

Writing a lay summary for the Tourettes Action website



Lay summaries are short accounts of research that are targeted at a general audience. For the Tourettes Action audience they can be useful in supporting wider public engagement with research.

The main aims of the lay summary of your research for the Tourettes Action website are:

- To have an article of around 300–500 words, this is the suggested lower word limit for a web article.
- This summary is to communicate research to a non-specialist audience, so please describe your research in non-specialist language.
- Please bear in mind when writing the lay summary that by disseminating your research to the lay audience it will increase the relevance of the research to people with tics and Tourettes Syndrome.
- It is also hoped that such dissemination will engage people in research and therefore increase recruitment to research.
- Please show how your research findings will be used to make a difference to service users' lives.

On behalf of Tourettes Action we would like to thank you warmly for engaging with us and the Tourette Syndrome community by telling us about your research and its benefits.