



TOURETTES ACTION SOCIAL MEDIA COMMUNITY GUIDELINES

OUR COMMUNITY

These Guidelines apply to every member of our Community:

1. Colleagues
2. Representatives
3. Fundraisers
4. Supporters
5. Friends & Family

SOCIAL MEDIA

Social Media channels include, but are not limited to:

Facebook, Instagram, Snapchat, Youtube, TikTok, Pinterest, LinkedIn, Reddit

Interacting via Social Media includes, but is not limited to:

1. Engaging with our official channels
2. Tagging us in your posts
3. Direct communications - public and private

OUR VALUES

As a member of our Community, you are expected to follow appropriate behaviour via Social Media and support our values.

To ensure everyone in our Community feels welcome, we ask you to keep in mind our values when interacting via Social Media:

1. **Respect** each other and yourself - NEVER publish any offensive, obscene or hurtful material.
2. **Privacy** must be protected - NEVER share personal information on our official channels.
3. **Support** each other - ALWAYS look after your fellow Community members.

REPORT & SAFEGUARD

If you find something anything which contradicts these guidelines, or see online activity which makes you feel uncomfortable in our Social Media community, please report it immediately to:
safety@tourettes-action.co.uk

We take our safeguarding responsibilities very seriously. We will investigate every report of a breach to these guidelines and any necessary action will be taken. Consequences of a breach may include the following actions:

1. Share the details of the breach with parents, guardians, and our colleagues.
2. Refer the matter to relevant authorities, wherever relevant.
3. Disciplinary procedures.
4. Report the posts and users to the Social Media channel.

If you have any questions, want support, or need guidance regarding our Social Media Community Guidelines, please email: safety@tourettes-action.co.uk

ANNUAL REVIEW

This policy will be reviewed at least once every year. Latest review: April 2020