



PUBLICIS GROUPE

PRESS RELEASE

SEC Filing Annual Report on Form 20-F

Paris, France (April 6, 2007) – Publicis Groupe S.A. (NYSE: PUB) announced today that it has filed its Annual Report on Form 20-F, for the fiscal year ended December 31, 2006, with the United States Securities and Exchange Commission (the “SEC”). A copy of this annual report on Form 20-F, which also includes the Company’s complete audited financial statements, is available to download on its website at www.publicisgroupe.com or http://www.publicisgroupe.com/site/media/2006_20-F.pdf. Copies of the annual report on Form 20-F, including copies of the Company’s audited financial statements included in the report, are available, free of charge, to all shareholders and can be ordered online at investor-relations@publicis.com or by calling Investor Relations at +33 (0)1 44 43 65 00.

Diffusion Officielle du Rapport 20-F (SEC)

Publicis Groupe S.A. (NYSE: PUB) annonce aujourd’hui avoir rendu public son rapport annuel 20-F, portant sur l’année fiscale 2006, auprès de la SEC (Securities and Exchange Commission). Une copie du 20-F, comprenant le document de référence avec les éléments financiers centralisés par les auditeurs est disponible sur le site www.publicisgroupe.com ou téléchargeable sur http://www.publicisgroupe.com/site/media/2006_20-F.pdf. Des copies de ce 20-F seront disponibles gracieusement au cours des prochains jours pour les actionnaires et pourront être commandés en ligne à l’adresse suivante investor-relations@publicis.com ou encore en appelant la Direction des Relations Investisseurs au +33 (0)1 44 43 65 00.

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Publicis Groupe (Euronext Paris: FR0000130577 and NYSE: PUB) is the world’s fourth largest communications group, as well as world’s second largest media counsel and buying group. With activities spanning 104 countries on five continents, the Groupe employs approximately 40,000 professionals.

The Groupe’s communication activities cover advertising, through three autonomous global advertising networks: Leo Burnett, Publicis, Saatchi & Saatchi, as well as through its two multi-hub networks Fallon Worldwide and 49%-owned Bartle Bogle Hegarty; media consultancy and buying through two worldwide networks ZenithOptimedia and Starcom MediaVest Group; interactive and digital marketing, marketing services and specialized communications including direct marketing, public relations, corporate and financial communications, event communications, multicultural and healthcare communications.

Web sites: www.publicisgroupe.com and www.finance.publicisgroupe.com

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