

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

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Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)	

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Base : All parents of children aged 8-17	
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All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**WAVE OF INTERVIEWING**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Wave 1	3378	69	344	122	516	187	686	192	666	125	315
	50%	56%	48%	53%	49%	53%	49%	46%	50%	55%	48%
Wave 2	3417	55	372	108	537	163	709	221	658	102	337
	50%	44%	52%	47%	51%	47%	51%	54%	50%	45%	52%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**WAVE OF INTERVIEWING**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Wave 1	3378	151	178	80	195	295	124	289	365	163	287	349	198	153	148	102
	50%	56%	49%	41%	52%	53%	43%	51%	52%	42%	53%	51%	48%	56%	46%	46%
		c			c			c								
Wave 2	3417	118	184	113	183	263	167	277	340	222	257	338	217	121	172	121
	50%	44%	51%	59%	48%	47%	57%	49%	48%	58%	47%	49%	52%	44%	54%	54%
				a			b			b						

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 2**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD1/ QD2. NATION/ REGION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
North East	249 4%	4 3%	27 4%	9 4%	41 4%	12 4%	54 4%	14 3%	39 3%	15 6%	23 3%
Yorkshire and Humberside	544 8%	12 9%	46 6%	24 11%	90 9%	32 9%	115 8%	31 7%	97 7%	25 11%	54 8%
North West	726 11%	14 11%	76 11%	19 8%	102 10%	30 9%	168 12%	32 8%	173 13%	19 8%	69 11%
West Midlands	605 9%	10 8%	68 9%	16 7%	77 7%	41 12%	109 8%	34 8%	130 10%	24 11%	56 9%
East Midlands	470 7%	6 5%	55 8%	18 8%	75 7%	31 9%	92 7%	30 7%	79 6%	16 7%	44 7%
East of England	625 9%	8 6%	65 9%	24 11%	97 9%	39 11%	142 10%	48 12%	112 8%	15 6%	56 9%
South West	518 8%	18 14%	68 10%	17 8%	80 8%	24 7%	110 8%	19 5%	97 7%	15 7%	43 7%
South East	921 14%	18 15%	83 12%	35 15%	146 14%	44 13%	194 14%	67 16%	164 12%	36 16%	95 15%
London	928 14%	12 9%	93 13%	17 7%	166 16% a	33 9%	160 11%	54 13%	208 16%	31 14%	94 14%
Wales	336 5%	6 5%	37 5%	14 6%	51 5%	20 6%	66 5%	20 5%	66 5%	13 6%	28 4%
Scotland	605 9%	11 9%	68 9%	24 10%	90 9%	29 8%	128 9%	45 11%	111 8%	15 7%	61 9%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD1/ QD2. NATION/ REGION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Northern Ireland	269	5	29	12	39	12	57	20	48	5	30
	4%	4%	4%	5%	4%	4%	4%	5%	4%	2%	5%

Columns Tested: a,b - a,b - a,b - a,b - a,b



**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 2**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD1/ QD2. NATION/ REGION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
North East	249 4%	5 2%	13 4%	8 4%	15 4%	29 5%	7 2%	24 4%	30 4%	11 3%	13 2%	26 4%	11 3%	12 4%	18 6%	7 3%
Yorkshire and Humberside	544 8%	22 8%	18 5%	15 8%	40 11% c	55 10% c	13 4%	50 9%	67 10%	28 7%	58 11%	48 7%	22 5%	37 13% b	21 6%	15 7%
North West	726 11%	26 10%	43 12%	22 12%	35 9%	49 9%	31 11%	63 11%	87 12%	42 11%	83 15%	71 10%	44 11%	22 8%	45 14%	16 7%
West Midlands	605 9%	31 12%	33 9%	12 6%	35 9%	36 6%	18 6%	62 11%	60 8%	28 7%	51 9%	55 8%	42 10%	24 9%	29 9%	17 8%
East Midlands	470 7%	15 5%	23 6%	23 12%	27 7%	43 8%	17 6%	35 6%	61 9%	21 6%	43 8%	47 7%	16 4%	19 7%	23 7%	15 6%
East of England	625 9%	22 8%	28 8%	15 8%	30 8%	51 9%	29 10%	46 8%	71 10%	50 13%	31 6%	59 9%	58 14% a	22 8%	20 6%	21 9%
South West	518 8%	29 11%	40 11%	17 9%	33 9%	44 8%	17 6%	48 8%	50 7%	29 8%	23 4%	69 10% a	21 5%	18 7%	20 6%	14 6%
South East	921 14%	32 12%	47 13%	23 12%	43 11%	79 14%	50 17%	100 18% b	66 9%	60 16% b	74 14%	88 13%	58 14%	44 16%	44 14%	35 16%
London	928 14%	36 13%	54 15%	21 11%	56 15%	61 11%	56 19% b	42 8%	72 10%	55 14% a	75 14%	91 13%	71 17%	35 13%	41 13%	41 18%
Wales	336 5%	16 6%	16 5%	9 5%	17 5%	32 6%	14 5%	26 5%	40 6%	15 4%	26 5%	39 6%	17 4%	13 5%	15 5%	13 6%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Scotland	605	24	29	21	28	56	27	42	75	35	40	62	44	19	32	20
	9%	9%	8%	11%	7%	10%	9%	7%	11%	9%	7%	9%	11%	7%	10%	9%
Northern Ireland	269	11	16	8	18	22	11	28	27	11	25	31	11	10	13	11
	4%	4%	4%	4%	5%	4%	4%	5%	4%	3%	5%	5%	3%	4%	4%	5%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QF. URBANITY**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Large city	1666 25%	27 22%	175 24%	46 20%	265 25%	77 22%	320 23%	91 22%	346 26%	52 23%	168 26%
Smaller city or large town	1503 22%	18 15%	152 21%	64 28%	209 20%	70 20%	325 23%	97 23%	312 24%	55 24%	145 22%
Medium town	1517 22%	42 34% b	149 21%	45 20%	253 24%	96 28%	298 21%	89 22%	284 21%	52 23%	134 20%
Small town	1226 18%	22 18%	142 20%	41 18%	181 17%	47 13%	287 21% a	81 20%	225 17%	33 14%	116 18%
Rural area	883 13%	14 12%	98 14%	34 15%	145 14%	59 17%	165 12%	55 13%	157 12%	36 16%	90 14%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QF. URBANITY**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Large city	1666	73	91	40	92	136	82	117	154	97	132	163	125	74	72	63
	25%	27%	25%	20%	24%	24%	28%	21%	22%	25%	24%	24%	30%	27%	23%	28%
Smaller city or large town	1503	51	65	56	81	125	54	117	167	79	138	176	77	60	85	41
	22%	19%	18%	29% b	22%	22%	18%	21%	24%	20%	25%	26%	19%	22%	27%	18%
Medium town	1517	66	85	32	76	137	67	154	150	85	115	148	86	50	73	53
	22%	24%	24%	17%	20%	25%	23%	27%	21%	22%	21%	22%	21%	18%	23%	24%
Small town	1226	47	70	36	75	88	47	101	152	68	87	115	82	44	60	31
	18%	17%	19%	19%	20%	16%	16%	18%	22%	18%	16%	17%	20%	16%	19%	14%
Rural area	883	32	50	30	54	71	42	76	82	57	72	84	44	46	30	35
	13%	12%	14%	15%	14%	13%	14%	13%	12%	15%	13%	12%	11%	17%	9%	16%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG. HOUSEHOLD SOCIO-ECONOMIC GROUP**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
A	406 6%	9 8%	26 4%	13 6%	52 5%	23 7%	74 5%	28 7%	94 7%	11 5%	51 8%
B	1497 22%	32 26%	159 22%	57 25%	235 22%	60 17%	338 24%	83 20%	305 23%	43 19%	138 21%
C1	1672 25%	20 16%	203 28% a	59 26%	289 27%	74 21%	381 27%	77 19%	300 23%	48 21%	153 23%
C2	1427 21%	26 21%	177 25%	35 15%	215 20%	76 22%	278 20%	117 28%	282 21%	39 17%	134 21%
D	1108 16%	14 11%	89 12%	40 17%	177 17%	57 16%	219 16%	48 12%	246 19% a	28 12%	125 19%
E	659 10%	22 18% b	61 8%	26 11%	83 8%	57 16% b	104 7%	55 13% b	94 7%	57 25% b	49 7%
Don't know	27 *%	- -%	1 *%	- -%	2 *%	3 1%	2 *%	6 2%	3 *%	2 1%	2 *%
<b>SUMMARY</b>											
AB	1903 28%	41 33%	185 26%	71 31%	288 27%	83 24%	411 29%	110 27%	399 30%	54 24%	189 29%
DE	1767 26%	36 29%	150 21%	66 29%	260 25%	114 33% b	323 23%	103 25%	340 26%	84 37% b	174 27%
ABC1	3575 53%	61 50%	388 54%	129 56%	577 55%	157 45%	792 57% a	187 45%	699 53%	102 45%	342 52%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG. HOUSEHOLD SOCIO-ECONOMIC GROUP**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
C2DE	3194	62	327	101	475	190	601	220	623	123	308
	47%	50%	46%	44%	45%	54%	43%	53%	47%	54%	47%

Columns Tested: a,b - a,b - a,b - a,b - a,b

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 4**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG. HOUSEHOLD SOCIO-ECONOMIC GROUP**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
A	406	8	9	20	11	19	35	20	24	51	18	28	66	8	8	47
	6%	3%	3%	11%	3%	3%	12%	4%	3%	13%	3%	4%	16%	3%	3%	21%
				ab			ab			ab			ab			ab
B	1497	26	69	90	35	97	150	52	149	179	57	133	181	22	56	89
	22%	10%	19%	46%	9%	17%	52%	9%	21%	46%	11%	19%	44%	8%	17%	40%
			a	ab		a	ab		a	ab		a	ab		a	ab
C1	1672	46	111	60	80	186	69	105	217	101	80	197	86	43	96	52
	25%	17%	31%	31%	21%	33%	24%	19%	31%	26%	15%	29%	21%	16%	30%	23%
			a	a		ac			a			a			a	
C2	1427	71	108	20	66	133	27	133	170	39	149	169	62	63	67	29
	21%	27%	30%	10%	18%	24%	9%	24%	24%	10%	27%	25%	15%	23%	21%	13%
		c	c		c	c		c	c		c	c		c	c	
D	1108	60	46	2	111	96	9	141	113	9	140	115	20	76	64	5
	16%	22%	13%	1%	29%	17%	3%	25%	16%	2%	26%	17%	5%	28%	20%	2%
		bc	c		bc	c		bc	c		bc	c		c	c	
E	659	54	18	1	75	25	1	111	33	5	98	42	-	59	29	2
	10%	20%	5%	1%	20%	4%	*%	20%	5%	1%	18%	6%	-%	21%	9%	1%
		bc	c		bc	c		bc			bc	c		bc	c	
Don't know	27	2	-	*	1	1	-	3	-	2	2	2	-	4	-	-
	*%	1%	-%	*%	*%	*%	-%	1%	-%	*%	*%	*%	-%	2%	-%	-%
<b>SUMMARY</b>																
AB	1903	35	78	110	46	117	185	72	173	230	75	162	247	30	64	136
	28%	13%	22%	57%	12%	21%	64%	13%	24%	60%	14%	24%	60%	11%	20%	61%
			a	ab		a	ab		a	ab		a	ab		a	ab
DE	1767	114	65	4	185	121	10	252	146	14	238	158	20	134	93	7
	26%	42%	18%	2%	49%	22%	3%	45%	21%	4%	44%	23%	5%	49%	29%	3%
		bc	c		bc	c		bc	c		bc	c		bc	c	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG. HOUSEHOLD SOCIO-ECONOMIC GROUP**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
ABC1	3575	81	189	170	126	303	254	177	390	331	155	359	333	73	160	187
	53%	30%	52%	88%	33%	54%	87%	31%	55%	86%	28%	52%	80%	27%	50%	84%
		a	ab		a	ab		a	ab		a	ab		a	ab	
C2DE	3194	185	173	23	252	254	37	385	316	53	387	326	82	197	160	36
	47%	69%	48%	12%	67%	46%	13%	68%	45%	14%	71%	48%	20%	72%	50%	16%
		bc	c		bc	c		bc	c		bc	c		bc	c	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**AGE GROUP AND GENDER OF CHILD**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Boy, aged 3-4	453 7%	74 60%	343 48%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Boy, aged 5-7	680 10%	- -%	- -%	148 64%	488 46%	- -%	- -%	- -%	- -%	- -%	- -%
Boy, aged 8-11	906 13%	- -%	- -%	- -%	- -%	211 60%	661 47%	- -%	- -%	- -%	- -%
Boy, aged 12-15	906 13%	- -%	- -%	- -%	- -%	- -%	- -%	202 49%	665 50%	- -%	- -%
Boy, aged 16-17	453 7%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	110 48%	337 52%
Girl, aged 3-4	453 7%	49 40%	373 52%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Girl, aged 5-7	679 10%	- -%	- -%	82 36%	565 54%	- -%	- -%	- -%	- -%	- -%	- -%
Girl, aged 8-11	906 13%	- -%	- -%	- -%	- -%	138 40%	735 53%	- -%	- -%	- -%	- -%
Girl, aged 12-15	906 13%	- -%	- -%	- -%	- -%	- -%	- -%	211 51%	660 50%	- -%	- -%
Girl, aged 16-17	453 7%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	118 52%	315 48%

Columns Tested: a,b - a,b - a,b - a,b - a,b

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 5**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**AGE GROUP AND GENDER OF CHILD**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Boy, aged 3-4	453	136	182	90	-	-	-	-	-	-	-	-	-	-	-	-
	7%	50%	50%	47%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Boy, aged 5-7	680	-	-	-	191	294	131	-	-	-	-	-	-	-	-	-
	10%	-%	-%	-%	50%	53%	45%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Boy, aged 8-11	906	-	-	-	-	-	-	271	380	182	-	-	-	-	-	-
	13%	-%	-%	-%	-%	-%	-%	48%	54%	47%	-%	-%	-%	-%	-%	-%
Boy, aged 12-15	906	-	-	-	-	-	-	-	-	-	247	361	214	-	-	-
	13%	-%	-%	-%	-%	-%	-%	-%	-%	-%	45%	53%	52%	-%	-%	-%
Boy, aged 16-17	453	-	-	-	-	-	-	-	-	-	-	-	-	122	164	119
	7%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	45%	51%	53%
Girl, aged 3-4	453	133	179	104	-	-	-	-	-	-	-	-	-	-	-	-
	7%	50%	50%	53%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Girl, aged 5-7	679	-	-	-	187	263	160	-	-	-	-	-	-	-	-	-
	10%	-%	-%	-%	50%	47%	55%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Girl, aged 8-11	906	-	-	-	-	-	-	294	326	203	-	-	-	-	-	-
	13%	-%	-%	-%	-%	-%	-%	52%	46%	53%	-%	-%	-%	-%	-%	-%
Girl, aged 12-15	906	-	-	-	-	-	-	-	-	-	296	326	201	-	-	-
	13%	-%	-%	-%	-%	-%	-%	-%	-%	-%	55%	47%	48%	-%	-%	-%
Girl, aged 16-17	453	-	-	-	-	-	-	-	-	-	-	-	-	152	156	104
	7%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	55%	49%	47%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**GENDER OF CHILD**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Boy	3398	74	343	148	488	211	661	202	665	110	337
	50%	60%	48%	64%	46%	60%	47%	49%	50%	48%	52%
				b		b					
Girl	3397	49	373	82	565	138	735	211	660	118	315
	50%	40%	52%	36%	54%	40%	53%	51%	50%	52%	48%
					a		a				

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**GENDER OF CHILD**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Boy	3398	136	182	90	191	294	131	271	380	182	247	361	214	122	164	119
	50%	50%	50%	47%	50%	53%	45%	48%	54%	47%	45%	53%	52%	45%	51%	53%
Girl	3397	133	179	104	187	263	160	294	326	203	296	326	201	152	156	104
	50%	50%	50%	53%	50%	47%	55%	52%	46%	53%	55%	47%	48%	55%	49%	47%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child ever goes online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6596	161	954	257	1122	309	1258	355	1121	199	573
Effective Weighted Sample	5243	104	612	201	871	260	1060	298	933	187	538
Total	6636	113	648	217	1024	347	1379	413	1322	227	652
Add funny filters to a photo	2778	48	263	110	527	132	526	189	547	105	231
	42%	43%	41%	51%	51%	38%	38%	46%	41%	46%	35%
										b	
Make a drawing or picture online, or use colouring apps	2688	98	481	150	779	139	452	105	234	49	84
	40%	87%	74%	69%	76%	40%	33%	25%	18%	22%	13%
		b						b		b	
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	1869	-	-	90	519	105	373	124	349	73	182
	28%	-%	-%	42%	51%	30%	27%	30%	26%	32%	28%
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	1347	-	-	-	-	103	390	125	459	68	164
	20%	-%	-%	-%	-%	30%	28%	30%	35%	30%	25%
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	866	-	-	-	-	60	210	88	276	58	156
	13%	-%	-%	-%	-%	17%	15%	21%	21%	25%	24%
(AGED 8-17 ONLY) Make an animation, meme or gif	739	-	-	-	-	68	244	83	203	37	75
	11%	-%	-%	-%	-%	20%	18%	20%	15%	17%	11%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child ever goes online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6596	161	954	257	1122	309	1258	355	1121	199	573
Effective Weighted Sample	5243	104	612	201	871	260	1060	298	933	187	538
Total	6636	113	648	217	1024	347	1379	413	1322	227	652
(AGED 5-17 ONLY) Coding/ programming	662	-	-	27	105	56	172	46	162	19	59
	10%	-%	-%	12%	10%	16%	12%	11%	12%	9%	9%
(AGED 8-17 ONLY) Make or edit music online	473	-	-	-	-	47	127	61	133	34	57
	7%	-%	-%	-%	-%	14%	9%	15%	10%	15%	9%
(AGED 12-17 ONLY) Review or rate something online	460	-	-	-	-	-	-	59	199	55	129
	7%	-%	-%	-%	-%	-%	-%	14%	15%	24%	20%
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	390	-	-	-	-	26	83	44	123	31	64
	6%	-%	-%	-%	-%	8%	6%	11%	9%	14%	10%
(AGED 8-17 ONLY) Create an online photo book or calendar	328	-	-	-	-	18	82	36	103	22	58
	5%	-%	-%	-%	-%	5%	6%	9%	8%	10%	9%
(AGED 8-17 ONLY) Make a vlog	244	-	-	-	-	28	65	20	70	17	34
	4%	-%	-%	-%	-%	8%	5%	5%	5%	7%	5%
(AGED 12-17 ONLY) Make a website/ app or game	202	-	-	-	-	-	-	37	96	16	41
	3%	-%	-%	-%	-%	-%	-%	9%	7%	7%	6%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6596	161	954	257	1122	309	1258	355	1121	199	573
Effective Weighted Sample	5243	104	612	201	871	260	1060	298	933	187	538
Total	6636	113	648	217	1024	347	1379	413	1322	227	652
(AGED 12-17 ONLY) Write blogs or articles	156 2%	- -%	- -%	- -%	- -%	- -%	- -%	30 7%	61 5%	19 9%	38 6%
(AGED 12-17 ONLY) Make a podcast	110 2%	- -%	- -%	- -%	- -%	- -%	- -%	17 4%	48 4%	12 5%	23 4%
None of these	1204 18%	9 8%	109 17%	30 14%	94 9%	66 19%	318 23%	62 15%	261 20%	34 15%	166 25% a
Don't know	137 2%	- -%	3 1%	3 1%	8 1%	10 3%	34 2%	8 2%	28 2%	6 3%	19 3%
<b>SUMMARY</b>											
ANY OF THESE CREATIVE ACTIVITIES	5296 80%	104 92%	536 83%	184 85%	923 90%	271 78%	1027 74%	343 83%	1034 78%	187 82% b	467 72%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6596	344	467	282	374	629	331	482	654	360	436	604	365	227	285	211
Effective Weighted Sample	5243	214	299	193	290	485	260	409	547	309	366	498	308	212	268	200
Total	6636	247	328	178	363	541	283	561	697	383	542	687	415	274	320	224
Add funny filters to a photo	2778	114	138	68	188	277	148	186	273	166	230	288	178	116	117	89
	42%	46%	42%	38%	52%	51%	52%	33%	39%	43%	42%	42%	43%	42%	37%	40%
										a						
Make a drawing or picture online, or use colouring apps	2688	188	251	135	268	399	219	188	230	139	108	137	77	51	36	39
	40%	76%	77%	76%	74%	74%	77%	34%	33%	36%	20%	20%	19%	19%	11%	18%
(AGED 5-17 ONLY) Follow an online 'how to' tutorial to create or do something of their own	1869	-	-	-	151	266	157	146	187	119	123	191	131	76	92	68
	28%	-%	-%	-%	42%	49%	55%	26%	27%	31%	23%	28%	32%	28%	29%	30%
													a			
(AGED 8-17 ONLY) Find images online to use in creative or homework tasks	1347	-	-	-	-	-	-	136	207	128	149	235	165	87	75	65
	20%	-%	-%	-%	-%	-%	-%	24%	30%	34%	28%	34%	40%	32%	23%	29%
										a			a			
(AGED 8-17 ONLY) Make changes to a photo to improve how it looks	866	-	-	-	-	-	-	91	97	66	108	134	97	73	64	67
	13%	-%	-%	-%	-%	-%	-%	16%	14%	17%	20%	19%	23%	26%	20%	30%
(AGED 8-17 ONLY) Make an animation, meme or gif	739	-	-	-	-	-	-	94	125	79	97	109	76	36	42	31
	11%	-%	-%	-%	-%	-%	-%	17%	18%	21%	18%	16%	18%	13%	13%	14%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever goes online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6596	344	467	282	374	629	331	482	654	360	436	604	365	227	285	211
Effective Weighted Sample	5243	214	299	193	290	485	260	409	547	309	366	498	308	212	268	200
Total	6636	247	328	178	363	541	283	561	697	383	542	687	415	274	320	224
(AGED 5-17 ONLY) Coding/ programming	662	-	-	-	28	58	36	59	91	61	58	81	61	28	25	22
	10%	-%	-%	-%	8%	11%	13%	11%	13%	16%	11%	12%	15%	10%	8%	10%
(AGED 8-17 ONLY) Make or edit music online	473	-	-	-	-	-	-	49	76	39	67	76	38	21	37	31
	7%	-%	-%	-%	-%	-%	-%	9%	11%	10%	12%	11%	9%	8%	12%	14%
(AGED 12-17 ONLY) Review or rate something online	460	-	-	-	-	-	-	-	-	-	66	104	77	51	62	62
	7%	-%	-%	-%	-%	-%	-%	-%	-%	-%	12%	15%	19%	19%	19%	28%
(AGED 8-17 ONLY) Create an online scrapbook of ideas on sites like Pinterest	390	-	-	-	-	-	-	32	48	29	51	62	47	23	36	34
	6%	-%	-%	-%	-%	-%	-%	6%	7%	8%	9%	9%	11%	8%	11%	15%
(AGED 8-17 ONLY) Create an online photo book or calendar	328	-	-	-	-	-	-	32	39	29	45	53	31	33	25	19
	5%	-%	-%	-%	-%	-%	-%	6%	6%	8%	8%	8%	8%	12%	8%	9%
(AGED 8-17 ONLY) Make a vlog	244	-	-	-	-	-	-	28	39	15	29	40	22	14	14	16
	4%	-%	-%	-%	-%	-%	-%	5%	6%	4%	5%	6%	5%	5%	4%	7%
(AGED 12-17 ONLY) Make a website/ app or game	202	-	-	-	-	-	-	-	-	-	39	66	30	19	28	14
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	7%	10%	7%	7%	9%	6%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 7**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP3/ QC2. Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following? This could include any time spent learning about this when they are at school. (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child ever goes online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6596	344	467	282	374	629	331	482	654	360	436	604	365	227	285	211
Effective Weighted Sample	5243	214	299	193	290	485	260	409	547	309	366	498	308	212	268	200
Total	6636	247	328	178	363	541	283	561	697	383	542	687	415	274	320	224
(AGED 12-17 ONLY) Write blogs or articles	156	-	-	-	-	-	-	-	-	-	26	32	27	16	19	21
	2%	-%	-%	-%	-%	-%	-%	-%	-%	-%	5%	5%	7%	6%	6%	9%
(AGED 12-17 ONLY) Make a podcast	110	-	-	-	-	-	-	-	-	-	28	23	17	14	15	8
	2%	-%	-%	-%	-%	-%	-%	-%	-%	-%	5%	3%	4%	5%	5%	4%
None of these	1204	34	49	28	42	57	20	144	151	70	90	130	75	52	80	50
	18%	14%	15%	16%	12%	11%	7%	26%	22%	18%	17%	19%	18%	19%	25%	23%
Don't know	137	2	*	1	5	5	*	15	12	7	14	15	5	11	10	-
	2%	1%	*%	*%	1%	1%	*%	3%	2%	2%	3%	2%	1%	4%	3%	-%

**SUMMARY**

ANY OF THESE CREATIVE ACTIVITIES	5296	210	278	149	316	478	263	402	535	306	437	542	335	212	230	173
	80%	85%	85%	84%	87%	88%	93%	72%	77%	80%	81%	79%	81%	77%	72%	77%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
WhatsApp	3767 55%	32 26%	167 23%	63 28%	315 30%	180 52%	762 55%	319 77%	1074 81%	175 77%	534 82%
Snapchat	2596 38%	27 22%	83 12%	37 16%	164 16%	101 29%	386 28%	246 60%	821 62%	158 69%	442 68%
FaceTime	2150 32%	30 24%	117 16%	57 25%	248 24%	108 31%	452 32%	155 38%	504 38%	112 49%	280 43%
TikTok (Direct messaging)	1904 28%	18 15%	50 7%	38 17%	112 11%	91 26%	362 26%	188 46%	573 43%	101 44%	265 41%
Instagram (Direct)	1836 27%	13 11%	31 4%	23 10%	93 9%	48 14%	192 14%	192 46%	595 45%	150 66%	413 63%
(Facebook) Messenger	1637 24%	23 19%	74 10%	41 18%	137 13%	73 21%	223 16%	138 33%	419 32%	123 54%	301 46%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	1167 17%	5 4%	16 2%	18 8%	68 6%	50 14%	237 17%	114 28%	349 26%	76 33%	199 31%
Microsoft Teams	879 13%	5 4%	12 2%	11 5%	43 4%	57 16%	176 13%	80 19%	258 19%	70 31%	129 20%
Zoom	633 9%	3 3%	10 1%	20 9%	61 6%	29 8%	149 11%	41 10%	154 12%	37 16%	96 15%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Discord	612 9%	2 2%	5 1%	12 5% b	19 2%	29 8%	87 6%	91 22% b	188 14%	51 22%	93 14%
Skype	484 7%	7 5%	13 2%	9 4%	47 4%	35 10%	104 7%	26 6%	126 10%	20 9%	69 11%
Telegram	181 3%	3 2%	4 1%	6 3%	9 1%	10 3%	31 2%	16 4%	40 3%	15 6%	33 5%
Viber	138 2%	2 2%	5 1%	5 2%	8 1%	8 2%	25 2%	9 2%	41 3%	6 3%	19 3%
Kik	113 2%	1 1%	3 *%	1 1%	10 1%	5 1%	21 2%	6 1%	27 2%	11 5%	18 3%
Signal	94 1%	1 1%	1 *%	1 1%	7 1%	6 2%	16 1%	6 1%	26 2%	6 3%	16 2%
Child sends messages or makes video/ voice calls on other apps/ sites	133 2%	3 2%	8 1%	3 1%	28 3%	12 3%	22 2%	11 3%	30 2%	- -%	7 1%
Child does not send messages or make video or voice calls on ANY apps/ sites	1370 20%	49 40%	394 55% a	91 39%	424 40%	55 16%	242 17%	11 3%	19 1%	4 2%	10 2%
Don't know	35 1%	- -%	4 1%	- -%	6 1%	3 1%	12 1%	- -%	- -%	2 1%	1 *%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
<b>SUMMARY</b>											
ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	5389	74	318	140	623	291	1142	403	1306	221	641
	79%	60%	44%	61%	59%	83%	82%	97%	99%	97%	98%
		b									
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 16)	2.7	1.4	.8	1.5	1.3	2.4	2.3	4.0	3.9	4.9	4.5
		b									
Standard deviation	2.47	1.85	1.29	1.85	1.65	2.03	2.08	2.21	2.38	2.70	2.44
Standard error	.03	.14	.04	.11	.05	.11	.06	.12	.07	.19	.10

Columns Tested: a,b - a,b - a,b - a,b - a,b

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 8**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
WhatsApp	3767 55%	70 26%	93 26%	50 26%	128 34%	144 26%	99 34%	294 52%	404 57%	211 55%	421 77%	552 80%	349 84%	225 82%	241 75%	194 87%
Snapchat	2596 38%	52 19%	48 13%	23 12%	80 21%	95 17%	37 13%	163 29%	203 29%	96 25%	362 67%	406 59%	257 62%	187 68%	218 68%	161 72%
FaceTime	2150 32%	52 19%	68 19%	39 20%	83 22%	140 25%	71 25%	159 28%	242 34%	135 35%	208 38%	248 36%	165 40%	129 47%	128 40%	116 52%
TikTok (Direct messaging)	1904 28%	34 13%	31 9%	15 8%	48 13%	74 13%	31 11%	149 26%	188 27%	111 29%	256 47%	295 43%	191 46%	128 47%	124 39%	102 45%
Instagram (Direct)	1836 27%	28 10%	18 5%	8 4%	34 9%	59 11%	26 9%	75 13%	99 14%	59 15%	241 44%	305 44%	202 49%	177 65%	195 61%	152 68%
(Facebook) Messenger	1637 24%	52 19%	38 11%	15 8%	52 14%	96 17%	28 10%	97 17%	135 19%	60 16%	212 39%	230 33%	108 26%	162 59%	156 49%	99 44%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	1167 17%	9 3%	12 3%	3 1%	24 6%	50 9%	14 5%	82 15%	104 15%	83 22%	159 29%	172 25%	107 26%	83 30%	94 29%	78 35%
Microsoft Teams	879 13%	12 4%	10 3%	3 2%	15 4%	31 6%	10 3%	79 14%	84 12%	58 15%	100 18%	125 18%	100 24%	67 24%	62 19%	59 26%
Zoom	633 9%	12 4%	6 2%	3 2%	25 7%	43 8%	16 6%	49 9%	61 9%	59 15%	50 9%	81 12%	55 13%	38 14%	41 13%	52 23%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 8**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Discord	612 9%	2 1%	4 1%	1 1%	4 1%	19 3%	9 3%	33 6%	56 8%	29 8%	85 16%	109 16%	69 17%	37 13%	54 17%	48 21%
Skype	484 7%	12 5%	5 1%	6 3%	11 3%	27 5%	21 7%	31 5%	66 9%	36 9%	38 7%	64 9%	47 11%	32 12%	26 8%	30 14%
Telegram	181 3%	6 2%	5 2%	2 1%	5 1%	5 1%	7 2%	14 2%	14 2%	8 2%	10 2%	24 4%	24 6% a	13 5%	11 4%	21 9% b
Viber	138 2%	4 2%	2 1%	3 2%	* *%	9 2%	5 2%	4 1%	18 3%	7 2%	17 3%	21 3%	14 3%	5 2%	5 2%	13 6%
Kik	113 2%	1 *%	4 1%	* *%	3 1%	7 1%	2 1%	7 1%	11 2%	4 1%	16 3%	11 2%	10 2%	11 4%	8 3%	11 5%
Signal	94 1%	3 1%	1 *%	- -%	* *%	7 1%	2 1%	7 1%	10 1%	4 1%	11 2%	10 2%	9 2%	6 2%	6 2%	11 5%
Child sends messages or makes video/ voice calls on other apps/ sites	133 2%	6 2%	2 1%	3 2%	6 2%	9 2%	15 5% b	5 1%	21 3%	6 2%	16 3%	14 2%	14 3%	3 1%	- -%	4 2%
Child does not send messages or make video or voice calls on ANY apps/ sites	1370 20%	130 48%	186 51%	98 51%	151 40%	208 37%	116 40%	121 21% b	104 15%	54 14%	10 2%	12 2%	7 2%	7 2%	4 1%	2 1%
Don't know	35 1%	* *%	5 1%	- -%	- -%	4 1%	1 *%	* *%	4 1%	4 1%	- -%	- -%	- -%	2 1%	1 *%	- -%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4/ QC3. Which, if any of these apps or sites does your child use to send messages or make video or voice calls? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224

SUMMARY

ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS

ANY APPS/ SITES USED TO SEND MESSAGES OR TO MAKE VIDEO OR VOICE CALLS	5389	139	170	95	227	346	174	443	599	327	534	675	408	266	315	222
	79%	52%	47%	49%	60%	62%	60%	78%	85%	85%	98%	98%	98%	97%	98%	99%
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 16)	2.7	1.3	1.0	.9	1.4	1.5	1.4	2.2	2.4	2.5	4.1	3.9	4.1	4.8	4.3	5.1
		bc														b
Standard deviation	2.47	2.03	1.45	1.40	1.62	1.84	1.76	2.05	2.03	2.19	2.41	2.38	2.36	2.53	2.26	2.85
Standard error	.03	.10	.06	.08	.08	.07	.10	.09	.08	.11	.11	.10	.12	.17	.13	.20

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
YouTube/ YouTube Kids	5641 83%	100 81%	605 84%	198 86%	894 85%	291 83%	1207 86%	326 79%	1073 81%	183 81%	522 80%
TikTok	2807 41%	24 19%	74 10%	47 21%	192 18%	139 40%	555 40%	264 64%	848 64%	144 64%	406 62%
Instagram	1567 23%	11 9%	34 5%	21 9%	76 7%	38 11%	182 13%	156 38%	490 37%	125 55%	351 54%
Snapchat	1411 21%	13 10%	44 6%	23 10%	100 10%	53 15%	204 15%	137 33%	434 33%	75 33%	244 37%
Facebook (inc. Facebook Gaming)	1019 15%	12 10%	37 5%	24 11%	79 8%	42 12%	127 9%	106 26%	266 20%	73 32%	183 28%
Twitch	483 7%	3 2%	10 1%	8 4%	29 3%	20 6%	65 5%	62 15%	147 11%	29 13%	83 13%
Pinterest	334 5%	7 6%	6 1%	8 4%	16 2%	16 5%	37 3%	44 11%	89 7%	27 12%	64 10%
Vimeo	145 2%	* *%	3 *%	2 1%	21 2%	5 1%	27 2%	5 1%	32 2%	10 5%	28 4%
GoNoodle	128 2%	4 3%	4 1%	9 4%	28 3%	6 2%	33 2%	5 1%	16 1%	3 2%	10 1%
Dailymotion	99 1%	1 1%	1 *%	1 *%	6 1%	8 2%	22 2%	9 2%	16 1%	5 2%	22 3%
Triller	89 1%	* *%	5 1%	5 2%	3 *%	4 1%	14 1%	4 1%	27 2%	8 3%	15 2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Fruitlab	61 1%	1 *%	3 *%	1 1%	6 1%	3 1%	8 1%	6 1%	17 1%	5 2%	6 1%
Clash	61 1%	1 1%	5 1%	3 1%	10 1%	1 *%	9 1%	10 2%	11 1%	2 1%	4 1%
Imgur	43 1%	1 *%	4 *%	1 1%	5 *%	3 1%	* *%	6 1%	10 1%	3 1%	8 1%
GROM social	42 1%	1 1%	* *%	1 *%	4 *%	3 1%	4 *%	4 1%	10 1%	2 1%	9 1%
Child watches videos on other apps/sites	285 4%	6 4%	38 5%	6 3%	27 3%	14 4%	50 4%	26 6%	69 5%	14 6%	24 4%
Child does not watch videos on ANY apps/ sites	284 4%	6 5%	62 9%	11 5%	77 7%	13 4%	44 3%	4 1%	25 2%	6 3%	15 2%
Don't know	18 *%	- -%	1 *%	1 *%	4 *%	1 *%	6 *%	1 *%	1 *%	- -%	1 *%
<b>SUMMARY</b>											
ANY APPS/ SITES USED TO WATCH VIDEOS	6494 96%	118 95%	653 91%	219 95%	972 92%	335 96%	1346 96%	408 99%	1299 98%	221 97%	636 98%
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 16)	2.1	1.5 b	1.2	1.6	1.4	1.9	1.8	2.8	2.7	3.1	3.0
Standard deviation	1.62	1.14	.89	1.23	1.19	1.34	1.26	1.69	1.71	1.86	1.92
Standard error	.02	.09	.03	.07	.04	.08	.04	.09	.05	.13	.08

Columns Tested: a,b - a,b - a,b - a,b - a,b

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
YouTube/ YouTube Kids	5641	218	310	164	327	470	234	489	595	338	434	547	343	213	251	190
	83%	81%	86%	85%	86%	84%	81%	86%	84%	88%	80%	80%	83%	78%	78%	85%
TikTok	2807	48	42	19	86	105	51	217	306	149	366	436	273	183	194	147
	41%	18%	11%	10%	23%	19%	18%	38%	43%	39%	67%	63%	66%	67%	61%	66%
Instagram	1567	24	20	13	19	53	29	72	93	55	179	268	181	164	140	138
	23%	9%	6%	7%	5%	9%	10%	13%	13%	14%	33%	39%	44%	60%	44%	62%
													a	b	b	
Snapchat	1411	29	24	14	44	61	29	93	115	44	175	236	146	106	107	93
	21%	11%	7%	7%	12%	11%	10%	16%	16%	11%	32%	34%	35%	39%	33%	42%
Facebook (inc. Facebook Gaming)	1019	33	16	14	31	58	20	48	76	40	126	161	84	96	82	66
	15%	12%	5%	7%	8%	10%	7%	9%	11%	10%	23%	23%	20%	35%	26%	29%
		b														
Twitch	483	5	6	6	8	25	7	24	41	22	54	87	58	29	35	41
	7%	2%	2%	3%	2%	4%	2%	4%	6%	6%	10%	13%	14%	11%	11%	19%
Pinterest	334	3	7	5	6	17	4	18	18	16	41	47	45	37	27	28
	5%	1%	2%	2%	2%	3%	1%	3%	3%	4%	7%	7%	11%	13%	8%	13%
Vimeo	145	1	1	3	4	14	7	8	15	7	9	19	11	8	12	19
	2%	*%	*%	2%	1%	3%	2%	1%	2%	2%	2%	3%	3%	3%	4%	9%
GoNoodle	128	3	4	4	10	22	6	15	16	7	9	11	3	7	2	5
	2%	1%	1%	2%	3%	4%	2%	3%	2%	2%	2%	2%	1%	2%	1%	2%
Dailymotion	99	2	*	*	1	6	-	10	9	13	5	16	6	9	6	13
	1%	1%	*%	*%	*%	1%	-%	2%	1%	3%	1%	2%	2%	3%	2%	6%
Triller	89	2	1	2	2	5	2	3	8	5	14	9	9	8	4	12
	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%	3%	1%	5%
																b

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

**PARENTS' AND CHILDREN'S ONLINE BEHAVIOURS AND ATTITUDES SURVEY 2022 - WAVE 1 - 5th to 27th May 2022 & WAVE 2 - 3rd to 24th November 2022.**

**Table 9**

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP5/ QC4. Which, if any, of these apps or sites does your child watch videos on? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Fruitlab	61 1%	1 1%	1 *%	1 1%	* *%	6 1%	3 1%	3 1%	6 1%	2 *%	6 1%	15 2%	4 1%	5 2%	3 1%	4 2%
Clash	61 1%	4 1%	1 *%	2 1%	2 1%	8 1%	2 1%	5 1%	5 1%	* *%	6 1%	11 2%	4 1%	2 1%	2 1%	2 1%
Imgur	43 1%	1 1%	2 *%	1 *%	1 *%	3 1%	2 1%	3 1%	- -%	* *%	2 *%	10 1%	5 1%	3 1%	3 1%	5 2%
GROM social	42 1%	1 *%	* *%	* *%	2 1%	3 1%	* *%	3 1%	2 *%	- -%	6 1%	6 1%	4 1%	4 1%	1 *%	6 3%
Child watches videos on other apps/sites	285 4%	15 6%	17 5%	10 5%	6 2%	18 3%	9 3%	29 5%	21 3%	10 3%	32 6%	43 6%	14 3%	11 4%	14 4%	7 3%
Child does not watch videos on ANY apps/sites	284 4%	20 7%	30 8%	14 7%	21 6%	34 6%	31 11%	16 3%	21 3%	18 5%	9 2%	10 1%	4 1%	4 1%	15 5%	2 1%
Don't know	18 *%	1 *%	* *%	- -%	3 1%	2 *%	- -%	3 1%	3 *%	- -%	1 *%	- -%	1 *%	- -%	1 *%	- -%

**SUMMARY**

ANY APPS/ SITES USED TO WATCH VIDEOS	6494 96%	248 92%	331 92%	180 93%	354 94%	522 94%	259 89%	546 97%	682 97%	368 95%	534 98%	677 99%	410 99%	270 99%	304 95%	221 99%
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 16)	2.1	1.5	1.3	1.3	1.5	1.6	1.4	1.8	1.9	1.8	2.7	2.8	2.9	3.2	2.8	3.5
		b												b		b
Standard deviation	1.62	1.09	.91	1.29	1.08	1.43	1.23	1.28	1.28	1.37	1.63	1.82	1.86	1.89	1.75	2.22
Standard error	.02	.06	.04	.07	.05	.06	.07	.06	.05	.07	.08	.07	.10	.13	.10	.15

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Yes	2147 32%	22 18% b	59 8%	47 20%	158 15%	125 36%	420 30%	224 54% b	586 44%	119 52%	274 42%
No	4605 68%	100 81%	655 91% a	183 79%	885 84%	224 64%	971 70%	186 45%	726 55% a	108 47%	375 57%
Don't know	42 1%	1 1%	2 *%	1 *%	10 1%	* *%	5 *%	3 1%	12 1%	1 *%	4 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP6/ QC5. Does your child ever upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Yes	2147	36	36	20	65	105	48	178	232	124	266	322	198	141	121	108
	32%	14%	10%	10%	17%	19%	17%	31%	33%	32%	49%	47%	48%	51%	38%	48%
No	4605	231	324	173	310	449	241	383	473	262	273	358	215	132	196	116
	68%	86%	90%	89%	82%	80%	83%	68%	67%	68%	50%	52%	52%	48%	61%	52%
Don't know	42	1	1	1	3	4	1	4	*	-	5	6	2	1	3	-
	1%	*%	*%	*%	1%	1%	*%	1%	*%	-%	1%	1%	*%	1%	1%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child ever uploads videos online that they have made themselves

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	1984	34	81	54	177	111	399	191	492	101	236
Effective Weighted Sample	1643	20	53	42	132	94	334	161	412	95	221
Total	2147	22	59	47	158	125	420	224	586	119	274
TikTok	1354 63%	**	**	**	66 42%	78 62%	269 64%	154 69%	430 73%	72 60%	183 67%
Snapchat	807 38%	**	**	**	34 22%	40 32%	117 28%	91 40%	249 43%	57 48%	140 51%
YouTube/ YouTube Kids	777 36%	**	**	**	92 58%	49 39%	165 39%	73 33%	171 29%	43 36%	75 27%
Instagram	683 32%	**	**	**	37 23%	27 22%	67 16%	83 37%	210 36%	54 46%	142 52%
Facebook (inc. Facebook Gaming)	412 19%	**	**	**	32 20%	19 15%	49 12%	50 22%	99 17%	35 30%	77 28%
Twitch	141 7%	**	**	**	8 5%	8 7%	19 5%	19 8%	42 7%	10 9%	20 7%
Pinterest	99 5%	**	**	**	10 6%	7 5%	11 3%	5 2%	28 5%	11 9%	13 5%
Vimeo	58 3%	**	**	**	7 4%	7 5%	6 2%	4 2%	13 2%	3 2%	7 3%
GoNoodle	48 2%	**	**	**	2 1%	3 2%	1 *%	6 2%	10 2%	1 1%	7 2%
Triller	44 2%	**	**	**	1 1%	4 3%	4 1%	4 2%	14 2%	1 1%	11 4%
Dailymotion	37 2%	**	**	**	2 1%	2 1%	2 1%	1 1%	10 2%	3 3%	6 2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	1984	34	81	54	177	111	399	191	492	101	236
Effective Weighted Sample	1643	20	53	42	132	94	334	161	412	95	221
Total	2147	22	59	47	158	125	420	224	586	119	274
Imgur	33 2%	**	**	**	-	3	3	3	6	2	7
		**	**	**	-%	2%	1%	1%	1%	2%	2%
Clash	31 1%	**	**	**	-	1	3	4	8	1	7
		**	**	**	-%	1%	1%	2%	1%	1%	2%
Fruitlab	31 1%	**	**	**	3	1	6	4	3	2	4
		**	**	**	2%	1%	1%	2%	1%	1%	2%
GROM social	25 1%	**	**	**	3	2	3	2	5	-	3
		**	**	**	2%	2%	1%	1%	1%	-%	1%
Child uploads videos to other apps/ sites	53 2%	**	**	**	7	6	9	3	9	3	4
		**	**	**	5%	5%	2%	1%	1%	2%	1%
Don't know	13 1%	**	**	**	5	2	1	2	-	-	1
		**	**	**	3%	1%	*%	1%	-%	-%	*%

SUMMARY

ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	2134 99%	**	**	**	153 97%	123 99%	419 100%	223 99%	586 100%	119 100%	272 100%
Base for stats	2147	**	**	**	158	125	420	224	586	119	274
Mean number of apps/ sites (out of 16)	2.2	**	**	**	1.9	2.1	1.8	2.3	2.2	2.5	2.6
Standard deviation	1.59	**	**	**	1.52	1.41	1.25	1.38	1.65	1.51	1.93
Standard error	.04	**	**	**	.11	.13	.06	.10	.07	.15	.13

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	b	~c	a	b	c	a	b	c	a	b	~c
Significance Level: 99%																
Unweighted total	1984	51	51	25	68	124	55	154	222	121	212	285	173	115	108	97
Effective Weighted Sample	1643	32	33	18	50	95	42	131	186	102	179	234	146	107	103	91
Total	2147	36	36	20	65	105	48	178	232	124	266	322	198	141	121	108
TikTok	1354	**	**	**	**	40	**	123	143	75	192	238	140	93	74	**
	63%	**	**	**	**	38%	**	69%	62%	60%	72%	74%	70%	66%	62%	**
Snapchat	807	**	**	**	**	25	**	56	69	26	139	124	82	72	60	**
	38%	**	**	**	**	24%	**	31%	30%	21%	52%	38%	41%	51%	49%	**
											b					
YouTube/ YouTube Kids	777	**	**	**	**	56	**	59	91	54	75	101	69	39	39	**
	36%	**	**	**	**	53%	**	33%	39%	44%	28%	31%	35%	28%	32%	**
Instagram	683	**	**	**	**	24	**	36	41	16	93	103	97	72	52	**
	32%	**	**	**	**	23%	**	20%	17%	13%	35%	32%	49%	51%	43%	**
													b			
Facebook (inc. Facebook Gaming)	412	**	**	**	**	15	**	21	29	16	54	74	32	48	35	**
	19%	**	**	**	**	14%	**	12%	13%	13%	20%	23%	16%	34%	29%	**
Twitch	141	**	**	**	**	5	**	7	15	5	18	19	20	12	3	**
	7%	**	**	**	**	4%	**	4%	6%	4%	7%	6%	10%	8%	3%	**
Pinterest	99	**	**	**	**	3	**	6	8	2	5	10	17	9	5	**
	5%	**	**	**	**	3%	**	3%	3%	2%	2%	3%	9%	6%	4%	**
													a			
Vimeo	58	**	**	**	**	5	**	6	4	2	5	11	4	4	2	**
	3%	**	**	**	**	5%	**	4%	2%	2%	2%	3%	2%	3%	2%	**
GoNoodle	48	**	**	**	**	3	**	2	1	1	5	7	6	4	1	**
	2%	**	**	**	**	2%	**	1%	%	1%	2%	2%	3%	3%	1%	**
Triller	44	**	**	**	**	-	**	5	4	-	3	4	10	1	1	**
	2%	**	**	**	**	-%	**	3%	2%	-%	1%	1%	5%	1%	1%	**
Dailymotion	37	**	**	**	**	1	**	1	4	-	7	2	3	1	2	**
	2%	**	**	**	**	1%	**	%	2%	-%	3%	1%	2%	1%	2%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever uploads videos online that they have made themselves

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	b	~c	a	b	c	a	b	c	a	b	~c
Significance Level: 99%																
Unweighted total	1984	51	51	25	68	124	55	154	222	121	212	285	173	115	108	97
Effective Weighted Sample	1643	32	33	18	50	95	42	131	186	102	179	234	146	107	103	91
Total	2147	36	36	20	65	105	48	178	232	124	266	322	198	141	121	108
Imgur	33 2%	**	**	**	**	1 1%	**	4 2%	3 1%	- -%	3 1%	3 1%	3 1%	2 1%	2 2%	**
Clash	31 1%	**	**	**	**	1 1%	**	2 1%	2 1%	- -%	5 2%	7 2%	3 2%	1 1%	1 1%	**
Fruitlab	31 1%	**	**	**	**	2 2%	**	3 2%	2 1%	1 1%	2 1%	4 1%	3 1%	2 1%	1 1%	**
GROM social	25 1%	**	**	**	**	3 3%	**	1 1%	4 2%	* *%	- -%	5 2%	3 1%	- -%	1 1%	**
Child uploads videos to other apps/ sites	53 2%	**	**	**	**	5 5%	**	5 3%	7 3%	4 3%	5 2%	4 1%	- -%	3 2%	4 3%	**
Don't know	13 1%	**	**	**	**	2 2%	**	2 1%	- -%	1 1%	- -%	- -%	2 1%	- -%	1 1%	**
<b>SUMMARY</b>																
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	2134 99%	**	**	**	**	103 98%	**	176 99%	232 100%	122 99%	266 100%	322 100%	197 99%	141 100%	119 99%	**
Base for stats	2147	**	**	**	**	105	**	178	232	124	266	322	198	141	121	**
Mean number of apps/ sites (out of 16)	2.2	**	**	**	**	1.8	**	1.9	1.8	1.6	2.3	2.2	2.5	2.6	2.3	**
Standard deviation	1.59	**	**	**	**	1.38	**	1.41	1.26	1.17	1.43	1.53	2.05	1.39	1.58	**
Standard error	.04	**	**	**	**	.12	**	.11	.08	.11	.10	.09	.16	.13	.15	**
Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c																

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
TikTok	1354 20%	5 4%	21 3%	23 10%	66 6%	78 22%	269 19%	154 37%	430 32%	72 32%	183 28%
Snapchat	807 12%	5 4%	16 2%	11 5%	34 3%	40 11%	117 8%	91 22%	249 19%	57 25%	140 22%
YouTube/ YouTube Kids	777 11%	10 8%	26 4%	17 7%	92 9%	49 14%	165 12%	73 18%	171 13%	43 19%	75 11%
Instagram	683 10%	7 6%	6 1%	12 5%	37 4%	27 8%	67 5%	83 20%	210 16%	54 24%	142 22%
Facebook (inc. Facebook Gaming)	412 6%	2 2%	9 1%	6 2%	32 3%	19 6%	49 4%	50 12%	99 7%	35 16%	77 12%
Twitch	141 2%	2 1%	1 *%	4 2%	8 1%	8 2%	19 1%	19 5%	42 3%	10 4%	20 3%
Pinterest	99 1%	1 *%	3 *%	4 2%	10 1%	7 2%	11 1%	5 1%	28 2%	11 5%	13 2%
Vimeo	58 1%	2 2%	2 *%	* *%	7 1%	7 2%	6 *%	4 1%	13 1%	3 1%	7 1%
GoNoodle	48 1%	3 2%	5 1%	5 2%	2 *%	3 1%	1 *%	6 1%	10 1%	1 *%	7 1%
Triller	44 1%	2 2%	1 *%	2 1%	1 *%	4 1%	4 *%	4 1%	14 1%	1 *%	11 2%
Dailymotion	37 1%	4 3%	4 1%	1 *%	2 *%	2 *%	2 *%	1 *%	10 1%	3 1%	6 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Imgur	33 *%	1 1%	2 *%	2 1% b	- -%	3 1%	3 *%	3 1%	6 *%	2 1%	7 1%
Clash	31 *%	* *%	1 *%	2 1% b	- -%	1 *%	3 *%	4 1%	8 1%	1 *%	7 1%
Fruitlab	31 *%	1 *%	4 1%	1 1%	3 *%	1 *%	6 *%	4 1%	3 *%	2 1%	4 1%
GROM social	25 *%	3 2% b	* *%	1 1%	3 *%	2 1%	3 *%	2 *%	5 *%	- -%	3 *%
Child uploads videos to other apps/ sites	53 1%	- -%	7 1%	2 1%	7 1%	6 2%	9 1%	3 1%	9 1%	3 1%	4 1%
Don't know	13 *%	- -%	* *%	1 *%	5 *%	2 *%	1 *%	2 *%	- -%	- -%	1 *%
<b>SUMMARY</b>											
ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	2134 31%	22 18% b	59 8%	46 20%	153 15%	123 35%	419 30%	223 54% b	586 44%	119 52%	272 42%
DO NOT UPLOAD VIDEOS ONLINE	4648 68%	101 82%	657 92% a	183 80%	895 85%	224 64%	976 70%	189 46% a	738 56% a	109 48%	379 58%
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Columns Tested: a,b - a,b - a,b - a,b - a,b											

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 16)	.7	.4 b	.2	.4	.3	.7 b	.5	1.2	1.0	1.3	1.1
Standard deviation	1.34	1.06	.63	1.06	.91	1.29	1.06	1.52	1.56	1.66	1.78
Standard error	.02	.08	.02	.06	.03	.07	.03	.08	.05	.12	.07

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
TikTok	1354 20%	10 4%	11 3%	10 5%	24 6%	40 7%	26 9%	123 22%	143 20%	75 19%	192 35%	238 35%	140 34%	93 34%	74 23%	77 34%
Snapchat	807 12%	11 4%	11 3%	5 2%	6 1%	25 4%	18 6%	56 10%	69 10%	26 7%	139 25%	124 18%	82 20%	72 26%	60 19%	56 25%
YouTube/ YouTube Kids	777 11%	15 6%	20 6%	8 4%	38 10%	56 10%	23 8%	59 10%	91 13%	54 14%	75 14%	101 15%	69 17%	39 14%	39 12%	34 15%
Instagram	683 10%	7 3%	8 2%	5 3%	9 2%	24 4%	18 6%	36 6%	41 6%	16 4%	93 17%	103 15%	97 23%	72 26%	52 16%	57 25%
Facebook (inc. Facebook Gaming)	412 6%	4 2%	7 2%	6 3%	7 2%	15 3%	18 6%	21 4%	29 4%	16 4%	54 10%	74 11%	32 8%	48 17%	35 11%	28 13%
Twitch	141 2%	1 *%	2 *%	1 1%	1 *%	5 1%	7 2%	7 1%	15 2%	5 1%	18 3%	19 3%	20 5%	12 4%	3 1%	15 7%
Pinterest	99 1%	1 1%	2 *%	3 1%	6 2%	3 *%	5 2%	6 1%	8 1%	2 1%	5 1%	10 1%	17 4%	9 3%	5 1%	10 5%
Vimeo	58 1%	* *%	3 1%	3 1%	1 *%	5 1%	2 1%	6 1%	4 1%	2 1%	5 1%	11 2%	4 1%	4 2%	2 1%	4 2%
GoNoodle	48 1%	3 1%	3 1%	3 1%	3 1%	3 *%	2 1%	2 *%	1 *%	1 *%	5 1%	7 1%	6 1%	4 1%	1 *%	4 2%
Triller	44 1%	1 *%	2 *%	* *%	* *%	- -%	3 1%	5 1%	4 1%	- -%	3 1%	4 1%	10 2%	1 *%	1 *%	10 4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Dailymotion	37 1%	2 1%	5 1%	3 1%	1 *%	1 *%	1 *%	1 *%	4 1%	- -%	7 1%	2 *%	3 1%	1 *%	2 1%	6 3%
Imgur	33 *%	3 1%	1 *%	2 1%	2 *%	1 *%	- -%	4 1%	3 *%	- -%	3 1%	3 *%	3 1%	2 1%	2 1%	5 2%
Clash	31 *%	* *%	* *%	2 1%	- -%	1 *%	2 1%	2 *%	2 *%	- -%	5 1%	7 1%	3 1%	1 *%	1 *%	5 2%
Fruitlab	31 *%	2 1%	4 1%	- -%	- -%	2 *%	2 1%	3 *%	2 *%	1 *%	2 *%	4 1%	3 1%	2 1%	1 *%	4 2%
GROM social	25 *%	2 1%	1 *%	2 1%	1 *%	3 1%	- -%	1 *%	4 1%	* *%	- -%	5 1%	3 1%	- -%	1 *%	2 1%
Child uploads videos to other apps/sites	53 1%	3 1%	1 *%	3 1%	4 1%	5 1%	3 1%	5 1%	7 1%	4 1%	5 1%	4 1%	- -%	3 1%	4 1%	- -%
Don't know	13 *%	2 1%	- -%	- -%	4 1%	2 *%	- -%	2 *%	- -%	1 *%	- -%	- -%	2 *%	- -%	1 *%	- -%

SUMMARY

ANY APPS/ SITES USED TO UPLOAD VIDEOS ONLINE	2134 31%	35 13%	36 10%	20 10%	61 16%	103 18%	48 17%	176 31%	232 33%	122 32%	266 49%	322 47%	197 47%	141 51%	119 37%	108 48%
DO NOT UPLOAD VIDEOS ONLINE	4648 68%	232 86%	325 90%	173 90%	313 83%	453 81%	242 83%	388 69%	474 67%	262 68%	278 51%	365 53%	217 52%	133 49%	199 62%	116 52%
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c																

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP7/ QC6. And which of these apps or sites does your child use to upload videos online that they have made themselves? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 16)	.7	.2	.2	.3	.3	.3	.4	.6	.6	.5	1.1	1.0	1.2	1.3	.9	1.4
Standard deviation	1.34	.78	.82	1.29	.76	.92	1.24	1.18	1.12	1.02	1.52	1.52	1.88	1.63	1.49	2.27
Standard error	.02	.04	.04	.07	.04	.04	.07	.05	.04	.05	.07	.06	.10	.11	.09	.16

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child ever watches videos on any apps or sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6475	168	957	257	1081	299	1228	349	1103	194	560
Effective Weighted Sample	5134	107	613	201	835	251	1033	293	918	182	526
Total	6494	118	653	219	972	335	1346	408	1299	221	636
Funny videos/ jokes/ pranks/ challenges	4184 64%	37 31%	234 36%	125 57%	572 59%	229 68%	979 73%	284 70%	932 72%	164 74%	475 75%
Cartoons/ animations/ mini-movies or songs	3417 53%	88 75%	550 84%	148 68%	714 73%	180 54%	696 52%	173 43%	454 35%	89 40%	189 30%
Music videos	3089 48%	32 27%	164 25%	84 38%	338 35%	139 42%	634 47%	235 58%	787 61%	150 68%	410 64%
Game tutorials/ walk-throughs/ watching other people play games	2921 45%	31 27%	129 20%	104 48%	440 45%	198 59%	726 54%	223 55%	622 48%	96 44%	254 40%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	2835 44%	26 22%	99 15%	80 36%	342 35%	171 51%	632 47%	205 50%	713 55%	129 59%	340 53%
Videos that help them to learn new things or help with their schoolwork or homework	2746 42%	54 46%	256 39%	91 41%	450 46%	139 42%	558 41%	166 41%	570 44%	83 38%	277 44%
'How-to' videos or tutorials about hobbies/ things they are interested in	2535 39%	17 15%	123 19%	87 40%	410 42%	146 43%	564 42%	180 44%	564 43%	97 44%	264 41%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child ever watches videos on any apps or sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6475	168	957	257	1081	299	1228	349	1103	194	560
Effective Weighted Sample	5134	107	613	201	835	251	1033	293	918	182	526
Total	6494	118	653	219	972	335	1346	408	1299	221	636
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	2271	44	239	112	457	131	537	118	332	66	155
	35%	37%	37%	51%	47%	39%	40%	29%	26%	30%	24%
Whole programmes or films	2256	40	208	65	304	92	446	178	442	121	286
	35%	34%	32%	30%	31%	27%	33%	44%	34%	55%	45%
Film trailers, clips of programmes, 'best-bits' or programme highlights	2228	21	87	64	240	120	406	163	595	132	327
	34%	18%	13%	29%	25%	36%	30%	40%	46%	60%	51%
Sports/ football clips or interviews	1364	7	40	25	134	51	331	95	386	38	200
	21%	6%	6%	12%	14%	15%	25%	23%	30%	17%	31%
							a				a
Other types of video	89	3	8	3	15	3	25	3	14	3	7
	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%
Don't know	70	2	7	*	10	5	10	3	12	1	8
	1%	2%	1%	*%	1%	2%	1%	1%	1%	1%	1%
Base for stats	6494	118	653	219	972	335	1346	408	1299	221	636
Mean number of types of video watched (out of 12)	4.6	3.4	3.3	4.5	4.5	4.8	4.9	5.0	4.9	5.3	5.0
Standard deviation	2.38	2.06	1.99	2.32	2.29	2.38	2.29	2.44	2.35	2.50	2.42
Standard error	.03	.16	.06	.14	.07	.14	.07	.13	.07	.18	.10

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6475	344	474	284	369	614	309	467	641	346	428	597	360	224	271	209
Effective Weighted Sample	5134	216	302	192	285	473	240	397	536	296	360	492	303	209	255	199
Total	6494	248	331	180	354	522	259	546	682	368	534	677	410	270	304	221
Funny videos/ jokes/ pranks/ challenges	4184	99	119	56	218	296	147	392	480	290	368	494	297	208	218	167
	64%	40%	36%	31%	62%	57%	57%	72%	70%	79%	69%	73%	72%	77%	72%	76%
Cartoons/ animations/ mini-movies or songs	3417	183	271	156	245	384	188	281	358	198	206	252	141	105	97	63
	53%	74%	82%	87%	69%	74%	73%	52%	53%	54%	39%	37%	34%	39%	32%	29%
Music videos	3089	75	89	39	122	178	100	236	314	174	323	405	232	173	204	146
	48%	30%	27%	22%	34%	34%	39%	43%	46%	47%	60%	60%	57%	64%	67%	66%
Game tutorials/ walk-throughs/ watching other people play games	2921	56	76	34	165	241	112	302	384	196	265	342	200	110	118	95
	45%	23%	23%	19%	47%	46%	43%	55%	56%	53%	50%	50%	49%	41%	39%	43%
Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM)	2835	48	55	29	131	175	98	269	313	191	291	349	235	152	160	122
	44%	19%	16%	16%	37%	33%	38%	49%	46%	52%	55%	51%	57%	56%	53%	55%
Videos that help them to learn new things or help with their schoolwork or homework	2746	104	126	79	161	226	127	213	281	167	205	279	200	112	110	109
	42%	42%	38%	44%	45%	43%	49%	39%	41%	45%	38%	41%	49%	42%	36%	49%
													a			b

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c
Significance Level: 99%																
Unweighted total	6475	344	474	284	369	614	309	467	641	346	428	597	360	224	271	209
Effective Weighted Sample	5134	216	302	192	285	473	240	397	536	296	360	492	303	209	255	199
Total	6494	248	331	180	354	522	259	546	682	368	534	677	410	270	304	221
'How-to' videos or tutorials about hobbies/ things they are interested in	2535	46	71	28	128	213	123	209	291	175	235	294	181	106	129	100
	39%	18%	21%	16%	36%	41%	48%	38%	43%	48%	44%	43%	44%	39%	42%	45%
Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled	2271	83	136	61	155	254	122	207	258	165	140	158	131	75	64	67
	35%	34%	41%	34%	44%	49%	47%	38%	38%	45%	26%	23%	32%	28%	21%	30%
Whole programmes or films	2256	66	111	64	101	163	88	185	212	123	208	225	150	125	151	101
	35%	26%	34%	36%	29%	31%	34%	34%	31%	33%	39%	33%	37%	46%	50%	46%
Film trailers, clips of programmes, 'best-bits' or programme highlights	2228	39	48	24	82	134	73	152	225	123	221	286	204	139	154	125
	34%	16%	14%	13%	23%	26%	28%	28%	33%	33%	41%	42%	50%	51%	51%	57%
Sports/ football clips or interviews	1364	13	25	13	43	86	32	103	160	106	133	197	129	57	87	73
	21%	5%	8%	7%	12%	16%	12%	19%	23%	29%	25%	29%	31%	21%	29%	33%
Other types of video	89	2	5	2	4	8	3	3	13	8	4	5	6	2	6	2
	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%
Don't know	70	8	2	1	7	1	-	7	4	-	6	5	3	1	5	1
	1%	3%	1%	1%	2%	*%	-%	1%	1%	-%	1%	1%	1%	1%	2%	1%
Base for stats	6494	248	331	180	354	522	259	546	682	368	534	677	410	270	304	221
Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c																

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP8/ QC7. Below is a list of the sorts of videos that your child may have watched on these video sites or apps. Which, if any, of these do they watch? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever watches videos on any apps or sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6475	344	474	284	369	614	309	467	641	346	428	597	360	224	271	209
Total	6494	248	331	180	354	522	259	546	682	368	534	677	410	270	304	221
Mean number of types of video watched (out of 12)	4.6	3.3	3.4	3.3	4.4	4.5	4.7	4.7	4.8	5.2 a	4.9	4.9	5.1	5.0	4.9	5.3
Standard deviation	2.38	2.06	2.01	1.94	2.38	2.28	2.19	2.29	2.34	2.17	2.44	2.34	2.32	2.41	2.51	2.28
Standard error	.03	.11	.09	.12	.12	.09	.12	.11	.09	.12	.12	.10	.12	.16	.15	.16

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	5641 83%	100 81%	605 84%	198 86%	894 85%	291 83%	1207 86%	326 79%	1073 81%	183 81%	522 80%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	777 11%	10 8%	26 4%	17 7%	92 9%	49 14%	165 12%	73 18%	171 13%	43 19%	75 11%
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	5717 84%	100 81%	607 85%	198 86%	901 86%	296 85%	1233 88%	332 80%	1087 82%	186 82%	528 81%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	1078 16%	24 19%	109 15%	32 14%	152 14%	54 15%	163 12%	82 20%	238 18%	41 18%	124 19%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TO SHOW WHETHER AND HOW YOUTUBE/ YOUTUBE KIDS IS USED BY THE CHILD FOR WATCHING/ UPLOADING VIDEOS**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
CHILD USES YOUTUBE/ YOUTUBE KIDS TO WATCH VIDEOS	5641	218	310	164	327	470	234	489	595	338	434	547	343	213	251	190
	83%	81%	86%	85%	86%	84%	81%	86%	84%	88%	80%	80%	83%	78%	78%	85%
CHILD USES YOUTUBE/ YOUTUBE KIDS TO UPLOAD THEIR OWN VIDEOS	777	15	20	8	38	56	23	59	91	54	75	101	69	39	39	34
	11%	6%	6%	4%	10%	10%	8%	10%	13%	14%	14%	15%	17%	14%	12%	15%
CHILD USES YOUTUBE/ YOUTUBE KIDS FOR EITHER OF THESE	5717	219	311	165	329	476	235	500	605	344	441	554	347	216	255	193
	84%	82%	86%	85%	87%	85%	81%	89%	86%	89%	81%	81%	84%	79%	80%	86%
CHILD DOES NOT USE YOUTUBE/ YOUTUBE KIDS TO WATCH OR UPLOAD THEIR OWN VIDEOS	1078	49	51	28	49	82	56	65	101	41	103	133	68	58	65	31
	16%	18%	14%	15%	13%	15%	19%	11%	14%	11%	19%	19%	16%	21%	20%	14%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY ~a	NONE ~b	ANY ~a	NONE ~b
Significance Level: 99%		a	b	a	b	a	b	~a	~b	~a	~b
Unweighted total	3830	145	884	232	1006	265	1123	-	-	-	-
Effective Weighted Sample	2904	92	568	181	777	222	951	-	-	-	-
Total	3502	100	607	198	901	296	1233	-	-	-	-
Uses YouTube Kids app/ site	1741	67	416	117	564	102	386	**	**	**	**
	50%	67%	68%	59%	63%	34%	31%	**	**	**	**
Uses 'main' YouTube app/ site	2327	52	281	120	522	244	1007	**	**	**	**
	66%	52%	46%	61%	58%	83%	82%	**	**	**	**
Don't know	23	1	7	-	2	2	8	**	**	**	**
	1%	1%	1%	-%	*%	1%	1%	**	**	**	**
<b>SUMMARY</b>											
ONLY USES YOUTUBE KIDS APP/ SITE	1141	47	319	78	377	50	205	**	**	**	**
	33%	47%	53%	39%	42%	17%	17%	**	**	**	**
ONLY USES MAIN YOUTUBE APP/ SITE	1726	33	185	81	335	192	827	**	**	**	**
	49%	33%	30%	41%	37%	65%	67%	**	**	**	**
USES BOTH	600	20	97	39	187	52	181	**	**	**	**
	17%	20%	16%	20%	21%	18%	15%	**	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP9/ QC8. You said that your child uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child aged 3-11 watches or uploads videos on YouTube

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		a	b	c	a	b	c	a	b	c	~a	~b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	3830	310	439	258	342	561	283	426	573	323	-	-	-	-	-	-
Effective Weighted Sample	2904	194	281	174	265	432	219	363	481	277	-	-	-	-	-	-
Total	3502	219	311	165	329	476	235	500	605	344	-	-	-	-	-	-
Uses YouTube Kids app/ site	1741	150	215	112	179	289	153	146	200	113	**	**	**	**	**	**
	50%	68%	69%	68%	55%	61%	65%	29%	33%	33%	**	**	**	**	**	**
Uses 'main' YouTube app/ site	2327	105	149	78	205	286	126	418	490	282	**	**	**	**	**	**
	66%	48%	48%	47%	62%	60%	54%	84%	81%	82%	**	**	**	**	**	**
Don't know	23	3	2	-	1	2	-	4	4	2	**	**	**	**	**	**
	1%	2%	1%	-%	*%	*%	-%	1%	1%	*%	**	**	**	**	**	**
<b>SUMMARY</b>																
ONLY USES YOUTUBE KIDS APP/ SITE	1141	111	160	87	122	188	109	73	110	57	**	**	**	**	**	**
	33%	51%	51%	53%	37%	39%	46%	15%	18%	17%	**	**	**	**	**	**
ONLY USES MAIN YOUTUBE APP/ SITE	1726	66	94	53	148	184	82	345	400	226	**	**	**	**	**	**
	49%	30%	30%	32%	45%	39%	35%	69%	66%	66%	**	**	**	**	**	**
USES BOTH	600	39	56	25	57	101	44	73	91	56	**	**	**	**	**	**
	17%	18%	18%	15%	17%	21%	19%	15%	15%	16%	**	**	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
YouTube (Live)	2643 39%	39 31% b	145 20%	73 32%	307 29%	142 41%	529 38%	201 49%	645 49%	118 52%	308 47%
TikTok (LIVE)	1913 28%	11 9%	38 5%	27 12%	104 10%	91 26%	349 25%	194 47%	588 44%	114 50%	316 49%
Instagram (Live)	1267 19%	11 9%	30 4%	12 5%	56 5%	35 10%	151 11%	145 35%	392 30%	97 43%	278 43%
Facebook (Live)	822 12%	5 4%	22 3%	15 7%	55 5%	27 8%	119 9%	91 22%	231 17%	60 26%	150 23%
Twitch	596 9%	6 4%	14 2%	14 6%	30 3%	38 11%	91 7%	64 15%	187 14%	34 15%	87 13%
Yubo	87 1%	6 5% b	3 *%	4 2%	5 *%	6 2%	11 1%	7 2%	26 2%	6 3%	10 2%
YouNow	61 1%	3 3%	5 1%	3 1%	10 1%	6 2%	11 1%	3 1%	9 1%	2 1%	7 1%
Snapchat (Live) (ADDED AT WAVE 2)	418 6%	1 *%	10 1%	5 2%	18 2%	16 5%	47 3%	49 12%	141 11%	20 9%	96 15%
Telegram (Live) (ADDED AT WAVE 2)	38 1%	1 1%	1 *%	2 1%	3 *%	3 1%	7 1%	4 1%	6 *%	3 1%	7 1%
Child watches live streamed videos on other apps/ sites	98 1%	2 2%	18 3%	3 1%	18 2%	4 1%	19 1%	6 1%	9 1%	8 3%	8 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Child does not watch live streamed videos on ANY apps/ sites	2721 40%	65 52%	515 72%	124 54%	627 60%	131 37%	605 43%	78 19%	299 23%	37 16%	133 20%
Don't know	147 2%	2 2%	5 1%	8 4%	33 3%	6 2%	48 3%	3 1%	27 2%	2 1%	4 1%
<b>SUMMARY</b>											
ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS	3927 58%	57 46%	196 27%	98 43%	393 37%	213 61%	743 53%	332 80%	999 75%	188 83%	515 79%
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites	1.2	.7 b	.4	.7	.6	1.1	1.0	1.8	1.7	2.0	1.9
Standard deviation	1.36	.95	.82	1.05	.95	1.14	1.20	1.44	1.45	1.46	1.55
Standard error	.02	.07	.03	.06	.03	.06	.03	.08	.04	.10	.06
Columns Tested:	a,b - a,b - a,b - a,b - a,b										

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
YouTube (Live)	2643	85	85	35	138	169	73	215	276	152	258	339	204	135	156	115
	39%	32%	23%	18%	37%	30%	25%	38%	39%	39%	47%	49%	49%	49%	49%	51%
		c			c											
TikTok (LIVE)	1913	24	21	9	42	58	29	161	177	85	269	309	192	155	145	111
	28%	9%	6%	5%	11%	10%	10%	28%	25%	22%	49%	45%	46%	57%	45%	50%
Instagram (Live)	1267	16	22	6	15	33	21	49	86	51	156	216	152	120	132	102
	19%	6%	6%	3%	4%	6%	7%	9%	12%	13%	29%	31%	37%	44%	41%	46%
Facebook (Live)	822	16	12	5	17	41	17	36	66	39	109	141	67	69	72	60
	12%	6%	3%	3%	5%	7%	6%	6%	9%	10%	20%	20%	16%	25%	22%	27%
Twitch	596	9	9	6	7	24	14	46	54	26	79	85	79	33	47	33
	9%	3%	3%	3%	2%	4%	5%	8%	8%	7%	15%	12%	19%	12%	15%	15%
													b			
Yubo	87	7	4	*	1	6	1	7	6	4	13	12	9	6	6	5
	1%	3%	1%	*%	*%	1%	*%	1%	1%	1%	2%	2%	2%	2%	2%	2%
YouNow	61	5	2	1	3	7	3	6	9	-	5	6	3	2	2	4
	1%	2%	1%	*%	1%	1%	1%	1%	1%	-%	1%	1%	1%	1%	1%	2%
Snapchat (Live) (ADDED AT WAVE 2)	418	4	4	3	9	11	5	16	24	21	59	73	51	37	39	39
	6%	2%	1%	2%	2%	2%	2%	3%	3%	6%	11%	11%	12%	13%	12%	17%
Telegram (Live) (ADDED AT WAVE 2)	38	*	2	-	1	4	*	1	4	1	2	5	3	2	-	6
	1%	*%	1%	-%	*%	1%	*%	*%	1%	*%	*%	1%	1%	1%	-%	3%
																b
Child watches live streamed videos on other apps/ sites	98	11	5	4	8	5	8	6	7	4	2	5	6	2	10	2
	1%	4%	1%	2%	2%	1%	3%	1%	1%	1%	*%	1%	1%	1%	3%	1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10/ QC9. Which, if any, of these live video streaming apps or sites does your child use to watch live stream videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Child does not watch live streamed videos on ANY apps/ sites	2721	144	246	148	189	315	185	230	283	176	95	165	84	48	61	46
	40%	54%	68%	76%	50%	56%	64%	41%	40%	46%	18%	24%	20%	17%	19%	21%
		a	a	a			a									
Don't know	147	4	5	1	21	15	5	22	19	8	12	8	5	1	3	1
	2%	1%	1%	1%	6%	3%	2%	4%	3%	2%	2%	1%	1%	1%	1%	1%

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO WATCH LIVE STREAM VIDEOS

	3927	121	111	44	168	228	100	313	403	201	437	514	326	225	257	176
	58%	45%	31%	23%	44%	41%	35%	55%	57%	52%	80%	75%	79%	82%	80%	79%
		bc														
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites	1.2	.7	.5	.4	.6	.6	.6	1.0	1.0	1.0	1.7	1.7	1.8	2.0	1.9	2.1
		bc														
Standard deviation	1.36	.95	.86	.86	.90	1.02	1.02	1.13	1.14	1.29	1.39	1.49	1.48	1.51	1.45	1.73
Standard error	.02	.05	.04	.05	.05	.04	.06	.05	.04	.07	.07	.06	.08	.10	.09	.12

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Yes	1002 15%	18 15% b	28 4%	27 12%	75 7%	60 17%	170 12%	117 28% b	267 20%	62 27% b	111 17%
No	5744 85%	104 84%	688 96% a	203 88%	965 92%	289 83%	1217 87%	295 71%	1050 79% a	163 72%	535 82% a
Don't know	49 1%	1 1%	1 *%	* *%	13 1%	- -%	9 1%	1 *%	7 1%	3 1%	7 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11/ QC10. And does your child live stream their own videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Yes	1002	21	30	6	26	53	27	63	106	53	137	159	90	66	61	45
	15%	8%	8%	3%	7%	9%	9%	11%	15%	14%	25%	23%	22%	24%	19%	20%
No	5744	246	331	188	346	500	262	496	600	330	404	523	325	203	258	179
	85%	92%	92%	97%	91%	90%	90%	88%	85%	86%	74%	76%	78%	74%	81%	80%
Don't know	49	1	1	-	6	5	1	6	1	2	2	5	-	5	1	-
	1%	1%	*%	-%	2%	1%	*%	1%	*%	*%	*%	1%	-%	2%	*%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE b	ANY a	NONE b	ANY ~a	NONE b
Significance Level: 99%											
Unweighted total	920	28	41	34	79	52	150	100	214	54	100
Effective Weighted Sample	759	16	29	26	60	45	128	85	180	50	95
Total	1002	18	28	27	75	60	170	117	267	62	111
TikTok (LIVE)	466 46%	** **	** **	** **	** **	** **	81 48%	49 42%	130 49%	** **	65 59%
YouTube (Live)	432 43%	** **	** **	** **	** **	** **	70 41%	30 25%	105 39%	** **	47 43%
Instagram (Live)	396 39%	** **	** **	** **	** **	** **	50 29%	51 43%	113 42%	** **	61 55%
Facebook (Live)	281 28%	** **	** **	** **	** **	** **	42 25%	28 24%	75 28%	** **	41 37%
Twitch	169 17%	** **	** **	** **	** **	** **	14 8%	29 24%	48 18%	** **	21 19%
Snapchat (Live) (ADDED AT WAVE 2)	129 13%	** **	** **	** **	** **	** **	17 10%	20 17%	32 12%	** **	15 14%
Yubo	57 6%	** **	** **	** **	** **	** **	5 3%	9 8%	14 5%	** **	9 8%
YouNow	39 4%	** **	** **	** **	** **	** **	2 1%	6 5%	14 5%	** **	6 6%
Telegram (Live) (ADDED AT WAVE 2)	27 3%	** **	** **	** **	** **	** **	4 2%	2 2%	7 3%	** **	5 4%
Child posts or shares their own live streamed videos on other apps/ sites	13 1%	** **	** **	** **	** **	** **	1 *%	- -%	5 2%	** **	2 2%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE b	ANY a	NONE b	ANY ~a	NONE b
Significance Level: 99%											
Unweighted total	920	28	41	34	79	52	150	100	214	54	100
Effective Weighted Sample	759	16	29	26	60	45	128	85	180	50	95
Total	1002	18	28	27	75	60	170	117	267	62	111
Don't know	18	**	**	**	**	**	9	4	-	**	-
	2%	**	**	**	**	**	5%	3%	-%	**	-%

SUMMARY

ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS

	984	**	**	**	**	**	161	114	267	**	111
	98%	**	**	**	**	**	95%	97%	100%	**	100%
Base for stats	1002	**	**	**	**	**	170	117	267	**	111
Mean number of apps/ sites	2.0	**	**	**	**	**	1.7	1.9	2.0	**	2.5
Standard deviation	1.35	**	**	**	**	**	1.14	1.32	1.35	**	1.55
Standard error	.04	**	**	**	**	**	.09	.13	.09	**	.16

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	920	33	38	9	32	61	27	55	97	44	103	143	73	57	56	40
Effective Weighted Sample	759	22	26	5	22	47	22	48	82	38	88	117	62	53	53	38
Total	1002	21	30	6	26	53	27	63	106	53	137	159	90	66	61	45
TikTok (LIVE)	466	**	**	**	**	**	**	**	**	**	57	78	**	**	**	**
	46%	**	**	**	**	**	**	**	**	**	42%	49%	**	**	**	**
YouTube (Live)	432	**	**	**	**	**	**	**	**	**	51	54	**	**	**	**
	43%	**	**	**	**	**	**	**	**	**	37%	34%	**	**	**	**
Instagram (Live)	396	**	**	**	**	**	**	**	**	**	58	63	**	**	**	**
	39%	**	**	**	**	**	**	**	**	**	42%	40%	**	**	**	**
Facebook (Live)	281	**	**	**	**	**	**	**	**	**	37	43	**	**	**	**
	28%	**	**	**	**	**	**	**	**	**	27%	27%	**	**	**	**
Twitch	169	**	**	**	**	**	**	**	**	**	32	23	**	**	**	**
	17%	**	**	**	**	**	**	**	**	**	23%	15%	**	**	**	**
Snapchat (Live) (ADDED AT WAVE 2)	129	**	**	**	**	**	**	**	**	**	21	20	**	**	**	**
	13%	**	**	**	**	**	**	**	**	**	15%	13%	**	**	**	**
Yubo	57	**	**	**	**	**	**	**	**	**	4	11	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	3%	7%	**	**	**	**
YouNow	39	**	**	**	**	**	**	**	**	**	7	11	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	5%	7%	**	**	**	**
Telegram (Live) (ADDED AT WAVE 2)	27	**	**	**	**	**	**	**	**	**	6	2	**	**	**	**
	3%	**	**	**	**	**	**	**	**	**	4%	1%	**	**	**	**
Child posts or shares their own live streamed videos on other apps/ sites	13	**	**	**	**	**	**	**	**	**	-	2	**	**	**	**
	1%	**	**	**	**	**	**	**	**	**	-%	2%	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child ever live streams their own videos

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	920	33	38	9	32	61	27	55	97	44	103	143	73	57	56	40
Effective Weighted Sample	759	22	26	5	22	47	22	48	82	38	88	117	62	53	53	38
Total	1002	21	30	6	26	53	27	63	106	53	137	159	90	66	61	45
Don't know	18	**	**	**	**	**	**	**	**	**	2	-	**	**	**	**
	2%	**	**	**	**	**	**	**	**	**	1%	-%	**	**	**	**

SUMMARY

ANY LIVE STREAMING APPS/  
SITES USED TO POST OR SHARE  
LIVE STREAM VIDEOS

	984	**	**	**	**	**	**	**	**	**	135	159	**	**	**	**
	98%	**	**	**	**	**	**	**	**	**	99%	100%	**	**	**	**
Base for stats	1002	**	**	**	**	**	**	**	**	**	137	159	**	**	**	**
Mean number of apps/ sites	2.0	**	**	**	**	**	**	**	**	**	2.0	1.9	**	**	**	**
Standard deviation	1.35	**	**	**	**	**	**	**	**	**	1.25	1.22	**	**	**	**
Standard error	.04	**	**	**	**	**	**	**	**	**	.12	.10	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
TikTok (LIVE)	466 7%	6 5%	11 2%	10 4%	27 3%	27 8%	81 6%	49 12%	130 10%	29 13%	65 10%
YouTube (Live)	432 6%	6 5%	16 2%	13 6%	45 4%	30 9%	70 5%	30 7%	105 8%	30 13%	47 7%
Instagram (Live)	396 6%	7 5%	11 1%	6 3%	30 3%	9 3%	50 4%	51 12%	113 9%	27 12%	61 9%
Facebook (Live)	281 4%	4 3%	10 1%	9 4%	16 1%	12 4%	42 3%	28 7%	75 6%	17 8%	41 6%
Twitch	169 2%	2 2%	3 *	6 3%	15 1%	10 3%	14 1%	29 7%	48 4%	13 6%	21 3%
Snapchat (Live) (ADDED AT WAVE 2)	129 2%	* *%	5 1%	2 1%	7 1%	7 2%	17 1%	20 5%	32 2%	10 5%	15 2%
Yubo	57 1%	2 1%	1 *%	1 *%	4 *%	3 1%	5 *%	9 2%	14 1%	5 2%	9 1%
YouNow	39 1%	3 3%	* *%	1 *%	1 *%	2 1%	2 *%	6 1%	14 1%	- -%	6 1%
Telegram (Live) (ADDED AT WAVE 2)	27 *%	- -%	2 *%	1 *%	2 *%	3 1%	4 *%	2 *%	7 1%	2 1%	5 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Child posts or shares their own live streamed videos on other apps/ sites	13 *%	- -%	1 *%	* *%	1 *%	- -%	1 *%	- -%	5 *%	1 *%	2 *%
Don't know	18 *%	- -%	1 *%	- -%	2 *%	2 1%	9 1%	4 1%	- -%	1 1%	- -%
<b>SUMMARY</b>											
ANY LIVE STREAMING APPS/ SITES USED TO POST OR SHARE LIVE STREAM VIDEOS	984 14%	18 15%	27 4%	27 12%	73 7%	58 17%	161 12%	114 28%	267 20%	60 27%	111 17%
DO NOT POST LIVE STREAM VIDEOS	5793 85%	105 85%	688 96%	204 88%	978 93%	289 83%	1226 88%	296 72%	1058 80%	165 73%	542 83%
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites	.3	.2 b	.1	.2	.1	.3	.2	.5	.4	.6	.4
Standard deviation	.88	.69	.49	.71	.62	.80	.68	1.11	1.02	1.22	1.12
Standard error	.01	.05	.02	.04	.02	.05	.02	.06	.03	.09	.05

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
TikTok (LIVE)	466 7%	4 2%	12 3%	4 2%	11 3%	16 3%	12 4%	36 6%	46 7%	20 5%	57 11%	78 11%	49 12%	31 11%	31 10%	33 15%
YouTube (Live)	432 6%	8 3%	16 4%	6 3%	16 4%	30 5%	15 5%	27 5%	39 6%	27 7%	51 9%	54 8%	37 9%	30 11%	25 8%	26 12%
Instagram (Live)	396 6%	10 4%	11 3%	3 2%	7 2%	17 3%	13 5%	13 2%	32 5%	15 4%	58 11%	63 9%	46 11%	28 10%	30 9%	28 13%
Facebook (Live)	281 4%	6 2%	8 2%	4 2%	6 2%	13 2%	6 2%	14 3%	24 3%	18 5%	37 7%	43 6%	25 6%	22 8%	20 6%	20 9%
Twitch	169 2%	1 *%	4 1%	2 1%	7 2%	10 2%	5 2%	11 2%	11 2%	2 1%	32 6%	23 3%	23 6%	16 6%	8 3%	9 4%
Snapchat (Live) (ADDED AT WAVE 2)	129 2%	3 1%	2 *%	1 1%	2 1%	5 1%	2 1%	3 1%	10 1%	11 3%	21 4%	20 3%	14 3%	9 3%	10 3%	8 4%
Yubo	57 1%	1 *%	1 *%	- -%	1 *%	3 1%	1 1%	5 1%	2 *%	- -%	4 1%	11 2%	10 2%	5 2%	5 2%	3 2%
YouNow	39 1%	3 1%	* *%	2 1%	* *%	1 *%	- -%	- -%	4 1%	- -%	7 1%	11 2%	4 1%	2 1%	1 *%	3 2%
Telegram (Live) (ADDED AT WAVE 2)	27 *%	1 *%	- -%	1 *%	1 *%	2 *%	- -%	1 *%	3 *%	3 1%	6 1%	2 *%	2 *%	1 *%	1 *%	5 2%
Child posts or shares their own live streamed videos on other apps/ sites	13 *%	1 *%	- -%	- -%	1 *%	1 *%	- -%	- -%	1 *%	- -%	- -%	2 *%	1 *%	2 1%	- -%	1 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12/ QC11. And which of these apps or sites does your child use to post or share their own live streamed videos? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Don't know	18	1	-	-	*	1	-	2	3	6	2	-	2	1	-	-
	***%	***%	-%	-%	***%	***%	-%	***%	***%	1%	***%	-%	***%	***%	-%	-%

SUMMARY

ANY LIVE STREAMING APPS/  
SITES USED TO POST OR SHARE  
LIVE STREAM VIDEOS

984	21	30	6	26	51	27	61	103	48	135	159	88	64	61	45
14%	8%	8%	3%	7%	9%	9%	11%	15%	12%	25%	23%	21%	23%	19%	20%

DO NOT POST LIVE STREAM  
VIDEOS

5793	247	332	188	352	505	264	502	600	332	406	528	325	209	259	179
85%	92%	92%	97%	93%	91%	91%	89%	85%	86%	75%	77%	78%	76%	81%	80%

Base for stats  
Mean number of apps/ sites  
Standard deviation  
Standard error

6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
.3	.1	.2	.1	.1	.2	.2	.2	.2	.3	.5	.4	.5	.5	.4	.6
.88	.57	.61	.70	.60	.69	.67	.68	.69	.81	1.07	1.01	1.27	1.15	1.07	1.46
.01	.03	.03	.04	.03	.03	.04	.03	.03	.04	.05	.04	.07	.08	.06	.10

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
TikTok	2908 43%	20 16% b	48 7%	40 17%	150 14%	146 42%	614 44%	263 64%	900 68%	155 68%	466 71%
Snapchat	2549 38%	10 8%	45 6%	25 11%	104 10%	100 29%	399 29%	239 58%	873 66%	167 74%	482 74%
Instagram	2287 34%	13 11% b	25 3%	19 8%	73 7%	66 19%	265 19%	223 54%	792 60%	177 78%	538 82%
Facebook	1690 25%	9 8%	33 5%	28 12% b	71 7%	66 19%	229 16%	153 37%	524 40%	141 62%	355 54%
Twitter	702 10%	2 2%	5 1%	6 3%	22 2%	17 5%	75 5%	66 16%	216 16%	54 24%	204 31%
Pinterest	662 10%	7 6% b	10 1%	11 5%	21 2%	20 6%	97 7%	73 18%	215 16%	53 23%	126 19%
Reddit	335 5%	1 1%	8 1%	8 4% b	11 1%	10 3%	41 3%	38 9%	112 8%	21 9%	65 10%
BeReal	245 4%	* *%	2 *%	3 1%	8 1%	10 3%	26 2%	44 11% b	79 6%	11 5%	47 7%
PopJam	189 3%	4 3%	20 3%	5 2%	27 3%	13 4%	51 4%	11 3%	29 2%	5 2%	12 2%
Tumblr	135 2%	2 1%	3 *%	3 1%	6 1%	3 1%	23 2%	9 2%	37 3%	11 5%	24 4%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Wink	117 2%	2 2%	8 1%	6 2% b	6 1%	15 4% b	23 2%	6 1%	20 1%	11 5%	13 2%
YuBo	112 2%	1 1%	5 1%	4 2%	12 1%	9 3%	13 1%	9 2%	24 2%	13 6%	14 2%
GoBubble	71 1%	* *%	6 1%	2 1%	4 *%	3 1%	12 1%	5 1%	19 1%	5 2%	7 1%
Whisper	68 1%	2 1%	1 *%	2 1%	6 1%	6 2%	10 1%	5 1%	19 1%	5 2%	6 1%
Momio	55 1%	2 2%	2 *%	3 1%	2 *%	9 3%	13 1%	2 *%	10 1%	2 1%	7 1%
Child uses other social media apps/ sites	146 2%	1 1%	20 3%	5 2%	17 2%	14 4%	40 3%	13 3%	21 2%	3 1%	7 1%
Child does not use ANY social media apps/ sites	2411 35%	79 64%	575 80% a	147 64%	743 71%	114 33%	514 37%	33 8%	77 6%	8 4%	15 2%
Don't know	55 1%	4 3% b	2 *%	1 *%	17 2%	2 1%	5 *%	3 1%	3 *%	- -%	1 *%
<b>SUMMARY</b>											
ANY SOCIAL MEDIA APPS/ SITES USED	4330 64%	40 33% b	139 19%	83 36%	293 28%	234 67%	877 63%	377 91%	1244 94%	219 96%	637 98%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 16)	1.8	.6	.3	.7	.5	1.5	1.4	2.8	2.9	3.7	3.6
Standard deviation	1.99	b	b	b	b	b	b	b	b	b	b
Standard error	.02	1.21	.93	1.40	1.12	1.61	1.60	1.86	1.84	2.12	1.90
		.09	.03	.08	.03	.09	.04	.10	.06	.15	.08

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
TikTok	2908	37	27	16	72	81	38	244	321	175	368	463	280	201	222	166
	43%	14%	8%	8%	19%	14%	13%	43%	45%	45%	68%	67%	68%	73%	69%	74%
Snapchat	2549	21	27	14	46	59	32	160	207	106	349	429	277	207	232	172
	38%	8%	7%	7%	12%	11%	11%	28%	29%	27%	64%	62%	67%	75%	73%	77%
Instagram	2287	19	19	8	23	46	22	94	139	85	316	398	256	218	253	200
	34%	7%	5%	4%	6%	8%	8%	17%	20%	22%	58%	58%	62%	79%	79%	89% ab
Facebook	1690	20	20	10	24	50	31	92	125	63	230	281	158	171	176	124
	25%	8%	5%	5%	6%	9%	11%	16%	18%	16%	42%	41%	38%	62%	55%	56%
Twitter	702	5	4	2	4	17	7	21	44	22	82	110	91	73	103	72
	10%	2%	1%	1%	1%	3%	2%	4%	6%	6%	15%	16%	22%	26%	32%	32%
Pinterest	662	6	9	4	9	18	8	42	48	27	93	95	91	64	53	57
	10%	2%	3%	2%	2%	3%	3%	7%	7%	7%	17%	14%	22% b	23%	17%	25%
Reddit	335	2	2	2	5	9	3	18	16	14	49	63	36	26	33	27
	5%	1%	1%	1%	1%	2%	1%	3%	2%	4%	9%	9%	9%	9%	10%	12%
BeReal	245	1	*	3	*	6	5	15	14	7	42	41	39	13	22	23
	4%	1%	*%	2%	*%	1%	2%	3%	2%	2%	8%	6%	9%	5%	7%	10%
PopJam	189	9	12	5	11	17	6	21	27	13	17	18	9	5	2	10
	3%	3%	3%	3%	3%	3%	2%	4%	4%	3%	3%	3%	2%	2%	*%	5% b
Tumblr	135	*	2	4	2	4	4	6	9	8	15	23	12	13	10	12
	2%	*%	1%	2%	*%	1%	1%	1%	1%	2%	3%	3%	3%	5%	3%	5%
Wink	117	5	4	3	7	4	2	8	14	16	9	10	7	8	6	8
	2%	2%	1%	2%	2%	1%	1%	1%	2%	4%	2%	1%	2%	3%	2%	4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13/ QC13. Which, if any, of these social media apps/ sites does your child use? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
YuBo	112 2%	6 2%	1 *%	1 *%	9 2%	5 1%	3 1%	7 1%	11 2%	4 1%	15 3%	12 2%	9 2%	10 4%	10 3%	6 3%
GoBubble	71 1%	2 1%	1 *%	4 2%	1 *%	3 1%	2 1%	4 1%	9 1%	3 1%	7 1%	11 2%	10 2%	2 1%	5 1%	5 2%
Whisper	68 1%	2 1%	1 *%	2 1%	4 1%	3 1%	2 1%	7 1%	4 1%	3 1%	6 1%	9 1%	8 2%	5 2%	2 1%	4 2%
Momio	55 1%	2 1%	3 1%	1 *%	4 1%	1 *%	1 *%	8 1%	11 2%	3 1%	5 1%	1 *%	6 1%	5 2%	1 *%	4 2%
Child uses other social media apps/ sites	146 2%	7 2%	8 2%	6 3%	4 1%	12 2%	5 2%	14 3%	25 4%	11 3%	7 1%	14 2%	11 3%	1 1%	4 1%	4 2%
Child does not use ANY social media apps/ sites	2411 35%	184 68%	276 76%	153 79%	236 62%	371 67%	213 73% a	212 38%	227 32%	143 37%	29 5%	45 6%	26 6%	7 2%	11 4%	2 1%
Don't know	55 1%	7 3%	4 1%	2 1%	11 3%	6 1%	2 1%	4 1%	3 *%	1 *%	5 1%	1 *%	- -%	- -%	1 *%	- -%
<b>SUMMARY</b>																
ANY SOCIAL MEDIA APPS/ SITES USED	4330 64%	78 29%	82 23%	39 20%	131 35%	181 32%	76 26%	349 62%	477 68%	242 63%	510 94%	642 93%	388 94%	267 98%	308 96%	222 99%
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 16)	1.8	.5	.4	.4	.6	.6	.6	1.3	1.5	1.5	3.0	2.9	3.1	3.7	3.5	4.0
Standard deviation	1.99	1.11	.91	1.34	1.12	1.22	1.29	1.57	1.54	1.72	1.85	1.83	2.01	1.99	1.86	2.11
Standard error	.02	.06	.04	.08	.06	.05	.07	.07	.06	.09	.09	.07	.11	.13	.11	.15
Columns Tested:	a,b,c - a,b,c - a,b,c - a,b,c - a,b,c															

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A**

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE b	ANY a	NONE b	ANY ~a	NONE b
Significance Level: 99%											
Unweighted total	1576	-	-	-	-	93	369	174	517	82	288
Effective Weighted Sample	1346	-	-	-	-	75	308	144	428	78	272
Total	1794	-	-	-	-	98	405	198	606	96	328
Facebook	283	**	**	**	**	**	43	30	105	**	52
	16%	**	**	**	**	**	11%	15%	17%	**	16%
Snapchat	283	**	**	**	**	**	89	14	116	**	26
	16%	**	**	**	**	**	22%	7%	19%	**	8%
									a		
TikTok	281	**	**	**	**	**	130	25	60	**	22
	16%	**	**	**	**	**	32%	13%	10%	**	7%
Instagram	277	**	**	**	**	**	44	29	108	**	60
	15%	**	**	**	**	**	11%	15%	18%	**	18%
Pinterest	159	**	**	**	**	**	31	26	51	**	33
	9%	**	**	**	**	**	8%	13%	8%	**	10%
Twitter	152	**	**	**	**	**	8	19	49	**	58
	8%	**	**	**	**	**	2%	9%	8%	**	18%
BeReal	137	**	**	**	**	**	15	30	49	**	34
	8%	**	**	**	**	**	4%	15%	8%	**	10%
Reddit	104	**	**	**	**	**	9	17	41	**	25
	6%	**	**	**	**	**	2%	8%	7%	**	8%
PopJam	42	**	**	**	**	**	22	2	8	**	3
	2%	**	**	**	**	**	5%	1%	1%	**	1%
Tumblr	41	**	**	**	**	**	8	3	12	**	8
	2%	**	**	**	**	**	2%	2%	2%	**	2%
Wink	36	**	**	**	**	**	7	4	6	**	7
	2%	**	**	**	**	**	2%	2%	1%	**	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SOCIAL MEDIA APP FROM QC13 SELECTED FOR COVERAGE AT QC13A**

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	~a	b	c
Significance Level: 99%																
Unweighted total	1576	-	-	-	-	-	-	135	192	120	188	268	189	93	138	117
Effective Weighted Sample	1346	-	-	-	-	-	-	110	161	102	156	222	158	88	131	113
Total	1794	-	-	-	-	-	-	150	208	129	233	305	207	118	161	121
Facebook	283 16%	**	**	**	**	**	**	23 15%	21 10%	20 15%	40 17%	58 19%	29 14%	**	28 18%	17 14%
Snapchat	283 16%	**	**	**	**	**	**	35 23%	48 23%	22 17%	31 13%	51 17%	28 14%	**	10 6%	5 4%
TikTok	281 16%	**	**	**	**	**	**	48 32%	64 31%	41 32%	20 9%	29 9%	29 14%	**	17 11%	5 4%
Instagram	277 15%	**	**	**	**	**	**	8 6%	18 9%	18 14%	36 16%	58 19%	33 16%	**	35 22%	23 19%
Pinterest	159 9%	**	**	**	**	**	**	12 8%	16 8%	9 7%	24 10%	25 8%	20 10%	**	12 7%	11 9%
Twitter	152 8%	**	**	**	**	**	**	2 1%	7 3%	2 2%	19 8%	24 8%	24 12%	**	28 18%	19 16%
BeReal	137 8%	**	**	**	**	**	**	6 4%	6 3%	5 4%	25 11%	24 8%	27 13%	**	15 9%	15 12%
Reddit	104 6%	**	**	**	**	**	**	3 2%	5 2%	3 2%	27 11%	19 6%	13 6%	**	10 7%	11 9%
PopJam	42 2%	**	**	**	**	**	**	11 7%	14 7%	4 3%	4 2%	5 2%	2 1%	**	- -%	3 3%
Tumblr	41 2%	**	**	**	**	**	**	2 1%	2 1%	2 2%	4 2%	9 3%	2 1%	**	3 2%	6 5%
Wink	36 2%	**	**	**	**	**	**	2 1%	8 4%	4 3%	3 1%	4 1%	- -%	**	2 2%	6 5%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE b	ANY a	NONE b	ANY ~a	NONE b
Significance Level: 99%											
Unweighted total	1576	-	-	-	-	93	369	174	517	82	288
Effective Weighted Sample	1346	-	-	-	-	75	308	144	428	78	272
Total	1794	-	-	-	-	98	405	198	606	96	328
To keep up with what my friends are doing	1126	**	**	**	**	**	228	124	410	**	228
	63%	**	**	**	**	**	56%	62%	68%	**	69%
I like to see what's on my feed	770	**	**	**	**	**	157	91	253	**	160
	43%	**	**	**	**	**	39%	46%	42%	**	49%
I use it to follow influencers and celebrities	659	**	**	**	**	**	124	80	235	**	132
	37%	**	**	**	**	**	31%	41%	39%	**	40%
I like to use the different features - like filters, messaging, posting photos, games, etc.	645	**	**	**	**	**	155	57	215	**	118
	36%	**	**	**	**	**	38%	29%	35%	**	36%
To keep up with my family	592	**	**	**	**	**	129	57	191	**	117
	33%	**	**	**	**	**	32%	29%	32%	**	36%
Other reasons	77	**	**	**	**	**	24	12	26	**	4
	4%	**	**	**	**	**	6%	6%	4%	**	1%
Don't know	27	**	**	**	**	**	8	6	8	**	3
	2%	**	**	**	**	**	2%	3%	1%	**	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC13A. Thinking about (SOCIAL MEDIA APP FROM QC13)... Which of these reasons, if any, are why you use it? (MULTI CODE)

Base : Children aged 8-17 who use one of the flagged social media apps/ sites (ADDED AT WAVE 2)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	~a	b	c
Significance Level: 99%																
Unweighted total	1576	-	-	-	-	-	-	135	192	120	188	268	189	93	138	117
Effective Weighted Sample	1346	-	-	-	-	-	-	110	161	102	156	222	158	88	131	113
Total	1794	-	-	-	-	-	-	150	208	129	233	305	207	118	161	121
To keep up with what my friends are doing	1126 63%	**	**	**	**	**	**	74 49%	121 58%	68 53%	148 63%	221 73%	123 59%	**	106 66%	80 66%
I like to see what's on my feed	770 43%	**	**	**	**	**	**	66 44%	69 33%	49 38%	96 41%	126 41%	104 50%	**	78 48%	59 48%
I use it to follow influencers and celebrities	659 37%	**	**	**	**	**	**	39 26%	68 33%	43 33%	95 41%	118 39%	82 40%	**	63 39%	45 37%
I like to use the different features - like filters, messaging, posting photos, games, etc.	645 36%	**	**	**	**	**	**	58 39%	71 34%	55 43%	96 41%	107 35%	57 27%	**	58 36%	47 38%
To keep up with my family	592 33%	**	**	**	**	**	**	47 31%	65 31%	51 40%	82 35%	100 33%	47 23%	**	49 30%	40 33%
Other reasons	77 4%	**	**	**	**	**	**	8 6%	10 5%	12 9%	8 3%	15 5%	10 5%	**	1 1%	4 3%
Don't know	27 2%	**	**	**	**	**	**	2 1%	2 1%	4 3%	2 1%	4 1%	4 2%	**	4 2%	1 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	5389 79%	74 60% b	318 44%	140 61%	623 59%	291 83%	1142 82%	403 97%	1306 99%	221 97%	641 98%
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	6518 96%	118 95%	654 91%	219 95%	973 92%	335 96%	1359 97%	409 99%	1301 98%	221 97%	638 98%
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	3927 58%	57 46% b	191 27%	98 43%	386 37%	213 61%	748 54%	335 81%	1002 76%	184 81%	517 79%
USE SOCIAL MEDIA APPS/ SITES	4330 64%	40 33% b	139 19%	83 36%	293 28%	234 67%	877 63%	377 91%	1244 94%	219 96%	637 98%
ANY OF THESE	6642 98%	119 96%	669 93%	221 96%	1005 95%	343 98%	1370 98%	413 100%	1321 100%	227 100%	652 100%
NONE OF THESE	153 2%	4 4%	47 7%	9 4%	48 5%	6 2%	26 2%	1 *%	4 *%	- -%	- -%
ALL OF THESE	3263 48%	36 29% b	86 12%	62 27%	211 20%	169 48%	584 42%	320 77%	971 73%	177 78%	502 77%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TO SHOW USE OF APPS/ SITES FOR DIFFERENT ACTIVITIES**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
USE APPS/ SITES TO SEND MESSAGES OR MAKE VOICE OR VIDEO CALLS	5389 79%	139 52%	170 47%	95 49%	227 60%	346 62%	174 60%	443 78%	599 85%	327 85%	534 98%	675 98%	408 98%	266 97%	315 98%	222 99%
WATCH OR POST VIDEOS ON VIDEO SHARING PLATFORM APPS/ SITES	6518 96%	249 93%	333 92%	180 93%	354 94%	523 94%	261 90%	547 97%	686 97%	373 97%	535 98%	677 99%	410 99%	272 99%	305 95%	221 99%
WATCH OR POST CONTENT LIVE STREAM VIDEO APPS/ SITES	3927 58%	120 45% bc	108 30%	42 22%	162 43%	230 41%	99 34%	319 56%	402 57%	205 53%	440 81%	517 75%	328 79%	226 82%	254 79%	175 78%
USE SOCIAL MEDIA APPS/ SITES	4330 64%	78 29%	82 23%	39 20%	131 35%	181 32%	76 26%	349 62%	477 68%	242 63%	510 94%	642 93%	388 94%	267 98%	308 96%	222 99%
ANY OF THESE	6642 98%	256 95%	340 94%	182 94%	365 96%	539 97% c	269 92%	556 98%	694 98%	378 98%	541 100%	687 100%	415 100%	274 100%	320 100%	224 100%
NONE OF THESE	153 2%	12 5%	22 6%	11 6%	14 4%	19 3%	22 8% b	10 2%	12 2%	7 2%	2 *%	- -%	- -%	- -%	- -%	- -%
ALL OF THESE	3263 48%	57 21%	56 16%	25 13%	88 23%	139 25%	61 21%	236 42%	326 46%	163 42%	424 78%	504 73%	315 76%	217 79%	241 75%	175 78%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		-a	b	a	b	a	b	a	b	a	b
Unweighted total	4194	60	194	104	320	239	916	332	1080	194	563
Effective Weighted Sample	3488	37	129	81	246	200	772	279	898	182	529
Total	4533	40	139	83	293	263	1001	387	1263	221	639
Yes	3513	**	91	66	229	213	757	317	960	179	501
	78%	**	65%	80%	78%	81%	76%	82%	76%	81%	78%
No	978	**	45	16	61	47	237	67	294	41	136
	22%	**	32%	20%	21%	18%	24%	17%	23%	19%	21%
Don't know	41	**	3	-	2	3	7	3	9	-	2
	1%	**	2%	-%	1%	1%	1%	1%	1%	-%	*%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP18. Are you a friend or follower of your child on any of the social media apps or sites that your child uses? (SINGLE CODE)**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	b	~c	a	b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	4194	99	120	56	140	213	85	353	506	259	417	577	355	222	277	211
Effective Weighted Sample	3488	68	76	37	105	165	66	299	423	221	350	476	300	207	261	200
Total	4533	78	82	39	131	181	76	400	540	276	514	653	401	268	310	224
Yes	3513	**	63	**	104	140	**	317	417	201	427	505	299	230	237	174
	78%	**	77%	**	79%	78%	**	79%	77%	73%	83%	77%	75%	86%	76%	78%
											c					
No	978	**	18	**	25	38	**	80	117	74	79	147	99	36	74	50
	22%	**	22%	**	19%	21%	**	20%	22%	27%	15%	22%	25%	13%	24%	22%
													a		a	
Don't know	41	**	1	**	2	2	**	2	6	-	8	1	3	2	-	-
	1%	**	1%	**	2%	1%	**	1%	1%	-%	2%	*%	1%	1%	-%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	4194	60	194	104	320	239	916	332	1080	194	563
Effective Weighted Sample	3488	37	129	81	246	200	772	279	898	182	529
Total	4533	40	139	83	293	263	1001	387	1263	221	639
Strongly disagree	272 6%	** **	19 14%	8 9%	15 5%	32 12%	78 8%	32 8% b	51 4%	9 4%	19 3%
Slightly disagree	758 17%	** **	27 19%	15 18%	44 15%	57 22%	188 19%	73 19%	189 15%	45 20% b	77 12%
Neither agree nor disagree	1384 31%	** **	28 20%	18 22%	88 30%	77 29%	301 30%	109 28%	397 31%	77 35%	200 31%
Slightly agree	1436 32%	** **	40 29%	25 31%	97 33%	67 25%	294 29%	120 31%	427 34%	63 28%	237 37%
Strongly agree	635 14%	** **	23 16%	16 20%	47 16%	28 11%	128 13%	52 13%	188 15%	25 11%	97 15%
Don't know	47 1%	** **	2 2%	1 1%	3 1%	3 1%	13 1%	1 *%	12 1%	1 1%	8 1%
<b>SUMMARY CODES</b>											
TOTAL DISAGREE	1030 23%	** **	46 33%	22 27%	58 20%	89 34%	266 27%	105 27% b	239 19%	54 24% b	96 15%
TOTAL AGREE	2071 46%	** **	63 45%	42 50%	143 49%	94 36%	421 42%	171 44%	615 49%	88 40%	334 52% a
TOTAL NEITHER/ DON'T KNOW	1431 32%	** **	30 22%	19 23%	91 31%	80 30%	313 31%	110 28%	409 32%	78 36%	209 33%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP19. To what extent do you agree or disagree with this statement: "For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks." (SINGLE CODE)**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	b	~c	a	b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	4194	99	120	56	140	213	85	353	506	259	417	577	355	222	277	211
Effective Weighted Sample	3488	68	76	37	105	165	66	299	423	221	350	476	300	207	261	200
Total	4533	78	82	39	131	181	76	400	540	276	514	653	401	268	310	224
Strongly disagree	272 6%	** **	13 16%	** **	8 6%	10 6%	** **	39 10%	50 9%	13 5%	24 5%	35 5%	17 4%	8 3%	12 4%	8 4%
Slightly disagree	758 17%	** **	15 18%	** **	22 17%	30 16%	** **	85 21%	101 19%	50 18%	90 17%	103 16%	64 16%	37 14%	53 17%	20 9%
Neither agree nor disagree	1384 31%	** **	16 19%	** **	37 28%	47 26%	** **	118 30%	159 29%	77 28%	180 35% c	207 32% c	89 22%	108 40% c	93 30%	50 22%
Slightly agree	1436 32%	** **	22 27%	** **	45 35%	58 32%	** **	109 27%	163 30%	86 31%	153 30%	204 31%	160 40% a	78 29%	112 36%	101 45% a
Strongly agree	635 14%	** **	16 19%	** **	17 13%	33 18%	** **	44 11%	63 12%	44 16%	65 13%	101 16%	67 17%	33 12%	39 13%	44 20%
Don't know	47 1%	** **	* *%	** **	1 1%	3 2%	** **	5 1%	3 1%	5 2%	1 *%	3 *%	4 1%	4 1%	2 1%	- -%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	1030 23%	** **	28 34%	** **	30 23%	40 22%	** **	124 31%	152 28%	64 23%	114 22%	138 21%	81 20%	45 17%	64 21%	28 13%
TOTAL AGREE	2071 46%	** **	38 46%	** **	63 48%	91 50%	** **	153 38%	226 42%	130 47%	219 42%	305 47%	227 57% ab	111 42%	151 49%	145 65% ab
TOTAL NEITHER/ DON'T KNOW	1431 32%	** **	16 20%	** **	38 29%	50 28%	** **	123 31%	162 30%	82 30%	182 35% c	210 32% c	93 23%	112 42% c	95 31%	50 22%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Yes – there is a minimum age requirement	5740 84%	105 85%	614 86%	203 88%	875 83%	299 86%	1144 82%	378 92%	1117 84%	203 89%	564 87%
No – there is not a minimum age requirement	395 6%	14 11%	39 5%	14 6%	54 5%	20 6%	88 6%	14 3%	87 7%	11 5%	27 4%
Don't know	660 10%	5 4%	64 9%	14 6%	124 12%	31 9%	163 12%	21 5%	121 9%	13 6%	61 9%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Yes – there is a minimum age requirement	5740	223	318	167	319	475	235	474	561	337	466	593	358	243	274	205
	84%	83%	88%	86%	84%	85%	81%	84%	79%	87%	86%	86%	86%	89%	85%	92%
No – there is not a minimum age requirement	395	21	20	14	26	20	21	30	58	14	37	30	31	7	18	10
	6%	8%	5%	7%	7%	4%	7%	5%	8%	4%	7%	4%	7%	2%	6%	4%
Don't know	660	24	24	13	33	62	35	61	87	34	41	64	26	25	28	9
	10%	9%	7%	7%	9%	11%	12%	11%	12%	9%	8%	9%	6%	9%	9%	4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	a	b	a	b	a	b	a	b
Unweighted total	4194	60	194	104	320	239	916	332	1080	194	563
Effective Weighted Sample	3488	37	129	81	246	200	772	279	898	182	529
Total	4533	40	139	83	293	263	1001	387	1263	221	639
Yes – there is a minimum age requirement	3799	**	111	67	233	219	813	352	1060	196	552
	84%	**	80%	81%	79%	83%	81%	91%	84%	89%	86%
								b			
No – there is not a minimum age requirement	302	**	18	13	19	16	71	14	87	11	26
	7%	**	13%	16%	7%	6%	7%	4%	7%	5%	4%
Don't know	432	**	10	2	41	28	116	20	116	13	61
	10%	**	8%	3%	14%	11%	12%	5%	9%	6%	10%
					a						

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14. As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	b	~c	a	b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	4194	99	120	56	140	213	85	353	506	259	417	577	355	222	277	211
Effective Weighted Sample	3488	68	76	37	105	165	66	299	423	221	350	476	300	207	261	200
Total	4533	78	82	39	131	181	76	400	540	276	514	653	401	268	310	224
Yes – there is a minimum age requirement	3799	**	67	**	103	146	**	329	429	236	438	560	347	236	264	205
	84%	**	82%	**	79%	81%	**	82%	79%	86%	85%	86%	86%	88%	85%	92%
No – there is not a minimum age requirement	302	**	8	**	15	12	**	26	45	12	37	30	31	7	18	10
	7%	**	9%	**	11%	6%	**	7%	8%	4%	7%	5%	8%	3%	6%	4%
Don't know	432	**	7	**	13	23	**	45	66	27	39	63	23	25	28	9
	10%	**	9%	**	10%	13%	**	11%	12%	10%	8%	10%	6%	9%	9%	4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	5763	154	907	236	973	265	1054	325	948	178	496
Effective Weighted Sample	4562	99	580	185	754	224	887	273	788	167	465
Total	5740	105	614	203	875	299	1144	378	1117	203	564
Age under 10	116 2%	5 5%	11 2%	10 5%	31 4%	10 3%	32 3%	4 1%	4 *%	2 1%	3 *%
Aged 10	115 2%	6 5%	9 2%	3 1%	14 2%	12 4%	49 4%	3 1%	14 1%	- -%	2 *%
Aged 11	116 2%	2 2%	12 2%	4 2%	14 2%	11 4%	37 3%	8 2%	14 1%	- -%	6 1%
Aged 12	611 11%	14 14%	66 11%	17 9%	105 12%	34 11%	130 11%	37 10%	138 12%	7 3%	33 6%
Aged 13	2500 44%	37 35%	222 36%	88 44%	318 36%	133 45%	495 43%	200 53%	578 52%	99 49%	253 45%
Aged 14	518 9%	9 8%	48 8%	20 10%	66 8%	21 7%	83 7%	46 12%	118 11%	25 13%	65 11%
Aged 15	161 3%	5 5%	14 2%	9 5%	23 3%	1 *%	19 2%	7 2%	37 3%	6 3%	28 5%
Aged 16	944 16%	20 19%	144 23%	35 17%	168 19%	38 13%	177 15%	34 9%	129 12%	43 21%	116 21%
Aged 17	28 *%	- -%	3 *%	- -%	6 1%	- -%	1 *%	1 *%	4 *%	6 3%	7 1%
Aged 18 or over	222 4%	3 3%	34 6%	2 1%	38 4%	18 6%	36 3%	13 4%	30 3%	7 3%	25 4%
Don't know	409 7%	5 4%	51 8%	14 7%	92 11%	20 7%	86 8%	26 7%	50 4%	6 3%	26 5%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	5763	154	907	236	973	265	1054	325	948	178	496
Effective Weighted Sample	4562	99	580	185	754	224	887	273	788	167	465
Total	5740	105	614	203	875	299	1144	378	1117	203	564
<b>SUMMARY</b>											
AWARE OF MINIMUM AGE REQUIREMENT	5740 100%	105 100%	614 100%	203 100%	875 100%	299 100%	1144 100%	378 100%	1117 100%	203 100%	564 100%
AWARE AND GIVES THE CORRECT AGE (13)	2500 44%	37 35%	222 36%	88 44%	318 36%	133 45%	495 43%	200 53%	578 52%	99 49%	253 45%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	958 17%	27 26%	98 16%	34 17%	164 19%	67 22%	248 22%	51 14%	171 15%	9 5%	44 8%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1873 33%	37 35%	243 40%	66 33%	301 34%	78 26%	315 28%	101 27%	318 28%	88 43%	241 43%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	3240 56%	68 65%	392 64%	114 56%	557 64%	165 55%	649 57%	178 47%	539 48%	103 51%	311 55%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	5763	323	450	260	331	552	281	409	529	317	379	519	317	201	243	193
Effective Weighted Sample	4562	198	290	176	257	426	220	348	441	273	318	429	266	187	228	183
Total	5740	223	318	167	319	475	235	474	561	337	466	593	358	243	274	205
Age under 10	116 2%	5 2%	8 3%	1 1%	11 3%	21 4%	11 5%	13 3%	11 2%	16 5%	2 *	5 1%	1 *	2 1%	1 *	2 1%
Aged 10	115 2%	6 3%	7 2%	2 1%	5 2%	11 2%	1 *	20 4%	25 4%	16 5%	4 1%	6 1%	8 2%	2 1%	- -%	- -%
Aged 11	116 2%	5 2%	4 1%	4 2%	5 2%	7 2%	4 2%	17 4%	25 4%	8 2%	8 2%	7 1%	6 2%	1 1%	2 1%	3 1%
Aged 12	611 11%	18 8%	28 9%	24 14%	33 10%	66 14%	24 10%	56 12%	68 12%	37 11%	48 10%	74 13%	51 14%	15 6%	14 5%	12 6%
Aged 13	2500 44%	78 35%	112 35%	64 38%	111 35%	168 35%	104 44%	216 46%	230 41%	152 45%	242 52%	296 50%	201 56%	113 46%	129 47%	93 45%
Aged 14	518 9%	15 7%	26 8%	16 10%	18 6%	41 9%	20 9%	37 8%	34 6%	22 7%	46 10%	66 11%	40 11%	25 10%	27 10%	35 17%
Aged 15	161 3%	6 3%	7 2%	6 4%	15 5%	14 3%	4 2%	7 2%	5 1%	4 1%	9 2%	26 4%	11 3%	5 2%	10 4%	15 7%
Aged 16	944 16%	50 22%	95 30%	26 15%	63 20%	85 18%	40 17%	56 12%	89 16%	49 14%	60 13%	68 11%	20 6%	49 20%	57 21%	39 19%
Aged 17	28 *%	- -%	2 1%	- -%	2 1%	1 *%	* *%	1 *%	- -%	- -%	2 *%	1 *%	1 *%	6 3%	4 1%	3 1%
Aged 18 or over	222 4%	22 10%	9 3%	9 5%	17 5%	14 3%	9 4%	16 3%	25 4%	11 3%	13 3%	21 3%	6 2%	14 6%	12 4%	2 1%
Don't know	409 7%	18 8%	20 6%	16 10%	39 12%	48 10%	18 8%	34 7%	49 9%	21 6%	32 7%	22 4%	12 3%	10 4%	16 6%	3 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents who say there is a minimum age requirement to have a social media profile

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c	MOST a	POTENTIALLY b	LEAST c
Significance Level: 99%																
Unweighted total	5763	323	450	260	331	552	281	409	529	317	379	519	317	201	243	193
Effective Weighted Sample	4562	198	290	176	257	426	220	348	441	273	318	429	266	187	228	183
Total	5740	223	318	167	319	475	235	474	561	337	466	593	358	243	274	205
<b>SUMMARY</b>																
AWARE OF MINIMUM AGE REQUIREMENT	5740	223	318	167	319	475	235	474	561	337	466	593	358	243	274	205
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	2500	78	112	64	111	168	104	216	230	152	242	296	201	113	129	93
	44%	35%	35%	38%	35%	35%	44%	46%	41%	45%	52%	50%	56%	46%	47%	45%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	958	34	47	30	54	105	40	106	129	77	61	93	66	21	18	16
	17%	15%	15%	18%	17%	22%	17%	22%	23%	23%	13%	16%	18%	8%	6%	8%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1873	93	139	57	115	155	73	118	153	86	130	182	79	100	111	93
	33%	42%	44%	34%	36%	33%	31%	25%	27%	26%	28%	31%	22%	41%	41%	45%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	3240	145	205	103	208	308	131	258	331	184	224	297	158	130	144	113
	56%	65%	65%	62%	65%	65%	56%	54%	59%	55%	48%	50%	44%	54%	53%	55%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Age under 10	116 2%	5 4%	11 2%	10 4%	31 3%	10 3%	32 2%	4 1%	4 *%	2 1%	3 *%
Aged 10	115 2%	6 5%	9 1%	3 1%	14 1%	12 3%	49 4%	3 1%	14 1%	- -%	2 *%
Aged 11	116 2%	2 2%	12 2%	4 2%	14 1%	11 3%	37 3%	8 2%	14 1%	- -%	6 1%
Aged 12	611 9%	14 12%	66 9%	17 8%	105 10%	34 10%	130 9%	37 9%	138 10%	7 3%	33 5%
Aged 13	2500 37%	37 30%	222 31%	88 38%	318 30%	133 38%	495 35%	200 48%	578 44%	99 44%	253 39%
Aged 14	518 8%	9 7%	48 7%	20 9%	66 6%	21 6%	83 6%	46 11%	118 9%	25 11%	65 10%
Aged 15	161 2%	5 4%	14 2%	9 4%	23 2%	1 *%	19 1%	7 2%	37 3%	6 3%	28 4%
Aged 16	944 14%	20 16%	144 20%	35 15%	168 16%	38 11%	177 13%	34 8%	129 10%	43 19%	116 18%
Aged 17	28 *%	- -%	3 *%	- -%	6 1%	- -%	1 *%	1 *%	4 *%	6 3%	7 1%
Aged 18 or over	222 3%	3 3%	34 5%	2 1%	38 4%	18 5%	36 3%	13 3%	30 2%	7 3%	25 4%
Don't know	409 6%	5 4%	51 7%	14 6%	92 9%	20 6%	86 6%	26 6%	50 4%	6 3%	26 4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
<b>SUMMARY</b>											
AWARE OF MINIMUM AGE REQUIREMENT	5740 84%	105 85%	614 86%	203 88%	875 83%	299 86%	1144 82%	378 92%	1117 84%	203 89%	564 87%
AWARE AND GIVES THE CORRECT AGE (13)	2500 37%	37 30%	222 31%	88 38%	318 30%	133 38%	495 35%	200 48%	578 44%	99 44%	253 39%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	958 14%	27 22%	98 14%	34 15%	164 16%	67 19%	248 18%	51 12%	171 13%	9 4%	44 7%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1873 28%	37 30%	243 34%	66 29%	301 29%	78 22%	315 23%	101 24%	318 24%	88 39%	241 37%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	3240 48%	68 55%	392 55%	114 50%	557 53%	165 47%	649 47%	178 43%	539 41%	103 45%	311 48%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	395 6%	14 11%	39 5%	14 6%	54 5%	20 6%	88 6%	14 3%	87 7%	11 5%	27 4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	660 10%	5 4%	64 9%	14 6%	124 12%	31 9%	163 12%	21 5%	121 9%	13 6%	61 9%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Age under 10	116 2%	5 2%	8 2%	1 *	11 3%	21 4%	11 4%	13 2%	11 2%	16 4%	2 *	5 1%	1 *	2 1%	1 *	2 1%
Aged 10	115 2%	6 2%	7 2%	2 1%	5 1%	11 2%	1 *	20 4%	25 4%	16 4%	4 1%	6 1%	8 2%	2 1%	- -%	- -%
Aged 11	116 2%	5 2%	4 1%	4 2%	5 1%	7 1%	4 1%	17 3%	25 4%	8 2%	8 1%	7 1%	6 1%	1 *	2 1%	3 1%
Aged 12	611 9%	18 7%	28 8%	24 12%	33 9%	66 12%	24 8%	56 10%	68 10%	37 10%	48 9%	74 11%	51 12%	15 6%	14 4%	12 5%
Aged 13	2500 37%	78 29%	112 31%	64 33%	111 29%	168 30%	104 36%	216 38%	230 33%	152 40%	242 45%	296 43%	201 48%	113 41%	129 40%	93 41%
Aged 14	518 8%	15 6%	26 7%	16 8%	18 5%	41 7%	20 7%	37 7%	34 5%	22 6%	46 8%	66 10%	40 10%	25 9%	27 9%	35 16%
Aged 15	161 2%	6 2%	7 2%	6 3%	15 4%	14 3%	4 1%	7 1%	5 1%	4 1%	9 2%	26 4%	11 3%	5 2%	10 3%	15 7%
Aged 16	944 14%	50 19%	95 26%	26 13%	63 17%	85 15%	40 14%	56 10%	89 13%	49 13%	60 11%	68 10%	20 5%	49 18%	57 18%	39 17%
Aged 17	28 *%	- -%	2 1%	- -%	2 1%	1 *%	* *%	1 *%	- -%	- -%	2 *%	1 *%	1 *%	6 2%	4 1%	3 1%
Aged 18 or over	222 3%	22 8%	9 3%	9 5%	17 5%	14 2%	9 3%	16 3%	25 4%	11 3%	13 2%	21 3%	6 1%	14 5%	12 4%	2 1%
Don't know	409 6%	18 7%	20 5%	16 8%	39 10%	48 9%	18 6%	34 6%	49 7%	21 6%	32 6%	22 3%	12 3%	10 4%	16 5%	3 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
<b>SUMMARY</b>																
AWARE OF MINIMUM AGE REQUIREMENT	5740 84%	223 83%	318 88%	167 86%	319 84%	475 85%	235 81%	474 84%	561 79%	337 87% b	466 86%	593 86%	358 86%	243 89%	274 85%	205 92%
AWARE AND GIVES THE CORRECT AGE (13)	2500 37%	78 29%	112 31%	64 33%	111 29%	168 30%	104 36%	216 38%	230 33%	152 40%	242 45%	296 43%	201 48%	113 41%	129 40%	93 41%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	958 14%	34 13%	47 13%	30 16%	54 14%	105 19%	40 14%	106 19%	129 18%	77 20%	61 11%	93 14%	66 16%	21 7%	18 5%	16 7%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1873 28%	93 35%	139 38%	57 29%	115 30%	155 28%	73 25%	118 21%	153 22%	86 22%	130 24%	182 26%	79 19%	100 36%	111 35%	93 42%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	3240 48%	145 54%	205 57%	103 53%	208 55%	308 55% c	131 45%	258 46%	331 47%	184 48%	224 41%	297 43%	158 38%	130 47%	144 45%	113 50%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	395 6%	21 8%	20 5%	14 7%	26 7%	20 4%	21 7%	30 5%	58 8%	14 4%	37 7%	30 4%	31 7%	7 2%	18 6%	10 4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	660 10%	24 9%	24 7%	13 7%	33 9%	62 11%	35 12%	61 11%	87 12%	34 9%	41 8%	64 9%	26 6%	25 9%	28 9%	9 4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	a	b	a	b	a	b	a	b
Unweighted total	4194	60	194	104	320	239	916	332	1080	194	563
Effective Weighted Sample	3488	37	129	81	246	200	772	279	898	182	529
Total	4533	40	139	83	293	263	1001	387	1263	221	639
Age under 10	111 2%	** **	10 7%	10 12%	28 9%	10 4%	31 3%	4 1%	4 *%	2 1%	3 *%
Aged 10	103 2%	** **	6 4%	1 2%	10 3%	12 4%	48 5%	3 1%	14 1%	- -%	2 *%
Aged 11	93 2%	** **	3 2%	3 4%	7 3%	9 3%	35 3%	8 2%	14 1%	- -%	6 1%
Aged 12	436 10%	** **	21 15%	11 13%	29 10%	31 12%	100 10%	37 10%	138 11%	7 3%	32 5%
Aged 13	1660 37%	** **	28 20%	21 25%	60 21%	89 34%	332 33%	185 48%	542 43%	96 43%	248 39%
Aged 14	354 8%	** **	4 3%	3 3%	16 6%	14 5%	53 5%	45 12%	115 9%	25 12%	64 10%
Aged 15	111 2%	** **	2 1%	3 4%	5 2%	* *%	14 1%	7 2%	35 3%	6 3%	28 4%
Aged 16	513 11%	** **	15 11%	10 12%	32 11%	26 10%	110 11%	25 7%	117 9%	39 18%	113 18%
Aged 17	22 *%	** **	1 1%	- -%	2 1%	- -%	1 *%	1 *%	4 *%	6 3%	7 1%
Aged 18 or over	140 3%	** **	8 6%	- -%	14 5%	14 5%	26 3%	12 3%	27 2%	7 3%	23 4%
Don't know	257 6%	** **	13 9%	6 7%	30 10%	14 5%	64 6%	26 7%	50 4%	6 3%	26 4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	a	b	a	b	a	b	a	b
Unweighted total	4194	60	194	104	320	239	916	332	1080	194	563
Effective Weighted Sample	3488	37	129	81	246	200	772	279	898	182	529
Total	4533	40	139	83	293	263	1001	387	1263	221	639
<b>SUMMARY</b>											
AWARE OF MINIMUM AGE REQUIREMENT	3799	**	111	67	233	219	813	352	1060	196	552
	84%	**	80%	81%	79%	83%	81%	91%	84%	89%	86%
								b			
AWARE AND GIVES THE CORRECT AGE (13)	1660	**	28	21	60	89	332	185	542	96	248
	37%	**	20%	25%	21%	34%	33%	48%	43%	43%	39%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	742	**	40	25	74	62	214	51	171	9	43
	16%	**	29%	30%	25%	24%	21%	13%	14%	4%	7%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1140	**	30	16	69	54	204	90	298	84	235
	25%	**	21%	19%	23%	20%	20%	23%	24%	38%	37%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	2139	**	83	46	172	130	481	167	518	100	304
	47%	**	59%	56%	59%	49%	48%	43%	41%	45%	48%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	302	**	18	13	19	16	71	14	87	11	26
	7%	**	13%	16%	7%	6%	7%	4%	7%	5%	4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	432	**	10	2	41	28	116	20	116	13	61
	10%	**	8%	3%	14%	11%	12%	5%	9%	6%	10%
					a						

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	b	~c	a	b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	4194	99	120	56	140	213	85	353	506	259	417	577	355	222	277	211
Effective Weighted Sample	3488	68	76	37	105	165	66	299	423	221	350	476	300	207	261	200
Total	4533	78	82	39	131	181	76	400	540	276	514	653	401	268	310	224
Age under 10	111 2%	** **	8 10%	** **	8 6%	20 11%	** **	12 3%	11 2%	16 6%	2 *% b	5 1%	1 *%	2 1%	1 *%	2 1%
Aged 10	103 2%	** **	2 3%	** **	2 1%	9 5%	** **	19 5%	25 5%	16 6%	4 1%	6 1%	8 2%	2 1%	- -%	- -%
Aged 11	93 2%	** **	2 3%	** **	2 2%	5 3%	** **	15 4%	25 5%	6 2%	8 2%	7 1%	6 1%	1 1%	2 1%	3 1%
Aged 12	436 10%	** **	10 12%	** **	12 9%	24 13%	** **	45 11%	56 10%	28 10%	48 9%	74 11%	51 13%	15 5%	14 5%	12 5%
Aged 13	1660 37%	** **	17 21%	** **	29 22%	29 16%	** **	140 35%	170 32%	100 36%	220 43%	282 43%	194 48%	110 41%	124 40%	93 41%
Aged 14	354 8%	** **	4 5%	** **	4 3%	12 7%	** **	22 6%	25 5%	13 5%	46 9%	64 10%	40 10%	25 9%	27 9%	35 16%
Aged 15	111 2%	** **	2 2%	** **	1 1%	7 4%	** **	7 2%	4 1%	4 2%	9 2%	23 4%	11 3%	5 2%	10 3%	15 7%
Aged 16	513 11%	** **	11 14%	** **	20 15%	20 11%	** **	33 8%	61 11%	30 11%	55 11%	56 9%	18 4%	47 18%	55 18%	39 17%
Aged 17	22 *% c	** **	1 1%	** **	- -%	1 1%	** **	1 *% c	- -%	- -%	2 *% c	1 *% c	1 *% c	6 2%	4 1%	3 1%
Aged 18 or over	140 3%	** **	2 3%	** **	7 5%	4 2%	** **	12 3%	19 3%	7 3%	13 3%	19 3%	5 1%	14 5%	10 3%	2 1%
Don't know	257 6%	** **	7 9%	** **	19 14%	16 9%	** **	24 6%	34 6%	15 6%	32 6%	21 3%	12 3%	10 4%	16 5%	3 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST ~a	POTEN- TIALY b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	4194	99	120	56	140	213	85	353	506	259	417	577	355	222	277	211
Effective Weighted Sample	3488	68	76	37	105	165	66	299	423	221	350	476	300	207	261	200
Total	4533	78	82	39	131	181	76	400	540	276	514	653	401	268	310	224
<b>SUMMARY</b>																
AWARE OF MINIMUM AGE REQUIREMENT	3799	**	67	**	103	146	**	329	429	236	438	560	347	236	264	205
	84%	**	82%	**	79%	81%	**	82%	79%	86%	85%	86%	86%	88%	85%	92%
AWARE AND GIVES THE CORRECT AGE (13)	1660	**	17	**	29	29	**	140	170	100	220	282	194	110	124	93
	37%	**	21%	**	22%	16%	**	35%	32%	36%	43%	43%	48%	41%	40%	41%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	742	**	22	**	24	58	**	91	116	66	61	93	66	20	18	16
	16%	**	27%	**	18%	32%	**	23%	22%	24%	12%	14%	16%	7%	6%	7%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1140	**	20	**	32	43	**	74	108	55	125	164	75	97	106	93
	25%	**	24%	**	24%	24%	**	18%	20%	20%	24%	25%	19%	36%	34%	42%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	2139	**	50	**	74	117	**	189	259	136	218	278	153	127	140	113
	47%	**	61%	**	56%	65%	**	47%	48%	49%	42%	43%	38%	47%	45%	50%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	302	**	8	**	15	12	**	26	45	12	37	30	31	7	18	10
	7%	**	9%	**	11%	6%	**	7%	8%	4%	7%	5%	8%	3%	6%	4%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	432	**	7	**	13	23	**	45	66	27	39	63	23	25	28	9
	10%	**	9%	**	10%	13%	**	11%	12%	10%	8%	10%	6%	9%	9%	4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	3512	49	154	82	261	198	751	303	908	172	487
Effective Weighted Sample	2929	31	102	64	199	166	633	255	755	161	457
Total	3799	34	111	67	233	219	813	352	1060	196	552
Age under 10	111 3%	** **	10 9%	** **	28 12%	10 5%	31 4%	4 1%	4 *%	2 1%	3 *%
Aged 10	103 3%	** **	6 5%	** **	10 4%	12 5%	48 6%	3 1%	14 1%	- -%	2 *%
Aged 11	93 2%	** **	3 3%	** **	7 3%	9 4%	35 4%	8 2%	14 1%	- -%	6 1%
Aged 12	436 11%	** **	21 19%	** **	29 12%	31 14%	100 12%	37 10%	138 13%	7 4%	32 6%
Aged 13	1660 44%	** **	28 25%	** **	60 26%	89 41%	332 41%	185 53%	542 51%	96 49%	248 45%
Aged 14	354 9%	** **	4 4%	** **	16 7%	14 6%	53 7%	45 13%	115 11%	25 13%	64 12%
Aged 15	111 3%	** **	2 1%	** **	5 2%	* *%	14 2%	7 2%	35 3%	6 3%	28 5%
Aged 16	513 13%	** **	15 14%	** **	32 14%	26 12%	110 14%	25 7%	117 11%	39 20%	113 20%
Aged 17	22 1%	** **	1 1%	** **	2 1%	- -%	1 *%	1 *%	4 *%	6 3%	7 1%
Aged 18 or over	140 4%	** **	8 7%	** **	14 6%	14 6%	26 3%	12 3%	27 3%	7 3%	23 4%
Don't know	257 7%	** **	13 12%	** **	30 13%	14 7%	64 8%	26 7%	50 5%	6 3%	26 5%

Columns Tested: a,b - a,b - a,b - a,b - a,b

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Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	3512	49	154	82	261	198	751	303	908	172	487
Effective Weighted Sample	2929	31	102	64	199	166	633	255	755	161	457
Total	3799	34	111	67	233	219	813	352	1060	196	552
<b>SUMMARY</b>											
AWARE OF MINIMUM AGE REQUIREMENT	3799	**	111	**	233	219	813	352	1060	196	552
	100%	**	100%	**	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1660	**	28	**	60	89	332	185	542	96	248
	44%	**	25%	**	26%	41%	41%	53%	51%	49%	45%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	742	**	40	**	74	62	214	51	171	9	43
	20%	**	36%	**	32%	28%	26%	15%	16%	5%	8%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1140	**	30	**	69	54	204	90	298	84	235
	30%	**	27%	**	30%	25%	25%	25%	28%	43%	43%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	2139	**	83	**	172	130	481	167	518	100	304
	56%	**	75%	**	74%	59%	59%	47%	49%	51%	55%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

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Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	3512	83	95	40	114	169	68	291	403	223	359	493	309	196	235	193
Effective Weighted Sample	2929	58	61	27	84	132	53	248	335	191	301	407	260	183	221	183
Total	3799	67	67	29	103	146	58	329	429	236	438	560	347	236	264	205
Age under 10	111 3%	** **	** **	** **	8 8%	20 14%	** **	12 4%	11 2%	16 7%	2 *%	5 1%	1 *%	2 1%	1 *%	2 1%
Aged 10	103 3%	** **	** **	** **	2 2%	9 6%	** **	19 6%	25 6%	16 7%	4 1%	6 1%	8 2%	2 1%	- -%	- -%
Aged 11	93 2%	** **	** **	** **	2 2%	5 3%	** **	15 5%	25 6%	6 3%	8 2%	7 1%	6 2%	1 1%	2 1%	3 1%
Aged 12	436 11%	** **	** **	** **	12 12%	24 17%	** **	45 14%	56 13%	28 12%	48 11%	74 13%	51 15%	15 6%	14 5%	12 6%
Aged 13	1660 44%	** **	** **	** **	29 28%	29 20%	** **	140 42%	170 40%	100 42%	220 50%	282 50%	194 56%	110 46%	124 47%	93 45%
Aged 14	354 9%	** **	** **	** **	4 3%	12 8%	** **	22 7%	25 6%	13 5%	46 11%	64 11%	40 12%	25 11%	27 10%	35 17%
Aged 15	111 3%	** **	** **	** **	1 1%	7 5%	** **	7 2%	4 1%	4 2%	9 2%	23 4%	11 3%	5 2%	10 4%	15 7%
Aged 16	513 13%	** **	** **	** **	20 20%	20 13%	** **	33 10%	61 14%	30 13%	55 13%	56 10%	18 5%	47 20%	55 21%	39 19%
Aged 17	22 1%	** **	** **	** **	- -%	1 1%	** **	1 *%	- -%	- -%	2 *%	1 *%	1 *%	6 3%	4 1%	3 1%
Aged 18 or over	140 4%	** **	** **	** **	7 6%	4 3%	** **	12 4%	19 4%	7 3%	13 3%	19 3%	5 1%	14 6%	10 4%	2 1%
Don't know	257 7%	** **	** **	** **	19 18%	16 11%	** **	24 7%	34 8%	15 7%	32 7%	21 4%	12 3%	10 4%	16 6%	3 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15. And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All parents whose child uses any social media apps/ sites who say there is a minimum age requirement to have a social media profile (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	a	b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3512	83	95	40	114	169	68	291	403	223	359	493	309	196	235	193
Effective Weighted Sample	2929	58	61	27	84	132	53	248	335	191	301	407	260	183	221	183
Total	3799	67	67	29	103	146	58	329	429	236	438	560	347	236	264	205
<b>SUMMARY</b>																
AWARE OF MINIMUM AGE REQUIREMENT	3799	**	**	**	103	146	**	329	429	236	438	560	347	236	264	205
	100%	**	**	**	100%	100%	**	100%	100%	100%	100%	100%	100%	100%	100%	100%
AWARE AND GIVES THE CORRECT AGE (13)	1660	**	**	**	29	29	**	140	170	100	220	282	194	110	124	93
	44%	**	**	**	28%	20%	**	42%	40%	42%	50%	50%	56%	46%	47%	45%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	742	**	**	**	24	58	**	91	116	66	61	93	66	20	18	16
	20%	**	**	**	23%	40%	**	28%	27%	28%	14%	17%	19%	8%	7%	8%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	1140	**	**	**	32	43	**	74	108	55	125	164	75	97	106	93
	30%	**	**	**	31%	30%	**	22%	25%	23%	28%	29%	22%	41%	40%	45%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	2139	**	**	**	74	117	**	189	259	136	218	278	153	127	140	113
	56%	**	**	**	72%	80%	**	58%	60%	58%	50%	50%	44%	54%	53%	55%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Strongly disagree	2008 30%	45 36%	319 44%	97 42%	460 44%	81 23%	324 23%	99 24%	262 20%	55 24%	179 28%
Slightly disagree	1312 19%	31 25%	160 22%	38 17%	208 20%	56 16%	244 17%	82 20%	254 19%	48 21%	141 22%
Neither agree nor disagree	974 14%	17 14%	69 10%	24 10%	117 11%	50 14%	227 16%	70 17%	193 15%	44 19%	98 15%
Slightly agree	1733 25%	18 15%	105 15%	42 18%	146 14%	115 33%	462 33%	126 31%	428 32%	55 24%	165 25%
Strongly agree	687 10%	11 9%	60 8%	28 12%	98 9%	44 12%	129 9%	30 7%	168 13%	23 10%	63 10%
Don't know	81 1%	1 1%	3 *%	1 *%	24 2%	4 1%	10 1%	6 1%	19 1%	1 1%	6 1%
<b>SUMMARY CODES</b>											
TOTAL DISAGREE	3320 49%	75 61%	479 67%	135 59%	667 63%	136 39%	568 41%	181 44%	516 39%	103 45%	321 49%
TOTAL AGREE	2420 36%	29 24%	165 23%	70 31%	245 23%	159 46%	591 42%	157 38%	597 45%	79 35%	228 35%
TOTAL NEITHER/ DON'T KNOW	1055 16%	19 15%	72 10%	25 11%	141 13%	54 15%	237 17%	76 18%	212 16%	45 20%	104 16%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Strongly disagree	2008 30%	103 38%	152 42%	93 48%	133 35%	256 46%	130 45%	128 23%	150 21%	89 23%	104 19%	143 21%	91 22%	72 26%	77 24%	66 30%
Slightly disagree	1312 19%	62 23%	82 23%	41 21%	73 19%	92 16%	64 22%	97 17%	117 17%	68 18%	105 19%	127 18%	81 19%	52 19%	79 25%	46 20%
Neither agree nor disagree	974 14%	41 15%	33 9%	15 8%	55 15%	61 11%	25 9%	99 17%	111 16%	50 13%	93 17%	122 18%	42 10%	50 18%	58 18%	18 8%
Slightly agree	1733 25%	32 12%	65 18%	27 14%	65 17%	89 16%	38 13%	187 33%	252 36%	129 33%	172 32%	207 30%	144 35%	67 24%	83 26%	63 28%
Strongly agree	687 10%	29 11%	28 8%	17 9%	43 11%	52 9%	28 10%	52 9%	66 9%	50 13%	59 11%	81 12%	54 13%	31 11%	22 7%	30 13%
Don't know	81 1%	2 1%	2 1%	1 1%	9 2%	9 2%	5 2%	3 *%	10 1%	- -%	10 2%	8 1%	3 1%	3 1%	2 1%	2 1%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	3320 49%	165 61%	234 65%	134 69%	206 55%	347 62%	194 67%	225 40%	267 38%	157 41%	210 39%	269 39%	171 41%	124 45%	155 48%	112 50%
TOTAL AGREE	2420 36%	61 23%	92 26%	43 22%	108 29%	141 25%	67 23%	239 42%	318 45%	178 46%	231 42%	288 42%	198 48%	97 35%	105 33%	92 41%
TOTAL NEITHER/ DON'T KNOW	1055 16%	43 16%	35 10%	16 8%	64 17%	70 13%	30 10%	101 18%	121 17%	50 13%	103 19%	130 19%	45 11%	53 19%	60 19%	20 9%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?**

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	4320	124	702	181	787	192	821	179	637	112	349
Effective Weighted Sample	3404	79	451	141	614	162	688	151	531	106	328
Total	4295	87	494	142	735	216	901	213	747	128	399
Strongly disagree	1239 29%	31 36%	228 46%	55 39%	320 43%	49 23%	211 23%	35 16%	119 16%	28 22%	102 25%
Slightly disagree	814 19%	17 20%	108 22%	23 17%	139 19%	33 15%	161 18%	40 19%	135 18%	27 21%	92 23%
Neither agree nor disagree	686 16%	13 15%	45 9%	18 13%	83 11%	37 17%	165 18%	43 20%	133 18%	34 27%	62 16%
Slightly agree	1044 24%	15 17%	66 13%	26 19%	101 14%	73 34%	273 30%	66 31%	251 34%	27 21%	96 24%
Strongly agree	450 10%	9 10%	46 9%	18 13%	70 9%	21 10%	82 9%	25 12%	97 13%	12 9%	45 11%
Don't know	62 1%	1 2%	* *%	1 1%	22 3%	4 2%	9 1%	5 2%	11 2%	1 1%	2 1%
<b>SUMMARY CODES</b>											
TOTAL DISAGREE	2053 48%	48 56%	336 68%	78 55%	459 62%	82 38%	372 41%	75 35%	255 34%	54 42%	193 48%
TOTAL AGREE	1494 35%	24 27%	112 23%	45 31%	171 23%	93 43%	355 39%	91 43%	348 47%	38 30%	142 36%
TOTAL NEITHER/ DON'T KNOW	748 17%	15 17%	45 9%	19 13%	106 14%	41 19%	174 19%	48 22%	144 19%	35 28%	64 16%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?**

Base : All parents who are unaware of a minimum age requirement or that are aware of one but mention an incorrect age

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	4320	257	351	201	280	449	214	298	449	220	239	347	187	134	167	126
Effective Weighted Sample	3404	160	227	137	214	347	170	252	374	187	202	288	159	126	157	121
Total	4295	191	249	130	267	390	187	349	476	233	302	391	214	162	191	131
Strongly disagree	1239 29%	74 39%	108 43%	66 50%	91 34%	174 45%	85 45%	82 24%	94 20%	55 24%	42 14%	67 17%	39 18%	38 24%	41 22%	33 26%
Slightly disagree	814 19%	48 25%	51 20%	24 18%	53 20%	59 15%	40 21%	66 19%	80 17%	40 17%	60 20%	63 16%	40 19%	35 22%	46 24%	30 23%
Neither agree nor disagree	686 16%	28 14%	21 8%	13 10%	40 15%	50 13%	15 8%	70 20%	77 16%	40 17%	54 18%	87 22%	30 14%	33 20%	43 23%	10 8%
Slightly agree	1044 24%	19 10%	46 19%	16 12%	45 17%	63 16%	24 13%	101 29%	173 36%	65 28%	105 35%	118 30%	70 33%	35 22%	45 24%	38 29%
Strongly agree	450 10%	20 10%	24 9%	12 9%	31 12%	36 9%	18 10%	26 8%	44 9%	32 14%	31 10%	53 14%	33 15%	20 12%	13 7%	19 15%
Don't know	62 1%	2 1%	* *%	* *%	8 3%	9 2%	5 2%	3 1%	9 2%	- -%	9 3%	2 *%	2 1%	- -%	2 1%	1 1%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	2053 48%	122 64%	159 64%	89 69%	144 54%	233 60%	125 67%	148 43%	173 36%	96 41%	102 34%	130 33%	79 37%	73 45%	87 46%	63 48%
TOTAL AGREE	1494 35%	39 21%	70 28%	28 22%	76 28%	99 25%	42 22%	127 37%	217 46%	97 42%	137 45%	172 44%	103 48%	56 34%	58 30%	57 44%
TOTAL NEITHER/ DON'T KNOW	748 17%	29 15%	21 8%	13 10%	47 18%	59 15%	20 11%	73 21%	85 18%	40 17%	63 21%	89 23%	32 15%	33 20%	46 24%	11 8%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	4194	60	194	104	320	239	916	332	1080	194	563
Effective Weighted Sample	3488	37	129	81	246	200	772	279	898	182	529
Total	4533	40	139	83	293	263	1001	387	1263	221	639
Strongly disagree	818 18%	** **	32 23%	11 14%	42 14%	36 14%	130 13%	83 21%	224 18%	51 23%	171 27%
Slightly disagree	834 18%	** **	28 20%	13 15%	48 16%	46 17%	152 15%	75 19%	243 19%	47 21%	140 22%
Neither agree nor disagree	760 17%	** **	17 12%	12 14%	49 17%	42 16%	186 19%	67 17%	187 15%	44 20%	98 15%
Slightly agree	1515 33%	** **	39 28%	32 38%	88 30%	106 40%	413 41%	126 33%	424 34%	54 24%	163 26%
Strongly agree	556 12%	** **	24 17%	15 18%	57 19%	32 12%	116 12%	30 8%	167 13%	23 11%	62 10%
Don't know	48 1%	** **	- -%	* *%	9 3%	2 1%	5 *%	6 1%	19 1%	1 1%	4 1%
<b>SUMMARY CODES</b>											
TOTAL DISAGREE	1653 36%	** **	60 43%	24 29%	90 31%	82 31%	282 28%	158 41%	466 37%	98 44%	312 49%
TOTAL AGREE	2071 46%	** **	63 45%	46 56%	145 50%	138 53%	529 53%	157 40%	590 47%	77 35%	226 35%
TOTAL NEITHER/ DON'T KNOW	808 18%	** **	17 12%	12 15%	57 20%	44 17%	190 19%	73 19%	206 16%	45 21%	102 16%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16. To what extent do you agree or disagree with this statement about social media sites or apps: "I would allow my child to have a profile on a social media site or app before they had reached the minimum age required"?**

Base : Those whose child uses any social media apps/ sites (BASED ON RESPONSES FROM PARENT OF CHILD AGED 3-17)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	b	~c	a	b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	4194	99	120	56	140	213	85	353	506	259	417	577	355	222	277	211
Effective Weighted Sample	3488	68	76	37	105	165	66	299	423	221	350	476	300	207	261	200
Total	4533	78	82	39	131	181	76	400	540	276	514	653	401	268	310	224
Strongly disagree	818 18%	** **	16 20%	** **	20 15%	26 15%	** **	54 13%	63 12%	36 13%	89 17%	122 19%	81 20%	70 26%	69 22%	66 30%
Slightly disagree	834 18%	** **	18 21%	** **	16 12%	28 16%	** **	61 15%	88 16%	37 14%	98 19%	119 18%	78 20%	51 19%	79 25%	46 20%
Neither agree nor disagree	760 17%	** **	10 12%	** **	25 19%	30 16%	** **	84 21%	87 16%	47 17%	90 17%	117 18%	40 10%	50 19%	58 19%	18 8%
Slightly agree	1515 33%	** **	24 30%	** **	42 32%	62 35%	** **	161 40%	238 44%	108 39%	169 33%	207 32%	144 36%	67 25%	81 26%	63 28%
Strongly agree	556 12%	** **	14 17%	** **	23 18%	32 17%	** **	38 10%	60 11%	47 17%	59 11%	80 12%	54 14%	30 11%	22 7%	30 13%
Don't know	48 1%	** **	- -%	** **	5 3%	3 1%	** **	3 1%	4 1%	- -%	10 2%	8 1%	3 1%	1 **%	2 1%	2 1%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	1653 36%	** **	34 41%	** **	36 28%	54 30%	** **	114 29%	151 28%	74 27%	187 36%	241 37%	160 40%	121 45%	148 48%	112 50%
TOTAL AGREE	2071 46%	** **	38 47%	** **	66 50%	94 52%	** **	199 50%	298 55%	155 56%	227 44%	287 44%	198 49%	96 36%	102 33%	92 41%
TOTAL NEITHER/ DON'T KNOW	808 18%	** **	10 12%	** **	29 22%	32 18%	** **	87 22%	92 17%	47 17%	100 19%	125 19%	43 11%	51 19%	60 19%	20 9%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
YouTube/ YouTube Kids	6002 88%	103 83%	625 87%	215 93%	935 89%	309 88%	1280 92%	351 85%	1165 88%	194 85%	555 85%
WhatsApp	3767 55%	32 26%	167 23%	63 28%	315 30%	180 52%	762 55%	319 77%	1074 81%	175 77%	534 82%
TikTok	3599 53%	38 31%	109 15%	72 31%	251 24%	184 53%	727 52%	314 76%	1045 79%	184 81%	522 80%
Snapchat	3092 46%	32 26%	102 14%	53 23%	197 19%	132 38%	479 34%	277 67%	967 73%	178 79%	524 80%
Instagram (inc. Instagram Direct)	2754 41%	29 23%	66 9%	42 18%	140 13%	91 26%	338 24%	262 63%	882 67%	193 85%	579 89%
Facebook (inc. Messenger)	2339 34%	32 26%	96 13%	63 27%	188 18%	112 32%	336 24%	207 50%	618 47%	161 71%	408 63%
FaceTime	2150 32%	30 24%	117 16%	57 25%	248 24%	108 31%	452 32%	155 38%	504 38%	112 49%	280 43%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	1167 17%	5 4%	16 2%	18 8%	68 6%	50 14%	237 17%	114 28%	349 26%	76 33%	199 31%
Microsoft Teams	879 13%	5 4%	12 2%	11 5%	43 4%	57 16%	176 13%	80 19%	258 19%	70 31%	129 20%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Twitch	814 12%	8 6%	21 3%	23 10% b	50 5%	50 14% b	125 9%	93 23%	230 17%	48 21%	115 18%
Pinterest	781 11%	9 8% b	12 2%	15 7%	34 3%	31 9%	112 8%	87 21%	236 18%	61 27%	145 22%
Twitter	702 10%	2 2%	5 1%	6 3%	22 2%	17 5%	75 5%	66 16%	216 16%	54 24%	204 31%
Zoom	633 9%	3 3%	10 1%	20 9%	61 6%	29 8%	149 11%	41 10%	154 12%	37 16%	96 15%
Discord	612 9%	2 2%	5 1%	12 5% b	19 2%	29 8%	87 6%	91 22% b	188 14%	51 22%	93 14%
Skype	484 7%	7 5%	13 2%	9 4%	47 4%	35 10%	104 7%	26 6%	126 10%	20 9%	69 11%
Reddit	335 5%	1 1%	8 1%	8 4% b	11 1%	10 3%	41 3%	38 9%	112 8%	21 9%	65 10%
BeReal	245 4%	* *%	2 *%	3 1%	8 1%	10 3%	26 2%	44 11% b	79 6%	11 5%	47 7%
Telegram	215 3%	4 3%	6 1%	8 3%	12 1%	12 3%	38 3%	18 4%	51 4%	17 7%	36 6%
PopJam	189 3%	4 3%	20 3%	5 2%	27 3%	13 4%	51 4%	11 3%	29 2%	5 2%	12 2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
YuBo	185 3%	7 6% b	7 1%	7 3%	17 2%	15 4%	28 2%	17 4%	38 3%	20 9% b	18 3%
Vimeo	179 3%	2 2%	5 1%	3 1%	22 2%	11 3%	32 2%	7 2%	39 3%	13 6%	32 5%
GoNoodle	149 2%	4 3%	8 1%	11 5%	28 3%	8 2%	34 2%	9 2%	21 2%	5 2%	12 2%
Viber	138 2%	2 2%	5 1%	5 2%	8 1%	8 2%	25 2%	9 2%	41 3%	6 3%	19 3%
Tumblr	135 2%	2 1%	3 *% b	3 1%	6 1%	3 1%	23 2%	9 2%	37 3%	11 5%	24 4%
Dailymotion	122 2%	5 4% b	5 1%	1 *% b	7 1%	10 3%	23 2%	10 3%	21 2%	5 2%	24 4%
Wink	117 2%	2 2%	8 1%	6 2% b	6 1%	15 4% b	23 2%	6 1%	20 1%	11 5%	13 2%
Kik	113 2%	1 1%	3 *% b	1 1%	10 1%	5 1%	21 2%	6 1%	27 2%	11 5%	18 3%
Triller	107 2%	2 2%	6 1%	5 2% b	3 *% b	6 2%	17 1%	6 1%	30 2%	8 4%	19 3%
Signal	94 1%	1 1%	1 *% b	1 1%	7 1%	6 2%	16 1%	6 1%	26 2%	6 3%	16 2%
YouNow	84 1%	4 3% b	5 1%	3 1%	10 1%	6 2%	13 1%	8 2%	17 1%	2 1%	10 2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Clash	78 1%	1 1%	6 1%	4 2%	10 1%	2 1%	11 1%	12 3%	16 1%	3 1%	7 1%
Fruitlab	74 1%	1 1%	6 1%	3 1%	7 1%	4 1%	11 1%	8 2%	18 1%	5 2%	6 1%
GoBubble	71 1%	* *%	6 1%	2 1%	4 *%	3 1%	12 1%	5 1%	19 1%	5 2%	7 1%
Whisper	68 1%	2 1%	1 *%	2 1%	6 1%	6 2%	10 1%	5 1%	19 1%	5 2%	6 1%
Imgur	62 1%	2 1%	4 1%	3 1%	5 *%	4 1%	4 *%	7 2%	12 1%	5 2%	9 1%
GROM social	61 1%	4 3%	* *%	2 1%	7 1%	5 2%	7 1%	6 1%	12 1%	2 1%	9 1%
Momio	55 1%	2 2%	2 *%	3 1%	2 *%	9 3%	13 1%	2 *%	10 1%	2 1%	7 1%
NONE OF THESE	195 3%	6 5%	62 9%	10 4%	56 5%	7 2%	35 2%	2 *%	4 *%	2 1%	- -%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
YouTube/ YouTube Kids	6002 88%	230 86%	320 89%	169 87%	341 90%	503 90%	248 85%	519 92%	639 91%	354 92%	476 87%	591 86%	368 89%	229 84%	269 84%	199 89%
WhatsApp	3767 55%	70 26%	93 26%	50 26%	128 34%	144 26%	99 34%	294 52%	404 57%	211 55%	421 77%	552 80%	349 84%	225 82%	241 75%	194 87% b
TikTok	3599 53%	72 27% bc	60 17%	27 14%	119 31%	145 26%	65 22%	283 50%	400 57%	204 53%	448 82%	528 77%	323 78%	229 84%	253 79%	188 84%
Snapchat	3092 46%	62 23%	63 17%	27 14%	91 24%	119 21%	49 17%	203 36%	257 36%	121 31%	411 76%	475 69%	300 72%	220 80%	252 79%	188 84%
Instagram (inc. Instagram Direct)	2754 41%	50 19% c	42 11%	17 9%	51 14%	91 16%	44 15%	126 22%	184 26%	105 27%	352 65%	452 66%	288 69%	240 87%	271 85%	209 94% b
Facebook (inc. Messenger)	2339 34%	66 24% bc	50 14%	25 13%	73 19%	130 23%	49 17%	138 24%	195 28%	96 25%	290 53%	339 49%	184 44%	192 70%	204 64%	147 66%
FaceTime	2150 32%	52 19%	68 19%	39 20%	83 22%	140 25%	71 25%	159 28%	242 34%	135 35%	208 38%	248 36%	165 40%	129 47%	128 40%	116 52%
Phone message apps (e.g. Apple iMessage/ Samsung Messages)	1167 17%	9 3%	12 3%	3 1%	24 6%	50 9%	14 5%	82 15%	104 15%	83 22% b	159 29%	172 25%	107 26%	83 30%	94 29%	78 35%
Microsoft Teams	879 13%	12 4%	10 3%	3 2%	15 4%	31 6%	10 3%	79 14%	84 12%	58 15%	100 18%	125 18%	100 24%	67 24%	62 19%	59 26%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Twitch	814 12%	12 4%	14 4%	8 4%	18 5%	38 7%	20 7%	58 10%	79 11%	38 10%	103 19%	123 18%	94 23%	51 18%	53 17%	51 23%
Pinterest	781 11%	8 3%	12 3%	5 2%	12 3%	27 5%	12 4%	52 9%	57 8%	32 8%	104 19%	110 16%	98 24% b	75 27%	62 19%	66 29%
Twitter	702 10%	5 2%	4 1%	2 1%	4 1%	17 3%	7 2%	21 4%	44 6%	22 6%	82 15%	110 16%	91 22%	73 26%	103 32%	72 32%
Zoom	633 9%	12 4%	6 2%	3 2%	25 7%	43 8%	16 6%	49 9%	61 9%	59 15% ab	50 9%	81 12%	55 13%	38 14%	41 13%	52 23% b
Discord	612 9%	2 1%	4 1%	1 1%	4 1%	19 3%	9 3%	33 6%	56 8%	29 8%	85 16%	109 16%	69 17%	37 13%	54 17%	48 21%
Skype	484 7%	12 5%	5 1%	6 3%	11 3%	27 5%	21 7%	31 5%	66 9%	36 9%	38 7%	64 9%	47 11%	32 12%	26 8%	30 14%
Reddit	335 5%	2 1%	2 1%	2 1%	5 1%	9 2%	3 1%	18 3%	16 2%	14 4%	49 9%	63 9%	36 9%	26 9%	33 10%	27 12%
BeReal	245 4%	1 1%	* *%	3 2%	* *%	6 1%	5 2%	15 3%	14 2%	7 2%	42 8%	41 6%	39 9%	13 5%	22 7%	23 10%
Telegram	215 3%	8 3%	6 2%	3 2%	5 1%	8 1%	7 2%	15 3%	16 2%	10 2%	15 3%	27 4%	28 7%	15 6%	11 4%	24 11% b
PopJam	189 3%	9 3%	12 3%	5 3%	11 3%	17 3%	6 2%	21 4%	27 4%	13 3%	17 3%	18 3%	9 2%	5 2%	2 *%	10 5% b
YuBo	185 3%	11 4%	4 1%	1 1%	11 3%	11 2%	5 2%	15 3%	19 3%	8 2%	19 4%	25 4%	15 4%	14 5%	14 4%	9 4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Vimeo	179 3%	1 1%	3 1%	4 2%	4 1%	14 3%	8 3%	14 2%	18 3%	9 2%	13 2%	25 4%	12 3%	12 4%	12 4%	21 10% b
GoNoodle	149 2%	5 2%	5 1%	5 3%	12 3%	22 4%	6 2%	15 3%	17 2%	8 2%	13 2%	14 2%	7 2%	8 3%	2 1%	7 3%
Viber	138 2%	4 2%	2 1%	3 2%	* *%	9 2%	5 2%	4 1%	18 3%	7 2%	17 3%	21 3%	14 3%	5 2%	5 2%	13 6%
Tumblr	135 2%	* *%	2 1%	4 2%	2 *%	4 1%	4 1%	6 1%	9 1%	8 2%	15 3%	23 3%	12 3%	13 5%	10 3%	12 5%
Dailymotion	122 2%	3 1%	5 1%	3 2%	1 *%	6 1%	1 *%	10 2%	11 2%	13 3%	10 2%	16 2%	9 2%	10 3%	6 2%	15 7%
Wink	117 2%	5 2%	4 1%	3 2%	7 2%	4 1%	2 1%	8 1%	14 2%	16 4%	9 2%	10 1%	7 2%	8 3%	6 2%	8 4%
Kik	113 2%	1 *%	4 1%	* *%	3 1%	7 1%	2 1%	7 1%	11 2%	4 1%	16 3%	11 2%	10 2%	11 4%	8 3%	11 5%
Triller	107 2%	3 1%	3 1%	2 1%	2 1%	5 1%	3 1%	5 1%	10 1%	5 1%	14 3%	10 1%	13 3%	9 3%	4 1%	16 7% b
Signal	94 1%	3 1%	1 *%	- -%	* *%	7 1%	2 1%	7 1%	10 1%	4 1%	11 2%	10 2%	9 2%	6 2%	6 2%	11 5%
YouNow	84 1%	7 2%	2 1%	3 1%	4 1%	7 1%	3 1%	6 1%	11 2%	- -%	9 2%	14 2%	4 1%	4 2%	2 1%	5 2%
Clash	78 1%	4 1%	1 *%	4 2%	2 1%	9 2%	3 1%	7 1%	6 1%	* *%	10 2%	14 2%	5 1%	2 1%	2 1%	5 2%
Fruitlab	74 1%	2 1%	5 1%	1 1%	* *%	7 1%	4 1%	4 1%	7 1%	3 1%	7 1%	17 2%	4 1%	5 2%	3 1%	4 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

OVERALL SUMMARY OF ALL APPS/ SITES USED ACROSS ALL CATEGORIES (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
GoBubble	71 1%	2 1%	1 *%	4 2%	1 *%	3 1%	2 1%	4 1%	9 1%	3 1%	7 1%	11 2%	10 2%	2 1%	5 1%	5 2%
Whisper	68 1%	2 1%	1 *%	2 1%	4 1%	3 1%	2 1%	7 1%	4 1%	3 1%	6 1%	9 1%	8 2%	5 2%	2 1%	4 2%
Imgur	62 1%	3 1%	3 1%	3 1%	3 1%	4 1%	2 1%	5 1%	3 *%	* *%	4 1%	12 2%	5 1%	3 1%	5 2%	6 3%
GROM social	61 1%	3 1%	1 *%	2 1%	4 1%	6 1%	* *%	4 1%	6 1%	* *%	6 1%	10 1%	4 1%	4 1%	1 *%	6 3%
Momio	55 1%	2 1%	3 1%	1 *%	4 1%	1 *%	1 *%	8 1%	11 2%	3 1%	5 1%	1 *%	6 1%	5 2%	1 *%	4 2%
NONE OF THESE	195 3%	19 7%	27 7%	15 8%	16 4%	23 4%	25 9%	17 3%	12 2%	9 2%	4 1%	1 *%	- -%	2 1%	- -%	- -%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
YouTube/ YouTube Kids	6002	103	625	215	935	309	1280	351	1165	194	555
	88%	83%	87%	93%	89%	88%	92%	85%	88%	85%	85%
WhatsApp	3767	32	167	63	315	180	762	319	1074	175	534
	55%	26%	23%	28%	30%	52%	55%	77%	81%	77%	82%
TikTok	3599	38	109	72	251	184	727	314	1045	184	522
	53%	31%	15%	31%	24%	53%	52%	76%	79%	81%	80%
		b									
Snapchat	3092	32	102	53	197	132	479	277	967	178	524
	46%	26%	14%	23%	19%	38%	34%	67%	73%	79%	80%
		b									
Instagram (inc. Instagram Direct)	2754	29	66	42	140	91	338	262	882	193	579
	41%	23%	9%	18%	13%	26%	24%	63%	67%	85%	89%
		b									
Facebook (inc. Messenger)	2339	32	96	63	188	112	336	207	618	161	408
	34%	26%	13%	27%	18%	32%	24%	50%	47%	71%	63%
		b		b		b					
Twitch	814	8	21	23	50	50	125	93	230	48	115
	12%	6%	3%	10%	5%	14%	9%	23%	17%	21%	18%
				b		b					
Pinterest	781	9	12	15	34	31	112	87	236	61	145
	11%	8%	2%	7%	3%	9%	8%	21%	18%	27%	22%
		b									
Twitter	702	2	5	6	22	17	75	66	216	54	204
	10%	2%	1%	3%	2%	5%	5%	16%	16%	24%	31%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Discord	612 9%	2 2%	5 1%	12 5% b	19 2%	29 8%	87 6%	91 22% b	188 14%	51 22%	93 14%
Reddit	335 5%	1 1%	8 1%	8 4% b	11 1%	10 3%	41 3%	38 9%	112 8%	21 9%	65 10%
BeReal	245 4%	* *%	2 *%	3 1%	8 1%	10 3%	26 2%	44 11% b	79 6%	11 5%	47 7%
YuBo	185 3%	7 6% b	7 1%	7 3%	17 2%	15 4%	28 2%	17 4%	38 3%	20 9% b	18 3%
Vimeo	179 3%	2 2%	5 1%	3 1%	22 2%	11 3%	32 2%	7 2%	39 3%	13 6%	32 5%
Tumblr	135 2%	2 1%	3 *%	3 1%	6 1%	3 1%	23 2%	9 2%	37 3%	11 5%	24 4%
Dailymotion	122 2%	5 4% b	5 1%	1 *%	7 1%	10 3%	23 2%	10 3%	21 2%	5 2%	24 4%
Wink	117 2%	2 2%	8 1%	6 2% b	6 1%	15 4% b	23 2%	6 1%	20 1%	11 5%	13 2%
Kik	113 2%	1 1%	3 *%	1 1%	10 1%	5 1%	21 2%	6 1%	27 2%	11 5%	18 3%
Triller	107 2%	2 2%	6 1%	5 2% b	3 *%	6 2%	17 1%	6 1%	30 2%	8 4%	19 3%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Signal	94 1%	1 1%	1 *%	1 1%	7 1%	6 2%	16 1%	6 1%	26 2%	6 3%	16 2%
YouNow	84 1%	4 3%	5 1%	3 1%	10 1%	6 2%	13 1%	8 2%	17 1%	2 1%	10 2%
Clash	78 1%	1 1%	6 1%	4 2%	10 1%	2 1%	11 1%	12 3%	16 1%	3 1%	7 1%
Fruitlab	74 1%	1 1%	6 1%	3 1%	7 1%	4 1%	11 1%	8 2%	18 1%	5 2%	6 1%
Whisper	68 1%	2 1%	1 *%	2 1%	6 1%	6 2%	10 1%	5 1%	19 1%	5 2%	6 1%
Imgur	62 1%	2 1%	4 1%	3 1%	5 *%	4 1%	4 *%	7 2%	12 1%	5 2%	9 1%
NONE OF THESE	221 3%	7 5%	65 9%	10 4%	64 6%	11 3%	39 3%	2 1%	6 *%	2 1%	1 *%
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 25)	3.9	2.6 b	1.8	2.7 b	2.2	3.6	3.3	5.5	5.4	6.3	6.1
Standard deviation	2.91	2.47	1.72	2.48	1.97	2.54	2.42	2.68	2.67	2.90	2.69
Standard error	.04	.19	.05	.15	.06	.14	.07	.14	.08	.21	.11

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
YouTube/ YouTube Kids	6002	230	320	169	341	503	248	519	639	354	476	591	368	229	269	199
	88%	86%	89%	87%	90%	90%	85%	92%	91%	92%	87%	86%	89%	84%	84%	89%
WhatsApp	3767	70	93	50	128	144	99	294	404	211	421	552	349	225	241	194
	55%	26%	26%	26%	34%	26%	34%	52%	57%	55%	77%	80%	84%	82%	75%	87%
																b
TikTok	3599	72	60	27	119	145	65	283	400	204	448	528	323	229	253	188
	53%	27%	17%	14%	31%	26%	22%	50%	57%	53%	82%	77%	78%	84%	79%	84%
			bc													
Snapchat	3092	62	63	27	91	119	49	203	257	121	411	475	300	220	252	188
	46%	23%	17%	14%	24%	21%	17%	36%	36%	31%	76%	69%	72%	80%	79%	84%
Instagram (inc. Instagram Direct)	2754	50	42	17	51	91	44	126	184	105	352	452	288	240	271	209
	41%	19%	11%	9%	14%	16%	15%	22%	26%	27%	65%	66%	69%	87%	85%	94%
			c													b
Facebook (inc. Messenger)	2339	66	50	25	73	130	49	138	195	96	290	339	184	192	204	147
	34%	24%	14%	13%	19%	23%	17%	24%	28%	25%	53%	49%	44%	70%	64%	66%
			bc													
Twitch	814	12	14	8	18	38	20	58	79	38	103	123	94	51	53	51
	12%	4%	4%	4%	5%	7%	7%	10%	11%	10%	19%	18%	23%	18%	17%	23%
Pinterest	781	8	12	5	12	27	12	52	57	32	104	110	98	75	62	66
	11%	3%	3%	2%	3%	5%	4%	9%	8%	8%	19%	16%	24%	27%	19%	29%
																b
Twitter	702	5	4	2	4	17	7	21	44	22	82	110	91	73	103	72
	10%	2%	1%	1%	1%	3%	2%	4%	6%	6%	15%	16%	22%	26%	32%	32%
Discord	612	2	4	1	4	19	9	33	56	29	85	109	69	37	54	48
	9%	1%	1%	1%	1%	3%	3%	6%	8%	8%	16%	16%	17%	13%	17%	21%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Reddit	335 5%	2 1%	2 1%	2 1%	5 1%	9 2%	3 1%	18 3%	16 2%	14 4%	49 9%	63 9%	36 9%	26 9%	33 10%	27 12%
BeReal	245 4%	1 1%	* *%	3 2%	* *%	6 1%	5 2%	15 3%	14 2%	7 2%	42 8%	41 6%	39 9%	13 5%	22 7%	23 10%
YuBo	185 3%	11 4%	4 1%	1 1%	11 3%	11 2%	5 2%	15 3%	19 3%	8 2%	19 4%	25 4%	15 4%	14 5%	14 4%	9 4%
Vimeo	179 3%	1 1%	3 1%	4 2%	4 1%	14 3%	8 3%	14 2%	18 3%	9 2%	13 2%	25 4%	12 3%	12 4%	12 4%	21 10% b
Tumblr	135 2%	* *%	2 1%	4 2%	2 *%	4 1%	4 1%	6 1%	9 1%	8 2%	15 3%	23 3%	12 3%	13 5%	10 3%	12 5%
Dailymotion	122 2%	3 1%	5 1%	3 2%	1 *%	6 1%	1 *%	10 2%	11 2%	13 3%	10 2%	16 2%	9 2%	10 3%	6 2%	15 7%
Wink	117 2%	5 2%	4 1%	3 2%	7 2%	4 1%	2 1%	8 1%	14 2%	16 4%	9 2%	10 1%	7 2%	8 3%	6 2%	8 4%
Kik	113 2%	1 *%	4 1%	* *%	3 1%	7 1%	2 1%	7 1%	11 2%	4 1%	16 3%	11 2%	10 2%	11 4%	8 3%	11 5%
Triller	107 2%	3 1%	3 1%	2 1%	2 1%	5 1%	3 1%	5 1%	10 1%	5 1%	14 3%	10 1%	13 3%	9 3%	4 1%	16 7% b
Signal	94 1%	3 1%	1 *%	- -%	* *%	7 1%	2 1%	7 1%	10 1%	4 1%	11 2%	10 2%	9 2%	6 2%	6 2%	11 5%
YouNow	84 1%	7 2%	2 1%	3 1%	4 1%	7 1%	3 1%	6 1%	11 2%	- -%	9 2%	14 2%	4 1%	4 2%	2 1%	5 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF APPS OR SITES USED FOR MESSAGES OR CALLS/ FOR SOCIAL MEDIA/ TO WATCH OR POST CONTENT ON VSPs/ TO WATCH OR POST LIVE STREAM VIDEOS (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Clash	78 1%	4 1%	1 *%	4 2%	2 1%	9 2%	3 1%	7 1%	6 1%	* *%	10 2%	14 2%	5 1%	2 1%	2 1%	5 2%
Fruitlab	74 1%	2 1%	5 1%	1 1%	* *%	7 1%	4 1%	4 1%	7 1%	3 1%	7 1%	17 2%	4 1%	5 2%	3 1%	4 2%
Whisper	68 1%	2 1%	1 *%	2 1%	4 1%	3 1%	2 1%	7 1%	4 1%	3 1%	6 1%	9 1%	8 2%	5 2%	2 1%	4 2%
Imgur	62 1%	3 1%	3 1%	3 1%	3 1%	4 1%	2 1%	5 1%	3 *%	* *%	4 1%	12 2%	5 1%	3 1%	5 2%	6 3%
NONE OF THESE	221 3%	20 7%	27 7%	18 10%	17 4%	28 5%	27 9%	21 4%	12 2%	12 3%	4 1%	3 *%	- -%	2 1%	- -%	- -%
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 25)	3.9	2.3	1.9	1.9	2.3	2.4	2.2	3.3	3.5	3.4	5.5	5.4	5.7	6.2	5.9	6.9
		b														b
Standard deviation	2.91	2.09	1.87	2.43	1.85	2.29	2.25	2.47	2.38	2.49	2.71	2.73	2.84	2.73	2.50	3.19
Standard error	.04	.11	.08	.14	.09	.09	.12	.11	.09	.13	.13	.11	.15	.18	.15	.22

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
TikTok	2322 34%	15 12% b	30 4%	28 12%	84 8%	112 32%	452 32%	226 55%	757 57%	144 63%	380 58%
WhatsApp	2300 34%	4 3%	19 3%	19 8%	66 6%	125 36%	443 32%	236 57%	772 58%	136 60%	390 60%
YouTube/ YouTube Kids	2270 33%	58 47%	249 35%	95 41%	394 37%	117 34%	364 26%	153 37%	415 31%	105 46% b	200 31%
Snapchat	2205 32%	4 3%	28 4%	20 9%	63 6%	84 24%	344 25%	224 54%	775 59%	154 68%	417 64%
Instagram	1987 29%	7 6%	19 3%	15 6%	48 5%	47 14%	197 14%	213 52%	708 53%	165 73%	486 74%
Facebook	1523 22%	5 4%	21 3%	20 9%	55 5%	52 15%	189 14%	159 38%	484 37%	135 59%	342 52%
Twitter	422 6%	1 *% b	2 *% b	1 *% b	5 *% b	8 2%	51 4%	36 9%	127 10%	33 14%	141 22%
Discord	363 5%	- -%	1 *% b	3 1%	9 1%	17 5%	41 3%	53 13%	123 9%	34 15%	67 10%
Pinterest	355 5%	4 3% b	3 *% b	6 3% b	6 1%	15 4%	37 3%	46 11%	113 9%	33 14%	75 12%
Twitch	322 5%	2 1%	4 1%	3 1%	15 1%	10 3%	37 3%	46 11%	109 8%	22 10%	63 10%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
BeReal	167 2%	- -%	- -%	1 *%	4 *%	4 1%	15 1%	27 6%	62 5%	9 4%	37 6%
Reddit	160 2%	* *%	2 *%	4 2%	4 *%	5 1%	18 1%	14 3%	57 4%	12 5%	33 5%
YuBo	58 1%	1 *%	1 *%	1 *%	4 *%	3 1%	5 *%	6 1%	16 1%	8 4%	10 2%
Wink	48 1%	* *%	1 *%	1 *%	2 *%	5 1%	11 1%	4 1%	10 1%	5 2%	6 1%
Tumblr	46 1%	- -%	* *%	* *%	1 *%	- -%	3 *%	5 1%	14 1%	8 3%	9 1%
Vimeo	32 *%	* *%	* *%	1 *%	3 *%	- -%	6 *%	1 *%	10 1%	4 2%	6 1%
Triller	30 *%	1 *%	* *%	2 1%	* *%	2 1%	6 *%	1 *%	11 1%	2 1%	4 1%
Kik	27 *%	- -%	1 *%	- -%	- -%	2 1%	4 *%	1 *%	5 *%	3 1%	7 1%
YouNow	26 *%	3 2%	2 *%	- -%	2 *%	1 *%	1 *%	1 *%	9 1%	1 1%	4 1%
Signal	23 *%	* *%	- -%	- -%	1 *%	1 *%	1 *%	1 *%	7 1%	3 1%	6 1%
Dailymotion	23 *%	- -%	* *%	* *%	2 *%	2 1%	2 *%	- -%	4 *%	2 1%	8 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Whisper	22 *%	1 1%	- -%	1 *%	- -%	- -%	3 *%	3 1%	5 *%	4 2%	2 *%
Imgur	19 *%	* *%	2 *%	2 1%	- -%	1 *%	2 *%	- -%	5 *%	3 1%	4 1%
Fruitlab	17 *%	* *%	4 1%	- -%	1 *%	1 *%	2 *%	- -%	2 *%	3 1%	2 *%
Clash	16 *%	- -%	- -%	1 *%	1 *%	- -%	4 *%	2 *%	5 *%	1 1%	2 *%
Child does not have a profile on ANY of these	1537 23%	41 33%	361 50%	87 38%	462 44%	66 19%	366 26%	17 4%	47 4%	5 2%	18 3%
Don't know	76 1%	3 3%	3 *%	1 *%	15 1%	2 1%	19 1%	1 *%	15 1%	- -%	4 1%
<b>SUMMARY</b>											
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	221 3%	7 5%	65 9%	10 4%	64 6%	11 3%	39 3%	2 1%	6 *%	2 1%	1 *%
CHILD HAS A PROFILE ON ANY OF THESE	4961 73%	72 59%	287 40%	132 57%	512 49%	269 77%	972 70%	393 95%	1257 95%	220 97%	629 96%

Columns Tested: a,b - a,b - a,b - a,b - a,b

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	2785	72	287	132	512	269	972	85	311	-	-
	41%	59%	40%	57%	49%	77%	70%	20%	23%	-%	-%
		b									
Base for stats	6795	124	716	230	1053	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 25)	2.2	.9	.5	1.0	.7	1.8	1.6	3.5	3.5	4.5	4.1
		b		b							
Standard deviation	2.32	1.09	.88	1.32	1.11	1.74	1.73	2.28	2.30	2.85	2.53
Standard error	.03	.08	.03	.08	.03	.10	.05	.12	.07	.20	.11

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
TikTok	2322	23	20	10	35	53	24	194	234	123	320	380	250	175	193	135
	34%	9%	5%	5%	9%	9%	8%	34%	33%	32%	59%	55%	60%	64%	60%	60%
WhatsApp	2300	17	8	8	32	35	18	181	236	138	317	400	247	168	174	152
	34%	6%	2%	4%	8%	6%	6%	32%	33%	36%	58%	58%	60%	61%	54%	68%
YouTube/ YouTube Kids	2270	116	146	54	154	217	108	131	215	107	203	218	128	93	115	77
	33%	43%	41%	28%	41%	39%	37%	23%	31%	28%	37%	32%	31%	34%	36%	34%
		c	c													
Snapchat	2205	12	14	8	34	32	22	144	188	79	327	388	236	175	202	160
	32%	5%	4%	4%	9%	6%	8%	25%	27%	21%	60%	56%	57%	64%	63%	72%
Instagram	1987	15	10	9	9	33	20	77	98	65	292	363	234	205	213	188
	29%	6%	3%	4%	2%	6%	7%	14%	14%	17%	54%	53%	56%	75%	66%	84%
							a									b
Facebook	1523	15	10	8	20	39	18	73	99	55	233	273	123	159	170	122
	22%	6%	3%	4%	5%	7%	6%	13%	14%	14%	43%	40%	30%	58%	53%	55%
											c	c				
Twitter	422	3	*	1	*	1	4	15	24	15	53	63	48	43	69	55
	6%	1%	*%	*%	*%	*%	1%	3%	3%	4%	10%	9%	12%	16%	22%	25%
Discord	363	*	-	1	3	4	4	12	27	16	55	61	46	28	37	30
	5%	*%	-%	*%	1%	1%	1%	2%	4%	4%	10%	9%	11%	10%	12%	14%
Pinterest	355	4	3	3	1	6	5	18	21	12	63	47	44	31	31	42
	5%	1%	1%	2%	*%	1%	2%	3%	3%	3%	12%	7%	11%	11%	10%	19%
																b
Twitch	322	*	4	2	6	7	4	12	22	14	47	59	41	25	26	27
	5%	*%	1%	1%	2%	1%	1%	2%	3%	4%	9%	9%	10%	9%	8%	12%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

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QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
BeReal	167 2%	- -%	* *%	- -%	- -%	2 *%	3 1%	8 1%	9 1%	2 1%	33 6%	32 5%	24 6%	8 3%	14 4%	23 10%
Reddit	160 2%	- -%	* *%	- -%	2 1%	4 1%	1 *%	7 1%	9 1%	7 2%	30 5%	27 4%	17 4%	11 4%	16 5%	15 7%
YuBo	58 1%	* *%	2 *%	- -%	2 1%	1 *%	1 1%	3 1%	3 *%	2 *%	10 2%	8 1%	7 2%	3 1%	9 3%	5 2%
Wink	48 1%	1 *%	* *%	- -%	1 *%	1 *%	1 *%	3 1%	9 1%	3 1%	7 1%	6 1%	2 *%	2 1%	1 *%	7 3%
Tumblr	46 1%	- -%	* *%	* *%	* *%	1 *%	- -%	1 *%	1 *%	2 *%	2 *%	12 2%	6 1%	5 2%	2 1%	8 4%
Vimeo	32 *%	* *%	* *%	- -%	1 *%	2 *%	- -%	1 *%	3 *%	1 *%	- -%	5 1%	6 1%	3 1%	3 1%	3 1%
Triller	30 *%	* *%	* *%	- -%	2 *%	- -%	* *%	2 *%	3 *%	1 *%	6 1%	2 *%	4 1%	3 1%	1 *%	3 1%
Kik	27 *%	- -%	1 *%	- -%	* *%	- -%	- -%	3 1%	2 *%	- -%	3 1%	2 *%	3 1%	2 1%	2 1%	6 3%
YouNow	26 *%	5 2%	* *%	- -%	1 *%	2 *%	- -%	1 *%	1 *%	- -%	4 1%	6 1%	2 *%	3 1%	- -%	2 1%
Signal	23 *%	- -%	* *%	- -%	- -%	1 *%	- -%	- -%	3 *%	- -%	1 *%	5 1%	2 *%	4 1%	- -%	6 3%
Dailymotion	23 *%	- -%	* *%	- -%	1 *%	2 *%	- -%	3 1%	- -%	1 *%	1 *%	1 *%	4 1%	1 *%	3 1%	6 3%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Whisper	22	1	-	-	*	-	1	1	-	2	3	3	4	3	-	3
	%	%	-%	-%	%	-%	%	%	-%	%	1%	%	1%	1%	-%	1%
Imgur	19	1	1	-	1	*	-	1	3	-	2	1	2	1	2	4
	%	%	%	-%	%	%	-%	%	%	-%	%	%	%	%	%	2%
Fruitlab	17	1	2	1	-	1	-	1	2	*	-	2	2	3	1	1
	%	%	1%	%	-%	%	-%	%	%	%	-%	%	%	1%	%	1%
Clash	16	-	-	-	-	2	1	1	*	-	-	3	4	1	-	2
	%	-%	-%	-%	-%	%	%	%	%	-%	-%	%	1%	%	-%	1%
Child does not have a profile on ANY of these	1537	102	168	109	155	226	123	139	158	97	14	27	16	7	9	3
	23%	38%	47%	57%	41%	41%	42%	25%	22%	25%	3%	4%	4%	3%	3%	1%
			a													
Don't know	76	6	*	1	7	4	4	14	7	1	2	6	5	1	3	-
	1%	2%	%	%	2%	1%	1%	2%	1%	%	%	1%	1%	%	1%	-%
<b>SUMMARY</b>																
CHILD DOES NOT USE ANY OF THESE APPS/ SITES	221	20	27	18	17	28	27	21	12	12	4	3	-	2	-	-
	3%	7%	7%	10%	4%	5%	9%	4%	2%	3%	1%	%	-%	1%	-%	-%
CHILD HAS A PROFILE ON ANY OF THESE	4961	141	166	65	199	300	137	391	529	275	524	652	394	264	308	220
	73%	52%	46%	34%	53%	54%	47%	69%	75%	71%	96%	95%	95%	96%	96%	99%
		c	c													

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP20/ QC20. Below is a list of some of the apps/ sites that you said earlier that your child uses. Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile. Please click on those where you have set up a profile for your child (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS) where you have your own profile (RESPONSES FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
CHILD AGED 3-12 HAS A PROFILE ON ANY OF THESE	2785	141	166	65	199	300	137	391	529	275	114	171	98	-	-	-
	41%	52%	46%	34%	53%	54%	47%	69%	75%	71%	21%	25%	24%	-%	-%	-%
		c	c													
Base for stats	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 25)	2.2	.8	.6	.5	.8	.8	.8	1.6	1.7	1.7	3.7	3.4	3.6	4.2	4.0	4.8
		bc														b
Standard deviation	2.32	1.08	.90	1.06	1.08	1.17	1.25	1.70	1.71	1.85	2.34	2.31	2.35	2.63	2.35	2.96
Standard error	.03	.06	.04	.06	.05	.05	.07	.08	.07	.10	.11	.09	.12	.17	.14	.20

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6224	150	869	255	1078	303	1225	335	1039	185	520
Effective Weighted Sample	4939	97	553	199	834	255	1031	281	864	173	489
Total	6244	107	581	214	979	341	1341	393	1221	211	593
Creative and building games (e.g. Roblox, Minecraft)	2911 47%	38 36%	200 34%	119 56%	517 53%	203 60%	748 56%	197 50%	519 42%	86 41%	195 33%
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	2282 37%	11 10%	33 6%	59 28% b	169 17%	150 44%	630 47%	201 51%	599 49%	99 47%	267 45%
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	2077 33%	31 29%	119 21%	97 45%	354 36%	124 36%	462 34%	153 39%	395 32%	81 38%	190 32%
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	1943 31%	32 30%	204 35%	66 31%	345 35%	99 29%	404 30%	114 29%	339 28%	63 30%	202 34%
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	1896 30%	23 21%	75 13%	60 28%	243 25%	122 36%	494 37%	152 39%	418 34%	82 39%	170 29%
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	1580 25%	4 4%	25 4%	35 16%	89 9%	78 23%	319 24%	146 37%	472 39%	100 47%	253 43%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6224	150	869	255	1078	303	1225	335	1039	185	520
Effective Weighted Sample	4939	97	553	199	834	255	1031	281	864	173	489
Total	6244	107	581	214	979	341	1341	393	1221	211	593
Sports (e.g. FIFA, NBA, Rocket League)	1511 24%	12 11%	39 7%	36 17%	149 15%	73 22%	352 26%	104 27%	411 34%	53 25%	226 38% a
Playing against one other person (e.g. Words with Friends, Online chess)	1351 22%	8 7%	37 6%	26 12%	109 11%	87 26%	323 24%	106 27%	344 28%	69 33%	177 30%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	1088 17%	10 9%	58 10%	42 20%	167 17%	70 21%	296 22%	66 17%	206 17%	36 17%	89 15%
Makeovers (e.g. Glamm'd, Homescapes)	887 14%	14 13%	78 13%	30 14%	179 18%	49 14%	246 18%	43 11%	132 11%	29 14%	47 8%
Interactive stories (e.g. Episode, Chapters)	836 13%	17 16%	108 19%	29 14%	131 13%	48 14%	172 13%	51 13%	130 11%	32 15%	80 13%
Simulation experience (e.g. flying a plane)	836 13%	17 16%	58 10%	34 16% b	90 9%	49 14%	188 14%	76 19%	179 15%	26 12%	79 13%
Other type of games	239 4%	17 16%	99 17%	13 6%	44 4%	9 3%	25 2%	3 1%	12 1%	2 1%	9 2%
Don't know	116 2%	3 2%	33 6%	6 3%	30 3%	8 2%	5 *% b	- -%	6 1%	4 2%	6 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6224	150	869	255	1078	303	1225	335	1039	185	520
Total	6244	107	581	214	979	341	1341	393	1221	211	593
Base for stats	6244	107	581	214	979	341	1341	393	1221	211	593
Mean number of types (out of 13)	3.1	2.2	2.0	3.0	2.6	3.4	3.5	3.6	3.4	3.6	3.3
Standard deviation	2.08	1.70	1.45	2.16	1.75	2.16	2.07	2.15	2.14	2.44	2.17
Standard error	.03	.14	.05	.14	.05	.12	.06	.12	.07	.18	.10

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6224	327	432	245	372	610	318	472	634	350	418	565	330	211	260	189
Effective Weighted Sample	4939	205	278	163	289	470	248	400	529	301	352	465	277	197	245	180
Total	6244	235	301	151	358	525	269	548	672	373	519	641	375	254	293	201
Creative and building games (e.g. Roblox, Minecraft)	2911 47%	82 35%	99 33%	55 37%	179 50%	281 54%	143 53%	305 56%	373 56%	213 57%	223 43%	296 46%	165 44%	88 35%	98 33%	73 36%
Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us)	2282 37%	24 10%	15 5%	11 7%	71 20%	98 19%	48 18%	248 45%	323 48%	180 48%	278 54%	297 46%	178 48%	112 44%	126 43%	99 49%
Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer)	2077 33%	56 24%	77 26%	31 21%	132 37%	198 38%	100 37%	171 31%	251 37%	136 37%	167 32%	219 34%	126 34%	92 36%	87 30%	77 38%
Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush)	1943 31%	80 34%	94 31%	62 41%	128 36%	185 35%	96 36%	149 27%	191 28%	124 33%	141 27%	182 28%	118 32%	95 37%	84 29%	68 34%
Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims)	1896 30%	32 14%	49 16%	20 13%	94 26%	134 26%	58 22%	181 33%	266 40%	146 39%	181 35%	225 35%	134 36%	82 32%	89 31%	67 33%
Shooters (e.g. Star Wars: Battlefront, Call of Duty)	1580 25%	22 9%	13 4%	5 3%	37 10%	66 13%	19 7%	127 23%	161 24%	101 27%	174 34%	265 41%	149 40%	107 42%	134 46%	85 42%
Sports (e.g. FIFA, NBA, Rocket League)	1511 24%	19 8%	21 7%	16 11%	54 15%	85 16%	43 16%	112 20%	193 29%	112 30%	124 24%	213 33%	160 43%	78 31%	99 34%	84 42%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP24/ G2. Which of the following types of games do they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6224	327	432	245	372	610	318	472	634	350	418	565	330	211	260	189
Effective Weighted Sample	4939	205	278	163	289	470	248	400	529	301	352	465	277	197	245	180
Total	6244	235	301	151	358	525	269	548	672	373	519	641	375	254	293	201
Playing against one other person (e.g. Words with Friends, Online chess)	1351 22%	26 11%	19 6%	11 7%	53 15%	64 12%	23 8%	125 23%	177 26%	84 22%	139 27%	196 31%	101 27%	82 32%	91 31%	57 28%
Fitness and dance (e.g. Wii Fit, Just Dance etc.)	1088 17%	27 11%	31 10%	16 11%	68 19%	93 18%	42 16%	109 20%	149 22%	89 24%	70 13%	113 18%	86 23% a	46 18%	44 15%	29 14%
Makeovers (e.g. Glamm'd, Homescapes)	887 14%	34 14%	44 15%	18 12%	69 19%	87 16%	50 19%	107 20%	102 15%	58 16%	66 13%	71 11%	36 10%	30 12%	23 8%	22 11%
Interactive stories (e.g. Episode, Chapters)	836 13%	38 16%	60 20%	28 19%	45 13%	75 14%	39 14%	74 14%	81 12%	50 13%	57 11%	82 13%	44 12%	40 16%	40 14%	26 13%
Simulation experience (e.g. flying a plane)	836 13%	29 13%	36 12%	16 10%	47 13%	55 10%	23 9%	62 11%	100 15%	60 16%	64 12%	114 18%	65 17%	25 10%	41 14%	35 18%
Other type of games	239 4%	26 11%	58 19%	24 16%	18 5%	22 4%	11 4%	15 3%	6 1%	11 3%	1 *	14 2%	1 *	2 1%	8 3%	4 2%
Don't know	116 2%	15 7%	11 4%	11 7%	10 3%	15 3%	9 3%	7 1%	3 *	2 *	3 1%	2 *	* *	6 2%	3 1%	- -%
Base for stats	6244	235	301	151	358	525	269	548	672	373	519	641	375	254	293	201
Mean number of types (out of 13)	3.1	2.1	2.0	2.1	2.8	2.8	2.6	3.3	3.5	3.7 a	3.2	3.6	3.6	3.5	3.3	3.6
Standard deviation	2.08	1.65	1.45	1.84	1.94	1.82	1.73	1.93	2.16	2.15	2.05	2.20	2.23	2.34	2.25	2.16
Standard error	.03	.09	.07	.12	.10	.07	.10	.09	.09	.12	.10	.09	.12	.16	.14	.16

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)**

Base : Those whose child plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6224	150	869	255	1078	303	1225	335	1039	185	520
Effective Weighted Sample	4939	97	553	199	834	255	1031	281	864	173	489
Total	6244	107	581	214	979	341	1341	393	1221	211	593
Yes	3871 62%	32 30%	111 19%	91 42%	344 35%	237 70%	937 70%	329 84%	987 81%	175 83%	466 79%
No	2277 36%	72 67%	463 80%	122 57%	626 64%	92 27%	372 28%	61 16%	216 18%	32 15%	122 21%
Don't know	97 2%	3 2%	7 1%	1 1%	9 1%	11 3%	31 2%	3 1%	18 2%	3 1%	5 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : Those whose child plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6224	327	432	245	372	610	318	472	634	350	418	565	330	211	260	189
Effective Weighted Sample	4939	205	278	163	289	470	248	400	529	301	352	465	277	197	245	180
Total	6244	235	301	151	358	525	269	548	672	373	519	641	375	254	293	201
Yes	3871	70	65	24	140	203	88	373	494	263	435	524	302	206	237	156
	62%	30%	22%	16%	39%	39%	33%	68%	74%	70%	84%	82%	81%	81%	81%	78%
		c														
No	2277	164	230	126	214	320	175	164	164	100	76	111	70	46	53	43
	36%	70%	76%	84%	60%	61%	65%	30%	24%	27%	15%	17%	19%	18%	18%	21%
				a												
Don't know	97	1	6	1	5	2	6	10	13	10	8	6	2	2	3	2
	2%	1%	2%	1%	1%	*	2%	2%	2%	3%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Yes	3871 57%	32 26% b	111 16%	91 39%	344 33%	237 68%	937 67%	329 80%	987 75%	175 77%	466 71%
No	2277 34%	72 59%	463 65%	122 53%	626 59%	92 26%	372 27%	61 15%	216 16%	32 14%	122 19%
Don't know	97 1%	3 2%	7 1%	1 1%	9 1%	11 3%	31 2%	3 1%	18 1%	3 1%	5 1%
CHILD DOES NOT PLAY GAMES	551 8%	16 13%	135 19%	16 7%	74 7%	8 2%	55 4%	20 5%	103 8%	17 7%	60 9%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP25/ G3A. Does your child play games online? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Yes	3871	70	65	24	140	203	88	373	494	263	435	524	302	206	237	156
	57%	26%	18%	12%	37%	36%	30%	66%	70%	68%	80%	76%	73%	75%	74%	70%
No	2277	164	230	126	214	320	175	164	164	100	76	111	70	46	53	43
	34%	61%	64%	65%	56%	57%	60%	29%	23%	26%	14%	16%	17%	17%	16%	19%
Don't know	97	1	6	1	5	2	6	10	13	10	8	6	2	2	3	2
	1%	*%	2%	*%	1%	*%	2%	2%	2%	3%	1%	1%	1%	1%	1%	1%
CHILD DOES NOT PLAY GAMES	551	34	60	43	20	33	21	18	34	12	25	46	40	20	28	23
	8%	13%	17%	22%	5%	6%	7%	3%	5%	3%	5%	7%	10%	7%	9%	10%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	a	b	a	b	a	b	a	b
Unweighted total	3624	50	168	111	384	216	854	282	843	154	408
Effective Weighted Sample	2977	31	102	86	291	180	718	238	699	144	383
Total	3871	32	111	91	344	237	937	329	987	175	466
Playing on their own - against the games console/ computer or other device	2489	**	70	57	235	152	572	213	632	105	324
	64%	**	63%	63%	68%	64%	61%	65%	64%	60%	70%
Playing with or against someone they know/ that they have met in person	2826	**	55	57	190	162	728	250	785	140	343
	73%	**	50%	63%	55%	68%	78%	76%	80%	80%	74%
						a					
Playing with or against someone they do not know/ they have not met in person	1228	**	15	23	70	69	275	130	338	65	197
	32%	**	14%	25%	20%	29%	29%	39%	34%	37%	42%
Don't know	44	**	2	1	4	4	15	2	5	4	3
	1%	**	2%	1%	1%	2%	2%	1%	1%	2%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP26/ G3B. When your child plays games online, which of these describe how they play? (RESPONSES FROM PARENT FOR 3-7 YEAR OLDS AND FROM CHILDREN AGED 8-17) (MULTI CODE)

Base : Those whose child plays games online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3624	92	93	47	149	229	116	327	460	245	353	462	269	172	209	145
Effective Weighted Sample	2977	58	58	28	113	178	86	275	384	211	297	382	224	160	197	137
Total	3871	70	65	24	140	203	88	373	494	263	435	524	302	206	237	156
Playing on their own - against the games console/ computer or other device	2489	**	**	**	92	130	66	240	301	164	268	343	207	140	152	107
	64%	**	**	**	66%	64%	75%	64%	61%	62%	62%	66%	68%	68%	64%	69%
Playing with or against someone they know/ that they have met in person	2826	**	**	**	81	122	46	276	364	209	339	403	238	145	184	127
	73%	**	**	**	58%	60%	53%	74%	74%	79%	78%	77%	79%	70%	78%	81%
Playing with or against someone they do not know/ they have not met in person	1228	**	**	**	32	42	18	105	142	89	141	175	130	77	98	70
	32%	**	**	**	22%	21%	20%	28%	29%	34%	33%	33%	43%	37%	41%	45%
Don't know	44	**	**	**	-	3	-	9	7	3	6	-	1	3	1	2
	1%	**	**	**	-%	2%	-%	2%	1%	1%	1%	-%	*%	1%	1%	1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	2859	-	-	-	-	216	854	282	843	154	408
Effective Weighted Sample	2440	-	-	-	-	180	718	238	699	144	383
Total	3245	-	-	-	-	237	937	329	987	175	466
Yes	2463	**	**	**	**	178	652	264	774	143	366
	76%	**	**	**	**	75%	70%	80%	78%	82%	79%
No	755	**	**	**	**	55	279	64	208	30	95
	23%	**	**	**	**	23%	30%	19%	21%	17%	20%
Don't know	27	**	**	**	**	4	6	2	6	2	5
	1%	**	**	**	**	2%	1%	*%	1%	1%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset? (SINGLE CODE)

Base : Children aged 8-17 who play games online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	2859	-	-	-	-	-	-	327	460	245	353	462	269	172	209	145
Effective Weighted Sample	2440	-	-	-	-	-	-	275	384	211	297	382	224	160	197	137
Total	3245	-	-	-	-	-	-	373	494	263	435	524	302	206	237	156
Yes	2463	**	**	**	**	**	**	255	365	189	343	398	249	167	185	125
	76%	**	**	**	**	**	**	68%	74%	72%	79%	76%	82%	81%	78%	80%
No	755	**	**	**	**	**	**	113	126	73	90	120	53	37	48	31
	23%	**	**	**	**	**	**	30%	26%	28%	21%	23%	18%	18%	20%	20%
Don't know	27	**	**	**	**	**	**	5	3	1	2	5	-	2	4	1
	1%	**	**	**	**	**	**	1%	1%	*%	1%	1%	-%	1%	2%	*%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC44. Who do you chat to through the game when you play games online? (MULTI CODE)**

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	2169	-	-	-	-	161	603	225	657	125	319
Effective Weighted Sample	1849	-	-	-	-	135	505	190	545	117	298
Total	2463	-	-	-	-	178	652	264	774	143	366
People I am friends with/ people that I know outside of the game	2143 87%	**	**	**	**	148 83%	572 88%	224 85%	691 89%	127 89%	310 85%
People that I only know through playing the game	1001 41%	**	**	**	**	77 43%	212 32%	110 42%	319 41%	65 46%	173 47%
Don't know	15 1%	**	**	**	**	2 1%	8 1%	1 *%	4 *%	- -%	- -%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Unweighted total	2169	-	-	-	-	-	-	227	339	177	274	353	217	139	163	115
Effective Weighted Sample	1849	-	-	-	-	-	-	190	284	151	230	291	181	129	153	109
Total	2463	-	-	-	-	-	-	255	365	189	343	398	249	167	185	125
People I am friends with/ people that I know outside of the game	2143	**	**	**	**	**	**	222	309	169	296	356	217	141	155	115
	87%	**	**	**	**	**	**	87%	85%	90%	86%	89%	87%	85%	84%	92%
People that I only know through playing the game	1001	**	**	**	**	**	**	89	123	68	149	159	118	65	98	65
	41%	**	**	**	**	**	**	35%	34%	36%	43%	40%	48%	39%	53%	52%
Don't know	15	**	**	**	**	**	**	5	5	-	3	2	-	-	-	-
	1%	**	**	**	**	**	**	2%	1%	-%	1%	*%	-%	-%	-%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	2859	-	-	-	-	216	854	282	843	154	408
Effective Weighted Sample	2440	-	-	-	-	180	718	238	699	144	383
Total	3245	-	-	-	-	237	937	329	987	175	466
People I am friends with/ people that I know outside of the game	2143 66%	**	**	**	**	148 62%	572 61%	224 68%	691 70%	127 72%	310 67%
People that I only know through playing the game	1001 31%	**	**	**	**	77 33% b	212 23%	110 33%	319 32%	65 37%	173 37%
Don't know	15 *%	**	**	**	**	2 1%	8 1%	1 *%	4 *%	- -%	- -%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	782 24%	**	**	**	**	59 25%	285 30%	65 20%	214 22%	32 18%	100 21%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC44. Who do you chat to through the game when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	2859	-	-	-	-	-	-	327	460	245	353	462	269	172	209	145
Effective Weighted Sample	2440	-	-	-	-	-	-	275	384	211	297	382	224	160	197	137
Total	3245	-	-	-	-	-	-	373	494	263	435	524	302	206	237	156
People I am friends with/ people that I know outside of the game	2143	**	**	**	**	**	**	222	309	169	296	356	217	141	155	115
	66%	**	**	**	**	**	**	60%	62%	64%	68%	68%	72%	69%	65%	74%
People that I only know through playing the game	1001	**	**	**	**	**	**	89	123	68	149	159	118	65	98	65
	31%	**	**	**	**	**	**	24%	25%	26%	34%	30%	39%	31%	41%	41%
Don't know	15	**	**	**	**	**	**	5	5	-	3	2	-	-	-	-
	*%	**	**	**	**	**	**	1%	1%	-%	1%	*%	-%	-%	-%	-%
DO NOT CHAT THROUGH THE GAME WHEN PLAYING GAMES ONLINE	782	**	**	**	**	**	**	118	130	74	92	126	53	39	52	31
	24%	**	**	**	**	**	**	32%	26%	28%	21%	24%	18%	19%	22%	20%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	2169	-	-	-	-	161	603	225	657	125	319
Effective Weighted Sample	1849	-	-	-	-	135	505	190	545	117	298
Total	2463	-	-	-	-	178	652	264	774	143	366
I use in game chat or messaging	827 34%	** **	** **	** **	** **	67 38%	222 34%	105 40%	268 35%	45 31%	103 28%
Xbox chat/ app	913 37%	** **	** **	** **	** **	60 33%	201 31%	101 38%	314 41%	53 37%	146 40%
PlayStation chat/ app	577 23%	** **	** **	** **	** **	40 23%	113 17%	64 24%	189 24%	42 29%	111 30%
Discord	472 19%	** **	** **	** **	** **	30 17%	66 10%	68 26%	166 21%	42 30%	82 23%
Twitch	285 12%	** **	** **	** **	** **	19 10%	35 5%	47 18%	100 13%	23 16%	48 13%
Steam Chat	201 8%	** **	** **	** **	** **	12 7%	28 4%	44 17%	61 8%	11 8%	42 11%
Skype	169 7%	** **	** **	** **	** **	11 6%	31 5%	22 8%	55 7%	12 8%	27 7%
Google Hangouts	114 5%	** **	** **	** **	** **	7 4%	18 3%	18 7%	31 4%	7 5%	22 6%
Ventrilo	93 4%	** **	** **	** **	** **	6 4%	18 3%	10 4%	30 4%	12 9%	11 3%
TeamSpeak	67 3%	** **	** **	** **	** **	11 6%	8 1%	6 2%	22 3%	5 3%	11 3%
Element	53 2%	** **	** **	** **	** **	3 2%	11 2%	7 3%	17 2%	4 3%	8 2%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	2169	-	-	-	-	161	603	225	657	125	319
Effective Weighted Sample	1849	-	-	-	-	135	505	190	545	117	298
Total	2463	-	-	-	-	178	652	264	774	143	366
Mumble	43	**	**	**	**	9	9	3	10	3	5
	2%	**	**	**	**	5%	1%	1%	1%	2%	1%
Blizzard (WAVE 1 ONLY)	42	**	**	**	**	4	6	2	16	4	7
	2%	**	**	**	**	2%	1%	1%	2%	3%	2%
Tox	39	**	**	**	**	6	8	1	11	3	7
	2%	**	**	**	**	4%	1%	*%	1%	2%	2%
VR chat (ADDED AT WAVE 2)	39	**	**	**	**	3	7	12	11	1	3
	2%	**	**	**	**	2%	1%	5%	1%	1%	1%
								b			
Rec room (ADDED AT WAVE 2)	33	**	**	**	**	4	11	6	5	2	4
	1%	**	**	**	**	2%	2%	2%	1%	1%	1%
I do this on other apps/ sites	154	**	**	**	**	20	63	7	40	3	14
	6%	**	**	**	**	11%	10%	3%	5%	2%	4%
Don't know	152	**	**	**	**	7	76	15	34	5	7
	6%	**	**	**	**	4%	12%	6%	4%	4%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	2169	-	-	-	-	-	-	227	339	177	274	353	217	139	163	115
Effective Weighted Sample	1849	-	-	-	-	-	-	190	284	151	230	291	181	129	153	109
Total	2463	-	-	-	-	-	-	255	365	189	343	398	249	167	185	125
I use in game chat or messaging	827 34%	**	**	**	**	**	**	87 34%	121 33%	71 38%	118 34%	161 40%	71 28%	53 31%	49 27%	37 30%
Xbox chat/ app	913 37%	**	**	**	**	**	**	79 31%	115 32%	64 34%	131 38%	172 43%	107 43%	64 38%	79 43%	49 39%
PlayStation chat/ app	577 23%	**	**	**	**	**	**	52 21%	70 19%	30 16%	87 25%	104 26%	54 22%	53 32%	49 26%	40 32%
Discord	472 19%	**	**	**	**	**	**	18 7%	47 13%	30 16%	75 22%	94 24%	54 22%	36 22%	41 22%	40 32%
Twitch	285 12%	**	**	**	**	**	**	14 6%	25 7%	14 7%	47 14%	49 12%	52 21%	17 10%	30 16%	22 18%
Steam Chat	201 8%	**	**	**	**	**	**	11 4%	17 5%	11 6%	27 8%	56 14%	16 6%	12 7%	25 13%	13 10%
Skype	169 7%	**	**	**	**	**	**	10 4%	19 5%	15 8%	20 6%	30 7%	28 11%	19 11%	10 5%	12 10%
Google Hangouts	114 5%	**	**	**	**	**	**	7 3%	8 2%	12 7%	14 4%	14 3%	23 9%	11 7%	4 2%	14 12%
Ventrilo	93 4%	**	**	**	**	**	**	6 2%	15 4%	2 1%	13 4%	16 4%	11 4%	9 5%	3 2%	12 10%
TeamSpeak	67 3%	**	**	**	**	**	**	5 2%	7 2%	5 3%	6 2%	13 3%	9 4%	5 3%	4 2%	5 4%
Element	53 2%	**	**	**	**	**	**	4 2%	7 2%	2 1%	7 2%	14 4%	6 2%	3 2%	2 1%	7 6%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC45. Which, if any, of these do you use to chat or message other people when you play games online? (MULTI CODE)

Base : Children aged 8-17 who play games online and ever chat through the game to other players through messaging or using a headset

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	2169	-	-	-	-	-	-	227	339	177	274	353	217	139	163	115
Effective Weighted Sample	1849	-	-	-	-	-	-	190	284	151	230	291	181	129	153	109
Total	2463	-	-	-	-	-	-	255	365	189	343	398	249	167	185	125
Mumble	43	**	**	**	**	**	**	8	8	2	3	10	4	2	3	5
	2%	**	**	**	**	**	**	3%	2%	1%	1%	2%	2%	1%	2%	4%
Blizzard (WAVE 1 ONLY)	42	**	**	**	**	**	**	*	6	3	6	6	9	5	2	4
	2%	**	**	**	**	**	**	%	2%	2%	2%	1%	4%	3%	1%	3%
Tox	39	**	**	**	**	**	**	3	7	5	8	2	3	2	4	5
	2%	**	**	**	**	**	**	1%	2%	2%	2%	1%	1%	1%	2%	4%
VR chat (ADDED AT WAVE 2)	39	**	**	**	**	**	**	4	3	3	9	10	-	1	3	-
	2%	**	**	**	**	**	**	1%	1%	1%	3%	2%	-%	1%	1%	-%
Rec room (ADDED AT WAVE 2)	33	**	**	**	**	**	**	4	8	2	5	4	2	4	1	1
	1%	**	**	**	**	**	**	2%	2%	1%	1%	1%	1%	2%	1%	1%
I do this on other apps/ sites	154	**	**	**	**	**	**	28	29	19	22	13	13	8	4	1
	6%	**	**	**	**	**	**	11%	8%	10%	6%	3%	5%	5%	2%	1%
Don't know	152	**	**	**	**	**	**	24	41	18	11	15	9	4	3	2
	6%	**	**	**	**	**	**	9%	11%	9%	3%	4%	4%	3%	2%	1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
Curious Cat	214	**	**	**	**	21	54	26	62	14	33
	5%	**	**	**	**	6%	4%	6%	5%	6%	5%
Tellonym	167	**	**	**	**	14	25	20	43	18	35
	4%	**	**	**	**	4%	2%	5%	3%	8%	5%
Ask.fm	166	**	**	**	**	20	31	11	59	12	27
	4%	**	**	**	**	6%	2%	3%	4%	5%	4%
						b					
Quora (ADDED AT WAVE 2)	145	**	**	**	**	6	20	18	51	8	35
	3%	**	**	**	**	2%	1%	4%	4%	4%	5%
Questi	121	**	**	**	**	10	22	13	31	7	31
	3%	**	**	**	**	3%	2%	3%	2%	3%	5%
Connected2Me	114	**	**	**	**	11	19	13	31	9	21
	3%	**	**	**	**	3%	1%	3%	2%	4%	3%
Superfy	88	**	**	**	**	9	11	13	28	9	12
	2%	**	**	**	**	3%	1%	3%	2%	4%	2%
						b					
Sendit (ADDED AT WAVE 2)	85	**	**	**	**	3	16	14	27	5	13
	2%	**	**	**	**	1%	1%	3%	2%	2%	2%
NGL (ADDED AT WAVE 2)	44	**	**	**	**	3	7	5	18	1	10
	1%	**	**	**	**	1%	1%	1%	1%	*%	2%
Piksa (WAVE 1 ONLY)	36	**	**	**	**	4	4	1	10	5	7
	1%	**	**	**	**	1%	*%	*%	1%	2%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)**

Base : All children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
Beacon (ADDED AT WAVE 2)	7	**	**	**	**	-	2	-	2	-	2
	*%	**	**	**	**	-%	*%	-%	*%	-%	*%
I use other Q and A apps/ sites	75	**	**	**	**	6	18	4	23	7	16
	2%	**	**	**	**	2%	1%	1%	2%	3%	2%
I do not use any of these	3536	**	**	**	**	275	1197	299	1024	163	478
	78%	**	**	**	**	79%	86%	72%	77%	72%	73%
							a				
Don't know	218	**	**	**	**	10	52	18	58	9	47
	5%	**	**	**	**	3%	4%	4%	4%	4%	7%
<b>SUMMARY</b>											
ANY OF THESE APPS OR SITES	776	**	**	**	**	65	147	96	243	56	128
	17%	**	**	**	**	19%	11%	23%	18%	25%	20%
						b					
Base for stats	4530	**	**	**	**	349	1396	413	1325	227	652
Mean number of apps/ sites (out of 8)	.3	**	**	**	**	.3	.2	.3	.3	.4	.4
						b					
Standard deviation	.78	**	**	**	**	.75	.58	.74	.78	.94	1.00
Standard error	.01	**	**	**	**	.04	.02	.04	.02	.07	.04

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224
Curious Cat	214	**	**	**	**	**	**	31	26	15	25	40	23	17	12	18
	5%	**	**	**	**	**	**	6%	4%	4%	5%	6%	5%	6%	4%	8%
Tellonym	167	**	**	**	**	**	**	11	20	8	24	20	21	19	17	17
	4%	**	**	**	**	**	**	2%	3%	2%	4%	3%	5%	7%	5%	8%
Ask.fm	166	**	**	**	**	**	**	14	20	11	28	22	22	12	10	17
	4%	**	**	**	**	**	**	2%	3%	3%	5%	3%	5%	5%	3%	8%
Quora (ADDED AT WAVE 2)	145	**	**	**	**	**	**	4	15	5	24	19	21	15	14	16
	3%	**	**	**	**	**	**	1%	2%	1%	4%	3%	5%	6%	4%	7%
Questi	121	**	**	**	**	**	**	7	13	9	14	20	14	9	10	17
	3%	**	**	**	**	**	**	1%	2%	2%	3%	3%	3%	3%	3%	8%
Connected2Me	114	**	**	**	**	**	**	5	17	6	17	14	17	8	6	17
	3%	**	**	**	**	**	**	1%	2%	1%	3%	2%	4%	3%	2%	7%
																b
Superfy	88	**	**	**	**	**	**	1	13	6	11	14	19	10	3	9
	2%	**	**	**	**	**	**	1%	2%	2%	2%	2%	4%	4%	1%	4%
Sendit (ADDED AT WAVE 2)	85	**	**	**	**	**	**	5	5	3	18	10	12	6	4	11
	2%	**	**	**	**	**	**	1%	1%	1%	3%	1%	3%	2%	1%	5%
NGL (ADDED AT WAVE 2)	44	**	**	**	**	**	**	-	4	4	7	8	9	4	1	6
	1%	**	**	**	**	**	**	0%	1%	1%	1%	1%	2%	1%	1%	3%
Piksa (WAVE 1 ONLY)	36	**	**	**	**	**	**	2	4	3	1	5	9	6	1	6
	1%	**	**	**	**	**	**	1%	1%	1%	1%	1%	2%	2%	1%	2%
Beacon (ADDED AT WAVE 2)	7	**	**	**	**	**	**	-	-	-	-	-	2	1	-	1
	1%	**	**	**	**	**	**	0%	0%	0%	0%	0%	1%	1%	0%	1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC12. Moving on, which, if any, of these anonymous 'Q and A' apps or sites do you use? Q and A stands for 'Question and Answer'. (MULTI CODE)

Base : All children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224
I use other Q and A apps/ sites	75 2%	**	**	**	**	**	**	7 1%	8 1%	6 1%	6 1%	10 1%	9 2%	7 3%	7 2%	6 3%
I do not use any of these	3536 78%	**	**	**	**	**	**	478 85%	586 83%	332 86%	400 74%	527 77%	309 75%	191 70%	241 75%	154 69%
Don't know	218 5%	**	**	**	**	**	**	23 4%	26 4%	11 3%	31 6%	34 5%	11 3%	18 7%	25 8%	7 3%
<b>SUMMARY</b>																
ANY OF THESE APPS OR SITES	776 17%	**	**	**	**	**	**	64 11%	94 13%	43 11%	112 21%	126 18%	94 23%	65 24%	54 17%	62 28% b
Base for stats	4530	**	**	**	**	**	**	565	706	385	544	687	415	274	320	224
Mean number of apps/ sites (out of 8)	.3	**	**	**	**	**	**	.2	.2	.2	.3	.3	.4 b	.4	.3	.6 b
Standard deviation	.78	**	**	**	**	**	**	.52	.60	.66	.79	.68	1.03	1.00	.74	1.34
Standard error	.01	**	**	**	**	**	**	.02	.02	.03	.04	.03	.05	.07	.04	.09
Columns Tested:	a,b,c - a,b,c - a,b,c - a,b,c - a,b,c															

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
Yes – there is a minimum age requirement	3502	**	**	**	**	254	933	357	1082	202	552
	77%	**	**	**	**	73%	67%	87%	82%	89%	85%
No – there is not a minimum age requirement	185	**	**	**	**	16	74	6	53	9	19
	4%	**	**	**	**	5%	5%	1%	4%	4%	3%
Don't know	843	**	**	**	**	79	388	50	190	16	82
	19%	**	**	**	**	23%	28%	12%	14%	7%	13%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC14. Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok. (SINGLE CODE)

Base : All children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224
Yes – there is a minimum age requirement	3502 77%	**	**	**	**	**	**	384 68%	482 68%	269 70%	444 82%	563 82%	365 88%	237 87%	270 84%	200 90%
No – there is not a minimum age requirement	185 4%	**	**	**	**	**	**	30 5%	41 6%	20 5%	23 4%	24 3%	11 3%	10 4%	8 2%	6 3%
Don't know	843 19%	**	**	**	**	**	**	151 27%	183 26%	97 25%	77 14%	101 15%	39 9%	27 10%	42 13%	17 8%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
Age under 10	64 1%	** **	** **	** **	** **	15 4%	33 2%	3 1%	6 *%	2 1%	3 *%
Aged 10	146 3%	** **	** **	** **	** **	15 4%	89 6%	7 2%	27 2%	- -%	6 1%
Aged 11	101 2%	** **	** **	** **	** **	12 3%	46 3%	3 1%	29 2%	2 1%	7 1%
Aged 12	407 9%	** **	** **	** **	** **	37 11%	104 7%	42 10%	159 12%	13 6%	35 5%
Aged 13	1679 37%	** **	** **	** **	** **	87 25%	334 24%	196 47%	596 45%	126 56%	291 45%
Aged 14	261 6%	** **	** **	** **	** **	6 2%	46 3%	36 9%	101 8%	16 7%	50 8%
Aged 15	175 4%	** **	** **	** **	** **	9 3%	47 3%	20 5%	44 3%	5 2%	39 6%
Aged 16	324 7%	** **	** **	** **	** **	33 9%	95 7%	22 5%	52 4%	28 12%	83 13%
Aged 17	17 *%	** **	** **	** **	** **	1 *%	* *%	1 *%	1 *%	5 2%	8 1%
Aged 18 or older	98 2%	** **	** **	** **	** **	21 6%	46 3%	7 2%	16 1%	2 1%	6 1%
Don't know	230 5%	** **	** **	** **	** **	18 5%	94 7%	20 5%	51 4%	3 1%	25 4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
<b>SUMMARY</b>											
AWARE OF MINIMUM AGE REQUIREMENT	3502 77%	** **	** **	** **	** **	254 73%	933 67%	357 87%	1082 82%	202 89%	552 85%
AWARE AND GIVES THE CORRECT AGE (13)	1679 37%	** **	** **	** **	** **	87 25%	334 24%	196 47%	596 45%	126 56%	291 45%
										b	
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	718 16%	** **	** **	** **	** **	79 23%	271 19%	55 13%	221 17%	18 8%	52 8%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	875 19%	** **	** **	** **	** **	70 20%	234 17%	87 21%	213 16%	56 24%	185 28%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1824 40%	** **	** **	** **	** **	167 48%	600 43%	162 39%	486 37%	76 33%	261 40%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	185 4%	** **	** **	** **	** **	16 5%	74 5%	6 1%	53 4%	9 4%	19 3%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	843 19%	** **	** **	** **	** **	79 23%	388 28%	50 12%	190 14%	16 7%	82 13%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX			
		MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	MOST	POTEN- TIALY	LEAST	
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c	
Significance Level: 99%																	
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211	
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200	
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224	
Age under 10	64	**	**	**	**	**	**	15	17	17	4	2	3	-	3	2	
	1%	**	**	**	**	**	**	3%	2%	4%	1%	*%	1%	-%	1%	1%	
Aged 10	146	**	**	**	**	**	**	24	47	29	8	10	15	3	-	4	
	3%	**	**	**	**	**	**	4%	7%	8%	1%	1%	4%	1%	-%	2%	
Aged 11	101	**	**	**	**	**	**	15	34	11	10	13	7	-	4	5	
	2%	**	**	**	**	**	**	3%	5%	3%	2%	2%	2%	-%	1%	2%	
Aged 12	407	**	**	**	**	**	**	57	51	34	58	69	72	14	11	17	
	9%	**	**	**	**	**	**	10%	7%	9%	11%	10%	17%	b	5%	3%	8%
Aged 13	1679	**	**	**	**	**	**	131	164	96	246	302	202	127	151	108	
	37%	**	**	**	**	**	**	23%	23%	25%	45%	44%	49%	46%	47%	48%	
Aged 14	261	**	**	**	**	**	**	17	22	10	45	64	25	21	23	20	
	6%	**	**	**	**	**	**	3%	3%	3%	8%	9%	6%	8%	7%	9%	
Aged 15	175	**	**	**	**	**	**	19	18	14	20	29	13	16	13	15	
	4%	**	**	**	**	**	**	3%	3%	4%	4%	4%	3%	6%	4%	7%	
Aged 16	324	**	**	**	**	**	**	42	47	26	24	29	15	39	39	25	
	7%	**	**	**	**	**	**	8%	7%	7%	4%	4%	4%	14%	12%	11%	
Aged 17	17	**	**	**	**	**	**	1	*	-	-	1	1	4	5	1	
	*%	**	**	**	**	**	**	*%	*%	-%	-%	*%	*%	2%	2%	*%	
Aged 18 or older	98	**	**	**	**	**	**	19	29	14	9	11	2	4	2	-	
	2%	**	**	**	**	**	**	3%	4%	4%	2%	2%	*%	2%	1%	-%	
Don't know	230	**	**	**	**	**	**	43	52	18	21	33	10	9	17	4	
	5%	**	**	**	**	**	**	8%	7%	5%	4%	5%	2%	3%	5%	2%	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC15. And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)? Please answer based on what you think is true not what you think the age should be. NB. QUESTION ASKED USING LIST OF OPTIONS AT WAVE 1. QUESTION ASKED USING OPEN TEXT BOX AT WAVE 2. (SINGLE CODE)

Base : All children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224
<b>SUMMARY</b>																
AWARE OF MINIMUM AGE REQUIREMENT	3502 77%	**	**	**	**	**	**	384 68%	482 68%	269 70%	444 82%	563 82%	365 88%	237 87%	270 84%	200 90%
AWARE AND GIVES THE CORRECT AGE (13)	1679 37%	**	**	**	**	**	**	131 23%	164 23%	96 25%	246 45%	302 44%	202 49%	127 46%	151 47%	108 48%
AWARE BUT GIVES AN AGE OF 12 OR YOUNGER	718 16%	**	**	**	**	**	**	111 20%	150 21%	90 23%	80 15%	94 14%	97 23% ab	17 6%	18 6%	28 12%
AWARE BUT GIVES AN AGE OF 14 OR OLDER	875 19%	**	**	**	**	**	**	99 18%	116 17%	64 17%	98 18%	134 19%	56 14%	85 31%	83 26%	61 27%
AWARE BUT GIVES AN INCORRECT AGE OR DOES NOT KNOW THE AGE	1824 40%	**	**	**	**	**	**	253 45%	318 45%	173 45%	199 37%	260 38%	163 39%	110 40%	119 37%	92 41%
SAY THERE IS NO MINIMUM AGE REQUIREMENT	185 4%	**	**	**	**	**	**	30 5%	41 6%	20 5%	23 4%	24 3%	11 3%	10 4%	8 2%	6 3%
DON'T KNOW WHETHER THERE IS A MINIMUM AGE REQUIREMENT	843 19%	**	**	**	**	**	**	151 27%	183 26%	97 25%	77 14%	101 15%	39 9%	27 10%	42 13%	17 8%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)**

Base : Children aged 8-17 who use any social media apps/ sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3282	-	-	-	-	213	814	325	1064	192	559
Effective Weighted Sample	2811	-	-	-	-	178	682	272	885	180	525
Total	3719	-	-	-	-	234	877	377	1244	219	637
I share, comment or post things	1130 30%	**	**	**	**	60 25%	209 24%	112 30%	389 31%	82 38%	231 36%
I 'like' things and follow accounts, but don't really share, comment or post things	1582 43%	**	**	**	**	89 38%	299 34%	181 48%	581 47%	103 47%	280 44%
I only really read or watch things	961 26%	**	**	**	**	80 34%	349 40%	80 21%	269 22%	31 14%	124 20%
Don't know	46 1%	**	**	**	**	5 2%	20 2%	4 1%	6 *%	3 1%	1 *%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC19. Still thinking about the social media sites or apps you use. Which one of these statements best describes how you use these? (SINGLE CODE)

Base : Children aged 8-17 who use any social media apps/ sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3282	-	-	-	-	-	-	309	451	230	415	568	344	221	273	209
Effective Weighted Sample	2811	-	-	-	-	-	-	261	376	194	348	467	290	207	257	199
Total	3719	-	-	-	-	-	-	349	477	242	510	642	388	267	308	222
I share, comment or post things	1130	**	**	**	**	**	**	77	118	67	148	221	110	103	103	94
	30%	**	**	**	**	**	**	22%	25%	28%	29%	34%	28%	38%	33%	42%
I 'like' things and follow accounts, but don't really share, comment or post things	1582	**	**	**	**	**	**	130	146	93	255	282	183	121	146	85
	43%	**	**	**	**	**	**	37%	31%	38%	50%	44%	47%	45%	47%	38%
I only really read or watch things	961	**	**	**	**	**	**	131	197	80	104	136	93	42	56	43
	26%	**	**	**	**	**	**	38%	41%	33%	20%	21%	24%	16%	18%	19%
Don't know	46	**	**	**	**	**	**	10	15	1	3	3	2	2	3	-
	1%	**	**	**	**	**	**	3%	3%	*%	1%	*%	1%	1%	1%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS**

Base : All children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	4154	**	**	**	**	291	1142	403	1306	221	641
	92%	**	**	**	**	83%	82%	97%	99%	97%	98%
USES ANY SOCIAL MEDIA APPS/ SITES	3719	**	**	**	**	234	877	377	1244	219	637
	82%	**	**	**	**	67%	63%	91%	94%	96%	98%
EITHER OF THESE	4226	**	**	**	**	303	1180	407	1310	224	647
	93%	**	**	**	**	87%	85%	98%	99%	99%	99%
NEITHER OF THESE	304	**	**	**	**	46	215	7	14	3	5
	7%	**	**	**	**	13%	15%	2%	1%	1%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TO SHOW USE OF SOCIAL MEDIA, MESSAGING, VOICE OR VIDEO CALLING AMONG 8-17 YEAR OLDS**

Base : All children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224
USES ANY MESSAGING/ VOICE OR VIDEO CALLING APPS OR SITES	4154	**	**	**	**	**	**	443	599	327	534	675	408	266	315	222
	92%	**	**	**	**	**	**	78%	85%	85%	98%	98%	98%	97%	98%	99%
USES ANY SOCIAL MEDIA APPS/ SITES	3719	**	**	**	**	**	**	349	477	242	510	642	388	267	308	222
	82%	**	**	**	**	**	**	62%	68%	63%	94%	93%	94%	98%	96%	99%
EITHER OF THESE	4226	**	**	**	**	**	**	461	617	338	538	676	413	268	319	224
	93%	**	**	**	**	**	**	82%	87%	88%	99%	98%	99%	98%	100%	100%
NEITHER OF THESE	304	**	**	**	**	**	**	104	89	48	6	11	2	6	1	-
	7%	**	**	**	**	**	**	18%	13%	12%	1%	2%	1%	2%	*%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3720	-	-	-	-	270	1087	350	1112	197	569
Effective Weighted Sample	3186	-	-	-	-	228	915	294	926	185	535
Total	4226	-	-	-	-	303	1180	407	1310	224	647
All the time	849	**	**	**	**	68	304	78	216	34	105
	20%	**	**	**	**	22%	26%	19%	17%	15%	16%
Most of the time	1964	**	**	**	**	116	504	184	685	102	319
	46%	**	**	**	**	38%	43%	45%	52%	45%	49%
Sometimes	1200	**	**	**	**	93	281	129	365	82	209
	28%	**	**	**	**	31%	24%	32%	28%	36%	32%
Never	65	**	**	**	**	8	15	3	21	4	7
	2%	**	**	**	**	3%	1%	1%	2%	2%	1%
Don't know	148	**	**	**	**	18	76	11	23	3	7
	4%	**	**	**	**	6%	6%	3%	2%	2%	1%
<b>SUMMARY</b>											
ALL OR MOST OF THE TIME	2813	**	**	**	**	184	808	263	901	135	425
	67%	**	**	**	**	61%	68%	65%	69%	60%	66%
EVER	4012	**	**	**	**	277	1089	392	1266	217	634
	95%	**	**	**	**	91%	92%	96%	97%	97%	98%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17D. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites makes me feel happy (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3720	-	-	-	-	-	-	403	575	318	432	596	364	222	284	211
Effective Weighted Sample	3186	-	-	-	-	-	-	341	482	272	363	492	307	208	267	200
Total	4226	-	-	-	-	-	-	461	617	338	538	676	413	268	319	224
All the time	849	**	**	**	**	**	**	115	172	83	104	116	80	45	40	45
	20%	**	**	**	**	**	**	25%	28%	25%	19%	17%	19%	17%	13%	20%
Most of the time	1964	**	**	**	**	**	**	185	249	150	260	334	220	130	148	117
	46%	**	**	**	**	**	**	40%	40%	44%	48%	49%	53%	48%	46%	52%
Sometimes	1200	**	**	**	**	**	**	128	145	79	156	205	100	91	115	61
	28%	**	**	**	**	**	**	28%	23%	23%	29%	30%	24%	34%	36%	27%
Never	65	**	**	**	**	**	**	9	11	5	6	13	6	-	9	-
	2%	**	**	**	**	**	**	2%	2%	2%	1%	2%	1%	-%	3%	-%
Don't know	148	**	**	**	**	**	**	25	40	21	11	9	8	2	7	1
	4%	**	**	**	**	**	**	5%	6%	6%	2%	1%	2%	1%	2%	*%
<b>SUMMARY</b>																
ALL OR MOST OF THE TIME	2813	**	**	**	**	**	**	300	422	233	365	450	300	175	188	162
	67%	**	**	**	**	**	**	65%	68%	69%	68%	67%	73%	65%	59%	73%
																b
EVER	4012	**	**	**	**	**	**	427	566	312	521	655	399	266	303	223
	95%	**	**	**	**	**	**	93%	92%	92%	97%	97%	97%	99%	95%	100%
																b

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3720	-	-	-	-	270	1087	350	1112	197	569
Effective Weighted Sample	3186	-	-	-	-	228	915	294	926	185	535
Total	4226	-	-	-	-	303	1180	407	1310	224	647
All the time	1192	**	**	**	**	74	298	117	372	75	204
	28%	**	**	**	**	24%	25%	29%	28%	34%	32%
Most of the time	1596	**	**	**	**	97	400	150	557	77	263
	38%	**	**	**	**	32%	34%	37%	43%	34%	41%
Sometimes	1117	**	**	**	**	90	333	111	318	62	166
	26%	**	**	**	**	30%	28%	27%	24%	27%	26%
Never	162	**	**	**	**	19	72	14	33	6	11
	4%	**	**	**	**	6%	6%	3%	3%	3%	2%
Don't know	159	**	**	**	**	24	77	15	30	4	3
	4%	**	**	**	**	8%	7%	4%	2%	2%	*%
<b>SUMMARY</b>											
ALL OR MOST OF THE TIME	2787	**	**	**	**	171	699	267	929	152	468
	66%	**	**	**	**	56%	59%	66%	71%	68%	72%
EVER	3904	**	**	**	**	260	1032	378	1247	213	633
	92%	**	**	**	**	86%	87%	93%	95%	95%	98%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17E. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - Using these sorts of apps or sites helps me feel closer to my friends (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3720	-	-	-	-	-	-	403	575	318	432	596	364	222	284	211
Effective Weighted Sample	3186	-	-	-	-	-	-	341	482	272	363	492	307	208	267	200
Total	4226	-	-	-	-	-	-	461	617	338	538	676	413	268	319	224
All the time	1192	**	**	**	**	**	**	118	176	75	159	199	123	82	96	85
	28%	**	**	**	**	**	**	26%	29%	22%	30%	29%	30%	30%	30%	38%
Most of the time	1596	**	**	**	**	**	**	132	228	117	212	263	192	113	116	83
	38%	**	**	**	**	**	**	29%	37%	35%	39%	39%	46%	42%	36%	37%
Sometimes	1117	**	**	**	**	**	**	142	146	106	145	178	71	69	91	52
	26%	**	**	**	**	**	**	31%	24%	31%	27%	26%	17%	26%	29%	23%
											c	c				
Never	162	**	**	**	**	**	**	36	28	19	16	16	14	2	11	3
	4%	**	**	**	**	**	**	8%	4%	6%	3%	2%	3%	1%	4%	1%
Don't know	159	**	**	**	**	**	**	32	39	21	6	20	14	2	4	-
	4%	**	**	**	**	**	**	7%	6%	6%	1%	3%	3%	1%	1%	-%
<b>SUMMARY</b>																
ALL OR MOST OF THE TIME	2787	**	**	**	**	**	**	250	404	192	371	462	315	195	212	168
	66%	**	**	**	**	**	**	54%	65%	57%	69%	68%	76%	73%	67%	75%
									a							
EVER	3904	**	**	**	**	**	**	392	550	298	516	640	385	264	303	221
	92%	**	**	**	**	**	**	85%	89%	88%	96%	95%	93%	98%	95%	99%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3720	-	-	-	-	270	1087	350	1112	197	569
Effective Weighted Sample	3186	-	-	-	-	228	915	294	926	185	535
Total	4226	-	-	-	-	303	1180	407	1310	224	647
All the time	954 23%	** **	** **	** **	** **	66 22%	306 26%	84 21%	256 20%	35 16%	167 26%
											a
Most of the time	2148 51%	** **	** **	** **	** **	137 45%	553 47%	214 53%	719 55%	110 49%	351 54%
Sometimes	876 21%	** **	** **	** **	** **	69 23%	214 18%	89 22%	289 22%	70 31%	113 17%
											b
Never	82 2%	** **	** **	** **	** **	8 3%	26 2%	6 1%	20 2%	3 1%	10 2%
Don't know	166 4%	** **	** **	** **	** **	23 8%	81 7%	12 3%	27 2%	6 3%	7 1%
<b>SUMMARY</b>											
ALL OR MOST OF THE TIME	3102 73%	** **	** **	** **	** **	203 67%	859 73%	299 73%	975 74%	145 65%	517 80%
											a
EVER	3978 94%	** **	** **	** **	** **	272 90%	1073 91%	388 95%	1264 96%	215 96%	630 97%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17F. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - I feel safe using these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3720	-	-	-	-	-	-	403	575	318	432	596	364	222	284	211
Effective Weighted Sample	3186	-	-	-	-	-	-	341	482	272	363	492	307	208	267	200
Total	4226	-	-	-	-	-	-	461	617	338	538	676	413	268	319	224
All the time	954 23%	**	**	**	**	**	**	113 24%	157 25%	94 28%	109 20%	139 21%	84 20%	53 20%	67 21%	77 34%
Most of the time	2148 51%	**	**	**	**	**	**	214 46%	294 48%	152 45%	277 52%	359 53%	247 60%	140 52%	166 52%	107 48%
Sometimes	876 21%	**	**	**	**	**	**	95 20%	111 18%	60 18%	134 25%	154 23%	67 16%	68 25%	71 22%	38 17%
Never	82 2%	**	**	**	**	**	**	8 2%	16 3%	9 3%	12 2%	12 2%	4 1%	5 2%	6 2%	2 1%
Don't know	166 4%	**	**	**	**	**	**	31 7%	40 6%	23 7%	7 1%	13 2%	11 3%	3 1%	9 3%	- -%
<b>SUMMARY</b>																
ALL OR MOST OF THE TIME	3102 73%	**	**	**	**	**	**	327 71%	450 73%	246 73%	386 72%	498 74%	331 80%	193 72%	233 73%	184 82%
EVER	3978 94%	**	**	**	**	**	**	422 91%	561 91%	306 91%	520 97%	652 96%	398 96%	260 97%	304 95%	222 99%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3720	-	-	-	-	270	1087	350	1112	197	569
Effective Weighted Sample	3186	-	-	-	-	228	915	294	926	185	535
Total	4226	-	-	-	-	303	1180	407	1310	224	647
All the time	420	**	**	**	**	39	98	63	106	33	64
	10%	**	**	**	**	13%	8%	16%	8%	15%	10%
								b			
Most of the time	689	**	**	**	**	61	174	79	201	54	88
	16%	**	**	**	**	20%	15%	19%	15%	24%	14%
										b	
Sometimes	2631	**	**	**	**	162	705	234	873	126	447
	62%	**	**	**	**	53%	60%	58%	67%	56%	69%
									a		a
Never	218	**	**	**	**	12	89	10	68	4	26
	5%	**	**	**	**	4%	8%	3%	5%	2%	4%
Don't know	268	**	**	**	**	30	114	20	62	7	23
	6%	**	**	**	**	10%	10%	5%	5%	3%	4%
<b>SUMMARY</b>											
ALL OR MOST OF THE TIME	1109	**	**	**	**	100	272	142	308	87	151
	26%	**	**	**	**	33%	23%	35%	23%	39%	23%
						b		b		b	
EVER	3740	**	**	**	**	262	977	376	1180	213	598
	88%	**	**	**	**	86%	83%	93%	90%	95%	92%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17C. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - There is pressure to be popular on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3720	-	-	-	-	-	-	403	575	318	432	596	364	222	284	211
Effective Weighted Sample	3186	-	-	-	-	-	-	341	482	272	363	492	307	208	267	200
Total	4226	-	-	-	-	-	-	461	617	338	538	676	413	268	319	224
All the time	420	**	**	**	**	**	**	47	58	31	70	63	33	26	37	34
	10%	**	**	**	**	**	**	10%	9%	9%	13%	9%	8%	10%	11%	15%
Most of the time	689	**	**	**	**	**	**	81	113	35	100	116	63	57	45	25
	16%	**	**	**	**	**	**	18%	18%	10%	19%	17%	15%	21%	14%	11%
									c					c		
Sometimes	2631	**	**	**	**	**	**	262	347	212	322	433	284	170	210	156
	62%	**	**	**	**	**	**	57%	56%	63%	60%	64%	69%	63%	66%	70%
Never	218	**	**	**	**	**	**	26	41	31	29	26	17	10	12	7
	5%	**	**	**	**	**	**	6%	7%	9%	5%	4%	4%	4%	4%	3%
Don't know	268	**	**	**	**	**	**	45	57	29	17	38	16	5	16	1
	6%	**	**	**	**	**	**	10%	9%	9%	3%	6%	4%	2%	5%	1%
															c	
<b>SUMMARY</b>																
ALL OR MOST OF THE TIME	1109	**	**	**	**	**	**	128	172	65	170	179	95	83	81	60
	26%	**	**	**	**	**	**	28%	28%	19%	32%	27%	23%	31%	25%	27%
EVER	3740	**	**	**	**	**	**	390	519	277	492	612	380	253	291	216
	88%	**	**	**	**	**	**	85%	84%	82%	91%	91%	92%	94%	91%	97%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3720	-	-	-	-	270	1087	350	1112	197	569
Effective Weighted Sample	3186	-	-	-	-	228	915	294	926	185	535
Total	4226	-	-	-	-	303	1180	407	1310	224	647
All the time	648	**	**	**	**	62	150	94	173	48	90
	15%	**	**	**	**	20%	13%	23%	13%	22%	14%
						b		b			
Most of the time	1036	**	**	**	**	76	248	106	323	72	174
	25%	**	**	**	**	25%	21%	26%	25%	32%	27%
Sometimes	1620	**	**	**	**	88	409	153	567	75	274
	38%	**	**	**	**	29%	35%	38%	43%	34%	42%
Never	508	**	**	**	**	30	172	26	165	15	83
	12%	**	**	**	**	10%	15%	6%	13%	7%	13%
									a		
Don't know	414	**	**	**	**	47	201	28	83	13	27
	10%	**	**	**	**	16%	17%	7%	6%	6%	4%
<b>SUMMARY</b>											
ALL OR MOST OF THE TIME	1684	**	**	**	**	138	398	200	495	120	264
	40%	**	**	**	**	45%	34%	49%	38%	54%	41%
						b		b		b	
EVER	3304	**	**	**	**	226	807	353	1062	196	538
	78%	**	**	**	**	74%	68%	87%	81%	87%	83%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC17B. ATTITUDES TOWARDS SOCIAL MEDIA/ MESSAGING/ VIDEO/ VOICE CALLING APPS OR SITES - People are mean or unkind to each other on these sorts of apps or sites (SINGLE CODE)

Base : Children aged 8-17 who use any social media or any messaging/ voice/ video calling apps/ sites

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3720	-	-	-	-	-	-	403	575	318	432	596	364	222	284	211
Effective Weighted Sample	3186	-	-	-	-	-	-	341	482	272	363	492	307	208	267	200
Total	4226	-	-	-	-	-	-	461	617	338	538	676	413	268	319	224
All the time	648	**	**	**	**	**	**	56	101	44	96	122	50	41	47	44
	15%	**	**	**	**	**	**	12%	16%	13%	18%	18%	12%	15%	15%	20%
Most of the time	1036	**	**	**	**	**	**	108	152	62	130	151	123	93	84	51
	25%	**	**	**	**	**	**	23%	25%	18%	24%	22%	30%	35%	26%	23%
														c		
Sometimes	1620	**	**	**	**	**	**	170	190	111	206	295	172	98	130	102
	38%	**	**	**	**	**	**	37%	31%	33%	38%	44%	42%	37%	41%	46%
Never	508	**	**	**	**	**	**	57	68	67	65	74	44	24	42	20
	12%	**	**	**	**	**	**	12%	11%	20%	12%	11%	11%	9%	13%	9%
									b							
Don't know	414	**	**	**	**	**	**	70	107	54	42	34	23	11	16	6
	10%	**	**	**	**	**	**	15%	17%	16%	8%	5%	5%	4%	5%	3%
<b>SUMMARY</b>																
ALL OR MOST OF THE TIME	1684	**	**	**	**	**	**	163	252	107	225	274	174	135	130	96
	40%	**	**	**	**	**	**	35%	41%	32%	42%	40%	42%	50%	41%	43%
EVER	3304	**	**	**	**	**	**	333	442	217	431	568	346	233	260	198
	78%	**	**	**	**	**	**	72%	72%	64%	80%	84%	84%	87%	82%	88%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 1 ONLY)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	1152	-	-	-	-	-	-	161	559	112	275
Effective Weighted Sample	998	-	-	-	-	-	-	136	468	104	257
Total	1331	-	-	-	-	-	-	187	655	124	313
Follow my friends/ like or comment on their posts or photos	951 71%	** **	** **	** **	** **	** **	** **	117 62%	468 72%	96 77%	246 79%
Follow celebrities/ YouTubers/ TikTokers/ influencers	785 59%	** **	** **	** **	** **	** **	** **	103 55%	382 58%	83 67%	189 60%
Send supportive messages to friends if they are having a hard time	643 48%	** **	** **	** **	** **	** **	** **	88 47%	302 46%	77 62%	163 52%
Follow companies or brands that I like	517 39%	** **	** **	** **	** **	** **	** **	63 34%	228 35%	59 48%	146 46%
Share/ discuss news stories with others	303 23%	** **	** **	** **	** **	** **	** **	38 20%	138 21%	29 23%	89 28%
Support causes or organisations by sharing or commenting on posts	261 20%	** **	** **	** **	** **	** **	** **	27 14%	125 19%	25 20%	77 25%
Sign petitions	137 10%	** **	** **	** **	** **	** **	** **	16 8%	54 8%	23 18%	37 12%
None of these	84 6%	** **	** **	** **	** **	** **	** **	10 5%	49 7%	6 5%	16 5%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 1 ONLY)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	1152	-	-	-	-	-	-	161	559	112	275
Effective Weighted Sample	998	-	-	-	-	-	-	136	468	104	257
Total	1331	-	-	-	-	-	-	187	655	124	313
Don't know	12	**	**	**	**	**	**	2	5	1	2
	1%	**	**	**	**	**	**	1%	1%	1%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 1 ONLY)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	c	a	b	~c
Significance Level: 99%																
Unweighted total	1152	-	-	-	-	-	-	-	-	-	231	306	166	129	137	94
Effective Weighted Sample	998	-	-	-	-	-	-	-	-	-	196	250	142	120	128	88
Total	1331	-	-	-	-	-	-	-	-	-	283	341	196	151	148	102
Follow my friends/ like or comment on their posts or photos	951 71%	**	**	**	**	**	**	**	**	**	188 66%	251 74%	122 62%	116 77%	112 76%	**
Follow celebrities/ YouTubers/ TikTokkers/ influencers	785 59%	**	**	**	**	**	**	**	**	**	180 64%	193 57%	97 50%	92 61%	95 64%	**
Send supportive messages to friends if they are having a hard time	643 48%	**	**	**	**	**	**	**	**	**	133 47%	159 47%	76 39%	86 57%	77 52%	**
Follow companies or brands that I like	517 39%	**	**	**	**	**	**	**	**	**	105 37%	111 33%	69 35%	68 45%	70 47%	**
Share/ discuss news stories with others	303 23%	**	**	**	**	**	**	**	**	**	60 21%	67 20%	44 22%	42 28%	34 23%	**
Support causes or organisations by sharing or commenting on posts	261 20%	**	**	**	**	**	**	**	**	**	38 13%	68 20%	37 19%	36 24%	24 16%	**
Sign petitions	137 10%	**	**	**	**	**	**	**	**	**	25 9%	22 7%	25 13%	27 18%	22 15%	**
None of these	84 6%	**	**	**	**	**	**	**	**	**	13 5%	25 7%	21 11%	6 4%	12 8%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 1 ONLY)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	c	a	b	~c
Unweighted total	1152	-	-	-	-	-	-	-	-	-	231	306	166	129	137	94
Effective Weighted Sample	998	-	-	-	-	-	-	-	-	-	196	250	142	120	128	88
Total	1331	-	-	-	-	-	-	-	-	-	283	341	196	151	148	102
Don't know	12	**	**	**	**	**	**	**	**	**	3	1	2	1	2	**
	1%	**	**	**	**	**	**	**	**	**	1%	*%	1%	1%	2%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY ~a	NONE b
Significance Level: 99%											
Unweighted total	1160	-	-	-	-	-	-	189	553	85	294
Effective Weighted Sample	1004	-	-	-	-	-	-	158	458	81	277
Total	1356	-	-	-	-	-	-	219	656	100	334
Send supportive messages to friends if they are having a hard time	692 51%	**	**	**	**	**	**	116 53%	323 49%	**	166 50%
Search out, share or discuss news stories with others on these apps and sites	336 25%	**	**	**	**	**	**	46 21%	143 22%	**	105 32%
Write my own posts about causes I care about	244 18%	**	**	**	**	**	**	43 19%	98 15%	**	68 20%
Follow activists and campaigners who talk about causes I care about	227 17%	**	**	**	**	**	**	42 19%	78 12%	**	73 22%
Follow or interact with political parties or campaign groups e.g. Black Lives Matter, the Green Party	171 13%	**	**	**	**	**	**	23 10%	73 11%	**	44 13%
None of these	356 26%	**	**	**	**	**	**	55 25%	194 30%	**	84 25%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY ~a	NONE b
Significance Level: 99%											
Unweighted total	1160	-	-	-	-	-	-	189	553	85	294
Effective Weighted Sample	1004	-	-	-	-	-	-	158	458	81	277
Total	1356	-	-	-	-	-	-	219	656	100	334
Don't know	33	**	**	**	**	**	**	3	15	**	6
	2%	**	**	**	**	**	**	1%	2%	**	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	c	~a	b	c
Significance Level: 99%																
Unweighted total	1160	-	-	-	-	-	-	-	-	-	201	290	198	93	147	117
Effective Weighted Sample	1004	-	-	-	-	-	-	-	-	-	167	242	166	88	140	113
Total	1356	-	-	-	-	-	-	-	-	-	254	336	217	118	171	121
Send supportive messages to friends if they are having a hard time	692 51%	**	**	**	**	**	**	**	**	**	139 54%	164 49%	109 50%	**	89 52%	65 54%
Search out, share or discuss news stories with others on these apps and sites	336 25%	**	**	**	**	**	**	**	**	**	66 26%	76 23%	43 20%	**	52 31%	36 29%
Write my own posts about causes I care about	244 18%	**	**	**	**	**	**	**	**	**	49 19%	60 18%	28 13%	**	35 21%	22 18%
Follow activists and campaigners who talk about causes I care about	227 17%	**	**	**	**	**	**	**	**	**	40 16%	40 12%	41 19%	**	30 18%	37 30%
Follow or interact with political parties or campaign groups e.g. Black Lives Matter, the Green Party	171 13%	**	**	**	**	**	**	**	**	**	46 18%	21 6%	25 12%	**	27 16%	18 15%
None of these	356 26%	**	**	**	**	**	**	**	**	**	58 23%	98 29%	65 30%	**	36 21%	38 31%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC18. Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok... Which, if any, of these things do you ever do on social media or messaging apps or sites? (MULTI CODE)**

Base : Children aged 12-17 who use any social media or any messaging/ voice/ video calling apps/ sites (ASKED AT WAVE 2 ONLY)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	c	~a	b	c
Unweighted total	1160	-	-	-	-	-	-	-	-	-	201	290	198	93	147	117
Effective Weighted Sample	1004	-	-	-	-	-	-	-	-	-	167	242	166	88	140	113
Total	1356	-	-	-	-	-	-	-	-	-	254	336	217	118	171	121
Don't know	33	**	**	**	**	**	**	**	**	**	4	5	4	**	3	-
	2%	**	**	**	**	**	**	**	**	**	2%	1%	2%	**	2%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)**

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY ~a	NONE b	ANY ~a	NONE ~b
Significance Level: 99%											
Unweighted total	1527	-	-	-	-	237	907	71	256	-	-
Effective Weighted Sample	1273	-	-	-	-	200	761	59	212	-	-
Total	1698	-	-	-	-	269	972	85	311	-	-
I set up these profiles myself	491 29%	** **	** **	** **	** **	68 25%	215 22%	** **	154 49%	** **	** **
I set up these profiles with help from someone else	769 45%	** **	** **	** **	** **	101 37%	479 49% a	** **	120 39%	** **	** **
Someone else set up these profiles for me	412 24%	** **	** **	** **	** **	97 36% b	259 27%	** **	35 11%	** **	** **
Don't know	26 2%	** **	** **	** **	** **	3 1%	19 2%	** **	2 1%	** **	** **

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC21. Thinking about all the sites/ apps you just said you have your own profile on, which one of these statements fits the best? (SINGLE CODE)**

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	~a	b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	1527	-	-	-	-	-	-	340	500	264	86	147	83	-	-	-
Effective Weighted Sample	1273	-	-	-	-	-	-	288	417	225	73	121	68	-	-	-
Total	1698	-	-	-	-	-	-	391	529	275	114	171	98	-	-	-
I set up these profiles myself	491	**	**	**	**	**	**	96	119	61	**	74	**	**	**	**
	29%	**	**	**	**	**	**	25%	23%	22%	**	43%	**	**	**	**
I set up these profiles with help from someone else	769	**	**	**	**	**	**	159	265	142	**	63	**	**	**	**
	45%	**	**	**	**	**	**	41%	50%	52%	**	37%	**	**	**	**
Someone else set up these profiles for me	412	**	**	**	**	**	**	125	139	68	**	32	**	**	**	**
	24%	**	**	**	**	**	**	32%	26%	25%	**	19%	**	**	**	**
Don't know	26	**	**	**	**	**	**	12	5	3	**	2	**	**	**	**
	2%	**	**	**	**	**	**	3%	1%	1%	**	1%	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC21A. Please think about the site or app that you use the most. Who was it that helped you set up this profile/ set up this profile for you? (MULTI CODE)**

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	~a	~b	~a	~b
Unweighted total	526	-	-	-	-	79	346	24	62	-	-
Effective Weighted Sample	441	-	-	-	-	66	289	22	52	-	-
Total	587	-	-	-	-	89	374	31	76	-	-
Your parent, guardian or carer	530 90%	**	**	**	**	**	342 91%	**	**	**	**
Your older brother or sister	79 13%	**	**	**	**	**	44 12%	**	**	**	**
One of your friends	18 3%	**	**	**	**	**	6 1%	**	**	**	**
Someone else in your family	16 3%	**	**	**	**	**	8 2%	**	**	**	**
Another person	1 *%	**	**	**	**	**	1 *%	**	**	**	**
Don't know	1 *%	**	**	**	**	**	1 *%	**	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC21A. Please think about the site or app that you use the most. Who was it that helped you set up this profile/ set up this profile for you? (MULTI CODE)**

Base : Children aged 8-12 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos and who had help setting up these profiles (ADDED AT WAVE 2)

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST c	MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST ~a	POTEN- TIALY ~b	LEAST ~c
Significance Level: 99%																
Unweighted total	526	-	-	-	-	-	-	107	186	112	22	39	19	-	-	-
Effective Weighted Sample	441	-	-	-	-	-	-	91	154	97	19	34	15	-	-	-
Total	587	-	-	-	-	-	-	128	199	118	30	49	19	-	-	-
Your parent, guardian or carer	530 90%	** **	** **	** **	** **	** **	** **	109 85%	189 95%	107 91%	** **	** **	** **	** **	** **	** **
Your older brother or sister	79 13%	** **	** **	** **	** **	** **	** **	20 16%	19 9%	12 10%	** **	** **	** **	** **	** **	** **
One of your friends	18 3%	** **	** **	** **	** **	** **	** **	3 2%	2 1%	2 2%	** **	** **	** **	** **	** **	** **
Someone else in your family	16 3%	** **	** **	** **	** **	** **	** **	5 4%	6 3%	2 2%	** **	** **	** **	** **	** **	** **
Another person	1 *%	** **	** **	** **	** **	** **	** **	1 1%	- -%	- -%	** **	** **	** **	** **	** **	** **
Don't know	1 *%	** **	** **	** **	** **	** **	** **	- -%	- -%	- -%	** **	** **	** **	** **	** **	** **

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)**

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3420	-	-	-	-	237	907	339	1072	194	553
Effective Weighted Sample	2926	-	-	-	-	200	761	285	892	182	519
Total	3873	-	-	-	-	269	972	393	1257	220	629
I have an account just for my parents/ family to see	741 19%	** **	** **	** **	** **	69 25%	260 27%	58 15%	206 16%	37 17%	83 13%
I have one account for my closest friends and another for everyone else	635 16%	** **	** **	** **	** **	42 15%	119 12%	67 17%	216 17%	42 19%	122 19%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	505 13%	** **	** **	** **	** **	27 10%	79 8%	66 17%	192 15%	20 9%	95 15%
I have more than one but I don't use them all	449 12%	** **	** **	** **	** **	21 8%	71 7%	51 13%	153 12%	47 21% b	84 13%
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	443 11%	** **	** **	** **	** **	34 13%	93 10%	59 15%	128 10%	27 12%	72 11%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)**

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3420	-	-	-	-	237	907	339	1072	194	553
Effective Weighted Sample	2926	-	-	-	-	200	761	285	892	182	519
Total	3873	-	-	-	-	269	972	393	1257	220	629
I have different accounts for sharing/ posting my own content and for following other people	371 10%	**	**	**	**	21 8%	59 6%	46 12%	109 9%	44 20%	69 11%
Something else	47 1%	**	**	**	**	3 1%	9 1%	11 3%	18 1%	4 2%	2 *%
Don't know	91 2%	**	**	**	**	9 3%	30 3%	6 1%	24 2%	2 1%	14 2%
I don't have more than one profile	1567 40%	**	**	**	**	119 44%	404 42%	153 39%	511 41%	82 37%	266 42%
<b>SUMMARY</b>											
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	2215 57%	**	**	**	**	142 53%	537 55%	234 60%	723 57%	136 62%	350 56%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)**

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST ~a	POTEN- TIALY ~b	LEAST ~c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	3420	-	-	-	-	-	-	340	500	264	422	576	349	219	274	208
Effective Weighted Sample	2926	-	-	-	-	-	-	288	417	225	355	474	294	204	257	198
Total	3873	-	-	-	-	-	-	391	529	275	524	652	394	264	308	220
I have an account just for my parents/ family to see	741 19%	**	**	**	**	**	**	121 31%	135 26%	55 20%	98 19%	84 13%	72 18%	36 14%	48 16%	32 14%
								c								
I have one account for my closest friends and another for everyone else	635 16%	**	**	**	**	**	**	65 17%	53 10%	37 13%	100 19%	103 16%	72 18%	42 16%	65 21%	47 21%
I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos	505 13%	**	**	**	**	**	**	37 9%	41 8%	28 10%	79 15%	96 15%	71 18%	40 15%	35 11%	36 16%
I have more than one but I don't use them all	449 12%	**	**	**	**	**	**	24 6%	38 7%	30 11%	59 11%	67 10%	69 18%	39 15%	49 16%	36 16%
													b			
I have separate account(s) dedicated to a hobby (e.g. skateboarding, gaming, photography etc)	443 11%	**	**	**	**	**	**	36 9%	56 11%	30 11%	72 14%	69 11%	48 12%	25 10%	39 13%	33 15%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC23. If you have more than one profile on any of your social media apps or sites... Why is that? (MULTI CODE)**

Base : Children aged 8-17 who have their own profile on any of the apps/ sites used for messaging/ voice/ video calling, social media, watching or posting content on VSPs, watching or posting live stream videos

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3420	-	-	-	-	-	-	340	500	264	422	576	349	219	274	208
Effective Weighted Sample	2926	-	-	-	-	-	-	288	417	225	355	474	294	204	257	198
Total	3873	-	-	-	-	-	-	391	529	275	524	652	394	264	308	220
I have different accounts for sharing/ posting my own content and for following other people	371 10%	**	**	**	**	**	**	18 5%	41 8%	19 7%	49 9%	70 11%	36 9%	41 15%	40 13%	31 14%
Something else	47 1%	**	**	**	**	**	**	8 2%	4 1%	- -%	10 2%	9 1%	8 2%	1 1%	3 1%	1 *%
Don't know	91 2%	**	**	**	**	**	**	14 4%	14 3%	11 4%	10 2%	12 2%	5 1%	8 3%	6 2%	- -%
I don't have more than one profile	1567 40%	**	**	**	**	**	**	142 36%	231 44%	125 46%	197 38%	275 42%	154 39%	104 39%	128 41%	89 41%
<b>SUMMARY</b>																
ANY RESPONSES RELATING TO MORE THAN ONE PROFILE	2215 57%	**	**	**	**	**	**	236 60%	284 54%	139 51%	317 60%	364 56%	234 59%	153 58%	175 57%	131 59%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	2333	-	-	-	-	-	-	355	1121	199	573
Effective Weighted Sample	2020	-	-	-	-	-	-	298	933	187	538
Total	2715	-	-	-	-	-	-	413	1322	227	652
Agree	811	**	**	**	**	**	**	128	380	79	191
	30%	**	**	**	**	**	**	31%	29%	35%	29%
Neither agree nor disagree	725	**	**	**	**	**	**	110	344	62	173
	27%	**	**	**	**	**	**	27%	26%	27%	27%
Disagree	1103	**	**	**	**	**	**	160	562	84	272
	41%	**	**	**	**	**	**	39%	42%	37%	42%
Don't know	77	**	**	**	**	**	**	14	37	2	16
	3%	**	**	**	**	**	**	3%	3%	1%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC38A. Which one of these answers best describes what you think about this statement? "I think it is important that people can say what they want online, even if it upsets or offends other people" (SINGLE CODE)

Base : Children aged 12-17 who go online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	2333	-	-	-	-	-	-	-	-	-	436	604	365	227	285	211
Effective Weighted Sample	2020	-	-	-	-	-	-	-	-	-	366	498	308	212	268	200
Total	2715	-	-	-	-	-	-	-	-	-	542	687	415	274	320	224
Agree	811 30%	**	**	**	**	**	**	**	**	**	182 34%	179 26%	131 32%	91 33%	107 33%	67 30%
Neither agree nor disagree	725 27%	**	**	**	**	**	**	**	**	**	142 26%	196 29%	82 20%	72 26%	91 29%	53 24%
Disagree	1103 41%	**	**	**	**	**	**	**	**	**	212 39%	284 41%	189 46%	104 38%	120 37%	99 44%
Don't know	77 3%	**	**	**	**	**	**	**	**	**	6 1%	28 4%	12 3%	8 3%	2 1%	4 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF SCHOOL YEARS**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
PRE-SCHOOL	636 9%	81 66%	508 71%	2 1%	4 *%	- -%	- -%	- -%	- -%	- -%	- -%
PRIMARY	3132 46%	41 33%	201 28%	222 96%	1027 98%	287 82%	1207 86%	5 1%	7 1%	- -%	- -%
SECONDARY	2810 41%	- -%	- -%	- -%	- -%	56 16%	168 12%	399 97%	1296 98%	197 87%	592 91%
POST-SCHOOL	64 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	23 10%	40 6%
UNKNOWN	153 2%	2 1%	7 1%	7 3%	22 2%	7 2%	21 1%	9 2%	22 2%	8 3%	20 3%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF SCHOOL YEARS**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
PRE-SCHOOL	636 9%	184 68%	253 70%	130 67%	- -	3 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
PRIMARY	3132 46%	81 30%	105 29%	61 32%	367 97%	542 97%	285 98%	473 84%	606 86%	336 87%	3 *	6 1%	4 1%	- -	- -	- -
SECONDARY	2810 41%	- -	- -	- -	- -	- -	- -	86 15%	93 13%	43 11%	530 98%	665 97%	406 98%	240 87%	286 89%	207 93%
POST-SCHOOL	64 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	27 10%	18 6%	13 6%
UNKNOWN	153 2%	3 1%	4 1%	2 1%	11 3%	13 2%	4 1%	6 1%	7 1%	7 2%	11 2%	16 2%	4 1%	7 3%	15 5%	3 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C11. Is English your child's first or main language? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Yes	6356	110	665	216	964	321	1331	391	1262	215	608
	94%	89%	93%	94%	92%	92%	95%	95%	95%	95%	93%
No	132	4	15	6	25	6	24	4	21	5	15
	2%	3%	2%	3%	2%	2%	2%	1%	2%	2%	2%
Child is bilingual/ trilingual – using English equally with one or more other languages	286	9	36	8	62	22	41	18	40	7	29
	4%	7%	5%	3%	6%	6%	3%	4%	3%	3%	4%
						b					
Prefer not to say	21	-	*	*	2	-	-	-	2	-	1
	*%	-%	*%	*%	*%	-%	-%	-%	*%	-%	*%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C11. Is English your child's first or main language? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Yes	6356	236	336	185	352	512	261	539	680	354	510	654	402	252	303	212
	94%	88%	93%	95%	93%	92%	90%	95%	96%	92%	94%	95%	97%	92%	95%	95%
			a						c							
No	132	15	5	1	8	18	6	11	8	7	13	9	2	9	5	4
	2%	5%	1%	*%	2%	3%	2%	2%	1%	2%	2%	1%	*%	3%	2%	2%
		bc														
Child is bilingual/ trilingual – using English equally with one or more other languages	286	17	21	8	17	26	23	15	19	23	21	21	11	13	13	8
	4%	6%	6%	4%	4%	5%	8%	3%	3%	6%	4%	3%	3%	5%	4%	4%
Prefer not to say	21	1	-	-	2	2	-	-	-	1	-	3	-	1	-	-
	*%	*%	-%	-%	*%	*%	-%	-%	-%	*%	-%	*%	-%	*%	-%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
<b>WHITE</b>											
English/ Welsh/ Scottish/ Northern Irish/ British	5391 79%	102 83%	540 75%	204 89% b	823 78%	287 82%	1144 82%	341 83%	1049 79%	178 79%	517 79%
Irish	52 1%	1 1%	6 1%	1 *% b	6 1%	2 1%	12 1%	4 1%	12 1%	1 1%	2 *%
Gypsy, Traveller or Irish Traveller	5 *% b	1 1%	- -%	2 1% b	- -%	- -%	- -%	- -%	- -%	2 1%	- -%
Any other White background	184 3%	1 *%	27 4%	4 2%	42 4%	9 3%	29 2%	9 2%	33 2%	2 1%	18 3%
<b>MIXED OR MULTIPLE ETHNIC GROUPS</b>											
White and Black Caribbean	126 2%	4 3%	15 2%	3 1%	22 2%	2 *%	15 1%	8 2%	22 2%	11 5%	14 2%
White and Black African	99 1%	- -%	12 2%	4 2%	15 1%	7 2%	21 2%	5 1%	18 1%	4 2%	4 1%
White and Asian	114 2%	2 1%	13 2%	3 1%	28 3%	7 2%	21 1%	6 1%	17 1%	3 2%	6 1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Any other mixed/ multiple ethnic background	88 1%	3 2%	14 2%	2 1%	18 2%	5 1%	17 1%	2 1%	10 1%	4 2%	7 1%
<b>ASIAN AND BRITISH ASIAN</b>											
Indian	126 2%	1 1%	16 2%	2 1%	26 2%	6 2%	25 2%	- -%	28 2%	2 1%	13 2%
Pakistani	170 2%	5 4%	22 3%	2 1%	24 2%	6 2%	20 1%	13 3%	40 3%	5 2%	23 3%
Bangladeshi	77 1%	- -%	7 1%	- -%	7 1%	3 1%	9 1%	8 2%	15 1%	4 2%	13 2%
Chinese	28 *% *%	* *% *%	* *% *%	* *% *%	1 *% *%	- -% *%	19 1% *%	- -% *%	5 *% *%	- -% *%	1 *% *%
Any other Asian background	45 1%	* *% *%	5 1% *%	- -% *%	7 1% *%	* *% *%	5 *% *%	2 *% *%	10 1% *%	1 *% *%	8 1% *%
<b>BLACK AND BLACK BRITISH</b>											
Caribbean	60 1%	* *% *%	4 1% *%	- -% *%	9 1% *%	3 1% *%	12 1% *%	2 1% *%	17 1% *%	3 1% *%	4 1% *%
African	133 2%	* *% *%	23 3% *%	- -% *%	19 2% *%	4 1% *%	26 2% *%	12 3% *%	27 2% *%	1 *% *%	14 2% *%
Any other Black/ African/ Caribbean background	19 *% *%	- -% *%	- -% *%	- -% *%	1 *% *%	1 *% *%	7 *% *%	- -% *%	8 1% *%	- -% *%	1 *% *%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
<b>OTHER ETHNIC GROUPS</b>											
Arab	28 *%	2 1%	2 *%	3 1% b	- -%	5 1% b	2 *%	* *%	9 1%	4 2%	1 *%
Any other ethnic background	18 *%	* *%	4 *%	- -%	3 *%	* *%	1 *%	- -%	3 *%	2 1%	3 1%
Prefer not to say	34 *%	1 1%	5 1%	- -%	3 *%	1 *%	9 1%	- -%	2 *%	- -%	2 *%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
<b>WHITE</b>																
English/ Welsh/ Scottish/ Northern Irish/ British	5391 79%	188 70%	282 78%	156 81% a	289 77%	452 81%	235 81%	479 85%	592 84%	301 78%	419 77%	579 84% a	321 77%	206 75%	264 83%	189 84%
Irish	52 1%	2 1%	3 1%	2 1%	3 1%	3 *%	3 1%	6 1%	4 1%	3 1%	4 1%	9 1%	1 *%	- -%	- -%	2 1%
Gypsy, Traveller or Irish Traveller	5 *%	1 1%	- -%	- -%	- -%	1 *%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	1 *%	1 *%	- -%
Any other White background	184 3%	14 5%	9 2%	3 2%	8 2%	21 4%	13 4%	6 1%	14 2%	16 4% a	11 2%	13 2%	11 3%	6 2%	9 3%	2 1%
<b>MIXED OR MULTIPLE ETHNIC GROUPS</b>																
White and Black Caribbean	126 2%	5 2%	7 2%	7 4%	9 2%	10 2%	6 2%	7 1%	8 1%	* *%	11 2%	11 2%	9 2%	7 3%	13 4%	3 1%
White and Black African	99 1%	8 3%	2 1%	2 1%	8 2%	10 2%	2 1%	11 2%	14 2%	4 1%	10 2%	10 1%	2 1%	3 1%	3 1%	2 1%
White and Asian	114 2%	2 1%	8 2%	3 2%	12 3%	9 2%	7 2%	9 2%	10 1%	6 2%	9 2%	10 1%	8 2%	1 *%	5 2%	2 1%
Any other mixed/ multiple ethnic background	88 1%	5 2%	7 2%	3 2%	5 1%	11 2%	4 1%	10 2%	8 1%	3 1%	4 1%	5 1%	3 1%	1 *%	3 1%	4 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
<b>ASIAN AND BRITISH ASIAN</b>																
Indian	126 2%	6 2%	7 2%	4 2%	9 2%	9 2%	10 3%	5 1%	6 1%	12 3% b	4 1%	9 1%	15 4%	7 3%	4 1%	2 1%
Pakistani	170 2%	11 4%	11 3%	2 1%	12 3%	9 2%	3 1%	8 1%	17 2%	1 *%	32 6% bc	9 1%	6 2%	17 6% b	3 1%	3 1%
Bangladeshi	77 1%	2 1%	5 1%	* *%	6 2%	4 1%	2 1%	4 1%	4 1%	4 1%	5 1%	5 1%	2 1%	10 4% c	4 1%	- -%
Chinese	28 *%	- -%	* *%	* *%	1 *%	- -%	1 *%	4 1%	7 1%	6 2%	- -%	1 *%	2 *%	1 1%	- -%	- -%
Any other Asian background	45 1%	4 2%	1 *%	- -%	2 *%	5 1%	1 *%	* *%	3 *%	1 *%	3 1%	4 1%	4 1%	2 1%	3 1%	4 2%
<b>BLACK AND BLACK BRITISH</b>																
Caribbean	60 1%	- -%	4 1%	3 1%	6 2% b	- -%	* *%	4 1%	6 1%	3 1%	7 1%	5 1%	7 2%	2 1%	- -%	4 2%
African	133 2%	9 3%	11 3%	5 3%	7 2%	8 1%	4 1%	3 1%	11 2%	14 4% a	15 3%	9 1%	17 4% b	3 1%	3 1%	5 2%
Any other Black/ African/ Caribbean background	19 *%	- -%	- -%	- -%	- -%	* *%	- -%	3 *%	2 *%	2 *%	2 *%	5 1%	2 *%	1 *%	- -%	- -%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
<b>OTHER ETHNIC GROUPS</b>																
Arab	28	3	*	-	2	1	-	1	-	5	6	1	*	2	1	1
	***	1%	***	-%	***	***	-%	***	-%	1%	1%	***	***	1%	***	***
										b						
Any other ethnic background	18	*	1	1	-	2	-	-	*	-	-	*	3	-	4	-
	***	***	***	1%	-%	***	-%	-%	***	-%	-%	***	1%	-%	1%	-%
Prefer not to say	34	7	-	-	-	3	*	4	1	3	1	1	-	2	-	-
	***	3%	-%	-%	-%	***	***	1%	***	1%	***	***	-%	1%	-%	-%
		b														

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Hearing? Poor hearing, partial hearing, or are deaf	136 2%	21 17% b	- -%	32 14% b	- -%	32 9% b	- -%	35 9% b	- -%	16 7% b	- -%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	235 3%	21 17% b	- -%	36 16% b	- -%	69 20% b	- -%	73 18% b	- -%	36 16% b	- -%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	111 2%	15 12% b	- -%	15 7% b	- -%	32 9% b	- -%	29 7% b	- -%	20 9% b	- -%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	80 1%	10 8% b	- -%	21 9% b	- -%	20 6% b	- -%	19 4% b	- -%	11 5% b	- -%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Breathing? Breathlessness or chest pains	107	12	-	17	-	26	-	34	-	17	-
	2%	10%	-%	7%	-%	7%	-%	8%	-%	7%	-%
		b		b		b		b		b	
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	291	26	-	53	-	78	-	93	-	41	-
	4%	21%	-%	23%	-%	22%	-%	23%	-%	18%	-%
		b		b		b		b		b	
Difficulty with speech? e.g. due to a stroke, stutter or stammer	88	19	-	31	-	15	-	14	-	9	-
	1%	15%	-%	13%	-%	4%	-%	3%	-%	4%	-%
		b		b		b		b		b	
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	507	43	-	105	-	142	-	140	-	76	-
	7%	35%	-%	46%	-%	41%	-%	34%	-%	34%	-%
		b		b		b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Their mental health? Anxiety, depression, or trauma-related conditions, for example	374 5%	5 4%	- -%	25 11%	- -%	68 20%	- -%	165 40%	- -%	110 48%	- -%
		b		b		b		b		b	
Other illnesses/ conditions which impact or limit their daily activities	116 2%	19 15%	- -%	12 5%	- -%	21 6%	- -%	41 10%	- -%	23 10%	- -%
		b		b		b		b		b	
Nothing – no impairments or conditions that impact or limit their daily activities	5142 76%	- -%	716 100%	- -%	1053 100%	- -%	1396 100%	- -%	1325 100%	- -%	652 100%
			a		a		a		a		a
Don't know	147 2%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Prefer not to say	162 2%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
<b>SUMMARY</b>											
ANY IMPACTING OR LIMITING CONDITIONS	1343 20%	124 100%	- -%	230 100%	- -%	349 100%	- -%	413 100%	- -%	227 100%	- -%
		b		b		b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
MULTIPLE IMPACTING OR LIMITING CONDITIONS	428	39	-	71	-	96	-	143	-	79	-
	6%	32%	-%	31%	-%	28%	-%	35%	-%	35%	-%
		b		b		b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Hearing? Poor hearing, partial hearing, or are deaf	136 2%	10 4%	7 2%	5 2%	9 2%	17 3%	4 1%	13 2%	6 1%	9 2%	10 2%	11 2%	11 3%	4 1%	6 2%	2 1%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	235 3%	9 3%	8 2%	2 1%	10 3%	15 3%	7 3%	34 6% b	19 3%	10 3%	36 7% b	19 3%	11 3%	19 7% c	13 4%	1 **%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	111 2%	7 3%	4 1%	2 1%	7 2%	6 1%	3 1%	11 2%	13 2%	5 1%	11 2%	11 2%	3 1%	6 2%	9 3%	3 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	80 1%	2 1%	4 1%	3 2%	5 1%	11 2%	4 1%	6 1%	11 2%	2 1%	8 1%	7 1%	4 1%	3 1%	4 1%	2 1%
Breathing? Breathlessness or chest pains	107 2%	3 1%	8 2%	1 **%	5 1%	6 1%	4 1%	14 2%	9 1%	1 **%	15 3%	15 2%	3 1%	4 2%	8 2%	2 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	291 4%	9 3%	9 3%	4 2%	25 7% c	18 3%	5 2%	32 6%	29 4%	10 3%	37 7%	37 5%	12 3%	23 8% b	9 3%	7 3%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	88 1%	7 3%	9 2%	3 1%	15 4%	9 2%	5 2%	7 1%	5 1%	1 *%	5 1%	9 1%	- -%	5 2%	2 1%	2 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	507 7%	19 7%	14 4%	6 3%	29 8%	46 8%	21 7%	56 10%	55 8%	20 5%	47 9%	54 8%	25 6%	32 12% c	30 9%	10 5%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	374 5%	1 *%	3 1%	1 1%	9 2%	11 2%	5 2%	26 5%	31 4%	6 2%	54 10%	67 10%	30 7%	41 15% c	46 14% c	13 6%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Other illnesses/ conditions which impact or limit their daily activities	116 2%	6 2%	8 2%	4 2%	4 1%	5 1%	2 1%	6 1%	4 1%	6 1%	16 3%	11 2%	10 2%	11 4%	5 1%	5 2%
Nothing – no impairments or conditions that impact or limit their daily activities	5142 76%	193 72%	293 81%	164 85% a	274 72%	440 79%	245 84% a	404 71%	556 79% a	329 85% a	376 69%	505 73%	335 81% a	187 68%	221 69%	185 83% ab
Don't know	147 2%	17 6%	9 2%	6 3%	16 4%	10 2%	3 1%	10 2%	18 2%	5 1%	8 1%	6 1%	7 2%	3 1%	5 1%	1 *%
Prefer not to say	162 2%	13 5%	9 2%	3 2%	15 4%	11 2%	2 1%	8 1%	10 1%	1 *%	15 3%	15 2%	1 *%	- -%	5 2%	6 3%
<b>SUMMARY</b>																
ANY IMPACTING OR LIMITING CONDITIONS	1343 20%	45 17%	51 14%	20 10%	74 20%	97 17%	41 14%	143 25% bc	123 17%	50 13%	145 27% c	161 23%	71 17%	85 31% c	89 28% c	33 15%
MULTIPLE IMPACTING OR LIMITING CONDITIONS	428 6%	16 6%	17 5%	5 3%	28 7%	29 5%	11 4%	37 7%	33 5%	14 4%	54 10%	52 8%	23 6%	36 13% c	27 9%	10 4%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)**

Base : Those whose child has multiple impacting or limiting conditions

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	~b	a	~b	~a	~b
Unweighted total	428	61	-	88	-	89	-	120	-	70	-
Effective Weighted Sample	339	37	-	67	-	72	-	101	-	66	-
Total	428	39	-	71	-	96	-	143	-	79	-
Hearing? Poor hearing, partial hearing, or are deaf	9 2%	**	**	**	**	**	**	3 2%	**	**	**
Eyesight? Poor vision, colour blindness, partial sight, or are blind	19 4%	**	**	**	**	**	**	9 6%	**	**	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	22 5%	**	**	**	**	**	**	5 4%	**	**	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	13 3%	**	**	**	**	**	**	4 3%	**	**	**
Breathing? Breathlessness or chest pains	6 1%	**	**	**	**	**	**	2 1%	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)**

Base : Those whose child has multiple impacting or limiting conditions

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE ~b	ANY ~a	NONE ~b
Significance Level: 99%											
Unweighted total	428	61	-	88	-	89	-	120	-	70	-
Effective Weighted Sample	339	37	-	67	-	72	-	101	-	66	-
Total	428	39	-	71	-	96	-	143	-	79	-
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	39 9%	**	**	**	**	**	**	14 10%	**	**	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	13 3%	**	**	**	**	**	**	1 1%	**	**	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	144 34%	**	**	**	**	**	**	45 32%	**	**	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	74 17%	**	**	**	**	**	**	32 22%	**	**	**
Other illnesses/ conditions which impact or limit their daily activities	13 3%	**	**	**	**	**	**	5 4%	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)**

Base : Those whose child has multiple impacting or limiting conditions

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	~b	a	~b	~a	~b
Unweighted total	428	61	-	88	-	89	-	120	-	70	-
Effective Weighted Sample	339	37	-	67	-	72	-	101	-	66	-
Total	428	39	-	71	-	96	-	143	-	79	-
No – all of these are equally impacting or limiting	71	**	**	**	**	**	**	22	**	**	**
	17%	**	**	**	**	**	**	15%	**	**	**
Don't know	3	**	**	**	**	**	**	*	**	**	**
	1%	**	**	**	**	**	**	*%	**	**	**
Prefer not to say	1	**	**	**	**	**	**	*	**	**	**
	*%	**	**	**	**	**	**	*%	**	**	**

**SUMMARY**

NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	353	**	**	**	**	**	**	120	**	**	**
	82%	**	**	**	**	**	**	84%	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)**

Base : Those whose child has multiple impacting or limiting conditions

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	428	22	28	9	32	40	13	34	32	13	47	44	18	29	27	9
Effective Weighted Sample	339	14	17	5	24	30	11	28	26	11	38	39	16	27	25	9
Total	428	16	17	5	28	29	11	37	33	14	54	52	23	36	27	10
Hearing? Poor hearing, partial hearing, or are deaf	9 2%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Eyesight? Poor vision, colour blindness, partial sight, or are blind	19 4%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	22 5%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	13 3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Breathing? Breathlessness or chest pains	6 1%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)**

Base : Those whose child has multiple impacting or limiting conditions

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	428	22	28	9	32	40	13	34	32	13	47	44	18	29	27	9
Effective Weighted Sample	339	14	17	5	24	30	11	28	26	11	38	39	16	27	25	9
Total	428	16	17	5	28	29	11	37	33	14	54	52	23	36	27	10
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	39 9%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Difficulty with speech? e.g. due to a stroke, stutter or stammer	13 3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	144 34%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	74 17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other illnesses/ conditions which impact or limit their daily activities	13 3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)**

Base : Those whose child has multiple impacting or limiting conditions

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c
Significance Level: 99%																
Unweighted total	428	22	28	9	32	40	13	34	32	13	47	44	18	29	27	9
Effective Weighted Sample	339	14	17	5	24	30	11	28	26	11	38	39	16	27	25	9
Total	428	16	17	5	28	29	11	37	33	14	54	52	23	36	27	10
No – all of these are equally impacting or limiting	71 17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	3 1%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Prefer not to say	1 *%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
<b>SUMMARY</b>																
NOMINATES A PRIMARY IMPACTING OR LIMITING CONDITION	353 82%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Hearing? Poor hearing, partial hearing, or are deaf	92 1%	18 15% b	- -%	20 9% b	- -%	22 6% b	- -%	24 6% b	- -%	8 3% b	- -%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	158 2%	14 11% b	- -%	26 11% b	- -%	51 15% b	- -%	47 11% b	- -%	19 9% b	- -%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	57 1%	7 6% b	- -%	5 2% b	- -%	16 4% b	- -%	17 4% b	- -%	12 5% b	- -%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	31 *%	4 3% b	- -%	6 3% b	- -%	7 2% b	- -%	9 2% b	- -%	5 2% b	- -%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Breathing? Breathlessness or chest pains	62	8	-	11	-	19	-	13	-	10	-
	1%	7%	-%	5%	-%	5%	-%	3%	-%	5%	-%
		b		b		b		b		b	
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	113	7	-	25	-	38	-	31	-	12	-
	2%	6%	-%	11%	-%	11%	-%	7%	-%	5%	-%
		b		b		b		b		b	
Difficulty with speech? e.g. due to a stroke, stutter or stammer	46	10	-	16	-	6	-	9	-	5	-
	1%	8%	-%	7%	-%	2%	-%	2%	-%	2%	-%
		b		b		b		b		b	
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	384	36	-	89	-	109	-	102	-	48	-
	6%	29%	-%	38%	-%	31%	-%	25%	-%	21%	-%
		b		b		b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Their mental health? Anxiety, depression, or trauma-related conditions, for example	256 4%	4 3% b	- -%	10 4% b	- -%	41 12% b	- -%	117 28% b	- -%	84 37% b	- -%
Other illnesses/ conditions which impact or limit their daily activities	69 1%	10 8% b	- -%	9 4% b	- -%	16 5% b	- -%	23 5% b	- -%	11 5% b	- -%
Don't know	150 2%	- -%	- -%	* *%	- -%	1 *%	- -%	* *%	- -%	1 1%	- -%
Prefer not to say	164 2%	- -%	- -%	- -%	- -%	- -%	- -%	* *%	- -%	1 *%	- -%
<b>SUMMARY</b>											
HAS AN IMPACTING OR LIMITING CONDITION	1343 20%	124 100% b	- -%	230 100% b	- -%	349 100% b	- -%	413 100% b	- -%	227 100% b	- -%
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	5142 76%	- -%	716 100% a	- -%	1053 100% a	- -%	1396 100% a	- -%	1325 100% a	- -%	652 100% a

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	1268	118	-	218	-	326	-	390	-	215	-
	19%	96%	-%	95%	-%	93%	-%	94%	-%	95%	-%
		b		b		b		b		b	
HAS MULTIPLE IMPACTING IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	71	5	-	12	-	22	-	22	-	10	-
	1%	4%	-%	5%	-%	6%	-%	5%	-%	4%	-%
		b		b		b		b		b	
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	428	39	-	71	-	96	-	143	-	79	-
	6%	32%	-%	31%	-%	28%	-%	35%	-%	35%	-%
		b		b		b		b		b	
HAS A SINGLE IMPACTING OR LIMITING CONDITION	915	84	-	160	-	253	-	270	-	148	-
	13%	68%	-%	69%	-%	72%	-%	65%	-%	65%	-%
		b		b		b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Hearing? Poor hearing, partial hearing, or are deaf	92 1%	7 3%	7 2%	4 2%	7 2%	9 2%	3 1%	10 2%	5 1%	5 1%	4 1%	9 1%	9 2%	2 1%	3 1%	1 *%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	158 2%	4 2%	7 2%	* *%	5 1%	12 2%	5 2%	27 5% b	13 2%	8 2%	23 4%	15 2%	7 2%	8 3%	8 3%	- -%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	57 1%	3 1%	2 1%	2 1%	2 *%	3 1%	1 *%	7 1%	4 1%	4 1%	7 1%	4 1%	2 1%	2 1%	6 2%	1 1%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	31 *%	1 *%	1 *%	2 1%	2 1%	4 1%	- -%	2 *%	6 1%	- -%	3 1%	3 *%	3 1%	2 1%	2 1%	2 1%
Breathing? Breathlessness or chest pains	62 1%	* *%	8 2%	- -%	3 1%	3 1%	2 1%	9 2%	7 1%	1 *%	5 1%	6 1%	- -%	3 1%	4 1%	2 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	113 2%	2 1%	3 1%	1 1%	14 4% c	9 2%	1 *	17 3%	12 2%	6 2%	9 2%	13 2%	5 1%	6 2%	2 1%	4 2%
Difficulty with speech? e.g. due to a stroke, stutter or stammer	46 1%	5 2%	3 1%	2 1%	5 1%	5 1%	4 1%	2 *%	3 *%	- -%	2 *%	6 1%	- -%	3 1%	- -%	1 1%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	384 6%	14 5%	13 4%	5 2%	23 6%	38 7%	19 7%	42 7%	44 6%	14 4%	36 7%	39 6%	15 4%	21 8%	19 6%	5 2%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	256 4%	* *%	2 1%	1 1%	6 2%	4 1%	1 *%	16 3%	17 2%	4 1%	41 8%	49 7%	20 5%	31 11% c	38 12% c	10 4%
Other illnesses/ conditions which impact or limit their daily activities	69 1%	4 2%	4 1%	2 1%	4 1%	4 1%	2 1%	4 1%	4 1%	4 1%	7 1%	7 1%	7 2%	4 1%	2 1%	4 2%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Don't know	150	17	9	6	16	10	3	10	18	5	8	7	7	3	5	1
	2%	6%	2%	3%	4%	2%	1%	2%	3%	1%	1%	1%	2%	1%	1%	*%
Prefer not to say	164	13	9	3	15	11	2	8	10	1	16	15	1	-	6	6
	2%	5%	2%	2%	4%	2%	1%	1%	1%	*%	3%	2%	*%	-%	2%	3%
<b>SUMMARY</b>																
HAS AN IMPACTING OR LIMITING CONDITION	1343	45	51	20	74	97	41	143	123	50	145	161	71	85	89	33
	20%	17%	14%	10%	20%	17%	14%	25%	17%	13%	27%	23%	17%	31%	28%	15%
								bc			c			c	c	
DOES NOT HAVE ANY IMPACTING OR LIMITING CONDITION	5142	193	293	164	274	440	245	404	556	329	376	505	335	187	221	185
	76%	72%	81%	85%	72%	79%	84%	71%	79%	85%	69%	73%	81%	68%	69%	83%
				a			a		a	a			a			ab
HAS A MAIN OR PRIMARY IMPACTING OR LIMITING CONDITION	1268	41	50	19	71	91	38	136	114	47	138	152	68	82	84	30
	19%	15%	14%	10%	19%	16%	13%	24%	16%	12%	25%	22%	16%	30%	26%	13%
								bc			c			c	c	
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS AND ALL ARE EQUALLY IMPACTING OR LIMITING	71	4	1	*	3	6	2	7	8	3	6	9	3	3	4	2
	1%	2%	*%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
HAS MULTIPLE IMPACTING OR LIMITING CONDITIONS	428	16	17	5	28	29	11	37	33	14	54	52	23	36	27	10
	6%	6%	5%	3%	7%	5%	4%	7%	5%	4%	10%	8%	6%	13%	9%	4%
														c		

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY TABLE FOR IMPACTING OR LIMITING CONDITION**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
HAS A SINGLE IMPACTING OR LIMITING CONDITION	915	29	34	15	47	68	29	106	90	35	91	109	48	49	62	23
	13%	11%	9%	8%	12%	12%	10%	19%	13%	9%	17%	16%	11%	18%	19%	10%
								bc							c	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
16-24	239 4%	24 19% b	64 9%	15 6%	40 4%	10 3%	15 1%	5 1%	23 2%	2 1%	20 3%
25-34	2085 31%	62 50%	408 57%	119 51%	497 47%	131 38%	447 32%	81 20%	192 15%	10 5%	28 4%
35-44	2818 41%	34 28%	220 31%	76 33%	409 39%	140 40%	665 48%	172 42%	605 46%	107 47%	267 41%
45-54	1372 20%	3 3%	12 2%	18 8%	92 9%	60 17%	232 17%	133 32%	419 32%	87 38%	264 40%
55-64	214 3%	- -%	2 *%	2 1%	7 1%	4 1%	20 1%	14 3%	77 6%	19 8%	68 10%
65-74	24 *%	- -%	2 *%	- -%	1 *%	4 1%	4 *%	2 1%	6 *%	- -%	4 1%
75-79	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Refused	42 1%	- -%	7 1%	1 1%	7 1%	* *%	14 1%	5 1%	2 *%	2 1%	2 *%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
16-24	239 4%	34 13%	36 10%	10 5%	24 6%	28 5%	4 1%	11 2%	16 2%	4 1%	15 3%	9 1%	5 1%	5 2%	11 3%	5 2%
		c			c											
25-34	2085 31%	164 61%	209 58%	89 46%	219 58%	265 47%	117 40%	232 41%	241 34%	79 21%	129 24%	99 14%	41 10%	18 6%	11 3%	10 4%
		c	c		bc			c	c		bc					
35-44	2818 41%	64 24%	109 30%	87 45%	95 25%	215 39%	140 48%	241 43%	306 43%	218 57%	268 49%	299 44%	173 42%	148 54%	122 38%	75 34%
				ab		a	a			ab				bc		
45-54	1372 20%	5 2%	2 *%	5 3%	35 9%	42 8%	26 9%	64 11%	129 18%	80 21%	117 22%	236 34%	162 39%	86 31%	133 42%	105 47%
									a	a		a	a			a
55-64	214 3%	* *%	* *%	2 1%	1 *%	4 1%	4 1%	7 1%	9 1%	4 1%	13 2%	36 5%	31 7%	17 6%	39 12%	27 12%
													a			
65-74	24 *%	- -%	2 1%	- -%	- -%	1 *%	- -%	5 1%	1 *%	- -%	* *%	7 1%	2 *%	1 *%	3 1%	- -%
75-79	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Refused	42 1%	1 1%	4 1%	* *%	4 1%	3 1%	- -%	5 1%	4 1%	1 *%	2 *%	1 *%	1 *%	- -%	2 1%	2 1%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Man	1853	31	119	62	278	83	412	110	413	52	202
	27%	25%	17%	27%	26%	24%	29%	27%	31%	23%	31%
Woman	4921	92	594	167	773	260	980	303	912	175	449
	72%	74%	83%	72%	73%	74%	70%	73%	69%	77%	69%
Non-binary	18	1	3	1	3	4	3	-	-	-	1
	*%	1%	*%	1%	*%	1%	*%	-%	-%	-%	*%
Prefer to use another term (please specify - optional)	2	-	-	-	-	2	-	-	-	-	-
	*%	-%	-%	-%	-%	1%	-%	-%	-%	-%	-%
Prefer not to say	*	-	-	-	-	-	*	-	-	-	-
	*%	-%	-%	-%	-%	-%	*%	-%	-%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Man	1853	56	68	35	76	156	105	130	228	128	120	231	165	55	97	92
	27%	21%	19%	18%	20%	28%	36%	23%	32%	33%	22%	34%	40%	20%	30%	41%
							a		a	a		a	a			a
Woman	4921	211	292	157	301	401	185	434	474	254	424	456	250	218	222	131
	72%	79%	81%	81%	80%	72%	64%	77%	67%	66%	78%	66%	60%	79%	69%	59%
					c			bc			bc			c		
Non-binary	18	1	1	2	2	1	1	*	4	3	-	-	-	1	2	-
	*%	1%	*%	1%	*%	*%	*%	*%	1%	1%	-%	-%	-%	*%	*%	-%
Prefer to use another term (please specify - optional)	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Prefer not to say	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C6. What is your working status? (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
In full time employment	3529 52%	60 49%	306 43%	114 49%	544 52%	150 43%	762 55% a	199 48%	774 58% a	82 36%	389 60% a
In part time employment	1783 26%	28 23%	245 34%	56 24%	276 26%	94 27%	382 27%	102 25%	332 25%	59 26%	132 20%
Unemployed	273 4%	7 6%	30 4%	21 9% b	37 4%	16 5%	52 4%	18 4%	37 3%	13 6%	19 3%
A student	89 1%	1 1%	13 2%	2 1%	18 2%	3 1%	12 1%	5 1%	17 1%	7 3%	11 2%
Full-time responsibility for home/ family	982 14%	26 21%	115 16%	33 14%	171 16%	75 22% b	170 12%	76 18% b	144 11%	51 23% b	82 13%
Retired	29 *%	1 1%	* *%	- -%	- -%	5 1%	6 *%	2 1%	8 1%	1 *%	4 1%
Other	72 1%	* *%	4 1%	5 2%	5 *%	5 1%	9 1%	8 2%	9 1%	13 6%	13 2%
Prefer not to say	37 1%	- -%	3 *%	* *%	2 *%	1 *%	3 *%	3 1%	4 *%	1 1%	3 *%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
In full time employment	3529 52%	84 31%	158 44%	131 68%	114 30%	328 59%	211 72%	184 32%	399 57%	293 76%	189 35%	425 62%	332 80%	99 36%	191 60%	170 76%
		a	ab	ab	a	ab	ab	a	ab	ab	a	ab	ab	a	ab	ab
In part time employment	1783 26%	79 29%	147 41%	49 26%	112 30%	134 24%	61 21%	175 31%	217 31%	66 17%	183 34%	161 23%	58 14%	69 25%	72 23%	34 15%
		ac	ac	ac	c	c	c	c	c	c	bc	c	c	c	c	c
Unemployed	273 4%	25 9%	9 2%	* *%	41 11%	16 3%	2 1%	48 8%	12 2%	- -%	40 7%	13 2%	- -%	16 6%	11 4%	- -%
		bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	bc	c	c	c
A student	89 1%	6 2%	4 1%	1 1%	5 1%	11 2%	2 1%	7 1%	5 1%	- -%	8 2%	6 1%	4 1%	2 1%	9 3%	6 3%
Full-time responsibility for home/ family	982 14%	74 28%	40 11%	10 5%	103 27%	64 11%	13 4%	134 24%	64 9%	26 7%	113 21%	66 10%	18 4%	71 26%	28 9%	8 3%
		bc	bc	bc	bc	c	bc	bc	bc	bc	bc	c	bc	bc	bc	bc
Retired	29 *%	- -%	* *%	1 1%	- -%	- -%	- -%	8 1%	1 *%	- -%	2 *%	7 1%	1 *%	2 1%	1 *%	2 1%
Other	72 1%	* *%	3 1%	1 *%	2 1%	5 1%	- -%	7 1%	6 1%	1 *%	5 1%	8 1%	1 *%	13 5%	7 2%	5 2%
Prefer not to say	37 1%	* *%	1 *%	- -%	1 *%	* *%	2 1%	2 *%	2 *%	- -%	3 1%	* *%	- -%	2 1%	- -%	- -%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Income Support	219 3%	8 7% b	15 2%	14 6% b	23 2%	18 5% b	28 2%	28 7% b	33 2%	19 8% b	19 3%
Income-based Jobseeker's Allowance	90 1%	3 2%	3 *%	3 1%	16 2%	8 2%	18 1%	9 2%	11 1%	2 1%	4 1%
Pensions Credit (Guaranteed Credit)	73 1%	5 4% b	3 *%	5 2% b	5 *%	7 2% b	6 *%	15 4% b	9 1%	9 4% b	7 1%
Pensions Credit (no Guaranteed Credit)	35 1%	* *%	3 *%	* *%	4 *%	8 2% b	3 *%	4 1%	6 *%	3 1%	4 1%
Employment and Support Allowance (ESA)	259 4%	9 7% b	9 1%	19 8% b	15 1%	28 8% b	36 3%	30 7% b	43 3%	27 12% b	31 5%
Universal Credit (and household has other earnings)	1082 16%	35 29% b	127 18%	65 28% b	163 15%	83 24% b	205 15%	77 19% b	158 12%	49 22% b	73 11%
Universal Credit (and household has no other earnings)	440 6%	17 14%	53 7%	25 11%	70 7%	31 9% b	68 5%	36 9%	75 6%	26 11% b	22 3%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Personal Independence Payment (PIP)	389 6%	11 9% b	24 3%	22 10% b	31 3%	35 10% b	50 4%	43 10% b	66 5%	51 22% b	39 6%
Carer's allowance	374 6%	11 9% b	21 3%	25 11% b	22 2%	46 13% b	41 3%	69 17% b	46 3%	38 17% b	36 6%
Disability Living Allowance (DLA)	365 5%	19 15% b	16 2%	40 17% b	14 1%	68 19% b	37 3%	66 16% b	38 3%	24 11% b	23 4%
Other	113 2%	5 4%	12 2%	* *%	8 1%	8 2%	34 2%	12 3%	15 1%	5 2%	10 2%
None of these - Do not receive any of these benefits	3998 59%	37 30% a	461 64% a	75 33% a	700 66% a	117 33% a	930 67% a	139 34% a	902 68% a	69 30% a	457 70% a
Don't know	103 2%	1 1%	5 1%	* *%	14 1%	4 1%	15 1%	8 2%	25 2%	5 2%	7 1%
Prefer not to say	261 4%	* *%	14 2%	5 2%	40 4%	13 4%	38 3%	25 6% b	36 3%	4 2%	22 3%
<b>SUMMARY</b>											
ANY BENEFITS	2432 36%	85 69% b	236 33%	150 65% b	299 28%	216 62% b	414 30%	241 58% b	361 27%	150 66% b	167 26%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Income Support	219 3%	14 5%	5 1%	3 2%	24 6%	6 1%	7 2%	29 5%	13 2%	5 1%	42 8%	11 2%	13 3%	21 8%	5 2%	7 3%
		b			b			bc			b			b		
Income-based Jobseeker's Allowance	90 1%	4 1%	3 1%	* *%	12 3%	3 1%	5 2%	14 2%	7 1%	6 1%	13 2%	5 1%	8 2%	2 1%	1 *%	1 1%
					b											
Pensions Credit (Guaranteed Credit)	73 1%	4 2%	1 *%	* *%	4 1%	3 1%	4 1%	8 1%	5 1%	2 *%	11 2%	10 2%	4 1%	4 2%	3 1%	7 3%
Pensions Credit (no Guaranteed Credit)	35 1%	1 *%	3 1%	- -%	2 1%	- -%	2 1%	2 *%	5 1%	4 1%	4 1%	3 *%	2 *%	3 1%	- -%	4 2%
Employment and Support Allowance (ESA)	259 4%	8 3%	10 3%	2 1%	18 5%	13 2%	2 1%	40 7%	17 2%	6 2%	34 6%	27 4%	12 3%	26 10%	15 5%	13 6%
					c			bc								
Universal Credit (and household has other earnings)	1082 16%	80 30%	85 24%	2 1%	126 33%	96 17%	6 2%	159 28%	109 15%	11 3%	127 23%	91 13%	9 2%	59 21%	54 17%	3 1%
		c	c		bc	c		bc	c		bc	c		c	c	
Universal Credit (and household has no other earnings)	440 6%	49 18%	18 5%	1 *%	67 18%	29 5%	1 *%	63 11%	30 4%	5 1%	59 11%	41 6%	7 2%	19 7%	20 6%	6 2%
		bc	c		bc	c		bc			c	c				
Personal Independence Payment (PIP)	389 6%	10 4%	21 6%	4 2%	28 7%	18 3%	11 4%	41 7%	35 5%	4 1%	44 8%	49 7%	10 2%	43 16%	37 11%	9 4%
					b			c	c		c	c		c	c	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Carer's allowance	374 6%	11 4%	18 5%	3 2%	32 9%	13 2%	7 2%	63 11%	21 3%	2 *%	65 12%	36 5%	9 2%	44 16%	16 5%	7 3%
					bc			bc			bc			bc		
Disability Living Allowance (DLA)	365 5%	16 6%	13 3%	3 2%	24 6%	20 4%	10 4%	56 10%	37 5%	8 2%	37 7%	46 7%	17 4%	18 6%	17 5%	9 4%
								bc								
Other	113 2%	8 3%	4 1%	* *%	3 1%	3 1%	1 *%	22 4%	17 2%	1 *%	15 3%	9 1%	1 *%	7 3%	6 2%	2 1%
								c								
None of these - Do not receive any of these benefits	3998 59%	86 32%	225 62%	180 93%	108 29%	379 68%	245 84%	200 35%	448 63%	342 89%	198 36%	434 63%	350 84%	109 40%	190 60%	188 84%
			a	ab		a	ab		a	ab		a	ab		a	ab
Don't know	103 2%	4 1%	1 *%	2 1%	6 2%	3 1%	5 2%	6 1%	5 1%	3 1%	11 2%	6 1%	10 2%	8 3%	4 1%	- -%
Prefer not to say	261 4%	8 3%	4 1%	* *%	10 3%	10 2%	7 2%	12 2%	26 4%	3 1%	22 4%	24 3%	2 *%	5 2%	7 2%	6 3%
											c	c				
<b>SUMMARY</b>																
ANY BENEFITS	2432 36%	172 64%	131 36%	11 6%	254 67%	165 30%	34 12%	347 61%	227 32%	37 10%	313 57%	224 33%	53 13%	152 55%	118 37%	30 13%
		bc	c		bc	c		bc	c		bc	c		bc	c	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Up to £199 per week / Up to £10,399 per year	522 8%	14 11%	54 8%	23 10%	77 7%	44 12%	107 8%	29 7%	93 7%	17 8%	38 6%
From £200 to £299 per week / From £10,400 to £15,599 per year	675 10%	27 22%	62 9%	30 13%	79 7%	57 16%	125 9%	57 14%	98 7%	41 18%	61 9%
From £300 to £499 per week / From £15,600 to £25,999 per year	1099 16%	19 15%	96 13%	39 17%	174 17%	70 20%	215 15%	86 21%	203 15%	44 19%	92 14%
From £500 to £699 per week / From £26,000 to £36,399 per year	1213 18%	14 11%	124 17%	41 18%	182 17%	63 18%	259 19%	73 18%	235 18%	46 20%	126 19%
From £700 to £999 per week / From £36,400 to £51,999 per year	1205 18%	23 19%	155 22%	39 17%	205 20%	33 10%	267 19%	65 16%	263 20%	28 12%	97 15%
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	914 13%	12 10%	101 14%	27 12%	154 15%	37 11%	202 14%	42 10%	196 15%	21 9%	95 15%
£1,500 and above per week / £78,000 and above per year	546 8%	6 5%	58 8%	12 5%	88 8%	12 4%	117 8%	23 5%	129 10%	10 4%	82 13%

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		a	b	a	b	a	b	a	b	a	b
Unweighted total	6795	177	1051	273	1155	311	1272	355	1123	200	573
Effective Weighted Sample	5378	114	672	213	896	262	1072	298	935	188	538
Total	6795	124	716	230	1053	349	1396	413	1325	227	652
Don't know	253	4	42	9	35	18	44	17	34	9	17
	4%	4%	6%	4%	3%	5%	3%	4%	3%	4%	3%
Prefer not to say	367	4	22	10	60	15	60	20	73	11	43
	5%	3%	3%	4%	6%	4%	4%	5%	6%	5%	7%

Columns Tested: a,b - a,b - a,b - a,b - a,b



All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Up to £199 per week / Up to £10,399 per year	522	75	-	-	114	-	-	153	-	-	124	-	-	55	-	-
	8%	28%	-%	-%	30%	-%	-%	27%	-%	-%	23%	-%	-%	20%	-%	-%
		bc			bc			bc			bc			bc		
From £200 to £299 per week / From £10,400 to £15,599 per year	675	67	34	-	70	46	-	126	60	-	119	45	-	66	42	-
	10%	25%	9%	-%	19%	8%	-%	22%	9%	-%	22%	6%	-%	24%	13%	-%
		bc	c		bc	c		bc	c		bc	c		bc	c	
From £300 to £499 per week / From £15,600 to £25,999 per year	1099	81	48	-	128	97	-	168	132	-	178	129	-	77	61	-
	16%	30%	13%	-%	34%	17%	-%	30%	19%	-%	33%	19%	-%	28%	19%	-%
		bc	c		bc	c		bc	c		bc	c		c	c	
From £500 to £699 per week / From £26,000 to £36,399 per year	1213	36	116	-	57	178	-	96	235	-	94	226	-	65	110	-
	18%	13%	32%	-%	15%	32%	-%	17%	33%	-%	17%	33%	-%	24%	34%	-%
		c	ac		c	ac		c	ac		c	ac		c	c	
From £700 to £999 per week / From £36,400 to £51,999 per year	1205	10	164	6	9	236	5	21	279	10	28	287	15	12	107	11
	18%	4%	45%	3%	2%	42%	2%	4%	39%	3%	5%	42%	4%	4%	33%	5%
			ac			ac			ac			ac			ac	
From £1,000 to £1,499 per week/ from £52,000 to £77,999 per year	914	-	-	121	-	-	186	-	-	244	-	-	247	-	-	117
	13%	-%	-%	62%	-%	-%	64%	-%	-%	63%	-%	-%	59%	-%	-%	52%
				ab			ab			ab			ab			ab

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)**

Base : All parents of children aged 3-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c	MOST a	POTEN- TIALY b	LEAST c
Significance Level: 99%																
Unweighted total	6795	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	5378	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6795	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
£1,500 and above per week / £78,000 and above per year	546	-	-	67	-	-	100	-	-	131	-	-	153	-	-	96
	8%	-%	-%	34%	-%	-%	34%	-%	-%	34%	-%	-%	37%	-%	-%	43%
				ab			ab			ab			ab			ab
Don't know	253	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Prefer not to say	367	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	5%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C10. How much help did your child receive in completing the questions today? (SINGLE CODE)**

Base : All parents of children aged 8-17

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY ~a	NONE ~b	ANY ~a	NONE ~b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	3981	-	-	-	-	311	1272	355	1123	200	573
Effective Weighted Sample	3406	-	-	-	-	262	1072	298	935	188	538
Total	4530	-	-	-	-	349	1396	413	1325	227	652
A lot	496 11%	** **	** **	** **	** **	66 19% b	130 9%	67 16% b	122 9%	40 18% b	43 7%
A little	1439 32%	** **	** **	** **	** **	166 48%	676 48%	128 31% b	282 21%	54 24% b	73 11%
None	2595 57%	** **	** **	** **	** **	117 33%	590 42% a	218 53%	921 70% a	133 59%	536 82% a

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C10. How much help did your child receive in completing the questions today? (SINGLE CODE)**

Base : All parents of children aged 8-17

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		~a	~b	~c	~a	~b	~c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	3981	-	-	-	-	-	-	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	3406	-	-	-	-	-	-	411	553	311	368	498	308	212	268	200
Total	4530	-	-	-	-	-	-	565	706	385	544	687	415	274	320	224
A lot	496 11%	**	**	**	**	**	**	68 12%	83 12%	43 11%	55 10%	80 12%	44 11%	35 13%	25 8%	22 10%
A little	1439 32%	**	**	**	**	**	**	269 48%	348 49%	197 51%	126 23%	180 26%	87 21%	43 16%	49 15%	26 12%
None	2595 57%	**	**	**	**	**	**	229 40%	275 39%	145 38%	363 67%	427 62%	284 69%	197 72%	246 77%	175 78%

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**FINANCIAL VULNERABILITY**

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b	ANY a	NONE b
Significance Level: 99%											
Unweighted total	6216	166	970	254	1065	283	1178	325	1035	183	523
Effective Weighted Sample	4915	106	619	199	822	239	995	273	861	171	491
Total	6170	115	651	212	958	316	1289	377	1216	207	592
Most Financially Vulnerable	2030	45	193	74	274	143	404	145	376	85	187
	33%	39%	30%	35%	29%	45%	31%	38%	31%	41%	32%
Potentially Financially Vulnerable	2632	51	293	97	440	123	556	161	505	89	221
	43%	44%	45%	46%	46%	39%	43%	43%	42%	43%	37%
Least Financially Vulnerable	1508	20	164	41	245	50	329	71	335	33	185
	24%	17%	25%	19%	26%	16%	26%	19%	28%	16%	31%
							a		a		a

Columns Tested: a,b - a,b - a,b - a,b - a,b

All interviewing conducted using an online panel. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**FINANCIAL VULNERABILITY**

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST	MOST	POTENTIALLY	LEAST
		a	b	c	a	b	c	a	b	c	a	b	c	a	b	c
Significance Level: 99%																
Unweighted total	6216	377	513	308	391	649	340	485	661	362	438	604	365	227	285	211
Effective Weighted Sample	4915	234	329	208	303	500	267	411	553	311	368	498	308	212	268	200
Total	6170	269	362	194	378	558	291	565	706	385	544	687	415	274	320	224
Most Financially Vulnerable	2030	269	-	-	378	-	-	565	-	-	544	-	-	274	-	-
	33%	100%	-%	-%	100%	-%	-%	100%	-%	-%	100%	-%	-%	100%	-%	-%
		bc			bc			bc			bc			bc		
Potentially Financially Vulnerable	2632	-	362	-	-	558	-	-	706	-	-	687	-	-	320	-
	43%	-%	100%	-%	-%	100%	-%	-%	100%	-%	-%	100%	-%	-%	100%	-%
			ac			ac			ac			ac			ac	
Least Financially Vulnerable	1508	-	-	194	-	-	291	-	-	385	-	-	415	-	-	224
	24%	-%	-%	100%	-%	-%	100%	-%	-%	100%	-%	-%	100%	-%	-%	100%
				ab			ab			ab			ab		ab	

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c