING IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	34	2	-	7	2	4	7	5	3	4	-
	1%	1%	-%	2%	1%	1%	2%	1%	1%	2%	-%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	216	11	7	28	11	27	22	36	35	20	19
	6%	5%	3%	8%	3%	6%	5%	8%	8%	9%	9%
										d	

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
HAS A SINGLE IMPACTING OR LIMITING CONDITION	478	29	21	50	33	90	49	54	67	39	47
	14%	13%	9%	15%	10%	20%	11%	12%	15%	17%	21%
						bdfg					bdfg

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Hearing? Poor hearing, partial hearing, or are deaf	54 2%	6 2%	30 2%	17 1%	48 2%	3 1%	3 2%	- -%	54 2%	48 2%	6 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	84 2%	9 3%	31 2%	43 3%	69 2%	6 2%	5 3%	4 3%	84 2%	75 3%	9 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	33 1%	3 1%	12 1%	18 1%	27 1%	4 1%	1 1%	2 1%	33 1%	32 1%	1 *%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	19 1%	2 1%	7 *%	8 1%	15 1%	1 *%	* *%	3 2% ae	19 1%	14 *%	5 1%
Breathing? Breathlessness or chest pains	38 1%	4 1%	19 1%	14 1%	29 1%	3 1%	3 2%	2 2%	38 1%	34 1%	3 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	64 2%	3 1%	32 2%	26 2%	52 2%	6 2%	2 1%	4 3%	64 2%	55 2%	9 2%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	22 1%	5 1%	14 1%	3 *%	19 1%	2 1%	1 1%	* *%	22 1%	21 1%	1 *%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	181 5%	15 4%	95 6%	63 5%	150 5%	16 5%	6 3%	9 7%	181 5%	154 5%	27 6%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	127 4%	* *%	32 2%	87 6% ab	105 4%	12 4%	5 3%	5 4%	127 4%	108 4%	19 4%
Other illnesses/ conditions which impact or limit their daily activities	38 1%	5 1%	10 1%	21 2%	27 1%	6 2%	3 2%	1 1%	38 1%	31 1%	7 2%
Don't know	75 2%	14 4%	31 2%	26 2%	62 2%	4 1%	6 4%	2 1%	75 2%	71 2%	4 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 62

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Prefer not to say	82	10	34	28	68	7	4	3	82	68	14
	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%
SUMMARY											
HAS AN IMPACTING OR LIMITING CONDITION	694	54	299	313	567	63	32	32	694	597	96
	21%	16%	19%	23%	20%	21%	19%	24%	21%	20%	22%
				a							
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2527	267	1216	986	2079	226	125	97	2527	2203	324
	75%	77%	77%	73%	75%	75%	75%	72%	75%	75%	74%
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	660	52	281	299	540	58	30	31	660	573	87
	20%	15%	18%	22%	19%	19%	18%	23%	20%	19%	20%
				ab							
HAS MULTIPLE IMPACTING IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	34	2	18	14	27	4	2	1	34	25	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	216	15	90	100	174	20	11	11	216	178	38
	6%	4%	6%	7%	6%	7%	6%	8%	6%	6%	9%
HAS A SINGLE IMPACTING OR LIMITING CONDITION	478	39	209	213	393	43	21	22	478	420	59
	14%	11%	13%	16%	14%	14%	13%	16%	14%	14%	13%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Hearing? Poor hearing, partial hearing, or are deaf	54 2%	20 2%	8 1%	5 1%	21 2%	28 2%	26 2%	54 8% b	- -%	22 2%	18 1%	9 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	84 2%	31 3%	17 2%	17 2%	19 2%	48 3%	36 2%	84 12% b	- -%	40 4% b	24 2%	12 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	33 1%	13 1%	5 1%	11 2%	4 *%	18 1%	15 1%	33 5% b	- -%	10 1%	10 1%	8 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	19 1%	10 1%	6 1%	4 1%	- -%	15 1%	4 *%	19 3% b	- -%	7 1%	7 1%	5 1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Breathing? Breathlessness or chest pains	38 1%	10 1%	10 1%	11 2%	6 1%	20 1%	17 1%	38 5% b	- -%	11 1%	19 1%	3 1%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	64 2%	19 2%	13 2%	9 1%	23 3%	33 2%	31 2%	64 9% b	- -%	30 3%	17 1%	10 2%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	22 1%	1 *%	5 1%	4 1%	13 1% ae	6 *%	16 1%	22 3% b	- -%	8 1%	9 1%	1 *%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	181 5%	33 4%	42 5%	36 5%	65 7% ae	76 4%	101 6% a	181 26% b	- -%	73 7%	63 5%	25 4%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Their mental health? Anxiety, depression, or trauma-related conditions, for example	127 4%	26 3%	31 4%	26 4%	42 5%	57 3%	67 4%	127 18% b	- -%	50 5%	55 4%	16 2%
Other illnesses/ conditions which impact or limit their daily activities	38 1%	13 1%	9 1%	6 1%	9 1%	22 1%	15 1%	38 5% b	- -%	13 1%	12 1%	8 1%
Don't know	75 2%	17 2%	19 2%	13 2%	25 3%	37 2%	38 2%	- -%	- -%	26 2%	23 2%	10 2%
Prefer not to say	82 2%	20 2%	20 2%	14 2%	26 3%	41 2%	40 3%	- -%	- -%	26 2%	23 2%	6 1%
SUMMARY												
HAS AN IMPACTING OR LIMITING CONDITION	694 21%	185 20%	148 18%	137 19%	217 25% be	334 19%	354 22%	694 100% b	- -%	281 26% bc	245 18%	103 15%
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	2527 75%	723 76% d	643 77% d	545 77% d	611 70%	1365 77% d	1156 73%	- -%	2527 100% a	741 69%	1043 78% a	548 82% a

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	660 20%	177 19%	146 18%	129 18%	201 23%	323 18%	331 21%	660 95% b	- -%	266 25% bc	236 18%	97 15%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	34 1%	8 1%	2 *%	8 1%	15 2% b	11 1%	24 1%	34 5% b	- -%	15 1%	10 1%	6 1%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	216 6%	60 6%	39 5%	43 6%	70 8%	98 6%	114 7%	216 31% b	- -%	93 9% c	76 6%	27 4%
HAS A SINGLE IMPACTING OR LIMITING CONDITION	478 14%	125 13%	110 13%	94 13%	146 17%	235 13%	240 15%	478 69% b	- -%	188 18% bc	169 13%	76 11%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
16-24	109 3%	36 8% cde	36 5% cd	20 2%	6 1%	10 2%	36 8% bc	62 3%	10 2%	92 4% b	16 1%	59 3%	50 3%
25-34	1086 32%	249 55% cde	342 51% cde	310 34% de	160 18% e	24 5%	249 55% bc	812 33% c	24 5%	951 42% b	134 12%	554 33%	531 31%
35-44	1416 42%	149 33%	239 35%	410 45% ab	411 46% ab	207 46% ab	149 33%	1060 43% a	207 46% a	902 40%	514 46% a	687 41%	729 43%
45-54	631 19%	9 2%	52 8% a	138 15% ab	263 29% abc	170 38% abcd	9 2%	452 18% a	170 38% ab	264 12%	367 33% a	320 19%	311 18%
55-64	107 3%	2 *%	2 *%	16 2% b	52 6% abc	35 8% abc	2 *%	70 3% a	35 8% ab	23 1%	84 7% a	55 3%	52 3%
65-74	11 *%	- -%	- -%	7 1%	4 *%	1 *%	- -%	10 *%	1 *%	7 *%	5 *%	7 *%	4 *%
75-79	1 *%	- -%	1 *%	- -%	- -%	- -%	- -%	1 *%	- -%	1 *%	- -%	1 *%	- -%
Refused	18 1%	4 1%	4 1%	1 *%	5 1%	4 1%	4 1%	10 *%	4 1%	12 1%	7 1%	6 *%	12 1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
16-24	109 3%	24 11% efghi	13 6% gh	16 5% gh	20 6% fghi	13 3% ac	7 2% ac	4 1% ac	2 1% ac	2 1% a	8 4% ac
25-34	1086 32%	132 59% efghij	117 52% efghij	179 53% efghij	163 48% efghij	149 33% ghij	161 36% ghij	74 16% j	86 19% ij	20 9% j	4 2%
35-44	1416 42%	67 30%	83 37%	113 33%	126 37%	204 45%	206 46%	205 46%	205 46%	99 44%	108 48%
45-54	631 19%	1 *% a	8 4% a	26 8% abcd	25 7% abcd	72 16% abcdef	65 14% abcdef	136 30% abcde	128 28% abcde	84 37% abcdef	85 38% abcdef
55-64	107 3%	* *% a	2 1% a	2 *% a	* *% a	7 2% abcd	9 2% abcd	27 6% abcdef	25 5% abcde	19 8% abcdef	16 7% abcdef
65-74	11 *% a	- -% a	- -% a	- -% a	- -% a	5 1% abcd	2 *% abcd	1 *% abcde	3 1% abcde	1 *% abcdef	- -% abcdef
75-79	1 *% a	- -% a	- -% a	1 *% a	- -% a	- -% a	- -% a	- -% a	- -% a	- -% a	- -% a
Refused	18 1%	1 1% a	3 1% a	2 *% a	3 1% a	- -% a	1 *% a	3 1% a	2 *% a	- -% a	4 2% a

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
16-24	109 3%	25 7% c	66 4% c	16 1%	88 3%	10 3%	5 3%	6 4%	109 3%	102 3%	7 2%
25-34	1086 32%	197 57% bc	667 42% c	200 15%	881 32%	102 34%	55 33%	47 35%	1086 32%	956 33%	130 30%
35-44	1416 42%	112 32%	651 41% a	611 45% a	1146 41%	137 46%	79 48%	53 40%	1416 42%	1227 42%	189 43%
45-54	631 19%	6 2%	171 11% a	423 31% ab	548 20% b	42 14%	24 14%	18 13%	631 19%	546 19%	85 19%
55-64	107 3%	2 1%	15 1%	88 6% ab	88 3%	8 3%	2 1%	9 7% ace	107 3%	84 3%	23 5%
65-74	11 *%	- -%	5 *%	6 *%	10 *%	1 *%	- -%	1 *%	11 *%	9 *%	3 1%
75-79	1 *%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	1 *%	1 *%	- -%
Refused	18 1%	3 1%	6 *%	9 1%	16 1%	* *%	1 1%	1 1%	18 1%	15 1%	3 1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE					IMPACTING OR LIMITING CONDITIONS			FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
16-24	109 3%	30 3%	19 2%	27 4%	33 4%	48 3%	60 4%	31 5%	73 3%	45 4%	44 3%	15 2%
25-34	1086 32%	254 27%	245 30%	258 36% ae	324 37% abe	500 28%	582 37% abe	234 34%	796 31%	413 38% bc	428 32% c	149 22%
35-44	1416 42%	415 44% d	378 46% df	292 41%	323 37%	793 45% df	615 39%	273 39%	1075 43%	430 40%	558 42%	309 46%
45-54	631 19%	203 21% cf	165 20%	101 14%	161 18%	368 21% cf	262 17%	131 19%	471 19%	156 14%	256 19% a	154 23% a
55-64	107 3%	36 4%	23 3%	22 3%	25 3%	59 3%	48 3%	14 2%	93 4%	22 2%	38 3%	37 6% ab
65-74	11 *%	6 1%	- -%	2 *%	3 *%	6 *%	5 *%	2 *%	9 *%	4 *%	5 *%	1 *%
75-79	1 *%	- -%	- -%	1 *%	- -%	- -%	1 *%	- -%	- -%	- -%	- -%	- -%
Refused	18 1%	2 *%	- -%	6 1% e	8 1% e	2 *%	14 1% e	7 1%	11 *%	4 *%	7 1%	3 *%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Man	1113	107	214	315	335	142	107	864	142	733	379	601	512
	33%	24%	32%	35%	37%	31%	24%	35%	31%	33%	34%	36%	30%
			a	a	a			a				b	
Woman	2256	341	460	582	566	308	341	1608	308	1510	746	1083	1173
	67%	76%	68%	65%	63%	68%	76%	65%	68%	67%	66%	64%	69%
		bcd					b						a
Non-binary	7	3	2	1	-	1	3	3	1	6	1	3	4
	*%	1%	*%	*%	-%	*%	1%	*%	*%	*%	*%	*%	*%
Prefer to use another term (please specify - optional)	2	-	-	2	-	-	-	2	-	2	-	2	-
	*%	-%	-%	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%
Prefer not to say	*	-	-	*	-	-	-	*	-	*	-	*	-
	*%	-%	-%	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Man	1113	57	50	114	100	175	140	180	155	74	67
	33%	25%	22%	34%	30%	39%	31%	40%	34%	33%	30%
				b		ab		abd	b		
Woman	2256	168	173	222	238	273	310	271	295	150	158
	67%	75%	77%	66%	70%	61%	69%	60%	66%	66%	70%
		eg	cegh		g						
Non-binary	7	-	3	2	*	-	1	-	-	1	-
	*%	-%	1%	1%	*%	-%	*%	-%	-%	1%	-%
Prefer to use another term (please specify - optional)	2	-	-	-	-	2	-	-	-	-	-
	*%	-%	-%	-%	-%	*%	-%	-%	-%	-%	-%
Prefer not to say	*	-	-	-	-	*	-	-	-	-	-
	*%	-%	-%	-%	-%	*%	-%	-%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Man	1113	66	517	501	946	80	41	46	1113	999	113
	33%	19%	33%	37%	34%	27%	24%	34%	33%	34%	26%
			a	a	bc			c	c	b	
Woman	2256	276	1062	849	1823	220	125	88	2256	1930	326
	67%	80%	67%	63%	66%	73%	75%	66%	67%	66%	74%
		bc				a	ae				a
Non-binary	7	3	2	2	6	1	*	-	7	7	*
	*%	1%	*%	*%	*%	*%	*%	-%	*%	*%	*%
Prefer to use another term (please specify - optional)	2	-	-	-	2	-	-	-	2	2	-
	*%	-%	-%	-%	*%	-%	-%	-%	*%	*%	-%
Prefer not to say	*	-	*	-	-	-	*	-	*	*	-
	*%	-%	*%	-%	-%	-%	*%	-%	*%	*%	-%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Man	1113	452	250	235	171	702	407	213	839	282	470	300
	33%	48%	30%	33%	20%	40%	26%	31%	33%	26%	35%	45%
		bcdef	d	df		bcdf	d				a	ab
Woman	2256	489	578	473	705	1067	1179	478	1682	791	862	365
	67%	52%	70%	67%	80%	60%	74%	69%	67%	74%	65%	55%
			ae	ae	abcef	a	ace			bc	c	
Non-binary	7	3	2	1	1	5	2	1	6	2	2	3
	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Prefer to use another term (please specify - optional)	2	2	-	-	-	2	-	2	-	-	-	-
	*%	*%	-%	-%	-%	*%	-%	*%	-%	-%	-%	-%
Prefer not to say	*	-	-	-	*	-	*	-	*	-	*	-
	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%	*%	-%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th - 27th MAY 2022.

Table 65

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
In full time employment	1846	204	364	486	549	244	204	1399	244	1196	651	943	903
	55%	45%	54%	54%	61%	54%	45%	56%	54%	53%	58%	56%	53%
			a	a	ac			a					
In part time employment	806	138	147	234	189	100	138	569	100	565	241	414	393
	24%	31%	22%	26%	21%	22%	31%	23%	22%	25%	21%	24%	23%
		bde					bc						
Unemployed	134	14	39	31	31	20	14	101	20	92	42	65	69
	4%	3%	6%	3%	3%	4%	3%	4%	4%	4%	4%	4%	4%
A student	39	5	6	7	10	11	5	23	11	19	19	15	24
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%
									b				
Full-time responsibility for home/family	484	87	110	126	98	63	87	334	63	348	136	224	260
	14%	19%	16%	14%	11%	14%	19%	13%	14%	15%	12%	13%	15%
		d	d				b						
Retired	20	-	-	10	7	3	-	17	3	10	10	10	10
	1%	-%	-%	1%	1%	1%	-%	1%	1%	*%	1%	1%	1%
				b									
Other	29	3	5	4	9	7	3	18	7	14	15	12	17
	1%	1%	1%	*%	1%	2%	1%	1%	2%	1%	1%	1%	1%
Prefer not to say	19	1	4	3	9	2	1	17	2	8	11	7	13
	1%	*%	1%	*%	1%	*%	*%	1%	*%	*%	1%	*%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
In full time employment	1846	101	103	185	179	251	235	276	273	131	113
	55%	45%	46%	55%	53%	56%	52%	61%	61%	58%	50%
								ab	ab	a	
In part time employment	806	70	68	81	66	116	118	97	92	50	50
	24%	31%	30%	24%	19%	26%	26%	22%	20%	22%	22%
		dh	d								
Unemployed	134	9	4	20	20	11	20	17	13	7	13
	4%	4%	2%	6%	6%	3%	4%	4%	3%	3%	6%
A student	39	4	1	-	6	3	3	5	5	3	8
	1%	2%	*%	-%	2%	1%	1%	1%	1%	1%	4%
											c
Full-time responsibility for home/ family	484	39	48	49	61	62	64	46	52	28	34
	14%	17%	21%	14%	18%	14%	14%	10%	12%	13%	15%
			gh		g						
Retired	20	-	-	-	-	5	5	4	3	1	2
	1%	-%	-%	-%	-%	1%	1%	1%	1%	*%	1%
Other	29	2	2	2	2	2	2	2	7	4	4
	1%	1%	1%	1%	1%	1%	*%	*%	2%	2%	2%
Prefer not to say	19	1	-	1	3	-	3	3	7	2	-
	1%	*%	-%	*%	1%	-%	1%	1%	1%	1%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
In full time employment	1846	142	863	799	1517	152	96	81	1846	1639	207
	55%	41%	55%	59%	55%	51%	58%	61%	55%	56%	47%
			a	a						b	
In part time employment	806	112	380	281	660	90	34	22	806	687	119
	24%	33%	24%	21%	24%	30%	20%	16%	24%	23%	27%
		bc			d	acde			d		
Unemployed	134	7	69	51	107	14	8	5	134	118	16
	4%	2%	4%	4%	4%	5%	5%	4%	4%	4%	4%
A student	39	4	11	22	32	4	2	1	39	34	5
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Full-time responsibility for home/ family	484	77	235	163	405	35	22	23	484	406	78
	14%	22%	15%	12%	15%	12%	13%	17%	14%	14%	18%
		bc									
Retired	20	-	10	10	16	2	1	-	20	13	7
	1%	-%	1%	1%	1%	1%	1%	-%	1%	1%	2%
Other	29	2	8	17	22	3	3	2	29	25	4
	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
Prefer not to say	19	*	5	10	17	1	1	-	19	16	3
	1%	*%	*%	1%	1%	*%	1%	-%	1%	1%	1%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTENTIALITY	LEAST
Significance Level: 99%		a	b	c	d	e	f	a	b	a	b	c
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
In full time employment	1846	710	556	388	187	1266	575	328	1438	387	815	537
	55%	75%	67%	55%	21%	71%	36%	47%	57%	36%	61%	80%
		bcd	cd	d		cd	d		a		a	ab
In part time employment	806	158	189	186	269	347	455	158	612	302	345	85
	24%	17%	23%	26%	31%	20%	29%	23%	24%	28%	26%	13%
		a	a	ae	abe		abe			c	c	
Unemployed	134	5	8	17	103	13	120	41	85	88	28	*
	4%	1%	1%	2%	12%	1%	8%	6%	3%	8%	2%	1%
				ae	abcef		abce	b		bc	c	
A student	39	8	16	7	8	24	15	10	29	12	14	6
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Full-time responsibility for home/ family	484	50	53	96	283	103	379	135	329	260	112	34
	14%	5%	6%	14%	32%	6%	24%	19%	13%	24%	8%	5%
				abe	abcef		abce	b		bc		
Retired	20	5	3	6	7	7	13	5	15	9	7	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Other	29	3	3	5	16	7	21	13	14	10	13	3
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%
				ae			e	b				
Prefer not to say	19	6	3	4	5	9	10	5	5	7	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

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C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Income Support	131	19	24	27	39	22	19	90	22	79	52	62	69
	4%	4%	4%	3%	4%	5%	4%	4%	5%	3%	5%	4%	4%
Income-based Jobseeker's Allowance	63	5	15	19	19	5	5	53	5	44	19	35	28
	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%
Pensions Credit (Guaranteed Credit)	37	6	8	4	9	10	6	21	10	18	19	23	14
	1%	1%	1%	*%	1%	2%	1%	1%	2%	1%	2%	1%	1%
						c							
Pensions Credit (no Guaranteed Credit)	24	2	3	7	6	6	2	16	6	14	10	15	9
	1%	*%	*%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%
Employment and Support Allowance (ESA)	146	10	26	37	43	30	10	106	30	80	66	66	80
	4%	2%	4%	4%	5%	7%	2%	4%	7%	4%	6%	4%	5%
						a			a		a		
Universal Credit (and household has other earnings)	547	88	121	162	111	65	88	395	65	397	150	290	257
	16%	19%	18%	18%	12%	14%	19%	16%	14%	18%	13%	17%	15%
		d	d	d					b				
Universal Credit (and household has no other earnings)	209	45	46	45	49	25	45	140	25	144	65	100	109
	6%	10%	7%	5%	5%	5%	10%	6%	5%	6%	6%	6%	6%
		cd					b						
Personal Independence Payment (PIP)	184	18	28	41	51	45	18	121	45	97	88	92	92
	5%	4%	4%	5%	6%	10%	4%	5%	10%	4%	8%	5%	5%
						abcd			ab		a		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Carer's allowance	201	23	34	47	62	36	23	142	36	119	82	103	98
	6%	5%	5%	5%	7%	8%	5%	6%	8%	5%	7%	6%	6%
Disability Living Allowance (DLA)	181	24	31	40	59	27	24	129	27	109	72	97	83
	5%	5%	5%	4%	7%	6%	5%	5%	6%	5%	6%	6%	5%
Other	45	5	5	22	6	7	5	32	7	36	9	23	22
	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%
None of these - Do not receive any of these benefits	1949	246	380	528	537	258	246	1446	258	1296	653	959	990
	58%	55%	56%	59%	60%	57%	55%	58%	57%	58%	58%	57%	59%
Don't know	57	6	13	11	21	6	6	45	6	33	23	36	21
	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%
Prefer not to say	135	12	32	34	41	16	12	107	16	91	45	68	67
	4%	3%	5%	4%	5%	4%	3%	4%	4%	4%	4%	4%	4%
SUMMARY													
ANY BENEFITS	1237	187	250	328	302	170	187	879	170	832	405	626	611
	37%	42%	37%	36%	34%	38%	42%	35%	38%	37%	36%	37%	36%
		d											

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Income Support	131 4%	7 3%	12 5%	13 4%	11 3%	14 3%	13 3%	20 4%	20 4%	8 4%	13 6%
Income-based Jobseeker's Allowance	63 2%	3 1%	2 1%	4 1%	12 3%	11 3%	7 2%	14 3%	5 1%	2 1%	2 1%
Pensions Credit (Guaranteed Credit)	37 1%	3 2%	2 1%	5 2%	3 1%	4 1%	1 *	5 1%	4 1%	6 2%	5 2%
Pensions Credit (no Guaranteed Credit)	24 1%	2 1%	- -%	2 1%	1 *	3 1%	4 1%	3 1%	3 1%	5 2%	2 1%
Employment and Support Allowance (ESA)	146 4%	3 1%	7 3%	16 5%	10 3%	15 3%	22 5%	18 4%	25 5%	13 6%	16 7%
Universal Credit (and household has other earnings)	547 16%	49 22%	38 17%	62 18%	59 18%	84 19%	78 17%	62 14%	49 11%	33 15%	32 14%
Universal Credit (and household has no other earnings)	209 6%	24 11%	21 9%	21 6%	25 7%	19 4%	26 6%	23 5%	26 6%	13 6%	12 5%
Personal Independence Payment (PIP)	184 5%	8 4%	10 4%	19 6%	9 3%	19 4%	22 5%	24 5%	27 6%	22 10%	23 10%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Carer's allowance	201 6%	12 5%	11 5%	21 6%	12 4%	22 5%	25 5%	32 7%	30 7%	15 7%	20 9%
Disability Living Allowance (DLA)	181 5%	14 6%	10 5%	18 5%	12 4%	22 5%	18 4%	32 7%	26 6%	11 5%	16 7%
Other	45 1%	3 1%	3 1%	3 1%	1 *%	10 2%	12 3%	3 1%	3 1%	4 2%	3 1%
None of these - Do not receive any of these benefits	1949 58%	115 51%	131 58%	189 56%	191 57%	257 57%	272 60%	267 59%	270 60%	131 58%	127 56%
Don't know	57 2%	5 2%	1 *%	6 2%	8 2%	8 2%	3 1%	13 3%	8 2%	4 2%	2 1%
Prefer not to say	135 4%	7 3%	5 2%	15 4%	17 5%	21 5%	13 3%	16 4%	25 6%	9 4%	7 3%
SUMMARY											
ANY BENEFITS	1237 37%	98 44%	89 40%	128 38%	122 36%	164 36%	164 36%	154 34%	148 33%	81 36%	89 39%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Income Support	131 4%	12 4%	54 3%	58 4%	107 4%	11 4%	6 4%	8 6%	131 4%	118 4%	13 3%
Income-based Jobseeker's Allowance	63 2%	4 1%	29 2%	27 2%	53 2%	4 1%	4 2%	2 2%	63 2%	59 2%	4 1%
Pensions Credit (Guaranteed Credit)	37 1%	6 2%	12 1%	17 1%	32 1%	2 1%	1 1%	1 1%	37 1%	35 1%	2 *%
Pensions Credit (no Guaranteed Credit)	24 1%	1 *%	11 1%	12 1%	20 1%	1 *%	1 1%	2 2%	24 1%	24 1%	- -%
Employment and Support Allowance (ESA)	146 4%	7 2%	60 4%	77 6%	117 4%	13 4%	8 5%	8 6%	146 4%	132 4%	14 3%
Universal Credit (and household has other earnings)	547 16%	67 19%	293 19%	179 13%	460 17%	42 14%	24 14%	22 16%	547 16%	480 16%	67 15%
Universal Credit (and household has no other earnings)	209 6%	31 9%	97 6%	75 6%	168 6%	21 7%	11 7%	9 7%	209 6%	185 6%	25 6%
Personal Independence Payment (PIP)	184 5%	13 4%	68 4%	98 7%	142 5%	17 6%	13 8%	12 9%	184 5%	161 5%	23 5%
Carer's allowance	201 6%	18 5%	81 5%	94 7%	160 6%	19 6%	8 5%	14 10%	201 6%	159 5%	42 10%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Disability Living Allowance (DLA)	181	24	69	85	147	18	10	5	181	145	35
	5%	7%	4%	6%	5%	6%	6%	4%	5%	5%	8%
Other	45	5	23	16	35	7	2	*	45	37	8
	1%	2%	1%	1%	1%	2%	1%	*%	1%	1%	2%
None of these - Do not receive any of these benefits	1949	193	917	794	1591	183	98	77	1949	1677	272
	58%	56%	58%	59%	57%	61%	59%	58%	58%	57%	62%
Don't know	57	1	23	29	51	2	2	2	57	52	5
	2%	*%	1%	2%	2%	1%	1%	1%	2%	2%	1%
Prefer not to say	135	7	53	54	112	11	7	5	135	124	11
	4%	2%	3%	4%	4%	4%	4%	4%	4%	4%	3%
SUMMARY											
ANY BENEFITS	1237	144	588	475	1023	105	60	50	1237	1085	151
	37%	42%	37%	35%	37%	35%	36%	37%	37%	37%	34%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Income Support	131 4%	43 4%	16 2%	14 2%	58 7%	59 3%	72 5%	55 8%	70 3%	68 6%	27 2%	27 4%
		b			bce		bc	b		b		
Income-based Jobseeker's Allowance	63 2%	20 2%	9 1%	11 2%	24 3%	29 2%	35 2%	16 2%	40 2%	33 3%	9 1%	17 2%
		b								b		b
Pensions Credit (Guaranteed Credit)	37 1%	22 2%	4 *	4 1%	7 1%	26 1%	11 1%	19 3%	15 1%	14 1%	8 1%	13 2%
		bf						b				b
Pensions Credit (no Guaranteed Credit)	24 1%	18 2%	2 *%	4 1%	* *%	20 1%	4 *%	9 1%	15 1%	9 1%	3 *%	12 2%
		bdf										b
Employment and Support Allowance (ESA)	146 4%	41 4%	16 2%	11 2%	76 9%	57 3%	87 5%	63 9%	79 3%	67 6%	45 3%	24 4%
		c			abcef		bce	b		b		
Universal Credit (and household has other earnings)	547 16%	75 8%	123 15%	134 19%	213 24%	197 11%	347 22%	160 23%	366 14%	298 28%	201 15%	15 2%
			a	ae	abe		abe	b		bc	c	
Universal Credit (and household has no other earnings)	209 6%	16 2%	14 2%	20 3%	157 18%	31 2%	177 11%	71 10%	131 5%	114 11%	66 5%	13 2%
					abcef		abce	b		bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Personal Independence Payment (PIP)	184 5%	26 3%	24 3%	30 4%	105 12%	50 3%	134 8%	87 13%	91 4%	76 7%	82 6%	13 2%
					abce		abce	b		c	c	
Carer's allowance	201 6%	33 3%	15 2%	39 6%	112 13%	48 3%	151 10%	102 15%	90 4%	122 11%	50 4%	12 2%
				be	abce		abce	b		bc		
Disability Living Allowance (DLA)	181 5%	32 3%	27 3%	38 5%	81 9%	59 3%	120 8%	108 16%	66 3%	87 8%	58 4%	18 3%
					abe		abe	b		bc		
Other	45 1%	5 1%	17 2%	10 1%	13 1%	22 1%	23 1%	9 1%	34 1%	21 2%	17 1%	3 *%
			a									
None of these - Do not receive any of these benefits	1949 58%	693 73%	574 69%	426 60%	254 29%	1267 71%	680 43%	218 31%	1681 67%	375 35%	875 66%	565 85%
		cdf	cdf	df		cdf	d		a		a	ab
Don't know	57 2%	13 1%	9 1%	14 2%	19 2%	23 1%	33 2%	7 1%	39 2%	22 2%	9 1%	12 2%
Prefer not to say	135 4%	28 3%	29 3%	31 4%	45 5%	57 3%	76 5%	24 3%	67 3%	36 3%	37 3%	7 1%
										c		
SUMMARY												
ANY BENEFITS	1237 37%	212 22%	218 26%	238 34%	561 64%	430 24%	799 50%	444 64%	740 29%	642 60%	414 31%	85 13%
				abe	abcef		abce	b		bc	c	

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Up to £199 per week / Up to £10,399 per year	266 8%	32 7%	63 9%	74 8%	67 7%	31 7%	32 7%	203 8%	31 7%	184 8%	83 7%	132 8%	134 8%
From £200 to £299 per week / From £10,400 to £15,999 per year	350 10%	60 13%	60 9%	84 9%	92 10%	54 12%	60 13%	237 10%	54 12%	221 10%	129 11%	157 9%	193 11%
From £300 to £499 per week / From £15,600 to £25,999 per year	574 17%	74 16%	116 17%	164 18%	156 17%	64 14%	74 16%	436 18%	64 14%	391 17%	183 16%	291 17%	283 17%
From £500 to £699 per week / From £26,000 to £36,399 per year	635 19%	70 16%	127 19%	189 21%	157 17%	92 20%	70 16%	473 19%	92 20%	429 19%	206 18%	330 20%	304 18%
From £700 to £999 per week / From £36,400 to £51,999 per year	609 18%	94 21%	127 19%	151 17%	174 19%	63 14%	94 21%	452 18%	63 14%	418 19%	191 17%	322 19%	287 17%
From £1,000 to £1,499 per week / from £52,000 to £77,999 per year	400 12%	48 11%	76 11%	102 11%	117 13%	59 13%	48 11%	294 12%	59 13%	261 12%	139 12%	204 12%	196 12%
£1,500 and above per week / £78,000 and above per year	244 7%	32 7%	45 7%	55 6%	71 8%	42 9%	32 7%	171 7%	42 9%	148 7%	97 9%	107 6%	137 8%
Don't know	129 4%	25 6%	25 4%	42 5%	18 2%	18 4%	25 6%	86 3%	18 4%	97 4%	32 3%	60 4%	68 4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	3-4 a	5-15 b	16-17 c	3-12 a	13-17 b	MALE a	FEMALE b
Significance Level: 99%													
Unweighted total	3378	651	746	815	767	399	651	2328	399	2397	981	1711	1667
Effective Weighted Sample	2676	403	581	695	643	372	403	1909	372	1821	857	1337	1339
Total	3378	450	676	901	901	450	450	2477	450	2252	1126	1689	1689
Prefer not to say	172	17	36	42	49	29	17	126	29	103	68	85	87
	5%	4%	5%	5%	5%	6%	4%	5%	6%	5%	6%	5%	5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Up to £199 per week / Up to £10,399 per year	266 8%	18 8%	14 6%	28 8%	35 10%	36 8%	38 8%	35 8%	31 7%	15 6%	16 7%
From £200 to £299 per week / From £10,400 to £15,599 per year	350 10%	32 14%	28 12%	28 8%	32 9%	40 9%	44 10%	40 9%	53 12%	17 8%	37 16% cgi
From £300 to £499 per week / From £15,600 to £25,999 per year	574 17%	40 18%	33 15%	62 18%	54 16%	84 19%	79 18%	71 16%	85 19%	33 15%	31 14%
From £500 to £699 per week / From £26,000 to £36,399 per year	635 19%	39 17%	31 14%	62 18%	65 19%	97 22%	91 20%	80 18%	77 17%	52 23%	40 18%
From £700 to £999 per week / From £36,400 to £51,999 per year	609 18%	40 18%	54 24% j	72 21% j	56 17%	78 17%	73 16%	96 21% j	79 17%	36 16%	26 12%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	400 12%	20 9%	28 12%	43 13%	32 10%	47 10%	55 12%	60 13%	56 13%	33 15%	25 11%
£1,500 and above per week / £78,000 and above per year	244 7%	13 6%	19 8%	13 4%	32 10% c	28 6%	27 6%	36 8%	35 8%	17 8%	25 11% c

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j
Significance Level: 99%											
Unweighted total	3378	332	319	379	367	410	405	386	381	204	195
Effective Weighted Sample	2676	200	204	293	289	347	347	318	325	189	183
Total	3378	225	225	338	338	450	450	450	450	225	225
Don't know	129	13	11	12	14	17	25	9	9	9	9
	4%	6%	5%	3%	4%	4%	5%	2%	2%	4%	4%
Prefer not to say	172	10	7	18	18	22	20	23	26	12	16
	5%	4%	3%	5%	5%	5%	4%	5%	6%	6%	7%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Up to £199 per week / Up to £10,399 per year	266 8%	20 6%	144 9%	88 7%	220 8%	22 7%	18 11% d	6 4%	266 8%	230 8%	37 8%
From £200 to £299 per week / From £10,400 to £15,599 per year	350 10%	45 13%	152 10%	139 10%	289 10%	29 10%	16 10%	17 12%	350 10%	311 11%	39 9%
From £300 to £499 per week / From £15,600 to £25,999 per year	574 17%	52 15%	275 17%	233 17%	460 17%	51 17%	32 19%	31 23%	574 17%	495 17%	78 18%
From £500 to £699 per week / From £26,000 to £36,399 per year	635 19%	51 15%	312 20%	262 19%	527 19%	50 17%	30 18%	27 20%	635 19%	561 19%	73 17%
From £700 to £999 per week / From £36,400 to £51,999 per year	609 18%	82 24%	277 18%	239 18%	492 18%	61 20%	35 21%	21 16%	609 18%	528 18%	81 18%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	400 12%	37 11%	181 11%	166 12%	326 12%	43 14%	15 9%	16 12%	400 12%	346 12%	54 12%
£1,500 and above per week / £78,000 and above per year	244 7%	22 6%	106 7%	115 9%	207 7%	20 6%	10 6%	8 6%	244 7%	208 7%	36 8%
Don't know	129 4%	22 6% c	67 4%	35 3%	113 4%	8 2%	6 3%	3 2%	129 4%	113 4%	16 4%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL a	PRIMARY b	SECONDARY c	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d	ALL UK e	URBAN a	RURAL b
Significance Level: 99%											
Unweighted total	3378	512	1604	1163	2146	464	451	317	3378	2994	384
Effective Weighted Sample	2676	308	1289	1009	1985	397	366	233	2676	2382	303
Total	3378	345	1581	1353	2777	301	167	134	3378	2939	439
Prefer not to say	172	15	66	75	144	18	4	6	172	146	25
	5%	4%	4%	6%	5%	6%	2%	4%	5%	5%	6%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
Up to £199 per week / Up to £10,399 per year	266 8%	27 3%	25 3%	47 7% abe	165 19% abcef	52 3%	211 13% abce	67 10%	190 8%	266 25% bc	- -%	- -%
From £200 to £299 per week / From £10,400 to £15,599 per year	350 10%	28 3%	59 7% a	74 10% ae	186 21% abce	88 5%	259 16% abce	126 18% b	205 8%	247 23% bc	103 8% c	- -%
From £300 to £499 per week / From £15,600 to £25,999 per year	574 17%	65 7%	154 19% ae	146 21% ae	206 23% ae	220 12% a	351 22% ae	130 19%	407 16%	327 30% bc	246 18% c	- -%
From £500 to £699 per week / From £26,000 to £36,399 per year	635 19%	118 12%	200 24% ade	183 26% ade	134 15%	318 18% a	317 20% a	118 17%	493 20%	195 18% c	440 33% ac	- -%
From £700 to £999 per week / From £36,400 to £51,999 per year	609 18%	231 24% cdf	190 23% df	128 18% df	59 7%	421 24% cdf	188 12% d	91 13%	508 20% a	39 4%	546 41% ac	24 4%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	400 12%	233 25% bcdef	100 12% cdf	52 7% df	15 2%	334 19% bcdf	66 4% d	74 11%	315 12%	- -%	- -%	400 60% ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of children aged 3-17

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3378	1016	885	690	773	1901	1463	686	2530	1030	1392	682
Effective Weighted Sample	2676	807	696	541	634	1502	1175	553	1998	823	1085	552
Total	3378	946	830	709	878	1776	1588	694	2527	1075	1335	668
£1,500 and above per week / £78,000 and above per year	244	182	38	17	7	219	23	26	214	-	-	244
	7%	19%	5%	2%	1%	12%	1%	4%	8%	-%	-%	37%
		bcdef	df			bcdf			a			ab
Don't know	129	22	28	30	48	51	78	32	85	-	-	-
	4%	2%	3%	4%	5%	3%	5%	5%	3%	-%	-%	-%
					ae		ae					
Prefer not to say	172	39	35	34	60	75	93	32	110	-	-	-
	5%	4%	4%	5%	7%	4%	6%	5%	4%	-%	-%	-%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~a	b	c	a	b	a	b
Unweighted total	1981	-	-	815	767	399	-	1582	399	1000	981	1000	981
Effective Weighted Sample	1704	-	-	695	643	372	-	1336	372	847	857	851	853
Total	2252	-	-	901	901	450	-	1802	450	1126	1126	1126	1126
A lot	268	**	**	101	120	47	**	221	47	135	133	146	123
	12%	**	**	11%	13%	11%	**	12%	11%	12%	12%	13%	11%
A little	694	**	**	420	215	59	**	635	59	487	208	371	323
	31%	**	**	47%	24%	13%	**	35%	13%	43%	18%	33%	29%
				de	e			c		b			
None	1290	**	**	379	567	344	**	946	344	504	786	610	680
	57%	**	**	42%	63%	76%	**	53%	76%	45%	70%	54%	60%
				c	cd			b		a			a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j
Unweighted total	1981	-	-	-	-	410	405	386	381	204	195
Effective Weighted Sample	1704	-	-	-	-	347	347	318	325	189	183
Total	2252	-	-	-	-	450	450	450	450	225	225
A lot	268	**	**	**	**	58	44	63	56	25	23
	12%	**	**	**	**	13%	10%	14%	13%	11%	10%
A little	694	**	**	**	**	222	198	114	100	34	26
	31%	**	**	**	**	49%	44%	25%	22%	15%	11%
						ghij	ghij	ij	j		
None	1290	**	**	**	**	170	209	273	294	167	177
	57%	**	**	**	**	38%	46%	61%	65%	74%	79%
								ef	ef	efg	efgh

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		~a	b	c	a	b	c	d	e	a	b
Unweighted total	1981	-	748	1163	1371	236	223	151	1981	1768	213
Effective Weighted Sample	1704	-	635	1009	1285	224	200	124	1704	1521	188
Total	2252	-	819	1353	1853	201	111	88	2252	1969	283
A lot	268	**	90	169	223	20	11	14	268	252	16
	12%	**	11%	12%	12%	10%	10%	16%	12%	13%	6%
										b	
A little	694	**	389	286	561	66	43	24	694	590	104
	31%	**	47%	21%	30%	33%	39%	28%	31%	30%	37%
			c								
None	1290	**	341	898	1069	114	57	49	1290	1126	164
	57%	**	42%	66%	58%	57%	51%	56%	57%	57%	58%
				b							

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C10. How much help did your child receive in completing the questions today? (SINGLE CODE)

Base : All parents of children aged 8-17

	Total	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	1981	621	494	410	448	1115	858	439	1468	614	790	417
Effective Weighted Sample	1704	532	423	350	398	954	748	382	1261	536	668	361
Total	2252	655	539	476	571	1194	1047	503	1668	729	862	464
A lot	268 12%	97 15%	58 11%	56 12%	55 10%	155 13%	111 11%	102 20% b	151 9%	86 12%	106 12%	65 14%
A little	694 31%	198 30%	171 32%	153 32%	169 30%	369 31%	321 31%	175 35%	493 30%	239 33%	280 33%	122 26%
None	1290 57%	360 55%	310 57%	268 56%	347 61%	670 56%	615 59%	227 45%	1023 61% a	403 55%	476 55%	276 60%

Columns Tested: a,b,c,d,e,f - a,b - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S AGE (3)		CHILD'S GENDER	
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	3-12	13-17	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b
Unweighted total	3104	598	685	746	713	362	598	2144	362	2204	900	1576	1528
Effective Weighted Sample	2457	372	534	637	595	337	372	1756	337	1676	784	1232	1225
Total	3078	409	614	817	833	404	409	2265	404	2052	1026	1543	1534
Most Financially Vulnerable	1075	151	195	289	287	153	151	770	153	700	375	532	542
	35%	37%	32%	35%	34%	38%	37%	34%	38%	34%	37%	34%	35%
Potentially Financially Vulnerable	1335	178	295	365	349	148	178	1009	148	931	405	682	653
	43%	43%	48%	45%	42%	37%	43%	45%	37%	45%	39%	44%	43%
			e					c		b			
Least Financially Vulnerable	668	80	124	163	198	102	80	485	102	421	247	329	339
	22%	20%	20%	20%	24%	25%	20%	21%	25%	21%	24%	21%	22%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	CHILD'S AGE AND GENDER									
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j
Unweighted total	3104	305	293	347	338	378	368	358	355	188	174
Effective Weighted Sample	2457	184	188	268	266	322	315	295	301	174	163
Total	3078	202	207	308	306	411	406	418	415	204	200
Most Financially Vulnerable	1075	82	69	92	103	146	143	139	148	74	80
	35%	41%	33%	30%	34%	35%	35%	33%	36%	36%	40%
Potentially Financially Vulnerable	1335	86	91	158	137	185	180	174	174	78	70
	43%	43%	44%	51%	45%	45%	44%	42%	42%	38%	35%
				ij							
Least Financially Vulnerable	668	34	46	57	67	81	83	105	93	52	50
	22%	17%	22%	19%	22%	20%	20%	25%	22%	26%	25%

Columns Tested: a,b,c,d,e,f,g,h,i,j

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	SCHOOL YEAR			NATION					AREA	
		PRE-SCHOOL	PRIMARY	SECONDARY	ENGLAND	SCOTLAND	WALES	N IRELAND	ALL UK	URBAN	RURAL
Significance Level: 99%		a	b	c	a	b	c	d	e	a	b
Unweighted total	3104	465	1484	1074	1961	425	422	296	3104	2754	350
Effective Weighted Sample	2457	280	1192	928	1813	365	341	218	2457	2189	276
Total	3078	308	1448	1243	2520	276	157	125	3078	2680	398
Most Financially Vulnerable	1075	112	492	436	898	75	55	47	1075	916	159
	35%	36%	34%	35%	36%	27%	35%	37%	35%	34%	40%
					b				b		
Potentially Financially Vulnerable	1335	136	659	512	1072	133	76	54	1335	1187	148
	43%	44%	46%	41%	43%	48%	48%	43%	43%	44%	37%
Least Financially Vulnerable	668	60	297	295	550	67	27	24	668	576	92
	22%	19%	20%	24%	22%	24%	17%	20%	22%	22%	23%

Columns Tested: a,b,c - a,b,c,d,e - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX			
	Total	AB a	C1 b	C2 c	DE d	ABC1 e	C2DE f	ANY a	NONE b	MOST a	POTENTIALITY b	LEAST c
Significance Level: 99%												
Unweighted total	3104	959	826	627	681	1785	1308	630	2350	1030	1392	682
Effective Weighted Sample	2457	759	650	493	559	1409	1051	507	1856	823	1085	552
Total	3078	884	767	646	770	1651	1416	630	2332	1075	1335	668
Most Financially Vulnerable	1075 35%	130 15%	187 24% ae	271 42% abe	480 62% abcef	317 19% a	751 53% abce	281 45% b	741 32% bc	1075 100% bc	- -% -	- -% -
Potentially Financially Vulnerable	1335 43%	325 37%	434 57% acdef	305 47% ad	270 35% ad	759 46% adf	574 41% ad	245 39% ad	1043 45% ad	- -% ac	1335 100% ac	- -% ac
Least Financially Vulnerable	668 22%	429 49% bcdef	146 19% cdf	70 11% df	21 3% df	575 35% bcdf	92 6% d	103 16% d	548 23% a	- -% a	- -% a	668 100% ab

Columns Tested: a,b,c,d,e,f - a,b - a,b,c