OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
England	2076	279	418	554	552	274	279	1524	274	1036	1041	161	968	880
	82%	83%	83%	82%	82%	81%	83%	82%	81%	82%	82%	78%	83%	84%
Wales	125	16	24	34	34	16	16	92	16	64	61	8	58	52
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	5%
Scotland	225	29	43	60	61	33	29	164	33	111	114	28	94	81
	9%	8%	9%	9%	9%	10%	8%	9%	10%	9%	9%	14%	8%	8%
Northern Ireland	100	13	20	26	27	14	13	73	14	52	48	9	47	40
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
England	2076	140	139	209	209	278	276	275	277	134	140	2076	-	-	-
	82%	83%	82%	83%	83%	82%	82%	82%	82%	79%	83%	100% bcd	-%	-%	-%
Wales	125	8	8	12	12	17	17	18	17	9	8	-	-	125	-
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	-%	-%	100% abd	-%
Scotland	225	14	15	21	22	29	31	30	30	17	16	-	225	-	-
	9%	8%	9%	8%	9%	9%	9%	9%	9%	10%	9%	-%	100% acd	-%	-%
Northern Ireland	100	6	7	10	10	13	13	14	13	9	5	-	-	-	100
	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%	3%	-%	-%	-%	100% abc

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
England	2076	1843	233	591	490	434	542	1081	976	395	1557	497	676	526
	82%	84%	71%	84%	81%	82%	83%	82%	82%	80%	83%	83%	80%	83%
		b												
Wales	125	100	25	33	30	29	32	63	61	27	89	28	51	24
	5%	5%	8%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	4%
Scotland	225	187	38	57	56	48	60	113	108	51	165	48	82	60
	9%	9%	12%	8%	9%	9%	9%	9%	9%	10%	9%	8%	10%	10%
Northern Ireland	100	67	33	27	29	19	23	56	42	23	74	28	33	23
	4%	3%	10%	4%	5%	4%	3%	4%	4%	5%	4%	5%	4%	4%
			a											

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
North East	92	21	25	15	24	8	21	64	8	50	42	9	47	33
	4%	6%	5%	2%	4%	2%	6%	3%	2%	4%	3%	4%	4%	3%
Yorkshire and Humberside	202	30	40	63	41	28	30	144	28	93	109	21	92	81
	8%	9%	8%	9%	6%	8%	9%	8%	8%	7%	9%	10%	8%	8%
North West	270	32	47	80	64	46	32	191	46	134	136	23	119	123
	11%	10%	9%	12%	10%	14%	10%	10%	14%	11%	11%	11%	10%	12%
West Midlands	225	40	46	48	54	37	40	147	37	122	102	14	109	95
	9%	12%	9%	7%	8%	11%	12%	8%	11%	10%	8%	7%	9%	9%
East Midlands	175	29	39	44	37	27	29	119	27	88	87	15	89	64
	7%	9%	8%	6%	5%	8%	9%	6%	8%	7%	7%	7%	8%	6%
East of England	232	26	46	68	68	24	26	182	24	141	91	17	103	100
	9%	8%	9%	10%	10%	7%	8%	10%	7%	11%	7%	8%	9%	9%
South West	192	21	34	72	42	23	21	149	23	76	117	12	98	76
	8%	6%	7%	11%	6%	7%	6%	8%	7%	6%	9%	6%	8%	7%
South East	342	38	77	97	94	36	38	269	36	176	166	21	180	135
	14%	11%	15%	14%	14%	11%	11%	14%	11%	14%	13%	10%	15%	13%
London	345	41	63	68	128	45	41	259	45	156	189	27	130	173
	14%	12%	13%	10%	19%	13%	12%	14%	13%	12%	15%	13%	11%	16%
					c									
SUMMARY														
England	2076	279	418	554	552	274	279	1524	274	1036	1041	161	968	880
	82%	83%	83%	82%	82%	81%	83%	82%	81%	82%	82%	78%	83%	84%
Wales	125	16	24	34	34	16	16	92	16	64	61	8	58	52
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

| | Total | CHILD'S AGE | | | | | CHILD'S AGE (2) | | | CHILD'S GENDER | | SCHOOL YEAR | | |
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Scotland	225	29	43	60	61	33	29	164	33	111	114	28	94	81
	9%	8%	9%	9%	9%	10%	8%	9%	10%	9%	9%	14%	8%	8%
Northern Ireland	100	13	20	26	27	14	13	73	14	52	48	9	47	40
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	MALE 3-4 (a)	FEMALE 3-4 (b)	MALE 5-7 (c)	FEMALE 5-7 (d)	MALE 8-11 (e)	FEMALE 8-11 (f)	MALE 12-15 (g)	FEMALE 12-15 (h)	MALE 16-17 (i)	FEMALE 16-17 (j)	ENGLAND (a)	SCOTLAND (b)	WALES (c)	N IRELAND (d)
Significance Level: 99%						CHILD'S AGE AND GENDER							NATION		
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
North East	92 / 4%	12 / 7%	9 / 5%	16 / 7%	8 / 3%	7 / 2%	8 / 2%	10 / 3%	14 / 4%	5 / 3%	3 / 2%	92 / 4% bcd	- / -%	- / -%	- / -%
Yorkshire and Humberside	202 / 8%	9 / 5%	21 / 13%	24 / 9%	16 / 6%	26 / 8%	36 / 11%	17 / 5%	24 / 7%	18 / 10%	11 / 6%	202 / 10% bcd	- / -%	- / -%	- / -%
North West	270 / 11%	23 / 13%	10 / 6%	23 / 9%	25 / 10%	38 / 11%	42 / 12%	33 / 10%	31 / 9%	17 / 10%	29 / 17% b	270 / 13% bcd	- / -%	- / -%	- / -%
West Midlands	225 / 9%	16 / 10%	24 / 14% h	22 / 9%	24 / 9%	24 / 7%	25 / 7%	39 / 11%	15 / 4%	22 / 13% h	16 / 9%	225 / 11% bcd	- / -%	- / -%	- / -%
East Midlands	175 / 7%	10 / 6%	19 / 11%	22 / 9%	17 / 7%	26 / 8%	18 / 5%	14 / 4%	23 / 7%	16 / 9%	11 / 6%	175 / 8% bcd	- / -%	- / -%	- / -%
East of England	232 / 9%	18 / 10%	9 / 5%	33 / 13%	13 / 5%	49 / 15% bd	19 / 6%	29 / 8%	39 / 12%	13 / 8%	12 / 7%	232 / 11% bcd	- / -%	- / -%	- / -%
South West	192 / 8%	10 / 6%	11 / 7%	12 / 5%	22 / 9%	38 / 11% g	34 / 10% g	6 / 2%	36 / 11% g	10 / 6%	13 / 7%	192 / 9% bcd	- / -%	- / -%	- / -%
South East	342 / 14%	17 / 10%	21 / 12%	31 / 12%	46 / 18%	47 / 14%	50 / 15%	64 / 19%	30 / 9%	17 / 10%	19 / 11%	342 / 16% bcd	- / -%	- / -%	- / -%
London	345 / 14%	26 / 15%	15 / 9%	26 / 10%	37 / 15%	23 / 7%	45 / 13%	65 / 19% e	63 / 19% e	17 / 10%	28 / 17% e	345 / 17% bcd	- / -%	- / -%	- / -%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
SUMMARY															
England	2076	140	139	209	209	278	276	275	277	134	140	2076	-	-	-
	82%	83%	82%	83%	83%	82%	82%	82%	82%	79%	83%	100% bcd	-%	-%	-%
Wales	125	8	8	12	12	17	17	18	17	9	8	-	-	125	-
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	-%	-%	100% abd	-%
Scotland	225	14	15	21	22	29	31	30	30	17	16	-	225	-	-
	9%	8%	9%	8%	9%	9%	9%	9%	9%	10%	9%	-%	100% acd	-%	-%
Northern Ireland	100	6	7	10	10	13	13	14	13	9	5	-	-	-	100
	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%	3%	-%	-%	-%	100% abc

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
North East	92	86	6	22	19	15	35	41	50	24	64	24	34	20
	4%	4%	2%	3%	3%	3%	5%	3%	4%	5%	3%	4%	4%	3%
Yorkshire and Humberside	202	174	29	34	48	59	59	82	118	47	138	73	68	33
	8%	8%	9%	5%	8%	11% a	9%	6%	10% a	10%	7%	12% c	8%	5%
North West	270	243	26	74	51	49	93	125	142	61	198	92	104	44
	11%	11%	8%	10%	8%	9%	14%	10%	12%	12%	11%	15% c	12%	7%
West Midlands	225	196	29	40	55	58	70	95	128	44	170	68	70	37
	9%	9%	9%	6%	9%	11%	11%	7%	11% a	9%	9%	11%	8%	6%
East Midlands	175	137	38	45	42	42	47	86	88	33	135	38	74	48
	7%	6%	11%	6%	7%	8%	7%	7%	7%	7%	7%	6%	9%	8%
East of England	232	203	29	76	49	48	57	125	105	34	178	61	56	63
	9%	9%	9%	11%	8%	9%	9%	10%	9%	7%	9%	10%	7%	10%
South West	192	161	31	51	56	36	44	108	80	33	151	35	76	51
	8%	7%	10%	7%	9%	7%	7%	8%	7%	7%	8%	6%	9%	8%
South East	342	297	45	134	77	72	58	211	130	68	250	54	85	137
	14%	14%	14%	19% df	13%	14%	9%	16% d	11%	14%	13%	9%	10%	22% ab
London	345	345	-	114	93	55	80	207	135	50	272	51	108	93
	14%	16% b	-%	16%	15%	10%	12%	16%	11%	10%	14%	8%	13%	15%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 2

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
SUMMARY														
England	2076	1843	233	591	490	434	542	1081	976	395	1557	497	676	526
	82%	84%	71%	84%	81%	82%	83%	82%	82%	80%	83%	83%	80%	83%
		b												
Wales	125	100	25	33	30	29	32	63	61	27	89	28	51	24
	5%	5%	8%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	4%
Scotland	225	187	38	57	56	48	60	113	108	51	165	48	82	60
	9%	9%	12%	8%	9%	9%	9%	9%	9%	10%	9%	8%	10%	10%
Northern Ireland	100	67	33	27	29	19	23	56	42	23	74	28	33	23
	4%	3%	10%	4%	5%	4%	3%	4%	4%	5%	4%	5%	4%	4%
			a											

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Large city	503	57	91	109	167	80	57	366	80	229	274	34	200	242
	20%	17%	18%	16%	25%	24%	17%	20%	24%	18%	22%	16%	17%	23%
Smaller city or large town	492	86	89	135	112	71	86	335	71	238	254	47	233	193
	19%	26%	18%	20%	17%	21%	26% b	18%	21%	19%	20%	23%	20%	18%
Medium town	724	94	164	195	198	74	94	557	74	399	326	61	355	286
	29%	28%	32% e	29%	29%	22%	28%	30% c	22%	32%	26%	30%	30%	27%
Small town	478	59	96	149	108	65	59	354	65	244	235	42	222	197
	19%	18%	19%	22%	16%	19%	18%	19%	19%	19%	19%	21%	19%	19%
Rural area	328	41	66	85	89	48	41	240	48	154	174	22	157	134
	13%	12%	13%	13%	13%	14%	12%	13%	14%	12%	14%	11%	13%	13%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
CHILD'S AGE AND GENDER												**NATION**			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Large city	503	34	23	40	51	38	71	80	87	37	43	453	37	6	7
	20%	20%	13%	16%	20%	11%	21%	24%	26%	22%	26%	22%	16%	5%	7%
								e	e		be	cd	cd		
Smaller city or large town	492	41	45	38	51	69	65	60	52	28	42	415	31	27	19
	19%	25%	27%	15%	20%	21%	19%	18%	15%	17%	25%	20%	14%	22%	19%
												b		b	
Medium town	724	51	42	86	77	116	79	104	94	41	33	624	48	29	23
	29%	30%	25%	34%	31%	34%	23%	31%	28%	24%	20%	30%	21%	23%	23%
				j		j						b			
Small town	478	25	34	50	46	80	70	52	56	37	28	351	71	39	17
	19%	15%	20%	20%	18%	24%	21%	15%	17%	22%	17%	17%	32%	31%	17%
													ad	ad	
Rural area	328	17	24	38	28	34	51	40	48	25	22	233	38	25	33
	13%	10%	14%	15%	11%	10%	15%	12%	14%	15%	13%	11%	17%	20%	33%
													a	a	abc

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Large city	503	503	-	149	130	82	136	279	218	87	387	108	165	110
	20%	23% b	-%	21%	21%	16%	21%	21%	18%	18%	21%	18%	20%	17%
Smaller city or large town	492	492	-	127	116	94	145	243	239	103	349	138	160	108
	19%	22% b	-%	18%	19%	18%	22%	19%	20%	21%	19%	23%	19%	17%
Medium town	724	724	-	174	175	179	192	349	371	170	511	179	249	162
	29%	33% b	-%	25%	29%	34%	29%	27%	31%	34%	27%	30%	30%	26%
Small town	478	478	-	142	111	100	122	253	222	81	379	103	165	144
	19%	22% b	-%	20%	18%	19%	19%	19%	19%	16%	20%	17%	20%	23%
Rural area	328	-	328	114	75	76	62	189	138	54	260	73	102	111
	13%	-%	100% a	16%	12%	14%	9%	14%	12%	11%	14%	12%	12%	17%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
A	99	13	9	35	29	14	13	72	14	37	62	8	41	49
	4%	4%	2%	5%	4%	4%	4%	4%	4%	3%	5%	4%	4%	5%
B	609	75	121	169	168	75	75	458	75	341	268	45	283	267
	24%	22%	24%	25%	25%	22%	22%	25%	22%	27%	21%	22%	24%	25%
C1	606	76	126	157	172	76	76	454	76	304	302	49	275	251
	24%	23%	25%	23%	25%	23%	23%	24%	23%	24%	24%	24%	24%	24%
C2	530	76	111	135	131	77	76	377	77	258	273	45	255	211
	21%	23%	22%	20%	19%	23%	23%	20%	23%	20%	22%	22%	22%	20%
D	353	46	65	102	89	52	46	255	52	145	208	27	162	150
	14%	14%	13%	15%	13%	15%	14%	14%	15%	11%	16%	13%	14%	14%
											a			
E	304	47	71	67	76	43	47	214	43	169	135	30	141	112
	12%	14%	14%	10%	11%	13%	14%	12%	13%	13%	11%	14%	12%	11%
Don't know	26	3	2	9	9	1	3	21	1	10	15	2	10	12
	1%	1%	*%	1%	1%	*%	1%	1%	*%	1%	1%	1%	1%	1%
SUMMARY														
AB	707	88	130	203	197	88	88	530	88	378	330	52	324	316
	28%	26%	26%	30%	29%	26%	26%	29%	26%	30%	26%	25%	28%	30%
DE	657	93	136	169	165	94	93	470	94	314	343	57	303	262
	26%	28%	27%	25%	24%	28%	28%	25%	28%	25%	27%	28%	26%	25%
ABC1	1313	164	256	360	368	164	164	984	164	681	632	101	599	567
	52%	49%	51%	53%	55%	49%	49%	53%	49%	54%	50%	49%	51%	54%
C2DE	1187	169	247	304	296	171	169	847	171	572	616	102	558	473
	47%	50%	49%	45%	44%	51%	50%	46%	51%	45%	49%	50%	48%	45%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

| | Total | CHILD'S AGE AND GENDER | | | | | | | | | | NATION | | | |
| | | MALE 3-4 | FEMALE 3-4 | MALE 5-7 | FEMALE 5-7 | MALE 8-11 | FEMALE 8-11 | MALE 12-15 | FEMALE 12-15 | MALE 16-17 | FEMALE 16-17 | ENGLAND | SCOTLAND | WALES | N IRELAND |
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
A	99	7	6	3	6	19	16	4	25	4	10	88	4	2	4
	4%	4%	4%	1%	2%	6%	5%	1%	7%	2%	6%	4%	2%	2%	4%
B	609	46	29	69	52	97	71	93	75	36	39	503	52	30	23
	24%	27%	17%	27%	21%	29%	21%	28%	22%	21%	23%	24%	23%	24%	23%
C1	606	37	39	65	61	75	82	93	78	34	42	490	56	30	29
	24%	22%	23%	26%	24%	22%	24%	28%	23%	20%	25%	24%	25%	24%	29%
C2	530	33	43	52	60	54	81	71	61	49	28	434	48	29	19
	21%	20%	26%	20%	24%	16%	24%	21%	18%	29% ej	17%	21%	21%	23%	19%
D	353	19	27	25	40	51	51	28	60	22	29	292	32	18	10
	14%	11%	16%	10%	16%	15%	15%	8%	18%	13%	18%	14%	14%	15%	10%
E	304	25	22	39	32	40	28	42	34	23	19	250	28	14	12
	12%	15%	13%	16%	13%	12%	8%	12%	10%	14%	11%	12%	12%	11%	12%
Don't know	26	2	1	1	2	2	8	6	4	*	1	19	4	1	1
	1%	1%	1%	*%	1%	*%	2%	2%	1%	*%	1%	1%	2%	1%	1%
SUMMARY															
AB	707	53	35	72	58	116	87	97	100	40	49	591	57	33	27
	28%	32%	21%	28%	23%	34%	26%	29%	30%	24%	29%	28%	25%	26%	27%
DE	657	43	49	64	72	91	79	70	94	45	49	542	60	32	23
	26%	26%	29%	25%	28%	27%	23%	21%	28%	27%	29%	26%	27%	26%	23%
ABC1	1313	90	75	136	119	191	169	190	178	74	91	1081	113	63	56
	52%	53%	44%	54%	47%	57%	50%	56%	53%	44%	54%	52%	50%	51%	56%
C2DE	1187	76	93	116	131	144	160	141	155	94	77	976	108	61	42
	47%	45%	55%	46%	52%	43%	47%	42%	46%	56%	46%	47%	48%	49%	42%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
A	99	78	20	99	-	-	-	99	-	16	81	6	13	67
	4%	4%	6%	14%	-%	-%	-%	8%	-%	3%	4%	1%	2%	11%
				bcdef				bcdf						ab
B	609	515	94	609	-	-	-	609	-	95	499	44	117	344
	24%	23%	29%	86%	-%	-%	-%	46%	-%	19%	26%	7%	14%	54%
				bcdef				bcdf					a	ab
C1	606	531	75	-	606	-	-	606	-	125	462	90	258	150
	24%	24%	23%	-%	100%	-%	-%	46%	-%	25%	25%	15%	31%	24%
					acdef			acdf					a	a
C2	530	454	76	-	-	530	-	-	530	86	423	146	236	61
	21%	21%	23%	-%	-%	100%	-%	-%	45%	17%	22%	24%	28%	10%
						abdef			abde			c	c	
D	353	306	46	-	-	-	353	-	353	83	251	158	148	9
	14%	14%	14%	-%	-%	-%	54%	-%	30%	17%	13%	26%	18%	1%
							abcef		abce			bc	c	
E	304	288	15	-	-	-	304	-	304	85	162	149	69	3
	12%	13%	5%	-%	-%	-%	46%	-%	26%	17%	9%	25%	8%	*%
		b					abcef		abce	b		bc	c	
Don't know	26	24	1	-	-	-	-	-	-	6	6	9	1	*
	1%	1%	*%	-%	-%	-%	-%	-%	-%	1%	*%	1%	*%	*%
SUMMARY														
AB	707	593	114	707	-	-	-	707	-	111	580	51	129	411
	28%	27%	35%	100%	-%	-%	-%	54%	-%	22%	31%	8%	15%	65%
				bcdef				bcdf			a		a	ab
DE	657	595	62	-	-	-	657	-	657	168	413	307	217	12
	26%	27%	19%	-%	-%	-%	100%	-%	55%	34%	22%	51%	26%	2%
							abcef		abce	b		bc	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 4

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
ABC1	1313 52%	1124 51%	189 58%	707 100% cdf	606 100% cdf	- -%	- -%	1313 100% cdf	- -%	236 48%	1043 55%	140 23%	387 46% a	560 88% ab
C2DE	1187 47%	1049 48%	138 42%	- -%	- -%	530 100% abe	657 100% abe	- -%	1187 100% abe	254 51%	836 44%	453 75% bc	453 54% c	73 12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Boy, aged 3	84	84	-	-	-	-	84	-	-	84	-	84	-	-
	3%	25%	-%	-%	-%	-%	25%	-%	-%	7%	-%	41%	-%	-%
		bcde					bc			b		bc		
Boy, aged 4	84	84	-	-	-	-	84	-	-	84	-	17	66	-
	3%	25%	-%	-%	-%	-%	25%	-%	-%	7%	-%	8%	6%	-%
		bcde					bc			b		c	c	
Boy, aged 5	84	-	84	-	-	-	-	84	-	84	-	*	83	-
	3%	-%	17%	-%	-%	-%	-%	5%	-%	7%	-%	*%	7%	-%
			acde					ac		b			ac	
Boy, aged 6	84	-	84	-	-	-	-	84	-	84	-	-	84	-
	3%	-%	17%	-%	-%	-%	-%	5%	-%	7%	-%	-%	7%	-%
			acde					ac		b			ac	
Boy, aged 7	84	-	84	-	-	-	-	84	-	84	-	-	82	-
	3%	-%	17%	-%	-%	-%	-%	5%	-%	7%	-%	-%	7%	-%
			acde					ac		b			ac	
Boy, aged 8	84	-	-	84	-	-	-	84	-	84	-	-	84	-
	3%	-%	-%	12%	-%	-%	-%	5%	-%	7%	-%	-%	7%	-%
				abde				ac		b			ac	
Boy, aged 9	84	-	-	84	-	-	-	84	-	84	-	-	80	-
	3%	-%	-%	12%	-%	-%	-%	5%	-%	7%	-%	-%	7%	-%
				abde				ac		b			ac	
Boy, aged 10	84	-	-	84	-	-	-	84	-	84	-	-	84	-
	3%	-%	-%	12%	-%	-%	-%	5%	-%	7%	-%	-%	7%	-%
				abde				ac		b			ac	
Boy, aged 11	84	-	-	84	-	-	-	84	-	84	-	-	19	64
	3%	-%	-%	12%	-%	-%	-%	5%	-%	7%	-%	-%	2%	6%
				abde				ac		b				ab
Boy, aged 12	84	-	-	-	84	-	-	84	-	84	-	-	*	83
	3%	-%	-%	-%	12%	-%	-%	5%	-%	7%	-%	-%	*%	8%
					abce			ac		b				ab

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Boy, aged 13	84	-	-	-	84	-	-	84	-	84	-	-	-	83
	3%	-%	-%	-%	12%	-%	-%	5%	-%	7%	-%	-%	-%	8%
					abce			ac		b				ab
Boy, aged 14	84	-	-	-	84	-	-	84	-	84	-	-	-	84
	3%	-%	-%	-%	13%	-%	-%	5%	-%	7%	-%	-%	-%	8%
					abce			ac		b				ab
Boy, aged 15	84	-	-	-	84	-	-	84	-	84	-	-	-	82
	3%	-%	-%	-%	13%	-%	-%	5%	-%	7%	-%	-%	-%	8%
					abce			ac		b				ab
Boy, aged 16	84	-	-	-	-	84	-	-	84	84	-	-	-	70
	3%	-%	-%	-%	-%	25%	-%	-%	25%	7%	-%	-%	-%	7%
						abcd			ab	b				ab
Boy, aged 17	84	-	-	-	-	84	-	-	84	84	-	-	-	67
	3%	-%	-%	-%	-%	25%	-%	-%	25%	7%	-%	-%	-%	6%
						abcd			ab	b				ab
Girl, aged 3	84	84	-	-	-	-	84	-	-	-	84	84	-	-
	3%	25%	-%	-%	-%	-%	25%	-%	-%	-%	7%	41%	-%	-%
		bcde					bc				a	bc		
Girl, aged 4	84	84	-	-	-	-	84	-	-	-	84	20	61	-
	3%	25%	-%	-%	-%	-%	25%	-%	-%	-%	7%	10%	5%	-%
		bcde					bc				a	c	c	
Girl, aged 5	84	-	84	-	-	-	-	84	-	-	84	-	83	-
	3%	-%	17%	-%	-%	-%	-%	5%	-%	-%	7%	-%	7%	-%
			acde					ac			a		ac	
Girl, aged 6	84	-	84	-	-	-	-	84	-	-	84	-	84	-
	3%	-%	17%	-%	-%	-%	-%	5%	-%	-%	7%	-%	7%	-%
			acde					ac			a		ac	
Girl, aged 7	84	-	84	-	-	-	-	84	-	-	84	-	84	-
	3%	-%	17%	-%	-%	-%	-%	5%	-%	-%	7%	-%	7%	-%
			acde					ac			a		ac	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Girl, aged 8	84	-	-	84	-	-	-	84	-	-	84	-	82	-
	3%	-%	-%	13%	-%	-%	-%	5%	-%	-%	7%	-%	7%	-%
				abde				ac			a		ac	
Girl, aged 9	84	-	-	84	-	-	-	84	-	-	84	-	82	-
	3%	-%	-%	13%	-%	-%	-%	5%	-%	-%	7%	-%	7%	-%
				abde				ac			a		ac	
Girl, aged 10	84	-	-	84	-	-	-	84	-	-	84	-	84	-
	3%	-%	-%	12%	-%	-%	-%	5%	-%	-%	7%	-%	7%	-%
				abde				ac			a		ac	
Girl, aged 11	84	-	-	84	-	-	-	84	-	-	84	-	25	58
	3%	-%	-%	12%	-%	-%	-%	5%	-%	-%	7%	-%	2%	5%
				abde				ac			a			ab
Girl, aged 12	84	-	-	-	84	-	-	84	-	-	84	-	-	83
	3%	-%	-%	-%	12%	-%	-%	5%	-%	-%	7%	-%	-%	8%
					abce			ac			a			ab
Girl, aged 13	84	-	-	-	84	-	-	84	-	-	84	-	-	73
	3%	-%	-%	-%	12%	-%	-%	5%	-%	-%	7%	-%	-%	7%
					abce			ac			a			ab
Girl, aged 14	84	-	-	-	84	-	-	84	-	-	84	-	-	79
	3%	-%	-%	-%	13%	-%	-%	5%	-%	-%	7%	-%	-%	8%
					abce			ac			a			ab
Girl, aged 15	84	-	-	-	84	-	-	84	-	-	84	-	-	81
	3%	-%	-%	-%	13%	-%	-%	5%	-%	-%	7%	-%	-%	8%
					abce			ac			a			ab
Girl, aged 16	84	-	-	-	-	84	-	-	84	-	84	-	-	78
	3%	-%	-%	-%	-%	25%	-%	-%	25%	-%	7%	-%	-%	7%
						abcd			ab		a			ab
Girl, aged 17	84	-	-	-	-	84	-	-	84	-	84	-	-	67
	3%	-%	-%	-%	-%	25%	-%	-%	25%	-%	7%	-%	-%	6%
						abcd			ab		a			ab

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

| | Total | \| CHILD'S AGE AND GENDER | | | | | | | | | | \| NATION | | | |
| | | MALE 3-4 | FEMALE 3-4 | MALE 5-7 | FEMALE 5-7 | MALE 8-11 | FEMALE 8-11 | MALE 12-15 | FEMALE 12-15 | MALE 16-17 | FEMALE 16-17 | ENGLAND | SCOTLAND | WALES | N IRELAND |
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Boy, aged 3	84	84	-	-	-	-	-	-	-	-	-	70	6	3	4
	3%	50% bcdefghij	-%	-%	-%	-%	-%	-%	-%	-%	-%	3%	3%	3%	4%
Boy, aged 4	84	84	-	-	-	-	-	-	-	-	-	70	7	5	2
	3%	50% bcdefghij	-%	-%	-%	-%	-%	-%	-%	-%	-%	3%	3%	4%	2%
Boy, aged 5	84	-	-	84	-	-	-	-	-	-	-	72	6	3	3
	3%	-%	-%	33% abdefghij	-%	-%	-%	-%	-%	-%	-%	3%	3%	3%	3%
Boy, aged 6	84	-	-	84	-	-	-	-	-	-	-	67	9	5	3
	3%	-%	-%	33% abdefghij	-%	-%	-%	-%	-%	-%	-%	3%	4%	4%	3%
Boy, aged 7	84	-	-	84	-	-	-	-	-	-	-	71	6	4	4
	3%	-%	-%	33% abdefghij	-%	-%	-%	-%	-%	-%	-%	3%	2%	3%	4%
Boy, aged 8	84	-	-	-	-	84	-	-	-	-	-	67	8	6	4
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	3%	4%	4%
Boy, aged 9	84	-	-	-	-	84	-	-	-	-	-	70	9	3	3
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	4%	2%	3%
Boy, aged 10	84	-	-	-	-	84	-	-	-	-	-	69	6	5	4
	3%	-%	-%	-%	-%	25% abcdfghij	-%	-%	-%	-%	-%	3%	3%	4%	4%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Boy, aged 11	84	-	-	-	-	84	-	-	-	-	-	72	7	4	2
	3%	-%	-%	-%	-%	25%	-%	-%	-%	-%	-%	3%	3%	3%	2%
						abcdfghij									
Boy, aged 12	84	-	-	-	-	-	-	84	-	-	-	68	9	3	3
	3%	-%	-%	-%	-%	-%	-%	25%	-%	-%	-%	3%	4%	3%	3%
								abcdefhij							
Boy, aged 13	84	-	-	-	-	-	-	84	-	-	-	68	7	6	3
	3%	-%	-%	-%	-%	-%	-%	25%	-%	-%	-%	3%	3%	5%	3%
								abcdefhij							
Boy, aged 14	84	-	-	-	-	-	-	84	-	-	-	71	6	5	2
	3%	-%	-%	-%	-%	-%	-%	25%	-%	-%	-%	3%	3%	4%	2%
								abcdefhij							
Boy, aged 15	84	-	-	-	-	-	-	84	-	-	-	68	8	3	5
	3%	-%	-%	-%	-%	-%	-%	25%	-%	-%	-%	3%	3%	3%	5%
								abcdefhij							
Boy, aged 16	84	-	-	-	-	-	-	-	-	84	-	63	10	5	6
	3%	-%	-%	-%	-%	-%	-%	-%	-%	50%	-%	3%	5%	4%	6%
										abcdefghj					
Boy, aged 17	84	-	-	-	-	-	-	-	-	84	-	70	6	4	4
	3%	-%	-%	-%	-%	-%	-%	-%	-%	50%	-%	3%	3%	3%	4%
										abcdefghj					
Girl, aged 3	84	-	84	-	-	-	-	-	-	-	-	71	7	3	3
	3%	-%	50%	-%	-%	-%	-%	-%	-%	-%	-%	3%	3%	3%	3%
			acdefghij												

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Girl, aged 4	84	-	84	-	-	-	-	-	-	-	-	68	8	5	3
	3%	-%	50% acdefghij	-%	-%	-%	-%	-%	-%	-%	-%	3%	4%	4%	3%
Girl, aged 5	84	-	-	-	84	-	-	-	-	-	-	72	5	4	3
	3%	-%	-%	-%	33% abcefghij	-%	-%	-%	-%	-%	-%	3%	2%	3%	3%
Girl, aged 6	84	-	-	-	84	-	-	-	-	-	-	68	9	4	3
	3%	-%	-%	-%	33% abcefghij	-%	-%	-%	-%	-%	-%	3%	4%	3%	3%
Girl, aged 7	84	-	-	-	84	-	-	-	-	-	-	69	8	4	4
	3%	-%	-%	-%	33% abcefghij	-%	-%	-%	-%	-%	-%	3%	3%	3%	4%
Girl, aged 8	84	-	-	-	-	-	84	-	-	-	-	70	8	3	3
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	4%	3%	3%
Girl, aged 9	84	-	-	-	-	-	84	-	-	-	-	74	4	4	2
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	4%	2%	3%	2%
Girl, aged 10	84	-	-	-	-	-	84	-	-	-	-	61	13	5	6
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	6%	4%	6% a
Girl, aged 11	84	-	-	-	-	-	84	-	-	-	-	71	6	5	2
	3%	-%	-%	-%	-%	-%	25% abcdeghij	-%	-%	-%	-%	3%	3%	4%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Girl, aged 12	84	-	-	-	-	-	-	-	84	-	-	63	11	4	6
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	5%	3%	6%
Girl, aged 13	84	-	-	-	-	-	-	-	84	-	-	71	6	5	2
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	3%	4%	2%
Girl, aged 14	84	-	-	-	-	-	-	-	84	-	-	72	6	3	3
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	3%	3%	3%
Girl, aged 15	84	-	-	-	-	-	-	-	84	-	-	70	7	5	2
	3%	-%	-%	-%	-%	-%	-%	-%	25% abcdefgij	-%	-%	3%	3%	4%	2%
Girl, aged 16	84	-	-	-	-	-	-	-	-	-	84	71	9	2	2
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	50% abcdefghi	3%	4%	2%	2%
Girl, aged 17	84	-	-	-	-	-	-	-	-	-	84	69	7	5	3
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	50% abcdefghi	3%	3%	4%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Boy, aged 3	84	76	8	24	20	16	22	45	38	11	67	27	27	19
	3%	3%	2%	3%	3%	3%	3%	3%	3%	2%	4%	4%	3%	3%
Boy, aged 4	84	76	9	29	16	17	21	45	38	10	70	26	23	20
	3%	3%	3%	4%	3%	3%	3%	3%	3%	2%	4%	4%	3%	3%
Boy, aged 5	84	72	13	20	28	21	15	48	36	21	61	18	26	24
	3%	3%	4%	3%	5%	4%	2%	4%	3%	4%	3%	3%	3%	4%
Boy, aged 6	84	70	14	21	19	16	28	40	44	21	53	23	20	20
	3%	3%	4%	3%	3%	3%	4%	3%	4%	4%	3%	4%	2%	3%
Boy, aged 7	84	72	12	31	18	14	22	48	36	15	63	8	34	25
	3%	3%	4%	4%	3%	3%	3%	4%	3%	3%	3%	1%	4%	4%
Boy, aged 8	84	72	13	26	21	10	28	47	37	28	48	22	24	26
	3%	3%	4%	4%	3%	2%	4%	4%	3%	6%	3%	4%	3%	4%
Boy, aged 9	84	71	13	26	16	21	20	42	41	22	56	24	19	26
	3%	3%	4%	4%	3%	4%	3%	3%	3%	4%	3%	4%	2%	4%
Boy, aged 10	84	80	4	36	19	12	16	55	28	26	49	24	20	33
	3%	4%	1%	5%	3%	2%	2%	4%	2%	5%	3%	4%	2%	5%
Boy, aged 11	84	80	4	27	19	10	27	47	37	10	66	17	27	23
	3%	4%	1%	4%	3%	2%	4%	4%	3%	2%	4%	3%	3%	4%
Boy, aged 12	84	75	9	31	26	12	13	57	25	26	55	14	25	25
	3%	3%	3%	4%	4%	2%	2%	4%	2%	5%	3%	2%	3%	4%
Boy, aged 13	84	76	8	24	26	10	24	51	34	16	62	13	27	22
	3%	3%	2%	3%	4%	2%	4%	4%	3%	3%	3%	2%	3%	3%
Boy, aged 14	84	72	12	24	26	24	10	50	34	31	53	15	27	21
	3%	3%	4%	3%	4%	5%	2%	4%	3%	6%	3%	3%	3%	3%
										b				

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Boy, aged 15	84	72	12	17	16	25	23	33	48	12	70	13	40	16
	3%	3%	4%	2%	3%	5%	4%	3%	4%	2%	4%	2%	5%	2%
Boy, aged 16	84	72	13	21	18	23	23	38	46	25	55	19	32	19
	3%	3%	4%	3%	3%	4%	3%	3%	4%	5%	3%	3%	4%	3%
Boy, aged 17	84	72	13	19	16	25	23	36	48	22	59	34	21	13
	3%	3%	4%	3%	3%	5%	3%	3%	4%	4%	3%	6%	2%	2%
Girl, aged 3	84	78	7	15	19	21	29	33	50	6	73	30	27	12
	3%	4%	2%	2%	3%	4%	4%	3%	4%	1%	4%	5%	3%	2%
Girl, aged 4	84	66	18	20	21	22	20	41	43	14	65	18	29	14
	3%	3%	5%	3%	3%	4%	3%	3%	4%	3%	3%	3%	3%	2%
Girl, aged 5	84	78	7	26	17	20	21	43	41	7	76	23	23	27
	3%	4%	2%	4%	3%	4%	3%	3%	3%	1%	4%	4%	3%	4%
Girl, aged 6	84	71	13	15	20	12	36	34	48	10	70	21	36	14
	3%	3%	4%	2%	3%	2%	6%	3%	4%	2%	4%	4%	4%	2%
Girl, aged 7	84	76	8	18	24	27	15	42	42	6	75	21	25	32
	3%	3%	3%	3%	4%	5%	2%	3%	4%	1%	4%	3%	3%	5%
Girl, aged 8	84	74	10	16	20	23	22	36	45	11	66	25	20	18
	3%	3%	3%	2%	3%	4%	3%	3%	4%	2%	3%	4%	2%	3%
Girl, aged 9	84	73	11	20	21	26	15	41	41	9	69	15	40	26
	3%	3%	3%	3%	3%	5%	2%	3%	3%	2%	4%	3%	5%	4%
Girl, aged 10	84	61	23	24	22	18	20	47	38	10	66	20	36	13
	3%	3%	7% a	3%	4%	3%	3%	4%	3%	2%	4%	3%	4%	2%
Girl, aged 11	84	77	7	27	18	15	21	46	36	18	60	16	39	22
	3%	4%	2%	4%	3%	3%	3%	3%	3%	4%	3%	3%	5%	4%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Girl, aged 12	84	75	9	21	31	10	19	52	29	11	72	27	33	14
	3%	3%	3%	3%	5%	2%	3%	4%	2%	2%	4%	4%	4%	2%
Girl, aged 13	84	69	15	29	20	11	23	49	35	17	67	12	26	31
	3%	3%	5%	4%	3%	2%	4%	4%	3%	3%	4%	2%	3%	5%
Girl, aged 14	84	78	6	25	11	23	25	36	48	16	60	8	45	16
	3%	4%	2%	4%	2%	4%	4%	3%	4%	3%	3%	1%	5%	2%
													a	
Girl, aged 15	84	67	17	24	17	16	27	41	43	15	65	18	20	27
	3%	3%	5%	3%	3%	3%	4%	3%	4%	3%	3%	3%	2%	4%
Girl, aged 16	84	76	8	24	22	11	27	45	38	26	55	34	20	15
	3%	3%	3%	3%	4%	2%	4%	3%	3%	5%	3%	6%	2%	2%
Girl, aged 17	84	70	14	25	20	16	22	46	39	22	58	17	33	23
	3%	3%	4%	4%	3%	3%	3%	3%	3%	4%	3%	3%	4%	4%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Boy	1263	168	253	337	337	168	168	926	168	1263	-	101	582	534
	50%	50%	50%	50%	50%	50%	50%	50%	50%	100%	-%	49%	50%	51%
										b				
Girl	1263	168	253	337	337	168	168	926	168	-	1263	104	585	519
	50%	50%	50%	50%	50%	50%	50%	50%	50%	-%	100%	51%	50%	49%
											a			

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Boy	1263	168	-	253	-	337	-	337	-	168	-	1036	111	64	52
	50%	100%	-%	100%	-%	100%	-%	100%	-%	100%	-%	50%	49%	51%	52%
		bdfhj		bdfhj		bdfhj		bdfhj		bdfhj					
Girl	1263	-	168	-	253	-	337	-	337	-	168	1041	114	61	48
	50%	-%	100%	-%	100%	-%	100%	-%	100%	-%	100%	50%	51%	49%	48%
			acegi		acegi		acegi		acegi		acegi				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Boy	1263	1109	154	378	304	258	314	681	572	297	888	297	390	330
	50%	50%	47%	53%	50%	49%	48%	52%	48%	60% b	47%	49%	46%	52%
Girl	1263	1089	174	330	302	273	343	632	616	199	998	305	452	303
	50%	50%	53%	47%	50%	51%	52%	48%	52%	40%	53% a	51%	54%	48%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Mobile phone/ smartphone (like an iPhone or Samsung Galaxy)	1754	138	194	446	648	328	138	1288	328	858	896	85	566	1011
	69%	41%	38%	66%	96%	97%	41%	70%	97%	68%	71%	41%	49%	96%
				ab	abc	abc		a	ab					ab
Tablet (like an iPad or Kindle Fire)	1617	252	434	473	327	132	252	1234	132	746	872	140	933	504
	64%	75%	86%	70%	48%	39%	75%	67%	39%	59%	69%	68%	80%	48%
		de	acde	de			c	c			a	c	ac	
Games console or handheld games player	1196	37	174	399	395	191	37	968	191	805	392	18	500	625
	47%	11%	34%	59%	59%	57%	11%	52%	57%	64%	31%	9%	43%	59%
			a	ab	ab	ab		a	a	b			a	ab
Laptop or netbook	1110	26	94	334	437	218	26	865	218	505	605	18	350	690
	44%	8%	19%	50%	65%	65%	8%	47%	65%	40%	48%	9%	30%	66%
			a	ab	abc	abc		a	ab		a		a	ab
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	426	13	40	125	152	96	13	317	96	260	166	8	131	263
	17%	4%	8%	19%	23%	28%	4%	17%	28%	21%	13%	4%	11%	25%
				ab	ab	abc		a	ab	b			a	ab
Other type of device	58	10	15	12	15	6	10	43	6	30	28	6	30	20
	2%	3%	3%	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	2%
None of these/ Child does not go online	72	42	19	4	6	1	42	29	1	37	34	35	30	3
	3%	13%	4%	1%	1%	*%	13%	2%	*%	3%	3%	17%	3%	*%
		bcde	e				bc					bc	c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
SUMMARY														
GOES ONLINE USING ANY TYPE OF DEVICE	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
	97%	87%	96%	99%	99%	100%	87%	98%	100%	97%	97%	83%	97%	100%
			a	a	a	ab		a	a				a	ab
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1353	35	122	402	526	268	35	1050	268	670	683	22	436	831
	54%	10%	24%	60%	78%	80%	10%	57%	80%	53%	54%	10%	37%	79%
			a	ab	abc	abc		a	ab				a	ab
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2433	293	482	659	666	333	293	1807	333	1214	1219	169	1122	1044
	96%	87%	95%	98%	99%	99%	87%	98%	99%	96%	97%	82%	96%	99%
			a	a	a	a		a	a				a	ab
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1101	259	365	267	142	68	259	774	68	556	545	149	701	218
	44%	77%	72%	40%	21%	20%	77%	42%	20%	44%	43%	73%	60%	21%
		cde	cde	de			bc	c				bc	c	
ONLY GOES ONLINE USING A MOBILE PHONE	134	31	11	40	31	21	31	82	21	52	83	23	48	53
	5%	9%	2%	6%	5%	6%	9%	4%	6%	4%	7%	11%	4%	5%
		b				b	b					bc		
ONLY GOES ONLINE USING A TABLET	313	122	146	43	3	-	122	192	-	139	175	65	243	3
	12%	36%	29%	6%	*%	-%	36%	10%	-%	11%	14%	32%	21%	*%
		cde	cde	de			bc	c				bc	c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 7

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Mobile phone/ smartphone (like an iPhone or Samsung Galaxy)	1754	64	75	108	86	206	240	320	328	160	168	1428	163	92	71
	69%	38%	44%	43%	34%	61%	71%	95%	97%	95%	100%	69%	73%	73%	71%
						abcd	abcd	abcdef	abcdef	abcdef	abcdefi				
Tablet (like an iPad or Kindle Fire)	1617	123	129	208	226	240	233	118	208	57	75	1323	148	78	67
	64%	73%	77%	82%	90%	71%	69%	35%	62%	34%	45%	64%	66%	63%	68%
		gij	ghij	ghij	abefghij	gij	gij		gij						
Games console or handheld games player	1196	23	14	121	54	252	147	282	113	127	64	976	108	64	48
	47%	13%	8%	48%	21%	75%	44%	84%	34%	76%	38%	47%	48%	51%	48%
				abd	b	abcdfhj	abd	abcdfhj	ab	abcdfhj	abd				
Laptop or netbook	1110	11	16	51	43	157	177	189	248	97	122	933	84	56	37
	44%	6%	9%	20%	17%	47%	53%	56%	74%	58%	72%	45%	37%	45%	37%
				a	a	abcd	abcd	abcd	abcdefgi	abcd	abcdefgi	d			
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	426	3	10	19	21	64	60	117	35	57	39	356	37	17	16
	17%	2%	6%	7%	8%	19%	18%	35%	10%	34%	23%	17%	17%	14%	16%
						abc	ab	abcdefh	a	abcdefh	abcdh				
Other type of device	58	5	5	8	7	6	6	8	7	3	2	41	8	6	3
	2%	3%	3%	3%	3%	2%	2%	2%	2%	2%	1%	2%	4%	5%	3%
														a	
None of these/ Child does not go online	72	25	17	8	11	2	3	3	3	*	1	59	7	3	3
	3%	15%	10%	3%	4%	*%	1%	1%	1%	*%	*%	3%	3%	3%	3%
		cdefghij	efghij												

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
					CHILD'S AGE AND GENDER								NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
SUMMARY															
GOES ONLINE USING ANY TYPE OF DEVICE	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
	97%	85%	90%	97%	96%	100%	99%	99%	99%	100%	100%	97%	97%	97%	97%
				a	a	ab	ab	ab	ab	ab	ab				
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1353	13	22	67	54	195	207	260	266	134	134	1139	103	65	46
	54%	8%	13%	27%	22%	58%	61%	77%	79%	80%	79%	55%	46%	52%	46%
				ab	a	abcd	abcd	abcdef	abcdef	abcdef	abcdef	bd			
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2433	143	150	242	240	330	329	334	333	165	168	2000	216	120	96
	96%	85%	89%	96%	95%	98%	98%	99%	99%	98%	100%	96%	96%	96%	96%
				a	a	ab	ab	ab	ab	ab	ab				
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1101	131	129	177	187	140	127	73	68	34	34	879	115	57	51
	44%	78%	76%	70%	74%	42%	38%	22%	20%	20%	20%	42%	51%	45%	51%
		efghij	efghij	efghij	efghij	ghij	ghij						a		a
ONLY GOES ONLINE USING A MOBILE PHONE	134	17	14	9	2	6	34	13	19	7	14	115	9	6	4
	5%	10%	8%	3%	1%	2%	10%	4%	6%	4%	8%	6%	4%	5%	4%
		de	d				de				de				
ONLY GOES ONLINE USING A TABLET	313	60	62	51	96	26	16	2	*	-	-	258	29	15	12
	12%	35%	37%	20%	38%	8%	5%	1%	*%	-%	-%	12%	13%	12%	12%
		cefghij	cefghij	efghij	cefghij	ghij	ij								

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Mobile phone/ smartphone (like an iPhone or Samsung Galaxy)	1754	1511	243	501	423	378	434	924	812	351	1299	393	579	454
	69%	69%	74%	71%	70%	71%	66%	70%	68%	71%	69%	65%	69%	72%
Tablet (like an iPad or Kindle Fire)	1617	1404	213	504	340	352	405	844	757	315	1221	375	525	458
	64%	64%	65%	71% bd	56%	66%	62%	64%	64%	63%	65%	62%	62%	72% ab
Games console or handheld games player	1196	1054	143	336	285	270	296	621	566	297	841	276	419	303
	47%	48%	43%	48%	47%	51%	45%	47%	48%	60% b	45%	46%	50%	48%
Laptop or netbook	1110	971	139	416	264	199	223	680	422	206	871	213	345	372
	44%	44%	42%	59% bcdf	44%	38%	34%	52% cdf	36%	42%	46%	35%	41%	59% ab
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	426	376	50	129	106	93	93	235	186	99	308	91	155	127
	17%	17%	15%	18%	18%	17%	14%	18%	16%	20%	16%	15%	18%	20%
Other type of device	58	54	4	15	22	8	10	37	18	19	38	8	19	18
	2%	2%	1%	2%	4%	2%	2%	3%	2%	4%	2%	1%	2%	3%
None of these/ Child does not go online	72	65	7	25	20	8	17	45	25	2	66	17	25	14
	3%	3%	2%	4%	3%	1%	3%	3%	2%	*%	3% a	3%	3%	2%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
SUMMARY														
GOES ONLINE USING ANY TYPE OF DEVICE	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
	97%	97%	98%	96%	97%	99%	97%	97%	98%	100%	97%	97%	97%	98%
										b				
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1353	1183	171	469	329	265	280	798	545	270	1038	264	435	430
	54%	54%	52%	66%	54%	50%	43%	61%	46%	54%	55%	44%	52%	68%
				bcdf	d			cdf						ab
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2433	2113	319	676	579	518	636	1255	1153	494	1798	576	811	613
	96%	96%	97%	96%	96%	98%	97%	96%	97%	100%	95%	96%	96%	97%
										b				
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1101	950	151	213	257	257	359	470	617	225	782	321	382	189
	44%	43%	46%	30%	42%	49%	55%	36%	52%	45%	41%	53%	45%	30%
					a	ae	abe		abe			c	c	
ONLY GOES ONLINE USING A MOBILE PHONE	134	109	25	16	33	19	61	49	80	32	79	51	44	7
	5%	5%	8%	2%	5%	4%	9%	4%	7%	6%	4%	9%	5%	1%
							ae		a			c	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
ONLY GOES ONLINE USING A TABLET	313	273	41	61	68	60	120	129	180	37	257	83	109	58
	12%	12%	12%	9%	11%	11%	18%	10%	15%	7%	14%	14%	13%	9%
							ae		ae		a			

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Yes – it's a smartphone	1487	56	101	354	643	332	56	1099	332	719	768	38	358	1009
	59%	17%	20%	53%	96%	98%	17%	59%	98%	57%	61%	18%	31%	96%
				ab	abc	abc		a	ab				a	ab
Yes – but it's not a smartphone	50	12	2	17	15	3	12	34	3	20	30	8	23	16
	2%	4%	*%	3%	2%	1%	4%	2%	1%	2%	2%	4%	2%	2%
		b												
No – my child does not have a mobile phone	988	268	401	302	15	2	268	717	2	523	465	160	785	26
	39%	80%	79%	45%	2%	1%	80%	39%	1%	41%	37%	78%	67%	3%
		cde	cde	de			bc	c				bc	c	
Don't know	2	-	1	-	*	-	-	2	-	2	-	-	1	*
	*%	-%	*%	-%	*%	-%	-%	*%	-%	*%	-%	-%	*%	*%
SUMMARY														
CHILD HAS THEIR OWN MOBILE PHONE	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
	61%	20%	20%	55%	98%	99%	20%	61%	99%	58%	63%	22%	33%	97%
				ab	abc	abc		a	ab				a	ab

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Yes – it's a smartphone	1487	22	34	54	48	162	192	315	328	165	166	1205	143	79	60
	59%	13%	20%	21%	19%	48%	57%	94%	97%	98%	99%	58%	64%	64%	60%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef				
Yes – but it's not a smartphone	50	7	5	*	2	2	15	8	7	2	1	39	6	3	2
	2%	4%	3%	*%	1%	1%	4%	2%	2%	1%	1%	2%	3%	2%	2%
No – my child does not have a mobile phone	988	139	129	197	203	172	130	13	2	1	1	831	76	43	38
	39%	83%	77%	78%	81%	51%	39%	4%	1%	1%	*%	40%	34%	34%	38%
		efghij	efghij	efghij	efghij	ghij	ghij								
Don't know	2	-	-	1	-	-	-	*	-	-	-	1	-	-	*
	*%	-%	-%	*%	-%	-%	-%	*%	-%	-%	-%	*%	-%	-%	*%
SUMMARY															
CHILD HAS THEIR OWN MOBILE PHONE	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
	61%	17%	23%	21%	19%	49%	61%	96%	99%	99%	100%	60%	66%	66%	62%
						abcd	abcd	abcdef	abcdef	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Yes – it's a smartphone	1487	1294	193	403	339	327	401	742	728	319	1089	342	527	352
	59%	59%	59%	57%	56%	62%	61%	56%	61%	64%	58%	57%	63%	56%
Yes – but it's not a smartphone	50	43	7	6	13	12	19	18	31	10	32	16	23	2
	2%	2%	2%	1%	2%	2%	3%	1%	3%	2%	2%	3%	3%	*%
												c	c	
No – my child does not have a mobile phone	988	859	129	299	253	191	236	552	428	168	764	244	291	280
	39%	39%	39%	42%	42%	36%	36%	42%	36%	34%	41%	40%	35%	44%
														b
Don't know	2	2	-	-	1	-	*	1	*	-	*	*	-	-
	*%	*%	-%	-%	*%	-%	*%	*%	*%	-%	*%	*%	-%	-%
SUMMARY														
CHILD HAS THEIR OWN MOBILE PHONE	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
	61%	61%	61%	58%	58%	64%	64%	58%	64%	66%	59%	59%	65%	56%
													c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	|	|	|	|	|	|	AGE OF CHILD	|	|	|	|	|	|	|	|
		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2526	278	276	173	171	171	126	125	130	132	132	123	130	129	218	212
Effective Weighted Sample	1260	133	130	96	84	89	67	70	68	73	72	62	66	60	200	197
Total	2526	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168
Yes – it's a smartphone	1487	31	25	31	27	44	44	81	93	137	163	159	159	163	168	164
	59%	19%	15%	18%	16%	26%	26%	48%	55%	81%	97%	94%	94%	97%	100%	97%
								abcdef	abcdef	abcdefgh	abcdefghi	abcdefgh	abcdefgh	abcdefghi	abcdefghi	abcdefghi
Yes – but it's not a smartphone	50	5	8	1	1	1	*	4	9	5	1	5	5	4	-	3
	2%	3%	4%	*%	*%	*%	*%	2%	5%	3%	1%	3%	3%	2%	-%	2%
									n							
No – my child does not have a mobile phone	988	132	136	136	140	124	124	84	67	27	4	4	4	2	1	1
	39%	79%	81%	81%	83%	74%	74%	50%	40%	16%	3%	3%	2%	1%	*%	1%
		ghijklmno	ghijklmno	ghijklmno	ghijklmno	ghijklmno	ghijklmno	ijklmno	ijklmno	jklmno						
Don't know	2	-	-	1	-	-	-	-	-	-	-	-	*	-	-	-
	*%	-%	-%	1%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%
SUMMARY																
CHILD HAS THEIR OWN MOBILE PHONE	1537	36	32	31	28	44	44	84	101	142	164	164	164	166	168	167
	61%	21%	19%	18%	17%	26%	26%	50%	60%	84%	97%	97%	97%	99%	100%	99%
								abcdef	abcdef	abcdefgh	abcdefghi	abcdefghi	abcdefghi	abcdefghi	abcdefghi	abcdefghi

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n,o

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or 'Hey Google'? Popular brands include Amazon Echo, Google Nest and Apple HomePod mini. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Yes	1479	150	311	410	416	191	150	1137	191	732	747	85	698	637
	59%	45%	62%	61%	62%	57%	45%	61%	57%	58%	59%	41%	60%	61%
			a	a	a	a		a	a				a	a
No	1031	184	193	259	255	139	184	708	139	523	508	118	467	406
	41%	55%	38%	39%	38%	41%	55%	38%	41%	41%	40%	58%	40%	39%
		bcde					bc					bc		
Don't know	16	2	1	4	3	6	2	7	6	8	8	2	1	9
	1%	1%	*%	1%	*%	2%	1%	*%	2%	1%	1%	1%	*%	1%
									b					

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or 'Hey Google'? Popular brands include Amazon Echo, Google Nest and Apple HomePod mini. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Yes	1479	77	74	157	154	211	199	191	224	95	96	1210	134	74	61
	59%	46%	44%	62%	61%	63%	59%	57%	67%	56%	57%	58%	60%	59%	61%
				ab	b	ab			ab						
No	1031	91	93	95	99	122	137	145	110	70	69	854	88	51	38
	41%	54%	55%	38%	39%	36%	41%	43%	33%	42%	41%	41%	39%	41%	38%
		ceh	cdeh												
Don't know	16	*	2	1	-	3	1	*	2	3	3	12	3	*	1
	1%	*%	1%	*%	-%	1%	*%	*%	1%	2%	2%	1%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 10

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or 'Hey Google'? Popular brands include Amazon Echo, Google Nest and Apple HomePod mini. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Yes	1479	1281	198	427	353	340	348	779	688	312	1096	315	527	393
	59%	58%	60%	60%	58%	64%	53%	59%	58%	63%	58%	52%	63%	62%
													a	
No	1031	900	131	279	251	188	300	530	487	182	782	281	314	238
	41%	41%	40%	39%	41%	35%	46%	40%	41%	37%	41%	47%	37%	38%
Don't know	16	16	-	2	2	3	9	4	12	2	8	6	1	3
	1%	1%	-%	*%	*%	1%	1%	*%	1%	*%	*%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Yes	2473	318	489	666	669	332	318	1824	332	1235	1238	194	1137	1044
	98%	94%	97%	99%	99%	98%	94%	98%	98%	98%	98%	94%	97%	99%
				a	a	a		a	a					a
No	46	17	13	7	5	4	17	25	4	23	23	10	26	8
	2%	5%	2%	1%	1%	1%	5%	1%	1%	2%	2%	5%	2%	1%
		cde					bc					c		
Don't know	7	2	4	-	-	1	2	4	1	5	2	2	4	1
	*%	1%	1%	-%	-%	*%	1%	*%	*%	*%	*%	1%	*%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER								NATION		
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Yes	2473	160	158	241	247	336	330	333	336	165	166	2030	222	123	99
	98%	95%	94%	95%	98%	100%	98%	99%	100%	98%	99%	98%	99%	99%	99%
						b			b						
No	46	9	8	7	5	1	7	4	1	2	2	40	3	2	1
	2%	5%	5%	3%	2%	*%	2%	1%	*%	1%	1%	2%	1%	1%	1%
Don't know	7	-	2	4	-	-	-	-	-	1	-	7	-	-	-
	*%	-%	1%	2%	-%	-%	-%	-%	-%	*%	-%	*%	-%	-%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Yes	2473	2154	319	701	592	517	638	1293	1155	486	1855	586	823	632
	98%	98%	97%	99%	98%	97%	97%	98%	97%	98%	98%	97%	98%	100%
														a
No	46	37	9	7	13	13	13	20	26	9	31	14	18	1
	2%	2%	3%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	*%
Don't know	7	7	-	-	1	-	6	1	6	1	-	2	-	-
	*%	*%	-%	-%	*%	-%	1%	*%	*%	*%	-%	*%	-%	-%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 12

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
HAVE BROADBAND AT HOME	2473	318	489	666	669	332	318	1824	332	1235	1238	194	1137	1044
	98%	94%	97%	99%	99%	98%	94%	98%	98%	98%	98%	94%	97%	99%
				a	a	a		a	a					a
Yes	28	6	7	7	4	4	6	18	4	15	13	3	17	7
	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
No	25	13	9	*	1	1	13	10	1	12	12	9	13	1
	1%	4%	2%	*%	*%	*%	4%	1%	*%	1%	1%	4%	1%	*%
		cde					bc					bc		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
HAVE BROADBAND AT HOME	2473	160	158	241	247	336	330	333	336	165	166	2030	222	123	99
	98%	95%	94%	95%	98%	100%	98%	99%	100%	98%	99%	98%	99%	99%	99%
						b			b						
Yes	28	3	3	5	2	1	6	4	*	3	1	26	*	1	1
	1%	2%	1%	2%	1%	*%	2%	1%	*%	2%	1%	1%	*%	1%	1%
No	25	6	8	6	3	-	*	*	*	*	1	20	3	1	1
	1%	3%	4%	2%	1%	-%	*%	*%	*%	*%	*%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
HAVE BROADBAND AT HOME	2473	2154	319	701	592	517	638	1293	1155	486	1855	586	823	632
	98%	98%	97%	99%	98%	97%	97%	98%	97%	98%	98%	97%	98%	100%
														a
Yes	28	25	3	2	11	6	9	13	15	8	16	8	11	-
	1%	1%	1%	*%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-%
No	25	19	6	5	3	7	10	7	17	2	15	8	7	1
	1%	1%	2%	1%	*%	1%	2%	1%	1%	*%	1%	1%	1%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
A television set	2146	279	440	588	564	275	279	1592	275	1070	1076	174	1010	887
	85%	83%	87%	87%	84%	82%	83%	86%	82%	85%	85%	84%	87%	84%
A tablet (like an iPad or Kindle Fire)	1258	225	338	372	218	105	225	927	105	580	678	129	731	363
	50%	67%	67%	55%	32%	31%	67%	50%	31%	46%	54%	63%	63%	34%
		cde	cde	de			bc	c			a	c	c	c
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1157	122	128	260	421	227	122	809	227	565	593	82	362	649
	46%	36%	25%	39%	63%	67%	36%	44%	67%	45%	47%	40%	31%	62%
		b		b	abc	abc			ab					ab
A games console or handheld games player (like a PlayStation/ Xbox/ Nintendo Switch)	649	34	87	192	213	123	34	492	123	436	213	23	238	356
	26%	10%	17%	28%	32%	37%	10%	27%	37%	35%	17%	11%	20%	34%
				ab	ab	ab		a	ab	b			a	ab
A desktop computer/ laptop/ netbook	571	28	35	155	215	137	28	405	137	278	293	16	174	343
	23%	8%	7%	23%	32%	41%	8%	22%	41%	22%	23%	8%	15%	33%
				ab	ab	abc		a	ab					ab
Other type of device	26	2	4	6	9	5	2	19	5	11	15	2	9	14
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
None of these/ Child does not watch TV programmes or films	78	8	13	15	30	11	8	58	11	45	32	5	28	39
	3%	2%	3%	2%	4%	3%	2%	3%	3%	4%	3%	2%	2%	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Don't know	2	-	-	1	1	1	-	1	1	2	*	-	1	1
	*%	-%	-%	*%	*%	*%	-%	*%	*%	*%	*%	-%	*%	*%

SUMMARY

	Total	3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2446	329	492	658	643	325	329	1793	325	1216	1231	201	1138	1012
	97%	98%	97%	98%	95%	96%	98%	97%	96%	96%	97%	98%	98%	96%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	2020	262	384	532	559	283	262	1475	283	1003	1017	155	902	876
	80%	78%	76%	79%	83%	84%	78%	80%	84%	79%	81%	75%	77%	83%
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	300	49	52	70	79	50	49	201	50	146	155	27	128	125
	12%	15%	10%	10%	12%	15%	15%	11%	15%	12%	12%	13%	11%	12%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
A television set	2146	138	141	215	225	305	282	280	283	131	144	1760	190	108	88
	85%	82%	84%	85%	89%	91%	84%	83%	84%	78%	85%	85%	85%	86%	88%
					i	i									
A tablet (like an iPad or Kindle Fire)	1258	112	113	169	169	196	176	63	155	39	66	1033	113	63	49
	50%	67%	67%	67%	67%	58%	52%	19%	46%	23%	39%	50%	50%	50%	49%
		ghij	ghij	ghij	ghij	gij	gi		gi		gi				
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1157	62	59	65	63	131	128	202	220	104	122	942	109	58	47
	46%	37%	35%	26%	25%	39%	38%	60%	65%	62%	73%	45%	49%	47%	47%
								abcdef	abcdef	abcdef	abcdef				
A games console or handheld games player (like a PlayStation/ Xbox/ Nintendo Switch)	649	18	15	54	33	127	65	153	60	84	39	515	67	41	25
	26%	11%	9%	21%	13%	38%	19%	46%	18%	50%	23%	25%	30%	33%	25%
				b		abcdfhj		abcdfhj		abcdfhj	ab			a	
A desktop computer/ laptop/ netbook	571	15	14	20	15	76	79	105	110	63	75	482	45	24	20
	23%	9%	8%	8%	6%	23%	24%	31%	33%	37%	44%	23%	20%	19%	20%
						abcd	abcd	abcd	abcd	abcdef	abcdef				
Other type of device	26	*	2	4	*	2	4	3	6	1	3	21	2	2	1
	1%	*%	1%	1%	*%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%
None of these/ Child does not watch TV programmes or films	78	2	6	6	7	5	11	25	5	7	4	65	6	5	2
	3%	1%	4%	3%	3%	1%	3%	7%	1%	4%	2%	3%	2%	4%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 13

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Don't know	2	-	-	-	-	1	-	*	*	1	-	1	*	*	1
	*%	-%	-%	-%	-%	*%	-%	*%	*%	*%	-%	*%	*%	*%	1%
SUMMARY															
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2446	166	162	246	246	331	326	311	332	160	164	2010	219	120	97
	97%	99%	96%	97%	97%	98%	97%	92%	99%	95%	98%	97%	97%	96%	97%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	2020	131	132	195	188	267	265	271	288	139	144	1656	184	101	79
	80%	78%	78%	77%	74%	79%	79%	80%	86%	82%	86%	80%	82%	81%	79%
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	300	28	21	31	21	26	44	31	49	29	20	250	29	12	9
	12%	17%	12%	12%	8%	8%	13%	9%	14%	17% e	12%	12%	13%	10%	9%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
A television set	2146	1850	296	638	513	465	509	1152	975	397	1636	499	723	577
	85%	84%	90%	90%	85%	88%	78%	88%	82%	80%	87%	83%	86%	91%
				df		d		df			a			a
A tablet (like an iPad or Kindle Fire)	1258	1095	163	405	270	275	299	675	575	232	953	277	421	363
	50%	50%	50%	57%	45%	52%	46%	51%	48%	47%	51%	46%	50%	57%
				bdf										a
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1157	1002	156	341	246	265	291	587	556	257	842	278	384	301
	46%	46%	47%	48%	41%	50%	44%	45%	47%	52%	45%	46%	46%	47%
A games console or handheld games player (like a PlayStation/ Xbox/ Nintendo Switch)	649	571	78	133	130	187	195	262	382	184	424	191	221	137
	26%	26%	24%	19%	21%	35%	30%	20%	32%	37%	22%	32%	26%	22%
						abe	ae		abe	b		c		
A desktop computer/ laptop/ netbook	571	477	94	185	136	99	147	322	246	131	424	125	178	178
	23%	22%	29%	26%	23%	19%	22%	25%	21%	26%	22%	21%	21%	28%
Other type of device	26	25	1	6	8	2	10	14	12	5	21	3	4	7
	1%	1%	*%	1%	1%	*%	2%	1%	1%	1%	1%	1%	1%	1%
None of these/ Child does not watch TV programmes or films	78	75	3	13	22	11	29	35	40	11	61	17	25	8
	3%	3%	1%	2%	4%	2%	4%	3%	3%	2%	3%	3%	3%	1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Don't know	2	2	-	-	1	1	*	1	1	1	1	2	*	-
	*%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%
SUMMARY														
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2446	2120	326	694	583	518	627	1277	1146	484	1823	584	816	625
	97%	96%	99%	98%	96%	98%	96%	97%	97%	98%	97%	97%	97%	99%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	2020	1752	268	577	463	444	518	1040	963	429	1479	470	682	515
	80%	80%	82%	82%	76%	84%	79%	79%	81%	86%	78%	78%	81%	81%
										b				
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	300	270	30	56	69	53	118	125	171	87	187	85	93	48
	12%	12%	9%	8%	11%	10%	18%	10%	14%	18%	10%	14%	11%	8%
							ae		ae	b		c		

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1989	267	404	516	531	270	267	1452	270	956	1033	157	917	837
	79%	79%	80%	77%	79%	80%	79%	78%	80%	76%	82% a	76%	79%	80%
On other websites or apps like YouTube, Vimeo or Facebook Watch	1375	168	272	373	390	172	168	1035	172	732	643	107	639	587
	54%	50%	54%	55%	58%	51%	50%	56%	51%	58%	51%	52%	55%	56%
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1156	168	218	286	305	180	168	809	180	569	587	102	515	495
	46%	50%	43%	42%	45%	53% bc	50%	44%	53% b	45%	46%	50%	44%	47%
As they are broadcast on scheduled TV	1020	135	206	296	242	142	135	743	142	486	535	83	487	410
	40%	40%	41%	44%	36%	42%	40%	40%	42%	38%	42%	40%	42%	39%
TV that has been recorded by someone in the household	742	66	139	222	211	104	66	572	104	355	386	41	330	344
	29%	20%	27%	33% a	31% a	31% a	20%	31% a	31% a	28%	31%	20%	28%	33% a
Blu rays/ DVDs/ videos	407	35	89	133	108	43	35	329	43	225	182	22	209	158
	16%	11%	18%	20% a	16%	13%	11%	18% a	13%	18%	14%	11%	18%	15%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	343	27	78	102	85	52	27	264	52	164	179	15	159	148
	14%	8%	15%	15%	13%	15%	8%	14%	15%	13%	14%	7%	14%	14%
			a	a		a		a	a					
None of these	66	6	14	11	24	12	6	48	12	39	27	3	25	33
	3%	2%	3%	2%	4%	3%	2%	3%	3%	3%	2%	1%	2%	3%
Don't know	15	2	4	4	3	2	2	11	2	12	3	-	5	8
	1%	1%	1%	1%	*%	*%	1%	1%	*%	1%	*%	-%	*%	1%
SUMMARY														
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2445	329	487	659	646	323	329	1793	323	1212	1233	203	1138	1011
	97%	98%	96%	98%	96%	96%	98%	97%	96%	96%	98%	99%	98%	96%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 14

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1989 79%	131 78%	137 81%	197 78%	207 82%	253 75%	263 78%	247 73%	284 84%	128 76%	142 84%	1618 78%	188 84%	103 82%	80 80%
On other websites or apps like YouTube, Vimeo or Facebook Watch	1375 54%	86 51%	82 49%	134 53%	139 55%	210 62%	163 48%	216 64% f	174 52%	86 51%	86 51%	1131 54%	120 53%	71 57%	54 54%
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1156 46%	89 53%	79 47%	112 44%	106 42%	153 45%	133 39%	136 40%	169 50%	80 47%	100 60% cdfg	957 46%	95 42%	64 51% d	40 40%
As they are broadcast on scheduled TV	1020 40%	65 38%	70 42%	97 38%	109 43%	159 47% g	137 41%	104 31%	137 41%	60 36%	82 48% g	850 41%	85 38%	47 38%	38 38%
TV that has been recorded by someone in the household	742 29%	29 17%	38 22%	63 25%	76 30%	120 36% a	102 30%	98 29%	113 34% a	45 27%	58 34% a	623 30% d	61 27%	35 28%	23 23%
Blu rays/ DVDs/ videos	407 16%	19 11%	17 10%	57 23% bj	32 13%	67 20%	65 19%	58 17%	50 15%	24 14%	19 11%	339 16%	37 16%	19 15%	12 12%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
												CHILD'S AGE AND GENDER	**NATION**		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	343	11	15	42	36	55	47	32	53	23	28	277	30	23	14
	14%	7%	9%	17%	14%	16%	14%	10%	16%	14%	17% a	13%	13%	18%	14%
None of these	66	4	2	7	7	-	11	20	4	8	4	59	2	3	1
	3%	2%	1%	3%	3%	-%	3%	6% e	1%	5% e	2%	3%	1%	3%	1%
Don't know	15	-	2	4	-	4	-	3	1	2	-	13	1	*	*
	1%	-%	1%	2%	-%	1%	-%	1%	*%	1%	-%	1%	1%	*%	*%
SUMMARY															
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2445	165	164	242	246	333	326	314	333	159	164	2004	221	121	98
	97%	98%	98%	96%	97%	99%	97%	93%	99%	95%	98%	97%	98%	97%	98%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1989 79%	1720 78%	269 82%	604 85% bdf	468 77%	413 78%	484 74%	1073 82% df	896 75%	399 81%	1490 79%	446 74%	673 80%	569 90% ab
On other websites or apps like YouTube, Vimeo or Facebook Watch	1375 54%	1195 54%	180 55%	415 59%	321 53%	301 57%	327 50%	736 56%	628 53%	284 57%	1032 55%	310 51%	446 53%	391 62% a
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1156 46%	987 45%	169 52%	430 61% bcdf	274 45% d	234 44% d	216 33%	705 54% bdf	450 38%	226 46%	904 48%	195 32%	413 49% a	396 63% ab
As they are broadcast on scheduled TV	1020 40%	879 40%	141 43%	361 51% bdf	236 39%	220 41%	200 30%	597 45% df	420 35%	164 33%	810 43% a	205 34%	364 43% a	316 50% a
TV that has been recorded by someone in the household	742 29%	635 29%	107 32%	288 41% bdf	151 25%	166 31% d	131 20%	439 33% bdf	297 25%	110 22%	605 32% a	118 20%	270 32% a	256 40% a
Blu rays/ DVDs/ videos	407 16%	355 16%	53 16%	154 22% cdf	103 17%	72 14%	74 11%	257 20% df	146 12%	95 19%	290 15%	87 14%	108 13%	153 24% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	343	297	46	163	73	66	41	236	107	81	252	57	87	155
	14%	13%	14%	23%	12%	12%	6%	18%	9%	16%	13%	10%	10%	25%
				bcdf				df						ab
None of these	66	64	2	7	23	9	27	30	36	12	51	17	17	2
	3%	3%	*%	1%	4%	2%	4%	2%	3%	2%	3%	3%	2%	*%
					a		a					c		
Don't know	15	15	-	2	3	2	8	5	10	3	8	*	5	-
	1%	1%	-%	*%	*%	*%	1%	*%	1%	1%	*%	*%	1%	-%
SUMMARY														
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2445	2118	327	698	580	520	622	1278	1142	482	1826	585	819	632
	97%	96%	100%	99%	96%	98%	95%	97%	96%	97%	97%	97%	97%	100%
				d										ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2466	544	505	505	501	411	544	1511	411	1224	1242	379	1064	903
Effective Weighted Sample	1229	258	264	272	249	380	258	771	380	613	616	169	547	480
Total	2445	329	487	659	646	323	329	1793	323	1212	1233	203	1138	1011
Rules about what they watch	1666	250	411	523	396	85	250	1330	85	858	808	151	934	544
	68%	76%	84%	79%	61%	26%	76%	74%	26%	71%	65%	74%	82%	54%
		de	de	de	e		c	c				c	c	
Rules about when they watch	1100	179	290	346	228	58	179	864	58	609	491	107	663	304
	45%	54%	59%	53%	35%	18%	54%	48%	18%	50%	40%	53%	58%	30%
		de	de	de	e		c	c		b		c	c	
Rules about how much time they spend watching	1257	210	313	426	235	73	210	974	73	684	572	130	725	364
	51%	64%	64%	65%	36%	22%	64%	54%	22%	56%	46%	64%	64%	36%
		de	de	de	e		bc	c		b		c	c	
Rules about who they are watching with/ can only watch when supervised	633	113	156	221	113	30	113	490	30	332	301	71	385	161
	26%	34%	32%	34%	17%	9%	34%	27%	9%	27%	24%	35%	34%	16%
		de	de	de	e		c	c				c	c	
Other rules	34	2	3	9	17	2	2	30	2	17	17	2	12	19
	1%	1%	1%	1%	3%	1%	1%	2%	1%	1%	1%	1%	1%	2%
No, do not have any rules	412	20	15	36	169	173	20	220	173	174	239	13	48	318
	17%	6%	3%	5%	26%	53%	6%	12%	53%	14%	19%	6%	4%	31%
					abc	abcd		a	ab					ab
SUMMARY														
ANY RULES	2033	309	473	623	478	150	309	1573	150	1039	994	190	1089	693
	83%	94%	97%	95%	74%	47%	94%	88%	47%	86%	81%	94%	96%	69%
		de	de	de	e		bc	c				c	c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 15

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

| | Total | | CHILD'S AGE AND GENDER | | | | | | | | | | NATION | | | |
| | | MALE 3-4 | FEMALE 3-4 | MALE 5-7 | FEMALE 5-7 | MALE 8-11 | FEMALE 8-11 | MALE 12-15 | FEMALE 12-15 | MALE 16-17 | FEMALE 16-17 | | ENGLAND | SCOTLAND | WALES | N IRELAND |
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2466	269	275	250	255	255	250	246	255	204	207		1121	485	422	438
Effective Weighted Sample	1229	129	129	131	133	138	134	123	127	188	192		861	377	334	381
Total	2445	165	164	242	246	333	326	314	333	159	164		2004	221	121	98
Rules about what they watch	1666	128	123	202	210	287	236	203	193	39	46		1370	148	82	66
	68%	77%	75%	83%	85%	86%	72%	65%	58%	24%	28%		68%	67%	68%	67%
		hij	hij	ghij	fghij	fghij	ij	ij	ij							
Rules about when they watch	1100	97	82	154	136	188	158	143	85	27	30		903	101	51	45
	45%	59%	50%	64%	55%	57%	48%	46%	26%	17%	18%		45%	46%	42%	46%
		hij	hij	ghij	hij	hij	hij	hij								
Rules about how much time they spend watching	1257	115	95	153	160	237	189	146	89	33	39		1032	114	57	54
	51%	70%	58%	63%	65%	71%	58%	46%	27%	21%	24%		51%	52%	47%	55%
		ghij	hij	ghij	ghij	ghij	hij	hij								
Rules about who they are watching with/ can only watch when supervised	633	55	58	89	67	119	102	58	55	11	19		534	51	27	21
	26%	33%	35%	37%	27%	36%	31%	19%	16%	7%	12%		27%	23%	22%	21%
		ghij	ghij	ghij	ij	ghij	hij	i								
Other rules	34	2	-	-	3	6	3	7	10	1	1		32	1	1	*
	1%	1%	-%	-%	1%	2%	1%	2%	3%	1%	1%		2%	*%	1%	*%
No, do not have any rules	412	12	8	6	9	4	32	63	105	89	84		331	40	23	18
	17%	7%	5%	2%	4%	1%	10%	20%	32%	56%	51%		17%	18%	19%	18%
							e	abcde	abcdef	abcdefgh	abcdefgh					
SUMMARY																
ANY RULES	2033	153	156	236	236	329	294	251	227	70	80		1673	181	98	80
	83%	93%	95%	98%	96%	99%	90%	80%	68%	44%	49%		83%	82%	81%	82%
		ghij	ghij	ghij	ghij	fghij	hij	ij	ij							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 15

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2466	2054	412	744	682	485	524	1426	1009	492	1864	582	843	663
Effective Weighted Sample	1229	1051	179	431	329	229	260	758	489	256	917	285	391	363
Total	2445	2118	327	698	580	520	622	1278	1142	482	1826	585	819	632
Rules about what they watch	1666	1453	213	522	409	345	375	931	720	297	1281	351	544	485
	68%	69%	65%	75%	70%	66%	60%	73%	63%	62%	70%	60%	66%	77%
				df				df			a			ab
Rules about when they watch	1100	928	172	394	290	195	212	684	406	187	866	220	359	354
	45%	44%	53%	56%	50%	37%	34%	54%	36%	39%	47%	38%	44%	56%
				cdf	cdf			cdf						ab
Rules about how much time they spend watching	1257	1090	167	428	297	240	281	725	522	233	962	302	378	382
	51%	51%	51%	61%	51%	46%	45%	57%	46%	48%	53%	52%	46%	60%
				bcdf				cdf						b
Rules about who they are watching with/ can only watch when supervised	633	551	82	209	136	148	132	344	280	112	480	159	191	183
	26%	26%	25%	30%	23%	28%	21%	27%	24%	23%	26%	27%	23%	29%
Other rules	34	34	1	9	7	8	10	16	18	4	30	3	13	13
	1%	2%	*%	1%	1%	1%	2%	1%	2%	1%	2%	*%	2%	2%
No, do not have any rules	412	351	61	95	91	92	130	186	221	94	301	117	135	87
	17%	17%	19%	14%	16%	18%	21%	15%	19%	19%	16%	20%	17%	14%
SUMMARY														
ANY RULES	2033	1768	265	603	489	428	492	1092	920	388	1525	468	684	545
	83%	83%	81%	86%	84%	82%	79%	85%	81%	81%	84%	80%	83%	86%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, sexual content or other age-inappropriate content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2466	544	505	505	501	411	544	1511	411	1224	1242	379	1064	903
Effective Weighted Sample	1229	258	264	272	249	380	258	771	380	613	616	169	547	480
Total	2445	329	487	659	646	323	329	1793	323	1212	1233	203	1138	1011
Very concerned	425	61	101	147	88	27	61	337	27	203	222	41	252	119
	17%	19%	21%	22%	14%	8%	19%	19%	8%	17%	18%	20%	22%	12%
		e	e	e			c	c				c	c	
Fairly concerned	781	103	179	200	223	76	103	602	76	390	391	51	392	308
	32%	31%	37%	30%	34%	24%	31%	34%	24%	32%	32%	25%	34%	30%
			e		e			c						
Neither/ nor	499	50	86	152	139	72	50	377	72	277	222	32	218	225
	20%	15%	18%	23%	22%	22%	15%	21%	22%	23%	18%	16%	19%	22%
Not very concerned	509	76	80	118	144	91	76	343	91	239	270	52	189	256
	21%	23%	17%	18%	22%	28%	23%	19%	28%	20%	22%	26%	17%	25%
						bc			b			b		b
Not at all concerned	226	34	41	42	51	58	34	134	58	102	124	24	86	102
	9%	10%	8%	6%	8%	18%	10%	7%	18%	8%	10%	12%	8%	10%
						abcd			ab					
Don't know	5	5	-	-	1	-	5	1	-	2	4	3	1	1
	*%	1%	-%	-%	*%	-%	1%	*%	-%	*%	*%	2%	*%	*%
							b							
SUMMARY														
TOTAL CONCERNED	1205	164	280	347	311	103	164	938	103	592	613	92	644	427
	49%	50%	57%	53%	48%	32%	50%	52%	32%	49%	50%	45%	57%	42%
		e	e	e	e		c	c					c	
TOTAL NOT CONCERNED	735	110	121	160	195	148	110	477	148	342	394	76	275	358
	30%	33%	25%	24%	30%	46%	33%	27%	46%	28%	32%	37%	24%	35%
						abcd			ab			b		b
TOTAL NEITHER/ DON'T KNOW	504	54	86	152	140	72	54	378	72	278	226	35	219	226
	21%	17%	18%	23%	22%	22%	17%	21%	22%	23%	18%	17%	19%	22%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 16

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, sexual content or other age-inappropriate content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2466	269	275	250	255	255	250	246	255	204	207	1121	485	422	438
Effective Weighted Sample	1229	129	129	131	133	138	134	123	127	188	192	861	377	334	381
Total	2445	165	164	242	246	333	326	314	333	159	164	2004	221	121	98
Very concerned	425	25	36	50	52	74	73	40	49	15	12	361	28	18	17
	17%	15%	22%	21%	21%	22%	22%	13%	15%	9%	7%	18%	13%	15%	18%
			ij	ij	ij	ij	ij								
Fairly concerned	781	57	46	86	93	102	98	109	114	36	41	627	75	43	35
	32%	35%	28%	36%	38%	31%	30%	35%	34%	22%	25%	31%	34%	36%	36%
					i										
Neither/ nor	499	34	16	53	32	64	88	87	52	39	33	416	47	21	15
	20%	20%	10%	22%	13%	19%	27%	28%	16%	25%	20%	21%	21%	17%	16%
				b			bd	bd		bd					
Not very concerned	509	35	41	36	44	68	51	60	85	41	50	414	48	25	21
	21%	21%	25%	15%	18%	20%	16%	19%	25%	26%	30%	21%	22%	21%	22%
											cf				
Not at all concerned	226	12	22	17	24	26	16	19	33	29	29	182	22	13	9
	9%	7%	13%	7%	10%	8%	5%	6%	10%	18%	18%	9%	10%	11%	9%
										acefg	acefg				
Don't know	5	2	3	-	-	-	-	-	1	-	-	4	*	*	1
	*%	1%	2%	-%	-%	-%	-%	-%	*%	-%	-%	*%	*%	*%	1%
SUMMARY															
TOTAL CONCERNED	1205	82	82	135	145	176	171	149	162	50	53	988	104	61	52
	49%	50%	50%	56%	59%	53%	52%	47%	49%	31%	32%	49%	47%	51%	53%
		ij	ij	ij	ij	ij	ij	ij	ij						
TOTAL NOT CONCERNED	735	47	63	53	69	93	67	78	117	70	79	596	71	39	30
	30%	29%	38%	22%	28%	28%	20%	25%	35%	44%	48%	30%	32%	32%	30%
			cf						f	acdefg	acdefg				
TOTAL NEITHER/ DON'T KNOW	504	35	19	53	32	64	88	87	53	39	33	421	47	21	16
	21%	21%	12%	22%	13%	19%	27%	28%	16%	25%	20%	21%	21%	17%	16%
							bd	bd		bd					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Table 16

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, sexual content or other age-inappropriate content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2466	2054	412	744	682	485	524	1426	1009	492	1864	582	843	663
Effective Weighted Sample	1229	1051	179	431	329	229	260	758	489	256	917	285	391	363
Total	2445	2118	327	698	580	520	622	1278	1142	482	1826	585	819	632
Very concerned	425	359	66	121	121	67	105	242	172	89	301	124	127	91
	17%	17%	20%	17%	21%	13%	17%	19%	15%	18%	16%	21%	16%	14%
Fairly concerned	781	664	117	208	200	176	192	408	368	127	616	162	290	202
	32%	31%	36%	30%	34%	34%	31%	32%	32%	26%	34%	28%	35%	32%
Neither/ nor	499	450	49	141	88	113	154	229	267	120	347	135	173	111
	20%	21%	15%	20%	15%	22%	25%	18%	23%	25%	19%	23%	21%	18%
							b		b					
Not very concerned	509	446	64	165	116	117	109	281	226	110	389	104	168	172
	21%	21%	20%	24%	20%	22%	18%	22%	20%	23%	21%	18%	20%	27%
														a
Not at all concerned	226	194	32	61	54	48	59	115	107	35	171	59	61	56
	9%	9%	10%	9%	9%	9%	10%	9%	9%	7%	9%	10%	8%	9%
Don't know	5	5	-	1	1	-	2	3	2	1	2	1	-	*
	*%	*%	-%	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	*%
SUMMARY														
TOTAL CONCERNED	1205	1023	183	330	321	242	297	651	539	216	917	286	417	292
	49%	48%	56%	47%	55%	47%	48%	51%	47%	45%	50%	49%	51%	46%
TOTAL NOT CONCERNED	735	640	96	226	170	165	169	396	333	144	560	163	229	228
	30%	30%	29%	32%	29%	32%	27%	31%	29%	30%	31%	28%	28%	36%
TOTAL NEITHER/ DON'T KNOW	504	456	49	143	89	113	156	232	269	121	349	136	173	112
	21%	22%	15%	20%	15%	22%	25%	18%	24%	25%	19%	23%	21%	18%
							b		b					

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 17

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Rules about the types of websites or apps they can use	1592	176	361	537	410	108	176	1308	108	818	774	100	863	582
	65%	60%	74%	80%	61%	32%	60%	72%	32%	67%	63%	59%	76%	55%
		e	ade	ade	e		c	ac					ac	
Rules about the video content they watch online	1555	201	367	519	374	94	201	1260	94	806	749	109	874	525
	63%	68%	75%	78%	56%	28%	68%	69%	28%	66%	61%	64%	77%	50%
		de	de	de	e		c	c				c	ac	
Rules about spending money online	1510	123	294	482	464	147	123	1240	147	812	698	69	720	669
	62%	42%	60%	72%	69%	44%	42%	68%	44%	66%	57%	41%	63%	64%
			ae	abe	ae			ac		b			a	a
Rules about who they can contact online	1477	119	295	497	437	130	119	1229	130	770	707	61	753	620
	60%	40%	61%	74%	65%	39%	40%	67%	39%	63%	58%	36%	66%	59%
			ae	abe	ae			ac					a	a
Rules about the information they can share online	1464	109	295	482	447	131	109	1224	131	756	708	58	727	626
	60%	37%	61%	72%	67%	39%	37%	67%	39%	62%	58%	34%	64%	60%
			ae	abe	ae			ac					a	a
Rules about how much time they spend online	1358	172	338	454	300	95	172	1092	95	717	642	98	780	434
	55%	58%	70%	68%	45%	28%	58%	60%	28%	58%	52%	58%	69%	41%
		de	ade	de	e		c	c				c	c	
Rules about when they can go online	1114	143	283	398	242	49	143	923	49	619	495	77	672	340
	45%	48%	58%	59%	36%	14%	48%	51%	14%	51%	40%	45%	59%	32%
		de	de	de	e		c	c		b		c	ac	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 17

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Other rules	53	21	16	10	5	1	21	31	1	31	22	12	35	5
	2%	7%	3%	2%	1%	*%	7%	2%	*%	3%	2%	7%	3%	1%
		cde	e				bc					c	c	
No, do not have any rules	220	28	11	12	68	102	28	91	102	94	126	17	30	155
	9%	9%	2%	2%	10%	30%	9%	5%	30%	8%	10%	10%	3%	15%
		bc			bc	abcd			ab			b		b
SUMMARY														
ANY RULES	2234	267	476	657	600	234	267	1733	234	1131	1102	154	1107	894
	91%	91%	98%	98%	90%	70%	91%	95%	70%	92%	90%	90%	97%	85%
		e	ade	ade	e		c	c					ac	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Rules about the types of websites or apps they can use	1592	87	89	183	179	289	248	217	193	43	65	1308	139	81	65
	65%	61%	59%	75%	74%	86%	74%	65%	58%	26%	39%	65%	64%	66%	67%
		ij	ij	bhij	hij	abghij	bhij	ij	ij		i				
Rules about the video content they watch online	1555	102	99	188	179	272	246	201	173	43	52	1280	132	78	64
	63%	71%	65%	77%	74%	81%	74%	60%	52%	25%	31%	63%	61%	64%	66%
		hij	ij	ghij	hij	bghij	hij	ij	ij						
Rules about spending money online	1510	59	64	157	137	267	216	256	208	73	73	1242	129	77	62
	62%	41%	42%	64%	57%	80%	65%	77%	62%	44%	44%	62%	59%	63%	64%
				abij		abcdfhij	abij	abdij	abij						
Rules about who they can contact online	1477	56	63	146	149	271	226	240	198	58	72	1202	135	77	64
	60%	39%	42%	60%	61%	81%	68%	72%	59%	34%	43%	60%	62%	63%	65%
				abij	abij	abcdhij	abij	abij	abij						
Rules about the information they can share online	1464	55	53	150	145	254	228	241	205	55	77	1203	127	75	59
	60%	39%	35%	61%	60%	76%	68%	72%	61%	33%	46%	60%	58%	62%	61%
				abij	abi	abdij	abij	abij	abij		i				
Rules about how much time they spend online	1358	78	93	186	153	240	214	165	135	48	46	1117	118	64	60
	55%	55%	62%	76%	63%	71%	64%	49%	40%	29%	28%	55%	54%	53%	61%
		ij	hij	aghij	hij	aghij	hij	ij							
Rules about when they can go online	1114	69	74	151	132	220	178	155	87	25	24	916	98	54	46
	45%	48%	49%	62%	54%	66%	53%	46%	26%	15%	14%	45%	45%	44%	47%
		hij	hij	hij	hij	abghij	hij	hij	j						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Other rules	53	13	9	7	9	7	3	5	-	-	1	45	4	2	2
	2%	9%	6%	3%	4%	2%	1%	1%	-%	-%	1%	2%	2%	2%	2%
		fghij	hi												
No, do not have any rules	220	9	19	4	7	1	11	28	40	53	49	183	18	12	7
	9%	6%	13%	2%	3%	*%	3%	8%	12%	31%	29%	9%	8%	10%	8%
		e	cdef						e	cdef	abcdefgh	abcdefgh				
SUMMARY															
ANY RULES	2234	135	132	241	235	334	323	306	294	115	118	1835	200	110	90
	91%	94%	87%	98%	97%	100%	97%	92%	88%	69%	71%	91%	92%	90%	92%
		ij	ij	bhij	bhij	abghij	bhij	ij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Rules about the types of websites or apps they can use	1592 65%	1385 65%	208 65%	473 69% df	396 68%	323 62%	380 59%	869 69% df	703 61%	316 64%	1192 66%	362 62%	514 63%	429 69%
Rules about the video content they watch online	1555 63%	1360 64%	195 61%	466 68% d	372 64%	328 63%	371 58%	839 66%	699 60%	310 63%	1161 64%	380 65%	480 59%	414 67%
Rules about spending money online	1510 62%	1309 61%	201 63%	455 67% df	378 64%	306 59%	356 56%	833 66% df	662 57%	325 66%	1109 61%	329 56%	491 60%	433 70% ab
Rules about who they can contact online	1477 60%	1294 61%	184 57%	453 66% df	347 59%	314 60%	352 55%	800 63%	666 57%	299 61%	1115 61%	354 60%	475 58%	395 64%
Rules about the information they can share online	1464 60%	1276 60%	188 59%	440 65%	348 59%	301 58%	358 56%	788 62%	659 57%	312 63%	1070 59%	350 60%	469 57%	394 64%
Rules about how much time they spend online	1358 55%	1193 56%	166 52%	426 62% cdf	337 57%	268 51%	317 50%	763 60% df	585 50%	257 52%	1031 57%	330 56%	407 50%	383 62% b
Rules about when they can go online	1114 45%	958 45%	156 49%	380 56% cdf	291 50% cdf	201 38%	236 37%	670 53% cdf	437 38%	206 42%	851 47%	254 43%	333 41%	337 54% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Other rules	53	49	3	18	16	8	10	34	18	6	43	5	12	18
	2%	2%	1%	3%	3%	2%	2%	3%	2%	1%	2%	1%	1%	3%
No, do not have any rules	220	190	31	47	42	59	72	89	131	44	167	68	69	47
	9%	9%	10%	7%	7%	11%	11%	7%	11%	9%	9%	12%	8%	8%
									e					
SUMMARY														
ANY RULES	2234	1943	290	636	544	463	568	1179	1031	450	1653	517	748	573
	91%	91%	90%	93%	93%	89%	89%	93%	89%	91%	91%	88%	92%	92%
									f					

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Asking about what they are doing or have been doing online	1416	113	286	469	412	136	113	1166	136	743	673	61	705	600
	58%	38%	59%	70%	62%	41%	38%	64%	41%	61%	55%	36%	62%	57%
			ae	abe	ae			ac					a	a
Being nearby and regularly checking what they do	1302	201	367	463	212	58	201	1043	58	669	633	110	849	310
	53%	68%	75%	69%	32%	17%	68%	57%	17%	55%	51%	65%	75%	30%
		de	de	de	e		bc	c				c	c	
Check the browser/ device history after they have been online	874	60	172	347	239	57	60	758	57	437	437	32	467	357
	36%	20%	35%	52%	36%	17%	20%	42%	17%	36%	36%	19%	41%	34%
			ae	abde	ae			ac					a	a
Sitting beside them and watching or helping them while they are online	611	190	219	148	41	14	190	407	14	317	294	113	427	59
	25%	65%	45%	22%	6%	4%	65%	22%	4%	26%	24%	66%	38%	6%
		bcde	cde	de			bc	c				bc	c	
Other types of supervision	221	23	35	93	53	16	23	182	16	130	91	15	112	90
	9%	8%	7%	14%	8%	5%	8%	10%	5%	11%	7%	9%	10%	9%
				e				c						
No, don't supervise their online access and use	314	6	3	20	137	148	6	160	148	125	189	4	18	263
	13%	2%	1%	3%	21%	44%	2%	9%	44%	10%	15%	2%	2%	25%
					abc	abcd		a	ab		a			ab

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 18

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
SUMMARY														
ANY TYPES OF SUPERVISION	2141	289	484	649	531	188	289	1664	188	1101	1040	167	1119	786
	87%	98%	99%	97%	79%	56%	98%	91%	56%	90%	85%	98%	98%	75%
		de	de	de	e		bc	c		b		c	c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Asking about what they are doing or have been doing online	1416	58	55	136	150	255	214	225	187	69	67	1164	123	72	57
	58%	40%	37%	56%	62%	76%	64%	67%	56%	41%	40%	58%	56%	59%	58%
				bj	abij	abchij	abij	abij	bij						
Being nearby and regularly checking what they do	1302	102	100	180	187	241	223	124	88	22	36	1075	108	63	55
	53%	71%	66%	74%	77%	72%	67%	37%	26%	13%	21%	53%	50%	52%	57%
		ghij	ghij	ghij	ghij	ghij	ghij	ij	i						
Check the browser/ device history after they have been online	874	21	39	79	92	177	169	134	106	26	31	719	71	47	37
	36%	15%	26%	32%	38%	53%	51%	40%	32%	16%	18%	36%	33%	38%	38%
				aij	aij	abchij	abchij	aij	aij						
Sitting beside them and watching or helping them while they are online	611	103	88	114	105	77	71	17	24	7	6	516	48	25	23
	25%	71%	58%	46%	43%	23%	21%	5%	7%	4%	4%	26%	22%	20%	23%
		cdefghij	efghij	efghij	efghij	ghij	ghij								
Other types of supervision	221	11	12	24	11	52	42	33	20	9	7	188	15	10	9
	9%	8%	8%	10%	4%	15%	13%	10%	6%	6%	4%	9%	7%	8%	9%
						dij	j								
No, don't supervise their online access and use	314	*	6	2	1	8	13	46	91	69	78	258	29	15	12
	13%	*%	4%	1%	*%	2%	4%	14%	27%	41%	47%	13%	13%	13%	12%
								abcdef	abcdefg	abcdefgh	abcdefgh				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

							CHILD'S AGE AND GENDER						NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
SUMMARY															
ANY TYPES OF SUPERVISION	2141	143	145	243	241	328	321	288	243	99	89	1760	189	106	85
	87%	100%	96%	99%	100%	98%	96%	86%	73%	59%	53%	87%	87%	87%	88%
		ghij	ghij	ghij	ghij	ghij	ghij	hij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Asking about what they are doing or have been doing online	1416 58%	1234 58%	182 57%	436 64% df	353 60% d	317 61% d	302 47%	789 62% df	619 53%	274 55%	1071 59%	309 53%	457 56%	410 66% ab
Being nearby and regularly checking what they do	1302 53%	1143 54%	159 50%	371 54%	307 52%	274 52%	339 53%	678 53%	613 53%	240 49%	977 54%	322 55%	426 52%	326 53%
Check the browser/ device history after they have been online	874 36%	764 36%	110 34%	253 37%	199 34%	183 35%	231 36%	451 36%	414 36%	166 34%	655 36%	218 37%	300 37%	217 35%
Sitting beside them and watching or helping them while they are online	611 25%	535 25%	76 24%	185 27%	124 21%	116 22%	179 28%	309 24%	296 25%	101 20%	454 25%	169 29%	183 22%	148 24%
Other types of supervision	221 9%	188 9%	34 10%	74 11%	66 11%	30 6%	51 8%	141 11%	80 7%	51 10%	157 9%	44 8%	60 7%	70 11%
No, don't supervise their online access and use	314 13%	266 12%	47 15%	70 10%	68 12%	83 16%	93 14%	138 11%	175 15%	80 16%	225 12%	84 14%	99 12%	74 12%
SUMMARY														
ANY TYPES OF SUPERVISION	2141 87%	1867 88%	274 85%	613 90%	518 88%	440 84%	547 86%	1130 89%	987 85%	414 84%	1595 88%	501 86%	717 88%	545 88%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 19

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Yes	2103	120	376	650	648	309	120	1674	309	1056	1047	52	959	1008
	86%	41%	77%	97%	97%	92%	41%	92%	92%	86%	85%	30%	84%	96%
			a	abe	abe	ab		a	a				a	ab
No	334	166	106	18	19	24	166	144	24	160	173	114	170	39
	14%	56%	22%	3%	3%	7%	56%	8%	7%	13%	14%	67%	15%	4%
		bcde	cde				bc					bc	c	
Don't know	17	9	5	*	1	3	9	6	3	9	8	5	9	3
	1%	3%	1%	*%	*%	1%	3%	*%	1%	1%	1%	3%	1%	*%
		c					b					c		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 19

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

			CHILD'S AGE AND GENDER											NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212		1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197		856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168		2018	218	122	97
Yes	2103	58	62	190	186	332	318	326	322	151	159		1729	187	105	82
	86%	40%	41%	78%	77%	99%	95%	98%	96%	90%	95%		86%	86%	86%	84%
				ab	ab	abcdi	abcd	abcdi	abcd	abcd	abcd					
No	334	82	84	52	54	3	15	8	11	15	8		275	29	16	14
	14%	57%	56%	21%	22%	1%	5%	2%	3%	9%	5%		14%	13%	13%	15%
		cdefghij	cdefghij	efghij	efghij					e						
Don't know	17	4	5	3	2	-	*	*	1	2	*		14	1	1	1
	1%	3%	3%	1%	1%	-%	*%	*%	*%	1%	*%		1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Yes	2103	1826	277	590	498	447	549	1088	996	443	1552	498	719	522
	86%	86%	86%	87%	85%	86%	86%	86%	86%	90%	85%	85%	88%	84%
No	334	290	43	89	86	73	83	175	156	48	258	80	96	97
	14%	14%	13%	13%	15%	14%	13%	14%	13%	10%	14%	14%	12%	16%
Don't know	17	17	1	3	2	3	7	5	10	3	10	7	2	1
	1%	1%	*%	*%	*%	1%	1%	*%	1%	1%	1%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 20

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	1953	195	386	485	492	395	195	1363	395	975	978	109	853	885
Effective Weighted Sample	1001	92	201	265	247	365	92	701	365	502	499	48	441	470
Total	2103	120	376	650	648	309	120	1674	309	1056	1047	52	959	1008
At least every few weeks	983	71	196	355	275	87	71	825	87	514	469	31	526	395
	47%	59%	52%	55%	42%	28%	59%	49%	28%	49%	45%	59%	55%	39%
		de	e	de	e		c	c				c	c	
At least every few months	601	21	105	190	202	83	21	497	83	303	298	11	251	317
	29%	17%	28%	29%	31%	27%	17%	30%	27%	29%	28%	21%	26%	31%
Less often than every few months, but more than once	400	21	57	84	129	109	21	270	109	190	211	7	148	219
	19%	18%	15%	13%	20%	35%	18%	16%	35%	18%	20%	14%	15%	22%
						abcd			ab					
Have talked to them once, and not since then	105	6	13	17	42	27	6	72	27	43	62	2	27	72
	5%	5%	3%	3%	6%	9%	5%	4%	9%	4%	6%	3%	3%	7%
						c			b					b
Don't know	15	1	5	4	1	3	1	11	3	7	8	1	6	6
	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	2%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1953	92	103	194	192	248	237	246	246	195	200	926	358	333	336
Effective Weighted Sample	1001	44	48	101	99	136	129	125	122	179	186	706	298	268	300
Total	2103	58	62	190	186	332	318	326	322	151	159	1729	187	105	82
At least every few weeks	983	**	40	101	94	205	149	136	138	41	47	803	88	52	40
	47%	**	65%	53%	51%	62%	47%	42%	43%	27%	29%	46%	47%	50%	49%
			gij	ij	ij	ghij	ij	i	i						
At least every few months	601	**	4	54	50	85	105	106	95	41	42	495	55	26	24
	29%	**	7%	29%	27%	25%	33%	33%	30%	27%	27%	29%	29%	25%	30%
				b	b	b	b	b	b	b	b				
Less often than every few months, but more than once	400	**	12	26	31	33	51	67	62	54	55	328	37	21	14
	19%	**	20%	14%	17%	10%	16%	21%	19%	36%	34%	19%	20%	20%	17%
										cdefgh	cdefgh				
Have talked to them once, and not since then	105	**	5	3	9	9	8	15	27	15	13	92	8	3	2
	5%	**	8%	2%	5%	3%	3%	5%	8%	10%	8%	5%	4%	3%	2%
										cef					
Don't know	15	**	*	4	1	*	4	*	1	*	3	11	*	2	1
	1%	**	*%	2%	*%	*%	1%	*%	*%	*%	2%	1%	*%	2%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1953	1632	321	593	521	386	432	1114	818	427	1441	467	667	510
Effective Weighted Sample	1001	857	146	354	263	188	217	614	404	227	733	230	320	291
Total	2103	1826	277	590	498	447	549	1088	996	443	1552	498	719	522
At least every few weeks	983	866	116	260	219	213	278	479	490	208	711	267	320	196
	47%	47%	42%	44%	44%	48%	51%	44%	49%	47%	46%	54% c	45%	38%
At least every few months	601	505	95	176	156	115	153	331	268	127	450	116	246	183
	29%	28%	34%	30%	31%	26%	28%	30%	27%	29%	29%	23%	34% a	35% a
Less often than every few months, but more than once	400	344	56	130	93	93	83	223	176	86	303	85	114	118
	19%	19%	20%	22%	19%	21%	15%	21%	18%	19%	20%	17%	16%	23%
Have talked to them once, and not since then	105	98	7	21	27	24	30	48	54	19	77	23	35	22
	5%	5%	3%	4%	6%	5%	6%	4%	5%	4%	5%	5%	5%	4%
Don't know	15	12	2	4	2	2	5	6	7	3	12	7	3	2
	1%	1%	1%	1%	*%	*%	1%	1%	1%	1%	1%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 21

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
At least every few weeks	983	71	196	355	275	87	71	825	87	514	469	31	526	395
	40%	24%	40%	53%	41%	26%	24%	45%	26%	42%	38%	18%	46%	38%
			ae	abde	ae			ac					ac	a
At least every few months	601	21	105	190	202	83	21	497	83	303	298	11	251	317
	24%	7%	22%	28%	30%	25%	7%	27%	25%	25%	24%	6%	22%	30%
			a	a	a	a		a	a				a	ab
Less often than every few months, but more than once	400	21	57	84	129	109	21	270	109	190	211	7	148	219
	16%	7%	12%	13%	19%	32%	7%	15%	32%	15%	17%	4%	13%	21%
					a	abcd		a	ab				a	ab
Have talked to them once, and not since then	105	6	13	17	42	27	6	72	27	43	62	2	27	72
	4%	2%	3%	3%	6%	8%	2%	4%	8%	4%	5%	1%	2%	7%
						abc			ab					ab
Don't know	15	1	5	4	1	3	1	11	3	7	8	1	6	6
	1%	*%	1%	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%	1%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	351	175	111	19	20	26	175	150	26	169	182	119	178	41
	14%	59%	23%	3%	3%	8%	59%	8%	8%	14%	15%	70%	16%	4%
		bcde	cde			cd	bc					bc	c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 21

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212		1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197		856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168		2018	218	122	97
At least every few weeks	983	31	40	101	94	205	149	136	138	41	47		803	88	52	40
	40%	21%	26%	41%	39%	61%	45%	41%	41%	24%	28%		40%	40%	43%	41%
				ai	ai	abcdfghij	abij	ai	ai							
At least every few months	601	16	4	54	50	85	105	106	95	41	42		495	55	26	24
	24%	11%	3%	22%	21%	25%	32%	32%	29%	24%	25%		25%	25%	22%	25%
		b		b	b	ab	ab	ab	ab	ab	ab					
Less often than every few months, but more than once	400	9	12	26	31	33	51	67	62	54	55		328	37	21	14
	16%	6%	8%	11%	13%	10%	15%	20%	18%	32%	33%		16%	17%	18%	14%
								ab	a	abcdefh	abcdefh					
Have talked to them once, and not since then	105	1	5	3	9	9	8	15	27	15	13		92	8	3	2
	4%	1%	3%	1%	4%	3%	2%	5%	8%	9%	7%		5%	4%	3%	2%
									a	ac	ac					
Don't know	15	1	*	4	1	*	4	*	1	*	3		11	*	2	1
	1%	1%	*%	2%	*%	*%	1%	*%	*%	*%	2%		1%	*%	1%	1%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	351	86	89	55	56	3	16	8	12	17	9		288	30	17	15
	14%	60%	59%	22%	23%	1%	5%	2%	4%	10%	5%		14%	14%	14%	16%
		cdefghij	cdefghij	efghij	efghij					eg						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 21

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
At least every few weeks	983	866	116	260	219	213	278	479	490	208	711	267	320	196
	40%	41%	36%	38%	37%	41%	43%	38%	42%	42%	39%	46% c	39%	32%
At least every few months	601	505	95	176	156	115	153	331	268	127	450	116	246	183
	24%	24%	30%	26%	27%	22%	24%	26%	23%	26%	25%	20%	30% a	30% a
Less often than every few months, but more than once	400	344	56	130	93	93	83	223	176	86	303	85	114	118
	16%	16%	17%	19%	16%	18%	13%	18%	15%	17%	17%	15%	14%	19%
Have talked to them once, and not since then	105	98	7	21	27	24	30	48	54	19	77	23	35	22
	4%	5%	2%	3%	5%	5%	5%	4%	5%	4%	4%	4%	4%	4%
Don't know	15	12	2	4	2	2	5	6	7	3	12	7	3	2
	1%	1%	1%	1%	*%	*%	1%	*%	1%	1%	1%	1%	*%	*%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	351	307	44	92	88	76	91	180	166	51	267	87	98	98
	14%	14%	14%	13%	15%	14%	14%	14%	14%	10%	15%	15%	12%	16%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1555	208	316	416	412	203	208	1144	203	785	770	127	736	633
	62%	62%	63%	62%	61%	60%	62%	62%	60%	62%	61%	62%	63%	60%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1498	198	307	440	383	171	198	1129	171	825	673	117	740	589
	59%	59%	61%	65%	57%	51%	59%	61%	51%	65%	53%	57%	63%	56%
				e				c		b				
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1446	180	269	383	419	196	180	1070	196	741	704	108	649	626
	57%	53%	53%	57%	62%	58%	53%	58%	58%	59%	56%	52%	56%	60%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1284	170	273	379	314	147	170	966	147	649	634	108	643	489
	51%	50%	54%	56%	47%	44%	50%	52%	44%	51%	50%	53%	55%	46%
			e	e				c					c	
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1178	157	259	325	304	133	157	888	133	629	548	100	575	471
	47%	47%	51%	48%	45%	39%	47%	48%	39%	50%	43%	48%	49%	45%
			e					c						
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1153	136	265	352	290	110	136	906	110	611	541	87	596	436
	46%	41%	52%	52%	43%	33%	41%	49%	33%	48%	43%	42%	51%	41%
			ae	ae	e			c					c	
Apps that can be installed on a child's phone to monitor which apps they use and for how long	905	125	161	270	243	107	125	673	107	475	430	82	406	387
	36%	37%	32%	40%	36%	32%	37%	36%	32%	38%	34%	40%	35%	37%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
None of these	146	15	25	26	43	36	15	94	36	62	83	11	46	76
	6%	5%	5%	4%	6%	11%	5%	5%	11%	5%	7%	5%	4%	7%
						abc			ab					
Don't know	49	6	6	11	16	10	6	33	10	18	32	4	13	27
	2%	2%	1%	2%	2%	3%	2%	2%	3%	1%	3%	2%	1%	3%
SUMMARY														
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2331	315	475	636	614	291	315	1725	291	1183	1148	191	1108	949
	92%	94%	94%	94%	91%	86%	94%	93%	86%	94%	91%	93%	95%	90%
		e	e	e			c	c						c

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

| | Total | CHILD'S AGE AND GENDER | | | | | | | | | | NATION | | | |
| | | MALE 3-4 | FEMALE 3-4 | MALE 5-7 | FEMALE 5-7 | MALE 8-11 | FEMALE 8-11 | MALE 12-15 | FEMALE 12-15 | MALE 16-17 | FEMALE 16-17 | ENGLAND | SCOTLAND | WALES | N IRELAND |
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1555	105	103	156	160	211	205	212	200	100	102	1262	146	81	66
	62%	63%	61%	62%	63%	63%	61%	63%	59%	59%	61%	61%	65%	65%	66%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1498	108	89	155	152	247	193	225	158	90	81	1228	132	77	61
	59%	64% hj	53%	61%	60%	73% bfhij	57%	67% hj	47%	53%	48%	59%	59%	62%	61%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1446	95	84	134	135	199	184	214	205	99	96	1187	135	66	57
	57%	57%	50%	53%	53%	59%	55%	64%	61%	59%	57%	57%	60%	53%	57%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213		1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198		887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168		2076	225	125	100
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1284	82	88	134	139	201	178	166	148	65	82		1052	117	63	51
	51%	49%	52%	53%	55%	60%	53%	49%	44%	39%	48%		51%	52%	51%	51%
					i	hi										
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1178	81	76	131	128	167	158	185	119	65	67		974	100	59	45
	47%	48%	45%	52%	51%	50%	47%	55%	35%	39%	40%		47%	44%	47%	45%
				h				hij								
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1153	71	66	131	134	189	162	168	121	52	58		932	113	63	45
	46%	42%	39%	52%	53%	56%	48%	50%	36%	31%	34%		45%	50%	50%	45%
				ij	hij	bhij	i	ij								
Apps that can be installed on a child's phone to monitor which apps they use and for how long	905	68	57	79	82	138	132	137	106	54	53		740	80	48	37
	36%	40%	34%	31%	32%	41%	39%	41%	31%	32%	31%		36%	36%	38%	37%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
None of these	146	6	9	12	12	9	17	17	26	18	19	119	12	10	5
	6%	4%	6%	5%	5%	3%	5%	5%	8%	10%	11%	6%	5%	8%	5%
										e	ae				
Don't know	49	3	4	2	4	8	3	1	15	4	6	41	4	3	1
	2%	2%	2%	1%	2%	2%	1%	*%	4%	2%	3%	2%	2%	3%	1%
SUMMARY															
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2331	160	155	238	237	320	316	318	296	147	144	1917	208	112	93
	92%	95%	92%	94%	94%	95%	94%	95%	88%	87%	86%	92%	93%	90%	93%
		j		j		ij		j							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1555 62%	1340 61%	215 66%	467 66%	383 63%	310 58%	385 59%	850 65%	695 59%	318 64%	1159 61%	373 62%	501 60%	439 69% b
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1498 59%	1305 59%	193 59%	464 66% df	352 58%	314 59%	356 54%	816 62%	669 56%	297 60%	1131 60%	345 57%	481 57%	430 68% ab
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1446 57%	1259 57%	186 57%	462 65% df	344 57%	301 57%	329 50%	807 61% df	630 53%	315 64%	1066 57%	316 52%	469 56%	438 69% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1284	1129	155	391	337	271	274	728	545	267	964	285	406	365
	51%	51%	47%	55% df	56% df	51%	42%	55% df	46%	54%	51%	47%	48%	58% ab
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1178	1035	143	392	294	224	258	686	482	241	893	240	362	361
	47%	47%	44%	55% cdf	49%	42%	39%	52% cdf	41%	49%	47%	40%	43%	57% ab
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1153	1004	148	377	293	213	259	670	472	234	867	240	341	366
	46%	46%	45%	53% cdf	48%	40%	39%	51% cdf	40%	47%	46%	40%	41%	58% ab
Apps that can be installed on a child's phone to monitor which apps they use and for how long	905	774	131	274	233	179	208	507	387	195	667	208	262	279
	36%	35%	40%	39%	39%	34%	32%	39%	33%	39%	35%	35%	31%	44% b

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
None of these	146	128	17	31	31	34	47	62	81	30	110	43	44	35
	6%	6%	5%	4%	5%	6%	7%	5%	7%	6%	6%	7%	5%	6%
Don't know	49	46	3	4	15	6	24	19	29	2	37	7	13	2
	2%	2%	1%	1%	2%	1%	4%	1%	2%	*%	2%	1%	2%	*%
							a							

SUMMARY

	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2331	2023	308	672	560	491	586	1232	1077	464	1738	552	784	597
	92%	92%	94%	95%	92%	93%	89%	94%	91%	94%	92%	92%	93%	94%
				d										

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	860	116	204	322	179	39	116	705	39	491	370	63	517	255
	34%	35%	40%	48%	27%	12%	35%	38%	12%	39%	29%	31%	44%	24%
		e	de	ade	e		c	c		b			ac	
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	708	91	130	195	209	81	91	535	81	365	343	49	332	293
	28%	27%	26%	29%	31%	24%	27%	29%	24%	29%	27%	24%	28%	28%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	691	85	184	272	129	21	85	585	21	363	327	48	439	197
	27%	25%	36%	40%	19%	6%	25%	32%	6%	29%	26%	23%	38%	19%
		e	ade	ade	e		c	c					ac	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 23

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	678	101	176	251	112	38	101	538	38	364	314	65	412	180
	27%	30%	35%	37%	17%	11%	30%	29%	11%	29%	25%	32%	35%	17%
		de	de	de			c	c				c	c	
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	672	91	157	213	170	42	91	539	42	335	337	47	380	227
	27%	27%	31%	32%	25%	12%	27%	29%	12%	27%	27%	23%	33%	22%
		e	e	e	e		c	c						c
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	611	79	169	218	126	20	79	512	20	311	299	46	375	181
	24%	23%	33%	32%	19%	6%	23%	28%	6%	25%	24%	22%	32%	17%
		e	ade	de	e		c	c						c
Apps that can be installed on a child's phone to monitor which apps they use and for how long	337	43	82	143	60	10	43	284	10	185	152	26	197	109
	13%	13%	16%	21%	9%	3%	13%	15%	3%	15%	12%	13%	17%	10%
		e	e	ade	e		c	c						c

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 23

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
None of these	663	81	105	90	215	172	81	409	172	312	351	59	194	370
	26%	24%	21%	13%	32%	51%	24%	22%	51%	25%	28%	28%	17%	35%
		c			bc	abcd			ab			b		b
Don't know	95	9	12	19	40	15	9	71	15	34	61	6	24	54
	4%	3%	2%	3%	6%	4%	3%	4%	4%	3%	5%	3%	2%	5%
														b

SUMMARY

	Total	3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1768	247	388	565	419	150	247	1372	150	917	851	141	949	629
	70%	73%	77%	84%	62%	45%	73%	74%	45%	73%	67%	69%	81%	60%
		de	de	ade	e		c	c					ac	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	860 34%	66 39% hij	50 30% ij	103 41% hij	101 40% hij	189 56% abdfghij	134 40% hij	112 33% ij	66 20%	20 12%	19 11%	709 34%	73 32%	44 36%	34 34%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	708 28%	50 29%	42 25%	63 25%	67 27%	104 31%	91 27%	107 32%	103 30%	41 24%	40 24%	572 28%	66 29%	37 29%	33 33%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	691 27%	45 27% ij	40 24% ij	93 37% ghij	90 36% ghij	150 44% abghij	123 36% ghij	67 20% ij	62 18% ij	9 5%	12 7%	567 27%	63 28%	30 24%	30 30%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	678	50	51	91	85	137	114	70	42	16	23	553	62	34	28
	27%	30%	30%	36%	34%	41%	34%	21%	12%	9%	13%	27%	27%	28%	28%
		hij	hij	ghij	hij	ghij	hij	i							
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	672	46	45	87	69	112	101	71	99	19	23	558	52	32	29
	27%	27%	27%	35%	27%	33%	30%	21%	29%	11%	14%	27%	23%	26%	30%
		ij	ij	ij	ij	ij	ij		ij						
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	611	44	34	87	81	103	115	67	59	10	10	508	51	28	25
	24%	26%	20%	35%	32%	31%	34%	20%	18%	6%	6%	24%	22%	22%	25%
		ij	ij	bghij	hij	ij	ghij	ij	ij						
Apps that can be installed on a child's phone to monitor which apps they use and for how long	337	28	14	40	42	77	65	36	24	3	7	280	24	17	15
	13%	17%	9%	16%	16%	23%	19%	11%	7%	2%	4%	14%	11%	14%	15%
		ij	i	ij	ij	bghij	hij	i							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 23

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
None of these	663	34	48	41	64	38	52	112	103	86	86	544	61	34	24
	26%	20%	28%	16%	25%	11%	15%	33%	30%	51%	51%	26%	27%	27%	24%
			e		e			cef	cef	abcdefgh	abcdefgh				
Don't know	95	5	4	3	9	8	11	11	29	7	7	79	8	5	3
	4%	3%	2%	1%	4%	2%	3%	3%	9%	4%	4%	4%	3%	4%	3%
									c						

SUMMARY

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1768	130	117	208	180	291	274	214	205	75	75	1453	156	86	73
	70%	77%	69%	82%	71%	86%	81%	63%	61%	44%	45%	70%	69%	69%	73%
		hij	ij	ghij	ij	bdghij	ghij	ij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 23

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	860 34%	749 34%	111 34%	260 37%	220 36%	166 31%	209 32%	480 37%	376 32%	164 33%	646 34%	197 33%	269 32%	263 42% b
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	708 28%	604 27%	103 31%	235 33% b	148 24%	135 25%	186 28%	383 29%	321 27%	147 30%	524 28%	159 26%	236 28%	208 33%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	691 27%	602 27%	89 27%	241 34% cf	166 27%	115 22%	164 25%	407 31% cf	280 24%	144 29%	520 28%	151 25%	193 23%	229 36% ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	678	600	77	200	172	143	158	372	301	123	528	161	219	189
	27%	27%	23%	28%	28%	27%	24%	28%	25%	25%	28%	27%	26%	30%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	672	562	111	192	145	158	174	337	333	130	499	171	232	170
	27%	26%	34%	27%	24%	30%	27%	26%	28%	26%	26%	28%	28%	27%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	611	534	77	195	155	115	143	350	258	102	479	130	167	193
	24%	24%	23%	28%	26%	22%	22%	27%	22%	21%	25%	22%	20%	30% b
Apps that can be installed on a child's phone to monitor which apps they use and for how long	337	291	46	105	68	63	99	173	162	63	261	86	85	123
	13%	13%	14%	15%	11%	12%	15%	13%	14%	13%	14%	14%	10%	19% b

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
None of these	663	578	85	184	151	162	155	335	317	144	491	161	227	164
	26%	26%	26%	26%	25%	30%	24%	25%	27%	29%	26%	27%	27%	26%
Don't know	95	89	5	13	29	18	32	42	50	9	62	21	24	7
	4%	4%	2%	2%	5%	3%	5%	3%	4%	2%	3%	4%	3%	1%
SUMMARY														
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1768	1531	238	511	425	351	469	936	820	343	1333	420	590	463
	70%	70%	72%	72%	70%	66%	71%	71%	69%	69%	71%	70%	70%	73%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	1447	307	271	297	318	254	307	886	254	738	709	214	600	558
Effective Weighted Sample	730	141	144	162	165	234	141	464	234	378	352	94	313	302
Total	1446	180	269	383	419	196	180	1070	196	741	704	108	649	626
I can trust my child to be sensible/ responsible	668	19	95	159	263	131	19	518	131	329	339	10	232	388
	46%	11%	35%	42%	63%	67%	11%	48%	67%	44%	48%	9%	36%	62%
			a	a	abc	abc		a	ab				a	ab
I prefer to supervise my child's online use by talking to them and setting rules	565	60	128	199	138	40	60	465	40	281	284	30	317	199
	39%	33%	48%	52%	33%	20%	33%	43%	20%	38%	40%	28%	49%	32%
		e	de	ade	e		c	c					ac	
My child is too young/ don't need to worry about this yet	258	106	98	43	6	5	106	146	5	126	132	71	166	16
	18%	59%	36%	11%	1%	3%	59%	14%	3%	17%	19%	66%	26%	2%
		bcde	cde	de			bc	c				bc	c	
Content filters block too much/ get in the way	193	10	36	68	60	19	10	164	19	121	72	3	103	83
	13%	5%	13%	18%	14%	10%	5%	15%	10%	16%	10%	3%	16%	13%
				a	a			a					a	a
Content filters don't block enough	158	16	34	49	48	11	16	131	11	82	77	8	80	70
	11%	9%	13%	13%	11%	6%	9%	12%	6%	11%	11%	7%	12%	11%
Content filters are complicated to use	154	10	30	53	41	21	10	123	21	101	54	8	67	74
	11%	6%	11%	14%	10%	11%	6%	12%	11%	14%	8%	8%	10%	12%
										b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 24

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	1447	307	271	297	318	254	307	886	254	738	709	214	600	558
Effective Weighted Sample	730	141	144	162	165	234	141	464	234	378	352	94	313	302
Total	1446	180	269	383	419	196	180	1070	196	741	704	108	649	626
My child can find a way around content filters	146	1	16	35	67	26	1	118	26	77	69	1	39	97
	10%	1%	6%	9%	16%	13%	1%	11%	13%	10%	10%	1%	6%	16%
				a	ab	a		a	a					ab
None of these apply	135	21	19	47	29	18	21	96	18	71	64	13	64	52
	9%	12%	7%	12%	7%	9%	12%	9%	9%	10%	9%	12%	10%	8%
Don't know	24	2	4	7	11	1	2	21	1	14	10	-	10	13
	2%	1%	1%	2%	3%	1%	1%	2%	1%	2%	1%	-%	2%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.   **Table 24**

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1447	150	157	134	137	160	137	164	154	130	124	667	295	232	253
Effective Weighted Sample	730	75	66	71	73	85	77	86	79	119	115	513	228	187	220
Total	1446	95	84	134	135	199	184	214	205	99	96	1187	135	66	57
I can trust my child to be sensible/ responsible	668	9	10	42	53	80	80	129	134	69	62	545	67	30	26
	46%	10%	12%	31%	40%	40%	43%	60%	65%	69%	64%	46%	50%	45%	45%
				ab	ab	ab	ab	abcde	abcdef	abcdef	abcdef				
I prefer to supervise my child's online use by talking to them and setting rules	565	28	32	67	62	88	110	78	60	20	20	471	50	24	20
	39%	30%	38%	50%	46%	44%	60%	37%	29%	20%	21%	40%	37%	36%	36%
				ij	ij	ij	abghij	i							
My child is too young/ don't need to worry about this yet	258	54	53	46	52	20	23	4	2	3	2	210	22	13	12
	18%	56%	63%	34%	39%	10%	13%	2%	1%	3%	2%	18%	17%	20%	21%
		cefghij	cdefghij	efghij	efghij		gh								
Content filters block too much/ get in the way	193	6	4	21	14	44	24	37	23	13	7	162	15	9	7
	13%	6%	4%	16%	11%	22%	13%	17%	11%	13%	7%	14%	11%	13%	13%
						abj									
Content filters don't block enough	158	8	8	16	18	30	19	26	22	2	9	132	12	9	5
	11%	8%	10%	12%	14%	15%	10%	12%	11%	2%	10%	11%	9%	14%	9%
					i	i		i							
Content filters are complicated to use	154	6	4	16	14	39	13	31	10	8	13	132	8	8	6
	11%	6%	5%	12%	10%	20%	7%	15%	5%	9%	13%	11%	6%	12%	10%
						bh									

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 24

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1447	150	157	134	137	160	137	164	154	130	124	667	295	232	253
Effective Weighted Sample	730	75	66	71	73	85	77	86	79	119	115	513	228	187	220
Total	1446	95	84	134	135	199	184	214	205	99	96	1187	135	66	57
My child can find a way around content filters	146	1	*	8	8	24	11	31	36	12	14	127	8	5	7
	10%	1%	*%	6%	6%	12%	6%	15%	17%	12%	15%	11%	6%	7%	12%
						ab		ab	ab	ab	ab				
None of these apply	135	15	7	5	14	32	15	12	17	8	10	109	13	6	6
	9%	15%	8%	4%	11%	16%	8%	6%	8%	8%	11%	9%	10%	10%	11%
Don't know	24	1	1	3	1	1	5	8	3	1	-	19	2	1	1
	2%	1%	2%	2%	*%	1%	3%	4%	1%	1%	-%	2%	2%	2%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1447	1216	231	490	393	275	279	883	554	314	1081	302	492	451
Effective Weighted Sample	730	627	104	276	195	128	144	471	272	169	535	148	225	251
Total	1446	1259	186	462	344	301	329	807	630	315	1066	316	469	438
I can trust my child to be sensible/ responsible	668	583	85	184	156	177	151	340	329	150	502	141	239	178
	46%	46%	46%	40%	45%	59%	46%	42%	52%	48%	47%	45%	51%	41%
						ae			ae					
I prefer to supervise my child's online use by talking to them and setting rules	565	490	75	174	150	121	114	323	235	123	419	127	179	168
	39%	39%	40%	38%	43%	40%	35%	40%	37%	39%	39%	40%	38%	38%
My child is too young/ don't need to worry about this yet	258	222	36	85	68	43	61	153	104	45	201	48	82	84
	18%	18%	19%	18%	20%	14%	19%	19%	17%	14%	19%	15%	18%	19%
Content filters block too much/ get in the way	193	165	28	65	55	29	42	120	71	48	124	46	64	62
	13%	13%	15%	14%	16%	10%	13%	15%	11%	15%	12%	15%	14%	14%
Content filters don't block enough	158	134	24	68	37	22	31	105	53	28	122	23	49	57
	11%	11%	13%	15%	11%	7%	9%	13%	8%	9%	11%	7%	10%	13%
Content filters are complicated to use	154	125	30	56	39	27	33	94	60	53	96	25	63	49
	11%	10%	16%	12%	11%	9%	10%	12%	10%	17%	9%	8%	13%	11%
										b				

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 24

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1447	1216	231	490	393	275	279	883	554	314	1081	302	492	451
Effective Weighted Sample	730	627	104	276	195	128	144	471	272	169	535	148	225	251
Total	1446	1259	186	462	344	301	329	807	630	315	1066	316	469	438
My child can find a way around content filters	146	124	22	51	27	40	28	78	68	37	102	24	55	40
	10%	10%	12%	11%	8%	13%	8%	10%	11%	12%	10%	8%	12%	9%
None of these apply	135	115	20	55	25	25	30	80	54	34	98	43	29	52
	9%	9%	11%	12%	7%	8%	9%	10%	9%	11%	9%	14%	6%	12%
Don't know	24	20	5	9	9	4	2	18	6	4	19	2	7	14
	2%	2%	2%	2%	3%	1%	1%	2%	1%	1%	2%	1%	2%	3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CONTENT FILTERS FROM ISP	
		USE	AWARE DON'T USE
Significance Level: 99%		a	b
Unweighted total	1447	705	742
Effective Weighted Sample	730	349	381
Total	1446	708	738
I can trust my child to be sensible/ responsible	668	332	336
	46%	47%	45%
I prefer to supervise my child's online use by talking to them and setting rules	565	256	309
	39%	36%	42%
My child is too young/ don't need to worry about this yet	258	115	143
	18%	16%	19%
Content filters block too much/ get in the way	193	75	118
	13%	11%	16%
Content filters don't block enough	158	113	45
	11%	16%	6%
		b	
Content filters are complicated to use	154	82	73
	11%	12%	10%
My child can find a way around content filters	146	74	72
	10%	11%	10%

Columns Tested: a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 25

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

		CONTENT FILTERS FROM ISP	
	Total	USE	AWARE DON'T USE
Significance Level: 99%		a	b
Unweighted total	1447	705	742
Effective Weighted Sample	730	349	381
Total	1446	708	738
None of these apply	135	77	58
	9%	11%	8%
Don't know	24	10	14
	2%	1%	2%

Columns Tested: a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Strongly disagree	500	87	154	145	89	24	87	389	24	271	229	56	296	136
	20%	30%	32%	22%	13%	7%	30%	21%	7%	22%	19%	33%	26%	13%
		de	cde	e			bc	c				c	c	
Slightly disagree	534	65	110	153	156	49	65	420	49	268	266	36	267	216
	22%	22%	23%	23%	23%	15%	22%	23%	15%	22%	22%	21%	23%	21%
				e	e			c						
Neither agree nor disagree	679	72	120	176	192	119	72	488	119	334	345	39	295	312
	28%	24%	25%	26%	29%	36%	24%	27%	36%	27%	28%	23%	26%	30%
						ab			ab					
Slightly agree	497	36	58	121	182	100	36	361	100	240	257	20	154	301
	20%	12%	12%	18%	27%	30%	12%	20%	30%	20%	21%	12%	14%	29%
					ab	abc		a	ab					ab
Strongly agree	180	25	27	55	36	38	25	117	38	70	110	14	92	70
	7%	8%	6%	8%	5%	11%	8%	6%	11%	6%	9%	8%	8%	7%
						bd			b					
Don't know	63	10	17	19	13	5	10	49	5	42	21	6	33	14
	3%	3%	4%	3%	2%	1%	3%	3%	1%	3%	2%	4%	3%	1%
SUMMARY														
TOTAL DISAGREE	1034	153	264	298	245	73	153	808	73	539	496	92	562	353
	42%	52%	54%	45%	37%	22%	52%	44%	22%	44%	40%	54%	49%	34%
		de	de	e	e		c	c				c	c	
TOTAL AGREE	677	61	84	176	218	138	61	479	138	311	367	34	246	371
	28%	21%	17%	26%	33%	41%	21%	26%	41%	25%	30%	20%	22%	35%
					ab	abc			ab					ab
TOTAL NEITHER/ DON'T KNOW	743	81	138	195	204	124	81	537	124	376	366	46	328	326
	30%	28%	28%	29%	31%	37%	28%	29%	37%	31%	30%	27%	29%	31%
									b					

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 26

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Strongly disagree	500	50	38	82	72	86	60	46	44	8	15	419	37	22	23
	20%	35%	25%	33%	30%	26%	18%	14%	13%	5%	9%	21%	17%	18%	24%
		fghij	ij	fghij	ghij	ij	i								
Slightly disagree	534	30	35	48	62	85	68	89	67	16	33	440	47	28	20
	22%	21%	23%	20%	26%	25%	20%	27%	20%	9%	20%	22%	21%	23%	20%
		i	i		i	i	i	i			i				
Neither agree nor disagree	679	34	38	70	50	71	105	98	94	62	58	562	56	35	26
	28%	24%	25%	29%	21%	21%	32%	29%	28%	37%	34%	28%	26%	29%	26%
										de	de				
Slightly agree	497	16	20	21	37	64	57	82	101	58	42	399	51	26	22
	20%	11%	13%	8%	15%	19%	17%	24%	30%	35%	25%	20%	23%	21%	22%
								ac	abcd	abcdef	ac				
Strongly agree	180	10	15	12	15	15	40	15	21	20	19	149	19	7	5
	7%	7%	10%	5%	6%	4%	12%	4%	6%	12%	11%	7%	9%	6%	6%
Don't know	63	5	5	13	4	15	3	5	8	4	1	48	9	5	2
	3%	3%	3%	5%	2%	5%	1%	1%	2%	2%	1%	2%	4%	4%	2%
SUMMARY															
TOTAL DISAGREE	1034	79	73	130	135	170	128	135	111	24	49	859	83	50	42
	42%	55%	48%	53%	56%	51%	38%	40%	33%	15%	29%	43%	38%	41%	44%
		fhij	ij	hij	fhij	hij	i	i	i		i				
TOTAL AGREE	677	25	35	32	52	79	97	96	122	78	60	548	70	33	27
	28%	18%	23%	13%	22%	24%	29%	29%	36%	46%	36%	27%	32%	27%	28%
							c	c	acd	abcdefg	acd				
TOTAL NEITHER/ DON'T KNOW	743	39	43	83	55	86	109	103	102	66	59	611	65	39	28
	30%	27%	28%	34%	23%	26%	33%	31%	30%	39%	35%	30%	30%	32%	29%
										de					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Strongly disagree	500	436	64	159	131	101	104	291	205	87	387	105	171	135
	20%	20%	20%	23%	22%	19%	16%	23%	18%	18%	21%	18%	21%	22%
Slightly disagree	534	458	76	177	121	123	110	298	233	116	402	107	183	163
	22%	21%	24%	26%	21%	23%	17%	23%	20%	23%	22%	18%	22%	26%
				d										
Neither agree nor disagree	679	590	89	145	162	141	221	307	362	147	479	196	208	137
	28%	28%	28%	21%	28%	27%	35%	24%	31%	30%	26%	34%	25%	22%
							ae		ae			c		
Slightly agree	497	437	60	140	124	95	136	263	231	96	387	109	192	134
	20%	20%	19%	21%	21%	18%	21%	21%	20%	19%	21%	19%	24%	22%
Strongly agree	180	151	29	54	34	54	37	88	91	34	133	51	53	44
	7%	7%	9%	8%	6%	10%	6%	7%	8%	7%	7%	9%	6%	7%
Don't know	63	61	2	6	14	9	31	20	40	15	31	17	9	7
	3%	3%	1%	1%	2%	2%	5%	2%	3%	3%	2%	3%	1%	1%
							ae							
SUMMARY														
TOTAL DISAGREE	1034	894	141	337	252	223	214	588	437	202	789	212	354	298
	42%	42%	44%	49%	43%	43%	33%	46%	38%	41%	43%	36%	43%	48%
				df				df						a
TOTAL AGREE	677	588	89	194	158	149	174	352	323	130	520	159	245	177
	28%	28%	28%	28%	27%	28%	27%	28%	28%	26%	29%	27%	30%	29%
TOTAL NEITHER/ DON'T KNOW	743	651	91	151	176	150	252	328	402	162	510	214	217	144
	30%	31%	28%	22%	30%	29%	39%	26%	35%	33%	28%	37%	27%	23%
							ae		ae			bc		

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE 3-4 a	CHILD'S AGE 5-7 b	CHILD'S AGE 8-11 c	CHILD'S AGE 12-15 d	CHILD'S AGE 16-17 e	CHILD'S AGE (2) 3-4 a	CHILD'S AGE (2) 5-15 b	CHILD'S AGE (2) 16-17 c	CHILD'S GENDER MALE a	CHILD'S GENDER FEMALE b	SCHOOL YEAR PRE-SCHOOL a	SCHOOL YEAR PRIMARY b	SCHOOL YEAR SECONDARY c
Significance Level: 99%														
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Strongly disagree	196 8%	25 8% e	62 13% e	45 7%	54 8% e	10 3%	25 8% c	160 9% c	10 3%	98 8%	97 8%	13 8%	110 10%	67 6%
Slightly disagree	360 15%	52 18%	80 16%	102 15%	90 13%	37 11%	52 18%	272 15%	37 11%	188 15%	172 14%	39 23% c	164 14%	140 13%
Neither agree nor disagree	877 36%	111 38%	156 32%	237 35%	240 36%	133 40%	111 38%	633 35%	133 40%	427 35%	450 37%	63 37%	401 35%	380 36%
Slightly agree	708 29%	66 23%	150 31%	202 30%	193 29%	98 29%	66 23%	544 30%	98 29%	345 28%	364 30%	33 19%	337 30%	315 30%
Strongly agree	258 10%	31 11%	36 7%	75 11%	66 10%	49 15% b	31 11%	177 10%	49 15% b	142 12%	116 9%	18 10%	114 10%	115 11%
Don't know	55 2%	9 3%	3 1%	9 1%	25 4%	9 3%	9 3%	37 2%	9 3%	26 2%	30 2%	5 3%	12 1%	32 3%
SUMMARY														
TOTAL DISAGREE	556 23%	76 26% e	141 29% e	146 22%	144 22%	47 14%	76 26% c	432 24% c	47 14%	286 23%	269 22%	52 30% c	274 24%	207 20%
TOTAL AGREE	966 39%	98 33%	186 38%	277 41%	258 39%	147 44% a	98 33%	721 40%	147 44% a	486 40%	480 39%	51 30%	451 40%	430 41%
TOTAL NEITHER/ DON'T KNOW	933 38%	120 41%	159 33%	246 37%	266 40%	142 42%	120 41%	671 37%	142 42%	453 37%	480 39%	68 40%	413 36%	412 39%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Strongly disagree	196	11	14	32	30	29	16	20	34	7	4	169	9	10	8
	8%	8%	9%	13%	12%	9%	5%	6%	10%	4%	2%	8%	4%	9%	8%
				ij	ij				j			b			
Slightly disagree	360	22	30	38	42	55	47	59	31	14	23	295	28	20	17
	15%	15%	20%	15%	17%	16%	14%	18%	9%	8%	14%	15%	13%	16%	18%
			i												
Neither agree nor disagree	877	61	50	88	68	109	128	113	128	57	76	721	83	43	30
	36%	42%	33%	36%	28%	32%	38%	34%	38%	34%	45%	36%	38%	36%	31%
											d				
Slightly agree	708	27	39	68	82	92	110	98	95	60	38	580	62	34	32
	29%	19%	26%	28%	34%	27%	33%	29%	28%	36%	23%	29%	29%	28%	33%
					a					aj					
Strongly agree	258	17	15	17	20	43	32	38	28	27	22	206	31	12	9
	10%	12%	10%	7%	8%	13%	10%	11%	8%	16%	13%	10%	14%	10%	9%
										c					
Don't know	55	6	3	3	*	8	1	5	20	4	5	48	4	2	1
	2%	4%	2%	1%	*%	2%	*%	2%	6%	2%	3%	2%	2%	2%	1%
									df						
SUMMARY															
TOTAL DISAGREE	556	33	44	69	72	84	63	80	64	21	26	463	37	30	25
	23%	23%	29%	28%	30%	25%	19%	24%	19%	12%	16%	23%	17%	25%	26%
			ij	ij	ij	i		i							b
TOTAL AGREE	966	44	54	85	102	135	142	136	122	87	60	785	94	46	41
	39%	30%	36%	35%	42%	40%	42%	41%	37%	52%	36%	39%	43%	38%	42%
										abchj					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 27

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							**NATION**		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
TOTAL NEITHER/ DON'T KNOW	933	67	53	91	68	117	129	118	148	60	81	769	87	45	31
	38%	47%	35%	37%	28%	35%	39%	35%	44%	36%	48%	38%	40%	37%	32%
		d							d		d				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Strongly disagree	196	174	22	64	39	27	62	104	89	35	150	56	52	44
	8%	8%	7%	9%	7%	5%	10%	8%	8%	7%	8%	10%	6%	7%
Slightly disagree	360	311	49	110	102	89	57	212	146	66	280	80	119	93
	15%	15%	15%	16%	17%	17%	9%	17%	13%	13%	15%	14%	15%	15%
				d	d	d		d						
Neither agree nor disagree	877	764	113	227	196	155	288	423	443	162	652	218	284	199
	36%	36%	35%	33%	33%	30%	45%	33%	38%	33%	36%	37%	35%	32%
							abce							
Slightly agree	708	610	98	194	176	180	153	369	333	161	525	145	256	215
	29%	29%	31%	28%	30%	34%	24%	29%	29%	33%	29%	25%	31%	35%
						d								a
Strongly agree	258	225	32	81	65	63	48	146	111	57	183	68	90	63
	10%	11%	10%	12%	11%	12%	8%	12%	10%	12%	10%	12%	11%	10%
Don't know	55	49	7	6	8	8	32	15	40	13	30	17	16	5
	2%	2%	2%	1%	1%	2%	5%	1%	3%	3%	2%	3%	2%	1%
							ae		e					
SUMMARY														
TOTAL DISAGREE	556	485	71	174	141	116	118	316	234	101	430	136	171	137
	23%	23%	22%	26%	24%	22%	19%	25%	20%	20%	24%	23%	21%	22%
TOTAL AGREE	966	836	130	275	240	244	201	515	444	218	708	213	346	278
	39%	39%	41%	40%	41%	47%	31%	41%	38%	44%	39%	36%	42%	45%
						d		d						
TOTAL NEITHER/ DON'T KNOW	933	813	120	233	204	163	320	437	483	176	682	235	300	204
	38%	38%	37%	34%	35%	31%	50%	34%	42%	36%	38%	40%	37%	33%
							abce		c					

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE 3-4	5-7	8-11	12-15	16-17	CHILD'S AGE (2) 3-4	5-15	16-17	CHILD'S GENDER MALE	FEMALE	SCHOOL YEAR PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Strongly disagree	128	24	34	29	35	5	24	99	5	74	54	11	66	48
	5%	8%	7%	4%	5%	2%	8%	5%	2%	6%	4%	6%	6%	5%
		e	e				c	c						
Slightly disagree	237	28	61	58	74	15	28	194	15	110	127	17	121	91
	10%	9%	13%	9%	11%	5%	9%	11%	5%	9%	10%	10%	11%	9%
			e		e			c						
Neither agree nor disagree	641	100	142	148	172	80	100	461	80	334	307	58	300	250
	26%	34%	29%	22%	26%	24%	34%	25%	24%	27%	25%	34%	26%	24%
		ce					c							
Slightly agree	888	86	172	267	243	120	86	682	120	426	462	47	418	400
	36%	29%	35%	40%	36%	36%	29%	37%	36%	35%	38%	27%	37%	38%
Strongly agree	508	47	69	148	139	105	47	356	105	256	252	34	205	247
	21%	16%	14%	22%	21%	31%	16%	20%	31%	21%	21%	20%	18%	24%
						abcd			ab					
Don't know	52	11	9	19	5	10	11	32	10	27	26	5	27	14
	2%	4%	2%	3%	1%	3%	4%	2%	3%	2%	2%	3%	2%	1%
SUMMARY														
TOTAL DISAGREE	364	51	95	88	109	21	51	292	21	183	181	28	187	138
	15%	17%	20%	13%	16%	6%	17%	16%	6%	15%	15%	16%	16%	13%
		e	e	e	e		c	c						
TOTAL AGREE	1396	133	241	415	382	225	133	1038	225	681	715	81	623	647
	57%	45%	49%	62%	57%	67%	45%	57%	67%	56%	58%	47%	55%	62%
				ab	a	ab		a	ab					a
TOTAL NEITHER/ DON'T KNOW	694	110	151	166	177	90	110	493	90	361	333	62	327	264
	28%	37%	31%	25%	26%	27%	37%	27%	27%	29%	27%	36%	29%	25%
		cde					bc					c		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 28

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Strongly disagree	128	16	8	18	16	18	11	20	16	2	3	107	10	5	6
	5%	11% ij	5%	7%	7% i	5%	3%	6%	5%	1%	2%	5%	4%	4%	6%
Slightly disagree	237	10	18	27	34	29	29	35	39	8	8	192	18	14	12
	10%	7%	12%	11%	14% ij	9%	9%	11%	12%	5%	4%	10%	8%	12%	12%
Neither agree nor disagree	641	54	46	72	70	71	77	96	75	42	39	541	46	33	21
	26%	37% ej	30%	30%	29%	21%	23%	29%	23%	25%	23%	27%	21%	27%	22%
Slightly agree	888	37	49	92	80	124	143	115	128	57	63	724	84	44	37
	36%	26%	32%	38%	33%	37%	43% a	35%	38%	34%	37%	36%	38%	36%	38%
Strongly agree	508	22	25	30	39	83	65	67	72	55	51	409	55	23	20
	21%	15%	17%	12%	16%	25% c	19%	20%	22%	32% abcdf	30% abcd	20%	25%	19%	21%
Don't know	52	5	5	5	3	10	8	1	4	5	5	44	5	2	1
	2%	4%	3%	2%	1%	3%	3%	*%	1%	3%	3%	2%	2%	2%	1%
SUMMARY															
TOTAL DISAGREE	364	26	26	46	50	47	41	55	54	10	11	299	28	19	18
	15%	18% ij	17% ij	19% ij	21% ij	14%	12%	16%	16% ij	6%	6% ij	15%	13%	16%	18%
TOTAL AGREE	1396	59	74	122	119	207	208	182	200	112	113	1133	139	67	57
	57%	41%	49%	50%	49%	62% a	62% a	55%	60% a	66% abcd	68% abcd	56%	64%	55%	59%
TOTAL NEITHER/ DON'T KNOW	694	59	51	78	73	81	85	97	80	46	44	585	51	35	22
	28%	41% efhj	34%	32%	30%	24%	25%	29%	24%	28%	26%	29%	23%	29%	23%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 28

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Strongly disagree	128	112	15	40	24	19	41	65	60	23	99	23	56	29
	5%	5%	5%	6%	4%	4%	6%	5%	5%	5%	5%	4%	7%	5%
Slightly disagree	237	204	33	66	72	48	49	138	98	37	193	52	84	51
	10%	10%	10%	10%	12%	9%	8%	11%	8%	7%	11%	9%	10%	8%
Neither agree nor disagree	641	559	82	139	137	134	219	276	354	147	440	193	213	104
	26%	26%	25%	20%	23%	26%	34% abe	22%	30% ae	30%	24%	33% c	26% c	17%
Slightly agree	888	772	117	266	202	210	209	468	419	176	680	196	305	253
	36%	36%	36%	39%	34%	40%	33%	37%	36%	36%	37%	34%	37%	41%
Strongly agree	508	436	72	166	141	104	91	307	196	102	384	108	149	178
	21%	20%	22%	24% df	24% d	20%	14%	24% df	17%	21%	21%	18%	18%	29% ab
Don't know	52	50	2	4	9	7	29	13	36	10	23	12	10	4
	2%	2%	1%	1%	2%	1%	5% ae	1%	3% a	2%	1%	2%	1%	1%
SUMMARY														
TOTAL DISAGREE	364	316	49	106	97	67	91	203	158	59	292	75	139	80
	15%	15%	15%	16%	16%	13%	14%	16%	14%	12%	16%	13%	17%	13%
TOTAL AGREE	1396	1208	189	432	343	314	301	775	615	278	1064	304	455	431
	57%	57%	59%	63% df	59% d	60% d	47%	61% df	53%	56%	58%	52%	56%	70% ab
TOTAL NEITHER/ DON'T KNOW	694	610	84	143	146	141	248	290	389	157	463	206	223	108
	28%	29%	26%	21%	25%	27%	39% abce	23%	34% abe	32%	25%	35% c	27% c	17%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Strongly disagree	94	10	15	20	39	9	10	74	9	59	34	5	35	50
	4%	3%	3%	3%	6%	3%	3%	4%	3%	5%	3%	3%	3%	5%
Slightly disagree	221	23	44	59	76	19	23	178	19	113	107	12	105	99
	9%	8%	9%	9%	11%	6%	8%	10%	6%	9%	9%	7%	9%	9%
Neither agree nor disagree	266	34	74	59	62	36	34	196	36	127	139	23	123	108
	11%	11%	15%	9%	9%	11%	11%	11%	11%	10%	11%	13%	11%	10%
Slightly agree	896	100	165	250	242	139	100	658	139	445	451	53	416	401
	37%	34%	34%	37%	36%	41%	34%	36%	41%	36%	37%	31%	37%	38%
Strongly agree	953	126	182	273	245	128	126	699	128	470	483	76	446	382
	39%	43%	37%	41%	37%	38%	43%	38%	38%	38%	39%	44%	39%	36%
Don't know	24	2	6	8	4	4	2	18	4	11	14	2	12	10
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
SUMMARY														
TOTAL DISAGREE	314	33	59	78	115	28	33	253	28	173	142	17	140	148
	13%	11%	12%	12%	17%	8%	11%	14%	8%	14%	12%	10%	12%	14%
					e			c						
TOTAL AGREE	1850	225	347	523	487	267	225	1357	267	915	935	129	862	783
	75%	77%	71%	78%	73%	79%	77%	74%	79%	75%	76%	75%	76%	75%
TOTAL NEITHER/ DON'T KNOW	290	36	80	67	66	40	36	214	40	138	152	25	135	118
	12%	12%	16%	10%	10%	12%	12%	12%	12%	11%	12%	15%	12%	11%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 29

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4 a	FEMALE 3-4 b	MALE 5-7 c	FEMALE 5-7 d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Strongly disagree	94	5	5	6	9	16	4	27	12	5	4	77	7	5	5
	4%	3%	4%	2%	4%	5%	1%	8% f	4%	3%	2%	4%	3%	4%	5%
Slightly disagree	221	4	20	25	19	31	28	46	30	9	11	182	19	12	8
	9%	3%	13% a	10%	8%	9%	8%	14% a	9%	5%	6%	9%	9%	10%	8%
Neither agree nor disagree	266	17	17	41	33	21	39	29	33	20	16	218	20	18	10
	11%	12%	11%	17% e	14%	6%	12%	9%	10%	12%	10%	11%	9%	14%	10%
Slightly agree	896	50	49	69	97	125	125	130	112	70	68	741	76	45	34
	37%	35%	33%	28%	40%	37%	38%	39%	34%	42%	41%	37%	35%	37%	36%
Strongly agree	953	68	58	100	82	139	134	102	143	61	67	777	95	41	40
	39%	47% g	38%	41%	34%	41%	40%	31%	43%	36%	40%	39%	44% c	34%	41%
Don't know	24	*	2	4	2	4	5	*	4	2	2	22	1	1	1
	1%	*%	1%	2%	1%	1%	1%	*%	1%	1%	1%	1%	*%	1%	1%
SUMMARY															
TOTAL DISAGREE	314	9	25	31	28	47	32	73	42	14	14	259	26	17	13
	13%	6%	16%	12%	12%	14%	9%	22% afij	13%	8%	9%	13%	12%	14%	13%
TOTAL AGREE	1850	118	107	169	179	264	259	232	255	132	135	1518	171	86	74
	75%	82%	71%	69%	74%	79%	78%	70%	76%	78%	81%	75%	78%	71%	76%
TOTAL NEITHER/ DON'T KNOW	290	17	19	45	35	24	43	29	37	22	18	240	21	19	10
	12%	12%	13%	19% e	14%	7%	13%	9%	11%	13%	11%	12%	10%	15%	11%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Strongly disagree	94	82	11	31	19	20	21	50	41	20	65	27	18	31
	4%	4%	4%	5%	3%	4%	3%	4%	4%	4%	4%	5%	2%	5%
Slightly disagree	221	188	33	84	59	34	44	142	78	42	170	52	63	64
	9%	9%	10%	12% f	10%	6%	7%	11% f	7%	8%	9%	9%	8%	10%
Neither agree nor disagree	266	245	21	60	61	59	82	121	141	55	188	67	93	40
	11%	11%	6%	9%	10%	11%	13%	10%	12%	11%	10%	12%	11%	6%
Slightly agree	896	768	128	256	232	177	220	488	397	172	679	195	310	248
	37%	36%	40%	38%	40%	34%	34%	39%	34%	35%	37%	33%	38%	40%
Strongly agree	953	827	127	245	210	232	260	455	491	205	705	236	331	233
	39%	39%	39%	36%	36%	44%	41%	36%	42%	41%	39%	40%	41%	38%
Don't know	24	23	1	5	6	1	13	11	13	-	13	8	2	4
	1%	1%	*%	1%	1%	*%	2%	1%	1%	-%	1%	1%	*%	1%
SUMMARY														
TOTAL DISAGREE	314	270	44	115	77	54	65	192	119	62	234	79	81	95
	13%	13%	14%	17% f	13%	10%	10%	15%	10%	13%	13%	14%	10%	15%
TOTAL AGREE	1850	1595	255	502	442	409	480	944	888	377	1384	430	641	481
	75%	75%	79%	74%	75%	78%	75%	74%	76%	76%	76%	74%	79%	78%
TOTAL NEITHER/ DON'T KNOW	290	268	22	65	67	60	95	132	155	55	201	76	95	44
	12%	13%	7%	10%	11%	12%	15%	10%	13%	11%	11%	13%	12%	7%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	886	106	201	255	236	89	106	692	89	452	434	59	456	342
	36%	36%	41%	38%	35%	26%	36%	38%	26%	37%	35%	35%	40%	33%
			e	e				c						
Fairly concerned	677	80	123	185	198	90	80	507	90	305	372	46	302	299
	28%	27%	25%	28%	30%	27%	27%	28%	27%	25%	30%	27%	27%	28%
Neither/ nor	308	27	68	82	77	54	27	227	54	155	153	15	137	147
	13%	9%	14%	12%	12%	16%	9%	12%	16%	13%	12%	9%	12%	14%
Not very concerned	337	30	60	90	88	68	30	238	68	189	148	21	137	165
	14%	10%	12%	14%	13%	20%	10%	13%	20%	15%	12%	13%	12%	16%
						ab			ab					
Not at all concerned	214	48	29	50	55	33	48	133	33	114	100	26	95	85
	9%	16%	6%	7%	8%	10%	16%	7%	10%	9%	8%	15%	8%	8%
		bcd					b							
Don't know	33	4	6	7	13	3	4	27	3	12	22	4	10	12
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%
SUMMARY														
TOTAL CONCERNED	1563	186	324	440	434	178	186	1198	178	757	806	105	758	641
	64%	63%	67%	66%	65%	53%	63%	66%	53%	62%	66%	61%	67%	61%
			e	e	e			c						
TOTAL NOT CONCERNED	550	78	89	140	143	101	78	371	101	303	248	47	232	250
	22%	26%	18%	21%	21%	30%	26%	20%	30%	25%	20%	28%	20%	24%
						bc			b					
TOTAL NEITHER/ DON'T KNOW	341	31	74	89	91	57	31	254	57	166	175	18	148	159
	14%	10%	15%	13%	14%	17%	10%	14%	17%	14%	14%	11%	13%	15%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 30

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							**NATION**		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	886	47	58	99	102	146	109	119	117	41	48	736	73	42	35
	36%	33%	39% i	40% i	42% i	44% ij	33%	36%	35%	24%	28%	36%	34%	35%	36%
Fairly concerned	677	40	40	46	77	75	111	106	92	38	52	547	60	38	31
	28%	28%	27%	19%	32%	22%	33% c	32%	28%	23%	31%	27%	28%	31%	32%
Neither/ nor	308	16	12	44	24	29	53	37	41	30	24	256	30	13	9
	13%	11%	8%	18%	10%	9%	16%	11%	12%	18% b	14%	13%	14%	10%	10%
Not very concerned	337	13	18	37	23	51	40	48	41	41	27	276	28	19	14
	14%	9%	12%	15%	9%	15%	12%	14%	12%	24% abdfh	16%	14%	13%	16%	14%
Not at all concerned	214	27	21	19	10	28	22	24	31	16	16	171	26	8	7
	9%	19% dfg	14% d	8%	4%	8%	7%	7%	9%	10%	10%	8%	12%	7%	7%
Don't know	33	2	2	-	6	7	-	1	13	2	1	31	*	1	*
	1%	1%	1%	-%	3%	2%	-%	*%	4%	1%	*%	2%	*%	1%	*%
SUMMARY															
TOTAL CONCERNED	1563	87	99	145	179	221	219	225	209	79	99	1283	133	80	66
	64%	61%	65% i	59%	74% ij	66% i	66% i	67% i	63% i	47%	59%	64%	61%	66%	68%
TOTAL NOT CONCERNED	550	39	39	56	33	79	61	71	71	57	43	448	54	27	21
	22%	27% d	26%	23%	13%	23%	18%	21%	21%	34% df	26% d	22%	25%	22%	22%
TOTAL NEITHER/ DON'T KNOW	341	17	14	44	30	36	53	38	53	32	25	287	31	14	10
	14%	12%	9%	18%	12%	11%	16%	11%	16%	19%	15%	14%	14%	12%	10%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	886	780	106	250	231	177	216	480	393	175	657	206	285	221
	36%	37%	33%	37%	39%	34%	34%	38%	34%	35%	36%	35%	35%	36%
Fairly concerned	677	575	102	209	162	125	179	370	304	130	527	145	253	176
	28%	27%	32%	31%	28%	24%	28%	29%	26%	26%	29%	25%	31%	28%
Neither/ nor	308	268	40	63	65	84	93	128	177	67	215	82	103	60
	13%	13%	12%	9%	11%	16%	15%	10%	15%	14%	12%	14%	13%	10%
									ae					
Not very concerned	337	288	48	97	76	86	76	173	162	73	249	80	120	96
	14%	14%	15%	14%	13%	16%	12%	14%	14%	15%	14%	14%	15%	15%
Not at all concerned	214	189	25	62	42	45	60	104	104	44	154	66	46	61
	9%	9%	8%	9%	7%	9%	9%	8%	9%	9%	8%	11%	6%	10%
												b		
Don't know	33	33	-	2	10	6	15	12	21	5	18	5	10	6
	1%	2%	-%	*%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	1563	1355	208	458	392	302	395	851	698	305	1183	351	538	396
	64%	64%	65%	67%	67%	58%	62%	67%	60%	62%	65%	60%	66%	64%
TOTAL NOT CONCERNED	550	477	73	159	118	131	136	277	266	117	403	147	166	157
	22%	22%	23%	23%	20%	25%	21%	22%	23%	24%	22%	25%	20%	25%
TOTAL NEITHER/ DON'T KNOW	341	301	40	65	75	90	108	140	198	72	233	87	112	66
	14%	14%	12%	10%	13%	17%	17%	11%	17%	15%	13%	15%	14%	11%
						a	a		ae					

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE 3-4	5-7	8-11	12-15	16-17	CHILD'S AGE (2) 3-4	5-15	16-17	CHILD'S GENDER MALE	FEMALE	SCHOOL YEAR PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	980	130	207	293	266	84	130	766	84	473	507	72	505	367
	40%	44%	43%	44%	40%	25%	44%	42%	25%	39%	41%	42%	44%	35%
		e	e	e	e		c	c					c	
Fairly concerned	746	56	149	209	226	106	56	584	106	379	368	27	340	352
	30%	19%	31%	31%	34%	32%	19%	32%	32%	31%	30%	16%	30%	34%
			a	a	a	a		a	a				a	a
Neither/ nor	266	40	65	51	65	46	40	180	46	140	126	29	112	115
	11%	14%	13%	8%	10%	14%	14%	10%	14%	11%	10%	17%	10%	11%
Not very concerned	283	27	34	79	76	67	27	189	67	135	148	18	104	146
	12%	9%	7%	12%	11%	20%	9%	10%	20%	11%	12%	11%	9%	14%
						abcd			ab					
Not at all concerned	155	38	30	27	29	30	38	87	30	88	67	21	66	63
	6%	13%	6%	4%	4%	9%	13%	5%	9%	7%	5%	12%	6%	6%
		cd				c	b		b					
Don't know	23	3	2	11	5	2	3	17	2	11	12	3	9	6
	1%	1%	*%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
SUMMARY														
TOTAL CONCERNED	1726	186	356	502	492	190	186	1350	190	852	875	100	846	719
	70%	63%	73%	75%	74%	57%	63%	74%	57%	69%	71%	58%	74%	69%
			e	ae	e			ac					a	
TOTAL NOT CONCERNED	438	65	64	106	106	98	65	276	98	223	216	39	171	209
	18%	22%	13%	16%	16%	29%	22%	15%	29%	18%	18%	23%	15%	20%
						bcd			b					
TOTAL NEITHER/ DON'T KNOW	290	44	67	61	70	48	44	198	48	151	138	32	121	122
	12%	15%	14%	9%	10%	14%	15%	11%	14%	12%	11%	19%	11%	12%
												b		

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	980	62	67	91	116	156	137	124	142	39	45	809	84	47	40
	40%	43%	45%	37%	48%	47%	41%	37%	42%	23%	27%	40%	38%	39%	42%
		ij	ij	i	ij	ij	ij	i	ij						
Fairly concerned	746	29	28	77	72	97	111	132	94	44	63	607	67	44	28
	30%	20%	18%	32%	30%	29%	33%	39%	28%	26%	37%	30%	31%	36%	29%
							b	ab			ab				
Neither/ nor	266	20	20	40	25	14	36	40	25	25	20	223	23	10	10
	11%	14%	13%	16%	10%	4%	11%	12%	7%	15%	12%	11%	11%	8%	10%
		e		e						e	e				
Not very concerned	283	8	20	17	16	38	41	28	49	45	23	229	29	13	12
	12%	5%	13%	7%	7%	11%	12%	8%	15%	27%	13%	11%	13%	11%	12%
										abcdefghj					
Not at all concerned	155	23	14	19	11	21	6	9	21	15	15	131	12	6	5
	6%	16%	9%	8%	5%	6%	2%	3%	6%	9%	9%	7%	6%	5%	6%
		dfg	f							f	f				
Don't know	23	1	2	-	2	8	2	1	4	1	2	18	3	1	1
	1%	1%	1%	-%	1%	3%	1%	*%	1%	*%	1%	1%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	1726	91	95	168	187	254	248	256	236	82	108	1416	151	91	69
	70%	63%	63%	69%	78%	76%	74%	77%	71%	49%	64%	70%	69%	75%	71%
				i	ij	i	i	i	i		i				
TOTAL NOT CONCERNED	438	31	34	37	27	59	47	36	69	60	38	360	41	19	17
	18%	22%	22%	15%	11%	18%	14%	11%	21%	35%	23%	18%	19%	16%	18%
										acdefghj	dg				
TOTAL NEITHER/ DON'T KNOW	290	22	22	40	27	23	39	41	29	26	22	241	26	12	11
	12%	15%	15%	16%	11%	7%	12%	12%	9%	15%	13%	12%	12%	10%	11%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 31

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	980	845	135	268	234	216	248	502	464	202	729	226	328	247
	40%	40%	42%	39%	40%	41%	39%	40%	40%	41%	40%	39%	40%	40%
Fairly concerned	746	639	107	233	189	166	158	422	324	159	552	171	260	193
	30%	30%	33%	34% d	32%	32%	25%	33% d	28%	32%	30%	29%	32%	31%
Neither/ nor	266	239	27	65	51	54	94	117	148	56	194	76	85	54
	11%	11%	9%	10%	9%	10%	15%	9%	13%	11%	11%	13%	10%	9%
Not very concerned	283	250	34	83	73	52	76	156	127	46	222	68	93	88
	12%	12%	10%	12%	12%	10%	12%	12%	11%	9%	12%	12%	11%	14%
Not at all concerned	155	137	18	32	38	31	49	69	80	26	117	39	44	35
	6%	6%	5%	5%	6%	6%	8%	5%	7%	5%	6%	7%	5%	6%
Don't know	23	22	1	1	1	4	14	2	19	5	5	4	7	2
	1%	1%	*%	*%	*%	1%	2% ae	*%	2% e	1%	*%	1%	1%	*%
SUMMARY														
TOTAL CONCERNED	1726	1485	242	501	423	382	406	924	788	362	1281	397	588	440
	70%	70%	75%	73% d	72%	73%	64%	73% d	68%	73%	70%	68%	72%	71%
TOTAL NOT CONCERNED	438	387	51	115	111	82	125	225	208	72	339	108	137	123
	18%	18%	16%	17%	19%	16%	20%	18%	18%	14%	19%	18%	17%	20%
TOTAL NEITHER/ DON'T KNOW	290	261	28	67	52	58	108	119	166	61	200	81	92	56
	12%	12%	9%	10%	9%	11%	17% abe	9%	14% e	12%	11%	14%	11%	9%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE 3-4	CHILD'S AGE 5-7	CHILD'S AGE 8-11	CHILD'S AGE 12-15	CHILD'S AGE 16-17	CHILD'S AGE (2) 3-4	CHILD'S AGE (2) 5-15	CHILD'S AGE (2) 16-17	CHILD'S GENDER MALE	CHILD'S GENDER FEMALE	SCHOOL YEAR PRE-SCHOOL	SCHOOL YEAR PRIMARY	SCHOOL YEAR SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	603	69	120	171	182	61	69	473	61	315	288	39	286	258
	25%	23%	25%	25%	27% e	18%	23%	26% c	18%	26%	23%	23%	25%	25%
Fairly concerned	775	86	147	215	235	91	86	598	91	392	383	44	366	333
	32%	29%	30%	32%	35%	27%	29%	33%	27%	32%	31%	26%	32%	32%
Neither/ nor	486	57	106	126	119	78	57	351	78	222	264	37	227	205
	20%	19%	22%	19%	18%	23%	19%	19%	23%	18%	21%	22%	20%	20%
Not very concerned	389	41	73	111	89	76	41	272	76	204	185	28	163	185
	16%	14%	15%	17%	13%	23% ad	14%	15%	23% ab	17%	15%	17%	14%	18%
Not at all concerned	150	37	28	33	26	25	37	87	25	74	75	18	75	46
	6%	13% bcd	6%	5%	4%	8%	13% b	5%	8%	6%	6%	10% c	7%	4%
Don't know	51	5	12	14	16	5	5	42	5	18	33	5	20	20
	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	3%	3%	2%	2%
SUMMARY														
TOTAL CONCERNED	1378	155	268	386	417	152	155	1071	152	707	671	83	652	592
	56%	53%	55%	58% e	62% e	45%	53%	59% c	45%	58%	55%	49%	57%	56%
TOTAL NOT CONCERNED	539	78	101	144	115	101	78	360	101	279	260	46	238	232
	22%	26%	21%	21%	17%	30% bd	26%	20%	30% b	23%	21%	27%	21%	22%
TOTAL NEITHER/ DON'T KNOW	538	62	118	140	136	83	62	393	83	240	297	42	247	226
	22%	21%	24%	21%	20%	25%	21%	22%	25%	20%	24%	24%	22%	22%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 32

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

| | Total | CHILD'S AGE AND GENDER | | | | | | | | | | NATION | | | |
| | | MALE 3-4 | FEMALE 3-4 | MALE 5-7 | FEMALE 5-7 | MALE 8-11 | FEMALE 8-11 | MALE 12-15 | FEMALE 12-15 | MALE 16-17 | FEMALE 16-17 | ENGLAND | SCOTLAND | WALES | N IRELAND |
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	603	30	39	62	58	106	64	87	95	30	31	509	46	23	25
	25%	21%	26%	25%	24%	32% ij	19%	26%	28%	18%	19%	25%	21%	19%	26%
Fairly concerned	775	38	48	76	71	105	110	131	104	42	49	635	67	42	32
	32%	26%	32%	31%	30%	31%	33%	39% i	31%	25%	29%	31%	31%	34%	33%
Neither/ nor	486	36	21	43	63	43	84	68	51	32	45	399	43	27	17
	20%	25%	14%	18%	26% e	13%	25% e	20%	15%	19%	27% be	20%	20%	23%	18%
Not very concerned	389	22	19	41	32	56	55	38	51	48	28	318	36	19	16
	16%	15%	13%	17%	13%	17%	16%	11%	15%	28% abdghj	17%	16%	16%	16%	17%
Not at all concerned	150	16	21	20	8	18	15	5	21	14	11	114	22	7	6
	6%	11% g	14% dg	8%	3%	5%	4%	2%	6%	8% g	7%	6%	10% a	6%	6%
Don't know	51	2	3	3	9	7	6	4	12	2	3	44	3	3	1
	2%	1%	2%	1%	4%	2%	2%	1%	4%	1%	2%	2%	2%	2%	1%
SUMMARY															
TOTAL CONCERNED	1378	67	88	138	130	212	174	218	199	72	80	1143	113	65	56
	56%	47%	58% i	56%	54%	63% ij	52%	65% aij	60% i	43%	48%	57%	52%	53%	58%
TOTAL NOT CONCERNED	539	38	40	61	40	74	69	43	72	62	39	432	58	26	22
	22%	27% g	26% g	25%	17%	22%	21%	13%	21%	37% defghj	23%	21%	27%	22%	23%
TOTAL NEITHER/ DON'T KNOW	538	38	24	46	72	50	90	73	63	34	48	442	46	30	18
	22%	26%	16%	19%	30% be	15%	27%	22%	19%	21%	29% be	22%	21%	25%	19%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	603 25%	548 26%	56 17%	179 26%	140 24%	127 24%	147 23%	319 25%	274 24%	123 25%	444 24%	130 22%	197 24%	140 23%
Fairly concerned	775 32%	648 30%	127 40%	241 35%	189 32%	154 29%	187 29%	430 34%	341 29%	140 28%	602 33%	179 31%	263 32%	214 35%
Neither/ nor	486 20%	412 19%	74 23%	115 17%	106 18%	123 23%	138 22%	220 17%	261 22%	113 23%	344 19%	132 22%	175 21%	101 16%
Not very concerned	389 16%	347 16%	42 13%	113 17%	103 18%	83 16%	90 14%	216 17%	173 15%	80 16%	296 16%	92 16%	132 16%	118 19%
Not at all concerned	150 6%	133 6%	16 5%	35 5%	39 7%	27 5%	47 7%	73 6%	74 6%	30 6%	104 6%	35 6%	35 4%	39 6%
Don't know	51 2%	45 2%	6 2%	- -%	10 2%	9 2%	30 5% ae	10 1%	39 3% ae	7 2%	29 2%	17 3%	14 2%	9 1%

SUMMARY

	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
TOTAL CONCERNED	1378 56%	1195 56%	183 57%	420 62% f	329 56%	281 54%	334 52%	749 59%	615 53%	263 53%	1047 58%	309 53%	461 56%	354 57%
TOTAL NOT CONCERNED	539 22%	481 23%	58 18%	148 22%	141 24%	110 21%	137 21%	289 23%	247 21%	111 22%	400 22%	128 22%	167 20%	156 25%
TOTAL NEITHER/ DON'T KNOW	538 22%	457 21%	80 25%	115 17%	116 20%	132 25%	168 26% ae	230 18%	300 26% ae	121 24%	373 21%	148 25%	189 23%	109 18%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	1007	122	227	298	263	96	122	788	96	505	501	69	527	374
	41%	41%	47%	45%	39%	29%	41%	43%	29%	41%	41%	41%	46%	36%
		e	e	e	e		c	c					c	
Fairly concerned	710	83	141	188	209	89	83	538	89	370	341	49	322	313
	29%	28%	29%	28%	31%	27%	28%	29%	27%	30%	28%	29%	28%	30%
Neither/ nor	265	28	42	72	63	61	28	177	61	130	136	20	100	135
	11%	9%	9%	11%	9%	18%	9%	10%	18%	11%	11%	12%	9%	13%
						abcd			ab					
Not very concerned	299	36	58	67	83	56	36	207	56	141	159	20	125	145
	12%	12%	12%	10%	12%	17%	12%	11%	17%	11%	13%	12%	11%	14%
									b					
Not at all concerned	144	24	19	31	40	29	24	91	29	69	75	10	52	70
	6%	8%	4%	5%	6%	9%	8%	5%	9%	6%	6%	6%	5%	7%
Don't know	29	2	-	13	9	4	2	22	4	12	17	2	10	12
	1%	1%	-%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	1717	205	368	486	473	186	205	1326	186	875	842	118	849	687
	70%	69%	76%	73%	71%	55%	69%	73%	55%	71%	69%	69%	75%	65%
		e	e	e	e		c	c					c	
TOTAL NOT CONCERNED	443	60	77	98	123	85	60	298	85	209	234	30	177	215
	18%	20%	16%	15%	18%	25%	20%	16%	25%	17%	19%	18%	16%	21%
						bc			b					
TOTAL NEITHER/ DON'T KNOW	294	30	42	85	72	64	30	200	64	141	152	23	110	147
	12%	10%	9%	13%	11%	19%	10%	11%	19%	12%	12%	13%	10%	14%
						abd			ab					

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	1007	55	67	108	119	149	149	150	114	44	52	836	80	50	41
	41%	38%	44%	44%	49%	44%	45%	45%	34%	26%	31%	41%	37%	41%	42%
			i	i	ij	i	i	i							
Fairly concerned	710	45	37	70	70	95	94	118	91	42	48	581	65	35	30
	29%	32%	25%	29%	29%	28%	28%	35%	27%	25%	29%	29%	30%	28%	31%
Neither/ nor	265	13	15	27	15	32	40	26	38	32	28	217	22	17	9
	11%	9%	10%	11%	6%	10%	12%	8%	11%	19%	17%	11%	10%	14%	9%
										adg	d				
Not very concerned	299	13	23	32	25	32	34	32	51	31	25	245	30	12	12
	12%	9%	15%	13%	11%	10%	10%	10%	15%	18%	15%	12%	14%	10%	13%
Not at all concerned	144	18	7	7	12	20	11	7	33	16	13	114	19	7	5
	6%	12%	4%	3%	5%	6%	3%	2%	10%	9%	8%	6%	8%	6%	5%
		cfg								g					
Don't know	29	*	2	-	-	7	6	1	8	3	1	24	2	2	1
	1%	*%	1%	-%	-%	2%	2%	*%	2%	2%	*%	1%	1%	2%	1%
SUMMARY															
TOTAL CONCERNED	1717	100	105	178	190	243	243	268	205	86	100	1417	145	84	71
	70%	70%	69%	73%	78%	73%	73%	80%	61%	51%	60%	70%	67%	69%	73%
		i	i	i	hij	i	i	hij							
TOTAL NOT CONCERNED	443	31	29	39	37	53	45	40	84	47	39	359	49	19	17
	18%	21%	19%	16%	15%	16%	14%	12%	25%	28%	23%	18%	22%	15%	17%
									g	defg	g				
TOTAL NEITHER/ DON'T KNOW	294	13	17	27	15	39	46	27	46	36	29	241	24	18	10
	12%	9%	11%	11%	6%	12%	14%	8%	14%	21%	17%	12%	11%	15%	10%
										adg	d				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	1007	869	138	267	243	232	250	510	483	213	745	243	349	226
	41%	41%	43%	39%	41%	44%	39%	40%	42%	43%	41%	42%	43%	37%
Fairly concerned	710	613	97	223	163	131	189	386	320	138	545	167	229	207
	29%	29%	30%	33%	28%	25%	30%	30%	28%	28%	30%	28%	28%	33%
Neither/ nor	265	234	31	67	48	76	72	115	148	53	183	72	86	50
	11%	11%	10%	10%	8%	15%	11%	9%	13%	11%	10%	12%	11%	8%
Not very concerned	299	265	35	81	100	59	56	182	115	59	229	68	112	86
	12%	12%	11%	12%	17% df	11%	9%	14%	10%	12%	13%	12%	14%	14%
Not at all concerned	144	128	16	42	32	18	52	74	70	26	108	33	32	46
	6%	6%	5%	6%	5%	3%	8%	6%	6%	5%	6%	6%	4%	7%
Don't know	29	24	5	1	1	7	20	2	27	5	10	3	8	4
	1%	1%	1%	*%	*%	1%	3% abe	*%	2% ae	1%	1%	*%	1%	1%

SUMMARY

	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
TOTAL CONCERNED	1717	1482	235	490	405	363	440	896	803	351	1290	409	578	433
	70%	69%	73%	72%	69%	69%	69%	71%	69%	71%	71%	70%	71%	70%
TOTAL NOT CONCERNED	443	393	50	124	132	77	108	256	185	85	337	101	144	132
	18%	18%	16%	18%	23%	15%	17%	20%	16%	17%	19%	17%	18%	21%
TOTAL NEITHER/ DON'T KNOW	294	258	36	68	49	83	91	117	175	58	193	75	94	54
	12%	12%	11%	10%	8%	16% be	14%	9%	15% be	12%	11%	13%	12%	9%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 34

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE 3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	CHILD'S AGE (2) 3-4 a	5-15 b	16-17 c	CHILD'S GENDER MALE a	FEMALE b	SCHOOL YEAR PRE-SCHOOL a	PRIMARY b	SECONDARY c
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	529	73	134	163	116	44	73	413	44	298	231	38	301	171
	22%	25%	28%	24%	17%	13%	25%	23%	13%	24%	19%	22%	26%	16%
		e	de	e			c	c						c
Fairly concerned	710	87	115	228	192	88	87	536	88	347	364	48	341	295
	29%	29%	24%	34%	29%	26%	29%	29%	26%	28%	30%	28%	30%	28%
				b										
Neither/ nor	436	42	109	85	126	73	42	320	73	220	215	29	187	207
	18%	14%	22%	13%	19%	22%	14%	18%	22%	18%	18%	17%	16%	20%
			c			c								
Not very concerned	466	28	74	125	151	89	28	350	89	212	254	15	181	253
	19%	9%	15%	19%	23%	26%	9%	19%	26%	17%	21%	9%	16%	24%
				a	a	ab		a	ab					ab
Not at all concerned	297	60	53	64	79	40	60	196	40	140	157	37	125	117
	12%	20%	11%	10%	12%	12%	20%	11%	12%	11%	13%	21%	11%	11%
		bce					bc					bc		
Don't know	16	5	1	4	5	2	5	10	2	9	8	5	2	5
	1%	2%	*%	1%	1%	1%	2%	1%	1%	1%	1%	3%	*%	1%
												b		
SUMMARY														
TOTAL CONCERNED	1239	159	249	391	308	132	159	948	132	645	594	86	642	467
	50%	54%	51%	58%	46%	39%	54%	52%	39%	53%	48%	50%	56%	44%
		e	e	de			c	c					c	
TOTAL NOT CONCERNED	763	88	127	189	230	129	88	546	129	352	411	51	307	370
	31%	30%	26%	28%	34%	38%	30%	30%	38%	29%	33%	30%	27%	35%
						bc			b					b
TOTAL NEITHER/ DON'T KNOW	452	47	110	89	130	75	47	330	75	229	223	34	188	213
	18%	16%	23%	13%	19%	22%	16%	18%	22%	19%	18%	20%	17%	20%
			c			c								

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 34

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	529	30	43	77	57	108	55	61	54	22	22	445	40	23	21
	22%	21%	28% ij	31% fhij	24%	32% fghij	16%	18%	16%	13%	13%	22%	18%	19%	22%
Fairly concerned	710	48	39	57	58	91	136	110	82	41	47	575	64	42	30
	29%	33%	26%	23%	24%	27%	41% cdhi	33%	25%	24%	28%	29%	29%	34%	31%
Neither/ nor	436	24	19	55	54	39	47	69	57	33	40	361	40	18	16
	18%	17%	12%	23%	22%	12%	14%	21%	17%	20%	24% be	18%	18%	15%	17%
Not very concerned	466	12	16	25	49	59	66	64	87	52	37	380	41	25	20
	19%	8%	11%	10%	20% a	17%	20% a	19%	26% abc	31% abce	22% abc	19%	19%	21%	21%
Not at all concerned	297	29	31	29	24	34	30	29	51	19	21	243	34	11	9
	12%	20% g	20% g	12%	10%	10%	9%	9%	15%	11%	13%	12%	15%	9%	10%
Don't know	16	1	3	1	-	4	-	1	4	1	1	14	1	2	*
	1%	1%	2%	1%	-%	1%	-%	*%	1%	1%	*%	1%	*%	1%	*%
SUMMARY															
TOTAL CONCERNED	1239	77	82	134	115	200	191	171	137	63	69	1020	103	65	51
	50%	54% i	54% i	55% i	48%	60% hij	57% hij	51%	41%	37%	41%	51%	47%	54%	52%
TOTAL NOT CONCERNED	763	41	47	54	73	93	96	93	137	71	58	623	74	36	30
	31%	29%	31%	22%	30%	28%	29%	28%	41% c	42% ceg	35%	31%	34%	30%	30%
TOTAL NEITHER/ DON'T KNOW	452	25	22	57	54	43	47	70	60	35	41	375	40	20	17
	18%	18%	14%	23%	22%	13%	14%	21%	18%	21%	24% e	19%	19%	16%	17%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 34

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	529	470	59	147	137	86	148	284	234	129	354	128	151	124
	22%	22%	18%	22%	23%	16%	23%	22%	20%	26%	19%	22%	19%	20%
Fairly concerned	710	594	116	225	188	143	150	413	292	145	540	155	275	188
	29%	28%	36%	33% df	32%	27%	23%	33% df	25%	29%	30%	27%	34%	30%
Neither/ nor	436	388	48	96	101	103	134	198	236	83	326	110	158	95
	18%	18%	15%	14%	17%	20%	21%	16%	20%	17%	18%	19%	19%	15%
Not very concerned	466	406	60	138	99	122	106	237	229	78	375	108	143	138
	19%	19%	19%	20%	17%	23%	17%	19%	20%	16%	21%	19%	17%	22%
Not at all concerned	297	259	38	76	57	68	90	134	158	54	220	83	82	74
	12%	12%	12%	11%	10%	13%	14%	11%	14%	11%	12%	14%	10%	12%
Don't know	16	16	-	-	3	1	12	3	13	6	4	*	8	1
	1%	1%	-%	-%	1%	*%	2% ae	*%	1%	1%	*%	*%	1%	*%
SUMMARY														
TOTAL CONCERNED	1239	1064	175	371	325	228	298	697	526	274	895	283	426	312
	50%	50%	54%	54% cf	56% cf	44%	47%	55% cf	45%	55%	49%	48%	52%	50%
TOTAL NOT CONCERNED	763	664	99	214	156	190	196	370	387	132	595	192	225	211
	31%	31%	31%	31%	27%	36%	31%	29%	33%	27%	33%	33%	27%	34%
TOTAL NEITHER/ DON'T KNOW	452	404	48	96	105	104	145	201	249	88	330	110	166	96
	18%	19%	15%	14%	18%	20%	23% a	16%	21% a	18%	18%	19%	20%	16%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	648	80	126	185	184	73	80	495	73	352	296	45	307	269
	26%	27%	26%	28%	27%	22%	27%	27%	22%	29%	24%	26%	27%	26%
Fairly concerned	928	105	183	264	261	113	105	709	113	433	494	59	455	386
	38%	36%	38%	40%	39%	34%	36%	39%	34%	35%	40%	35%	40%	37%
Neither/ nor	455	46	113	107	112	77	46	333	77	232	223	27	206	204
	19%	15%	23%	16%	17%	23%	15%	18%	23%	19%	18%	16%	18%	19%
Not very concerned	300	38	52	82	76	52	38	210	52	149	152	25	123	139
	12%	13%	11%	12%	11%	16%	13%	12%	16%	12%	12%	15%	11%	13%
Not at all concerned	100	21	12	21	30	16	21	63	16	47	53	10	41	42
	4%	7%	2%	3%	4%	5%	7%	3%	5%	4%	4%	6%	4%	4%
Don't know	23	4	-	9	5	5	4	14	5	12	11	4	6	9
	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%
SUMMARY														
TOTAL CONCERNED	1576	186	310	449	445	186	186	1204	186	785	790	104	761	655
	64%	63%	64%	67%	67%	55%	63%	66%	55%	64%	64%	61%	67%	62%
				e	e			c						
TOTAL NOT CONCERNED	401	59	64	104	106	68	59	273	68	196	205	35	164	181
	16%	20%	13%	16%	16%	20%	20%	15%	20%	16%	17%	21%	14%	17%
TOTAL NEITHER/ DON'T KNOW	478	50	113	116	117	82	50	346	82	245	233	32	211	213
	19%	17%	23%	17%	18%	24%	17%	19%	24%	20%	19%	18%	19%	20%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	648	37	43	78	49	114	71	93	91	31	42	545	46	31	26
	26%	26%	29%	32% i	20%	34% i	21%	28%	27%	18%	25%	27%	21%	25%	27%
Fairly concerned	928	47	58	87	96	108	156	139	123	53	60	761	85	44	38
	38%	33%	39%	36%	40%	32%	47% i	42%	37%	31%	36%	38%	39%	36%	39%
Neither/ nor	455	24	21	57	56	42	66	66	47	44	33	373	42	22	18
	19%	17%	14%	23%	23%	12%	20%	20%	14%	26% eh	20%	18%	19%	18%	18%
Not very concerned	300	23	15	18	33	50	32	28	48	29	23	237	33	19	11
	12%	16%	10%	7%	14%	15%	10%	8%	14%	17% c	14%	12%	15%	15%	12%
Not at all concerned	100	12	9	4	8	15	6	8	22	8	8	81	10	5	4
	4%	8%	6%	2%	3%	5%	2%	2%	7%	5%	5%	4%	5%	4%	4%
Don't know	23	*	4	-	-	7	2	1	4	4	1	20	1	1	*
	1%	*%	3%	-%	-%	2%	1%	*%	1%	3%	*%	1%	*%	1%	*%
SUMMARY															
TOTAL CONCERNED	1576	84	102	165	145	222	227	231	214	84	102	1306	132	74	64
	64%	58%	67% i	67% i	60%	66% i	68% i	69% i	64%	50%	61%	65%	60%	61%	66%
TOTAL NOT CONCERNED	401	35	24	23	41	65	39	36	70	37	31	318	44	24	15
	16%	24% cfg	16%	9%	17%	19%	12%	11%	21% c	22% cg	19%	16%	20%	19%	15%
TOTAL NEITHER/ DON'T KNOW	478	24	25	57	56	48	68	67	50	48	34	393	43	24	18
	19%	17%	17%	23%	23%	14%	20%	20%	15%	28% eh	20%	19%	20%	20%	19%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA URBAN	AREA RURAL	SOCIAL GRADE AB	SOCIAL GRADE C1	SOCIAL GRADE C2	SOCIAL GRADE DE	SOCIAL GRADE ABC1	SOCIAL GRADE C2DE	IMPACTING OR LIMITING CONDITIONS ANY	IMPACTING OR LIMITING CONDITIONS NONE	FINANCIAL VULNERABILITY INDEX MOST	FINANCIAL VULNERABILITY INDEX POTEN-TIALLY	FINANCIAL VULNERABILITY INDEX LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	648	568	81	195	167	112	165	362	277	125	488	143	202	151
	26%	27%	25%	29%	28%	21%	26%	29%	24%	25%	27%	24%	25%	24%
Fairly concerned	928	790	137	278	231	207	207	509	413	199	684	194	341	246
	38%	37%	43%	41%	39%	40%	32%	40%	36%	40%	38%	33%	42%	40%
Neither/ nor	455	405	51	110	101	103	135	212	239	101	332	126	151	107
	19%	19%	16%	16%	17%	20%	21%	17%	21%	20%	18%	22%	18%	17%
Not very concerned	300	256	45	77	70	68	84	148	153	47	239	88	84	96
	12%	12%	14%	11%	12%	13%	13%	12%	13%	9%	13%	15%	10%	16%
Not at all concerned	100	92	8	20	16	29	33	36	62	16	73	27	34	18
	4%	4%	3%	3%	3%	5%	5%	3%	5%	3%	4%	5%	4%	3%
Don't know	23	23	-	1	1	3	15	2	18	7	3	6	5	1
	1%	1%	-%	*%	*%	1%	2%	*%	2%	1%	*%	1%	1%	*%
							ae		e	b				
SUMMARY														
TOTAL CONCERNED	1576	1358	218	473	398	319	371	871	690	323	1172	337	544	397
	64%	64%	68%	69%	68%	61%	58%	69%	59%	65%	64%	58%	67%	64%
				df				df						
TOTAL NOT CONCERNED	401	348	53	98	86	97	118	183	215	63	312	115	117	115
	16%	16%	16%	14%	15%	19%	18%	14%	18%	13%	17%	20%	14%	19%
TOTAL NEITHER/ DON'T KNOW	478	427	51	111	102	107	150	214	257	108	336	132	156	108
	19%	20%	16%	16%	17%	20%	24%	17%	22%	22%	18%	23%	19%	17%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	644	80	167	180	161	57	80	508	57	332	313	44	349	227
	26%	27%	34%	27%	24%	17%	27%	28%	17%	27%	25%	26%	31%	22%
		e	e	e			c	c					c	
Fairly concerned	817	104	153	223	250	86	104	627	86	420	396	59	392	336
	33%	35%	32%	33%	37%	26%	35%	34%	26%	34%	32%	34%	34%	32%
					e			c						
Neither/ nor	356	42	70	101	80	63	42	251	63	162	193	27	151	165
	14%	14%	14%	15%	12%	19%	14%	14%	19%	13%	16%	16%	13%	16%
Not very concerned	417	30	61	114	126	87	30	301	87	208	210	19	156	228
	17%	10%	13%	17%	19%	26%	10%	16%	26%	17%	17%	11%	14%	22%
					a	abc			ab					ab
Not at all concerned	186	35	30	39	43	39	35	112	39	87	99	18	78	81
	8%	12%	6%	6%	6%	12%	12%	6%	12%	7%	8%	10%	7%	8%
						c	b		b					
Don't know	34	5	5	13	8	4	5	26	4	17	17	5	12	13
	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%
SUMMARY														
TOTAL CONCERNED	1461	183	320	403	411	143	183	1134	143	752	709	103	741	563
	60%	62%	66%	60%	61%	43%	62%	62%	43%	61%	58%	60%	65%	54%
		e	e	e	e		c	c					c	
TOTAL NOT CONCERNED	603	65	91	152	169	126	65	413	126	294	309	36	233	308
	25%	22%	19%	23%	25%	37%	22%	23%	37%	24%	25%	21%	21%	29%
						abcd			ab					b
TOTAL NEITHER/ DON'T KNOW	390	47	75	113	88	67	47	277	67	179	211	32	163	177
	16%	16%	15%	17%	13%	20%	16%	15%	20%	15%	17%	18%	14%	17%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 36

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	644	31	48	87	79	102	78	87	74	24	33	539	52	28	25
	26%	22%	32%	36%	33%	30%	23%	26%	22%	14%	20%	27%	24%	23%	26%
			i	ij	ij	i		i							
Fairly concerned	817	53	50	68	85	110	113	146	104	42	44	679	60	46	31
	33%	37%	33%	28%	35%	33%	34%	44%	31%	25%	26%	34%	28%	38%	32%
								cij						b	
Neither/ nor	356	25	17	46	25	32	68	25	55	35	29	289	33	19	15
	14%	17%	11%	19%	10%	10%	20%	7%	16%	21%	17%	14%	15%	16%	15%
				g			g			eg	g				
Not very concerned	417	13	16	25	36	59	55	65	61	45	42	329	50	19	19
	17%	9%	11%	10%	15%	18%	16%	20%	18%	27%	25%	16%	23%	16%	20%
										abcd	abc		a		
Not at all concerned	186	19	16	16	14	22	16	10	33	20	19	151	22	7	6
	8%	13%	11%	6%	6%	7%	5%	3%	10%	12%	11%	7%	10%	6%	6%
		g								g	g				
Don't know	34	1	3	3	2	9	3	1	8	3	1	30	2	2	1
	1%	1%	2%	1%	1%	3%	1%	*%	2%	2%	*%	1%	1%	2%	1%
SUMMARY															
TOTAL CONCERNED	1461	85	99	156	164	212	191	234	177	66	77	1219	112	74	56
	60%	59%	65%	64%	68%	63%	57%	70%	53%	39%	46%	60%	51%	61%	58%
		i	ij	ij	ij	ij	i	hij				b			
TOTAL NOT CONCERNED	603	32	32	41	50	81	71	75	94	65	61	480	71	26	26
	25%	23%	21%	17%	21%	24%	21%	22%	28%	39%	36%	24%	33%	21%	26%
										abcdefg	bcdfg		ac		
TOTAL NEITHER/ DON'T KNOW	390	27	20	48	27	42	72	25	63	38	29	319	35	22	15
	16%	19%	13%	20%	11%	12%	21%	8%	19%	22%	18%	16%	16%	18%	16%
				g			g			dg	g				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	644	556	89	178	174	115	168	352	283	118	488	151	203	152
	26%	26%	28%	26%	30%	22%	26%	28%	24%	24%	27%	26%	25%	24%
Fairly concerned	817	695	122	233	188	194	198	421	391	178	598	187	298	214
	33%	33%	38%	34%	32%	37%	31%	33%	34%	36%	33%	32%	36%	34%
Neither/ nor	356	327	29	88	60	91	114	148	205	78	256	101	115	69
	14%	15%	9%	13%	10%	17%	18%	12%	18%	16%	14%	17%	14%	11%
							b		be					
Not very concerned	417	363	54	132	114	84	85	245	169	73	329	102	138	134
	17%	17%	17%	19%	19%	16%	13%	19%	15%	15%	18%	18%	17%	22%
Not at all concerned	186	160	25	52	42	36	53	94	89	39	135	34	55	50
	8%	8%	8%	8%	7%	7%	8%	7%	8%	8%	7%	6%	7%	8%
Don't know	34	32	3	-	8	3	21	8	24	9	13	9	8	1
	1%	1%	1%	-%	1%	1%	3%	1%	2%	2%	1%	2%	1%	*%
							ae		a					
SUMMARY														
TOTAL CONCERNED	1461	1251	210	411	362	308	366	773	674	296	1086	339	501	365
	60%	59%	65%	60%	62%	59%	57%	61%	58%	60%	60%	58%	61%	59%
TOTAL NOT CONCERNED	603	523	80	184	156	119	139	340	258	112	464	137	193	184
	25%	25%	25%	27%	27%	23%	22%	27%	22%	23%	26%	23%	24%	30%
TOTAL NEITHER/ DON'T KNOW	390	359	31	88	68	95	135	156	230	86	269	110	122	70
	16%	17%	10%	13%	12%	18%	21%	12%	20%	17%	15%	19%	15%	11%
							abe		abe				c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	1048	138	257	300	270	82	138	828	82	512	535	78	572	366
	43%	47%	53%	45%	40%	24%	47%	45%	24%	42%	44%	45%	50%	35%
		e	de	e	e		c	c					c	
Fairly concerned	746	73	119	214	234	105	73	568	105	371	375	44	312	359
	30%	25%	25%	32%	35%	31%	25%	31%	31%	30%	31%	26%	27%	34%
					b									
Neither/ nor	267	27	47	66	73	54	27	185	54	135	132	18	104	131
	11%	9%	10%	10%	11%	16%	9%	10%	16%	11%	11%	11%	9%	12%
									b					
Not very concerned	244	28	38	51	58	70	28	146	70	135	109	17	83	134
	10%	9%	8%	8%	9%	21%	9%	8%	21%	11%	9%	10%	7%	13%
						abcd			ab					b
Not at all concerned	127	26	23	29	29	20	26	81	20	61	66	12	58	53
	5%	9%	5%	4%	4%	6%	9%	4%	6%	5%	5%	7%	5%	5%
							b							
Don't know	23	2	2	9	4	5	2	16	5	11	12	2	8	6
	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	1794	211	377	514	505	187	211	1396	187	883	911	121	883	725
	73%	72%	77%	77%	76%	56%	72%	77%	56%	72%	74%	71%	78%	69%
		e	e	e	e		c	c					c	
TOTAL NOT CONCERNED	371	54	61	80	86	90	54	227	90	196	174	29	141	186
	15%	18%	12%	12%	13%	27%	18%	12%	27%	16%	14%	17%	12%	18%
						bcd			b					
TOTAL NEITHER/ DON'T KNOW	290	30	49	75	77	58	30	202	58	146	144	21	113	138
	12%	10%	10%	11%	12%	17%	10%	11%	17%	12%	12%	12%	10%	13%
						ab			ab					

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total				CHILD'S AGE AND GENDER									NATION		
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	1048	65	73	129	129	163	137	119	151	38	44	871	82	51	44
	43%	45%	48%	53%	53%	49%	41%	36%	45%	22%	27%	43%	37%	42%	45%
		ij	ij	gij	gij	ij	ij		ij						
Fairly concerned	746	38	35	64	55	89	125	133	102	47	58	595	79	40	32
	30%	26%	23%	26%	23%	27%	37%	40%	30%	28%	35%	29%	36%	33%	33%
							d	bd							
Neither/ nor	267	10	17	20	27	32	34	43	29	29	25	225	20	13	9
	11%	7%	11%	8%	11%	10%	10%	13%	9%	17%	15%	11%	9%	11%	9%
Not very concerned	244	14	13	19	19	30	21	29	28	43	27	203	23	10	8
	10%	10%	9%	8%	8%	9%	6%	9%	9%	25%	16%	10%	11%	8%	8%
										abcdefgh	f				
Not at all concerned	127	16	10	13	10	15	14	9	20	9	11	104	14	5	4
	5%	11%	7%	5%	4%	4%	4%	3%	6%	5%	7%	5%	7%	4%	4%
		g													
Don't know	23	-	2	*	2	7	2	1	4	3	2	21	*	1	1
	1%	-%	1%	*%	1%	2%	1%	*%	1%	2%	1%	1%	*%	1%	1%
SUMMARY															
TOTAL CONCERNED	1794	103	108	193	184	252	262	251	253	85	102	1466	161	91	76
	73%	71%	72%	79%	76%	75%	79%	75%	76%	51%	61%	73%	74%	75%	78%
		i	i	ij	ij	ij	ij	ij	ij						
TOTAL NOT CONCERNED	371	31	24	32	29	45	35	38	48	51	38	307	37	15	11
	15%	21%	16%	13%	12%	13%	11%	11%	14%	31%	23%	15%	17%	13%	12%
										bcdefgh	fg				
TOTAL NEITHER/ DON'T KNOW	290	10	19	21	29	39	36	44	33	32	27	245	20	15	10
	12%	7%	13%	8%	12%	12%	11%	13%	10%	19%	16%	12%	9%	12%	10%
										ac					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	1048	907	140	288	261	227	262	549	489	188	802	251	327	259
	43%	43%	44%	42%	45%	43%	41%	43%	42%	38%	44%	43%	40%	42%
Fairly concerned	746	647	99	223	179	148	192	401	340	160	555	181	274	192
	30%	30%	31%	33%	30%	28%	30%	32%	29%	32%	31%	31%	34%	31%
Neither/ nor	267	238	28	62	63	69	67	126	136	67	178	74	93	47
	11%	11%	9%	9%	11%	13%	10%	10%	12%	14%	10%	13%	11%	8%
Not very concerned	244	209	35	83	53	52	54	135	106	50	185	40	89	86
	10%	10%	11%	12%	9%	10%	8%	11%	9%	10%	10%	7%	11%	14%
														a
Not at all concerned	127	108	18	26	28	25	48	54	72	23	94	35	29	32
	5%	5%	6%	4%	5%	5%	7%	4%	6%	5%	5%	6%	4%	5%
Don't know	23	22	1	1	2	2	17	2	19	5	5	3	5	3
	1%	1%	*%	*%	*%	*%	3%	*%	2%	1%	*%	1%	1%	*%
							ae		e					
SUMMARY														
TOTAL CONCERNED	1794	1555	239	510	440	375	454	950	829	349	1357	432	601	451
	73%	73%	74%	75%	75%	72%	71%	75%	71%	71%	75%	74%	74%	73%
TOTAL NOT CONCERNED	371	318	53	109	81	77	101	190	178	73	280	75	118	118
	15%	15%	16%	16%	14%	15%	16%	15%	15%	15%	15%	13%	14%	19%
TOTAL NEITHER/ DON'T KNOW	290	261	29	63	65	71	84	128	155	73	183	78	98	50
	12%	12%	9%	9%	11%	14%	13%	10%	13%	15%	10%	13%	12%	8%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 38

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE 3-4	CHILD'S AGE 5-7	CHILD'S AGE 8-11	CHILD'S AGE 12-15	CHILD'S AGE 16-17	CHILD'S AGE (2) 3-4	CHILD'S AGE (2) 5-15	CHILD'S AGE (2) 16-17	CHILD'S GENDER MALE	CHILD'S GENDER FEMALE	SCHOOL YEAR PRE-SCHOOL	SCHOOL YEAR PRIMARY	SCHOOL YEAR SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Very concerned	895	128	223	264	219	61	128	706	61	440	456	75	492	306
	36%	44%	46%	39%	33%	18%	44%	39%	18%	36%	37%	44%	43%	29%
		e	de	e	e		c	c				c	c	
Fairly concerned	940	96	178	274	278	114	96	730	114	469	471	56	444	399
	38%	32%	37%	41%	42%	34%	32%	40%	34%	38%	38%	33%	39%	38%
Neither/ nor	278	24	48	66	76	65	24	189	65	134	144	16	99	152
	11%	8%	10%	10%	11%	19%	8%	10%	19%	11%	12%	10%	9%	14%
						abcd			ab					b
Not very concerned	241	24	25	46	75	71	24	146	71	131	111	13	66	154
	10%	8%	5%	7%	11%	21%	8%	8%	21%	11%	9%	7%	6%	15%
						abcd			ab					b
Not at all concerned	82	21	12	12	15	21	21	40	21	41	40	9	34	33
	3%	7%	2%	2%	2%	6%	7%	2%	6%	3%	3%	5%	3%	3%
		c				c	b		b					
Don't know	18	2	-	7	5	3	2	13	3	11	7	2	4	6
	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%
SUMMARY														
TOTAL CONCERNED	1835	224	402	538	496	175	224	1436	175	909	927	131	936	705
	75%	76%	83%	80%	74%	52%	76%	79%	52%	74%	75%	76%	82%	67%
		e	e	e	e		c	c						c
TOTAL NOT CONCERNED	323	45	37	58	91	92	45	186	92	172	151	22	99	186
	13%	15%	8%	9%	14%	27%	15%	10%	27%	14%	12%	13%	9%	18%
		b				abcd			ab					b
TOTAL NEITHER/ DON'T KNOW	296	26	48	73	81	69	26	202	69	145	151	18	102	158
	12%	9%	10%	11%	12%	20%	9%	11%	20%	12%	12%	11%	9%	15%
						abcd			ab					b

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 38

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Very concerned	895	62	66	116	107	141	123	95	123	25	36	746	68	42	39
	36%	43%	44%	47%	44%	42%	37%	29%	37%	15%	22%	37%	31%	35%	40%
		ij	ij	gij	gij	ij	ij	i	ij						
Fairly concerned	940	46	50	76	102	128	146	166	112	54	60	765	87	49	38
	38%	32%	33%	31%	42%	38%	44%	50%	34%	32%	36%	38%	40%	40%	39%
								abchi							
Neither/ nor	278	14	10	29	18	22	44	35	41	34	31	229	26	14	8
	11%	10%	7%	12%	8%	6%	13%	11%	12%	20%	19%	11%	12%	12%	9%
										bde	bde				
Not very concerned	241	9	15	16	9	31	14	32	43	41	30	197	26	10	8
	10%	6%	10%	7%	4%	9%	4%	10%	13%	25%	18%	10%	12%	8%	9%
									d	abcdefgh	acdf				
Not at all concerned	82	13	7	7	5	6	6	4	12	11	10	65	10	4	3
	3%	9%	5%	3%	2%	2%	2%	1%	3%	7%	6%	3%	5%	3%	3%
		g													
Don't know	18	-	2	-	-	7	-	2	4	3	1	15	1	2	*
	1%	-%	1%	-%	-%	2%	-%	*%	1%	2%	*%	1%	*%	2%	*%
SUMMARY															
TOTAL CONCERNED	1835	107	117	192	209	269	269	261	236	79	96	1512	155	91	77
	75%	75%	77%	79%	87%	80%	81%	78%	70%	47%	57%	75%	71%	75%	80%
		ij	ij	ij	hij	ij	ij	ij	i						b
TOTAL NOT CONCERNED	323	22	22	23	14	38	21	36	54	53	40	262	36	14	11
	13%	15%	15%	9%	6%	11%	6%	11%	16%	31%	24%	13%	17%	11%	11%
									d	abcdefgh	cdefg				
TOTAL NEITHER/ DON'T KNOW	296	14	12	29	18	29	44	37	44	37	32	244	27	16	9
	12%	10%	8%	12%	8%	9%	13%	11%	13%	22%	19%	12%	12%	13%	9%
										abdeg	bde				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 38

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA URBAN	AREA RURAL	SOCIAL GRADE AB	SOCIAL GRADE C1	SOCIAL GRADE C2	SOCIAL GRADE DE	SOCIAL GRADE ABC1	SOCIAL GRADE C2DE	IMPACTING OR LIMITING CONDITIONS ANY	IMPACTING OR LIMITING CONDITIONS NONE	FINANCIAL VULNERABILITY INDEX MOST	FINANCIAL VULNERABILITY INDEX POTEN-TIALLY	FINANCIAL VULNERABILITY INDEX LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Very concerned	895	777	118	238	232	197	216	470	413	160	684	208	297	218
	36%	36%	37%	35%	40%	38%	34%	37%	36%	32%	38%	36%	36%	35%
Fairly concerned	940	810	130	283	224	187	241	507	428	200	700	242	316	250
	38%	38%	40%	42%	38%	36%	38%	40%	37%	40%	38%	41%	39%	40%
Neither/ nor	278	245	33	60	57	73	84	118	157	60	195	65	107	49
	11%	12%	10%	9%	10%	14%	13%	9%	14%	12%	11%	11%	13%	8%
Not very concerned	241	213	28	77	55	52	55	131	107	55	181	45	77	80
	10%	10%	9%	11%	9%	10%	9%	10%	9%	11%	10%	8%	9%	13%
Not at all concerned	82	70	12	23	17	14	28	40	42	15	57	23	15	22
	3%	3%	4%	3%	3%	3%	4%	3%	4%	3%	3%	4%	2%	4%
Don't know	18	18	*	1	2	-	15	3	15	4	2	1	5	*
	1%	1%	*%	*%	*%	-%	2% ae	*%	1%	1%	*%	*%	1%	*%

SUMMARY

	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
TOTAL CONCERNED	1835	1587	248	521	455	384	457	977	841	360	1384	450	612	467
	75%	74%	77%	76%	78%	73%	71%	77%	72%	73%	76%	77%	75%	75%
TOTAL NOT CONCERNED	323	283	40	100	71	66	83	171	149	70	238	68	92	103
	13%	13%	12%	15%	12%	13%	13%	13%	13%	14%	13%	12%	11%	17%
TOTAL NEITHER/ DON'T KNOW	296	263	33	61	59	73	100	120	172	64	197	66	112	50
	12%	12%	10%	9%	10%	14%	16% ae	9%	15% ae	13%	11%	11%	14%	8%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
Yes	497	41	117	151	147	40	41	416	40	245	251	23	266	191
	20%	14%	24%	23%	22%	12%	14%	23%	12%	20%	20%	13%	23%	18%
			ae	e	e			ac					a	
No	1926	251	363	510	514	288	251	1387	288	967	959	146	863	841
	78%	85%	75%	76%	77%	86%	85%	76%	86%	79%	78%	85%	76%	80%
		b				bcd	b		b					
Don't know	32	2	7	8	7	8	2	21	8	13	18	2	7	17
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
Yes	497	16	25	70	47	87	64	58	90	15	25	413	39	23	21
	20%	11%	17%	29%	20%	26%	19%	17%	27%	9%	15%	20%	18%	19%	22%
				aij	i	ai	i		ai						
No	1926	127	124	172	191	240	270	275	238	152	136	1578	176	97	75
	78%	89%	82%	70%	79%	72%	81%	83%	71%	90%	81%	78%	81%	80%	77%
		ceh								cdeh					
Don't know	32	*	2	3	4	8	-	1	6	2	7	26	2	2	1
	1%	*%	1%	1%	2%	2%	-%	*%	2%	1%	4%	1%	1%	1%	1%
											f				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 39

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
Yes	497	429	67	144	105	118	124	249	242	146	320	125	166	118
	20%	20%	21%	21%	18%	23%	19%	20%	21%	30% b	18%	21%	20%	19%
No	1926	1675	251	537	476	400	495	1013	895	342	1483	453	639	497
	78%	79%	78%	79%	81%	77%	77%	80%	77%	69%	82% a	78%	78%	80%
Don't know	32	29	3	1	5	5	20	6	25	6	16	7	11	4
	1%	1%	1%	*%	1%	1%	3% ae	*%	2% ae	1%	1%	1%	1%	1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		~a	b	c	d	~e	~a	b	~c	a	b	~a	b	c
Unweighted total	462	64	115	121	111	51	64	347	51	235	227	39	239	165
Effective Weighted Sample	232	30	61	62	58	47	30	178	47	116	115	16	122	86
Total	497	41	117	151	147	40	41	416	40	245	251	23	266	191
Talked to my child about what had happened	434	**	109	120	141	**	**	371	**	212	221	**	231	171
	87%	**	93%	80%	96%	**	**	89%	**	87%	88%	**	87%	89%
Advised/ told my child to block certain people/ types of content	279	**	50	83	102	**	**	235	**	128	151	**	125	135
	56%	**	43%	55%	69% b	**	**	56%	**	52%	60%	**	47%	71% b
Advised/ told my child to stop using certain apps/ sites	263	**	59	86	88	**	**	233	**	145	118	**	147	103
	53%	**	50%	57%	60%	**	**	56%	**	59%	47%	**	55%	54%
Reported the content to the website/ app it appeared on	146	**	35	29	57	**	**	120	**	65	81	**	62	78
	29%	**	30%	19%	39%	**	**	29%	**	27%	32%	**	23%	41% b
Set up filters/ parental controls	115	**	30	45	25	**	**	100	**	70	45	**	80	29
	23%	**	26%	30%	17%	**	**	24%	**	29%	18%	**	30%	15%
Sought advice on how to handle the situation	94	**	21	26	28	**	**	75	**	54	40	**	45	37
	19%	**	18%	18%	19%	**	**	18%	**	22%	16%	**	17%	19%
Reported the content another way	38	**	7	7	12	**	**	27	**	13	25	**	13	19
	8%	**	6%	5%	8%	**	**	6%	**	5%	10%	**	5%	10%
Anything else	18	**	5	6	4	**	**	15	**	13	5	**	11	5
	4%	**	4%	4%	3%	**	**	4%	**	5%	2%	**	4%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	\<CHILD'S AGE\> 3-4	5-7	8-11	12-15	16-17	\<CHILD'S AGE (2)\> 3-4	5-15	16-17	\<CHILD'S GENDER\> MALE	FEMALE	\<SCHOOL YEAR\> PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		~a	b	c	d	~e	~a	b	~c	a	b	~a	b	c
Unweighted total	462	64	115	121	111	51	64	347	51	235	227	39	239	165
Effective Weighted Sample	232	30	61	62	58	47	30	178	47	116	115	16	122	86
Total	497	41	117	151	147	40	41	416	40	245	251	23	266	191
No particular action taken	*	**	-	-	-	**	**	-	**	-	*	**	-	*
	*%	**	-%	-%	-%	**	**	-%	**	-%	*%	**	-%	*%
SUMMARY														
ANY ACTION TAKEN	496	**	117	151	147	**	**	416	**	245	251	**	266	191
	100%	**	100%	100%	100%	**	**	100%	**	100%	100%	**	100%	100%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	a	~b	~c	~d
Unweighted total	462	33	31	69	46	67	54	47	64	19	32	209	82	77	94
Effective Weighted Sample	232	16	15	36	24	35	26	24	34	17	30	166	66	65	84
Total	497	16	25	70	47	87	64	58	90	15	25	413	39	23	21
Talked to my child about what had happened	434	**	**	**	**	**	**	**	**	**	**	359	**	**	**
	87%	**	**	**	**	**	**	**	**	**	**	87%	**	**	**
Advised/ told my child to block certain people/ types of content	279	**	**	**	**	**	**	**	**	**	**	240	**	**	**
	56%	**	**	**	**	**	**	**	**	**	**	58%	**	**	**
Advised/ told my child to stop using certain apps/ sites	263	**	**	**	**	**	**	**	**	**	**	224	**	**	**
	53%	**	**	**	**	**	**	**	**	**	**	54%	**	**	**
Reported the content to the website/ app it appeared on	146	**	**	**	**	**	**	**	**	**	**	124	**	**	**
	29%	**	**	**	**	**	**	**	**	**	**	30%	**	**	**
Set up filters/ parental controls	115	**	**	**	**	**	**	**	**	**	**	92	**	**	**
	23%	**	**	**	**	**	**	**	**	**	**	22%	**	**	**
Sought advice on how to handle the situation	94	**	**	**	**	**	**	**	**	**	**	78	**	**	**
	19%	**	**	**	**	**	**	**	**	**	**	19%	**	**	**
Reported the content another way	38	**	**	**	**	**	**	**	**	**	**	33	**	**	**
	8%	**	**	**	**	**	**	**	**	**	**	8%	**	**	**
Anything else	18	**	**	**	**	**	**	**	**	**	**	14	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	3%	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 40

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
												\[NATION\]			
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	a	~b	~c	~d
Unweighted total	462	33	31	69	46	67	54	47	64	19	32	209	82	77	94
Effective Weighted Sample	232	16	15	36	24	35	26	24	34	17	30	166	66	65	84
Total	497	16	25	70	47	87	64	58	90	15	25	413	39	23	21
No particular action taken	*	**	**	**	**	**	**	**	**	**	**	-	**	**	**
	*%	**	**	**	**	**	**	**	**	**	**	-%	**	**	**
SUMMARY															
ANY ACTION TAKEN	496	**	**	**	**	**	**	**	**	**	**	413	**	**	**
	100%	**	**	**	**	**	**	**	**	**	**	100%	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 40

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	~b	a	b	c	~d	e	f	a	b	a	b	c
Unweighted total	462	391	71	143	123	104	87	266	191	139	297	103	177	114
Effective Weighted Sample	232	201	31	85	59	54	42	144	94	75	146	51	80	67
Total	497	429	67	144	105	118	124	249	242	146	320	125	166	118
Talked to my child about what had happened	434	377	**	133	88	95	**	221	209	116	294	102	139	113
	87%	88%	**	92%	84%	81%	**	89%	86%	80%	92% a	82%	83%	95%
Advised/ told my child to block certain people/ types of content	279	240	**	75	55	63	**	129	145	88	170	63	104	60
	56%	56%	**	52%	52%	54%	**	52%	60%	60%	53%	50%	63%	51%
Advised/ told my child to stop using certain apps/ sites	263	229	**	74	57	51	**	131	129	78	174	62	83	67
	53%	53%	**	51%	54%	44%	**	53%	53%	53%	54%	50%	50%	56%
Reported the content to the website/ app it appeared on	146	131	**	27	32	40	**	59	87	41	96	51	42	23
	29%	31%	**	19%	30%	34%	**	24%	36%	28%	30%	41% c	25%	19%
Set up filters/ parental controls	115	96	**	32	27	31	**	60	53	31	80	32	33	30
	23%	22%	**	23%	26%	26%	**	24%	22%	21%	25%	26%	20%	25%
Sought advice on how to handle the situation	94	87	**	23	8	29	**	32	60	33	48	25	34	13
	19%	20%	**	16%	8%	25%	**	13%	25% b	23%	15%	20%	20%	11%
Reported the content another way	38	30	**	10	6	16	**	16	19	12	24	9	10	9
	8%	7%	**	7%	5%	13%	**	6%	8%	8%	8%	7%	6%	8%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	~b	a	b	c	~d	e	f	a	b	a	b	c
Unweighted total	462	391	71	143	123	104	87	266	191	139	297	103	177	114
Effective Weighted Sample	232	201	31	85	59	54	42	144	94	75	146	51	80	67
Total	497	429	67	144	105	118	124	249	242	146	320	125	166	118
Anything else	18	17	**	8	3	5	**	11	7	9	6	3	4	7
	4%	4%	**	6%	3%	4%	**	5%	3%	6%	2%	2%	3%	6%
No particular action taken	*	-	**	*	-	-	**	*	-	*	-	-	-	-
	*%	-%	**	*%	-%	-%	**	*%	-%	*%	-%	-%	-%	-%
SUMMARY														
ANY ACTION TAKEN	496	429	**	144	105	118	**	249	242	145	320	125	166	118
	100%	100%	**	100%	100%	100%	**	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
With their schoolwork/ homework	1799	87	336	529	602	244	87	1467	244	893	906	33	813	898
	73%	30%	69%	79%	90%	73%	30%	80%	73%	73%	74%	19%	71%	86%
			a	ab	abce	a		ac	a				a	ab
To develop creative skills	1339	149	282	403	345	160	149	1030	160	670	669	80	672	532
	55%	51%	58%	60%	52%	48%	51%	56%	48%	55%	54%	47%	59%	51%
			e	e				c					ac	
To develop skills with reading and numbers	1330	190	334	408	293	104	190	1036	104	666	664	103	760	428
	54%	65%	69%	61%	44%	31%	65%	57%	31%	54%	54%	60%	67%	41%
		de	de	de	e		c	c				c	c	
To learn a new skill	1205	139	213	357	341	155	139	911	155	607	598	79	562	522
	49%	47%	44%	53%	51%	46%	47%	50%	46%	49%	49%	46%	49%	50%
To build or maintain friendships	1033	13	62	304	429	225	13	795	225	549	484	7	288	683
	42%	4%	13%	45%	64%	67%	4%	44%	67%	45%	39%	4%	25%	65%
			a	ab	abc	abc		a	ab				a	ab
To find useful information about any problems or issues they may have	861	34	87	250	320	171	34	657	171	447	414	14	301	498
	35%	11%	18%	37%	48%	51%	11%	36%	51%	36%	34%	8%	26%	48%
				ab	ab	abc		a	ab				a	ab
To find out about news	827	12	68	215	357	174	12	640	174	415	412	5	252	527
	34%	4%	14%	32%	53%	52%	4%	35%	52%	34%	34%	3%	22%	50%
			a	ab	abc	abc		a	ab				a	ab
To understand what other people think and feel about things	512	37	70	127	177	101	37	374	101	244	268	22	181	286
	21%	12%	14%	19%	26%	30%	12%	21%	30%	20%	22%	13%	16%	27%
					ab	abc		a	ab					ab

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2429	491	494	506	510	428	491	1510	428	1202	1227	334	1045	929
Effective Weighted Sample	1215	230	258	275	255	395	230	775	395	607	608	144	540	495
Total	2454	295	487	669	668	336	295	1824	336	1226	1229	171	1137	1049
To find out about or to support causes or organisations	353	13	18	110	132	79	13	260	79	128	224	8	117	201
	14%	4%	4%	16%	20%	24%	4%	14%	24%	10%	18%	5%	10%	19%
				ab	ab	ab		a	ab		a			ab
None of these	101	39	23	23	11	5	39	56	5	50	52	25	52	22
	4%	13%	5%	3%	2%	2%	13%	3%	2%	4%	4%	15%	5%	2%
		bcde					bc					bc		
Don't know	30	9	7	4	4	6	9	15	6	19	11	9	8	8
	1%	3%	1%	1%	1%	2%	3%	1%	2%	2%	1%	5%	1%	1%
							b					bc		
SUMMARY														
ANY OF THESE BENEFITS	2323	246	457	642	653	324	246	1752	324	1157	1166	137	1077	1020
	95%	83%	94%	96%	98%	97%	83%	96%	97%	94%	95%	80%	95%	97%
			a	a	a	a		a	a				a	a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
With their schoolwork/ homework	1799	45	42	167	169	265	264	302	300	113	131	1479	159	87	74
	73%	32%	28%	68%	70%	79%	79%	91%	90%	67%	78%	73%	73%	72%	76%
				ab	ab	ab	ab	abcdefij	abcdij	ab	ab				
To develop creative skills	1339	79	70	144	138	204	199	174	171	69	90	1084	133	67	56
	55%	55%	47%	59%	57%	61%	59%	52%	51%	41%	54%	54%	61%	55%	58%
				i	i	i	i								
To develop skills with reading and numbers	1330	94	96	161	173	220	188	140	154	51	53	1077	128	69	56
	54%	66%	64%	66%	72%	66%	56%	42%	46%	31%	32%	53%	59%	57%	58%
		ghij	ghij	ghij	fghij	ghij	ij		ij						
To learn a new skill	1205	61	78	119	94	187	170	163	178	77	78	989	108	65	43
	49%	42%	52%	48%	39%	56%	51%	49%	53%	46%	47%	49%	50%	53%	45%
						d									
To build or maintain friendships	1033	7	5	37	26	152	152	237	192	116	109	826	102	60	45
	42%	5%	4%	15%	11%	45%	45%	71%	57%	69%	65%	41%	47%	50%	46%
				b		abcd	abcd	abcdef	abcd	abcdef	abcdef			a	
To find useful information about any problems or issues they may have	861	20	14	47	40	146	104	153	167	81	90	705	80	48	29
	35%	14%	9%	19%	16%	44%	31%	46%	50%	48%	54%	35%	37%	40%	29%
						abcd	abd	abcd	abcdf	abcdf	abcdf			d	
To find out about news	827	6	6	29	39	106	109	184	173	89	85	680	77	40	29
	34%	4%	4%	12%	16%	32%	33%	55%	52%	53%	51%	34%	36%	33%	30%
					ab	abcd	abcd	abcdef	abcdef	abcdef	abcdef				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2429	232	259	246	248	255	251	253	257	216	212	1118	468	414	429
Effective Weighted Sample	1215	112	118	129	129	138	136	128	128	198	197	856	368	328	374
Total	2454	144	151	245	242	335	334	334	334	168	168	2018	218	122	97
To understand what other people think and feel about things	512	16	21	38	32	69	58	77	100	44	56	414	52	27	19
	21%	11%	14%	16%	13%	21%	17%	23%	30%	26%	34%	21%	24%	22%	20%
									abcd	abd	abcdef				
To find out about or to support causes or organisations	353	7	6	8	10	42	68	39	93	33	47	285	37	19	12
	14%	5%	4%	3%	4%	12%	20%	12%	28%	20%	28%	14%	17%	15%	13%
						c	abcd		abcdeg	abcd	abcdeg				
None of these	101	22	17	11	12	7	16	6	5	3	2	88	8	4	2
	4%	15%	11%	4%	5%	2%	5%	2%	1%	2%	1%	4%	3%	3%	2%
		cdefghij	eghij												
Don't know	30	6	4	7	-	4	*	*	4	2	3	28	1	1	1
	1%	4%	3%	3%	-%	1%	*%	*%	1%	1%	2%	1%	*%	1%	1%
SUMMARY															
ANY OF THESE BENEFITS	2323	116	130	227	230	324	318	327	326	162	162	1901	210	117	95
	95%	81%	86%	93%	95%	97%	95%	98%	98%	96%	97%	94%	96%	96%	98%
				a	a	ab	a	ab	ab	ab	ab				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
With their schoolwork/ homework	1799	1566	233	526	444	371	437	971	808	365	1355	403	581	480
	73%	73%	73%	77%	76%	71%	68%	77% df	70%	74%	74%	69%	71%	78%
To develop creative skills	1339	1183	156	401	312	272	341	713	613	274	993	302	434	359
	55%	55%	49%	59%	53%	52%	53%	56%	53%	56%	55%	52%	53%	58%
To develop skills with reading and numbers	1330	1177	153	394	310	298	315	704	613	273	999	306	429	362
	54%	55%	48%	58%	53%	57%	49%	56%	53%	55%	55%	52%	53%	58%
To learn a new skill	1205	1054	150	393	280	247	273	672	520	247	911	254	382	351
	49%	49%	47%	58% bdf	48%	47%	43%	53% df	45%	50%	50%	43%	47%	57% ab
To build or maintain friendships	1033	885	148	314	248	226	235	562	461	236	762	205	369	311
	42%	41%	46%	46%	42%	43%	37%	44%	40%	48%	42%	35%	45% a	50% a
To find useful information about any problems or issues they may have	861	745	116	275	197	179	201	472	380	189	633	188	290	222
	35%	35%	36%	40%	34%	34%	31%	37%	33%	38%	35%	32%	36%	36%
To find out about news	827	733	94	261	204	168	187	465	354	151	642	141	289	244
	34%	34%	29%	38%	35%	32%	29%	37%	30%	31%	35%	24%	35% a	39% a
To understand what other people think and feel about things	512	451	61	162	117	113	117	279	230	141	353	116	180	132
	21%	21%	19%	24%	20%	22%	18%	22%	20%	29% b	19%	20%	22%	21%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2429	2027	402	721	674	482	526	1395	1008	495	1821	568	827	646
Effective Weighted Sample	1215	1041	175	419	326	230	262	743	492	261	898	279	385	355
Total	2454	2133	321	682	586	523	639	1268	1162	494	1820	585	817	619
To find out about or to support causes or organisations	353	299	54	103	75	83	86	178	170	77	246	68	128	85
	14%	14%	17%	15%	13%	16%	14%	14%	15%	16%	14%	12%	16%	14%
None of these	101	87	14	26	24	23	28	50	51	22	74	27	38	23
	4%	4%	5%	4%	4%	4%	4%	4%	4%	5%	4%	5%	5%	4%
Don't know	30	30	*	1	2	1	26	3	27	7	13	13	6	*
	1%	1%	*%	*%	*%	*%	4%	*%	2%	1%	1%	2%	1%	*%
							abce		ae			c		
SUMMARY														
ANY OF THESE BENEFITS	2323	2016	306	655	559	498	586	1215	1084	465	1733	545	772	596
	95%	95%	95%	96%	95%	95%	92%	96%	93%	94%	95%	93%	95%	96%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 42

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	~a	b	c
Unweighted total	1453	102	113	307	504	427	102	924	427	710	743	70	369	914
Effective Weighted Sample	744	50	55	158	251	394	50	459	394	361	383	32	177	484
Total	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
Rules about who they are in contact with on their phone	787	29	64	257	350	87	29	671	87	393	393	**	251	489
	51%	43%	62%	69%	53%	26%	43%	59%	26%	53%	49%	**	66%	48%
			e	ade	e			c					c	
Rules about not taking their phone to bed	754	31	60	236	358	69	31	654	69	399	355	**	229	484
	49%	45%	58%	63%	54%	21%	45%	58%	21%	54%	45%	**	60%	47%
		e	e	e	e		c	c		b			c	
Rules about downloading apps onto their phone	741	39	63	257	326	57	39	646	57	378	363	**	253	439
	48%	57%	62%	69%	49%	17%	57%	57%	17%	51%	45%	**	67%	43%
		e	e	de	e		c	c					c	
Rules about how much money they can spend on their phone	722	31	44	201	346	100	31	591	100	383	339	**	181	490
	47%	45%	43%	54%	53%	30%	45%	52%	30%	52%	43%	**	48%	48%
				e	e			c						
Rules about how much time they spend using their phone	690	40	60	211	295	84	40	566	84	332	359	**	211	423
	45%	59%	58%	57%	45%	25%	59%	50%	25%	45%	45%	**	55%	41%
		e	e	e	e		c	c					c	
Rules about when they can use their phone	663	37	49	231	287	60	37	567	60	342	321	**	219	401
	43%	54%	47%	62%	44%	18%	54%	50%	18%	46%	40%	**	58%	39%
		e	e	de	e		c	c					c	
Other rules	24	1	5	7	7	3	1	19	3	6	18	**	12	9
	2%	2%	5%	2%	1%	1%	2%	2%	1%	1%	2%	**	3%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	~a	b	c
Unweighted total	1453	102	113	307	504	427	102	924	427	710	743	70	369	914
Effective Weighted Sample	744	50	55	158	251	394	50	459	394	361	383	32	177	484
Total	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
No, do not have any rules	249	6	8	16	77	142	6	101	142	107	142	**	19	197
	16%	9%	8%	4%	12%	42%	9%	9%	42%	15%	18%	**	5%	19%
						abcd			ab					b
SUMMARY														
ANY RULES	1288	63	95	356	582	193	63	1032	193	631	656	**	361	829
	84%	91%	92%	96%	88%	58%	91%	91%	58%	85%	82%	**	95%	81%
		e	e	e	e		c	c					c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	MALE 3-4 ~a	FEMALE 3-4 ~b	MALE 5-7 ~c	FEMALE 5-7 ~d	MALE 8-11 e	FEMALE 8-11 f	MALE 12-15 g	FEMALE 12-15 h	MALE 16-17 i	FEMALE 16-17 j	ENGLAND a	SCOTLAND b	WALES c	N IRELAND d
Significance Level: 99%															
Unweighted total	1453	46	56	61	52	141	166	247	257	215	212	717	261	241	234
Effective Weighted Sample	744	23	28	31	24	70	88	123	128	197	197	512	222	194	210
Total	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
Rules about who they are in contact with on their phone	787	**	**	**	**	133	123	173	177	41	45	627	83	43	34
	51%	**	**	**	**	81% fghij	59% ij	54% ij	53% ij	25%	27%	50%	56%	52%	55%
Rules about not taking their phone to bed	754	**	**	**	**	110	126	212	146	31	38	614	74	36	30
	49%	**	**	**	**	67% hij	61% ij	65% hij	44% ij	19%	23%	49%	50%	43%	49%
Rules about downloading apps onto their phone	741	**	**	**	**	136	121	165	161	28	29	603	69	40	29
	48%	**	**	**	**	82% fghij	58% ij	51% ij	48% ij	16%	17%	48%	46%	49%	48%
Rules about how much money they can spend on their phone	722	**	**	**	**	117	84	184	162	45	55	588	71	36	27
	47%	**	**	**	**	71% fhij	41%	57% ij	49% ij	27%	33%	47%	48%	44%	44%
Rules about how much time they spend using their phone	690	**	**	**	**	98	113	140	155	41	43	553	70	40	27
	45%	**	**	**	**	59% ij	55% ij	43% ij	46% ij	24%	26%	44%	47%	49%	44%
Rules about when they can use their phone	663	**	**	**	**	111	120	158	129	27	32	530	67	34	32
	43%	**	**	**	**	67% hij	58% hij	49% ij	38% ij	16%	19%	43%	45%	42%	51%
Other rules	24	**	**	**	**	1	7	-	7	-	3	19	4	*	1
	2%	**	**	**	**	*%	3%	-%	2%	-%	2%	2%	3%	*%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 42

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

			CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1453	46	56	61	52	141	166	247	257	215	212	717	261	241	234
Effective Weighted Sample	744	23	28	31	24	70	88	123	128	197	197	512	222	194	210
Total	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
No, do not have any rules	249	**	**	**	**	2	14	26	51	75	67	208	20	13	9
	16%	**	**	**	**	1%	7%	8%	15%	45%	40%	17%	13%	15%	15%
									e	efgh	efgh				
SUMMARY															
ANY RULES	1288	**	**	**	**	163	193	298	284	92	101	1036	129	70	53
	84%	**	**	**	**	99%	93%	92%	85%	55%	60%	83%	87%	85%	85%
						hij	ij	ij	ij						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1453	1238	215	425	375	281	355	800	636	340	1045	356	517	345
Effective Weighted Sample	744	642	102	254	188	139	176	440	315	180	529	176	250	199
Total	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
Rules about who they are in contact with on their phone	787	680	107	199	186	173	220	385	393	158	594	190	281	180
	51%	51%	54%	49%	53%	51%	52%	51%	52%	48%	53%	53%	51%	51%
Rules about not taking their phone to bed	754	661	93	227	191	144	179	419	323	143	572	162	262	199
	49%	49%	47%	56%	54%	43%	43%	55%	43%	43%	51%	45%	48%	56%
				df	f			df						
Rules about downloading apps onto their phone	741	645	96	210	172	154	194	382	349	140	559	147	281	190
	48%	48%	48%	51%	49%	46%	46%	50%	46%	43%	50%	41%	51%	54%
Rules about how much money they can spend on their phone	722	615	107	204	167	146	193	371	340	159	529	166	260	172
	47%	46%	54%	50%	47%	43%	46%	49%	45%	48%	47%	46%	47%	49%
Rules about how much time they spend using their phone	690	604	86	194	156	133	199	349	333	122	533	152	238	164
	45%	45%	43%	47%	44%	39%	47%	46%	44%	37%	48%	43%	43%	46%
Rules about when they can use their phone	663	568	95	210	175	138	131	385	268	125	509	129	230	193
	43%	42%	48%	51%	50%	41%	31%	51%	35%	38%	45%	36%	42%	54%
				df	df			df						ab
Other rules	24	21	2	10	2	8	3	13	11	4	13	2	3	10
	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	*%	3%
No, do not have any rules	249	213	36	54	45	65	84	99	149	65	177	73	72	49
	16%	16%	18%	13%	13%	19%	20%	13%	20%	20%	16%	20%	13%	14%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1453	1238	215	425	375	281	355	800	636	340	1045	356	517	345
Effective Weighted Sample	744	642	102	254	188	139	176	440	315	180	529	176	250	199
Total	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
SUMMARY														
ANY RULES	1288	1124	164	355	306	274	336	661	610	263	944	285	479	305
	84%	84%	82%	87%	87%	81%	80%	87%	80%	80%	84%	80%	87%	86%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 43

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	~a	b	c
Unweighted total	1453	102	113	307	504	427	102	924	427	710	743	70	369	914
Effective Weighted Sample	744	50	55	158	251	394	50	459	394	361	383	32	177	484
Total	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
Very concerned	191	13	21	66	59	31	13	146	31	77	114	**	77	93
	12%	20%	20%	18%	9%	9%	20%	13%	9%	10%	14%	**	20%	9%
				de									c	
Fairly concerned	413	22	29	90	197	74	22	316	74	165	248	**	94	274
	27%	32%	28%	24%	30%	22%	32%	28%	22%	22%	31%	**	25%	27%
											a			
Neither/ nor	355	8	20	76	176	74	8	272	74	199	156	**	69	267
	23%	12%	19%	20%	27%	22%	12%	24%	22%	27%	20%	**	18%	26%
Not very concerned	355	8	13	79	158	96	8	251	96	191	163	**	62	271
	23%	12%	13%	21%	24%	29%	12%	22%	29%	26%	20%	**	16%	26%
						a			a					b
Not at all concerned	209	13	20	58	63	56	13	141	56	103	106	**	74	114
	14%	19%	19%	16%	10%	17%	19%	12%	17%	14%	13%	**	20%	11%
						d							c	
Don't know	15	4	1	3	4	3	4	8	3	4	11	**	5	6
	1%	6%	1%	1%	1%	1%	6%	1%	1%	1%	1%	**	1%	1%
		de					bc							
SUMMARY														
TOTAL CONCERNED	603	35	50	156	256	106	35	462	106	242	362	**	170	367
	39%	51%	49%	42%	39%	32%	51%	41%	32%	33%	45%	**	45%	36%
		e					c	c			a			
TOTAL NOT CONCERNED	564	21	33	137	221	152	21	391	152	294	270	**	136	386
	37%	30%	32%	37%	34%	45%	30%	35%	45%	40%	34%	**	36%	38%
						d			b					
TOTAL NEITHER/ DON'T KNOW	369	12	21	78	181	77	12	280	77	203	167	**	74	273
	24%	18%	20%	21%	27%	23%	18%	25%	23%	27%	21%	**	19%	27%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

						CHILD'S AGE AND GENDER						NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1453	46	56	61	52	141	166	247	257	215	212	717	261	241	234
Effective Weighted Sample	744	23	28	31	24	70	88	123	128	197	197	512	222	194	210
Total	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
Very concerned	191	**	**	**	**	30	36	21	38	13	19	159	13	9	9
	12%	**	**	**	**	18%	17%	6%	11%	8%	11%	13%	9%	11%	15%
Fairly concerned	413	**	**	**	**	30	60	83	115	33	41	331	45	21	15
	27%	**	**	**	**	19%	29%	26%	34% i	20%	25%	27%	30%	25%	24%
Neither/ nor	355	**	**	**	**	35	41	112	64	37	37	285	33	21	16
	23%	**	**	**	**	21%	20%	35% h	19%	22%	22%	23%	22%	25%	26%
Not very concerned	355	**	**	**	**	44	35	80	78	54	42	279	39	20	16
	23%	**	**	**	**	27%	17%	25%	23%	32% f	25%	22%	26%	25%	26%
Not at all concerned	209	**	**	**	**	25	33	28	35	29	27	178	16	10	5
	14%	**	**	**	**	15%	16%	9%	11%	17%	16%	14%	11%	12%	9%
Don't know	15	**	**	**	**	*	2	*	4	1	2	12	1	1	1
	1%	**	**	**	**	*%	1%	*%	1%	1%	1%	1%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	603	**	**	**	**	60	95	103	153	46	60	490	59	30	24
	39%	**	**	**	**	37%	46% i	32%	46% i	28%	36%	39%	39%	37%	39%
TOTAL NOT CONCERNED	564	**	**	**	**	69	68	108	114	83	69	457	55	30	21
	37%	**	**	**	**	42%	33%	33%	34%	50% fgh	41%	37%	37%	37%	34%
TOTAL NEITHER/ DON'T KNOW	369	**	**	**	**	35	43	112	68	38	39	296	35	22	17
	24%	**	**	**	**	21%	21%	35%	20%	23%	23%	24%	23%	26%	27%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1453	1238	215	425	375	281	355	800	636	340	1045	356	517	345
Effective Weighted Sample	744	642	102	254	188	139	176	440	315	180	529	176	250	199
Total	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
Very concerned	191	159	32	41	40	46	56	81	103	30	141	49	64	32
	12%	12%	16%	10%	11%	14%	13%	11%	14%	9%	13%	14%	12%	9%
Fairly concerned	413	365	47	126	87	86	111	213	197	93	301	96	168	93
	27%	27%	24%	31%	25%	25%	26%	28%	26%	28%	27%	27%	30%	26%
Neither/ nor	355	296	59	86	86	86	93	172	179	84	249	70	128	76
	23%	22%	29%	21%	25%	25%	22%	23%	24%	26%	22%	20%	23%	21%
Not very concerned	355	308	46	101	87	73	90	189	163	64	274	62	133	101
	23%	23%	23%	25%	25%	22%	21%	25%	21%	20%	24%	17%	24%	29%
Not at all concerned	209	194	15	52	51	47	59	103	106	52	149	77	52	50
	14%	15%	8%	13%	14%	14%	14%	14%	14%	16%	13%	21%	10%	14%
												b		
Don't know	15	14	*	2	*	1	11	3	12	4	8	3	5	2
	1%	1%	*%	1%	*%	*%	3%	*%	2%	1%	1%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	603	524	79	167	127	133	167	293	300	123	442	145	232	124
	39%	39%	40%	41%	36%	39%	40%	39%	39%	38%	39%	41%	42%	35%
TOTAL NOT CONCERNED	564	502	62	154	138	120	149	292	269	116	423	139	185	151
	37%	38%	31%	38%	39%	35%	36%	38%	35%	35%	38%	39%	34%	43%
TOTAL NEITHER/ DON'T KNOW	369	310	59	88	87	87	104	175	191	89	257	74	133	78
	24%	23%	30%	22%	25%	26%	25%	23%	25%	27%	23%	21%	24%	22%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE 3-4	CHILD'S AGE 5-7	CHILD'S AGE 8-11	CHILD'S AGE 12-15	CHILD'S AGE 16-17	CHILD'S AGE (2) 3-4	CHILD'S AGE (2) 5-15	CHILD'S AGE (2) 16-17	CHILD'S GENDER MALE	CHILD'S GENDER FEMALE	SCHOOL YEAR PRE-SCHOOL	SCHOOL YEAR PRIMARY	SCHOOL YEAR SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	~a	b	c
Unweighted total	1453	102	113	307	504	427	102	924	427	710	743	70	369	914
Effective Weighted Sample	744	50	55	158	251	394	50	459	394	361	383	32	177	484
Total	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
Very concerned	371	16	28	108	165	54	16	301	54	149	222	**	113	227
	24%	23%	27%	29%	25%	16%	23%	27%	16%	20%	28%	**	30%	22%
				e	e			c						
Fairly concerned	425	17	21	94	213	79	17	328	79	203	222	**	80	304
	28%	26%	20%	25%	32%	24%	26%	29%	24%	27%	28%	**	21%	30%
Neither/ nor	260	11	17	60	108	64	11	185	64	148	112	**	63	179
	17%	15%	17%	16%	16%	19%	15%	16%	19%	20%	14%	**	16%	17%
Not very concerned	279	6	11	66	114	82	6	191	82	140	139	**	51	216
	18%	8%	11%	18%	17%	24%	8%	17%	24%	19%	17%	**	13%	21%
						a			ab					
Not at all concerned	182	14	24	41	51	53	14	115	53	98	84	**	68	93
	12%	21%	23%	11%	8%	16%	21%	10%	16%	13%	11%	**	18%	9%
		d	d			d							c	
Don't know	20	5	3	2	7	3	5	12	3	2	18	**	5	6
	1%	7%	3%	1%	1%	1%	7%	1%	1%	*%	2%	**	1%	1%
		cde					bc							
SUMMARY														
TOTAL CONCERNED	796	33	48	203	378	134	33	629	134	352	444	**	194	531
	52%	48%	47%	55%	57%	40%	48%	56%	40%	48%	56%	**	51%	52%
				e	e			c						
TOTAL NOT CONCERNED	461	20	35	107	165	134	20	306	134	237	223	**	119	310
	30%	29%	34%	29%	25%	40%	29%	27%	40%	32%	28%	**	31%	30%
						d			b					
TOTAL NEITHER/ DON'T KNOW	280	15	20	62	115	67	15	198	67	149	131	**	68	185
	18%	23%	20%	17%	17%	20%	23%	17%	20%	20%	16%	**	18%	18%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 44

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1453	46	56	61	52	141	166	247	257	215	212	717	261	241	234
Effective Weighted Sample	744	23	28	31	24	70	88	123	128	197	197	512	222	194	210
Total	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
Very concerned	371	**	**	**	**	41	67	69	96	24	30	304	33	18	16
	24%	**	**	**	**	25%	32% ij	21%	29% i	14%	18%	24%	22%	22%	26%
Fairly concerned	425	**	**	**	**	45	50	107	106	33	47	333	46	29	17
	28%	**	**	**	**	27%	24%	33% i	32%	19%	28%	27%	31%	36%	27%
Neither/ nor	260	**	**	**	**	36	24	63	45	34	30	217	19	11	13
	17%	**	**	**	**	22%	12%	20%	13%	21%	18%	17%	13%	14%	20%
Not very concerned	279	**	**	**	**	25	41	59	56	46	36	227	28	13	11
	18%	**	**	**	**	15%	20%	18%	17%	27%	21%	18%	19%	16%	18%
Not at all concerned	182	**	**	**	**	18	23	24	26	29	23	145	23	9	5
	12%	**	**	**	**	11%	11%	8%	8%	18% gh	14%	12%	15%	11%	8%
Don't know	20	**	**	**	**	-	2	*	7	1	2	18	*	1	1
	1%	**	**	**	**	-%	1%	*%	2%	1%	1%	1%	*%	1%	1%
SUMMARY															
TOTAL CONCERNED	796	**	**	**	**	86	117	177	202	56	77	637	79	48	33
	52%	**	**	**	**	52% i	56% i	55% i	60% i	34%	46%	51%	53%	58%	53%
TOTAL NOT CONCERNED	461	**	**	**	**	43	64	83	82	75	59	372	51	22	16
	30%	**	**	**	**	26%	31%	26%	24%	45% egh	35%	30%	34%	27%	26%
TOTAL NEITHER/ DON'T KNOW	280	**	**	**	**	36	27	64	51	36	31	235	19	12	13
	18%	**	**	**	**	22%	13%	20%	15%	21%	19%	19%	13%	15%	22%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1453	1238	215	425	375	281	355	800	636	340	1045	356	517	345
Effective Weighted Sample	744	642	102	254	188	139	176	440	315	180	529	176	250	199
Total	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
Very concerned	371	317	54	92	71	106	97	163	202	67	283	80	145	75
	24%	24%	27%	22%	20%	31%	23%	21%	27%	21%	25%	22%	26%	21%
Fairly concerned	425	369	56	125	116	86	95	241	181	100	303	86	169	97
	28%	28%	28%	31%	33%	25%	23%	32%	24%	31%	27%	24%	31%	27%
Neither/ nor	260	218	42	61	52	58	89	113	147	57	182	63	93	54
	17%	16%	21%	15%	15%	17%	21%	15%	19%	17%	16%	18%	17%	15%
Not very concerned	279	244	34	81	75	50	70	156	120	58	211	71	81	81
	18%	18%	17%	20%	21%	15%	17%	20%	16%	18%	19%	20%	15%	23%
Not at all concerned	182	170	12	50	36	35	58	85	93	39	134	52	58	40
	12%	13%	6%	12%	10%	10%	14%	11%	12%	12%	12%	15%	11%	11%
Don't know	20	20	*	-	3	4	11	3	15	6	9	5	5	6
	1%	1%	*%	-%	1%	1%	3%	*%	2%	2%	1%	2%	1%	2%
SUMMARY														
TOTAL CONCERNED	796	686	110	217	186	192	192	404	384	168	585	166	313	172
	52%	51%	55%	53%	53%	57%	46%	53%	51%	51%	52%	46%	57%	49%
TOTAL NOT CONCERNED	461	414	47	131	110	85	128	241	213	97	345	123	139	121
	30%	31%	23%	32%	31%	25%	30%	32%	28%	30%	31%	34%	25%	34%
TOTAL NEITHER/ DON'T KNOW	280	237	43	61	55	62	100	116	162	63	191	69	98	60
	18%	18%	21%	15%	16%	18%	24%	15%	21%	19%	17%	19%	18%	17%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	~a	b	c
Unweighted total	1453	102	113	307	504	427	102	924	427	710	743	70	369	914
Effective Weighted Sample	744	50	55	158	251	394	50	459	394	361	383	32	177	484
Total	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
Yes	862	43	74	206	347	192	43	626	192	409	453	**	236	545
	56%	63%	71%	55%	53%	57%	63%	55%	57%	55%	57%	**	62%	53%
No	602	22	28	150	276	127	22	453	127	303	300	**	130	433
	39%	33%	27%	40%	42%	38%	33%	40%	38%	41%	38%	**	34%	42%
Don't know	72	3	2	16	36	16	3	54	16	27	46	**	14	48
	5%	4%	2%	4%	5%	5%	4%	5%	5%	4%	6%	**	4%	5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 45

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

					CHILD'S AGE AND GENDER								NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1453	46	56	61	52	141	166	247	257	215	212	717	261	241	234
Effective Weighted Sample	744	23	28	31	24	70	88	123	128	197	197	512	222	194	210
Total	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
Yes	862	**	**	**	**	97	108	155	191	92	100	680	96	51	34
	56%	**	**	**	**	59%	52%	48%	57%	55%	60%	55%	65%	62%	55%
No	602	**	**	**	**	65	85	154	122	66	61	500	48	29	26
	39%	**	**	**	**	39%	41%	48%	36%	39%	36%	40%	32%	35%	42%
Don't know	72	**	**	**	**	3	14	14	22	10	6	64	4	2	2
	5%	**	**	**	**	2%	7%	4%	6%	6%	4%	5%	3%	3%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 45

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1453	1238	215	425	375	281	355	800	636	340	1045	356	517	345
Effective Weighted Sample	744	642	102	254	188	139	176	440	315	180	529	176	250	199
Total	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
Yes	862	733	128	229	193	179	254	421	433	186	623	197	313	205
	56%	55%	64%	56%	55%	53%	60%	55%	57%	57%	56%	55%	57%	58%
No	602	542	61	169	144	144	136	313	280	122	455	141	217	135
	39%	41%	30%	41%	41%	43%	32%	41%	37%	37%	41%	39%	39%	38%
Don't know	72	62	10	11	15	16	30	26	46	21	44	21	20	13
	5%	5%	5%	3%	4%	5%	7%	3%	6%	6%	4%	6%	4%	4%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	~a	b	c
Unweighted total	1453	102	113	307	504	427	102	924	427	710	743	70	369	914
Effective Weighted Sample	744	50	55	158	251	394	50	459	394	361	383	32	177	484
Total	1537	68	103	372	659	335	68	1133	335	739	798	46	380	1026
Block on Adult content is in place	455	23	38	133	195	66	23	366	66	214	241	**	143	277
	30%	34%	37%	36%	30%	20%	34%	32%	20%	29%	30%	**	38%	27%
			e	e	e			c					c	
Block on Adult content is not in place	232	10	16	30	94	82	10	140	82	111	121	**	45	159
	15%	14%	16%	8%	14%	25%	14%	12%	25%	15%	15%	**	12%	15%
						cd			b					
Don't know whether the block on Adult content is in place	149	3	13	38	58	37	3	109	37	69	80	**	34	106
	10%	4%	13%	10%	9%	11%	4%	10%	11%	9%	10%	**	9%	10%
Not applicable – child's phone is not able to go online	26	8	6	6	-	7	8	11	7	15	11	**	14	4
	2%	11%	6%	1%	-%	2%	11%	1%	2%	2%	1%	**	4%	*%
		cde	d			d	bc						c	
NOT AWARE OF BLOCK ON ADULT CONTENT	675	25	30	166	312	143	25	507	143	330	345	**	145	481
	44%	37%	29%	45%	47%	43%	37%	45%	43%	45%	43%	**	38%	47%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

						CHILD'S AGE AND GENDER						NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		~a	~b	~c	~d	e	f	g	h	i	j	a	b	c	d
Unweighted total	1453	46	56	61	52	141	166	247	257	215	212	717	261	241	234
Effective Weighted Sample	744	23	28	31	24	70	88	123	128	197	197	512	222	194	210
Total	1537	29	40	54	49	165	207	324	335	167	168	1244	149	82	62
Block on Adult content is in place	455	**	**	**	**	59	74	98	97	26	40	351	57	26	21
	30%	**	**	**	**	36%	35%	30%	29%	15%	24%	28%	38%	31%	33%
						i	i	i	i				a		
Block on Adult content is not in place	232	**	**	**	**	19	10	36	58	40	43	185	25	15	8
	15%	**	**	**	**	12%	5%	11%	17%	24%	26%	15%	17%	18%	12%
									f	fg	fg				
Don't know whether the block on Adult content is in place	149	**	**	**	**	17	21	22	36	22	15	124	12	8	5
	10%	**	**	**	**	11%	10%	7%	11%	13%	9%	10%	8%	10%	8%
Not applicable – child's phone is not able to go online	26	**	**	**	**	2	4	-	-	4	3	20	3	2	1
	2%	**	**	**	**	1%	2%	-%	-%	2%	2%	2%	2%	2%	1%
NOT AWARE OF BLOCK ON ADULT CONTENT	675	**	**	**	**	67	99	168	143	75	67	563	52	31	28
	44%	**	**	**	**	41%	48%	52%	43%	45%	40%	45%	35%	38%	45%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 46

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	1453	1238	215	425	375	281	355	800	636	340	1045	356	517	345
Effective Weighted Sample	744	642	102	254	188	139	176	440	315	180	529	176	250	199
Total	1537	1337	200	408	352	339	420	760	759	328	1121	358	550	354
Block on Adult content is in place	455 30%	387 29%	67 34%	102 25%	115 33%	101 30%	132 31%	217 28%	232 31%	100 30%	325 29%	114 32%	164 30%	105 30%
Block on Adult content is not in place	232 15%	188 14%	44 22%	68 17%	52 15%	50 15%	61 14%	121 16%	111 15%	47 14%	172 15%	47 13%	92 17%	58 16%
Don't know whether the block on Adult content is in place	149 10%	138 10%	11 6%	54 13%	21 6%	24 7%	50 12%	74 10%	74 10%	36 11%	103 9%	28 8%	48 9%	39 11%
Not applicable – child's phone is not able to go online	26 2%	20 1%	6 3%	5 1%	5 1%	4 1%	12 3%	10 1%	16 2%	3 1%	23 2%	8 2%	9 2%	4 1%
NOT AWARE OF BLOCK ON ADULT CONTENT	675 44%	604 45%	71 36%	180 44%	159 45%	160 47%	166 40%	339 45%	326 43%	143 43%	499 44%	162 45%	237 43%	149 42%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 47

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	1492	73	262	466	466	225	73	1194	225	923	569	35	674	728
	59%	22%	52%	69%	69%	67%	22%	64%	67%	73%	45%	17%	58%	69%
			a	ab	ab	ab		a	a	b			a	ab
On a mobile phone or smartphone	1244	90	150	352	459	192	90	961	192	614	630	54	443	691
	49%	27%	30%	52%	68%	57%	27%	52%	57%	49%	50%	26%	38%	66%
				ab	abce	ab		a	a				a	ab
On a tablet	1080	169	336	339	178	57	169	853	57	480	600	94	697	261
	43%	50%	67%	50%	26%	17%	50%	46%	17%	38%	47%	45%	60%	25%
		de	acde	de	e		c	c			a	c	ac	
On a desktop computer, laptop, or netbook	643	16	60	210	243	113	16	514	113	377	266	8	226	380
	25%	5%	12%	31%	36%	34%	5%	28%	34%	30%	21%	4%	19%	36%
			a	ab	ab	ab		a	a	b			a	ab
Through an app on a smart TV	192	24	57	61	32	18	24	150	18	110	81	14	116	56
	8%	7%	11%	9%	5%	5%	7%	8%	5%	9%	6%	7%	10%	5%
			de										c	
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	173	7	22	49	60	35	7	131	35	98	75	5	58	98
	7%	2%	4%	7%	9%	10%	2%	7%	10%	8%	6%	2%	5%	9%
				a	a	ab		a	a					ab
Using wearable technology like a smartwatch (such as an Apple Watch)	74	3	8	23	23	17	3	54	17	37	37	2	29	41
	3%	1%	2%	3%	3%	5%	1%	3%	5%	3%	3%	1%	2%	4%
						a			a					

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
No, never play games	289	100	56	43	46	44	100	145	44	117	172	73	113	90
	11%	30%	11%	6%	7%	13%	30%	8%	13%	9%	14%	35%	10%	9%
		bcde				c	bc		b			bc		
SUMMARY														
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
	89%	70%	89%	94%	93%	87%	70%	92%	87%	91%	86%	65%	90%	91%
			a	ae	a	a		ac	a				a	a

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	1492	46	27	161	101	271	194	303	163	142	83	1214	137	82	59
	59%	27%	16%	64%	40%	81%	58%	90%	48%	85%	49%	58%	61%	65%	60%
				abdj	b	abcdfhj	abd	abcdfhj	ab	abcdfhj	ab				
On a mobile phone or smartphone	1244	39	51	77	73	181	171	227	231	90	103	1019	110	69	45
	49%	23%	31%	31%	29%	54%	51%	67%	69%	53%	61%	49%	49%	55%	45%
						abcd	abcd	abcdfi	abcdfi	abcd	abcd				
On a tablet	1080	81	88	159	177	159	180	56	122	24	33	882	98	55	44
	43%	48%	52%	63%	70%	47%	54%	17%	36%	14%	20%	42%	44%	44%	44%
		gij	ghij	eghij	abefghij	gij	ghij		gij						
On a desktop computer, laptop, or netbook	643	5	11	36	24	121	90	148	95	67	46	539	46	33	24
	25%	3%	6%	14%	10%	36%	27%	44%	28%	40%	28%	26%	21%	27%	24%
				a		abcd	abd	abcdfhj	abcd	abcd	abcd				
Through an app on a smart TV	192	15	9	35	22	25	35	27	5	8	10	156	17	11	8
	8%	9%	5%	14%	9%	8%	10%	8%	1%	5%	6%	7%	8%	9%	8%
		h		hi	h		h								
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	173	2	5	10	12	20	30	41	19	25	10	139	15	11	8
	7%	1%	3%	4%	5%	6%	9%	12%	6%	15%	6%	7%	7%	9%	8%
							a	ab		abcdehj					
Using wearable technology like a smartwatch (such as an Apple Watch)	74	2	*	4	4	9	15	13	10	8	9	55	11	5	3
	3%	1%	*%	2%	1%	3%	4%	4%	3%	5%	5%	3%	5%	4%	3%
											b		b		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213		1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198		887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168		2076	225	125	100
No, never play games	289	52	48	23	33	19	24	12	34	11	33		247	22	12	9
	11%	31%	29%	9%	13%	6%	7%	4%	10%	6%	20%		12%	10%	9%	9%
		cdefghi	cdefghi		g						cefgi					

SUMMARY

	Total															
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2237	116	120	230	219	318	313	324	303	158	135		1829	203	113	91
	89%	69%	71%	91%	87%	94%	93%	96%	90%	94%	80%		88%	90%	91%	91%
				abj	ab	abj	abj	abdj	ab	abj						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Table 47

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	1492	1311	181	419	368	326	367	787	693	338	1083	344	523	385
	59%	60%	55%	59%	61%	61%	56%	60%	58%	68% b	57%	57%	62%	61%
On a mobile phone or smartphone	1244	1074	170	361	292	276	294	653	570	261	918	282	417	335
	49%	49%	52%	51%	48%	52%	45%	50%	48%	53%	49%	47%	50%	53%
On a tablet	1080	932	147	347	245	235	239	592	474	190	835	217	356	315
	43%	42%	45%	49% df	40%	44%	36%	45%	40%	38%	44%	36%	42%	50% a
On a desktop computer, laptop, or netbook	643	550	92	209	159	118	152	368	270	150	474	135	213	190
	25%	25%	28%	30%	26%	22%	23%	28%	23%	30%	25%	22%	25%	30%
Through an app on a smart TV	192	156	35	65	38	56	32	103	89	37	151	51	56	58
	8%	7%	11%	9%	6%	11%	5%	8%	7%	7%	8%	9%	7%	9%
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	173	146	27	45	28	54	45	73	99	45	118	48	64	33
	7%	7%	8%	6%	5%	10% b	7%	6%	8%	9%	6%	8%	8%	5%
Using wearable technology like a smartwatch (such as an Apple Watch)	74	61	13	28	10	18	18	38	36	18	49	16	29	20
	3%	3%	4%	4%	2%	3%	3%	3%	3%	4%	3%	3%	3%	3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 47

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
No, never play games	289	254	35	83	58	44	102	142	146	37	230	81	90	65
	11%	12%	11%	12%	10%	8%	16%	11%	12%	8%	12%	14%	11%	10%

SUMMARY

	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
	89%	88%	89%	88%	90%	92%	84%	89%	88%	92%	88%	86%	89%	90%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2224	420	465	491	474	374	420	1430	374	1134	1090	280	991	842
Effective Weighted Sample	1105	192	239	265	240	345	192	731	345	572	533	119	505	449
Total	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
Rules about purchasing or downloading games or apps/ in-app purchasing	1398	127	323	453	390	105	127	1166	105	803	595	74	741	548
	63%	54%	72%	72%	62%	36%	54%	68%	36%	70%	55%	55%	70%	57%
		e	ae	ae	e		c	ac		b			ac	
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1243	132	312	435	309	56	132	1056	56	680	563	71	729	413
	56%	56%	69%	69%	49%	19%	56%	62%	19%	59%	52%	53%	69%	43%
		e	ade	ade	e		c	c					ac	
Rules about how much time they spend playing games	1243	150	285	435	299	74	150	1020	74	686	557	76	715	418
	56%	63%	63%	69%	48%	25%	63%	60%	25%	60%	51%	57%	68%	43%
		de	de	de	e		c	c		b		c	c	
Rules about only playing games with an age appropriate rating	1141	145	272	404	277	43	145	953	43	630	511	82	660	380
	51%	61%	60%	64%	44%	15%	61%	56%	15%	55%	47%	61%	63%	39%
		de	de	de	e		c	c		b		c	c	
Rules about when they can play games	1091	126	260	384	261	61	126	904	61	624	467	68	626	360
	49%	53%	58%	61%	42%	21%	53%	53%	21%	54%	43%	51%	59%	37%
		e	de	de	e		c	c		b		c	c	
Rules about who they can play games with or play against	1015	84	241	379	263	47	84	884	47	579	436	44	593	353
	45%	35%	54%	60%	42%	16%	35%	52%	16%	51%	40%	33%	56%	37%
		e	ae	ade	e		c	ac		b			ac	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2224	420	465	491	474	374	420	1430	374	1134	1090	280	991	842
Effective Weighted Sample	1105	192	239	265	240	345	192	731	345	572	533	119	505	449
Total	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
Rules about whether they can play games online	841	96	204	351	161	28	96	717	28	460	382	50	549	226
	38%	41%	45%	56%	26%	9%	41%	42%	9%	40%	35%	37%	52%	24%
		de	de	ade	e		c	c				c	ac	
Other rules	19	4	9	4	1	1	4	14	1	9	10	4	13	1
	1%	2%	2%	1%	*%	*%	2%	1%	*%	1%	1%	3%	1%	*%
												c		
No, do not have any rules	262	13	14	11	96	128	13	120	128	90	171	9	25	202
	12%	5%	3%	2%	15%	44%	5%	7%	44%	8%	16%	7%	2%	21%
					abc	abcd			ab		a			ab
SUMMARY														
ANY RULES	1975	223	436	620	531	165	223	1587	165	1056	919	124	1029	761
	88%	95%	97%	98%	85%	56%	95%	93%	56%	92%	84%	93%	98%	79%
		de	de	de	e		c	c		b		c	c	

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2224	199	221	231	234	251	240	249	225	204	170		1000	434	390	400
Effective Weighted Sample	1105	93	99	121	118	136	129	126	114	187	158		771	344	310	349
Total	2237	116	120	230	219	318	313	324	303	158	135		1829	203	113	91
Rules about purchasing or downloading games or apps/ in-app purchasing	1398	62	65	183	140	248	205	251	140	59	46		1146	128	68	57
	63%	53%	54%	80%	64%	78%	66%	77%	46%	37%	34%		63%	63%	60%	62%
		j	ij	abdhij	hij	abhij	hij	abhij								
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1243	67	65	167	145	236	200	187	122	24	32		1027	107	61	48
	56%	58%	54%	73%	66%	74%	64%	58%	40%	15%	24%		56%	53%	54%	52%
		ij	ij	bhij	hij	abghij	hij	hij	ij							
Rules about how much time they spend playing games	1243	74	76	154	131	233	202	182	117	43	30		1018	111	59	54
	56%	63%	63%	67%	60%	73%	65%	56%	39%	28%	22%		56%	55%	53%	59%
		hij	hij	hij	hij	ghij	hij	hij	j							
Rules about only playing games with an age appropriate rating	1141	77	68	154	118	212	192	166	112	21	22		946	98	52	45
	51%	66%	56%	67%	54%	67%	61%	51%	37%	13%	16%		52%	48%	46%	49%
		hij	hij	hij	hij	hij	hij	ij	ij							
Rules about when they can play games	1091	64	62	149	111	216	168	160	101	37	24		908	90	50	43
	49%	55%	52%	65%	51%	68%	54%	49%	33%	23%	18%		50%	44%	44%	47%
		hij	hij	hij	hij	dghij	hij	ij	j							
Rules about who they can play games with or play against	1015	40	44	132	109	216	164	164	99	27	20		844	82	48	40
	45%	34%	36%	58%	50%	68%	52%	51%	33%	17%	15%		46%	41%	42%	44%
		ij	ij	abhij	hij	abdfghij	ahij	hij	ij							

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2224	199	221	231	234	251	240	249	225	204	170	1000	434	390	400
Effective Weighted Sample	1105	93	99	121	118	136	129	126	114	187	158	771	344	310	349
Total	2237	116	120	230	219	318	313	324	303	158	135	1829	203	113	91
Rules about whether they can play games online	841	49	47	119	86	183	169	95	67	15	13	694	77	38	32
	38%	42%	39%	52%	39%	57%	54%	29%	22%	10%	9%	38%	38%	34%	35%
		hij	hij	ghij	hij	bdghij	ghij	ij	ij						
Other rules	19	2	2	2	7	4	*	*	1	1	-	15	2	1	1
	1%	2%	1%	1%	3%	1%	*%	*%	*%	1%	-%	1%	1%	1%	1%
No, do not have any rules	262	5	8	4	10	1	10	17	79	63	65	215	26	14	7
	12%	4%	7%	2%	5%	*%	3%	5%	26%	40%	48%	12%	13%	12%	8%
			e						abcdefg	abcdefg	abcdefgh				
SUMMARY															
ANY RULES	1975	111	112	226	210	317	303	307	224	94	70	1615	177	99	84
	88%	96%	93%	98%	95%	100%	97%	95%	74%	60%	52%	88%	87%	88%	92%
		hij	hij	hij	hij	bhij	hij	hij	j						

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2224	1861	363	652	629	445	471	1281	916	461	1659	522	754	593
Effective Weighted Sample	1105	949	157	376	301	211	231	675	442	246	811	252	352	320
Total	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
Rules about purchasing or downloading games or apps/ in-app purchasing	1398 63%	1208 62%	190 65%	419 67% df	364 66% d	306 63%	292 53%	783 67% df	598 57%	293 64%	1032 62%	292 56%	439 58%	412 72% ab
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1243 56%	1081 56%	162 55%	372 60% d	310 57%	278 57%	270 49%	682 58%	548 53%	235 51%	933 56%	273 52%	407 54%	346 61%
Rules about how much time they spend playing games	1243 56%	1089 56%	154 53%	402 65% cdf	316 58%	251 52%	259 47%	718 61% df	510 49%	240 52%	935 56%	248 48%	394 52%	363 64% ab
Rules about only playing games with an age appropriate rating	1141 51%	989 51%	152 52%	349 56% df	292 53% d	252 52%	229 41%	641 55% df	481 46%	223 49%	856 52%	233 45%	360 48%	347 61% ab
Rules about when they can play games	1091 49%	962 49%	129 44%	385 62% bcdf	281 51% df	214 44%	199 36%	666 57% cdf	413 40%	213 46%	818 49%	202 39%	340 45%	356 63% ab
Rules about who they can play games with or play against	1015 45%	894 46%	121 41%	312 50% d	258 47%	217 45%	215 39%	570 49% d	432 42%	206 45%	746 45%	210 40%	344 46%	289 51%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2224	1861	363	652	629	445	471	1281	916	461	1659	522	754	593
Effective Weighted Sample	1105	949	157	376	301	211	231	675	442	246	811	252	352	320
Total	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
Rules about whether they can play games online	841	728	113	272	204	183	172	475	355	173	626	178	289	238
	38%	37%	39%	44% df	37%	38%	31%	41%	34%	38%	38%	34%	38%	42%
Other rules	19	19	*	5	2	5	6	7	12	3	12	1	6	6
	1%	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%	*%	1%	1%
No, do not have any rules	262	220	41	71	50	64	76	121	140	58	194	80	81	59
	12%	11%	14%	11%	9%	13%	14%	10%	13%	13%	12%	15%	11%	10%
SUMMARY														
ANY RULES	1975	1723	252	553	498	422	479	1051	901	400	1461	440	670	509
	88%	89%	86%	89%	91%	87%	86%	90%	87%	87%	88%	85%	89%	90%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2224	420	465	491	474	374	420	1430	374	1134	1090	280	991	842
Effective Weighted Sample	1105	192	239	265	240	345	192	731	345	572	533	119	505	449
Total	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
Very concerned	481	66	133	166	80	34	66	380	34	236	245	37	302	124
	21%	28%	30%	26%	13%	12%	28%	22%	12%	21%	22%	28%	29%	13%
		de	de	de			c	c				c	c	
Fairly concerned	672	66	130	200	206	69	66	536	69	370	302	38	318	289
	30%	28%	29%	32%	33%	24%	28%	31%	24%	32%	28%	28%	30%	30%
Neither/ nor	434	29	70	112	157	66	29	339	66	225	209	16	173	231
	19%	12%	16%	18%	25%	23%	12%	20%	23%	20%	19%	12%	16%	24%
					a	a			a					ab
Not very concerned	413	34	75	113	128	63	34	316	63	208	205	24	165	209
	18%	14%	17%	18%	20%	21%	14%	19%	21%	18%	19%	18%	16%	22%
Not at all concerned	222	40	39	34	52	58	40	124	58	101	121	19	91	102
	10%	17%	9%	5%	8%	20%	17%	7%	20%	9%	11%	14%	9%	11%
		cd				bcd	b		b					
Don't know	15	*	2	5	4	3	*	12	3	5	9	*	6	7
	1%	*%	1%	1%	1%	1%	*%	1%	1%	*%	1%	*%	1%	1%
SUMMARY														
TOTAL CONCERNED	1153	133	263	366	286	104	133	916	104	606	547	75	619	413
	52%	56%	59%	58%	46%	35%	56%	54%	35%	53%	50%	56%	59%	43%
		e	de	de			c	c					c	
TOTAL NOT CONCERNED	635	74	114	147	180	121	74	441	121	310	326	42	256	311
	28%	31%	25%	23%	29%	41%	31%	26%	41%	27%	30%	32%	24%	32%
						bcd			b					b
TOTAL NEITHER/ DON'T KNOW	449	29	72	118	161	69	29	350	69	230	218	16	179	238
	20%	12%	16%	19%	26%	23%	12%	21%	23%	20%	20%	12%	17%	25%
					a	a			a					ab

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2224	199	221	231	234	251	240	249	225	204	170	1000	434	390	400
Effective Weighted Sample	1105	93	99	121	118	136	129	126	114	187	158	771	344	310	349
Total	2237	116	120	230	219	318	313	324	303	158	135	1829	203	113	91
Very concerned	481	29	37	65	69	85	81	39	42	18	16	412	29	23	17
	21%	25%	31%	28%	31%	27%	26%	12%	14%	12%	12%	23%	14%	20%	19%
		ij	ghij	ghij	ghij	gij	gij					b			
Fairly concerned	672	29	37	78	52	101	99	125	81	37	32	539	63	37	33
	30%	25%	31%	34%	24%	32%	32%	39%	27%	23%	24%	29%	31%	33%	36%
								ij							
Neither/ nor	434	18	11	38	32	51	61	84	73	35	31	354	46	21	14
	19%	15%	9%	16%	15%	16%	20%	26%	24%	22%	23%	19%	23%	18%	15%
								b	b	b	b		d		
Not very concerned	413	21	13	27	48	60	54	61	67	39	23	343	32	17	20
	18%	18%	11%	12%	22%	19%	17%	19%	22%	25%	17%	19%	16%	15%	22%
										bc					
Not at all concerned	222	19	21	23	16	18	16	15	37	27	31	168	32	14	8
	10%	16%	17%	10%	7%	6%	5%	5%	12%	17%	23%	9%	16%	13%	8%
		efg	efg							efg	cdefg		ad		
Don't know	15	*	*	-	2	3	2	*	4	1	1	13	*	1	*
	1%	*%	*%	-%	1%	1%	1%	*%	1%	1%	1%	1%	*%	1%	*%
SUMMARY															
TOTAL CONCERNED	1153	58	75	142	121	186	180	164	122	55	48	951	92	60	50
	52%	50%	62%	62%	55%	59%	58%	51%	40%	35%	36%	52%	45%	53%	54%
			hij	hij	ij	hij	hij	i							
TOTAL NOT CONCERNED	635	40	34	50	64	77	69	76	104	66	54	512	64	31	28
	28%	35%	28%	22%	29%	24%	22%	23%	34%	42%	40%	28%	32%	28%	31%
										cefg	cefg				
TOTAL NEITHER/ DON'T KNOW	449	18	11	38	35	55	63	84	76	36	33	367	46	22	14
	20%	15%	10%	16%	16%	17%	20%	26%	25%	23%	24%	20%	23%	19%	15%
								b	b	b	b				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.   **Table 49**

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2224	1861	363	652	629	445	471	1281	916	461	1659	522	754	593
Effective Weighted Sample	1105	949	157	376	301	211	231	675	442	246	811	252	352	320
Total	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
Very concerned	481	420	61	141	106	102	121	247	223	92	352	104	148	113
	21%	22%	21%	23%	19%	21%	22%	21%	21%	20%	21%	20%	20%	20%
Fairly concerned	672	575	97	180	183	143	163	363	306	150	499	150	282	138
	30%	30%	33%	29%	33%	29%	29%	31%	29%	33%	30%	29%	38% c	24%
Neither/ nor	434	377	57	105	101	99	126	206	225	89	311	109	144	107
	19%	19%	19%	17%	18%	20%	23%	18%	22%	19%	19%	21%	19%	19%
Not very concerned	413	367	46	145	82	95	88	228	182	81	318	99	106	151
	18%	19%	16%	23% b	15%	19%	16%	19%	18%	18%	19%	19%	14%	27% b
Not at all concerned	222	191	32	50	76	47	45	126	92	43	169	58	66	56
	10%	10%	11%	8%	14%	10%	8%	11%	9%	9%	10%	11%	9%	10%
Don't know	15	14	*	2	-	*	12	2	12	5	6	-	5	3
	1%	1%	*%	*%	-%	*%	2% e	*%	1%	1%	*%	-%	1%	*%
SUMMARY														
TOTAL CONCERNED	1153	995	158	321	289	245	284	610	529	242	851	254	430	251
	52%	51%	54%	51%	53%	50%	51%	52%	51%	53%	51%	49%	57% c	44%
TOTAL NOT CONCERNED	635	557	78	196	158	142	133	353	275	123	488	157	172	208
	28%	29%	27%	31%	29%	29%	24%	30%	26%	27%	29%	30%	23%	37% b
TOTAL NEITHER/ DON'T KNOW	449	392	57	107	101	99	138	208	237	94	317	109	149	110
	20%	20%	19%	17%	18%	20%	25%	18%	23%	20%	19%	21%	20%	19%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 50

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2224	420	465	491	474	374	420	1430	374	1134	1090	280	991	842
Effective Weighted Sample	1105	192	239	265	240	345	192	731	345	572	533	119	505	449
Total	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
Very concerned	529	68	131	182	104	44	68	417	44	276	253	41	305	168
	24%	29%	29%	29%	17%	15%	29%	24%	15%	24%	23%	31%	29%	17%
		de	de	de			c	c				c	c	
Fairly concerned	690	60	139	207	212	72	60	559	72	385	305	28	342	291
	31%	25%	31%	33%	34%	25%	25%	33%	25%	34%	28%	21%	32%	30%
								c						
Neither/ nor	371	33	84	101	99	54	33	285	54	197	174	20	170	166
	17%	14%	19%	16%	16%	18%	14%	17%	18%	17%	16%	15%	16%	17%
Not very concerned	382	41	54	99	124	65	41	277	65	179	203	25	143	204
	17%	17%	12%	16%	20%	22%	17%	16%	22%	16%	19%	19%	14%	21%
						b								b
Not at all concerned	243	32	39	35	80	57	32	154	57	100	143	16	87	125
	11%	14%	9%	6%	13%	20%	14%	9%	20%	9%	13%	12%	8%	13%
		c			c	bc			b					
Don't know	21	3	3	6	8	1	3	17	1	9	12	3	7	10
	1%	1%	1%	1%	1%	*%	1%	1%	*%	1%	1%	2%	1%	1%
SUMMARY														
TOTAL CONCERNED	1219	128	270	390	316	116	128	976	116	661	559	69	648	459
	55%	54%	60%	62%	50%	40%	54%	57%	40%	58%	51%	52%	61%	48%
		e	e	de			c	c					c	
TOTAL NOT CONCERNED	625	73	93	134	204	122	73	430	122	279	346	42	230	328
	28%	31%	21%	21%	33%	42%	31%	25%	42%	24%	32%	31%	22%	34%
					bc	bc			b		a			b
TOTAL NEITHER/ DON'T KNOW	392	36	87	107	107	55	36	302	55	206	186	22	177	176
	18%	15%	19%	17%	17%	19%	15%	18%	19%	18%	17%	17%	17%	18%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2224	199	221	231	234	251	240	249	225	204	170	1000	434	390	400
Effective Weighted Sample	1105	93	99	121	118	136	129	126	114	187	158	771	344	310	349
Total	2237	116	120	230	219	318	313	324	303	158	135	1829	203	113	91
Very concerned	529	27	41	60	71	100	82	66	38	23	21	434	44	28	23
	24%	23%	34%	26%	32%	32%	26%	20%	13%	15%	15%	24%	22%	25%	25%
			hij	h	hij	hij	h								
Fairly concerned	690	31	29	85	54	103	104	124	88	42	29	576	54	35	26
	31%	26%	24%	37%	25%	32%	33%	38%	29%	27%	22%	31%	27%	31%	28%
				j				j							
Neither/ nor	371	20	13	40	44	52	49	55	44	30	24	309	29	19	15
	17%	17%	11%	17%	20%	16%	16%	17%	15%	19%	17%	17%	14%	17%	17%
Not very concerned	382	21	20	21	33	47	52	53	70	37	28	304	40	19	20
	17%	18%	17%	9%	15%	15%	17%	16%	23%	24%	20%	17%	20%	17%	21%
									c	c	c				
Not at all concerned	243	15	17	22	17	13	22	27	54	24	33	190	35	11	7
	11%	13%	14%	9%	8%	4%	7%	8%	18%	15%	25%	10%	17%	10%	8%
			e						e	e	cdefg		acd		
Don't know	21	3	*	3	*	3	3	-	8	1	*	17	1	1	1
	1%	2%	*%	1%	*%	1%	1%	-%	3%	*%	*%	1%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	1219	57	71	145	125	203	186	190	126	66	50	1010	98	63	49
	55%	49%	59%	63%	57%	64%	60%	58%	42%	42%	37%	55%	48%	56%	53%
			ij	hij	ij	hij	hij	hij							
TOTAL NOT CONCERNED	625	36	37	43	50	59	74	80	124	61	61	493	75	30	27
	28%	31%	30%	19%	23%	19%	24%	25%	41%	39%	45%	27%	37%	27%	29%
									cdefg	cdefg	cdefg		ac		
TOTAL NEITHER/ DON'T KNOW	392	22	13	42	44	55	52	55	52	31	24	326	30	20	16
	18%	19%	11%	18%	20%	17%	17%	17%	17%	20%	18%	18%	15%	17%	18%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2224	1861	363	652	629	445	471	1281	916	461	1659	522	754	593
Effective Weighted Sample	1105	949	157	376	301	211	231	675	442	246	811	252	352	320
Total	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
Very concerned	529	457	72	138	132	96	153	269	249	127	368	130	177	115
	24%	24%	25%	22%	24%	20%	28%	23%	24%	28%	22%	25%	24%	20%
Fairly concerned	690	582	108	216	185	154	131	401	286	140	518	148	260	172
	31%	30%	37%	35% d	34%	32%	24%	34% d	27%	30%	31%	28%	35%	30%
Neither/ nor	371	331	40	92	79	99	100	171	199	65	279	91	121	88
	17%	17%	14%	15%	14%	20%	18%	15%	19%	14%	17%	18%	16%	15%
Not very concerned	382	339	43	102	87	93	99	189	192	76	295	84	128	117
	17%	17%	15%	16%	16%	19%	18%	16%	18%	17%	18%	16%	17%	21%
Not at all concerned	243	214	29	69	66	41	61	135	102	40	192	65	61	74
	11%	11%	10%	11%	12%	8%	11%	12%	10%	9%	12%	13%	8%	13%
Don't know	21	20	1	7	-	3	10	7	13	11	4	2	5	2
	1%	1%	*%	1%	-%	1%	2%	1%	1%	2% b	*%	*%	1%	*%
SUMMARY														
TOTAL CONCERNED	1219	1039	180	353	317	250	284	670	534	267	886	277	438	287
	55%	53%	61%	57%	58%	51%	51%	57%	51%	58%	54%	53%	58%	50%
TOTAL NOT CONCERNED	625	553	72	171	152	135	160	324	294	116	487	150	189	191
	28%	28%	25%	27%	28%	28%	29%	28%	28%	25%	29%	29%	25%	34%
TOTAL NEITHER/ DON'T KNOW	392	351	41	99	79	102	110	178	212	76	283	93	125	90
	18%	18%	14%	16%	14%	21%	20%	15%	20%	17%	17%	18%	17%	16%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE 3-4 a	5-7 b	8-11 c	12-15 d	16-17 e	CHILD'S AGE (2) 3-4 a	5-15 b	16-17 c	CHILD'S GENDER MALE a	FEMALE b	SCHOOL YEAR PRE-SCHOOL a	PRIMARY b	SECONDARY c
Significance Level: 99%														
Unweighted total	2224	420	465	491	474	374	420	1430	374	1134	1090	280	991	842
Effective Weighted Sample	1105	192	239	265	240	345	192	731	345	572	533	119	505	449
Total	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
Very concerned	574	67	139	205	120	43	67	464	43	285	288	37	340	180
	26%	28% e	31% de	32% de	19%	15%	28% c	27% c	15%	25%	26%	28%	32% c	19%
Fairly concerned	637	50	133	199	199	56	50	531	56	349	288	21	327	259
	28%	21%	29% e	32% e	32% e	19%	21%	31% ac	19%	30%	26%	16%	31% a	27%
Neither/ nor	426	37	81	93	151	64	37	325	64	220	205	26	158	224
	19%	16%	18%	15%	24% c	22%	16%	19%	22%	19%	19%	20%	15%	23% b
Not very concerned	353	39	46	94	108	67	39	247	67	167	186	22	126	192
	16%	16%	10%	15%	17%	23% b	16%	14%	23% b	15%	17%	17%	12%	20% b
Not at all concerned	230	40	51	35	45	59	40	131	59	118	112	23	99	99
	10%	17% cd	11%	5%	7%	20% bcd	17% b	8%	20% b	10%	10%	17%	9%	10%
Don't know	16	3	*	5	4	4	3	10	4	6	10	3	4	9
	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%
SUMMARY														
TOTAL CONCERNED	1211	117	272	404	319	99	117	994	99	635	577	59	668	439
	54%	50% e	60% e	64% ade	51% e	34%	50% c	58% c	34%	55%	53%	44%	63% ac	46%
TOTAL NOT CONCERNED	583	79	97	128	153	126	79	379	126	285	298	45	225	291
	26%	33% bc	22%	20%	24%	43% bcd	33% b	22%	43% b	25%	27%	34% b	21%	30% b
TOTAL NEITHER/ DON'T KNOW	442	40	81	98	155	68	40	334	68	226	216	29	161	233
	20%	17%	18%	16%	25%	23%	17%	20%	23%	20%	20%	22%	15%	24% b

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 51

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2224	199	221	231	234	251	240	249	225	204	170	1000	434	390	400
Effective Weighted Sample	1105	93	99	121	118	136	129	126	114	187	158	771	344	310	349
Total	2237	116	120	230	219	318	313	324	303	158	135	1829	203	113	91
Very concerned	574	26	41	63	76	108	96	66	53	21	22	475	45	30	23
	26%	23%	34%	27%	35%	34%	31%	20%	18%	13%	16%	26%	22%	27%	25%
			hij	i	hij	hij	ij								
Fairly concerned	637	24	26	77	56	113	87	106	93	30	27	520	58	33	26
	28%	21%	22%	33%	25%	35%	28%	33%	31%	19%	20%	28%	29%	29%	28%
				i		ij		i							
Neither/ nor	426	23	14	39	41	38	55	83	68	36	27	353	38	21	14
	19%	20%	11%	17%	19%	12%	18%	26%	22%	23%	20%	19%	19%	18%	15%
								be		e					
Not very concerned	353	24	15	18	28	36	58	50	58	39	28	291	29	13	20
	16%	20%	13%	8%	13%	11%	18%	15%	19%	25%	20%	16%	14%	12%	22%
		c								cde	c				bc
Not at all concerned	230	18	22	33	19	20	15	18	27	29	30	176	31	15	8
	10%	16%	18%	14%	9%	6%	5%	6%	9%	18%	22%	10%	15%	13%	9%
		f	efg	f						efg	defgh		a		
Don't know	16	*	3	-	*	3	2	*	4	2	2	14	1	1	1
	1%	*%	2%	-%	*%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%
SUMMARY															
TOTAL CONCERNED	1211	50	67	140	132	221	183	173	146	51	49	996	104	63	48
	54%	43%	56%	61%	60%	70%	58%	53%	48%	32%	36%	54%	51%	56%	53%
			ij	ij	ij	aghij	ij	ij	i						
TOTAL NOT CONCERNED	583	42	37	51	46	56	72	68	85	68	58	467	60	28	28
	26%	36%	31%	22%	21%	18%	23%	21%	28%	43%	43%	26%	30%	25%	31%
		e								cdefgh	cdefg				
TOTAL NEITHER/ DON'T KNOW	442	24	16	39	41	41	57	84	71	39	29	367	39	22	15
	20%	20%	14%	17%	19%	13%	18%	26%	24%	25%	21%	20%	19%	19%	16%
								e		e					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 51

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2224	1861	363	652	629	445	471	1281	916	461	1659	522	754	593
Effective Weighted Sample	1105	949	157	376	301	211	231	675	442	246	811	252	352	320
Total	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
Very concerned	574	510	64	155	128	134	147	282	281	116	420	133	179	148
	26%	26%	22%	25%	23%	28%	26%	24%	27%	25%	25%	26%	24%	26%
Fairly concerned	637	536	102	177	159	139	160	336	299	141	476	143	265	127
	28%	28%	35%	28%	29%	29%	29%	29%	29%	31%	29%	27%	35% c	22%
Neither/ nor	426	368	58	120	103	95	104	223	200	95	295	96	152	105
	19%	19%	20%	19%	19%	20%	19%	19%	19%	21%	18%	18%	20%	18%
Not very concerned	353	316	37	104	90	81	76	194	157	55	285	81	90	118
	16%	16%	13%	17%	16%	17%	14%	17%	15%	12%	17%	16%	12%	21% b
Not at all concerned	230	200	31	65	67	36	56	132	92	48	171	64	60	67
	10%	10%	10%	10%	12%	7%	10%	11%	9%	10%	10%	12%	8%	12%
Don't know	16	14	2	3	1	*	12	4	12	5	8	4	5	3
	1%	1%	1%	*%	*%	*%	2%	*%	1%	1%	*%	1%	1%	1%
SUMMARY														
TOTAL CONCERNED	1211	1046	165	332	286	273	306	618	580	256	896	276	444	275
	54%	54%	56%	53%	52%	56%	55%	53%	56%	56%	54%	53%	59% c	48%
TOTAL NOT CONCERNED	583	515	68	169	157	118	132	326	250	103	457	144	150	186
	26%	27%	23%	27%	29%	24%	24%	28%	24%	22%	28%	28%	20%	33% b
TOTAL NEITHER/ DON'T KNOW	442	382	60	123	104	96	116	227	212	100	303	100	157	108
	20%	20%	20%	20%	19%	20%	21%	19%	20%	22%	18%	19%	21%	19%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 52

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	CHILD'S AGE 3-4 a	CHILD'S AGE 5-7 b	CHILD'S AGE 8-11 c	CHILD'S AGE 12-15 d	CHILD'S AGE 16-17 e	CHILD'S AGE (2) 3-4 a	CHILD'S AGE (2) 5-15 b	CHILD'S AGE (2) 16-17 c	CHILD'S GENDER MALE a	CHILD'S GENDER FEMALE b	SCHOOL YEAR PRE-SCHOOL a	SCHOOL YEAR PRIMARY b	SCHOOL YEAR SECONDARY c
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2224	420	465	491	474	374	420	1430	374	1134	1090	280	991	842
Effective Weighted Sample	1105	192	239	265	240	345	192	731	345	572	533	119	505	449
Total	2237	236	449	631	627	293	236	1707	293	1146	1091	133	1054	963
Very concerned	670 30%	73 31% e	157 35% e	234 37% de	155 25%	51 18%	73 31% c	545 32% c	51 18%	328 29%	341 31%	44 33%	382 36% c	220 23%
Fairly concerned	712 32%	54 23%	152 34% e	215 34% ae	222 35% ae	69 23%	54 23%	589 35% ac	69 23%	381 33%	330 30%	27 21%	353 33% a	310 32%
Neither/ nor	316 14%	33 14%	49 11%	65 10%	109 17%	60 20% bc	33 14%	223 13%	60 20% b	172 15%	144 13%	19 14%	113 11%	167 17% b
Not very concerned	332 15%	36 15%	46 10%	89 14%	94 15%	67 23% bc	36 15%	229 13%	67 23% b	164 14%	167 15%	20 15%	119 11%	177 18% b
Not at all concerned	198 9%	41 17% cd	45 10% c	23 4%	43 7%	46 16% cd	41 17% b	111 7%	46 16% b	95 8%	102 9%	22 17% bc	85 8%	82 9%
Don't know	10 *%	* *%	- -%	5 1%	4 1%	1 *%	* *%	9 1%	1 *%	4 *%	6 1%	* *%	3 *%	6 1%
SUMMARY														
TOTAL CONCERNED	1381 62%	127 54% e	309 69% ae	449 71% ade	377 60% e	120 41%	127 54% c	1135 66% ac	120 41%	710 62%	672 62%	71 53%	734 70% ac	530 55%
TOTAL NOT CONCERNED	529 24%	77 32% bc	91 20%	112 18%	137 22%	112 38% bcd	77 32% b	340 20%	112 38% b	260 23%	270 25%	43 32% b	203 19%	259 27% b
TOTAL NEITHER/ DON'T KNOW	326 15%	33 14%	49 11%	70 11%	113 18%	61 21% bc	33 14%	232 14%	61 21% b	176 15%	149 14%	20 15%	117 11%	173 18% b

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2224	199	221	231	234	251	240	249	225	204	170	1000	434	390	400
Effective Weighted Sample	1105	93	99	121	118	136	129	126	114	187	158	771	344	310	349
Total	2237	116	120	230	219	318	313	324	303	158	135	1829	203	113	91
Very concerned	670	33	40	76	81	119	114	76	79	24	28	551	58	34	27
	30%	29%	33%	33%	37%	37%	37%	23%	26%	15%	21%	30%	28%	30%	30%
		i	i	i	ij	ij	ij								
Fairly concerned	712	21	33	78	75	114	101	137	85	32	36	587	59	37	29
	32%	18%	27%	34%	34%	36%	32%	42%	28%	21%	27%	32%	29%	32%	32%
					a	ai		aij							
Neither/ nor	316	26	7	28	22	25	40	54	54	39	21	268	25	14	9
	14%	22%	6%	12%	10%	8%	13%	17%	18%	25%	15%	15%	12%	12%	10%
		be							b	bcdef					
Not very concerned	332	20	16	21	24	43	46	40	54	39	27	265	34	16	18
	15%	17%	13%	9%	11%	14%	15%	12%	18%	25%	20%	14%	17%	14%	19%
										cdeg	c				
Not at all concerned	198	16	25	27	18	13	9	16	27	23	23	150	27	12	8
	9%	14%	21%	12%	8%	4%	3%	5%	9%	14%	17%	8%	13%	11%	9%
		f	defg	f						efg	efg		a		
Don't know	10	*	*	-	-	3	2	*	4	1	-	9	*	1	*
	*%	*%	*%	-%	-%	1%	1%	*%	1%	*%	-%	*%	*%	1%	*%
SUMMARY															
TOTAL CONCERNED	1381	54	72	154	156	233	216	213	164	56	64	1138	117	70	56
	62%	47%	60%	67%	71%	73%	69%	66%	54%	35%	47%	62%	58%	62%	62%
			i	aij	ahij	ahij	aij	aij	i						
TOTAL NOT CONCERNED	529	36	41	49	42	56	55	57	81	62	50	415	61	28	26
	24%	31%	34%	21%	19%	18%	18%	17%	27%	39%	37%	23%	30%	25%	28%
			efg							cdefg	cdefg		a		
TOTAL NEITHER/ DON'T KNOW	326	26	7	28	22	29	42	55	58	40	21	277	25	15	9
	15%	22%	6%	12%	10%	9%	13%	17%	19%	25%	15%	15%	12%	13%	10%
		be							b	bcdef					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2224	1861	363	652	629	445	471	1281	916	461	1659	522	754	593
Effective Weighted Sample	1105	949	157	376	301	211	231	675	442	246	811	252	352	320
Total	2237	1944	293	624	547	486	555	1171	1041	459	1655	521	751	569
Very concerned	670	590	80	190	156	132	179	346	311	145	493	152	218	168
	30%	30%	27%	30%	29%	27%	32%	30%	30%	32%	30%	29%	29%	30%
Fairly concerned	712	600	112	185	174	180	170	359	350	142	532	163	282	152
	32%	31%	38%	30%	32%	37%	31%	31%	34%	31%	32%	31%	38%	27%
													c	
Neither/ nor	316	276	39	83	66	72	90	149	162	71	219	86	90	75
	14%	14%	13%	13%	12%	15%	16%	13%	16%	16%	13%	16%	12%	13%
Not very concerned	332	297	35	108	93	63	67	200	130	67	253	71	104	108
	15%	15%	12%	17%	17%	13%	12%	17%	12%	15%	15%	14%	14%	19%
Not at all concerned	198	170	28	56	59	39	41	115	80	31	156	49	53	64
	9%	9%	9%	9%	11%	8%	7%	10%	8%	7%	9%	9%	7%	11%
Don't know	10	10	-	2	*	*	8	2	8	4	3	-	4	2
	*%	1%	-%	*%	*%	*%	1%	*%	1%	1%	*%	-%	1%	*%
SUMMARY														
TOTAL CONCERNED	1381	1190	191	375	330	312	349	705	661	286	1025	315	501	320
	62%	61%	65%	60%	60%	64%	63%	60%	64%	62%	62%	61%	67%	56%
													c	
TOTAL NOT CONCERNED	529	467	62	164	152	102	108	315	210	97	409	120	157	172
	24%	24%	21%	26%	28%	21%	19%	27%	20%	21%	25%	23%	21%	30%
									f					b
TOTAL NEITHER/ DON'T KNOW	326	286	39	85	66	72	98	151	170	75	221	86	94	77
	15%	15%	13%	14%	12%	15%	18%	13%	16%	16%	13%	16%	12%	14%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Strongly disagree	582	96	150	160	122	55	96	432	55	252	330	65	306	188
	23%	28%	30%	24%	18%	16%	28%	23%	16%	20%	26%	31%	26%	18%
		de	de				c	c			a	a	c	c
Slightly disagree	561	86	120	185	109	62	86	414	62	285	277	46	320	185
	22%	25%	24%	28%	16%	18%	25%	22%	18%	23%	22%	23%	27%	18%
		d		de									c	
Neither agree nor disagree	412	49	60	81	144	77	49	285	77	196	216	30	143	218
	16%	15%	12%	12%	21%	23%	15%	15%	23%	15%	17%	15%	12%	21%
					bc	abc			ab					b
Slightly agree	653	77	118	191	183	84	77	492	84	353	300	45	298	290
	26%	23%	23%	28%	27%	25%	23%	27%	25%	28%	24%	22%	26%	28%
Strongly agree	300	27	55	52	111	56	27	218	56	168	132	18	96	165
	12%	8%	11%	8%	17%	17%	8%	12%	17%	13%	10%	9%	8%	16%
					ac	ac			a					b
Don't know	18	2	3	4	5	3	2	12	3	9	9	2	4	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%
SUMMARY														
TOTAL DISAGREE	1143	181	269	346	230	116	181	846	116	537	607	111	625	373
	45%	54%	53%	51%	34%	35%	54%	46%	35%	42%	48%	54%	54%	35%
		de	de	de			c	c				c	c	
TOTAL AGREE	953	104	173	242	294	140	104	709	140	522	432	63	394	455
	38%	31%	34%	36%	44%	42%	31%	38%	42%	41%	34%	30%	34%	43%
					a	a			a	b				ab
TOTAL NEITHER/ DON'T KNOW	429	51	63	85	149	80	51	298	80	205	225	32	147	224
	17%	15%	12%	13%	22%	24%	15%	16%	24%	16%	18%	16%	13%	21%
					bc	abc			ab					b

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Strongly disagree	582	50	46	61	88	74	86	42	80	25	30	481	59	24	19
	23%	30%	27%	24%	35%	22%	26%	13%	24%	15%	18%	23%	26%	19%	19%
		gi	gi		gij		g								
Slightly disagree	561	38	48	60	60	92	94	67	41	28	34	458	51	27	26
	22%	23%	28%	24%	24%	27%	28%	20%	12%	17%	20%	22%	22%	21%	26%
			h			h	h								
Neither agree nor disagree	412	24	25	34	25	41	40	54	91	42	35	342	32	22	15
	16%	14%	15%	14%	10%	12%	12%	16%	27%	25%	21%	16%	14%	18%	15%
									cdef	cdef	d				
Slightly agree	653	44	33	59	60	97	94	108	75	46	39	527	63	36	27
	26%	26%	20%	23%	24%	29%	28%	32%	22%	27%	23%	25%	28%	29%	27%
Strongly agree	300	12	15	35	20	30	22	65	46	27	29	254	18	15	13
	12%	7%	9%	14%	8%	9%	7%	19%	14%	16%	17%	12%	8%	12%	13%
								adf		f	adf				
Don't know	18	-	2	3	-	3	1	1	4	1	2	14	2	1	*
	1%	-%	1%	1%	-%	1%	*%	*%	1%	1%	1%	1%	1%	1%	*%
SUMMARY															
TOTAL DISAGREE	1143	88	94	121	148	165	180	109	121	53	64	939	109	50	45
	45%	52%	56%	48%	59%	49%	54%	32%	36%	31%	38%	45%	49%	40%	45%
		ghi	ghij	i	ghij	gi	ghij								
TOTAL AGREE	953	56	48	94	79	127	116	173	121	72	68	781	81	52	40
	38%	33%	28%	37%	31%	38%	34%	51%	36%	43%	40%	38%	36%	41%	40%
								abdf		b					
TOTAL NEITHER/ DON'T KNOW	429	24	27	38	25	45	41	55	95	43	37	356	35	23	15
	17%	14%	16%	15%	10%	13%	12%	16%	28%	26%	22%	17%	16%	19%	15%
									acdef	def	d				

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 53

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Strongly disagree	582	500	81	163	127	117	164	290	281	94	446	171	146	130
	23%	23%	25%	23%	21%	22%	25%	22%	24%	19%	24%	28% b	17%	20%
Slightly disagree	561	486	75	155	137	125	144	293	268	96	447	113	215	160
	22%	22%	23%	22%	23%	23%	22%	22%	23%	19%	24%	19%	26%	25%
Neither agree nor disagree	412	368	43	95	88	109	112	183	221	79	307	111	132	78
	16%	17%	13%	13%	15%	21%	17%	14%	19%	16%	16%	18%	16%	12%
Slightly agree	653	570	84	217	183	105	145	400	250	133	495	140	230	197
	26%	26%	25%	31% cf	30% cf	20%	22%	30% cdf	21%	27%	26%	23%	27%	31%
Strongly agree	300	256	44	77	69	75	77	146	151	90	187	66	113	69
	12%	12%	13%	11%	11%	14%	12%	11%	13%	18% b	10%	11%	13%	11%
Don't know	18	17	*	-	1	1	15	1	16	4	4	2	6	-
	1%	1%	*%	-%	*%	*%	2% ae	*%	1% e	1%	*%	*%	1%	-%
SUMMARY														
TOTAL DISAGREE	1143	987	157	319	264	241	308	583	549	190	893	284	361	289
	45%	45%	48%	45%	44%	45%	47%	44%	46%	38%	47% a	47%	43%	46%
TOTAL AGREE	953	826	128	294	252	179	222	545	401	222	682	206	344	266
	38%	38%	39%	42%	42%	34%	34%	42% f	34%	45%	36%	34%	41%	42%
TOTAL NEITHER/ DON'T KNOW	429	385	44	95	90	110	127	185	237	83	311	113	137	78
	17%	18%	13%	13%	15%	21%	19%	14%	20% ae	17%	16%	19%	16%	12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Strongly disagree	124	7	9	27	63	19	7	98	19	83	41	5	35	74
	5%	2%	2%	4%	9%	6%	2%	5%	6%	7%	3%	2%	3%	7%
					ab	b				b				b
Slightly disagree	435	32	72	100	165	65	32	338	65	242	193	20	162	242
	17%	10%	14%	15%	25%	19%	10%	18%	19%	19%	15%	10%	14%	23%
					abc	a		a	a					ab
Neither agree nor disagree	362	50	63	88	98	63	50	249	63	191	170	34	140	165
	14%	15%	12%	13%	15%	19%	15%	13%	19%	15%	13%	16%	12%	16%
Slightly agree	808	98	190	226	194	99	98	610	99	387	421	57	403	323
	32%	29%	38%	34%	29%	29%	29%	33%	29%	31%	33%	28%	35%	31%
Strongly agree	785	147	172	229	148	89	147	549	89	355	430	88	426	243
	31%	44%	34%	34%	22%	26%	44%	30%	26%	28%	34%	43%	37%	23%
		de	d	d			bc					c	c	
Don't know	12	2	-	3	5	1	2	8	1	4	7	2	-	5
	*%	1%	-%	1%	1%	*%	1%	*%	*%	*%	1%	1%	-%	*%
SUMMARY														
TOTAL DISAGREE	559	39	81	127	228	84	39	436	84	325	235	25	197	316
	22%	12%	16%	19%	34%	25%	12%	24%	25%	26%	19%	12%	17%	30%
					abc	ab		a	a	b				ab
TOTAL AGREE	1593	245	362	455	342	188	245	1159	188	742	851	145	829	566
	63%	73%	72%	68%	51%	56%	73%	63%	56%	59%	67%	70%	71%	54%
		de	de	de			bc				a	c	c	
TOTAL NEITHER/ DON'T KNOW	373	52	63	91	103	64	52	257	64	196	178	36	140	171
	15%	16%	12%	14%	15%	19%	16%	14%	19%	16%	14%	17%	12%	16%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 54

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Strongly disagree	124	4	3	8	1	21	6	43	20	8	11	102	7	9	6
	5%	2%	2%	3%	*%	6%	2%	13%	6%	5%	7%	5%	3%	7%	6%
						d		abcdf	d	d	d				
Slightly disagree	435	19	14	45	27	56	44	88	77	34	32	354	38	24	20
	17%	11%	8%	18%	11%	17%	13%	26%	23%	20%	19%	17%	17%	19%	20%
								abdf	bd	b	b				
Neither agree nor disagree	362	24	26	44	18	29	59	55	44	39	23	308	23	17	12
	14%	14%	15%	18%	7%	9%	18%	16%	13%	23%	14%	15%	10%	14%	12%
										de					
Slightly agree	808	50	48	73	116	120	106	91	103	52	47	653	82	42	31
	32%	30%	28%	29%	46%	36%	32%	27%	31%	31%	28%	31%	36%	33%	31%
					abcgij										
Strongly agree	785	71	76	82	91	108	121	60	88	35	54	649	73	33	30
	31%	42%	45%	32%	36%	32%	36%	18%	26%	21%	32%	31%	32%	26%	30%
		ghi	ghi	g	gi	g	gi				g				
Don't know	12	*	2	-	-	3	-	1	4	-	1	10	1	*	-
	*%	*%	1%	-%	-%	1%	-%	*%	1%	-%	1%	*%	1%	*%	-%
SUMMARY															
TOTAL DISAGREE	559	22	17	53	27	77	50	131	98	41	43	456	45	33	26
	22%	13%	10%	21%	11%	23%	15%	39%	29%	25%	25%	22%	20%	26%	26%
						bd		abcdefi	abdf	abd	abd				
TOTAL AGREE	1593	121	124	155	207	228	228	151	191	87	101	1302	155	75	62
	63%	72%	74%	61%	82%	68%	68%	45%	57%	52%	60%	63%	69%	60%	62%
		ghi	ghi	g	cefghij	gi	gi				g				
TOTAL NEITHER/ DON'T KNOW	373	24	28	44	18	32	59	55	48	39	25	319	25	18	12
	15%	15%	17%	18%	7%	10%	18%	16%	14%	23%	15%	15%	11%	14%	12%
										de					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Strongly disagree	124	110	14	17	30	32	44	48	76	39	70	35	38	16
	5%	5%	4%	2%	5%	6%	7% a	4%	6% a	8% b	4%	6%	5%	2%
Slightly disagree	435	361	74	150	120	83	78	270	161	116	311	74	158	134
	17%	16%	23%	21% df	20% d	16%	12%	21% df	14%	23%	17%	12%	19%	21% a
Neither agree nor disagree	362	318	43	90	85	58	128	175	186	80	256	89	139	62
	14%	14%	13%	13%	14%	11%	20% c	13%	16%	16%	14%	15%	17% c	10%
Slightly agree	808	703	105	251	202	187	154	453	341	128	636	186	264	244
	32%	32%	32%	35% d	33% d	35% d	23%	34% d	29%	26%	34%	31%	31%	39%
Strongly agree	785	693	92	198	167	171	242	366	413	130	609	218	236	178
	31%	32%	28%	28%	28%	32%	37% e	28%	35% e	26%	32%	36%	28%	28%
Don't know	12	11	*	-	1	-	10	1	10	4	3	*	5	-
	*%	1%	*%	-%	*%	-%	2% e	*%	1%	1%	*%	*%	1%	-%
SUMMARY														
TOTAL DISAGREE	559	472	88	168	150	115	122	318	237	154	381	109	197	150
	22%	21%	27%	24%	25%	22%	19%	24%	20%	31% b	20%	18%	23%	24%
TOTAL AGREE	1593	1396	197	449	369	358	396	819	754	258	1245	404	500	422
	63%	64%	60%	64%	61%	67%	60%	62%	63%	52%	66% a	67%	59%	67%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
TOTAL NEITHER/ DON'T KNOW	373	330	44	90	87	58	139	177	197	83	259	89	144	62
	15%	15%	13%	13%	14%	11%	21%	13%	17%	17%	14%	15%	17%	10%
							ace						c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP76A. Moving on now, there are lots of different ways that parents may approach their child's online safety. Which one of these best describes the approach you tend to rely on the most for your child's online safety? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
I talk to my child	978	71	172	315	306	113	71	793	113	495	483	37	464	439
	39%	21%	34%	47%	45%	34%	21%	43%	34%	39%	38%	18%	40%	42%
			a	abe	abe	a		ac	a				a	a
I can trust my child to be sensible	675	31	63	136	266	179	31	465	179	299	376	13	179	446
	27%	9%	12%	20%	40%	53%	9%	25%	53%	24%	30%	6%	15%	42%
				a	abc	abcd		a	ab				a	ab
I directly supervise my child	443	167	171	76	18	11	167	265	11	233	210	106	294	36
	18%	50%	34%	11%	3%	3%	50%	14%	3%	18%	17%	52%	25%	3%
		bcde	cde	de			bc	c				bc	c	
I use technical tools or controls	304	46	78	114	55	11	46	247	11	164	141	32	182	86
	12%	14%	15%	17%	8%	3%	14%	13%	3%	13%	11%	16%	16%	8%
		e	e	de	e		c	c				c	c	
Another approach	38	7	15	7	9	1	7	30	1	27	10	5	23	10
	2%	2%	3%	1%	1%	*%	2%	2%	*%	2%	1%	2%	2%	1%
			e											
I don't have an approach	62	12	4	15	14	17	12	33	17	35	27	10	17	26
	2%	3%	1%	2%	2%	5%	3%	2%	5%	3%	2%	5%	1%	2%
						b			b			b		
Don't know	27	3	3	11	5	5	3	18	5	10	16	3	8	9
	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 55

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP76A. Moving on now, there are lots of different ways that parents may approach their child's online safety. Which one of these best describes the approach you tend to rely on the most for your child's online safety? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
							CHILD'S AGE AND GENDER							NATION	
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
I talk to my child	978	31	40	85	86	146	169	176	130	56	57	791	96	51	40
	39%	18%	24%	34%	34%	43%	50%	52%	39%	33%	34%	38%	43%	41%	40%
				a	a	ab	abcdij	abcdij	a	a	a				
I can trust my child to be sensible	675	16	15	31	32	68	68	95	171	89	89	559	56	36	24
	27%	9%	9%	12%	13%	20%	20%	28%	51%	53%	53%	27%	25%	29%	24%
						b	b	abcd	abcdefg	abcdefg	abcdefg				
I directly supervise my child	443	87	79	94	77	39	37	7	11	5	5	363	38	21	21
	18%	52%	47%	37%	30%	11%	11%	2%	3%	3%	3%	17%	17%	16%	21%
		defghij	defghij	efghij	efghij	gij	gij								
I use technical tools or controls	304	24	23	26	52	67	47	43	12	4	6	256	25	11	12
	12%	14%	13%	10%	21%	20%	14%	13%	4%	3%	4%	12%	11%	9%	12%
		hij	hij	i	hij	hij	hij	hij							
Another approach	38	5	2	11	4	6	1	5	3	-	1	32	2	2	2
	2%	3%	1%	4%	2%	2%	*%	2%	1%	-%	*%	2%	1%	2%	2%
I don't have an approach	62	4	7	3	1	8	8	9	5	11	6	53	4	3	2
	2%	3%	4%	1%	*%	2%	2%	3%	2%	7%	4%	3%	2%	2%	2%
										d					
Don't know	27	1	2	3	-	3	7	1	4	2	3	22	3	2	-
	1%	1%	1%	1%	-%	1%	2%	*%	1%	1%	2%	1%	1%	1%	-%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP76A. Moving on now, there are lots of different ways that parents may approach their child's online safety. Which one of these best describes the approach you tend to rely on the most for your child's online safety? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
I talk to my child	978	833	144	291	240	198	238	531	436	202	721	213	369	246
	39%	38%	44%	41%	40%	37%	36%	40%	37%	41%	38%	35%	44%	39%
I can trust my child to be sensible	675	595	80	177	144	154	195	321	349	125	509	169	217	156
	27%	27%	24%	25%	24%	29%	30%	24%	29%	25%	27%	28%	26%	25%
I directly supervise my child	443	393	49	119	110	103	106	230	209	69	351	109	128	110
	18%	18%	15%	17%	18%	19%	16%	17%	18%	14%	19%	18%	15%	17%
I use technical tools or controls	304	265	40	94	90	52	66	185	118	62	227	71	94	99
	12%	12%	12%	13%	15%	10%	10%	14%	10%	13%	12%	12%	11%	16%
Another approach	38	34	4	12	10	7	8	22	15	10	28	2	11	16
	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	*%	1%	3%
I don't have an approach	62	53	9	8	10	17	26	19	43	24	37	31	13	7
	2%	2%	3%	1%	2%	3%	4%	1%	4%	5%	2%	5%	2%	1%
										b		bc		
Don't know	27	24	2	5	1	*	18	6	18	4	13	7	10	1
	1%	1%	1%	1%	*%	*%	3%	*%	2%	1%	1%	1%	1%	*%
							be							

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
PRE-SCHOOL	206	205	*	-	-	-	205	*	-	101	104	206	-	-
	8%	61%	*%	-%	-%	-%	61%	*%	-%	8%	8%	100%	-%	-%
		bcde					bc					bc		
PRIMARY	1167	127	500	539	*	-	127	1039	-	582	585	-	1167	-
	46%	38%	99%	80%	*%	-%	38%	56%	-%	46%	46%	-%	100%	-%
		de	acde	ade			c	ac					ac	
SECONDARY	1052	-	-	121	648	283	-	769	283	534	519	-	-	1052
	42%	-%	-%	18%	96%	84%	-%	42%	84%	42%	41%	-%	-%	100%
				ab	abce	abc		a	ab					ab
POST-SCHOOL	36	-	-	-	-	36	-	-	36	21	15	-	-	-
	1%	-%	-%	-%	-%	11%	-%	-%	11%	2%	1%	-%	-%	-%
						abcd			ab					
UNKNOWN	65	4	5	13	25	18	4	43	18	25	40	-	-	-
	3%	1%	1%	2%	4%	5%	1%	2%	5%	2%	3%	-%	-%	-%
						ab			ab					

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 56

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	|	CHILD'S AGE AND GENDER									|	NATION			
		MALE 3-4	**FEMALE 3-4**	**MALE 5-7**	**FEMALE 5-7**	**MALE 8-11**	**FEMALE 8-11**	**MALE 12-15**	**FEMALE 12-15**	**MALE 16-17**	**FEMALE 16-17**	**ENGLAND**	**SCOTLAND**	**WALES**	**N IRELAND**
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
PRE-SCHOOL	206	101	104	*	-	-	-	-	-	-	-	161	28	8	9
	8%	60%	62%	*%	-%	-%	-%	-%	-%	-%	-%	8%	13%	6%	9%
		cdefghij	cdefghij										ac		
PRIMARY	1167	66	61	249	251	266	273	*	-	-	-	968	94	58	47
	46%	39%	36%	99%	99%	79%	81%	*%	-%	-%	-%	47%	42%	47%	47%
		ghij	ghij	abefghij	abefghij	abghij	abghij								
SECONDARY	1052	-	-	-	-	64	58	333	315	137	146	880	81	52	40
	42%	-%	-%	-%	-%	19%	17%	99%	94%	82%	86%	42%	36%	42%	40%
						abcd	abcd	abcdefij	abcdefi	abcdef	abcdef				
POST-SCHOOL	36	-	-	-	-	-	-	-	-	21	15	27	3	4	2
	1%	-%	-%	-%	-%	-%	-%	-%	-%	13%	9%	1%	1%	3%	2%
										abcdefgh	abcdefgh				
UNKNOWN	65	1	3	3	2	7	6	4	21	9	8	41	19	3	2
	3%	1%	2%	1%	1%	2%	2%	1%	6%	6%	5%	2%	8%	2%	2%
													acd		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
PRE-SCHOOL	206	184	22	52	49	45	57	101	102	22	170	63	72	38
	8%	8%	7%	7%	8%	9%	9%	8%	9%	4%	9%	10%	9%	6%
PRIMARY	1167	1010	157	324	275	255	303	599	558	207	883	291	370	314
	46%	46%	48%	46%	45%	48%	46%	46%	47%	42%	47%	48%	44%	50%
SECONDARY	1052	919	134	316	251	211	262	567	473	237	778	229	368	267
	42%	42%	41%	45%	41%	40%	40%	43%	40%	48%	41%	38%	44%	42%
POST-SCHOOL	36	30	7	4	8	8	16	12	24	12	22	13	12	4
	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%
UNKNOWN	65	56	9	11	22	11	19	33	30	18	34	6	20	10
	3%	3%	3%	2%	4%	2%	3%	3%	3%	4%	2%	1%	2%	2%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Yes	2262	293	439	622	598	310	293	1659	310	1140	1122	184	1042	958
	90%	87%	87%	92%	89%	92%	87%	90%	92%	90%	89%	89%	89%	91%
No	62	13	24	5	14	6	13	43	6	37	24	5	35	20
	2%	4%	5%	1%	2%	2%	4%	2%	2%	3%	2%	2%	3%	2%
			c											
Child is bilingual/ trilingual – using English equally with one or more other languages	189	30	41	41	56	21	30	138	21	82	107	16	87	74
	7%	9%	8%	6%	8%	6%	9%	7%	6%	6%	8%	8%	7%	7%
Prefer not to say	13	1	*	6	6	-	1	12	-	4	10	1	3	-
	1%	*%	*%	1%	1%	-%	*%	1%	-%	*%	1%	1%	*%	-%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
						CHILD'S AGE AND GENDER							NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Yes	2262	147	146	212	227	313	309	309	289	159	151	1856	207	105	94
	90%	87%	87%	84%	90%	93%	92%	92%	86%	94%	90%	89%	92%	84%	94%
										c		c	c		ac
No	62	7	6	16	8	4	1	5	9	5	1	51	5	4	2
	2%	4%	3%	6%	3%	1%	*%	1%	3%	3%	*%	2%	2%	4%	2%
				fj											
Child is bilingual/ trilingual – using English equally with one or more other languages	189	14	16	24	17	16	25	23	33	4	16	157	13	15	4
	7%	8%	10%	10%	7%	5%	7%	7%	10%	3%	10%	8%	6%	12%	4%
									i		i			abd	
Prefer not to say	13	-	1	*	*	3	2	-	6	-	-	13	-	*	*
	1%	-%	1%	*%	*%	1%	1%	-%	2%	-%	-%	1%	-%	*%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Yes	2262	1951	311	647	533	489	575	1180	1063	451	1696	541	771	590
	90%	89%	95%	91%	88%	92%	87%	90%	90%	91%	90%	90%	92%	93%
No	62	59	3	2	18	13	26	20	39	13	37	12	16	3
	2%	3%	1%	*%	3%	2%	4%	1%	3%	3%	2%	2%	2%	1%
					a		a		a					
Child is bilingual/ trilingual – using English equally with one or more other languages	189	175	14	59	50	28	49	109	77	28	150	47	54	38
	7%	8%	4%	8%	8%	5%	7%	8%	6%	6%	8%	8%	6%	6%
Prefer not to say	13	13	*	-	5	1	7	5	8	4	3	1	*	3
	1%	1%	*%	-%	1%	*%	1%	*%	1%	1%	*%	*%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 58

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052

WHITE

	Total	3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
English/ Welsh/ Scottish/ Northern Irish/ British	1884	245	380	521	476	261	245	1377	261	957	927	157	884	781
	75%	73%	75%	77%	71%	77%	73%	74%	77%	76%	73%	76%	76%	74%
Irish	24	2	5	4	10	3	2	19	3	15	10	2	9	13
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Gypsy, Traveller or Irish Traveller	2	-	2	*	-	-	-	2	-	*	1	-	2	-
	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%	*%	-%	*%	-%
Any other white background	119	15	29	22	46	7	15	97	7	52	67	10	52	53
	5%	5%	6%	3%	7% e	2%	5%	5%	2%	4%	5%	5%	4%	5%

MIXED OR MULTIPLE ETHNIC GROUPS

	Total	3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
White and Black Caribbean	38	12	6	8	5	7	12	20	7	22	16	6	17	13
	1%	3%	1%	1%	1%	2%	3% b	1%	2%	2%	1%	3%	1%	1%
White and Black African	34	7	13	3	11	*	7	27	*	14	20	5	18	11
	1%	2%	3% e	*%	2%	*%	2%	1%	*%	1%	2%	2%	2%	1%
White and Asian	52	11	14	10	12	6	11	36	6	30	22	7	27	15
	2%	3%	3%	1%	2%	2%	3%	2%	2%	2%	2%	3%	2%	1%
Any other mixed/ multiple ethnic background	34	1	4	8	15	7	1	27	7	23	11	1	12	21
	1%	*%	1%	1%	2%	2%	*%	1%	2%	2%	1%	*%	1%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
ASIAN AND BRITISH ASIAN														
Indian	89	9	16	23	30	10	9	69	10	37	52	4	40	45
	4%	3%	3%	3%	4%	3%	3%	4%	3%	3%	4%	2%	3%	4%
Pakistani	61	3	8	18	15	16	3	41	16	25	36	1	26	30
	2%	1%	2%	3%	2%	5%	1%	2%	5%	2%	3%	1%	2%	3%
						a			ab					
Bangladeshi	31	*	4	11	14	3	*	28	3	13	18	*	11	18
	1%	*%	1%	2%	2%	1%	*%	2%	1%	1%	1%	*%	1%	2%
Chinese	18	2	-	12	1	2	2	13	2	14	4	*	8	7
	1%	1%	-%	2%	*%	1%	1%	1%	1%	1%	*%	*%	1%	1%
Any other Asian background	17	6	7	-	3	1	6	10	1	13	4	6	7	3
	1%	2%	1%	-%	*%	*%	2%	1%	*%	1%	*%	3%	1%	*%
												c		
BLACK AND BLACK BRITISH														
Caribbean	12	-	3	3	-	5	-	7	5	7	5	-	7	5
	*%	-%	1%	*%	-%	2%	-%	*%	2%	1%	*%	-%	1%	1%
African	57	12	8	21	14	3	12	43	3	17	40	4	31	17
	2%	4%	2%	3%	2%	1%	4%	2%	1%	1%	3%	2%	3%	2%
Any other black/ African/ Caribbean background	4	-	*	-	2	2	-	2	2	3	2	-	*	3
	*%	-%	*%	-%	*%	1%	-%	*%	1%	*%	*%	-%	*%	*%
OTHER ETHNIC GROUPS														
Arab	3	2	-	1	-	-	2	1	-	1	2	2	1	-
	*%	1%	-%	*%	-%	-%	1%	*%	-%	*%	*%	1%	*%	-%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Any other ethnic background	11	4	2	-	4	1	4	6	1	2	9	3	3	5
	*%	1%	*%	-%	1%	*%	1%	*%	*%	*%	1%	1%	*%	1%
Prefer not to say	37	6	2	9	17	2	6	29	2	18	19	*	10	12
	1%	2%	*%	1%	3%	1%	2%	2%	1%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER								NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17		ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j		a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213		1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198		887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168		2076	225	125	100
WHITE																
English/ Welsh/ Scottish/ Northern Irish/ British	1884 75%	114 68%	132 78%	191 76%	189 75%	268 80%	253 75%	248 74%	227 68%	135 80%	125 74%		1504 72%	196 87% ad	109 87% ad	74 74%
Irish	24 1%	2 1%	1 *%	2 1%	2 1%	2 1%	2 1%	7 2%	4 1%	2 1%	1 1%		5 *%	1 1%	* *%	18 18% abc
Gypsy, Traveller or Irish Traveller	2 *%	- -%	- -%	* *%	1 1%	* *%	- -%	- -%	- -%	- -%	- -%		1 *%	- -%	* *%	* *%
Any other white background	119 5%	10 6%	6 3%	16 6%	13 5%	12 4%	9 3%	12 4%	34 10% i	2 1%	5 3%		104 5%	7 3%	4 3%	3 3%
MIXED OR MULTIPLE ETHNIC GROUPS																
White and Black Caribbean	38 1%	9 5%	3 2%	3 1%	2 1%	3 1%	5 1%	3 1%	2 1%	3 2%	3 2%		35 2%	- -%	2 2%	1 1%
White and Black African	34 1%	5 3%	1 1%	4 2%	9 3%	* *%	2 1%	4 1%	7 2%	- -%	* *%		29 1%	2 1%	2 2%	* *%
White and Asian	52 2%	8 5%	2 1%	12 5%	3 1%	6 2%	3 1%	1 *%	11 3%	3 2%	3 2%		46 2%	2 1%	2 2%	2 2%
Any other mixed/ multiple ethnic background	34 1%	- -%	1 *%	1 1%	3 1%	7 2%	1 *%	11 3%	4 1%	3 2%	3 2%		30 1%	3 1%	1 1%	* *%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
ASIAN AND BRITISH ASIAN															
Indian	89	4	6	5	12	12	11	14	16	2	8	88	*	1	-
	4%	2%	3%	2%	5%	4%	3%	4%	5%	1%	5%	4% bcd	*%	*%	-%
Pakistani	61	3	*	6	3	*	18	11	4	6	11	55	5	*	*
	2%	2%	*%	2%	1%	*%	5% e	3%	1%	3%	6% be	3% c	2%	*%	*%
Bangladeshi	31	*	-	4	-	-	11	8	6	1	1	30	*	*	-
	1%	*%	-%	2%	-%	-%	3%	2%	2%	1%	1%	1%	*%	*%	-%
Chinese	18	2	*	-	-	9	3	1	-	2	1	15	2	1	*
	1%	1%	*%	-%	-%	3%	1%	*%	-%	1%	1%	1%	1%	1%	*%
Any other Asian background	17	6	-	3	4	-	-	3	-	1	-	17	*	-	-
	1%	4%	-%	1%	2%	-%	-%	1%	-%	*%	-%	1%	*%	-%	-%
BLACK AND BLACK BRITISH															
Caribbean	12	-	-	-	3	3	-	-	-	4	1	12	-	-	-
	*%	-%	-%	-%	1%	1%	-%	-%	-%	2%	1%	1%	-%	-%	-%
African	57	3	9	2	6	4	16	6	7	1	2	54	2	1	*
	2%	2%	5%	1%	3%	1%	5%	2%	2%	1%	1%	3% d	1%	1%	*%
Any other black/ African/ Caribbean background	4	-	-	*	-	-	-	-	2	2	-	4	-	*	-
	*%	-%	-%	*%	-%	-%	-%	-%	*%	1%	-%	*%	-%	*%	-%
OTHER ETHNIC GROUPS															
Arab	3	-	2	-	-	1	*	-	-	-	-	2	1	*	*
	*%	-%	1%	-%	-%	*%	*%	-%	-%	-%	-%	*%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Any other ethnic background	11	-	4	*	1	-	-	2	2	-	1	11	*	-	-
	*%	-%	2%	*%	1%	-%	-%	1%	1%	-%	1%	1%	*%	-%	-%
Prefer not to say	37	4	3	2	-	6	3	5	12	1	2	35	2	*	*
	1%	2%	2%	1%	-%	2%	1%	2%	3%	*%	1%	2%	1%	*%	*%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
WHITE														
English/ Welsh/ Scottish/ Northern Irish/ British	1884	1595	289	513	438	433	487	951	920	407	1387	429	692	495
	75%	73%	88%	72%	72%	82%	74%	72%	78%	82%	74%	71%	82%	78%
			a			ae				b			a	
Irish	24	18	6	7	6	2	8	14	10	3	20	9	6	6
	1%	1%	2%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%
Gypsy, Traveller or Irish Traveller	2	2	-	1	*	-	*	2	*	*	1	*	-	1
	*%	*%	-%	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	*%
Any other white background	119	111	7	44	20	25	27	64	52	21	92	13	35	39
	5%	5%	2%	6%	3%	5%	4%	5%	4%	4%	5%	2%	4%	6%
MIXED OR MULTIPLE ETHNIC GROUPS														
White and Black Caribbean	38	37	1	11	8	5	14	19	19	5	31	15	8	3
	1%	2%	*%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	*%
White and Black African	34	30	3	11	15	5	3	25	9	2	31	8	10	11
	1%	1%	1%	1%	2%	1%	1%	2%	1%	*%	2%	1%	1%	2%
White and Asian	52	47	5	20	15	4	12	36	16	12	39	6	19	18
	2%	2%	1%	3%	3%	1%	2%	3%	1%	2%	2%	1%	2%	3%
Any other mixed/ multiple ethnic background	34	31	3	10	5	8	12	15	19	16	19	9	11	6
	1%	1%	1%	1%	1%	1%	2%	1%	2%	3%	1%	1%	1%	1%
										b				

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
ASIAN AND BRITISH ASIAN														
Indian	89	84	4	38	29	2	18	66	20	6	75	19	16	20
	4%	4%	1%	5% cf	5% cf	*%	3%	5% cf	2%	1%	4%	3%	2%	3%
Pakistani	61	60	*	15	9	17	18	24	35	8	46	38	1	4
	2%	3%	*%	2%	1%	3%	3%	2%	3%	2%	2%	6% bc	*%	1%
Bangladeshi	31	31	-	6	9	10	2	16	12	5	19	8	11	2
	1%	1%	-%	1%	2%	2%	*%	1%	1%	1%	1%	1%	1%	*%
Chinese	18	18	-	2	8	*	7	10	7	1	13	5	3	5
	1%	1%	-%	*%	1%	*%	1%	1%	1%	*%	1%	1%	*%	1%
Any other Asian background	17	17	-	2	9	1	6	10	7	-	16	5	2	-
	1%	1%	-%	*%	1%	*%	1%	1%	1%	-%	1%	1%	*%	-%
BLACK AND BLACK BRITISH														
Caribbean	12	12	-	1	4	3	3	5	7	3	9	5	-	7
	*%	1%	-%	*%	1%	1%	*%	*%	1%	1%	*%	1%	-%	1%
African	57	50	7	12	16	7	22	29	29	1	55	14	24	12
	2%	2%	2%	2%	3%	1%	3%	2%	2%	*%	3% a	2%	3%	2%
Any other black/ African/ Caribbean background	4	4	-	2	1	2	-	2	2	-	4	-	1	2
	*%	*%	-%	*%	*%	*%	-%	*%	*%	-%	*%	-%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
OTHER ETHNIC GROUPS														
Arab	3	3	-	-	-	-	3	-	3	-	1	3	-	-
	*%	*%	-%	-%	-%	-%	*%	-%	*%	-%	*%	1%	-%	-%
Any other ethnic background	11	11	-	4	3	-	4	7	4	4	7	4	-	*
	*%	1%	-%	1%	*%	-%	1%	1%	*%	1%	*%	1%	-%	*%
Prefer not to say	37	34	3	7	11	6	10	18	16	2	20	12	*	3
	1%	2%	1%	1%	2%	1%	2%	1%	1%	*%	1%	2% b	*%	1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Hearing? Poor hearing, partial hearing, or are deaf	24	2	3	9	5	5	2	17	5	11	13	2	9	12
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	101	7	14	22	37	22	7	73	22	42	60	3	33	59
	4%	2%	3%	3%	5%	7% a	2%	4%	7% a	3%	5%	2%	3%	6%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	32	4	13	7	3	4	4	23	4	14	17	1	20	9
	1%	1%	3%	1%	*%	1%	1%	1%	1%	1%	1%	1%	2%	1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22	-	1	10	5	6	-	15	6	11	10	-	10	10
	1%	-%	*%	1%	1%	2% a	-%	1%	2% a	1%	1%	-%	1%	1%
Breathing? Breathlessness or chest pains	24	1	2	9	9	3	1	20	3	10	14	1	9	14
	1%	*%	*%	1%	1%	1%	*%	1%	1%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 59

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	11	25	30	37	24	11	91	24	83	43	6	53	60
	5%	3%	5%	4%	5%	7%	3%	5%	7%	7%	3%	3%	5%	6%
Difficulty with speech? E.g. due to a stroke, stutter or stammer	42	11	17	9	1	5	11	27	5	29	13	6	28	7
	2%	3%	3%	1%	*%	1%	3%	1%	1%	2%	1%	3%	2%	1%
		d	d											
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	231	16	36	81	61	38	16	177	38	176	55	11	110	100
	9%	5%	7%	12%	9%	11%	5%	10%	11%	14%	4%	5%	9%	10%
				a		a			a	b				
Their mental health? Anxiety, depression, or trauma-related conditions, for example	166	-	13	48	53	53	-	113	53	86	80	-	43	111
	7%	-%	3%	7%	8%	16%	-%	6%	16%	7%	6%	-%	4%	11%
			a	a	ab	abcd		a	ab				a	ab
Other illnesses/ conditions which impact or limit their daily activities	24	4	1	6	6	7	4	13	7	12	12	*	8	16
	1%	1%	*%	1%	1%	2%	1%	1%	2%	1%	1%	*%	1%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 59

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Nothing – no impairments or conditions that impact or limit their daily activities	1885	275	397	480	505	228	275	1382	228	888	998	170	883	778
	75%	82%	79%	71%	75%	68%	82%	75%	68%	70%	79%	82%	76%	74%
		ce	e				c				a			
Don't know	57	12	18	20	2	6	12	40	6	27	30	10	36	10
	2%	3%	4%	3%	*%	2%	3%	2%	2%	2%	2%	5%	3%	1%
			d									c		
Prefer not to say	87	10	10	39	21	7	10	71	7	51	36	4	42	28
	3%	3%	2%	6%	3%	2%	3%	4%	2%	4%	3%	2%	4%	3%
SUMMARY														
ANY IMPACTING OR LIMITING CONDITIONS	496	40	80	135	145	96	40	360	96	297	199	22	207	237
	20%	12%	16%	20%	22%	29%	12%	19%	29%	24%	16%	11%	18%	23%
					a	ab		a	ab	b				a
MULTIPLE IMPACTING OR LIMITING CONDITIONS	184	12	31	54	46	41	12	131	41	123	61	7	76	92
	7%	4%	6%	8%	7%	12%	4%	7%	12%	10%	5%	4%	7%	9%
						ab			ab	b				

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 59

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total		CHILD'S AGE AND GENDER										NATION		
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Hearing? Poor hearing, partial hearing, or are deaf	24	*	1	2	1	1	8	5	-	2	3	17	2	4	1
	1%	*%	1%	1%	*%	*%	2%	2%	-%	1%	2%	1%	1%	3% a	1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	101	2	5	9	5	11	11	12	25	9	13	75	17	5	5
	4%	1%	3%	3%	2%	3%	3%	4%	7% a	5%	8% a	4%	8% a	4%	5%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	32	1	3	8	5	4	4	1	1	-	4	26	4	1	1
	1%	1%	2%	3%	2%	1%	1%	*%	*%	-%	3%	1%	2%	1%	1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22	-	-	*	*	3	7	4	*	4	3	17	2	1	1
	1%	-%	-%	*%	*%	1%	2%	1%	*%	2%	2%	1%	1%	1%	1%
Breathing? Breathlessness or chest pains	24	*	1	1	1	7	3	2	7	*	3	18	4	1	2
	1%	*%	*%	*%	1%	2%	1%	1%	2%	*%	2%	1%	2%	1%	2%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
							CHILD'S AGE AND GENDER						NATION		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	8	3	21	4	14	15	24	12	15	9	103	10	8	5
	5%	4%	2%	8%	2%	4%	4%	7%	4%	9% bd	5%	5%	5%	6%	5%
Difficulty with speech? E.g. due to a stroke,stutter or stammer	42	6	4	16	2	2	7	1	-	4	*	33	5	2	2
	2%	4%	3%	6% ghj	1%	1%	2%	*%	-%	2%	*%	2%	2%	1%	2%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	231	12	4	33	3	58	22	49	11	24	15	187	19	13	13
	9%	7%	2%	13% bdh	1%	17% bdfh	7%	15% bdh	3%	14% bdh	9% bd	9%	8%	10%	13%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	166	-	-	11	2	25	22	28	25	21	31	138	14	8	7
	7%	-%	-%	4%	1%	8% abd	7% ab	8% abd	7% abd	13% abcd	19% abcdefgh	7%	6%	6%	7%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Other illnesses/ conditions which impact or limit their daily activities	24	2	2	*	*	1	4	4	2	4	2	15	6	1	2
	1%	1%	1%	*%	*%	*%	1%	1%	1%	2%	1%	1%	3% a	1%	2%
Nothing – no impairments or conditions that impact or limit their daily activities	1885	137	138	177	221	219	261	240	264	115	113	1557	165	89	74
	75%	81% eij	82% eij	70%	87% cegij	65%	77%	71%	79%	68%	67%	75%	73%	72%	74%
Don't know	57	3	9	12	6	8	12	2	*	3	3	49	4	5	1
	2%	2%	5%	5%	2%	2%	3%	1%	*%	2%	2%	2%	2%	4% d	1%
Prefer not to say	87	8	2	7	3	23	16	9	12	3	3	76	5	4	2
	3%	5%	1%	3%	1%	7%	5%	3%	4%	2%	2%	4%	2%	3%	2%
SUMMARY															
ANY IMPACTING OR LIMITING CONDITIONS	496	21	19	57	23	86	49	85	60	48	49	395	51	27	23
	20%	12%	11%	23% d	9%	26% abd	14%	25% abd	18%	28% abdf	29% abdf	19%	23%	22%	23%
MULTIPLE IMPACTING OR LIMITING CONDITIONS	184	8	4	29	2	32	22	30	16	23	18	148	15	11	10
	7%	5%	2%	12% bd	1%	9% d	6%	9% d	5%	14% abdh	11% bd	7%	6%	9%	10%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Hearing? Poor hearing, partial hearing, or are deaf	24 1%	22 1%	2 1%	9 1%	3 1%	8 2%	4 1%	12 1%	12 1%	24 5% b	- -%	5 1%	11 1%	3 *%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	101 4%	90 4%	12 4%	23 3%	20 3%	18 3%	37 6%	43 3%	54 5%	101 20% b	- -%	29 5%	32 4%	11 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	32 1%	30 1%	2 1%	8 1%	5 1%	7 1%	12 2%	13 1%	19 2%	32 6% b	- -%	13 2%	9 1%	2 *%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22 1%	16 1%	6 2%	9 1%	1 *%	4 1%	8 1%	10 1%	11 1%	22 4% b	- -%	10 2%	5 1%	5 1%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Breathing? Breathlessness or chest pains	24	20	5	6	8	3	7	14	10	24	-	5	13	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	5%	-%	1%	2%	1%
										b				
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	114	12	19	20	21	65	39	86	126	-	40	57	11
	5%	5%	4%	3%	3%	4%	10%	3%	7%	25%	-%	7%	7%	2%
							abe		ae	b		c	c	
Difficulty with speech? E.g. due to a stroke,stutter or stammer	42	36	6	8	4	11	19	12	31	42	-	18	13	1
	2%	2%	2%	1%	1%	2%	3%	1%	3%	9%	-%	3%	2%	*%
										b		c		
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	231	207	24	50	58	40	83	108	123	231	-	61	101	35
	9%	9%	7%	7%	10%	8%	13%	8%	10%	47%	-%	10%	12%	6%
										b			c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Their mental health? Anxiety, depression, or trauma-related conditions, for example	166 7%	145 7%	21 6%	29 4%	44 7%	29 6%	63 10% a	74 6%	92 8%	166 33% b	- -%	46 8% c	73 9% c	17 3%
Other illnesses/ conditions which impact or limit their daily activities	24 1%	21 1%	3 1%	6 1%	8 1%	5 1%	5 1%	14 1%	9 1%	24 5% b	- -%	6 1%	4 *%	6 1%
Nothing – no impairments or conditions that impact or limit their daily activities	1885 75%	1625 74%	260 79%	580 82% df	462 76% d	423 80% df	413 63%	1043 79% df	836 70%	- -%	1885 100% a	428 71%	618 73%	550 87% ab
Don't know	57 2%	53 2%	5 1%	2 *%	9 1%	12 2%	30 5% ae	11 1%	42 4% ae	- -%	- -%	23 4% c	11 1%	2 *%
Prefer not to say	87 3%	78 4%	10 3%	14 2%	9 2%	9 2%	46 7% abce	23 2%	55 5% e	- -%	- -%	13 2%	19 2%	3 *%
SUMMARY														
ANY IMPACTING OR LIMITING CONDITIONS	496 20%	442 20%	54 16%	111 16%	125 21%	86 16%	168 26% ae	236 18%	254 21%	496 100% b	- -%	139 23% c	194 23% c	78 12%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
MULTIPLE IMPACTING OR LIMITING CONDITIONS	184	164	20	28	39	36	81	67	116	184	-	57	81	13
	7%	7%	6%	4%	6%	7%	12%	5%	10%	37%	-%	10%	10%	2%
							ae		ae	b		c	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Hearing? Poor hearing, partial hearing, or are deaf	14	*	3	5	5	1	*	13	1	8	6	*	8	6
	1%	*%	*%	1%	1%	*%	*%	1%	*%	1%	1%	*%	1%	1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	67	7	9	10	29	12	7	48	12	27	40	3	20	38
	3%	2%	2%	2%	4%	4%	2%	3%	4%	2%	3%	2%	2%	4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	17	3	9	2	1	3	3	12	3	5	12	1	12	3
	1%	1%	2%	*%	*%	1%	1%	1%	1%	*%	1%	1%	1%	*%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12	-	*	7	2	3	-	9	3	4	7	-	7	4
	*%	-%	*%	1%	*%	1%	-%	*%	1%	*%	1%	-%	1%	*%
Breathing? Breathlessness or chest pains	20	1	2	9	6	3	1	16	3	8	12	1	8	10
	1%	*%	*%	1%	1%	1%	*%	1%	1%	1%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	47	4	6	13	21	3	4	40	3	28	19	2	18	24
	2%	1%	1%	2%	3%	1%	1%	2%	1%	2%	1%	1%	2%	2%
Difficulty with speech? E.g. due to a stroke, stutter or stammer	19	8	7	*	1	2	8	8	2	14	5	4	11	3
	1%	3%	1%	*%	*%	1%	3%	*%	1%	1%	*%	2%	1%	*%
							b							
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	170	11	33	59	39	28	11	131	28	136	34	8	89	65
	7%	3%	7%	9%	6%	8%	3%	7%	8%	11%	3%	4%	8%	6%
				a		a			a	b				
Their mental health? Anxiety, depression, or trauma-related conditions, for example	80	-	5	12	28	34	-	45	34	33	47	-	12	58
	3%	-%	1%	2%	4%	10%	-%	2%	10%	3%	4%	-%	1%	6%
					a	abcd		a	ab					ab
Other illnesses/ conditions which impact or limit their daily activities	10	4	*	1	3	1	4	4	1	5	5	-	6	4
	*%	1%	*%	*%	*%	*%	1%	*%	*%	*%	*%	-%	*%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Nothing – no impairments or conditions that impact or limit their daily activities	1885	275	397	480	505	228	275	1382	228	888	998	170	883	778
	75%	82%	79%	71%	75%	68%	82%	75%	68%	70%	79%	82%	76%	74%
		ce	e				c				a			
Don't know	61	12	18	23	2	7	12	43	7	27	34	10	36	13
	2%	3%	4%	3%	*%	2%	3%	2%	2%	2%	3%	5%	3%	1%
			d	d								c		
Prefer not to say	87	10	10	39	21	7	10	71	7	51	36	4	42	28
	3%	3%	2%	6%	3%	2%	3%	4%	2%	4%	3%	2%	4%	3%
No - all of these are equally impacting or limiting	36	3	5	12	11	5	3	29	5	28	9	2	15	19
	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
CHILD'S AGE AND GENDER												**NATION**			
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Hearing? Poor hearing, partial hearing, or are deaf	14	*	*	1	1	*	5	5	-	1	*	10	1	2	1
	1%	*%	*%	1%	*%	*%	1%	2%	-%	*%	*%	*%	*%	2%	1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	67	2	5	4	5	7	3	9	20	5	7	49	12	4	2
	3%	1%	3%	2%	2%	2%	1%	3%	6%	3%	4%	2%	5% a	4%	2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	17	-	3	3	5	2	-	-	1	-	3	16	1	-	-
	1%	-%	2%	1%	2%	1%	-%	-%	*%	-%	2%	1%	1%	-%	-%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12	-	-	-	*	-	7	2	-	3	-	10	1	1	*
	*%	-%	-%	-%	*%	-%	2%	*%	-%	2%	-%	*%	*%	*%	*%
Breathing? Breathlessness or chest pains	20	*	1	*	1	6	3	1	4	*	3	16	3	*	1
	1%	*%	*%	*%	1%	2%	1%	*%	1%	*%	1%	1%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	47	3	1	2	4	7	6	14	7	2	1	41	2	3	1
	2%	2%	1%	1%	1%	2%	2%	4%	2%	1%	*%	2%	1%	2%	1%
Difficulty with speech? E.g. due to a stroke,stutter or stammer	19	4	4	7	-	*	-	1	-	2	*	15	3	*	1
	1%	2%	3%	3%	-%	*%	-%	*%	-%	1%	*%	1%	1%	*%	1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	170	7	3	30	3	49	10	33	7	17	11	136	14	9	10
	7%	4%	2%	12%	1%	14%	3%	10%	2%	10%	7%	7%	6%	7%	10%
				bdfh		abdfh		bdh		bdfh					
Their mental health? Anxiety, depression, or trauma-related conditions, for example	80	-	-	3	2	8	5	10	19	13	21	65	8	4	3
	3%	-%	-%	1%	1%	2%	1%	3%	6%	8%	13%	3%	4%	3%	3%
									ab	abcdf	abcdefg				
Other illnesses/ conditions which impact or limit their daily activities	10	2	2	*	*	-	1	1	1	1	*	5	3	*	2
	*%	1%	1%	*%	*%	-%	*%	*%	*%	1%	*%	*%	1%	*%	2%
													a		a

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER							NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Nothing – no impairments or conditions that impact or limit their daily activities	1885 75%	137 81% eij	138 82% eij	177 70%	221 87% cegij	219 65%	261 77%	240 71%	264 79%	115 68%	113 67%	1557 75%	165 73%	89 72%	74 74%
Don't know	61 2%	3 2%	9 5%	12 5%	6 2%	8 2%	15 4%	2 1%	* *%	3 2%	4 2%	52 3%	4 2%	5 4% d	1 1%
Prefer not to say	87 3%	8 5%	2 1%	7 3%	3 1%	23 7%	16 5%	9 3%	12 4%	3 2%	3 2%	76 4%	5 2%	4 3%	2 2%
No - all of these are equally impacting or limiting	36 1%	2 1%	* *%	5 2%	* *%	6 2%	6 2%	10 3%	1 *%	3 2%	2 1%	29 1%	2 1%	4 3%	2 2%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Hearing? Poor hearing, partial hearing, or are deaf	14	13	1	5	2	4	3	7	7	14	-	1	9	3
	1%	1%	*%	1%	*%	1%	*%	1%	1%	3% b	-%	*%	1%	*%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	67	60	7	13	19	7	23	32	31	67	-	17	24	8
	3%	3%	2%	2%	3%	1%	4%	2%	3%	13% b	-%	3%	3%	1%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	17	17	-	5	3	2	7	8	9	17	-	8	5	2
	1%	1%	-%	1%	1%	*%	1%	1%	1%	3% b	-%	1%	1%	*%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12	7	4	4	1	1	5	6	6	12	-	6	2	3
	*%	*%	1%	1%	*%	*%	1%	*%	1%	2% b	-%	1%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Breathing? Breathlessness or chest pains	20	16	4	6	5	2	7	11	9	20	-	5	10	4
	1%	1%	1%	1%	1%	*%	1%	1%	1%	4% b	-%	1%	1%	1%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	47	43	3	5	7	7	26	12	33	47	-	17	21	7
	2%	2%	1%	1%	1%	1%	4% ae	1%	3%	9% b	-%	3%	3%	1%
Difficulty with speech? E.g. due to a stroke, stutter or stammer	19	16	3	3	1	5	10	5	15	19	-	10	5	1
	1%	1%	1%	*%	*%	1%	1%	*%	1%	4% b	-%	2%	1%	*%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	170	149	21	41	47	28	54	88	82	170	-	40	70	34
	7%	7%	6%	6%	8%	5%	8%	7%	7%	34% b	-%	7%	8%	5%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Their mental health? Anxiety, depression, or trauma-related conditions, for example	80 3%	73 3%	7 2%	19 3%	30 5%	17 3%	13 2%	49 4%	30 3%	80 16% b	- -%	17 3%	31 4%	12 2%
Other illnesses/ conditions which impact or limit their daily activities	10 *%	7 *%	3 1%	2 *%	3 1%	2 *%	2 *%	5 *%	5 *%	10 2% b	- -%	1 *%	3 *%	3 *%
Nothing – no impairments or conditions that impact or limit their daily activities	1885 75%	1625 74%	260 79%	580 82% df	462 76% d	423 80% df	413 63%	1043 79% df	836 70%	- -%	1885 100% a	428 71%	618 73%	550 87% ab
Don't know	61 2%	56 3%	5 1%	2 *%	10 2%	12 2%	33 5% ae	11 1%	45 4% ae	4 1% b	- -%	25 4% c	12 1%	2 *%
Prefer not to say	87 3%	78 4%	10 3%	14 2%	9 2%	9 2%	46 7% abce	23 2%	55 5% e	- -%	- -%	13 2%	19 2%	3 *%
No - all of these are equally impacting or limiting	36 1%	36 2%	1 *%	7 1%	5 1%	8 2%	16 2%	12 1%	24 2%	36 7% b	- -%	12 2%	13 2%	1 *%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
16-24	22 1%	12 4% cde	10 2%	1 *%	- -%	- -%	12 4% bc	10 1%	- -%	13 1%	10 1%	11 5% bc	12 1%	- -%
25-34	508 20%	164 49% bcde	153 30% de	148 22% de	32 5%	12 3%	164 49% bc	332 18% c	12 3%	249 20%	259 20%	107 52% bc	330 28% c	64 6%
35-44	1106 44%	140 42%	278 55% ade	317 47%	244 36%	128 38%	140 42%	839 45%	128 38%	557 44%	549 43%	77 38%	597 51% ac	390 37%
45-54	686 27%	9 3%	53 11% a	158 24% ab	312 46% abc	153 45% abc	9 3%	524 28% a	153 45% ab	354 28%	332 26%	7 3%	175 15% a	472 45% ab
55-64	85 3%	* *%	3 1%	25 4% a	30 4% ab	27 8% ab	* *%	58 3% a	27 8% ab	24 2%	61 5% a	* *%	22 2%	60 6% ab
65-74	16 1%	- -%	* *%	* *%	12 2%	3 1%	- -%	13 1%	3 1%	4 *%	13 1%	- -%	1 *%	10 1%
Refused	103 4%	12 3%	8 2%	24 4%	44 7% b	15 4%	12 3%	76 4%	15 4%	62 5%	40 3%	3 2%	29 3%	57 5%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
16-24	22	5	7	7	2	1	-	-	-	-	-	20	1	1	1
	1%	3%	4%	3%	1%	*%	-%	-%	-%	-%	-%	1%	*%	1%	1%
25-34	508	90	74	64	88	73	75	15	17	7	5	401	54	32	21
	20%	53%	44%	25%	35%	22%	22%	4%	5%	4%	3%	19%	24%	26%	21%
		cdefghij	cefghij	ghij	ghij	ghij	ghij								
35-44	1106	64	76	145	133	157	160	122	121	69	58	914	93	58	41
	44%	38%	45%	57%	53%	47%	48%	36%	36%	41%	35%	44%	41%	47%	41%
				aghij	ghj										
45-54	686	2	6	30	24	76	83	174	139	73	80	576	58	26	25
	27%	1%	4%	12%	9%	22%	25%	52%	41%	43%	47%	28%	26%	21%	25%
				a	a	abd	abcd	abcdef	abcdef	abcdef	abcdef				
55-64	85	*	*	-	3	11	14	5	25	8	19	66	11	4	5
	3%	*%	*%	-%	1%	3%	4%	1%	7%	5%	11%	3%	5%	3%	5%
									abc	abc	abcdeg				
65-74	16	-	-	*	-	*	-	2	10	1	3	14	1	1	1
	1%	-%	-%	*%	-%	*%	-%	1%	3%	*%	2%	1%	*%	1%	1%
Refused	103	7	5	7	2	19	5	19	25	10	5	86	8	3	6
	4%	4%	3%	3%	1%	6%	1%	6%	7%	6%	3%	4%	4%	2%	6%
									d	d					

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
16-24	22	22	*	*	1	3	16	2	20	6	8	12	4	1
	1%	1%	*%	*%	*%	1%	3% ae	*%	2% e	1%	*%	2%	*%	*%
25-34	508	458	50	91	119	109	182	210	291	110	363	162	206	63
	20%	21%	15%	13%	20%	20% a	28% ae	16%	24% ae	22%	19%	27% c	25% c	10%
35-44	1106	944	162	318	258	268	252	577	520	202	854	281	349	280
	44%	43%	49%	45%	43%	50% d	38%	44%	44%	41%	45%	47%	41%	44%
45-54	686	598	88	241	182	112	145	423	257	132	524	118	215	247
	27%	27%	27%	34% cdf	30% f	21%	22%	32% cdf	22%	27%	28%	20%	25%	39% ab
55-64	85	73	12	25	16	18	26	41	44	16	61	20	35	25
	3%	3%	4%	4%	3%	3%	4%	3%	4%	3%	3%	3%	4%	4%
65-74	16	16	*	1	3	4	8	4	12	2	14	1	12	-
	1%	1%	*%	*%	*%	1%	1%	*%	1%	*%	1%	*%	1%	-%
Refused	103	87	15	30	27	17	27	57	44	28	61	8	20	19
	4%	4%	5%	4%	4%	3%	4%	4%	4%	6%	3%	1%	2%	3%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Man	684	68	131	192	188	105	68	510	105	370	314	40	310	299
	27%	20%	26%	28%	28%	31% a	20%	28%	31% a	29%	25%	20%	27%	28%
Woman	1817	265	369	471	484	228	265	1323	228	873	943	163	844	750
	72%	79% e	73%	70%	72%	68%	79% c	71%	68%	69%	75%	79%	72%	71%
Non-binary	7	1	2	3	-	1	1	6	1	7	*	1	2	-
	*%	*%	*%	1%	-%	*%	*%	*%	*%	1%	*%	1%	*%	-%
Prefer not to say	18	2	4	7	2	2	2	13	2	12	5	1	11	3
	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	*%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total					CHILD'S AGE AND GENDER								NATION		
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Man	684	38	31	74	57	104	88	102	86	52	53	564	58	32	31
	27%	23%	18%	29%	22%	31%	26%	30%	25%	31%	32%	27%	26%	25%	31%
										b	b				
Woman	1817	129	136	176	193	223	248	233	251	113	115	1490	166	92	69
	72%	76%	81%	70%	76%	66%	74%	69%	74%	67%	68%	72%	74%	73%	69%
			eij												
Non-binary	7	1	*	2	-	3	-	-	-	1	-	7	*	*	-
	*%	1%	*%	1%	-%	1%	-%	-%	-%	*%	-%	*%	*%	*%	-%
Prefer not to say	18	1	1	*	3	7	1	2	*	2	-	15	*	1	1
	1%	1%	1%	*%	1%	2%	*%	1%	*%	1%	-%	1%	*%	1%	1%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Man	684	576	108	268	179	133	103	447	235	105	541	97	230	256
	27%	26%	33%	38%	30%	25%	16%	34%	20%	21%	29%	16%	27%	40%
				cdf	df	d		cdf					a	ab
Woman	1817	1598	219	433	423	387	550	856	937	389	1332	504	607	377
	72%	73%	67%	61%	70%	73%	84%	65%	79%	78%	71%	84%	72%	59%
						a	abce		abe			bc	c	
Non-binary	7	7	-	1	1	2	3	2	5	1	3	1	2	1
	*%	*%	-%	*%	*%	*%	1%	*%	*%	*%	*%	*%	*%	*%
Prefer not to say	18	16	1	5	2	9	1	8	9	1	10	1	3	*
	1%	1%	*%	1%	*%	2%	*%	1%	1%	*%	1%	*%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 63

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
In full time employment	1270	137	234	338	384	176	137	957	176	644	626	81	549	595
	50%	41%	46%	50%	57% a	52% a	41%	52% a	52% a	51%	50%	39%	47%	57% ab
In part time employment	631	105	128	169	162	68	105	458	68	296	336	67	300	245
	25%	31% e	25%	25%	24%	20%	31% c	25%	20%	23%	27%	33%	26%	23%
Unemployed	125	22	36	33	21	14	22	89	14	58	66	14	67	36
	5%	6%	7%	5%	3%	4%	6%	5%	4%	5%	5%	7%	6%	3%
A student	32	4	7	13	6	2	4	26	2	14	18	3	19	7
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
Full-time responsibility for home/ family	364	65	82	100	62	55	65	244	55	198	165	40	191	121
	14%	19% d	16%	15%	9%	16% d	19%	13%	16%	16%	13%	19% c	16%	11%
Retired	18	*	-	4	8	6	*	12	6	8	10	*	4	7
	1%	*%	-%	1%	1%	2%	*%	1%	2%	1%	1%	*%	*%	1%
Other	54	1	12	9	24	9	1	45	9	28	26	*	21	30
	2%	*%	2%	1%	4% a	3% a	*%	2%	3% a	2%	2%	*%	2%	3%
Prefer not to say	32	4	7	7	7	6	4	22	6	16	16	1	16	10
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
In full time employment	1270	75	62	118	116	179	160	190	194	81	95	1036	110	68	56
	50%	45%	37%	47%	46%	53%	47%	57%	58%	48%	56%	50%	49%	55%	56%
						b		b	b		b				
In part time employment	631	44	61	57	70	73	96	84	77	37	31	524	58	28	22
	25%	26%	36%	23%	28%	22%	28%	25%	23%	22%	18%	25%	26%	23%	22%
			eij												
Unemployed	125	12	9	15	20	9	24	13	8	9	5	104	11	6	4
	5%	7%	5%	6%	8%	3%	7%	4%	2%	5%	3%	5%	5%	4%	4%
A student	32	1	3	4	3	6	7	2	4	1	1	26	3	2	1
	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Full-time responsibility for home/ family	364	32	33	51	31	60	40	26	36	29	26	304	32	15	12
	14%	19%	20%	20%	12%	18%	12%	8%	11%	17%	15%	15%	14%	12%	12%
		g	g	g						g					
Retired	18	-	*	-	-	4	*	2	6	2	4	14	1	1	1
	1%	-%	*%	-%	-%	1%	*%	1%	2%	1%	2%	1%	1%	1%	1%
Other	54	1	-	4	8	3	6	15	9	6	3	44	6	3	2
	2%	*%	-%	2%	3%	1%	2%	4%	3%	3%	2%	2%	3%	3%	2%
Prefer not to say	32	4	1	3	4	3	4	4	4	3	3	24	4	1	3
	1%	2%	*%	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	3%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
In full time employment	1270	1090	180	473	400	256	133	873	389	221	1010	170	458	470
	50%	50%	55%	67%	66%	48%	20%	66%	33%	45%	54%	28%	54%	74%
				cdf	cdf	df		cdf	d		a		a	ab
In part time employment	631	546	86	149	135	165	180	284	346	119	482	181	222	118
	25%	25%	26%	21%	22%	31%	27%	22%	29%	24%	26%	30%	26%	19%
						ae			ae			c		
Unemployed	125	121	3	10	4	5	103	13	108	32	80	72	26	2
	5%	6%	1%	1%	1%	1%	16%	1%	9%	6%	4%	12%	3%	*%
		b					abcef		abce			bc	c	
A student	32	28	4	4	23	2	2	28	4	8	24	14	5	-
	1%	1%	1%	1%	4%	*%	*%	2%	*%	2%	1%	2%	1%	-%
					acdf				f			c		
Full-time responsibility for home/ family	364	324	40	45	31	82	201	75	283	94	224	145	100	36
	14%	15%	12%	6%	5%	15%	31%	6%	24%	19%	12%	24%	12%	6%
						abe	abce		abce	b		bc	c	
Retired	18	17	1	1	7	1	9	7	10	6	11	1	13	1
	1%	1%	*%	*%	1%	*%	1%	1%	1%	1%	1%	*%	2%	*%
Other	54	44	10	20	2	14	18	22	32	9	41	16	15	8
	2%	2%	3%	3%	*%	3%	3%	2%	3%	2%	2%	3%	2%	1%
				b										
Prefer not to say	32	28	4	6	5	5	10	10	15	7	14	2	3	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	*%	*%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Income Support	58	6	7	20	16	10	6	42	10	35	23	4	28	23
	2%	2%	1%	3%	2%	3%	2%	2%	3%	3%	2%	2%	2%	2%
Income-based Jobseeker's Allowance	16	2	2	1	6	4	2	10	4	9	7	1	5	9
	1%	1%	*%	*%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%
Pensions Credit (Guaranteed Credit)	6	-	-	1	1	5	-	1	5	3	4	-	1	4
	*%	-%	-%	*%	*%	1%	-%	*%	1% b	*%	*%	-%	*%	*%
Pensions Credit (no Guaranteed Credit)	11	-	-	7	*	3	-	8	3	9	2	-	4	7
	*%	-%	-%	1%	*%	1%	-%	*%	1%	1%	*%	-%	*%	1%
Employment and Support Allowance (ESA)	62	5	11	16	16	14	5	43	14	34	27	3	28	28
	2%	1%	2%	2%	2%	4%	1%	2%	4%	3%	2%	1%	2%	3%
Universal Credit (and household has other earnings)	393	59	92	107	83	53	59	282	53	173	220	36	212	132
	16%	17%	18%	16%	12%	16%	17%	15%	16%	14%	17%	17%	18%	13%
Universal Credit (and household has no other earnings)	161	41	30	52	25	13	41	108	13	89	72	26	87	45
	6%	12% de	6%	8%	4%	4%	12% bc	6%	4%	7%	6%	13% c	7%	4%
Personal Independence Payment (PIP)	152	9	27	43	36	37	9	106	37	87	65	6	72	65
	6%	3%	5%	6%	5%	11% abd	3%	6%	11% ab	7%	5%	3%	6%	6%
Carer's allowance	139	10	24	61	16	27	10	102	27	85	54	4	91	38
	6%	3%	5%	9% ad	2%	8% ad	3%	5%	8% a	7%	4%	2%	8% ac	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 64

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Disability Living Allowance (DLA)	135	11	20	64	22	18	11	107	18	90	45	6	77	47
	5%	3%	4%	10% ad	3%	5%	3%	6%	5%	7% b	4%	3%	7%	5%
Other	57	5	10	11	22	9	5	43	9	31	26	5	17	34
	2%	2%	2%	2%	3%	3%	2%	2%	3%	2%	2%	2%	1%	3%
None of these - Do not receive any of these benefits	1494	191	311	384	423	185	191	1118	185	759	735	119	683	653
	59%	57%	61%	57%	63%	55%	57%	60%	55%	60%	58%	58%	59%	62%
Don't know	31	6	3	3	13	6	6	18	6	12	19	5	5	21
	1%	2%	1%	*%	2%	2%	2%	1%	2%	1%	2%	2%	*%	2%
Prefer not to say	182	20	26	48	59	30	20	132	30	81	101	6	67	78
	7%	6%	5%	7%	9%	9%	6%	7%	9%	6%	8%	3%	6%	7%
SUMMARY														
ANY BENEFITS	819	119	166	240	179	115	119	585	115	411	407	76	411	300
	32%	35%	33%	36%	27%	34%	35%	32%	34%	33%	32%	37%	35%	29%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022. **Table 64**

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

						CHILD'S AGE AND GENDER							NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Income Support	58	2	3	7	*	11	8	10	6	5	5	47	4	3	4
	2%	1%	2%	3%	*%	3%	2%	3%	2%	3%	3%	2%	2%	3%	4%
Income-based Jobseeker's Allowance	16	1	1	-	2	-	1	6	*	2	2	14	1	-	1
	1%	1%	1%	-%	1%	-%	*%	2%	*%	1%	1%	1%	1%	-%	1%
Pensions Credit (Guaranteed Credit)	6	-	-	-	-	-	1	-	1	3	2	4	1	1	-
	*%	-%	-%	-%	-%	-%	*%	-%	*%	2%	1%	*%	1%	1%	-%
Pensions Credit (no Guaranteed Credit)	11	-	-	-	-	7	-	*	-	1	2	10	*	-	-
	*%	-%	-%	-%	-%	2%	-%	*%	-%	1%	1%	1%	*%	-%	-%
Employment and Support Allowance (ESA)	62	1	4	8	3	8	8	11	5	7	7	47	5	4	6
	2%	*%	2%	3%	1%	2%	2%	3%	2%	4%	4%	2%	2%	3%	6% ab
Universal Credit (and household has other earnings)	393	27	32	37	55	58	49	32	51	20	33	327	35	19	11
	16%	16%	19%	15%	22% g	17%	15%	10%	15%	12%	20%	16%	16%	16%	11%
Universal Credit (and household has no other earnings)	161	24	16	13	18	29	23	14	11	9	4	131	19	7	4
	6%	15% cghij	10%	5%	7%	9%	7%	4%	3%	5%	3%	6%	8%	6%	4%
Personal Independence Payment (PIP)	152	3	6	18	9	24	19	24	12	18	19	127	11	7	8
	6%	2%	4%	7%	3%	7%	6%	7%	4%	11% a	12% abdh	6%	5%	5%	8%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

		CHILD'S AGE AND GENDER										NATION			
	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Carer's allowance	139	3	7	19	6	40	21	9	8	14	13	118	9	5	7
	6%	2%	4%	7%	2%	12%	6%	3%	2%	9%	8%	6%	4%	4%	7%
						adgh				ad					
Disability Living Allowance (DLA)	135	3	8	17	3	43	22	16	6	11	7	107	13	10	6
	5%	2%	4%	7%	1%	13%	6%	5%	2%	7%	4%	5%	6%	8%	6%
						adhj									
Other	57	2	3	5	4	7	4	12	10	5	4	43	6	5	3
	2%	1%	2%	2%	2%	2%	1%	4%	3%	3%	2%	2%	2%	4%	3%
None of these - Do not receive any of these benefits	1494	101	90	161	149	189	194	218	206	90	95	1227	135	73	59
	59%	60%	54%	64%	59%	56%	58%	65%	61%	53%	57%	59%	60%	59%	59%
Don't know	31	*	6	2	1	3	-	2	11	5	1	24	4	1	2
	1%	*%	4%	1%	*%	1%	-%	1%	3%	3%	1%	1%	2%	1%	2%
Prefer not to say	182	9	11	10	15	21	27	25	34	17	13	159	10	6	7
	7%	5%	7%	4%	6%	6%	8%	7%	10%	10%	8%	8%	4%	5%	7%
SUMMARY															
ANY BENEFITS	819	59	60	79	88	124	115	93	86	57	58	666	76	45	32
	32%	35%	36%	31%	35%	37%	34%	28%	26%	34%	35%	32%	34%	36%	32%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Income Support	58	48	10	6	3	9	39	10	48	36	20	30	21	1
	2%	2%	3%	1%	1%	2%	6%	1%	4%	7%	1%	5%	2%	*%
							abe		abe	b		c	c	
Income-based Jobseeker's Allowance	16	15	1	4	1	9	3	4	12	7	9	3	10	1
	1%	1%	*%	1%	*%	2%	*%	*%	1%	1%	*%	1%	1%	*%
Pensions Credit (Guaranteed Credit)	6	6	*	4	1	-	2	4	2	4	3	2	2	1
	*%	*%	*%	1%	*%	-%	*%	*%	*%	1%	*%	*%	*%	*%
Pensions Credit (no Guaranteed Credit)	11	11	-	2	*	1	7	3	8	4	3	6	4	1
	*%	*%	-%	*%	*%	*%	1%	*%	1%	1%	*%	1%	*%	*%
Employment and Support Allowance (ESA)	62	58	4	6	6	13	36	12	48	22	33	33	19	3
	2%	3%	1%	1%	1%	2%	5%	1%	4%	4%	2%	5%	2%	*%
							abe		abe			c		
Universal Credit (and household has other earnings)	393	357	36	33	84	108	163	118	271	123	254	187	153	9
	16%	16%	11%	5%	14%	20%	25%	9%	23%	25%	13%	31%	18%	1%
					a	ae	abe	a	abe	b		bc	c	
Universal Credit (and household has no other earnings)	161	153	8	4	10	15	132	14	147	40	100	95	34	1
	6%	7%	3%	1%	2%	3%	20%	1%	12%	8%	5%	16%	4%	*%
							abcef		abce			bc	c	
Personal Independence Payment (PIP)	152	135	17	9	30	34	78	39	112	66	77	58	60	13
	6%	6%	5%	1%	5%	6%	12%	3%	9%	13%	4%	10%	7%	2%
					a	a	abe		ae	b		c	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 64

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Carer's allowance	139	118	21	12	13	22	91	25	113	71	52	56	54	5
	6%	5%	6%	2%	2%	4%	14%	2%	10%	14%	3%	9%	6%	1%
							abce		abe	b		c	c	
Disability Living Allowance (DLA)	135	121	15	24	28	17	66	52	84	90	34	48	54	13
	5%	5%	4%	3%	5%	3%	10%	4%	7%	18%	2%	8%	6%	2%
							abce			b		c	c	
Other	57	53	4	4	15	10	26	20	37	18	38	21	32	2
	2%	2%	1%	1%	3%	2%	4%	1%	3%	4%	2%	3%	4%	*%
							a		a			c	c	
None of these - Do not receive any of these benefits	1494	1252	242	600	423	308	159	1023	468	177	1291	177	508	600
	59%	57%	74%	85%	70%	58%	24%	78%	39%	36%	68%	29%	60%	95%
			a	bcdef	cdf	df		bcdf	d		a		a	ab
Don't know	31	28	3	6	4	10	8	9	18	10	15	9	6	*
	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	*%
Prefer not to say	182	170	12	24	31	36	79	56	115	26	94	33	30	5
	7%	8%	4%	3%	5%	7%	12%	4%	10%	5%	5%	6%	4%	1%
							abe		ae			c		
SUMMARY														
ANY BENEFITS	819	747	72	77	148	177	409	225	586	283	485	383	297	29
	32%	34%	22%	11%	24%	33%	62%	17%	49%	57%	26%	64%	35%	5%
		b			ae	ae	abcef	a	abce	b		bc	c	

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Up to £199 per week / Up to £10,399 per year	170	31	29	54	36	20	31	120	20	82	88	21	78	65
	7%	9%	6%	8%	5%	6%	9%	6%	6%	7%	7%	10%	7%	6%
From £200 to £299 per week / From £10,400 to £15,599 per year	244	28	45	66	72	33	28	183	33	107	137	20	111	102
	10%	8%	9%	10%	11%	10%	8%	10%	10%	8%	11%	10%	10%	10%
From £300 to £499 per week / From £15,600 to £25,999 per year	367	44	72	107	83	61	44	262	61	170	197	25	183	146
	15%	13%	14%	16%	12%	18%	13%	14%	18%	13%	16%	12%	16%	14%
From £500 to £699 per week / From £26,000 to £36,399 per year	313	42	66	70	87	48	42	223	48	175	139	28	136	137
	12%	13%	13%	10%	13%	14%	13%	12%	14%	14%	11%	14%	12%	13%
From £700 to £999 per week / From £36,400 to £51,999 per year	370	63	73	95	87	53	63	255	53	162	208	41	165	157
	15%	19%	14%	14%	13%	16%	19%	14%	16%	13%	16%	20%	14%	15%
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	316	32	75	90	85	34	32	250	34	164	152	19	163	127
	13%	10%	15%	13%	13%	10%	10%	13%	10%	13%	12%	9%	14%	12%
£1,500 and above per week / £78,000 and above per year	298	33	59	91	83	32	33	233	32	157	140	19	139	133
	12%	10%	12%	14%	12%	9%	10%	13%	9%	12%	11%	9%	12%	13%
Don't know	120	25	34	19	24	18	25	77	18	61	60	16	59	38
	5%	8%	7%	3%	4%	5%	8%	4%	5%	5%	5%	8%	5%	4%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 65

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2526	554	515	513	514	430	554	1542	430	1263	1263	385	1083	932
Effective Weighted Sample	1260	263	269	278	258	397	263	790	397	631	630	172	558	496
Total	2526	337	505	674	674	337	337	1852	337	1263	1263	206	1167	1052
Prefer not to say	326	38	53	80	116	39	38	249	39	185	142	17	133	149
	13%	11%	11%	12%	17%	12%	11%	13%	12%	15%	11%	8%	11%	14%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Up to £199 per week / Up to £10,399 per year	170	17	14	13	16	23	31	16	20	12	8	139	16	8	7
	7%	10%	8%	5%	6%	7%	9%	5%	6%	7%	5%	7%	7%	7%	7%
From £200 to £299 per week / From £10,400 to £15,599 per year	244	15	13	22	22	18	49	35	37	17	16	203	21	10	9
	10%	9%	8%	9%	9%	5%	14%	10%	11%	10%	9%	10%	9%	8%	9%
From £300 to £499 per week / From £15,600 to £25,999 per year	367	18	26	22	50	63	44	36	47	30	31	299	34	19	15
	15%	11%	15%	9%	20%	19%	13%	11%	14%	18%	18%	14%	15%	16%	15%
From £500 to £699 per week / From £26,000 to £36,399 per year	313	22	20	35	31	40	30	55	32	23	25	252	26	20	15
	12%	13%	12%	14%	12%	12%	9%	16%	10%	13%	15%	12%	12%	16%	15%
From £700 to £999 per week / From £36,400 to £51,999 per year	370	30	33	40	33	34	61	32	56	26	26	296	35	23	16
	15%	18%	20%	16%	13%	10%	18%	9%	16%	16%	16%	14%	16%	18%	16%
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	316	19	14	41	34	51	39	37	48	17	17	255	32	16	13
	13%	11%	8%	16%	14%	15%	12%	11%	14%	10%	10%	12%	14%	13%	13%
£1,500 and above per week / £78,000 and above per year	298	20	12	23	36	55	36	46	37	13	19	255	27	7	9
	12%	12%	7%	9%	14%	16%	11%	14%	11%	8%	11%	12%	12%	5%	9%
												c	c		

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total		CHILD'S AGE AND GENDER										NATION			
		MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2526	276	278	256	259	258	255	256	258	217	213	1158	492	431	445
Effective Weighted Sample	1260	132	131	133	136	140	138	129	129	199	198	887	384	341	387
Total	2526	168	168	253	253	337	337	337	337	168	168	2076	225	125	100
Don't know	120	8	18	23	11	8	11	11	14	12	6	100	12	5	4
	5%	5%	11% e	9%	4%	2%	3%	3%	4%	7%	4%	5%	5%	4%	4%
Prefer not to say	326	20	18	33	20	44	36	69	47	18	20	277	22	16	11
	13%	12%	11%	13%	8%	13%	11%	21% d	14%	11%	12%	13%	10%	13%	11%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
Up to £199 per week / Up to £10,399 per year	170	155	16	6	19	18	122	25	140	59	94	170	-	-
	7%	7%	5%	1%	3%	3%	19%	2%	12%	12%	5%	28%	-%	-%
							abcef		abce	b		bc		
From £200 to £299 per week / From £10,400 to £15,599 per year	244	219	25	8	29	59	147	37	206	68	163	141	103	-
	10%	10%	8%	1%	5%	11%	22%	3%	17%	14%	9%	23%	12%	-%
					a	abe	abce		abe			bc	c	
From £300 to £499 per week / From £15,600 to £25,999 per year	367	330	37	35	91	87	151	125	238	83	267	197	170	-
	15%	15%	11%	5%	15%	16%	23%	10%	20%	17%	14%	33%	20%	-%
					ae	ae	ae	a	ae			bc	c	
From £500 to £699 per week / From £26,000 to £36,399 per year	313	268	46	37	104	105	67	141	172	74	228	69	244	-
	12%	12%	14%	5%	17%	20%	10%	11%	14%	15%	12%	11%	29%	-%
					ae	ade		a	a			c	ac	
From £700 to £999 per week / From £36,400 to £51,999 per year	370	317	54	102	117	113	38	219	151	54	309	25	324	20
	15%	14%	16%	14%	19%	21%	6%	17%	13%	11%	16%	4%	38%	3%
				d	df	df		d	d				ac	
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	316	266	50	160	104	44	8	264	52	48	264	-	-	316
	13%	12%	15%	23%	17%	8%	1%	20%	4%	10%	14%	-%	-%	50%
				cdf	cdf	d		cdf						ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

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C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

		AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
	Total	URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2526	2111	415	752	701	495	547	1453	1042	502	1906	594	860	665
Effective Weighted Sample	1260	1082	181	435	340	235	272	773	506	262	940	290	400	364
Total	2526	2198	328	707	606	530	657	1313	1187	496	1885	602	842	634
£1,500 and above per week / £78,000 and above per year	298	240	58	243	34	17	3	277	21	26	271	-	-	298
	12%	11%	18%	34%	6%	3%	1%	21%	2%	5%	14%	-%	-%	47%
				bcdef	df			bcdf			a			ab
Don't know	120	112	9	22	22	18	51	44	69	21	76	-	-	-
	5%	5%	3%	3%	4%	3%	8%	3%	6%	4%	4%	-%	-%	-%
							ae							
Prefer not to say	326	292	34	93	87	70	68	180	138	63	213	-	-	-
	13%	13%	10%	13%	14%	13%	10%	14%	12%	13%	11%	-%	-%	-%

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	CHILD'S AGE					CHILD'S AGE (2)			CHILD'S GENDER		SCHOOL YEAR		
		3-4	5-7	8-11	12-15	16-17	3-4	5-15	16-17	MALE	FEMALE	PRE-SCHOOL	PRIMARY	SECONDARY
Significance Level: 99%		a	b	c	d	e	a	b	c	a	b	a	b	c
Unweighted total	2119	463	438	437	424	357	463	1299	357	1041	1078	324	921	785
Effective Weighted Sample	1047	214	227	237	206	332	214	658	332	513	535	142	469	415
Total	2077	273	418	574	533	279	273	1525	279	1017	1061	172	975	864
Most Financially Vulnerable	602	102	114	164	119	104	102	397	104	297	305	63	291	229
	29%	37%	27%	28%	22%	37%	37%	26%	37%	29%	29%	37%	30%	26%
		d				d	b		b					
Potentially Financially Vulnerable	842	106	163	224	243	105	106	630	105	390	452	72	370	368
	41%	39%	39%	39%	46%	38%	39%	41%	38%	38%	43%	42%	38%	43%
Least Financially Vulnerable	634	65	140	187	171	70	65	498	70	330	303	38	314	267
	31%	24%	34%	33%	32%	25%	24%	33%	25%	33%	29%	22%	32%	31%

Columns Tested: a,b,c,d,e - a,b,c - a,b - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	MALE 3-4	FEMALE 3-4	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15	MALE 16-17	FEMALE 16-17	ENGLAND	SCOTLAND	WALES	N IRELAND
								CHILD'S AGE AND GENDER					**NATION**		
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	a	b	c	d
Unweighted total	2119	229	234	211	227	218	219	205	219	178	179	956	422	356	385
Effective Weighted Sample	1047	108	106	108	119	117	120	99	108	164	167	730	330	281	335
Total	2077	141	132	197	221	284	290	257	276	138	141	1698	191	103	85
Most Financially Vulnerable	602	53	49	49	65	87	76	54	64	53	50	497	48	28	28
	29%	37%	37%	25%	29%	31%	26%	21%	23%	39% gh	36%	29%	25%	28%	33%
Potentially Financially Vulnerable	842	49	57	80	84	89	135	119	124	52	53	676	82	51	33
	41%	35%	43%	41%	38%	31%	46%	46%	45%	38%	37%	40%	43%	49% a	39%
Least Financially Vulnerable	634	39	26	68	72	108	79	84	88	32	38	526	60	24	23
	31%	28%	20%	35%	33%	38% bi	27%	33%	32%	23%	27%	31%	32%	23%	28%

Columns Tested: a,b,c,d,e,f,g,h,i,j - a,b,c,d

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AREA		SOCIAL GRADE						IMPACTING OR LIMITING CONDITIONS		FINANCIAL VULNERABILITY INDEX		
		URBAN	RURAL	AB	C1	C2	DE	ABC1	C2DE	ANY	NONE	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	a	b	c	d	e	f	a	b	a	b	c
Unweighted total	2119	1771	348	653	595	417	441	1248	858	419	1635	594	860	665
Effective Weighted Sample	1047	898	150	372	285	196	222	655	418	213	800	290	400	364
Total	2077	1792	286	591	497	443	536	1088	980	411	1596	602	842	634
Most Financially Vulnerable	602	529	73	51	90	146	307	140	453	139	428	602	-	-
	29%	30%	26%	9%	18%	33%	57%	13%	46%	34%	27%	100%	-%	-%
					a	abe	abcef		abce			bc		
Potentially Financially Vulnerable	842	740	102	129	258	236	217	387	453	194	618	-	842	-
	41%	41%	36%	22%	52%	53%	41%	36%	46%	47%	39%	-%	100%	-%
					ae	ade	a	a	ae				ac	
Least Financially Vulnerable	634	523	111	411	150	61	12	560	73	78	550	-	-	634
	31%	29%	39%	70%	30%	14%	2%	52%	7%	19%	34%	-%	-%	100%
				bcdef	cdf	d		bcdf	d		a			ab

Columns Tested: a,b - a,b,c,d,e,f - a,b - a,b,c