

Dr Debmita Dutta MD

Expert Spokesperson on Parenting



- Doctor (20+ years)
- Parenting Consultant (10+ years)
- Acclaimed Speaker
- Popular Author (Published by Juggernaut Books)
- Consultant
- Media commentator
- Mom
- Researcher



hindustantimes

The Indian EXPRESS

DH



Engaging | Energetic | Enthusiastic |
 Entertaining | Empathetic | Endearing |
 Experienced | Enlightening

On message communication through a
 unique
 combination of
 Sensitivity | Science | Storytelling

Amalgamates research and experience.

Helps parents make informed choices based on neuroscience developmental science and physiology

Areas of Expertise

Parenting | Play | Learning | Nutrition | Health | Hygiene | Baby and Mother care | Lifestyle

Media savvy | Credible | Resonates with family audiences

- Helps Parents move from BUSY to EASY -



Areas of work with Brands

1. Media Campaigns



Safe Food Ambassador for the “Right to Keep Food Safe” campaign to raise awareness about diseases transmitted by unsafe food

Area of expertise – How to prevent Infectious Diseases



Speaker at the “It Takes Two” campaign by Pampers to raise awareness on the importance of an involved father in raising a child right from birth

Area of expertise – Parenting the newborn

2. Keeping brand audiences engaged through valuable text and video content



Creating digital content for the past 5 years to educate pregnant and new moms on parenting health and nutrition.

Area of expertise – Prenatal care, birthing, breastfeeding, newborn care, toddler health and nutrition, toddler play and learning, toddler discipline



A talk on “How to remain flexible and give freedom while staying strong and maintaining discipline” on the FlexiSTRONG platform

Area of expertise – Discipline for teens and preteens

3. Product launches



Speaking on the role of clean clothes in the health of children at the launch of Godrej Washing Machine

Area of expertise – The role of hygiene in health



A talk on the role of clothing in developing a child’s personality at the launch of the summer collection

Area of expertise – Play and development



A parenting workshop on effective parenting to launch the Kids Club Health program

Area of expertise – Parenting



A workshop on Nutrition at their launch

Area of expertise – Nutrition

4. Others

Ideating on new products

Refining products under development

Positioning products and services as a responsive solution to the biggest parenting challenges

