



Top Tips for Successful Facebook Fundraisers



1

Build a team to help share your fundraiser



2

Think about your personal story and motivation to fundraise for this cause



3

Find photos to add to your fundraiser



4

Set a reasonable goal amount and timeframe



5

Post an update to your fundraiser Page – announce your launch, post a photo about the cause, show the progress, try out a video update, emphasize the final countdown, give thanks!



6

Send a personal email to your friends and family with your Facebook fundraiser link



7

Set an automatic vacation responder on your email and include your fundraiser link



8

Share your fundraiser directly on a friend's Timeline



9

Send a personal note on Messenger to friends about your fundraiser



10

Launch a referral contest to encourage your friends to share the fundraiser