

**Vision**

Everyone's Game: for fun, for sport, for life.

**Purpose:**

To secure golf's position as a thriving sport now and into the future.

**A sample of the schemes and services Wales Golf provides clubs and players**



**Club and Player Support**  
Proactive and high quality support to clubs and players

**Club Support**  
One to one officer support  
Governance  
Strategy development  
Member engagement  
Member recruitment and retention  
Sustainability, Marketing  
Club Health Check, Cost cutting audit

**Club staff and volunteer education**

**Policies, templates & guidance documents**

**Safeguarding support**

**Grant support**

**Course rating**

**World handicapping**

**Links to partners - H&S, HR, Legal, Buying group, Fitness**

**Player support**  
Handicapping app  
Competitions & rules  
Newsletters & offers



**Shaping the Future**  
An inclusive and accessible game for all

**Community and schools engagement**

**Campaigns to reach wider audiences**

**Beginner coaching funding and support**

**New and independent golfer membership options**

**Junior programmes and accreditation**

**Instructor and volunteer education and support**

**Equality, diversity and inclusion schemes and support**

**Youth panel**



**Organisational Development**  
A sustainable organisation at the heart of golf in Wales

**Strong governance and leadership**

**Highest standards in safeguarding and equality**

**Winning grants and investment for the game**

**Effective communication**

**Digital innovation**

**Advocacy**

**Welsh language communication**



**High Performance**  
Developing talent to win on the world stage

**Pathway and player development**

**Player performance planning support**

**International tournament opportunities and funding**

**National squads and teams**

**Coach Education – Golff Coach Cymru**



**Competitions**  
Inclusive and competitive opportunities for all

**Competitions for:**

Beginner and developing golfers  
Club golfers  
Elite level players  
Golfers with a disability  
Junior golfers

**Volunteering opportunities & training**