

# Wrap up on Compliance

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*April 12, 2012*

# Progress! Agreement on Overall Structure for Major Issues

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- ❖ Reaching consensus agreements ✓
  - ❖ Started: five proposals
  - ❖ Ended: two primary proposals
  - ❖ Ideas from other three proposals
  - ❖ Synthesized thoughts from many people
- ❖ Question: do you *not* want to be an author?

# Part I: Parties (1 of 2)

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- ❖ Agree on a party being defined by meaningful interaction ✓
  - ❖ Not sure how big a party is (business affiliates v. user expectations)
- ❖ Agree a first party must not share / append data for a DNT:1 user ✓
- ❖ Agree first parties may go beyond Recommendation to be more privacy protective ✓

# Part I: Parties (2 of 2)

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- \* Agree on what a third party is ✓
- \* Generally agree what a third party may not do ✓
  - \* Still working on what quite what “collect” means, but close
- \* Agree first parties must silo data based on party ✓
  - \* Still working on technical v. contract, but close
- \* Agree on outsourcing (third party as first party) with details fuzzy ✓
- \* Agree that user consent trumps all ✓

# Part II: Permitted Uses

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- \* Agree permitted uses are important ✓
- \* Agree unlinkable data (need to rename) is fine to use ✓
  - \* Close to agreement on what that means
- \* Agree that raw server logs can be held a short time prior to processing; working on how long “short” is ✓
- \* Disagree on how to enable permitted uses:  
are unique IDs in cookies ok?

# Compliance

## Shannon? ~~Shannon?~~

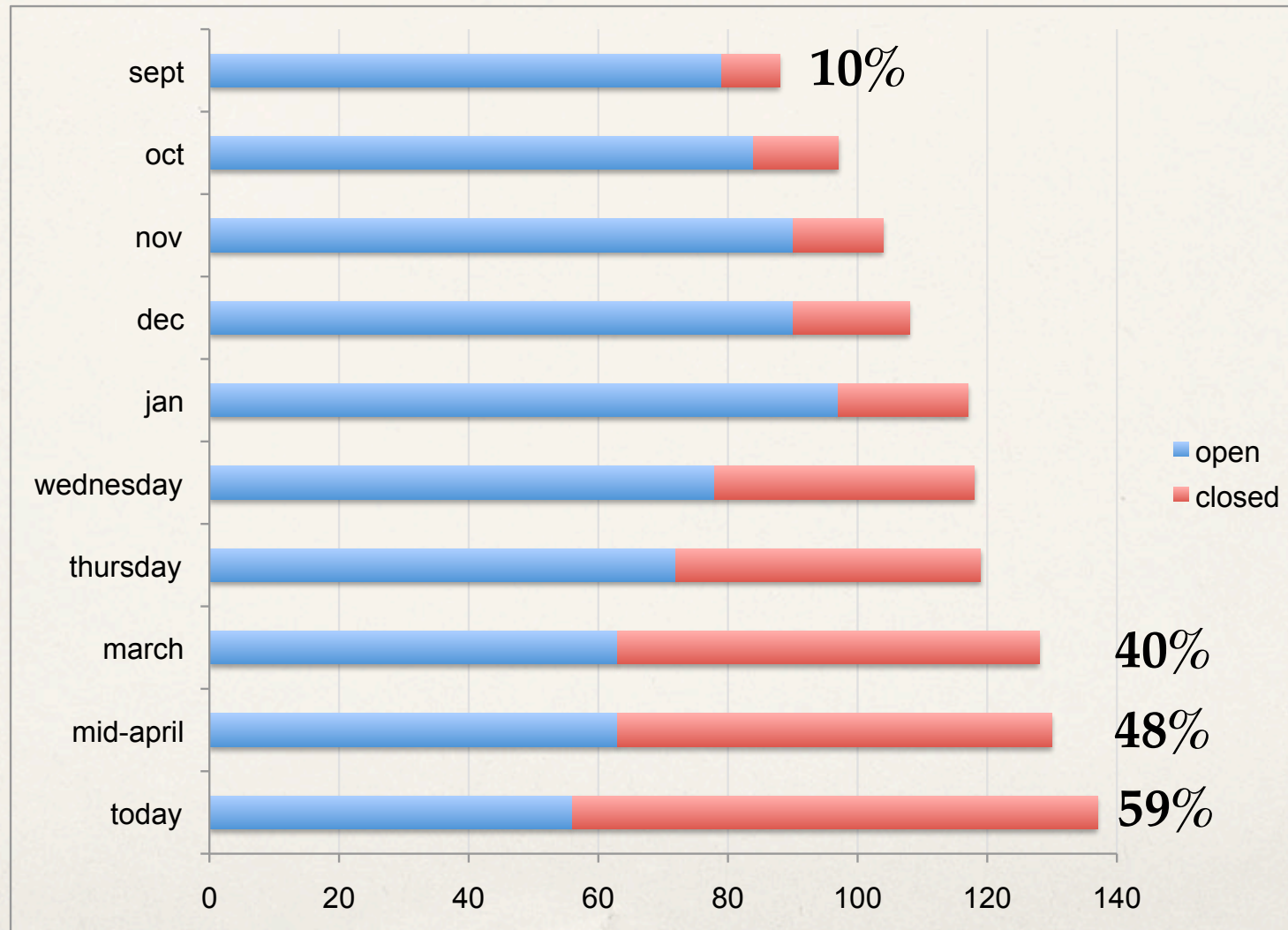
\* Party Size:



\* Permitted Uses:



# Overall Issue Count



# Next Steps

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- ❖ Unified drafts on points of compliance:
  - ❖ Tom & Shane to discuss next week
  - ❖ If not done by April 23, dinner at my home
  - ❖ Action against me by May 2
- ❖ Creative approaches
- ❖ May be useful to speak with other companies on security issues
- ❖ Response to CG
- ❖ Editorial work on readability
- ❖ Reminder: LC means issues closed for WG, talk internally
- ❖ Next f2f? Mid-June soonest