



09/23/13



JEAN-MARIE PIVARD JOINS PUBLICIS GROUPE AS DIRECTOR OF INTERNAL AUDIT AND RISK MANAGEMENT

Anne-Gabrielle Heilbronner declared: *"I am delighted that Jean-Marie Pivard is joining the Publicis Groupe team. His international experience in audit will be of precious value to us, at a historical period for the Groupe, I wish him well in his new responsibilities."*

Jean-Marie Pivard, 47, is appointed Director of Internal Audit and Risk Management of Publicis Groupe. He will also be responsible for the supervision of Internal Control. He will report directly to Anne-Gabrielle Heilbronner, Senior Vice President and General Secretary of Publicis Groupe.

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Having graduated from ESCP with a DEC (Diplôme d'Expertise Comptable), in addition to the CIA diploma (Certified Internal Auditor) and CRMA (Certification in Risk Management), he began his career at Ernst & Young. There he acquired a truly considerable experience in auditing (1990-2004) both in France and abroad. In 2004, he integrated Groupe Lafarge as Corporate Deputy Vice President of Internal Audit. From 2006 until his debut at Publicis Groupe, Jean-Marie Pivard was Corporate Vice President of Internal Audit for Nexans Group.

He is also a member of the Board of Directors of the French Institute of Internal Auditors (IFACI).

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. We offer the full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi), creative services (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia) and healthcare communications, with Publicis Healthcare Communications Group (PHCG). Present in 108 countries, the Groupe employs 60,000 professionals.

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