

GDPR COMPLIANCE

Beginning on May 25th, 2018, the European Union's General Data Protection Regulation (GDPR) will go into effect.

Learn more about what GDPR is at www.eugdpr.org.

Q1Media complies with current U.S. and EU data protection laws and is taking steps to ensure our products and services are GDPR compliant. While the European market is not a large part of Q1Media's audience, Q1Media will be implementing technical and product updates so that we are GDPR compliant by May 2018. These include:

- Updates to our privacy policy so that it is GDPR compliant.
- Updates to our products so that they support obtaining consent from users located in the European Economic Area (EEA).
- Completion of an internal data assessment and implementation of technical and procedural steps to our advertising services and data offerings.
- Reviewing and updating contracts, configurations and internal processes including internal security and breach guidelines.

In preparation for the new regulations, Q1Media is creating a GDPR task force to assess data collection, processing and security in an effort to ensure our activities meet the GDPR standards. Q1Media is committed to privacy and we see GDPR as an opportunity to differentiate our service offerings and strengthen our position as a trusted data partner.