

## **Cookie Policy**

**Last updated: August/2020**

### How we deploy “cookies”

Cookies are small packets of information stored by your web browser when you visit certain websites, including our website. Cookies are generally used by websites to improve your user experience by enabling that website to ‘remember’ you, either strictly for the duration of your visit (using a “Session” cookie which is erased when you close your browser) or for repeat visits (using a “Permanent” cookie).

We do not use cookies to store any personally identifiable information about you. However, please be advised that in some countries data such as cookie IDs and IP-/MAC-addresses are considered to be personal information. To the extent we process such data that is considered personal information, this will be done in accordance with our Privacy Notice.

Our site uses the following types of cookies:

#### ***Strictly Necessary Cookies***

We deploy cookies to help us to identify how users navigate to and around our website and to enable some of the features within the site that may be beneficial to you (for example, language preferences, or print page features). This helps us deliver an effective online service to you. These are known as “First Party” cookies.

The strictly necessary cookies are listed below:

- `__RequestVerificationToken` - This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.

#### ***Functionality Cookies***

These cookies allow our sites to remember choices you make (such as user name, or region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web page which you can customize. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.

The functionality cookies are listed below:

- `Language` - This cookie is used to store language preferences, to serve up content in the stored language.

#### ***Performance Cookies***

We may also use cookies issued by third parties (“Third Party” cookies) to track the websites you visited or search terms you used immediately prior to visiting this site, or to collect information about how visitors use the site. We use Google Analytics for this

purpose. Google Analytics uses its own cookies. These cookies don't collect information that identify a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how the site works. You can find out more about Google Analytics cookies

here: <https://developers.google.com/analytics/resources/concepts/gaConceptsCookies> .

You can avoid the use of Google Analytics relating to your use of our site by downloading and installing the Browser Plugin available via this link:

<http://tools.google.com/dlpage/gaoptout?hl=en-GB>

The performance cookies are listed below:

- **\_gid** - This cookie name is associated with Google Universal Analytics. This cookie stores and updates a unique value for each page visited.
- **\_pk\_id\*** - This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behavior and measure site performance. It is a pattern type cookie, where the prefix **\_pk\_id** is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.
- **\_gat** - This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It expires after 10 minutes.
- **\_pk\_ses\*** - This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behavior and measure site performance. It is a pattern type cookie, where the prefix **\_pk\_ses** is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.
- **\_ga** - This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customizable by website owners.
- **JSESSIONID** - This domain is third party performance cookie and is used to store a session identifier. It is controlled by New Relic, which provides a platform for monitoring the performance of web and mobile applications. This cookie deletes after the browser closes.

### ***Social Media Cookies***

These cookies are used when you share information using a social media sharing button or "like" button on our site or you link your account or engage with our content on or through a social networking site such as Facebook, Twitter or Google+. The social network will record that you have done this. This information may be linked to targeting/advertising activities.

The social media cookies are listed below:

Google

- **Google DoubleClick** - We use these cookies to measure the effectiveness of our online marketing campaigns; to improve reporting on campaign performance; and to avoid showing ads the user has already seen.

- Google Analytics - These cookies are used to collect information about how visitors use our website. We use the information to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.
- YouTube - YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. the HSID cookies is used by Google in combination with SID to verify Google user account and most recent login time.

#### Twitter

Twitter uses cookies and other similar technologies, such as pixels or local storage, to help provide you with a better, faster, and safer experience. Like many websites, Twitter uses cookies to discover how people are using their services and to make them work better.

#### Facebook

- fbp - Used to deliver advertisement products such as real time bidding from 3rd party advertisers.
- tr - Used to deliver advertisement products such as real time bidding from 3rd party advertisers.
- fr - Used to deliver advertisement products such as real time bidding from 3rd party advertisers.

#### LinkedIn

- Bcookie - Tracks use of embedded services.
- Bscookie - Tracks use of embedded services.
- lidc - Tracks use of embedded services.
- BizID - Used to track visitors on multiple web sites, in order to present relevant advertisement based on the visitor's preferences.
- UserMatchHistory - Used to track visitors on multiple web sites, in order to present relevant advertisement based on the visitor's preferences.

#### YouTube

- YouTube - YouTube is a Google platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which are aggregated with profile data from other Google services to display advertising targeted to web visitors on a wide variety of its own and other websites. HSID cookies are used by Google in combination with the SID to verify the Google user account and the most recent login time.

#### How to reject cookies

If you don't want to receive cookies, you can alter your browser settings. The procedure for doing so varies from one browser application to another. If you wish to reject cookies from our site, but wish to accept those from other sites, you may choose the option in your browser settings to receive a notice before a cookie is stored on your device. Please consult the "Help" section of your browser for more information.

To find out more, please consult the

following: <http://www.allaboutcookies.org/manage-cookies>

and [www.youronlinechoices.com](http://www.youronlinechoices.com). By disabling cookies, you may be prevented from accessing some features of our site or certain content or functionality may not be available.

